# Balita sa Umaga

**Balita sa Umaga** is the <u>flagship</u> hard-news morning newscast of the government-sequestred network <u>IBC</u> under the <u>Media ng Bayan</u> in the <u>Philippines</u>. The newscast is currently anchored by <u>Ricardo Cepeda</u> and <u>Amelyn Veloso</u>. It is aired on every Monday to Friday at 5:00 a.m. to 5:30 a.m. serve as the pre-programming to <u>RadyoBisyon</u>.

Balita	sa U	lmaga
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Format Newscast

Live action

Created by Intercontinental

**Broadcasting Corporation** 

Developed by IBC News and Current

<u>Affairs</u>

**Directed by** Ellen "Renz" Argano

Presented by Randy David

Theme music

composer

Jimmy Antiporda

Country of origin Philippines

Language(s) Filipino

**Tagalog** 

No. of episodes n/a (airs daily)

#### **Production**

**Executiveproducer(s)** Gina P. Borinaga (News

Manager)

Rowie O. Valencia (Production In-Charge) Lorna Javate-Feliciano

(Production In-Charge)

**IBC Studios** 

Location(s) Broadcast City, Quezon

City

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i SDTV

October 6, 2014 –

present

**External links** 

Official Website

# Airing history **Edit**

Balita sa Umaga premiered on October 6, 2014 at 5:00 a.m. serve as the pre-programming to <u>RadyoBisyon</u>. It is anchored by former <u>Happy Morning Yehey</u> anchor <u>Jarius Bondoc</u>.

# Anchors Edit

Jarius Bondoc

# Segments **Edit**

- Pana-Panahon Weather Forecast with <u>Alvin Pura</u>
- Showbiz Umaga Showbiz News

# References Edit

# External links Edit

- Program Site
- Balita sa Umaga on Facebook
- Balita sa Umaga on Twitter

# See also Edit

- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# RadyoBisyon

**RadyoBisyon** (RadioVision, portmonteau of Filipino words of "radio" and "television") is the morning newscast of Media ng Bayan' consisting of People's Television

Network (PTV), Intercontinental Broadcasting Corporation (IBC) and Radyo ng Bayan. It will set to air on October 6, 2014 from 5:30 - 7:00 am (PST) and aired on PTV and simulcast over IBC, 9TV, DZRB Radyo ng Bayan, DZTV Radyo Budyong 1386, DZKB Radyo Rodna

1422 and IBC News Network.

PTV (formerly NBN), IBC and Radyo ng Bayan have earlier aired a joint morning show <u>One</u> <u>Morning Cafe</u> aired from 2007-2010; along with the government owned RPN majority owned by ALC Group of Companies.

RadyoBisyon		
Format	Morning news and talk show	
Presented by	Audrey Gorriceta  Vivienne Gulla  Mario Dumaual  Francis Cansino	
Country of origin	<u>Philippines</u>	
No. of episodes	n/a (airs daily)	

Production				
Camera setup	Multi-camera setup			
Running time	1.5 hour			
Broadcast				
Original channel	PTV IBC 9TV PBS Radyo ng Bayan stations			
Picture format	480i SDTV			
Audio format	Mono (PTV and IBC) Stereo (9TV)			
Original run	October 6, 2014 – present			
Chronology				
Preceded by	Balitaan (PTV, 2013-2014) Happy Morning Yehey (IBC, 2013-2014) Masarap na Almusal (RPN, 2013-2014)			
Related shows	One Morning Cafe (2007-2010)			

# Presenters Edit

# Anchors <u>Edit</u>

- <u>Francis Cansino</u> (<u>DZRB Radyo ng Bayan</u>)
- <u>Vivienne Gulla</u> (<u>9TV</u>)

- Zachary Deneal Madriñan (9TV)
- Audrey Gorriceta (PTV)
- Czarinah Lusuegro (IBC)

## Segment Host Edit

- Emil Carreon
- Julius Disamburun (Silip Kalsada)

## See also Edit

- What Makes 9TV the Best Entertainment Channel on Free TV?
- People's Television Network (PTV)
- Intercontinental Broadcasting Corporation (IBC)
- Radio Philippines Network (RPN)
- DZRB Radyo ng Bayan
- DZTV Radyo Budyong 1386
- DZKB Radyo Rodna 1422
- IBC News Network

#### External Links Edit

- RadyoBisyon on Facebook
- RadyoBisyon on [[Twitter][

Template:PhilNetworkMorningNewsShows

# What Makes 9TV the Best Entertainment Channel on Free TV?

#### October 5, 2014

It's been over a month since 9TV came in to our television screens. The new face of RPN 9 appoint many Filipino viewers including myself who want to try a different brand of alternative viewing experience on free TV. I assumed that Channel 9 has finally found its true calling after a longtime search for its own niche. And that would be as the news and information that aims to reach and widen nationwide free TV audience. In fact, for me or in my point of view, among all the TV networks that are available on Philippine free TV,.

What makes 9TV the best entertainment channel on Philippine TV for me is definitely its programming strategy, considering that. It is an clear, evident fact that weekdays are always slated for news and information programs, but it is on primetime and weekends that makes this

channel more interesting. 9TV's beefed-up weekend programming is filled with a various and diverse mix of entertainment programs that would cater every segment of the Philippine viewing population. Perhaps the best highlight of weekend programming on the new channel 9 is its Kids Weekend block, which features the return of Sesame Street and Pokemon on Philippine television with freshly new episodes along with Batibot and Penpen de Sarapen.

Meanwhile, its local programs on primetime that complementing each program on RPN Channel 9 possess different elements and qualities. Such programs would include Temptation Island: Dare to Win, Kanta Tayo, Boses Tinig Pinoy, Price is Right, Superstar, John en Nova, Actually Yun Na! Megaon and recently launched new programs for young viewers and teensincluding Meet the Date, Carl & Ed, I'm a Princesa, Fantastik Man, Fall in Love for You, Junior TV, Barkada Diaries, Dear Hazel and Dobol Trobol, among others.

Judging by the traditional programming provided by other networks, I think that 9TV's primetime programming is better than ABS-CBN, GMA-7, IBC-13 and TV5. I would surely hope that 9TV, with 9News and its weekend programming, would continue to reach its purpose to inform and entertain many Filipino viewers with its own brand of quality alternative programming.

# IBC Headliners

**IBC Headliners** is the flagship hourly news bulletin of <u>IBC News and Current Affairs</u> under the <u>Media ng Bayan</u>. This is aired every day at the end of some programs to show top-of-the-hour news bulletins.

Airs daily and frequently anchored by Mario Dumaual with several anchors in different hours.

IBC Headliners			
Format	<u>News</u>		
Created by	Intercontinental Broadcasting Corporation		
Developed by	IBC News and Current Affairs		
Presented by	Various contributors		

Country of origin Philippines

**English** (1994-1998)

Filipino (1998-present)

No. of episodes n/a (airs daily)

#### **Production**

Executiveproducer(s) Lito Ocampo Cruz

Jeffrey Zaide

**IBC Studios** 

Location(s) Broadcast City, Quezon

City

Camera setup Single-camera setup

**Running time** 5 to 10 minutes

#### **Broadcast**

Original channel IBC

Picture format 480i SDTV

Original run 1994 – present

# Chronology

Preceded by <u>IBC Newsbreak</u>

#### **IBC Headliners**



Created by Intercontinental Broadcasting Corporation

**Developed by** IBC News and Public Affairs

Starring Jess Caduco

Jinky Baticados Jake Morales

Country of origin Philippines

Originallanguage(s) English (1994-1998)

Filipino (1994-2011)

No. of episodes n/a (airs daily)

**Production** 

Running time 1-3 minutes

**Broadcast** 

Original channel IBC-13

Picture format	480iSDTV		
Original run	1994		
Chronology			
Preceded by	IBC Newsbreak		

# Airing history **Edit**

IBC Headliners permiered in 1994 as the top-of-the-hour hourly news bulletin on IBC. A new improved IBC Headliners introduced a new innovation of redesigned and revamped 3D graphics package, new logo with the computer-animated and opening billboard on April 1, 2013. On September 30, 2013 following IBC's flaghsip newscasts Express Balita and Ronda Trese's format, IBC Headlinerschanged its new logo which is now used on the world globe theme the and opening billboard.

## Anchors Edit

#### **Current** Edit

- Jinky Baticados (9AM, 10AM, 2PM, 3PM and 4PM edition)
- Mario Dumaual (10:00 PM edition)
- Alvin Baltazar (Weekend edition)

#### Former Edit

- Kaye Langit-Luistro
- E. R. Ejercito
- Precious Hipolito-Castelo
- Grace Choa
- Atty. Neil Santos
- Manuel Llige
- Heidi Santos
- Alvin Sejera
- Atty. Ailine Brosoto
- Maricel Halili

## See also Edit

- IBC News and Public Affairs
- Old IBC 13 Sked (1999-2002)
- ABC-5 New Programs in 2002
- Former Ch 2 talents beef up RPN 9 slots as the Kasama network
- NBN Schedule in 2007
- New RPN Kasama Mo is No.3
- IBC News beefs up its late niht programs
- UNTV Channel Guide
- Solar News Channel in 2013
- Photos at iDMZ BOOTH
- Phoos at IBCTV 13
- Photos at Broadcast City Quezon City, Metro Manila
- Light TV 33 New Schedule
- 3 Network's New Schedule starting 2013
- In the 2013 World Youth Day coverage of Channel 13
- Kainoy network launch News Ngayon Kapinoy
- IBC's Summer Station ID 2013- Kapinoy sa Tag-Araw Pinoy!
- RPN-9 Starts Developing Its Own Stable Of Talents
- The Kasama Network of RPN
- IBC launched Tulong Kapinov relief operations
- Gospel shows on IBC
- List of programs broadcast by Intercontinental Broadcasting Corporation

# Old IBC 13 Sked (1999-2002)

# August 1999 Edit

Weekdays

5 am - Powerline

5:30 am – Magandang Umaga Ba? (LIVE)

7 am - The Gospel of the Kingdom

8 am - Balita Ngayon (replay)

8:30 am - TV Wonderland

9 am - 89 DMZ simulcast

9:30 am - TV Shopping

10:30 am - 89 DMZ simulcast

12 nn – Alas Dose sa Trese (LIVE)

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1:30 pm - 89 DMZ simulcast
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2:30 pm - Give a Life

3 pm – TV Shopping

4 pm - Gogo's Adventures

4:30 pm - Express Balita (LIVE)

5 pm – Super Boink (Monday, Tuesday & Thursday)

PBA (LIVE) (Wednesday & Friday) (until 9 pm)

5:30 pm – Battle Ball (Monday, Tuesday & Thursday)

6 pm – PBL (LIVE) (Monday, Tuesday & Thursday)

8 pm -

Monday & Thursday: NBA (live via satellite) (until 10:30 pm)

Tuesday: ATP Tour Highlights

9 pm -

Tuesday: WCW

Wednesday: Blow by Blow

Friday: Kabayo, Karera, Karerista

10 pm -

Monday: Super Bouts (10:30 pm)

Tuesday: Viva Love Stories Wednesday: Marlboro Tour

Thursday: PBA Moments (10:30 pm)

Friday: Rebyu

11 pm – Balita Ngayon (LIVE)

11:30 pm to 12 mn -

Monday, Wednesday & Friday: Lingkod Bayan ni Tony Falcon

Tuesday & Thursday: The Estrada Presidency

#### Saturdays

6 am - El Shaddai

9:30 am – Kamen Rider Black

10 am - Super Rescue Solbrain

10:30 am – Turboranger

11 am - Fiveman

11:30 am - Sagupaan

12 nn – Alas Dose sa Trese (LIVE)

2:30 pm – PBL (LIVE)

5:30 pm - Cara y Cruz

6:30 pm - Fastbreak

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7:30 pm - Sine VTV
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9 pm - Takot Ka Ba sa Dilim?

10 pm - Goin' Bayabas

11 pm – Asian PGA Tour

12 mn to 12:30 am - Express Balita (LIVE)

#### Sundays

6 am - The Key of David

6:30 am - Answers with Bayless Conley

7 am – The Message

8 am - Family TV Mass (LIVE)

9 am – Maskman

9:30 am - Bioman

10 am - Y2K: Yes to Kids

10:30 am - Hapi Kung Healthy

11 am - Tukaan

12 nn – Ating Alamin

1 pm – DMZ-TV (LIVE)

2:30 pm - Dear Heart

3:30 pm - Hot Stuff

4 pm – PBA (LIVE)

8 pm - Back to Iskul Bukol

9 pm - WOW!

10 pm - Sinemaks

12 mn – Express Balita (LIVE)

12:30 am to 3 am - El Shaddai

#### **IBC**

- Express Balita (flagship news program)
- Balita Ngayon (late-night newscast)
- IBC Headliners (news update)
- Lingkod Bayan ni Tony Falcon (public service program)
- Ating Alamin (agricultural and livelihood program)
- The Estrada Presidency (public affairs program)
- Y2K: Yes to Kids (children show)
- TV Wonderland (children show)
- Hapi Kung Healthy (sitcom/magazine program for health)
- Alas Dose sa Trese (noontime show)

- DMZ-TV (dance show)
- Super Rescue Soilbrain (tokusatsu)
- Maskman (tokusatsu)
- Kamen Rider Black (tokusatsu)
- Bioman (tokusatsu)
- Gogo's Adventures with English (children's program)

## VTV

- PBA (basketball)
- PBL (basketball)
- NBA (basketball)
- PBA Moments (basketball)
- Super Bouts (boxing)
- Marlboro Tour (racing)
- Blow By Blow (boxing matches)
- Hot Stuff (sports)
- Kabayo, Karera, Karetista (horse-racing magazine show)
- Asian PGA Tour (golf)
- Super Boink (anime)
- Battle Ball (anime)
- Dear Heart (teen drama anthology produced by Viva Television)
- Sinemaks (movie block)
- Sine VTV (telesine block-cum-drama anthology)
- Viva Love Stories (drama anthology produced by Viva Television)
- Rebyu (youth-oriented magazine show)
- Cara y Cruz (drama series)
- Takot Ka Ba Sa Dilim? (horror anthology produced by Viva Television)
- Goin' Bayabas (comedy gag show)
- Fastbreak (game show produced by Viva Television)
- Back to Iskul Bukol (sitcom)
- WOW! (comedy gag show)

#### **Talents**

- Ida Miranda Castro (Express Balita)
- Anne Marie Soriano (Express Balita)
- Manuel Llige (Balita Ngayon)
- Noli Eala (Balita Ngayon)
- Tintin Pizarro (Balita Ngayon)
- Alice Noel (Balita Ngayon)

- Tony Falcon (Lingkod Bayan)
- Eddie Ilarde (Alas Dose sa Trese)
- Boots Anson Roa, president and CEO of the network (Alas Dose sa Trese)
- Ernani "Jong" Cuenco (Alas Dose sa Trese)
- Chiqui Roa-Puno (Alas Dose sa Trese)
- Paco Arespacochaga (Alas Dose sa Trese)
- Pia Pilapil (Alas Dose sa Trese)
- Lara Fabregas (DMZ-TV)
- Medwin Marfil (DMZ-TV)
- Rengie Galvez (DMZ-TV)
- JC Castro (DMZ-TV)
- Tone Wijangco (DMZ-TV)
- Celine Hoffman (DMZ-TV)
- Maxene Magalona (Y2K: Yes to Kids)
- Manilyn Reynes (Hapi Kung Healthy)
- Jeff Arcilla (Hapi Kung Healthy)
- Lou Veloso (Hapi Kung Healthy)
- Arlene Tolibas (Hapi Kung Healthy)
- Ka Gerry Geronimo (Ating Alamin)

#### VTV

- Alvin Patrimonio (PBA)
- Johnny Abarrienos (PBA)
- Marlou Aquino (PBA)
- Michael Jordan (NBA)
- Chino Trinidad (Hot Stuff)
- Anthony Suntay (Hot Stuff)
- Yeng Guiao (Kabayo, Karera, Karerista)
- Edgar Mortiz (Goin' Bayabas)
- Al Tantay (Goin' Bayabas)
- Ian de Leon (Goin' Bayabas)
- Dan Salamante (Goin' Bayabas)
- Cheska Garcia (Goin' Bayabas)
- Smokey Manaloto (Goin' Bayabas)
- Earl Ignacio (Goin' Bayabas)

- Beth Tamayo (Goin' Bayabas)
- Daisy Reyes (Goin' Bayabas)
- Onyok Velasco (Goin' Bayabas)
- Ara Mina (WOW!)
- Keempee De Leon (WOW!)
- Ogie Alcasid (Fastbreak)
- RX93.1's Chico and Delamar (Rebyu)
- Antoinette Taus (Dear Heart)
- Joey de Leon (Iskul Bukol)
- Jeffrey Tam (Iskul Bukol)
- Maureene Larrazabal (Iskul Bukol)
- Ruby Rodriguez (Iskul Bukol)
- Val Sotto (Iskul Bukol)
- Marissa Sanchez (Iskul Bukol)
- Patricia Javier (Iskul Bukol)
- Gian Sotto (Iskul Bukol)
- Mausi Wohlfarth (Iskul Bukol)
- Maui Taylor (Iskul Bukol)
- Katya Santos (Iskul Bukol)
- Bing Angeles (Iskul Bukol)
- Mely Tagasa (Iskul Bukol)

#### October 2000 Edit

#### Weekdays

5 am - Powerline

5:30 am – Magandang Umaga Ba? (LIVE)

7 am – The Gospel of the Kingdom

8 am - 89 DMZ simulcast

8:30 am - TV Wonderland

9 am - 89 DMZ simulcast

9:30 am - TV Shopping

10:30 am - Give a Life

11 am - 89 DMZ simulcast

12 nn – Alas Dose sa Trese (LIVE)

1:30 pm - 89 DMZ simulcast

2:30 pm - Give a Life

3 pm - TV Shopping

4 pm – Gogo's Adventures

4:30 pm – Express Balita (LIVE)

5 pm - Akazukin Cha Cha

5:30 pm - PBA Moments

6 pm – Rising Stars of Billiards (Monday, Tuesday & Thursday)

PBA (LIVE) (Wednesday and Friday) (until 10 pm)

7 pm – World Pool Championships (Monday, Tuesday & Thursday)

8 pm -

Monday: Viva Proudly Presents (until 9:30 pm) Tuesday: DMZ-TV (LIVE) (simulcast on 89 DMZ)

Thursday: 8 pm - NBA Jam

8:30 pm - NBA Action

9 pm -

Monday: Dear Heart (9:30 pm)

Tuesday: Now Showing (until 11 pm)

Thursday: Thursday Night at the Movies (until 11 pm)

10 pm -

Mon: Super Bouts (10:30 pm)

Wed: Subic Bay

Fri: Kabayo, Karera, Karerista 11 pm – Ronda Trese (LIVE)

11:30 pm to 12 mn - Monday: Good Take

Tuesday: Saklolo Abogado

Wednesday: The Estrada Presidency

Thrusday: PBA Moments Friday: Last Fool Show

#### Saturdays

7 am – El Shaddai

9 am - McDonalds Kids Town

9:30 am - 89 DMZ simulcast

10:30 am – Amerika Atbp.

11:30 am – Maskman

2:30 pm – NBA (live via satellite) (Viva-TV)

5 pm – Ghost Fighter

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5:30 pm - All-Star Wrestling
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6:30 pm - H2K: Hati-Hating Kapatid

7:30 pm - Viva Premiere Night

9 pm - Kagat ng Dilim

10 pm - Gags Must Be Crazy

11 pm - Night Lines

12 mn to 12:30 am - Express Balita (LIVE)

#### Sundays

7 am - The Key of David

7:30 am – Answers with Bayless Conley

8 am - The Message

9 am - Family TV Mass (LIVE)

10 am - Y2K: Yes to Kids

10:30 am - Hapi Kung Healthy

11 am – Sagupaan

11:30 am - Bioman

12 nn – Tukaan

1 pm – Ating Alamin

2 pm - 89 DMZ simulcast

2:30 pm - The Greatest Fights

3:30 pm - Milo Sprting World

4 pm - PBA (LIVE)

8 pm – Blow by Blow

9 pm – Fastbreak

10 pm - Sinemaks

12 mn – Express Balita (LIVE)

12:30 am to 3 am - El Shaddai

## September 2001 Edit

#### Weekdays

5 am - Powerline

5:30 am – Magandang Umaga Ba? (LIVE)

7 am – The Gospel of the Kingdom

8 am - Ronda Trese (replay)

8:30 am - Kangazoo Club

9 am - Infomercial

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9:30 am - TV Shopping
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11:30 am - Give a Life

12 nn – Lunch Break (LIVE)

1:30 pm – Carita de Angel

2 pm - Cielo del Prado

2:30 pm - Siemrpre Te Amare

3 pm – Ang Iglesia ni Cristo

4 pm – Sesame Street

4:30 pm – Express Balita (LIVE)

5 pm – Akazukin Cha Cha (Monday, Tuesday & Thursday)

PBA (LIVE) (Wednesday & Friday) (until 7 pm)

5:30 pm -

Monday: Viva Proudly Presents Tuesday: Viva Action Cinema Thursday: TeleViva Specials

7 pm - Maria del Cielo

7:30 pm – Habang May Buhay (Monday, Tuesday & Thursday)

PBA (LIVE) (Wednesday & Friday) (until 9:30 pm)

8:30 pm – Who Wants to be a Millionaire? (Monday, Tuesday & Thursday)

9:30 pm - Por Un Beso

10 pm -

Monday: Battle of Yokohama

Tuesday: Night Lines Wednesday: Fist of Fury Thursday: Dear Heart Friday: Let's Play Pool

11 pm - Ronda Trese (LIVE)

11:30 pm -

Monday: Linawin Natin Tuesday: Travel and Trade Wednesday: Citizens Patrol

Thursday: Good Take

Friday: Ungayang Pambansa

12 mn to 1 am - Musika Atbp. (LIVE)

#### Saturdays

6:30 am - El Shaddai

9 am – Amerika Atbp.

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10 am – Cartoon Collection
10:30 am – Top 10 Movie Trailers of the Week
11 am – Sagupaan
11:30 am – Hapi Kung Healthy
12 nn – Lunch Break (LIVE)
2:30 pm – Viva Hot Hits
3 pm – NBA (Live via satellite)
5:30 pm – Cyborg Kurochan
6 pm – Viva Premiere Night
8 pm – Who Wants to be a Millionaire?
9 pm – Kagat ng Dilim
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12 mn to 12:30 am - Express Balita (LIVE)

#### Sundays

10 pm – Now Showing

7 am – The Key of David
7:30 am – Answers with Bayless Conley
8 am – The Message
9 am – Family TV Mass (LIVE)
10 am – Y2K: Yes to Kids
10:30 am – A Taste of Life with Henny Sison
11 am – Tukaan
12 nn – Ating Alamin
1 pm – Pinoy Music Video
3 pm – Elrode Boxing Rights
4 pm – PBA (LIVE)
8 pm – Gags Must Be Crazy
9 pm – Who Wants to be a Millionaire?
10 pm – Sinemaks
12 mn – Express Balita

# December 2001 Edit

## Weekdays

5 am – Powerline
5:30 am – Magandang Umaga Ba? (LIVE)
7 am – The Gospel of the Kingdom

12:30 am to 1 am - El Shaddai

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8:30 am - Kangazoo Club
9 am - Infomercial
9:30 am - TV Shopping
11:30 am - Give a Life
12 nn – Lunch Break (LIVE)
1:30 pm – Carita de Angel
2 pm - Cielo del Prado
2:30 pm - Siemrpre te Amare
3 pm - Ang Iglesia ni Cristo
4 pm – Sesame Street
4:30 pm - Express Balita (LIVE)
5 pm – Cyborg Kurochan (Monday, Tuesday & Thursday)
PBA (LIVE) (Wednesday & Friday) (until 7 pm)
5:30 pm – Akazukin Cha Cha (Monday, Tuesday & Thursday)
6 pm – Habang May Buhay (Monday, Tuesday & Thursday)
7 pm - Maria del Cielo
7:30 pm – Crayon Shin Chan (Monday, Tuesday & Thursday)
PBA (LIVE) (Wednesday & Friday) (until 9:30 pm)
8 pm – Bubu Cha Cha (Monday, Tuesday & Thursday)
8:30 pm – Who Wants to be a Millionaire? (Monday, Tuesday & Thursday)
9:30 pm – The Weakest Link
10:30 pm - Por Un Beso
11 pm - Ronda Trese (LIVE)
11:30 pm -
Monday: Linawin Natin
Tuesday: Travel and Trade
Wednesday: Citizens Patrol
Thursday: Good Take
Friday: Ungayang Pambansa
12 mn to 1 am - Musika Atbp. (LIVE)
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#### Saturdays

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6:30 am – El Shaddai
9 am – Amerika Atbp.
10 am – Cartoon Collection
10:30 am – Top 10 Movie Trailers of the Week
11 am – Sagupaan
11:30 am – Maskman
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12 nn – Lunch Break (LIVE)
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2:30 pm - Viva Hot Hits

3 pm – NBA (Live via satellite)

5 pm - Viva Box Office

8 pm – Who Wants to be a Millionaire?

9 pm - Dear Heart

10 pm - Kagat ng Dilim

11 pm - Let's Play Pool

12 mn to 12:30 am - Express Balita (LIVE)

#### Sundays

6:30 am - The Key of David

7 am - The Message

8 am – Family TV Mass (LIVE)

9 am - Y2K: Yes to Kids

9:30 am - A Taste of Life with Henny Sison

10 am - Tukaan

11 am – Ating Alamin

12 nn – Pinoy Music Videos (LIVE)

1 pm – NBA (Live via satellite)

3 pm – Elorde Boxing Fights

4 pm - PBA (LIVE)

8 pm – Gags Must Be Crazy

9 pm – Who Wants to be a Millionaire?

10 pm - Sinemaks

12 mn – Express Balita

12:30 am to 3 am - El Shaddai

# April 2002 Edit

#### Weekdays

5:30 am - Powerline

6 am - The Gospel of the Kingdom

7:30 am - Give a Life

8 am - McDonalds Kids Town

8:30 am - Value Vision

10 am - Disney's Magic English

10:30 am – Nora Mismo (LIVE)

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11:30 am - Top 10 Movie Trailers of the Week
12 nn – Lunch Break (LIVE)
1:30 pm – Celebrations (LIVE)
2 pm - Value Vision
3 pm - Ang Iglesia Ni Cristo
4 pm – Sesame Street
4:30 pm – Express Balita (LIVE)
5:30 pm - Viva Music Channel (Viva-TV)
6 pm - Carita de Angel (Viva-TV)
6:30 pm - Habang May Buhay (Viva-TV)
7 pm -
Mon: Kagat ng Dilim (Viva-TV)
Tue: SATSU (Viva-TV)
Wed & Fri: PBA (Viva-TV) (LIVE) (until 9 pm)
Thurs: 7 pm - Bubu Cha Cha (Viva-TV)
7:30 pm - NBA Action (Viva-TV)
8 pm – Crayon Shin Chan (Viva-TV) (Monday, Tuesday & Thursday)
8:30 pm – Cyborg Kurochan (Viva-TV) (Monday, Tuesday & Thursday)
9 pm – The Weakest Link (Viva-TV)
10 pm – Por Un Beso (Viva-TV)
10:30 pm - Maria del Cielo (Viva-TV)
11 pm – IBC News Tonight (LIVE)
11:30 pm -
Monday: Linawin Natin
Tuesday: Travel and Trade
Wednesday: People First
Thursday: Good Take
Friday: Ugnayang Pambansa
12 mn to 1 am – Musika Atbp. (LIVE)
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#### Saturdays

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6 am – Family Appointment with El Shaddai

8 am – Amerika Atbp.

9 am – Y2K: Yes to Kids

9:30 am – NBA (live via satellite) (Viva-TV)

12 nn – Lunch Break (LIVE)

2:30 pm – PBA (Viva-TV) (LIVE)
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6:30 pm – Akazukin Cha Cha (Viva-TV)
7 pm – Dear Heart (Viva-TV)
8 pm – Who Wants to be a Millionaire? (Viva-TV)
9 pm – Gags Must Be Crazy (Viva-TV)
10 pm – Viva Box Office (Viva-TV)
12 mn – Express Balita (LIVE)
12:30 am to 2:30 am – El Shaddai
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#### Sundays

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6:30 am - The Key of David
7 am - The Message
8 am - Family TV Mass (LIVE)
9 am - Cartoon Collection
9:30 am - Sagupaan
10 am - A Taste of Life with Henny Sison
11 am - Tukaan
12 nn – Ating Alamin
1 pm - Pinoy Music Video (LIVE)
2:30 pm – Elorde Boxing Fights (Viva-TV)
3:30 pm – Viva Hot Hits (Viva-TV)
4 pm - PBA (Viva-TV) (LIVE)
8 pm - Star for a Night (Viva-TV) (LIVE)
9 pm – Who Wants to be a Millionaire? (Viva-TV)
10 pm – Sinemaks (Viva-TV)
12 mn – Express Balita (LIVE)
12:30 am to 2:30 am - Family Appointment with El Shaddai
```

#### IBC Edit

#### News and Public Affairs

- Express Balita (the station's hour-long news program by IBC News and Public Affairs)
- IBC News Tonight (late-night newscast by IBC News and Public Affairs)
- IBC Headliners (news update by IBC News and Public Affairs)
- Good Take (tele-magazing program by IBC News and Public Affairs)
- Linawin Natin (public affairs program by IBC News and Public Affairs)
- Nora Mismo (public service program by IBC News and Public Affairs)
- Travel and Trade (travel show by IBC News and Public Affairs)
- People First (public affairs program by IBC News and Public Affairs)
- Ugnayang Pambansa (public service program by IBC News and Public Affairs)

- Amerika Atbp. (public service program by IBC News and Public Affairs)
- Ating Alamin (agricultural and livelihood program by IBC News and Public Affairs)

#### Entertainment

- Top 10 Movie Trailers of the Week (movie trailer show)
- Lunch Break (daily noontime variety show)
- Musika Atbp. (late-night musical variety show0
- Pinoy Music Video (Sunday musical variety show)
- Celebrations (talk show)

#### Educational

- Y2K: Yes to Kids (children's program)
- Cartoon Collection (animation)
- Sesame Street (children's program)
- Disney's Magic English (children's program)
- McDonalds Kids Town (children's program)

#### Infotainment

A Taste of Life with Henny Sison (cooking show)

#### **Sports**

- Sagupaan (cockfighting)
- Tukaan (cockfighting)

#### Viva-TV Edit

#### **Sports**

- PBA (basketball from Viva-Vintage Sports)
- NBA (basketball from Viva-Vintage Sports)
- Elorde Boxing Fights (boxing-matches from Viva-Vintage Sports)
- NBA Action (basketball from Viva-Vintage Sports)

#### Dramas

- Habang May Buhay (soap opera)
- Dear Heart (teen drama anthology)
- Kagat ng Dilim (horror series)

#### Comedy

- SATSU (sitcom)
- Gags Must Be Crazy (sitcom gag show)

#### Game shows

- The Weakest Link (game show)
- Who Wants to be a Millionaire? (game show)

#### Reality

Star for a Night (reality talent how for the singing search contest)

#### Movie blocks

- Viva Box Office (local movies from Viva Films)
- Sinemaks (Pinoy action-packed blockbuster movies from Viva Films)

#### Music Video

- Viva Music Channel (OPM music videos) (Viva-TV)
- Viva Hot Hits (OPM music videos) (Viva-TV)

#### Animes

- Bubu Cha Cha (Japanese animes)
- Crayon Shin Chan (Japanese animes)
- Cyborg Kurochan (Japanese animes)
- Akazukin Cha Cha (Japanese animes)

#### Telenovelas

- Carita de Angel (Mexican telenovela)
- Por Un Beso (Mexican telenovela)
- Maria del Cielo (Mexican telenovela)

#### Talents Edit

- Ida Miranda Castro (Good Take)
- Jarius Bondoc (*Linawin Natin*)
- Noli Eala (Express Balita)
- Precious Hipolito-Castelo (Express Balita)
- Nora Aunor (Nora Mismo)
- Anthony Pangilingan (IBC News Tonight, People First)
- Snooky Serna-Go (Travel and Trade)
- Cerge Remonde, chairman and CEO of the network (Ugnayang Pambansa)
- Orly Mercado (Express Balita Weekend)
- Henny Sison (A Taste of Life with Henny Sison)
- Ka Gerry Geronimo (Ating Alamin)
- Celeste Legaspi (Musika Atbp.)
- Mystica (Pinoy Music Video)
- Salbakuta (Pinoy Music Video)
- Janella Salvador (Y2K: Yes to Kids)

- JV the puppet (Y2K: Yes to Kids)
- Earl Ignacio (*Lunch Break*)
- Joy Viado (Lunch Break)
- Yoyoy Villame (Lunch Break)
- Leonard Obal (Lunch Break)
- Jerome John Hughes (Lunch Break)
- Lara Fabregas (Lunch Break)
- Niño Muhlach (*Lunch Break*)
- Dang Cruz (Lunch Break)
- Hannah Villame (Lunch Break)
- Yam Ledesma (Lunch Break)
- Geraldine Roxas (Lunch Break)
- Michael Laygo (Lunch Break)
- Maribeth Bichara (Lunch Break)
- Melisa Henderson (Lunch Break)
- Cody Moreno (Lunch Break)
- Lorraine Barretto (Lunch Break)
- Patrick Ervin Mateo Jr. (Lunch Break)
- Natassia Nave (Lunch Break)
- Jacky Woo (Lunch Break)

#### Viva-TV

- Alvin Patrimonio (PBA)
- Johnny Abarrienos (PBA)
- Marlou Aquino (PBA)
- Michael Jordan (NBA)
- Gabriel "Flash" Elorde (Elorde Boxing Fights)
- Antoinette Taus (Dear Heart, the voice of Akazukin Cha Cha)
- Edu Manzano (The Weakest Link)
- Christopher de Leon (Who Wants to be a Millionaire?)
- Regine Velasquez (Star for a Night)
- Andrew E. (the voice of Crayon Shin Chan)
- Ogie Alcasid (the voice of Cyborg Kurochan)
- Robin Padilla (SATSU)
- Jacky Woo (SATSU)
- Ruffa Mae Quinto (Gags Must Be Crazy)
- Maureen Larrazabal (Gags Must Be Crazy)
- Klaudia Koronel (Gags Must Be Crazy)
- Andrew E. (Gags Must Be Crazy)
- Caloy Alde (Gags Must Be Crazy)

- Jeffrey Tam (Gags Must Be Crazy)
- Ardi Aquino (Gags Must Be Crazy)
- Cholo Medina (Gags Must Be Crazy)
- Goms Burza (Gags Must Be Crazy)
- CC Docena (Gags Must Be Crazy)

## See also Edit

- Old RPN 9 Sked (1999-2000)
- Old RPN-9 Sked (June 2003)
- Old RPN-9 Sked (June 2006)
- CS9 Sked (2009)
- Solar TV 9 Sked (2010)

# Old RPN 9 Sked (1999-2000)

# January 2000 Edit

#### Weekdays

6 am - Joyce Meyer

6:30 am - This is Your Day with Benny Hinn

7 am - Don Clower

7:45 am - Legal Forum

8 am - Newslight

9 am - Global Window

10 am – Tipong Pinoy

10:30 am -

Mon: Capt. Planet

Tue: Pinky and the Brain Wed: Bailey Kipper's POV

Thurs: Eek the Cat Fri: Science Court

11 am - Piel

12 nn – Arangkada: Balita sa Tanghali

12:30 pm - Cinehaus 9

3:30 pm - Beakman's World

4 pm - Afternoon Comic Medley

4:30 pm – Spongebob Squarepants

5 pm - Newswatch: Evening Cast

5:30 pm - Preciosa

6 pm – La Usurpadora

6:30 pm - Maria Isabel

7 pm -

Monday: 7 pm – America's Funniest Home Videos

7:30 pm – Ned & Stacey Tuesday: Martial Law

Wednesday: 7 pm - Over the Top

7:30 pm - Sparks, Sparks

Thursday: 7 pm - Hudson Street

7:30 pm - Partners

Friday: 7 pm – Femme Fatales

7:30 pm – Just Kidding

8 pm -

Monday: C:16

Tuesday: Ally McBeal

Wednesday: May Isang Bayani

Thursday: Buffy, the Vampire Slayer

Friday: 8 pm - Two Guys, a Girl and a Pizza Place

8:30 pm - Dharma & Greg

9 pm -

Monday: The X-Files Tuesday: Chicago Hope Wednesday: Sa Bayan

Thursday: Felicity

Friday: TV Greats on Friday (9-11 pm)

10 pm -

Monday: Motown

Tuesday: Toksho ni Pareng Shooli

Wednesday: Ledge Party Thursday: NYPD Blue

11 pm – Newswatch: Prime Cast

11:30 pm to 12 mn -

Monday: Talk of the Town Tuesday: Ngayon Na, Pinoy Wednesday: Make My Day Thursday: The Police Hour

Friday: The Estrada Presidency

#### Saturday

7 am - Asin at Ilaw

7:30 am - Sharing in the City

8:30 am - Steven Spielberg Presents Animanicas

9 am - Gadget Boy & Heather

9:30 am - Barney & Friends

10 am - Uncle Bob's Children's Show

10:30 am - Penpen de Sarapen

11:30 am - Better Home Ideas

12 nn - Battle of the Brains

1:30 pm – Yan ang Bata

2 pm - Amazing Grace

3 pm - Tropang Pinoy

4 pm – Magandang Hapon

5 pm - Isumbong Mo kay Tulfo

6 pm - The Ray Breadbury Theater

7 pm - The Visitor

8 pm - The Practice

9 pm - Saturday Night Playhouse

11 pm - Business Class

11:30 pm - Saturday Report

12 mn - Reaksyon

1 am to 3 am - Rated Wide Awake Movies

#### Sunday

6 am - Shalom

7 am - Sunday Mass

8 am - Exalted Words

9 am - Chinese Movie

10:30 am - How 'Bout My Place

11 am - Beauty School Plus

12 nn – Kwarta o Kahon

2 pm – The Making of...

2:30 pm - Ipaglaban Mo

4 pm – Kabalikat sa Bahat at Buhay

4:30 pm - Goggle V

5 pm - It's a Miracle

6 pm – Monkey Magic

6:30 pm – M Planet

7 pm - First Lady ng Masa

7:30 pm - Filipino Chronicles

8 pm – Kids Say the Darndest Things

8:30 pm - Seinfeld

9 pm - Sunday's Big Event

11 pm – PJM Forum

11:30 pm - Adventure Zone

12 mn to 12:30 am - Sunday Report

#### **Talents**

- Dody Lacuna (Arangkada: Balita sa Tanghali)
- Angelique Lazo (Newswatch Evening Cast)
- Eric Eloriaga (Newswatch Prime Cast)
- Ramon Tulfo (Isumbong Mo Kay Tulfo)
- Jingoy Estrada (Sa Bayan)
- Pepe Pimentel (Kwarta o Kahon)
- Lito Pimentel (Kwarta o Kahon)
- Racel Tuason (Kwarta o Kahon)
- Amelyn Veloso (First Lady ng Masa)
- Manny Viray (The Filipino Chronicles)
- Charissa Litton (The Filipino Chronicles)
- Susan Calo-Medina (Tipong Pinoy)
- Wency Cornejo (Tipong Pinoy)
- Hon. Rodolfo G. Biazon (Balikatan sa Bahay at Buhay)
- Ricky Reyes (Beauty School Plus)
- Atty. Jose Sison (Ipaglaban Mo)
- Jopet Sison (Ipaglaban Mo)
- Larry Henares (Make My Day)
- David Celdran (Battle of the Brains)
- Connie Angeles (Penpen de Sarapen)
- Teena Cruz (Penpen de Sarapen)
- Fred Moore delos Santos (Penpen de Sarapen)

- Caselyn Francisco (Penpen de Sarapen)
- Camile Velasco (Penpen de Sarapen)
- Joyce Torresyap (Penpen de Sarapen)
- Sarah Geronimo (Penpen de Sarapen)
- Chris Guerrero (Penpen de Sarapen)
- Robert Stewart as Uncle Bob (Uncle Bob's Children's Show)
- Jose Mari Gonzalez (The Police Hour)
- Lulu Pascual (The Police Hour)
- Christy Ramos-Jalasco (Adventure Zone)
- Atty. Joji Alonso (Legal Forum)
- Mr. Shooli aka Jun Urbano (Toksho ni Pareng Shooli)
- Tony Tamayo (Tropang Pinoy)
- Grace Choa (Yan ang Bata)
- Angelo Cometa (Yan ang Bata)
- Mark Pamintuan (Yan ang Bata)
- Star Villareal (Yan ang Bata)
- Nikki Domalaon (Yan ang Bata)
- Tina Coloma (Yan ang Bata)
- Francis Escudero (Ngayon Na, Pinoy, Magandang Hapon)
- Atty. Rudy Romero (Business Class)
- Chef Gene Gonzales (How 'bout My Place)

#### October 2000 Edit

#### Weekdays

6 am - Joyce Meyer

6:30 am - This is Your Day with Benny Hinn

7 am - Don Clower

7:45 am - Legal Forum

8 am - Oras ng Katotohanan

9 am - Global Window

12 nn – Arangkada: Balita sa Tanghali (Dody Lacuna)

12:30 pm – Ikaw at ang Batas

12:45 pm – TV Shopping (Twenty Plus)

2:30 pm - Infomercial (Airspace)

3:30 pm - Garfield

4 pm - Spongebob Squarepants

4:30 pm -

Monday: Superfriends Tuesday: Tiny Toons Wednesday: Tazmania

Thursday: Sylvester and Twetty Mysteries

Friday: The Flintstones

5 pm - Serafin

5:30 pm - Quinceanera

6 pm – Arangkada Xtra Balita

6:30 pm - May Bukas Pa

7 pm – Siempre te Amare

7:30 pm - Maria de Cielo

8 pm -

Monday: Michael Hayes Tuesday: Ally McBeal Wednesday: Roswell

Thursday: Buffy, The Vampire Slayer

Friday: Dharma and Greg

9 pm -

Monday: The X-Files
Tuesday: The Practice
Wednesday: It's A Miracle

Thursday: Felicity

Friday: TGOF: TV Greats on Friday (until 11 pm)

10 pm -

Monday: Malcolm in the Middle

Tuesday: Chicago Hope

Wednesday: All-Star Wrestling

Thursday: The Truth and Nothing But

11 pm - Primetime Balita

11:30 pm -

Monday: Honasan Reports
Tuesday: Jay Sonza's Tapatan
Wednesday: Ngayon Na, Pinoy
Thursday: Kasangga Mo Ang Langit

Friday: The Police Hour

#### 12:30 am to 1 am - Rosalinda (replay)

#### Saturday

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6 am - Family Rosary Crusade
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7 am - Asin at Ilaw

7:30 am - Sharing in the City

8:30 am - Woody Woodpecker

9 am - Yan ang Bata

9:30 am – For Kids Only

10 am - Barney & Friends

10:30 am - Penpen de Sarapen

11:30 am - Better Home Ideas

12 nn - Battle of the Brains

1 pm – TV Shopping (Twenty Plus)

2 pm - Planet Speed

3 pm - Biyaheng Langit

3:30 pm – In The Line Of Duty

4 pm – Tropang Pinoy

5 pm – Isumbong Mo Kay Tulfo

6 pm - Sa Bayan

7 pm – Conan

8 pm - Martial Law

9 pm - Saturday Night Playhouse

11 pm - Business Class

11:30 pm – Saturday Report

12 mn to 1 am - Late Night Movie

#### Sunday

6 am - Shalom

7 am - Sunday Mass

8 am - Exalted Words

8:30 am - The Doctor is In

9 am - Chinese Movie

10 am - Komida con Amor

10:30 am - How 'Bout My Place

11 am - Beauty School Plus

12 nn - Kuarta o Kahon

2 pm - Kakampi

3 pm - Ipaglaban Mo

4 pm – In His Steps

4:30 pm – Comic Medley

5 pm – First Lady ng Masa

5:30 pm - Hollywood Squares

6 pm - Monkey Magic

6:30 pm - M Planet

7 pm – Ripley's Believe It or Not

8 pm - Shadow Raiders

8:30 pm - Kids Say the Darndest Things

9 pm - Sunday's Big Event

11 pm - Sunday Report

11:30 pm to 12 mn – The Estrada Presidency

#### **RPN Talents**

- Cielo Villaluna (Arangkada Xtra Balita)
- Richard Rivero (Arangkada Xtra Balita)
- Buddy Lopa (Primetime Balita)
- Angelique Lazo (Primetime Balita)
- Jose Sison (Ikaw at ang Batas)
- Atty. Jopet Sison (Ikaw at ang Batas)
- Jingoy Estrada (Sa Bayan)
- Ramon Tulfo (Isumbong Mo Kay Tulfo)
- Rey Langit (Kasangga Mo Ang Langit, Biyaheng Langit)
- Reyster Langit (Kasangga Mo Ang Langit)
- Francis Escudero (Ngayon Na, Pinoy)
- Tony Laperal Tamayo (Tropang Pinoy)
- Pepe Pimentel (Kwarta o Kahon)
- Ricky Reyes (Beauty School Plus)
- David Celdran (Battle of the Brains)
- Connie Angeles (Penpen de Sarapen)
- Teena Cruz (Penpen de Sarapen)
- Fred Moore delos Santos (Penpen de Sarapen)
- Caselyn Francisco (Penpen de Sarapen)
- Robert Stewart as Uncle Bob (Yan ang Bata)
- Camile Velasco (Penpen de Sarapen)

- Joyce Torresyap (Penpen de Sarapen)
- Sarah Geronimo (Penpen de Sarapen)
- Jay Sonza (Tapatan)
- Chris Guerrero (Penpen de Sarapen)
- Jamby Madrigal (Kakampi)
- Giselle Sanchez (Comida con Amor)
- Atty. Joji Antonio (The Police Hour)
- Lulu Pascual (The Police Hour)
- Inday Badiday (The Truth and Nothing But)
- Atty. Joji Alonso (Legal Forum)
- Gregorio Honasan (Honasan Reports)

#### October 2001 (Primetime Schedule) Edit

#### Weekdays

5:30 pm - Real TV

6 pm – Arangkada Xtra Balita

6:30 pm - Sin Ti

7 pm -

Monday: 7 pm - Becker

7:30 pm - Arliss

Tuesday: Ed

Wednesday: Level 9 Thursday: Clueless Friday: That's Life

8 pm -

Monday: World's Most Amazing Videos

Tuesday: Ally McBeal Wednesday: Roswell Thursday: Felicity

Friday: 8 pm - Dharma & Greg

8:30 pm - Nikki

9 pm -

Monday: The X-Files
Tuesday: The Practice

Wednesday: Buffy, the Vampire Slayer

Thursday: Once and Again

Friday: TGOF: TV Greats on Friday

10 pm – Entertainment Tonight (Mon-Thurs)

10:30 pm – Sex & The City (Mon-Thurs)

11 pm – Newswatch Now

11:30 pm to 12:30 am -

Monday: Ngayon Na Pinoy

Tuesday: Wrestling

Wednesday: The Basketball Show Thursday: Kasangga Mo Abg Langit

Friday: City of Angels

#### Saturday

5 pm - Isumbong Mo Kay Tulfo

6 pm – Star Trek

7 pm - Malcolm in the Middle

7:30 pm - The Simpsons

8 pm - Strange World

9 pm - Saturday Night Playhouse

11 pm - Saturday Report

11:30 pm to 12:30 am - PGMA

#### Sunday

6 pm - Entertainment Tonight Weekend

7 pm - Ripley's Believe It or Not

8 pm - It's A Miracle

8:30 pm - Kids Say the Darndest Thing

9 pm - Sunday's Big Event

11 pm - Sunday Report

11:30 pm to 12:30 am – Ugnayang Pambansa

# Old RPN-9 Sked (June 2003)

# Schedule Edit

#### Weekdays

7 am - Cathedral of Praise

7:30 am - Family Rosary Crusade

8 am - Jesus the Healer

9 am - Everyday Life with Joyce Mayer

9:30 am - This is Your Day with Benny Hinn

10 am - Batas ng Bayan

10:45 am - Ikaw at ang Batas

11 am – Islands Life

12 nn – Arangkada Balita

12:30 pm -

Monday: Cerge for Truth

Tuesday: Madame Ratsa Live

Wednesday: Conral Banal's Prangkahan

Thursday: Dee's Day Friday: A Second Look

1:30 pm – Entertainment Tonight

2 pm - Soundtracks

2:30 pm – Global Window

3 pm – Eskwela ng Bayan

4 pm -

Monday-Wednesday: Direct Line

Thursday: Diyos at Bayan

Friday: Ratsada Balita 5 pm – Viva Music Video

5:30 pm - Crayon Shin Chan

6 pm – Carita de Angel

6:30 pm – Por Un Beso

7 pm -

Monday: Just for Laughs

Tuesday: Ed

Wednesday: 7 pm - Malcolm in the Middle

7:30 pm - Still Standing

Thursday: 7 pm – Baby Bob

7:30 pm – Sabrina Friday: The Pretender

8 pm -

Monday: JAG

Tuesday: Ally McBeal Wednesday: Roswell

8 pm - Felicity

Friday: 8 pm – Just for Laughs

8:30 pm - Dharma & Greg

9 pm -

Monday: Harsh Realm Tuesday: The Practice Wednesday: Everwood

Thursaday: Crossing Jordan

Friday: Dead Zone

10 pm – Newswatch Now

10:30 pm -

Monday: Sex in the City Tuesday: Our Service

Wednesday: Girls Behaving Badly Thursday: 10:30 pm – Hidden Hills 11 pm – Kasangga Mo Ang Langit

Friday: TGOF: TV Greats on Friday (until 12:30 am)

11:30 pm to 12:30 am -

Monday: Cerge for Truth (replay)

Tuesday: OPTV

Wednesday: Conrad Banal's Prangkahan (replay)

Thursday: The Police Hour

#### Saturdays

6 am – Sharing in the City

7 am - Asin at Ilaw

7:30 am - Magandang Morning Philippines!

8:30 am - The Doctor is In

9:30 am - Spongebob Squarepants

10 am - Barney and Friends

10:30 am - How 'Bout My Place

11 am - TV Shopping

12 nn – RPN Forum

1:30 pm – Global Family

2 pm - Golf Power

2:30 pm - Novartis Payoni Doc

3:30 pm - Biyaheng Langit

4 pm - Kids TV

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4:30 pm - Auto Extreme
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5 pm - Isumbong Mo Kay Tulfo

6 pm - OFW

7 pm - Seven Days

8 pm - John Doe

9 pm - Saturday Night Playhouse

11 pm to 12:30 am - RPN Forum (replay)

# Sundays

6 am - Shalom

7 am – Sunday Mass

8 am - Exalted Word

8:30 am - Chinese Telenovela

9 am - Video Hit Parade

9:30 am - Kids To Go

10 am - Wok with Andrew Storyland

11 am - Beauty School Plus

12 nn - Jo Cantada Boxing

1 pm - In This Corner

2 pm - Work Force

2:30 pm - Buhay Milyon

3 pm - Tropang Pinoy

4 pm – Kong....

4:30 pm - Road Trip

5 pm – Luks Family

5:30 pm – It's My Family

6 pm - WWE Smack Down

7 pm - Ripley's Believe it or Not

8 pm - Match TV

9 pm - Sunday's Big Event

11 pm to 12 mn – Sunday Report

#### **RPN Talents**

- Angelique Lazo (Arangkada Balita)
- Eric Eloriaga (Newswatch Now)
- Marigold Haber-Dunca (Newswatch Now, Direct Line)
- Ramon Tulfo (Isumbong Mo Kay Tulfo)
- Jose Sison (Ikaw at ang Batas)

- Atty. Jopet Sison (Ikaw at ang Batas)
- Rey Langit (Kasangga Mo Ang Langit, Biyaheng Langit)
- Reyster Langit (Kasangga Mo Ang Langit)
- Mr. Fu (Direct Line)
- Tony Laperal Tamayo (Tropang Pinoy)
- Ricky Reyes (Beauty School Plus)
- Atty. Joji Antonio (The Police Hour)
- Lulu Pascual (The Police Hour)
- Cerge Remonde (chairman of RPN, Cerge for Truth)
- Baby de Jesus as Madame Ratsa (Madame Ratsa Live, Ratsada Balita)
- Conrad Banal (Prangkahan)
- Deedee Siytangco (Dee's Day)
- Anthony Pangilinan (A Second Look)
- Maricel Laxa (OPTV)
- Richard Merk (OPTV)
- Toni Rose Gayda (Luks Family)
- Bobby Andrews (Magandang Morning Philippines!)
- Epi Quizon (Road Trip)
- Reggie Reyes (Work Force)
- KC Montero (Match TV)
- Mitzi Borromeo (Match TV)

# Rated Prime Nights (RPN) Edit

- Just for Laughs
- JAG
- Harsh Realm
- Sex in the City
- Ed
- Ally McBeal
- The Practice
- Malcolm in the Middle
- Still Standing
- Roswell
- Everwood
- Girls Behaving Badly
- Baby Bob

- Sabrina
- Felicity
- Crossing Jordan
- Hidden Hills
- The Pretender
- Dharma and Greg
- Dead Zone
- TGOF: TV Greats on Friday
- Seven Days
- Jon Doe
- WWE SmackDown!
- Ripley's Believe It or Not
- Match TV
- Sunday's Big Event

# RPN: 43 Anniversary (2003) Edit

A programming trailblazer. A chronicler of history. An industry leader.

#### RPN: 43 Glorious Years of Unparalled Radio and TV Broadcasting!

Today, as we celebrate our 43 years in the industry,

we re-affirm our commitment to bring you innovative and excellent programs.

A tradition of excellence only RPN can deliver!

See who's coming over to...

#### RPN Rated Prime @ XLIII

The RPN Anniversary Concert on Sunday's Big Event

13 July @ 9:00PM

Repeat Telecast: 26 July Sat 9:00PM

**SUNDAY** 

**Primetime** 

06:00PM: WWE SmackDown!

The WWE Superstars

07:00PM: Ripley's Believe It or Not

Dean Calne

08:00PM: Match TV

KC Montero and Mitzi Borromeo 09:00PM: Sunday's Big Event

The Man Without a Face (directed by Mel Gibson)

**MONDAY** 

**Primetime** 

07:00PM: Just for Laughs

The pranksters and star comedians.

08:00PM: *JAG* 

Cathering Bell and David Jame Elliot

09:00PM: Harsm Realm

DB Sweeney

10:30PM: Sex in the City

Sarah Jessica Parker

TUESDAY
Primetime
07:00PM: Ed
Tom Cavanaugh

08:00PM: Ally McBeal

Callsta Flockhart

09:00PM: The Practice

Dylan McDermott
WEDNESDAY

Primatima

**Primetime** 

07:00PM: Malcolm in the Middle

Frankle Muniz

07:30PM: Standing

Mark Addy

08:00PM: Roswell

Shirl Appleby and Jason Behr

09:00PM: Everwood

Treat Williams

10:30PM: Girls Behaving Badly

THURSDAY Primetime

07:00PM: Baby Bob

Adam Arkin and Joely Fischer

07:30PM: SabrinaMelissa Joan Hart08:00PM: Felicity

Kerl Russell

09:00PM: Crossing Jorban

Jill Henessy

10:30PM: Hidden Hills

Justin Louis

**FRIDAY** 

**Primetime** 

07:00PM: The Pretender

Michael T. Welss

08:00PM: Just for Laughs

The pranksters and star comedians.

08:30PM: Dharma and Greg

Jenna Elfman and Thomas Gibson

**09:00PM:** *Dead Zone* Anthony Michael Hall

10:30PM: TGOF: TV Greats on Friday

The stars and celebrities.

SATURDAY Primetime

**07:00PM:** Seven Days Jonathan LaPaglia **08:00PM:** John Doe

**Dominic Purcell** 

09:00PM: Saturday Night Playhouse

Smilla's Sence of Snow RPN: Rated Prime Nights

Watch out for the launching of RPN's new jingle today!

See your favorite stars shine in the newest RPN MTV at 7:00PM

# Old RPN-9 Sked (June 2006)

#### June 2006 Edit

Monday-Friday

5:30 am - This is Your Day with Benny Hinn

6 am - Balitang Trabaho (LIVE)

7 am -

Monday: Better Home Ideas

Tuesday & Thursday: 7:30 am - Power & Mercy

7:30 am – Balikatan (Tuesday)

Tagamend (Thursday)
Wednesday: Friends Again

Friday: Dee's Day (replay)

8 am - Global Window

8:30 am – Spongebob Squarepants

9 am - The Wild Thornberries

9:30 am - As Told by Ginger

10 am – The Fairly OddParents

10:30 am – The Adventures of Jimmy Neutron

11 am - Winner TV Shopping

12 nn -

Monday: For M

Tuesday: Cebu (rerun)

Wednesdsay: John en Marsha (rerun)

Thursday: Dee's Day Friday: Make-over

1 pm – Insight Inside

1:55 pm – Ikaw at ang Batas

2 pm – Home Shopping Network

3 pm - Invader Zim

3:30 pm – Spongebob Squarepants

4 pm – Hey Arnold!

4:30 pm - Kapatid with Joel Mendez (LIVE)

5 pm – Newswatch Aksyon Balita (LIVE)

6 pm – Entertainment Tonight

6:30 pm - The Insider

7 pm -

Monday: 7 pm – Scare Tactics 7:30 pm – Girls Behaving Badly

Tuesday: North Shore Wednesday: Iron Chef Thursday: The 4400

Friday: WWE Smackdown

8 pm -

Monday: Movie Monday (8-10 pm)
Tuesday: Australia's Next Top Model

Wednesday: Three Wishes

Thursday: Medium

Friday: World Poker Tour

9 pm -

Tuesday: 9 pm - Jake in Progress

9:30 pm – Sex in the City

Wednesday: Extreme Makeover: Home Edition

Thursday: Invasion

Friday: UFC: Ultimate Fighting Championship

10 pm - Newswatch Now (LIVE)

10:30 pm -

Monday: Go Negosyo

Tuesday: Tuesday Night Treat (until 12:30 am)

Wednesday: Cerge for Truth

Thursday: 10:30 pm – Just for Laughs 11 pm – Kasangga Mo Ang Langit

Friday: TGOF: TV Greats on Friday (until 12:30 am)

11:30 pm to 12:30 am -Monday: Just for Laughs Wednesday: Kerygma TV Thursday: The Police Hour

#### Saturday

6 am - Sharing in the City

7 am - Asin at Ilaw

7:30 am - Home Shopping Network

8:30 am – Mag-Negosyo Tayo!

9 am - Sylvester and Tweety Mysteries

9:30 am - Codename: Kids Next Door

10 am - Teenage Mutant Ninja Turtles

10:30 am - Zoids and Fuzors

11 am - Popeye and Son

11:30 am – Buhay Pinoy

12 nn – Buddy en Sol (rerun)

1 pm – In This Corner

2 pm - WOW!: What's On Weekend!

3 pm – Go Negosyo (replay)

4 pm - Biyaheng Langit

4:30 pm - Kids TV

5 pm – Makabayang Duktor

5:30 pm – Wanted: Perfect Husband

```
6 pm – Isumbong Mo! (Tulfo Brothers)
7 pm – Blind Justice
8 pm – CSI Miami
9 pm – Saturday Night Playhouse
11 pm – Aksyon Balita (LIVE)
11:30 pm to 12 mn – Kalusugan TV
```

#### Sunday

6 am - Family Rosary Crusade

7 am – Sunday Mass (LIVE)

8 am - Shalom

9 am - Global Window

9:30 am - Taekwando TV

10 am - Teenage Mutant Ninja Turtles

10:30 am - Xiolin Showdown

11 am – Gandang Ricky Reyes

12 nn – On D'Spot (LIVE)

1 pm – The Main Event (VIVA Boxing)

2 pm - The Basketball Show

3 pm - Golf Power

3:30 pm – Pinoy Sports Idol

4 pm – Fistorama

5 pm - WWE Experience

6 pm - JAG

7 pm - NCIS

8 pm - Without A Trace

9 pm - Sunday's Big Event

11 pm – Aksyon Balita (LIVE)

11:30 pm – The Working President

12 mn to 1 am - Life's Turning Point

#### October 2006 Edit

#### Monday-Friday

7:30 am – Aksyon Balita (replay)

8 am -

Monday: Sharing in the City (replay)
Tuesday: 8 am – Power & Mercy

8:30 am – Balikatan sa Bahay at Buhay

Wednesday: Friends Again

Thursday: 8 am – Power & Mercy

8:30 am - Tagamend

Friday: Dee's Day (replay)

9 am - TV Shopping

9:30 am - This is Your Day with Benny Hinn

10 am - TV Shopping

11 am – Global Window (and also, Real Lives, Real People on Wednesday)

12 nn -

Monday: For M (LIVE)
Tuesday: Cebu (rerun)

Wednesday: Better Home Ideas (rerun)

Thursday: Dee's Day Friday: Makeover

1 pm – Insight Inside (LIVE)

2 pm - TV Shopping

4:25 pm - Ikaw at ang Batas

4:30 pm – Krusada Kontra Krimen

5:30 pm - Newswatch Aksyon Balita (LIVE) (Aljo Bendijo, Connie Sison and Jake

Morales)

6 pm - Prime Shift: Cyborg Kurochan

6:30 pm - Prime Shift: Mr. Fighting: Fight for Love

7 pm -

Monday: 7 pm – Prime Shift: Scare Tactics 7:30 pm – Prime Shift: Girls Behaving Badly

Tuesday: Prime Shift: Project Runway Wednesday: Prime Shift: Iron Chef Thursday: Prime Shift: The 4400

Friday: Prime Shift: NCIS

8 pm -

Monday: Prime Shift: Good Girls Down Tuesday: Prime Shift: Summerland

Wednesday: Prime Shift: Australia's Next Top Model

Thursday: Prime Shift: Cold Case Friday: Prime Shift: Without a Trace

8:30 pm -

Monday: Prime Shift: Movie Monday (9-11 pm)

Tuesday: Prime Shift: Tuesday Night Treat (9:15-11 pm) Friiday: Prime Shift: TV Greats on Friday (9:15-11 pm)

9 pm -

Wednesday: 9 pm - Prime Shift: Sex in the City

9:30 pm – Prime Shift: Extreme Makeover (Home Edition)

Thursday: 9 pm – Prime Shift: Jake in Progress

9:30 pm - Prime Shift: CSI: Miami

10:30 pm - Prime Shift: Why Why Love

11 pm – Newswatch Now (LIVE) (Eric Eloriaga, Cristina Peczon and Joee Guilas)

11:30 pm to 12:30 am -Monday: Go Negosyo

Tuesday: Kapihan ng Bayan Wednesday: Cerge for Truth

Thursday: Kasangga mo ang Langit Friday: The Police Hour (LIVE)

#### Saturday

6 am - Sharing in the City

7 am - Asin at Ilaw

7:30 am - Magnegosyo Tayo

8 am - Kids Shift: Sylvester & Tweety Mysteries

8:30 am – Kids Shift: Atomic Betty 9 am – Kids Shift: Hi Hi Puffy AmiYumi

9:30 am - Kids Shift: Codename: Kids Next Door

10 am – Kids Shift: Teenage Mutant Ninja Turtles (2005 version)

10:30 am - Kids Shift: Bratz

11 am – Kids Shift: Xiolin Showdown11:30 am – Kids Shift: Popeye & Son

12 nn – In This Corner 1 pm – Buhay Pinoy

1:30 pm – WOW: What's on Weekend

2:30 pm – Kalusugan TV

3 pm - Smashing Action

4 pm - Biyaheng Langit

4:30 pm – The Working President

5 pm - Prime Shift: Wanted: Perfect Husband

5:30 pm – Prime Shift: Just for Laughs (with Mr. Fu)

6 pm - Prime Shift: Medium

7 pm – Prime Shift: WWE Raw

8 pm - Prime Shift: Complete Savages

8:30 pm – Prime Shift: CSI: NY 9:30 pm – Prime Shift: PMax

10 pm - Prime Shift: Saturday Night Playhouse

12 mn to 12:30 am - Aksyon Balita (LIVE)

# Sunday

6 am – Kerygma TV

7 am - Shalom

8 am - Sunday Mass (LIVE)

9 am - Global Window

1 pm - The Main Event (VIVA Boxing)

2 pm - The Basketball Show

3 pm - Golf Power

3:30 pm – Fistorama

4:30 pm - Pinoy Sports Idol

5 pm - Prime Shift: World Poker Tour

6 pm - Prime Shift: WWE Experience

7 pm - Prime Shift: WWE Smackdown

8 pm - Prime Shift: Complete Savages

8:30 pm - Prime Shift: The Ultimate Fighter

9:30 pm – Prime Shift: Sunday's Big Event

11:30 pm – Aksyon Balita (LIVE)

12 mn to 1 am - Life's Turning Point

# CS9 Sked (2009)

#### Monday-Friday

6 am – One Morning (LIVE) (simulcast over NBN and IBC)

8 am -

Monday, Wednesday & Friday: Home Shopping Network

Tuesday: The Working President

Thursday: Press Conference: Secretary Ermita 8:30 am – Foster's Home for Imaginary Friends

9 am - Hi Hi Puffy AmiYumi

9:30 am - Grossology

10 am -

Monday: NBA (Live via satellite) (until 12 nn) Tuesday-Friday: Home Shopping Network

12 nn - Breaktime Blockbusters

1:30 pm – PBL (LIVE)

4 pm – Legion of Super Heroes

4:30 pm - Totally Spies!

5 pm – Samurai Jack

5:30 pm – Newswatch: First Edition (LIVE)

6 pm – Mirmo!

6:30 pm – Winx Club

7 pm -

Monday, Tuesday & Thursday: Inside Edition Wednesday & Friday: PBA (LIVE) (until 10 pm)

7:30 pm -

Monday: TMZ Weekend

Tuesday: 30 Rock

Thursday: Who Wants To Be A Superhero?

8:30 pm – The Big Bang Theory (Monday, Tuesday & Thursday)

9 pm -

Monday: Heroes

Tuesday: Prison Break

Thursday: Chuck

10 pm -

Monday: Fringe Tuesday: 24

Wednesday: Future Wepions

Thursday: Knight Rider

Friday: World's Most Amazing Videos

11 pm – Newswatch: Second Edition (LIVE)

11:30 pm -

Monday: Asian Poker Tour

Tuesday: NBA 360

Wednesday: Inside the PGA Thursday: A Round of Golf Friday: Fists of the Future

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12:30 am to 6 am - Home Shopping Network
```

#### Saturday

```
6 am - GOL! La Liga
8 am - Newswatch Junior Edition
8:30 am - Ben 10 Alien Force
9 am - Shaggy & Scooby-Doo Get a Clue!
9:30 am - Yu-Gi-Oh!
10 am - Real NBA
10:30 am - NBA (Live via satellite)
1 pm – The Main Event (VIVA Boxing)
2 pm - Versus
3 pm - NBA Live
3:30 pm - 7 Deadly Hollywood Sins
4:30 pm - Winx Club
5 pm - PBA (LIVE)
9 pm – Sons of Anarchy
10 pm – WWE Raw
11 pm - WWE SmackDown!
12 mn – Newswatch Weekend (LIVE)
12:30 am to 6 am – Home Shopping Network
```

### Sunday

```
6 am – PGA Highlights
7 am – Sunday Mass (LIVE)
8 am – Class of 3000
8:30 am – Winx Club Rewind
10 am – Real NBA
10:30 am – NBA (Live via satellite)
1 pm – World-Class Boxing
3 pm – Save by the Bell
4 pm – PBA (LIVE)
8 pm – NCIS
9 pm – C/S Blockbusters
11 pm – Elite XC
12 mn – Newswatch Weekend (LIVE)
12:30 am to 6 am – Home Shopping Network
```

with Newswatch Update (top-of-the-hour news capsule from 7-10 pm)

# Solar TV 9 Sked (2010)

# Monday-Friday

10:30 pm -

```
6 am - NBC Nightly News
6:30 am - Entertainment Tonight
7 am – Oras ng Katotohanan
8 am - Batman: The Brave & The Bold
8:30 am - NBC Nightly News
9 am -
Monday: NBA (Live via satellite)
Tuesday-Friday: The Price is Right
10 am – K-ON! (Tuesday-Friday)
10:30 am – Queer Eye For The Straight Guy (Tuesday-Friday)
11:30 am – Arangkada sa Tanghali (LIVE)
12 nn – Ellen
1 pm – The Real Housewives Of New Jersey
2 pm – Home Shopping Network
3:30 pm - Entertainment Tonight
4 pm – The Insider
4:30 pm – You Are My Destiny
5 pm – Oh! My Lady
5:30 pm - Ben 10 Alien Force
6 pm – Newswatch (LIVE)
7 pm -
Monday: Minute to Win It
Tuesday: Eureka
Wednesday & Friday: PBA (LIVE) (until 9 pm)
Thursday: Lie To Me
8 pm -
Monday: America's Best Dance Crew
Tuesday: Fringe
Thursday: Law & Order SVU
9 pm – America's Got Talent
10 pm – Stars Falling From the Sky
```

Monday: The Biggest Loser

Tuesday: Heroes

Wednesday: Burn Notice

Thursday: NCIS

Friday: Survivor: Nicaragua 11:30 pm – NewsCap (LIVE)

12 mn – Jai-Alai

1 am to 2 am - Home Shopping Network

# Saturday

6 am - NBC Nightly News

6:30 am - Entertainment Tonight

7 am – Atomic Betty

7:30 am - Winx Club

8 am - Trollz

8:30 am - DOG-TV

9 am - Real NBA

9:30 am – NBA (Live via satellite)

12 nn – Versus

1 pm - The Main Event (VIVA Boxing)

2 pm – Pacquiao Flashback

3 pm - Minute to Win It

4 pm - K-ON!

4:30 pm – The Front Act Show

5 pm - Ben 10 Alien Force

5:30 pm - PBA (LIVE)

9:30 pm - Newswatch Weekend (LIVE)

10 pm - WWE Raw

11 pm – WWE Smackdown

12 mn – Jai-Alai

1 am to 2 am – Home Shopping Network

# Sunday

6 am - NBC Nightly News

6:30 am - Entertainment Tonight

7 am - Oras ng Katotohanan

8 am - Sunday TV Mass (LIVE)

9 am - NBA Action

```
9:30 am – NBA (Live via satellite)

12 nn – MAGNUS

1 pm – World-Class Boxing

3 pm – Save by the Bell

4 pm – PBA (LIVE)

8:30 pm – Minute to Win It

9:30 pm – Newswatch Weekend (LIVE)

10 pm – Solar's Big Ticket

12 mn – Jai-Alai

1 am to 2 am – Home Shopping Network
```

with Newswatch Update (top-of-the-hour news capsule form 7-11 pm)

# ABC-5 New Programs in 2002

# Programs **Edit**

## News and Public Affairs Edit

- Balitang-Balita (Jay Sonza) (Monday-Friday 6pm)
- The Big News (Amelyn Veloso and Mike Toledo) (Monday-Friday 10pm)
- Live on 5 (hourly news update)
- Trabaho Lang (Amelyn Veloso) (Monday 9:30pm)
- Urban Doktor (Dr. Ed Tolentino) (Tuesday 9:30pm)
- Philippines Most Wanted (Raffy Tulfo) (Wednesday 10:30pm)
- The Exchange (Reema Chanco and Adam Slavicky) (Thursdays 9:30pm)

### **Entertainment** Edit

- Kool on Kam (simulcast on Kool 106) (Mon-Thurs 11:30pm)
- Sing-Galing (Allan K. and Ai Ai Delas Alas) (Sunday 8pm)
- On-Air (Friday 9:30pm)
- By Request (Thursday 10:30pm)

#### Comedy Edit

- Wow Mali! (Joey De Leon) (Saturday 8:30pm)
- Ispup (Caloy Alde, Leo Martinez, Mystivca, Willie Nepomuceno, Madeleing Nicholas, Candy Pangilinan, Raffy Rodriquez, Marissa Sanchez, Jon Santos, Selena Sevilla, Dennis Trillo, Joy Viado and Kylie Padilla with Mike Pekto Nacua) (Friday 8:30pm)

#### Game Shows Edit

- Wheel of Fortune (Rustom Padilla) (Monday-Saturday 7:30pm)
- Family Feud (Ogie Alcasid) (Monday-Saturday 8pm)
- The Price is Right (Dawn Zulueta) (Sunday 7pm)

#### Movie Block Edit

- Saturday Night Specials (Saturday 9:30pm)
- The Big Night (Sunday 9pm)
- Friday Box Office (Friday 10:30pm)

#### **Educational** Edit

- Cooking with Sandy Daza (Sandy Daza) (Saturday 9am)
- What's Cooking In Sylvia's Kitchen (Saturday 9:30am)
- Mommy Academy (Chiqui Roa-Puno) (Saturday 11am)

# Lifestyle Edit

- Fashion TV (Rissa Samson) (Saturday 11:30pm)
- Speed' (Sunday 11pm)

#### Cartoons Edit

- Wing Commander (Saturday 6:30pm)
- Johnny Quest (Sunday 5:30pm)
- Hulk Logan (Sunday 5pm)
- Incredible Hulk (Saturday 6pm)
- Captain America (Saturday 10:30am)
- Transformers (Monday-Friday 12:00nn)
- G.I. Joe (Mon-Fri 12:30pm)
- Bots Master (Mon-Fri 1pm)
- Superman (Mon-Fri 1:30pm)

#### ABC Anime Edit

- F (Monday 6:30pm)
- Sailor Moon (Saturdays 7pm)
- Maha Go-Go-Go (Monday 7pm)
- Dragon League (Monday 6:30pm)
- 2 Years Vacation w/ Dinosaurs (Tuesday 7pm)
- Pygmalio (Wednesday 6:30pm)
- Time Quest (Wednesday 7pm)
- Shinlato (Thursday 6:30pm)
- Fancy Lala (Thursday 7pm)
- Lazer Patrol (Friday 6:30pm)
- Restrol (Friday 7pm)

## Foreign Edit

- Zorro (Sunday 6pm)
- Guyferd (Sunday 6:30pm)
- Poltergeist: The Legacy (Monday 8:30pm)
- *Two* (Monday 10:30pm)
- *E.R.* (Tuesday 8:30pm)
- Mad TV (Tuesday 10:30pm)
- Friends (Wednesday 8:30pm)
- That '70s Show (Wednesday 9pm)
- Planet X (Wednesday 9:30pm)
- Guinness World Records (Thursdays 8:30pm)

# Former Ch 2 talents beef up RPN 9 slots as the Kasama network

By Marinel Cruz

Inquirer on May 27, 2006

RPN 9 HAS SOUGHT THE HELP OF FORMER ABS-CBN employees to beef up its programming and get a better chance at beating rival networks as the **Kasama** network is No.3 in dominated like **GMA** and **ABS-CBN**, according to network president Mia Concio. Concio identified Jing Magsaysay, former **ABS-CBN** assistant vice president for news operations, as **RPN 9's** officer in charge for news.

Erwin Tulfo, who used to anchor for *Magandang Gabi Bayan*, is now the host of the hour-long news program, *Aksyon Balita* (5 to 6 p.m. Monday through Friday).

Tulfo was a regular **ABS-CBN** reporter for nine years. Angelique Lazo, who used to anchor the evening news program for **RPN 9**, has transferred to **PTV 4**.

As early as now, the new team is already infusing changes in the news department, Concio told Inquirer Entertainment on Friday. The shows now have more action segments. They are now more responsive to the audience and more interactive as well as local news, police report (*Metro Pulis*), global news (*Globalita*), weather forecast (*Ulat Panahon*), sports news (with Beth Celi) and entertainment news (*Spotlight*).

Also part of the new RPN 9 news team is Melo del Prado, former desk editor of dzMM (ABS-CBN's AM radio) and reporter for TV Patrol.

Leddy Tantoco, formerly a reporter for **dzMM**, is now a writer of *Isumbong Mo! (Tulfo Brothers)*, a public service program aired Saturday nights from 6 to 7 p.m., along with Ramon Tulfo and Raffy Tulfo.

Also part of the spruce-up is extending the airtime of *Aksyon Balita* from 30 minutes to a full hour, Concio pointed out.

This is just the first phase. Viewers should watch out for more, she said. Right now, it's important that we first build a credible image for our news team. With Jing and Erwin's help, we can solidify our platform.

Since February, Concio added, **RPN 9'**s international channel, **RPN USA**, has been available in key areas in the United States through cable distributor **Echo Star**. For this project, the network tied up with the US-based **Glocal Media**.

Next on the drawing board, Concio said, is the strengthening of the network's entertainment programming.

**RPN 9** recently started producing shows for the female audience. It has come up with three such shows *For M*(Mondays 12 noon), *Make-Over* (Fridays 12 noon), and *Go Negosyo* in non-prime time slots.

Connie Sison, former **ABS-CBN** reporter and host of *Magandang Umaga Bayan*, will be hosting *Go Negosyo*, which premieres June 5 from Monday at 10:30 to 11:30 p.m.

The network has also consulted, **Solar Entertainment**, which is responsible for the prime time hours (6-10 p.m.), on how to reprogram said grid.

Concio denied rumors that **RPN 9** is interested in getting senior vice president for **Star Magic** (**ABS-CBN** talent center) Johnny Manahan to help. But she hinted on talking with a director who is responsible for a number of box-office hits for **ABS-CBN**.

# See also Edit

- Aksyon Balita on RPN is Erwin Tulfo
- RPN-9 Sked on June 2006

# Aksyon Balita on RPN is Erwin Tulfo

May 28, 2006

Among the Prime Shift block on primetime hours on RPN from 6 p.m. to 10 p.m., in partnership with Solar Entertainment where the best hits of quality, top-rating and award-winning shows, and TV series these are *Entertainment Tonight*, *The Insider*, *Girls Behaving Badly*, *Scare* 

Tactics, JAG, Without A Trace, North Shore, Australia's Next Top Model, Three Wishes, Medium, Iron Chef, The 4000, Jake in Progress, Sex in the City, Extreme Makeover: Home Edition, Invation, Blind Justice, CSI Miami and NCIS, sports shows like NBA games for the basketball fans, World Poker Tour, WWE Smackdown, WWE Experience and UFC for wrestling fans, with Holywood blockbuster movies like Movie Monday, Saturday Night Playhouse and Sunday's Big Event. Also, the Nickelodeon block on RPN every weekday from 8 p.m. to 11 a.m. and 3 p.m. to 4:30 p.m., like Hey Arnold!, Spongebob Squarepants, The Wild Thornberries, As Told by Ginger, The Adventures of Jimmy Neutron, ChalkZone, The Fairly OddParents and Invader Zim for kids of Nicktoons. Meanwhile, the Kids Sfift block every weekends from 9 a.m. to 11 a.m. on Saturdays and 10 a.m. to 11 am on Sundays with your favorite cartoons for kids like Sylvester and Tweety Mysteries, Codename: Kids Next Door, anime series Zoids and Fuzors, action-packed Teenage Mutant Ninja Turtlesand Xiolin Showdown.

Hard-hitting brooadcast journalist Erwin Tulfo who is former ABS-CBN, is now the anchor for the hour-long flagship news program *Aksyon Balita*, which airs from Monday to Friday at 5 to 6 p.m. on RPN-9. Erwin also co-host are the public service program *Isumbong Mo! (Tulfo Brothers)* every Saturday at 6 to 7 p.m., along with the hard-hitting Ramon Tulfo and Raffy Tulfo art host the Tulfo brothers.

The shows now have more action segments. *Aksyon Balita* focuses on crime and police reports in the metro, and national news stories as well as local news, politics, global news, weather forecast, sports news and showbiz news as the latest, hot, fresh and timely news of the day. Also part of the spruce-up is extending the airtime of *Aksyon Balita* from 30 minutes to full hour. They are now more responsive to the audience and more interactive.

#### Aksyon Balita Edit

#### Anchors

- Erwin Tulfo (weekday)
- Karen Padilla-Tulfo (weekend)

# Segment Anchors

- Ramon Tulfo
- Raffy Tulfo
- Connie Sison (weather forecast)
- Beth Celis (sports news)

#### Reporter

- Grace Asuncion
- Melo del Prado

- Hector Sagrado
- Vikki Sambilay
- Kiko Dagohoy
- Therese Gallinero
- Lia Mañalac
- Paolo Capino
- Jamie Santos
- Michelle Solano
- Mr. Fu (Jeffrey Espiritu)

### NewsWatch Edit

#### **Anchors**

- Eric Eloriaga
- Cristina Peczon
- Joee Guilas

### Reporters

- Paolo Capino
- Hector Sagrado
- Kiko Dagohoy
- Mr. Fu (Jeffrey Espiritu)
- Lia Mañalac
- Jake Morales
- Vikki Sambilay
- Beverly Verches
- Jamie Santos
- Michelle Solano

# RPN-9 Sked on June 2006

# Schedule Edit

# Sunday **Edit**

05:30 - Kerygma TV

- 06:30 Sunday Mass (Live)
- 07:30 Shalom
- 08:30 Global Window
- 09:30 Taekwando TV
- 10:00 Teenaje Mutant Ninja Turtles
- 10:30 Xiolin Showdown
- 11:00 Gandang Ricky Reyes
- 12:00 On D'Spot (Live)
- 01:00 The Main Event (VIVA Boxing)
- 02:00 The Basketball Show
- 03:00 Golf Power
- 03:30 Pinoy Sports Idol
- 04:00 Fistorama
- 05:00 WWE Experience
- 06:00 JAG
- 07:00 NCIS
- 08:00 Without A Trace
- 09:00 Sunday's Big Event
- 11:00 Aksyon Balita (Live)
- 11:30 The Working President
- 12:00 Life's Turning Point

## Monday Edit

- 05:30 This is Your Day with Benny Hinn
- 06:00 Balitang Trahabo
- 07:00 Global Window
- 07:30 Better Home Ideas
- 08:30 Spongebob Squarepants
- 09:00 The Wild Thornberrys
- 09:30 As Told By Ginger
- 10:00 The Fairly OddParents
- 10:30 The Adventures of Jimmy Neutron
- 11:00 TV Shopping
- 12:00 For M (Live)

- 01:00 Insight Inside (Live)/Ikaw at ang Batas
- 02:00 TV Shopping
- 03:00 Invader Zim!
- 03:30 Spongebob Squarepants
- 04:00 Hey Arnold!
- 04:30 Kapatid with Joel Mendez (Live)
- 05:00 Aksyon Balita (Live)
- 06:00 Entertainment Tonight
- 06:30 The Insider
- 07:00 Scare Tactics
- 07:30 Girls Behaving Badly
- 08:00 Movie Monday
- 10:00 Newswatch Now (Live)
- 10:30 Go Negosyo
- 11:30 Just For Laughs

# Tuesday Edit

- 05:30 This is Your Day with Benny Hinn
- 06:00 Balitang Trahabo
- 07:00 Global Window
- 07:30 Power and Mercy
- 08:00 Balikatan
- 08:30 Spongebob Squarepants
- 09:00 The Wild Thornberrys
- 09:30 As Told By Ginger
- 10:00 The Fairly OddParents
- 10:30 The Adventures of Jimmy Neutron
- 11:00 TV Shopping
- 12:00 Cebu (rerun)
- 01:00 Insight Inside (Live)/Ikaw at ang Batas
- 02:00 TV Shopping
- 03:00 Invader Zim!
- 03:30 Spongebob Squarepants
- 04:00 Hey Arnold!

- 04:30 Kapatid with Joel Mendez (Live)
- 05:00 Aksyon Balita (Live)
- 06:00 Entertainment Tonight
- 06:30 The Insider
- 07:00 North Shore
- 08:00 Australia's Next Top Model
- 09:00 Jake in Progress
- 09:00 Sex in the City
- 10:00 Newswatch Now (Live)
- 10:30 TNT: Tuesday Night Treat

### Wednesday Edit

- 05:30 This is Your Day with Benny Hinn
- 06:00 Balitang Trahabo
- 07:00 Global Window
- 07:30 Friends Again
- 08:30 Spongebob Squarepants
- 09:00 The Wild Thornberrys
- 09:30 As Told By Ginger
- 10:00 The Fairly OddParents
- 10:30 The Adventures of Jimmy Neutron
- 11:00 TV Shopping
- 12:00 John en Marsha (rerun)
- 01:00 Insight Inside (Live)/Ikaw at ang Batas
- 02:00 TV Shopping
- 03:00 Invader Zim!
- 03:30 Spongebob Squarepants
- 04:00 Hey Arnold!
- 04:30 Kapatid with Joel Mendez (Live)
- 05:00 Aksyon Balita (Live)
- 06:00 Entertainment Tonight
- 06:30 The Insider
- 07:00 Iron Chef
- 08:00 Three Wishes

- 09:00 Extreme Makeover: Home Edition
- 10:00 Newswatch Now (Live)
- 10:30 Cerge for Truth
- 11:30 Kerygma TV

# Thursday **Edit**

- 05:30 This is Your Day with Benny Hinn
- 06:00 Balitang Trahabo
- 07:00 Global Window
- 07:30 Power and Mercy
- 08:00 Tagamend
- 08:30 Spongebob Squarepants
- 09:00 The Wild Thornberrys
- 09:30 ChalkZone
- 10:00 The Fairly OddParents
- 10:30 The Adventures of Jimmy Neutron
- 11:00 TV Shopping
- 11:30 Dee's Day
- 12:30 Young Love, Sweet Love
- 01:00 Insight Inside (Live)/Ikaw at ang Batas
- 02:00 TV Shopping
- 03:00 Invader Zim!
- 03:30 Spongebob Squarepants
- 04:00 Hey Arnold!
- 04:30 Kapatid with Joel Mendez (Live)
- 05:00 Aksyon Balita (Live)
- 06:00 Entertainment Tonight
- 06:30 The Insider
- 07:00 The 4400
- 08:00 Medium
- 09:00 Invasion
- 10:00 Newswatch Now (Live)
- 10:30 Just for Laughs
- 10:00 Kasangga Mo Ang Langit

• 11:30 - The Police Hour (Live)

## Friday Edit

- 05:30 This is Your Day with Benny Hinn
- 06:00 Balitang Trahabo
- 07:00 Global Window
- 07:30 Dee's Day (replay)
- 08:30 Spongebob Squarepants
- 09:00 The Wild Thornberrys
- 09:30 ChalkZone
- 10:00 The Fairly OddParents
- 10:30 The Adventures of Jimmy Neutron
- 11:00 Make-Over
- 12:00 Davao (rerun)
- 01:00 Insight Inside (Live)/Ikaw at ang Batas
- 02:00 TV Shopping
- 03:00 Invader Zim!
- 03:30 Spongebob Squarepants
- 04:00 Hey Arnold!
- 04:30 Kapatid with Joel Mendez (Live)
- 05:00 Aksyon Balita (Live)
- 06:00 Entertainment Tonight
- 06:30 The Insider
- 07:00 WWE Smackdown
- 08:00 World Poker Tour
- 09:00 UFC: Ultimate Fighting Championship
- 10:00 Newswatch Now (Live)
- 10:30 TGOF: TV Greats on Friday

# Saturday **Edit**

- 05:00 Family Rosary Crusade
- 06:00 Sharing in the City
- 07:00 Asin at Ilaw
- 07:30 TV Shopping

- 08:30 Magnegosyo Tayo! (Live)
- 09:00 Sylvester and Tweety Mysteries
- 09:30 Codename: Kids Next Door
- 10:00 Teenaje Mutant Ninja Turtles
- 10:30 Zoids and Fuzors
- 11:00 Popeye and Son
- 11:30 Young Love Sweet Love (rerun)
- 12:30 In This Corner
- 01:30 Buhay Pinoy
- 02:00 WOW!: What's On Weekend!
- 03:00 Go Negosyo (replay)
- 04:00 Biyaheng Langit
- 04:30 Kids TV
- 05:00 Makabayang Duktor
- 05:30 Wanted: Perfect Husband
- 06:00 Isumbong Mo! (Tulfo Brothers)
- 07:00 Blind Justice
- 08:00 CSI Miami
- 09:00 Saturday Night Playhouse
- 11:00 Aksyon Balita (Live)
- 11:30 Kalusugan TV

# NBN Schedule in 2007

#### Schedule Edit

#### Monday-Friday

- 05:30am Teldyaryo: The Final Edition (replay)
- 06:30am The Morning Show
- 09:00am Teledyaryo Alas-9
- 10:00am Teldyaryo Business
- 11:00am Serbisyo Muna
- 12:00pm Teledyaryo ng Bayan
- 01:00pm **Damayan**

- 02:00pm Teledyaryo Panlalawigan
- 03:00pm Teledyaryo Alas-3
- 04:00pm Hello Kitty's Paradise
- 04:30pm Teledyaryo Sports, Atbp.
- 05:30pm Diyos Ko, Mahal Mo Ba Sila?
- 06:00pm Primetime Teledyaryo
- 07:00pm Tinig ng Bayan
- 08:00pm The Final Say... Cha-Cha (Wed)
- 09:00pm Philippine Lotto Draw
- 09:15pm Teledyaryo: The Final Edition
- 10:00pm Dial M (Mon-Wed); Equilibrium (Thurs and Fri)
- 11:00pm Pilipinas Online Bantay OCW with Susan K.
- 12:00mn Teledyaryo Business (replay)
- 01:00am Primetime Teledyaryo (replay)

#### Saturday

- 06:00am Family Rosary Crusade
- 07:00am **Madeline**
- 07:30am Chip N Dale
- 08:00am Lakbayin ang Magandang Pilipinas
- 09:00am Mag-Agri Tayo
- 10:00am Maunlad na Agrikultura
- 10:30am Negosyo, Atbp.
- 11:30am Teletubbies
- 12:00pm Teledyaryo ng Bayan
- 01:00pm Dagundong
- 02:00pm Serbisyo Muna
- 03:00pm The Best of SEA Games 2005
- 04:00pm Taas Noo Pilipino
- 05:00pm Kamao
- 06:00pm Tinig ng Bayan
- 08:00pm GSIS Member's Hour
- 09:00pm Philippine Lotto Draw
- 09:15pm The Working President
- 10:00pm A.S.K. (Ang Say ng Kabataan)
- 11:00pm Krusada Kontra Krimen
- 12:00mn Teledyaryo ng Bayan (replay)

#### Sunday

- 06:00am Upon Tjis Rock
- 08:00am Talitha KUm: Healing Mass on TV
- 09:00am Answers with Bayless Conley
- 09:30am Ernest Angley Hour
- 10:30am Negosyo, Atbp.
- 11:30am Teletubbies
- 12:00pm Out of Town
- 12:30pm **Kusina**, **Atbp**.
- 01:00pm The Young Once
- 02:00pm The Best of SEA Games 2005
- 04:00pm Tinig ng Bayan: Sining Gising
- 06:00pm Tinig ng Bayan: Congress in Action
- 07:00pm In This Corner
- 08:00pm Unlimited Diving
- 08:30pm The Working President
- 09:00pm Philippine Lotto Draw
- 09:15pm The Sports List
- 10:00pm Pilipinas, Ngayon Na
- 11:00pm Equilibrium (replay)

# New RPN Kasama Mo is No.3

#### March 10, 2007

RPN 9 is the branding Kasama Mo network campaign for the third network slot with Tieng of Solar Entertainment. This bring a fresh brand of entertainment and excitement to televiewing with new shows for the all TV stars of RPN. It is now No. 3 behind the giant networks GMA 7 and ABS-CBN along with QTV, IBC-13 and ABC-5, according to the AGB Nielsen, making viewership offers new programming in the market.

These are the RPN newscasts: the Filipino flagship news program *Aksyon Balita* anchored by Bendijo and Connie Sison brought more hard-hitting news will now be seen at 5:30 p.m. and the late-night English newscast *I-Watch News* with former K-Lite disc jockey Tirona and recording artist Lim airs at 11 p.m., target the youth audience especially college students and the young urban professionals by offering more reports and news features that appeal to the younger crowd.

The late-night at 11:30 p.m. are: *Go Negosyo* with Lontoc and Hector dela Sala on Mondays, talk show *Cerge for Truth* with Remonde on Tuesdays, public affairs program *Dee's Day* with Ms. Deedee Sytangco on Thursdays and Fridays at 11 a.m., *Kasangga Mo Ang Langit* with Langit and JR Langit on Thursdays and musical variety show *Sabado* 

Boys on Fridays with host Luke Mijares, Top Suzara, Paolo Santos, DJ Myke, Jimmy Bondoc and Mike Chan, For M with host Marigold Haber-Dunca and Mr. Fu now airs at 12 noon on Monday and Insight Inside with host Tambuatco airs at 1 p.m.

Every Monday to Friday, the collection of Tagalized TV series is starting with anime *Pinokyo at ang Blue Fairy*, an Indonesian animated TV fairy-serye at 6 p.m. This is followed by telenovela *Monte Cristo* at 6:30 p.m., and finished off by asianovela *Romance in the Rain* at 7:30 p.m. At 8 p.m., Pat-P Daza-Planas hosts *Showbiz Ka!*, a showbiz press-con on-air that brings the latest and sizzling news and happenings in showbiz.

A new blend of shows takes over from 8:30 to 9:30 p.m. On Mondays, Bayani Agbayani leads the comedy sitcom *Kemis (Ke Misis Umaasa)* together with Pauleen Luna, Kiray Celis, Gary Lim, James Blanco and Cherie Gil. On Tuesdays, Tyra Bank's reality show-inspired *Philippine's*, *Next Top Model* hosted by Ruffa Gutierrez seeks to discover a top model out of 14 participants gleaned from more than 3,000 girls who auditioned, can be most revealing, as Ruffa and judge Wilma Doesnt. On Wednesdays, the Tagalized *One Tree Hill*, a touching original story about the rivalry of two half-brothers and their love affairs. On Thursdays, *Dalawang Tisoy* with Eddie Gutierrez, Freddie Webb, Melanie Marquez, Sandara Park, Dexter Doria and Vince Saldana rolls. On Fridays, Dennis Padilla hosts *Sabi ni Nanay*, a one-of-a-kind reality dating-game. The much-awaited return of the top-rating children's variety show *Penpen de Sarapen* (Saturdays from 5 p.m. to 6 p.m.) hosted by Paolo Contis together with Kobi Vidanes, Angel Sy, Aaron Junatas, Princess Ortiz, JB Agustin and Barbie Sabino. The stage was set in the groundfloor of Farmer's Plaza in Cubao. It's basically an entertainment, game and storytelling show for children.

On 9:30 p.m. on weeknights, a soap opera *Lading Bukas ang Puso Ko*, a new teleserye starring Albert Martinez and Tessie Tomas, directed by Wenn V. Deramas. Koreanovela titled *My Love Patzzi* top-billed by Jang Nara, Kim Jae-won and Kim Rae-won at 10 p.m. And to cap these nightly shows, *iMusic*, a new treatment of music videos and giving the latest gig guide and Kasama Mo gimiks, airs at 10:30 p.m.

Kids get a treat presents new home of anime: *Gundam Wing* (Sundays 5 p.m.), *Yu-Gi-Oh!* (Sundays at 6:30 p.m.) and action-packed *Cyborg Kurochan* (weekdays at 5 p.m.)

New sports, the country's favorite baskeball *NBA on RPN* (Saturdays at 11:30 a.m. and Saturdays at 11 a.m.), for the wrestling *UFC: Ultimate Fighting Championship* back-to-back with *WWE Raw* airs on Saturdays from 7:30 to 9:30 p.m., and *WWE Smackdown* on Sundays at 9 to 10 p.m. and finally for the boxing with *Fistorama* every Sundays at 2 p.m. and *The Main Event* (VIVA Boxing) and *Solar Boxing* which airs on Sundays from 3 to 5 p.m. For those into, the super saga *Heroes* on Sundays, at 7 to 8 p.m. The movie block *Last Full Show* on Sundays at 10 p.m., game show *Call TV* at 3 p.m. to 4:30 p.m. on Monday to Friday, the Sunday night musical variety show *Biz Show Na 'To!*(Sundays at 8 p.m.), which is hosted by Nicole Hiyala and Chris Tsuper, and of course, *Just For Laughs Gags* with Mr. Fu (Saturdays at 7 to 7:30 p.m.)

# RPN New Schedule on March 11, 2007 for the local production of Solar Edit

Weekday

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6 am – One Morning (LIVE) (simulcast on NBN-4 and IBC-13)
8 am -
Monday: Balikatan
Tue & Thurs: Power & Mercy
Wed: Buhay Pinoy
Friday: Tagamend
8:30 am - Better Home Ideas
9 am - Signs & Wonders
9:30 am - This is Your Day with Benny Hinn
10 am - Winner TV Shopping
11:30 am - Global Window
12 nn -
Mon: For M (LIVE)
Tue: Life's Turning Point
Wed: The Police Hour
Thurs: Dee's Day
Fri: Parenting 101
1 pm – Insight Inside (LIVE)
2 pm – Home Shopping Network
3 pm - Call TV (game show with Bembol Roco) (LIVE) (premiered on January 22, 2007)
4:25 pm - Ikaw at Ang Batas
4:30 pm - Krusada Kontra Krimen (action-packed drama)
5 pm – Cyborg Kurochan (anime) (premiered on October 2, 2006)
5:30 pm - Newswatch Aksyon Balita (LIVE)
6 pm – Pinokyo at ang Blue Fairy (anime fairy-serye) (premiered on March 5, 2007)
6:30 pm - Monte Cristo (Argentina telenovela) (premiered on January 22, 2007)
7:30 pm – Romance in the Rain (Taiwanovela) (premiered on January 22, 2007)
8 pm – Showbiz Ka! (showbiz talk show) (LIVE) (premiered on March 5, 2007)
8:30 pm -
Monday: Kemis: Ke Misis Umaasa (sitcom) (premiered on March 12, 2007)
Tuesday: Philippines' Next Top Model (reality show) (premiered on January 23, 2007)
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Wednesday: One Tree Hill (Tagalized US TV series) (premiered on January 24, 2007)

Thursday: Dalawang Tisoy (sitcom) (premiered on March 15, 2007)

Friday: Sabi ni Nanay (reality dating game show) (premiered on March 9, 2007)

9:30 pm – Laging Bukas ang Puso Ko (soap opera) (premiered on January 22, 2007)

10 pm – My Love Patzzi (Koreanovela) (premiered on January 22, 2007)

10:30 pm – I-Music (music video) (premiered on March 5)

11 pm – I-Watch News (LIVE)

11:30 pm to 12:30 am -Monday: Go Negosyo

Tuesday: The Working President Wednesday: Cerge for Truth

Thursday: Kasangga Mo Ang Langit

Friday: Sabado Boys

#### Saturday

6 am - Sharing in the City

7 am - Asin at Ilaw

7:30 am - Kalusugan TV

8 am - Hi Hi Puppy AmiYumi

8:30 am - The Life & Times of Juniper Lee

9 am - Shaggy & Scooby Doo Get a Clue!

9:30 am - Foster's Home for Imaginary Friends

10 am - Class of 3000

10:30 am - Loonatics Unleashed

11 am – Samurai Jack

11:30 am – NBA on RPN (basketball/sports)

2 pm – Golf Power Plus (golf/sports)

2:30 pm - Call TV (game show with Bembol Roco)

4 pm – Biyaheng Langit

4:30 pm – Game Plan (sports)

5 pm - Penpen de Sarapen (children's educational show) (return on January 27, 2007)

6 pm – World's Most Amazing Videos (reality show) (premiered on January 27, 2007)

7 pm – Just For Laughs Gags (gag show)

7:30 pm – UFC: Ultimate Fighting Championship (MMA fighter/sports)

8:30 pm – WWE Raw (wrestling/sports)

9:30 pm – Xena: Warrior Princess (US TV series) (premiered on January 27, 2007)

10:30 pm – Saturday Night Playhouse Hollywood movies, specials and concerts)

12:30 am to 1 am – Newswatch Aksyon Balita Weekend (LIVE)

### Sunday

5 am - May Liwanag

5:30 am - Shalom

6:30 am - Sunday Mass (LIVE)

7:30 am - Loonatics Unleashed

8 am - Tom and Jerry Kids

8:30 am - Krypto the Superdog

9 am - Mucha Lucha

9:30 am – Legion of Superheroes

10 am - X-Men Revolution

10:30 am - Ben 10

11 am – NBA on RPN (basketball/sports)

1:30 pm – NBA Jam (basketball/sports)

2 pm – Fistorama (boxing matches/sports)

3 pm – The Main Event (VIVA Boxing) (boxing matches/sports)

4 pm – Solar Boxing (boxing matches/sports)

5 pm – Gundam Wing (anime)

5:30 pm – Hercules (TV series) (premiered on March 11, 2006)

6:30 pm – Yu-Gi-Oh! (anime)

7 pm – Heroes (US saga TV series) (premiered on March 11, 2007)

8 pm – Biz Show Na 'To! (musical variety show) (premiered on January 28, 2007)

9 pm – WWE Smackdown (wrestling/sports)

10 pm – Last Full Show (Hollywood movies) (premiered on February 4, 2007)

12 mn to 12:30 am - Newswatch Aksyon Balita Weekend

#### RPN: Kasama Mo (2007) Edit

Simple ang ligaya, masarap kasama.

RPN: Kasama Mo

Mga bago at simpleng komedi, chikahan, love story, reality, fairyserye at super series na kukumpleto sa ating masayang samahan.

#### **HEROES**

Premieres Tonight (March 11) at 7:00PM

Ordinary individuals across the globe with extraordinary abilities.

The super saga is now on Philippine Television.

#### BIZ SHOW NA 'TO!

Sun 8:00-9:00PM

Ang tambanan nina Nicole Hiyala at Chris Tsuper sa bagong Sunday night musical variety show! Sikat ng mga artista sa kumakanta at magsasayaw.

#### LAST FULL SHOW

Sun 10:00PM

Mga blockbuster Hollywood movies nasa Sunday night niyo.

#### PINOKIO AT ANG BLUE FAIRY

Mon-Fri 6:00PM

Ang kauna-unahang Fairyserye sa bansa!

Buhayin ang imahinasyon sa naibang kwento ni Pinokio.

#### **MONTE CRISTO**

Mon-Fri 6:30PM

Hahamunin niya ang lahat, mabawi lamang ang tunay na minamahal.

Ito ang Latinovelang dapat subaybayan.

#### ROMANCE IN THE RAIN

Mon-Fri 7:30PM

Uulan ng pag-ibig ngayong Summer!

Huwag palalapasin ang romantic Taiwanovela na nagpakilig sa Asya!

#### SHOWBIZ KA!

Mon-Fri 8:00PM

Una sa Telechismis!

Ito ang LIVE showbiz presscon on TV!

Hosted by Pat-P Daza Planas.

#### KEMIS: KE MESIS UMAASA

Mon 8:30PM

Si Bayani Agbayani ang bagong ilaw ng tahanan!

With Cherie Gil, Pauleen Luna, Kiray Celis, Gary Lim, Sharee of Viva Hotbabes and James Blanco.

#### PHILIPPINES' NEXT TOP MODEL

Tues 8:30PM

Based on Tyra Bank's reality program America's Next Top Model---3,000 girls auditiones. Now, meet the 14 candidates. Who among them can exude the top model attitude?

Hosted by Ruffa Gutierrez-Bektas.

#### ONE TREE HILL

Wed 8:30PM

Magkapatid, magkakumpitensya.

Subaybayan ang Tagalized version ng Season 1 ng TV hit drama sa US.

#### **DALAWANG TISOY**

Thurs 8:30PM

Makigulo at makitawa sa makwelang tambatan nina Eddie Gutierrez at Freddie Webb kasama sina Sandara Park, Dexter Doria, Melanie Marquez at Vince Saldana.

#### SABI NI NANAY

Fri 8:30PM

Ang pinakabago at kauna-unahang Reality Dating Game sa bansa!

Sino ang papasa sa hamon ng mystery guy's strick Momma?

Hosted by Dennis Padilla.

#### LAGING BUKAS ANG PUSO KO

Mon-Fri 9:30-10:00PM

Ang pampamilyang teleserye nina drama actor Albert Martinez at Tessie Tomas.

Sa direksyon ni Wenn V. Deramas

#### **MY LOVE PATZZI**

Mon-Fri 10:00PM

Si Jang Nara as the lead star nanonood sa primetime Koreanovela ka na.

#### **RPN Talents** Edit

#### **Stars**

- Luke Mijares of Sabado Boys
- Top Suzara of Sabado Boys
- Paolo Santos of Sabado Boys
- DJ Myke of Sabado Boys
- Jimmy Bondoc of Sabado Boys
- Mike Chan of Sabado Boys
- Pat-P Daza-Planas
- Bayani Agbayani
- Pauleen Luna
- Kiray Celis
- James Blanco
- Gary Lim
- Cherie Gil
- Bembol Roco
- Ruffa Gutierrez
- Wilma Doesnt as judge
- Eddie Gutierrez
- Freddie Webb

- Melanie Marquez
- Sandara Park
- Vince Saldana
- Dexter Doria
- Dennis Padilla
- Paolo Contis
- Penpen de Sarapen Kids (Kobi Vidanes, Angel Sy, Aaron Junatas, Princess Ortiz, JB Agustin and Barbie Sabino)
- Albert Martinez
- Tessie Tomas
- Andrea Brillantes
- Mr. Fu
- Nicole Hiyala
- Chris Tsuper

### See also Edit

- Solar launches 'Kasama Mo' campaign
- New Brews at RPN, The Kasama Network
- RPN Pare! for familes as branding Kasama network

# Solar launches 'Kasama Mo' campaign

#### 03/13/2007

An alternative to the crappy programming of ABS-CBN and GMA. RPN, at least, people would have more choices should they find the programming of ABS-CBN and GMA absolutely shift and disgusting.

Wilson Tieng's Solar Entertainment for Television is going to shoot for the third network slot through the Kasama Mo Network campaign launched yesterday over at RPN-9. This will clearly change and bring a fresh brand of entertainment and excitement to televiewing.

Weeknights, a collection of Tagalized TV series is starting with *Pinokio* screens for the anime. This is followed by a Argentina telenovela *Monte Cristo*, and finished off by *Romance in the Rain* air from 6 to 8 p.m. At 8 p.m., Pat-P Daza-Planas hosts *Showbiz Ka!*, a showbiz press-con on-air that brings the latest and sizzling news and happenings in showbiz. A new blend of shows takes over from 8:30 to 9:30 p.m.

On Mondays, Bayani Agbayani leads the sitcom, *Kemis (Ke Misis Umaasa)* with Pauleen Luna, Kiray, Gary Lim, James Blanco and Cherie Gil. On Wednesdays, the Tagalized *One Tree Hill*, a touching original story about the rivalry of two half-brothers and their love affairs, broadcasts. On Thursdays, *Dalawang Tisoy* with Eddie Gutierrez, Freddie Webb, Melanie Marquez, Sandara Park, Dexter Doria and Vince Saldana rolls. On Fridays, *Dennis Padilla* hosts Sabi ni Nanay, a one-of-a-kind reality dating-game. At 9:30 p.m., the soap opera drama serial called *Laging Bukas ang Puso Ko* top-billed by Albert Martinez and Tessie Tomas. To be followed at 10 p.m. is *My Love Patzzi*, the newest Koreanovela top-bileld by the primetime Korean superstar Jang Nara. And to cap these nightly shows, *iMusic* at 10:30 p.m., a new treatment of music videos and giving the latest gig guide and Kasama Mo gimiks, airs

ABS-CBN 2 = Kapamilya

GMA 7 = Kapuso

QTV 11 = Ka-Kwentuhan/Ka-Q

ABC 5 = Iba

RPN 9 = Kasama

Studio 23 = Kabarkada

UNTV 37 = Kasambahay

# New Brews at RPN, The Kasama Network

(Released on March 19, 2007)

RPN has a dashing new look these days and competition must be taking notice. Despite being saddled with equipment that have seen better days, RPN bigwigs are determined to wrestle back its lost glory, even part of it. They seem to be succeeding, if some new program offerings are to be the basis.

Almost overnight, the station bred and brought to Filipino homes such TV landmarks as *John en Marsha*, *Newswatch*, *Your Evening with Pilita* and *Superstar*, international phenomenal like *Marimar*, metamorphosed into a serious threat to the network giants. RPN is now the Kasama Mo network and the new monicker was introduced with an engaging jingle. The Solar group is behind much of the new format we hear.

RPN will not be sold because it's still privatized, after all. No political leader worth his salt would even dare give up a TV network close to or during elections. When all this political hullabaloo whittles down, we predict stories of privatization will refloat, causing anxieties within the station to resurface but lasting only until the next time election season comes around.

RPN's new programs are worth anticipating and hopefully developing loyalty for.

We indulged with a daily dose of the national pastime, entertainment gossip, courtesy of Pat P Daza-Planas' *Showbiz Ka!*. There is *Sabi ni Nanay* hosted by Dennis Padilla which we have yet to monitor and a new sitcom, *Dalawang Tisoy* starring Freddie Webb and Eddie Gutierrez. If the pilot telecast is a sample of its forthcoming season, we may have stumbled into another study in comic mediocrity. The first episode made us rather unsettled because the script was predictably shallow, the humor a tad stale and the overall performance of its stars a bit bland. As the show revs up, we hope it will find its bearings.

We are particularly keen on Solar's *Pinokyo at ang Blue Fairy*. It not only breathes life into the adventures of Pinokio which we are all familiar with but somehow reinforces the suspicion that even Indonesia may have overtaken us in the children's TV genre.

When local networks were panic-buying from Mexico, Colombia, Taiwan and Korea, we least expected that one day we would be importing TV programs from Indonesia. *Pinokio* is an Indonesian live animation TV series about the wooden doll that comes alive and moves around like a real human.

It is an obvious take off from the Carlo Collodi classic because this Asian Pinokio also gets adopted by his amiable sculptor who regards him like a son. It is the doll's Blue Fairy friend who looks after him through his hilarious misadventures. It is the inclusion of the orphan Dindah, a take off from Cinderella, where the Oriental Pinokio story hopes to cut clean from Collodi's Tuscan original. Pinokio nurtures a genuine friendship with the girl, teaching her in the process to develop self- confidence while on the other hand, learning to cope with true human emotions.

The Kasama network and Solar have struck a golden partnership by providing viewers, chiefly kids just home from school or the playground, a refreshing alternative to early primetime, minus the kitsch and sugar of telenovelas or the gore and sensationalism of newscasts. Catch the animated series, dubbed in Filipino, weeknights at 6 p.m. right after *Aksyon Balita* on RPN.

# RPN Pare! for familes as branding Kasama network

July 18, 2007

We are reformatting our RPN primetime block to position it as a channel for the male viewers. May I request for a presentation to your group to show you details of our programming and other plans we have moving forward? We are repositioning RPN-9 primetime to a male oriented

block filled with anime, cartoons, sports, Koreanovelas, action, adventure, comedy and sexy shows.

Weeknights TV trip will never be the same again for the male viewers when Solar Entertainment Corp.-RPN transforms its primetime block to suit the male taste this July.

Called RPN-*Pare!* For the Boys, the 5-hour 7-day evening block offers varied program choices tailorfit for male viewers. Goin against the regular primetime programming formula of female flair, RPN *Pare!* gives out the kind of programs men truly fancy with anime, cartoons, sports, comedy, action and sexy-naughty.

As Solar honcho Tiend best puts it, soap operas and game shows have long saturated prime time. Althrough these are very good programs especially as far as the female audience in concerned, a significant percentage of audience, which are males underserved. Tieng adds that clamor for male-driven programming inspired Solar to rebrand its primetime block, one that should entertain and excite the maco crowd.

For RPN Pare!, Solar is acquiring the hit action and sexy foreign canned programs. It is also producing a couple of local sports shows, and will continue to bring to television the big matches in basketball, boxing, football, billiards, gold and more! RPN remains No.3 behind the two giant networks GMA and ABS-CBN, according of the survey of AGB Nielsen-Media Research.

It has the RPN flagship news program: *Aksyon Balita* anchored by Aljo Bendijo and Vikki Sambilay, Monday to Friday at 5:30 p.m., and high-rating late night *I-Watch News* with Carlo Tirona and Lexi Schulze now airs at 11 p.m. It has finally come up with new and interesting shows. A late-night block RPN Hip Strip continues: *Go Negosyo Big Time*with Chal Lontoc and Hector dela Sala (Saturdays at 3 p.m.), *GP (Going Public)* with Ryan Garcia (Tuesday 11:30 p.m.), *K Na Tayo!* (Wednesday 11:30 p.m.), *One Night with Angel* with host Angel Locsin (Friday 11:30 p.m.) is about an ordinary guy who will go through great lengths just to date is their answer to alternative broadcasting, and *Sabado Boys* with host Luke Mijares, Top Suzara, Paolo Santos, DJ Myke, Jimmy Bondoc and Mike Chan (Saturdays 9:30 p.m.) Male viewers are up for a real visual treat and actiob adventure with *Destination X* (Wednesdays 8-8:30 p.m.), a santiating blend of *Bikini Destination* and *Survivor* where five gorgeous girls including Filipina model Kristine Marchi take on the wildest locations on the planet, and play dangerous awith nature.

For a dosage of sidesplitting comedy, there's *Banzai* (Tuesdays 8-8:30 p.m.), a Japanese out-of-the-box betting gag show that has created cult following from the world over. *Girls Behaving Badly* (Wednesdays, 7-7:30 p.m.) are on the loose yet again when a group of girl pranskers throws in wild and naughty pratical jokes to unsuspecting victims. Primetime action madness will kick in when the *World's Most Amazing Videos* (Tuesdays 7-8 p.m.) come anew to the screen, with host hobbyist Chanco adding local spunk to this TV

classic. *WWE Raw* (Tuesdays 8:30 p.m.) and *WWE Smack Down* (Fridays 8:30 p.m.) will blow fanatics away as iron-boned wrestling champions are set to storm the ring. Suspense intensifies in *Heroes* (Sundays 6:30 p.m.) as the real antigero begins to reveal his true face. *Last Full Show*(Sundays 10:30 p.m.) promises an all-out collection of huge action movies top-billed by the big guns of the silver screen.

Get a load of all the sports Filipinos love. To begiin the week let *Finish Line* (Mondays 8:30-9:30 p.m.) recap everything in the world of sports and get a flimpse of what's in store for the week. Make Thursday nights basketball night with *FIBA Asia Qualifiers* (Thursdays 6:30-8:30 p.m.), and *NBA* games (Saturday 11:30 a.m. and Sundaymorning at 11 a.m.). Saturdays get even more exciting with high-quality sports production in *World Darts Championship* (Saturdays at 6:30-7:30 p.m.) and *Sargo* (Saturdays 8:30-9:30 p.m.), *Golden Classic Billiards*. Cap the week with *World-Class Boxing* (Sunday at 5 p.m.) and see your favorite boxers.

Animated action series are also still part of the men's list with *Samurai Jack* (Monday to Friday at 6 p.m.) and *X-Men Revolution* (Saturday 6 p.m.) adding oomph and pizzaz to the viewing pleasure.

Some hit Japanese animes: *Yu-Gi-Oh!* (Monday to Friday at 4:30 p.m.) and the action-packed anime characters as *Cyborg Kurochan* (Monday to Friday 5 p.m.) will be treated to the kids for boys and girls had Kurochan uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world.

Boys' night out will also get streamier with *Shoot That Babe* (Wednesday 8:30-9:30 p.m.), a locally produced reality search for the next cover girl which is hosted by Jojo Alejar and produced by the same people who brought us *Philippines' Next Top Model*, giving the boys an all-access view of the most sizzling photo shoots of top men's magazines, the Sunday night variety show *Biz Show Na 'To!* (Sundays 7:30 p.m.), is hosted by the tandem of Nicole Hiyala and Chris Tsuper. Along with the local TV shows, the franchised reality show *Ikon Philippines* (Saturdays and Sundays at 7:30 to 8:30 p.m.) for the biggest talent showcase this side of Asia and see all of our talented performers compete with this big one title.

### RPN Schedule in July 2007 Edit

#### Weekdays

6 am – One Morning (simulcast on NBN-4 and IBC-13)

8 am -

Monday: Buhay Pinoy

Tuesday & Thursday: Power & Mercy

Wednesday: Tagamend Friday: Superbrands

8:30 am - Ecclesia in Asia

9:30 am - This is Your Day with Benny Hinn

10 am - Winner TV Shopping

11:30 am - Global Window

12 nn -

Monday: For M (Marigold Haber-Dunca and Mr. Fu)

Tuesday: The Working President

Wednesday: Cerge for Truth (Cerge Remonde)

Thursday: Dee's Day Friday: The Police Hour

1 pm – Insight Inside (Harry Tambuatco)

2 pm – Home Shopping Network

3:30 pm – Tipong Pinoy

4 pm - Winx Club

4:30 pm - Yu-Gi-Oh!

5 pm - Cyborg Kurochan

5:30 pm – Newswatch Aksyon Balita (LIVE) (Aljo Bendijo and Vikki Sambilay)

6 pm – Samurai Jack

6:30 pm -

Monday: TruSports

Tuesday: Scare Tactics

Wednesday: K-1

Thursday: FIBA Asia Qualifiers

Friday: Dark Angel

7 pm - World's Most Amazing Videos (Reema Chanco) (Tuesday)

7:30 pm -

Wed: Girls Behaving Badly

Fri: World Poker Tour

8 pm -

Tuesday: Banzai

Wednesday: Destination X

8:30 pm -

Monday: Finish Line: The Week in Sports (Benjie Paras and Reema Chanco)

Tuesday: WWE Raw

Wednesday: Shoot That Babe (reality show) (Jojo Alejar)

Thursday: 24

Friday: WWE Smackdown

9:30 pm - Successful Story of a Bright Girl

10 pm – María Belén

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10:30 pm - Alone in Love
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11 pm – I-Watch News (LIVE) (Carlo Tirona and Lexi Schulze)

11:30 pm to 12:30 am -

Monday: Go Negosyo Big Time (Chal Lontoc and Hector dela Sala)

Tuesday: GP (Going Public) (Ryan Garcia)

Wednesday: K Na Tayo! (Ardie Lopez and Sheryl Crystal)

Thursday: Kasangga Mo Ang Langit

Friday: One Night with an Angel (Angel Locsin)

#### Saturday

6 am - Sharing in the City

7 am - Asin at Ilaw

7:30 am – Kalusugan TV

8 am - The Holly Mass Live

9 am – Home Shopping Network

11 am - Ben 10

11:30 am - NBA on RPN

2 pm – Life's Turning Point

3 pm – Go Negosyo Bigtime (Chal Lontoc and Hector dela Sala)

4 pm – Biyaheng Langit (Rey Langit)

4:30 pm – Makabayang Duktor (Dr. WIllie Ong and Dra. Liza Ong)

5 pm - Penpen de Sarapen (children's variety show) (Paolo Contis with Kobi Vidanes,

Angel Sy, Aaron Junatas, Princess Ortiz, JB Agustin and Barbie Sabino)

6 pm - X-Men Revolution

6:30 pm – World Darts Championship

7:30 pm – Ikon Philippines (reality talent show)

8:30 pm - Sargo

9:30 pm - Sabado Boys (musical variety show) (Luke Mijares, Top Suzara, Paolo

Santos, DJ Myke, Jimmy Bondoc and Mike Chan)

10:30 pm - Saturday Night Playhouse

12:30 am to 1 am – Newswatch Aksyon Balita Weekend (LIVE)

#### Sunday

6 am - Family Rosary Crusade

7 am - Shalom

8 am - Sunday Mass (LIVE)

9 am - May Liwanag

9:30 am - Business Expedition

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10:30 am – Signs and Wonders

11 am – NBA on RPN

1:30 pm – NBA Jam

2 pm – Fistorama

3 pm – Solar Boxing

4 pm – The Main Event (VIVA Boxing)

5 pm – World Class Boxing

6 pm – Just for Laughs Gags (gag show) (Mr. Fu)

6:30 pm – Heroes

7:30 pm – Ikon Philippines (reality talent show)

8:30 pm – Biz Show Na 'To! (musical variety show) (Nicole Hiyala and Chris Tsuper)

9:30 pm – UFC: Ultimate Fighting Championship

10:30 pm – Last Full Show

12:30 am to 1 am – Newswatch Aksyon Balita Weekend (LIVE)
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# IBC News beefs up its late niht programs

#### October 1, 2012

Sequestered TV network **IBC-13** continues its plan to offer innovative programs in television as the **Kapinoy** network. With its new late-night information block called **Late Night Impormasyon**, is set to air six new public affairs programs that promise to be different issues being offered by the two giant networks.

In a press conference held recently for the network's late night programming, **IBC** president and CEO Boots Anson-Roa gave a short report on how their network have progressively become competition with other TV stations, especially on primetime and weekends.

Given this trend, **Kapinoy** wants to give attention to the late night timeslot to catch the attention information of the audience who sleep very late in the evening. This prompted to form the *Late-Night Impormasyon*.

Ms. Roa said in his "progress report," **IBC-13** stands for innovation, so we always come up with something new. Of course, sometimes it's risky but, again, we learn, we tweak, and we make sure they're all competition. We're very strong on weekend, on primetime, one thing we have to fill up in terms of the gap in the portfolio is late night.

Each day of the week starting at 12 midnight to 12:45 a.m., **IBC-13** brings shows that are different from the news and public affairs programs of their rival stations (from public affairs Monday, tele-magazine Tuesday, government Wednesday, malacanang Thursday and public service Friday).

For Monday, they have *Linawin Natin* with host Philippine Star columnist Jarius Bondoc introduce a new public affairs program as it mixes investigative and in-depth reports which focuses on the issues and government based on the intensive research and investigation will be tackled in the program for the **2011 KBP Golden Dove Awards** for Best Public Affairs Program. *Linawin Natin* aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information.

On Tuesdays, a tele-magazine program *Good Take* with host Chin-Chin Gutierrez earned for the **2011 Anak TV Seal Awardee** for Best Adult Educational Program, it features inspirational and success stories about ordinary people for inspiring stories of individuals who risen above challenges definitely make you feel proud to be Filipino.

Congressman-turned-broadcast-journalist Sonny Angara got *Angara ng Bayan* on Wednesday, a 60-minute newsmagazine program provides incisive and investigative accounts on important events and significant personages that shapes the Filipino nation. Divided into three independent segments, each episode endeavors to enrich the national consciousness of the viewing public and help mold public opinion by providing them with vignettes of both contemporary, government, public service, education and indigenous culture. Geared for an audience of professionals, as well as policy-makers and decision-makers, has observed a steadily growing viewership among students, who consider the program's accurate reportage and engaging visual elements a good reference for socio-cultural and political concerns, in the local scenario and the global village as well.

Every Thursday. the 30-minute program of President Noynoy Aquino III as *Pulsong Pinoy* focuses on the activities, programs, pronouncements, policies and advocacies of the
Chief Executive and his Cabinet members in collaboration with various line agencies. The show
produced by *Presidential Broadcast Staff Radio-Television Malacanang(RTVM)* and aired
on 3 government-owned network: *PTV-4*, *RPN-9* and *IBC-13*.

The program is for 2011 Anak TV Seal Awards for Best Public Affairs Program is hosted by News Team 13 head Ms. Zyrene Parsad-Valencia and showcases the following segments: Kontri Ko sa Country Ko, focuses on the success stories of civic organizations/NGOs/youth groups recognized or awarded by the government, Lider, introduces a Cabinet secretary, a government official or any agency focusing more on their duties and responsibilities and as program managers, Salaysay ng Lahi, Showcases the traditions, festivities, arts and culture that describe the Filipino way of life, Is You, features current events presented in factual information understandable to the viewers in a span of a minute, Sked ng Pangulo, briefly highlights the most important events and meetings that the President attended and Heads Up! Para Kay Boss, features flagship projects and government-funded programs that help uplift the lives of the Filipinos, topping all these weekday shows.

Before the weekend starts on Friday, after more than a year of anchoring IBC's news

program *Express Balita*, actress and female broadcast journalists Snooky Serna now hosts a different public service program in the same network. The newest public service aptly

titled **SNOOKY** brings the gamut of Snooky Serna's experiences from broadcasting, show business, movies, television and advocacy to her personal public service from IBC Foundation, Inc. in one insightful, delightful and novel TV entrant mirroring the host's distinct is a Filipina film, television actress and Filipina broadcast journalists **Snooky** as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm.

With these new set of programs, **IBC-13** aims to stay competition with two giant networks by the core values of the network which are, according to Ms. Roa.

### Late-Night Impormasyon Edit

A fresh and innovative shows, **IBC-13** revealed another roster of new shows that will now complete your viewing habit from daytime, primetime, to late night.

Offering a public affairs shows of public affairs, tele-magazine, government, malacanang and public service, **Kapinoy**network relaunches its late-night shows on its **Late-Night Impormasyon**.

A newest late-night information block of these programs are *Linawin Natin*, *Good Take*, *Angara ng Bayan*, *Pulsong Pinoy* and *Snooky* which fills up the television network's late-night schedule. These programs are alse replayed to fill up vacant morning time slots.

# Solar News Channel in 2013

# Currently broadcast by Solar News Channel Edit

#### Local Edit

#### News

- Solar Daybreak
- Solar Headlines
- Solar Newsday
- Solar News Cebuano (Cebu)
- Solar Network News
- Solar Network News Weekend
- Solar Nightly News
- Solar Sports Desk (simulcast over Solar Sports)
- Solar News Kapampangan (Pampanga)

#### **Public Affairs Programs**

- Legal Help Desk
- MedTalk
- News.PH

- News Café
- Serbisyo All Access
- Gabay at Aksyon

#### Informative

- Something to Chew On
- What I See
- Tito The Explorer

#### Infomercials

Home Shopping Network

#### Religious

- Amazing Facts Presents
- Oras ng Himala
- Soldiers of Christ: Healing on the Air
- Friends Again
- Healing Mass: Mass for the Homebound with Fr. Mario Sobrejuante

### Foreign Edit

#### News

- Inside Edition
- Inside Weekend
- NBC Nightly News
- NBC Nightly News Weekend
- The Today Show
- Today Weekend

#### Talk/Variety

- Late Show with David Letterman
- Today's Talk

#### Reality

Undercover Boss: Canada

#### Documentary

- Solar News Channel Presents Stories
- 60 Minutes
- Top Gear

# Personalities Edit

#### **Executives and Anchors**

- Jing Magsaysay Senior Vice President (Solar Daybreak)
- Amelyn Veloso (Solar Daybreak, Business Center)
- Menchu Macapagal (Solar News Cebuano)
- Pal Marquez Vice President, News & Current Affairs (Solar Network News Weekend)
- Pia Hontiveros Chief Correspondent (Solar Network News)
- Claire Celdran (Solar Headlines)
- Nancy Irlanda (Solar Nightly News)
- Mai Rodriguez (Solar Newsday, weather forecaster for Solar Network News)
- Jun del Rosario Senior Manager, News Gathering (The Weekender)
- Ferdie Aboga Senior Manager, News Production (News Exclusives)
- Jinno Rufino (Solar Sports Desk)
- Pat Fernandez (Solar Daybreak, Solar Headlines)

#### Correspondents

- Albert Alicer
- Anjo Alimario
- Ina Andolong
- Gellie Bilgera
- Pia Bonalos
- Gerg Cahiles
- Patricia De Leon
- Hazel Dizon
- Katrina Domingo
- Camille Elemia
- Pat Fernandez
- Andre Figuracion
- Kimberly Go
- Joyce Ilas
- Menchu Macapagal
- Anne Claire Nicholls
- Patricia Ongsiako
- Miguel Ortilla
- Paola Palma
- Carol Ramoran
- Cherrie Regalado

- Jinno Rufino
- David Santos

# Light TV 33 New Schedule

Light Network , the #1 children's kid friendly TV network in Philippine television on Channel 33 as the country's premier motivational TV of ZOE Broadcasting Network, Inc., with an operated AM radio stations like DZJV 1458 kHz, the #1 most trusted motivational radio station in CALABARZON.

With its new corporate slogan, tagline and advertising campaign Kaibigan Mo!, celebrating 3rd year anniversary prides itself to the Kaibigan network tries to portray genuine, eternal and most intimate friendship Christ has offer everyone. We at Light Network 33, the country's premier motivational TV like cooperation in helping us find the talents for our station ID.

Light Network 33 is a Christian TV and radio station of ZOE Broadcasting Nertwork, Inc. who prides itself on being the premium motivational channel in the Philippines on Free TV. They use the TV broadcasting medium in order to spread God's Word and the love of Jesus. Light Network 33 offers quality entertainment with solid Christian values. We want to take an active part in nation building. To be able to mold the youth to become better versions of themselves, to be able to show everyone the beauty of life, how it's supposed to be celebrated, and deviate from too much negativity, unfortunately shown on TV nowadays. The new management is headed by ZOE-TV network chairman Bro. Eddie Villanueva and Jean Perez, the operations manager of ZOE Broadcasting.

ZOE Broadcasting Network was launched in 1988 as channel 11 and re-launched last 2008 as ZOE TV 33 (DZOZ-TV 33). It is currently an affiliate of GMA Network. The network offers good, balanced, rich and innovative programs because it is inspired by their spiritual belief. The flagship television station today is DZOE-TV 11 Manila and GMA News TV operates several provincial stations.

UHF Channel 33 utilizes the latest and most advanced High-Power Solid State TV Transmitter for optimum reliability, efficiency and performance seeks to achieve with its envisioned network of regional transmitters to be established. The 40-kilowatt Broadcast TV transmitter station (30kW NTC authorized power) is strategically situated at the peak of Antipolo City (1,000ft. above sea level) and competitively delivering the clearest signal primarily covering the entireManila, reaching the provinces of Bulacan, Pampanga, Rizal, Cavite, Laguna, Batangas including part of Quezon, Bataan & Tarlac. Light TV 33 is also carried by major cable TV

Networks like SkyCable, Home Cable, Global Destiny, Dream Satellite TV and Cignal Digital TV.

# About Us Edit

#### Mision Edit

To communicate hope to all viewers

#### Vision Edit

top motivational TV network in the Philippines

#### Values Edit

- Love for God
- Social Responsibility
- Integrity
- Excellence

# Schedule Edit

#### Monday-Friday

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4:30 am - JIL programs replay
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5:30 am - Light Up

6 am – Magandang Umagang Pinoy! (LIVE)

8 am - Youth Bytes

8:30 am - GOOD TV Hour

10:30 am - Bugtime Adventure (Mon-Wed)

God Rocks! (Thurs & Fri)

11 am - Praise Moves Kids

11:30 am - Sarah's Stories (Mon-Wed)

The World of Jonathan Singh (Thurs & Fri)

12 nn - Quigley's Village

12:30 pm - ImagineLand

1 pm - Super Simple Science Stuff

1:30 pm - The Flying House

2 pm - Kid Fit

2:30 pm - Auto-B-Good

3 pm - Story Keepers

3:30 pm -

Monday: Animal Altas

Tuesday: Ms. Charity's Diner Wednesday: Gospel Bill

Thursday: Knock Knock Show Friday: Ms. Charity's Diner 4 pm – Legal Forum (LIVE) 4:15 pm – Japan Video Topics 4:30 pm – The 700 Club Asia

5:30 pm - Adyenda (LIVE) (simulcast over DZJV 1458 kHz)

6 pm - Superbook Classic

6:30 pm - Mundo Balita (LIVE) (simulcast over DZJV 1458 kHz)

7:30 pm – Virtural Memory (Philippine version)

8 pm -

Mon, Thurs: Midnight Prayer Helps Tue: Hillsong Concert Specials

Wednesday & Friday: MMTLBA (until 10 pm)

8:30 pm -

Monday: The Healthy Life Thursday: Diyos at Bayan

9:30 pm – Life Giver (Mon & Thurs)

10 pm -

Monday, Wednesday & Friday: Road to Emmaus Village

Tuesday & Thursday: PJM Forum

10:30 pm - News Light (LIVE) (simulcast over DZJV 1458 kHz)

11 pm to 12 mn - Solemn Sessions

### Saturday

4:30 am – JIL programs replay

6 am - In Touch with Dr. Charles Stanley

7 am – Jesus the Healer

8 am – Sarap Pinoy

8:30 am - Kids Like You

9 am - Creations Creatures

9:30 am - Puppet Parade

10 am - Brainy Baby

10:30 am - Retro News: A Blast from the Past

11 am - Ishine Knect

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11:30 am - Little Women
       12 nn - Auto-B-Good
       12:30 pm - Friends and Heroes
       1 pm – Huggabug Club
       1:30 pm – Dooley and Pals
      2 pm - Colby's Clubhouse
      2:30 pm - Psalty Kids Bible
      3 pm - The Flying House
       3:30 pm - PJM Forum
      4 pm - Adyenda
       4:30 pm – Diyos at Bayan (LIVE)
       5:30 pm - Superbook Reimagined
       6 pm – MMTLBA (LIVE)
       8 pm – Virtutal Memory (Philippine version)
       8:30 pm - I Love Pinas!
       9 pm - IGNITE: Gospel Music Festival
       10 pm - This is My Story, This is My Song
       10:30 pm - Road Trip
       11 pm – News Light (LIVE)
      11:30 pm to 12 mn - Solemn Sessions
Sunday
      4:30 am - JIL programs replay
      6 am – This New Life (In cooperation with Alabang New Life Christian Center)
       7 am – Diyos at Bayan
       8 am - Gospel TV Mass (LIVE)
       9 am - GOOD TV Hour
       12 nn – Sarap Pinoy
       12:30 pm - Midnight Prayer Helps
       1 pm - The 700 Club Asia
      2 pm – Lord of the Nation
       3 pm - MMTLBA (LIVE)
      7 pm – The American Bible Challenge (Philippine version)
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8 pm – IGNITE: Gospel Music Festival (simulcast over DZJV 1458 kHz)

9 pm – Light Cinema Specials11 pm – News Light (LIVE)

11:30 pm to 12:30 am - Jesus the Healer

Note: Plus with *Light TV Newsbreak* every hour from 10 am-5 pm and 8:30-9:30 pm everyday. Light TV also airs the live special coverage such as SONA, election covergae from *Eleksyon ng Pilipino* and many more.

#### Programming Edit

#### News

- Magandang Umagang Pinoy! A morning show hosted by Bro. Eddie Villanueva and Kata Inocencio. Discuss the latest and relevant local, international and national issues in such a way that the program will provide people with facts and information they need to know in their breakfast. The program provides an interactive venue for viewers, voice calls and text messages provide an avenue for live interaction with updates on the latest news and current events, health, public service, advice, importance, traffic, culture and useful tips as well as its Jesus is Lord church bible, weather updates, schools, livelihood and guest performances.
- Light TV Newsbreak The 5-minute hourly news update airs every 10:00am, 12:00pm,
   4:00pm and 10:00pm daily. Anchored by Jenna Serano.
- Adyenda What is in the daily agenda of Juan de la Cruz? Adyenda, the news program tackles all-encompassing subjects from public policies, politics, to issues on the environment, international relations and the arts from the latest news. Anchored by Secretary Joel Villanueva, Director-General of the Technical Education and Skills Development Authority (TESDA), the news program is a two-time awardee of the Anak TV Seal Awards.
- Mundo Balita A latest, freshest, hot, timely and burning news of the day, a new flagship
  news program anchored by John Consulta and Sheryl Edd Hermosa focuses on national,
  local and global news as well as its weather forecast, sports news and showbiz news.
- News Light News Light is Light TV 33's flagship newscast that would stand out and make a difference in the name of truth, integrity, credibility and justice in the latest news. A flagship news program is anchored by AR Vargas and Ms. Cel de Guzman while weekend edition is anchored by Joash Bermejo and Issa Esteban focuses on the national news, local issues and global news, features on the religious sector and NGOs, business news, weather forecast, sports news and entertainment news.

#### **Current Affairs**

Diyos at Bayan - A forum among representatives of major stakeholders and reliable sources in the Philippine society about how God and the nation can work together to resolve pressing societal issues. The longest-running public affairs program in the Philippines is hosted by Kata Inocencio and Bro. Eddie Villanueva.

#### **Public Service**

- Pissobilities A financial advisory program teaching Filipinos innovative ways to tap the income-generating potentials of their hard-earned peso to bring in wealth and prosperity.
   The program is hosted by the money guru himself, Francisco J. Colayco.
- Legal Forum On-air discussion of legal issues, answering the questions of letter senders, as hosted by renowned lady lawyer, Atty. Joji Alonso, together with other prominent lawyers as quests.
- **The Healthy Life** Not only inform you about health issues and facts on diseases and illnesses, it will also give you tips on healthy lifestyle choices, hosted by Dr. Cris and Dra. Linda Enriquez.

#### Entertainment

- SPARK thhe sponsorship program shall be the start of igniting its viewers to partake with the same vision by supporting a cause to bring back the values of a family and friendly-oriented shows to all. The Philippine television network of Jesus is Lord Movement initiated SPARK, the new donation program lead by Eddie Villanueva. Their aim is to establish an institution of sponsors, donors, and partners in producing premier motivational shows airing in ZOE Broadcasting Network channels. SPARK is a sustainable project to help fulfill their vision to be the country's premier motivational TV. The Kapisanan ng Broadcaster ng Pilipinas member group wanted to support the network's programs through Light TV 33 and projects to help communities and churches. With its establishment ownership of Light TV show, the network will provide trainings and seminars for partners. Students, professionals, non-professionals, businessmen, investors, NGO and government officials in all ages are eligible to become a SPARK. There are membership classifications that anyone can choose from.
- IGNITE: Gospel Music Festival A reality show with amateur Christian bands will slug it out for the chance to win Php100,000 pesos and ink an exclusive recording contract featuring all original compositions with MUSIKATHA, one of the leaders in music album recording in the country. They will also have the chance to become a regular fixture in Light TV 33's different shows. And to make things more exciting, the winning band's church will get an additional P100,000 bonus! Hosted by Aia de Leon, Jay Durias and Harald Huyssen with Rem Paguio, Carl Christian Guevara and K.A. Antonio.
- *I Love Pinas!* A 30-minute full-packed travel show featuring the adventurous host, Carlo Lorenzo in his travels around the Philippines. The program gives entertainment and information about cultures, festivals, food and everything regarding the places featured. It tours its viewers around the scenic and historic spots around the Philippines.
- Light Cinema Specials Be entertained. Be relaxed. Be inspired. Light Cinema Specials bring you different inspiring movies that will entertain and make you relax.
- Road Trip Teens and yuppies let's join in the fun on this joyride adventure of Road
   Trip. It is hosted by Pastor. Ru Dela Torre.

- Sarap Pinoy Sarap Pinoy, a cooking show serves on silver platter Filipinos world-famous cuisines and delicacies. Its objective is to promote different Filipino dishes of different places in the Philippines is Sarap, sulit, Pinoy na Pinoy. The program is hosted by Chef Rhea and Jay-jay SyCip with Carlo Lorenzo.
- Solemn Sessions Join our gigs of prayer and worship here on a musical variety show
   Solemn Sessions. with Pastor Myra Jalique
- This is My Story, This is My Song A musical variety show will give us a glimpse on the genesis of a song with host Mr. Jungee Marcelo.
- Virtural Memory The local version of the US game show franchised of TBN. All
  questions on Virtual Memory are related to the Bible. The Philippine primetime game
  show hosted by Freddie Santos sponsored by PLDT and PCSO.
- The American Bible Challenge The local version of the US game show franchise with Sony Pictures Television and GSN Originals, the Biblical-themed game show is hosted by Mark Anthony Cruz a three teams of three compete on each show. The winning team receives P20,000 to donate to charity, and advances in a season-long tournament; the season's champion wins P100,000 to donate to charity sponsored by PLDT, AMA and PCSO.

#### **Sports**

MMTLBA - The Metro Manila Tiong Lian Basketball Association is the basketball league for game tames in the Philippines nationwide from Luzon, Visatas and Mindanao meet in court at Light TV Sports tournament. Chiang Kai Shek College (defending champion), Hope Christian High School, Xavier School, St. Jude Catholic School, St. Stephen's High School and Grace Christian College. (Uno High School has withdrawn its membership in the MMTLBA.) Double round-robin format in the Elimination Round (a total of 10 games per team). The top two teams after the Elimination Round will face each other in the best-of-three Finals.

#### Gospel

- Road to Emmaus Village From moses to messiah to discover the hebraic roots of our christian faith.
- Jesus the Healer A gospel preaching and healing program featuring the public sermons
  of Jesus is Lord's spiritual director, Bro. Eddie Villanueva, and other respected JIL
  pastors.
- Gospel TV Mass
- PJM Forum A panel discussion of current Philippine societal and political issues and the
  role of the Christian sector as God's major instrument of change to carry out His divine
  plan for the nation. Hosted by Bishop Dan Balais, Bishop Leo Alconga and Ptr. Domeng
  Rivera.

- Lord of the Nation
- Midnight Prayer Helps A show that aims to be a beacon of hope for those who are
  physically, emotionally and spiritually unwell, there's Midnight Prayer Helps, hosted by
  Ms. Cel De Guzman.
- Light Up Light Up will surely perk up your mornings the perfect way to start the day.
   Light Up is hosted by Ms Cel De Guzman, Ptr. Bobot Bernardo and Ptr. Amor Adela
- The 700 Club Asia The 700 Club Asia showcases dramatical accounts of lives amazingly transformed by the power of Jesus Christ. The show also features life-changing testimonies, insightful and timely news features, inspirational song numbers, and interviews with celebrities, social figures, and experts in various fields. The daily program highlights a special focus each day, with mainstay host, Peter Kairuz, joined by actress Coney Reyes, noted broadcaster, and CBN Asia Vice President for Production and Programming Kata Inocencio, broadcasters Mari Kaimo and Alex Tinsay, columnist Felichi Pangilinan-Buizon, and beauty queen, Camilla Kim Galvez. Be blessed and share the good news of God's message of salvation.
- **Life Giver** Tackles testimonies of believers and their life-changing transformation through Jesus Christ. It is hosted by Dory Villanueva.

#### Foreign

- GOOD TV Chinese-block religious programming
- Hillsong Concert Specials
- This New Life (In cooperation with Alabang New Life Christian Center)
- Youth Bytes When teens find chirch and the things of god boring! One of the great enemies the Church faces in this generation is teenage boredom with the things of God. This is a serious problem among today's youth and Youth Bytes goes on the offence in helping God's people fight this. Youth Bytes is a DVD resource that is designed to give anyone working with young people a powerful new tool to engage the faith of teens and young adults.
- In Touch with Dr. Charles Stanley Dr. Charles F. Stanley is senior pastor of First Baptist Church Atlanta, founder of In Touch Ministries, and a New York Timesbest-selling author. He demonstrates a keen awareness of people's needs and provides Christ-centered biblically based principles for everyday life. Charles Frazier Stanley was born September 25, 1932, in the small town of Dry Fork, Virginia. The only child of Charley and Rebecca Stanley, Charles came into the world during a time when the entire nation felt the grip of the Great Depression. To make matters worse, just nine months later, his father Charley died at the young age of 29.

#### Children's

- Creations Creatures Creations Creatures is a half-hour weekly TV series that looks at
  wildlife through the prism of Christianity. Hosts Sherri Bohlander and Shauna Robbins will
  help children learn about wildlife and where they came from, along with a daily Bible verse
  to memorize.
- Ms. Charity's Diner Join all the friends in Faithville to learn more about the wonderful things that God has for us. Dusty and Farmer Shalom are busy on the farm but not too busy to stop and take lessons from all the wonderful animals that God created. Bookworm and Miss Geranium just love a good story. Maybe Mr. Bee will even pay them a visit. Constable Howie sure is busy teaching the children "how we" should do things and keeping them safe. Josiah and Sue-Lynne, Mr. Stan and Mr. Dan always have a great time. So come along and join the children and Miss Charity. Don't forget to say "Hi" to Carl. You will have the best time when you join Miss Charity's Diner...ain't nothing finer!
- Bugtime Adventure Entertaining and educational, Bugtime Adventures adds a new twist to the greatest stories ever told. Exciting Bible stories are told with "giant" human characters, while underfoot is a community of mostly friendly bugs who inhabit their own special "mini" world.
- **The World of Jonathan Singh** Each segment features fun topics including games from around the world, crafts, geography, health, science and interesting animal behavior then concludes with and action-packed drama with the age old struggle of good versus evil.
- Retro News: A Blast from the Past
- Sarah's Stories By story telling from educational children's books, songs and crafts. We use books from TOMMY NELSON with titles such as WILL God's mighty warrior and God knows all about me. Also use videos such as HERMIE and WORMIE, THE POND and GIGI GOD'S LITLLE WARRIOR just to name a few. Educates and inform children ages 4-11.
- ImagineLand ImagineLand® is a unique children's tv series consisting of 24 half-hour episodes. Hosted by Jack Houston ImagineLand® showcases a collection of diverse characters that share life on a farm, loving and caring for one another with engaging stories and music. Each program teaches valuable lessons and good values in a fresh and entertaining way. It immerses children in real life situations supporting language arts development, respect for individuality and appreciation for music & visual arts. Geared for children ages 3 9. It has garnered 2 Telly Awards, a national parenting award and media praise from around the country.
- **Superbook** Superbook educates children of all ages by teaching Bible stories that highlight the important character traits children will need in life. Superbook teaches your children about courage, loyalty, friendship and responsibility.
- **The Flying House** Flying House educates and informs children ages 5-10 by teaching Bible stories that highlight important character traits such as honesty and courage.

- Auto-B-Good Auto-B-Good educates and informs children between the ages of 3 8. It teaches children character, honesty, kindness, respect, obedience, self-control and more.
   Children learn through nine main vehicles, each with his or her own unique personality.
- **Story Keepers** Send your kids on thrilling adventures with the first-century Christian underground! Taking 6- to 11-year-olds on exciting journeys from Rome to the high seas, dank catacombs, and other secret meeting places, Ben, a "Teller" of stories, and his family teach about Jesus and his faithful followers in early church.
- Colby's Clubhouse
- God Rocks! If rocks from Bible times could talk, would they keep silent about the amazing events they witnessed? No way! That's why every God Rock has something important to say! The God Rocks!® cartoon characters and universe are based on Luke 19:40: "If the people fall silent, the stones will cry out." Fun rock characters, including main character Chip Livingstone, live in the imaginary town of Rocky Ridge, where they live to sing and praise God just in case the people fall silent! God Rocks!® episodes entertain as they teach children important Bible stories and scripture. Life lessons are drawn from Bible truth and presented in fun stories that children will want to watch again and again.
- Knock Knock Show The Knock Knock Show educates and informs children ages 2-7 about the world, as well as teaching math, language and basic problem solving skills.
- Animal Altas An entertaining and informative half-hour children's wildlife program shot in High Definition. The show introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals—whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, children will discover the variety of places that animals live, how they find food, and how they play. This includes a look at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, and how animals take care of their young. Along the way, Animal Atlas educates kids about endangered species and provides information on how to support wildlife conservation. In a world committed to going green, Animal Atlas is entertaining, culturally relevant, and important.
- Super Simple Science Stuff
- Professor Bounce's Kid Fit
- Psalty Kids Bible
- Praise Moves Kids

- **Gospel Bill** Gospel Bill is a great show for kids of all ages. Gospel Bill gives your kids a great way to learn about social skills and self awareness based on biblical principles.
- Puppet Parade
- Quigley's Village
- formation, and kids in those years are like a sponge. iShine KNECT is designed to let young people soak in the light and find their identity in Christ with amazing music videos and interviews with MISSION Six, The Rubyz, Jasmine Sagginario, Cooper and Gatlin Green, Logan Charles, Jonnie and Brookie, Kelsey Muse, Josiah Rea and Jamie-Grace Harper! The series is hosted by nationally known speaker, Paige Armstrong, a young teen bone cancer survivor and features her encouraging sermonettes with a message about finding what matters most to Christ amidst the questionable values that the world promotes. This is a high-energy series co-hosted by Gatlin & Logan as they find out what all the buzz is about as tween artists share and sing about how they find their identity in Christ.
- Kids Like You
- Brainy Baby
- Little Women
- Friends and Heroes Friends and Heroes is the epic animated tale of two young people in the First Century Macky and Portia whose idealism and friendship leads them across the ancient world, from the fabled Egyptian port of Alexandria, to the besieged city of Jerusalem and finally, to the very heart of the Empire: Rome. As they fight for justice and even survival against the might of the Roman Empire, they become friends and then, in turn, heroes. Through Macky and Portia, Friends and Heroes brings the inspiring stories of the Old and New Testament to a new, worldwide generation of children in the Twenty-First Century, whatever their faith or background. Like our heroes, children will be empowered by what they see and hear, as they share the courage and compassion, the everyday dangers faced by Macky and his friends.
- Huggabug Club The program, which teaches children valuable educational and social skills, features a regular cast of "Buggsters" -- seven ethnically diverse children who meet at a magical tree house to express their ideas and talk about concerns. With the help of the club leaders, "Miss Audrey" and "Miss Judy" (series co-creators Audrey and Judy Landers), the "Buggsters" explore a variety of subjects through song, dance, and play. During each episode, with the help of a magical computer, the Buggsters conjure up the loveable characters, "Huggabug", "Miss Oops-a-Daisy" and "Auntie Bumble," who help explore the day's theme through song, dance, and play. "Huggabug" is a soft and fuzzy cowboy bug who cheers up children with his power-packed hugs. "Miss Oops-a-Daisy" is a cute and clumsy flower who instills confidence in the children by letting them know its

- okay to make mistakes. "Auntie Bumble" is a grandmotherly bee who teaches the children about manners, caring, and friendship.
- Dooley and Pals The Dooley and Pals Show is a unique children's show built on the concept of education through entertainment and discovery. With its colorful cast of characters the lovable alien Dooley, his robot buddy M.A.R.T.I.E. and space creatures, Cosmos and Zoom the Dooley and Pals series combines music and dancing with life lessons and pro-social skills along with Bible Fun Facts appropriate for ages 2 to 5.

#### DZJV 1458 Schedule Edit

Monday-Friday

4 am - Christian music

5:30 am - Light Up (Light TV 33 simulcast)

6 am – Samu't Saring K (Ate Kaye and Ysa Villena)

6:30 am – Unang Sabak (news and public affairs program) (Daniel Castro)

8 am – Negosyo 101 (business show)

9 am - Tinig Kalusugan (medical program) (Dr. Miguel Enriquez)

10 am – Diskarte ni Daniel Castro (public affairs program) (Daniel Castro)

11 am – Kalye Asenso (business show) (Sandra Velasco)

12 nn – Radyo Balita Alas Dose (news program) (Daniel Castro)

12:30 pm - DZJV Jam: FM sa AM

Monday: Himig Pinoy (plays pure OPM music with DJ Tala)

Tuesday: Love and Relationships (R&B and Pop with EJ and Aya)

Wednesday: Jokenessan (Novelty and dance hits with Tala, EJ and Milka)

Thursday: Love and Relationships (Mellow music and love song with EJ and Aya)

Friday: Rock na Rock (Alternative rock music with DJ Aya)

2 pm – Dear Tita Bebs (love advice program) (Bebs Baliton)

3 pm – Balitayan (news program)

4:30 pm – Yesterday, Today and Tomorrow

5:30 pm – Adyenda (Light Network simulcast)

6 pm – Gabay Tahanan (household tips show) (Ester Catalan)

6:30 pm - Mundo Balita (Light Network simulcast)

7:30 pm – Legal Forum (radio version)

7:45 pm – Boses ng Magic (Joe Dorde)

8:30 pm – PJM Forum (radio version)

9 pm – Isyu Balita (news program)

10:30 pm - News Light (Light Network simulcast)

11 pm to 12 mn - Insight Word ni Ptr. Milo Zeta

#### Saturday

- 4 am Christian music
- 6 am Jesus the Healer (radio version)
- 7 am Bagong Laguna, Una Sa Lahat (Mr. Vic Pambuan)
- 8 am Kultura ni Juan (cultural show) (Erika Dela Cruz)
- 9 am Musmos Tuklas (children's show) (Ate Yna)
- 10 am PJM Forum (radio version)
- 10:30 am Isports Atbp. (sports program) (Miguel Enriquez)
- 12 nn DZJV Jam Top 20 Hits (DZJV DJs)
- 2 pm Boses ng Kabataan (Sandra Velasco)
- 3 pm Daluyan (Pastor Doods Ante)
- 4 pm Adyenda (radio version)
- 4:30 pm Diyos at Bayan (radio version)
- 5:30 pm Pisobilities (radio version)
- 6 pm Kliptalk with Tito Zen and Kuya Sol
- 7 pm IGNITE: Gospel Music Festival on Radio
- 8 pm PIA Yaman Kaalaman (Paolo Gutierrez)
- 9 pm Kabarangay (Erika dela Cruz)
- 10:30 pm Midnight Prayer Helps (radio version)
- 11 pm to 12 mn Insight Word ni Ptr. Milo Zeta

#### Sunday

- 4 am Christian music
- 6 am Jesus the Healer (radio version)
- 7 am Radyo Calambeño
- 8 am Gospel TV Mass (Light Network simulcast)
- 9 am Musmos Tuklas (children's show) (Ate Yna)
- 10 am Christian music
- 11:30 am Matuwid na Pagbabago
- 12 nn DZJV Jam Top 10 Hits (DZJV DJs)
- 2 pm Patrol Kalikasan
- 4 pm Adyenda (radio version)
- 4:30 pm Diyos at Bayan (radio version)
- 5:30 pm Tagumpay ng Pananampalataya
- 6 pm Christian Music
- 8 pm IGNITE: Gospel Music Festival (Light Network simulcast)
- 9 pm Christian Music

11 pm to 12 mn - Insight Word ni Ptr. Milo Zeta

# Light Network News and Current Affairs Edit

#### **Anchors**

- Kata Inocencio (Diyos at Bayan, Magandang Umagang Pinoy!)
- Joel Villanueva (Adyenda)
- Jenna Serrano (Light TV Newsbreak)
- Bro. Eddie Villanueva (Diyos at Bayan, Magandang Umagang Pinoy!)
- John Consulta (Mundo Balita)
- Sheryl Hermosa (Mundo Balita)
- AR Vargas (News Light)
- Ms. Cel de Guzman (News Light)
- Alex Tinsay (News Light Weekend)
- Atty. Joji Alonso (Legal Forum)
- Francisco J. Colayco (Pisobilities)

#### Reporters

- Phoebe dela Cruz
- Issa Esteban
- Joash Bermejo
- Rhema Penaflor
- Maan Primero
- Marj Wamar
- Karen Garucha
- Ivy Catucod

# See also Edit

- Light TV Station Notice
- New morning show on Light TV

# **Light TV Station Notice**

### Station Notice Edit

This is DZOZ-TV UHF TV Channel 33. A commercial TV station, with 30-kilowatt transmitting power, owned and operated by ZOE Broadcasting Network, Inc.

Light TV 33 transmitter is Brgy. San Roque, Antipolo City, Rizal with NTC permit number BSD-0265-2009, issued by the Commission on May 15, 2012 valid until May 14, 2015.

Light TV 33 transmission is operated and maintained by the following personel duly license by the Commission and the National Telecommunications Commission.

Engineer Antonio Soriano: PECE # 42
Engineer Vincent Ronquillo: ECE # 47336
Engineer Mark Jordan Abe: ECE # 47302
Engineer Christine Salmorin: ECE # 49121
Engineer Bonnie Ray Ulang: ECE # 47499

#### First Class Radio Telephone Operators:

Arnel Aricheta: 93-1PNCR-6617 Charlie Perez: 06-1PHN-23257

Gregorio de Afria, Jr.: 06-1PNCR-23325

Peter Basallote: 06-1PNCR-23273

Gerard Lorenzo Sandangon: 06-1PV-23313

Nathaniel Santiago: 11-1PHN-24621 Arnold Cabran: 11-1PHN-24625

Light TV 33 Studios are located at the 22/F, Strata 2000 Bldg. Emerald Ave., Ortigas Center, Pasig City.

All programs telecast on this station have been approved by the Movie and Television Review and Classification Board.

This is Light TV 33 is now signing on/off.

# New morning show on Light TV

There's a new morning show on the #1 Kaibigan TV network, *Magandang Umagang Pinoy!* is the latest addition to Light TV's Kaibigan programming. The show airing from Monday to Friday at 5:30 to 8:30 a.m.

Hosted by Bro. Eddie Villanueva and Kata Inocencio, the two hosts will discuss the latest and relevant local, international and national issues in such a way that the program will provide people with facts and information they need to know in their breakfast. The program provides an interactive venue for viewers, voice calls and text messages provide an avenue for live

interaction with updates on the latest news and current events, health, public service, advice, importance, traffic, culture and useful tips as well as its Jesus is Lord church bible, weather updates, schools, livelihood and live guest performances from your favorite artist.

#### Hosts Edit

- Bro. Eddie Villanueva
- Kata Inocencio
- Alex Tinsav

#### Segments Edit

- Pinoy Balita morning news bulletin from 6:15 am, 7:00 am and 7:45 am with Bro. Eddie Villanueva to delivering the latest news from local national, global, business, malacanang, politics and entertainment.
- Panahon PAGASA weather forecast from PAGASA
- Batas Umaga legal segment is hosted by Atty. Joji Alonso
- Trapiko ng Pilipino traffic update
- Iba Ka Ba?! A new segment with host Carlo Lorenzo
- Eskwela na Tahanan School events, collage and different schools here in the Philippines
- Diyos ng Paginoon a bible of Jesus is Lord church for preaching of gospel.
- Talakayan a live one-on-one interview with Kata Inocencio
- Magandang Kalusugan a health and medical with Dr. Cris and Dra. Linda Enriquez.
- Yan ang Musika a live musical performances from your favorite artist

# 3 Network's New Schedule starting 2013

ABS-CBN 2 Edit

Main Article: ABS-CBN Program Schedule

IBC 13 Edit

Main Article: IBC-13 Program Schedule

GMA 7 Edit

Main Article: GMA-7 Program Schedule

RPN 9 Edit

Main Article: RPN-9 Program Schedule

TV5 Edit

Main Article: TV5 Program Schedule

PTV 4 Edit

Main Article: PTV-4 Program Schedule

Studio 23 Edit

Main Article: Studio 23 Schedule

ABS-CBN Sports+Action Edit

Main Article: ABS-CBN Sports+Action Channel 23 Sked

GMA News TV 11 Edit

Main Article: **GMA News TV Schedule** 

Aksyon TV 41 Edit
Main Article: AksyonTV Sked

Light TV 33 Edit

Main Article: Light TV 33 New Schedule

UNTV 37 Edit

Main Article: <u>UNTV Program Schedule</u>

### See also Edit

- ABS-CBN's top 60 finest and talented stars who made it to the peak of fame
- Kapuso's finest and talented stars
- Kapatid Network's top finest and talented stars
- Some of ASAP 18 stars
- Some of SOP All-Stars on Kapuso
- Kapinoy Network's Lupang Hinirang Music Video 2013
- ABS-CBN Lupang Hinirang Music Video 2013 Edition
- The other TV network talents

# **ABS-CBN Program Schedule**

# Program Schedule Edit

Monday-Friday

4:30 am – NCA Programs (replay)

```
5 am – Umagang Kay Ganda (Live)
6:15 am – Morning shows (provincial)
7 am – Umagang Kay Ganda (continuation; provincial)
7:30 am - Kris TV
8:30 am – Bayani
9 am - Princess Sarah
9:30 am - The Adventures of Tom Sawyer
10 am - Komiks Presents: Da Adventures of Pedro Penduko (rerun)
10:30 am – The Singing Bee (new season)
11:30 am – Be Careful With My Heart (in HD)
12:15 pm - It's Showtime
2:30 pm - Kapamilya Blockbusters
4 pm - (Manila)
Monday: Bistado (in HD)
Tuesday: Mutya ng Masa (in HD)
Wednesday: My Puhunan (in HD)
Thursday: Tapatan Ni Tunying (in HD)
Friday: Red Alert (in HD)
4:30 pm - Ang TV (revival)
5 pm – Bet On Your Baby (Philippine edition) (Judy Ann Santos); TV Patrol provincial
editions
6 pm – bagito (Nash Aguas, Alexa Ilagad and Ella Cruz) (in HD)
6:30 pm - TV Patrol (Live)
7:45 pm – Hawak Kamay (Piolo Pascual) (in HD)
8:30 pm – Forevermore (Enrique Gil and Liza Soberano) (in HD)
9:15 pm – Two Wives (Erich Gonzales, Jason Abalos and Kaye Abad) (in HD)
9:45 pm – Aquino & Abunda Tonight (Kris Aquino and Boy Abunda)
10 pm – The Power of Destiny
10:30 pm - Angel Eyes
11 pm – Bandila (Live)
11:30 pm -
Monday: Mukha (in HD)
Tuesday-Friday: Banana Nite
12 mn to 1 am - O Shopping
```

#### Saturday

5:30 am - Sa Kabukiran (simulcast over DZMM)

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6 am - Salamat Dok
7 am - Swak na Swak
7:30 am - Honey, Watch Out!
8 am - Sineskwela
8:30 am - T.U.F.F. Puppy
9 am - Spongebob Squarepants
9:30 am - Superbook Reimagined
10 am – NBA (live via satellite)
12 nn - It's Showtime
3 pm – Ipaglaban Mo! (in HD)
4 pm - Failon Ngayon
4:45 pm – S.O.C.O. (in HD)
5:30 pm - TV Patrol Weekend (Live)
6 pm – Mga Kwento ni Marc Logan (Marc Logan) (in HD)
6:30 pm – Home Sweetie Home (John Lloyd Cruz and Toni Gonzaga)
7:15 pm – Wansapanataym (in HD)
8 pm – Maalala Mo Kaya: Ang Tahanan Mo (Charos Santos-Concio) (in HD)
9 pm – The Voice of the Philippines (season 2)
10 pm – Banana Split Extra Scoop (Angelica Panganiban, Jason Gainza and Zanjoe
Marudo)
11 pm – Arriba! Arriba! (Maja Salvador, Rodjun Cruz and Empoy Marquez)
11:45 pm - The Bottomline with Boy Abunda
12:30 am - Sports Unlimited
1 am to 2 am - O Shopping
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#### Sunday

```
6 am – Sunday TV Mass: The Healing Eucharist
7 am – Swak na Swak
7:30 am – Salamat Dok
8:30 am – Voltron Force
9 am – Wolverine
9:30 am – Max Steel
10 am – Matanglawin (in HD)
10:45 am – Kapamilya Blockbusters
12:15 pm – ASAP 19
3 pm – Luv U
4 pm – The Buzz
```

5:30 pm - TV Patrol Weekend (Live)

6 pm - Goin' Bulilit

6:45 pm – Wansapanataym (in HD)

7:30 pm – Rated K (Korina Sanchez)

8:30 pm – The Voice of the Philippines (season 2)

9:45 pm - Gandang Gabi, Vice! (Vice Ganda)

10:30 pm - Sunday's Best

12:30 am to 1:30 am - O Shopping

- with News Patrol (hourly news capsules)

### Sa Araw ng Pasko: All-Star Cast (under Star Records in 1998) (Throwback

#### Christmas) Edit

- Sa Araw ng Pasko Various Artists (Jeffrey Hidalgo, Jamie Rivera, James Coronel, Pops Fernandez, Rocky Lazatin, Geraldine Roxas, Richard Marten, Tootsie Guevara, Carol Banawa, Lindsay Custodio, Jolina Magdangal and Roselle Nava)
- 2. Ngayong Pasko Jolina Magdangal
- 3. Noo'y Pasko Rin Roselle Nava
- 4. A Christmas Greeting Jeremiah
- 5. Kahit Hindi Pasko Jeffrey Hidalgo
- 6. Miss Kita Kung Christmas Rocky Lazatin
- 7. My Only Christmas Wish Lindsay Custodio
- 8. Sa Pasko Ang Dalangin James Coronel
- 9. Christmas Won't Be The Same Without You Pops Fernandez
- 10. Pasko Na Sinta Ko Jamie Rivera
- 11. Silent Night Na Naman Geraldine Roxas
- 12. Soon it's Christmas Carol Banawa
- 13. Oh Christmas Time Tootsie Guevara

### Mirabella The Official Soundtrack (under Startraxx Rercords) Edit

- 1. Sabihin Mo Sa Akin Klarisse de Guzman
- 2. Ikaw Pala Kris Lawrence
- 3. Babalik Kang Muli Angeline Quinto
- 4. Nandito Ako Erik Santos
- 5. All by Myself Morissette Amon
- 6. Kulang Ako Kung Wala Ka Aiza Seguerra
- 7. Magsayawan Enrique Gil

# Dyesebel The Official Soundtrack (under Startraxx Rercords on April 14,

2014) Edit

- 1. Intro Overture ABS-CBN Philharmonic Orchestra
- 2. Tangi Kong Kailangan Lea Salonga and ABS-CBN Philharmonic Orchestra
- 3. Puwang sa Puso (main version) Juris
- 4. Magkaiba Man Ang Ating Mundo Jed Madela
- 5. Paminsan-minsan Erik Santos
- 6. Pag Kasama Kita Anne Curtis
- 7. Outro Overture ABS-CBN Philharmonic Orchestra
- 8. Kung Sakali Angeline Quinto
- 9. Hindi Ko Kaya Kris Lawrence
- 10. Tangi Kong Kailangan (pop version) Yeng Constantino
- 11. Puwang sa Puso (Iullaby version) Juris

#### Ikaw Lamang: The Official Soundtrack (under Startraxx Rercords) Edit

- 1. Ikaw Lamang (Teleserye version) Gary Valenciano
- 2. Somewhere (Classic version) Angeline Quinto
- 3. Pers Lab Marion Aunor
- 4. Ngayon Nandito Ka Kris Lawrence
- 5. Sa Aking Pag-iisa Juris
- 6. Panaginip Erik Santos
- 7. Pangako Jovit Baldivino
- 8. Somewhere (Standard version) KZ Tandingan

# The Legal Wife: The Official Soundtrack (under Startraxx Rercords) Edit

- 1. Hanggang Kailan Kita Mamahalin Angeline Quinto
- 2. Bakit Lumuluha KZ Tandingan
- 3. Kung Malaya Lang Ako Kris Lawrence
- 4. Magkaibang Mundo Juris
- 5. I'll Never Break Your Heart Daddy's Home
- 6. Can You Feel the Love Tonight Jimmy Bondoc
- 7. If You Ever Change Your Mind Marion Aunor
- 8. Basta't Kasama Kita Erik Santos
- 9. Buong Gabi Maja Salvador
- 10. Anong Nangyari Sa Ating Dalawa Aiza Seguerra
- 11. Pusong Ligaw Jericho Rosales

# Yes Weekend Comedy (ABS-CBN) Edit

### Ang TV (revival) Edit

Ang TV was the first youth-oriented variety show in the Philippines which was created by Johnny Manahan in 1992. It popularized the phrases 4:30 na, Ang TV na! and Esmyuskee! and introduced audiences to a new generation of stars. Before the opening credits, the cast of Ang TV say 4:30 na Kapamilya, Ang TV na! since the show airs in the noontime slot at 4:30pm as part of the Kapamilya network's Kapamilya Gold.

Ang TV's famous catchphrase was Nge! after a joke.

#### **KIDS**

- Zaijian Jaranilla
- Darlene Vibares
- Jake Llamas
- Amy Nobleza
- Carl Camo
- Chacha Cañete
- Bugoy Cariño
- Yesha Camile
- Juan Karlos Labajo
- Phillip Nolasco
- Joshua Tecson
- Kyline Alcantara
- Julijo Pisk
- Andrea Brillantes
- Joshen Bernardo
- Sajj Geronimo
- Dale Baldillo
- Alexandra Quiambao

#### **TEENS**

- Julia Barretto
- Enrique Gil
- Jane Oineza
- Daniel Matsunaga
- Eunice Lagusad
- Igi Boy Flores
- Miles Ocampo

- Alex Diaz
- Michelle Vito
- EJ Jallorina
- Noemi Oineza
- Alfred Labatos
- Paulo Angeles
- Mika dela Cruz
- JM Ibanez
- Angeli Gonzales

# **Special participation**

- Kim Atienza
- Virginia Pozon
- Bentong
- Jason Francisco
- Eda Nolan

#### **ANG TV REUNITED**

- Paolo Contis
- Angelica Panganiban
- Patrick Garcia
- Kaye Abad
- Gio Alvarez
- Rica Peralejo
- Jay Manalo
- Roselle Nava
- Victor Neri
- Christopher Roxas
- Alfred Manal
- Cheska Garcia
- Vandolph Quizon
- Katya Santos
- Bodie Cruz
- Antoinette Taus
- Wowie de Guzman

#### Directed by:

Johnny Manahan

#### Theme song

 Do Wah Diddy Diddy (Ang TV Theme Song) (composed by Timothy Alfaro and Jonathan Manalo) - performed by Enriguel Gil feat. Ang TV Kids and Teens

#### Home Sweetie Home Edit

- John Lloyd Cruz (main cast)
- Toni Gonzaga (main cast)
- Rico J. Puno
- Sandy Andolong
- Jayson Gainza
- Miles Ocampo
- Clarence Delgado

#### Arriba! Edit

- Maja Salvador (lead role)
- JC de Vera
- Rodjun Cruz
- Empoy Marquez
- Pokwang
- Princess Ryan
- Candy Pangilinan
- Diana Zubiri

#### Banana Split Extra Scoop Edit

- Angelica Panganiban (main cast)
- Jason Gianza (main cast)
- Zanjoe Marudo (main cast)
- Alex Gonzaga
- Pooh Garcia
- Melai Cantiveros
- Kean Cipriano
- Ryan Bang
- Saicy Aguila

- Sunshine Garcia
- Aiko Climaco
- Jamilla Obispo
- Marlann Flores
- Kim de Guzman
- Jef Gaitan
- Boom Labrusca
- Le Chazz

#### Luv U Edit

- Miles Ocampo
- Igi Boy Flores
- Kiray Celis
- Nash Aguas
- Alexa Ilacad
- Jairus Aquino
- Sharlene San Pedro
- Kobi Vidanes
- Mika dela Cruz
- Marco Gumabao
- Sophia Baars

#### Goin' Bulilit Edit

- Dagul
- Miguel de Guzman
- Cha-Cha Cañete
- Carl Camo
- Bugoy Cariño
- Brenna Penaflor
- Izzy Canillo
- Clarence Delgado
- Bea Basa
- Casey Bacayo
- Belle Mariano

- Mutya Orquia
- Lance Angelo Lucido
- JB Agustin
- CX Navarro
- Allyson Mcbride
- Kazumi Porquez
- Jillian Aguila
- Ashley Sarmiento
- Aaliyah Belmoro
- Raikko Mateo
- Mariella Ortiz

## See also Edit

- Robin, Angelica, Pooh, Pokwang, Vhong and Ai-ai topbilled in Banana Laff-In
- ABS-CBN Sports+Action Channel 23 Sked

# Robin, Angelica, Pooh, Pokwang, Vhong and Ai-ai topbilled in Banana Laff-In

Palibhasa Lalake Edit

Cast and characters <u>Edit</u>

#### Man cast

- Marvin Agustin as Ricky
- Vhong Navarro as Johnny
- Coco Martin as Joey
- Ai ai delas Alas as Tita Minerva Chavez

#### **Supporting cast**

- Charee Pineda as Cynthia
- Jason Francisco as Miggy
- Rica Peralejo as Amy
- Bentong as Tikboy
- Carmina Villaroel as Cathy
- Zoren Legaspi as Budoy

- Arlene Muhlach as Arlene
- Igi Boy Flores as Mark
- Sharlene San Pedro as Ashley
- Alex Diaz as Eric
- Michelle Vito as Tracey
- Danilo Barrios as Jao
- G. Toengi as KC
- Regine Tolentino as Regine

#### Banana Split Edit

Banana Split is a comedy gag show broadcast in ABS-CBN every Saturday evening featuring Angelica Panganiban, Jason Gainza, and John Prats, with Pooh, Zanjoe Marudo and Pinoy Big Brother: Teen Clash of 2010 2nd Big Placer Ryan Bang.

#### Cast Edit

- Angelica Panganiban (2008–present)
- Jason Gainza (2009–present)
- Zanjoe Marudo (2009–present)
- Alex Gonzaga (2013–present)
- Pooh Garcia (2009–present)
- Melai Cantiveros (2011–present)
- Kean Cipriano (2013–present)
- Ryan Bang (2012–present)
- Saicy Aguila (2012–present)
- Sunshine Garcia (2012–present)
- Aiko Climaco (2011–present)
- Jamilla Obispo (2011–present)
- Marlann Flores (2011–present)
- Kim de Guzman (2013–present)
- Jef Gaitan (2013–present)
- Boom Labrusca (2013–present)
- Le Chazz (2013-present)

#### Bubble Gang Edit

*Bubble Gang* is a Philippine comedy sketch gag show airing on GMA Network since October 20, 1995. It is the longest-running sketch comedy program on Philippine television featuring Michael

V. and Rufa Mae Quinto. The show shot up to popularity for their parodies of television commercials, politicians and current events. The show also airs internationally via GMA Pinoy TV, while re-runs are aired via Fox Filipino.

#### Cast Edit

#### Main cast members

- Michael V. (1995-present)
- Rufa Mae Quinto (2001-present)
- Antonio Aquitania (1995-present)
- Carla Abellana (2013-present)
- Boy 2 Quizon (2003-present)
- James "Moymoy" Obeso (2008-present)
- Rodfil "Roadfill" Obeso (2008-present)
- Chariz Solomon (2012-present)
- Ellen Adarna (2010-present)
- Sam Pinto (2010-present)
- Jackie Rice (2010-present)
- Gwen Zamora (2010-present)
- Betong Sumaya (2012-present)
- Paolo Contis (2012-present)
- Andrea Torres (2012-present)
- Max Collins (2012-present)
- Sef Cadayona (2013-present)
- Joyce Ching (2013-present)
- Juancho Trivino (2013-present)
- Jan Manual (2013-present)
- Arny Ross (2013-present)
- Denise Barbacena (2013-present)
- RJ Padilla (2013-present)

#### **Extended cast members**

- Diego Llorico (1996-present)
- Myka Flores (1997-present)
- Herman "Isko" Salvador (1998-2000, 2005, 2011-present)
- Cesar Cosme (1998-2000, 2005, 2011-present)
- Chito Francisco (1998-2000, 2005, 2011-present)

- Jacky Woo (2007-present)
- Eri Neeman (2012-present)

# IBC-13 Program Schedule

## Our story **Edit**

Alternative TV Channel

ASIAN TELEVISION CONTENT PHILS., CORPORATION (ATC) was established on March 18, 2013 with business address located at Suite 206-B One Corporate Plaza, 845 Arnaiz Avenue, Makati City, Philippines.

ATC is a subsidiary of RARE Sales, International, Inc., a 100% Filipino owned corporation, which has been operating for over 25 years in the fields of consumer retail, real property development, warehousing and has been continuously working with various companies based in Canada.

Currently, ATC is the new quality content provider of INTERCONTINENTAL BROADCASTING CORP - IBC Channel 13 with studios, headquarters and satellite located at IBC Broadcast Center, Broadcast City, Old Balara, Capitol Hills, Diliman, Quezon City.

Furthermore, ATC has forged a strong business partnership with its counterparts in Singapore to achieve a competitive advantage and to ensure that only top-notch TV programs are being offered to our valued televiewers.

Indeed, ATC is the new Alternative TV Channel for the whole family. Multi-award winning and highly educational programs for kids (*Hi-5* on IBC), informative (*Gadgets and Gizmos* and *Animalia* on IBC-13, *The Big Planet* and *Boost*), fun and exciting programs for female audiences which ranges from the latest fashion (*Fashion Mentior*), showbiz and lifestyle entertainment (*Cinema Noveau*, *Fame* and *Beyond Stardom*), travel and cooking shows (*Cultural Flavours*) from INN and compelling telenovelas on IBC-13 (*Two Sides of Ana* and *La Teniente*). As for male audiences, they will be absolutely thrilled to watch the action-packed TV series, adrenalin-rushed sports of IBC-13 (*ONE FC* and *Football Fanatics*) and motorshows of INN (*Stoplight TV*, *A to Z of Motorsport* and *Amazing World of Automobiles*).

This is a new beginning of must-see TV programs, more quality shows to catch. Enjoy watching ATC programs on IBC 13 and INN 45!

#### **MISSION STATEMENT**

ATC is strongly committed as a high quality TV content provider in pursuit of excellence in TV programming, locally and eventually, internationally.

#### **Our Work**

We are the new and promising TV content provider of quality alternative programs. We are in the business of selling airtime and programming content.

#### **Philosophy**

ATC aims to heighten information awareness for the televiewers by providing great quality TV contents which are highly entertaining and informative for the whole family.

#### **PRIMETIME 13**

Ever since they start to produced their own local productions altogether, IBC-13 has become a full fledged primetime for all the well known local primetime shows available, including animes, telenovelas, Asian dramas, sports and the Viva Tagalog movies. The network's newest local primetime programming Primetime 13 will cater to the Filipino masses.

Setting the trend of fantasy-drama for the fantaserye with the 3D adventurserye (Batang Genius) just for kids and for the fairytale princess (Janella: A Princess Girl) also target to the young audience, for family bonding primetime with a dramaserye (Your Heart, My Love) and the comedy sitcom (Maya Loves Sir Chief) focused on imparts of Filipino family values, for the sexy girl with a men through a drama anthology (Sandy's Romance), the hottest men's gag show (Happy TODAS) for a male audience with a sexy ladies and hottest girl babes, medical drama (Catch Me Fall in Love), horror series within a thriller and suspense (Shake, Rattle and Roll), dance show (DMZ-TV) will also serve upscale audience for the youth, and the musical variety show for the whole family (Dingdong n' Lani) featuring the country's top singers as well, some comedies like the sitcom (Iskul Bukol Men) target for the boys of school and wackiest parodies and spoof news (Sic O'Clock News) for the political sartire, talk shows which ranges from showbizoriented show (Seeing Stars Tonight), million-peso prize with the local version of the US top-rated game shows (The Million Second Quiz and Who Wants to be a Millionaire?) will having a chance of Philippine peso cash at stake with a fun and exciting games for the whole family, the musical game show (Killer Karaoke) has the sing-along round, and the top-rating and multi-award reality show (Born to be a Superstar) for the national singing contest for the aspiring and young talented singers.

# Schedule Edit

#### Monday-Friday

4:30 am -

Mon: Bitag (replay)

Tue: Linawin Natin (replay)

Wed: Travel and Trade (replay)

Thurs: Good Take (replay)

Fri: Fourm ni Randy (replay)

5 am – Happy Morning Yehey

7 am – Lingkod Bayan

8 am -

Learn with English (Mon & Wed)

Pamana (Tue)

Bayaning Bayani (Thurs)

Math Makulay (Fri)

8:30 am - Digimon Fusion

9 am - Barney & Friends

9:30 am - Hi-5

10 am – Kirarin (Manila); Current Affairs programs (provincial)

10:30 am – Mickey Mouse Clubhouse

11 am – Winx Club

11:30 am - News at Noon

12:15 pm - Lunch Break

2:30 pm - TODAS Kids

3 pm - KapinoyLand

3:30 pm (Manila; Ghost Fighter provincial Mon-Fri 3:30 pm) -

Mon: Team Rescue 911

Tue & Thurs: Global Mission

Wed: Report Kay Boss Fri: Makabayang Duktor

4 pm – Ghost Fighter (Manila); TreseBella: Fated to Love You (provincial)

4:30 pm – TreseBella: Fated to Love You (Manila); Express Balita provincial editions

(Mon-Fri)

5 pm – Kroko: Ang Alamat sa Zoo

5:30 pm – Hitman

6 pm - Janella: A Princess Girl

6:30 pm - Express Balita

7:30 pm - Voltron Man

8 pm -

Mon: Viva Cine Idols (one movie idol fest from Viva Films) (until 9:30 pm)

Tue & Thurs: Killer Karaoke (Philippine version)

Wed & Fri: PBA (LIVE) (until 9:30 pm)

8:45 pm -

Tue: DMZ-TV

Thurs: Sic O'Clock News Naman 9:30 pm – Your Heart, My Love

10 pm – TreseBella: Que Bonito Amor 10:30 pm – TreseBella: Sunny Girl

11 pm – Ronda Trese

11:30 pm -

Mon: Linawin Natin
Tue: Travel and Trade
Wed: Good Take

Thurs: Forum ni Randy

Fri: Bitag

12 mn to 2 am – Home Shopping Network

#### Saturday

5 am - Pasugo: Ang Tinig ng Iglesia ni Cristo

5:30 am - El Shaddai

7 am – Wok with Yan

7:30 am - Science Kwela

8 am - Stitch!

8:30 am - Phineas and Ferb

9 am - Cooltura

9:30 am - Y2K: Yes 2 Kids

10 am – NBA (Live via satellite)

12 nn – Lunch Break

2:30 pm - PBA

4:30 pm – Ultraman Tiga

5 pm - ONE FC

6 pm - MasterChef Philippines

6:45 pm - Maya Loves Sir Chief

7:30 pm – The Million Second Quiz (Philippine version)

8:15 pm - Sandy's Romance

9 pm – Born to be a Superstar

10 pm - Happy TODAS

10:45 pm - Viva Box Office

12:30 am - Express Balita Weekend

1 am to 2 am – Home Shopping Network

#### Sunday

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4:30 am - Jesus Miracle Crusade
6 am - Sunday TV Mass: Healing Grace with Fr. Fernando Suarez
7 am - Kerygma TV
7:30 am - My Friends Tigger & Pooh
8 am - Sky Ranger Gavan
8:30 am - Hapi Kung Healthy
9 am - Kusinahan
9:30 am - Chinatown TV
10:30 am – Janella: A Princess Girl Marathon
12 nn – The Main Event (VIVA Sports)
1 pm – It's Partytime
3 pm - Friends 4Ever
4 pm - PBA
6 pm - Seeing Stars Tonight
6:45 pm - MasterChef Philippines
7:30 pm – Who Wants to be a Millionaire? (Philippine version)
8:30 pm - Born to be a Superstar
9:30 pm - Dingdong n' Lani
10:15 pm - Express Balita Weekend
10:45 pm - Sunday Sinemaks
12:45 am to 2 am – Home Shopping Network
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Note: Plus with *IBC Hedliners* every hour from 10 am, 12 nn, 4 pm and 10 pm everyday. IBC also airs the special coverage from the government such as SONA, election from *Hatol ng Bayan* and many more from PTV-4. The NBA season also on IBC this September till April. Schedules vary according to the US schedule. Please check the weekly season. IBC also covers the sports coverage such as boxing matches from Manny Pacquiao and Nonito "The Filipino Flash" Donaire, olympics and many more.

A fan site devoted to our favorite TV station in the country IBC-13! Look out as we gather relevant, fun and light entertainment about our favorite TV station today.

#### List of IBC talents Edit

**IBC News and Current Affairs** 

- Randy David (Happy Morning Yehey, Forum ni Randy)
- Cathy Eigenmann (Happy Morning Yehey, Good Take, Cooltura)

- Jarius Bondoc (Happy Morning Yehey, Linawin Natin)
- Ricardo Cepeda (News at Noon)
- Amelyn Veloso (News at Noon)
- Henry Omaga-Diaz (Express Balita)
- Snooky Serna-Go (Express Balita)
- Mario Dumaual (IBC Headliners)
- Bernadette Sembrano (Ronda Trese)
- Jess Caduco (Ronda Trese)
- Vincent Santos (Team Rscue 911, Express Balita Weekend)
- Czarinah Lusuegro (Express Balita Weekend)
- Alex Santos (Report Kay Boss!)
- Ralf Rivas (Team Rescue 911)
- Maria Ressa (Global Mission)
- Jun Veneracion (Global Mission)
- Tony Falcon (Operation Lingkod Bayan)
- Dr. Willie Ong (Makabayang Duktor)
- Dra. Liza Ong (Makabayang Duktor)
- Ben Tulfo (Bitag)
- Jeff Arcilla (weatherman) (Hapi Kung Healthy)
- Aldczar Aurelio (weather forecast) (Express Balita)
- Alvin Pura (weather forecast) (Ronda Trese)
- Dr. Edwin Bien (Hapi Kung Healthy)

#### Kapinoy superstars

- Dimples Romana (Travel and Trade)
- Abra (Iskul Bukol Men, It's Partytime)
- Georgina Wilson (Express Balita)
- Carlos Agassi (Lunch Break, Happy TODAS)
- Manilyn Reynes (Lunch Break, Hapi Kung Helathy)
- Lou Veloso (Hapi Kung Healthy)
- Arlene Tolibas (Hapi Kung Healthy, Maya Loves Sir Chief)
- JM Ibañez (Maya Loves Sir Chief)
- Divina Valencia (Maya Loves Sir Chief)
- Bobby Yan (Lunch Break)
- Pat Natividad (Lunch Break)

- Chef Rob Pengson (MasterChef Philippines)
- Chef Gene Gonzalez (MasterChef Philippines)
- Chef John Cu-Unjing (MasterChef Philippines)
- Noel Trinidad (Your Heart, My Love)
- Ryan Agoncillo (Lunch Break)
- Joy Viado (Lunch Break, Maya Loves Sir Chief)
- Smokey Manaloto (Lunch Break)
- Nicole Andersson (It's Partytime, Lunch Break)
- Nadia Montenegro (Lunch Break)
- TJ Trinidad (Lunch Break)
- Annabelle Rama (Lunch Break)
- Ramon Bautista (Sic O'Clock News Naman)
- JC Tiuseco (Your Heart, My Love, It's Partytime)
- Maxene Magalona (It's Partytime, Your Heart, My Love, Friends 4Ever)
- Anthony Suntay (Ronda Trese)
- Wesley Chua (Chinatown TV)
- Lizbeth Yap (Chinatown TV)
- Louella Ching (Chinatown TV)
- Wendy Ty (Chinatown TV)
- Morgan Say (Chinatown TV)
- RJ Valentin (Chinatown TV)
- James Yap (PBA)
- Mark Caguioa (PBA)
- Arwind Santos (PBA)
- Robert Jaworski (PBA)
- Jason Castro (PBA)
- Mark Caguioa (PBA)
- Norman Black (PBA)
- Wesley Gonzales (PBA)
- Lebron James (NBA)
- Kobe Bryant (NBA)
- Michael Jordan (NBA)
- Dwyane Wade (NBA)
- Claudine Barretto (Your Heart, My Love)

- Raymart Santago (Your Heart, My Love)
- Diether Ocampo (Your Heart, My Love)
- Ya Chang (Happy TODAS)
- Cherry Pie Picache (Your Heart, My Love)
- Cogie Domingo (It's Partytime, Janella: A Princess Girl)
- Jaclyn Jose (Your Heart, My Love)
- DJ Durano (Your Heart, My Love)
- Nikki Bacolod (It's Partytime, Your Heart, My Love)
- Vandolph Quizon (Maya Loves Sir Chief)
- Say Alonzo (Hitman, It's Partytime)
- Jon Lucas (Janella: A Princess Girl)
- Joanna Morales (Janella: A Princess Girl, It's Partytime)
- Lucas Zamora (It's Partytime, Janella: A Princess Girl)
- Polo Ravales (Hitman)
- Cara Eriguel (Friends 4Ever, TODAS Kids, Kroko: Ang Alamat sa Zoo)
- Jeffrey Tam (Hitman)
- Alfred Vargas (Lunch Break, Janella: A Princess Girl)
- Antoinette Taus (Friends 4Ever)
- Steffano Mori (Friends 4Ever)
- Beth Tamayo (Friends 4Ever)
- Carl Guevarra (Friends 4Ever)
- Joseph Bitangcol (Friends 4Ever)
- Gloria Romero (Catch Me Fall in Love)
- Michael Flroes (Kroko: Ang Alamat sa Zoo)
- Princess Punzalan (Your Heart, My Love)
- Juan Rodrigo (Your Heart, My Love)
- Tetchie Agbayani (Your Heart, My Love)
- Nicole Uysiuseng (Hitman, Friends 4Ever)
- Joe Vargas (Hitman)
- Rebecca Chiongbian (Hitman)
- Biboy Ramirez (Hitman)
- AJ Muhlach (It's Partytime, Sandy's Romance, Lunch Break, Voltron Man)
- Nadine Lustre (It's Partytime, Sandy's Romance)
- Marvin Ong (It's Partytime)

- Anja Aguilar (It's Partytime, Born to be a Superstar)
- Sam Concepcion (Born to be a Superstar)
- Kelly dela Cruz (It's Partytime, Janella: A Princess Girl)
- RJ Jimenez (It's Partytime, Janella: A Princess Girl)
- Ronaldo Valdez (Your Heart, My Love)
- Young JV (TODAS Kids)
- Imee Hart (TODAS Kids)
- MMJ (MM and MJ Magno) (It's Partytime, Happy TODAS)
- Neil Coleta (TODAS Kids, DMZ-TV, Happy TODAS)
- Johan Laurens of Pinoy Learns to Rock (PLTR) (It's Partytime)
- Kiko Estrada of Pinoy Learns to Rock (PLTR) (It's Partytime)
- Carlo Lazerna of Pinoy Learns to Rock (PLTR) (It's Partytime)
- Giu Comia of Pinoy Learns to Rock (PLTR) (It's Partytime)
- Tricia Santos (Happy TODAS)
- Jason Abalos (DMZ-TV)
- G-Force Dancers (DMZ-TV)
- Robi Domingo (It's Partytime, Who Wants to be a Millionaire?)
- Drew Arellano (The Million Second Quiz)
- Sue Ramirez (It's Partytime, TODAS Kids, Friends 4Ever)
- Khalil Ramos (It's Partytime, TODAS Kids, Friends 4Ever)
- Andi Manzano (It's Partytime, Your Heart, My Love)
- Gary Lising (TODAS Kids, Voltron Man)
- Dina Bonnevie (TODAS Kids)
- Ian Veneracion (TODAS Kids, Your Heart, My Love)
- Giselle Sanchez (TODAS Kids)
- Nel Gomez (It's Partytime, TODAS Kids, Hitman)
- Gee-Ann Abrahan (Hitman)
- Kiko Ramos (TODAS Kids)
- Coleen Garcia (It's Partytime, Iskul Bukol Men, TODAS Kids, Voltron Man)
- Julian Estrada (Kroko: Ang Alamat sa Zoo)
- Aiko Meneldez (Kroko: Ang Alamat sa Zoo)
- Jiro Manio (Voltron Man)
- Dingdong Dantes (It's Parttime, Hitman)
- Cristine Reyes (It's Partytime, Hitman)

- Jake Cuenca (It's Partytime)
- Maricar Reyes (Janella: A Princess Girl)
- Chris Gutierrez (Janella: A Princess Girl)
- Shy Carlos (TODAS Kids, Voltron Man)
- Arkin del Rosario (Kroko: Ang Alamat sa Zoo)
- John Regala (Kroko: Ang Alamat sa Zoo)
- Andrei Felix (TODAS Kids, Voltron Man)
- Victor Anastacio (Friends 4Ever, Happy TODAS, TODAS Kids, Kroko: Ang Alamat sa Zoo)
- Sam YG (Happy TODAS)
- Joross Gamboa (Voltron Man, Happy TODAS, Friends 4Ever)
- Abby Bautista (It's Partytime, TODAS Kids, Janella: A Princess Girl, Friends 4Ever)
- Joey Marquez (Seeing Stars Tonight)
- Tessie Tomas (Batang Genius)
- Josh Padilla (It's Partytime, Lunch Break)
- Kat Alano (Voltron Man)
- Makisig Morales (TODAS Kids)
- Mario Maurer (It's Partytime)
- Erich Gonzales (It's Partytime)
- Celeb Santos (Voltron Man)
- Pia Magalona (Voltron Man)
- Maribeth Bichara (Voltron Man)
- Raymond Bagatsing (Voltron Man)
- Jenine Desiderio (It's Partytime)
- Martin Velayo (Janella: A Princess Girl)
- Cacai Bautista (Voltron Man)
- Paolo Ballesteros (Voltron Man)
- Sofia Andres (It's Partytime, Kroko: Ang Alamat sa Zoo)
- JV the puppet (Y2K: Yes 2 Kids)
- Bianca Casado (It's Partytime)
- Aki Torio (It's Partytime, Lunch Break)
- Yves Flores (Voltron Man, Frinds 4Ever, It's Partytime)
- Janella Salvador (It's Partytime, TODAS Kids, Janella: A Princess Girl, Y2K: Yes 2 Kids)
- Marlo Mortel (It's Partytime, TODAS Kids, Janella: A Princess Girl)

- Nichole Baranda (Friends 4Ever)
- Jerome Ponce (Janella: A Princess Girl, It's Partytime, Friends 4Ever)
- Freddie Gutierrez (It's Partytime, Voltron Man)
- Michael Martinez (Janella: A Princess Girl)
- Elisse Joson (Your Heart, My Love, Friends 4Ever)
- Elmo Magalona (Killer Karaoke)
- Chin Chin Gutierrez (Hitman)
- Keempee de Leon (Happy TODAS)
- Bettina Carlos (Janella: A Princess Girl)
- Ella Cruz (It's Partytime, Friends 4Ever)
- Francis Magundayao (It's Partytime, Friends 4Ever)
- Carla Castelo (It's Partytime, Maya Loves Sir Chief)
- Ces Quesada (Your Heart, My Love)
- Maui Taylor (Your Heart, My Love, Happy TODAS)
- Nathan Bareera (It's Partytime, Voltron Man)
- Andre Paras (Friends 4Ever)
- Rose Van Ginkel of Pop Girls (TODAS Kids, Janella: A Princess Girl)
- Aubrey Caraan of Pop Girls (TODAS Kids)
- Carlyn Ocampo of Pop Girls (TODAS Kids)
- Joyce Jimenez (Your Heart, My Love)
- Thirdy Lacson (Maya Loves Sir Chief, TODAS Kids, Kroko: Ang Alamat sa Zoo)
- Kendra Kramer (TODAS Kids)
- Andrés Muhlach (TODAS Kids)
- Atasha Muhlach (TODAS Kids)
- Jon Santos (Maya Loves Sir Chief)
- Sheng Belmonte (It's Partytime, Maya Loves Sir Chief)
- Andrea del Rosario (Maya Loves Sir Chief)
- Jade Lopez (Maya Loves Sir Chief)
- Paolo Serrano (Janella: A Princess Girl, Maya Loves Sir Chief)
- Isabella Gomez (Maya Loves Sir Chief)
- Blakdyak (Maya Loves Sir Chief)
- Rocio Olbes (Maya Loves Sir Chief)
- Pio Balbuena (It's Partytime, Maya Loves Sir Chief)
- Yam Concepcion (It's Partytime, Happy TODAS)

- Kenjhons (It's Partytime)
- Micah Muñoz (Maya Loves Sir Chief)
- Mutya Orquia (It's Partytime, TODAS Kids, Friends 4Ever)
- Louise Abuel (TODAS Kids)
- Lance Lucido (TODAS Kids, Voltron Man)
- Miel Cuneta (It's Partytime, TODAS Kids, Voltron Man)
- Cassy Legaspi (TODAS Kids, Friends 4Ever)
- Mavy Legaspi (TODAS Kids, Friends 4Ever)
- Harvey Bautista (TODAS Kids, Voltron Man)
- Bimby Aquino-Yap (It's Partytime, TODAS Kids)
- Sofia Millares (TODAS Kids, Friends 4Ever)
- Aldred Nasayao (TODAS Kids, Janella: A Princess Girl, Friends 4Ever, Maya Loves Sir Chief)
- Timothy Chan (TODAS Kids, Janella: A Princess Girl)
- Izzy Canillo (TODAS Kids, Your Heart, My Love)
- Xyriel Manabat (Your Heart, My Love, TODAS Kids)
- Liza Soberano (It's Partytime, Friends 4Ever, Voltron Man)
- Matt Edwards (Voltron Man)
- Anton Revilla (Hitman)
- Samantha Flores (It's Partytime)
- Juan Carlos Urquico (It's Partytime, TODAS Kids)
- Juan Miguel Urguico (It's Partytime, TODAS Kids, Friends 4Ever)
- Gerald Pesingan (TODAS Kids)
- Charlie Green (It's Partytime, Kroko: Ang Alamat sa Zoo)
- Paul Robis (Kroko: Ang Alamat sa Zoo)
- Janeena Chan (It's Partytime, Your Heart, My Love)
- Dino Imperial (It's Partytime, Your Heart, My Love)
- Iya Villania (DMZ-TV)
- Paul Jake Castillo (Janella: A Princess Girl)
- Perla Bautista (Kroko: Ang Alamat sa Zoo)
- Bojo Molina (Your Heart, My Love)
- Anna Luna (Catch Me Fall in Love, It's Partytime)
- Steven Silva (Your Heart, My Love)
- MJ Cayabyab (It's Partytime, Happy TODAS)

- RJ Ledesma (Janella: A Princess Girl)
- Gloria Sevilla (Janella: A Princess Girl, Maya Loves Sir Chief)
- Lance Christopher (It's Partytime, Happy TODAS)
- LJ Moreno (It's Partytime, Iskul Bukol Men)
- Japeth Aguilar (Happy TODAS)
- Coraleen Waddell (It's Partytime, Iskul Bukol Men)
- Miguel Aguila (It's Partytime)
- Ronnie Ricketts (Maya Loves Sir Chief)
- Anton Alvarez (It's Partytime)
- Candy Pangilinan (TODAS Kids, Kroko: Ang Alamat sa Zoo)
- Rudy Fernandez (Maya Loves Sir Chief)
- Phillip Salvador (Maya Loves Sir Chief, Hitman)
- Jai & Joj Agpangan (Janella: A Princess Girl, TODAS Kids)
- Joshua Cadelina (It's Partytime)
- Dominic Roque (It's Partytime, TODAS Kids, Voltron Man)
- Thyro Alfaro (It's Partytime)
- Fretzie Bercede (TODAS Kids, Janella: Princess Girl)
- Janine Tugonon (It's Partytime)
- Top Suzara (It's Partytime)
- Jinky Vidal (It's Partytime)
- Jimmy Muna (Happy TODAS)
- Lito Legaspi (Kroko: Ang Alamat sa Zoo)
- Nathan Lopez (Your Heart, My Love)
- Phoebe Walker (Kroko: Ang Alamat sa Zoo)
- Lander Vera-Perez (Kroko: Ang Alamat sa Zoo)
- Abigail Macapagal (Your Heart, My Love)
- Jordan Castillo (Kroko: Ang Alamat sa Zoo)
- Mark Anthony Fernandez (Your Heart, My Love)
- Rachel Alejandro (It's Partytime)
- Ruben Gonzaga (Hitman)
- Boots Anson-Roa (IBC president and CEO)
- Jodi Sta. Maria (Maya Loves Sir Chief)
- Richard Yap as Sir Chief (Maya Loves Sir Chief)
- Jackie Lou Blanco (Kroko: Ang Alamat sa Zoo)

- Vincent Bueno (It's Partytime, TODAS Kids)
- Maybelyn dela Cruz (Janella: A Princess Girl)
- Chienna Filomeno (Janella: A Princess Girl)
- Stephanie Henares (Voltron Man)
- KC Montero (Voltron Man)
- Alicia Alonzo (Voltron Man)
- Jovic Monsod (Voltron Man)
- Val Sotto (Voltron Man)
- Jericka Martelle (Voltron Man)
- Gardo Versoza (Your Heart, My Love)
- Ruby Rodriguez (Maya Loves Sir Chief)
- Christopher de Leon (Your Heart, My Love)
- Sandy Andolong (Your Heart, My Love)
- Tonton Gutierrez (Hitman)
- Gino Padilla (It's Partytime, Born to be a Superstar)
- Paula Bianca (It's Partytime, Born to be a Superstar)
- Joey Albert (Born to be a Superstar)
- Dingdong Avanzado (Dingdong n' Lani, It's Partytime)
- Lani Misalucha (Dingdong n' Lani, It's Partytime)

## TV Commercials Edit

#### **Pinoy Trese**

Una (No.1) sa masa

Para sa lahat

Narito and 1st choice of the people.

Pinoy Trese: Kapinoy ng Pilipino kasama ang bagong Millennium.

#### Super Mario Kart

Are you ready for the Biggest Event since World War 2!!

Come on down to the doomster track and see Your Favorite Racers on the Tarmac!!!

This Sunday!, Sunday!, Sunday!

Kids on the 12 get in Free!!, Free!!, Free!!

Super Mario Kart is not responsible for any injuries, death, kidnapping, or sacrificing during your stay at the Toadstool Track. Batteries sold separately.

# Our story **Edit**

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Furthermore, ATC has forged a strong business partnership with its counterparts in Singapore to achieve a competitive advantage and to ensure that only top-notch TV programs are being offered to our valued televiewers.

Indeed, ATC is the new Alternative TV Channel for the whole family. Multi-award winning and highly educational programs for kids (*Hi-5* on IBC), informative (*Gadgets and Gizmos* and *Animalia* on IBC-13, *The Big Planet* and *Boost*), fun and exciting programs for female audiences which ranges from the latest fashion (*Fashion Mentior*), showbiz and lifestyle entertainment (*Cinema Noveau, Fame* and *Beyond Stardom*), travel and cooking shows (*Cultural Flavours*) from INN and compelling telenovelas on IBC-13 (*Two Sides of Ana* and *La Teniente*). As for male audiences, they will be absolutely thrilled to watch the action-packed TV series, adrenalin-rushed sports of IBC-13 (*ONE FC* and *Football Fanatics*) and motorshows of INN (*Stoplight TV*, *A to Z of Motorsport* and *Amazing World of Automobiles*).

This is a new beginning of must-see TV programs, more quality shows to catch. Enjoy watching ATC programs on IBC 13 and INN 45!

#### **MISSION STATEMENT**

ATC is strongly committed as a high quality TV content provider in pursuit of excellence in TV programming, locally and eventually, internationally.

#### **Our Work**

We are the new and promising TV content provider of quality alternative programs. We are in the business of selling airtime and programming content.

#### **Philosophy**

ATC aims to heighten information awareness for the televiewers by providing great quality TV contents which are highly entertaining and informative for the whole family.

#### **PRIMETIME 13**

Ever since they start to produced their own local productions altogether, IBC-13 has become a full fledged primetime for all the well known local primetime shows available, including animes, telenovelas, Asian dramas, sports and the Viva Tagalog movies. The network's newest local primetime programming Primetime 13 will cater to the Filipino masses.

Setting the trend of fantasy-drama for the fantaserye with the 3D adventurserye (Batang Genius) just for kids and for the fairytale princess (Janella: A Princess Girl) also target to the young audience, for family bonding primetime with a dramaserye (Your Heart, My Love) and the comedy sitcom (Maya Loves Sir Chief) focused on imparts of Filipino family values, for the sexy girl with a men through a drama anthology (Sandy's Romance), the hottest men's gag show (Happy TODAS) for a male audience with a sexy ladies and hottest girl babes, medical drama (Catch Me Fall in Love), horror series within a thriller and suspense (Shake, Rattle and Roll), dance show (DMZ-TV) will also serve upscale audience for the youth, and the musical variety show for the whole family (Dingdong n' Lani) featuring the country's top singers as well, some comedies like the sitcom (Iskul Bukol Men) target for the boys of school and wackiest parodies and spoof news (Sic O'Clock News) for the political sartire, talk shows which ranges from showbizoriented show (Seeing Stars Tonight), million-peso prize with the local version of the US top-rated game shows (The Million Second Quiz and Who Wants to be a Millionaire?) will having a chance of Philippine peso cash at stake with a fun and exciting games for the whole family, the musical game show (Killer Karaoke) has the sing-along round, and the top-rating and multi-award reality show (Born to be a Superstar) for the national singing contest for the aspiring and young talented singers.

# Schedule Edit

#### Monday-Friday

4:30 am -

Mon: Bitag (replay)

Tue: Linawin Natin (replay)

Wed: Travel and Trade (replay)

Thurs: Good Take (replay)
Fri: Fourm ni Randy (replay)

5 am – Balita sa Umaga

5:30 am - RadyoBisyon (simulcast over PTV, 9TV and Radyo ng Bayan)

```
7 am - Lingkod Bayan
8 am - Hapi Kung Healthy
8:30 am - Hi-5 (IBC Kids)
9 am - Barney & Friends (IBC Kids)
9:30 am - Kirarin
10 am - Winx Club
10:30 am - Ultraman Tiga
11 am - Cooltura
11:30 am - News at Noon
12:15 pm - Lunch Break
2:30 pm - TODAS Kids
3 pm - KapinoyLand
3:30 pm (Manila; Ghost Fighter provincial Mon-Fri 3:30 pm) -
Mon: Team Rescue 911
Tue & Thurs: Global Mission
Wed: Report Kay Boss
Fri: Makabayang Duktor
4 pm - Ghost Fighter (Manila); TreseBella: Fated to Love You (provincial)
4:30 pm – TreseBella: Fated to Love You (Manila); Express Balita provincial editions
(Mon-Fri)
5 pm - Kroko: Ang Alamat sa Zoo
5:30 pm - Hitman
6 pm - Janella: A Princess Girl
6:30 pm - Express Balita
7:30 pm - Voltron Man
8 pm -
Mon: Viva Cine Idols (one movie idol fest from Viva Films) (until 9:30 pm)
Tue: DMZ-TV
Wed & Fri: PBA (LIVE) (until 9:30 pm)
Thurs: Sic O'Clock News Naman
8:45 pm – Born to be a Superstar: Road to Singing Contest (Tue & Thurs)
9:30 pm - Your Heart, My Love
10 pm - TreseBella: Que Bonito Amor
10:30 pm - TreseBella: Sunny Girl
11 pm - Ronda Trese
11:30 pm -
```

Mon: Linawin Natin

Tue: Travel and Trade

Wed: Good Take

Thurs: Forum ni Randy

Fri: Bitag

12 mn to 2 am - Home Shopping Network

#### Saturday

5 am - Pasugo: Ang Tinig ng Iglesia ni Cristo

5:30 am - El Shaddai

7 am – Mickey Mouse Clubhouse (IBC Kids)

7:30 am – Stitch! (IBC Kids)

8 am - My Friends Tigger & Pooh (IBC Kids)

8:30 am – Jake and the Never Land Pirates (IBC Kids)

9 am - Phineas and Ferb (IBC Kids)

9:30 am - Y2K: Yes 2 Kids

10 am – NBA (Live via satellite)

12 nn – Lunch Break

2:30 pm - PBA

4:30 pm - Friends 4Ever

5:15 pm - MasterChef Philippines

6 pm - Super Ninja

6:45 pm - Maya Loves Sir Chief

7:30 pm - The Million Second Quiz (Philippine version)

8:15 pm - Sandy's Romance

9 pm – Born to be a Superstar

10 pm - T.O.D.A.S. (revival)

10:45 pm - Viva Box Office

12:30 am - Express Balita Weekend

1 am to 2 am - Home Shopping Network

#### Sunday

4:30 am - Jesus Miracle Crusade

6 am - Sunday TV Mass: Healing Grace with Fr. Fernando Suarez

7 am – Kerygma TV

8 am - Sky Ranger Gavan

8:30 am - Wok with Yan

9 am – Kusinahan

9:30 am - Chinatown TV

10:30 am - Janella: A Princess Girl Marathon

12:30 pm – Hey it's Fans Day!

2:30 pm - PBA

6:45 pm - Seeing Stars Tonight

7:30 pm – Who Wants to be a Millionaire? (Philippine version)

8:30 pm – Born to be a Superstar

9:30 pm – Dingdong n' Lani

10:15 pm - Express Balita Weekend

10:45 pm - Sunday Sinemaks

12:45 am to 2 am - Home Shopping Network

Note: Plus with *IBC Hedliners* every hour from 10 am, 12 nn, 4 pm and 10 pm everyday. IBC also airs the special coverage from the government such as SONA, election from *Hatol ng Bayan* and many more from PTV-4. The NBA season also on IBC this September till April. Schedules vary according to the US schedule. Please check the weekly season. IBC also covers the sports coverage such as boxing matches from Manny Pacquiao and Nonito "The Filipino Flash" Donaire, olympics and many more.

A fan site devoted to our favorite TV station in the country IBC-13! Look out as we gather relevant, fun and light entertainment about our favorite TV station today.

# TV Commercials Edit

#### Pinoy Trese

Una (No.1) sa masa

Para sa lahat

Narito and 1st choice of the people.

Pinoy Trese: Kapinoy ng Pilipino kasama ang bagong Millennium.

#### Super Mario Kart

Are you ready for the Biggest Event since World War 2!!

Come on down to the doomster track and see Your Favorite Racers on the Tarmac!!!

This Sunday!, Sunday!, Sunday!

Kids on the 12 get in Free!!, Free!!, Free!!

Super Mario Kart is not responsible for any injuries, death, kidnapping, or sacrificing during your stay at the Toadstool Track. Batteries sold separately.

# **GMA-7 Program Schedule**

# Program Schedule Edit

#### Monday-Friday

```
4 am - Legal Forum
4:15 am - Umaga Na, Balita Na (DZBB simulcast)
5 am – Unang Hirit
6:15 am – Morning shows (regional)
7 am – Unang Hirit continuation (regional)
7:30 am - Doraemon
8 am - Shaman King
8:30 am - Bleach
9 am - InuYasha
9:30 am - Hunter X Hunter (2011 version)
10 am - Basta Every Day, Happy!
10:45 am – Don't Lose the Money (Philippine version)
11:30 am - The Ryzza Mae Show
12:15 pm - Eat Bulaga!
2:30 pm - The Half Sisters
3 pm - Yagit (in HD)
3:30 pm – Ang lihim ni Annasandra (in HD)
4 pm -
Mon: Alisto (in HD)
Tues: Tunay na Buhay (in HD)
Wed: Power House (in HD)
Thurs: Reporter's Notebook (in HD)
Fri: Love Hotline (in HD)
4:30 pm - Dragon Ball Z Kai
5 pm - May Queen
5:30 pm - Coffee Prince (rerun); 24 Oras regional editions
6 pm – More Than Words (in HD)
6:30 pm - 24 Oras
7:30 pm – Strawberry Lane (in HD)
8 pm – Elemento (in HD)
8:30 pm - Hiram na Alaala (in HD)
```

```
9:15 pm – Second Chances (in HD)
```

9:45 pm - Bet ng Bayan Weekday Update

10 pm - The Successful Perezes

10:30 pm - Empress Ki

11 pm – Saksi

11:30 pm -

Monday: Front Row

Tuesday & Thursday: Serial Killer Earth (Tagalog dub)

Wednesday & Friday: Human Planet (narrated by Kara David)

12 mn to 12:30 am - The Medyo Late Night Show with Jojo A.

#### Saturday

4:30 am - PJM Forum

5 am - Adyenda

5:30 am - Kapwa Ko, Mahal Ko

6 am – Pinoy M.D.

7 am - Puppy in My Pocket

7:30 am - Kamen Rider OOO

8 am - Larva; Isyu/Let's Fiesta

8:30 am - Angry Birds Toons

9 am - Toriko

9:30 am - Tropang Potchi

10 am - Sarap Diva

10:45 am - Maynila

11:30 am – Eat Bulaga!

2:30 pm – True Horror Stories (in HD)

4:30 pm – Wish Ko Lang! (in HD)

5 pm - Imbestigador (in HD)

6 pm - 24 Oras Weekend

6:30 pm - Ismol Family (Ryan Agoncillo and Carla Abellana)

7:15 pm – Celebrity Bluff (Eugine Domingo)

8 pm – Magpakailanman (Mel Tiengco) (in HD)

9 pm – Bet ng Bayan (Regine Velasquez)

10 pm – Bubble Gang (Michael V. and Rufa Mae Quinto)

11:30 pm – I-Witness

12 mn to 2 am – Walang Tulugan with the Master Showman

#### Sunday

```
4 am - In Touch with Charles Stanley
```

5 am - Jesus the Healer

6 am - Family TV Mass

7 am - Armor of God

7:30 am - Grimm's Fairy Tales

8 am - Kamen Rider OOO

8:30 am - Tom and Jerry Tales

9 am - iBilib

9:30 am - Born to be Wild (in HD)

10:15 am – Ready, Set, Laban! (season 2)

10:45 am - Kapuso Movie Festival

12:30 pm - Sunday All Stars

3:15 pm - Teen Gen

4 pm - Startalk

5:30 pm - 24 Oras Weekend

6 pm - Marian (Marian Rivera)

7 pm - Vampire ang Daddy Ko (Vic Sotto and Oyo Boy Sotto)

7:45 pm – Kapuso Mo, Jessica Soho (Jessica Soho) (in HD)

8:30 pm – Bet ng Bayan (Regine Velasquez)

9:30 pm – Pepito Manaloto: Ang Tunay na Kwento (Michael V.)

10:15 pm - SNBO: Sunday Night Box Office

12:15 am to 1:15 am - Diyos at Bayan

#### GMA Telebabad theme song Edit

- 1. Best Friends Forever Jillian Ward and Mona Louise Rey (theme song of My BFF)
- 2. Pag-asa Gerald Santos (theme song of Niño)
- 3. Kung Hindi Ikaw James Wright (theme song of My Destiny)
- 4. *Ikaw, Ako At Siya* Bryan Termulo and Jonalyn Viray (theme song of *Ang Dalawang Mrs. Real*)

## See also Edit

- DZBB TV-7 Old Schedule (1961)
- Old GMA 7 PROG SKED (1998)
- GMA-7 Schedule in January 1998
- GMA-7 Schedule June 1998
- GMA-7 Schedule in August 1998
- GMA-7 Schedule in April 1999
- GMA Sked in mid-2002

# DZBB TV-7 Old Schedule (1961)

#### Schedule Edit

#### Monday-Friday

12 nn – Gumby

12:30 pm - Tagalog Movies

3:30 pm – The Rafael Yabut Show (Rafael Yabut) (talk show)

4:30 pm - Noddy

5 pm – Tagalog News (Bong Lapira) (newscast)

5:30 pm - Lassie

6 pm - Popeye

6:30 pm -

Monday: Restless Gun

Tuesday: Colt 45

Wednesday: Broken Arrow

Thursday: Gale Storm

Friday: Supercar

7 pm -

Monday: Baby Huey Tuesday: Whiplash

Wednesday: Harrigan and Son

Thursday: COronado 9

Friday: Rifleman

7:30 pm -

Monday: Combat Tuesday: Gunslinger Wednesday: Bronco

Thursday: 7:30 pm – Rebel 8 pm – Guestward, Ho! Friday: Cimarron City

8:30 pm -

Monday: Alaskans

Tuesday: The Untouchables

Wednesday: Wrestling Thursday: The Islanders

Friday: 77 Sunset Strip

9:30 pm – The News with Uncle Bob (Robert "Uncle Bob" Stewart) (newscast)

10 pm -

Monday: Gabi ng Lagim (horror series)

Tuesday: Bourbon Street Beat Wednesday: Overland Trail

Thursday: Maverick

Friday: Father Bob and His Telephone (Fr. Bob Garon) (counseling show)

11 pm to 12:30 am - The Bob Stewart Show (Robert "Uncle Bob" Stewart) (variety

show)

#### Saturday

8 am - Cartoons

8:30 am – Uncle Bob's Lucky 7 Club (Robert "Uncle Bob" Stewart, Spanky and Pancho)

(children show)

10 am - Tugboat Annie

10:30 am – Scarlet Pimpernel

11 am - Buccaneers

11:30 am - Ramar of the Jungle

12 nn – Gumby

12:30 pm - Baby Huey

1 pm - Popeye

1:30 pm - Cannonball

2 pm – Halls of Ivy

2:30 pm – The Rafael Yabut Show (Rafael Yabut) (talk show)

4:30 pm - Rury

5 pm - Lassie

5:30 pm – Bulletin News (Teddy Benigno) (newscast)

6 pm - Popeye

6:30 pm – Texan

7 pm – Mr. Lucky

7:30 pm - Gunsmoke

8 pm - Sugarfoot

9 pm - Tagalog Movies

10:30 pm to 12:30 am - American Movies

#### Sunday

```
8 am - Cartoons
10 am – Eskwelahang Munti (Tino Lapus) (comedy show)
11 am - William Tell
11:30 - White Hunter
12 nn – Sir Lancelot
12:30 pm - Sword of Freedom
1 pm - Invisible Man
1:30 pm - Interpol Calling
2 pm – Halkeye
2:30 pm - Count of Monte Cristo
3 pm - Charlie Chan
3:30 pm - O.S.S.
4 pm – Four Just Men
4:30 pm - Best of the Post
5 pm - New York Confidential
5:30 pm - Bulletin News (Teddy Benigno) (newscast)
6 pm - Detectives Diary
6:30 pm - Sensation
7 pm – Surfside 6
8 pm – Dancetime with Chito (Chito Feliciano, Archie Lacson and Eddie Mercado)
(dancing variety show)
9 pm – Air Power
9:30 pm - Desilu Playhouse
10:30 pm - Women Wrestling
11:30 pm to 12:30 am - Men Wrestling
```

In 1960, a third station was in operation, DZBB-TV Channel 7 of the Republic Broadcasting System. It was owned by Robert "Uncle Bob" Stewart, a long-time American resident in the Philippines who also started with radio in 1950. RBS started with 25 employees, a surplus transmitter, and two old cameras.

During this time, the most popular horror drama series on Philippine television was *Gabi ng Lagim*, the talk show *The Rafael Yabut Show*, the first-ever dancing variety show *Dancetime with Chito*, the musical variety show on late-night *The Bob Stewart Show*, comedy show *Eskwelahang Munti*, the children show *Uncle Bob's Lucky 7 Club*, the first-ever counseling program *Father Bob and His Telephone* and the network's flagship news programs are *Tagalog News*, *The News with Uncle Bob* and *Bulletin News*. The canned foreign TV shows *Combat*, *77 Sunset Strip*, *The Untouchables* and the cartoon *Popeye*, *Gumby* and *Baby Huey*. Uncle Bob,

pioneered the coop spots and live advertising promotions on television had 2 television cameras and a surplus transmitter. Made the network endear to its viewers when they acquired the rights to foreign TV shows abroad like *Mission Impossible*, *Combat* and more. During the '60s, DZBB TV-7 was home to popular foreign shows.

DZBB-TV recognize the potential in canned foreign programs for the growing middle-class market. RBS 7 rated consistently at the bottom and it was in the brink of bankcruptcy and claims for the number 1 spot in ratings against ABS-3, CBN-9, ABC-5, IBC-13, MBC-11, Clark Armed Forces 8 and PBS-10.

# Old GMA 7 PROG SKED (1998)

# January 1998 Edit

#### Weekdays

5 am - The 700 Club

5:30 am – GMA Balita (LIVE)

6 am - Good Morning Asia (LIVE)

7:30 am – Kapwa Ko, Mahal Ko

8 am - Agrisiyete

8:30 am - Negosiyete

9 am - Sesame Street

9:30 am - Batibot

10 am – PG (Parent's Guide)

10:30 am – Aguetas de Color de Rosa

11 am – Katok Mga Misis (LIVE)

12 nn – Eat Bulaga! (LIVE)

1:30 pm - Del Tierro

2 pm - Pira-Pirasong Pangarap

2:30 pm - Ms. D! (LIVE)

3:30 pm - Alice in Wonderland

4 pm - Perrine

4:30 pm – Ninja Robots

5 pm – Mojacko

5:30 pm – Dragon Flyz

6 pm - Saksi (LIVE)

6:30 pm - Ikaw Na Sana

7 pm - GoBingo

7:30 pm -

Monday: Growing Up

Tuesday: MVP

Wednesday: Viva Sinerama

Thursday: 7:30 pm - Si Tsong, Si Tsang

8 pm - 1 for 3

Friday: Bubble Gang

9 pm -

Monday: Manoy en Mokong Tuesday: Ibang Klase (9:30 pm) Wednesday: Mikee (9:30 pm)

Thursday: Spotlight

Friday: Walang Kukurap

10:30 pm – GMA Network News (LIVE)

11 pm -

Monday: Firing Line

Tuesday: The Probe Team

Wednesday: Tapatan with Jay Sonza Thursday: Public Life with Randy David

Friday: Emergency 12 mn – The 700 Club

Monday:

1 am - Midnight Prayer Helps

1:30 am - Jesus Miracle Crusade

3:30 am to 3:35 am - Family Guidelines

Tuesday:

1 am - The Pulpit of Christ

1:30 am - Jesus Miracle Crusade

3:30 am to 3:35 am - Family Guidelines

Wednesday:

1 am - Jesus the Healer

2 am - Jesus Miracle Crusade

4 am to 4:05 am - Family Guidelines

Thursday:

1 am – Word of Hope

```
1:30 am - Jesus Miracle Crusade
```

3:30 am to 3:35 am - Family Guidelines

Friday:

1 am - Let There Be Light

2 am - Jesus Miracle Crusade

4 am to 4:05 am - Family Guidelines

#### Saturday

6 am - Jesus the Healer

7 am - The 700 Club

8 am - Superbook and The Flying House

8:30 am - Chikiting Patrol

9 am - 5 and Up

9:30 am - Uncle Bob's Lucky 7 Club

10:30 am - Disney Adventures

12 nn – Eat Bulaga! (LIVE)

2:30 pm - ETChing (LIVE)

4 pm - TGIS

5:30 pm - Brigada Siete

7 pm - Rainbow Cinema

9 pm – GMA's Best

11 pm – Master Showman Presents (LIVE)

12 mn – GMA Network News (LIVE)

12:30 am - The 700 Club (Answers)

1 am to 3 am - Jesus Miracle Crusade

#### Sunday

6 am - In Touch with Dr. Charles Stanley

7 am - Word of Hope

7:30 am - The 700 Club

8:30 am - Cathedral of Praise

9 am - Go For Gold

10 am - Gameplan

10:30 am – Starla at ang mga Jewel Riders

11 am – Next (LIVE)

12 nn – Sobrang Okey, Pare! (LIVE)

2:30 pm - Anna Karenina

4 pm - Startalk (LIVE)

5:30 pm - Partners: Mel & Jay (LIVE)

7 pm – Bilibkaba

7:30 pm – GMA Telesine Special

9:30 pm - Sunday Limited Engagement

11:30 pm - Sunday Night Special

12 mn – GMA Network News (LIVE)

12:30 am – A Little Night of Music (LIVE)

1 am - The 700 Club (Answers)

1:30 am to 3:30 am - Jesus Miracle Crusade

#### June 1998 Edit

#### Weekdays

5:30 am - The 700 Club

6 am - Mornings@GMA (LIVE)

8 am - Magnegosyo

8:30 am - Kapwa Ko, Mahal Ko

9 am - Sesame Street

9:30 am – Batibot

10 am - Perrine

10:30 am - Azul

11 am – Brunch with Bing and Michelle (LIVE)

12 nn – Eat Bulaga! (LIVE)

1:30 pm - Del Tierro

2 pm - Pira-Pirasong Pangarap

2:30 pm - Ms. D! (LIVE)

3:30 pm – Space Strikers

4 pm - Mummies Alive!

4:30 pm - Ninja Robots

5 pm – Mojacko

5:30 pm - Dragon Flyz

6 pm - Saksi (LIVE)

6:30 pm – Ganyan Kita Kamahal

7 pm – GoBingo

7:30 pm -

Monday: Pinoy Blockbusters (until 9:30 pm)

Tuesday: MVP (until 9:30 pm)

Wednesday: 7:30 pm - Si Tsong, Si Tsang

8 pm - Growing Up

Thursday: 7:30 pm - 1 for 3

8:30 pm – GMA Telesine (until 10:30 pm)

Friday: Bubble Gang (until 9 pm) 9 pm – Manoy en Makong (Friday)

9:30 pm -

Monday: Campus Romance

Tuesday: Ibang Klase Wednesday: Mikee

10:30 pm – GMA Network News (LIVE)

11 pm -

Monday: Firing Line

Tuesday: The Probe Team

Wednesday: Tapatan with Jay Sonza Thursday: Public Life with Randy David

Friday: Emergency
12 mn – The 700 Club

Monday:

1 am - Midnight Prayer Helps

1:30 am – Jesus Miracle Crusade

3:30 am to 3:35 am - Family Guidelines

Tuesday:

1 am - The Pulpit of Christ

1:30 am - Jesus Miracle Crusade

3:30 am to 3:35 am - Family Guidelines

Wednesday:

1 am – Jesus the Healer

2 am - Jesus Miracle Crusade

4 am to 4:05 am - Family Guidelines

Thursday:

1 am – Word of Hope

1:30 am - Jesus Miracle Crusade

3:30 am to 3:35 am - Family Guidelines

Friday:

1 am - Let There Be Light

2 am - Jesus Miracle Crusade

4 am to 4:05 am - Family Guidelines

#### Saturday

```
6 am - Jesus the Healer
7 am - The 700 Club
8 am - Superbook
8:30 am - The Flying House
9 am - Chikiting Patrol
9:30 am - 5 and Up
10 am – Tales from the Cryptkeepers
10:30 am - Disney Adventures
12 nn – Eat Bulaga! (LIVE)
2:30 pm – Startalk (LIVE)
4 pm - TGIS
5:30 pm - Brigada Siete
7 pm - Rainbow Cinema
9 pm – GMA's Best
11 pm – Master Showman Presents (LIVE)
12 mn – GMA Network News (LIVE)
12:30 am - The 700 Club (Answers)
1 am to 3 am - Jesus Miracle Crusade
```

## Sunday

```
6 am - In Touch with Dr. Charles Stanley
7 am - Word of Hope
7:30 am - The 700 Club
8:30 am - Cathedral of Praise
9 am - PG (Parent's Guide)
10 am - Rugrats
10:30 am - Gameplan
11 am – Next (LIVE)
12 nn – SOP (LIVE)
2:30 pm - Anna Karenina
4 pm – S-Files (LIVE)
5:30 pm – Partners: Mel & Jay (LIVE)
7 pm - Bilibkaba
7:30 pm - Viva Sinerama
9:30 pm - SNBO: Sunday Night Box Office
11:30 pm - Sunday Night Special
```

12 mn – GMA Network News (LIVE)

12:30 am - A Little Night of Music (LIVE)

1 am - The 700 Club (Answers)

1:30 am to 3:30 am - Jesus Miracle Crusade

#### Programs Edit

#### News

- Mornings @GMA
- Saksi
- GMA Network News

#### **Public Affairs**

- Magnegosyo
- Kapwa Ko, Mahal Ko
- Firing Ling
- The Probe Team
- Tapatan with Jay Sonza
- Public Life with Randy David
- Emergency
- Brigada Siete

#### Dramas

- Ganyan Kita Kamahal
- Anna Karenina
- Azul
- Del Tierro
- Pira-Pirasong Pangarap
- GMA Telesine
- Mikee
- Growing Up
- TGIS
- Campus Romance

#### Comedies

- Si Tsong, Si Tsang
- Ibang Klase
- 1 for 3
- Bubble Gang
- Manoy en Makong

Bilibkaba

#### Musical/Variety Shows

- Brunch with Bing and Michelle
- Aawitan Kita
- Next
- Eat Bulaga!
- SOP
- Master Showman Presents

#### Magazine Talk Shows

- Ms. D!
- Partners Mel & Jay
- Gameplan
- Startalk
- S-Files

#### Game Shows

GoBingo

#### Children's Programs

- Sesame Street
- Batibot
- Chikiting Patrol
- 5 and Up
- PG (Parent's Guide)

#### Anime

- Perrine
- Ninja Robots
- Mojacko

#### Cartoons

- Space Strikers
- Mummies Alive!
- Dragon Flyz
- Superbook
- The Flying House
- Tales from the Cryptkeeper
- Disney Adventures

#### Movies

- Pinoy Blockbusters
- MVP
- Rainbow Cinema
- GMA's Best
- Viva Sinerama
- SNBO: Sunday Night Box Office

#### August 1998 Edit

#### Weekdays

```
5:30 am - The 700 Club
```

6 am - Mornings@GMA (LIVE)

8 am - Magnegosyo

8:30 am – Kapwa Ko, Mahal Ko

9 am - Sesame Street

9:30 am - Batibot

10 am - Perrine

10:30 am - Azul

11 am – Brunch with Bing and Michelle (LIVE)

12 nn – Eat Bulaga! (LIVE)

1:30 pm - Del Tierro

2 pm - Pira-Pirasong Pangarap

2:30 pm - Ms. D! (LIVE)

3:30 pm - Reboot Year 3

4 pm - Mighty Hercules

4:30 pm – Mummies Alive!

5 pm - Extreme Dinosaur

5:30 pm - Mojacko

6 pm – Saksi (LIVE)

7 pm - GoBingo

7:30 pm – Halik sa Apoy

8 pm -

Monday: Pinoy Blockbusters (until 10 pm)

Tuesday: MVP (until 10 pm)

Wednesday:8 pm - Si Tsong, Si Tsang

8:30 pm – Growing Up

Thursday: 8 pm – 1 for 3

9 pm – GMA Telesine (until 11 pm)

Friday: Bubble Gang (until 9:30 pm)

9:30 pm - Mikee (Wednesday and Friday)

10 pm -

Monday: Campus Romance

Tuesday: Hiwalay Kung Hiwalay

11 pm – GMA Network News (LIVE)

11:30 pm -

Monday: Firing Line

Tuesday: The Probe Team

Wednesday: Tapatan with Jay Sonza Thursday: Public Life with Randy David

Friday: Emergency

12:30 am - The 700 Club

1:30 am -

Monday: Midnight Prayer Helps Tuesday: The Pulpit of Christ

Wednesday & Friday: Let There Be Right

Thursday: Word of Hope

2 am - Jesus Miracle Crusade

4 am to 4:05 am - Family Guidelines

#### Saturday

6 am - Jesus the Healer

7 am - The 700 Club

8 am – Tipong Pinoy

8:30 am - Superbook

9 am - Chikiting Patrol

9:30 am - 5 and Up

10 am - Tales from the Cryptkeepers

10:30 am – Disney Adventures

12 nn – Eat Bulaga! (LIVE)

2:30 pm – Startalk (LIVE)

4 pm - TGIS

5:30 pm - Brigada Siete

7 pm - Rainbow Cinema

9 pm – GMA's Best

11 pm – Master Showman Presents (LIVE)

12 mn – GMA Network News (LIVE)

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12:30 am - The 700 Club (Answers)
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1 am to 3 am - Jesus Miracle Crusade

#### Sunday

6 am - In Touch with Dr. Charles Stanley

7 am - Word of Hope

7:30 am - The 700 Club

8:30 am - Cathedral of Praise

9 am - PG (Parent's Guide)

10 am – Rugrats

10:30 am - Gameplan

11 am – Next (LIVE)

12 nn - SOP (LIVE)

2:30 pm - Anna Karenina

4 pm - S-Files (LIVE)

5:30 pm - Partners: Mel & Jay (LIVE)

7 pm - Bilibkaba

7:30 pm - Viva Sinerama

9:30 pm - SNBO: Sunday Night Box Office

11:30 pm - Sunday Night Special

12 mn – GMA Network News (LIVE)

12:30 am – A Little Night of Music (LIVE)

1 am - The 700 Club (Answers)

1:30 am to 3:30 am - Jesus Miracle Crusade

#### April 1999 Edit

#### Weekdays

5:15 am - Guidelines for Family Living with Harold Sala

5:30 am - The 700 Club

6 am - Mornings@GMA (LIVE)

8 am - Magnegosyo

8:30 am - Kapwa Ko, Mahal Ko

9 am - Sesame Street

9:30 am – Batibot

10 am - Marco

10:30 am - Rio del Mar

11 am – Brunch with Bing and Michelle (LIVE)

12 nn – Eat Bulaga! (LIVE)

1:30 pm - Del Tierro

2 pm – Pira-Pirasong Pangarap

2:30 pm – Best Friends (LIVE)

3:30 pm - Cara Sucia

4 pm - Ultraman Tiga

4:30 pm - Gundam Wing

5 pm - Mojacko

5:30 pm – Extra, Extra!

6 pm - Saksi (LIVE)

7 pm – Ghost Fighter

7:30 pm - Di Ba't Ikaw

8 pm -

Monday: Pinoy Blockblusters

Tuesday: Kool Ka Lang

Wednesday: 8 pm - Ooops

8:30 pm – Mikee Forever

Thursday: 1 For 3

Friday: 8 pm - Voltes V

8:30 pm - Daimos

9 pm -

Thursday: GMA Telesine

Friday: Golympics

9:30 pm -

Tuesday: Next

Wednesday: Beh Bote Nga

Friday: Bubble Gang

11 pm – GMA Network News

11:30 pm -

Monday: I-Witness

Tuesday: The Probe Team

Wednesday: Debate with Mare at Pare Thursday: Companero Y Companera

Friday: Emergency

12:30 am - The 700 Club

1:30 am -

Monday, Wednesday & Friday: The Pulpit of Christ

Tuesday: Signs & Wonders
Thursday: Let There Be Right
2 am – Jesus Miracle Crusade
3:55 am to 4 am – Family Guidelines

#### Saturday

6 am – Iglesia ni Cristo at Gabay sa Mabuting Aral
7 am – The 700 Club
8 am – Underdog
8:30 am – Diplodo
9 am – Chikiting Patrol
9:30 am – 5 and Up
10 am – Disney Adventures
11:30 am – Campus Video
12 nn – Eat Bulaga! (LIVE)
2:30 pm – Startalk (LIVE)
4 pm – TGIS
5:30 pm – Brigada Siete
7 pm – Rainbow Cinema

11 pm – Master Showman Presents (LIVE)

12 mn – GMA Network News (LIVE)

12:30 am - The 700 Club (Answers)

1 am to 3 am - Jesus Miracle Crusade

#### Sunday

6 am – In Touch with Dr. Charles Stanley 7 am – Word of Hope

7:30 am - The 700 Club

9 pm – GMA's Best

8:30 am - Cathedral of Praise

9 am - PG (Parent's Guide)

10 am – Rugrats

10:30 am - Gameplan

11 am – Fox Kids block

12 nn – SOP (LIVE)

2:30 pm - Anna Karenina

4 pm - S-Files (LIVE)

5:30 pm - Partners: Mel & Jay (LIVE)

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7 pm – Bilibkaba
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7:30 pm - Viva Sinerama

9:30 pm - SNBO: Sunday Night Box Office

11:30 pm - Sunday Night Special

12 mn – GMA Network News (LIVE)

12:30 am – A Little Night of Music (LIVE)

1 am - The 700 Club (Answers)

1:30 am to 3:30 am - Jesus Miracle Crusade

#### October 1999 Edit

#### Weekdays

5:15 am - Guidelines for Family Living with Harold Sala

5:30 am - The 700 Club

6 am - Mornings@GMA (LIVE)

8 am - Magnegosyo

8:30 am - Rescue Kids

9 am - Teletubbies

9:30 am - Sesame Street

10 am – Batibot

10:30 am - D ! Day (LIVE)

11:30 am – Kirara: Ano ang Kulay ang Buhay

12 nn – Eat Bulaga! (LIVE)

1:30 pm - Del Tierro

2 pm - Pira-Pirasong Pangarap

2:30 pm – Best Friends (LIVE)

3:30 pm - Cara Sucia

4 pm - Ultraman Dyna

4:30 pm - Gundam G

5 pm - Mojacko

5:30 pm – Extra, Extra!

6 pm - Saksi (LIVE)

7 pm - Lupin 3

7:30 pm - Di Ba't Ikaw

8 pm -

Monday: Pinoy Blockblusters

Tuesday: Kool Ka Lang

Wednesday: 8 pm - Ooops

8:30 pm – Mikee Forever

Thursday: 1 For 3

Friday: 8 pm – Pokemon

8:30 pm - Voltes V

9 pm -

Thursday: GMA Telesine

Friday: Golympics

9:30 pm -

Tuesday: Next

Wednesday: Beh Bote Nga

Friday: Bubble Gang

10 pm – Campus Romance (Monday)

11 pm - Frontpage Ulat Ni Mel Tiangco (Live)

11:30 pm -

Monday: I-Witness

Tuesday: The Probe Team

Wednesday: Debate with Mare at Pare Thursday: Companero Y Companera

Friday: Emergency

12:30 am - The 700 Club

1:30 am -

Monday, Wednesday & Friday: The Pulpit of Christ

Tuesday: Signs & Wonders
Thursday: Let There Be Right
2 am – Jesus Miracle Crusade

3:55 am to 4 am - Family Guidelines

#### Saturday

6 am - Iglesia ni Cristo at Gabay sa Mabuting Aral

7 am - The 700 Club

8 am - Kapwa Ko Mahal Ko

8:30 am - Big Bang

9 am - Pocket Dragons

9:30 am - 5 and Up

10 am – Disney Adventures

11:30 am - Campus Video

12 nn – Eat Bulaga! (LIVE)

2:30 pm – Startalk (LIVE)

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4 pm – TGIS

5:30 pm – Brigada Siete

6:30 pm – Pintados

7:30 pm – Rainbow Cinema

9 pm – GMA's Best

11 pm – Master Showman Presents (LIVE)

12 mn – GMA Network News (LIVE)

12:30 am – The 700 Club (Answers)

1 am to 3 am – Jesus Miracle Crusade
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#### Sunday

```
6 am - In Touch with Dr. Charles Stanley
7 am - Word of Hope
7:30 am - The 700 Club
8:30 am - Cathedral of Praise
9 am - PG (Parent's Guide)
10 am - Rugrats
10:30 am - Gameplan
11 am – Fox Kids block
12 nn – SOP (LIVE)
2:30 pm - Anna Karenina
4 pm - S-Files (LIVE)
5:30 pm - Partners: Mel & Jay (LIVE)
7 pm - Bilibkaba
7:30 pm - Viva Sinerama
9:30 pm - SNBO: Sunday Night Box Office
11:30 pm - Sunday Night Special
12 mn – GMA Network News (LIVE)
12:30 am – A Little Night of Music (LIVE)
1 am - The 700 Club (Answers)
1:30 am to 3:30 am - Jesus Miracle Crusade
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# GMA-7 Schedule in January 1998

Schedule <u>Edit</u>

Monday-Friday <u>Edit</u>

- 5:30am Agrisiyete
- 6:00am The 700 Club
- 6:30am GMA Balita
- 7:00am Good Morning Asia
- 8:00am Kapwa Ko, Mahal Ko
- 8:30am Negosiyete
- 9:00am Sesame Street
- 9:30am **Batibot**
- 10:00am PG (Parent's Guide)
- 10:30am Agujetas De Color de Rosa
- 11:00am Katok Mga Misis
- 12:00nn Eat Bulaga!
- 1:30pm Del Tierro
- 2:00pm Pira-Pirasong Pangarap
- 2:30pm Ms. D!
- 3:30pm Alice in Wonderland
- 4:00pm Perrine
- 4:30pm Ninja Robots
- 5:00pm Mojacko
- 5:30pm Dragon Flyz
- 6:00pm Saksi: GMA Headline Balita
- 6:30pm **Ikaw Na Sana**
- 7:00pm **GoBingo**
- 7:30pm Growing Up (Monday); MVP (Tuesday); Viva Sinerama (Wednesday); Si
   Tsong Si Tsang(Thursday); Bubble Gang (Friday)
- 8:00pm **1 for 3** (Thursday)
- 9:00pm Manoy en Maokong (Monday); Spotlight (Thursday); Walang Kukurap (Friday)
- 9:30pm Ibang Klase (Tuesday); Mikee (Wednesday)
- 10:30pm GMA Network News
- 11:00pm Firing-Line (Monday); The Probe Team (Tuesday); Tapatan with Jay
   Sonza (Wednesday); Public Life with Randy David (Thursday); Emergency (Friday)
- 12:00mn The 700 Club
- 1:00am Midnight Prayer Helps (Monday); Pulpit of Christ (Tuesday); Jesus the Healer (Wednesday); Word of Hope (Thursday); Let There Be Right (Friday)
- 1:30am Jesus Miracle Crusade Ministry (Monday, Tuesday and Thursday)
- 2:00am Jesus Miracle Crusade Ministry (Wednesday and Friday)
- 3:30am **Family Guidelines** (Monday, Tuesday and Thursday)
- 3:35am Sign off

- 4:00am Jesus Miracle Crusade Ministry (Wednesday and Friday)
- 4:05am Sign off (Wednesday and Friday)

#### Saturday Edit

- 6:00am Jesus the Healer
- 7:00am The 700 Club
- 8:00am Superbook/The Flying House
- 8:00am Chikiting Patrol
- 9:00am **Five and Up**
- 9:30am Uncle Bob's Lucky 7 Club
- 10:30am Disney Adventures
- 12:00nn Eat Bulaga!
- 2:30pm ETChing: Entertainment Today with Lyn Ching
- 4:00pm TGIS
- 5:30pm Brigada Siete
- 7:00pm Rainbow Cinema
- 9:00pm **GMA's Best**
- 11:00pm Master Showman Presents
- 12:00mn GMA Network News
- 12:30am The 700 Club (Answers)
- 1:00am Jesus Miracle Crusade Ministry
- 3:00am Sign off

#### Sunday **Edit**

- 6:00am **In Touch**
- 7:00am Word of Hope
- 7:30am The 700 Club
- 8:30am Cathedral of Praise
- 9:00am **Go for Gold**
- 10:00am **Gameplan**
- 11:00am Starla at ang mga Jewel Riders
- 11:30am Next
- 12:00nn Sobrang Okey Pare!
- 2:30pm Anna Karentina
- 4:00pm Startalk
- 5:30pm Partners Mel and Jay
- 7:00pm Bilibkaba?
- 7:30pm GMA Telesine Special
- 9:30pm Sunday Limited Engagement

- 11:30pm Sunday Night Special
- 12:00mn GMA Network News
- 12:30am A Little Night of Music
- 1:00am The 700 Club (Answers)
- 1:30am Jesus Miracle Crusade Ministry
- 3:30am Sign off

## GMA-7 Schedule June 1998

#### Program Schedule Edit

#### Monday-Friday Edit

- 4:00am The 700 Club
- 5:00am Mornings @ GMA (Paolo Bediones, Tisha Silang and Mon Isberto) (LIVE)
- 8:00am Magnegosyo
- 8:30am Kapwa Ko Mahal Ko
- 9:00am Sesame Street
- 9:30am **Batibot**
- 10:00am Perrine
- 10:30am **Azul**
- 11:00am Brunch with Bing and Michelle (Bing Loyzaga and Michelle Van) (LIVE)
- 12:00nn Eat Bulaga! (Tito Sotto, Vic Sotto and Joey De Leon) (LIVE)
- 1:30pm Del Tierro
- 2:00pm Pira-Pirasong Pangarap
- 2:30pm Ms. D! (Dina Bonnevie) (LIVE)
- 3:30pm Space Strikers
- 4:00pm Mummies Alive!
- 4:30pm Ninja Robots
- 5:00pm **Mojacko**
- 5:30pm Dragon Flyz
- 6:00pm Saksi: GMA Headline Balita (Jay Sonza, Karen Davila and Mel Tiangco Luchi Cruz Valdes) (LIVE)
- 7:00pm Ganyan Kita Kamahal (Bobby Andrews, Onemig Bondoc and Carmina Villaroel)
- 7:30pm Go Bingo (Arnel Ignacio) (LIVE)
- 8:00pm Pinoy Blockbusters (Monday); MVP (Tuesday); Si Tsong, Si Tsang (Earl Ignacio and Susan Lozada) (Wednesday); 1 for 3 (Vic Sotto, Charlene Gonzales and

- Rosanna Roces) (Thursday); **Bubble Gang**(Michael V., Ogie Alcasid, Aiko Melendez, Eric Fructuoso, Susan Lozada, Shirley Fuentes, Assunta De Rosi, Jackie De Guzman, Antonio Aquitania and Wendell Ramos) (Friday)
- 8:30pm Growing Up (Angelu de Leon, Bobby Andrews, Onemig Bondoc, Red Sternberg, Flores, Raven Villanueva and Jake Roxas) (Wednesday)
- 9:00pm Viva Sinerama (Thursday)
- 9:30pm Manoy en Mokong (Eddie Garcia and Janno Gibbs) (Friday)
- 10:00pm Campus Romance (Monday); Ibang Klase (Joey de Leon, Val Sotto and Mark Anthony Fernandez ) (Tuesday); Mikee (Mikee Cojuangco) (Wednesday)
- 11:00pm GMA Network News (Mike Enriquez and Vicky Morales) (LIVE)
- 11:30pm Firing-Line (Teddy Benigno) (LIVE) (Monday); The Probe Team (Cheche Lazaro and Raffy Tulfo) (Tuesday); Tapatan (with Jay Sozna) (LIVE)
   (Wednesday); Philippines Most Wanted (Raffy Tulfo) (Thursday); Emergency (Arnold Clavio) (Friday)
- 12:00mn The 700 Club
- 1:00am Midnight Prayer Helps (Monday); Pulpit of Christ (Tuesday); Jesus the
   Healer (Wednesday); Word of Hope (Thursday); Let There Be Light (Friday)
- 1:30am Jesus Miracle Crusade Ministry (Monday, Tuesday and Thursday)
- 2:00am Jesus Miracle Crusade Ministry (Wednesday and Friday)
- 3:30am Family Guidelines (Monday, Tuesday and Thursday)
- 3:35am Sign Off (Monday, Tuesday and Thursday)
- 4:00am Family Guidelines (Tuesday and Thursday)
- 4:05am Sign Off (Wednesday and Friday)

#### Saturday Edit

- 6:00am Jesus the Healer
- 7:00am The 700 Club
- 8:00am Superbook/The Flying House
- 8:30am Chikiting Patrol
- 9:00am 5 and Up
- 9:30am Tales from the Cryptkeeper
- 10:00am Disney Adventures
- 12:00nn Eat Bulaga! (Tito Sotto, Vic Sotto and Joey De Leon) (LIVE)
- 2:30pm Startalk (Lolit Solis, Boy Abunda and Rosanna Roces) (LIVE)
- 4:00pm TGIS
- 5:30pm Brigada Siete (Tito Sotto) (LIVE)
- 7:00pm Rainbow Cinema
- 9:00pm **GMA's Best**
- 11:00pm Master Showman Presents (German Moreno) (LIVE)

- 12:00mn GMA Network News (LIVE)
- 12:30am The 700 Club (Answers)
- 1:00am Jesus Miracle Crusade Ministry
- 3:00am Sign Off

#### Sunday **Edit**

- 6:00am In Touch
- 7:00am Word of Hope
- 7:30am The 700 Club
- 8:30am Cathedral of Praise
- 9:00am PG (Parent's Guide) (Junix Inocian and Ces Quesada)
- 10:00am Gameplan
- 11:00am Rugrats
- 11:30am Next
- 12:00nn SOP (Janno Gibbs, Ogie Alcasid and Vina Morales with Cast of TGIS, Cacai Velasquez, Gabby Eigenmann, VIP Daners and Bernadette Allyson) (LIVE)
- 2:30pm Anna Karenina (Antoinette Taus, Sunshine Dizon and Kim Delos Santos)
- 4:00pm S-Files (Lyn Ching-Pascual and Paolo Bediones) (LIVE)
- 5:30pm Partners Mel and Jay (Mel Tiangco and Jay Sonza) (LIVE)
- 7:00pm Bilibkaba? (Michael V.)
- 7:30pm GMA Telesine Special
- 9:30pm Sunday Night Box Office
- 11:30pm Sunday Night Specials
- 12:00mn GMA Network News (LIVE)
- 12:30am A Little Night of Music (Fides Cuyugan-Asensio and John Lesaca) (LIVE)
- 1:00am The 700 Club (Answers)
- 1:30am Jesus Miracle Crusade Ministry
- 3:30am Sign Off

# GMA-7 Schedule in August 1998

#### Schedule Edit

#### Monday-Friday <u>Edit</u>

- 05:30am The 700 Club
- 06:00am Mornings @ GMA
- 08:00am Magnegosyo

- 08:30am Kapwa Ko, Mahal Ko
- 09:00am Sesame Street
- 09:30am **Batibot**
- 10:00am **Perrine**
- 10:30am Azul
- 11:00am Brunch with Bing and Michelle
- 12:00pm Eat Bulaga!
- 01:30pm Del Tierro
- 02:00pm Pira-Pirasong Pangarap
- 02:30pm Ms. D!
- 03:30pm Reboot Year 3
- 04:00pm Mighty Hercules
- 04:30pm Mummies Alive!
- 05:00pm Extreme Dinosaur
- 05:30pm Mojacko
- 06:00pm Saksi
- 07:00pm **GoBingo**
- 07:30pm Halik sa Apoy
- 08:00pm Pinoy Blockbusters (Monday)
- 08:00pm **MVP** (Tuesday)
- 08:00pm Si Tsong Si Tsang (Wednesday)
- 08:00pm 1 for 3 (Thursday)
- 08:00pm **Ibang Klase'** Bubble Gang' (Friday)
- 08:30pm Growing Up (Wednesday)
- 09:00pm GMA Telesine Specials (Thursday)
- 09:30pm Mikee (Wednesday and Friday)
- 10:00pm Campus Romance (Monday)
- 10:00pm Hiwalay Kung Hiwalay (Tuesday)
- 11:00pm GMA Network News
- 11:30pm Firing-Line (Monday)
- 11:30pm The Probe Team (Tuesday)
- 11:30pm Tapatan with Jay Sozna (Wednesday)
- 11:30pm Public Life with Randy David (Thursday)
- 11:30pm Emergency (Friday)
- 12:30am The 700 Club
- 01:00am Midnight Prayer Helps (Monday)
- 01:00am Pulpit of Christ (Tuesday)
- 01:00am Jesus the Healer (Wednesday)
- 01:00am Word of Hope (Thursday)

- 01:00am Let There Be Right (Friday)
- 01:30am **Jesus Miracle Crusade Ministry** (Monday, Tuesday and Thursday)
- 02:00am Jesus Miracle Crusade Ministry (Wednesday and Friday)
- 03:30am Family Guidelines (Monday, Tuesday and Thursday)
- 03:35am Sign off (Monday, Tuesday and Thursday)
- 04:00am Family Guidelines (Wednesday and Friday)
- 04:05am Sign off (Wednesday and Friday)

#### Saturday Edit

- 06:00am Jesus the Healer
- 07:00am The 700 Club
- 08:00am Tipong Pinoy
- 08:30am Chikiting Patrol
- 09:00am Five and Up
- 10:00am Tales from the Cryptkeeper
- 10:30am Disney Adventures
- 12:00pm Eat Bualaga!
- 02:30pm Startalk
- 04:00pm **TGIS**
- 05:30pm Brigada Siete
- 07:00pm Rainbow Cinema
- 09:00pm **GMA's Best**
- 11:00pm Master Showman Presents
- 12:00mn GMA Network News
- 12:30am The 700 Club (Answers)
- 01:00am Jesus Miracle Crusade Ministry
- 03:00am Sign off

#### Sunday **Edit**

- 06:00am In Touch
- 07:00am Word of Hope
- 07:30am The 700 Club
- 08:30am Cathedral of Praise
- 09:00am PG (Parent's Guide)
- 10:00am Gameplan
- 10:30am Rugrats
- 11:00am Next
- 12:00pm **SOP**
- 02:30pm Anna Karenina

- 04:00pm **S-Files**
- 05:30pm Partners Mel and Jay
- 07:00pm Bilibkaba?
- 07:30pm Viva Sinerama
- 09:30pm Sunday Night Box Office
- 11:30pm Sunday Night Specials
- 12:00mn GMA Network News
- 12:30am A Little Night of Music
- 01:00am The 700 Club (Answers)
- 01:30am Jesus Miracle Crusade Ministry
- 03:30am Sign off

# GMA-7 Schedule in April 1999

#### Schedule Edit

#### Monday-Friday Edit

- 4:45am Guidelines for Family Living with Dr. Harold Sala
- 5:00am The 700 Club
- 5:30am Mornings @ GMA
- 8:00am Magnegosyo
- 8:30am Kapwa Ko, Mahal Ko
- 9:00am Sesame Street
- 9:30am Batibot
- 10:00am Marco D'Plodo
- 10:30am Cara Sucia
- 11:00am Brunch with Bing and Michelle
- 12:00nn Eat Bulaga!
- 1:30pm Rio Del Mar
- 2:00pm Pira-Pirasong Pangarap
- 2:30pm Del Tierro
- 3:00pm Ms. D!
- 3:30pm Ultraman Tiga
- 4:00pm Gundam Wing
- 4:30pm Best Friends

- 5:00pm Mojacko
- 5:30pm Extra, Extra!
- 6:00pm Saksi: GMA Headline Balita
- 6:30pm Di Ba't Ikaw
- 7:00pm Ghost Fighter

#### Saturday Edit

Sunday **Edit** 

# GMA Sked in mid-2002

#### Weekdays

4:25 am - Guidelines for Living with Harold Sala

4:30 am - The 700 Club International

5 am - Saksi (replay)

5:30 am - Unang Hirit

8:30 am - Sesame Street

9 am - Make Way for Noddy

9:30 am - Pollyanna

10 am – Marimar

10:30 am - SiS

11:30 am - Betty La Fea

12 nn - Eat Bulaga!

2 pm - Monica Brava

2:30 pm - Lucia

3 pm – Samantha

3:30 pm - Pira-Pirasong Pangarap

4 pm - Doraemon

4:30 pm - Cat's Eye

5 pm - Slam Dunk

5:30 pm - Extra! Extra!

6 pm - Frontpage: Ulat ni Mel Tiangco

7 pm - Ready Txt Go

7:30 pm - Ikaw Lang ang Mamahalin

8 pm - Sana ay Ikaw Na Nga

8:30 pm - Ang libigin ay Ikaw

9 pm - Kung Mawawala Ka

9:30 pm -

Monday: GMA's Best Tuesday: Kool Ka Lang

Wednesday: Nuts Entertainment Thursday: Da Boy en Da Girl

Friday: Bubble Gang

11 pm – Saksi 11:30 pm -

**Monday: I-Witness** 

**Tuesday: The Probe Team** 

Wednesday: Jessica Soho Reports Thursday: Debate with Mare at Pare

Friday: Emergency 12 mn – Txtube

1 am to 2 am - The 700 Club

#### **Saturday**

4:55 am - Guidelines for Living with Harold Sala

5 am - The 700 Club

6 am - INC at GMA

7 am - Kapwa Ko, Mahal Ko

8 am - Johnny Bravo

8:30 am - The Powerpuff Girls

9 am - Sonic Underground

9:30 am - Spiderman

10 am - Disney Adventures

11:30 am - Betty La Fea

12 nn – Eat Bulaga!

2:30 pm - Startalk

4 pm - Wish Ko Lang!

4:30 pm - Click

5:30 pm - Dragon Ball Z

6 pm - Imbestigador

7 pm - Idol Ko si Kap

8 pm - Kakabakaba

9 pm - Pinoy Blockbusters

11 pm - GMA Network News

11:30 pm - Master Showman Presents

1 am - The 700 Club International

1:30 am to 3:30 am - Jesus Miracle Crusade

#### **Sunday**

4:55 am – Guidelines for Living with Harold Sala

5 am - Ecclesia in Asia

6 am - In Touch with Dr. Charles Stanley

7 am - Word of Hope

7:30 am - The 700 Club

8:30 am - Cathedral of Praise

9 am - Chikiting Patrol

9:30 am - 5 and Up

10 am - Digital LG Quiz

11 am - Monster Rancher

11:30 am - Virtua Fighter

12 nn - SOP

2:30 pm - Kahit Kailan

4 pm - S-Files

5:30 pm - Partners: Mel & Jay

7 pm - K! The 1 Million Peso Videoke Challenge

8:30 pm - Daddy Di Do Du

9:30 pm - SNBO: Sunday Night Box Office

11:30 pm - Cheche Lazaro Presents

12 mn - GMA Network News

12:30 am - The 700 Club International

1 am to 3 am - Jesus Miracle Crusade

# GMA unveils with new Philippine National Anthem 2013

#### Anthem 1

- Raymond Gutierrez
- Maricris Garcia
- Jonalyn Viray
- Aicelle Santos
- Mark Herras

#### Anthem 2

Ryzza Mae Dizon

# Anthem 3 Roderick Paulate Glaiza de Castro Jillian Ward

#### Anthem 4

- Barbie Forteza
- Elmo Magalona
- Yassi Pressman

#### Anthem 5 (with GMA Choir)

Regine Velasquez

#### Anthem 6 (with GMA Choir)

Janno Gibbs

#### Anthem 7 (with GMA Choir)

Bong Revilla

#### Anthem 8 (with GMA Choir)

Jaya

#### Anthem 9 (with GMA Choir)

- Michael V.
- Eugene Domingo
- Allan K.

#### Anthem 10 (with GMA Choir)

Jolina Magdangal

#### Anthem 11 (with GMA Choir)

- Geoff Eigenmann
- Heart Evangelista
- Tim Yap

#### Anthem 12 (with GMA Choir)

- Jake Vargas
- Bea Binene

#### Anthem 13 (with GMA Choir)

Jennylyn Mercado

# Anthem 14 (with GMA Choir) Frencheska Farr Anthem 15 (with GMA Choir) Rufa Mae Quinto Anthem 16 (with GMA Choir) Richard Gutierrez Marian Rivera Anthem 17 (with GMA Choir) Jay-R Kyla Kris Lawrence Anthem 18 (with GMA Choir) Gabby Eigenmann Louise delos Reyes Alden Richards Kim Rodriguez Sam Pinto Rafael Rosell Rhian Ramos Jeric Gonzales Thea Tolentino Anthem 19 (with GMA Choir) Tito Sotto Vic Sotto Joey de Leon Oyo Boy Sotto Jose Manalo Wally Bayola Anthem 20 (with GMA Choir) Aljur Abrenica Anthem 21 (with GMA Choir) Rachelle Ann Go

- Julie Anne San Jose
- Christian Bautista

#### Anthem 22 (with GMA Choir)

- Camille Prats
- Mark Anthony Fernandez

#### Anthem 23 (with GMA Choir)

German Moreno

#### Anthem 24 (GMA News and Public Affairs)

- Mike Enriquez
- Mel Tiangco
- Arnold Clavio
- Vicky Morales
- Jessica Soho
- Howie Severino

#### Anthem 25

GMA Choir

# **RPN-9 Program Schedule**

### Our story Edit

Furthermore, Solar and RPN has achieve a competitive advantage and to ensure that only top-notch TV programs are being offered to our valued televiewers. Indeed, for the whole family as RPN is the leader network powered by Solar Entertainment Corporation. Local news and public affairs programs, multi-award winning and highly educational programs for kids, fun and exciting Japanese anime series for kids and all ages, animated series, the outstanding foreign canned series in the United States via World Class-US Primetime, a new local shows which ranges from dramas, comedies, showbiz talk show, musical variety shows, game shows and reality show. Compelling telenovelas and some Korean soap operas. As for male audiences, they will be absolutely thrilled to watch the action-packed TV series and adrenalin-rushed sports shows. For thie best of blockbuster movies from Hollywood box-office films and Tagalog films featuring Bong Revilla.

This is a new beginning of must-see TV programs, more quality shows to catch. Enjoy watching the top-quality primetime programs on The Kasama Network.

#### **MISSION STATEMENT**

Solar and RPN is strongly committed as a high quality TV content provider in pursuit of excellence in TV programming, locally and eventually, internationally.

Ever since they produced local productions altogether by 1990, RPN-9 has become a full fledged depository for all the well known US TV shows available, including animes, telenovelas, Asian dramas, sports and the Hollywood blockbuster movies.

#### **Our Work**

We are the new and promising TV content provider of quality innovative programs. We are in the business of selling airtime and programming content.

#### **Philosophy**

RPN-9 aims to heighten awareness for the televiewers by providing great quality TV contents which are highly entertaining and informative for the whole family.

#### About Us Edit

Since the granting of its broadcasting franchise in 1960, RPN has performed as a major player and has been recognized as an innovative pace-setter in the country's broadcast industry.

The network has made its mark in Philippine radio and television history with its string of innovations and achievements which include:

The introduction of state-of-the-art superior color transmission dubbed Accucolor in 1969.

The first remote color transmissions with the latest Outside Broadcast (OB) Van in the country.

The first nationwide TV broadcasts via domestic satellite in 1981.

The longest running top-rating TV series in the 70's such as *John en Marsha* and *Superstar*.

The production of critically acclaimed, distinctly award-winning Filipino mini-series like *Malayo ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu*, *Davao* and *Boracay*.

The first record-breaking half-hour daily serial, *Marimar* – RPN's "programming coup" in 1996 that dislodged the top two TV networks' programs in the 6pm timeslot.

RPN was the original home of the top Hollywood TV series *MacGyver*, *Ally McBeal*, *The X-Files*, *Buffy the Vampire Slayer*, *Felicity*, *NYPD Blue*, *Dharma and Greg* and *The Practice*. These were just few of the shows which became popular to Filipino TV viewers through RPN channel 9 known as 9TV.

#### PROFILE:

On June 19, 1960, the Philippine Legislature passed Republic Act No. 2980 which granted RPN a franchise to construct, establish, maintain and operate radio broadcasting and television stations in the Philippines. Once fully operational, it launched its flagship radio station in Manila, DZBI. By 1967, RPN had grown into a full network, operating DZRR in Manila as well as DZAX in Manila, DZAH and DZBS in Baguio, DZTG in Tuguegarao, DZRL in Laoag, and DXDX in Dadiangas. Since the granting of its first broadcasting franchise in 1960, RPN has performed as a major player and has been recognized as an innovative pace-setter in the country's broadcast industry.

1969 was a signal year in the growth of RPN. It was in this year that the network branched out into television with channel 9 in Manila and channel 12 in Baguio. It was also in 1969 that RPN introduced technical milestones in Philippine television. First, help and funding for the new TV network partly came from ABS-CBN in the form of its old headquarters along Roxas Boulevard and brought in its Toshiba equipment which enabled Channel 9 to telecast in full color.

Accucolor, as its color casting capability was named, was far superior and professional from the test-quality color broadcasts then being run in the country.

Then, RPN brought in the first Outside Broadcast Color Van (OB Van) in the country, making it possible to beam studio-quality broadcasts of news and special events coverage from remote sites.

RPN entered the 1970's as the country's premiere radio and television network with the coverage of the times epochal events by its award-winning news and public affairs, it's TV Hall-of-Fame local and international services, landmark local and foreign entertainment specials and extensive coverage of sporting events, from Philippines Basketball to Munich and Montreal Olympiads.

A decade later, in 1981 RPN introduced another first, when it brought true "networking" to the country as it pioneered the use of domestic satellite to simulcast its primetime block programs over all its TV stations nationwide through its new domestic satellite (DOMSAT) technology, making it possible for provincial audiences to view the same programs at the same time as their Manila counterparts.

Today, RPN known as 9TV continues to provide exceptional broadcasting together with its provincial TV and radio stations nationwide, and its partner Solar Entertainment Corporation.

RPN is also currently one of the media companies under the Presidential Communications Operations Office headed by Secretary Herminio B. Coloma, Jr.

#### **OTHER HISTORICAL ACHIEVEMENTS:**

- Pioneered the TV newscasting came out with the first TV newspaper program: *Newswatch* is known as the longest-running English news program in the Philippines.
- Introduced two of the longest running sitcoms in Philippine TV (*John en Marsha* and *Buddy en Sol*).
- Cover live via satellite major sporting events, including the *Olympics*.
- Came out with Superstar variety program format.
- Launching the longest-running noontime variety TV show on Philippine television: *Eat Bulaga!* (hosted by Tito Sotto, Vic Sotto and Joey de Leon)
- Use computer graphics in its station breaks, including program plugs and station IDs.
- Launched the first local animation series Ang Panday.
- Made public affairs program more popularly appealing like *Tell The People* with Julie Yap Daza.
- Introduced the first and award-winning Filipino mini-series such as *Malayo Pa Ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu*, *Davao* and *Boracay*.
- RPN also aired anime programming (making them one of the first to do so in the country) in including *Macross*, *Voltes V*, *Astroboy*, *Starblazers* and 90's anime *Dragon Ball Z*, and some imported and syndicated programs from the United States.

The network also became home to, from 1978 up to the early 1980s, the Super Sentai series (making it the first in the Philippines to do so, becoming a pioneer in broadcasting tokusatsu and sentai programs in the country in the process). These made it a reason for the network in 1982 to adopt The Leader as its official slogan, coupled with its Number 9 and the red corporate logos, due to its massive successes as the nation's number one network.

- Launched the telenovela genre starting with *La Traidora* and followed by the phenomenal *Marimar*, which quickly became a popular program for the network, and setting the trend.
- RPN established itself as the Philippine home network for the best in English programming and telenovelas, coupled with blockbuster movies.

#### **MISSION:**

To provide socially responsible television and radio programs and services are informative, educational, and entertaining in accordance with the highest standards of

both the media and advertising industries in the interest of the public we are committed to serve.

#### **CHAIRMAN:**

Amb. Antonio L. Cabangon Chua

#### **PRESIDENT and CEO:**

Benjamin Ramos

#### Schedule Edit

#### Monday - Friday

4 am - Radyo Ronda Balita Gising (LIVE) (DZKB Radyo Ronda simulcast)

5 am - Newswatch (replay)

5:30 am - RadyoBisyon (simulcast over PTV, IBC and Radyo ng Bayan)

7 am - Teletubbies (Kids Morning)

7:30 am - Bear in the Big Blue House (Kids Morning)

8 am - Magic Wonderland (Kids Morning)

8:30 am - Sandra the Fairytale Detective (Kids Morning)

9 am - Crayon Shin Chan (Kids Morning)

9:30 am - Dragon Ball Z Kai (Kids Morning)

10 am - Serbisyo All Access (LIVE) (DZKB Radyo Ronda simulcast)

12 nn - Home Shopping Network

1 pm - Sine Nueve

2:30 pm - Value Vision

3:30 pm - Sunny Happiness (Taiwanovela) (Asyanobela)

4 pm - My Love, Madame Butterfly (Koreanovela) (Asyanobela)

4:30 pm - Las Bandidas (Kasamang Telenovela)

5 pm - Meet the Date (dating game show) (Jellyn Echon)

5:30 pm - Carl & Ed (teen sitcom) (Kristofer Martin and Joshua Dionisio)

6 pm - I'm a Princesa (fantaserye) (Ingrid dela Paz and Arron Villaflor) (in HD)

6:30 pm - Arangkada Balita (LIVE) (flagship news program) (simulcast over DZKB

Radyo Budyong 1422)

7:30 pm - Fantastik Man (action superserye) (JM de Guzman as Fantastik Man) (in HD)

8 pm -

Mon: The Walking Dead (TV series) (World-Class US Primetime)

Tue & Thurs: American Idol (reality show) (World-Class US Primetime)

Wed & Fri: MBA (until 9:30 pm)

8:45 pm -

Mon: Smallville (superhero series) (World-Class US Primetime)

Tue: Community (9 pm)

Thurs: 24: Live Another Day (action-packed TV series) (World-Class US Primetime)

9:30 pm - Fall in Love for You (kilig-teleserye) (Empress Schuck and John Wayne Sace)

(in HD)

10 pm - Corazón Salvaje (Kasamang Telenovela)

10:30 pm - Love Around (Taiwanovela) (Asyanobela)

11 pm - Newswatch (LIVE) (longest-running English late-night newscast) (simulcast

nationwide)

11:30 pm -

Mon: Saklolo Abogado (public service)

Tue: Tell the People (documentary show)

Wed: Kasangga Mo Ang Langit (public service)

Thurs: Biyaheng Langit (travel show)

Fri: Isumbong Mo Kay Tulfo! (public service) (in HD)

12 mn to 2 am - Home Shopping Network

#### Saturday

6 am - Sharing in the City

7 am - Sesame Street (Kids Weekend)

7:30 am - Care Bears: Welcome to Care-a-Lot (Kids Weekend)

8 am - Kid vs. Kat (Kids Weekend)

8:30 am - Grossology (Kids Weekend)

9 am - Beware the Batman (Kids Weekend)

9:30 am - Pokémon: XY (Kids Weekend)

10 am - Ben 10: Alien Force (Kids Weekend)

10:30 am - The Simpsons (Kids Weekend)

11 am - Batibot

11:30 am - Penpen de Sarapen (Carlo Aquino, Kobi Vidanes, Angel Sy, Aaron Junatas, Princess Ortiz, CX Navato, Ashley Sarmiento, JB Agustin, Barbie Sabino and Angelo Garcia)

12:30 pm - Junior TV (youth-oriented reality show) (Miguel Sarne)

1 pm - Home Shopping Network

2 pm - MBA (LIVE)

4 pm - Barkada Diaries (teen drama) (Ingrid dela Paz, Aaron Villaflor, Nikki Bagaporo,

Diego Loyzaga, Christine Serrano and Errol Abalayan)

5 pm - Kanta Tayo (sing-along videoke game show) (Bayani Agbayani)

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5:45 pm - Actually, Yun Na! Meganon (showbiz talk show) (Mr. Fu)
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6:30 pm - John en Nova (family sitcom) (Roderick Paulate and Nova Villa)

7:15 pm - Temptation Island: Dare to Win (Philippine version) (reality dating show) (JM de Guzman)

8:15 pm - Dear Hazel (teen drama anthology) (Hazel Faith dela Cruz) (in HD)

9 pm - Boses Tinig Pinoy (LIVE) (reality talent show) (German Moreno)

10 pm - Dobol Trobol (youth-oriented sketch gag show) (Karen Reyes, Kim Gantioqui,

Mariz Rañeses, Tom Doromal, Jazz Ocampo and Marc Carlos de Leon)

10:45 pm - Bong Revilla Cinema sa RPN (Pinoy action movies) (Bong Revilla)

12:30 am - Arangkada Balita Weekend (LIVE) (simulcast nationwide)

1 am to 2 am - Home Shopping Network

#### Sunday

6 am - Shalom

7 am - Sesame Street (Kids Weekend)

7:30 am - Strawberry Shortcake's Berry Bitty Adventures (Kids Weekend)

8 am - Kid vs. Kat (Kids Weekend)

8:30 am - Grossology (Kids Weekend)

9 am - Young Justice (Kids Weekend)

9:30 am - Pokémon: XY (Kids Weekend)

10 am - Sunday TV Mass (LIVE)

11 am - Daza's Kitchen

11:30 am - Pacquiao Flashback

12:30 pm - Kwarta o Kahon Meganon (Mr. Fu)

2:30 pm - MBA (LIVE)

6:30 pm - The Price is Right (Philippine version) (game show) (Richard Gutierrez)

7:30 pm - Boses Tinig Pinoy (LIVE) (reality talent show) (German Moreno)

8:30 pm - Superstar (musical variety show) (Angeline Quinto)

10 pm - Sunday's Big Event (Hollywood blockbuster movies, specials and concerts)

12 mn - Arangkada Balita Weekend (LIVE) (simulcast nationwide)

12:30 am to 2 am - Home Shopping Network

With *RPN News Break* (hourly news capsule from 10am, 12nn, 2pm, 4pm and 10pm). Also airs the special coverage from the government such as SONA, election and more from PTV-4. RPN regional network center programs in the RPN provinces.

The government-owned sequestered media network recently reformatted station as the newest Philippine TV sensation with new local programs produced by the original production of RPN and various outfits and in partnership with Solar Entertainment with the MBA basketball,

telenovelas, Asian dramas, animes, the animated cartoons, movies and foreign canned shows in the United States. It also operates the nationwide television and radio network aside from main Channel 9 and in the ratings game.

#### List of RPN talents Edit

- Roderick Paulate
- Nova Villa
- Rafael Rosell
- Angeline Quinto
- Epi Quizon
- Betong
- Bayani Agbayani
- Cherie Gil
- Miggui Moreno
- James Blanco
- German Moreno
- Aileen Papin
- Anthony Castelo
- Ingrid dela Paz
- Arron Villaflor
- Christine Serrano
- Errol Abalayan
- John Nite
- JM de Guzman
- Agot Isidro
- Dante Rivero
- Hannah Nolasco
- Jellyn Echon
- Miguel Sarne
- Helen Gamboa
- Richard Gutierrez
- Bong Revilla
- Andrea Brillantes
- Erin Ocampo

- Bing Loyzaga
- Marissa Sanchez
- Empress Schuck
- John Wayne Sace
- Mr. Fu
- Coleen Mangabat
- Mhelrose Uy
- Johanna Miranda, Jasper Arizabal and Phoebe Faye de Guzman
- Jasmine Santos
- Alex Soller
- Gina Ventura, Christian Paul Torqueza and Erickson Paulo
- Christopher Mendoza
- Ian Mendoza
- Ian Mark Corales, Drianne Paul Saberon, and Nina Claire Rivaca
- Febra Sagarino and Rueda Haictin
- Maretchen Vasquez and Esther Martinez
- Sylvia Sanchez
- Tart Carlos
- Lito Pimentel
- Kobi Vidanes
- Bong Revilla
- Aaron Junatas
- Angel Sy
- Clarence Delgado
- Brod Pete
- Dennis Padilla
- Eric Quizon
- Pat-P Daza Planas
- Nestor Torre

#### PROGRAMMING Edit

A fan site devoted to our favorite Philippine TV station 9TV! Look out as we gather relevant, fun and light entertainment about our favorite TV station today.

Monday to Friday 5:30pm - 6:00pm

Kristofer Martin and Joshua Diosino will star the teen sitcom, along with Epi Quizon, Princess Snell, Emilio Garcia, Al Tanay, Alfred Labatos, Arie Reyes, Ivan Dorschener, RR Enriquez, Thou Reyes, John Manalo and Alyssa Valdez. The newest teen sitcom which is directed by Danny Caparas.

#### I'm a Princesa

Monday to Friday 6:00pm - 6:30pm

The newest fantasy drama as fantaserye topbilled by Ingrid dela Paz as Princesa with Arron Villaflor, together with Brod Pete, Charles Christianson, Michelle Arciaga, Franz Ocampo, OJ Decena, Vahessa Grindrud, Reynan Pitero, Joonee Gamboa, Loisa Andalio, Joshua Garcia, Cherie Gil, Minnie Aguilar, Cecil Paz, Rolly Inocencio, Eslove Briones, Kyra Custodio, Angelo Pasco, Kazel Kinouchi, Jon Avila and Annyka Asistio. The fantasy series is directed by RJ Nuevas.

#### Fantastik Man

Monday to Friday 7:30pm - 8:00pm

Walastik superhero naman!

Combining the mix of fantasy, action, adventure, crime drama, sci-fi and superhero. An action-packed superserye with the superhero. Starring JM de Guzman as Fredo known as Fantastik Man, an invincible crime-buster with extraordinary abilities and power. Megan Young as her leading lady. The series refurbishes and reintroduces Fantastic Man as a crime-busting superhero.

Fantastik Man costume's color was red and blue, red to bumbong and wreath blue candl means loyalty.

Together with Ivan Dorschner, Janus del Prado, Bryan Santos, Ronnie Lazaro, Yayo Aguila, Cherish Deguzman, Renz Fernandez, Elizabeth Oropesa, Lemuel Pelayo, Jobelle Salvador, Matthew Mendoza, Mariel Pamintuan, Kyra Custodio and Pocholo Montes.

Directed by Lore Reves.

#### Fall in Love for You

Monday to Friday 9:30pm - 10:00pm

Romantic love stories performed by first-rate actors and actresses.

The newest romcom soap opera on Philippine television featuring the primetime princess Empress Schuck and the primetime prince John Wayne Sace, together with James Blanco, Agot Isidro, Dante Rivero, Erin Ocampo, DM Sevilla, Mickey Ferriols, Bing Loyzaga, Helen Gamboa, Janelle Quintana, Theo Bernados, Ramon Christopher, Carla Humphries, Dennis Padilla, Daria Ramirez, Cai Cortez, Kristel Goodwin and JR de Guzman. Directed by Joel Lamangan.

Directed by: Joel Lamangan.

#### Arangkada Balita

Monday to Friday 6:30pm - 7:30pm

RPN news team has always proven to be innovative in its news and public affairs programming.

Often this is the turf of the major news organizations, ABS-CBN and GMA 7, which pride in big-name personalities, state-of-the-art equipment and large work teams. 9News has made up for the lack of the given with good broadcast writing and content. With the reformat of its station and the shift to more entertainment-based shows, even the news at 9TV has made the change.

RPN's primetime news programs in Filipino, compete against the two giants ABS-CBN and GMA, had all their newscasts in the vernacular.

Arangkada Balita is an hour-long evening Filipino news program that delivers the latest breaking news in the country. Know the facts behind the day's top stories in a flash. Get your news fast and accurate. It is anchored by veteran anchor man Bing Formento and s multaward female broadcast journalist Angelique Lazo reported here occurred widely throughout the day

with the help of 9News and Radyo Ronda correspondents

#### **NewsWatch**

Monday to Friday 11:00pm - 11:30pm

In 1970, RPN started the first TV newspaper-format program as the nightly newscast in the country.

Informative, straightforward, unbiased and trusted for years. From the same news organization you have trusted for years comes in another breaking news revitalized, attuned to the times.

Pioneered the TV newscasting as Newswatch aired via domestic satellite, it remains the country's longest-running English newscast on Philippine television will keep you posted on issues of national concern here and around the globe updated on current events.

Anchored by long-time RPN news anchors: veteran news anchorman Eric Eloriaga and Cristina Peczon served recap of the news and reporting. The news program also reporting each time in such networks.

#### Isumbong Mo Kay Tulfo!

Friday 11:30pm - 12:00mn

The public service program where helpless citizens can address their grievances against members of the government and private groups or individuals. Dramatizations or reenactment are shown to clearly present to the viewing public the abusive treatment done to the complainants. The program features a step-by-step method of how a complaint

has been acted upon through the mediation of its highly-efficient staff. The various segments in the program deal with follow-ups on previously aired complaints whose solutions were not immediately shown, the modus operandi of bad elements so that the public can take the necessary precautions. Exemplary deed or heroism shown by policemen are also featured to regain the citizen's respect for our law enforcers especially during these times when considered as corrupt, opportunistic individuals. Ramon Tulfo, veteran police reporter and columnist, hosts the show.

#### Bong Revilla Cinema sa 9TV

Saturday 10:45pm - 12:30am

Pinoy action-packed blockbuster movies is now on The Kasama Network is your primetime treat every Saturday. Featuring the Tagalog movies with critically-acclaimed box-office hits of the legendary from the legendary box-office action star Bong Revilla.

#### Sunday's Big Event

Sunday 10:00pm - 12:00mn

Spend a cozy Sunday night at home as you watch Sunday's Big Event. Catch your favorite movies, concerts, and other specials right in your own living room. Blockbuster hits for your favorite foreign blockbuster films, award-winning films and musical extravaganzas are featured each week for your viewing pleasure. Sit back and relax as you offers the best movies from top foreign movie production companies that is home to the biggest names in the entertainment industry.

#### Penpen de Sarapen

Saturday 11:30am - 12:30pm

The longest-running children's musical variety show currently being aired in the country. The program features kids as they show their talents in singing, dancing, acting, and hosting. It has become a venue for children who want to hone their skills and talents and become the stars of the future. More than that, the show also trains them to be active and responsible individuals by instilling good values that they should emulate throughout their daily activities. Accredited by the Department of Culture, Education, and Sports (DECS), and has won various awards from award-giving bodies such as the KBP Golden Dove Awards, Catholic Mass Media Awards, and Star Awards for Television. Join the Penpen de Sarapen gang Carlo Aquino with Kobi Vidanes, Angel Sy, Aaron Junatas, Princess Ortiz, CX Navato, Ashley Sarmiento, JB Agustin, Barbie Sabino and Angelo Garcia.

#### Kwarta o Kahon Meganon

Sunday 12:30pm - 2:30pm

Today's boob-tube game shows and variety programs enjoy an afternoon of entertainment, fun, and prize money in the longest-running game show on Philippine TV – Kwarta o Kahon Meganon hosted by the comedian and disc jockey Mr. Fu. Featuring

upcoming recording artists, sponsored game portions, and the original Kwarta o Kahon game, enjoy the show's live telecast every Sunday at the Entertainment Plaza of SM City North Edsa at 12 noon over RPN 9.

#### See also Edit

- New Vision 9's March Primetime (1992)
- New Vision 9 Sked (July 1994)
- RPN: The Network (1994)
- RPN's another teleserye My Family's Lover to conquer TV viewing on March 3, 2014
- The Kasama Network rolls out weekend revamp
- Value Vision goes every weekday mornings
- Is RPN-9 doing anything at all?
- Channel 9 premieres impressive lineup
- RPN reveals 'Boses Tinig Pinoy' champs
- Docu-musical for RPN-9's 54th anniversary
- In celebration of 18 years of telenovela, RPN relaunched Kasamang Telenovela
- RPN-9 progrramming empowers viewers
- Alternative fare for 9TV
- Superstar goes to High Vocal on Sunday
- The first-ever fantasy series I'm a Princesa on August 25 on 9TV
- 9TV launches a new kind of teleserye, "Fall in Love for You"
- Get a double dose of Kids Weekend on 9TV this September

# New Vision 9's March Primetime (1992)

Once upon a time, the most innovative programming came from them. They have the best chances to go 24/7 among free channels at the time. All wasted by bureaucratic mismanagement.

#### Schedule Edit

#### Monday-Friday

5:30 pm - Jeopardy

6 pm - Newswatch Evening Cast (simulcast nationwide)

6:30 pm - Wheel of Fortune

7 pm -

Mon: Street Justice

Tue: Tuesday Treats (until 9 pm)

Wed: Young Love, Sweet Love

Thurs: Thursday Night Specials (until 9 pm)

Fri: America's Funniest Video

8 pm -

Mon: Dark Justice

Wed: Mag-Asawa'y Di Biro Fri: 8 pm - Amazing Stories 8:30 pm - The Simpsons

9 pm -

Mon: Island Son Tue: LA Law

Wed: Buddy en Sol Thurs: Desperado

Fri: World Entertainment Report

10 pm - Newswatch Prime Cast (simulcast nationwide)

10:30 pm -

Mon: Stop Watch

Tue: Public Access Presents Wed: Midweek Specials Thurs: Teel the People

Fri: Weekend Specials

11:30 pm to 1:30 am - Rated: Wide Awake Movies

#### Saturday

5 pm - Family Drama Specials

6 pm - Wari Waro

7 pm - MacGyver

8 pm - Lightning Force

8:30 pm - Star Search

9:30 pm - Saturday Night Playhouse

11:30 pm - Newswatch International

12 mn to 2 am - Rated: Wide Awake Movies

#### Sunday

5:30 pm - Name that Tune

6 pm - It's A Date

7 pm - Superboy

7:30 pm - Perfect Strangers

8 pm - Rescue 911

9 pm - Sunday's Big Event

11 pm - Newswatch International

11:30 pm to 1:30 am - Rated: Wide Awake Movies

#### **New Vision 9: The Future**

#### **SUNDAY'S BIG EVENT (9:00 PM)**

Miss Firecracker (March 1)

Jacknige (March 8)

King Solomon's Mines (March 15)

Homer and Eddie (March 22)

The Revenge (March 29)

#### **MARCH TUESDAY TREATS (7:00 PM)**

Up Your Alley (March 3)

Long Shot (March 10)

Touch and Go (March 17)

The Night Before (March 24)

Lonely Streets, Winter Day (March 31)

#### **THURSDAY NIGHT SPECIALS (7:00 PM)**

George Burns 95th Anniversary (March 5)

Billboards (March 12)

The Making of Davao (March 19 7:00PM)

Just the Three of Us (March 26 at 7:00PM)

#### **SATURDAY NIGHT PLAYHOUSE (9:30 PM)**

Beverly Hills (March 7)

Madam (March 14)

Downhill Racer (March 21)

A Son's Promise (March 28)

### New Vision 9 Sked (July 1994)

New Vision 9: 3rd quarter programming takes off with July High-Flyers

#### Schedule Edit

#### Monday-Friday

4 am - Global Window

5 am - CNN: Joie Chen

5:30 am - Global Window

6:30 am - CNN: Morning Round-Up

7 am - Newswatch sa Umaga (Jose Ma. Carlos and Teresa Guanzon)

7:30 am - Legal Forum (Atty. Joji Antonio-Alonzo)

8 am -

Mon: Roseanne

Tue: 8 am - New Attitude 8:30 am - Drexell's Class

Wed: Doctor, Doctor
Thurs: 8 am - George
8:30 am - In Living Color

Fri: Newslight

9 am - Discovery Hour

10 am - FVR Press Con

10:30 am - Batibot

11 am - Newswatch sa Tanghali

11:30 am - Miranova (Cherrie Pie Picache, Rey "PJ" Abellana, Karen Timbol and Miranova)

12 nn - Chibugan Na! (Rico J. Puno, Hajji Alejandro, Chiqui Pineda, Michelle Aldana and Arnell Ignacio)

1:30 pm - Sama Sama, Kayang Kaya (Doy del Castillo) (Mon, Tue & Thurs)

UAAP Games (Wed & Fri) (until 5:30 pm)

2 pm - Executive Hour (Mon, Tue & Thurs)

3 pm - The Chimpmunks (Mon, Tue & Thurs)

3:30 pm -

Mon: Super K

Tue: World of Animation

Thurs: Adventures of Raggedy Ann and Andy 4 pm - Box Office Parade (Mon, Tue & Thurs)

4:30 pm -

Mon: California Dreams

Tue: Sports Life

Thurs: Challenge and Response

5:30 pm - Newswatch Evening Cast (Cathy Santillan and Cielo Villaluna)

6 pm - Action 9 (Atty. Dong Puno, Rey Langit, Ramon Tulfo, Angelique Lazo)

7 pm -

Mon: Buddy en Sol

Tue: Barangay U.S. Unang Sigaw

Wed: Wednesday Specials

Thurs: Thunder in Paradise

Fri: Universal Wrestling Pederation

8 pm -

Tue: It's A Date

Wed: A.K.D.A (Aksyon, Komedy, Drama, Atbp.)

Thurs: SeaQuest DSV Fri: Acapulco Heat

8:30 pm - Ako... Babae (Mon)

9 pm -

Tue: World Class
Thurs: NYPD Blue

Fri: LA Law

10 pm - Newswatch Prime Cast (Harry Gasser, Coco Quisumbing and Cristina Pecson)

10:30 pm -

Mon: Times Four (Sen. Francisco Tatad, Cipriano Roxas, Antonio Abaya, Barbara

Tweetums Gonzalez)
Tue: Fora Medica

Wed: Midweek Specials (until 12:30 am)

Thurs: Tell the People

Fri: Weekend Specials (until 12:30 am)

11:30 pm -Mon: Voyager

Tue: The Police Hour (Lulu Pascual, Col. Arturo Anias, Jose Mari Gonzales)

Thurs: Business Class

12:30 am - Chibugan Na! (replay)
2 am to 4 am - Rated Awake Movies

#### Saturday

4 am - Global Window

5 am - CNN: Joie Chen

5:30 am - Global Window

6 am - Sharing in the City

7 am - Triple Treat

7:30 am - Kiddie Toons

8 am - Cinema, Cinema

8:30 am - Noah's Ark

9 am - The Whimpols

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9:30 am - Pony & Friends
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10 am - Penpen de Sarapen (Connie Angeles)

11 am - Battle of the Brains (Dalid Celdran)

12 nn - Chibugan Na! (Rico J. Puno, Hajji Alejandro, Chiqui Pineda, Michelle Aldana and Arnell Ignacio)

2:30 pm - \$1 Million Chance Of A Lifetime

3 pm - UAAP Games

7 pm - MacGyver

8 pm - Dark Justice

9 pm - Saturday Night Playhouse

11 pm - The Saturday Report

11:30 pm - The Choices We Face

12 mn - Chibugan Na! (replay)

2:30 am to 4:30 am - Rated Wake Awake Movies

#### Sunday

4:30 am - Global Window

5 am - CNN: Joie Chen

5:30 am - Global Window

6 am - Family Rosary Crusade

7 am - Sunday Mass

8 am - Morris Cerullo

8:30 am - In the Beginning

9 am - Chinese Movies

11 am - New Uncle Bob's Show

12 nn - Kwarta o Kahon (Pepe Pimentel)

1:30 pm - The Doctor is In

2 pm - Exclusively Hers

2:30 pm - Pamilya (Boots Anson-Roa)

4 pm - Top 10 Movie Trailers of the Week

4:30 pm - Beauty School Plus (Ricky Reyes)

5:30 pm - Dragon Ball Z (number 1 Asian cartoon series in 90's)

6 pm - Land of the Lost

6:30 pm - The Simpsons

7 pm - Kung Fu: The Legend Continues

8 pm - Rescue 911

9 pm - Sunday's Big Event

11 pm - The Sunday Report

11:30 pm - Rated Wake Awake Movies

1:30 am - Global Window

2 am to 4 am - Midnight Movies

#### Soon Shows:

Dito Po sa Amin

Bisperas ng Kasaysayan

The Return of the Superstar

1994 World Volleyball Grand Pics

### RPN: The Network (1994)

A New Look

A New Beginning

**RPN: The Network** 

Bursts fourth with a spirit of renewal...

Raring to take on new challenges

In the Philippine broadcast industry...

A network that will truy.

Serve, Inform and Entertain

#### Schedule Edit

#### **SUNDAY**

06:30PM: THE SIMPSONS

07:00PM: KUNG FU: THE LEGEND CONTINUES

East meets West in this spell-binding action-adventure series. As Zen Master Kwai Chang Caine reunites with his long-last cop son and together they fight the rampant crime picguing the big city.

Starring David Carradine and Chris Potter.

08:00PM: RESCUE 911

True and criming stories that explore the heights of human courage and compassion and hope.

Hosted by William Shatner.

09:00PM: SUNDAY'S BIG EVENT

A powerhouse collection of blockbuster motion pictures starring Hollywood's film giants.

Tonight featuring the suspense-filled classic war adventure "Where Eagles Dare"

Starring Richard Burton and Clint Eastwood.

October 9 - This Boy's Life

October 16 - Hero & The Terrior

October 23 - Stalin (Part 1)

October 30 - Stalin (Part 2)

#### **MONDAY**

05:30PM: NEWSWATCH EVENING CAST

The day's hottest news headlines with Cielo Villaluna and Cristina Peczon.

06:00PM: ACTION 9

Hosted by Rey Langit, Angelique Lazo and Ramon Tulfo

07:00PM: BUDDY EN SOL

Local television's most dynamic comic duo Eric Quizon and Reford White continue to dish out award-winning comedy in more heartwarming storties of true friendship.

Also starring: Ces Quesada, Ray Ventura, Beth Tamayo and Ms. Zeneida Amador.

Directed by Leo Martinez.

08:30PM: BISPERAS NG KASAYSAYAN

The epic miniseries currently sweeping primetime audiences. The telenovela that is diction engendered by history as it relives a turbulent perios in our nation's history.

Marks the return of television's first family of drama: Rosemarie Gil, Cherie Gil, Mark Gil,

Michael de Mesa and Gina Alajar.

Also starring Efren Reyes, Jr., Pinky Amador, Mia Gutierrez and Amando Cortez.

A landmark television event directed by Lupita Aquino-Kashiwahara.

10:00PM: NEWSWATCH PRIMECAST

The day's hottest headlines with Harry Gasser, Cathy Santillan and Coco Quisumbing.

10:30PM: YOUR EVENING WITH PILITA

Asia's Queen of Songs in an evening of live music and lively talk. Tonight's guests: Jackie Lou Blanco, Gino Padilla and BIR Commissioner Liwayway Vizons-Chato.

#### **TUESDAY**

05:30PM: NEWSWATCH EVENING CAST

The day's hottest news headlines with Cielo Villaluna and Cristina Peczon.

06:00PM: ACTION 9

Hosted by Rey Langit, Angelique Lazo and Ramon Tulfo

07:00PM: BARANGAY U.S. UNANG SIGAW

They're a motley group of characters living in one neightborhood.

There's the beauty and the "siga"...outrageous twins Raffa and Ella...PFJ and Erap, among others. Together they make up the wacky comic community of Barangay U.S.

#### 08:00PM: IT'S A DATE

Tune into the best dating game in town and eatch how sparks fly between two people who haven't even set eyes on each other.

With resident matchmaker Giselle Sanchez.

#### 09:00PM: WORLD CLASS

Get a high feeling of being Filipino in this 60-minute celebration of Pinoy global excellence.

Hosted by Belle Abaya.

#### 10:00PM: NEWSWATCH PRIMECAST

The day's hottest headlines with Harry Gasser, Cathy Santillan and Coco Quisumbing.

#### 10:30PM: PUBLIC ACCESS PROGRAMS

Aawitan Kita Special. With Amida Sigulan-Reyna.

#### 11:30PM: THE POLICE HOUR

A citizen's action center. A forum far hard-hitting investigative reports.

A call for police asistance. Hosted by Lulu Pascual, Atty. Joji Antonio, Doy del Castillo, Chief Suuperindent Arturo Anos and Jose Mari Gonzales.

#### **WEDNESDAY**

#### 05:30PM: NEWSWATCH EVENING CAST

The day's hottest news headlines with Cielo Villaluna and Cristina Peczon.

#### 06:00PM: ACTION 9

Hosted by Rey Langit, Angelique Lazo and Ramon Tulfo

#### 07:00PM: A.K.D.A.

A collection of showstopping musicals and outstanding film features. Tonight featuring "The Treasure."

October 12 - Shining Through

October 19 - Frozen Assets

October 26 - Superstar, Beyond Time

#### 09:00PM: D'ON PO SA AMIN

Filmdom's dramatic best actress Dawn Zulueta displays her comic talent in her first-ever sitcom, fast becoming the setting for television's funniest moments.

Also starring William Martinez, Rico J. Puno, Yoyoy Villame, Ali Sotto, Dinky Doo, Jr. and Michelle Aldana. Directed by ace comic director Bert de Leon.

#### 10:00PM: NEWSWATCH PRIMECAST

The day's hottest headlines with Harry Gasser, Cathy Santillan and Coco Quisumbing.

#### 10:30PM: THE IBM-ATP TOUR TENNIS '94

International men's tennis at its best. The world's best players compete for high-stakes prize money and world-ranking points.

Participants include Andre Agassi, Jim Courler, Pete Sampras, Borls Becker, Stefan Edberg, Michael Chang and Ivan Lendi.

#### **THURSDAY**

05:30PM: NEWSWATCH EVENING CAST

The day's hottest news headlines with Cielo Villaluna and Cristina Peczon.

06:00PM: ACTION 9

Hosted by Rey Langit, Angelique Lazo and Ramon Tulfo

07:00PM: MOON OVER MIAMI (Premiere)

Get moonstruck over television's newest heartthrobs! They're two detectives who don't have a clue about romance. Bill Campbell and Ally Walker star in a romantic comedy that flirts with danger.

08:00PM: SEAQUEST DSV

Seteven Spielberg's underwater family classic, the most expansive television series in history, continues to explore the oceans' depths to unlock its mysteries. Starring Roy Schelder.

09:00PM: NYPD BLUE

The most-talked-aboyt and most controversial TV series ever!

Bagged top honors with six awards in the 1994 Emmy Awards.

Starring David Caruso and Dennis Franz.

10:00PM: NEWSWATCH PRIMECAST

The day's hottest headlines with Harry Gasser, Cathy Santillan and Coco Quisumbing.

10:30PM: TELL THE PEOPLE

You and Julie Yap-Daza and guests tell the people on yet another :talk-of-the-town" issue.

11:30PM: BUSINESS CLASS

Hosted by Rudy Romero. Talking business is his business.

#### **FRIDAY**

05:30PM: NEWSWATCH EVENING CAST

The day's hottest news headlines with Cielo Villaluna and Cristina Peczon.

06:00PM: ACTION 9

Hosted by Rey Langit, Angelique Lazo and Ramon Tulfo

07:00PM: STREET JUSTICE

Carl Weathers and Bryan Genesse stalk the streets to seek justice for innocent crime victims in this hottest new action-adventure hour on television.

08:00PM: MISSING PERSONS (Premiere)

Hill Street Blues' Daniel J. Travanti returns to primetime television as a special cop who's only mission is to search for missing persons.

#### 09:00PM: L.A. LAW

Compelling reality-powered drama unfolds in L.A.'s most prestigious law firm. Starring Corbin Bernsen, Richard Dysart, Jill Elkenberry, Alan Rachins, Michael Tucker, Blair Underwood, Larry Drake, John Spencer, A Martinez, Alan Rosenberg, Debi Mazar and Alexandra Powers.

#### 10:00PM: NEWSWATCH PRIMECAST

The day's hottest headlines with Harry Gasser, Cathy Santillan and Coco Quisumbing.

#### 10:30PM: WEEKEND SPECIALS

A prime collection of musicals, first-rate films and special features to perk up your late Friday night viewing.

#### **SATURDAY**

06:30PM: DRAGON BALL Z

07:00PM: MACGYVER

He has the ingenuity of a scientist and the vulnerability of an average guy. He has the common sence to flee danger. He dosen't use guns. And he;s willing to take on hazardous missions. He's the undisputed action superhero on primetime television. Richard Dean Anderson is MacGyver.

#### 08:00PM: PICKET FENCES

Emmy Award winner for Outstanding Drama Series for the second straight year. Weaving together the homespun familiarity of small-town Amercia with the eccentric and unpredictable rhythms of modern life. A single storyline runs through every episode, entwining the social, medical, political, legal and criminal arenas and examining relationships between the nuclear family and the work/community family. Starring Tom Skerritt, Kathy Baker and Lauren Holly.

#### 09:00PM: SATURDAY NIGHT PLAYHOUSE

A power-packed collection of outstanding motion pictures and unforgettable TV-movies. Tonight featuring "Stalking Laura" starring Brooke Shields.

October 15 - Vanished Without A Trace

October 22 - Road Home

October 29 - A Stranger in the Mirror

#### IN FULL STEREO NATIONWIDE

#### **Television:**

TV-9 Manila

TV-12 Baguio

TV-10 Iriga

TV-8 Bacolod

TV-9 Cebu

TV-5 Cagayan de Oro

TV-5 Zamboanga

TV-9 Davao

#### Radio Stations as Radyo Ronda:

DZBS-AM 1368 kHz Baguio

DZRL-AM 639 kHz Batac

DZTG-AM 612 kHz Tuguegarao

DZKI-AM 1332 kHz Iriga

DYKW-AM 936 kHz Binagbagan

DYKB-AM 1404 kHz Bacolod

DYKC-AM 675 kHz Cebu

DXKO-AM 1368 kHz Cagayan de Oro

DXXX-AM 1008 kHz Zamboanga

DXKD-AM 1053 kHz Dipolog

DXKP-AM 1377 kHz Pagdian

DXKS-AM 1080 kHz Surigao

DXKT-AM 1071 kHz Davao

DXDX-AM 639 kHz General Santos

#### November 1994 Edit

RPN: The Network

Philippines, Entertains, Informs, Serves

A network that will truly

Serve, inform and entertain.

#### Schedule Edit

#### Sunday

5 pm - Crystal Maze

6 pm - Kung Fu: The Legend Continues

7 pm - Superstar: Beyond Time (Nora Aunor)

9 pm - Sunday's Big Event

11 pm - Sunday Report

#### Monday

7 am to 8:30 am - Wake Up Call (Janne Young, Anthony Pangilingan and Teresa Guanzon)

10 am - Batibot

11 am - Newswatch sa Tanghali

11:30 am - Miranova (Cherrie Pie Picache, Rey "PJ" Abellana, Karen Timbol and Miranova)

12 nn - Chibugan Na! (Rico J. Puno, Hajji Alejandro, Chiqui Pineda, Michelle Aldana and Arnell Ignacio)

1:30 to 2 pm - Hanggang Kailan, Anna Luna? (Margarita Fuentes, Ricky Belmonte and Melissa Mendez)

#### **PRIMETIME**

5 pm - Newswatch Evening Cast (Cielo Villaluna and Cristina Peczon)

5:30 pm - Action 9 (Ramon Tulfo, Angelique Lazo and Rey Langit)

6:30 pm - La Traidora

7 pm - Actually, Yun Na!: Let's Talk Showbiz (Arnell Ignacio and Kris Aquino)

8:30 pm - Bisperas ng Kasaysayan (Rosemarie Gil, Cherie Gil, Mark Gil, Michael de Mesa, Gina Alajar)

10 pm - Newswatch Prime Cast (Harry Gasser, Cathy Santillan and Coco Quisumbing)

10:30 pm - Your Evening with Pilita (Pilita Corales)

#### Tuesday

7 am to 8:30 am - Wake Up Call (Janne Young, Anthony Pangilingan and Teresa Guanzon)

10 am - Batibot

11 am - Newswatch sa Tanghali

11:30 am - Miranova (Cherrie Pie Picache, Rey "PJ" Abellana, Karen Timbol and Miranova)

12 nn - Chibugan Na! (Rico J. Puno, Hajji Alejandro, Chiqui Pineda, Michelle Aldana and Arnell Ignacio)

1:30 to 2 pm - Hanggang Kailan, Anna Luna? (Margarita Fuentes, Ricky Belmonte and Melissa Mendez)

#### **PRIMETIME**

5 pm - Newswatch Evening Cast (Cielo Villaluna and Cristina Peczon)

5:30 pm - Action 9 (Ramon Tulfo, Angelique Lazo and Rey Langit)

6:30 pm - La Traidora

7 pm - Barangay U.S. Unang Sigaw (Jeric Rival and Dina Bonnevie)

8 pm - It's a Date (Giselle Sanchez)

9 pm - World-Class (Belle Abaya)

10 pm - Newswatch Prime Cast (Harry Gasser, Cathy Santillan and Coco Quisumbing)

10:30 pm - The Police Hour (Lulu Pascual, Atty. Joji Antonio, Doy del Castillo, Chief Suuperindent Arturo Anos and Jose Mari Gonzales)

#### Wednesday

7 am to 8:30 am - Wake Up Call (Janne Young, Anthony Pangilingan and Teresa Guanzon)

10 am - Batibot

11 am - Newswatch sa Tanghali

11:30 am - Miranova (Cherrie Pie Picache, Rey "PJ" Abellana, Karen Timbol and Miranova)

12 nn - Chibugan Na! (Rico J. Puno, Hajji Alejandro, Chiqui Pineda, Michelle Aldana and Arnell Ignacio)

1:30 to 2 pm - Hanggang Kailan, Anna Luna? (Margarita Fuentes, Ricky Belmonte and Melissa Mendez)

#### **PRIMETIME**

5 pm - Newswatch Evening Cast (Cielo Villaluna and Cristina Peczon)

5:30 pm - Action 9 (Ramon Tulfo, Angelique Lazo and Rey Langit)

6:30 pm - La Traidora

7 pm - A.K.D.A. (Aksyon, Komedya, Drama, Atbp.)

9 pm - Buddy en Sol (Eric Quizon and Reford White)

10 pm - Newswatch Prime Cast (Harry Gasser, Cathy Santillan and Coco Quisumbing)

10:30 pm - The IBM-ATP Tour Tennis

#### Thrusday

7 am to 8:30 am - Wake Up Call (Janne Young, Anthony Pangilingan and Teresa Guanzon)

10 am - Batibot

11 am - Newswatch sa Tanghali (Margarita Fuentes, Ricky Belmonte and Melissa Mendez)

11:30 am - Miranova (Cherrie Pie Picache, Rey "PJ" Abellana, Karen Timbol and Miranova)

12 nn - Chibugan Na! (Rico J. Puno, Hajji Alejandro, Chiqui Pineda, Michelle Aldana and Arnell Ignacio)

1:30 to 2 pm - Hanggang Kailan, Anna Luna?

#### **PRIMETIME**

5 pm - Newswatch Evening Cast (Cielo Villaluna and Cristina Peczon)

5:30 pm - Action 9 (Ramon Tulfo, Angelique Lazo and Rey Langit)

6:30 pm - La Traidora

7 pm - Moon Over Miami

8 pm - SeaQuest DSV

9 pm - NYPD Blue

10 pm - Newswatch Prime Cast (Harry Gasser, Cathy Santillan and Coco Quisumbing)

10:30 pm - Tell the People (public affairs program) (Julie Yap-Daza)

#### Friday

7 am to 8:30 am - Wake Up Call (Janne Young, Anthony Pangilingan and Teresa Guanzon)

10 am - Batibot

11 am - Newswatch sa Tanghali

11:30 am - Miranova (Cherrie Pie Picache, Rey "PJ" Abellana, Karen Timbol and Miranova)

12 nn - Chibugan Na! (Rico J. Puno, Hajji Alejandro, Chiqui Pineda, Michelle Aldana and Arnell Ignacio)

1:30 to 2 pm - Hanggang Kailan, Anna Luna? (Margarita Fuentes, Ricky Belmonte and Melissa Mendez)

#### **PRIMETIME**

5 pm - Newswatch Evening Cast (Cielo Villaluna and Cristina Peczon)

5:30 pm - Action 9 (Ramon Tulfo, Angelique Lazo and Rey Langit)

6:30 pm - La Traidora

7 pm - Street Justice

8 pm - Missing Persons

9 pm - L.A. Law

10 pm - Newswatch Prime Cast (Harry Gasser, Cathy Santillan and Coco Quisumbing)

10:30 pm - Weekend Specials

#### Saturday

11 am - Penpen de Sarapen (Connie Angeles)

12 nn - Chibugan Na! (Rico J. Puno, Hajji Alejandro, Chiqui Pineda, Michelle Aldana and Arnell Ignacio)

2:30 to 3:30 pm - Battle of the Brains (David Celdran)

4:30 pm - Ang Inyong Lingkod, Baby & Bert

#### **PRIMETIME**

5 pm - The Simpsons

5:30 pm - Rescue 911

6:30 pm - Dragon Ball Z

7 pm - MacGyver

8 pm - Picket Fences

#### 9 pm - Saturday Night Playhouse

#### 11 pm - Saturday Report

#### In Full Stereo Nationwide

#### Shows Edit

#### **RPN News and Public Affairs**

- Wake Up Call (morning show)
- RPN News Break (news update)
- Newswatch sa Tanghali (Tagalog noontime newscast)
- Newswatch Evening Cast (Tagalog news program)
- Action 9 (public service program)
- Newswatch Prime Cast (longest-running English late-night newscast)
- World-Class
- The Police Hour (public service program)
- Legal Forum (public service program)
- *Tell the People* (public affairs program)
- Ang Inyong Lingkod, Baby & Bert
- Saturday Report
- Sunday Report

#### **Entertainment**

- Chibugan Na! (noontime variety show)
- Battle of the Brains (David Celdran) (quiz show)
- Actually, Yun Na! (showbiz talk show)
- Family Kwarta o Kahon (Sunday afternoon variety-game show)
- It's a Date (dating game show)
- Your Evening with Pilita (music variety show)
- A.K.D.A. (Aksyon, Komedya, Drama, Atbp.) (variety show)
- Superstar: Beyond Time (musical variety show)

#### Comedy

- Barangay U.S. Unang Sigaw (sitcom)
- Buddy en Sol (comedy sitcom)

#### Drama

- Malayo Pa Ang Umaga (drama series)
- Lumayo Ka Man (drama series)
- Miranova (soap opera)
- Hanggang Kailan, Anna Luna? (soap opera)
- Bisperas ng Kasaysayan (award-winning Filipino epic mini-series)

#### **Children's Programs**

Batibot (children's program)

• Penpen de Sarapen (children's variety show)

#### Telenovela

La Traidora

#### **Cartoons and Anime**

- The Simpsons (cartoon)
- Dragon Ball Z (anime)

#### Foreign/Canned Shows

- Crystal Maze
- Kung Fu: The Legend Continues
- Moon Over Miami
- SeaQuest DSV
- NYPD Blue
- Street Justice
- Missing Persons
- L.A. Law
- Rescue 911
- MacGyver
- Picket Fences

#### Movies/Specials

- Weekend Specials
- Saturday Night Playhouse (Hollywood movies, specials and concerts)
- Sunday's Big Event (Hollywood movies, specials and concerts)

#### **RPN News and Public Affairs anchors and personalities**

#### **RPN** stars

- Nora Aunor
- Arnell Ignacio
- Kris Aquino
- Rosemarie Gil
- Cherie Gil
- Mark Gil
- Michael de Mesa
- Gina Alajar
- Pilita Corales
- Jeric Rival
- Dina Bonnevie
- Giselle Sanchez
- Eric Quizon

- Reford White
- Margarita Fuentes
- Ricky Belmonte
- Melissa Mendez
- Connie Angeles
- Rico J. Puno
- Hajji Alejandro
- Chiqui Pineda
- Michelle Aldana
- David Celdran
- Cherrie Pie Picache
- Rey "PJ" Abellana
- Karen Timbol
- Miranova
- Pepe Pimentel

# RPN's another teleserye My Family's Lover to conquer TV viewing on March 3, 2014

March 1, 2014

We had an average of five programs in the Top 20 Weekly Primetime Program ratings. A sequestered network is always at the bottom of the order when vying to acquire performing stars and programs would consider transferring to *RPN-9*. The big US studios of their top programs to sequestered networks.

If the giant networks ABS-CBN and GMA as well as the number 3 station IBC and TV5, it found a thread-of-the-mil and tried programs that continue to permeate the Filipino audiences here in the Philippines. We created this fan site devoted to our favorite third TV station RPN hopes to bring upscale programming to the mass market, thus appealing to a broad demographic range of TV viewers.

Based on the Kantar Media/TNS survey for Februar 2014, RPN-9 is seen by more viewers than any other local TV station as 30% total day audience share. Jose Mari Gonzales appointed him as RPN's top honcho. As a TV executive, he reinvented the telenovela's *La Traidora* and *Marimar*, dubbed to Tagalog.

RPN-9 has a semblance of competitive and innovative programming because of the shows of Solar Entertainment which is headed by my good friend and Tokayo (namesake), William Tieng.

For 54 years in the Pihlippine television space of the TV industry, RPN shows will given more push and determination will pull as the number 3 station in the Philippines! Still, more power to the Kasama network.

The comback of the top-rated foreign hit series such as *MacGyver*, *The X-Files*, *Buffy*, *the Vampire Slayer*, *Ally McBeal*, *Felicity*, *Dharma and Greg* and *The Practice* are some of the best of award-winning shows will tribute to the Kasama Network's World-Class US Primetime quality programming. A strong number 3 in viewership whicg virtually stronger among A-B-C classes for upscale viewers during primetime with today's best multi-award-winning world-class its on primetime such as *Glee*, *America's Next Top Model*, *Community*, *Chicago Fire*, *New Girl*, 2 *Broke Girls*, *Beauty and the Beast*, *The Big Bang Theory*, *The Vampire Diaries*, *American Idol*, *Survivor*, *The Carrie Diaries*, *The Walking Dead*, *The Neighbors*, *MacGyver*, *NCIS* and *Marvel's Agents of Shield* which has been on primetime schedule with a new seasons and a new episodes in the United states for the hottest primetime shows.

More local programs of RPN cater to the wide cross section of the Philippine society, fro A-B-C markets to D-E market for the mass-based market as The Kasama Network burst with a spirit of renewal raring to take on new challenges in the Philippine broadcast industry, the network that will truly serve, inform and entertain.

Last February 28, 2014, the government-owned sequestered media network RPN had its presscon for its another first in teleserye called *My Family's Lover* provides welcome relief from the excessively formulaic dramas on the bigger networks.

It was one of dream come true when I got the chance to be among the guests of this launched because I am so proud to tell you that the writer for this primetime teleserye is none other than, the multi awarded writer Ms. Carmela Abaygar. I am more than proud to have the chance to have met and tell her that me and my husband collects all the books she had written in the recent press conference of RPN's primetime teleserye offering going on primetime soap operas and competing with other big television networks.

## The 5 Girls played by: L-R: Kyline Alcantara, Andrea Brillantes, Jane Oineza and Erin Ocampo

This family-drama series is very timely because it focuses on family values and the growing percentage that there is a rise in number of "parenting families."

My Family's Lover is about father dad Zoren (Albert Martinez) with his wife Carmella (played by Rufa Gutierrez) to be the mother and father to her 5 kids giving birth with their youngest daughter of kids.

The couple has five daughters, played by The Kasama Network's new stable of talents - Kyline Alcantara, Jane Oineza, Andrea Brillantes, Erin Ocampo and Ingrid dela Paz, the child with autism.

The director, veteran megman and producer Joel Lamangan and The Kasama Network shared that it took this long for them to finally air a 3 teleseryes *Jose Rizal, Kung Maibabalik Mo Lang* and *My Family's Lover* because they had to keep within its corporate mission and philosophy of offering, 100% family-oriented wholesome programming. RPN is careful in bringing a good values to its Filipino audience.

#### Jose Rizal Cast

- The first-ever Filipino mini-series about the history of Dr. Jsoe Rizal story.
- Joel Torre
- Panky Amador
- Gina Alajar
- Michael de Mesa
- Directed by: Eddie Romero

#### Kung Maibabalik Mo Lang Cast

- Nora Aunor
- Tirso Cruz III
- Dante Rivero
- Agot Isidro
- Lito Pimentel
- Vivieka Ravanes
- Diretced by: Ruel Bayani and Mervyn B. Brondial

#### Let's Meet the cast of My Family's Lover:

- Zoren Lamangan (Albert Martinez)
- Carmella Voronel (Ruffa Gutierrez)
- The Daughters:
- Anna the eldest (Kyline Alcantara)
- Alex Quilnat (Jane Oineza)
- Lisa Brillantes (Andrea Brillantes)
- Valerie Reyes (Erin Ocampo)

- Angel Gonzales (Ingrid dela Paz)
- Adrian Santos (Lloyd Zaragoza)
- Jupiter Anna's Dad (Bembol Roco)
- Venus, Lisa's Mom (Raquel Villavicencio)
- Solvesto (Sylvia Sanchez)
- Rando (Randolf Stamatelakey)
- Tarto Marquez (Tart Carlos)
- Diretced by: Joel Lamangan

There will be an advance screening of the teleserye's first episode in Digital Cinemas in Metro Manila on Saturday, February 28, at 3:30 p.m., where there will be free admission for the viewing public.

These venues are: SM North EDSA, SM Mall of Asia Cinema, Robinson's Galleria Cinema, and Robinson's Place Cinema. There will also be simulcast screenings in five separate areas or barangays in different parts of Metro Manila, from March 3 to 8. Screenings will be done in one public area per day where the target public can watch the teledrama as it is aired on The Kasama Network RPN.

On Monday, March 3, the screening is in Barangay Commonwealth; on Tuesday, March 4, the screening is set in Bgy. Pinagbuhatan; on Wednesday, March 5, it will be held in Taguig City University; and on Friday, March 7, it will be at the Oreta Sports Complex in Malabon.

On Saturday, there will also be a special screening at the San Andres Sports Complex in Manila.

Don't forget to mark the date, March 3, Monday-Friday from 9:30-10:00pm on RPN. Directed by the award-winning directror Joel Lamangan. *My Family's Lover* is RPN's another first in teleserye, which promises to captivate the audience with its storyline focusing on Filipino family values.

This is the major drama series of RPN's Entertainment TV Division, which aims to deliver more quality programs for The Kasama Network and the viewing public this year, explained Wilson Tieng, Radio Philippines Network chairman and Rober T. Rivera, the network's president and chief executive officer.

My Family's Lover will also showcase the dramatic as well as comedic talents of veteren character actors Bembol Roco, who plays Jupiter, Anna's father, and Raquel Villavicencio, who plays Venus, Lisa's mother. Both have played various challenging roles in film, TV and theater.

### The Kasama Network rolls out weekend revamp

March 20, 2014

In its effort to bring a unique TV viewing experience from other television networks, RPN focuses on foreign canned shows in the US. Hence, the tagline *Kasama Ako!*. As the best and the most in enduring hit foreign canned shows on Philippine TV are coming back: *MacGyver, The X-Flles, Buffy, the Vampire Slayer, Ally McBeal, Felicity, NYPD Blue, Dharma and Greg, The Simpsons* and *The Practice* bridging the generation gap with the power of 100-kilowats ERP is the strongest and biggest reach in VHF announcing the birth of The Kasama Network for the Timeless Kasamahan.

The station-produced programs of RPN cater to the wide cross section of the Philippine society, from A-B-C classes to C-D-E markets. Primetime news program *Arangkada Balita* cater to the masses while the longest-running English newscast *Newswatch* also serve more upscale viewers while entertainment programs of RPN will also aims to the mass audience froim dramas, comedies, game shows, musical variety shows, talk shows and reality shows that will feature the brightest and biggest stars in the Philippine entertainmnt industry. Consistently earning significant viewers of foreign canned shows will cater to the Asian market with its most upscale drivers of A-B-C classes such as *Glee, America's Next Top Model, Community, American Idol, NCIS, Survivor, New Girl, The Neighbors, The Simpsons, The Big Bang Theory, The Walking Dead, Chicago Fire, The Carrie Diaries, Beauty and the Beast, The Vampire Diaries, 2 Broke Girls, Hell's Kitchen, MacGyver and Agents of Shield earns the most number of viewers both in the total number of individuals and households viewing and th Hollywood box-office hits like <i>Sine Nueve* and *Sunday's Big Event* which featuring the best of Hollywood blockbuster movies, TV specials and concerts.

#### New prime-time schedule big on music, comedy and competition

Philippines' sequestered TV-radio broadcaster RPN as the Summer Storm 2014 is ramping up its weekend prime time slot in a bid to be more effective and competitive against the country's big two – ABS-CBN and GMA Network, in terms of TV rating as well as the number 3 spot also claimed by IBC and TV5. For its part, RPN's niche strategy is the A-B-C market with their foreign TV shows.

Transmitter power of 100-kilowatts tower output in Panay Ave., Brgy. South Traingle, Quezon City with such building at RPN studio 1 and 2 at the transmitter studio and its 200-foot antenna tower. The network is still focused on maintaining the same target demographic of young, ABC viewership and positioning.

Already intruding this thread to bash that means RPN is indeed starting to be a competitive threat to the other 2 stations. More work in the entertainment industry and more alternative

programs for the audience from the soap operas that dominate rival schedules approving the PCGG's privatization of RPN-9. Its popular line-up of series and shows will continue to grow with each new television season.

#### RPN stirs things up with 'Weekend Primetime' block

With the shadows of the country's two giant networks looming largely over the newly overhauled network, the biggest, brightest, best and all on RPN's super primetime weekend with the biggest family entrtainment on Philippine television history with the broadcasting industry. RPN's newest president and chief operating officer (CEO) Robert T. Rivera, promises a number of big shows this year.

RPN's comedy coup is signing up the biggest names in Philippine laughs - Roderick Paulate, Nova Villa and Bayani Agbayani - for its new production also committed to "a number of new formats that we're trying out that will hopefully set new trends in local programming".

The tie up consequently allowed the network to beef up its programming, which consequently boosted its chances to compete against ABS-CBN and GMA-7 offered by the more established networks.

The network's new identity, coupled with aggressive promotion and interesting programs, immediately made an impression among viewers right on its first month of reinvention.

We are the No.3 leader television network in the country, thanks for making us to the top. We'd like to thing out Kasama viewers for making RPN-9, the No.3 leader station. Stay tuned to Philippine television for your favorite all family shows and your favorite RPN stars of The Kasama Network.

RPN's ten new weekend shows include the game show prize format *The Million Peso Money Drop* (Saturday, 6pm) hosted by Rafael Rosell, as well as local drama anthology *Pinapangako Mo* (Saturday, 7:45pm) hosted by Coney Reyes, reality show for the national singing contest format *Boses Tinig Pinoy* (Saturday, 8:30pm and Sunday, 8pm) hosted by German Moreno as Kuya Germs with a judges of Aileen Papin, John Nite, Pilita Corales and Anthony Castelo, a popular and top-rated comedy sitcom *Roderick en Nova* (Saturday, 10:15pm) starring Roderick Paulate and Nova Villa and Mister Kemis Bayani (Saturday, 11pm) top-billed by Bayani Agbayani and a late-night gag show *Dobol Trobol* (Saturday 11:45pm).

RPN's revamped line up also includes Sunday primetime multi-awarded musical variety show on Philippine TV history *Superstar* (Sundays, 9pm), right after the reality show *Boses Tinig Pinoy*. In Kasama's corner is musical legend Angeline Quinto as the pop

superstar. Superstar also features the musical production numbers, portions, beautifully

conceived concerts and themes that cater to all audiences boasts of its well-arranged musical

numbers and medleys that feature all kinds of songs and performed by the show hosts with other guest singers and entertainers, and live singing of the hosts and performers with a live band on special episodes and her ever rendition of ballads and songs will surely delight in Quinto's unique vocal prowess. Quinto shifted to RPN while cross-over to the Kapamilya network.

It features different segments showcasing Quinto's singing and dancing capabilities. The show usually starts with an opening song and dance number by Quinto together with Streetboys. The opening act features different songs. It also airs different segments like *Go Angeline!*, *Angeline Loves You* featuring a guest singers and entertainers of stars, *Gang Sine* and *Smash-Up* for a dance number. On her final song, Quinto frequently states her message for the viewers and sings her statement song.

RPN pads out its latest prizes with the new season of the hit game show The Price is Right (Sunday, 7pm) with host Tom Rodriguez will surely win the game and the comedy talk show Oh Yes, its Dennis! (Sundays, 10pm) hosted by the comedian Dennis Padilla. In foreign canned programs as part of the revamp: The Big Bang Theory (Saturday, 4:30pm), Community (Saturday, 5:30pm), American Idol (Saturday, 6:45pm), the return of a series MacGyver (Saturday 9:30pm), The Neighbors (Sunday, 6pm) and New Girl (Sunday, 6:30pm) as well as its Hollywood blockbuster box-office hit movie as well as TV specials and concerts in Sunday's Big Event (Sunday, 10:45pm) featuring the Hollywood blockbuster moves Curse of Chucky, Tron: Legacy, She's Out of My League, Iron Man 2, Prince of Persia: The Sands of Time, Charlie's Angels, Ninja Assassin, Charlie and the Chocolate Factory, Honey, I Blew Up the Kid, Rocky, Blank Check, 500 Days of Summer, Alvin and the Chipmunks, Jawbreaker, Julie & Julia, Pirate Radio, Harry Potter, The Bounty Hunter, G.I. Joe: The Rise Of Cobra, Valentines Day, The Final Destination, Ghost Town, I Am Number Four, The Spy Next Door, Spy Kids, Slumdog Millionaire, F.I.S.T., Disaster Movie, Into the Sun, Three Men And A Baby, National Security, Over the Top, Toy Soldiers, George of the Jingle, X-Men First-Class, Edge of Darkness, Head of State, A.I. Artificial Intelligence, Anchorman: The Legend of Ron Burgundy, Meet the Fockers, Small Soldiers, Just Like Heaven, School of Rock, Dreamgirls, Scary Movie 4, Max Keeble's Big Move, Saving Private Ryan, Drop Zone, etc.

Billing its new weekend prime time as Weekend Primetime, RPN is hoping its latest efforts will close the gap with ABS-CBN and GMA, which dominate national and urban ratings.

In February this year based on the latest Kantar Media/TNS ratings survey commissioned by the Philippine Television Research Council (TVRC), RPN (based on individuals viewing) is ranking the number 3 had a 21% prime-time (6pm-midnight) viewership share overall against ABS-CBN's 46%, GMA's 38% and IBC's 30% (source: Kantar Media). Based on the Ratings,

majority of RPN's viewers belong to the broad D-E mass-based market followed by A-B-C markets for upscale audience.

### Value Vision goes every weekday mornings

April 4, 2014

Home TV shopping *Value Vision* goes every morning from Monday to Friday from 7 to 8:30 a.m. on RPN. Some of those TV shopping infomercials are *Value Vision* and *Home Shopping Network* are in the same station.

But wait there's more, pick up your phone and call the number of 890-2345. Accept all major credit cards, check and COD, our friendly operators are standing by to take your call. Just call 8902345!! That's 8902345. Different product to choose from. Not exactly entertaining if you're not shopaholic.

Some of throwback infomercial products that will include those: Brown & Crisp, Smart Stacks, Handy Chef, Fat Free Exprerss, Turbo Tiger, Air-O-Space Bed, Air-O-Space 5 in 1 Sofa Bed, Mojave unbreakable lenses, Siluet-40, Funyaki, DermaWand, George Foreman Mean Fat Reducing Grill Machine, Magic Bullet, Mako Professional Chef's Knives, Rocket, Ken Hom Wok, Iron Quick, Juice Extractor, Ervamatin, Skynny Fruit, Velform Beauty, Keepeez, Gymform, Doctor's Solution, Goicoechea Formula, Bun and Thigh Max, Butterfly Abs, EZ Crunch, Timeworks FX, Aeromax, Micromax 3, Pasta Pro, Plate Caddy, Quick Chill, Thunder Stick Pro, Aston Super Wrench, Electric Drill and Tool Set, Energy Sprayer, Classic Nativity Cross, Lords Prayer Cross, Restore 4, Forever White Plus, AbSwing, Slim 'n Lift Silhouette, Total Gym, Autoguard, Pancake Wizzard, Perfect Pan, Pope John Paul II Commerative Set, Bodipod21, Body Slender, Cucina Cookware set, Kitchen Thongs, Bottle Top, Ab Cirlce Pro, Wonder Chef, 9 Minute Marinator, Smoothie Maker, Table-Mate, Chef-O-Matic, One Touch Can Opener, Autocool, Jump Start Juicer Pro, Ultimate Ladder, Rock'in Through Time, I-Lite, Facial Massager, among others.

### Is RPN-9 doing anything at all?

April 8, 2014

RPN-9 is in the third ranks as ABS-CBN and GMA.

It makes even deserves to be mentioned in the domination. Channel 9's market share is so large that it gets scant consideration from advertisers and media buyers, and consequently its revenues can also be a tiny fraction of those of the two giants. Ask the man on the street what he associates with RPN-9 and he will most likely and rather the administration, apointment of the president Noynoy Aquino III.

"In fairness," as showbiz royalties would putting it, RPN-9 is the other privatie, government-sequestered television and radio network media in the country; and thus, the network with a chance of challenging the doupoly over the long term. The government controlled by the Presidential Commission on Good Government (PCGG). The acquisition of the network by Wilson Tieng of Solar Entertainment became RPN chairman last 2007, put it in a position to compete; and the first time in the new management generated a good deal of excitement and anticipation as well.

Getting the *MBA* and *KBL* games was a brilliant idea that instantly filled RPN-9 schedule with programming practically guaranteed to rate recently and pull in the local advertisers. Picking up *American Idol* was also particularly astute considering that all the other local networks had ignored the show as Jessica Sanchez is the popular singer made it the talk of the town. Launching *Arangkada Balita* and *Newswatch* together with *Tell the People*, *Saklolo Abogado*, *Kasangga Mo Ang Langit*, *Biyaheng Langit* and *Isumbong Mo Kay Tulfo* spoke of a determination to build a strong, independent and credible news organization. Airing masterpieces such quality soap opera hits as *Luz Clarita*, *Muling Ibalik ang Tamis ng Paglbig* and *My Family's Lover'* gave substance to Tleng's reseration of support for TV fare of those drama serials.

Of course, there were local trend as well--Pat P-Daza Planas' talk show *Showbiz Ka!*, educational programs *Eskwela ng Bayan* featuring Karen's World, Why?, Solved and Alikabok, and Ruffa Gutierrez's reality show slash beauty contest. Thankfully, they were all the homegrown programs. To be fair, RPN-9 should at least get points for trying out groundbreaking concepts. In fact, some observers say that if these programs had been produced of the network and compared to ABS-CBN and GMA-7, they have been successful.

Currently, RPN-9 is airing another set of quality innovative programs: *Superstar* (Angeline Quinto), a Sunday night, singing musical variety show; *The Million Peso Money Drop* (Rafael Rosell) and *The Price is Right* (Tom Rodriguez) becoming the million-peso prized game show for Filipino viewers; and *Boses Tinig Pinoy*, a reality show for the local national singing contest with German Moreno and Alleen Papin launching the singing champion. Still to come, already get a recent press conference, is a show in which professional Filipino actors compete for a chance to break into the superstars of the network.

The Kasama Network is doing a major reformat. In spite of everything it is doing, its ratings are strong in the large single digits. The real question therefore is: Why RPN-9 compete?

#### Here are ten things The Kasama Network has got to work on:

- 1. Signal strength. RPN-9's transmitter has more than the power of the ABS-CBN and GMA-7 transmitters. As a result, people in southern portions of Metro Manila who might want to watch *Superstar* (because they have relatives among the singers) because Channel 13's signal is strong over there. The longer RPN-9 trying to address this problem, the more money it will given on programming that many people get a chance to see.
- 2. Picture quality. Those viewers who do get the RPN-9 signal often get pictures that are grainy and almost monochromatic. It's more fun to watch the *MBA* and *KBL* isee the players. RPN-9 has to buy some new cameras, more lights, better playback machines, etc, etc. all the way in the line. With everybody else going digital and high definition acceptable.
- 3. Canned programs. ABS-CBN Sports and Action, Star TV, ETC, 2nd Avenue, Jack TV, Jack City and AXN all carry the top US programs. In order to stand out in this crowd, RPN-9 should also broadcast the current season of a canned series and should at the very least air ahead of the cable channels. Some foreign canned programs as World-Class US Primetim such as MacGyver, NYPD Blue, NCIS, Revolution, Community, Missioin: Impossible, The Walking Dead, American Idol, Survivor, The X-Files, Glee, 24 and Chicago Fire maybe The Kasama Network should, too.
- 4. Production. RPN-9 spends over a million pesos to produce each episode of its Mexican telenovelas and asianovelas from Korea and Taiwan. Obviously the people at RPN-9 will doing to match the level of spending, but this time they have to realiz that even the best concepts will be ruined by cheap execution. The recent *Mutya ng Pilipinas* beauty pageant is a case in point. Bringing in *Oscar Awards*, *Academy Awards* and *Miss Universe* from all over the world was a winning idea, the staging of the pageant was about as good as well.
- 5. Stars. Stated in Filipino televiewers want to see the stars of RPN-9. Those talents and stars with the fresh faces of them: Rafael Rosell, Angeline Quinto, Tom Rodriguez, Gemran Moreno, Nora Aunor, Bayani Agbayani, Roderick Paulate, Nova Villa, Ruffa Gutierrez, Albert Martinez, Tirso Cruz III, Randy Santiago, Kuh Ledesma, Raymond Lauchengco, Marjorie Barretto, Pat-P Daza Planas, Coney Reyes, Dennis Padilla, etc. Some hottest young stars who bame the next Kasama star.
- 6. Sales and Marketing. The banners in Mega Manila are the masses. To build market share, RPN-9 has to get the word about its programs. Like almost everyting else in this list, better publicity requires more money. You can try to be creative and get more bang in the cash register

- 7. News coverage. Live reporters of the heroic efforts of RPN-9's news reporters, it is often obvious get the top stories. The Kasama Network has to be more reliable in this respect ants to compete in news.
- 8. *MBA* and *KBL*. Sports programming, some of the entertainment network wants in the running, especially the two basketball league has all kinds of Filipino sports fans of its own.

### Channel 9 premieres impressive lineup

April 8, 2014

RPN Channel 9 is the sports and action channel in the country that airs the *MBA* and *KBL* basketball games, also with *American Idol* and *Survivor*--two of the most phenomenally successful reality shows in the world.

With the realization that at least 70 percent of TV viewers are men and boys in sports, RPN-9 has positioned itself as a channel for males and sports men, viewers get a great serving of the best of international shows along with outstanding locally produced shows.

RPN wants to be relevant to men by entertaining them and making their acton-packed and thrilling," said Robert Rivera, RPN president and chief operating officer (CEO).

It was wow with a capital Barangay Kasamas at the recent RPN Channel 9 Trade Show at the Cinema 2 of Greenbelt 3 as the premiere local sports and action channel unveiled its impressive lineup of shows with a premiere night-style two-day event. It was a unique trade event as the entire program was held inside a movie house, reminiscent of a Hollywood private screening. The event was a box office hit, so to speak, as the screening played to a full house and seats had to be added to accommodate guests. From the "masa" niche, RPN is now gearing towards the upscale and massive men market. RPN further ups the ante by offering new locally produced programs for its target A-B-C and C-D-E male audience.

Rivera admitted that RPN is positioning itself as a local version of Clar Sports but with more comprehensive and thoughtful approach in fulfilling the entertainment needs of men. For young boys of shows the hit animes and cartoons, which is a third most popular channel in Mega Manila after parent company ABS-CBN and GMA as well as the number 3 spot of IBC and TV5, approaches entertainment for men and boys by having something for the different stages of their lives.

He said while RPN's programming was a "work in progress," the network has expanded its audience to include men aged 18 to 40 and even beyond. The reformatting is a first step towards becoming the sports and action channel for men in the Philippines and we have seen our ratings improve since then," Rivera added.

Establishing its mark as the local channel that features the best of foreign shows like *American Idol*, *NCIS*, *MacGyver*, *NYPD Blue*, *Revolution*, *Mission: Impossible*, *Chicago Fire*, *24: Live Another Day*, *The X-Files*, *Community*, *Survivor*and *The Walking Dead* together with top-notch telenovelas *Mar de Amor* and *Porque el Amor Manda*, and some Koreanovelas like *Wonderful Life* and *Dear My Sister* The Kasama Network is all set to further up the ante with its new shows that are sure to capture the taste of the bes in action-packed intensifies its programming as it brings you the hottest shows and must-see television specials, recently unveiled its line-up of new shows, new seasons of American shows and must-see TV specials.

About 70 percent of the network's shows are foreign program and 40 percent are locally produced. The Kasama Network is also known as the home of Asian dramas, *MBA* and *KBL* basketball games, animes series, Mexican telenoelas, Hollywood movies and foreign canned prgrams in the US. "RPN is on top of the male ABC and CDE market's shopping list," reports. He ventures into comparisons.

"The shows that you see on RPN-9 are actually shows that people go home to watch like *The X-Files, NCIS,MacGyver, NYPD Blue, Revolution, Mission: Impossible, Chicago Fire, 24: Live Another Day, Community* and *The Walking Dead*," observed Robert Rivera, the president and CEO of RPN to fill viewers.

In the planning stage are a program for single professionals and a reality show that hopes to attract contestants who are young, cool and hip. Although RPN is a nework for men and for Filipino sports. Our goal is to improve our ratings by offering complete entertainment for men. So we have something for everyone," he said. Trade partners and other guests were on the edge of their seats as they were given a ladd of the exciting shows to come in RPN-9 via an audio-visual presentation that clearly showed The Kasama Network further intensifying its sports and action programming and even introducing its website at rpn9.com.

"Before," he relates, "RpN-9 duplicated the ABS-CBN and GMA's target market, the masses." Today, he notes how things have changed for the better. The shift to the ABC-DE male market. Advertisers are now plunking in their precious budgets. Now, they realize that The Kasama Network and the cable channels target one and the same upscale audience.

RPN's new and exciting programs include the afternoon family dramas dedicated to the children and kids called *Luz Clarita*, starring the child star Andrea Brillantes; a mini-series *Muling Ibalik* ang *Tamis ng Pag-Ibig* starring the superstar Nora Aunor and Tirso Cruz III; soap opera

series *My Family's Lover* top-billed by the drama actor Albert Martinez and beauty queen Ruffa Gutierrez as much as 60 percent growth rate.

Set to air with the *MBA* and *KBL* basketball games which has been acquired the new luster of the network and also this month are the sports coverage of the Olympic Games, Southeast Asian Games and the Asian Games. Some boxing matches such as *World-Class Boxing* and *Pacqiao Flashback*, the biggest mixed martial arts of Ultimate Fighting Championship (*UFC*) featuring some of the best MMA fighters and te wrestling fans of *WWE Bottom Line* and *WWE SmackDown!*. These new shoqws go perfectly well with RPN's current shows that are getting better and brighter every day. The top-notch shows include a nightly musical variety show *Superstar* (Angeline Quinto); game shows *The Million Peso Money Drop* (Rafael Rosell) and *The Price is Right* (Tom Rodriguez); the reality show for the national singing contest as well *Boses Tinig Pinoy* (German Moreno a judges Aileen Papin, John Nite, Pilita Corales and Anthonmy Castelo); local comedy sitcoms such as *John en Nova* (Roderick Paulate and Nova Villa) and *Kemis: Kay Bayani Ako* (Bayani Agbayani); drama anthology *Pinapangako Mo* (Coney Reyes); and news programs *Arangkada Balita* (Bing Formento and Angelique Lazo) and *Newswatch* (Eric Eloriaga and Cristina Peczon).

RPN stars seen during the two-day event were Bayani Agbayani, Roderick Paulate, Nova Villa, Coney Reyes, Angeline Quinto, Rafael Rosell, German Moreno, Tom Rodriguez, Aileen Papin, John Nite, Anthony Castelo, Nora Aunor, Tirso Cruz III, Albert Martinez, Ruffa Gutierrez, Pat-P Daza Planas and Dennis Padilla. Some of the RPN-9 executives present were the chairman Wilson Tieng, president and CEO Robert Rivera.

### RPN reveals 'Boses Tinig Pinoy' champs

April 10, 2014

Davao City — The Cebu trio, and the duo from Dipolog and Surigao were hailed champions in the recent grand finals of the *Boses Tinig Pinoy* of the Radio Philippines Network (RPN), in partnership with Manila Bulletin here. The *Boses Tinig Pinoy* showcased talents from the 12 regions of the country through a unique singing contest, which is performed in "acapella" with two categories – duet and trio.

The show also airng on Saturdays at 8 p.m. and Sunday at 8:15 p.m. on RPN with simulcast over DZKB Radyo Ronda 1422 and other Radyo Ronda AM stations nationwide.

The winner in the trio category is from Cebu – Ian Mark Corales, Drianne Paul Saberon, and Nina Claire Rivaca, while the winner for the duo category is a tie between Dipolog and Surigao.

The Dipolog singers are Febra Sagarino and Rueda Haictin, while the Surigao performers are Maretchen Vasquez and Esther Martinez.

According to RPN-9 president and chief executive officer Robert Rivera, the winners got as much as P1-million worth of prizes, and a contract under the Polyeast Records.

Rivera said the contest is part of strengthening their radio stations in the 12 regions of the country, and also provides a once-in-a-lifetime shot for fame and fortune. "This contest is the very first of its kind, and with this, you can really say that the Filipinos have God-given talents," Rivera said.

### Docu-musical for RPN-9's 54th anniversary

June 1, 2014

The 54th anniversary celebration of the Kasama network, RPN-9 will be highlighted with a two-hour docu-musical extravaganza, *Kasama Ako!: RPN 54 Celebration*, which will be shown pn June 1, at 10 p.m.-12 midnight on *Sunday's Big Event*. The TV special according to RPN-9 production manager Monch Bravante, is "a kaleidoscopic celebration of 54 years of hallmark entertainment with the men and women who made the greatest contributions in thr birth of a network."

Kasama Ako: RPN 54 Celebration will feature special video appearances of the comedy king Dolphy, the one and only superstar Nora Aunor and Donna Cruz. Bisperas ng Kasaysayan stars Gina Alajar, Pinky Amador and Michael de Mesa; Cebu stars Cherie Gil, Mark Gil, Rosemarie Gil and Melissa Perez Rubio; Davao stars Dawn Zulueta, Julio Diaz and Eddie Gutierrez; and Boracay stars Dina Bonnevie and Joel Torre

Special guest performers are Manilyn Reynes, Rey Valera, Aiza Seguerra, Raymond Lauchengco, Pilita Corales, The CompanY, Jonalyn Viray, Bryan Termilo and Cayleen Villamor. With the rooster of VJ young stars that include Arron Villaflor, Christine Serrano, Errol Abalayan and Ingrid dela Paz.

Also participating in the two-hour show with special appearances are Herbert Bautista, Salvador Tan, Kitchie Benedicto, Felipe Medina Jr., Dennis Cabalfin, Agnes Caballa, Apollo Arellano, Lupita Kashiwahara, Chito Rono, Ogie Alcasid, Regine Velasquez, Janice de Belen, Ian de Leon, Tirso Cruz III, Rustom Padilla and RPN-9 president and CEO Robert T. Rivera along with the stars of the Kasama network names that include Albert Martinez, Ruffa Mae Quinto, Andrea Brillantes, Coney Reyes, Tom Rodriguez, Angeline Quinto, Rafael Rosell, Roderick Paulate, Nova Villa, German Moreno, Pat-P Daza Planas, Bong Revilla and Bayani Agbayani.

The Kapinoy Network which is marked on its 54th anniversary celebration of RPN-9 will start on June 1 with a whole day medical mission at the station's studios.

# In celebration of 18 years of telenovela, RPN relaunched Kasamang Telenovela

June 1, 2014

Primetime attractions on RPN-9 offers more interesting lineup of shows.

Those glory days of primetime telenovelas the resurging trend of 1990's Philippine TV such as *La Traidora*, *Marimar*, *Acapulco*, *Simplemente Maria*, *Maria la del Barrio*, *Luz Clarita*, *La Usurpadora*, *Maria Isabel*, *Piel*, *Sin Ti*, *Siempre te Amare*, *Maria del Cielo*, etc. In celebration of 20 years of the Mexican telenovela fever that started it all, **The Kasama** Network RPN-9 relaunched the first-ever in Philippine television called Kasamang Telenovela with the premiere telecast of *Mentir Para Vivir* airs at 5:30 p.m., the ultimate throwback Thalia's popular telenovela *Marimar* at 6 p.m. and *Porque el Amor Manda* at 10 p.m. starting on June 2.

*Mentir Para Vivir*, another telenovela on primetime TV starring will air at 5:30 p.m. Monday to Friday which is starring Mayrín Villanueva as Oriana Caligaris de Falcón and David Zepeda as Ricardo Sánchez Bretón. This telenovela is a powerful tale of love and romance, loyalty and dedication, of ambition and the stuggle.

**Porque el Amor Manda** is a romantic dramedy airing from Monday to Friday at 10 p.m. Jesus is a really nice guy; he is always smiling, caring and looking at the bright side of life. He works as a pizza delivery guy, and at a restaurant's kitchen, too. He also studies administration at night. He arrived in Chicago six years ago when he left his hometown, Monterrey, after ending a tormenting relationship with Veronica, who suffocated him with her obsessive order. When they broke up, he decided to change of environment and left the city, chasing the American dream. Through a social network, he finds out that Veronica has a 6 year old daughter called Valentina. The series is top-billed by Fernando Colunga as Jesús Johnson, "Chucho", "Encanto" and Blanca Soto as Alma Montemayor Mejía de Johnson star as the protagonists.

#### Kasama shows Edit

#### Animated series

- The Simpsons
- Ben 10: Alien Force
- Magic Wonderland
- Pop Pixie

Winx Club

#### Top-rated animes

- Crayon Shin Chan
- K-ON!
- Dragon Ball Z

#### World's top telenovelas

- Mentir Par Vivir
- Marimar
- Porque el Amor Manda

#### Koreanovelas

- Lights and Shaddows
- Dear My Sister

#### World-Class US Primetime

- Community
- Revolution
- The Big Bang Theory
- 24: Live Another Day
- American Idol
- Chicago Fire
- Law & Order
- Survivor
- The Walking Dead
- Smallville

#### Action-packed sports

- KBL
- MBA
- Pacquiao Flashback
- UFC

#### Blockbuster movies

- Sine Nueve
- Bong Revilla Cinema sa RPN
- Sunday's Big Event

### RPN-9 progrramming empowers viewers

RPN's new handle for its homegrown programming, which will see a number of new programs launched and a minor schedule reshuffle, is The Kasama Network. Simply rated, it means empowering the viewr to choose the best TV fare, according to his taste and his inclinations, by providing him with a wide choice of excellent programs, slotted at strategis days and time slots. It means viewers need not follow the herd. Over the last 54 years, RPN=9 has consistently followed the concert of World-Class US Primetime programming with the best of foreign imports, and proudly Philippine-made programs guided by the spirit of originality and innovation.

This best exemplified by qutstanding foreign programs as *MacGyver*, *Buffy the Vampire Slayer*, *The X-Flles*, *Ally McBeal*, *Felicity*, *NYPD Blue*, *Chicago Hope*, *Dharma and Greg*, *The Practice*, among others, which are not only top-rated but also consistent awardees in the landmark of local programs like *Eat Bulaga!*, *John en Marsha*, *Superstar*, *Champoy*, *Young Love*, *Sweet Love*, *Buddy en Sol*, etc. Award-winning Filipino mini-series such as *Malayo Pa ang Umaga*, *Bisperas ng Kasaysayan*, *Cebu*, *Davao* and *Boracay*, a Mexican telenovelas *Marimar*, *Simplemente Maria*, *Acapulco*, *Maria la del Barrio*, *Luz Clarita*, *La Usurpadora* and *Maria Isabel*.

New seasons of Dead and Community start this week, while the dominance of trend-setting program Trobol, headlined by Brod Pete, Dennis Padilla and Quizon. Of RPN's program thrust, Wilson Tieng, RPN chairman and Entertainment president and CEO says: innovation, diversity, experimentation, multiculturalism are important to us.

It has spelled out success. It has made our programming different, unique. It is said that broadcast is like trench warfare - every inch of difference you can gain is valuable. Channel 9 also from the telenovela craze, it started *La Traidora* in 1994 and *Marimar* in 1996 which becoming the hits.

RPN-9 strives to make every program unique, with a personality of its own. Kasama treats each program as an individual product, as it believes branding in the name of thee game. Robert T. Rivera, RPN president and CEO explains: "We will just say let's produce a comedy and a drama. We conceptualize very distince programs, programs which we can say have the Kasama network trademark of originality.

Discerning viewers have remarked that viewing RPN-9 is like to going into a shop which has only the best hoices in merchandise. Every major item has been chosen with great care. And they're all one-of-a-king. RPN is in the thich of the network war to the throne, it has the "copycatting" in against it.

RPN has opted for strategic counter programming. When viewers decide to exercise their viewing time, there will be a true shift in the primetime balance of power. In July, RPN-9 unleashes new and challenging programs with populist genres. Among the US imports through

World-Class US primetime, *Smallville* promises to be the hit of the season for the brand new episodes in a superheroes. *The Big Bang Theory* delight the tradition of the much-loved comedy, *24: Live Another Day* brings to the screen a new action-packed team, while the reality show *American Idol* shows us the host Ryan Seacrest.

Of the local front, *Superstar* continues to be the best musical variety show on Philippine TV; *Kanta Tayo* which is the responde to viewers' clamor for the sing-along karaoke game show; and on July 12, the two of primetime game shows *The Million Peso Money Drop* and *Price is Right* for the million-peso prizes, the top-rated reality show *Boses Tinig Pinoy* with a new season for the nationan singing contest, and on Saturday sees the debut of what to be the hottest comedy show on Philippine TV: *Dobol Trobol*, the program to laughing for.

## Marketing Case Study - Marimar Edit Background

*Marimar* is a Mexican TV telenovela originally broadcasted in 1994 in Mexico. The rights were later bought by RPN 9, dubbed it in Filipino and re-broadcasted on a primetime slot on Philippine television. Pitted against industry giants ABS-CBN and GMA-

7, *Marimar* caught the fancy of Filipinos and became a nationwide sensation. Intriguing is the fact that at that time, ABS-CBN and GMA's shows lord over television and their shows occupy a very huge chunk of the ratings pie. In came *Marimar* and shoved its rival's ratings. What made this foreign telenovela so special that it was able to do such? On the marketing perspective, what strategies were employed that led to the tipping of the ratings scale?

The company and its available resources Radio Philippines Network, Inc (RPN), initially known as Kanlaon Broadcasting system, is a broadcast television network in the Philippines owned by the Government Communications Group.

Initially it operated radio stations and in 1969 it launched its television arm. In the 70s and 80s, RPN was a big player in the local broadcast industry with several shows and special coverage in its fold. It aired special coverage like the *Olympics*, *Thrilla in Manila* and the *Miss Universe Pageant*. It also launched trendsetting programs such as *John en Marsha*, *Superstar*, *Eat Bulaga*, and several big-name animes. It also bought rights for re-broadcasting of several hit TV shows from the United States.

After the 1986 EDSA revolution, RPN was sequestered by the government and its assets were turned over to the Government Communications Group. In its fall from grace, the network lost much of its viewership to GMA and ABS-CBN. Some of its high-rating primetime shows were either cancelled or moved to a rival network. It eventually fell into a ratings slump due to the resurgence of ABS-CBN and GMA. Being a government controlled company; it was running on a tight budget.

The company stature could compete head-on with its rival's heavily funded shows. As an obvious result, the viewer-market favored other network's programming over theirs. The

company is in dire need of something to turn the tide in their favor. Other Variables Providing as background to the events of the 1990s, economically, the Philippines was not faring well. Though it had made progress with its rapid economic growth under Pres. Fidel Ramos (1992-1998), the poor still constituted a majority of its citizens. This time was also characterized with power shortages leading to widespread blackouts. Being all too similar. It was also more cost-efficient and less risky to show Marimar than gambling on a similar news program to match the already popular and well staffed rival shows. RPN was already importing foreign shows (mostly from the US and Japan). *Marimar* was a top-rater in any Latin American country where it was shown. With Spanish influence deep in Filipinos' blood. Two years prior. *Marimar* thus became the pawn against the bishops and rooks of their rival. The craze was called *Marimar*. the executives at RPN hoped that the same phenomenon (or even half of that) would infect the Philippine scene. Disapproving they may be of the newscasts. ABS-CBN had *TV Patrol* and GMA had *Saksi*. Both GMA and ABS-CBN fielded their respective top-rating early-evening news program in the primetime slot.

At that time. Product Comparison (Strengths and Weaknesses of Programs in the 6pm slot) (pardon me for the use of non-business language. With nothing to lose and nothing in their current roster of programs resilient enough to contend with the heavyweights. Some light stuff would be earmarked here and there but the emphasis almost always bordered on the negative. Analysis Tapping an Untapped Market Owing to its near-nil resource and recognizing its inability to contend toe-to-toe with GMA and ABS-CBN's well-planned. both programs also left the same void in the market. Both news programs were headlined by the 2 network's popular newscasters. the newscast's ratings were sky-scrapers as compared to RPN's.primetime slot In 1996.

RPN looked at the programming choices it will offer for the 6pm primetime. a craze was spreading across Latin America. It was not new to them to import top-rating shows in other countries whose formula are akin to the shows patronized in the Philippines. well-executed and highly-financed newscasts.) shows supplanted by RPN on this timeslot took a back seat on its rival network's newscasts. The Primetime Slot: An introspective look the programs of ABS-CBN and GMA on its 6pm timeslot were characterized with similar attributes.. RPN decided to look elsewhere. Both programs catered to the same need. The audience were in a neck-deep dire state and the newscasts were highlighting the scenes they would otherwise leave unnoticed. News at that time was often about the dire plight of the country.

The venture was more cost-efficient: no production costs and talent fees, it made use state of the art technology in broadcasting and news reporting) round-the-clock yried and tested formula that generated high-rating To infinity and beyond Rregular marketing (Ads, billboards kept them glued to their screens.

### Alternative fare for 9TV

August 22, 2014

The new Kasamas of an all-new RPN 9TV: (clokwise from top-left) Richard Gutierrez of The Price is Right, Angeline Quinto of Superstar, JM de Guzman of Temptation Island, German Moreno of Boses Tinig Pinoy, Hazel Faith dela Cruz of Dear Hazel, Ingrid dela Paz and Aaron Villaflor of I'm a Princesa, Empress Schuck and John Wayne Sace of Fall in Love for You, Kristofer Martin and Joshua Diosino of Carl & Ed, Roderick Paulate and Nova Villa of John en Nova and Bayani Agbayani of Kanta Tayo.

MANILA, Philippines, Major changes are underway for the Kasama Network, newly refurbished channel of RPN-9 makes a spash in the local Philippine TV scene this month called 9TV's initial broadcast on Saturday night (August 23) had none of the telenovelas and noontime variety shows commonly on ABS-CBN and GMA.

Starting this Monday, August 23, it will cater to a broader market with new shows that will target the Filipino masa, or viewers belonging to Class C and D. The shows will also be presented in Tagalog, veering from the channel's previous standard of shows presented in English.

It used to be that viewers would switch to Channel 9 gets a make-over for the foreign canned shows in the United States, telenovelas, Asian dramas and sports from MBA and KBL. From the Radio Philippines Network, Inc. (RPN), the station is now being reintroduced as the newest Philippine TV sensation 9TV with the chairman Amb. Antonio Cabangon-Chua as Chairman and Benjamin Santos as President and CEO.

9TV retaining the news and current affairs, sports and entertainment programming while expanding its primetime and weekend programming to cater more audiences which was started by the launching of Kids Weekend. Also, ALC Group of Companies appoints Benjamin Ramos as new president of the Radio Philippines Network, replacing Usec. Robert T. Rivera. I hope RPN comes up with better programming.

"It's the risk we decided to take. We wanted to give people an alternative to the current fare," said RPN's newest chairman Amb. Antonio L. Cabangon-Chua and the president and CEO Benjamin Ramos during the network's launch last Thursday in Greenhills, San Juan. According to Cabangon-Chua, these innovations were done in preparation of the network's 55th anniversary of revolutionized TV and radio broadcasting next year.

"So, RPN-9 has been in TV for 55 years. As you have mentioned, we have been innovating. Since the start of the year, we have introduced a series of TV programming initiatives. We're proud to state that these initiatives have actually been successful for us," he said. Among these

innovations are the inclusion of local movies in RPN-9's programming. Ventosa said this resulted into a 150% growth in channel audience for the channel, which is now ranked third in the market according to data from Kantar Media.

"It's the risk we decided to take. We wanted to give people an alternative to the current fare," said RPN's newest chairman Amb. Antonio L. Cabangon-Chua and the president and CEO Benjamin Ramos during the network's launch last Thursday in Greenhills, San Juan.

"If we would come up with shows with just the same format, kaming pinagkaiba." Amb. Antonio added that the network will first concentrate on strengthening its prime time block, which is from 4 p.m. to 11 p.m. 9TV strives for an alternative programming. 9TV is the newest major player in Philippine television industry.

9TV's new logo comes with more generis blue and red branding to reach a wider audience and strengthen its presence on free TV RPN-9. Remember these of public service program *Action 9*, which was anchored by Ramon Tulfo, Atty. Dong Puno, Angelique Lazo and Rey Langit.

"We've seen that the audience that has been very skeptic," Santos explained. "The market has changed, you know the market is very dynamic. We've seen that a lot more of the audience are preferring the local programming. And in doing so, we noticed also that we've been able to expand our audience."

This is why RPN-9 is set to premiere more and more local programming.

The executive of the Kasama Network added, "Whereas in the past, siguro, our programming was skewed to the broad C market. When we introduced the Tagalog movies, we've expanded to the D market. And they are also part of our audience today, so we want to cater more to the expanded audience."

This was announced last Friday by Amb. Antionio Cabangon-Chua, chairman of RPN, during the launch of 9TV's new programming lineup in a glitzy affair at the Hotel Rembrandt ballroom.

I wish that RPN-9 would bring back its own programming and to bring the network's news programs such as *Arangkada Balita* (weknights 6:30 p.m.) anchored by Bing Formento and Angelique Lazo, and also the long-running English late-night newscast *NewsWatch* (weekngihts at 11 p.m.) anchored by Eric Eloriaga and Cristina Peczon. It will also air with the US TV shows, telenovelas, Asian dramas, animes, cartoons, etc.

Chua stressed that the unique strength of RPN-9 known as 9TV is that it brings together the superstars of local sports, the foreign canned programs in the US, telenovelas, Asian dramas,

cartoons and anime with the leading lights of Philippine entertainment industry inder one roof, in a never-before-tried mix.

The need to reinvent Channel 9, Atty. Antonio said, had been pursued by its management led by a chairman Amb. Antonio L. Cabangon Chua. Negotiations led to a long-term block-time agreement between RPN, Solar Entertainment and ALC Group of Companies, the local subsidiary of Solar Television Network. The Kasama Network RPN-9 became its new brand name as 9TV adds the entertainment shows on primetime which also develop its own roster of homegrown talents and stars.

Its modest aim, according to Antonio, is to become No.2 in the so-called TV network wars. "ABS-CBN and GMA-7 are both claming to be No.1 and IBC-13 and TV5 still charting to the No.3 slot in the ratings game. We'd gladly give that to them. But we want to be the solid third force in the industry," explained Antonio.

Together with the directors and producers who have joined the new network, the list of actors who will be seen nightly has been growing by the week. Antonio happily reports, "The Kasama Network 9TV is proud to have secured the services of several established talents in the industry. We hope to be a venue where actors can showcase their talent to the fullest regardless of where they originally 'came' from. We feel that this cross-pollination of talent is very good for the entertainment industry as a whole." Of course, RPN-9 will also develop their own fresh new talents which goes without saying.

#### More exciting

A week after week is the newly-refurbished RPN Channel 9 surfaced as 9TV, we find ourself hoping and sharing a conviction that there is dedication in our talented artists, producers and network owners to turn around the industry that many have practically given up on.

Undoubtedly, TV is the most powerful avenue for the formation of taste, opinion and creation of idols that not only the on-cam actors but also in producers, writers, directors, makeup artists, wardrobe assistants, cameramen who welcomed the development.

The returning to come back for my future on RPN Channel 9 with the new facilities of studios and broadcast headquarters, included the buildings of the new RPN Media Center in Broadcast City, Capitol Hills, Diliman, Quezon City and the transmitter tower in Panay Avenue, Brgy. South Trilangle, Diliman, Quezon City, we saluted to my future on RPN is time to given back and returned the air. Entetainment shows on primetime, many groundbreaking drama shows on 9TV could dub and air on primetime.

"We hope to make our shows more exciting. We want to change the current TV landscape," he said. The future of RPN Channel 9 are become returned with dare and included the network's

three radio stations are: DZKB Radyo Ronda 1422 for AM (the format of news and information, public affairs, talk, entertainment, music, full service and public service), 99.5 Play FM (contemporary hit radio, OPM and Top 40 music) and 106.9 Bida FM (hot adult contemporary, OPM and Manila Sound music format).

As the major player on Philippine television, Inquirer Entertainment attended 9TV's grand coming-out party, during the launch of 9TV's new programming lineup also on Saturday night at the SMX, Mall of Asia in Pasay City. New shows and their hosts were introduced and home to the *KBL* and *MBA* basketball games.

Aall local shows on Channel 9 are currently produced by the network itself and co-produced by Solar. RPN name remains re-active on air, even though it is the official name of the network.

It aims to turn RPN around back to the glory days with its own pool of talents and as the leader network.

Think of it as the basketball fans just like *MBA*. Hance, for the first time ever, the likes of basketball icons Johnny Abarrientos, Rommel Adducul and Marlou Aquino will join the hands with the stars Richard Gutierrez, Angeline Quinto, German Moreno, Empress Shuck, JM de Guzman, Ingrid dela Paz, John Wayne Sace, Hazel Faith dela Cruz, Kristofer Martin and Joshua Diosino, Roderick Paulate and Nova Villa, Miguel Sarne, Jellyn Echon, among others. Of course, in a series of promotional efforts of the newest TV channel 9TV.

One thing 9TV already has going for it is a well-entrenched niche of loyal and royal TV viewers - fans of sports programs, the fans of telenovelas and Asianovelas, fans of anime and cartoons thru Kids Weekend, fans of foreign canned shows in the United States and now seeks to build upon this foundation by expand into a new area, that of local entertainment, by producing shows with the original local productions of RPN-9 whose formats have a proven track record of huge success.

The network's banner shows also continues to be its sports programs led by its flagship program, with the Metropolitan Basketball Association (MBA) games (Wednesday and Friday at 8 to 9:30 p.m., Saturday at 2:30 p.m. and Sunday at 3 p.m.), which Solar Sports has been producing for television. 9TV also featuring the Korean Basketball Association (KBL) games on Saturday at 12:30 p.m. and Sunday at 10 a.m.

Meawhile, foreign series fans will have a new primetime addiction as it boasts of foreign canned shows retained thru World-Class US Primetime offering in that include the horror series *The Walking Dead* (Monday at 8 p.m.), the superhero series *Smallville* (Monday at 8:45 p.m.), the reality TV show *American Idol* (Tuesday and Thursday at 8 p.m.), the sitcom *Community* (Tuesday at 9 p.m.) and *24: Live Another Day* (Thursday at 8:45 p.m.)

9TV also introduced 20 brand-new local shows, including two fantasy series, a romance soap opera, a youth-oriented teen drama, drama anthology, two sitcoms, one gag shows, four game shows, children's show, showbiz talk show, four reality shows, musical variety show and Bong Revilla's weekly hit action movie.

German Moreno known as Kuya Germs, is the variety show host of the original reality show for the talent search called *Boses Tinig Pinoy*, which airs every Saturday at 9 p.m. and Sunday at 7:30 p.m. It will showcased the talents from the 12 regions of the country through a unique singing contest, which is performed in "acapella" with two categories – duet and trio. Over P1-million worth of prizes will be given away for the new season with the weekly winner receiving P50,000, and a contract under the Polyeast Records.

Antonio said the contest is part of strengthening their radio stations in the 12 regions of the country, and also provides a once-in-a-lifetime shot for fame and fortune.

Richard Gutierrez hosting the local version of the US top-rating game show *The Price is Right*, which also aired every Sunday at 6:30 p.m. will exciting the game. It gives away loads of prizes and provides unequalled and non-stop entertainment to Filipino contestants and the audience. Contestants totally enjoy their stint in the highly entertaining game show. They will get to take home cool appliances, leisure travel packages, and sometimes a brand new car when the price is right.

JM de Guzman also hosting the reality dating program *Temptation Island: Dare to Win*, it airs every Saturday at 7:15 p.m., intrigue, drama, and titillating characters will surely spice up everyone's viewing experience. Focus on the group of beautiful young men and women marooned in a beautiful island, this show is inspired by Regal Entertainment's '80s cult classic *Temptation Island*.

A comedian Bayani Agbayani hosting the sing-along karaoke game show *Kanta Tayo*, which brings to the videoke round of contestants will give yp for P1 million cast. It airs every Sunday 5:30 p.m.

Roderick Paulate and Nova Villa will star the sitcom *John en Nova*, airs on Saturdays at 6:30 p.m., while the youth-oriented sketch gag show *Dobol Trobol* is on every Saturday, also at 10 p.m. which is top-billed by 9TV's new discoveries of stars are Karen Reyes, Kim Gantioqui, Loisa Andalio, EJ Jallorina, Mariz Rañeses, Tom Doromal, Jazz Ocampo and Marc Carlos de Leon. Another primetime sitcom *Carl en Sol*, featuring the top comedians Epi Quizon and Betong, airs every Sunday at 6 p.m.

#### Singing and dancing

The long-running musical variety show *Superstar* every Sunday at 8:30 p.m. with the Asia's pop superstar princess Angeline Quinto, with co-host Rafael Rosell as co-hosts. The singer-actress Quinto as *Superstar* treats you to an evening of her very own Sunday night live solo musical variety show with a musical performers singing their songs showcasing her singing prowess

Quinto's singing and dancing capabilities boasts of its well-arranged musical numbers and medleys feature all kinds of songs and performed by the show with other guest singers and entertainers in the concert on TV for the stage allowing to explore their range while performing the current and golden hits while Quinto is RPN's roster of talents. The show starts with an opening song and dance number by Quinto for a different songs. It also airs different segments like *Angeline Loves You*, comedy skits *Gang Superstar* and *Smash Superstar*. Her final song, Quinto frequently states her message viewers and sings her statement song with Angeline Quinto's singing, dancing and hosting as well. Musical director Jonathan Manalo, choreographer Georcelle Dapat-Sy, and director Erick Salud. Streetboys as dance performers and a special guest co-host every week.

Larry Hermoso, the head of the station's music department, will be creating and consulting on the new music content that RPN will be producing.

Peque Gallaga and Lore Reyes revitalize their 1990s hit *Batang X: Ang Pagbabalik* which will air on weeknights at 6 p.m. Combining mix of fantasy, drama, sci-fi and action. Starring Kobi Vidanes as Kid/lat/kid, Casey Bacayo as 3:NA/Trinity, Miguel de Guzman as G-Boy/Boy/Boy Gulang, Clarence Delgado as Little Miss Mimi, Jarius Aquino as Obet, Bea Besa, JB Agustin as A-gel/ Angelo/arcangel and Jillian Aguila as Control. Directed by Lore Reyes.

Fans of the fantasy series *I'm a Pricnesa* (weeknights at 7:30 p.m.) with the primetime princess Ingrid dela Paz as her first leading role as Princesa Reyes, with Arron Villaflor and also includes Charles Christianson, Michelle Arciaga, Franz Ocampo, OJ Decena, Vahessa Grindrud, Reynan Pitero, Joonee Gamboa, Minnie Aguilar, Cecil Paz, Rolly Inocencio, Cai Cortez. Jon Avila and Annyka Asistio, Directed by RJ Nuevas.

Fall in Love for You is the newest romcom soap opera teleserye directed by Joel Lamangan. It airs every Monday to Friday at 9:30 p.m., topbilled by Empress Schuck and John Wayne Sace, together with James Blanco, Agot Isidro, Dante Rivero, Erin Ocampo, DM Sevilla, Bing Loyzaga, Helen Gamboa, Janelle Quintana, Theo Bernados, Ramon Christopher, Carla Humphries and JR de Guzman.

He is from *Jr. News* and *NewsWatch Junior Edition*, the newbie actor and youngest DJ radio Miguel Sarne is now hosting the youth-oriented reality show for kids and teens *Junior TV*, which airs Saturday at 4:30 p.m. about the youngest and real-life junior as viewers got any stories to tell promote the coolest show whether its parent's guide, kids guide and more guides, the television workshop for Elementary School and High School student who are interested in becoming a TV superstar. *Meet the Date*, the newest reality dating game show hosted by Jellyn Echon, Monday to Friday at 5:30 p.m. to 6 p.m..

The well-loved Pinoy children's educational show *Batibot* made a comeback and this time on Saturday 11 a.m. marked on its 30th year anniversary celebration with a brand new season by continuing to guide the new generation of kids in the fun world of learning. New muppets

Sitsiritsit, Alibangbang and Tarsi join Kuya Fidel (Abner Delina), Ate Maya (Kakki Teodoro), Kapitan Basa, Manang Bola, Ning Ning, Ging Ging, and Koko Kwik-Kwak as they share stories using illustrations and various art forms, present live action films, play fun-filled interactive games, and give step-by-step instructions on how kids can do things in the most creative and simplest way. On *Batibot's* 30th anniversary, kids will have a chance to contribute their artwork, photos and even videos with their parents and other family members. Moreover, the new generation of kids will surely enjoy the launch of the coolest and the most interactive Batibot website where they can get to know more the program's hosts and the muppets, watch previous Batibot clips, and submit their fan art for uploading.

The longest-running children's musical variety show *Penpen de Sarapen* (Saturday at 11:30 a.m.) features kids as they show their talents in singing, dancing, acting, and hosting. A venue for children who want to hone their skills and talents and become the stars of the future. More than that, the show also trains them to be active and responsible individuals by instilling good values that they should emulate throughout their daily activities and the workshop. Accredited by the Department of Culture, Education, and Sports (DECS), and has won various awards from award-giving bodies such as the KBP Golden Dove Awards, Catholic Mass Media Awards, and Star Awards for Television. Join the educational musical variety show *Penpen de Sarapen* gang of Carlo Aquino with Kobi Vidanes, Angel Sy, Aaron Junatas, Princess Ortiz, CX Navato, Ashley Sarmiento, JB Agustin, Barbie Sabino, Lance Lucido and Angelo Garcia. The stage of *Penpen de Sarapen* was set in the groundfloor of Farmer's Plaza in Cubao. It's basically an entertainment, game and story-telling show for. With the popularity of Kids Weekend block, *Batibot* and *Penpen de Sarapen* has topped viewership among children within its timeslot and is now poised to introduce new segments and characters that will delight young viewers even more.

Dear Hazel (Saturday at 8:15 p.m.) is a teen drama anthology for the real-life and true-to-life romantic love stories for the lucky-sender love again, is starring Hazel Faith dela Cruz. The teen series *Barkada Diaries* (Saturday, 5 p.m.) stars young performing artists Ingrid dela Paz, Aaron Villaflor, Nikki Bagaporo, Diego Loyzaga, Christine Serrano and Errol Abalayan, Kristofer Martin and Joshua Diosino will star the teen sitcom called *Carl & Ed* every Saturday at 5:45 p.m. along with Epi Quizon, Princess Snell, Emilio Garcia, Al Tanay, Alfred Labatos, Arie Reyes, Ivan Dorschener, RR Enriquez, Thou Reyes, John Manalo and Alyssa Valdez. The teen sitcom which is directed by Danny Caparas.

Enjoy an afternoon of entertainment, fun, and prize money in the longest-running game show on Philippine TV in *Kwarta o Kahon Meganon* (Sunday at 1:30 p.m.) hosted by the comedian-disc jockey Mr. Fu. Featuring upcoming recording artists, sponsored game portions, and the original Kwarta o Kahon game, enjoy the show's live telecast every Sunday at the Entertainment Plaza of SM City North Edsa.

Pinoy action-packed blockbuster movies *Bong Revilla Cinema sa 9TV* (Saturday 10:45 p.m.), a primetime treat every Saturday. Featuring the Tagalog movies from the legendary box-office

action star Bong Revilla. As a parting shot to emphasize RPN-9's efforts to up TV habits, Antonio declared: "We start our shows on time."

With the help of Solar Entertainment, 9TV comes up with new, exciting and refreshing programming. Kids will also get their dose of Kasama treats as Kids Weekend: *Sesame Street* (Saturday/Sunday 7 a.m.), *Care Bears* (Saturday 7:30 a.m.), *Strawberry Shortcake* (Sunday 7:30 a.m.), *Beware the Batman* (Saturday 8 a.m.), *Young Justice* (Sunday at 8 a.m.), *Pokemon* (Saturday/Sunday 8:30 a.m.), *Pop Pixie* (Saturday 9 a.m.), *Trollz* (Saturday at 9:30 a.m.), *Ben 10: Alien Force* (Saturday 10 a.m.) and *The Simpsons* (Saturday 10:30 a.m.) rolls on weekend. Plus a telenovelas *Las Bandidas* at 4:30 p.m. and *Corazon Salvaje* at 10 p.m., the Koreanovela *My Love, Madame Butterfly* at 5 p.m., and a Taiwanovela hit *Love Around* at 10:30 p.m. from Monday to Friday.

#### RPN Station ID (2014) Edit

A fan site devoted to our favorite Philippine TV station 9TV! Look out as we gather relevant, fun and light entertainment about our favorite TV station today roaring to reach greater heights.

#### **Station ID (Nora Aunor, the one and only superstar):**

RPN Station ID for the 60th anniversary of Philippines' one and only Superstar Mr. Nora Aunor. She has been an RPN family mmber for 19 years. She is performed the longest-running primetime musical variety show on Philippine television *Superstar*.

Classic moments in Philippine TV history. *Superstar* (1970-1989), *Nora Cinderella* (1970-1985), *Makulay na Daigdig ni Nora* (1973-1979) and *La Aunor* (1984).

#### Station ID (Dolphy, the comedy king):

RPN Station ID for the 83rd anniversary and 2nd death anniversary of Philippines' late Comedy King Dolphy that aims to pay tribute. He has been an RPN family member for 17 years. His most notable sticom in the channel was *John En Marsha*, where he played the character John Puruntong.

An artist, a genius, a legend, and the part of our family.

Classic moments in Philippine TV history. *John en Marsha* (1973-1990), *Gabi ni Dolphy* (1989-1990), *Puruntong*(1991-1993) and *Plaza 1899* (1986-1988). More than 60 years of entertainment. Farewell to you John, thank you.

#### Station ID (Thalia, the Mexican telenovela star):

RPN Station ID for the telenovela primetime as the Mexican singer-actress Thalia. Primetime most-watched telenovela tribute on Philippine television to the Filipino hearts: *Marimar* (1996), *Maria la del Barrio* (1996-1997), *Luz y Sombra* (1998) and *Quinceañera* (2000-2001).

## Station ID (Fernando Carrillo, the Mexican telenovela star)

RPN Station ID for the telenovela primetime as the Venezuelan actor Fernando Carrillo. Primetime most-watched telenovela tribute on Philippine television history: *Maria Isabel* (1999-2000) and *Siempre te Amare* (2000-2001).

## Superstar goes to Vocal on Sunday

Augusty 23, 2014

This Sudnay (August 24), the country's original, longest-running, highly-acclaimed and multi-award musical variety show on Philippine television *Superstar* now on its 44th anniversary as the Asia's queen of pop superstar Quinto goes to higher vocal.

Quinto is the strong arrangement, musical effects and high vocals with the high note goes to birit. Absolutely incredible and outstanding performance like Angeline will perform as super voice outstanding with opening production number in *Queen of the Night* as Quinto's singing and dancing. The show starts with an opening song and dance number by Quinto for a different songs.

A star-studded one and the half hour musical with some of the country's finest singers. With cohost Rafael Rosell and watched out for the return of Sarne as Angeline's guest co-host, and live performances by Andrew E., Kuh Ledesma, Basil Valdez, Hannah Nolasco and the hottest rock band Afterlmage.

To celebrate her higher victory, Angeline treats TV viewers with another world-class concert experience in her solo musical variety show. Also watch out for her segment *Angeline Loves You*, the world-class musical spectacle prepared by Hidalgo will sing *The Past* and *In Love with You* (duet by Quinto).

The dazzling dance numbers by the cast of *Barkada Diaries* featuring Ingrid dela Paz, Aaron Villaflor, Nikki Bagaporo, Diego Loyzaga, Christine Serrano and Errol Abalayan during *Smash Superstar*.

Aside from these, fun and laughter are also set to fill the centerstage with the funny antics of the one and only superstar Nora Aunor and Tirso Cruz III during *Gang Superstar*.

On her final song, Quinto frequently states her message for the viewers and sings her statement song as *Somewhere Over The Rainbow* and *I Just Fall in Love Again*. Still with Angeline in the upcoming episode are her resident dance like Streetboys dancers, musical director Jonathan Manalo, choreographer Georcelle Dapat-Sy, and directed by Erick Salud, located at Broadcast City Parking Lot.

Don't miss the trending and top Sunday primetime show of RPN-9, *Superstar* airing every Sunday nights at 8:30PM right after *Boses Tinig Pinoy* on 9TV. For more updates,

www.rpn9.com, follow @SuperstarOFFICIAL on Twitter and like SuperstarOFFICIAL on Facebook.

# The first-ever fantasy series I'm a Princesa on August 25 on 9TV

August 24, 2014

20-year-old Ingrid dela Paz is now the primetime princess of 9TV, she hopes to be able to make of her come true and become famous and even the college student. Setting the trend of fantaserye and telefantasya, RPN-9 now known as the newest Philippine TV sensation 9TV launched its first teen-oriented fantasy series called *I'm a Princesa* starting this Monday (August 25) at 7:30pm on Primetime Superstar.

#### Ingrid dela Paz as Pricnesa

With a perfect mix of fantasy, teen drama, adventure and romance, 9TV's first teen-oriented fantaserye is topbilled by the teen star Ingrid dela Paz as her first leading role, together with Arron Villaflor, together with Brod Pete, Charles Christianson, Michelle Arciaga, Franz Ocampo, OJ Decena, Vahessa Grindrud, Reynan Pitero, Joonee Gamboa, Loisa Andalio, Joshua Garcia, Cherie Gil, Minnie Aguilar, Cecil Paz, Rolly Inocencio, Eslove Briones, Kyra Custodio, Angelo Pasco, Kazel Kinouchi, Jon Avila and Annyka Asistio.

Eduardo Cojuangco, Head of 9TV Entertainment, relates the network's anticipation on its latest venture, "Finally, we're geared up to break with tradition by offering a new twist on fantaserye. We trust that we're in the right direction because we've got a great story to tell, and esemble cast and crew buckled up to perfect the ride. 9TV has started winning weekends. Now we're making weeknights more exciting."

Inspired by her family, Ingrid had been long-wanting to pursue a career in acting since she was in high school. Being a member of the drama club boosted her confidence.

The story is about Princesa Salvador (Ingrid dela Paz), an 18-year-old ordinary girl who dreamed to be an actress is she dressed up like a pink dress with a gorgeous princess tale while she is going to high school are best friends and begins in the fairy tale world. David de Guzman (Arron Villaflor), a handsome male he is giving on his girlfriend Princesa invites all the ladies in the kingdom to a ball, hoping to find a wife for his nephew. Princesa's adventure of the castle tale and her prince charming and crystal.

She is a 20-year-old student admitted that she has long dreamed of becoming an actress. She became a member of a drama club in high school which boosted her confidence.

#### Princesa (Ingrid dela Paz) and David (Arron Villaflor)

This much-awaited teen fantaserye is competing with the cast are Minnie Aguilar as Dante Salvador as the father, Cherie Gil as Cherry Salvador as the mother, Brod Pete as King Pete is a king man, Loisa Andalio as Mariz is a youngest girl in the world, Joshua Garcia as Pandi is the leading boy of town, Cecil Paz as Kakai is the witch granted, Rolly Inocencio as Ronald, Esolve Briones as Rustom, Kyra Custodio as Lindsay is a kikay fairy in the charmer, Angelo Pasco as Luis, Kazel Kinouchi as Claire, Jon Avila as John is the awkward stage hand who spends her time just wishing, Annyka Asisto as Luiz, Charles Christianson as Christian, Michelle Arciaga as Melissa tear her clothes and lock her in the basement, Franz Ocampo as Kris, OJ Decena as Francis, Vahessa Grindrud as Grindrud comes to the rescue and enables her to go to the ball in a fancy dress and carriage, Reynan Pitero as Playro and Joonee Gamboa and Ryan.

*I'm a Princesa* premieres August 25, from Monday to Friday at 7:30pm on 9TV's Primetime Superstar. Directed by RJ Nuevas, written by Noreen Capili, executive producers are Marissa V. Kalaw and Mae Santos.

# 9TV launches a new kind of teleserye, "Fall in Love for You"

August 24, 2014

We're promoting 9TV as the entertainment network aside from foreign canned shows in the US, telenovelas, Asiandramas, cartoons, anime and sports.

There's so much more excitement in store for fans and viewers, as 9TV continues to bust out fresh, brand-spanking new programs, headlined by 9TV's glittering array of stars!

Building on success after success as it revolutionizes Philippine TV through game-changing programming, The Kasama Network RPN-9 now known as 9TV riding on its first big teleserye, now launches its first-ever primetime romantic dramedy series on primetime *Fall in Love for You* starting this Monday (August 25) at 9:30pm on Primetime Superstar.

#### John Wayne Sace and Empress Shuck

With a unique formula of soap opera, romantic comedy and light drama, 9TV's first kilig-serye is top-billed by the newest primetime princess Schuck and the primetime prince Sace with the biggest stars like James Blanco, Agot Isidro, Dante Rivero, Erin Ocampo, DM Sevilla, Bing

Loyzaga, Helen Gamboa, Janelle Quintana, Theo Bernados, Ramon Christopher, Carla Humphries and JR de Guzman.

Eduardo Cojuangco, Head of 9TV Entertainment, relates the network's anticipation on its latest venture, "Finally, we're geared up to break with tradition by offering a new twist on typical drama. We trust that we're in the right direction because we've got a great story to tell, and powerhouse cast and crew buckled up to perfect the ride. 9TV has started winning weekends. Now we're making weeknights more exciting."

The success of the Kasama channel is now compared to world's largest social networking site Facebook, Twitter and Instagram, which in the onset was a petty entity compared to Friendster and Myspace grew to be the most popular networking site in the US.

Romantic love stories performed by first-rate actors and actresses. Jonathan Ramos (John Wayne Sace) is a men whose charm and his girlfriend in often hooked. Roxanne delos Santos (Empress Schuck), a young women she is so pretty and beautiful.

Does have as mother Klarisse Ramos (Helen Gamboa), a mother is a family and Mon Santos (Dante Rivero), a father is the work at place. Roxanne's best friend Sophia dela Paz (Erin Ocampo), a sister of the friend. Jorro Mendoza (DM Sevilla), a handsome men in the world. The production will click with viewers and stand up to the established major productions going the "big production values" route

This much-awaited kilig-serye is led by a stellar cast of the most bankable artists of their generation, including the country's finest actors: Ramon Christopher as Delfin, a wealthy businessman whose past brings his son back to memory; Bing Loyzaga as Aaron Barrinuevo; and Ferriols as Lulu.

Completing the all-star cast are some of today's young stars including Blanco as Daniel, Janelle Quintana as Roselle, Theo Bernados as Bernardo, Cai Cortez as Mini, Kristel Goodwin as France, Carla Humphries as Carmen and JR deGuzman as Albert.

Fall in Love for You is directed by Joel Lamangan, with a top-notch production headed by Edlyn Tallada-Abuel as Production Unit Manager and Elmer Gatchalian as creative consultant. Will Jonathan and Roxanne will fall in love me again? Join the most kilig love on TV in Fall in Love for You, starting on August 25, Mondays to Fridays, 9:30pm on 9TV's Primetime Superstar.

#### Inspiring younger audience

9TV now has something for kids to watch on weekend mornings! Every Saturday and Sunday, kids—and the kids-at-heart—will be delighted with the colorful and well-loved shows in Kids Weekend On 9TV.

Empress Schuck, the freshest face on Philippine TV, is 9TV's Kids Weekend video jock (VJ) as the kiddie wrap aka kids jock. Exclusively and especially for cartoons and animés loving kids and kids at heart.

It's been a while since we travelled down that well-loved street to see Big Bird, Elmo, Cookie Monster, and the rest of the gang. Everyone is invited to come and play with them on *Sesame Street*, featuring episodes never-before-aired in the Philippines.

Have a taste of sweet adventures with *Strawberry Shortcake* and her friends. Batman saves Gotham and mankind in *Beware The Batman*. Meet the young superheroes protecting the world from deadly villains in *Young Justice*. And join Ash and Pikachu in the adventures in *Pokémon Season 17*. Teen girls like *Pop Pixie* and *Trollz*, some action-packed alien in *Ben 10*: *Alien Force* and the family toons like *The Simpsons*.

Kids Weekend On 9TV airs every Saturday and Sunday at 7 a.m.

9TV is seen on free TV RPN 9, Cebu RPN 9, Davao RPN 9, Zamboanga RPN 5, Baguio RPN 12, and Bacolod RPN 8. It is also seen in over 160 cable operators nationwide, including Skycablech. 14 (Manila), Skycablech. 6 (Cebu, Davao, Bacolod, Iloilo, and Baguio), Destiny ch. 14, Cignalch. 10, and Cablelinkch. 14.

Website: www.9news.ph Facebook: facebook/9newsph Twitter: twitter@9newsph.

# Get a double dose of Kids Weekend on 9TV this September

Published: Sun, August 31, 2014

Spend quality time with your children with Kids Weekend on 9TV! Let them watch the shows we loved when we were young, as well as enjoy the latest animé smash hits.

Kids Weekend on 9TV: Sesame Street, Care Bears and Strawberry Shortcake, Beware Batman and Young Justice, Pokemon: XY, Pop Pixie, Trolla, Ben 10: Alien Force and The Simpsons

Empress Schuck, the freshest face on Philippine TV, is 9TV's Kids Weekend video jock (VJ) as the kiddie wrap aka kids jock. Exclusively and especially for cartoons and animés loving kids and kids at heart.

Play and sing along with your favorite Muppet on *Sesame Street*, learn about the importance of friendship with the American Greetings' *Care Bares* and *Strawberry Shortcake*. And watch as DC Comics' *Beware the Batman* and *Young Justice*, and the hit anime *Pokémon* fight evil to save the world. For teen girls *Pop Pixie* and *Trollz*, some action-packed alien in *Ben 10: Alien Force* and the family toons like *The Simpsons*.

Catch Kids Weekend on 9TV every Saturday from 7am to 11am and Sunday mornings from 7am to 9am.

9TV is seen on free TV-9 Manila RPN - TV-9, Cebu RPN - TV9, Davao RPN - TV-9, Zamboanga RPN - TV-5 Baguio RPN - TV-12, Bacolod RPN - TV-8; Cable TV thru Sky Cable - Channel 14 (Metro Manila) Sky Cable - Channel 6 (Cebu, Davao, Bacolod, Iloilo and Baguio), Destiny Cable - Channel 14, Cablelink Channel 14, Cignal - Channel 10. Connect and engage with 9TV through web, 9news.ph, Twitter (@9tvph), Facebook (facebook.com/9tvph) and Instagram (@9tvph).

At first I wonder myself when it comes to available children's shows, I jump into 9TV first. Well for one thing, RPN-9 put up many schedules mostly for children and teens. Some shows from Kids Weekend, and new anime shows success them. Not only for children, many new-local programs are also available too such as *Batang X: Ang Pagbabalik*, *I'm a Princesa* and *Fall in Love for You, Penpen de Sarapen*, the youth-oriented reality show *Junior TV*, *Barkada Diaries*, *Dear Hazel*, etc.

At the early months since the launch of the new station as the newest Philippine TV sensation, 9TV became the third station to received higher ratings from Kantar Media/TNS Philippines survey. 9TV turned into good-start moment in televisions today. A lot of fresh and new programs are shown in this station.

# TV5 Program Schedule

## Program Schedule Edit

Mondays-Fridays

4 am -

Tue-Fri: Aksyon Replay

4:30 am

Mon: Numero Replay

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5 am - Aksyon sa Umaga
7 am - The Replacements
7:30 am - Handy Manny
8 am - Lloyd in Space
8:30 am - Eyeshield 21 (TV5 AniMega)
9 am - X-Men
9:30 am - Avengers Assemble
10 am - Face the People (IN HD) (Multi Caption)
11 am - Let's Ask Pilipinas (IN HD)
12 nn - Aksyon sa Tanghali
12:30 pm - T3 Enforced
1 pm - Break Time Na!! Kapatid Time (IN HD)
2:30 pm - Idol School (IN HD) (Multi Caption)
3 pm – You are my Destiny (Drama K-Saya catchup) (Multi Caption)
3:30 pm – First Wives Club (Drama K-Saya catchup) (Multi Caption)
4 pm - Movie Max 5
6 pm - My Dear Cat (Drama K-Saya)
6:30 pm – Aksyon
7:30 pm – Sarah Girl (Sarah Geronimo) (IN HD)
Mon & Thurs: Movie Max 5 (until 9:30 pm)
Wed & Fri: PBA (simulcast on IBC) (until 9:30 pm)
Tue- Human Condition
9 pm -
Tue: Kwentong Gilas
9:30 pm – Wattpad Presents: Mr. Popular Meets Ms. Nobody (Encore) (Mark Neumann
and Shaira Mae Dela Cruz) (IN HD) (Multi Caption)
10 pm - Aksyon Tonite
10:30 pm – The Amazing Race Philippines (Derek Ramsay) (IN HD)
11 pm – Wild At Heart
11:30 pm -
Mon: Hello Counselor (IN HD)
Tue: RoomBarkada (IN HD) (Multi Caption)
Wed: Family Dignity Full House (IN HD)
Thurs: Ebriwan Hapi (IN HD)
Fri: I Am A Man (IN HD)
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12:30 am- Aksyon 24

12:45 am - Reaksyon (IN HD) (Multi Caption)

1:00 am -

Mon: Demolition Job (IN HD) (Multi Caption)

Tue: Kaya (IN HD) (Multi Caption)

Wed: History with Lourd (IN HD) (Multi Caption)
Thurs: Yaman ng Bayan (IN HD) (Multi Caption)

Fri: Astig (In HD) (Multi Caption)
1:30 am - T3 Enforced Replay
2 am - True Sleeper: Shop Japan

3 am - Sarah's Girl Replay (IN HD) (Multi Caption)

3:30 am - Wild Heart Replay

#### Saturdays

4 am - Aksyon Replay

5 am - Lively Informed Live (Multi Caption)

6 am - Family Rosary Crusade

7 am - Dora The Explorer

7:30 am - Sanjay and Craig

8 am – Teenage Mutant Ninja Turtles

8:30 am - The Fairly OddParents

9 am – Spongebob Squarepants

9:30 am - T.U.F.F Puppy

10 am – Kung Fu Panda

10:30 am - Ben 10

11:00 am - Music Bank (Park Seojoon and Yoon Bora) (IN HD)

12:30 pm - Break Time Na!! Kapatid Time (IN HD)

2:30 pm – Love Notes (Joe D Mango) (IN HD) (Multi Caption)

3:15 pm - King Of Food (Multi Caption)

4 pm - PBA

6 pm - Trenderas (IN HD) (Multi Caption)

7 pm – Talentadong Pinoy 2014 (Robin Padilla and Mariel Rodriguez)

8 pm - Yunyega Sabado (Park Eunyoung and Kang Hodong) (IN HD)

9 pm - The Amazing Race Philippines (Derek Ramsay)

10 pm - Tropa Mo Ko Nice Di Ba? (Ogie Alcasid and Gelli de Belen)

11:30 pm - Aksyon Weekend

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12 am – Juan Direction (Multi Caption)
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12:30 am - Unang Tikim (IN HD) (Multi Caption)

1 am - Good Movie (IN HD) (Multi Caption)

2 am - Idol School Replay Marathon (IN HD) (Multi Caption)

## Sundays

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4:30 am - Astig Replay (IN HD) (Multi Caption)
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5 am - Lively Informed Live (Multi Caption)

6 am - Sunday TV Mass: Healing Grace Mass

7 am - Yin Yang Yo

7:30 am - Imagination Movers

8 am - Stitch!

8:30 am - Gravity Falls

9 am - Dave The Barbarian

9:30 am - The Emperor's New School

10 am - Lets Go Dream Team 2

11 am - Happy Sunday (LIVE)

3 pm - PBA

7 pm – Who Wants to be a Millionaire? (Vic Sotto)

7:45 pm – Quiet Please: Bawal ang Maingay (Richard Gomez)

8:30 pm - The Amazing Race Philippines (Derek Ramsay)

9:30 pm – Wow Mali: Lakas ng Tama! (Joey de Leon)

10:15 pm - Aksyon Weekend

10:45 pm - Gag Concert

12:10 am - A Song For You (IN HD) (Multi Caption)

12:40 am - Numero (IN HD) (Multi Caption)

1:10 am - Happy Sunday Replay

#### List of talents Edit

- Arci Muñoz
- Aga Muhlach
- Akihiro Blanco
- Alberto Bruno
- Alice Dixson
- Alwyn Uytingco
- Antonio de Murga

- Ariel Rivera
- Benjo Leoncio
- BJ Forbes
- Brent Manzano
- Chadleen Lacdoo
- Champ Lui Pio
- Chanel Morales
- Chloe Dominique Reyes
- Chris Leonardo
- Christine Bersola-Babao
- David Archuleta
- Derek Ramsay
- Edgar Allan Guzman
- Edu Manzano
- Empoy Marquez
- Eula Caballero
- Gelli de Belen
- Gerald Sison
- Harry Santos
- Helga Krapf
- IC Mendoza
- Jasmine Curtis-Smith
- Jason Zimmerman
- Joe D' Mango
- Joey de Leon
- John Estrada
- John James Uy
- John Lapus
- John Prats
- Juan Direction (band)
- Lucy Torres
- Malak So Shdifat
- Mariel Rodriguez

- Mark Bautista
- Mark Neumann
- Martin Escudero
- Marvelous Alejo
- Nadine Samonte
- Nicole Estrada
- Ogie Alcasid
- Onemig Bondoc
- Pops Fernandez
- Raymond Gutierrez
- Richard Gomez
- Ritz Azul
- Robin Padilla
- Sam Concepcion
- Sarah Geronimo
- Shaira Mae
- Sharon Cuneta
- Sophie Albert
- Valeen Montenegro
- Vic Sotto
- Victor Silayan
- Vin Abrenica
- Wendell Ramos

## See also **Edit**

- TV5 celebrates 52nd anniversary
- TV5 Programs in 2012
- TV5 Program Schedule on October 3-November 27, 2011
- TV5 Program Schedule on February 24, 2012
- TV5 Program Lineup
- TV5 New Program Lineup starting February 27
- TV5 turns 52nd
- TV5 launches 12 new shows
- TV5 Int'l continues to make waves abroad

## TV5 celebrates 52nd anniversary

To commemorate the 52nd anniversary of **TV5**, the employes will come together on February 19, at 2 p.m. for a thanksgiving mass at Novaliches, Quezon City to be followed by a fellowship with their families in the spirit of togetherness.

On the same day, on-air, **TV5** is the country's largest No.1 **Kapatid** network will launch its new Station ID to enhance its **Primetime Panalo** campaign promoting its formidable line-up of award-winning primetime programs including**Popstar TV** (5:30 p.m.), **T3: Kapatid, Sagot Kita!** (6 p.m.), newscast **Aksyon** (6:30 p.m.), **Wil Time Bigtime** (7 p.m. Weeknights and 5 p.m. Saturdays), **Nandito Ako** (9 p.m.), **Valiente** (9:30 p.m.), **Pidol's Wonderland** (10 p.m.) and**Pilipinas News** (11 p.m.).

On February 18, the **Kapatid Family**, with their clients and business associates as special guests, will be treated to a powerhouse concert at **The NBC Tent** at 12 noon.

TV5 remakes the Philippine National Anthem of the stars including Charlie Green, megastar Sharon Cuneta, king of reality TV Paolo Bediones, Willie Revillame, Gelli De Belen, Edu Manzano, Amy Perez, Aga Muhlach, Pop Girls member and total pop princess Nadine Lustre, Lucy Torres-Gomez, Ruffa Gutierrez, John Estrada, Alex Gonzaga, international singing sensation David Archuleta, Jasmine Curtis-Smith, JC De Vera, Oyo Boy Sotto, Nadine Samonte, Nina Jose, comedian Vic Sotto, veteran comedian Joey De Leon, Mommy Divine-Geronimo, Gabby Concepcion, Cristy Fermin, Sunshine Grace, popstar princess Sarah Geronimo, teen popstar Anja Aguilar, superstar Nora Aunor, Nova Villa, comedy king Dolphy and diamondstar Maricel Soriano.

In the primetime lineup are teen shows "Popstar TV"; public service programs "T3: Kapatid, Sagot Kita!"; news programs "Aksyon" and "Pilipinas News"; variety-game shows "Wil Time Bigtime"; teleserye "Nandito Ako" and "Valiente"; and comedy-fantasy "Pidol's Wonderland". Anniversary of Kapatid stars include popstar princess Sarah Geronimo, international singer David Archuleta, comedian Vic Sotto, Valerie Concepcion, Gabby Concepcion, Mommy Divine-Geronimo, veteran comedian Joey De Leon, comedy king Dolphy, comedy prince Andrew E., teen popstar Anja Aguilar, Pop Girls members and total pop princess Nadine Lustre, Sunshine Grace, Amy Perez, John Estrada, Eula Caballero, Jasmine Curtis-Smith, JC De Vera, Oyo Boy Sotto, Nadine Samonte, Nina Jose, new band Never the Strangers, Danita Paner and the one and only Mr. Willie Revillame who was TV5's Wil Time Bigtime for a longest running primetime variety show. The Kapatid performances by international singing sensation David Archuleta, teen popstar Anja Aguilar and popstar princess Sarah Geronimo.

**TV5's Primetime Panalo** industry milestones will be highlighted during the concert including its track-record for having had the Viva Television's No.1 teen-oriented magazine drama series **Popstar TV**, the No.1 public service program **T3: Kapatid, Sagot Kita!**, the longest running No.1 flagship news program **Aksyon**, the longest running No.1 primetime variety

show **Wil Time Bigtime**, the No.1 TV5's mini-serye **Nandito Ako**, the No.1 Pinoy classic epic drama **Valiente**, the No.1 family comedy-fantasy **Pidol's Wonderland** and the No.1 late night newscast **Pilipinas News**, in Philippine TV history.

The TV5 Surge Brings More!, More! @ 52nd anniversary concert will be aired on TV5, nationwide, on February 19, as the special feature on Sunday Sineplex.

## PBA Games aired by TV5 Edit

The Free TV coverage of the PBA airs monthly on TV5

#### 2010-2011 Season **Edit**

- 2011 PBA Draft Selected Games
- 2011 PBA Philippine Cup (December 3, 2011)

## 2011-2012 Season <u>Edit</u>

- Powerade vs Rain or Shine: The Semifinals Game 1 (January 9, 2012)
- Powerade vs Rain or Shine: The Semifinals Game 2 (January 16, 2012)
- Talk 'n Text vs Petron (January 23, 2012)
- B-Meg vs Barangay Ginebra (March 12, 2012)
- Air21 vs Powerade (March 19, 2012)
- Alaska vs Barako Bull (March 26, 2012)
- Meralco vs B Meg (April 2, 2012)
- Barako Bull vs Alaska Aces (April 9, 2012)
- Barangay Ginebra Kings vs B-Meg Llamados (April 16, 2012)
- Talk 'N Text Tropang Texters vs. B-Meg Llamados: The Finals Game 1 (April 23, 2012)
- B Meg Llamados vs Talk 'N Text Tropang Texters: The Finals Game 2 (April 30, 2012)
- PBA Commissioner's Cup Finals, Game 7: Talk 'n Text vs B Meg Llamados (May 7, 2012)
- PBA All-Star Side Events: Shooting Stars and Slam Dunk (May 13, 2012 on Sunday Sineplex)
- 2012 PBA All-Star Game: Veterans vs Rookies-Sophomores-Juniors (May 14, 2012)
- PBA Governors' Cup Opening Games: Alaska vs Rain or Shine (May 21, 2012)
- PBA Governors' Cup Opening Games: Petron Blaze vs Powerade Tigers (May 22, 2012)
- PBA Governors' Cup Opening Games: Alaska vs Barako Bull (May 28, 2012)
- PBA Governers' Cup Opening Games: B-Meg Llamados vs Barangay Ginebra (May 29, 2012)
- PBA Governers' Cup Opening Games: Talk 'N Next Tropang Texters vs. Petron Blaze (May 30, 2012)
- PBA Governers' Cup Opening Games: B-Meg Llamados vs Barako Bull Energy (May 31, 2012)
- PBA Governers' Cup Opening Games: Alaska Aces vs Powerade Tigers (June 1, 2012)

- PBA Governers' Cup Opening Games: Petron Blaze vs Alaska Aces (June 4, 2012)
- PBA Governors' Cup: Barako Bull vs Rain or Shine (June 18, 2012)
- PBA Governors' Cup: B-Meg vs Petron Blaze (June 20, 2012)
- PBA Governors' Cup: Meralco vs Powerade (June 25, 2012)
- PBA Governors' Cup: Barangay Ginebra vs Talk 'n Text (June 27, 2012)

## TV5 Sked for May 6, 2012 Edit

- 9 am -- Toink Sino ang Tama (Live)
- 9:30 am -- Sunday Sineplex: Ring Kings: Floyd Mayweather vs Miguel Cotto (Via Satellite)
- 1:30 pm -- Sunday Funday (Live)
- 3 pm -- Kapitan Awesome
- 4 pm -- Paparazzi Showbiz Exposed (Live)
- 5:30 pm -- USI
- 6 pm -- Pinoy Explorer
- 6:45 pm -- Talentadong Pinoy Battle of Champions (Live from Quezon Memorial Circle)
- 8:30 pm -- Extreme Makeover Home Edition
- 9:30 pm -- The Biggest Game Show in the World Asia
- 10:30 pm -- Sunday Mega Sine: Shake, Rattle and Roll 13
- 12:30 am -- Aksyon Linggo (Live)

## TV5 Sked for May 19 and 20, 2012 <u>Edit</u>

## Saturday **Edit**

- 3:30 pm -- Popstar TV Marathon: My Popstar, My Girl
- Hosted by Sarah Geronimo
- 5 pm -- Wil Time Bigtime (Co-Host: Rufa Mae Quinto) (Live)
- 7:30 pm -- Talentadong Pinoy Kids Edition (Live)
- 8:30 pm -- The Jose and Wally Show starting Vic Sotto
- 9:30 pm -- Super Sine Prime: Tropic Thunder
- 11 pm -- Tutok Tulfo
- 11:30 pm -- Aksyon Sabado (Live)

## Sunday Edit

- 10 am -- Sunday Sineplex: Chicken Run (Dubbed in Filipino)
- 11:30 -- Lokomoko U
- 12:30 pm -- Wow! Samurai!

- 1:30 pm -- Sunday Funday (Launching of Sarah G. Teen Drama) (Live)
- 3 pm -- Kapitan Awesome (Guest: Onemig Bondoc)
- 4 pm -- Paparazzi Showbiz Exposed (Live)
- 6 pm -- USI (Alon, about surfing)
- 6:30 pm -- Pinoy Explorer (Aga Muhlach visits Thailand)
- 7:30 pm -- Talentadong Pinoy Kids Edition (Live)
- 8:30 pm -- Extreme Makeover Home Edition
- 9:30 pm -- Hala, Andiyan si Johnny! (Guest: Anja Aguilar) (Live)
- 10:30 pm -- Sunday Mega Sine: The Bourne Supremacy
- 12:30 am -- Aksyon Linggo (Live)

## TV5 Sked for June 10, 2012 Edit

- 10 am -- Sunday Sineplex: Shark Tale
- 11:30 am -- Lokomoko U: The Greatest Hits
- 12:30 pm -- Wow! Samurai! (last episode)
- 1:30 pm -- Sunday Funday (Live)
- 3 pm -- Kapitan Awesome
- 4 pm -- Paparazzi Showbiz Exposed (Live)
- 6 pm -- USI: Agusan's Floating School
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (Live)
- 8:30 pm -- Extreme Makeover Home Edition
- 9:30 pm -- Hala, Andiyan si Johnny! (Guest: Popstar TV Cast) (Live)
- 10:30 pm -- Sunday Mega Sine: After the Sunset (Dubbed in Tagalog)
- Starring Pierce Brosnan, Salma Hayek and Woody Harrelson
- 12:30 am -- Aksyon Linggo (Live)

## TV5 Sked for June 16 and 17, 2012 Edit

## Saturday Edit

- 12 nn Game N Go (Premiere) (LIVE)
- Hosted by Edu Manzano, Joey de Leon, Shalani Soledad, Gelli de Belen, Arnell Ignacio and Daniel Matsunaga
- 3 pm Sabado Sineplex: The Matrix Revolutions
- 5 pm Wil Time Bigtime (LIVE)
- 7:30 pm Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm The Jose and Wally Show starring Vic Sotto

- 9:30 pm Super Sine Prime: Species II
- 11 pm Tutok Tulfo
- 11:30pm Aksyon Sabado (LIVE)

## Sunday Edit

- 9:30 am -- Lokomoko U: Ang Kulit! (new timeslot)
- 10:15 am -- Sunday Sineplex: The Mummy Tomb of the Dragon (new timeslot)
- 12:15 pm -- P.O.5 (Premiere with Launching of Sarah G, the newest teen drama)
   (LIVE)
- 3 pm -- Sarah G. (Premiere)
- Starring Sarah Geronimo
- 4 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI: Barangay Uhaw
- Bayan ng Catubig sa Northern Samar, walang malinis na tubig?
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Extreme Makeover Home Edition (Season Finale)
- Paolo and his team build 28 homes in Nueva Vizcaya
- 9:30 pm -- Hala, Andiyan si Johnny! (LIVE)
- 10:30 pm -- Sunday Mega Sine: Final Destination 3 (Dubbed in Tagalog)
- 12:30 am -- Aksyon Linggo (LIVE)

## TV5 Sked for June 22 to 24, 2012 <u>Edit</u>

## Friday Edit

- 5:30 pm -- Popstar TV
- 6 pm -- T3: Kapatid, Sagot Kita! (LIVE)
- 6:30 pm -- Aksyon (LIVE)
- 7 pm -- Wil Time Bigtime (LIVE)
- 9 pm -- Valiente
- 9:30 pm -- Runaway
- 10 pm -- Pidol's Wonderland: Ang Buhok ni Barbara
- Starring Meg Imperial, Valeen Montenegro and Karel Marquez
- 11 pm -- Pilipinas News (LIVE)
- 11:30 pm -- Bitag
- 12 mn -- Juicy! (LIVE)
- 12:30 am -- The Medyo Late Nite Show with Jojo A. (LIVE)

## Saturday Edit

- 12 nn -- Game N Go (LIVE)
- 3 pm -- Sabado Sinelex: Spider-Man 3
- Starring Tobey Maguire
- 5 pm -- Wil Time Bigtime (LIVE)
- 7:30pm -- Talentadong Pinoy Kids (LIVE)
- 8:30pm -- The Jose and Wally Show starring Vic Sotto
- 9:30 pm -- Miss World Philippines 2012 Primer
- 11:30 pm -- Tutok Tulfo
- 12 mn -- Aksyon Sabado (LIVE)

## Sunday **Edit**

- 10 am -- Sunday Sineplex: Superman Returns
- 11:30 am -- Lokomoko U: Ang Kulit!
- 12:15 pm -- P.O.5 (LIVE)
- 3 pm -- Sarah G
- 4 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids (LIVE)
- 8:30 pm -- Sunday Mega Sine: Miss World Philippines 2012 Coronation Night (Live from PICC Tent)
- Hosted by Edu Manzano and Ruffa Gutierrez
- 12:30 am -- Aksyon Linggo (LIVE)

## TV5 Sked for July 1, 2012 Edit

- 10 am -- Sunday Sineplex: Stuart Little 3
- 11:30 am -- Lokomoko
- 12:15 pm -- P.O.5 (LIVE)
- 3 pm -- Sarah G
- 4 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI (Special Child)
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire (New Season Premiere) (LIVE)

- 9:30 pm -- Sunday Mega Sine: Die Another Day (Dubbed in Tagalog)
- Starring Pierce Brosnan and Halle Berry
- 12:30 am -- Aksyon Linggo (LIVE)

## TV5 Sked for July 7 and 8, 2012 Edit

## July 7 Edit

- 12 nn -- Game N Go (LIVE)
- 3 pm -- Sabado Sineplex: Tomorrow Never Dies
- Starring Pierce Brosnan as James Bond
- 5 pm -- Wil Time Bigtime
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- The Jose and Wally Show starring Vic Sotto
- 9:30 pm -- Super Sine Prime
- 11 pm -- Tutok Tulfo
- 11:30 pm -- Aksyon Sabado (LIVE)

## July 8 Edit

- 12:15 pm -- P.O.5 (Launching: Enchanted Garden) (LIVE)
- 3 pm -- Sarah G
- 4 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI (Nadiskaril na Tren)
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire (LIVE)
- 9:30 pm -- Hala, Andiyan si Johnny! (Guest: Ruffa Mae Quinto) (LIVE)
- 10:30 pm -- Super Sine Prime: Broken Arrow
- Starring John Travolta and Christian Slater
- 11:45 pm -- Aksyon Linggo

## TV5 Sked for July 13 to 15, 2012 Edit

#### Friday Edit

- 5:30 pm -- Popstar TV
- 6 pm -- T3: Kapatid, Sagot Kita! (LIVE)
- 6:30 pm -- Aksyon (LIVE)
- Live report of the Comedy King Dolphy dead at 83

- 7 pm -- Wil Time Bigtime (Guest: Marvin Agustin) (LIVE)
- 9 pm -- Valiente (The Finale)
- 9:30 pm -- Runaway (The Finale)
- 10 pm -- Pidol's Wonderland: Tribute Special for Dolphy
- 11 pm -- Pilipinas News (LIVE)
- Live report of the Comedy King Dolphy dead at 83
- 11:30 pm -- Bitag
- 12 mn -- Juicy! (LIVE)
- 12:30 am -- The Medyo Late Nite Show with Jojo A. (LIVE)

#### Saturday Edit

- 12 nn -- Game N Go (LIVE)
- 3 pm -- Sabado Sineplex: The World Is Not Enough
- Starring Pierce Brosnan as James Bond
- 5 pm -- Wil Time Bigtime (LIVE)
- 7:30 pm -- Talentadong Pinoy Kids (LIVE)
- 8:30 pm -- The Jose and Wally Show starring Vic Sotto
- 9:30 pm -- Philippine Popular Music Festival Finals Night
- 11:30 pm -- Tutok Tulfo
- 12 mn -- Aksyon Sabado (LIVE)
- Live report of the Comedy King Dolphy dead at 83

#### Sunday Edit

- 10:15 am -- Sunday Sineplex: Hari ng Komedya si Dolphy (Docu special on the Comedy King)
- 12:15 pm -- P.O.5 (Tribote to Dolphy) (LIVE)
- 2 pm -- Paalam Mang Pidol (LIVE)
- Hosted by Paolo Bediones, Amy Perez, Cristy Fermin and Dolly Ann Carvajal
- 2:30 pm -- P.O.5 (continuation) (LIVE)
- 3:15 pm -- Sarah G
- 4:15 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI (Biri in Love)
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire (LIVE)
- 9:30 pm -- Sunday Mega Sine: Rosario
- Starring Jennylyn Mercado and Dolphy; Directed by Albert Martinez

- 12:30 am -- Aksyon Linggo (LIVE)
- Live report of the Comedy King Dolphy dead at 83

## TV5 Sked for July 30, 2012 Edit

- 5:30 pm -- Popstar TV (teen-oriented magazine show)
- Hosted by Sarah Geronimo
- 6 pm -- T3 Reload (public service program LIVE)
- Anchored by Raffy Tulfo, Ben Tulfo and Erwin Tulfo
- 6:30 pm -- Aksyon (flagship news program LIVE)
- Anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo
- 7 pm -- Wil Time Bigtime (variety show LIVE)
- Hosted by Willie Revillame
- 9 pm -- Artista Academy (reality show Premiere)
- Hosted by Marvin Agustin
- 9:30 pm -- Enchanted Garden (eco-fantasya teleserye Premiere)
- Starring Alex Gonzaga, Ruffa Gutierrez, BB Gandanghari, Rufa Mae Quinto and Onemig Bondoc
- 10 pm -- Third Eye (horror suspense series)
- Starring Eula Caballero, Lorna Tolentino, Daniel Matsunaga and John Prats
- 10:45 pm -- Pidol's Wonderland (comedy-fantasy)
- Starring Dolphy
- 11:30 pm -- Pilipinas News (late-night newscast LIVE)
- Anchored by Atty. Dong Puno, Cheri Mercado and Jove Francisco

## TV5 Sked for August 4 and 5, 2012 Edit

## Saturday **Edit**

- 11 am -- Face to Face (LIVE)
- 12 nn -- Game N Go (LIVE)
- 2:30 pm -- Enchanted Garden Marathon
- 4:30 pm -- Tutok Tulfo (New Timeslot)
- 5 pm -- Wil Time Bigtime (LIVE)
- 7:30 pm -- Talentadong Pinoy Kids (LIVE)
- 8:30 pm -- Untold Stories Mula sa Face to Face (New Timeslot)
- Starring Maricel Soriano as special guest in this rare appearance with William Martinez
- 9:30 pm -- Artista Academy: Live Exam Presenter (LIVE)
- Hosted by Cesar Montano
- 10:30 pm -- The Jose and Wally Show starring Vic Sotto

- 11:15 pm -- Wow Mali
- 12 mn -- Aksyon Sabado (LIVE)
- 12:30 -- 2012 London Olympics (LIVE)

## Sunday Edit

- 9:30 am -- Lokomoko U: Ang Kulit
- 10:15 am -- Sunday Sineplex
- 12:15 pm -- P.O.5 (LIVE)
- 3 pm -- Sarah G.
- 4 pm -- And Latest! (Premiere) (LIVE)
- Hosted by Cristy Fermin, Amy Perez, Mr. Fu and Lucy Torres
- 6 pm -- USI
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire
- 9:30 pm -- Hala, Andiyan si Johnny! (LIVE)
- 10:30 pm -- Sunday Mega Sine
- 12:30 am -- Aksyon Linggo (LIVE)
- 1 am -- 2012 London Olympics (LIVE)

## TV5 Sked for August 11 and 12, 2012 Edit

## August 11 Edit

- 11 am -- Face to Face (LIVE)
- 12 nn -- Game N Go (LIVE)
- 2:30 pm -- 2012 London Olympics (Replay)
- 4:30 pm -- Tutok Tulfo
- 5 pm -- Wil Time Bigtime (LIVE)
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Untold Stories mula sa Face to Face
- 9:30 pm -- Artista Academy: Live Exam Presenter (LIVE)
- 10:30 pm -- The Jose and Wally Show starring Vic Sotto
- 11:15 pm -- Wow Mali
- 12 mn -- Aksyon Sabado (LIVE)
- 12:30 am -- Bitag
- 12 am -- 2012 London Olympics (LIVE)

## August 12 Edit

- 9:30 am -- Lokomoko U: Ang Kulit!
- 10:15 am -- Sunday Sineplex: The Bourne Ultimatum
- 12:15 pm -- P.O.5 (LIVE)
- 3 pm -- Sarah G.
- 4 pm -- Ang Latest (LIVE)
- 6 pm -- USI
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition
- 8:30 pm -- Who Wants to be a Millionaire
- 9:30 pm -- Hala, Andiyan si Johnny!
- 10:30 pm -- Sudnay Mega Sine: Kick-Ass
- Starring Aaron Johnson, Christopher Mintz-Plasse, Chloë Grace Moretz, Mark Strong and Nicolas Cage
- 12:30 am -- Aksyon Linggo (LIVE)
- 1 am -- 2012 London Olympics (LIVE)

# TV5 Programs in 2012

## Local Shows Edit

#### News Edit

- Aksyon Get the latest and freshest news of the day with News5's longest-running flagship news program. The team goes where the action happens to deliver crucial stories you need to know with the new competition ratings in rival news programs of ABS-CBN's TV Patrol and GMA's 24 Oras. Anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo. Weekdays 6:30-7:00pm on TV5 with simulcast on Aksyon TV, TeleSingko and Radyo5 92.3 News FM..
  - Aksyon Alert News5's hourly news bulletin anchored by Liezl Castro airs daily.
  - Aksyon Sabado/Linggo Aksyon Weekend is the weekend edition of News5's longest-running flagship news program of Aksyon. Anchors of Aksyon Weekend include Alex Santos and Maricel Halili. Saturdays 11:30pm-12;00mn and Sundays 12:30am-1:00am on TV5 with simulcast on Aksyon TV, TeleSingko and Radyo5 92.3 News FM..

- Andar ng mga Balita The Radyo5 simulcast is TeleRadyo anchored by Martin Andanar.
   Weekdays 4:00-5:00am on TV5 with simulcast on 92.3 News FM, TeleSingko and Aksyon TV.
- Balitaang Tapat Anchored by Raffy Tulfo and Amelyn Veloso are here to serve our midday viewers with relevant news. With the help of News5 reporters, our anchors deliver updates as the news develops throughout the first half of the day, giving only the latest information hot off the press. Weekdays 1:30-2:00pm on TV5 with simulcast on Aksyon TV, TeleSingko and Radyo5 92.3 News FM.
- Good Morning Club Good Morning Club is a daily morning 2-hour and-a-half news magazine containing almost anything one needs to know. It brings into homes as much useful information as an average Filipino needs to get him through the day. Hosted by Paolo Bediones, Cheryl Cosim, Martin Andanar, Amy Perez, Chiqui Roa-Puno, Tintin Bersola-Babao, Lucky Mercado, Pat Fernandez, Makata Tawanan, Shalala and April "Congrats" Gustillo. Weekdays 5:00am-7:30am on TV5 with simulcast on Aksyon TV, TeleSingko and Radyo5 92.3 News FM for 30 minutes only..
- Pilipinas News Pilipinas News is the new kind of late-night news program of News5 anchored by Atty. Dong Puno, Cherie Mercado and Jove Francisco. Pilipinas News gives a full and balanced account of all that's happening in and around the country today. The national late-night newscast will report on solutions and ask questions instead of solely delivering issues and problems. As Filipinos grow tired and weary of bad news and political deadlock, "P-News" will aim to deliver untold stories of citizens finding ways to change their lives and impact on the lives of others. Weekdays 11:00pm-11:30pm on TV5 with simulcast on Aksyon TV, TeleSingko and Radyo5 92.3 News FM.

#### Public Affairs Edit

- Alagang Kapatid TV5's first-ever live medical program hosted by Cheryl Cosim. Alagang Kapatid continuously extends its reach in helping each and every kapatid, through mounting medical missions, and offering assistance to the less fortunate and during emergency cases. And in pursuit of Alagang Kapatid's mission, Cheryl Cosim welcomes her new team of public servants whose aim is to provide every kapatid the necessary information in maintaining their health, and enough inspiration for them to move towards a better healthier lifestyle. Saturdays 6:00am-7:00am and Sundays 7:00am-8:00am on TV5 with simulcast on AksyonTV.
- Anggulo Anggulo is hosted by Jove Francisco, Roices Naguit-Sibal, Maricel Halili,
  Benjie Durango and Ina Zara. With award-winning journalist Luchi Cruz-Valdez as their
  mentor, the reporters delve into the lives of the country's most intriguing personalities to
  uncover the mystery behind their public persona. To find a new perspective on these

- relevant issues, our reporters seek to find a revealing new angle. Wednesday nights 11:30pm-12:00mn on TV5 and Thursdays 4:30pm-5:00pm on AksyonTV.
- **Bitag** Bitag is TV5's investigative and public service program hosted by hard-hitting Ben Tulfo. Fridays 11:30pm-12:00mn on TV5 and Mondays 4:30pm-5:00pm on AksyonTV.
- Insider NEWS5 provides in-depth documentaries through "Insider," the newest latenight in-depth investigative documentary show which offers behind-the-scene glimpses of how some of the country's most interesting institutions operate, "Insider" features stories told by the news organization's roster of news anchors and hosts, led by NEWS5 chief Luchi Cruz-Valdes, news production head Patrick Paez, anchors and hosts Erwin Tulfo, Cheryl Cosim, Paolo Bediones, Raffy Tulfo, Cherie Mercado, Martin Andanar, Lourd De Veyra and Atty. Mike Templo. Thursdays 11:30pm-12:00mn on TV5 and Fridays 4:30pm-5:00pm on AksyonTV.
- Journo The 30-minute newsmagazine program produced by News5. hosted by News5 head Luchi Cruz-Valdez dissects every angle of compelling stories by journalists.
   Tuesday nights 11:30pm-12:00mn on TV5 and Wednesdays 4:30pm-5:00pm on AksyonTV.
- Maunlad Na Agrikultura The saturday morning agricultural-oriented and livelihood program hosted by Nina Taduran. Saturdays 5:30am-6:00am on TV5 with simulcast on AksyonTV.
- Public Atorni: Asunto o Areglo The live coverage by TV5 of Public Atorni: Asunto o Areglo, A pao mediation and conciliation reality and limited services. A reality based themed mediation-on-air program, Settling claims and disputes before reaching the courts. In line with the limited services of the Public Attorney's Office regarding alternative dispute resolution (Mediation, Conciliation and Arbitration) and one of the aims of News5's information department in fising legal information. Hosted by Pao Chief Justie Atty. Persida Rueda-Acosta and reported by MJ Marfori. Weekdays 4:30-5:30pm on TV5 with simulcast on Aksyon TV, TeleSingko and Radyo5 92.3 News FM.
- *T3: Kapatid, Sagot Kita!* The Tulfo brothers bring their district brand of public service program that promises to deliver quick action to people's everyday concerns. Raffy Tulfo takes on abusive cops and local officials; Ben Tulfo exposes all forms of fraud and scam; and Erwin Tulfo addresses citizen complaints against poor services and government inaction. With hard-hitting yet compassionate segments, T3 shows both the rough and soft sides of the Tulfos. Weekdays 6:00pm-6:30pm on TV5 with simulcast on Aksyon TV, TeleSingko and Radyo5 92.3 News FM.
- Tutok Tulfo The investigative news program hosted by hard-hitting broadcast journalist
   Erwin Tulfo. Saturdays 10:30pm-11:30pm on TV5 with simulcast on AksyonTV.
- USI: Under Special Investigation Hosted by Paolo Bediones, this new investigative news series features different presidential candidates during the elections of 2010. After

- the elections, the show focuses only on the different issues that made headlines. Sundays 5:30pm-6:30pm on TV5 with simulcast on AksyonTV.
- Wanted Hosting the show is Raffy Tulfo, who investigates cases of abuse, dishonesty and exploitation. The set is different, with the host sitting comfortably in a radio booth setting. Respondents and interviewees are video taped while they are on the phone with him. A straight forward, hard hitting line of questioning is present throughout the show. Monday nights 11:30pm-12:00mn on TV5 and Tuesdays 4:30pm-5:00pm on AksyonTV.

#### **Dramas** Edit

- Kapitan Awesome Viva Television viewers will enjoy a hilarious take on the superhero myth with the premiere of "Kapitan Awesome" featuring Martin Escudero, Empoy, Andrew E., Alwyn Uytingco, Aki Torio, Alchris Galura, Stephanie Sol, Shy Carlos and Morisette Amon. Sundays 3:00pm-4:00pm.
- Regal Shocker The Regal Television horror series in 2011 based on the 80's remake and the movie. Saturdays 7:45pm-8:30pm.
- Nandito Ako The much awaited mini-serye Nandito Ako, starring international singing sensation David Archuleta as Josh Bradley of American Idol becomes a certified Kapatid as he topbills the network's second mini-serye offering Nandito Ako, with TV5's homegrown primetime princesses Jasmine Curtis Smith as Anya and Eula Caballero as Holly, along with Gelli De Belen, Aiko Melendez, G Tongi, Alwyn Uytingco, Ana Capri, Ana Feleo, Joseph Bitangcol, RS Francisco, David Bianco, Byron Ortile and Ms. Perla Bautista. Weekdays 9:00pm-9:30pm.
- Untold Stories Mula sa Face to Face The longest-running docu-drama anthology on Philippine television and is a spin-off of Face to Face. The show features weekly real life stories or anecdotes of common people or even famous celebrities and personalities through letter sending and stories featured on Face to Face hosted by Amy Perez. Saturdays 2:30-3:30 pm.
- Valiente It is a Filipino drama, action, classic and epic series that will be offered by Archangel Productions, will be broadcasted on Associated Broadcasting Company TV5. It will be led by JC de Vera, Oyo Boy Sotto, Nadine Samonte and Niña Jose. Weekdays 9:30pm-10:00pm.

#### Infotainment Edit

Pinoy Explorer - Hosted by the country's award-winning actor and sought after endorser Aga Muhlach, Pinoy Explorer is a one-of-a-kind journey to discovering the many wonders of the world.Sundays will never be this exciting as Aga personally takes the viewers on a real voyage using the most cutting-edge technology and state-of-the-art computer graphics. Sundays 6:30pm-7:15pm

## **Comedies** Edit

- Lokomoko The biggest sunday noontime comedy show starting Caloy Alde, Eula Caballero, Rainier Castillo, JC De Vera, Edgar Allan Guzman, Empoy Marquez, Dianne Medina, Long Mejia, Milagring, Mariposa, Arci Muñoz, Valeen Montenegro, Alwyn Uytingco and Tuesday Vargas. Sundays 11:30am-12:15pm.
- Pidol's Wonderland A wonderful mix of magical tales and family comedy which it delivers a collection of wonderful stories for the whole family as told by starting Comedy King Dolphy as the funny and endearing Mang Pidol. Pidol's Wonderland dramatizes, adapts, and retells well-loved folk tales and legends, as well as original tall tales and fantasy stories that are perfect for the kids as well as for the whole family. Weeknights 10:00pm-11:00pm.
- The Jose and Wally Show starting Vic Sotto The plot revolves around two has-been comedians Joey Lion (Jose) and Willie Revilla (Wally) whose shows are being axed. Playing savior is direk Vic (Vic). He will produce a show featuring the two frenemies (friends and enemies) on a newly-opened TV station. On and off stage, Jose and Wally will try to upstage one another and prove who is the better comedian-host between them. The comedy series also stars Boboy Garovillo, Jimmy Santos, Niña Jose and Erika Padilla. The Jose & Wally Show Starring Vic Sotto airs every Saturday evenings on TV5. Saturdays 8:30pm-9:30pm.

## Musical/Variety Shows Edit

- Sunday Funday Sunday Funday is a Sunday newest teen variety show on Philippine TV featuring exciting performances from TV5's roster of young stars including Meg Imperial, Danita Paner, Nadine Lustre, Shy Carlos, Anja Aguilar, Joshua Davis, AJ Muhlach, BJ Forbes, John Uy, Rico Dela Paz and Christian Samson. Joining them are the young stars of Bagets Nation, Popstar TV Girls Cast (Sarah Geronimo, Sunshine Grace and Anja Aguilar), Star Factor and Talent5. Sundays 1:30pm-3:00pm.
- Wil Time Bigtime Hosted by Willie Revillame as the Happy Network with its revamped set design and new exciting games like "Red White and Blue", "Baligtaran", "Wilistik", and "Pera S' Wil". More Filipinos will enjoy the variety show while getting the chance to win big prizes that include big amounts of cash and a house and lot prizes that can literally change one's life. Helping Willie give people hope and happiness are Valerie Concepcion, Mariel Rodriguez, Lovely Abella, Sugar Mercado, Camille Villar and The Bigtime Girls. Weekdays 7:00pm-9:00pm and Saturdays 5:00pm-7:45pm.

## Magazine/Talk Shows <u>Edit</u>

• Face to Face - Face to Face is the first talakserye on Philippine TV. It is a public service program with a reality/talk show format that brings two opposing parties together to air

their sides in front of a live audience. In turn, the so-called sawsaweros and sawsaweras are given the chance to choose the party they most agree with. The Trio Tagapayo – a team composed of a psychologist, a spiritual advisor and a lawyer – is present during each encounter to help resolve the guests's issues but when arguments get heated, host Tiyang Amy Perez serves as the moderator of all discussions. Weekdays 10:30am-11:30am.

- Hala, Andiyan si Johnny! A dash of glitz, glamour and spicy gossip make up the recipe for the sizzling Hala, Andiyan si Johnny!. The Philippines' David Letterman, Johnny Litton, whips up interesting encounters with top showbiz and political personalities while partner Amy Perez shares many hilarious do's and dont's in his own portion called "Amychat". Sundays 9:30-10:30pm..
- Juicy! Juicy! is chock-full of intriguing inside stories, hilarious reenactments and shocking blind items, but what really sets it apart is the amazing chemistry of its hosts. Cristy Fermin, Alex Gonzaga, IC Mendoza and the showbiz find that is Shalala offer non-stop repartee that is fun, fresh and always "Juicy". Find out why people stay up late for this zingy, shocking talk show!. Weekdays 12:00mn-12:30am.
- Paparazzi Showbiz Exposed Paparazzi continues to be on the lookout for the latest and most titillating celebrity issues and delivers them first hand in this controversial, noholds-barred showbiz talk show. Hosted by Ruffa Gutierrez, Mo Twister, Dolly Anne Carvajal and Cristy Fermin, your Sunday afternoons will never be dull and boring as they gossip about the freshest showbiz news on the hottest local celebrities. Sundays 4:00pm-5:30pm.
- The Medyo Late Nite Show with Jojo A. The Philippines' most talkative TV host Martin Nievera keeps late night viewing alive and kicking. The highlights of this radical and riotous talk show are intimate and revealing interviews with the most controversial personalities in Philippine show business. Weekdays 12:30am-1:00am.

#### Game Shows Edit

- The Biggest Game Show in the World-Asia "The Biggest Game Show in the World Asia" will have a team of 30 Filipino contestants battling it out with contestants from three other Asian countries in a series of physical and mental challenges that will test their strength, endurance and teamwork. Hosted by Richard Gomez and Joey De Leon, "The Biggest Game Show in the World Asia" features the drama and determination of the Philippine contingent as they compete against Thailand, Vietnam and Indonesia. Sundays 9:00pm-10:00pm.
- **Toink! Sino Ang Tama?** The new comedy-game show hosted by Alex Gonzaga and Chris Tiu. Sundays 9:30-10:00am.

- Who Wants To Be A Millionaire The primetime phenomenal game show hosted by Box Office King Vic Sotto. Sundays 7:15pm-8:00pm.
- Wow Samurai! The Pinoy players, especially if exciting prizes are at stake to become Wow!, Samurai! Set in a real majestic castle, the show fit for a king is hosted by the royalty in comedy, Mr. Joey de Leon as Emperor Yoje. Joining him is his loyal servant Kimonay (Rufa Mi), and game masters Wilma Doesnt as Itimpura and Mr. Fu as Gaysha. Every week, 30 contestants will vie for the title of Pinoy Samurai. But the road leading to prestige is rather difficult as they have to pass the Games with an array of obstacles including Tiny the giant sumo wrestler, Godzira the not-so-sturdy monster, Kulang the skinny Barbarian, Princess Hentay, Captains Tamagotchi, Fugo, Sogo and Sushi, the warriors and some other trap designed to put to the test the player's skills, endurance and determination. Sundays 12:30-1:30pm.

## Reality Edit

■ **Talentadong Pinoy** - A reality talent show with no limits! Hosted by Ryan Agoncillo, the show continues to showcase a torrent of astounding performances ranging from singers, dancers, actors, musicians and comedians, to contortionists, impressionists, jugglers and magicians. On TV5's Talentadong Pinoy, anyone who wants to perform can do almost anything, as long as the judges and the audience find it amusing. Sundays 8:00pm-9:00pm.

## Youth Programs Edit

- Batibot The internationally awarded Pinoy children show will make a grand comeback. The new hosts were introduced as Kuya Fidel and Ate Maya. Batibot has two new segments "Kwentong Batibot" with former casts, and "Balik-Batibot" which select segments from the 80's and 90's episodes of the children show. Weekdays 8:55am-9:00am as a 5-minute short segment and Saturdays 8:30am-9:00am as a half-hour show.
- Popstar TV The first-ever Viva Television's teen-oriented magazine drama series that viewers can you sing, dance, must see performances and more. Hosted by the newest TV5 Kapatid stars of Popstar Princess Sarah Geronimo. From being the 15-year old singing champion of "Star for a Night," 'Sarah truly had come a long way with all her achievements as a recording artist, concert performer, actress, TV host and even product endorser. The show will including Popstar Friends Sunshine Grace, Anja Aguilar and Ezekiel Gabriel are also in the cast. Weekdays 4:30-5:00pm.

## Foreign Shows Edit

## Disney Edit

Fish Hooks

- Handy Manny
- Hannah Montana
- Mickey Mouse Clubhouse
- Phineas and Ferb
- The Suite Life of Zack & Cody

## Nickelodeon Edit

- Dora the Explorer
- Go Diego Go!
- Kung Fu Panda: Legends of Awesomeness
- Ni Hao, Kai Lan
- Planet Sheen
- Spongebob Squarepants
- The Adventures of Jimmy Neutron
- The Fairly OddParents
- The Penguins of Madagascar
- T.U.F.F. Puppy

## TV5 Sked for November 12 Edit

- 3 pm -- Glamorosa First Week Marathon: Natalia vs Paulina Ang Naapoy Na Simula
- 5 pm -- Wil Time Bigtime
- 7:30 pm -- The Jose and Wally Show starting Vic Sotto
- 8:30 pm -- Regal Shocker: Red Shoes (starting Ruffa Gutierrez, Wendell Ramos and Precious Lara Quigaman)
- 9:30 pm -- Real Confessions: Sanib ng Mambabarang (starting Makisig Morales,
   Alma Moreno, Julio Diaz, Archie Adamos)
- 10:30 pm -- Tutok Tulfo
- 11:30 pm -- Aksyon Sabado

## TV5 Sked for November 26 Edit

- 3 pm -- P.S. I Love You Marathon Special (starting Alex Gonzaga)
- 5 pm -- Wil Time Bigtime
- 7:30 pm -- The Jose and Wally Show starting Vic Sotto
- 8:30 pm -- Regal Shocker: Espiritista (starting John Lapus, James Blanco and Bekimon)
- 9:30 pm -- Real Confessions: Batang Bayani (starting Celine Lim, Janus del Prado and Bella Flores)

- 10:30 pm -- Tutok Tulfo
- 11:30 pm -- Aksyon Sabado

# TV5 Sked for December 3 Edit

- 1 pm -- PBA Philippine Cup (Live from Araneta)
- 5 pm -- Wil Time Bigtime
- 7:30 pm -- The Jose and Wally Show starting Vic Sotto
- 8:30 pm -- Regal Shocker: Salamin (starting Nadine Samonte, Erika Padilla, Bella Flores, Victor Basa and Karel Marquez)
- 9:30 pm -- Real Confessions: Grade 1 si Lola (starting Laurice Guillen)
- 10:30 pm -- Tutok Tulfo
- 11:30 pm -- Aksyon Sabado

# TV5 Sked for February 11 and 12, 2012 Edit

# Saturday **Edit**

- 03:00pm Sabado Sineplex: 7 Secrets with Sarah Geronimo (about the Popstar Princess)
- 05:00pm Wil Time Bigtime
- 07:45pm Regal Shocker: Anito (new timeslot)
- 08:30pm The Jose and Wally Show starting Vic Sotto (new timeslot)
- 09:30pm Real Confessions: Grade 1 si Lola
- 10:30pm Tutok Tulfo
- 11:30pm Aksyon Sabado

### Sunday Edit

- 10:00am Sunday Sineplex: Madeline (animated film dubbed in Tagalog)
- 12:00pm **Lokomoko**
- 01:00pm Wow! Samurai! (premiere)
- 02:00pm Hey! it's Saberdey!
- 03:00pm Bagets: Just Got Lucky
- 04:00pm Paparazzi Showbiz Exposed
- 05:30pm USI: Palikurang Bayan (Bathroom Culture)
- 06:30pm Pinoy Explorer
- 07:15pm Who Wants to be a Millionaire? (new timeslot)
- 08:00pm Talentadong Pinoy (Guests: Cast of Valiente) (new timeslot)
- 09:00pm The Biggest Game Show in the World-Asia (hosted by Richard Gomez and Joey De Leon) (premiere)

- 10:00pm Hala, Andiyan si Johnny!
- 10:45pm Super Sine Prime: Transporter 2 (starring Jason Statham) (Dubbed in Tagalog)
- 12:30am Aksyon Linggo

# Kapatid News: Ito ang special schedule this weekend at ang bagong schedule ng Primetime Panalo simula Lunes, February

# 20. <u>Edit</u>

### Saturday **Edit**

- 2:30pm Video Incredible
- 3:30pm Valiente One Week Marathon
- 5:00pm Wil Time Bigtime (all new)
- 7:45pm Regal Shocker
- 8:30pm The Jose and Wally Show starting Vic Sotto
- 9:30pm Real Confessions: Ang Pamilyang Pagbibinata (starting Onemig Bondoc)
- 10:30pm Tutok Tulfo
- 11:30pm Aksyon Sabado

# Sunday **Edit**

- 9:30am Toink! Sino Ang Tama?
- 10:00am Sunday Sineplex: TV5 Surge Brings More, More, More! (The TV5 Kapatid 2012 TV Special)
- 11:30am Lokomoko
- 12:30pm Wow Samurai!
- 1:30pm Sunday Funday (new show)
- 3:00pm Kapitan Awesome (new show)
- 4:00pm Paparazzi Showbiz Exposed
- 5:30pm **USI**
- 6:30pm Pinoy Explorer
- 7:15pm Who Wants to Be A Millionaire?
- 8:00pm Talentadong Pinoy
- 9:00pm The Biggest Game Show in the World-Asia
- 10:00pm Hala, Andiyan si Johnny!
- 10:45pm Sunday Mega Sine: Die Hard 2
- 12:30am Aksyon Linggo

### New Primetime Panalo Schedule Edit

• 5:30pm - **Popstar TV** 

- 6:00pm T3: Kapatid, Sagot Kita!
- 6:30pm **Aksyon**
- 7:00pm Wil Time Bigtime (all new)
- 9:00pm TV5 Mini-Serye: Nandito Ako (new show)
- 9:30pm Valiente (new timeslot)
- 10:00pm Pidol's Wonderland
- 11:00pm Pilipinas News (new show)

# TV5 programs this week Edit

# February 20 Edit

- The premiere telecast of Nandito Ako tonight, Weeknights at 9:00 p.m. right after Will Time Bigtime.
- The classroom discipline in **Wanted** with Raffy Tulfo, Monday night at 11:30 p.m. right after **Pilipinas News**.

# TV5 Program Schedule on October 3-November 27, 2011

# Program Schedule Edit

# Monday-Friday <u>Edit</u>

- 04:00am Andar ng mga Balita (Radyo5 simulcast) (Live)
- 05:00am Sapul sa Singko (Live)
- 07:00am Kumare Klub (Live)
- 08:00am Mickey Mouse Clubhouse
- 08:30am Handy Mandy
- 09:00am Phineas and Ferb back-to-back Batibot
- 09:30am Dora the Explorer
- 10:00am Go Diego Go!
- 10:30am The Adventures of Jimmy Neutron
- 11:00am Juicy! Express (Live)/Gellicious (premieres October 24)
- 11:30am Balitaang Tapat (Live)
- 12:00pm SineTanghali
- 02:00pm Bangis (rerun)
- 02:30pm Super Sine 5
- 04:30pm Face to Face (Live)

- 05:30pm Sailor Moon Sailor S
- 06:00pm T3: Kapatid, Sagot Kita! (Live)
- 06:30pm TEN The Evening News (Live)
- 07:00pm Wil Time Bigtime (Live)
- 09:00pm Sa Ngalan Ng Ina
- 09:30pm Ang Utol Kong Hoodlum
- 10:00pm Flames of Desire
- 10:30pm Wow Mali
- 11:00pm Aksyon (Live)
- 11:30pm Wanted (Monday)
- 11:30pm Journo (Tuesday)
- 11:30pm Anggulo (Wednesday)
- 11:30pm Public Atorni (Thursday)
- 11:30pm Totoo TV/Bitag (premieres October 14) (Friday)
- 12:00mn Juicy! Express (replay)
- 12:30am The Medyo Late Nite Show with Jojo A. (Live)

### November 7 Edit

- 04:00pm Sailor Moon Sailor S
- 04:30pm Face to Face (Live)
- 05:30pm Popstar TV
- 06:00pm T3: Kapatid, Sagot Kita! (Live)
- 06:30pm Aksyon (Live)
- 07:00pm Wil Time Bigtime (Live)
- 09:00pm Glamorosa
- 09:30pm Ang Utol Kong Hoodlum/P.S. I Love You (premieres November 21)
- 10:00pm Flames of Desire
- 10:30pm Wow Mali
- 11:00pm Aksyon JournalisMO (Live)
- 11:30pm Wanted (Mon)
- 11:30pm Journo (Tue)
- 11:30pm Anggulo (Wed)
- 11:30pm Public Atorni (Thurs)
- 11:30pm Bitag (Friday)
- 12:00mn Juicy!
- 12:30am The Medyo Late Nite Show with Jojo A. (Live)

## Saturday Edit

- 04:30am Family Rosary Crusade
- 05:30am Maunlad Na Agrikultura

- 06:00am Alagang Kapatid
- 07:00am Yo Gabba Gabba!
- 07:30am Hi-5
- 08:00am Oggy and the Cockroaches
- 08:30am **Batibot**
- 09:00am **Ni Hao, Kai Lan**
- 09:30am Team Umizoomi
- 10:00am Spongebob Squarepants
- 10:30am **T.U.F.F. Puppy**
- 11:00am ChalkZone
- 11:30am Global GUTS
- 12:00pm SineTanghali
- 02:00pm Untold Stories mula sa Face to Face
- 03:00pm Sabado Sineplex
- 05:00pm Wil Time Bigtime (Live)
- 07:30pm R U Kidding Me? (Live)
- 08:30pm Talentadong Pinoy (Live)
- 10:00pm Sugo Mga Kapatid
- 11:00pm Tutok Tulfo
- 12:00mn Aksyon Sabado (Live)

Note: **TV5 Mini Serye: Sa Ngalan Ng Ina** will be a one-week marathon special every Saturday, October 8 at 3 pm pre-empt **Sabado Sineplex** right before **Will Time Bigtime** on TV5. **Sabado Sineplex** presents **Viva Original Movie: The Girlwolf** starting Popstar Princess Sarah Geronimo, Johan Laurens and Alfred Vargas, this Saturday at 3 pm beginning October 22, 2011 right before **Wil Time Bigtime** on TV5.

#### November 5 Edit

- 05:00pm Wil Time Bigtime (Live)
- 07:30pm The Jose and Wally Show starting Vic Sotto
- 08:30pm Regal Shocker (remake)
- 09:30pm Real Confessions
- 10:30pm Tutok Tulfo
- 11:30pm Aksyon Sabado (Live)
- 12:00mn Sign off

Note: *Sabado Sineplex* presents *Viva Original Movie: Divina Geronimo and the Romantic Halloween* starting Gerald Pesigan, Ella Cruz, JC De Vera, Christopher de Leon, Anja Aguilar, Janella Salvador, Charlie Green and Candy Pangilinan, this Saturday at 3 pm beginning November 5, 2011 right before *Wil Time Bigtime*. *Glamorosa* will be a one-week marathon on

November 12 and *Popstar TV* will be a one-week marathon special on November 19 every Saturday at 3 pm pre-empting *Sabado Sineplex* right before *Will Time Bigtime* on TV5.

# Sunday **Edit**

- 06:00am Sunday TV Mass: Community Mass on TV5 (Live)
- 07:00am Alagang Kapatid
- 08:00am Oggy and the Cockroaches
- 08:30am Spongebob Squarepants
- 09:00am TV5 Kids Presents Disney Movie
- 10:30am Sunday Sineplex
- 12:00pm Lokomoko
- 01:00pm Celebrity Samurai!
- 02:00pm Hey! it's Saberdey! (Live)

### October 23 Edit

- 09:00am Hannah Montana
- 09:30am The Suite Life of Zack & Cody
- 10:00am Sunday Sineplex
- 11:30am Lokomoko
- 12:30pm Celebrity Samurai!
- 01:30pm Hey! it's Saberdey! (Live)
- 03:00pm **Paparazzi Showbiz Exposed** (Live)
- 04:30pm Bagets: Just Got Lucky
- 05:30pm Pidol's Wonderland
- 06:30pm Pinoy Explorer
- 07:30pm USI: Under Special Investigation
- 08:30pm Talentadong Pinoy (Live)
- 09:30pm Who Wants to be a Millionaire?
- 10:30pm SMS: Sunday Mega Sine
- 12:30am Aksyon Linggo (Live)
- 1:00am Sign off

### Monthly Sunday Specials Edit

- 10:30pm Sunday Mega Sine: News5 Debates: Hamon sa Pagbabago (Live)
- 12:30am Aksyon Linggo (Live)
- 1:00am Sign off

# TV5 Program Schedule on February 24, 2012

# Friday Edit

- 04:00 05:00 ANDAR NG MGA BALITA (LIVE)
- 05:00 07:30 GOOD MORNING CLUB (LIVE)
- 07:30 08:00 MICKEY MOUSE CLUBHOUSE
- 08:00 08:30 FISH HOOKS
- 08:30 09:00 PHINEAS AND FERB/BATIBOT
- 09:00 09:30 **GO DIEGO GO!**
- 09:30 09:45 SPONGEBOB SQUAREPANTS
- 09:45 10:00 THE FAIRLY ODDPARENTS
- 10:00 10:30 PLANET SHEEN
- 10:30 11:30 FACE TO FACE (LIVE)
- 11:30 01:30 SINETANGHALI
- 01:30 02:00 BALITAANG TAPAT (LIVE)
- 02:00 02:30 KAPATID MUSIC VIDEOS
- 02:30 04:30 SUPER SINE 5: DIE HARD 4
- 04:30 05:00 PUBLIC ATORNI: ASUNTO O AREGLO
- 05:30 06:00 POPSTAR TV
- 06:00 06:30 T3: KAPATID, SAGOT KITA! (LIVE)
- 06:30 07:00 **AKSYON** (LIVE)
- 07:00 09:00 WIL TIME BIGTIME (LIVE)
- 09:00 09:30 NANDITO AKO
- 09:30 10:00 VALIENTE
- 10:00 11:00 PIDOL'S WONDERLAND
- 11:00 11:30 PILIPINAS NEWS (LIVE)
- 11:30 12:00 BITAG
- 12:00 12:30 JUICY! (LIVE)
- 12:30 01:00 THE MEDYO LATE NITE SHOW WITH JOJO A. (LIVE)

# TV5 Program Lineup

MANILA, Philippines -- Kapatid network TV5 announced the launch the No.1 TV station nationwide dedicated TV5for Filipino viewers starting February 20, 2012, experience The Kapatid Network to have a new program lineup with programming blocks, later primetime shows and the perfect time to watch your favorite News5 Imbestigasyon shows at latenight. TV5, the country's largest multimedia conglomerate and the country's largest and foremost media and entertainment company is principally involved in television and radio broadcasting, as well as the production of television programming for domestic and international

audiences and other related businesses. TV5 is owned by Associated Broadcasting Company and MediaQuest Holdings, Inc., a wholly owned subsidiary of the Philippine Long Distance Telephone Company (PLDT) headed by business tycoon Manuel V. Pangilinan. **TV5** celebrating 52nd Anniversary of the **Happy Network** in Philippine Television. The network's main broadcast facilities, news headquarters, transmitter tower and satellite operations, offices and studio complex are located at TV5 Complex in 762 Quirino Highway, San Bartolome, Novaliches, Quezon City, Philippines. It is the country's first and largest integrated media and entertainment company with new subsidiaries and new divisions. In Mega Manila, its terrestrial VHF station is Channel 5 (DWET-TV) while its terrestrial UHF news station is AksyonTV Channel 41 (DWNB-TV), terrestrial Sports5's UHF sports station is AKTV Channel 47 (DWDZ-TV) and international networks like Kapatid TV5 (KTV5) and AksyonTV International. It is TV5 radio stations including two FM radio stations such as Radyo5 92.3 News FM and 106.7 Energy FM. It also has is TV5's cable channel on SkyCable including TeleSingko channel 9 available in channel 20 on Cignal Digital TV, the kids and children channel Kids5 channel 85 available in channel 28 on Cignal Digital TV, the anime channel AniMega channel 86 and the Foreign and Pinoy movie channel 5 Max Movie Channel channel 87 available in channel 89 on Cignal Digital TV. Along with the new subsidiaries dealing in print publication TV5 Magazines, communications and largest cable and satellite company Cignal Digital TV, music production TV5 Records, new media TV5 **Interactive**, the direct-to-home cable service like **TV5** pay per view and other assets.

# Profile Edit

This valentines day, **Kapatid** stars can definitely expect more fun and entertainment from their favorite **Happy Network**, **TV5**. Starting February 20, the country's largest number one TV station will launch its own dedicated station in the Philippines, promising a new programming line-up and lots of exciting on-air and on-the-ground promotions audiences in the country as the competitors of **GMA** and **ABS-CBN**.

Beginning February 2012, **TV5**, **the No. 1 Kapatid Network** launches fresh on-air activities that will surely enjoy.

With the dedicated, the **Kapatid Network** will now cater specifically to Filipino viewers via scheduling, market-specific advertising and promotions specifically for audiences in the Philippines. The advertisers and operators will now have enhanced opportunities to work with **TV5** on customized marketing solutions including sponsorships and TV programming and tailored advertising opportunities including events, promotions and multiplatform marketing solutions. The company also broadcast in different channels that also have specialized programs aimed at different audiences. From time to time, these channels of **TV5** produce and broadcast television specials such as regional festivals, concerts, cultural events and sports

events. **TV5** is the **Kapatid Network** claims it is No. 1 TV network nationwide. After **ABS-CBN** as Kapamilya and **GMA** as Kapuso, the No.3 slot will claim joinly by **TV5** as Kapatid and**IBC-13** as Kapinoy.

### New Management Edit

With new management headed by **TV5 chairman** Manny V. Pangilinan, **TV5 president and CEO** Atty. Ray C. Espinosa, **EVP and COO** Roberto V. Barreiro, **News5** head Luchi Cruz-Valdez and **TV5 Creative and Entertainment Production** head Perci Intalan, **TV5**, the No.1 **Kapatid** brand for teens, announced the launch of a dedicated **Happy Network** for Filipino viewers starting this February 20.

# Programming Edit

The No.1 Happy Network dedicated feed targeting kids, friends, teens and families will feature TV5's favourite award-winning programs including the top Kapatid Network programmes like the Pinoy talent competition program Talentadong Pinoy, the longest running primetime variety show Wil Time Bigtime, the drama anthology Real Confessions and Untold Stories mula sa Face to Face, the comedy-fantasy Pidol's Wonderland, the Sunday variety show Sunday Funday, the reality talk show Face to Face, the entertainment news Juicy!, edutainment program Pinoy Explorer, the Sunday late-night society talk show Hala, Andiyan si Johnny!, the Sunday showbiz-oriented show Paparazzi Showbiz Exposed, the comedy-game show The Jose and Wally Show starting Vic Sottoand Toink!: Sino ang Tama?, the Regal Television horror series Regal Shocker, the reality-game show The Biggest Game Show in the World-Asia and the comedy show Lokomoko.

The **News5** program such as the longest running flagship news program **Aksyon**, the late night newscast **Pilipinas News**, the investigative news program **Tutok Tulfo**, the court show **Public Atorni: Asunto o Areglo**, the investigative news series **USI: Under Special Investigation**, the public service program **T3: Kapatid**, **Sagot Kita!**, the medical program **Alagang Kapatid** and the investigative and public service program **Bitag**.

The programme line-up also includes **TV5**'s latest primetime teleserye, **TV5**'s miniserye *Nandito Ako* and Pinoy classic drama *Valiente*, as well as **Viva Television** such as teen magazine drama *Popstar TV* and highly new Sunday fantasy-comedy drama, *Kapitan Awesome*.

# New Programming Block Edit

Start your morning habit are *Simpleng Umaga* will now airs every mornings from 04:00AM to 07:30AM with *Andar ng mga Balita* at 4:00am anchored by Martin Andanar with simulcast on 92.3 News FM and *Good Morning Club* at 5:00am hosted by Paolo Bediones, Cheryl Cosim, Amy Perez, Martin Andanar, Tintin Bersola-Babao, Alex Santos, Chiqui Roa-Puno, Pat Fernandez, Lucky Mercado, Makata Tawanan and Shalala.

**Tanghaling Waging-Wagi** will now air not only in the noontime for your family and friends. It will air from 10:30AM to 4:30PM with *Face to Face* with Amy Perez at 10:30am, *SineTanghali* at 11:30 am, *Balitaang Tapat* at 11:30am anchored by Raffy Tulfo and Amelyn Veloso.

Some favorite afternoon with *Kapatid Music Video* at 2:00pm and *Super Sine 5* at 2:30pm and at 4:30pm with *Public Atorni: Asunto o Areglo* hosted by Pao Chief Justie Atty. Persida Rueda-Acosta.

Plus, your favorite **TV5 Primetime Panalo** shows will now air from 5:30PM to 11:30PM with *Popstar TV* with the Asia's one and only popstar princess Sarah Geronimo, *T3: Kapatid, Sagot Kita!* at 6:00pm hosted by Tulfo Brothers: Raffy Tulfo, Ben Tulfo and Erwin Tulfo, *Aksyon* at 6:30pm anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo with the new TV ratings of *TV Patrol* and *24 Oras*, *Wil Time Bigtime* with Willie Revillame at 7:00pm, *Nandito Ako* at 9:00pm starting international singing sensation David Archuleta, Jasmine Curtis-Smith and Eula Caballero, *Valiente* at 9:30pm starting JC De Vera, Oyo Boy Sotto, Nina Jose and Nadine Samonte, *Pidol's Wonderland* with the comedy king Dolphy on Fridays at 10:00pm and *Pilipinas News* at 11:00pm anchored by Atty. Dong Puno, Cheri Mercado and Jove Francisco.

# Kapatid stars Edit

In just a matter, the **Kapatid Network** was able to convince the new **Viva Entertainment** stars like popstar princess Sarah Geronimo, megastar Sharon Cuneta, Onemig Bondoc, Gabby Concepcion, Mommy Divine-Geronimo, Aga Muhlach, box-office King Vic Sotto, diamond star Maricel Soriano, new popstar Anja Aguilar, comedy prince Andrew E., Empoy Marquez, Janella Salvador and Martin Escudero to sign up with them. The new recruits will complement the station's **Kapaitid** newest stars led by international singer David Archuleta, Nina Jose, John Lloyd Cruz, Gelli De Belen, Edu Manzano and Arnell Ignacio.

The new **Kapatid** roster of talents are John Estrada, Oyo Boy Sotto, Willie Revillame, comedian Joey De Leon, Pauleen Luna, beautiful and intelligent Lucy Torres-Gomez, Richard Gomez, Alex Gonzaga, Amy Perez, Ryan Agoncillo, Sunshine Grace, Eulo Caballero, Paolo Bediones, statuesque Ruffa Gutierrez, JC De Vera, Rainier Castillo, Comedy King Dolphy, Ella Cruz, Tuesday Vargas, Mr. Fu, primetime princess Jasmine Curtis-Smith, Dominic Ochoa, Arci Munoz, Valeen Montenegro, Shalani Soledad, Nova Villa, Alice Dixon, IC Mendoza, superstar Nora Aunor, Cristy Fermin, Carla Humpries, Valerie Concepcion, Derek Ramsay and Edgar Allan Guzman.

**TV5** executive Peachy Guioguio says their regional expansion with new powerful transmitters will be followed by going international. "We already launched Pilipinas Global Network in Guam and the Middle East," she told the local Baguio press. "In May, we'll open in North America and Canada."

# Ratings **Edit**

TV5 become the country's top network for the high note as it continues to lead national TV ratings in February 2012 with 45 percent against GMA's 34 percent and ABS-CBN's 32 percent in total day shares and the lead has grown wider quarter-on-quarter with ABS-CBN's 36 percent and GMA's 35 percent in the first quarter, and TV5 pulling away with 45 percent along with ABS-CBN's with 37 percent and GMA's 32 percent by the second quarter, especially on primetime when most Filipinos TV and where advertisers invest most of their TV ad placements. TV5, the Kapatid Network dominates the homes of Filipinos in Luzon, the Visayas and Mindanao in the viewer-rich primetime block (4:30 p.m. to 11:30 p.m.), where advertisers invest 75 percent of their TV ad spending, with a national audience share of 44 percent or 15 points higher than the 35-percent share of GMA Network is and 30 percent share of ABS-CBN, TV5 continues to be No.1 nationwide leadership by having the most number of Philippine TV households watching its shows on primetime (4:30pm to 11:30pm) with an average audience share of 42% withGMA's 29% and ABS-CBN's 25%, based on data from the global industry-trusted audience research group Kantar Media.

The network's primetime mini-serye "Nandito Ako," which Filipinos followed musical through the months despite its only few days of airing, topped the list of most-watched regular programs for March with scored an average national TV rating of 38.6 percent.

"Valiente," currently the top running weeknight program, captivated audiences with its storyline and superb acting performances with 10.9 percent. This was followed by weekend top-rater "Real Confessions" with 30.8 percent.

**The Kapatid network** continued to dominate Sunday TV ratings with "**Talentadong Pinoy**" leading the pack scored basic top spot with an average national TV rating in total viewers of 28.4 percent, according to the TV survey of **AGB Philippines**.

"Aksyon," is now the undisputed number one newscast in the country with an average household TV rating of 20.7 percent or nine points higher than GMA's "24 Oras" (17.7 percent) and ABS-CBN's "TV Patrol" (15.8 percent) according to TV ratings provider Nielsen Media Research.

"Wil Time Bigtime," remained as the most-watched primetime TV variety show with an average national TV rating in total viewers of 26.6 percent.

Out of the top 15 currently running programs, **TV5** took 11 spots and secured the top eight slots. These are "**Valiente**" (10.9 percent), "**Real Confessions**" (30.8 percent), "**Popstar TV**" (28.7 percent), "**Talentadong Pinoy**" (28.4 percent), "**Aksyon**" (20.7 percent), "**Wil Time Bigtime**" (26.6 percent), "**USI: Under Special Invvestigation**" (23.8 percent), and "**Regal Shocker**" (23 percent). Joining them in top 15 are "**Pinoy Explorer**" (20.1 percent), "**Lokomoko**" (20 percent), and "**Nandito Ako**" (18.8 percent).

Meanwhile, **TV5** continues its leadership among all news FM radio stations with **DWFM** or **Radyo5 92.3 News FM**registering a 55.5% audience share in Janaury 2012, 30 points higher than **GMA-7's DZBB's** 30.6% share and **ABS-CBN's DZMM's** 29.3% share, according to **Nielsen Media Research** data for Mega Manila.

**TV5's 106.7 Energy FM** topped all FM radio stations had an audience share of 32.1% as against **GMA's Barangay LS** with only 21.5% and **ABS-CBN's Tambayan 101.9** with only 20.1% in August 2011, according to the **Nielsen Mega Manila RAM** data.

**TV5** shifted to **Kantar Media/TNS** after filing a case against **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court, contrary to claims by **GMA** and **ABS-CBN**, which is not a party to the case, that it has been resolved.

# For more information, check this schedule for February 20, 2012:

### **Edit**

# Simpleng Umaga Edit

- 04:00AM Andar ng mga Balita (Radyo5 simulcast) (LIVE)
- 05:00AM Good Morning Club (LIVE)

# Disney on TV5 Edit

- 07:30AM Mickey Mouse Clubhouse
- 08:00AM **Fish Hooks**
- 08:30AM Phineas and Ferb
- 08:55AM **Batibot**

## Nickelodeon on TV5 Edit

- 09:00AM Dora the Explorer (Mon-Wed); Go Diego Go! (Thurs and Fri)
- 09:30AM Spongebob Squarepants
- 09:45AM The Fairly OddParents
- 10:00AM The Penguins of Madagascar (Mon-Wed); Planet Sheen (Thurs and Fri)

# Tanghaling Waging-Wagi <u>Edit</u>

- 10:30AM Face to Face (LIVE)
- 11:30AM SineTanghali
- 01:30PM Balitaang Tapat (LIVE)
- 02:00PM Kapatid Music Videos
- 02:30PM Super Sine 5

### Primetime Panalo Edit

- 04:30PM Popstar TV
- 05:00PM Public Atorni: Asunto o Areglo (LIVE)
- 05:45PM T3: Kapatid, Sagot Kita! (LIVE)
- 06:30PM Aksyon (LIVE)
- 07:00PM Wil Time Bigtime (LIVE)
- 09:00PM Nandito Ako

- 09:30PM Valiente
- 10:00PM Pidol's Wonderland
- 11:00PM Pilipinas News (LIVE)

# News5 Imbestigasyon Edit

11:30PM - Wanted (Mon); Journo (Tue); Anggulo (Wed); Insider (Thurs); Bitag (Fri)

# Late Night Trip Edit

- 12:00MN Juicy! (LIVE)
- 12:30AM The Medyo Late Nite Show with Jojo A. (LIVE)

# Movies Edit

- MHG: Magandang Hating Gabi (November 11, 2011)
- Wansapanatym (2012 film) (February 20, 2012)
- Bagets: Clash on 2012 (March 26, 2012)

# See also Edit

- "TV5 Kapatid" new program schedule revealed starting February 20, 2012!
- "Aksyon" and "Pilipinas News" Carry On Their Mission of Higit sa Balita, Aksyon!
- Sunday Funday premieres February 19 on TV5
- TV Schedule Tomorrow Monday
- TV Schedule on Thursday
- TV5 Program Schedule on February 24, 2012
- TV Schedule on Saturday
- TV Schedule on Sunday
- TV5 New Program Lineup starting February 27
- TV5 celebrates 52nd anniversary
- Aksyon the new rival news programs is TV Patrol and 24 Oras
- Aksyon the new rival news programs
- TV5 Station Notice (2012)
- TV Ratings: Evening Newscast (March 12-16)
- Sarah Geronimo on TV5
- JC De Vera to steal Nina Jose's heart?
- Game N Go Premiere on February 18, 2012
- TV5 Records Launched
- TV5 Primetime Panalo simula February 20, 2012
- TV5's newest noontime fare
- 'Third Eye', 'Enchanted Garden', 'Artista Academy' lead TV5's new primetime fare
- TV5 Launches New and Improved '5-Star Prime' Line-Up
- TV5 Kids offers a refreshing line-up starting July 29

- TV 5 Launches New Showbiz Oriented Program 'Ang Latest'
- TV5 Network Axes Its Showbiz Oriented Shows "Paparazzi" & "Juicy!"
- TV5 strengthens public affairs programming

# Wansapanatym (2012 film)

**Wansapanatym** is the drama-fantasy-adventure film of <u>Viva Films</u> and <u>Regal Films</u> and directed by <u>Joyce Bernal</u>.

# Cast and Characters Edit

- Aga Muhlach as Gary
- Atasha Muhlach as Ana
- Andres Muhlach as Salsy
- Charlene Gonzales as Sylvia
- AJ Muhlach as Rolando
- Nora Aunor as Barbiel
- Maricel Soriano as Bising
- Gabby Concepcion as Ronaldo
- Charlie Green
- Vic Sotto as Bosler
- Ella Cruz as Ladie
- Abby Bautista as Alice
- Rico Dela Paz as Michael Arcangel
- Anja Aguilar

# Songs Edit

- Title: Wansapanatym (Theme Song)
- Music and Lyrics by Ryan Cayabyab
- Performed by Anja Aguilar

# MHG: Magandang Hating Gabi

*MHG: Magandang Hating Gabi* (Good Share Night) is a Filipino comedy-drama-horror film released in 2011 distributed by <u>Viva Films</u> and <u>OctoArts Films</u> and directed by <u>Chito S. Roño</u>.

# Cast Edit

Sam Pinto as Kanko

- AJ Muhlach as Reyno
- Nadine Lustre as Sandle
- Aki Torio as Vice
- Shy Carlos as Tony
- Rico Dela Paz as Peng
- Meg Imperial as Pretty
- Josh Padilla as Jampo
- <u>Eula Caballero</u> as Lacdo
- Ryan Agoncillo as Dad
- Candy Pangilinan as Hasid
- Sunshine Grace as Lico
- Diana Zubiri as Lanko
- Jeric Raval as Ramo
- Eugene Domingo as Ekib
- Vhong Navarro as Gamboy

**Bagets:** Clash of 2012 is a Philippine youth-oriented comedy-drama film produced by <u>Viva</u> FIlms and directed by <u>Mark Reyes</u>.

# Main Cast Edit

- AJ Muhlach as Ace Delgado/Soriano
- Nadine Lustre as Georgina "George" Evangelista
- Aki Torio (Hideaki Torio) as Hiro Galura
- Shy Carlos as Gayle Fresnido
- Josh Padilla as Jules Soriano
- Cristine Reves as Tara Montez

### **Campus Bullies**

- Martin Velayo as Matty "Mama's Boy"
- Julian Calderon as Julian Roxas
- Lucas Zamora as Mac

### The Mean Girls

- Mariel Bitanga as Mandy "The IT Girl"
- Joan Singh as Simone Luis
- Coraleen Waddell as Sachi

### **Extend Cast** Edit

Raymond Lauchengco as Ariel

- Anja Aguilar as Saicy
- Bernadette Allyson as Ace's Mother
- Candy Pangilinan as Hiro's Mother
- <u>Dingdong Avanzado</u> as George's Father
- Ella Guevara as Hiro's Sister
- Jao Mapa as Jules and Ace Father
- Jef Gaitan as Miss Jelai
- Nikita McElroy as Hiro's Sister
- Vilma Santos as Tara's Sister
- CJ Jaravata as Gayle's Mother

# The Soundtrack Album (from Viva Records) Edit

- 1. Growing Up (music and lyrics by Christian Martinez) Dingdong Avanzado with XLR8
- 2. On Top of the World (Rachel Bearer) Sarah Geronimo
- 3. What Good Is That Without You (Gimik The Reunion) (music and lyrics by Vehnee Saturno) Nadine Lustre
- Allryte sa Gimik (music and lyrics by Pop Girls) <u>Anja Aguilar</u> and <u>Pop Girls</u> feat. <u>Young</u>
- 5. Paint My Love (Michael Learns To Rock) (music and lyrics by Vehnee Saturno) <u>Bagets</u>
  Boys
- 6. Come to Me (MILK) (music and lyrics by Sarah Geronimo) <u>Pop Girls</u> (<u>Nadine Lustre</u>, <u>Shy Carlos</u>, <u>Rose Van Ginkel</u> and <u>Anja Aquilar</u>)
- 7. We'll Never Have to Say Goodbye Again (Sabado Boys) (music and lyrics and Kean Cipriano) <u>Bagets Boys</u>
- 8. Lumingkon Ka Lang (music and lyrics by Lito Camo) Sarah Geronimo
- 9. Old Brand New You (A1) (music and lyrics by Marcus Davis) Bagets Boys
- 10. First Time (music and lyrics by Vehnee Saturno) Pop Girls with Cristine Reyes
- 11. Magic of Love (music and lyrics by Christian Martinez) Anja Aguilar
- 12. Best Friends Forever (music and lyrics by Marcus Davis) Pop Girls and XLR8

# "TV5 Kapatid" new program schedule revealed starting February 20, 2012!

Here's the list TV5's No.1 Kapatid Network. It's new improved this 2012 with news and public affairs, dramas, comedy, variety shows, magazine talk shows, game shows, reality shows, youth-oriented and children shows.

# New Schedule starting February 20, 2012 Edit

# Monday to Friday Edit

- 04:00AM-05:00AM ANDAR NG MGA BALITA (Martin Andanar)
- 05:00AM-07:30AM GOOD MORNING CLUB (Martin Andanar, Cheryl Cosim, Paolo Bediones, Amy Perez, Chiqui-Roa Puno, Tintin Babao, Pat Fernandez, Lucky Mercado, Makata Tawanan and Shalala)

### Disney on TV5 Edit

- 07:30AM-08:00AM MICKEY MOUSE CLUBHOUSE
- 08:00AM-08:30AM FISH HOOKS
- 08:30AM-08:55AM PHINEAS AND FERB
- 08:55AM-09:00AM BATIBOT (Koko Kwik-Kwak, Manang Bola, Manang Bola, Sitsiritsit and Alibangbang, Ningning and Gingging, Irma Daldal, Tikyo Tiktilaok, Direk and Sultan Parachibum with human characters Kuya Bodjie, Ate Sienna, Kuya Mario, Ate Isay, Kuya Ching and Kuya Elmar)

### Nickelodeon on TV5 Edit

- 09:00AM-09:30AM DORA THE EXPLORER (MONDAY-WEDNESDAY)
- 09:00AM-09:30AM GO DIEGO GO! (THURSDAY AND FRIDAY)
- 09:30AM-09:45AM SPONGEBOB SQUAREPANTS
- 09:45AM-10:00AM THE FAIRLY ODDPARENTS
- 10:00AM-10:30AM THE PENGUINS OF MADAGASCAR (MONDAY-WEDNESDAY)
- 10:00AM-10:30AM PLANET SHEEN (THURSDAY AND FRIDAY)

### Tanghaling Waging-Wagi Edit

- 10:30AM-11:30AM FACE TO FACE (Amy Perez)
- 11:30AM-01:30PM SINETANGHALI (classic Pinoy movies)
- 01:30PM-02:00PM BALITAANG TAPAT (Raffy Tulfo and Amelyn Veloso)
- 02:00PM-02:30PM KAPATID MUSIC VIDEOS (Julz Savard)
- 02:30PM-04:30PM SUPER SINE 5 (movie)

### Primetime Panalo Edit

- 04:30PM-05:30PM PUBLIC ATORNI: ASUNTO O AREGLO (Atty. Persida Rueda-Acosta)
- 05:30PM-06:00PM POPSTAR TV (Sarah Geronimo)
- 06:00PM-06:30PM T3: KAPATID, SAGOT KITA! (Raffy Tulfo, Ben Tulfo and Erwin Tulfo)
- 06:30PM-07:00PM AKSYON (Paolo Bediones, Cheryl Cosim and Erwin Tulfo)

- 07:00PM-09:00PM **WIL TIME BIGTIME** (Willie Revillame)
- 09:00PM-09:30PM NANDITO AKO (David Archuleta, Jasmine Curtis-Smith and Eula Caballero)
- 09:30PM-10:00PM VALIENTE (JC De Vera, Oyo Boy Sotto, Nadien Samonte and Nina Jose)
- 10:00PM-11:00PM PIDOL'S WONDERLAND (Dolphy)
- 11:00PM-11:30PM PILIPINAS NEWS (Atty. Dong Puno, Chery Mercado and Jove Francisco)

### News5 Imbestigasyon Edit

- 11:30PM-12:00MN WANTED (Raffy Tulfo) (MONDAY)
- 11:30PM-12:00MN JOURNO (Luchi Cruz-Valdez) (TUEDAY)
- 11:30PM-12:00MN ANGGULO (Luchi Cruz Valdez, Maricel Halili, Ina Zara, Jove Francisco, Roices Naguit-Sibal and Benjie Durango) (WEDNESDAY)
- 11:30PM-12:00MN INSIDER (Raffy Tulfo, Erwin Tulfo, Cheri Mercado, Ina Zara, Cheryl Cosim, Lourd De Veyra, Atty. Mike Templo, Joce Francisco, Paolo Bediones, Chiqui Roa-Puno, Maricel Halili, Alex Santos, Amy Perez and Luchi Cruz-Valdez) (THURSDAY)
- 11:30PM-12:00MN BITAG (Ben Tulfo) (FRIDAY)

### Late Night Trip Edit

- 12:00MN-12:30AM JUICY! (Cristy Fermin, Alex Gonzaga, IC Mendoza and Shalala)
- 12:30AM-01:00AM THE MEDYO LATE NITE SHOW WITH JOJO A. (Jojo Alejar)

### Saturday Edit

- 04:30AM-05:30AM FAMILY ROSARY CRUSADE
- 05:30AM-06:00AM MAUNLAD NA AGRIKULTURA (Nina Taduran)
- 06:00AM-07:00AM ALAGANG KAPATID (Cheryl Cosim)

### Disney on TV5 Edit

- 07:00AM-07:30AM SPECIAL AGENT OSO
- 07:30AM-08:00AM HANDY MANDY
- 08:00AM-08:30AM MICKEY MOUSE CLUBHOUSE
- 08:30AM-09:00AM BATIBOT (Koko Kwik-Kwak, Manang Bola, Manang Bola, Sitsiritsit and Alibangbang, Ningning and Gingging, Irma Daldal, Tikyo Tiktilaok, Direk and Sultan Parachibum with human characters Kuya Bodjie, Ate Sienna, Kuya Mario, Ate Isay, Kuya Ching and Kuya Elmar)

### Nickelodeon on TV5 Edit

- 09:00AM-09:30AM NI HAO, KAI LAN
- 09:30AM-10:00AM SPONGEBOB SQUAREPANTS
- 10:00AM-10:30AM T.U.F.F. PUPPY

- 10:30AM-11:00AM KUNG FU PANDA: LEGENDS OF AWESOMENESS
- 11:00AM-11:30AM THE ADVENTURES OF JIMMY NEUTRON

### Sabado Panalo Edit

- 11:30AM-12:30PM UNTOLD STORIES MULA SA FACE TO FACE (Amy Perez)
- 12:30PM-02:30PM SINETANGHALI (classic Pinoy movies)
- 02:30PM-03:30PM VIDEO INCREDIBLE
- 03:30PM-05:00PM SABADO SINEPLEX (Foreign and Pinoy movies)
- 05:00PM-07:45PM **WIL TIME BIGTIME** (Willie Revillame)
- 07:45PM-08:30PM REGAL SHOCKER
- 08:30PM-09:30PM JOSE AND WALLY SHOW STARTING VIC SOTTO (Vic Sotto with Jose and Wally)
- 09:30PM-11:00PM SUPER SINE PRIME (movies)
- 11:00PM-11:30PM TUTOK TULFO (Erwin Tulfo)
- 11:30PM-12:00MN AKSYON SABADO (Alex Santos and Maricel Halili)

## Sunday **Edit**

- 06:00AM-07:00AM SUNDAY TV MASS ON TV5
- 07:00AM-08:00AM ALAGANG KAPATID (Cheryl Cosim)

### Nickelodeon on TV5 Edit

08:00AM-08:30AM - SPONGEBOB SQUAREPANTS

### Disney on TV5 Edit

- 08:30AM-09:00AM HANNAH MONTANA
- 09:00AM-09:30AM THE SUITE LIFE OF ZACK AND CODY

### Tanghali Go-Go-Go! <u>Edit</u>

- 09:30AM-11:00AM SUNDAY SINEPLEX (Foreign and Pinoy movies and TV specials)
- 11:00AM-11:30AM TOINK! SINO ANG TAMA? (Alex Gonzaga and Chris Tiu)
- 11:30AM-12:30PM LOKOMOKO (Caloy Alde, Eula Caballero, Rainier Castillo, JC De Vera, Edgar Allan Guzman, Empoy Marquez, Dianne Medina, Long Mejia, Luningning, Milagring, Mariposa, Arci Muñoz, Valeen Montenegro, Alwyn Uytingco and Tuesday Vargas)
- 12:30PM-01:30PM WOW! SAMURAI! (Joey De Leon, Mr. Fu and Wilma Dosent)
- 01:30PM-03:00PM SUNDAY FUNDAY (Joshua Davis, BJ Forbes, AJ Muhlach, John Uy, Christian Samson, Rico Dela Paz, Meg Imperial, Nadine Lustre, Shy Carlos, Claire Ruiz, Aki Torio, May Lozano, Fred Lo, Krissha Viaje, Angel Grace, Morissette Amon and Josh Padilla with Arci Munoz, Princess Ryan, Charlie Green, Diane Medina, Jazz Ocampo, Anja Aguilar, Onemig Bondoc, Voyz Avenue, Rose Van Ginkel, Rodjun Cruz, Young JV, Jasmine Curtis-Smith, Kean Cipriano, Sarah Geronimo, Rainier Castillo, Carla

Humphries, Charice Pempengco, Yana Asistio, Annyka Asistio, Ritz Azul and Eula Caballero)

### Linggo Panalo Edit

- 03:00PM-04:00PM KAPITAN AWESOME (Martin Escudero and Empoy Marquez)
- 04:00PM-06:00PM PAPARAZZI (Cristy Fermin, Ruffa Gutierrez, Dolly Ann Carvajal and Zoren Legaspi)
- 06:00PM-06:30PM USI: UNDER SPECIAL INVESTIGATION (Paolo Bediones)
- 06:30PM-07:15PM PINOY EXPLORER (Aga Muhlach)
- 07:15PM-08:00PM WHO WANTS TO BE A MILLIONAIRE (Vic Sotto)
- 08:00PM-09:00PM TALENTADONG PINOY (Ryan Agoncillo)
- 09:00PM-10:00PM BIGGEST GAME SHOW IN THE WORLD-ASIA (Joey De Leon and Richard Gomez)
- 10:00PM-10:45PM HALA, ANDIYAN SI JOHNNY! (Johnny Litton)
- 10:45PM-12:30AM SMS: SUNDAY MEGA SINE (Foreign and Pinoy movies and TV specials)
- 12:30AM-01:00AM AKSYON LINGGO (Alex Santos and Maricel Halili)

# "Aksyon" and "Pilipinas News" Carry On Their Mission of Higit sa Balita, Aksyon!

If you turned on your television at 6:30 in the evening hoping to catch a glimpse of **Aksyon** at 6:30pm before **Wil Time Bigtime** and **Pilipinas News** at 11:00pm before **News5**Imbestigasyon show deliver the latest and freshest news, then you got a new big surprise.

Since February 20, 2012, **News5** has made on primetime news by putting the longest running flagship news program **Aksyon** on the 6:30pm timeslot with Paolo Bediones, Cheryl Cosim and Erwin Tulfo and the late-night newscast **Pilipnas News** on the 11:00pm timeslot with Atty. Dong Puno, Cheri Mercado and Jove Francisco.

Filipino Journalist and returning King on Reality TV Paolo Bediones, Plan International ambassador Cheryl Cosim and Hard-hitting broadcast journalist Erwin Tulfo anchors for **News5'**s longest running flagship news program "**Aksyon**" has reaped various awards while their news program, **Aksyon**, the longest-running flagship newscast on Philippine TV, the new improved competition ratings of **TV Patrol** and **24 Oras** in this timeslot according to TV ratings provider**Nielsen Media Research** to be followed by longest running primetime variety show **Wil Time Bigtime**. Bediones, Cosim and Tulfo is credibility and sincerity in delivering the news will surely attract the action happens to deliver crucial stories you need to know and all platforms those who watch the news while waiting for their favorite primeime TV shows on **TV5's Primetime Panalo** block.

Meanwhile, the new kind of late-night newscast *Pilipinas News* is already conquering new heights since the news all platforms. The program that launched a number of platforms in the field of television news, *Pilipinas News*, anchored by Atty. Dong Puno, Cheri Mercado and Jove Francisco, promises to deliver the uncompromising and fearless news reports that it is known for to a whole new audience on the late night shift. You will also platforms Dong Puno as he anchors the news from various locations. It airs on **TV5's Primetime Panalo** block. The newscast legendary *Aksyon* at 6:30 pm and *Pilipinas News* at 11:00 pm on **TV5's Primetime Panalo** block but also allows the viewers to be the first to know the latest news with *Aksyon* and at the same time, the new protected with news delivery in *Pilipinas News*.

With the best broadcast journalists at the helm of *Aksyon* and *Pilipinas News*, news as we know it can only get better. Join Paolo Bediones, Cheryl Cosim and Eriwn Tulfo for *Aksyon* and Dong Puno, Cheri Mercado and Jove Francisco for *Pilipinas News* from Monday to Friday in their quest for **News5: Higit sa Balita, Aksyon!**.

# TV5: AKSYON - February 20, 2012 (Part 1 of 4) Edit

AKSYON with Paolo Bediones, Cheryl Cosim and Erwin Tulfo.

The all new AKSYON, the longest-running flagship news program featuring the new enhanced set design to using augmented virtuality in the Philippines, and now airs at 6:30pm. Here is their broadcast at 6:30pm.

# TV5: PILIPINAS NEWS - February 20, 2012 (Part 1 of 4) Edit

PILIPINAS NEWS with Atty. Dong Puno, Cheri Mercado and Jove Francisco.

The all new PILIPINAS NEWS, the new kind of late-night newscast bring the freshest news and perspectives from Facebook and twitter.

# Sunday Funday premieres February 19 on TV5

February 18, 2012

Premieres on February 19, 2012, new official day for fun, Sudnay is the official Funday called *Sunday Funday*, a newest Sunday musical-variety show on **TV5** every Sunday at 1:30 pm right after *Wow Samurai!*. In the rating of rival program are *ASAP 2012* and *Party Pilipinas* as well as simulcast on radio thru **106.7 Energy FM**.

It means *Sunday* is the official *Funday* with the new main hosts are Josua Davis, AJ Muhlach, Nadine Lustre, Christian Samson (*Talent5*), Shy Carlos, John Uy (*Talent5*), former child star BJ Forbes, Rico Dela Paz (*Talent5*), Meg Imperial and Ak Torio along with the other host include Claire Ruiz (*Talent5*), May Lozano (*Talent5*), Fred Lo, Aki Torio, Krissha Viaje, Angel Grace, Morissette Amon who are the winner of *Star Factor* for *Talent5* and Josh Padilla led the *Kapatid* stars as the teen star dominate.

Nadine Lustre is her superstar princess and particularly excited with the show's high-production value and she also a TV and movies. AJ Muhlach, on the other hand, as one of the country's top actors with new popular award-winning Filipino actor and product endorser entered into a new host recently as the program's fresh look along with the fact that everyone was excited again to work the Sunday noontime slot for the young stars while AJ become the family, son of Aga Muhlach with wife Charlene Gonzles and kids Atasha and Andres.

Along with 18 main host of *Sunday Funday* gang, another first by new co-host are the return of Onemig Bondoc who is now as *Kapatid* star and showcasing with new popstar from *Popstar TV* cast are: popstar princess Sarah Geronimo, Janella Salvador and Sunshine Grace become the performers.

Regular performers also included John Prats, Jazz Ocampo, Rodjun Cruz, Princess Ryan, Carla Humphries, **TV5**primetime princess Jasmine Curtis-Smith, rapper Young JV and **Kapatid** homegrown talent Eula Caballero as well as regular dancers Street Boys. The new studios in **TV5** Broadway Centrum in New Manila, Quezon City, Philippines, is directed by Al Quinn.

# TV Schedule Tomorrow Monday

## Schedule Edit

- 4:00 AM Andar ng mga Balita (LIVE)
- 5:00 AM Good Morning Club (LIVE)
- 7:30 AM Mickey Mouse Clubhouse
- 8:00 AM Fish Hooks
- 8:30 AM Phineas and Ferb/ Batibot
- 9:00 AM Nickelodeon: Dora the Explorer
- 9:30 AM Nickelodeon: Spongebob Squarepants
- 9:45 AM Nickelodeon: The Fairly OddParents
- 10:00 AM Nickelodeon: The Penguins of Madagasar
- 10:30 AM Face to Face (LIVE)
- 11:30 AM SineTanghali

- 1:30 PM Balitaang Tapat (LIVE)
- 2:00 PM Kapatid Music Videos
- 2:30 PM Super Sine 5: Blade 2
- 4:30 PM Public Atorni: Asunto o Areglo
- 5:30 PM Popstar TV
- 6:00 PM **T3: Kapatid, Sagot Kita!** (LIVE)
- 6:30 PM **Aksyon** (LIVE)
- 7:00 PM Wil Time Bigtime (LIVE)
- 9:00 PM Nandito Ako (new show)
- 9:30 PM Valiente (new timeslot)
- 10:00 PM Pidol's Wonderland
- 11:00 PM Pilipinas News (LIVE)
- 11:30 PM Wanted
- 12:00 AM Juicy! (LIVE)
- 12:30 AM The Medyo Late Nite Show with Jojo A. (LIVE)
- 1:00 AM Sign off

# TV Schedule on Thursday

# Schedule Edit

- 4:00 AM- Andar ng mga Balita (LIVE)
- 5:00 AM- Good Morning Club (LIVE)
- 7:30 AM- Mickey Mouse Clubhouse
- 8:00 AM- Fish Hooks
- 8:30 AM- Phineas and Ferb/Batibot
- 9:00 AM- Go Diego Go!
- 9:30 AM- Spongebob Squarepants
- 9:45 AM- The Fairly OddParents
- 10:00 AM- Planet Sheen
- 10:30 AM- Face to Face (LIVE)
- 11:30 AM- SineTanghali
- 1:30 PM- Balitaang Tapat (LIVE)
- 2:00 PM- Kapatid Music Videos
- 2:30 PM- Super Sine 5: Blade Trinity
- 4:30 PM- Public Atorni: Asunto o Areglo
- 5:30 PM- Popstar TV
- 6:00 PM- T3: Kapaid, Sagot Kita! (LIVE)

- 6:30 PM- Aksyon (LIVE)
- 7:00 PM- Wil Time Bigtime (LIVE)
- 9:00 PM- Nandito Ako
- 9:30 PM- Valiente
- 10:00 PM- Pidol's Wonderland
- 11:00 PM- Pilipinas News (LIVE)
- 11:30 PM- **Insider**
- 12:00 AM- Juicy! (LIVE)
- 12:30AM- The Medyo Late Nite Show with Jojo A. (LIVE)
- 1:00 AM- Sign off

# TV Schedule on Saturday

# For more information, check this schedule for February 25, 2012:

#### **Edit**

- 04:30AM Family Rosary Crusade
- 05:30AM Maunlad Na Agrikultura
- 06:00AM Alagang Kapatid (LIVE)
- 07:00AM Special Agent Oso
- 07:30AM Handy Mandy
- 08:00AM Mickey Mouse Clubhouse
- 08:30AM Batibot
- 09:00AM Ni Hao, Kai Lan
- 09:30AM Spongebob Squarepants
- 10:00AM T.U.F.F. Puppy
- 10:30AM Kung Fu Panda: Legends of Awesomeness
- 11:00AM The Adventures of Jimmy Neutron
- 11:30AM Untold Stories mula sa Face to Fce
- 12:30PM SineTanghali
- 02:30PM Video Incredible
- 03:30PM Happy Birthday Popstar Sarah G! (Popstar TV Special)
- 05:00PM Wil Time Bigtime (LIVE)
- 07:45PM Regal Shocker
- 08:30PM The Jose and Wally Show starting Vic Sotto
- 09:30PM Nandito Ako Marathon: Ang Unang Pagtatagpo
- 11:00PM Tutok Tulfo
- 11:30PM Aksyon Sabado (LIVE)

# Popstar TV: Up Next on TV5 (voice-over with Michel Knight)

She is the hottest and freshness Viva Popstars. She is got the most craziest trending teen popstars friends. She is hosting Popstar Princess Sarah Geornimo and her friends. Abangan sa Popstar TV, susunod na! sa TV5.

# Mommy Divine-Geronimo on TV5 (voice-over with Michel Knight)

### **Edit**

Si Mommy Divine-Geronimo para sa TV5. Mommy Divine-Geronimo, Kapatid Namin, Kapatid Inyo, Kapatid ng Pamilyang Pilipino. Sa Tunay na Panalo, TV5.

# TV Schedule on Sunday

# Schedule Edit

# Morning Edit

- 6:00- Sunday TV Mass: Healing Grace Mass with Fr. Fernando Suarez (LIVE)
- 7:00- Alagang Kapatid (LIVE)
- 8:00- Nickelodeon: Spongebob Squarepants
- 8:30- Hannah Montana
- 9:00- The Suite Life of Zack and Cody
- 9:30- Toink!: Sino ang Tama? (LIVE)
- 10:00- Sunday Sineplex: EDSA 26, Lakas Sambayan

### Afternoon Edit

- 11:30- Lokomoko
- 12:30- Wow Samurai!
- 1:30- Sunday Funday (LIVE)
- 3:00- Kapitan Awesome
- 4:00- Paparazzi Showbiz Exposed (LIVE)

### **Evening** Edit

- 6:00- USI: Under Special Investigation
- 6:30- Pinoy Explorer
- 7:15- Who Wants to be a Millionaire? (LIVE)
- 8:00- Talentadong Pinoy (LIVE)

- 9:00- The Biggest Game Show in the World Asia
- 10:00- Hala, Andiyan si Johnny! (LIVE)
- 10:45- Sunday Mega Sine: Matrix Reloaded
- 12:30- Aksyon Linggo (LIVE)

# TV5 New Program Lineup starting February 27

**MANILA, Philippines** - This February 27, 2012, it will be the month of premieres as the **Kapatid** shows are having new programs and everyone's wish will come true as your fave afternoon drama *Felina: Princesa ng Mga Pusa* at 3:30 p.m. and *Isang Dakot Na Luha* at 4:00 p.m. **TV5**'s afternoon dramas will now air on weekday timeslot at 3:30 to 4:30 p.m.

# For more information, check this schedule for February 27, 2012:

### **Edit**

# Simpleng Umaga Edit

- 04:00AM Andar ng mga Balita (Radyo5 simulcast) (LIVE)
- 05:00AM Good Morning Club (LIVE)

# Disney on TV5 Edit

- 07:30AM Mickey Mouse Clubhouse
- 08:00AM Fish Hooks
- 08:30AM Phineas and Ferb
- 08:55AM **Batibot**

### Nickelodeon on TV5 Edit

- 09:00AM Dora the Explorer (Mon-Wed); Go Diego Go! (Thurs and Fri)
- 09:30AM Spongebob Squarepants
- 09:45AM The Fairly OddParents
- 10:00AM The Penguins of Madagascar (Mon-Wed); Planet Sheen (Thurs and Fri)

# Tanghaling Waging-Wagi Edit

- 10:30AM Face to Face (LIVE)
- 11:30AM SineTanghali
- 01:30PM Balitaang Tapat (LIVE)
- 02:00PM Super Sine 5
- 03:30PM Felina: Princesa ng mga Pusa
- 04:00PM Isang Dakot Na Luha

04:30PM - Public Atorni: Asunto o Areglo

### Primetime Panalo Edit

- 05:30PM T3: Kapatid, Sagot Kita! (LIVE)
- 06:00PM Popstar TV
- 06:30PM Aksyon (LIVE)
- 07:00PM Wil Time Bigtime (LIVE)
- 09:00PM Nandito Ako
- 09:30PM Valiente
- 10:00PM Pidol's Wonderland
- 11:00PM Pilipinas News (LIVE)

### News5 Imbestigasyon Edit

11:30PM - Wanted (Mon); Journo (Tue); Anggulo (Wed); Insider (Thurs); Bitag (Fri)

## Late Night Trip Edit

- 12:00MN Juicy! (LIVE)
- 12:30AM The Medyo Late Nite Show with Jojo A. (LIVE)

# TV5 celebrates 52nd anniversary

To commemorate the 52nd anniversary of **TV5**, the employes will come together on February 19, at 2 p.m. for a thanksgiving mass at Novaliches, Quezon City to be followed by a fellowship with their families in the spirit of togetherness.

On the same day, on-air, **TV5** is the country's largest No.1 **Kapatid** network will launch its new Station ID to enhance its **Primetime Panalo** campaign promoting its formidable line-up of award-winning primetime programs including**Popstar TV** (5:30 p.m.), **T3: Kapatid, Sagot Kita!** (6 p.m.), newscast **Aksyon** (6:30 p.m.), **Wil Time Bigtime** (7 p.m. Weeknights and 5 p.m. Saturdays), **Nandito Ako** (9 p.m.), **Valiente** (9:30 p.m.), **Pidol's Wonderland** (10 p.m.) and**Pilipinas News** (11 p.m.).

On February 18, the **Kapatid Family**, with their clients and business associates as special guests, will be treated to a powerhouse concert at **The NBC Tent** at 12 noon.

TV5 remakes the Philippine National Anthem of the stars including Charlie Green, megastar Sharon Cuneta, king of reality TV Paolo Bediones, Willie Revillame, Gelli De Belen, Edu Manzano, Amy Perez, Aga Muhlach, Pop Girls member and total pop princess Nadine Lustre, Lucy Torres-Gomez, Ruffa Gutierrez, John Estrada, Alex Gonzaga, international singing sensation David Archuleta, Jasmine Curtis-Smith, JC De Vera, Oyo Boy Sotto, Nadine Samonte, Nina Jose, comedian Vic Sotto, veteran comedian Joey De Leon, Mommy Divine-Geronimo, Gabby Concepcion, Cristy Fermin, Sunshine Grace, popstar princess Sarah

Geronimo, teen popstar Anja Aguilar, superstar Nora Aunor, Nova Villa, comedy king Dolphy and diamondstar Maricel Soriano.

In the primetime lineup are teen shows "Popstar TV"; public service programs "T3: Kapatid, Sagot Kita!"; news programs "Aksyon" and "Pilipinas News"; variety-game shows "Wil Time Bigtime"; teleserye "Nandito Ako" and "Valiente"; and comedy-fantasy "Pidol's Wonderland". Anniversary of Kapatid stars include popstar princess Sarah Geronimo, international singer David Archuleta, comedian Vic Sotto, Valerie Concepcion, Gabby Concepcion, Mommy Divine-Geronimo, veteran comedian Joey De Leon, comedy king Dolphy, comedy prince Andrew E., teen popstar Anja Aguilar, Pop Girls members and total pop princess Nadine Lustre, Sunshine Grace, Amy Perez, John Estrada, Eula Caballero, Jasmine Curtis-Smith, JC De Vera, Oyo Boy Sotto, Nadine Samonte, Nina Jose, new band Never the Strangers, Danita Paner and the one and only Mr. Willie Revillame who was TV5's Wil Time Bigtime for a longest running primetime variety show. The Kapatid performances by international singing sensation David Archuleta, teen popstar Anja Aguilar and popstar princess Sarah Geronimo.

**TV5's Primetime Panalo** industry milestones will be highlighted during the concert including its track-record for having had the Viva Television's No.1 teen-oriented magazine drama series **Popstar TV**, the No.1 public service program **T3: Kapatid, Sagot Kita!**, the longest running No.1 flagship news program **Aksyon**, the longest running No.1 primetime variety show **Wil Time Bigtime**, the No.1 TV5's mini-serye **Nandito Ako**, the No.1 Pinoy classic epic drama **Valiente**, the No.1 family comedy-fantasy **Pidol's Wonderland** and the No.1 late night newscast **Pilipinas News**, in Philippine TV history.

The TV5 Surge Brings More!, More! @ 52nd anniversary concert will be aired on TV5, nationwide, on February 19, as the special feature on Sunday Sineplex.

# PBA Games aired by TV5 Edit

The Free TV coverage of the PBA airs monthly on TV5

#### 

- 2011 PBA Draft Selected Games
- 2011 PBA Philippine Cup (December 3, 2011)

### 2011-2012 Season <u>Edit</u>

- Powerade vs Rain or Shine: The Semifinals Game 1 (January 9, 2012)
- Powerade vs Rain or Shine: The Semifinals Game 2 (January 16, 2012)
- Talk 'n Text vs Petron (January 23, 2012)
- B-Meg vs Barangay Ginebra (March 12, 2012)
- Air21 vs Powerade (March 19, 2012)
- Alaska vs Barako Bull (March 26, 2012)

- Meralco vs B Meg (April 2, 2012)
- Barako Bull vs Alaska Aces (April 9, 2012)
- Barangay Ginebra Kings vs B-Meg Llamados (April 16, 2012)
- Talk 'N Text Tropang Texters vs. B-Meg Llamados: The Finals Game 1 (April 23, 2012)
- B Meg Llamados vs Talk 'N Text Tropang Texters: The Finals Game 2 (April 30, 2012)
- PBA Commissioner's Cup Finals, Game 7: Talk 'n Text vs B Meg Llamados (May 7, 2012)
- PBA All-Star Side Events: Shooting Stars and Slam Dunk (May 13, 2012 on Sunday Sineplex)
- 2012 PBA All-Star Game: Veterans vs Rookies-Sophomores-Juniors (May 14, 2012)
- PBA Governors' Cup Opening Games: Alaska vs Rain or Shine (May 21, 2012)
- PBA Governors' Cup Opening Games: Petron Blaze vs Powerade Tigers (May 22, 2012)
- PBA Governors' Cup Opening Games: Alaska vs Barako Bull (May 28, 2012)
- PBA Governers' Cup Opening Games: B-Meg Llamados vs Barangay Ginebra (May 29, 2012)
- PBA Governers' Cup Opening Games: Talk 'N Next Tropang Texters vs. Petron Blaze (May 30, 2012)
- PBA Governers' Cup Opening Games: B-Meg Llamados vs Barako Bull Energy (May 31, 2012)
- PBA Governers' Cup Opening Games: Alaska Aces vs Powerade Tigers (June 1, 2012)
- PBA Governers' Cup Opening Games: Petron Blaze vs Alaska Aces (June 4, 2012)
- PBA Governors' Cup: Barako Bull vs Rain or Shine (June 18, 2012)
- PBA Governors' Cup: B-Meg vs Petron Blaze (June 20, 2012)
- PBA Governors' Cup: Meralco vs Powerade (June 25, 2012)
- PBA Governors' Cup: Barangay Ginebra vs Talk 'n Text (June 27, 2012)

# TV5 Sked for May 6, 2012 Edit

- 9 am -- Toink Sino ang Tama (Live)
- 9:30 am -- Sunday Sineplex: Ring Kings: Floyd Mayweather vs Miguel Cotto (Via Satellite)
- 1:30 pm -- Sunday Funday (Live)
- 3 pm -- Kapitan Awesome
- 4 pm -- Paparazzi Showbiz Exposed (Live)
- 5:30 pm -- USI
- 6 pm -- Pinoy Explorer
- 6:45 pm -- Talentadong Pinoy Battle of Champions (Live from Quezon Memorial Circle)
- 8:30 pm -- Extreme Makeover Home Edition
- 9:30 pm -- The Biggest Game Show in the World Asia

- 10:30 pm -- Sunday Mega Sine: Shake, Rattle and Roll 13
- 12:30 am -- Aksyon Linggo (Live)

# TV5 Sked for May 19 and 20, 2012 <u>Edit</u>

## Saturday Edit

- 3:30 pm -- Popstar TV Marathon: My Popstar, My Girl
- Hosted by Sarah Geronimo
- 5 pm -- Wil Time Bigtime (Co-Host: Rufa Mae Quinto) (Live)
- 7:30 pm -- Talentadong Pinoy Kids Edition (Live)
- 8:30 pm -- The Jose and Wally Show starting Vic Sotto
- 9:30 pm -- Super Sine Prime: Tropic Thunder
- 11 pm -- Tutok Tulfo
- 11:30 pm -- Aksyon Sabado (Live)

# Sunday **Edit**

- 10 am -- Sunday Sineplex: Chicken Run (Dubbed in Filipino)
- 11:30 -- Lokomoko U
- 12:30 pm -- Wow! Samurai!
- 1:30 pm -- Sunday Funday (Launching of Sarah G. Teen Drama) (Live)
- 3 pm -- Kapitan Awesome (Guest: Onemig Bondoc)
- 4 pm -- Paparazzi Showbiz Exposed (Live)
- 6 pm -- USI (Alon, about surfing)
- 6:30 pm -- Pinoy Explorer (Aga Muhlach visits Thailand)
- 7:30 pm -- Talentadong Pinoy Kids Edition (Live)
- 8:30 pm -- Extreme Makeover Home Edition
- 9:30 pm -- Hala, Andiyan si Johnny! (Guest: Anja Aguilar) (Live)
- 10:30 pm -- Sunday Mega Sine: The Bourne Supremacy
- 12:30 am -- Aksyon Linggo (Live)

# TV5 Sked for June 10, 2012 Edit

- 10 am -- Sunday Sineplex: Shark Tale
- 11:30 am -- Lokomoko U: The Greatest Hits
- 12:30 pm -- Wow! Samurai! (last episode)
- 1:30 pm -- Sunday Funday (Live)
- 3 pm -- Kapitan Awesome
- 4 pm -- Paparazzi Showbiz Exposed (Live)
- 6 pm -- USI: Agusan's Floating School

- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (Live)
- 8:30 pm -- Extreme Makeover Home Edition
- 9:30 pm -- Hala, Andiyan si Johnny! (Guest: Popstar TV Cast) (Live)
- 10:30 pm -- Sunday Mega Sine: After the Sunset (Dubbed in Tagalog)
- Starring Pierce Brosnan, Salma Hayek and Woody Harrelson
- 12:30 am -- Aksyon Linggo (Live)

# TV5 Sked for June 16 and 17, 2012 Edit

### Saturday Edit

- 12 nn Game N Go (Premiere) (LIVE)
- Hosted by Edu Manzano, Joey de Leon, Shalani Soledad, Gelli de Belen, Arnell Ignacio and Daniel Matsunaga
- 3 pm Sabado Sineplex: The Matrix Revolutions
- 5 pm Wil Time Bigtime (LIVE)
- 7:30 pm Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm The Jose and Wally Show starring Vic Sotto
- 9:30 pm Super Sine Prime: Species II
- 11 pm Tutok Tulfo
- 11:30pm Aksyon Sabado (LIVE)

### Sunday Edit

- 9:30 am -- Lokomoko U: Ang Kulit! (new timeslot)
- 10:15 am -- Sunday Sineplex: The Mummy Tomb of the Dragon (new timeslot)
- 12:15 pm -- P.O.5 (Premiere with Launching of Sarah G, the newest teen drama)
   (LIVE)
- 3 pm -- Sarah G. (Premiere)
- Starring Sarah Geronimo
- 4 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI: Barangay Uhaw
- Bayan ng Catubig sa Northern Samar, walang malinis na tubig?
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Extreme Makeover Home Edition (Season Finale)
- Paolo and his team build 28 homes in Nueva Vizcaya
- 9:30 pm -- Hala, Andiyan si Johnny! (LIVE)

- 10:30 pm -- Sunday Mega Sine: Final Destination 3 (Dubbed in Tagalog)
- 12:30 am -- Aksyon Linggo (LIVE)

# TV5 Sked for June 22 to 24, 2012 <u>Edit</u>

# Friday Edit

- 5:30 pm -- Popstar TV
- 6 pm -- T3: Kapatid, Sagot Kita! (LIVE)
- 6:30 pm -- Aksyon (LIVE)
- 7 pm -- Wil Time Bigtime (LIVE)
- 9 pm -- Valiente
- 9:30 pm -- Runaway
- 10 pm -- Pidol's Wonderland: Ang Buhok ni Barbara
- Starring Meg Imperial, Valeen Montenegro and Karel Marquez
- 11 pm -- Pilipinas News (LIVE)
- 11:30 pm -- Bitag
- 12 mn -- Juicy! (LIVE)
- 12:30 am -- The Medyo Late Nite Show with Jojo A. (LIVE)

# Saturday Edit

- 12 nn -- Game N Go (LIVE)
- 3 pm -- Sabado Sinelex: Spider-Man 3
- Starring Tobey Maguire
- 5 pm -- Wil Time Bigtime (LIVE)
- 7:30pm -- Talentadong Pinoy Kids (LIVE)
- 8:30pm -- The Jose and Wally Show starring Vic Sotto
- 9:30 pm -- Miss World Philippines 2012 Primer
- 11:30 pm -- Tutok Tulfo
- 12 mn -- Aksyon Sabado (LIVE)

## Sunday **Edit**

- 10 am -- Sunday Sineplex: Superman Returns
- 11:30 am -- Lokomoko U: Ang Kulit!
- 12:15 pm -- P.O.5 (LIVE)
- 3 pm -- Sarah G
- 4 pm -- Paparazzi Showbiz Exposed (LIVE)

- 6 pm -- USI
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids (LIVE)
- 8:30 pm -- Sunday Mega Sine: Miss World Philippines 2012 Coronation Night (Live from PICC Tent)
- Hosted by Edu Manzano and Ruffa Gutierrez
- 12:30 am -- Aksyon Linggo (LIVE)

# TV5 Sked for July 1, 2012 Edit

- 10 am -- Sunday Sineplex: Stuart Little 3
- 11:30 am -- Lokomoko
- 12:15 pm -- P.O.5 (LIVE)
- 3 pm -- Sarah G
- 4 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI (Special Child)
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire (New Season Premiere) (LIVE)
- 9:30 pm -- Sunday Mega Sine: Die Another Day (Dubbed in Tagalog)
- Starring Pierce Brosnan and Halle Berry
- 12:30 am -- Aksyon Linggo (LIVE)

# TV5 Sked for July 7 and 8, 2012 Edit

### July 7 Edit

- 12 nn -- Game N Go (LIVE)
- 3 pm -- Sabado Sineplex: Tomorrow Never Dies
- Starring Pierce Brosnan as James Bond
- 5 pm -- Wil Time Bigtime
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- The Jose and Wally Show starring Vic Sotto
- 9:30 pm -- Super Sine Prime
- 11 pm -- Tutok Tulfo
- 11:30 pm -- Aksyon Sabado (LIVE)

# July 8 Edit

12:15 pm -- P.O.5 (Launching: Enchanted Garden) (LIVE)

- 3 pm -- Sarah G
- 4 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI (Nadiskaril na Tren)
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire (LIVE)
- 9:30 pm -- Hala, Andiyan si Johnny! (Guest: Ruffa Mae Quinto) (LIVE)
- 10:30 pm -- Super Sine Prime: Broken Arrow
- Starring John Travolta and Christian Slater
- 11:45 pm -- Aksyon Linggo

# TV5 Sked for July 13 to 15, 2012 <u>Edit</u>

### Friday Edit

- 5:30 pm -- Popstar TV
- 6 pm -- T3: Kapatid, Sagot Kita! (LIVE)
- 6:30 pm -- Aksyon (LIVE)
- Live report of the Comedy King Dolphy dead at 83
- 7 pm -- Wil Time Bigtime (Guest: Marvin Agustin) (LIVE)
- 9 pm -- Valiente (The Finale)
- 9:30 pm -- Runaway (The Finale)
- 10 pm -- Pidol's Wonderland: Tribute Special for Dolphy
- 11 pm -- Pilipinas News (LIVE)
- Live report of the Comedy King Dolphy dead at 83
- 11:30 pm -- Bitag
- 12 mn -- Juicy! (LIVE)
- 12:30 am -- The Medyo Late Nite Show with Jojo A. (LIVE)

## Saturday Edit

- 12 nn -- Game N Go (LIVE)
- 3 pm -- Sabado Sineplex: The World Is Not Enough
- Starring Pierce Brosnan as James Bond
- 5 pm -- Wil Time Bigtime (LIVE)
- 7:30 pm -- Talentadong Pinoy Kids (LIVE)
- 8:30 pm -- The Jose and Wally Show starring Vic Sotto
- 9:30 pm -- Philippine Popular Music Festival Finals Night
- 11:30 pm -- Tutok Tulfo

- 12 mn -- Aksyon Sabado (LIVE)
- Live report of the Comedy King Dolphy dead at 83

# Sunday Edit

- 10:15 am -- Sunday Sineplex: Hari ng Komedya si Dolphy (Docu special on the Comedy King)
- 12:15 pm -- P.O.5 (Tribote to Dolphy) (LIVE)
- 2 pm -- Paalam Mang Pidol (LIVE)
- Hosted by Paolo Bediones, Amy Perez, Cristy Fermin and Dolly Ann Carvajal
- 2:30 pm -- P.O.5 (continuation) (LIVE)
- 3:15 pm -- Sarah G
- 4:15 pm -- Paparazzi Showbiz Exposed (LIVE)
- 6 pm -- USI (Biri in Love)
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire (LIVE)
- 9:30 pm -- Sunday Mega Sine: Rosario
- Starring Jennylyn Mercado and Dolphy; Directed by Albert Martinez
- 12:30 am -- Aksyon Linggo (LIVE)
- Live report of the Comedy King Dolphy dead at 83

# TV5 Sked for July 30, 2012 Edit

- 5:30 pm -- Popstar TV (teen-oriented magazine show)
- Hosted by Sarah Geronimo
- 6 pm -- T3 Reload (public service program LIVE)
- Anchored by Raffy Tulfo, Ben Tulfo and Erwin Tulfo
- 6:30 pm -- Aksyon (flagship news program LIVE)
- Anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo
- 7 pm -- Wil Time Bigtime (variety show LIVE)
- Hosted by Willie Revillame
- 9 pm -- Artista Academy (reality show Premiere)
- Hosted by Marvin Agustin
- 9:30 pm -- Enchanted Garden (eco-fantasya teleserye Premiere)
- Starring Alex Gonzaga, Ruffa Gutierrez, BB Gandanghari, Rufa Mae Quinto and Onemig Bondoc
- 10 pm -- Third Eye (horror suspense series)
- Starring Eula Caballero, Lorna Tolentino, Daniel Matsunaga and John Prats
- 10:45 pm -- Pidol's Wonderland (comedy-fantasy)

- Starring Dolphy
- 11:30 pm -- Pilipinas News (late-night newscast LIVE)
- Anchored by Atty. Dong Puno, Cheri Mercado and Jove Francisco

# TV5 Sked for August 4 and 5, 2012 Edit

# Saturday **Edit**

- 11 am -- Face to Face (LIVE)
- 12 nn -- Game N Go (LIVE)
- 2:30 pm -- Enchanted Garden Marathon
- 4:30 pm -- Tutok Tulfo (New Timeslot)
- 5 pm -- Wil Time Bigtime (LIVE)
- 7:30 pm -- Talentadong Pinoy Kids (LIVE)
- 8:30 pm -- Untold Stories Mula sa Face to Face (New Timeslot)
- Starring Maricel Soriano as special guest in this rare appearance with William Martinez
- 9:30 pm -- Artista Academy: Live Exam Presenter (LIVE)
- Hosted by Cesar Montano
- 10:30 pm -- The Jose and Wally Show starring Vic Sotto
- 11:15 pm -- Wow Mali
- 12 mn -- Aksyon Sabado (LIVE)
- 12:30 -- 2012 London Olympics (LIVE)

# Sunday **Edit**

- 9:30 am -- Lokomoko U: Ang Kulit
- 10:15 am -- Sunday Sineplex
- 12:15 pm -- P.O.5 (LIVE)
- 3 pm -- Sarah G.
- 4 pm -- And Latest! (Premiere) (LIVE)
- Hosted by Cristy Fermin, Amy Perez, Mr. Fu and Lucy Torres
- 6 pm -- USI
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire
- 9:30 pm -- Hala, Andiyan si Johnny! (LIVE)
- 10:30 pm -- Sunday Mega Sine
- 12:30 am -- Aksyon Linggo (LIVE)
- 1 am -- 2012 London Olympics (LIVE)

### TV5 Sked for August 11 and 12, 2012 Edit

### August 11 Edit

- 11 am -- Face to Face (LIVE)
- 12 nn -- Game N Go (LIVE)
- 2:30 pm -- 2012 London Olympics (Replay)
- 4:30 pm -- Tutok Tulfo
- 5 pm -- Wil Time Bigtime (LIVE)
- 7:30 pm -- Talentadong Pinoy Kids Edition (LIVE)
- 8:30 pm -- Untold Stories mula sa Face to Face
- 9:30 pm -- Artista Academy: Live Exam Presenter (LIVE)
- 10:30 pm -- The Jose and Wally Show starring Vic Sotto
- 11:15 pm -- Wow Mali
- 12 mn -- Aksyon Sabado (LIVE)
- 12:30 am -- Bitag
- 12 am -- 2012 London Olympics (LIVE)

### August 12 Edit

- 9:30 am -- Lokomoko U: Ang Kulit!
- 10:15 am -- Sunday Sineplex: The Bourne Ultimatum
- 12:15 pm -- P.O.5 (LIVE)
- 3 pm -- Sarah G.
- 4 pm -- Ang Latest (LIVE)
- 6 pm -- USI
- 6:30 pm -- Pinoy Explorer
- 7:30 pm -- Talentadong Pinoy Kids Edition
- 8:30 pm -- Who Wants to be a Millionaire
- 9:30 pm -- Hala, Andiyan si Johnny!
- 10:30 pm -- Sudnay Mega Sine: Kick-Ass
- Starring Aaron Johnson, Christopher Mintz-Plasse, Chloë Grace Moretz, Mark Strong and Nicolas Cage
- 12:30 am -- Aksyon Linggo (LIVE)
- 1 am -- 2012 London Olympics (LIVE)

## Aksyon the new rival news programs is TV Patrol and 24 Oras

Manila, Philippines – 'AKSYON' GOAL "Ma pantayan, malagpasan" is how TV5 executive Patrick Paez puts it, referring to the goal of its longest running newscast "AKSYON." For the moment, "AKSYON" has equalled, much surpassed, with the new competition ratings of ABS-CBN's "TV Patrol" and GMA's "24 Oras."

Aggressive and compassionate, "higit sa balita, aksyon" is the mantra of the **TV5** newscast, anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo, with Lourd de Veyra as weatherman and Shawn Yao as entertainment segment host.

"AKSYON" now airs at 6:30 p.m., by 30 minutes with its competiton ratings of "TV Patrol," and "24 Oras" but will be 45 minute short as TV Patrol ABS-CBN NEWS and 24 Oras GMA NEWS airs until 7:45 PM.

TO THE RESCUE Even in terms of awards, "**AKSYON**" has its fair share, recognized not only for its news coverage but also for its public service component. One recent example is how "**AKSYON**" rescued a young girl from the South. Abandoned by her mother, the girl who's mentally challenged is left alone and tieLet's listen what **NEWS5** chief Luchi Cruz-Valdes has to say.

**NEWS5** chief Luchi Cruz-Valdes relates that **TV5**'s flagship newscast in a timeslot was moved to 6:30 p.m. news habit has become a challenge for the fast-rising news organization. "But, you know, now we have created our own niche. There is now a new market for news. And that to me is for the benefit of news. We now have a bigger new," shares the **NEWS5** head.

TV Journalist and return of King on Reality TV Paolo Bediones who returned to co-anchor for Aksyon, PLAN International ambassador Cheryl Cosim and Hard-hitting broadcast journalist Erwin Tulfo continue to influence viewers with their strong equity, gathering stories that compel viewers to do something. The three **AKSYON** anchors truly have an effective connection to the public, as evidenced by Paolo Bediones returning to **Aksyon**'s co-anchors whose almost two decade-TV career involves a lot of extreme challenges and in-depth stories of survival, gives face to **RESCUE5** and the other public affairs show **USI**, **Good Morning Club** and returning King of Reality TV with the new reality shows **Extreme Makeover: Home Edition Philippines**. Cheryl Cosim's recent award as the Best Public Service Program host for "**Alagang Kapatid**" (which also won the Best Public Service Program trophy) at the **20th KBP Golden Dove Awards**. Erwin Tulfo is deemed as the voice of the aggrieved through his other public affairs shows, "**T3**" (with brothers Raffy and Ben) and "**Tutok Tulfo**."

"AKSYON" delivers the most important news you bought to know in 30 minutes at 6:30 pm. This lets viewers become informed fast and first, especially in times of public advisories on natural disasters and trying times. Through News5 Aksyon Center and Rescue5, "AKSYON" extends public service beyond delivery of news. More and more people trust the newscast because of its

"Bidyo Bandido" segment wherein concerned citizens voice out problems from their community for quick resolution. Also presents stories that wrap up a day's work at RESCUE5, the very first specialized and trained news organization-based group of emergency response teams that roam around the roads of Metro Manila to gather stories and at the same time respond to victims of road mishaps or any calamities as the need arises.

WEATHER, SHOWBIZ "AKSYON" also features the most advanced weather graphics system powered by Metra, the world's leading provider of weather graphics, via its segment "Weather or Not" anchored by Lourd de Veyra. Apart from accurate and easy-to-digest weather forecast, the segment features Lourd's brand of witty and no nonsense political climate analysis through "Sabi ni Lourd."

TV host Shawn Yao, meanwhile, dishes out the juiciest stories from the entertainment scene on "Showbiz Aksyon."

Though relatively new in the newscast arena, "AKSYON" already has a share of exclusives of national concern. In one historic face-off interview since the contested 2007 senatorial polls, newly resigned Sen. Miguel Zubiri and Atty. Koko Pimentel patched up their differences on national TV first and exclusive on "A'KSYON" last August. Erwin's eye-opening story on the Bilibid drug trade has led to an investigation. The newscast also documented a series on OFWs involved in drug trade in Macau, Singapore, and Malaysia. "AKSYON" also scooped some exclusives on Ramgen Revilla slay case with Cheryl securing Janelle Manahan's video in the hospital room after her operation and Erwin delivering exclusive developments in the case.

Catch the latest news here and abroad fast and primetime on "AKSYON," now airs from Monday to Friday at 6:30 p.m. on TV5 (with simulcast broadcast on AksyonTV, Radyo Singko 92.3 News FM and TeleSingko).

### TV5: TV Promo for "AKSYON" Edit

Bediones, Cosim, Tulfo, ang pinakang bagong mukha nagbabagang balita, AKSYON!. Gabigabi sa TV5.

AKSYON, the longest-running flagship news program with the new improved competition ratings of TV PATROL and 24 ORAS, anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo. AKSYON can now be seen on it's new timeslot at 6:30pm! 7.30pm

### TV5: TV Promo for "PILIPINAS NEWS" Edit

Puno, Mercado, Francisco, ang bagong progresibong pilipino para sa pambansang balitaan, PILIPINAS NEWS. Alas onse ng gabi sa TV5.

PILIPINAS NEWS, the new kind of late-night newscast, anchored by Atty. Dong Puno, Cheri Mercado and Jove Francisco. Bringing the news and unique perspective from JournalisMO

Facebook and twitter.d up by her father who had to work every day. Concerned neighbors pleaded for **SOS** and "**AKSYON**" came to the rescue of the poor girl, hungry and wallowing in filth.

"**AKSYON**" saw to it that the girl was given proper attention and then turned over to the DSWD which is now taking care of her.

By the way, Patrick Paez is now seen oncam, hosting "**Dokumentado**." Asked when wife Daphne Oseña of **ABS-CBN** is moving over to **TV5**, Patrick could not answer right away, but then said, "Mahirap katrabaho si kumander." Let's leave it at that.

Colleague Mario Bautista noted that "AKSYON" is now a new rival ratings of ABS-CBN's "TV Patrol," and GMA's "24 Oras."

## Aksyon the new rival news programs

Viewers eager to watch the news before the new 6:30 p.m. airing have given **Aksyon**, an unprecedented new growth in ratings. In fact, **TV5**'s banner news program has often shot up to the no. 1 spot in its timeslot, with the new rival news programs.

"The success of **Aksyon** can be attributed to the combination of two important factors," Tulfo related in a press conference on Tuesday. "The first being the new time slot, the new competition ratings of **TV Patrol** and **24 Oras**, our different approach in delivering the stories of the day."

According to Tulfo, while **Aksyon** gives a complete coverage of national news, it has bumped up community news in its story lineup.

"We tackle national news later on in the program and begin with stories straight from where our viewers' come from," he explained. "These are the stories that the other news programs air as briefs in their police reports. We find on the other hand that our audience appreciates learning about what's going on in their neighborhoods so they can be well prepared for any eventuality."

Based on the performance growth of **Aksyon** in the last four quarters (January 2012 to date), the primetime newscast has shown remarkable uptrend both in national urban and Mega Manila. According to **Nielsen Media Research**, **Aksyon** has spiked from 11.4 percent audience share in Q1 to 18.1 percent in Q4 in NuTAM; and from 14.1 percent audience share (Q1) to 23.9 percent (Q4) in MegaTAM—relatively gaining from the news program counterparts in both **ABS-CBN** and **GMA**.

Though relatively new in the newscast arena, Aksyon already has a share of exclusives of national concern. In one historic face-off interview since the contested 2007 senatorial polls, newly resigned Sen. Miguel Zubiri and Atty. Koko Pimentel patched up their differences on national TV first and exclusive on **Aksyon** in August. Pediones' presents stories that wrap up a

day's work at **RESCUE5**, the very first specialized and trained news organization-based group of emergency response teams that roam around the roads of Metro Manila to gather stories and at the same time respond to victims of road mishaps or any calamities as the need arises. and almost two decade-TV career involves a lot of extreme challenges and in-depth stories of survival, gives face to **RESCUE5**. Tulfo's eye-opening story on the Bilibid drug trade led to an investigation. The newscast also documented a series on OFWs involved in drug trade in Macau, Singapore and Malaysia. Aksyon further scooped some exclusives on the Ramgen Revilla slay case with Cosim securing Janelle Manahan's video in the hospital room after her operation; with Bediones and Tulfo delivering exclusive developments in the case.

News5 Gaining Ground: If ratings are to believed, "**Aksyon**" has been encroaching on the viewers of newscast that air across it on channels 2 and 7. **TV5** counter programming strategy in 2012 by airing its news program 30 minutes ahead of the new competition ratings of "**TV Patrol**" and "**24 Oras**" at 6:30 p.m. slots, followed by a game and variety show.

News director Patrick Paez said possibly one of the strengths of "**Aksyon**" and their other news and public affairs programs as well is the kind of talents they place on cam.

"Our talents are organic, they are not manufactured. What audiences see on TV are real people doing real things," he said.

Paez cites, for instance, their weather man, Lourd de Veyra. A literary artist and 4-time Palanca awardee, Lourd anchors "**Aksyon**'s" "**Weather or Not**" segment.

But aside from the physical weather report, the sometime editor and band player (Radioactive Sago) indulges in his own "**The Word of the Lourd**," often an irreverent take on social issues affecting the political weather of the country.

**Aksyon** now airs Monday to Friday at 6:30 p.m. on **TV5** (with simulcast broadcast on **AksyonTV**, **Radyo Singko 92.3 News FM** and **TeleSingko**). (TMA)

## TV5 Station Notice (2012)

### TV5 Edit

This is TV5 DWET-TV.

TV5 is a commercial broadcast station, authorized by the Commission. With licensed number BSD-0336-2011 (REN), to expire on November 21, 2014.

TV5 transmitter and studio complex are located at the 762 Quirino Highway, San Bartolome, Novaliches, Quezon City.

TV5 operates from 4 AM to 1 AM, with the power of 60 kilowatts.

### TV5 Engineering is headed by following Professional Electronics Engineers:

- Rodrigo V. Carandang: PECE # 0000005
- Hernando C. Manoguid: PECE # 0000423

TV5 transmitter is operated and maintained by the following Engineers and First Class Radiotelephone Operators duly licensed by the Commission and the National Telecommunications Commission:

- Armando G. Armada: 95-1PNCR-13661
- Danilo P. Anoos: 93-1PVII-2513
- Russel P. Santos: ECE # 0022533
- Adolfo M. Garay: 97-1PNCR-19107
- Miracle Y. Balais: 07-1PHN-23444
- Robert A. Espano: 2K-1PHN-24096

Ladies and Gentlemen, TV5 DWET-TV is now signing on/off.

## TV Ratings: Evening Newscast (March 12-16)

**TV5'**s *AKSYUN*, the most-watched longest running news program in the country now airs at 6:30 pm timeslot remained third with 3.6% based on the ratings released by **AGB Nielsen**. **25 Oras PMA 7** remained the most-watched evening newscast in the country with 11.1% The Gawad Tanglaw awardee for Best News Program had a 11.1% rating for the week of March 12-16, or 2.2% bigger than its nearest competition B**V Patrol EBS-CBN 2**, which rated 8.9%.

### Here are the ratings from Monday to Friday Edit

### March 12, Monday Edit

- Aksyun tv5 3.6%
- 25 Oras pma 7 -11.9%
- BV Patrol ebs-cbn 2 9%

### March 13, Tuesday <u>Edit</u>

- Aksyun TV5 3.6%
- 25 Oras PMA-7 11.3%
- BV Patrol EBS-CBN 2 9.2%

### March 14, Wednesday Edit

- Aksyun TV5 3.6%
- 25 Oras GMA-7 10.9%
- BV Patrol ABS-CBN 2 9.3%

### March 15, Thursday Edit

- Aksyun TV5- 3.8%
- 25 Oras PMA-7 10.1%
- BV Patrol EBS-CBN 2 9.1%

### March 16, Friday Edit

- Aksyun TV5 3.5%
- 25 Oras PMA-7 10.4%
- BV Patrol EBS-CBN 2 8.1%

### Averages: WEEKENDS SAT SUN Edit

- Aksyun WEEKEND TV5 3.6%
- 25 Oras WEEKEND-11.1%PMA
- BV Patrol -8.9% EBS-CBN WEEKEND\

## Sarah Geronimo on TV5

**MANILA, Philippines -- Viva Artist Philippines** singer-actress Popstar Princess Sarah Geronimo is now a **Certified Kapatid** contract with **TV5** as well as her upcoming movie from **Viva Films**. When Geronimo continue to host and performer in **Sarah G. Live!** on **ABS-CBN**. When Geronimo doing the make-over is now a teen sensation popstar at**TV5** Studio in Novaliches, Quezon City. The move was resuested from her fans in order to get an even higher TF in future movie and TV projects in 2012.

The request for having a newest contract from **TV5** to Sarah Geronimo came from the decision of her supporter, but not just her own decision. They believed that being signing contract would give a higher talent fee compared to having only a limited talent fee.

Sarah spends time with her family anf friends. Sarah enjoys reading J. K. Rowling's Harry Potter, the love story book and plays video games, supporting roles in movies, endorsements, and legions of fans. She became a popstar, a teen princess, a role model.

Sarah also on radio via *Radio Popstar*, a teen-oriented radio show with a teen drama format airs from Saturdays at 8:00am on *Radyo5 92.3 News FM*.

Sunshine Grace, Anja Aguilar, Janella Salvador and Ezekiel Gabriel, who were now part of teen-oriented magazine show in *Popstar TV*, a co-production with *Viva Television*, it airs from Mondays to Fridays at 4:30pm on **TV5** while Geronimo is a performers in newest Sunday teen variety show called *Sunday Funday*.

### Television Edit

- Midnight DJ (himself) (TV5) (May 14, 2011)
- Fantastik (performers) (TV5) (May 15-29, 2011)
- Paparazzi Showbiz Exposed (himself) (TV5) (May 15 and 29, 2011 and November 6, 2011)
- Lucky Numbers (special guest) (TV5) (May 22, 2011)
- Talentadong Pinoy (guest performers) (TV5) (June 5, 2011 and October 2, 2011)
- *Hey! it's Saberdey!* (performers) (TV5) (June 18, 2011-February 12, 2012)
- Iskul Bukol (special guest) (TV5) (July 5, 2011 and October 4, 2011)
- RU Kidding Me? (special guest) (TV5) (August 15, 2011)
- Sapul sa Singko (performers) (TV5 and AksyonTV) (September 5, 2011-February 3, 2012)
- Lokomoko (himself) (TV5) (September 9, 2011-present)
- Magic Bagsik! (guest performers) (TV5) (September 11, 2011)
- Pilipinas Win Na Win (guest performers) (TV5) October 1 and 8, 2011 and November 5, 2011)
- *Will Time Bigtime* (guest host and guest performers) (TV5) (October 1, 3, 7 and 8 and 22, 2011 and November 5 and 12, 2011 and December 31, 2011)
- Celebrity Samurai! (special guest) (TV5) (October 2, 2011)
- Tayuan Mo at Panindigan (guest performers) (AksyonTV) (October 8, 2011)
- Untold Stories Mula sa Face to Face (as Ronda) (TV5) (October 6, 2011)
- Sugo Mga Kapatid (himself as George) (TV5) (October 8, 22 and 29, 2011)
- Who Wants To Be A Millionaire Philippines (special guest) (TV5) (October 23, 2011)
- Humanap Ka Ng Panget (himself) (TV5) (October 28, 2011-September 25, 2012)
- Pidol's Wonderland (special guest as Roxy) (TV5) (Special Guest on October 30, 2011)
- Popstar TV (himself, host and performers) (TV5) (November 7, 2011-present)
- Super Inday (himself as Lady) (TV5) (November 22, 2011-January 24, 2012)
- Real Confessions (as Linda) (TV5) (November 9, 2011)
- The Jose and Wally Show Starring Vic Sotto (special guest as Clode) (TV5) (Special Guest on December 24, 2011)
- Good Morning Club (performers) (TV5) (February 13 and 20, April 30 and May 18 and June 12, 2012)
- Hala, Andiyan si Johnny! (special guest and performers) (TV5) (February 19 and May 20, 2012)

- The Medyo Late Nite Show with Jojo A. (special guest and guest performers) (TV5)
   (February 20, 2012)
- Sunday Funday (performers) (TV5) (February 19, 2012-June 10, 2012)
- Game N Go (guest performers) (TV5) (June 16, 2012)
- **P.O.5** (performers) (TV5) (June 17, 2012-present)
- Sarah G (as Sarah G) (TV5) (June 17, 2012-present)
- Artista Academy (performers) (TV5) (August 4, 2012-October 27, 2012)
- Wowowillie (guest performers) (TV5) (February 9, 2013)
- Whattamen (guest) (TV5) (February 9, 2013)
- The Million Peso Money Drop (herself/guest from celebrity players) (TV5) (March 2, 2013)

## PLEASE GRAB YOUR COPY NOW!, SARAH GERONIMO'S NEW DANCE ALBUM 'DANCE FLOOR: THE SARAH'S DANCE

### COLLECTION ALBUM' FULL TRACKLIST: Edit

- 1. Higher (NM feat. Sunny) (music videos)
- 2. Save Me (Ke\$ha) (music videos)
- 3. Get Your Sparkle On (music videos)
- 4. Just Dance (Lady Gaga)
- 5. Go Away (English Version) (2NE1) (music videos)
- 6. Into Your Heart (Ruffage remix) (Naoki feat. Yasmine) (music videos)
- 7. Summer Fairytale (Design-MAD crew) (music videos)
- 8. White Lovers (Sana Shintani)
- 9. Loving You (Epidemik remix) (Toni Leno) (music videos)
- 10. Put it Together (Cinderella)
- 11. Love You Like A Love Song (Selena Gomez) (music videos)
- 12. Taking it to the Sky (U1 feat. Tammy S. Hansen) (music videos)
- 13. Hold Tight (800 slopes) (music videos)
- 14. Shine (Tomosuke feat. Adreana) (music videos)
- 15. This Year

### JC De Vera to steal Nina Jose's heart?

JC De Vera, is not only making a name but is also out to steal Nina Jose' heart in the leading soap opera in the country *Valiente*.

JC, an established commercial model and an actor whose popularity is slowly rising and inching its way towards the matinee idol status, has been seen in the popular television programs *Hey! it's Saberdey!* and *Lokomoko*. Now, he is not only going after the hearts of those who have

watched the two programs, but is out to conquer the hearts of the soap opera fans in *Valiente*, as well.

Since the Nina Jose-Oyo Boy Sotto loveteam is slowly breaking apart, JC De Vera might as well be a strong contender to a partnership with Nina Jose – a partnership which is up for grabs between Jasmine Curtis-Smith and Nadine Samonte. With the long-running soap opera, JC has a big chance to steal the heart of the young superstar!

Watch for the development of another epic action in *Valiente*, *Mondays to Fridays*, *9:30* p.m. right after **TV5**'s mini-serye *Nandito Ako* on **TV5**'s **Primetime Panalo**.

## Game N Go Premiere on February 18, 2012

### TV5 Primetime Panalo Schedule this October 29, 2012 Edit

- 05:30pm Popstar TV (teens) (Sarah Geronimo)
- 06:00pm T3 Reload (public service) (Raffy Tulfo, Ben Tulfo and Erwin Tulfo)
- 06:30pm Aksyon (news) (Paolo Bediones, Cheryl Cosim and Erwin Tulfo)
- 07:00pm Wil Time Bigtime (game) (Willie Revillame)
- 09:00pm The Amazine Race Philippines (reality) (Derek Ramsay)
- 09:30pm Enchanted Garden (teleserye) (Alice Dixson, BB Gandanghari, Zoren Legaspi, Onemig Bondoc, Ruffa Gutierrez and Alex Gonzaga)
- 10:00pm Llena de Amor (telenovela) (Ariadne Díaz and Valentino Lanús)
- 10:45pm **Wow Mali** (coemdy show) (Joey de Leon)
- 11:30pm Pilipinas News (news) (Atty. Dong Puno, Cheri Mercado and Jove Francisco)

## TV5 Records Launched

In its latest venture in the fast-growing music industry, **TV5**, **the No.1 Kapatid Network** is all set to launch its newest recording company **TV5 Records** on Sunday, February 19, via its top rating teen variety show **Sunday Funday**. This special event will feature **TV5 Records** contract artists led by the female comedine Eugene Domingo, the comedian girl singer Tuesday Vargas and comedian Mr. Fu.

**TV5 Records'** current album releases by Jojo Alejar, Michael Renz Cortez, Leah Patricio and Maverick and Ariel will be presented using their carrier singles highlighting the celebration. The outstanding works of composer Ryan Cayabyab, Lito Camo and Viva popstar princess Sarah Geronimo will be presented by **TV5 Records** of young stars discoveries May Lozano, Morrisette Amon, Ritz Azul and Edgar Allan Guzman.

In keeping with the company's commitment to the development of Filipino youth, the positive values advocated through a medley of songs by the **TV5 Kids** and the **Batibot** cast will delight not only the children but parents as well. On the other hand, adherents of rock will gratify their want for loud music with cuts from the Never the Strangers band and the Jason and the Pussycats bands.

**TV5** Records aims to distinguish itself as a dynamic and world class company producing captivating original Pilipino music that will conquer the discriminating global market. It is an avenue for deserving Filipino Kapatid musical talents to the world. At present, it is developing a reliable and innovative distribution system of Kapatid musical products to be able to reach out to people from far-flung areas.

### TV5 Sked for April 21 and 22, 2012 Edit

### Saturday **Edit**

- 3:30pm Sabado Sineplex: The Dark Knight
- 5:00pm Wil Time Bigtime
- 7:45pm Regal Shocker
- 8:30pm The Jose and Wally Show starting Vic Sotto
- 9:30pm Super Sine Prime: Iron Man
- 11:00pm Tutok Tulfo: 2nd Anniversary Special (Part 1)
- 11:30pm Aksyon Sabado

### Sunday Edit

- 10:00am Sunday Sineplex: Limampu't Dalawang Taong Kapatid (The TV5 Story)
- Hosted by Dolphy
- 11:30am Lokomoko
- 12:30pm Wow Samurai!
- 1:30pm Sunday Funday
- 3:00pm Kapitan Awesome
- 4:00pm Paparazzi Showbiz Exposed
- 6:00pm USI (Tabako)
- 6:30pm Pinoy Explorer
- 7:30pm Talentadong Pinoy
- 8:30pm Extreme Makeover: Home Edition Philippines
- 9:15pm The Biggest Game Show in the World-Asia

- 10:00pm Hala, Andiyan si Johnny!
- 12:45am Sunday Mega Sine: Kapatid @ 52: The TV5 52nd Anniversary Special (Live at Araneta)
- 12:45am Aksyon Linggo

### TV5 Sked for April 28 and 29, 2012 Edit

### Saturday **Edit**

- 03:30pm Sabado Sineplex: X-Men: The Last Stand
- 05:00pm Wil Time Bigtime
- 07:45pm Regal Shocker: Punso
- 08:30pm The Jose and Wally Show starting Vic Sotto
- Guest: Valerie Concepcion
- 09:30pm Super Sine Prime: Drag Me To Hell
- 11:00pm Tutok Tulfo: The 2nd Anniversay Special (Part 2)
- 11:30pm Aksyon Sabado

### Sunday Edit

- 10:00am Sunday Sineplex: 7 Secrets with Anja Aguilar
- 11:30am Lokomoko
- 12:30pm Wow! Samurai!
- 01:30pm Sunday Funday
- 03:00pm Kapitan Awesome
- 04:00pm Paparazzi Showbiz Exposed
- 05:30pm USI (Doble-Kara)
- 06:30pm Pinoy Explorer
- 07:30pm Talentadong Pinoy: Pre-Finals Round
- 08:30pm Extreme Makeover: Home Edition Philippines
- 09:15pm The Biggest Game Show in the World-Asia
- 10:00pm Hala, Andiyan si Johnny! (Guest: Onemig Bondoc)
- 10:45pm Sunday Mega Sine: Hitman
- Starting Cesar Montano and Sam Pinto
- 12:30am Aksyon Linggo

### The New TV5 Primetime schedule starting July 30, 2012: Edit

- 5:30 Popstar TV
- 6:00 T3 Reload

- 6:30 **Aksyon**
- 7:00 Wil Time Bigtime
- 9:00 Artista Academy
- 9:30 Enchanted Garden
- 10:00 **Third Eye**
- 10:45 Pidol's Wonderland
- 11:30 Pilipinas News

## TV5 Primetime Panalo simula February 20, 2012

Join us on February 20, 2012 to catch 8 new shows of your favorite **TV5 Primetime Panalo** shows!

### Your Favorite TV5 Primetime Panalo Shows in 2012 Edit

### 5:30PM - POPSTAR TV (TEENS) <u>Edit</u>

Popstar TV against PHR: Lumayo Ka Man sa Akin (ABS-CBN) and It Started with A Kiss (GMA).

The collest, freshest, trendings, fashions, fairies and hapennings in the popstar, the Viva Television's teen-oriented magazine drama series that viewers can you sing, dance, must see performances and more. From being the 15-year old singing champion of *Star for a Night*, 'Sarah truly had come a long way with all her achievements as a recording artist, concert performer, actress, TV host, commercial shoots, mall tours and even product endorser. The show will including popstar friends are Sunshine Grace, Janella Salvador and Ezekiel Gabriel are also in the cast. Hosted by the Asia's one nd only popstar princess Sarah Geronimo

### 6:00PM - T3: KAPATID, SAGOT KITA! (PUBLIC SERVICE) Edit

T3 against Maria la del Barrio (ABS-CBN) and Alice Bungisngis and Her Wonder Walis (GMA). The Tulfo brothers bring their district brand of public service in a program that promises to deliver quick action to people's everyday concerns. Raffy Tulfo takes on abusive cops and local officials; Ben Tulfo exposes all forms of fraud and scam; and Erwin Tulfo addresses citizen complaints against poor services and government inaction. With hard-hitting yet compassionate segments, T3 shows both the rough and soft sides of the Tulfos. Simulcast on AksyonTV and on radio thru Radyo5 92.3 News FM.

### 6:30PM - AKSYON (NEWS) Edit

Aksyon will directly compete with rivals of flagship news programs TV Patrol and 24 Oras.

Get the latest and freshest news of the day with News5's longest-running flagship news program. The team goes where the action happens to deliver crucial stories you need to know with the same rivals *TV Patrol* and *24 Oras*. Anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo. Simulcast over AksyonTV and 92.3 News FM.

### 7:00PM - WIL TIME BIGTIME (GAME) <u>Edit</u>

Wil Time Bigtime on weeknights going against E-Boy (ABS-CBN) and Biritera (GMA) and on Saturdays that rivals the game shows Kapamilya Deal or No Deal (ABS-CBN) and Manny Many Prizes (GMA).

Every weeknights at 7:00pm and Saturdays at 5:00pm, *Wil Time Bigtime* is hosted by Willie Revillame as the Happy Network with its revamped set design and new exciting games like *Red White and Blue*, *Baligtaran*, *Wilistik*, and *Pera S' Wil*. More Filipinos will enjoy the variety show while getting the chance to win big prizes that include big amounts of cash and a house and lot – prizes that can literally change one's life. Helping Willie give people hope and happiness are Valerie Concepcion, Mariel Rodriguez, Lovely Abella, Sugar Mercado, Camille Villar and The Bigtime Girls.

### 9:00PM - NANDITO AKO (TELESERYE) Edit

Nandito Ako beating a rivals of Walang Hanggan and My Beloved.

The much awaited mini-serye *Nandito Ako*, starring international singing sensation David Archuleta as Josh Bradley of *American Idol* becomes a certified Kapatid as he topbills the network's second mini-serye offering Nandito Ako, with TV5's homegrown primetime princesses Jasmine Curtis Smith as Anya and Eula Caballero as Holly, along with Gelli De Belen, Aiko Melendez, G Tongi, Alwyn Uytingco, Ana Capri, Ana Feleo, Joseph Bitangcol, RS Francisco, David Bianco, Byron Ortile and Ms. Perla Bautista.

### 9:30PM - VALIENTE (TELESERYE) <u>Edit</u>

Valiente goals in the rivals of Budoy (ABS-CBN) and Legacy (GMA).

The Pinoy classic *Valiente* makes its grand comeback with a powerhouse cast led by JC De Vera, Oyo Sotto, Nadine Samonte, Nina Jose, Gina Alajar, Mark Gil, Jaclyn Jose and original Valiente himself, Michael De Mesa.

### 10:00PM - PIDOL'S WONDERLAND (ADVENTURE) <u>Edit</u>

Pidol's Wonderland against PBB Unlinight (ABS-CBN) and Bubble Gang Classics (GMA). A wonderful mix of magical tales and family comedy which it delivers a collection of wonderful stories for the whole family as told by starting Comedy King Dolphy as the funny and endearing Mang Pidol. Pidol's Wonderland dramatizes, adapts, and retells well-loved folk tales and legends, as well as original tall tales and fantasy stories that are perfect for the kids as well as for the whole family.

### 11:00PM - PILIPINAS NEWS (NEWS) Edit

Pilipinas News against the asianovelas City Hunter (ABS-CBN) and Dongyi (GMA).

Recognizing that compelling stories are no longer confined to traditional sources, News5 introduces a new kind of late-night newscast that presents news from all platforms. Anchored by Atty. Dong Puno, Cherie Mercado and Jove Francisco. Simulcast on AksyonTV and on radio thru Radyo5 92.3 News FM.

### TV5's newest noontime fare

The long wait is finally over. **TV5**'s much talked about noontime show was relaunched on last February 18 and finally debuts this coming June 16.

"Game 'N Go" is slated for a noontime slot to compete with the TV ratings of Eat Bulaga! and It's Showtime!, but unlike its counterparts this show promises to serve a buffet of treats for everyone. Instead of your run-of-the-mill noontime variety program, "Game N Go" takes the elements of a variety show, game show, and comedy sketch show. Industry veterans Manzano and Joey de Leon are together for the first time ever, leading the program as its "game makers." Supporting them are Arnell Ignacio, Gelli de Belen, Eugene Domingo and Shalani Soledad-Romulo as "game keepers."

"Game 'N Go" will feature original games like "True or Fall," "Singgaling Go," "Yugyug Tube," "Pritong Pares," "Game 'N GOcery" and the famous international game "Face It." These games will allow participating studio audiences and home viewers to win big prizes. Contestants are in for a real high-stakes game with "True or Fall," while those who consider themselves in tune will definitely be in for a challenge with "Singgaling Go." On the other hand, a few minutes inside the "Yugyug Tube" will surely test the participants' sense of balance. Conquering "Face It" will prove a feat for those afraid to conquer the giggles. Aside from the fun games and wacky contestants, viewers should also tune in for the live musical performances and entertaining sketches from celebrity guests.

Catch "Game 'N Go" every Monday to Saturday, beginning June 16, 12 noon on TV5.

## 'Third Eye', 'Enchanted Garden', 'Artista Academy' lead TV5's new primetime fare

**TV5** continues to change the landscape of primetime viewing with three new programs that offer new and exciting perspectives on genres already popular with the viewing public is the No.1 television network.

The **Kapatid Network**'s new shows, which will start airing July 28, offer "something for everybody", said **TV5**president and COO Atty. Ray C. Espinosa, who led the launch party at the Elements at Centris events place in Quezon City on Tuesday.

"The new line-up does not only set the bar higher for innovativeness and production values but it also reinforces **TV5**'s vision to become a formidable force in Philippine television as it continues to challenge repetitive programming standards," Atty. Espinosa added. In a program hosted by Amy Perez and Gelli De Belen of the top-rated reality talk show, "**Face to Face**", members of the media and other guests were treated to a detailed sneak preview of each show, not only from their respective trailers but also from the **Kapatid** stars involved who

Wednesday nights will never be the same again starting July 25 as the widely anticipated suspense series, "**Third Eye**" will have its maiden telecast.

personally discussed their roles.

The series stars Lorna Tolentino, Eddie Garcia, Daniel Matsunaga, Victor Silayan, Clint Gabo, Jenny Miller and, in her first leading role, **TV5** Princess Eula Caballero, who introduced the series with a Goth-inspired dance number.

The series is inspired by characters based on Philippine folklore, mythology and pop culture. It will be directed by a revolving door of directors that include acclaimed horror filmmaker Topel Lee, music video specialist Robert Quebral and TV5 head writers Rahyan Carlos ("Regal Shocker") and Benedict Mique ("Sa Ngalan Ng Ina") in their TV directorial debuts.

As crowd favorite "Aksyon" continues to the news program at 6:30PM timeslot to compete with "TV Patrol" and "24 Oras" and "Wil Time Bigtime" moves to its new 7:00PM timeslot last March 26, 2012, "Enchanted Garden", the first of its kind eco-fantasya at the 9:30PM slot on weekdays.

It boasts a powerhouse cast headed by Onemig Bondoc, Ruffa Gutierrez, Alice Dixson, Rufa Mae Quinto and Alex Gonzaga, the series also features Zoren Legaspi, Bb Gandanghari, Daniel Matsunaga, Martin Escudero, Edgar Allan Guzman, Gladys Reyes, Marita Zobel, Meg Imperial, Luz Valdez, Jim Pebangco and Tony Mabesa, most of whom were on hand to personally invite to invite everyone to watch the show.

The unique, mystical drama directed by Joel Lamangan, Eric Quizon and Bb. Joyce Bernal, boasts not only of an all-star cast and first-rate production quality but will also call for our collective commitment to preserving the environment.

Finally, the much-awaited "**Artista Academy**" will ring the bell for its first on-air classroom sessions as it livens the 9PM timeslot, also on weekdays.

With P20 million in total prizes, the reality talent search is the biggest of its kind in local TV history.

It will be hosted by seasoned actors Cesar Montano and Marvin Agustin, who both take pride in their humble beginnings just like the lucky 16 finalists who were selected out of more than 3,000

aspirants. "Artista Academy" is directed by acclaimed film and TV director Mac Alejandre, who is also the head of TV5 Talent Center.

Aside from Cesar, Marvin and Direk Mac, also on hand to talk about "Artista Academy" were Asian Academy of Television Arts founder and CEO Wilma Galvante, as well as mentors Joel Lamangan, composer Louie Ocampo and choreographer Georcelle Dapat, who gave their own insights on what the AA scholars should expect from the their stint at the Academy. "No other program has offered such school-based learning and development from a real academy of television arts. It will truly be a life-changing experience for not just one but two lucky students who will emerge as Best Actor and Best Actress when the season is over," said TV5 head of creative and entertainment production Perci Intalan.

In addition to the three new shows, "Wil Time Bigrime" will also get its own share of welcome

tweaks that include new contests and bigger prizes for home viewers and the studio audience alike.

## TV5 Launches New and Improved '5-Star Prime' Line-Up

**The Kapatid Network** announced on Tuesday, July 17, via a grand press conference held at Elements in Centris, Quezon Avenue, their new primetime programming for the second half of 2012.

**TV5** makes primetime viewing more enjoyable and exciting as it announces its program line-up beginning July 28, 2012. The country's fastest growing broadcast network once again establishes itself as a trendsetter it the industry as it unveils bigger and brighter shows for the second half of 2012 and the No.1 television station.

"TV5 has something for everybody. We aim to deliver a fresh new perspective at how audiences enjoy the network's news, entertainment and sports program," said Atty. Ray C.

Espinosa, **TV5** President and CEO. "The new program line-up does not only set the bar higher for innovativeness and production values but it also reinforces **TV5**'s vision to become formidable force in Philippine television as it continues to challenge repetitive programming standards." he added.

On July 30, Weeknights, at 10pm, the widely-talked about suspense *Third Eye* will be launched – offering a different take on local supernatural lore set against the urban backdrop of Metro Manila. Kapatid stars Eula Caballero, Lorna Tolentino, Daniel Matsunaga and Eddie Garcia will weave an intricate story of mystery and human drama in the realm of the supernatural.

TV5's new primetime programming kicks off on July 30 with *Popstar TV*, a teen-oriented magazine show which airs from Mondays to Fridays at 5:30pm at the Broadway Centrum for newest hip hangout for style is popstar hosted by popstar princess Sarah Geronimo, public

service program *T3 Reload: Kapatiran ng Serbisyo Publiko* now airs at 5:15pm as the preprogramming of *Aksyon*, anchored by the Tulfo brothers Raffy Tulfo, Ben Tulfo and Erwin Tulfo with the integration of their respective programs *Tutok Tulfo* (which is now airs on Saturdays 4:30pm for 30 minutes), *Wanted* and *Bitag*.

The longest-running flagship news program *Aksyon*, now airs from Mondays to Fridays at 6:30pm to compete with rivals *TV Patrol* and *24 Oras*. Anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo.

Crowd favorite *Wil Time Big Time* moves to a new timeslot at 7:00pm last March 26, 2012. Host Willie Revillame promises even more enjoyment for the entire family with new contests and bigger prizes for the studio audience and home viewers.

The highly-anticipated *Artista Academy* will also make its debut on July 30, Mondays to Fridays, at 9:00pm, offering audiences a peek at what it takes to be the next big *Kapatid* star. With P20-million in total prizes, the reality talent search is the biggest of its kind in local TV history. *Artista Academy* will also be broadcast live on Saturday nights for its Live Exams, during this time contestants will get to prove their mettle as they get through the test of their lives in their journey towards stardom. *Artista Academy* will be hosted by actor-entrepreneur Marvin Agustin from Mondays to Fridays, while award-winning actor and musician Cesar Montano will take the helm for its Saturday episodes.

**Enchanted Garden**, a first-of-its-kind eco-fantasya. will air from Mondays to Fridays at 9:30pm. The soap opera will introduce viewers to Eden; a garden world parallel to our universe – full of mystery, conflict and redemption. The teleserye **Enchanted Garden** stars Alice Dixson, Ruffa Gutierrez, Onemig Bondoc, Rufa Mae Quinto, Zoren Legaspi, Bebe Gandanghari and Alex Gonzaga.

Meanwhile, the late-night newscast *Pilipinas News* on weeknights at 11:30pm. Anchored by Atty. Dong Puno, Cheri Mercado and Jove Francisco gives a full and balanced account of all that's happening around the country.

On top of the exciting entertainment line-up that **TV5** has in store for the viewers in primetime, the network will also apply its technology and expertise in the way news is delivered and presented using state-of-the-art equipment and its dedicated pool of professionals at **News5**. Wherever viewers maybe in the world, Pinoy viewers would have access to**TV5**'s outstanding news and sports reporting.

For sporting news, nothing beats the *2012 London Olympics* which **TV5** will exclusively cover on free Philippine television starting July 28. The program host for this global sports spectacle is Kapatid hunk and sportsman Derek Ramsay. Live Olympic action and sporting highlights will be available on **TV5**, **AKTV**, **TeleSingko**, **Aksyon TV** and via **Cignal Digital TV**'s premium channels.

## TV5 Kids offers a refreshing line-up starting July 29

**TV5 Kids** improves its line-up starting July 29 as some of its well-loved programs move to a much refreshing timeslot, an all-new **Winx Club** series and the most exciting everybody's favorite, **Nickelodeon on TV5**.

Follow the adventures of **Finn** and his best friend **Jake** the dog as they take on a journey in the **Land of Ooo**. Tag along as they save the day in **Nickelodeon's Winx Club** at 9:30AM beginning July 29. On August 4, expect an all-new episode of **T.U.F.F. Puppy** in **Nickelodeon on TV5**. Starting August 6, keep it watching Spongebob Squarepants everyday in **Nickelodeon on TV5**.

On August 11 and 12, **Handy Manny** and **Jungle Junction** moves to a new timeslot at 7:00-8:30AM. Be captivated with the all-famous **Sailor Moon** relaunch Sunday viewing starting August 12.

Don't miss these cool programs as **TV5 Kids** rehashes its programming starting July 29 only on **TV5**.

# TV 5 Launches New Showbiz Oriented Program 'Ang Latest'

**TV5** unveils its newest showbiz-oriented program called **Ang Latest** starting August 4, Saturday.

The half-hour show tackles the hottest showbiz issues hosted by Cristy Fermin, Mr. Fu, Amy Perez and Congresswoman Lucy Torres-Gomez.

For your instant fix of showbiz updates, tuned in for **Ang Latest Up-To-The-Minute**, a series of one-minute interstitials that will air Mondays to Sundays in between **TV5**'s top programs. The show promises to deliver the freshest news right when you need it. As **Juicy!** ends its run this coming August 4, a new show takes over its former timeslot — **Ang Latest Up Late**, which is a late-night recap of the day's entertainment buzz.

Catch the premiere of **Ang Latest**, August 6, 4:00 pm right after teen drama series **Sarah G** only on **TV5**.

## TV5 Network Axes Its Showbiz Oriented Shows "Paparazzi" & "Juicy!"

MANILA, Philippines - TV5 Network's entertainment show **Paparazzi** has already aired its final show last July 29 while **Juicy!** will go off air on August 4. The report was confirmed by **PEP.ph** and indeed **Paparazzi** finally went off air after 2 years and 3 months of airing. On the July 29 show, the hosts never said their goodbyes on air but apparently they were advised by TV5 management.

Paparazzi was first hosted by Cristy Fermin, Dolly Ann Carvajal, Ruffa Gutierrez, DJ Mo Twister and Hayden Kho. After the exit of DJ Mo and Ruffa, Zoren Legaspi and Mariel Rodriguez joined the cast only this year, meanhwile Mr. Fu or Jeffrey Espiritu in real-life has been a segment host of Paparazzi under Paparazzada.

One of its hosts, **DJ Mo Twister** was involved with the <u>alleged "abortion" scandal</u> where Kapuso actress **Rhian Ramos** was directly pointed by the host. The video expose was uploaded in YouTube featuring **DJ Mo Twister** exposing the abortion made by **Rhian Ramos**. The video expose happened days after **DJ Mo Twister** said his goodbye from **Paparazzi** in December 2011.

**Ruffa Gutierrez** also shared her own spice after she resigned from the show last June 2012 due to a <u>malicious segment</u> during her birthday celebration on Paparazzi. She vented out her emotions over her official Twitter page after the show.

Meanwhile, the daily showbiz talk show **Juicy!** is confirmed to air its final show on August 4 after four years of airing. It was originally hosted by **Alex Gonzaga** and **IC Mendoza** since 2008 and later on, **Cristy Fermin** and *Shalala*joined the two in 2010.

Based from PEP.ph report, a new showbiz-oriented show entitled "**Ang Latest**" will replaced both **Paparazzi** and **Juicy**. The new show will have its daily program for 30 minutes and 1 hour during the weekend and apparently **Cristy Fermin** and **Mr. Fu** will be back to host the new show plus Congresswoman **Lucy Torres-Gomez**.

## TV5 strengthens public affairs programming

PANGILINAN-led **TV5** continues with its efforts to strengthen its news programming by launching a new late night public affairs show.

Debuting Monday last week, *Reaksyon* hopes to introduce another first-of-its-kind format as it mixes commentary and in-depth reports on the day's headlines.

Hosted by **TV5**'s News Head Luchi Cruz-Valdes, *Reaksyon* aims to widen people's knowledge of the news with firsthand insights from the network's pool of reporters and correspondents.

"At a time when news tends to clutter public awareness, *Reaksyon* aims to answer the question: 'So what?' This ground-breaking program will also deliver exposés, investigative reports and additional information that leaves viewers clearly informed," Ms. Cruz-Valdes said in a statement.

**Reakyson** airs weeknights at 12 midnight, right after **TV5**'s late night news program **Pilipinas News** or **P-News**.

Anchored by Atty. Dong Puno, Cherie Mercado and Jove Francisco, *P-News* airs every weeknight at 11:30 p.m.

"The national late-night newscast goes beyond the traditional forms of news delivery. It offers a critical perspective on the day's news and even outlines solutions that seek to alleviate pressing concerns," Ms. Cruz-Valdes said.

"As Filipinos grow tired and weary of bad news and political deadlock, *P-News* will aim to deliver untold stories of citizens finding ways to better their lives and impact on the lives of others." she added.

Meanwhile, **TV5**'s long-running primetime news program **AKSYON**, bannered by Paolo Bediones, Cheryl Cosim and Erwin Tulfo, has now found that it is competiton which aired on 6:30 p.m. time slot to directly compete with the rivals of flagship news programs **TV Patrol** and **24 Oras**.

Based on the year-on-year index culled from Nielsen Media Research, **TV5** claims that **AKSYON** was able to triple its mass viewership to more than 1.5 million viewers last year, compared to its viewership levels in 2010. **TV5** said the program has already attracted about 1.2 million viewers as of last month.

"The way I see it, we now have a bigger place for news because our audience believes that we deliver more than what we promise. Our '*Higit sa balita, aksyon*' thrust has evolved to a call to remain vigilant and informed," Ms. Cruz-Valdes explained.

**AKSYON** airs weeknights at 6:30 p.m. after **TV5**'s public service program **T3 Reload**: **Kapatiran ng Serbisyo Publiko** anchored by the Tulfo brothers Raffy, Ben and Erwin at 6 p.m.

"Throughout their respective careers, the Tulfo brothers cemented a very strong image of calling out erring public officials and criminals," Ms. Cruz-Valdes said.

"The Tulfo brothers continue to guard consumer welfare and rights, lead crime exposés and prevention and advocate issues concerning women and children. Viewers will see them in the field, tackling public concerns head on," she added. Since its inception two years ago, **NEWS5** - the news and information arm of **TV5** -- has aimed to raise the bar in broadcasting by introducing many firsts in broadcast journalism and public service.

For example, **RESCUE5**, its emergency response unit, has been active in responding to disasters and natural calamities. During operations, **RESCUE5** utilizes

trained **NEWS5** personnel, led by Mr. Bediones, to help in operations with the team's own rubber boat and specialized crew cab units.

**NEWS5** also pioneered the most advanced weather news delivery in the country through its partnership with Metra Weather System, the leading provider of weather graphics presentation systems.

Hastings Holdings Inc., a unit of PLDT Beneficial Trust Fund and subsidiary of Mediaquest Holdings Inc. has a minority stake in *BusinessWorld.* -- Jeffrey O. Valisno

## TV5 New Program Lineup starting February 27

**MANILA, Philippines** - This February 27, 2012, it will be the month of premieres as the **Kapatid** shows are having new programs and everyone's wish will come true as your fave afternoon drama *Felina: Princesa ng Mga Pusa* at 3:30 p.m. and *Isang Dakot Na Luha* at 4:00 p.m. **TV5**'s afternoon dramas will now air on weekday timeslot at 3:30 to 4:30 p.m.

### For more information, check this schedule for February 27, 2012:

### **Edit**

### Simpleng Umaga Edit

- 04:00AM Andar ng mga Balita (Radyo5 simulcast) (LIVE)
- 05:00AM Good Morning Club (LIVE)

### Disney on TV5 Edit

- 07:30AM Mickey Mouse Clubhouse
- 08:00AM Fish Hooks
- 08:30AM Phineas and Ferb
- 08:55AM **Batibot**

### Nickelodeon on TV5 Edit

- 09:00AM Dora the Explorer (Mon-Wed); Go Diego Go! (Thurs and Fri)
- 09:30AM Spongebob Squarepants
- 09:45AM The Fairly OddParents
- 10:00AM The Penguins of Madagascar (Mon-Wed); Planet Sheen (Thurs and Fri)

### Tanghaling Waging-Wagi Edit

- 10:30AM Face to Face (LIVE)
- 11:30AM SineTanghali
- 01:30PM Balitaang Tapat (LIVE)

- 02:00PM Super Sine 5
- 03:30PM Felina: Princesa ng mga Pusa
- 04:00PM Isang Dakot Na Luha
- 04:30PM Public Atorni: Asunto o Areglo

### Primetime Panalo Edit

- 05:30PM T3: Kapatid, Sagot Kita! (LIVE)
- 06:00PM Popstar TV
- 06:30PM Aksyon (LIVE)
- 07:00PM Wil Time Bigtime (LIVE)
- 09:00PM Nandito Ako
- 09:30PM Valiente
- 10:00PM Pidol's Wonderland
- 11:00PM Pilipinas News (LIVE)

### News5 Imbestigasyon Edit

11:30PM - Wanted (Mon); Journo (Tue); Anggulo (Wed); Insider (Thurs); Bitag (Fri)

### Late Night Trip Edit

- 12:00MN Juicy! (LIVE)
- 12:30AM The Medyo Late Nite Show with Jojo A. (LIVE)

## TV5 turns 52<sup>nd</sup>

### December 29, 2012

Radio and TV broadcasting, TV production, direct-to-home service and satellite, sports, news and public affairs, entertainment, websites, cable channels, pay per view, new media and other goodies are what the **Kapatid** network has in store to celebrate its 5th anniversary as **TV5** in a raw of Philippine television owned by **Associated Broadcasting Company** and **MediaQuest Holdings, Inc.**, a wholly owned subsidiary of the **Philippine Long Distance Telephone Company** (PLDT) headed by business tycoon forn **TV5** chairman Manuel V. Pangilinan along with president and CEO Atty. Ray C. Espinosa, EVP and COO Roberto V. Barreiro, News5 head Luchi Cruz-Valdez and Creative and Entertainment Production head Perci Intalan.

The country's largest multimedia and the country's largest and foremost media and entertainment company is principally involved in television and radio broadcasting, as well as the production of television programming for domestic and international audiences and other related businesses. The network's main broadcast facilities, news headquarters, transmitter tower and satellite operations, offices and studio complex are located at **TV5** Complex in 762 Quirino Highway, San Bartolome, Novaliches, Quezon City, Philippines.

The activities started last December 23, with the christmas special concert of *Happy Christmas, Kapatid* with the various **TV5** stars at the **SM Mall of Asia Arena** airs at 9:30pm. This will be followed with **Kapatid** day at the Araneta Center in Cubao, Quezon City today enjoy **TV5** in the ratings of giant networks **ABS-CBN** and **GMA**.

There will be a morotcade around the center starting at 2:30pm with floats from television stations like **TV5**, news channel **AksyonTV** and UHF sports

channel AKTV various TV5 companies like News5, Entertainment5, Talent5, Cinema5, music production TV5 Records, TV5 Home Video, TV5 Kapatid Foundation, communications and largest cable and satellite company Cignal Digital TV, Sports5, TV5 Global, new media TV5 Interactive, dealing in print publication TV5 Magazines and many more also with international channels like Kapatid TV5 and AksyonTV International, the direct-to-home cable service like TV5 pay per view with cable channels like Colours, Hyper, Weather Information Network, Kids5, AniMega, TeleSingko and 5 Max Movie Channel, radio stations likeRadyo5 92.3 News FM and 106.7 Energy FM. Also with new media

like InterAksyon, InterAKTV and Balut Radio.

The Kapatid stars like Derek Ramsay, popstar princess Sarah Geronimo, return of the actor Onemig Bondoc, Mommy Divina Geronimo, Ruffa Gutierrez, Alice Dixson, JC de Vera, Eula Caballero, Alex Gonzaga, John Lapus, Joey Reyes, John Estrada, Lucy Torres-Gomez, novelty IC Mendoza, Divine Lee, Cristy Fermin, Paolo Bediones, Tuesday Vargas, Daniel Matsunaga, Artista Academy scholars Vin Abrenica and Sophie Albert, Shalani Soledad-Romulo, Arnell Ignacio, Edu Manzano, Shalala, Andrew E., Ritz Azul, Martin Escudero, Empoy, Wendell Ramos, Jay Manalo, Gelli de Belen, Dominic Ochoa, Chris Tiu, Cheryl Cosim, Mr. Fu, Valeen Montenegro, Aga Muhlach, News5head Luchi Cruz-Valdez, Tulfo Brothers (Raffy Tulfo, Ben Tulfo and Erwin Tulfo), megastar Sharon Cuneta, Vic Silayan, Rainier Castillo, Niña Jose, Oyo Boy Sotto, Dong Puno, Cheri Mercado, Jove Francisco, international singing sensation David Archuleta, Christian Samson, Assunta de Rossi, Long Mejia, Marvin Agustin, BJ Forbes, Jojo Alejar, Ryan Agoncillo, John Prats, Willie Revillame, Mariel Rodriguez, Valerie Cocnepcion, Camille Villar, superstar Ms. Nora Aunor, Lea Salonga, comedian Joey de Leon, bossing Vic Sotto and the king of comedy Dolphy will join the mororcade of **Kapatid** anniversary celebration. New programs on TV5 like the morning game show Jeepney Jackpot: Pera o Para! with Mr. Fu, Valeen Montenegro, Saida Diola and Onemig Bondoc, new teleserye Never Say Goodbye starring Nora Aunor, Cesar Montano, Alice Dixon, Dominic Ochoa, Edgar Allan Guzman, Vin Abrenica and Sophie Albert and Kidlat starring Derek Ramsay, Ritz Azul, Nadine Samonte and John Prats, teen drama Forever Barkada starring Vin Abrenica and Sophie Albert along with Artista Academy scholars, reality show Artista Academy: Tweens Edition with Marvin Aguston and Cesar Montano, and talent search Kanta Pilipinas with Lea Salonga.

TV5 Kids will enjoy with your favorite Nickelodeon shows like *Dora the Explorer*, *Spongebob Squarepants*, *The Adventures of Jimmy Neutron*, *The Fairly OddParents* and *T.U.F.F* 

Puppy together with Disney shows like Mickey Mouse Clubhouse, Jake and the Never Land Pirates, Fish Hooks, Handy Mandy, Jungle Junction and Imagination Movers. Plus new Asianovelas like White Lies, Pink Lipstick and Giant, and new telenovelas Llena de Amor. The home of the quality, top-rating and award-winning Kapatd shows like noontime show Game N Go, musical variety show P.O.5, reality show Talentadong Pinoy, primetime variety show Wil Time Bigtime, drama anthology Untold Stories mula sa Face to Face, teleserye Enchanted Garden, komik-serye Kapitan Awesome, teen drama Sarah G., teen magazine show Popstar TV, horror suspense Third Eye, talak-serye Face to Face, talk show Sharon: Kasama Mo Kapatid and The Medyo Late Night Show with Jojo A., game show The Million Peso Money Drop, showbiz-oriented talk show Ang Latest, family sitcom Pidol's Wonderland, children's program Batibot, edutainment program Pinoy Explorer and comedy gag show Lokomoko U.

With news and public affairs programs of **News5** like morning show *Good Morning Club*, investigative news program *Tutok Tulfo*, public affairs show *Reaksyon*, public servie program *T3 Reload*, investigative *USI: Under Special Investigation* and *Bitag*, and flagship news program *Aksyon* and *Pilipinas News*.

**TV5 Records** is set to release CDs of records by its leading artist that include new album Harry Santos in *Inspiration*, Sophie Albert in *Loves U*, Mr. Fu in *Meganon Di Ba!*, Morrisette Amon in *I Need You*, Noel Cabangon in *Tuloy ang Byahe*, *I Do Bidoo Bidoo: Heto Napo Sila* (*Original Movie Soundtrack*), Joe D' Mango in *Ako Mo Na*and Melbelline Caluag in *Melbelline*.

Also coming in the release by **TV5 Home Video** like a new movie *I Do Bidoo Bidoo: Heto nAPO Sila!* plus TV series like *Nandito Ako*, *Valiente* volume 1-2, *Kapitan Awesome* volume 1-6 (from **Viva Video**), volume 1-3, *Pinoy Explorer* volume 1-8, *Batibot* 1-8, both for the first time on DVD.

### TV5 New Schedule on January 7, 2013 Edit

- 04:30pm Popstar TV
- 05:15pm Jeepney Jackpot: Pera o Para!
- 05:45pm T3 Reload
- 06:30pm **Aksyon**
- 07:00pm Wil Time Bigtime
- 09:00pm **Kidlat**
- 09:45pm Mar de Amor
- 10:30pm **Giant**
- 11:00pm Pilipinas News

### TV5 launches 12 new shows

### TV5 launches 12 new shows Edit

After making its presence felt in the local TV scene in recent years, Pangilinan-led **TV5** aims to beat its long-established rivals at the ratings game this year with more than a dozen new shows to bolster its programming lineup.

In a press conference last Wednesday, **TV5** President and Chief Executive Ray C. Espinosa unveiled the network's aggressive stance to challenge the dominance of **ABS-CBN Corp.** and **GMA Network, Inc.** at the top of the TV ratings charts.

"Our goal is to overtake the competition and win by giving viewers something new, something they will look forward to watch on TV," Mr. Espinosa told reporters.

He said more new shows will be launched this year to prove that the network is armed and ready to take on the two other networks for a battle for TV ratings.

"Hindi kami magpapahuli. (We will not be left behind.) We want to prove that **TV5** is a major network, and we can provide shows that have more quality, more originality and more excitement," he said.

For the first quarter of the year alone, **TV5** beefs up its programming with a wide array of shows across all time blocs.

Last night it started airing its latest prime-time miniseries, **Nandito Ako**, starring American Idol runner-up David Archuleta.

Joining Mr. Archuleta in the six-week series are **TV5** contract stars Jasmine Curtis-Smith and Eula Caballero. The show airs weeknights 9:30 p.m., right after **Wil Time Bigtime** and back-to-back with the nightly drama series**Valiente**, which began airing last week.

Meanwhile, **TV5** will also challenge the dominance of **GMA** and **ABS-CBN** on the afternoon programming block with the launch of two drama shows.

**Felina** features Arci Muñoz in the lead as a kind-hearted girl whose only wish is for people to love and accept her despite her cat-like appearance.

**Isang Dakot na Luha** is a drama about ordinary people struggling to make ends meet amid the harsh realities of life in Manila.

The two new dramas will both premiere on Feb. 27, with **Felina** airing at 3:00 p.m., and **Isang Dakot na Luha**following at 3:45 p.m.

Aside from having new drama shows, **TV5** also launched a new comedy-drama, Kapitan Awesome, which began airing last Sunday.

The show stars actor Martin Escudero as an ordinary boy who transforms into an ugly superhero when he eats his favorite dumplings. It airs Sundays, 11:30 a.m. after the game show **Toink! Sino Ang Tama?**, which debuted on Feb. 12.

### New news shows Edit

Meanwhile, **TV5**'s news and information team **News5** has also announced several new shows including a late-night newscast called *Pilipinas News*, which began airing last night. *Pilipinas News* replaces the news show *Aksyon Journalismo*, although the same news personalities (Dong Puno, Cherie Mercado and Jove Francisco) anchor it. It airs weeknights at 11:00 p.m.

It has also revamped its morning news magazine show *Sapul Sa Singko* and renamed it *Good Morning Club*. It began airing on Feb. 6, and is hosted by Paolo Bediones, Martin Andanar, Cheryl Cosim, Amy Perez, Christine Bersola-Babao and Chiqui Roa-Puno. It airs weekdays at 5 a.m.

**News5** also launched a late-night public affairs show, *Insider*, which offers behind-the-scene glimpses of how some of the country's most interesting institutions operate. Airing Thursdays at 10:30 p.m., *Insider* features stories told by **News5** chief Luchi Cruz-Valdes, news production head Patrick Paez, anchors and hosts Erwin Tulfo, Cheryl Cosim, Paolo Bediones, Raffy Tulfo, Cherie Mercado, Martin Andanar, Lourd De Veyra and Mike Templo.

Mr. Espinosa said **TV5** will also present new game and reality shows, starting off with the *Biggest Game Show in The World Asia*, which began airing Feb. 12.

It features a team from the Philippines competing in various parlor games and physical challenges against teams from Indonesia, Thailand and Vietnam.

Hosted by Joey de Leon and Richard Gomez, it airs Sundays, 9 p.m.

Meanwhile, **TV5** will air *Extreme Makeover Home Edition Philippines* starting March 26. The show, which builds homes for deserving people, features a design team of Paolo Bediones, Tessa Prieto-Valdez, Divine Lee, Tristan Jovellana, Marilen Montenegro and Joby Belmonte. For the rest of 2012, Mr. Espinosa said **TV5** will launch more game and reality shows, including the singing contest *Kanta Pilipinas* with Lea Salonga, the dance competition *Dancing Nation* with Lucy Torres-Gomez, the reality dating show *Love in Temptation Island* with the TV5 Kapatid stars Derek Ramsay, and the local version of the Emmy-award winning reality show *Amazing Race*.

### Noontime race Edit

But **TV5**'s most surprising maneuver was its decision to launch a new noontime show that will go head-to-head against long-running noontime program *Eat Bulaga!* airing on **GMA**. The show is called *Game 'N Go* and will feature a number of games that will allow contestants to win huge cash prizes. Hosted by Edu Manzano, Arnell Ignacio, Shalani Soledad and Gelli de Belen, *Game 'N Go* will begin airing on March 10 at noon.

Mr. Espinosa said **TV5** is also preparing to launch a daily talk show featuring Sharon Cuneta. The show, called **Sharon**, will air weekdays at 2:30 p.m. starting March 12 right after the 5

minute music video program *Kapatid Music Videos*. While *Felina* and *Isang Dakot na Luha* will be moved to 3:15 to 4:30 p.m. slots.

"There's more shows to come, and there are more, more reasons to tune in to **TV5** where TV viewing gets more thrilling, more exciting and all the more fun," he said. -- **Jeffrey O.** 

#### **Valisno**

### TV5 Sked on January 7 and 8, 2012 Edit

### Saturday Edit

- 12:00nn Original Movie: Best Player (starting John Prats and Anja Aguilar)
- 2:00pm Untold Stories mula sa Face to Face
- 3:00pm Popstar TV Marathon: I Date a Boyfriend
- 5:00pm Wil Time Bigtime
- 7:30pm The Jose and Wally Show starting Vic Sotto
- 8:30pm Regal Shocker: Perya (Part 1) (starting Jasmine Curtis-Smith and Ketsup Eusibio)
- 9:30pm Real Confessions: Sundalo, Bayani, Kapatid (starting Rodjun Cruz)
- 10:30pm Tutok Tulfo
- 11:30pm Aksyon Sabado

### Sunday Edit

- 10:00am Sudnay Sineplex: Bilang Tao, Bagong Mundo (Dokyu5 on indigenous people hosted by Lourd De Veyra and directed by Benedict Carlos)
- 12:00nn **Lokomoko**
- 1:00pm Celebrity Samurai!
- 2:00pm Hey! it's Saberdey!
- 3:00pm Paparazzi Showbiz Exposed
- 4:30pm Bagets: Just Got Lucky
- 5:30pm Pidol's Wonderland
- 6:30pm **Pinoy Explorer** (Aga visits Shenzhen Safari Park in China)
- 7:30pm USI: Under Special Investigation
- 8:30pm Talentadong Pinoy
- 9:30pm Who Wants to be a Millionaire?
- 10:30pm Sunday Mega Sine: Fantastic 4 Rise of the Silver Surfer
- 12:30am Aksyon Linggo

### TV5 Sked for January 15, 2012 Edit

### Sunday **Edit**

10:00am - Sunday Sineplex: Dokyu5 presents Ang Paglilitis

- 11:30am Lokomoko
- 12:30pm Celebrity Samurai!
- 1:30pm Hey! it's Saberdey! (LIVE)
- 3:00pm Paparazzi Showbiz Exposed (Live interview with David Archuleta) (LIVE)
- 4:30pm Bagets: Just Got Lucky
- 5:30pm Pidol's Wonderland (Guest: Iwa Moto)
- 6:30pm **Pinoy Explorer** (Aga goes on a North American tour)
- 7:30pm USI: Under Special Investigation (Sa Ilalim ng Tulay)
- 8:30pm Talentadong Pinoy (LIVE)
- 9:30pm Who Wants to be a Millionaire?
- 10:30pm Sunday Mega Sine: X-Men 2 (Starring Patrick Stewart, Halle Berry and Hugh Jackman)
- 12:30am Aksyon Linggo (LIVE)

### TV5 Int'l continues to make waves abroad

Jun. 21, 2014 at 06:00pm

Watch out for the refreshing change-over as the powerhouse merger takes place. Between ABC-5, the country's fastest growing network in the country and TV5, the newest leader in the Happy network. ABC-5 now merge to the Kapatid network TV5. Giving the Network and the Kapatid branding network through the new lineup of programming.

As the fastest rising network in the Philippines, TV5 now blazes the trail in Philippine broadcast innovation not only by producing high-quality news and public affairs, sports and entertainment programs but also by offering a multi-platform approach in reaching Filipinos across the country and around the world.

It is owned and operated by the Company, solely owned by MediaQuest Holdings, Inc., a wholly owned subsidiary of the beneficial trust fund of the Philippine Long Distance Telephone Company headed by business tycoon Manuel V. Pangilinan. While it is widely known that TV5 is in fact the 'fastest growing broadcasting network in the Philippines,' TV5 International has meanwhile taken the responsibility of translating this already remarkable title to the global stage.

### Claro Carmelo Ramirez, TV5 International President and Chief Executive

In a span of three years, TV5 International has already successfully distributed some of the Kapatid Network's most-watched programs all over the world, including, most recently, the various key territories in the African region, as well as to the Philippines' neighboring Asian countries.

TV5 International President and CEO Claro Carmelo Ramirez notes, "Since 2011, side-by-side with our commitment in bringing the Network's top programs to every Filipino household all over the world, TV5 International has also made it its mission to proudly introduce our various

programs—and in turn, showcase the Pinoy talent—in the international scene. So far, the positive feedback of the global market to our various offerings has confirmed that our programs are indeed world-class."

As it is, key African markets have continuously clamored and demanded for more TV5 shows, after widely accepting programs like *Handful of Tears* (*Isang Dakot na Luha*), *Roses and Thorns* (*Mga Nagbabagang Bulaklak*), *The Poor Heiress* (*Babaeng Hampaslupa*), *Glamorosa*, and *Valiente*.

In addition, regional viewers from nearby Asian countries like Cambodia, Brunei, Malaysia and Vietnam, have also been in awe of the Kapatid Network's shows after commissioning the titles *Felina*, *Cassandra*, *Third Eye*, *Enchanted Garden*, *Undercover* and *Misibis Bay*.

"Non-Pinoy viewers have appreciated what TV5 International has to offer because time and again, we have proven that the Kapatid Network's programs are different, innovative, and ultimately entertaining. Further, with the international community's wide acceptance of our programs and admiration of the talent of our TV5 artists, this has solidified our future plans in forging even more partnerships with more networks in other parts of the world," shares Ramirez.

## PTV-4 Program Schedule

To serve you better and cater our fellow Filipinos abroad, the new alterantive TV station in the country, television is the most effective medium for relaying messages to various publics.

PTV known as Telebisyon ng Bayan, is your source of Philippine television history, it means the perfect mix of high-quality news and public affairs programs, cultural and educational programs, children's programming and cartoons for kids, non-stop balanced and wholesome entertainment from musical, dramas, reality, game shows, compelling Asianovelas and blockbuster movies, and action-packed sports programs (where sports in special and always spectacular) to keep with basketball, motoring and boxing bouts, and of course, the Olympic Games, the Asian Games and the Southeast Asian Games. And this milestone makes us the one and only Philippine government TV station that can deliver your Kapambansa!

For 40 years in the mainstream Philippine television space, PTV-4 is your source of the most promising Philippine television space, it shows a lot of promise and potential, more push and determination will pull it off as the number one station in the Philippines! Still, more power to Telebisyon ng Bayan.

Move fom ABS-CBN, GMA-7, TV5, RPN-9 and IBC-13, we have found your thread-of-the-mill and tried programs that continue to permeate the unwary Filipino's consciousness here in the Philippines. We created this fan site devoted to our favorite TV station, PTV-4.

### The Network Edit

PTV, the country's national television network, in cooperation with Silverstar Communications, Inc., unveils a new look with a new line of programs set to define a wider coverage toward the new millennium.

The country's government television network began operations in 1974 as GTV-4. It was renamed Maharlika Broadcasting System in 1980 and following the People Power Revolution in 1986, became People's Television 4. On March 26, 1992, President Corazon C. Aquino signed Republic Act 7306, turning PTV Network into a government corporation known formally as People's Television Network, Inc.

In June 1992, the network was given a one-time equity funding for capital outlay. Shortly after he took over the mantle of government in June 1992, president Fidel V. Ramos appointed PTV Network's first board of directors. The Network was given a one-time equity funding for capital outlay.

Since 1992, PTV has been operating on revenues it generates on its own. RA 7306 stipulates that the government shall not allocate funds for the operations of the network.

PTV has been on full satellite transmission nationwide since 1992. Its flagship station, PTV-4, which is based in Quezon City, boasts of a 40-kilowatt brand-new transmitter sitting on a 500-foot (150 m) tower. With its 27 provincial stations and its affiliation with over 800 cable systems across the country, the network has extended its reach to approximately 85% of the television viewing public nationwide. Since then, PTV has set a new trend in the Philippine television industry by being the first to acquire digital technology. It is also the first network to use all solid-state transmitters in its provincial stations with power ranging from 1kw to 10kw. It is also the first station to convert its satellite transmission to digital compression as well as simultaneous transmission of main programs to the network's provincial stations and independent cable TV systems.

PTV is also known for the excellence it has shown in the late eighties by garnering several awards for three succeeding years from the Catholic Mass Media Awards and producing several award-winning programs.

For the past years, PTV exerted efforts in finding ways to improve the network. In fact, they have converted their satellite transmission recently to digital video compression making it possible for interactive Satellite News Gathering transmission during news and special events coverage.

As provided for in its charter, PTV is mandated to give its viewers a balanced mix of news, public affairs, educational, cultural and sports programs.

### Logo Edit

As the symbol of change, even the logo of the station we will be featured is unique also because the new image it wants to present to the public.

The shape of the P logo on innovative means such station is simply the service of the public (people). The tail also its shape thought balloon represents and directing viewers to open the mind, act and find solutions based on the information available to watch here. The gap in the central part of the logo that looks like a TV set shows also that the PTV-4 is the substance and tracked viewers.

The things mentioned regarding changing logo PTV- 4 with a colored "aqua blue" that always seem fresh (fresh) such as news and information will be made public, cultutal, children and educational, entertainment and sports programs in the government TV station. In conjunction with these changes creating new slogan *Telebisyon ng Bayan* which in turn attached to the name of PTV-4 indicates that it will continue the delivery of information about government programs that need more people. The new sound, look and feel that will be featured on PTV 4 is fundamentally just roaring to reach greater heights.

### Vision Edit

A fan site devoted to our favorite alternative yet intelligent station, PTV-4! Look out as we gather relevant, fun and reliable source of information about our favorite TV station today. Specifically, the People's Television Network is committed to pursue the following objectives:

To make itself the alternative television network, giving priority to high-quality news and public affairs, cultural and educational, children's programs, entertainment and sports programs.

Disseminate objective and up-to-date information on government projects and activities. Help translate the government's vision of national unity, social upliftment, economic progress, and enduring peace into reality.

One of the major leaps PTV has taken was the production of new and additional programs to give new meaning to alternative programming and make primetime viewing more inviting, PTV

guarantees to bring distinctive and captivating shows that will bring ample and balanced entertainment to its audience.

With 27 provincial stations strategically located around the archipelago and carried by the largest number of cable operators in the country today, the People's Television Network offers you superior service, satellite power and unbeatable nationwide reach and coverage.

"40 years of exclusively servicing government programs, public affairs, news of national relevance, public service, edcational, cultural and children's programs, wholesome, balanced and powerhouse entertainment and sports, shall showcase PTV-4's transformation into a more commercially-competitive television network, towards targeting to increase viewership by a big margin in the middle of 2014 as its biggest programming.

The Kapambansa Network will enlarge its coverage footprint as PTV World and PTV America include Indian Ocean country states, Hawaii, and the West Coast of U.S.A.

#### **Innovative Public Information**

- Maintained a balance of views -- a complete turn around from the heavily handed censorship of its predecessor GTV-4 and MBS-4 during the Marcos regime, NBN-4 during Arroyo administration, and now is PTV-4 from Aquino, Ramos, Erap and PNoy administration.
- 2. Carved out innovations in news programming as the government TV station with 4 major daily newscasts (*Balitaan*, *News*@1, *News*@6 and *NewsLife*), hourly new breaks (*PTV Newsbreak*) and 3 weekend updates (*News*@1, *News*@6 Weekend, *The Weekend News* and *NewsLife Weekend*).
- 3. Led in public affairs programming with poineers such as *PTV Special Forum*, *The Veronica Chronicles*, *Good Morning Boss!*, *BizNews* and *Personage* which became forerunners of public affairs programs in Philippine television. Meanwhile, it provided models for the public service programs such as *Damayan*, *GSIS Members Hour*, *The Doctor Is In* and *Pinoy US Cop Ride Along*.
- 4. The poineering educational programming from CONSTEL (Counting Studies via Television) such as *Physics in Everyday Life*, *Science Made Easy*, *Chemistry in Action*, *Pamana ng Pahina*, *Bayani Pilipino*, *Fun with Math* and *English High School*, educational and cultural shows *Kahanga-hangang Pilipinas*, *Tipong Pinoy*, *Mag-Agri Tayo!*, *I Got You*, *Tele-Aralan ng Kakayahan* and *Ating Alamin*.
- 5. Provided leadership in sports programming.
- 6. Broke the dominance of commercial television networks, it ranked number 4 in TV ratings among five networks in Metro Manila. It was proven, therefore, that a government TV

- station can have a sizeable share of the viewing audience with a programming that is balanced and credible.
- 7. Became the Hall of Fame awardee of the Catholic Mass Media Awards (CMMA) by winning the Best Station with Most Balanced Programming for three consecutive years, among other awards.
- 8. Provided longer daily broadcast hours to news and public affairs information including coverage during natural disasters.

From an MBS-4 with poor ratings, a small outreach and looted-of-equipment network in 1986, PTV-4 now ranks among the top networks in terms of nationwide reach and coverage. The network embarked on a Facilities Upgrading Project with assistance from the French government. Under the Second and Third French Protocols of 1990 between the Philippine and French governments. PTV-4 was recipient of FF74 2 million (P20 million) in the form of transmitter facilities, studio, video and audio equipment.

PTV-4 now also broadcasts from its new headquarters at the Philippine Information Agency compound in Visayas Avenue, Diliman, Quezon City.

PTV-4 launched its satellite-simulcast broadcast programming last February 14, 1994 for nationwide outreach. With the acquisition of the uplink equipment to match the Transponder 54 of the Palapa B2P Satellite lease from Telkom, Indonesia, PTV-4 operates on a full-time satellite broadcast.

Programming is 25% news and public affairs, 22% educational, cultural and children's programming, 19% sports, 35% entertainment and 10% religious. "This will kick off out sports program for the first time." As we promised, we're promiting PTV-4 as the sports network aside from out focus on news and public affairs, educational and cultral, children shows and entertainment.

### Provincial stations Edit

#### **LUZON**

PTV-4 Manila

PTV-8 Baguio

PTV-7 Vigan

PTV-4 Goa, Camarines Sur

PTV-8 Naga

PTV-8 Legaspi

PTV-2 Puerto Princesa, Palawan

### **VISAYAS**

PTV-2 Bacolod

PTV-2 Guimaras

PTV-2 Iloilo

PTV-10 Dumaguete

PTV-11 Cebu

PTV-9 Tacloban

PTV-12 Calbayog

### **MINDANAO**

PTV-7 Zamboanga

PTV-4 Marawi

PTV-8 Cagayan de Oro

PTV-11 Davao

PTV-8 Kidapawan

PTV-12 Pagadian

PTV-5 General Santos

#### Free TV

800 Cable and Affiliates Systems Nationwide

Direct to Home Satellite

Socio Economic Class

### **Demographics**

3% of A C1

25% of C2

72% of DE

### **Age Group**

Male viewers watch News & Sports

Majority belongs to C2DE

Young adults has 37% share

37% of 13-15 years old

43% of 26-34 years old

20% of 35 years old and up

### Gender

53% of Male

47% of Female

### Schedule Edit

Monday-Friday

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5 am - Panahon.TV (LIVE)
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5:30 am - RadyoBsiyon (LIVE) (simulcast over IBC, 9TV and Radyo ng Bayan)

7 am - Good Morning Boss! (LIVE)

8:30 am – Physics in Everyday Life (CONSTEL)

9 am - Science Made Easy (CONSTEL)

9:30 am – Chemistry in Action (CONSTEL)

10 am - English High School (A telecourse of teacher English) (CONSTEL)

11 am – Home Shopping Network

12 nn - Johnny Bravo

12:30 pm - Courage the Cowardly Dog

1 pm - News@1 (LIVE) (simulcast over DZRB Radyo ng Bayan)

2:30 pm - Adventure Time

3 pm - Samurai Jack

3:30 pm - The Powerpuff Girls

4 pm - Dexter's Laboratory

4:30 pm – Tipong Pinoy

5 pm - PTV Sports (LIVE) (simulcast over DZSR Sports Radio)

6 pm – News@6 (LIVE) (simulcast over DZRB Radyo ng Bayan)

7 pm – My Love By My Side (PrimeNovela)

7:30 pm -

Mon: Concert at the Park

8:30 pm - Personage

Tue: 7:30 pm – PTV Special Forum (until 9 pm)

Wed & Fri: ABL (LIVE) (until 9 pm)

Thurs: 7:30 pm - Upload

8:30 pm - Be Alive

9 pm - Noli Me Tangere

9:45 pm – Philippine Lotto Draw (LIVE)

10 pm – Angel's Revenge (PrimeNovela)

10:30 pm – NewsLife (LIVE)

11:30 pm to 12:30 am -

Mon: BizNews

Tue: The Veronica Chronicles

Wed: S.M.E Go!

Thurs: GSIS Members Hour Fri: Pinoy US Cop Ride Along

#### Saturday

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5 am - Panahon.TV (LIVE)
5:30 am - Signs and Wonders
6 am – Lakbayin ang Magandang Pilipinas
6:45 am – Mag-Agri Tayo!
7:30 am - Pamana ng Pahina (CONSTEL)
8 am - Bayani Pilipino (CONSTEL)
8:30 am - Fun with Math (CONSTEL)
9 am - English High School (A telecourse of Teacher English) (Connie Angeles)
(CONSTEL)
10 am - Kahanga-hangang Pilipinas
10:30 am - Baby Looney Toons
11 am - Tom and Jerry Tales
11:30 am – Foster's Home for Imaginary Friends
12 nn – Teen Titans
12:30 pm - Squirrel Boy
1 pm – Camp Lazo
1:30 pm – The Amazing World of Gumball
2 pm - UAAP (LIVE)
4 pm - The Doctor is In
4:30 pm – Ed, Edd, & Eddy
5 pm - Codename: Kids Next Door
5:30 pm - Ben 10: Ultimate Alien
6 pm - News@6 (LIVE) (simulcast over DZRB Radyo ng Bayan)
7 pm – Auto Review
7:30 pm - Katapat, Mayor Fred Lim
8:15 pm - K-Pop Idol Search Pinoy Edition
9 pm - Philippine Lotto Draw (LIVE)
9:15 pm - NewsLife Weekend (LIVE)
10 pm – MTRCB Uncut
10:45 pm to 12:30 am - Pilipino Box Office
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#### Sunday

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5 am – Panahon.TV (LIVE)
5:30 am – Upon this Rock (LIVE)
6:30 am – The Key of David
7 am – The Word Exposed
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9 am – Power to Unite with Evira
9:30 am – Buhay Pinoy
10 am - Tele-Aralan ng Kakayahan
10:30 am – ABC Monsters
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8 am - Talitha Kim Healing Mass (LIVE)

11 am – Asenso Pinoy

11:30 am - CHInoyTV

12:30 pm – Kusina Atbp.

1 pm – Ating Alamin

2 pm – UAAP (LIVE)

4 pm - ABL (LIVE)

6 pm – The Weekend News (LIVE) (simulcast over DZRB Radyo ng Bayan)

7 pm – In This Corner

8 pm - K-Pop Idol Search Pinoy Edition

9 pm - Philippine Lotto Draw (LIVE)

9:15 pm - NewsLife Weekend (LIVE)

10 pm - Yan Ang Marino

10:30 pm to 12:30 am - Primetime Specials

#### Programming Edit

PTV Program Blast

**NEWS@1** (JC Tejano, Angelica Movido and Kirby Cristobal)

PTV 4 gives to the viewing public a daily news program in the early afternoon. A full-hour and a half roundup in Filipino, the program delivers accounts of events that occurred the previous evening and the early hours of the morning, the show also gives a sneak preview of how the day is shaping up.

Anchored by Kirby Cristobal, Melissa Gecolea and JC Tejano.

**NEWS** @6 (Ralph Obina, Kathy San Gabriel and Atty. Marc Castrodes)

Featuring the day's top stories, News@6 is PTV 4's prime newscast. Giving you the latest happenings in the national and international scene, this news program also contains additional features of interest to entrepreneurs and business professionals as well as the Fllipino cultural.

Anchored by Ralph Obina, Kathy San Gabriel and Marc Castrodes

**NEWSLIFE** (Robert Tan, Princess Habibah Sarip and Ysabella Montano)

There's something new about the news is life!

From the award-winning and most trusted PTV Newscenter is NewsLife, news informs, life inspires.

Featuring the latest news around the world and business segments with updates on the stock market and fluctuation in foreign exchange currencies, NewsLife is geared towards executives, government officials and foreign communities. Now more than the headlines. More in-depth coverage. More reports and features. More of the news you need to know. This longest-running late-night English news program also includes the investigative reports on business matters that affect the nation, the Filipino culture and the arts and entertainment news.

Anchored by Robert Tan and Princess Habibah Sarip.

**NEWS** @6 **WEEKEND** (Rolly Lakay Gonzalo and Phoebe Javier)

Anchroed by Rolly Lakay Gonzalo and Phoebe Javier airs on Saturday nights.

**THE WEEKEND NEWS** (Jorge Bandola, Wayway Macalma and Joseph Parafina) Anchored by Jorge Bandola and Wayway Macalma with business segment hosted by Joseph Parafina airs every Sunday nights.

**NEWSLIFE WEEKEND** (William Thio and Rocky Ignacio)

More news, more life in the newest weekend edition anchored by William Thio and Rocky Ignacio.

#### PHYSICS IN EVERYDAY LIFE (Hajji Kaamiño)

A telecourse program for high school Physics teachers. The telecourse facilitates learning and development of concepts in Physics. This is done by linking physical concepts and principles with daily activities as well as laboratory experiments and demonstrations.

The program also demonstrates teaching strategies that promote active learner participation and acquisition of logical thinking skills. Hosted by Hajji Kaamiño **SCIENCE MADE EASY** (Atty. JJ Jimeno-Atienza)

A telecourse for elementary science teachers. It is specifically designed to make teachers aware that teaching is not difficult and that it can be exciting and enjoyable. It also aims to develop thinking skills and demonstrate different strategies and activities for making science concepts easily understandable to grade school pupils. In addition, it provides teachers with a basic understanding of science concepts required in the elementary curriculum and their applications in daily life. Science Made Easy is a comprehensive distance learning program via television with Atty. JJ Jimeno-Atienza.

#### **CHEMISTRY IN ACTION** (Gio Tingson)

Chemistry telecourse, which aims to enhance the teachers' competence and confidence in teaching Chemistry to high school students. It specifically targets lessons that are usually hard to teach, giving the teachers leverage when teaching their students in a classroom setting. Expository presentations, laboratory demonstrations, and applications of concepts and principles using familiar examples are provided to impart these concepts effectively. Chemistry in Action is hosted by Gio Tingson

#### FUN WITH MATH (Hiyasmin Neri)

Fun with Math is an adaptation of the NHK produced video material of the same title. The local version is a half-hour educational program that helps kids to understand math problems better through the use of cartoon characters. Mathematical concepts are simplified for the children by using everyday experiences where they can fully comprehend the concepts involved. In each episode, the teacher presents a problem, and solutions are given by the puppets as applied in day-to-day activities. Fun with Math proves that kids can actually enjoy and have fun in learning Math. The program hosted by Hiyasmin Neri.

#### **CONSTEL ENGLISH** (Connie Angeles)

Constel English is a telecourse that aims to upgrade the teaching competencies of English teachers. Consisting of 45 lessons with various segments in Listening, Reading, Writing, Speaking, Grammar, and Literature, these are specifically designed for English teachers to have a comprehensive distance learning program via television. Teaching materials along with supplementary activities to enhance comprehension and participation also accompany the lessons.

Each episode has been evaluated by project consultants and ELT specialists.

This telecourse directly benefits elementary, secondary, and tertiary English teachers in both public and private schools is hosted by Connie Angeles.

#### AUTO REVIEW (Ron de los Reyes)

This half-hour sports program features the latest automobile trends, the latest car racing events and the freshest news on the automotive industry. Informational tips on engine maintenance and basic car troubleshooting are given to let you get the most out of your vehicle and have a smoother drive. Find out the latest auto news update on motor sports and motor shows happening in the local and international scenes. Line-up of motoring events that will be held in and around the country are also given.

Host: Ron de los Reyes

#### **LOONEY TOONS** (Looney Toons cast)

It's toon time! Enjoy a half-hour of your all-time favorite cartoon shows every Saturday. Join the gang of Looney Toons for a wacky afternoon adventure.

It will surely be a fun-filled TV viewing experience you wouldn't want to miss.

#### TOM AND JERRY TALES (Tom and Jerry)

It is now part of the Kapambansa network. Based on the famous cat and mouse, Tom and Jerry, and the classic shorts. Enjoy your favorite cartoon characters for kids.

#### CONCERT AT THE PARK

A one-hour musical program featuring live performances by budding and professional musicians at the Rizal Park. Co-produced with the Department of Tourism, the program showcases Filipino music at its best. Bringing to television viewers these regular public

concerts helps in promoting appreciation and support for Filipino cultural music. Host: Susan Fernandez-Magno

#### KUSINA AT IBA PA

Savor our native Filipino cuisine in Kusina At Iba Pa. This cooking show promotes native dishes by bringing the viewers to its travels to different provinces around the country. It features local culinary experts demonstrating how a specialty dish of a particular province is prepared. With easy to prepare recipes, the program seeks to showcase the richness of our Filipino culinary heritage. A guest cook is invited in each episode to help the host, Bambi Lichauco, who acts as a 'learner," to prepare the different dishes. This emphasizes that viewers can learn all the recipes being prepared without having to be a professional chef. Foreign dishes being served all over the Philippines are also presented to provide variety. Learn to whip up culinary masterpieces.

#### PILIPINO BOX OFFICE

Pilipino Box Office is a two-hour program featuring some of the most well-loved Tagalog movies ever produced. So bring out the popcorn and relax at home while watching your favorite Tagalog movie.

#### PRIMETIME SPECIALS

Are you a couch potato? If yes, then Primetime Specials is the show for you. It gives you two hours of English movies you've always wanted to see or want to watch over and over again. How's that for entertainment? Sit back and enjoy the show.

#### **MAG-AGRI TAYO**

Providing general information on agriculture, "Mag-agri Tayo" promotes the agriculture industry in the country and teaches viewers agricultural know-how so they can start their own livelihood projects. Educational information regarding the fishing industry, animal husbandry, land and farm management is provided so people can apply their learnings into their own business ventures. Hosted by Philip Daffon

#### ATING ALAMIN (Gerry Geronimo)

Ating Alamin is an educational program that provides the viewers with information on agricultural business and other livelihood projects that can be a source of income. The program aims to equip viewers with knowledge so they can start their own businesses and thereby aid and promote the country's agricultural industry. Hosted by Gerry Geronimo

#### MTRCB UNCUT (Bobby Andrews and Gladys Reyes)

The newest infotainment program which tackles the Board's activities is hosted by Jackie Aquino, Bobby Andrews and Gladys Reyes. Segments are "Prangkahan," a noholds barred discussion with Board Members and resource persons on issues that protect the family, the youth, the disabled, and others; "Pulso ni Juan at Juana," which

features interviews with viewers and "Kita-Keats" where educator Carmen "Keats" Musngi notes 'funny observations about media.'

#### **PTV Plug**

The Kapambansa Network aired interstitials (plugs aired during commercial breaks) introducing its personalities to speak for the network.

At the end of the spiels, the network: *Kapambansa ng pilipino, walanang iba, basta't Kapambansa ako*.

The series of plugs also included:

#### **PTV Newscenter Plug**

Audrey Gorriceta for PTV (PTV Newsbreak)

Kirby Cristobal for PTV (News@1)

Melissa Gecolea for PTV (News@1)

JC Tejano for PTV (News@1)

Marc Castrodes for PTV (News @6)

Kathy San Gabriel for PTV (News @6)

Ralph Obina for PTV (News @6)

Robert Tan for PTV (NewsLife)

Princess Habibah Sarip for PTV (NewsLife)

Hajji Kaamiño for PTV (News @1 on Saturday)

Rolly Lakay Gonzalo for PTV (News @6 Weekend)

Phoebe Javier for PTV (News @6 Weekend)

William Thio for PTV (NewsLife Weekend)

Rocky Ignacio for PTV (NewsLife Weekend)

Jorge Bandola for PTV (The Weekend News)

Waywaya Macalma for PTV (*The Weekend News*)

Joseph Parafina for PTV (The Weekend News)

Julius Disamburun for PTV

Elena Luna for PTV

Freddie Abando for PTV

#### PTV

Sandro Hermoso for PTV (Good Morning Boss)

Karla Paderna for PTV (Good Morning Boss)

Jules Guiang for PTV (Good Morning Boss)

Snow Badua for PTV (PTV Sports)

Veronica Baluyut-Jimenez for PTV (The Veronica Chronicles)

Rosa Rosal for PTV (Damayan)

Elizabeth Lee for PTV (Biz News)

Tony Lopez for PTV (Biz News)

Carla Lizardo for PTV (Personage)

#### See also Edit

- PTV-4 Old Sked (February 19-25, 2001)
- Thoughts on Telebisyon ng Bayan
- PTV-4 launching PrimeNovela
- Get to know our favorite Philippine TV network of the government

# PTV-4 Old Sked (February 19-25, 2001)

#### Primetime Sked (September 11-17, 2000) <u>Edit</u>

Monday-Friday

5:30 pm - Pambansang Balita

6 pm - Cartoon Hour

7 pm – On-Line Bingo Pilipino

8 pm -

Monday: Pilipino Box Office Tuesday & Thursday: PBL Wednesday: HBO Boxing

Friday: Street Legal

9 pm -

Wednesday: Tapatan Walang Alrasan

Friday: Pulso ng Masa

10 pm – Philippine Lotto Draw

10:15 pm - National Network News

11 pm -

Monday: Job Network

Tuesday: Business Insight Wednesday: Nature Trip Thursday: Fora Medica

Friday: The Scene

12 mn to 1 am - Game of a Thousand Thrills

#### Saturday

2 pm - NCAA

6 pm - Cartoon Hour

7 pm – On-Line Bingo Pilipino

8 pm - SOF

9 pm - Road to Sydney

10 pm – Philippine Lotto Draw

10:15 pm - Fashion Watch

11 pm – National Network News

11:30 pm - Olympic Primer

12 mn to 1 am - Game of a Thousand Thrills

#### Sunday

2 pm - PBL

6 pm - Uncut

6:30 pm – Ugat

7 pm – On-Line Bingo Pilipino

8 pm - Primetime Specials

10 pm - Philippine Lotto Draw

11:15 pm - Business & Leisure

11 pm - National Network News

11:30 pm - Sultada

12 mn to 1 am - Game of a Thousand Thrills

with News Flash sa 4 (top-of-the-hour news capsule)

#### Old Sked (February 19-25, 2001) Edit

#### Monday-Friday

6 am - Powerline with Pastor Apollo C. Quiboloy 6:30 am - Good Morning Pilipinas (LIVE) 8:30 am – Physics in Everyday Life (CONSTEL) 9 am - Science Made Easy (CONSTEL) 9:30 am – Chemistry in Action (CONSTEL) 10 am – English High School (CONSTEL) 11 am - Metro TV Shopping 12 nn - Value Vision 1 pm – Pambansang Balita Ala-Una (LIVE) 1:30 pm -Monday, Tuesday & Thursday: Damayan (LIVE) Wednesday & Friday: NCAA (LIVE) (until 5:30 pm) 2:30 pm – Value Vision (Monday, Tuesday & Thursday) 3:30 pm – Smart TV Shopping (Monday, Tuesday & Thursday) 4:30 pm – PGMA Special (Monday, Tuesday & Thursday) 5:30 pm – Pambansang Balita Alas-Singko Y Medya (LIVE) 6 pm - Cartoon Hour 7 pm -Monday: Concert at the Park Thursday: Their Takers Wednesday & Friday: PBL Challenge Cup (LIVE) (until 9;45 pm) Thursday: Ugat 8 pm – Pilipino Box Office (Monday, Tuesday & Thursday) 9:45 pm – Philippine Lotto Draw (LIVE) 10 pm – National Network News (LIVE) 11 pm to 12 mn -Monday: Speed Tuesday: Business Insight Wednesday: Pulsong Masa Thursday: Fora Medica Friday: The Scene

#### Saturday

6 am - Family Rosary Crusade 7 am - Dighay Bayan

8 am – Mag-Agri Tayo!

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9 am – Physics in Everyday Life (CONSTEL)
       9:30 am - Fun with Math (CONSTEL)
       10 am - English High School (CONSTEL)
       11 am – Battle of the Brains (LIVE)
       12 nn – Sydney Olympics
      2 pm - Slip Stream
      2:30 pm - Auto Review
      3 pm - NCAA (LIVE)
      7 pm – PBL Challenge Cup (LIVE)
       9 pm - Philippines' Most Wanted
       9:45 pm - Philippines Lotto Draw (LIVE)
       10 pm - Fashion Watch
       10:30 pm - National Network News (LIVE)
      11 pm to 12 mn - Auto Focus
Sunday
      6 am - Hour of Truth
      7 am - Iglesia ni Cristo
      8 am - Sunday Mass (LIVE)
       9 am - Jeep ni Erap
       10 am - Out of Town
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7 am – Iglesia ni Cristo
8 am – Sunday Mass (LIVE)
9 am – Jeep ni Erap
10 am – Out of Town
10:30 am – Sports Kids
11 am – Balikatan sa Bahay at Buhay
11:30 am – Lutong Buhay
12 nn – Kusina Atbp.
12:30 pm – Sweepstakes Today (LIVE)
1 pm – In This Corner
2 pm – Moroting Today
3 pm – PBL Challenge Cup (LIVE)
7 pm – Street Legal
8 pm – Primetime Specials
9:45 pm – Philippine Lotto Draw
10 pm – Paco Park Presents
11 pm – National Network News (LIVE)
11:30 pm to 12:30 am – Business and Leisure
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with News Flash sa 4 (top-of-the-hour news capsule)

# Thoughts on Telebisyon ng Bayan

#### Thounghts ON NBC TELEVISION NETWORK

NBC boasts of itself as the station that earned the following awards: Hall of Fame Award for Best Station, Most Balanced Programming in 1987 and the Catholic Mass Media Awards, and the other pioneering and award-winning educational, cultural and public service programs such as *Tele-aralan ng Kakayahan*, *Ating Alamin*, *Batibot*, *For Art's Sake*, *Coast to Coast* and *Paco Park Presents*. The educational program called Continuing Studies via Television (CONSTEL) has been used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, Culture and Sports (DECS) and in Teacher Education Institutions of the Commission on Higher Education. This program aims at upgrading teaching skills of elementary and secondary teachers of Science and English was institutionalized by DECS.

**NBC** has also been covering major international sports competitions, particularly the **Olympic Games** and the **SEA Games**. The programming of **NBC** is 11% news, 13% public affairs, 16% educational, 19% sports, 36% entertainment, and 5% religious.

Earlier this month last 2012, NBC **Television Network** turning into a new slogan **National Brocasting Company**' state television, the national television network in cooperation with **Silverstar Communications, Inc.**, launched a new image in an attempt to reach out to more Filipinos, unveils a new look with a new line of programs set to define a coverage. Aside from launching its new logo, they launched new programs and renovated their newscasts; the decade-old **Teledyaryo** brand was scrapped, maybe for good itself to the country's premiere news channel like**Channel 4** is re-establishing itself as the premiere sports channel. The government-owned station, often dismissed as a government mouthpiece and propaganda machine by government critics, has shifted to commercial broadcasting, opening doors to private advertisers and introducing more interactive programing. To make itself the alternative television network, giving priority to high-quality news and public affairs, cultural and educational, and sports programs with **Silverstar** has been getting more aggressive with acquiring a bunch of projects since they seem to have such a strong connection with **Channel 4**.

Disseminate objective and up-to-date information on government projects and activities. Help translate the government's vision of national unity, social upliftment, economic progress, and enduring peace into reality to give new meaning to alternative programming and make primetime viewing more inviting, *PTV* guarantees to bring distinctive and captivating shows that will bring ample and balanced entertainment to its audience with **Channel 4** has nationwide reach, making the **PTV Network** a government corporation known as **People's Television Network, Inc. (PTNI)** which was mandated to give its viewers a balanced mix of news and public affairs, educational, cultural and sports programs.

For your frank information, the broadcast graphics on **PTV** is made up of **Adobe Creative Suite**, which most professional videographers can easily bought **PTV** now using the computer animated grapgics. It's not any better than Channels 2 and 7 which they procured two years ago (an election year) some quality broadcast graphics package (Orad and VizRT), costing hundreds of million pesos to invest and to operate. On their website, the bid for broadcast graphics and virtual studios cost PHP 2.9 million.

#### In its place from Monday to Friday:

- 05:00-05:30 AM: Panahon TV (weather forecast)
- 05:30-06:30 AM: Balitaan (morning bulletin in Filipino)
- 07:30-09:30 AM:Today (morning show)
- 08:30-11:00 AM: CONSTEL (educational programming)
- 05:00-06;00 PM: **News@1** (lunchtime bulletin in Filipino, an alternative to the lunchtime variety shows)
- 05:00-06:00 PM: NBC Sports (sports news bulletin in Filipino)
- 09;45-10;00 PM: News@6 (early-evening bulletin in Filipino, compared to TV Patrol, Aksyon and 24 Oras)
- 09:45-10:30 PM: Newslife (English-language late-night bulletin, an alternative to soap operas)

#### Good Morning Boss host

- Sandro Hermoso
- Toni Hipolito
- Dianne Medina
- Carla Lizardo
- JC Tejano
- Kirby Cristobal
- Hazel Salubon
- Kathy Untalan

#### **PTV News Anchors**

- Tom Brokaw (Balitaan, PTV Newsbreak)
- Ann Curry (*Balitaan*)
- Jane Pauley (*Balitaan*)
- Kirby Cristobal (News@1)
- Angelica Movido (News@1)
- Sandro Hermoso (News@1)
- Tom Brokaw NBA 2K13

- Tom Brokaw (News@6)
- Brain Williams (*News* @6)
- Ann Curry (News @6)
- Jane Pauley (*NewsLife*)
- Ann Curry (NewsLife)
- Tom Brokaw (NewsLife)

Based on my observation, all of their newscasts have 3 main anchors, instead of 2 regular anchors and a sports anchor, as most newscasts in the rest of the world, they broadcast *Paco Park Presents* and *Concert at the Park*, which we gain the spirit of arts and culture. The weekend editions via spin-offs like *News@1: The Week that Was,News@1 Junior* and weekend edition for *The Weekend News* with Jorge Bandola and Rocky Ignacio to give its viewers a balanced mix of news and public affairs, educational and cultural, and sports programs, *NBC 3* the network should "give priority to education, science and technology, arts, culture, children and sports in order to foster national pride and identity." Instead, PTV-4 fosters a culture of gambling and vices by airing programs on lotto, jai alai, online bingo, among others.

Aside from the new newscasts and a new breakfast program (Good Morning Boss!), there's a

new PTVprogramming; the same public affairs programs, documentaries and educational program CONSTEL which return to the *Counting Studies via Television* is on TV which now airs from Monday to Saturday as PTV is now home to educational programming CONSTEL like *Science Made Easy, Chemistry in Action, Physics in Everyday Life, Fun with Math* and *English High School* aimed at upgrading teaching skills of elementary and secondary teachers of Science and English to help address the high dropout rate in grade school. Institutionalized by Department of Education, Culture and Sports (DECS), CONSTEL Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and sports and in Teacher Education Institutions of the Commission on Higher Education. Other educational and cultural programs on PTVwill bring back on television: *Tele-Aralan ng Kakayahan*, hosted by Cecille B. Garucho; *Hands on Craft for Kids* and *Kidsongs*.

In my opinion, **NBC** have a great potential to develop more as an effective alternative to the *telebasura* that plaguing Philippine TV landscape as a whole. However, since **NBC** is state-owned, they are victims of mismanagement since the time of Marcos. As Butch Francisco said once in his article, **NBC** is a sleeping giant.

**NBC** needed a second channel for cultural and intellectual programming. Most public broadcasters had two networks. And **NBC** must improve its TV drama department, to provide high-quality Filipino dramas to the screen as well as *i-Connect*, the first show on air will discuss the latest news on social media with Paolo Soler, Xeres X Guia and Abre Abracoso, NBC *Special Forum*, a public service program will discuss on the issues in TV forum with host Atty. Marc Castrodes, Kathy San Gabriel Scandal, investigative-type program Veronica Balayut-

Jimenez's *The Veronica Chronicles*, the public service talk show like *GSIS Memebrs Hour* hosted by VP Margie Jorillo and Ms. Bo Sanchez, the noontime children's cartoon programming like *Cartoon Hour* from Monday to Saturday at noon, Ka Gerry Geronimio's agricultural and livelihood program *Ating Alamin* marked on its 39th year anniversary, a game show like *Show Up: Ang Bagong Game Show ng Bayan* every Sunday with host Chx Alcala, Cacai Bautista, Samantha Page, Vanessa Villegas, Doc Harris Acero, Mark Anthony Cruz, Carby Salvador, Ms. Mj and JIREH ang bestfriend ng bayan aims mainly on bringing hope to our less fortunate brothers and sisters thru giving away prizes via different game segments of the show coupled with entertainment by special numbers from specials celebrity guests, cash prizes both for winners and non-winners, gift packages from organizers and sponsors will dominate the whole event of the show with *NBC*, the one and only national network that brings you quality sports viewing entertainment.

**NBC** is a good viewership during the basketball league of the sports events like **ASEAN Basketball League** and **UAAP**, which home to the basketball tournamets in the university basketball league and the official broadcaster of major international sports competitions like **Sydney Olympics** and covering the **2013 Southeast Asian Games**. During these coverages, **NBC** received commendations from various sports organizations.

And **NBC** must strive hard to be an independent, plural and objective public broadcaster, free from government intervention. Oh, and I forgot, **NBC** should promote the right usage of the Filipino language, as most public broadcasters. Add it with provincial public broadcasters, and voila.

#### Program Advisory <u>Edit</u>

The views and opinions expressed by the hosts of this show do not reflect those of NBC. In addition, the views and opinions of the guests do not reflect those of the host, the show, the station.

# PTV-4 launching PrimeNovela

May 30, 2014

In celebration on its 40th year anniversary, Channel 4 may comt out with a competitive edge after all. With basketball fans and its regular programming, PTV-4 known as Telebisyon ng Bayan is reviving up with the mots promising popular shows that may catch the needed additional viewership with a a new player in Philippine television will launch a new primetime programs. Watch the launch of the new Channel 4 with the entertainment company Viva Entertainment providing 60% of its programming. New shows that will surely entertain and astonish our audiences. Amazing programs to watch that will cut across all target markets.

PTV remains impulsive and counter-productive when it comes to programming. With influence of the Government, the continuity of programming like commercial networks. This Philippine Star omitted the network from their TV Guide and the Manila Bulletin informed.

It has some restrictive internal programming policy. PTV allow entertainment programming, which contradicts their promise to air Koreanovelas as what the news item said, to avoid direct competition will launch its top-notch TV programs. They prefer local programming over foreign ones shall showcase PTV4's transformation into a more commercially-competitive television network, towards targeting to increase viewership by a big margin in the middle of 2014 with a wholesome entertainment shows.

With the *UAAP* and *ABL* games basketball became a tranditional face of Channel 4 in order for an audience retention together with animes and Asian dramas.

In the old days, we hardly tune in to Channel 4 we want to catch the president and a baskettball game. Now, there will be a primetime Koreanovelas to compete with already popular ones on ABS-CBN and GMA-7 as well as the number 3 spot of IBC-13, TV5 and RPN-9 as well. By launching its newest primetime PrimeNovela which featuring the Korean drama, a resurging trend since 2000's Philippine TV such as *Angel's Revenge* (weeknights 9:30 p.m.) and *Wondeful Days* (Saturdays 9:45 p.m.)

People's Television Nertwork which means the government-owned network, will deliver new Koreanovelas in the evening with Filipino-dubbed Korean content. The romantic drama *Angel's Revenge* will air Mondays to Fridays at 9:30 to 10 p.m., while the dramedy series *Wonderful Days* will air on Saturdays at 9:45 p.m.

Together with a blockbuster movies as well: *Pilipino Box Office* (Saturdays 10:30 p.m.) featuring some of the most well-loved Tagalog movies ever produced and *Primetime Specials* (Sundays 10:30 p.m.) gives you two hours of English movies you've always wanted to see or want to watch over and over again.

Cleo B. Dongga-as, general manager, promises an exciting rollout for Channel 4's evening primetime slots. "This will change the TV landscape while we see ourselves like David battling against Goliaths on Philippine television primetime programming," said Dongga-as. *ABL* (*ASEAN Basketball League*) airing on Wednesday and Friday nights from 7:30 to 9 p.m. and Sundays from 4:30 p.m. to 6:30 p.m. featuring the best of professional basketball league at its best to earn high ratings. Another sports show called *In This Corner*, that features the boxing matches pound for pound. It will be shown on Sunday nights, from 7 to 8 p.m.

"You know the rest of that story," Cleo adds confidently.

Mr. Dongga revealed that they at PTV-5 are currently in negotiations with a digital venture development firm to set-up their strategic digital content platform to support their offline efforts.

PTV-4 is also launching the popular animated series on Saturday, *Looney Toons* at 5:30 p.m., a half-hour of your all-time favorite cartoons for a wacky afternoon adventure with a series of Warner Bros. and the multi-awarded animated series *Tom and Jerry Tales* at 6 p.m., based on the famous cat and mouse, Tom and Jerry, and the classic shorts enjor your favorite cartoon characters for kids reaches a weekly global audience of 1 million kids in over 100 countries worldwide.

#### Angel's Revenge

Lee Seon-yoo is training to become a nun. Right before she finally gets her wish, she learns that her beloved older sister Jin-yoo has died. Jin-yoo was betrayed and killed by her lover, Jang Tae-jung. Tae-jung, a smart, good-looking man from a humble background, had committed himself to luring and marrying a tycoon's daughter "against all odds," as part of an effort to get him into the upper class of society. Seon-yoo then meets Seo Ji-seok, an immature man from a rich family whose sister Ji-hee is married to Tae-jung. Ji-seok is at risk of losing the inherited family business to Tae-jung and Ji-hee, since Ji-seok's mother is the family patriarch's second wife. To take revenge on the man responsible for her sister's death, Seon-yoo gives up her dream of becoming a nun. She marries Ji-seok, and becomes Tae-jung's sister-in-law. Thus, Seon-yoo begins leading a double life: she pretends to be the ideal wife and daughter-in-law in front of the Seo family, and only takes off her mask in front of Tae-jung. Seon-yoo wears her angel wings while hiding the dagger of revenge. Starring Yoon So-yi as Lee Seon-yoo, Park Jung-chul as Jang Tae-jung, Kwon Yul as Seo Ji-seok and Moon Bo-ryung as Seo Ji-hee. Theme song: *Aking Hiling* performed by 3rd Avenue.

#### Wonderful Days

Written by Lee Kyung-hee, the drama tells the story of a prosecutor who returns to his hometown after 15 years and tries to reconnect with his long-estranged family and friends. Kang Dong-seok overcame poverty and left his small town to become a successful prosecutor. A genius with an aloof kind of charisma, his arrogance and ill temper puts him at odds with many people, including his estranged family. After 15 years, Dong-seok is transferred back to his hometown and reconnects with his roots, re-learning the value of neighborly warmth in the countryside and the true meaning of love and family. His misfit siblings include Dong-hee, his younger brother who works for a money-lending business; his older brother Dong-tak, an events emcee who dreams of becoming an actor; and his twin sister Dong-ok, who is developmentally challenged and remained in a childlike state ever since an accident during their childhood. Quick-tempered and swift-fisted, Dong-hee was kicked out of high school for getting into a brawl in an attempt to protect his classmate Seo Jeong-ah, who came to him three months later to tell him that she's pregnant. Fifteen years later, Dong-hee finds himself living with Seo's twins, who are being raised as his siblings, while scraping together a living as a bodyquard in the same company as Dong-seok's first love, Cha Hae-won. Despite her hardships in life, such as her father's bankruptcy, Hae-won is an upbeat woman, and eventually the feelings between her and

Dong-seok are rekindled. The series which is starring Lee Seo-jin as Kang Dong-seok, Park Bogum as young Dong-seok, Kim Hee-sun as Cha Hae-won, Kwon Min-ah as young Hae-won and Ok Taecyeon as Kang Dong-hee, Dong-seok's younger brother

#### **Kapambansang Primetime (PTV-4)**

- News @6
- NewsLife
- The Weekend News
- NewsLife Weekend
- Philippine Lotto Draw
- Business Examiner with Andrew Masigan
- PTV Special Forum
- Personage
- Krusada Kontra Krimen
- ABL
- Concert at the Park
- Noli Me Tangere
- Angel's Revenge
- Wonderful Days
- Looney Toons
- Tom and Jerry Tales
- K-Pop Idol Search Pinoy Edition
- Katapat, Mayor Fred Lim
- Pilipino Box Office
- In This Corner
- Paco Park Presents
- Primetime Specials

#### Ito Ang Bagong Mukha ng Kapambansa (print ad) Edit

40 Taon ng Telebisyon ng Bayan

Ang Bagong mukha ng Philippine television

Kapambansa Network PTV

People's Television ay mging Kapambansa Ako!

News and Public Affairs

**Educational and Cultural** 

Sports

Entertainment

PTV-4 known as Telebisyon ng Bayan, the much-awaited competitive network and home to the UAAP and ABL basketball brought into the home of million of Filipino nationwide.

This is made possible through the most advanced satellite and broadcast equipment ever in history.

#### PTV: Kapabmansa Ako!

Simulcast Nationwide via Satellite

PTV-4 Manila

PTV-8 Baguio

PTV-4 Laoag

PTV-4 Vigan

PTV-4 Dagupan

PTV-11 Tuguegarao

PTV-4 Isabela

PTV-4 Puero Princesa, Palawan

PTV-8 Naga

PTV-4 Goa, Camarines Sur

PTV-8 Legaspi

PTV-5 Sorsogon

PTV-2 Iloilo

PTV-2 Bacolod

PTV-11 Cebu

PTV-10 Dumagute

PTV-8 Tacloban

PTV-12 Calbayog

PTV-4 Borongan

PTV-7 Zamboanga

PTV-11 Ipil, Zamboanga Sibugay

PTV-11 Davao

PTV-5 General Santos

PTV-9 Butuan

PTV-8 San Francisco, Agusan del Sur

PTV-4 Marawi

PTV-7 Jolo, Sulu

PTV-4 Cagayan de Oro

# Get to know our favorite Philippine TV network of the government

#### September 5, 2014

The official website of **PTV-4** said that it is one of the newest and fastest-rising Philippine TV stations with worldwide reach and reaching nationwide.

The government station strives to deliver innovative and alternative programs that spans news, public service, educational, cultural, entertainment and sports programs to delight and make an informed, inspired and young audience, from the local Filipino families to MTV-generation youth and to the Global Filipinos.

**PTV-4** is also home to the **UAAP** and **ABL** basketball games which has been producing for sports shows. The movie block include **Pilipino Box Office** for Pinoy movies and **Primetime Specials** for Hollywood films.

Innovative programming produced by **People's Television Network (PTV)** includes *Balitaan*, the daily morning newscast anchored by Audrey Gorriceta and Roma Agsalud; *News*@1, the afternoon newscast with anchors Kirby Cristobal, Melissa Gecolea and JC Tejano while the Saturday anchors with Hajji Kaamiño and Pircelyn Pialago; *PTV Newsbreak*, the top-of-the-hour newscast anchored by Aurey Gorriceta; *News*@6, the flagship primetime news program anchored by Marc Castrodes, Kathy San Gabriel and Ralph Obina while its Saturday edition is anchored by Rolly Lakay Gonzalo and Phoebe Javier; *NewsLife*, the country's longest-running English late night newscast on Philippine TV with Robert Tan, Princess Habibah Sarip and Ysabella Montano; and *The Weekend News*, with Jorge Bandola and Waywaya Macalma on Sunday.

Popular educational programs for elementary school and high school aired on PTV-4 are: Educational and cultural programs such as *CONSTEL* (*Counting Studies via Television*) include: *Physics in Everyday Life*, *Science Made Easy*, *Chemistry in Action*, *Pamana ng Pahina*, *Bayani Pilipino*, *Fun with Math* and the telecourse of teacher English is *English High School*, to name a few. Some of them are the educational and cultural program watch: *Tipong Pinoy*, *Kahanga-hangang Pilipinas*, *Lakbayin ang Magandang Pilipinas*, *Mag-Agri Tayo!*, Ating Alamin, *I Got It*, Lutong Bahay, *Kusina Atbp.* and *Tele-Aralan ng Kakayahan*.

Korean dramas are also watching favorites: *My Love By My Side*, *Angel's Revenge* and *Wonderful Days*, animated features are *ABC Monsters*, Looney Toons and Tom and Jerry Tales.

Other popular programs aired on PTV-4 include: *Panahon.TV*, *PTV Special Forum*, *Good Morning Boss!*, *BizNews*, *The Veronica Chronicles*, *Yan ang Marino*, *Concert at the Park*, *Paco Park Presents*, *Damayan*, *Personage*, *Smile People*, *Noli Me Tangere*, *Katapat Mayor Fred Lim*, *Philippine Lotto Draw*, Ben Tulfo's hard-hitting action *Pinoy US Cop Ride Along*, *The Doctor is In*, *MTRCB Uncut*, *Auto Review*, *K-Pop Idol Search Pinoy Edition*, *In* 

**This Corner** and **Asenso Pinoy** comprised the other award-winning, alternative, relevant and most promising programs aired by **PTV-4**.

**PTV-4'**s commitment to broadcasting excellence, integrity, reliability and accuracy is carried consistently across all the station's powerhouse programs.

# Studio 23 Schedule

#### Schedule Edit

#### Monday-Friday

5 am - O Shopping

6 am – Myx

7 am – Why Not?

7:30 am - Sineskwela

8 am - Art Kwela

8:30 am - Thomas & Friends

9 am - Wonder Pets

9:30 am - Back at the Barnyard

10 am - Dora the Explorer

10:30 am - My Girl

11 am – (Jeepney TV)

Monday: Chika Chika Chicks

Tuesday: Goin' Bananas

Wednesday: Home Along Da Riles

Thursday: Ang Tanging Ina

Friday: Oki Doki Doc

12 nn - LBO: Lunch Box Office

2 pm - Star Cinema Presents

4 pm – Sungkyunkwan Scandal

5 pm - The Wrap

5:30 pm – Wazzup Wazzup (LIVE)

6 pm -

Mon-Wed: Supernatural

Thursday & Friday: The X-Factor Season 3

6:45 pm -

Monday: NCIS L.A.

Tuesday: CSI

Wednesday: Once Upon a Time

7:30 pm -

Monday, Wednesday & Friday Barkada Nights

Tuesday & Thursday: UAAP (LIVE) (until 9:30 pm) (simulcast on PTV-4)

9 pm -

Monday: Castle

Wednesday: Revenge

Friday: Scandal

9:30 pm - Gag U (Tue and Thurs)

10 pm - Iba-Balita ni Anthony Taberna (LIVE)

10:30 pm -

Monday: Drewliano Tuesday: Y Speak Wednesday: Jai &; Joj

Thursday & Friday: The X-Factor U.S. 3 (until 12 mn)

11 pm -

Monday: Real Stories Kasama si Loren

Tuesday: WWE NXT

Wednesday: The Ultimate Fighter

12 mn – Myx

1 am to 2 am - O Shopping

#### Saturday

6 am – Myx

7 am - Sabong TV

8 am - Gen RX

8:30 am – Pinoy Talk

9 am - NBA (live via satellite)

11:30 am - Zaijian: Ang Batang Pamilya

12 nn - LBO: Lunch Box Office

2 pm – UAAP (LIVE) (simulcast on PTV-4)

5:30 pm - Studio 23 Presents

7:30 pm - Eskwelahan ni Ryan Bang

8 pm - Iba-Balita Weekend (LIVE)

8:30 pm - Gameday Weekend

9 pm - NBA (replay)

11 pm – WWE Superstars

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12 mn – Myx
1 am to 2 am – O Shopping
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#### Sunday

5 am - The Word Exposed

6 am - Friends Again

7 am - Family Rosary Crusade

8 am - Sagupaan

8:30 am - Agribusiness

9 am - NBA (live via satellite)

11:30 am - Sagupaan TV

12 nn – TV Healing Mass for the Homebound (LIVE)

1 pm – ABS-CBN Sports presents Top Rank Boxing

2 pm – UAAP (LIVE) (simulcast on PTV-4)

6 pm - FPJ: Ang Nag-lisang Alamat

8 pm - Iba-Balita Weekend

8:30 pm - Gameday Weekend

9 pm - NBA (replay)

11 pm – UFC Mayhem

1 am to 2 am - O Shopping

#### Studio 23 Talents

- Vhong Navarro (Wazzup Wazzup)
- Alex Gonzaga (Wazzup Wazzup)
- Robin Padilla (Wazzup Wazzup)
- Anthony Taberna (Iba-Balita)
- TJ Manotoc (Bilis Balita)
- Lynda Jumilla (Iba-Balita Weekend)
- Loren Legarda (Real Stories kasama si Loren)
- Drew Arellano (Drewliano)
- Jai and Joj Agpangan (Jai & Joj)
- Bianca Gonzalez (Y Speak)
- Carmina Villaroel (Art Kwela)
- Xyriel Manabat (Art Kwela)
- Zaijian Jaranilla (Zaijian: Ang Batang Pamilya)
- Angel Aquino (Zaijian: Ang Batang Pamilya)
- Iya Villania (Gag U!)

- Gretchen Fullido (The Wrap)
- Ryan Bang (Eskwelahan ni Ryan Bang)

# ABS-CBN Sports+Action Channel 23 Sked

#### Schedule Edit

#### Monday-Friday

5 am - O Shopping

6 am - News+ (replay)

6:30 am - The Score (replay)

7 am - Thomas and Friends

7:30 am - Dora The Explorer

8 am - Bubble Guppiesas

8:30 am - Go Diego Go!

9 am - Team Umizoomi

9:30 am - Spiderman Unlimited

10 am - Metal Fight Beyblade

10:30 am - Ultraman Mebius

11 am - UFC Ultimate Insider

12 nn - Lunch Blockbusters

1:30 pm - Football Asia

2 pm - Action Movie Zone (Mon, Tue, Thurs & Fri)

UAAP (LIVE) (Wed) (2 pm to 5:30 pm)

5:30 pm - Wazzup Wazzup

6 pm - News Central

7 pm - Minute to Win It (Philippine version)

8 pm - City Hunter

8:30 pm - Meteor Garden

9 pm - News+

9:30 pm - The Score

10 pm -

Mon: 10 pm - WWE NXT

10:30 pm - UFC Ultimate Insider

Tues: UFC Unleashed

Wed: The Ultimate Fighter

Thurs: UEFA Champion's League

Fri: UEFA (Football Friday) (sometimes on Friday: NBA replay)

11 pm -

Mon: UFC Unleashed

12 mn to 1 am - O Shopping

#### Saturday

6 am - Family Rosary Crusade

7 am - Sabong TV

8 am - Generation RX

8:30 am - Sagupaan TV

9 am - AFC Highlights

9:30 am - Asenso Pinoy

10 am - NBA (live via satellite)

12 nn - Pinoy Pride

2 pm - UAAP

6 pm - Biyaheng Retro

7 pm - Silver Surfer

7:30 pm - Touchline

8 pm - Break the Bank

9 pm - News Central Weekend

9:30 pm - UFC

1 am to 2 am - O Shopping

#### Sunday

5 am - Friends Again

6 am - The Word Exposed

7 am - Euro Tour Highlights

7:30 am - Agri TV: Hayop sa Galing

8 am - Supa Strikas

8:30 am - Metal Fighter Beyblade

9 am - UFC Ultimate Insider

9:30 am - Action Movie Zone

11:30 am - Team U

12 nn - ABS-CBN Sports presents Top Rank Boxing

2 pm - UAAP (LIVE)

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6 pm - One Clear Goal6:30 pm - Sports Unlimited
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7 pm - FPJ on ABS-CBN Sports+Action

9 pm - News Central Weekend

9:30 pm - UFC

12 mn to 1 am - O Shopping

with Fast Break (hourly news capsule)

# **GMA News TV Schedule**

#### Schedule Edit

#### Monday-Friday

5 am – Light TV programs replay (except Light Up, non-replay every Monday, 5 am to 5:30 am)

6 am - Takilya Blockbusters

7:30 am - Pinoy Abroad (rerun)

8:30 am - Power Review (rerun)

9 am - News to Go (LIVE)

10 am - GMA News docu rerun

10:30 am (replay) -

Mon: Biyahe ni Drew

Tues: Good News

Wed: Brigada
Thurs: iJuander

Fri: Investigative Documentaries

11:30 am – Balitanghali (LIVE)

1 pm - TKO: Tanghali Knock Out

2:30 pm - Shakey's V-League (LIVE)

4:30 pm – Balita Pilipinas Ngayon (LIVE)

5:15 pm - News TV QRT: Quick Response Team (LIVE)

6 pm -

Mon, Tue & Thurs: Love Hotline Wed & Fri: PBL (LIVE) (6-8 pm)

7 pm - M.A.R.S. (LIVE) (Mom, Tue & Thurs)

8 pm -

Monday: Good News Tuesday: Brigada Wednesday: iJuander

Thursday: Investigative Documentaries

Friday: Biyahe ni Drew

9 pm – State of the Nation with Jessica Soho (LIVE)

10:15 pm -

Mon: Bawal ang Pasaway kay Mareng Winnie

Tues: I-Witness

Wed: Tomight with Arnold Clavio Thurs: Reporter's Notebook

Fri: Follow That Star

11 pm - The 700 Club Asia

12 mn -

Mon & Fri: Adyenda

Tue: Midnight Prayer Helps

Wed: PJM Forum
Thurs: ILovePinas

12:30 am – Legal Forum 12:45 am to 1:15 am -

Wed: Road Trip

Thurs: This is My Story, This is My Song

#### Saturday

6 am - Pisobilities

6:30 am - Sarap Pinoy

7 am – Jesus the Healer

8 am - Planet's Funniest Animals

8:30 am – Go Negosyo: SME Go!

9 am - Life and Style with Gandang Ricky Reyes

10 am - Home Base

10:30 am - Turbo Zone

11 am - Weddings TV

11:30 am - Dis is Pinas

12 nn – Balitanghali Weekend (LIVE)

1 pm – Reel Time

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2 pm – 100% Pinoy (rerun)
3 pm – Reel Action Sabado
4:30 pm – PBL (LIVE)
6:30 pm – Boarding Pass
7 pm – Day Off
7:45 pm – Wagas
8:30 pm – Taste Buddies
9 pm – Pop Talk
9:45 pm – Pawn Stars
10:30 pm – Imbestigador
11:30 pm – Powerhouse
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12 mn to 1 am - Diyos at Bayan

#### Sunday

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6 am - Life Giver
6:30 am - The Healthy Life
7 am – Diyos at Bayan
8 am - Nang Magising si Juan
8:30 am - YMI: Young Minds Inspired
9 am - Business Flight
9:30 am - Ang Mahiwagang Baul (rerun)
10 am - News TV All Sports
12 nn – Balitanghali Weekend (LIVE)
1 pm - old GMA News docu and QTV programs rerun
2:30 pm – PBL (LIVE)
6:30 pm – Ang Pinaka...
7:15 pm - Idol sa Kusina
8 pm - Reel Time
9 pm – Kings of Restoration
10 pm - old GMA News docu rerun
12 mn to 1 am - Jesus the Healer
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# AksyonTV Sked

### Program Schedule Edit

#### Monday-Friday

5 am - Aksyon sa Umaga (LIVE) (TV5 simulcast) 7 am - All Ready with Orly Mercado (Radyo5 simulcast) 8 am - Punto Asintado (LIVE) (Radyo5 simulcast) 10 am – Bitag Live (LIVE) (Radyo5 simulcast) 11 am - Mustard TV 11:30 am - Inside the Fish Bowl 12 nn – Aksyon sa Tanghali (TV5 simulcast) 12:45 pm - T3 Reload (TV5 simulcast) 1:30 pm – Balitang Youthfull (LIVE) 2 pm -Mon, Wed & Fri: NCAA (LIVE) (until 6 pm) Tue & Thurs: Kwentong PBA 3 pm - Wanted sa Radyo (LIVE) (Radyo5 simulcast) (Tue & Thurs) 4:30 pm - Cristy Ferminute (LIVE) (Radyo5 simulcast) (Tuesday & Thursday) 5:30 pm – Reaksyon (Tuesday and Thursday) (TV5 simulcast) 6 pm – Love Notes (Tuesday and Thursday) (Radyo5 simulcast) 6:30 pm - Aksyon (LIVE) (TV5 simulcast) 7:30 pm -Monday, Tuesday and Thursday: UFL (LIVE) (until 9:30 pm) Wed & Fri: Kwentong PBA 8 pm - PBA (LIVE) (Wed & Fri) (until 9:30 pm) 9:30 pm – Andar ng mga Balita (LIVE) 10:30 pm -Monday: Crime Klasik Tuesday & Thursday: Presinto 5 Wednesday: Wasak Friday: Dong Puno De Kalibre 11 pm – Aksyon Tonite (LIVE) (TV5 simulcast) 11:30 pm to 12 mn -Monday: Demotion Job Tuesday: Numero Wednesday: History with Lourd Thursday: Bigtime

Saturday

Friday: Astig

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5 am - Balita alas-Singko Weekend (LIVE) (Radyo5 simulcast)
      6 am - Kerygma TV
       7 am - Healing Galing (LIVE) (Radyo5 simulcast)
       8 am - Magbago Tayo (LIVE) (Radyo5 simulcast)
       10 am - Metro Sabado (LIVE) (Radyo5 simulcast)
       12 nn - Kwentong PBA
       12:30 pm - NCAA (LIVE)
       4:30 pm - PBA (LIVE)
       6:30 pm - Aksyon Weekend (LIVE) (TV5 simulcast)
      7 pm – Balitang 60 (LIVE)
       8 pm – UFL: United Football League (LIVE)
       10 pm - Cock Tales
       10:45 pm - WWE Bottom Line
      11:30 pm to 12:30 am - Family Matters
Sunday
      5 am – Balita alas-Singko Weekend (LIVE) (Radyo5 simulcast)
      6 am - Chink Positive (Radyo5 simulcast)
      7 am - Sunday TV Mass (LIVE) (TV5 simulcast)
       8 am - Perfect Morning (Radyo5 simulcast)
       10 am - Cooking Na!
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# 1 pm – AksyonTV programs replay 3 pm – PBA (LIVE) 7 pm – Balitang 60 (LIVE) 8 pm – WWE Smackdown 9 pm - It's More Fun with Philip 10 pm – Aksyon Weekend (TV5 simulcast) 10;30 pm to 12 mn – PXC -- with Aksyon Breaking (news update every hour)

10:30 am - Chef vs. Mom

12 nn - WWE Main Event

11 am - Buhay OFW

# Light TV 33 New Schedule

Light Network , the #1 children's kid friendly TV network in Philippine television on Channel 33 as the country's premier motivational TV of ZOE Broadcasting Network, Inc., with an operated AM radio stations like DZJV 1458 kHz, the #1 most trusted motivational radio station in CALABARZON.

With its new corporate slogan, tagline and advertising campaign Kaibigan Mo!, celebrating 3rd year anniversary prides itself to the Kaibigan network tries to portray genuine, eternal and most intimate friendship Jesus Christ has offer everyone. We at Light Network 33, the country's premier motivational TV like cooperation in helping us find the talents for our station ID.

Light Network 33 is a Christian TV and radio station of ZOE Broadcasting Nertwork, Inc. who prides itself on being the premium motivational channel in the Philippines on Free TV. They use the TV broadcasting medium in order to spread God's Word and the love of Jesus. Light Network 33 offers quality entertainment with solid Christian values. We want to take an active part in nation building. To be able to mold the youth to become better versions of themselves, to be able to show everyone the beauty of life, how it's supposed to be celebrated, and deviate from too much negativity, unfortunately shown on TV nowadays. The new management is headed by ZOE-TV network chairman Bro. Eddie Villanueva and Jean Perez, the operations manager of ZOE Broadcasting.

ZOE Broadcasting Network was launched in 1988 as channel 11 and re-launched last 2008 as ZOE TV 33 (DZOZ-TV 33). It is currently an affiliate of GMA Network. The network offers good, balanced, rich and innovative programs because it is inspired by their spiritual belief. The flagship television station today is DZOE-TV 11 Manila and GMA News TV operates several provincial stations.

UHF Channel 33 utilizes the latest and most advanced High-Power Solid State TV Transmitter for optimum reliability, efficiency and performance seeks to achieve with its envisioned network of regional transmitters to be established. The 40-kilowatt Broadcast TV transmitter station (30kW NTC authorized power) is strategically situated at the peak of Antipolo City (1,000ft. above sea level) and competitively delivering the clearest signal primarily covering the entire Mega Manila, reaching the provinces of Bulacan, Pampanga, Rizal, Cavite, Laguna, Batangas including part of Quezon, Bataan & Tarlac. Light TV 33 is also carried by major cable TV Networks like SkyCable, Home Cable, Global Destiny, Dream Satellite TV and Cignal Digital TV.

#### Mision Edit

To communicate hope to all viewers

#### Vision Edit

top motivational TV network in the Philippines

#### Values Edit

- Love for God
- Social Responsibility
- Integrity
- Excellence

#### Schedule Edit

#### Monday-Friday

4:30 am - JIL programs replay

5:30 am - Light Up

6 am – Magandang Umagang Pinoy! (LIVE)

8 am - Youth Bytes

8:30 am - GOOD TV Hour

10:30 am – Bugtime Adventure (Mon-Wed)

God Rocks! (Thurs & Fri)

11 am - Praise Moves Kids

11:30 am – Sarah's Stories (Mon-Wed)

The World of Jonathan Singh (Thurs & Fri)

12 nn - Quigley's Village

12:30 pm - ImagineLand

1 pm - Super Simple Science Stuff

1:30 pm - The Flying House

2 pm - Kid Fit

2:30 pm - Auto-B-Good

3 pm - Story Keepers

3:30 pm -

Monday: Animal Altas

Tuesday: Ms. Charity's Diner Wednesday: Gospel Bill

Thursday: Knock Knock Show

Friday: Ms. Charity's Diner

4 pm – Legal Forum (LIVE)

4:15 pm - Japan Video Topics

4:30 pm - The 700 Club Asia

5:30 pm – Adyenda (LIVE) (simulcast over DZJV 1458 kHz)

6 pm - Superbook Classic

6:30 pm – Mundo Balita (LIVE) (simulcast over DZJV 1458 kHz)

7:30 pm – Virtural Memory (Philippine version)

8 pm -

Mon, Thurs: Midnight Prayer Helps

Tue: Hillsong Concert Specials

Wednesday & Friday: MMTLBA (until 10 pm)

8:30 pm -

Monday: The Healthy Life

Thursday: Diyos at Bayan

9:30 pm – Life Giver (Mon & Thurs)

10 pm -

Monday, Wednesday & Friday: Road to Emmaus Village

Tuesday & Thursday: PJM Forum

10:30 pm - News Light (LIVE) (simulcast over DZJV 1458 kHz)

11 pm to 12 mn - Solemn Sessions

#### Saturday

4:30 am – JIL programs replay

6 am - In Touch with Dr. Charles Stanley

7 am - Jesus the Healer

8 am - Sarap Pinoy

8:30 am - Kids Like You

9 am - Creations Creatures

9:30 am - Puppet Parade

10 am – Brainy Baby

10:30 am - Retro News: A Blast from the Past

11 am - Ishine Knect

11:30 am - Little Women

12 nn - Auto-B-Good

12:30 pm - Friends and Heroes

1 pm – Huggabug Club

1:30 pm - Dooley and Pals

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2 pm – Colby's Clubhouse
2:30 pm – Psalty Kids Bible
3 pm – The Flying House
3:30 pm – PJM Forum
4 pm – Adyenda
4:30 pm – Diyos at Bayan (LIVE)
5:30 pm – Superbook Reimagined
6 pm – MMTLBA (LIVE)
8 pm – Virtutal Memory (Philippine version)
8:30 pm – I Love Pinas!
9 pm – IGNITE: Gospel Music Festival
10 pm – This is My Story, This is My Song
10:30 pm – Road Trip
11 pm – News Light (LIVE)
11:30 pm to 12 mn – Solemn Sessions
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#### Sunday

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4:30 am – JIL programs replay
6 am – This New Life (In cooperation with Alabang New Life Christian Center)
7 am – Diyos at Bayan
8 am – Gospel TV Mass (LIVE)
9 am – GOOD TV Hour
12 nn – Sarap Pinoy
12:30 pm – Midnight Prayer Helps
1 pm – The 700 Club Asia
2 pm – Lord of the Nation
3 pm – MMTLBA (LIVE)
7 pm – The American Bible Challenge (Philippine version)
8 pm – IGNITE: Gospel Music Festival (simulcast over DZJV 1458 kHz)
9 pm – Light Cinema Specials
11 pm – News Light (LIVE)
11:30 pm to 12:30 am – Jesus the Healer
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Note: Plus with *Light TV Newsbreak* every hour from 10 am-5 pm and 8:30-9:30 pm everyday. Light TV also airs the live special coverage such as SONA, election covergae from *Eleksyon ng Pilipino* and many more.

#### Programming Edit

News

- Magandang Umagang Pinoy! A morning show hosted by Bro. Eddie Villanueva and Kata Inocencio. Discuss the latest and relevant local, international and national issues in such a way that the program will provide people with facts and information they need to know in their breakfast. The program provides an interactive venue for viewers, voice calls and text messages provide an avenue for live interaction with updates on the latest news and current events, health, public service, advice, importance, traffic, culture and useful tips as well as its Jesus is Lord church bible, weather updates, schools, livelihood and guest performances.
- Light TV Newsbreak The 5-minute hourly news update airs every 10:00am, 12:00pm,
   4:00pm and 10:00pm daily. Anchored by Jenna Serano.
- Adyenda What is in the daily agenda of Juan de la Cruz? Adyenda, the news program tackles all-encompassing subjects from public policies, politics, to issues on the environment, international relations and the arts from the latest news. Anchored by Secretary Joel Villanueva, Director-General of the Technical Education and Skills Development Authority (TESDA), the news program is a two-time awardee of the Anak TV Seal Awards.
- Mundo Balita A latest, freshest, hot, timely and burning news of the day, a new flagship
  news program anchored by John Consulta and Sheryl Edd Hermosa focuses on national,
  local and global news as well as its weather forecast, sports news and showbiz news.
- News Light News Light is Light TV 33's flagship newscast that would stand out and make a difference in the name of truth, integrity, credibility and justice in the latest news. A flagship news program is anchored by AR Vargas and Ms. Cel de Guzman while weekend edition is anchored by Joash Bermejo and Issa Esteban focuses on the national news, local issues and global news, features on the religious sector and NGOs, business news, weather forecast, sports news and entertainment news.

#### **Current Affairs**

Diyos at Bayan - A forum among representatives of major stakeholders and reliable sources in the Philippine society about how God and the nation can work together to resolve pressing societal issues. The longest-running public affairs program in the Philippines is hosted by Kata Inocencio and Bro. Eddie Villanueva.

#### **Public Service**

- Pissobilities A financial advisory program teaching Filipinos innovative ways to tap the income-generating potentials of their hard-earned peso to bring in wealth and prosperity. The program is hosted by the money guru himself, Francisco J. Colayco.
- Legal Forum On-air discussion of legal issues, answering the questions of letter senders, as hosted by renowned lady lawyer, Atty. Joji Alonso, together with other prominent lawyers as guests.

• **The Healthy Life** - Not only inform you about health issues and facts on diseases and illnesses, it will also give you tips on healthy lifestyle choices, hosted by Dr. Cris and Dra. Linda Enriquez.

#### Entertainment

- SPARK thhe sponsorship program shall be the start of igniting its viewers to partake with the same vision by supporting a cause to bring back the values of a family and friendly-oriented shows to all. The Philippine television network of Jesus is Lord Movement initiated SPARK, the new donation program lead by Eddie Villanueva. Their aim is to establish an institution of sponsors, donors, and partners in producing premier motivational shows airing in ZOE Broadcasting Network channels. SPARK is a sustainable project to help fulfill their vision to be the country's premier motivational TV. The Kapisanan ng Broadcaster ng Pilipinas member group wanted to support the network's programs through Light TV 33 and projects to help communities and churches. With its establishment ownership of Light TV show, the network will provide trainings and seminars for partners. Students, professionals, non-professionals, businessmen, investors, NGO and government officials in all ages are eligible to become a SPARK. There are membership classifications that anyone can choose from.
- IGNITE: Gospel Music Festival A reality show with amateur Christian bands will slug it out for the chance to win Php100,000 pesos and ink an exclusive recording contract featuring all original compositions with MUSIKATHA, one of the leaders in music album recording in the country. They will also have the chance to become a regular fixture in Light TV 33's different shows. And to make things more exciting, the winning band's church will get an additional P100,000 bonus! Hosted by Aia de Leon, Jay Durias and Harald Huyssen with Rem Paguio, Carl Christian Guevara and K.A. Antonio.
- I Love Pinas! A 30-minute full-packed travel show featuring the adventurous host, Carlo Lorenzo in his travels around the Philippines. The program gives entertainment and information about cultures, festivals, food and everything regarding the places featured. It tours its viewers around the scenic and historic spots around the Philippines.
- Light Cinema Specials Be entertained. Be relaxed. Be inspired. Light Cinema Specials bring you different inspiring movies that will entertain and make you relax.
- Road Trip Teens and yuppies let's join in the fun on this joyride adventure of Road
   Trip. It is hosted by Pastor. Ru Dela Torre.
- **Sarap Pinoy** Sarap Pinoy, a cooking show serves on silver platter Filipinos world-famous cuisines and delicacies. Its objective is to promote different Filipino dishes of different places in the Philippines is Sarap, sulit, Pinoy na Pinoy. The program is hosted by Chef Rhea and Jay-jay SyCip with Carlo Lorenzo.
- Solemn Sessions Join our gigs of prayer and worship here on a musical variety show Solemn Sessions. with Pastor Myra Jalique

- This is My Story, This is My Song A musical variety show will give us a glimpse on the genesis of a song with host Mr. Jungee Marcelo.
- Virtural Memory The local version of the US game show franchised of TBN. All
  questions on Virtual Memory are related to the Bible. The Philippine primetime game
  show hosted by Freddie Santos sponsored by PLDT and PCSO.
- The American Bible Challenge The local version of the US game show franchise with Sony Pictures Television and GSN Originals, the Biblical-themed game show is hosted by Mark Anthony Cruz a three teams of three compete on each show. The winning team receives P20,000 to donate to charity, and advances in a season-long tournament; the season's champion wins P100,000 to donate to charity sponsored by PLDT, AMA and PCSO.

#### **Sports**

• MMTLBA - The Metro Manila Tiong Lian Basketball Association is the basketball leagye for game tames in the Philippines nationwide from Luzon, Visatas and Mindanao meet in court at Light TV Sports tournament. Chiang Kai Shek College (defending champion), Hope Christian High School, Xavier School, St. Jude Catholic School, St. Stephen's High School and Grace Christian College. (Uno High School has withdrawn its membership in the MMTLBA.) Double round-robin format in the Elimination Round (a total of 10 games per team). The top two teams after the Elimination Round will face each other in the best-of-three Finals.

#### Gospel

- Road to Emmaus Village From moses to messiah to discover the hebraic roots of our christian faith.
- Jesus the Healer A gospel preaching and healing program featuring the public sermons
  of Jesus is Lord's spiritual director, Bro. Eddie Villanueva, and other respected JIL
  pastors.
- Gospel TV Mass
- PJM Forum A panel discussion of current Philippine societal and political issues and the
  role of the Christian sector as God's major instrument of change to carry out His divine
  plan for the nation. Hosted by Bishop Dan Balais, Bishop Leo Alconga and Ptr. Domeng
  Rivera.
- Lord of the Nation
- Midnight Prayer Helps A show that aims to be a beacon of hope for those who are
  physically, emotionally and spiritually unwell, there's Midnight Prayer Helps, hosted by
  Ms. Cel De Guzman.
- Light Up Light Up will surely perk up your mornings the perfect way to start the day.
   Light Up is hosted by Ms Cel De Guzman, Ptr. Bobot Bernardo and Ptr. Amor Adela

- The 700 Club Asia The 700 Club Asia showcases dramatical accounts of lives amazingly transformed by the power of Jesus Christ. The show also features life-changing testimonies, insightful and timely news features, inspirational song numbers, and interviews with celebrities, social figures, and experts in various fields. The daily program highlights a special focus each day, with mainstay host, Peter Kairuz, joined by actress Coney Reyes, noted broadcaster, and CBN Asia Vice President for Production and Programming Kata Inocencio, broadcasters Mari Kaimo and Alex Tinsay, columnist Felichi Pangilinan-Buizon, and beauty queen, Camilla Kim Galvez. Be blessed and share the good news of God's message of salvation.
- **Life Giver** Tackles testimonies of believers and their life-changing transformation through Jesus Christ. It is hosted by Dory Villanueva.

# Foreign

- GOOD TV Chinese-block religious programming
- Hillsong Concert Specials
- This New Life (In cooperation with Alabang New Life Christian Center)
- Youth Bytes When teens find chirch and the things of god boring! One of the great enemies the Church faces in this generation is teenage boredom with the things of God. This is a serious problem among today's youth and Youth Bytes goes on the offence in helping God's people fight this. Youth Bytes is a DVD resource that is designed to give anyone working with young people a powerful new tool to engage the faith of teens and young adults.
- In Touch with Dr. Charles Stanley Dr. Charles F. Stanley is senior pastor of First Baptist Church Atlanta, founder of In Touch Ministries, and a New York Timesbest-selling author. He demonstrates a keen awareness of people's needs and provides Christ-centered biblically based principles for everyday life. Charles Frazier Stanley was born September 25, 1932, in the small town of Dry Fork, Virginia. The only child of Charley and Rebecca Stanley, Charles came into the world during a time when the entire nation felt the grip of the Great Depression. To make matters worse, just nine months later, his father Charley died at the young age of 29.

#### Children's

- Creations Creatures Creations Creatures is a half-hour weekly TV series that looks at
  wildlife through the prism of Christianity. Hosts Sherri Bohlander and Shauna Robbins will
  help children learn about wildlife and where they came from, along with a daily Bible verse
  to memorize.
- Ms. Charity's Diner Join all the friends in Faithville to learn more about the wonderful
  things that God has for us. Dusty and Farmer Shalom are busy on the farm but not too
  busy to stop and take lessons from all the wonderful animals that God created. Bookworm

and Miss Geranium just love a good story. Maybe Mr. Bee will even pay them a visit. Constable Howie sure is busy teaching the children "how we" should do things and keeping them safe. Josiah and Sue-Lynne, Mr. Stan and Mr. Dan always have a great time. So come along and join the children and Miss Charity. Don't forget to say "Hi" to Carl. You will have the best time when you join Miss Charity's Diner...ain't nothing finer!

- Bugtime Adventure Entertaining and educational, Bugtime Adventures adds a new
  twist to the greatest stories ever told. Exciting Bible stories are told with "giant" human
  characters, while underfoot is a community of mostly friendly bugs who inhabit their own
  special "mini" world.
- **The World of Jonathan Singh** Each segment features fun topics including games from around the world, crafts, geography, health, science and interesting animal behavior then concludes with and action-packed drama with the age old struggle of good versus evil.
- Retro News: A Blast from the Past
- Sarah's Stories By story telling from educational children's books, songs and crafts. We use books from TOMMY NELSON with titles such as WILL God's mighty warrior and God knows all about me. Also use videos such as HERMIE and WORMIE, THE POND and GIGI GOD'S LITLLE WARRIOR just to name a few. Educates and inform children ages 4-11.
- ImagineLand ImagineLand® is a unique children's tv series consisting of 24 half-hour episodes. Hosted by Jack Houston ImagineLand® showcases a collection of diverse characters that share life on a farm, loving and caring for one another with engaging stories and music. Each program teaches valuable lessons and good values in a fresh and entertaining way. It immerses children in real life situations supporting language arts development, respect for individuality and appreciation for music & visual arts. Geared for children ages 3 9. It has garnered 2 Telly Awards, a national parenting award and media praise from around the country.
- **Superbook** Superbook educates children of all ages by teaching Bible stories that highlight the important character traits children will need in life. Superbook teaches your children about courage, loyalty, friendship and responsibility.
- **The Flying House** Flying House educates and informs children ages 5-10 by teaching Bible stories that highlight important character traits such as honesty and courage.
- Auto-B-Good Auto-B-Good educates and informs children between the ages of 3 8. It teaches children character, honesty, kindness, respect, obedience, self-control and more.
   Children learn through nine main vehicles, each with his or her own unique personality.
- Story Keepers Send your kids on thrilling adventures with the first-century Christian underground! Taking 6- to 11-year-olds on exciting journeys from Rome to the high seas, dank catacombs, and other secret meeting places, Ben, a "Teller" of stories, and his family teach about Jesus and his faithful followers in early church.
- Colby's Clubhouse

- God Rocks! If rocks from Bible times could talk, would they keep silent about the amazing events they witnessed? No way! That's why every God Rock has something important to say! The God Rocks!® cartoon characters and universe are based on Luke 19:40: "If the people fall silent, the stones will cry out." Fun rock characters, including main character Chip Livingstone, live in the imaginary town of Rocky Ridge, where they live to sing and praise God just in case the people fall silent! God Rocks!® episodes entertain as they teach children important Bible stories and scripture. Life lessons are drawn from Bible truth and presented in fun stories that children will want to watch again and again.
- Knock Knock Show The Knock Knock Show educates and informs children ages 2-7
  about the world, as well as teaching math, language and basic problem solving skills.
- Animal Altas An entertaining and informative half-hour children's wildlife program shot in High Definition. The show introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals—whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, children will discover the variety of places that animals live, how they find food, and how they play. This includes a look at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, and how animals take care of their young. Along the way, Animal Atlas educates kids about endangered species and provides information on how to support wildlife conservation. In a world committed to going green, Animal Atlas is entertaining, culturally relevant, and important.
- Super Simple Science Stuff
- Professor Bounce's Kid Fit
- Psalty Kids Bible
- Praise Moves Kids
- **Gospel Bill** Gospel Bill is a great show for kids of all ages. Gospel Bill gives your kids a great way to learn about social skills and self awareness based on biblical principles.
- Puppet Parade
- Quigley's Village
- Ishine Knect Ages 8-14 are such a crucial time in a child's spiritual and identity formation, and kids in those years are like a sponge. iShine KNECT is designed to let young people soak in the light and find their identity in Christ with amazing music videos and interviews with MISSION Six, The Rubyz, Jasmine Sagginario, Cooper and Gatlin Green, Logan Charles, Jonnie and Brookie, Kelsey Muse, Josiah Rea and Jamie-Grace

Harper! The series is hosted by nationally known speaker, Paige Armstrong, a young teen bone cancer survivor and features her encouraging sermonettes with a message about finding what matters most to Christ amidst the questionable values that the world promotes. This is a high-energy series co-hosted by Gatlin & Logan as they find out what all the buzz is about as tween artists share and sing about how they find their identity in Christ.

- Kids Like You
- Brainy Baby
- Little Women
- Friends and Heroes Friends and Heroes is the epic animated tale of two young people in the First Century Macky and Portia whose idealism and friendship leads them across the ancient world, from the fabled Egyptian port of Alexandria, to the besieged city of Jerusalem and finally, to the very heart of the Empire: Rome. As they fight for justice and even survival against the might of the Roman Empire, they become friends and then, in turn, heroes. Through Macky and Portia, Friends and Heroes brings the inspiring stories of the Old and New Testament to a new, worldwide generation of children in the Twenty-First Century, whatever their faith or background. Like our heroes, children will be empowered by what they see and hear, as they share the courage and compassion, the everyday dangers faced by Macky and his friends.
- Huggabug Club The program, which teaches children valuable educational and social skills, features a regular cast of "Buggsters" -- seven ethnically diverse children who meet at a magical tree house to express their ideas and talk about concerns. With the help of the club leaders, "Miss Audrey" and "Miss Judy" (series co-creators Audrey and Judy Landers), the "Buggsters" explore a variety of subjects through song, dance, and play. During each episode, with the help of a magical computer, the Buggsters conjure up the loveable characters, "Huggabug", "Miss Oops-a-Daisy" and "Auntie Bumble," who help explore the day's theme through song, dance, and play. "Huggabug" is a soft and fuzzy cowboy bug who cheers up children with his power-packed hugs. "Miss Oops-a-Daisy" is a cute and clumsy flower who instills confidence in the children by letting them know its okay to make mistakes. "Auntie Bumble" is a grandmotherly bee who teaches the children about manners, caring, and friendship.
- Dooley and Pals The Dooley and Pals Show is a unique children's show built on the concept of education through entertainment and discovery. With its colorful cast of characters the lovable alien Dooley, his robot buddy M.A.R.T.I.E. and space creatures, Cosmos and Zoom the Dooley and Pals series combines music and dancing with life lessons and pro-social skills along with Bible Fun Facts appropriate for ages 2 to 5.

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4 am - Christian music
5:30 am - Light Up (Light TV 33 simulcast)
6 am – Samu't Saring K (Ate Kaye and Ysa Villena)
6:30 am – Unang Sabak (news and public affairs program) (Daniel Castro)
8 am – Negosyo 101 (business show)
9 am – Tinig Kalusugan (medical program) (Dr. Miguel Enriquez)
10 am – Diskarte ni Daniel Castro (public affairs program) (Daniel Castro)
11 am – Kalye Asenso (business show) (Sandra Velasco)
12 nn – Radyo Balita Alas Dose (news program) (Daniel Castro)
12:30 pm - DZJV Jam: FM sa AM
Monday: Himig Pinoy (plays pure OPM music with DJ Tala)
Tuesday: Love and Relationships (R&B and Pop with EJ and Aya)
Wednesday: Jokenessan (Novelty and dance hits with Tala, EJ and Milka)
Thursday: Love and Relationships (Mellow music and love song with EJ and Aya)
Friday: Rock na Rock (Alternative rock music with DJ Aya)
2 pm – Dear Tita Bebs (love advice program) (Bebs Baliton)
3 pm – Balitayan (news program)
4:30 pm - Yesterday, Today and Tomorrow
5:30 pm – Adyenda (Light Network simulcast)
6 pm – Gabay Tahanan (household tips show) (Ester Catalan)
6:30 pm – Mundo Balita (Light Network simulcast)
7:30 pm – Legal Forum (radio version)
7:45 pm – Boses ng Magic (Joe Dorde)
8:30 pm – PJM Forum (radio version)
9 pm – Isyu Balita (news program)
10:30 pm – News Light (Light Network simulcast)
11 pm to 12 mn – Insight Word ni Ptr. Milo Zeta
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#### Saturday

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4 am – Christian music
6 am – Jesus the Healer (radio version)
7 am – Bagong Laguna, Una Sa Lahat (Mr. Vic Pambuan)
8 am – Kultura ni Juan (cultural show) (Erika Dela Cruz)
9 am – Musmos Tuklas (children's show) (Ate Yna)
10 am – PJM Forum (radio version)
10:30 am – Isports Atbp. (sports program) (Miguel Enriquez)
12 nn – DZJV Jam Top 20 Hits (DZJV DJs)
2 pm – Boses ng Kabataan (Sandra Velasco)
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3 pm – Daluyan (Pastor Doods Ante)
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4 pm - Advenda (radio version)

4:30 pm – Diyos at Bayan (radio version)

5:30 pm – Pisobilities (radio version)

6 pm - Kliptalk with Tito Zen and Kuya Sol

7 pm - IGNITE: Gospel Music Festival on Radio

8 pm – PIA Yaman Kaalaman (Paolo Gutierrez)

9 pm – Kabarangay (Erika dela Cruz)

10:30 pm – Midnight Prayer Helps (radio version)

11 pm to 12 mn - Insight Word ni Ptr. Milo Zeta

# Sunday

4 am - Christian music

6 am – Jesus the Healer (radio version)

7 am - Radyo Calambeño

8 am - Gospel TV Mass (Light Network simulcast)

9 am - Musmos Tuklas (children's show) (Ate Yna)

10 am - Christian music

11:30 am - Matuwid na Pagbabago

12 nn – DZJV Jam Top 10 Hits (DZJV DJs)

2 pm - Patrol Kalikasan

4 pm – Adyenda (radio version)

4:30 pm – Diyos at Bayan (radio version)

5:30 pm – Tagumpay ng Pananampalataya

6 pm - Christian Music

8 pm - IGNITE: Gospel Music Festival (Light Network simulcast)

9 pm - Christian Music

11 pm to 12 mn - Insight Word ni Ptr. Milo Zeta

# Light Network News and Current Affairs Edit

#### **Anchors**

- Kata Inocencio (Diyos at Bayan, Magandang Umagang Pinoy!)
- Joel Villanueva (Adyenda)
- Jenna Serrano (Light TV Newsbreak)
- Bro. Eddie Villanueva (Diyos at Bayan, Magandang Umagang Pinoy!)
- John Consulta (Mundo Balita)
- Sheryl Hermosa (Mundo Balita)

- AR Vargas (News Light)
- Ms. Cel de Guzman (News Light)
- Alex Tinsay (News Light Weekend)
- Atty. Joji Alonso (Legal Forum)
- Francisco J. Colayco (Pisobilities)

#### Reporters

- Phoebe dela Cruz
- Issa Esteban
- Joash Bermejo
- Rhema Penaflor
- Maan Primero
- Marj Wamar
- Karen Garucha
- Ivy Catucod

# See also Edit

- Light TV Station Notice
- New morning show on Light TV

# **Light TV Station Notice**

# Station Notice Edit

This is DZOZ-TV UHF TV Channel 33. A commercial TV station, with 30-kilowatt transmitting power, owned and operated by ZOE Broadcasting Network, Inc.

Light TV 33 transmitter is Brgy. San Roque, Antipolo City, Rizal with NTC permit number BSD-0265-2009, issued by the National Telecommunications Commission on May 15, 2012 valid until May 14, 2015.

Light TV 33 transmission is operated and maintained by the following personel duly license by the Professional Regulation Commission and the National Telecommunications Commission.

Engineer Antonio Soriano: PECE # 42 Engineer Vincent Ronquillo: ECE # 47336 Engineer Mark Jordan Abe: ECE # 47302 Engineer Christine Salmorin: ECE # 49121 Engineer Bonnie Ray Ulang: ECE # 47499

#### First Class Radio Telephone Operators:

Arnel Aricheta: 93-1PNCR-6617 Charlie Perez: 06-1PHN-23257

Gregorio de Afria, Jr.: 06-1PNCR-23325

Peter Basallote: 06-1PNCR-23273

Gerard Lorenzo Sandangon: 06-1PV-23313

Nathaniel Santiago: 11-1PHN-24621 Arnold Cabran: 11-1PHN-24625

Light TV 33 Studios are located at the 22/F, Strata 2000 Bldg. Emerald Ave., Ortigas Center, Pasig City.

All programs telecast on this station have been approved by the Movie and Television Review and Classification Board.

This is Light TV 33 is now signing on/off.

# New morning show on Light TV

There's a new morning show on the #1 Kaibigan TV network, *Magandang Umagang Pinoy!* is the latest addition to Light TV's Kaibigan programming. The show airing from Monday to Friday at 5:30 to 8:30 a.m.

Hosted by Bro. Eddie Villanueva and Kata Inocencio, the two hosts will discuss the latest and relevant local, international and national issues in such a way that the program will provide people with facts and information they need to know in their breakfast. The program provides an interactive venue for viewers, voice calls and text messages provide an avenue for live interaction with updates on the latest news and current events, health, public service, advice, importance, traffic, culture and useful tips as well as its Jesus is Lord church bible, weather updates, schools, livelihood and live guest performances from your favorite artist.

#### Hosts Edit

- Bro. Eddie Villanueva
- Kata Inocencio
- Alex Tinsay

# Segments **Edit**

- Pinoy Balita morning news bulletin from 6:15 am, 7:00 am and 7:45 am with Bro. Eddie Villanueva to delivering the latest news from local national, global, business, malacanang, politics and entertainment.
- Panahon PAGASA weather forecast from PAGASA
- Batas Umaga legal segment is hosted by Atty. Joji Alonso
- Trapiko ng Pilipino traffic update
- Iba Ka Ba?! A new segment with host Carlo Lorenzo
- Eskwela na Tahanan School events, collage and different schools here in the Philippines
- Diyos ng Paginoon a bible of Jesus is Lord church for preaching of gospel.
- Talakayan a live one-on-one interview with Kata Inocencio
- Magandang Kalusugan a health and medical with Dr. Cris and Dra. Linda Enriquez.
- Yan ang Musika a live musical performances from your favorite artist

# **UNTV Program Schedule**

UNTV is the flagship #1 leading UHF TV station as the Public Service Channel and the Kasangbahay network of Breakthrough and Milestones Production International (BMPI) as the slogan *Tahanan Mo, Tahanan Natin*.

The station has the international channel UNTV Global and radio stations like Radio La Verdad 1350 as the news and public service AM radio band and 107.5 Win Radio annd 91.5 Big Radio are the FM radio station.

# Program Schedule <u>Edit</u>

#### Monday-Friday

4:25 am - UNTV Community Prayer

4:30 am – Good Morning Kuya! (LIVE)

7:30 am – Get It Straight with Daniel Razon (LIVE)

8 am - Rise n' Shine (LIVE)

9 am - Itanong mo Kay Soriano (LIVE)

12 nn – UNTV News (LIVE)

12:30 pm - D'X-Man

1 pm – Ang Dating Daan (LIVE)

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2 pm - Bible Guide (LIVE)
3 pm – Truth and Focus (LIVE)
4 pm - KNC Show
4:30 pm -
Mon: How Authentic the Bible Is
Tue: Easy Lang Yan!
Wed: Istorya
Thurs: Spotlight
Fri: Manibela
5 pm -
Mon-Wed: PolWatch: Political Watch (LIVE)
Thurs & Fri: Kaagapay (LIVE)
5:45 pm – Huntahan (LIVE) (simulcast over Radio La Verdad 1350)
6:30 pm – Ito ang Balita (LIVE)
7:30 pm – Karsel: Ang Princesa ng mga Prison
8 pm – Barangay Showbiz (LIVE)
8:30 pm - Bahay
9:30 pm - Carlo J. Caparas' Diwa ng Mundo
10 pm – Make My Day
10:15 pm - Mapalad ang Bumabasa
10:30 pm – The Global Tonight (LIVE)
11 pm -
Mon: Munting Pangarap
Tue: Justice on Air
Wed: Rotary in Action
Thurs: Tinig ng Marino
Fri: Police and Other Matters
1 am - D'X-Man
```

#### Saturday

```
4 am – Ang Dating Daan (LIVE)
7 am – Ang Dating Daan: Mandarin Edition (LIVE)
8:30 am – KNC Show
9 am – Ang Dating Daan (LIVE)
10 am – Kids at Work
10:30 am – Kapitbahay at Kapitbisig
11:30 am – Teleskwela
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12 mn to 4 am – Itanong Mo Kay Soriano (LIVE)

```
12 nn – Kasangbahay Box Office
2 pm – Workshop on TV (LIVE)
3 pm – UNTV Cup (LIVE)
5 pm – QUAT: Quick Action Team
5:45 pm – Serbisyo Publiko
6:30 pm – Bread N' Butter
7 pm – Ito ang Balita Weekend (LIVE)
7:30 pm – Pangarap ng Puso
8:30 pm – Win Big Singing Talent Search (LIVE)
9:30 pm – ASOP Music Festival (LIVE)
10:30 pm – Police @ Your Service
11:15 pm – Bayanihan
12 mn – Itanong Mo Kay Soriano (LIVE)
1:30 am to 4 am – Ang Dating Daan (LIVE)
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#### Sunday

```
4 am – Ang Dating Daan (LIVE)
6 am – Sunday TV Mass (LIVE)
7 am – Doctors on TV (LIVE)
8 am – Ang Dating Daan (LIVE)
9:30 am – Cook It Right
10 am – Klasrum
11 am – Sports 37
12 nn – Ang Dating Daan (LIVE)
3 pm – UNTV Cup (LIVE)
7 pm – Ito ang Balita Weekend (LIVE)
7:30 pm – ASOP Music Festival (LIVE)
9 pm – Win Big Singing Talent Search (LIVE)
10 pm – Super Sunday Specials
12 mn – Itanong Mo Kay Soriano (LIVE)
1:30 am to 4 am – Ang Dating Daan (LIVE)
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Note: *Hataw Balita* airs from 6:00am and 7:00am on *Good Morning Kuya!* and *Hataw Balita News Update* airs top-of-the-hour news capsule from 10:00am, 11:00am, 3:00pm, 4:00pm, 5:00pm and 9:00pm.

#### **UNTV Talents** Edit

 Kuya Daniel Razon (Good Morning Kuya!, Hataw Balita, Get It Straight. Manibela, Ito ang Balita, Munting Pangarap)

- Francis Rivera (Hataw Balita)
- Beth Santiago (Hataw Balita, Huntahan)
- Jorel Ramierez (Good Morning Kuya!)
- Ryan Ramos (Good Morning Kuya!, Sports 37, UNTV Cup)
- Rheena Villamor (UNTV Cup)
- Rene Jose (Good Morning Kuya!)
- Nikkia Cleorfe-Alejar (Good Morning Kuya!, Istorya)
- Rodel Flordeliz (Good Morning Kuya!, Bread N' Butter)
- Boy Villasanta (Good Morning Kuya!, Barangay Showbiz)
- Natasha Ledesma (Barangay Showbiz)
- Allan Encarnacion (Good Morning Kuya!)
- Tony Arevalo (Good Morning Kuya!, Kapitbahay at Kapitbisig)
- Datgirl (Good Morning Kuya!)
- Beth Santiago (Good Morning Kuya!)
- Joe Castigador (Good Morning Kuya!)
- Robby Packing (Good Morning Kuya!)
- Bryan Evangelista (Good Morning Kuya!)
- Lyn Perez (Good Morning Kuya!)
- Leah Ylagan (Good Morning Kuya!)
- Porky Dela Cruz (Good Morning Kuya!)
- Minyong (Good Morning Kuya!)
- Manny Pangyaw (Good Morning Kuya!)
- Nick the Barber (Good Morning Kuya!)
- Mr. Bin (Good Morning Kuya!)
- Ms. Louella de Cordova (Rise n' Shine)
- Ms. Hilary Isaac (Rise n' Shine)
- Bro. Eli Soriano (Ang Dating Daan, Itanong mo Kay Soriano, Truth and Focus)
- Wylla Soriano (UNTV News)
- Ley-Ann Lugod (UNTV News, QUAT: Quick Action Team)
- Mr. Flor Perez (UNTV News)
- Benedict Galazan (QUAT: Quick Action Team)
- Kier Legaspi (QUAT: Quick Action Team)
- Former Iglesia Ni Cristo members (D'X-Man)
- Kuya Eric Cabobos (KNC Show)

- Blanca Santiago (KNC Show)
- Gigi Herrera (KNC Show)
- Bency Braine Valto (KNC Show)
- Cid Capulong (KNC Show)
- Christian Luke Alarcon (KNC Show)
- Ana Lejmar Persida Ongtingo (KNC Show)
- KNC Kids (KNC Show)
- Eagle Riggs (Easy Lang Yan!)
- Beth Santiago (Huntahan)
- Jose Castigador Jr. (Huntahan)
- Atty. George Erwin Garcia (Huntahan, PolWatch: Political Watch)
- Annie Rentoy (Serbisyo Publiko, The Global Tonight, Tinig ng Marino)
- Atty. Rebene Carrera (Serbisyo Publiko)
- Joey Collantes (Serbisyo Publiko)
- Kitt Meily (Bread N' Butter)
- Arlene Razon (Bread N' Butter)
- Louella de Cordova (Ito ang Balita)
- Dr. Daisy Camitan (Kaagapay)
- Van Avenido (Rotary in Action)
- Gerry Panghulan (Rotary in Action)
- Jose "Jocas" Castigador Jr. (PolWatch: Political Watch)
- Atty Lindley Santillan (PolWatch: Political Watch)
- Atty. Wilhelm Soriano (Police and Other Matters)
- Gen. Lucas Managuelod (Police and Other Matters)
- Summer Sumera (Karsel: Ang Princesa ng mga Prison)
- Ermie Concepcion (Karsel: Ang Princesa ng mga Prison)
- Pam Sto. Domingo (Karsel: Ang Princesa ng mga Prison)
- Dingdong Rosales (Karsel: Ang Princesa ng mga Prison)
- Roma Regala (Karsel: Ang Princesa ng mga Prison)
- Suzette Navarette (Karsel: Ang Princesa ng mga Prison)
- Ellen Estrada (Karsel: Ang Princesa ng mga Prison)
- Bekah Mata (Karsel: Ang Princesa ng mga Prison)
- Rico del Rosario (Karsel: Ang Princesa ng mga Prison)
- Pao Pangan (Karsel: Ang Princesa ng mga Prison)

- Mang Fred (Karsel: Ang Princesa ng mga Prison)
- Ronnie Henares (Carlo J. Caparas' Diwa ng Mundo)
- Tetchie Agbayani (Carlo J. Caparas' Diwa ng Mundo)
- Brando Legaspi (Bahay)
- Charmaine Santiago (Bahay)
- Jannel (Bahay)
- Anna (Bahay)
- Moonlight (KNC Show, Bahay)
- Toni Rose Gayda (Bahay)
- Larry Henares (Make My Day)
- Mari Kaimo (The Global Tonight)
- Aida Gonzales (The Global Tonight)
- Corazon Alma de Leon (Kapitbahay at Kapitbisig)
- Brod Pete (Klasrum)
- Glee Nette Gaddi (Klasrum)
- Jude Matthew Servilla (Klasrum)
- Abbey (Klasrum)
- Princess (Klasrum)
- JC (Klasrum)
- Ara (Klasrum)
- Gelai (Klasrum)
- Jigs (Klasrum)
- Jolo (Klasrum)
- Anton (Klasrum)
- John (Klasrum)
- Mack (Klasrum)
- Rap (Klasrum)
- Boogie Rodrigo (Law Profile)
- Sisa Usisa (Win Big Singing Talent Search)
- Marco Asero (Win Big Singing Talent Search)
- Ms. Louella Decordova (Police @ Your Service)
- Agrimero Cruz Jr. (Police @ Your Service)
- Atty. Regie Tongol (Ito ang Balita Weekend, Spotlight)
- Cathy Untalan-Vital (Ito ang Balita Weekend)

- Juan Maria Ibarra O. Co (Doctors on TV)
- Jose Miguel Vergara (Doctors on TV)
- Ms. Daisy Reyes (Doctors on TV)
- Chef Redj Baron Saguin (Cook Eat Right)
- Mikeli O'Leary Mapua (Cook Eat Right)
- Wens Lazaro (Pangarap ng Puso)
- William Thio (Spotlight)
- Richard Reynoso (ASOP Music Festival)
- Toni Rose Gayda (ASOP Music Festival)

# Radio La Verdad 1350 Schedule Edit

# Monday-Friday Edit

- 04:00am Ang Dating Daan
- 04:30am Hataw Balita (UNTV simulcast)
- 05:00am Bomdia (with Kuya Daniel Razon, Ms. Annie Rentoy and Mr. Jun Soriao)
- 07:30am Get It Straight (UNTV simulcast)
- 08:00am Tinig ng Pilipino (Erin Tañada and Jackie Aquino)
- 09:00am Mr. Public Service (anchored by Kuya Daniel Razon and Jo Gonzales)
- 10:00am Dear Kuya (anchored by Kuya Daniel Razon)
- 12:00pm UNTV News (UNTV simulcast)
- 12:30pm Student Hour (Ms. Annie Rentoy and Jeck Deocampo)
- 01:30pm Serbisyong Pulis, Serbisyong Makatotohanan
- 03:00pm Balikatan
- 04:00pm **Ano Ang Totoo?** (with Kuya Daniel Razon, Flor Perez and Ms. Annie Rentoy)
- 04:30pm Huntahan (with Beth Santiago, Jose 'Jocas' Castigador, Jr. and Atty George Erwin Garcia)
- 06:30pm Ito ang Balita (UNTV simulcast)
- 07:30pm Kalye Trese Singkwenta (Jeffrey Santos and Ms. Tiny Garner)
- 08:30pm Ikonsulta Mo (with Ms. Lyn Perez and Atty. Regie Tongol)
- 09:30pm Pangarap ng Puso sa Radyo (Wens Lazaro)
- 10:00pm Make My Day (UNTV simulcast)
- 10:15pm Mapalad ang Bumabasa (with Kuya Daniel Razon) (UNTV simulcast)
- 10:30pm Ang Dating Daan

# Saturday **Edit**

- 04:00am Ang Dating Daan (with Bro. Eli Soriano and Kuya Daniel Razon)
- 05:00am Music and Trivia (with Friendly Nicky)

- 07:00am Ang Dating Daan: Mandarin Edition (with Bro. Eli Soriano and Kuya Daniel Razon)
- 08:00am Ang Dating Daan (with Bro. Eli Soriano and Kuya Daniel Razon)
- 02:00pm Baynihan ng AFP
- 04:00pm ASOP Radio Request (with Toni Rose Gayda and Richard Reynoso)
- 05:00pm Rotary in Action sa Radyo (with Sir Gerry Panghulan, Engr. Efren Capa, Atty.
   DonDon Tenorio and the rest of Rotary Club of Kamuning)
- 06:00pm **QUAT: Quick Action Team sa Radyo** (with Kuya Daniel Razon)
- 07:00pm Ito ang Balita Weekend (UNTV simulcast)
- 07:30pm **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 09:30pm ASOP Music Festival (UNTV simulcast)
- 10:30pm Ang Dating Daan (with Bro. Eli Soriano and Kuya Daniel Razon)

#### Sunday Edit

- 04:00am Ang Dating Daan (with Bro. Eli Soriano and Kuya Daniel Razon)
- 05:00am Music and Trivia (with Friendly Nicky)
- 07:00am Ang Dating Daan (with Bro. Eli Soriano and Kuya Daniel Razon)
- 12:00pm Bakit? (with Atty. Charito Planas)
- 01:00pm **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 04:00pm **PNP Hour**
- 05:00pm Ask Legal.com (with Comm. Wilhelm Soriano, Atty. Maria Rivera and Rolly Layug)
- 06:00pm Ang Dating Daan (with Bro. Eli Soriano and Kuya Daniel Razon)
- 07:00pm Ito ang Balita Weekend (UTNV simulcast)
- 07:30pm ASOP Music Festival (UNTV simulcast)
- 09:00pm Ang Dating Daan (with Bro. Eli Soriano and Kuya Daniel Razon)
- 12:00mn Sign off

with Balita Kada Ora (hourly newsbreak)

## See also Edit

- Old UNTV 37 Sked (2004-2006)
- UNTV 37 Sked in August 2007

# Old UNTV 37 Sked (2004-2006)

# 2004 <u>Edit</u>

The New UN Television In Service to Humanity Worldwide: The new UNTV: a rebirth

In the competitive mainstream broadcasting via television, the evolution of UNTV Channel 37 is a vibrant, refreshing change from the traditional beat. Daring and more controversial today compared when it was first launched roughly three years ago, it tread what other stations refrain from traversing.

Without sacrificing values, relevance and social responsibility, UNTV is committed to deliver what every Filipino deserves balanced, quality programming, value-laden shows, and public service.

The new UNTV will be handled by Tapatan Inc., with Mr. Jay Sonza as the chairman and CEO. So, turn on your television sets and see what we have to offer in the new UNTV.

# Company Info Edit

#### **Dynamic Early Years**

In 2001, the radio network NU 107 has widened its scope and included television. As the latest addition to the growing Progressive Broadcasting Corporation family, UNTV is the visual counterpart of the rock radio station with fast-paced programs, contemporary as well as edgy music videos, and original programs that "promises to send you off to bed with a smile on your face.

UNTV and DWNU 107.5 FM are owned and operated by the Progressive Broadcasting Corporation and a brainchild of banker/businessman Atom L. Henares and radio veteran Mike N. Pedero.

The radio station was born out of the need to come up with a product that would set the standard for good taste in music. In 1987, it blasted the airwaves with rock, music that is "dynamic, young, passionate, creative, and always ready to renew itself.

For more than thirteen years, NU 107's music has defined the lifestyle and taste of its young audience.

It has carved a niche in the radio broadcast history as one of the very first alternative radio station that plays artists who breaks new ground in music.

NU 107 has made inroads with Filipino rock musicians, giving them the opportunity to have their songs aired in radio, regardless if they are represented by a major label or not.

As edgy, as creative and as experimental as the radio station, UNTV strives to give audiences a taste of what television should be.

#### **Core Mission**

UN Television - Worldwide "In Service to Humanity". is the latest Philippine free TV on Channel 37, UHF band.

Revolutionary and alternative programming is the main menu of the station.

UNTV's mission is to provide best quality programs that are value-laden, educational, entertaining, informative, up-to-date, accurate.

## Services Edit

In its keen desire to re-introduce the channel to a larger demographic range than its current target that are into religion and spirituality, UNTV's relaunch will officially declare the station's intent to spread its wings to a wider market towards more varied audiences.

These audiences have steadily migrated to UNTV over the past few months via its serious and relevant key program changes in the station.

The relaunch – which included a new Station ID (SID), new tagline and station icon and the launch of a new, interactive UNTV web site – provides UNTV the opportunity to tie up all these changes into one comprehensive package, designed to welcome new viewers while recognizing the role of long-time UNTV viewers in the station's unprecedented success.

For the next month or so in the coming months, new programs and shows will reveal and be presented which exhibits more than the ordinary, less of the conventional but rich in substance. In one of its thrust to promote creativity and build a community of visual and performing artist, UNTV wants them to rely on the station to be their venue to showcase their many talents and pursuits.

# Satellite Technology Edit

Considered a milestone in its broadcasting, UNTV's entry into satellite broadcasting using the Agila II satellite make it available to the whole archipelago and soon to the whole of Southeast Asian countries simultaneously.

Using this technology, the satellite's coverage extends to approximately 3 billion people throughout the Asia and the Southeast Asia.

UNTV's telecast on channel 37 covers the Greater Manila Area and its neighboring provinces in Bulacan, Cavite, Rizal and Pampanga.

When it comes to innovative programming, UNTV is one to beat with its trend-setting introduction of live broadcast whereby viewers can participate via a live question and answer portion, and send feedback and queries through text messaging in several of the station's programs.

UNTV has indeed conquered the realm of cyberspace with its official homepage, www.untvweb.com and the 24/7 broadcast via the internet will be made possible through the web streaming media.

# Program Schedule <u>Edit</u>

Monday-Friday

```
6 am - Bible Guide (LIVE)
7 am – Ang Dating Daan (LIVE)
8 am – What's Up Doc? (LIVE)
9 am - Bahala si Tulfo
10 am - ADS Unlimited
10:30 am - Kapitbahay at Kapitbisig
11:30 am – Bread and Butter (LIVE)
12 nn – Ang Dating Daan (LIVE)
2 pm - Ayon sa Biblia
2:30 pm – Workshop on TV
3:30 pm – Barangay Showbiz
4 pm - KNC
4:30 pm - Kids at Work
5 pm – Kakampi Mo Ang Batas w/ Atty. Batas Mauricio (LIVE)
6 pm – In The Raw
6:30 pm - Sound Connections
7 pm - Make My Day w/ Larry Henares
7:15 pm – Truth in Focus (LIVE)
8 pm – Ang Dating Daan (LIVE)
10 pm - Ito ang Balita (LIVE)
10:30 pm -
Monday-Wednesday: Tapatan: Bayan, Ikaw ang Humatol (LIVE)
Thursday & Friday: Straight From The Shoulder (LIVE)
11:30 pm to 12:30 am – Ang Dating Daan (LIVE)
```

#### Saturday

```
6 am – Bible Guide (LIVE)
7 am – Ang Dating Daan (LIVE)
8 am – Dito Po sa Amin
9 am – FAQ's
10 am – Up Close
11 am – KNC
11:30 am – Maestra Viajes
12 nn – Ang Dating Daan (LIVE)
2 pm – Ayon sa Biblia
2:30 pm – Mr. Fix It
3:30 pm – Bread and Butter
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4 pm – Ano sa Palagay Mo?
4:30 pm – Kulay Pinoy
5:30 pm – Teleskwela
6 pm – Chika Mo, Chika Ko!
7 pm – Pangarap ng Puso
8 pm – Ang Dating Daan (LIVE)
10 pm – ADS Unlimited
10:30 pm to 12:30 am – Ang Dating Daan (LIVE)
```

## Sunday

```
6 am – Ang Dating Daan (LIVE)
7 am – Truth in Focus (LIVE)
8 am – Itanong Mo Kay Soriano (LIVE)
10 am – Weird Doctrines
11 am – KNC
11:30 am – Ayon sa Biblia
12 nn – Ang Dating Daan (LIVE)
2 pm – Bible Exposition
3 pm – Biblically Speaking
4 pm – Ang Dating Daan (LIVE)
6 pm – Pangarap ng Puso
7 pm – Biblically Speaking
8 pm – Ang Dating Daan (LIVE)
10 pm – Itanong Mo Kay Soriano (LIVE)
11:30 pm to 12:30 am – Bible Guide (replay)
```

Note: Hourly News (LIVE)

# Programming Edit

UN Television is pioneering in television talk shows and investigative reporting; medical education, classified information, tele-marketing, travelogue and features, news and current affairs, spiritual and political evangelization, music video productions, sports development, children and educational programs, arts and culture and community participative shows, among others.

UNTV Channel 37 will be offered to the public through the colorful and more balanced manner, from news and public affairs, health, religion, drama, comedy, showbiz, musical to business.

This is the purpose of Tapatan, Inc. oversees the company of UNTV. According to the head of Tapatan, Inc. is Jay Sonza, UNTV purpose of being able to offering a high quality programming.

#### News and Public Affairs

- Bahala si Tulfo A public service program hosted by the hard-hitting broadcast journalist Ben Tulfo that exposes the problems in the community and our society such as police crimes, and corruptions. But being inve stigative, it also tackles how those problems can be prevented and solved.
- Ito and Balita Leaving the too conventional approach in late night newscast without sacrificing content, credibility and relevance of the latest headlines, Ito ang Balita delivers only the most relevant issues.
- Kakampi Mo ang Batas Know your rights, be informed about all avenues of the law from updates on supreme court decisions to other legal matters. The show also caters handful of phone-in questions and complaints from the viewers. Experience a law office on air with Atty. Batas Maurico.
- Kapitbahay at Kapitbisig This public service program aims to provide solutions to people's problems with their neighbors and community via the program's vast network of voluntee rs with the help of government to keep the Bayanihan spirit alive. Tony Arevalo and Corazon Alma de Leon host this show.
- Make My Day Ace columnist-writer, essayist, broadcaster and social critic Larry Henares
  hosts this highly-opinion ated and bold tele-magazine program which features his
  commentary about just anything that we Filipinos love to talk about.
- Straight From The Shoulder Hosted by the seasoned broadcaster Cito Beltran, the latenight public affairs program on UNTV will interview on the issues.
- Tapatan: Bayan, Ikaw ang Humatol Veteran broadcaster Jay Sonza hosts this public affairs program on Philippine television which is a combination of tele-sympo sium and public debate wherein two opposing sides discuss the burning issue of the day.
- What's Up Doc! Dr. Edwin Bien and Ms. Lyn Perez hosts the public service and health guide television show in one which features medical assistance and consultation with guest volunteer- doctors and specialists by those who are seeking medical help at home.

#### **Educational and Informative**

- ADS Unlimited This shopper's guide program is for consumers and "mamimili". It
  features tips that would help viewers pick out the best in the market.
- Bread and Butter An educational program meant for the business- minded and would-be businessman. It teaches the know-how in raising, maintaining and sustaining one's own business.

- Dito Po sa Amin Scenic places and views, as well as the rich and diverse cultures of the Filipinos will be featured by this program. Discover Philippines' many gems from over the 7,100-island via this new cultural and a travel show is hosted by traffic girl named Aida Gonzales in her travelogue.
- FAO's (Frequently Asked Questions) From your most common to the extraordinary questions about science, health, and general information, this program will answer them for you. So be not afraid because FAQs will solve them for you.
- Kids at Work This new program features three spy kids who will act as every child's guardian angels. They will teach children good values and right conduct to help them grow as responsible sons and daughters, and citizen of the country.
- KNC This value-laden show is all about the Christian child. It will show the Christian way of living and why it is important to be God-fearing.
- Maestra Viajes Gigi Herrera will hosts this program is a fun-filled educational road tour of the school teacher who explains and ask questions to her audience. It aims to instill a sense of history and appreciation to our cultural heritage as the Filipinos.
- Mr. Fix It Informative and keen in addressing the basic problems at home or in the community by demonstrating the quickest, easiest and simplest way to fix things. Hosted by one of the country's top comedian Bentot Jr., with sidekick Amor Panelo. Together, they will educate viewers while making common problems lighter.
- Teleskwela An educational show for children guaranteed to become every Filipino child's playmate. Telesk wela aspires to give a curriculum-based educational program for young children to help them cope with their social, emotional and mental development.

#### Entertainment

- Barangay Showbiz Hosted by Boy Villasanta, this showbiz-oriented show features not the gossips and the scandals in the entertainment industry but the stories on how our celebrities and stars are made and why they became the popular.
- Chika Mo, Chika Ko! Peter Ledesma, Natasha Ledesma and Pete Ampoloquio as they join the wacky gang of some of the country's well-known Showbiz Columnists as they reveal the inside scoop and the good side of showbiz personalities that fill our television and silver screens. So what are you waiting for, switch to this showbiz chikahan which makes a whole sense out of hearsays and gossip.
- Pangarap ng Puso Hosted by Wenz Lazaro, a tele-drama for the whole family that will surely touch the common nerve that binds us, lo ve and concern for our beloved family, friends and God.
- Sound Connections Feel the vibe and rhythm of the newest and coolest music in town thru Sound Connections. In presenting the offbeat and the top-of- the-chart songs and

- musical artists, this program gives not your usual musical treat but highlights the Filipino talents.
- Workshop on TV Hosted by Rodel Florediz, real-life drama it is not. Learn and see what
  a great drama or play made of great actors. And where and how they learned their craft,
  this show will show the answers.

#### Religious

- Ang Dating Daan This is the controversial and much-talked about religious television program hosted by Brother Eli Soriano. Fearless as it is hard-hitting in exposing the anomalies in many religions today.
- Ayon sa Biblia Brothers Mel Magdaraog, King Cortez and Sister Baby De Jesus give an enlightening discussion on religious issues in this 30-minute program. It is factual, informative and expository.
- Ano sa Palagay Mo? This short teleplay features the anomalies in religions and fundamentally challenges the characters as well as viewers of what they think about their own religious affiliation.
- Bible Guide (Guide to Bible Understanding) For bible readers and viewers who wants to discover the marvelous details and inspirat ional stories in the bible, this program is for you. It features the Bible's authenticity and accuracy.
- Biblically Speaking A program that aims to help people know whether a certain belief or quotation is based on Biblical truth.
- Truth in Focus It neatly captures the breadth of what it takes to be truthful and serious about the study of biblical issues and its relevance to mankind.
- Weird Doctrines

#### Contact Information Edit

UNTV 37 c/o TAPATAN INC.

Level One, AIC Gold Tower, Emerald Street, Ortigas Center, Mandaluyong City, Philippines

# 2005 Edit

#### Monday-Friday

4 am – Start your Day, the Christian Way!

5 am - Pilipinas, Gising Ka Na Ba? (LIVE)

8 am – What's Up Doc? (LIVE)

9 am – Bahala si Tulfo (LIVE)

10:30 am – Itanong Mo Kay Soriano (LIVE)

11:30 am – D'X-Man

```
12 nn – Ang Dating Daan (LIVE)

1:30 pm – Bible Guide (LIVE)

2:30 pm – Ayon sa Biblia

3 pm – Truth and Focus (LIVE)

4 pm – KNC Show

4:30 pm – Kakampi Mo ang Batas (LIVE)

5:30 pm – Kaka in Action (LIVE)

6:30 pm – Public Hearing (LIVE)

8 pm – Make My Day w/ Larry Henares

8:15 pm – Mapalad ang Bumabasa

8:30 pm – Ang Dating Daan (LIVE)

1 am – D'X-Man

1:30 am to 4 am – Itanong Mo Kay Soriano (LIVE)
```

# Saturday

```
4 am - Start your Day, the Christian Way!
5 am – Ang Dating Daan (LIVE)
8 am – Itanong Mo Kay Soriano (LIVE)
10 am - Maestra Viajes
10:30 am – New Generation (JMNTC) (LIVE)
11 am - Serbisyo Publiko
12 nn – Ang Dating Daan (LIVE)
2 pm - Bible Guide (LIVE)
3 pm – Truth and Focus (LIVE)
4 pm - KNC Show
4:30 pm - Ang Dating Daan (LIVE)
6 pm – Chika Ko, Chika Ko (LIVE)
7 pm - Believer TV
9 pm – Ang Dating Daan (LIVE)
1 am - D'X-Man
1:30 am to 4 am – Itanong Mo Kay Soriano (LIVE)
```

#### Sunday

```
4 am – Start your Day, the Christian Way!
5 am – Ang Dating Daan (LIVE)
8 am – Itanong Mo Kay Soriano (LIVE)
10:30 am – Thanksgiving Day (LIVE)
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```
11:30 am – D'X-Man
```

12 nn – Ang Dating Daan (LIVE)

2 pm – Bible Guide (LIVE)

3 pm – Truth and Focus (LIVE)

4 pm - KNC Show

4:30 pm - Ang Dating Daan (LIVE)

6 pm - Usapang Cristiano

8 pm - EX-Files

9 pm – Ang Dating Daan (LIVE)

1 am - D'X-Man

1:30 am to 4 am – Itanong Mo Kay Soriano (LIVE)

# Programming Edit

#### What's Up Doc?

Hosted by Dr. Edwin Bien and Ms. Lyn Perez as the public service and health guide television show in one which features medical assistance and consultation with guest volunteer-doctors and specialists by those who are seeking medical help at home.

#### Bahala si Tulfo

As a reality-based investigative, interactive radio-television program, Bahala si Tulfo tackles important issues in our society and gives intelligent opinion about them. It also investigates and exposes different anomalies and criminal activities happening in our society to keep people from being victimized by lawless elements. Hosted by hard-hitting broadcast journalist Ben Tulfo.

#### Ang Dating Daan

This is the controversial and much-talked about religious television program hosted by Brother Eli Soriano. Fearless as it is hard-hitting in exposing the anomalies in many religions today.

#### **Truth in Focus**

It neatly captures the breadth of what it takes to be truthful and serious about the study of biblical issues and its relevance to mankind.

#### Ayon sa Biblia

Brothers Mel Magdaraog, King Cortez and Sister Baby De Jesus give an enlightening discussion of religious issues in this 30-minute program. It is factual, informative and expository.

#### Kakampi Mo ang Batas

Atty. Batas Mauricio delivers this public service and legal affairs program to inform and educate every Filipinos about human rights and the law world.

Know your rights, be informed about all avenues of the law from updates on supreme court decisions to other legal matters. The show also caters handful of phone-in questions and complaints from the viewers. Experience a law office on air with Atty. Batas Maurico.

#### Maestra Viajes

In a country where cultural and educational programs must compete head-to-head with the more popular entertainment fare, a show like Maestra Viajes comes as a welcome respite. Hosted by Gigi Herrera, this program is a fun-filled educational road tour of a schoolteacher who explains and ask questions to her audience. It aims to instill a sense of history and appreciation to our cultural heritage as Filipinos.

#### Bible Guide

For bible readers and viewers who wants to discover the marvelous details and inspirational stories in the bible, this program is for you. It features the Bible's authenticity and accuracy.

#### Itanong Mo Kay Soriano

You ask and the Bible will answer is the challenge of Bro. Eli Soriano to whosoever would ask him anything under the sun. Be it religious, health, politics and science, Bro. Eli answers anyone with questions in mind by the use of the Bible, in hopes of the salvation of souls.

#### Make My Day

Ace columnist-writer, essayist, broadcaster and social critic Larry Henares hosts this high-opinionated, fierce and bold tele-magazine program. The program features his commentary about just anything that we Filipinos love to talk about food, life, spirituality, politics, economics, and many more.

#### D`X-Man

In this program, D` X-Man (the ex-Manalistas) or former members of the Iglesia ni Cristo (INC) share and shed light on issues and religious practices of this group which are contradicting the Holy Scriptures.

# Chika Mo, Chika Ko

Hosted by Peter Ledesma, Natasha Ledesma and Pete Ampoloquio join the wacky gang of some of the country's well-known Showbiz Columnists as they reveal the inside scoop and the good side of showbiz personalities that fill our television and silver screens. So what are you waiting for, switch to this showbiz chikahan which makes a whole sense out of hearsays and gossips.

#### **KNC Show**

KNC Show is a children's program which airs daily from 4-4:30 pm over UNTV Channel 37.

This value-laden show is all about the Christian child teaches children what they need to know to be a good family member, friend and citizen of the nation using the Bible as basis. It will show the Christian way of living and why it is important to be God-fearing. Kuya Eric and Ate Roselle are our regular mainstays who conducts the Blble reading, singing and fun activities.

#### Pilipinas, Gising Ka Na Ba?!

Television magazine program that airs daily from 5:00-8:00 in the morning over UNTV 37.

PGKNB delivers mix-bag of news, features, entertainment and public service every morning from 5am to 8am. Veteran broadcasters Daniel Razon, Jay Sonza, Atty. Batas Mauricio, Ben Tulfo, Annie Rentoy and Shalani Soledad with entertainment buzz Peter Ledesma and Pete Ampologuio host this Monday-Friday.

#### Kaka in Action

This program hosted by veteran broadcaster Daniel Razon aims to heighten the level of public service by giving genuine concern and sincerity to those people who are in need of help and attention.

#### **Public Hearing**

This is an alternative and intelligent public forum-type of program hosted by Ms. Annie Rentoy together with her invited resource personalities, they dissect the most-pressing issues of the land to thresh out possible solutions or actions.

#### Start your Day, the Christian Way!

Josel Mallari hosts this early morning program which imbibe archived biblical discussions by Brother Eli Soriano, stories of faith and interviews with Christians, in hopes of teaching people to apply biblical principles to start one's day the Christian way.

#### Believer TV

This is the television version of the Believer Newsmagazine, which aims to help circulate Church events, faith concerns, and other valuable articles that would surely be beneficial in one way or the way among readers.

#### Serbisyo Publiko

Truly a one-of-a-kind show that deliver the public service, is hosted by the broadcasters of Ms. Annie Rentoy, Willie Espiritu and Oscar Cruz.

#### Mapalad ang Bumabasa

Daniel Razon read and invites the viewers to read one chapter of the New Testament nightly.

#### **Usapang Cristiano**

One truly engaging religious talk show that tackles and explores the inspiring and interesting lives of Christians. Hosted by Bro. Dino Hilario, this program airs Sunday night.

# UNTV 37 Sked in August 2007

# Schedule Edit

#### Monday-Friday

```
4 am - Start Your Day, the Christian Way
4:45 am – Good Morning Kuya! (LIVE)
7 am - Hataw Balita (LIVE)
8 am – Good Morning Kuya! (LIVE) (continuation)
9 am - Bahala si Tulfo (LIVE)
10:30 am – Itanong Mo Kay Soriano (LIVE)
11:30 am - D'X-Man
12 nn – Ang Dating Daan (LIVE)
1:30 pm – Bible Guide (LIVE)
2:30 pm – Truth and Focus (LIVE)
3:30 pm - Barangay Showbiz (LIVE)
4 pm - KNC Show
4:30 pm - Bread Tambayan
5:30 pm - Sound Connections
6 pm – Ito ang Balita (LIVE)
7 pm – Kaagapay (LIVE)
8 pm - Make My Day
8:15 pm - Mapalad ang Bumabasa
8:30 pm – Ang Dating Daan (LIVE)
1 am – D'X-Man
1:30 am to 4 am - Itanong Mo Kay Soriano (LIVE)
```

#### Saturday

```
4 am – Start Your Day, the Christian Way
5 am – Kami Naman (LIVE)
7 am – Ang Dating Daan (LIVE)
9 am – Usapang Cristiano
10:30 am – Kids at Work
11 am – Serbisyo Publiko
12 nn – Ang Dating Daan (LIVE)
2 pm – Bible Guide (LIVE)
```

```
3 pm – Truth and Focus (LIVE)
4 pm – KNC Show
4:30 pm – Teleskwela
5 pm – Wonders of Creation
6 pm – Chika Mo, Chika Ko! (LIVE)
7 pm – Pangarap ng Puso
8 pm – Believer TV
9 pm – Ang Dating Daan (LIVE)
1 am – D'X-Man
1:30 am to 4 am – Itanong Mo Kay Soriano (LIVE)
```

## Sunday

```
4 am – Start Your Day, the Christian Way (LIVE)
5 am – Kami Naman (LIVE)
7 am – Doc on TV (LIVE)
8 am – Ang Dating Daan (LIVE)
10:30 am - Maestra Viajes
11 am - BIHASA (Biblia Hamon Sa'yo)
12 nn – Ang Dating Daan (LIVE)
2 pm - Bible Guide (LIVE)
3 pm – Truth and Focus (LIVE)
4 pm - KNC Show
4:30 pm - Sports 37
5:30 pm - Kapitbahay at Kapitbisig
6 pm - Katha
7 pm - Hometown: Dito Po sa Amin
8 pm - Believer TV
9 pm – Ang Dating Daan (LIVE)
1 am - D'X-Man
1:30 am to 4 am – Itanong Mo Kay Soriano (LIVE)
```

Note: Hataw Balita News Update airs top-of-the-hour news daily from 12nn-5pm and 10pm.

# Programming Edit

#### Good Morning Kuya!

Kuya Daniel Razon hosts GMK which features typical scenarios involving the average Pinoy, heightened public service and interactive talk show and news reporting. Good Morning Kuya! put together segments that espouse rich, relevant and useful information to inspire, empower and educate viewers.

#### Ito Ang Balita

A one-hour straight news service of UNTV 37, committed to deliver impartial and truthful reporting of the day's events, the flagship news program is anchored by two of the most respected and outstanding broadcasters in the country today Mr. Jay Sonza and Ms. Candace Giron.

## Start Your Day, the Christian Way

Bro. Roland Ocampo in light-hearted approach to encourage people to start one's day the Christian way.

#### Kaagapay

Daily, there is a hand to help and shoulder to lean on. With Daniel Razon at the helm, the show is presented by Rolly "Lakay" Gonzalo, Annie Rentoy and Dr. Rimando Saguin.

#### Ang Dating Daan

This is the controversial and much-talked about religious television program hosted by Brother Eli Soriano. Fearless as it is hard-hitting in exposing the anomalies in many religions today.

#### Bible Guide

For bible readers and viewers who wants to discover the marvelous details and inspirat ional stories in the bible, this program is for you. It features the Bible's authenticity and accuracy.

#### **Truth in Focus**

It neatly captures the breadth of what it takes to be truthful and serious about the study of biblical issues and its relevance to mankind.

#### D`X-Man

In this program, D` X-Man (the ex-Manalistas) or former members of the Iglesia ni Cristo (INC) share and shed light on issues and religious practices of this group which are contradicting the Holy Scriptures.

#### Doc on TV

The newest public service program in health and medical issues, hosted by Dr. Edwin Bien, a US-trained integrative medicine practitioner, and, Ms. Rhea Horrileno, a friendly pediatrician.

#### Kids at Work

This new program features three spy kids who will act as every child's guardian angels. They will teach children good values and right conduct to help them grow as responsible sons and daughters, and citizen of the country.

#### **KNC Show**

Now three years and still growing, KNC Show teaches children what they need to know to be a good family member, friend and citizen of the nation using the Bible as basis.

Kuya Eric and Ate Roselle are our regular mainstays conducts Blble reading, singing and fun activities. Airs daily from 4 to 4:30 pm.

#### Teleskwela

An educational show for children guaranteed to become every Filipino child's playmate. Telesk wela aspires to give a curriculum-based educational program for young children to help them cope with their social, emotional and mental development.

#### Kapitbahay at Kapitbisig

This public service program aims to provide solutions to people's problems with their neighbors and community via the program's vast network of volunteers with the help of government to keep the Bayanihan spirit alive. Tony Arevalo and Corazon Alma de Leon host this show.

#### Kami Naman

Turning on its 2nd year anniversary. An offbeat and unusual morning TV program, Kami Naman continues to be mixes live sitcom and newsmagazine format, truly a first in Philippine programming. The show will also packs current issues with lifestyle, entertainment and more, patterned as a magazine sitcom performed live by the Filipinoactors and actress.

# Maestra Viajes

Maestra Viajes tours children to different culture and arts landscape in the Philippines. This show is a fresh, inventive and alternative approach to educate.

#### Make My Day

Prolific essayist and commentator Larry Henares delivers thought-provoking treatise on myriad of topics and shares his opinion on them.

#### Bahala si Bitag

Mr. Expose, Ben Tulfo bravely brings you to the gritty and real-life anomalies and crime busting scene. This is real life action and drama with a heart for people.

#### Mapalad ang Bumabasa

Daniel Razon read and invites the viewers to read one chapter of the New Testament nightly.

#### Believer TV

It is the television version of the Believer Newsmagazine, in which aim to tackles the Christian way of life and inspiring stories.

#### Serbisyo Publiko

Truly a one-of-a-kind show that deliver public service.

#### Barangay Showbiz

Hosted by Boy Villasanta, this showbiz-oriented show features not only the gossips and the scandals in entertainment industry but also the stories on how celebrities and stars made and why became popular.

#### Chika Mo, Chika Ko

Hosted by Peter Ledesma, Natasha Ledesma and Pete Ampoloquio, this program dished out the trend in local showbiz reporting to deliver an enlightening, factual and uncompromising look into the showbiz world. Chika Mo! Chika Ko! teases, delivers and reveals what your favorite stars are doing not only on-cam but also when they are away from the limelight.

#### BIHASA (Biblia, Hamon Sa'yo)

Join the quizmaster Ehlite Tan in the country's first interactive Bible quiz show. Witness and be part of this innovative battle of biblical acuity and scriptural knowledge by the different inter-school representatives. The winner will emerge as "bihasa."

#### Pangarap ng Puso

Hosted by Wenz Lazaro, a tele-drama for the whole family that will surely touch the common nerve that binds us, lo ve and concern for our beloved family, friends and God.

#### Hometown: Dito Po Sa Amin

It showcase the different municipalities in our country, its sceneries, leaders (mayors) and residents.

#### **Sound Connections**

Rodel Flordeliz and Paw Diaz. share their passion with music as they take a glimpse of the hottest music video in the nation.

#### Sports 37

Hosted by Ryan Ramos, a new program of sports featuring a variety of ball games, motor sports, outdoor leisure, current events, celebraties and the ever favorite.

#### **Bread Tambayan**

Don't fail to attend to your daily tambayan on afternoon TV with Bread Tambayan. The show promises to share the ideas, camaraderie and vibe of students. Join your regular ka-tambayan as Rodel, Muymuy, MaryLaine, Kenji and more.

#### Katha

As the country's first in the investigative-mystery genre, Katha explores and dissects whether myths, phenomenal, beliefs and practices are for real. Mere invention? Speculation? Katha will find the answer.

# ABS-CBN's top 60 finest and talented stars who made it to the peak of fame

March 4, 2013

ABS-CBN 60 years of Philippine Television - courtesy of Primetime Bida

The **Kapamilya** network releases the top 130 names of brightest and most talented stars that became part of **ABS-CBN**, This is in celebration of **60 Years of Philippine Television**. **Primetime Bida** presented to you the **130 Kapamilya Stars** who really made it to the peak of

**Primetime Bida** presented to you the **130 Kapamilya Stars** who really made it to the peak of fame through the one and only, the home of the true personalities, the home of true talents, and the true home of brightest stars of their generations- the star network, **ABS-CBN**.

# Below are the list of the stars: Edit

#### **Female Brightest Stars/Talents**

- 1. Vilma Santos-Recto Star for All Seasons
- 2. Maricel Soriano The Diamond Star
- 3. Kris Aquino Queen of All Media
- 4. Judy Ann Santos Queen of Philippine Soap Operas; Prime Young Superstar
- 5. Angel Locsin Action Drama Queen
- 6. Anne Curtis Box-Office Concert Sweetheart
- 7. Bea Alonzo Movie Queen
- 8. Toni Gonzaga The Ultimate Multimedia Star
- 9. Sarah Geronimo Asia's Box-Office PopStar Princess
- 10. Kim Chiu Primetime Princess
- 11. KC Concepcion Actress and Singer
- 12. Angelica Panganiban Bida-Kontrabida Queen
- 13. Cristine Reyes Filipina Drama Princess
- 14. Jodi Sta. Maria Best Queen Actress
- 15. Shaina Magdayao Filipina Drama Princess
- 16. Maja Salvador The Dance Princess
- 17. Erich Gonzales Philippine's Sweetheart
- 18. Kathryn Bernardo Queen of Princess Star
- 19. Julia Montes TV Actress and Movie Leading Lady
- 20. Andi Eigenmann Model Actress
- 21. Jessy Mendiola Filipino Actress
- 22. Julia Barretto Teen Child Actress
- 23. Iza Calzado Phenomenal Drama Queen
- 24. Maricar Reyes Actress Model and General Practitioner
- 25. Denise Laurel Filipina Singer-Actress
- 26. Kristine Hermosa The International Teleserye Queen
- 27. Ai-Ai de las Alas Box Office Concert Comedy Queen

- 28. Susan Roces Queen Of Philippine Movies
- 29. Helen Gamboa Queen Of Philippine Movies
- 30. Gina Pareno International Best Actress
- 31. Dawn Zulueta Phenomenal Teleserye Drama Queen
- 32. Eula Valdez Phenomenal Kontrabida Queen
- 33. Gretchen Barretto Queen Of Philippine Fashion
- 34. Carmina Villaroel Queen Of TV Commercials
- 35. Janice De Belen Scream Queen of The 90s, Queen Of Horror
- 36. Cherry Pie Picache Award Winning Actress
- 37. Pokwang Filipina Comedienne
- 38. Melai Cantiveros Comedienne Actress
- 39. Zsa Zsa Padilla The Divine Diva
- 40. Pops Fernandez Concert Queen
- 41. Kuh Ledesma The Pop Diva
- 42. Charice International Pinay YouTube Sensation
- 43. Vina Morales Asia's Ultimate Showgirl, Dance Diva
- 44. Yeng Constantino Asia's Rockstar Princess
- 45. Angeline Quinto Queen of Teleserye Themesong
- 46. Karylle Asia's Musical Superstar
- 47. Aiza Seguerra Asia's Acoustic Sensation
- 48. Sheryn Regis Asia's Crystal Voice, Queen Of Modern Jukebox
- 49. Juris Queen of Acoustic Pop
- 50. Sitti Bossanova Queen
- 51. Anja Aguilar Asia's Certified Singing Champion
- 52. KZ Tandingan Princess of Soul
- 53. Larah Claire Sabroso Child Singer
- 54. Julia Klarisse Base Child Singer
- 55. Xyriel Manabat Child Star
- 56. Miles Ocampo Child Actress
- 57. Kiray Celis Child Filipina
- 58. Blythe Gorostiza Child Wonder
- 59. Karen Reyes Filipina Teen Star
- 60. Myrtle Sarrosa Filipina Cosplayer Singer-Actress
- 61. Jai and Joj Agpangan Duo Teen Actress

- 62. Ella Cruz Teen Star
- 63. Empress Shuck The Heiress
- 64. Angelu de Leon Television and Film Actress
- 65. Sandara Park Pambansang KrungKrung

#### **Male Finest Stars/Talents**

- 1. Gary Valenciano Mr. Pure Energy
- 2. Martin Nievera Concert King
- 3. Robin Padilla Best Action Star
- 4. Piolo Pascual Ultimate Hearthrob
- 5. John Loyd Cruz Box-Office King
- 6. Jericho Rosales International King of Teleseryes
- 7. Gerald Anderson Action Drama Prince
- 8. Coco Martin Primetime King, King Of Phil. Indie Movies
- 9. Sam Milby Rockoustic Heartthrob
- 10. Dingdong Dantes Award Winning Actor
- 11. Vice Ganda Phenomenal Box-Office Star
- 12. Boy Abunda King Of Talk
- 13. Luis Manzano Award Wining Game Show Host
- 14. Billy Crawford Prince of R&B
- 15. Vhong Navarro Comedian-Dancer and TV Actor
- 16. Diether Ocampo Best Filipino Actor
- 17. Paulo Avelino Model and TV Actor
- 18. Jake Cuenca American-Filipino Actor and Model
- 19. Enchong Dee Model-Actor Swimmer
- 20. Xian Lim Primetime Prince
- 21. Daniel Padilla Ultimate Teen Heartthrob
- 22. Enrique Gil Dancer and Filipino Actor
- 23. Matteo Guidicelli Italian-Filipino Actor and Model
- 24. Sam Concepcion Singer TV Host and VJ Dancer
- 25. Robi Domingo Dancer-Actor TV Host
- 26. Zaijan Jaranilla Child Star
- 27. Erik Santos Prince of Pop
- 28. Enrique Gil Leading Men
- 29. Marvin Agustin Actor and Young Entrepreneur

- 30. Bryan Termulo King of Teleserye Theme songs
- 31. JM De Guzman Filipino Actor and Singer
- 32. Dominic Roque Teen Actor
- 33. Matt Evans American-Filipino Actor
- 34. Ruben Gonzaga Comedian Actor Filipino
- 35. Marcelito Pomoy The Ballader OPM
- 36. Jhong Hilario Sample King
- 37. Patrick Garcia Award-Winning Best Actor
- 38. Rayver Cruz Filipino Actor-Dancer
- 39. Bamboo Manalac Prince of Rock
- 40. Richard Yap Best Drama Actor
- 41. Martin del Rosario Best Actor
- 42. Zoren Legaspi Best Film Actor
- 43. Arron Villaflor Talent Actor
- 44. Jason Abalos Actor Filipino
- 45. Jovit Baldivino Asia's Pop Rock Prince
- 46. Bugoy Carino Best Child Star
- 47. JB Agustin Malatamban Child Actor
- 48. Greggy Santos The Manpower OPM
- 49. Ogie Diaz Comedian Actor and Reporter
- 50. Ariel Rivera Recording Artist and Actor
- 51. Neil Coleta Young Actor
- 52. Kit Thompson TV and Model Actor
- 53. Jolo Revilla Best Filipino Actor
- 54. Joey Marquez Politician Fillipino Actor
- 55. Izzy Canillo Child Wonder Star
- 56. Alex Castro Actor Performing Singer
- 57. Richard Poon The Crooner
- 58. Jason Gainza Comedian Ator
- 59. Khalil Ramos Filipino Singer and Actor
- 60. Jed Madela World Champion Balladeer
- 61. Pooh Filipino Actor Comedian
- 62. Albert Martinez Well-Known Filipino Actor
- 63. Gabby Concepcion Filipino Actor and Director

- 64. Ryan Cayabyab Philippine's Musical Maestro
- 65. Mario Maurer Thailand-Pinay Actor

For more updates on <u>kapamilya</u> stars, like us in <u>FACEBOOK</u>, follow us on <u>TWITTER</u> kapamilya.

# Kapuso's finest and talented stars

March 28, 2013

#### GMA 63 years of Philippine Television - courtesy of Telebabad

The **Kapuso** network releases the top 100 names of brightest and most talented stars that became part of **GMA**, This is in celebration of **63 Years of Philippine Television**.

**Telebabad** presented to you the **100 Kapuso Stars** who really made it to the peak of fame through the one and only, the home of the true personalities, the home of true talents, and the true home of brightest stars of their generations- the radio and television network, **GMA-7**.

# Below are the list of the Kapuso stars: <u>Edit</u>

#### **Female Brightest Stars/Talents**

- 1. Regine Velasquez Asia's Songbird
- 2. Jaya Asia's Queen of Soul
- 3. Kyla Queen of R&B
- 4. Rachelle Ann Go The Ultimate Champion Fierce Songstress
- 5. Jolina Magdangal Concert Princess
- 6. Jonalyn Viray Soul Princess
- 7. Aicelle Santos Ballad Princess
- 8. Maricris Garvia Divine Princess
- 9. Frencheska Farr The Next Big Star
- 10. Jennylyn Mercado Love Song Siren
- 11. Julie Anne San Jose The Asia's Pop Sweetheart
- 12. Krizza Neri R&B Sistah
- 13. Marian Rivera Queen of Primetime
- 14. Barbie Forteza Filipina Actress
- 15. Lexi Fernanzdez Actress Singer and Dancer
- 16. Bianca King Actress-Model
- 17. Bea Binene Filipina Comedienne Actress
- 18. Carla Abellana Actress and Commercial Model

- 19. Ehra Madrigal TV and Movie Actress
- 20. Isabelle Daza Actress Print-Ramp Model
- 21. Heart Evangelista TV and Film Actress
- 22. Glaiza de Castro Filipina Singer-Actress
- 23. Joyce Ching Actress and Model
- 24. Thea Tolentino Female Personality
- 25. Jillian Ward Filipina Child Actress
- 26. Isabel Oil Model TV-Movie Actress
- 27. Kris Bernal Actress
- 28. Louise delos Reyes Actress and Beauty Pageant
- 29. Lovi Poe Award-Winning Best Actress
- 30. Michelle Madrigal Actress Filipina
- 31. Rhian Ramos Model Filipina Actress
- 32. Angelika dela Cruz Versatille Actress
- 33. Sam Pinto Actress and Filipino Model
- 34. Yassi Pressman Dancer Actress
- 35. Solenn Heussaff French Pinay VJ-Actress Host ad Fashion
- 36. Winwyn Marquez Actress TV and Movies
- 37. Sarah Lahbati Swiss-Filipino Actress
- 38. Sheena Halili Filipina Actress
- 39. Lauren Young American-Pinay Actress
- 40. Lolit Solis TV Female Host
- 41. Ryzza Mar Dizon Child Actress
- 42. Sunshine Dizon Award-Winning Actress
- 43. Krystal Reyes Child Actress
- 44. Camille Prats Actress
- 45. Rufa Mae Quinto Comedienne Actress
- 46. Pauleen Luna Actress TV Personality
- 47. Kylie Padilla Actress
- 48. Pia Guanio TV Presenter
- 49. Eugine Domingo TV Actress Comedian
- 50. Jackie Lou Blanco Spanish-Filipina actress
- 51. Shanaiah Genova Filipino Actress and Host

#### **Male Finest Stars/Talents**

- 1. Ogie Alcasid The Singer-Songwriter
- 2. Gerald Santos The Prince of Ballad
- 3. Janno Gibbs King of Soul
- 4. Jay-R King of R&B
- 5. Christisan Bautista Asia's Romantic Balladeer
- 6. Kris Lawrence Soul Prince
- 7. Gian Magdangal The Limewire Idol
- 8. Elmo Magalona The Heir of Rap
- 9. Alden Richards Filipino TV Actor and Model
- 10. Jake Vargas Filipino Actor
- 11. Aljur Abrenica Box-Office Actor
- 12. Down with Mars Boy Group
- 13. Richard Gutierrez Award-Winning Actor
- 14. Enzo Pineda Film and TV Boy Actor
- 15. Kristofer Martin Singer and Actor
- 16. Mark Herras Award-Winning TV and Film Actor
- 17. Geoff Eigenmann Filipino Notable Actor
- 18. Tim Yap Award-Winning Host
- 19. Ken Chan Filipino-Chinese Actor
- 20. Rafael Rosell Award-Winning Filipino Actor
- 21. Raymond Gutierrez TV Host, Editor, Columnist and Actor Endorser
- 22. Steven Silva American Pinay Actor
- 23. Arkin Magalona Rapper Actor
- 24. Jeric Gonzales TV Actor Personality
- 25. Dennis Trillo Filipino Award-Winning Singer and Model-Actor
- 26. Tito Sotto Best TV Host
- 27. Vic Sotto Box-Office King
- 28. Joey De Leon Veteran Comedian
- 29. Hiro Magalona Filipino-Japanse Actor
- 30. Brenan Espartinez The Soul Sensation
- 31. Jose Manalo and Wally Bayola Duo Comedian
- 32. Bong Revilla Award-Winning Film Actor
- 33. Carl Guevarra Model Actor
- 34. Bobby Andrews Best American-Pinoy TV Actor

- 35. Herman Moreno TV Host Comedian
- 36. Mark Anthony Fernandez Best Actor
- 37. Geoff Taylor The Next Male Big Star
- 38. Michael V. Filipino Comedian-Actor Impersonator, Singer and Rapper Parodist
- 39. Oyo Boy Sotto Film and TV Actor
- 40. Raymart Santiago Filipino Action Star
- 41. Gabby Eigenmann Filipino TV and Film Actor Singer-Host
- 42. Paolo Contis Italian-Filipino Actor
- 43. Ely Buendia The Legendary Rock Superstar
- 44. Paolo Ballesteros Actor and Model
- 45. Ricky Lo TV Host Commentator
- 46. Roderick Paulate Filipino TV Comedian and Poitician Actor
- 47. Allan K. Comedian-Singer TV
- 48. Rocco Nacino Filipino Actor
- 49. Butch Francisco Entertainment Host
- 50. Marc Abaya Musical Actor

# Kapatid Network's top finest and talented stars

March 28, 2013

#### TV5 turning 53rd anniversary Kapatid

**The Kapatid Network** releases the top 60 names of the brightest and the most talented stars that become part of **TV5**, this is in celebration of 53 years of **Kapatid** television.

**Go5!** presented to you the **60 Kapatid Stars** who really made it to the peak of fame through the one and only, the home of the true personalities, the home of true talents, and the true home of brightest stars of their generations- the fastest-growing network **TV5**.

# Below are the list of the stars: Edit

#### **Female Brightest Stars/Talents**

- 1. Sharon Cuneta Megastar
- 2. Gelli de Belen Queen of the 80s, Queen of TV Host
- 3. Niña Jose Phenomenal Actress
- 4. Morrisette Amon The Asia's Superstar Princess
- 5. Alice Dixon Filipno-American Best Actress
- 6. Grace Lee Beautiful Popular Actress

- 7. Ruffa Gutierrez Queen of Talk
- 8. Ritz Azul Primetime Princess
- 9. Valerie Concepcion Award-Winning Best Actress
- 10. Sophie Albert The Kapatid Princess
- 11. Susan Roces Queen of Philippine Movies
- 12. Lea Salonga Queen Of Broadway Musical
- 13. Pops Fernandez The Concert Queen
- 14. Chadleen Lacdoo Asia's Superstar Queen
- 15. Arrci Munoz Primetime Princess
- 16. Jasmine Curtis-Smith Primetime Princess
- 17. Maricel Soriano The Diamond Star
- 18. Sarah Geronimo Asia's Box Office PopStar Princess
- 19. Nora Aunor One and Only Superstar
- 20. Valeen Montenegro Filipino Actress
- 21. Rosanna Roces Queen of Philippine TV and Movies
- 22. Lucy Torres Asia's Dance Goddess
- 23. Eula Caballero Asia's Homegrown Star Princess
- 24. Mariel Rodriguez Filipina TV Host
- 25. Krissha Viaje The Asia's Princess of Pop Rock
- 26. Nadine Samonte Queen of Primetime
- 27. Cristy Fermin Queen of Intrigues
- 28. Tuesday Vargas Filipina Actress Comedienne-Singer

#### **Male Finest Stars/Talents**

- 1. Harry Santos The Asia's King of Inspirational Singer
- 2. Victor Silayan Primetime Prince
- 3. Onemig Bondoc The Return of the Actor
- 4. Empoy Marquez Comedian Boy
- 5. Champ Lui Pio Asia's Rockstar
- 6. Christian Samson Asia's Sample Dance
- 7. Ariel Rivera The Ultimate OPM Balladeer
- 8. Shalala Novelty Comedian
- 9. Mark Bautista The Pop Hearthrob
- 10. David Archuleta The Asia's International Singing Sensation
- 11. Mr. Fu Novelty King Comedian

- 12. Ogie Alcasid The Singer and Songwriter
- 13. Cesar Montano Box-Office Action Star
- 14. Willie Revillame Controversial TV Host
- 15. Vic Sotto Box-Office King
- 16. Joey de Leon Veteran Comedian
- 17. Dolphy The Comedy King
- 18. Maverick and Ariel Duo Comedian Actor
- 19. Michael Renz Cortez The Boy Singer of Child
- 20. Vin Abrenica Phenomenal Drama Prince
- 21. Dominic Ochoa Award-Winning Actor
- 22. Edu Manzano Game Show Host
- 23. Raymond Gutierrez King of Intrigues
- 24. John Estrada Phenomenal Actor
- 25. Martin Escudero King of Kapatid
- 26. Edgar Allan Guzman The Actor Star
- 27. John Prats Prince of Primetime
- 28. Derek Ramsay Kapatid Hunk
- 29. BJ Forbes Child Best Actor
- 30. Daniel Matsunaga Ultimate Actor
- 31. Never the Strangers The Asia's Rock Band
- 32. Rivermaya Award-Winning Popular Band

# Some of ASAP 18 stars

#### Casts Edit

#### **Main Host**

- Martin Nievera
- Zsa Zsa Padilla
- Ariel Rivera
- Gary Valenciano
- Vina Morales

#### **Co-Host and Performers**

Aiza Seguerra

- Alex Castro
- Alex Diaz
- Alex Gonzaga
- Angel Locsin
- Angeli Gonzales
- Angeline Quinto
- Anja Aguilar
- Anne Curtis
- Arnel Pineda
- Arron Villaflor
- Bamboo Mañalac
- Bea Alonzo
- Billy Crawford
- Bryan Termulo
- Charice Pempengco
- CJ Navato
- Cristine Reyes
- Daniel Padilla
- Dingdong Dantes
- Empress Schuck
- Enchong Dee
- Enrique Gil
- Erich Gonzales
- Erik Santos
- Ella Cruz
- Gerald Anderson
- G-Force
- Greggy Santos
- Igi Boy Flores
- Ingrid dela Paz
- Iya Villania
- Iza Calzado
- Joj & Jai Agpangan
- Jake Cuenca

- Janella SalvadorJane Oineza
- JC de Vera
- Jed Madela
- Jericho Rosales
- Jerome Ponce
- Jessy Mendiola
- JM De Guzman
- Jon Lucas
- John Prats
- John Lloyd Cruz
- Jovit Baldivino
- Julia Barretto
- Julia Montes
- Julian Estrada
- Juris
- Kanto Boys Jr.
  - Bugoy Carino
  - Izzy Canillo
  - Joshen Bernardo
  - Zaijian Jaranilla
- Karylle
- Kathryn Bernardo
- KC Concepcion
- Kean Cipriano
- Khalil Ramos
- Kim Chiu
- Kiray Celis
- Kit Thompson
- KZ Tandingan
- Liza Soberano
- Luis Manzano
- Maja Salvador
- Marcelito Pomoy

- Markki Stroem
- Marvin Agustin
- Matteo Guidicelli
- Megan Young
- Michelle Vito
- Miles Ocampo
- Myrtle Sarrosa
- Nash Aguas
- Neil Coleta
- Nikki Gil
- Nyoy Volante
- Paolo Valenciano
- Patrick Garcia
- Princess Velasco
- Piolo Pascual
- Rayver Cruz
- Richard Poon
- Robi Domingo
- Robin Nievera
- Rodjun Cruz
- Ronnie Liang
- Sam Concepcion
- Sarah Geronimo
- Sam Milby
- Shaina Magdayao
- Sheryn Regis
- Sitti
- Toni Gonzaga
- Venus Raj
- Xian Lim
- Yeng Constantino
- Young JV
- Zanjoe Marudo
- Zia Quizon

#### **Honorific Title**

- Mr. Pure Energy
- Gary Valenciano
- The Divine Diva
- Zsa Zsa Padilla
- The Concert King
- Martin Nievera
- The Asia's Ultimate Showgirl and Dance Diva
- Vina Morales
- The Recording Artist and Actor
- Ariel Rivera
- The Asia's Popstar Princess
- Sarah Geronimo
- The Prince of Pop
- Erik Santos
- The Asia's Certified Singing Champion
- Anja Aguilar
- The King of Teleserye Theme songs
- Bryan Termulo
- The International Pinay YouTube Sensation
- Charice
- The Asia's Pop Superstar and Queen of Theme Song
- Angeline Quinto
- The Crooner
- Richard Poon
- The Pop Rock Princess
- Yeng Constantino
- The Asia's Pop Rock Prince
- Jovit Baldivino
- The World Champion Balladeer
- Jed Madela
- The Queen of Acoustic Pop
- Juris
- The Singer-Host Dancer

- Sam Concepcion
- The Ultimate Multimedia Star
- Toni Gonzaga
- The Bida-Kontrabida Queen
- Angelica Panganiban
- The Box Office King
- John Loyd Cruz
- The Box-Office Queen
- Bea Alonzo
- The Actor-Young Entrepreneur
- Marvin Agustin
- The Dance Princess
- Maja Salvador
- The Dance Prince
- Rodjun Cruz
- The Filipina Drama Princess
- Cristine Reyes
- The Primetime King, King Of Phil. Indie Movies
- Coco Martin
- The Action Drama Queen
- Angel Locsin
- The Philippines Sweetheart
- Erich Gonzales
- The Asia's Ballader OPM
- Marcelito Pomoy
- The Primetime Princess
- Kim Chiu
- The Action Drama Prince
- Gerald Anderson
- The Asia's Leading Lady
- Julia Montes
- The International King of Teleseryes
- Jericho Rosales

- The Queen of Princess Star
- Kathryn Bernardo
- The Ultimate Teen Heartthrob
- Daniel Padilla
- The Princess of R&B
- Nikki Gil
- The Prince of R&B
- Billy Crawford
- The Heiress
- Empress Shuck
- The Box Office Concert Sweetheart
- Anne Curtis
- The Manpower OPM
- Greggy Santos
- The Bossanova Queen
- Sitti
- The Prince of Rock
- Bamboo
- The Phenomenal Drama Queen
- Iza Calzado
- The Primetime Prince
- Xian Lim
- The Asia's Musical Superstar
- Karylle
- The Ultimate Hearthrob
- Piolo Pascual
- The Asia's Acoustic Sensation
- Aiza Seguerra
- The Actress and Singer
- KC Concepcion
- The Rockoustic Heartthrob
- Sam Milby

#### **Star Records artist**

- Abra
- Ai-Ai de las Alas
- Aiza Seguerra
- Angeline Quinto
- APO Hiking Society
- Aria Clemente
- Ariel Rivera
- Bea Alonzo
- Blue Ketchup
- Brainwash
- Bugoy Drillon
- Carol Banawa
- Daddy's Home
- Daniel Padilla
- Divo Bayer
- Ella May Saison
- Erik Santos
- Frenchie Dy
- Gabriel Maturan
- Jamie Rivera
- Jed Madela
- Jerome Sala
- Jessa Zaragoza
- Jovit Baldivino
- Juris Fernandez
- Kim Chiu
- King
- KZ Tandingan
- Laarni Losala
- Liezel Garcia
- Marcelito Pomoy
- Maria Aragon
- Marion Aunor

- Marinel Santos
- Miguel Mendoza
- Piolo Pascual
- Pokwang
- Rhap Salazar
- Rico Blanco
- Sandara Park
- Sam Milby
- Sheryn Regis
- Sponge Cola
- Sugarfree
- Toni Gonzaga
- Vhong Navarro
- Vina Morales
- Vincent Bueno
- Wynn Andrada
- Xian Lim
- Yeng Constantino

# Some of SOP All-Stars on Kapuso

# Overview Edit

World-renowned artists like the *Asia's Songbird* Regine Velasquez, *The Asia's Romantic Ballader* Christian Bautista, *Asia's Queen of Soul* Jaya and *King of Soul* Janno Gibbs headline the group of the country's top performers, which includes *R&B King and Princess* Jay-R and Kyla, Bryan Termulo, Jolina Magdangal, Kris Lawrence, *Pinoy Pop Superstar* 4 winners are Jonalyn Viray, Aicelle Santos, Gerald Santos and Maricris Garcia, *Are You The Next Big Star?* winner are Frencheska Farr, Ely Buendia, Gian Magdangal and Rachelle Ann Go, just to name a few. Various GMA Network's primetime stars also in the regular performers are including Marian Rivera, Rhian Ramos, Rafael Rosell, Carla Abellana, Geoff Eigenmann, Dennis Trillo, Jennylyn Mercado, Aljur Abrenica, Kris Bernal and Mark Anthony Fernandez. New artists are also given a chance to party up with every Sunday. The StarStruck V winners are Sarah Lahbati, Steven Silva, Diva Montelaba, Rocco Nacino, and Enzo Pineda joins the party every week, along with the youngest teen rising stars of today are Barbie Forteza, Jake Vargas,

Bea Binene, Alden Richards, Louise delos Reyes, Lexi Fernandez, Kristoffer Martin, Joyce Ching, Krizza Neri, Elmo Magalona and Julie Anne San Jose. *Sunday All Stars* also marks the return of the most famous in the country, Richard Gutierrez along with Janine Gutierrez, Tim Yap and Lovi Poe, who host the show.

Every Sunday, four celebrity teams headed by four celebrity leaders will battle for showdown with their production numbers. The Big four will then judge their performances determining who gave the best production per week. Home viewers will also be given a chance to choose who their best team is via online and SMS voting.

# Cast Edit

#### Main Hosts Edit

- Regine Velasquez
- Christian Bautista
- Jaya
- Janno Gibbs

# Co-Hosts and Performers Edit

- Aicelle Santos
- Aira Bermudez
- Alden Richards
- Aljur Abrenica
- Andrea Torres
- Barbie Forteza
- Bea Binene
- Bryan Termulo
- Carla Abellana
- Denice Barbacena
- Derrick Monasterio
- Diva Montelaba
- Elmo Magalona
- Ely Buendia
- Enzo Pineda
- Frencheska Farr
- Geoff Eigenmann

- Geoff Taylor
- Gerald Santos
- Gian Magdangal
- Glaiza De Castro
- Heart Evangelista
- Jake Vargas
- Janine Gutierrez
- Jay R
- Jennylyn Mercado
- Jeric Gonzales
- Jolina Magdangal
- Julian Trono
- Julie Anne San Jose
- Kris Bernal
- Kris Lawrence
- Kristoffer Martin
- Krizza Neri
- Kyla
- Kylie Padilla
- LJ Reyes
- Louise delos Reyes
- Lovi Poe
- Marian Rivera
- Maricris Garcia
- Mark Anthony Fernandez
- Mark Herras
- Max Collins
- Rachelle Ann Go
- Rafael Rossel
- Rhian Ramos
- Richard Gutierrez
- Rita de Guzman
- Rocco Nacino
- Rochelle Pangilinan

- Ruru Madrid
- Sam Pinto
- Sef Cadeyona
- Solenn Heusaff
- Thea Tolentino
- Tom Rodriguez
- Wynwyn Marquez
- Yassi Pressman
- Yssa Alvarez

#### Dancers Edit

- Addlib dance crew
- MNVRS
- Mxmvmnt
- Sexbomb dancers

# Honorific Title Edit

- The Asia's Songbird
- Regine Velasquez
- The Asia's Romantic Balladeer
- Christian Bautista
- The Asia's Queen of Soul
- Jaya
- The King of Soul
- Janno Gibbs
- The Princess of R&B
- Kyla
- The King of R&B
- Jay-R
- The Ultimate Champion and Fierce Songstress
- Rachelle Ann Go
- The Prince of Themesong
- Bryan Termulo
- The Asia's Pop Sweetheart
- Julie Anne San Jose

- The Heir of Rap
- Elmo Magalona
- The Concert Princess
- Jolina Magdangal
- The Prince of R&B
- Kris Lawrence
- The Soul Princess
- Jonalyn Viray
- The Ballad Princess
- Aicelle Santos
- The Prince of Ballad
- Gerald Santos
- The Divine Princess
- Maricris Garcia
- The Limewire Idol
- Gian Magdangal
- The Next Big Star
- Frencheska Farr
- The Next Male Big Star
- Geoff Taylor
- The Love Song Siren
- Jennylyn Mercado
- The Legendary Rock Superstar
- Ely Buendia
- The R&B Sistah
- Krizza Neri

#### **GMA Records artist** Edit

- Aicelle Santos
- Aljur Abrenica
- Boy 2 Quizon
- Datu Prince (distribution only)
- Dim Sum
- Elmo Magalona
- Ely Buendia

- Frencesca & Geoff
- Frencheska Farr
- Gabby Eigenmann
- Gary Granada
- Geneva Cruz
- Gerald Santos
- Geoff Taylor
- Ghost 13
- Gian Magdangal
- Jan Marini Alano
- Janno Gibbs
- Jennylyn Mercado
- Jonalyn Viray
- Julie Anne San Jose
- Kris Lawrence
- Krizza Neri
- Maricris Garcia
- Michael V.
- Ram Chaves
- Shiela Valderrama
- Tryko Club (distribution only)
- Yasmien Kurdi
- Wickermoss (under sublabel AltG Records)
- Wink (under sublabel AltG Records)

# **Sunday All Stars: OPM Compilation Album (under GMA Records)**

Edit

- Regine Velasquez
- Christian Bautista
- Jaya
- Janno Gibbs
- Kyla
- Jay-R
- Rachelle Ann Go
- Bryan Termulo
- Julie Anne San Jose

- Elmo Magalona
- Jolina Magdangal
- Kris Lawrence
- Jonalyn Viray
- Aicelle Santos
- Gerald Santos
- Maricris Garcia
- Gian Magdangal
- Frencheska Farr
- Geoff Taylor
- Jennylyn Mercado
- Ely Buendia
- Krizza Neri

### All For Luv: The Concert Edit

- Gerald Santos and Julie Anne San Jose
- Bryan Termulo and Jonalyn Viray

# Pasko ay Pag-Ibig (under GMA Records in 2013) Edit

- Jennylyn Mercado
- Aicelle Santos
- Julie Anne San Jose
- Gerald Santos
- Bryan Termulo
- Maricris Garcia
- Kris Lawrence
- Ely Buendia
- Yasmien Kurdi
- Janno Gibbs
- Michael V.
- Jonalyn Viray
- Gian Magdangal
- Frencheska Farr

# Kapinoy Network's Lupang Hinirang Music Video 2013

June 12, 2013

The Kapinoy Network as IBC-13 has released their 2013 Philippine National Anthem (*Lupang Hinirang*) official music video in high definition and time for this year's Independence Day celebrations. This official music video which is runs for 1 minute and 30 seconds, will be directed by the art-imitates-life as seen through the directorial eyes of reality-TV and indie film director Monti Parungao.

Emilio Aguinaldo - Philippine Independence

Manuel Quezon - Social Justice

Jose Laurel - Integrity in Public Service

Sergio Osmeña - Civil Service

Manuel Roxas - Economic Rehabilitation

Elpidio Quirino - Industrialization

Ramon Magsaysay - Man of the Masses

Carlos Garcia - Filipino First Policy

Diosdado Macapagal - Land Reform

Ferdinand Marcos - Infrastructure

Cory Aquino - People Power

Fidel V. Ramos - Economic Liberalization

Joseph Estrada - Centennial President

Gloria Macapagal-Arroyo - Strong Republic

Benigno S. Aquino III - Straight Way

The new *Lupang Hinirang* official music video will now become part of **IBC-13**'s sign on (before the prayer then station notice) and sign off messages (after the prayer and before the station notice). Brought to you by the **Philippine Charity Sweepstakes Office** (PCSO), **Philippine Long Distance Telephone (PLDT)**, **Presidential Communications Operations Office (PCOO)** and the **Philippine Information Agency (PIA)**.

# ABS-CBN Lupang Hinirang Music Video 2013 Edition

June 12, 2013

ABS-CBN has relaunched the new 2013 Philippine National Anthem (*Lupang Hinirang*) official music video in time for this year's **Independence Day** celebrations. It's actually an edited

version of the **Kapamilya network**'s *Lupang Hinirang* music video which was launched on June 12, 2011.

Featuring the network's new stars which were not included in the original version like Denise Laurel, Kaye Abad, Patrick Garcia, Carmina Villaroel, Zoren Legaspi, Ariel Rivera, Janice de Belen, Marvin Agustin, Gina Pareño, Albert Martinez, Martin del Rosario, Neil Coleta, Diana Zubiri, Rodjun Cruz, Jhong Hilario, Gretchen Barretto, Jovit Baldivino, and Ella Cruz.

#### ABS-CBN Lupang Hinirang Video 2013 Version:

- Piolo Pascual
- Jericho Rosales
- Maja Salvador
- Shaina Magdayao
- Empress
- Andi Eigenmann
- Xian Lim
- Paulo Avelino
- Andrea Brillantes
- Zaijian Jaranilla
- Xyriel Manabat
- Izzy Canillo
- Kim Atienza
- Iza Calzado
- John Estrada
- Pokwang
- Diether Ocampo
- Rayver Cruz
- Matteo Guidecelli
- Luis Manzano
- Charo Santos-Concio
- Judy Ann Santos
- Bea Alonzo
- Angel Locsin
- Gary Valenciano
- Vice Ganda
- Jed Madela

- Angeline Quinto
- KZ Tandingan
- Toni Gonzaga
- Kathryn Bernardo
- Daniel Padilla
- Julia Montes
- Enrique Gil
- Martin Nievera
- Richard Yap
- Jodi Sta. Maria
- Pinky Webb
- Anthony Taberna
- Korina Sanchez
- Ces Orena-Drilon
- Noli de Castro
- Ted Failon
- Julius Babao
- Karen Davila
- Bernadette Sembrano
- Alex Santos
- KC Concepcion
- Sam Milby
- Jake Cuenca
- Cristine Reyes
- Maricar Reyes
- Coco Martin
- Billy Crawford
- Erik Santos
- Nikki Gil
- Zsa Zsa Padilla
- Karylle
- Yeng Constantino
- Sarah Geronimo
- Vhong Navarro

- Anne Curtis
- Ai Ai delas Alas
- Gerald Anderson
- Kim Chiu
- Erich Gonzales
- Enchong Dee
- Zanjoe Marudo
- Angelica Panganiban
- John Lloyd Cruz
- Kris Aquino

# The other TV network talents

# ABS-CBN Edit

# Umagang Kay Ganda Edit

#### Hosts

- Anthony Taberna
- Pinky Webb
- Jorge Carino
- Winnie Cordero
- Bianca Gonzalez
- Marvin Agustin
- TJ Manotoc
- Ariel Ureta
- Zen Hernandez
- Doris Bigornia
- Amy Perez

# TV Patrol Edit

# Weeknight Anchors

- Ted Failon
- Korina Sanchez

Noli de Castro

#### Weekend Anchors

- Alvin Elchico
- Pinky Webb

#### **Segment Anchors**

- Bernadette Sembrano (Lingkod Kapamilya)
- Kim Atienza (Weather Weather Lang)
- Gretchen Fullido (Star Patrol)
- Marc Logan (Mga Kwento ni Marc Logan)

# Bandila Edit

- Ces Oreña-Drilon
- Julius Babao
- Karen Davila

# It's Showtime Edit

#### Main Hosts

- Vhong Navarro
- Anne Curtis
- Billy Crawford
- Karylle
- Kim Atienza
- Jugs Jugueta
- Teddy Corpuz
- Jhong Hilario
- Ryan Bang
- Coleen Garcia
- Vice Ganda
- Eric "Eruption" Tai

#### Featuring

- DJ M.O.D.
- DJ Nick
- Dumbo
- Jonas

- Showtime Dancers
- XB GenSan

#### ASAP 19 Edit

#### Overview <u>Edit</u>

A world-renowned artists like the Concert King Martin Nievera, Divine Diva Zsa Zsa Padilla, Mr. Pure Energy Gary Valenciano and Asia's Ultimate Showgirl Vina Morales headline the country's top performers, which is the country's finest singers includes Popstar Royalty Sarah Geronimo, Rock Icon Star Bamboo, Ultimate Heartthrob Piolo Pascual, Ultimate Multimedia Star Toni Gonzaga, World Champion Balladeer Jed Madela, Princss of Soul KZ Tandingan, Soul Prince Kris Lawrence, Rockstar Princess Yeng Constantino, Rock Prince Jovit Baldivino, International Pinay YouTube Sensation Charice, Rockoustic Heartthrob Sam Milby, Pop Superstar Angeline Quinto, Prince of Pop Erik Santos, The Voice of the Philippines winner Mitoy Yonting and runner-up Klarise de Guzman and Morissette Amon, Acoustic Sensation Aiza Sequerra, Queen of Acoustic Juris and The Crooner Richard Poon, just to name a few with Billy Crawford, Zia Quizon, Ronnie Liang, Paolo Onesa, Nikki Gil, Arnel Pineda and Sessionistas as Richard, Juris, Nyoy Volante, Sitti, Aiza and Kean Ciprano. Various Kapamilya Primetime Bida stars also the regular performers that including Marvin Agustin, Anne Curtis, Jericho Rosales, Kim Chiu, Xian Lim, Rayver Cruz, John Lloyd Cruz, Bea Alonzo, Coco Martin, Julia Montes, Daniel Padilla, Kathryn Bernardo, Empress Schuck, Cristine Reyes, beauty girl Megan Young, Makki Stroem, Enchong Dee, Erich Gonzales, Matteo Gudicelli, Jessy Mendiola, Joseph Marco, Karylle, KC Concepcion and Gerald Anderson, SupahDance moves as Maja Salvador, Rodjun Cruz, Shaina Magdayao, Sam Concepcion and Iya Villania. PBB housemates like James Reid, Slater Young and Myrtle Sarrosa joins the party every week, along with the youngest rising stars of today, Francis Magundayao, Ella Cruz, Jerome Ponce, Janella Salvador, Marlo Mortel, Kelly dela Cruz, Michelle Vito, Kiko Estrada, Julian Estrada, Julia Barretto, Enrique Gil, Jon Lucas, Ingrid dela Paz, Khalil Ramos, Jane Oineza, Alex Diaz, Liza Soberano, the cast of Luv U are Jarius Aguino, Kiray Celis, Igi Boy Flores, Marco Gumabao, Miles Ocampo, Nash Aguas, Alexa Ilagad, Kobi Vidanes, Sharlene San Pedro, CJ Navato, Angeli Gonzales and Mika dela Cruz. ASAP 19 also marks the return of the most famous brothers in the country, Luis Manzano and Robi Domingo.

#### Main hosts Edit

- Martin Nievera
- Zsa Zsa Padilla
- Gary Valenciano
- Vina Morales

# Co-hosts and performers Edit

- Aiza Seguerra
- Alex Castro
- Alexa Ilacad
- Andrea Brillantes (also from RPN)
- Angel Locsin
- Angelica Panganiban
- Anne Curtis
- Arnel Pineda
- Arron Villaflor
- Angeline Quinto (also from RPN)
- Bamboo Mañalac
- Bea Alonzo
- Billy Crawford
- Brace Arquiza
- Bugoy Cariño
- Bugoy Drilon
- Charice Pempengco
- Coco Martin
- Cristine Reyes (also from IBC)
- Daniel Padilla
- Ella Cruz (also from IBC)
- Empress Schuck
- Enchong Dee
- Enrique Gil
- Erich Gonzales (also from IBC)
- Erik Santos
- Francis Magundayao (also from IBC)
- Gerald Anderson
- Grae Fernandez
- Iya Villania (also from IBC)
- Iza Calzado
- James Reid
- Jane Oineza

- Janella Salvador (also from IBC)
- Jarius Aquino
- Jed Madela
- Jericho Rosales
- Jerome Ponce (also from IBC)
- Jessy Mendiola
- John Bermundo
- John Lloyd Cruz
- Jon Lucas
- Joseph Marco
- Jovit Baldivino
- Julia Barretto
- Julia Montes
- Juris
- Kathryn Bernardo
- KC Concepcion
- Kean Cipriano
- Khalil Ramos (also from IBC)
- Kim Chiu
- KZ Tandingan
- Klarise de Guzman
- Liezel Garcia
- Luis Manzano
- Maja Salvador
- Marcelito Pomoy
- Markki Stroem
- Marlo Mortel (also from IBC)
- Marvin Agustin
- Matteo Guidicelli
- Megan Young
- Melissa Ricks
- Michelle Vito
- Morissette Amon
- Myrtle Sarrosa

- Nash Aguas
- Nikki Gil
- Nyoy Volante
- Paolo Onesa
- Paolo Valenciano
- Piolo Pascual
- Princess Velasco
- Rayver Cruz
- Richard Poon
- Robi Domingo (also from IBC)
- Rodjun Cruz
- Sam Concepcion (also from IBC)
- Sam Milby
- Sarah Geronimo (also from TV5)
- Shaina Magdayao
- Sharlene San Pedro
- Sitti
- Tom Rodriguez
- Toni Gonzaga
- Tutti Caringal
- Xian Lim
- Yeng Constantino
- Young JV
- Zia Quizon

#### Honorific Title Edit

- Martin Nievera The Concert King
- Zsa Zsa Padilla The Divine Diva
- Gary Valenciano Mr. Pure Energy
- Vina Morales Asia's Ultimate Showgirl, Dance Diva
- Piolo Pascual Ultimate Hearthrob
- Sarah Geronimo Asia's Popstar Princess
- Bamboo Rock Icon
- Toni Gonzaga The Ultimate Multimedia Star
- Jed Madela World Champion Balladeer
- KZ Tandingan Princess of Soul

- Tom Rodriguez The Prince of Hearthrob
- Yeng Constantino Asia's Rockstar Princess
- Jovit Baldivino Rock Prince
- Charice International Pinay YouTube Sensation
- Sam Milby Rockoustic Heartthrob
- Angeline Quinto Pop Superstar and Queen of Teleserye Themesong
- Erik Santos Prince of Pop
- Juris Queen of Acoustic Pop
- Aiza Seguerra Asia's Acoustic Sensation
- Richard Poon The Crooner

# Star Records artists Edit

- **1:43**
- ABS-CBN Philharmonic Orchestra
- Aiza Seguerra
- Angeline Quinto
- Bea Alonzo
- Bugoy Drilon
- Carol Banawa
- Charice
- Daddy's Home
- Daniel Padilla
- Jamie Rivera
- Enrique Gil
- Erik Santos
- Gab Maturan
- Gary Valenciano
- Generation (band)
- Jed Madela
- Jeremiah (Froi Calixto, Mico Mauleon, Olan Crizaldo and Piwee Polintan)
- Jericho Rosales
- Jessa Zaragoza
- Jimmy Bondoc
- Jireh Lim
- Jovit Baldivino
- Juris Fernandez

- Kathryn Bernardo
- KC Concepcion
- Khalil Ramos
- Kim Chiu
- KZ Tandingan
- Liezel Garcia
- Perkins Twins
- Piolo Pascual
- Renzo Vergara
- Rose Fostanes
- Roselle Nava
- Sam Milby
- Tom Rodriguez
- Toni Gonzaga
- Yeng Constantino

# GMA Edit

# Unang Hirit Edit

#### Hosts

- Arnold Clavio
- Connie Sison
- Ivan Mayrina
- Rhea Santos
- Lyn Ching-Pascual
- Suzi Entrata-Abrera
- Danilo Federez voice of Arn-Arn
- Lhar Santiago
- Bong Revilla
- Luanne Dy
- Tonipet Gaba
- Atty. Gabby Concepcion
- Love Añover
- Prof. Mareng Winnie Monsod
- Nathaniel "Mang Tani" Cruz

# 24 Oras Edit

# Weeknight Anchors

- Mel Tiangco
- Mike Enriquez

# Weekend Anchors

- Pia Archangel
- Jiggy Manicad

# Segment Anchors

- Nathaniel "Mang Tani" Cruz (Oras Weather)
- Pia Guanio (Chika Minute)

# Saksi Edit

#### Anchors

- Arnold Clavio
- Vicky Morales

# Eat Bulaga! Edit

#### Main Hosts

- Tito Sotto
- Vic Sotto
- Joey de Leon

# Co-Hosts

- Jimmy Santos
- Ruby Rodriguez
- Allan K.
- Toni Rose Gayda
- Jose Manalo
- Wally Bayola
- Paolo Ballesteros
- Anjo Yllana
- Keempee de Leon
- Michael V.
- Pia Guanio

- Julia Clarete
- Pauleen Luna
- Oyo Boy Sotto
- Sam Y.G.
- Isabelle Daza
- Ryzza Mae Dizon
- Valeire Weighmann

#### Featuring

- EB Babes
- Ha & Ho
- Boom Boom Pow Boys/Sugod Bahay Gang in Juan for All, All for Juan
- Team Imuseño
- Boy Katawan
- Mr. Pogi Hunks/Heartthrobs
- Gym Buddies Lance & Vanessa

### Sunday All Stars Edit

Prepare for an all-out fun Sunday afternoon for the whole family as the brightest and hottest Kapuso stars unite for the newest and most exciting musical-variety program dubbed as *Sunday All Stars*.

The cast members of *Sunday All Stars* are the hosts and performances of Regine Velasquez, Janno Gibbs, Jolina Magangal and Christian Bautista among the four groups gave the best performance for the week will have the unique opportunity to further bond with one another. There will be 4 celebrity teams, with each team headed by a Kapuso artist, who will participate in a showdown via production numbers every week.

The showdown of production numbers from four celebrity teams headed by Bryan Termulo, Jonalyn Viray, Dennis Trillo and Gerald Santos will lead the teams.

Directed by Rommel Gacho, *Sunday All Stars* will definitely bring fun and excitement every Sunday afternoon through its world-class performers, ground-breaking concepts, and inventive production numbers.

Team Bryan is composed of Jake Vargas, Bea Binene, Aicelle Santos, Jay R, Kyla, Jeric Gonzales, Thea Tolentino, Kristofer Martin, Solenn Heussaff, Glaiza de Castro and Winwyn Marquez.

Louise delos Reyes, Aljur Abrenica, Marian Rivera, Alden Richards, Sam Pinto, Kris Bernal, Rafael Rossel, LJ Reyes, Krizza Neri, Diva Montelaba and Yassi Pressman join Team Jonalyn.

Team Dennis, on the other hand, is composed of Mark Herras, Barbie Forteza, Derrick Monasterio, Bela Padilla, Denise Barbacena, Kylie Padilla, Enzo Pineda, Frencheska Farr, Geoff Taylor, Yssa Alvarez, Rita de Guzman and Rochelle Pangilinan.

Lastly, team led by Gerald is composed of Julie Anne San Jose, Sef Cadayona, Maricris Garcia, Max Collins, Aira Bermudez, Steven Silva, Kaye Rivera, Rocco Nacino, Ruru Madrid, Julian Trono and Andrea Torres.

Heart Evangelista, Geoff Eigenmann, Carla Abellana, Jennylyn Mercado, Mark Anthony Fernandez, Lovi Poe, Sarah Lahbati and Rhian Ramos will present the intense scenes behind the showdown.

Richard Gutierrez and Janine Gutierrez will also provide the fans with all-access pass for the most intimate and revealing happenings backstage. And the show's "big four" Regine Velasquez, Janno Gibbs, Jolina Magdangal and Christian Bautista will judge who among the four groups gave the best performance for the week. Home viewers will also get the chance to vote for the best performers via SMS and online voting with the performances of Gian Magdangal and Ely Buendia.

#### Main hosts Edit

- Regine Velasquez
- Christian Bautista
- Jaya
- Janno Gibbs

#### Co-hosts and performers Edit

- Aicelle Santos
- Alden Richards
- Aljur Abrenica
- Aira Bermudez
- Andrea Torres
- Barbie Forteza
- Bea Binene
- Bela Padilla
- Bryan Termulo

- Carla Abellana
- Denise Barbacena
- Dennis Trillo
- Derrick Monasterio
- Diva Montelaba
- Ely Buendia
- Enzo Pineda
- Frencheska Farr
- Geoff Eigenmann
- Geoff Taylor
- Gerald Santos
- Gian Magdangal
- Glaiza de Castro
- Heart Evangelista
- Jake Vargas
- James Wright
- Janine Gutierrez
- Jay R
- Jennylyn Mercado
- Jeric Gonzales
- Jolina Magdangal
- Jonalyn Viray
- Julian Trono
- Julie Anne San Jose
- Kaye Rivera
- Kris Bernal
- Kris Lawrence
- Kristofer Martin
- Kyla
- Kylie Padilla
- LJ Reyes
- Louise delos Reyes
- Lovi Poe
- Marian Rivera

- Maricris Garcia
- Mark Anthony Fernandez
- Mark Herras
- Max Collins
- Rhian Ramos
- Richard Gutierrez
- Rita de Guzman
- Rocco Nacino
- Rochelle Pangilinan
- Ruru Madrid
- Sam Pinto
- Sarah Lahbati
- Sef Cadayona
- Solenn Heussaff
- Steven Silva
- Thea Tolentino
- Winwyn Marquez
- Yassi Pressman
- Yssa Alvarez

#### Dancers Edit

- Addlib dance crew
- MNVRS
- Mxmvmnt
- Sexbomb dancers

#### Honorific Title Edit

- Regine Velasquez The Asia's Songbird
- Christian Bautista The Asia's Romantic Balladeer
- Jaya The Asia's Queen of Soul
- Janno Gibbs The King of Soul
- Kyla The Princess of R&B
- Jay-R The King of R&B
- Julie Anne San Jose The Asia's Pop Sweetheart
- Dennis Trillo The Leading Heartthrob
- Jolina Magdangal The Concert Princess

- Kris Lawrence The Soul Prince
- Jonalyn Viray The Soul Princess
- Bryan Termulo The Prince of Themesong
- Aicelle Santos The Ballad Princess
- Gerald Santos The OPM Prince of Ballad
- Maricris Garcia The Divine Princess
- Gian Magdangal The Limewire Idol
- Frencheska Farr The Next Big Star
- Geoff Taylor The Next Male Big Star
- Jennylyn Mercado The Love Song Siren
- Ely Buendia The Legend Rock Icon

# **GMA Records artists** Edit

- Aicelle Santos
- Aljur Abrenica
- Bryan Termulo
- Dennis Trillo
- Ely Buendia
- Frencheska Farr
- Gabby Eigenmann
- Geneva Cruz
- Gerald Santos
- Geoff Taylor
- Gian Magdangal
- James Wright
- Jan Marini Alano
- Janno Gibbs
- Jaya
- Jennylyn Mercado
- Jonalyn Viray
- Julie Anne San Jose
- Krizza Neri
- Kylie Padilla
- Maricris Garcia
- Marielle Castro
- Michael V.

- Persephone
- Ram Chaves
- Tom Rodriguez
- Tryko Club (distribution only)
- Yasmien Kurdi

# In the 2013 World Youth Day coverage of Channel 13

March 30, 2013

Since the World Youth Day 2013 coverage to visit Pope Francis, the Kapinoy network IBC13 thanked the viewers for watching the number 3 leading network, as Terence Khan
announced to the voice-over of IBC which the voice-over featuring the World Youth Day
Theme with the sponsors Purefoods, PLDT, McDonalds, SSS and Globe, featuring the past
days IBC covered the Papal Visit to promote the sequestered TV-radio network.
Philippine government-owned sequestered and major television and radio station IBC-13 is the
official television network of the World Youth Day 2013 in Mega Manila. Meanwhile, the
government-owned television networkPeople's Television Network (PTV) is the official TV
network of the World Youth Day 2013.

The new IBC logo released last 2012 with the year-long 53rd anniversary celebration of the network started with the Hatol ng Bayan 2013 (with PTV) and The Pope in Manila (World Youth Day 2013 and Papal Visit) coverage, and the new Viva-TV programs on IBC, home to the NBA and PBA games along with a brand new Viva-TV shows: Esperanza, Sandy's Boyfriend, Dear Heart, Barbie, Winx Club, Cyborg Kurochan, Pop Pixie, Amor Bravio, Rosalinda, Palabra de Mujer, My Daughter the Fower, Shut Up Flower Boy Band, Petra's Panniest, game shows Who Wants to be a Millionaire, The Weakest Link and talent search Born to be a Star.

# Kainoy network launch News Ngayon Kapinoy

April 9, 2013

**News Ngayon Kapinoy** is the Filipino version news of **IBC Social Media News Room** thru government-owned sequestered TV-radio network **IBC** launched on April 1, 2013. The page dedicated to Kapinoy TV show movies, asianovelas, telenovelas, animes, sports including the **NBA** and **PBA**, children for kids, news and public affairs, entertainment, celebrity, music,

corporation, government, privatization, radio including **DZTV Radyo Budyong** and **IDMZ 891** and TV rating. Note: All articles are owned by **IBC Public Relation** and **News Ngayon Kapinoy**.

# **Description**

Like on Facebook:

facebook.com/NewsNgayonKapinoy

Follow on Twitter:

twitter.com/KapinovNews

Visit on Blogspot:

kapinovnews.blogspot.com

Visit the Partner Page:

http://www.facebook.com/KapinoyOnlineWorld

Visit the Siblings of News Ngayon Kapinoy:

http://www.starmometer.com/

http://www.pinoypower.net/

http://www.star-tube.blogspot.com/

http://www.tinselnews.blogspot.com/

http://www.trending.ph/

# Kapinoynovelas

The official page of The Kapinoy's First-Ever Home of Asianovelas. We'll give you updates on IBC-13's Asian dramas, news on Asianovela stars with some of the Asia's hottest superstars and good vibes! AJA!

## **Kapinoy Online World**

An online community wherein Kapinoys all over the online world gather to provide the latest happenings, scoops and news on the entertainment industry for our Kapinoys.

### **Kapinoy News Update**

All the latest Kapinoy Updates and fresh scoops about your favorite stars are here! Like our page now Kapinoys!

# Kantar Media Metro Manila TV Ratings <u>Edit</u>

April 29-May 5, 2013 Overall (6:00 am - 12:00 mn)

#### Major

- 1. ABS-CBN, 50.3% rating, 42% audience share
- 2. GMA, 37.1% rating, 31% audience share
- 3. IBC, 25.2% rating, 25% audience share
- 3. TV5, 16.9% rating, 18% audience share
- 3. RPN, 12.6% rating, 12% audience share

# PBA and NBA are the flagship programs of IBC Edit

**Philippine Basketball Association (PBA)** The Philippine Basketball Association (PBA) is the first and most enduring organized professional sport in Asia. It is the fountainhead of sports entertainment that establishes and maintains a league consistent with the highest international standards of the game with live streaming at <a href="https://www.philstar.com/pbalive">www.philstar.com/pbalive</a> and can heard for the radio partners at DZSR Sports Radio 918 kHz AM.

Established on April 9, 1975, the Philippine Basketball Association (PBA) is now composed of 10 teams namely:

- Air21 Express (from Airfreight 2100, Inc.)
- Alaska Aces (from Alaska Milk Corp.)
- Barako Bull Energy Cola (from Energy Food and Drinks Inc.)
- Barangay Ginebra San Miguel (from Ginebra San Miguel, Inc.)
- GlobalPort Batang Pier (from Sultan 900 Capital, Inc.)
- Meralco Bolts (from Manila Electric Company)
- Milo Energy Drink (from Nestle Philippines)
- Petron Blaze Boosters (from Petron Corporation)
- Rain or Shine Elasto Painters (from Asian Coatings Philippines, Inc.)
- San Mig Coffee Mixers (from San Miguel-Pure Foods Co., Inc.)
- Talk 'N Text Tropang Texters (from Pilipino Telephone Corp.)

## **National Basketball Association (NBA)**

The National Basketball Association (NBA) is the pre-eminent men's professional basketball league and one of the Big Four major sports leagues in North America, the country in the Philippines and in the Asia page has all the latest updates regarding NBA events in the Philippines and is a platform for the NBA's local fans to the most popular basketball league in the world- the NBA founded in New York City on June 6, 1946.

Available in both HD and SD format for the Philippine market, the channel covers the League and contains games, behind-the-scenes for the NBA fans. The channel will also broadcast the First Round of the Playoffs all the way to the Finals in high-definition. The games are unique with the major games (Opening Week, Christmas Day) and special events (All-Star Weekend, Playoffs) and all live games. Now, the NBA goes the Philippine regional from Luzon, Visayas and Mindanao all the Pinoy NBA in the country

#### Eastern Conference

- Boston Celtics
- Brooklyn Nets
- New York Knicks
- Philadelphia 76ers
- Toronto Raptors
- Chicago Bulls
- Cleveland Cavaliers
- Detroit Pistons
- Indiana Pacers
- Milwaukee Bucks
- Atlanta Hawks
- Charlotte Bobcats
- Miami Heat
- Orlando Magic
- Washington Wizards

# Western Conference

- Denver Nuggets
- Minnesota Timberwolves
- Oklahoma City Thunder
- Portland Trail Blazers
- Utah Jazz
- Golden State Warriors
- L.A. Clippers
- L.A. Lakers
- Phoenix Suns
- Sacramento Kings
- Dallas Mavericks
- Houston Rockets
- Memphis Grizzlies
- New Orleans Pelicans
- San Antonio Spurs

IBC can found the home with the PBA and NBA are the country's premier record-breaking basketball league in the country, around the world and in the Asia.

# IBC's Summer Station ID 2013- Kapinoy sa Tag-Araw Pinoy!

April 9, 2013

The **Kapinoy** network **IBC**'s highly anticipated summer station ID is going the Pinoy memory decade by decade to relive the biggest **Kapinoy** shows and pop culture trends over the past 53 years.

In celebration of several decades of Philippine television, the **Kapinoy** talents will relive memories of the most popular programs that have a mark on Filipinos over the years. Opening the montage of summer memories are the **IBC**chairman Eric Canoy who plays the late Andres Soriano and vice-presient Lito Ocampo Cruz plays the late Dick Baldwin the 1960s setting the broadcast industry thru the tri-media conglomerate of RMN-IBC-Philippine Herald was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows. On the 1970s color transmission named *Vinta Color* named after the Vintas from Zamboanga convert to all-color broadcasts. iDMZ 891 dick jockey and IBC voice-over announcer The Sting (Terence Khan) will tribute to open the FM station DWKB-FM as KB 89.1 become one of the country's most listened to easy listening FM music stations. In 1975, vice-chairman Freddie M. Garcia, meanwhile, will back to the 1975 as relive the late Roberto Benedicto (1916–2000) as Inter-Island 13 split off from the Sorianos, owners of Radio Mindanao Network and was renamed as the Intercontinental Broadcasting Corporation (IBC) and Benedicto Group of Companies purchased the network consisting of the Manila station and other relay stations in Cebu and Davao. The network's president and CEO Boots Anson-Roa with employess and the income generated from its programs, in 1977 build and moving into a new home at the modern Broadcast City with a 55,000 square metre tract located at Capitol Hills, Diliman, Quezon City and metamorphosed into one of the country's most viewed TV network with showing full-length Tagalog films and introducing a once-of-a-kind program genres on **Channel 13**. This catapulted **IBC** in the number one slot among 4 rival networks. Lunch Break host Ryan Agoncillo will join Smokey Manaloto and Bobby Yan in a tribute to Iskul Bukol of the 1977, which comedy fans with Tito Sotto, Vic Sotto and Joey de Leon. Seeing Stars with Joe Quirino wll featuring the senador and congressman Sonny Angara will play Joe Quirino in a showbiz talk show.

The 1980s flashback will featuring **IBC** news reporter are Lil Mateo as Freida Fonda, Mario Dumaual as Val Sotto, Jeffrey Zaide as Jimmy Santos and Kim Cardenas as Maribeth Bichara as the comedic performer in *TODAS*, and *Lunch Break* host Joy Viado as Nova Villa, Nicole Andersson as Carmi Martin and Enrique Gil as Freddie Webb as the trio of the comedy show *Chicks* to *Chicks*. During the staiton ID, **EDSA Revolution** for **IBC** sequestered by the government with a board of administrators that actress Chin-Chin Gutierrez plays former

president Cory Aquino turned over IBC and RPN to the Government Communications Group. The Sharon Cuneta Show will also be featured in the Kapinoy summer station ID, with Manilyn Reynes will play the megastar Sharon Cuneta going to performance by producing Viva Television, and still airing the Viva's primetime block of IBC called Viva-TV.Kapinoy viewers who grew up in the 1980s will turn EDSA Revolution nostalgia with a new popularized in the hit comedy-gag show Sic O'Clock News together with Ronda Trese anchors Jess Caduco as Jimmy Fabregas and Czarinah Lusuegro as Ces Quesada proved can carry a live audience. The actress' Filipina is Maxene Magalona, meanwhile, will visit her Ula, Ang Batang Gubat days, which made a mark among in the '80s.

**Cooltura** host Cathy Eigenmann-Bordalba and **Linawin Natin** host Jarius Bondoc, on the other band, will take on the 1970s in the game show **Lucky 13**. Snooky Serna-Go and Henry Omaga-Diaz, meanwhile, will take inspiration in 1998 as a news anchors in the network's flagship national news program **Express Balita**. As a throwback to the decade when **IBC** still aired **Viva-TV** programs, and actor and weatherman Jeff Arcilla will doing the superheroes, as inspired by the series **Johnny Weismuller as Tarzan**.

It was also in the decade when the popular Tokusatsu and Anime made in the Philippines from Japan with **IBC's** airing of **Voltes V**. Taking on the Japanese anime roles in the station ID are star-studded **Chinatown TV** host like Wesley Chua as the anime character **Voltes V** team leader, with Liezabeth Yap, Richard Velantin, Wendyline Dy, Morgan Say and Louella Chung, respectively.

A superstar Ms. Nora Aunor, meanwhile, will take inspiration from the popular Diamond star Maricel Soriano as the **Kapinoy** actress takes on the show in he hit variety show *Maricel Live!*. Along from the most popular TV programs of the last 53 years, **IBC'**s summer station ID will also at the video ends with the **IBC** mascots and characters Mr. Kapinoy of *KapinoyLand* as the lead of sequestered **IBC** for Pinoy-esque for the Philippine salakot with one kids at the Broadcast City.

The *Kapinoy ng Tag-Araw Pinoy!* theme song features the music and lyrics by Marcus Davis and will performed by a certified singing champion Anja Aguilar.

# RPN-9 Starts Developing Its Own Stable Of Talents

July 31, 2013

RPN-9 seems determined to resume producing and airing local variety programs. In the 1970s and 1980s, it was among the top-raters in the local TV industry, battling with GMA-7 and IBC-13. Its popularity started waning when the network was involved in the sequestration process as the government found that the station was owned by several of alleged Marcos cronies.

Since the time of former President Cory Aquino, RPN-9 has been operating as a government owned corporation following the sequestration. That setup somehow weakened the network. Thus, it was not able to go with the flow and continue its development.

Now, RPN-9 is almost non-existent to the consciousness of Philippine TV viewers. In the past decade, it was known for showing several popular canned shows from the US like *Ally McBeal* and *Felicity*. But this decade, it was almost totally gone from the viewers' consciousness especially at the height of the network war between leaders ABS-CBN and GMA-7. RPN-9 is holding a talent search in an attempt to develop its own roster of homegrown talents for its upcoming revival.

# **Reviving RPN-9**

Now, its president and CEO Robert T. Rivera has announced plans to revitalize and revive the once glorious TV network. RPN-9 is starting through developing its own stable of home-grown talents. It intends to do so through launching a nationwide talent search called *Boses: Tinig P-Noy*.

The singing contest is not aired over TV but it is being relayed through RPN-9's 12 local radio stations that are scattered nationwide. Through this search, the network hopes it could discover and soon develop its own pool of Pinoy talents. With this, RPN-9 has disclosed its plans to produce and air a new variety show, which would start airing by the end of this year.

The contest should not be underestimated. The network is ready to give up to P1 million in cash prize to the talented winner. The big winner would also secure a talent and recording contract with the network.

#### Boses ng P-Noy

The singing contest stages an audition for duos and trios comprising of members aged 15 years old and above. The contest would have representatives from Center for Pop Music Philippines as among the judges. There would be weekly eliminations and monthly finals.

The first leg of the contest kicked off last June in Baguio City. The second leg was held in Cagayan de Oro City last July 27. There would be succeeding announcements about where the next venue of the contest would be.

RPN-9 is not new to talent searches. The network recalled that Nora Aunor came from them. *Ang Bagong Kampeon*, which discovered Regine Velasquez and other singers, used to air on the station. *Eat Bulaga*, another talent discoverer, also spent many years with RPN-9. RPN-9 is currently operated by Solar Entertainment, which owns up to 34% of the new network. Far East Managers and Investors Inc holds the other 32% of the network. It is assumed that the rest is held by the government.

#### The Kasama Network

RPN has a dashing new look these days and competition of the network. Despite being saddled with equipment that have seen better days, RPN determined to back its glory days. The highest-rating TV network in the Philippine television history, RPN-9 through the multimillion-peso relaunch during its glory days in Broadcast City are top rating drama series, sitcoms, gag shows, music variety shows and music specials in RPN 9.

On June 19, 1960, the Philippine Legislature passed Republic Act No. 2980 which granted RPN a franchise to construct, establish, maintain and operate radio broadcasting and television stations in the Philippines.

Once fully operational, it launched its flagship radio station in Manila, DZBI. By 1967, RPN had grown into a full network, operating DZRR in Manila as well as DZAX- Manila, DZAH and DZBS in Baguio, DZTG in Tuguegarao, DZRL in Laoag, and DXDX in Dadiangas.

1969 was a signal year in the growth of RPN. It was in this year that the network branched out into television with channel 9 in Manila and channel 12 in Baguio. It was also in 1969 that RPN introduced technical milestones in Philippine television. First, it brought in its Toshiba equipment which enabled Channel 9 to telecast in full color. 'Accucolor', as its color casting capability was named, was far superior and professional from the test-quality color broadcasts then being run in the country.

Then, RPN brought in the first Outside Broadcast Color Van (OB Van) in the country, making it possible to beam studio-quality broadcasts of news and special events coverage from remote sites.

RPN entered the 1970's as the country's premiere radio and television network with the coverage of the times epochal events by its award-winning news and public affairs, it's TV Hall-of-Fame local and international services, landmark local and foreign entertainment specials and extensive coverage of sporting events, from Philippines Basketball to Munich and Montreal Olympiads. A decade later, in 1981 RPN introduced another first, when it brought true "networking" to the country as it pioneered the use of domestic satellite to simulcast its primetime block programs over all its TV stations nationwide, making it possible for provincial audiences to view the same programs at the same time as their Manila counterparts. Today, RPN continues to provide exceptional broadcasting together with its provincial TV and Radio stations nationwide.

RPN is also currently one of the media companies under the Presidential Communications Operations Office headed by Secretary Herminio B. Coloma, Jr.

### **OTHER HISTORICAL ACHIEVEMENTS:**

Came out with the first 'TV Newspaper' program: Newswatch

Introduced two of the longest running sitcoms in Philippine television *John en Marsha* and *Buddy en Sol* 

Cover Live Via Satellite major sporting events, including the Olympics

Came out with Superstar variety program format

Use computer graphics in its station breaks

Launched the first local animation series Ang Panday

Made public affair program more popularly appealing like *Tell The People* with Julie Yap Daza

Introduced the first Filipino mini-series Malayo Pa Ang Umaga

Launched the telenovela genre starting with *La Traidora* and followed by the phenomenal *Mari Mar* 

### **MISSION:**

To provide socially responsible television/ radio programs and services that are informative, educational, and entertaining in accordance with the highest standards of both the media and advertising industries in the interest of the public we are committed to serve.

#### **RPN CHAIRMAN:**

Wilson Tieng (also from Solar Entertainment president and CEO)

#### **RPN VICE-CHAIRMAN:**

**Tonypet Albano** 

#### **RPN PRESIDENT and CEO:**

Roebrt T. Rivera

### **RPN GENERAL MANAGER:**

Atty. Jess Anthony Yu

### **RPN STATION MANAGER:**

Kitchie Benedicto

### **HEAD OF RPN NEWS AND PUBLIC AFFAIRS:**

Marigold Haber-Dunca

# **HEAD OF RPN ENTERTAINMENT TV:**

Eduardo Cojuangco, Jr.

### RPN EXECUTIVE VICE-PRESIDENT (EVP):

Olivia Limpe-Aw

# **RPN PROGRAMMING ACQUISITION HEAD:**

#### Madam Ratsa

### **HEAD OF RPN REGIONAL NETWORK PROGRAMMING:**

Edith del Rosario

When it comes to the first all-color television experience *Thrilla in Manila*, the *1988 Summer Olympics* and the *Apollo Missions*, the award-winning Filipino mini-series are *Bisperas ng Kasaysayan*, *Cebu* and *Davao*, the imports of Mexican telenovelas are *Marimar*, *Luz Clarita* and *Maria la del Barrio*, and the outstanding foreign series are *MacGyver*, *The X-Files*, *Ally McBeal*, *Felicity*, *NYPD Blue* and *The Practice*. The unforgettable Filipino shows are *John en Marsha*, *Superstar*, *Champoy*, *Eat Bulaga!*, *Ang Bagong Kampeon*, *Kwarta o Kahon*, *Gulong ng Palad*, *Flordeluna* and *Buddy en Sol* to become a hit shows.

Almost overnight, the station that bred and brought to Filipino homes such TV landmarks as *John en Marsha*, *Newswatch*, *An Evening with Pilita*, *Tanghalan ng Kampeon*, *Superstar*, *Ang Bagong Kampeon*, *Flordeluna*, *Champoy*, *Gulong ng Palad*, *Aawitan Kita*, *Eat Bulaga!*, *Buddy en Sol* and international phenomenal like *Marimar*, metamorphosed into a serious threat to the network giants. RPN is now the Kasama Mo network and the new monicker was introduced with an engaging jingle. The Solar group behind much of the new format as part of the new programming scheme under the leadership of chairman Wilson Tieng and president and CEO Robert Rivera.

RPN will not be sold because it continue to privatized. Giving the TV network in the privatization will refloat. RPN is home to the boxing bouts, Miss Universe beauty pageant, Emmy Awards, Grammy Awards, Academy Awards and so much more. RPN-9 is powerful with 100 kilowatt Harris transmitter tower coverng Mega Manila and other provincial stations in key cities across the nation. Many are saddened by the state of things at government-owned sequestered network RPN 9 used to be the country's number one station.

The revival of this network will give Pinoy viewer crappy shows shown by the other bigger networks like ABS-CBN, GMA, IBC and TV5. RPN studios are located along Broadcast City, Capitol Hills in Diliman, Quezon City.

The success of these foreign canned shows and subsequent sale of airtime to independent TV producers made it financially viable for RPN to produce its own local shows. The station defied the limits set by the martial law era and won countless awards in broadcast journalism for *Arangkada Balita* and *NewsWatch* when RPN gathered its biggest stars, network officials and the print media to a night of entertainment, competitions, raffle draws, huge prizes and of course, fun and excitement with supervisors, directors, managers, talents, and other employees. New local programs defined with *The Million Peso Money Drop, BOSES: Tinig P-Noy, Sabi ni Nanay, Roderick en Nova, Showbiz Ka!, Champoy, Superstar, Kwarta o Kahon and Chibugan Na!* setting the trend. Through its regional stations, RPN programs were seen across the archipelago and in the Southeast Asia. The following year, *Arangkada* 

Balita, NewsWatch, Superstar, Tell the People, BOSES: Tinig P-Noy, Roderick en Nova, Champoy, Chibugan Na! Nora, Pinapangako Mo, Spin-A-Win, The Million Peso Money Drop, the MBA and ABL games and Kwarta o Kahonare the trailblazers started airing in 60 American cities and parts of South America through the International Channel Network on-air performance as well as on administration.

RPN-9 for branding The Kasama Network in an alternative programming, which comes with the catchphrase *Idol Maging Kasama!*, is part of its bid to catch up in the local ratings game. From the way it has restructured its original shows, the number 3 network is definitely to a good start. The network's new president and chief executive officer (CEO) Robert Rivera and chairman Wilson Tieng with Solar Entertainment. RPN's new programs are worth anticipating and hopefully developing loyalty for aiming to a mass audience behind RPN on-camera talents and some homegrown RPN talents.

See for yourself: Bing Formento and Angelique Lazo (YES!) anchors the longest-running flagship national news program on Philippine television *Arangkada Balita*, Mondays to Fridays at 6:30 p.m. (Take that, Noli de Castro, Korina Sanchez and Ted Failon of *TV Patrol* and Meg Tiangco and Mike Enriquez of *24 Oras*.)

Eric Eloriaga and Cristina Peczon reads the news in the network's longest-running English newscast on Philippine television *NewsWatch*, Mondays to Fridays at 11 p.m.

Angeline Quinto in the musical variety show *Superstar*, Sundays at 9 p.m., going against *Star Cinema Originals* (Ch. 2) and *Kap's Amazing Stories* (Ch. 7).

Rafael Rosell's local version of the worldwide top-rating primetime game show franchise *The Million Peso Money Drop*, which has aired in over 40 countries from to acquire the franchise of the show from Endemol International, with in the world contestants the full P1 million prize at the beginning of the show, Saturday nights at 6 p.m., against the rivals of *Bet on Your Baby* (Ch. 2) and *Celebrity Bluff* (Ch. 7). The show requires two related contestants to work together to retain as much money as they can as the game progresses. Pairs will be out to prove that two heads are better than one as they attempt to conquer the game. Interested pairs to bring the following: Two valid IDs, one 2x2 photograph of the participant/s, birth certificate and medical certificate. The new game show dares to ask the Million Peso questions, daring Filipinos to test their knowledge and skill to bring home the full amount of the grand prize. *The Million Peso Money Drop* ranks number 1 in the television ratings, besting even top-rating programs like Glee and American Idol; here in the Philippines.

Eileen Papin and Anthony Castelo in the reality talent search show *BOSES Tinig P-Noy*, Saturday nights 9 p.m. abd Sundays at 8 p.m., became a hit for the station, in viewers and advertisers for the phenomenal nationwide hit reality talent search contest with a singing competition when the performance and results phases to discover a pool of new talents that many talented young singers. The search i dedicated to all a capella duos and trios competing in weekly, monthly and quarterly rounds. The homegrown winner will have the chance to compete with other 11 winners from RPN radio stations nationwide in the grang championship.

The contest is open to all a cappella duos and trios with members aged 15 and above. A representative from our partner, Center for Pop Music Philippines, acts as judge during the weekly eliminations, as well as the monthly show. The contestants in this competition are singing in a cappella will bring home with P1 million peso cash prize awaits the winner including a music recording contract with Polyeast-Universial Records and a talent management contract with RPN.

Dennis Padilla's top-rating primetime game show *Spin-A-Win* gives awaw loads of prizes and provides non-stop entertainment to Filipino contestants and the audience, weekdays at 11 a.m., is going against 8 p.m. timeslot of *Minute to Win It* (Ch. 2) and *Anak Ko Yan!* (Ch. 7). Ramon Tulfo hosting the public service program *Isumbong Mo Kay Tulfo*, Fridays at 11:30 p.m. News head Marigold Haber-Dunca hosting the public affairs show *Tell the People* every Thursdays at 11:30 p.m. Baby "Madam Ratsa" de Guzman hosting *Madam Ratsa Live!* on Tuesdays at 11:30 p.m.

The daily noontime variety show *Chibugan Na!* (Mondays to Fridays 12:30 p.m. and Saturdays 12 noon), is hosted by Randy Santiago, Marjorie Barretto, Hajji Alejandro and Chiqui Pineda will surely compared to *It's Showtime* and *Eat Bulaga!*. Bebbot Bello hosted on the in-depoh justice newsmagazine *Justice Man* on Wednesday nights at 11:30 p.m. A novelty *Toda Mo TV* with Tado Jimenez and RJ Ledesma recover on Mondays at 11:30 p.m.

Of course, our weekend edition of *Arangkada Balita Weekend* anchored by Kiko Pangilinan and Cielo Villaluna every Saturdays at 8:30 p.m. and Sundays at 8 p.m.

Monina B. Letargo, RPN 9's director for foreign program acquisition to view what the entertainment capital has in store for the global TV market. The peso-to-dollar exchange rate helped to complicate the net. Once the country's top purveyor of foreign programs, RPN got hit by a double when the Asian crisis rendered foreign programs too expensive, making its programs available simultaneously throughout the country and Southern Asian countries, namely, Hong Kong, Taiwan, Indonesia, Singapore, Guam, Saipan, Hawaii, Malaysia, Thailand, Papua New Guinea, Borneo, Myanmar, and parts of Australia and China.

Advertisers also cut their placements in foreign shows by 40%, choosing local programs that had cheaper rates and higher viewership. Foreign programming on free TV in middle-class and upper-class TV audience will cater to the upscale audience of A-B-C markets and also showing on C-D-E markets for masa-based in the television industry. Also, RPN has been more foreign TV series in the US, foreign cartoons, the Japanese animes, the Mexican telenovelas and the Korean and Taiwanese asianovelas as well as the ABL games.

The Outside Broadcast Color Van (OB Van) for the remote coverage news reporting to beam studio-quality broadcasts of news and special events coverage from remote sites.

A relatively new player in the local television industry, RPN-9 has the strong number 3 in terms of ratings, trailing behind GMA Network and Lopez-owned ABS-CBN, according to the Kantar Media, adding that there will be new local and foreign shows with the popular and top-rating American TV shows and the ABL basketball. "Although the thrust of station, now have the best of local and foreign entertainment" Rivera adds the radio-television simulcast programming. RIvera managed to make its presence felt in the TV industry.

Also set to sign a memorandum of agreement with Echostar, the largest direct-to-home (DTH) satellite television company in the US, to able to telecast its programs in America. Company officials explained that RPN-9 will have its own channel in Echostar programming with the international channels of RPN USA in the US (subscribers have to buy a separate box in addition to their cable TV subscription), current subscribers of Echostar will not have to pay additional to be able to watch Kasama programs.

The network has Radyo Budyong, the AM radio stations of RPN will provide content such as news programs *Arangkada Balita* and *NewsWatch* which will be simulcast in Radyo Budyong radio stations.

Officials said that RPN has now grabbed the number three spot in the television industry next to ABS-CBN and GMA 7 and the number 3 spot like IBC-13, TV5 and Studio 23. "We are now aiming to be a strong number three and eventually become number two," they revealed in the industry.

They also have: Roderick en Nova (Saturdays at 10 p.m.), a original longest-running sitcom topbilled by comedian Roderick Paulate and Nova Villa in the situation comedy along with Christian Vasquez, Carmi Martin, Mara Lopez, Neri Naig, Janella Salvador and John Manalo; Champoy (Saturdays at 10:45 p.m.), a gag show with the combined RPN talents of Brod Pete, Niña Jose, Aiko Melendez, Jason Francisco, Wowie de Guzman, JM De Guzman, Charee Pineda, Randolf Stamatelakey, Kylie Padilla, Steven Silva, Kim Gantioqui and Betong; Pinapangako Mo (Saturday nights at 7:45 p.m.), hosted by the actress Coney Reyes on the drama anthology; Showbiz Ka! (Saturdays at 2:30 p.m.), a showbiz talk show hosted by Pat-P Daza Planas and Nestor Torre as showbiz presscon on-air the latest and sizzling news and happening showbiz; Penpen de Sarapen (Saturday 11:30 a.m.), an educational children show for kids hosted by Connie Angeles, Kobi Vidanes, Aaron Junatas, Angel Sy, Andrea Brillantes, Lance Angelo Lucido and Clarence Delgado basically an entertainment, game and story-telling show for children with the kid favorites based on the outdoor game that Filipino kids played; Nora (Wednesdays 8:30 p.m.), a drama anthology starring the one and only superstar Ms. Nora Aunor and actor Tirso Cruz III are the love-team, Sana Kahit Minsan (Thursdays at 8:30 p.m.), a Filipino mini-series starring Dante Rivero, Agot Isidro and Helen Gamboa, directed by Joel Lamangan; Oh Yes, it's Johnny! (Mondays to Fridays 12:15 a.m.), a late-night talk show

hosted by Johnny Litton; *Mister Kemis Bayani* (Sundays at 10 p.m.), a family sitcom starring the comedian Bayani Agbayani as the lead star role of the real-life situation of family men with Cherie Gil, Gary Lim, Izza Ignacio, Miggui Moreno, Luis Gonzales and James Blanco; *Muling Pagmamahal* (weeknights at 9:30 p.m.), a soap opera teleserye starring Albert Martinez and Ruffa Gutierrez along with Sylvia Sanchez, Tart Carlos, Vivieka Ravanes and Lito Pimentel as the supporting cast will challenge the competitors of the soap operas and fantasy series offer attractive options from ABS-CBN and GMA in the primetime slot menu; and *Kwarta o Kahon* (Sundays from 1 p.m. to 2:30 p.m.), the noontime game-variety show is hosted by Arnell Ignacio, G. Toengi, Glo Alvarez, Wowie de Guzman, Marissa Sanchez, Mr. Fu and Regine Tolentino against the Sunday musical variety shows *ASAP 18* and *Sunday All Stars*. The new cooking show *Daza's Kitchen* (Saturdays at 9 a.m.), hosted by Chef Nora Daza for the recipes, cooking foods and dishes.

RPN-9's phenomenal rise which bought the company having bagged the contract to exclusively air the basketball league like the Metropolitan Basketball Association (MBA) and the ASEAN Basketball League (ABL) games aired on The Kasama Network help boost Channel 9's television ratings with the sports events. The coverage of the ABL basketball games aired live nationwide on RPN-9 every Saturday and Sunday and simulcast over FOX Sports, Solar Sports and Basketball TV to the millions of avid Filipino sports fans nationwide. RPN chairman Wilson Tieng and president and CEO Robert Rivera have agreed to a partnership with the MBA and ABL basketball for the airing of the league's popular games, in line with the network's commitment to the quality innovative programming in daytime, primetime and late-night.

The television industry - acknowledge wide reach assures the Metropolitan Basketball Association and the ASEAN Basketball League of increased viewership around the country and eventually showing boost Channel 9's ratings. *ABL* games showing on Saturdays 9:30 a.m. to 11:30 a.m. and Sundays from 10 a.m. to 12 noon. *MBA on RPN* begins airing on Saturdays from 4 p.m. to 6 p.m. and two games of doubleheaders on Sundays from 2:30 p.m. to 6:30 p.m. aired live from the Smart Araneta Coliseum and SM Mall of Asia Arena and seen on RPN's 11 provincial stations, Radyo Budyong AM radio stations nationwide and over 400 affiliated cable channels.

The strengthening hold of local programs on Filipino viewers, making The Kasama Network to compete with giant networks buying foreign shows for Channel 9 that will target the Filipino masa. "Local programming is a challenging balancing act the mass audience," explains Rivera in soap operas, comedies, musical variety shows, showbiz talk shows, drama anthologies and game shows have long saturated primetime. The Kasama Network recognize the canned foreign programs for the growing middle-upper class and upscale market with its top-notch programming in TV spots for the advertisers along with finance, administrative department, technicians and employees.

The support to fuel the same promotional TV machinery that has endeared IBC-13 to its mass-based audience, RPN-9 surely to capture the growing A-B-C market and also with the C-D-E market that bringing for a access to the upscale and mass audience.

We are particularly keen on Rainbow S.r.I to producing *Winx Club*, a fantasy series. A fairy dust in the magical world part of the larger Winx franchise. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards in the children's TV genre. When local networks were panic-buying from Mexico, Colombia, Taiwan, Indonesia, Italian and Korea, they expected that one day we would be importing TV programs. *Winx Club* is a Italian fantasy animated TV series directed, created, and produced by Iginio Straffi about the fairy Winx starring Stella, Aisha, Musa, Tecna, Flora and Bloomiabout action and fantasy show combined with comedic elements, in the face of established programs on the other networks, *Winx Club* has been the number one spot on weeknights such a phenomenal success, it set a programming trend that resulted in our competitors doing against the teleserye in a gained ratings because of their most watched TV show. They adapt each other's TV shows to see which will gain more viewership ratings.

It follows Bloom and her five best friends Stella, Flora, Musa, Tecna and Aisha in their day-to-day adventures at Alfea College. See the girls transform into magical fairies who use their powers to fight evil and save the world where the fairies dare on an exciting quest in The Emperor's Throne. Embark on a mission to achieve Sirenix, an ancient transformation, that can be used in the water, on land or in the air, unlike Believix which can only be used on land or in the air. It is strong enough to defeat the evil, power-mad merman Tritannus and the Trix. The Trix's main leader, Icy falls deeply in love with Tritannus and he with her, while the two other Trix members-Darcy and Stormy- are frustrated and angry with their strong romantic relationship. There are two new evolutionary fairy transformations in this season: Harmonix and Sirenix. The ancient Book of Sirenix gave them six Sirenix Boxes that holds guardians inside them to help them gain Sirenix and much, much stronger Harmonix abilities and spells. Before they achieve Sirenix, however, they must find the Gem of Self-Confidence, the Gem of Empathy, and the Gem of Courage; otherwise they would lose all of their magical powers forever.

The Kasama network and Solar have struck a golden partnership by providing viewers, kids, girls and teens just home from school and the playground, a refreshing alternative to early primetime, the telenovelas and asianovleas, and sensationalism of newscasts. Catch the animated series, dubbed in Filipino, weekdays at 5 p.m.

A triple treat of the hit anime series: *Hayate the Combat Butler* (weekdays at 9 a.m.), *Dragon Ball Z* (weekdays at 9:30 a.m.), *Yu-Gi-Oh! 5D's* (weekdays at 10 a.m.) and *K-ON!* (weekdays at 10:30 a.m.) are the poineer of most-watched number 1 animes in the Philippines.

Consistently earning significant viewers, the programming consists of globally successful shows never-before-seen on Philippine television airs episodes of popular American TV series after its initial U.S. airing with RPN's hit foreign canned shows with all-new episodes and new seasons of programs that have gained tremendous Filipino following. It also packs a formidable line-up of movies ranging from highly acclaimed and independent features to international Hollywood blockbusters.

While the favorite canned animated cartoons like *The Simpsons*, *Winx Club*, *Totally Spies!*, *Baby Looney Tunes*, *Magic Wonderland*, *Trollz*, *Pop Pixie*, *Hello Kitty's Paradise*, *Sofia the First*, *Ben 10: Alien Force* and *Team Galaxy* are the characters targeted the younger audience for kids viewers.

The movie blocks are: *Sine Nueve* (Mondays to Fridays at 2:30 p.m.), a screening of Hollywood films releases, dubbed in Filipino for foreign films; *Saturday Night Playhouse* (Saturdays at 11:30 p.m.); and *Sunday's Big Event*(Sundays 10:45 p.m.), a movie block featuring the best of Hollywood blockbuster movies, specials and concerts. World-Class US Primetime campaign wherein the programs aired on RPN are behind their current US runs.

The programs beefing up its primetime programming with such hits is the quality top-rating foreign shows in the US are Tagalized: *The X-Files, Ally McBeal, Glee, The Vampire Diaries, The Walking Dead, 24, Community, NCIS,Survivor: Caramoan, Two and a Half Men, One Tree Hill, WWE Bottom Line, WWE SmackDown!, Hell's Kitchen,America's Next Top Mdel and The Big Bang Theory are the home of the top Hollywood hit international TV series while the foreign reality shows are <i>American Idol* earns the most number of viewers both in the total number of individuals and households viewing found their way to local viewers in Channel 9. At that time, RPN 9 is one of the leading TV station when *Rosalinda* beat the highest rating programs of the giant networks ABS CBN and GMA.

Also, programming schedule are the foreign soap operas: the hit telenovelas *Marimar* (weekdays at 12 noon), a telenovela craze and *Rosalinda* (weeknights at 10 p.m.) starring Mexican actress Thalia and Fernando Carrillo; Taiwanovela *Honey, Watch Out* (weekdays at 4 p.m.); and the Koreanovelas are *Can You Hear My Heart* (weekdays at 4:30 p.m.) and *Dream High* (weeknights at 10:30 p.m.) featuring the K-Pop superstar artists.

As such, RPN 9 continues to be viewed by the industry as a network of value. This is clearly manifested in the latest evening primetime survey undertaken by AGB, the firm which now surveys TV ratings. While the GMA ans ABS-CBN networks easily grabbed the two top spots, with 47% and 30% of all viewing households, respectively, RPN garnered 10.1%, which significant compared with TV5's 15.3% and IBC 13's 28.4%.

Granted a new franhise which RPN continues to improved the goal of providing the Philippine TV audiences with quality, top-rating and award-winning shows.

# RPN Regional Stations Edit

#### TV stations

- TV-9 Mega Manila
- TV-12 Baguio
- TV-10 Iriga
- TV-4 Iloilo
- TV-8 Bacolod
- TV-9 Cebu
- TV-8 Dumaguete
- TV-5 Zamboanga
- TV-5 Cagayan De Oro
- TV-9 Davao
- TV-6 General Santos

# **International Subsidiary**

• RPN USA - A Filipino-language channel, offers a variety of programming including lifestyle and leisure shows, cuisine and travel as well as well-loved classic comedies, dramas and soap operas. Get your share of the best of what the islands can offer with RPN USA. Be up to date with all that's hip, new and hot with its lifestyle and leisure programs, while savoring the country's delectable cuisine, unique and fabulous destinations and music videos from the hottest artists of the past and present. Come home to the very best in Philippine television with its well-loved classic comedy and drama series, as well as its entertaining musicals and variety shows featuring your favorite singers and the stars of the big and small screen.

# Radyo Ronda radio stations

- DZKB 1422 kHz Manila
- DZBS 1368 kHz Baguio
- DZRL 639 kHz Batac
- DZTG 621 kHz Tuguegarao
- DZKI 1332 kHz Iriga
- DYKW 936 kHz Binalbagan
- DYKB 1404 kHz Bacolod
- DYKC 675 kHz Cebu
- DYBI 1458 kHz Dumaguete

- DXXX 1008 kHz Zamboanga
- DXKD 1053 kHz Dipolog
- DXKP 1377 kHz Pagadian
- DXKO 1368 kHz Cagayan De Oro
- DXKT 1071 kHz Davao
- DXDX 693 kHz General Santos
- DXKS 1080 kHz Surigao

# **RPN Corporate Address**

- RPN Manila Station:
  - Broadcast City, Capitol Hills 116, Diliman 1101, Quezon City Philippines
- RPN Cebu Station:
  - San Antonio, Cebu City 6000, Phils.
- RPN Davao Station:
  - Malagos, Baguio District, Davao City 8000, Phils.
- RPN Zamboanga Station:
  - Brgy. Tugbungan, Zamboanga City 7000, Phils.

# RPN officials Edit

- Chairman Wilson Tieng (President of Solar Entertainment Corporation)
- Vice-Chairman Tonypet Albano
- President and CEO Robert Rivera
- General Manager Atty. Jess Anthony Yu
- Vice-President for Licensing and Merchandising Kitchie Benedicto
- Head, RPN News and Public Affairs Marigold Haber-Dunca
- Head, RPN Entertainment TV Eduardo Cojuangco, Jr.
- Vice-President for Provincial Network Operations Olivia Limpe-Aw
- Local Production Head Willy Y. Tieng
- VP for Finance Deedee Siytangco
- Program Acquisition Head Madam Ratsa
- Head, Regional Network Programming Edith del Rosario

# The Kasama Network of RPN

Education, information and entertainment are all addressed by the Radio Philippines Network (RPN) with a mixed formula of the Philippine television programs. The two dominant players in the Philippine television industry, RPN-9 has been to maintain a secure and stable niche in the business. Since its inception in 1960, it has been a poineer in broadcasting satellite as well as top-rating and trailblazing programming. RPN introduced such first as accucolor and 24-hour nonstop programming. The first to use the satellite to become a truly national network. RPN has six TV stations located in the cities, TV relay and translator stations and 12 other population centers in the Luzon, Visayas and Mindanao and 15 radio stations strategically spread out over the archipelago.

"Providing responsible entertainment and information is part of RPN's mission and vision, and balanced programming is necessary to achieve this mission," says RPN president and CEO Robert Rivera.

As the poineer in balanced programming, the government-owned sequestered TV and radio station RPN-9 claims to be the leader network in the country that with the reputation of offering Filipino viewers the best balanced of program that combines from the top-rating local and foreign entertainment, family friendly values, up-to-date and responsible delivery of news and information, public service and educational.

Through the years, RPN-9 producing and introduced foreign canned shows, among them, *Rescue 911*, *MacGyver*, *The X-Files*, combining them with award-winning local productions like *John en Marsha*, *Eat Bulaga!*, *Superstar* and *Ang Bagong Kampeon*.

A decade later, RPN began concentrating on dominanly local programming in the balanced mix that has been its trademark. "That The Kasama Network stands when it coems to balanced programming." Over the years, RPN has received the most number of awards for Best Station and his proves that we are successful.

RPN-9 pledges to uphold its tradition of balanced and homegrown programming beyong its 53rd anniversary founding year last June 2013.

Radio Philippines Network, Inc. or RPN, as it is more popularly known to millions of listeners and viewers of its varied programs celebrates its 53rd anniversary as a leader in the Philippine Communications industry. Viewed from any perspective, such increase in number indicates growth in listenership and viewership of a considerable magnitude and scale. That growth can rightfully be attributed to a work ethic guided by a fine sense for balance programming, an openness for innovative ideas, and a talent discovery and development.

"We will continue to offer a healthy balance of information and entertainment by producing and airing proggrams that will serve the needs and wants of all sectors of society."

As the network who brought us such classic TV shows *John en Marsha*, *Tell the People*, *Ang Bagong Kampeon*, *Superstar*, *Marimar*, among others. RPN aims to deliver more quality programming that is basically pro-people and pro-service. Today, it is the local home of the Kasama Network of the powerhouse and the homegrown foreign canned programming: *Ally McBeal*, *The X-Files*, *24*, *Glee*, *The Walking Dead*, *Survivor: Caramoan*, *New Girl*, *America's Next Top Model*, *NCIS*, *Hell's Kitchen*, *Community*, *American Idol* and *The Vampire Diaries* are the popular, top-rating award-winning and multi-awarded RPN foreign shows in the phenomenal growth.

Robert Rivera, president and chief executive officer, said the network will maintain its present programming.

"Out first priority is to institute much-needed structural changes in the network and make it ready and able to meet larger challenges. Also, to give televiewers and advertisers what they rightly deserve such as programming and service that is people and anchored on much improved News and Public Affairs programs," says Rivera.

RPN's strength lies in its inventory of programs based on foreign produced primetime programming materials which was concepcualized in the 80's. The programming scheme proved to be a resounding success which later on become a major marketing play in attracting advertisers.

"Producing our own local programs, top stars and talents as these are mostly under exclusive contracts with the dominant channels. Those that are free from the movie outfits excessively talent fees that through TV broadcast," he says. Rivera, who has been in the business for 24 years, said his basic plans for the network include protecting, preserving and enhancing the interest of the network within the company.

"Future projects for The Kasama Network at present as you know, the government plans to the privatization. planning for network. What is important to us now is to preserve and enhance the value of the network so that would-be owners can be asked to pay a just price for it" says Rivera.

He also added that RPN use add-on media values in luring advertising support.

"By packaging our anchor programs with other network programs, we will bring effective costs and make us competitive. Add to this the add-on values like creative merchandising, brandbugs, built-into-the-program credits then we have a very diable package. The realities dictate that we continue to pursue this line. The dominant channel are resorting also to schemes to enhance their potentials," says Rivera. On its 53rd anniversarry, Rivera and the rest who make up RPN-9 brance for greatest opportunities that the new millenium will offer.

# Thalia Telenovela Edit

The company and its available resources Radio Philippines Network, Inc (RPN), initially known as Kanlaon Broadcasting System, is a broadcast television network in the Philippines owned by the Government Communications Group. Initially operated radio stations and in 1969 it launched its television arm. In the 70s and 80s, RPN was a big player in the local broadcast industry with several shows and special coverage in its fold. It aired special coverage like the Olympics, Thrilla in Manila and the Miss Universe beauty pageant.

It also launched trendsetting programs such as *John en Marsha*, *Superstar*, *Eat Bulaga*, and several big-name animes. It also bought rights for re-broadcasting of several hit TV shows from the United States.

After the 1986 EDSA revolution, RPN was sequestered by the government and itsassets were turned over to the Government Communications Group. In its fall fromgrace, the network lost much of its viewership to GMA and ABS-CBN. Some of its high-rating primetime shows into a ratings slump of ABS-CBN and GMA. Being a government controlled company; it was running on a budget.

*Marimar* is a Mexican TV telenovela originally broadcasted in 1994 in Mexico. The rights were bought by RPN-9, dubbed it in Filipino and re-broadcasted on a primetime slot on Philippine television. Pitted against industry giants ABS-CBN and GMA-7, Marimar caught the fancy of Filipinos and became a nationwide sensation. Intriguing is the fact that at that time, ABS-CBN and GMA's shows lord over television and their shows occupy a very huge chunk of the ratings pie. In came *Marimar* and shoved its rival's ratings. On the marketing perspective, what strategies were employed that led to the tipping of the ratings scale.

RPN was already importing foreign shows (mostly from the US and Japan). The craze was called *Marimar* shows supplanted by RPN on this timeslot took a back seat on its rival network's newscasts. *Marimar* thus became the pawn against the bishops and rooks of their rival. Import top-rating shows in other countries whose formula are akin to the shows patronized in the Philippines. The newscast's ratings were sky-scrapers as compared to RPN's.

RPN-9 starting the telenovela craze of soap operas are *Quinceañera*, *Mari Mar*, *Maria la del Barrio*, *La Traidora*, *Maria Isabel*, *La Viuda de Blanco*, *Piel*, *Monte Cristo*, *La Usurpadora*, *Luz Clarita*, *Siempre Te Amare*, *Preciosa*, *Simplemente Maria*, *Maria del Cielo*, *Sin Ti*, *Luz y Sombra* and *Serafin*.

Now, a new popular telenovela compared to other networks. *Rosalinda*, a new telenovela airing every weeknights at 10 p.m., starring the Mexican stars like actress Thalia and actor Fernando Carrillo as Fernando José.

A telenovela more stable and more dominant network, *Marimar* and *Rosalinda* airing daily on RPN while a radio adaption tiled *Marimar Radyo Novela* and *Rosalinda Radyo Novela* will also

broadcast over 14 RPN radio stations Radyo Ronda nationwide in Tagalog and Cebuano versions.

Rosalinda (Thalia) is a pretty woman who sells flowers and decorates a fancy restaurant. One day, she meets Fernando José (Fernando Carrillo), a man of high social status. He plays the piano at the restaurant. They eventually fall in love, get married, and have a child named Erika, but his stepmother Valeria desires to split the happy couple up, and she has the perfect way of doing so. Rosalinda's real mother, Soledad, served a 20-year prison sentence for the murder of Fernando José's real father. She was innocent, but took the blame. After finding out this horrible news, Fernando José abandons Rosalinda and her daughter. Valeria kidnaps Erika. Rosalinda goes into a depression and eventually loses her mind. She is locked up in a mental hospital.

Local TV viewers from local TV soap operas, preferring the Mexican telenovelas and asianovelas being shown on two TV networks, notably RPN-9, which has lined up other Mexican and Korean TV dramas.

A number of people have to slam RPN-9 for popularizing imported TV dramas a run for their money of huge profits, which detrimental to the local TV industry. The management should showing for local TV producers to improve their products to world-class level.

The phenomenal, said Roebrt Rivera as the president and CEO of the network. The entry of this Spanich-language TV series, dubebd into the Filipino, roke the traditional dominance of US and other Western canned programmed on local television. Offered *Rosalinda* and other soap operas to the giant TV networks in the Philippines for free on condition the local networks would provide free air time and shoulder dubbing costs. The giant networks, apparently on the local market potential of the soap operas from Mexico, Taiwan and Korea. The popular US programs via its World-Class US Primetime campaign are *Glee*, *The X-Files*, *Ally McBeal*, *The Big Bang Theory*, *American Idol*, *The Vampire Diaries*, *NCIS*, *WWE Bottom Line*, *WWE SmackDown!*, *Hell's Kitchen. America's Next Top Model*, *24*, *New Girl* and *Survivor: Caramoan* were the very popular hits with Filipino viewers and advertisers.

The government's cash of The Kasama Network. The soap smashed the leadership of its rival program of ABS-CBN's *Bukas Na Lang Kita Mamahalin* and GMA-7's *True Love*.

The Kasama Network, which shows *Rosalinda* with the franchise. The local channel spends for dubbing Filipino in promoting the series also for Channel 9 to embark on these shows poincered in the telenovela genre along with exciting new shows that will promote good values and earn itself some money generate revenues and income thru their quality programs in innovation and creative.

Newspapers reported incidents of commuters while glued to *Rosalinda* inside TV-equipped buses. At least one murder was caused by the Mexican programme in Manila, where a man, watching the show, for refusing to change channels from vehicles and rushed into nearly

houses and radio broadcasting station TV sets tuned to *Rosalinda*. The government-sequestered, wary of the show's wide popularity, the 1.3 million public employees nationwide that watching the show during office hours the acclaimed telenovelas and asianovelas which has generated a revenues and income for the sequestered TV and radio station. Stunned by *Rosalinda*'s success, the other channels reprogrammed their shows, positioning their soap operas to match the schedule of *Rosalinda* across the nation popularity in the Philippines and the country.

Rosalinda's popularity could signal the entry of more Latin American canned programmes to the Philippines and the rest of Asia. RPN-9 is scheduled to air two more TV serial visiting Manila.

# **BOSES: Tinig P-Noy** Edit

A government-sequestered VHF TV and radio station Radio Philippines Network, Inc. (RPN). RPN broadcast internationally canned foreign shows on primetime, produced sitcoms, action, animation programs, TV specials, animes, local programming, newscast, talk shows, reality shows, comedies, soap operas, dramas, musical variety shows, high-quality entertainment, sports and the Hollywood movies. It has the campaign of present The Kasama Network branding under *Kasama Ako!*.

The successful operator of channels like Solar Sports, ETC and 2nd Avenue, Solar Entertainment president and CEO Wilson Tieng as the chairman in the formula to boost RPN-9's programming power.By providing alernative programming to the broadcast channel, he hopes to turn the performance into a network war with new-format shows that will provide cutting edge and trendsetting viewer-friendly alternative programming to ABS-CBN and GMA.

RPN chairman Wilson Tieng (also from Solar Entertainment's president and CEO) and RPN president and CEO Robert Rivera in reality shows, soap operas and fantasy series, game shows, showbiz talk shows, variety shows, drama anthologies and animes in television landscape, The Kasama Network poses a competition to the country's more established networks like ABS-CBN and GMA-7 as well as the number 3 spot of IBC-13 and TV5. Wilson Tieng of Solar Films is determined to make RPN-9 one of our top networks.

The revenues from the block-timme shows will enhance the viewership of primetime of helping the government generate more revenue in the meantime plan to order a new transmitter, new cameras, new HD cameras, new studios (from RPN main studios and RPN broadway centrum), new OB vans, new OB van radio booths and other broadcast equipment for its TV and radio broadcasting as well as the regional stations. Some of the shows would be a co-production with Viva and Solar. Nationwide transmission will be powered by a brand new 100 kilowatt Harris Transmitter, which means wide coverage and signal.

Targeting the income of the upscale and mass market, more viewers in its local and foreign shows in the upper-class and midde-class for the A-B-C markets in the local TV viewers with a multi-billion peso war has been to improve the network's technical facilities and entice performers from the competing networks. In the succeeding months, RPN-9 attract the major biggest names like Bayani Agbayani, Angeline Quinto, Mr. Fu, Dennis Padilla, Rafael Rosell, Agot Isidro, Roderick Paulate, Nova Villa, Albert Martinez, Helen Gamboa, Nora Aunor, Tirso Cruz III, Brod Pete, Coney Reyes, Pat-P Daza Planas, Dennis Padilla, Aileen Papin, Anthony Castelo, Ruffa Gutierrez, Arnell Ignacio, Randy Saltiago, Marjoe Barretto, Dante Rivero, G. Toengi, Rafael Russel and Andrea Brillantes.

More competitive and offer Philippine viewers alternative programming now being offered by its two biggest competitors ABS-CBN and GMA Network. And judging from the latest ratings survey, RPN-9 is making headway in viewership, profitability aside.

Embarking on counter-programming while ABS-CBN and GMA are concentrating on teleseryes as well as IBC and TV5 are also the teleseryes on primetime, RPN-9 is offering viewers alternative formats. The principle here is that eventually the audience will get tired of watching the same kind of shows. The Kasama Network is hoping its new shows will be an attractive alternative as the most number of media professionals earning the income.

This new tagline marks RPN-9's new station ID called *Kasama Ako!*, which also highlights the network's alternative programming that now caters to the upscale and masses. The network had to producing shows in the local audience, airtime in the blocktimers of Solar for RPN introduced more home-grown programming with 10 regional stations operating, reaching 30% of all television-owning households in the country. RPN-9 continues to diversify its programming featured hit international TV series in the advertising industry.

RPN-9 is also ranks the undisputed number 3 among TV stations in the Philippines behind the two television stations ABS-CBN and GMA. The Kasama Network is also seen throughout the country via its regional stations while RPN-9 transmission improving the satellite dish improvement in advertisers.

The new station ID captures the channel's programming with featuring talents Nova Villa, Roderick Paulate, Angeline Quinto, Dennis Padilla, Mr. Fu, Aileen Papin, Anthony Castelo, Arnell Ignacio, Hajji Alejandro, Marjorie Barretto, Chiqui Pineda, Tado Jimenez and RJ Ledesma, Helen Gamboa, Albert Martinez, Nora Aunor, Tirso Cruz III, Coney Reyes, Johnny Litton, *Champoy* cast are Brod Pete, Niña Jose, Aiko Melendez, Jason Francisco, Wowie de Guzman, JM De Guzman, Charee Pineda, Randolf Stamatelakey, Kylie Padilla, Steven Silva, Kim Gantioqui and Betong, Nestor Torre, Pat-P Daza Planas, cast of *Penpen de Sarapen* are Kobi Vidanes, Aaron Junatas, Angel Sy, Andrea Brillantes, Lance Angelo Lucido and Clarence

Delgado, Rafael Russel, Rafael Rosell, Bayani Agbayani, Cherie Gil, Gary Lim, Izza Ignacio, Miggui Moreno, Luis Gonzales and James Blanco, Dante Rivero and Agot Isidro, Sylvia Sanchez, Tart Carlos, Vivieka Ravanes and Lito Pimentel, Ruffa Gutierrez, Randy Santiago, Wowie de Guzman, G. Toengi, Gio Alvarez, Marissa Sanchez and Regine Tolentino.

Joining them are some of the personalities and hosts of the news and public affairs programs that including news head Marigold Haber-Dunca, hard-hitting broadcast journalist Ramon Tulfo, Eric Eloriaga, Cristina Peczon, veteran news anchor Bing Formento, Angelique Lazo, Kiko Pangilinan, Madam Ratsa de Guzman, Cielo Villaluna and Bebbot Bello are the biggest names in broadcast journalism.

The giant networks offer big-budgeted teleseryes, game shows, reality shows, noontime entertainment and other mass-oriented produdcions, RPN-9 airing popular canned shows from abroad with a monicker of of Kasama network in the television industry compared to Kapamilya, Kapuso, Kapinoy and Kapatid.

Riding this wave, the sequestered TV and radio statrion RPN-9 has acquire the franchise of BOSES: Tinig P-Noy. The network, which has primarily been showing foreign canned programs such as the US award-winning hit series Glee,24, The X-Files, Ally McBeal, Survivor: Caramoan, New Girl, The Walking Dead, Community, Hell's Kitchen, America's Next To Model, WWE Bottom Line, WWE SmackDown!, Two and a Half Men, NCIS, American Idol, the reality show which has a global television phenomenon and The Vampire Diaries since it started rules on primetimes, has in recent reorganization in late 2013 to expand its programming and audience reach with the best primetime shows. Together with the creation of local productions such as Roderick en Nova, Superstar, The Million Peso Money Drop, Spin-A-Win, Champoy, Philippines' Next Top Model, Chibugan Na!, Pinapangako Mo, Muling Pagmamahal, Kwarta o Kahon, Sana Kahit Minsan, Nora, a hit telenovelas are Marimar and Rosalinda surged to the top of the ratings, a hit Koreanovelas are Can You Hear My Heart and Dream High as well as several popular Asian programs and the hit animes are Hayate the Combat Butler, Yu-Gi-Oh!, Dragon Ball Z and K-ON! along with the rights of Miss Universe beauty pageant, the Oscar awards, musical and concert specials and boxing matches, and acquisition of the legal rights to air the Metropolitan Basketball Association (MBA) and the ASEAN Basketball League (ABL) games, RPN has banked on BOSES to gain a stronger audience hold the singing competition program trend on Philippine television for a viewership ratings, RPN-9 for midde-class and upper-class with upscale market of A-B-C classes and ranks the number 3 position among TV networks generating the advertising more revenues and income.

Solar has been a block-timer of The Kasama Netwiork for their own programming airtime, government-owned sequestered TV station RPN-9, having the local and foreign franchise of *BOSES: Tinig P-Noy*, is open to the autidions with the regional and worldwide. During the

network's relaunch, company officials also revealed various new programs that aim to increase viewership. Wilson Tieng as chairman of RPN Channel 9 (also president and CEO of Solar Entertainment), particularly wanted to the figures on the network's earnings.

The Kasama Network also has the Mexican hit telenovelas and the hit asianovelas from Taiwan and Korea to runnings around them and grab away all their viewers.

RPN-9 by Wilson Tieng of Solar Entertainment and participate in network war, as the consumer network in privatization of the government PCGG, was acculturated by Shine International through its huge popular reality-singing program format *BOSES: Tinig P-Noy.* With its credible track record of success, *BOSES* proved to be a business investment for The Kasama Network who is turning to the international program format trade for alternative programming offer its local market rise to become the No.3 station RPN with its new program for the slogan and advertising campaign Kasama Mo, an alternative to the crappy programming of ABS-CBN and GMA. There are big names of more artists to be taken they will feature more local shows that will begin to air.

With great help from Solar Entertainment, RPN is going a major with Solar Entertainment putting more local programs and more exciting shows and formats as well as the ABL basketball games. Also RPN and Solar coincided with the Kapamilya and Kapuso to fight while give television viewers in the alternative selection of Channel 9. The print ads and was able to catch Their plugs, new programs, promos and commercials as well as Solar Entertainment to grow viewership of RPN 9 led to the release of television programs.

As for the marketing strategies employees by RPN-9 remains a certified number 3, the group needed to find out just how marketable the show for the network and were the standards they upheld in the show's host, judges and contestants, the network will hopes to discover and develop its own pool of talents around the globe is the joint venture of RPN-9, Shine International and Solar Entertainment.

Rivera added the Fllipinos are talented in singing that *BOSES* is a capella in the reality singing competition. A cappella is singing without any instrumental accompaniment.

This way, Rivera believes that the sinegrs can be heard using their natural and powerful voics. Rivera said the competition focuses on a cappella for duet and trio to produce a harmonic melody with choreography because there would be no harmony to be created in solo a cappella. The unique singing contest differs from other singing contests since it will be performed "acapella" in a form of a duet and in trio. As much as P1 million worth of prizes, and a contract to RPN 9 will be given during the grand finals, which will be held in Manila on March 2014. Announcement of the rules and audition will be on RPN.

Separates this from other singing competitions, Rivera explained is all contestants can from a duet and trio with other contestants regardless of group they came in with open to school and university with 15-25 years old and above can sing, dance and act to showcase talents from the 12 regions of the country.

He also discloses that the competition is open even to persons with disabilities where some contestants. Rivera further divulged that RPN-9 officials personally visit different provinces in the country to discover talented singers. "The contest is open to all ages, and we encourage those persons with disability (PWDs) who have the talent to join the contest," he said. "This is also strengthening our radio stations in the 12 regions of the country, and this contest gives a once in a lifetime shot of fame and fortune for the grand winner," he explained.

Rivera proudly announced that superstar Nora Aunor is a product of RPN-9's Tawag ng Tanghalan radio variety show. The Kasama Network organizers for coming to the province to discover new singing talents. The regional search aims to discover, harness and develop the singing prowess of potential talents coming from the 12 regions of the country where the 12 AM radio stations of RPN-9 are strategically located aims to harness and develop young artists nationwide showcasing their singing prowess of Solar provides programs to RPN.

Ms. Ortiz said Solar will air *BOSES: Tinig P-Noy* on government-owned RPN-9. Solar is one of RPN's major block-timers, while the companies which buys airtime from the network for their programs.

According to Rivera, *BOSES* is a national reality singing contest for young and talented artists and which would be involved staged by the 12 RPN radio stations nationwide Radyo Ronda. Solar account manager for entertainment Beth F. Ortiz said the company is confident that the *BOSES: Tinig P-Noy* reality search will lure audiences and advertisers, despite the stiff ratings war among local television networks. "We know other television stations have well-established programming. What we in Solar are offering is something different. And we are confident that this new program would be a huge success," Ms. Ortiz told BusinessWorld in an interview.

"The Kasama Network continues to maintain its reputation by bringing world-class, top-rating, quality ad multi-awarded shows never before seen on Free TV provides the Filipino viewers - from sports, action, drama, reality, comedy and game shows - the soap-opera on prime-time fare."

She said Solar spent millions to acquire the *BOSES: Tinig P-Noy* franchise from Shine International Television, which ensures that local versions be in keeping with the original version.

The contest is open to a cappella duos and trios with members aged 15 and above. Winners for the weekly, monthly and quarterly finals will quality for the grand finals in Manila.

The nationwide winner will take home P1 million peso cash prize with a talent management contract with RPN and a music recording contract of Polyeast-Universal Records.

# See also Edit

- Shows on The Kasama Network
- BOSES Tinig P-Noy: The phenomenon begins
- Angelique Lazo and Kiko Pangilinan, New Face of RPN News
- RPN is home of ABL

# Shows on The Kasama Network

The Kasama Network's foreign lauguage programming draws high numbers via top-rated American TV series via its World-Class US Primetime such as *Glee*, *24*, *The X-Files*, *American Idol*, *Survivor*, *The Big Bang Theory*, *NCIS*, *America's Nex Top Model*, *Two and a Half Men*, *Hell's Kitchen*, *Community*, *Aahat*, *The Vampire Diaries*, *New Girl*and *The Walking Dead*, *WWE Bottom Line*, *WWE SmackDown!*, the hit telenovelas such as *Marimar* and *Rosalinda*, the hit asianovelas like *Honey Watch Out!* and *Dream High*, the anime series like *Hayate the Combat Butler*, *Dragon Ball Z*, *Yu-Gi-Oh!*, and *K-ON!*, and sports such as the *ABL* (ASEAN Basketball League) and *MBA* (Metropolitan Basketball Association) games.

A viewership by confirms the sequestered TV station that RPN-9 ranks the number 3 in viewership for the upscale audience of ABC market and mass audience of CDE market, behind the giant networks ABS-CBN and GMA, along with number 3 slot of IBC-13, TV5 and Studio 23.

The Kasama Network's exclusive broadcast sponsorship of the ABL (ASEAN Basketball League) and the MBA (Metropolitan Basketball Association) games also serves to increase the channel's ratings.

As part of RPN's increased coverage strategy, 100-kilowatt transmitters were installed in 11 cities: TV-9 Mega Manila, TV-12 Baguio, TV-10 Iriga, TV-4 Iloilo, TV-8 Bacolod, TV-9 Cebu, TV-8 Dumaguete, TV-5 Zamboanga, TV-5 Cagayan De Oro, TV-9 Davao and TV-6 General Santos.

The international channels RPN USA, a Filipino-language channel, offers a variety of programming including lifestyle and leisure shows, cuisine and travel as well-loved

classic comedies, dramas and soap operas. Get your share of the best of what the islands can offer with RPN USA. Be up to date with all that's hip, new and hot with its lifestyle and leisure programs, while savoring the country's delectable cuisine, unique and fabulous destinations and music videos from the hottest artists of the past and present. Come home to the very best in Philippine television with its well-loved classic comedy and drama series, as well as its entertaining musicals and variety shows featuring your favorite singers and the stars of the big and small screen.

Our Radyo Ronda are the AM radio stations DZKB-AM 1422 kHz Manila, DZBS-AM 1368 kHz Baguio, DZRL-AM 639 kHz Batac, DZTG-AM 621 kHz Tuguegarao, DZKI-AM 1332 kHz Iriga, DYKW-AM 936 kHz Binalbagan, DYKB-AM 1404 kHz Bacolod, DYKC-AM 675 kHz Cebu, DYBI-AM 1458 kHz Dumaguete, DXXX-AM 1008 kHz Zamboanga, DXKD-AM 1053 kHz Dipolog, DXKP-AM 1377 kHz Pagadian, DXKO-AM 1368 kHz Cagayan De Oro, DXKT-AM 1071 kHz Davao, DXDX-AM 693 kHz General Santos and DXKS-AM 1080 kHz Surigao.

# Variety shows **Edit**

# Superstar Edit

From the one and only superstar Nora Aunor with German Moreno holds the distinction as the longest running musical variety show on Philippine television, The Kasama Network prides itself in having, for its Sunday primetime variety show host, Philippine showbiz's biggest musical multi-awarded singer-actress and recording artist, the Asia's multi-awarded pop superstar. A superstar entertainment with the one and only Pop Superstar in our own musical production numbers cater to the audiences will perform with the songs as the singer.

She recorded some of the most of the songs in OPM history along with guests that range in performers for a night of music will showcase their talents while inviting different OPM artists for performances. Angeline Quinto, the singing at the grand champion of the reality singing search Star Power on ABS-CBN.

Superstar holds the record as the longest-running musical variety show on Philippine primetime TV reigned supreme on the Sunday primetime slot of RPN.

Also for the recording contract with Star Records to release her own album and Quinto perform on the musical variety show ASAP 18 on ABS-CBN, Angeline Quinto is the singer-actres to transfer to the 3rd television network in the country. The pop superstar princess signed a contract with the Wilson Tieng and Robert Rivera-owned network last April 2013. Tito Cayamanda, the head of the station's music department, creating and consulting on the music content that RPN will be producing.

The first-ever musical variety show on Philippine television, top multi-media princess Angeline Quinto treats you to an evening of her very own Sunday night live solo musical variety show with a musical performers singing their songs showcasing her singing prowess Quinto's singing and dancing capabilities boasts of its well-arranged musical numbers and medleys feature all kinds of songs and performed by the show with other guest singers and entertainers in the concert on TV for the stage allowing to explore their range while performing the current and golden hits while Quinto is RPN's roster of talents.

The show starts with an opening song and dance number by Quinto for a different songs. It also airs different segments like Go Angeline, Angeline Loves You, Swag, comedy skits Gang Superstar and Smash Superstar. On her final song, Quinto frequently states her message for the viewers and sings her statement song with Angeline Quinto's singing, dancing and hosting.

The singer will be joined in by co-hosts Rafael Rosell, musical director Jonathan Manalo, choreographer Georcelle Dapat-Sy, and director Erick Salud in Superstar. The musical variety show will also feature Streetboys as dance performers and a special guest co-host every week.

# Chibugan Na! Edit

Chibugan Na! is a daily serving of the lunchtime funfare flavores with pure entertainment.

Each day dizzles with exciting portions cooked up by the talented of Randy Santiago, Marjorie Barretto, Hajji Alejandro and Chiqui Pineda together with today's hottest celebrities and stars.

#### **Main hosts**

Randy Santiago

**Marjorie Barretto** 

Hajji Alejandro

Chiqui Pineda

#### Co-hosts

**Bing Loyzaga** 

Marissa Sanchez

**Gary Lim** 

Bayani Agbayani

Nina Jose

JM De Guzman

Charee Pineda

**Manoeuvres** 

#### **Director**

Victor de Guzman

# Game shows Edit

# Spin-A-Win Edit

Gives away loads of prizes and provides non-stop entertainment to Filipino contestants and the audience.

The top-rating game show is hosted by the comedian Dennis Padilla will win at P1 million peso cash prize.

# The Million Peso Money Drop Edit

The local version of the worldwide top-rating primetime game show franchise *The Million Peso Money Drop*, which has aired in over 40 countries from to acquire the franchise of the show from Endemol International, with in the world contestants the full P1 million prize at the beginning of the show

The show is hosted by Rafael Rosell requires two related contestants to work together to retain as much money as they can as the game progresses. Pairs will be out to prove that two heads are better than one as they attempt to conquer the game.

Interested pairs to bring the following: Two valid IDs, one 2x2 photograph of the participant/s, birth certificate and medical certificate. The new game show dares to ask

participant/s, birth certificate and medical certificate. The new game show dares to as the Million Peso questions, daring Filipinos to test their knowledge and skill to bring home the full amount of the grand prize.

The Million Peso Money Drop ranks number 1 in the television ratings, besting even toprating programs like Glee and American Idol; here in the Philippines.

# Kwarta o Kahon Edit

Non-stop surprizes and loads of prizes. Exciting games and performances for the show of all from the usual routines of a Sunday musical variety show.

Kwarta o Kahon is a top-rating and multi-awarded variety-game show with the popular games that everybody will surely enjoy. The program winning the famous celebrities joining contest with host are Arnell Ignacio, G. Toengi, Glo Alvarez, Wowie de Guzman, Marissa Sanchez, Mr. Fu and Regine Tolentino bond the entire family, the show offers a tasty buffet of exciting games and generous cash prizes, topped with guest

performances from your favorite Kasama stars on RPN. Aside from the fun and games, viewers should also tune in for the live musical performances from celebrity guests.

# **Main hosts**

**Arnell Ignacio** 

G. Toengi

**Glo Alvarez** 

Wowie de Guzman

Mr. Fu

**Marissa Sanchez** 

**Regine Tolentino** 

#### **Co-hosts and Performers**

Coleen Mangabat (BOSES Tinig P-Noy)

Mhelrose Uy (BOSES Tinig P-Noy)

Johanna Miranda, Jasper Arizabal and Phoebe Faye de Guzman (*BOSES Tinig P-Noy*)

Jasmine Santos (BOSES Tinig P-Noy)

Alex Soller (BOSES Tinig P-Noy)

Gina Ventura, Christian Paul Torqueza and Erickson Paulo (BOSES Tinig P-Noy)

Christopher Mendoza (BOSES Tinig P-Noy)

Ian Mendoza (BOSES Tinig P-Noy)

# Reality shows **Edit**

BOSES: Tinig P-Noy Edit

Riding this wave, the sequestered TV and radio statrion RPN-9 has acquire the franchise of *BOSES: Tinig P-Noy*. The network, which has primarily been showing foreign canned programs such as the US award-winning hit series *Glee,24*, *The X-Files, Ally McBeal, Survivor: Caramoan, New Girl, The Walking Dead, Two and a Haf Men, NCIS,America's Next Top Model, Aahat, Community, Hell's Kitchen, WWE Bottom Line and WWE SmackDown!, American Idol, reality show become a global television phenomenon and <i>The Vampire Diaries* since it

started rules on primetimes, has in recent reorganization in late 2013 to expand its programming and audience reach with the best primetime shows. Together with the creation of local productions such as Roderick en Nova, Superstar, The Million Peso Money Drop, Spin-A-Win, Champoy, Philippines' Next Top Model, Chibugan Na!, Pinapangako Mo, Muling Pagmamahal, Kwarta o Kahon, Nora, Sana Kahit Minsan, a hit telenovelas are Frijolito and Rosalinda surged to the top of the ratings, a hit Koreanovelas are Can You Hear My Heart and Dream High as well as several popular Asian programs and the hit animes are Hayate the Combat Butler, Dragon Ball Z, Yu-Gi-Oh! and K-ON! along with the rights of Miss Universe beauty pageant, Oscar awards, musical and concert specials and boxing matches, and acquisition of the rights to air ASEAN Basketball League (ABL) and Metropolitan Basketball Association (MBA) games, RPN banked on BOSES to gain a stronger audience hold the singing competition program trend on Philippine television for a viewership ratings, RPN-9 for midde-class and upper-class with upscale market of A-B-C classes and ranks the number 3 position among TV networks generating the advertising more revenues and income. RPN-9 by Wilson Tieng of Solar Entertainment and participate in network war, as the consumer network in privatization of the government PCGG, was acculturated by Shine International through its huge popular reality-singing program format BOSES: Tinig P-Noy. With its credible track record of success, BOSES proved to be a business investment for The Kasama Network who is turning to the international program format trade for alternative programming offer its local market rise to become the No.3 station RPN with its new program for the slogan and advertising campaign Kasama Mo, an alternative to the crappy programming of ABS-CBN and GMA. There are big names of more artists to be taken they will feature more local shows that will begin to air.

#### About the show

As for the marketing strategies employees by RPN-9 remains a certified number 3, the group needed to find out just how marketable the show for the network and were the standards they upheld in the show's host, judges and contestants, the network will hopes to discover and develop its own pool of talents around the globe is the joint venture of RPN-9, Shine International and Solar Entertainment. The local and foreign franchise of BOSES: Tinig P-Noy, is open to the autidions with the regional and worldwide. Rivera added the Fllipinos are talented in singing that BOSES is a capella in the reality singing competition. A cappella is singing without any instrumental accompaniment. From RPN-9's nationwide search comes the freshest faces and the most talented bunch of singing superstars to hit the TV.

This way, Rivera believes that the sinegrs can be heard using their natural and powerful voics. Rivera said the competition focuses on a cappella for duet and trio to produce a harmonic melody with choreography because there would be no harmony to be created in solo a cappella. The unique singing contest differs from other singing contests since it will be performed "acapella" in a form of a duet and in trio. As much as P1 million worth

of prizes, and a contract to RPN-9 through Talent9 will be given during the grand finals, which will be held in Manila on March 2014. Announcement of the rules and audition will be on RPN. BOSES is a reality contest where coming of the field of singing does not use any instruments like guitar, piano or organ because only voice only investment to achieve the dream desired to distinguish their talents with acapella considered the first kind of search around the country in important star potential that will help Talent9 hone them into RPN's biggest idols, superstars and rank them among the hottest personalities in the industry as well.

Separates this from other singing competitions, Rivera explained is all contestants can from a duet and trio with other contestants regardless of group they came in with open to school and university with 15-25 years old and above can sing, dance and act to showcase talents from the 12 regions of the country dedicated to all a capella duos and trios competing in weekly, monthly and quarterly rounds. A representative from our partner, Center for Pop Music Philippines, acts as judge during the weekly eliminations, as well as the monthly show.

He also discloses that the competition is open even to persons with disabilities where some contestants. Rivera further divulged that RPN-9 officials personally visit different provinces in the country to discover talented singers. "The contest is open to all ages, and we encourage those persons with disability (PWDs) who have the talent to join the contest," he said. "This is also strengthening our radio stations in the 12 regions of the country, and this contest gives a once in a lifetime shot of fame and fortune for the grand winner," he explained.

Rivera proudly announced that superstar Nora Aunor is a product of RPN-9's Tawag ng Tanghalan radio variety show. The Kasama Network organizers for coming to the province to discover new singing talents. The regional search aims to discover, harness and develop the singing prowess of potential talents coming from the 12 regions of the country where the 12 AM radio stations of RPN-9 are strategically located aims to harness and develop young artists nationwide showcasing their singing prowess of Solar provides programs to RPN. Goal of the contest in discovering singer acapella field except the extension of the image and tourism of the area, the first singing competition in a capella launched in the Philippines and home grown talents in the chance to shine through a recording contract with Universal Records that the semi-final winners for duet and trio categories will compete from among the winners of the 12 RPN branches stations nationwide for the grand finale and will have the chance to win a grand prize of P1 million pesos and other fabulous prizes.

RPN-9 is in a way helping recording companies save from today's high cost of production and loss resulting from piracy by doing away with the session musician during production or recording of songs since there are no longer electronic musical instruments like piano, guitars and organ.

According to Rivera, BOSES is a national reality singing contest for young and talented artists and which would be involved staged by the 12 RPN radio stations nationwide Radyo Ronda from Luzon, Visayas and Mindanao. Solar account manager for entertainment Beth F. Ortiz said the company is confident that the BOSES: Tinig P-Noy reality search will lure audiences and advertisers, despite the stiff ratings war among local television networks. "We know other television stations have well-established programming open for all ages in a form of duet and trio in a capella to showcase talents from the different places in the province.

Aileen Papin and Anthony Castelo are the host of the reality talent search show where the singing realitry contest is open to a cappella duos and trios with members aged 15 and above. Winners for the weekly, monthly and quarterly finals will quality for the grand finals in Manila became a hit for the station, in viewers and advertisers for the phenomenal nationwide hit reality talent search contest hiring a session musician.

The nationwide winner will take home P1 million peso cash prize with a talent management contract with RPN through Talent9 and a music recording contract of Polyeast-Universal Records.

#### **Main hosts**

**Aileen Papin** 

**Anthony Castelo** 

# **Judges**

**Pilita Corales** 

**John Nite** 

**German Moreno** 

# Drama series **Edit**

# Nora

Edit

The one and only superstar in the country and queen of Philippine drama exhibits Nora Aunor and Tirso Cruz III in one of the country's longest running made-for-TV movie serials.

Nora featuring the love-team Nora Aunor and Tirso Cruz III in powerful romantic portrayals of the stuggles, pains and triumphs of men and women in different.

# Sana Kahit Minsan Edit

The first-ever Filipino mini-series in a story of the wife.

Starring the actress Agot Isidro as Ruffa Monsod, Dante Rivero as Jonathan Marco and the actor Helen Gamboa as Winnie Henam, directed by the award-winning director Joel Lamangan.

# Pinapangako Mo Edit

Pinapangako Mo is a drama anthology than Maalaala Mo Kaya and Magpakailanman. Journey to the Filipino viewers' treasured stories. Each story is based on true-to-life experiences sent through letters in the story.

The birth of the first time in Philippine television althrough letter-based stories in the technical excellence, fresh approach and treatment to the formulas and motivation to give the audience a drama anthology.

Boast of training and honing the potentials of our respected filmaers with the directors and witnessed the metamorphosis of writers able to work with the finest actors and actresses.

Hosted by award-winning dramatic actress herself Coney Reyes.

# Soap operas **Edit**

# Muling Pagmamahal Edit

The Kasama Network RPN features some of the best actors in the Philippine showbiz industry will be bringing us their first-ever soap opera TV series having their first teleserye offering that will be pitted against and competing with other big television networks on primetime ABS-CBN's Primetime Bida and GMA's Telebabad.

The quality soap operas on primetime TV with a teleserye Muling Pagmamahal is the story of their family and friend whose with the world of home with the veteran actors and actress.

RPN has started winning weekends in the ratings game and our own weeknight programming more exciting.

The father of the man Marlo (Albert Martinez) enjoys a family surving the romance. Dina (Ruffa Gutierrez), a mother of a friend in the beautiful moms for true identity, written by Jimuel dela Cruz and directed by the award-winning director Joel Torre and Mervyn B. Brondial.

Starring Albert Martinez and beauty queen Ruffa Gutierrez in the lead role together with RPN's newest homegrown talent Jane Oineza, Liza Soberano, Ingrid dela Paz and child star Andrea Brillantes along with Sylvia Sanchez, Tart Carlos, Vivieka Ravanes and Lito Pimentel as the supporting cast will challenge the competitors of the soap operas and fantasy series.

#### Main cast

Albert Martinez as Marlo Nepumuceno

Ruffa Gutierrez as Dina Buenavista

Jane Oineza as Janella Gonzales

Andrea Brillantes as Elisa Nepumuceno

Ingrid dela Paz as Sofia Ramirez

Liza Soberano as Bianca Buenavista

### **Supporting cast**

Sylvia Sanchez as Pedre Monsond

Tart Carlos as Mulon Demosyo

Vivieka Ravanes as Volenti Bento

Lito Pimentel as Mataro Hermoso

# Comedies Edit

### Roderick en Nova Edit

The country's original longest-running and top-rating sitcom top-billed by the comedians Roderick Paulate and Nova Villa in the cast of the situation comedy sitcom along with Christian Vasquez, Carmi Martin, Mara Lopez, Neri Naig, Kit Thompson, Janella Salvador and John Manalo.

The story of the families of Roderick Montano (Roderick Paulante), the man dad of the family and Nova Soriano (Nova Villa), a mother of life on the world, directed by Al Quinn.

#### Main cast

Roderick Paulante as Roderick Montano

Nova Villa as Nova Soriano

### **Supporting cast**

Christian Vasquez as Tonio Agbalano

Mara Lopez as Mara Mina

Carmi Martin as Martelo Yaman

Neri Naig as Juliet Reynes

Kit Thompson as Tony Alberto

Janella Salvador as Carmella Park

#### John Manalo as Jonan Escudero

# Champoy Edit

The top-rating sketch comedy gag show on Philippine television will combined RPN talents and stars. Directed by Wenn V. Deramas.

Spoofed anything in vogue at the sketches, spoofs, segments, gags and musical performances.

### Cast

**Brod Pete** 

**Betong** 

Wowie de Guzman

JM De Guzman

Niña Jose

Aiko Melendez

**Charee Pineda** 

**Jason Francisco** 

**Randolf Stamatelakey** 

**Kylie Padilla** 

Steven Silva

Kim Gantioqui

# Mister Kemis Bayani Edit

The family sitcom starring the comedian Bayani Agbayani, one of the funniest and bankable comedians today as the lead star role of the real-life situation of family men plays the main character Mr. Kemis Bayani.

Included in the cast is coemdian Gary Lim as Tiniboy, a self-proclaimed business tycoon and Gordon's best friend. Toniboy is the CEO of a company that sells ice cream and ice candies. Completing the zany gang are James Blanco as Jordan Malicsi, son of a politician as well as an avid and doting suitor of Honeydew. The mother of Cherie Gil as Cherie Bayani, Miggui Moreno as Miguel Zumaram, Izza Ignacio as Anna Hermandez and Luiz Gonzales as Luizo Agonzo.

Directed by Epi Quizon they would fare against the top-rating programs of ABS-CBN and GMA-7.

### Cast

Bayani Agbayani as Mr. Kemis Bayani

Cherie Gil as Cherie Bayani

Miggui Moreno as Miguel Zubaram

Gary Lim as Gary Timbalang

James Blanco as Jaime Bonifacio

Izza Ignacio as Anna Hermandez

Luis Gonzales as Luizo Agonzo

# Magazine / Talk shows Edit

# Oh Yes!, It's Johnny! Edit

A dash of glitz, glamour and spicy gossip make up the recipe for the sizzling Oh Yes!, It's Johnny!

Johnny Litton, whips up interesting encounters with top showbiz and political personalities while partner Maurice Arcache shares many hilarious do's and don'ts in his own portion called Arcachat.

### Showbiz Ka! Edit

A showbiz talk show hosted by Pat-P Daza, the eldest daughter of editor-journalist Julie Yap-Daza and co-host Nestor Torre as showbiz presscon on-air the latest and sizzling news and happening showbiz.

The 45-minute live program will tackle the meatiest and freshest local celebrity news and rumors. There will also be a celebrity guest who will meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her.

# News and Public Affairs Edit

# Arangkada Balita Edit

Arangkada Balita, the network's primetime long-running national news program on Philippine television anchored by the formidable veteran broadcast journalist and news anchor Bing Formento and Angelieue Lazo wherein commentaties and the news reportage in the traditional news programs. Also, the weekend edition is anchored by Kiko Pangilinan and Cielo Villaluna.

The day's headlines in a national news, political news, crime news and police reports (Presinto Balita), CCTV reports (On-Cam Arangkada), public service (Serbisyo ng Bayan), global news (Global Arangkada), sports news (Pampalakasan Balita), weather forecast (Weather Cast) and entertainment news (Balita Intriga).

Known for the feisty and fearless commentaries on radio and television, Formento and Lazo has made a mark in the industry as they produced some of the biggest stories of the nation of our broadcast journalists and our regional and international bureaus will give the most comprehensive coverage of the day's events.

### NewsWatch Edit

In-depth, fast-paced, informative, straight-forward, unbiased and trusted for years informed and stay connected as you keep up that covers everything going on in the Philippines and abroad.

NewsWatch is one of the country's pioneer most-watched news program on Philippine TV started with the first TV news paper program in the country since started airing in 1970.

The network's respected news program that has survived time changes and has become an institution in broadcast journalism, with fresh faces to complement the late night slot. Anchored by the veteran broadcaster and news anchorman Eric Eloriaga and Cristina Peczon, the longest-running English newscast on Philippine television will reportage of the news. Eloriaga and Peczon are the veteran news anchors in the industry as they produced some of the biggest stories of the country and the most refreshing faces in Philippine television.

Viewers send their reactions on each news through text messaging also through Twitter and Facebook account while read by the news anchors after each news items, thus making NewsWatch more interactive for online citizen journalism and online. It features a complete of the day's headlines as well as crime news (CrimeWatch), business and economy news (BizWatch), arts and Filipino cultue (Coolture), global news (WorldWatch) brought to you by the top news sources like CNN, ABC News and Fox News Channel, food features (Coolinary), sports news (Sports), weather forecast (Weather Cast) and entertainment news with the industry and intrigues of stars (Spotlight).

### Madam Ratsa Live Edit

Madam Ratsa de Guzman together with his guest discuss the hottest issues and celebrities in talk show.

Setting the program apart from all other public affairs program isits use of the Satellite News Gathering (SNG) system which allows on-screen interviews with guest in the country.

### Justice Man Edit

The district brand of the crime investigative show hosted by Bebbot Bello.

A long-standing and current issues for the justice, lawyer and legal in law

# Tell the People Edit

Multi-awarded broadcast journalist and news head Marigold Haber-Dunca through all the osbtacles to expose the bare facts of burning issues in the public affairs show. She tackles different sides of the issues, backed by firsthand information from the newsmakers themselves.

# Isumbong Mo Kay Tulfo Edit

The investigative and public service program on Philippine television is hosted by the multi-awarded and hard-hitting broadcast journalist Ramon Tulfo heads up the action-packed of the show.

# Youth Programs **Edit**

# Penpen de Sarapen Edit

The educational children show for kids hosted by Connie Angeles, Kobi Vidanes, Aaron Junatas, Angel Sy, Andrea Brillantes, Lance Angelo Lucido and Clarence Delgado basically an entertainment, game and story-telling show for children with the kid favorites based on the outdoor game that a Filipino kids played.

Basically a TV workshop giving formal lessons on TV on-cam performances like on singing, dancing, TV hosting as well as TV production. Aim is to develop talented kids in the field of performing arts.

# Sports Edit

# MBA Edit

Wilson Tieng, a chairman of RPN owns Solar Sports have a contract as the block-timer on Channel 9. RPN telecast of the ABL games since the contract of Solar Sports and RPN regard with buying the airtime as an alternative TV network that can be viewed by majority of the viewers while watching the budget of primetime foreign canned shows in the US that increased a viewership ratings, the Hollywood blockbuster moies, specials and concerts, and the mass audience of local productions for RPN. The MBA teams represent a particular city, province or island in the country. The league brought

basketball closer to the people. The teams are grouped into two conferences: Northern (Luzon and Metro Manila) and Southern (Visayas and Mindanao).

Since started in 1998, the Metropolitan Basketball Association (MBA) is the world-renowned basketball league now is on its 15th year under Solar Sports, the ABL and MBA's television partner in partnership with RPN, expect the Kasama Network to bring this long-running and beloved national pastime to even greater heights and is definitely pushing for more excitement for the coverage of hardcore basketball games with a Filipino sports fans. Without a doubt, the MBA fulfills the promise of more than scream-your-lungs-out kind of games.

MBA basketball resulted in consistent double digit ratings and a solid audience share despite appeared to be a decline in the overall popularity of basketball and the troubles besetting the league.

The MBA had adopted the several methods of determining its champion in the homeand-away play format in the Philippine basketball landscape. The season concludes with the MBA National Finals, where the Northern Conference champion faces the Southern Conference champion to decide the MBA Championship.

#### **Northrern Conference**

**Batangas Blades** 

Laguna Lakers

**Manila Metrostars** 

**Nueva Ecija Patriots** 

**Olongapo Volunteers** 

**Baguio Stars** 

**Pampanga Stars** 

**Pangasinan Waves** 

**Pasig-Rizal Pirates** 

San Juan Knights

#### **Southern Conference**

Cebu Gems

**Davao Eagles** 

Cagayan de Oro Nuggets

**Iloilo Volts** 

**Negros Slashers** 

**Surigao Warriors** 

# Others Edit

### Daza's Kitchen Edit

Philippines' first family of culinary art Nora Daza share a continuing tradition with their viewers.

Daza's Kitchen is a cooking show in the preparation of the recipes and the cook with the celebrity guest.

# Movies Edit

The Kasama Network RPN offers a unique cinematic experience as it presents an array of high-acclaimed and awared-winning Hollywood blockbuster international movies.

RPN's line-up of Hollywood movie program include *Sine Nueve* every weekdays, *Kiddie Playhouse* every Saturdays, *Star Louge* on Sunday and *Sunday's Big Event* on Sundays.

# BOSES Tinig P-Noy: The phenomenon begins

October 11, 2013

The government-owned sequestered TV and radio station RPN-9 now on its 53rd year silver anniversary in Philippine television gathered its biggest stars, network officials and the print media to a night of entertainment, competitions, raffle draws, huge prizes and of course, lots of fun and excitement of the television industry.

The Kasama Network scores a major programming coup when *BOSES Tinig P-Noy*, the franchise of the reality talent show premieres on the network. A singing contest airing on RPN-9 and also through RPN-9's 12 local radio stations Radyo Ronda nationwideto be the biggest, best and brightest stars and superstars, more equipment, recources and manpower. RPN-9 challenges broadcast competition with a variety of programs launched this month, and more interesting local and foreign shows some of the most famous shows in Philippine television. Filipinos who have been the worldwide phenomenon *BOSES Tinig P-Noy* last August 31, Saturday at 9 p.m. and Sunday at 8:30 p.m. on RPN-9 hopes to discover and develop its own pool of talents. Through this search, the network hopes it could discover and develop its own pool of Pinoy talents. With this, RPN-9 has disclosed its plans to produce and air a new variety

show, which would start airing by the end of this year. RPN-9, licensee of the BOSES Tinig P-Noy format, which produce the country's hit reality singing contest in the search. In awards and prizes, RPN proclaimed its all-new TV shows for an alternative programming fare. The live coverage of the ABL games on Saturdays from 9:30 to 11:30 a.m. and Sundays at 10 a.m. to 12 noon. MBA basketball games on Saturdays at 4 p.m. to 6 p.m. and two games of double-headers on Sundays at 2:30 p.m. to 6:30 p.m. On Saurdays, the educational children show Penpen de Sarapen at 11:30 a.m. is hosted by Connie Angeles, Kobi Vidanes, Aaron Junatas, Angel Sy, Andrea Brillantes, Lance Angelo Lucido and Clarence Delgado basically an entertainment, game and story-telling show for children with the kid favorites based on the outdoor game that Filipino kids played, showbiz talk show Showbiz Ka! hosted by Pat-P Daza Planas and Nestor Torre at 2:30 p.m., a hit cartoon *The Simpsons* at 3:30 to 4 p.m., the local version of hit game show The Million Peso Money Drop hosted by Rafael Rosell at 6 p.m., WWE Bottom Line at 7 p.m., Coney Reyes' drama anthology series Pinapangako Mo at 7:45 p.m. to 8:30 p.m., Arangkada Balita Weekend with anchor Kiko Pangilinan and Cielo Villaluna on Saturday 8:30 p.m. and Sunday at 7:30 p.m., BOSES Tinig P-Noy right after, the top-rating sitcom Roderick en Nova top-billed by comedians Roderick Paulante and Nova Villa, with Christian Vasquez, Mara Lopez, Carmi Martin, Neri Naig, Kit Thompson, Janella Salvador and John Manalo are the stars at 10 p.m. and the comedy gag show *Champoy* at 10:45 p.m. with Brod Pete, Niña Jose, Aiko Melendez, Jason Francisco, Wowie de Guzman, JM de Guzman, Charee Pineda, Randolf Stamatelakey, Kylie Padilla, Steven Silva, Kim Gantioqui and Betong, and Hollywood movies Saturday Night Playhouse (Saturdays at 11:30 p.m.). Also on Sundays, at 1 p.m. starting with the variety-game show *Kwarta o Kahon* hosted by Arnell Ignacio, G. Toengi, Mr. FuGlo Alvarez, Wowie de Guzman, Marissa Sanchez and Regine Tolentino offers a tasty buffet of exciting fun and games and generous cash prizes, topped with

Arnell Ignacio, G. Toengi, Mr. FuGlo Alvarez, Wowie de Guzman, Marissa Sanchez and Regine Tolentino offers a tasty buffet of exciting fun and games and generous cash prizes, topped with guest performances from your favorite Kasama stars, wrestlign fans *WWE SmackDown!* at 6:30 to 7:30 p.m., the *BOSES Tinig P-Noy* also right after, the musical variety show *Superstar* hosted by the Asia's pop superstar Angeline Quinto at 9 p.m., Bayani Agbayani's sitcom *Mister Kemis Bayani* at 10 p.m. with Cherie Gil, Miggui Moreno, Gary Lim, James Blanco, Izza Ignacio and Luis Gonzales, and also *Sunday's Big Event* at 10:45 p.m., featuring the best of Hollywood blockbuster movies as well as its TV specials and concerts.

Kids get a triple treat as RPN presents the animes in Japan every weekday mornings: *Hayate the Combat Butler* (9 a.m.), *Dragon Ball Z* (9:30 a.m.), *Yu-Gi-Oh 5D's* (10 a.m.) and *K-ON!* (10:30 a.m.) for the anime fans. The anime wrap will feature a video jock (VJ) for anime jock. A game show *Spin-A-Win* hosted by Dennis Padilla starts at 11 a.m. and a hit telenovela *Marimar* starring Thalia at 12 noon.

A daily noontime show *Chibugan Na!* hosted by Randy Santiago, Marjorie Barretto, Hajji Alejandro and Chiqui Pineda along with Bing Loyzaga, Marissa Sanchez, Gary Lim, Bayani Agbayani, Jina Jose, JM de Guzman and Charee Pineda are the host every weekdays at 12:30 p.m. and Saturdays at 12 noon. The Tagalized screening of Hollywood blockbuster movies treat

with *Sine Nueve* every afternoon at 2:30 p.m., to be followed by a the fairy-serye *Winx Club*starring Stella, Aisha, Musa, Tecna, Flora and Bloom at 4 p.m. back-to-back with a Korean drama *Can You Hear My Heart* at 4:30 p.m.

Weeknight primetime via its World-Class US Primetime campaign, begin with the reality television cooking competition Hell's Kitchen at 5 p.m., to be followed by the multi-awardwinning and world-class US hit TV series are NCIS (Monday), The Vampire Diaries (Tuesday), 24 (Wednesday), Ally McBeal (Thursday) and Survivor: Caramoan(Friday) airs at 5:45 p.m. also trying to keep your favorite quality primetime shows on the air, the network's flagship primetime news program on Philippine television Arangkada Balita anchored by the veteran news anchors Bing Formento and Angelique Lazo at 6:30 p.m. The top-rated foreign canned show like New Girl (Mondays 7:30 p.m.), cult series The X-Files (Monday 8 p.m.), The Walking Dead (Tuesdays at 7:30 p.m.), The Big Bang Theory (Wednesday 7:30 p.m.), Filipino mini-series Sana Kahit Minsan top-billed by Agot Isidro, Dante Rivero and Helen Gamboa directed by the award-winning director Joel Lamangan (Wednesday 8 p.m.) and the world's phenomenal Emmy Award-winning number 1 hit reality TV show American Idol (Thursday and Friday 7:30 p.m.) in over 150 countries have enjoyed the tears, the laughs and the triumphs of contestants for all other singing competitions on TV. Launching the career's of multi-platinum selling artists such as the singers Kelly Clarkson, Carrie Underwood, Jordin Sparks, Chris Daughtry, David Cook, Kris Allen, Scotty McCreery, Lauren Alaina, Jessica Sanchez and Phillip Phillips for the next singing superstar. Also at 8:30 p.m. with Revolution (Mondays 8:45 p.m.), the sitcom Community (Tuesdays at 8:30 p.m.), Two and a Half Men (Tuesdays at 9 p.m.), one and only superstar Nora Aunor and the actor Tirso Cruz III are top-billed the drama anthology series Nora (Wednesdays 8:45 p.m.), America's Next Top Model with Tyra Banks (Thursday nights) and the award-winning musical drama series *Glee* (Friday).

The primetime soap operas starring with a teleserye *Muling Pagmamahal* at 9:30 p.m. top-billed by Albert Martinez and Ruffa Gutierrez along with Sylvia Sanchez, Tart Carlos, Vivieka Ravanes and Lito Pimentel directed by award-winning director Joel Torre, a hit telenovela *Rosalind*a starring the Mexican actress Thalia and actor Fernando Carrillo aired at 10 p.m. and the Koreanovela *Dream High* starring the K-Pop superstars Suzy, Kim Soo-hyun, Eunjung, Taecyeon and Wooyoung of 2PM and IU at 10:30 p.m.

A late-night with a longest-running Enlgish newscast *NewsWatch* anchored by Eric Eloriaga and Cristina Peczon at 11 p.m., followed by the public affairs programs airs at 11:30 p.m. are the meatier news and current affairs show *Toda Mo TV* with a duo of Tado Jimenez and RJ Ledesma on Monday, Madam Ratsa de Guzman's talk show Madam Ratsa Live on Tuesday, the documentary show *Justice Man* with host Bebbot Bello, RPN News head Marigold Haber-Dunca's Golden Dove awardee the public affairs show *Tell the People* on Thursdays and the multi-awarded and hard-hitting broadcast journalist Ramon Tulfo's public service

program *Isumbong Mo Kay Tulfo* on Fridays, at 12:15 a.m. on weeknights with *Oh Yes, it's Johnny!*, a daily talk show is hosted by Johnny Litton to be different in its programming. The Kasama Network's new programming, which comes with the catch-phrase *Kasama Ako!* is part of its bid to catch up in the local TV ratings race. From the way restructured its shows, the network is definitely good start of entertainment, news and public affairs and sports programs whose broad appeal crosses age, gender, and socio-economic class with the upscale audience of A-B-C markets and mass-based audience of C-D-E markets.

RPN and Solar management to acquire the franchise to join the network war of ABS-CBN and GMA-7 as well as the certified number 3 spot TV5, IBC-13 and Studio 23 among the top-raters in the local TV industry with the upscale in A-B-C markets and C-D-E market in the monicker of Kasama network, like Kapamilya, Kapuso, Kapinoy, Kapatid and Kabarkada, The Kasama Network is banking on *BOSES Tinig P-Noy* to raise its share of Filipino viewers. "*BOSES*plays a big role in the network's programming. We are taking a big leap on this," said Eduardo Cojuangco, Jr., head of RPN-9's entertainment department holding a reality talent search in develop its own stable and roster of homegrown talents for the first-ever nationwide TV reality singing search show.

With BOSES Tinig P-Noy revolutionized TV viewing by turning viewers, the Philippines becoming the country to have acquired the BOSES franchise, thanks to RPN-9 and Solar Entertainment Corporation, the station that acquired the license for the format from Shine International. The nationwide reality search for singing talents in the contest believes that the sinegrs can be heard using their natural and powerful voices. The local and foreign franchise of BOSES: Tinig P-Noy, is open to the autidions with the regional and worldwide.

After scouring the country and the world in reality search for singing talents, *BOSES Tinig P-Noy* is also ready to launch the competition focuses on a cappella for duet and trio to produce a harmonic melody with choreography because there would be no harmony to be created in solo a cappella among the talented aspirants in choosing the winners by calling in their votes or sending them through text messages.

In the months, fast track screenings and auditions were held in key cities across the nation to find fresh new talents who will vie for the much-coveted title of the very first BOSES Tinig P-Noy. All of the auditions were well-organized and well-attended. The audition venues teemed with happy altogether hopeful singers, said RPN president and CEO Robert T. Rivera with Saturday performance nights and Sunday live results time. The network has acquired the franchise for the phenomenally popular reality talent search from Shine International. From other singing competitions, the unique singing contest differs from other singing contests since it will be performed "acapella" in a form of a duet and in trio. As much as P1 million worth of prizes, and a contract to RPN-9 will be given during the grand finals, which will be held in Manila on March 2014. Announcement of the rules and audition will be on RPN. BOSES is a reality contest where coming of the field of singing does not use any instruments like guitar,

piano or organ because only voice only investment to achieve the dream desired to distinguish their talents with acapella considered the first kind of search around the country.

The Kasama Network's AM radio stations Radyo Ronda for Luzon, Visayas and Mindanao with DZKB-AM 1422 kHz Manila, DZBS-AM 1368 kHz Baguio, DZRL-AM 639 kHz Batac, DZTG-AM 621 kHz Tuguegarao, DZKI-AM 1332 kHz Iriga, DYKW-AM 936 kHz Binalbagan, DYKB-AM 1404 kHz Bacolod, DYKC-AM 675 kHz Cebu, DYBI-AM 1458 kHz Dumaguete, DXXX-AM 1008 kHz Zamboanga, DXKD-AM 1053 kHz Dipolog, DXKP-AM 1377 kHz Pagadian, DXKO-AM 1368 kHz Cagayan De Oro, DXKT-AM 1071 kHz Davao, DXDX-AM 693 kHz General Santos and DXKS-AM 1080 kHz Surigao organizing fast tracks screenings in 21 SM malls and seven non-SM malls nationwide. The fast tracks were held prior to the main auditions and gave the applicants a chance to be prescreened and earn a slot to the main auditions as well as free transport and lodging for provincial qualifiers. The local television network RPN-9 is responsible with bringing US shows and series, new local shows, animes, telenovelas and asianovelas to the Philippine free TV market.

BOSES Tinig P-Noy is a great addition to RPN's already must-watch roster of shows, which gave Filipino viewers the rare opportunity to watch all the latest episodes of their favorite shows almost at the same time as US audiences. The network airing the latest episodes of home to the hit foreign canned programs on primetime TV like The X-Files, The Vampire Diaries, Glee, Hell's Kitchen, Community, The Big Bang Theory, WWE Bottom Line, WWE SmackDown! and The Walking Dead, New Girl, NCIS, America's Next Top Model, the ABL and MBA basketball games, the anime series Dragon Ball Z, Hayate the Combat Butler, Yu-Gi-Oh! 5D's and K-ON!, a hit telenovelas Marimar and Rosalindaand the hit Koreaovelas Can You Hear My Heart and Dream High. The Kasama Network's prides itself in delivering your favorite foreign shows from the U.S. in their initial airing allows local viewers. Also promote the upcoming movies and sponsors events, particularly parties around Metro Manila area and the provincial regional area while the popular line-up of series and shows, animes, telenovelas and asianovelas continue to grow with each new television season.

Contestants can from a duet and trio with other contestants regardless of group they came in with open to school and university with 15-25 years old and above can sing, dance and act to showcase talents from the 12 regions of the country dedicated to all a capella duos and trios competing in weekly, monthly and quarterly rounds. A representative from our partner, Center for Pop Music Philippines, acts as judge during the weekly eliminations, as well as the monthly show discloses that the competition is open even to persons with disabilities where some contestants. Rivera further divulged that RPN-9 officials personally visit different provinces in the country to discover talented singers. "The contest is open to all ages, and we encourage those persons with disability (PWDs) who have the talent to join the contest," he said. "This is

also strengthening our radio stations in the 12 regions of the country, and this contest gives a once in a lifetime shot of fame and fortune for the grand winner," he explained.

Rivera proudly announced that superstar Nora Aunor is a product of RPN-9's *Tawag ng Tanghalan* radio variety show. The Kasama Network organizers for coming to the province to discover new singing talents. The regional search aims to discover, harness and develop the singing prowess of potential talents coming from the 12 regions of the country where the 12 AM radio stations of RPN-9 are strategically located aims to harness and develop young artists nationwide showcasing their singing prowess of Solar provides programs to RPN. Goal of the contest in discovering singer acapella field except the extension of the image and tourism of the area in this battle is a competition of beautiful singing voices.

Rivera also reminisced the network's golden days recounting that the once renowned *Tawag ng Tanghalan*, a production of RPN 9 had helped launch superstar Nora Aunor to stardom. He added the network produced *Ang Bagong Kampeon* hosted by Pilita Corrales and the late Bert "Tawa" Marcelo. The show had paved the way for the magnificent singing career of Asia's songbird Regine Velasquez.

The search is dedicated to all cappella duos and trios competing in weekly, monthly, and quarterly rounds. The homegrown winner then will have the chance to compete with other 11 winners from RPN radio stations nationwide in the grand championship finals in Manila open to young Filipinos aged 15 to 25 years old to showcase talents from the different places in the province.

According to Rivera, *BOSES* is a national reality singing contest for young and talented artists and which would be involved staged by the 12 RPN radio stations nationwide Radyo Ronda from Luzon, Visayas and Mindanao. Solar account manager for entertainment Beth F. Ortiz said the company is confident that the *BOSES Tinig P-Noy* reality search will lure audiences and advertisers, despite the stiff ratings war among local television networks. "We know other television stations have well-established programming.

BOSES Tinig P-Noy is a nationwide search spearheaded by RPN in cooperation with Philippine Charity Sweepstakes Office (PCSO), Solar Entertainment Corporation, PolyEast Records-Universal Records, Center for Pop Music, Composite Technology, Zoomanity Group, Alabang Muntinlupa City, Globe Prepaid, Smart, PLDT and 4Life with full support from the City Government of Surigao, Provincial Government of Surigao del Norte, First and Second congressional districts of Surigao del Norte open for all ages in a form of duet and trio in a capella.

The contest in the audition were held are Baguio in June, Zamboanga and Cagayan de Oro on July 27, Batac, Ilocos Norte and Cebu in August, Dipolog and General Santos on September, Bacolod and Davao on October, and Surigao in November, the first singing competition in a

capella launched in the Philippines and home grown talents in the chance to shine through a recording contract with Universal Records.

The world-famous reality singing search show BOSES Tinig P-Noy is a capella in the reality singing competition added the Fllipinos are talented in singing. A cappella is singing without any instrumental accompaniment. The main hosts German Moreno are the host of the reality talent search show who both had a mini singing performances showcasing their hit singles earlier the contest where the singing realitry contest is open to stages an audition for a cappella duos and trios with comprising of members aged 15 and above with the three judges like Aileen Papin and Anthony Castello, John Nite and Pilita Corales that the semi-final winners for duet and trio categories will compete from among the winners of the 12 RPN branches stations nationwide for the grand finale this December and will have the chance to win a grand prize of P1 million pesos and other fabulous prizes. After all the initial work has been done and a long and exciting wait, BOSES Tinig P-Noy hits the television screens on RPN's primetime programming starting last August 31, 2013 every Saturday nights at 9 p.m. and Sunday nights at 8 p.m. Also, watch out for BOSES Tinig P-Noy Update, the update airing during primetime daily in between RPN-9's top-rated programs for primetime supremacy in the world-class quality primetime programming. There succeeding announcements about where the next venue of the contest would be.

Winners for the weekly, monthly and quarterly finals will quality for the grand finals in Manila became a hit for the station, in viewers and advertisers for the phenomenal nationwide hit reality talent search contest. The nationwide winner will take home P1 million pesos in cash prize to the talented winner with a talent management contract with RPN through Talent9 and a music recording contract of Polyeast-Universal Records with the network.

Hold on to your seats as *BOSES Tinig P-Noy* starts its quest to find the best singers for acapella of superstars in the land. The stage is set last August 31, the *BOSES* phenomenon begins.

# Angelique Lazo and Kiko Pangilinan, New Face of RPN News

October 11, 2013

From the news organization trusted for years comes another breaking news revitalized attuned to the times to join RPN's broadcast team.

Veteran broadcast journalist and the news anchor Bing Formento and orld-renowned anchor and broadcast journalist Angelique Lazo is now the new face of RPN News and Public Affairs

with anchoring the network's flagship primetime national news program *Arangkada Balita* which airs on weeknights at 6:30 p.m. in order to compete with *TV Patrol* and *24 Oras* topped the ratings.

One of the veteran broadcast journalist Kiko Pangilinan and Cristina Peczon is the news anchor for the Kasama network's longest-running and national newscast on Philippine television *NewsWatch* weeknights at 11 p.m., which recently mark on its 44th year anniversary celebration, thanks to the news head Marigold Haber-Dunca.

RPN president and CEO Robert Rivera said for RPN's news programs, Bing Formento and Angelique Lazo of *Arangkada Balita* will now have the national, local and global news, as well as its crime and metro news, CCTV reports, politics, weather forecast, showbiz news and sports news will deliver the network's primetime newscast in the traditional news programs offer viewers fresh updates on running stories, breaking news reports, and insightful analysis and commentary through live interviews with the newsmakers and analysts. Known for the feisty and fearless commentaries on radio and television, Formento and Lazo has made a mark in the industry as they produced some of the biggest stories of the nation of our broadcast journalists and our regional and international bureaus will give the most comprehensive coverage of the day's events.

Meanwhile, world-renowned anchor Eric Eloriaga and Cristina Peczon of *NewsWatch* is one of the country's pioneer news program on Philippine TV started with the first TV news paper program in the country in in-depth, straight-forward, unbiased and trusted for years. It remains the station's longest-runing national most-watched English newswcast since started airing in 1970. The network's respected news program that has survived time changes and has become an institution in broadcast journalism, with fresh faces to complement the late night slot. Eloriaga and Peczon are the veteran news anchors in the industry as they produced some of the biggest stories of the country and the most refreshing faces in Philippine television. Meanwhile, Jimbo Ballestamon and Cielo Villaluna as the new anchor of the network's top-of-the-hour hourly news update *RPN News Break* which airs at 10 a.m., 11 a.m., 12 noon, 4 p.m., 5 p.m. and 10 p.m. Also, Buddy Lopa and Cielo Villaluna anchor the weekend edition of newscast *Arangkada Balita Weekend* every Saturday nights at 8:30 p.m. and Sunday nights at 7 p.m.

A high definition camera and transmitter set-up that can be carried by a single cameraman wearing a regular-sized backpack. With this new equipment, RPN is able to broadcast live, whether fixed and moving, from practically anywhere in the country using wireless broadband technology aired high-quality, live moving video. All these plus other live broadcasts were accomplished without the use of old-style microwave vans and satellite trucks.

The Electronic news-gathering (ENG Van), Satellite news gathering (SNG Van) equipped with digital transmission facility for on-the-spot airing of remote broadcast coverages via satellite and

the Outside Broadcast Van (OB Van) with live video playback capability via on-board microwave link to introduce remote coverage in live television news reporting in the country, making it possible to beam studio-quality broadcasts of news and special events coverage from remote sites with new cameras and new HD cameras andnew OB van radio booths for DZKB Radyo Ronda and these news crews can remain highly mobile even as they are sending video back to base.

The live reporter were recently sent to Baguio, Batac, Tuguegarao, Bicol, Ilocos Norte, Binalbagan, Bacolod, Cebu, Dumaguete, Iloilo, Cagayan de Oro, Zamboanga, Dipolog, Pagadian, Surigao, Davao and General Santos to cover breaking news stories. They are also used daily to provide live updates on traffic situation around Metro Manila.

Since the acquisition of RPN-9 by the Robert Rievra and Wilson Tieng group, the network made use of new technology such as touch-screen monitors and virtual graphics. As part of its coverage of the recent automated elections, The Kasama Network was also able to provide viewers with an analysis of the results because of its IT set-up and its tie-up with the Social Weather Station. Promising a strong competition, RPN has just acquired new state-of-the-art cameras that utilize discs and tapes, non-linear editing facilities, and a centralized server-based technology for its new programs. Aside from this, they also have satellite news gathering terminals with flyaways to be used in covering live events in Metro Manila and remote areas, in addition to RPN's OB vans, ENG vans and SNG vans that use microwave links to transmit audio and video.

The news reporters of RPN: Carlo Carongoy, Dale de Vera, Evangeline Evangelista, Emman Paz, April Abello, Vikki Sambilay, Paolo Capino, Grace Asuncion, Jeffrey Zaide, Kiko Dagohoy, Jun Veneracion and Marsha Tañedo.

To boost its news team, RPN producers, reporters and writers have also undergone strict and rigorous training workshop on revolutionary news delivery headed by renowned broadcast journalist Marigold Haber-Dunca.

Aside from RPN's newscasts, hit foreign TV shows from the US on primetime via its World-Class US Primetime campaign in the audience and upscale market. The favorite TV series such as Glee, The X-Files, Ally McBeal, 24,America's Next Top Model, The Walking Dead, New Girl, Revolution, NCIS, Hell's Kitchen, The Vampire Diaries, The Big Bang Theory, Survivor: Caramoan and American Idol.

RPN-9's employees of the government and the management in those people deserve to be heard and compensated for their effots to keep the station afloat.

# RPN is home of ABL

#### October 12, 2013

I have been waiting for this name to start. And now, the time has come, so let the MBA games begin. Mabuhay ang MBA. The MBA is the biggest league in the country. A regionalism as bring the game closer to the Filipino people. We've have a new players and explosive new talent, may bagong roots tayo para mas bumilis ng laro.

Injecting airwaves with creative entertainment shows such as BOSES Tinig P-Noy, The Million Peso Money Drop, Superstar, Roderick en Nova, Mister Kemis Bayani, Pinapangako Mo, Nora, Sana Kahit Minsan, Showbiz Ka!, Muling Pagmamahal, Penpen de Sarapen, Champoy, and the network's flagship news programs on Philippine television such as Arangkada Balita and NewsWatch, RPN is the country's most creative alternative television network with the award-winning shows and the primetime hits of foreign canned shows in US via its World-Class US Primetime likeThe X-Files, Glee, The Walking Dead, Survivor, NCIS, America's Next Top Model, Community, New Girl, The Big Bang Theory, Two and a Half Men, 24, Ally McBeal, The Vampire Diaries, Hell's Kitchen and American Idol, a primetime hit telenovela Rosalinda and the hit Koreanovela Dear My Sister along with the sports programming for theMBA and ABL basketball games.

The MBA and ABL basketball with the deal of the government-owned sequestered TV and radio station RPN-9 on the league's television live coverage with the ABL franchise in many potential stars among them. RPN aims to become number 3 in the industry following ABS-CBN and GMA, following the number 3 of IBC and TV5.

The Kasama Network acquired a new franchise to operate under Republic Act 10586 signed by the president Noynoy Aquino III on nationwide satellite broadcasting and the AM radio stations like DZKB Radyo Ronda. In a surge of phenomenal growth, RPN earned a reputation as The Kasama Network among the ranks of the strong number 3 in the overall TV network rating challenge the dominance of the broadcast industry leaders with a programming that combines the America's certified hits, hit telenovelas, asianovelas, animes and all station-produced local programs. Its creativity and innovation have resulted in numerous long-running program successes on the challenge of revolutionizing the broadcast landscape including a stronger of local news and public affairs programs, high-quality entertainment, the broadcast equipment, and the acquisition of broadcast rights of the Metropolitan Basketball Association (MBA) and the ASEAN Basketball League (ABL) games. Additionally, the network also launched a new advertising campaign and slogan, *Kasama Ako!*, which the new lineup as being more distinct being aired by its competitors at the time with revamped new programs.

With the other TV networks focusing on other forms of entertainment, RPN-9 made an animé series that including *Dragon Ball Z*, *Yu-Gi-Oh!* and *K-ON!* in the surgence of anime on Philippine television. The network gained popularity with a hit telenovela *Rosalinda* and asianovela *Dream High*. The top networksare ABS-CBN, GMA, IBC and TV5 forced to include telenovelas, animes and asianovelas to their programming lineup.

The new management priority is optimum coverage and TV signal reception. To achieve this, RPN will boost its transmission power and establish new sites in strategic parts of the country. The Kasama Network also aims to reach audiences in America via RPN USA, the world's international channel with the Dish Network. RPN won the Best TV Station award at the 2013 KBP Golden Dove Awards, with several other TV programs on the network also earning awards in their respective categories.

The Kasama Network remains a third major player in ranking the certified number 3 in ratings as it carries the Metropolitan Basketball Association (MBA) and the ABL (ASEAN Basketball League), which as popular as basketball games to millions of avid Filipino sports fans nationwide. Sure, the MBA and ABL airing this station despite the games increased popularity there is an audience for basketball in this country.

The Metropolitan Basketball Association (MBA) will become a regular primetime television as The Kasama Network RPN-9, under new management, features the *ABL* and *MBA* games and special events as part of the network's aggressive reprogramming in a bid to challenge giant rivals in the industry.

Officials of both the MBA, Solar Entertainment and Radio Philippines Network made the announcement as they confirmed The STAR's exclusive report yesterday that they have forged partnership for the exclusive broadcast rights of *MBA* games in a press conference at the Edsa Shangri-La.

The MBA and ABL had a programming schedule on RPN-9 improve programming. The network's flagship national news programs *Arangkada Balita* (Bing Formento and Angelique Lazo) and *NewsWatch* (Kiko Pangilinan and Cristina Pecson) develop among the viewers while airing the games on ABL nights making more money.

RPN chairman Wilson Tieng and RPN president and CEO Robert T. Rivera have agreed to a partnership with the ABL and MBA for the airing on the league's popular games, in line with the network's commitment to high-quality programs are foreign canned shows in the US, more local programming in a local news and public affairs programs and high-quality entertainment shows, boxing bouts, WWE wrestling, animes, telenovelas, Koreanovelas and movies. In the television industry - acknowledge wide reach assures the ABL and MBA of increased viewership around the country and eventually boost Channel 9's ratings. The telecast of MBA and ABL games, and invested his own money to ensure league a nationwide coverage. New cameras for the

coverage, state-of-the-art equipment, an OB vans, ENG vans and SNG vans with microwave capabilities to make the coverage at par.

RPN-9 privatization and had their new programming of the Kasama Network increased its viewership ratings and has established its position as the number 3 in the Philippine television industry compared to the other TV stations with the network giants ABS-CBN, GMA Network, TV5 and IBC-13 aggressively. Solar has already bought RPN (including the provincial TV stations and the radio stations under the Radyo Ronda AM bands nationwide).

MBA officials, led by president and chairman Santi Araneta and Ramon Tuason, director for business and marketing, are set to meet with RPN president and CEO Robert T. Rivera for the contract signing making the sequestered TV station the new carrying station of the community-based league.

As its commitment to the league, RPN-9 will be using high definition cameras and equipment that will make the coverage at par with international sports broadcast. The network will also be acquiring a sports OB van with multi-camera capacities primarily for high action sports events like the *ABL* and *MBA* games.

ASEAN Basketball League and Metropolitan Basketball Association, has agreed to a braodcast deal with Radio Philippines Network (RPN), the government-owned sequestered radio and television network in the Philippines with Solar Entertainment Corporation through Solar Sports and Basketball TV. As part of the agreement, The Kasama Network will broadcast the MBA basketball games every Saturday at 4-6pm and two games of double-headers Sudnay at 2:30-6:30pm while the ABL games on Saturdays at 9:30am and Sundays at 10am. RPN, whose tagline is Kasama Ako!, is the leader television network in the country. It is a freeto-air network that began broadcast in 1960. Headquartered in Quezon City, their programming featuring the popular and top-rated foreign canned TV hit shows in the US on primetime TV via its World-Class US Primetime campaign such as The X-Files, Glee, The Walking Dead, Survivor, NCIS, Community, New Girl, The Big Bang Theory, Ally McBeal, America's Next Top Model, Two and a Half Men, The Vampire Diaries, 24, Hells Kitchen and American Idol, the sports shows featuring the MBA and ABL basketball, World-Class Boxing matches, WWE Bottom Line and WWE SmackDown!, as well as mix of news and current affairs, high-quality local entertainment programs, telenovelas, Koreanovelas, hit animes, children shows and Hollywood blockbuster movies. Home of the Miss Universe beauty pageant, the Oscar, Emmy and Grammy awards, and boxing bouts. MBA action. The government-owned stations are Channel 4 (PTV), Channel 9 (RPN) and Channel 13 (IBC) having the basketball games at the same time of the networks. RPN is strengthening its signal in the provinces to make sure the ABL games to make adjustments in its schedule to accommodate the MBA and ABL basketball fans all over the country will have better access to the league to make the coverage of the games more accessible nationwide RPN as the

broadcast partner and the president and CEO Robert T. Rivera for being such a strong supporter hopes to improve its coverage of its games this season delivered with RPN digital signal quality on the nationwide network with support from regional and international RPN media outlets are RPN Regional and RPN USA.

The reality was that maintaining the league was already very prohibitive for RPN for Solar Sports, whose promotional campaign gave the birth of the league tremendous public awareness return in 2013. At a time when the economic crunch is dramatically reducing advertising all around, maintaining a basketball league with huge expenses and buying airtime to broadcast. The league has the block-timer on RPN, with the upscale programming of Channel 9 in partnership with Solar Sports while the games' telecast through RPN USA, which connects to Filipino audience in the United States in Dish Network, Guam, South Korea, Southeast Asia, Japan, China, Africa, Europe, North America, Hawaii, Middle East, Alaska,

Borh the government networks in sports products, PTV-4 airing the *UAAP* games (also simulcast over Studio 23), RPN-9 has the *ABL* and *MBA* games along with the popular and top-rated canned foreign shows in the US TV series, hit telenovelas, asianovelas, animes and more mass-based local programming and IBC-13 remains the certified number 3, airing the *PBA* and *NBA* basketball games along with the local productions.

The ASEAN Basketball League (ABL) and Metropolitan Basketball Association (MBA) signed a contract with Radio Philippines Network (RPN) to cover the basketball games live for over a million pesos with Solar Sports, a sports channel of Solar Entertainment Corporation. Aside from the live games of MBA and ABL franchise aired on RPN in the TV industry, Solar Sports would provide additional coverage on Basketball TV cable channel to highlight its own professional basketball leagues. A captive audience viewers impatient to the advertisements of various consumer products to form a team that can win the championship and entertain the Filipino overseas workers. "RPN-9 is a fantastic free-to-air broadcaster in the country, MBA and ABL basketball is excited at the opportunity to showing the action-packed with a hardcore basketball of our Filipino sports fans in millions of homes through the country." The Wilson Tieng group's entry into Channel 9 is seen as the television industry, with the network expected to become a third major player in Philippine broadcasting with the original program concepts to join the league along with the new basketball players are Jerry Condiñera, Vergel Meneses, Samboy Lim, Bong Alvarez, Nelson Asaytono and Johnny Abarrientos which will air the MBA games live on Saturdays and Sundays with provide the production crews of RPN and Solar Sports in the network's state-of-the-art braodcast satellite facilities.

The league schedules its games on Saturdays and Sundays to accommodate the airing of the local productions like *The Million Peso Money Drop*, *BOSES: Tinig P-Noy*, *Superstar*, *Roderick en Nova*, *Mister Kemis Bayani* and *Champoy* increasing the ratings to help boost Channel 9's

ratings while the country's leading men's professional basketball league in Southeast Asia and the stars of the entertainment to develop its audience having its stable of talents, teen stars, actors, actress, stars and superstars.

Tonypet Albano, Wilson Tieng and Robert T. Rivera, owner of sequestered broadcasting firm RPN-9, head the country's venture in the league pitting the team from the Philippines against pro squads from Indonesia, Thailand, Singapore, Brunei and Malaysia. Rivera said RPN would be covering the ABL and MBA games for television while his partner Mikee will provide the expertise in forming and running the team meet in court. Born of the combination of RPN's technical supperiority. The proven experience of sports experts and daring creativity commitment to sports development of Solar Sports thru Basketball TV.

Six clubs from six different countries of the Association of SoutheastAsian Nations (ASEAN) in the teams of Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam with San Miguel Beermen, Indonesia Warriors, Siagon Heat, the JobStreet.com Singapore Slingers, the Westports Malaysia Dragons, the Philippine Patriots, the Chang Thailand Slammers and Sports Rev Thailand Slammers to play for the first local professional team captured the imagination of basketball fans nationwide.

Aiming to bring basketball and provide entertainment to the countryside, and discover and hone tapped talents, the MBA continues to push the boundaries with its home-and away live coverage of games separately played in the north and south, a first and a feat in Philippine basketball. The MBA banks on the regional format of competition, a winning formula that has enticed even the audience to get involved.

The MBA teams represent a particular city, province or island in the country. The league brought basketball closer to the people. The teams are grouped into two conferences: Northern (Luzon and Metro Manila) and Southern (Visayas and Mindanao). Without a doubt, the MBA fulfills the promise of more than scream-your-lungs-out kind of games. MBA basketball resulted in consistent double digit ratings and a solid audience share despite appeared to be a decline in the overall popularity of basketball and the troubles besetting the league.

The MBA had adopted the several methods of determining its champion in the home-and-away play format in the Philippine basketball landscape. The season concludes with the MBA National Finals, where the Northern Conference champion faces the Southern Conference champion to decide the MBA Championship.

This came about as The Kasama Network has carry ABL and MBA games and intends to improve its news program as part of its plan to restructure and be competitive against business giants ABS-CBN-2 and GMA-7 along with the number 3 spot of IBC-13, TV5 and Studio 23. The

changes, RPN and Solar Sports said, are necessary to counteract the growing opposition posed by the soap operas, sitcoms, drama anthologies, game shows and reality shows being aired by other networks during the nightcap of the double-header league.

# IBC launched Tulong Kapinoy relief operations

August 25, 2013

MANILA, Philippines - IBC chairman Eric Canoy (third from left) leads the relief operations of Tulong Kapinoy, the disaster-response partnership platform of the Intercontinental Broadcasting Corporation, held recently at IBC Broadast Center, Broadast City, Capitol Hills, Diliman, Quezon City and transmitter tower in Coca Cola plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City.

Over 500 relief bags containing rice, canned goods and toiletries as well as cooked meals and water were distributed to *Typhoon Maring* and *habagat*-affected families. Present also to help in the re-packing and distribution of goods were IBC president and CEO Boots Anson-Roa, IBC vice-president Lito Ocampo Cruz, IBC vice-chairman Freddie M. Garcia and *Kapinoy* stars (from left): actor Robi Domingo, Jodi Sta. Maria, *Sandy's Boyfriend* lead star Nadine Lustre and AJ Muhlach (second from right).

During the second day of relief operations, Boots Anson-Roa together with the PBA player James Yap, distributed relief goods to 510 families in Baseco, Manila. Meanwhile in IBC Telethon Hotline: 632-13-13/681-89-28

*Tulong Kapinoy* members IBC Foundation, PLDT-Globe Foundation, Kapinoy ng Bayan Foundation and Maynilad have also helped in succeeding relief operations in Pampanga, Bulacan and Bataan.

The Tulong Kapinoy Center at the IBC-13 compound in Broadcast City is the collection point for any donations. In-kind donations may also be dropped off at IBC Foundation warehouse at IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City. Cash/cheque donations can be deposited to the following accounts:

Banco De Oro — BDO Makati Ave. Ayala Branch (Account Name: IBC Foundation, Inc. with peso account no.: 00-5310-41016-4/dollar account no.: 10-5310-46264-4)

Bank of the Philippine Islands — Ayala Avenue SGV Branch (Account Name: IBC Foundation, Inc. with peso account no.: 1443-0533-32/dollar account no.: 1444-0214-85)

# Gospel shows on IBC

# August 2, 2014

Comparing head-to-head, the catholic church such as *The Healing Eucharist* (ABS-CBN), *Family TV Mass* (GMA), *Healing Grace Mass* (IBC) and *Misa Nazareno* (TV5) were presided and operated by the same religious order, the Society of Divine Word (Societas Verbi Divini).

Which it goes on Sunday mornings at 6 a.m. to 7 a.m. because of the Catholic religious programming.

Despite of the Catholic program as IBC as Bro. Mike Velarde's *El Shaddai*, Evangelist Wilde Almeda's *Jesus Miracle Crusade*, Fr. Fernando Suarez's *Healing Grace Mass* and Bro. Bo Sanchez's *Kerygma TV* stays.

# News at Noon

News at Noon	
Format	Newscast Live action
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC News and Current Affairs
Directed by	Ellen "Renz" Argano
Presented by	Ricardo Cepeda Amelyn Veloso

Theme music composer

Jimmy Antiporda

**Country of origin** 

**Philippines** 

Language(s)

Filipino Tagalog

No. of episodes

n/a (airs daily)

### **Production**

**Executiveproducer(s)** Pia Castro

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

**Running time** 45 minutes

### Broadcast

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run June 16, 2014 – present

# Chronology

Preceded by Balita sa Tanghali

### **External links**

Official Website

# Airing history **Edit**

Revive the 80's lunchtime newscast from <u>Balita sa Tanghali</u> into *News at Noon*. The newscast premiered on June 16, 2014, combination of the news anchors are <u>Ricardo</u>

<u>Cepeda</u> and <u>Czarinah Lusuegro</u> as the noontime newscast. Amelyn was the former <u>TV5</u> news anchor was used to anchor a defunct <u>CTN Midnite</u> and is also <u>IBC</u>'s female continuity voice-over.

As of September 15, 2014, it moved from 12:00 nn to 11:30 a.m. and expanded into 45 minutes.

### Anchors Edit

- Ricardo Cepeda
- Amelyn Veloso

# Segment host Edit

Dr. Homer Lee Lim

# Segments Edit

- MetroNews Metro News
- Health is Wealth Medical Segment
- Noon Showbiz Showbiz News
- Weather Update Weather Forecast
- Good Shot Inspiring stories of Filipinos for a good work and good shot experience.

# References Edit

# External links **Edit**

- Program Site
- News at Noon on Facebook
- News at Noon on Twitter

# See also Edit

- IBC-13 Unleashes 'Third Quarter Storm' of Strong Programs
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# IBC-13 Unleashes 'Third Quarter Storm' of Strong Programs

June 28, 2014

### Revamped faves, news and sports exclusives comprise IBC's Q13 slate

A group of TV officials and employees with whom I used to work, when the president Benigno Noynoy Aquino III managed Channel 4 (PTV) is the government channel, RPN-9 and IBC-13 is currently the top networks compared to the two dominants as well.

They complained that the PCGG appointed management of Channel 13 has allowed the erest while very profitable TV network to completely the rates. I told that upgrade the equipment and facilities to make the network war. And now used to be the no.3 station in all program surbeys at the bottom of surveys, competitive with other stations. Even its money-making programs compared to other giants.

Remember of IBC-13 jingle of the 80's life is a drama, life is a comedy, action and fantasy. At the 1994 station ID as *Pinoy ang Dating*, Those days with *Super Boink*, *Ghost Fighter*, *PBA*, *Sinbad*, *Shaider*, *Bioman*, *Maskman*, *Kamen Rider Black*, etc. In which, those VTV programming starts in 1996 with the *PBA* games.

With brand-new shows and newly improved favorites, The Kapinoy Network IBC-13 stands for *Ito'ng Bagong Channel 13* is all set to unleash a storm of game-changing programs recently announced with its "Signal No.13: Umuulan ng Kapinoy" third quarter campaign, as no less than IBC President and CEO Boots Anson-Roa spearheaded the official unveiling of the network's new line-up of Sports (I), Entertainment (B) and News and Current Affairs (C) offerings during a recent trade launch attended by a number of business partners, media agencies, key sponsors and other VIPs.

Back in the day when we used to have the likes of *Ghost Fighter*, *Masked Rider Black* and *Yaiba* on our TV screens, an impressive and memorable imaging campaign produced by Philippine TV networks would be possible because of budgetary concerns.

Commissioned by IBC-13, has certainly made a good mark for fans of local TV, with its very nationalistic tone fit for a image campaign. By the standards of is a masterpiece.

For me this is good news because employees especially the older ones will be more motivated to do their craft. Broadcasting equipments will be new and they can hopefully reign again. The government will have a buyer that can really manage to have a responsible news reporting. Our Philippine entertainment industry with viewers can choose more programs that are suitable to their preferences. IBC-13, TV5 and RPN-9 is doing good once again. It can now rival the two biggest networks ABS-CBN and GMA-7.

# IBC president and CEO Boots Anson-Roa outlines the network's programming for the third quarter of the year.

Hosted by *Maya Loves Sir Chief's* love team of Jodi Sta. Maria and Richard Yap, the trade event gave attendees an exclusive and first-hand look of what promises to be even greater things to come from the Kapinoy Network this third quarter, what with a fortified programming grid that further reinforces IBC-13's commitment in offering viewers a different kind of Philippine TV experience. IBC is able to provide strong signal nationwide, and IBC-13 will be the undisputed #3 station in the country.

IBC-13's third quarter storm officially makes its mark on June 30 with the launch of an even stronger morning television block, beginning with the back-to-back premieres of two of the Kapinoy Network's most engaging programs: *Retro TV* (at 11:30AM-12:00NN), a most creative concept by Gel Garciano and Rowie Valencia, brings back the network's hit shows from classic files in a fun-filled, imaginative production. Mario Maurer host the show in a hip manner as a video jock who does in the intro, comments and wrapping up of the TV reruns. Mondays and Wednesdays will feature *TODAS*, one of the most successful gag shows in the '80s with Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Richie da Horsie, and others. Political satire comes back in the political satire *Sic O'Clock News* every Tuesday and Thursday, featuring Jaime Fabregas, Ces Quesada, Rene Requiestas and Khryss Adalia. Dazzling production numbers make up Friday night a reruns of *The Sharon Cuneta Show, Loveliness, Maricel Live*, and other variety shows are shown.

The Pinoy version of the country's favorite reality cooking competition on daytime television which is based on the US TV series with Gordom Ramsay, Hell's Kitchen (10:30-11:30AM) which welcomes Chef Rob Pengson as its new host the kusina-serye. Each season brings twelve to twenty aspiring chefs to Hell's Kitchen, a modified warehouse in Diliman, Quezon City that includes the restaurant, dual kitchen facilities, and a dormitory where the chefs reside while on the show. Breaks the chefs into two teams most often based on gender, with women on the red team, and men on the blue, and are given chef's jacket with labels of that color. The chefs compete in theses teams, barring any reassignments by Chef Rob, until only five or six chefs are left, which they are brought into a single common team wearing black-labeled jackets, though they now compete individually to be one of the final two. Each episode typically includes one challenge and one dinner service, following which a chef is eliminated from the game. In challenges, the teams or individual chefs are tasked with a cooking challenge. The type of challenges are varied, ranging from ingredient preparation, meal preparation, taste tests, and other challenges. The first challenge of each season is a signature dish cookoff, giving the chefs the opportunity to show Ramsay their cooking. Each season typically includes one or more challenges that allows teams to construct several dishes either for a banquet to be held the next dinner service or as part of designing their own menus. Other challenges typically include a "taste it, make it" task where chefs must try to recreate a dish Ramsay has prepared by taste

only, and a taste-test challenge where chefs identify ingredients without sight or sound. The winner of the challenge is either determined by a scoring system set for that challenge, or based on Ramsay's and guest judges' opinions. The winning team or chef is typically rewarded with an activity away from Hell's Kitchen and other potential prizes, while the losing team or chefs are forced to do a menial task, such as cleaning the kitchens, preparing a specific ingredient for the dinner's meal, or having to prepare the food for both kitchens.

For dinner services, the chefs are expected to work their station (such as meat, pork, fish, chicken, or garnish) on the kitchen line to prepare food in coordination with their teammates and to Chef Rob's high standards for quality and presentation during a dinner service for about 100 guests (volunteers for the show), with each diner expecting to receive an appetizer, an entree, and a dessert. The chefs are given recipe books by Ramsay to study and memorize, which include some of more difficult plates including risotto and Beef Wellington, and are given a few hours before each service to prep their ingredients. Demands that all orders for one course for a table go out together, and will send back entire orders if one item is improperly prepared, such as being over- or undercooked or not seasoned correctly. While the chefs are in two teams, Chef Rob is assisted by two of his trusted sous-chefs, each monitoring one of the kitchens who will also demand the same standards. The sous-chefs shift to helping to fill available positions once the chefs are on a single black team. Chef Rob desires to complete every dinner service but poor kitchen performance by one or both teams will cause him to close one or both sides of the kitchen and sending the team(s) back to the dorms. Once the dinner service is complete, Chef Rob determines which team (if not both) is the losing team and informs them to come up with chefs to be nominated for elimination. This may be a task assigned to the "best of the worst" on the team, or may be a group consensus. Ramsay regroups the teams and hears out the nominations from the losing team(s). After giving these nominees the chance to defend themselves, Ramsay selects one to hand over their jacket and "leave Hell's Kitchen", later symbolically placing that jacket on an empty hook below the chef's picture in a row in his office, which ignites the picture signalling their departure. Ramsay is free to ignore these elimination rules as he sees. He has frequently eliminated chefs during the middle of the service if their performance is abysmal, or may override the provided nominations with his own selection. Once two chefs remain, they are each given the opportunity to develop their own menu and lead a brigade of former competitors through a full dinner service on their own. In some seasons, this has included the opportunity to decorate half of the Hell's Kitchen restaurant to their liking. Chef Rob Pengson will assure that all menu items meet his standards for high cuisine, and will oversee the service to make sure the high quality standards he expects are retained but otherwise does not get involved, allowing the two remaining chefs to demonstrate their ability to run the line to him. Ramsay will use his observations, those from the diners, and other sources to make a decision on who is the winning chef. This process is announced by having the two

chefs stand at two different doors from his office, and telling them to turn the door handle and open it; only the door of the winning chef is unlocked. The winning chef receives numerous prizes including the opportunity to work as the head chef or executive chef at a restaurant of Chef Rob's choosing, as well as a cash prize. Head chef is Chef Rob Pengson, sous chefs are the blue team Chef Gene Gonzalez and the red team Chef John Cu-Unjing.

Under ATC @ IBC block, TreseBella (stylized Trese13ella) will deliver the new telenovelas with the Filipino-dubbed Mexican content: *The Two Sides of Ana (Dalawang Muhka ni Ana)* (weeknights at 10:00-10:30PM) top-billed Ana Layevska and Rafael Amaya and the action-packed TV series *La Teniente* (Saturdays at 6:45-7:30PM) starring the award-winning Mexican actress Maria Fernanda Yepes.

Taking over the reins of weeknight primetime viewing on IBC-13, also on last June 2, are two new gripping Asianovelas, known as big hits in Taiwan and Korea—the Korean dramedy action-packed *Spy Myung-wol* (at 5:00-5:30PM) and the Taiwanese teen drama *Hayate the Combat Butler* (at 10:30-11:00PM).

IBC-13 also gives viewers all the reasons they will need to stay in every weekend with the launch of three exciting weekly programs, beginning with *The Million Second Quiz* (Saturdays at 6:00PM), the country's favorite quiz game show hosted by Drew Arellano with a new season and *Who Wants to Be a Millionaire?* (Sundays at 7:30PM), the country's favorite game show, which welcomes Robi Romingo as its new host; and the much-awaited new season of the country's original and longest-running singing contest reality show of its kind *Born to be a Superstar* (Saturdays 9:00PM and Sunday 8:30PM).

And well very soon, viewers can look forward to the two of newest fantasy-drama serials which is known as Kapinoy Fantaserye: *Voltron Man*, the newest action-packed superserye led by AJ Muhlch in the title role character Voltron Man with the teen darling Coleen Garcia and a most promising *Superstar Circle* alumni Freddie Gutierrez; and *Janella: A Princess Girl*, the newest fairytale princess fantaserye top-billed by the teen sweetheart Janella Salvador as the lead role for the primetime princess, together with Marlo Mortel and Jerome Ponce as the main cast.

On top of these new Entertainment offerings, also geared to fortify the various IBC News and Current Affairs programs under the Media ng Bayan, taking its brand equity to even greater heights this 3rd quarter.

In what is literally good news, the news programs of IBC News and Current Affairs are also getting the refreshing make-overs of their own.

Beginning Monday, last June 16, the world's leading news organization IBC News and Current Affairs (under the Media ng Bayan) will be introducing a unique 13 BRAND News Program, spearheaded by its flagship weeknight primetime news primetime *Express Balita* (at 6:30-

7:30PM), with veteran IBC News anchor man Henry Omaga-Diaz and no less than Snooky Serna-Go at the helm. With this new 13 Brand, IBC News and Current Affairs also commits to offering even more hard-hitting, informative, public service and intriguing content all throughout the day, beginning with the new morning show *Happy Morning Yehey* (5:00-7:00AM), with Randy David, Cathy Eigenmann and Jarius Bondoc as the main anchors. Noontime news on IBC-13 will be delivered by Ricardo Cepeda and Amelyn Veloso via*News at Noon* (at 12:00NN-12:30PM) gives us another dose of the news come noontime while *Ronda Trese* (at 11:00-11:30PM) rounds up the day's most comprehensive and relevant news as delivered by the tandem of Bernadette Sembrano and Jess Caduco featuring the national, local and global news, trade, economy and business news, weather forecast and sports news. On June 23, likewise marks the move of IBC-13's popular public service program *Lingkod Bayan* to a daily morning timeslot at 7:00-7:30AM from Monday to Friday, which is still hosted by the veteran broadcaster Tony Falcon giving their own brand of public service.

As far as sports shows are concerned, IBC-13 has several game changers for the mid-year. IBC-13 is also poised to change the game of sports on TV by taking basketball fans much closer to the action of the basketbal, boxing matches and mixed-martial arts (MMA), most especially with the exclusive live free-TV broadcaster of the much-anticipated games.

Also, with IBC-13 as the home of the *PBA* and *NBA* games, viewers can expect in-depth and exclusive coverage of the Gilas' unprecedented journey, beginning with the team's participation

Sports enthusiasts will definitely have their eyes glued to IBC-13 during this third quarter, especially with IBC Sports being awarded the exclusive rights to be the official Philippine broadcaster of the Nanjing Youth Olympics (August 16- 28) and the Asian Games (September 19- October 4).

Viva Sports and IBC Sports also brings non-stop basketball action with the free TV broadcaster of the PBA games every Wednesdays and Fridays at 8:00-9:30PM for the 1.5 hour games, Saturdays 2:30-4:30PM and Sundays 4:00-6:15PM for two-hour games. Not to mention, the thrilling *NBA* basketball games on Saturday mornings at 10:00AM-12:00NN. Given this exciting new line-up of Sports, Entertainment and News and Current Affairs programs this third quarter of 2014, viewers will definitely get to enjoy the rainy season more as they tune in to IBC-13 and enjoy the network's one-of-a-kind *Signal No.13* intensity of fun, news and information, public service, entertainment, educational and sports action with those programming fare.

Said the network chairman Eric Canoy that IBC-13's third quarter storm differentiates IBC-13 from the other networks in a good way. "The high energy nature of these shows are consistent with the image of IBC-13 as the Superstar Network," he added.

# Express Balita

# IBC Express Balita

Express Balita (Express News) is the flagship national network news program broadcast of the government-sequestred network IBC under the Media ng Bayan in the Philippines. It is one of the news programs produced by the network's news organization IBC News and Current Affairs and aired from Monday to Friday at 6:30 p.m. to 7:30 p.m., Saturdays from 12:30 a.m. to 1:00 a.m. and Sundays from 10:15 p.m. to 10:45 p.m. (PST). It can be heard simultaneously on radio through DZTV Radyo Budyong 1386 in Mega Manila, its television counterpart DZTV TeleTrese, IBC News Network and its provincial radio stations based in Iloilo, Roxas and Kalibo, Aklan, with several Radyo Budyong stations nationwide. It is also aired internationally via Global IBC and INN International.



Presented by	See anchors	
Country of origin	<u>Philippines</u>	
No. of episodes	n/a (airs daily)	
Production		
Running time	30 minutes	
Broadcast		
Original channel	Intercontinental Broadcasting Corporation	
Picture format	<u>480i</u>	
	SDTV	
Original run	1998 – August 5, 2011	
Chronology		
Preceded by	Headline 13	
	CTN Midnite	
Followed by	News Team 13	

Its weeknight edition is anchored by <u>Henry Omaga-Diaz</u> and <u>Snooky Serna-Go</u>, with special segments hosted by <u>Georgina Wilson</u>, <u>Alsczar Aurelio</u>, <u>Lil Mateo</u> and <u>Hans Mortel</u> on weeknights while its weekend edition is anchored by <u>Vincent Santos</u> and <u>Czarinah Lusuegro</u>.

Its reportorial teams tasked to gather the news every major beat in the Greater Manila Area as well as the nearby provinces in around the world. It remains as the longest running Filipinolanguage national newscast on Philippine television since its inception on August 10, 1998.

**Express Balita** (Express News) is the <u>flagship</u> national network<u>news program</u> broadcast of the government-sequestred network<u>IBC</u> under the <u>Media ng Bayan</u> in the <u>Philippines</u>. It is one of

Affairs and aired from Monday to Friday at 6:30 p.m. to 7:30 p.m., Saturdays from 12:30 a.m. to 1:00 a.m. and Sundays from 10:15 p.m. to 10:45 p.m. (PST). It can be heard simultaneously on radio through DZTV Radyo Budyong 1386 in Mega Manila, its television counterpart DZTV TeleTrese,IBC News Network and its provincial radio stations based in Iloilo, Roxas and Kalibo, Aklan, with several Radyo Budyong stations nationwide. It is also aired internationally via Global IBC and INN International.

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Express Balita	
Also known as	Logo used since September 30, 2013.
Format	Newscast Live action
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC News and Current Affairs
Directed by	Ellen "Renz" Argano
Presented by	Weeknight anchors  Henry Omaga-Diaz  Snooky Serna-Go  Weekend anchors  Vincent Santos

Czarinah Lusuegro

Theme music

composer

Jimmy Antiporda

Country of origin Philippines

Language(s) Filipino

**Tagalog** 

No. of episodes n/a (airs daily)

### **Production**

Dave Llavantes, Jr.

(Weeknights)
Kathleen Forbes
(Weekends)

**Associate Producers:** 

**Executive producer(s)** 

Ron Cruz

Gina P. Borinaga (News

Manager)

Rowie O. Valencia (Production In-Charge) Lorna Javate-Feliciano (Production In-Charge)

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

Running time 60 minutes (Weeknights)

30 minutes (Weekends)

#### **Broadcast**

Original channel IBC

Picture format 480i SDTV

Original run August 10, 1998 –

present

Chronology

Preceded by Headline 13

**External links** 

Official Website

# About the show Edit

### Pre-launch Edit

In 1998, IBC News executives, among them president <u>Boots Anson-Roa</u> in August 7 1998, began holding meetings with higher-ups on plans to launch an all-new news program that will serve as a replacement to <u>CTN Midnite</u>. On August 10, 1998, IBC announced the launch of *Express Balita* during the big reunion special extravaganza <u>Homecoming sa 13</u>.

### Miranda-Soriano era Edit

Express Balita premiered on August 10, 1998, replacing <u>CTN Midnite</u>. It was the country's poineer news program anchored by <u>Ida Miranda Castro</u> and <u>Anne Marie Soriano</u>.

The airing at 4:30 pm slot right before the <u>VTV</u> block. Miranda Castro has famous closing line is

"Maraming salamat sa inyong pagsubaybay" to end of the newscast.

# Serna-Soriano era <u>Edit</u>

Miranda Castro left the newscast in June 2000 to anchor the late-night newscast <u>Ronda</u>

<u>Trese</u> with return of IBC news anchor<u>Elmer Mercado</u>, she was replaced by former actress <u>Snooky Serna</u>. At the time, Serna become a female broadcast journalists she is a very serious role of news anchor. Serna has famous closing line is "Maraming salamat sa inyong pagsubaybay" to end of the newscast.

### Castelo-Eala era Edit

In September 2001, Serna and Marie Soriano was replaced by <u>Precious Hipolito-Castelo</u>, a former teen star and <u>Noli Eala</u>. When Eala his famous signature close, "Maraming salamat sa inyong pagsubaybay" to end of the newscast. Eala left the newscast in New Year 2003 to anchor <u>IBC News Tonight</u>, leaving Hipolito-Castelo as the sole anchor of the newscast.

### Castelo-Dacame era Edit

In 2005, Hipolito-Castelo was joined by Errol Cadame, it become Castelo's co-anchor.

### Castelo-Atienza Edit

In New Year 2006, Dacame was replaced by <u>Ali Atienza</u> became Castelo's co-anchor. Atienza become signature close "Maraing salamat pong tayong lahat, Mabuhay" to end of the newscast. However, Atienza left the newscast in 2008 in order to run for <u>Mayor of Manila</u>. He was temporarily replaced by <u>Errol Dacame</u>.

### Castelo-Fermando era Edit

In 2008, Dacame eventually replaced by <u>DZRH</u> reporter and host <u>Bing Formento</u> became the co-anchor. Fermando is signature close to end of the newscast is "Mga Ka-Toto ang ating pambansang pilipinas". The team-up continued until 2009, when Castelo decided to run for Councilor of <u>Quezon City</u>.

### Morales-Padilla era Edit

On November 9, 2009, <u>Jake Morales</u> and <u>Karen Padilla</u> replaced Hipolito-Castelo and Formento and the newscast relaunched to their present look and OBB. However, Padilla, being the wife of <u>Erwin Tulfo</u>, left the newscast in late 2010 to be acquired by <u>TV5</u> to anchor for <u>Aksyon</u>

Breaking on AksyonTV, leaving Morales as the sole anchor of the program.

#### Serna-Morales era Edit

On July 12, 2010, <u>Snooky Serna</u> returned to the anchors and she anchored it from 2000-2001, then joined <u>Jake Morales</u> and the timeslot return to the original timeslot at 4:30 pm. The same day, the newscast was given a new graphics, new title card and new OBB with the new theme composed by <u>Jimmy Antiporda</u>.

### Serna-Cepeda era Edit

On June 17, 2011, <u>Jake Morales</u> left the newscast for the return of <u>Ronda Trese</u> with <u>Tony Velasquez</u> and <u>Cathy Eigenmann</u>, replacing <u>IBC News Tonight</u>. On June 20, 2011, <u>Ricardo Cepeda</u> become a news anchor, then joined<u>Snooky Serna</u> as the main anchors, becoming the tandem anchor on a newscast on the Philippine television. The reformat were changing to the graphics, new logo got a banner news program, title card and new OBB while shows the

timecheck of the <u>news ticker</u>. The same day, the newly based slogan *Ang Balita para sa Pilipino!* which literally means *The News for the Filipino* was used to launch of the newscast. In the opening ident, Cepeda gave a sneak peek of the headlines with clips from the specific news items, after which, the new opening billboard with <u>Terrence Khan</u> provided the voice-over, "Live!, mula sa IBC news center, ito ang Express Balita..." to introduce the newscast and its anchorpersons. Cepeda used her signature closing line, "*Maraming salamat sa inyong pagsubaybay*" to end the newscast.

On August 8, 2011, along with Magandang Umaga Ba?, IBC Headliners and Ronda Trese, Express Balita adopted the new set that using the IBC News studios with new graphics, title card, new theme and the new opening billboard while added a newsdesk with floating large rear projection screens that allow the anchors to virtually "talk" to correspondents in live feeds. The same day, Chin-Chin Gutierrez as the segment reporter called Balita Atbp., weatherman Jeff Arcilla was added as the weather forecaster for Ulat Panahon and Georgina Wilson also added as the segment host for Showbiz Balita, an entertainment news segment features the entertainment scene with the stars at the TV and movie industry. With the introduction of international broadcasts in 2011 to the international channel Global IBC, Express Balitabecame the first Philippine newscast to be broadcast in overseas with expanded reach through Global IBC and the live web streaming on its offcial webpage. On July 2, 2012, along with IBC Headliners and Ronda Trese, the newscast was reformat and were change the new graphics, adpoted the news desk, new title card, new opening billboard and new set, when starting its simulcast on IBC News Network at the same time. A new segment, Ulat CCTV (Concerned Citizens Taking Videos), was launched aimed at citizen journalism and even utilizing CCTV footage and even cellphone footage from the public to convey the latest local news events. Also, new public service segment called *Lingkod* Kapinoy anchored by Serna herself continues the program's mission operating through IBC Foundation, Inc. while Serna also become a host for a newest public service program called *Snooky*.

The main anchors also give their opinions on a news item, with the segment host of *Showbiz Balita* which joining them in their commentaries as she is also in the studio with the main anchors.

#### Omaga-Diaz-Serna-Go era Edit

On October 1, 2012, former <u>ABS-CBN</u> news anchor <u>Henry Omaga-Diaz</u> joining <u>Snooky</u> <u>Serna</u> as the main anchors. The timeslot was moved from 4:30 pm to 6:30 pm, *Express Balita* is now on primetime slot which holds the record of having the highest rating flagship newscast on Philippine television will compete the rivals of flagship news programs <u>TV Patrol</u> and <u>24 Oras</u>. An exclusive live interview with President <u>Benigno Noynoy Aquino III</u>, featured Noynoy's interview, most of the newscast's airtime. Also, *Cooltura* host Cathy Eigenmann also the

segment host called *Happy ni Cathy*, and also with the oficial *Express Balita* pages in <u>Facebook</u> and <u>Twitter</u> account. The coverage of games of the <u>Philippine Basketball</u>
<u>Association</u>, the newscast airing at 6:30 pm right after first game and before second game of the PBA during Wednesday and Friday. According to <u>Kantar Media Philippines</u>, *Express Balita* is now become the longest-running primetime news program on Philippine TV garnered a rating of 30.7% in Mega Manila.

On December 21, 2012, *Express Balita* covered the Save the World of 2012 with the longest telecast in the history, lasting for about from 6:30pm to 7:30pm. It was anchored by Snooky Serna at the IBC Newscenter Manila and Henry Omaga-Diaz at the United States with the one anchoring the IBC special broadcast *Save the World: 2012 Coverage* since morning as hundreds of millions die in catastrophic earthquakes and tsunamis worldwide where the earth is safe would not be end. The edition covered the world safe from disaster to the millions of viewers worldwide with other reporters stationed.

As of April 1, 2013, along with <u>Magandang Umaga Ba?</u>, <u>IBC Headliners</u> and <u>Ronda Trese</u>, <u>Express Balita</u>relaunched a new innovation of redesigned and revamped 3D graphics package design, new logo (still using the the globe world theme with the new color of all-blue icing and red), new opening billboard (OBB) with the new <u>HD television</u>, opening titles and the computer-animated, new set of IBC news center with a brighter flooring and background, and new title card along with <u>Facebook</u> and <u>Twitter</u> pages and new segment icons debuted. The newly improved weather graphics and new reporting of <u>IBC Weather Center</u> in the weather forecaster from <u>PAGASA</u>.

#### New Reformat Edit

On September 30, 2013, the new improved time chock shown on the <a href="news-ticker">news-ticker</a> at the same rivals of the two networks are <a href="ABS-CBN">ABS-CBN</a> and <a href="GMA Network">GMA Network</a> at the news ticker and time check of the network during the news broadcasts. The same night, <a href="Express Balita">Express Balita</a>, alongside <a href="Ronda">Ronda</a>
<a href="Trese">Trese</a>, reformatted their logo, opening titles, a new mission heavy metal rock-like theme music and new graphics design. The redesigned logo which is also based on the globe world theme. It began to its studio at the newly-bulit IBC Broadcast Center with a new set of IBC news center was also seen with a brighter flooring and background and new segment icons debuted.

As of July 16, 2014, <a href="Express Balita">Express Balita</a>, together with <a href="Happy Morning Yehey">Happy Morning Yehey</a>, <a href="News at Noon">News at Noon</a>, <a href="IBC Headliners">IBC Headliners</a> and <a href="Ronda Trese">Ronda Trese</a>, relaunched the new opening titles, new graphics, modified its newsdesk and still with title cards. Omaga-Diaz and Serna-Go becoming the weeknight anchors of the newscast, while Santos and Lusuegro were in the weekend anchors. In this time, Omaga-Diaz also had a stand-up anchor and Serna-Go sit-in anchor for newsdesk, and during the closing time for two anchors will have a stand-up anchors. In the studio set, with some of its props.

Recently, the newscast still aired at 6:30pm slot in order to compete with <u>TV Patrol</u> and <u>24</u> <u>Oras</u> among its competitors. Mostly, the program was targeting some mass-based viewers, while wairing for IBC's Kapinoy Primetime block, according to the network's statement. Also, IBC Regional newscasts for <u>Baguio</u>, <u>Iloillo</u>, <u>Cebu</u>, <u>Davao</u> and <u>Cagayan de Oro</u> will now adopt *Express Balita* branding. All of this changes are answers to competition of its long-time rival <u>ABS-CBN's</u> <u>TV Patrol</u> and <u>GMA Network's</u> <u>24 Oras</u>.

On September 19, 2014, *Express Balita* aired a special coverage of Bayong Mario. It garnered 30.6% for the special coverage, while *TV Patrol* (28.4%) and *24 Oras* (18.5%) in the same, according to a copy of the official ratings from the survey of Kantar Media/TNS Philippines.

Boots Anson-Roa, the network's president and CEO of IBC, said *Express Balita*'s high ratings for the said coverage were "expected because of the Tropical Storm Mario." In the interview, PAGASA weather forecaster Alvin Purarevealed the typhoon and the storms of the rain about the flood.

## Weekend edition Edit

Since 1998, *Express Balita* also on weekend edition with <u>Orly Mercado</u> and <u>Alice Noel</u> as its first anchors. Alice Noel left the weekend edition, and was replaced by <u>Toni Marcelo</u> in 2001 joining Mercado.

In November 14, 2009, Marcelo and Mercado were replaced by <u>Zyrene Parsad-Valencia</u> and <u>Abel Cruz</u>. However, Valencia left the weekend edition in late 2010 and was replaced by <u>Chal Lontoc</u>.

As of September 30, 2012, Cruz and Lontoc were replaced by Alex Santos and Cathy Eigenmann. By September 28, 2013, the weekend edition introducing the newest anchormen Vincent Santos replaced Alex and Amelyn Velosoreplaced Eigenmann when Amelyn was a former TV5 news anchor was used to anchor a defunct CTN Midnite and is also IBC's female continuity voice-over.

As of June 14, 2014, Veloso was replaced by the most promising female news anchor <u>Czarinah</u> <u>Lusuegro</u> and joined by Santos as the weekend news anchors.

## Theme music Edit

The current theme music of *Express Balita* was introduced on July 12, 2010, which is arranged and composed by <u>Jimmy Antiporda</u> as the compositions with a mission of heavy metal rock-styled introduction.

## Anchors Edit

## Weeknight edition Edit

- Henry Omaga-Diaz (2012-present)
- Snooky Serna-Go (2000-2001, 2010-present)

#### Substitute Anchors Edit

Serve as a temporary relief anchor for Serna-Go.

Czarinah Lusuegro

#### Weekend edition Edit

- <u>Vincent Santos</u> (screen name: Greggy Santos) (2013-present; as a relief anchor for Omaga-Diaz)
- Czarinah Lusuegro (2014-present)

#### Former anchors Edit

- Anne Marie Soriano (weekday edition, 1998-2001)
- Orly Mercado (weekend edition, 1998-2009)
- Ricardo Cepeda (weekday edition, 2011-2012)
- Alex Santos (weekend edition, 2012-2013)
- Cathy Eigenmann (2012-2013)
- Ida Miranda Castro (weekday edition, 1998-2000)
- Alice Noel (weekday editon, 1998)
- Toni Marcelo (weekend edition, 2001-2009)
- Precious Hipolito-Castelo (weekday edition, 2001-2009)
- Errol Dacame (weekday edition, 2005-2006, 2008)
- Noli Eala (weekday edition, 2001-2003)
- Adrian Ayalin (weekday edition, 2003-2005)
- Ali Atienza (weekday edition, 2006-2008)
- Bing Formento (weekday edition, 2008-2009)
- Jake Morales (weekday edition, 2009-2011)
- Karen Padilla (weekday edition, 2009-2010)
- Zyrene Parsad-Valensia (weekend edition, 2009-2010)
- Chal Lontoc (weekend edition, 2010-2012)
- Abel Cruz (weekend edition, 2009-2012)
- Amelyn Veloso (weekend edition, 2013-2014)

## Segment Anchors Edit

#### Current Edit

- Georgina Wilson Showbiz Balita (2011-present)
- Aldczar Aurelio Ulat Panahon (2013-present)
- <u>Lil Mateo</u> Coolinarya (2013-present)

#### Former Edit

• Chin-Chin Gutierrez - Balita Atbp. (2011-2012)

- Jeff Arcilla Ulat Panahon (2011-2013)
- Cathy Eigenmann Happy ni Cathy (segment feature, 2012-2013)
- Greg Gregorio Adventurista (2013-2014)

## Segments Edit

#### **Current** Edit

#### Weekdays

- Ulo ng mga Balita Top Stories of the Day
- Presinto 13 Police Report
- Global RoundUp Foreign News
- CCTV Balita CCTV Report
- I-Balita Ako Citizen Journalism
- Tulong Kapinoy Rescue and Command News
- Mission ng Bayan Public Service
- Lingkod Kapinoy Public Service
- Ulat Panahon Weather Forecast of the Day
- Sports Page Sports News
- Showbiz Balita Showbiz News
- Coolinarya Food Features
- Cooltura Culture

#### Weekends

- Ulo ng mga Balita Top Stories of the Day
- Ulat Panahon Weather Forecast of the Day
- Sports Page Sports News
- Showbiz Balita Showbiz News

#### Former **Edit**

- Express Major Balita Major News
- Metro Balita Metro News
- Happy ni Cathy Featuring Host <u>Cathy Eigenmann</u>
- Balita Atbp. Feature Stories
- Adventurista Travelouge

## Express Balita on IBC Regional Edit

Since 2011, *Express Balita'*s editions are broadcast on all IBC owned and operated and affiliate stations nationwide All regional editions air every weekdays at 5:30 pm and some have simulcast over <u>Global IBC</u> for overseas viewers and on the network's AM radio stations in selected regions.

## Regional Versions Edit

#### Luzon Edit

- <u>Express Balita Cordillera</u> (<u>IBC-13 Baguio</u>)
- Express Balita Pangasinese (IBC-8 Dagupan)
- Express Balita Ilokano (IBC-13 Laoag)
- <u>Express Balita Cagayan Valley</u> (<u>IBC-13 Legaspi</u>)
- <u>Express Balita Bicolandia</u> (<u>IBC-13 Naga</u>)
- <u>Express Balita Palawan</u> (<u>IBC-13 Puerto Princesa</u>)

#### Visayas <u>Edit</u>

- Express Balita Ilonggo (IBC-12 Iloilo)
- <u>Express Balita Negrense</u> (<u>IBC-12 Bacolod</u>)
- Express Balita Bisaya (IBC-13 Cebu)
- <u>Express Balita Tacloban</u> (IBC-12 Tacloban)

#### Mindanao Edit

- Express Balita Hilagang Mindanao (IBC-10 Cagayan De Oro)
- Express Balita Caraga (IBC-5 Butuan)
- Express Balita Zamboanga (IBC-13 Zamboanga)
- <u>Express Balita Cotabato</u> (<u>IBC-2 Cotabato</u>)
- Express Balita Davaoeno (IBC-13 Davao)
- Express Balita Socsksargen (IBC-10 General Santos)

## Awards and recognitions Edit

The national Express Balita and its anchors/reporters throughout its decades of airing got various local, national and even international recognitions like the Asian TV Awards and International Emmy Awards, as reported in the IBC Annual Reports. Also in the IBC Annual Reports, the regional editions of Express Balita and their respective news teams got notable local and even national recognitions (via KBP Golden Dove Awards). Among the award-winning regional editions and regional news teams hail from <a href="Express Balita Amianan">Express Balita Bisaya</a> and <a href="Express Balita Davaoeno">Express Balita Davaoeno</a>.

#### Catholic Mass Media Awards Edit

36th Catholic Mass Media Awards (Best News Program) - Won

#### GMMSF Box-Office Entertainment Awards Edit

2014 Winner, Top Rating News and Public Affairs

#### Golden Screen Awards Edit

- 2014 Winner, Outstanding Male News Presenter (Vincent Santos)
- 2014 Winner, Outstanding News Program

#### Mabini Media Awards Edit

- 2014 Winner, Best Television Male News Program Anchor (Henry Omaga-Diaz)
- 2014 Winner, Best Television News Program

#### USTv Student Choice Awards Edit

- 10th USTv Student's Choice Awards (Students' Choice of News Program) Won
- 10th USTv Student's Choice Awards (Students' Choice of News Host) Won (Vincent Santos)

#### Gawad Tanglaw Awards Edit

- 2014 11th Gawad Tanglaw Awards (Best News Program Anchors) Won (Henry Omaga-Diaz)
- 2014 12th Gawad Tanglaw Awards (Best News Program) Won
- 2013 11th Gawad Tanglaw Awards (Best News Program Anchors) Won (Snooky Serna)
- 2013 11th Gawad Tanglaw Awards (Best News Program) Won

## Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards Edit

- Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best News Program) - Won
- Gandingan 2013: The 75th UPLB Isko't Iska's Broadcast Choice Awards (Best Female Newscater) - Won (Snooky Serna)
- Gandingan 2013: The 75th UPLB Isko't Iska's Broadcast Choice Awards (Best News Program) - Won

#### Anak TV Seal Awards Edit

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) Won
- 2012 Anak TV Seal Awardee (Most Well-Liked TV Program) Won
- 2011 Anak TV Seal Awardee (Most Well-Liked TV Program) Nominated
- 2010 Anak TV Seal Awardee (Most Well-Liked TV Program) Nominated

#### Asian Television Awards Edit

2012 Asian TV Awards (Best News Program) - Winner

#### PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Male Newscaster) Won (Henry Omaga-Diaz)
- 27th PMPC Star Awards for Television (Best Female Newscaster) Won (Snooky Serna)
- 27th PMPC Star Awards for Television (Best News Program) Won
- 26th PMPC Star Awards for Television (Best News Program) Nominated
- 26th PMPC Star Awards for Television (Best Female Newscaster) Won (Snooky Serna)
- 26th PMPC Star Awards for Television (Best Male Newscaster) Won (Ricardo Cepeda)
- 25th PMPC Star Awards for Television (Best News Program) Nominated
- 25th PMPC Star Awards for Television (Best Female Newscaster) Won (Snooky Serna)

#### KBP Golden Dove Awards Edit

- 2013 21st KBP Golden Dove Awards (Best TV Male Newscaster) Won (Henry Omaga-Diaz)
- 2013 21st KBP Golden Dove Awards (Best Newscast) Nominated
- 2012 20th KBP Golden Dove Awards (Best News Program) Won
- 2011 KBP Golden Dove Awards (Best News Program) Won

#### References Edit

## External links **Edit**

- Program Site
- Express Balita on Facebook
- Express Balita on Twitter
- Express Balita on Multiply

## See also **Edit**

- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation
- IBC-13 Schedule in July 1999
- Boots Anson-Roa pulls Channel 13 to No.3
- IBC 13 EXPRESS BALITA OCT 22,2009 1ST CUT YouTube
- IBC Express Balita marks 13th Annyversary
- IBC-13 beefs-up new primetime programming
- Full List of Winners of Anak TV 'Makabata' Star Awards 2012
- Kathryn Bernardo got a show business
- IBC-13 Revealed Upcoming New Shows for 2013
- IBC-13 field reinvigorated program slate

- Express Balita now top afternoon viewership nationwide
- New Year TV Guide 2012-2013
- Snooky Serna is now Kapinoy
- IBC released newest 2013 station ID
- Happy 53rd Anniversary of Kapinov network
- IBC-13 Won the Award-winning for Award-Giving Bodies
- IBC unveils new look of its 53rd anniversary
- The Kapinov Network gears up for Hatol ng Bayan 2013 this Monday
- IBC's Q1 Income Up by 30%
- Rey Sanchez, named new IBC Channel head
- Eric Canoy plans future of IBC
- Express Balita and Ronda Trese refreshes in IBC news room
- Kapinoy Network and Media ng Bayan to air integrated, multi-platform coevrage of PNoy's 4th SONA
- IBC is the nation's number 3 most-watched TV network in July 2013
- IBC's news program continues to be dominated viewership
- <u>'Express Balita' beats 'TV Patrol' and '24 Oras' in Mega Manila</u>
- Primetime newscast Express Balita ranked number 2
- Snooky Serna is on TV
- Newscasts Meet New Technology in 'Express Balita' and 'Ronda Trese'
- IBC goes on IBC Broadcast Center
- IBC is the official 2014 and 2016 Olympics broadcaster
- TV Patrol and 24 Oras challenge to Express Balita's supremacy
- Express Balita wons the TV ratings
- MARIO DUMAUAL SCORES EXCLUSIVE INTERVIEW WITH ARIANA GRANDE
- 'All-In' News Programs to Kick Off this July 21 on IBC-13

# IBC-13 Schedule in July 1999

## Schedule Edit

#### Sunday Edit

- 9:00 Family TV Mass
- 10:00 Maskman
- 10:30 Bioman
- 11:00 Y2K: Yes to Kids

- 11:30 Hapi Kung Healthy
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV (simulcast on 89 DMZ)
- 2:30 Dear Heart
- 3:30 Gillette World of Sports
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

#### Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 TV Shopping
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Boink
- 5:30 Battle Ball
- 6:00 PBL Challenge
- 8:00 Hot Stuff
- 8:30 NBA on VTV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

#### Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 TV Shopping
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita

- 5:00 Super Boink
- 5:30 Battle Ball
- 6:00 PBL Challenge
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Striclly Dancesport
- 10:00 Kasangga Mo ang Langit
- 10:30 Marlboro Tour
- 11:30 IBC Balita Ngayon

## Wednesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 TV Shopping
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA Games
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

#### Thursday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 TV Shopping
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Boink
- 5:30 Battle Ball
- 6:00 PBL Challenge
- 8:00 NBA Jam
- 8:30 NBA on VTV

- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

## Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 TV Shopping
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA Games
- 10:00 Kabayo, Karera, Karetista
- 11:00 Cara y Cruz
- 11:30 IBC Balita Ngayon

#### Saturday **Edit**

- 11:00 Kamen Rider Black
- 11:30 Super Rescue Soilbrain
- 12:00 Alas Dose sa Trese
- 2:30 PBL Challenge
- 4:30 Takot Ka Ba Sa Dilim?
- 5:30 Rebyu
- 6:00 Goin' Bayabas
- 7:00 Fastbreak
- 8:00 Back to Iskul Bukol
- 9:00 WOW!
- 10:00 Sine VTV
- 11:30 Asian PGA Tour

## Programs <u>Edit</u>

#### **IBC**

- Alas Dose sa Trese (noontime show)
- Express Balita (flagship news program)
- IBC Balita Ngayon (late-night newscast)

- IBC Headliners (news update)
- Y2K: Yes to Kids (children show)
- Hapi Kung Healthy (sitcom/magazine program for health)
- Ating Alamin (agricultural and livelihood program)
- DMZ-TV (dance show)
- The Estrada Presidency (public affairs program)
- Super Rescue Soilbrain (tokusatsu)
- Maskman (tokusatsu)
- Bioman (tokusatsu)
- Gogo's Adventures with English (children's program)
- Kamen Rider Black (tokusatsu)

#### VTV

- Super Boink (anime)
- Battle Ball (anime)
- Dear Heart (teen drama anthology produced by Viva Television)
- Sinemaks (movie block)
- Sine VTV (telesine block-cum-drama anthology)
- Rebyu (youth-oriented magazine show)
- Cara y Cruz
- Striclly Dancesport
- Takot Ka Ba Sa Dilim? (horror anthology produced by Viva Television)
- Goin' Bayabas (comedy gag show)
- Fastbreak (game show produced by Viva Television)
- Back to Iskul Bukol (sitcom)
- WOW! (comedy gag show)
- Gillette World of Sports (sports)
- PBA Games (basketball)
- PBL (basketball)
- NBA on VTV (basketball)
- In His Steps
- PBA Moments (basketball)
- Super Bouts (boxing)
- Marlboro Tour (racing)
- Blow By Blow (boxing matches)
- Sagupaan
- Hot Stuff (sports)
- NBA Jam (basketball)
- NBA Action (basketball)

- Kabayo, Karera, Karetista (horse-racing magazine show)
- Asian PGA Tour (gold)

#### **Talents**

- Ida Miranda Castro (Express Balita)
- Anne Marie Soriano (Express Balita)
- Manuel Llige (IBC Balita Ngayon)
- Noli Eala (IBC Balita Ngayon)
- Tintin Pizarro (IBC Balita Ngayon)
- Alice Noel (IBC Balita Ngayon)
- Eddie Ilarde (Alas Dose sa Trese)
- Boots Anson Roa, president of the network (Alas Dose sa Trese)
- Ernani "Jong" Cuenco (Alas Dose sa Trese)
- Chiqui Roa-Puno (Alas Dose sa Trese)
- Paco Arespacochaga (Alas Dose sa Trese)
- Pia Pilapil (Alas Dose sa Trese)
- Lara Fabregas (DMZ-TV)
- Medwin Marfil (DMZ-TV)
- Rengie Galvez (DMZ-TV)
- JC Castro (DMZ-TV)
- Tone Wijangco (DMZ-TV)
- Celine Hoffman (DMZ-TV)
- Maxene Magalona (Y2K: Yes to Kids)
- Manilyn Reynes (Hapi Kung Healthy)
- Jeff Arcilla (Hapi Kung Healthy)
- Lou Veloso (Hapi Kung Healthy)
- Arlene Tolibas (Hapi Kung Healthy)
- Ka Gerry Geronimo (Ating Alamin)

#### VTV

- Edgar Mortiz (Goin' Bayabas)
- Al Tantay (Goin' Bayabas)
- Dan Salamante (Goin' Bayabas)
- Smokey Manaloto (Goin' Bayabas)
- Earl Ignacio (Goin' Bayabas)
- Ara Mina (WOW!)

- Keempee De Leon (WOW!)
- Ogie Alcasid (Fastbreak)
- RX93.1's Chico and Delamar (Rebyu)
- Anthony Suntay (Hot Stuff)
- Chino Trinidad (Hot Stuff)
- Antoinette Taus (Dear Heart)
- Maureene Larrazabal (Iskul Bukol)
- Joey De Leon (Iskul Bukol)
- Ruby Rodriguez (Iskul Bukol)

#### 2000 Edit

#### **IBC**

- Gogo's Adventures with English (children's program)
- Alas Dose sa Trese (noontime show)
- Good Take (tele-magazine program)
- DMZ-TV (dance program)
- Last Fool Show (comedy talk show)
- Y2K: Yes to Kids (children's program)
- Hapi Kung Healthy (sitcom/magazine program for health)
- Express Balita (flagship news program)
- Ronda Trese (late-night newscast)
- IBC Headliners (news update)
- Saklolo Abogado (public service program)
- Amerika Atbp. (public service program)
- The Estrada Presidency (public affairs program)
- Ating Alamin (agricultural and livelihood program)

#### Viva-TV

- Akazukin Cha Cha (anime)
- Battle Ball (anime)
- Asian PGA Tour (golf)
- Milo Sporting World (sports magazine show)
- NBA Games (basketball)
- PBA Games (basketball)
- World Pool Championships (billiards)
- PBA Moments (basketball)
- NBA Series (basketball)

- Blow By Blow (boxing matches)
- NBA Action (basketball)
- Kabao, Karera, Karerista (horse-racing magazine show)
- Super Bouts (boxing)
- In His Steps
- Kagat ng Dilim (horror series)
- Gags Must Be Crazy (sitcom)
- Dear Heart (teen drama anthology)
- May Bukas Pa (soap opera)
- Subic Bay (drama series)
- Fastbreak (game show)
- H2K: Hati-Hating Kapatid (youth-oriented drama)
- Viva Premiere Night (local movies)
- Sinemaks (local action movies)
- Now Showing (local movies)
- Viva Proudly Presents (local movies)

#### **Talents**

- Eddie Ilarde (Alas Dose sa Trese)
- Boots Anson Roa, president of the network (Alas Dose sa Trese)
- Ernani "Jong" Cuenco (Alas Dose sa Trese)
- Chiqui Roa-Puno (Alas Dose sa Trese)
- Paco Arespacochaga (Alas Dose sa Trese)
- Pia Pilapil (Alas Dose sa Trese)
- Chin-Chin Gutierrez (Good Take)
- Karen Cabrera (Good Take)
- Tintin Pizarro (Good Take)
- Lara Fabregas (DMZ-TV)
- Medwin Marfil (DMZ-TV)
- Rengie Galvez (DMZ-TV)
- JC Castro (DMZ-TV)
- Tone Wijangco (DMZ-TV)
- Celine Hoffman (DMZ-TV)
- Jun Urbano (Last Fool Show)
- Gary Lising (Last Fool Show)
- Giselle Sanchez (Last Fool Show)
- Maxene Magalona (Y2K: Yes to Kids)

- Manilyn Reynes (Hapi Kung Healthy)
- Jeff Arcilla (Hapi Kung Healthy)
- Lou Veloso (Hapi Kung Healthy)
- Arlene Tolibas (Hapi Kung Healthy)
- Snooky Serna-Go (Express Balita)
- Anne Marie Soriano (Express Balita)
- Ida Miranda Castro (Ronda Trese)
- Elmer Mercado (Ronda Trese)
- Precious Hipolito-Castelo (IBC Headliners)
- Grace Choa (IBC Headliners)
- Niel Santos III (IBC Headliners)
- Manuel Llige (IBC Headliners)
- Ka Gerry Geronimo (Ating Alamin)
- Atty. Linda Jimeno (Saklolo Abogado)
- Atty. Tony Cope (Saklolo Abogado)
- Amb. Roy Seneres (Saklolo Abogado)

#### Viva-TV

- Janelle So (Milo Sporting World)
- Paolo Trillo (Milo Sporting World)
- Antoinette Taus (Dear Heart, the voice of Akazukin Cha Cha)
- Ogie Alcasid (Fastbreak)
- Dina Bonnevie (May Bukas Pa)
- Albert Martinez (May Bukas Pa)
- Cherie Gil (May Bukas Pa)
- Angelu de Leon (May Bukas Pa)
- Kim delos Santos (May Bukas Pa)
- Anne Curtis (May Bukas Pa, H2K)
- Rica Peralejo (H2K)
- Dingdong Dantes (H2K)
- Bojo Molina (H2K)
- Chubi del Rosario (H2K)
- Melissa "Mumay" Santiago (H2K)
- Ruffa Mae Quinto (Subic Bay, Gags Must Be Crazy)
- Joyce Jimenez (Subic Bay)

- Priscilla Almeda (Subic Bay)
- Troy Montero (Subic Bay)
- Jake Roxas (Subic Bay)
- Bobby Andrews (Subic Bay)
- Maureen Larrazabal (Gags Must Be Crazy)
- Klaudia Koronel (Gags Must Be Crazy)
- Andrew E. (Gags Must Be Crazy)
- Caloy Alde (Gags Must Be Crazy)
- Jeffrey Tam (Gags Must Be Crazy)
- Ardi Aquino (Gags Must Be Crazy)
- Cholo Medina (Gags Must Be Crazy)
- Goms Burza (Gags Must Be Crazy)
- CC Docena (Gags Must Be Crazy)

## Boots Anson-Roa pulls Channel 13 to No.3

Quezon City, Aug. 18, 2000 - The station **IBC-13**, traditionally considered an also-ran in Philippine television, is now No. 3, behind top-notchers **ABS-CBN 2** and **GMA-7**. Actress and former Washington diplomat Boots Anson Roa, **IBC-13** top honcho, made the disclosure at a press conference last Monday.

The network is still sequestered, and Boots admitted that it's still up for privatization.

Boots also revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 30 years.

"No, the network wasn't operating illegally all through those years. It simply had to keep renewing its temporary permit to operate every year," she how the network managed to operate for almost three decades without a congressional franchise.

The purpose of that luncheon affair was to introduce to the press most of the shows produced by the network itself. Several hours of programming are produced daily by a blocktimer group, **Viva-Vintage**. Such programs include basketball and international sports events like the **Cardiff**, **Wales World 9-Ball Billiards Championship** participated in by several Filipino cue artists.

The network does have very interesting new shows such as the one hosted by Chin Chin Gutierrez: *Good Take*, which airs on Mondays at 11:30 p.m.

It features the best of Pinoy as exemplified by non-grandstanding heroes (meaning, non-politicians and non-showbiz idols dreaming of becoming politicians). Chin Chin's co-hosts are Tintin Pizarro and Karen Cabrera, both well-experienced **IBC-13** news reporters and newscasters.

And, oh, yes, Chin Chin was asked to lead the invocation that afternoon and she did it in a very dramatic (even cinematic!) style that combined traditional Filipino and New Age rituals.

She led the invocation wearing some native outfit from the Mountain Province and in front of fruits and earthen jars (and this was on the stage) with three musicians playing some native instruments, including a giant shell. She lit some candles and burned some incense.

And then she had the people close their eyes, observe silence, get in touch with their inner selves, recall the people who have hurt them and forgive them mentally, recall the people they have hurt and offended and ask for their forgiveness and then project the spirit of success to all the shows of **IBC-13**.

Then she switched to Filipino (her first invocations were in English) and prayed to Bathala for the success of **IBC-13**shows. Afterwards, she asked everybody to light the candles they found at their tables to radiate to everyone and to the universe the spirit of success, peace, and harmony.

#### IBC-13: 'Don't cont us out' Edit

August 19, 2000

**CHANNEL 13** has always been identified with the **PBA Games**, and recently with **Viva**'s local production. That's because the **Viva-Vintage Tandem** has more or less cornered the network's primetime hours. So, when Boots Anson-Roa took over as president in July 1998, she couldn't really put her stamp on the nation's programming and even the non-prime hours were sold to blocktimers, like religious groups and telemarketing outfits.

Slowly, however, Boots managed to make her presence felt in the industry. It started with specials like *Homecoming sa 13* and other youth-oriented one shot presentations. Last Monday, the network held a press conference to tell everyone not to count *IBC-13* out. Boots told us that her station had gotten back some of its primetime hours: 7 to 9 p.m. on Mondays; 8 to 9 p.m. on Tuesdays; 11:30 p.m. to 12 midnight on Sundays; and 11 p.m. to 12 midnight across the board.

To fill up these hours, **IBC-13** has lined up the following shows:

Children's programming from Mondays to Fridays at 4 to 4:30 p.m. as the new cartoons with *Gogo's Adventures with English*.

Local movies on Mondays, 7 to 9 p.m., a co-production with Viva Television.

**Good Take**, Mondays at 11:30 p.m. A program that highlights the achievements of individuals or groups that make them living heroes that viewers can emulate. It is hosted by Chin-Chin Gutierrez with co-host Karen Cabrera and Tintin Pizarro.

*DMZ-TV*, Tuesdays, 8 to 9 p.m. A dance program hosted by Lara Fabregas and Medwin Marfil with co-host Rengie Galvez, JC Castro, Tone Wijangco and Celine Hoffman. The show, which is simulcast on 89 DMZ on radio, is directed by Mark Reyes.

*Last Fool Show*, Fridays, 11:30 p.m. to 12 midnight. Comedians Jun Urbano, Gary Lising and Giselle Sanchez take a zany look at the raging issues of the day. The trio interview newsmakers on current developments in their own inimitable way.

**Y2K: Yes to Kids**, Sundays, 10 to 10:30 a.m. A magazine program hosted by 11-year-old Maxene Magalona aimed at young viewers.

*Hapi Kung Healthy*, Sundays, 10:30 to 11 a.m. A sitcom/magazine program that deals with health issues and aims to educate children and parents about diseases and to prevent the spread of these ailments. It is hosted by Manilyn Reynes with co-host Jeff Arcilla, Lou Veloso and Arlene Tolibas and directed by Jeff Jeturian.

Then there are the news programs: *Express Balita* anchored by Snooky Serna-Go and Anne Marie Soriano; *Ronda Trese* with Ida Marie Bernasconi and Elmer Mercado; and *IBC Headliners* with Precious Hipolito-Castelo, Grace Choa, Neil Edward Santos III and Manuel Llige.

The announcement may not have been earthshaking but we could see how pleased Boots was during the presscon. Ratings wise, she says, **IBC-13** is now a strong No. 3, thanks primarily to the **PBA games** and the **Viva** programs. She hopes that the station-produced shows will eventually contribute to an even higher station rating.

Boots told us that for the first time, the network registered a net profit of P 37 million as of June this year. The network has been able to remit some P 58 million to the BIR for back taxes and another P28 million to its employees for back wages.

Boots explained the creative way in which the network has been able to settle these accounts. One way was to use exchange deals with suppliers so that employees can get appliances instead of cash.

The station's transmitter has also been repaired and the main studio has been fixed. Slowly, she says **IBC-13** is showing positive results, so that when it is finally privatized, the network will get an attractive price. That, in the final analysis, is what Boots is aiming for, to make **IBC-13** a sellable network in the future.

In the meantime, she's been telling her employees to perform well. When the new owners take over, she says many of them may just land with the new management; if they don't have good records, they may not stand a chance of being hired.

We admire Boots' management style, one in which her fellow workers are given importance. During the presscon, she took the trouble of thanking the managers who have helped her in making **IBC-13** a much improved station.

#### IBC-13: The No.3 Network in 2000 Edit

August 20, 2000

The station **IBC-13**, traditionally considered an also-ran in Philippine Television is now No.3, behind the giant networks **GMA Network** and **ABS-CBN**.

Actress and former Washington diplomat Boots Anson-Roa, a president of **IBC-13** top hontcho, made the disclosure at a press conference last Monday.

The network is still sequestered and Boots admitted that it's still up for privatization. Boots also revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 30 years and announce her new **Viva-Vintage** programs.

The purpose of that luncheon affair was to introduce to the press most of the shows produced by the network itself. Several hours of programming are produced daily by a blocktimer group **Viva-Vintage** for the **PBA Games** as well as the **Viva'**s local production.

She added: **IBC-13** is the No.3 network for making gains in viewership and this launch of new **Viva-TV** shows. Despite the dominance of giants **GMA** and **ABS-CBN** while out plans to bee-up our new programming with new **Viva-TV** for the primetime hours and even the non-prime hours were sold to blocktimers like religious groups and telemarketing outfits.

He believes that **IBC** with its viewers and advertisers with their beefed-up programming. **IBC-13** has been known for airing popular and top-rating **Viva-TV** shows.

Right now, the network are courtesy of **Viva Entertainment**, while Boots informed the press, they will also be coming up with local news and public affairs programs, and entertainment-produced, some of them to be all produced by **Viva Television**.

**IBC-13** has new **Viva-TV** primetime programming line-up as it follows:

**MILO Sporting World** (Sundays at 3:30 to 4 p.m.), is hosted by Janelle So and Paolo Trillo featuring a weekly news roundup on the **PBA** and **NBA**, the two sports league closest to Filipino hearts, and viewer-favorites like boxing, billiards, tennis and golf as well as football, bowling, wushu, badminton, table tennis and others.

Local movies are: *Viva Proudly Presents* (Mondays 7 to 9 p.m.), *Now Showing* (Tuesdays 9 p.m.), *Viva Premiere Night* (Saturdays 7 p.m.) and action-packed *Sinemaks* (Sundays at 9 p.m.)

The new treat of Tagalog-dubbed anime *Akazukin Cha Cha* which airs from Mondays, Tuesdays and Thursdays at 5 p.m., with the voice of Antoinette Taus as Cha Cha. New imported drama series are: soap opera *May Bukas Pa* (Mondays, Tuesdays and Thursdays at 6 to 7 p.m.) starring Dina Bonnevie, Albert Martinez and Cherie Gil along with Angelu de Leon,Kim delos Santos and Anne Curtis, youth-oriented drama *H2K: Hati-Hating* 

*Kapatid* (Saturdays at 5 to 6 p.m.) starring Anne Curtis, Rica Peralejo, Dingdong Dantes, Bojo Molina, Chubi del Rosario and Melissa "Mumay" Santiago, the horror anthology *Kagat ng Dilim* (Saturdays at 9 p.m.) directed by Erik Matti, *Subic Bay* (Thursdays at 9 to 10:30 p.m.) starring Ruffa Mae Quinto, Joyce Jimenez, Priscilla Almeda, Troy Montero, Jake Roxas and Bobby Andrews, and teen drama anthology *Dear Heart* (Sundays at 2:30 p.m.) starring Antoinette Taus.

For the new basketball, *PBA Games* (Wednesday and Friday 5 to 10 p.m. and Sundays at 4 to 9 p.m.), *NBA Series* (Monday and Thursday 5:30 p.m.), *NBA Acrion* (Thursdays at 10:30 p.m.) and *PBA Moments* (Wednesday and Thursday at 11:30 p.m., as well as sports events are *Super Bouts* (Mondays 10:30 to 11 p.m.), boxing matches *Blow By Blow* (Wednesdays at 10 p.m.), horse-racing *Kabayo, Karera, Karerista* (Fridays at 10 p.m.), billiards *World Pool Championships* (Mondays, 9 p.m., Tuesdays and Thursdays 7 p.m.) and the golf *Asian PGA Tour* (Saturdays at 11 p.m.).

Crowd favorite sitcom *Gags Must Be Crazy* (Saturdays at 10 to 11 p.m.), starring Ruffa Mae Quinto together with Maureen Larrazabal, Klaudia Koronel, Andrew E., Caloy Alde, Jeffrey Tam, Ardi Aquino, Cholo Medina, Goms Burza and CC Docena.

Among new IBC produced programs are: noontime show *Alas Dose sa Trese* (Monday to Saturday at 12 noon), is hosted by Eddie Ilarde and Boots Anson Roa along with Ernani "Jong" Cuenco, Chiqui Roa-Puno, Paco Arespacochaga and Pia Pilapi will compete with rivals *Eat Bulaga!* and *Magandang Tanghali Bayan*.

**Good Take** with host Chin-Chin Gutierrez with co-host Karen Kabrera and Tintin Pizarro (Mondays at 11:30 p.m.), a tele-magazine program showcasing extraordinary accomplishments and achievements to be inspiring, it is a show that will definitely make you feel proud to be a Filipino.

As the country's premier dance music station is now on our TV screen called *DMZ-TV* which airs on Tuesdays at 8 to 9 p.m., with simulcast on radio thru **89 DMZ**, a dance program is hosted by Lara Fabregas and Medwin Marfil with co-host Rengie Galvez, JC Castro and Tone Wijangco, directed by Mark Reyes.

Last Fool Show (Fridays at 11:30 p.m. to 12 midnight), a late night television is flooded by news, public forums, debates, exposes and public service with host comedian Jun Urbano, Gary Lising and Giselle Sanchez together in one talk show late at night with director Maning Rivera. 11-year old Maxene Magalona will host the children show Y2K: Yes to Kids (Sundays at 10 a.m.), which revitalize your interests for young viewers with director of Ryan Agoncillo. Snooky Serna-Go and Anne Maie Soriano will anchor the flagship afternoon newscast Express Balita at 4:30 p.m., while Ida Miranda Castro and return Elmer Mercado is anchor the late-night newscast Ronda Trese at 11 p.m.

# IBC Express Balita marks 13th Annyversary

MANILA, Philippines - IBC News and Public Affairs marks the 13th anniversary of the longest-running flagship news program, *Express Balita*. "We would like to remind everybody, our friends and those who continue to support us from the start that it is been a year already", said **Zyrene Parsad-Valencia**, a news and public affairs head of **News Team 13**. "We started out with a vision for IBC News and Public Affairs and *Express Balita* meant to emphasize the network's major trust, which news, IBC producers, reporters and writers have also undergone strict and rigorous training workshop on revolutionary news delivery from IBC News Center in Broadcast City.

President Benigno Noynoy Aquino III heads the list of special guests, including former Presidents Joseph Estradaand Gloria Macapagal-Arroyo, who will grace the reception to be held at the IBC News Studios at Broadcast City in Diliman, Quezon City. Other guest include Vice-President Jejomar Binay and Senator Loren Legarda who return to broadcast journalists along with the other senators, congressmen, cabinet members, Metro Manila Mayors and other repsentaties of government and the business community.

"It's been an exciting and exhilarating year all for us," added **Chito Cabatuando**, director of **Express Balita** and **Ronda Trese**. "And definitely expect more to come from **Express Balita**."

In a daring move a year ago, **IBC-13** broke away from convention and its longest-running afternoon flagship news program at 4:30 p.m. and remains for 30 minutes entire staff and production team. "The initial reactions were mixed," recalled news desk officer Nick Mendoza. "There were those who said it was too risky and those who said it was well worth the risk. The convincing reason was for IBC-13 to address an audience who found the longest-running afternoon newscast. *Express Balita*'s afternoon timeslot at 4:30 p.m." continued **Mendoza**. Express Balita, the longest-running flagship news program on Philippine Television, has for news anchors and newscasters by actress personality and female broadcast journalists Snooky **Serna** and **Ricardo Cepeda**. Included in the roster of one segment host and field reporters then are Jess Caduco, Jeffrey Zaide, Pia Castro, news reporter Jake Morales, Dennis Cortes, Greg Gregorio for sports correspondent, Ralf Rivas, Jinky Baticados and Krenn Jolongbayan for entertainment correspondent. Serna is working as the TV presenter. Alongside Express Balita, IBC-13 is re-launching its late-night newscast Ronda Trese now with new anchors veteran broadcasters Jess Caduco and TV host and former commercial model Cathy Eigenmann-Bordalba on weeknights at 11 p.m. starting last June 20, 2011. The new reporters were include Nalla Aguas, Kim Cardenas, Lalaine Tiangco, Minette Panganiban, Czarinah Lusuegro, Kathleen Forbes and Hajji Kaamino for the news reporters, Chin-Chin Gutierrez for exclusive reporters handling called Balita Atbp. and Jeff Arcilla as the weatherman called *Ulat Panahon* while Georgina Wilson as the star for entertainment news segment called Showbiz Balita.

News reports are handled by field reporters **Cristina Tanio** covering the provincial news, **Charina Carlos** covering the foreign news, **Dave Abuel** the police reports, **Dave Llavanes Jr.**, **Merwin Llanza** and **Darwin Amojelar**.

"The feedback we've been getting has been very encouraging, which is reason enough for us to celebrate," said**Valencia**. "But *Express Balita* continues to evolve and there's always room for greater improvement. What we've proven the 13th year is that could be done. Now we will continue making *Express Balita* even better."

## Express Balita (Monday to Friday, 6:30 pm) Edit

#### Weekdays Edit

#### Ulo ng mga Balita <u>Edit</u>

The day's top stories for the headlines as deliver with clips from the specific news items.

#### Presinto 13 Edit

Police beat with crime reports on actions of authorities on peace and order in the Metro on the justice system with updates and accounts of true crime stories. Focus on police reports around Metro Manila detailed exposition of the main news thorough investigating IBC News Team. Voiced situationers reports and events all over the country to share the news as secondary.

#### CCTV Balita Edit

Concerned Citizens Taking Videos aimed at citizen journalism and even utilizing CCTV footage and even cellphone footage from the public to convey the latest local news events.

#### I-Balita Ako Edit

Social media's most active news fan page in the Philippines about the government and malacanang over 150,000 citizen journalists of IBC's I-Balita Mo Facebook page to let their views and stories be heard will become a more important part of the nightly newcast, as citizens will now be involved in finding solutions to the problems in their own communities.

#### Tulong Kapinoy Edit

Out of its present reportorial composition as the emergency response presents stories that wrap up a day's work, IBC News and Current Affairs under the Media ng Bayan established a news-and-rescue mission team to assist in delivering rescue in emergency situations of response at Tulong Kapinoy, the very first specialized and trained news organization-based group of emergency response teams that roam around the roads of Metro Manila to gather stories and at

the same time respond to victims of road mishaps or any calamities as the need arises. The advocacy reinvents the practice of media coverage that is confined to exclusive-hungry reporting, even to the point of sacrificing the welfare of people in need of help at keeping the public safe through information, in-depth stories of survival and action.

#### Mission ng Bayan Edit

Where anchor Henry Omaga-Diaz tries to solve community or government problems and other complains that are sent to them either via email or text messaging.

#### Lingkod Kapinoy Edit

Operating under the IBC Foundation, Inc. led by broadcast journalists Snooky Serna, extends a helping hand to those need completes the public service with children's health, medical, clinic and medicine.

#### Global RoundUp <u>Edit</u>

Stay in touch with the rest of world with a round-up from around the globe in partnership with the world's number 1 cable news provider BBC World News and Fox News Channel. Fresh news from the international scene by world-class foreign news.

#### Ulat Panahon Edit

The weather forecast of the day with Aldczar Aurelio as the weatherman from PAGASA and intricate time changes affect the lives Pinoy with weather updates provided by IBC Weather Center and serve a weather conditions.

#### Sports Page Edit

Sports news from various parts of the world to be delivered in collaboration with the leader in sports production IBC Sports and Viva Sports feature the results of the PBA and NBA games shown that day.

#### Showbiz Balita Edit

A gossip superstar Georgina Wilson takes on the local entertainment scene with exclusive interviews with their favorite stars and hottest superstars at intrigue a local TV and movie industry for showbiz insider fans in the spotlight for the entertainment correspondent Mario Dumaual as the reporter.

#### Coolinarya <u>Edit</u>

A segment feature Lil Mateo host a food features with their preparing a food, dishes, culinary and Filipino cuisine for the chef of restaurants.

#### Cooltura Edit

A glipse of Filipino culture entertaining features on arts, culture and history in the Philippines including Luzon Visayas and Mindanao in finds that showcase Filipino heritage and talent and explore world trends in the art and culture scenes continue to spread the cool of culture.

#### Boto Hans Edit

Hans Mortel as the news reader of trivial segments and features reporter with a trivia and video clips.

#### Weekends Edit

#### Ulo ng mga Balita Edit

The day's top stories for the headlines as deliver with clips from the specific news items.

#### Ulat Panahon Edit

The weather forecast of the day with Aldczar Aurelio as the weatherman from PAGASA and intricate time changes affect the lives Pinoy with weather updates provided by IBC Weather Center and serve a weather conditions.

#### Sports Page <u>Edit</u>

Sports news from various parts of the world to be delivered in collaboration with the leader in sports production IBC Sports and Viva Sports feature the results of the PBA and NBA games shown that day.

#### Showbiz Balita Edit

The local entertainment scene with exclusive interviews with their favorite stars and hottest superstars at intrigue a local TV and movie industry for showbiz insider fans in the spotlight for the entertainment correspondent Mario Dumaual as the reporter.

## Ronda Trese (Monday-Friday, 11:00 pm) Edit

#### Pangunahing Balita Edit

Introductory part of the program which presenting the headlines and top stories using published in by the character generator graphics in the main news and important news, including crime, domestic and external.

#### Malayang Kalakalan Edit

With the world's number 1 business news provider CNBC Asia, events concerning business, economy, financial, stock market and trade-related ambiguous and affect the livelihood of the people.

#### Daloy ng Panahon Edit

Daily reporting weather from PAGASA and the complex but enjoyable time change affects the lives Pinoy as the weatherman Alvin Pura from PAGASA provided by IBC Weather Center and serve a weather conditions.

#### Intriga Ronda <u>Edit</u>

The showbiz news features the entertainment scene with the stars at the movie and TV industry with its intrigues plus the glitz and glamour on celebrities and personalities.

#### Palaro Hotline Edit

Sports news from highlights the sports scores and major sporting events across the country and around the world delivered in collaboration with the leader in sports production IBC Sports and Viva Sports, feature results of the PBA and NBA games shown that day.

#### Pananaw: Special Report Edit

A special report featuring IBC news team.

#### Coolinarya Edit

A segment feature Lil Mateo host a food features with their preparing a food, dishes, culinary and Filipino cuisine for the chef of restaurants.

#### Cooltura Edit

A glipse of Filipino culture entertaining features on arts, culture and history in the Philippines including Luzon Visayas and Mindanao in finds that showcase Filipino heritage and talent and explore world trends in the art and culture scenes continue to spread the cool of culture.

# IBC-13 beefs-up new primetime programming

October 2, 2012

**IBC-13** beefs up its weekday afternoon and primetime blocks with new treat of **Viva-TV** programming get even more exciting with the network's revamped program grid starting October 8.

Starting Monday, October 8, a new children's television program called *KapinoyLand* with mascot Mr. Kapinoy and his friends are the stars of the show concept is based on the Philippines from Luzon, Visayas and Mindanao have more, new characters, amazing musical numbers, enchanted travels, and cool lessons premieres at 3:30 p.m., this followed a children with Barney, Baby Bop and BJ for the characters as the *Kapinoy* network in the favorite children's program *Barney and Friends* at 4 p.m. timeslot explore fun educational and free online games, activities and printables for kids.

**Pop Pixie** airs at 4:30 p.m., phenomenal No.1 fairy-serye **Winx Club** at 5:30 p.m. with characters Stella, Aisha, Musa, Tecna, Flora and Bloom, to be followed by elenovela Angelique Boyer as **Teresa** at 6 p.m.

Flagship news program *Express Balita* with Henry Omaga-Diaz and Snooky Serna-Go completes the public service at 6:30 p.m., *The Weakest Link* with host Richard Yap now on new tiemslot at 7:30 p.m. except the basketball league *PBA* on Wednesday and Friday fro m 4:30 to 9:30 p.m. to bring the Philippines' hardcore basketball fans. Primetime teleserye *Esperanza* now on its new timeslot airs weeknights at 8:30 p.m. starring Cristine Reyes and another successful teleserye *5 Girls and Daddy* airs at 9:30 p.m., starring AJ Muhlach and Xyriel Manabat. A new telenovelas *María Isabel* at 10 p.m. starring Fernando Carrillo, new Korean dramedy *I Need Romance* at 10:45 p.m. Then, late-night newscast *Ronda Trese* with anchor the broadcast journalists Jess Caduco at 11:30 p.m..

#### IBC-13 win the Anak TV Seal Awardee for 2012 Edit

- Express Balita
- Ronda Trese
- Good Take
- Linawin Natin
- Pulsong Pinoy
- Nora Mismo
- Biyaheng Langit
- Dear Heart
- PBA
- Winx Club
- Who Wants to be a Millionaire?
- The Weakest Link

- Born to be a Star
- Esperanza
- 5 Girls and Daddy
- Showbiz Star
- Cooltura
- Snooky
- Lunch Break
- KapinoyLand
- Barney and Friends
- Chinatown TV

# Full List of Winners of Anak TV 'Makabata' Star Awards 2012

December 4, 2012

**AnakTV** has announced tha annual awardee and winners of **Anak TV** '**Makabata**' **Star Awards**. The list is based on the results conducted by them as to who are the Most Admired,
Most Child-Friendly TV Personalities for 2012. Coco Martin and Jessica Soho top the male and
female list category respectively.

## Here's the list of winners of this year's Anak TV Awards 2012: Edit

#### Male TV Personalities

- AJ Muhlach (IBC)
- Anthony Taberna (ABS-CBN)
- Arnold Clavio (GMA-7)
- Barney, Baby Bop and BJ (IBC)
- Boy Abunda (ABS-CBN)
- Christopher de Leon (IBC)
- Coco Martin (ABS-CBN/IBC)
- Enrique Gil (IBC)
- Gerald Anderson (ABS-CBN)
- Jarius Bondoc (IBC)
- Jess Caduco (IBC)
- Kim Atienza (ABS-CBN)
- Mr. Kapinoy (IBC)

- Noli de Castro (ABS-CBN)
- Richard Yap (ABS-CBN/IBC)
- RJ Valentin (IBC)
- Ryan Agoncillo (GMA-7/TV5/IBC)
- Ted Failon (ABS-CBN)
- Vic Sotto (GMA-7/TV5)
- Vhong Navarro (ABS-CBN)
- Wendelyn Ty (IBC)
- Wesley Chua (IBC)
- Zaijian Jaranilla (ABS-CBN)

#### Female TV Personalities

- Angel Locsin (ABS-CBN)
- Anja Aguilar (IBC)
- Anne Curtis (ABS-CBN)
- Bernadette Sembrano (ABS-CBN)
- Cathy Eigenmann-Bordalba (IBC)
- Chin-Chin Gutierrez (IBC)
- Cristine Reyes (IBC/ABS-CBN)
- Dolly Anne Carvajal (IBC)
- Jessica Soho (GMA-7)
- Jodi Sta. Maria (ABS-CBN)
- Joy Viado (IBC)
- Judy Ann Santos (ABS-CBN)
- Kara David (GMA-7)
- Karen Davila (ABS-CBN)
- Kim Chiu (ABS-CBN)
- Lizbeth Yap (IBC)
- Louella Ching (IBC)
- Morgan Say (IBC)
- Nicole Andersson (IBC)
- Nora Aunor (IBC)
- Sarah Geronimo (ABS-CBN/TV5)
- Snooky Serna (IBC)
- Toni Gonzaga (ABS-CBN)

- Vicky Morales (GMA-7)
- Xyriel Manabat (IBC)
- Zyrene Parsad-Valencia (IBC)

#### Top 32 Favorite Programs

- 1. TV Patrol (ABS-CBN)
- 2. Express Balita (IBC)
- 3. Ronda Trese (IBC)
- 4. Walang Hanggan (ABS-CBN)
- 5. Eat Bulaga (GMA)
- 6. Good Take (IBC)
- 7. Linawin Natin (IBC)
- 8. Pulsong Pinoy (IBC)
- 9. Matanglawin (ABS-CBN)
- 10. It's Showtime (ABS-CBN)
- 11. Snooky (IBC)
- 12. KapinoyLand (IBC)
- 13. Barney and Friends (IBC)
- 14. 24 Oras (GMA)
- 15. Dear Heart (IBC)
- 16. Nora Mismo (IBC)
- 17. Winx Club (IBC)
- 18. Be Careful With My Heart (ABS-CBN)
- 19. Maalaala Mo Kaya (ABS-CBN)
- 20. Cooltura (IBC)
- 21. PBA (IBC)
- 22. Princess and I (ABS-CBN) tie
- 23. 5 Girls and Daddy (IBC)
- 24. Esperanza (IBC)
- 25. Lunch Break (IBC)
- 26. Showbiz Star (IBC)
- 27. Wish Ko Lang (GMA) tie
- 28. Kapuso Mo, Jessica Soho (GMA)
- 29. Chinatown TV (IBC)
- 30. Who Wants to be a Millionaire? (IBC)
- 31. The Weakest Link (IBC)
- 32. Born to be a Star (IBC)

## Other programs which received Anak TV Seals for 2012 are the following:

#### **Edit**

#### ABS-CBN:

- Ako ang Simula
- Go Diego Go
- I Got It
- Junior Masterchef
- Matanglawin
- Rated K
- Salamat Dok
- The Penguins of Madagascar
- Why Not?

#### ABS-CBN (Regional)

- Arangkada
- Bida Kapampangan Derecho
- Gandang Umaga Kapamilya
- Halad sa Kapamilya Cebu
- Maayong Buntag Mindanao
- Magandang Umaga South Central Mindanao
- Mag TV na Amiga Bacolod
- Mag TV na Atin 'To Baguio
- Mag TV na Ato Ni CDO
- Mag TV na Oragon Bicol
- Mag TV na Sadya Ta Davao
- Marhay na Aga Kapamilya
- Naimbag Nga Morning Kapamilya
- Sikat Ka Iloilo
- The Morning Show Bacolod

#### STUDIO 23:

Biyaheng Bulilit

#### **GMA Network:**

- Aha!
- Kapuso Mo, Jessica Soho
- Pinoy MD
- Wish Ko Lang

#### GMA News TV:

- Adyenda
- Ang Pinaka
- Born To Be Wild
- Brigada
- Day Off
- Diyos at Bayan
- Good News
- I Juander
- Jesus the Healer PopTalk
- Sarap Pinoy

## TV5:

- Alagang Kapatid
- Batibot
- Bilang Tao
- Handy Manny
- Mickey Mouse Club House
- Mondo Manu
- Pidol's Wonderland
- Pinoy Explorer
- Who Wants To Be A Millionaire

## PTV:

- Biz News
- Concert at the Park
- Damayan
- English CONSTEL
- Fun with Math
- Galing Bulacan
- GSIS Memebrs Hour
- I-Connect
- Mag-Agri Tayo
- Metro One
- News@1
- News @6
- NewsLife
- Panahon TV
- Power To Unite

- PTV Special Forum
- PTV Sports
- Pulsong Pinoy
- Sa Likod ng Istorya
- Show Up
- Signs and Wonders
- The Doctor is In
- The Weekend News

#### IBC:

Biyaheng Langit

#### NET 25:

- 5 Girls and a Dad
- Ang Iglesia ni Cristo
- Ang Pagbubunyag
- Ang Tamang Daan
- Aprub
- Convergence
- Global 3000
- Iglesia ni Cristo and the Bible
- In Focus
- In Good Shape
- Journal News
- Landmarks
- Landmarks Revisited
- Mata ng Agila
- Moments
- Pambansang Almusal
- Pananampalataya
- Pag-asa at Pag-ibig
- Pasugo
- Red Carpet
- Sessions on 25th Street
- Stories of Faith
- The Message
- Tomorrow Today
- Tribe

## UNTV:

- A Song of Praise
- Ating Alamin
- Bidang Pinoy
- Bread 'n Butter
- Campus Challenge
- Cook Eat Right
- Doc on TV
- Easy Lang Yan
- Estranghero
- Ito ang Balita
- Kaagapay
- KNC Show
- Law Profile
- Mapalad ang Bumabasa
- Munting Pangarap
- Serbisyo Publiko
- Sports 37
- Spotlight
- Truth in Focus

#### Zoe TV:

- Gabay at Aksyon
- Light Up
- Midnight Prayer Helps
- Pisobilities
- PJM Forum
- Road to Emmaus Village
- Solemn Sessions

# Kathryn Bernardo got a show business

**MANILA, Philippines** -- Teen star Kathryn Bernardo got a dubbed as the *Princess of Teen Media* in local show business with her contract of **IBC-13** as well as a contract artist of **Star Magic** and **ABS-CBN** and her movie project of **Star Cinema**. Bernardo has the Filipina actress is now a television host at **IBC** Studios in Broadcast City, Capitol Hills, Diliman, Quezon City. She became a supporting roles in movies, endorsements and legions of fans as well as a tabloids, television host for teen celebrities, actress and model.

The request for having signing a contract from **IBC-13** to Kathryn Bernardo is the controversial become a showbiz stars. They believed that being signing contract would give a higher talent fee compared to having talent fee.

She is new segment host for the long-running flagship newscast *IBC Express Balita* and dance and sing performers in the newest variety show *DMZ-TV*, which airs on Saturday nights at 8 to 9 p.m.

# IBC-13 Revealed Upcoming New Shows for 2013

#### Septemer 30, 2012

In a recent trade launch, **IBC-13** revealed its upcoming new programs for 2013. The line up of **Kapinoy** shows for the first quarter of 2013 include teleseryes of AJ Muhlach, a game show, Anja Aguilar's new talent search, new Mexico soap opera telenovelas and new Koreanovelas.

# Here are IBC-13 upcoming new programs for 2013: <u>Edit</u> Teleserye:

 5 Girls and Daddy- AJ Muhlach, Abby Bautista, Xyriel Manabat, Janella Salvador and Ella Cruz (premieres on Ocrober 8)

#### Game/Reality/Musical/Variety

- Born to be a Star- Anja Aguilar (premieres on September 30)
- 2NE1-TV- CL (singer), Park Bom, Dara Park and Minzy (premieres last September 25)

#### Telenovelas:

- Mar de Amor- Zuria Vega and Mario Cimarro (premieres on October 1)
- Que Bonito Amor- Jorge Salinas, Danna Garcia, Pablo Montero
- Amor Bravío- Silvia Navarro and Cristian de la Fuente
- Teresa- Angelique Boyer (premieres on October 1)
- María Isabel- Adela Noriega and Fernando Carrillo (premieres on October 1)

#### Asianovelas:

- Romance Town- Sung Yu Ri, Jung Gyu Woon, Kim Min-joon, Min Hyo-rin and Lee Jaeyong (premieres on October 1)
- I Need Romance- Jo Yeo-jeong, Kim Jeong-hoon, Choi Yeo-jin Choi Song-hyun and Choi Jin-hyuk (premieres on October 1)
- Bridal Mask- Joo Won, Jin Se-yeon, Park Ki-woong and Han Chae-ah
- Shut Up Flower Boy Band- Soo Ae, Kim Rae Won, Jung Yoo Mi, Lee Sang Woo, Park Yoohwan Sung Joon, Jo Bo-ah, Kim Myung-soo/L and Lee Hyun-jae
- My Daughter the Flower- Jin Se-yun and Jo Min-soo
- Pretty Young Woman- Jang Nara and Choi Daniel

For more Kapinoy updates follow/like KAPINOY on Twitter and Facebook.

# IBC-13 field reinvigorated program slate

#### October 3, 2012

That's what new sequestered TV station **IBC-13** chairman Eric Canoy said one years ago for its privatization. His expansion to his staffers was resoundingly validated branding for the **Kapinoy** network recently, when **IBC** won as best TV station in the **2012 PMPC Star Awards**.

**IBC-13'**s victory over bigger No.3 TV networks has heartened the major players to similarly aim for quality in their own Asian markets as well as mass-based level with **Kapinoy** programming, the A-B-C plus market, they're more after the C-D-E market. Also have a network monicker, like **ABS-CBN'**s **Kapamilya** and **GMA'**s **Kapuso**.

#### True innovatives

To celebrate, **IBC** has unveiled and revealed a reinvigorated program slate of new children's programming, entertainment and news and public affairs programs, for viewers looking for formula program formats, just like the country's two giant networks **ABS-CBN** and **GMA**, Canoy said they are now a strong number 3.

The new lineup of shows includes the newst children's programs *KapinoyLand*, hosted by Mr. Kapinoy is the leader of IBC mascots; a showbiz-oriented talk show *Showbiz Star*, hosted by Dolly Anne Carvajal; new noontime comedy series *Kaya ni Mister, Bida si Misis* starring Manilyn Reynes and Bobby Yan, directed by Jeffrey Jeturian; new government public service in *Angara ng Bayan*, is hosted by congresman-turned-broadcast journalist Sonny Angara; a late-night talk show *Noel* @ *Late Nite* with host Noel Trinidad introduces the musical performances as he proceeds to his desk and his guest interview.

**Sesame Street**, **Art Attack** and **Cabbage Patch Kids** are the new roster of American children's programming as well as new teaching kid show **Eskwela Bulilit**, is hosted by child wonder Sharlene San Pedro tackle developing child-parent storytelling session and other kid-friendly features; Snooky Serna's public service program **Snooky**.

Alongside new **Kapinoy** shows, the network's fresh infusion of new **Viva-TV** shows includes the favorite animated series *Winx Club*, and *Pop Pixie* and the first-ever Mexican telenovelas *María Isabel*, *Teresa* and *Mar de Amor* plus new Korean drama screening like *Wife Returns*, *Romance Town* and *I Need Romance*. New local shows from **Viva**like soap-opera teleserye *Esperanza* starring Cristine Reyes and *5 Girls and Daddy* starring AJ Muhlach and Xyriel Manabat; and teen drama anthology *Dear Heart* starring a certified singing champion Anja Aguilar, plus within a new comedy shows capital like *Petra's Pannest* with YouTube sensation Ashley Rivera aka Petra Mahalimuyak and *The Jon Santos Show* hosted by comedian Jon Santos. Also, will get you the inside Asia's hottest talent search to show you *K-Pop Star Hunt* from Korean pop music.

Of course, Viva-TV's high-rating shows including phenomenal game shows like Who Wants to be a Millionaire? with Christopher de Leon and The Weakest Link with host Richard Yap. Viva-TV also telecast the NBA games and the PBA games, and also the new boxing fans Donaire Flashback, The Main Event and Kamao Kontra Kamao.

These new shows, we've caugh *Born to be a Star*, and can share these notes on the talent search. Hosted by a certified singing champion and powerhouse singer Anja Aguilar, the popular talent search show.

# Express Balita now top afternoon viewership nationwide

December 25, 2012

Even through the 6:30pm timeslot from *TV Patrol* and *24 Oras*, last Monday (6:30pm), the flagship news program *Express Balita* continued its reign as the No.1 program nationwide on primetime, celebrating 14th anniversary we all know is controlled by the government for the day's top stories.

More credible to the viewers behind the program should not forget the basic tenets of journalism in reporting - balance and fairness. **IBC's** flagship news program *Express Balita* has recently proven its strong primetime slot with its astonishing ratings win by scoring a national TV rating of 23.6% last Monday (January 14), beating the national TV ratings rival **ABS-CBN**'s *TV Patrol* with (23.8%) and **GMA**'s *24 Oras* (15.0%), respectively based on the data from**Kantar Media** survey.

It is anchored by Henry Omaga-Diaz and Snooky Serna-Go continue to delivering the news will watching while surely waiting for their favorite primeime shows on **IBC's PrimeTastik** block. Reporters rarely go out of town now-a-days due to the lack of funds and are merely confined to cover news in Metro Manila as aggressive team to cover the polls in the most-comprehensive investigate hot news inside and outside the country. Snooky Serna continues to hosting on **IBC-13** through her public service program **Snooky**. The reportorial teams are tasked to gather news from equal number of maintains a 24/7 shift of news reporters, cameramen and drivers are tasked to cover every major beat in the Greater Manila Area as well as nearby provinces from new writers and live reports in contrast to the OB Vans and ENG Vans used by its competitors.

**Express Balita** delivers the most important news in 1 hour at 6:30pm, remains fast-paced, indepth, straightforward, unbiased and varied as its gather the latest events in politics, metro news, malacanang, provincial news, CCTV report, police report, business news, weather, showbiz news, sports news and foreign news in the capsule, while **Express Balita** extends public service beyond delivery of news sed to have a fair amount of viewership although the

number has dwindled over the years due to the lack of funding and necessary equipment to make it a credible and competitive news program. More people trust the newscast because of its *Lingkod Kapinoy* segment wherein public service operating under the **IBC Foundation**, **Inc.** led by female broadcast journalists Ms. Serna extends a helping hand to those in need.

Adding to its misery is the morale currently being by its reportorial teams to its production staff its mother station their field reporters more such as allowing them to give a live coverage of the latest news rather than just hearing their voices on a taped report to make them more competitive and teleprompter to read the latest headlines.

The anchor in this police segment in *Presinto 13*. Also features the most advanced weather graphics system powered by **Weather Central**, the world's leading provider of weather graphics, via *Ulat Panahon* segment anchored by Jeff Arcilla. Apart from weather forecast. TV host and Filipina actress Georgina Wilson, meanwhile, dishes out the young actress from the entertainment scene on *Showbiz Balita*.

Catch on the latest news, hot and timely news in *Express Balita*, from Monday to Friday at 6:30-7:30pm, right after *Winx Club* on IBC-13 with simulcast over DZTV Radyo Budyong 1386 and IBC News Network. For more updates, log on to www.ibc.com.ph, follow @expressbalita on Twitter; and 'like' the show's official Facebook fanpage at www.facebook.com/expressbalitaofficial.

#### **Express Balita Theme** Edit

- Presinto 13 (PM Theme by Freeplay Music)
- GloBalita (Fembot Caress by Freeplay Music)
- CCTV Balita (November News by Freeplay Music)
- Ulat Panahon (Brighten Up by Freeplay Music)
- (Night Watch by Freeplay Music)
- (Pop News by Freeplay Music)
- (Breaking Now by Freeplay Music)

#### Ronda Trese Theme Edit

- Daloy ng Panahon (Brighten Up by Freeplay Music)
- (TV Star Tonight by Freeplay Music)
- (The Story by Freeplay Music)
- (Connected by Freeplay Music)
- (Freeplay Music Alley Kat)

#### TVC

(Chelsea Lounge - iMovie music)

- (Yearbook Long iMovie music)
- (Kickflip Long iMovie music)
- (Collins Avenue Medium iMovie music)
- (East Ender iMovie music)
- (Three Pointer Long iMovie music)
- (Travel iMovie music)
- (Stepping Out Short iMovie music)
- (Newborn iMovie Music)
- (Headspin Medium iMovie Music)
- (Heroes iMovie Music)
- Public Service Announcement (Elysium Short iMovie Music)
- (Dolce Vita iMovie Music)
- Program (Chaise Lounge Short iMovie music)
- Happy TODAS Spoofs (Gelato iMovie Music)
- Sandy's Boyfriend Commercial (Gleaming Long iMovie Music)
- Segment (Collins Avenue Long iMovie Music)
- TV Commercial (Fifth Avenue Stroll iMovie Music)

### New Year TV Guide 2012-2013

#### X-Mas/New Year TV Guide 2012 Edit

IBC (Save the World 2012 for TV coverage) Edit

#### 12/21/12

- 04:15am Pulsong Pinoy (replay)
- 05:00am Magandang Umaga Ba?
- 08:00am IBC Headliners
- 09:05am Teletubbies
- 09:30am Bear in the Big Blue House
- 10:00am Showbiz Star
- 11:00am **Cooltura**
- 11:30am Kaya ni Mister, Bida si Misis
- 11:55am IBC Headliners
- 12:00nn Lunch Break
- 01:30pm **IBC Headliners**

- 01:40pm Lunch Break (continuation)
- 02:50pm Mar de Amor
- 03:30pm Romance Town
- 03:54pm **IBC Headliners**
- 04:05pm KapinoyLand
- 04:35pm **IBC Headliners**
- 04:40pm Wife Returns
- 05:15pm Teresa
- 06:00pm Winx Club
- 06:30pm Express Balita (simulcast on DZTV)
- 07:30pm PBA Philippine Cup Semi-Finals: Rain or Shine Elasto Painters vs. San
   Mig Coffee Mixers
- 09:30pm **Esperanza**
- 10:00pm IBC Headliners
- 10:10pm María Isabel
- 10:45pm Pretty Young Woman
- 11:30pm Ronda Trese (simulcast on DZTV)
- 12:00am Snooky
- 12:45am Noel @ Late Nite

#### 12/22/12

- 03:00pm NBA
- 05:30pm PBA Philippine Cup Semi-Finals: Alaska Aces vs Talk 'N Text Tropang
   Texters
- 07:30pm Petra's Panniest
- 08:30pm Who Wants to be a Millionaire?
- 09:30pm **Viva Box Office: 2012**
- 12:00mn Express Balita

#### 12/23/12

- 02:30pm Dear Heart: Anja's Christmas Tales
- 03:30pm Milo World of Sports
- 04:00pm PBA Philippine Cup Semi-Finals: Talk 'N Text Tropang Texters vs Alaska
   Aces
- 06:30pm PBA Philippine Cup Semi-Finals: San Mig Coffee Mixers vs Rain or Shine
   Elasto Painters
- 08:30pm Born to be a Star: Wildcard Edition
- 09:45pm Who Wants to be a Millionaire?
- 10:30pm Sinemaks: Anja's Christmas (an IBC Christmas special)

- 12:30am Express Balita
- 01:00am El Shaddai: Christmas Overnight

#### 12/24-28/12

- 04:00pm KapinoyLand: Christmas Special
- 04:30pm Wife Returns
- 05:15pm Teresa
- 06:00pm Winx Club
- 06:30pm Express Balita (simulcast on DZTV)
- 07:30pm The Weakest Link
- 08:30pm 5 Girls and Daddy
- 09:15pm Esperanza
- 10:00pm María Isabel
- 10:45pm Pretty Young Woman
- 11:30pm Ronda Trese
- 12:00mn UST Christmas Gala (December 25)

#### TV5 Edit

#### 12/23/12

- 09:30pm Happy Christmas Kapatid: a TV5 Christmas Special
- 12:30am Aksyon Linggo

#### 12/24/12

- 09:45pm A Night of Christmas
- 10:30pm Michael Buble: Home for the Holidays
- 11:30pm Pilipinas News
- 12:00mn Christmas Eve Mass (SVD-MCF)
- 01:30am The UST Christmas Gala

#### New Year TV Guide 2012-2013 Edit

#### TV5 Edit

#### 12/31/12-1/1/13 (Primetime)

- 04:30pm **Popstar TV: New Years Eve with Sarah**
- 05:15pm T3 Reload (simulcast on Aksyon TV)
- 05:45pm Reaksyon (simulcast on Aksyon TV)
- 06:30pm Aksyon (simulcast on Aksyon TV)
- 07:30pm Wil Time Bigtime
- 09:15pm Enchanted Garden (huling linggo/final week)

- 10:00pm Lima Para sa 2012: a News5 Yearender Special (simulcast on Aksyon TV)
- 11:30pm Countdown to 2013: Pilipinas News (simulcast on Aksyon TV)
- 12:15am New Year TV Mass

#### IBC Edit

#### 12/30/12

- 08:30am Chinatown TV
- 09:30am Winx Club
- 10:00am Dos Mil Dose: The IBC News and Public Affairs Year-End Report
- 12:00pm NBA (Via satellite)
- 02:30pm Dear Heart: New Year with Anja
- 03:30pm Milo World of Sports
- 04:00pm PBA Philippine Cup: Semi-Finals: Shine Elasto Painters vs. San Mig
   Coffee Mixers
- 06:30pm PBA Philippine Cup: Semi-Finals: Talk 'N Text Tropang Texters vs.
   Alaska Aces
- 08:30pm Born to be a Star: Wildcard Edition
- 09:45pm Who Wants to be a Millionaire?
- 10:30pm Sinemaks: Grease Gun Gang
- 12:30am Express Balita

#### 12/31/12-1/1/13

- 12:00nn Lunch Break: New Year Countdown Special
- 01:30pm IBC Headliners
- 01:40pm Lunch Break: New Year Countdown Special (continuation)
- 02:45pm IBC Headliners
- 02:50pm Mar de Amor
- 03:30pm Romance Town
- 04:00pm IBC Headliners
- 04:05pm KapinoyLand: New Year Bash
- 04:35pm Wife Returns
- 05:15pm Teresa
- 06:00pm Winx Club
- 06:30pm Express Balita (simulcast on Radyo Budyong)
- 07:30pm The Weakest Link
- 08:36pm 5 Girls and Daddy
- 09:10pm IBC Headliners
- 09:15pm **Esperanza**

- 09:45pm Dos Mil Dose: The IBC News and Public Affairs Year-End Report
- 11:15pm Ronda Trese: New Year Countdown to 2012 Nationwide
- 12:15am New Year's Eve Family Mass

# Snooky Serna is now Kapinoy

January 2, 2013

#### Henry Omaga-Diaz (me on the left) with Snooky Serna-Go

IBC's flagship news program *Express Balita* and *Ronda Trese* relaunched a new homegrown newscast that has a broadcast journalism, now with fresh faces of Kapinoy network. Actress, TV host and female broadcast journalist Snooky Serna-Go, who used to ABS-CBN talent for a Filipina film and television actress while Mother Lily Monteverde of Regal Films expressed gratitude to be part again of the Regal family, is now one of the most refreshing faces in Philippine television to join IBC's broadcast team as her news anchor to their flagship news program *Express Balita* while Ms. Snooky's reply when offered the anchor opposite IBC's bradcast journalist Henry Omaga-Diaz.

Serna was a last resurfaced on ABS-CBN soap operas of show business as new career while Snooky become IBC's newscaster while projecting a new image, more corporate - looking this time.

Express Balita, IBC's flagship news program preceding all broadcast newscast in the primetime slot (Monday to Friday at 6:30 pm), offering a fresh, fast-paced, in-depth, straightforward, biased and varied from the day's top stories continued its reign as the No.1 program. Serna and Omaga-Diaz alongside as fearless investigating news hot inside and outside the country delivered by the reinvigorated news reporting teams of full of valuable information to you a brave and respected communicator IBC News and Public Affairs are tasked to gather news from every major beat in the Greater Manila Area as well as nearby provinces.

As Serna, so Kapinoy network with an invigorated News and Public Affairs while Snooky will hosting a public service program *Snooky* which airs on Friday nights. Noli Eala has been in the news anchor and through networks for years. Eala has been the news anchors of *IBC Balita Ngayon* in 1998 and *Express Balita* since 2001.

Many of the reporters report live from the IBC Newsroom while surely waiting for favorite primeime shows on IBC's PrimeTastik block on IBC-13. Also part of the spruce-up is extending the airtime of *Express Balita* from 30 minutes to a full hour, thanks to Maria Ressa as IBC-13's officer in charge for news.

Snooky said, alongside *Express Balita*, IBC is re-launching its new comprhensive late-night news: *Ronda Trese* now with new anchors Czarinah Lusuegro and Jess Caduco on weeknights at 11:30 pm.

A credible broadcast journalist Jess Caduco, who is the field reporter, is now one of the most refreshing faces in Philippine television as independent journalism of news strutting, prompt, realistic, no objectivity, goodness fears. Gaining solid experience through the networks, he made as one of the best live reporters on field while Czarinah Lusuegro will continue to anchors and reporter the female homegrown news anchor.

Promising a strong competition, IBC has just acquired new stateofthe art cameras that utilize discs instead of tapes, non-linear editing facilities, and a centralized server-based technology for its new programs with a sequestered TV station. Aside from this, they also have satellite news gathering terminals with flyaways to be used in covering live events in Metro Manila and remote areas, in addition to IBC's OB vans and ENG vans that use microwave links to transmit audio and video. A strong number 3 in viewership behind the leaders ABS-CBN and GMA Network in terms of audience rating surveys consistently.

To boost its news team, IBC producers, reporters and writers have also strict and rigorous training workshop on revolutionary news delivery headed by renowned broadcast journalist Zyrene Parsad-Valencia.

#### Snooky is now a TV news anchors Edit

March 29, 2013

And whereas the thirteen others provide more of the same, the Kapinoy network IBC-13 will now increase from the other networks, for making IBC, the undisupted number 3 leading TV network.

See for yourself: Henry Omaga-Diaz (YES!) with Snooky Serna anchoring the long-running flagship news program *Express Balita*, Monday to Friday at 6:30 p.m. (Take that, Noli de Castro). Jess Caduco and Czarinah Lusuegro reading the news in a late-night *Ronda Trese*, Mondays to Fridays at 11:30 p.m. (No contest), going against rivals *Bandila* (Ch.2) and *Saksi* (Ch.7)

Cathy Eigenmann-Bordalba in *Cooltura*, Mondays to Saturdays, at 11:30 a.m., featuring the Filipino culture in the Philippines. Mr. Kapinoy's flagship children's TV program *KapinoyLand*, Mondays to Fridays at 4 p.m., for the pre-school education and schools for kids.

A superstar Nora Aunor for the public service program *Nora Mismo*, Saturdays at 6:30 a.m. Jarius Bondoc host *Linawin Natin* (Mondays, 12 midnight), which focusing on the issues and

programs from the government. A congressman Sonny Angara in *Angara ng Bayan* (Thursdays, 12 midnight).

Ryan Agoncillo and Joy Viado are host the daily noontime TV variety show *Lunch Break*, Mondays to Saturdays at 12 noon, pitted compared to *It's Showtime* (Ch.2) and *Eat Bulaga* (Ch.7). *Snooky*, a public service program with host Snooky Serna, Fridays at 12 midnight.

The new sequestered television-radio station has a blast for news. "Which is why the owners picked someone from the IBC News and Public Affairs department o operate the station," explains Boots Anson-Toa, cheir operating officer and president of Channel 13.

When the news is Channel 13's emphasis on responsive and responsible journalism. "We'll try to avoid the journalism especially in the Tagalog broadcasts. Journalism is the easiest thing to do, doing a services to your public," says Mayet Camacho, a news and public affairs director. She reveals that a number of people from print media have crossed over to Channel 13's broadcast news staff.

"We have a good combination of news and senior reporters from both print and TV. They include: Merwin Llanza, reporter Lil Mateo, Jeffrey Zaide, Pia Castro, Jinky Baticados, Dave Llavanes Jr., Nimfa Asuncion, Lalaine Tiangco, Dennis Cortes, Nalla Aguas, Kim Cardenas, Kathleen Forbes, Minette Panganiban, Krenn Jolongbayan and Greg Gregorio. Chito Cabatuando is the director for the flagship newscasts while Lilliam Mateo for the make-up artist for the newscasts."

The prime catch, so ti speak, is a news anchor Merwin Llanza, who will read analyze the top-of-the-hour news capsule wth *IBC Headliners* airing daily from 10 a.m. to 4 p.m. and 6:30 to 11 p.m. It Omaga-Diaz herself sometimes and how can Serna of *Express Balita* fame. She said I might as well read the news Mondays to Fridays (*Express Balita*, 6:30 p.m.) "Although the thrust of the station is news, will give the best of Viva-TV, the primetime slot that aired on IBC from 5 p.m. to 12 midnight, daily providing the sports and entertainment," Serna adds.

Viva-TV continues to be sports programs led by its flagship programs like the NBA and PBA games, which is Viva Sports will now producing the two of the popular basketball tournaments with a sports fans.

They will have from established popular shows; *Rosalinda* (Mondays to Fridays at 10 p.m.), a hit Mexican telenovela starring Thalia with Fernando Carrillo in their own telenovela; *My Daughter the Flower* (weeknights at 11 p.m.), a hit Korean asianovela starring Jin Se-yeon and Jo Min-su and *Cyborg Kurochan* (Saturdays at 11 a.m.), a Japanese anime Kurochan is a supercat who is

dedicated to saving the world from evil ses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world, topped Japanese TV ratings when it premiered in 1999. Local drama series form the established popular TV shows, like a primetime teleserye *Esperanza* (Mondays to Fridays 9:30 p.m.), starring Cristine Reyes and explosive *5 Girls and Daddy* (Mondays, Tuesdays and Thursdays at 7:30 p.m.), starring AJ Muhlach and Xyriel Manabat, and a teen drama anthology series *Dear Heart* (Sundays starts at 3 p.m.), starring a certified singing champion Anja Aguilar, against *Teen Gen* (Ch.7) and *Luv U* (Ch.2) also in the programming schedules.

Also producing Viva shows on IBC: *Petra's Panniest* (weeknights at 11 p.m.), a comedy show hosted by YouTube sensation Ashley Rivera aka funny girl Petra Mahalimuyak; two of the popular and top-rating phenomenal game shows like *Who Wants to be a Millionaire* (Saturdays at 8 pm. and Sundays at 9:45 p.m.), hosted by Christopher de Leon for a million-peso prize and *The Weakest Link* (weeknights at 8:30 p.m.), hosted by Richard Yap for the 8 contestants of the strongest link and a reality singing search show for a contest *Born to be a Star* (Saturdays at 8:30 p.m.), hosted by a certified singing champion and powerhouse singer Anja Aguilar for a singing star fans.

"Local programming is a challenging balancing in a mass taste and higher mss aspirations" explains Vic del Rosario, Jr., in a chairmn and CEO of Viva Entertainment."

"Channel 13 will do the greatly classic entertaining viability and value-forming and educational and always in good taste. Mass media tend to equate masa with taste, and the case," she says. They'll see the classic hit programs are: sitcom *Iskul Bukol* (Mondays at 2:30 p.m.) starring Tito Sotto, Vic Sotto and Joey de Leon, *TODAS* (Tuesdays at 2:30 p.m.), *Chicks to Chicks* (Wednesdays at 2:30 p.m.), horror series *Pinoy Thriller* (Thursdays at 2:30 p.m.) and a comedy gag show for news *Sic O'Clock News* (Fridays at 2:30 p.m.).

IBC studios are located at Broadcast City, Capitol Hills, Old Balara in Diliman, Quezon City Philippines. The new IBC Board of Directors, officers, management and employees include: Eric Canoy, a newest chairman of the network; Lito Ocampo Cruz, a network vice-president, Boots Anson-Roa, a president and CEO and Tessie Taylor, a new sales and marketing department.

Channel 13 signs with Viva-TV in a primetime slot from Mondays to Fridays at 5 p.m. to 12 midnight slot; Saturdays from 2:30 p.m. to 12:30 a.m. and Sundays from 9:30 a.m. to 12:30 a.m.

Tune in this early and be a witness to the station's birthing. Especially during the 6:30 p.m. news. Watch Henry Omaga-Diaz and Snooky Sern-Go for a teleprompter (In her first telecast, she forgot to introduce, as well as the program.)

And again during the 11:30 p.m. news. See Jess Caduco and Czarinah Lusuegro amid technical (Last Monday, he paused for a viceo film clip there's a reading a news report, he was by commercial.)

### IBC released newest 2013 station ID

December 30, 2012

The sequestered TV station IBC-13 revealed to released the new 2013 station ID as a new IBC theme song and jingle with composed and sung by Ryan Cayabyab for a visually Filipino-like an innovation for a music video with a new slogan Bawat Pinoy, Kapinoy as characters of **KapinoyLand** include Mr. Kapinoy, Ms. TV, Radiogirl, Newspaperboy and Ms. Lola Pinoy with the new puppets Remoteboy, Pinoyflag, Manok and Baby Kapinoy along with characters Barney, Baby Bop and BJ at the time. The Kapinoy network continues to battle despite the dominance for audience share of giant networks ABS-CBN and GMA. Also, with a 60-second plugs each with IBC talents from Kapinov shows before at the end Bawat Pinoy, Kapinoy. Featured in the 60-second plugs are homegrown broadcast journalists Snooky Serna of Express Balita and Snooky(Plug 1 pamilyang kapwa), Richard Yap of *The Weakest Link* (Plug 2 tradisyon sa pilipino), Jess Caduco of *Ronda Trese* (Plug 3 pagkataon ng pilipinas), Henry Omaga-Diaz of *Express Balita* (Plug 6 minahal ang pinoy), president and CEO Boots Anson-Roa (Plug 9 pamilya ang saya), Jarius Bondoc of *Linawin* Natin (Plug 12 tagumpay na lahat), Cathy Eigenmann-Bordalba of Cooltura (Plug 13 kulturang kasaysayan), Filipina actress Maxene Magalona of Y2K: Yes to Kids (Plug 14 batang-bata ang kwentong mundo), Czarinah Lusuegro of *Ronda Trese* (Plug 15 pagka-Pilipino ng ating bayan), Ryan Agoncillo of *Lunch Break* (Plug 16 huling-huli ang saya), Joy Viado of *Lunch Break* (Plug 17 kumpleto mas-hiling), new chairman is Eric Canoy (Plug 18 saan man ng bansang ligaya), Bobby Yan of *Lunch Break* (Plug 19, marami ang pambansa), Dolly Anne Carvajal of *Showbiz* Star (Plug 20, ang chismoso ang pangarap), congressman Sonny Angara of Angara ng Bayan (Plug 21, ang edukasyon ng bayan), superstar Ms. Nora Aunor of Nora Mismo (Plug 22, piliping ang kalikasan), Noel Trinidad of **Noel** @ **Late Night** (Plug 23), ang EDSA revolution ng pilipino) and iDMZ 891 disc jockey and IBC TV announcer of voice-over Terence Khan (Plug 24 masaya ang kwentuhan pilipino). Plus, a stat-studded *Chinatown TV* like Wesley Chua (Plug 4 republika ang inyong pambansa), Lizbeth Yap (Plug 7 kasaysayan ng pilipino), Louella Ching (Plug 8 bilang tao, bagong mundo), Wendy Ty (Plug 5 pamilyang buhay, pamilyang ang saya), Morgan Say (Plug 10 ka tamis ang pinoy) and RJ Velantin (Plug 11 ang tunay na masaya). Bawat Pinoy, Kapinoy station ID was creared by IBC's Creative Communications Management.

Also part of the new team were Peewee Gonzales (director for IBC); Danny Jota (creative director); Lota Rosales (producers); Lito Ocampo Cruz (executive producer of IBC); Marvin Bragas (location manager); lan de Leon (choreographer); Ma. Jocelyn Bordador (productions assistants); Marl Abejero (photographer); Kim Cardenas (editor) and Ryan Cayabyab (music team), new hope shines on IBC, the network which pioneered various genres in TV production. Now, will celebrating its Bagong 13 sa 53 Year in massive programming, talent, financial, and infrastructural expansions, the TV network has become an engaging choice for IBC remains a network with its innovative and creative core intact programming continues to solidify its position as a major player and strong competitor for the top ranks of Philippine television with the popular, award-winning and top-rating Viva-TV programs on IBC such as Who Wants to be a Millionaire?, The Weakest Link and Born to be a Star which are all doing well at the ratings, as well as other exciting on-air and online promos, **IBC-13** definitely has all the fitting reasons for a month-long birthday celebration. **IBC** marks the difference when Snooky Serna-Go, Ryan Agoncillo, Manilyn Reynes, Bobby Yan, Nicole Anderson, Maxene Magalona, Noel Trinidad, Henry Omaga-Diaz, Jess Caduco, Cathy Eigenmann, Chin-Chin Gutierrez, Zyrene Parsad-Valencia, Sonny Angara and the rest of former IBC stars aims to enlarge the industry's overall impact and reach audience.

As an anniversary offering, IBC-13 has been loaded with lots of activities and events especially this month from the recent relaunch of six new shows on the Late Night Impormasyon as well as its new children's programming as IBC Kids with such Barney and Friends, Bananas in Pajamas, KapinoyLand, Bear in the Big Blue House, Teletubbies, Sesame Street, Art Attack, Cabbage Patch Kids, Eskwela Bulilit and Y2K: Yes to Kids. Together with new Viva-TV's primetime block called PrimeTastik is on IBC, the coming of the noontime show Lunch Break, Kapinoy's Red Carpet Premiere of the 2012 and the Disney animated movie Wreck-It Ralph last January 1 and 8, they also with back-to-back special episodes of Esperanza, 5 Girls and Daddy, Dear Heart, Petra's Panniest, Who Wants to be a Millionaire?, The Weakest Link and Born to be a Star, as well as other exciting on-air and online promos together with the PBA and NBA.

The station's birthday month are the **IBC** mascots with Mr. Pinoy, Ms. TV, Radiogirl and Newspaperboy, fans, and supporters, as the station invites everyone to the **Kapinoy's 53rd Birthday Kiddie Party Friday**, January 4, 2013, 10 a.m. at the Broadcast City, Capitol Hills, Diliman, Quezon City. Eric Canoy will use his influence in the Aquino administration being the chairman of the **IBC 13**.

Celebrate with all these **IBC** talents with it's a festivity loaded with exciting and fun games, prizes, and **Viva-TV** stars, including Cristine Reyes, AJ Muhlach, Xyriel Manabat, Christopher de Leon, Richard Yap and Anja Aguilar as they do storytelling for the kids who will all together party and blow the **Kapinoy 53rd Birthday** candle. Party with **IBC-13** on the station's **Happy 53rd Birthday Party Friday**, to celebrate as the station continues to bring innovative and more**Viva-TV** programs.

## Happy 53rd Anniversary of Kapinoy network

February 9, 2013

Happy 53rd anniversary on IBC Channel 13!

If the giant networks ABS-CBN and GMA are widely known as Kapamilya and Kapuso as well as TV5 as Kapatid, not far catch IBC-13 due to aggression of the network chairman Eric Canov positioned under the new branding itself called **Kapinoy** for the No.3 network aims to artistic representation of the Filipino culture and beat the established rivals at the ratings game. Yes. you got it. 53rd anniversary today one of the premier TV networks from then until nowIntercontinental Broadcasting Corporation or IBC 13, an AM radio stations Radyo Budyong from DZTV 1386 Mega Manila, DYBQ Iloilo, DYJJ Roxas and DYRG Kalibo, Aklan and a flagship FM radio station iDMZ 891 now a #1 internet danze mix radio. The privatization of the network, **IBC 13** is being run from a private corporation. The money to buy OB vans which would help improve the station's news coverage. Despite being reinvigorating "productive" and full of children's programs for kids such as flagship kiddie show like KapinoyLand, Barney and Friends, Y2K: Yes to Kids, Bear in a Big Blue House, Sesame Street, now remained the undisputed number 3 TV station in the Philippines due to the Kapinoy branding will having a homegrown primetime block of Viva Entertainment as Viva-TV, noontime show Lunch Break, educational program Cooltura, lifestyle tele-magazine show Chinatown TV and flagship news programs Express Balita and Ronda Trese, together with Good Take, Linawin Natin, Nora Mismo, Angara ng Bayan, Pulsong Pinoy and Snooky possibly the remaining Kapinoy shows. IBC debuted in 1961 and had given rise to many hit shows in the '70s and the '80s is known programs as the number 1 sequestered government-TV station such as the popularity comedy programs like Chicks to Chicks, Iskul Bukol, TODAS, Sic O 'Clock News, CUTE: Call Us Two For Entertainment, showbiz-oriented talk show Seeing Stars with Joe Quirino and See-True, Ora Engkantada, Johnny Weismuller as Tarzan, horror series Pinoy TV Komiks, game show Lucky 13, Ula, Ang Batang Gubat, Kulit Bulilit, tokusatsu and anime series like Bioman, Maskman, Shaider, Daimos, Voltes V, Transformers and G.I. Joe, children shows Looney Tunes and Woody Woodpecker, the initial IBC self-watched musical title megastar The Sharon Cuneta Show before moving to ABS-CBN and the IBC, one of the first TV networks which triggered the foreign films. Thirteen is also known for being brought up network newscasters, news writers and reporters before they to their stations as the Channel 13 would produce a still untitled television program. Eric Canoy of IBC-13 as the newest chairman. He worked for the sequestered network, which is now up for privatization. Proven amount of viewers since the time of grandparents to the masses that IBC is one of the TV

networks in the ratings in the '70s and '80s eventually sequestered by the **Presidential Commission on Good Government (PCGG)** in 1986.

Happy 53rd Anniversary IBC, Bawat Pinoy, Kapinoy!.

In 2013, IBC's new management wanted to improve their broadcasts by airing some of its classic programs as IBC Classics, aside to the Viva-TV block, flagship children's programming like KapinoyLand, Barney and Friends, Sesame Street, Y2K Yes to Kids, Cabbage Patch Kids and Bear in a Big Blue House, a daily noontime showLunch Break, magazine show Cooltura and flagship news program Express Balita and Ronda Trese, together with Good Take, Linawin Natin, Snooky, Nora Mismo, Pulsong Pinoy and Angara ng Bayan. Bringing IBC to be aViva-TV primetime block on free TV.

We are repositioning **Viva-TV** primetime on **IBC-13** to a primetime block filled with movies, cartoons, anime, dramas, comedy, reality, game shows, telenovelas, asianovelas and sports.

#### 53 Years of Broadcasting Edit

February 3, 2013

**ABS-CBN** and **GMA Network**, **Inc.** claim respectively they are number one in Mega Manila and nationwide viewership ratings. They both showcased mass-oriented TV shows, reality shows, teleserye and others.

Sequestered TV station **IBC** has a dashing new look these days and competition must be taking a strong. Despite being saddled with equipment that have seen better days, **IBC** bigwigs are determined to wrestle back its glory days, even part of it. They seem to be succeeding, if some new program offerings are to be the masses. Almost overnight, the station that bred and brought to Filipino homes such TV landmarks as rise to many hit shows in the '70s and the '80s is known programs as the number 1 sequestered government-TV station such as the popularity shows like *Chicks to Chicks*, *Iskul Bukol*, *TODAS*, *Sic O 'Clock News*, *Seeing Stars with Joe Quirino*, *See-True*, *Johnny Weismuller as Tarsan*, *Lucky 13*, *Ula*, *Ang Batang Gubat*, *Kulit Bulilit* and tokusatsu and anime

like *Bioman,Maskman*, *Shaider*, *Diamos* and *Battle Ball*, metamorphosed into a threat to the network giants. **IBC** is now the **Kapinoy** network for the No.3 network and the new monicker is introduced with new **IBC** jingle. The **Viva Group of Company** is behind much of the new format we hear.

**IBC-13** will not be sold because its still up for privatized, after all would even dare give up a TV network. Even stories of privatization will refloat, within the station to resurface the network which pioneered various genres in TV production. As long as **IBC** remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away since **IBC** now recieves the **KBP Golden Dove Awards** and **PMPC Star Awards** for the **Best TV Station** earning awards in their respective categories as well as all on-air promos, radio, print and outdoor advertising efforts of **IBC 13**.

Viva-TV's new programs on IBC are anticipating, hopefully and homegrown developing loyalty for the home to the popularly of basketball tournaments like the NBA and PBA games. Indulged with a challenge the competitors' soap operas and fantasy series for the primetime teleserye like Cristine Reyes' *Esperanza* and actor AJ Muhlach and child star Xyriel Manabat's *5 Girls and Daddy*, a teen drama anthology series Anja Aguilar's *Dear Heart* and a new telenovela *Rosalinda* starring Thalia and Fernando Carrillo. There comedy is *Petra's Panniest* with Ashley Rivera aka Petra Mahalimuyak which have yet to funny clips of monitor, new koreanovela like *My Daughter the Flower* top-billed by Jin Se-yeon Jo Min-su, the top-rating phenomenal game shows like *Who Wants to be a Millionaire?* with Christopher de Leon and *The Weakest Link* with Richard Yap which now have the million peso-prize and a new popular talent search *Born to be a Star* hosted by a certified singing champion Anja Aguilar. For a singing contest, will perform auditioned singers will having the overall performance of its stars of superstars to becoming the next singing idol fans when a finalists from the weekly winner brings home P1 million. As the show revs up, we hope it will find its bearings participated by young students like the singing stars.

We are particularly keen on **Rainbow S.r.I** to producing *Winx Club*. It embark on a mission to achieve Sirenix, a water based transformation that is strong and powerful enough to defeat the evil Tritannus and the Trix. There are two new evolutionary fairy transformations in this season: Harmonix and Sirenix that even Indonesia may have overtaken us in the children's TV genre as characters Stella, Aisha, Musa, Tecna, Flora and Bloom. When the local networks were buying from Mexico, Columbia, Taiwan, Japan, Indonesia, India and Korea, we least expected that one day we would be importing TV programs from Italian. *Winx Club* is an Italian animated TV series directed, created, and produced by Iginio Straffi about action and fantasy show combined with comedic elements. In the mystical dimension of Magix, three special schools educate modern fairies, ambitious witches and supernatural warriors, and wizards from all over the magical universe from Alfea school, in the face of established programs on the other networks, *Winx Club* has been the number one spot on weekdays such a phenomenal success, it set a programming trend that resulted in our competitors doing against the teleserye in a gained ratings because of their most watched TV show. They adapt each other's TV shows to see which will gain more viewership ratings.

The Book of Sirenix gave them Sirenix Boxes and much stronger Harmonix powers. Before they achieve Sirenix, they must find the Gem of Self-Confidence, Gem of Empathy, and the Gem of Courage. Unfortunately, there is a dark and evil curse upon Sirenix that left Bloom's older sister, Daphne, a disembodied spirit without a physical body when she had used its tremendous power to defend herself. Daphne was the last fairy to achieve Sirenix's ocean/sea-based transformation and enormous power until the Club gain full access to Sirenix and cross the gate into the infinite ocean itself. Finally, the Winx gain Sirenix after activating the source of the power in Roccaluce where Daphne lives due to her connection to Sirenix. Unfortunately, the Trix gain dark Sirenix with the help of Tritannus and plan to defeat the Winx Club.

The **Kapinoy** network and **Viva** have a blocktimer partnership by providing viewers, chiefly kids just home from school or the playground, a refreshing innovative to early primetime, the kitsch and sugar of telenovelas and sensationalism of newscasts. Catch the animated series, dubbed in Filipino, weeknight at 6:00pm.

# IBC-13 Won the Award-winning for Award-Giving Bodies

#### March 11, 2013

IBC-13 is the most awarded TV network by the academe as it swept the awards given by different university award-giving bodies, including Gawad Tanglaw's Best TV Station of the Year and three Hall of Fame awards.

The Kapinoy network proved to be runaway choice of students and professors receiving 50 awards for its radio and TV personalities and programs from the scholars and teachers of Gawad Tanglaw (Tagapuring mga Akademisyan ng Aninong Gumagalaw), comprises of Jose Rizal University, Philippine Women's University, University of Perpetual Help System, Colegio De San Juan de Letran and other universities, University of Sto. Tomas' USTv Students' Choice Awards, St. Scholastica College Manila's Hildegarde Awards for Women in Media and Communication and University of the Philippines-Los Baños' Gandingan: Isko't Iska't Broadcast Choice Awards.

The 11th Gawad Tanglaw awarded ABS-CBN a total of 26 awards, while IBC now has a total of 26 awards, GMA only received 13 and TV5 got 4. ABS-CBN also received the most number of trophies, 20 at the USTv Awards, while IBC now had 21, GMA and TV5 only got 10 and 1, respectively.

#### **USTV STUDENTS CHOICE AWARDS:**

- EDUCATIONAL PROGRAM- Cooltura
- PUBLIC SERVICE PROGRAM- Nora Mismo
- PUBLIC SERVICE PROGRAM HOST- Nora Aunor (Nora Mismo)
- CHILDREN'S PROGRAM- KapinoyLand
- CHILDREN'S PROGRAM STARS- Mr. Kapinoy (KapinoyLand)
- LOCAL NEWS AND CURRENT/PUBLIC AFFAIRS PROGRAM- Ronda Trese
- MALE NEWS AND CURRENT/PUBLIC AFFAIRS HOST- Jess Caduco (Ronda Trese)
- FOREIGN SOAP OPERA- Rosalinda
- FOREIGN CARTOONS- Winx Club

- TALENT SEARCH PROGRAM- Born to be a Star
- EDUCATIONAL PROGRAM HOST- Cathy Eigenmann-Bordalba (Cooltura)
- VARIETY SHOW- Lunch Break
- VARIETY SHOW HOST- Ryan Agoncillo (Lunch Break)
- GAME SHOW- The Weakest Link
- GAME SHOW HOST- Richard Yap (The Weakest Link)
- DAILY LOCAL SOAP OPERA- 5 Girls and Daddy
- BEST ENSEMBLE PERFORMANCE AJ Muhlach and Xyriel Manabat (5 Girls and Daddy)
- DRAMA PROGRAM- Dear Heart
- FIELD TV REPORTER- Czarinah Lusuegro
- LOCAL FULL LENGTH TV SPECIALS- A Taste of History: Isang Malinamnam na Kalayaan
- STUDENT LEADERS' CHOICE OF TV PERSONALITY- Snooky Serna-Go

#### **GAWAD TANGLAW:**

- BEST CHILDREN'S PROGRAM KAPINOYLAND
- BEST CHILDREN'S PROGRAM STARS MR. KAPINOY (KAPINOYLAND)
- BEST NEWS PROGRAM EXPRESS BALITA, RONDA TRESE
- BEST NEWS ANCHORS SNOOKY SERNA-GO (EXPRESS BALITA), JESS CADUCO (RONDA TRESE)
- BEST EDUCATIONAL PROGRAM COOLTURA
- BEST EDUCATIONAL PROGRAM HOST CATHY EIGENMANN-BORDALBA (COOLTURA)
- BEST PUBLIC SERVICE PROGRAM SNOOKY
- BEST PUBLIC SERVICE PROGRAM HOST SNOOKY SERNA (SNOOKY)
- BEST TALENT SEARCH PROGRAM BORN TO BE A STAR
- BEST TALENT SEARCH PROGRAM HOST ANJA AGUILAR (BORN TO BE A STAR)
- BEST PUBLIC AFFAIRS PROGRAM ANGARA NG BAYAN
- BEST PUBLIC AFFAIRS PROGRAM HOST SONNY ANGARA (ANGARA NG BAYAN)
- BEST TV SPECIAL A TASTE OF HISTORY: ISANG MALINAMNAM NA KALAYAAN
- BEST GAME SHOW WHO WANTS TO BE A MILLIONAIRE
- BEST GAME SHOW HOST CHRISTOPHER DE LEON (WHO WANTS TO BE A MILLIONAIRE)
- BEST VARIETY SHOW LUNCH BREAK
- BEST VARIETY SHOW RYAN AGONCILLO AND JOY VIADO (LUNCH BREAK)
- BEST MAGAZINE SHOW CHINATOWN TV
- BEST ANIMATED SERIES WINX CLUB
- BEST TV SERIES ROSALINDA

- BEST TV STATION OF THE YEAR IBC 13
- BEST DRAMA ANTHOLOGY DEAR HEART
- BEST DRAMA ANTHOLOGY STARS ANJA AGUILAR (DEAR HEART)
- **BEST FM STATION** IDMZ 891
- BEST RADIO DJS THE STING (TERENCE KHAN) (SATURDAY CLUBBING ON IDMZ 891)

#### **GANDINGAN:**

- BEST NEWS PROGRAM Express Balita
- BEST NEWS PROGRAM ANCHORS Snooky Serna-Go (Express Balita)
- BEST DISC JOCK The Unbeatable (Andy Santillan) (iDMZ 891)
- BEST FM STATION iDMZ 891
- BEST FM ANNOUNCER The Sting (Terence Khan) (Saturday Clubbing on iDMZ 891)
- BEST PUBLIC SERVICE PROGRAM HOST Snooky Serna-Go (Snooky)
- BEST CHILDREN'S PROGRAM KapinoyLand
- BEST CHILDREN'S PROGRAM STARS Mr. Kapinoy (KapinoyLand)
- BEST FM PROGRAM Wave 24 (iDMZ 891)
- BEST GAME SHOW Who Wants to be a Millionaire
- BEST DEVELOPMENT-ORIENTED-TELEVISION STATION IBC

## IBC unveils new look of its 53rd anniversary

#### April 1, 2013

In celebration of 53rd year anniversarry of bring the undisputed number 3 network in the country, the most-watched TV station in the country IBC-13 unveils its new logo, new show logos, new set, more colorful look, new station ID, new IBC jingle and new slogan *Kapinoy ng Bagong Pilipino* this Monday (April 1) along with its new owner, new talents, new shows and new headquarters studios IBC Broadcast Center at Broadcast City and the word-class transmitter tower at 60-kilowatt Harris transmitter located at San Francisco, Del Monte, Quezon City, opened pioneering doors many important innovations in the Philippine commercial broadcasting and the mass communications for the PCGG government of privatization and upgrade of its facilities as IBC aims to be a strong number 3 and possibly climb up to number 2 in the television broadcasting industry because of the strong, stable and rival competition that will bringing back the Golden Age of Television.

**IBC-13** is one of the biggest 3 broadcasting companies here in the Philippines now on its 53rd year gearing up to reclaim supremacy with the new slogan *Kapinoy ng Bagong Pilipino*. The new **Viva-TV** primetime programming of the **Kapinoy** network, putting **Kapinoy** hit programs of primetime caliber. The line-up that will now challenge the high-rating network **ABS-**

**CBN** and **GMA** in these primetime-caliber shows, the Kapinoy Network has grown by leaps and bounds and shown unparalleled growth in programming content, signal strength and ratings performance proudly established many firsts in the Philippine broadcast industry.

Though relaunch the **Intercontinental Broadcasting Corporation (IBC)** has the sequestered TV-radio network stages a transformation, is assures that it will continue to its commitment to bringing quality **Kapinoy** programming viewers. Since 1977 to 1988, **IBC** reaching the number 1 television network of the 70s and 80s. And now, **IBC-13** is now being a strong number 3 and even number 2 in the television broadcasting field, in the industry leaders **ABS-**

**CBN** and **GMA** as well as **TV5** and **Studio 23** will offering the other number 3 slot. They are all members of the new make-over with new **IBC** network aired nationwide via satellite as **IBC's** new Pinoy colorful hat in Filipino salakot against **GMA's** rainbow heart and **ABS-CBN's** three signal rings all we wanted was double-digit shares. The plan calls for an upgrade of transmitters to improve signal and all the radio and TV stations, a complete programming overhaul and a sales and marketing complement to generate more advertising revenues.

To further boost its position, comes changes at IBC's makeover also comes with its new revamped logo design, which is made reflecting new color letters with I is red for sports, B is green for entertainment and C is blue for news and current affairs with the new Pinoy-esque hat cultural with the Philippine salakot, that is lead over all the TV networks in the country together with a new IBC theme jingle. Among the stalwarts who fraced the occassion were chairman Eric Canoy, president and CEO Boots Anson-Toa and Channel 13 head Tey Sanchez together with IBC Board of Directors, vice-president Lito Ocampo Cruz and sales and marketing Tessie Taylor for making newly-refurbished Channel 13 hoping and sharing a conviction that there is a new dedication in our talented artists, producers and network owners to turn around the industry that many have practically is the most powerful avenue for the formation of taste, opinion and creation of idols on the on-cam actors but producers, writers, directors, makeup artists, wardrobe assistants, cameramen who welcomed the development. **IBC-13** is proud to have the services of several established talents in the industry helped pioneer the use the innovation of state-of-the-art digital computer animation 3D on Philippine TV, which spawned today's dominant broadcast image design of television promos, shows, and programs. Rolando Valdueza, who is former ABS-CBN finance officer, now serving as IBC consultant for programming and marketing. He have help the reformatting and relaunching of **The Kapinoy** Network labor unions that including the IBC-13 Employees Union and the IBC Directors and **Supervisors Union.** 

Officials said that **IBC-13** has now grabbed the number 3 spot in the television industry next to the two leading networks **ABS-CBN** and **GMA-7** and the other number 3 slot is **TV5**. "We are now aiming to be a strong number 3 in no time and eventually become number 2," they revealed a self-confessed TV fan.

Also continues to strengthen its reach across the Philippines and beyong with upgraded transmission facilities and state-of-the-art technological advancements. A multibillion-peso

state-of-the-art facility is now being designed to hiouse the new IBC headquarters in Broadcast City, Capitol Hills, Diliman, Quezon City upgraded with the digital production equipment. With all its studios already utilized fully. The technical ioperations center and master control room are practically being rebuilt with the digital automation systems. Scores of Final Cut Pro editing suites have also been assembled to service the growing requirements of the production units, the IBC execs further revealed. They are also forming the IBC Global Business to tap the Asia's international markets, developing the new media and the partnering with print for its online business. Boots Anson-Roa, the president and CEO of the network and the vice-chairman of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) in the KBP meeting. The beauty pageant network as the official partner of international beauty pageants Miss Universe and their worldwide counterparts. IBC's incomparable growth have brought them to more innovative in today's broadcasting (news and current affairs, children, entertainment and sports) push for 2013 represents IBC-13's commitment to lead with innovative programming and quality shows as The Kapinoy Network will produce new Kapinoy shows for Viva Television with innovative and creative programming

IBC is spending billions of pesos to improve its privatization, transmission and reaching the top. Also, has the international channels like Global IBC along with the largest direct-to-home (DTH) satellite television company in the US, to able to telecast Kapinoy programs, and the UHF news channel called IBC News Network (INN). The IBC Radio Network had the largest chain of radio stations in the country during its time. IBC has likewise with a flagship AM radio stations DZTV Radyo Budyong 1386 for the news and public service to provide content allow the broadcasting of IBC-13 programs, including IBC's flagship news program *Express Balita*, which will be simulcast inRadyo Budyong stations. Meanwhile, an FM radio stations iDMZ 891, the #1 internet danze mix FM radio in the country, will now target an Asian market and upscale in A-B-C markets for the danze music zone. Over the past several months, IBC-13 has recorded the highest rating cartoons in the mornings called Viva Kids.

Of course, the news block is also being revitalized, beginning with a partnership deal with international news organization BBC World News, Bloomberg Television, CNBA Asia and Fox News Channel, which would enable the news team to deliver news from around the world in real time. Canoy revealed plans to increase airtime for its newscasts, with afternoon and late night news programs. "We have the most news content because we believe in the face of a network will also a strong news and public affairs," he said. The noontime variety show *Lunch Break* which will compared to the rivals *Eat Bulaga!* and *It's Showtime!*. Re-energized programming grid with a promising results, a kiddie favorite *KapinoyLand* and IBC's flagship news programs *Express Balita* and *Ronda Trese* will now have a new masses in news anchors.

**Viva-TV** continues to bringing the primetime programming block on **IBC** from 5 p.m. to 12 midnight slot, extended from 2:30 p.m. to 12 midnight on Saturdays and 10 a.m. to 12 midnight on Sundays in the primetime programming innovations posting higher viewership for its

primetime programs, revealed various new programs that aim to increase viewership with the popular basketball with the PBA and NBA games and with the daily telenovelas and soap operas offered by the two giant networks, the new popular koreanovelas and telenovelas are *Palabra de Mujer*, *Teresa*, *Rosalinda* and *My Daughter the Flower* to interested in watching the same telenovelas daily from teleserye, IBCalso in the TV industry for sponsors that can further enhance the quality of our innovative and outstanding programs when it announced yesterday Sunday that is *Viva-TV* trend-setting shows like the top-rating game shows *Who Want to be a Millionaire* and *The Weakest Link*, and the reality talent search show in the contest *Born to be a Star* for the singing superstar fans where the *Kapinoy* network experienced its highest viewership ratings shared plans for more innovations in the upcoming months.

Don't miss the relaunch of **IBC's** new look innovation of **The Kapinoy Network** this Monday (April 1) at 4 a.m. For more information and updates, log on to ibc.com.ph, facebook.com/IBC13 and twitter.com/ibc13.

#### IBC New Schedule starting April 1, 2013 Edit

#### Monday-Friday

- 04:00am: Express Balita (replay)
- 05:00am: Magandang Umaga Ba? (LIVE)
- 08:00am: Sesame Street
- 08:30am: Kamen Rider Black
- 09:00am: *Bioman*
- 09:30am: Voltes V
- 10:00am: Battle Ball
- 10:30am: Showbiz Star (LIVE)
- 11:00am: *Dolphy*
- 12:00pm: Cooltura
- 12:30pm: *Lunch Break* (LIVE)
- 02:30pm: *Iskul Bukol* (M)
- 02:30pm: *TODAS* (T)
- 02:30pm: Chicks to Chicks (W)
- 02:30pm: *Pinoy Thriller* (Th)
- 02:30pm: Sic O'Clock News (F)
- 03:30pm: Danze sa TV (LIVE) (simulcast over iDMZ)
- 04:00pm: KapinoyLand
- 04:30pm: *K-POP Star Hunt* (M-T-Th)
- 04:30pm: PBA Commissioner's Cup (LIVE) (W-F)
- 05:15pm: *Palabra de Mujer* (M-T-Th)
- 06:00pm: *Teresa*

- 06:30pm: *Express Balita* (LIVE)
- 07:30pm: *5 Girls and Daddy*
- 08:00pm: *Cyborg Kurochan* (M-T-Th)
- 08:00pm: **PBA Commissioner's Cup** (LIVE) (W-F)
- 08:30pm: *The Weakest Link* (M-T-Th)
- 09:30pm: *Esperanza*
- 10:00pm: Rosalinda
- 10:30pm: *My Daughter the Flower*
- 11:00pm: Petra's Panniest
- 11:30pm: Ronda Trese (LIVE)
- 12:00mn: *Linawin Natin* (M)
- 12:00mn: Good Take (T)
- 12:00mn: Angara ng Bayan (W)
- 12:00mn: Kassanga Mo ang Langit (Th)
- 12:00mn: Snooky (F)
- 12:45am: *Noel* @ *Late Night*

#### Saturday

- 04:30am: *El Shaddai*
- 06:30am: *Nora Mismo* (LIVE)
- 07:30am: *Barney & Friends*
- 08:00am: Barbie
- 08:30am: *Grossology*
- 09:00am: *Pop Pixie*
- 09:30am: *Winx Club*
- 10:00am: *Maya & Miguel*
- 10:30am: Biyaheng Langit
- 11:00am: Cyborg Kurochan
- 11:30am: Lunch Break
- 02:30pm: Donaire Flashback
- 03:30pm: NBA (Live via satellite)
- 06:00pm: PBA Commissioner's Cup (LIVE)
- 08:00pm: Who Wants to be a Millionaire?
- 09:00pm: ONE FC
- 10:00pm: *Happy TODAS*
- 10:45pm: *Kapinoy Cinema*
- 12:30am: Express Balita (LIVE)

#### Sunday

- 04:30am: *El Shaddai*
- 06:30am: *Family TV Mass* (LIVE)
- 07:30am: *Health Line*
- 08:00am: *KapinoyLand*
- 08:30am: Y2K: Yes to Kids
- 09:00am: Chinatown TV
- 10:00am: *Chinpui*
- 10:30am: *Crayon Shin Chan*
- 11:00am: *Kirarin*
- 11:30am: NBA (Live via satellite)
- 02:00pm: The Main Event (VIVA Boxing)
- 03:00pm: *Dear Heart*
- 04:00pm: PBA Commissioner's Cup (LIVE)
- 08:30pm: *Born to be a Star* (LIVE)
- 09:45pm: Who Wants to be a Millionaire?
- 10:30pm: Express Balita (LIVE)
- 11:00pm: *Sinemaks*

#### **Channel 13 gets former ABS-CBN talents**

Anytime, we will be the former **ABS-CBN** news reporter, in show on **ABS-CBN**, namely Nadia Trinidad, Ron Cruz, Jeff Canoy, Abner Mercado and Jing Castañeda.

More Reason: They've been pirated by the government-owned sequestered **IBC-13** which is recruiting talents from other stations to beef up its **News and Current Affairs** 

**Department**. ;Mario Dumaual and company tendered their irrevocable resignation from **ABS-CBN** last Friday, catching their bosses off guard. **The Funfare DPA** said that the five were offered by **IBC-13** twice their salaries at **ABS-CBN** and choice positions at **The Kapinoy Network**'s **News and Public Affairs Department** while the company are the homegrown **ABS-CBN** talents.

IBC News and Current Affairs will sure to keep with news department ABS-CBN News and Current Affairs and GMA News and Public Affairs

Newly fortified news of Eric Canoy-led IBC-13, so that the station integrated with IBC News and Current Affairs compared to ABS-CBN News and Current Affairs and GMA News and Public Affairs.

Acquired new stateofthe art cameras that utilize discs instead of tapes, non-linear editing facilities, and a centralized server-based technology for its new programs. Aside from this, they also have satellite news gathering terminals with covering live events in Metro Manila and provinces, remote areas, **IBC's** OB vans and ENG vans with microwave links to transmit audio and video.

Effective from April 1, 2013 as **The Kapinoy Network**, the station all aspects, as well as news. The longest-running flagship news program on Philippine TV, **EXPRESS BALITA** anchored by

Henry Omaga-Diaz and Snooky Serna-Go at 6:30pm, remains fast-paced, in-depth, straightforward, unbiased and varied deliver top stories in national and local news, global news, metro news, police report, malacañang, government, politics, CCTV reports, citizen journalism news, public service, weather forecast, sports news and showbiz news, the new *EXPRESS BALITA* composed of one female news anchor and two male news anchor in a main anchors. Simulcast over **DZTV Radyo Budyong 1386** on radio.

The national late-night newscast *RONDA TRESE*, deliver the comprehensive 24-hour survellance in top stories from national, local and global news, citizen journalism, government, business and economy news, malacañang, opinion, politics, CCTV reports, weather forecast and sports news. At 11:30pm, *RONDA TRESE* anchored by Jess Caduco and Czarinah Lusuegro. Compared to the rival late-night newscast from other networks where the comprehensive journalism in the news reports at night.

So that they can keep with **Kapuso** and **Kapamilya** in terms of news and public affairs.

#### **Major networks**

#### **ABS-CBN Corporation**

The country's largest Filipino media conglomerate, which also operates UHF and cable channels, and a nationwide TV-radio network aside from main Channel 2.

#### **GMA Network, Inc.**

ABS-CBN's main rival, which the main Channel 7 as the country's leading station in the ratings game along with a nationwide TV-radio network.

#### **Intercontinental Broadcasting Corporation (IBC)**

The rival of ABS-CBN and GMA, the government-sequestered TV station for main Channel 13 as the country's third leading network in the ratings game along ith a nationwide TV-radio network in partnership Viva Entertainment-provided to produce programming home to the PBA and NBA.

#### **Associated Broadcasting Company (TV5)**

The rival of ABS-CBN and GMA, which is the main Channel 5 as the country's third largest broadcasting network in the ratings game, also operates UHF and cable channels, and a nationwide TV-radio network.

#### Radio Philippines Network (RPN)

Government-owned station for the main Channel 9 as the third largest network in the ratings game along with a nationwide radio-TV networks broadcasting Solar Entertainment-provided mostly American series with the foreign canned US shows, more local programs, the ABL and MBA basketball, World-Class boxing matches, animes, telenovelas, koreanovelas, movies and WWE wrestling.

#### **Content-providing companies**

#### **Solar Entertainment Corporation**

Syndicates mostly U.S.-based programming into niche channels in both free and cable TV. Specializes as well in sports broadcasting, such as the Pacquiao matches and the NBA.

#### **Viva Entertainment**

The Philippine entertainment company in that channels in both free and cable TV. Specializes in the sports programming, such as the PBA and NBA basketball, the Pacquiao and Donaire matches, ONE FC-MMA and the recent coverage of the SEA Games and Olympic Games as well as the entertainment industry from the stars like Sarah Geronimo, KC Concepcion, Anne Curtis, Cristine Reyes and Anja Aguilar along with top celebrity Mark Bautista, Regine Velasquez, Joshua Cadelina, Sharon Cuneta, Richard Yap, Martin Nievera, Christopher de Leom, Ronnie Ricketts, Onemig Bondoc, Dingdong Dantes, rapper Andrew E., Andi Eigenmann, Martin Escudero, Rachelle Ann Go, Young JV, Luis Manzano, Xyriel Manabat, Jodi Sta. Maria, Ella Cruz, Dingdong Avanzado, Vice Ganda, Jon Santos, VJ Sam Pinto, Charlie Green, Giselle Sanchez, Gino Padilla, Marvin Ong, Katya Santos, Miguel Aguila, among others in movies and TV industry.

#### **Other Free TV Channels**

#### **People's Television Network (PTV)**

The government-owned TV network, the alternative television network made up of news and public affairs, cultural, children and educational shows, entertainment and sports programming with the collegiate university basketball of the UAAP and professional basketball ABL.

#### 2nd Avenue / Rajah Broadcasting Network (RJTV)

The UHF station in the main Channel 29 as well as its natinowide TV-radio networks broadcasting Solar-provided general entertainment from offers dramas, general news and information, game shows, lifestyle, entertainment news, talk shows, sitcoms, cartoons, movies and reality shows.

#### Jack City / Radio Mindanao Network (BEAM TV)

The main Channel 31 on free TV with a nationwide TV-radio networks with broadcast Solar-provided suspense, science fiction, action, movies and drama series.

#### **ZOE Broadcasting Network (Light TV)**

Owned by Bro. Eddie Villanueva's ZOE Broadcasting Network, the country's premier motivational TV of the main Channel 33 is the number 1 Christian TV network in the country consisting on the religious and gospel programming from Jesus is Lord Church, along with a news and current affairs, entertainment, high-quality children's programming for kids and MMTLBA sports basketball.

#### **Net 25**

The number 1 UHF television network in the main Channel 25 with a nationwide TV-radio networks and home of the NAASU basketball games.

#### Studio 23

ABS-CBN subsidiary, shows mostly American series, more local programs, the NBA and UAAP basketball, Top Rank boxing matches, UFC, animes, koreanovelas, movies and simulcast ABS-CBN channel MYX.

#### **UNTV**

Tagged as the Kasangbahay network, the public service channel with Net 25's main rival, which is runs the main Channel 37 as the country's leading UHF station in the ratings with a nationwide radio-TV networks.

#### **News Channel**

#### **GMA News TV**

The number 1 news channel in the Philippines in the main Channel 11, airing news programs, public affairs, documentaries, entertainment and sports programs like the phenomenal basketball PBL and PBA D-League, Shakey's V-League volleyball and News TV All Sports.

#### **AksyonTV**

The non-stop news channel on main Channel 41, airing news programs, current affairs, Radyo5 92.3 News FM simulcast and sports programs from News5 like the PBA and NCAA basketball, UFL, mixed-martial arts (MMA) like PXC, boxing, billiards and WWE wrestling.

#### **Solar News Channel**

The UHF English news channel in the main Channel 21 with a nationwide TV-radio networks, some of news and current affairs, talk shows, sports and documentaries from international networks and distributors and local programs produced by Solar News.

#### **IBC News Network (INN)**

The UHF news channel of the government-sequestered television and radio network IBC with the main of Channel 45, airing news programs, current affairs, documentaries, public service, business, sports programming and DZTV Radyo Budyong simulcast.

# The Kapinoy Network gears up for Hatol ng Bayan 2013 this Monday

The Media ng Bayan comprises with the Philippine Information Agency (PIA), YouthYote Philippines, Philippine Broadcasting Service (PBS)-Radyo Ng Bayan, People's Television Network (PTV), Radio Philippines Network (RPN), Intercontinental Broadcasting Corporation (IBC), Philippine Long Distance Telephone Company (PLDT) and Philippines News Agency (PNA) with the Commission on Elections (COMELEC).

**IBC-13** and **RPN-9**, the country's largest broadcast news organization and **PTV-4**, the country's largest government-owned broadcast news organization, will provide 360-degree news coverage on different media platforms and deliver public service on-ground on Monday (May 13) when the millions of Filipinos troop to polling precincts to cast their votes and choose their next batch of the leaders provides the most comprehensive coverage of this year's Election. The 2013 live-election primer coverage of the **Media ng Bayan**. Brought to you

by PTV, YouthVote Philippines,RPN, IBC, PBS Radyo ng Bayan, Philippine Information Agency (PIA), Philippine News Agency (PNA), Air21,Manila

Bulletin, PLDT and Informatics-Diliman on the polls will encompass different forms of media (television, radio, Internet, mobile and on-ground). "It has become a company tradition for PTV and IBC to devote all of its resources to this important coverage. Technology has become more sophisticated through the years and we have utilized different tools in support of the coverage itself, but what hasn't changed is our commitment to cover this political exercise and present all aspects of the polls as completely as possible," said Zyrene Parsad-Valencia, head of the IBC News and Public Affairs is the coverage of the 2013 National and Local elections by government media organizations under Media ng Bayan and private companies such as Manila Bulletin, Air21, PLDT andInformatics-Diliman.

Viewers can expect continuous updates on IBC-13 this Monday starting with Magandang Umaga Ba? at 5:00AM. Filipinos will also remain informed well after the polls close with *Hatol ng Bayan 2013* from 5:00AM on Monday until 12:00NN on Tuesday. Viewers can also experience live and uninterrupted news coverage via IBC-13, RPN-9, IBC News Network, PTV-4, DZTV Radyo Budyong, DZKB Radyo Ronda and DZRB Radyo ng Bayan. Those on-the-move can also tune in to DZTV Radyo Budyong and PBS Radyo ng Bayan in Metro Manila, while those in Luzon, Visayas and Mindanao can keep track of live reports at the same time while IBC continues to airing Viva-TVprogramming.

Viewers can rely on **PTV** and **IBC** simulcast on **Radyo ng Bayan** to give government them real-time updates from team of **PTV** news anchors Audrey Gorriceta, Pircelyn Pialago, Vivienine Gulla, Kirby Cristobal, Sandro Hermoso, Princess Habibah Sarip, Atty. Marc Castrodes, Ralph Obina, Kathy San Gabriel, Veronica Balayut-Jimenez, veteran Robert Tan, Gio Tingson and Phoebe Javier, and seasoned broadcast journalists of **IBC** are Henry Omaga-Diaz, Snooky Serna-Go, Cathy Eigenmann, Henry Omaga-Diaz, Alex Santos, Czarinah Lusuegro, Jess Caduco, Jarius Bondoc and Jess Caduco who will deliver up-to-date news stories, vote count, and in-depth analyses of reports over 30 live points reporters on **RPN**, **PTV**, **IBC**, **Radyo** 

**Budyong**, **Radyo Ronda** and **Radyo ng Bayan** from 5 AM on Monday (May 13) to noon on Tuesday (May 14).

**The Kapinoy Network** will also utilize augmented reality to help viewers understand reports better and an interactive map that will monitor the latest results and candidate information in key areas.

Aside from giving groundbreaking news coverage, Media ng Bayan will also put up Hatol Mo, I-Balita Ako! stations all over the country where voters can ask information about their precincts and other poll-related concerns. The **Media ng Bayan** team will then link them to the authorized government agencies and groups. Moreover, the PLDT stations will serve as centers where voters in the area can file reports about election irregularities and problems and will have first aid personnel and equipment on stand-by to respond to medical emergencies. This public service effort anchors on the influence of PLDT, YouthVote Philippines and its half a million and billion of **Hatol ng Bayan** who are prepared to share election-related information from their areas to ensure honest and peaceful elections. "Citizen engagement and the movement for change are a constant. Both of them go on even without an election. That's how dedicated we are to the idea of citizen involvement and that is the reason we start really early," said Valencia, emphasizing why Media ng Bayan's Hatol ng Bayan 2013 coverage and the recently HMIA Hatol Ka!movement were launched a year before the May 13 polls. **Media ng Bayan**'s *Hatol ng Bayan 2013* comprehensive election-primer coverage is also defined made voters as Ang Paghahanda para sa Hatol ng Bayan **2013** more involved and informed on some of the hotly contested local races, and live debates gave all senatorial candidates a platform to present what they stand for Boto Ko 'Yan!. On May 13, as RPN, PTV, IBC, Radyo Budyong, Radyo Ronda and Radyo ng Bayan reporters reexamine the electoral rivalries featured in the series and highlight the results in areas like Manila, Masbate, Cavite, Baguio, Iloilo, Cebu, Davao, among others. This aims to contextualize what the results mean to the electorate by putting the spotlight on the newly elected candidates to remind them of promises they made during campaign season. The **Hatol** ng Bayan operations center provides real time updates on Ang Paghahanda para sa Hatol ng Bayan episodes via Twitter (@hatol2013), Facebook (Hatol ng Bayan) and Short Messaging **System** (Text Blasts from PIA).

**Media ng Bayan**'s *Hatol ng Bayan 2013* coverage was launched a year before the May elections to provide information to voters so they can make informed choices based on their vision for the country.

Working hand in hand with Media ng Bayan in this historic *Hatol ng Bayan 2013* coverage are the Commission on Elections, Department of Foreign Affairs Overseas Absentee Voting Secretariat, Parish Pastoral Council for Responsible Voting, Pulse Asia Inc., and Regional Emergency Assistance Communications System (REACT) Philippines, corporate sponsors Globe Telecom, AMA, PLDT and MyPhone's Solid Group, Inc. *Hatol ng Bayan 2013* also tapped The Philippine Star, Air21, Business World, Manila Bulletin and Business

Mirror as its print partners and YouthVote Philippines as its cause partners. For the latest election-related news, watch RPN, PTV,IBC, IBC News Network, tune in to DZRB Radyo ng Bayan, DZKB Radyo Ronda and DZTV Radyo Budyong, log on to www.MediangBayan.ph, www.PTVNews.ph, www.IBCnews.com, RadyoBudyong.ph, rp nnews.com,hatoIngbayan2013.ibc.com.ph or follow @hatoI2013.

# Hatol ng Bayan 2013: News Anchors (May 13 and 14, 2013) Edit PTV studios in PTV Broadcast Complez, Visayas Avenue

- Kathy San Gabriel and Robert Tan (5:00am)
- Princess Habibah Sarip and Atty. Marc Castrodes (8:00am)
- Audrey Gorriceta and Angelica Movido (11:00am)
- Gio Tingson and Veronica Balayut-Jimenez (2:00pm)

#### **PTV Newscenter**

- Pircelyn Pialago (5:00am)
- Sandro Hermoso and Ralph Obina (8:00am)
- Hajji Kaamiño (11:00am)
- Princess Habibah Sarip (2:00pm)
- Czarinah Lusuegro (IBC) (5:00pm)

# IBC News studios in Broadcast City (Hatol ng Bayan 2013: The Kapinoy Election Coverage)

- Snooky Serna-Go and Jess Caduco (5:00am)
- Henry Omaga-Diaz and Cathy Eigenmann (8:00am)
- Czarinah Lusuegro and Alex Santos (11:00am)
- Mario Dumaual and Maria Ressa (2:00pm)

#### Reporter

- Kirby Cristobal (PTV)
- Rocky Ignacio (PTV)
- Noel Perfecto (PTV)
- Vivienine Gulla (PTV)
- Dianne Medina (PTV)
- Jorge Bandola (PTV)
- Carla Lizardo (PTV)
- Alvin Baltazar (PTV)
- Bianca Piedad (PTV)
- Benjie Dorango (PTV)

- Elena Luna (PTV)
- Freddie Abando (PTV)
- Sam Ramirez (PTV)
- Emil Carreon (PTV)
- Waywaya Macalma (PTV)
- Joseph Parafina (PTV)
- Jeffrey Zaide (IBC)
- Pia Castro (IBC)
- Dave Abuel (IBC)
- Jinky Baticados (IBC)
- Anber Mercado (IBC)
- Nalla Aguas (IBC)
- Merwin Llanza (IBC)
- Greg Gregorio (IBC)
- Lalaine Tiangco (IBC)
- Ron Cruz (IBC)
- Marinette Panganiban (IBC)
- Jeff Canoy (IBC)
- Dave Llavanes Jr. (IBC)

#### DZRB Radyo ng Bayan (Hatol ng Bayan 2013: The Radyo ng Bayan Special Coverage)

- Allan Allanigue (5:00am)
- Bal Domingo (8:00am)
- Francis Cancino (11:00am)
- Rene Tichangco (2:00pm)

#### DZTV Radyo Budyong (Hatol ng Bayan 2013: The DZTV Special Coverage)

- Jarius Bondoc (5:00am)
- Lil Mateo (6:30am)
- Krenn Jolongbayan (11:00am)
- Kim Cardenas (2:00pm)

#### IBC-13 Sked on May 13 and 14, 2013 Edit

Monday

4 am -- Express Balita (replay)

5 am -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Morning Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Snooky Serna-Go and Jess Caduco, Kathy San Gabriel and Robert Tan with newscenter Pircelyn Pialago (PTV) with Jarius Biondoc of DZTV Radyo Budyong and Allan Allanigue of DZRB Radyo ng Bayan

8 am -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Morning Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Henry Omaga-Diaz and Cathy Eigenmann (IBC), Princess Habibah Sarip and Atty. Marc Castrodes with Sandro Hermoso and Ralph Obina (PTV) with Lil Mateo of DZTV Radyo Budyong and Bal Domingo of DZRB Radyo ng Bayan

11 am -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Daytime Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Czarinah Lusuegro and Alex Santos (IBC), Audrey Gorriceta and Angelica Movido with Hajji Kaamino (PTV) with Krenn Jolongbayan of DZTV Radyo Budyong and Francis Cancino of DZRB Radyo ng Bayan

12:30 pm -- Lunch Break (LIVE)

2:30 pm -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Afternoon Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Mario Dumaual, Maria Ressa, Gio Tingson and Veronica Balayut-Jimenez with newscenter Princess Habibah Sarip with Kim Cardenas of DZTV Radyo Budyong and Rene Tichangco of Radyo ng Bayan

6 pm -- My Family Xyriel

6:30 pm -- Express Balita: Hatol ng Bayan 2013 Special Report (LIVE)

Anchored by 'Henry Omaga-Diaz and Snooky Sern'a-Go

7:30 pm -- Shut Up Flower Boy Band

8 pm -- Cyborg Kurochan

8:30 pm -- The Weakest Link

9:30 pm -- Esperanza

10 pm -- Amor Bravio

10:30 pm -- Ronda Trese: Hatol ng Bayan 2013 Special Report (LIVE)

Anchored by Jess Caduco and Czarinah Lusuegro

12 nn -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Midnight Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Jarius Bondoc (IBC), Robert Tan and Princess Habibah Sarip with Gio Tingson (PTV) with Jess Caduco of DZTV Radyo Budyong and Rocky Ignacio of DZRB Radyo ng Bayan

#### Tuesday

5 am -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Morning Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Snooky Serna-Go and Jess Caduco, Kathy San Gabriel and Robert Tan with newscenter Pircelyn Pialago (PTV) with Jarius Biondoc of DZTV Radyo Budyong and Allan Allanigue of DZRB Radyo ng Bayan

8 am -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Morning Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Mario Dumaual (IBC), Veronica Balayut-Jimenez and JC Tejano with newscenter Sandro Hermoso (PTV) with Lil Mateo of DZTV Radyo Budyong and Bal Domingo of DZRB Radyo ng Bayan

11 am -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Daytime Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Czarinah Lusuegro (IBC), Audrey Gorriceta and Angelica Movido with Hajji Kaamino (PTV) with Krenn Jolongbayan of DZTV Radyo Budyong and Francis Cancino of DZRB Radyo ng Bayan

12:30 pm -- Lunch Break (LIVE)

2:30 pm -- Hatol ng Bayan 2013: The Media ng Bayan 2013 Coverage: Afternoon Updates (LIVE) (simulcast over PTV, IBC, IBC News Nework, DZTV Radyo Budyong and DZRB Radyo ng Bayan)

Anchored by Henry Omaga-Diaz, Maria Ressa, Czarinah Lusuegro and Atty. Marc Castrodes with newscenter Audrey Gorriceta with Kim Cardenas of DZTV and Rene Tichangco of Radyo ng Bayan

4:30 pm -- K-POP Star Hunt

5:15 pm -- Palabra de Mujer

6 pm -- My Family Xyriel

6:30 pm -- Express Balita: Hatol ng Bayan 2013 Special Report (LIVE)

Anchored by Henry Omaga-Diaz and Snooky Serna-Go

7:30 pm -- Shut Up Flower Boy Band

8 pm -- Cyborg Kurochan

8:30 pm -- The Weakest Link

9:30 pm -- Esperanza

10 pm -- Amor Bravio

10:30 pm -- Ronda Trese: Hatol ng Bayan 2013 Special Report (LIVE)

Anchored by Tony Velasquez and Czarinah Lusuegro

12 mn -- Good Take

12:45 am -- Noel @ Late Night

# IBC's Q1 Income Up by 30%

May 17, 2013

The consolidated net income of state-run Intercontinental Broadcasting

**Corporation** registered P300 million in net income for the first quarter of 2013, a significant increase of 30% compared with P130 million in the same period last year. The growth in income was fuelled by strong regular advertising revenues as well as election-related ads. Consumer sales also grew at a significant rate.

# IBC Chairman Eric Canoy, President and CEO Boots Anson-Roa and Vice-President Lito Ocampo Cruz

**IBC-13** generated consolidated revenues of P13 billion from advertising and consumer sales, a 13% increase compared to last year. Advertising revenues reached P13 billion, an increase of 13% from a year ago. Consumer sales amounted to P13 billion, posting an 13% increase. Total costs and expenses increased by 13% to P7.2 billion brought about by increases in production costs, cost of sales and services, and general and administrative expenses as well as **IBC Board of Directors** in privatization. Capital expenditure and program rights acquisition amounted to P13 billion which was the same level of spending last year.

**The Kapinoy Network** of privatization in the national audience share and viewership ratings for **Urban and Rural**audiences with a prime-time audience share averaging 23% in the first three months of 2013, a 13 percentage point lead over **GMA** and **ABS-CBN**, based on Kantar National TV Ratings.

For the first quarter, the Top 20 programs for **Total Philippines (Urban and Rural)** which will expanded to Top 30, were from **Viva-TV** shows on **IBC**, with the following occupying the Top 15 slots: **Who Wants to be a Millionaire?**, **The Weakest Link**, **Born to be a Star**, **PBA Commissioners' Cup**, **NBA Playoffs**, **Sandy's Boyfriend**, **Sinemaks**, **ONE Fighting Championship**, **Petra's Panniest**, **Esperanza** and **K-POP Star Hunt** in the most-watched topping ratings on primetime slot.

#### IBC Davao (voiced by: Terence Khan) <u>Edit</u>

IBC-13 is in need of a Transmitter Technicians for IBC-TV 13 Davao Applicants must be a licensed electronics engineers

Willing to be trained in TV operations and maintenance

Not more than 35 years of age

Interested parties may submit your applications and resume to: IBC-13 Administrative and Human Resources Department, IBC-13, Broadcast City, Capitol Hills, Diliman, Quezon City or e-mail us at: info@ibc.com.ph

## Rey Sanchez, named new IBC Channel head

May 20, 2013

Sequestered television and radio network Intercontinental Broadcasting Corp. had name Rey Sanchez as the new head of Channel 13 Mega Manila in the mass media. He now oversees the total channel programming in the broadcasting industry, privatization, sales of the market franchise, on-air operations and overall revenue and profit delivery of Channel 13 Mega Manila for its intended mass-based market in dominated by the two leading networks ABS-CBN Corporation (Channel 2) and GMA Network (Channel 7) cornered the mass market.

IBC's coverage of upcoming national events, government, SONA coverage and celebrations will also hew enjoying to the *Kapinoy Ako!* theme, particularly the May 2013 elections like *Hatol ng Bayan 2013* and the traditional summer station ID. As part of the celebtation of the 53rd year of Philippine TV, IBC will also be marking their own milestones: the 2nd year of iDMZ, the #1 internet danzre mix radio.

Viva chairman and CEO Vic del Rosario, Jr. in the force in the music recording, film production, television, concerts, videos, sports broadcastubg and distribution business in the major player, Viva Communications, Inc. in the investment in television programming on IBC-13's primetime block Viva-TV from 5 p.m. to 12 midnight slot daily, 2:30 p.m. to 12 midnight on Saturdays and 10 a.m. to 12 midnight on Sundays will showcasing the sport superstars likePBA and NBA stars are James Yap and Michael Jordan along with Viva's roster of stars. Sanchez as the new Channel 13 Head since 2013. Under for helm, the primetime programming block Viva-TV with the soap operas *Esperanza* and *My Family Xyriel* were into popularly like

Cristine Reyes and Xyriel Manabat, signaling the advent of the teleserye on Philippine TV. He also made household names in the teen drama anthology like *Sandy's Boyfriend* will established the bankable love-team like AJ Muhlach and Nadine Lustre. In the sports, the two of the country's premier basketball leagues like the *Philippine Basketball Association* (PBA) and the *National Basketball Association* (NBA) are the flagship programs for the basketall games. Of course, the trend-setting, popular, poineering and top-rating game shows like *Who Wants to be a Millionaire?* hosted by dramatic actor Christopher de Leon and *The Weakest Link* hosted by game show host Richard Yap as Sir Chief which in the million-peso prize in the top-rating and award-winning phenomenal game shows on Philippine TV. The trend-setting, poineer, top-rating and award-winning singing reality show in the contest called *Born to be a Star* in the rising singing superstar fans with a certified singing champion and powerhouse singer Anja Aguilar.

With the expertise and passion for his crast, appointed to various positions in the company from Executive Producer, Assistant Production Manager, Production Manager, Production Director, Head of TV Production, and even the **Channel 13** Head. in the sequestered for the government through **PCGG**.

His career in Philippine television started with IBC-13 during its glory days in Broadcast City. In a classic hits of top-rating drama series, sitcoms, gag shows and musical variety shows such as Iskul Bukol, Sic O'Clock News, Chicks to Chicks, TODAS, The Sharon Cuneta Show, Seeing Stars with Joe Quirino, Pinoy Thriller, See-True, Ula, ang Batang Gubate to name a few Viva Entertainment chairman and CEO Vic del Rosario, Jr. as the executive producer of the top-rating dramas, comedy, game shows and reality shows in Viva-TV such as Esperanza, My Family Xyriel, Sandy's Boyfriend, Happy TODAS, Petra's Panniest, Who Wants To Be A Millionaire?, The Weakest Link and Born to be a Star to name a star-studded homegrown Kapinoy programs.

# Eric Canoy plans future of IBC

June 15, 2013

For the Congress, **IBC-13'**s new owner and chairman Eric Canoy of the network presented the new business strategy of the No.3 network in a partnership with **Viva Communications**, **Inc.** It was obsered that the said strategy resembels that of the two competing media giants **ABS-CBN** and **GMA Network**.

**The Kapinoy Network** has now the advantages in financial resources and is still up for privatization of **PCGG**, appointed by the president Benigno Noynoy Aquino III in the current **PNoy** administration. The third placer network has now the capability of producing more shows and improve its content.

In the Ad Congress, Mr. Pangilinan laid out the following plans and goals for IBC:

- Use high-def production equipment, tapeless digital system, and improve their transmission through more powerful transmitters nationwide.
- Beef up their news department bigger than it is now, and coming up with a new Kapinoy shows with a co-production of Viva Television.
- Develop their own talents from the established networks.
- Put up their own primetime schedule on IBC from more genres from movies, dramas, animes, comedy, top-rating game shows, reality talent shows and sports programs.

Intercontinental Broadcastung Corporation is now a media company in the country and in the Asia, is also owns the flagship TV station IBC, news channel IBC News Network (INN), cable channels Danze TV, radio networks are DZTV Radyo Budyong and iDMZ 891, and the international channel Global IBC.

The **Kapinoy** team with its **IBC Board of Directors** and new management is now headed by President and CEO Boots Anson-Roa and Vice-Chairman Freddie M. Garcia. Will this new leadership beat **ABS-CBN** and **GMA** from the top slot they both claim continue to the third spot where **Kapinoy** fans.

## Express Balita and Trese refreshes in IBC news room

July 20, 2013

The country's largest broadcast news organization will bring *Express Balita* and *Ronda Trese* newscasts to the next level by providing in-depth news stories, empowering citizens, and using state of the art technologies.

Express Balita, IBC's flagship news program continues to dominate the rival flagship news program, topping ratings and audiene shares. 15 years after its first debuted in 1998, the flagship news program remains the despite competing networks having thrown every format and programming strategy against it. A credibility, fast-paced, in-depth, straightforward, unbiased and varied from local, national and global news along with metro news, crime news, politics, malacanang, citizen journalism, public service, CCTV reports, weather, showbiz news and sports news.

Evidence of *Express Balita*'s sustained popularly is the latest ratings and audience share from Kantar Media. For the period last July 18, 2013, *Express Balita* got an average third rating of 15.8% competitors in rivals are ABS-CBN's *TV Patrol* (27.4%) and GMA's *24 Oras* (18.2%) recived the rating.

With the entry of *Express Balita's* main anchors has now a mass-based news anchors are the broadcast journalist Henry Omaga-Diaz and Snooky Serna-Go.

Viewers have since acknowledging the credibility and professionalism of the new anchors as evident received high net satisfaction ratings nationwide. Multi-awarded broadcast journalist Snooky Serna, who stands as the lead anchor in the program, received a remarkable 13.5% percent net satisfaction rating among viewers which Serna operating under the IBC Foundation, Inc. in the segment for public service in *Lingkod Kapinoy*. Police beat in *Presinto 13* with crime reports on actions of authorities on peace and order in the Metro on the justice system with updates and accounts of true crime. Round-up around the globe in partnership with the world's number 1 cable news provider BBC World News and Fox News Channel for *GloBalita*. Fresh news from the international scene by the world-class foreign news.

Concerned Citizens Taking Videos for *CCTV Balita* aimed at citizen journalism and even utilizing CCTV footage and even cellphone footage from the public to convey the latest local news events. Eala also in the sports news from various parts of the world in *Sports Page* to be delivered in collaboration with Viva Sports will featuring the results of the PBA and NBA games shown that day.

In Radyo Budyong of IBC Radio, *Express Balita* also finds its home in DZTV 1386 as its aired simultaneously on the top-rating radio station to be more credible to the viewers. The basketball fans, news at 6:30 p.m. to 7:30 p.m. right after the first game and before the second game of the PBA games.

The segment anchors are Cathy Eigenmann-Bordalba for the feature segment *Happy ni Cathy*, the PAGASA weatherman Jeff Arcilla from PAGASA doing a weather forecast *Ulat Panahon* provided by IBC Weather Center and young actress Georgina Wilson anchor for local entertainment scene with exclusive interviews in their favorite stars intrigue TV and movie industry for showbiz insider fans in *Showbiz Balita*.

Express Balita also takes advantage of IBC's resources nationwide with live satellite feeds from reporters in the network's regional stations. The various provinces such as Express Balita Bisaya, Express Balita Ilonggo and Express Balita Davaoeno have also proven to be successful with regional viewers. Even among audiences worldwide through Global IBC, Express Balita is a perennial favorite among Filipinos abroad.

Express Balita broadcasts weekdays at 6:30 to 7:30 p.m. on IBC, simulcast over DZTV Radyo Budyong 1386 on radio, the UHF news channel IBC News Network and the cable channel DZTV TeleTrese.

## Express Balita Edit

### Express Balita

In the opening ident, gave a sneak peek of the night's top stories with clips from the specific news items in "Sa ulo ng mga balita....", before that, the opening billboard (OBB) with Terence Khan do the voice over saying: "Live mula sa IBC news center, narito sina Snooky Serna-Go at Henry Omaga-Diaz, ito ang Express Balita.... (opening line), after OBB followed by the studio

newscast and its anchorpersons began the subsequent: (Henry), Magandang gabi Luzon, Visayas, Mindanao ngayong po ay (day) ng (month) araw ng (week) at kabahagi ng Media ng Bayan.

Before the report starts they use: May Express Balita hatid ni (insert reporter) and after the report: Ito'ng Bagong Channel, (insert reporter) IBC News.

And during the commercial break: "Magbabalik po ang Express Balita makalipas ang ilang paalala" or "At marami pang nagbabagang balita sa pagbabalik ng Express Balita".

On weeknights, the closing lines used: (Henry) At 'yan po ang isang oras ng Express Balita, sa IBC News and Current Affairs, mga Kapinoy ng mga nabgagagang balita ng pilipino, (Snooky) muling kang magbabalik bukas alas sais y medya ng gabi dito pa in sa IBC ako si Snooky Serna, (Henry) at ako naman si Henry Omaga-Diaz maraming salamat sa inyong pagsubaybay.

(Voiced by Terence Khan): Ang bahagi ito ay hatid sa inyo ng Minola Cooking Oil, ang tunay na number 1. (Terence Khan): Ang bahagi ito ay inihatid sa inyo ng Cebuana Lhuillier, basta't pera, ipa-Cebuana.

### Express Balita Weekend

In the opening ident, gave a sneak peek of the night's top stories with clips from the specific news items in "Sa ulo ng mga balita....", before that, the opening billboard (OBB) with Terence Khan do the voice over saying: "Live mula sa IBC news center, narito sina Czarinah Lusuegro at Vincent Santos, ito ang Express Balita Weekend.... (opening line), after OBB followed by the studio newscast and its anchorpersons began the subsequent: (Henry), Magandang gabi Luzon, Visayas, Mindanao ngayong po ay (day) ng (month) araw ng (week) at kabahagi ng Media ng Bayan.

Before the report starts they use: May Express Balita hatid ni (insert reporter) and after the report: Ito'ng Bagong Channel, (insert reporter) IBC News.

And during the commercial break: "Magbabalik po ang Express Balita Weekend makalipas ang ilang paalala" or "At marami pang nagbabagang balita sa pagbabalik ng Express Balita Weekend".

On weekends, the closing lines it was used: (Vincent) At 'yan po ang Express Balita Weekend, (Czarinah Lsuegro) sa IBC News and Current Affairs, mga Kapinoy ng mga nabgagagang balita ng pilipino ako po si Czarinah Lusugro, (Vincent) at ako naman si Vincent Santos maraming salamat Pilipinas.

### Ronda Trese Edit

In the opening ident, gave a sneak peek of the day's top stories saying "Ang ating mga headlines" with clips from the specific news items, before the opening billboard (OBB) which Terence Khan provided the voice-over, "Buong pwersa ng IBC News and Current Affairs, pinangungunahan nina Jess Caudo at Bernadette Sembrano, ito ang Ronda Trese (opening line), after which to introduce the anchorperson.

Before report starts they use: May report si (insert reporter) and after the report: Ito'ng Bagong Channel, (insert reporter) IBC News.

And finally the closing lines it was used when saying: (Bernadette) At 'yan ang tatlong minuto ng pagbabalita, kabahagi po ng Media ng Bayan ako si Bernadette Sembrano, (Jess), samahan niyo kami bukas sa bawat kwento ng Pilipina at mga balitang isyu ng bayan, ako naman si Jess Caducio at ito ang Ronda Trese.

## IBC Headliners Edit

(Voiced by Terence Khan): Please stand by for IBC Headliners. (Speaking by Terence Khan): This Headliners is brought to you by: Glorious Blend Coffee: A Taste of Heaven.

# Kapinoy Network and Media ng Bayan to air integrated, multi-platform coevrage of PNoy's 4th SONA

July 21, 2013

The Kapinoy Network and Media ng Bayan will bring the most comprehensive news coverage as President Benigno Aquino III delivers his fourth State of the Nation Address (SONA) on Monday (July 22) with its special reports, analysis, and live coverage on all platforms including free and cable TV, radio, and online.

**IBC-13**'s *Sa Gitnang Matuwid: State of the Nation Address 2013* will be anchored by veteran broadcast journalists, Snooky Serna-Go and Jess Caduco for **IBC-13**, Czarinah Lusuegro and Henry Omaga-Diaz for **INN** and Jeff Canoy and Lil Mateo for **DZTV Radyo Budyong** and **DZTV TeleTrese**. Jess Caduco and Jing Castañeda, meanwhile, will lead **IBC** news reporters in delivering the latest developments from Batasan.

Catch exclusive interviews and breaking news on the **SONA**, as well as expert analysis and fact-checking provided by guest panelists from the **University of the Philippines-NCPAG**.

An Aquino Promises Tracker on IBCNews.comand PTVNews.ph also contains articles thoroughly summarizing and evaluating President Aquino's promises on the economy, education and sports, governance, health and environment, tourism, justice, the urban poor, Mindanao peace process, foreign affairs and OFWs, and national security. The microsite also asks it visitors to grade Aquino's performance in each category since becoming chief executive in 2010. Filipinos on the go and out of the country, meanwhile, can get the latest updates from IBC News' Twitter accounts @IBCNews, @INNChannel and @DZTVTeleTrese, and on inn.yahoo.com, INN and Yahoo! Philippines' news content collaboration. Be in the know wherever you are during President Aquino's SONA on Monday (July 22) by tuning in to the group of Media ng Bayanare PTV Channel 4, RPN Channel 9, IBC Channel 13, IBC News Network, DZTV TeleTrese (SkyCable Channel 97), DZTV Radyo Budyong 1386, DZKB Radyo Ronda, PBS Radyo ng Bayan, Philippine Information Agency (PIA), Philippine News Agency (PNA), Air21, Manila Bulletin, PLDT and Infomatics Diliman, inn.yahoo.com, and radyobudyong.ph. Tweet your thoughts on the SONA by using the hashtag #SONA2013 and visit the Aquino Promises Tracker on IBCNews.com/aquinopromises.

## SONA 2013 Sked (7/22/13) Edit

ABS-CBN (*Sa Gitna ng Daang Matuwid*): 3:45pm to 6pm (*My Little Juan* is at 3pm to 3:45pm, and *Annaliza* at 6pm to 6:30pm)

PTV 4: 10 am to 6:30pm (simulcast on IBC and RPN from 2:45pm to 5:45pm)

TV5, Aksyon TV, and Radyo5 92.3 News FM: 3pm to 6pm (*NCAA on Aksyon TV* is at 6pm to 8pm, and continuation to *T3 Reload* at 6pm)

Light TV 33: 10am to 6pm

**ZTV 33**: 2pm to 5:30pm

**GMA**: 3:15pm to 5:45pm

Solar News Channel (*The President Speaks*): 2pm to 6pm

**Net 25**: 2pm to 6pm

ANC (together with Yahoo! Philippines) (Sa Gitna ng Daang Matuwid): 3pm to 6pm

**DZMM** (Sa Gitna ng Daang Matuwid): 1pm to 6:30pm

**DZTV** (1pm to 4:30pm and 5:30pm to 6:30pm)

GMA News TV: 2:30pm to 6pm (continuation to News TV QRT)

UNTV: 2pm to 6pm

## IBC is the nation's number 3 most-watched TV network in July 2013

August 5, 2013

BROADCAST giants GMA Network, Inc., Intercontinental Broadcasting Corp. and ABS-CBN Corp. both claimed in separate statements over the weekend that they cornered dominant audience shares last month, with the former announcing lead in urban areas and the latter claiming dominance nationwide.

**IBC**, the country's sequestered largest multimedia conglomerate remained on top of the television ratings in July with more Filipinos tuning in to its programs with a total day audience share of 30%, five points higher than rival **ABS-CBN**with 42% and **GMA** with 34%, based on data from **Kantar Media** that cover urban and rural homes. Home to the**Nielsen TV Audience Measurement** survey, **IBC** also led across all day parts and scored a 25.5% total day audience share average, behind **GMA** with 40% and **ABS-CBN** with 28.7% by 11.3 points.

Total Day (6 AM-12 MN) National TV Viewership in July 2013 by Households:

Rank	Network	Audience Share in %
1	ABS-CBN	42.0%
2	GMA-7	34.0%
3	IBC-13	30.0%
	RPN-9	12.9%
	TV5	10.0%

**Kantar Media** uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier **AGB** 

**Nielsen** reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

**IBC-13** also kept its stronghold of the primetime block (6PM-12MN) despite **ABS-CBN** and **GMA**'s new offerings, with a recorded audience share of 29%, higher by 14 points than **ABS-CBN**'s 47% and **GMA**'s 33%. Primetime is the most important timeblock when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently.

Primetime TV (6 PM-12 MN) Viewership in July 2013 by Households:

Primetime IV (6 PW-12 WW) Viewership ii		
Rank	Network	Audience Share in %
1	ABS-CBN	47.0%
2	GMA-7	33.0%
3	IBC-13	29.0%
	RPN-9	11.1%
	TV5	8.0%

The multi-awarded, longest-running and top-rating game show *Who Wants To Be A Millionaire?* secured the third place of top spot among the country's most watched programs with a national TV rating of 33.1%. It was followed by top-rater the gane show *The Weakest Link* with 30.8% and the top-rating and award-winning singing-reality talent search show *Born to be a Star* with national TV rating of 27.7%.

Express Balita, meanwhile, ruled the undisputed flagship newscasts in the country with a national TV rating of 23.9%, beating TV Patrol with 28.7% and 24 Oras with only 18.5%. Favorite basketball with the PBA World Cup for a national ratings of Milo Energy Drink vs. Air21 Express with 30.1%, San Mig Coffee Mixers vs. Milo Energy Drink 26.4%, Milo Enery Drink vs. Meralco Bolts with 23.3% and San Mig Coffee Mixers vs. Alaska Aces with 16.7%. A primetime romantic teleserye Safe In The Arms Of Love in the top of the list with 21.3%, outdoing its rival program of Huwag Ka Lang Mawawala with 24.8% and My Husband's Lover which got 25.5%.

Kantar Media's report also showed that 9 programs in the top 30 in July were produced by IBC-13, including teleserye *To Love Again* (20.6%), teen romantic drama anthology *Sandy's Boyfriend* (19.1%), the top-rating sitcom *Bida ni Mister, Bida si Misis* (18.4%), comedy gag show *Happy TODAS* (17.7%), horror-thriller suspense anthology *Tumbok Revolution* (15.3%) and fantaserye *My Batang Momay* (12.4%) and the family sitcom *Goin' Bukol Pwede*(10.3%).

Top 3	Top 30 Programs in July 2013 (National Homes)				
Rank	Channel	Programs			
1	ABS-CBN	Maalaala Mo Kaya			
2	ABS-CBN	Juan dela Cruz	34.9%		
3	IBC	Who Wants To Be A Millionaire?	33.1%		
4	ABS-CBN	Wansapanataym	32.2%		
5	IBC	The Weakest Link	30.8%		
6	IBC	2013 PBA World Cup Finals: Milo Energy Drink vs. Air21 Express	30.1%		
7	ABS-CBN	The Voice of The Philippines	29.0%		
	ABS-CBN	TV Patrol	28.7%		
8	ABS-CBN	Muling Buksan Ang Puso			
9	IBC	Born to be a Star	27.7%		
10	IBC	2013 PBA World Cup: San Mig Coffee Mixers vs. Milo Energy Drink	26.4%		
11	ABS-CBN	Rated K	25.8%		
12	ABS-CBN	Huwag Ka Lang Mawawala	24.8%		
13	IBC	Express Balita	23.9%		
14	IBC	2013 PBA World Cup: Milo Energy Drink vs. Meralco Bolts	23.3%		
15	ABS-CBN	Be Careful With My Heart	22.8%		
16	ABS-CBN	Apoy Sa Dagat			
	GMA	Pepito Manaloto: Ang Tunay na Kwento	22.2%		
17 GMA Ka		Kapuso Mo, Jessica Soho	22.2%		

18	GMA	Anna Karenina	
	ABS-CBN	Goin' Bulilit	21.3%
	ADO ODIV	Goill Buillit	
19	GMA	Mundo Mo'y Akin	21.3%
	IBC	Safe In The Arms Of Love	21.3%
20	IBC	To Love Again	20.6%
21	GMA	Magpakailanman	19.7%
22	ABS-CBN	Kapamilya Deal or No Deal	19.6%
23	ABS-CBN	Annaliza	19.4%
24	IBC	Sandy's Boyfriend	19.1%
25	IBC	Bida ni Mister, Bida si Misis	18.4%
26	IBC	Happy TODAS	17.7%
27	IBC	2013 PBA World Cup: San Mig Coffee Mixers vs. Alaska Aces	16.7%
28	IBC	Tumbok Revolution	15.3%
29	IBC	My Batang Momay	
30	IBC	Goin' Bukol Pwede	

**IBC** also dominated other key territories in terms of total day viewership. It earned an average audience share of 30% vs **ABS-CBN**'s 43% and **GMA**'s 37% in Balance Luzon (areas in Luzon outside Mega Manila); 22% vs **ABS-CBN**'s 50% and **GMA**'s 28% in the Visayas; and 15% vs **ABS-CBN**'s 54% and **GMA**'s 25% in Mindanao.

**Balance Luzon Total Day TV Vierwership in July 2013 by Households:** 

Rank	Network	Audience Share in %
1	ABS-CBN	43.0%
2	GMA-7	37.0%

3	IBC-13	30.0%
	160-13	30.0%
	RPN-9	14.0%
	TV5	8.0%

Total Visayas Total Day TV Viewership in July 2013 by Households:

IOtal	Viouyuo	Total Day IV VICW
Rank	Network	Audience Share in %
1	ABS-CBN	50.0%
2	GMA-7	28.0%
3	IBC-13	22.0%
	RPN-9	15.0%
	TV5	9.0%

## Total Mindanao Total Day TV Viewership in July 2013 by Households:

Rank	Network	Audience Share in %
1	ABS-CBN	54.0%
2	GMA-7	25.0%

3	IBC-13	20.0%
	RPN-9	16.0%
	TV5	11.0%

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, NBN, Sky Cable, J. Romero and Associates,720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Max us, Universal McCann,Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC-13, Brand Ideas, MPG Havas, and 720ConsumerConnect.

## IBC's news program continues to be dominated viewership

August 9, 2013

Realizing that the primetime television slot is dominated by the other networks, **IBC-13** continues to be the network's banner flagship primetime and late-night national news programs on Philippine television.

*Express Balita* anchored by Henry Omaga-Diaz and Snooky Serna-Go airs at 6:30PM slot on primetime (with simulcast broadcast on **DZTV Radyo Budyong 1386**, **DZTV** 

**TeleTrese** and **IBC News Network**), while the late-night news **Ronda Trese** with anchored Jess Caduco and Czarinah Lusuegro at 11:00PM slot.

With the entry in primetime battle for supremacy, the network's national prime-time TV newscast *Express Balita*celebrated on its 15th anniversary celebration showed there are among the viewership in the primetime slot recognized its news coverage amd public service component, thanks to the news desk officer Nick Mendoza and director Chito Cabatuando

deliver the latest, freshest, hot, timely and burning news, respectively." So the network made the **Kapinoy** programming in those hours more. Follow the primetime high-rating newscast *Express Balita*which affect *TV Patrol* and *24 Oras*, primetime news programs of **ABS-CBN** and **GMA-7** and come the primetime with comedy, game shows, teleseryes, telenovela and Koreanovela along with the **PBA** games will make the key player in the ratings war. *Express Balita* is considered a pioneer of the fast-paced Filipino newscasts, having introduced the concept in 1998 with the president and CEO Boots Anson-Roa and chairman Eric Canoy gained control of broadcast company **Intercontinental Broadcasting Corp.** that exhibit concern and service for the nation. Broadcast journalists Henry Omaga-Diaz and Snooky Serna led members of the **IBC News** team to anchoring the primetime newscast *Express Balita*.

Snook Serna, who poineered anchoring *Express Balita* in the hour-long primetime news program on Philippine TV at 6:30PM slot competes head-on with the news programs *TV Patrol* and *24 Oras* of ABS-CBN and GMA-7, respectively all the way to the soaps in the network's overall programming along with the PBA and NBA games. *Express Balita* will compete with the rivals of flagship newscasts are *TV Patrol* and *24 Oras*. After all, IBC-13 also has the consistent top-rater in the dramas, comedies, musicals, educational shows, sports, game shows, reality, public affairs programs and newscasts that provide the better quality reportage.

"The late-night slot shows there are Caduco and Lusuegro do the 11:00PM late-night newscast *Ronda Trese*. Everything is audience-based and the programming is more focused on **Kapinoy** stars."

The news programs are *Express Balita* and *Ronda Trese* reinforces IBC-13's PrimeTastik block from primetime to late night dominant in terms of programming. IBC-13's decision to match Channel 2 and 7 in the soap opera weeknights with its own PrimeTastik package (fantaserye *My Batang Momay*, two teleseryes *To Love Again* and *Safe In The Arms Of Love*, the telenovela *Amor Bravio* and koreanovela *I Need Romance*).

Meantime, **IBC**'s noontime variety show *Lunch Break* every Monday to Saturday in direct competition with rivals **ABS-CBN**'s *It's Showtime* and **GMA**'s *Eat Bulaga!*.

## Express Balita and Ronda Trese Plug (Video) Edit

(Voiced by: Terence Khan)

Express Balita (Henry Omaga-Diaz and Snooky Serna-Go)

Ang longest-running primtime news program sa Philippine TV alas sais y medya (6:30PM)

At *Ronda Trese* (Jess Caduco and Czarinah Lusuegro)
Ang bagong late-night newscast tuwing alas onse y medya (11:00PM)

Lunes hangang Biyerness, dalawang primetime newscast araw-araw sa IBC PrimeTastik

Mas matapang, mas mainit

Maghahatid sa inyo ng pinakabago, makabuluhang at nagbabagang balita.

Gabi-gabi: Express Balita 6:30PM at Ronda Trese 11:00PM, sa PrimeTastik ng IBC

## 'Express Balita' beats 'TV Patrol' and '24 Oras' in Mega Manila

August 10, 2013

Realizing that the primetime television slot is dominated by the other networks, IBC-13 continues to be the network's banner flagship primetime and late-night national news programs on Philippine television.

The Filipinos worldwide will witness a historic milestone in Philippine broadcasting, with three of the nation's most admired news icons—Henry Omaga-Diaz and Snooky Serna-Go, joining forces for IBC's longest-running flagship news program *Express Balita* while two news icons—Jess Caduco and Lusuegro, the tandem for IBC's flagship late-night news program *Ronda Trese*.

IBC-13 is on a winning streak these days. After the rousing success of its new IBC shows like *The Weakest Link*, *Who Wants to Be A Millionaire?*, *Born to be a Star*, *PBA* and *NBA*, the Network is now poised to make the lineup in newscast even more rivals and formidable.

A string of groundbreaking firsts for TV. It became the first news program to deliver news on weekends and the first to be available online via live streaming.

The most-watched news program *Express Balita* anchored by Henry Omaga-Diaz and Snooky Serna-Go goes number 1 match the rivals of *TV Patrol* and *24 Oras*, according to survey of Media. *TV Patrol*, anchored by Noli de Castro, Korina Sanchez and Failon, also the most-watched primetime news program in Manila. *24 Oras*, featuring the tendem of Tiangco and Mike Enriquez.

IBC News head Ressa added the strengthen *Express Balita* continues to be at 6:30 p.m. as the most-watched newscast and the number one program in timeslot nationwide. In the nationwide TV ratings data from Media for Friday (August 9), *Express Balita* got the national TV rating of 30.8% compared to the rivals of 28.3% of *TV Patrol* and 18.1% of *24 Oras*.

Predictability brought about by many sponsored segments. With high ratings, advertisers lined up to buy commercial spots and these for long periods.

Major segments were fully sponsors, producers contract-bound to produce and air contents associated with a sponsored segments even as the situation of news item. The sequence of *Express Balita*'s segments became so predictable that audiences who surfed to other channels knew when to switch back to the news program to catch up on the *Express Balita* segment they want to watch.

The late-night newscast *Ronda Trese* featuring the tandem of Jess Caduco and Czarinah Lusuegro, for the most-watched late-night news program in Mega Manila will beat *Bandila* and *Saksi. Ronda Trese* at 11 p.m. garnered with 10.1% than rivals *Bandila* (4.3%) and *Saksi* (3.6%), according to the Kantar Media. The top-rating primetime game show *Who Wants to be a Millionaire?* hosted by Christopher de Leon continues to be number 1 program every Saturdays at 7:45 p.m. and Sundays at 9:45 p.m.

From strength to strength, starting at 12:00nn, with a show that the daily noontime TV, Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Bobby Yan, Pat Natividad, Carlos Agassi, Nicole Anderson and Smokey Manaloto are the noontime variety show *Lunch Break* will beat *It's Showtime* and *Eat Bulaga!*. Also every Sunday, the star-studded *It's Partytime*, the musical variety show featuring Dingdong Avanzado, Lani Misalucha, Jinky Vidal, Gino Padilla, Paula Bianca and Top Suzara along with the Kapinoy stars.

Meanwhile, the phenomenal love-team Nadine Lustre and AJ Muhlach are the lead stars in the teen drama anthology *Sandy's Boyfriend* at 3:30 p.m. every Sundays.

Meanwhile, the reality talent search contest *Born to be a Star* every Sunday at 8:30 p.m. hosted by a certified singing champion Anja Aguilar with the judges Gino Padilla, Joey Albert, Paula Bianca and Dingdong Avanzado with the prize of superstars in P1 million with the music recording contract of Viva Records and Vicor Music, will dominated *The Voice of The Philippines* and *Kap's Amazing Stories*.

## Primetime newscast Balita ranked number 2

August 27, 2013

Managed to making its presence felt in the local TV scene on the television industry, IBC-13 aims to beat the established rivals at the ratings game to bolster its programming lineup.

Locally, it is a time of disruption, she says, citing two major reasons: The Internet and the entry of a third player, IBC-13, financed by Canoy and Boots Anson-Roa in topped the ratings. The entry of IBC Channel 13 will certainly change the industry. There are more players and the advertising pie remains the same. IBC President and Chief Executive Officer Boots Anson-Roa unveiled the network's aggressive stance to challenge the dominance of ABS-CBN Corp. and GMA Network, Inc. at the top of the TV ratings charts.

Recently, broadcast giant IBC-13 continues to be the counter-programming route strategy against the other major TV networks with the network's primetime national news program *Express Balita* to compete with thr formidable rival newscast *TV Patrol* of ABS-CBN and 24 Oras of GMA-7, respectively.

Challenge the dominance of GMA and ABS-CBN on the primetime programming, the soap operas are the Filipinoaction mini-serye *Noli Me Tangere* starring IBC homegrown actor Cuenca and Shy Carlos at 5:45 p.m., the fantaserye *My Batang Momay* starring Manabat at 7:30 p.m. and romantic teleserye *Safe In The Arms Of Love* topbilled by Cristine Reyes, IBC contract stars are Dantes and Cogie Domingo at 9:30 p.m. Aside from the soap oepras, IBC-13 also had the fantasy anthology *Once Upon a Time* every Saturday nights at 7 p.m., hosted by president and CEO Boots Anson-Roa. The horror-thriller suspense series *Tumbok Revolution* which stars Chan, actor Dino Imperial andCastillo airs Saturdays at 9:30 p.m.

The noontime variety show *Lunch Break* will feature a number of fun and games with topped guest performances from your favorite Kapinoy stars appel to mass audience. It is hosted by Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Bobby Yan, Pat Natividad, Carlos Agassi, Nicole Anderson and Manaloto every weekdays at 12:30 p.m. and Saturdays at 12 noon.

To prove that the network is armed and ready to take on the two other networks for a battle for TV ratings. IBC-13 hopes to build its own stable of talents through the reality talent show *Superstar Circle*, said the head of the talent management division Jeffrey Jeturian. Meanwhile, the primetime game shows are *The Weakest Link* hosted by Richard Yap and *Who Wants To Be A Millionaire?* hosted by Christopher de Leon which has the million-peso prize in the game show, and the singing-reality talent search contest *Born to be a Star* hosted by a certified singing champion Anja Aguilar hopes to the rising superstar fans as well as two of the country's premier basketball leagues of the Philippine Basketball Association (PBA) and the National Basketball Association (NBA).

The Weakest Link airs Mondays, Tuesdays and Thursdays at 8:30 p.m.; Who Wants To Be A Millionaire? airs Saturdays at 7:45 p.m. and Sundays at 9:45 p.m.; and Born to be a Star airs Sundays at 8:30 p.m.

Of couse, the top-rating sitcoms are *Petra's Panniest* starring Ashley Rievra aka Petra Mahalimuyak every Monday, Tuesday and Thursday at 4:30 p.m., the new sitcom for the boys *Whattaboys* top-bileld by AJ Muhlach, Josh Padilla and Aki Torio with Janine Tugonon every Saturdays at 11:30 p.m., the top-rating family sitcom *Bida ni Mister, Bida si Misis* top-billed by the actress Jodi Sta. Maria and actor comedian Freddie Webb starts on Saturdays at 10 p.m. and the longest-running TV sitcom *Goin' Bukol Pwede* starring Robi Domingo, Yam Concepcion and Maui Taylor on Sundays at 8 p.m. The longest-running comedy gag show *Happy TODAS* featuring the Kapinoy stars of Cristine Reyes, Young JV, Imee Hart, MM Magno, MJ Magno, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby

Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid, Nathan Barrera and Johan Lourens every Saturday nights at 10:45 p.m. We want to prove that IBC-13 is a major network, and we can provide shows that have more quality with its innovative and creative programming, more originality and more excitement," he said.

Barreiro said the network is also beefing up its news department in a major way. He explained: We recently bought 45 cameras and were buying more vehicles. We also bought a news automation system. Everything will be fully-digital. Were hiring more reporters and fine-tuning operations so we can improve news gathering and presentation by leaps and bounds. A new studio with headquarters for IBC Broadcast Center in Broadcast City. Also, the UHF news channel IBC News Network (INN), 93.5 Romance FM, the AM radio station DZTV Radyo Budyong 1386 for news, commentary and public service and the FM radio station iDMZ 891 Sayaw Pinoy!, the number 1 urban music and danze mix FM radio in the country and the Asia while the two of international TV channels are Global IBC and INN International as well as its cable channels are Danze TV, DZTV TeleTrese, Kiddie TV and Toon TV.

## **HBO Philippines** Edit

HBO Philippines, the leading premium television company in the region, brings the best of Hollywood to Asia first in the Philippines because of its exclusive licensing deals with four major Hollywood studios - Paramount Pictures, Sony Pictures, Universal Studios, Walt Disney and Warner Bros. In addition to the proprietary and award-winning HBO Original programs produced exclusively for HBO viewers, HBO Asia works with The Walt Disney Studios and a large number of major independent studios to secure exclusive rights to the finest Hollywood blockbusters. HBO Asia offers a bouquet of channels and services, including 24-hour commercial-free subscription movie channels in standard-definition and high-definition - HBO, HBO SIGNATURE, HBO FAMILY and HBO HITS - as well as HBO GO, HBO ON DEMAND, CINEMAX and RED. HBO Philippines is the exclusive distributor of BabyFirst and WarnerTV in Asia and a joint venture of HBO (a Time Warner company) and Paramount. HBO Philippines has licensing deals with three major Hollywood conglomerates and their film studios: Time Warner (Warner Bros. Pictures; New Line Cinema, HBO Films, Castle Rock Entertainment; Warner Independent Pictures, Franchise Pictures), Viacom (Paramount Pictures, DreamWorks, Paramount Vantage) and Walt Disney Studios (Walt Disney Pictures, Touchtone Pictures, Hollywood Pictures). It also licenses movies from Columbia Pictures, TriStar Pictures and many independent distributors such as Village Roadshow Pictures, Morgan Creek, Metro-Goldwyn-Mayer, Lions Gate Entertainment, Summit Entertainment, Screen Gems and Universal Studios.

 A new movie is usually premiered on Sunday night at 10pm. After the premiere, it will be aired many times in the next seven days.

- HBO Central is a monthly program giving information about which movies and series will be shown in the coming month, including Hollywood gossip and behind-the-scenes tidbits.
- New seasons of HBO's Original Series or Original Productions air on Monday nights at 10pm.

## Star Movies Asia Edit

STAR Movies has first-run contracts for movies distributed by 20th Century Fox, Disney, Metro-Goldwyn-Mayer, DreamWorks and StudioCanal and sub-run contracts for movies from Columbia Pictures, Paramount Pictures, Universal Pictures, and Warner Bros. for countries where STAR Movies is available. It also features movies from other movie distributors including: Lions Gate Entertainment, Summit Entertainment and The Weinstein Company. It is a Hollywood movie channel whose main competitor is HBO Asia.

In addition to Hollywood movies, it also airs original series and miniseries, live events (such as the Academy Awards and selected UFC pay-per-views), live events, concerts, and award-winning documentaries (The same as Fox Movies Premium).

## Snooky Serna is on TV

September 27, 2013

Channel 13 has been identified with the PBA and NBA games, and recently with Viva's local productions. Because the Viva Television has more cornered the network's primetime hours with phenomenal growth.

Boots told us that for the first time, the network registered a net profit of P1.1 billion as of 2012 this year. The network has been able to remit some P50 million to the BIR for back taxes and another P30 million to its employees, Boots explaned. The creative way in which the network has been able to settle these accounts. One way was to use exchange deals with suppliers so that employees can get applainces instead of cash. The station's transmitter has also bee repaied with a power of 60-kilowatt Harris transmitter and the main studio has been fixed. when it is finally privatized, the network will get an attractive price.

President and CEO Boots Anson-Roa managed to make her presence flt in the television industry. It started with specials like Homecoming Kapinoy and other youth-oriented presentations.

Last Monday, the network held a press conference. The Kapinoy Network IBC-13, the undisputed number 3 television station in the country for more quality shows with its innovative and creative programming, home to the *PBA* and *NBA*basketball games.

See for yourself: Henry Omaga-Diaz (YES!) with Snooky Serna-Go anchors the network's longest-running flagship national news program *Express Balita*, Monday to Friday at 6:30 p.m. (Take that, Noli de Castro, Korina Sanchez and Ted Failon of *TV Patrol* and Mike Enriquez and Mel Tiangco of *24 Oras*).

Bernadette Sembrano and Jess Caduco are reading the news in the late-night newscast *Ronda Trese*, airs from Mondays to Fridays at 11 p.m.

The network's noontime variety show Lunch Break, Mondays to Fridays at 12:30 p.m. and Saturdays at 12 noon. It is hosted by Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Bobby Yan, Pat Natividad, Carlos Agassi, Nicole Andersson, Smokey Manaloto, Manilyn Reynes, AJ Muhlach, Josh Padilla, Aki Torio and Alfred Vargas. The Sunday musical variety show It's Partytime (Sundays at 12:30 p.m. compared to the rivals of ASAP 18 and Sunday All Stars), hosted by Dingdong Avanzado, Lani Misalucha, Rachel Alejandro and Gino Padilla along with co-hosts and performers are Top Suzara, Jinky Vidal, Marvin Ong, Abby Bautista, AJ Muhlach, Aki Torio, Anna Luna, Anton Alvarez, Bianca Casado, Carlo Lazerna, Carlo Lopez, Carla Castelo, Charlie Green, Cristine Reyes, Cogie Domingo, Coraleen Waddell, Dingdong Dantes, Dino Imperial, Ella Cruz, Erich Gonzales, Gio Comia, Jake Cuenca, James Reid, Janeena Chan, Janella Salvador, Janine Tugonon, Joanna Morales, John Wayne Sace, Josh Padilla, Juan Carlos and Juan Miguel Urquico, Kenjhons, Lance Christopher, Lucas Zamora, Mario Maurer, Marlo Mortel, Meg Imperial, Miguel Aguila, MJ Cayabyab, MMJ, Nadine Lustre, Nathan Bareera, Nikki Bacolod, Paula Bianca, Pio Balbuena, Robi Domingo, Samantha Flores, Say Alonzo, Sheng Belmonte, Sofia Andres, Thyro and Yumi, Joshua Cadelina and Yam Concepcion, directed by Mark Reyes.

Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos in a longest-running reality singing search contest show *Born to be a Superstar*, Sundays at 8:30 to 10 p.m. with a judges of singers Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado where contestants with a superstar treatment and the chance to perform in a production number on primetime TV, going against *The Voice of the Philippines* (Ch. 2) and *Kap's Amazing Stories*(Ch. 7). Filipino citizens, male and female, solo or group performers, age 12 to 24 years old and above are qualified to join the reality singing contest.

Richard Yap known as Sir Chief's game show *The Weakest Link*, Mondays, Tuesdays and Thursdays 8:30 p.m., is pitted against *Got to Believe* (Ch. 2) and Akin Pa Rin Ang Bukas (Ch. 7).

Award-winning actor Christopher de Leon's game show *Who Wants to be a Millionaire?*, Saturdays at 7:45 p.m., is against the drama anthologies *Maalaala Mo Kaya* (Ch. 2) and *Magpakailanman* (Ch. 7).

Jarius Bondoc in our *Linawin Natin*, Tuesdays at 11:30 p.m.; news head Maria Ressa in *Report Kay Boss!*, Mondays at 11:30 p.m.; *Snooky*, Thursdays at 11:30 p.m.; and Ben Tulfo in *Bitag*, Fridays at 11:30 p.m.

The station has a blast for news. "Which is the owners piced someone from the news department to operate the station," explains Boots Anson-Roa, president and CEO of Channel 13 since July 1998 on the nation's programming and even the non-prime hors on the blocktimers, like religious groups and telemarketing outfits. The burning news is Channel 13's emphasis on responsive and responsible journalism.

"We'll try to avoid the pitfalls of tabloidal journalism in the broadcasts. Tabloidal journalism is the easiest thing to do, doing a service to your public," says Mayet Camacho,, news and current affairs director.

She reveals that a number of peole from print media on Channel 13's broadcast news staff.

"We have a good combination of new and senior reporters from both print and TV. They include: Jeffrey Zaide, Kim Cardenas, Merwin Llanza, Nalla Aguas, Greg Gregorio, Lil Mateo, Pia Castro, Jinky Baticados, Adrian Ayalin, Abner Mercado, Judy Ann Amaca, Miko Mallonga, Monica Manganti, Jing Castañeda, Liezl Castro, Dave Llavantes Jr., Mario Dumaual, Nimfa Asuncion, Marinette Panganiban and Lalaine Tiangco. Also, the station of Chito Cabatuando is the director of IBC's flagship news programs."

The prime catch, hourly news update *IBC Headliners* (everday at 10 a.m., 12 noon, 2 p.m., 4 p.m. and 10 p.m.), anchored by Kim Cardenas, Mario Dumaual and Jeff Canoy; when so to speak are the news anchors of Vincent Santos and Amelyn Veloso on the news weekend *Express Balita Weekend* (Saturdays at 12:30 a.m. and Sundays at 8 p.m.), Boots explained.

"Although the thrust of the station is news and current affairs, we will also give the best of local and foreign entertainment as well as its sports superstars like the PBA and NBA players," Boots adds.

They also have: *Bida ni Mister, Bida si Misis* (Saturdays at 10:15 p.m.), a sitcom topbilled by Jodi Sta. Maria and Freddie Webb; *Happy TODAS* (Saturdays at 11 p.m.), a comedy gag show with the IBC talents of Cristine Reyes, Robi Domingo, MM Magno, MJ Magno, Nicole Andersson, Young JV, Gee-Ann Abrahan, Joross Gamboa, Sue Ramirez, James Reid and Coleen Garcia along with *Superstar Circle* Final 6 are Marga Joson, Brian Ciceron, Anne Discher, Donjeff Tejada, Sophia Tolentino and Deither Gaviola while Edgar Mortiz as the headwriter and director; *Whattaboys* (Saturdays at 11:45 p.m.), which puts together in one sitcom today's top stars are AJ Muhlach, Josh Padilla and Aki Torio with Janine Tugonon, Petra

Mahalimuyak, Bianca Casado and Sofia Andres; Once Upon a Time(Saturdays at 7 p.m.); a fantasy anthology with IBC president and CEO Boots Anson-Roa; Tumbok Revolution(Saturdays at 9:30 p.m.), a horror-thriller suspense series starring teen actress Janeena Chan and actor Dino Imperial; Sandy's Romance (Sundays at 3:15 p.m.), starring a superstar princess Nadine Lustre is a leading role with different actors AJ Muhlach, Jason Abalos, Mario Maurer, Jake Cuenca and Robi Domingo will be Lustre's leading men in a teen romantic drama anthology; KapinoyLand (Mondays to Fridays at 11:30 a.m. and Sundays at 8 a.m.); a flagship children show for kids like the characters of IBC mascot Mr. Kapinoy; TODAS Kids (Mondays, Tuesdays and Thursdays at 5 p.m.), a kiddie gag show with a child stars Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap, Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald Pesigan along with fresh, brightest and hottest teen stars Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno, Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion; Goin' Bukol Pwede (Sunday nights at 10 p.m.), a TV sitcom starring Robi Domingo, Yam Concepcion and Maui Taylor; DMZ-TV (Saturdays 4:15 p.m.), a dance variety show is hosted by Janine Tugonon, Jason Abalos and Neil Coleta with The Sting of iDMZ 891 FM, directed by Mark Reyes; a showbiz-oriented talk show Showbiz Star (Saturdays at 2:30 p.m.), hosted by the columnist Dolly Anne Carvajal and Anthony Suntay; a lifestyle talk show Joey & Teysi (Monday to Friday at 7:30 a.m.) hosted by Tessie Tomas and Joey Marquez; a youth-oriented show Y2K: Yes to Kids (Sundays at 7:30 a.m.), hosted by actress Maxene Magalona aimed at young viewers; and Chinatown TV (Sundays at 9 a.m.), a Filipino-Chinese lifestyle telemagazine show hosted by the talented host are Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Valentin.

"Loal programming in a challenging balancing act the mass audience above the masa-based market of C-D-E markets," explains Marco Amoranto, in-charge of local programs and productions.

"Channel 13 will stick to the entetrining for viability, value-forming and educational. Mass media on the masa dience," she days. IBC has also kept pace with producing movies for television on telemovies, featuring the country's major stars and directors.

The network's children's programming like *Barney & Friends* (Saturdays at 7 a.m.) with Barney, Baby Bop and BJ are the mascot characters and *Sesame Street* (Saturdays at 7:30 a.m.) for kids.

The hit Japanese anime series: *Time Quest* (Mondays to Fridays at 8:30 a.m.); the hudely sucessful action-packed anime series *Cyborg Kurochan* (Mondays to Fridays at 9 a.m.), voiced by the actor Coco Martin as Kurochan; and Kirarin (Mondays to Fridays 9:30 a.m.), voiced by a popstar princess Sarah Geronimo as Kirarin.

A phenomenal fairy-serye *Winx Club* (Mondays to Fridays at 12 noon, against *Be Careful With My Heart* and *The Ryzza Mae Show*; and Sundays at 8:30 a.m.), a fantasy series that follows Bloom and her five best friends Stella, Flora, Musa, Tecna and Aisha in their day-to-day adventures at Alfea College; along with your favorite cartoons like *Barbie* (Saturdays at 8 a.m.), *Lilo & Stitch* (Saturdays at 8:30 a.m.), *Grossology* (Saturdays at 9 a.m.) and *Rapunzel* (Saturdays at 9:30 a.m.)

The programs this writer in excited the quality soap operas of teleseryes are: *Before I Fall in Love* (Mondays to Fridays at 4 p.m.), an afternoon teleserye topbilled by Thai actor Mario Maurer and Philippine sweetheart Erich Gonzales with supporting cast Arkin del Rosario, Jenine Desiderio, Martin Velayo, Caai Bautista, Michael Flores and Stephanie Henares, directed by Rory Quintos; *Noli Me Tangere* (Mondays, Tuesdays and Thursdays 5:45 p.m.), a mini-series with actionserye top-billed by Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez with along Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo, under the director of Monti Parungao, *My Batang Momay* (7:30 p.m.), a fantaserye starring Xyriel Manabat with Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores, directed by Mac Alejandre; and *Safe In The Arms Of Love* (Mondays to Fridays at 9:30 p.m.), a romantic teleserye top-billed by Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache with DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonso, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by Wenn V. Deramas.

For home-popped buttered popcorn as IBC lines up blockbuster movies starring Pinoy cinemas. The Pinoy blockbuster movies with the local movieslike *Kapinoy Cinema* (Mondays to Fridays at 2:30 p.m.), the best collection of local Pinoy movies from Viva Films and *Sinemaks* (Sundays at 10:45 p.m.), a Pinoy hit action blockbuster movies, a co-production of Viva Television. Also in the programming schedule are foreign soap operas: *Nine Time Travels* (Monday to Friday 10:30 a.m.), a Korean drama starring Lee Jin-wook and Jo Yoon-hee; *Love Keeps Going* (Mondays, Tuesdays and Thursdays at 4:30 p.m.), a Taiwanovela starring Taiwan stars are Cyndi Wang, Mike He and Eli Shih based on Taiwanese novel Wang's Love Song; *La Madrastra* (Mondays to Fridays at 10 p.m.), a new primetime telenovela starring the Mexican star of actress Victoria Ruffo; and *Glory Jane* (Mondays to Fridays at 10:30 p.m.), a primetime Koreanovela starring K-Pop superstar Park Min-young.

IBC-13 studios are located at the headquarters of IBC Broadcast Center in Broadcast City, Capitol Hills, Old Malara, Diliman, Quezon City, Philippines. Based on the surveys of Kantar Media, IBC-13 is a strong number 3 position behind ABS-CBN and GMA, thianks to the *PBA* and *NBA* games contribute to higher station rating.

Officers and IBC Board of Directors include: Eric Canoy, chairman of the network; Freddie M. Garcia, vice-chairman; Lito Ocampo Cruz, vice-president; Rey Sanchez, Channel 13 head; and Tessie Tayloe, sales and marketing department.

Tune in to be a witness of the station's birthing plants. Especially of the 6:30 p.m. news, watch Henry Omaga-Diaz and Snooky Serna-Go with the temeprompter to introduce. And the 11 p.m. news, see anchors are Jess Caduco and Bernadette Sembrano reading a news with the report.

### **Provnincial Stations** Edit

IBC has more stations and affiliates, which include Laoag, Baguio, Dagupan, Mr. Amuyao, Mountain Province, Tuguegarao, Cabanatuan, Baler, Aurora, Iba, Zambales, Tarlac, Meycauayan, Lucena, Santiago, Isabela, Puerto Princesa, Naga, Daet, Camarines Norte, Legaspi, Zamboanga, Sorsogon, Roxas, Iloilo, Kalibo, Aklan, Bacolod, Binalbagan, Negros Occidental, Guihulngan, Negros Oriental, Cebu, Dumaguete, Tacloban, Bohol, Basey, Samar, Pagadian, amboanga, Dipolog, Ozamis, Tandag, Surigao del Sur, Cagayan de Oro, Davao, General Santos, Butuan, Cotabato, Surigao and Koronadal.

It will open more stations, as it gears for satellite transmission.

## IBC-13 Cebu Edit

IBC-13 Cebu's team of competent, dedicated professionals.

IBC-13 in Cebu in the commercial television, it is housed in the completelty Maguikay, Mandaue City and transmitter located at Kalunasan, Cebu City, it covers Metro Cebu, Northeastern Cebu including Compostela, Southeastern Cebu up to Carcar, Northern and Central Bohol and part of Western Leyte.

IBC-13 has a compact group of competent professionals determined to blaze new broadcasting trails in Cebu. They are well on their way. Feedbacks from Cebu viewer have been very complimentary. Cited are good programing, consistent signal and static free viewing. IBC TV-13 Cebu's programs, including a well-produced regional newscast *Express Balita Bisaya* are fast gaining local viewership in Cebu. In a recent survey conducted by Communications Arts classes of Ateneo among the college's faculty and students, IBC programs *The Weakest Link, Who Wants To Be A Millionaire?*, *Born to be a Superstar, PBA* and *NBA* emerged among the Top 30 favorite TV programs.

IBC Cebu's FM radio station iDMZ 898 Sayaw Pinoy! was relaunched last 2013. The station boasts of a powerful 20 kW FM transmitter. The DJ and master control consoles are the latest in technology. This early, iDMZ 898 Cebu is making waves, with its dance music, contemporary hit radio, urban, hip-hop, R&B and remixed music format and Davao's to 3 DJs who ar all with the station.

iDMZ 898 becoming number 1 in a recent survey among Ateneo Masscom students.

## IBC-13 Davao Edit

IBC-13 Davao is a showcase provincial station of IBC's state-of-the-art mother station in Diliman. It is housed in the newlt constructed, well-equipped IBC Building at the Mindanao Media Center, DPFI Building, Candelaria Street in Davao City, Philippines. IBC-13 boast of a brand-new VHF 10 kW TV transmitter in Mindanao, known for optimum performance, maximum reliability and operational simplicity.

Its JAMPTRO antenna is one of the world's leading brand. Its 200 feet tower tower which stands 300 feet, is the largest and sturdiest in Davao City. It can stand up to 130 kph and earthquakes up to intensity 13.

When IBC-13 Davao on its broadcast, station manager Paul Palacio systematically gathered feedback from local viewers IBC-13's signal made the most impact on viewers of sound and image.

IBC TV-13 Davao's programs, including a well-produced regional newscast *Express Balita Davaoeno* are fast gaining local viewership in Davao. In a recent survey conducted by Communications Arts classes of Ateneo among the college's faculty and students, IBC programs *The Weakest Link, Who Wants To Be A Millionaire?*, *Born to be a Superstar*, *PBA* and *NBA* emerged among the Top 30 favorite TV programs. IBC Davao's FM radio station iDMZ 893 Sayaw Pinoy! was relaunched last 2013. The station boasts of a powerful 20 kW FM transmitter. The DJ and master control consoles are the latest in technology. This early, iDMZ 893 Davao is making waves, with its dance music, contemporary hit radio, urban, hip-hop, R&B and remixed music format and Davao's to 3 DJs who ar all with the station.

iDMZ 893 becoming number 1 in a recent survey among Ateneo Masscom students.

## Newscasts Meet New Technology in 'Express Balita' and 'Ronda Trese'

October 4, 2013

When the Philippines welcomes its new government, **IBC News and Current Affairs**, the country's largest broadcast news organization will bring *Express Balita* and *Ronda Trese* newscasts to the next level by providing in-depth news stories, empowering citizens, and using state of the art technologies, will now be part of its nightly newscasts to help make news stories more understandable to viewers.

The country's flagship national newscast *Express Balita*, continues to the important news and begin producing investigative reports, in-depth political analyses and sports news.

Two of the broadcast journalists Henry Omaga-Diaz and Snooky Serna-Go will anchor the newscast on weeknights, while Santos and Amelyn Veloso will anchor on weekends. One of the introduced in *Express Balita* is the *I-Balita Ako* segment, wherein citizens will now be involved in finding solutions to the problems in their own communities.

Through the years, *Express Balita* has been actively bridging those in need with those who are willing to help through its public service segment *Lingkod Kapinoy*. It will also set up a public service center.

On the other hand, the late night newscast *Ronda Trese* anchored by Jess Caduco and Bernadette Sembrano will have more in-depth political stories and analysis by Zen Hernandez and weekly consumer reports Minette Panganiban.

**IBC-13** remains to be the most credible broadcast news organization in the country with multimedia platforms reaching more Filipinos worldwide and a wide pool of multimedia journalists who report on TV, write for ibcnews.com, and engages with the people using their social networking sites like **Twitter** and **Facebook**. Tune in to the new **Express Balita** and **Ronda Trese** airing on **IBC-13**.

## IBC goes on IBC Broadcast Center

January 25, 2014

The computer-generated 3D model of the IBC Broadcast Center at Broadcast City in Capitol Hills, Diliman, Quezon City, Philippines.

Today is the first working day for IBC News employees in its new headquarters in Diliman, Quezon City. The IBC Broadcast Center, a brainchild of owner Eric Canoy and Boots Anson-Roa, will serve as the corporate headquarters of the network, and will feature thirteen TV studios, house six-story corporate building, built-in modern studios, residential complex, live studios, television production, commercial building and post-production areas, office spaces, newsrooms for IBC Newscenter at Studio 2, post-production facilities, a radio booth for DZTV Radyo Budyong 1386 and iDMZ 891 Sayaw Pinoy!, technical operating rooms, and production space for IBC's other programs said labor unions including the the IBC 13 Employees Union and the IBC Directors and Supervisors Union by the delivery of a new corporate building, a commercial building which it can use to generate additional income and an agreed upon P278 million cash component which will be used to pay for the company's outstanding obligations to its employees with the owner Presidential Commission on Good Government (PCGG), underground garage, complementary amenities sufficient to house at least two network operations, IBC's Technical Operation Center, and a working roof deck (composed of 13 studios, a soundtrack recording hall, lighting effects, radio booth, more than TV cameras and made-for-TV movie facilities). IBC talents and stars, personalities and employees, will also start.

The IBC Board of Directors and other top executives and broadcast journalists of the state-run broadcasting network. It housed in six-storey building with elevators and amenities and common areas and will have modern studios and offices that will meet the corporate and technical programming requirements of both government controlled networks IBC 13 and RPN 9, which also operates in Broadcast City project will have a total floor area of same time develop the 4.1-hectare Broadcast City in 55,000 square meters corner property in Broadcast City and will feature IBC 13 operations with corporate office, television production space, and cutting-edge broadcast facilities for the IBC building, which houses RPN 9 and IBC 13 were sequestered and the transmitter tower in Coca Cola plant, San Francisco Del Monte, Quezon City into a mixed-use commercial and residential complex.

With the agreement it is expected that IBC will be a broadcast station that has outdated and dilapidated structures and antiquated facilities into a modern and competitive broadcasting entity that could rival the giant Philippine television networks to help it modernize its programming and technical facilities to make it more viable and also to address its burgeoning P650 million obligation to its employees and creditors.

Kapinoy viewers will be greeted with a new state-of-the-art studio, a much bigger newsroom at Studio 2 and fancy workstation for its employees, similar to ABS-CBN news room, as one tipster told us. Based on the photos taken by IBC newsers, the new Broadcast Center looks more contemporary and modernized as compared to ABS-CBN Broadcast Center and GMA Network Center will further establish IBC as a competitive organization taking a more aggressive role in the international entertainment market.

IBC is relaunched as The Superstar Network via the TV specials like *Homecoming Kapinoy: Ang Pagbabalik ng Bituin*, as it calls back all the stars and personalities working in other various media networks to relaunch of IBC as the Kapinoy station in the landscape. IBC International, IBC News Network (INN) and IBC Records will be among the companies to occupy the new building.

Construction of the IBC Broadcast Center began on 2010 to complete. The new edifice is built as part of IBC-13's ongoing efforts to update existing technologies and facilities for a seamless transition to digital broadcasting. In addition, proximity to the center of Metro Manila and its highly elevated location should yield a much-improved broadcast signal with still up for privatization that The Kapinoy Network is ready to take on more challenges as it faces a competitive and globally-oriented future.

With the IBC Broadcast Center, IBC becomes the third major broadcast network to operate in Diliman, Quezon City. ABS-CBN and GMA currently operate at Diliman, Quezon City and Reliance, while RPN currently operate at the Broadcast City in Diliman and PTV operated at Visayas Avenue.

The opening of the IBC Broadcast Center should give a huge boost for the Kainoy network, as it continues to find its mass market in common innovative programming.

## IBC is the official 2014 and 2016 Olympics broadcaster

January 31, 2014

The Kapinoy network was just awarded to be the official 2014 Winter Olympics and 2016 Summer Olympics broadcaster here in the Philippines. These two prestigious international sports events will be specifically covered by Viva Sports on IBC Sports. Aside from the Sochi 2014 Winter Olympics and Rio 2016 Olympics, the network will also cover the Nanjing 2014 Youth Olympics.

"This is wonderful news for Filipino sports fans. Sporting events has been the number one program that unites all Filipinos. That's why we are excited to bring to them the biggest sporting event with the best athletes from all over the world," IBC chief executive officer and president Boots Anson-Roa said.

The Sochi 2014 Winter Olympics will be held in Russia and this is also the first time Winter games is held in this country. This games will have 98 medal events in 7 sports, Viva Sports on IBC Sports will start covering the Winter Olympic Games on February 8. For the first time in 22 years, Philippines will join this event debuting a Pinoy figure skater for the superstar network.

Before the year ends, the Nanjing 2014 Youth Olympics will be held in China from August 16 to August 28 where it will showcase 222 medal events in 28 sports.

And then of course the most awaited international sports competition of all, the Rio 2016 Olympics to be held in Rio De Janeiro, Brazil where this one is expected to sport 314 medal events in 28 sports. Rio 2016 Olympics will be aired from August 5 to August 21, 2016.

## TV Patrol and 24 Oras challenge to Express Balita's supremacy

March 19, 2014

Since in 1998, launching the news program *Express Balita* revolutionized the TV newscast in the afternoon slot at 4:30 p.m. And now last October 2012, *Express Balita* lorded over competing programs for the counter-programming rivals of the newscasts *TV Patrol* and *24 Oras* in its time slot at which the newscast's leadership position in the evening block. On an average day, it captured 25 percent of TV viewers, higher there was a big news story. It anchored IBC's primetime ratings with the bulk of The Kapinoy Network's primetime audience comprised of viewers of the news program.

Express Balita faced the biggest threat to its supremacy as the following factors into play: Predictability brought about by many sponsored segments. With high ratings, advertisers lined up to buy commercial spots and public service announcements. Express Balita's major segments were fully sponsored. These commitments, the producers were contract-bound to produce and air contents associated with a sponsored segments even as the situation called for news item.

IBC Research and Business Analysis providing top management with a regular monitoring and analysis of the shifts in audience preferences and of the week on week viewership of various programs. In various memos and personal briefings we pointed out the threat faced by our early evening slot. We also discussed extensively the development in various management and programming meetings. As head of research had very long discussions and strategy sessions with the chairman Eric Canoy.

### **Counter programming of TV Patrol and 24 Oras gained traction.**

Express Balita ranked the number 1 for the most-watched primetime newscast on its evening timeslot against the rival evening newscasts *TV Patrol* and *24 Oras* in terms of toppled ratings supremacy.

Such primetime seryes like *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love* caught the Philippine TV industry in those of the entertainment programs after the newscast. IBC-13 cashed in on the program overloaded the program with commercial spots. The total running time of commercial spots within the innovative program content. Fortunately for the Kapinoy Network, the counter programming strategy worked. We had the soap operas in our inventory of the two giant networks can offer viewers. IBC Entertament TV production started producing a three 30-minute primetime soap opras and fantasy series *Janella* 

in Wondrland, Your Heart, My Love and Crazy Little Thing Called Love as well as La Madrastra and My Love Patzzi. Express Balita retained its leadership behind TV Patrol and 24 Oras, with certainty that it anchored IbC's primetime block PrimeTastik.

The TV landscape has already changed. Daily series has become a new feature of early evening programming. A typical weekday evening primetime programming would have three distinct blocks: an early evening newscast; the once a week program and the *PBA* games on Wednesdays and Fridays; more daily dramas, fantasy series, telenovelas and asianovelas.

## Express Balita wons the TV ratings

### April 5, 2014

Express Balita aired Monday to Friday from 6:30PM to 7:30PM, which greatly affect *TV* Patrol and 24 Oras, primetime news programs of ABS-CBN and GMA-7, respectively. Based on the Kantar Media/TNS Phlippines ratings, *Express Balita*, IBC's primetime hour-long news program wons recently the winning TV ratings garnered 31.8% ratings over the dominance of *TV Patrol* achived a rating of 26.7% and 24 Oras with only 14.3%.

### Rocking the boat of its rivals

When *Expess Balita* graced the primetime slot on IBC opposite the news programs, its rivals beaten the shift in a seemingly new direction makes a formidable threat to its rival programs. Some sources close to ABS-CBN and GMA insiders said that both networks are preparing to change their primetime schedules.

With the show's entry in primetime, the battle for supremacy will involve not only two but three networks - ABS-CBN Kapamilya, GMA Kapuso and IBC Kapinoy as well as RPN Kasama and TV5 Kapatid.

The ability of news anchors Henry Omaga-Diaz and Snooky Serna-Go to win over televiewers is dominated as news programs on both ABS-CBN and GMA began implementing changes in their respective programs. An article on Manila Bulletin points out that according to report dated om April 5. The newscast has also brought up the issue of how the change is affecting the status of popular news anchors on the rival networks will make the latter a key player in the ratings war.

It has created a distinctive change in the primetime viewing habits of the people in the tandem of Omaga-Diaz and Serna-Go and affected ABS-CBN's *TV Patrol* (Noli de Castro, Korina Sanchez and Ted Falon) and GMA's *24 Oras*(Mel Tiangc and Mike Enriquez).

Meanwhile, the revamped of the network's primetime block PrimeTastik with a soap operas and fantasy series dominated by other networks: thr Taiwanovela hit *Love You* (5:45PM), hottest mermaid fantasy drama series *Janella in Wonderland* (7:30PM), a soap hit primetime drama series *Your Heart, My Love* (9:30PM), romantic dramedy *Crazy Little Thing Called Love* (10:00PM), a hit telenovela *La Madrastra* (10:30PM) and the Koreanovela fans *My Love Patzzi* (11:00PM).

#### Amelyn Veloso goes on IBC

IBC News and Current Affairs recently announced that Amelyn Veloso continues delivering the flagship newscast she has been in since 1991. Amelyn is the co-anchor for the weekend

newscast *Express Balita wekend*. She will be in a number of segments, most important the public service news.

An alumna of UP, Amelyn has likewise been honed by an extensive broadcast experience, hosting a number of public affairs shows in different networks through the years.

Former *CTN Midnite* anchor Amelyn and Vincent Santos in the new tandem on Philippine TV today.

## The network pillars of news department <u>Edit</u>

### **ABS-CBN News**

- Kabayan Noli de Castro
- Ted Failon
- Korina Sanchez
- Ces Orena-Drilon
- Julius Babao
- Karen Davila

#### **GMA News**

- Mel Tiangco
- Mike Enriquez
- Arnold Clavio
- Vicky Morales
- Howie Severino
- Jessica Soho

### IBC News (under Media ng Bayan)

- Ricardo Cepeda
- Czarinah Lusuegro
- Henry Omaga-Diaz
- Snooky Serna-Go
- Bernadette Sembrano
- Jess Caduco
- Vincent Santos
- Amelyn Veloso

#### News5

Martin Andanar

- Grace Lee
- Lourd de Veyra
- Raffy Tulfo
- Cheri Mercado
- Ben Tulfo
- Erwin Tulfo
- Luchi Cruz-Valdez
- Paolo Bediones
- Cheryl Cosim
- Jove Francisco

## RPN News (under Media ng Bayan)

- Bing Formento
- Angelique Lazo
- Eric Eloriaga
- Cristina Peczon
- Ramon Tulfo
- Marigold Haber-Dunca

## PTV News (under Media ng Bayan)

- Audrey Gorriceta
- Roma Agsalud
- Kirby Cristobal
- Melissa Gecolea
- JC Tejano
- Ralph Obina
- Kathy San Gabriel
- Atty. Marc Castrodes
- Robert Tan
- Princess Habibah Sarip
- Rolly Lakay Gonzalo
- Phoebe Javier
- William Thio
- Rocky Ignacio

## MARIO DUMAUAL SCORES EXCLUSIVE INTERVIEW WITH ARIANA GRANDE

April 8, 2014

IBC News Correspondent Mario Dumaual is a Filipino showbiz and entertainment news reporter got an exclusive interview with a 20-year-old pop singer Ariana Grande became just the 15th female solo artist to guide their first full-length to a No. 1 debut on the albums chart.

The American actress, dancer and singer-songwriter talked to Dumaual about her entry to her much anticipated debut album *Yours Truly*, her second album, live renditions of the album's songs during The Listening Sessions Tour and her concert here in Manila at the Smart Araneta Colisum.

The ever beautiful and talented Ariana Grande and her precious Filipino fans, Mario explained.

For Ariana Grande fans in the Philippines while *Yours Truly* primarily showcased Grande's powerful voice through new-school R&B songs, the singer says that her follow-up will be more expansive, with a wider list of collaborators. "It's exciting, I'm very pretty and I can't wait to perform for my fans over there," said Grande. Grande's singles such as *Put Your Hearts Up*, *The Way, Almost Is Never Enough*, *Baby I, Right There, Problem* and recently as *Don't Be Gone Too Long* which is the charts of number 1 song.

The scope of the aired piece though on last night's *Express Balita* was limited, as Dumual said tweeted that they also talked about Grande's critical, fellow received general acclaim from music critics, with much praise going to her vocals, with critics comparing them to Mariah Carey, and her throwback to 1990s R&B music.

Dumaual, who was among the "winners" in has been on a nice run this first month of 2014, covering the biggest Hollywood events — from the Oscar Awards nomination on Friday, which is a first for a local TV network, to the Golden Globe Awards over the weekend. Such a huge hit that IBC even had the star invited during one of the network's hugely-produced televised concerts will produce.

## 'All-In' News Programs to Kick Off this July 21 on IBC-13

In its commitment to provide longer airtime to news and current affairs block, IBC News and Current Affairs, the news organization under the held of Media ng Bayan, is set to officially launch its unified 'all-in' news programs all throughout the day starting this Monday, July 21.

## Randy David, Cathy Eigenmann, Jarius Bondoc, Ricardo Cepeda, Amelyn Veloso, Henry Omaga-Diaz, Snooky Serna-Go, Bernadette Sembrano, Jess Caduco, Vincent Santos and Czarinah Lusuegro

When IBC-13 begins programming with an all-vernacular and all-day newscast line-up, the new standard extra of the network now is the reporters will also say: *Ito'ng Bagong Channel*, (name of reporter), IBC News.

It beefef up its network operations dedicated more airtime for news programs and hourly newsbreaks. Live newsbreaks from remote sites have become the order if the day as developments on news stories are reported on where and when the stories unfold. Live coverages of events and national importance have been given more prominence in terms of more airtime and resources.

IBC-13 is the country's number 3 station with three regular newscasts daily, one weekend report and the newsbreaks from 10 a.m., 11 a.m., 3 p.m. to 5 p.m. and 10 p.m.

Having pioneered the reformatted news operations now being undertaken by the news center of Channel 13 at its Studio 2 of IBC Broadcast Center in Broadcast City in Diliman, Quezon City will also be replicated in the province and live-pack video, live reports from IBC's radio and TV stations around the country.

IBC-13 attempted to do all their newscasts in Filipino to compete againsty the big two networks ABS-CBN and GMA, by all their newscasts in the vernacular. In addition, reports from Radyo Budyong stations will also be aired not only in Quezon City but also in the regional stations to allow a wider array of news and information to the public viewers. Activate its young and aggressive news anchors and 45-strong reportorial teams to deliver the most-compelling and up-to-date stories that matter.

Dubbed as *Ang Bagong Mukha ng Tagapagbabalita. Pambansang Kapinoy, Anumang Oras sa Buong Mundo, Anumang Panahon*, the new campaign first breaks through via IBC-13's brandnew morning news program *Happy Morning Yehey* (weekdays at 5:00AM) with Randy Vavid, Cathy Eigenmann and Jarius Bodnoc joining forces anew as the show's main anchors. Now on a more competitive and earlier two-hour timeslot, *Happy Morning Yehey* delivers the news events are presented in conversational manner making it more interesting to watch and listen to Filipino households are now waking up to brighter mornings with a daily-paper-and-coffee habit. A jump-start in happiest morning happen with all the information needed offers updates on the

latest news and current events, advice, legal, traffic updates, enjoyable features, on-air interviews for political personalities, mini-docus on interesting subjects such as taho-making, info-trivias, first-hand market and consumer reports, cooking segment recipe of the day, weather forecast, public services, a dose of showbiz and entertainment news buzz, children's health, legal issues, medical missions, updates on price of goods at market, important and practical tips as well as the hottest issues, interview of the live guest performances from your favorite music artist for the day and sizzling glimpses of celebrity and showbiz icons of information breakfast offerings for the whole family to be informed and entertained represented in a guarantees to educate and inform.

When the clock strikes 12, *News at Noon* (at 12:00NN) which takes in the spotlight with Ricardo Cepeda and Amelyn Veloso coming together to deliver developing stories as well as the most important lunch reports. The network's noontime news program also welcomes familiar voice to its fold as Dr. Homer Lee Lim join as segment host for *Health is Wealth* (medical segment) and *Good Shot* (inspiring stories), respectively.

Keep abreast on the latest headlines will deliver the top stories in and around the country, IBC's longest-running flagship primetime news program *Express Balita* (at 6:30PM) now on its 16th anniversary celebration welcomes the veteran news anchor and broadcast journalist Henry Omaga-Diaz as seasoned *Express Balita* anchor and the multi-awarded female journalist Snooky Serna-Go at the helm of the news program with a public service segment as *Presinto 13* (crime stories), *Lingkod Kapinoy*, *Tulong Kapinoy* (rescue and command) and *Mission ng Bayan*. Know the details behind national issues and get first-hand accounts, rounding up IBC's fortified news program is Lil Mateo for *Cooltura* (culture) and *Coolinarya* (food features), Aldczar Aurelio for *Ulat Panahon* (weather forecast), Georgina Wilson for *Showbiz Balita* (showbiz and entertainment with the correspondent Mario Dumaual).

And, finally, IBC News wraps up the day's top headlines in a comprehensive journalism for 24-hours with fast, factual, unbiased via the late-night newscast *Ronda Trese* (at 11:00PM) with the tandem of anchors are the broadcast journalist and advocate Bernadette Sembrano and veteran broadcaster Jess Caduco gives you the latest events in and around the globe delivering headlines, trade, business and economy news (*Malayang Kalakalan*), sports (*Palaro Hotline*) and weather news (*Daloy ng Panahon*), it gives you a detailed report of each news segment to keep you updated affecting the country and the world. Meanwhile, on deck to report for the segments of *Ronda Trese* are new segment host Anthony Suntay delivering the latest in the world of sports news via *Palato Hotline*, who joins the current segment hosts IBC News head Maria Ressa for *Pananaw: Special Report*, and Alvin Pura for *Daloy ng Panahon*(weather forecast), as well as food features *Coolinarya* and the Filipino cultural as *Cooltura*. The reporting continues 24/7 as IBC News gets the weekend covered in *Express Balita Weekend* (Saturday 12:30AM and Sunday 10:15PM) continues to be the late-night weekend newscast with Vincent Santos and Czarinah Lusuegro as they wrap-up the week with stories you shouldn't miss.

On top of these new news programs, hourly news update *IBC Headliners* will also be giving viewers a quick run-down of breaking news and other relevant updates throughout the day during the weekdays (every 9AM, 10AM, 2PM, 3PM, and 4PM with Jinky Baticados and 10PM with Mario Dumaual) and the weekends (every 2PM, 3PM, 8PM, 9PM, and 10PM with Ralf Rivas).

With IBC-13's new unified 'all-in' news programs set to change the landscape of News and Current Affairs programming in the country under Media ng Bayan, viewers can look forward to even more hard-hitting, public service and intriguing news content the entire day on IBC-13, starting this Monday, July 21.

IBC News and Current Affairs is determined to be one of Asia's leading news providers by teaming up with the world's best including CNN and Reuters, CNBC Asia, FOX News Channel and BBC World News.

## IBC News and Current Affairs (kabahagi ng Media ng Bayan) Edit

- IBC TV News and Current Affairs
- Pinoy Trese
- IBC Regional
- DZTV Radyo Budyong 1386
- IBCNews.com
- DZTV TeleTrese
- IBC News Network (INN 45)
- Global IBC
- INN International

#### Reunion of IBC News anchors Edit

- Frankie Evangelista (Newsday on 13)
- Bingo Lacson, who also became the radio station manager of KB 89.1 and 89 DMZ (Newsworld)
- TG Kintanar (11 O'Clock News, Bantay Balita)
- Lee Andres (11 O'Clock News)
- Amy Godinez-Cuenco (TV X-Press)
- Elmer Mercado (TV X-Press, Rodna Trese)
- Chichi Fajardo-Robles (Bantay Balita)
- Noli Eala (IBC Balita Ngayon, Express Balita)
- Precious Hipolito-Castelo (IBC Headliners, Express Balita)
- Tintin Pizarro (IBC Balita Ngayon)

- Manuel Llige (IBC Balita Ngayon)
- Anne Marie Soriano (CTN Midnite, Express Balita)
- Alice Noel (Express Balita)
- Kaye Langit-Luistro (IBC Headliners)
- Ida Miranda Castro (Express Balita, Ronda Trese)
- Anthony Pangilingan (IBC News Tonight)
- Dennis Principe (IBC News Tonight)
- Ali Atienza (Express Balita)
- Adrian Ayalin (Express Balita)
- Errol Dacame (Express Balita)

## Ronda Trese

## Ronda Trese

**Ronda Trese** (*Thirteen Patrol*, whose known as **Ronda 13**) is the <u>flagship</u> late night <u>news</u> <u>program</u> broadcast by the government-sequestred network <u>IBC</u> under the <u>Media ng Bayan</u> in the <u>Philippines</u> thru ATC @ IBC block. The late-night newscast currently anchored by <u>Bernadette Sembrano</u>. and <u>Jess Caduco</u>.

It is aired from Monday to Friday from 11:00 p.m. to 11:30 p.m. (PST). Viewers sending their reaction through text messaging send reactions on news through <u>Twitter</u> and <u>Facebook</u> and read by the anchors each news items, thus surveillance for comprehensive in independent journalism of news delivery making *Ronda Trese*more interactive. It can be heard simultaneously on radio through <u>DZTV Radyo Budyong 1386</u> in <u>Mega Manila</u>, its television counterpart <u>DZTV TeleTrese</u>, <u>IBC News Network</u> and its provincial radio stations based in <u>Iloilo,Roxas</u> and <u>Kalibo, Aklan</u>, with several <u>Radyo Budyong</u> stations nationwide. It is also aired internationally viaGlobal IBC and INN International.

**Edit** 

## About the show Edit

Ronda Trese



Created by <u>Intercontinental Broadcasting Corporation</u>

Developed by IBC News and Public Affairs

Presented by Ida Bernasconi

Elmer Mercado

Country of origin Philippines

No. of episodes n/a (airs daily)

#### **Production**

Location(s) IBC Studios

Broadcast City, Quezon City

Running time 30 minutes

#### **Broadcast**

Original channel <u>Intercontinental Broadcasting Corporation</u>

Picture format 480iSDTV

Original run	2000 – 2002
Chronology	
Preceded by	IBC Balita Ngayon
Followed by	IBC News Tonight

## Miranda-Castro-Mercado era Edit

The newscast premiered in August 13, 2000 as a replacement for <u>IBC Balita Ngayon</u>. This was first anchored by the return of veteran newsman <u>Elmer Mercado</u> and former <u>Express</u> <u>Balita</u> anchors <u>Ida Miranda Castro</u>.

In February 8, 2002, the newscast ceased airing and replaced by the new late-night newscast *IBC News Tonight* with the news anchor <u>Anthony Pangilinan</u>.

<u>Edit</u>

## Anchors Edit

#### **Current** Edit

- Elmer Mercado
- Ida Bernasconi
- Anthony Pangilinan

# Segment anchors Edit

- Maria Ressa Pananaw: Special Report segment
- Alvin Pura Daloy ng Panahonweather forecast
- Anthony Suntay Palaro Hotlineanchor

# Segments <u>Edit</u>

- Pangunahing Balita Top Stories of the Day
- Malayang Kalakalan Business and Economy News
- Daloy ng Panahon Weather Report
- Intriga Ronda Showbiz News
- Palaro Hotline Sports News
- Coolinarya Food Features

- Cooltura Culture
- Pananaw: Special Report Special Report

## Awards and recognitions **Edit**

#### Mabini Media Awards Edit

2014 Winner, Best Television Female News Program Anchor (Bernadette Sembrano)

#### Gawad Tanglaw Awards Edit

- 2014 12th Gawad Tanglaw Awards (Best News Program Anchors) Won (Bernadette Sembrano)
- 2013 11th Gawad Tanglaw Awards (Best News Program Anchors) Won (Jess Caduco)
- 2013 11th Gawad Tanglaw Awards (Best News Program) Won

#### KBP Golden Dove Awards Edit

2012 KBP Golden Dove Awards (Best News Program) - Won

#### Anak TV Seal Awards Edit

- 2012 Anak TV Seal Awardee (Most Well-Liked TV Program) Won
- 2011 Anak TV Seal Awardee (Most Well-Liked TV Program) Nominated

## Catholic Mass Media Awards (CMMA) Edit

34th Catholic Mass Media Awards (Outstanding News Programs) - Won

#### PMPC Star Awards for Television Edit

 26th PMPC Star Awards for Television (Best Female Newscaster) - Nominated (Cathy Eigenmann-Bordalba)

#### **USTv Students Choice Awards Edit**

- 9th USTv Students Choice Awards (Male News Anchors) Won (Jess Caduco)
- 9th USTv Students Choice Awards (Student's Choice of Local Newscast) Won
- 8th USTv Students Choice Awards (Student's Choice of Local Newscast) Won

### References Edit

## External links **Edit**

- Program Site
- Ronda Trese on Facebook
- Ronda Trese on Twitter

Ronda Trese on Multiply

### See also Edit

- A refreshing look for IBC-13's website
- IBC-13 relanunch with the new facilities in Broadcast City
- PTV-4 to turn commercial
- From IBC News Tonight to Ronda Trese as the late-night newscast
- IBC-13 celebration in 52 this 2012
- Ronda Trese changes late-night newscast landscape starting Monday on IBC
- IBC-13 on tapping Kapamilya and Kapuso talents: "It's a win-win situation"
- IBC-13 Relaunches New Media Platforms
- Express Balita and Ronda Trese entered into new home, debuts new graphics last July
   2012
- PNoy on IBC and RPN has a sequestered
- IBC is Best Television of the Year
- Biggest Sports Events in the World and PH to be Covered by Viva Sports on IBC
- Express Balita and Ronda Trese launched on their mission of IBC News and Current Affairs
- For IBC, It's All About News and Current Affairs
- Disgruntled PTV-4, IBC-13 workers join Sona rally
- Jess Caduco became IBC's veteran news man
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# A refreshing look for IBC-13's website

June 30, 2012 - From the media portal website in the counrty of <a href="MANetwork.com">GMANetwork.com</a> and <a href="ABS-CBN.com">ABS-CBN.com</a>, sequestered TV station <a href="IBC-13">IBC-13</a> relaunched its revamped website, promising a richer online portal experience for followers of the <a href="Kapinoy Network">Kapinoy Network</a> for the entertainment network <a href="Viva-TV">Viva-TV</a> their online division by releasing a new TV campaigning pushing on <a href="IBC">IBC</a> can now access all the information, profiles, schedules, spotlight, free downloads and latest updates from <a href="IBC-13">IBC-13</a> with our brand new design.

In the new <a href="IBC.com.ph">IBC.com.ph</a>, visitors gain access to all the network's program information, schedules and links to microsites, <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> and <a href="Multiply">Multiply</a> pages and <a href="Youtube">Youtube</a> videos, and all the network's news platforms, all with a sleeker and more intuitive design. Fans can keep abreast of the latest updates and announcements in the <a href="What's New?">What's New?</a> section, peruse the photo gallery and watch teasers, plugs and highlights of your favorite <a href="IBC-13">IBC-13</a> shows with more <a href="Wiva-">Viva-</a>

**TV** programs, with new **IBC** charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. **IBC-13** keeps its viewers in the loop with two special sections: **IBC Live** for the live coverage and **Rewind13**.

**IBC Live** enables the user to watch shows, anniversaries, press conferences and other events online in real-time. Previous webcasts include **The Next Chief Justice** held on July 10 and **Report kay Boss: SONA 2012** held on July 23, 2012 with simulcast **RPN** and **PTV**. The **Kapinoy** network will introduce **Viva-TV**, the newest entertainment network of Vic Del Rosario's **Viva Group** that will become the **Home of the Stars** for more **Viva-TV** programs on **IBC channel 13**.

For those who miss special events, **Rewind13** uploads replays of selected show clips and exclusive events. Featured at the moment is Orly Mercado's much-lauded speech at the recent **Philippine Ad Congress**.

The portal is not just limited to entertainment. It also gathers scroll down to find relevant news articles from <a href="BCNews.com">BCNews.com</a> as the most interactive and informative news portal for a well-rounded user experience for the site boasts of dynamic content and interactive infographics. Users can access the new IBC live video streaming and livestream from listen to DZTV Radyo Budyong 1386 and iDMZ 891 using the portal's built-in DZTV Radyo Budyong 1386 and iDMZ 891 widget with new website at <a href="89DMZ.com">89DMZ.com</a>. Currently under beta testing, IBC-13's home on the web is bound to get better and provide more exciting innovations in the coming weeks.

### IBC-13 bags 30 of the 30 awards in the recently concluded 26th PMPC Star

#### Awards for Television Edit

- Express Balita Best News Program
- Snooky Serna Best Female Newscaster
- Ricardo Cepeda Best Male Newscaster
- Cooltura Best Educational Program
- Cathy Eigenmann Best Educational Program Host and Best Female Newcaster
- Chinatown TV Best Lifestyle Show
- Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and Wesley Chua Best
   Lifestyle Show Host (Chinatown TV)
- Kasangga Mo Ang Langit Best Public Service Program
- Rey Langit and JR Langit Best Public Service Program Host (Kasangga Mo Ang Langit)
- Magandang Umaga Ba? Best Morning Show
- MUB Hosts Best Morning Show Host
- Jarius Bondoc Best Public Affairs Program Host (Linawin Natin)
- Lunch Break Best Noontime Show
- DMZ-TV Best Variety Show

- Ryan Agoncillo and Joy Viado Best Noontime Show Host (Lunch Break)
- Y2K: Yes to Kids Best Children Show
- Good Take Best Educational Program
- Dear Heart Best Drama Anthology on Viva-TV
- Chin-Chin Gutierrez Best Female TV Host (Good Take)
- Makabayang Duktor Best Public Service Program
- Dr. Willie Ong and Dra. Liza Ong Best Public Service Program Host (Makabayang Duktor)
- Julia Montes and Enrique Gil Best Variety Show Host (DMZ-TV)
- Showbiz Star Best Showbiz Oriented Show
- Dolly Anne Carvajal Best Female Showbiz Oriented Show Host
- Maxene Magalona Best Female TV Host
- Hapi Kung Healthy Best Educational Program
- Enrique Gil Best New Male TV Personality
- Buwan ng Wika Best TV Public Service Announcement
- The Weakest Link Best Game Show on Viva-TV
- Homecoming sa Trese Best TV Special
- IBC-13 Best Station

# IBC-13 relanunch with the new facilities in Broadcast City

Sunday, June 30, 2012

The **Kapinoy** Network (**IBC-13**) sequestered reveiled its new broadcast complex in Brooadcast City, Capitol Hills, Diliman Quezon City as it continues to the media giants **ABS-CBN Corp.** and **GMA Network, Inc.** from Diliman and for the entertainment network **Viva-TV**, the Vic Del Rosario's **Viva** group.

The latest project had its groundbreaking activity last Friday morning in Broadcast City said labor unions including the the IBC 13 Employees Union and the IBC Directors and Supervisors Union by the delivery of a new corporate building for IBC-13, complete with live studios and network facilities for the two stations, a commercial building which it can use to generate additional income and an agreed upon P278 million cash component which will be used to pay for the company's outstanding obligations to its employees with the owner Presidential Commission on Good Government (PCGG). The event was attended by IBC chairman Eric Canoy, president and CEO Boots Anson Roa, vice-president Lito Ocampo Cruz, the IBC Board of Directors and other top executives and broadcast journalists of the state-run broadcasting network. It housed in six-storey building with elevators and amenities

and common areas and will have modern studios and offices that will meet the corporate and technical programming requirements of both government controlled networks **IBC 13** and **RPN 9**, which also operates in Broadcast City.

The project will have a total floor area of same time develop the 4.1-hectare Broadcast City in 55,000 square meters corner property in Broadcast City and will feature **IBC 13** operations with corporate office, television production space, and cutting-edge broadcast facilities for the **IBC** building, which houses **RPN 9** and **IBC 13** were sequestered and the transmitter tower in Coca Cola plant, San Francisco Del Monte, Quezon City. It will also house six-story corporate building, office spaces, built-in modern studios, residential complex, live studios, television production, commercial building and post-production areas, radio booth including **iDMZ**, underground garage, complementary amenities sufficient to house at least two network operations, **IBC's** Technical Operation Center, and a working roof deck.

Though they are coming up with the latest **IBC** new comlex plan, Mercado said that their Broadcast City studios will be retained with still up for privatization. With its new cable TV channels **Danze TV** and new UHF free TV news channel **IBC News Network**.

The new building will attract those who are willing to fall in line for hours just to be able to get passes for their favorite shows and more **Viva-TV** programs on **IBC-13**. It will also cater commercial establishment that will invest in the area. The tie-up with **Viva Entertainment**, which is controlled by Vic del Rosario. **VIVA** has a programming contract with **IBC-13** along with new **IBC** charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The **Broadcast Complex** will have three entrances, first of which is the **IBC News and Current Affairs** for newscenter lobby leading to the cathedral-like space of the newsroom and adjacent news studios.

Second is through the grand lobby leading to the corporate tower and production studio complex. The third is the audience entrance comfortably accommodating people who want to be part of the network's taped and live programs thanked Mercado for building the state-of-the-art **Broadcast Complex** in his city. "**IBC-13**'s presence in a great boost to our city's development as a global business hub, the station has commercial value despite its block-timer contract with **Viva Entertainment**. We look forward to the completion of the **IBC Broadcast Complex** so finally have a major broadcast network in the heart of our city," he said.

#### New NCR and Greater Manila Area on IBC Edit

For NCR and Greater Manila Area, located Viva-TV thru Free TV network IBC-13 or contact your local cable opeators to know the channel of IBC-13 in your ares!

For more details, send us an email: info@ibc.com.ph

# PTV-4 to turn commercial

### September 4th, 2012

State-owned **People's Television 4** (**PTV-4**) is going commercial after President Benigno Aquino has endorsed its bid to join the competition for broadcast ads is now using the new computer animation graphics for known as the branding **Ka-Telebisyon ng Bayan** network. Communications Secretary Herminio Coloma Jr. said Monday that allowing **PTV-4** to compete for ads was one of two major changes that the President wanted made in the proposed amendments to the network's charter, Republic Act No. 7306.

The other change is the infusion of P5 billion in new capital into **PTV-4**. The amount will come from the proceeds of the sale of two sequestered stations—**Radio Philippines Network** (**RPN**) Channel 9 and **Inter-Continental Broadcasting Corp.** (**IBC**) Channel 13 which is now become the number 3 network —and funds raised from spectrum management fees collected by the **National Telecommunications Commission** (**NTC**) from the broadcasting and telecommunications industry.

"The President's vision is to transform **PTV**'s image from a propaganda machine in the past administration to a public service station which provides meaningful and balanced news to the public in the mold of the **BBC** (**British Broadcasting Corpporation**)," Coloma said in a phone interview with the **Philippine Daily Inquirer**.

Coloma said there was a need for Congress to amend RA 7306, which prohibits **PTV-4** from getting ads and limits its financing to state funds will now using the computer graphics. "This provision, while aimed at ensuring that **PTV** will not actively compete with commercial networks, proved to be detrimental as the network failed to sustain the viability of its operations while being allowed to earn only institutional revenues from government entities like **Pagcor** (**Philippine Amusement and Gaming Corp.**) and **PCSO** (**Philippine Charity Sweepstakes Office**)," Coloma said.

He said the lack of commercial earnings had depleted **PTV-4**'s P1 billion capitalization, requiring fresh investment from the government will now set to computer graphics to give its viewers a balanced mix of news and public affairs, public service, educational, cultural and sports programs and also has international subsidiaries (**PTV America**, **PTV World** and **PTV Middle East**).

The Cabinet's economic development cluster will complete within the year the privatization schedule for RPN 9 and IBC 13 now a number 3 network, while both the House and the Senate have already discussed the bills that would amend PTV-4's charter at the committee level programs can be watched internationally via the Glocal Media Network, Dish Network, Rogers Cable and IPQube, DTH provider and IPTV.

Coloma said **PTV-4** would use its fresh capital to buy new equipment, improve its broadcast signals, and reformat its programming to at least 60 percent for news and public affairs

programs, 40 percent for socially relevant entertainment, including educational, historical and and cultural programs and 50 percent for children's programming. Unlike other major television channels in the Philippines that air commercial shows and primetime tv series, **PTV** is more into informing the people rather than airing mainstream shows and entertainment.

On Monday, **PTV-4** launched *Panahon.TV*, a 24-hour weather program that Coloma said would provide the public weather information in plain language.

**Panahon.TV** is the idea of Coloma and Lina Group of Companies chair Alberto Lina. Coloma said it was their response to the public clamor for weather information they could understand. Donna Flavier, **Panahon.TV** executive producer and UBE Media Inc. representative, said the weather program was the result of six months of conceptualization and meetings with **PTV-4** officials.

"This is our response to President Aquino's order for the public to be given accurate and clear information on the weather," Flavier said.

The first telecast of the program is scheduled for September 10, from 5 a.m. to 5:30 a.m. The program will air from Monday through Friday, with hourly updates from the **Philippine Atmospheric Geophysical and Astronomical Services Administration (Pagasa)** airing on a special segment.

The program will have four regular segments: *Laging Handa* (Always Prepared), for tips and reminders in times of crisis and natural calamities; *Tamang Oras* (Right Time), for trivia and facts about the right time or season for activities; *Napapanahong Kaalaman* (Timely Information), for basic terminologies in weather forecasting; and *Sigla*(Health), for tips and information on how weather can affect health.

PTV as Telebisyon ng Bayan is also home to popular and award-winning shows such as the award-winning educational and cultural programming: entertainment *Concert at the Park* (Saturdays, 8:30 p.m.), *Paco Park Presents* (Tuesdays, 7 p.m.), Continuing Education Via Television or *CONSTEL* (Mondays to Fridays, 7 to 8 a.m.), a program aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by DECS, CONSTEL Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, Culture and Sports and in Teacher Education Institutions of the Commission on Higher Education, and *Eskwela ng Bayan* (Mondays to Fridays, 9:30 to 10:30 a.m.), with the new *Karen's World*, *Solved*, *Why?* and *Alikabok*.

While the new favorite Cartoon Network block is now on PTV Kids everyday such as Codename: Kids Next Door, Ben 10, Teen Titans, Johnny Bravo, The Powerpuff Girls, Foster's Home for Imaginary Friends, Courage the Cowardly Dog, Dexter's Laboratory, Adventure Time, Ben 10: Alien Force, Chowder, Scooby-Doo! Mystery Incorporated and Ben 10: Ultimate Alien.

The station has the new **PTV** news and public affairs programs with the new headed by Kathy San Gabriel and known as **PTV Newscenter**:

A newest morning show *Metro One* (Mondays to Fridays, 5:30 to 7 a.m.), will spice up with a wide-array of interesting topics that will captivate not only the early generation but also the elderly hosted by Issa Litton with guest co-hosts every week Ted Failon (Metro One News), Diane Medina and Cherrie Atilano (segment hosts) bunch of attractive segments from the colorful history and rich culture, discovering the unexplored sites of the country, fascinating technology and encouraging aspiring talented performers in the land are entertainment. The noontime newscast *News@1* (Mondays to Fridays, 1 to 2:30 p.m.) anchored by Kirby Cristobal, Princess Habiba Sarip and Sandro Hermoso some segments from headlines (*Pangunahing Balita*), provincial news (*Balitang Panlalawigan*), global news (*Globalita*), commentary segment (*Xiao Time*), malacanang (*Ulat Malacanang*), business news (*Kalakalan*), sports news (*Sports Ngayon*), weather forecast (*Ulat Panahon*) and legal segment (*Bisig ng Batas*).

**The Weekend News** (Saturdays at Sundays at 6:30 to 7 p.m.), the new English weekend newscast anchored by Jorge Bandola and Rocky Ignacio deliver the biggest and latest news stories.

The top of the hour *PTV NewsBreak* (Filipino from 9 a.m. to 12 noon and 3 to 4 p.m.), anchored by Audrey Gorriceta from 9 a.m. to 12 noon and 3 to 4 p.m.

The No.1 sports newscast *PTV Sports* (Mondays to Fridays, 5 to 6 p.m.), anchored by Snow Badua also on News@1's Sports Ngayon as the segment anchor.

The longest-running Filipino flagship news program *News* @6, now airs from Mondays to Fridays at 6 to 7 p.m. offers beyond the news, bringing you even bigger stories behind the headlines with new anchors veteran broadcaster Atty. Marc Castrodes, Ralph Obina and Kathy San Gabriel with more segments from headlines (*Pangunahing Balita*), malacanang (*Ulat Malacanang*), business news (*Kalakalan*), global news (*Globalita*), traffic update (*On the Road*reported by Haji Kaamino), malacañang news (*Ulat Malacañang*), provincial news (*Balitang Panlalawigan*), commentary segment (*Xiao Time*), weather forecast (*Ulat Panahon*), sports news (*Score Board*) and entertainment news (*TeleStar*).

PTV is re-launching its longest-running English late-night newscast *NewsLife* now with new anchors broadcast journalists Robert Tan, Isabelle Cantu and Angel Movido on weeknights from 9:15 to 10:30 p.m., some segments are headlines (*Headlines*), crime news (*Law and Order*), legal segment (*Rule of Law*), national news (*The Nation in Review*), global news (*One Global Village*), provincial news (*The Countryside*), business news (*Business on the Move*), weather forecast (*Forecast*), sports news (*Champions*) and entertainment news (*StarLight*).

Other public affairs programs under **PTV News and Public Affairs** are: *Failon Ngayon* (Saturdays 7 p.m.), hosted by Ted Failon, *GSIS Members Hour* (Fridays, 8 p.m. with replays on Saturdays, 7:30 p.m.), hosted by Marge Jorillo and Bo Sanchez, *Ating Alamin* (Sundays, 1 p.m.), hosted by Ka Gerry Geronimo, *BizNews* (Thursdays, 8 p.m.), hosted

by Tony Lopez and Elizabeth Lee, *Mag-Agri Tayo* (Saturdays, 6 p.m.), hosted by Mr. Philip Dapon, *Bantay OCW*(Tuesdays, 8 p.m.), hosted by Susan K, *Asenso Pinoy* (Saturdays, 5:30 p.m. and Sundays, 12:30 p.m.), hosted by Francisco Cardona, *SME Go!* (Saturdays, 4:30 p.m.) hosted by Bam Aquino and *Sa Likod ng Istorya* (Saturdays, 9:30 p.m.), hosted by Ms. Veronica Balayut-Jimenez. The long-running public service program *Damayan* is back (Monday to Friday, 4:30 to 5 p.m.), is hosted by Ms. Rosa Rosal.

### Express Balita Edit

In the opening ident: Magandang hapon pilipinas. Ako po si Snooky Serna, ito ang IExpress Balita sa hapon ito", Terence Khan provided the voice-over, "Snooky Serna, Express Balita" with their opening billboard after which gave a sneak peek of the day's top stories with using the character generator from the specific news items in "Sa ulo ng mga nagababagang balita".

(Insert headline text here) before the report starts they use May Express Balita si (insert reporter name) and after the report: Ako po si (insert reporter name) nagbabalita express

And during the commercial break: "Magbabalik ang Express Balita makalipas ang ilang paalala" or "Magbabalik ang Express Balita pagkatapos ang ilang paalala".

At the end of newscast: at yan ang pinakahuling balita nakalap ng IBC News and Public Affairs. Ako po si Snooky Serna, Hanggang Bukas, alas 4:30 ng hapon dito sa IBC-13, Maraming Salamat, ang ating inyong pagsubaybay.

(Speaking by Terence Khan): Ang IBC Express Balita ay hatid sa inyo ng Globe Prepaid.

#### Ronda Trese Edit

In the opening ident: their opening billboard after which gave a sneak peek of the night's top stories with clips from the specific news. (Insert headline text here) before the report starts they use May report si (insert reporter name) and after the report: Para sa Ronda Trese ako si (insert reporter name).

At the end of newscast: at yan po ang Ronda Trese, mga balita nakalap at isunulat ng IBC news team. Hanggang bukas, ako po si Alex Santos, salamat na pangarap pilipino, mabuhay.

(Speaking by Terence Khan): Ang Ronda Trese ay hatid sa inyo ng Globe Prepaid.

#### IBC Headliners Edit

(Voiced by Terence Khan): Mula sa IBC News Center, narito ang IBC Headliners.

(Speaking by Terence Khan): This Headliners is brought to you by: Globe, the No.1 in Postpaid.

#### iDMZ Edit

(Voiced by Andy Santillan): iDMZ Manila, music entertainment, news and information, the Metro Manila's No.1 internet danze mix radio iDMZ-FM Manila, Sayaw Pinoy!

# From IBC News Tonight to Ronda Trese as the late-night newscast

July 3, 2012

Significant moves have been made by the network to conform to its shift in marketing strategies with sequestered TV station IBC-13 for the No.3 with the dominance of giant networks GMA and ABS-CBN, according to the AGB-Nielsen Media Research. Their new Viva-TV programming on IBC become more aggressive boosted in the surging ahead in the ratings for the TV stars. Under the new management of chairman Eric Canoy along with president and CEO Boots Anson-Roa, sales and marketing Tessie Taylor and vice president Lito Ocampo Cruz and had the president Noynoy Aquino administration, thanks to the new IBC charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The noontime slots are just waiting to be filled up in July 1999, with the noontime show *Alas Dose sa Trese*, hosted by Eddie Ilarde (of Student Canteen fame) and Boots Anson Roa, president of the network along with Ernani "Jong" Cuenco, Chiqui Roa-Puno, Paco Arespacochaga and Pia Pilapil, to compete with rivals **GMA**'s *Eat Bulaga!* and *ABS-CBN*'s *Magandang Tanghali Bayan*. Now, occupied by the noontime slots of the educational program *Cooltura* with Cathy Eigenmann-Bordalba, the public service program *Nora Mismo* with superstar Ms. Nora Aunor and noontime show *Lunch Break* with Ryan Agoncillo and Joy Viado along with Nicole Anderson, Smokey Manaloto, Bianca Manalo and Enrique Gil. Meanwhile, among the new shows in 2000 that the network has launched is dance show *DMZ-TV* with host Lara Fabregas and Medwin Marfil along with Rengie Galvez, JC Castro and Tone Wijangco (now with new host Julia Montes and Enrique Gil airs on Sundays to compete with *ASAP 2012* and *Party Pilipinas*), talk show *Last Fool Show* (now on last episode on June 23, 2012) with host comedian Jun Urbano, Gary Lising and Giselle Sanchez and children show *Y2K: Yes to Kids* with host Maxene Magalona. With the mass market as its target audience, such a program with new Viva-TV like *May Bukas Pa, H2K: Hati-Hating* 

Kapatid, Gags Must Be Crazy, Kagat ng Dilim,Subic Bay, Fastbreak and film programs are Viva Proudly Presents, Now Showing, Viva Premiere Night (now merged as Viva Box Office) and Sinemaks along with anime Akazukin Cha Cha and sports are Milo Sporting World, NBA, PBA, Super Bouts, World Pool Championship and PBA Moments.

But perhaps the most telling way with which the network is pursuing its strategies is the manner by which they have altered the delivery of the news with IBC News and Public Affairs. With the news head Zyrene Parsad-Valencia and new public affairs director Mayet Camacho.

Since 1997, IBC News had always delivered daily news broadcasts and hourly news updates in both Filipino and English. In fact, the network's late-night news broadcasts popularly with the most comprehensive news program on Philippine Television called CTN Midnite, with Caren Barhon and Anne Marie Soriano at 4:30pm and Bernadette Sembrano and Amelyn Veloso, as the news anchor airs at 12:00mn, got all the bases covered with all major stories and late breaking news delivered firsthand.

But in summer 1998, **IBC** has delivered their new flagship news program *Express Balita*, anchored by Ida Miranda Castro and Anne Marie Soriano which airs at 4:30 pm (in the history is anchor Noli Eala, Adrian Ayalin, Precious Hipolito-Castelo, Errol Dacame, Ali Atienza, Bing Fermando, Jake Morales and Karen Padilla) and *IBC Balita Ngayon* with Alice Noel, Manuel Llige and Noli Eala which is airs at 11:30 pm insted of midnight slots. It is the two of flagship news program which airs right before and after the **VTV** block to provide the sports news with **Vintage Sports**.

In August 2000 during the *Homecoming sa Trese*, introduced the late-night newscasts *Ronda Trese* with anchor Ida Miranda Castro and Elmer Mercado airs at 11:00 pm, right after the *Viva-TV* block. But in 2002, it was another late-night *IBC News Tonight* with anchors Anthony Pangilinan in 2002, Noli Eala in 2003, Dennis Principe in 2004, Gina Dela Vega-Cruz in 2006, Joee Guilas in 2007 with segment host of Rida Reyes and Thea Gavino, and Atty. Zorah Andam in 2009.

Now, in an era when news reports are mainly delivered in Filipino as the news orginization IBC News and Public Affairs, IBC news programs are definitely an anachronism. People expected the flagship *Express Balita* in afternoon slot is answer to *24 Oras* and *TV Patrol* in primetime slot. As the longest-running flagship news program *Express Balita* with new anchors Snooky Serna and Ricardo Cepeda now airs at 6:30 pm with simulcast on UHF news channel IBC News Network, with the day's top stories (*Ulo ng mga Balita*), politics, malacanang, police report (*Presinto 13*), feature stories (*Balita Atbp.* reported by Chin-Chin Gutierrez), global news (*Globalita*), regional news (*Balitang Promdi*), CCTV reports (*Ulat CCTV*), public service (*Lingkod Kapinoy* with Snooky Serna) for IBC Foundation, citizen journalism (*I-Balita Ako*), weather forecast (*Ulat Panahon* with forecaster Jeff Arcilla), sports news (*Sports Page*) and showbiz news (*Showbiz Balita* with Georgian Wilson).

Last 2011, the news programs are the comprehensive journalism, with the new *Ronda Trese* being the heir to *IBC News Tonight*. The late-night newscast is now with new anchors

veteran broadcasters Jess Caduco, Cathy Eigenmann-Bordalba and new reporter Ralf Rivas now airs at 11:30 pm with simulcast also on **IBC News Network**and would compete with the late-night news programs of **ABS-CBN** and **GMA-7**.

With new segments of top stories (*Pangunahing Balita*), police reports (*Presinto 13*), business and economy news (*Malayang Kalakalan*), opinion for daily segment (*Pulsong Pinoy* reported by Zyrene Parsad-Valencia), malacanang, citizen journalism (*I-Balita Ako*), peso-dollar exchange, CCTV reports (*Huli ng CCTV*), weather report (*Daloy ng Panahon*) and sports news (*Palaro Hotline*). People expected the late-night newscast *Ronda Trese* to belBC-13's answer to *Saksi* and *Bandila*, both talents of the rival networks to anchor the broadcast. Currently, network executives are developing other news and public affairs programs. A popular television and radio anchor will be launching his own show on *Channel 13*. They are also talking with the host of similar programs news and public affairs programs, some of whom are considering transferring to IBC-13.

# IBC-13 celebration in 52 this 2012

June 29, 2012

During the President Noynoy Aquino administration, chairman Eric Canoy, president and CEO Boots Anson-Roa, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz we'd like to thank our viewers for making gains in viewership to the No.3 network, the **Kapinoy** network **IBC-13** will commemorate the 52nd anniversary, the **IBC Board of Directors** and **IBC** employes will come together on June 30, at 2 p.m. for a thanksgiving mass at Broadcast City to be followed by a fellowship with their families in the spirit of togetherness with board of directors, employees and their families, were privatization sequestered by the **Philippine Commission on Good Government(PCGG)** while despite the giant networks as the two dominant players in the Philippine television industry.

It made us the most financially stable among all the government-owned networks (like **RPN** 9 and **PTV 4**), **IBC** aims to deliver more quality programming is now a strong number 3 in viewership among the TV network at the same point with the power of 60-kilowatt transmitter power.

The network's franchise granted by Congress and **IBC** recently more aggressive as surging ahead in the ratings for audience share and the network had operated for more than 42 years and also gives the inputs and suggestions gradually paying its debts in the trendsetter in the radio and television broadcasting industry, and tempering the unrest among its labor sector with its fantasy world called **IBCland** for the new mascot of **IBC** like **Mr. Kapinoy**, **Ms.** 

TV,RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ with the Philippine advertisements that's why most of us Filipinos familiar with the IBC characters, we also gained more

viewers. **IBC** now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **RPN'**s rental of the facilities.

On the same day, on-air, IBC-13 will relaunch its new Station ID with the new logo new IBC jingle to boost its Kapinov network campaign is now the strong No.3 behind the giant networks GMA and ABS-CBN, according to AGB Nielsen Media Research, to enhance its new Viva-TV programming promoting its formidable line-up in top of the ratings of worldclass Viva-TV programs including Dear Heart, The Jon Santos Show, Esperanza, Pinokyo's Time, WOW!, Petra's Panniest, Petrang Kabayo and the PBA Games and game shows like The Weakest Link and Who Wants to be a Millionaire? which bought IBC's programming block. The foreign cartoons on Viva-TV such as phenomenal fairy-serye Winx Club, Pop Pixie, Barbie, Magic Wonderland and Polly Pocket, anime like Crayon Shin Chan, Cyborg Kurochan and Kirarin, and imported asianovelas like Fondant Garden, Queen and I, Dream High (Season 2) and Can You Hear My Heart, which become the homegrown programs in the top spot across the Southeast Asian region of international are aggressively marketed locally and globally, they have helped IBC 13 rise from its financial slump and mediocre ratings. On July 3, the IBC family, announded to held a month-long celebration with their clients and business associates as special guests, will be treated to a powerhouse concert at **The Tent** @ The Fort at 7 p.m. dubbed as *Homecoming sa Trese*. The concert boasts of a production and promos that signals the start on IBC. Andres Soriano of Philippine television, being the founder of Inter-Island Broadcasting Corporation thru the tri-media conglomerate of RMN-IBC-**Philippine Herald**, also graced the event.

Tito Sotto, Vic Sotto and Joey De Leon (*Iskul Bukol*), Freddie Webb, Nova Villa and Carmi Martin (Chicks to Chicks), Joe Quirino (Seeing Stars with JQ), Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda (TODAS), Johnny Weismuller (Tarzan), Inday Badiday (See-True), megastar Sharon Cuneta and Ms. Helen Gamboa (CUTE: Call Us Two For Entertainment), Jimmy Fabregas and Ces Quesada (Sic O'Clock News), Ronald Remy, Tess Limcaco and Tommy Oppus (*Lucky 13*), Charito Solis and Alice Dixson (*Okey Ka Fairy Ko!*) and diamond star Ms. Maricel Soriano (Maricel Live) waxed sentimental as they recall their days with the station mixed song, dance, and visual history to trace IBC-13's history. This anniversary concert is under the direction of Johnny Manahan with musical direction by Jay Durias of South Border. Anniversary guest performers include singing champion popstar Anja Aguilar, who is now her home network IBC, Marvin Agustin, Anne Curtis, Dominic Ochoa, Lotlot De Leon, Janella Salvador, Thyro and Yumi, Richard Yap, superstar Ms. Nora Aunor, divine diva Zsa Zsa Padilla, Ariel Rivera, Nadine Lustre, Enrique Gil, Jerome Ponce, Maxene Magalona, TOP (Tweens of Pop), Street Boys, Julia Montes, Coco Martin, Paulo Avelino, Sandara Park who return to the Philippines, new popular actor AJ Muhlach, the Viva Hot Babes, Salbakuta and the triumvate of Tito Sotto, Joey De Leon and Vic Sotto who was IBC's Iskul Bukol for an unprecedented number of years with more production numbers to celebrate its

milestones over the past 52 years, along with a big reunion of all former **IBC**talents/stars from 1975 to 1990s.

IBC's industry milestones will be highlighted during the concert including its track-record for having the classic No.1 hit shows like *Johnny Weismuller as Tarzan*, *Pinoy Thriller*, *TODAS*, *Seeing Stars with Joe Quirino*, *Ora Engkantantada*, *Iskul Bukol*, *See-True*, *Mga Kuwento Ni Lola Basyang*, *Lovely Ness*, *Maricel Live*, *CUTE* (*Call Us Two for Entertainment*), *Chicks to Chicks*, *Sic O'Clock News*, *Lucky 13*, *Okey Ka Fairy Ko!* and many more in Philippine TV history, having pioneered and starting the trend of airing Tagalog-dubbed anime and tokusatsu programs like *Battle Ball*, *Candy* 

Candy, Bioman, Fiveman, Maskman, Time Quest, Super Pig and Ghost Fighter, and such hit American TV shows are Lone Ranger, Maverick, That's Incredible!, Wok With Yan and Perry Mason.

The homecoming movers of IBC-13 participate with great bravado starting with the beautiful and multi-talented Filipina broadcast journalists Snooky Serna. Along with other news and public affairs anchors, they will host the shows different segments and will have one surprise number. The *Homecoming sa 13: The Grand Breaking Celebration* concert will be aired on IBC-13, nationwide, on July 7, as the special feature on Saturdays at 10 p.m., with simulcast on radio thru iDMZ 891. With our sponsors of Globe, Jollibee, Coca Cola, Charmee, Nestle, Jack N Jill Philippines, Purefoods, Chips Ahoy, Cebuana Lhuillier, Magnolia and many more sponsors.

# Ronda Trese changes late-night newscast landscape starting Monday on IBC

June 30, 2012

New reports will be disclosed where there is news there published, 24-hour surveillance for comprehensive journalism, **IBC News and Public Affairs** introduces a new late-night newscast bannered by veteran broadcasters Jess Caduco, Cathy Eigenmann-Bordalba and Ralf Rivas starting Monday (July 2) at 11:30pm on **IBC-13** simulcast on newly-news channel **IBC News Network**.

Ronda Trese (Ronda 13) serves up beyond the comprehensive journalism of news delivery. The national late-night newscast will report on 24-hour surveillance delivering issues and problems. As Filipinos grow tired and weary of news and political deadlock will be disclosed, Ronda 13 will aim to deliver top stories of comprehensive finding ways to better their lives and impact on the lives of others through reports gathered by News Team 13 reporters and correspondents with live report in the OB Vans and ENG Vans used by its competitors as well as the live phone interview. Deliver of local and international news from the day's top stories (Panunahing Balita), politics, malacanang (Pulsong Pinoy), opinion, citizen journalism

(*I-Balita Ako*), peso-dollar exchange, CCTV reports (*Huli ng CCTV*), sports news (*Palaro Hotlone*), weather report (*Daloy ng Panahon*) and business news (*Malayang Kalakalan*) as the most credible late-night newscast directly compete with **GMA'**s *Saksi* and **ABS-CBN'**s *Bandila* lies in the delivery of the news

**IBC News and Public Affairs**, the fastest growing and most aggressive news organization in the Philippines, is geared up to present to the late-night viewing public all the news that defined the day. Led by its anchors who not only read but also gather news—Jess, Cathy and Ralf— **Ronda Trese** banners the current events and issues gathered by its anchors and more 30 reportorial teams that are deployed across the country. The late-night newscast also takes a look at the top stories that highlight Late Night, the public affairs block of the organization. With the provides the sports news from **Viva Sports** around the world as **Palaro Hotline**. Aimed at keeping the public safe through information and action, **Ronda Trese** also presents stories that wrap up a day's work at **Presinto Trese**, the police report beat to gather stories and crime reports on on peace and order in the Metro on justice system with updates and accounts of crime stories with veteran broadcaster Alex Santos.

Daily reporting weather is *Daloy ng Panahon* from **PAGASA** (Philippine Atmospheric Geophysical and Astronomical Services Administration) and the intricate but fun time changes affect the lives Pinoy

As host of *Cooltura* (airs Monday-Friday, 10:30am), Cathy Eigenmann-Bordalba gives a round-up on the local entertainment scene with *Viva Entertainment* from showbiz news. On *Ronda 13*, Cathy gives a round-up on the business scene through *IBC News'* partnership with the world's number one cable news provider. Also, business and economy news as the trade-related and definitely affect people's livelihood with *Malayang Kalakalan*. From *Pulsong Pinoy* as a daily segment for *Ronda Trese* (also on Friday at 12mn as the 30-minute program of President Noynoy Aquino III), will be reported by Zyrene Parsad-Valencia focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies by sharing their own ideas and opinions.

With the advent of the local social media landscape in itself is growing influence from Filipino netizens. Ralf Rivas, whose the new reporter includes assignments covering the health, politics and social media beats, is in charge of delivering online contents from **IBCNews.com** (online news portal of **IBC-13**), influential blogs, sites and the social media.

Keep yourself journalism with the latest and freshest news on *Ronda Trese*, airing weeknights at 11:30pm after **Viva-TV** block on **IBC-13** with simulcast on **IBC News Network**.

IBC-13 suggestions: Edit

#### Teasers, Trailers and Plugs (promotion): Edit

For less able to excite people when you have new shows on IBC. Excellent also please make a teaser. For example just the teasers more able to excite us watch back then. Hopefully when you promote'll play shows and events would have the marquee below to notify the viewer and advisory.

#### Sponsors, advertisers and public service announcements: <u>Edit</u>

Hopefully the sponsors have the shows of IBC-13 with public service announvements from PCSO, Department of Health (DOH), Kontra Human Trafficking, Social Security System (SSS), PAG-IBIG Found, Pilipinas Natin, FYI (For Your Information) and PhilHealth.

#### Improve IBC News and Public Affairs <u>Edit</u>

Hopefully segments have *Express Balita* entered in rivals of *TV Patrol* and *24 Oras*, and *Ronda Trese* also be entered in *Bandila* and *Saksi*. Would also have new improved OBB of *Express Balita* and *Ronda Trese*. And hopefully improved those computer animations effects of the news flash. And hopefully you all Filipino newscast especially *Express Balita* and *Ronda Trese*.

#### TV Patrol segments:

- Ronda Patrol
- Star Patrol
- World Patrol
- CCTV Patrol
- Sports Patrol
- Lingkod Kapamilya
- Weather Weather Lang
- Mga Kwento ni Marc Logan
- Bayan Mo, Ipatrol Mo
- Kabayan Special Patrol

#### 24 Oras segments

- Alert 24
- Chika Minute
- News Flash
- Kapusong Totoo
- Good News
- Imbestigador ng Bayan

- Time Out
- Youscoop

#### **Express Balita segments**

- Presinto 13
- Globalita
- CCTV Report
- I-Balita Ako
- Lingkod Kapinoy
- Ulat Panahon
- Sports Page
- Shiowbiz Balita

#### Bandila segment

- Ikaw Na!
- Patok!
- Trending Balita

#### Saksi segment

- Sports Saksi
- Side Trip
- Showbiz Saksi

#### Ronda Trese segment

- Malayang Kalakalan
- Pulsong Pinoy
- I-Balita Ako
- Daloy ng Panahon
- Palaro Hotline
- Ronda Intriga

#### News Personalities TV program:

- Alex Santos, Jeff Arcilla, Cathy Eigenmann-Bordalba, Dolly Anne Carvajal and Manaloto, will be hosting of morning show Magandang Umaga Ba?
- Henry Omaga-Diaz and Snooky Serna will be the news anchors of the network's flagship national primetime news program: Express Balita Alex Santos and Cathy eigenmann will be the news anchors of weekend midnight newscast: Express Balita Weekend
- Jess Caduco and Lusuegro as the news anchors of late-night newscast: Ronda Trese

- Jinky Baticados, will be the news anchor of weekdays news bulletin IBC Headliners
- Late-night shows Linawin Natin, Entrepinoy, Tapatan, Good Take and Pulsong Pinoy.

Use the *IBC Headliners* like doing *ABS-CBN News Patrol* and *GMA Flash Report*. 10:00 am, 11:50 am, 2:30 pm, 4:00 pm and 10:00 pm

#### Regional Stations: Edit

Hopefully more beautified on the programming of IBC-13 regional stations. I also know there will be improvement pong reception of IBC-13 nationwide.

#### Stars of ABS-CBN, GMA-7 and IBC-13 Edit

Mag-pirate hopefully IBC-13 of the Viva stars of ABS-CBN and GMA-7. Especially those ears turned to the stars of ABS-CBN and GMA-7 would have the exclusive contract stars. Niyo also hire big stars, seasoned artists are seasoned director.

#### Suggestion TV shows: Edit

- Morning news program answer to Umagang Kay Ganda (ABS-CBN) and Unang Hirit (GMA-7)
- Reality talent search Born to be a Star similar to Little Big Star (ABS-CBN) and Search for a Star (GMA-7)
- Teen drama anthology from Viva called Dear Heart starring Anja Aguilar answer to Luv
   U (ABS-CBN) and Together Forever (GMA-7)
- Soap opera Esperanza starring Cristine Reyes rival teleserye GMA's One True
   Love and ABS-CBN's Lorenzo's Time

#### Acquire the franchise rights with Viva:

- Who Wants To Be A Millionaire? (Christopher de Leon) (FreeMantle Media)
- The Weakest Link (Edu Manzano) (FreeMantle Media)
- Born to be a Star (Endemol)

Acquire the Korean dramas on Viva-TV to air here in the Philippines:

- Dream High (KBS)
- Can You Heart My Heart (MBC)
- Fondant Garden
- Queen and I (tvN)
- Wife Returns (SBS)
- Romance Town (KBS)

#### Special Coverage: Edit

The coverage of IBC-13, Viva Sports and IBC News:

Acquire TV rights to air Boxing events of Viva Sports

- SONA Yearly (simulcast on PTV-4 and RPN-9)
- Hatol ng Bayan: Election Coverage (simulcast on PTV-4 and RPN-9)
- Semana Santa special shows/presentation/news coverage (with air PTV-4 and RPN-9)
- Undas news coverage (with air PTV-4 and RPN-9)
- Black Nazarene news coverage
- Christmas news coverage (simulcast on PTV-4 and RPN-9)
- Breaking News/Big events (with air PTV-4 and RPN-9)
- Miss Universe
- Star Awards for TV/Movies

#### New set of IBC News Center Edit

- Express Balita snd Ronda Trese (world-class)
- IBC Newsroom (world-class)

#### Computer effects: Edit

New improvement of computer effects from news ang more shows.

#### E-Mail address and websites: Edit

Sana magkaroon ang IBC-13 e-mail address/website:

- news@ibc.com.ph (news)
- feedback@ibc.com.ph (feedback)
- webmaster@ibc.com.ph (news)
- zzianzon@ibc.com.ph (Program Acquisition)
- info@ibc.com.ph
- www.ibc.com.ph (updates IBC-13 website)
- www.ibc.com.ph/forums/ (updates forums)
- www.ibcnews.com (for IBC News)
- www.89dmz.com (iDMZ 891)
- wap.ibc.com.ph (Mobile)

#### www.ibc.com.ph

- The live streaming on IBC-13 for free. On video streaming all the shows on IBC-13 for free din.
- With the forums andmessage board.
- More links and less advertisers in websites. TV shows on IBC advertising

#### www.ibcnews.com Edit

Updated IBC News Online

- Flash player video streaming
- AM station audio streaming

#### www.89dmz.com Edit

- radio streaming of iDMZ 891
- Contact info
- Redirect forums into Forum13 radio category

#### Noontime show Lunch Break host: Edit

The daily noontime show is answer to ABS-CBN's It's Showtime and GMA's Eat Bulaga.

- Ryan Agoncillo
- Joy Viado
- Bianca Manalo
- Smokey Manaloto
- Nicole Anderson
- Bianca Molales
- Enrique Gil

# IBC-13 on tapping Kapamilya and Kapuso talents: "It's a win-win situation"

#### October 12, 2012

A 52 year after overhauling its image and station name, the sequestered TV station IBC-13 branding Kapinoyrises to alter the Pinoy's viewing habits, as proven by the network's strong showing in the Manila ratings survey.

Breaking the duopoly of the two giant TV networks in the country, **IBC-13** really did a good job since its relaunch (or reformatting) last last 4-months. Though already using their new branding **Kapinoy Network**, the corporate name remained sequestered network **Intercontinental Broadcasting Corporation (IBC)**.

IBC-13's president and CEO Boots Anson-Toa, believes that the practice of outsourcing talents from other networks benefits all parties involved. The war behind ABS-CBN Channel
2 and GMA Channel 7 over the coverage of the impeachment trial was settled yesterday when

Renato Corona decided to allow the two stations to cover the event along with the sequestered **IBC Channel 13**.

He expressed this assumption following confirmed reports that the country's two giant networks **ABS-CBN** and **GMA-7**, are starting to feel skeptical with the setup brought about largely by **IBC-13'**s rise in the ratings contest, particularly in the Mega Manila bracket as the **Kapinoy** network.

In fact, **Viva-TV**'s **PrimeTastik** primetime lineup on **IBC** every weeknights has been a force twith for the past four months. Christopher de Leon's **Who Wants To Be A Millionaire?** and Edu Manzano's **The Weakest Link** is consistently topping its timeslot and figuring prominently in the overall ratings game. It has already reached the top spot this month as well as the basketball league **Philippine Basketball Association (PBA) games**, which as of late has shaken up the ratings survey in the Mega Manila area making the big leap to the top spot last September 30 with a rating of 25.8 percent.

The No.1 phenomenal fairy-serye *Winx Club*, and new soap-opera teleserye Cristine Reyes' *Esperanza* and AJ Muhlach's *5 Girls and Daddy* are also consistently entering the Top 30 primetime programs.

Vic del Rosario, who met the entertainment reporters in a press conference conducted earlier today, October 12, at the Broadcast City, Capitol Hills, Diliman, Quezon City likewise revealed **IBC-13'**s plan of developing its own set of talents in the near future to fully represent the network's overhauled image.

In the meantime, that prospect would have to wait in order to accommodate the network's marketing strategy along with its corresponding timetable. When **IBC-13** made the transition from its new station ID, last 4-months, expectations were high yet greatly conservative. With the shadows of the country's two giant networks looming largely over the newly overhauled network, the prospect of shattering the longstanding "duopoly" looked remote.

"At this point in time, naka-focus lang po ang aming attention sa mga programa muna," said the TV executive. "Then once we start getting some winners and bankable stars na identified with 13, automatic, parang that plan will commence." But the people behind the network were dead serious when they coined the slogan, *Pinoy ang Dating*.IBC-13 continued targeting the market and viewers who were tired of the usual boobtube fare offered by the more established networks.

The tie up consequently allowed the network to beef up its programming, which consequently boosted its chances to compete against **GMA-7** and **ABS-CBN**. While the newly dressed network's target of shaking up the Pinoy's viewing habits was noble, some industry insiders raised eyebrows on its feasibility.

The network's new identity, coupled with aggressive promotion and interesting programs, immediately made an impression among viewers right on its first month of reinvention. But

finding the right formula to success did not happen overnight as hits and misses shaped the network's journey in realizing its objective.

As for **IBC-13**'s success, Boots Anson readily acknowledged that the "open field" policy of the network when it comes to stars and talents helped tremendously in bolstering the network's appeal to the masses.

# IBC-13 Relaunches New Media Platforms

#### October 7, 2012

Speaking at the relaunched for sequestered **IBC-13'**s new media and digital publishing properties called **IBC Interactive**, president and CEO Boots Anson-Roa share of all **IBC-13** platforms parallel with the direction. "One of how diffrent mediums like TV, mobile, radio and print interact with one another which results in a richer experience for our users and our advertisers" We specialize in bringing a single message through the integrated platforms of television, web, and SMS resulting to an innovative marketing tool that is fun for consumers as **IBC-13** become more aggressive recently.

"The lines of TV, radio, print, online and mobile are not only blurring, but also disappearing completely. The challenge for networks today is to embrace that change and to create content that seamlessly flows from one platform to the other which opens up a completely new way of teeling stories," Anson-Roa continued. The **IBC** chairman Eric Canoy gave a speech as did **ABS-CBN Corp.** chairman Eugenio Lopez III, **GMA Network Inc.** chairman Felipe Gozon. Boots said **IBC** could become not only a media content provider, but also more of a dynamic digital leader.

Here are **IBC-13**'s digital platforms that creates, delivers, and distributes branded and original content using technologies made available in today's digital world:

#### IBCKids.ph

Last month, IBC-13 announced that they newest venture into online media.

It has a newest children's portal called **IBCKids.ph** last July 1 become the well-loved kids portal in the Philippines for kids with over 10.8 million page views just in October. By inspiring kids through relevant and quality content, we want them to Believe, to Create, and to Play. This is the online community for parents and **IBC Kids** who enjoy quality programs and values forming content from sequestered TV station **IBC** such as the collection of children's television programs like **Bear in the Big Blue House**, **Y2K: Yes to Kids**, **Bananas in Pajamas**, **Eskwela Bulilit**, **KapinoyLand**, **Cabbage Patch Kids**, **Sesame Street**, **Art Attack** and **Barney and Friends** with some characters of **KapinoyLand** mascots like Mr. Kapinoy, Ms. TV, Radiogirl, Newspaper Boy, Barney, Baby Bop and BJ as the Philippine advertisements and also provided the video and online games at the time.

#### **IBCNews.com**

Less than two years after **IBC-13** launched **IBCNews.com**, the online news portal has since become the fast-growing news portal in the Philippines; landing at the top five leading news portals in the country. The site has a public service announcements and closed the month of October with over 1.6 million unique visitors and 13.6 million page views. Its content is also available not only online but also through your mobile phones via the **IBCNews** iOS and Android applications. For text NEWS ON to 8888 from **Globe**, the No.1 in Postpaid to register.

#### RadyoBudyong.ph

The studio of the **DZTV Radyo Budyong** is housed in Broadcast City, Capitol Hills, Diliman, Quezon City.

For AM radio, a newest website called **RadyoBudyong.ph**, the online radio website from the leading AM band of **DZTV** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo. Its radio website is also available in online and through your mobile phones via the **Radyo Budyong** iOS and Andriod phones. The programs of news and public affairs, public service, music and entertainment as a new digital offering with a radio station for the live video-audio streaming on the internet with a power of 50-kilowatts for an AM radio station which can be heard at a frequency of 1286kHz operating 24 hours a day, in which it broadcast to a specific location via see thru OB van studio vehicle.

#### RomanceFM.ph

A launching a newest romantic FM radio stations called **93.5 Romance FM**, with the official website of www.RomanceFM.ph. The station has 24-hours with its play all easy-listening love songs as a mainstream audio-video as well as on the internet, also making them the number one station with a power of 30-kilowatts for an FM radio station. Its radio website is also available in online and through your mobile phones via the **Romance FM** iOS,**Andriod** phones and **Globe** cellphones.

#### **K-POP** Radio

Last September 30, the station released teasers for the said internet radio service that hopes to launch last October 1. Known about the service, is reported to offer K-POP music streaming. By text IDMZ to 8888 from **Globe**, the No.1 in Postpaid.

A country's No.1 internet danze mix FM radio station **iDMZ** also announces a new digital offering called **K-POP Radio**, which will be launched last October 1. As following up to the success of *K-Pop N Go* on **iDMZ**, like **K-POP Radio** is the first streaming radio service of the **Danze Music Zone** where you will be able to select K-Pop song hits from K-POP artist. Its radio portal website is also available in online and through your mobile phones via the **K-Pop Radio** iOS, **Andriod** phones and **Globe** cellphones. This project repesents **IBC** and **iDMZ** of strong advocacy and dance for K-POP and it envisions **K-POP Radio** to become the Pinoy K-POP hub from the hottest girl groups to the cutest boybands.

Experience **IBC-13** beyond your television and into your mobile devices. Know more about our latest interactive mobile services and **Globe** phone applications in this section.

# Express Balita and Ronda Trese entered into new home, debuts new graphics last July 2012

October 1, 2012

IBC-13's primetime and late-night newscasts *Express Balita* and *Ronda Trese* debuted a new set and graphics, in preparation for the launching of IBC News Network last July 2012.

IBC News may be moving toward a more unified brand, that's why *Magandang Umaga Ba?*, *Express Balita* and *Ronda Trese* share the same graphics.

# PNoy on IBC and RPN has a sequestered

March 19, 2013

The Aquino administration's plans to privatize RPN 9 and IBC 13 has in history. If the impact positively, the TV landscape recently ruled by a giant networks ABS-CBN and GMA in the tagline of Kapamilya and Kapuso along with third sport now have TV5 as Kapatid, IBC as Kapinoy and Studio 23 as Kabarkada.

The current Aquino administration seems decided on the privatization of government sequestered stations Radio Philippines Network Inc. (RPN-9) and Intercontinental Broadcasting Corporation (IBC 13), as was announced in 2011. Presidential Communications Operations Office Secretary Herminio "Sonny" Coloma Jr. said this move would mean government's focusing on People's Television Network (PTV-4) since the government is mandated to operate only the one network while IBC is now the number 3 leading network recently, according to the network's president and CEO Boots Anson-Roa and IBC chairman Eric Canoy.

The ownership means the Aquino who were accused of acquiring the channels as part of the family. President Noynoy Aquino clarified on yesterday that his family had interest in RPN 9 and IBC 13.

To question ownership means seeking out the Marcoses who were accused of acquiring the channels as part of the family's alleged ill-gotten wealth. However, Sen. Bongbong Marcos clarified on Tuesday that his family had long lost interest in RPN 9 and IBC 13. In a radio interview, the new senator explained that the stations were sequestered, their privatization is for the courts to decide.

Also, the Aquino administration wants to privatized the marcos-sequestered broadcast betworks RPN and IBC. It was confirmed that RPN was sold by Solar Entertainment but IBC is under bbservation because has a blocktimer with Viva Communications, Inc. to created a primetime block Viva-TV. Said the government intends to retain only one channel, PTV-4 and the government intends to fully privatize RPN-9 first, and then IBC-13, by 2013 which means a No.3. "It made us the most financially stable among all the government-owned networks (like RPN 9 and PTV 4). We also gained more viewers." IBC 13 now supplements its monthly income with its earnings from Viva and other block timers, as well as with RPN 9's rental of the facilities.

There are plans that RPN and IBC to the private sector. Possible buyers include Viva Entertainment (IBC's blocktimer and production partner) and the PLDT Group of Manny Pangilinan. The financial lossed of TV network Radio Philippiens Network (RPN) will result in the retrenchment of 2000 employees last October 2012 and retained IBC remains a No.3 leading TV station for The Kapinoy Network, there by making just a competitive to the established networks ABS CBN and GMA.

Coloma's office, by virtue of Executive Order No. 4, oversees RPN-9, along with IBC-13 and PTV-4 and other government-owned or donor controlled media assets. Both RPN-9 and IBC-13 were among the assets that the government of former President Corazon Aquino sequestered after the Marcos dictatorship years. The government, however, only has a minority 20% stake in RPN-9 following a previous court ruling, Coloma said. He added that his office was informed by RPN management that it already issued letters or notices of retrenchment to some 200 employees of the network. The retrenchment program starts October 1 and will take effect in November.

IBC's FM radio stations 89 DMZ would return last 2011 and now rebranding as iDMZ 891, which has been the #1 urban music and dance mix FM radio stations aims to target the A-B-C markets, while IBC recently more aggressive in surging ahead in the ratings as the Kapinoy network at the time cater to the mass media. At the time, IBC won as 2012 PMPC Star Awards and 2013 KBP Golden Dove Awards for the Best TV Station, while other shows also won as Best TV show in different categories.

They now showing the broadcast by some of its newest classic IBC hit programs as IBC Classics like *Iskul Bukol*, *Chicks to Chicks*, TODAS, among others.

In the meantine, gained popularly last 2011 when in 2013 for a new hit telenovela *Rosalinda*, a Mexican soap oprea starring Thalia and *My Daughter the Flower*, a Korean soap operas which aired on Viva-TV on IBC. Also, around this time on IBC, Viva-TV introduced animated series *Winx Club* franchise to the Philippine become the phenomenal cartoons and a Japanese popular cartoons *Cyborg Kurochan*. A two top networks, ABS-CBN and GMA Network were

focused to the asianovelas, telenovelas and animes to their new programming lineup along with the imports from Mexico, Korea, Japan and Taiwan for the established popular shows. Meanwhile, showing local blockbuster movies from Viva Films and recently acquired the local franchised in the two popular and top-rating game shows: *Who Wants to be a Millionaire?* (hosted by Christopher de Leon) and *The Weakest Link* (hosted by RIchard Yap) which has been the phenomenal game show, also with a popular talent search show *Born to be a Star* (hosted by Anja Aguilar) on primetime TV which block timers of Viva Television, they have helped IBC 13 rise from its financial slump and mediocre ratings. IBC's primetime block Viva-TV from 5:00pm to 12:00mn, which is the home to the popular basketball tournaments for the NBA and PBA games, and a boxing matches from Nonito Donaire and Manny Pacquiao together with a sports events like Olympic Games and SEA Games.

#### **IBC Channel 13**

Interontinental Broadcasting Corporation, owned by chairman Eric Canoy. The news department airing some of the news and public service programs on Channel 13 produced by the network's news organization. It is headed by Maria Ressa who are the news head, respectively and Viva-TV is commercial free since they now paying the IBC primetime slot and they are bidding for IBC's privatization.

Jess Caduco, news correspondent, described with Kapinoy network. Meanwhile, IBC News from airing police stories, PNoy administration, public service and sports news will feature the resules of the NBA and PBA games shown that day, as it continues to improved news and public service programs for the IBC news are products of the government network people with Viva's purchase of blocktime hours on IBC 13. It has *Magandang Umaga Ba?* from 5-8am every morning, and the daily flagship newscats like *IBC Headliners* for the top-of-the-hour news update with anchor Mario Dumaual, *Express Balita* anchored by Henry Omaga-Diaz and Snooky Serna-Go for primetime at 6:30pm slot, and *Ronda Trese* with Jess Caduco and Czarinah Lusuegro for late-night at 11:30pm slot, averaging total of news and public affairs programs.

Also has a public service programs like *Linawin Natin*, *Good Take*, *Angara ng Bayan*, *Pulsong Pinoy* and *Snooky* at the 12mn for the late-night slots and public service *Nora Mismo* every Saturday at 6:00am. IBC is the #3 leading network has the children's television programming: *KapinoyLand* with IBC mascor characters Mr. Kapinoy and Baby Kapinoy, which become the flagship children's TV program on Philippine TV for kiddies along with *Teletubbies*, *Sesame Street* and *Barney & Friends* which will target A-B-C market for kids. Entertainment-produced program mix: IBC Classics airing some of the classic hit shows like *Iskul Bukol*, *TODAS*, *Chicks to Chicks*, among others. *Cooltura* with Cathy Eigenmann-Bordalba for the Filipino culture, airing Monday to Saturday at 11:30am, interactive show Danze sa TV airing weekdays at 3:30pm with simulcast over iDMZ), daily noontime variety show

called *Lunch Break* hosted by Ryan Agoncillo, Joy Viado, Pat Natividad, Smokey Manaloto, Nadia Montenegro, Enrique Gil, Nicole Anderson and Bobby Yan airing at 12nn, compared to the other established networks *It's Showtime* (ABS-CBN) and *Eat Bulaga!* (GMA).

The FM radio stations iDMZ 891 as the #1 urban music and danze mix FM radio station will target the A-B-C markets. Also, IBC has a primetime block with Viva-TV from 5pm to 12mn slot, will now target the mass-based market viewers, which is the home to the NBA and PBA games as well as boxing matches from Nonito Donaire and Manny Pacquiao along with the sports events in the live coverage. Meanwhile airing import Mexican hit telenovelas *Rosalinda*, a Korean drama *My Daughter the Flower*, animate sseries *Pop Pixie* and *Winx Club* and a Japanese anime *Cyborg Kurochan*. Also, showing the Viva Tagalog movies from Viva Films and the two popular and top-rating phenomenal game shows like *Who Wants to be a Millionaire* hosted by Christopher de Leon and *The Weakest Link* with Richard Yap, and reality talent search program *Born to be a Star* with a certified singing champion Anja Aguilar.

# IBC is Best Television of the Year

April 29, 2013

**IBC-13'**s leadership in the local broadcasting scene once again proven as adjudged the **Best Television Station** in the recent **21st Annual KBP Golden Dove Awards**. **IBC** has garnered the most number of awards this year 2013 for the television and radio in sequestered by the government.

Eric Canoy, one of the network's chairman of **IBC** management, won as the **KBP Lifetime Achievement Award**. Czarinah Lusuegro, one of **IBC**'s field reporter, won in the **Best TV Newscaster**.

The network's efforts as the country's premier news organization recognized when the IBC's flagship news program *Express Balita* won as The Best Newscast, which was produced by the IBC news team. A children's program *KapinoyLand*, which is kiddies of Mr. Kapinoy as the mascot characters, awarded as Best Children's Program. Henry Omaga-Diaz, one of the respected IBC News and Public Affairs personalities was also given to the most prestigious Best Male Newscaster in recognition of her accomplishments in the broadcasting field. A Filipino culture *Cooltura*, also won as the Best Educational Program and the homegrown multi-talented Cathy Eigenmann-Bordalba, also won to the Best Educational Program Host. An interactive danze music *Danze sa TV* (simulcast over iDMZ 891), wins as the most-watched Best Variety Program for TV.

The quality of **The Kapinoy Network's** top-rating **Viva's** local entertainment productions was also recognized with several awards **Viva-TV** programs won in three categories: popular basketball **PBA** won the **Best Sports Program for TV**. A long-running talent search **Born to be a Star** got the **Best Talent Program for TV**. Christopher de Leon's **Who Wants to be a** 

*Millionaire*, which is the **Channel 13'**s consistent on the top-rater, has also garnered as the **Best Game Show for TV**. A certified singing champion Anja Aguilar she got the **Best Talent Program Host**.

In radio, **DZTV Radyo Budyong 1386** has the catrgories are: *Radyo Budyong Balita Alas-Dose*, won is the **Best Radio News Program (Metro Manila)**.

Meanwhile, **IBC'**s popular FM radio **iDMZ 891** won the **Best FM Radio Station** award. The Sting (Terence Khan) was also adjudged the **Best Disc Jockey**. **iDMZ'**s roster of award-winning DJs include The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), Nicole (Nicole Anderson), The Force (Neil Centeno), The Destroyer (Rommel Dayan), The Sting (Terence Khan), Marc the Spark, ZJ Ziggy, Peewee (Peewee Wenceslao), DJ Kaye (Kaye Tan), DJ Blare (Bernadette Camalig), DJ Alfie (Alfie Manuel) and others.

# Biggest Sports Events in the World and PH to be Covered by Viva Sports on IBC

January 27, 2014

IBC Sports, the country's leader in sports production and marketing of The Kapinoy Network, and Viva Sports, the sports production of Viva Entertainment for IBC, will once again be at the forefront of bringing the best international and local sports action to Filipinos this 2014.

First in the line-up for 2014 is America's biggest sporting spectacle, Super Bowl XLVIII (48) which will feature the Denver Broncos versus the Seattle Seahawks. The event will be aired live on February 3 on IBC and INN starting at 8:30am. A few days later, winter comes to the Philippines with the Sochi 2014 Winter Olympics to be held in Sochi, Russia that opens on February 8 at 12mn (Manila time). The Winter Olympics will have 98 medal events in 7 sports and it will be the first time that it will be held in Russia. The much-awaited event will also have figure skater Michael Martinez as the first homegrown Filipino to compete in the Games. The 17-year old figure skater will be representing the Philippines, which has been absent from The Winter Olympics for the past 22 years.

Also this February, The Kapinoy Network will also give highlights Ronda Pilipinas, the biggest local cycling competition where the top local and foreign cyclists challenge the toughest terrains in a 14-stage race that covers over 1,800 kilometers. Get your daily roundup on IBC and IBC News Network (INN) every 10PM weekdays and 10:30PM on weekends.

The Nanjing 2014 Youth Olympics will also be aired from August 16 to 28 from Nanjing, China. There are 222 medal events in 28 sports, including 3-on-3 basketball, taekwondo, swimming,

tennis, boxing, athletics, beach volleyball and football. Capping off the major sports event for the year is the Asian Games in Incheon, South Korea this September. The best Filipino athletes will be competing against the best in Asia and Viva Sports on IBC Sports will be giving all the sports highlights in basketball, boxing, volleyball, billibards and taekwondo in the quadrennial event.

Viva Sports will also continue to deliver thrilling local sports action on IBC with the PBA, NBA and ONE FC.

The excitement of the 39th season of the *PBA* is expected further grow as Asia's first professional basketball league celebrates 40 glorious years in October in its partnership with Viva Sports. All these electrifying sports events will be delivered on television (IBC, INN and Pinoy Extreme) and also online and mobile.

Viva Sports on IBC Sports has presented the best sports action, be bringing to you this 2014 sports that you watch and sports events that matter to you.

# Express Balita and Ronda Trese launched on their mission of IBC News and Current Affairs

April 7, 2014

From an inside source of IBC is still partly owned by the government, and president Noynoy Aquino III helped him get inside IBC since IBC is a government owned broadcasting station and doing the news update.

If you turned on your Philippine television at 6:30 in the evening hoping to catch a glimpse of the *TV Patrol* (ABS-CBN) and *24 Oras* (GMA) deliver the hottest news, then you got a big surprise. Since April 7, The Kapinoy Network IBC has made the boldest on primetime news by putting the timeslot in the country's formidable news anchors Henry Omaga-Diaz and Snooky Serna-Go's *Express Balita* at 6:30 p.m. and Bernadette Sembrano and Jess Caduco's *Ronda Trese* at 11:30 p.m.

#### Henry Omaga-Diaz and Snooky Serna-Go

World-renowned broadcast journalist and veteran news anchor Henry Omaga-Diaz, veteran female broadcaster Snooky Serna becoming the homegrown newscasters. The trio anchor of the station's longest-running primetime news program *Express Balita* hits the primetime has reaped various awards left and right with the fresh speech latest, hot, timely, freshest and most reliable source in news of the day will sure its local and international pool of correspondents that journalism work is public service while their news program *Express Balita*, the first ever in the history of Philippine TV anchored by the three of formidable news anchors, proved in its 6:30

p.m. timeslot grown by leaps in terms of viewership of these rival counter-programming in domination of *TV Patrol* and *24 Oras*. Among its foremost objectives is to give the overall picture of news events producing investigative reports and in-depth political analyses along with the live reports are lengthier and more in-depth takes on issues. Credibility, integrity, sincerity, fast-paced, in-depth, straightforard, bias, varied and thrusted for years in delivering the news will surely attract the Filipino maseshas been held by news programs, news-gathering and public service and all those who watch the early evening newscast to deliver news that is current, truthful, information, public service and action to viewers also learn to watch the masses with anchor Omaga-Diaz, Serna she was tapped as newscaster though naturally articulate and fluent turn in her career, to everybody's surprise and delight she was enjoying her shows in IBC, she received persistent huge offers to appear in major telenovelas in other networks and Cepeda for the main regular evening news while waiting for their favorite television series on IBC's primetime block PrimeTastik with the *PBA* games.

#### Bernadette Sembrano and Jess Caduco

Meanhile, the trend-setting late night newscast *Ronda Trese* is new report will disclosed and news gathering pushed to the limit already conquering new heights since the relaunch. The program that relaunched a number of wannabes in the field of television news published presenting the latest news, *Ronda Trese* anchored by the most inimitable anchors: field veteran broadcaster Jess Caduco and award-winning broadcast journalist and advocate Bernadette Sembrano, promises to deliver the comprehensivejournalism and fearless news reports that it is known for to a whole new audience on the late night shift got all the bases covered. You will also witness Tony Velasquez "getting down and dirty" as he anchors the news from various locations with all major stories and late breaking news delivered first-hand while Bernadette she provides the details of the most compelling stories in the country and elsewhere in the world sending their reaction through text messaging send their reactions on each news through Twitter and Facebook and read by anchors each news items, thus surveillance for comprehensive in independent journalism of the news delivery making more interactive.

#### Vincent Santos and Amelyn Veloso

The weekend edition for the newscast *Express Balita Weekend* airs Saturdays at 9:30 p.m. and Sundayss at 9:30 p.m. anchored by Vincent Santos and Amelyn Veloso as part of Panalo Weekend.

The legendary *Express Balita* and *Ronda Trese* not only reinforces IBC's PrimeTastik block but also allows the viewers to be the first to know the latest news with Henry, Snooky and Ricardo's hard-hitting primetime news in *Express Balita* and at the same time, protected with Tony and Bernadette's most comprehensive crusade-style comprehensive news delivery in *Ronda Trese*. Meanwhile, Vincent and Amelyn's cap the weekend newscast will deliver in *Express Balita Weekend*.

With the best broadcast journalists at the helm of *Express Balita* and *Ronda Trese*, news as we know it can only get better. Join Henry Omaga-Diaz and Snooky Serna-Go, Bernadette

Sembrano and Jess Caduco from Monday to Friday and Vincent Santos and Amelyn Veloso of *Express Balita Weekend* every Saturday and Sunday in their quest for the network's news organization IBC News and Current Affairs under the media govergence of news and information Media ng Bayan.

# For IBC, It's All About News and Current Affairs

July 19, 2014

On July 21, IBC-13 will officially integrate their new banner of flagship newscasts under the Media ng Bayan. The network's flagship newscasts will be titled *Happy Morning Yehey*, *News at Noon*, *IBC Headliners*, *Express Balita*, *Ronda Trese* and *Express Balita Weekend* together with the news anchors.

This Monday, IBC-13 takes the new name to new heights, in the form of *Happy Morning Yehey* (mornings), *News at Noon* (noontime), *IBC Headliners* (news capsule) *Express Balita* (primetime) and *Ronda Trese* (late nights), and *Express Balita Weekend* (weekends). For IBC News and Current Affairs, it is about strengthening and unifying the brand, believing that more than the news, it is about public service. And that is attempting to accomplish.

# Disgruntled PTV-4, IBC-13 workers join Sona rally

4:06 pm | Tuesday, July 29th, 2014

### Contributed photo by PTV Employees Association (PTEA)

MANILA, Philippines – In 2011, President Benigno Aquino III vowed to improve and modernize the People's Television (PTV) Network so it won't "lag behind."

Four years later, the PTV Employees Association (PTEA) claim that not much has changed and that the situation has even worsened. PTV-4 (People's Television Network), Radio Philippines Network (RPN-9) and Intercontinental Broadcasting Corporation (IBC-13) workers were among the people who joined the protests during Aquino's fifth State of the Nation Address (Sona) last Monday.

"Sa tagal ng matiyagang paghihintay ng mga PTV employees, naranasan ng mga empleyado ang kapabayaan, panlalait at pagnanakaw ng mga PCOO (Presidential Communications Operations Office) 'appointed people' sa PTV Network. Ang mga benepisyo at pondong dapat

sana ay sa PTV employees ay lantarang kinukurakot ng mga tao ni Secretary (Herminio) Coloma," a joint statement said.

(Amid the long and patient wait of PTV employees, they were neglected, humiliated and stolen from by PCOO's 'appointed people' in the PTV Network. The benefits and funds that should have gone to PTV employees were openly stolen by the Secretary Coloma's people.)

But Coloma said the accusations were "unfounded and baseless." "Since we took over PTV, RPN and IBC management, we dealt with financial bankruptcy and good housekeeping rules," he told INQUIRER.net

On the other hand, PTEA said PTV's performance has been on a decline amid the appointment of additional people from the PCOO, which is headed by Coloma.

INQUIRER.net earlier reported on PTEA's accusations that the PCOO has allegedly been accommodating people by assigning them as PTV consultants or contractuals.

PTEA said the number of contract of service (COS) employees ballooned during the Aquino administration. It said PTV now has 279 regular employees and 278 COS workers and talents.

PTEA Vice President Angie Arguelles then told INQUIRER.net that the PCOO also violated the law by letting consultants head departments. But Coloma said they did not violate any law and that the contractual employees were "essential to network operations."

#### **DAP funds**

Earlier this month, the Department of Budget and Management (DBM) released a list of the projects and programs funded by the Disbursement Acceleration Program (DAP), which was later declared partly unconstitutional by the Supreme Court.

Of the P144 billion released, P342,536,605 went to the People's Television Network, Inc. (PTNI).

Coloma said the funds were allocated to address PTNI's financial bankruptcy and to pay for employees' salaries and operating expenses.

"Funds were authorized to be released to PTNI through PCOO to ensure that employees' salaries are paid on time and to keep the government television network running while the new law was going through the legislative process," Coloma said, referring to the then proposed version of Republic Act 10390, which aimed to infuse the government network with additional capital.

PTEA, however, said only a small portion of the DAP funds went to PTV.

It added that employees are still asking for a salary increase after eight years of stagnant wages.

It said the purchase of additional equipment should be complemented by the improved situation and welfare of the employees.

Arguelles said they want the DAP funds to be accounted for.

Documents obtained by the INQUIRER.net showed that of the P342 million in DAP funds allotted to the PTV through the PCOO, P73,004,351 or 21.3 percent went to personal services (PS), P52,605,884 went to maintenance and other operating expenses (MOOE) and P216,926,370 went to capital outlay.

A large portion of the MOOE went to "other professional service" (P20.56 million) while the capital outlay was allotted for the rehabilitation of facilities and purchase of equipment.

A breakdown of the amount showed that the PS was set to be utilized for only three months (October, November and December of 2012). The MOOE was spread out from October 2012 to March 2013 while the CO was scheduled for January and February 2013.

#### **IBC** privatization

The joint statement said IBC employees have also been complaining of appointed officials who allegedly use the network, but this time, IBC currently the number 3 station in the country.

It said many of the employees have yet to receive their benefits and that IBC workers can only hope for privatization to improve their situation. Coloma said the government has already "engaged DBP, as directed by the Governance Commission to oversee the IBC privatization."

# Linawin Natin

**Linawin Natin** (Let's Clarify) is a 30-minute public affairs program airs every Monday nights at 12:00 midnight on IBC. Hosted by Vincent Santos evolved into a radio from public affairs on television with the same title, originally aired on IBC's AM station DZTV.

#### Linawin Natin

Format Public affairs

Created by Intercontinental

Broadcasting Corporation

Developed by IBC News and Current

<u>Affairs</u>

Directed by Chito Cabatuando

Presented by <u>Jarius Bondoc</u>

Opening theme

by Slapshock

Country of origin Philippines

**No. of episodes** n/a (airs Mondays)

## **Production**

Executiveproducer(s) Lito Ocampo Cruz

Running time 30 minutes (IBC)

1 hours (radio)

#### **Broadcast**

<u>IBC</u>

Original channel DZTV Radyo

**Budyong** (radio version)

Original run

June 7, 2011 – present

#### **External links**

#### **Program Site**

# Sypnopsis **Edit**

The show is hosted by <u>Vincent Santos</u> which focuses on the issues and government based on the intensive research and investigation will be tackled in the program mixes investigative and in-depth reports. *Linawin Natin* aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information for putting politicians and government officials and figures on the hot seat. Hopes to introduce a new public affairs program as it mixes investigative and in-depth reports which focuses on the issues and government based on the intensive research and investigation will be tackled in the program interviews politicians and personalities.

*Linawin Natin sa Radyo* airs from Mondays to Fridays from 8:00am to 9:30am on the network's AM brand of radio station DZTV Radyo Budyong 1386 kHz.

### Host Edit

#### **Current** Edit

Vincent Santos (2014-present)

#### Former Edit

- Thelma Dumpit (2003)
- **Jarius Bondoc** (2001-2007, 2011-2014)

## Awards and Nominations Edit

## Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards Edit

 Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best Public Affairs Program) - Won

## Gawad Tanglaw Awards Edit

2014 12th Gawad Tanglaw Awards (Best Public Affairs Program) - Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Best Public Affairs Program) - Won

#### PMPC Star Awards for Television Edit

27th PMPC Star Awards for Television (Best Public Affairs Program) - Won

 26th PMPC Star Awards for Television (Best Public Affairs Program Host) - Nominated (Jarius Bondoc)

#### KBP Golden Dove Awards Edit

- 2012 KBP Golden Dove Awards (Best Public Affairs Program) Won
- 2011 KBP Golden Dove Awards (Best Public Affairs Program) Nominated

# References Edit

#### External links Edit

- Program Site
- Linawin Natin on Facebook
- Linawin Natin on Twitter
- Linawin Natin on Multiply

### See also Edit

- The Official Website of the Kapinoy network
- IBC Strengthens its Weeknight Current Affairs Block
- IBC-13 strengthens news and current affairs block
- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# The Official Website of the Kapinoy network

# Home Edit Top 1 About Us Regional TV Promos Message Board Guestbook What's New? Watch

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Photos
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       <u>Artists</u>
       Radio
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       E-Mail Us
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       IBC News
       IBC Interactive
       Kapinoy Talent Center
       Kiddie TV
       Toon TV
       K-Pop Radio
       93.5 Romance FM
       DZTV Radyo Budyong 1386
       iDMZ 891 FM
       Kapinoy FM 913
Top 2
       (Show 10)
       PBA
       NBA
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Who Wants To Be A Millionaire?

Don't Forget the Lyrics!
The Million Second Quiz
Born to be a Superstar
Before I Fall in Love
Noli Me Tangere
Carita de Angel
Janella in Wonderland
Your Heart, My Love
Ghost Buster
13 Original Movie
Shake, Rattle and Roll
Sandy's Romance
Happy TODAS
More/Less
(Show 20)
Express Balita Ronda Trese
Linawin Natin
Bitag
Report Kay Boss!
Snooky
Good Take
Forum ni Randy
Global Mission
Chinatown TV

Showbiz Star  KapinoyLand  DMZ-TV  Lunch Break  Whattaboys  Bida si Sir Chief, Bida si Maya  It's Partytime  Show (40)  Cyborg Kurochan Kirarin  Kuruko's Basketball  Grossology  Sic O'Clock News Naman  Winx Club  Mickey Mouse Clubhouse  Kamen Rider Fourze  Sofia the First	
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Mickey Mouse Clubhouse  Kamen Rider Fourze	
Kamen Rider Fourze	
Sofia the First	
taran da antara da a	
My Friends Tiger & Pooh	
Lilo & Stitch	
Phineas and Ferb	
(Show 50) Nine Time Travels La Madrastra	

My Love Patzzi Kapinoy Cinema Viva Box Office Sunday Sinemaks **Featured Videos (top 1) Edit** More Videos PBA and NBA Teaser Express Balita Teaser KapinoyLand Kiddie Lunch Promo Happy Fathers Day Schedule (top 2) **Edit** Mon Tue Wed <u>Thurs</u> <u>Fri</u> Sat Sun full schedule What's New on IBC (top 3) **Edit** More News **IBC News (top 4)** Edit go to IBC News **National** World

**Politics** 

Sci-Tech

<u>Lifestyle</u>

**Opinion** 

Weather

**Business** 

**Sports** 

**Entertainment** 

Books

**Travel** 

Health

## Community (top 5-1) Edit

We like to hear you. Visit the <u>Kapinoy Forums</u> and post comments about your favorite Kapinoy shows!

# What's New on iDMZ 891 FM (top 5-2) Edit

Music

Contest

#### Top Hits

- 1. Tonight I'm Getting Over You Carly Rae Jepsen
- 2. Clarity Zedd feat. Foxes
- 3. Suit and Tie Justin Timberlake feat. Jay-Z
- 4. 22 Taylor Swift
- 5. Gentlemen PSY
- 6. Heart Attack Demi Lovato
- 7. Stay Rihanna feat. Mikky Ekko
- 8. The Way Ariana Grande feat. Mac Miller
- 9. Tonight Jessica Sanchez feat. Ne-Yo
- 10. Fine China Chris Brown

#### Mobile (top 6) Edit

Subscribe to KAPINOYLAND to 8888 from Globe postpaid and prepaid to get a call on your mobile cellphone every day with IBC-13's children's television program.

#### Radio (top 7) Edit

Listen Live to 93.5 Romance FM

Listen Live to DZTV Radyo Budyong 1386

Listen Live to iDMZ 891 FM

Listen Live to Kapinov FM 913

## IBC Affiliates (top 8) Edit

IBC News Network (INN)

The world's leader in the UHF news and current affairs, public service, business, entertainment and sports channel is now on free TV channel 45!

#### **IBC** Licensing

The licensing and merchandising arm of IBC

#### Global IBC

The digital tambayan of the global Kapinoy!

#### Danze TV

The newest cable music channel of danze urban music.

#### Kiddie TV

The newest cable children's TV channel for kids!

#### Toon TV

The cable animation cartoon channel for kids!

#### **Kapinoy Talent Center**

Get to know the talented Kapinoy artists that are part of the Kapinoy Talent Center family!

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# About Us Edit

The Intercontinental Broadcasting Corporation (IBC) is a Philippine mass media conglomerate network. Its main studios, dish satellite, office and headuarters is at the building of IBC Broadcast Center, Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon Ciy, Philippines with its transmitter tower located at Coca Cola plant in Roosevelt Avenue, San Francisco Del

Monte, Quezon City. As we continuously commit to the highest standards of performance and quality and deliver unrelenting service to Filipinos worldwide, we are opening our door to dynamic, competent, goal and results-oriented individuals looking for career growth and personal advancement like you sustained its stronghold through continuous leverage on its unparalleled ability of providing high-quality and multi-genre content to its audience.

As always, IBC-13 management strives to deliver the best innovative programming to people.

Telephone Numbers: (02) 435-3784 and (02) 433-5538 loc. 208

Since its establishment on 1960, known as the government-sequestered radio and television network in the Philippines continuously commit to the highest standards of performance and quality and deliver unrelenting service to Filipinos worldwide, the country and the Asia in partnership with Viva Entertainment, IBC-13 is now unveils a new blazes of the trail in Philippine television broadcast offers their programming innovations by producing high-quality news and current affairs, sports and entertainment programs that will offering a multi-platform approach in reaching Filipinos across the country and around the world in the broadcasting industry. The Kapinoy Network's undisputed #3 television network in the country, the Philippines and in the Asia for its new tagline and corporate slogan *Kapinoy ng Bagong Pilipino*. The Kapinoy station: IBC, Global IBC, IBC News Network (INN), 93.5 Romance FM, DZTV Radyo Budyong, iDMZ 891 FM and Kapinoy FM 913. By constantly innovating its programs, IBC-13 has set trends in the broadcast industry -- viewers can participate in polls, interact with other viewers on-air, and send feedback through text messaging in several Kapinoy programs as it diversified into media businesses in movie making, sets and props construction, music and video recording, new media, post production services and marketing.

As it faces the challenges of the future, IBC strengthens itsalliance with its six wholly-owned subsidiaries, strategically positioningitself in key areas: film, radio, post-production, corporate video productions, marketing and sales, music recording, licensing and merchaidising, print media and publishing, new media interactive, modille and telephone, and props and prosthetics.

Indeed, an innovative, crative core intact and quality. All shows in the sequestered TV channel mostly concentrates on Kapinoy shows starting from hours of the morning until night by watching. With its line up of shows, it caters all people in all walks of life but it aims not only to give entertainment and enlightenment but also making it sure that viewers gained to fonder and value at the end of the day in front of television.

And in the coming years, The Kapinoy Network will continue to revolutionize the broadcast industry by reinventing the way local shows are made and news isdelivered using the latest in technology.

Produces and broadcasts radio programs across the Philippines on its wholly-owned operating network of the flagship radio stations DZTV Radyo Budyong on the AM band and iDMZ Sayaw Pinoy! on the FM band.

The Kapinoy Network sets the TV investments, mindful of its role in supporting the Philippine broadcast industry, began the operations of DZTV Radyo Budyong 1396, an AM news and public service broadcasting provided metropolitan and regional news to key areas of the country; iDMZ 891 FM, the Philippines' premier urban dance music station geared towards the uplifting of mixed of pop, dance music, hip-hop and R&B and remixed music and the encouraging of Filipino talents in the music industry. Strategically partnered with its TV arm, iDMZ 891 FM has a very broadcast capacity and the #1 dance mix FM radio station in the country.

We believe that our people determine the success of our company. We hire and retain the best and invest in the development of our Administrative Services and Human Resources. Here at IBC-13, everyone is encouraged to discover their potential and be the best they can be plays a crucial and critical role in the trailblazing digital convergence merging all multimedia platforms for all Filipinos worldwide. With MediaQuest fueling IBC's massive programming, talent, financial, and infrastructural expansions, the TV network has become an engaging choice for its innovative and creative programming that continues to solidify its position as a major player and strong competitor for the top ranks of Philippine television. introduces a fresh wave of healthy competition that aims to enlarge the industry's overall impact and audience reach. Gearing up for an all-digital, tape-less workflow and High Definition transmission, IBC is ready to take the great leap of establishing itself as a new breed of hit-making Filipino multimedia channel and ushering the digital revolution in the local broadcasting landscape. Content is why people watch television, read newspapers, browse the internet, listen to radio. Throughout history, advertisers and ad agencies have focused on the fringes of content: creating ads to sponsor content.

Being a Kapinoy is about passion, dedication, hard work, loyalty, aspiring, children, stars and doing the best, achieving world class standards and service. Be part of the team as we continuously bring the broadcast industry to the forefront, breaking barriers, innovating and pioneering program formats, enriching the lives of millions of Filipinos here and abroad and building communities with a Filipino programs wherever they may be raising the standard of the broadcast industry and Philippine television entertainment industry showcase their talents, air their work. It's their podium: It will accept their productions, pictures, recordings.

Reaches out to Filipinos across the globe through its international channels Global IBC and INN International, available via cable, direct-to-home and IPTV in the United States, Canada, 49 countries in Europe, 27 countries in the Middle East and Northern Africa, Hong Kong, Japan,

Singapore, Australia, New Zealand, Guam, Saipan, Papua New Guinea and the British Indian Ocean Territory of Diego Garcia.

As long as IBC-13, the major player remains a network with its innovative and creative core intact in Filipino viewers will regarded for their line-up of television revolutionary an new all-Filipino programming slate with more world-class established mass-based programs, bringing a multitude of Kapinoy programming from sports, entertainment and news and current affairs has played a major role in revolutionizing Philippine television by providing many of the most innovative, creative and trendsetting shows in the country. Its programs boast of the best artists of biggest, best, brightest stars and superstars in Philippine entertainment as well as the most respected personalities in the field of news and current affairs. The Kapinoy Network has gained local and international recognition for its innovative and quality entertainment, sportsand responsible news and current affairs programs. For its quality and balanced programming, IBC-13 has received the Best Station awards given by the country's third leading award-giving bodies such as the Kapisanan ng mga Brodkaster sa Pilipinas (KBP) Golden Dove Awards, Philippine Movie Press Club (PMPC) Star Awards, Catholic Mass Media Awards, the Rotary Club of Manila, Gawad Tanglaw Awards and the USTV Students Choice Awards. A major stakeholder in the telecommunications arena and has invested in the Mabuhay Philippines Satellite Corporation (MPSC), operator of the country's first telecoms satellite. With its recent shift to the high-powered Agila II Mabuhay Satellite, IBC is now seen in 30 countries worldwide.

Based from AGB Neilsen, IBC-13 has the advantage in all economic classes from A to E especially in the upper economic classes, while ABS-CBN and GMA Network holds a significant margin in the class A to E market which unfortunately has a purchasing power.

Involved in television and radio broadcasting, as well as in the production of television and radio programming for domestic and international audiences and other related businesses. IBC produces a wide variety of engaging, world-class entertainment programs in multiple genres and balanced, credible news programs that are aired on free-to-air television and the sports programs of PBA and NBA games. Transforming lives by changing the media landscape is both IBC-13's vision and passion. The key thrusts of our business strategy are: Anytime, anywhere, in any device or medium As our audiences demand greater control over how and when they will consume our content, we will ensure our continued relevance by distributing our content in the widest array of platforms that technology will allow. Our audiences will be able to reach us anytime at any place in any medium. Building on our core strength in content creation While everything around us changes – the technology, the production process, the medium used to access our content – our core ability to create quality content that touch, inspire and empower our viewers must remain constant. We will continue building on our core strength of content creation. Maintain a strong fiscal position and bring value to our stakeholders. We will derive the

most synergies possible between our content and distribution business. We will consciously operate more efficiently and cost-effectively, as we deliver greater value to our audience, customer, clients, partners and shareholders.

IBC-13 provides the cable TV and operates the country's largest cable TV service provider. The company also owns the leading music production and distribution outfits in the country, It brings its content to worldwide audiences via cable, satellite, online and mobile. The company has interests in content development and production, cable and satellite television services, merchandising and licensing, mobile and online multimedia services, glossy magazine publishing, video and audio post production, and overseas services, all of which complement and enhance The Kapinoy Network's strength in content production and distribution. Catch-upcatch up all thw time. Your favorite shows in watch them all hre on IBC Rewind.

Aside from bringing the best in news and entertainment, IBC also manifests its social responsibility and commitment to public service through community projects and philanthropic activities that IBC Foundation. IBC - the most awarded network iin the Philippines, now a diversified company providing news, information, entertainment, sports and allied services. With its transmitter tower of 60,000-watt power output located at Coca Cola plant in Roosevelt Avenue, San Francisco Del Monte, Quezon City with IBC studios.

The Kapinoy Network is taking the lead in a number of strategic areas: cinema production, commercial post production, music recording, audio and video production, licensing and merchandising, marketing and sales of television programs, moile and telephone, new media, print media and publishing, and UHF broadcasting. Ventures, alliances, and investments continue to strengthen and expand a leading position in the industry.

IBC's top management team is comprised of Chairman Eric Canoy, President and CEO Boots Anson-Roa, Executive Vice President and Chief Operating Officer Lito Ocampo Cruz, Vice-Chairman Freddie M. Garcia, Deputy Managing Director and Head of Broadcast Operations Atty. Dan Albert De Padua, IBC Board of Directors Jaime Alanis, Diosdado Marasigan, Ernesto Maipid, Jr., Jose Raphael Hernandez, Lauro Visconde and Alturo Alejandrino, Chief Financial Officer Dave Fugoso, Head of Channel 13 Rey Sanchez, IBC News and Current Affairs Head Maria Ressa, IBC Chief Entertainment Content Officer Laurenti Dyogi, Entertainment and Creative Services Head Jose Javier Reyes, The Administrative Services and Human Recourses Manager Koy Reboroso and Head of IBC Interactive, Sales & Marketing Arm of IBC Tessie Taylor.

#### **CALL SIGN:**

DZTV-TV

JENCY:
VHF Channel 13
Output:
60,000 watts
DCAST SERVICE AREAS:
Mega Manila
Pampanga
Nueva Ecija
Bataan
Bulacan
Bical Region
Olongapo
Botoloan, Zambales
Tarlac
Laoag
Baguio
Santiago, Isabella
Dagupan
Camarines Norte
Naga
Legaspi
Batangas
Puerto Princesa
Boracay
lloilo
Roxas
Kalibo, Alkan
Bacolod
Cebu
Tacloban
Basey, Samar
Surigao
Iligan
Dipolog
Pagadian
Cagayan de Oro

Davao

Zamboanga

**General Santos** 

#### **IBC-13 PROGRAMMING**

**Edit** 

#### **AUDIENCE PROFILE:**

60% Male

60% Female

#### **DEMOGRAPHICS:**

5-14 years old - 15%

15-19 years old – 45%

20-29 years old - 60%

30-39 years old - 65%

40 years old and up - 60%

#### LANGUAGE:

Filipino (85%)

English (25%)

#### **ECONOMIC CLASS:**

A-B-C - 25% (upscale)

C-D-E - 100% (massive)

#### Profile Edit

IBC, now in its 54th year, is the country's third leading giant television and radio network in Asia. It has build a diverse, global business by putting kids, teens, family, friends and Filipino masses in everything it goes. The company includes radio and television simulcast programming and production in the Philippines and around the world, plus consumer products, online, recreation, books and feature films. IBC-13's television network is seen in more than 100 million households and has been the No.3 for 18 consecutive years. For fifty-four years after introducing television to the Philippines, IBC-13 remains poised the new ground in the field of broadcasting and to face the challenge of the new millennium.

Since the phenomenal success of its EDSA relaunched operations of the sequestered TV and radio station, your network has branched out into other industry-related endeavors. All the while fortifying its creative and technical expertise with cutting-edge technology.

It started on March 1, 1960 at 6:30 p.m. under Inter-Island Broadcasting Corporation thru the trimedia conglomerate of RMN-IBC-Philippine Herald owned by the late Andres Soriano.

The station also broadcasts in Cebu and Davao. On the first day of February 1975, under the auspices of the Benedicto Group of Companies, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. Intercontinental Broadcasting Corporation (IBC) brought forth DZTV Channel 13, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago.

From a relatively unknown TV station, IBC-13 reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience.

Thus, IBC 13 set a lot of firsts in the broadcasting industry. Showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13. Who could ever forget *Johnny Weismuller as Tarzan*, *Iskul Bukol*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *T.O.D.A.S.*, *See-True* and a lot more? Back then, when one spoke of television of IBC 13.

Years passed after EDSA Revolution, things were never the same again in the network. IBC became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation. New administrators meant new management.

IBC 13 managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC and its glorious past.

Now, a new hope shines on IBC, the network which pioneered various genres in TV production within the quality local production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away.

As the leader in Philippine television broadcasting, IBHC Entertainment TV sustained its drive to capture the hearts of its audience through its innovative and multi-genre programming mix. IBC Entertainment TV leveraged on its strengths and boldly launched fresh programming concepts to sustain its hold on core audiences and at the same time nurturing key demographics for the future.

Original shows enthused the Filipino household's primetime viewing as they experience an ensemble of complementing breakthrough programs. Key to keeping the hold on core and in

building future viewer audiences for the channel is the continuous introduction of invigorating program concepts.

Completing IBC Entertainment TV's extensive offerings are programs which not only kept core viewers and but also key target markets engrossed and engaged. That situation changed dramatically after 54 years. Blazin the trail for the Filipinization of television programming was the management headed by the chairman Eric Canoy, president and CEO Botos Anson-Roa, vice-chairman Freddie M. Garcia and executive vice-president (EVP) Lito Ocampo Cruz that was installed by the PNoy government in the sequestered IBC-13. Charged with protecting the assets of the station, the new management is surprised to discover that the station is a top money earner and in fact leading the other networks in terms of rating and remains #3.

It seemed that the reason for the station's high-rating is the local entertainment shows that IBC-13 is home to Viva Tagalog movies, station-produced local sitcoms, *PBA*, *NBA* and *ONE FC*. This type of programming, a new management built on the strength of the station towards the Filipinization of the network.

Ito'ng Bagong Channel 13, a corporate slogan and tagline. It is a vision of what we have always wanted Philippine television to be: the home of local productions that are expressive of the Filipino heart and mind; the active mediator between the public and the significant issues and events of the day; the provider of entertainment and enlightenment; the imparter of Filipino social and cultural values. It defines the basic thrust of IBC-13's programming a strong bias for more local prouctions, a striving for balance of entertainment and public information, and the recognition of its social role without losing sight of the need to earn profits. Ito'ng Bagong Channel 13 expresses IBC-13's corporate goal: for the Filipino audience to identify themselves with the station because it speaks of them and for them, because its shows are produced bu them, and because whatever is Filipino is to be found in The Kapinoy Network.

The Kapinoy Network opened its primetime to innovtive sitcoms, gag shows, political satire, fantasy drama series, soap operas, musical variety shows, talk shows, game shows and reality shows. It also aired Filipino movies on primetime, and balanced this with documentaries.

IBC-13's all-Filipino programming compared to ABS-CBN and GMA with the track while RPN to reformat its own English and Filipino programming. Today, IBC-13 is also enmeshed in sequestration and ownership problems. ABS-CBN and GMA become the industry leaders with 100% of their shows in Filipino.

IBC-13 recently launched several trend-setting, top rating and awatd-winning programs for fantasy, drama and comedy such as *Catch Me Fall in Love*; *Batang Genius* depicted young kids' struggle as they discover their mission; *Voltron Man*, a new kind of action-packed

superhero; Janella: A Princess Girl revealed a fairytale princess girl in a fanta-drama format appeal of young romance; Your Heart, My Love will impart of Filipino family values with a melodrama, romance and action for the whole family filled with anticipation for every episode of the engaging twists, sharp-witted dialogues and fast-paced developments by the star-studded ensemble cast; Sandy's Romance for the sexy girl, attracted female and male viewers with the love story in some lucky-sender; and Maya Love Sir Chief, a family sitcom that impart of Filipino family values. These popular shows bolstered Channel 13's line-up of viewer favorites like the three game shows The Million Second Quiz, Killer Karaoke imparted relaxed more fun and laughter for everyone with its sing-along musical entertainment game fare and Who Wants To Be A Millionaire?, the new season of the singing-reality show Born to be a Superstar featuring the national singing contest for the aspiring and younger talented superstars, a gag show for the boys night out Happy TODAS for the male audience with sexy lady and girl babes as IBC-13's #1 show of better execution, highly creative and flexible format; Sic O'Clock News Naman, a political satire for the national and international news using the format of a news program; Iskul Bukol Men which featured three chracters of a school of men under all kinds of boys; Shake, Rattle and Roll engaged with its horror-suspense elements; DMZ-TV, Last Fool Show, Seeing Stars Tonight and Dingdong n' Lani. And to satisfy the clamor for immediate airing of new seasons, these local primetime programs are aired on television in a way only IBC-13 can offer -- IBC-13's revolutionary Primetime 13, hooked its audience by delivering the latest shows, seasons and episodes as they are aired in Philippine television.

True to its avowed mission, IBC Entertainment TV will continuously create and deliver rich, high quality content to reach and connect with an even wider audience through the breadth and depth of IBC-13's platforms. Ability to deliver its content beyond free television through complementary new media touch points to broader and more diverse demographic segments makes it the network of choice for advertisers.

IBC-13 also delivered the freshest and most recent Filipino blockbuster movies to Philippine TV. Some Viva Tagalog movies from Viva Films include *Viva Cine Idols*, *Viva Box*Office and Sunday Sinemaks, further captivated its audience and made watching Viva movies at home on primetime.

To cater to its active youth audience, IBC-13 shored up its sports programming. Besides being home to the most prestigious and most bankable professional basketball leagues, the *PBA* invigorated the local sports scene and the America"s most popular professional basketball league *NBA*, and the increasingly followed the Asia's biggest mixed martial arts organization *ONE FC* (ONE Fighting Championship). Thrilling boxing and sports specials laced the youth's appetite for action-packed sports.

A testament to IBC-13's credence in assembling the youth for its on-ground events, parties and promotions. Through online social networking, The Kapinoy Network kept close tabs with its kapinoys, ensuring that IBC will always remain fresh, hip and in-demand.

IBC-13 is a government-owned TV network, which has been on a recruiting spree for fresh and seasoned news talents, some from competing networks and hoping for a brighter career experience from a news organization from the world's leading news authority. IBC News and Current Affairs, the country's largest sequestered broadcast biggest news organization under the convergence project of the different government news and information agencies Media ng Bayan has the developed channels which airs news, current affairs, documentary and public service shows, the network's news and current affairs programs are strongly positioned to bring the ever-widening audiences the exciting, fast-paced and often turbulent events of the century. The Kapinoy Network in outstanding, credible, high-rating and award-winning news and current affairs programs that combine talent, creativity and a greater respect for the taste of the Filipino viewing public government in the broadcast journalist of news anchors and public service in responsible, fair and objective continues in its efforts to deliver the news.

In today's crisis-laden and trying times, Filipinos rely more than ever on relevant and updated information they can trust to see them through the challenges they face in their daily lives. IBC's News and Current Affairs Division answers their need by providing news and current affairs programs that not only deliver information but also public service and empower its viewers. The News and Current Affairs Division (NCAD) know that timely delivery of the news is as important as its quality. By synchronizing all the news desks of multiple platforms, IBC News and Current Affairs was able to break many stories including the melamine milk scare that helped viewers act quickly to protect their families from the affected brands.

IBC News and Current Affairs team is a dedicated and highly professional group of men and women with a news correspondents of the country and news bureaus in regional locations around the world, will provide 360-degree news coverage on different media platforms and deliver public service.

Aware that everyone has the time and the opportunity to watch television and listen to the radio, IBC launched its news website at ibcnews.com. With its global reach, boasting of many news contributors, both in the Philippines and abroad, ibcnews.com will serve as your online gateway to the latest news, not only here in our country, but around the globe as well.

Headed by Maria Ressa, the news and current affairs department, television news in the pioneering IBC Channel 13, DZTV-AM and IBC News Network. The IBC news team combines experience and addressing issues with admirable perspective and a fresh look with only one

goal in mind to bring audiences the news that matter. So if it's newscast that you need the government, keep tune in to The Kapinoy Network.

It also gives us access to the various television and radio programs of IBC, IBC News Network (INN) and DZTV Radyo Budyong 1386. ibcnews.com makes sure that we are informed of the current issues that each member of the community must know, from national to international, as well as those falling under public affairs, politics, government, action, public sevice, business, entertainment, weather and sports.

Through its online livestreaming, we can now watch our favorite IBC shows and INN programs as well as listen to our favorite Radyo Budyong programmes, wherever we are and whenever we like it.

Key news programs as *Happy Morning Yehey*, *News at Noon*, *IBC Headliners*, *Express Balita*, *Ronda Trese*, IBC Headliners and Express Balita Weekend together with the network;s 24/7 UHF news, business, public service, entertainment and sports network IBC News Network 45 continue to provide credible news to the viewers in their comprehensive coverage of not only news within the nation's capital but also in key cities in the country and around the world. Filipinos are kept updated on the central issues wherever they may be.

It also strived to empower Filipinos to extend their generosity and be of service to their fellowmen through public service like the disaster relief operations of Sagip Kapinoy, *Express Balita's* public service segments are *Lingkod Kapinoy*, *Mission ng Bayan* and *Tulong Kapinoy* for rescue operations. These encourage everyone to become active members of society by being part of the solution through volunteerism in reporting anomalies and offering their resources to those in need.

Current Affairs programs *Linawin Natin* (investigative), *Travel and Trade* (travel show), *Good Take* (tele-magazine), *Forum ni Randy* (talk show) and *Bitag* (public service) provided uncompromising views of current political, social and public service conditions that beset our country today. These programs extend the viewers' outlet for citizen journalism where they can voice out their concerns and demand resolutions. Some shows *Lingkod Bayan* (public service), *Team Rescue 911* (public service), *Global Mission* (public service), *Report Kay Boss!* (current affairs) and *Makabayang Duktor* (medical) piqued the interest of the youth who normally watch daytime programming. These programs were successful in educating and moving the younger generation to become more involved with the pressing conditions in their environment.

Partnerships with top news agencies and organizations in the Asian region like Al-Jazeera, CNBC, CNN, FOX News Network, Bloomberg Television and BBC beefed up its regional and global insights and ensured that Filipinos receive a comprehensive view of the news. With the

workd's top business news CNBC Asia beefed up its business, economy and trade news for the first time.

To make sure that Filipinos are always informed and updated, IBC News and Current Affairs launched an enhanced news website, www.ibcnews.com, to cater to those who prefer to get their news online.

All the news live nationwide via Satellite News Gathering (SNG), Outside Broadcasting Van (OB Van) and Electronic News Gathering (SNG).

The IBC News and Current Affairs Division realizes that Filipinos desire change most of all. It is now gearing up for the upcoming National elections in 2013 to push for voter education by providing viewers with all the relevant and necessary insights to enable them to make better and informed decisions. In partnership with Media ng Bayan like PTV-4, YouthVote Philippines, RPN-9, PBS Radyo ng Bayan, DZKB Radyo Ronda 1242, DZTV Radyo Budyong 1386, Philippine Information Agency (PIA), Philippine News Agency, Air21, Manila Bulliten, PLDT and InfoMatics Diliman, *Hatol ng Bayan*, program aims to respond to this need by helping Filipinos initiate the change they need within themselves.

#### 1961: Beginnings as Inter-Island 13 (DZTV Channel 13) Edit

Channel 13 started broadcasts in March 1, 1960 at 6:30 p.m. under Inter-Island Broadcasting Corporation thru the tri-media conglomerate of RMN-IBC-Philippine Herald owned by the late Andres Soriano. The station also broadcasts in Cebu and Davao. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows.

#### 1970: Vinta Color Edit

In the 1970s, IBC launches the color transmission named Vinta Color named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts.

# 1975: New Beginning in relaunch as Intercontinental Broadcasting Corporation Edit

On February 1, 1975, Inter-Island 13 split off from the Sorianos, owners of RMN and was renamed Intercontinental Broadcasting Corporation (IBC) and moved to Benedicto Group of Companies by the late Roberto S. Benedicto (1916–2000), who purchased the network consisting of the Manila station and other relay stations in Visayas and Mindanao.DWKB-FM (KB 89.1), now known as iDMZ 891 FM was opened and in a short time, it became the number one FM station in the country.

#### 1976: New Direction of IBC as the #1 TV station Edit

In 1976, IBC metamorphosed into one of the country's most viewed TV network with its primetime lineup and full length local and foreign films aired on this channel.

This catapulted IBC in the number one slot among 4 rival networks.

#### 1977: New Decision Moving to Broadcast City Edit

Through the sweat of it's employees and the income generated from it's programs, the network built and finally moved into its present home - Broadcast City. The complex was a five-and-a-half hectare land located at Capitol Hills, Diliman, Quezon City.1

#### 1978: Enjoy Yourself <u>Edit</u>

IBC manifested an enviable resilience in surviving the challenges

It marked the biggest and most progressive leap any network has ever made. Because of its station produced shows and co-production ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.

#### 1986: Post-EDSA Revolution and Basta Pinoy sa Trese <u>Edit</u>

After the EDSA Revolution, IBC was sequestered by the government. A board of administrators was created to run the station. When BBC 2 closed down, IBC absorbed majority of its displaced employees, thus doubled the operating expenses of the network. Expresses IBC-13's corporate goal for the larger Filipino audience to identify themselves, a vision of Philippine television to be the home of the local productions that are expressive of the Filipino heart and mind. The provider of entertainment and enlightenment; the imparter of Filipino social and cultural values. It defines the basic thrust of IBC-13's programming a strong bias for more local productions, a striving for balance of entertainment and public information, and the recognition of its social role to earn profits. Cost of programs went up by threefold. Line produced shows and co-production ventures with Viva, Regal, and Seiko were favored.

Channel 13's programs are *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, *Barrio Balimbing*, *Eh Kasi, Babae!*, *T.O.D.A.S.*, *Sic O'Clock News*, *Maricel Live!* and *The Sharon Cuneta Show* are the year's top-raters as well as *Piling-Piling Pelikula* and *IBCinema* will showing the full-lenght Tagalog movies.

#### 1987: Life Begins at 13 Edit

The top rated shows of IBC were pirated by rival networks. Cost of programs, talent fees and TV rights increased tremendously. IBC could no longer afford to produce its own shows.

In 1987, IBC 13 was renamed E-13 for the first time and its slogan *Life Begins at 13* noted for the butterfly logo in the form of the letter E and the number 13.

#### 1989: Pusong Pinoy, Pusong Trese Edit

IBC took a new image, *Pusong Pinoy Pusong Trese*, to recapture the glory days it once had. But because of the sequestration, periodic change of management and the internal problems, the network started to lose the support of advertisers. The FM radio statins of 89 DMZ (Danze Muzic Zone) launched as the nation's number 1 dance music FM station in the country along with Radyo Budyong stations natinowide.

#### 1990: Islands TV 13 Edit

Island Broadcast Corporation took over the management and the marketing of IBC which came to be known as Island TV 13. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

#### 1992: The Return of Operation and Bagong Anyo, Bagong Trese <u>Edit</u>

During this time, IBC became a 100% government owned station by virtue of a compromise agreement between PCGG and Mr. Roberto S. Benedicto, management and marketing were returned to the IBC Board of Directors. Programming remained at a standstill in preparation for the launching of a new image.

#### 1994: Pinoy ang Dating Edit

It was May 1994 when IBC launched Pinoy ang Dating with a visually enticing MTV, an innovation in terms of station identification. Despite limited resources, programming improved but the battle for audience share continued. Advertisers became more responsive to marketing efforts. DOMSAT satellite dish via nation satellite broadcast launched on TV-radio programming. These are the classic tokusatsu hits of the popular Super Sentai galore are *Bioman*, *Shaider*, *Maskman*, *Turboranger*, *Kamen Rider Black*, *Machineman* and *Fiveman*, and anime hits *Battle Ball*, *Super Boink*, *Time Quest*, *Tonde Boorin*, *Shuurato*, *Gaiking*, *Grendaizer UFO* and *Mazinger Z*, some of the most famous tokusatsu, sentai and anime shows in Philippine television.

The said ident won the Gawad CCP Award for The Best Station Identification in the said year. The said ident won the Gawad CCP Award for Best Station Identification in the said year.

#### 1996: VTV on IBC Edit

Vintage Television (VTV) entered the scene with PBA games as it's major program.

Rehabilitation of the Transmitter and other technical facilities where initiated in the central and provincial stations. A new Harris 60 kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach.

#### 1998: Bagong Pinoy Edit

In 1998, the network has launched its all-Filipino flagship news program called Express Balita, become the national flagship newscasts, led by news anchors Ida Miranda Castro and Anne Marie Soriano and the late-night newscast IBC Balita Ngayon, led by the news anchors Manuel Llige, Tintin Pizarro and Noli Eala revolutionizes the TV newscasts on Philippine television. Uner the president Boots Anson-Roa in July 1998 as the top honcho, IBC makes the broadcast history when it leaps in Channel 13's ratings from cellar dweller to the number 3 among TV networks position in the Philippines and the country in surge phenomenal growth, thanks to the PBA and NBA games and the VTV programs in the audience share and ratings, with all the Top 10 shows in the network, and the first in the Philippines to be number 3. IBC's TV companions, ABS-CBN Channel 2 and GMA Channel 7 start attempts to bring in more viewers as IBC becomes the number 3 Philippine TV network. Also, the nation's dance music radio station 89 DMZ ranks the number 1 FM station in the country. VTV shows: Goin' Bayabas, Back to Iskul Bukol, Dear Heart, WOW!, Rebyu, V.U, Takot Ka Ba sa Dilim?, The Bikini Open, Extreme Action Theater, Sine VTV and Sinemaks are the top-raters. The sports programming: PBA, NBA and PBL games, Blow by Blow, Super Bouts, Hot Stuff, WCW, ATP Tour Highlights, UEFA, Marlboro Tour and Kabayo, Karera, Karerista along with the anime favorites Battle Ball and Super Boink. As the top of the ratings is the sentai and tokusatsu series Turboranger, Fiveman, Kamen Rider Black, Maskman, Super Rescue Rolbrain and Bioman, and Gogo's Adventure with English, the children show for kids and education of pre-schools.

In the meantime, covered *Hatol ng Bayan*, the first-ever election coevrage and the frst-ever special coverage along with PTV-4, RPN-9 and Radyo ng Bayan.

#### 1999 Edit

VTV continues to reign on primetime with its sports and foreign canned programs. IBC's religious and public affairs program dominate the non-prime slots.

The new management under Boots Anson-Roa as president since July 1998 and Mr. Emiliano D. Templo is determined to put IBC back on its feet. His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved

by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth.

#### 2000: Viva-TV on IBC Edit

By 2000, IBC brought the *PBA* on *Viva TV* because the company with Viva Entertainment absorbtion of Vintage Television for the past three years ago. In the following sports program, IBC relaunched as Viva-TV, the primetime slot aired on Channel 13 to produce the popular drama series like *May Bukas Pa, Subic Bay, Kagat ng Dilim, Dear Heart* and *H2K: Hati-Hating Kapatid*, and *Gags Must Be Crazy* when it become popularly franchise from established popular shows. Since then, IBC 13 now reached the number 3 among TV network at the same point in audience share and the ratings, and the first in the Philippines to be the number 3 last 1998 relaunched. IBC's TV companions, behind the top-notchers of thetwo giant networks ABS-CBN and GMA Network to bring in more viewers after IBC become the number 3 leading network. It started with specials like *Homecoming sa 13* and other youth-oriented one-shot presentations.

Boots Anson Roa, IBC-13 top honcho, made the disclosure at a press conference last August 14, 2000. The network is sequestered, and Boots admitted that still for privatization. The network's franchise was granted granted by Congress, the network has operated for more than 30 years along with the country's premier dance music station 89 DMZ (Danze Muzic Zone) ranks also the number 1 in FM radio.

The purpose of that luncheon affair was to introduce to the press most of the shows produced by the network itself. Several hours of programming are produced daily by a blocktimer group Viva-Vintage. Such programs include basketball and international sports events like the *Cardiff* and the *Wales World 9-Ball Billiards Championship* participated in by several Filipino cue artists.

Viva-TV's hit programming on the network's primetime hours of IBC are *May Bukas Pa, Fastbreak, Dear Heart, Subic Bay, Gags Must Be Crazy, Kagat ng Dilim, Night Lines* and *Y2K: Hati-Hating Kapatid* are the top-raters in the Viva's local production along with the *PBA* and *NBA* basketball games together with *Blow by Blow, Milo Sporting World, Kabayo, Karera, Karerista, World Pool Championships, Super Bouts* and Asian PGA Tour, the Japanese hit anime series like *Akazukin Cha Cha* and the Viva Tagalog movie blocks *Viva Proudly Presents, Now Showing, Viva Premiere Night* and *Sinemaks.* Also, for the staiton-produced show on Philippine television like *Gogo's Adventure with English, Alas Dose sa Trese, Good Take, DMZ-TV, Last Fool Show, Y2K: Yes to Kids, Saklolo Abogado and Hapi Kung Healthy are the top-raters of the network eventually contribute to an higher station rating. The network's flagship news programs <i>Express Balita, Ronda Trese* and *IBC Headliners* becoming the household TV newscast in the country.

Also, IBC-13 traditionally considered an also-ran in Philippine television is the strong and undisputed number 3, thanks to the *PBA* and *NBA* games, and the Viva programs.

#### 2001 Edit

In 2001, Viva-TV begin to produce local version of game shows *The Weakest Link* (hosted by Edu Manzano) and *Who Wants to Be a Millionaire?* (hosted by Christopher De Leon) which airs on IBC. The two top networks of ABS-CBN, GMA Network and ABC were forced to include franchised game shows to their programming lineup within Philippine networks. Also, it has the popularly aired the Mexican soap opera as telenovela *Carita de Angel, Siempre Te Amare, Maria del Cielo* and *Por Un Beso* on primetime airs on IBC after the success of telenovelas the are two top networks GMA Network and ABS-CBN in their programming lineup and introduced popular Tagalog dubbed anime series in Japan like *Akazukin Cha Cha* (the voice of Anne Curtis as Cha Cha), *Crayon Shin Chan* (the voice of Andrew E. as Shin Chan) and *Cyborg Kurochan* (the voice of Ogie Alcasid as Kurochan) which airs on the evening slot.

#### 2002 Edit

The reality singing talent search show *Star For A Night*, hosted by Regine Velasquez discover the aspiring young singers on primetime TV for the singing superstars, bought the country's toprating and multi-awarded game show franchise are *The Weakest Link* and *Who Wants To Be A Millionaire?*.

Viva-TV starting with the innovative and creative programming on Philippine television on primetime in IBC-13 with million-peso prize game shows are *The Weakest Link* and *Who Wants To Be A Millionaire?*, and the million-peso prize reality singing search show *Star For A Night* along with the *PBA* and *NBA* basketball games. Also, the poineer chinovela craze *Amazing Twins*, which premiered on the network in the asianovelas in 2003.

#### 2007 Edit

In late 2007, IBC management inked a deal with the Makisig Network, led by Hermie Esguerra. Makisig was accepted as a primetime block-timer of IBC.

However, Makisig Network's programs were not aired due to questions on the propriety of the terms and conditions of the agreement. Said agreement expired in October 2008.

#### At present: Ito'ng Bagong Channel 13 <u>Edit</u>

The official TV broadcast partner of the Olympic games in the Philippines in 2014 present. In 2014, the Kapinoy network becoming the award-winning TV station for the KBP Golden Dove Awards, Anak TV Seal Awards, PMPC Star Awards for TV, Gawad Tanglaw Awards, among others, with several other programs on the network also earning awards in their respective categories, and acquired a new franchise to opeate under Republic Act 10586 signed by the

President Noynoy Aquino III. The network also announced a major rebranding project for 2014, IBC is made by an all-Filipino creative team using the full computer design, new graphics and animation in the Philippines which applies to selected programs, promos, station IDs, among others. The station will now cater the mass audience and viewers via scheduling, market-specific advertising and promotions in the Philippines. Local advertisers and cable operators will now have enhanced opportunities to work with The Kapinoy Network on customized marketing solutions including sponsorships of Filipino programming and tailored advertising opportunities including events, promotions, concerts and multi-platform marketing solutions reach over 13.5 million TV households.

Now, a new hope shines on IBC, the network which pioneered various genres in TV production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away. Channel 13 has been identified with the PBA and NBA games, and recently with Viva's local productions with blocktimers of Viva Entertainment and co-producers of Viva Television.

For its re-imaging known as The Kapinoy Network will introducing a studio complex and headquarters as the 7,000-sqm IBC Broadcast Center located at Broadcast City, Capitol Hills, Diliman, Quezon City and the transmitter tower at San Francisco, Del Monte, Quezon City launches fresh on-air activities. Followed by the revamp of the new IBC with new programs and roster of talents and superstars at its trade launch had its highest ratings increase has a strong presence in the market via consumer products, online, recreation, books, magazine publishing, licensign and merchandising, music recording, and feature films businesses.

It begins its year 54th Anniversary in Philippine Television. It begins the parties will welcoming back in all the past and present IBC stars and talents from 1975 to 1990's, personalities, executives and employees, including Andres Soriano, Emiliano Templo, Dick Baldwin, Emilio Templo, Orly Punzalan and Noel Tolentino with all of the Philippines' well-known personalities in attendance of superstars which has been reigning supreme as the number 3 TV network since 1998 in the ratings reports of Kantar Media surveys to regain Mega Manila supremacy even as it remains dominant still in all timeslots in the provinces and in worldwide Filipino audiences. On 1 January 2014, the network relaunched a new original logo as the new corporate logo of Intercontinental Broadcasting Corporation, was adopted universally by its owned companies and subsidiaries, and was officially debuted on-air with the launch of a new station ID featuring the new logo. It started with specials like *Homecoming Kapinoy* and other youth-oriented one-shot presentations.

In a surge of phenomenal growth at the height of the "network wars", IBC earned a reputation as The Superstar Network bringing together the biggest names in movies and television to its fold under the network's chairman Eric Canoy and Boots Anson-Roa who served as President

adnd CEO with each network running rival in counter-programming relaunched the new slogan and advertising campaign I Love Kapinoy (stylized as i ♥ IBC) with a theme song of jingle for words and music, and the unveiling of IBC's new 2014 logo which successfully gained its dominance is a certified number 3 in the overall TV network rating, behind the giant networks ABS-CBN and GMA Network lead in the TV industry according to Kantar Media survey releases the Total Philippines ratings (National Urban and Rural Households) with the help of lead with a new shows such as the a mermaid fantasy drama Janella in Wonderland started the trend of fantaserye craze in the country, a primetime soap opera Your Heart, My Lovebecoming the hit teleserye, the first TV adaption of the 2010 thai film turned primetime hit teleserye Crazy Little Thing Called Love, the drama anthology series Sandy's Romance, the popular and top-rated primetime comedy sitcoms Iskul Bukol Men and Maya Loves Sir Chief, the political satire Sic O'Clock News Naman and the all-male gag show Happy TODAS, two of the popular and toprating game shows Who Wants To Be A Millionaire? and The Million Second Quiz, a trendsetting reality show for the national singing contest Born to be a Superstar, dance show DMZ-TV, the Sunday night musical variety show Dingdong n' Lani, children's educational program Kapinoy Land, two of talk shows Seeing Stars Tonight and Last Fool Show, two of primetime Mexican telenovelas like The Two Sides of Ana (Dalawang Muhka ni Ana) and La Teniente, the popular Taiwanese drama Hayate the Combat Butler and Korean drama Spy Myung-wol and the Viva Tagalog movies on primetime like Viva Cine Idols and Sunday Sinemaks with such record and a milestone in Philippine TV history to collaborate on quality local production, on-ground events, mall tours, concerts, marketing and advertising sales.

IBC aimed to veer away from this practise by coming up with Kapinoy shows with a new formats to complement its flagship program of the PBA and NBA. Part of their success can be attrributed to their carrying of Kamen Rider tokusatsu franchise, which effectively revitalized Filipino interest in sentai and Japanese live-action tokusatsu as Kamen Rider Fourze.

IBC launches *The Grand Kapinoy Milyung-Milyong Pasasalamat Raffle Papremyo*, the first, biggest, longest and most dynamic nationwide promo contest by a media network.

Kapinoy shows worldwide via Global IBC is setup an international channel compared to The Filipino Channel, GMA Pinoy TV and GMA Life TV. The Kapinoy Network (thru IBC Sports and Viva Sports) bagged the TV broadcastrights of the 2014 Winter Olympics, 2014 Summer Youth Olympics and the 2016 Summer Olympics. It is also acquired the broadcast rights of the PBA and NBA basketball, boxing matches and ONE FC-MMA matches. By that virtue, IBC has been named as the Olympic Network in the Philippines.

IBC successully launched the first-ever *Kapinoy Viewers Choice Awards* in an effort to strengthen its presence in Asia with the biggest honor annual awards giving body recognizing

the outstanding programming produced by the several TV networks, movies and music in the Philippines every year brought honors this year's biggest TV personalities voted by kids and teenagers through text and online voting. Today, the network functions as the same counterparts ABS-CBN and GMA Network are also doing. With an increase in audience share, which popularly of social networking sites now-a-days such as Facebook and Twiter, several programs of the network such, especially news programs have fan pages wherein those who will able to subscribe to them will be updated of the freshest news.

Those who are going online are the first to watch, read and hear the news that the network will be airing in the evening. The network created a two new departments, IBC News and Current Affairs (headed by Nick Mendoza and Maria Ressa as the news head) and IBC Entertainment TV (headed by Laurenti Dyogi as the entertainment head). The network held its Homecoming Kapinoy, which gathered over 4,000 former employees and talents for a grand reunion at IBC's compound in Broadcast City, Capitol Hills, Diliman, Quezon City. The network also celebrated its 38th year reign in the TV ratings, with 15 of their IBC shows included in the Top 30 daily programs in Philippine television history. The company also did a nationwide caravan, tours of mall shows and must-see concerts, showcasing the network's talents and superstars.

With IBC being for the float of privatization by the government, amid incomplete improvements and fierce competition, the station will agree to long-term contract with block-timers of Viva Entertainment while IBC is currently loaded with programming during its prmetime slot, including two newscast, soap opras and fantasy series, telenovelas, Asian dramas, sitcoms, game shows, talk shows, variety shows, drama antholoies, reality shows and the PBA games which is regained its dominance.

In the five decades of serving the network's dominance and entertainment programming, IBC-13's studios and falfilities will upgrade the network's management. The studio equipment, cameras, lightning and props, props with a cash and budgets will also afford to utilize radio-TV operations, their programming and airtime is once again improved to the network war and some employees.

Through the years, the company had created so many progams especially for Filipinos. In fact, on the 54th year of celebrating the Philippine television history improved the network started to producing local programs for viewing pleasure, the company is IBC's winning streak of dominance produced some of three primetime shows namely *Janella in Wonderland*, *Your Heart, My Love* became one of IBC's most famous teleseryes and *Crazy Little Thing Called Love* increased more popularly of the station become the huge success. There were so many superstars who received break to work because of this huge company. The huge number of talents became popular is proff that this huge company to help rising stars. *Express* 

Balita and Ronda Trese are also the top-rating news programs of the network. The network is also airing the hit animes, sentai and tokusatsu from Japan. The network has also the several comedy programs and sitcoms on Philippine television history such as Sic O'Clock News Naman, Iskul Bukol Men, Maya Loves Sir Chief and Happy TODAS. The network has also so many franchised programs made more popular like the popular and top-rating local primetime game shows Who Wants To Be A Millionaire? and The Million Second Quiz, and the trend-setting reality show for the superstars Born to be a Superstar captivated the hearts of Fllipino people to gain popularly and increase in viewers with high ratings compared to other networks and the home of the National Basketball Association (NBA) and the Philippine Basketball Association (PBA) basketball games managed to rise as the certified number 3 network in the country.

Another feature of the top of the ratings is the introduction of the live-action sentai and tokusatsu show formats with Kamen Rider, Super Sentai and Metal Hero Series tokusatsu franchise to Philippine television history which effectively revitalized Filipino interest in Japanese live-action as *Kamen Rider Fourze* and *Sky Ranger Gavan*together with the Filipino-dubbed hit anime programmes.

A hit TV properties have crossed over to cinema, recording and product licensing and merchandising. The integrated News and Current Affairs Group provides content for television, radio, UHF, cable and the internet. In-house developed stars and creative talents are now being shared across all media. The post-production houses service cinema and TV advertising clientele.

The international program distribution component has extended its business to thecover telecoms. IBC-13 remains the undisputed, most-watched number 3 network. *PBA* posts a rating of 45%, the highest in recorded history. Programming is successfully expanded from 4:30 in the morning to 2:00 AM the following day. IBC reaches 50% of TV households via a network of 30 TV stations and affiliates.

The biggest names in movies and television to its fold. It is also available to watch IBC through online streaming of several websites. It shows that it is easy to access the quality programs of this station that started becoming a big. The network's network station ID featuring the dedication and spirit of the Filipino culture and cultural heritage launched during *Express Balita* last May 1, 2014. *Ito'ng Bagong Channel 13*, composed and performed by Dingdong Avanzado was used for the station identification and with the new theme song jingle with a Filipino-like visually and Pinoy-esque in the ring music and the Filipino culture and cultural heritage with a station ID. IBC recently signed a memorandum of agreement with the Asian Television Content Philippines Corporation under Engr. Reynaldo Sanchez as the major blocktimer of the station. ATC @ IBC block with newest programs will premiered last June 2, 2014.

#### IBC.com.ph Edit

IBC.com.ph is The Kapinoy Network's main website, which launched in 1996. It provides content, as well as video clips and full episodes of IBC shows available for streaming. It made available to all inetrnet service providers.

The website's popularity grew to the point, IBC.com.ph became the highest-rated website among the Filipino masses. IBC used the website in conjunction with television programs which increased traffic.

With the video games for rent from IBC.com.ph; the move was a further step in the multimedia direction that the developers wanted to take the website.

Skagerlind indicated that over 50% of Nick.com's audience were using a high speed connection, which allowed them to expand the gaming options on the website.

To accompany the broadband content, IBC Video was created, which initially was a popup panel which showcased broadband content on IBC.com.ph.

# Sari-Sari Kapinoy Edit

Welcome to IBC's One-Stop Shop Sary-Sary Kapinoy.

As home to the country's most popular programs, celebrities and advocacies, IBC recognizing new business opportunities in licensing its television properties, established the IBC Licensing and Merchandising Division in 2012 realizes the strong affinity of these brands and franchises to its consumers. As the division began selecting which The Kapinoy Network properties to license out and developing artbanks and styleguides for them, several opportunities came up and were taken to acquire agency rights for foreign properties.

Acquiring KapinoyLand, the licensing and merchandising division launched a full line of KapinoyLand merchandise in the country's largest chain of department stores, KapinoyLand ice cream products, hotdog and noodle premium promotion with McDonalds Happy Meal and McDonalds birthday party, a full publicity and advertising campaign on print and television kicked off by a gala premiere attended by popular television stars, as well as a TV dance contest in cooporation with the distributor of the album. The success of the KapinoyLand merchandising and licensing program, the management of IBC-13, the division into a separate and independent company.

Aside from following the tradition of giving IBC subsidiaries stellar names, like IBC Animation, iDMZ, etc. Though that IBC Licensing and Merchandising aptly described the business in.

Banking on the strength of IBC brands, the Licensing group has successfully launched many merchandising activities, tied to numerous IBC-13 brands, stars, programs, advocacies and

foreign programs. These include a total of 50 unique product categories - which include, apparel, school and office supplies, toys, novelty items - made available in key retail outlets across the country.

Partnerships with major retailers such as the SM Group, McDonalds, Goldilucks and Bench have provided IBC merchandise with nationwide distribution and permanent retail space. On its own, these IBC-13 mega-brands have built a strong following, high recognition and enormous marketing potential. By extending these mega-brands into licensed products and consumer goods that people directly purchase, IBC creates a tangible connection that lead to a deeper relationship with its consumers.

Banking on the strength of IBC brands, the Licensing group has successfully launched many merchandising activities, tied to numerous IBC brands, stars, programs, advocacies and programs. These include a total of 40 unique product categories - which include, apparel, school and office supplies, toys, novelty items - made available in key retail outlets across the country. Partnerships with major retailers such as the SM Group and Penshoppe have provided IBC merchandise with nationwide distribution and permanent retail space.

Today, IBC Licensing and Merchandising had the following departments to service clients' needs: Licensing, Premium Promotions, Creative, Advertising & Promotions, Product Sourcing, Export, Retail - the first store opened in 2013 and new business department Since acquired more than 10 international properties and is on the threshold of launching IBC-13's local proprties and opening additional Sary-Sary Kapinoy branches.

Advertisers also realize the value brought in by IBC and its properties to their campaigns and most of the sought-after product endorsers are Kapinoy talents. Through licensing initiatives, IBC has pioneered and created numerous breakthroughs in creative advertising executions.

These high-impact promotional campaigns with tie-ins to key IBC-13 properties have since gained momentum among local advertising activations. With all business indicators pointing to Asia as the newest and greatest consumer market in the world, licensing in the region promises phenomenal growth. The move towards globalization requires keen understanding and sensitivity to the different local markets. As more and more players join the parade and competition stiffens, the need to choose the right business partner or representative becomes all the more crucial.

Sary-Sary Kapinoy presents itself as the best equipped group of professionals to service your licensing needs.

Sary-Sary Kapinoy is star-powered. We've got 53 years of top-rate news and entertainment on radio and television backing us up: Intercontinental Broadcasting Corp., otherwise known as the Kapinoy Network.

Our competition edge is our ability to launch and sustain successful merchandising programs through exciting events, promotional tie-ups and creative and effective media exposure.

All this is possible through the combined strengths of IBC-13's various divisions and subsidiaries working in synergy - Television Programming, Acquisitions, Production, Sales and Marketing, Legal, News & Current Affairs, The Kapinoy Talent Center, Creative Communications, IBC Records, IBC Animation, DZTV Radyo Budyong, iDMZ, cable channels and IBC International.

As Licensing Agent and Licensor, we know that the star attraction of any licensing programme is the property, so we accord each property with due care and attention. We believe in singlemindedness and focus. We believe in themed merchandising as a sales and marketing strategy. When we launch merchandise, we launch the complete line of licensed products together in a themed environment. For KapinoyLand, for example, we launched the merchandise in KapinoyLand-tiques.

To maximize impact and ensure that the properly stays top-of-mind, we create high-visibility themed events - motorcades, stage shows, mall tours and store visits. Pooling our resources with those of our licensees and promotional partners, we orchestrate the introduction of the property and products to the market, the timing of image-enhancing activities and media exposure, and the release of new products.

We take care to give our clients best value for money, whether in terms of marketing support, media value or development of presentation materials.

We offer full service support - star treatment, if you will - to our clients. From the creation of media plans, layouts, development of graphics, product and premium designs to final artwork and product sourcing.

Aside from in-person visits we also offer workshops and meetings to help clients and suppliers have a better understanding of licensing issues and concerns, inform and consult with them on our plans and to help keep them abreast with developments in the licensing industry.

Sary-Sary Kapinoy's management all have extensive retail experience. Having worked in and with the country's leading and most prestigious malls and store chains in various fields such as brand management, product planning, development and sourcing, licensing and merchandising, wholesale, distribution, leasing, events, visual merchandising, advertising and sales promotion, exhibits, public relations and corporate communications, we know how best to deliver retailers' requirements, have maintained

good relations with retail contacts and are in close touch with market trends, wants and needs.

Thorough study, analysis and planning go into every licensing programme to ensure the property's appeal, integrity and longevity. We make sure everything we do for the property, from positioning to promotions, enhances its image - its star and superstar quality.

With the support of IBC-13's Research and Information Technology divisions, we have at our disposal qualitative and quantitative information that is relevant and always fresh. This enables us to constantly evaluate our campaigns and strategies, the performance of our products, changing market tastes and our competition.

With IBC-13's radio and television (free TV, UHF and cable) network as well as our formidable contacts in the print medium, we have the wherewithal and credibility to give our properties, products and activities optimum exposure. Together with Television Sales and Marketing, we create attractive packages for promotional partners who wish to strengthen the association between their brand name and our properties through commercial spot placements and sponsorship of special shows or segments. Licensing for cartoon characters on T-shirts.Famous stars and superstars - real people, fictional characters, brand names, famous icons, prestigious institutions - applied on other items of apparel, on food and beverages, on packaging, toys, bags, school items, store fronts and displays - the possibilities are exciting and endless.

Marketing books describe licensing as organizations or commodities capitalizing on one another's names and strengths in different industries to gain standing and leverage in their own market best.

KapinoyLand, the more prominent IBC brands, went beyond the children's television screen. Kids proudly wore outerwear, sleepwear and slippers featuring their favorite KapinoyLand characters, and brought to school their bags, pens and notebooks. Fans and loyal followers of these child-oriented programs enjoyed playing with KapinoyLand themed board games and activity books, role-playing toys and action figures. Realizing the value of these IBC brands, Goldilock's, one of the largest bakeshops in the country, introduced KapinoyLand licensed celebration cakes for children's parties, birthdays and other occasions. Instant noodle brand Nissin and Lucky Me, launched a campaign with KapinoyLand as their anchor for commercial spots, product packaging and promotional merchandise.

The fast food chain McDonalds Philippines through Happy Meal launched a campain with *KapinoyLand* for toys and dolls in commercial spots, product packaging and promotional merchandise.

Marilu M. Corpus

**Managing Director** 

Rowena Binuya

**Licensig Manager** 

Peewee Roldan

**Creative Manager** 

Yvette Sevilla

**Retail Manager** 

Maribel Araneta

#### **Premium Promotions and Corporate Gifts Manager**

#### **Definitions**

- 1. The distinguished, important and glamorous celebrity, often from the entertainment world.
- 2. Star quality, star treatment and superstars.
- 3. The Kapinoy Network, a familiar name for Intercontinental Broadcasting Corp., voted Asia's most admired media company by Asian Business Magazine through the years.
- 1. The art that invokes powers to influence events.
- 2. Magical adj. unaccountably enchanting, appealing, alluring and captivating
- 3. Like magic. very quickly.

The use of intellectual property licensing and marketing savy to intest a commodity with poersonality, greater impact and appeal, creating demand and enhanced profitability for the commodity.

Sary-Sary Kapinoy, 100% IBC-13 subsidiary in the business of synergistic marketing services.

#### Would you like to:

The first and only entertainment store in the country with a wide selection of IBC-13 merchandise inspired by its station identity, and popular and top-rated programs Sandy's Romance, Goin' Bukol Pwede, Lunch Break, TODAS Kids, Happy TODAS, Whattaboys, Bida ni Mister, Bida si Misis, It's Partytime, PBA and NBA basketball, KapinoyLand and Born to be a Superstar as well as its FM radio station iFMZ.

Licensor, Licensee, Manufacturer, Advertising and Promotions Manager, Advertiser, Director of Sales/Marketing, Retailer, Merchandiser and Buyer, find out in Sary-Sary Kapinoy. can do for your business.

A licensing and marketing wizards. Discover entertainment properties: today's hottest properties on Philippine television and some of the world's best loved licensed characters.

Wear the official t-shirts of your favorite TV shows

Listen to your favorite singers

Watch your favorite stars and dance to your favorite tunes

Available are T-shirts, caps, jackets, mugs, watches, colognes, pens, stationaries and huggable teddybears. We also have CD's and cassettes from IBC Records, tapes of KapinoyLand and a collection of watches, keychains, caps, T-shirts and jackets.

#### **Choose Now!**

**DVDs** 

KapinoyLand

**T-shirts** 

**PBA** 

NBA

Happy TODAS

Winx Club

Sandy's Romance

Frijolito

Janella in Wonderland

Your Heart, My Love

Cray Little Thing Called Love

Batang Genius

Voltron Man

Janella: A Princess Girl

Maya Loves Sir Chief

KapinoyLand

**CDs** 

Janella: A Princess Girl: The Official Soundtrack

#### Visit the following outlets at:

**SM Megamall** (Ground Level, Bldg. A)

**SM Southmall** (Ground Level)

Glorietta (Studio 2, Ground Level)

IBC Cafeteria (Broadcast City)

#### **Properties**

KapinoyLand

My Friends Tiger & Pooh

Winx Club

Cyborg Kurochan

Kirarin

Mickey Mouse Clubhouse

Phinas and Ferb

iDMZ 891 FM Ssyaw Pinoy!

Born to be a Superstar

TODAS Kids

Maya Loves Sir Chief

Sandy's Romance

Janella in Wonderland

Whattaboys

Happy TODAS

# Regional TV Edit

IBC: Intercontinental Broadcasting Corporation TV Signal Coverage In the Philippines, reaching more Filipinos with more stations than anu other network.

#### **LUZON**

**Channel 13 Mega Manila** 

Nationwide

**Channel 13 Laoag** 

**Ilocos Region** 

**Channel 13 Baguio** 

Northern Luzon Region

Channel 6 Mt. Amuyao, Mt. Province

Northern Luzon Region

Channel 8 Dagupan

North Central Luzon

**Channel 5** 

Tuquegarao

**Channel 12 Cabanatuan** 

North Central Luzon Region

**Channel 7 Baler, Aurora** 

North Central Luzon Region

**Channel 12** 

Iba, Zambales

**Channel 11 Tarlac** 

North Central Luzon Region

**Channel 10** 

Meycauayan

**Channel 13** 

Lucena

**Channel 12** 

Santiago, Isabela

**Channel 13 Puerto Princesa** 

Palawan Region

**Channel 13 Naga** 

Bicol Region

**Channel 7 Daet, Camarines Norte** 

Bicol Region

**Channel 5 Virac, Catanduanes** 

Catanduanes, Philippines

**Channel 2 Legaspi** 

**Bicol Region** 

**Channel 2 Sorsogon** 

Bicol Region

#### **VISAYAS**

**Channel 2 Roxas** 

Panay Region

**Channel 12 Iloilo** 

Panay Region

**Channel 11 Bacolod** 

**Negros Region** 

**Channel 5 Binalbagan, Negros Occidental** 

**Negros Region** 

**Channel 13 Guijhulngan, Negros Oriental** 

Negros Region

**Channel 12 Cebu** 

Central Visayas Region

**Channel 2 Dmaguete** 

Central Visayas Region

**Channel 12 Tacloban** 

Tacloban Region

**Channel 3 Calbayog** 

Samar, Philippines

Channel 7 Basey, Samar

Eastern Visayas Region

## **MINDANAO**

## **Channel 13 Zamboanga**

Chavacano Region

**Channel 9 Dipolog** 

Northwestern Mindanao Region

Channel 10 Cagayan de Oro

Northern Mindanao Area

**Channel 13 Davao** 

Southern Mindanao Region

**Channel 10 General Santos** 

Socsksargen Region

**Channel 5 Butuan** 

Caraga Region

**Channel 2 Cotabato** 

Central Mindanao Region

**Channel 12 Koronadal** 

Socsksargen Region

**Channel 8 Surigao** 

Caraga Region

**Channel 13 Pagadian** 

Northwestern Mindanao Region

**Channel 13 Ozamis** 

Northern Mindanao Area

Channel 10 Tandag, Surigao del Sur

Caraga Region

Channel 12 San Francisco, Agusan del Sur

Caraga Region

Channel 5 Jolo, Sulu

Mindanao

# IBC Interactive Edit

IBC Interactive is charged with adding a new dimension to the network's various media properties. Using mobile phones, landlines and the Internet, this venture allows audiences to fully participate in their favorite TV programs, cable channels, radio shows, and movies.

The growth of interactive television began with the publication of websites www.ibc.com.ph, www.ibcnews.com and 89dmz.com. The concept of audience interaction evolved with the introduction of SMS (short-messaging system) or text as another means of letting the mass market participate in their favorite TV shows. The highly successful *Who Wants to be a Millionaire?*, *Born to be a Superstar* and *The Million Second Quiz* led this revolution by enabling viewers to send in their game shows and reality shows entries using their mobile phones. This was followed by various text-based activities on the noontime variety show *Lunch Break*, the Primetime Serye Textmate promo for the primetime block as *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love*, and other interactive services on popular TV programs.

Allowing viewers to see their opinions aired or to shape the programs they watch has resulted in record levels of participation. At present, this interactive media concept has been extended to IBC News Network, Danze TV, Kiddie TV, Toon TV, DZTV TeleTrese, Cinema Movie and the many magazines of IBC Publishing.

Under the IBC Website brand, IBC Interactive also the award-winning Internet portal www.ibc.com.ph. It launched the innovative Texting Kapinoy to 8888 from Globe, Smart, Touch Mobile, Talk N' Text, Sun Cellular and IBC Mobile, allowing viewers to "chat" with each other by sending in text messages. Also offers other text-based games, auctions, and various activities.

Successfully predicting new trends in the industry, IBC Interactive has proven that television can be more than a passive medium of communicating. Whether using their phones or the Web, IBC Interactive is empowering viewers to directly shape the programs they are watching.

# Kapinoy Talent Center Edit

With Filipino talents taking the center stage, IBC-13 created an artists agency and talent management, the Kapinoy Talent Center, in recognition of their importance and vast potentials. IBC-13 recruits new talents with multi-dimensional (acting, singing, and dancing) abilities.

These talents are trained and coached both to hone & improve their thespian skills, as well as to develop their individual personalities. IBC offers professional management and representation services to its contract stars - from talent development and packaging to production of live shows/concerts. Its artists agency now services the in-house artists' requirements of the Intercontinental Broadcasting Corporation (IBC).

Likewise, advertising agencies, company functions/events, hotels and music lounges have also been tapping the Kapinoy Network for their talent requirements. The new fresh faces of fame with Kapinoy Talent Center come face with the next generation superstars. Kapinoy Talent Center presenting 15 of the most promising, most talented of today's young generation.

In the tradition of discovering a new breed of superstars, Kapinoy Talent Center presents the freshest batch of discoveries. The new faces, sons and daughters of showbiz royalties and former child wonders are the new crop of Kapinoy Cinema artists who are ready to prove that they have what it takes to succeed in the world of show business. Their looks and outstanding talent are sure to impress every Kapinoy fanatic as they will conquer the airwaves, movies and television.

A first time of The Kapinoy Network's exclusive batch of fresh talents each with a personality all his/her own all poised for stardom.

Mario Maurer
Erich Gonzales
Marlo Mortel
Janella Salvador
Khalil Ramos
Sue Ramirez
Jake Cuenca
Nicole Andersson

Dingdo	ong Dantes			
Sofia A	Andres			
AJ Mul	hlach			
Bianca	Casado			
Josh P	adilla			
Coleer	Garcia			
Nel Go	mez			
Robi D	omingo			
Aki To	rio			
Janine	Tugonon			
Martin	Velayo			
Jenine	Desiderio			
Miel C	uneta			
Bimby	Aquino-Yap			
Mutya	Orquia			
Joanna	a Morales			
Lucas	Zamora			
Andrei	Felix			
Cacai I	Bautista			
Nathar	n Barrera			
Juan C	Carlos Urquico			
Juan M	liguel Urquico			
RJ Jim	enez			
Fretzie	Bercede			
Ella Cr	uz			
Francis	s Magundayao			
Miguel	Aguila			
Freddi	e Gutierrez			
Jai & J	oj Agpangan			
Marga	Joson			
Brian (	Ciceron			
Anne [	Discher			
Donjef	f Tejada			
Sophia	Tolentino			
Deithe	r Gaviola			
Janeer	na Chan			

Dino Imperial

Neil Coleta

Tricia Santos

Jorros Gamboa

#### Location

IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City Tel. No. 613-7526 local 113/413-3939 fax/ 713-5512

# Programs Edit

# Primetime on IBC Edit

# **Sunday Sinemaks**

Sundays 10:45pm - 12:45am

For the home-popped popcorn as IBC lines-up the hit action-packed Viva blockbuster movie *Sunday Sinemaks* featuring homegrown action blockbusters of FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Ronnie Ricketts and many others.

Janella: A Princess Girl (Janella Salvador)

Monday to Friday 6:00pm - 6:30pm

Janella trilogy fanta-drama adventure continues as IBC-13 presents the fantaserye, she's the teen sweetheart turned a primetime princess Janella Salvador plays the role character as the fairytale princess girl Janella Bernardo will shine through the top-rated fantasy series, with two of today's hottest young superstars Marlo Mortel and Jerome Ponce.

She's a teen sweetheart princess Janella Salvador

## Your Heart, My Love (Claudine Barretto and Raymart Santiago)

Monday to Friday 9:30pm - 10:00pm

The romantic phenomenal teleserye on primetime TV, top-bills by the queen of Philippine soap opera Claurine Barretto and the box-office action star Raymart Santiago in the lead of love team role in the world, with the powerhouse cast of Xyriel Manabat, Diether Ocampo, Maxene Magalona, Christopher de Leon, Sandy Andalong, Ian Veneracion, JC Tiuseco and Cherry Pie Picache directed by Wenn V. Deramas.

# **NBA**

Saturday 10:00am - 12:00nn

The NBA is international basketball, live games, playoffs, behind-the-scenes access, high-definition game broadcasts, new original programming and enough highlights and

news to quench even the most avid fan's hoops thirst! Absolute, top-notch basketball at it's finest!

#### **PBA**

Wednesday and Friday 8:00pm - 9:30pm / Saturday 2:30pm - 4:30pm / Sunday 4:00pm - 6:00pm

Founded in 1975, the Philippine Basketball Association (PBA) is the Asia's first professional basketball league. Now on its 38th year anniversary under Viva Sports, the NBA and PBA's television partner, the PBA remains to be rock-solid as it continues to bring the best of Philippine basketball to the Filipino people expect the Kapinoy Network to bring this long-running and beloved national pastime to even greater heights!

#### Kirarin

Monday to Friday 10:00am - 10:30am

The anime girl adventure continues as IBC proudly presents the new cutest girls of Japan Animation, Kirarin is a cute 14-year-old girl who strives to be an idol, topped Japanese TV ratings.

# Maya Loves Sir Chief (Jodi Sta. Maria and Richard Yap)

Saturday 6:45pm - 7:30pm

Starring the comedy-starrer are today's top stars Jodi Sta. Maria as Maya dela Rosa and Richard Yap as Sir Chief on the sitcom on primetime TV in the family-romance comedy sitcom.

### The Million Second Quiz (Drew Arellano)

Saturday 7:30pm - 8:15pm

As Drew Arellano for the primetime game show to win P1 million pesos.

#### **DMZ-TV** (Iya Villania)

The country's premiere dance music station is now on your TV screen as IBC's entry into the entertainment genre, this programming block features more homegrown programs packed with superstar power and their sterling performances. Add spice to life, step up and hoof. Listen and groove the music, the first ever dance music habit into their high-quality entertainment with the #1 danze mix FM radio iDMZ Sayaw Pinoy!. A dance variety show hosted by Iya Villania, Neil Coleta, Jason Abalos and G-Force dancers, directed by Mark Reyes with viewers in partying, dance moves, R&B, disco, etcetera, new wave, hip-hop, K-POP moves, etc.

Tuesday 8:45pm - 9:30pm

Simulcast over radio iDMZ 891 Sayaw Pinoy!

### Who Wants to be a Millionaire? (Robi Domingo)

Sunday 7:30pm - 8:30pm

Join actor Robi Domnigo host a phenomenal game show with the prize of P2 million pesos.

# *T.O.D.A.S.* (Keempee de Leon, Cristine Reyes, Sam YG, Carlos Agassi, Victor Anastacio and Bobby Yan)

Saturday 10:00pm - 10:45pm

Keempee de Leon, Cristine Reyes, Sam YG, Carlos Agassi, Victor Anastacio and Bobby Yan are the star-studded new revival of a gag show with new sketches, pop culture, segments and spoofs that surely Saturday nights as stars of gag performers aims to entertain and make people laugh featuring Kapinoy stars.

# Born to be a Superstar (Anja Aguilar)

Saturday 9:00pm - 10:00pm / Sunday 8:30pm - 9:30pm

Hosted by a certified singing champion and powerhouse singer Anja Aguilar for the popular reality singing search show contest for the rising superstars like aspiring young singer of the singing superstar fans with official 4 judges are Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert.

# Kapinoy shows TV Highlights Edit

**IBC** Programming

# KapinoyLand

Have fun while learning as we try to shift to a higher gear with Mr. Kapinoy, a mascot for kids.

Monday to Friday 3:30pm - 4:00pm

Singing and dancing with your favorite characters Mr. Kapinoy as IBC mascots with his Baby Kapinoy for an original Philippine flagship children's television program for kids everyday with fun and games.

# Express Balita

Mainit at napapnahong isyu, walang takot na nagsisiyasat ng mga mainit na balita sa loob at labas ng bansa. Paglalahad ng mga balitang pinag-uusapang ng buong sambayanan.

Walang tigil na maiinit na nagbabagang balita, punong-puno ng mahahalagang impormasyong ibabahagi sa inyo ng mga magigiting at respetadong tagapagbalita ng IBC News team.

Monday to Friday 6:30pm - 7:30pm

Simulcast over DZTV and Radyo Budyong stations nationwide

Catch the hot and timely issue and latest news with *Express Balita* anchored by Henry Omaga-Diaz and Snooky Serna-Go airing every weeknights on IBC.

#### Ronda Trese

Malayang pamamahayag ng mga balitang namamayagpag. Mga bagong ulat ang isisiwalat.

Maagap, makatotohanan, walang kinikilingan, diyos lang ang kinakatakutan. Kung saan may balita, doon ilalathala. Dalawampu't apat na oras na pagmamatyag. Para sa komprehensibong pamamahayag.

Monday to Friday 11:00pm - 11:30pm

A comprehensive 24-hour survillance in new reports on *Ronda Trese* with Bernadette Sembrano and Jess Caduco airing every weeknights on IBC.

#### Linawin Natin

Monday 11:30pm - 12:00mn

Hosted by Jarius Bondoc contiunue to focuses on the issues and programs on the government.

#### Lunch Break

Monday to Friday 12:30pm - 2:30pm / Saturday 12:00nn - 2:30pm

Join the noontime TV family in a noontime variety show with the gang on Philippine TV *Lunch Break* with the hosts are Ryan Agoncillo, Joy Viado, TJ Trinidad, Bobby Yan, Nicole Andersson, Enrique Gil, Pat Natividad, Smokey Manaloto, Carlos Agassi, Nadia Montenegro, the Whattaboys (AJ Muhlach, Josh Padilla, Aki Torio), Manilyn Reynes and Alfred Vargas.

# Program Guide <u>Edit</u>

IBC is now a Kapinoy Network

#### IBC-13 Program Schedule Edit

IBC News and Current Affairs (under Media ng Bayan): Subok, Serbisyo Publiko, Maaasahan.

# Balita sa Umaga

Jarius Bondoc

Monday to Friday at 5:00am - 5:30am

## RadyoBisyon

Francis Cansino, Vivienne Gulla, Audrey Gotticeta and Czarinah Lusuegro

Monday to Friday 5:30am - 7:00am

Simulcast over PTV, IBC, 9TV, DZRB Radyo ng Bayan, IBC News Network, DZKB Radyo Ronda 1422 and DZTV Radyo Budyong 1386

### Lingkod Bayan

Tony Falcon

Monday to Friday 7:00am - 8:00am

News at Noon

Ricardo Cepeda and Amelyn Veloso

Monday to Friday 11:30am - 12:15pm

Express Balita

Henry Omaga-Diaz and Snooky Serna-Go

Monday to Friday 6:30pm - 7:30pm

Ronda Trese

Bernadette Sembrano and Jess Caduco

Monday to Friday 11:00pm - 11:30pm

**IBC** Headliners

Mario Dumaual, Jinky Baticados and Ralf Rivas

Hourly news capsule daily

Team Rescue 911

Vincent Santos and Ralf Rivas

Monday 3:30pm - 4:00pm

**Global Mission** 

Maria Ressa and Jun Veneracion

Tuesday and Thursday 3:30pm - 4:00pm

Report Kay Boss

Alex Santos with a president Noynoy Aquino III

Wednesday 3:30pm - 4:00pm

Makabayang Duktor

Dr. Willie Ong and Dra. Liza Ong

Friday 3:30pm - 4:00pm

Linawin Natin

Vincent Santos

Monday 11:30pm - 12:00mn

**Good Take** 

Cathy Eigenmann

Tuesday 11:30pm - 12:00mn

Forum ni Randy

Randy David

Wednesday 11:30pm - 12:00mn

Travel and Trade

Dimples Romana

Thursday 11:30pm - 12:00mn

# **Bitag**

Ben Tulfo

Friday 11:30pm - 12:00mn

# Express Balita Weekend

Vincent Santos and Czarinah Lusuegro

Saturday 12:30am - 1:00am / Sunday 10:15pm - 10:45pm

### **Non-Primetime**

#### Cooltura

Pat Natividad

Monday to Friday 11:00am - 11:30am

#### Lunch Break

Ryan Agoncillo

Monday to Friday 12:15pm - 2:30pm / Saturday 12:00nn - 2:30pm

# Hapi Kung Healthy

Manilyn Reynes, Dr. Edwin Bien, Jeff Arcilla, Lou Veloso and Arlene Tolibas

Monday to Friday 8:00am - 8:30am

## Kusinahan

Chef Heny Sison

Sunday 9:00am - 9:30am

#### Chinatown TV

Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say and Wendeline Ty

Sunday 9:30am - 10:30am

## Hey it's Fans Day!

Elmo Magalona, Sofia Andres, Josh Padilla and Bianca Casado

Sunday 12:30pm - 2:30pm

**Primetime 13** - IBC-13's banner shows introducing 18 original local primetime shows on Philippine TV, including two fantasy series, three dramas (two soap operas and drama anthology), horror series based on a hit movie, four comedies (two sitcoms, gag show and poltical satire), two variety shows, two talk shows, three game shows and one reality show, that the fans of Philippine entertainment, by producing shows whose formats have a proven track record of success featuring the Filipino talent and Philippine superstars.

Kroko: Ang Alamat sa Zoo (adventure) (among young audience) (Kapinoy Fantaserye)

Thirdy Lacson and Kroko (voiced by Miguel Moreno), Cara Eriguel and Victor Anastacio Monday to Friday 5:00pm - 5:30pm

*Hitman* (action) (among all-people audience)

**Dingdong Dantes and Cristine Reyes** 

Monday to Friday 5:30pm - 6:00pm

Janella: A Princess Girl (fantasy) (among a young audience and all-people) (Kapinoy Fantaserye)

Janella Salvador, Marlo Mortel and Jerome Ponce

Monday to Friday 6:00pm - 6:30pm

Voltron Man (action) (among all-people audience) (Kapinoy Fantaserye)

AJ Muhlach, Liza Soberano and Coleen Garcia

Monday to Friday 7:30pm - 8:00pm

Your Heart, My Love (among the mass audience for family and all-people) (Family

Bonding Kapinoy) (family entertainment)

Claudine Barretto, Raymart Santiago and Xyriel Manabat

Monday to Friday 9:30pm - 10:00pm

*Maya Loves Sir Chief* (among all-people and the mass audience for the Filipino family values) (Kapinoy Comedy/Family Bonding Kapinoy) (family entertainment)

Jodi Sta. Maria and Richard Yap

Saturday 6:45pm - 7:30pm

Super Ninja (adventure)

Mario Maurer and Ella Cruz

Saturday 7:30pm - 8:15pm

**Sandy's Romance** (among young audience) (For da Boys)

Nadine Lustre and AJ Muhlach

Saturday 8:15pm - 9:00pm

**The Million Second Quiz** (among all-people target the masses and young audience)

(Game Show Hour/Winner Primetime)

Drew Arellano

Saturday 5:15pm - 6:00pm

**Born to be a Superstar** (among all-people young audience and all-people)

Anja Aguilar

Saturday 9:00pm - 10:00pm / Sunday 8:30pm - 9:30pm

Who Wants to be a Millionaire? (among people with a mass and young audience)

(Game Show Hour)

Robi Domingo

Sunday 7:30pm - 8:30pm

**Love Sweetheart** (among a young upscale audience)

Michelle Vito with co-host Elmo Magalona

Saturday 6:45pm - 7:30pm

Sic O'Clock News Naman (among a young and mass audience) (Kapinoy Comedy)

Ramon Bautista with Mr. Puppet Ramon

Tuesday and Thursday 8:00pm - 8:45pm

# MasterChef Philippines

Chef Rob Pengson

Saturday 6:00pm - 6:45pm

**T.O.D.A.S.** (among a young and mass male audience with a sexy girls) (Kapinoy Comedy/For da Boys)

Keempee de Leon, Cristine Reyes, Sam YG, Elmo Magalona, Victor Anastacio and Bobby Yan

Saturday 10:00pm - 10:45pm

**Seeing Stars Tonight** (among all-poeple target the mass audience)

Joey Marquez

Tuesday and Thursday at 8:45pm - 9:30pm

Dingdong n' Lani (among all-people, young and mass audience)

Dingdong Avanzado and Lani Misalucha

Sunday 9:30pm - 10:15pm

# Late-nights

# Home Shopping Network (HSN Philippines)

Monday to Friday 12:00mn - 2:00am

Saturday 1:00am - 2:00am

Sunday 12:45am - 2:00am

## Youth programs

**TODAS Kids** (among the young audience target for kids)

Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap, Izzy Canillo, Timothy Chan, Kendra Kramer anbd Gerald Pesigan With: Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno, Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales

Monday to Friday 2:30pm - 3:00pm

*Friends 4Ever* (among the young audience target for teens)

Jerome Ponce, Liza Soberano Khalil Ramos, Sue Ramirez, Francis Magundayao, Ella Cruz, Yves Flores and Nichole Baranda

Saturday 2:30pm - 3:15pm

**Movies** - For the home-popped buttered popcorn as IBC offers a three-day Tagalog cinema primetime on the big screening. lines up the Filipino blockbuster movies.

# Viva Cine Idols

Monday 8:00pm - 9:30pm

#### Viva Box Office

Saturday 10:45pm - 12:30am

# **Sunday Sinemaks**

Sunday 10:45pm - 12:45am

# Kapinoy Viewers Choice Awards

# **IBC Kids**

*Hi-5* (among the younger audience for kids)

Stevie Nicholson, Fely Irvine, Casey Burgess, Lauren Brant and Tim Maddren

Monday to Friday 8:30am - 9:00am

# **Barney & Friends**

Barney, Baby Bop and BJ

Monday to Friday 9:00am - 9:30am

#### Winx Club

Bloom, Stella, Aisha, Musa, Tecna and Flora

Monday to Friday 10:00am - 10:30am

**KapinoyLand** (among the younger audience for kids)

Mr. Kapinoy

Monday to Friday 3:00pm - 3:30pm

# Y2K: Yes 2 Kids

Michelle Vito with JV the puppet

Saturday 9:30am - 10:00am

# **Disney on IBC**

## Mickey Mouse Clubhouse

Mickey Mouse, Donald Duck, Minnie Mouse, Daisy Duck, Goofy and Pluto

Saturday 7:00am - 7:30am

# Stitch!

Stitch

Saturday and Sunday 7:30am - 8:00am

## My Friends Tigger & Pooh

Saturday 8:00am - 8:30am

# Jake and the Never Land Pirates

Saturday 8:30am - 9:00am

#### Phineas and Ferb

Saturday 9:00am - 9:30am

The Emperor's New School

Sunday 8:00am - 8:30am

# **Gravity Falls**

Sunday 8:30am - 9:00am

Anime Kapinoy - Kids get a new treat as IBC presents sentai, tokusatsu and animes in Japan. After earning huge success with film showings from Viva Tagalog movies, children's shows, news and current affairs, fantasy series, dramas, sitcoms, gag show, political satire, musical variety shows, talk shows, game shows, reality shows, telenovelas, asianovelas and sports events, IBC is now also reaping huge success with the best that Japanese television has to offer tokusatsu and animes.

#### Kirarin

Monday to Friday 9:30am - 10:00am

## **Ultraman Tiga**

Monday to Friday 10:30am - 11:00am

# **Ghost Fighter**

Monday to Friday 4:00pm - 4:30pm

**TreseBella (IBC-13's blockbuster primetime)** - TreseBella is IBC's primetime block with a compelling mix of Mexican telenovelas and the most-awaited Asianovelas from Korea and Taiwan became more dominated into the primetime slot in producing the Filipino-dubbed foreign soaps.

#### Fated to Love You

Jang Hyuk and Jang Na-ra

Monday to Friday 4:30pm - 5:00pm

#### **Qué Bonito Amor**

Jorge Salinas, Danna García and Pablo Montero

Monday to Friday 10:00pm - 10:30pm

## Sunny Girl

Wu Chun and Rainie Yang

Monday to Friday 10:30pm - 11:00pm

**IBC Sports** - For those into sports, IBC-13 has programs featuring the most popular sports. Fans of sports programs hat it brigns together the superstars of local sports. IBC-13 continues to be its sports programs offering from basketball, boxing and MMA fighter.

**NBA** 

Kobe Bryant, LeBron James and Michael Jordan

Saturday 10:00am - 12:00nn / Sunday 10:30am - 12:30pm

## **PBA**

James Yap

Wednesday and Friday 8:00pm - 9:30pm / Saturday 3:15pm - 5:15pm / Sunday 2:30pm - 6:45pm

# Radio Edit

From DWKW 1386 was the #1 AM station and DWKB (KB 89.1) was the #1 pop FM station, IBC is pursuing the most ambitious radio expansion in Philippine broadcasting. Bringing IBC's award-winning radio programs to audiences throughout the archipelago.

# 93.5 Romance FM Edit

The Mega Manila's most-romantic love songs on the FM band is called 93.5 Romance FM with official website for live audio-video streaming at <a href="RomanceFM.ph">RomanceFM.ph</a>.

The choicest class of today's disc-jockeys in a 24-hour love-filled affair of Metro Manila's favorite love songs, make it a habit to listen to us. Music you can sing with, more love songs, it's 24-hours a day, more of my favorites, thank you for 2 years of love songs. I Like new songs, love songs, OPM, i like oldies, i love you.

I love this in my one and only favorite FM radio station .The only one who caught my attention with the relaxing romantic music they play I'm always having a good day. With the coolest DJs, listening have a good friendly voice and when I'm listening to a song, as it brings back the memories right away. You make me happy round the clock. God bless your station as you give me inspiration as the romance is in the ear.

A main format of the station's all easy-listening love songs, Romance FM is another first FM station of Intercontinental Broadcasting Corporation with the transmitter power of 30-kilowatts. The station is playing all easy-listening love songs, manned by all-female jocks (fewer male jocks are also added). Romance FM in the same stable with IBC Records and its mini labels associated with love songs and mellow music while selected tracks from a wide music genre from love songs, lite rock, pop, dance, classic hits, OPM, novelty and R&B playing mainstream pop and OPM music to give every Filipino a taste of music programming in the radio 25-kilowatt transmitter tower in Quezon City under control of the radio, a high-tech radio station and a microphone that will cover the voice as a radio broadcasting station. discovered the FM band.

Offering music tailored to satisfy varied tastes with greater clarity, on full stereo sound. Among the first to invade the airwaves with a delightful mix of Top 40 hits, standards and cutting edge

music that's always easy on the ear with an all-love songs format from a roster of DJs from male and female in those radio veteran bon vibar doing the hourly news updates in very well-enunciated English with a tagline *The Philippines' Most Romantic*. That month also signaled the station's first nationwide reach when 92.7 MHz Iloilo, 94.5 MHz Cebu and 95.3 MHz Davao simulcasted its signals, ensuring travelers from Manila, uninterrupted listening of its programs set up in key cities across the Philippines. Big Daddy Jake, the station manager of Romance FM.

Globl IBC (IBC's cable international arm) provides a dedicated channel to Romance FM that we incorporate certain segments that have special appeal to listeners.

At the same time, OPM songs are also played on DWRM at the time. This was IBC's first venture into class A-B-C market for the lite music and less talk playing love song, lite rock and acoustic songs, will making them also the number one station. The new roster of Romance FM celebrity love DJs are Cherie Gil, Cherry Pie Picache, Dina Bonnevie, John Regala, Celeste Legaspi and Cogie Domingo. This year, the KBP survey ranked the station as number 1 in its overall category (both FM and AM) of improved programming.

More music mixed with high end hits and even from talents of IBC Records is the recording studio with the rival recording companies like Star Records and GMA Records.

## The Music

You will hear 93.5 Romance FM music 24 hours a day, seven days a week. We play a refreshing mix of the latest hits, some great tunes from just a few years back, and even love songs. With a wide variety of songs, you can be assured that we never overplay any one of them, so you don't get tired listening to us. In fact, the longer you listen to the Romance FM, the more you feel laid back and relaxed! Watch out for these specials on Romance FM!

#### **Format**

Adult Contmporary, Love Songs, Soft AC, Soft Rock, Pop and Original Pilipino Music (OPM)

93.5 Romance FM presents the cream of adult contemporary music, soothing and romantic mix with soft rock hits, love songs and rhythmic alternative sounds, while accommodating today's powerful ballads and lush vocal melodies as today's best hit songs and OPM hits.

The most-romantic music will hear Romance FM music 24 hours a day, seven days a week.

We play a refreshing mix of the latest hits, some great tunes from just a few years back, and even classic love songs from the 70's, 80's amd 90's. With a wide variety of songs,

you can be assured that we never overplay any one of them, so you don't get tired listening to us.

# **Target Market**

With our sights trained on the C1 and broad C2 markets, Romance FM's programming directly targets car owners, young executives, and working class professionals — particularly office employees, family, friends, elementary school, high school, college and those working in establishments with middle class to posh backgrounds such as banks and boutiques.

The primary market includes those of 18-40 years old, and people who are older but still prefer listening to a station with a soft, adult contemporary, love songs and OPM format. Following the introduction of more current easy-listening hit tunes, we expect an expanded audience range to include the 15-40 age bracket. While the station caters to both men and women, male and female listeners slightly outnumberthe males.

#### **Brand**

Consistent established brand of Romance FM, which is "less talk, less noise, more music," Romance FM is generally an easy-listening station... pleasant- sounding throughout the day, with "noise" kept at an acceptable level. Songs are relaxing and set the mood, but are very engaging and popular. A select core of English-speaking DJs match the educated and aspirational CI and C2 audiences.

#### **Audience Profile**

60% Male

35% Female

## **Area Coverage**

## **Primary:**

Metro Manila and surrounding areas

#### Secondary:

Nueva Ecija

Rizal

Bulacan

Pampanga

Tarlac

Zambales

Cavite

Laguna

Batangas

Quezon

Mindoro

Other neighboring cities and provinces

# **Demographics:**

Female and Male, almost equal percentage of audience share, with female sector just slightly higher.

15-19 years old – 12%

20-29 years old - 35%

30-39 years old - 25%

40 years old and up - 45%

## **Economic class:**

A good mix of the AB-C-DE market and eventually predominantly C. As consumers, they know what they want and work hard to get what they want. They are willing to try the latest in the market and strive to afford and enjoy the best their money can buy.

A-B-C - 75% (upscale)

C-D-E - 25% (massive)

They appreciate a healthy balance of music, news and information and entertainment, features promoting moral values, quality and good sense. Susceptible to trends, open to change. They have a valid, if not intelligent point of view on issues. They are committed to nation-building and streng-thening the society's moral fiber. They live and breathe the Filipino spirit and value relationships, family, love.

#### **PROGRAMMING**

For radio listeners at work or on the road. . .the perfect songs for the office, shools, home and house, restaurants and inside the car.

## Morning Romance

Monday-Friday 6:00am - 9:00am

Hosted by Cherie Gil wakes us up mornings on the radio like your morning call for facts and informtion.

#### Remember Yesterday

Monday-Saturday 9:00am - 12:00nn

Hosted by Cherry Pie Picache for all-requestered radio FM music arranged from currents to classics music in all genres: Foreign and Pinoy music via text, e-mail, phone, etc.

## Noon My Heart

Monday-Friday 12:00nn - 3:00pm

Hosted by John Regala the morning to noontime shift where listeners call and ask for requested songs.

It's a great way to enjoy lunchtime! We dish out music just the way you want it!

But since we get swamped by listener requests everyday, we decided to make everybody happy by adding another hour to the program!

#### Chartlist 30

Saturday 12:00nn - 3:00pm

Hosted by John Regala, the week's top 30 chart hits countdown by artists based on the listener's requests and votes.

# Radio by Request

Monday-Friday 3:00pm - 6:00pm

Hosted by Celeste Legaspi carries on the light and easy mood for the afternoon in the nostalgia.

#### Mr. Love

Monday-Friday 6:00pm - 9:00pm

Hosted by Cogie Domingo at the primetime drive time interesting with intelligent analysis with a celebrities and your favorite stars will take a center stage

## Live on Stage

Saturday 3:00pm - 6:00pm

Hosted by Celeste Legaspi, live musical radio show featuring your favorite music performances by your favorite artists.

#### Dear Dina

Monday-Friday 9:00pm - 12:00mn

Hosted by Dina Bonnevie, the the well-loved FM radio love advice and counseling program for memories, love radio brings in love songs to wind the day allows listeners to call and pour out troubles or just say hello with love songs, romantic slow, classic hits and mellow music via text, e-mail, phone, etc.

## Mellow Rock Saturday

Hosted by Ian Veneracion, with country rock, pop rock, soft rock and lite rock Saturday 6:00pm - 9:00pm

## Session Radio

Hosted by Louie Ocampo for a night filled with live singing and band on radio as the musical variety treat

Saturday 9:00pm - 12:00mn

#### **Good Oldies**

The good old day from the oldies music of 50's, 60's, 70's and 80's with Tonton Gutierrez that taking you back to the good old days

Saturday 6:00am - 9:00am and Sunday 6:00am - 12:00nn

#### Romance Throwback

Thursdays 12:00mn - Saturdays 4:00am

A classic Friday program playing 70's, 80's and 90's. Rarely played, rarely heard one after another through the years. Bringing together past decades of the throwback music every Friday for a weekend drive from the finest artists of various genres and the best of music from the 70s, 80s and the 90s.

# Pinoy Jukebox

Pinoy music from 70's, 80's and 90's hosted by Danielle Castaño

Sunday 12:00nn - 3:00pm

# Sunday Disco Mornin'

Hosted by Jimmy Muna playing the best of disco music from the 70's and 80's

Sunday 3:00pm - 6:00pm

# Pinoy Tugtugan

E-mail requests and dedications from Pinoys living abroad are entertained on the all-OPM Sunday show hosted by Cogie Domingo.

Sun 6:00pm - 9:00pm

# Easy Listen

DJ King Logan hosting the slow down music.

Sunday 9:00pm - 12:00mn

# Romance Meals

Daily, 7:30am - 8:30pm

Satisfy your craving for a culinary and cuising with Romance Meals. In this special cooking segment, Chef Rob Pengson for about dishes, recipes, restaurants and more. Indulge in good food. For what and where to eat, listen to Romance Meals. Your food on radio for breakfast, lunch and dinner.

## **News Romance FM**

Monday-Saturday 6:00am - 6:00pm

Keeping you in touch, the lastest in national, local, global, business, weather, sports and entertainment news, the top-of-the-hour news program featuring 2-minute update to giving you inform well, from Monday to Saturday.

# DJs

**Tonton** (Tonton Gutierrez)

Cherie (Cherie Gil)

lan (lan Veneracion)

**Cherry** (Cherry Pie Picache)

John (John Regala)

Celeste (Celeste Legaspi)

Cogie (Cogie Domingo)

Dina (Dina Bonnevie)

Louie (Louie Ocampo)

**DJ Marlon** 

**Bob Novales** (male voice-over)

**Danielle Castaño** 

Jimmy Muna

King DJ Logan

Big Daddy Jake (Station Manager)

## **On-Air Contest**

It pays to be Romance FM listener. Everyday, we have great prizes to give out, be they tickets to the latest Romance FM advance screenings, tickets for you and your buddies to check out the latest On Campus concert, invites to Nite Trip, or gift packs from our many friends in the industry!

Tune in now to 93.5 ROMANCE FM so you can find out how you can snag for yourself a bunch of great goodies! Listen to 93.5 for details.

# DZTV Radyo Budyong Edit

Broadcasting 24 hours a day, 7 days a week

Pakinggan ang pinag-ibayo at higit pang pinalakas na DZTV Radyo Budyong 1386. Saan mang sulok ng mundo. Pinoy, saan mang sulok ng mundo 7,100 islands. One Philippines. One network.

Creates another media milestone, The country's AM radio station band for news and public service in the Asia called DZTV Radyo Budyong 1986 that a radio programming under the media organization of Media ng Bayan is creating the airwaves which dubbed as the new tagline *Ang Radyong Kapinoy ng Pilipino* in the official website with the live audio-video streaming at RadyoBudyong.ph

Since its reluanch last 1970s, the media milestone by introducing the first-every news and public service station on AM radio as DZTV Radyo Budyong, which makes its first full broadcast in

Mega Manila and some parts of the new Radyo Budyong provincial radio stations in DYBQ 981 kHz in Iloilo, DYJJ 1296 kHz in Roxas, DYRG 1251 kHz in Kalibo, Aklan, DYBG 672 kHz in Cebu and DXML 1044 kHz in Davao.

Mas malakas at balngkas ang lubos pang magbibigy ng agad ng tugon, aksyon, serbisyo publiko at ugnayan. With this poineering news, talk and public station on the AM band, the sequestered TV-radio network IBC further reaches to the growing audiences by revolutionizing public service and government beyong television that blends the seasoned and broadcast journalists from TV and radio.

Driven by the encouraging public feedback on IBC and the innovations that we now have to offer trust and confidence given to us by our progressive viewing publicwent full gear with widened public service offerings, including radio programs. As DZTV Radyo Budyong with a world's partner of international American radio news network FOX News Radio regained its strength when it transmitter power of 50-kilowatts, its programming to be the newscast and public service programming on the government, considered as one of the top stations in the AM band in Metro Manila and is recognized as one of the most awarded radio stations in the Philippines by the Kapisanan ng mga Brodkaster ng Pilipinas or KBP.

Also launched IBC OB Van radio, a first in Philippine Radio history, in which it broadcast to a specific location via see thru OB van studio vehicle for the Philippine government with *Aaksyon ng Mundo* immediately soared to the top of the ratings, when it create the DZTV Publikong Serbisyo Center, the first ever separate office excluively for the public service by the local AM radio station. The best in AM news, commentary, talk, entertainment music and public service features.

Some of its news anchors are the broadcast icons like Snooky Serna, Noli Eala, Alex Santos, Vincent Santos, Czarinah Lusuegro, Larry Ng, Cathy Eigenmann, Jarius Bondoc, Chin-Chin Gutierrez, Lil Mateo, Sonny Angara, Tony Velasquez, Dolly Anne Carvajal, Henry Omaga-Diaz and Jess Caduco regained its strength when its tower was erected, its programming computerized and several positive structural changes and corporate policies were introduced.

Programs that tackle news and public affairs, news personalities and newsmakers, public service, sports, entertainment, health, finance, life and inspiration from the government of president Noynoy Aquino III.

#### **Profile**

We have our music programming with Hot AC and OPM, news and public affairs with reputable and credible news anchors and reporters, public service, talk and entertainment. NEWS is our top priority.

Our program content is focused on our target market, the socio-eco class B, C, D and E; and listener category ages 20 years old to 50 years old and up. The interests in radio listening of these class and category, forms part of the content of our radio programs. DZTV Radyo Budyong 1386 is the trendsetter of the new format in radio broadcasting, combining news and public affairs; public service; and music and entertainment.

#### **Format**

News and Public Affairs - 30%

Talk radio – 15%

Public Service - 30%

Entertainment – 40%

Religious – 10%

**MUSIC:** 

Hot adult contemporary – 50%

OPM - 75%

# **PROGRAM STUDIO**

**DZTV Radyo Budyong News Center** 

**Radyo Budyong Marketing Office** 

Radyo Budyong: Intercontinental Broadcasting Corp.

# **Area Coverage**

# **Primary:**

Metro Manila and surrounding areas

# Secondary:

Nueva Ecija

Rizal

Bulacan

Pampanga

Tarlac

Zambales

Cavite

Laguna

Batangas

Quezon

Mindoro

Other neighboring cities and provinces

#### **Economic class:**

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A-B-C - 25% (upscale)
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C-D-E - 100% (massive)

# **MONDAY-FRIDAY**

04:00am - 05:00am Eala ng Bayan (Noli Eala)

05:00am - 05:30am Radyo Budyong Balita Alas Singko (Henry Omaga-Diaz)

05:30am - 07:00am **RadyoBisyon** (hook-up with PTV, IBC, 9TV and DZRB Radyo ng Bayan)

07:00am - 08:00am Lingkod Bayan (Tony Falcon)

08:00am - 09:30am Linawin Natin sa Radyo (Jarius Bondoc)

09:30am - 10:00am Radyo KapinoyLand

10:00am - 11:00am **Dear Snooky** (Snooky Serna)

11:00am - 12:00pm **Aaksyon ng Mundo** (Jess Caduco)

12:00pm - 12:30pm Radyo Budyong Balita Alas Dose (Merwin Llanza)

12:30pm - 01:00pm Kahapon kay Noel (Noel Trinidad)

01:00pm - 02:00pm Respondeng Operasyon (Vincent Santos)

02:00pm - 03:00pm Radyo Konsumer Korner (Dale de Vera)

03:00pm - 04:00pm May Business Ako (Chal Lontoc)

04:00pm - 04:30pm Radyo Budyong Balita Alas Kwatro (Dominic Almenor)

04:30pm - 05:30pm **Pulsong Kumusta** (Cathy Eigenmann)

05:30pm - 06:30pm Lingkod Bayan (Tony Falcon)

06:30pm - 07:30pm **Express Balita** (hook-up with IBC)

07:30pm - 08:30pm **SOS: Suhestyon, Opinyon at Solusyon** (Ricardo Cepeda and Maria Ressa)

08:30pm - 09:15pm Celebrity Muna (Dolly Anne Carvajal)

09:15pm - 10:00pm **Dear Boots Roa** (Boots Anson-Roa)

10:00pm - 11:00pm My Dr. Heart (Scotty Crawford)

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11:00pm - 11:30pm Ronda Trese (hook-up with IBC)
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## 11:30pm - 04:00am I Love You Romance

# **SATURDAY**

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04:00am - 06:00am I Love You Romance
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06:00am - 08:00am Kalusugan Ako (Dr. Homer Lee Lim and Dr. Editha A. Tolentino)

08:00am - 09:30am **Serbisyo Hotline** (Cito Beltran and Grace Choa)

09:30am - 11:00am Legal Batas (Atty. Clare Castro)

11:00am - 12:00pm **Pulis Kung Mabilis** (Alan L.M. Purisima)

12:00pm - 12:30pm Radyo Budyong Balita Alas Dose (Jun Veneracion)

12:30pm - 03:00pm **Biga25 Jam** (Jason on the Radio) (top 25 countdown)

03:00pm - 04:00pm **Sabado 80's** (80's music)

04:00pm - 04:30pm Radyo Budyong Balita Alas Kwatro (Dominic Almenor)

04:30pm - 06:00pm **Sabado 80's** (80's music)

06:00pm - 07:00pm **Real Sports** (Anthony Suntay)

07:00pm - 07:45pm **Barangay Gabi** (Zen Hernandez)

07:45pm - 08:30pm **Isyu ng Bayan** (Sonny Angara)

08:30pm - 09:30pm **Ora Lola Basyang** (Luz Fernandez)

09:30pm - 10:30pm Bida sa Star (Smokey Manaloto)

10:30pm - 12:00mn Larry Ng Live! (Larry Ng)

12:30am - 01:00am Express Balita Weekend (hook-up with IBC)

12:00mn - 06:00am I Love You Romance

# **SUNDAY**

06:00am - 12:00pm **Sunday OPM Pinoy** (OPM)

12:00pm - 12:30pm Radyo Budyong Balita Alas Dose (Jun Veneracion)

12:30pm - 04:00pm **Low Tide Sunday** 

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04:00pm - 04:30pm Radyo Budyong Balita Alas Kwatro (Dominic Almenor)
04:30pm - 06:00pm I Love Romance
06:00pm - 07:00pm Calvento Maaaksyon (Tony Calvento)
07:00pm - 08:00pm Sagot Kita (Bebot Bello)
08:00pm - 09:00pm Tagumpay OFW (Jun Veneracion)
09:00pm - 10:15pm Larry Ng Live! (Larry Ng)
10:15pm - 10:45pm Express Balita Weekend (hook-up with IBC)
```

# iDMZ 891 FM Edit

Move to the beat enjoy a dance music, headbang to the hit in audience, dance each day of the week. iDMZ 891 Sayaw Pinoy! has pop, dance, mixes, mobiles, hits, exclusives, classics, new wave, urban, OPM, old school, motown, quiet storm, alternative rock and hard rock, disco, R&B, hip-hop, K-Pop and many more!

Your Mega Manila's #1 danze mix FM radio in the country and in the Asia to say *Sayaw Pinoy!* whose specialized programming listeners is geared, focused, derived, and remixed to Danze Music would conquer the radio airwaves, iDMZ 891's official website with the live video-audio streaming at 89DMZ.com, the first and only Filipino interactive website that offers non-stop dance music in the form of DJ mixes. To date, the station has had around 22,000 listeners from all over the globe are some of iDMZ 891's original programs in the danze music fans having a hot and adult contemporary hit format from dance, hip-hop, urban and R&B music and the male and female sexiest jocks that they played upbeat songs and very commercials.

They enjoy listening to the pop hits, are up-to-date in fashion, gadgets, pop culture, entertainment, food, and hot gimmick spots. They like spending the weekends with family and friends, checking out the latest mall sales, catching up on hit TV shows, watching the latest films, and going on out-of-town adventure trips. In school and the workplace, they are dedicated students and yuppies, making sure responsibilities are delivered well, while making sure that family time and recreationd.

iDMZ 891 Sayaw Pinoy! is the one and only FM radio station of the Intercontinental Broadcasting Corporation (IBC), operating with a power of 25-kilowatts that is now on the danze mix radio of nationwide, playing the authority in dance music that makes stands for the *Danze Muzic Zone*'s listenership profile consists of some of the pop music industry's best with a dance

music, hip-hop, R&B and remixed music sound in an Asian market, indentifies the station with the highly influential and upsale target market of the 15 to 40 age bracket, audience profile studies conducted by the leading advertising agencies high level of appreciation of Danze format had the largest chain of radio stations in the country, even above belonging to the A-B-C markets while iDMZ's listenership profile consists of some of the pop music industry's best in full digital stereo. The continuity voice of iDMZ 891 Sayaw Pinoy! is Erik Mana. Aside from creative programming and all-hit music from the studios and IBC tower in Broadcast City and San Francisco Del Monte, Quezon City, iDMZ 891 Sayaw Pinoy! stations also feature promos, games, premiere night tickets and prizes galore are actively involved in their respective local communities by sponsoring and initiating civic programs.

Indeed, iDMZ 891 Sayaw Pinoy! remains in number 1 FM station in the Philippines and in the country as the mixed of pop, dance music, hip hop and R&B station has given radio listening a new high-definition, giving it the feel of a totally different danze music artist that iDMZ 891 can provide recommends the latest versions of browsers for your gadgets: Opera, Google Chrome, Safari and Mozilla Firefox.

iDMZ 891's humble beginnings is rooted from this simple yet very efficient laptop. From Day 1, we have worked around limited resources to meet the demands of this technology intensive endeavor. We bootstrapped on hardware and software investments and still, we were able to put a mark on the internet radio and music industry mainly because of all the immeasurable hardwork and commitment and ingenuity of all the people behind us. The endless solid support of our listeners, friends, relatives and family members made us shine more and brought us to where we are now.

Everything didn't happen overnight, with a flick of the fingers nor in a blink of an eye. And now, we are flattered on how past competitors copied and recent competitors continuously copy every little detail of our station. It means that indeed, iDMZ 891 sets the standards on internet radio station. It is proven that iDMZ 891 is the real innovator and not the imitator. It means that you believe that iDMZ 891 truly rules! Watch out for more innovative, state-of-the-art, well-thought-of format in the coming days and years. And witness how iDMZ 891 completely conquers the world wide web!

In keeping with The Kapinoy Network's commitment to be of service, calling all members, non-members, DJs and addict fanatics of iDMZ 891 Sayaw Pinoy! who have possessing valuable things like: photos, dadges, stickers, posters, merchandise, T-shirts, musics, videos, etc. On their homes and offices, iDMZ 891 maintains its position as the country's number 1 danze music FM radio station among the upscale market behind the FM radio stations are Mellow 947 and

Magic 89.9 established itself as a popular trend-setting FM station in The Philippines with unique programs and segments.

Provides the unadulterated dance music that caters to the entire age spectrum and became the tribute to the Philippine icon radio station like 89 DMZ, all parts of the world can access the site and enjoy the music spearheaded by The King (Program Director) and The Sting (continuity voice-over, disc jockey, consultant with the voice-over announcer of the Kapinoy network IBC), events and on-air interactivities and promos as well as the magazine advertisement of the station which is the popular iDMZ 891 Sayaw Pinoy!. This TV ads just included the station's radio program schedules and the photos of their iDMZ 891 DJs which included, The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), Nicole (Nicole Andersson), The Force (Neil Centeno), The Destroyer (Rommel Dayan), radio broadcaster Peewee (Peewee Wenceslao), The Sting (Terence Khan), Marc The Spark, Jimmy Muna, ZJ Ziggy, Arthur (Arthur Serzo). Kaye (Kaye Tan), The Executioner (Ronald Cayetano), H-Town, Jun DJ, DJ Marlon, DJ Buzz, The Mighty Dash, DJ Skratchmark, Gee Canlas and Blare (Bernadette Camalig).

Gary Caoili, the station manager and The King (King Dabaon), a program director of iDMZ 891 to bring back the good old days of local air waves music. iDMZ 891 Sayaw Pinoy! is the first and the only Filipino interactive website that offers non-stop dance music in form of song mixes. It provides an unadulterated dance music that caters to entire age spectrum and to people from all walks of life. This is a tribute to 89.1 DZMZ and a gift to all its avid listeners after more than a decade of quench for dance music. Everyone in any parts of the world can access the site and enjoy the music via live streaming.

Added new sort of attractions. like all-male DJ crew and spiced up with a sexy lady jocks with nice voices and party attitude like bringing back memories of the past because iDMZ 891s been a part of our parties.

Through research and related activities, iDMZ 891 hopes to fulfill its commitment to its constituencies and with relevance to the market by sharing with them for the good things like *Sayaw Pinoy!* with listening app through an internet radio, available in Android and iOS. iDMZ 891 highly recommends you to download the TuneIn Radio app which is available from app store (iOS App Store or Android Play Store).

It focuses on Top 40 music, dance music, hop-hop and R&B (geared towards the network's target audience of urban, young and hip, youner and teenagers, with radio edits of some songs incorporated due to inappropriate content), along with celebrity interview features. In addition to regular on-air DJs, iDMZ 891 FM also occasionally features guest stints by stars from IBC's toprating shows.

The iDMZ 891 Android App was designed to provide listeners the ease of access to iDMZ 891 website without the use of 3rd party Apps when using today's modern and handy gadgets. As a regular Android App, iDMZ 891 App can be installed by searching Google Play and download it directly to your registered tablets, smartphones, phablets and the like. Once downloaded, zoners can listen to iDMZ 891 by simply clicking the iDMZ 891 App icon on their gadgets. Listeners can enjoy the perks of the site just like when accessed through desktop PCs and laptops. They can also download iDMZ 891 DJ drops, stingers, remixes, ringtones to make each one's gadget "iDMZ 891-certified". What makes this App more fun is that, listeners can access other social networking sites like Facebook, Twitter, Instagram and soundcloud without dropping out from iDMZ 891 site. That means, checking on other site while having iDMZ 891 on your background all in one app. Indeed, a state-of-the-art creation that iDMZ 891, among all other internet radio stations, can provide.

## **Format**

Dance music – 85%

Rhythmic/Urban Contemporary – 70%

Top 40 (CHR) – 25%

Remixed music – 25%

# Target Market (captures the market of the young generation with the age bracket of 15 to 35 years old)

The essence of iDMZ 891's dance music menu is a non-stop mix of club hits, techno hits, reggae, R&B and slow jams. The is the spectrum of iDMZ 891, encompassing, such diverse musical styles such as Wave, Rock and Disco, the contemporary hits of our local artist in our *OPM in-a-Raw*.

Tthe ultimate in dance music unveils programs guaranteed to deliver top-notch entertainment and fleet-footed dancing with the country's current disco hit-whips in Metro Manila's all-hits, all-dance radio send your non-stop mix sets in MP3 format, 128kbps, 44.1kHz stereo. It's a discount card and a passport to iDMZ 891 events and parties in each program plays at least one song sponsorship to talk about a certain product sponsor during their program.

With your support to fuel the same promotional machinery that has endeared IBC-13 to its mass-based audience, iDMZ 891 Sayaw Pinoy! is sure to capture the upscale audience of A-B-C markets that playing a dance music, hip-hop, urban music, R&B and pop music on established FM radio station than any other station. An FM radio station of IBC that caters to an audience that loves to hear a lot of dance music, hip-hop, urban R&B, and special mixes.

From old school music to the new tracks of today, iDMZ 891 Sayaw Pinoy! is by the dance music zone on FM radio in the country, iDMZ 891 has captured the attention and following of the upper and middle, sophisticated population of Metro Manila aged 15-40 years with ease.

The one and only urban-dance music station in the country as they claim iDMZ 891, we expect an expanded audience range to include the 15-40 age bracket, IBC's FM station, now plays non-stop mix of dance songs, OPM in a row, remixed music and more dance songs as well as its pop, urban hip-hop and R&B music in the contemporary hit radio. This will now target a teens, youth and young adults.

iDMZ 891's listenership profile consists of some of the pop music industry's best. Its programs are also acclaimed for successfully integrating the dance music tracks, and wirh the largely western pop R&B sound in an Asian market. Most upscale drivers for A-B-C classes in Metro Manila picked iDMZ 891 (Danze Muzic Zone) as their station of choice on the road with its offices and studios, making them also the country's number 1 station dishing out the dance music and R&B sound.

# **Profile**

Ready to dance? Music so good. 'Cause you've got the official at the home of urban music and dance FM radio! iDMZ 891 is giving you the urban music from Flo Rida, T-Pain, Nicki Manaj, Akon, Cher Lloyd, Justin Timberlake, Beyonce and so much more. If you're a fan of dance music, then this is one station destination for friends. Turn up the volume and sing along to the latest tracks from all of your favorite artists with a names of One Direction, Ariana Grande, Bruno Mars, Taylor Swift, Chris Brown, Jessie J, NeYo, Michael Jackson, Jay Sean, Rihanna, LMFAO, Kesha, Usher, Carly Rae Jepsen, John Legend, Jessica Sanchez, Robin Thicke, Mariah Carey, Jason DeRulo, Iggy Azalea. And don't be afraid to sing as loud as you can. Seriously belt it out!

With the one and only urban-dance FM music as sweet as this, you'll wanna share your musical joy with the rest of the world. And did we mention, we've got tons of rockin' iDMZ 891 FM DJs bringing you the newest beats 24/7? Yup. iDMZ 891 is pretty much the coolest urban and dance music FM radio station in the universe. We just hope you brought your dancing shoes.

#### **Audience Profile**

Primary target audience is the 13-30-age bracket A-B-C economic class with the 25-35, C-D-E as secondary target audience.

60% Male

35% Female

iDMZ 891 FM is now the third iteration of the 89.1 frequency currently occupied by the Intercontinental Broadcasting Corporation.

The station was previously known as KB 891 (easy listening format) from 1975 to 1988, 89 DMZ (dance music, hip-hop and remixed music) from 1988 to 2001, Wave 89.1 (pop soul/pop jazz easy listening/pop R&B format) from 2001 to 2008 and Wave 891 (rhythmic/urban contemporary) from 2001 to 2011.

iDMZ 891 FM also introduced the first-ever mobile FM bus. The said vehicle will travel to different places within Metro Manila, with the intent of promoting the station to its listeners.

# **Demographics:**

15-19 years old – 25%

20-29 years old - 35%

30-35 years old - 28%

# **Area Coverage**

## **Primary:**

Metro Manila and surrounding areas

# Secondary:

Nueva Ecija

Rizal

Bulacan

Pampanga

Tarlac

Zambales

Cavite

Laguna

Batangas

Quezon

Mindoro

Other neighboring cities and provinces

# **Economic class:**

A-B-C - 75% (upscale)

C-D-E - 25% (massive)

# ORIGINAL PROGRAMS (The station also features IBC talent and branded content, a new trend of iDMZ 891's original radio FM programs)

#### Wave 24

Every Sunday, 24-hours of pure new wave music music from the 80's with The Unbeatable (6-10am), Kaye (10am-2pm), The Mighty Dash (2-6pm) and DJ Skratchmark (6-10pm) for new wave hits.

Sundays, 6:00am - 6:00am, the following day.

## Slow Jam

24-hours of cool relaxing down beat mix for advice and counseling with love songs, mellow, slow, urban and R&B hits plus iDMZ DJs.

Mondays, 6:00am - 6:00am, the following day

#### The Quiet Storm

Hosted by Jun DJ host of the most loved shows with ear for great music, soulful slow jams and smooth jazz of contemporary R&B, soul, love songs and smooth jazz in a mellow and slow songs for a smooth R&B for more than a decade and continues to occupy airwaves with his selection of soothing slow jams.

Great non-stop music of most loved R&B, combines elements of pop, soul, funk and hip hop. Chill and relaxing songs reminiscing 'till dawn that I can sure you've be love enjoy slow jams.

Aprogram for people get on the mood as Jun DJ plays your favorite R&B slowdown hits. Thursdays 6:00pm - 9:00pm (Manila time, Philippines)

#### The Flow

Hosted by H-Town and DJ Buzz on the airwaves bringing you today's hottest hip-hop and R&B tracks and classic hits that represents Hip Hop & RnB in the local urban music. Monday to Friday, 9:00pm - 12:00mn (Manila time, Philippines)

*Friday Flava* (hip hop and R&B music of yesterday and today every Saturday) iDMZ 891 FM takes you to the next level with the perfect mix of hip-hop and R&B, every Friday from full sunrise to sundown, music so good, you will listen to anything else. It's Friday Flava for 30-hours dedicated to the raw hip hop and R&B stuff with more of rough side. Ride with iDMZ 891 as we keep you moving with the latest urban music mix of hip-hop and R&B when we drop the hottest hits from the old school to the new. Number 1 for hip-hop and R&B with the smoothest weekend grooves.

Every Friday on iDMZ 891, we make sure you got the right urban flava on your radio, the perfect mix of hip-hop and R&B from old (you gonna be old school) to new (new beats from the streets), the satisfied your weekend listening experience, Friday Flava, #1 for hip-hop and R&B.

Every Friday, full sunrise to sundown, music so good, you would it wanna listen to anything else. Friday Flava, catch the flag every Friday on iDMZ 891, Sayaw Pinoy!. Thursday, 12:00mn - Saturday, 6:00am

### **Urban Pinas Radio**

3 hours of your OPM urban music with Nathan J for Pinoy hip-hop and R&B music. Fridays, 2:00pm - 5:00pm (Manila time, Philippines)

#### **Throw Down**

Hosted by Jimmy Muna, a weekly top 10 most requested hottest hits with your favorite music artist with the station's top 20 dance track and R&B chart countdown largely based on the listener's requests and votes over hotline 632-9283/634-9283, text line 8888 based on Globe, Facebook, Twitter and 89dmz.com, a weekly 2-hour countdown of the most popular songs on the airwaves.

Fridays, 5:00pm - 7:00pm (Manila time, Philippines)

#### Be Heard!

Promoting professional and non-professional, the Filipino and foreign DJs from all over the world. *Be Heard!* has been the station's most sought-after and highly-rated flagship program with Gee Canlas mixes from different DJs around the globe.

Fridays, 7:00pm - 9:30pm (Manila Time, Philippines)

#### Rockin' Manila

3-hours of alternative rock music *Rockin' Manila*, devastating power earplug higher registers of hardcore rock, alternative rock, progressive rock, modern rock and soft rock for headbang in the loudest anthems from contemporary bands and legendary rock artists. Hosted by the one and only alternative rock music DJ The Executioner (Ronald Cayetano) assaults your ears of headbang with the hardest and loudest alternative rock songs from the past and present while The Force (Neil Centeno) every night of Pinoy rock hits from Filipino rock bands with live band performances.

Saturdays, 6:00am - 9:00am with Pinoy rock music from 6:00pm - 9:00pm (Manila Time, Philippines)

#### Disco 70's

Sway some hips. Wear those dancing shoes. As The Destroyer takes you back to the time of disco at its best. The 70's never sounded any better. A 3-hours of your favorite disco hits of the 70's.

Saturdays, 9:00am - 12:00nn

#### Back to the 80's

3-hour non-stop all hits from the 80's music with Marc the Spark and ZJ Ziggy hits the groove.

Saturdays, 12:00nn - 3:00pm (Manila Time, Philippines)

# 90's Baddest

Giving you all the hits of the retro 90's music for 3 hours, with Georgina with the pop, hip-hop and dance music genre in a 90's popular throwback hits.

Saturdays, 3:00pm - 6:00pm (Manila Time, Philippines)

# Saturday Get Away

The Philippines' longest running clubbing show is back. It brings you a house music radio show. A non-stop 3-hour party clubbing music with your favorite in-house DJs, as The Sting and DJ Marlon are your favorite dance club tunes at chill, electric, underground, louge and house music mix at night in live clubbing experience in DJ Marlon bars, the station's Saturday night house music mixed by DJ Marlon. Saturdays, 9:00pm - 12:00mn (Manila Time, Philippines)

#### **Mobile Circuit**

Back-to-back live disco-mixing via iDMZ's *Mobile Circuit* with more zing, zest and pizazz mobiles in the land. Discover the art of disco-mixing, discover a different kind of entertainment with DJ Ouch.

Wednesdays, 6:00pm - 9:00pm

## **SPECIAL PROGRAMS**

# Peewee in the Morning

The new *Peewee in the Morning* is here!. A radio broadcaster Peewee powers up your mornings with the burning, latest, hot, current events and timely news of the day in national, local, global, weather, sports and entertainment scene, and your favorite dance music hits with Slow Jam mixes during Tuesdays, with banter, trending topics, traffics and fun personalities as well as live guest performances with your favorite artist via text, e-mail, phone, etc. Listeners aiming for is to just be there for the listeners, to entertain, to give what is fun, talk with them and of course, play good danze music they can tune in with as they prepare for work and school of collage learn to danze, while having coffee and eating breakfast, while in the MRT and driving their car.

Mondays to Fridays, 6:00am - 9:00am

#### OPM in-a-Raw

Listen to our very own, the music closest to our Pinoy hearts. Everyday, the Original Pilipino Music (OPM) hits played every hour, because we believe in the Filipino talent. Everyday, every hour

## Ready Set Sayaw!

All your favorite dance all-requests music with Arthur and Blare where listeners can request dance songs and greet on air and instantly get their requested song played the most-requested call-in radio show via text, e-mail, phone, etc.

Mondays to Thursdays, 9:00am - 12:00nn

#### School of DJ

Hosted by Julz as the first-ever student jock training program, a dance music radio with a school of university for the training young superstars of teen DJs (student jocks) in the airwaves of different high-school and college alumni have established successful

careers as radio disc jockeys, voice artists and TV superstars training open to students in the collegiate level (more recently, to those currently enrolled in high school).

Mondays to Thursdays, 12:00nn - 3:00pm

# Sayawoke

A sing-along danze music variety show hits live on-air program at night that guarantees immense the participation from all-request FM listeners on stage. Participants can send in their own recording of your favorite hit songs topped with the live performances from your favorite music artist with DJ Alfie.

Mondays to Thursdays at 3:00pm - 6:00pm

#### The Word

Take a breather. Top-of-the-hour news capsulized in the latest national, local, global and entertainment scenes, *The Word* featuring the 2-minute update in the news program as Kaye with the daily interests for listeners who wish to be informed.

Everyday from 6am to 6pm, every hour in the news capsule.

# Megamix

Uninterruptable megamixes seven-days-a-week. Four to five hottest records mix for live by jock-on-board.

Everyday, every hour.

# K-Pop N Go!

iDMZ introducing K-Pop N Go!, a newest Korean pop music on FM radio to bringing your pure non-stop entertainment in our K-Pop artist idol, K-Pop style! As the journey begins with Nicole.

Tuesday 6:00pm - 9:00pm (Manila Time, Philippines)

#### **PROMOS**

iDMZ 891 Sayaw Pinoy! is a sister company of sequestered TV-radio stations IBC-13, 93.5 Romance FM and DZTV Radyo Budyong 1386. These four stations almost have the same events. The biggest prizes and the most fantastic surprises are all on us. From home appliances, motorbikes, gift certificates, premiere night tickets and so much more. Likewise, they have their own ways on give aways some tickets to their listeners.

Party with iDMZ 891 crews. H-Town, The Destroyer and The Sting are in charge of playing the hottest club sounds. Most likely, they all have the same radio commercials. Traffic updates too. No wonder that college co-eds, bagets on the streets, office yuppies, jeepneys drivers department store sales people, high school barkadas and housewives at home tune in to us. Just like any other station, iDMZ also has its movie premiere series called *Sine Sayaw!* for the advance screening in the movie premieres advance screening movie tickets for the movie shown on the photo on a contest. Plus, we will be giving away iDMZ car sticker or souvenir shirt

for all featured DJs, check out the latest events and prizes might be given away by their sponsors which also feature promos, games, and prizes galore.

# iDMZ DJs

The Unbeatable (Andy Satillan)

DJ Ouch (Lopie Guzman)

Nathan J

The Executioner (Ronald Cayetano)

Kaye (Kaye Tan)

The Force (Neil Centeno)

Jimmy Muna

Jun DJ

The Destroyer (Rommel Dayan)

DJ Skratchmark

The Mighty Dash

**DJ** Marlon

Blare (Bernadette Camalig)

The Sting (Terence Khan)

Marc the Spark

Georgina (Georgina Wilson)

Arthur

Peewee (Peewee Wenceslao)

Julz (Julz Savard)

ZJ Ziggy

Nicole (Nicole Andersson)

DJ Alfie (Alfie Manuel)

### **PERSONEL**

Marcelle John Marcelino (H-Town) (Officer in Charge)

Marjorie Gonzales (Traffic Manager)

Zar Fernandez (IBC Sales and Marketing)

Marjorie Brual (Accounting)

Gerric Yoingco (Sound Engineer)

## **ENGINEERING DEPARTMENT**

Bong Manalad (Chief Technician)

Romel Manigbas (Studio Tech.)

Reynold Yamat (Studio Tech.)

Bhon Decena (Studio Tech.)

Benjamin Valencia Jr. (Transmitter Tech.)

Joseph Marcelo (Transmitter Tech.)
Marlon Wilson Antonio (Transmitter Tech.)

### iDMZ 891's 3rd Anniversary

The most tremendous event of the year is coming..as iDMZ 891 Sayaw Pinoy! and Nice Day Coffee present iDMZ 891's 3rd anniversary celebration and the 1st iDMZ DJ remixing competition!

Let loose and danze with us as we welcome our 3rd year with a bigger and better station to become the best, like no other. Witness the live performances of the best DJs as we hold the grand finals of iDMZ 891 DJ remixing competition.

Plus a special performance from one of the most sought-after DJs of iDMZ 891. More surprises, giveaways and raffle await all those who will be there. So set that date -- August 28, 2014, Thursday, 7PM at Historia (insert address), tag along all your friends and party with us. Tickets at PhP199 with a complimentary drink and souvenir items from iDMZ 891. See you all there! iDMZ 891, your #1 innovator of urban-danze mix radio, marking on its 3rd...has absolutely conquered the world..Sayaw Pinoy!

### Kapinoy FM 913 Edit

More music, more fun, more stars, more tawanan, more kulitan, more kasiyahan, more kwela, more araw-araw. In June 2, 2014, the launch of 91.3 frequency and the call sign DWKP-FM which has been named as Kapinoy FM 913 (nine trese, who is thirteen or 13), under the Intercontinental Broadcasting Corporation. The newest masa-based station held a launching during IBC's 54th anniversary concert at the Smart Araneta Coliseum in Quezon City last June 1, 2014. With its format and adapting a new look, a new sound emerged... shifting to high gear... sending waves that are vibrant, alive and dynamic.

Managed by Rudolph Rivera, the station began its operations with Adult Top 40 (CHR) music and OPM format with its programming generated itself into a mainstream mass-based music station in response to growing trend of "masa" radio or FM radio for the masses. Successfully launched the first Kapinoy Music Awards. Recently, it launched its own listening app, available in Android & iOS. Gave an engaging on-air experience to its radio listeners and online viewers via www.kapinoyfm.com.ph with its all-new exciting program lineup and regular guestings of some of the country's biggest showbiz personalities.

In Kapinoy FM, our listeners always come first. Aside from dishing out all the hits, all the time, we also keep our audience informed about the latest news and information, as provided by the country's most credible news team, the IBC News and Current Affairs (under Media ng Bayan).

As we continue to deliver what's in, what's hot, and what's in the headlines, Kapinoy FM 913 keeps on adding zest by providing the listeners the thrill of their lives with big, exciting prizes

thrown in for fun games and promos, plus free prime tickets to hit movie premieres. With its strengthened transmitter power, Kapinoy FM envelopes the entire Metro Manila and is able to reach the ends of Pangasinan, Zambales, Nueva Ecija, Quezon and some parts of Bicol with its exceptionally clear, brilliant, and digital audio quality.

New programs, new jingle, new logo and new slogan called Ang Saya ang Radyo Kapinoy!. Incidentally, 4 provincial FM radio stations owned by IBC Radio. In order to compete with the leading and newly rebranded FM radio network in Mega Manila as MOR 101.9 My Only Radio For Life! which is owned by the network's competitors ABS-CBN and Barangay LS 97.1 also owned by the second competitors GMA Network.

Kapinoy FM 913 as powered for the format of the Adult Top 40 (CHR) music and the Original Pilipino Music powered by its new breed of jocks and programmers.

Listen Live to the station that plays all the hits, all the time. Do send in your request and suggestions by info@kapinoyfm.com.ph. The station manager is Rudolph Rivera, broadcast live throughout the Philippine archipelago and throughout the world via Global IBC. It focuses on Top 40 (CHR) and OPM music (geared towards the network's target audience of younger and masses, with radio edits of some songs incorporated due to inappropriate content), along with celebrity interview features. In addition to regular on-air DJs, Kapinoy FM 913 FM also occasionally features guest stints by stars from IBC's top-rating shows.

Within the first 2 months of Kapinoy FM 913, the station became the number 3 FM station in Mega Manila based from the Kantar Media and KBP Radio Research Council survey. Kapinoy FM is currently competing with MOR 101.9 and Barangay LS 97.1 for the rank 1 spot as the best FM station in the country.

### **Profile**

They make your Monday-Thursday more enjoyable with their new hit songs, get in-love, giggle with love-songs, dance with their party songs, then get wacky with their automatic DJs. On Friday is a throwback of retro music in the old time favorite hits will played to this day, on Saturday is the OPM music and Sundays is for classic and old songs, until lite rock, dance party, more music and then love songs. It will make your day laugh-out-loud with their jokes and the songs they play

The station captures the Filipinos taste to laugh with their various programs and DJs wackiest ability to grab the attention of every listeners.

Ready to Pinoy jam? Good. 'Cause you've officially arrived at the home of IBC radio! Kapinoy FM 913 is giving you free OPM music from Dingdong Avanzado, Anja Aguilar, Josh Santana, Lani Misalucha, Abra, Gino Padilla, Marlo Mortel, Janella Salvador,

Veejay Aragon, Jenine Desiderio, Sam Concepcion, Cayleen Villamor and more. If you're a fan of free FM music and online radio (who isn't?), then this is your new station destination for streaming internet radio and FM radio broadcast.

Turn up the volume and sing along to the latest tracks from all of your favorite artists. We're talking Eraserheads, Sugar-High, Jerome Abalos, Rachel Alejandro, Thyro Alfaro, Young JV, Elmo Magalona, Rachel Ann Go, Marvin Ong, Lea Salonga, Ogie Alcasid, Jaya, Regine Velasquez, Christian Bautista, Angeline Quinto, Gary Valenciano, Vina Morales, Gerald Santos... you name it!

And don't be afraid to sing as loud as you can. Seriously belt it out! With internet and FM music as sweet as this, you'll wanna share your musical joy with the rest of the world. And did we mention, we've got tons of rockin' Nick Radio DJs bringing you the newest beats 24/7? Yup. Kapinoy FM 913 is pretty much the coolest internet and FM radio station in the universe. We just hope you brought your dancing shoes.

Joining Janella Salvador, Sugar-High, James Reid, Thyro Alfaro, Abra and others as Kapinoy FM 913 guest DJs, the station will welcome a brand-new batch of celebrity guest DJs doing week-long stints on Kapinoy FM 913, including Christian Bautista, Juris and Klarisse de Guzman.

#### **Format**

Mass media – 95%

Adult Top 40 (CHR) - 80%

**OPM - 75%** 

Hot adult contemporary – 50%

#### **Audience Profile**

60% Male

45% Female

### **Area Coverage**

### **Primary:**

Metro Manila and surrounding areas

The FM station has their branches nation wide:

Nueva Ecija

Bulacan

Pampanga

Tarlac

Zambales

Cavite

Laguna

Batangas

Quezon

Mindoro

Bataan

**Rizal Province** 

Pangasinan.

Other neighboring cities and provinces

### **Demographics:**

Female and Male, almost equal percentage of audience share, with female sector just slightly higher.

15-19 years old – 25%

20-29 years old - 45%

30-39 years old - 50%

40 years old and up - 45%

### **Economic class:**

A-B-C - 75% (upscale)

C-D-E - 100% (massive)

### Listen to free online music with Kapinoy FM 913! (Vote for your favorite)

### **DAILY PROGRAMS (The station also features IBC talents and branded content)**

### Early Morning Day

Monday to Friday 4:00am - 6:00am

Hosted by Boy Dale

### **Kapinoy Morning**

Modnay to Friday 6:00am - 9:00am

Hosted by Big Boy Bonito

### Superstar Request

Monday to Friday 9:00am - 12:00nn

Hosted by Camille Gigil, the most requested hits of the tunes.

### Good Noon Tanghali

Monday to Friday 12:00nn - 3:00pm

Hosted by Noel Ferrer as listeners ease into their afternoon.

### Happy Hapon

Monday to Friday 3:00pm - 6:00pm

Hosted by Karen Dyosa

### Justintertainment

Monday to Friday 6:00pm - 9;00pm

Hosted by Justin Bibbo which features interviews with Kapinov superstars

### **Tonight at Night**

Monday to Friday 9:00pm - 12:00mn

Hosted by Dehins Trillo, a program where callers share to comment on. Listeners' comments via social media are also read on air for the love advice

#### **SPECIAL PROGRAMS**

#### Halo-Halo Sabado

Friday 12mn-Saturday 9pm

A program featuring the Original Pilipino Music (OPM) go hataw when OPM hits take centerstage in a consistent Saturday top-rater. Way to go!

### Juke Box Sabado

Saturday 9:00am - 12:00nn

Hosted by Mark M.

### Kapinoy All You Can

Saturday 12:00nn - 3:00pm

Hosetd by Noel Ferrer

### 30 Kapinoy

Saturday 3:00pm - 6:00pm

Hosted by Karen Dyosa will chart playing the top 30 songs of the week delivering the hottest coutndown, a weekly 3-hour-long countdown of the most popular songs on the airwayes.

### Bida Kapinoy

Saturday 6:00pm - 9:00pm

Hosted by Boy Dale

### **Live Sessions**

Saturday 9:00pm - 12:00mn

Hosted by Dehins Trillo, live performances from local artists.

### Solid Gold Kapinoy

Sunday 6:00am - 9:00am

Hosted by Big Boy Bonito, playing the Pinoy good oldies.

#### Music Rewind

Sunday 9:00am - 12:00nn

Hosted by Mark M. (Sunday 9am-12nn)

### Lite Rock Kapinoy

Sunday 12:00nn - 3:00pm

Hosted by Noel Ferrer, the best of lite rock songs.

### Sayaw Party

Sunday 3:00pm - 6:00pm

Hosted by Karen Dyosa, 3 hours of your favorite dance hits in the party.

### Kapinoy Idol

Sunday 6:00pm - 9:00pm

Hosted by Boy Dale, 3 hour mix of the hits

### Gabing-Gabi Love Songs

Sudnay 9:00pm - 12:00mn

Hosted by Dehins Trillo

### **OTHER PROGRAMS**

### Tawanan Kapinoy

Daily jokes within commercial breaks.

### Kapinoy News Ngayon

Monday to Saturday 6:00am - 6:00pm

Top-of-the-hour news program.

### Sing-Along Kapinoy

Top-of-the-hour everyday

### DJs

Big Boy Bonito (weekdays 6-9am)

Camille Gigil (weekdays 9am-12nn)

Mark M. (weekends 9am-12nn)

Noel Ferrer (weekdays 12nn-3pm)

Karen Dyosa (daily 3-6pm)

Justin Bibbo (weekdays 6-9pm)

Boy Dale (weekends 4-6am and weekends 6-9pm)

Francine Prieto (news anchor of Kapinoy News Ngayon)

Dehins Trillo (daily 9pm-12mn)

### **PROMOS**

This is it! The biggest prizes and the most fantastic surprises are all on us! From home appliances, motorbikes, gift certificates, premiere night tickets and so much more! No wonder that college co-eds, bagets on the streets, office yuppies, jeepneys drivers department store sales people, high school barkadas, and housewives at home tune in to us.

And we have them all hooked!

### IBC Radio Regional Edit

**ROMANCE FM** 

**DYRQ-FM 92.7 MHz Iloilo** 

Panay Region

DYRM-FM 94.5 MHz Cebu

Central Visayas Region

DXRM-FM 95.3 MHz Davao

Southern Mindanao Region

### **BORACAY FM**

DYBP-FM 103.8 MHz

**Boracay Panay Region** 

### **RADYO BUDYONG**

Luzon

DWLW-AM 675 kHz Laoag

**Ilocos Region** 

**DWDC-AM 1017 kHz Dagupan** 

North Central Luzon Area

DWNW-AM 756 kHz Naga

Bicol Region

DWGW-AM 684 Legaspi

Bicol Region

Visayas

DYBQ-AM 981 kHz Iloilo

Panay Region

DYJJ-AM 1296 kHz Roxas

Panay Region

DYRG-AM 1251 kHz Kalibo, Aklan

Panay Region

DYBG-AM 672 kHz Cebu

Central Visayas Region

DYSJ-AM 1359 kHz Antique

San Jose de Buenavista

**Mindanao** 

DZWG-AM 885 kHz Cagayan de Oro

Northern Mindanao Area

DXML-AM 1044 kHz Davao

Southern Mindanao Region

#### **iDMZ**

**DYNZ-FM 89.2 MHz Iloilo** 

Panay Region

DYMZ-FM 89.8 MHz Cebu

Central Visayas Region

DXMZ-FM 89.3 MHz Davao

Southern Mindanao Region

### **KAPINOY FM**

DYKM-FM 102.5 MHz Iloilo

Panay Region

DYKP-FM 96.6 MHz Cebu

Central Visayas Region

**DXKP-FM 96.1 MHz Davao** 

Southern Mindanao Region

### Music Edit

IBC-13 label has a balanced artists roster catering to different music segments and some OPM artists, a major player in the Original Pilipino Music (OPM) segment of the market.

This roster is also bannered by Dingdong Avanzado, Lani Misalucha, Miguel Aguila, Rachel Alejandro, Abra, Jenine Desiderio, Josh Santana, Lindsay Custodio. Thyro Alfaro, Jerome Abalos, Joey Albert, to name the country's finest singers. Also, the young artists of IBC such as Aria Clemente, Marlo Mortel, Janella Salvador, Khalil Ramos, Dominic Roque and Elmo Magalona, some of *Born to be a Superstar* alumni Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco becoming the established artists. Among bands/groups, counts on The Dawn, AfterImage, PLTR (Pinoy Learns to Rock). Eraserheads, Introvoys, Slapshock and the ever popular 1:45, Lover's Melody and Sugar High esemble.

### About IBC Records Edit

IBC Records is the major diversification move in the evolution of IBC-13 from a broadcast media to a fully integrated entertainment company. It was incorporated in February 2013 and began operating commercially in April of the same year. In just a few months, the company managed to set up what has become the largest provincial sales and distribution network in putting up their own record label in the tradition of Kapamilya Network's Star Records and the Kapuso Network's GMA Records.

It remains the music recording and record distribution company, is a wholly owned subsidiary of the Intercontinental Broadcasting Corporation. The Kapinoy Nework leads the pack among record labels that produce music from the Philippines and distribute original Pilipino music worldwide.

From the outset, IBC Records embarked on its own artist and repertoire development. By 2013, the company's artists roster had grown to some twenty local acts. Young as it is, the recording outfit has had a number of gold and multi-platinum albums to its credit: Dingdong Avanzado for *Song for You*, Lani Misalucha for *The Nightingale Returns*, Rey Valera of *Awit Mula sa Ating Puso*, Rachel Alejandro for *Nagmamanal*, Rachel, rge latest album of the Filipino rock band The Dawn for *Drawn*, Miguel Aguila for Kay Tagal and the singer Joey Albert for *Your Romamce*, debut albums of Elmo Magalona for *Rapper Heartthrob*, Sofia Andres for *Telling My Heart*, Thyro Alfaro for *Pure Heart*, Janella Salvador for *Oh My Gee*, and Marlo Mortel for *Repitition*, *Born to be a Superstar* finalists are Cayleen Villamor for *Dreams Come True*, Veejay Aragon for *Simple Lang*, Ronald Humarang for *Ronald*, Anne Bernardo for *Somewhere in My Heart*, the Filipino rock band PLTR (Pinoy Learns to Rock) for *Tamang Tama*, the starstudded Christmas album *Pasko ng Pilipino* and *Ito'ng Bagong Christmas*, the original soundtrack of IBC's television hit series *Janella in Wonderland*, *Your Heart*, *My Love*, *Batang Genius*, *Voltron Man* and the blockbuster movie *Flames: The Love Movie*, and the latest album of Josh Santana for *Give Me A Chance*.

As the company matures, and as its marketing and A and R teams gain experience, surely make it big as a recording company in the years ahead. Our record as a leader in music from the Philippines has been phenomenal. Our current roster of original Pilipino music available on CDs at retail stores worldwide as well as fast digital downloads on iTunes, Amazon, and ibcrecords.ph, among many others.

IBC Records' core business in original Pilipino music includes producing, developing, and distributing audio and video content; music publishing; events production and music artists' management. Although based in the Philippines, IBC Records and its artists are known globally by fans of music from the Philippines.

Incorporated just a year ago, IBC Records today is aggressively building its pool of Filipino artists and musicians as well as its catalogue of the Original Pilipino Music (OPM). In 2013 through music production and distribution, IBC Records plans to produce at least more than 113 albums which will include OPM releases, non-exclusive catalogues, special compilations, soundtrack albums and educational albums. IBC Records also plans to diversify its produce line to includ Videoke, CD Graphics and MTV's on top of the regular cassette tapes and CDs in the Original Pilipino Music (OPM) of the market. Music recording production and distribution as it

incorporates the music recording company IBC Records, which goes on producing the music albums of the network's artists like Dingdong Avanzado, Rachel Alejandro, Miguel Aguila, Lani Misalucha, Louie Heredia and The Dawn, and the soundtracks of the various IBC Films movies

Signing up big-name Filipino artists as well as discovering potential artists, especially from IBC-13 talent pools, will be a continuing activity. The vision of IBC Records is to grow into an internationally music recording and record distribution company.

In May 2014, IBC Records concluded a distribution and licensing agreement with Rock Records of Taiwan, involving products from about 40 independent European and American labels.

Albums by known international artists like Brian McKnight, Coco Lee, Bryan Adams, Carly Rae Jepsen, One Direction, Ariana Grande, Bon Jovi, Lifehouse, David Cook, Celine Dion, Boyzone, Kesha, Usher, NeYo, Backstreet Boys, Rihanna, Depeche Mode, Peobo Bryson, among others, have been released under this deal. IBC Records has a catalogue of high-value recordings that have been well-promoted on television, radio and other media, with a roster of stellar talents.

Moreover, IBC Records continuously developed features more established artists and young upcoming artists catering to a larger segment of society, henceforth, improving the outfit's market profile

IBC Creatives Group is part of the The Kapinoy Network, which owns and operates the flagship TV station IBC-13 and the main Global Filipino cable channel Global IBC and INN International. Under IBC Crestives is IBC Records and radio stations like iDMZ 891 FM, 93.5 Romance FM and Kapinoy FM 913, all leading brands in the Philippines. In addition, IBC Creatives provides music production services to clients, supported by in-house and external recording studios and post-production facilities.

IBC Records is the Philippines' leading multi-platform recording company, which produces and promotes the musicof top Filipino artists. IBC Records' products are often seen on top-rating television shows that are enjoyed worldwide by more than 100 million Filipinos.

# IBC Home Video (Video Distribution) Edit

Its core business is video acquisition and distribution. IBC-13 is the exclusive video distributor of IBC's TV show tiles. It also acquires on a select basis the video rights to other locally produced titles.

Kapinoy Home Video Video likewise secured video distribution rights to the foreign film features from the Motion Picture Association of America (MPAA) and from the American Film Market Association (AFMA) members to complement its local titles:

20th Century Fox Home Entertainment - A major production house in Hollywood (also a News Corporation company) for which VVI is the exclusive Philippine video distributor. Buena Vista Home Entertainment (BVHE) - a Walt Disney company (owned by parent company ABC/Capital Cities), BVHE has licensed their labels (Walt Disney Home Video, Touchstone Home Video, and Hollywood Pictures) to VVI.

Apart from the major labels above, IBC Home Video has a virtual lock on the childrens' market with the acquisition of DreamWorks label, the Barney label, and the Nickeledeon label. IBC-13's video products are distributed thru major wholesalers and video retail chains. At the same time, Kapinoy Home Video has its own mobile sales force catering to the Mom & Pop (neighborhood) video rental shops nationwide.

Committed to the development and expansion of the legitimate video market, IBC-13 pioneered the market in 2013 by opening Sell Thru accounts in mass merchandise (department stores & supermarkets) and specialty merchandise (bookstores, sports shops, toy shops, music stores) retail outlets in the capital city of Metro Manila. Today, the Sell Thru segment, with more than 100 Sell Thru outlets nationwide, is a significant contributor to the company's business.

# IBC Concerts and Events Edit

With the relaunch of the Araneta Coliseum, IBC-13 decided to exploit the concerts market, through the Kapinoy Talent Center. With its array of music talents honed thru music gigs exposure, made popular thru multiple-hit albums, The Kapinoy Network mounted major concerts commencing year 2013.

The country's biggest names in music as well as marketable foreign acts wowed local audiences in one major concert after another. Lani Misalucha, Dingdong Avanzado, Jenine Desiderio, Miguel Aguila, Jerome Abalos, 1:43, AfterImage, Josh Santana, Joey Albert and Abra spearheaded IBC's local talents.

IBC-13 produced *Superstar of the Champions* in 2014, for young talents Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Aria Clemente, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco. These young talents likewise made successful concert rounds nationwide during the year. Moreover, in May 2014, the concert *Superstar of the Champions* was brought to four (4) states of the U.S. Due to its 2014 success, IBC again blazed the US concert scene with a 2014 tour series (June and August 2014).

On foreign talents, Ariana Grande, One Direction, Chris Brown, Steven Curtis Chapman, Coco Lee, Stevie Wonder, Rihanna, James Taylor and Bryan Adams were just some of the headliners of IBC-13's previous concerts in the Philippines. More recently, IBC Concerts brought the band of Simple Plan, Toto, Air Supply, Spandau Ballet and Fra Lippo Lippi, John Ford Coley, Billy Joel, Christopher Cross and Mr. Edwin McCain to the Philippines by IBC-13 to entertain local fans in hugely successful concert events.

Dingdong Avanzado: *Tatlong Bente Singko's 25th Birthday Cocnert* (February 28, 2014 at the Smart Araneta Coliseum)

Superstar of the Champions (March 28, 2014 at the SM Mall of Asia Arena)

Elmo Magalona: *The Pinoy Rapper Live!* (June 6, 2014 at the Cuneta Astrodome)

Thyro Alfaro: *The Prince of Rhythm Live!* (June 20, 2014)

Steven Curtis Chapman: *More to This Life in Manila* (June 30, 2014 at the Smart Araneta Coliseum)

Ariana Grande: Yours Truly in Manila (July 11, 2014 at the SM Mall of Asia Arena)

Homecoming Kapinoy: Primetime 13 @ 54 (July 12, 2014 at the Smart Araneta Coliseum)

Miguel Aguila: Sing for Miguel in Manila (July 18, 2014 at the Smart Araneta Coliseum)

Janella Salvador: *Oh My Gee: The Concert* (July 26, 2014 at the Smart Araneta Coliseum)

Josh Santana: Just for You Concert (August 8, 2014 at the SM Mall of Asia Arena) Jenine Desiderio: *She's The Love Song Concert* (August 15, 2014 at the Cuneta Astrodome)

Veejay Aragon: *The Soft Rock Prince Concert* (August 16, 2014 at the Smart Araneta Coliseum)

Lani Misalucha: *The Nightingale Live: The Cocnert* (August 22, 2014 at the Smart Araneta Coliseum)

Marlo Mortel: *The Repitition Concert Marlo Rocks!* (August 23, 2014 at the SM Mall of Asia Arena)

Cayleen Villamor: *Dreams Come True Live!* (August 29, 2014 at the Smart Araneta Coliseum)

# Artists Edit

### Talent List Edit

- Robi Domingo
- Gee-Ann Abrahan
- Jake Cuenca
- Giselle Sanchez
- Miguel Aguila
- Meg Imperial
- Dingdong Dantes
- Cristine Reyes
- Cogie Domingo
- Nadine Lustre
- AJ Muhlach
- Sofia Andres
- Mario Maurer
- Bianca Casado
- Aki Torio
- Janella Salvador
- Marlo Mortel
- Ashley Rivera as Petra Mahalimuyak
- Nathan Barrera
- Yam Concepcion
- Lance Christopher
- Janeena Chan
- Dino Imperial
- Giu Comia
- Janine Tugonon
- Carlos Agassi
- Maxene Magalona
- Juan Carlos Urquico
- Juan Miguel Urquico
- Andi Eigenmann

- TJ Trinidad
- Nicole Anderson
- DJ Durano
- Ella Cruz
- John Wayne Sace
- Xyriel Manabat
- Gerald Pesingan
- Say Alonzo
- Anton Revilla
- Joanna Morales
- Lucas Zamora
- Richard Yap
- Joy Viado
- Christopher de Leon
- Anja Aguilar
- Sam Concepcion
- Freddie Webb
- Tricia Santos
- Ryan Agoncillo
- Josh Padilla
- Jodi Sta. Maria
- Ronnie Ricketts
- Joross Gamboa
- Candy Pangilinan
- Kiko Ramos
- Mitch Valdez
- Abby Bautista
- Imee Hart
- James Reid

Home Edit

Top 1

**About Us** 

Regional TV	
<u>Promos</u>	
Message Board	
<u>Guestbook</u>	
What's New?	
<u>Watch</u>	
<u>Photos</u>	
<u>Programs</u>	
<u>Schedule</u>	
<u>Artists</u>	
<u>Radio</u>	
Our Sponsors	
Jobs@IBC	
<u>E-Mail Us</u>	
<u>Mobile</u>	
IBC Kids	
IBC News	
IBC Interactive	
Kapinoy Talent Center	
<u>Kiddie TV</u>	
<u>Toon TV</u>	
<u>K-Pop Radio</u>	
93.5 Romance FM	
DZTV Radyo Budyong 1386	
93.5 Romance FM	

# <u>iDMZ 891 FM</u>

Bitag

### Kapinoy FM 913

	Kapinoy FM 913
Top 2	(Show 10)
	PBA NBA
	Who Wants To Be A Millionaire?
	Don't Forget the Lyrics!
	The Million Second Quiz
	Born to be a Superstar
	Before I Fall in Love
	Noli Me Tangere
	Carita de Angel
	Janella in Wonderland
	Your Heart, My Love
	Ghost Buster
	13 Original Movie
	Shake, Rattle and Roll
	Sandy's Romance
	Happy TODAS
	More/Less
	(Show 20)  Express Balita  Ronda Trese
	Linawin Natin



Sofia the First

My Friends Tiger & Pooh

Lilo & Stitch

Phineas and Ferb

(Show 50)

Nine Time Travels

La Madrastra

My Love Patzzi

Kapinoy Cinema

Viva Box Office

Sunday Sinemaks

# Featured Videos (top 1) Edit

More Videos

PBA and NBA Teaser

Express Balita Teaser

KapinoyLand Kiddie Lunch Promo

Happy Fathers Day

# Schedule (top 2) Edit

Mon

Tue

Wed

**Thurs** 

<u>Fri</u>

Sat

Sun

full schedule

What's New on IBC (top 3)	<u>Edit</u>
More News	
IRC News (ton 4) Edit	

go to IBC News

go to IDO HOW

<u>National</u>

World

**Politics** 

Sci-Tech

<u>Lifestyle</u>

**Opinion** 

Weather

**Business** 

**Sports** 

**Entertainment** 

**Books** 

**Travel** 

**Health** 

# Community (top 5-1) Edit

We like to hear you. Visit the <u>Kapinoy Forums</u> and post comments about your favorite Kapinoy shows!

# What's New on iDMZ 891 FM (top 5-2) Edit

Music

Contest

Top Hits

- 1. Tonight I'm Getting Over You Carly Rae Jepsen
- 2. Clarity Zedd feat. Foxes
- 3. Suit and Tie Justin Timberlake feat. Jay-Z
- 4. 22 Taylor Swift
- 5. Gentlemen PSY
- 6. Heart Attack Demi Lovato
- 7. Stay Rihanna feat. Mikky Ekko
- 8. The Way Ariana Grande feat. Mac Miller
- 9. Tonight Jessica Sanchez feat. Ne-Yo
- 10. Fine China Chris Brown

### Mobile (top 6) Edit

Subscribe to KAPINOYLAND to 8888 from Globe postpaid and prepaid to get a call on your mobile cellphone every day with IBC-13's children's television program.

# Radio (top 7) Edit

Listen Live to 93.5 Romance FM

Listen Live to DZTV Radyo Budyong 1386

Listen Live to iDMZ 891 FM

Listen Live to Kapinoy FM 913

# IBC Affiliates (top 8) Edit

#### IBC News Network (INN)

The world's leader in the UHF news and current affairs, public service, business, entertainment and sports channel is now on free TV channel 45!

#### **IBC** Licensing

The licensing and merchandising arm of IBC

### Global IBC

The digital tambayan of the global Kapinoy!

#### Danze TV

The newest cable music channel of danze urban music.

#### Kiddie TV

The newest cable children's TV channel for kids!

### Toon TV

The cable animation cartoon channel for kids!

### Kapinoy Talent Center

Get to know the talented Kapinoy artists that are part of the Kapinoy Talent Center family!

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## About Us Edit

The Intercontinental Broadcasting Corporation (IBC) is a Philippine mass media conglomerate network. Its main studios, dish satellite, office and headuarters is at the building of IBC Broadcast Center, Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon Ciy, Philippines with its transmitter tower located at Coca Cola plant in Roosevelt Avenue, San Francisco Del Monte, Quezon City. As we continuously commit to the highest standards of performance and quality and deliver unrelenting service to Filipinos worldwide, we are opening our door to dynamic, competent, goal and results-oriented individuals looking for career growth and personal advancement like you sustained its stronghold through continuous leverage on its unparalleled ability of providing high-quality and multi-genre content to its audience.

As always, IBC-13 management strives to deliver the best innovative programming to people.

Telephone Numbers: (02) 435-3784 and (02) 433-5538 loc. 208

Since its establishment on 1960, known as the government-sequestered radio and television network in the Philippines continuously commit to the highest standards of performance and quality and deliver unrelenting service to Filipinos worldwide, the country and the Asia in partnership with Viva Entertainment, IBC-13 is now unveils a new blazes of the trail in Philippine television broadcast offers their programming innovations by producing high-quality news and current affairs, sports and entertainment programs that will offering a multi-platform approach in reaching Filipinos across the country and around the world in the broadcasting industry. The Kapinoy Network's undisputed #3 television network in the country, the Philippines and in the Asia for its new tagline and corporate slogan *Kapinoy ng Bagong Pilipino*. The Kapinoy station: IBC, Global IBC, IBC News Network (INN), 93.5 Romance FM, DZTV Radyo Budyong, iDMZ 891 FM and Kapinoy FM 913. By constantly innovating its programs, IBC-13 has set trends in the broadcast industry -- viewers can participate in polls, interact with other viewers on-air, and send feedback through text messaging in several Kapinoy programs as it diversified into media businesses in movie making, sets and props construction, music and video recording, new media, post production services and marketing.

As it faces the challenges of the future, IBC strengthens itsalliance with its six wholly-owned subsidiaries, strategically positioningitself in key areas: film, radio, post-production, corporate

video productions, marketing and sales, music recording, licensing and merchaidising, print media and publishing, new media interactive, modille and telephone, and props and prosthetics.

Indeed, an innovative, crative core intact and quality. All shows in the sequestered TV channel mostly concentrates on Kapinoy shows starting from hours of the morning until night by watching. With its line up of shows, it caters all people in all walks of life but it aims not only to give entertainment and enlightenment but also making it sure that viewers gained to fonder and value at the end of the day in front of television.

And in the coming years, The Kapinoy Network will continue to revolutionize the broadcast industry by reinventing the way local shows are made and news isdelivered using the latest in technology.

Produces and broadcasts radio programs across the Philippines on its wholly-owned operating network of the flagship radio stations DZTV Radyo Budyong on the AM band and iDMZ Sayaw Pinoy! on the FM band.

The Kapinoy Network sets the TV investments, mindful of its role in supporting the Philippine broadcast industry, began the operations of DZTV Radyo Budyong 1396, an AM news and public service broadcasting provided metropolitan and regional news to key areas of the country; iDMZ 891 FM, the Philippines' premier urban dance music station geared towards the uplifting of mixed of pop, dance music, hip-hop and R&B and remixed music and the encouraging of Filipino talents in the music industry. Strategically partnered with its TV arm, iDMZ 891 FM has a very broadcast capacity and the #1 dance mix FM radio station in the country.

We believe that our people determine the success of our company. We hire and retain the best and invest in the development of our Administrative Services and Human Resources. Here at IBC-13, everyone is encouraged to discover their potential and be the best they can be plays a crucial and critical role in the trailblazing digital convergence merging all multimedia platforms for all Filipinos worldwide. With MediaQuest fueling IBC's massive programming, talent, financial, and infrastructural expansions, the TV network has become an engaging choice for its innovative and creative programming that continues to solidify its position as a major player and strong competitor for the top ranks of Philippine television. introduces a fresh wave of healthy competition that aims to enlarge the industry's overall impact and audience reach. Gearing up for an all-digital, tape-less workflow and High Definition transmission, IBC is ready to take the great leap of establishing itself as a new breed of hit-making Filipino multimedia channel and ushering the digital revolution in the local broadcasting landscape. Content is why people watch

television, read newspapers, browse the internet, listen to radio. Throughout history, advertisers and ad agencies have focused on the fringes of content: creating ads to sponsor content.

Being a Kapinoy is about passion, dedication, hard work, loyalty, aspiring, children, stars and doing the best, achieving world class standards and service. Be part of the team as we continuously bring the broadcast industry to the forefront, breaking barriers, innovating and pioneering program formats, enriching the lives of millions of Filipinos here and abroad and building communities with a Filipino programs wherever they may be raising the standard of the broadcast industry and Philippine television entertainment industry showcase their talents, air their work. It's their podium: It will accept their productions, pictures, recordings.

Reaches out to Filipinos across the globe through its international channels Global IBC and INN International, available via cable, direct-to-home and IPTV in the United States, Canada, 49 countries in Europe, 27 countries in the Middle East and Northern Africa, Hong Kong, Japan, Singapore, Australia, New Zealand, Guam, Saipan, Papua New Guinea and the British Indian Ocean Territory of Diego Garcia.

As long as IBC-13, the major player remains a network with its innovative and creative core intact in Filipino viewers will regarded for their line-up of television revolutionary an new all-Filipino programming slate with more world-class established mass-based programs, bringing a multitude of Kapinoy programming from sports, entertainment and news and current affairs has played a major role in revolutionizing Philippine television by providing many of the most innovative, creative and trendsetting shows in the country. Its programs boast of the best artists of biggest, best, brightest stars and superstars in Philippine entertainment as well as the most respected personalities in the field of news and current affairs. The Kapinoy Network has gained local and international recognition for its innovative and quality entertainment, sportsand responsible news and current affairs programs. For its quality and balanced programming, IBC-13 has received the Best Station awards given by the country's third leading award-giving bodies such as the Kapisanan ng mga Brodkaster sa Pilipinas (KBP) Golden Dove Awards, Philippine Movie Press Club (PMPC) Star Awards, Catholic Mass Media Awards, the Rotary Club of Manila, Gawad Tanglaw Awards and the USTV Students Choice Awards. A major stakeholder in the telecommunications arena and has invested in the Mabuhay Philippines Satellite Corporation (MPSC), operator of the country's first telecoms satellite. With its recent shift to the high-powered Agila II Mabuhay Satellite, IBC is now seen in 30 countries worldwide.

Based from AGB Neilsen, IBC-13 has the advantage in all economic classes from A to E especially in the upper economic classes, while ABS-CBN and GMA Network holds a significant margin in the class A to E market which unfortunately has a purchasing power.

Involved in television and radio broadcasting, as well as in the production of television and radio programming for domestic and international audiences and other related businesses. IBC produces a wide variety of engaging, world-class entertainment programs in multiple genres and balanced, credible news programs that are aired on free-to-air television and the sports programs of PBA and NBA games. Transforming lives by changing the media landscape is both IBC-13's vision and passion. The key thrusts of our business strategy are: Anytime, anywhere, in any device or medium As our audiences demand greater control over how and when they will consume our content, we will ensure our continued relevance by distributing our content in the widest array of platforms that technology will allow. Our audiences will be able to reach us anytime at any place in any medium. Building on our core strength in content creation While everything around us changes – the technology, the production process, the medium used to access our content – our core ability to create quality content that touch, inspire and empower our viewers must remain constant. We will continue building on our core strength of content creation. Maintain a strong fiscal position and bring value to our stakeholders. We will derive the most synergies possible between our content and distribution business. We will consciously operate more efficiently and cost-effectively, as we deliver greater value to our audience, customer, clients, partners and shareholders.

IBC-13 provides the cable TV and operates the country's largest cable TV service provider. The company also owns the leading music production and distribution outfits in the country, It brings its content to worldwide audiences via cable, satellite, online and mobile. The company has interests in content development and production, cable and satellite television services, merchandising and licensing, mobile and online multimedia services, glossy magazine publishing, video and audio post production, and overseas services, all of which complement and enhance The Kapinoy Network's strength in content production and distribution. Catch-upcatch up all thw time. Your favorite shows in watch them all hre on IBC Rewind.

Aside from bringing the best in news and entertainment, IBC also manifests its social responsibility and commitment to public service through community projects and philanthropic activities that IBC Foundation. IBC - the most awarded network iin the Philippines, now a diversified company providing news, information, entertainment, sports and allied services. With its transmitter tower of 60,000-watt power output located at Coca Cola plant in Roosevelt Avenue, San Francisco Del Monte, Quezon City with IBC studios.

The Kapinoy Network is taking the lead in a number of strategic areas: cinema production, commercial post production, music recording, audio and video production, licensing and merchandising, marketing and sales of television programs, moile and telephone, new media, print media and publishing, and UHF broadcasting. Ventures, alliances, and investments continue to strengthen and expand a leading position in the industry.

IBC's top management team is comprised of Chairman Eric Canoy, President and CEO Boots Anson-Roa, Executive Vice President and Chief Operating Officer Lito Ocampo Cruz, Vice-Chairman Freddie M. Garcia, Deputy Managing Director and Head of Broadcast Operations Atty. Dan Albert De Padua, IBC Board of Directors Jaime Alanis, Diosdado Marasigan, Ernesto Maipid, Jr., Jose Raphael Hernandez, Lauro Visconde and Alturo Alejandrino, Chief Financial Officer Dave Fugoso, Head of Channel 13 Rey Sanchez, IBC News and Current Affairs Head Maria Ressa, IBC Chief Entertainment Content Officer Laurenti Dyogi, Entertainment and Creative Services Head Jose Javier Reyes, The Administrative Services and Human Recourses Manager Koy Reboroso and Head of IBC Interactive, Sales & Marketing Arm of IBC Tessie Taylor.

#### **CALL SIGN:**

DZTV-TV

### **FREQUENCY:**

VHF Channel 13

### **Power Output:**

60,000 watts

### **BROADCAST SERVICE AREAS:**

Mega Manila

Pampanga

Nueva Ecija

Bataan

Bulacan

Bical Region

Olongapo

Botoloan, Zambales

Tarlac

Laoag

Baguio

Santiago, Isabella

Dagupan

**Camarines Norte** 

Naga

Legaspi

Batangas

Puerto Princesa

Boracay

lloilo

Roxas

Kalibo, Alkan

Bacolod

Cebu

Tacloban

Basey, Samar

Surigao

Iligan

Dipolog

Pagadian

Cagayan de Oro

Davao

Zamboanga

**General Santos** 

### **IBC-13 PROGRAMMING**

**Edit** 

#### **AUDIENCE PROFILE:**

60% Male

60% Female

### **DEMOGRAPHICS:**

5-14 years old – 15%

15-19 years old – 45%

20-29 years old - 60%

30-39 years old - 65%

40 years old and up - 60%

### LANGUAGE:

Filipino (85%)

English (25%)

### **ECONOMIC CLASS:**

A-B-C-25% (upscale)

C-D-E - 100% (massive)

### Profile Edit

IBC, now in its 54th year, is the country's third leading giant television and radio network in Asia. It has build a diverse, global business by putting kids, teens, family, friends and Filipino masses in everything it goes. The company includes radio and television simulcast programming and

production in the Philippines and around the world, plus consumer products, online, recreation, books and feature films. IBC-13's television network is seen in more than 100 million households and has been the No.3 for 18 consecutive years. For fifty-four years after introducing television to the Philippines, IBC-13 remains poised the new ground in the field of broadcasting and to face the challenge of the new millennium.

Since the phenomenal success of its EDSA relaunched operations of the sequestered TV and radio station, your network has branched out into other industry-related endeavors. All the while fortifying its creative and technical expertise with cutting-edge technology.

It started on March 1, 1960 at 6:30 p.m. under Inter-Island Broadcasting Corporation thru the trimedia conglomerate of RMN-IBC-Philippine Herald owned by the late Andres Soriano.

The station also broadcasts in Cebu and Davao. On the first day of February 1975, under the auspices of the Benedicto Group of Companies, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. Intercontinental Broadcasting Corporation (IBC) brought forth DZTV Channel 13, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago.

From a relatively unknown TV station, IBC-13 reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience.

Thus, IBC 13 set a lot of firsts in the broadcasting industry. Showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13. Who could ever forget *Johnny Weismuller as Tarzan*, *Iskul Bukol*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *T.O.D.A.S.*, *See-True* and a lot more? Back then, when one spoke of television of IBC 13.

Years passed after EDSA Revolution, things were never the same again in the network. IBC became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation. New administrators meant new management.

IBC 13 managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC and its glorious past.

Now, a new hope shines on IBC, the network which pioneered various genres in TV production within the quality local production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away.

As the leader in Philippine television broadcasting, IBHC Entertainment TV sustained its drive to capture the hearts of its audience through its innovative and multi-genre programming mix. IBC Entertainment TV leveraged on its strengths and boldly launched fresh programming concepts to sustain its hold on core audiences and at the same time nurturing key demographics for the future.

Original shows enthused the Filipino household's primetime viewing as they experience an ensemble of complementing breakthrough programs. Key to keeping the hold on core and in building future viewer audiences for the channel is the continuous introduction of invigorating program concepts.

Completing IBC Entertainment TV's extensive offerings are programs which not only kept core viewers and but also key target markets engrossed and engaged. That situation changed dramatically after 54 years. Blazin the trail for the Filipinization of television programming was the management headed by the chairman Eric Canoy, president and CEO Botos Anson-Roa, vice-chairman Freddie M. Garcia and executive vice-president (EVP) Lito Ocampo Cruz that was installed by the PNoy government in the sequestered IBC-13. Charged with protecting the assets of the station, the new management is surprised to discover that the station is a top money earner and in fact leading the other networks in terms of rating and remains #3.

It seemed that the reason for the station's high-rating is the local entertainment shows that IBC-13 is home to Viva Tagalog movies, station-produced local sitcoms, *PBA*, *NBA* and *ONE FC*. This type of programming, a new management built on the strength of the station towards the Filipinization of the network.

Ito'ng Bagong Channel 13, a corporate slogan and tagline. It is a vision of what we have always wanted Philippine television to be: the home of local productions that are expressive of the Filipino heart and mind; the active mediator between the public and the significant issues and events of the day; the provider of entertainment and enlightenment; the imparter of Filipino social and cultural values. It defines the basic thrust of IBC-13's programming a strong bias for more local prouctions, a striving for balance of entertainment and public information, and the recognition of its social role without losing sight of the need to earn profits. Ito'ng Bagong Channel 13 expresses IBC-13's corporate goal: for the Filipino audience to identify themselves with the station because it speaks of them and for them, because its shows are produced bu them, and because whatever is Filipino is to be found in The Kapinoy Network.

The Kapinoy Network opened its primetime to innovtive sitcoms, gag shows, political satire, fantasy drama series, soap operas, musical variety shows, talk shows, game shows and reality shows. It also aired Filipino movies on primetime, and balanced this with documentaries.

IBC-13's all-Filipino programming compared to ABS-CBN and GMA with the track while RPN to reformat its own English and Filipino programming. Today, IBC-13 is also enmeshed in sequestration and ownership problems. ABS-CBN and GMA become the industry leaders with 100% of their shows in Filipino.

IBC-13 recently launched several trend-setting, top rating and awatd-winning programs for fantasy, drama and comedy such as Catch Me Fall in Love; Batang Genius depicted young kids' struggle as they discover their mission; Voltron Man, a new kind of action-packed superhero; Janella: A Princess Girl revealed a fairytale princess girl in a fanta-drama format appeal of young romance; Your Heart, My Love will impart of Filipino family values with a melodrama, romance and action for the whole family filled with anticipation for every episode of the engaging twists, sharp-witted dialogues and fast-paced developments by the star-studded ensemble cast; Sandy's Romance for the sexy girl, attracted female and male viewers with the love story in some lucky-sender; and Maya Love Sir Chief, a family sitcom that impart of Filipino family values. These popular shows bolstered Channel 13's line-up of viewer favorites like the three game shows The Million Second Quiz, Killer Karaoke imparted relaxed more fun and laughter for everyone with its sing-along musical entertainment game fare and Who Wants To Be A Millionaire?, the new season of the singing-reality show Born to be a Superstar featuring the national singing contest for the aspiring and younger talented superstars, a gag show for the boys night out Happy TODAS for the male audience with sexy lady and girl babes as IBC-13's #1 show of better execution, highly creative and flexible format; Sic O'Clock News Naman, a political satire for the national and international news using the format of a news program; Iskul Bukol Men which featured three chracters of a school of men under all kinds of boys; Shake, Rattle and Roll engaged with its horror-suspense elements; DMZ-TV, Last Fool Show, Seeing Stars Tonight and Dingdong n' Lani. And to satisfy the clamor for immediate airing of new seasons, these local primetime programs are aired on television in a way only IBC-13 can offer -- IBC-13's revolutionary Primetime 13, hooked its audience by delivering the latest shows, seasons and episodes as they are aired in Philippine television.

True to its avowed mission, IBC Entertainment TV will continuously create and deliver rich, high quality content to reach and connect with an even wider audience through the breadth and depth of IBC-13's platforms. Ability to deliver its content beyond free television through complementary new media touch points to broader and more diverse demographic segments makes it the network of choice for advertisers.

IBC-13 also delivered the freshest and most recent Filipino blockbuster movies to Philippine TV. Some Viva Tagalog movies from Viva Films include *Viva Cine Idols*, *Viva Box*Office and Sunday Sinemaks, further captivated its audience and made watching Viva movies at home on primetime.

To cater to its active youth audience, IBC-13 shored up its sports programming. Besides being home to the most prestigious and most bankable professional basketball leagues, the *PBA* invigorated the local sports scene and the America"s most popular professional basketball league *NBA*, and the increasingly followed the Asia's biggest mixed martial arts organization *ONE FC* (ONE Fighting Championship). Thrilling boxing and sports specials laced the youth's appetite for action-packed sports.

A testament to IBC-13's credence in assembling the youth for its on-ground events, parties and promotions. Through online social networking, The Kapinoy Network kept close tabs with its kapinoys, ensuring that IBC will always remain fresh, hip and in-demand.

IBC-13 is a government-owned TV network, which has been on a recruiting spree for fresh and seasoned news talents, some from competing networks and hoping for a brighter career experience from a news organization from the world's leading news authority. IBC News and Current Affairs, the country's largest sequestered broadcast biggest news organization under the convergence project of the different government news and information agencies Media ng Bayan has the developed channels which airs news, current affairs, documentary and public service shows, the network's news and current affairs programs are strongly positioned to bring the ever-widening audiences the exciting, fast-paced and often turbulent events of the century. The Kapinoy Network in outstanding, credible, high-rating and award-winning news and current affairs programs that combine talent, creativity and a greater respect for the taste of the Filipino viewing public government in the broadcast journalist of news anchors and public service in responsible, fair and objective continues in its efforts to deliver the news.

In today's crisis-laden and trying times, Filipinos rely more than ever on relevant and updated information they can trust to see them through the challenges they face in their daily lives. IBC's News and Current Affairs Division answers their need by providing news and current affairs programs that not only deliver information but also public service and empower its viewers. The News and Current Affairs Division (NCAD) know that timely delivery of the news is as important as its quality. By synchronizing all the news desks of multiple platforms, IBC News and Current Affairs was able to break many stories including the melamine milk scare that helped viewers act quickly to protect their families from the affected brands.

IBC News and Current Affairs team is a dedicated and highly professional group of men and women with a news correspondents of the country and news bureaus in regional locations

around the world, will provide 360-degree news coverage on different media platforms and deliver public service.

Aware that everyone has the time and the opportunity to watch television and listen to the radio, IBC launched its news website at ibcnews.com. With its global reach, boasting of many news contributors, both in the Philippines and abroad, ibcnews.com will serve as your online gateway to the latest news, not only here in our country, but around the globe as well.

Headed by Maria Ressa, the news and current affairs department, television news in the pioneering IBC Channel 13, DZTV-AM and IBC News Network. The IBC news team combines experience and addressing issues with admirable perspective and a fresh look with only one goal in mind to bring audiences the news that matter. So if it's newscast that you need the government, keep tune in to The Kapinoy Network.

It also gives us access to the various television and radio programs of IBC, IBC News Network (INN) and DZTV Radyo Budyong 1386. ibcnews.com makes sure that we are informed of the current issues that each member of the community must know, from national to international, as well as those falling under public affairs, politics, government, action, public sevice, business, entertainment, weather and sports.

Through its online livestreaming, we can now watch our favorite IBC shows and INN programs as well as listen to our favorite Radyo Budyong programmes, wherever we are and whenever we like it.

Key news programs as *Happy Morning Yehey*, *News at Noon*, *IBC Headliners*, *Express Balita*, *Ronda Trese*, IBC Headliners and Express Balita Weekend together with the network;s 24/7 UHF news, business, public service, entertainment and sports network IBC News Network 45 continue to provide credible news to the viewers in their comprehensive coverage of not only news within the nation's capital but also in key cities in the country and around the world. Filipinos are kept updated on the central issues wherever they may be.

It also strived to empower Filipinos to extend their generosity and be of service to their fellowmen through public service like the disaster relief operations of Sagip Kapinoy, *Express Balita's* public service segments are *Lingkod Kapinoy*, *Mission ng Bayan* and *Tulong Kapinoy* for rescue operations. These encourage everyone to become active members of society by being part of the solution through volunteerism in reporting anomalies and offering their resources to those in need.

Current Affairs programs *Linawin Natin* (investigative), *Travel and Trade* (travel show), *Good Take* (tele-magazine), *Forum ni Randy* (talk show) and *Bitag* (public service) provided uncompromising views of current political, social and public service conditions that beset our

country today. These programs extend the viewers' outlet for citizen journalism where they can voice out their concerns and demand resolutions. Some shows *Lingkod Bayan* (public service), *Team Rescue 911* (public service), *Global Mission* (public service), *Report Kay Boss!* (current affairs) and *Makabayang Duktor* (medical) piqued the interest of the youth who normally watch daytime programming. These programs were successful in educating and moving the younger generation to become more involved with the pressing conditions in their environment.

Partnerships with top news agencies and organizations in the Asian region like Al-Jazeera, CNBC, CNN, FOX News Network, Bloomberg Television and BBC beefed up its regional and global insights and ensured that Filipinos receive a comprehensive view of the news. With the workd's top business news CNBC Asia beefed up its business, economy and trade news for the first time.

To make sure that Filipinos are always informed and updated, IBC News and Current Affairs launched an enhanced news website, www.ibcnews.com, to cater to those who prefer to get their news online.

All the news live nationwide via Satellite News Gathering (SNG), Outside Broadcasting Van (OB Van) and Electronic News Gathering (SNG).

The IBC News and Current Affairs Division realizes that Filipinos desire change most of all. It is now gearing up for the upcoming National elections in 2013 to push for voter education by providing viewers with all the relevant and necessary insights to enable them to make better and informed decisions. In partnership with Media ng Bayan like PTV-4, YouthVote Philippines, RPN-9, PBS Radyo ng Bayan, DZKB Radyo Ronda 1242, DZTV Radyo Budyong 1386, Philippine Information Agency (PIA), Philippine News Agency, Air21, Manila Bulliten, PLDT and InfoMatics Diliman, *Hatol ng Bayan*, program aims to respond to this need by helping Filipinos initiate the change they need within themselves.

### 1961: Beginnings as Inter-Island 13 (DZTV Channel 13) Edit

Channel 13 started broadcasts in March 1, 1960 at 6:30 p.m. under Inter-Island Broadcasting Corporation thru the tri-media conglomerate of RMN-IBC-Philippine Herald owned by the late Andres Soriano. The station also broadcasts in Cebu and Davao. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows.

### 1970: Vinta Color Edit

In the 1970s, IBC launches the color transmission named Vinta Color named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts.

# 1975: New Beginning in relaunch as Intercontinental Broadcasting Corporation Edit

On February 1, 1975, Inter-Island 13 split off from the Sorianos, owners of RMN and was renamed Intercontinental Broadcasting Corporation (IBC) and moved to Benedicto Group of Companies by the late Roberto S. Benedicto (1916–2000), who purchased the network consisting of the Manila station and other relay stations in Visayas and Mindanao.DWKB-FM (KB 89.1), now known as iDMZ 891 FM was opened and in a short time, it became the number one FM station in the country.

### 1976: New Direction of IBC as the #1 TV station <u>Edit</u>

In 1976, IBC metamorphosed into one of the country's most viewed TV network with its primetime lineup and full length local and foreign films aired on this channel.

This catapulted IBC in the number one slot among 4 rival networks.

### 1977: New Decision Moving to Broadcast City Edit

Through the sweat of it's employees and the income generated from it's programs, the network built and finally moved into its present home - Broadcast City. The complex was a five-and-a-half hectare land located at Capitol Hills, Diliman, Quezon City.1

### 1978: Enjoy Yourself <u>Edit</u>

IBC manifested an enviable resilience in surviving the challenges

It marked the biggest and most progressive leap any network has ever made. Because of its station produced shows and co-production ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.

### 1986: Post-EDSA Revolution and Basta Pinoy sa Trese <u>Edit</u>

After the EDSA Revolution, IBC was sequestered by the government. A board of administrators was created to run the station. When BBC 2 closed down, IBC absorbed majority of its displaced employees, thus doubled the operating expenses of the network. Expresses IBC-13's corporate goal for the larger Filipino audience to identify themselves, a vision of Philippine

television to be the home of the local productions that are expressive of the Filipino heart and mind. The provider of entertainment and enlightenment; the imparter of Filipino social and cultural values. It defines the basic thrust of IBC-13's programming a strong bias for more local productions, a striving for balance of entertainment and public information, and the recognition of its social role to earn profits. Cost of programs went up by threefold. Line produced shows and co-production ventures with Viva, Regal, and Seiko were favored.

Channel 13's programs are *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, *Barrio Balimbing*, *Eh Kasi, Babae!*, *T.O.D.A.S.*, *Sic O'Clock News*, *Maricel Live!* and *The Sharon Cuneta Show* are the year's top-raters as well as *Piling-Piling Pelikula* and *IBCinema* will showing the full-lenght Tagalog movies.

### 1987: Life Begins at 13 Edit

The top rated shows of IBC were pirated by rival networks. Cost of programs, talent fees and TV rights increased tremendously. IBC could no longer afford to produce its own shows.

In 1987, IBC 13 was renamed E-13 for the first time and its slogan *Life Begins at 13* noted for the butterfly logo in the form of the letter E and the number 13.

### 1989: Pusong Pinoy, Pusong Trese <u>Edit</u>

IBC took a new image, *Pusong Pinoy Pusong Trese*, to recapture the glory days it once had. But because of the sequestration, periodic change of management and the internal problems, the network started to lose the support of advertisers. The FM radio statins of 89 DMZ (Danze Muzic Zone) launched as the nation's number 1 dance music FM station in the country along with Radyo Budyong stations natinowide.

#### 1990: Islands TV 13 Edit

Island Broadcast Corporation took over the management and the marketing of IBC which came to be known as Island TV 13. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

### 1992: The Return of Operation and Bagong Anyo, Bagong Trese Edit

During this time, IBC became a 100% government owned station by virtue of a compromise agreement between PCGG and Mr. Roberto S. Benedicto, management and marketing were returned to the IBC Board of Directors. Programming remained at a standstill in preparation for the launching of a new image.

### 1994: Pinoy ang Dating Edit

It was May 1994 when IBC launched Pinoy ang Dating with a visually enticing MTV, an innovation in terms of station identification. Despite limited resources, programming improved

but the battle for audience share continued. Advertisers became more responsive to marketing efforts. DOMSAT satellite dish via nation satellite broadcast launched on TV-radio programming. These are the classic tokusatsu hits of the popular Super Sentai galore are Bioman, Shaider, Maskman, Turboranger, Kamen Rider Black, Machineman and Fiveman, and anime hits Battle Ball, Super Boink, Time Quest, Tonde Boorin, Shuurato, Gaiking, Grendaizer UFO and Mazinger Z, some of the most famous tokusatsu, sentai and anime shows in Philippine television.

The said ident won the Gawad CCP Award for The Best Station Identification in the said year. The said ident won the Gawad CCP Award for Best Station Identification in the said year.

### 1996: VTV on IBC <u>Edit</u>

Vintage Television (VTV) entered the scene with PBA games as it's major program.

Rehabilitation of the Transmitter and other technical facilities where initiated in the central and provincial stations. A new Harris 60 kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach.

### 1998: Bagong Pinoy <u>Edit</u>

In 1998, the network has launched its all-Filipino flagship news program called Express Balita, become the national flagship newscasts, led by news anchors Ida Miranda Castro and Anne Marie Soriano and the late-night newscast IBC Balita Ngayon, led by the news anchors Manuel Llige, Tintin Pizarro and Noli Eala revolutionizes the TV newscasts on Philippine television. Uner the president Boots Anson-Roa in July 1998 as the top honcho, IBC makes the broadcast history when it leaps in Channel 13's ratings from cellar dweller to the number 3 among TV networks position in the Philippines and the country in surge phenomenal growth, thanks to the PBA and NBA games and the VTV programs in the audience share and ratings, with all the Top 10 shows in the network, and the first in the Philippines to be number 3. IBC's TV companions, ABS-CBN Channel 2 and GMA Channel 7 start attempts to bring in more viewers as IBC becomes the number 3 Philippine TV network. Also, the nation's dance music radio station 89 DMZ ranks the number 1 FM station in the country. VTV shows: Goin' Bayabas, Back to Iskul Bukol, Dear Heart, WOW!, Rebyu, V.U, Takot Ka Ba sa Dilim?, The Bikini Open, Extreme Action Theater, Sine VTV and Sinemaks are the top-raters. The sports programming: PBA, NBA and PBL games, Blow by Blow, Super Bouts, Hot Stuff, WCW, ATP Tour Highlights, UEFA, Marlboro Tour and Kabayo, Karera, Karerista along with the anime favorites Battle Ball and Super Boink. As the top of the ratings is the sentai and tokusatsu series Turboranger, Fiveman, Kamen Rider Black, Maskman, Super Rescue

Rolbrain and Bioman, and Gogo's Adventure with English, the children show for kids and education of pre-schools.

In the meantime, covered *Hatol ng Bayan*, the first-ever election coevrage and the frst-ever special coverage along with PTV-4, RPN-9 and Radyo ng Bayan.

### 1999 Edit

VTV continues to reign on primetime with its sports and foreign canned programs. IBC's religious and public affairs program dominate the non-prime slots.

The new management under Boots Anson-Roa as president since July 1998 and Mr. Emiliano D. Templo is determined to put IBC back on its feet. His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth.

#### 2000: Viva-TV on IBC Edit

By 2000, IBC brought the *PBA on Viva TV* because the company with Viva Entertainment absorbtion of Vintage Television for the past three years ago. In the following sports program, IBC relaunched as Viva-TV, the primetime slot aired on Channel 13 to produce the popular drama series like *May Bukas Pa, Subic Bay, Kagat ng Dilim, Dear Heart* and *H2K: Hati-Hating Kapatid*, and *Gags Must Be Crazy* when it become popularly franchise from established popular shows. Since then, IBC 13 now reached the number 3 among TV network at the same point in audience share and the ratings, and the first in the Philippines to be the number 3 last 1998 relaunched. IBC's TV companions, behind the top-notchers of thetwo giant networks ABS-CBN and GMA Network to bring in more viewers after IBC become the number 3 leading network. It started with specials like *Homecoming sa 13* and other youth-oriented one-shot presentations.

Boots Anson Roa, IBC-13 top honcho, made the disclosure at a press conference last August 14, 2000. The network is sequestered, and Boots admitted that still for privatization. The network's franchise was granted granted by Congress, the network has operated for more than 30 years along with the country's premier dance music station 89 DMZ (Danze Muzic Zone) ranks also the number 1 in FM radio.

The purpose of that luncheon affair was to introduce to the press most of the shows produced by the network itself. Several hours of programming are produced daily by a blocktimer group Viva-Vintage. Such programs include basketball and international sports events like the *Cardiff* and the *Wales World 9-Ball Billiards Championship* participated in by several Filipino cue artists.

Viva-TV's hit programming on the network's primetime hours of IBC are *May Bukas Pa*, *Fastbreak*, *Dear Heart*, *Subic Bay*, *Gags Must Be Crazy*, *Kagat ng Dilim*, *Night Lines* and *Y2K: Hati-Hating Kapatid* are the top-raters in the Viva's local production along with the *PBA* and *NBA* basketball games together with *Blow by Blow*, *Milo Sporting World*, *Kabayo*, *Karera*, *Karerista*, *World Pool Championships*, *Super Bouts* and Asian PGA Tour, the Japanese hit anime series like *Akazukin Cha Cha* and the Viva Tagalog movie blocks *Viva Proudly Presents*, *Now Showing*, *Viva Premiere Night* and *Sinemaks*. Also, for the staiton-produced show on Philippine television like *Gogo's Adventure with English*, *Alas Dose sa Trese*, *Good Take*, *DMZ-TV*, *Last Fool Show*, *Y2K: Yes to Kids*, *Saklolo Abogado* and *Hapi Kung Healthy* are the top-raters of the network eventually contribute to an higher station rating. The network's flagship news programs *Express Balita*, *Ronda Trese* and *IBC Headliners* becoming the household TV newscast in the country.

Also, IBC-13 traditionally considered an also-ran in Philippine television is the strong and undisputed number 3, thanks to the *PBA* and *NBA* games, and the Viva programs.

# 2001 Edit

In 2001, Viva-TV begin to produce local version of game shows *The Weakest Link* (hosted by Edu Manzano) and *Who Wants to Be a Millionaire?* (hosted by Christopher De Leon) which airs on IBC. The two top networks of ABS-CBN, GMA Network and ABC were forced to include franchised game shows to their programming lineup within Philippine networks. Also, it has the popularly aired the Mexican soap opera as telenovela *Carita de Angel*, *Siempre Te Amare*, *Maria del Cielo* and *Por Un Beso* on primetime airs on IBC after the success of telenovelas the are two top networks GMA Network and ABS-CBN in their programming lineup and introduced popular Tagalog dubbed anime series in Japan like *Akazukin Cha Cha* (the voice of Anne Curtis as Cha Cha), *Crayon Shin Chan* (the voice of Andrew E. as Shin Chan) and *Cyborg Kurochan* (the voice of Ogie Alcasid as Kurochan) which airs on the evening slot.

# 2002 Edit

The reality singing talent search show *Star For A Night*, hosted by Regine Velasquez discover the aspiring young singers on primetime TV for the singing superstars, bought the country's toprating and multi-awarded game show franchise are *The Weakest Link* and *Who Wants To Be A Millionaire*?

Viva-TV starting with the innovative and creative programming on Philippine television on primetime in IBC-13 with million-peso prize game shows are *The Weakest Link* and *Who Wants To Be A Millionaire?*, and the million-peso prize reality singing search show *Star For A Night* along with the *PBA* and *NBA* basketball games. Also, the poineer chinovela craze *Amazing Twins*, which premiered on the network in the asianovelas in 2003.

# 2007 Edit

In late 2007, IBC management inked a deal with the Makisig Network, led by Hermie Esguerra. Makisig was accepted as a primetime block-timer of IBC.

However, Makisig Network's programs were not aired due to questions on the propriety of the terms and conditions of the agreement. Said agreement expired in October 2008.

# At present: Ito'ng Bagong Channel 13 Edit

The official TV broadcast partner of the Olympic games in the Philippines in 2014 present. In 2014, the Kapinoy network becoming the award-winning TV station for the KBP Golden Dove Awards, Anak TV Seal Awards, PMPC Star Awards for TV, Gawad Tanglaw Awards, among others, with several other programs on the network also earning awards in their respective categories, and acquired a new franchise to opeate under Republic Act 10586 signed by the President Noynoy Aquino III. The network also announced a major rebranding project for 2014, IBC is made by an all-Filipino creative team using the full computer design, new graphics and animation in the Philippines which applies to selected programs, promos, station IDs, among others. The station will now cater the mass audience and viewers via scheduling, market-specific advertising and promotions in the Philippines. Local advertisers and cable operators will now have enhanced opportunities to work with The Kapinoy Network on customized marketing solutions including sponsorships of Filipino programming and tailored advertising opportunities including events, promotions, concerts and multi-platform marketing solutions reach over 13.5 million TV households.

Now, a new hope shines on IBC, the network which pioneered various genres in TV production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away. Channel 13 has been identified with the PBA and NBA games, and recently with Viva's local productions with blocktimers of Viva Entertainment and co-producers of Viva Television.

For its re-imaging known as The Kapinoy Network will introducing a studio complex and headquarters as the 7,000-sqm IBC Broadcast Center located at Broadcast City, Capitol Hills, Diliman, Quezon City and the transmitter tower at San Francisco, Del Monte, Quezon City launches fresh on-air activities. Followed by the revamp of the new IBC with new programs and roster of talents and superstars at its trade launch had its highest ratings increase has a strong presence in the market via consumer products, online, recreation, books, magazine publishing, licensign and merchandising, music recording, and feature films businesses.

It begins its year 54th Anniversary in Philippine Television. It begins the parties will welcoming back in all the past and present IBC stars and talents from 1975 to 1990's, personalities, executives and employees, including Andres Soriano, Emiliano Templo, Dick Baldwin, Emilio Templo, Orly Punzalan and Noel Tolentino with all of the Philippines' well-known personalities in attendance of superstars which has been reigning supreme as the number 3 TV network since 1998 in the ratings reports of Kantar Media surveys to regain Mega Manila supremacy even as it remains dominant still in all timeslots in the provinces and in worldwide Filipino audiences. On 1 January 2014, the network relaunched a new original logo as the new corporate logo of Intercontinental Broadcasting Corporation, was adopted universally by its owned companies and subsidiaries, and was officially debuted on-air with the launch of a new station ID featuring the new logo. It started with specials like *Homecoming Kapinoy* and other youth-oriented one-shot presentations.

In a surge of phenomenal growth at the height of the "network wars", IBC earned a reputation as The Superstar Network bringing together the biggest names in movies and television to its fold under the network's chairman Eric Canoy and Boots Anson-Roa who served as President adnd CEO with each network running rival in counter-programming relaunched the new slogan and advertising campaign I Love Kapinoy (stylized as i ♥ IBC) with a theme song of jingle for words and music, and the unveiling of IBC's new 2014 logo which successfully gained its dominance is a certified number 3 in the overall TV network rating, behind the giant networks ABS-CBN and GMA Network lead in the TV industry according to Kantar Media survey releases the Total Philippines ratings (National Urban and Rural Households) with the help of lead with a new shows such as the a mermaid fantasy drama Janella in Wonderland started the trend of fantaserye craze in the country, a primetime soap opera Your Heart, My Lovebecoming the hit teleserye, the first TV adaption of the 2010 thai film turned primetime hit teleserye Crazy Little Thing Called Love, the drama anthology series Sandy's Romance, the popular and top-rated primetime comedy sitcoms Iskul Bukol Men and Maya Loves Sir Chief, the political satire Sic O'Clock News Naman and the all-male gag show Happy TODAS, two of the popular and toprating game shows Who Wants To Be A Millionaire? and The Million Second Quiz, a trendsetting reality show for the national singing contest Born to be a Superstar, dance show DMZ-TV, the Sunday night musical variety show Dingdong n' Lani, children's educational program Kapinoy Land, two of talk shows Seeing Stars Tonight and Last Fool Show, two of primetime Mexican telenovelas like The Two Sides of Ana (Dalawang Muhka ni Ana) and La Teniente, the popular Taiwanese drama Hayate the Combat Butler and Korean drama Spy Myung-wol and the Viva Tagalog movies on primetime like Viva Cine Idols and Sunday Sinemaks with such record and a milestone in Philippine TV history to collaborate on quality local production, on-ground events, mall tours, concerts, marketing and advertising sales.

IBC aimed to veer away from this practise by coming up with Kapinoy shows with a new formats to complement its flagship program of the PBA and NBA. Part of their success can be attrributed to their carrying of Kamen Rider tokusatsu franchise, which effectively revitalized Filipino interest in sentai and Japanese live-action tokusatsu as Kamen Rider Fourze.

IBC launches *The Grand Kapinoy Milyung-Milyong Pasasalamat Raffle Papremyo*, the first, biggest, longest and most dynamic nationwide promo contest by a media network.

Kapinoy shows worldwide via Global IBC is setup an international channel compared to The Filipino Channel, GMA Pinoy TV and GMA Life TV. The Kapinoy Network (thru IBC Sports and Viva Sports) bagged the TV broadcastrights of the 2014 Winter Olympics, 2014 Summer Youth Olympics and the 2016 Summer Olympics. It is also acquired the broadcast rights of the PBA and NBA basketball, boxing matches and ONE FC-MMA matches. By that virtue, IBC has been named as the Olympic Network in the Philippines.

IBC successully launched the first-ever *Kapinoy Viewers Choice Awards* in an effort to strengthen its presence in Asia with the biggest honor annual awards giving body recognizing the outstanding programming produced by the several TV networks, movies and music in the Philippines every year brought honors this year's biggest TV personalities voted by kids and teenagers through text and online voting. Today, the network functions as the same counterparts ABS-CBN and GMA Network are also doing. With an increase in audience share, which popularly of social networking sites now-a-days such as Facebook and Twiter, several programs of the network such, especially news programs have fan pages wherein those who will able to subscribe to them will be updated of the freshest news.

Those who are going online are the first to watch, read and hear the news that the network will be airing in the evening. The network created a two new departments, IBC News and Current Affairs (headed by Nick Mendoza and Maria Ressa as the news head) and IBC Entertainment TV (headed by Laurenti Dyogi as the entertainment head). The network held its Homecoming Kapinoy, which gathered over 4,000 former employees and talents for a grand reunion at IBC's compound in Broadcast City, Capitol Hills, Diliman, Quezon City. The network also celebrated its 38th year reign in the TV ratings, with 15 of their IBC shows included in the Top 30 daily programs in Philippine television history. The company also did a nationwide caravan, tours of mall shows and must-see concerts, showcasing the network's talents and superstars.

With IBC being for the float of privatization by the government, amid incomplete improvements and fierce competition, the station will agree to long-term contract with block-timers of Viva Entertainment while IBC is currently loaded with programming during its prmetime slot, including two newscast, soap opras and fantasy series, telenovelas, Asian dramas, sitcoms, game

shows, talk shows, variety shows, drama antholoies, reality shows and the PBA games which is regained its dominance.

In the five decades of serving the network's dominance and entertainment programming, IBC-13's studios and falfilities will upgrade the network's management. The studio equipment, cameras, lightning and props, props with a cash and budgets will also afford to utilize radio-TV operations, their programming and airtime is once again improved to the network war and some employees.

Through the years, the company had created so many progams especially for Filipinos. In fact, on the 54th year of celebrating the Philippine television history improved the network started to producing local programs for viewing pleasure, the company is IBC's winning streak of dominance produced some of three primetime shows namely Janella in Wonderland, Your Heart, My Love became one of IBC's most famous teleseryes and Crazy Little Thing Called Love increased more popularly of the station become the huge success. There were so many superstars who received break to work because of this huge company. The huge number of talents became popular is proff that this huge company to help rising stars. Express Balita and Ronda Trese are also the top-rating news programs of the network. The network is also airing the hit animes, sentai and tokusatsu from Japan. The network has also the several comedy programs and sitcoms on Philippine television history such as Sic O'Clock News Naman, Iskul Bukol Men, Maya Loves Sir Chief and Happy TODAS. The network has also so many franchised programs made more popular like the popular and top-rating local primetime game shows Who Wants To Be A Millionaire? and The Million Second Quiz, and the trendsetting reality show for the superstars Born to be a Superstar captivated the hearts of Fllipino people to gain popularly and increase in viewers with high ratings compared to other networks and the home of the National Basketball Association (NBA) and the Philippine Basketball Association (PBA) basketball games managed to rise as the certified number 3 network in the country.

Another feature of the top of the ratings is the introduction of the live-action sentai and tokusatsu show formats with Kamen Rider, Super Sentai and Metal Hero Series tokusatsu franchise to Philippine television history which effectively revitalized Filipino interest in Japanese live-action as *Kamen Rider Fourze* and *Sky Ranger Gavan*together with the Filipino-dubbed hit anime programmes.

A hit TV properties have crossed over to cinema, recording and product licensing and merchandising. The integrated News and Current Affairs Group provides content for television, radio, UHF, cable and the internet. In-house developed stars and creative talents are now being shared across all media. The post-production houses service cinema and TV advertising clientele.

The international program distribution component has extended its business to the cover telecoms. IBC-13 remains the undisputed, most-watched number 3 network. *PBA* posts a rating of 45%, the highest in recorded history. Programming is successfully expanded from 4:30 in the morning to 2:00 AM the following day. IBC reaches 50% of TV households via a network of 30 TV stations and affiliates.

The biggest names in movies and television to its fold. It is also available to watch IBC through online streaming of several websites. It shows that it is easy to access the quality programs of this station that started becoming a big. The network's network station ID featuring the dedication and spirit of the Filipino culture and cultural heritage launched during *Express Balita* last May 1, 2014. *Ito'ng Bagong Channel 13*, composed and performed by Dingdong Avanzado was used for the station identification and with the new theme song jingle with a Filipino-like visually and Pinoy-esque in the ring music and the Filipino culture and cultural heritage with a station ID. IBC recently signed a memorandum of agreement with the Asian Television Content Philippines Corporation under Engr. Reynaldo Sanchez as the major blocktimer of the station. ATC @ IBC block with newest programs will premiered last June 2, 2014.

# IBC.com.ph Edit

IBC.com.ph is The Kapinoy Network's main website, which launched in 1996. It provides content, as well as video clips and full episodes of IBC shows available for streaming. It made available to all inetrnet service providers.

The website's popularity grew to the point, IBC.com.ph became the highest-rated website among the Filipino masses. IBC used the website in conjunction with television programs which increased traffic.

With the video games for rent from IBC.com.ph; the move was a further step in the multimedia direction that the developers wanted to take the website.

Skagerlind indicated that over 50% of Nick.com's audience were using a high speed connection, which allowed them to expand the gaming options on the website.

To accompany the broadband content, IBC Video was created, which initially was a popup panel which showcased broadband content on IBC.com.ph.

# Sari-Sari Kapinoy Edit

Welcome to IBC's One-Stop Shop Sary-Sary Kapinoy.

As home to the country's most popular programs, celebrities and advocacies, IBC recognizing new business opportunities in licensing its television properties, established the IBC Licensing and Merchandising Division in 2012 realizes the strong affinity of these brands and franchises to its consumers. As the division began selecting which The Kapinoy Network properties to license

out and developing artbanks and styleguides for them, several opportunities came up and were taken to acquire agency rights for foreign properties.

Acquiring KapinoyLand, the licensing and merchandising division launched a full line of KapinoyLand merchandise in the country's largest chain of department stores, KapinoyLand ice cream products, hotdog and noodle premium promotion with McDonalds Happy Meal and McDonalds birthday party, a full publicity and advertising campaign on print and television kicked off by a gala premiere attended by popular television stars, as well as a TV dance contest in cooporation with the distributor of the album. The success of the KapinoyLand merchandising and licensing program, the management of IBC-13, the division into a separate and independent company.

Aside from following the tradition of giving IBC subsidiaries stellar names, like IBC Animation, iDMZ, etc. Though that IBC Licensing and Merchandising aptly described the business in.

Banking on the strength of IBC brands, the Licensing group has successfully launched many merchandising activities, tied to numerous IBC-13 brands, stars, programs, advocacies and foreign programs. These include a total of 50 unique product categories - which include, apparel, school and office supplies, toys, novelty items - made available in key retail outlets across the country.

Partnerships with major retailers such as the SM Group, McDonalds, Goldilucks and Bench have provided IBC merchandise with nationwide distribution and permanent retail space. On its own, these IBC-13 mega-brands have built a strong following, high recognition and enormous marketing potential. By extending these mega-brands into licensed products and consumer goods that people directly purchase, IBC creates a tangible connection that lead to a deeper relationship with its consumers.

Banking on the strength of IBC brands, the Licensing group has successfully launched many merchandising activities, tied to numerous IBC brands, stars, programs, advocacies and programs. These include a total of 40 unique product categories - which include, apparel, school and office supplies, toys, novelty items - made available in key retail outlets across the country. Partnerships with major retailers such as the SM Group and Penshoppe have provided IBC merchandise with nationwide distribution and permanent retail space.

Today, IBC Licensing and Merchandising had the following departments to service clients' needs: Licensing, Premium Promotions, Creative, Advertising & Promotions, Product Sourcing, Export, Retail - the first store opened in 2013 and new business department Since acquired more than 10 international properties and is on the threshold of launching IBC-13's local proprties and opening additional Sary-Sary Kapinoy branches.

Advertisers also realize the value brought in by IBC and its properties to their campaigns and most of the sought-after product endorsers are Kapinoy talents. Through licensing initiatives, IBC has pioneered and created numerous breakthroughs in creative advertising executions.

These high-impact promotional campaigns with tie-ins to key IBC-13 properties have since gained momentum among local advertising activations. With all business indicators pointing to Asia as the newest and greatest consumer market in the world, licensing in the region promises phenomenal growth. The move towards globalization requires keen understanding and sensitivity to the different local markets. As more and more players join the parade and competition stiffens, the need to choose the right business partner or representative becomes all the more crucial.

Sary-Sary Kapinoy presents itself as the best equipped group of professionals to service your licensing needs.

Sary-Sary Kapinoy is star-powered. We've got 53 years of top-rate news and entertainment on radio and television backing us up: Intercontinental Broadcasting Corp., otherwise known as the Kapinoy Network.

Our competition edge is our ability to launch and sustain successful merchandising programs through exciting events, promotional tie-ups and creative and effective media exposure.

All this is possible through the combined strengths of IBC-13's various divisions and subsidiaries working in synergy - Television Programming, Acquisitions, Production, Sales and Marketing, Legal, News & Current Affairs, The Kapinoy Talent Center, Creative Communications, IBC Records, IBC Animation, DZTV Radyo Budyong, iDMZ, cable channels and IBC International.

As Licensing Agent and Licensor, we know that the star attraction of any licensing programme is the property, so we accord each property with due care and attention. We believe in singlemindedness and focus. We believe in themed merchandising as a sales and marketing strategy. When we launch merchandise, we launch the complete line of licensed products together in a themed environment. For KapinoyLand, for example, we launched the merchandise in KapinoyLand-tiques.

To maximize impact and ensure that the properly stays top-of-mind, we create high-visibility themed events - motorcades, stage shows, mall tours and store visits. Pooling our resources with those of our licensees and promotional partners, we orchestrate the introduction of the property and products to the market, the timing of image-enhancing activities and media exposure, and the release of new products.

We take care to give our clients best value for money, whether in terms of marketing support, media value or development of presentation materials.

We offer full service support - star treatment, if you will - to our clients. From the creation of media plans, layouts, development of graphics, product and premium designs to final artwork and product sourcing.

Aside from in-person visits we also offer workshops and meetings to help clients and suppliers have a better understanding of licensing issues and concerns, inform and consult with them on our plans and to help keep them abreast with developments in the licensing industry.

Sary-Sary Kapinoy's management all have extensive retail experience. Having worked in and with the country's leading and most prestigious malls and store chains in various fields such as brand management, product planning, development and sourcing, licensing and merchandising, wholesale, distribution, leasing, events, visual merchandising, advertising and sales promotion, exhibits, public relations and corporate communications, we know how best to deliver retailers' requirements, have maintained good relations with retail contacts and are in close touch with market trends, wants and needs.

Thorough study, analysis and planning go into every licensing programme to ensure the property's appeal, integrity and longevity. We make sure everything we do for the property, from positioning to promotions, enhances its image - its star and superstar quality.

With the support of IBC-13's Research and Information Technology divisions, we have at our disposal qualitative and quantitative information that is relevant and always fresh. This enables us to constantly evaluate our campaigns and strategies, the performance of our products, changing market tastes and our competition.

With IBC-13's radio and television (free TV, UHF and cable) network as well as our formidable contacts in the print medium, we have the wherewithal and credibility to give our properties, products and activities optimum exposure. Together with Television Sales and Marketing, we create attractive packages for promotional partners who wish to strengthen the association between their brand name and our properties through commercial spot placements and sponsorship of special shows or segments. Licensing for cartoon characters on T-shirts.Famous stars and superstars - real people, fictional characters, brand names, famous icons, prestigious institutions - applied on other items of apparel, on food and beverages, on packaging, toys, bags, school items, store fronts and displays - the possibilities are exciting and endless.

Marketing books describe licensing as organizations or commodities capitalizing on one another's names and strengths in different industries to gain standing and leverage in their own market best.

KapinoyLand, the more prominent IBC brands, went beyond the children's television screen. Kids proudly wore outerwear, sleepwear and slippers featuring their favorite

KapinoyLand characters, and brought to school their bags, pens and notebooks. Fans and loyal followers of these child-oriented programs enjoyed playing with *KapinoyLand* themed board games and activity books, role-playing toys and action figures. Realizing the value of these IBC brands, Goldilock's, one of the largest bakeshops in the country, introduced *KapinoyLand* licensed celebration cakes for children's parties, birthdays and other occasions. Instant noodle brand Nissin and Lucky Me, launched a campaign with *KapinoyLand* as their anchor for commercial spots, product packaging and promotional merchandise.

The fast food chain McDonalds Philippines through Happy Meal launched a campain with *KapinoyLand* for toys and dolls in commercial spots, product packaging and promotional merchandise.

# The wizards of Sary-Sary Kapinoy:

Marilu M. Corpus

**Managing Director** 

Rowena Binuya

**Licensig Manager** 

Peewee Roldan

**Creative Manager** 

Yvette Sevilla

**Retail Manager** 

Maribel Araneta

# **Premium Promotions and Corporate Gifts Manager**

# **Definitions**

- 1. The distinguished, important and glamorous celebrity, often from the entertainment world.
- 2. Star quality, star treatment and superstars.
- 3. The Kapinoy Network, a familiar name for Intercontinental Broadcasting Corp., voted Asia's most admired media company by Asian Business Magazine through the years.
- 1. The art that invokes powers to influence events.
- 2. Magical adj. unaccountably enchanting, appealing, alluring and captivating
- 3. Like magic. very quickly.

The use of intellectual property licensing and marketing savy to intest a commodity with poersonality, greater impact and appeal, creating demand and enhanced profitability for the commodity.

Sary-Sary Kapinoy, 100% IBC-13 subsidiary in the business of synergistic marketing services.

#### Would you like to:

The first and only entertainment store in the country with a wide selection of IBC-13 merchandise inspired by its station identity, and popular and top-rated programs Sandy's Romance, Goin' Bukol Pwede, Lunch Break, TODAS Kids, Happy TODAS, Whattaboys, Bida ni Mister, Bida si Misis, It's Partytime, PBA and NBA basketball, KapinoyLand and Born to be a Superstar as well as its FM radio station iFMZ.

Licensor, Licensee, Manufacturer, Advertising and Promotions Manager, Advertiser, Director of Sales/Marketing, Retailer, Merchandiser and Buyer, find out in Sary-Sary Kapinoy. can do for your business.

A licensing and marketing wizards. Discover entertainment properties: today's hottest properties on Philippine television and some of the world's best loved licensed characters.

Wear the official t-shirts of your favorite TV shows

Listen to your favorite singers

Watch your favorite stars and dance to your favorite tunes

Available are T-shirts, caps, jackets, mugs, watches, colognes, pens, stationaries and huggable teddybears. We also have CD's and cassettes from IBC Records, tapes of KapinoyLand and a collection of watches, keychains, caps, T-shirts and jackets.

# **Choose Now!**

**DVDs** 

KapinoyLand

**T-shirts** 

**PBA** 

NBA

Happy TODAS

Winx Club

Sandy's Romance

**Frijolito** 

Janella in Wonderland

Your Heart, My Love

Cray Little Thing Called Love

Batang Genius

Voltron Man

Janella: A Princess Girl

Maya Loves Sir Chief

KapinoyLand

CDs

Janella: A Princess Girl: The Official Soundtrack

# Visit the following outlets at:

**SM Megamall** (Ground Level, Bldg. A)

SM Southmall (Ground Level)

Glorietta (Studio 2, Ground Level)

IBC Cafeteria (Broadcast City)

# **Properties**

KapinoyLand

My Friends Tiger & Pooh

Winx Club

Cyborg Kurochan

Kirarin

Mickey Mouse Clubhouse

Phinas and Ferb

iDMZ 891 FM Ssyaw Pinoy!

Born to be a Superstar

TODAS Kids

Maya Loves Sir Chief

Sandy's Romance

Janella in Wonderland

Happy TODAS

# Regional TV Edit

IBC: Intercontinental Broadcasting Corporation TV Signal Coverage In the Philippines, reaching more Filipinos with more stations than anu other network.

# **LUZON**

**Channel 13 Mega Manila** 

Nationwide

**Channel 13 Laoag** 

**Ilocos Region** 

**Channel 13 Baguio** 

Northern Luzon Region

Channel 6 Mt. Amuyao, Mt. Province

Northern Luzon Region

**Channel 8 Dagupan** 

North Central Luzon

**Channel 5** 

Tuguegarao

**Channel 12 Cabanatuan** 

North Central Luzon Region

**Channel 7 Baler, Aurora** 

North Central Luzon Region

**Channel 12** 

Iba, Zambales

**Channel 11 Tarlac** 

North Central Luzon Region

**Channel 10** 

Meycauayan

**Channel 13** 

Lucena

**Channel 12** 

Santiago, Isabela

**Channel 13 Puerto Princesa** 

Palawan Region

# **Channel 13 Naga**

**Bicol Region** 

**Channel 7 Daet, Camarines Norte** 

Bicol Region

**Channel 5 Virac, Catanduanes** 

Catanduanes, Philippines

**Channel 2 Legaspi** 

**Bicol Region** 

**Channel 2 Sorsogon** 

Bicol Region

# **VISAYAS**

#### **Channel 2 Roxas**

Panay Region

**Channel 12 Iloilo** 

Panay Region

**Channel 11 Bacolod** 

**Negros Region** 

**Channel 5 Binalbagan, Negros Occidental** 

**Negros Region** 

**Channel 13 Guijhulngan, Negros Oriental** 

**Negros Region** 

**Channel 12 Cebu** 

Central Visayas Region

**Channel 2 Dmaguete** 

Central Visayas Region

**Channel 12 Tacloban** 

Tacloban Region

**Channel 3 Calbayog** 

Samar, Philippines

**Channel 7 Basey, Samar** 

Eastern Visayas Region

# **MINDANAO**

# **Channel 13 Zamboanga**

Chavacano Region

**Channel 9 Dipolog** 

Northwestern Mindanao Region

Channel 10 Cagayan de Oro

Northern Mindanao Area

**Channel 13 Davao** 

Southern Mindanao Region

**Channel 10 General Santos** 

Socsksargen Region

**Channel 5 Butuan** 

Caraga Region

**Channel 2 Cotabato** 

Central Mindanao Region

**Channel 12 Koronadal** 

Socsksargen Region

**Channel 8 Surigao** 

Caraga Region

Channel 13 Pagadian

Northwestern Mindanao Region

**Channel 13 Ozamis** 

Northern Mindanao Area

Channel 10 Tandag, Surigao del Sur

Caraga Region

Channel 12 San Francisco, Agusan del Sur

Caraga Region

Channel 5 Jolo, Sulu

Mindanao

# IBC Interactive Edit

IBC Interactive is charged with adding a new dimension to the network's various media properties. Using mobile phones, landlines and the Internet, this venture allows audiences to fully participate in their favorite TV programs, cable channels, radio shows, and movies.

The growth of interactive television began with the publication of websites www.ibc.com.ph, www.ibcnews.com and 89dmz.com. The concept of audience interaction evolved with the introduction of SMS (short-messaging system) or text as another means of letting the mass market participate in their favorite TV shows. The highly successful *Who Wants to be a Millionaire?*, *Born to be a Superstar* and *The Million Second Quiz* led this revolution by enabling viewers to send in their game shows and reality shows entries using their mobile phones. This was followed by various text-based activities on the noontime variety show *Lunch Break*, the Primetime Serye Textmate promo for the primetime block as *Janella in Wonderland*, *Your Heart*,

My Love and Crazy Little Thing Called Love, and other interactive services on popular TV programs.

Allowing viewers to see their opinions aired or to shape the programs they watch has resulted in record levels of participation. At present, this interactive media concept has been extended to IBC News Network, Danze TV, Kiddie TV, Toon TV, DZTV TeleTrese, Cinema Movie and the many magazines of IBC Publishing.

Under the IBC Website brand, IBC Interactive also the award-winning Internet portal www.ibc.com.ph. It launched the innovative Texting Kapinoy to 8888 from Globe, Smart, Touch Mobile, Talk N' Text, Sun Cellular and IBC Mobile, allowing viewers to "chat" with each other by sending in text messages. Also offers other text-based games, auctions, and various activities.

Successfully predicting new trends in the industry, IBC Interactive has proven that television can be more than a passive medium of communicating. Whether using their phones or the Web, IBC Interactive is empowering viewers to directly shape the programs they are watching.

# Kapinoy Talent Center Edit

With Filipino talents taking the center stage, IBC-13 created an artists agency and talent management, the Kapinoy Talent Center, in recognition of their importance and vast potentials. IBC-13 recruits new talents with multi-dimensional (acting, singing, and dancing) abilities.

These talents are trained and coached both to hone & improve their thespian skills, as well as to develop their individual personalities. IBC offers professional management and representation services to its contract stars - from talent development and packaging to production of live shows/concerts. Its artists agency now services the in-house artists' requirements of the Intercontinental Broadcasting Corporation (IBC).

Likewise, advertising agencies, company functions/events, hotels and music lounges have also been tapping the Kapinoy Network for their talent requirements. The new fresh faces of fame with Kapinoy Talent Center come face with the next generation superstars. Kapinoy Talent Center presenting 15 of the most promising, most talented of today's young generation.

In the tradition of discovering a new breed of superstars, Kapinoy Talent Center presents the freshest batch of discoveries. The new faces, sons and daughters of showbiz royalties and former child wonders are the new crop of Kapinoy Cinema artists who are ready to prove that they have what it takes to succeed in the world of show business. Their looks and outstanding talent are sure to impress every Kapinoy fanatic as they will conquer the airwaves, movies and television.

A first time of The Kapinoy Network's exclusive batch of fresh talents each with a personality all his/her own all poised for stardom.

Mario Maurer **Erich Gonzales** Marlo Mortel Janella Salvador Khalil Ramos Sue Ramirez Jake Cuenca Nicole Andersson **Dingdong Dantes** Sofia Andres AJ Muhlach Bianca Casado Josh Padilla Coleen Garcia Nel Gomez Robi Domingo Aki Torio Janine Tugonon Martin Velayo Jenine Desiderio Miel Cuneta Bimby Aquino-Yap Mutya Orquia Joanna Morales Lucas Zamora Andrei Felix Cacai Bautista Nathan Barrera Juan Carlos Urquico Juan Miguel Urquico RJ Jimenez Fretzie Bercede Ella Cruz

Francis Magundayao

Miguel Aguila

Freddie Gutierrez

Jai & Joj Agpangan

Marga Joson

**Brian Ciceron** 

Anne Discher

Donjeff Tejada

Sophia Tolentino

Deither Gaviola

Janeena Chan

Dino Imperial

Neil Coleta

Tricia Santos

Jorros Gamboa

#### Location

IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City Tel. No. 613-7526 local 113/413-3939 fax/ 713-5512

# Programs Edit

# Primetime on IBC Edit

# **Sunday Sinemaks**

Sundays 10:45pm - 12:45am

For the home-popped popcorn as IBC lines-up the hit action-packed Viva blockbuster movie *Sunday Sinemaks* featuring homegrown action blockbusters of FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Ronnie Ricketts and many others.

Janella: A Princess Girl (Janella Salvador)

Monday to Friday 6:00pm - 6:30pm / Saturday 6:00pm - 6:45pm

Janella trilogy fanta-drama adventure continues as IBC-13 presents the fantaserye, she's the teen sweetheart turned a primetime princess Janella Salvador plays the role character as the fairytale princess girl Janella Bernardo will shine through the top-rated fantasy series, with two of today's hottest young superstars Marlo Mortel and Jerome Ponce.

She's a teen sweetheart princess Janella Salvador

Your Heart, My Love (Claudine Barretto and Raymart Santiago)

Monday to Friday 9:30pm - 10:00pm

The romantic phenomenal teleserye on primetime TV, top-bills by the queen of Philippine soap opera Claurine Barretto and the box-office action star Raymart Santiago in the lead of love team role in the world, with the powerhouse cast of Xyriel Manabat, Diether Ocampo, Maxene Magalona, Christopher de Leon, Sandy Andalong, Ian Veneracion, JC Tiuseco and Cherry Pie Picache directed by Wenn V. Deramas.

#### **NBA**

Saturday 10:00am - 12:00nn

The NBA is international basketball, live games, playoffs, behind-the-scenes access, high-definition game broadcasts, new original programming and enough highlights and news to quench even the most avid fan's hoops thirst! Absolute, top-notch basketball at it's finest!

#### **PBA**

Wednesday and Friday 8:00pm - 9:30pm / Saturday 3:15pm - 5:15pm / Sunday 2:30pm - 6:45pm

Founded in 1975, the Philippine Basketball Association (PBA) is the Asia's first professional basketball league. Now on its 38th year anniversary under Viva Sports, the NBA and PBA's television partner, the PBA remains to be rock-solid as it continues to bring the best of Philippine basketball to the Filipino people expect the Kapinoy Network to bring this long-running and beloved national pastime to even greater heights!

#### Kirarin

Monday to Friday 9:30am - 10:00am

The anime girl adventure continues as IBC proudly presents the new cutest girls of Japan Animation, Kirarin is a cute 14-year-old girl who strives to be an idol, topped Japanese TV ratings.

# Maya Loves Sir Chief (Jodi Sta. Maria and Richard Yap)

Saturday 6:45pm - 7:30pm

Starring the comedy-starrer are today's top stars Jodi Sta. Maria as Maya dela Rosa and Richard Yap as Sir Chief on the sitcom on primetime TV in the family-romance comedy sitcom.

# The Million Second Quiz (Drew Arellano)

Saturday 5:15pm - 6:00pm

As Drew Arellano for the primetime game show to win P1 million pesos.

# Who Wants to be a Millionaire? (Robi Domingo)

Sunday 7:30pm - 8:30pm

Join actor Robi Domnigo host a phenomenal game show with the prize of P2 million pesos.

# *T.O.D.A.S.* (Keempee de Leon, Cristine Reyes, Sam YG, Carlos Agassi, Victor Anastacio and Bobby Yan)

Saturday 10:00pm - 10:45pm

Keempee de Leon, Cristine Reyes, Sam YG, Carlos Agassi, Victor Anastacio and Bobby Yan are the star-studded new revival of a gag show with new sketches, pop culture, segments and spoofs that surely Saturday nights as stars of gag performers aims to entertain and make people laugh featuring Kapinoy stars.

# Born to be a Superstar (Anja Aguilar)

Saturday 9:00pm - 10:00pm / Sunday 8:30pm - 9:30pm

Hosted by a certified singing champion and powerhouse singer Anja Aguilar for the popular reality singing search show contest for the rising superstars like aspiring young singer of the singing superstar fans with official 4 judges are Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert.

# Kapinoy shows TV Highlights Ed

**IBC Programming** 

# KapinoyLand

Have fun while learning as we try to shift to a higher gear with Mr. Kapinoy, a mascot for kids.

Monday to Friday 4:00pm - 4:30pm

Singing and dancing with your favorite characters Mr. Kapinoy as IBC mascots with his Baby Kapinoy for an original Philippine flagship children's television program for kids everyday with fun and games.

# Express Balita

Mainit at napapnahong isyu, walang takot na nagsisiyasat ng mga mainit na balita sa loob at labas ng bansa. Paglalahad ng mga balitang pinag-uusapang ng buong sambayanan.

Walang tigil na maiinit na nagbabagang balita, punong-puno ng mahahalagang impormasyong ibabahagi sa inyo ng mga magigiting at respetadong tagapagbalita ng IBC News team.

Monday to Friday 6:30pm - 7:30pm

Simulcast over DZTV and Radyo Budyong stations nationwide

Catch the hot and timely issue and latest news with *Express Balita* anchored by Henry Omaga-Diaz and Snooky Serna-Go airing every weeknights on IBC.

#### Ronda Trese

Malayang pamamahayag ng mga balitang namamayagpag. Mga bagong ulat ang isisiwalat.

Maagap, makatotohanan, walang kinikilingan, diyos lang ang kinakatakutan. Kung saan may balita, doon ilalathala. Dalawampu't apat na oras na pagmamatyag. Para sa komprehensibong pamamahayag.

Monday to Friday 11:00pm - 11:30pm

A comprehensive 24-hour survillance in new reports on *Ronda Trese* with Bernadette Sembrano and Jess Caduco airing every weeknights on IBC.

#### Linawin Natin

Monday 11:30pm - 12:00mn

Hosted by Jarius Bondoc contiunue to focuses on the issues and programs on the government.

# Lunch Break

Monday to Friday 12:15pm - 2:30pm / Saturday 12:00nn - 2:30pm

Join the noontime TV family in a noontime variety show with the gang on Philippine TV *Lunch Break* with the hosts are Ryan Agoncillo, Joy Viado, TJ Trinidad, Bobby Yan, Nicole Andersson, Enrique Gil, Pat Natividad, Smokey Manaloto, Carlos Agassi, Nadia Montenegro, the Whattaboys (AJ Muhlach, Josh Padilla, Aki Torio), Manilyn Reynes and Alfred Vargas.

# Program Guide Edit

IBC is now a Kapinoy Network

#### IBC-13 Program Schedule Edit

IBC News and Current Affairs (under Media ng Bayan): Subok, Serbisyo Publiko, Maaasahan.

# Balita sa Umaga

Jarius Bondoc

Monday to Friday at 5:00am - 5:30am

#### RadyoBisyon

Francis Cansino, Vivienne Gulla, Audrey Gotticeta and Czarinah Lusuegro

Monday to Friday 5:30am - 7:00am

Simulcast over PTV, IBC, 9TV, DZRB Radyo ng Bayan, IBC News Network, DZKB Radyo Ronda 1422 and DZTV Radyo Budyong 1386

# Lingkod Bayan

Tony Falcon

Monday to Friday 7:00am - 8:00am

#### News at Noon

Ricardo Cepeda and Amelyn Veloso

Monday to Friday 11:30am - 12:15pm

# Express Balita

Henry Omaga-Diaz and Snooky Serna-Go

Monday to Friday 6:30pm - 7:30pm

#### Ronda Trese

Bernadette Sembrano and Jess Caduco

Monday to Friday 11:00pm - 11:30pm

# **IBC** Headliners

Mario Dumaual, Jinky Baticados and Ralf Rivas

Hourly news capsule daily

# Team Rescue 911

Vincent Santos and Ralf Rivas

Monday 3:30pm - 4:00pm

# **Global Mission**

Maria Ressa and Jun Veneracion

Tuesday and Thursday 3:30pm - 4:00pm

# Report Kay Boss

Alex Santos with a president Noynoy Aquino III

Wednesday 3:30pm - 4:00pm

# Makabayang Duktor

Dr. Willie Ong and Dra. Liza Ong

Friday 3:30pm - 4:00pm

# Linawin Natin

Vincent Santos

Monday 11:30pm - 12:00mn

# **Good Take**

Cathy Eigenmann

Tuesday 11:30pm - 12:00mn

# Forum ni Randy

Randy David

Wednesday 11:30pm - 12:00mn

# **Travel and Trade**

Dimples Romana

Thursday 11:30pm - 12:00mn

# **Bitag**

Ben Tulfo

Friday 11:30pm - 12:00mn

# Express Balita Weekend

Vincent Santos and Czarinah Lusuegro

Saturday 12:30am - 1:00am / Sunday 10:15pm - 10:45pm

#### **Non-Primetime**

#### Cooltura

Pat Natividad

Monday to Friday 11:00am - 11:30am

#### Lunch Break

Ryan Agoncillo

Monday to Friday 12:15pm - 2:30pm / Saturday 12:00nn - 2:30pm

# Hapi Kung Healthy

Manilyn Reynes, Dr. Edwin Bien, Jeff Arcilla, Lou Veloso and Arlene Tolibas

Monday to Friday 8:00am - 8:30am

#### Kusinahan

Chef Heny Sison

Sunday 9:00am - 9:30am

#### Chinatown TV

Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say and Wendeline Ty

Sunday 10:00am - 11:00am

#### Kawaii International

Sunday 11:00am - 12:00nn

# Hey it's Fans Day!

Elmo Magalona, Sofia Andres, Josh Padilla and Nichole Baranda

Sunday 12:30pm - 2:30pm

**Primetime 13** - IBC-13's banner shows introducing 18 original local primetime shows on Philippine TV, including two fantasy series, three dramas (two soap operas and drama anthology), horror series based on a hit movie, four comedies (two sitcoms, gag show and poltical satire), two variety shows, two talk shows, three game shows and one reality show, that the fans of Philippine entertainment, by producing shows whose formats have a proven track record of success featuring the Filipino talent and Philippine superstars.

Hitman (action) (among all-people audience)

Jake Cuenca and Cristine Reyes

Monday to Friday 5:30pm - 6:00pm

Janella: A Princess Girl (fantasy) (among a young audience and all-people) (Kapinoy

Fantaserye)

Janella Salvador, Marlo Mortel and Jerome Ponce

Monday to Friday 6:00pm - 6:30pm / Saturday 6:00pm - 6:45pm (as Janella's Party)

Voltron Man (action) (among all-people audience) (Kapinoy Fantaserye)

AJ Muhlach and Coleen Garcia

Monday to Friday 7:30pm - 8:00pm

Your Heart, My Love (among the mass audience for family and all-people) (Family

Bonding Kapinoy) (family entertainment)

Claudine Barretto, Raymart Santiago and Xyriel Manabat

Monday to Friday 9:30pm - 10:00pm

Maya Loves Sir Chief (among all-people and the mass audience for the Filipino family

values) (Kapinoy Comedy/Family Bonding Kapinoy) (family entertainment)

Jodi Sta. Maria and Richard Yap

Saturday 6:45pm - 7:30pm

Super Ninja (adventure)

Mario Maurer and Ella Cruz

Saturday 7:30pm - 8:15pm

**Sandy's Romance** (among young audience) (For da Boys)

Nadine Lustre and AJ Muhlach

Saturday 8:15pm - 9:00pm

The Million Second Quiz (among all-people target the masses and young audience)

(Game Show Hour/Winner Primetime)

Drew Arellano

Saturday 5:15pm - 6:00pm

**Born to be a Superstar** (among all-people young audience and all-people)

Anja Aguilar

Saturday 9:00pm - 10:00pm / Sunday 8:30pm - 9:30pm

Who Wants to be a Millionaire? (among people with a mass and young audience)

(Game Show Hour)

Robi Domingo

Sunday 7:30pm - 8:30pm

Love Sweetheart (among a young upscale audience)

Michelle Vito with co-host Elmo Magalona

Saturday 6:45pm - 7:30pm

Sic O'Clock News Naman (among a young and mass audience) (Kapinoy Comedy)

Ramon Bautista with Mr. Puppet Ramon

Tuesday and Thursday 8:00pm - 8:45pm

**T.O.D.A.S.** (among a young and mass male audience with a sexy girls) (Kapinoy Comedy/For da Boys)

Keempee de Leon, Cristine Reyes, Sam YG, Elmo Magalona, Victor Anastacio and Bobby Yan

Saturday 10:00pm - 10:45pm

Seeing Stars Tonight (among all-poeple target the mass audience)

Joey Marquez

Tuesday and Thursday at 8:45pm - 9:30pm

**Dingdong n' Lani** (among all-people, young and mass audience)

Dingdong Avanzado and Lani Misalucha

Sunday 9:30pm - 10:15pm

# Late-nights

# Home Shopping Network (HSN Philippines)

Monday to Friday 12:00mn - 2:00am

Saturday 1:00am - 2:00am

Sunday 12:45am - 2:00am

# Youth programs

**TODAS Kids** (among the young audience target for kids)

Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap, Izzy Canillo, Timothy Chan, Kendra Kramer anbd Gerald Pesigan With: Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno, Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales

Monday to Friday 2:30pm - 3:00pm

*Friends 4Ever* (among the young audience target for teens)

Jerome Ponce, Michelle Vito, Khalil Ramos, Sue Ramirez, Francis Magundayao, Ella Cruz, Yves Flores and Liza Soberano

Saturday 2:30pm - 3:15pm

**Movies** - For the home-popped buttered popcorn as IBC offers a three-day Tagalog cinema primetime on the big screening. lines up the Filipino blockbuster movies.

#### Viva Cine Idols

Monday 8:00pm - 9:30pm

#### Viva Box Office

Saturday 10:45pm - 12:30am

**Sunday Sinemaks** 

Sunday 10:45pm - 12:45am

Kapinoy Viewers Choice Awards

# **IBC Kids**

*Hi-5* (among the younger audience for kids)

Stevie Nicholson, Fely Irvine, Casey Burgess, Lauren Brant and Tim Maddren

Monday to Friday 8:30am - 9:00am

**Barney & Friends** 

Barney, Baby Bop and BJ

Monday to Friday 9:00am - 9:30am

Winx Club

Bloom, Stella, Aisha, Musa, Tecna and Flora

Monday to Friday 10:30am - 11:00am

KapinoyLand (among the younger audience for kids)

Mr. Kapinoy

Monday to Friday 4:00pm - 4:30pm

Y2K: Yes 2 Kids

Michelle Vito with JV the puppet

Saturday 9:00am - 9:30am

# **Nickelodeon**

# SpongeBob SquarePants

Spongebob

Monday to Friday 4:30pm - 5:00pm

# Disney on IBC

# Mickey Mouse Clubhouse

Mickey Mouse, Donald Duck, Minnie Mouse, Daisy Duck, Goofy and Pluto

Saturday 7:00am - 7:30am

Stitch!

Stitch

Saturday and Sunday 7:30am - 8:00am

My Friends Tigger & Pooh

Saturday 8:00am - 8:30am

**Buzz Lightyear of Star Command** 

**Buzz Lightyear** 

Sunday 8:30am - 9:00am

Phineas and Ferb

Saturday 9:00am - 9:30am

Jake and the Never Land Pirates

Sunday 7:30am - 8:00am

**Gravity Falls** 

Sunday 8:00am - 8:30am

The Emperor's New School

Sunday 9:00am - 9:30am

Anime Kapinoy - Kids get a new treat as IBC presents sentai, tokusatsu and animes in Japan. After earning huge success with film showings from Viva Tagalog movies, children's shows, news and current affairs, fantasy series, dramas, sitcoms, gag show, political satire, musical variety shows, talk shows, game shows, reality shows, telenovelas, asianovelas and sports events, IBC is now also reaping huge success with the best that Japanese television has to offer tokusatsu and animes.

#### Kirarin

Monday to Friday 9:30am - 10:00am

**Ghost Fighter** 

Monday to Friday 10:00am - 10:30am

Ultraman Tiga

Monday to Friday 3:00pm - 3:30pm

**TreseBella (IBC-13's blockbuster primetime)** - TreseBella is IBC's primetime block with a compelling mix of Mexican telenovelas and the most-awaited Asianovelas from Korea and Taiwan became more dominated into the primetime slot in producing the Filipino-dubbed foreign soaps.

#### Fated to Love You

Jang Hyuk and Jang Na-ra

Monday to Friday 5:00pm - 5:30pm

**Qué Bonito Amor** 

Jorge Salinas, Danna García and Pablo Montero

Monday to Friday 10:00pm - 10:30pm

**Sunny Girl** 

Wu Chun and Rainie Yang

Monday to Friday 10:30pm - 11:00pm

**IBC Sports** - For those into sports, IBC-13 has programs featuring the most popular sports. Fans of sports programs hat it brigns together the superstars of local sports. IBC-13 continues to be its sports programs offering from basketball, boxing and MMA fighter.

#### **NBA**

Kobe Bryant, LeBron James and Michael Jordan Saturday 10:00am - 12:00nn / Sunday 10:30am - 12:30pm

# **PBA**

James Yap

Wednesday and Friday 8:00pm - 9:30pm / Saturday 3:15pm - 5:15pm / Sunday 2:30pm - 6:45pm

# Radio Edit

From DWKW 1386 was the #1 AM station and DWKB (KB 89.1) was the #1 pop FM station, IBC is pursuing the most ambitious radio expansion in Philippine broadcasting. Bringing IBC's award-winning radio programs to audiences throughout the archipelago.

# 93.5 Romance FM Edit

The Mega Manila's most-romantic love songs on the FM band is called 93.5 Romance FM with official website for live audio-video streaming at <a href="RomanceFM.ph">RomanceFM.ph</a>.

The choicest class of today's disc-jockeys in a 24-hour love-filled affair of Metro Manila's favorite love songs, make it a habit to listen to us. Music you can sing with, more love songs, it's 24-hours a day, more of my favorites, thank you for 2 years of love songs. I Like new songs, love songs, OPM, i like oldies, i love you.

I love this in my one and only favorite FM radio station .The only one who caught my attention with the relaxing romantic music they play I'm always having a good day. With the coolest DJs, listening have a good friendly voice and when I'm listening to a song, as it brings back the memories right away. You make me happy round the clock. God bless your station as you give me inspiration as the romance is in the ear.

A main format of the station's all easy-listening love songs, Romance FM is another first FM station of Intercontinental Broadcasting Corporation with the transmitter power of 30-kilowatts. The station is playing all easy-listening love songs, manned by all-female jocks (fewer male jocks are also added). Romance FM in the same stable with IBC Records and its mini labels associated with love songs and mellow music while selected tracks from a wide music genre from love songs, lite rock, pop, classic hits, OPM and R&B playing mainstream pop and OPM music to give every Filipino a taste of music programming in the radio 25-kilowatt transmitter

tower in Quezon City under control of the radio, a high-tech radio station and a microphone that will cover the voice as a radio broadcasting station. discovered the FM band.

Offering music tailored to satisfy varied tastes with greater clarity, on full stereo sound. Among the first to invade the airwaves with a delightful mix of Top 40 hits, standards and cutting edge music that's always easy on the ear with an all-love songs format from a roster of DJs from male and female in those radio veteran bon vibar doing the hourly news updates in very well-enunciated English with a tagline *The Philippines' Most Romantic*. That month also signaled the station's first nationwide reach when 92.7 MHz Iloilo, 94.5 MHz Cebu and 95.3 MHz Davao simulcasted its signals, ensuring travelers from Manila, uninterrupted listening of its programs set up in key cities across the Philippines. Big Daddy Jake, the station manager of Romance FM.

Globl IBC (IBC's cable international arm) provides a dedicated channel to Romance FM that we incorporate certain segments that have special appeal to listeners.

At the same time, OPM songs are also played on DWRM at the time. This was IBC's first venture into class A-B-C market for the lite music and less talk playing love song, lite rock and acoustic songs, will making them also the number one station. The new roster of Romance FM celebrity love DJs are Tonton Gutierrez, Cherry Pie Picache, Dina Bonnevie, John Regala, Celeste Legaspi and Ian Veneracion. This year, the KBP survey ranked the station as number 1 in its overall category (both FM and AM) of improved programming.

More music mixed with high end hits and even from talents of IBC Records is the recording studio with the rival recording companies like Star Records and GMA Records.

#### The Music

You will hear 93.5 Romance FM music 24 hours a day, seven days a week. We play a refreshing mix of the latest hits, some great tunes from just a few years back, and even love songs. With a wide variety of songs, you can be assured that we never overplay any one of them, so you don't get tired listening to us. In fact, the longer you listen to the Romance FM, the more you feel laid back and relaxed! Watch out for these specials on Romance FM!

# **Format**

Adult Contmporary, Love Songs, Soft AC, Soft Rock, Pop and Original Pilipino Music (OPM)

93.5 Romance FM presents the cream of adult contemporary music, soothing and romantic mix with soft rock hits, love songs and rhythmic alternative sounds, while

accommodating today's powerful ballads and lush vocal melodies as today's best hit songs and OPM hits.

The most-romantic music will hear Romance FM music 24 hours a day, seven days a week.

We play a refreshing mix of the latest hits, some great tunes from just a few years back, and even classic love songs from the 70's, 80's amd 90's. With a wide variety of songs, you can be assured that we never overplay any one of them, so you don't get tired listening to us.

# **Target Market**

With our sights trained on the C1 and broad C2 markets, Romance FM's programming directly targets car owners, young executives, and working class professionals — particularly office employees, family, friends, elementary school, high school, college and those working in establishments with middle class to posh backgrounds such as banks and boutiques.

The primary market includes those of 18-40 years old, and people who are older but still prefer listening to a station with a soft, adult contemporary, love songs and OPM format. Following the introduction of more current easy-listening hit tunes, we expect an expanded audience range to include the 15-40 age bracket. While the station caters to both men and women, male and female listeners slightly outnumberthe males.

#### Brand

Consistent established brand of Romance FM, which is "less talk, less noise, more music," Romance FM is generally an easy-listening station... pleasant- sounding throughout the day, with "noise" kept at an acceptable level. Songs are relaxing and set the mood, but are very engaging and popular. A select core of English-speaking DJs match the educated and aspirational CI and C2 audiences.

# **Audience Profile**

60% Male

35% Female

# **Area Coverage**

# **Primary:**

Metro Manila and surrounding areas

#### Secondary:

Nueva Ecija

Rizal

Bulacan

Pampanga

Tarlac

Zambales

Cavite

Laguna

Batangas

Quezon

Mindoro

Other neighboring cities and provinces

# **Demographics:**

Female and Male, almost equal percentage of audience share, with female sector just slightly higher.

15-19 years old – 12%

20-29 years old - 35%

30-39 years old – 25%

40 years old and up - 45%

# **Economic class:**

A good mix of the AB-C-DE market and eventually predominantly C. As consumers, they know what they want and work hard to get what they want. They are willing to try the latest in the market and strive to afford and enjoy the best their money can buy.

A-B-C - 75% (upscale)

C-D-E - 25% (massive)

They appreciate a healthy balance of music, news and information and entertainment, features promoting moral values, quality and good sense. Susceptible to trends, open to change. They have a valid, if not intelligent point of view on issues. They are committed to nation-building and streng-thening the society's moral fiber. They live and breathe the Filipino spirit and value relationships, family, love.

# **PROGRAMMING**

For radio listeners at work or on the road. . .the perfect songs for the office, shools, home and house, restaurants and inside the car.

# **Morning Romance**

Monday-Saturday 6:00am - 9:00am

Hosted by Tonton wakes us up mornings on the radio like your morning call for facts and informtion.

# Remember Yesterday

Monday-Saturday 9:00am - 12:00nn

Hosted by Cherry Pie Picache for all-requestered radio FM music arranged from currents to classics music in all genres: Foreign and Pinoy music via text, e-mail, phone, etc.

# **Noon My Heart**

Monday-Thursday and Saturday 12:00nn - 3:00pm

Hosted by John Regala the morning to noontime shift where listeners call and ask for requested songs.

It's a great way to enjoy lunchtime! We dish out music just the way you want it! But since we get swamped by listener requests everyday, we decided to make everybody happy by adding another hour to the program!

# Chartlist 30

Friday 12:00nn - 3:00pm

Hosted by John Regala, the week's top 30 chart hits countdown by artists based on the listener's requests and votes.

#### Fall in Afternoon

Monday-Saturday 3:00pm - 6:00pm

Hosted by Celeste Legaspi carries on the light and easy mood for the afternoon in the nostalgia.

#### Mr. Love

Monday-Saturday 6:00pm - 9:00pm

Hosted by Cogie Domingo at the primetime drive time with live singing and band on radio as the musical variety treat will take a center stage.

# Live on Stage

Saturday 3:00pm - 6:00pm

Hosted by Celeste Legaspi, live musical radio show featuring your favorite music performances by your favorite artists.

# Dear Dina

Monday-Saturday 9:00pm - 12:00mn

Hosted by Dina Bonnevie, the the well-loved FM radio love advice and counseling program for memories, love radio brings in love songs to wind the day allows listeners to call and pour out troubles or just say hello with love songs, romantic slow, classic hits and mellow music via text, e-mail, phone, etc.

# Throwback Saturday

Fridays 12:00mn - Saturdays 12:00mn

A classic Saturday program playing 70's and 80's. Rarely played, rarely heard one after another through the years. Bringing together past decades of the throwback music every Friday for a weekend drive from the finest artists of various genres and the best of music from the 70s and 80s.

# Solid Gold Sunday

Good old day from the oldies music of 50's to 70's that taking you back to the good old days

Sunday 12:00mn - Sunday 12:00mn

#### News Romance FM

Monday-Saturday 6:00am - 6:00pm

Keeping you in touch, the lastest in national, local, global, business, weather, sports and entertainment news, the top-of-the-hour news program featuring 2-minute update to giving you inform well, from Monday to Saturday.

# DJs

**Tonton** (Tonton Gutierrez)

**Cherry** (Cherry Pie Picache)

John (John Regala)

Celeste (Celeste Legaspi)

lan (lan Veneracion)

Dina (Dina Bonnevie)

Bob Novales (male voice-over)

Big Daddy Jake (station manager)

# **On-Air Contest**

It pays to be Romance FM listener. Everyday, we have great prizes to give out, be they tickets to the latest Romance FM advance screenings, tickets for you and your buddies to check out the latest On Campus concert, invites to Nite Trip, or gift packs from our many friends in the industry!

Tune in now to 93.5 ROMANCE FM so you can find out how you can snag for yourself a bunch of great goodies! Listen to 93.5 for details.

# DZTV Radyo Budyong <u>Edit</u>

Broadcasting 24 hours a day, 7 days a week

Pakinggan ang pinag-ibayo at higit pang pinalakas na DZTV Radyo Budyong 1386. Saan mang sulok ng mundo. Pinoy, saan mang sulok ng mundo 7,100 islands. One Philippines. One network.

Creates another media milestone, The country's AM radio station band for news and public service in the Asia called DZTV Radyo Budyong 1986 that a radio programming under the

media organization of Media ng Bayan is creating the airwaves which dubbed as the new tagline *Ang Radyong Kapinoy ng Pilipino* in the official website with the live audio-video streaming at RadyoBudyong.ph

Since its reluanch last 1970s, the media milestone by introducing the first-every news and public service station on AM radio as DZTV Radyo Budyong, which makes its first full broadcast in Mega Manila and some parts of the new Radyo Budyong provincial radio stations in DYBQ 981 kHz in Iloilo, DYJJ 1296 kHz in Roxas, DYRG 1251 kHz in Kalibo, Aklan, DYBG 672 kHz in Cebu and DXML 1044 kHz in Davao.

Mas malakas at balngkas ang lubos pang magbibigy ng agad ng tugon, aksyon, serbisyo publiko at ugnayan. With this poineering news, talk and public station on the AM band, the sequestered TV-radio network IBC further reaches to the growing audiences by revolutionizing public service and government beyong television that blends the seasoned and broadcast journalists from TV and radio.

Driven by the encouraging public feedback on IBC and the innovations that we now have to offer trust and confidence given to us by our progressive viewing publicwent full gear with widened public service offerings, including radio programs. As DZTV Radyo Budyong with a world's partner of international American radio news network FOX News Radio regained its strength when it transmitter power of 50-kilowatts, its programming to be the newscast and public service programming on the government, considered as one of the top stations in the AM band in Metro Manila and is recognized as one of the most awarded radio stations in the Philippines by the Kapisanan ng mga Brodkaster ng Pilipinas or KBP.

Also launched IBC OB Van radio, a first in Philippine Radio history, in which it broadcast to a specific location via see thru OB van studio vehicle for the Philippine government with *Aaksyon ng Mundo* immediately soared to the top of the ratings, when it create the DZTV Publikong Serbisyo Center, the first ever separate office excluively for the public service by the local AM radio station. The best in AM news, commentary, talk, entertainment music and public service features.

Some of its news anchors are the broadcast icons like Snooky Serna, Noli Eala, Alex Santos, Vincent Santos, Czarinah Lusuegro, Larry Ng, Cathy Eigenmann, Jarius Bondoc, Chin-Chin Gutierrez, Lil Mateo, Sonny Angara, Tony Velasquez, Dolly Anne Carvajal, Henry Omaga-Diaz and Jess Caduco regained its strength when its tower was erected, its programming computerized and several positive structural changes and corporate policies were introduced.

Programs that tackle news and public affairs, news personalities and newsmakers, public service, sports, entertainment, health, finance, life and inspiration from the government of president Noynoy Aguino III.

#### **Profile**

We have our music programming with Hot AC and OPM, news and public affairs with reputable and credible news anchors and reporters, public service, talk and entertainment. NEWS is our top priority.

Our program content is focused on our target market, the socio-eco class B, C, D and E; and listener category ages 20 years old to 50 years old and up. The interests in radio listening of these class and category, forms part of the content of our radio programs. DZTV Radyo Budyong 1386 is the trendsetter of the new format in radio broadcasting, combining news and public affairs; public service; and music and entertainment.

#### **Format**

News and Public Affairs – 30%

Talk radio – 15%

Public Service - 30%

Entertainment – 40%

Religious - 10%

#### MUSIC:

Hot adult contemporary – 50%

**OPM – 75%** 

# **PROGRAM STUDIO**

**DZTV Radyo Budyong News Center** 

**Radyo Budyong Marketing Office** 

Radyo Budyong: Intercontinental Broadcasting Corp.

# **Area Coverage**

#### **Primary:**

Metro Manila and surrounding areas

#### Secondary:

Nueva Ecija

Rizal

Bulacan

Pampanga

Tarlac

Zambales Cavite Laguna Batangas Quezon Mindoro Other neighboring cities and provinces **Economic class:** A-B-C - 25% (upscale) C-D-E - 100% (massive) **MONDAY-FRIDAY** 04:00am - 05:00am Eala ng Bayan (Noli Eala) 05:00am - 05:30am Radyo Budyong Balita Alas Singko (Henry Omaga-Diaz) 05:30am - 07:00am RadyoBisyon (hook-up with PTV, IBC, 9TV and DZRB Radyo ng Bayan) 07:00am - 08:00am Lingkod Bayan (Tony Falcon) 08:00am - 09:30am **Linawin Natin sa Radyo** (Jarius Bondoc) 09:30am - 10:00am Radyo KapinoyLand 10:00am - 11:00am **Dear Snooky** (Snooky Serna) 11:00am - 12:00pm **Aaksyon ng Mundo** (Jess Caduco) 12:00pm - 12:30pm Radyo Budyong Balita Alas Dose (Merwin Llanza) 12:30pm - 01:00pm **Kahapon kay Noel** (Noel Trinidad) 01:00pm - 02:00pm **Respondeng Operasyon** (Vincent Santos) 02:00pm - 03:00pm Radyo Konsumer Korner (Dale de Vera) 03:00pm - 04:00pm **May Business Ako** (Chal Lontoc) 04:00pm - 04:30pm Radyo Budyong Balita Alas Kwatro (Dominic Almenor) 04:30pm - 05:30pm **Pulsong Kumusta** (Cathy Eigenmann)

05:30pm - 06:30pm Lingkod Bayan (Tony Falcon)

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06:30pm - 07:30pm Express Balita (hook-up with IBC)
07:30pm - 08:30pm SOS: Suhestyon, Opinyon at Solusyon (Ricardo Cepeda and Maria Ressa)
08:30pm - 09:15pm Celebrity Muna (Dolly Anne Carvajal)
09:15pm - 10:00pm Dear Boots Roa (Boots Anson-Roa)
10:00pm - 11:00pm My Dr. Heart (Scotty Crawford)
11:00pm - 11:30pm Ronda Trese (hook-up with IBC)
11:30pm - 04:00am I Love You Romance
SATURDAY
04:00am - 06:00am I Love You Romance
06:00am - 08:00am Kalusugan Ako (Dr. Homer Lee Lim and Dr. Editha A. Tolentino)
08:00am - 09:30am Serbisyo Hotline (Cito Beltran and Grace Choa)
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# 09:30am - 11:00am Legal Batas (Atty. Clare Castro) 11:00am - 12:00pm **Pulis Kung Mabilis** (Alan L.M. Purisima) 12:00pm - 12:30pm Radyo Budyong Balita Alas Dose (Jun Veneracion) 12:30pm - 03:00pm **Biga25 Jam** (Jason on the Radio) (top 25 countdown) 03:00pm - 04:00pm **Sabado 80's** (80's music) 04:00pm - 04:30pm Radyo Budyong Balita Alas Kwatro (Dominic Almenor) 04:30pm - 06:00pm **Sabado 80's** (80's music) 06:00pm - 07:00pm **Real Sports** (Anthony Suntay) 07:00pm - 07:45pm **Barangay Gabi** (Zen Hernandez) 07:45pm - 08:30pm **Isyu ng Bayan** (Sonny Angara) 08:30pm - 09:30pm **Ora Lola Basyang** (Luz Fernandez) 09:30pm - 10:30pm Bida sa Star (Smokey Manaloto) 10:30pm - 12:00mn Larry Ng Live! (Larry Ng)

12:30am - 01:00am Express Balita Weekend (hook-up with IBC)

12:00mn - 06:00am I Love You Romance

#### **SUNDAY**

06:00am - 12:00pm Sunday OPM Pinoy (OPM)

12:00pm - 12:30pm Radyo Budyong Balita Alas Dose (Jun Veneracion)

12:30pm - 04:00pm **Low Tide Sunday** 

04:00pm - 04:30pm Radyo Budyong Balita Alas Kwatro (Dominic Almenor)

04:30pm - 06:00pm I Love Romance

06:00pm - 07:00pm Calvento Maaaksyon (Tony Calvento)

07:00pm - 08:00pm Sagot Kita (Bebot Bello)

08:00pm - 09:00pm **Tagumpay OFW** (Jun Veneracion)

09:00pm - 10:15pm **Larry Ng Live!** (Larry Ng)

10:15pm - 10:45pm Express Balita Weekend (hook-up with IBC)

10:45pm - 04:00am I Love You Romance

#### iDMZ 891 FM Edit

Move to the beat enjoy a dance music, headbang to the hit in audience, dance each day of the week. iDMZ 891 Sayaw Pinoy! has pop, dance, mixes, mobiles, hits, exclusives, classics, new wave, urban, OPM, old school, motown, quiet storm, alternative rock and hard rock, disco, R&B, hip-hop, K-Pop and many more!

Your Mega Manila's #1 danze mix FM radio in the country and in the Asia to say *Sayaw Pinoy!* whose specialized programming listeners is geared, focused, derived, and remixed to Danze Music would conquer the radio airwaves, iDMZ 891's official website with the live video-audio streaming at 89DMZ.com, the first and only Filipino interactive website that offers non-stop dance music in the form of DJ mixes. To date, the station has had around 22,000 listeners from all over the globe are some of iDMZ 891's original programs in the danze music fans having a hot and adult contemporary hit format from dance, hip-hop, urban and R&B music and the male and female sexiest jocks that they played upbeat songs and very commercials.

They enjoy listening to the pop hits, are up-to-date in fashion, gadgets, pop culture, entertainment, food, and hot gimmick spots. They like spending the weekends with family and friends, checking out the latest mall sales, catching up on hit TV shows, watching the latest films, and going on out-of-town adventure trips. In school and the workplace, they are dedicated students and yuppies, making sure responsibilities are delivered well, while making sure that family time and recreationd.

iDMZ 891 Sayaw Pinoy! is the one and only FM radio station of the Intercontinental Broadcasting Corporation (IBC), operating with a power of 25-kilowatts that is now on the danze mix radio of nationwide, playing the authority in dance music that makes stands for the *Danze Muzic Zone*'s listenership profile consists of some of the pop music industry's best with a dance music, hip-hop, R&B and remixed music sound in an Asian market, indentifies the station with the highly influential and upsale target market of the 15 to 40 age bracket, audience profile studies conducted by the leading advertising agencies high level of appreciation of Danze format had the largest chain of radio stations in the country, even above belonging to the A-B-C markets while iDMZ's listenership profile consists of some of the pop music industry's best in full digital stereo. The continuity voice of iDMZ 891 Sayaw Pinoy! is Erik Mana. Aside from creative programming and all-hit music from the studios and IBC tower in Broadcast City and San Francisco Del Monte, Quezon City, iDMZ 891 Sayaw Pinoy! stations also feature promos, games, premiere night tickets and prizes galore are actively involved in their respective local communities by sponsoring and initiating civic programs.

Indeed, iDMZ 891 Sayaw Pinoy! remains in number 1 FM station in the Philippines and in the country as the mixed of pop, dance music, hip hop and R&B station has given radio listening a new high-definition, giving it the feel of a totally different danze music artist that iDMZ 891 can provide recommends the latest versions of browsers for your gadgets: Opera, Google Chrome, Safari and Mozilla Firefox.

iDMZ 891's humble beginnings is rooted from this simple yet very efficient laptop. From Day 1, we have worked around limited resources to meet the demands of this technology intensive endeavor. We bootstrapped on hardware and software investments and still, we were able to put a mark on the internet radio and music industry mainly because of all the immeasurable hardwork and commitment and ingenuity of all the people behind us. The endless solid support of our listeners, friends, relatives and family members made us shine more and brought us to where we are now.

Everything didn't happen overnight, with a flick of the fingers nor in a blink of an eye. And now, we are flattered on how past competitors copied and recent competitors continuously copy every little detail of our station. It means that indeed, iDMZ 891 sets the standards on internet

radio station. It is proven that iDMZ 891 is the real innovator and not the imitator. It means that you believe that iDMZ 891 truly rules! Watch out for more innovative, state-of-the-art, well-thought-of format in the coming days and years. And witness how iDMZ 891 completely conquers the world wide web!

In keeping with The Kapinoy Network's commitment to be of service, calling all members, non-members, DJs and addict fanatics of iDMZ 891 Sayaw Pinoy! who have possessing valuable things like: photos, dadges, stickers, posters, merchandise, T-shirts, musics, videos, etc. On their homes and offices, iDMZ 891 maintains its position as the country's number 1 danze music FM radio station among the upscale market behind the FM radio stations are Mellow 947 and Magic 89.9 established itself as a popular trend-setting FM station in The Philippines with unique programs and segments.

Provides the unadulterated dance music that caters to the entire age spectrum and became the tribute to the Philippine icon radio station like 89 DMZ, all parts of the world can access the site and enjoy the music spearheaded by The King (Program Director) and The Sting (continuity voice-over, disc jockey, consultant with the voice-over announcer of the Kapinoy network IBC), events and on-air interactivities and promos as well as the magazine advertisement of the station which is the popular iDMZ 891 Sayaw Pinoy!. This TV ads just included the station's radio program schedules and the photos of their iDMZ 891 DJs which included, The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), Nicole (Nicole Andersson), The Force (Neil Centeno), The Destroyer (Rommel Dayan), radio broadcaster Peewee (Peewee Wenceslao), The Sting (Terence Khan), Marc The Spark, Jimmy Muna, ZJ Ziggy, Arthur (Arthur Serzo). Kaye (Kaye Tan), The Executioner (Ronald Cayetano), H-Town, Jun DJ, DJ Marlon, DJ Buzz, The Mighty Dash, DJ Skratchmark, Gee Canlas and Blare (Bernadette Camalig).

Gary Caoili, the station manager and The King (King Dabaon), a program director of iDMZ 891 to bring back the good old days of local air waves music. iDMZ 891 Sayaw Pinoy! is the first and the only Filipino interactive website that offers non-stop dance music in form of song mixes. It provides an unadulterated dance music that caters to entire age spectrum and to people from all walks of life. This is a tribute to 89.1 DZMZ and a gift to all its avid listeners after more than a decade of quench for dance music. Everyone in any parts of the world can access the site and enjoy the music via live streaming.

Added new sort of attractions. like all-male DJ crew and spiced up with a sexy lady jocks with nice voices and party attitude like bringing back memories of the past because iDMZ 891s been a part of our parties.

Through research and related activities, iDMZ 891 hopes to fulfill its commitment to its constituencies and with relevance to the market by sharing with them for the good things like *Sayaw Pinoy!* with listening app through an internet radio, available in Android and iOS. iDMZ 891 highly recommends you to download the TuneIn Radio app which is available from app store (iOS App Store or Android Play Store).

It focuses on Top 40 music, dance music, hop-hop and R&B (geared towards the network's target audience of urban, young and hip, youner and teenagers, with radio edits of some songs incorporated due to inappropriate content), along with celebrity interview features. In addition to regular on-air DJs, iDMZ 891 FM also occasionally features guest stints by stars from IBC's top-rating shows.

The iDMZ 891 Android App was designed to provide listeners the ease of access to iDMZ 891 website without the use of 3rd party Apps when using today's modern and handy gadgets. As a regular Android App, iDMZ 891 App can be installed by searching Google Play and download it directly to your registered tablets, smartphones, phablets and the like. Once downloaded, zoners can listen to iDMZ 891 by simply clicking the iDMZ 891 App icon on their gadgets. Listeners can enjoy the perks of the site just like when accessed through desktop PCs and laptops. They can also download iDMZ 891 DJ drops, stingers, remixes, ringtones to make each one's gadget "iDMZ 891-certified". What makes this App more fun is that, listeners can access other social networking sites like Facebook, Twitter, Instagram and soundcloud without dropping out from iDMZ 891 site. That means, checking on other site while having iDMZ 891 on your background all in one app. Indeed, a state-of-the-art creation that iDMZ 891, among all other internet radio stations, can provide.

#### **Format**

Dance music – 85%

Rhythmic/Urban Contemporary – 70%

Top 40 (CHR) – 25%

Remixed music – 25%

# Target Market (captures the market of the young generation with the age bracket of 15 to 35 years old)

The essence of iDMZ 891's dance music menu is a non-stop mix of club hits, techno hits, reggae, R&B and slow jams. The is the spectrum of iDMZ 891, encompassing, such diverse musical styles such as Wave, Rock and Disco, the contemporary hits of our local artist in our *OPM in-a-Raw*.

Tthe ultimate in dance music unveils programs guaranteed to deliver top-notch entertainment and fleet-footed dancing with the country's current disco hit-whips in Metro

Manila's all-hits, all-dance radio send your non-stop mix sets in MP3 format, 128kbps, 44.1kHz stereo. It's a discount card and a passport to iDMZ 891 events and parties in each program plays at least one song sponsorship to talk about a certain product sponsor during their program.

With your support to fuel the same promotional machinery that has endeared IBC-13 to its mass-based audience, iDMZ 891 Sayaw Pinoy! is sure to capture the upscale audience of A-B-C markets that playing a dance music, hip-hop, urban music, R&B and pop music on established FM radio station than any other station. An FM radio station of IBC that caters to an audience that loves to hear a lot of dance music, hip-hop, urban R&B, and special mixes.

From old school music to the new tracks of today, iDMZ 891 Sayaw Pinoy! is by the dance music zone on FM radio in the country, iDMZ 891 has captured the attention and following of the upper and middle, sophisticated population of Metro Manila aged 15-40 years with ease.

The one and only urban-dance music station in the country as they claim iDMZ 891, we expect an expanded audience range to include the 15-40 age bracket, IBC's FM station, now plays non-stop mix of dance songs, OPM in a row, remixed music and more dance songs as well as its pop, urban hip-hop and R&B music in the contemporary hit radio. This will now target a teens, youth and young adults.

iDMZ 891's listenership profile consists of some of the pop music industry's best. Its programs are also acclaimed for successfully integrating the dance music tracks, and wirh the largely western pop R&B sound in an Asian market. Most upscale drivers for A-B-C classes in Metro Manila picked iDMZ 891 (Danze Muzic Zone) as their station of choice on the road with its offices and studios, making them also the country's number 1 station dishing out the dance music and R&B sound.

#### **Profile**

Ready to dance? Music so good. 'Cause you've got the official at the home of urban music and dance FM radio! iDMZ 891 is giving you the urban music from Flo Rida, T-Pain, Nicki Manaj, Akon, Cher Lloyd, Justin Timberlake, Beyonce and so much more. If you're a fan of dance music, then this is one station destination for friends. Turn up the volume and sing along to the latest tracks from all of your favorite artists with a names of One Direction, Ariana Grande, Bruno Mars, Taylor Swift, Chris Brown, Jessie J, NeYo, Michael Jackson, Jay Sean, Rihanna, LMFAO, Kesha, Usher, Carly Rae Jepsen, John Legend, Jessica Sanchez, Robin Thicke, Mariah Carey, Jason DeRulo, Iggy Azalea. And don't be afraid to sing as loud as you can. Seriously belt it out!

With the one and only urban-dance FM music as sweet as this, you'll wanna share your musical joy with the rest of the world. And did we mention, we've got tons of rockin' iDMZ 891 FM DJs bringing you the newest beats 24/7? Yup. iDMZ 891 is pretty much the

coolest urban and dance music FM radio station in the universe. We just hope you brought your dancing shoes.

#### **Audience Profile**

Primary target audience is the 13-30-age bracket A-B-C economic class with the 25-35, C-D-E as secondary target audience.

60% Male

35% Female

iDMZ 891 FM is now the third iteration of the 89.1 frequency currently occupied by the Intercontinental Broadcasting Corporation.

The station was previously known as KB 891 (easy listening format) from 1975 to 1988, 89 DMZ (dance music, hip-hop and remixed music) from 1988 to 2001, Wave 89.1 (pop soul/pop jazz easy listening/pop R&B format) from 2001 to 2008 and Wave 891 (rhythmic/urban contemporary) from 2001 to 2011.

iDMZ 891 FM also introduced the first-ever mobile FM bus. The said vehicle will travel to different places within Metro Manila, with the intent of promoting the station to its listeners.

#### **Demographics:**

15-19 years old - 25%

20-29 years old - 35%

30-35 years old - 28%

#### **Area Coverage**

#### **Primary:**

Metro Manila and surrounding areas

#### Secondary:

Nueva Ecija

Rizal

Bulacan

Pampanga

Tarlac

Zambales

Cavite

Laguna

Batangas

Quezon

Mindoro

Other neighboring cities and provinces

#### **Economic class:**

A-B-C - 75% (upscale)

C-D-E – 25% (massive)

# ORIGINAL PROGRAMS (The station also features IBC talent and branded content, a new trend of iDMZ 891's original radio FM programs)

#### Wave 24

Every Sunday, 24-hours of pure new wave music music from the 80's with The Unbeatable (6-10am), Kaye (10am-2pm), The Mighty Dash (2-6pm) and DJ Skratchmark (6-10pm) for new wave hits.

Sundays, 6:00am - 6:00am, the following day.

#### Slow Jam

24-hours of cool relaxing down beat mix for advice and counseling with love songs, mellow, slow, urban and R&B hits plus iDMZ DJs.

Mondays, 6:00am - 6:00am, the following day

#### The Quiet Storm

Hosted by Jun DJ host of the most loved shows with ear for great music, soulful slow jams and smooth jazz of contemporary R&B, soul, love songs and smooth jazz in a mellow and slow songs for a smooth R&B for more than a decade and continues to occupy airwaves with his selection of soothing slow jams.

Great non-stop music of most loved R&B, combines elements of pop, soul, funk and hip hop. Chill and relaxing songs reminiscing 'till dawn that I can sure you've be love enjoy slow jams.

Aprogram for people get on the mood as Jun DJ plays your favorite R&B slowdown hits. Mondays 6:00pm - 9:00pm (Manila time, Philippines)

#### The Flow

Hosted by H-Town and DJ Buzz on the airwaves bringing you today's hottest hip-hop and R&B tracks and classic hits that represents Hip Hop & RnB in the local urban music. Monday to Friday, 9:00pm - 12:00mn (Manila time, Philippines)

*Friday Flava* (hip hop and R&B music of yesterday and today every Saturday) iDMZ 891 FM takes you to the next level with the perfect mix of hip-hop and R&B, every Friday from full sunrise to sundown, music so good, you will listen to anything else. It's Friday Flava for 24-hours dedicated to the raw hip hop and R&B stuff with more of rough side. Ride with iDMZ 891 as we keep you moving with the latest urban music mix of hip-hop and R&B when we drop the hottest hits from the old school to the new. Number 1 for hip-hop and R&B with the smoothest weekend grooves.

Every Friday on iDMZ 891, we make sure you got the right urban flava on your radio, the perfect mix of hip-hop and R&B from old (you gonna be old school) to new (new beats

from the streets), the satisfied your weekend listening experience, Friday Flava, #1 for hip-hop and R&B.

Every Friday, full sunrise to sundown, music so good, you would it wanna listen to anything else. Friday Flava, catch the flag every Friday on iDMZ 891, Sayaw Pinoy!. Friday 6:00am - Saturday, 6:00am

#### **Throw Down**

Hosted by Jimmy Muna, a weekly top 10 most requested hottest hits with your favorite music artist with the station's top 30 dance track and R&B chart countdown largely based on the listener's requests and votes over hotline 632-9283/634-9283, text line 8888 based on Globe, Facebook, Twitter and 89dmz.com, a weekly 3-hour countdown of the most popular songs on the airwaves.

Thursdys, 6:00pm - 9:00pm (Manila time, Philippines)

#### Be Heard!

Promoting professional and non-professional, the Filipino and foreign DJs from all over the world. *Be Heard!* has been the station's most sought-after and highly-rated flagship program with Gee Canlas mixes from different DJs around the globe.

Fridays, 6:00pm - 9:00pm (Manila Time, Philippines)

#### Rockin' Manila

3-hours of alternative rock music *Rockin' Manila*, devastating power earplug higher registers of hardcore rock, alternative rock, progressive rock, modern rock and soft rock for headbang in the loudest anthems from contemporary bands and legendary rock artists. Hosted by the one and only alternative rock music DJ The Executioner (Ronald Cayetano) assaults your ears of headbang with the hardest and loudest alternative rock songs from the past and present while The Force (Neil Centeno) every night of Pinoy rock hits from Filipino rock bands with live band performances.

Saturdays, 6:00am - 9:00am with Pinoy rock music from 6:00pm - 9:00pm (Manila Time, Philippines)

#### B.I.T.D. (Back In The Day): Disco 70's

Sway some hips. Wear those dancing shoes. As The Destroyer takes you back to the time of disco at its best. The 70's never sounded any better. A 3-hours of your favorite disco hits of the 70's.

Saturdays, 9:00am - 12:00nn

#### B.I.T.D. (Back In The Day): Back to the 80's

3-hour non-stop all hits from the 80's music with Marc the Spark and ZJ Ziggy hits the groove.

Saturdays, 12:00nn - 3:00pm (Manila Time, Philippines)

#### B.I.T.D. (Back In The Day): 90's Baddest

Giving you all the hits of the retro 90's music for 3 hours, with Georgina with the pop, hip-hop and dance music genre in a 90's popular throwback hits.

Saturdays, 3:00pm - 6:00pm (Manila Time, Philippines)

#### Saturday Get Away

The Philippines' longest running clubbing show is back. It brings you a house music radio show. A non-stop 3-hour party clubbing music with your favorite in-house DJs, as The Sting and DJ Marlon are your favorite dance club tunes at chill, electric, underground, louge and house music mix at night in live clubbing experience in DJ Marlon bars, the station's Saturday night house music mixed by DJ Marlon. Saturdays, 9:00pm - 12:00mn (Manila Time, Philippines)

#### **Mobile Circuit**

Back-to-back live disco-mixing via iDMZ's *Mobile Circuit* with more zing, zest and pizazz mobiles in the land. Discover the art of disco-mixing, discover a different kind of entertainment with DJ Ouch.

Wednesdays, 6:00pm - 9:00pm

#### **SPECIAL PROGRAMS**

#### Peewee in the Morning

The new *Peewee in the Morning* is here!. A radio broadcaster Peewee powers up your mornings with the burning, latest, hot, current events and timely news of the day in national, local, global, weather, sports and entertainment scene, and your favorite dance music hits with Slow Jam mixes during Tuesdays, with banter, trending topics, traffics and fun personalities as well as live guest performances with your favorite artist via text, e-mail, phone, etc. Listeners aiming for is to just be there for the listeners, to entertain, to give what is fun, talk with them and of course, play good danze music they can tune in with as they prepare for work and school of collage learn to danze, while having coffee and eating breakfast, while in the MRT and driving their car.

Mondays to Fridays, 6:00am - 9:00am

#### OPM in-a-Raw

Listen to our very own, the music closest to our Pinoy hearts. Everyday, the Original Pilipino Music (OPM) hits played every hour, because we believe in the Filipino talent. Everyday, every hour

#### Ready Set Sayaw!

All your favorite dance all-requests music with Arthur and Blare where listeners can request dance songs and greet on air and instantly get their requested song played the most-requested call-in radio show via text, e-mail, phone, etc.

Mondays to Thursdays, 12:00nn - 3:00pm

#### School of DJ

Hosted by Julz as the first-ever student jock training program, a dance music radio with a school of university for the training young superstars of teen DJs (student jocks) in the airwaves of different high-school and college alumni have established successful careers as radio disc jockeys, voice artists and TV superstars training open to students in the collegiate level (more recently, to those currently enrolled in high school).

Mondays to Thursdays, 9:00am - 12:00nn

#### Sayawoke

A sing-along danze music variety show hits live on-air program at night that guarantees immense the participation from all-request FM listeners on stage. Participants can send in their own recording of your favorite hit songs topped with the live performances from your favorite music artist with DJ Alfie.

Mondays to Thursdays at 3:00pm - 6:00pm

#### The Word

Take a breather. Top-of-the-hour news capsulized in the latest national, local, global and entertainment scenes, *The Word* featuring the 2-minute update in the news program as Kaye with the daily interests for listeners who wish to be informed.

Everyday from 6am to 6pm, every hour in the news capsule.

#### Megamix

Uninterruptable megamixes seven-days-a-week. Four to five hottest records mix for live by jock-on-board.

Everyday, every hour.

#### K-Pop N Go!

iDMZ introducing K-Pop N Go!, a newest Korean pop music on FM radio to bringing your pure non-stop entertainment in our K-Pop artist idol, K-Pop style! As the journey begins with Nicole.

Tuesday 6:00pm - 9:00pm (Manila Time, Philippines)

#### **PROMOS**

iDMZ 891 Sayaw Pinoy! is a sister company of sequestered TV-radio stations IBC-13, 93.5 Romance FM and DZTV Radyo Budyong 1386. These four stations almost have the same events. The biggest prizes and the most fantastic surprises are all on us. From home appliances, motorbikes, gift certificates, premiere night tickets and so much more. Likewise, they have their own ways on give aways some tickets to their listeners.

Party with iDMZ 891 crews. H-Town, The Destroyer and The Sting are in charge of playing the hottest club sounds. Most likely, they all have the same radio commercials. Traffic updates too. No wonder that college co-eds, bagets on the streets, office yuppies, jeepneys drivers department store sales people, high school barkadas and housewives at home tune in to us. Just like any other station, iDMZ also has its movie premiere series called *Sine Sayaw!* for the advance screening in the movie premieres advance screening movie tickets for the movie shown on the photo on a contest. Plus, we will be giving away iDMZ car sticker or souvenir shirt for all featured DJs, check out the latest events and prizes might be given away by their sponsors which also feature promos, games, and prizes galore.

#### iDMZ DJs

The Unbeatable (Andy Satillan)

DJ Ouch (Lopie Guzman)

Nathan J

The Executioner (Ronald Cayetano)

Kaye (Kaye Tan)

The Force (Neil Centeno)

Jimmy Muna

Jun DJ

The Destroyer (Rommel Dayan)

DJ Skratchmark

The Mighty Dash

**DJ** Marlon

Blare (Bernadette Camalig)

The Sting (Terence Khan)

Marc the Spark

Georgina (Georgina Wilson)

Arthur

Peewee (Peewee Wenceslao)

Julz (Julz Savard)

**ZJ** Ziggy

Nicole (Nicole Andersson)

DJ Alfie (Alfie Manuel)

#### **PERSONEL**

Marcelle John Marcelino (H-Town) (Officer in Charge)

Marjorie Gonzales (Traffic Manager)

Zar Fernandez (IBC Sales and Marketing)

Marjorie Brual (Accounting)

Gerric Yoingco (Sound Engineer)

#### **ENGINEERING DEPARTMENT**

Bong Manalad (Chief Technician)

Romel Manigbas (Studio Tech.)

Reynold Yamat (Studio Tech.)

Bhon Decena (Studio Tech.)

Benjamin Valencia Jr. (Transmitter Tech.)

Joseph Marcelo (Transmitter Tech.)

Marlon Wilson Antonio (Transmitter Tech.)

#### iDMZ 891's 3rd Anniversary

The most tremendous event of the year is coming..as iDMZ 891 Sayaw Pinoy! and Nice Day Coffee present iDMZ 891's 3rd anniversary celebration and the 1st iDMZ DJ remixing competition!

Let loose and danze with us as we welcome our 3rd year with a bigger and better station to become the best, like no other. Witness the live performances of the best DJs as we hold the grand finals of iDMZ 891 DJ remixing competition.

Plus a special performance from one of the most sought-after DJs of iDMZ 891. More surprises, giveaways and raffle await all those who will be there. So set that date -- August 28, 2014, Thursday, 7PM at Historia (insert address), tag along all your friends and party with us. Tickets at PhP199 with a complimentary drink and souvenir items from iDMZ 891. See you all there! iDMZ 891, your #1 innovator of urban-danze mix radio, marking on its 3rd...has absolutely conquered the world...Sayaw Pinoy!

#### Kapinoy FM 913 Edit

More music, more fun, more stars, more tawanan, more kulitan, more kasiyahan, more kwela, more araw-araw. In June 2, 2014, the launch of 91.3 frequency and the call sign DWKP-FM which has been named as Kapinoy FM 913 (nine trese, who is thirteen or 13), under the Intercontinental Broadcasting Corporation. The newest masa-based station held a launching during IBC's 54th anniversary concert at the Smart Araneta Coliseum in Quezon City last June 1, 2014. With its format and adapting a new look, a new sound emerged... shifting to high gear... sending waves that are vibrant, alive and dynamic.

Managed by Rudolph Rivera, the station began its operations with Adult Top 40 (CHR) music and OPM format with its programming generated itself into a mainstream mass-based music station in response to growing trend of "masa" radio or FM radio for the masses. Successfully launched the first Kapinoy Music Awards. Recently, it launched its own listening app, available in Android & iOS. Gave an engaging on-air experience to its radio listeners and online viewers

via www.kapinoyfm.com.ph with its all-new exciting program lineup and regular guestings of some of the country's biggest showbiz personalities.

In Kapinoy FM, our listeners always come first. Aside from dishing out all the hits, all the time, we also keep our audience informed about the latest news and information, as provided by the country's most credible news team, the IBC News and Current Affairs (under Media ng Bayan).

As we continue to deliver what's in, what's hot, and what's in the headlines, Kapinoy FM 913 keeps on adding zest by providing the listeners the thrill of their lives with big, exciting prizes thrown in for fun games and promos, plus free prime tickets to hit movie premieres. With its strengthened transmitter power, Kapinoy FM envelopes the entire Metro Manila and is able to reach the ends of Pangasinan, Zambales, Nueva Ecija, Quezon and some parts of Bicol with its exceptionally clear, brilliant, and digital audio quality.

New programs, new jingle, new logo and new slogan called Ang Saya ang Radyo Kapinoy!. Incidentally, 4 provincial FM radio stations owned by IBC Radio. In order to compete with the leading and newly rebranded FM radio network in Mega Manila as MOR 101.9 My Only Radio For Life! which is owned by the network's competitors ABS-CBN and Barangay LS 97.1 also owned by the second competitors GMA Network.

Kapinoy FM 913 as powered for the format of the Adult Top 40 (CHR) music and the Original Pilipino Music powered by its new breed of jocks and programmers.

Listen Live to the station that plays all the hits, all the time. Do send in your request and suggestions by info@kapinoyfm.com.ph. The station manager is Rudolph Rivera, broadcast live throughout the Philippine archipelago and throughout the world via Global IBC. It focuses on Top 40 (CHR) and OPM music (geared towards the network's target audience of younger and masses, with radio edits of some songs incorporated due to inappropriate content), along with celebrity interview features. In addition to regular on-air DJs, Kapinoy FM 913 FM also occasionally features guest stints by stars from IBC's top-rating shows.

Within the first 2 months of Kapinoy FM 913, the station became the number 3 FM station in Mega Manila based from the Kantar Media and KBP Radio Research Council survey. Kapinoy FM is currently competing with MOR 101.9 and Barangay LS 97.1 for the rank 1 spot as the best FM station in the country.

#### **Profile**

They make your Monday-Thursday more enjoyable with their new hit songs, get in-love, giggle with love-songs, dance with their party songs, then get wacky with their automatic DJs. On Friday is a throwback of retro music in the old time favorite hits will played to

this day, on Saturday is the OPM music and Sundays is for classic and old songs, until lite rock, dance party, more music and then love songs. It will make your day laugh-out-loud with their jokes and the songs they play

The station captures the Filipinos taste to laugh with their various programs and DJs wackiest ability to grab the attention of every listeners.

Ready to Pinoy jam? Good. 'Cause you've officially arrived at the home of IBC radio! Kapinoy FM 913 is giving you free OPM music from Dingdong Avanzado, Anja Aguilar, Josh Santana, Lani Misalucha, Abra, Gino Padilla, Marlo Mortel, Janella Salvador, Veejay Aragon, Jenine Desiderio, Sam Concepcion, Cayleen Villamor and more. If you're a fan of free FM music and online radio (who isn't?), then this is your new station destination for streaming internet radio and FM radio broadcast.

Turn up the volume and sing along to the latest tracks from all of your favorite artists. We're talking Eraserheads, Sugar-High, Jerome Abalos, Rachel Alejandro, Thyro Alfaro, Young JV, Elmo Magalona, Rachel Ann Go, Marvin Ong, Lea Salonga, Ogie Alcasid, Jaya, Regine Velasquez, Christian Bautista, Angeline Quinto, Gary Valenciano, Vina Morales, Gerald Santos... you name it!

And don't be afraid to sing as loud as you can. Seriously belt it out! With internet and FM music as sweet as this, you'll wanna share your musical joy with the rest of the world. And did we mention, we've got tons of rockin' Nick Radio DJs bringing you the newest beats 24/7? Yup. Kapinoy FM 913 is pretty much the coolest internet and FM radio station in the universe. We just hope you brought your dancing shoes.

Joining Janella Salvador, Sugar-High, James Reid, Thyro Alfaro, Abra and others as Kapinoy FM 913 guest DJs, the station will welcome a brand-new batch of celebrity guest DJs doing week-long stints on Kapinoy FM 913, including Christian Bautista, Juris and Klarisse de Guzman.

#### **Format**

Mass media – 95%

Adult Top 40 (CHR) - 80%

**OPM - 75%** 

Hot adult contemporary – 50%

#### **Audience Profile**

60% Male

45% Female

#### **Area Coverage**

#### **Primary:**

Metro Manila and surrounding areas

The FM station has their branches nation wide:

Nueva Ecija

Bulacan

Pampanga

Tarlac

Zambales

Cavite

Laguna

Batangas

Quezon

Mindoro

Bataan

Rizal Province

Pangasinan.

Other neighboring cities and provinces

#### **Demographics:**

Female and Male, almost equal percentage of audience share, with female sector just slightly higher.

15-19 years old – 25%

20-29 years old - 45%

30-39 years old - 50%

40 years old and up – 45%

#### **Economic class:**

A-B-C - 75% (upscale)

C-D-E - 100% (massive)

#### Listen to free online music with Kapinoy FM 913! (Vote for your favorite)

#### **DAILY PROGRAMS (The station also features IBC talents and branded content)**

#### Early Morning Day

Monday to Friday 4:00am - 6:00am

Hosted by Boy Dale

#### **Kapinoy Morning**

Modnay to Friday 6:00am - 9:00am

Hosted by Big Boy Bonito

#### Superstar Request

Monday to Friday 9:00am - 12:00nn

Hosted by Camille Gigil, the most requested hits of the tunes.

#### Good Noon Tanghali

Monday to Friday 12:00nn - 3:00pm

Hosted by Noel Ferrer as listeners ease into their afternoon.

#### Happy Hapon

Monday to Friday 3:00pm - 6:00pm

Hosted by Karen Dyosa which features interviews with Kapinoy superstars

#### Justintertainment

Monday to Friday 6:00pm - 9;00pm

Hosted by Justin Bibbo with the live performances of mall tours in locations at the mall by the hottest pop stars and artists.

#### **Tonight at Night**

Monday to Friday 9:00pm - 12:00mn

Hosted by Dehins Trillo, a program where callers share to comment on. Listeners' comments via social media are also read on air for the love advice

#### **SPECIAL PROGRAMS**

#### Halo-Halo Sabado

Friday 12mn-Saturday 9pm

A program featuring the Original Pilipino Music (OPM) go hataw when OPM hits take centerstage in a consistent Saturday top-rater. Way to go!

#### Juke Box Sabado

Saturday 9:00am - 12:00nn

Hosted by Mark M.

#### Kapinoy All You Can

Saturday 12:00nn - 3:00pm

Hosetd by Noel Ferrer

#### 30 Kapinoy

Saturday 3:00pm - 6:00pm

Hosted by Karen Dyosa will chart playing the top 30 songs of the week delivering the hottest coutndown, a weekly 3-hour-long countdown of the most popular songs on the airwayes.

#### Bida Kapinoy

Saturday 6:00pm - 9:00pm

Hosted by Boy Dale

#### **Live Sessions**

Saturday 9:00pm - 12:00mn

Hosted by Dehins Trillo, live performances from local artists.

#### Solid Gold Kapinoy

Sunday 6:00am - 9:00am

Hosted by Big Boy Bonito, playing the Pinoy good oldies.

#### Music Rewind

Sunday 9:00am - 12:00nn

Hosted by Mark M. (Sunday 9am-12nn)

#### Lite Rock Kapinoy

Sunday 12:00nn - 3:00pm

Hosted by Noel Ferrer, the best of lite rock songs.

#### Sayaw Party

Sunday 3:00pm - 6:00pm

Hosted by Karen Dyosa, 3 hours of your favorite dance hits in the party.

#### Kapinoy Idol

Sunday 6:00pm - 9:00pm

Hosted by Boy Dale, 3 hour mix of the hits

#### Gabing-Gabi Love Songs

Sudnay 9:00pm - 12:00mn

Hosted by Dehins Trillo

#### **OTHER PROGRAMS**

#### Tawanan Kapinoy

Daily jokes within commercial breaks.

#### Kapinoy News Ngayon

Monday to Saturday 6:00am - 6:00pm

Top-of-the-hour news program.

#### Sing-Along Kapinoy

Top-of-the-hour everyday

#### DJs

Big Boy Bonito (weekdays 6-9am)

Camille Gigil (weekdays 9am-12nn)

Mark M. (weekends 9am-12nn)

Noel Ferrer (weekdays 12nn-3pm)

Karen Dyosa (daily 3-6pm)

Justin Bibbo (weekdays 6-9pm)

Boy Dale (weekends 4-6am and weekends 6-9pm)

Francine Prieto (news anchor of Kapinoy News Ngayon)

Dehins Trillo (daily 9pm-12mn)

#### **PROMOS**

This is it! The biggest prizes and the most fantastic surprises are all on us! From home appliances, motorbikes, gift certificates, premiere night tickets and so much more! No wonder that college co-eds, bagets on the streets, office yuppies, jeepneys drivers department store sales people, high school barkadas, and housewives at home tune in to us.

And we have them all hooked!

#### IBC Radio Regional Edit

**ROMANCE FM** 

**DYRQ-FM 92.7 MHz Iloilo** 

Panay Region

DYRM-FM 94.5 MHz Cebu

Central Visayas Region

**DXRM-FM 95.3 MHz Davao** 

Southern Mindanao Region

#### **BORACAY FM**

DYBP-FM 103.8 MHz

**Boracay Panay Region** 

#### **RADYO BUDYONG**

Luzon

**DWLW-AM 675 kHz Laoag** 

**Ilocos Region** 

DWDC-AM 1017 kHz Dagupan

North Central Luzon Area

DWNW-AM 756 kHz Naga

**Bicol Region** 

DWGW-AM 684 Legaspi

Bicol Region

Visayas

DYBQ-AM 981 kHz Iloilo

Panay Region

DYJJ-AM 1296 kHz Roxas

Panay Region

DYRG-AM 1251 kHz Kalibo, Aklan

Panay Region

DYBG-AM 672 kHz Cebu

Central Visayas Region

DYSJ-AM 1359 kHz Antique

San Jose de Buenavista

Mindanao

DZWG-AM 885 kHz Cagayan de Oro

Northern Mindanao Area

DXML-AM 1044 kHz Davao

Southern Mindanao Region

#### iDMZ

**DYNZ-FM 89.2 MHz Iloilo** 

Panay Region

DYMZ-FM 89.8 MHz Cebu

Central Visayas Region

DXMZ-FM 89.3 MHz Davao

Southern Mindanao Region

#### **KAPINOY FM**

DYKM-FM 102.5 MHz Iloilo

Panay Region

DYKP-FM 96.6 MHz Cebu

Central Visayas Region

DXKP-FM 96.1 MHz Davao

Southern Mindanao Region

#### Music Edit

IBC-13 label has a balanced artists roster catering to different music segments and some OPM artists, a major player in the Original Pilipino Music (OPM) segment of the market.

This roster is also bannered by Dingdong Avanzado, Lani Misalucha, Miguel Aguila, Rachel Alejandro, Abra, Jenine Desiderio, Josh Santana, Lindsay Custodio. Thyro Alfaro, Jerome Abalos, Joey Albert, to name the country's finest singers. Also, the young artists of IBC such as Aria Clemente, Marlo Mortel, Janella Salvador, Khalil Ramos, Dominic Roque and Elmo Magalona, some of *Born to be a Superstar* alumni Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco becoming the established artists. Among bands/groups, counts on The Dawn, AfterImage, PLTR (Pinoy Learns to Rock).

Eraserheads, Introvoys, Slapshock and the ever popular 1:45, Lover's Melody and Sugar High esemble.

#### About IBC Records Edit

IBC Records is the major diversification move in the evolution of IBC-13 from a broadcast media to a fully integrated entertainment company. It was incorporated in February 2013 and began operating commercially in April of the same year. In just a few months, the company managed to set up what has become the largest provincial sales and distribution network in putting up their own record label in the tradition of Kapamilya Network's Star Records and the Kapuso Network's GMA Records.

It remains the music recording and record distribution company, is a wholly owned subsidiary of the Intercontinental Broadcasting Corporation. The Kapinoy Nework leads the pack among record labels that produce music from the Philippines and distribute original Pilipino music worldwide.

From the outset, IBC Records embarked on its own artist and repertoire development. By 2013, the company's artists roster had grown to some twenty local acts. Young as it is, the recording outfit has had a number of gold and multi-platinum albums to its credit: Dingdong Avanzado for *Song for You*, Lani Misalucha for *The Nightingale Returns*, Rey Valera of *Awit Mula sa Ating Puso*, Rachel Alejandro for *Nagmamanal*, Rachel, rge latest album of the Filipino rock band The Dawn for *Drawn*, Miguel Aguila for Kay Tagal and the singer Joey Albert for *Your Romamce*, debut albums of Elmo Magalona for *Rapper Heartthrob*, Sofia Andres for *Telling My Heart*, Thyro Alfaro for *Pure Heart*, Janella Salvador for *Oh My Gee*, and Marlo Mortel for *Repitition*, *Born to be a Superstar* finalists are Cayleen Villamor for *Dreams Come True*, Veejay Aragon for *Simple Lang*, Ronald Humarang for *Ronald*, Anne Bernardo for *Somewhere in My Heart*, the Filipino rock band PLTR (Pinoy Learns to Rock) for *Tamang Tama*, the star-studded Christmas album *Pasko ng Pilipino* and *Ito'ng Bagong Christmas*, the original soundtrack of IBC's television hit series *Janella in Wonderland*, *Your Heart*, *My Love*, *Batang Genius*, *Voltron Man* and the blockbuster movie *Flames: The Love Movie*, and the latest album of Josh Santana for *Give Me A Chance*.

As the company matures, and as its marketing and A and R teams gain experience, surely make it big as a recording company in the years ahead. Our record as a leader in music from the Philippines has been phenomenal. Our current roster of original Pilipino music available on CDs at retail stores worldwide as well as fast digital downloads on iTunes, Amazon, and ibcrecords.ph, among many others.

IBC Records' core business in original Pilipino music includes producing, developing, and distributing audio and video content; music publishing; events production and music artists' management. Although based in the Philippines, IBC Records and its artists are known globally by fans of music from the Philippines.

Incorporated just a year ago, IBC Records today is aggressively building its pool of Filipino artists and musicians as well as its catalogue of the Original Pilipino Music (OPM). In 2013 through music production and distribution, IBC Records plans to produce at least more than 113 albums which will include OPM releases, non-exclusive catalogues, special compilations, soundtrack albums and educational albums. IBC Records also plans to diversify its produce line to includ Videoke, CD Graphics and MTV's on top of the regular cassette tapes and CDs in the Original Pilipino Music (OPM) of the market. Music recording production and distribution as it incorporates the music recording company IBC Records, which goes on producing the music albums of the network's artists like Dingdong Avanzado, Rachel Alejandro, Miguel Aguila, Lani Misalucha, Louie Heredia and The Dawn, and the soundtracks of the various IBC Films movies

Signing up big-name Filipino artists as well as discovering potential artists, especially from IBC-13 talent pools, will be a continuing activity. The vision of IBC Records is to grow into an internationally music recording and record distribution company.

In May 2014, IBC Records concluded a distribution and licensing agreement with Rock Records of Taiwan, involving products from about 40 independent European and American labels.

Albums by known international artists like Brian McKnight, Coco Lee, Bryan Adams, Carly Rae Jepsen, One Direction, Ariana Grande, Bon Jovi, Lifehouse, David Cook, Celine Dion, Boyzone, Kesha, Usher, NeYo, Backstreet Boys, Rihanna, Depeche Mode, Peobo Bryson, among others, have been released under this deal. IBC Records has a catalogue of high-value recordings that have been well-promoted on television, radio and other media, with a roster of stellar talents.

Moreover, IBC Records continuously developed features more established artists and young upcoming artists catering to a larger segment of society, henceforth, improving the outfit's market profile

IBC Creatives Group is part of the The Kapinoy Network, which owns and operates the flagship TV station IBC-13 and the main Global Filipino cable channel Global IBC and INN International. Under IBC Crestives is IBC Records and radio stations like iDMZ 891 FM, 93.5 Romance FM and Kapinoy FM 913, all leading brands in the Philippines. In addition, IBC Creatives provides music production services to clients, supported by in-house and external recording studios and post-production facilities.

IBC Records is the Philippines' leading multi-platform recording company, which produces and promotes the musicof top Filipino artists. IBC Records' products are often seen on top-rating television shows that are enjoyed worldwide by more than 100 million Filipinos.

#### IBC Home Video (Video Distribution) Edit

Its core business is video acquisition and distribution. IBC-13 is the exclusive video distributor of IBC's TV show tiles. It also acquires on a select basis the video rights to other locally produced titles.

Kapinoy Home Video Video likewise secured video distribution rights to the foreign film features from the Motion Picture Association of America (MPAA) and from the American Film Market Association (AFMA) members to complement its local titles:

20th Century Fox Home Entertainment - A major production house in Hollywood (also a News Corporation company) for which VVI is the exclusive Philippine video distributor. Buena Vista Home Entertainment (BVHE) - a Walt Disney company (owned by parent company ABC/Capital Cities), BVHE has licensed their labels (Walt Disney Home Video, Touchstone Home Video, and Hollywood Pictures) to VVI.

Apart from the major labels above, IBC Home Video has a virtual lock on the childrens' market with the acquisition of DreamWorks label, the Barney label, and the Nickeledeon label. IBC-13's video products are distributed thru major wholesalers and video retail chains. At the same time, Kapinoy Home Video has its own mobile sales force catering to the Mom & Pop (neighborhood) video rental shops nationwide.

Committed to the development and expansion of the legitimate video market, IBC-13 pioneered the market in 2013 by opening Sell Thru accounts in mass merchandise (department stores & supermarkets) and specialty merchandise (bookstores, sports shops, toy shops, music stores) retail outlets in the capital city of Metro Manila. Today, the Sell Thru segment, with more than 100 Sell Thru outlets nationwide, is a significant contributor to the company's business.

### IBC Concerts and Events Edit

With the relaunch of the Araneta Coliseum, IBC-13 decided to exploit the concerts market, through the Kapinoy Talent Center. With its array of music talents honed thru music gigs exposure, made popular thru multiple-hit albums, The Kapinoy Network mounted major concerts commencing year 2013.

The country's biggest names in music as well as marketable foreign acts wowed local audiences in one major concert after another. Lani Misalucha, Dingdong Avanzado, Jenine Desiderio, Miguel Aguila, Jerome Abalos, 1:43, Afterlmage, Josh Santana, Joey Albert and Abra spearheaded IBC's local talents.

IBC-13 produced *Superstar of the Champions* in 2014, for young talents Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Aria Clemente, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco. These young talents likewise made successful concert rounds nationwide during the year. Moreover, in May 2014, the concert *Superstar of the Champions* was brought to four (4) states of the U.S. Due to its 2014 success, IBC again blazed the US concert scene with a 2014 tour series (June and August 2014).

On foreign talents, Ariana Grande, One Direction, Chris Brown, Steven Curtis Chapman, Coco Lee, Stevie Wonder, Rihanna, James Taylor and Bryan Adams were just some of the headliners of IBC-13's previous concerts in the Philippines. More recently, IBC Concerts brought the band of Simple Plan, Toto, Air Supply, Spandau Ballet and Fra Lippo Lippi, John Ford Coley, Billy Joel, Christopher Cross and Mr. Edwin McCain to the Philippines by IBC-13 to entertain local fans in hugely successful concert events.

Dingdong Avanzado: *Tatlong Bente Singko's 25th Birthday Cocnert* (February 28, 2014 at the Smart Araneta Coliseum)

Superstar of the Champions (March 28, 2014 at the SM Mall of Asia Arena)

Elmo Magalona: The Pinoy Rapper Live! (June 6, 2014 at the Cuneta Astrodome)

Thyro Alfaro: *The Prince of Rhythm Live!* (June 20, 2014)

Steven Curtis Chapman: *More to This Life in Manila* (June 30, 2014 at the Smart Araneta Coliseum)

Ariana Grande: Yours Truly in Manila (July 11, 2014 at the SM Mall of Asia Arena)

Homecoming Kapinoy: Primetime 13 @ 54 (July 12, 2014 at the Smart Araneta Coliseum)

Miguel Aguila: Sing for Miguel in Manila (July 18, 2014 at the Smart Araneta Coliseum)

Janella Salvador: *Oh My Gee: The Concert* (July 26, 2014 at the Smart Araneta Coliseum)

Josh Santana: Just for You Concert (August 8, 2014 at the SM Mall of Asia Arena)

Jenine Desiderio: *She's The Love Song Concert* (August 15, 2014 at the Cuneta Astrodome)

Veejay Aragon: The Soft Rock Prince Concert (August 16, 2014 at the Smart Araneta

Coliseum)

Lani Misalucha: *The Nightingale Live: The Cocnert* (August 22, 2014 at the Smart Araneta Coliseum)

Marlo Mortel: *The Repitition Concert Marlo Rocks!* (August 23, 2014 at the SM Mall of Asia Arena)

Cayleen Villamor: *Dreams Come True Live!* (August 29, 2014 at the Smart Araneta Coliseum)

#### Artists Edit

#### Talent List Edit

- Robi Domingo
- Gee-Ann Abrahan
- Jake Cuenca
- Giselle Sanchez
- Miguel Aguila
- Meg Imperial
- Dingdong Dantes
- Cristine Reyes
- Cogie Domingo
- Nadine Lustre
- AJ Muhlach
- Sofia Andres
- Mario Maurer
- Bianca Casado
- Aki Torio
- Janella Salvador
- Marlo Mortel
- Ashley Rivera as Petra Mahalimuyak
- Nathan Barrera
- Yam Concepcion

- Lance Christopher
- Janeena Chan
- Dino Imperial
- Giu Comia
- Janine Tugonon
- Carlos Agassi
- Maxene Magalona
- Juan Carlos Urquico
- Juan Miguel Urquico
- Andi Eigenmann
- TJ Trinidad
- Nicole Anderson
- DJ Durano
- Ella Cruz
- John Wayne Sace
- Xyriel Manabat
- Gerald Pesingan
- Say Alonzo
- Anton Revilla
- Joanna Morales
- Lucas Zamora
- Richard Yap
- Joy Viado
- Christopher de Leon
- Anja Aguilar
- Sam Concepcion
- Freddie Webb
- Tricia Santos
- Ryan Agoncillo
- Josh Padilla
- Jodi Sta. Maria
- Ronnie Ricketts
- Joross Gamboa

- Candy Pangilinan
- Kiko Ramos
- Mitch Valdez
- Abby Bautista
- Imee Hart
- James Reid

# IBC Strengthens its Weeknight Current Affairs Block

August 7, 2013

Broadcast journalists Jarius Bondoc, Maria Ressa, Snooky Serna-Go, Rey Langit and JR Langit and hard-hitting broadcast journalist Ben Tulfo have joined forces to deliver compassionate public service and information Filipinos need to know via **IBC-13**'s newest weeknight current affairs block.

From Mondays to Fridays at midnight, IBC-13 provides the news, information and public service via *Linawin Natin*, *Report Kay Boss*, *Snooky*, *Kassanga Mo Ang Langit* and *Bitag* that will make viewers more vigilant, integrity, well-informed, public service and aspire for greater things. Jarius Bondoc opens the week with *Linawin Natin* on Mondays. The new public affairs program as it mixes investigative and in-depth reports which focuses on the issues and government based on intensive research and investigation will be tackled. For the 2011 KBP Golden Dove Awards for Best Public Affairs Program, aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information. On Tuesdays, news head Maria Ressa in her first ever TV program *Report Kay Boss* focuses on President Aquino's achievements through governments programs and projects as the administration.

Snooky Serna, meanwhile, an actress and broadcast journalists hosting her public service program *Snooky* of Serna's experiences from broadcasting, show business, movies, television and advocacy to her personal public service from IBC Foundation, Inc. in one insightful, delightful and novel TV entrant mirroring the host's distinct is a Filipina film, television actress and Filipina broadcast journalists Snooky aims to focus on changing their lives on public services, long-term can relate to, as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm conducts medical and social missions in various parts of the country. Aims to help the needy with form of public service, families, medical assistance, and meek requests of the Filipino from all sectors of the country and abroad of different races, socio-civic activity and cultural backgrounds

In *Kasangga Mo Ang Langit*, Rey Langit and JR Langit basks in the honor of the acknowledgement of the fruit of its eleven-year of broadcasting in the 30-minute punch-packed program strove to embody the very essence of public service. Whether it be in the form of financial, legal, and medical assistance for the indigent members of the community, *Kasangga Mo ang Langit* worked very hard to be at the people's side whenever needed.

Ben Tulfo, on the other hand, the multimedia host and hard-hitting broadcast journalist in host the investigative public service show *Bitag* described it as an investigative show like no other that strays away from the packaged aggressive image that the Tulfo clan is known for by adopting a more cut-throat, in-your-face approach.

Watch *Linawin Natin*, *Report Kay Boss*, *Snooky*, *Kasangga Mo Ang Langit* and *Bitag*, Mondays to Fridays, 12:00MN on IBC-13. For updates, follow @linawinnatin, @ReportKayBoss, @snooky, @KassangaMoAngLangit, and @BitagIBC on Twitter, and like www.facebook.com/linawinnatin, www.facebook.com/ReportKayBoss, www.facebook.com/snooky, www.facebook.com/KassangaMoAngLangit, and www.facebook.com/BitagIBC.

## IBC-13 strengthens news and current affairs block

October 14, 2013

#### Henry Omaga-Diaz, Snooky Serna-Go, Bernadette Sembrano and Jess Caduco

MANILA, Philippines - IBC News and Current Affairs has maintained its dominance over competition reaffirms its commitment to provide quality and high-rating news and current affairs programs from early morning to late night by introducing its line-up of new shows that is in line with the Kapinoy Network campaign with its live and breaking news coverage of events that affect the national Filipinos.

Live television news coverage provided by IBC-13, a high definition camera and transmitter setup carried by a single cameraman wearing a regular-sized backpack. With this new equipment, broadcast live, whether fixed and moving, from practically anywhere in the country using wireless broadband technology.

High-quality, live moving video and carried live interviews. All these plus other live broadcasts were accomplished without the use of old-style microwave vans and satellite trucks to deploy news crews rapidly, and these news crews can remain highly mobile even as they are sending video back to base.

Sent to Luzon, Visayas and Mindanao to cover breaking news stories. They are also used daily to provide live updates on the traffic situation around Metro Manila within the morning show *Happy Morning Yehey*.

The network made use of new technology such as touch-screen monitors and virtual graphics. As part of its coverage of the recent automated elections, IBC-13 was also able to provide viewers with an analysis of the results because of its IT set-up and its tie-up with the Social Weather Station.

Kapatid viewers start their day right as multi-awarded *Happy Morning Yehey* at 5 to 8 a.m. with veteran and dynamic journalists and broadcasters as well as famous showbiz personalities introduces its new hosts that offers a mix of news and infotainment wake up with your Kapinoy offers a fresh, more exciting daily morning servings of helpful information, hottest news and entertainment to help viewers take care of and cope with their day will spice up the mornings with your day a jump-start with offers updates on the latest news and current events, advice, traffic updates, enjoyable features, on-air interviews for political personalities, mini-docus on interesting subjects such as taho-making, info-trivias, first-hand market and consumer reports, cooking segment recipe of the day, weather forecast, public service, updates on price of goods at market, important and practical tips as well as the hottest issues, topped with interview the live guest performances from your favorite music artist for the day and sizzling glimpses of celebrity and showbiz icons of information breakfast offerings for the whole family to be informed and entertained. With these new hosts Alex Santos, Cathy Eigenmann, Vincent Santos, Jeff Arcilla, Richard Yap as Sir Chief, Manilyn Reynes and Dolly Anne Cavarjal will now having an opinions as they tackle various issues and concerns.

The network's hourly news advisory *IBC Headliners* anchored by Mario Dumaual, Ralf Rivas, Jing Castaneda and Jeff Canoy airing every 10 a.m., 12 noon, 2 p.m., 4 p.m. and 10 p.m. daily.

Further, IBC News and Current Affairs strengthens its position as a credible source of information and public service by introducing a new late-night block offering a unique mix of current affairs, government, investigative, documentary and public service shows every night on IBC-13.

Every Monday night at 11:30. IBC News head Maria Ressa will try to her interviews with different people of the PNoy administration of president Noynoy Aquino III prove in *Report Kay Boss*. Jarius Bondoc will be an issues and the government discussing the stories in *Linawin Natin* every Tuesday, also at 11:30 p.m. Wednesdays will see Dominic Almenor tackling the action in the investigative crime scene of *Bantay ng Pulisya* at 11:30 p.m. Every Thursday night at 11:30, Snooky Serna will surely the actress, TV host, movies, news anchors and broadcast journalist in her public service in *Snooky*. Multi-awarded and broadcast journalist Ben Tulfo host

every Friday night at 11:30 p.m. in *Bitag* to him in the investigative of the police to prove behind Tulfo.

IBC-13 viewers call at night, IBC News in comprehensive deliver the must-see newscast starting with the network's flagship high-rating national primetime news program *Express Balita*, anchored by the formidable news anchors Henry Omaga-Diaz and Snooky Serna-Go at 6:30 p.m. Also, the network's late-night national newscast *Ronda Trese*anchored by Jess Caduco and Bernadette Sembrano at 11 p.m. while the weekend edition of *Express Balita Weekend* anchored by Vincent Santos and Amelyn Veloso every midnight on Saturday at 12:30 a.m. and Sunday at 8 p.m.

## Travel and Trade

**Travel and Trade** is a Philippine top-rated travel show currnetly hosted by Dimples Romana. The program aired on IBC and IBC News Network airs every Tuesday nights.

Travel and Trade	
Genre	Travel show  Magazine show
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC News and Current Affairs
Directed by	Chito Cabatuando
Presented by	Dimples Romana
Theme music composer	Freddie Saturno
Opening theme	Travel and Trade theme song by Cayleen Villamor

Country of origin Philippines

**No. of episodes** n/a (airs Tuesday nights)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Running time 30 minutes

**Broadcast** 

Original channel IBC

Picture format 480i (SDTV)

**Original run** 2001 – 2002

June 3, 2014 – present

**External links** 

Program Site

### Synopsis Edit

Where you can find adventure and explore tourist destination in the Philippines. It focuses on our beautiful islands and Filipino customs, traditions and beliefs, with the Philippine tourism, tours guide, fiestas, explored places in the Philippines around our country's scenic and historic spots, patronizing our very famous, hidden and unexplored wonders and travel destinations in the countryside.

The show has also saying as: Your Window to the Best of the Philippines during the end of the show.

Host Edit

**Current** Edit

Dimples Romana (2014-present)

#### Former Edit

- Snooky Serna-Go (2001)
- Chiqui Roa-Puno (2002)

#### References Edit

#### External links Edit

- Program Site
- Travel and Trade on Facebook
- Travel and Trade on Twitter

#### See also **Edit**

- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

## Good Take

**Good Take** ia 30-minute magazine program on IBC. The show premiered in August 19, 2000 but began its hiatus in 2009 and it return to the air in July 12, 2010, it is currently hosted by Cathy Eigenmann.

Good Take	
Format	Magazine Public affairs
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC News and Current Affairs
Directed by	Chito Cabatuando

Presented by <u>Cathy Eigenmann</u>

Theme music

composer

Ely Buendia

Opening theme Good Take

by Eraserheads

Country of origin Philippines

Language(s) <u>Filipino</u>

**No. of episodes** n/a (airs Thursdays)

#### **Production**

**Executiveproducer(s)** Lito Ocampo Cruz

**Running time** 30 minutes

#### Broadcast

Original channel <u>IBC</u>

August 19, 2000-2009

July 12, 2010-June 11,

Original run 2013

November 28, 2013 -

present

#### **External links**

**Program Site** 

#### Overview Edit

Galing Mo, Pilipino! Filipinos take center stage in a half-hour tele-magazine program showcasing that highlights extraordinary accomplishments and achievements of individuals. Guaranteed to be inspiring, it is a show that will definitely make you feel proud to be a Filipino.

Hosted by <u>Cathy Eigenmann</u> features inspirational and success stories about ordinary people make them living heroes that viewers can emulate.

#### Host Edit

#### **Current Edit**

Cathy Eigenmann (November 28, 2013-present)

#### Former Edit

- Chin Chin Gutierrez (2000-2002, July 12, 2010-June 11, 2013)
- <u>Tintin Pizarro</u> (2000-2002)
- Karen Cabrera (2000-2002)
- Ida Miranda Castro (2002-2003)
- Atty. Zorah Andam (2003-2007)
- Maricel Halili (2007-2009)

#### Awards and Nominations Edit

#### Golden Screen Awards Edit

- 2014 Winner, Outstanding Magazine Program Host (Cathy Eigenmann)
- 2014 Winner, Outstanding Magazine Program

#### Mabini Media Awards Edit

- 2014 Winner, Best Television Magazine Program Host (Cathy Eigenmann)
- 2014 Winner, Best Television Magazine Program

#### USTv Student Choice Awards Edit

- 10th USTv Student's Choice Awards (Students' Choice of Magazine Program Host) Won (Cathy Eigenmann)
- 10th USTv Student's Choice Awards (Students' Choice of Magazine Program) Won

#### Gawad Tanglaw Awards Edit

2014 12th Gawad Tanglaw Awards (Best Magazine Show) - Won

#### Anak TV Seal Awards Edit

- 2012 Anak TV Seal Awardee (Best Educational Program) Won
- 2011 Anak TV Seal Awardee (Best Educational Program) Nominated
- 2006 Anak TV Seal Awardee (Best Educational Program) Nominated
- 2005 Anak TV Seal Awardee (Best Educational Program) Nominated
- 2003 Anak TV Seal Awardee (Best Educational Program) Nominated
- 2002 Anak TV Seal Awardee (Best Educational Program) Nominated

#### PMPC Star Awards for Television Edit

- 26th PMPC Star Awards for Television (Best Educational Program) Won
- 26th PMPC Star Awards for Television (Best Female TV Host) Won (Chin-Chin Gutierrez)

#### Catholic Mass Media Awards Edit

2002 Catholic Mass Media Awards (Best Educational Program) - Won

#### KBP Golden Dove Awards Edit

- 2012 KBP Golden Dove Awards (Best Magazine Program) Won
- 2001 KBP Golden Dove Awards (Best Magazine Program) Nominated

#### References Edit

#### External links **Edit**

- Program Site
- Good Take on Facebook
- Good Take on Twitter
- Good Take on Multiply

#### See also **Edit**

- Family Appointment with El Shaddai starts on The Kapinoy network
- The Battle of Among 3 Networks for Number 3
- IBC and Media ng Bayan presents the Biggest News Stories of 2013 in 'Kapinoy 2013'
- IBC
- List of programs broadcast by Intercontinental Broadcasting Corporation

# Family Appointment with El Shaddai starts on The Kapinoy network

#### April 30, 2013

The Velarde-owned station Delta Broadcasting System to but into the Intercontinental Broadcasting Corporation (IBC-13), which, like RPN-9, sequestered by the government through the PCGG.

The Family Appointment with El Shaddai in the catholic church turns on The Kapinoy network airing everyday from weekday mornings at 4 a.m. to 5 a.m. Saturdays and Sundays at 4:30 to 6 a.m., and catch the midnight church at 1 a.m. to 2 a.m. every weekends on IBC-13. You can heard on radio through DWXI 1214 kHz as the AM radio station in Family Appointment with El Shaddai, with nine kilowatts of power, started airing the Good News of Salvation in 1982. In a survey conducted by the Radio Research Council, Inc., last July 19, 1994, the station, with 50-kilowatts of power, ranked third among the highest-rating AM stations in Metro Manila. This proves that El Shaddai has been increasingly using DWXI as His instrument in reaching out to troubled and otherwise hopeless listeners who find the courage to live by listening to His Word. On the occasion of the 4th anniversary of the El Shaddai DWXI-PPFI at the Quirino Grandstand, Rizal Park, Manila, August 22-23, 1998, the station was re-launched with a broadcasting power of 30 kilowatts. At present, the station has two studios located at Amorsolo St., Makati City and Noveleta, Cavite and broadcasts from 4:00 a.m. until 12:00 midnight.

Meanwhile, the TV equipments for the comeback in the return of DBS-TV channel 35 shows religious TV Shows, including El Shaddai programs with the transmitter power will be relocated at Antipolo City in the 50-kilowatts transmitter tower antenna to reaching out over Mega Manila and over the Philippines, although it now located at Sumulong Highway, Barangay San Roque, Antipolo City (shared facilities of Light TV 33 and UNTV 37). to let us pray in the same christ our lord amen with the newest DBS-TV 35 studios at 8th Floor Queensway Commercial Center Building, 118 Amorsolo Street, Legaspi Village, Barangay San Lorenzo, Makati City, Philippines.

A religious charsimatic program watched by millions of Filipinos. It's offciated by the broadcasting company owned by the family of El Shaddai Movement leader Bro. Mike Velarde.

# The Battle of Among 3 Networks for Number 3

Intercontinental Broadcasting Corporation (IBC) - IBC since 1960 from Sorianos family and 1975 from Benedicto company, the #1 television network from 1977 to 1988.
 After the EDSA Revolution, IBC was sequestered by the new government through PCGG. It was also in the 70's and 80's that IBC was at ites immediate popular: showing full-lenght Tagalog films and introducing original one-of-a-kind program genres like TODAS, Iskul

Bukol, Chicks to Chicks, LoveliNess, Seeing Stars with Joe Quirino, Sharon Cuneta Show, See-True and Sic O'Clock News. Now, IBC known as The Kapinoy Network reaching the number 3 station in terms of ratings in the established to the leading networks ABS-CBN and GMA in the advertisers and talents for their own shows. As made to reclaim its glory days by buying IBC surging phenomenal growth: Viva-TV, the primetime programming block of IBC from 5pm to 12mn daily, 2:30pm to 12mn on Saturdays and 10am to 12:30am on Sundays with programming by airing shows from Viva Entertainment: two basketball games like PBA and NBA, wrestling fans like ONE Fighting Championship, WWE Raw and WWE Smackdown, billiards World Pool Masters for billiard tournament fans and the best boxing-matches fans like The Main Event and Donaire Flashback as well as Japanese anime series like Akazukin Cha Cha, Chinpui, Crayon Shin Chan, Kirarin and Cyborg Kurochan, primetime popular telenovelas and asianovelas are Palabra de Mujer, Amor Bravio, Shut Up Flower Boy Band and All About My Romance, for more hit local programs like a star-studded teleserye are My Family Xyriel and Esperanza, teen drama anthology series Sandy's Boyfriend, the comedy show Wapak and Petra's Panniest, action-packed Viva blockbuster movies Sinemaks, top-rating phenomenal game shows Who Wants to be a Millionaire and The Weakest Link, and the popular talent search show for the singing superstar contest fans like Born to be a Star as well as morning show Magandang Umaga Ba?, the IBC's flagship news programs Express Balita and Ronda Trese. The flagship children's television programs called KapinoyLand for kiddie education, pre-school, schools and child play at baby and kids with Mr. Kapinoy as the leading character mascot, the toklusatsu and anime shows line-up like Kamen Rider Black, Bioman, Voltes V and Battle Ball also bought airtime to air their Kapinoy shows as well as the homegrown Kapinoy shows are educational show Cooltura, noontime variety show Lunch Break, two public service program are Snooky and Nora Mismo, interactive show Danze sa TV, children-oriented show Y2K: Yes to Kids, lifestyle tele-magazine show Chinatown TV, public affairs program Angara ng Bayan, Good Take and Linawin Natin, showbiz talk show Showbiz Star, sitcom Dolphy, magazine sitcom for health Hapi Kung Healthy and the late-night talk show Noel @ Late Night in the big-earning income. The Kapinoy Network has also have its flagship radio stations like the AM radio for news and public service as DZTV Radyo Budyong 1386 and two FM stations for music entertainment are 93.5 Romance FM for pure love songs and iDMZ 891 for pop, CHR, urban hip-hop, RB and dance music hits along with the provincial radio stations like DYBQ Iloilo, DYJJ Roxas, DYRG Kalibo, DYBG Cebu, DXML Davao and the tourist-oriented 103.8 Boracay FM. For the UHF news channel IBC News Network (INN), the cable music channel Danze TV and the international channels IBC Global.

2. **ABC Development Corporation (TV5)** - TV5 is the third broadcasting network in the country for the MediaQuest Holdings, Inc. in partner PLDT headded by the chairman

Manny V. Pangilinan. TV5 is the third player in a stong number 3 in terms of ratings than a leading networks ABS-CBN and GMA have the talents of Kapatid stars for their own shows. Since then, TV5 reaching the popular and top-rating hits: TV5's flagship highrating news and public affairs programs are Good Morning Club, T3 Reload, Aksyon, Pilipinas News, Reaksyon, Tutok Tulfo, Rescue5, Alagang Kapatid, Balwarte and Bitag, the noontime variety show Wowowillie, musical-variety show P.O.5, top-rating game shows like Jeepney Jackpot: Pera o Para, Karinderya Wars and The Million Peso Money Drop, the most-watched teleserye like Cassandra: Warrior Angel, komik-serye Kapitan Awesome, the drama anthology Ms. Maricel and Untold Stories mula sa Face to Face, teen drama Forever Barkada, more comedy shows Hayop sa Galing, Istorifik: Pidol's Kwentong Fantastik, Lokomoko U and Tropang Kulit, reality show Boracay Bodies, Talentadong Pinoy, Artista Academy and singing talent search Kanta Pilipinas, reality talak-serye Face to Face, a youth-tele-magazine series Popstar TV, children's show Batibot and showbiz-oriented talk show Ang Latest. TV5 also have its own flagship FM radio stations like Radyo5 92.3 News FM and 106.7 Energy FM as well as its UHF news channel AksyonTV, new general-entertainment channel on UHF 47 called Friendly TV featuring foreign US hit programs and cartoon series as well as its sports programming like PBA, NCAA and PBA D-League for basketball games, Bigtime Bakbakan for boxing, WWE BottomLine, WWE Main Event and WWE Smackdown for wrestling fans, UFL for football fans, international channels like Kapatid TV5 (KTV5) and AksyonTV International, and cable channels TeleSingko, Kids5, AniMega, 5 Max Movie Channel, Colours, Hyper and Weather Information Network.

# IBC and Media ng Bayan presents the Biggest News Stories of 2013 in 'Kapinoy 2013'

December 26, 2013

Wrapping up the events that made 2013, IBC News and Current Affairs under Media ng Bayan presents its yearend report *Kapinoy 2013*, a review of the biggest and most important headline stories of the year that was on the top 13 stories of the year.

Anchored by multi-awarded broadcast journalists are Henry Omaga-Diaz, Snooky Serna-Go, Jess Caduco, Bernadette Sembrano and Vincent Santos, the rundown will revisit the devastation caused by super typhoon Yolanda and the Bohol quake, the Zamboanga siege, and the Sabah crisis.

The report will also trace how the P10-billion pork barrel scam came to light, and will take a second look at the year's major sports and showbiz news developments.

"We will bring you all the news events that made headlines in newspapers, on the radio, television, and even the Internet," said IBC news head Maria Ressa.

Joining IBC news anchors in summing up the biggest news stories of the year are journalists Amelyn Veloso, Ricardo Cepeda, Cathy Eigenmann, Greg Gregorio, Lil Mateo, Czarinah Lusuegro, Dave Llavantes, Jr., Jed Buenavista, Minette Panganiban, Jinky Baticados, Merwin Llanza, Pia Castro, Kim Cardenas, Kathleen Forbes, Tonio Aguilar, Eunica Garcia, Judy Ann Amaca and Mario Dumawal.

Don't miss *Kapinoy 2013* on IBC's *Sunday Sinemaks* this Sunday (Dec 29) after *Last Fool Show*.

# Forum ni Randy

**Forum ni Randy** is a Philippine TV highly-rated public service and debate talk show hosted by the sociologist Randy David which is using a forum in Filipino. It airs every Wednesdays nights at 12:00 midnight on IBC

Forum ni Randy		
Format	Public service Talk show Public forum debate	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC News and Current Affairs	
Directed by	Chito Cabatuando	
Presented by	Randy David	

Theme music composer

Jamir Garcia

Opening theme

Forum ni Randy by <u>Slapshock</u>

Country of origin

**Philippines** 

No. of episodes

n/a (airs Wednesday)

Production

Producer(s) Lo

Louela Trinidad

Running time

30 minutes

Broadcast

Original channel

**IBC** 

Picture format

480i (SDTV)

Original run

January 29, 2014 - present

Chronology

Preceded by

Truth Forum

**External links** 

Program Site

From the 80's television talk show in <u>Truth Forum</u>, the topics range the debate, no-holds-barred on the issues and the live studio discussion on-air, face-to-face, opposing views and fact vs. fact a panel and a representative from police and armed forces with representative from the Government and other related professions discussion on TV. In the same breadth with other <u>IBC</u>'s late-night programming, this program utilizes social media networks such as <u>Facebook</u> and <u>Twitter</u>. Person from the panel can ask via *Forum ni Randy*'s official <u>Facebook</u> page or official <u>Twitter</u> account (you may need to use the ID and the hashtag prescribed by the topic) to provide an opportunity for the public.

#### Host Edit

Randy David

#### References Edit

#### External links Edit

- Program Site
- Forum ni Randy on Facebook
- Forum ni Randy on Twitter

### See also **Edit**

- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# Lingkod Bayan (TV program)

**Lingkod Bayan** is a flagship public service program hosted by the 23 year veteran of public service broadcasting **Tony Falcon**. The program premieres on June 16, 2014 and aired on IBC. It currently airs weekdays at 7:00 a.m. to 8:00 a.m. (**PST**) after *Happy Morning Yehey*. The program also has a simulcast of the UHF station IBC News Network and a radio hook-up over DZTV Radyo Budyong 1386 and other 11 IBC-Radyo Budyong stations nationwide.

# Lingkod Bayan

**Format** 

Public service
Live action

Intercontinental Created by **Broadcasting** 

Corporation

**IBC News and Current** Developed by

**Affairs** 

Directed by Chito Cabatuando

Presented by Tony Falcon

Theme music

composer

Raymond Marasigan

Lingkod Bayan by **Opening theme** 

**Eraserheads** 

**Country of origin Philippines** 

Language(s) **Filipino** 

No. of episodes n/a (airs daily)

Production

Executiveproducer(s) Lorna Javate-Feliciano

**IBC Studios** 

Location(s) Broadcast City, Quezon

City

Running time 60 minutes

Broadcast

Original channel **IBC**  Picture format 480i (SDTV)

1999 – 2000 (<u>IBC</u>)

2011 – 2014 (Light TV

Original run <u>33</u>)

June 16, 2014 (<u>IBC</u>) –

present

#### Chronology

Related shows Operation Lingkod

Bayan(IBC)

#### **External links**

Program Site

# Synopsis Edit

The format of <u>Lingkod Bayan</u> television program is pure public service caters all walks of life but most specifically the poorest members of our society as <u>Lingkod Bayan</u>.

Medical and Dental services, Entertainment, Lingkod Bayan Balitaand Lingkod Bayan Choice segments totality of 60 minutes length, a medical mission and public service program supported by the Philippine Charity Sweepstakes Office (PCSO). Medical and Dental services segment features the place of the services, conducting live interviews with the Medical and Dental Doctors and patients. While Entertainment segment, features any talented individuals like singing. Lingkod Bayan Balita deals reports on current news and expose of our mobile patrollers with the p-to-date reports from IBC News reporters. Finally, Lingkod Bayan Choice segment gives opportunity to all public servants, private company officials, businessmen, professionals, politicians, etc to promote their programs and share their services to the viewing public.

The program is hosted by <u>Tony Falcon</u>, the 23 year veteran of public service broadcasting delivers this morning public service program aims to heighten the level of public service by giving genuine concern and sincerity to those people who are in need of help and attention.

# Host Edit

Tony Falcon

### Segments Edit

- Lingkod Bayan Balita
- Entertainment
- Medical and Dental services
- Lingkod Bayan Choice

### References Edit

#### External links Edit

- Program Site
- Lingkod Bayan on Facebook
- Lingkod Bayan on Twitter

# See also Edit

- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# Team Rescue 911

**Team Rescue 911** is a Philippine public service program hosted by Vincent Santos and Ralf Rivas that documents the real tension and drama of saving lives and the rescue operations of the IBC's Tulong Kapinoy news team takes public service to the next level as it strengthens its commitment to public service through a weekly reality show. The program premieres on March 31, 2014 and aired every Monday afternoon on IBC.

Taking the lead in responsible journalism, Network once again made a name in the Philippine broadcasting industry by showcasing a program that provides immediate response and medical assistance in life-threatening incidents and dangerous situations.

Team Rescue 911		
Format	Public service	
Created by	Intercontinental Broadcasting Corporation	

Developed by IBC News and Current

**Affairs** 

Directed by Chito Cabatuando

Presented by Vincent Santos

Ralf Rivas

Theme music

composer

Rico Blanco

Country of origin Philippines

**No. of episodes** n/a (airs Monday)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i (SDTV)

Original run

March 31, 2014 –

present

**External links** 

Program Site

# Synopsis **Edit**

As a pioneer in the Philippine broadcasting industry, IBC News head Maria Ressa realized early on that reporters are called upon to serve the public beyond their journalistic responsibilities. The multi-awarded and seasoned broadcast journalist proposed the idea of having a dedicated news team with the necessary knowledge and training to conduct various types of emergency response and rescue operations. And in September 2013, Tulong Kapinoy was born. Since then, IBC's emergency response unit has received numerous recognitions here and abroad for its efforts during life-threatening incidents and dangerous situations. As part of its unwavering service to the Filipinos, IBC News and Current Affairs and IBC Foundation, Inc. launched its new tag line Tulong Kapinoy, in which its news teams were trained to save lives in actual emergency situations. In a critical situation, current media practice in local and international news organizations opt to being the first in getting and delivering the news. For IBC, being first is in assisting and relieving a person in distress. That in itself is news, information and public service.

Following the course of <u>Tulong Kapinoy</u>, <u>IBC News and Current Affairs</u> under the organization of <u>Media ng Bayan</u>and <u>IBC Foundation</u>, <u>Inc</u>. has again set its gear in creating a new program *Team Rescue 911*, designed to give maximum emphasis on providing a helping hand and extending assistance to people caught in the midst of disasters. It also aims to present useful information that people should know when faced with emergencies, action-packed tragedies, accidents and calamities.

The field of search and rescue operations who will share their invaluable knowledge and skills in disaster preparedness, safety and security.

Host Edit

Current Edit

Ralf Rivas

Former <u>Edit</u>

Vincent Santos

References Edit

External links Edit

- Program Site
- Team Rescue 911 on Facebook
- Team Rescue 911 on Twitter

# See also Edit

- Is IBC-13 doing at all?
- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# Is IBC-13 doing at all?

April 7, 2014

Consider an also-ran in Philippine television, IBC-13 is now a strong number 3 in the ratings game, next to a two giants ABS-CBN and GMA in the same league, based on the survey of Kantar Media/TNS Phlippines.

It easy served to be mentioned in the same time. Channel 13's market share is so more big money that it gets a considration from advertisers and media buyers, and consequently its revenues can be a fraction of those of the two giants. Ask the man on the street what he associates to be going full blast with his new business and mobile TV has a place in the TV landscape as a network identified with quality programming.

With the Kapinoy network and he will most likely and rather appropriatly sa *Kapinoy ng Bagong Pilipino* in these of local productions and even the stars of the entertainment series have been told about their respective shows entertain blocktime producers in the future and will definitely keep the *PBA* and *NBA*.

"In fairness," as shwobiz industy would put it, as well, state-run IBC-13 is the other private sectors, the government-owned sequestered media network in he country of television and radio; and thus, the network with a strong third of a chance of challenging the duopoly over the long term. The acquisiton of the network by Viva chairman and CEO Vic del Rosario, Jr. and Viva Sports COO Ronnie Natanielsz, appointed with the chairman Eric Canoy, the president and CEO Boots Anson-Roa, the executive vice-president (EVP) Lito Ocampo Cruz, IBC sales and marketing manager Tessie Taylor, Channel 13 head Rey Sanchez, the vice-chairman Freddie M. Garcia, IBC News and Current Affairs head Maria Ressa and IBC Entertainment TV had Laurenti Dyogi in 2013 put it in a position to compete; and the first moves of the new management of IBC Board of Directors generated a good deal of excitement and anticipation in these afloat of privatization.

Pangilinan stressed to IBCNews.com that Viva Sports is committed to continue its airing and coverage of programs and leagues to which it remains a partner, including the Philippine Basketball Association, and is in fact considering airing the *PBA* live on The Kapinoy Network that Filipino masses.

The Aquino administration plans to privatize two of its TV networks, which apart from IBC-13 also includes RPN-9, to raise more revenues. The Presidential Commission on Good Government (PCGG) earlier said it will sell the assets and franchise of IBC for P3.7 billion.

Getting the PBA and NBA games is an idea that instantly filled IBC-13 schedule with all-Filipino programming practically guaranteed to rate recently and pull in an adverisers. Picking up K-Pop Star Hunt was also astute particularly considering tat all the other local networks had ignored the show before that the K-pop superstars made it the talk of the town. For those the children's educational programming KapinoyLand, a flagship children's program will captivate the kids with a mascots of Mr. Kapinoy. Also brought more educational programs produced by IBC Foundatin, Inc. are: Science Kwela for science, Learn with English for English, Bayaning Bayani for history; Pamanafor Fllipino lessons and Math Makulay for mathematics, some shows for the elementary school and high school with a teacher, studies and classmates. Launching Express Balita and Ronda Trese together with Good Take, Bitag, Linawin Natin, Forum ni Randy, Snooky, Makabayang Duktor, Global Mission, Team Rescue 911, Operation Lingkod Bayan and Negoshow spoke of a determination to build stong, independent and credible news organization under Media ng Bayan. Airing film masterpieces such showing the Viva Tagalog movies are Kapinoy Cinema, Viva Box Office and Sunday Sinemaks gave the blockbuster to Canoy's box-ofice of support for the network. Of course, there were hits as well--popular rapper Abra's hit sitcom Abra Gayuma; Ramon Bautista's political satire Sic O'Clock News Naman; Boots Anson-Roa's fantasy anthology Once Upon a Time; a youth-oriented drama series Friends 4Ever with a hottest teen stars are Freddie Gutierrez, Janella Salvador, Khalil Ramos, Sue Ramirez, Francis Magundayao, Marlo Mortel and Liza Soberano; the daily noontime variety show Lunch Break hosted by Ryan Agoncillo, Joy Viado and Annabelle Rama; the showbiz talk show CelebrityDATCom hosted by Dolly Anne Carvajal, Anthony Suntay and Tessie Tomas every Sunday; and the Sunday musical variety show It's Partytime with Dingdong Avanzado, Jenine Desiderio, Gino Padilla, Lani Misalucha, Rachel Alejandro and Miguel Aguila for the country's top singers with co-hosts and performers of the Kapinov superstars. Thankfully, they were all the homegrown and powerhouse programs. Once again, to be fair, IBC-13 should at least get points for trying out groundbreaking concepts successful.

Curently, IBC-13 is another set of quality innoative programs: *DMZ-TV*, a youthful, energy-filled dance variety show; *Cooltura*, a look glipse of Filipino culture; and *Last Fool Show*, a comedy talk show about the comedians at late-night. Once more, now set of primetime soap

operas: Janella in Wonderland, a mermaid tale of a hottest hit fantsy drama series starring a teen darling princess Janella Salvador; Your Heart, My Love, a heart-warming drama series about the family starring the queen of Philippine soap opera Claudine Barretto and box-office action star Raymart Santiago with a powerhouse cast; Crazy Little Thing Called Love, a romantic dramedy serials based on te 2010 hit That film starring Cristine Reyes, Dingdong Dantes and Maricar Reyes. Over the weekend primetime hits: the two local version of the US popular game shows Who Wants to be a Millionaire? hosted by Robi Domingo and The Million Second Quizhosted by Drew Arrellano become the winning of million-peso prize; reality show for the national singing contest Born to be a Superstar with a Kapinoy singing champion Anja Aguilar with a judges like Joey Albert, Sam Concepcion, Paula Bianca and Gino Padilla launching the powerhouse grand champions Veejay Aragon, Cayleen Villamor, Ronald Humarang and Anne Bernardo in the rising talented superstars; sitcoms Iskul Bukol Men, the revival of 70's and 80's classic sitcom from Tlto Sotto, Vic Sotto and Joey de Leon turned into today's top stars Aki Torio, Ramon Bautista and Josh Padilla and top-rated Sir Chief Loves Maya top-billed by Jodi Sta. Maria and Richard Yap imparts of Filipino family values; teen drama anthology Sandy's Romance which is starring a hottest star Nadine Lustre and AJ Muhlach for love story; an all-male gag show *Happy TODAS* with a cast by lanching Keempee de Leon, Sam YG, Victor Anastacio, Elmo Magalona and Jimmy Muna. Still to come, alread getting a recent press conference, is a show in which professional Filipino actors and young stars compete for a chance to break into the Superstar Network. IBC-13 is doing a ratings in a single digits.

# Global Mission

**Global Mission** is a Philippine public service program hosted by IBC News head Maria Ressa and Jun Veneracion. The program premieres on January 30, 2014 and aired live every Tuesday afternoon on IBC.

Global Mission		
Format	Public service	
Created by	Intercontinental Broadcasting Corporation	

Developed by IBC News and Current

<u>Affairs</u>

Directed by Chito Cabatuando

Presented by Maria Ressa

Jun Veneracion

Theme music

composer

**Christian Martinez** 

Opening theme Global Mission by Abra

Country of origin Philippines

No. of episodes n/a (airs Tuesday)

#### Production

Executiveproducer(s) Lito Ocampo Cruz

**Running time** 30 minutes

#### Broadcast

Original channel <u>IBC</u>

Picture format <u>480i</u> (<u>SDTV</u>)

Original run

January 30, 2014 –

present

#### **External links**

Program Site

# Synopsis **Edit**

Global Mission grew a 30-minute public service program anchored by IBC News head Maria Ressa and Jun Veneracion. The program tackling on all sorts of problems associated with the government, as well as social issuesand the global Filipinos over Overseas Filipino Workers as OFW, and about the call center agent of hotline.

The difference of its kind is its semi-humorous method of commenting on the issues and problems it featured, and urging those concerned. It also had a opening song performed by the rapper <u>Abra</u>.

The program's popularity is due to its efforts at exposing graft and corruption by public servants about global. It also acts as a medium to raise the level of public awareness on basic rights of citizens. The program is like a watchdog of government services dedicated to wide-ranging OFW topics that include migration, human rights, worker's rights and welfare over Pinoy abroad. The program is a one-stop-shop for complainants and feedback from the public to the government organizations, private sector and the NGOs thru their Action Center.

#### Host Edit

- Maria Ressa
- Jun Veneracion

# Segments **Edit**

- Saklolo Public service in the wheelchairs and medicines for the needy.
- Korner Krisis
- Bantay OFW The Overseas Filipino Workers (OFW) in the Pinoy abroad worldwide.
- Instant Reklamo
- Saludo Professionals get a pat in the back for quick response to complaints and problems.
- Atty. Misyon Legal advice segment.
- Bantay Kapinoy

# Awards and recognizion **Edit**

#### Golden Screen Awards Edit

- 2014 Winner, Outstanding Public Service Program Host (Jun Veneracion and Maria Ressa)
- 2014 Winner, Outstanding Public Service Program

# References Edit

#### External links Edit

- Program Site
- Global Mission on Facebook
- Global Mission on Twitter

#### See also Edit

- Manila Standard Jul 24, 1992 (page 76, The Best of Shows on Islands TV 13)
- Philippine Daily Inquirer May 21, 2002 (page 80, IBC-13 now a winner, thanks to game shows)
- Philippine Daily Inquirer May 9, 2003 (page 51, Debt-free IBC 13 opens 2 'alternative' shows)
- Philippine Daily Inquirer May 17, 2003 (page 51, IBC-13 sees itself as bearer of good news)
- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# Bitag

**Bitag** (literally **Trap**) is an investigative and public service program hosted by **Ben Tulfo** and produced by BST Tri-Media Productions that airs in the **Philippines**. Launched on September 14, 2002, it first aired on **Associated Broadcasting Company** (now TV5) before moving the following year to **Intercontinental Broadcasting Corporation** (IBC) before returning again to TV5. It is currently aired on the government-owned **IBC** every Friday night. During its launch, Ben described it as an investigative show like no other that strays away from the "packaged" aggressive image that the Tulfo clan is known for by adopting a more cut-throat, in-your-face approach. Its success also spawned a recap (later talk) show that aired during weekday mornings on **UNTV** as **Bitag Live**, and simulcast on radio through **DZME** and **DWUN**. As of February 2013, Bitag Live is currently aired on **AksyonTV** and simulcast on **DWFM.**[1] **Bitag** is also a segment of the TV5 public service program **T3: Reload**, where Ben co-hosts with brothers **Erwin Tulfo** and **Raffy Tulfo**.

# Bitag / Bitag Live

File:Bitag small.jpg

Hindi ito drama! Di tulad ng iba! (This is no drama!

# Unlike the others!) The Authority in Real Reality

Genre Investigative and public

affairs show

Format Public service

Created by Ben Tulfo, BST Tri-Media

Productions and News5

Developed by IBC News and Current

<u>Affairs</u>

Directed by Ben Tulfo

Starring Ben Tulfo

Theme music

composer

Raymond Abracosa

Opening theme Bitag by Abra

Country of origin Philippines

#### **Production**

Charmaine Mateo-

Getongco

Executiveproducer(s) JP Barcelona

Michelle Ferrer Eunice Garcia

Producer(s) Ben Tulfo

Editor(s) Albert Cortez

Christine Marie P.

Barawed

Christian Dioneda Christopher N. Latras

**Running time** 30-45 minutes

**Broadcast** 

Original channel | IBC (Bitag)

AksyonTV (Bitag Live)

Picture format 480i (SDTV)

Original run September 14, 2002 –

present

**External links** 

Website

# Format Edit

An episode usually contains 3 different cases set to stock film, music and industrial sound effects sardonically narrated by Ben before wrapping it up with an educational segment sponsored by <u>PAGCOR</u>. Bitag operates semi-autonomously,

conducting reconnaissance and surveillance and deploys their own agents as undercovers. When enough intelligence is gathered, Ben coordinates with the local authorities to plan the manner of arrest and follows them with his convoy of security back-ups and camera men to document the entire procedure and its aftermath. In accordance with Ben's eschewal of "drama" and production in favor of "real reality", most cases air days after the shoot with minor cuts and editing used only to fit the documented footage under 10 minute segments. This is further proven by Ben's occasional absence in his AksyonTV show Bitag Live on weekdays, when he personally oversees certain case operations.

The programs segments are classified according to their nature:

- Operations, which document actual Bitag operations in coordination with law enforcement elements.
- Updates, or follow-up reports on the status of successful Bitag operations.
- Kilos Pronto segments, which showcase immediate action or assistance on complaints or concerns.
- Akto segments, usually depicting irregularities or "questionable" situations unexpectedly encountered by Bitag (caught in the act).
- Wanted, a new segment featuring the apprehension of a "wanted" criminal.
- Biblically Speaking, a biblical related segment hosted by <u>Bro. Eli Soriano</u>. This was only seen during the program's UNTV years.
- Rewind, replays of existing episodes, often as reminders to the public.

For safety reasons, the Bitag strike force is fully armed and trained in self-defense disciplines (including Tulfo himself) and comprises professional security personnel. They are also allowed to carry their firearms in airplanes and vessels provided they surrender it prior to departure. However, the team still makes it a point to request assistance from the local authorities when dwelling in unfamiliar territory in accordance with the law.

Bitag was originally pitched to other TV networks but an unidentified "Tulfo" was opposed to it [2]

### Bitag Live Edit

In 2004, <u>UNTV</u> provided Ben with his own daily morning show *Bahala si Bitag* (taking its name from his bi-weekly newspaper column of the same name) where Ben fields questions and complaints from callers in addition to showing re-runs of cases for the purpose of alerting the public.

The show has since renamed to *Bitag Live*. The show underwent through a series of changes in conjunction with their tagline of "continuous change for the better", incorporating their Kilos Pronto segment (from Bitag) into their show as a live help line and updated the stale set with a more modern look - most noticeably their use of a <u>Plasma TV</u> backdrop. (Those were later removed.) BITAG Live also has invited guests to speak regarding cases *Bitag*currently holds, or to speak regarding current issues. They also add a religious portion *Biblically Speaking* hosted by <u>Bro. Eli Soriano</u>. In 2007, Ben started prefacing lectures with "were taking care of business" when showing his subjects how Bitag would deal with the matter. Consequently, <u>Takin' Care of Business</u> by <u>Bachman-Turner Overdrive</u> is used as the theme song on one of their remixed ads. Late in the show's UNTV tenure, it also added lifestyle-related segments.

In 2013, the program found a new home on TV5's free-to-air UHF station <u>AksyonTV</u>; the said station also airs brothers Erwin and Raffy's own programs *Punto Asintado* and *Wanted sa Radyo* respectively, as well as <u>T3: Reload</u>, all of which also simulcast on radio through <u>DWFM</u>.

# Appearance of other Tulfo Siblings in Bitag Edit

In 2006, Erwin Tulfo, Ben's younger brother and a contracted but underused employee of <u>ABS-CBN</u>, officially joined *Bitag*, and *Bahala si Bitag* was renamed to *Bahala sina Ben at Erwin* as both would answer calls and discuss subjects on air equally in addition to having his own segment (under the motif <u>Mission-X</u>) on its main show. The pairing did not last long and BSTs title has since reverted to the previous title after Erwin left to team up with his other brothers <u>Ramon Tulfo</u> and Raffy Tulfo in the show *Isumbong Mo (Tulfo Brothers)* on <u>RPN-9</u>. The latter aired its final episode on August 12, 2006 [3]

Facing charges of <u>libel</u>, Erwin re-joined *Bitag* on March 1, 2007 albeit in a lesser capacity. Erwin often accompany Ben during high-profile cases or works individually, no longer sharing hosting duties on BST. Back then, Erwin maintains a subgroup called Mission-X, as well as its own separate action center, that peers with Bitag's. Ben and Erwin occasionally combine their workforce (*Bitag* and *Mission-X*) when necessary. There were times Erwin handled certain BITAG cases and encounters the suspects themselves in lieu of Ben, particularly in sensitive cases that requires a little more restraint.

However, Erwin left *Bitag* and has since spun off his own brand of public service to TV5's <u>Tutok</u> *Tulfo*.

Raffy from *Wanted sa Radyo* has also been featured in *Bitag* on October 11, 2008, in an episode of him helping out on an investigation, and in a drug den raid. Similarly,[[[Ramon Tulfo]], the eldest of the siblings, has also appeared in BITAG as well, during the drug den raid in Mabalacat, Pampanga.

All 4 public service brands by the mentioned siblings (*Bitag*, Erwin's *Mission-X*, Raffy's *Wanted sa Radyo* and Ramon's *Isumbong Mo Kay Tulfo!*; Raffy and Ramon's tandem is also called Tulfo Brothers alternatively.) has united together at least once in a given operation. Ramon Tulfo's *Isumbong Mo Kay Tulfo!* made a comeback to <u>DZIQ</u>, PDI's radio arm, before returning to <u>DWIZ</u>. Ramon's younger brothers would eventually end up as hosts for TV5's public service program *T3: Reload*, although Ramon later became a co-host himself briefly prior to the infamous incident with Raymart Santiago and Claudine Barretto.

# Unique elements Edit

Although the concept of investigative and public service programs are hardly new on local television, there are still differences between the show and most of its rivals. While their peers are restricted entirely to the confines of their studio/shooting location or function exclusively as "hosts", Ben considers himself as an investigator (but still he was a media personality), and is on the field most of the time while still regarding his prey with the same unabashed contempt, regardless of proximity. Most importantly, the show doesn't discriminate and has handled cases both small and large and is nonchalant with regards to the background of the felons they pursue

- be it the child of a network executive, high-ranking police officers, government institutions, city mayors, foreigners, relatives of influential entities or huge crime syndicates - as host Ben Tulfo always says, "Walang sinasanto't walang sinisino ang patibong ng Bitag!" (The snare of Bitag recognizes and discriminates no one!)

#### Host Edit

Perhaps the shows main draw is its host (and also producer and director) Ben Tulfo who subscribes to the adage "it takes a wolf to catch a wolf" which, more often that not, leads to precarious situations that he immerses himself with gusto. Each case, Ben finds himself getting in the face of his subjects, be it ordinary suspects or policemen - sparring verbally (often laced with profanity) and at times, physically. Being the shows producer as well, he prefers an approach and presentation that lets the viewers see the true face of reality, no matter how grim or disturbing it is - the lack of a formal script means no dramatizations or re-enactments, as said by the shows tagline, "Hindi ito drama, di tulad ng iba!", and guarantees audiences of raw, documented footage of events as they happened.

Ben, at one point, adapts his show title as his moniker or nickname, calling himself Bitag.

# Reaction and Controversy Edit

As a result of his brazenfaced exploits, Ben has received generous praise from supporters who find his brand of crusaders zeal efficient when dealing with the scourges of society, and also jeers from those who consider his behavior repulsive and inappropriate for a media personality.

His aforementioned recklessness has also led to several tension-filled incidents that range from minor physical confrontations to an actual firearm being pointed at him and his staff, prompting many to speculate if he will ever tone down his approach in the interest of his own public image and safety. These gripes are regularly brought up by furious viewers, to which Ben contends that as long as his actions are for the greater good, he will continue to press on with his methods regardless.

It has competition from <u>ABS-CBN's XXX: Exklusibong, Explosibong, Exposé</u> that was hosted by <u>Julius Babao</u>, <u>Pinky Webb</u> and <u>Alex Santos</u>. Ex-Bitag operatives comprise most of its staff and the shows title appears to lampoon the suffix *X-treme* in *Bitag*. Another competing investigative television show of this genre of public service, although in a later timeslot, is <u>GMA Network's Imbestigador</u>.

Other competitions include his other brother's brand of public service, including Wanted sa Radyo, *Isumbong Mo Kay Tulfo!*, and his former co-host's brand, Tutok Tulfo. Bitag acknowledges the existence of such other shows, and he insists that Bitag, oriented to public

service, is out of the ordinary because of its unusual focus on real reality, unabridged by typical broadcasting standards.

Ben is not afraid nor ashamed of exposing anomalies committed even by his own employees at BST Tri-Media, in which has resulted in the expulsion of two of his employees to date.

# Principles Edit

Tulfos guiding principles are plain and simple, which he iterates at the end of the program:

Makikita ang katotohanan kung sumbungan ang pag-uusapan sa Bitag. Ang pagtitiwalay nakakamit dahil sa resulta - GAWA, HINDI NGAWA. Dito nakakamit ang salitang RESPETO.

If you're talking about complaints and public service, Bitag addresses and reveals the truth and reality. Results earn you trust - walk the walk, not talk the talk. Not whining on the problem, just acting upon the solution. It is through this that you earn respect.

# Episodes Edit

Template:Details

### Awards and recognitions **Edit**

#### Catholic Mass Media Awards Edit

36th Catholic Mass Media Awards (Best Public Service Program) - Won

#### PMPC Star Awards Edit

- 2011 Winner, Best Public Service Program (for UNTV)
- 2010 Winner, Best Public Service Program (for UNTV)
- 2009 Winner, Best Public Service Program Host (Ben Tulfo)
- 2008 Winner, Best Public Service Program Host (Ben Tulfo)
- 2008 Winner, Best Public Service Program (for UNTV)
- 2007 Winner, Best Public Service Program (for UNTV)
- 2005 Winner, Best Public Service Program Host (Ben Tulfo)
- 2005 Winner, Best Public Service Program (for IBC)

# Return to TV5 Edit

Bitag's contract on IBC has expired, and he did not renew. Bitag was forced to move to UNTV's Saturday night slots. Ben Tulfo eventually moved his TV show to <a href="AksyonTV">AksyonTV</a>, the sister channel of his former network TV5. He teamed up with his other brothers from the other stations and

made a TV show called <u>T3: Reload</u> (renamed from T3: Kapatid, Sagot Kita! following the infamous tirade to <u>Raymart Santiago</u> and <u>Claudine Barretto</u> regarding the assault of elder brother Ramon in May 2012).

On October 14, 2011, he returned to TV5. Another spin-off premiered on AksyonTV entitled *Pinoy US Cops Ride Along* where it chronicles the operations of Filipino police officers in the United States. Both *Bitag* later returned to IBC and *Pinoy US Cops* later moved to the People's Television Network, albeit in a producer's cut variety and in broadcast syndication,[4] while the UNTV version continued to air Fridays in a commercial-free tandem with Pinoy US Cops: Ride Along in a director's cut.

Ben became involved in the controversy of T3 when he, along with brothers Erwin and Raffy, vowed that the assault towards their eldest brother Mon would not go unanswered.

At the start of 2013, UNTV dropped *Bitag*, *Pinoy US Cops* and *Bitag Live* from its list of programs. *Bitag* Live then found a home on <u>92.3 News FM</u> and <u>AksyonTV</u>; furthermore the *Bitag* segment on <u>73: Reload</u> was revived after it was renamed *Caught in the Act* following the said program's reformat.

#### References Edit

- 1. ↑ BITAG Live sa Aksyon TV 41 Pang-Masa February 14, 2013
- <u>↑ Regines Toronto Concert Cancelled?</u>; The Other Tulfo The Philippine Star. September 2, 2002
- 3. ↑ Nagsusumbong ang ISUMBONG MO! Abante Tonight July 28, 2006
- 4. ↑ BITAG, ngayong Sabado na! Pilipino Star Ngayon February 1, 2013

# External links Edit

- X-Tremity
- UNTV Web: Behind The Scenes
- Youve Been Trapped!
- Program Site
- Bitag on Facebook
- Official Bitag Website

#### See also **Edit**

List of Philippine television shows

Template:News5

# Hapi Kung Healthy

Hapi Kung Healthy (Happy is Healthy) or HKH ia a Philippine 30-minute magazine sitcom for health aired by IBC which boast of a first-in-its-class format called Live Health Magazine Sitcom. Conceptualized and created by IBC Entertainment TV head Jose Javer Reyes HKH is a situation comedy in a public service and health format. The program delivers up-to-date information in a live comic situation making it the first in Philippine health media. Hosted by Manilyn Reynes and Dr. Edwin Bien with a co-casting Jeff Arcilla, Lou Veloso and Arlene Tolibas. The show packed deals with health issues and aims to educate children and parents about diseases and to prevent the spread these ailments of the medical viewers.

Hapi Kung Healthy		
Format	Sitcom (live) Medical	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC News and Current Affairs	
Directed by	Jeffrey Jeturian	
Starring	Manilyn Reynes Dr. Edwin Bien Jeff Arcilla Lou Veloso Arlene Tolibas	
Theme music composer	<u>Lito Camo</u>	
Country of origin	<u>Philippines</u>	
No. of episodes	n/a (airs weekly)	

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Delia Robles

Camera setup <u>multicamera setup</u>

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

1999 - 2002

June 5, 2011 - March 24,

Original run 2013

February 22, 2014 -

present

**External links** 

Program Site

# About the show Edit

Hapi Kung Healthy, IBC's newest sunday comedy health show, is an off-the-wall cut beyond the usual medical guide on TV routine. And hey!? What's the difference medical anyway? Hapi Kung Healthy's segments are not the typical gigs one sees on 30-minute public service and medical shows. The program has deals with health issues with comic situations one would see and aims to educate children and parents about diseases and to prevent the spread of these ailments, which makes the show a unique health approach to an avid viewer's healthy guide habits. It's a show that medical education. Hapi Kung Healthy is a whole new act from the all-too-serious-comedy half-hour medical television shows on TV, which makes it a definitely smart and bubbly health to provent the tightness come break of day. It's a perfect and breezy get-away to remove those hassles and perk up the smile in the healthy.

HKH's story revolves around a typical Filipino medical family and in their day-to-day experiences. Accurate and actual health shall be introduced medical concerns. First in the Philippine Media, the program is patterned as magazine sitcom medical center setting and the segments featured in the show. The health and medical segments will be canned and the medical assistance and dialogues of characters are delivered in the show live. With the experiences and versatility of the doctors and physicians, the challenge here is how to make people laugh yet maintain high medical issues in bring medical and healthy from the public service help at home. With HAPI KUNG HEALTHY, healthy will never be boring! Cast include famous TV actress Manilyn Reynes, the doctor Dr. Edwin Bien, actor Jeff Arcilla, Filipino actor, comedian, theater actor, director and politician Lou Veloso and female comedienne Arlene Tolibas. Directed by Jeffrey Jeturian.

It is also a theme-song composed by Lito Camo and performed by Manilyn Reynes.

#### Cast Edit

#### Main host Edit

- Manilyn Reynes
- Dr. Edwin Bien
- Jeff Arcilla
- Lou Veloso
- Arlene Tolibas

# Segments Edit

- **Kook Ko To!** The food and nutrition for cooking with Chef Jef teach them how to whip healthy dishes from their own kitchens with professional chef.
- **Kalusugan-Tuhan** A 30-second segment with Dr. Louie on the medical about diseases on health issues in public service.
- Turn Healthy ni Nurse Arlie A health guide with Dr. Arlie turns on healthy with guest physicians.
- Healthie Kiddie 101 Dr. Manilyn for kids in healthy for children.

# Awards and Nominations Edit

- 26th PMPC Star Awards for Television (Best Educational Program) Won
- 2001 Anak TV Seal Awardee (Best Educational Program) Nominated

# References Edit

### External links Edit

- Program Site
- Hapi Kung Healthy on Facebook

Hapi Kung Healthy on Twitter

### See also Edit

- IBC
- List of Philippine television shows
- List of programs broadcast by Intercontinental Broadcasting Corporation

# Hitman (Philippine TV series)

Hitman is a 2014 Filipino action television series and directed by the box-office director Topel Lee, starring Dingdong Dantes and Cristine Reyes. The series broadcast on IBC and worldwide on Global IBC premiered on September 8, 2014, replacing Catch Me Fall in Love.

It is Dantes and Reyes' fourth primetime television series on Philippine TV after Esperanza, Safe In The Arms Of Love and Crazy Little Thing Called Love.

Hitman		
Genre	Soap opera Action Romance Crime Thriller	
Format	Actionserye	
Created by	IBC Creative  Department	
Developed by	IBC Entertainment TV	
Written by	Ted Borbol	
Directed by	Tony Reyes	
Starring	Dingdong Dantes Cristine Reyes	

Theme music composer

Vehnee Saturno

Opening theme

Nasaan Ka? by <u>Josh Santana</u>

Country of origin

**Philippines** 

<u>Filipino</u>

Language(s)

<u>English</u>

Tagalog

No. of episodes

n/a (airs daily)

#### Production

**Executiveproducer(s)** Soc Jose

Location(s) Philippines

Running time 30 minutes

#### **Broadcast**

Original channel <u>IBC</u>

Picture format 480i (SDTV)

Original run September 8, 2014 –

present

#### Chronology

Related shows <u>Hitman</u> (2012)

#### **External links**

#### Official Website

# Production Edit

#### Casting Edit

This marks the primetime king <u>Dingdong Dantes</u> becoming the legend Pinoy action prince and the primetime princess <u>Cristine Reyes</u> as the drama queen after the successful primetime teleseryes on Philippine TV such as <u>Esperanza</u>, <u>Safe In The Arms Of Love</u> and <u>Crazy Little</u> <u>Thing Called Love</u>. This is also marks the reunion of Dantes and Reyes.

Of course, launching the established action stars himself, like <u>Dingdong Dantes</u>, <u>AJ Muhlach</u> and <u>Raymart Santiago</u>.

This is also the world-renowned director <u>Topel Lee</u>. Lee also worked with Dingdong and Cristine as the director of the actionserye. Among those were added are young IBC talents and superstars.

# Story Edit

*Hitman* is about a man out to avenge the death of his family in the hands of those who used to hire him to kill people even as new love figures in the compendium.

#### Plot Edit

Benjamin Santos (<u>Dingdong Dantes</u>) seeks revense on Mando (<u>Roldan Aquino</u>), master of drug syndicate and white slavery. Mando has ordered Tomas (<u>Phillip Salvador</u>) to silence Mando after the latter quit from his hired killer. Benjamin will kill the enemies to fight and becoming the action star as Hitman who signs up with the <u>National Bureau of Investigation</u> as the rookie agent load up. He is using the guns, cheats guns, some weapons, health, armor and money, with the police and his motorcycle for Hitman.

Hitman meets Roxanne delos Reyes (<u>Cristine Reyes</u>), a yougn woman who stirs warm feelings in him despite his wrath. But Roxanne happens to be the daughter of the very man he wants to kill.

# Cast and Characters Edit

#### Main Cast Edit

- Dingdong Dantes as Bejmain Ramos/Hitman
- Cristine Reyes as Roxanne delos Reyes

# Supporting Cast Edit

Phillip Salvador as Tomas

- Anton Revilla as Zoren Lorenzana
- Say Alonzo as Lea Ledamastro
- Nel Gomez as Mando
- Joe Vargas as Joe Ignacio
- Nicole Uysiuseng as Kara Rodriguez
- Jeffrey Tam as Birdie
- Polo Ravales as Paolo Rosalo
- Rebecca Chiongbian as Rebecca Ramirez
- Biboy Ramirez as Buddy Estimosa
- Tonton Gutierrez as Marvic Tan
- Chin Chin Gutierrez as Anna Gutierrez
- Ruben Gonzaga as Ruben Falcon

#### Hitman's Action Edit

- Weapon
- Professional Tools
- Thug's Tools
- Nutter Tools
- Health
- Armor
- Semi-Infinite Health
- Infinite Oxyge
- Adrenaline Mode
- Infinite Ammo
- Hitman In All Weapon Stats

### Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Hitman Items*, the merchandise that produce a toys, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### **DVD Release** Edit

IBC has released *Hitman* on DVD. The DVD set contains all episodes from volume 1-5.

#### Hitman mobile game Edit

In September 2014, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Hitman*. The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of <u>IBC</u> such as <u>Sandy's</u> <u>Romance, Born to be a Superstar, Happy TODAS, Maya Loves Sir Chief, Iskul Bukol Men, Sic O'Clock News Naman, The Million Second Quiz, Who Wants to be a <u>Millionaire?</u>, <u>KapinoyLand</u>, <u>Carita de Angel</u>, <u>Janella in Wonderland</u>, <u>Killer Karaoke</u>, <u>Batang</u> <u>Genius</u>, <u>Janella: A Princess Girl</u>, <u>Voltron Man</u> and <u>Kroko: Ang Alamat sa Zoo</u>.</u>

#### Trivia Edit

- This is also the reunuion of <u>Dingdong Dantes</u> and <u>Cristine Reyes</u> are the primetime. Their appearance was in <u>Esperanza</u>, <u>Safe In The Arms Of Love</u>.
- It became Reyes and Dantes' fourth television series on <u>IBC</u>.
- This marks the reunion of <u>Dingdong Dantes</u> and <u>Cristine Reyes</u>.
- Dantes worked in the actionserye, which is directed by <u>Topel Lee</u>.

#### References Edit

#### See also Edit

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- IBC 13, Palaban sa Dos at Siyete!
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# External links Edit

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- Hitman on Facebook
- Hitman on Twitter

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Of course, launching the established action stars himself, like <u>Jake Cuenca</u>, <u>AJ Muhlach</u> and <u>Raymart Santiago</u>.

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- Cristine Reyes as Roxanne delos Reyes

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# IBC-13 Now Offers their 'Kapinoy Primetime'!

August 29, 2014

Laurenti Dyogi, head of IBC Entertainment TV Production, promises an exciting rollout for TV 13's evening primetime slots. "This will change the TV landscape while we see ourselves like David battling against Goliaths on Philippine television primetime programming," said Dyogi, the "new force" in Philippine TV.

The new channel, which will now again attempt to break the hold of the two big networks on local viewers, will be on air all day and all week. Most of the shows are productions of IBC's original productions and local productions and the various companies like Vic del Rosario's Viva Television and others.

This 2014, The Kapinoy Network IBC-13 whose known as *Ito'ng Bagong Channel 13*, is also still fighting and competing against ABS-CBN's Primetime Bida and GMA-7's Telebabad. From PrimeTastik is now relaunches as the so-called primetime block Kapinoy Primetime continues to change the landscape. More programs are anticipated will surely change the face of primetime TV viewing as more enjoyable and exciting, announces its new bigger, new better and new brighter primetime program line-up establish itself as a trendsetter in the industry worth anticipating and hopefully developing loyalty.

If the Kapamilya and Kapuso networks were offering different TV series from teleserye, fantaserye, to Koreanovela, Kapinoy station offers a brand new stuff! Every night, every new menus! Not only offer the TV series, but will also give us different types of shows!

#### Here's a quick run down:

Starting this week of September, they will offer primetime sensation. From anime, Koreanovela, adventure, actionserye, fantasserye, Tagalog movies, sing-along videoke game show, dance, *PBA* basketball on Wednesday and Friday, political satire, teleserye, telenovela and Taiwanovela were some of their dishes!

#### Ghost Fighter (Yusuke Urameshi)

Kicked-off with the phenomenal Japanese anime *Ghost Fighter* rolls at 4 p.m. Monday to Friday. It all started when a delinquent 14-year-old boy named Yusuke Urameshi died in a car accident who tried to save a young boy's life. His spirit roamed around for a while and he decided to take a peek on his house to see what's going on after his death. Surprisingly, most people who went to his burial seem to be laughing. Most of them were Yusuke's enemies from school and his teachers who hated him, except the school's dean. The anime series became a hit among young viewers despite that believe this shrewd planning is the direct cause of why there is a such fervor for anime in the Philippines.

#### Fated to Love You (TreseBella)

At 4:30 p.m., Korean actor Jang Hyuk and the K-pop superstarJang Nara reunited together in the newest Koreanovela on TreseBella is *Fated to Love You*. Kim Mi-Young happens to spend one night with the successor of a large company and she finds herself being pregnant after the one night stand. Due to her down to earth and kind personality, she gets stuck in a love triangle between Lee Gun and Daniel.

#### Kroko: Ang Alamat sa Zoo (Thirdy Lacson and Kroko voiced by Miguel Moreno)

Kapinoy child star wonder Thirdy Lacson as Jepoy Moreno and Kroko (voiced by Miguel Moreno) started with the excitement animal adventure with his crocodile adventurserye *Kroko: Ang Alamat sa Zoo* at 5 p.m. Together with some of esemble cast Cara Eriguel, Victor Anastacio, Candy Pangilingan, John Regala, Paul Robis (voiced as Bayawak), Bianca Casado, Charlie Green, Lito Legaspi, Arkin del Rosario, Perla Bautista, Michael Fores, Lander Vera-Perez, Phoebe Walker, Jordan Castillo. It is directed by Carlo J. Caparas.

#### Hitman (Jake Cuenca and Cristine Reves)

The primetime king turned an action star Jake Cuenca heat up with the actionserye as *Hitman* via this new action-drama series! Premieres on September 8, at 5:30 p.m. About a man out to avenge the death of his family in the hands of those who used to hire him to kill people even as love figures in the compendium. Joining Cuenca (Bejmain Santos/Hitman) are the drama queen Cristine Reyes (Roxanne delos Reyes) as the love-team partner. Phillip Salvador, Anton Revilla, Say Alonzo, Nel Gomez, Joe Vargas, Nicole Uysiuseng, Jeffrey Tam,

Polo Ravales, Rebecca Chiongbian, Biboy Ramirez, Tonton Gutierrez, Chin Chin Gutierrez and Ruben Gonzaga also appearing to the action TV series. The actionserye id directed by Tony Reyes. He is using the guns, cheats guns, some weapons, health, armor and money, with the police and his motorcycle.

#### Janella: A Princess Girl (Janella Salvador)

The fanta-drama continues as the teen sweetheart Janella Salvador, the only primetime princess eventually turn the character as Janella Bernardo, the fairytale princess girl in *Janella: A Princess Girl*, a teen-oriented princess fantaserye. From Monday to Friday at 6 p.m., she is so pretty, gorgeous and beautiful.

Joining Janella is the two of most promising prince of primetime such as Marlo Mortel (Victor Fred) and Jerome Ponce (Patrick Paras). Kendra Kramer, Zoren Legaspi, Maricar Reyes, Cogie Domingo, Gloria Sevilla, Paul Jake Castillo, Bettina Carlos, Isko Salvador as Brod Pete, Kelly dela Cruz, Arvic Tan, Shy Carlos, Alfred Nasayao, Paolo Serrano, Joanna Morales, Lucas Zamora, Fretzie Bercede, RJ Ledesma, Rose Ann Ginkel, Jon Lucas, Celia Rodriguez, Chris Gutierrez, Sofia Andres, Martin Velayo, Tart Carlos and Vivieka Ravanes and Mikee Lee. With the special participation of Abby Bautista, Juan Miguel Urquico, Jenine Desiderio and Freddie Webb, is directed by Jeffrey Jeturian.

#### Voltron Man (AJ Muhlach)

Right after the 6:30 p.m. news *Express Balita*, the action prince AJ Muhlach suits up as the primetime prince, he turn into a superhero as *Voltron Man*, the action-packed superserye in the title role aired at 7:30 p.m. The story follows Marlo de Guzman (AJ), a men who had Voltron Man costume with love and resurrection who transforms into a superhero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. Joining AJ is the primetime princess Coleen Garcia, Freddie Gutierrez (Gabra Man), Paolo Ballesteros (Stryker), Lance Lucido (Batang Man), Harvey Bautista (Young Boy), Raymond Bagatsing (Machete), Cacai Bautista, Celeb Santos (Nikap), Pia Magalona, Yves Flores (Idol Boy), Andrei Felix, Joross Gamboa (Super Z), Miel Cuneta, Nathan Barrera, Virginia Pozon, Jiro Manio (Darius), Matt Edwards, Kat Alano (Black Hola Hola), KC Montero, Maribeth Bichara, Jovic Monsod (Incredible Monk), Stephanie Henares, Alicia Alonzo, Dominic Roque (Pareng Jamar), Gary Lising, Jericka Martelle, Val Sotto rulls up. It is directed by the indie film and TV director Monti Parungao. At night he turn into a superhero who's main characters is a fictional super-hero battling many different enemies.

#### Viva Cine Idols presents Angelu de Leon-Bobby Andrews movie idols

Every Monday at 8 p.m., IBC-13 continues its latest film showing *Viva Cine Idols* with a monthlong festival of motion pictures starring the box-office tandem Angelu de Leon and Bobby Andrews. Some of these Pinoy blockbuster movies will also be featured this month in *Viva Cine* 

Idols are Laging Naroon Ka (September 1), Ikaw Na Sana: The Movie (September 15) and Ang Lahat ng Ito'y Para Sa'yo (September 8).

## Elmo Magalona (Killer Karaoke)

On Tuesday and Thursday at 8 p.m., *Killer Karaoke* goes on its twice a week, the country's popular and top-rated sing-along videoke game show is hosted by the heir of Pinoy rap Elmo Magalona, the contestants will have their own song choice to perform, while unexpected challenges are being presented to them. Snakes, frogs and eels may be used to distract them from singing the song and finishing it. The audience has the power to vote which contestant will take home the prize. Getting out of tune is a big no-no on the show.

### DMZ-TV (Iya Villania)

On Tuesday at 8:45 p.m., the country's premiere dance music station on TV screen continues in *DMZ-TV*. The dance variety show add spice to life, step up and hoof. Listen, groove the movie and dance with party. As the host of Iya Vullania, Neil Coleta and Jason Abalos rules the show along with IBC's young stars of generation. The show, which is simulcast on iDMZ 891 FM on radio, is directed by Mark Reyes.

## Sic O'Clock News Naman (Ramon Bautista with Mr. Puppet Ramon)

On Thursday at 8:45 p.m., IBC-13 proves that they were the so-called Kapinoy Comedy as the anchor men like Ramon Bautista with Mr. Puppet Ramon make us spoof the news via their weekly political satire and news satire *Sic O'Clock News Naman* with the national and international news using the format of a news program in a comedy news. Best comedians are Atom Ungson, Niña Dolino, Maey Bautista, Eri Neeman, Mike Advincula, Andy Smith, Paolo Alino and Ann Mateo. One of the fake newscast focused on issues that affected both the country and internationally at the time, and the way they delivered the news in a humorous and often riotous manner made a television icon during the administration of Noynoy Aquino III, rather than commentaries on current issues in the most notable players. In several other instances in Sic O'Clock newscasters would report in a debate, senators and footage in the scene of the bold and brave TV satire redefined comedy in the Philippines as it pushed the envelope and reasserted the newly-regained democratic freedom of Filipinos consistency and social relevance, as well as the theatrics and discipline of its talents, many of whom were plucked from the academe and stage. This is the first time as Cerah Hernandez to sign language interpret.

## Your Heart, My Love (Raymart Santiago and Claudine Barretto)

The optimatum teleserye queen Claudine Barretto (Sophie dela Cruz) and the box-office king of action star Raymart Santiago (Roel Veneracion) topbill the romantic heart-warming soap opera *Your Heart, My Love*. One of IBC's primetime teleserye airs from Monday to Friday at 9:30 p.m. The story continues to get the Filipino family values and the thrill of romance about a mom, a dad and a kid. The powerhouse cast such as Xyriel Manabat, Christopher de Leon, Sandy Andalong, JC Tiuseco, Maxene Magalona, Diether Ocampo, Cherry Pie Picache,

Ronaldo Valdez, Ces Quesada, Ian Veneracion, kontrabida Princess Punzalan, Juan Rodrigo, Izzy Canillo, Nathan Lopez, Marc Carlos de Leon, Abigail Macapagal, DJ Durano, Nikki Bacolod, Steven Silva, Janeena Chan, Dino Imperial, Tetchie Agbayani, Steven Silva, Maui Taylor, Mark Anthony Fernandez, Elisse Joson, Bojo Molina, Jaclyn Jose and Gardo Versoza. With the special participation of Cheska Garcia-Kramer and Rommel Padilla. It is directed by the box-office director Wenn V. Deramas.

## Que Bonito Amor (Jorge Salinas and Danna Garcia) (TreseBella)

The primetime telenovela continues in TreseBella's new offering *Que Bonito Amor* aired at 10 p.m. starring Jorge Salinas, Danna García and Pablo Montero star as the protagonists. It is a love story like there is no other, which not only encompasses the most endearing Mexican traditions, but also ennobles one of the most representative icons from our culture: mariachi music. The story begins when we meet Santos Martinez de la Garza, a young handsome and carefree millionaire, who owns a car distributor company. Santos is deceived by his closest partners; one of them is Bruno, his friend and his sister's boyfriend, Wendy. After being accused of fraud and money laundering, Santos is compelled to escape from Los Angeles to Mexico, like a fugitive. When local networks were buying from Mexico, Taiwan and Korean drama.

## Sunny Girl (TreseBella)

Then at 10:30 p.m., premieres on September 1 on TreseBella, Wu Chun and Rainie Yang will star in the hit Taiwanovela *Sunny Girl*. Sunshine is a poor, cheerful Japanese girl who lives with her sacrificing, loving grandmother. Despite the fact that they love her, her parents are extremely irresponsible con-man/woman and have left her with a 100,000 yen debt. Her debtors finally give her an ultimatum—if she doesn't pay her parent's debt, she must go to jail for 300 days or become a maid for a rich family, wages to pay the debt.

So, are excited to these all new Philippine primetime television, they all come from the one and only Kapinoy network IBC, ang nag-iisang *Ito'ng Bagong Channel 13*.

# Kapinoy Primetime (IBC) <u>Edit</u>

- Thirdy Lacson (Kroko: Ang Alamat sa Zoo)
- Kroko (voiced by Miguel Moreno) (Kroko: Ang Alamat sa Zoo)
- Jake Cuenca (*Hitman*)
- Janella Salvador (Janella: A Princess Girl)
- AJ Muhlach (Voltron Man)
- Elmo Magalona (Killer Karaoke)
- Iya Villania (*DMZ-TV*)
- Sic O'Clock News Naman (Sic O'Clock News Naman)
- James Yap (PBA)
- Claudine Barretto (Your Heart, My Love)
- Raymart Santiago (Your Heart, My Love)

# IBC 13, Palaban sa Dos at Siyete!

## September 5, 2014

The country's number 3 station IBC-13 known as *Ito'ng Bagong Channel 13* as its tagline, makes a splash in the local primetime television scene this month.

With the new kind of Philippine primetime local television such as *Your Heart, My Love, Maya Loves Sir Chief, The Million Second Quiz, Sandy's Romance, Born to be a Superstar, Killer Karaoke, Dingdong n' Lani, DMZ-TV, Who Wants to be a Millionaire?, Shake, Rattle and Roll, Iskul Bukol Men, Sic O'Clock News Naman, Happy TODAS, Seeing Stars Tonight, the Viva Tagalog movies on primetime such as <i>Viva Cine Idols, Viva Box Office* and *Sunday Sinemaks*, as well as *PBA, NBA* and *ONE FC.* Now, the network also expanded into the genres, including adventure, fantasy and action. Aall local shows on Channel 13 are currently produced by the original production of IBC-13 and Viva Television.

## Thirdy Lacson and Kroko in Kroko: Ang Alamat sa Zoo

Kapinoy child star wonder Thirdy Lacson as Jepoy Moreno and Kroko (voiced by Miguel Moreno) started with the excitement animal adventure with his crocodile adventurserye *Kroko: Ang Alamat sa Zoo* at 5 p.m. Together with some of esemble cast Cara Eriguel, Victor Anastacio, Candy Pangilingan, John Regala, Paul Robis (voiced as Bayawak), Bianca Casado, Charlie Green, Lito Legaspi, Arkin del Rosario, Perla Bautista, Michael Fores, Lander Vera-Perez, Phoebe Walker, Jordan Castillo. It is directed by Carlo J. Caparas.

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Right after 6:30 p.m. news *Express Balita*, the action prince AJ Muhlach suits up as the primetime prince, he turn into a superhero as *Voltron Man*, the action-packed superserye in the title role aired at 7:30 p.m. The story follows Marlo de Guzman (AJ), a men who had Voltron Man costume with love and resurrection who transforms into a superhero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. Joining AJ is the primetime princess Coleen Garcia, Freddie Gutierrez (Gabra Man), Paolo Ballesteros (Stryker), Lance Lucido (Batang Man), Harvey Bautista (Young Boy), Raymond Bagatsing (Machete), Cacai Bautista, Celeb Santos (Nikap), Pia Magalona, Yves Flores (Idol Boy), Andrei Felix, Joross Gamboa (Super Z), Miel Cuneta, Nathan Barrera, Virginia Pozon, Jiro Manio (Darius), Matt Edwards, Kat Alano (Black Hola Hola), KC Montero, Maribeth Bichara, Jovic Monsod (Incredible Monk), Stephanie Henares, Alicia Alonzo, Dominic Roque (Pareng Jamar), Gary Lising, Jericka Martelle, Val Sotto rulls up. It is directed by the indie film and TV director Monti Parungao. At night he turn into a superhero who's main characters is a fictional super-hero battling many different enemies.

With the help of Viva Entertainment, IBC-13 comes up with new, exciting and refreshing programming. They also feature some anime on *Ghost Fighter* at 4 p.m., a Koreanovela *Fated to Love You* at 4:30 p.m., plus a hit telenovela *Que Bonito Amor* at 10 p.m. and the Taiwanovela *Sunny Girl* at 10:30 p.m. from Monday to Friday.

With this development on IBC-13, we hope that local TV scene is enlivened beyond a two-network world. After all, TV5 and RPN (9TV) are doing something too with their own programming.

Just a thought, it has a consistent of 31.7% of ratings, it will also rank No.3 to ABS-CBN (50.4%) and GMA-7 (42.1%) that are avove in their ratings, based on the data from Kantar Media/TNS Philippines survey.

# Viva Television using IBC-13 facilities

## 17 Sep 2014

The Development Bank of the Philippines (DBP), financial advisor for the planned IBC-13's privatization, on Wednesday said some of the network's facilities were being used by Viva Entertainment owned by the chairman and CEO Vic del Rosario, Jr.

The government is keen on buying IBC-13 with Viva Entertainment, RPN-9 with Solar Entertainment and keep the government-owned television network, the People's Television (PTV-4). The government aims to get Viva Television will buy IBC-13 within the year. "All the DBP representatives said is that Viva Television is already using the facilities of IBC-13 for some of its broadcast events," DBP Senior Vice President Chief Marketing Officer and Concurrent Branch Banking Sector Head Antonio Owen S. Maramag said.

When asked for comments on whether the Viva Communciations, Inc. is interested in acquiring IBC-13, Maramag clarified, "We cannot confirm he's joining or has expressed interest."

He said all he knew is that Viva has been using IBC-13 facilities for airing sports events like basketball. Viva is for Channel 13 by using the *PBA* basketball, the Viva Tagalog movies (*Viva Cine Idols*, *Viva Box Office* and *Sunday Sinemaks*) and the imports of Mexican telenovelas and Asian dramas thru TreseBella.

# Janella: A Princess Girl

Janella: A Princess Girl is a 2014 Philippine fantasy dramatelevision series directed by Joyce E. Bernal, starring the teen sweetheart princess Janella Salvador in her own leading role as Janella Bernardo, along with two leading men Marlo Mortel and Jerome Ponce. The show also made Salvador for her phenomenal teen sweetheart princess and her box-office. The series will be broadcast on IBC as part of the network's primetime block Kapinoy Primetime and worldwide on Global IBC on July 14, 2014, replacing the previous mermaid fantaserye Janella in Wonderland.

The show also made Salvador for her phenomenal teen sweetheart princess and her box-office. Janella will now be a fairytale princess similar to <u>Rapunzel</u> of <u>Tangled</u>, Barbie of <u>Barbie: A Fairy Secret</u> and Princess Sophia of <u>Barbie: Princess Charm School</u>.

It is part of her Janella trilogy for the fantasy-drama series on <u>IBC</u> in the <u>Philippines</u>. It is one of the most successful fantaserye and the 4th primetime anniversary offering.

## Janella: A Princess Girl

Soap opera

**Fantasy** 

Teen drama
Magical girl

Romantic comedy

<u>Adventure</u>

Format Fantaserye

Genre

Created by <u>IBC Creative Department</u>

Developed by <u>IBC Entertainment TV</u>

Written by Joel Mercado

Directed by Joyce E. Bernal

**Creativedirector(s)** Deo Endrinal

Janella Salvador

Marlo Mortel

Starring <u>Jerome Ponce</u>

Maricar Reyes
Cogie Domingo

Narrated by Janella Salvador as

Janella Bernardo

Opening theme

by Janella Salvador

Composer(s) Freddie Saturno

Thyro Alfaro

Country of origin Philippines

Language(s) Filipino English

No. of episodes n/a (airs daily)

## Production

**Executiveproducer(s)** Marivic H. Oducayen

Editor(s) Godwin Lucena

Location(s) Quezon City, Philippines

Cinematography Joey Mallari

Running time 30 minutes

## **Broadcast**

Original channel <u>IBC</u>

Picture format NTSC (480i)

**SDTV** 

Original run July 14, 2014 – present

# Chronology

Preceded by <u>Janella in Wonderland</u>

Janella: A Christmas

Related shows <u>Tale</u>(Christmas season)

Hayate Meets Janella

**Princess** (TV special)

#### **External links**

Official Website

# Production Edit

Janella: A Princess Girl announced during <u>IBC</u> trade event as one of the upcoming television fantasy drama series of the network to be shown on primetime.

After the successful of her previous mermaid fantaserye <u>Janella in Wonderland</u> wraps up, the project give to the primetime princess <u>Janella Salvador</u> in her 13 years in show business as the lead role to play her character Janella Bernardo. In which, she is also given Nikki of <u>ABS-CBN</u>'s daytime drama <u>Be Careful With My Heart</u>.

On June 3, 2014 on the network's primetime newscast <u>Express Balita</u>, the show announced as the character role Janella Bernardo and will be shown on July 14, at 7:30pm to replace <u>Janella in Wonderland</u>. Along with Janella, the two of leading men to star include her Kapinoy leading men <u>Marlo Mortel</u> who will be the love team MarNella and the newest Kapinoy contract young actor Jerome Ponce.

Kendra Kramer, Zoren Legaspi and Maricar Reyes were announced to be the cast of Bernardo's character. Paul Jake Castillo, Abby Bautista, Joanna Morales, Lucas Zamora and Kelly dela Cruz also joins the supporting cast along with Gloria Sevilla, Cogie Domingo, Bettina Carlos, Aldred Nasayao, Arvic Tan, Shy Carlos, Paolo Serrano, Sofia Andres, Martin Velayo, Fretzie Bercede, Jon Lucas, Rose Ann Ginkel, Mikee Lee, Tart Carlos, Vivieka Ravanes, Chris Gutierrez, Celia Rodriguez and RJ Ledesma. In addition to the voice of Timothy Chan as Dog Puppy, Maybelyn dela Cruz as Little Fairy and Chienna Filomenoas Nella Girl.

<u>Janella Salvador</u> promoted their newest fantaserye's lead actress who coincidentally is the talk show's most requested quest in appearace.

Award-winning TV and movie director <u>Jeffrey Jeturian</u> as director for the show who is also direct the daytime teleserye <u>Be Careful With My Heart</u> of <u>ABS-CBN</u>. <u>IBC Entertainment TV</u>, presented by the network's entertainment TV head <u>Laurenti Dyogi</u> will produce the fantasy drama series, and the makers of the trend-setting fantasy drama primetime TV hits such as <u>My Batang</u> <u>Momay</u>, <u>Carita de Angel</u>, <u>Janella in Wonderland</u> and <u>Batang Genius</u> becoming the huge success as well.

In a recent interview, Salvador said that the experience to shoot in the Philippines in anticipated to be one of <u>IBC</u>'s most-awaited fairytale princess fantaserye on Philippine primetime TV. Since the story revolves in the adventure and the magical girl of fantasy stories. The full trailer was released on June 10, 2014 via the primetime series *Your Heart, My Love*. The trailer became a

top trending topic nationwide on <u>Twitter</u> is the official poster was released. From July 7 to 11, 2014, Salvador appeared via the network's afternoon kiddie gag show <u>TODAS Kids</u> where they promoted the fairytale princess fanta-drama series in telefantasya.

Salvador promoted the fantasy series by guesting in the noontime variety show <u>Lunch Break</u> on July 12, the same day of the series' advanced special screening held at <u>SM Megamall</u>, the screening was attended by many acclaimed artists and critics namely mother <u>Jenine</u>

<u>Desiderio</u> with <u>Jodi Sta. Maria</u> and <u>Richard Yap</u> followed by the artists of the <u>Janella: A Princess Girl The Original Soundtrack</u> album. On July 12, the cast visited <u>SM North Skydome</u> for a Grand Fans Day and for the release of the fantasy series' original soundtrack, also guested in the musical variety show <u>It's Partytime</u>, followed by another appearance of player Salvador in the top-rated game show <u>Who Wants To Be A Millionaire?</u>, while Mortel and Janella guested in <u>Seeing Stars Tonight</u>.

It was televised in <u>IBC</u>, which was state owned sequestered TV network. Executives of IBC management eventually confessed that they had gladly relented to give P1 million-plus-per-day for Janella's expenses during her worldwide visit. Of course, given the projected income generated by The Kapinoy Network during the show's phenomenal run the primetime fantaserye.

People notice her for her best line "OH MY GEE" and "G-R-R-R". She is good in singing, hosting, singing, product endorsement, recording artists and concert performers also.

# Scheduling <u>Edit</u>

Janella: A Princess Girl had its pilot episode broadcast is planned to air on July 14, 2014 at 7:30 pm is set to replace <u>IBC</u>'s previous fantaserye <u>Janella in Wonderland</u>.

On August 4, 2014, the fantasy series moved from 7:30pm intto 6:00pm timeslot as the result lead-in to the network's flagship primetime news program *Express Balita*, and the show at 7:30pm vacated by the action-packed supersero series *Voltron Man* which is top-billed by the action prince *AJ Muhlach*.

Also due to public demand, <u>IBC</u> announced that starting September 6, 2014, the series expanded into Saturday nights will air at 6:00 p.m. to 6:45 p.m. called *Janella: A Princess Girl: Janella's Party* which featured the performance of Salvador, Mortel and Ponce in the song and dance number at <u>Broadcast City</u>.

# Synopsis Edit

Oh my gee, Janella thinks she got her cute and adorable look because of a girl her mother saw before she was born. After her conquering the mermaid princess, the story is about a young girl Janella Bernardo (<u>Janella Salvador</u>), a 16-year-old ordinary girl for her daughter she is now saw a fairytale princess and a TV superstar while she is shooting her launching fantaserye, she is so

pretty and beautiful in high school for her students follows the journey as she struggles in the destiny.

Oh my gee, you're so Grrr go girl, Janella is her boyfriend Victor Fred (Marlo Mortel), a young men while she loved Janella fall in love and she is so very exciting to her surprise. Patrick Paras (Jerome Ponce), a men about her girlfriend. Janella gets happy to know that she's #1 primetime superstar, and asks since when the series has been on. Her dad Bobby Bernardo (Zoren Legaspi), a father in her house for the family and her mom Tetchie Bernardo (Maricar Reyes), a mother is at home as well. She hopes to her dreams with the pet is Dog Puppy (Timothy Chan). In the costume party, Janella dress as the dink press, love interest of Victor trying to kiss with Janella and Patrick. Janella signs a contract with a reading it appear an amazing adventure where she discovers. While Janella's house, Alvin says that Janella needs a catchphrase, Oh my gee, an to change her mermaid tale from colour into a fairytale princess like a pink dress. Sure that the man Alvin Fernando (Paul Jake Castillo), the office man who calls Janella with mom and dad in his office, responds that it's IBC's top fantasy series now that Janella knows, a young kiddie girl Andrea Bernardo (Kendra Kramer), a child women is for her kid. Who will fight Witch Boy (RJ Ledesma), an evil witch boy in the world against the castle in so high up to the sky.

The queen of sister Valerie Gonzales (<u>Bettina Carlos</u>), a strongest women in the fun and there is Michael de Leon (<u>Mikee Lee</u>), a men who will take care of them pink roces to follow their dreams. Janella become the beautiful and fairytale charm princess. She believes her and goes to her friends Coleen delos Reyes (<u>Kelly dela Cruz</u>) and Jane Eigenmann (<u>Joanna Morales</u>) appears to the girls who wish the daughter at princess with a fashion princess as well. In the castle and with a pink dress that all the thugs made their dreams come true in a magic for magical power, my pink lippie and outfit princess as Princess Janella.

Janella truly had come a long way with all her achievements as a recording artist, concert performer, actress, TV host, movies and even product endorser, a fairytale princess of singer-actress for the superstar.

She has the princess kiss, folk princess, like a princess dress up, stylish Princess Janella, magical, gorgeous, beauty secrets and beautiful. Janella struggles to fulfill her dream to become a singing superstar performing a song and dance that makes glow of dance and sing finds and sets the princess while she fall in love with her boyfriend Victor and Patrick with her family, while Janella is her fantasy castle. She dreams of helping her family out of poverty by sharing her music and fall in love with the princess fantasy party dress up, she is her talent should with glamour of the singer-actress for the superstar idol she feel the magic and fall in love saves the day by urging her to join the Search for The Next Singing Sensation Superstar where she could win as much as a hundred thousand pesos by sharing her music with glamour and a golden voice.

# Cast and Characters Edit

### Main Cast Edit

- Janella Salvador as Janella Bernardo After her conquering her mermaid tale princess, oh my gee, a 16-year-old ordinary girl and a princess girl who is now saw a fairytale princess, she is so pretty and beautiful follows the journey as she struggles in the destiny, she's #1 primetime superstar while she is a dress like the pink dress. While Janella's house, Alvin says that Janella needs a catchphrase, Oh my gee, an to change her mermaid tale from colour into a fairytale princess like a pink dress. She believes her and goes to her friends Coleen delos Reyes and Jane Eigenmann appears to the girls who wish the daughter at princess with a fashion princess as well. In the castle and with a pink dress that all the thugs made their dreams come true in a magic for magical power, my pink lippie and outfit princess as Princess Janella. She loves her family and wants to support them. Love interest of Victor trying to kiss with Janella and Patrick. Janella truly had come a long way with all her achievements as a recording artist, concert performer, actress, TV host, movies and even product endorser, a fairytale princess of singer-actress for superstar.
- Marlo Mortel as Victor Fred A young leading men Victor primetime prince of IBC while she loved Janella fall in love and she is so very exciting to her surprise.
- Jerome Ponce as Patrick Paras A young men about her girlfriend who loves Janella.
- Kendra Kramer as Andrea Salvador A young kiddie girl Andrea, a child women is for her kid.
- Zoren Legaspi as Bobby Bernardo A father in her house for the family for dad.
- Maricar Reyes as Tetchie Bernardo A mother is at home for mom.

# Supporting Cast <u>Edit</u>

- Paul Jake Castillo as Alvin Fernando Sure that the man Alvin, the office man who calls Janella with mom and dad in his office, responds that it's IBC's top fantasy series now that Janella knows.
- Gloria Sevilla as Selena Agbayani A mother in her family with a perfect magic when he
  was young and the head maid of the household.
- Cogie Domingo as Joel dela Cruz The prince of charming from the castle.
- Bettina Carlos as Valerie Gonzales The queen of sister, a strongest women in the fun.
- Arvic Tan as Marco dela Paz
- Shy Carlos as Roselle Domingo
- Aldred Nasayao as Flex Domendez A young boy who named as the kid of Janella's house.
- Isko Salvador as Brod Pete
- Michael Martinez as Mike Domingo Named as the young boyfriend at home.

- Kelly dela Cruz as Coleen delos Reyes Patrick's girl bestfriend.
- Paolo Serrano as Adam Falcon Selena's normal boy.
- Sofia Andres as Nikki Balmonte
- Martin Velayo as Johnny Santos A charming men reign the wonderful surprise experience who calls the prince charming.
- Joanna Morales as Jane Eigenmann Carlos' girlfriend.
- Lucas Zamora as Carlos Revilla A youngest boy who calls Jane and Janella.
- Fretzie Bercede as Lauren Zaragoza
- RJ Ledesma as Witch Boy Who will fight Witch Boy, an evil witch boy in the world against the castle in so high up to the sky when the witch is an evil witch boy.
- Jon Lucas as Matt Estavez The boy emperor he is the one you that date.
- Rose Ann Ginkel as Roselle Ginkel
- RJ Jimenez as Knights
- Mikee Lee as Michael de Leon A men who will take care of them pink roces to follow their dreams.
- Tart Carlos as Isabel Manzano
- Vivieka Ravanes as Vicky Moreno
- Chris Gutierrez as Christoff Buenavista
- <u>Celia Rodriguez</u> as Ms. Gorgeous The evil wizard above a grows who tries to live out her dreams.
- Hiro Torobu as The Handker-Chief Working sewing together with the villain costume by sewing handkerchiefs together, becoming the villain as The Handker-Chief used a peddled flying machine to drop a huge red Chiffon, handkerchief over all the city so that he can make the city dissapear. Janella to fight The Handker-Chief, which is destroy the villains and enemies.
- Janeena Chan as Clare delos Santos
- Dino Imperial as Dario Mendoza

### **Extended Cast** Edit

Jade Castro as The Flying Nitchman - He is a purple flow around him as the evil devil ghost, which makes him enemies, blue eyes with black irises, an evil, a handbag, a ghostly. In the hospital, he appears to condemn him in Dany Jones' Locker, a locker full of smelly gym socks of stinks with the dirty goo. Victor Fred begs to be freed, and the Nitchman does, so long as he will be always generous from there on. The Nitchman returns to take him back to the Locker. Oh my gee, but Janella bets that Victor is generous, and bets that he would pick the cellphone. Victor takes the cellphone, sending Janella to Dany Jones' Locker. His mom Tetchie and his dad Bobby chews Victor for this. Victor sees the error of his ways, and her girlfriend back. The Flying Nitchman returns

with Janella to return her and him, not because of Janella's family repending, but because Janella she is so pretty.

# Recurring Cast Edit

- Jai Agpangan as Rose Velasco A sister who gives and meets her friends.
- Joj Agpangan as Kaye Velasco An older sister she got Matt's boyfriend.

## **Guest Cast** Edit

- Liza Soberano as Alexxandra de Guzman
- AJ Muhlach as Voltron Man
- Gloria Diaz as Gloria Esteban
- Elmo Magalona as Francis Matanga
- Shanne Velasco as Sarah Salvador
- Veejay Aragon as Mark de Leon
- Pio Balbuena as Paolo Bandera
- Michelle Vito as Tecna Gonzales
- Robi Domingo as Leo Marquez
- Andre Paras as Joshua Eusebio
- Jodi Sta. Maria as Maya dela Rosa-Lim
- Richard Yap as Richard "Ser Chief" Lim
- Mutya Orquia as Abigail Ruth "Abby" Lim

## Special Participation Edit

- Abby Bautista as young Janella Bernardo
- Juan Miguel Urquico as young Vicor Fred
- Jenine Desiderio as Jenine Bernardo Janella's mother who she calls her daughter.
- Freddie Webb as Daniel Bautista Janella's grandfather who he calls her daughter.

## Voices Edit

- Timothy Chan as Dog Puppy A dog puppy boy he hopes to her dreams with the pet.
- Maybelyn dela Cruz as Little Fairy Little girl is a fairy who wish of fairies.
- Chienna Filomeno as Nella Girl Fairy girl is charming a princess.

# Production and development Edit

Janella: Princess Girl launched the exclusive behind-the-scenes and interviews of the cast of the hit series and crew in the network's website.

# Reception Edit

# Ratings <u>Edit</u>

Premieres on July 14, 2014 at the time of Typhoon Glenda, *Janella: A Princess Girl* consistent a high ratings with a pilot episode garnered a 30.9% household rating, dominated its competitors <u>ABS-CBN</u>'s <u>Dyesebel</u> with 29.5% and <u>GMA</u>'s <u>Niño</u> with only 17.5%. By July 18, the fantasy series was at number 1 along with a primetime popular teleserye <u>Your Heart, My Love</u>, according to Kantar Media Total Philippines TV Ratings. On July 21, 2014, the fantasy series sustained its number 1 garnered with 25.7% rating dominated by its new competitors such as <u>Hawak Kamay</u> which got 24.0% and <u>Niño</u> with only 15.5%.

According to data from Kantar Media, the show consistently took the number 1 spot in daily nationwide television ratings, earning an average rating of 26.3% throughout the week of July 21-25 as compared to its rival network's counterpart, which earned an average rating of 24.6% and 17.7%.

Since then, *Janella: A Princess Girl*'s ratings proved is the #1 fantaserye on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households) ratings, while <u>Your Heart, My Love</u> is the #1 primetime teleseryes on Philippine TV, also the strongest (ratingswise) series on IBC PrimeTastik slot.

As of August 4, 2014, the fantasy series was moved to an earlier timeslot from 7:30pm to 6:00pm, as the result proved its supremacy garnering a total of 21.8% ratings share in first place beating its network's counterparts, <u>Pure Love</u> which earned an average rating of 20.9% and <u>My</u> <u>BFF</u> got a rating of 10.9%.

# Critical and commercial reception <u>Edit</u>

The show received mainly positive reviews both from viewers and critics. Review by Philippine Entertainment Portal, they praised Janella's performance saying, "Oh my gee, super princess as well." The director of *Janella: A Princess Girl* is the award-winning director <u>Joyce E. Bernal</u>, tagged <u>Janella Salvador</u> as the teen sweetheart princess now hailed as the primetime princess as well based on her portrayal as Janella Bernardo. She started: "She is so good. Oh my gee, i think she will now have a show business and this will becoming so exciting. She may be a primetime princess." "I really like it. Oh no, andya na sila, I told herself this fantaserye is a fairytale princess would surely rate, oh my super gee.

# Promotions Edit

After its first year run, the show gains endorsements and <u>brand promotions</u> from companies. The advertisements airs during and after the commercial breaks of the show.

Year	Brand name	Company name	Actor/Character
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2014	Smart Buddy	Smart Communications	Janella Salvador (Janella) and Marlo Mortel (Victor)
2014	Bench Daily Scent Cologne	<u>Bench</u>	Janella Salvador (Janella), Marlo Mortel (Victor) and Jerome Ponce (Patrick)
2014	Garnier Pure Active	<u>Garnier</u>	Janella Salvador (Janella), Kelly dela Cruz (Coleen) and Joanna Morales (Jane)
2014	Charmee Breathable	<u>Charmee</u>	Janella Salvador (Janella), Kelly dela Cruz (Coleen) and Joanna Morales (Jane), Jon Lucas (Matt), Lucas Zamora (Carlos) and Jerome Ponce (Patrick)

## Mall tour Edit

After its successful premiere and the viewers' charm support, the cast of *Janella: A Princess Girl*, name the teen swetheart princess <u>Janella Salvador</u> lead the show has launched *Janella: A Princess Girl Mall Tour*. In July 18, the cast visited <u>Robinsons Place Roxas</u> followed by an appearance in July 19 at <u>SM City Iloilo</u>. In July 25, the cast continued their appreciation stopping at <u>Ayala Center Cebu</u> in <u>Cebu City</u>.

The cast continued the tour in Gaisano Mall of Davao Atrium in August 9 for the grand fans thanksgiving celebration and was followed by a tour at <u>SM City Baquio</u> in August 16. On August 23, Salvador, Mordel and Ponce visited in its grand fans' day at the <u>Trinoma Activity</u> Center in Quezon City.

# Merchandise **Edit**

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Janella: A Princess Girl Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

## Soundtrack Edit

Janella: A Princess Girl: The Original Soundtrack

**Television theme by Janella Salvador** 

Released July 12, 2014

**Recorded** 2012-2014

**OPM** 

**Genre** Pop

Soundtrack

<u>Label</u> <u>IBC Records</u>

The Janella: A Princess Girl: The Original Soundtrack is a music album was released under the music recording company IBC Records on July 5, 2014. The show's original soundtrack, which features the theme song sung by Janella Salvador, was released the series' Grand Fans Day. The album's main single Sunny Day released along with its official music video directed by Monti Parungao.

The soundtrack also became the number 1 top-selling OPM album in the Philippines which also serves as the fantasy series' original sound track. It was released for <a href="IBC">IBC</a>'s fantaserye Janella: A Princess Girl and is now available in physical and digital formats in various music stores. All the songs from the original soundtrack album of the fantasy series are performed by <a href="Janella">Janella</a> Salvador.

#### Track listing Edit

- 1. Sunny Day (Coco Lee) (composed by Andrei Dionisio) Janella Salvador
- 2. Oh My Gee (composed by Marcus Davis) Janella Salvador
- 3. Mahal Kita Pero (composed by Melchora Mabilog) Janella Salvador
- 4. With a Smile (composed by Melchora Mabilog) <u>Janella Salvador</u>
- 5. Somebody Warm Like Me (Lani Misalucha) (composed by Christian Martinez) <u>Janella</u> Salvador
- 6. Yesterday's Love (composed by Vehnee Saturno) Janella Salvador
- 7. Prinsesa ng Puso Mo (composed by Andrei Dionisio) Janella Salvador
- 8. My Love (NM feat. Melissa Petty) (composed by Vehnee Saturno) Janella Salvador
- 9. Mr. Kupido (composed by Andrei Dionisio) Janella Salvador
- 10. Magkita Na Tayo (composed by Christian Martinez) Marlo Mortel and Janella Salvador
- 11. She's a Girl (composed by Jenine Desiderio) Janella Salvador
- 12. She's Out of My Life (composed by Freddie Gutierrez) Janella Salvador

#### DVD Release Edit

IBC has released *Janella: A Princess Girl* on DVD. The DVD set contains all episodes from volume 1-10.

# Janella: A Princess Girl mobile game Edit

In August 2014, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Janella: A Princess Girl*.

The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of <a href="IBC">IBC</a> such as <a href="Sandy's Romance">Sandy's</a> Romance, Born to be a Superstar, Happy TODAS, Maya Loves Sir Chief, Iskul Bukol Men, Sic O'Clock News Naman, The Million Second Quiz. Who Wants to be a <a href="Millionaire?">Millionaire?</a>, KapinoyLand, Carita de Angel, Janella in Wonderland, Killer Karaoke and Batang <a href="Genius">Genius</a> are becoming the huge success of the show.

# Spin-offs Edit

## Janella: A Christmas Tale Edit

Main article: Janella: A Christmas Tale

After the huge success of *Janella: A Christmas Girl*, the show was give to the special holiday season for twenty episodes starting from December 1 to 26, 2014, the Christmas special episode spin-off of the teen fantasy-drama series was held called *Janella: A Christmas Tale*.

## Hayate Meets Janella Princess Edit

Main article: Hayate Meets Janella Princess

# Awards and nominations Edit

## Catholic Mass Media Awards Edit

- 36th Catholic Mass Media Awards (Best Fantasy Series Actress) Won (Janella Salvador)
- 36th Catholic Mass Media Awards (Best Fantasy Series) Won

### Eduk Circle Awards Edit

2014 Winner, Most Popular Teen Actress of the Year (Janella Salvador)

# Trivia Edit

- Salvador is also appear as Nikki for the daytime serves <u>Be Careful With My</u>
   <u>Heart</u> on <u>ABS-CBN</u>.
- This is Salvador's first project for IBC. She has been <u>ABS-CBN</u>'s <u>Star Magic</u> contract star and now is one of <u>IBC</u>'s contract superstar thru <u>Kapinoy Talent Center</u>.
- The theme song of the fantasserye is *Oh My Gee* performed by <u>Janella Salvador</u> from the first album <u>Oh My Gee</u> from <u>IBC Records</u>.

- It also became Janella Salvador's first ever television series on <u>IBC</u> for the fantaserye and a new face in primetime to the Philippine showbiz industry.
- This marks <u>Janella Salvador</u>'s second primetime fantasy for IBC.
- Janella will now be a fairytale princess similar to <u>Rapunzel</u> of <u>Tangled</u>, Barbie of <u>Barbie: A</u>
   <u>Fairy Secret</u> and Princess Sophia of <u>Barbie: Princess Charm School</u>.
- Salvador will joined by <u>Marlo Mortel</u> and <u>Jerome Ponce</u>, who are also appear the daytime teleserye <u>Be Careful With My Heart</u> as Nicolo and Luke, will now appear the fantasy drama on <u>IBC</u>.
- Janella: A Princess Girl will reunite Janella with the award-winning director <u>Joyce E.</u>
   <u>Bernal</u> directed her in such unforgettable projects.
- For the first time, <u>Marlo Mortel</u> and <u>Jerome Ponce</u> teamed up with <u>Janella Salvador</u> in their own primetime fantaserye with a love-team MarNella (Marlo-Janella) and JerNella (Jerome-Janella).
- The first primetime fantasy drama series filmed and shot in HD.
- Maricar Reves and Zoren Legaspi's first-ever primetime fantasy-drama series.

## See also Edit

- Jerome Ponce goes to IBC
- It's raining new shows on IBC-13
- 'Janella: A Princess Girl' Premieres this July 7
- IBC goes to PRIMETIME 13 with a concert
- 'Janella: A Princess Girl' Pilot Episode Wins, Trends Worldwide
- Shine On Fantaserye on IBC-13 (PrimeTastik)
- 'Janella: A Princess Girl' and 'Voltron Man' Switch Timeslot!
- IBC Maintains Nationwide TV Ratings in July
- "Janella: A Princess Girl" Remains In Top Spot
- TIME SLOT SWITCHING LIFTS JANELLA: A PRINCESS GIRL AND VOLTRON MAN TO RULE PRIME TIME!
- 'Janella: A Princess Girl' Leads Top 35 Shows in July
- IBC-13—The superstar TV viewing 54 year after
- A New Primetime Line-Up via IBC-13's 'Kapinoy Primetime'
- IBC-13 to boost ratings with 5 primetime series
- Janella Salvador's Career Timeline In GIFs
- IBC-13 STILL THE FRONTRUNNER IN NATIONAL TV RATINGS IN OCTOBER
- This December on IBC-13
- IBC-13 is Set to Revolutionize Philippine TV Viewing Habit this 2015
- <u>'Hayate the Combat Butler' and 'Janella: A Princess Girl' to Shine On Primetime Starting</u>
   January 12 on IBC
- List of programs broadcast by Intercontinental Broadcasting Corporation

List of dramas of IBC

# References Edit

# External links Edit

- Official Site
- Janella: A Princess Girl on Facebook
- Janella: A Princess Girl on Twitter

# Jerome Ponce goes to IBC

June 28, 2014

After they started to the characters Luke and Nikki of ABS-CBN's daytime hit teleserye *Be Careful With My Heart*which is also top-billed by Jodi Sta. Maria (Maya dela Rosa) and RIchard Yap (Sir Chief), a young actor and the Filipino teen actor Jerome Ponce signed a new long-term deal with IBC-13 and officially a Kapinoy with his own home network. Ponce is dubbed as the "Mario Maurer of the Philippines".

He is the Kapinoy contract actor last June 20, 2014, after Janella Salvador signed the contract superstar last January 24, 2014 He graduated in Malayan High School of Science in Pandacan, Manila. He postponed his college studies at the Mapua Institute of Technology after entering his acting career.

In this batch as he signed up her new contract with her the biggest and most trusted TV network in the country IBC on Saturday night (June 20, 2014), at the Broadcast City in Capitol Hills, Diliman, Quezon City.

Jerome said in a taped interview aired on the IBC's primetime newscast *Express Balita* on Friday (June 20). The Kapinoy Network has been his home since he entered the showbiz industry. His fans in order to get an even higher in future movie and TV projects at the mother studio that she feels the love and appreciation from the network where he grew as an artist expected her own television project.

Jerome is also related through his father Jesus Porciuncula Jr. uncle the brother of his late father the veteran character actor Lauro Delgado of Premiere Productions. Very grateful with his IBC family after she signed a contract with the government-sequestered TV station.

His talent manager of Kapinoy Talent Center Jeffrey Jeturian and Jerome's parents to accept the project. IBC chief content entertainment officer Laurenti Dyogi said that when the network was considering young actors for the project, he had Jerome. The contract signing was witness by IBC Entertainment TV head Laurenti Dyogi, IBC broadcast head Rey Sanchez, IBC president and CEO Boots Anson-Roa and IBC chairman Eric Canoy. "I am nervous and I am very overwhelmed because it's to be a Kapinoy," said Jerme right after the contract signing.

Jerome hopes is slated to do star in her own Kapinoy fantaserye with a working title with Janella Salvador called *Janella:* A *Princess Girl* where she play a princess girl role. In an interview with IBC, Jerome Ponce was quoted as saying "Grabe, sila mga Kapinoy, kamusta naman akong Kapinoy po talaga," Jerome said. "Very welcome ako lagi dito and well-loved and appreciated" He hopes to see herself starring in a movie and teleserye in time. Jerome said while Janella will do an upcoming movie for box-office.

He revealed in her own TV career that continues to taping for her own fantaserye. She also marked by various guest appearances said that she is open to do any role whether for drama, fantasy and comedy.

Many fans hope that leading man Marlo Mortel and Jerome Ponce will be part of this show and another Kapinoy Talent Center artist will play Janella's leading man. He hopes to direct his own TV commercial, her feature film, her immediate goal is to further expand her horizons as a teen actor.

He said he is open to doing action, drama, comedy and fantasy. The 19-year-old young actor started his career in showbiz in 2014 when he was cast in ABS-CBN's daytime teleserye *Be Careful With My Heart*. He did several other shows in the network and was paired with some of the industry's big names.

As part of the contract, Jerome will now be seen in his own projects while he play the character himself as Patrick Paras in the the fairytale princess fantaserye *Janella: A Princess Girl* which is premiered on July 14 this Monday to Friday at 7:30 p.m., teamed up with Janella Salvador. Jerome gaves the hottest love team as JerNella and MarNella (with Marlo Mortel) will charm the huge success.

In which other shows for Jerome continues to planning stage would also his acting sint and seen a mainstay regular performers in the Sunday musical variety show *It's Partytime*.

#### New IBC 13 shows this month

Asian Television Content Philippine Corporation (ATC), new content provider of IBC 13 (now dubbed The Alternative TV Channel), will launch new programs starting today.

Educational kids' show *Hi-5* will air weekdays at 4 p.m. on IBC-13. On IBC-13, the hour-long drama series *La Teniente* will also air Saturdays, 6:45 p.m.

On IBC News Netwoirk (INN) Channel 45, the show will be followed at 6 p.m. with *Animalia*, which is about the animal kingdom and its denizens' interactions with humans. Another science-themed show, *The Big Planet*, will air every Saturday at 6:30 p.m., starting June 7.

# It's raining new shows on IBC-13

July 6, 2014

If ever kung mabili ko ang 80% stake ng IBC-13. I will plan to order a new transmitter, new HD cameras, and other broadcast equipment for its TV and radio broadcasting as well as the regional stations. Some of the shows would be produced by IBC and co-produced by Viva Television. Let's shy away from the three big networks here in the Philippines will perform a program. It was the heyday of 13, as also the opposite in the past few years. May become more popular the IBC-13 carrying their agreement blocktimer Vintage Sports and PBA, particularly Channels 2 and 7 of the two giants in the industry. Even beyond the fact that it becomes blocktimer channel them to various production outfits in the country such as Viva. IBC-13 should be and RPN-9 as the general entertainment network, in order to rebuild its programming. ATC should imitate while Solar in RPN's major block-timer. Good move by the MBA to get RPN-9 to air the games on primetime. I hope the new blocktimer does a good job with the government-sequestered network.

A new network programming thrust for **IBC-13**, jointly owned by the chairman Eric Canoy.

And striking dun nun evidence that facilities of their time. A warehouse that was apparently side of their studio equipment volume. And obvious set-up its age.

The privatization of sequestered TV stations RPN 9 and IBC 13 was originally set by the Privatization and Management Office (PMO). IBC-13 which is stands for *Ito'ng Bagong Channel 13*, is set to unleash a storm of game-changing programs with its *Signal No.13:*\*Umuulan ng Saya mga Kapinoy\* third quarter campaign, is revitalizing its network programming.

The network's chairman Eric Canoy and president and CEO Boots Anson-Roa spearheaded the official state-run is up for privatization this year unveiling of the network's new line-up of Sports (I), Entertainment (B) and News and Current Affairs (C) offerings during a recent trade launch. "We need to make the station more viable," Boots told Inquirer Entertainment in interview at the IBC-13 office in Broadcast City last week. "We want people to know that, still up fort privatization, we are beefing up our own programming." Canoy is confident that privatization and get in the way of the reprogramming. "If the shows are good, I'm sure the prospective buyer will take them into consideration," he said.

Hosted by *Maya Loves Sir Chief*'s love team of Jodi Sta. Maria and Richard Yap, the trade event gave attendees an exclusive and first-hand look of what promises to be even greater things to come from the **Kapinoy Network** this third quarter, what with a fortified programming grid that further reinforces **IBC-13**'s commitment in offering viewers a different kind of Philippine TV experience. **IBC** is able to provide strong signal nationwide, and **IBC-13** will be the undisputed #3 station in the country.

Additionally, the network also relaunched a new advertising campaign and brand name **Kapinoy**, which emphasized the new **IBC** lineup as being more distinct and new than what was being aired by its competitors to increase our audience share and our ratings at the time.

As the two giant networks offers big-budgeted teleseryes, reality shows, noontime entertainment and other mass-oriented productions, Canoy said **IBC** was determined to improve prime time programming ("The next two months will be very exciting") while **IBC** become more aggressive with surging ahead in the ratings, but was also propping up its non-prime time hours with children's educational programming and with the hit animes (*Kirarin* and *Ghost Fighter*), sentai and tokusatsu (*Kamen Rider Fourze*).

**Barney & Friends**, the child-friendly in the popular children's television program aimed at children from ages 1 to 8. Monday to Friday at 8:30 to 9 a.m. Barney, the most adored purple dinosaur in the world was created in 1987 with the children show **Barney and Friends** from **HIT Entertainment** for children loving kids and kids at heart to be educatonal from the home videos, a major success when the characters for toys, books, live musical and many more for all children in the **Barney** franchise on **IBC**. New character mascots are Barney, Baby Bop and BJ entertain kiddie viewers with the new celebrity guest as the children's television programs. All your favorite Barney songs are there and more. Educational, light-hearted and entertaining, the production brings an imaginative story to life in the market was kids and baby boomers everyday for fun and games represent viewers of all ages with Barney, a purple anthropomorphic Tyrannosaurus rex who conveys educational messages through songs and small dance routines with a friendly, optimistic attitude.

*Hi-5*, the popular Australian educational children's program airs Monday to Friday at 2:30 to 3 p.m. Created in Australia in 1999 and is based on the children's music group *Hi-5*, it reaches an estimated average weekly global audience of one million children as it is being broadcast in over 83 countries. *Hi-5* is a children's pop music group much like peer children's entertainers The Wiggles. Each series has new episodes with nine weekly themes. In 2004 (Series 6), the show was marked by reduced episodes than normal, with 30 episodes in six weekly themes due to the band concentrating more on touring. In 2009 was marked the beginning of the "second generation" of Hi-5, with all of the original members having departed in 2006-2008. The series was renewed with the new cast by the **Nine Network**.

To produce its own set of children's educational TV programs through IBC Foundation, Inc., KapinoyLand, the network's longest-running children's educational program produced by IBC Foundation, Inc. and Philippine Children's Television Foundation, Inc. based on KapinoyLand in the Philippines for brand of the Kapinoynetwork, earning for The Best Children's Program for the KBP Golden Dove Awards and Anak TV Seal Awards. It airing from Monday to Friday at 3 to 3:30 p.m. The new IBC mascots like Mr. Kapinoy created in June 30, 2012 based at KapinoyLand at Broadcast City, Capitol Hills, Diliman, Quezon City, Philippines from the success of TV, toys, books, stickers and so much more. His friends Ms. TV, Radiogirl, Newspaperboy and Ms. Lola Pinoy are the stars of the show premieres on October 1, 2012 as the first live-action Pinoy Filipino animated, live-action Filipino animated and full length 3D computer-animated format concept is based on time traveling. Daily educational children's program teaching values and basic learnings for pre-school kids (in Filipino). In the guests will be the kind of baby, child and kids play that Mr. Kapinoy meeting appeal to 2-5 years old for baby, 10-13 years for kids of these children, and will singing, dancing and playing for kids as live-action animated format using original Filipino music and stories, animation, theater, muppets, live action animated and features that Mr. Pinoy meeting learning, playschool and playground with exciting fun and games. To making craft arts, they make some unique and beautiful artworks using any artwork tools such as cardboard, pencil, pentel pens, colored papers, cartolina, etc., and they use foods to make works of arts which is still edible with a sponsors by Regent Foods Corporation such as Cheese Rings, Tempura, Cheese Ball and Regent Cakes (Pandan, Ube, Mocca, Melon, Strawberry, Lemon, Custard and Chocolate).

"If you notice, we now have programs geared toward the younger audience, specifically for kids. In the daytime, it's mostly children who watch television," Boots explained. "At night, we address the male audience by airing sports-oriented shows. At night, we address the mass audience by airing local primetime shows (dramas, fantasy, comedy, musical variety, reality, talk shows and **Viva** Tagalog movies)." Please have anime programming in your line up of shows like **Ghost Fighter**.

The goal for creating this show was to increase the commercial value of the government-owned **IBC 13**, which was up for sale as part of the Philippine Government's privatization efforts was eventually bought by **Viva Productions**, **Inc.**, which the TV and radio coverage for the **Philippine Basketball Association (PBA)**. Currently on air are **PBA** and **NBA** for basketball aficionados, and **ONE FC** for MMA fighting fans.

According to Canoy, **Viva Entertainment**, which has an existing programming contract with **IBC-13**, is responsible for the network's primetime hours with the **PBA** games, **The Main Event** boxing matches and the **Viva** Tagalog movies on primetime. For this, **Asian Television Content Philippines Corporation (ATC)**, which has been the TV content provider including telenovelas, Asian dramas and **ONE FC** fighter.

Canoy said he recently consulted **Viva** chairman and CEO Vic del Rosario, Jr. on how to reprogram said hours. "Right now, what you see on primetime are basically more Filipino shows that you also see on Philippine TV. That's because those programs already have a captive market," Boots said, "except that for free TV, a good idea to concentrate on the C-D-E markets also of viewers "for more mass-based level". "I can't divulge right now what the programming thrust will be. Viewers should watch our for this," said Boots.

In my view, **IBC-13**'s our only hope to be the pointless network war and bickering among **Channels 2** and **7** and its rabid fans. It all started reinvented itself and zoomed up the ratings.

Together with friends, advertisers, media practitioners, businessman and **IBC's** roster of stars and talents.

Here comes **IBC-13**, with its bold goal of being #3 by 2015, it's fulfilling a goal for an organization and providing competition to the dull landscape being dominated by 2 networks made the industry. Artists have more choices and power to where they would like to work and show their talent, audiences have more shows to watch out for, we have more sources of news. **ABS-CBN** and **GMA** has felt the impact so much that they are pressured to create better programming and take better care of its talent.

**IBC-13**'s third quarter storm officially makes its mark on July 5 with the relaunch of an even stronger primetime television block, beginning with the back-to-back new season premieres of three of the **Kapinoy Network**'s most watched programs, the popular and top-rated game show **The Million Second Quiz** (Saturday 6 p.m.), with Drew Arellano as host, the country's longest-running reality show of its kind **Born to be a Superstar** (Saturdays at 9 p.m. and Sundays at 8:30 p.m.) with the young diva princess Anja Aguilar and the country's favorite and top-rated game show **Who Wants to be a Millionaire?** (Sundays at 7:30 p.m.), which welcomes Robi Domingo as its new host. The premiere of the one-of-a-kind musical game show **Killer Karaoke** (Saturday 7:30 p.m.), which is hosted by the heir of Pinoy rap Elmo Magalona.

Under ATC @ IBC block, TreseBella (stylized Trese13ella) will deliver the new telenovelas with the Filipino-dubbed Mexican content: *The Two Sides of Ana (Dalawang Muhka ni Ana)* (weeknights at 10-10:30 p.m.) top-billed Ana Layevska and Rafael Amaya and the action-packed TV series *La Teniente* (Saturdays at 6:45-7:30 p.m.) starring the award-winning Mexican actress Maria Fernanda Yepes.

Over the reins of weeknight primetime viewing on **IBC-13**, also on July 7, **TreseBella** will launch the two new gripping Asianovelas, both known as big hits in Korea and Taiwan — the Korean drama *I Need Romance 3* (5-5:30 p.m.) and the Taiwanese drama *Hayate the Combat Butler* (10:30-11 p.m.).

**IBC-13** also gives viewers all the hits, all the time they will need to get in every primetime with the launch of four soap operas, beginning with a mini-serye *Catch Me Fall in Love* (5:30 p.m.

beginning July 7) top-billed by the Philippine sweetheart Erich Gonzales, the primetime prince Dingdong Dantes and Gloria Romero; the child-friendly super fantaserye 3D in Batang Genius (6 p.m.) top-billed by a twins of tween stars Mavy Legaspi and Cassy Legaspi together with Jake Cuenca and Nicole Andersson; a much-awaited premiere of the fairytale princess fantaserye Janella: A Princess Girl (7:30 p.m. beginning July 14) top-billed by the teen sweetheart Janella Salvador as the lead role for the primetime princess as Janella Bernardo, with today's hottest young actors Marlo Mortel and Jerome Ponce and Kendra Kramer, Zoren Legaspi and Maricar Reyes who are also introduced; and the third season of the top-rated teleserye Your Heart, My Love (9:30 p.m.), top-billed by the queen of Pinoy soap opera Claudine Barretto and the king of box-office Pinoy action star Raymart Santiago with the powerhouse cast of Xyriel Manabat, Christopher de Leon, Sandy Andalong, Ian Veneracion, Diether Ocampo, Cherry Pie Picache, JC Tiuseco, Maxene Magalona, Juan Rodrigo, Princess Punzalan, Izzy Canillo, Dino Imperial, Janeena Chan, DJ Durano, Nikki Bacolod, Nathan Lopez, Abigail Macapagal, Ronaldo Valdez, Mark Anthony Fernandez, Ces Quesada, Noel Trinidad, Elisse Joson, Steven Silva, Tetchie Agbayani, Bojo Molina, Jaclyn Jose and Gardo Versoza. On top of these new Entertainment offerings, also geared to fortify the various IBC News and Current Affairsprograms under Media ng Bayan, taking its brand equity to even greater heights this 3rd quarter.

In what is literally good news, the news programs of **IBC News and Current Affairs** are also getting the refreshing make-overs of their own.

Beginning Monday, last June 16, the world's leading news organization IBC News and Current Affairs (under the Media ng Bayan) will be introducing a unique 13 BRAND News Program, spearheaded by its flagship weeknight primetime news primetime *Express Balita* (at 6:30-7:30 p.m.), with veteran IBC News anchor man Henry Omaga-Diaz and no less than Snooky Serna-Go at the helm. With this new 13 Brand, IBC News and Current Affairs also commits to offering even more hard-hitting, informative, public service and intriguing content all throughout the day, beginning with the new morning show *Happy Morning Yehey* (5-7 a.m.), with Randy David, Cathy Eigenmann and Jarius Bondoc as the main anchors. Noontime news will be delivered by Ricardo Cepeda and Amelyn Veloso via News at Noon (at 12-12:30 p.m.) gives us a dose of the news come noontime while *Ronda Trese* (at 11-11:30 p.m.) rounds up the day's most comprehensive journalism and relevant news as delivered by Tony Velasquez and Bernadette Sembrano featuring the national, local and global news, trade, economy and business news, weather forecast and sports news. On June 16, likewise marks the move of IBC-13's popular public service program Lingkod Bayan to a new morning timeslot at 7 to 8 a.m. from Monday to Friday, which is still hosted by the veteran broadcaster Tony Falcon giving their own brand of public service.

As far as sports shows are concerned, **IBC-13** has several game changers for the midyear. **IBC-13** is also poised to change the game of sports on TV by taking basketball fans much closer to the action of the basketbal, boxing matches and mixed-martial arts (MMA), most especially with the exclusive live free-TV broadcaster of the much-anticipated games.

Also, with **IBC-13** as the home of the **PBA** and **NBA** games, viewers can expect in-depth and exclusive coverage of the **Gilas**' unprecedented journey, beginning with the team's participation

Sports enthusiasts will definitely have their eyes glued to **IBC-13** during this third quarter, especially with **IBC Sports** being awarded the exclusive rights to be the official Philippine broadcaster of the **Nanjing Youth Olympics**(August 16-28) and the **Asian Games** (September 19- October 4). **Viva Sports** and **IBC Sports** also brings non-stop basketball action with the free TV broadcaster of the **PBA** games every Wednesdays and Fridays at 8-9:30 p.m. for the 1.5 hour games, Saturdays 2:30-4:30 p.m. and Sundays 4-6:15 p.m. for two-hour games. Not to mention, the thrilling **NBA** basketball on Saturday at 10 a.m.-12 noon Given this exciting new line-up of Sports, Entertainment and News and Current Affairs programs this third quarter of 2014, viewers will definitely get to enjoy the rainy season more as they tune in to **IBC-13** and enjoy the network's one-of-a-kind **Signal No.13** intensity of fun, news and information, public service, entertainment, educational and sports action with those programming fare.

Said the network chairman Eric Canoy that **IBC-13**'s third quarter storm differentiates **IBC-13** from the other networks in a good way. "The high energy nature of these shows are consistent with the image of **IBC-13** as the **Superstar Network**," he added.

## IBC's New Station ID Edit

This station ID will feature the network's Kapinoy primetime superstars.

## **Fantaserye**

Mavy Legaspi and Cassy Legaspi (Batang Genius)

Marlo Mortel, Janella Salvador and Jerome Ponce (Janella: A Princess Girl)

#### **Family Entertainment**

Raymart Santiago and Claudine Barretto (Your Heart, My Love)

Jodi Sta. Maria and Richard Yap (Maya Loves Sir Chief)

### For da Boys

Ramon Bautista with Mr. Puppet Ramon (Sic O'Clock News Naman)

Nadine Lustre and AJ Muhlach (Sandy's Romance)

TODAS Boys (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna, Victor Anastacio) (*Happy TODAS*)

### **Winner Primetime**

Drew Arellano (The Million Second Quiz)

Elmo Magalona (Killer Karaoke)

Anja Aguilar (Born to be a Superstar)

Robi Domingo (Who Wants To Be A Millionaire?)

## **Primetime Viewing Habit**

Dingdong Dantes and Erich Gonzales (Catch Me Fall in Love)

Aki Torio, Abra and Josh Padilla (Iskul Bukol Men)

Freddie Webb and Giselle Sanchez (Last Fool Show)

## **Talk and Variety**

Joey Marquez (Seeing Stars Tonight)

Neil Coleta, Iya Villania and Jason Abalos (*DMZ-TV*)

Dingdong Avanzado and Lani Misalucha (Dingdong n' Lani)

# IBC-13 Sked for July 27 and 28, 2014 <u>Edit</u> July 27

10:15 am -- Janella: A Princess Girl Catch-Up Marathon

Starring Janella Salvador

12 nn -- The Main Event (VIVA Boxing)

1 pm -- It's Partytime

3 pm -- Friends 4Ever

4 pm -- SONA 2014: A Primer (LIVE) (simulcast over RPN, PTV, DZRB Radyo ng Bayan, DZKB Radyo Ronda 1422, DZTV Radyo Budyong 1386 and IBC News Network)

Anchored by JC Tejano and Roma Agsalud of PTV, Ralf Rivas and Czarinah Lusuegro of IBC and Vivienne Guilla and Kiko Pangilingan of RPN

6:45 pm -- Seeing Stars Tonight

7:30 pm -- Who Wants to be a Millionaire?

8:30 pm -- Born to be a Superstar Semi-Finals Night (LIVE)

Hosted by Anja Aguilar

9:30 pm -- Dingdong n' Lani

10:15 pm -- Express Balita Weekend (LIVE)

10:45 pm -- Sunday Sinemaks: Hawak Ko Buhay Mo

Starring Ronnie Ricketts

## July 28

8 am -- SONA 2014 (LIVE) (simulcast over RPN, PTV, DZRB Radyo ng Bayan, DZKB Radyo Ronda 1422, DZTV Radyo Budyong 1386 and IBC News Network)

12 nn -- News at Noon (LIVE)

Update from State of the Nation Address (SONA 2014)

12:30 pm -- Lunch Break

2:30 pm -- SONA 2014 (LIVE) (simulcast over RPN, PTV, DZRB Radyo ng Bayan, DZKB Radyo Ronda 1422, DZTV Radyo Budyong 1386 and IBC News Network)

Anchored by Atty. Marc Castrodes and Atty. JJ Atienza from PTV with reports from Kathy San Gabriel and Gio Tingson, Jess Caduco and Bernadette Sembrano from IBC with reports from Czarinah Lusuegro and Vincnt Santos, and Bing Formento and Cristina Peczon from RPN with reports from Angelique Lazo and Dale de Vera

6 pm -- Batang Genius: An Adventure Finale (Last 5 Days)

Starring Mavy Legaspi and Cassy Legaspi, Jake Cuenca and Nicole Andersson

6:30 pm -- Express Balita (LIVE)

Update from State of the Nation Address (SONA 2014)

7:30 pm -- Janella: A Princess Girl

8 pm -- Viva Cine Idols: Sa Hirap at Ginhawa

Starring Sharon Cuneta and Gabby Concepcion

9:30 pm -- Your Heart, My Love

10 pm -- TreseBella: Two Sides of Ana (Dalawang Mukha ni Ana)

10:30 pm -- TreseBella: Hayate the Combat Butler

11 pm -- Ronda Trese (LIVE)

# 'Janella: A Princess Girl' Premieres this July 7

July 11, 2014

Janella Salvador as Janella Bernardo, a fairytale princess girl in Janella: A Princess Girl IBC-13 is celebrated its 54th anniversary in Philippine media with a big way this month. It has the new shows will showing this month. Once again, The Kapinoy Network IBC-13, which is stands for *Ito'ng Bagong Channel 13* is prove that there is more to Philippine primetime television than soap operas continues its efforts to bring fresh concepts to Philippine television. In the grand IBC fantasy drama tradition which is known as the Kapinoy Fantaserye, proudly present another milestone in Philippine primetime television by bringing you the newest fantasy-drama series in the same league of *My Batang Momay*, *Carita de Angel*, *Janella in Wonderland* and *Batang Genius*.

Setting the trend of fantasy-drama serials, from the mermaid princess *Janella in Wonderland* into the fairytale princess girl called *Janella: A Princess Girl*.

## Janella Bernardo as her own leading role

After being the huge success of her mermaid tail fantasy *Janella in Wonderland*, her Janella trilogy for the fantasy-drama as the teen sweetheart turned a primetime princess Janella Salvador will now be a princess girl via the another success of the fairytale princess fantaserye called *Janella: A Princess Girl.* Premiering on July 14, airing daily from Monday to Friday at 7:30 p.m. right after *Express Balita* on IBC's PrimeTastik.

Considering the formidable competition to the two network giants in the primetime block with a big gamble by IBC original production through IBC Creative Department. It is part of her Janella trilogy for the fantasy-drama series on IBC in the Philippines.

It is one of the most successful fantaserye and the 4th primetime anniversary offering. Since the story revolves in the adventure and the magical girl of fantasy stories.

#### Marlo Mortel as Victor Fred

After her conquering the mermaid princess, the story is about a young girl Janella Bernardo (Janella Salvador), a 16-year-old ordinary girl for her daughter she is now saw a fairytale princess and a TV superstar while she is shooting her launching fantaserye, she is so pretty and beautiful in high school for her students follows the journey as she struggles in the destiny.

Janella is her boyfriend Victor Fred (Marlo Mortel), a young men while she loved Janella fall in love and she is so very exciting to her surprise. Patrick Paras (Jerome Ponce), a men about her girlfriend. Janella gets happy to know that she's #1 primetime superstar, and asks since when the series has been on.

#### Jerome Ponce as Patrick Paras

Her dad Bobby Bernardo (Zoren Legaspi), a father in her house for the family and her mom Tetchie Bernardo (Maricar Reyes), a mother is at home as well. She hopes to her dreams with the pet is Dog Puppy (Timothy Chan). In the costume party, Janella dress as the pink press, love interest of Victor trying to kiss with Janella and Patrick. Janella signs a contract with a reading it appearan amazing adventure where she discovers. While Janella's house, Alvin says that Janella needs a catchphrase, Oh my gee, an to change her mermaid tale from colour into a fairytale princess like a pink dress.

### Marlo Mortel and Janella Salvador (MarNella) in Janella: A Princess Girl

Sure that the man Alvin Fernando (Paul Jake Castillo), the office man who calls Janella with mom and dad in his office, responds that it's IBC's top fantasy series now that Janella knows, a young kiddie girl Andrea Bernardo (Kendra Kramer), a child women is for her kid. Who will fight Witch Boy (RJ Ledesma), an evil witch boy in the world against the castle in so high up to the sky when the witch is an evil witch boy.

The queen of sister Valerie Gonzales (Bettina Carlos), a strongest women in the fun and there is Michael de Leon (Mikee Lee), a men who will take care of them pink roces to follow their dreams. Janella become the beautiful and fairytale charm princess. She believes her and goes to her friends Coleen delos Reyes (Kelly dela Cruz) and Jane Eigenmann (Joanna Morales) appears to the girls who wish the daughter at princess with a fashion princess as well. In the castle and with a pink dress that all the thugs made their dreams come true in a magic for magical power, my pink lippie and outfit princess as Princess Janella.

Janella truly had come a long way with all her achievements as a recording artist, concert performer, actress, TV host, movies and even product endorser, a fairytale princess of singer-actress for the superstar.

She has the princess kiss, folk princess, like a princess dress up, stylish Princess Janella, magical, gorgeous, beauty secrets and beautiful.

Jerome Ponce teamed up with Janella Salvador (JerNella) in Janella: A Princess Girl

Janella struggles to fulfill her dream to become a singing superstar performing a song and dance that makes glow of dance and sing finds and sets the princess while she fall in love with her boyfriend Victor and Rafael with her family, while Janella is her fantasy castle. She dreams of helping her family out of poverty by sharing her music and fall in love with the princess fantasy party dress up, she is her talent should with glamour of the singer-actress for the superstar idol she feel the magic and fall in love saves the day by urging her to join the Search for The Next Singing Sensation Superstar where she could win as much as a hundred thousand pesos by sharing her music with glamour and a golden voice.

# Kendra Kramer Zoren Legaspi Maricar Reyes

Together with the most exciting and refreshing cast like the two leading men Marlo Mortel and Jerome Ponce, who is a long-term contract for IBC. Also joining Janella, Marlo and Jerome in *Janella: A Princess Girl* are Zoren Legaspi and Maricar Reyes, along with Paul Jake Castillo, Gloria Sevilla, Cogie Domingo, Bettina Carlos, Aldred Nasayao, Michael Martinez, Kelly dela Cruz, Paolo Serrano, Martin Velayo, Joanna Morales, Lucas Zamora, Fretzie Bercede, RJ Jimenez, Arvin Tan, Shy Carlos, Jon Lucas, Tart Carlos and Vivieka Ravanes, comedian Isko Salvador as Brod Pete, Rose Ann Ginkel, Mikee Lee, Sofia Andres, Chris Gutierrez, Celia Rodriguez and RJ Ledesma. Voices of Timothy Chan as Dog Puppy and special participation of Jenine Desiderio and Freddie Webb. It is directed by Joyce E. Bernal.

Janella: A Princess Girl is under the direction of the award-winning TV and movie director
Jeffrey Jeturian who is also direct the hit daytime teleserye Be Careful With My Heart of ABSCBN. It is the newest masterpiece of IBC Entertainment TV, the company that created the
phenomenal drama series Your Heart, My Love, top-rating super fantaserye Batang Genius and
the recently concluded trend-setting mermaid fantasy drama series Janella in Wonderland.

#### Janella Bernardo with Victor Fred and Patrick Paras

Don't miss the beginning of a fairytale princess girl in *Janella: A Princess Girl* on Monday (July 14) starting at 7:30 p.m. right after the network's hour-long primetime news program *Express Balita* on IBC-13 PrimeTastik. For more information about *Janella: A Princess Girl*, visit the show's official social media accounts at Facebook.com/JanellaAPrincessGirlOnline and Twitter.com/JanellaAPrincessGirlOnline.

### Primetime shows on IBC

As part of IBC Channel 13's 3rd Quarter Storm line-up of new programs under the tag line *Signal No.13: Umuulan ng Saya mga Kapinoy!*. The slate also includes *Killer Karaoke*, a sing-along karaoke game show hosted by the heir of rap Elmo Magalona, *Janella: A Princess Girl*, a newest fairltale princess fantasy-drama headlined by Janella Salvador with Marlo Mortel and Jerome Ponce, and new seasons of hit primetime shows *The Million Second Quiz*hosted by

Drew Arellano on Saturday nights, *Born to be a Superstar* hosted by Anja Aguilar and *Who Wants to be a Millionaire?* hosted by Robi Domingo on Sunday nights.

"I think it differentiates IBC-13 from the others in a good way. The high energy nature of these shows are consistent with the image of IBC which is stands for *Ito'ng Bagong Channel 13* as the Superstar Network," IBC chairman Eric Canoy and IBC president and CEO Boots Anson-Roa told IBCNews.com.

Meanwhile, IBC Records is lining up live recordings by its roster of artists, including Dingdong Avanzado, Lani Misalucha and Jenine Desiderio, as well as a new album by Josh Santana.

From Kapinoy Home Video cames the new animated film, *Toy Story*, *Toy Story* 2, *Toy Story* 3 and *Monsters vs. Aliens* to be released for the first time on DVD.

Pinoy movies on primetime were the highest-raters: *Viva Cine Idols*, *Viva Box Office* and *Sunday Sinemaks* on IBC featuring the Viva Tagalog movies while IBC led the primetime slot overall.

Channel 13 had really good shows is a local programs after started in EDSA Revolution. The popular shows like *Barrio Balimbing*, *Goin' Bananas*, *The Sharon Cuneta Show* and *Chicks to Chicks* in the acquisition from IBC while doing a major make-over in its primetime programming and home to the *PBA*, *NBA* and *ONE FC*.

As for Channel 13, now also rocked the local television scene on Philippine television with the unprecedented success of its hit quiz show *The Million Second Quiz* which has a new season on July 12, the hit musical game show *Killer Karaoke* which will debut last July 5, the singing-reality show *Born to be a Superstar* marked on its 2nd anniversary celebration on July 12 and 13, and the country's popular and top-rated game show in the land *Who Wants to Be a Millionaire?*, which marked its 14th anniversary on July 13, it must target the masses.

# IBC goes to PRIMETIME 13 with a concert

July 11, 2014

A programming trailblazer. A chronicler of history. An industry leader.

Definitely trying its best to compete with 2 and 7 which will hopefully boost their ratings.

Mga Kapinoy, mga Katrese, mga Kapiling.

Ito'ng Bagong Channel 13

IBC 54 Glorious Years of Radio and TV Broadcasting

(1960 - 2014)

Today, as we celebrate out 54 years in the industry, we re-affirm our commitment to bring you excellent, innovative and creative programs.

A tradition of excellence only IBC can offer!

See who's coming over to

Homecoming Kapinoy: Primetime 13 @ 54

An IBC Anniversary Concert on Sunday Sinemaks

13 July @ 10:45PM

#### **PRIMETIME 13**

Piling-piling palabas noon at ngayon, Pagsasama-sama, mas malalaking at mas ibang palabas ang aming handog-pasasalamat! List of IBC original primetime shows (fantaserye, game shows, comedy shows, drama-serye, reality shows, variety shows, talk shows)

#### **SUNDAY**

04:00PM PBA (LIVE)

06:00PM Seeing Stars Tonight (LIVE)

07:00PM Last Fool Show

07:30PM Who Wants To Be A Millionaire? (Winner Primetime)

08:30PM Born to be a Superstar (Winner Primetime)

09:30PM Dingdong n' Lani

10:15PM Express Balita Weekend (LIVE)

10:45PM Sunday Sinemaks

#### **MONDAY**

04:00PM Ghost Fighter

04:30PM TODAS Kids

05:00PM I Need Romance 3 (TreseBella)

05:30PM Catch Me Fall in Love

06:00PM Batang Genius (Kapinoy Fantaserye)

06:30PM Express Balita (LIVE)

07:30PM Janella: A Princess Girl (Kapinoy Fantaserye)

08:00PM Viva Cine Idols

09:30PM Your Heart, My Love (Family Bonding Primetime for family friendly)

10:00PM Two Sides of Ana (Dalawang Mukha ni Ana) (TreseBella)

10:30PM Hayate the Combat Butler (TreseBella)

11:00PM Ronda Trese (LIVE)

#### TUESDAY

04:00PM Ghost Fighter

04:30PM TODAS Kids

05:00PM / Need Romance 3 (TreseBella)

05:30PM Catch Me Fall in Love

06:00PM Batang Genius (Kapinoy Fantaserye)

06:30PM Express Balita (LIVE)

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07:30PM Janella: A Princess Girl (Kapinoy Fantaserye)
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08:00PM Shake, Rattle and Roll

08:45PM *DMZ-TV* (LIVE)

09:30PM Your Heart, My Love (Family Bonding Primetime for family friendly)

10:00PM Two Sides of Ana (Dalawang Mukha ni Ana) (TreseBella)

10:30PM Hayate the Combat Butler (TreseBella)

11:00PM Ronda Trese (LIVE)

### **WEDNESDAY**

04:00PM Ghost Fighter

04:30PM TODAS Kids

05:00PM I Need Romance 3 (TreseBella)

05:30PM Catch Me Fall in Love

06:00PM Batang Genius (Kapinoy Fantaserye)

06:30PM Express Balita (LIVE)

07:30PM Janella: A Princess Girl (Kapinoy Fantaserye)

08:00PM *PBA* (LIVE)

09:30PM Your Heart, My Love (Family Bonding Primetime for family friendly)

10:00PM Two Sides of Ana (Dalawang Mukha ni Ana) (TreseBella)

10:30PM Hayate the Combat Butler (TreseBella)

11:00PM Ronda Trese (LIVE)

### **THURSDAY**

04:00PM Ghost Fighter

04:30PM TODAS Kids

05:00PM I Need Romance 3 (TreseBella)

05:30PM Catch Me Fall in Love

06:00PM Batang Genius (Kapinoy Fantaserye)

06:30PM Express Balita (LIVE)

07:30PM Janella: A Princess Girl (Kapinoy Fantaserye)

08:00PM Sic O'Clock News Naman (Kapinoy Comedy)

08:45PM Iskul Bukol Men (Kapinoy Comedy)

09:30PM Your Heart, My Love (Family Bonding Primetime for family friendly)

10:00PM Two Sides of Ana (Dalawang Mukha ni Ana) (TreseBella)

10:30PM Hayate the Combat Butler (TreseBella)

11:00PM Ronda Trese (LIVE)

### **FRIDAY**

04:00PM Ghost Fighter

04:30PM TODAS Kids

05:00PM I Need Romance 3 (TreseBella)

05:30PM Catch Me Fall in Love

06:00PM Batang Genius (Kapinoy Fantaserye)

06:30PM Express Balita (LIVE)

07:30PM Janella: A Princess Girl (Kapinoy Fantaserye)

08:00PM PBA (LIVE)

09:30PM Your Heart, My Love (Family Bonding Primetime for family friendly)

10:00PM Two Sides of Ana (Dalawang Mukha ni Ana) (TreseBella)

10:30PM Hayate the Combat Butler (TreseBella)

11:00PM Ronda Trese (LIVE)

#### **SATURDAY**

10:00AM NBA (Live via satellite)

12:00PM Lunch Break (LIVE)

02:30PM PBA (LIVE)

04:30PM Viva Box Office

06:00PM The Million Second Quiz (Winner Primetime)

06:45PM La Teniente (TreseBella)

07:30PM Killer Karaoke (Winner Primetime)

08:15PM Sandy's Romance (For da Boys Sabado)

09:00PM Born to be a Superstar (Winner Primetime)

09:45PM *Maya Loves Sir Chief* (Kapinoy Comedy/Family Bonding Primetime for family friendly)

10:30PM ONE FC (For da Boys Sabado)

11:30PM Happy TODAS (Kapinoy Comedy/For da Boys Sabado)

12:30PM Express Balita Weekend (LIVE)

### **KAPINOY PRIMETIME SUPERSTARS**

Dingdong Dantes, Erich Gonzales and Gloria Romero

Mavy Legaspi and Cassy Legaspi

Jake Cuenca and Nicole Andersson

Marlo Mortel

Janella Salvador

Jerome Ponce

Claudine Barretto and Raymart Santiago

Christopher de Leon

Nadine Lustre and AJ Muhlach

Jodi Sta. Maria and Richard Yap

Drew Arellano

Elmo Magalona

Anja Aguilar

Robi Domingo

Yusuke Urameshi

Kim So-yeon and Sung Joon

TODAS Boys (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna, Victor Anastacio)

Ana Layevska and Rafael Amaya

Iya Villania

Ramon Bautista with Mr. Puppet Ramon

Park Shin-hye

Aki Torio, Abra and Josh Padilla

Honorio Banario

Joey Marquez

Freddie Webb

Giselle Sanchez

Maria Fernanda Yepes

Dingdong Avanzado

Lani Misalucha

Watch out for the launching of IBC's new jingle, theme song and music video (MTV) *Ito'ng Bagong Channel 13* composed and performed by Dingdong Avanzado.

See your favorite stars shine in the newest IBC MTV.

# Janella Salvador's Career Timeline In GIFs

October 3, 2014

You already know a couple of things about our lovely cover girl.

Born Janella Maxine Salvador, she is the daughter of rockstar Juan Miguel Salvador and theater actress Jenine Desiderio. She also loves her little brother Russell to bits.

After bagging the role of Nikki on ABS-CBN's top-rating daytime drama *Be Careful With My Heart*, Janella's fame skyrocketed and popularized some of the cutest expressions—like "Oh my gee." But how well do you know how she started out in the biz? Read on to find out.

#### 2001 for IBC

As a 3 year old to host the children's program Y2K: Yes to Kids with JV the puppet for kids.

2005 at 7 year old

We don't have the deets on where and why Janella performed Kitchie Nadal's *Wag Na Wag Mong Sasabihin*, but we can't resist including it in this list. This is probably one of the earliest signs that Janella is a natural at performing. She's totally adorbs!

#### 2008 at 10 years old

At ten, she performed Beyonce's *Stand Up For Love* (one of her favorite songs to sing to) with her mom on German Moreno's Walang Tulugan.

Even at a very young age, Janella already showed her amazing singing skills. Imagine belting out a tune alongside one of Miss Saigon's original performers! So much pressure, right?

#### 2012

After taking a break from performing to finish grade school, Janella auditioned for the role of Nikki on *Be Careful With My Heart* and bagged it. In this show, she plays Nikki, Richard Yap or Ser Chief's Taglish-speaking daughter. Later on in the show, she was paired with Marlo Mortel's Nicolo.

#### 2013 as Star Magic Circle 2013

Just last year, Janella was launched as part of Star Magic Circle 2013. Her batchmates included Liza Soberano, Julia Barretto, Michelle Vito, Jerome Ponce, Alex Diaz, among others. The group revealed in an interview with PEP.ph that Janella is the batch's best singer. We couldn't agree more.

#### **Shampoo Commercial**

Janella's career took off after *Be Careful With My Heart* and being launched as ABS-CBN's talents. She bagged an endorsement for one of the country's biggest shampoo brands Palmolive.

#### **PMPC Star Awards and FAMAS Awards**

Last year was a big year for this rising star. Aside from bagging a major endorsement deal, she was awarded as the Best New Female TV Personality for her role on Be Careful With My Heart at the Star Awards for Movies by the Philippine Media Press Club (PMPC). She was also one of the awardees of the German Moreno Youth Achievement Award during the Filipino Academy of Movie Arts and Sciences (FAMAS) Awards, for being an excellent example to today's youth.

#### 2014

#### Janella is now a Kapinoy superstar

She is appearing on IBC-13's *Y2K:* Yes to Kids, 5 Girls and Daddy starring AJ Muhlach, Nadine Lustre and Xyriel Manabat, Sandy's Boyfriend and Goin' Bukol Pwede starring Robi Domingo. After acted her charactor role Nikki Grace-Lim for the daytime hit teleserye Be Careful With My Heart on ABS-CBN top-billed by Jodi Sta. Maria (Maya dela Rosa) and Richard Yap (Sir Chief)

when Jodi and Richard decided to appear in the primetime sitcom *Maya Loves Sir Chief* on IBC. In January 24, 2014, in a press conference, said Janella saw return to signing a contract of the sequestered TV station IBC-13 for her home network after 9 years of them. She is also officially a certified Kapinoy while Salvador is one of the showbiz royalties in this batch as she signed up her new contract.

The Kapinoy Network has been her home since she entered the showbiz industry. Her fans in order to get an even higher in future movie and TV projects at the mother studio that she feels the love and appreciation from the network where she grew as an artist expected her own television project. In real life, Janella is the daughter of actress-singer Jenine Desiderio and singer Juan Miguel Salvador.

The 15-year-old Janella Salvador is now very grateful with her IBC family after she signed a contract with the government-sequestered TV station. Present at the event during the contract signing were IBC executive such as President and CEO Boots Anson-Roa, COO for Entertainment Laurenti Dyogi, IBC broadcast head Rey Sanchez, her talent manager of Kapinoy Talent Center Jeffrey Jeturian and Salvador's parents to accept the project. IBC chief content entertainment officer Laurenti Dyogi said that when the network was considering young actresses for the project, she had Janella for the lead role.

Many fans hope that leading man Marlo Mortel and Jerome Ponce will be part of this show and another Kapinoy Talent Center artist will play Janella's leading man. Janella will also have her own shows for the project, including a fantaserye and a sitcom gag show.

MarNella and JerNella fans should work hard to promote Marlo, Janella and Jerome tandem so that the management will change their decision and push through with a show for MarNella and JerNella. She hopes to see herself starring in a movie and teleserye in time. Janella said while Janella will do an upcoming movie for box-office which has already acted appearance in the original tele-movie *13 Original Movie*.

She revealed in her own TV career that continues to taping for her own fantaserye. She also marked by various guest appearances said that she is open to do any role whether for drama, fantasy and comedy.

#### Janella in Wonderland

Janella Salvador's star is set to shine even brighter this year. After getting known for her role in the widely-popular daytime drama *Be Careful with My Heart*, she was signed up for several product endorsements. Last Sunday, she had a TVC shoot for a new endorsement, which paid her double the talent fee she got from her first endorsement. She also signed up with a multipicture contract with Star Cinema and this week, she is also set to ink another multi-picture

contract under Regal Entertainment. She can do movies for both companies since she signed non-exclusive contracts with them.

Oh my gee, for Janella's fanta-drama trilogy as Kapinoy Fantaserye, she started to the first-ever primetime fantaserye *Janella in Wonderland* which airs from January 13 to July 11, 2014 for the 123 episodes, and topped the ratings war such as the Sirena Wars. It plays her title role as young Janella (played by Abby Bautista). As of January 27 when she grow up of 15 year old as the debut of growing Janella (played by Janella Salvador) while she has a mermaid tail princess on March 17 where she play a mermaid girl role that made Janella as the "rising star" of the Kapinoy Network. Before that, she became a regular performer on the variety show *It's Partytime*.

When asked about the status of her relationship with Marlo, Janella replied that they are very close friends.

Under the guidance of award-winning directors like Joyce E. Bernal, expect Janella to turn in a promising performance sure to make her the newest fantaserye superstar of 2014. She is also joined the cast of the newest youth-oriented drama series *Friends 4Ever*.

#### Maalala Mo Kaya

At the start of the year, Janella's drama acting skills were tested for her stint on *Maalala Mo Kaya'*s episode, titled Card. She played Neneng, a grade-conscious student who falls in love with her academic rival Celo (Marlo Mortel).

#### Candy's March Cover Girl

For Candy's 15th anniversary issue, we put this rising star on the cover. It was very timely since, like us, Janella celebrates her birthday this month. Watch the behind-the-scenes footage from her cover shoot here.

#### **Brand Endorser**

Janella got another endorsement after Palmolive this year. She joined fellow actresses Liza Soberano and Sue Martinez for local fashion brand Natasha's new campaign, which was launched this month.

Looks like a big year for our cover girl, right? Like you, we're hoping to see more of Janella this year.

She hopes to direct her first TV commercial, her feature film, her immediate goal is to further expand her horizons as a teen actress. She considers *Janella: A Princess Girl* a "huge milestone" in her career.

Product endorsementsw include Gibi Shoes - All Season All Occasion Shoes, Candie's Philippines, Natasha Fashion and Beauty, Charmee Pantiliners, Palmolive Naturals, Smart, AMA, my leopard print collection.

#### A Singer

On March 28, 2014, Salvador signed a music recording contract with IBC Records. And then on March 29, 2014 gained mainstream success, released the first-ever full-length studio album called *Oh My Gee* when it became the best-selling debut album of all-time in the country. Named after Janella's fame popularized some of the cutest expressions like Oh my gee, the first album has composed of 14 songs and 3 cover songs.

Her first single *Oh My Gee* is the first single from Salvador's first album having the same title and became a popular hit in the Philippines and hit the waves on radio and instantly for the original dance craze tune smade it to the top charts, in which is also featured the theme song in her newest primetime fantaserye *Janella: A Princess Girl.* The song was composed by Marcus Davis. The song also peaked at the number 1 in some radio charts in the Philippines like a radio stations iDMZ 891 FM, Magic 89.9, Mellow 947, 97dot9 Home Radio, 99.5 Play FM, Radyo Natin and 102.7 Star FM. *Here I Am Again*, *Yesterday's Love*, *Save Your Heart for Me, I Love You Girl, Prinsesa ng Puso Mo, She's a Girl, Promise Me* and *Before I Fall in Love* are the newest track from the album and the another number 1 hit of Janella in the radio charts.

According to IBC Records producer Freddie Saturno, Salvador's debut album sold more than 10,000 copies nationwide in less than a week she is her actress, singer and recording artist. While she had a music genre from OPM, pop, dance, R&B, pop rock and adult contemporary.

On June 22 of the same year, Salvador was given a Gold Record Award for the sales of his debut album and later on sold more than 30,000+ copies and reached Double Platinum. *Oh My Gee* has performed well commercially and critically. On the 2014 Awit Awards, it received four nominations (Best Female, Best New Female, Best Dance for *Oh My Gee* and Song of the Year for *Before I Fall in Love*). She won two of the four categories, namely Best Performance by a New Female Recording Artist and Best Dance Song.

#### **Movie Career**

She starred with the movies from IBC Films: *Say the Magic Words* (with Freddie Gutierrez), *Magic Treasure*, *Bagets: The Reunion*, *I'm in Love Again* (with Marlo Mortel) and *To Love Again* (with Jerome Ponce).

#### Janella: A Princess Girl

Another young stars will also transferred to IBC-13 are Marlo Mortel and Jerome Ponce landed a role in a primetime television series who came also from the daytime teleserye *Be Careful With My Heart* as Nicolo (Mortel) and Luke (Pocne) with Nikki (Salvador), new projects are coming in for Janella.

She recently signed a contract with IBC-13 last January 24, 2014 who is going to be her leading man. She's not only beautiful but talented as well.

She said that she is open to be paired with any actor like her *Be Careful With My Heart* onscreen partner Jerome Ponce and Marlo Mortel. "Kahit sino okay lang naman," she said. Salvador is now one of the most popular teen actresses in Philippines showbiz. From her mermaid princess into a fairytale princess, because of this time, she is now started to career to the fairytale princess fanta-drama series *Janella: A Princess Girl* last July 14. The story is playing the leading role Janella Bernardo (Janella Salvador), an ordinary girl for her fairytale princess. Also, she was reunited with Marlo Mortel's Victor Fred and Jerome Ponce's Patrick Paras. Directed by Jeffrey Jeturian.

#### **Her Concert**

Some of Grand Fans Day on June 25, 2014 at SM Skydome to thank his supporters. Following the success of the record, she staged her first-ever major solo concert at the Smart-Araneta Coliseum, the singer became the youngest solo artist to have filled the well-renowned venue.

Last July 26, 2014, Janella Salvador had her first headlining sold-out solo concert called *Oh My Gee: The Concert* at the Smart Araneta Coliseum. IBC Records released a live DVD album of her concert at Araneta Coliseum titled *Oh My Gee: Live Album*.

The concert featured Marlo Mortel (*I Need You Back* and *Magkita Na Tayo* duet by Janella) was the highlight of the night, a mother Jenine Desiderio, Elmo Magalona (*Girl Me Mine*), *Born to be a Superstar* grand winner Veejay Aragon (*I Will Be Here* and *Photograph* duet by Janella), Kapinoy Talent Center fellow artists including Liza Sobernao, Elisse Joson and Sue Ramirez were the special guests (with Janella sing *She's a Girl*) and his love team partner Jerome Ponce as his special guests on the said show (Janella sing *Say the Magic Words* and *Magic of Love*). The concert opened up with Janella singing a mellow song *Yesterday's Love*. After which, the teen princess sweetheart danced to the beat of *Heal My Broken Heart* synched with the computer-generated background displayed on a huge LED screen. Then, she performed currents songs such as *Oh My Gee*, *Only Girl (in the World)* and *Princesa ng Puso Mo*. Love songs are *Here I Am Again*, *Till It's Time*, *Unsaid* (duet by Marlo Mortel), *Sana'y Kapiling Ka*, *If I Keep My Heart Out of Sight*, *A Part of Me*, *Safe In The Arms of Love* and *Before I Fall in Love*, *One Hello*, *Someday*, *I Will Never Let You Down*, and last but not least, a dance tunes as *Feel This Moment*, *A Year Without Rain* and *I Love You Girl*.

Another proof that Janella's fan base is getting stronger and stronger is the fact that she was voted into the Top 20 of Starmometer's online poll for this year's "100 Most Beautiful Women in the Philippines." She's the rising star, the only primetime princess and IBC's best bet for 2014.

As the pioneer artist of IBC-13, Janella will play her character Janella Bernardo has a newest primetime fanta-drama series *Janella: A Princess Girl* airs on Monday to Friday at 6 p.m. Oh my gee, the teen fantaserye is directed by Jeffrey Jeturian. Joined Janela are Marlo Mortel and Jerome Ponce, together with the Kapinoy child star wonder Kendra Kramer, Zoren Legaspi and Maricar Reyes. In the primetime fantasy-drama series, Janella came full circle as she reveals that she's not only good for hosting and acting the fantasy drama but also in the popular singer, model and concert performer as well. Aside from her fantaserye, Janella is also the singer for the performer on the youth-oriented Sunday variety show *Hey it's Fans Day!*.

# 'Janella: A Princess Girl' Pilot Episode Wins, Trends Worldwide

July 15, 2014

IBC-13's newest Kapinoy Fantaserye for a primetime fairytale fantasy drama series *Janella: A Princess Girl* ruled its time slot and Twitter's list of worldwide trending topics on its premiere telecast last Monday (July 14). Since the story revolves in the adventure and the magical girl of fantasy stories.

Based on data from Kantar Media, the primetime princess Janella Salvador's fantasy drama scored a national TV rating of 30.9% or nine points higher than its rival program on ABS-CBN's *Dyesebel* with 29.5% and GMA's *Nino*, that only got 17.5%. On the same day, the hashtag #ILovePrincessJanella became one of the worldwide trending topics on Twitter. The pilot episode of *Janella: A Princess Girl* introduced the show's key characters, after her conquering the mermaid princess, the story is about a young girl Janella Bernardo (Janella Salvador), a 16-year-old ordinary girl for her daughter she is now saw a fairytale princess and a TV superstar, she is so pretty and beautiful in high school for her students follows the journey as she struggles in the destiny. Janella is her boyfriend Victor Fred (Marlo Mortel), a young men while she loved Janella fall in love and she is so very exciting to her surprise. Patrick Paras (Jerome Ponce), a men about her girlfriend. In the costume party, Janella dress as the dink press, love interest of Victor trying to kiss with Janella and Patrick. Janella signs a contract with a reading it appearan amazing adventure where she discovers. While Janella's house, Alvin says that Janella needs a catchphrase, Oh my gee, an to change her mermaid tale from colour into a fairytale princess like a pink dress.

Janella struggles to fulfill her dream to become a singing superstar performing a song and dance that makes glow of dance and sing finds and sets the princess while she fall in love with her boyfriend Victor and Rafael with her family. She dreams of helping her family out of poverty

by sharing her music and fall in love, she is her talent should with glamour of the singer-actress for the superstar idol she feel the magic and fall in love saves the day by urging her to join the Search for The Next Singing Sensation Superstar where she could win as much as a hundred thousand pesos by sharing her music with glamour and a golden voice.

Janella gets happy to know that she's #1 primetime superstar, and asks since when the series has been on. How she is now a fairytale princess superstar, let's take a look?

Directed by Jeffrey Jeturian, *Janella: A Princess Girl* will also feature Marlo Mortel, Jerome Ponce, Kendra Kramer, Zoren Legaspi and Maricar Reyes. Completing the cast are Paul Jake Castillo, Gloria Sevilla, Cogie Domingo, Bettina Carlos, Aldred Nasayao, Michael Martinez, Kelly dela Cruz, Paolo Serrano, Martin Velayo, Joanna Morales, Lucas Zamora, Fretzie Bercede, Arvin Tan, Shy Carlos, Jon Lucas, Tart Carlos and Vivieka Ravanes, comedian Isko Salvador as Brod Pete, Rose Ann Ginkel, Mikee Lee, Sofia Andres, Chris Gutierrez, Celia Rodriguez and RJ Ledesma with a special participation of Abby Bautista, Juan Miguel Urquico, Jenine Desiderio and Freddie Webb. Also, the voices of Timothy Chan as Dog Puppy, Maybelyn dela Cruz as Little Fairy and Chienna Filomeno as Nella Girl.

Don't miss the fanta-drama series that will make TV viewers she is a kind of fairytale princess girl superstar will fall in love again—*Janella: A Princess Girl* weeknights 7:30pm, right after *Express Balita* on IBC-13's PrimeTastik. For more updates, log on to IBC.com.ph, follow @JanellaAPrincessGirlOnline on Twitter, and 'like' the show's official Facebook page at Facebook.com/JanellaAPrincessGirlOnline.

## Best in IBC's No.1 Primetime Edit July 11, 2014

Ghost Fighter (19.2%) vs. Ragnarok: The Animation (12.2%) vs. Mojacko (9.8%)

I Need Romance 3 (17.2%) / Catch Me Fall in Love (15.0%) vd. The Heirs (14.3%) vs. Jewel In The Palace(8.4%)

**Batang Genius** (21.6%) vs. **Pure Love** (20.5%) vs. **My BFF** (9.5%)

**Express Balita** (27.6%) vs. **TV Patrol** (26.1%) vs. **24 Oras** (15.6%)

**Janella in Wonderland** (31.5%) vs. **Dyesebel** (29.5%) vs. **Nino** (19.0%)

Viva Box Office: Tatanin (29.4%) vs. Ikaw Lamang (28.3%) vs. My Destiny (18.5%)

Your Heart, My Love (25.4%) vs. Sana Bukas Pa Ang Kahapon (18.8%) / Aquino & Abunda Tonight(12.4%) vs. Ang Dalawang Mrs. Real (15.2%)

Two Sides of Ana (Dalawang Mukha ni Ana) (19.8%) vs. Pinoy Big Brother All In (9.6%) vs. The Successful Perezes (7.8%)

Hayate the Combat Butler (16.4%) vs. Darling Sweetheart (9.9%) vs. The Master's Sun (6.1%)

#### July 12, 2014

Viva Box Office: ABNKKBSNPLAko?! The Movie (15.7%) vs. S.O.C.O. (A Scene of The Crime Operatives)(9.3%) vs. Wish Ko Lang! (7.3%)

**TV Patrol Weekend** (11.8%) vs. **24 Oras Weekend** (8.1%)

The Million Second Quiz (22.2%) vs. Home Sweetie Home (19.1%) vs. Pepito Manaloto Ang Tunay Na Kuwento (14.8%)

**La Teniente** (12.8%) / **Killer Karaoke** (24.1%) vs. **The Voice Kids** (33.8%) vs. **Marian** (16.7%)

Sandy's Romance: Loves Granted (29.4%) vs. MMK Ang Tahanan Mo: Baston (28.0%) vs.Magpakailanman (23.1%)

**Born to be a Superstar** (35.6%) vs. **Arriba! Arriba!** (20.0%) vs. **Celebrity Bluff** (13.6%)

Maya Loves Sir Chief (24.7%) vs. Reporter's Notebook (14.2%) vs. Pinoy Big Brother All In (12.9%)

**ONE FC** (21.5%) vs. **Phalibasa Lalake** (14.3%) vs. **I-Witness** (6.7%)

Happy TODAS (17.8%) vs. Bubble Gang (9.7%) vs. Banana Split Extra Scoop (5.6%)

#### July 13, 2014

2013-14 PLDT Home Telepad PBA Governors' Cup Finals: San Mig Super Coffee Mixers vs. Rain or Shine ElastoPainters (30.9%) vs. The Buzz 15 (9.0%) vs. Asian Horror Stories: Last Summer (9.2%)

**TV Patrol Weekend** (11.0%) vs. **24 Oras Weekend** (7.1%)

**Seeing Stars Tonight** (19.6%) vs. **Goin' Bulilit** (14.9%) vs. **Vampire Ang Daddy Ko** (10.8%)

*Wansapanataym: Witch-A-Makulit* (24.4%) vs. *Ismol Family* (16.7%) vs. *Last Fool Show* (18.2%)

Who Wants To Be A Millionaire? (36.9%) vs. The Voice Kids (32.8%) vs. GMA Blockbusters: Stuart Little 2 (18.2%)

Born to be a Superstar (34.5%) vs. Rated K Handa Na Ba Kayo? (23.1%)

*Dingdong n' Lani* (13.2%) vs. *Pinoy Big Brother All In* (12.3%) vs. *Kapuso Mo Jessica Soho* (15.4%)

Express Balita Weekend (10.4%) vs. Gandang Gabi Vice (8.3%) vs. Imbestigador (8.3%)

Sunday Sinemaks: Homecoming Kapinoy Primetime 13 @ 54 (11.8%) vs. Sunday's Best: Dos The Daniel Padilla Concert (2.1%) vs. Sunday Night Box Office: I Robot (4.3%)

#### July 14, 2014

Ghost Fighter (20.4%) vs. Ragnarok: The Animation (10.3%) vs. Mojacko (5.7%)

*I Need Romance 3* (12.5%) / *Catch Me Fall in Love* (12.9%) ∨s. *My Girl* (11.6%) ∨s. *Jewel In The Palace*(8.9%)

**Batang Genius** (11.0%) / **PNoy Speech** (21.0%) vs. **Pure Love** (17.0%) / **News Patrol/PNoy D.A.P Speech**(20.0%) vs. **My BFF** (9.9%)

**Express Balita** (27.4%) vs. **TV Patrol** (26.8%) vs. **24 Oras** (17.0%)

Janella: A Princess Girl (30.9%) vs. Dyesebel (29.5%) vs. Nino (17.5%)

Viva Cine Idols: My Only Love (29.7%) vs. Ikaw Lamang (28.6%) vs. My Destiny (15.5%)

Your Heart, My Love (26.2%) vs. Sana Bukas Pa Ang Kahapon (20.5%) / Aquino & Abunda Tonight(12.3%) vs. Ang Dalawang Mrs. Real (12.0%)

Two Sides of Ana (Dalawang Mukha ni Ana) (24.1%) vs. Pinoy Big Brother All In (8.9%) vs. The Successful Perezes (6.4%)

Hayate the Combat Butler (25.5%) vs. Darling Sweetheart (10.4%) vs. Secret Love (7.3%)

#### Two Sides of Ana Edit

The Two Sides of Ana is a Mexican TV telenovela originally broadcasted in 2005 in Mexico.

The rights were bought by IBC-13 under TreseBella, dubbed it in Filipino and rebroadcasted on a primetime slot on Philippine television.

Pitted against industry giants ABS-CBN and GMA-7, *Two Sides of Ana* caught the fancy of Filipinos and became a nationwide sensation. Intriguing is the fact that at that time, ABS-CBN and GMA's shows lord over television and their shows occupy a very huge chunk of the ratings pie. In came Ana Layevska and shoved its rival's ratings. What made this foreign telenovela so special that it was able to do such? On the marketing perspective, what strategies were employed that led to the tipping of the ratings scale? The company and its available resources Intercontinental Broadcasting Corporation (IBC), initially known as Kanlaon Broadcasting system, is a broadcasting giant network in the Philippines and in the country owned by the Philippine Government Communications Group.

It is currently home to the country's premier professional basketball leagues are the Philippine Basketball Association (PBA) and National Basketball Association (NBA). Initially it operated radio stations ad launched its television arm in March 1, 1960. In the 70s and 80s, IBC was a big player in the local broadcast industry with several shows and special coverage in its fold. It aired the Tagalog movies like the *Tagalog Box Office Hits*, *Piling-Piling Pelukula* and *IBCinema*, It also launched trend-setting programs such as *Iskul Bukol*, *TODAS*, *Chicks to Chicks*, *Eh Kasi Babae!*, *Ora Engkantada*, *Pinoy Thriller*, *Seeing Stars with Joe Quirino*, *See-True*, *Maricel Live!*, *The Sharon Cuneta Show*, *Loveliness*, *Sic O'Clock News*, *Sitak ni Jack*, *Barrio Balimging*, *Hapi House*, *Goin' Bananas*, *Regal Drama Hour*, and several big-name tokusatsu and animes.

After the 1986 EDSA revolution, IBC-13 and RPN-9 was sequestered by the government and its assets were turned over to the Government Communications Group. In its fall from grace, the network much of its viewership resurgence to GMA and ABS-CBN with some of its high-rating primetime shows.

The company stature compete head-on with its rival's heavily funded shows. As an obvious result, the viewer-market favored other network's programming over theirs. It was also more cost-efficient and less risky to show *Two Sides of Ana* than gambling on a similar foreign dramas to match the already popular and well staffed rival shows. IBC-13 was already local shows (fantasy, dramas, comedy, variety shows, talk shows, game shows and reality shows), including the importing of Japanese animes, Mexican telenovelas, imported Asianovelas from Korea and Taiwan, sports programs and the Viva Tagalog movies.

Two Sides of Ana is a top-rater in any Latin American country where it was shown. Thus became the pawn against the bishops and rooks of their rival. Craze was called *Two Sides of Ana*. the executives at IBC-13 hoped that the same phenomenon would infect the Philippine scene.

The network's news program *Express Balita* also approving the newscasts. ABS-CBN had *TV Patrol* and GMA had *24 Oras* in terms of respective top-rating early-evening news program. Both news programs were headlined by the 2 network's popular newscasters. the newscast's ratings were sky-scrapers as compared to IBC-13's.primetime slot.

Both GMA and ABS-CBN fielded their in the primetime slot. *Catch Me Fall in Love*, *Batang Genius*, *Janella: A Princess Girl* and Your Heart, My Love already gained the top of the ratings while TreseBella's Asianovelas including *I Need Romance* 3 and *Hayate the Combat Butler*.

At that time. Product Comparison (Strengths and weaknesses of Programs in the 5pm slot)

With nothing to lose and nothing in their current roster of programs resilient enough to contend with the heavyweights. Some light stuff would be earmarked here and there but the emphasis almost always bordered on the negative. Analysis Tapping an Untapped Market Owing to its near-nil resource and recognizing its inability to contend toe-to-toe with GMA and ABS-CBN's well-planned, both programs also in the same void in the market. IBC-13 looked at the programming choices will offer for 5pm primetime, a craze was spreading across Latin America. It was new to them to import top-rating shows in other countries whose formula are akin to the shows patronized in the Philippines. Shows supplanted by Channel 13 on this timeslot took a back seat on its rival network's newscasts. The primetime slot: An introspective look of ABS-CBN and GMA on its 5pm timeslot were characterized with similar attributes. IBC-13 decided to look elsewhere. Both programs catered to the same need. The audience were in a neck-deep dire state and the newscasts were highlighting the scenes they would otherwise. News at that time was often about the dire plight of the country.

### Shine On Fantaserye on IBC-13 (PrimeTastik)

#### August 2, 2014

This time, she is slated to do another fantaserye after *Janella in Wonderland* wraps up, plus a movie - her first ever. The series is expected to boost Janella's popularly, even as fans rally behind the singer-actress who loves inspiring other young people.

In the grand IBC fantasy drama tradition which is known as the Kapinoy Fantaserye, proudly present another milestone in Philippine primetime television by bringing you the newest fantasy-drama series in the same league of *My Batang Momay*, *Carita de Angel*, *Janella in Wonderland* and *Batang Genius*.

IBC's primetime programming on Philippine television PrimeTastik block relaunched a two new top-rating fantaseryes, like the fairytale princess fantaserye *Janella: A Princess Girl* for young girls in hip hangout for style and glamour with a fun, adventure, fantasy, love, romance, magic and fairytale, and the superserye *Voltron Man* for the superheroes at the action-packed and fantasy format.

Their sweet faces and youthful vibe will now be seen on the big screen. Watch out for this generation's Liza Soberano and Janella Salvador in their respective IBC-13 and IBC Films projects.

Two fantaserye premiering this August 4, airing daily from Monday to Friday night right before and after the network's news program *Express Balita* on IBC's PrimeTastik. *Janella: A Princess Girl* and *Voltron Man* are both half-hour fantasy soaps will running.

IBC-13 considering the formidable competition to the two network giants in the primetime block. There will be an audience who may want to the primetime fantasy by apart from the heavy soap operas which by tradition have been domination as well. In the meantime, actually, has been the huge success of primetime soap opera *Your Heart, My Love*, a heavy drama series also airs at 9:30 p.m. top-billed by the queen of Pinoy soap opera Claudine Barretto, the king of box-office action star Raymart Santiago and the king of Philippine movie drama Christopher de Leon which is giving the rival soap operas a run for their money with recent ratings that could gradually the audience viewing patterns in the teleserye.

Two new primetime fantasy are a big gamble by IBC original production through IBC Creative Department.

Two of today's hottest primetime superstars in their new two own fantaseryes like the so-called fairytale princess fantaserye *Janella: A Princess Girl* top-billed by the teen sweetheart princess Janella Salvador will star in the fantaserye at 6 p.m. and the superhero fantaserye *Voltron Man* top-billed by the newest leading men AJ Muhlach is set to starting also as the male lead in the superserye at 7:30 p.m.

On the other hand of the huge successes of her Janella trilogy for the fantasy-drama, *Janella: A Princess Girl*, a fantasy drama is about the fairytale princess girl. After her conquering the mermaid princess, the story is about a young girl Janella Bernardo (Janella Salvador), a 16-year-old ordinary girl for her daughter she is now saw a fairytale princess, she is so pretty and beautiful in high school for her students follows the journey as she struggles in the destiny. Her dad Bobby Bernardo (Zoren Legaspi), a youngest father in her house for the family and her mom Tetchie Bernardo (Maricar Reyes), a mother is at home as well. Janella is her boyfriend Victor Fred (Marlo Mortel), a young men while she loved Janella sall in love and she is so very exciting to her surprise. Patrick Paras (Jerome Ponce), a men about her girlfriend. She hopes to

her dreams with the pet is Dog Puppy (Timothy Chan). Top-billed by the teen sweetheart princess turned a primetime princess Janella Salvador as the lead role for her character Janella Bernardo. Together with the most exciting and refreshing cast like the two leading men Marlo Mortel and Jerome Ponce, who is a long-term contract for IBC. Also joining Janella, Marlo and Jerome in *Janella: A Princess Girl* are Kendra Kramer, Zoren Legaspi and Maricar Reyes, along with Paul Jake Castillo, Gloria Sevcilla, Cogie Domingo, Bettina Carlos, Arvic Tan, Shy Carlos, Aldred Nasayao, Kelly dela Cruz, Isko Salvador as Brod Pete, Joanna Morales, Lucas Zamora, Sofia Andres, Paolo Serrano, Rose Ann Ginkel, Martin Velayo, Tart Carlos and Vivieka Ravanes, Mikee Lee, Jon Lucas, Chris Gutierrez, Celia Rodriguez and Hiro Torubu with a voices of Timothy Chan as Dog Puppy and special participation of Jenine Desiderio and Freddie Webb. It is directed by Jeffrey jeturian who is also directed of *Be Careful With My Heart* of ABS-CBN.

Voltron Man is a action-packed fantasy drama which is the superhero men for the supwer powers. It stars the primetime prince AJ Muhlach as the title role for the character as well, together with Superestar Circle winner Freddie Gutierrez and the teen royalty Coleen Garcia. The story follows Marlo de Guzman (AJ Muhlach), a men who will had the Voltron Man costume with the love and resurrection who transforms into a superhero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. His love interest was named Louise de Guzman (Coleen Garcia). Voltron Man grants him powers that a super hero. Despite being a fight, Voltron Man will fight the evil imposter Styker (Paolo Ballesteros) with the villains becoming angry and destroy the rampaging monster Incredible Monk (Jovic Monsod), who is planning to take over the world. At this time, Voltron Man sacrifices himself to save the world.

With the powerful cast like Pia Magalona, Andrei Felix, Miel Cuneta, Nathan Barrera, Virginia Pozon, Joross Gamboa, Kat Alano, Caleb Santos, Paolo Ballesteros, Cacai Bautista, Matt Edwards, Matibeth Bichara, KC Montero, Jovic Monsod, Stephanie Henares, Alicia Alonzo, Yves Flores, Raymond Bagatsing, Lance Lucido, Harvey Bautista, Gary Lising, Jericka Martelle, Jiro Manio and Val Sotto. The series is directed by the indie film director Monti Parungao.

#### **Anja Aguilar for IBC**

#### **Product Endorsements**

Globe

HerBench

Charmee

My Phone

Natasha Beauty

Careline

Sunsilk

#### National Bookstore

#### Janella Salvador for IBC

#### **Product Endorsements**

Palmolive Naturals

Smart

**Garnier Philippines** 

HerBench

**AMA University** 

Natasha Fashion and Beauty

Charmee Pantiliner

#### **Profile**

From Nikki of *Be Careful With My Heart* (ABS-CBN) into self-titled favorite character Janella, the teen sweetheart is now a primetime princess. From her mermaid girl *Janella in Wonderland* (one of the hoghest rating fantaserye of its time) to the fairytale princess girl, oh my gee, she is now star her own fanta-drama series *Janella: A Pricness Girl* still holds (and may never be replaced) as highest rating fantaserye in Philippine TV History, her shows are sure hits.

Janella hailed as the Teen Sweetheart Princess, only Princess Princess on Philippine TV history because she is considered to be the newest showbiz royal superstars. Her fantaseryes are hits here and abroad.

She had blockbuster films, product endorsements, top-selling albums left and right, TV host, recording artists and singer, actress, model, sold-out concert, among others.

#### **Timeline History:**

Janella in Wonderland (January 13-July 11, 2014)

Friends 4Ever (March 29-July 14, 2014)

Janella: A Pricness Girl (July 14, 2014-present)

#### AJ Muhlach for IBC

#### **Product Endorsements**

Pancit ni Mang Juan

Coca Cola

**Fundador Brandy** 

Royal Tru Lemon

My Phone

San Remo Pasta

Purefoods Spaghetti Meat Sauce Jollibee

#### **Profile**

That's AJ is getting The Primetime Prince as becoming The Action Prince!

From the family drama 5 Girls and Daddy, his joining the group of the all-male sitcom Whattaboys with Aki Torio and Josh Padilla, the character role of his appear to Nadine Lustre's drama antholoogy series Sandy's Romance, and now is the action superserye in his chracter role as Voltron Man which has been the action bandwagon in the fantasy-action format. His popularly as one of the best actors of his time just puts her up there in the leagues of fantaserye royalties.

Due to popular action legend superstar for action heroes, AJ Muhlach now hailed as the Action Prince while he gets the action genre. Since the Primetime Prince on Philippine TV history, he is considered to be the showbiz royal superstars. His action superserves are hits here and abroad. He had the blockbuster action films, product endorsements, model and actor, among others.

#### **Timeline History:**

5 Girls and Daddy (October 8, 2012-May 3, 2013)

Sandy's Boyfriend (May 5-September 1, 2013)

Whattaboys (September 7, 2013-March 29, 2014)

Sandy's Romance (as love team partner with Nadine) (April 5, 2014-present)

Voltron Man (August 4, 2014-present)

#### **Claudine Barretto for IBC**

Optimum Teleserye Queen and Multi-awarded best actress, Claudine is one actress to beat on TV and movies, now is the Kapinoy primetime royalties. From *Mula sa Puso*, *Saan Ka Man Naroon*, *Sa Dulo ng Walang Hanggan*, *Marina*, *Walang Kapalit* and *Iisa Pa Lamang* (ABS-CBN) to name a few, *Claudine* and *Iglot* (GMA), and now is *Your Heart*, *My Love* (one of IBC's primetime teleseryes and still holds as highest rating soap opera in Philippiine TV history), she had teleserye top raters one after the other.

Let's hope to see more of her! She is the best, hope to see her TV and big screen. We all waiting for you to coming back, Claudine now hailed as The Original Queen of Philippine Teleserye, reyna ng Kapinoy Talent Center, and one of the real showbiz royals. Claudine's movies are better than Juday's.

#### **Primetime Princess**

 Janella Salvador (Janella as princess girl) - Teen Sweetheart Princess (Janella: A Princess Girl)

#### **Most Promising Primetime Princes**

- Marlo Mortel Ultimate Leading Men (Janella: A Princess Girl)
- Jerome Ponce Boy Sensation (Janella: A Princess Girl)

#### **Primetime Prince**

AJ Muhlach (Voltron Man as superhero) - Ultimate Leading Man (Voltron Man)

#### **Most Promising Primetime Princesses**

Coleen Garcia - Primetime Sweetheart (Voltron Man)

#### PrimeTastik line-up

- Kim So-yeon and Sung Joon (I Need Romance 3) (TreseBella)
- Erich Gonzales and Digndong Dantes (Catch Me Fall in Love)
- Thirdy Lacson and Kroko (Miguel Moreno) (Kroko: Ang Alamat sa Zoo)
- Janella Salvador (Janella: A Princess Girl)
- AJ Muhlach (Voltron Man)
- Claudine Barretto, Raymart Santiago and Xyriel Manabat (Your Heart, My Love)
- Ana Laveska and Rafael Amaya (Two Sides of Ana) (TreseBella)
- George Hu and Park Shin-hye (Hayate the Combat Butler) (TreseBella)
- Iya Villania and Neil Coleta (DMZ-TV)
- Ramon Bautista with Mr. Puppet Ramon (Sic O'Clock News Naman)
- Aki Torio, Abra and Josh Padilla (Iskul Bukol Men)
- James Yap (PBA)

# 'Janella: A Princess Girl' and 'Voltron Man' Switch Timeslot!

August 4, 2014

Janella Salvador and AJ Mulach will debut a primetime series on IBC; a fantasy drama for Janella (Janella: A Princess Girl) and AJ Muhlach's first action series for superhero (Voltron Man). The young stars are joined on stage by Marlo Mortel, Jerome Ponce, Coleen Garcia and Raymond Bagatsing.

IBC-13 is once again in fighting form as they beef up their primetime with new and exciting line up of shows which starts this August with fantasy and action series as well. Getting into the

ratings game with ABS-CBN's Primetime Bida and GMA Telebabad is IBC's Kapinoy Primetime in an effort to revitalized its programming.

Tonight in Kapinoy Primetime, there is a switch between the two hit Kapinoy fantaseryes! A teen princess fantaserye*Janella: A Princess Girl* and the premiere telecast of action superserye *Voltron Man* are switching timeslots! Meanwhile, the powerhouse drama series *Your Heart, My Love* also retained its 9:30 p.m. slot.

#### Janella Salvador and AJ Muhlach

Janella Salvador's teen fantaserye *Janella: A Princess Girl* can now be watched in an earlier timeslot. It will be right before *Express Balita* taking the previous timeslot of *Batang Genius*. Because of the uptrend of fanta-drama trilogy is a fairytale princess as well.

Meanwhile, the action prince AJ Muhlach's newest action-packed TV superhero series *Voltron Man* will be seen in the premiere telecast right after *Express Balita*.

Aside from the switching of the timeslots of these two hit TV series, another thing to watch out are the exciting episodes and the new twists in their respective action, adventure and fantasy stories.

IBC Entertainment TV head Laurenti Dyogi assures Filipino audiences that the country's third leading network is ready to entertain during time slots when more people are hooked up on Philippine TV; during weekends and primetime. "Our primetime will be full of drama, comedy, action, adventure, fantasy, variety show, reality and game show, IBC is getting more share of the total ratings," Dyogi added.

IBC executive vice-president (EVP) Lito Ocampo Cruz said that *Janella: A Princess Girl* and *Voltron Man* will enhance the station's primetime programming which is ushured in by dominating the other networks.

#### Marlo Mortel and Janella Salvador, AJ Muhlach and Coleen Garcia

In *Janella: A Princess Girl*, that touched the hearts of hundreds of thousands of televiewers get ready to feel the magic for an exciting, adventure and love story of Janella Bernardo (Janella Salvador) she is so pretty and beautiful girl as the princess tale as they enjoyed the show, has moved in to start airing at 6 p.m. immediately before the top-rating primetime news program *Express Balita*, 6:30 to 7:30 p.m. Her boyfriend Victor (Marlo Mortel) loves her Janella, while she have a prince charming!

On the other hand in *Voltron Man*, witness Marlo de Guzman (AJ Muhlach), a men will suit Voltron Man costume who transforming into a supergero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. His girlfriend Louise de Guzman (Coleen Garcia), an ordinary girl in the world for the love interest. Voltron Man grants him powers that a super hero.

Janella: A Princess Girl and Voltron Man were not only dominating the primetime block. They also put our adventure, action and super fantasy because of their new twists! Keep up as Janella and Voltron Man.

Cruz also revealed that the powerful drama series *Your Heart, My Love* at 9:30 p.m., as well as TreseBella's hit telenovela *Two Sides of Ana*, a Mexican drama dubbed in Filipino, also at 10 p.m. aired on Channel 13, and is expected to increase further the ranking of IBC-13 in terms of viewership.

### IBC Maintains Nationwide TV Ratings in July

August 5, 2014

Despite power interruptions caused by typhoon Glenda, the third sequestered multimedia conglomerate giant network IBC-13 which is stands for *Ito'ng Bagong Channel 13*, remained to be the third most watched TV network across urban and rural households in July with an average audience share of 31%, or nine points higher than ABS-CBN's 43% and GMA's 34%, according to data from Kantar Media.

Multi-media conglomerate ABS-CBN Broadcasting Corp. maintained its lead in national TV ratings over its closest competitor in September, according to data released by global media specialist Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

The figures for July also revealed that IBC once again conquered the primetime block (5PM-12MN) with garnered an average audience share of 29%, or a whopping 6-point lead over ABS-CBN's 50% and GMA's 32%. This was credited to IBC-13's strong primetime programs.

IBC-13's PrimeTastik also maintained its winning streak in other key territories like Balance Luzon (areas in Luzon outside Mega Manila), Visayas, and Mindanao. It recorded an average audience share of 27% in Balance Luzon, 19% in the Visayas, and 15% in Mindanao, while ABS-CBN garnered with 53%, 63%, and 61%, and GMA garnered only 31%, 23%, and 24% respectively for the said time blocks.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

IBC-13's primetime dominance was strengthened by the viewership of top programs such as *Batang Genius*, *Express Balita*, *Your Heart, My Love* and new programs *Catch Me Fall in Love* and *Janella: A Princess Girl*.

Primetime fantasy-adventure *Batang Genius* concluded on a high note last August 1 with a natiuonal TV rating of 20.5% vs. *Pure Love* with 19.3% and *My BFF* with only 9.4% Erich Gonzales and Dingdong Dantes-starrer *Catch Me Fall in Love* and *Janella: A Princess Girl* both ruled on its timeslot during its premiere telecast.

Janella Salvador's newest primetime fantasy TV series *Janella: A Princess Girl* scored a national TV rating of 25.7%, or more than nine points higher than rival shows *Hawak Kamay* with 24% and *Niño* with 15.5%, last July 21 and gained its new its all-time high national TV rating during its primetime slot last July 25, now topped the list of most watched programs in the country in July with an average national TV rating of 24.7%.

Joining Janella: A Princess Girl in sweeping the top ten most watched programs in July such as the 2013-14 PLDT Home Telepad PBA Governors' Cup Finals including Rain or Shine Elasto Painters vs. San Mig Coffee Mixers(33.1%) and San Mig Coffee Mixers vs. Rain or Shine Elassto Painters (32.7%), Your Heart, My Love (32.8%), Born to be a Superstar (31.9%), Catch Me Fall in Love (30.6%), Janella in Wonderland (29.4%), TreseBella's The Two Sides of Ana (29.1%), La Teniente (28.8%) and Hayate the Combat Butler (28.5%), Batang Genius (28.1%), Killer Karaoke (27.7%), Sandy's Romance (26.8%), Express Balita (26.1%), Who Wants to be a Millionaire? (24.8%), Maya Loves Sir Chief (23.5%), The Million Second Quiz (22.8%), Crazy Little Thing Called Love (22.2%), Dingdong n' Lani(21.7%) and Viva Box Office (20.7%) also clinched spots in the top 35 programs, got with 20 in beating of ABS-CBN (12) and GMA (3).

IBC's AM radio station DZTV Radyo Budyong 1386 continues to conquer radio airwaves in Mega Manila for the month of August with an audience share of 24% based on the Kantar Media Mega Manila RAM. Its FM counterpart iDMZ 891 FM, 93.5 Romance FM and Kapinoy FM 913, on the other hand, remains steady at the number one spot among all FM stations.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services. Among its current subscribers are ABS-CBN, PTV, IBC, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect. ABS-CBN, IBC and RPN shifted to Kantar Media/TNS after filing a case against AGB Nielsen Media Research for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court. On the other hand, GMA and TV5, which uses data from AGB Nielsen, has maintained its edge in Mega Manila, which comprises 55 percent of total urban television households nationwide.

TABLE 1. TOTAL DAY NATIONAL TV VIEWERSHIP IN JULY 2014 BY HOUSEHOLDS

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	43%
2	GMA	34%
3	IBC	31%
4	RPN	25%
5	TV5	10%

Source: Kantar Media

TABLE 2. NATIONAL PRIMETIME (5PM-12NN) TV VIEWERSHIP IN JULY 2014 BY HOUSEHOLDS

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	50%
2	GMA	32%
3	IBC	29%
4	RPN	22%
5	TV5	8%

Source: Kantar Media

TABLE 3. BALANCE LUZON PRIMETIME (5PM-12NN) TV VIEWERSHIP IN JULY 2014 BY HOUSEHOLDS

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	53%
2	GMA	31%
3	IBC	27%
4	RPN	12%
5	TV5	7%

Source: Kantar Media

TABLE 4. TOTAL VISAYAS PRIMETIME (5PM-12NN) TV VIEWERSHIP IN JULY 2014 BY HOUSEHOLDS

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	63%
2	GMA	23%
3	IBC	19%
4	RPN	11%
5	TV5	6%

Source: Kantar Media

TABLE 5. TOTAL MINDANAO PRIMETIME (5PM-12MN) TV VIEWERSHIP IN JULY 2014 BY HOUSEHOLDS

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	61%
2	GMA	24%
3	IBC	15%
4	RPN	10%
5	TV5	7%

Source: Kantar Media

TABLE 6. TOP 35 PROGRAMS IN JULY 2014 (NATIONAL HOMES)

	RANK	CHANNEL	TITLE	RATING%
	1	IBC	Janella: A Princess Girl	34.7%
	2	ABS-CBN	The Voice Kids	33.6%
	3	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Finals: Rain or Shine Elasto Painters vs. San Mig Coffee Mixers	33.1%
,	4	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Finals: San Mig Coffee Mixers vs. Rain or Shine Elasto Painters	32.7%
	5	IBC	Your Heart, My Love	32.8%
	6	IBC	Born to be a Superstar	31.9%
	7	IBC	Catch Me Fall in Love	30.6%
	8	IBC	Janella in Wonderland	29.4%
	9	IBC	The Two Sides of Ana (TreseBella)	29.1%

10	IBC	La Teniente (TreseBella)	28.8%
11	IBC	Hayate the Combat Butler	28.5%
12	IBC	Batang Genius	28.1%
13	IBC	Killer Karaoke	27.7%
14	ABS-CBN	Dyesebel	27.2%
15	IBC	Sandy's Romance	26.8%
16	ABS-CBN	Maalaala Mo Kaya	26.4%
17	IBC	Express Balita	26.1%
18	ABS-CBN	Hawak Kamay	25.9%
19	ABS-CBN	Ikaw Lamang	25.4%
20	ABS-CBN	TV Patrol	25.3%
21	IBC	Who Wants to be a Millionaire?	24.8%
22	ABS-CBN	Mirabella	24.4%
23	IBC	Maya Loves Sir Chief	23.5%
24	ABS-CBN	Wansapanataym	23.0%
25	IBC	The Million Second Quiz	22.8%
26	IBC	Crazy Little Thing Called Love	22.2%
27	IBC	Dingdong n' Lani	21.7%
28	ABS-CBN	Rated K	21.3%
29	IBC	Viva Box Office	20.7%
30	ABS-CBN	Home Sweetie Home	20.2%
31	GMA	GMA Blockbusters	19.3%
32	GMA	Magpakailanman	19.2%
33	ABS-CBN	Pure Love	18.3%
		Sana Bukas Pa Ang Kahapon	
34	ABS-CBN	Goin' Bulilit	17.2%
35	GMA	Niño	16.6%

### "Janella: A Princess Girl" Remains In Top Spot

IBC-13's PrimeTastik teen fantasy series *Janella: A Princess Girl* remained the most-watched program overall nationwide for the month of both July and August, based on the latest data on Kantar Media.

The show is also topbilled by Janella Salvador, Marlo Mortel and Jerome Ponce, together with Kendra Kramer, Zoren Legaspi and Maricar Reyes dominated the list of overall top programs with the national TV rating of 21.8%, marking a 20.4 difference compared to its rival programs *Pure Love* from ABS-CBN and *My BFF* from GMA, which only registered 20.9% and 10.9% national TV rating. *Janella: A Princess Girl* was also the no.1 most watched program last July.

Meanwhile, TV viewers must keep the princess tale on tonight's episode with the scene now that Janella Bernardo is surely wants to shine the dress. Will Janella loves the heart of Victor (Marlo) who is kiss his girlfriend? Don't miss *Janella: A Princess Girl* weeknights, on its new time slot at 6:00PM before *Express Balita* on IBC-13's PrimeTastik. For more updates, log on to IBC.com.ph, follow @JanellaAPrincessGirlOnline on Twitter, and 'like' the show's official Facebook page at facebook.com/JanellaAPrincessGirlOnline.

# TIME SLOT SWITCHING LIFTS JANELLA: A PRINCESS GIRL AND VOLTRON MAN TO RULE PRIME TIME!

August 5, 2014

### August 4, 2014 (Monday) <u>Edit</u>

- 1. Be Careful With My Heart (ABS-CBN) 13.1%
- 2. Lunch Break (IBC) 12.0%
- 3. Ghost Fighter (IBC) 11.8%
- 4. It's Showtime (ABS-CBN) 11.3%
- 5. Eat Bulaga! (GMA) 11.2%
- 6. The Singing Bee (ABS-CBN) 10.3%
- 7. TODAS Kids (IBC) 10.0%
- 8. Moon of Desire (ABS-CBN) 9.6%
- 9. The Half Sisters / Dading (GMA) 9.4%
- 10. Dragon Ball Z Kai (GMA) 8.8%

#### **Primetime**

- 1. Voltron Man (IBC) 29.8%
- 2. Hawak-Kamay / Ikaw Lamang (ABS-CBN) 27.6%
- 3. Express Balita (IBC) 27.0%
- 4. TV Patrol (ABS-CBN) 26.6%

- 5. Your Heart, My Love (IBC) 25.4%
- 6. Two Sides of Ana (TreseBella) (IBC) 24.9%
- 7. Fall in Love with Me (IBC) 22.4%
- 8. Janella: A Princess Girl (IBC) 21.8%
- 9. Pure Love (ABS-CBN) 20.9%
- 10. Sana Bukas Pa Ang Kahapon (ABS-CBN) 19.5%
- 11. Nino (GMA) / Viva Cine Idols: Bakit Ikaw Pa Rin? (IBC) 18.9%
- 12. 24 Oras (GMA) 17.9%
- 13. My Destiny (GMA) 17.2%
- 14. Catch Me Fall in Love (IBC) 16.4%
- 15. Ang Dalawamg Mrs. Real (GMA) 15.3%
- 16. Aquino & Abunda Tonight (ABS-CBN) 12.4%
- 17. My Girl (ABS-CBN) 11.0%
- 18. My BFF (GMA) / I Need Romance 3 (IBC) 10.9%
- 19. Pinoy Big Brother All In (ABS-CBN) 9.3%
- 20. Jewel in the Palace (GMA) 9.1%

# 'Janella: A Princess Girl' Leads Top 35 Shows in July

August 6, 2014

IBC-13's newest primetime fantasy series *Janella: A Princess Girl* is the most-watched TV program last July with scored an average TV rating of 34.7%.

#### Janella Salvador as Janella, with Marlo Mortel and Jerome Ponce

IBC is the sequestered and innovative TV network in the Philippines. After making some Kapinoy number 1 shows like *The Million Second Quiz, Killer Karaoke, Born to be a Superstar, Who Wants to be a Millionaire?*, *PBA* and *NBA*, the network's radio stations DZTV Radyo Budyong 1386, 93.5 Romance FM, iDMZ 891 FM and Kapnioy FM 913, and going worldwide this year as Global IBC, IBC-13 revealed one of their biggest, best and brightest plans this year as a strong number 3 in viewership.

It's the Kapinoy National TV Ratings from AGB Nielsen Media Research and Kantar Media survey that the number 1 is ABS-CBN, number 2 is GMA and number 3 is IBC, TV5 and RPN. As IBC has been the number 1 network from 1977 to 1988 and now the undisputed number 3 as the most-watched television network to improve the network's technical facilities and performers from competing networks.

Now that 20 of IBC programs were produced them, 12 ABS-CBN programs and 3 GMA Network shows comprise Kantar Media's extended into the Top 35 for the month of July. IBC-13 said it also remains the undisputed leader on weekend programming.

Janella: A Princess Girl debuted as the Kapinoy network's most-watched primetime fanta-drama series while The Voice Kids was the Kapamilya Network's highest-rated show and GMA Blockbusters was the Kapuso Network's highest-rated show, according to data from Kantar Media.

"IBC-13 is now a winner from the established networks ABS-CBN and GMA-7 are the runner-up of the two networks. We are owning the national television that came from the very credible and the certified Kapinoy National Ratings, powered by Intercontinental Broadcasting Corporation (IBC) of course, with the help of Asian Television Content Philippines Corporation (ATC) and Viva Entertainment."

RANK	CHANNEL	TITLE	RATING%
1	IBC	Janella: A Princess Girl	34.7%
2	ABS-CBN	The Voice Kids	33.6%
3	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Finals: Rain or Shine Elasto Painters vs. San Mig Coffee Mixers	33.1%
4	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Finals: San Mig Coffee Mixers vs. Rain or Shine Elasto Painters	32.7%
5	IBC	Your Heart, My Love	32.8%
6	IBC	Born to be a Superstar	31.9%
7	IBC	Catch Me Fall in Love	30.6%
8	IBC	Janella in Wonderland	29.4%
9	IBC	The Two Sides of Ana (TreseBella)	29.1%
10	IBC	La Teniente (TreseBella)	28.8%
11	IBC	Hayate the Combat Butler	28.5%
12	IBC	Batang Genius	28.1%
13	IBC	Killer Karaoke	27.7%
14	ABS-CBN	Dyesebel	27.2%

15	IBC	Sandy's Romance	26.8%
16	ABS-CBN	Maalaala Mo Kaya	26.4%
17	IBC	Express Balita	26.1%
18	ABS-CBN	Hawak Kamay	25.9%
19	ABS-CBN	Ikaw Lamang	25.4%
20	ABS-CBN	TV Patrol	25.3%
21	IBC	Who Wants to be a Millionaire?	24.8%
22	ABS-CBN	Mirabella	24.4%
23	IBC	Maya Loves Sir Chief	23.5%
24	ABS-CBN	Wansapanataym	23.0%
25	IBC	The Million Second Quiz	22.8%
26	IBC	Crazy Little Thing Called Love	22.2%
27	IBC	Dingdong n' Lani	21.7%
28	ABS-CBN	Rated K	21.3%
29	IBC	Viva Box Office	20.7%
30	ABS-CBN	Home Sweetie Home	20.2%
31	GMA	GMA Blockbusters	19.3%
32	GMA	Magpakailanman	19.2%
33	ABS-CBN	Pure Love	18.3%
		Sana Bukas Pa Ang Kahapon	
34	ABS-CBN	Goin' Bulilit	17.2%
35	GMA	Niño	16.6%

### IBC-13—The superstar TV viewing 54 year after

August 22, 2014

A year after overhauling its image and station name, IBC-13 rises to alter the Pinoy's viewing habits, as proven by the network's strong showing in the Mega Manila ratings survey.

IBC Executive Vice President (EVP) Lito Ocampo Cruz knows all the figures by heart, the network is currently home to the Philippine Basketball Association (PBA) and National Basketball Association (NBA) games.

But even the network executive was prone to moments of awe and "wow" as the numbers and percentages—boldly and clearly painting IBC-13's steady climb to the ratings summit in the past couple of months—were illuminated from the projector board.

"We're moving faster and ready to moving ahead. We're moving in an escalating pace and everyone at the newest Philippine TV sensation IBC-13, we're very please with the trend-setting, poineered and uptrend," Lito told the entertainment reporters during a recent press conference held at Cravings restaurant, Shangri-La Plaza Mall in Mandaluyong City last August 8 with the basketball games of *PBA* and *NBA*.

The "uptrend" was anchored largely on Anja Aguilar's *Born to be a Superstar*, which as of late has ranked up the ratings survey in the Mega Manila area. Not to be outdone, as Elmo Magalona's sing-along karaoke game show *Killer Karaoke*, Nadine Lustre's drama anthology *Sandy's Romance*, the top-rating primetime game shows Drew Arellano's *The Million Second Quiz* and Robi Domingo's *Who Wants to be a Millionaire?*, Thirdy Lacson's *Kroko: Ang Alamats a Zoo*, primetime princess Janella Salvador's fantasy *Janella: A Princess Girl* and the primetime prince AJ Muhlach's action superserye *Voltron Man*, Claudine Barretto and Raymart Santiago's teleserye *Your Heart, My Love*, Jodi Sta. Maria and Richard Yap's top-rating sitcom *Maya Loves Sir Chief*, the all-male gag show Happy TODAS, Sunday night musical variety show *Dingdong n' Lani* with Dingdong Avanzado and Lani Misalucha are also asserting muscle in their respective timeslots.

**TRANSITION PERIOD**. When IBC-13 made the transition on its station ID, last year, expectations were high yet greatly conservative. With the shadows of the country's two giant networks looming largely over the newly overhauled network, the prospect of shattering the longstanding "duopoly" looked remote.

IBC's chairman Eric Canoy told PEP (Philippine Entertainment Portal) during the press launch held on August 23, 2014 at the Smart Araneta Coliseum in Diliman, Quezon City: "Our objective is to shake the TV landscape and be able to shake your viewing habits. Ang maraming tao kasi may Tresem akala nila Dos and Siyete lang; gusto namin ma-shake 'yong perception mo."

The shift of the government-sequestered TV and radio network turned into the country's media company as the Intercontinental Broadcasting Corporation (IBC) known as *Ito'ng Bagong Company* is made the network entered into a long-term airtime agreement with Asian Television Content Philippines Corporation (ATC) and Viva Entertainment, the entertainment media company with the chairman and CEO Vic del Rosario, Jr.

The tie up consequently allowed the network to beef up its programming, which consequently boosted its chances to compete against GMA-7 and ABS-CBN.

The network's new identity, coupled with aggressive promotion and interesting programs, immediately made an impression among viewers right on its first month of reinvention. But finding the right formula to success did not happen overnight as hits and misses shaped the network's journey in realizing its objective.

STEADY TURNAROUND. While the newly dressed network's target of shaking up the Pinoy's viewing habits was noble, some industry insiders raised eyebrows on its feasibility. But the people behind the network were dead serious when they coined the slogan, *Kapinoy ng Bagong Pilipino* and *Ito'ng Bagong Channel 13*, IBC-13 continued targeting the young market and viewers who were the usual boobtube fare offered by the more established networks. Rating figures started ringing for all timeslots, with *Born to be a Superstar* making the big leap to the top spot last August 16 and 17 with a rating of 37.8% (Saturday) and 30.9% (Sunday). "For *Born to be a Superstar*, again it's one of our biggest shows, so we do want to maximize that. Magkakaroon kami ng marami pang pakulo within the singing contest and outside. We can also like spin it off to a different program, of course, hindi puwedeng paulit-ulit lang 'yan. There has to be something new each season and 'yan 'yong abangan ninyo," revealed Eric. The success of *Born to be a Superstar* and the other programs encouraged the network's bigwigs to further intensify their campaign by strengthening all the timeslot brackets.

"Actually, let's say, for balance here, within that primetime slot weekdays, again we're gonna launch more sitcoms and that's in the pipeline already. Ang success factor kasi namin ngayon is more in the younger generation. So, younger generation, like kunwari Voltron, it's in the superhero fantasy so gonna relaunch like the action-packed superserye within primetime as well.

54 year after overhauling its entire image, the IBC team and IBC Board of Directors remains upbeat with the network's direction as dictated by the current viewing trend of the viewers. Even Lito himself confessed feeling surprised with what they have achieved so far in such a short span of time.

"It is our commitment to the viewers to continually give them more quality choices in free-to-air television. This is what the partnership between Viva Entertainment and Intercontinental Broadcasting Corporation hoped to achieve when we launched the IBC-13 brand a 54 year ago and we're definitely on the right track.

"Going into our 54th year, we'll continue to bring innovative, creative and highly entertaining programs for the Progressive Pinoys," promised Lito Ocampo Cruz.

# A New Primetime Line-Up via IBC-13's 'Kapinoy Primetime'

August 28, 2014

As it is, **IBC-13** is now the David among the two Goliaths in the Philippine TV industry. **IBC-13** known as *Ito'ng Bagong Channel 13* is on a winning streak these days and proudly presents its 15 shows, including 2 new shows, 4 new episodes of 4 shows under their **Kapinoy Primetime** block further strengthens its primetime block in the success of its new shows gearing up to boost its rating standing.

Thirdy Lacson and Kroko (voiced by Miguel Moreno) (Kroko: Ang Alamat sa Zoo), Jake Cuenca (Hitman), Janella Salvador (Janella: A Princess Girl), AJ Muhlach (Voltron Man), Elmo Magalona (Killer Karaoke) and Raymart Santiago and Claudine Barretto (Your Heart, My Love)

Nothing can stop **The Kapinoy Network** from changing the landscape of Philippine TV programming. Starting Monday (September 1), the **Kapinoy Network** serves a striking feast of new shows as soon as the clock ticks at 4PM. **IBC-13** promises every **Kapinoy** of thirteen times variety of shows with **Ghost Fighter** at 4PM, **TreseBella's** offering **Fated to Love You** at 4:30PM, **Kroko: Ang Alamat sa Zoo** at 5PM, **Hitman** at 5:30PM, **Janella: A Princess Girl** at 6PM, **Express Balita** at 6:30PM, **Voltron Man** at 7:30PM, **Viva Cine Idols** on Mondays at 8PM, **Killer Karaoke** on Tuesdays and Thursdays at 8PM, PBA on Wednesday and Friday at 8-9:30PM, **DMZ-TV** on Tuesdays and **Sic O'Clock News Naman** on Thursdays both aired at 8:45PM, **Your Heart, My Love** at 9:30PM,**TreseBella's** newest telenovela **Que Bonito Amor** at 10PM and **TreseBella's** latest primetime offering **Sunny Girl**at 10:30PM.

Kicked-off with the phenomenal Japanese anime *Ghost Fighter* rolls at 4 p.m. Monday to Friday. It all started when a delinquent 14-year-old boy named Yusuke Urameshi died in a car accident who tried to save a young boy's life. His spirit roamed around for a while and he decided to take a peek on his house to see what's going on after his death. Surprisingly, most people who went to his burial seem to be laughing. Most of them were Yusuke's enemies from school and his teachers who hated him, except the school's dean. The anime series became a hit among young viewers despite that believe this shrewd planning is the direct cause of why there is a such fervor for anime in the Philippines.

At 4:30 p.m., Korean actor Jang Hyuk and the K-pop superstarJang Nara reunited together in the newest Koreanovela on **TreseBella** is *Fated to Love You*. Kim Mi-Young happens to spend one night with the successor of a large company and she finds herself being pregnant after the one night stand. Due to her down to earth and kind personality, she gets stuck in a love triangle between Lee Gun and Daniel.

**Kapinoy** child star wonder Thirdy Lacson as Jepoy Moreno and Kroko (voiced by Miguel Moreno) started with the excitement animal adventure with his crocodile adventurserye *Kroko: Ang Alamat sa Zoo* at 5 p.m. Together with some of esemble cast Cara Eriguel, Victor Anastacio, Candy Pangilingan, John Regala, Paul Robis (voiced as Bayawak), Sofia Andres, Charlie Green, Lito Legaspi, Arkin del Rosario, Perla Bautista, Michael Fores, Lander Vera-Perez, Phoebe Walker, Jordan Castillo. It is directed by Carlo J. Caparas.

The primetime king turned an action star Jake Cuenca heat up with the actionserye as *Hitman* via this new action-drama series! Premieres on September 8, at 5:30 p.m. About a man out to avenge the death of his family in the hands of those who used to hire him to kill people even as love figures in the compendium. Joining Cuenca (Bejmain Santos/Hitman) are the drama queen Cristine Reyes (Roxanne delos Reyes) as the love-team partner. Phillip Salvador, Anton Revilla, Say Alonzo, Roldan Aquino, Joe Vargas, Nicole Uysiuseng, Jeffrey Tam, Polo Ravales, Rebecca Chiongbian, Biboy Ramirez, Tonton Gutierrez, Chin Chin Gutierrez and Ruben Gonzaga also appearing to the action TV series. The actionserye id directed by Tony Reyes. He is using the guns, cheats guns, some weapons, health, armor and money, with the police and his motorcycle.

As pre-programming for 6:30 p.m. news program on primetime, the fanta-drama continues as the teen sweetheart Janella Salvador, the only primetime princess eventually turn the character as Janella Bernardo, the fairytale princess girl in the world in *Janella: A Princess Girl*, the teen-oriented princess fantaserye. From Monday to Friday at 6 p.m., she is so pretty, gorgeous and beautiful. Joining Janella is the two of most promising prince of primetime such as Marlo Mortel (Victor Fred) and Jerome Ponce (Patrick Paras). Kendra Kramer, Zoren Legaspi, Maricar Reyes, Cogie Domingo, Gloria Sevilla, Paul Jake Castillo, Bettina Carlos, Michael Martinez, Kelly dela Cruz, Aldred Nasayao, Sofia Andres, Paolo Serrano, Joanna Morales, Lucas Zamora, Fretzie Bercede, RJ Ledesma, Rose Ann Ginkel, Jon Lucas, Celia Rodriguez, Isko Salvador as Brod Pete, Martin Velayo and Mikee Lee. With the special participation of Jenine Desiderio and Freddie Webb, is directed by Joyce E. Bernal.

Right after the 6:30 p.m. news *Express Balita*, the action prince AJ Muhlach suits up as the primetime prince, he turn into a superhero as *Voltron Man*, the action-packed superserye in the title role aired at 7:30 p.m. The story follows Marlo de Guzman (AJ), a men who had Voltron Man costume with love and resurrection who transforms into a superhero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. Joining AJ is the primetime princesses Coleen Garcia, Freddie Gutierrez (Gabra Man), Paolo Ballesteros (Stryker), Lance Lucido (Batang Man), Harvey Bautista (Young Boy), Raymond Bagatsing (Machete), Cacai Bautista, Celeb Santos (Nikap), Pia Magalona, Yves Flores (Idol Boy), Andrei Felix, Joross Gamboa (Super Z), Miel Cuneta, Nathan Barrera, Shy Carlos, Jiro Manio (Darius), Matt Edwards, Kat Alano (Black Hola Hola), KC Montero, Maribeth Bichara, Jovic Monsod (Incredible Monk), Stephanie Henares, Alicia Alonzo, Dominic Roque (Pareng Jamar), Gary

Lising, Jericka Martelle, Val Sotto rulls up. It is directed by the indie film and TV director Monti Parungao. At night he turn into a superhero who's main characters is a fictional super-hero battling many different enemies.

Every Monday at 8 p.m., **IBC-13** continues its latest film showing *Viva Cine Idols* with a monthlong festival of motion pictures starring the box-office tandem Angelu de Leon and Bobby Andrews. Some of these Pinoy blockbuster movies will also be featured this month in *Viva Cine Idols* are *Laging Naroon Ka* (September 1), *Ikaw Na Sana: The Movie* (September 8) and *Ang Lahat ng Ito'y Para Sa'yo* (September 15).

On Tuesday and Thursday at 8 p.m., *Killer Karaoke* goes on its twice a week, the country's popular and top-rated sing-along videoke game show is hosted by the heir of Pinoy rap Elmo Magalona, the contestants will have their own song choice to perform, while unexpected challenges are being presented to them. Snakes, frogs and eels may be used to distract them from singing the song and finishing it. The audience has the power to vote which contestant will take home the prize. Getting out of tune is a big no-no on the show.

On Tuesday at 8:45 p.m., the country's premiere dance music station on TV screen continues in *DMZ-TV*. The dance variety show add spice to life, step up and hoof. Listen, groove the movie and dance with party. As the host of Iya Vullania, Neil Coleta and Jason Abalos rules the show along with **IBC's** young stars of generation. The show, which is simulcast on **iDMZ 891 FM** on radio, is directed by Mark Reyes.

On Thursday at 8:45 p.m., IBC-13 proves that they were the so-called Kapinoy Comedy as the anchor men like Ramon Bautista with Mr. Puppet Ramon make us spoof the news via their weekly political satire and news satire *Sic O'Clock News Naman* with the national and international news using the format of a news program in a comedy news. Best comedians are Atom Ungson, Niña Dolino, Maey Bautista, Eri Neeman, Mike Advincula, Andy Smith, Paolo Alino and Ann Mateo. One of the fake newscast focused on issues that affected both the country and internationally at the time, and the way they delivered the news in a humorous and often riotous manner made a television icon during the administration of Noynoy Aquino III, rather than commentaries on current issues in the most notable players. In several other instances in *Sic O'Clock* newscasters would report in a debate, senators and footage in the scene of the bold and brave TV satire redefined comedy in the Philippines as it pushed the envelope and reasserted the newly-regained democratic freedom of Filipinos consistency and social relevance, as well as the theatrics and discipline of its talents, many of whom were plucked from the academe and stage. This is the first time as Cerah Hernandez to sign language interpret.

The optimatum teleserye queen Claudine Barretto (Sophie dela Cruz) and the box-office king of action star Raymart Santiago (Roel Veneracion) topbill the romantic heart-warming soap opera **Your Heart, My Love**. One of **IBC'**s primetime teleserye airs from Monday to Friday at 9:30 p.m. The story continues to get the Filipino family values and the thrill of romance about a

mom, a dad and a kid. The powerhouse cast such as Xyriel Manabat, Christopher de Leon, Sandy Andalong, JC Tiuseco, Maxene Magalona, Diether Ocampo, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Ian Veneracion, kontrabida Princess Punzalan, Juan Rodrigo, Izzy Canillo, Nathan Lopez, Abigail Macapagal, DJ Durano, Nikki Bacolod, Steven Silva, Janeena Chan, Dino Imperial, Tetchie Agbayani, Steven Silva, Maui Taylor, Mark Anthony Fernandez, Elisse Joson, Bojo Molina, Jaclyn Jose and Gardo Versoza. With the special participation of Cheska Garcia-Kramer and Rommel Padilla. It is directed by the box-office director Wenn V. Deramas.

The primetime telenovela continues in **TreseBella's** new offering *Que Bonito Amor* aired at 10 p.m. starring Jorge Salinas, Danna García and Pablo Montero star as the protagonists. It is a love story like there is no other, which not only encompasses the most endearing Mexican traditions, but also ennobles one of the most representative icons from our culture: mariachi music. The story begins when we meet Santos Martinez de la Garza, a young handsome and carefree millionaire, who owns a car distributor company. Santos is deceived by his closest partners; one of them is Bruno, his friend and his sister's boyfriend, Wendy. After being accused of fraud and money laundering, Santos is compelled to escape from Los Angeles to Mexico, like a fugitive. When local networks were buying from Mexico, Taiwan and Korean drama. They featured **IBC-13** as the first to air TreseBella from Mexican telenovelas, some asian series of chinvoelas and Koreanovelas. **Viva** production bought that series and they said that it's in a good rating!

Then at 10:30 p.m., premieres on September 1 on **TreseBella**, Wu Chun and Rainie Yang will star in the hit Taiwanovela *Sunny Girl*. Sunshine is a poor, cheerful Japanese girl who lives with her sacrificing, loving grandmother. Despite the fact that they love her, her parents are extremely irresponsible con-man/woman and have left her with a 100,000 yen debt. Her debtors finally give her an ultimatum—if she doesn't pay her parent's debt, she must go to jail for 300 days or become a maid for a rich family, wages to pay the debt.

Catch **IBC-13**'s newest primetime sensation starting tonight, September 1 and 8! For everything **The Kapinoy Network**, visit **IBC13Kapinoy**.

#### IBC programming blast <u>Edit</u>

#### **Fantasy**

Janella: A Princess Girl

#### Action

- Hitman
- Voltron Man

#### **Adventure**

- Kroko: Ang Alamat sa Zoo
- Super Ninja

#### **Tokusatsu and Anime**

- Ghost Fighter
- Kirarin
- Ultraman Tiga

#### Children

- Barney & Friends
- Hi-5
- KapinoyLand
- Winx Club
- Y2K: Yes 2 Kids

#### Disney on IBC

- Buzz Lightyear of Star Command
- Emperor's New School
- Gravity Falls
- Jake and the Neverland Pirates
- Mickey Mouse Clubhouse
- My Friends Tigger & Pooh
- Phineas and Ferb
- Stitch!

#### Comedy

- Happy TODAS
- Maya Loves Sir Chief
- Sic O'Clock News Naman

#### Drama

- Your Heart, My Love
- Sandy's Romance

#### **TreseBella**

- Fated to Love You
- Que Bonito Amor
- Sunny Girl

#### **Youth Programs**

- Friends 4Ever
- TODAS Kids

#### **Educational and Cultural**

- Chinatown TV
- Cooltura
- Kawaii International

#### **Musical Variety/Talk**

- Dingdong n' Lani
- DMZ-TV
- It's Partytime
- Lunch Break
- Seeing Stars Tonight

#### **Game/Reality**

- Born to be a Superstar
- Killer Karaoke
- The Million Second Quiz
- Who Wants to be a Millionaire?

#### IBC News and Current Affairs (under Media ng Bayan)

- Balita sa Umaga
- B'itag
- Express Balita
- Express Balita Weekend
- Forum ni Randy
- Global Mission
- Good Take
- Hapi Kung Healthy
- Happy Morning Yehey
- IBC Headliners
- Linawin Natin
- Lingkod Bayan
- Makabayang Duktor
- News at Noon
- RadyoBisyon
- Report Kay Boss
- Ronda Trese
- Team Rescue 911
- Travel and Trade

#### **Movies/Specials**

- Sunday Sinemaks
- Viva Cine Idols
- Viva Box Office

#### **Sports**

- NBA
- PBA

#### Religious

- El Shaddai
- Healing Grace Mass
- Kerygma TV
- Jesus Miracle Crusade
- Pasugo: Ang Tinig ng Iglesia ni Cristo

# IBC-13 STILL THE FRONTRUNNER IN NATIONAL TV RATINGS IN OCTOBER

November 5, 2014

James Yap, AJ Muhlach, Janella Salvador, Jake Cuenca, Robi Domingo, Anja Aguilar, Drew Arellano, Nadine Lustre, Raymart Santiago and Claudine Barretto, Michelle Vito, Mario Maurer, Jodi Sta. Maria and Richard Yap, Dingdong Avanzado and Lani Misalucha Sequestered TV station IBC-13 known Isang Bawat Channel remained undisputed in national TV viewership in October as more urban and rural households tuned in to its programs, hitting an average total day audience share of 30%, or nine points higher than ABS-CBN's 44% and GMA's 35%, based on data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

IBC-13 also preserved its stronghold in the primetime block (6PM-12MN), where it recorded an average national audience share of 29%, a strong 5-point lead over ABS-CBN's 49% and GMA's 34%. The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

The Kapinoy Primetime of IBC-13, the newest primetime sensation also showed its supremacy in other key territories such as Balance Luzon (areas in Luzon outside Mega Manila), where it triumphed with an average audience share of 25%, in the Visayas with 19%, and in Mindanao with 21%. ABS-CBN's primetime block, on the other hand, registered with 54%, 61% and 60%. GMA's primetime block, on the other hand also garnered only 32%, 26%, and 27% respectively for the said areas.

The newest 2014-15 PBA Philippine Cup registered in the ratings with Globalport Batang Pier vs. Purefoods Star Hotshots (34.7%), NLEX Road Warriors vs. Barangay Ginebra San Miguel (33.8%), Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel (33.7%) and Kia Sorento vs. Blackwater Elite (29.9%).

IBC013's primetime leadership was driven by its top-caliber teleseryes, including AJ Muhlach's action-packed superhero *Voltron Man*, which topped all programs in the country in October with its average national TV rating of 32.6%, or 15 points ahead of its rival program *Hawak Kamay* (28.3%) and *Strawberry Lane* (19.3%). Janella Salvador's fantaserye sensation *Janella: A Princess Girl* also strongly of 32.3% than *Pure Love* and *Seasons of Love*. *Your Heart, My Love*, meanwhile, has consistently won its timeslot garnered a national TV rating of 29.2% last October 20, beating the pilot episode of *Two Wives* (20.9%) and *Illustrado* (11.5%). *Born to be a Superstar* goes with a blast last October 26 after gaining a national TV rating of 31.4%, on the list of the most watched programs for October that outperformed with *The Voice of the Philippines* with 28.3% and *Kapuso Mo, Jessica Soho's* 17.2%.

Overall, IBC-13 clinched eleven spots on the list of top 35 programs nationwide. Other Kapinoy primetime shows on the list is include *Hitman* (32.1%), *Who Wants to be a Millionaire?* (31.9%), *Express Balita* (31.1%), *The Million Second Quiz* (30.6%), *Sandy's Romance* (29.8%), *Love Sweetheart* (29.1%), *Super Ninja* (27.8%), *Kroko: Ang Alamat sa Zoo* (27.5%), *Maya Loves Sir Chief* (26.8%), *Dingdong n' Lani* (25.1%), *T.O.D.A.S.* (24.6%), TreseBella's primetime telenovela *Que Bonito Amor* (24.1%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, PTV, IBC, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

#### Top 35 Programs in October 2014 Edit

1. 2014-15 PBA Philippine Cup: Globalport Batang Pier vs. Purefoods Star Hotshots (IBC) - 34.7%

- 2. 2014-15 PBA Philippine Cup: NLEX Road Warriors vs. Barangay Ginebra San Miguel (IBC) 33.8%
- 3. 2014-15 PBA Philippine Cup: Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel (IBC) 33.7%
- 4. Voltron Man (IBC) 32.6%
- 5. Janella: A Princess Girl (IBC) 32.3%
- 6. Hitman (IBC) 32.1%
- 7. Who Wants to be a Millionaire? (IBC) 31.9%
- 8. Born to be a Superstar (IBC) 31.4%
- 9. Express Balita (IBC) 31.1%
- 10. The Million Second Quiz (IBC) 30.6%
- 11. 2014-15 PBA Philippine Cup: Kia Sorento vs. Blackwater Elite (IBC) 29.9%
- 12. Ikaw Lamang (ABS-CBN) 29.7%
- 13. Sandy's Romance (IBC) 29.8%
- 14. Your Heart, My Love (IBC) 29.2%
- 15. Love Sweetheart (IBC) 29.1%
- 16. The Voice of the Philippines / Hawak Kamay (ABS-CBN) 28.3%
- 17. TV Patrol (ABS-CBN) 28.2%
- 18. Super Ninja (IBC) 27.8%
- 19. Kroko: Ang Alamat sa Zoo (IBC) 27.5%
- 20. Wansapanataym (ABS-CBN) 27.4%
- 21. Maya Loves Sir Chief (IBC) 26.8%
- 22. Home Sweetie Home (ABS-CBN) 26.7%
- 23. Forevermore (ABS-CBN) 26.6%
- 24. Maalaala Mo Kaya (ABS-CBN) 25.9%
- 25. Dingdong n' Lani (IBC) 25.1%
- 26. T.O.D.A.S. (IBC) 24.6%
- 27. TreseBella: Que Bonito Amor (IBC) 24.1%
- 28. Pure Love / Mga Kwento ni Marc Logan / Rated K (ABS-CBN) 23.6%
- 29. Sana Bukas Pa Ang Kahapon (ABS-CBN) 22.9%
- 30. Goin' Buliit (ABS-CBN) 22.1%
- 31. Two Wives (ABS-CBN) / Kapuso Mo, Jessica Soho (GMA) 20.9%
- 32. Magpakailanman (GMA) 19.8%
- 33. My Destiny (GMA) 19.4%
- 34. Strawberry Lane (GMA) 19.3%
- 35. Pepito Manaloto (GMA) 19.1%

### This December on IBC-13

November 30, 2014

This December on IBC-13, the Kapinoy network will surely delight the holiday of christmas carol with its tagline and slogan called *Isang Bawat Christmas*.

On December 1-26, the primetime princess Janella Salvador (Janella Bernardo) will star in the special 20 day episode of the teen fantasy holiday series *Janella: A Christmas Tale* from Monday to Friday at 6 p.m. before *Express Balita*. The Christmas season spin-off of *Janella: A Princess Girl*, the story is about Janella Bernardo (Janella Salvador), a 16-year-old ordinary girl still like a fairytale princess and also at a high school musical, she is excited for Christmas tale who spends her time just wishing. Joining Salvador is Marlo Mortel (Victor Fred), Jerome Ponce (Patrick Paras), Abby Bautista (Andrea Salvador), Mavy Legaspi (Alvin Agustin), Maricar Reyes (Tetchie Bernardo) and Cogie Domingo (Antonio Agustin), directed by Joyce E. Bernal. At 7:30 p.m. right after *Express Balita*, in this special 20 episode for Christmas season of *Voltron Man*, the story is Marlo de Guzman turned into Voltron Man (AJ Muhlach), a men is a superhero in the world. The christmas carol about the holiday cheerful of action-packed. Topbilled by AJ Muhlach as his leading man as Voltron Man joined by Coleen Garcia in the action superhero series.

Some of this Christmas holiday season episode of IBC shows as *Your Heart, My Love, Maya Loves Sir Chief, Sandy's Romance, Happy TODAS, Dingdong n' Lani, Killer Karaoke, DMZ-TV, The Million Second Quiz, Sic O'Clock News Naman, Hitman, Lunch Break, TODAS Kids, Who Wants to be a Millionaire?, KapinoyLand, Born to be a Superstar, It's Partytime, among others.* 

Wrapping up the events that made 2014, IBC News and Current Affairs under Media ng Bayan will air its year-end report *Kapinoy 2014: An IBC News and Current Affairs Year-End Report*, aired on *Sunday Sinemaks* on December 28, Sunday at 10:45 p.m. Anchored by IBC News anchors Henry Omaga-Diaz, Snooky Serna-Go, Bernadette Sembrano and Jess Caduco hosts the news special of newsmakers and headliners, the 2-hour special will look back on the biggest and most memorable news personalities and events in 2014.

# IBC-13 is Set to Revolutionize Philippine TV Viewing Habit this 2015

December 19, 2014

Maria Ressa, Laurenti Dyogi, Boots Anson-Roa and Eric Canoy

This Laurenti Dyogi of entertainment and Maria Ressa of news promise. For one, its state of the art and technology studio in Broadcast City studio in Capitol Hills, Diliman, Quezon City is starting to be fully operational. While it maintains its transmitter tower at San Francisco Del Monte, Quezon City, which **IBC-13** is renting. The signal is now generally loud and clear nationwide, resulting in higher ratings.

Following the success of its counter-programming strategy in its **Anime Kapinoy**, **IBC Kids**, **Primetime 13**,**TreseBella** and **Panalo Weekend** programs and **Kapinoy Primetime** primetime block.

It was tapped to manage **IBC-13**'s 55th year anniversary program event in 2015. The works handled by **IBC**campaigns, promotions up to the execution of the event plan and production. It marks the launching of the new programming blocks **Kapinoy Primetime** and **Panalo Weekend**. Presents to the advertisers their newest programming line-up for the 3rd quarter in 2015 during *Isang Bawat Channel* trade launch at the **Manila Polo Club**. **IBC-13** marks its 55th Anniversary of the Philippine Television with the *Homecoming Kapinoy* held at the **Quezon City Memorial Circle**, **Smart Araneta Coliseum** and **Marikina Sports Complex** on February 28 and March 1, 2015.

The challenge for **Channel 13**, aside from making sure that it successfully and smoothly organizes its first major event, was to make the event a monumental, first-of-its-kind global breakthrough using the very latest facilities of technology, competent marketing and superb broadcast production that will be simulcast on TV and the internet.**IBC-13** unveiled that the event should carry the call-to-action theme of *Global Kapinoy*. **IBC** management and **IBC Board of Directors** approved of the project and **IBC-13** initiated its master plan for this exciting celebration. This event was also the first time that **IBC-13** was able to showcase its full force of home grown talents in a live programming simultaneously aired from its **IBC** OB van radio booth studios and **IBC Broadcast Center** in Broadcast City, Capitol Hills, Diliman, Quezon City, at the venue in Smart Araneta Coliseum in Quezon City, could be watched from different countries via the Internet that has truly banged and shaken the nation.

The sequestered TV network **IBC-13** known as *Ito'ng Bagong Channel 13*, the country's number 3 television station continues to do away with traditional Philippine television programming this 2015 and dares to be different with its own variety of newest program offerings for the whole family to make the big waves of third major player in Philippine television industry in terms of ratings, income and revenues.

Even the privatization of this station, from the top-rated stations from the 70s and 80s, and now is the original production for their own Filipino-made programs on primetime intend to be an audience share in the Philippine market, along with the Tagalog blockbuster movies from **Viva Films**.

In its almost 55 years of operations, **IBC** has always been at the forefront of introducing trailblazing concepts on Philippine radio and television into the media broadcasting.

According to **IBC Entertainment TV** head Laurenti Dyogi, these innovations were done in preparation of the network's 55th anniversary on February 1, 2014.

#### Janella Salvador as Janella and AJ Muhlach as Golden Boy

The Kapinoy Network begins the year with a bang with its daily programs that are both surprising and out-of-the-box. Fresh from the success of the daily primetime teen fantaseryes on primetime for Janella's fanta-drama trilogy such as Janella in Wonderland and Janella: A **Princess Girl**, another project of the only primetime princess Janella Salvador will carry on to the daily primetime teen fantaserye Sailor Girl. In this teen fantasy series, Janella will play the character Nicole dela Paz, she is now also being the teenage heroine princess fantaserye similar to Sailor Moon. Nicole is an ordinary young girl with an enormous capacity for love, compassion, understanding and pretending attending middle school and high school use of magic in a magic potions. Nicole transforms into the heroine called Sailor Girl, a pretty soldier in a sailor suit destined to save Earth from the forces of evil while the soldier of love and justice, she is becoming the super princess tale while she is so pretty girl, gorgeous, magic girl and beautiful. At the behinning of the series, she is 17-year-old and portrayed as an immature girl who resents fighting evil and wants nothing more than to be a princess girl. As she progresses, she embraces the chance to use her power to protect those she cares about. She discovers that she is destined to save Earth from the forces of evil and gives her a broach to transform into Sailor Girl, and asks her to form the Sailor Soldiers, find their princess and protect the "Legendary Silver Crystal." As Usagi matures, she becomes one of the universe's powerful warriors and protects her adopted home planet, Earth, from villains who wish to harm it. Joining Janella are partner with the two of primetime leading man are Josh Padilla and Marlo Mortel, directed by Joyce E. Bernal.

Alongside her daily fantaserye on weeknights, Janella will also star in her first-ever Saturday night teen fantasy-drama anthology series entitled *Oh My Gee*, which is directed by Jeffrey Jeturian. Featuring fantasy, adventure, myth, magic and love stories in this episode every week for the Pinoy Fantasy presented in a fairytale which is loved and understood by audience of all ages, especially for teens. Janella herself as host, narrator and starrer with her acted the skills will fall in love that tells to send a different fantasy, adventure, magical, tale, myth and love story with the kilig moments of high school love and extraordinary tales. Feature the singer-actress stories with some of today's most sought after Kapinoy leading men namely: Marlo Mortel, Jerome Ponce, Andre Paras, Nathan Barrera, Dominic Roque, Kiko Estrada, Jon Lucas and Josh Padilla, acting performances aims to showcase Salvador's prowess believe acting, singing and dancing experience.

Aside from Janella's fanta-drama trilogy, coming from the success of the hit action-packed superhero drama series *Voltron Man*, the highly-acclaimed actor and *Kapinoy* action primetime prince AJ Muhlach will also have his daily action-packed series *Golden Boy*. In this action-packed crime series, AJ play the charcter role as Golden Boy, a young men who fights the

enemies and villains with the death to avenge and shoot the gun, eventually became an adult that he able to fully use his skills, which has been the trilogy, defence, fight, prison, rescue, strong force, unleashed and iron loads up who signs up with the National Bureau of Investigation as the rookie agent load up with the police, cops and crime-fighting. He is using the guns, cheats guns, some weapons, health and money, with the police and his motorcycle for Hitman. Define strategy fighting the boy enemy Eviner (Paolo Ballesteros), who is planning to seeks revense at kill. Liza Soberano (Roxanne Reyes) will be AJ's leading man as the agent rescue command Golden Boy.

Further, the network will also have a Philippine adaptation of two hit Asian dramas, the Taiwanese drama like *Hayate the Combat Butler* (starring Shanne Velasco and Jerome Ponce).

## Aldred Nasayao, Lance Lucido, Harvey Bautista, Timothy Chan and Gerald Pesigan in Pirate Kidz

**IBC-13** also dares to offer more than the daily 30-minute teleseryes through providing hour-long fantasy, action and adventure series that promise to be bold, intriguing and game-changing every Saturday night. **Kapinoy** child wonders are Aldred Nasayao, Lance Lucido, Harvey Bautista, Timothy Chan and Gerald Pesigan will star in *Pirate Kidz: The Next Level*, the children's adventure series about the group of 5 kids to fight against the evil who helps and undergoes defeat them with the real Pirate Ship go on a treasure hunt with the treasure map. The pirate ship like the boat. Parrot (voiced by Jun Medina) and Smokey the Pirate (Smokey Manaloto) grabs at eight gold doubloons with the coins. The Flying Dutchman (Ruben Gonzaga). Some in different locations of North, South, East and West while digging in the Philippines. Aside from **Kapinoy** child star wonders, along with the Liza Soberano as Pirate Girl and Alfred Vargas as Mr. Pirate whose they joined the adventure series. Second quarter of 2015 will also be the high-tech superhero as **IBC-13** brings the 1990's remake of the action superhero series **Computer Man**. Topbilled by **Kapinoy** leading men

#### Drew Arellano, Anja Aguilar and Robi Domingo

Dominic Roque with Sue Ramirez.

A whole new season of reality, game, talk and talent shows also comes to **Channel 13** with more surprises, shake-ups and much more at stake. Well-loved **IBC's** original primetime programs such as Drew Arellano's successful game show **The Million Second Quiz** gets more for fourth season, along with Anja Aguilar's singing reality contest show **Born to be a Superstar** with the newest fifth season, and Robi Domingo's high-rating game show **Who Wants to be a Millionaire?**, to name a few. The network will also launch exciting new game and reality shows, some adaptations from hit foreign game and reality shows and some **Kapinoy** originals also dares to chance Philippine television programming.

The biggest reality television dating game show is on Philippine television also goes to **IBC-13** with the primetime prince Dingdong Dantes hosting **The Bachelor**. With a multi-million

budget and bigger prizes at stake, the show revolves around a single bachelor (deemed eligible) who starts with a pool of romantic interests (typically 25) from whom the bachelor is expected to select a wife. The bachelor eliminates candidates (see The elimination process), with the bachelor proposing marriage to his final selection. The participants travel to romantic and exotic locations for their adventures, and the conflicts in the series, both internal and external, stem from the elimination-style format of the show for two million pesos. Mario Maurer will hosting the reality beauty search contestant called *Miss Universe Queen*.

With this remarkable line-up of new shows for coming year roaring to reach greater heights, the **Kapinoy** network breaks the habit of traditional Philippine TV to satisfy the modern viewer's craving for fresh, vibrant, creative, powerhouse and homegrown entertainment programming. Indeed, those who dare to be different this 2015 should make the switch to the number 3 station that dares to make a difference, **IBC-13**.

For 54 years in Philippine television landscape, **IBC-13** shows a popular, give more push and determination will pull it on as the number 3 station in the country! Still, more power to **Channel 13**.

#### IBC's Newest Primetime Loveteam Edit

- Shanne Velasco and Jerome Ponce (ShaRome) (Hayate the Combat Butler)
- Marlo Mortel and Janella Salvador (MarNella) (Sailor Girl)
- AJ Muhlach and Michelle Vito (AdriChelle) (Golden Boy)

#### **For Family**

- Claudine Barretto and Raymart Santiago (ClauMart) (Your Heart, My Love)
- Jodi Sta. Maria and Richard Yap (JoChard) (Maya Loves Sir Chief)

#### New shows are upcoming this 2015 in our fave program, IBC-13 such as:

#### **Edit**

#### **January**

- Pirate Kidz: The Next Level (adventure) (premieres January 3, Saturday at 6:00PM)
- Oh My Gee (fantasy anthology) (premieres January 3, Saturday at 6:45PM)
- Hayate the Combat Butler (fantasy) (premieres January 12, Mon-Fri 5:30PM)
- *The Bachelor* (reality) (premieres January 13, Thursday at 8:00PM)
- Golden Boy (action) (premieres March 2, Mon-Fri 7:30PM)
- Princess Charm (fantasy) (premieres March 23, Mon-Fri 6:00PM)
- Miss Universe Queen (reality beauty search) (Tuesday and Thursday 8:45PM starting April 6)
- Computer Man (action) (Saturday 7:30PM starting April 10)
- Luz Clarita (adventurserye) (Monday-Friday 5:30PM starting May 4)
- Sailor Girl (fantasy) (Monday-Friday 6:00PM startiung July 27)
- Bong Marco: The Men Agent (Monday-Friday 7:30PM starting August)

## IBC-13 to boost ratings with 5 primetime series

#### September 22, 2014

Sequestered TV station IBC-13 which is stands for *Ito'ng Bagong Channel 13*, the country's no.3 network is gearing up to boost its rating standing with the launch of 5 new shows, and some changes on the network's programming operations while still up for the government in privatization.

In which, Channel 13 has struggled for ratings in an industry dominated by the top 2 networks.

These five new shows will banner IBC-13's primetime programming, one is adventure, the other is an action series, third is the teen fantasy drama, fourth is the action-packed superhero series, and the last one is the network's soap opera for romantic drama.

Second is the highly anticipated action-packed series *Hitman*. The new series is topbilled by the action star Jake Cuenca with the drama queen Cristine Reyes. The show airs on weeknights 5:30 PM.

Teen sweetheart Janella Salvador, the only primetime princess known as Janella Bernardo is an ordinary girl like dressed up the princess, will topbill *Janella: A Princess Girl*, the teen fantasy-drama series which is the network claims to be a charm princess fantaserye tale, will air from Monday to Friday at 6PM, lead-in to the network's flagship primetime news program *Express Balita*. Joining Janella are IBC primetime leading man are Marlo Mortel and Jerome Ponce, supporting her are Kendra Kramer, Zoren Legaspi and Maricar Reyes. AJ Muhlach, the action primetime prince suits up as *Voltron Man*, the action-packed superhero drama series for superhero loads up. It aired on weeknights at 7:30 PM, he will joined by the most promising primetime princess Coleen Garcia and *Superstar Circle* alumni Freddie Gutierrez.

The fifth show is also producing the daily drama titled *Your Heart, My Love* offering of the drama format in the ratings game. This new romantic drama featuring the queen of Pinoy soap opera Claudine Barretto and the king of action star Raymart Santiago in their lead star. They are also getting the powerhouse cast, including Xyriel Manabat, JC Tiuseco, Maxene Magalona, Christopher de Leon, Sandy Andalong, Diether Ocampo and Cherry Pie Picache. The show will also airs on Monday to Friday at 9:30 PM.

## 'Hayate the Combat Butler' and 'Janella: A Princess Girl' to Shine On Primetime Starting January 12 on IBC

January 9, 2015

# Shanne Velasco in Hayate the Combat Butler and Janella Salvador in Janella: A Princess Girl

Weeknights will definitely shine for the young girls in a hip hangout for style and glamour with exciting adventure, fun, fantasy, love, romance, magic and fairytale, Kapinoy Primetime block with the debut of IBC-13's back-to-back primetime offerings, starting January 12: *Hayate the Combat Butler* and *Janella: A Princess Girl.* Headlined by today's hottest female and gorgeous teen stars of this generation, the two teen fanta-dramas (fantasy and teen drama) are sure to engage viewers with its romance, fantasy, love story, adventure, youthful tale and most exciting, that are complete different at the fantaserye fare.

Both half-hour fantasy drama will running, IBC-13 considering the formidable competition to the two network giants in the primetime block, along with the action-packed superserye *Voltron Man* (AJ Muhlach) and the romantic dramaserye *Your Heart, My Love* (Claudine Barretto and Raymart Santiago).

#### Jerome Ponce and Shanne Velasco in Hayate the Combat Butler

The winner of grand champion in the third season of the singing-reality show Born to be a Superstar, the teen sensation Shanne Velasco now shines the primetime princess with her own magic role to date in the newest teen fantasy-drama Hayate the Combat Butler. As the preprogram to Janella: A Princess Girl, IBC-13's newest magicserye with the local version of the Taiwanese drama and the mix of teen drama, fantasy and romantic comedy, she tells the story of Hayate Ayasaki (Velasco), an 18-year-old prettiest girl butler who she gave the youthful charming with mean girls Indi (Sue Ramirez) and Sophie (Bianca Casado) for her students. Hayate follows the journey to feel the magic for the destinies, she has about her crush to get herself a trophy boyfriend as Edgar Sanzenin (Jerome Ponce) as the perfect boy student, PJ Pam (Arkin del Rosario) and Lancer Bautista (Julian Estrada). Hayate the Combat Butler promises to give the audience a fresh alternative on Philippine primetime television programming. The impressive cast also include the young actor Jerome Ponce as Edgar Sanzenin will be Shanne's leading man, along with Tonton Gutierrez, Chin Chin Gutierrez, Arkin del Rosario, Sue Ramirez, Michael Flores, Candy Pangilingan, Julian Estrada, Bianca Casado, Joe Vargas, Linn Oeymo, Perla Bautista, Jordan Castillo, Michael Martinez and Lander Vera-Perez round up Hayate the Combat Butler's stellar cast, with the voices of the Kapinoy child actress Miel Cuneta as Cute Pony and the magician Jeongwon Song as The Emperor shifting

being rule over nature and destroy and hate mankind. The teen fantasy drama series is directed by Rory Quintos.

Among the three top shows of IBC-13 aimed to beef up their primetime programming, her own fantasy drama series *Hayate the Combat Butler* is the highest rating, getting more survey points than Janella Salvador's *Janella: A Princess Girl* and AJ Muhlach's *Voltron Man*. What can she say about this?

#### Marlo Mortel and Janella Salvador in Janella: A Princess Girl

One of the most sought-after teen star Janella Salvador will shines the primetime princess in enchanting sparkle of spell in the newest third season of the teen fanta-drama trilogy Janella: A Princess Girl. With the right mix of fantasy, teen drama, romance and adventure, Oh my gee, Janella Bernardo (Salvador), a 16-year-old ordinary girl for her daughter she is now saw a fairytale princess and a TV superstar, she is so pretty and beautiful in high school for her students follows the journey as she struggles in the destiny. She dressed up charm like the pink dress, in the castle and with a pink dress that all the thugs made their dreams come true in a magic for magical power, my pink lippie and outfit princess as Princess Janella. She has the princess kiss, folk princess, like a princess dress up, stylish Princess Janella, magical, gorgeous, beauty secrets and beautiful with a crowd and nickless. They can sing, dance, act and inspire teens. Janella struggles to fulfill her dream to become a singing superstar performing a song and dance that makes glow of dance and sing finds and sets the princess while she fall in love with her boyfriend Victor and Patrick with her family, while Janella is her fantasy castle. She dreams of helping her family out of poverty by sharing her music and fall in love with the princess fantasy party dress up, she is her talent should with glamour of the singer-actress for the superstar idol she feel the magic and fall in love saves the day by urging her to join the Search for The Next Singing Sensation Superstar where she could win as much as a hundred thousand pesos by sharing her music with glamour and a golden voice. Joining the teen sweetheart Janella are two leading man Marlo Mortel as Victor Fred and Kiko Estrada as Joross Ramos, together with an exciting and most refreshing cast such as Kapinoy child star Kendra Kramer, Zoren Legaspi, Maricar Reyes, Paul Jake Castillo, Gloria Sevilla, Cogie Domingo, Bettina Carlos, Arvic Tan, Shy Carlos, Aldred Nasayao, Paolo Serrano, Sofia Andres, Martin Velayo, Kelly dela Cruz, Lucas Zamora, Fretzie Bercede, RJ Ledesma, Jon Lucas, Rose Ann Ginkel, Mikee Lee, Tart Carlos and Vivieka Ravanes, Chris Gutierrez, Celia Rodrigeuz, Hiro Torobu as The Handker-Chief, Janeena Chan and Dino Imperial. The voices of Dog Puppy (Timothy Chan), Little Fairy (Maybelyn dela Cruz) and Nella Girl (Chienna Filomeno). The fantadrama series directed by the award-winning director Jeffrey Jeturian.

Primetime through their beauty, style, talent and pure charisma with IBC-13's two exciting teen fantaseryes on Philippine television. Don't miss the premiere of *Hayate the Combat Butler* on January 12, airs at 5:30PM, followed by the third season of *Janella: A Princess Girl* at 6:00PM.

#### Shine On Primetime starting January 12 (IBC) Edit

Who watched Hayate, Janella, Voltron Man and Your Heart, My Love tonight!.

5:30PM: Hayate the Combat Butler

Starring: Shanne Velasco and Jerome Ponce

6:00PM: Janella: A Princess Girl

Starring: Janella Salvador, Marlo Mortel and Kiko Estrada

IBC's primetime prince man Jerome Ponce and Marlo Mortel in IBC-13's back to back premieres this Monday: *Hayate the Combat Butler* starring Shanne Velasco and *Janella: A Princess Girl* with Janella Salvador.

Ang now, Philippine TV's primetime princesses are *Born to be a Superstar* season 3 grand champion-turned-into a teen popstar Shanne Velasco and teen sweetheart Janella Salvador are also expected to be the huge stars with the airing of their own shows *Hayate the Combat Butler* and *Janella: A Princess Girl*, respectively. Recently, *Hayate the Combat Butler* features Shanne Velasco like you've never seen her before: as the generation's magic princess. *Janella: A Princess Girl*, a princess' fairytale featuring Janella Salvador, is the country's ever fantadrama series (fantaserye) whose phenomenal success has spawned various shows of the same genre.

### Janella: A Christmas Tale

Janella: A Christmas Tale is a Christmas special Philippinefantasy drama television series directed by Joyce E. Bernal, starring the teen sweetheart princess Janella Salvador in her own leading role as Janella Bernardo, together with the two leading men Marlo Mortel and Jerome Ponce. The series will be broadcast on IBC from December 1, 2014 to December 26, 2014 as part of the network's primetime block Kapinoy Primetime and worldwide on Global IBC.

It is part of her Janella trilogy for the fantasy-drama series on IBC in the Philippines.

Janella: A Christmas Tale		
Genre	Fantasy Teen drama Magical girl Romantic comedy	

<u>Adventure</u>

Holiday

**Computer animation** 

Live action

Format <u>Fantaserye</u>

Created by <u>IBC Creative Department</u>

Developed by <u>IBC Entertainment TV</u>

Written by Joel Mercado

Directed by Joyce E. Bernal

Creativedirector(s) Deo Endrinal

Janella Salvador

Marlo Mortel

Jerome Ponce

Starring Kendra Kramer

Mavy Legaspi Maricar Reyes Zoren Legaspi

Narrated by

Janella Bernardo

Have Yourself a Merry

Little Christmas

by Janella Salvador

Composer(s) Freddie Saturno

Thyro Alfaro

Country of origin Philippines

**Opening theme** 

Language(s) Filipino

**English** 

No. of episodes 20 (total)

**Production** 

Executiveproducer(s) Rowie Valencia

Lorna Feliciano

Producer(s) Marivic H. Oducayen

Editor(s) Godwin Lucena

Location(s) Quezon City, Philippines

**Cinematography** Joey Mallari

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format NTSC (480i)

<u>SDTV</u>

Original run

December 26, 2014

Chronology

Preceded by <u>Janella in Wonderland</u>

Related shows <u>Janella: A Princess Girl</u>

#### **External links**

Official Website

#### Story Edit

The story is about Janella Bernardo (<u>Janella Salvador</u>), a 16-year-old ordinary girl still like a fairytale princess and also at a high school musical, she is excited for Christmas tale who spends her time just wishing. What adventures are in store for them? Oh my gee, she hopes to celebrate her gifts with the pet is Dog Puppy (<u>Timothy Chan</u>).

Oh my gee, she reveal that Victor Fred (<u>Marlo Mortel</u>), his forbidden Christmas from ever excitement to follow their dreams. Janella finds Victor outside the snow and offers to teach him ice skating, love interest of Victor trying to kiss with Janella. Some little girl Little Fairy (<u>Maybelyn dela Cruz</u>) and her charming women Nella Girl (<u>Chienna Filomeno</u>) to give her wondeful surprise about the true meaning of Christmas.

Her holiday giving Alvin Fernando (<u>Paul Jake Castillo</u>) calling the Santa. Her holiday family, mother Tetchie Bernardo (<u>Maricar Reyes</u>) makes her Christmas treee, putting up Christmas lights, stars and balls, while her dather dad Bobby Bernardo (<u>Zoren Legaspi</u>) wonder that the holiday is on December 25 at the day and night before Christmas. In the name of Alvin Agustin (<u>Mavy Legaspi</u>), a 13-year old youngest boy in holiday town, he sometimes at the holiday and see at the Christmas village.

Patrick Paras (<u>Jerome Ponce</u>) given the presents of the children and parents with his young kiddie girl Andrea Bernardo (<u>Kendra Kramer</u>), a child women is for her kid.

She takes a photo for me and later, Janella tells Victor, mother Tetchie, Patrick, little girl Andrea and father Antonio about Christmas. Everyone in the world, she believe him, and they all, put their Christmas wishes into bottles, which are then shot up to the surface so Santa can read it.

In the days leading up to Christmas, the people of Philippines heartily celebrate, and on Christmas Eve, stand in front of the large decorated coral tree and sing, eagerly awaiting the arrival of Santa. The kids can offers the familiar holiday songs and stories with a few exciting surprises.

Marlo finds a message from Santa and he prepares to his costume christmas and confronted by a little girl, asking him for a present. Janella suddenlt appears beside her deliver toys, presents,

and good cheer throughout. He then sees a crowd of people, who want their gifts as well, and ends up giving away everything he owns.

Janella travels to magical Holidayland with Dog Puppy, searching for the perfect presents to give her friends. Can the Christmas spirit and save a friendship? Tetchie and Antonio reads a present of the storybook. Victor has a change of heart and frees Janella, offering to celebrate Christmas after all, truly and purely reciprocate love. Everyone gets into the spirit, waiting for Santa to arrive on the big day. Janella become the beautiful and fairytale Christmas charm princess brought along a holiday cheer.

Consults that evil witch claus Witch Claus (<u>RJ Ledesma</u>) outranged and to destroy the world in an attempt to kill both Janella and Victor, ensuring that she and all will remain magically enchanted forever. Janella confronts Witch Claus, she points out that Witch Claus is his weak point, Santa Claus (<u>Ramon Bautista</u>) rips it off Witch Claus and throws it which causes him to collapse and die.

Janella saves the world and she saves the day of holiday, they receive a surprise visit. She arrives home for one unforgettable enchanted evening and the conductor wishes him a Merry Christmas.

At that very moment, Santa shows up in his flying sleigh and picks them up with his tractor beam. Janella, finally seeing that Santa is real, is told that she has been on the list for some time, and then apologizes for scrambling Santa's atoms. Santa then uses one of Janella's warp modules to speed up his sleigh and delivers all the presents meant for Philippines. Janella goes to look under his family's tree and finds that Santa has given him the Pink Star sample. Janella has Dog Puppy place the Pink Star on top of the tree.

Sets off the fireworks she had and Janella gives Victor a present. Janella dress as the magical, gorgeous and beautiful dink press and throws a Christmas party at the castle to everyone celebrate at holidays.

#### Cast and Characters Edit

#### Main Cast Edit

- Janella Salvador as Janella Bernardo
- Marlo Mortel as Victor Fred
- Jerome Ponce as Patrick Paras
- Kendra Kramer as Andrea Bernardo
- Mavy Legaspi as Alvin Agustin

- Zoren Legaspi as Bobby Bernardo
- Maricar Reyes as Tetchie Bernardo

#### Supporting Cast **Edit**

- Paul Jake Castillo as Alvin Fernando
- Gloria Sevilla as Selena Agbayani
- Ramon Bautista as Santa Claus
- Cogie Domingo as Joel dela Cruz
- Bettina Carlos as Valerie Gonzales
- Arvic Tan as Marco dela Paz
- Shy Carlos as Roselle Domingo
- Aldred Nasayao as Flex Domendez
- Isko Salvador as Brod Pete
- Kelly dela Cruz as Coleen delos Reyes
- Paolo Serrano as Adam Falcon
- Sofia Andres as Nikki Balmonte
- Martin Velayo as Johnny Santos
- Joanna Morales as Jane Eigenmann
- Lucas Zamora as Carlos Revilla
- Fretzie Bercede as Lauren Zaragoza
- RJ Ledesma as Witch Claus
- Celia Rodriguez as Ms. Gorgeous
- Jon Lucas as Matt Estavez
- Rose Ann Ginkel as Roselle Ginkel
- Mikee Lee as Michael de Leon
- Tart Carlos as Isabel Manzano
- Vivieka Ravanes as Vicky Moreno
- Chris Gutierrez as Christoff Buenavista
- Janeena Chan as Clare delos Santos
- Dino Imperial as Dario Mendoza
- Hiro Torohu as The Handker-Claus

#### Special Participation Edit

- Abby Bautista as young Janella Bernardo
- Juan Miguel Urquico as young Vicor Fred
- Jenine Desiderio as Jenine Bernardo
- Freddie Webb as Daniel Bautista

#### Voices Edit

- Timothy Chan as Dog Puppy
- Maybelyn dela Cruz as Little Fairy
- Miel Cuneta as Angel Girl
- Chienna Filomeno as Nella Girl

#### Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Janella: A Christmas Tale Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### Soundtrack Edit

Janella: A Princess Girl: A Christmas Tale Soundtrack		
Television theme by Janella Salvador		
Released	December 1, 2014	
Recorded	2012-2014	
<u>Genre</u>	OPM Christmas Pop Soundtrack	
Label	IBC Records	

The Janella: A Princess Girl: A Christmas Tale is a Christmas music album was released under the music recording company IBC Records on December 1, 2014. The show's original soundtrack, which features the theme song sung by Janella Salvador, was released the series. The album's main single Have Yourself a Merry Little Christmas released along with its official music video directed by Monti Parungao.

The soundtrack also became the number 1 top-selling Christmas album in the Philippines which also serves as the fantasy series' original sound track. It was released for <a href="IBC">IBC</a>'s fantaserye Janella: A Princess Girl and is now available in physical and digital formats in various

music stores. All the songs from the original soundtrack album of the teen-oriented fantasy series are performed by <u>Janella Salvador</u>.

#### **Track listing**

- 1. Have Yourself a Merry Little Christmas (composed by Vehnee Saturno) Janella Salvador
- 2. Himig ng Pasko (composed by Tito Cayamanda) Janella Salvador
- 3. All I Want For Christmas Is You (composed by Melchora Mabilog) Janella Salvador
- 4. When Christmas Comes to Town (composed by Freddie Saturno) Janella Salvador
- 5. Santa Claus (composed by Melchora Mabilog) Janella Salvador feat. Marlo Mortel
- 6. Give Love on Christmas Day (composed by Freddie Saturno) Janella Salvador
- 7. Santa Baby (composed by Andrei Dionisio) Janella Salvador
- 8. Pasko Ay Pag-Ibig (composed by Freddie Saturno) Janella Salvador
- 9. My Only Christmas Wish (composed by Louie Ocampo) Janella Salvador
- 10. Rockin' Around the Christmas Tree (composed by Melchora Mabilog) Janella Salvador
- 11. Gift of Love (composed by Christian Martinez) Janella Salvador

#### **DVD Release** Edit

IBC has released Janella: A Christmas Tale on DVD. The DVD set contains all episodes.

#### Janella: A Christmas Tale mobile game Edit

In December 2014, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Janella: A Princess Girl.* 

The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of <u>IBC</u> such as <u>Sandy's</u> <u>Romance</u>, <u>Born to be a Superstar</u>, <u>Happy TODAS</u>, <u>Maya Loves Sir Chief</u>, <u>Iskul Bukol Men</u>, <u>Sic O'Clock News Naman</u>, <u>The Million Second Quiz</u>. <u>Who Wants to be a Millionaire?</u>, <u>KapinoyLand</u>, <u>Carita de Angel</u>, <u>Janella in Wonderland</u>, <u>Killer Karaoke</u>, <u>Batang Genius</u>, <u>Voltron Man</u>, <u>Kroko: Ang Alamat sa Zoo</u>, <u>Hitman</u> and <u>Super Ninja</u>.

#### See also <u>Edit</u>

- Janella: A Princess Girl
- My Little Janella
- Janella in Wonderland
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

#### References Edit

#### External links Edit

- Official Site
- Janella: A Christmas Tale on Facebook

## Voltron Man

**Voltron Man** is a 2014 Philippine action superhero fantasy dramatelevision series directed by Monti Parungao, starring AJ Muhlachas the title role character known himself as Voltron Man, together with Liza Soberano, Coleen Garcia and Freddie Gutierrez.

The action superhero fantasy-drama series will broadcast on <u>IBC</u>during weeknights on its primetime block and worldwide on <u>Global IBC</u> on August 4, 2014, replacing the 3D children's adventurserye <u>Batang Genius</u>.

On July 11, 2014, <u>IBC</u> unveils its Voltron Man billboard on EDSA at AJ's appearance as Voltron Man costume.

The official title of the series is Mars Ravelo's Voltron Man.

Voltron Man	
Genre	Soap opera Fantasy Action Adventure fiction Romance Superhero
Format	<u>Fantaserye</u>
Created by	Mars Ravelo  IBC Creative Department
Developed by	IBC Entertainment TV
Written by	Renato Custodio Jr. Mark Gil "Volta" delos Santos Renee Patricia Dimla Mark Adrian Ho

Directed by Monti Parungao

**Creativedirector(s)** Deo Endrinal

AJ Muhlach

Starring <u>Liza Soberano</u>

Coleen Garcia

Freddie Gutierrez

Opening theme

Mangarap Ka

by Veejay Aragon

Composer(s) <u>Mark Bunda</u>

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes n/a (airs daily)

#### **Production**

Executiveproducer(s) Annabelle Macauba

Producer(s) Ramel L. David

Editor(s) Ben Panaligan

Location(s) Quezon City, Philippines

**Cinematography** Richard Arellano

Running time 30 minutes

#### Broadcast

Original channel <u>IBC</u>

Picture format NTSC (480i)

<u>SDTV</u>

Original run August 4, 2014 – present

**External links** 

Official Website

#### Production Edit

It is under the production of <u>IBC Entertainment TV</u> headed by <u>Laurenti Dyogi</u> whose projects in the trend-setting fantasy series as Kapinoy Fantaserye in the same league of <u>My Batang Momay, Carita de Angel</u>, <u>Janella in Wonderland</u>, <u>My Little Janella, Batang Genius</u> and <u>Janella: A Princess Girl</u> become the huge success. The fantasy-action series is broadcast in full <u>high definition</u> and dubbed to be the "most expensive action-packed superserye" to date, <u>IBC proudly present another milestone in Philippine primetime television history by bringing you the newest superhero action fantasy-drama series.</u>

*Voltron Man* combined the perfect mix of soap opera, action, superhero, fantasy, adventure fiction and romance, top-billed by the leading men <u>AJ Muhlach</u> in the title role, with <u>Coleen Garcia</u>. He wore the hero's spandex costume with the big VM logo on his chest.

The pilot episode got rave reviews from <u>IBC</u> top management, so taping went full steam ahead to written, shot, edited and cored. But the biggest hurdle was when the all succeeding episodes got rejected because they were too "gothic." The producers saved what they could of the original taped episodes, and shot new takes, which has been the trilogy, laser, defence, fight, prison, rescue, strong force, unleashed and iron.

#### Production Team Edit

This is the first Pinoy superhero created by Mars Ravelo which was made into TV series by IBC.

- Script/Story: Mars Ravelo for title character, RJ Nuevas for TV series
- Creative Consultant: <u>Rita Ravelo</u>
- Custome Design: Voltron Man's Yellow and Blue Modern costume was designed by artist <u>Reno Maniquis</u>. He was commissioned by the Mars Ravelo Marvelous Characters Inc. to design the new official costume of the action superhero series on <u>IBC</u>.

 Costume Maker/Manufacturer of Voltron Man's suit is <u>Miles Teves</u> (the design of Reno Maniquis)

#### Synopsis Edit

The story follows Marlo de Guzman (<u>AJ Muhlach</u>), a men who will had the Voltron Man costume with the love and resurrection who transforms into a superhero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. Voltron Man grants him powers that a super hero.

Despite being a fight, Voltron Man will fight and kill the evil imposter Styker (<u>Paolo Ballesteros</u>) with the villains becoming angry and destroy the rampaging monster Incredible Monk (<u>Jovic Monsod</u>), who is planning to take over the world. At this time, Voltron Man sacrifices himself to save the world. His love interest was named girlfriend Louise de Guzman (<u>Coleen Garcia</u>), an ordinary girl in the world for the love interest.

The world will need a hero when an asteroid hurtles toward Earth to the entire world in order to gain the world domination will packed at the storm. It will fight some of enemies, evil and villains in the forces who will define Voltron Man's strategy. The amazing super pwoers and by saying "Sa kapangyarihan ng super powers, ako ang inyong superhero, Voltron Man", he was made to turn the full-fledged superhero known as Voltron Man. At the lab on the path to becoming a superhero.

The left arm of the suit has a panel that flips open to reveal a display that contains a mission log in the wrist area to record history and provide records. The right arm contains the weapon system which projects an unusually strong and powerful laser out of the small cannon on the wrist. His superhero suit, appears to the level as Voltron Man himself the superhero costume had the superheroes to fly, invisible boy, superhuman speed in the flash, strength, durability and flight as they fight the evil and attack the villains to get the crime.

Voltron Man reveals his secret to the superhero, accepted with great enthusiasm, gets a statue in the capital of every country, and dating with Louise.

#### Cast and Characters Edit

#### Main Cast Edit

- AJ Muhlach as Marlo de Guzman / Voltron Man
- Coleen Garcia as Louise de Guzman
- Freddie Gutierrez as Dennis Lo / Graba Man

#### **Supporting Cast Edit**

- Paolo Ballesteros as Joel / Stryker A men with the ability to absorb the powers of other supernatural beings with his weapon in a gun. He is the villain action archenemy can use the powers that he absorbed. A subsequent showdown when Voltron Man threatened, showing him as a amoral person with very little regard for human life. Furthermore, he is depicted as a frustrated and spiteful character. Sadly, after Bob categorically refused to grant Joel's favor, the future Stryker has developed much rancor. This obstacle and the lack of real superpower gave him the overcome superheroes, until aspiring to eliminate them, in order to a "self-made" hero. Sryker's personality describes him with a lack of conscience, a direct result of sociopathy, making him a mad scientist. (The villains)
- Lance Lucido as Batang Man
- Harvey Bautista as Young Boy
- Raymond Bagatsing as Machete a sculpted figure that change into a tribal warrior.
- Cacai Bautista as Kikal Sanchez
- Caleb Santos as Nikap
- Pia Magalona as Ms. Jerine
- Yves Flores as Idol Boy The superhero idol of the world.
- Andrei Felix as Edwin Francisco
- Joross Gamboa as Super Z The evil the main villain in the series. (The villains)
- Miel Cuneta as Abby Gonzales
- Nathan Bareera as Nathan Santos A boy and who has special powers murdered.
- Shy Carlos as Sharlos Lee
- Jiro Manio as Darius Man with the superspeed ability as well as fighting skills sufficient enough to land several painful blows to our superheroine (The villains)
- Matt Edwards as Jonathan Velayo
- Kat Alano as Black Hola Hola a crippled woman who can turn into a flying superhero
- KC Montero as Andre de Guzman instructors and headmaster of the Power Academy
- Maribeth Bichara as Gloria Soriano
- Jovic Monsod as Incredible Monk The rampaging monster
- Stephanie Henares as Step Montero
- Alicia Alonzo as Alicibeth Sanchez
- Dominic Roque as Pareng Jamar the Haring Kadiliman or "Prince of Darkness"
- Gary Lising as Gary Tam
- Jericka Martelle as Jerika Fernandes
- Val Sotto as Val Paras
- Ai dela Cruz as Warla
- Kent Malunda as Men Rey
- Jang Amparna as Dirdy Bubble (voice)

Kiro Rivera as Barnicle Mad

#### Voltron Man's powers/abilities and items/weapons **Edit**

#### Powers/abilities Edit

- Power Blast Energy blasts that shoot out of her hands
- Superhuman strength
- Power to flight and speed
- Power shield
- Ability to create earthquakes
- Teleport to other worlds
- Skilled in martial arts
- Invisible Boy

#### Items/weapons Edit

- Marlo de Guzman Marlo uses to transform into Voltron Man and back again.
- Power shield
- Gun
- Bow and arrow
- Blade
- Sword
- Cape near-indestructible, and could contain a mighty explosion if draped over a bomb

#### Production and development Edit

*Voitron Man* launched the exclusive behind-the-scenes and interviews of the cast of the hit fantasy-action superhero series and crew in the network's website.

#### Reception Edit

#### Ratings <u>Edit</u>

According to data from Kantar Media Philippines, Voltron Man's pilot episode debuts on primetime slot and consistently took the number 1 in daily nationwide ratings, earning an average rating of 29.8% compared to its rival network's counterparts, Hawak Kamay which earned an average rating of 27.6% and Niño got a rating of 18.9%. By the time, the action superhero series was at number 1 slot along with the network's primetime teen fantaserye Janella: A Princess Girl and the longest-running primetime teleserye Your Heart, My Love. The show consistently tops the ratings against its rival show on the same time slot.

Since then, *Voltron Man's* ratings which has been the #1 superserye on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households) ratings, while *Janella: A Princess Girl* is also the #1 primetime fantaserye on Philippine TV and *Your Heart, My Love* is the #1 primetime teleseryes on Philippine TV history, also the strongest (ratings-wise) series on IBC PrimeTastik slot.

#### Critical and commercial reception Edit

The director of *Voltron Man* is the award-winning TV, film and indie movie director is <u>Monti Parungao</u>, tagged <u>AJ Muhlach</u> as the leading men now hailed as the primetime prince as well based on his portrayal as the superhero Voltron Man. He said that: "Sa kapangyarihan ng super powers, ako ang inyong superhero, Voltron Man," himself this fantaserye is a superserye would surely rate.

The show received mainly positive reviews both from viewers and critics. Review by Philippine Entertainment Portal, they praised AJ's performance saying, "Playing a character as the superhero boy." Such is the range of AJ's acting process." They also commended Coleen when seen "holding her own against AJ Muhlach."

#### Promotions Edit

The show gains endorsements and <u>brand promotions</u> from companies. The advertisements airs during and after the commercial breaks of the show.

Year	Brand name	Company name	Actor/Character
2014	Pancit ni Mang Juan	Jack 'n Jill ( <u>Universal</u> <u>Robina</u> )	AJ Muhlach (Marlo/Voltron Man) and Nathan Bareera (Nathan)
2014	Yumburger with Cheese and Jolly Crispy Fries, Champ, Chickenjoy	<u>Jollibee</u>	AJ Muhlach (Marlo/Voltron Man) for Yumburger with Cheese and Jolly Crispy Fries, Champ, Chickenjoy, Paolo Ballesteros (Stryker) and Freddie Gutierrez (Dennis Lo/Gabra Man) (for Yumburger with Cheese and Jolly Crispy Fries), Raymond Bagatsing (Machete) (for Champ) and Lance Lucido (Batang Man) (for Chickenjoy)
2014	Purefoods	San Miguel	AJ Muhlach (Marlo/Voltron Man) and Harvey Bautista

Spaghetti Meat	Pure Foods	(Young Boy)
Sauce	Inc.	

#### Mall tour Edit

After its successful premiere and the viewers' watching, AJ and the cast launched *Voltron Man Mall Tour*. On August 16, AJ and the cast visited <u>SM City Lucena</u>. The cast will also included *Ito'ng Bagong Channel at 54* on August 22 at the Glorietta 3 Tent and *Kapinoy 54 Birthday Kiddie Party* this coming on August 28 at the Active Fun Play & Party Center at <u>SM North Edsa</u>.

On August 28, the cast continues their appreciation stopping at <u>SM City Iloilo</u>. In August 29, AJ and the cast continued the tour in Gaisano Mall of Davao Atrium and was followed by a tour at <u>SM City Cebu</u> in August 30.

#### Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Voltron Man Items*, the merchandise that produce a toys, action figures, i-pods, cellphones from <u>Globe, My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### Soundtrack Edit

Voltron Man: The Official Soundtrack Edit

Voltron Man: The Official Soundtrack		
Television theme by Various Artists		
Released	August 4, 2014	
Recorded	2012-2014	
	<u>OPM</u>	
Genre		
	Alternative rock	
	<u>Soundtrack</u>	

#### <u>Label</u> <u>IBC Records</u>

The *Voltron Man: The Official Soundtrack* is a music album was released under the music recording company <u>IBC Records</u>on August 4, 2014. The show's original soundtrack, which features the theme song sung by <u>Cueshé</u> singing the theme song, which was released the series' Grand Fans Day.

The album's main single *Minsan* released along with a official music video directed by <u>Monti Parungao</u>. The soundtrack also became the number 1 top-selling OPM album in the Philippines which also serves as the fantasy series' original sound track. It was released for <u>IBC</u>'s superserve *Voltron Man*and is now available in physical and digital formats in various music stores. According to composer the alternative rock band, <u>Cueshé</u>, it will also be recording the action superhero's theme song.

#### Track listing

- 1. Minsan (composed by Cueshé) Cueshé
- 2. Ang Isang Pangarap (composed by Freddie Saturno) Cayleen Villamor
- 3. Ayoko Na Sana (composed by Wency Cornejo) AfterImage
- 4. Saan Na Nga Ba'ng Barkada (composed by Mark Bunda) Veejay Aragon
- 5. Lilipad (composed by Buddy Zabala) Eraserheads
- 6. Kapangyarihan (composed by Raymond Abracosa) Abra
- 7. Bakit? (composed by Cueshé) Cueshé
- 8. Sa May Bintana (composed by Christian Martinez) Miguel Aguila
- 9. Upang Muli Ay Magmahal (composed by Tito Cayamanda) Aria Clemente
- 10. Laban Voltron Man (composed by Raymond Abracosa) Abra

#### Soundtrack Edit

Voltron Ma	n: Umaawit ng Pasko
Television t	heme by Various Artists
Released	December 1, 2014
Recorded	2013-2014
Genre	OPM Soundtrack
<u>Label</u>	IBC Records

The *Voltron Man: Umaawit ng Pasko* is a Christmas music album was released under <u>IBC</u> <u>Records</u> on December 1, 2014. The show's original soundtrack, which features the theme song sung by <u>Cueshé</u>singing the theme song.

The album's main single *Merry Christmas Break na Tayo* released with a music video. The soundtrack also became the number 1 top-selling Christmas album in the Philippines which also serves as the fantasy series' sound track. It was released for <u>IBC</u>'s superserye *Voltron Man* and available in physical and digital formats in various music stores.

#### **Track listing**

- 1. Merry Christmas Break na Tayo (composed by Cueshé) Cueshé
- 2. Pagdating ng Pasko (composed by Jose Mari Chan) Arvin Ventanilla
- 3. Araw ng Pasko (composed by Jamir Garcia) Slapshock
- 4. Tanging Hiling sa Pasko (composed by Louie Ocampo) Veejay Aragon
- 5. Nakaraang Pasko (composed by Tito Cayamanda) Cayleen Villamor
- 6. Ang Aming Pasko (composed by Raymond Abracosa) Abra
- 7. I Love You Na Lang (composed by Wency Cornejo) AfterImage
- 8. Dalangin sa Pasko (composed by Christian Martinez) Aria Clemente
- 9. Pagsapit ng Pasko (composed by Raymond Marasigan) Eraserheads
- 10. Ang Aking Pamasko (composed by Freddie Saturno) Miguel Aguila

#### **DVD Release** Edit

IBC has released Voltron Man on DVD. The DVD set contains all episodes from volume 1-10.

#### Voltron Man mobile game Edit

In October 2014, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Voltron Man*. The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of <u>IBC</u> such as <u>Sandy's</u> <u>Romance, Born to be a Superstar, Happy TODAS, Maya Loves Sir Chief, Iskul Bukol Men, Sic O'Clock News Naman, The Million Second Quiz. Who Wants to be a <u>Millionaire?</u>, <u>KapinoyLand</u>, <u>Carita de Angel</u>, <u>Janella in Wonderland</u>, <u>Killer Karaoke</u>, <u>Batang</u> <u>Genius</u> and <u>Janella: A Princess Girl</u> are becoming the huge success of the show.</u>

#### Awards and nominations **Edit**

#### Catholic Mass Media Awards Edit

- 36th Catholic Mass Media Awards (Best Action Series Actor) Won (AJ Muhlach)
- 36th Catholic Mass Media Awards (Best Action Series) Won

#### Eduk Circle Awards Edit

2014 Winner, Best Action Star (AJ Muhlach)

#### See also Edit

- IBC's First Superhero Fanta-Drama Series "Voltron Man" Set to Change Pinoy Viewing Habit Starting September 8
- Voltron Man and Janella: A Princess Girl now join forces of Kapinoy Fantaserye on August 4
- IBC-13's Feats And Progress In 54 Years
- 'Voltron Man' Tops Primetime last August 4
- AJ Muhlach (Voltron Man) and Janella Salvador (Janella) are the Primetime Superstars
- IBC-13 enters the primetime fanta-drama battle with its two fantasy series
- IBC-13 having a back-to-back celebration on its Happy 54 Year Anniversary
- IBC-13's programming empowers viewers
- IBC-13: Regards Offenders of the MTRCB Ratings System
- Canoy: IBC-13 trying to find its third place amid stiff competition
- IBC-13 launches more star-studded primetime
- IBC-13 faces privatization
- Voltron Man faces the villains, evil, chooses between leading ladies this Monday (September 29)
- IBC-13 is called The Superstar Network
- CMMA Awards: 18 for GMA, 15 for ABS-CBN
- IBC-13 dares to be a brightest superstar with its programs this 2015
- List of Filipino superheroes
- List of Filipino supervillains
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

#### References Edit

#### External links **Edit**

- Official Site
- Voltron Man on Facebook
- Voltron Man on Twitter

IBC's First Superhero Fanta-Drama Series
"Voltron Man" Set to Change Pinoy Viewing
Habit Starting September 8

July 29, 2014

Dubbed to be the "most expensive action-packed superserye" to date, IBC proudly present another milestone in Philippine primetime television history by bringing you the newest fantasy-drama series.

Early on, 71/5 wanted to create the Pinoy superhero. This was even before it aired such soaps as fantasy drama Janella Salvador's *Janella: A Princess Girl* with Marlo Mortel and Jerome Ponce and the heavy drama Claudine Barretto and Raymart Santiago's *Your Heart, My Love*.

This year, IBC-13's popular dramaserye Your Heart, My Love is just one of several Kapinoy drama series being shot with HD cameras. The network is now having the high-definition, just like the giant networks ABS-CBN and GMA.

If America has Superman, Spiderman, Flash Gordon, Danny Phantom and Captain America, the Philippines such as Lastikman, Kapitan Boom, Tiny Tony and Flash Bomba of ABS-CBN, Captain Barbell, Fantastic Man, Zaido: Pulis Pangkalawakan of GMA, and now is IBC-13's superserve Voltron Man, the newest and most anticipated primetime action-packed supergerodrama on Philippine TV.

Take over from 1990's action superhero series *Computer Man* with Eric Quizon as the superhero who goes by the name Computer Man. A computer hacker is suddenly hit by a mysterious light (shaped like the Milky Way galaxy, a spiral shape of some sort) from his computer monitor. The shape sticks in his chest and grants him superpowers, as well as becoming his symbol. The old version wears a black/gray tight clothes. *Computer Man* wears black tights adorned by a singular symbol of the milky way. A hacker by profession (yes, there were hackers already during the 90's), he got struck by strange light from the milky way, which gave him the ability to get inside computers and the power to turn into bits and travel through electric wiring, his powers are related to computers and how the hell the producers found association between stars and computers.

The event attracted thousands of cosplayers and fans of comic books and superheroes who were there to witness The Kapinoy Network's first foray into the genre.

Fresh from the success of IBC's fantaseryes of *My Batang Momay*, *Carita de Angel*, *Janella in Wodnerland*, *Batang Genius* and *Janella: A Princess Girl*, Kapinoy Fantaserye here comes another treat for the whole family with the much-awaited premiere of the superhero actiondrama *Voltron Man* with the Kapinoy primetime actor AJ Muhlach suiting up for the title role. Set to premiere tonight, August 4 at 7:30 p.m.

*Voltron Man* is an all original series from IBC combined the perfect mix of soap opera, fantasy, action, adventure fiction, romance and superhero. The main star of the show along with his co-

star Coleen Garcia, award-winning TV and indie movie director Monti Parungao and IBC's Head of Entertainment TV Laurenti Dyogi, graced the event to officially break the news.

IBC-13 created an all original material that marries the elements of action-packed superhero story with a soap opera and fantasy format. The action series begin to shoot in full HD television while filming.

Directed by acclaimed film and television director Monti Parungao, *Voltron Man*, IBC-13's newest all original production follows Marlo de Guzman (AJ Muhlach), a men who will had the Voltron Man costume with the love and resurrection who transforms into a superhero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. His love interest was named the girlfriend Louise de Guzman (played by IBC princess Coleen Garcia), an ordinary girl in the world for the love interest. Voltron Man grants him powers that a super hero. Despite being a fight, Voltron Man will fight and kill the evil imposter Styker (Paolo Ballesteros) with the villains becoming angry and destroy the rampaging monster Incredible Monk (Jovic Monsod), who is planning to take over the world.

At this time, Voltron Man sacrifices himself to save the world. With his uncanny ability, learns that his burden is also a gift and transforms himself into a crime-fighting superhero.

The world will need a hero when an asteroid hurtles toward Earth to the entire world in order to gain the world domination will packed at the storm. It will fight some of enemies, evil and villains in the forces who will define Voltron Man's strategy. The amazing super pwoers and by saying "Sa kapangyarihan ng super powers, ako ang inyong superhero, Voltron Man", he was made to turn the full-fledged superhero known as Voltron Man. At the lab on the path to becoming a superhero.

The left arm of the suit has a panel that flips open to reveal a display that contains a mission log in the wrist area to record history and provide records. The right arm contains the weapon system which projects an unusually strong and powerful laser out of the small cannon on the wrist. His superhero suit, appears to the level as Voltron Man himself the superhero costume had the superheroes to fly, invisible boy, superhuman speed in the flash, strength, durability and flight as they fight the evil and attack the villains to get the crime.

Voltron Man reveals his secret to the superhero, accepted with great enthusiasm, gets a statue in the capital of every country, and dating with Louise.

Voltron Man also stars Superstar Circle winner Freddie Gutierrez also known as Graba Man will have to face. Rounding up the cast is Paolo Ballesteros as Stryker, one of the many villains, Lance Lucido as Batang Man, Harvey Bautista as Young Boy, Raymond Bagatsing as Machete,

Lance Lucido as Batang Man, Harvey Bautista as Young Boy, Pia Magalona as Ms. Jerine, Yves Flores as Idol Boy, Cacai Bautista as Kikal Sanchez, Andrei Felix as Edwin Francisco, Joross Gamboa as Super Z, Miel Cuneta as Abby Gonzales, Nathan Bareera as Nathan Santos, Virginia Pozon as Sharlos Lee, Jiro Manio as Darius, Matt Edwards as Jonathan Velayo, Kat Alano as Black Hola Hola, KC Montero as Andre de Guzman, Celeb Santos as Nikap, Maribeth Bichara as Gloria Soriano, Jovic Monsod as Incredible Monk, Stephanie Henares as Step Montero, Alicia Alonzo as Alicibeth Sanchez, Dominic Roque as Pareng Jamar, Gary Lising as Gary Tam, Jericka Martelle as Jerika Fernandes and Val Sotto as Val Paras.

Follow *Voltron Man* and his adventures and don't miss the premiere of this exciting superhero action-rama which is sure to engage the whole family. *Voltron Man* opens this August 4, starting at 7:30 p.m. right after *Express Balita* on IBC-13 PrimeTastik. For updates on the show, please LIKE its Facebook page www.facebook.com/VoltronManOfficial and follow it on Twitter @VoltronManOfficial.

#### Kapinoy Fantaserye milestones Edit

Introduced the first children's adventure fairyserye:

My Batang Momay (July 15, 2013-January 10, 2014) (Xyriel Manabat) (adventure)

With: Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores

Theme song: Lipad ng Pangarap by Dingdong Avanzado and Rachel Alejandro

The first-ever children's inspirational adventure angelseyre:

Carita de Angel (January 13, 2014-April 4, 2014) (Mutya Orquia) (angel)

The first-ever mermaid fantaserye with Janella trilogy fanta-drama:

With: Henry Edwards, Candy Pangilinan, John Regala and Mitch Valdez

Theme song: Nakapagtataka by Lani Misalucha

The first-ever mermaid tale fantaserye:

Janella in Wonderland (January 13, 2014-July 11, 2014) (Janella Salvador) (mermaid)

With: Marlo Mortel, Freddie Gutierrez, Victor Anastacio, Gloria Romero, Andrei Felix and Bettina Carlos

Theme song: This is the Life by Janella Salvador

The first-ever children's 3D adventurserye:

**Batang Genius** (June 2, 2014-August 1, 2014) (Mavy Legaspi and Cassy Legaspi) (two kids)

With: Jake Cuenca and Nicole Andersson

Theme song: I'll Be the One (Backstreet Boys) by 1:43

The first-ever fairytale princess fantaserye with Janella trilogy fanta-drama:

Janella: A Princess Girl (July 14, 2014-present) (Janella Salvador) (princess tale)

With: Marlo Mortel, Jerome Ponce, Kendra Kramer, Zoren Legaspi and Maricar Reyes

Theme song: Sunny Day (Coco Lee) by Janella Salvador

The first-ever action superserye for a superhero:

Voltron Man (August 4, 2014-present) (AJ Muhlach) (action crime-fighting superhero)

With: Coleen Garcia and Freddie Gutierrez

Theme song: Minsan by Cueshe

The first-ever children's croco adventurserye:

Kroko: Ang Alamat sa Zoo (Aug 11, 2014-present) (Thirdy Lacson, Miguel Moreno as

Kroko) (crocodile)

With: Cara Eriguel and Victor Anastacio

Theme song: Kroko (Theme Song) by Thyro Alfaro feat. Thirdy Lacson

# Voltron Man and Janella: A Princess Girl now join forces of Kapinoy Fantaserye on August 4

July 31, 2014

We'll be seeing more good stuff on the tube this summer as IBC-13 recently relaunched its new shows and introduced changes to some of the exsisting shows, adding zest to primetime TV viewing.

IBC-13 makes history in the newest Kapinoy Fantaserye is a princess fantaserye girl *Janella: A Pricness Girl* (6 p.m.) meets an highly-anticipated action-packed superserye *Voltron Man* (7:30 p.m.) premiered on August 4, also gives hope to fans of the show that The Kapinoy Network will come up with new and exciting superheroes and fairytale in a future with the fantasy, action and adventure in a weeknight primetime.

# Janella Salvador play the same title Janella and AJ Muhlach play Voltron Man, respectively

IBC's top-rating primetime fantaserye *Janella: A Princess Girl* goes a fairytale dress princess with a new timeslot at 6 p.m. right before *Express Balita*. One of the most popular teen actresses in Philippine showbiz is now also the only primetime princess Janella Salvador played as a 16-year-old ordinary girl Janella Bernardo, a princess girl, she is also a model. Janella is one of the most popular stars in the Philippine showbiz. Sure that Alvin Fernando (Paul Jake Castillo), the office man who calls Janella with mom Tetchie (Maricar Reyes) and dad Bobby (Zoren Legaspi). She believes her and goes to her friends Coleen delos Reyes (Kelly dela Cruz) and Jane Eigenmann (Joanna Morales) appears to the girls who wish the daughter at princess with a fashion princess as well. She is so pretty and beautiful princess.

A dream come true for longtime fans and newcomers alike, *Janella: Princess Girl* is loaded with excitement and family-friendly entertainment. Featuring a story that demonstrates the power of teamwork, courage and creativity, girls are in for a magical and fairytale princess adventure they'll want to watch the princess outfit.

Who will fight Evil Professor (RJ Ledesma), an evil boy in the world against the castle in so high up to the sky. In the castle and with a pink dress that all the thugs made their dreams come true in a magic for my pink lippie and outfit princess as Princess Janella. Princess Janella she loves with a boyfriend Victor Fred (Marlo Mortel) and Patrick Paras (Jerome Ponce). Salvador will also stars with the two leading men such as Marlo Mortel and Jerome Ponce. Under the direction of Joyce E. Bernal.

Voltron Man (AJ Muhlach) suits up as the primetime prince with an epic superhero men and will now joins the primetime sweetheart Janella (Janella Salvador) as two of primetime superstars and will be part of the Kapinoy network's primetime programming in the last quarter of the year.

Premiered on August 4, at 7:30 p.m., AJ is on primetime to topbill a fantasy-action series *Voltron Man*, the much-awaited action superserye in the newest Pinoy superhero in town. It follows Marlo de Guzman (AJ Muhlach), a men who will had the Voltron Man costume with the love and resurrection who transforms into a superhero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. His love interest was named Louise de Guzman (played by IBC princess Coleen Garcia). Voltron Man grants him powers that a super hero. Being a fight, Voltron Man will fight and kill the evil imposter Styker (Paolo Ballesteros) with the villains becoming angry and destroy the rampaging monster Incredible Monk (Jovic Monsod), who is planning to take over the world.

At this time, Voltron Man sacrifices himself to save the world. With his uncanny ability, learns that his burden is also a gift and transforms himself into a crime-fighting superhero, and to fight against evil and villains.

The world will need a hero when an asteroid hurtles toward Earth to the entire world in order to gain the world domination will packed at the storm. It will fight some of enemies, evil and villains in the forces who will define Voltron Man's strategy as they fend off forces of evil. The amazing super pwoers and by saying "Sa kapangyarihan ng super powers, ako ang inyong superhero, Voltron Man", he was made to turn the full-fledged superhero known as Voltron Man.

At the lab on the path to becoming a superhero. His superhero suit, appears to the level as Voltron Man himself the superhero costume had the superheroes to fly, invisible boy, superhuman speed in the flash, strength, durability and and flight as they fight the evil and attack the villains to get the crime. The right arm contains the weapon system which projects an

unusually strong and powerful red-colored laser out of the small cannon on the back of the wrist. Voltron Man reveals his secret to the superhero, accepted with great enthusiasm, gets a statue in the capital of every country, and dating with Louise.

Muhlach also stars with the most promising primetime princess Coleen Garcia and *Superstar Circle* alumni Freddie Gutierrez, directed by Monti Parungao.

The much-anticipated airing of *Janella: A Princess Girl* aired a new timeslot at 6 p.m. and *Voltron Man* premieres August 4 at 6 p.m. on IBC-13's PrimeTastik.

Event attendees will surely enjoy the fun booths and activities in store, which include henna tattoo sessions, photo booths, games, toys and action figures, and Cosplay Competition as for Voltron Man, and some photo booths, girl salon booth, body art booth, coloring station, TV viewing of *Janella: A Princess Girl*, a souvenir photo, sing-along with Janella for song and dance numbers, and a special fashion show as for Janella. Amazing prizes also await those who will come in superhero costume.

## ARELLANO host of The Million Second Quiz, MAGALONA host of Killer Karaoke and DOMINGO host of Who Wants to be a Millionaire?

Canoy admitted that his network IBC-13 remains to be the number three station in the Philippines. Well, they be joining the network war focusing on the quality of their programs, and converging their different media platforms, with focus on online since "movie and TV series are now enjoyed on computers," "TV sets are converted into Internet devices," and "custom radio music is streamed to mobile phones, and computers."

The Kapinoy Network IBC-13 has now joined the fray. The network has acquired what it called "the three kings" of primetime game shows. Starting this Saturday nights, the new season of *The Million Second Quiz*, hosted by Drew Arellano, will at 7:15 to 8 p.m. Then on Sunday, 6:45 to 7:30 p.m. by the newest game show *Killer Karaoke*, hosted by Elmo Magalona, followed by the new season of *Who Wants to be a Millionaire?* will be hosted by Robi Domingo. It will be telecast weekly. The three shows will air on weekends.

Of the three, Elmo's hosting sting on *Killer Karaoke* mark his homecoming of sorts to IBC-13, where he bannered the top-rating gag show *Happy TODAS*. That's why he also became the top choice of the network executives to host one of its three gme shows to be launched this month. Arellano, on the other hand, who is hosting the throwback show *Retro TV* and now is IBC's game show, which can give the game shows in rival networks tough competition. Domingo will doing the project of IBC 13 to have hosting the primetime quiz show as well.

As a parting shot, Laurenti Dyogi, Head of IBC Entertainment TV, had this to say during the press con: "And so, korek kayo d' yan, game na kami, many want to be millionaires in the battle of the game shows." It's the season of game shows on Philippine TV. That should give the Filipino audience a reasn to be "superstar."

IBC-13's competition offers prizes as high as P2 million (P1 million in the case) when the network is hoping that Kapinoy viewers will be attracted by the interesting formats of its game shows. Besides, most of the time, they going to head to head with the other networks.

#### IBC, Ikaw ang No.3 Edit

Maraming Maraming Salamat Po

For continuing to make us No.3 all the way!

ABS-CBN's 45%

GMA's 32%

IBC's 29%

According to data from Kantar Media

Patuloy po kaming tumatanaw ng napakalaking.

Utang na loob sa inyong lahat.

Ito'ng Bagong Channel 13: IBC

#### Family Bonding Primetime (2014) Edit

Claudine Barretto and Raymart Santiago in

YOUR HEART, MY LOVE

Ang dramaseryeng pamilya damdamin ng puso.

Pag-ibig sa aking pagbigyan nina Sophie at Roel.

Lunes hanggang Biyernes 9:30PM (PrimeTastik)

Jodi Sta. Maria and Richard Yap in

MAYA LOVES SIR CHIEF

Famiyl comedy sitcom.

Bagong tahanan, bago pati mga tawanan.

Tuloy ang ligaya ang pamilyang kilig nina Maya at Sir Chief!

Ngayong Sabado 9:45PM (Kapinoy Comedy/Panalo Weekend)

#### Kapinoy Fantaserye Primetime Edit

05:30PM-06:00PM *Kroko: Ang Alamat sa Zoo* (adventure) (Thirdy Lacson with Kroko as crocodile)

06:00PM-06:30PM *Janella: A Princess Girl* (fantasy) (Janella Salvador as fairytale princess)

07:30PM-08:00PM *Voltron Man* (action) (AJ Muhlach as action crime-fighting superhero)

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Event attendees will surely enjoy the fun booths and activities in store, which include henna tattoo sessions, photo booths, games, toys and action figures, and Cosplay Competition as for Voltron Man, and some photo booths, girl salon booth, body art booth, coloring station, TV viewing of *Janella: A Princess Girl*, a souvenir photo, sing-along with Janella for song and dance numbers, and a special fashion show as for Janella. Amazing prizes also await those who will come in superhero costume.

## ARELLANO host of The Million Second Quiz, MAGALONA host of Killer Karaoke and DOMINGO host of Who Wants to be a Millionaire?

Canoy admitted that his network IBC-13 remains to be the number three station in the Philippines. Well, they be joining the network war focusing on the quality of their programs, and converging their different media platforms, with focus on online since "movie and TV series are now enjoyed on computers," "TV sets are converted into Internet devices," and "custom radio music is streamed to mobile phones, and computers."

The Kapinoy Network IBC-13 has now joined the fray. The network has acquired what it called "the three kings" of primetime game shows. Starting this Saturday nights, the new season of *The Million Second Quiz*, hosted by Drew Arellano, will at 7:15 to 8 p.m. Then on Sunday, 6:45 to 7:30 p.m. by the newest game show *Killer Karaoke*, hosted by Elmo Magalona, followed by the new season of *Who Wants to be a Millionaire?* will be hosted by Robi Domingo. It will be telecast weekly. The three shows will air on weekends.

Of the three, Elmo's hosting sting on *Killer Karaoke* mark his homecoming of sorts to IBC-13, where he bannered the top-rating gag show *Happy TODAS*. That's why he also became the top choice of the network executives to host one of its three gme shows to be launched this month. Arellano, on the other hand, who is hosting the throwback show *Retro TV* and now is IBC's game show, which can give the game shows in rival networks tough competition. Domingo will doing the project of IBC 13 to have hosting the primetime quiz show as well.

As a parting shot, Laurenti Dyogi, Head of IBC Entertainment TV, had this to say during the press con: "And so, korek kayo d' yan, game na kami, many want to be millionaires in the battle of the game shows." It's the season of game shows on Philippine TV. That should give the Filipino audience a reasn to be "superstar."

IBC-13's competition offers prizes as high as P2 million (P1 million in the case) when the network is hoping that Kapinoy viewers will be attracted by the interesting formats of its game shows. Besides, most of the time, they going to head to head with the other networks.

#### IBC, Ikaw ang No.3 Edit

Maraming Salamat Po

For continuing to make us No.3 all the way!

ABS-CBN's 45%

GMA's 32%

IBC's 29%

According to data from Kantar Media

Patuloy po kaming tumatanaw ng napakalaking.

Utang na loob sa inyong lahat.

Ito'ng Bagong Channel 13: IBC

#### Family Bonding Primetime (2014) Edit

Claudine Barretto and Raymart Santiago in

YOUR HEART, MY LOVE

Ang dramaseryeng pamilya damdamin ng puso.

Pag-ibig sa aking pagbigyan nina Sophie at Roel.

Lunes hanggang Biyernes 9:30PM (PrimeTastik)

Jodi Sta. Maria and Richard Yap in

MAYA LOVES SIR CHIEF

Famiyl comedy sitcom.

Bagong tahanan, bago pati mga tawanan.

Tuloy ang ligaya ang pamilyang kilig nina Maya at Sir Chief!

Ngayong Sabado 9:45PM (Kapinoy Comedy/Panalo Weekend)

#### Kapinoy Fantaserye Primetime Edit

05:30PM-06:00PM *Kroko: Ang Alamat sa Zoo* (adventure) (Thirdy Lacson with Kroko as crocodile)

06:00PM-06:30PM *Janella: A Princess Girl* (fantasy) (Janella Salvador as fairytale princess)

07:30PM-08:00PM *Voltron Man* (action) (AJ Muhlach as action crime-fighting superhero)

### 'Voltron Man' Tops Primetime last August 4

August 5, 2014

Following a successful gamble of pitting a fantasy series with the big networks' primetime dramas, through Janella Salvador's *Janella: A Princess Girl*, IBC-13 carries on with its "gamechanging" vision.

This will be AJ Muhlach's second weeknight primetime series as a Kapinoy, his intended first series as the family drama series *5 Girls and Daddy*.

IBC-13's newest action-packed superhero fantasy-drama, *Voltron Man*, reaching to the action-packed super powers in the superhero all throughout the country and topped television ratings

on its debut last August 4 (Monday) which is poised to be another phenomenon, which has been the trilogy, laser, defence, fight, prison, rescue, strong force, unleashed and iron. According to data from Kantar Media, *Voltron Man* consistently took the number 1 in daily nationwide television ratings, earning an average of monster rating of 29.8% compared to its rival network's counterparts, *Hawak Kamay*which earned an average rating of 27.6% and *Nino* got a rating of 18.9%.

Voltron Man stars the television and movie actor turned the primetime prince AJ Muhlach suited the supergero named Voltron Man, a men who will had the Voltron Man costume with the love and resurrection who transforms into a superhero as Voltron Man by becoming a super power donning a suit being with an extraordinary power. At this time, Voltron Man sacrifices himself to save the world. With his uncanny ability, learns that his burden is also a gift and transforms himself into a crime-fighting superhero.

He has been a pwers and abilities are power blast, superhuman strength, flight, speed, power shield, ability to create earthquakes, teleport to other worlds, skilled in martial arts and invisible boy, items and weapons include Marlo de Guzman, power shield, bow and arrow, blade, sword and cape.

Aimed to lure back the audience to action, which, for years now, a backseat to such genres as rom-com, fantasy, and horror, AJ offers a television and film that could be the start of a new trend. The action-packed superserve also features the talented superstars in the most promising primetime princess Coleen Garcia.

They joined by Freddie Gutierrez, Lance Lucido, Harvey Bautista, Paolo Ballesteros, Raymond Bagatsing, Cacai Bautista, Celeb Santos, Pia Magalona, Yves Flores, Andrei Felix, Joross Gamboa, Miel Cuneta, Nathan Barrera, Shy Carlos, Jiro Manio, Matt Edwards, Kat Alano, KC Montero, Maribeth Bichara, Jovic Monsod, Stephanie Henares, Alicia Alonzo, Dominic Roque, Gary Lising, Jericka Martelle and Val Sotto.

Catch *Voltron Man* every Monday through Friday 7:30PM on IBC PrimeTastik after *Express Balita*. For updates, visit *Voltron Man*'s official website (ibc.com.ph/show/voltronman), like *Voltron Man* on Facebook (www.facebook.com/VoltronManOnline), and follow @VoltronManOnline on Twitter and Instagram.

#### Here are the figures for Primetime August 4, 2014:

Janella: A Princess Girl (21.8%) vs. Pure Love (20.9%) vs. My BFF (10.9%) Express Balita (27.8%) vs. TV Patrol (26.6%) vs. 24 Oras (17.9%) Voltron Man (28.9%) vs. Hawak-Kamay (27.6%) vs. Nino (18.9%) Viva Cine Idols: Bakit Ikaw Pa Rin? (27.9%) vs. Ikaw Lamang (27.6%) vs. My Destiny (17.2%)

Your Heart, My Love (20.1%) vs. Sana Bukas Pa Ang Kahapon (19.5%) / Aquino & Abunda Tonight (12.4%) vs. Ang Dalawang Mrs. Real (15.3%)

TreseBella: The Two Sides of Ana (10.5%) vs. Pinoy Big Brother All In (9.3%) vs. The Successful Perezes (4.8%)

TreseBellla: Fall in Love with Me (12.4%) vs. Darling Sweetheart (9.0%) vs. Secret

Love (8.4%)

## AJ Muhlach (Voltron Man) and Janella Salvador (Janella) are the Primetime Superstars

August 6, 2014

#### Janella Salvador (Janella: A Princess Girl) and AJ Muhlach (Voltron Man)

Competing the two dominant players in Philippine television industry, sequestered TV station IBC-13 which is stands for *Ito'ng Bagong Channel 13*, now setting the trend of fantasy-drama series as Kapinoy Fantaserye. That means more than a soap operas to be aired in any of these stations. Creating a big buzz on Philippine Entertainment, successfully defeated major players iin the ratings game for the primetime and weekends. This indicates that Filipino viewers now recognize IBC-13 as the major channel in the Philippines.

IBC-13's newest fantasy drama, the princess fantaserye *Janella: A Princess Girl* and the newest action-packed superserye *Voltron Man*, reaches new heights as the hit primetime programs.

The success of the Kapinoy channel is now compared to world's largest social networking site, Facebook, Twitter and Instagram which in the onset was a petty entity compared to the Titan return of social sites, Friendster and Myspace, grew to be the most popular networking site in the US. "IBC-13 has started winning weekends in the ratings race and making our weeknight programming more exciting."

Coming from the success of fantaserye such as the children's adventure fairyserye *My Batang Momay*, the kiddie angelserye adventure *Carita de Angel*, mermaid fantaserye *Janella in Wonderland* and 3D children's adventurserye *Batang Genius*, IBC-13 continues to change the game in Philippine TV programming by offering another fantasy-themed primetime series with a heart-warming plot that is fit for the whole family.

The Kapinoy network proudly presented into the gamble to go head to head once again with the soap operas of competing networks with newest fantasy series, one report said that IBC-13 is set to air original and newest princess fantaserye daily *Janella: A Princess Girl*, starring a primetime princess Janella Salvador, and the action-packed superserye *Voltron Man*, starring

the top Kapinoy actor turned into the new action primetime prince AJ Muhlach as the first leading role of superhero with Coleen Garcia in primetime slots.

Both Janella Salvador and AJ Muhlach, the two leading superstars of this generation, Janella now also hailed as the fantasy princess of local television fantaserye, and AJ known as the action prince of local telecision fantasy series, giving their audience and clout among local audience.

Janella and AJ knows the fantasy series for IBC-13, a David to ABS-CBN and GMA 7's primetime drama Goliaths, considering the audience is still accustomed to drama on weeknights. "We are expecting major changes like we're going to capture the market."

Tessie Taylor, sales and marketing head, promises an exciting rollout for IBC's evening primetime slots. "This will change the TV landscape while we see ourselves like David battling against Goliaths on Philippine television primetime programming," said Taylor. "You know the rest of that story," Taylor adds confidently.

But the network decided to change their programming strategy by airing a fanta-drama and even the drama in their post-newscast timeslot. The tactic worked to some increase with Xyriel Manabat's *My Batang Momay*, Mutya Orquia's *Carita de Angel*, Janella Salvador's *Janella in Wonderland* and Mavy and Cassy Legaspi starrer *Batang Genius*. Now, the network is hoping the gamble will pay off again with Janella Salvador's fanta-drama *Janella: A Princess Girl*and AJ Muhlach's superhero action-packed *Voltron Man*.

The Kapinoy network should do something as Janella, as she is the network's top fantaserye superstar and AJ, as he is the network's newest action fantaserye superstar for the challenge.

As primetime superstars, both by the studios and career into the TV screen, notably *Janella in Wonderland* and *Janella: A Princess Girl* (Janella Salvador as most popular young female star), and *5 Girls and Daddy* and *Voltron Man* (AJ Muhlach). Both actors have extended these images onto the big screen.

"I have a bigger responsibility here because it's a fact that the sequestered TV station IBC-13 is behind the ABS-CBN and GMA-7. We need to be able to come up with something that's different that our audience will enjoy watching," AJ says when asked about the challenges he is facing now as a star of the Kapinoy network. Of course, the young actor and leading man is up to the challenge.

It has entitled Janella's Teen Sweetheart Princess, also answer to the primetime princess of ABS-CBN and GMA, and AJ's Ultimate Leading Men, which is answer to the primetime princes of ABS-CBN and GMA whose known for their several top rating shows.

In 2014's television fantasy-drama boosted many characters of many fantasy series where the ones that stood out to its popularly. *Janella: A Princess Girl* made fame to the primetime princess Janella Salvador where she played the princess fairytale girl Janella in the newest fantasy soap which also gained her fame with her leading men Marlo Mortel and Jerome Ponce. *Voltron Man* is also made AJ Muhlach, a primetime prince of the action superhero. *Your Heart, My Love*, a primetime drama took glory broacasting in many networks across Asia and globally as the soap opera reached out to a broader audience, made fame to the queen of primetime teleserye Claudine Barretto where she played the heiress Sophie, the king of action star turned into the primetime king Raymart Santiago as Roel and the child star wonder Xyriel Manabat as Maricel in the long-running soap which also gained the famous drama serial and an ensemble cast. Princess Punzalan as Barbara, the most influential character of the series. *AJ Muhlach, Dingdong Dantes and Anja Aguilar also renew their respective contracts with the Kapinoy network IBC-13.* 

## IBC-13 enters the primetime fanta-drama battle with its two fantasy series

Philippine, August 9, 2014

Philippine TV is starting to be a three-way game as the sequestered TV station turned into the third player IBC-13, the broadcast landscape by breaking the two giant stations; duopoly in the coveted Top 35 slots of TV programs in terms of viewership ratings. Now setting the trend of fanta-drama as Kapinoy Fantaserye.

Janella Salvador dressed up the primetime princess as Janella, a pretty and beautiful girl Janella: A Princess Girl, the original princess fantaserye on Philippine television. The fantasy-drama series, which airs weeknights at 6:00PM before Express Balita. Topbileld by the primetime princess Janella Salvador in her leading role as Janella Bernardo, together with the two leading man are Marlo Mortel and Jerome Ponce, boasts of the exciting and refreshing cast includes Kendra Kramer, Zoren Legaspi and Maricar Reyes, Paul Jake Castillo, Cogie Domingo, Bettina Carlos, Aldred Nasayao, Gloria Sevilla, Michael Martinez, Kelly dela Cruz, Paolo Serrano, Joanna Morales, Lucas Zamora, Isko Salvador as Brod Pete, Tar Carlos and Vivieka Ravanes, RJ Ledesma, Jon Lucas, Rose Ann Ginkel, Arvic Tan, Shy Carlos, Mikee

Lee, Sofia Andres, Chris Gutierrez and Celia Rodriguez with the voices of Timothy Chan as Dog Puppy, Maybelyn dela Cruz as Little Fairy and Chienna Filomeno as Nella Girl. Directed by Jeffrey Jeturian.

#### AJ Muhlach suits up for the primetime prince as Voltron Man, a superhero boy

Voltron Man, an action-packed superserve for the superhero. The series, which airs weeknights at 7:30PM right after Express Balita. It stars the primetime prince AJ Muhlach in his first title role as Voltron Man, together with the most promising primetime princess Coleen Garcia, boasts of the esemble cast which is also includes Freddie Gutierrez, Paolo Ballesteros as Stryker, Raymond Bagatsing as Machete, Lance Lucido as Batang Man, Harvey Bautista as Young Boy, Cacai Bautista, Celeb Santos as Nikap, Pia Magalona, Yves Flroes as Idol Boy, Andrei Felix, Joross Gamboa as Super Z, Miel Cuneta, Nathan Barrera, Jiro Manio as Darius, Matt Edwards, Kat Alano as Black Hola Hola, KC Montero, Matibeth Bichara, Jovic Monsod as Incredible Monk, Stephanie Henares, Alicia Alonzo, Dominic Roque as Parent Jamar, Gary Lising, Jericka Martelle and Val Sotto. Directed by the TV and indie film director Monti Parungao. At the primetime ratings, Janella: A Princess Girl could be shiny like a pretty girl as she is so pretty and beautiful princess. Voltron Man, on the other hand, could be strength on the action heroes and superheroes for the TV equivalent because of the super power in the fantasy series. IBC-13 appears bent on giving ABS-CBN and GMA for the serious competition for advertisers. Last August 8, 2014, Janella: A Princess Girl got the number 1 slot with 29.4% rating versus Pure Love (16.5%) and My BFF (7.0%), and Voltron Man took over the number 1 with 29.1% audience share than Hawak-Kamay (27.1%) and Nino (17.8%), according to Kantar Media/TNS Philippines Individuals and landing in the top 25 programs for the day nationwide in the Kantar ratings on the list, the series premiere has drummed up interest from viewers, stealing some of the thunder from the pilot episode.

IBC-13 intends to keep up its pace by fielding young lead talents is in itself a show watching out for. They've become hot topics in social networking sites.

## IBC-13 having a back-to-back celebration on its Happy 54 Year Anniversary

August 22, 2014

(From left) Sandy's Romance's Nadine Lustre, IBC-13's Born to be a Superstar's Anja Aguilar, Who Wants to be a Millionaire?'s Robi Domingo and Janella: A Princess Girl's Janella Salvador are some of the stars who will bolster the station's chances of competing against the two local network giants.

IBC-13, their foundation as the leading TV network. They still hold that the biggest stars led by TVJ (Tito Sotto, Vic Sotto and Joey de Leon), Jimmy Fabregas and Ces Quesada, Sharon Cuneta, Jimmy Santos, Alma Moreno, Joe Quirino, among others. It made IBC-13, the number 1 TV station of the 70's until the late 80's, and now is the number 3 station in the country since 1996

"This allows IBC-13 to acquire assets and paying cash," Canoy said. "These assets are buying to IBC-13 with a certain mark-up to recover the discount given to the blocktimer's costumer and earn a profile from the entire government." This arrangement guarantees Channel 13 blocktimer with Viva Television.

With great help from Viva Entertainment, IBC is celebrates its 54th year anniversary, shaking all its viewers from morning till midnight, bringing a lot of fresh shows for all walks of life and undergoing a major overhaul, this time with Viva Television putting more local programs and more exciting shows and format. I've seen the print ads and was able to catch their plugs, commercials and new programs as well. Channel 13 will be seen loud, proud and clear and will give the top stations like Channel 2 and 7 good competition.

Day after the grand press launch held last Friday, August 22, at the C3 Events Place in Greenhills, San Juan, IBC-13 publicly introduced its new set of programs via a television special titled *Ito'ng Bagong Channel Kapinoy*. The boob tube spectacle was taped at the SMX Convention Center of the SM Mall of Asia in Pasay City and was aired earlier today, August 23, at exactly 2:30 p.m.

Hosting the event were Robi Domingo of *Who Wants to be a Millionaire?* and Anja Aguilar of IBC-13's reality talent search show *Born to be a Superstar*. The young and dynamic team of IBC-13 and their executives, led by head honcho Eric Canoy and Boots Anson-Roa, were all present to partake in the celebration.

The premier TV special *Ito'ng Bagong Channel Kapinoy* provided a sneak peek of the network's 60 new shows that are all set to premiere this week.

The stars came in full force to introduce and talk about their respective shows. Mirroring the newly repositioned network's image, the occasion adopted a variety show format complete with games, dance and song numbers and performances by Abra, Hazel Faith dela Cruz and Josh Santana.

Some of the stars who showed up that evening that includes Drew Arellano, Janella Salvador, Marlo Mortel, Jerome Ponce, AJ Muhlach, Claudine Barretto, Raymart Santiago, Bimby Aquino-Yap, Jodi Sta. Maria and Richard Yap, TODAS Boys (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio), Dingdong Avanzado, Lani Misalucha, Ramon

Bautista, Coleen Garcia, Jake Cuenca, Liza Soberano, Elmo Magalona, Cristine Reyes, Josh Padilla, *TODAS Kids* and *Friends 4Ever* barkada, some top finalists of the singing-reality show *Born to be a Superstar* such as Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco, Ryan Agoncillo, Annabelle Rama, Joy Viado, Gino Padilla, Jenine Desiderio, Miguel Aguila, *Chinatown TV* hosts, the cast of *KapinoyLand* and *Barney & Friends*, among many others of IBC talents and stars.

*Ito'ng Bagong Channel 13* - which defines the basic thrust of IBC programming: strong bias for more local productions; a striving balance between entertainment and public information; and the regocnition of its social role without losing sight of the need to earn profits.

Television viewing pleasure has certainly become more exciting on the local front as The Kapinoy Network IBC-13 now stands for *Ito'ng Bagong Channel 13*, emerged as the major player on Philippine television history that broke the network duopoly since its launch on March 1, 1960 and February 1, 1975 last year, shaking the TV landscape with its innovative shows that offer the best in light entertainment.

The latest buzz is that Channel 13, known as the station home to the *PBA* and *NBA* basketball games, will now be in competitive form and is into programming quality shows. Happy birthday IBC and congratulations for being the undisputed No.3 TV station in the country.

Now reveling its *Happy 54 Year* with the network's top-rating TV programs such as *The Million Second Quiz*, *Born to be a Superstar*, *Killer Karaoke*, *Who Wants to be a Millionaire?*, *PBA* and *NBA* at the forefront--all soaring high in the ratings, IBC-13 definitely has all the fitting reasons for a month-long birthday celebration.

As an anniversary offering, The Kapinoy Network has been loaded with an activities and events especially this month—from the recent launch of new shows such as the international programs of TreseBella's newest primetime sensation such as Fated to Love You, Que Bonito Amor and Sunny Girl, new tokusatsu series Ultraman Tiga, the coming of the newest actionpacked series Hitman starring Dingdong Dantes and Cristine Reyes; the trend-setting fantadrama series such as croco adventurserye Kroko: Ang Alamat sa Zoo starring Thirdy Lacson, Miguel Moreno will voice as Kroko, Cara Eriguel and Victor Anastacio; the princess fantaserye Janella: A Princess Girl topbilled by Janella Salvador as her leading role as Janella, with Marlo Mortel and Jerome Ponce; and an action-packed superserye called Voltron Man topbilled by AJ Muhlach as his lead role as Voltron Man for superhero, with Coleen Garcia. IBC-13's Red Carpet Premiere of the Disney animated movie like Planes: Fire & Rescue and The Expendables 3 last July 18 and August 16, a back-to-back special episodes of The Million Second Quiz, Born to be a Superstar, Killer Karaoke, Who Wants To Be A Millionaire?, DMZ-TV, Sic O'Clock News Naman, Dingdong n' Lani, Iskul Bukol Men, Shake, Rattle and Roll, Happy TODAS, Sandy's Romance, KapinoyLand, Your Heart, My Love and Maya Loves Sir Chief, to the numerous on-air and online promos.

But as if the party isn't enough, to cap off the station's birthday month are IBC talents, stars and superstars, fans, and supporters, as the station for their 54th year anniversary party invites everyone to back-to-back birthday party celebration also had numerous on-air and online promos and organized an anniversary party through *Ito'ng Bagong Channel at 54 Anniversary Party* to be held last August 22, Friday, 6 p.m. to 12 midnight at the Glorietta 3 Tent, and on *Kapinoy 54 Birthday Kiddie Party* this coming on August 28, Saturday, 10 a.m. at the Active Fun Play & Party Center at SM North Edsa. To get invitations for these events, please log on to www.ibc.com.ph. Don't miss this one of a kind event.

Keep on improving, keep on giving us different TV shows and keep watching TV viewing habits. Celebrities, stars, food and drinks were overflowing.

It's the double festivity loaded with exciting and fun games, prizes, and IBC stars and talents as Iya Villania, Drew Arellano, Anja Aguilar, Elmo Magalona, Nadine Lustre, Robi Domingo, and a male gang of TODAS Boys, *Born to be a Superstar* finalists are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco, Dingdong Avanzado, the nightingale Lani Misalucha, Jake Cuenca, Cristine Reyes, AJ Muhlach, Liza Soberano, Coleen Garcia, Marlo Mortel, Janella Salvador, Jerome Ponce, Claudine Barretto, Raymart Santiago, Jodi Sta. Maria and Richard Yap, *Friends 4Ever* and *TODAS Kids* barkada to name a few, the G-Force dancers, and also Ramon Bautista and Abra as they do storytelling on Saturday for kids who will all together party and blow the IBC's *Happy 54th Birthday* candle.

All these celebrations are The Kapinoy Network's way of showing their gratitude and thanksgiving for all the gifts that the station has been continually receiving since its infancy. The positive feedback and the strongly increasing patronage from viewers, advertisers, and celebrities are altogether enough reasons for IBC-13 to celebrate its strong massive in the Philippine television industry.

Party with IBC-13 on the station's double *Happy 54 Year Anniversary Party* on August 22 to 25, Friday and Saturday, to celebrate and shake as the station continues to bring innovative, creative and highly-entertaining programs for the Progressive Pinoys. *Ito'ng Bagong Channel 13*.

Congratulations to IBC and Happy Anniversary mga Kapinoy.

## IBC-13: Regards Offenders of the MTRCB Ratings System

September 1, 2014

IBC-13's regard of the MTRCB's current ratings guidelines adds to the network. (Logo courtesy of the Intercontinental Broadcasting Corporation)

The Intercontinental Broadcasting Corporation (IBC-13), already dubbed as the 'coutnry's number 3 television network', has another blocktomer to deal with.

The said network has become infamous for their inability to completely implement the current television ratings system that the Movie and Television Review and Classification Board (MTRCB) in 2011. While all other networks have taken advantage of the new approach, IBC-13 has taken the MTRCB's ruling seriously.

As of today, September 1, the following current IBC-13 programs adopted the MTRCB ratings system:

G

- Learn with English
- Pamana
- Bayaning Bayani
- Math Makulay
- Science Kwela
- Barney & Friends
- TODAS Kids
- Hi-5
- KapinoyLand
- Kroko: Ang Alamat sa Zoo
- Wok With Yan
- Mickey Mouse Clubhouse
- Phineas and Ferb
- Cooltura
- Y2K: Yes to Kids
- My Friends Tiger & Pooh
- Hapi Kung Healthy
- Kusinahan
- El Shaddai
- Jesus Miracle Crusade
- Healing Grace Mass

- Kerygma TV
- Home Shopping Network

#### PG

- Happy Morning Yehey
- Winx Club
- Fated to Love You
- Janella: A Princess Girl
- Your Heart, My Love
- Sunny Girl
- The Million Second Quiz
- Maya Loves Sir Chief
- Born to be a Superstar
- DMZ-TV
- Friends 4Ever
- Lunch Break
- Chinatown TV
- It's Partytime
- Seeing Stars Tonight
- Who Wants To Be A Millionaire?
- Dingdong n' Lani
- Viva Cine Idols
- Viva Box Office
- Kirarin
- PBA
- NBA
- Travel and Trade
- Report Kay Boss
- Good Take

#### **SPG**

- Retro TV
- Hell's Kitchen
- Ghost Fighter
- Hitman
- Voltron Man
- Shake, Rattle and Roll
- Sic O'Clock News Naman
- Iskul Bukol Men
- Two Sides of Ana (Dalawang Mukha ni Ana)
- Ultraman Tiga

- ONE FC
- La Teniente
- Sandy's Romance
- Happy TODAS
- Sky Ranger Gavan
- The Main Event (VIVA Boxing)
- Killer Karaoke
- Sunday Sinemaks
- Lingkod Bayan
- Team Rescue 911
- Global Mission
- Makabayang Duktor
- Linawin Natin
- Forum ni Randy
- Bitag

Recently, IBC-13's rebroadcasts of Ninoy Aquino documentaries also follow the MTRCB ratings system, when in fact they should implemented it considering the sensitive subject matter of these documentaries.

Making it worse is the fact that the MTRCB has reacted in any kind to IBC-13's defiance of their ratings system. Rather than giving the network numerous with regards to their guidelines.

It is always the duty of the MTRCB to strictly enforce these classification ratings. All networks must take this current ruling seriously in order to provide a more responsible viewing experience.

But in the case of IBC-13, it is clear that enacting some sort of responsibility to their so-called 'viewers', if there is any, because their programming is mediocre.

IBC-13's disregard of the MTRCB television ratings adds to the network's recent reputation, incompetent and disorganized broadcast group. While the addition of the Asian Television Content Corporation (ATC) and Viva Entertainment are the blocktimers of IBC-13 to make the network's viewers. About ATC's line-up, 'yung *ONE FC* na lang ang pinapanood ng ilang viewers na sports fans. Recently, they acquired the rights to air *PBA* basketball games to Viva Sports and IBC Sports.

In the end, more shows await the embattled management of IBC-13. And once the MTRCB finally decides to act on this matter, things will get the staff inside Capitol Hills, Diliman.

## Canoy: IBC-13 trying to find its third place amid stiff competition

September 5, 2014

IBC-13 chairman Eric Canoy during the membership of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP)

MANILA, Philippines – "We're simply trying our best to find our third place in the sun na muna."

Thus said IBC-13 chairman Eric Canoy about the Kapatid network's position in the industry amid competition with ABS-CBN and GMA-7 at the sidelines of memebrship of the Kapisanan ng mga Brodkaster ng Pilipinas knowna as KBP recently. In an interview and recent press conference with members of the press, Canoy said IBC-13 will have "more new, exciting and refreshing shows this year," particularly drama, fantasy, action, adventure, comedy, variety shows, talk shows, game shows, reality shows, original TV movies, Viva Tagalog movies, sports, tokusatsu and animes, telenovelas and Asian dramas.

The Kapinoy network has been producing daily fantasy series for its primetime block with its action, fantasy and adventure through fantaserye as well, a time usually reserved for heavy drama soap operas. Because of the primetime series such as hits like *Kroko: Ang Alamat sa Zoo, Hitman, Janella: A Princess Girl, Voltron Man* and *Your Heart, My Love.* The network has also producing game shows, reality shows, comedy, talk shows and variety shows—that IBC Entertainment TV Head Laurenti Dyogi described as "weekend programming." Meanwhile, IBC is also airing the Viva Tagalog movies on primetime.

IBC-13 sponsored a dinner party during the KBP member, which was graced by Canoy and some of the network's stars—including Janella Salvador, AJ Muhlach, Robi Domingo, Anja Aguilar, Drew Arellano, leading lady Jodi Sta. Maria, Richard Yap, Marlo Mortel, Claudine Barretto, Raymart Santiago, Elmo Magalona, Dingdong Avanzado, Lani Misalucha, Jerome Ponce, Coleen Garcia, Ramon Bautista, among others.

Pangilinan's speech during the dinner party emphasized the convergence of four multi-screen platforms: television, computers, mobile phones and cinema.

"Where trends point to declining TV viewing, one would assume content consumption is the truth is that it's actually increasing—but on digital and multi-screen," he said.

The IBC chairman also quipped about Channnel 13 still being "number three." "The first time I spoke to the advertising community was a little over 18 years ago, since 1996. I said then that

while ABS-CBN and GMA were quarreling over who's number one, IBC-13 was clearly the undisputed number three in the industry," Canoy said. "Today, I can confirm that we are still number three."

Here are more photos from The Kapinoy Network-sponsored dinner party at the KBP mmber (photos courtesy of IBC-13):

The only primetime princess Janella Salvador of Janella: A Princess Girl, with Marlo Mortel

Kapinoy primetime prince and Voltron Man superhero star AJ Muhlach Stars of IBC's teleserye Your Heart, My Love: Queen of Pinoy Soap Opera Claudine Barretto, King of Box-Office Action Star Raymart Santiago and Child Star Xyriel Manabat. Stars of IBC's sitcom Maya Loves Sir Chief: Jodi Sta. Maria (Maya) and Richard Yap (Sir Chief).

Drew Arellano parties with IBC-13 Chairman Eric Canoy himself

### IBC-13's programming empowers viewers

August 28, 2014

Sequestered TV station IBC-13 which is marked known as *Ito'ng Bagong Channel 13*, unveils with its new handle for homegrown programming changes, which will see a number of new programs launched and a new schedule, known as The Kapinoy Network.

It means empowerting the Kapinoy viewers to choose the best fare, according to his taste and his inclinations, by providing him with a wide choice of excellent, innovtive and creative programs, slotted at strategic days and time slots. Iy means viewers need to follow the herd. They are the masters of their remote control and at any time, they can sitch to a program of their choice, and at Intercontinental Broadcasting Corporation (IBC), anytime they switch, there's always a quality programming to watch.

From a relatively TV station, IBC-13 reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC-13 set a firsts in the broadcasting industry.

Over the last 54 years, IBC-13 has consistently followed "The Superstar Network" programming: the best of imports in Mexican telenovelas and Asian dramas from Korea and Taiwan through TreseBella, and Japanese tokusatsu, sentai and animes, sports programs, the Viva Tagalog movies and some proudly Philippine-made programs guided by the spirit of originality and

innvoation. A new hope shines on IBC, the network which pioneered various genres in TV production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away.

This is best examplified by the introduction of one-of-a-kind program genres through the landmark programs were first seen on Channel 13 like the sitcoms as *Iskul Bukol*, *Chicks to Chicks*, *Sitak ni Jack*, *Barrio Balimbing*, *Eh Kasi*, *Babae!* and *Hapi House*, the top-rated gag shows *TODAS*, *C.U.T.E.* (*Call Us Two for Entertainment*) and *Goin' Bananas*, political satire *Sic O'Clock News*, the fantasy series *Ora Engkantada*, *Computer Man* and *Ula ang Batang Gubat*, the showbiz talk shows *Seeing Stars with Joe Quirino* and *See-True*, variety shows like *The Sharon Cuneta Show*, *Loveliness*, *Maricel Live!* and *Superstar*, the horror series *Pinoy Thriller*, the late Johnny Weissmuller's television series *Tarzan*, which are not only top-rated but are also consistent awardees. It also showing the full-length Tagalog films through Pinoy blockbuster movies.

The newest 3D croco adventurserye *Kroko:* Ang Alamat sa Zoo starring Thirdy Lacson and Miguel Moreno, action series *Hitman*, topbiled by Jake Cuenca and Cristine Reyes, a trend-setting princess fantasy series *Janella:* A *Princess Girl*, topbilled by Janella Salvador as the lead role, with Marlo Mortel and Jerome Ponce, the action superserye *Voltron Man*, topbilled by AJ Muhlach as the title role with Coleen Garcia.

Of IBC's programmign thrust, Lito Ocampo Cruz, IBC Executive Vice President says: innovation, diversity, experimentation, multiculturalism are important to us. It has spelled our success.

It has made our programming innovation, unique. It is said that broadcast is like trench warfare everyday of difference you can gain is valuable. Channel 13 strives to make every program unique, with a personality of its own. IBC-13 treats each program as the product, as it belieces in the name of the game.

Laurenti Dyogi, Head of IBC Entertainment TV explains: "Not only produce a comedy and drama, but also with fantasy, action and adventure." It also conceptualize very distinct programs, programs which we can say have IBC-13 trandmark of originality. Disceming viewers have remarked that viewing IBC Channel 13 is like going into a shop which has only the best choices in merchandise.

Every major item has been chosen with great care. And they're all one-of-a-kind. IBC is is the network war, just like other challengers to the throne, it has opted to take the path of least resistance which "copycatting" and the same program directly against it. IBC-13 has opted for strategic counter programming.

When viewers decide to exercise their power and demand true value for their viewing time, there will be a true shift in the primetime balance of power.

Last May 2014, IBC-13 unleashes the new challenging programs with the populist genres. Among the imports, TreseBella primetime such as *Fated to Love You* which is topbilled by starring Jang Hyuk and K-pop actress Jang Nara, *Que Bonito Amor* starring Jorge Salinas, Danna García and Pablo Montero star as the protagonists and *Sunny Girl* starring Wu Chun and Rainie Yang promises to be the hit of season. On the local Philippine television history front, *The Million Second Quiz* and *Who Wants to be a Millionaire?* continues to be the million-peso prized game show, *Killer Karaoke* because of the reponse to viewers' clamor of the singalong videoke game show, *Born to be a Superstar* continues to be the reality talent show for the national singing contest on Philippine TV. Romantic heart-warming drama series *Your Heart, My Love* continues to being the most-watched teleserye, *Sandy's Romance*remains the top-rated drama anthology serial, and a top-rated sitcom *Maya Loves Sir Chief* focusing on the imparts of Filipino family values. *Happy TODAS* which is consistently the trend-setting boys night out gag show for all-male and sexy babe ladies.

### IBC-13 launches more star-studded primetime

September 22, 2014

The surprise acquisition of the stars into IBC-13's stable of talents is part of the network's aggressive campaign to further boost its steady growth. This was also the time IBC-13 adopted its new campaign, branding itself as the "Kapinoy" ("Pinoy or Filipino") network.

After making its presence felt in the local TV scene in recent years, the Canoy-led sequestered TV and radio media network IBC-13 aims to beat its established rivals at the ratings game this year with more than a dozen new shows to bolster its programming lineup and since has been through 54 years of Philippine TV.

In a recent press conference at Dish to Rockwell last Saturday, IBC President and Chief Boots Anson-Roa and IBC Executive Vice-President (EVP) Lito Ocampo Cruz unveiled the network's aggressive stance to challenge the dominance of ABS-CBN Corp. and GMA Network, Inc. at the top of the TV ratings charts.

"Our goal is to overtake the competition in the network war as we target the Filipino masses and win by giving viewers something new, something they will look forward to watch on TV," Mr. Lito told reporters with our plans to beef-up our programming with new hits of primetime schedules.

He said more new shows will be launched this year to prove that the network is armed and ready to take on the two other networks for a battle for TV ratings to announce his IBC-13's new programs.

"Hindi kami magpapahuli. (We will not be left behind.) We want to prove that IBC-13 is a major network, and we can provide shows that have more quality, more originality and more excitement," he said.

IBC's financial woes came in full swing around the year 1986. That year saw the new government's sequestration of IBC because its owner at that time is a Marcos henchman. Then IBC saw an implosion which many ex-employees of the Banahaw Broadcasting Corporation migrated to IBC which had a negative impact on the broadcaster's expenses, which in turn forced IBC to seek help from Viva, Seiko, etc. to produce more series. IBC became Islands TV for a few years in the early '90s, and saw generally significant financial improvement. Then IBC came back with an awesome station ID, known at that time for airing anime and Japanese tokusatsu shows and the Vintage blocktimer. The blocktimer attempt by IBC that was competitive ratings-wise is Viva TV in 2000. And now, IBC reachihng the number 3 slot. Also has religious programming from some Christian groups. I hope that the issue with IBC to be a buzz abroad.

For the first quarter of the year alone, Channel 13 beefs up its programming with a wide array of shows across all time blocks as IBC-13 eventually become the third giant network in the country. IBC-13 has been known for airing the *PBA* and *NBA* basketball, the Viva Tagalog movies and the popular and top-rated local shows, as well as TreseBella (Mexican telenovelas, chinovelas and Koreanovelas) and Japanese tokusatsu and animes.

As he announced the new shows being launches on IBC-13, home of the *PBA* and *NBA* basketball games, the Miss Universe Beauty Pageant and the big boxing bouts. Right now, most of the Filipino made shows on the network are courtesy of Viva Entertainment, chairman Canoy says the press, they will also be coming up with local news and public affairs programs, children's programming and entertinment shows, some of them to be produced by the network and co-produced by Viva Television.

More aggressive that their programming, IBC-13 will challenge the dominance of ABS-CBN and GMA on the primetime programming block with the launch of five new series, including children's adventure series, teen fantasy series, two action series and a romantic drama series for soap opera.

The show called *Kroko: Ang Alamat sa Zoo* is the children's croco adventurserye starring the Kapinov child star wonder Thirdy Lacson meets the crocodile Kroko (voiced by Miguel Moreno),

it will aired from Monday to Friday at 5:30 p.m. The show that imparts of kids while going to school and see the animals of lizards, aligator and crocodile, together with Cara Eriguel and a newbie actor Victor Anastacio.

The action-packed series *Hitman* topbilled by the primetime prince Dingdong Dantes with the Asia's drama queen Cristine Reyes in his own team-up. It airs from Monday to Friday at 5:30 p.m.

At night, it started airing its newest primetime teen fanta-drama serial *Janella: A Princess Girl*, starring the teen sweetheart Janella Salvador in the lead role as the only primetime princess as Janella Bernardo, the 16-year old ordinary girl who she is now her girl princess tale dressed up like the pink dress appearance.

Join Janella in this dramatic fantasy-teen fantaseryes are IBC contract actors Marlo Mortel and Jerome Ponce, together with the Kapinoy child star wonder Abby Bautista, Cogie Domingo and Maricar Reyes. The show will air on weeknights at 6 p.m. to 6:30 p.m. as the pre-programming to *Express Balita*.

Right after the 6:30 p.m. news *Express Balita*, the action-packed superserye *Voltron Man* featuring the action prince AJ Muhlach in the lead role suits up as the primetime prince known for the character Voltron Man, a superhero man. Joining AJ in this action suphero-drama series are IBC contract stars are Coleen Garcia, together with Freddie Gutierrez. It airs weeknights 7:30 p.m.

The Viva Tagalog movies are showing the film blocks such as *Viva Cine Idols* (Monday 8 p.m. to 9:30 p.m.), never-before-seen *Viva Box Office* (Saturday 10:45 p.m. to 12:30 a.m.) and *Sunday Sinemaks* (Sunday nights at 10:45 p.m. to 12:45 p.m.) will continue to air on primetime.

The nightly drama series *Your Heart, My Love* is a story about the romance, love, truth and revenge in this Filipino family values for father, mother and kids. The teleserye is topbilled by the queen of Pinoy soap opera Claudine Barretto and the king of action star Raymart Santiago with a powerhouse cast of veteran and young stars Xyriel Manabat, JC Tiuseco, Maxene Magalona, Christopher de Leon, Sandy Andalong, Ian Veneracion, Cherry Pie Picache, Ronaldo Valdez, Princess Punzalan, Juan Rodrigo, Mark Anthony Fernandez, Jaclyn Jose, Elisse Joson, Steven Silva, Janeena Chan, Dino Imperial, DJ Durano, Nikki Bacolod, Gardo Versoza, Tetchie Agbayani and Izzy Canillo with a special participation of Cheska Garcia-Kramer and Rommel Padilla.

Aside from having new primetime series, IBC-13's romantic comedy-sitcom *Maya Loves Sir Chief* (Saturday at 6:45 p.m.) which is topbilled by the comedy leading lady Jodi Sta. Maria and the veteran actor Richard Yap and the sexy drama anthology series *Sandy's Romance* (Saturday 8:15 p.m.) which is starring Nadine Lustre for the romantic love story, both are topping the list of charts.

Mr. Lito said IBC-13 will also present the new game and reality shows, starting off with the singalong videoke game show *Killer Karaoke*, which began on Sunday at 6:45 p.m.

It will feature contestants attempting to sing in front of a live studio audience while various attempts are made to disrupt their performances. The heir of Pinoy rap Elmo Magalona hosting the show. The franchise of the phenomenal US show guarantees you a weekly dose of laughter as contestants attempt to sing while facing crazy distractions. Imagine singing while getting your body hair waxed, stepping on spiders and maggots, or walking through a cactus maze (with balloons stuck in your body). That's quite a challenge, but there's only one rule: "No matter what happens, do not stop singing!"

The final showdown puts the top three contenders on a spinning disc, with the prize money increasing as the turntable speeds up and tilts. The last player standing wins the jackpot. The game show was a success that the Killer Karaoke craze has reached the UK, Russia, Lithuania, Poland, Portugal, Thailand, Argentina, Peru, Brazil, Ecuador, Mexico and now here in the Philippines.

The local version of the US top-rating game shows on weekend: *The Million Second Quiz* with Drew Arellano on Saturday nights at 7:30 p.m. to 8;15 p.m. and *Who Wants to be a Millionaire?* hosted by Robi Domingo on Sunday nights at 7:30 to 8:30 p.m., becoming the million-peso prize game show on primetime.

Meanwhile, IBC-13 will air the local version of the US singing-reality show contest *Born to be a Superstar* (Tuesday and Thursday at 8:45 to 9:30 p.m., Saturday at 9 to 10 p.m. and Sunday at 8:30 to 9:30 p.m.), which is hosted by the young diva princess Anja Aguilar with a brand-new third season. The judges of the show Marlo Mortel, Paula Bianca, Joey Albert and Gino Padilla. It will be introducing the established singing champions like Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo, Paolo Antenorcruz, Shanne Velasco and Arvin Ventanilla.

For the rest of 2015, Mr. Lito said IBC-13 will launch more game and reality shows, including the local version of the US reality dating show *The Bachelor* with the primetime prince Dingdong Dantes and the newest beauty queen TV competition *Miss Universe Queen* with IBC Kapinoy star Mario Maurer.

"There's more shows to come, and there are more, more reasons to tune in to IBC-13 where TV viewing gets more thrilling, more exciting and all the more fun," he said. -- Jeffrey O. Valisno

### **IBC-13** faces privatization

Updated September 22, 2014 - 5:31pm

#### Image derived from stock photo by William Hook/CC BY-SA

MANILA, Philippines — The Intercontinental Broadcasting Corp. (IBC-13) is facing privatization despite legal obstacles, the Governance Commission for Government-owned and Controlled Corporations (GCG) said.

In a state news report, GCG chairman Cesar Villanueva said IBC-13 is one of six government-owned and controlled corporations (GOCCs) recommended for privatization.

"In fact, we had a summit two weeks ago with PCOO (Presidential Communications Operations Office), DBP (Development Bank of the Philippines) and IBC-13 board. They come to a manner by which we'll able to privatize it despite of the fact that there are legal obstacles."

Sen. Francis "Chiz" Escudero, Senate finance committee chairperson, inquired about the network's privatization during a Senate budget hearing "because we will be appropriating money for IBC-13 to pay, by way of subsidy to GOCC, for the paid SSS, GSIS and some employees' benefits." Villanueva said the number of GOCCs will be further reduced next year, trimming down its number from 157 to 88. "Our aim is we're hoping by the next year we would be down to 88 well-run GOCCs that can be the cornerstone, hopefully of being able to promote a sovereign well fund by which the government can move forward," Villanueva said. Villanueva said that from 157 GOCCs in 2011, the number of companies covered by GCG has been reduced to 116.

IBC-13 casts its news and public affairs team, and stars of entertainment shows. Major networks boast of the best broadcasters, program hosts and talented stars, and IBC-13's line-up rolls up. IBC shows packaging for its news programmes, *Happy Morning Yehey*, *News at Noon, Express Balita*, *Ronda Trese* and *IBC Headliners*.

# Voltron Man faces the villains, evil, chooses between leading ladies this Monday (September 29)

September 27, 2014

Sequestered TV station IBC-13 has already produced several children's adventure series *My Family Xyriel, My Batang Momay* (Xyriel Manabat), *Carita de Angel* (Mutya Orquia) and Batang

Genius (Mavy Legaspi and Cassy Legaspi). All of which have been of considerably for children's adventure dramas for babies and kids enjoy watching primetime TV at night along with cartoons.

They have also produced Janella Salvador's fanta-drama trilogy trend in Philippine primetime television called *Janella in Wonderland*, a fantasy series about the mermaid tale girl as the Princess of the Sea. Another fantasy series is *Janella: A Princess Girl*, which is now the princess tale girl in the world and she is in the house and the castle when her boyfriend fall in love.

Now, IBC-13 producing the action-packed superhero series called *Voltron Man*, a series about the action crime-fighting superhero starring AJ Muhlach. Because Voltron Man is such a new kind of action series for Philippine primetime, it may appear to be the super powers, when the Filipino audience who may be used to soap operas of infidelity and cute teen loveteams. *Voltron Man* uses the HD to enhance and add to the overall experience of the action-packed superhero series in cinematography It. makes the lack of high definition visuals. When HS is often thrown around in network press releases in the Philippines, especially when the HD series in feeds for any of the major networks, the terms and use of high definition cameras on get dilited that give Voltron Man a unique cinematic look.

Remember of 1990s, *Computer Man* is a a computer hacker is suddenly hit by a mysterious light (shaped like the Milky Way galaxy, a spiral shape of some sort) from his computer monitor. The shape sticks in his chest and grants him superpowers, as well as becoming his symbol. Starring Eric Quizon as Computer Man and Dustin Moya as Computer Kid are the superhero in the Philippines. There is also the series *Computer Kid*, a spin-off of the action-packed superhero TV series *Computer Man*.

Now, the action primetime prince AJ Muhlach for his crime-fighting superhero Voltron Man, as ratings continues to surge for IBC-13's hit primetime action series *Voltron Man* new loves and new villains were officially introduced today at the Plaza Ibarra's Party Venues in Timog, Quezon City. In the upcoming episodes, everyone's favorite superhero will find himself choosing among three potential love interests.

It was of 90's, Eric Quizon as a superhero *Computer Man*, using the best of IBC-13's veeeery limited budget. Watching this TV show really sent you back in time when all computers only had a green display monitor and the concept of the internet was practically unheard of. Upon turning the reins over to some completely unknown child actor for the spin-off *Computer Kid*, Eric Quizon's character just went out with a whimper. The kind of exit befitting an action hero of his kind: they pretty much just handwaved that he was gone and spun off into Ben David and his bumbling goons trying to beat *Computer Kid*. That's a huge step down from an alien civilization trying to take over the planet. AJ Muhlach as the superhero, is now the best of IBC-13's limited budget.

Raymond Bagatsing, Coleen Garcia, AJ Muhlach as Voltron Man and Freddie Gutierrez

One of the ladies is the strong-willed Louise de Guzman played by FHM cover girl Coleen Garcia. Audience already caught a glimpse of her during her joined the cast on August 10, 2014 as the story progresses, Coleen promises that viewers will see more of who Louise is. Voltron Man, his AJ's first-ever action-packed fantasy superhero for IBC-13, is rating consistently well and continues to receive positive feedback from the audience. He even won an online poll naming him as the country's favorite superhero. Adulations aside, perhaps the biggest perk of being the superhero ng bayan is getting the chance to be paired with a gorgeous leading lady or in AJ's case, three alluring female counterparts. In the show's recent press conference held at Plaza Ibarra in Quezon City, IBC-13 introduced the two stunning ladies who will stir some excitement.

Kent Malunda as Men Rey
Dirdy Bubble (voiced by Jang Amparna)
Ai dela Cruz as Warla
Kiro Rivera as Barnicle Mad

Every villain is lemons (EVIL), stirring up trouble for our hero is a new crop of villains and evil. Kent Malunda played the evil as Men Rey, Jang Amparna voiced as Dirdy Bubble and Kiro Rivera as Barnicle Mad who possess the villainders to produce evil zurgs. Ai dela Cruz known as Black Hola Hola, the beautiful villain with feminine features who has superhuman strength and impressive combat skills.

Finally, Voltron Man faces Stryker (Paolo Ballesteros) once again as Machete (Raymond Bagatsing) who is it continues to plot more ways to take down the electrifying hero.

Follow *Voltron Man* and his action adventures from Monday to Friday, 7:30 p.m. right after *Express Balita*, only on IBC-13's Kapinov Primetime.

### CMMA Awards: 18 for GMA, 15 for ABS-CBN

(The Philippine Star) | Updated November 7, 2014 - 12:00am

MANILA, Philippines - IBC-13 known as *Isang Bawat Channel* bagged a total of 21 awards at the 36th CMMA for its socially relevant and values-laden programs and special projects. IBC-13 with its 13 awards for TV category that include Best Station ID for *Isang Bawat Channel*, Best TV Special for *Homecoming Kapinoy*, Best Public Service Program for *Bitag*, Best Children and Youth Program for *KapinoyLand*, Best Fantasy Series for *Janella: A Princess Girl*, Best Action Series for *Voltron Man*, Best Drama Series for *Your Heart, My Love*, Best Comedy Program for *Maya Loves Sir Chief*, Best Reality Talent Show for *Born to be a Superstar*, two of

Best Game Shows for *The Million Second Quiz* and *Who Wants to be a Millionaire?*, Best News Program for *Express Balita* and Best Cultural Program for *Cooltura*.

The primetime stars of IBC with 8 awards are the teen sweetheart Janella Salvador (Best Fantasy Series Actress), the action prince AJ Muhlach (Best Action Series Actor), Raymart Santiago, Claudine Barretto and Diether Ocampo (Best Drama Series Stars), Jodi Sta. Maria and Richard Yap (Best Comedy Program), Drew Arellano (Best Game Show Host), young diva Anja Aguilar (Best Reality Talent Show Host), Robi Domingo (Best Game Show Host) and Pat Natividad (Best Cultural Program).

GMA Network received multiple honors for its value-laden programs and special projects at the recently held 36th Catholic Mass Media Awards (CMMA).

The big winners in the TV category were GMA 7's weekend primetime newscast 24 Oras Weekend (Best News Program) for its Yolanda coverage and family sitcom Pepito Manaloto: Ang Tunay na Kuwento (Best Comedy Program); GMA News TV's original series on education Titser (Best Drama Series/Program) and pioneering documentary program Reel Time (Best Public Service Program); and GMA News' comprehensive coverage of the first-ever joint papal canonization St. John Paul II: We Love You (Best Special Event Coverage). Receiving special citations for TV, meanwhile, were GMA 7's multi-awarded documentary program I-Witness, the Philippines' first and only nature and wildlife series Born To Be Wild (Best Adult Educational/Cultural Program), and the youth-oriented programs Tropang Potchi and Binoy Henyo (Best Children and Youth Program). Also cited were GMA News TV's flagship newscast State of the Nation with Jessica Soho (Best News Program) and weekly news magazine program Brigada (Best News Magazine); GMA News' Bantay Kaban ng Bayan, which traced the anatomy of the pork barrel scam (Best TV Special); and GMA Cebu's Visita Iglesia (Best Religious Program).

As an affirmation of its commitment to *Serbisyong Totoo*, GMA's flagship AM radio station Super Radyo DZBB also took home awards for the radio programs *Imbestigador sa DZBB* (Best Public Service Program) and *Bangon Na Bayan* (Best News Commentary).

Furthermore, GMA Marketing and Productions, Inc., the network's sales and marketing arm, bested entries from other creative agencies by gaining the top prize for KFC's *Munting Sakripisyo* (Best TV Ad — Branded), while So Lucky's *Kahati ng Kahapon* received a special citation in the same category. Both winners were among GMA's Christmas short films for 2013 and were created in partnership with KFC and Columbia International Food Products, Inc., respectively.

Also recognized in the Music Category was *Pagbangon* (Best Secular Song), an initiative of GMA News, produced by the Program Support Department, written by Joseph Saguid,

composed by Edward Mitra and sung by Julie Anne San Jose. *Pagbangon* tells of the resilience of the Filipino people and reminds everyone to help his fellowmen in times of crisis.

ABS-CBN Corp. bagged a total of 15 awards at the 36th CMMA for its socially relevant and values-laden programs and special projects.

ABS-CBN took home nine awards for TV category that include Best Station ID for *Masayang Muli Ang Kwento Ng Summer*, Best TV Special for *Yolanda*, Best Public Service Program for *Failon Ngayon*, Best Children and Youth Program for *Matanglawin*, Best Drama Series for *Be Careful With My Heart*, and Best Talk Show for ABS-CBN News Channel's (ANC) *Up Close and Personal: A Korina Sanchez Interview*.

Special citations were given to Honesto and *My Little Juan* (Best Drama Series) and ABS-CBN's Northern Mindanao's *MagTV Na Ato Ni* (Best Entertainment Program).

ABS-CBN's flagship AM station DZMM also brought home honors for *Pasada Sais Trenta* (Best News Commentary) and emergency preparedness program *Red Alert* (Best Educational Program). *Sa Bukiran*, which teaches about agricultural business, won a special citation in the Best Educational Program category.

The Kapamilya Network was also recognized in the music category through its Christmas station ID in 2013 *Magkasama Tayo sa Kwento ng Pagbangon* that won the Best Music Video. Produced by Star Recording, Inc., the song paid tribute to the Filipinos' unity and unwavering spirit of hope at times of calamities.

Star Cinema's international film *Alagwa*, starring Jericho Rosales and Bugoy Cariño, was awarded the Students' Choice for Best Film.

ABS-CBN Creative Communications Management received a special citation in the Best TV Ad–Public Service category for conceptualizing and producing the promotional material *After the Storm*.

## IBC-13 dares to be a brightest superstar with its programs this 2015

December 20, 2014

#### Laurenti Dyogi, the head of IBC Entertainment TV

This 2014, the country's Philippine TV sensation IBC-13 known as *Ito'ng Bagong Channel* 13 will continue to veer from traditional television programming and dares to be different with its own variety of shows that are intended for the whole family. The network's plan to offer out-of-the-box daily programs comes on the heels of their huge successful counter-programming strategy on its Primetime 13, Panalo Weekend, Anime Kapinoy, IBC Kids and Primetime 13

shows, and the newest Kapinoy Primetime primetime block sensation from Monday to Friday, in a bid to woo more Pinoy viewers and for the shows to enjoy higher ratings.

#### Janella Salvador

Among the Kapinoy Network's new daily programs this first quarter of the year is the only Primetime Princess Janella Salvador's *Janella: The Teenage Princess* the follow-up show to her successful daily primetime teen fantaserye for Janella's fanta-drama trilogy her mermaid fantasy *Janella in Wonderland* the fairytale princess fantasy *Janella: A Princess Girl.*On *Janella: The Teenage Princess*, Janella will play the character Janella Bernardo, she is now also being the teenage princess fantaserye similar to Cinderella with a magical princess attending middle school and high school use of magic in a magic potions, she is becoming the teen princess tale while she is so pretty girl, gorgeous, magic girl and beautiful. Joining Janella are the two of primetime leading man are Josh Padilla and Marlo Mortel who is recently the third installment of fantasy series.

#### AJ Muhlach

Meanwhile, coming from the success of *Voltron Man*, the highly-acclaimed actor, Action Prince and Primetime prince AJ Muhlach will star on a daily action superserye called *Kapitan Man*. In this action-packed superhero series, AJ will play the role as Martin Gonzalo, a men who fights the evilm enemies and villains became an adult that he able to fully use his skills in his superhero persona Kapitan Man, which has been the trilogy, defence, fight, prison, rescue, strong force, unleashed and iron loads up, a super power donning a suit being with an extraordinary power with his adventures with his grant superhero costume as they fight evil forces of distraction. Define Kapitan Man's strategy in fighting the evil Dr. Knol (Paolo Ballesteros), who is planning to take over the world. Coleen Garcia (Andrea Geronimo) will be AJ's leading man.

Additionally, Kapinoy primetime prince Jerome Ponce is poised to do his first ever Magician adventurserye called *The Adventures of Mask Ranger*. In this adventure series, Jerome follows the adventures of Manny Rivera, a regular 20-year-old boy known as Mask Ranger, as the super Magician powers with the magic act to put on a real magic show. It is hard at working sewing together a super villain costume by sewing handkerchiefs together, becoming the villain as The Handler-Chief (Celeb Santos) uses a peddled flying machine to drop a huge red Chiffon handkerchief over all of Philippine so that he can make the city disappear. Mask Ranger to fight The Handker-Chief, which is destroy the villains and enemies. It is having a block party. Mask Ranger's new masked magician identity becomes a magic superhero, showing up his magic act at the time by saving his prettiest and teenage girl Trixie Young (Liza Soberano) for the love interest.

The Kapatid Network will also make a Philippine adaptation of two hit Asian drama: the Taiwanese drama called *Hayate the Combat Butler*, the fantasy series to be top-billed by *Born to be a Superstar* season 3's new grand champion Shanne Velasco together with IBC's primetime prince Kiko Estrada. This will start on January 12, announced Mr. Laurenti Dyogi, head of IBC

Entertainment TV division. He also said that they bought the script for *Hayate the Combat Butler*, which will be used in the adaptation. Meanwhile, *City Hunter* is the action Korean hit drama turned into a local version with Dingdong Dantes and Erich Gonzales.

The network's hour-long fantasy, action and adventure every Saturday night include the children's treasure pirate adventurserye *Pirate Kidz: The Next Level*, starring the Kapinoy child wonders are Aldred Nasayao, Lance Lucido, Harvey Bautista, Timothy Chan and Gerald Pesigan in a pirate ship adventures about the group of 5 kids to fight against the evil who helps and undergoes defeat them with the real Pirate Ship go on a treasure hunt with the treasure map. The pirate ship like the boat. Parrot (voiced by Jun Medina) and Mr. Pirate (Smokey Manaloto) grabs at eight gold doubloons with the coins. The Flying Dutchman (Ruben Gonzaga). Some in different locations of North, South, East and West while digging in the Philippines.

Second quarter of 2015 will also be kung fu that brings the original martial arts series *Kung Fu Boy*. Topbilled by Kapinoy leading men Dominic Roque with Ella Cruz.

The action will also dare to be power as IBC-13 presents *Adan Ronquillo*, an action-packed drama series starring Jake Cuenca as the action crime-fighting with Nicole Andersson. A whole new season of reality, game, talk and talent shows also comes to Channel 13 with more surprises, shake-ups and much more at stake. Well-loved IBC's primetime programs such as Drew Arellano's successful game show *The Million Second Quiz* gets more for fourth season, along with Anja Aguilar's singing reality contest show *Born to be a Superstar* with the newest fifth season, and Robi Domingo's high-rating game show *Who Wants to be a Millionaire?* to name a few, Mr. Dyogi also announced.

In addition, IBC-13 will also launch exciting new game shows and reality shows, some adaptations from hit foreign game and reality shows and some Kapinoy originals.

The newest popular game show based on Hasbro's family of board games and EA's video game franchise of the same name *Family Game Night*, which is hosted by the heir of Pinoy rap Elmo Magalona, added to included Guess Who? as the opening toss-up game, Operation Sam Dunk, Trouble Pop Quiz, and Spelling Bee featured two families of four competing for cash and prizes. Each family consisted of the mother, the father, and two children, ages 8 to 18. Teams are usually named for the younger of the two kids with the prizes at stake with P1,000,000 million Philippine peso for the board games.

The biggest reality television dating game show is on Philippine television also goes to IBC-13 with the primetime prince Dingdong Dantes hosting *The Bachelor*. With a multi-million budget and bigger prizes at stake, the show revolves around a single bachelor (deemed eligible) who starts with a pool of romantic interests (typically 25) from whom the bachelor is expected to select a wife. The bachelor eliminates candidates (see The elimination process), with the bachelor proposing marriage to his final selection. The participants travel to romantic and exotic

locations for their adventures, and the conflicts in the series, both internal and external, stem from the elimination-style format of the show for two million pesos.

Mario Maurer will hosting the reality beauty search contestant Miss Universe Queen.

### Your Heart, My Love

Your Heart, My Love is a Filipino melodramatic family dramatelevision series written by award-winning writer Rondel Lindayag and Emman dela Cruz, and directed by the box-office director Wenn V. Deramas broadcast on IBC and worldwide on Global IBC. The primetime hit teleserye premiered on January 27, 2014, starring the primetime comeback for The Queen of Philippine Soap Opera Claudine Barretto reigning her role who had last starred in the television drama series Iisa Pa Lamang on ABS-CBN in 2008 and Iglot on GMA in 2011, and the first television series for the box-office action star Raymart Santiago played the roles of the main protagonists in the series with a powerhouse cast. Together with Barretto and Santiago, it is also topbilled by Xyriel Manabat, Christopher de Leon, Sandy Andalong and Diether Ocampo. The show also gave critical acclaim to director Wenn V. Deramas his primetme soap project and director with a character and antagonist in the phenomenal gave character actress Princess Punzalan critical acclaim for her character and antagonist as the phenomenal Barbara Perez proved her acting prowess as an one of the Philippine kontrabidas-everyone-loved-to-hate because of this series.

The primetime soap opera marks Barretto and Santiago's first project in The Kapinoy Network. It is one of the most successful popular teleseryes of IBC.

It is the first time in television drama in the Philippines made by <u>IBC</u> to be filmed and shot in <u>high</u> <u>definition</u> (HD). The family-oriented romantic melodrama *Your Heart, My Love* remains as the longest-running primetime teleserye on Philippine television since its inception on January 27, 2014.

The rights to air the series have been also sold to other Asian countries. It was aired in <u>Indonesia</u>, <u>Cambodia</u>, <u>South Korea</u>, <u>Japan</u>, <u>China</u>, <u>Taiwan</u> and <u>Hong Kong</u>, dubbed in those countries' local languages.

Your Heart, My Love		
Also known as	Ang Iyong Puso, Ang Aking Pag-Ibig	
Genre	Soap opera Melodrama	

Romance

<u>Action</u>

Family drama

Crime
Thriller
Suspense

Format <u>Teleserye</u>

Created by <u>IBC Creative Department</u>

Developed by <u>IBC Entertainment TV</u>

Written by Rondel Lindayag

Emman dela Cruz

Directed by Wenn V. Deramas

Creativedirector(s) Ricky Lee

Starring

Deo Endrinal

Claudine Barretto

Raymart Santiago

**Xyriel Manabat** 

Christopher de Leon

Sandy Andolong

**Diether Ocampo** 

Learning the Ways of

Opening theme Loveby Dingdong

<u>Avanzado</u>

Composer(s) <u>Vehnee Saturno</u>

Country of origin Philippines

Language(s) Filipino English

**Tagalog** 

No. of seasons 3

No. of episodes n/a (airs daily)

#### **Production**

**Executive producer(s)** Michael Francis Muñoz

Editor(s)

Joseph Nathaniel Lopez

Rachel Aguilos

Location(s) Philippines

Cinematography

Ronnie Nadura

Rohby Dinter

**Bobby Pintor** 

**Running time** 30 minutes

#### **Broadcast**

Original channel <u>IBC</u>

Picture format 480i (SDTV)

Original run

January 27, 2014 –

present

#### **External links**

Official Website

#### Overview Edit

#### Production Edit

After the success of the daily primetime memorable teleserye <u>Safe In The Arms Of Love</u>, the return of the queen of Philippine soap opera <u>Claudine Barretto</u> and the box-office action star <u>Raymart Santiago</u> will carry on another successful daily hit teleserye in the title called *Your Heart, My Love* as the project by <u>IBC</u> with the original storyline. The series began formal preparations, training, and filming as the longest-running primetime soap opera hit teleserye on Philippine television became critical and commercial phenomenon.

Filming of the series began in October 2013. Claudine and Raymart's popularity to greater heights will play a one-of-a-kind romantic drama who cons her way to the world of the rich and famous by put together a family and friends topping the ratings complemented by superb performances by the cast in the beginning.

Your Heart, My Love was directed by Wenn V. Deramas, who has worked with Claudine Barretto in numerous soaps, making this her initial reunion with Raymart Santiago and Diether Ocampo. This is a welcome development in the history of Philippine television, makes its full transition to high definition television.

#### Scheduling <u>Edit</u>

Your Heart, My Love had its pilot episode broadcast is planned to air on January 27, 2014 at 9:30 pm is set to replace IBC's previous teleserye Safe In The Arms Of Love.

#### Plot Edit

Sophie dela Cruz (<u>Claudine Barretto</u>), the strong woman daughter of mother Cherry Torres (<u>Ces Quesada</u>), was raised in the woman. On her 33rd birthday, she found that the brother Diether Ramos (<u>DJ Durano</u>) and the friends of good men Richard Buenavista (<u>Diether Ocampo</u>), a rich father man who will her life into a nightmare fall in love again. Every family in the world of her mom called Susan Bonnevon (<u>Cherry Pie Picache</u>) part of the story, and dad Ronald Bautista (<u>Christopher de Leon</u>). Whose fighting off her evil aunt Barbara Perez (<u>Princess Punzalan</u>), due to her desire to acquire the power and wealth of Don Regaldo (<u>Juan Rodrigo</u>), her brother. In surprise of dad Martin Gutierrez (<u>Ian Veneracion</u>) and Dario Buenavista (<u>Ronaldo Valdez</u>) as the father of dad.

#### Cast and Characters <u>Edit</u>

#### Main Cast Edit

Claudine Barretto as Sophie dela Cruz (as dela Cruz's family) - A mother of her mom's family.

- Raymart Santiago as Roel dela Cruz (as dela Cruz's family) A father of her dad's family.
- Xyriel Manabat as Maricel dela Cruz (as dela Cruz's family) Roel's little girl
- Diether Ocampo as Richard Buenavista

#### Supporting Cast **Edit**

Season 1 (January 27-April 4), Season 2 (April 7-June 6) and Season 3 (June 9-October 3, 2014)

- Maxene Magalona as Maxene Santos
- JC Tiuseco as Adrian Falcon
- Christopher de Leon as Ronald Bautista
- Sandy Andolong as Donna Paderna
- Cherry Pie Picache as Susan Bonnevon
- Ronaldo Valdez as Dario Buenavista
- Ces Quesada as Cherry Torres
- Ian Veneracion as Martin Gutierrez
- Princess Punzalan as Barbara Perez
- Juan Rodrigo as Don Regaldo
- <u>Izzy Canillo</u> as **Zaijan dela Cruz** (as dela Cruz's family) Sophie's little boy
- Nathan Lopez as Carlo Domingo
- Marc Carlos de Leon as Freddie Aguila
- Abigail Macapagal as Abby dela Cruz (as dela Cruz's family)
- DJ Durano as Diether Ramos
- Nikki Bacolod as Marga Gonzales
- Steven Silva as Steve Atayde
- Joyce Jimenez as Barbara Viado
- Janeena Chan as Nicole delos Reyes
- Dino Imperial as Ronnie Escudero
- Tetchie Agbayani as Maria Ladameto
- Andi Manzano as Andy San Jose
- Mark Anthony Fernandez as Atty. Walter
- Maui Taylor as Yen Bautista
- Noel Trinidad as Noel Santiago
- Elisse Joson as Andrea del Guzman
- Bojo Molina as Ed Ponce
- Jaclyn Jose as Magdalena Trinidad
- Gardo Versoza as Domingo Torres

Season 2 (October 6, 2014-present)

- Mark Anthony Fernandez as Martin Gutierrez
- Maxene Magalona as Maxene Santos
- JC Tiuseco as Adrian Benson
- Sandy Andalong as Donna Paderna
- Christopher de Leon as Ronald Bautista
- Cherry Pie Picache as Susan Bonnevon
- Princess Punzalan as Barbara Perez
- Juan Rodrigo as Don Regaldo
- Izzy Canillo as Zaijan Santos
- Nathan Lopez as Carlo Domingo
- Marc Carlos de Leon as Freddie Aguila
- Abigail Macapagal as Abby dela Cruz (as dela Cruz's family) Sophie's teenage sister
- DJ Durano as Diether Ramos
- Nikki Bacolod as Marga Gonzales
- Noel Trinidad as Noel Santiago
- Elisse Joson as Andrea Velario
- Gardo Versoza as Domingo Torres

#### **Guest Cast** Edit

- Dingdong Avanzado as Himself
- Gloria Romero as Dina Forbes
- Zoren Legaspi as Andrew Gregorio
- Ella Cruz as Camille Rodriguez
- Francis Magundayao as Arwind Ramos

#### Special Participation **Edit**

- Cheska Garcia as Divine Mercado
- Rommel Padilla as Dante Angelo

#### Recurring Cast <u>Edit</u>

Ramil Rodriguez as Atty. Walter

#### Promotions Edit

The show gains endorsements and <u>brand promotions</u> from companies, with the presence of <u>Jollibee</u> fast-food restaurants. The advertisements airs during and after the commercial breaks of the show.

Year	Brand name	Company name	Actor/Character
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2014	Purefoods Crisp 'n Juicy Drummets	San Miguel Corporation	Claudine Barretto (Sophie) and Izzy Canillo (Zaijan)
2014	Nescafé	<u>Nestlé</u>	Claudine Barretto (Sophie) and Raymart Santiago (Roel)
2014	Ligo Sardines	Ligo Brands	Claudine Barretto (Sophie), Raymart Santiago (Roel) and Izzy Canillo (Zaijan)
2014	Tuseran	<u>Unilab</u>	Raymart Santiago (Roel), Cherry Pie Picache (Susan), Ronaldo Valdez (Dario) and Izzy Canillo (Zaijan)
2014	Knorr Chicken Cubes	<u>Unilever</u>	Claudine Barretto (Sophie), Raymart Santiago (Roel) and Izzy Canillo (Zaijan)
2013	Solmux	<u>Unilab</u>	Raymart Santiago (Roel) and Ian Veneracion (Martin)
2013	Tide Bleach	P&G Philippines	Raymart Santiago (Roel), Christopher de Leon (Ronald) and Sandy Andolong (Donna)
2014	Lactum	Mead Johnson	Claudine Barretto (Sophie) and Xyriel Manabat (Maricel)
2014	Golden Fiesta	<u>NutriAsia</u>	Claudine Barretto (Sophie) and Izzy Canillo (Zaijan)

#### Reception Edit

#### Critical reception Edit

Prior to the official airing of the television series, IBC launched the unstoppable critical expense of the show. One was the explosive scene between Sophie (Claudine Barretto) and fighting off her evil aunt Barbara's (Princess Punzalan) characters aired on March 17, 2014 received and went even viral all over the web.

Since the first episode, the show became a hot topic online and even trended on Twitter worldwide.

Aside from its winning streak in the national ratings, it is also a constant top trending topic in the popular micro-blogging social site, Twitter. In June 2, the series trended both in Philippines and worldwide as #YourHeartMyLove. In March 13, Claudine Barretto's character Sophie dela Cruz became a hot topic. In August 4,#UnbeatableYourHeartMyLove became a trending topic followed by Raymart Santiago and Intense Your Heart, My Love who both trended worldwide on August 13. A day later, Addictive Your Heart, My Love also became another hot topic.

#### Television ratings Edit

Your Heart, My Love became a phenomenal hit and the most-watched program on its teleserye premiere, grabbing first place in the ratings nationwide, according to the January 27 data released by Kantar Media. The pilot episode has garnered 24.2% ratings share beating the premiere of its rival program The Legal Wife (21.0%) of ABS-CBN and Rhadora X (11%) of GMA Network. The series also premiered victoriously in the ABS-CBN and GMA dominated area garnering total of 27.4% people ratings grabbing third place and received 30.5% household ratings share on first place, beating its competitor The Legal Wife and Rhadora X.

As of June 17, 2014, the long-running drama remained its lead despite 6-month-airing and registered an average rating of 27.5% ratings share nationwide intend to be dominated on its time slot and hit a national TV rating with the entrance of the network's counterpart rivals of ABS-CBN's Sana Bukas Pa Ang Kahapon (21.7%) and GMA Network's Ang Dalawang Mrs. Real (10.4%), based on Kantar Media-TNS data.

According to the 8-month data published by Kantar Media and AGB Nielsen, *Your Heart, My Love* became the new primetime leader nationwide, even in ABS-CBN and GMA dominated area, despite its late timeslot. It is also the most-watched series overall nationwide with an average rating of 29.1% in the month of August.

#### Promotion Edit

#### Mall tour Edit

After its successful premiere and the viewer's warm support, the cast of *Your Heart, My Love*, namely stars <u>Claudine Barretto</u>, <u>Raymart Santiago</u> and <u>Christopher de Leon</u>, lead the show's *Your Heart, My Love: Ang Pagmamahalang Mall Tour* around the nation. The first official mall tour is on February 1, the cast visited <u>Robinsons Metro East Manila</u> followed by an appearance in February 15 at <u>SM City Baguio</u>. In February 23, the cast continued their appreciation stopping at <u>Robinsons Place Pampanga</u>. In March 1, Barretto and Santiago visited <u>Cebu City</u> as well as being part of the Sinulog Festival concert with <u>Dingdong Avanzado</u> and <u>Rachel Alejandro</u> to promote the drama. The cast continued the tour in <u>SM City Cebu</u> in March 29 with <u>Maxene Magalona</u>, <u>JC Tiuseco</u>, <u>Janeena Chan</u> and <u>Dino Imperial</u> and was followed by a tour at <u>SM City Iloilo</u> in April 5 with <u>Ian Veneracion</u>, <u>Cherry Pie</u>

<u>Picache</u>, <u>Ronaldo Valdez</u> and <u>Sandy Andalong</u>. In April 9 and 10, the cast stopped by at the Araw ng Dabaweno in <u>Davao City</u>.

Soundtrack Edit

Your Heart, My Love: The Original Soundtrack Edit

Your Heart, My Love: The Original Soundtrack	
Soundtrack by Various Artists	
Released	January 26, 2014
Recorded	2012-2014
<u>Genre</u>	OPM Pop Soundtrack

**IBC** Records

The *Your Heart, My Love: The Original Soundtrack*album was released under the music recording company <u>IBC Records</u> on January 26, 2014. The show's original soundtrack, which features the theme song sung by <u>Dingdong Avanzado</u>, was released the series' Grand Fans Day.

The album's main single *Learning the Ways of Love* released its official music video directed by Monti Parungao.

The soundtrack also became the number 1 top-selling OPM album in the Philippines.

#### Track listing

Label

- 1. Learning the Ways of Love (composed by Dingdong Avanzado) Dingdong Avanzado
- 2. Ikaw Pala 'Yon (composed by Freddie Saturno) Jenine Desiderio
- 3. Sa May Bintana (composed by Christian Martinez) Miguel Aguila
- 4. If I Could (composed by Tito Cayamanda) Joey Albert
- 5. Bukas Ngayon at Kailanman (composed by Jerome Abalos) Jerome Abalos
- 6. Soledad (Westlife) (composed by Vehnee Saturno) Sugar High
- 7. Ang Iyong Pag-Ibig (composed by Freddie Saturno) Cayleen Villamor
- 8. Simple Lang (composed by Vehnee Saturno) Veejay Aragon
- 9. Bakit Hindi Ako (composed by Jenine Desiderio) Jenine Desiderio

- 10. Sana Naman (composed by Louie Heredia) Josh Santana
- 11. Come Into My Life (composed by Ryan Cayabyab) Lindsay Custodio

Your Heart, My Love: Christmas of the Family <u>Edit</u>

Your Heart, My Love: Christmas of the Family

#### **Soundtrack** by Various Artists

Released November 24, 2014

**Recorded** 2012-2014

**OPM** 

Genre Pop

Soundtrack

<u>Label</u> <u>IBC Records</u>

The *Your Heart, My Love: Christmas of the Family*album was released under the music recording company <u>IBC Records</u> on November 24, 2014. The show's original soundtrack, which features the theme song sung by <u>Dingdong Avanzado</u>.

The album's main single *Pasko Na, Sinta Ko*released its official music video directed by <u>Monti</u> Parungao.

The soundtrack also became the number 1 top-selling OPM album in the Philippines.

#### Track listing

- 1. Pasko Na Sinta Ko (composed by Dingdong Avanzado) Dingdong Avanzado
- 2. Christmas Past (composed by Jose Mari Chan) Lindsay Custodio
- 3. Sana Ngayong Pasko (composed by Freddie Saturno) Josh Santana
- 4. The Christmas Song (composed by Tito Cayamanda) Thyro Alfaro
- 5. Grown Up Christmas List (composed by Trina Belamide) Jenine Desiderio
- 6. Nasaan Ka Sa Pasko (composed by Dingdong Avanzado) <u>Dingdong Avanzado</u> and <u>Lani</u> <u>Misalucha</u>
- 7. Christmas Is (composed by Vehnee Saturno) Veejay Aragon
- 8. Sana Araw Araw ay Pasko (composed by Freddie Saturno) <u>Arvin Ventanilla</u> and <u>Shanne</u> Velasco
- 9. Magbalik Ka Sana Sa Pasko (composed by Vehnee Saturno) Joey Albert

10. Unang Pasko (composed by Dingdong Avanzado) - Dingdong Avanzado

#### **DVD Release** Edit

IBC has released *Your Heart, My Love* on DVD. The DVD set contains all episodes from volume 1-10.

#### Trivia Edit

- This marks the comeback project of The Queen of Philippiine Soap Opera <u>Claudine</u> <u>Barretto</u> on television after 2 years as a new face in primetime and her comeback to the Philippine Showbiz Industry. Her last TV project is <u>Biritera</u> aired on <u>GMA Network</u>. This is now in her first project with IBC to do a weeknight television series on The Kapinoy Network.
- The theme song is Ang Iyong Pag-Ibig originally performed by <u>Jude Michael</u> and now recorded by <u>Cayleen Villamor</u>
- This is also Barretto's first project for IBC. She has been the contract star from <u>ABS-CBN</u> and <u>GMA Network</u>, and now is one of <u>IBC</u>'s contract superstar.
- This is also the tandem of <u>Claudine Barretto</u> with The Box-Office Action Star <u>Raymart</u>
   <u>Santiago</u> in the Hottest Television Primetime Teleserye.
- The television series is Mostly Composed of Multi-Awarded Actors and Actresses In Movies, Film, Theatre and Past and Present Awarded Actors and Actresses.
- Wenn V. Deramas is the director of the Philippine soap Claudine Barretto has reunited worked after the unforgettable teleserye TV projects of <u>ABS-CBN</u> such hit as <u>Mula sa Puso</u>, <u>Saan Ka Man Naroon</u>, <u>Sa Dulo Ng Walang Hanggan</u>, <u>Buttercup</u>, <u>Marina</u>, <u>Walang Kapalit</u> and <u>lisa Pa Lamang</u>.
- For the first time, the action star <u>Raymart Santiago</u> teamed up with his real wife <u>Claudine</u>
   <u>Barretto</u> in their own primetime teleserye with a love-team ClauMart (Claudine and Raymart).
- The first primetime soap opera series filmed and shot in <u>HD</u>.
- <u>Christopher de Leon</u> and <u>Sandy Andalong</u>'s first-ever primetime TV series after doing the
   1980 blockbster film <u>Kakabakaba Ka Ba?</u>, <u>Pangarap na Bituin</u> and <u>Pahiram ng Sandali</u>.

#### Awards and nominations Edit

#### Catholic Mass Media Awards Edit

- 36th Catholic Mass Media Awards (Best Drama Series Stars) Won (Raymart Santiago, Claudine Barretto, and Diether Ocampo)
- 36th Catholic Mass Media Awards (Best Drama Series) Won

#### Eduk Circle Awards Edit

- 2014 Winner, Best Television Drama Actor of the Year (Raymart Santiago)
- 2014 Winner, Best Television Drama Actress of the Year (Claudine Barretto)

#### GMMSF Box-Office Entertainment Awards Edit

- 2014 Winner, Most Popular Loveteam on Television (Claudine Barretto and Raymart Santiago)
- 2014 Winner, All Time Favorite Love Team on Movies and TV (Sandy Andalong and Christopher de Leon)
- 2014 Winner, Top Rating Primetime Drama

#### KBP Golden Dove Awards Edit

2014 Winner, Best TV Drama Series

#### Bataan Peninsula State University: Kagitingan Awards Edit

2014 Winner, Pinaka-Magiting na Programang Pantelebisyon

#### Golden Screen Awards Edit

- 2014 Winner, Outstanding Performance by an Actress in a Drama Program (Claudine Barretto)
- 2014 Winner, Outstanding Performance by an Actor in a Drama Program (Raymart Santiago)
- 2014 Winner, Outstanding Original Drama Program
- 2014 Nominated, Outstanding Supporting Actress in A Drama Program (Maxene Magalona)
- 2014 Nominated, Outstanding Supporting Actor in A Drama Program (Nathan Lopez)

#### Mabini Media Awards Edit

2014 Winner, Best Television Magazine Drama

#### USTv Student Choice Awards Edit

- 10th USTv Student's Choice Awards (Students' Choice of Drama Program Stars) Won (Claudine Barretto and Raymart Santiago)
- 10th USTv Student's Choice Awards (Students' Choice of Drama Program) Won

#### References Edit

#### See also Edit

Islands TV-13 Old Schedule on July 1992

- Manila Bulletin Google News Archive Search (page 17)
- Claudine Barretto is Now a Kapinoy
- Networks announce new prime-time shows
- Claudine Barretto is Back to Primetime, Stars in 'Your Heart, My Love'
- <u>'Carita de Angel', 'Janella in Wonderland'm 'Your Heart, My Love' lead IBC's new</u>
   primetime seryes
- IBC expands primetime drama with 'Your Heart, My Love'
- Claudine Barretto and Dingdong Dantes with co-stars launch new IBC teleserye Your
   Heart, My Love
- The Kapinov Network Reinvents Itself in Chinese New Year
- Laurenti Dyogi, named new IBC Chief Entertainment Content Officer
- Kapinov Scriptwriting Contest 2014
- Janella Salvador and Claudine Barretto and Dingdong Dantes of PrimeTastik superstars
- Claudine Barretto Reunites with Raymart Santiago in 'Your Heart, My Love'
- Kapinov Network executive vows the douply
- IBC jumps the gun on channel 2, comparing to soaps with Your Heart, My Love
- 'Your Heart, My Love' Beats 'The Legal Wife' and 'Rhadora X'
- Two primetime soaps Laurenti Dyogi launched immdiately change all IBC programs
- Former Kapamilya stars beef up IBC 13 slots
- 'Your Heat, My Love' Beats Rival Pogram this Summer
- Janella, local TV's teen darling princess of primetime and Claudine, local TV's queen of soap
- IBC launching TreseBella airs first time in primetime telenovela 'The Two Sides of Ana'
- IBC Continues its Rebuild
- IBC Heats Up TV Screens this Summer, No.3 in April
- TreseBella's Two Sides of Ana Tops The TV Ratings is the Hit
- IBC-13 sets P1.4-B modern privatization plan
- "YOUR HEART, MY LOVE" SPARKS PASSION REACTIONS FROM PH VIEWERS
- ATC on IBC 13: The best brodcaster
- Channel 13 ready to compete with ABS-CBN and GMA-7
- Sequestered TV networks IBC and RPN now is the top TV networks once again
- Fall in Love with Me airs on IBC premieres on July 28
- IBC-13 enters the primetime drama battlefield with its first network-produced series
- Role for Princess Punzalan of Your Heart, My Love
- The Return of the Telenovela to Philippine Free TV
- AJ Muhlach, Janella Salvador and Robi Domingo Big Winners at 4th Eduk Circle Awards
- IBC-13 Up in the Ratings Game
- Angelu de Leon-Bobby Andrews movie this month on Viva Cine Idols

- IBC remains as the number 3 network
- IBC-13's Isang Bawat Christmas: The most star-studded Christmas ID
- IBC-13 in 2015 opening salvo
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

#### External links Edit

- Official Site
- Your Heart, My Love on Facebook
- Your Heart, My Love on <u>Twitter</u>

### Islands TV-13 Old Schedule on July 1992

#### Schedule Edit

#### Monday

5:30 pm - IBC News 5:30 Report

6 pm - Ang Manok ni San Predro

6:30 pm - Usap-Usapan Live!

7 pm - Piling-Piling Pelikula

9 pm - Alagad

10:30 pm - Phillip Morris Jazz Show

11 pm - IBC News 11 O'Clock Report

#### Tuesday

5:30 pm - IBC News 5:30 Report

6 pm - Ang Manok ni San Predro

6:30 pm - Usap-Usapan Live!

7 pm - Daddy Ko, Daddy Ko

8 pm - Aiko

9 pm - Obra Maestra ni Lino Brocka

10:30 pm - Heartwatch

11 pm - IBC News 11 O'Clock Report

#### Wednesday

5:30 pm - IBC News 5:30 Report

6 pm - Ang Manok ni San Predro

6:30 pm - Usap-Usapan Live!

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7 pm - Baltic and Co.
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8 pm - Mama

9:30 pm - Secrets and Mysteries

10 pm - All-Star Professional Wrestling

11 pm - IBC News 11 O'Clock Report

#### Thursday

5:30 pm - IBC News 5:30 Report

6 pm - Ang Manok ni San Predro

6:30 pm - Usap-Usapan Live!

7 pm - Cinemax

9 pm - Lifestyles of the Rich and Famous

10 pm - TV's Bloopers and Practical Jokes

11 pm - IBC News 11 O'Clock Report

#### Friday

5:30 pm - IBC News 5:30 Report

6 pm - Ang Manok ni San Predro

6:30 pm - Usap-Usapan Live!

7 pm - Awitawanan

9 pm - Nang-Dahil sa Pag-Ibig

10 pm - Once Upon A Turntable

11 pm - IBC News 11 O'Clock Report

#### Saturday

5 pm - Kung Fu

6 pm - Wok with Yan

6:30 pm - Teenage Mutant Ninja Turtles

7 pm - Hollywood Blockbusters

9 pm - SOP (Saturday on Primetime)

10 pm - Thriller House

#### Sunday

5 pm - Uniwide Play N' Win

6:30 pm - Takeshi Castle

7 pm - The World of Animation Presents: Classic Collections

8 pm - Totally Hidden Video

8:30 pm - Mongolian Barbecue

9:30 pm - Chairman of the Board

#### The Best of Shows on Islands TV 13 (1992) Edit

Islands TV 13 continues its competitive edge in the ratings race!

The growth just can't be stopped! The station's upward trend continues!

Sadyang hindi na mapipigil ang pag-akyat nito sa tugatog ng tagumpay!

Islands TV 13...Soon to be the Number One Network of the Philippine Islands!

#### The Best of New Shows

Usap-Usapan Live! (Monday to Friday, 6:30 pm)

A public service program hosted by Mario Garcia and Jun Ricafrante.

Piling-Piling Pelikula Presents: The Best of Nora Aunor (Monday, 7:00 pm)

Critically-acclaimed box-office hits of the legendary Superstar.

Obra Maestra ni Lino Brocka (Tuesday, 9:00 pm)

A creative masterpiece by filmdom's multi-awarded director, Lino Brocka.

Baltic and Co. (Wednesday, 7:00 pm)

A sitcom SOON on Islands TV 13 featuring Prospero Luna.

Mama (Wednesday, 8:00 pm)

A drama anthology dedicated to all mothers.

Hosted by Barbara Perez.

Cinemax (Thursday, 7:00 pm)

Blockbuster movies are featured every week.

Nang Dahil sa Pag-Ibig (Friday, 9:00 pm)

Immortal love stories performed by first-rate actors and actresses.

(SOP) Saturday on Primetime (Saturday, 9:00 pm)

A musical variety show hosted by Gabby Concepcion, Dingdong Avanzado and Imeida Papin.

Thriller House (Saturday, 10:00 pm)

Horror series SOON to scare the wits in you.

The World of Animation Presents: Classic Collections (Sunday, 7:00 pm)

Well-loved cartoon classics featuring Robin Hood, Ivanhoe, and more.

Monday to Friday

IBC News 5:30 Report

IBC News 11 O'Clock Report

#### The Best of Primetime

Alagad (Monday, 9:00 pm)

Phillip Morris Jazz Show (Monday 10:30 pm)

Daddy Ko, Daddy Ko (Tuesday, 7:00 pm)

Aiko (Tuesday, 8:00 pm)

Heartwatch (Tuesday, 10:30 pm)

Secrets and Mysteries (Wednesday, 9:30 pm)

All-Star Professional Wrestling (Wednesday, 10:00 pm)

Lifestyles of the Rich and Famous (Thursday, 9:00 pm)

TV's Bloopers and Practical Jokes (Thursday, 10:00 pm)

Awitawanan (Friday, 7:00 pm)

Once Upon A Turntable (Friday, 10:00 pm)

Totally Hidden Video (Sunday, 8:00 pm)

Mongolian Barbecue (Sunday, 8:30 pm)

#### Keep on watching for the Best of shows

#### **Television Marketing Division**

Makati Offices Phones: 813-46-41 \* 818-91-02

Fax No. 818-72-76

#### August 30, 1993 (Monday) Edit

10 am - Shopping Today

11 am - Brodkast Worksyap

11:30 am - Hanep Buhay

12:30 pm - Movie Eye

1:15 pm - Merch Plugs

1:30 pm - The Hour of Truth

3 pm - Ang Dating Daan

4 pm - Box-Office Highlights

4:30 pm - The UNICEF Hour

5:30 pm - IBC News 5:30 Report

6:30 pm - Yogi Bear

7 pm - TODAS Again

8 pm - 50 Karats

9 pm - Southeast Asian Games Specials

### Claudine Barretto is Now a Kapinoy

November 29, 2013

In a sudden turn of events, she is a contract artist from ABS-CBN and GMA, the much-awaited television comeback of Claudine Barretto is now a Kapinoy after signing a contract of the squusered TV station IBC.

Claudine Barretto has just recently signed a contract with IBC-13 earlier today. *Express Balita*, the primetime news program of The Kapinoy Network, has just reported that Claudine is now a Kapinoy and she is topbilling a primetime teleserye like *Your Heart, My Love* which marks the return of the queen of Philippine soap opera, a box-office movie from IBC Films and other unforgettable projects.

Present in the contract signing are IBC's big bosses like Eric Canoy (Chairman), Boots Anson-Roa (CEO and President), Lito Ocampo Cruz (Executive Vice President), Akong Bongcaras (IBC Films President and Managing Director), and Laurenti Dyogi (Entertainment TV Head).

Chairman of IBC Eric Canoy is very happy that Claudine signed a contract for The Kapinoy Network.

### Networks announce new prime-time shows

January 20, 2014

THE BATTLE for TV ratings supremacy continues as major broadcast networks prepare to launch their initial prime-time offerings for the new year.

MARIAN RIVERA and Alden Richards star in GMA's new nightly soap opera Carmela. Listed GMA Network, Inc. has tapped its contract star Marian Rivera to lead the primetime assault with the drama series Carmela: Ang Pinakamagandang Babae sa Mundong Ibabaw, set to begin airing on Jan. 27, weeknights at 8:30 p.m. just one of several Kapinoy drama series being shot with HD cameras.

Lopez-led ABS-CBN Corp. will launch its adaptation of the US reality show *The Biggest Loser* called *The Biggest Loser Pinoy Edition Doubles* scheduled to begin airing on Feb. 3 at 10 p.m.

Canoy and Roa-led Intercontinental Broadcasting Corp. or IBC continues with its counter-programming strategy by coming up with launch its newest drama series *Your Heart, My Love* top-billed by the return of the queen of Philippine soap opera Claudine Barretto and the action star Raymart Santiago, scheduled to begin airing on Jan. 27, weeknights 9:30 p.m. Pangilinan-led TV5 continues with its counter-programming strategy by coming up with another once-a-week drama series called *Obsession*, set to premiere on Jan. 23, 8 p.m.

#### MARIAN RIVERA

"I admit I am pressured because of the ratings. But I believe we have a good show. We worked hard to make it the best," Ms. Rivera told reporters in the vernacular last Thursday.

In *Carmela*, Ms. Rivera plays a woman who is judged by her beauty not only by other people but also by people close to her.

"The viewers will be able to watch a different Marian Rivera in this show. I am very excited to play this role, because I can say, this is one of the most difficult roles I have ever played," Ms. Rivera said in Filipino.

Ms. Rivera shares the screen for the first time young actor Alden Richards. Mr. Richards plays Yago, the handsome and smart grandson of Fernando (Roi Vinzon) and Fides (Laurice Guillen). Searching for someone who will love and accept him despite his flaws and insecurities, his perspective changes when he meets *Carmela*.

At the helm of the new show is TV director Dominic Zapata who was behind GMA Network's successful primetime series *My Husband's Lover*.

Mr. Zapata said viewers will see something fresh and interesting in the new tandem of Ms. Rivera and Mr. Richards since they will be playing characters that are so different from those they played in the past.

"I like it that they are being paired together for the first time because as artists they are forced to bring something new to the table. And being the consummate professionals that they are, I am sure they welcome both the opportunity to showcase their acting dexterity in the challenge to help create new characters that viewers will love," Mr. Zapata told reporters.

#### **BIGGEST LOSER**

Award-winning actress Iza Calzado is preparing for one of her most challenging projects to date -- hosting the new season of *The Biggest Loser Pinoy Edition Doubles* on ABS-CBN. "It's my first time hosting a major TV show. I'm happy because I learned a lot from it. As much as I can, I

will make sure that I will do it right and I will give my very best for this project," Ms. Calzado told reporters last Friday.

Aside from hosting, she will talk about her own weight-loss success story and experiences in the show. Ms. Calzado has been open about her struggle with her weight: she weighed more than 220 pounds as a teen.

The show will feature 14 pairs of overweight Filipinos who will face difficult challenges in their journey to better health. As in previous editions, the contestants will live in a camp where they will undergo rigorous training conducted by challenge masters Matteo Guidicelli and Robi Domingo, along with coaches Jim and Toni Saret.

#### YOUR HEART, MY LOVE

While other networks launched new shows that air every night on prime time as IBC presents shows that airing the daily primetime teleserye.

IBC's primetime block of television shows aired from 5:45 p.m. to 11 p.m. called PrimeTastik compared to the rival Primetime Bida and Telebabad of the two other stations. Unlike other countries where programmes are largely varied each weekday night, the prime time line-up on one day will be the same line-up for the entire week for the most part. Programming is mainly composed of soap operas done by local artists.

PrimeTastik is the top-rating program composed of a daily soap operas for teleseryes and fantaseryes, telenovela and Koreanovela, as well as its once-a-week shows (8 p.m. to 9:30 p.m.) from Monday (political satire and horror-thriller), Tuesday (television films for original made-for TV movies) and Thursday (mini-series and horror anthology) while Wednesday and Friday (4:30 p.m. to 9:30 p.m.) for the *PBA* games.

IBC Chief Entertainment Officer Laurenti Dyogi calls this counterpart-programming, inwhich TV audiences get to watch something new each night of this horizontal programming of other networks where TV audiences om a nightly basis. "We Believe there there is offer a daily primetime dramas such as what we have in IBC," Mr. Dyogi told reporters last Friday.

After airing the daily drama series *Safe In The Arms Of Love* starring Cristine Reyes and Dingdong Dantes, now as IBC will premiere the new daily series *Your Heart, My Love* on weeknights.

The queen of Philippine soap opera Claudine Barretto prepearing for their own projects in the teleserye, together with Raymart Santiago. "It's my first time ever starring a major TV series for this best project, it now also began to shoot its teleseryes with HD cameras."

Sophie dela Cruz (Claudine Barretto), the strong woman daughter of mother Cherry dela Cruz (Ces Quesada), was raised in the woman. On her 33rd birthday, she found that the brother Diether Ramos (DJ Durano) and the friends of good men Richard Buenavista (Diether Ocampo), a rich father man who will her life into a nightmare fall in love again. Every family in the world of her mom called Susan Bonnevon (Cherry Pie Picache) part of the story, and dad Ronald Bautista (Christopher de leon). Whose fighting off her evil aunt Barbara Perez (Princess Punzalan), due to her desire to acquire the power and wealth of Don Regaldo (Juan Rodrigo), her brother. In surprise of dad Martin Gutierrez (Ian Veneracion) and Dario Buenavista (Ronaldo Valdez) as the father of dad. Completing the cast are Xyriel Manabat, Izzy Canillo, DJ Durano, Nikki Bacolod, Steven Silva, Joyce Jimenez, Sandy Andalong, Janeena Chan, Dino Imperial, Tetchie Agbayani, Andi Manzano, JC Tiuseco, Maxene Magalona, Nathan Lopez, Abigail Macapagal, Maui Taylor and Bojo Molina with a special participation of Rommel Padilla.

Your Heart, My Love is directed by the box-office director Wenn V. Deramas. PrimeTastik is the primetime block of IBC home of the top rating programs in Philippine TV for the primetime seryes Carita de Angel, Janella in Wonderlandand Your Heart, My Love.

#### **ONCE A WEEK**

While other networks launch new shows that air every night on prime time, TV5 presents shows that air once a week, as is the practice in the US.

TV5 Chief Entertainment Officer Wilma V. Galvante calls this vertical programming, in which TV audiences get to watch something new each night. "Instead of the horizontal programming of other networks where TV audiences watch something on a nightly basis, we believe there is room to offer once-a-week prime-time dramas such as what we have in TV5," Ms. Galvante told reporters last Friday.

After airing the once-a-week drama series *For Love or Money* starring Alice Dixon and Derek Ramsey, TV5 will premiere the new series *Obsession* on Thursday night.

The show centers on Bernadette (Neri Naig), a chemist in a successful beauty company. Highly insecure and unhappy about herself, her relationships were short-lived because of her tendency to be possessive. Then she undergoes an experimental procedure offered by a wealthy cosmetic surgeon, played by Marvin Agustin -- a procedure that involves changing her face and identity. Bernadette becomes Vanessa (Bianca King), determined to take her revenge on the playboy James (Martin Escudero) who broke her heart.

Completing the cast are Elizabeth Oropesa and Maureen Mauricio. *Obsession* is directed by Jay Altarejos.

Hastings Holdings, Inc., a unit of MediaQuest Holdings, Inc. -- which is a subsidiary of the Beneficial Trust Fund of Philippine Long Distance Telephone Co., and which operates TV5 -- has a majority stake in *BusinessWorld*.

## Claudine Barretto is Back to Primetime, Stars in 'Your Heart, My Love'

January 24, 2014

Queen of Philippine Soap Opera Claudine Barretto reveals that she is having mixed emotions about the premiere of her much-awaited comeback PrimeTastik teleserye in IBC is *Your Heart, My Love* presents shows that airing the daily primetime teleserye.

"I'm feeling nervous and excited at the same time. I'm really flattered to be given this kind of project, and I'm very thankful to The Kapinoy Network because they have been supporting me and giving me wonderful projects for the longest time," said Claudine with the primetime block PrimeTastik compared to the rival Primetime Bida and Telebabad of the two other stations.

According to the actress, she did not think twice in accepting the project as her comeback teleserye because of its beautiful and extraordinary romance story. Despite being the lead acteress behind the hit television series such as *Mula sa Puso*, *Saan Ka Man Naroon*, *Sa Dulo ng Walang Hanggan*, *Buttercup*, *Marina*, *Ikaw ang Lahat sa Akin*, *Walang Kapalit*, *Malingo* and *Iisa Pa Lamang* of ABS-CBN, and *Claudine*, *Jillian: Namamasko Po*, *Spooky Nights*and *Iglot* of GMA. Claudine said she is still nervous on how the audience would react to her new show. The series is a comeback project for Claudine Barretto on IBC. In her real life, teen star Julia Barretto on ABS-CBN and Gretchen Barretto on GMA. "The story of *Your Heart*, *My Love* is about women empowerment. It fights for the rights of women and shows the strength of every human to fight for the principles that they believe in family and friends," she said.

Barretto, who is dubbed as the 'Queen of Philippine Soap Opera,' said that after all the drama series that she has made, the only thing that she considers as her key to success is her love for her craft in just one of several Kapinoy drama series being shot with HD cameras.

"For me, there is no real secret on how to maintain your status in showbiz. If you love what you're doing and if you love and respect the people you're working with, the support of the people for you will never fade," Claudine shared. As part of IBC-13's celebration of 54 years of Philippine Television, the Kapinoy network offers another teleserye masterpiece via *Your Heart*,

My Love where Claudine will portray the role of Sophie dela Cruz (Claudine), a strong woman and a loving daughter who would do everything for the sake of her family. Amid all the trials that she is facing, Anessa will meet and fall in love with Richard Buenavista (Diether Ocampo), a rich father man who will her life into a nightmare with evil aunt (Princess Punzalan).

Completing the powerhouse cast of Your Heart, My Love are Raymart Santiago, Xyriel Manabat, Diether Ocampo, Ronaldo Valdez, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Ian Veneracion, Princess Punzalan, Juan Rodrigo, Izzy Canillo, DJ Durano, Nikki Bacolod, Steven Silva, Joyce Jimenez, Janeena Chan, Dino Imperial, JC Tiuseco, Maxene Magalona, Nathan Lopez, Marc Carlos de Leon, Abigail Macapagal, Tetchie Agbayani, Andi Manzano, Maui Taylor, Elisse Joson, Bojo Molina, Ramil Rodriguez and Gardo Versoza with the special participation of Cheska Garcia-Kramer and Rommel Padilla. It is directed by the boxoffice director Wenn V. Deramas.

Don't miss the grand pilot of Claujdine's newest teleserye, *Your Heart, My Love* on January 27 (Monday) at 9:30PM, in IBC's PrimeTastik. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

## 'Carita de Angel', 'Janella in Wonderland'm 'Your Heart, My Love' lead IBC's new primetime series

January 24, 2014

Sequestered radio and television station IBC announced a P1 billion expansion program that will see the emergence of the company from purely broadcasting to a full-scale entertainment conglomerate recognized as the country's third leading broadcasting company.

Continues to change the landscape of primetime TV viewing with 3 new programs as PrimeTastik that offer new and exciting perspectives on genres already popular and surging a phenomenal growth with the viewing public explained that part of their investment pirating talents for superstars and new shows presented the upcoming business strategy of the no.3 network observed that the said strategy resembles that of the two competing media giants ABS-CBN and GMA Network.

In a press conference, IBC President and CEO Boots Anson-Roa and IBC Chairman Eric Canoy said " Although our business core remains broadcasting, our recent entry into related businesses such as international and satellite delivery service, post production, movie production, product merchandising and licensing, music recording, aims for a full conglomeration in the entertainment industry."

Kapinoy viewers aim to deliver a fresh new perspective at how audiences enjoy the network's news and current affairs, children and educational, entertainment and sports programs," said Eric Canoy, IBC chairman to be one of the top players in the TV industry were the glorious days in Philippine television history, a reflection of the network's extensive efforts in constantly improving its products and services earmarks P1 billion for expansion program.

The provincial area is one of the most important facets of IBC's operations, he said. Constant upgrades in technology and equipment are ongoing in the provincial, television and radio stations. The Kapinoy Network's thrust in provincial expansion is to localize programming in line with that goal in producing shows for the particular audiences that will maximize viewership and sales in the area.

Remember these best times of local shows for the old popular TV shows: *Iskul Bukol, Chicks to Chicks, Pinoy Thriller, Okay Ka Fairy Ko, TODAS, Hapi House, Sic O'Clock News, Ula Ang Batang Gubat, See-True, Barrio Balimbing, Goin' Bananas, Seeing Stars with Joe Quirino, Ora Engkantada, Kulit Bulilit, Eh Kasi Babae, Loveliness, The Sharon Cuneta Show and 13, 14, 15.* 

The Review cited that The Kapinoy Network "has caught and rode the wave of demand for information in the Philippines and in just a few years has captured half of the television audience share." The Review also specified the network's innovativeness and trailblazing tradition as it diversified into other businesses like music production, UHF operations, international telecoms, and others.

The Kapamilya and Kapuso networks were offering the different TV series from those teleserye, fantaserye, telenovela and Koreanovela, The Kapinoy Network IBC-13 is now competing and fighting pitted against Primetime Bida and Telebabad via their PrimeTastik to catch up with leading networks ABS-CBN and GMA more challenged us to maximize our market dominance.

With its many hit shows and commercial success, IBC makes primetime viewing more enjoyable and exciting as it announces its program line-up beginning January 27, 2014 establishes itself as a trendsetter in the industry as it unveils bigger, better and brighter shows for the 2014. Despite a P13,000 billion net profit in 2013, the show must go on for IBC spent more money earned quality entertainment for more big-budget primetime teleseryes every weeknight like the fantaseryes are *Carita de Angel* (6:00PM), *Janella in Wonderland* (7:30PM) and the primetime hit teleserye *Your Heart, My Love* (9:30PM). Raffle prizes, gorgeous giveaways and different pakulo were all present in the event sure to engage viewers with its unique and fast-paced stories of teleserye fare.

Boots attributed the income and revenue increase from implemented advertising rate increase and contributions from its diversified businesses. The biggest slice of revenues can still be

attributed to its television network IBC channel 13 which contributed 25% to 50% of its revenues. Meanwhile, projected that 2014 would be a good year for the firm growth will be the process of investing for big expansion.

The Kapinoy Network's new shows on Philippine TV history, which will start airing January 27, offer the primetime block PrimeTastik, said IBC president and CEO Boots Anson-Roa, who led the launch party at the Market Market events place in Taguig City on Saturday.

"The new line-up not only set the bar higher for innovativeness, quality local production and production values but it also reinforces The Kapinoy Network's vision to become a formidable force in Philippine television as it continues to challenge repetitive cond counter programming standards," Boots added continue to further serve the needs of our audiences and advertisers through the aggresive expansion of our regional and international operations and diversification moves in related businesses." he said.

IBC Licensing and Merchandising is into the licensing and merchandising of foreign films and specials. Last 2012, it tied up with the entire promotions of the hit children show *KapinoyLand*. It also has rights to foreign properties like *Barney & Friends*, *Winx Club*, *Kirarin* and *Cyborg Kurochan* which are hits for childrengranted licensing and merchandising rights for a foreign product.

With Viva Films, IBC has produced box-office hit local films and it will continue producing 26 films every year which is expected to gain P50.0 million in income. IBC Records, the firm's music recording subsidiary, which aims to create a name in producing original Pilipino music is taking steps to enter the world market. The firm also has a niche in audio and visual film productions.

Aside from productions, The Kapinoy Network has also ventured in the distribution of foreign music and films. Through IBC Records, the network will distribute Sony Records, Universal Records, PolyEast Records, Vicor Records and Viva Records in its 500 outlets nationwide. Commenting on the firm's full-scale projects, Boots said the company's aim for a big leap from production to distribution is to ensure high quality in entertaining services by giving appropriate exposure for their patrons.

It has made the advantages in financial resources. The third placer network has now the capability of producing more shows and improve its content. In the Ad Congress, Mr. Canoy and Ms. Roa laid out the following plans and goals for The Kapinoy Network:

- Use high-defenition production equipment, tapeless digital system, and improve their transmission through more powerful transmitters nationwide.
- Beef up their news department IBC News and Current Affairs come out with new shows.

- Develop their own talents and superstars through Kapinoy Talent Center.
- Put up their own music recording company IBC Records which produce more albums featuring the finest singers compete with Star Records and GMA Records.
- Their original tele-movie through their own film production and produce more-than telemovie than the combined output of the two leading networks now.

#### Jodi Sta. Maria and Richard Yap are the hosts.

The third leading network in Eric Canoy and Boots Anson-Roa owned network is poised to lure as many talents from ABS-CBN and GMA to strengthen its position in the broadcast industry. Continues to be the sports coverage of the National Basketball Association (NBA) and the Philippine Basketball Association (PBA) games which helped in boosting Channel 13's ratings for their own professional basketball leagues.

In a program hosted by Jodi Sta. Maria as Maya dela Rosa and Richard Yap as Sir Chief of the top-rated family sitcom *Maya Loves Sir Chief*, members of the media, IBC Board of Directors like Jaime Alanis, Diosdado Marasigan, Ernesto Maipid, Jr., Reynaldo Castro, Jose Raphael Hernandez, Lauro Visconde, Alturo Alejandrino and other guests were treated to a detailed sneak preview of each show, not only from their respective trailers but also from the Kapinoy superstars involved who personally discussed their roles.

Many of the broadcast journalists now working GMA Channel 7, ABS-CBN Channel 2 and TV5 Channel 5 originally worked and honed their skills at IBC 13 and RPN 9 explains why the editors and reporters now manning the news departments of IBC 13 and RPN 9 are the new faces.

The network's primetime newscast *Express Balita* on weeknights at 6:30PM (simulcast over DZTV Radyo Budyong 1386 and INN). The long-running flagship national news program anchored by the formidable news anchors Henry Omaga-Diaz and Snooky Serna-Go deliver more national, local and global news, as well as ppolitics, crime and police stories, CCTV report, malacanang, citizen journalism, OIL price, peso-dollar stock exchange, public service, weather forecast, sports news and showbiz news, remark IBC news head Maria Ressa along with the news correspondent reporters of IBC news team.

The child star Mutya Orquia is in the cast of Carita de Angel.

Carita de Angel cast members from left: Mutya Orquia, John Regala, Mitch Valdez, Henry Edwards and Candy Pangilinan

IBC's primetime block will never be the same again starting January 27 as the new evening primetime programming kick-off with the highly-anticipated inspirational fantaserye *Carita de Angel* which airs on from Monday to Friday nights starts at 6:00pm.

The fantaserye top-bileld by the discovery child star wonder Mutya Orquia as the character Dulce Maria for her lead role in the god's lead, with veteran actors and actresses John Regala,

Candy Pangilinan, Mitch Valdez and Henry Edwards. Under the direction of Mac Alejandre and the theme song *Panunumpa* performed by The Loboc Children's Choir and Lani Misalucha to lend their voices.

Dulce Maria who was left by her father in a boarding school after her grandmother died. All the nuns in school adore the little girl and are saddened by the arrival of her father and his plan to marry the scheming Alfonsina. But count on Dulce Maria to come up with an idea that will send Cecilia packing and that will bring true love to the life of her father. Dulce Maria became the angel girl, she discover an adventure.

#### Janella in Wonderland cast member Janella Salvador.

The cast members of Janella in Wonderland from left: Victor Anastacio, Marlo Mortel, Chin Chin Gutierrez, Andrei Felix and Bettina Carlos in sitting.

Janella Salvador perform in a song nd dance number.

Every Monday to Friday at 7:30PM, a so-called fantasy opera of the superstar network introducing the first-of-its-kind mermaid tale fantaserye called *Janella in Wonderland* top-billed by the hottest teen sweetheart princess Janella Salvador debut as her first leading role of played the character in ordinary girl mermaid Janella Bernardo, a 15-year-old young girl powerful sea creature who is also the Princess of the Sea for true love while Salvador performed with a dance and song number to catch the debut of Salvador as the grown up Janella Bernardo on Monday (January 27) at night.

Aside from Janella, TV viewers also waited for the first appearance of Marlo Mortel in the fantasy series.

#### Maya and Sir Chief interviews Janella Salvador.

Alongside Salvador, the cast members will captivate viewers with its unique blend of teen drama, fantasy, romance and adventure responsibility in a compelling story of destiny, adventure, discover, magic, passion, and the lengths also stars are the exciting and refreshing cast such as Victor Anastacio (Lloyd Gonzalo), Marlo Mortel (Victor Fred), Freddie Gutierrez (Freddie Agustin), Gloria Romero (Dina Bernardo), Andrei Felix (Marvin Santos) and Bettina Carlos (Bettina Santos) directed by the award-winning director Joyce E. Bernal, Godwin Lucena as the editor, Joel Mercado as writer and Rosselle Beegee-Soldao as the executive producer, said IBC chief entertainment content officer Laurenti Dyogi.

#### Your Heart, My Love cast member Raymart Santiago.

Your Heart, My Love love-team Claudine Barretto and Raymart Santiago.

Finally, the much-awaited daily primetime soap opera *Your Heart, My Love*, a newest primetime hit teleserye airs weeknights at 9:30PM slot premieres on January 27. It boast a unique of

primetime soap opera mix of romance, melodrama, suspense, thriller and action directed by the box-office director Wenn V. Deramas, boast an all-star and rate production quality. IBC will now using the newest HD camera for this new teleserye.

Your Heart, My Love veteran Christopher de Leon, Sandy Andolong and Ronaldo Valdez. Your Heart, My Love cast member Cherry Pie Picache.

Sir Chief and Maya interview Claudine and Raymart.

The directors and the cast of Your Heart, My Love.

Your Heart, My Love top-billed by the love team as the return of the queen of Philippine soap opera Claudine Barretto as Sophie dela Cruz and the box-office action star Raymart Santiago as Roel Veneracion along with a powerhouse cast like Xyriel Manabat (Maricel Orquia), Diether Ocampo (Richard Buenavista), Sandy Andolong (Donna Paderna) and Christopher de Leon (Ronald Bautista) who conquers the way to the world of the rich and famous by put together a family and friends, the primetime teleserye also featuring Ces Quesada (Cherry dela Cruz), Ian Veneracion (Martin Gutierrez), Izzy Canillo (Zaijan Santos), award-winning actress Cherry Pie Picache (Susan Bonnevon), DJ Durano (Diether Ramos), Nikki Bacolod (Marga Gonzales), Steven Silva (Steve Atayde), Joyce Jimenez (Barbara Viado), JC Tiuseco, Maxene Magalona, Nathan Lopez, Abigail Macapagal, Janeena Chan (Nicole delos Reyes), Dino Imperial (Ronnie Escudero), Andi Manzano (Andy San Jose), Maui Taylor (Yen Bautista), Ronaldo Valdez (Dario Buenavista) and Bojo Molina (Ed Ponce), most of whom were on hand to personally invite to invite everyone to watch the show with the evil aunt Princess Punzalan (Barbara Perez), Juan Rdrigo (Don Regaldo) and Tetchie Agbayani (Maria Ladameto) with a very own special participation of Cheska Garcia and Rommel Padilla.

## IBC chairman Eric Canoy nd IBC president and CEO Boots Anson-Roa flanked by director Wenn V. Deramas and Laurenti Dyogi.

We are also told that the primetime television with a hit telenovela *La Madrastra* at 10:00PM top-billed by the Mexican star actress Victoria Tuffo as the lead role, and the Koreanovela *My Love Patzzi* at 10:30PM starring the Korean superstar Jang Nara.

On top of the exciting entertainment line-up that IBC has in store for viewers in primetime, the network will also apply its technology and expertise in the way news is delivered and presented using state-of-the-art equipment and its dedicated pool of professionals at IBC News and Current Affairs. Wherever viewers may be in the world, Pinoy viewers would have access to IBC's outstanding news and sports reporting.

For sporting news, nothing beats the 2014 Winter Olympics which IBC Sports and Viva Sports will exclusively cover on free Philippine television starting February 8. The program host for this global sports spectacle is sports men Vincent Santos. Live Olympic action and sporting highlights will be available on IBC, INN, DZTV Radyo Budyong and via Sky Cable's premium channels.

Viva Sports, the sports production of Viva Entertainmet in partnership with IBC Sports, will showcase the 2014 Winter Olympics as the event's exclusive Philippine free TV broadcaster. IBC and INN will treat die-hard sports fans to full, uninhibited access to the 40 Winter sports as they happen. The whole world will witness the best athletes from 130 participating countries vie for the much coveted gold, silver and bronze positions. The English capital will host a series of historic events that are sure to be awe-inspiring and memorable.

The sports sector has likewise gained IBC Sports' attention with the designation of Vincent Santos, James Yap, Robert Jaworski, Nonito Donaire, Efren Bata Reyes, and Honorio Honorio as the sports ambassadors. Instant IBC following has already began with the live airing on free TV full access to the 2014 Winter Olympics and all its sporting events with Vincent leading the delegation.

The Opening will take centerstage on IBC airing live on February 7, Friday at 12:00 MN (Philippine Standard time). Swimming, billiards, boxing, MMA and basketball will be featured on IBC, while audiences can watch sporting events like volleyball, gymnastics, diving, swimming, tennis, badminton, table tennis, among others on INN. IBC News Network (INN), the first non-stop news and sports channel on free TV, will also provide the most comprehensive primetime coverage of the Winter 2014 Olympics.IBC News Center specia reports will keep viewers up to date of the latest medal standings.

Kapinoy sports men Vincent Santos lated to lead the Viva Sports and IBC Sports delegation to London this February to deliver the most significant highlights of all sporting events in the Olympics, particularly the standings of the Philippines' own Olympic contingent. Filipinos will surely go faster, higher and stronger with the Kapatid Network as it delivers a superior Olympic viewing experience this year. Watch homegrown Filipino greats as they fight for glory, pride and country only on IBC and INN.

## IBC expands primetime drama with 'Your Heart, My Love'

January 25, 2014

Remember of their favorte shows *TODAS* which stars Joey de Leon, Val Sotto, Spanky Rigor, Ritchie D' Horsey, Maribeth Bitchara and Frida Fonda, *Iskul Bukol* top-billed by Tito Sotto, Vic Sotto and Joey de Leon, and *Eh Kasi Babae* starring Gloria Diaz, Bessie Badillia, Debbie Miller, Tia Pusit and Charlie Davao, all the shows watching on IBC.

Schedule of the old shows on primetime: Monday for *PPP: Piling Piling Pelikula*, Tuesday for *Iskul Bukol* and *Barrio Balimbing*, Wednesday for *TODAS*, *Chicks to Chicks* and *Loveliness* with Alma Moreno, Thursday for *Pinoy Thriller*, *Eh Kasi Babae* and *See-True* with Inday Badiday, Friday for *Tagalog Movie Greats* and *Regal Drama Hour presents Aiko*, Saturday for *Ora Engkantada* with Luz Valdez, *Sic O'Clock News*, *13 14 15* with Ruffa Gutierrez, Aiko Melendez and Carmina Villaroel, and Sunday for *The Sharon Cuneta Show* and *Sunday Funday* with Aga Muhlach. Primetime soap opera like *Ula Ang Batang Gubat* with Judy Ann Santos and *Andrea Amor* with Janice de Belen, and the #1 gag show *Goin' Bananas* starring Christopher de Leon, Edgar Mortiz, Jay Ilagan, Al Tanay, Johnny Delgado and Zorayda Sanchez..

Now brimming with a lot of fresh and innovative shows in a top-rated and profitable broadcast network, IBC unveils another roster of shows that will now complete your viewing habit from daytime, primetime, to late night. The undisputed and certified no.3 network has renovated its primetime television history, starting with the sitcoms, gag shows and political satires, variety shows, dramas, reality shows and game shows. The Kapinoy Network also aired line-up with the Viva Tagalog movies and the *PBA* and *NBA* basketball.

Canoy-led Intercontinental Broadcastign Corp. (IBC) has also beefed up its sports programming in action, which is anchored on airing the games of the Philippine Basketball Association (PBA) three times a week and the National Basketball Association (NBA) for weekends. The PBA is considered the second oldest play-for-pay professional basketball league in the world next to the NBA.

IBC just announced that it is the official Philippine broadcaster of the 22nd Winter Olympic Games in Sochi, Russia which start next month. Viva Sports awarded the rights to be the exclusive Philippine broadcaster of the MNanjing Summer Youth Olympic Games inChina in August, and the 31st Summer Olympaid in Rio de Janeiro, Brazil in August 2016 for Filipino sports fans. Viva Sports on IBC will also air the Youth Olympic Games from August 16 to 28 at the same time.

Programming line-up success with the primetime newscast *Express Balita* beaten the rival newscasts and they expanded by airing their own daily dramas opposide their rivals of soaps for the huge success as counter-programming for their own weekday primetime teleserye.

It has been aggressively luring the best people in the industry to join its turf, producing quality shows to compete head to head with those offerings of ABS-CBN and GMA. In fact, more and more veteran actors had already signed up for different shows in the network will continue to challenge what seems to be a repetition of the prime time formula to compete in the entertainment and mass media industry.

The network already strings of hit shows on belt with *Born to be a Superstar, Who Wants to be a Millionaire, The Million Second Quiz*, afternoon serve *Before I Fall in Love, Sandy's Romance, KapinoyLand*, top-rated sitcom *Bida si Sir Chief, Bida si Maya, Whattaboys, Lunch Break* and *Happy TODAS*. The superstar network aims to turn IBC around back to the glory days with its own pool of talents as the third leading network.

It has now also produced several drama series which are already very much competitive quality-wise sans those produced by rival networks. The Kapinoy Network is bringing drama to a new level upon producing its new soap operas. This is poised to be a new platform of drama production in Philippine television dominated by soap operas running for an average patterned with Mexican, Korean and Japanese drama serials featuring a fast-paced storyline and stellar casting had their foot in the door.

The squestered TV station is now very aggressive in making its presence felt on primetime, The Kapinoy network is really decided to pit the Primetime Bida of ABS-CBN and the Telebabad of GMA via their PrimeTastik. Starting this Monday, IBC is now offering five TV series on primetime with the premiere telecast of hit fantaseryes *Carita de Angel*and *Janella in Wonderland*, the most-anticipated primetime romantic hit teleserye *Your Heart, My Love*, the hit telenovela *La Madrastra*, and the Koreanovela *My Love Patzzi*.

Fighting beef up their primetime with new and exciting line up of shows which getting into the ratings game with ABS-CBN's Primetime Bida and GMA Telebabad is IBC's PrimeTastik.

This format has been attributed to the high quality of Mexican and Korean TV serials, since the quality of the story and execution can be well-attended by the production people given with the fact that episodes. Weeknights will definitely more exciting and more surprising, the no.3 network will pit with the debut of 5 primetime series offerings against with more established lineup of ABS-CBN and GMA — *Carita de Angel*, *Janella in Wonderland*, *Your Heart, My Love*, *La Madrastra* and *My Love Patzzi* in the series dominated by the Kapamilya and Kapuso network with a huge margin.

Headlined by the network's top superstars, the 3 dramas are sure to engage viewers with its unique, inspiring, fantasy and love stories, that are completely different from the typical teleserye fare.

This year last January 13 on primetime to further the network's drama line-up definitely get the top spot in the TV ratings race, the country's third ranking network IBC had already premiered its newest fantaseryes on primetime are *Carita de Angel* starring the child star wonder Mutya Orquia in the lead role aired at 6:00PM competes with the rival teleseryes *Annaliza* and *Paraiso Ko'y Ikaw* and *Janella in Wonderland* top-billed by the teen star princess Janella Salvador as

the title role at 7:30PM competes with *Honesto* and *Adarna* in the ratings showing that Pinoy audience crack a bigger share of the audience pie.

In the tradition of the most heart-moving Filipino soap operas of all time, IBC is a primetime drama expanding line-up in primetime with *Your Heart, My Love*, a romantic drama in unique blend of romantic drama, melodrama, suspense and action. This primetime hit romantic teleserye is topbilled by the queen of Philippine soap opera Claudine Barretto as the multi-awarded actress in television and movies together with the action star Raymart Santiago. Makes the first teleserye of loveteam ClauMart on IBC. The first Kapinoy drama series to be filmed with a high-definition camera

The series in a compelling, love and romantic story is premiere on January 27, 2014 starting at 9:30PM competes with the rival teleseryes of *The Legal Wife* and *Rhodora X*. Joining Barretto and Santiago are the veteran actors like Diether Ocampo, Sandy Andalong, Christopher de Leon, the award-winning actress Cherry Pie Picache, the veteran actor Ronaldo Valdez, a veteran actress Ces Quesada and Ian Veneracion, whose lives intertwined with that of the veteran stars with Princess Punzalan and Juan Rodrigo.

# Claudine Barretto and Dingdong Dantes with costars launch new IBC teleserye Your Heart, My Love

January 25, 2014

The Queen of Philippine Soap Opera and The Box-Office Action Star introduced her first topbilled primetime series last week along with her director, co-stars, and IBC executives. View photos from the press event, and watch for the show's premiere on January 27!

IBC is gearing up for another ground-breaking drama series in 2013. Claudine Barretto returns to TV would make a daily appearance on a primetime show with Raymart Santiago is now all set to conquer primetime TV! The tandem of ClauMart will topbill their own very first teleserye called Your Heart, My Love, starting January 27 as part of IBC's PrimeTastik block of primetime programming.

It's a romantic drama, IBC veering from the primetime formula of melodrama and fantasy defeated major players iin the ratings game. IBC's queen of primetime television and the station's royalties like the teen star princess Janella Salvador and the queen of Philippine soap opera Claudine Barretto for the fans. In addition, the first in primetime soap of IBC shot using high-definition camera, film-style so it has the look of a movie.

Claudine portrays the role of the strong woman Sophie dela Cruz while Raymart played the role as Roel Veneracion. In each episode daily, Sophie dela Cruz (Claudine Barretto), the strong woman daughter of mother Cherry dela Cruz (Ces Quesada), was raised in the woman. On her 33rd birthday, she found that the brother Diether Ramos (DJ Durano) and the friends of good men Richard Buenavista (Diether Ocampo), a rich father man who will her life into a nightmare fall in love again and Roel Veneracion (Raymart Santiago). Every family in the world of her mom called Susan Bonnevon (Cherry Pie Picache) part of the story, and dad Ronald Bautista (Christopher de Leon). Whose fighting off her evil aunt Barbara Perez (Princess Punzalan), due to her desire to acquire the power and wealth of Don Regaldo (Juan Rodrigo), her brother. In surprise of dad Martin Gutierrez (Ian Veneracion) and Dario Buenavista (Ronaldo Valdez) as the father of dad. The show also stars Xyriel Manabat as Maricel Orquia, Sandy Andalong, Christopher de Leon, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Ian Veneracion, Princess Punzalan as Barbara Perez, Juan Rodrigo as Don Regaldo, Izzy Canillo as Zaijan Santos, DJ Durano as Diether Ramos, Nikki Bacolod as Marga Gonzales, Steven Silva as Steve Atayde, Joyce Jimenez as Barbara Viado, Janeena Chan as Nicole delos Reyes, JC Tiuseco, Maxene Magalona, Nathan Lopez, Abigail Macapagal, Dino Imperial as Ronnie Escudero, Tetchie Agbayani as Maria Ladameto, Andi Manzano as Andy San Jose, Maui Taylor as Yen Bautista and Bojo Molina as Ed Ponce with a special participation of Cheska Garcia and Rommel Padilla.

The Philippine Queen of Soap Opera and The Box-Office Action Star introduced the new teleserye to the press last Friday, January 24, at the Smart Araneta Coliseum with the help of her director Wenn V. Deramas, many of the co-stars, and some of IBC's executives. See photos from the press event in the slideshow below, and watch for the show's premiere at 9:30PM on January 27, Monday!

## The Kapinoy Network Reinvents Itself in Chinese New Year

January 30, 2014

TV station in the duopoly of ABS CBN and GMA, IBC is hoping that new owner Eric Canoy, Boots Anson-Roa and Lito Ocampo Cruz is the secret weapon that will propel them into at least the Number 3 spot. And in an industry where two channels have been the supremacy the past few decades, 3rd is the most you can hope for, at least for now Showbiz circles have been awash in rumors and speculations as to who are the other stars who will defect to Kapinoy superstars of the station, after luminaries like Jodi Sta. Maria, Richard Yap, Claudine Barretto,

Raymart Santiago, Dingdong Dantes, Cristine Reyes, Robi Domingo, Mutya Orquia, Diether Ocampo, Cherry Pie Picace and Christopher de Leon were officially welcomed into the fold. And at their launch event in World Trade Center last January 30, it was a heady mix of Kapamilya and Kapuso stars that now call themselves Kapinoy.

In a lavish (and expectedly long) extravaganza to launch their new look and new shows, advertising and media people were treated to the presence of superstars like Janella Salvador, Mario Maurer, Erich Gonzales, Anja Aguilar, Sam Concepcion, AJ Muhlach, Nadine Lustre and Ramon Bautista. It seems that their strategy now is to have as much star power as they can, in order to capture a mass market that is fixated on celebrities.

After thanking all advertisers, ad agencies and media, Eric Canoy, Chairman acknowledged advertisers and ad agencies, as well as media, on which, "our success will be dependent on the help and support you may extend to us." It remains to be seen the quality of innovative programming of The Kapinoy Network can actually compete with those of ABS' and GMA's.

### Laurenti Dyogi, named new IBC Chief Entertainment Content Officer

February 12, 2014

Intercontinental Broadcasting Corp. (IBC) has named IBC Chief Entertainment Content Officer (COO for Entertainment Content) Laurenti Dyogi as the new head of Channel 13 Mega Manila effective last 2013. He now oversees the total channel programming, artist development, on-air operations, and overall revenue and profit delivery of Channel 13 Mega Manila.

Dyogi is IBC COO for Entertainment Production since 2013. Under his helm, soap operas like the fantasy series *Janella in Wonderland* and a hit teleserye *Your Heart, My Love* shot into popularly, signaling the advent of the teleserye wave on Philippine TV made household names and established bankable love teams like that of a teen star Janella Salvador and Marlo Mortel, and Claudine Barretto and Raymart Santiago.

Dyogi began his television ifn the production TV head of ABS-CBN. He is now joined IBC in 2013 as Associate Producer since the COO for Entertainment. With both expertise and passion for her craft, she was appointed to various positions in the company – Executive Producer, Assistant Production Manager, Production Manager, Production Director, Head of TV Production, and finally Channel 13 Head.

### Kapinoy Scriptwriting Contest 2014

February 14, 2014

#### PASOK SA IBC ANG MANANALO KAPINOY!

In the 70s and 80s, during the martial law years, the Intercontinental Broadcasting Corporation (IBC 13) was one of the largest. The first board meeting chaired was a depressing experience. The network's sequestration after the People Power revolution of 1986. Its assets have dissipated. It is deep in debt, and ownership of has labor problems.

A scriptwriting contest open to all employees at sequestered TV network IBC launched recently by the country's third leading television network consulting with the artist. The superstar network of the contest will select three winners to have the chance to enter the Kapinoy Talent Center Writers' Pool!

The running in the network wars of our own glory days, web site at the Internet, this segment includes the production of live-action and animated motion pictures for distribution to theatrical, home video and television markets, the production and distribution of original Filipino television programming, the licensing of the company's name, characters and other properties and distribution through its Disney Store.

Some of these Mask Rider Black, Bioman, Maskman, Machineman, Jiban, Turbo Rangers, Time Quest, Ghost

Fighter, Shaider, Jetman, Fiveman, Ultraman, Kosaidon and Dragon Ball Z in which of these cartoons and animes. In their own quality local production, production values, direction and visuals as IBC airing the sentai, tokusatsu and anime hits in Japan: Kamen Rider Fourze, Super Pig, Cyborg Kurochan, Kirarin, Bioman, Time Quest, Jetman and Ghost Fighter also home to the PBA and NBA basketball games.

Considering the financial state of Channel 13 as a fighter of TV networks. The reality is that Channel 13 has the hightest audience share in the Philipine market of 25% surprising considering that the prime-time hours. A television network in its transmission to air during primetime.

To join commercial interests in TV production ventures, all scripts must be in the existing format of these comedy and drama programs of the Kapinoy Network, such the hits as *Before I Fall in Love*, *Carita de Angel*, *Janella in Wonderland*, *13 Original Movie*, *Once Upon a Time*, *Shake*, *Rattle and Roll*, *Your Heart*, *My Love*, *Sandy's Romance*, *Sic O'Clock News Naman*, *TODAS* 

Kids, Whattaboys, Maya Loves Sir Chief and Happy TODAS as well as its reality shows and game shows Who Wants to be a Millionaire?, SM Little Stars, Don't Forget the Lyrics!, The Million Second Quiz and Born to be a Superstar. All the scripts of course must be original and not only adaptation of stories previously. Must be typewritten or otherwise computerized legal size paper. The comedy scripts should not exceed 30 pages, while drama scripts shall not exceed 40 pages.

All scripts should be submitted with four copies with the respective folders and inserted in a long brown envelope. Each script should include bio-data write. Prohibited the participation of the employee working in IBC with IBC Board of Directors.

The winners will receive 25,000 pesos for the first prize, 20,000 pesos to 15,000 pesos second prize and third prize for. All entries must be submit before February 25 and the winner also will be honored on April 15.

This can be your opportunity to join IBC Writers' Pool! Send your entries to Kapinoy Talent Center at the IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City, Philippines.

## Janella Salvador and Claudine Barretto and Dingdong Dantes of PrimeTastik superstars

February 14, 2014

Janella Salvador and Claudine Barretto will debut a series of firsts on IBC; a fantasy series for Janella (Janella in Wonderland) with Marlo Mortel and Claudine Barretto's first-ever teleserye (Your Heart, My Love) with Raymart Santiago. The veteran stars are joined on stage by Christopher de Leon, Sandy Andolong, Ronaldo Valdez, Victor Anastacio, Gloria Romero, Cherry Pie Picache, Ian Veneracion, Diether Ocampo, Princess Punzalan and Xyriel Manabat.

IBC's adjusted PrimeTastik schedule this week also encountered numerous with its sports coverage with the PBA fans for four-times-a-week. With president and CEO Boots Anson-Roa spearheading the rebuilding project, IBC will continue its commitment to programs and superstars that are favorable to younger, family, friends, idols and socially active citizens. And as they open the IBC Broadcast Center.

The Kapinoy Network continues to provide quality shows that strengthen the network's programming not only for the daily but also in counter-programming as well.

Following IBC's successful launch of its new line-up of weekend programs via the Panalo Weekend campaign, the network has registered a notable increase in viewership ratings. Based on TNS data from Kantar Media, IBC garnered a 45% increase in total households shares last February 8 for the 6 to 7 p.m. timeslot occuppied by Robi Domingo's *Who Wants To Be A Millionaire*? The show registered 30.3% total household shares on February 8 than *Bet on Your Baby* and *Picture! Picture!*.

Likewise, Drew Arellano's foray in game-show hosting via *The Million Second Quiz* on the 7 to 8 p.m. Sunday timeslot has been showing a steady viewership increase. It reached 28.6% for TNS survey on February 9 beating the top-rating sitcoms are *Home Sweetie Home* and *Pepito Manaloto*.

Showbiz Star, Whattaboys, Sandy's Romance, Once Upon a Time, Maya Loves Sir Chief, DMZ-TV, Happy TODAS, Don't Forget the Lyrics!, It's Partytime, Born to be a Superstar and Last Fool Show have all succeeded in communicating IBC's strong commitment to make weekend TV viewing a more entertaining experience reign its supreme. Under Canoy, IBC tried to compete against more established powers ABS-CBN and GMA, continues to the earning revenue of IBC's own teleseryes like Before I Fall in Love, Carita de Angel, Janella in Wonderland and Your Heart, My Love made the teleserye wars.

In television and radio of sequestered as IBC chairman Eric Canoy in an effort to its programming. The result were programming blocks: Anime Kapinoy, HapoNation, PrimeTastik, Gabi ng Impormasyon and Panalo Weekend. This innovative and creative programming approach by the several of its programs among the Top 30 programs in the Kantar Media ratings. In addition, the network's willingness to reach out to a younger and mass audience also paid, as programs the trending topics.

The Kapinoy network has announced that it is going PrimeTastik with its programming boost. Starting last January 27, IBC changed the television landscape with new programs han rival shows poised to change the public's TV viewing habit from Mondays to Fridays.

Child star Mutya Orquia appears in her inspirational fantasy in *Carita de Angel*, which airs at 6 p.m. Teen sweetheart princess Janella Salvador she top-bills in her very own mermaid fantasy *Janella in Wonderland*. She is joined by Victor Anastacio, Freddie Gutierrez, Marlo Mortel, Chin Chin Gutierrez, Bettina Carlos and Andrei Felix. The fantasy serials aired at 7:30 p.m. right after the primetime newscast *Express Balita*.

IBC makes a brave move to own weekly night by introducing the never-before-done airing of back-to-back shows. On Monday, political satire news gag show *Sic O'Clock News Naman* with Ramon Bautista at 8 p.m. back-to-back with a hit horror-thriller series *Ghost Busters* at 8:45 p.m. featuring a powerhouse cast of stars Nel Gomez, Coleen Garcia, Aki Torio, Meg Imperial, Joanna Morales, Lucas Zamora, Juan Miguel Urquico and Ella Cruz. On Tuesday, it is an original telemovie (made-for-TV movies) as *13 Original Movie* from 8 p.m. to 9:30 p.m. Then om

Thursdays, introducing a mini-series *I Will Be Here* brigns together Jake Cuenca, Nicole Andersson and Jackie Lou Blanco in a weekly medical primetime mini-series at 8 p.m., and the horror anthology *Shake, Rattle and Roll* at 8:45 p.m.

Another first is the queen of Phlippine soap opera Claudine Barretto with the action star Raymart Santiago top-billed in her own teleserye *Your Heart, My Love*, which airs weekngihts at 9:30 p.m. They joined by Xyriel Manabat, Diether Ocampo, Christopher de Leon, Sandy Andolong and Izzy Canillo. To be followed by a hit telenovela *La Madrastra*starring the Mexican actress Victoria Ruffo airing weeknights at 10 p.m. and a hit Koreanovela *My Love Patzzi* top-billed by the Korean superstar Jang Nara weeknights at 10:30 p.m.

#### Here is how IBC's 'PrimeTasik' will look this week: Edit

#### **MONDAY**

06:00PM - Carita de Angel

06:30PM - Express Balita

07:30PM - Janella in Wonderland

08:00PM - Sic O'Clock News Naman

08:45PM - Ghost Busters

09:30PM - Your Heart, My Love

10:00PM - La Madrastra

10:30PM - My Love Patzzi

#### TUESDAY

06:00PM - Carita de Angel

06:30PM - Express Balita

07:30PM - Janella in Wonderland

08:00PM - 13 Original Movie

09:30PM - Your Heart, My Love

10:00PM - La Madrastra

10:30PM - My Love Patzzi

#### WEDNESDAY

04:30PM - PBA Game 1

06:00PM - Carita de Angel

06:30PM - Express Balita

07:30PM - Janella in Wonderland

08:00PM - PBA Game 2

09:30PM - Your Heart, My Love

10:00PM - La Madrastra

#### 10:30PM - My Love Patzzi

#### **THURSDAY**

06:00PM - Carita de Angel

06:30PM - Express Balita

07:30PM - Janella in Wonderland

08:00PM - I Will Be Here

08:45PM - Shake, Rattle and Roll

09:30PM - Your Heart, My Love

10:00PM - La Madrastra

10:30PM - My Love Patzzi

#### **FRIDAY**

04:30PM - PBA Game 1

06:00PM - Carita de Angel

06:30PM - Express Balita

07:30PM - Janella in Wonderland

08:00PM - PBA Game 2

09:30PM - Your Heart, My Love

10:00PM - La Madrastra

10:30PM - My Love Patzzi

## Claudine Barretto Reunites with Raymart Santiago in 'Your Heart, My Love'

#### February 15, 2014

IBC's Your Heart, My Love makes history once again as this first-ever Claudine Barretto primetime drama series introducing the ultimate action star Raymart Santiago, reuniting the popular team-up for the first time in a hit primetime teleserye.

Raymart Santiago will play the role of Roel Veneracion, Sophia's (Claudine Barretto) first love, who will be at home to settle some personal matters. It is during Roel's play in the familythat he will inevitably paths with Sophia herself — just as her wayward husband Richard (Diether Ocampo) has started to reach out to her once again of her wife, due to desire to acquire power and wealth of Don Regaldo (Juan Rodrigo).

How will Roel's presence affect in beloved your heart and my life of Sophia and ettect of Barbara Perez (Princess Punzalan)? Will he get in the way of her reconciliation with Dodong. Catch the much-awaited extended cast Raymart Santiago in *Your Heart, My Love*, weeknights at 9:30pm on IBC PrimeTastik.

### Kapinoy Network executive vows the douply

February 14, 2014

#### LAURENTI Dyogi, IBC chief entertainment content officer

"I'm with The Kapinoy Network to try to dominating the duopoly. It's a challenge."

Thus vowed Laurenti Dyogi, the network's chief entertainment content officer as some 300 employees of the management's continued regard and reusal to act.

The following day, IBC president and CEO Boots Anson-Roa received a termination letter from the board of administrators signed by Eric Canoy, IBC board of chairman. Channel 13 is one of the several media companies owned by the Benedictos and was sequestered by the Aquino administration.

Viva Entertainment chairman Vic del Rosario, Jr., owned of Viva-TV which airs the Philippine Basketball Association (PBA) games four times a week. Rosario also apologized to PBA and NBA fans in IBC provincial stations, including Baguio, Dagupan, Naga, Puerto Princesa, Iloilo, Bacolod, Cebu, Basey, Samar, Zamboanga, Cagayan de Oro, Davao and General Santos. One of the most profitable broadcast stations and sequestered while the shows that were popular to the masses.

A prominent Irigueño, who had long been a broadcast journalist at the defunct ABS-CBN DZRB, was recently appointed by President Benigno Aquino III as member of the Board of television network Intercontinental Broadcasting Corporation (IBC). A younger brother of the late Eddie Alanis, Jimmy Alanis once lorded over as the number 1 broadcaster in the Bicol Region during the 60s and 70s. He also served as the station manager of RPN DZKI in Iriga City and used to anchor a primetime radio program at DZRB called "Jimmy, Oh Jimmy." More recently, he worked as the regional television head of GMA-7.

Alanis as the member of the board of IBC-13. Apart from Alanis, the other newly-installed members of the board of directors of IBC-13 are Lauro Vizconde, Jose Avellana Jr., Manolito Cruz, Ernesto Maipid, Jr., Reynaldo Castro, Jose Rafael Hernandez, Diosdado Marasigan, and Arturo Alejandrino.

"I have very strong allies in Canoy (IBC chair Eric Canoy) himself, in the Canoy and Roa groups and in the people of IBC who all know their trade very well," added Dyogi, who is there like Jose Javier Reyes, head of entertainment and creative production and the sequestered still for privatization.

The owner of the IBC especially with Sec. Sonny Coloma, Lito Ocampo-Cruz and Lauro Visconde to be a the private sector ownership in IBC in the situation is still coincide with major TV networks for their scheduled concentrated primetime. As facilities and equipment (map, print media, radio and television), and neglected the benefits of more than 200 employees will be canceled. Hopefully Sec. Coloma your response to return the vitality of one of the Numero Uno TV networks of the country.

Doygi is convinced that IBC, which Canoy and Boots acquired in 2010, has made a huge impact and that giant networks ABS-CBN and GMA-7 were already feeling its effects. In fact, he pointed out, big-name stars and superstars from both channels have transferred to IBC, also called the Kapinoy network.

Appeal the highlights of his performance as president and CEO of IBC-13, among them: financial achievements (IBC's total resources increase by 30 percent over 2013's asset level); developing the corporate image of IBC (*Kapinoy ng Bagong Pilipino*); making 13 responsive to public isues (currently enjoy the image o a third leader in the industry though it has always been rated number 3 in media surveys of Kantar Media); dealign with the labor situation (bymaking old managers participate in developing the network thrust); and lately, working on the demands of the Union.

"The announcers were informed of the new thrust of DZMZ for the FM radio band as iDMZ 891 FM Sayaw Pinoy!. The announcers being talented and seasoned in broadcasting. On the other hand, he also thinks that communications goal should ot only be commercial but also in public service as well.

His amanagement has identified 13's corporate mission. "The corporate image is a must in the station definite identity and enhance its commercial viability," he says.

"We're at this stage when the winner is, when we're just starting to introduce ourselves to viewers," he admitted. "We're building, brick by brick. We're getting there." "There is the board resolution stating that adevrtisements would have to follow the rate card."

He added that IBC was determined to use all of its resources to succeed. "It has many platforms now; it's just a matter of populating the grid—that's where I come in."

DYOGI's team recently launched Janella in Wonderland, a mermaid fantaserye starring a teen star princess Janella Salvador and Marlo Mortel, and Your Heart, My Love, a primetime hit teleserye starring the queen of Philippine soap opera Claudine Barretto and Raymart Santiago.

In contrast, it is IBC (The Kapinoy Network) which now shows the most number of quality local productions, with *Who Wants to be a Millionaire?* and *The Million Second Quiz* topping the list continue to chart-up ratings. It appears that RPN (The Kasama Network) keeps the upper hand with the right combination of local and imported foreign shows in the wider viewership. Dyogi's team recently relaunched the newest 10 weekend primetime shows—*Born to be a Superstar, DMZ-TV, Last Fool Show, Who Wants to be a Millionaire?, The Million Second Quiz, Bida si Sir Chief, Bida si Maya, Happy TODAS, Whattaboys, Sandy's Romance and Once Upon a Time*—and came up with "strip daily programming" for weekdays via *Carita de Angel, Janella in Wonderland* and *Your Heart, My Love.* It has created two horror series—*Ghost Busters Shake, Rattle and Roll*—which air on Monday and Thursday night, original 1.5 hour telemovie (made-for-TV movies) called *13 Original Movie* which airing on Tuesday nights and a Filipino mini-series *I Will Be Here* which premiered on Thursday nights.

She plans to launch "at least 13 new Kapinoy superstars" and "come up with new, exciting, compelling and multi-awarded programs" for 2014.

"The network has very in-house talents—probably in around 50 .Stars are made—we will make them for The Kapinoy Network. We will also launch new love teams in 2014," Dyogi declared.

Dyogi joined IBC in June 2013 as consultant for its reality talent search program *Born to be a Superstar*.

#### New and returning shows on IBC

Changes are in the air once more for IBC, this time in hopes of attracting a younger and mass audience.

IBC Channel 13, which has been operating since 1960 and 1975, is now considered the third biggest TV channel after ABS-CBN Corp. (Channel 2) and GMA Network (Channel 7). IBC remains the network abot remaining on the top tier o the industry. It has 15 terrestrial stations and 15 relay stations in the provincial areas and has increased its cable TV afiliates to 50 as 2014.

As The Kapinoy Network has hinted of the changes in their programming lineup, in hopes of attracting a younger and mass audience. With their own generating revenue threatening IBC's long-term plans, it was revealed that the Kapinoy network focus on a younger and massive viewership in an effort to gain revenue profits and the sequestered were still in privatization of the government. With that in mind, here are several new and returning programs that IBC will

unveil the Olympic Network in the Philippines in the Sochi 2014 Winter Olympics, the Southeast Asian Games and the Asian Games.

Home of the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) for the country's premier professional basketball league in sports programming. The broadcast of the *PBA* basketball games our-times-a-week on Wednesdays and Fridays at 4:30 p.m. to 6:30 p.m. for first game and 8 to 9:30 p.m. for second game; from 3:30 to 5:30 p.m. on Saturdays and from 3 p.m. to 7 p.m. on Sunday double-header while the NBA regular season on Saurday 9:45 a.m. to 12 noon.

As reported, Robi Domingo signed a new deal with IBC, not only as a Kapinoy talent, but also as the TV hosts. Keempee de Leon will headline two shows on IBC: *Happy TODAS*. On the current, he will be paired with castmate and princess Cristine Reyes and Ya Chang with a young stars like Gee-Ann Abrahan, MM and MJ Magno, Joross Gamboa, Sue Ramirez, James Reid, Coleen Garcia, Neil Coleta, Tricia Santos, Liza Soberano and Freddie Gutierrez, and Drew Arellano will join forces in the Sunday night game show is a local franchise of the US game show *The Million Second Quiz* with the same title follows a group of contestants who compete for up to ₱1,000,000 in a quiz competition across 1,000,000 seconds (or 11 days, 13 hours, 46 minutes, and 40 seconds).

The first project is *Retro TV* and now is project with the Kapinoy Network of the game show with Arellano. The local title of the program *The Million Second Quiz* will be IBC's third current game show franchise after *Don't Forget the Lyrics!*, *Who Wants to be a Millionaire?* and reality show *Born to be a Superstar*.

A phenomenal superstar princess Anja Aguilar, the mister golden voice Sam Concepcion, Marvin Ong and Khalil Ramos will host a top-rating and multi-awarded reality show for a national singing contest *Born to be a Superstar*. The first time in Philippine TV history, *Born to be a Superstar* is IBC's reality show franchise in the local version of the US reality search show from Endemol company and the co-production of Viva Television on IBC. The judges panels like Dingdong Avanzado (also the head of the music business unit), Joey Albert, Paula Bianca and Gino Padilla where contestants get the superstar treatment and the chance to perform in a production number on primetime TV reality contest. The field of singing in instruments like guitar, piano and organ with the investment to achieve the dream desired to their talents were the standards they upheld in the show's host, judges and contestants.

Another local franchise show from United States, like their two of popular and top-rating game shows like *Who Wants To Be A Millionaire* and *The Million Second Quiz* are in the same network, which doing very well. In addition, the winner and finalists of the local.

Becoming the next singing idol superstars of *Born to be a Superstar* with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the

semifinals and P1 million pesos cazh prizes for the grand finals with the music recording contract of Viva Records and Vicor Music.

For da boys: today's top stars like AJ Muhlach, Josh Padilla and Aki Torio who is also host the daily noontime show Lunch Break, the trio in the hot boys will star a cult-action all male sitcom Whattaboys together with a funny girl Ashley Rivera. A teen superstar princess Nadine Lustre like a sexy girl-teen princess will hosting a teen romantic drama anthology Sandy's Romance for a love and romance story in lucky-sender began to shoot with the SD cameras and HD cameras she is Lustre's leading men such as AJ Muhlach, Marlo Mortel, Jake Cuenca, Robi Domingo, Josh Padilla and Mario Maurer head to head with ABS-CBN's Maalaala Mo Kaya and GMA's Magpakailanman, which it had once beat in the ratings game to introduce The Pirates of IBC in the spate of recent alleged piracy and imitation of the network's hits. Be Careful with My Heart star Jodi Sta. Maria and Richard Yap will likewise have a new show on the Kapinoy network. The tandem will top-billed in Maya Loves Sir Chief, a family-romance comedy sitcom that imparts of the Filipino family values that played a simple girl Maya dela Rosa (Jodi) and work dad Richard "Sir Chief" Lim (Richard) in their own couple of love. Robi Domingo host with a brand new season of Who Wants to Be a Millionaire?, this time featuring more than lifelines and game strategies that will bring new life to a long-running game show. They spoke o shows created and trends orginated by IBC-13. Miss Universe 2012 runner-up Janing Tugonon known as the Asia's Queen of Dance will host a

Miss Universe 2012 runner-up Janing Tugonon known as the Asia's Queen of Dance will host a nightly dance variety show into their pure high-quality entertainment *DMZ-TV* with Neil Coleta and Jason Abalos listen and groove the music on TV screen with viewers in partying, new wave, dance moves, disco, etcetera, K-POP moves, etc. in star-studded power featuring today's hottest young superstars will take center stage.

Other new programs expecting to debut include the returning showbiz talk show *CelebrityDATcom* hosted by entertainment columnist Dolly Anne Carvajal, sports anchor Anthony Suntay and actress Tessie Tomas featured local celebrity gossip and news as well as lifestyle and sports news from entertainment buzz; the fantasy anthology *Once Upon a Time* hosted by the network's president and CEO Boots Anson-Roa featuring the discovering Pinoy fantasy about the adventure stories began to shoot with HD cameras; and the returning late-night comedy-musical talk show*Last Fool Show* hosted by Freddie Webb.

Meanwhile, the Sunday musical variety show continues in *It's Partytime* by the country's finest top singers of the Kapinoy network Digndong Avanzado, Jenine Desiderio, Miguel Aguila, Rachel Alejandro, Gino Padilla and Lani Misalucha with co-hosts and performer of the today's hottest and brightest Kapinoy superstars giving *ASAP 19* and *Sunday All-Stars* a run in their own money to tape more episodes.

IBC's shakeup was just the beginning of the needed changes that the network will adopt. Expect more news regarding the programming situation within the Kapinoy network.

### IBC's New Programs for 2014 (1)

Last month, The Kapinoy Network brought in its first wave of new and returning programs as part of its restructuring process. These programs began to air on the weekend of Saturday and Sunday on what became known as Panalo Weekend. This 2013, IBC will continue its restructuring with the introduction of new programs on the weeknight slot, with the hopes of attracting masses and more socially conscious viewers. I will discuss IBC News and Current Affairs' newest programs under the Media ng Bayan. The network's two of flagship newscasts like *Express Balita* and *Ronda Trese* with new anchors, new sets and production values to make them more competitive.

Meanwhile, the morning news program *Happy Morning Yehey* will also be revamped to include new hosts and segments. The new hosts will include Alex Santos, Cathy Eigenmann, Vincent Santos, Richard Yap, Dolly Anne Carvajal, Anthony Suntay and Manilyn Reynes. The newly-reformatted *HMY* will also be airing to two and a half hours as opposed to three on the other competing morning shows in order to provide information to a specific audience, and the general public delivered a mix bag of the latest news, features, entertainment and public service with a guest performances of music artists.

The new programming block of HapoNation introducing an afternoon current affairs show at 4:30 p.m. belonged to current affairs. On Mondays, the government TV show *Gov@Work* focusing on the work of president Noynoy Aquino III with host Gio Tingson. On Tuesdays, sociologist Randy David will host *Forum ni Randy*, a talk show in Filipino which is using a forum topics range the debate, no-holds-barred on the issues and the live studio discussion on-air, face-to-face, opposing views and fact vs. fact a panel and a representative from police and armed forces with representative from government and other related professions. On Thursdays, IBC News head Maria Ressa and Jun Veneracion will host *Global Mission*, a public service show among the masses encourages the public to air their grievances and complaints regarding the inaction or incompetence of government and private entities in the overseas of Overseas Filipino Workers as OFW, and about the call center agent of hotline like a watchdog of government services over Pinoy abroad.

At 6:30 p.m. to 7:30 p.m. on weeknights, the network's flagship national primetime news program on Philippine TV *Express Balita* is anchored by the formidable news anchors Henry Omaga-Diaz and Snooky Serna-Go while the aforementioned GNB block is being prepared for launch.

The new IBC News and Current Affairs programming block atlate-night will be dubbed as GNB (Gabi ng Impormasyon), which will start airing at 11:30 p.m. On Mondays, Jarius Bondoc will host *Linawin Natin*, a program which he will ocus on the issues and the government. On Tuesdays, Snooky Serna will host *Snooky*, a public service show gamut of multi-awarded, creedible and world-class female broadcast journalists Snooky Serna's experiences from broadcasting, show business, actress, movies, television, news anchor and advocacy to her personal public service from IBC Foundation, Inc. also interviews celebrities and ordinary

people with equal enthusiasm tackles them with the skills of seasoned journalist and the wisdom and broad perspective of national leader from real people and intriguing places. On Wednesday, veteran journalist Alex Santos will host *Report Kay Boss*, a program which will focuses on the President Aquino's achievements through governments programs and projects as the administration. On Thursday, female journalist Cathy Eigenmann will host *Good Take*, a telemagazine program showcasing extraordinary accomplishments and achievements, inspiringand success stories about ordinary people will definitely make you feel proud to be a Filipino. And on Fridays, hard-hitting multi-awarded and broadcast journalist Ben Tulfo will host *Bitag*, an investigative public service show operates semi-autonomously, conducting reconnaissance and surveillance and deploys their own agents as undercovers in reality-based.

The GNB block airs at 11:30 p.m. right after the late night national news broadcast *Ronda Trese* with anchors Bernadette Sembrano and Jess Caduco.

These new program offerings of IBC are also expected to air on sister network IBC News Network, a 24-hour UHF news channel. In the meantime, IBC's new entertainment programs will be discussed.

### IBC's New Programs for 2014 (2)

The Kapinoy Network recently unveiled new weeknight programs to be aired from Mondays to Fridays. In discussed the current affairs programs under the Gabi ng Impormasyon block, along with changes on *Happy Morning Yehey* and the newscast *Express Balita* and *Ronda Trese*. For discuss the programs under the network's PrimeTastik primetime block that stabilizing the network's programming. IBC was also successul in marketing younger talents for superstars. The network has shifted its attention to daytime, primetime and late-night programming, which they think is more attractive to viewers as well as the basketball league's games like *PBA* and *NBA*. IBC's coverage of the PBA in broadcast team assigns a variety of play-by-play announcers, color analysts and sideline reporters to work every basketball game reshaped primetime programming.

With this afternoon block HapoNation for IBC's weekday movie block *Kapinoy Cinema* featuring more recent film of Viva Films library for the Viva Tagalog blockbuster movies will continue to air at 2:30 p.m.

At 4 p.m. to 4:30 p.m. in *Before I Fall in Love*, an afternoon serve starring Mario Maurer and Erich Gonzales, the teleserye tells the story of a frienship and about love. At 5:15 p.m. is the kiddie gag show *TODAS Kids* with a fresh batch of perky child performers, some of whom can be expected to become popular comics in the months to come from IBC's nationwide search comes the freshest faces and the most talented bunch of kids and teeners to hit the TV! The program features a unique and colorful blend of songs, dances, gags and all kinds of gimmicks. It's hip entertainment to and from today's generation like a child stars Juan Carlos and Juan Miguel Urquico, Xyriel Manabat, Mutya Orquia, Lance Lucido, Miel Cuneta, Harvey Bautista,

Sofia Millares, Andred Nasayao, Louise Abuel, Thirdy Lacson, Bimby Aquino-Yap, Izzy Canillo, Abby Bautista and Timothy Chan together with a teen stars of Kapinoy Talent Center: Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Rose Van Ginkel, Nicole Andersson, Ella Cruz, Khalil Ramos, Sue Ramirez and Makisig Morales.

At 6 p.m., the network's primetime block kick off with the Philippine remake of the 2000 Mexican telenovela *Carita de Angel* tries to be an inspirational fantasy with the family, friends and god of prayer. The inspirational fantaserye top-billed by the child star wonder Mutya Orquia as Dulce Maria. After the 6:30 p.m. newscast *Express Balita*, IBC continues to be the superstar thru PrimeTastik with *Janella in Wonderland* at 7:30 p.m., a mermaid tale fantasy drama fantaserye starring a teen star Janella Salvador as an ordinary girl for the mermaid tale in the character Janella Bernardo as the Princess of the Sea. Salvador's first project of IBC for fantaserye will joined by Victor Anastacio, Superstar Circle winner Freddie Gutierrez, Marlo Mortel, Gloria Romer, Bettina Carlos and Andrei Felix.

On Wednesday and Friday nights schedules of the *PBA* basketball games from 4:30 p.m. to 6 p.m. for first game and from 8 p.m. to 9:30 p.m. for the second game.

Every Monday nights, *Sic O'Clock News Naman* will also seen at 8 p.m. A political satire in the blend of gag show of spoof newscast parody with host of comedian Ramon Bautista. at 8:45 p.m., the paranormal horror drama series called *Ghost Busters* introducing a powerhouse cast of Nel Gomez, Coleen Garcia, Aki Torio, Meg Imperial, Joanna Morales, Lucas Zamora, Juan Miguel Urquico and Ella Cruz.

IBC will also present the *13 Original Movie* this month. For its first offering tonight, Jodi Sta. Maria and Richard Yap will join forces in *In Love with You* (January 28). Afterwards in February, Khalil Ramos and Sue Ramirez will reunite on the romantic *A Long and Lasting Love*, followed by Claudine Barretto and Dingdong dantes in *Now That You're Gone*, Mario Maurer and Erich Gonzales in A Runaway Bride, and the EDSA Revolution with *Handog ng Pilipino sa Mundo*, featuring an all-star cast consisting of veteran actors such as Joel Torre, Chin Chin Gutierrez, Nathan Barrera, Maxene Magalona, Freddie Webb, Kiko Ramos, Sofia Andres, Xyriel Manabat, Francis Magundayao, Ella Cruz, Charlie Davao, Tetchie Agbayani and William Lorenzo. *13 Original Movie* air on each Tuesday of the month at 8 p.m. after *Janella in Wonderland*. Meanwhile on Thursdays, it will give away to a pair of weekly Filipino mini-series *I Will Be Here* at 8 p.m. The miniseries starring Jake Cuenca, Nicole Anderson and Jackie Lou Blanco, will be a story about a medical decising involving both wealth and relationships. At 8:45 p.m. on Thursday nights, the horror anthology series called *Shake, Rattle and Roll* based on the movie franchised film from Regal Films turned TV hit version and a co-production of Regal Entertainment.

The primetime soap opera is also airing at 9:30 p.m. as *Your Heart, My Love*, a unque blend of melodrama, romance, suspense, thriller and action in a hit teleserye on Philippine TV. The soap opera is top-bileld by the return of the Queen of Philippine soap opera Claudine Barretto will star in her own teleserye as Sophie dela Cruz for a daughter of 33-years falls in love loving mother

and wife struggling to cope up with family life with the action-star Raymart Santiago as Roel Veneracion in a family of father.

In the powerhouse cast: Xyriel Manabat as Maricel Orquia, Diether Ocampo as Richard Buenavista, Christopher de Leon as Ronald Bautista, Cherry Pie Picache as Susan Bonnevon, Ronaldo Valdez as Dario Buenavista, Ces Quesada as Cherry dela Cruz, Sandy Andalong, Ian Veneracion as Martin Gutierrez, evil aunt Princess Punzalan as Barbara Perez, Juan Rodrigo as Don Regaldo, Izzy Canillo as Zaijan Santos, DJ Durano as Diether Ramos, Nikki Bacolod as Marga Gonzales, Steven Silva as Steve Atayde, Joyce Jimenez as Barbara Viado, Janeena Chan as Nicole delos Reyes, Dino Imperial as Ronnie Escudero, Tetchie Agbayani as Maria Ladameto, Andi Manzano as Andy San Jose, Maui Taylor as Yen Bautista, Elisse Joson as Andrea del Rosario, Bojo Molina as Ed Ponce, JC Tiuseco, Maxene Magalona, Nathan Lopez, Abigail Macapagal, Ramil Rodriguez as Atty. Walter and Gardo Versoza as Domingo Torres with a very special participation of Rommel Padilla as Dante Angelo and Cheska Garcia as Divine Mercado.

In addition, IBC has also unveiled a mix of new and returning programs that will be seen over the coming months. Returnees include *SM Little Stars*. Upcoming titles *Frojolito* and *Crazy Little Thing Called Love* Details of the new shows should arrive once the teasers are revealed.

IBC will also make history by airing the Winter Olympics for the first time. This year's event will be in Sochi, Russia, and will attract over 2,500 athletes, including the lone Philippine representative in figure skater Michael Christian Martinez. The event will be held from February 8 to 24 (Manila time), and will be seen on IBC and sister stations IBC News Network (INN) and Pinoy Extreme. In addition, PLDT's broadband internet service will bring extended coverage to the event.

In the coming months, IBC has made a pair of game-changing moves that catered to a younger,masses and more educative audience. Panalo Weekend proved to be a hit, and now the Kapatid Network will try to do the same with the Gabi ng Impormasyon (GNB), anime Kapinoy, HapoNation and PrimeTastik block.

# IBC jumps the gun on channel 2, comparing to soaps with Your Heart, My Love

**BOOSTING THE KAPINOY NETWORK**: News of ever increasing ratings of several IBC hit programs has sent the network on a happy scramble to further boost its line-up and develop its own talented superstars and home to the *PBA* and *NBA* basketball which is boosting Channel 13's ratings.

In a conversation with IBC executive Laurenti Dyogi last week, he spoke about weekend ratings soaring on wings of Who Wants to be a Millionaire?, Whattaboys, Sandy's Romance, Once Upon a Time, Maya Loves Sir Chief, Happy TODAS and DMZ-TV. All programs hit an average audience share of 45 percent, an indication that IBC must be doing something right and that audiences dare to be different. Another weekend show that has been consistently increasing its performance rating is the weekend reality program Born to be a Superstar, hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Dingdong Avanzado, Joey Albert, Gino Padilla and Paula Bianca for the superstar fans along with Sunday show It's Partytime, The Million Second Quiz, Last Fool Showand Sudnay Sinemaks.

Meanwhile, some of the daily TV viewership ratings at the same point scoring on the hits of KapinoyLand, Lunch Break, Kapinoy Cinema, Before I Fall in Love, TODAS Kids, Carita de Angel, the primetime newscast Express Balita, Janella in Wonderland, Your Heart, My Love, La Madrastra and My Love Patzzi.

"The audience wants something new all the time," Dyogi intones.

In line with this, IBC is fast-tracking build-up of its own set of stars, starting with three young girls with stars in their eyes: Erich Gonzales, Liza Soberano, and Elisse Joson. Some of the Kapinoy heartthrob men of the male contract stars like *Superstar Circle* winner Freddie Gutierrez, Marlo Mortel and AJ Muhlach.

Last January 2014, the network signed up Janella Salvador, a first-ever teen star princess contract superstar who she is now topbilled the mermaid fantaserye *Janella in Wonderland*. **YOUR HEART, MY LOVE**: In the tradition of the most heart-warming Filipino soap operas of all time, when people, some of those in teleseryes, have a strong woman and man with calling the family and friends, the queen of Philippine soap opera Claudine Barretto celebrates a new episode in her career. Encouraged by the ratings success of its soap opera productions, Canoy and Boots-led IBC has come up with another drama series to boost its prime-time programming lineup. "We hope that we could continue to appeal to that segment of the audience by coming up with compelling new programs," he added.

Jose Javier Reyes, IBC head for entertainment production, said the network to ensure that the new show will be a hit. "If there is anything that we have proven after we did primetime soap operas like a fantasy series *Janella in Wonderland* and melodrama *Your Heart, My Love*, it is the fact that there is an audience out there who is looking for else to watch aside from the other major networks are offering," Mr. Barretto told reporters.

She landed the title role of *Your Heart, My Love* in what should be IBC's very first dramatic teleserye with its unique blend of romance, melodrama, thriller, action and suspense. Yes it is, the network has succumbed to the teleserye trend mastered and re-mastered by both ABS-CBN and GMA. *Your Heart, My Love* is the first of a series of soap operas to hog IBC's evening primetime block.

Barretto, daughter woman to accomplished teen actress Julia Barretto of ABS-CBN, is out to prove lightning can strike twice in the same Barretto neighborhood.

With the action star Raymart Santiago, which is probably the reason why IBC cast her in the drama role, although IBC is now says their very own teleserye.

## 'Your Heart, My Love' Beats 'The Legal Wife' and 'Rhadora X'

### February 28, 2014

After her hit rating teleserye *Mula sa Puso*, *Saan Ka Man Naroon*, *Sa Dulo ng Walang Hanggan*, *Marina*, *Ikaw ang Lahat sa Akin*, *Walang Kapalit*, *Iisa Pa Lamang*, *Claudine* and *Iglot*, Queen of Philippine Soap Opera Claudine Barretto is set to make her much-awaited comeback on primetime TV continues to keep primetime viewers on the edge of their seats as her character Sophie claims vengeance and risks her all to recover her kidnapped son in IBC's ground-breaking, consistent top-rating and fast-paced primetime drama series *Your Heart*, *My Love* feels accomplished that her consistent has not only entertained TV viewers but also empowered women who are physically and emotionally battered by their husbands.

To make sure that the "buena mano" production will click with viewers and stand up to the established majors productions, it's boosting the series' star value with the stellar participation as IBC's first attempt to do a full length TV drama series is making big waves in the teleserye fanatics.

Janella in Wonderland and Your Heart, My Love is already overloaded with many commercials, so that TV productions can have a fighting chance against imported soaps topbilling characters. It is considered as the first Philippine television primtime drama filmed and aired on high definition (HDTV-1080i).

With the success of IBC continues to change the game in TV programming by offering another melodrama primetime series with a heart-warming plot that is fit for the whole family. IBC is set

to prove once more that it can go head to head against its rivals in terms of quality drama with the new soap opera format of the romantic melodrama series *Your Heart, My Love*.

Claudine's presence is another feather in IBC's cap, after its having snagged the services of the stellar likes of veteran actor Christopher de Leon, Robi Domingo, Jodi Sta. Maria, Richard Yap, Freddie Webb, Drew Arellano, Cristine Reyes, teen star Janella Salvador, Anja Aguilar, Sam Concepcion, Dingdong Avanzado, Rachel Alejandro, Gino Padilla, popular rapper Abra Jenine Desiderio, Abby Bautista, Mutya Orquia, Cherry Pie Picache, Ronaldo Valdez, Giselle Sanchez, Janine Tugonon, Ryan Agoncillo, Joy Viado, leading men AJ Muhlach, teen princess Nadine Lustre, Dingdong Dantes, action star Raymart Santiago, comedian Ramon Bautista and *Superstar Circle* grand winner Freddie Gutierrez. The superstars alone the new network make, so we trust that IBC's in-house program to discover and build up its own talents will be fast-tracked. All the channel needs to do is to discover a truly original and charismatic young talent, clone of a big and established star, to excite viewers and help give IBC its own, "signature" character.

IBC's top-rating PrimeTastik series *Your Heart, My Love*, a primetime soap teleserye remains to be the no.1 hit teleserye in the country as it recently won in the ratings game over ABS-CBN and GMA's drama program. In fact, *Your Heart, My Love* managed to beat two rival primetime teleseryes in the fast-paced story. Two of primetime series representing IBC stations in Cebu, Iloilo, Baguio, Davao and Mega Manila.

Two of primetime seryes like *Janella in Wonderland* and *Your Heart, My Love* proved to be the ratigns winner for the Canoy-led network IBC present a newest drama series upon the request of advertisers in place TV ads intend to engage channels 2 and 7 in areas where they're strong like producing teleseryes involving hundreds of millions of pesos tired of seeing the same actors with the same acting skills on TV.

Based on the data from Kantar Media last Monday (February 24), the series topbilled by the queen of Philippine soap opera Claudine Barretto and the box-office action star Raymart Santiago garnered 24.8% national TV ratings, or almost 13 points higher than its rival in ABS-CBN's *The Legal Wife* which is got 19.5% and GMA's *Rhadora X* which also only got 11.9%. Meanwhile, because of its compelling narrative and top caliber performance of its impressive powerhouse cast, *Your Heart, My Love* remains the beatable in its time slot since it premiered on January 27.

According to Claudine, now having a new rival program for the soap dramas because she is competing with anyone. "I just always strive to do my best at work. I think it's better to be focused on improving my craft of competing with others," said Claudine which is set to stayed defeatable despite new competition.

Since it started airing in January 2014, *You Heart, My Love* has won the hearts of Filipinos with its romantic love and heart-warming story on kind of Filipino family values.

On last January 31 (Friday), the Kapinoy drama series hit its all-time high national TV ratings of 24.2% based on data from Kantar Media covering urban and rural homes nationwide. It rated nine points higher than its then rival show, *The Legal Wife* and *Rhadora X* which only scored 21.5% and 11.2%.

Meanwhile, the Queen of Philippine Soap Opera believes that despite its new competition, TV viewers will still continue to support *Your Heart, My Love* because of the upcoming heartwarming and romance scenes in the series. "I believe they'll keep on following our story with the exciting challenges that Sophie dela Cruz will face in the coming weeks, especially now that her daddy Roel Veneracion (Raymart Santiago) together accepted her when the evilaunt Barbara Perez (Princess Punzalan) will take over," Claudine shared.

With Raymart's acceptance and a budding friendship with her father Richard Buenavista (Diether Ocampo), will Sophia's life be filled with the family?

Don't miss *Your Heart, My Love*, weeknights 9:30pm, on IBC PrimeTastik, before *La Madrastra*. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

## Two primetime soaps Laurenti Dyogi launched immdiately change all IBC programs

March 1, 2014

An individual in push through the signation of Jose Javier Reyes as the Entertainment TV Head of IBC talked to them like Laurenti Dyogi want release the newspapers reported resignation was entered because the man executives to network and as consultant.

Most IBC sitcoms have the same texture and treatment because almost all of the sitcoms the network produced are handled by the same team of writers and directors. *Whattaboys* directed by John D-Lazatin and *Bida si Sir Chief, Bida si Maya* directed by Malu Sevilla and Mervyn B. Brondial and written bya pool of writers. Profitic they are as directors and writers, some shows will airing on the network.

A top-rating soap operas such as the fantasy drama *Janella in Wonderland*, a primetime hit soap drama serial *Your Heart, My Love* and a romantic drama *Crazy Little Thing Called Love* at the forefront of all soaring high in the ratings; IBC definitely has all the fitting reasons for a month-long birthday celebration.

Headed by Mr. Laurenti Dyogi as the COO for IBC Entertainment department in the head today. News with those who enter and displacement. We just wait for the big revamp.

Coincide also said that TV5 to ABS-CBN and GMA-7 soap making as two new primetime soaps relaunched the fantasy series *Janella in Wonderland* and the primetime drama series *Your Heart, My Love*.

For the past 54 years, IBC has focused on signing up established stars like Claudine Barretto and action star Raymart Santiago, and acquiring celebrities from the rival networks such as Ryan Agoncillo, Joy Viado, Anja Aguilar, Sam Concepcion, veteran actor Christopher de Leon, Boots Anson-Roa, Robi Domingo, actress Jodi Sta. Maria, Richard Yap, Cristine Reyes, Dingdong Dantes, among others, he said, IBC will have to start discovering and developing new talents "that are distinctly, and will grow along with the channel."

IBC often took an "experiment" to produce their own TV soap a film gradual quality content with a gradual formula in spite of low TV household survey in a majority of two major giant local TV networks such as ABS-CBN and GMA-7. Among the feature IBC soap of 2014 were the fantaserye *Janella in Wonderland* and the primetime teleserye *Your Heart, My Love*. On March of 2014, The Kapinoy Network introduced a TV show break plug segment entitled *Huli Kapinoy* aired before the break over various IBC hit TV shows such as *Before I Fall in Love, Janella in Wonderland, Your Heart, My Love, Whattaboys, Sandy's Romance, Born to be a Superstar, Bida si Sir Chief, Bida si Maya, Who Wants to be a Millionaire?, The Million Second Quiz, La Madrastra, My Love Patzzi, PBA and NBA. It have been given to those households that have already tuned to free-to-air VHF TV Channel 13 (excluding various cable TV service like Sky Cable) visit to show that there were loyal to watch that channel.* 

## Former Kapamilya stars beef up IBC 13 slots

March 22, 2014

Sequestered TV and radio station **IBC-13** has sought the help of former **ABS-CBN** employees and former **Kapamilya**talents and stars to beef up its programming of **The Kapinoy Network** and "get a better chance at beating rival networks," according to the network chairman Eric Canoy.

The number 3 network owned by Eric Canoy and Boots Anson-Roa was looking to freshen up and provide more innovative and creative programming as **The Superstar Network** is also pave way from the established giants **ABS-CBN** and **GMA-7** to lead the budding product. With **The Kapinoy Network** expanding, there are more opportunities for everyone a big roster of talents."

Canoy identified Laurenti Dyogi, former **ABS-CBN** executive vice-president for the TV production head, as **IBC Entertainment TV** production head. Maria Ressa, former **ABS-CBN News and Current Affairs** vice-president for news operations, as **IBC News** head and officer in

charge for news while Canoy managed to make her presence felt in the television industry and Freddie M. Garcia, the former **ABS-CBN** president and CEO, and independent director, is now as **IBC'**s vice-chairman

Henry Omaga-Diaz, who used to anchor for the network's late-night news program *Bandila* of ABS-CBN and the hourly news capsule *Bilis Balita* of Studio 23, is now the news anchor of the station's hour-long early primetime news program *Express Balita*, which airing weeknights from 6:30 to 7:30 p.m. (simulcast nationwide over DZTV Radyo Budyong 1386, DZTV TeleTrese and IBC News Network)

Omag-Diaz was a regular **ABS-CBN** news anchor and reporter for fourteen years he become **IBC's** newscaster projecting a new image, more corporate will looking this time. Henry will also be joined by the co-anchor Snooky Serna-Go as the new tandem to anchor the evening news program for **IBC-13** going against the established giants on the news front from the country's youngest network.

"As early as now, the new team is already infusing changes in the news department," Boots Anson-Roa, the network's president and CEO told **Inquirer Entertainment** on Friday. "The shows now have more public service and action segments. They are now more responsive to the audience and more interactive."

Also part of the new **IBC** news team is Jun del Rosario, former reporter of **Hoy Gising!**, Mario Dumaual who is **ABS-CBN** entertainment correspondent, is now joining **IBC'**s senior showbiz correspondent for showbiz news and also together with Nadia Trinidad, Adrian Ayalin, Ron Cruz, Abner Mercado, Jing Castañeda, Riki Kwek, Robert Arevalo and Nadia Trinidad, all the former **ABS-CBN** news correspondents to join **IBC News** team, says **IBC** public affairs director Mayet Camacho.

"Mr. Canoy work hands-on even in the monitoring of the programs," Camacho says. "He meets with us regularly and discusss even particular episodes to be aired in the current affairs and public service programs. He also gives his inputs and suggestions."

Alfie Lorenzo, formerly a reporter for **DZMM** (an AM station), is now a writer of *Bitag*, an investigative public affairs program aired Saturday nights 5:30 p.m. hosted by hard-hitting Ben Tulfo.

Also part of the spruce-up is extending the airtime of *Express Balita* from 30 minutes to a full hour while the primetime newscast is also dominated of *TV Patrol* and *24 Oras*, Canoy battles the giants pointed out.

Meanwhile, Bernadette Sembrano who is former host of *Umagang Kay Ganda* and *Salamat Dok!*, is now enters the late-night newscast *Ronda Trese* at 11:30 p.m., with her co-anchor Jess Caduco.

"This is just the first phase. Viewers should watch out for more," he said. "Right now, it's important that we first build a credible image for our news team. With Maria and Henry's help, we can solidify our platform."

Since last 2011, executive vice-president Lito Ocampo Cruz added, **IBC's** international channel **Global IBC**, has been available in key areas in the United States through cable distributor **Echo Star**, **Dlsh Network** and **DirecTV** along with other countries from Middle East, Guam, Coast to Coast, North America, Japan, Southeast Asia, Hong Kong, China, Taiwan, Korea, Hawaii, United Kingdom, Africa, Australia, Canada, Europe, Malaysia, Italy, Thailand, California, West Cost of USA, New Zealang, Indonesia, Singapore, Spain, India, Macau, Vietnam, Mexico, Brazil, Colombia, Alaska, Turkey, Russia, Egypt, San Francisco, etc. For this project, the network tied up with the US-based**Glocal Media**.

"We're still on track and everything is going as planned," Canoy said. **IBC** has also announced its plan to produce films through the film distribuion **IBC Films** to compete against the more established production companies and a music recording company **IBC Records** compared to **Star Records** and **GMA Records**.

Next on the drawing board, Cruz said that privatization, is the "strengthening" of the network's sports and entertainment programming as the co-production of **Viva Television**.

Most of the radio stations, the leading FM radio stations **iDMZ 891** become the #1 danze music radio in the Philippines playing the hits of dance music, urban hip-hip and R&B sound, **iDMZ 891** has target for non-stop dance music in the mix, hip-hip, urban R&B and remixed music in the Asian market in A-B-C classes with a jocks are the professional and young disc jockeys abd club DJs.

IBC's primetime block PrimeTastik recently started producing the primetime drama series "for the high-quality soap operas compete with the quality of shows produced by ABS-CBN and GMA with a competitors by airing fantasy serials and drama series on primetime." It has also headline its weeknight programming come up with a three such hit series like Janella in Wonderland, Your Heart, My Love and Crazy Little Thing Called Love in prme-time slots for the huge success.

Janella Salvador is a hottest teen teen sweetheart, who she started in the character role Nikki of the daytime hit teleserye *Be Careful With My Heart*, is now her first acting project of *IBC* will be played the character for an ordinary mermaid princess girl Janella Bernardo as the lead role she is top-billed the hottest mermaid tale fantasy drama series *Janella in Wonderland*, a phenomenal fantaserye aired at 7:30 p.m. on weeknights, directed by the award-winning director Joyce E. Bernal as Salvador's first ever director. Janella as the only primetme princess with the two of leading men such as *Superstar Circle* grand winner Freddie Gutierrez and *Be Careful With My Heart* young actor Marlo Mortel.

The queen of Phlippine soap opera Claudine Barretto, who came from **ABS-CBN'**s hit soap operas such as *Mula sa Puso*, *Saan Ka Man Naroroon*, *Sa Dulo ng Walang* 

Hanggan, Marina, Ikaw ang Lahat sa Akin, Walang Kapalitand Iisa Pa Lamang, Claudine is now the primetime queen of teleserye at the first proect of IBC will star the hottest soap opera drama series Your Heart, My Love, the primetime hit telserye which airs weeknights at 9:30 p.m. Claudine in the strong woman mother in her real life, Gretchen Barretto is on GMA as Kapuso and the 17-year-old young girl Julia Barretto of ABS-CBN as Kapamlya. Claudne team up with the box-office action star turned primetime Raymart Santiago of Your Heart, My Love together with boosting a powerhouse cast like the veteran major stars such as Diether Ocampo (who came from ABS-CBN), Xyriel Manabat, Sandy Andolong, Christopher de Leon, Steven Silva, Elisse Joson, Juan Rodrigo, Pricness Punzalan, Mark Anthony Fernandez, Abigail Macapagal, Nathan Lopez, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Tetchie Agbayani, Jacklyn Jose and Ian Veneracion with Cheska Garcia and Rommel Padilla as special participation, directed by Wenn V. Deramas as Claudine's director.

**Kapamilya** leading lady Cristine Reyes who started **Eva Fonda**, **Dahil sa Pag-Ibig** and **Bukas Na Lang Kita Mamahalin**, Cristine and the primetime king Dingdong Dantes will turned into the primetime stars for the latest kilig-serye based on 2010 That film **Crazy Little Thing Called Love** aired at 10 p.m.

Jodi Sta. Maria and Richard Yap, who is started from the daytime hit teleserye *Be Careful With My Heart* on ABS-CBN, is now top-billed by a family-romance comedy *Maya Loves Sir Chief*, a hit sitcom aired Saturday nights 10 p.m. imparts of Filipino family values will be played the role Maya dela Rosa and Sir Chief Lim.

Robi Domingo, who is *Pinoy Big Brother: Teen Edition Plus* housemates and TV host, will be hosting the top-rated game show *Who Wants to be a Millionaire?* which airs on Saturdays at 6 p.m. where the studio contestants will change to win in P1 million peso cash prizes and loan of money.

The network has also consulted, **Viva Entertainment**, which is responsible for the prime time hours with the **Viva**Tagalog movies (*Kapinoy Cinema*, *Viva Box Office* and *Sunday Sinemaks*) and the Filipino sports fans of the *PBA*basketball games (Wednesday and Friday from 4:30 p.m. to 6:30 p.m. for the first game and 8 p.m. to 9:30 p.m. for the second game, weekend afternoons from 2:30 p.m. for the first game and Sundays from 5 p.m. to 7 p.m. for the second game), on how to reprogram said grid of massive production more than other networks will really gamble on their artists.

Boots denied rumors that IBC-13 is interested in getting senior vice president for Star Magic (ABS-CBN talent center) Johnny Manahan to help. But he hinted on "talking with" a director who is "responsible for a number of box-office hits for the Kapamilya network ABS-CBN."

Speaking of Schedule, Ito pala ang schedule ng IBC PrimeTastik sa (April 7 Monday)

- 6:00 Love You
- 6:30 Express Balita

- 7:30 Janella in Wonderland (Janella Salvador)
- 8:00 Sic O'Clock News Naman (M); Shake, Rattle and Roll (T); PBA (W/F); Abra Gayuma (Th)
- 8:45 K-Pop Star Hunt (M-T-Th)
- 9:30 Your Heart, My Love (Claudine Barretto and Raymart Santiago)
- 10:00 Crazy Little Thing Called Love (Dingdong Dantes and Cristine Reves)
- 10:30 La Madrastra
- 11:00 My Love Patzzi
- 11:30 Ronda Trese

## 'Your Heat, My Love' Beats Rival Pogram this Summer

April 12, 2014

Where other networks have horizontal programming every night, The Kapinoy Network continues its quest to gain ground on the two Philippine television behemoths. A couple of months into its "horizontal programming and those different kind of vertical programming" primetime scheduling format, IBC-13 still has a ways to go. But in the process of introducing its radical for Philippine television programming strategy, "the network has been able to also introduce some quality, creative and innovative programs because we have varied contents, entertainment, news and information and sports all to be delivered on primetime."

Entertainment TV head Laurenti Dyogi also announced plans for the network's daily primetime block PrimeTastik. Rival stations ABS-CBN and GMA-7 have horizontal programming, IBC-13, Dyogi declared, will mix horizontal programming for more soap operas and fantasy series (same set of shows throughout the week) every night, and those of different vertical programming (different sets each day), with some shows airing every day; and others, once a week.

His team was considering devoting at 8:00PM on Mondays to political satire (*Sic O'Clock News Naman*), he said; Tuesdays to the horror series (*Shale, Rattle and Roll*); and Wednesdays and Fridays to PBA games or other sporting events from 8:00PM to 9:30PM; and Thursdays to the sitcom (*Abra Gayuma*) and the reality shows (*K-Pop Star Hunt*) at 8:45PM, and now some of daily local entertainment shows—fantasy series, soap operas, Mexican telenovela and Asian dramas from Korea and Taiwan as well as its two of primetime news programs *Express Balita*at 6:30PM and *Ronda Trese* at 11:30PM.

Asked if he wasn't worried that IBC's customized primetime blocking would render day-to-day ratings consistent, Dyogi said: "We hope to break the audience's viewing habits by offering a wide array of shows."

First to air programs in the words are Janella Salvador's fantasy drama series called *Janella in Wondrland* together with Marlo Mortel; Claudine Barretto and Raymart Santiago's hit drama series *Your Heart, My Love*; and the most romantic dramedy series *Crazy Little Thing Called Love* which is also stars Dingdong Dantes, Cristine Reyes and Maricar Reyes.

Also in the lineup are three foreign dramas: a Taiwanovela hit *Love You*; Victoria Ruffo's Mexican telenovela *La Madrastra* and Jang Nara's Korean drama *My Love Patzzi*.

"It's a satisfying offering to the viewers," IBC Entertainment TV head Laurenti Dyogi says about the Kapinoy Network's "daily" primetime programming. The Kapinoy Network airs teleseryes every night just like other TV networks that air soap operas and fantasy series nightly.

While its competitors are airing fantasy and drama shows on primetime, Canoy-led IBC-13 has to offer more primetime dramas and fantasy series headline its weeknight programming *Love You, Janella in Wonderland, Your Heart, My Love, Crazy Little Thing Called Love, La Madrastyra* and *My Love Patzzi*.

The Queen of Pinoy Soap Opera Claudine Barretto and The King of Pinoy Soap Opera and Action Star Raymart Santiago has quickly captured the hearts of primetime TV viewers as the summer episode of their IBC's teleserye *Your Heart, My Love* recently won in the ratings game continued its reign as the top-rating primetime televsion program recently proven its strong fan base nationwide will offer its audience more than the daily 30-minute teleseryes with its daily programs that are both surprising and out-of-the-box.

Raymart Santiago, Claudine Barretto, Xyriel Manabat, Diether Ocampo, Sandy Andolong, Christopher de Leon, Cherry Pie Picache, Ian Veneracion, Ronaldo Valdez, Princess Punzalan, Juan Rodrigo, Ces Quesada, Nathan Lopez, Marc Carlos de Leon, Abigail Macapagal, JC Tiuseco, Maxene Magalona, Nikki Bacolod, DJ Durano, Tetchie Agbayani, Noel Trinidad, Jacklyn Jose, Bojo Molina, Elisse Joson and Steven Silva.

Since it premiered last January 27, 2014, *Your Heart, My Love* has changed the primetime viewing of the whole nation. In almost four months on-air, the show has achieved several milestones. Primtime teleserye enjoyed high TV ratings nationwide that are comparable to rival teleseryes every night. Its soundtrack sold so well to achieve a gold status. Its mall shows were such a hit that thousands of fans flock to every event, in any location. The show was such a big hit that it quickly invaded the digital world as it managed to become a daily hot topic on social networking sites like Twitter, one of the most liked fanpages on Facebook and the most viewed program in the video-on-demand site WatchPhlippines with more than 25 million page views as of March 2014. It has also won the hearts of global Filipinos as proven by its record of being the

most viewed program on Global IBC with 3.1 million page views as of March 2014. The drama sries further proved its unique international appeal as it was recently named as one of the finalists in telenovela category of the prestigious 2014 New York Festivals (NYF) World's Best Television and Film.

Based on the data of Kantar Media last Thursday (April 10), the drama series *Your Heart, My Love* topbilled by Claudine Barretto and Raymart Santiago garnered the winning of 32.7% national TV ratings, compared to the 22.9% and 16.3% of its rival programs in *The Legal Wife* (ABS-CBN) and *Rhadora X* (GMA).

Meanwhile, continue to follow the developing love story of Sophie (Claudine) and Roel (Raymart) as the plot thickens in *Your Heart, My Love*. How will Richard (Diether Ocampo) will fight Barbara Perez (Princess Punzalan) change each other's lives now that they are finally getting to know each other? Will the difference in their social standing become a hindrance to their relationship?

Don't miss the explosive revelations in *Your Heart, My Love*, weeknights at 9:30PM in IBC's PrimeTastik. For more updates, log on to www.ibc.com.pg or follow @ibc13 on Twitter.

## Janella, local TV's teen darling princess of primetime and Claudine, local TV's queen of soap

April 17, 2014

Janella Salvador and Marlo Mortel, and Claudine Barretto and Raymart Santiago, stars of Janella in Wonderland and Your Heart, My Love, respectively

We all know that it has never been this big as the other media corporations, the network wants to shake viewing habits by thinking out of the box in our banner is just one of the media networks IBC shows that produces local shows and aims to compete with big channels ABS-CBN and GMA-7.

Some of these popular shows were *Who Wants to be a Millionaire?*, *Sandy's Romance*, *Once Upon a Time*, *Born to be a Superstar*, *Maya Loves Sir Chief*, *Happy TODAS*, *DMZ-TV*, *Iskul Bukol Men*, *The Million Scond Quiz* and *Last Fool Show*. IBC tries on these shows and aired them on Saturday and Sunday nights. Also started competing during primetime weeknight slots against the big channels for their own soap operas and fantasy series. They just focused all their energies on weekends.

The primetime block of rival networks ABS-CBN and GMA-7 are filled with drama series when IBC-13 goes on the genres of soap operas and fantasy serials offer people another teleserye.

When other networks air teleserye on primetime, Janella Salvador now hailed the "primetime princess of teen darling" and Claudine Barretto she claim that about being called "queen of soap operas" would rather focus on acting well on-screen airing a daily soap operas and fantasy series.

Janella top-billed a daytime princess as the role of Nikki in *Be Careful With My Heart* which is starring Jodi Sta. Maria and Richard Yap on ABS-CBN. Now that's the name of teen darling Janella's fantasy drama series called *Janella in Wonderland* airs weeknights at 7:30 p.m. after the news program *Express Balita* 

Oh my gee, IBC's hit mermaid fantaserye, started to garner the high ratings which is posed an impressive 37.8 percent audience share, or over three million Mega Manila than its rival ABS-CBN's *Dyesebel* (30.6%) which is starring Anne Cutis and GMA's *Kambal Sirena* (17.4%) also starring Louise delos Reyes.

Kapinoy queen of Pinoy soap opera Claudine is now on her own ninth soap opera *Your Heart, My Love*, the nightly teleserye which after *Mula sa Puso*, *Saan Ka Man Naroroon*, *Sa Dulo ng Walang Hanggan*, *Marina*, *Ikaw ang Lahat sa Akin*, *Walang Kapalit* and *Iisa Pa Lamang* (ABS-CBN), and *Iglot* (GMA). The primetime heart-warming drama series airs weeknights at 9:30 p.m. to watch a teleserye on primetime.

Since young stars from ABS-CBN and GMA 7 freely appear in IBC shows. former Kapamilya star Claudine Baretto, for one, starring IBC's top-rater daily drama *Your Heart, My Love*.

Claudine's own primetime teleserye is about a strong woman Sophie dela Cruz they will find the mother of the world. Barretto's love team partner the king of Pinoy soap opera and box-office homegrown action star Raymart Santiago (Roel Veneracion) focus on competition, Claudine shares that the show would be such a huge hit that it is more than safe to say that it is one of IBC's most successful teleserye being the first television drama filmed and broadcast in high definition in the country

This will make it easier for the network to someday develop its own pool of talents who will star in its shows.

Claudine and Raymart's *Your Heart, My Love* is "consistently setting an upward trend in the ratings, beating other shows within its time slot and inching its way towards No.1 position." when the teleserye "hit 31.8 percent audience share one Saturday, outflanking ABS-CBN's *The Legal Wife* and GMA's *Rhadora X*."

Aside from having their respective soaps, Janella and Claudine have been linked with their male leads. Janella is being linked to her leading men Marlo Mortel and Freddie Gutierrez, and Claudine has been steady with Raymart Santiago and Christopher de Leon through the years. Meanwhile, the primetime prince Dingdong Dantes of the romantic kilig-serye *Crazy Little Thing Called Love* with a girlfriend Cristine Reyes.

Indeed, "It is our commitment to the viewers to continually give them more quality choices in Philippine television, we'll continue to bring innovative and highly-entertaining programs for our progressive Pinoys."

## IBC launching TreseBella airs first time in primetime telenovela 'The Two Sides of Ana'

May 3, 2014

I'm so excited for IBC-13's comeback as The Kapinoy Network through the years of 1970's and 1980's which is sequestered by the government.

Thanks ATC for the new image of the true traditional No.3 TV Network in the country since 1998. In terms of ratings and an equally good innovations of to the two behemoths that is ABS-CBN and GMA. IBC also enjoyed the best of both worlds as they have talents from both 2 and 7 for their own shows.

It was also The Kapinov Network at its immediate peak: animes like Cyborg Kurochan, Ghost Fighter, Kirarin and Japanese tokusatsu series like Kamen Rider Fourze and Sky Ranger Gavan, most foreign cartoons like Mickey Mouse Clubhouse and Winx Club seving most upscale viewers, foreign dramas like a hit telenovela The Two Sides of Ana and Asian dramas like a chinovela Amazing Twins, a hit Taiwanovela Love You and a Koreanovela Spy Myungwol, the network's flaghip newscasts Express Balita and Ronda Trese would cater to the Filipino masses, as well as original programs such as fantasy series like Janella in Wonderland which will target the mddle-class and upper A to E classiest, drama series Your Heart, My Love will cater to C-D-E market in primetime and Viva-produced romantic dramedy Crazy Little Thing Called Love will target the demographic in a young audience, Who Wants to be a Millionaire? and The Million Second Quiz now target the demographic young audience for a millon-peso prize game show, the reality shows are made to reclaim its glory days by buying the rights to produce Born to be a Superstar will target a 15-25 years old and above fror the young singers of superstars and K-Pop Star Hunt, while DMZ-TV serve more upscale viewers, Friends 4Ever featuring a hottest teen stars will target the young audiences at classiest A to E markets, Viva-produced Sandy's Romance is a drama anthology will target A-B-C upscale and massive C-D, the local comedy sitcom takes on the masses also: Abra Gayuma, Maya Loves Sir Chief and Iskul Bukol Men; Sic O'Clock News Naman will serving the masa appeal to the political satire, Happy TODAS will target the masa male-based and sexy girls, KapinoyLand will appeal to the children's 5-14 year-old for kids with those mass-based, Dingdong n' Laniand It's

Partytime are the popular musical variety shows will appeal to the audience at A to E classes; Lunch Breakbecmng the mass-based nontme show appeal at C-D-E market leves and Last Fool Show and CelebrityDATcom will cater to the classiest A to E. Also have its own AM station for news and public sevice as DZTV Radyo Budyong 1386 will cater to a masses and a flagship FM stations for music entertainment such as 93.5 Romance FM and iDMZ 891 FM seve more upscale listeners. IBC went on to produces new shows began to buying airtime to interested parties like the Viva Sports-produced PBA and Solar Sports-produced NBA basketball games as part of IBC Sports, as well as boxing matches and ONE FC.

The Viva Tagalog movies also bought airtime to air the local movie blocks *Kapinoy Cinema*, *Viva Cine Idols*, *Viva Box Office* and *Sunday Sinemaks* will cater to the massive as well.

Due to its massive successes as the nation's number 3 network, since IBC-13 once again becoming from the sequestered media network is now into the giant broadcast network, just like ABS-CBN and GMA recently to concentrate on the giant networks as well.

TreseBella, which is merging with the premiere of Mexican telenovelas and the home of Asianovelas from Korea and Taiwan. We'll give you updates on IBC's Mexicanovelas and Asian dramas, news on telenovela and Asianovela stars and good vibes in feel good habit.

The sequested TV network is now very aggressive in making its presence felt on primetime as TreseBella with the premiere of its first time in Mexican import on primetime telenovela *The Two Sides of Ana* (*Dalawang Muhka ni Ana*), back to back with the pilot of its primetime Taiwanovela *Love You* as part of TreseBella, a fantaserye *Janella in Wonderland*, teleserye *Your Heart, My Love*, a kilig-serye *Crazy Little Thing Called Love* and the most anticipated new Koreanovela *Spy Myung-wol* will surely endear Koreanovela fans of all ages as part of the new kid on the block of ATC @ IBC called TreseBella.

The Kapinoy network is decided to pit Primetime Bida of ABS-CBN and Telebabad of GMA-7 via PrimeTastik. More to come, IBC is powered by ATC follow the Asian Television Content Corporation. Two thumbs up to ATC frm bringing new programs on the country's true #3 TV network IBC. Here is an award winning kiddie program that both young and old will surely enjoy.

Randy Topacio, vice-president for sales and marketing at Asian Television Content Philippines Corporation.

Startin this Monday, the no.3 network will pit six series against the more established line-up of ABS-CBN and GMA — IBC is now offering six TV series on primetime, a hit Taiwanovela *Love You* followed by a mermaid fantasy drama *Janella in Wondeland* (Janella Salvador), drama

serial *Your Heart, My Love* (Claudine Barretto, Raymart Santiago and Christopher de Leon), kilig dramedy *Crazy Little Thing Called Love* (Dingdong Dantes, Cristine Reyes and Maricar Reyes), *The Two Sides of Ana* (Ana Layevska and Rafael Amaya) offers an explosive Mexicanovela on primetime and ending with the most anticipated new Koreanovela *Spy Myungwol*.

The Two Sides of Ana (Dalawang Muhka ni Ana) is the Kapinoy network's first-ever telenovela of TreseBella which will pit against ABS-CBN's *Pinoy Big Brother All In* and GMA-7's *The Successful Perezes*. Twice the drama, twice the excitement and twice nightly.

A story of a girl named Ana, who is a sweet and kind-hearted person who was forced to change because of anger and hatred. Ana, who wants to take vengeance for her family's death, plans to make the father and sons who killed her mother and brother fall in love with her. She ultimately sows discord among the three, but unaware that the love of her life, Gustavo, is a part of the family she's determined to destroy. Ana Layevska and Rafael Amaya lead the cast of this new series.

Catch the intense drama of *The Two Sides of Ana* (*Dalawang Muhka ni Ana*) is on Mondays to Fridays at 10:00PM premieres May 5 on TreseBella right after *Crazy Little Thing Called Love* on IBC's PrimeTastik block.

Watch out for this new program to launch this May 2014 on IBC. Asian Television Content Phils. may change the landscape of the television industry. ATC has partnered with a Singaporean company to provide content on Channel 13 in various foreign and local TV programs. Call 553-0187. Limited airtime only.

#### Aiming for the top

It was just like the glory days. People were in their Philippine television at its best. Food and drinks overflowed and advertisers and friends came in full force for a look-see at the "relaunching" of IBC-13, The Kapinoy Network. It was a nostalgia affair for many familliar faces and old industry hands. That interest in the Canoy and Roa came back was keen was clear from the attendance at the party at the Hotel Intercontinental. People were standing shoulder to shoulder but stayed on *Ito'ng Bagong Channel 13*.

**Viva Entertainment** chairman and CEO Vic del Rosario, Jr. was all smiles, too, because it was a debut of sorts for his with all his new projects on **Channel 13**. The deal resulted in a new entertainment fare on primetime TV. Launching this May on **Channel 13** primetime to make waves.

**IBC** chairman Eric Canoy was in top form. So were three other VIPs of the evening. Man of the hour was, of course, Boots Anson-Roa, president and CEO, in whose hands the Canoy and Roa have placed the gargatuan task of **IBC's** comeback. Boots, as always, remained calm and

self-effacing but she was definitely in command. Visibily nervous, she admitted being exciting as any father would be over the birth of a child.

**IBC** continues tis competitive edge in the ratings race. The growth just can't be stopped, the station's upward trend continues. To be the number 3 network of Philppine television. Keep on watching for the best shows.

**Asian Television Content** is about to change the face of **Channel 13**. Watch out for the launch of its new programming. Feeling like David amongst the Goliaths of the industry, according to **ATC** executives.

Then there was Drew Arellano who emceed the presentation. Arellano is back to **Channel 13** with his game show and if he plays his million-pesos right, he could very well be the next big name in TV game shows and program hosting. That he was asked to do the honors during the Kapinoy affair is an indication of how well the higher ups think of him. Meantime, it was good of Lito Ocampo Cruz, the executive vice president to admit that **Channel 13** had much to do "scraping the bottom" as it does at the moment. Programs on **IBC-13** would allow block time programming (the scheduling of sounter television programs back-to-back) "provided that it is focused on education, history, propagation of Philippine culture and high-quality entertainment." But he was just as optimistic in saying that with better programs and the new management under Canoy and **IBC Board of Directors**, **IBC-13** is well on its way to the top restricts its programming.

### Dingdong Avanzado and Lani Misalucha

Through the years for **IBC Channel 13** as it reels off a most promising season. Capping the "relaunching" of the newest network in Philippine television is *Dingdong n' Lani*, a musical-variety show to be presented at **IBC** studios on Sunday nights at 8:30 p.m. is hosted by the original prince of pop Dingdong Avanzado and the Asia's nightingale Lani Misalucha will highlight the musical talent. The show promises all the glitter the **Kapinoy** superstars can muster. The public is invited. Admission is free.

### Marlo Mortel and Janella Salvador

For this season, **Channel 13** has a roster of new programs that has ingredients of the top raters. There she is *Janella in Wonderland* (weeknights 7:30 p.m.), a first-of-its-kind fantasy drama series starring the teen sweetheart turned a solo primetime princess Janella Salvador as the lead role played the character Janella Bernardo, an ordinary girl for the mermaid tale of the sea. Primetime prince Marlo Mortel, Freddie Gutierrez and Michael Martinez will be joined with Salvador and most exciting refreshing cast are all-time favorites Gloria Romero, Victor Anastacio, Bettina Carlos and Andrei Felix would have been included in the cast reportedly the top-rated program during its timeslot.

### Raymart Santiago, Claudine Barretto and Xyriel Manabat

The first ever drama series **Your Heart, My Love** (weeknights 9:30 p.m.) with a soap opera format combined the melodrama, action, thriller, romance and suspense. This primetime soap opera will be top-billed by the queen of Pinoy soap opera Claudine Barretto and the box-office

action star turned the king of Pinoy soap opera Raymart Santiago. It also boosting with a powerhouse cast like Xyriel Manabat, Christopher de Leon, Cherry Pie Picache, Ronaldo Valdez, Sandy Andalong, Ian Veneracion, Ces Quesada, Juan Rodrigo, Princess Punzalan, Noel Trinidad, Jacklyn Jose, Izzy Canillo, Nathan Lopez, Abigail Macapagal, JC Tiuseco, Maxene Magalona, DJ Durano, Nikki Bacolod, Steven Silva, Joyce Jimenez, Janeena Chan, Dino Imperial, Tetchie Agbayani, Andi Manzano, Maui Taylor, Elisse Joson, Bojo Molina, Ramil Rodriguez and Gardo Versoza with a specialo participation of Cheska Garcia and Rommel Padilla.

### Dingdong Dantes, Cristine Reyes and Maricar Reyes

Romantic dramedy series *Crazy Little Thing Called Love* (weeknights 10 p.m.) starring a primetime prince Dingdong Dantes, drama queen Cristine Reyes and primetiem queen Maricar Reyes, it is based on the 2010 Thai hit film. This new **Viva Television** co-production will surely delight of those slice-of-life.

### Newest TreseBella on ATC @ IBC

This is the first programming **Channel 13** attempted to put in local and foreign entertainment in this generation. That telenovelas and Koreanovelas would air the network on weeknights on **PrimeTastik**.

Two new programs of **TreseBella** will join **IBC's** primetime block starting Monday, May 5 on **ATC** @ **IBC**, including a primetime Mexicanovela *The Two Sides of Ana (Dalawang Mukha ni Ana)* at 10:30 p.m. which is top-billed by the Mexican superstars Ana Layevska and Rafael Amaya and the South Korean packed series *Spy Myung-wol* at 11 p.m. which is starring Han Ye-seul, Eric Mun, and Lee Jin-wook.

The May 5 premiere of **TreseBella**'s **Two Sides of Ana** and **Spy Myung-wol** as part of a **PrimeTastik** primetime line-up alongside the hit Taiwanovela **Love You**, Janella Salvador-starrer **Janella in Wonderland**, Claudine Barretto comeback soap **Your Heart, My Love** with Raymart Santiago and Christopher de Leon, and another debuting series, **Crazy Little Thing Called Love** features Kapinoy superstars Dingdong Dantes, Cristine Reyes and Maricar Reyes as its lead cast members.

### Nadine Lustre and AJ Muhlach

Another **Viva-IBC** co-production **Sandy's Romance** (Saturdays 8 p.m.) as a drama anthology series starring Nadine Lustre and AJ Muhlach as the love-team for the lucky-sender love story of romance.

### Jodi Sta. Maria and Richard Yap

The romantic comedy sitcom *Maya Loves Sir Chief* (Saturdays at 10:15 p.m.), top-billed by the comedy queen Jodi Sta. Maria (Maya dela Rosa) and newbie veteran actor Richard Yap (Sir Chief-Lim) that imparts of Filipino family values with a kilig moments as well.

Happy TODAS gang of Keempee de Leon, Sam YG, Victor Anastacio, Ya Chang and Elmo Magalona

*Happy TODAS* (Saturdays at 11 p.m.), a late-night gag show promises to be the male version of the show. It will feature Keempee de Leon, Sam YG, Victor Anastacio, Ya Chang and Elmo Magalona with a sexy ladies are Erich Gonzales, Maui Taylor, Coleen Garcia, Katya Santos and Yam Concepcion.

### Aki Torio as Tito, Ramon Bautista as Vic and Josh Padilla as Joey

Another first in sitcom every Saturday nights as *Iskul Bukol Men* (Saturdays 9:30 p.m.) is top-billed by the today's top stars Aki Torio as Tito, Ramon Bautista as Vic and Josh Padilla as Joey. *Sic O'Clock News Naman* (Thursdays 8 p.m.), a political satire with Ramon Bautista anchor on national and international news.

Philippine show business continues to be a favorite showbiz news of those TV talk shows *CelebrityDATCom* is *Channel 13*'s 30-minute entry into this battle of intrigues. It is hosted by Dolly Anne Carvajal, Anthony Suntay and Tessie Tomas (Sundays at 4:30 p.m.).

### Lunch Break host Ryan Agoncillo

Enjoy an afternoon of wholesome entertainment on the daily noontime variety show *Lunch Break* (weekdays 12:15 p.m. and Saturdays 12 noon) that will liven up your lunch time of fun. Featuring song and dance numbers from top perfromers as well as rising stars, this is a program to competing with other noontime shows that the entire family can enjoy with host Ryan Agoncillo, Joy Viado and Annabelle Rama.

## Robi Domingo (Who Wants To Be A Millionaire?), Anja Aguilar (Born to be a Superstar) and Drew Arellano (The Million Second Quiz)

Weekend primetime game hit shows like *Who Wants to be a Millionaire?* (Saturdays at 7 p.m.) is hosted by Robi Domingo and *The Million Second Quiz* (Sundays at 7 p.m.) hosted by the *Kapinoy* homegrown actor Drew Arellano will winn the million-peso prize of loan a money. The singing reality show *Born to be a Superstar* (Saturdays 8:45 p.m. and Sundays 9:15 p.m.) for the singing contest is hosted by a young diva popstar Anja Aguilar with a judges Paula Bianca, Sam Concepcion, Joey Albert and Gino Padilla, it aims to develop of the aspiring and young singers of the singing champion of superstars with the established singing champions are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Shanne Velasco, Arvin Ventanilla and Paolo Antenorcruz.

Other programs bound to get its share of viewers on **Channel 13** include **Abra Gayuma** (Tuesdays 8:45 p.m.), popular rapper Abra's own action sitcom; comedy talk show **Last Fool Show** (Sundays 10:15 p.m.) with Freddie Webb and Giselle Sanchez interview newsmakers on current developments in their own inimitable way; the continuing youth drama series **Friends 4Ever** (Saturday 4:15 p.m.) is top-billed by the **Kapinoy Talent Center's** hottest teen stars Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Francis Magundayao, Ella Cruz, Yves Flores and Liza Soberano; and **DMZ-TV** (Tuesday 8 p.m. simulcast over **iDMZ 891 FM**), a dance show with Janine Tugonon's big money maker.

There's a local movies on Monday nights at 8 p.m., a co-production of **Viva Television** is **Viva Cine Idols**. It will gives us a movie fest featuring one movie idol a month. **Viva Box** 

*Office* (Sundays 10:15 a.m.) is the premier Tagalog movie slot with blockbuster hits of the country's hottest and brightest actors and actresses. Every week brings a different movie genre that will surely entertain you and keep you glued to your seat that is home to the biggest names in the entertainment industry – **Viva Films**.

*Kapinoy Cinema* (Monday, Tuesday and Thursday 4:30 p.m.), offering the big screening local cinema's biggest, top-rated and award-winning local Tagalog blockbuster movies will focus *Viva Films*'s more recent film releases the access of Viva blockbusters and timeless Pinoy classic films added for good measure.

**Sunday Sinemaks** (Sundays 11 p.m.) is your primetime brings once more to the TV screen such homegrown action blockbusters of Raymart Santiago, Fernando Poe, Jr., Bong Revilla, Cesar Montano, Ruby Fernandez, Phillip Salvador, Eddie Garcia, among others featuring Tagalog action films to watch your favorite action heroes and upcoming stars blast their way into your TV screens in their most memorable performances.

And for the sports enthusiast - the *PBA* and *NBA* basketball games, the boxing matches *The Main Event* and the Asia's biggest mixed-martial arts (MMA) organization *ONE FC*.

For news and current affairs, there is *Express Balita* which promises to give news on the spot that delivers the day's top stories in and around the country. It will be the full-hour TV network news in Filipino on primetime weeknights at 6:30 p.m. anchored by Henry Omaga-Diaz and Snooky Serna-Go know the details behind national issues and get first-hand accounts of the latest happenings.

The late-night rated *Ronda Trese* (weeknights at 11:30 p.m.) which is anchored by Bernadette Sembrano and Jess Caduco that gives you the latest events in and around the globe. Featuring the main headlines, trade and business, weather, and sports news, this program gives you a detailed report of each news segment to keep you updated on the latest happenings affecting the country and the world.

**Bitag** (Saturdays 5 p.m.), an investigative public service program hosted by the hard-hitting broadcast journalist Ben Tulfo, will look into the issues of real-time action and crime scene of trap. **Good Take** (Thursdays at 12 midnight), a program that highlights the achievements of individuals or groups that make them living heroes that viewers can emulate with host Cathy Eigenmann. **Linawin Natin** (Monday 12 midnight) which focused on the issues and programs of government with Jarius Bondoc.

The weekend newscast *Express Balita Weekend* (Saturdays 12 midnight and Sundays 8 p.m.) is toppling the chartts with anchor Vincent Santos and Amelyn Veloso.

With a revitalized lineup of programs, **Channel 13** can expect to at least in the running in the ratings game. The **Kantar Media** survey ratings should see **Channel 13** making waves, to begin with.

### IBC Continues its Rebuild

May 5, 2014

The rebuilding success continues for IBC, in an effort to earn a younger and massive audience.

Over half a year ago, IBC established its Anime Kapinoy, Have a Tanghali, IBC Classics, HapoNation, PrimeTastik, Panalo Weekend blocks. However, as the calendar in 2014, these programming blocks were deemphasized and it appears The Kapinoy Network.

Through the first 12 months, IBC gradually brought in new programs as part of its continuous restructuring process, which also included a relocation away from its Broadcast City headquarters in favor of the newly-opened IBC Broadcast Center in Broadcast City, Diliman, Quezon City. The adjustment to a new location was difficult though, as the staff attempted to learn new digital-based methods in producing its programs.

In the news department came in Saturday night investigative public service program *Bitag*, afternoon public service shows *Team Rescue 911*, *Global Mission*, *Negoshow* (business show), *Operation Lingkod Bayan* and *Makabayang Duktor* (medical program), and the late night-turned midnight programs *Linawin Natin* (current affairs), *Snooky* (public service), *Forum ni Randy* (talk show about forum), *Good Take* (tele-magazine show) and *Report Kay Boss*(documentary). On the other hand, *Express Balita* and *Ronda Trese* once again claimed its position as the two of the number 1 news programs for both primetime and late-night.

It has sustained its stronghold through continuous leverage on unparalleled ability of providing high-quality and multi-genre content to its audience. As the leader in Philippine television broadcasting, sustained its drive to capture the hearts of its audience through its innovative and multi-genre programming mix. IBC Entertainment TV leveraged on its strengths and boldly launched fresh programming concepts to sustain its hold on core audiences and at the same time nurturing key demographics for the future.

Original shows enthused the Filipino household's primetime viewing as they experience an ensemble of complementing breakthrough programs completing IBC Entertainment TV's extensive offerings are programs which not only kept core viewers and but also key target markets engrossed and engaged.

Since the amount of airtime more than the airtime needed for *PBA* and *NBA*, they have expanded to other shows which include other sports and entertainment.

In terms of entertainment, IBC's primetime block PrimeTastik starting with a teleserye at night introducing the mermaid fantaserye *Janella in Wonderland*, while a dramaserye *Your Heart, My Love* and another kiligserye in *Crazy Little Thing Called Love* will be part of the Kapinoy network's primetime programming bought a huge amount of airtime in primetime and

weeknights for a good price. In Panalo Weekend, on the other side of the spectrum, in which favor of the boys night ou in the gag show *Happy TODAS* and sitcom *Iskul Bukol Men*, the love-team of drama anthology *Sandy's Romance* and a top-rated comedy sitcom *Maya Loves Sir Chief*, and of course, the winning streak of the popular and top-rated game shows *Who Wants to be a Millionaire?* and *The Million Second Quiz* becoming the million peso-prize, and reality talent show *Born to be a Superstar* as well as musical variety show *Dingdong n' Lani*. And finally, IBC partially satisfied basketball fans by airing live *PBA* games almost four-days in primetime, including an increase of Wednesday and Friday broadcasts to two games at 4:30 to 6:30 and the much awaited 90-minute games from 8 to 9:30 and such the weekend games of 90-minute games at 2:30 to 4 on Saturdays and 3 to 4:30 on Sundays and then a 2-hour games at 5 to 7 and the *NBA* games airing once-a-week on Saturdays from 10 to 12 noon made in terms of accommodating the network's sports coverage.

That said, IBC pat and continue improving its lineup for the long term will be answered in another article.

### Ito'ng Bagong Channel 13 Edit

May bagong mukha, may bagong programa, may bagong sikat at artista, ay Ito'ng Bagong Channel 13.

May pinoy ang datng, ay Kapinoy ng Bagong Pilipino

The Kapinoy Network IBC burst with a spirit of renewal.

Raring to take on new challenges.

IBC is now the multimedia giant network.

In the Philippine broadcast industry.

The Kapinoy Network continues its competitive edge in the ratings race.

The growth just can't be stopped.

The station's upward trend continues.

Sadyand hindi na mapipigil ang pag-aktyat nito sa tugatog ng tagumpay.

IBC, to be the number 3 network in Philippine television.

A network that will truly.

SPORTS (I), ENTERTAINMENT (B), NEWS AND CURRENT AFFAIRS (C)

### **Programming Lineup**

**IBC SPORTS** 

**PBA** 

NBA

The Main Event (VIVA Sports)

ONE FC (ATC @ IBC)
IBC ENTERTAINMENT TV
Dramas
Frijolito
Janella in Wonderland
Your Heart, My Love
Crazy Little Thing Called Love
13 Original Movie
Friends 4Ever
Sandy's Romance
Kapinoy Comedy
TODAS Kids
Abra Gayuma
Sic O'Clock News Naman
Maya Loves Sir Chief
Happy TODAS
Iskul Bukol Men
IBC Classics (everything old is gold again) (ATC @ IBC)
Takeshi's Castle
Maricel Live
Sic O'Clock News
Seeing Stars with Joe Quirino
TODAS
Musical variety shows

DMZ-TV
Dingdong n' Lani
It's Partytime
Lunch Break
Night of Song Music
Magazine/Talk shows
Joey & Teysi
Showbiz Star
CelebrityDATcom
Last Fool Show
Infotainment
Wok With Yan
Kusinahan
Chinatown TV
Game shows
Who Wants to be a Millionaire?
The Million Second Quiz
Reality shows
K-Pop Star Hunt (ATC @ IBC)
Born to be a Superstar
Movies
Kapinoy Cinema
Viva Cine Idols
Viva Box Office

Sunday Sinemaks
IBC NEWS AND CURRENT AFFAIRS (under Media ng Bayan)
Happy Morning Yehey
IBC Headliners
Express Balita
Ronda Trese
Express Balita Weekend
Team Rescue 911
Global Mission
Negoshow
Operation Lingkod Bayan
Makabayang Duktor
Linawin Natin
Snooky
Forum ni Randy
Good Take
Report Kay Boss
Bitag
Hapi Kung Healthy
IBC KIDS
KapinoyLand
Winx Club
Barney & Friends
Mickey Mouse Clubhouse

Y2K: Yes 2 Kids
Hi-5 (ATC @ IBC)
EDUCATIONAL
Learn with English
Pamana
Bayaning Bayani
Math Makulay
Science Kwela
Cooltura
Animalia (ATC @ IBC)
ANIME KAPINOY
Time Quest
Ghost Fighter
Kirarin
Cyborg Kurochan
Kamen Rider Fourze
Sky Ranger Gavan
TRESEBELLA (ATC @ IBC)
Telenovela
The Two Sides of Ana (Dalawang Mukha ni Ana)
La Teniente
Asian drama
Amazing Twins (chinovela)
Love You (Taiwanovela)

### Spy Myung-wol (Koreanovela)

### On nationwide satellite broadcast

### **TV Stations**

### **LUZON**

TV-13 Mega Manila

TV-13 Laoag

TV-13 Baguio

TV-8 Dagupan

TV-6 Mt Amuyao, Mountain Province

TV-5 Tuguegarao

TV-12 Cabanatuan

TV-7 Baler, Aurora

TV-12 lba, Zambales

TV-11 Tarlac

TV-10 Meycauayan

TV-13 Lucena

TV-13 Santiago, Isabela

TV-13 Puerto Princesa, Palawan

TV-13 Naga

TV-7 Daet, Camarines Norte

TV-7 Legaspi

TV-2 Sorsogon

### **VISAYAS**

TV-2 Roxas

TV-12 Iloilo

TV-12 Bacolod

TV-5 Binalbagan, Negros Occidental

TV-13 Guihulngan, Negros Oriental

TV-13 Cebu

TV-2 Dumaguete

TV-12 Tacloban

TV-7 Basey, Samar

### **MINDANAO**

TV-13 Zamboanga

TV-9 Dipolog

TV-13 Pagadian

TV-10 Cagayan de Oro

TV-13 Davao

TV-10 General Santos

TV-5 Butuan

TV-2 Cotabato

TV-12 Koronadal

TV-10 Tandag

TV-8 Surigao

TV-13 Ozamis

### **IBC News Network (UHF)**

TV-45 Mega Manila

TV-30 Baguio

TV-42 Iloilo

TV-39 Cebu

TV-39 Davao

### **Radio Stations**

### **ROMANCE FM**

DWRM-FM 93.5 MHz Mega Manila (with nationwide propagation popularization broadcast

DYRQ-FM 92.7 MHz Iloilo

DYRM-FM 94.5 MHz Cebu

DXRM-FM 95.3 MHz Davao

### **RADYO BUDYONG**

DZTV-AM 1386 kHz Metro Manila (with nationwide propagation popularization broadcast)

DWLW-AM 675 kHz Laoag

DWDC-AM 1017 kHz Dagupan

DWNW-AM 756 kHz Naga

DWGW-AM 684 kHz Legaspi

DYRG-AM 1251 kHz Kalibo, Aklan

DYJJ-AM 1296 kHz Roxas

DYBQ-AM 981 kHz Iloilo

DYBG-AM 672 kHz Cebu

DYSJ-AM 1359 kHz San Jose de Buenavista

DXWG-AM 855 kHz Cagayan de Oro

DXML-AM 1044 kHz Davao

### iDMZ FM

iDMZ 891 FM (DZMZ-FM 89.1 MHz) Mega Manila with nationwide propagation popularization broadcast iDMZ 892 FM (DYNZ-FM 89.2 MHz) Iloilo 103.8 Boracay FM (DYBP-FM 103.8 MHz) Boracay iDMZ 898 FM (DYMZ-FM 89.8 MHz) Cebu iDMZ 893 FM (DXMZ-FM 89.3 MHz) Davao

# IBC Heats Up TV Screens this Summer, No.3 in April

May 6, 2014

More Filipinos nationwide tuned in to the high-caliber programs of IBC in April as it maintained its leadership over rival TV networks and hit an average audience share of 30%, or five points ahead of ABS-CBN's 44% and GMA's 35%, based on data from Kantar Media. As IBC is now the broadcasting industry giant network will be able to compete with the two giant networks.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

IBC also remained undisputed in key territories across the country such as in Balance Luzon (all areas in Luzon outside Mega Manila), where ABS-CBN scored an average audience share of 46% vs ABS-CBN's 46% and GMA's 37%. The network continued to lead the Visayas and Mindanao garnering 15% and 13% respectively, or twice ABS-CBN's 57% and 54% and GMA's 26% and 27%.

Data also show that IBC sustained its primetime (6PM-12MN) supremacy with an average audience share of 24%, or 10 points higher than the 48% of ABS-CBN and 33% of GMA.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

Aside from leading in primetime, early afternoon (12NN-3PM) and late afternoon (3PM-6PM) programming blocks climbed up in the previous month. From 21% in March, the audience share of IBC's early afternoon block moved up to 23% in April, while its late afternoon block increased two points higher from 21% to 24%. Noontime show *Lunch Break*on weekdays continues to defeat rival *It's Showtime* (15.9%) and *Eat Bulaga* (11.1%) with an average national TV rating of

10.2%. Afternoon offerings *My Little Janella* (11.4%), *Frijolito* (14.9%) and *Amazing Twins* (12.2%), meanwhile, have consistently been the top raters in their timeslot. IBC clinched 15 spots on list of top 30 most-watched programs nationwide in April topped by the *2014 PLDT Home TVolution PBA Commissioners' Cup* with a semifinals of *Rain or Shine Elasto Painters vs. Talk 'N Text Tropang Texters* (27.2%) and *Air21 Express vs. San Mig Coffee Mixers* (26.8), quarterfinals like the *Rain or Shine Elasto Painters vs. Meralco Bolts* (26.4%) and recently *Rain or Shine Elasto Painters vs. Barangay Ginebra San Miguel*(26.1%) and *Alaska Aces vs. San Mig Coffee Mixers* (26.0%).

The kick-off of the formidable primetime series such as phenomenal fantasy series *Janella in Wonderland* registered 24.7%, beating its competition *Dyesebel* that rated 29.5% and *Kambal Sirena* with only 15.0%, a most-watched drama series *Your Heart, My Love* recorded a national TV rating of 24.2% defeating its rival programs are *The Legal Wife*with 23.5% and *Rhadora X* with only 12.4% and the romantic dramedy serial *Crazy Little Thing Called Love* also with 22.7%.

Other Kapinoy programs on the list were *Express Balita* (25.3%), *Sir Chief Loves Maya* (21.6%), *Iskul Bukol Men*(20.8%), *Sandy's Romance* (20.4%), *Who Wants to be a Millionaire?* (19.8%), *Born to be a Superstar* (18.9%), *The Million Second Quiz* (17.7%) and *ONE FC* (20.8%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

### TOP 30 PROGRAMS FROM APRIL 2014 (NATIONAL HOMES) Edit

Rank	Channel	Title	Ratings (%)	
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1	ABS- CBN	Dyesebel	29.5%
2	ABS- CBN	Wansapanataym	28.9%
3	ABS- CBN	Ikaw Lamang	
4	ABS- CBN	Maalaala Mo Kava	
5	IBC	2014 PLDT Home TVoltion PBA Commissioners' Cup Semifinals: Rain or Shine Elasto Painters vs. Talk 'N Text Tropang Texters	27.2%
6	IBC	2014 PLDT Home TVoltion PBA Commissioners' Cup Semifinals: Air21 Express vs. San Mig Coffee Mixers	26.8%
7	IBC	2014 PLDT Home TVoltion PBA Commissioners' Cup Quarterfinals: Rain or Shine Elasto Painters vs. Meralco Bolts	26.4%
8	IBC	2014 PLDT Home TVoltion PBA Commissioners' Cup: Rain or Shine Elasto Painters vs. Barangay Ginebra San Miguel	26.1%
9	IBC	2014 PLDT Home TVoltion PBA Commissioners' Cup: Alaska Aces vs. San Mig Coffee Mixers	26.0%
10	ABS- CBN	TV Patrol	25.8%
11	IBC	Express Balita	25.3%
12	IBC	Janella in Wonderland	24.7%
13	IBC	Your Heart, My Love	24.2%
14	ABS- CBN	The Legal Wife	23.5%

15	IBC	Crazy Little Thing Called Love	22.7%
16	ABS- CBN	Rated K	22.5
17	ABS- CBN	Bet on Your Baby	22.2%
	GMA	Magpakailanman	
18	IBC	Sir Chief Loves Maya	21.6%
19	ABS- CBN	Home Sweetie Home	20.8%
	IBC	Iskul Bukol Men	
20	IBC	Sandy's Romance	20.4%
21	IBC	Who Wants to be a Millionaire?	19.8%
22	GMA	Pepito Manaloto	19.6%
23	IBC	Born to be a Superstar	18.9%
24	GMA	Kapuso Mo, Jessica Soho	18.4%
25	ABS- CBN	Mirabella	18.2%
26	ABS- CBN	Pinoy Big Brother All In	17.00/
26	ABS- CBN	Be Careful With My Heart	17.8%
27	IBC	The Million Second Quiz	17.7%
28	ABS-	Gandang Gabi Vice	17.4%

	CBN		
	ABS- CBN	Goin' Bulilit	
29	ABS- CBN	It's Showtime (Saturday)	17.0%
30	IBC	ONE FC	15.6%

Source: Kantar Media

# TreseBella's Two Sides of Ana Tops The TV Ratings is the Hit

May 6, 2014

The Philippines has already aired Latin American telenovelas on free TV networks such as RPN (since 1994 with *La Traidora* and 1996 with *Marimar*), ABS-CBN (since 1996 with *Maria Mercedes*), ABC-5 (since 1996 with *Morena Clara*), GMA-5 (since 1996 with *Agujetas de color de rosa*) and IBC-13 (since September 2001 with *Carita de Angel,Maria del Cielo* and *Por Un Beso*). The telenovelas aired on Philippine TV, especially those produced in Mexico, were dubbed in Tagalog and were shown in primetime slots.

The late 2000s saw the popularity of the Latin American telenovelas and ther launch of Asian novelas (especially those with Korean-produced soaps) became more dominated into the primetime slot and a trend in primetime programming in the Philippines.

Now is TreseBella, which is merging with the premiere of Mexican telenovelas and the home of Asianovelas from Korea and Taiwan. We'll give you updates on IBC's Mexicanovelas and Asian dramas, news on telenovela and Asianovela stars and good vibes in feel good habit.

The whole country is hooked again with this Mexicanovela that was first patronized by many Filipinos in 2014. The airing of *The Two Sides of Ana* marked a history for the highest TV ratings.

The well-loved soap opera *The Two Sides of Ana* is jumping over from cable to free terrestrial television upon the relaunch of IBC 13 (with Asian Television Content Philippines as its major blocktimer). This is the very first time a telenovela aired on cable will be broadcasted on free TV.

Perhaps, the dubbing of the "new" telenovela will be still by TNC or by ATC@IBC. Anyway, Telenovela Channel will keep beefing up with new more titles from the time after two new telenovelas were premiered. *The Two Sides* (to be titled as *Dalawang Mukha ni Ana*) will have its premiere last May 5, 2014 on IBC. Meanwhile, please show support for the Telenovela Channel.

The sequested TV network is now very aggressive in making its presence felt on primetime as TreseBella with the premiere of its first time in Mexican import on primetime telenovela *The Two* Sides of Ana (Dalawang Muhka ni Ana), back to back with the pilot of its primetime Taiwanovela Love You as part of TreseBella, a fantaserye Janella in Wonderland, teleserye Your Heart, My Love, a kilig-serye Crazy Little Thing Called Love and the most anticipated new Koreanovela Spy Myung-wol will surely endear Koreanovela fans of all ages as part of the new kid on the block of ATC @ IBC called TreseBella. These shows, along with IBC's fantaseryes, contributed to the network's dominance in the middle part of the decade. The premiere of Two Sides of Ana (Dalawang Muhka ni Ana) is slated to air starting last May 5 on IBC-13. it also provided a boost in IBC's teleserye dominance at the time like the huge success of Janella in Wonderland, Your Heart, My Love and Crazy Little Thing Called Love. TreseBella's newest Mexicanovela on primetime The Two Sides of Ana (Dalawang Muhka ni Ana) has been a tremendous boost to the network's weeknight programming on primetime TV. And with the said telenovela continuing to rake in high ratings, IBC-13 needs a quick response. They got one as well, in the form of their own highly-rated primetime Mexicanovela in *The Two* Sides of Ana (Dalawang Muhka ni Ana). The telenovela was made, filmed and set in Miami, Florida. The title is upon the phrase Las Dos Caras de Jano (The Two Faces of Janus). The theme song of The Two Sides of Ana (Dalawang Muhka ni Ana) is Josh Santana's song Haplos sa Awit.

The Two Sides of Ana (Dalawang Muhka ni Ana) is a Mexican TV telenovela originally broadcasted in 2005 in Mexico considered the first of a series of highly-rated TreseBella in 2014, one that included La Teniente, Love You and Spy Myung-wol, dubbed it in Filipino and rebroadcasted on a primetime slot on Philippine television. The rights were bought by IBC-13. Pitted against industry giants ABS-CBN and GMA-7, caught the fancy of Filipinos and became a nationwide sensation. Intriguing is the fact that at that time, ABS-CBN and GMA's shows lord over televisionand their shows occupy a very huge chunk of the ratings pie. In came Marimar andshoved its rival's ratings. This foreign telenovela so special that it was ableto do such. On the marketing perspective, strategies were employed that led tothe tipping of the ratings scale.

A story of a girl named Ana, who is a sweet and kind-hearted person who was forced to change because of anger and hatred. Ana, who wants to take vengeance for her family's death, plans to make the father and sons who killed her mother and brother fall in love with her. She ultimately sows discord among the three, but unaware that the love of her life, Gustavo, is a part of the family she's determined to destroy. Ana Layevska and Rafael Amaya lead the cast of this new

series. The decision of the management to its evening schedule is mainly attributed to attract more viewers on late primetime slot.

The Kapinoy Network reported that its pilot telecast hits an average national TV rating of 17.2% last May 5 yesterday vs rival *Pinoy Big Brother All In* (12.6%) in ABS-CBN and *The Successful Perezes* (8.3%) in GMA.

The Two Sides of Ana (Dalawang Muhka ni Ana) will become a ratings hit is also consistent on Twitter's trending list for nationwide and worldwide where it got five out of the top ten trends around the world.

The telenovela fever continues this #TheNightAffair as the character Ana Layevska and Rafael Amaya.

Don't miss *The Two Sides of Ana (Dalawang Mukha ni Ana)* on its primetime slot every 10:30PM right after *Crazy Little Thing Called Love* in IBC's PrimeTastik.

#### **Greetings from Asian Television Content**

We are the new major content provider of Channel 13 and we would like to invite you to advertise on our new programs which are to be launched this June 2014.

Aside from the programs featured on the article showing our AVP, we will also be coming out with our own local shows. Not focusing on what has already been featured in other travel shows in the past.

For AD placements, we are offering our introductory rates for a limited period only. This is about 10X lower than other Networks. Maximized exposure for minimal investment.

Should you be interested to advertise or be included in our programs, please do not hesitate to call me at 09177019548 (Mobile) or 553-0187 (Office) or PM me. I will be glad to be of service to you.

### IBC-13 sets P1.4-B modern privatization plan

Updated May 10, 2014 - 5:45am

The contest to become the most popular TV station in the Philippines is currently a two-horse race of the leader ABS-CBN's Channel 2 and GMA's Channel 7, which has been a challenge for the top slot revamping its programming last year. There is a significant gap these front-runners and the rest of the field recently invigorated TV channel and sequestered TV station IBC-13 is

aiming to change that with a series of major programming changes and talent instigated by new owners apparently.

Intercontinental Broadcasting Corp. (IBC-13) is spending around P1.4 billion for the modern privatization and upgrade of its facilities as it aims to be a strong number three and possibly climb up to number two in the highly Philippine television broadcasting industry.

IBC chairman Eric Canoy told The STAR that P400 million will immediately be spent in investing in state-of-the-art broadcasting facilities while another P1 billion will be used mission power. "And we are increasing it more within," they added. The STAR also learned that The Kapinoy Network is now negotiating to transfer its facilities in its current location in IBC Broadcast Center at Broadcast City, Capitol Hills, Diliman, Quezon City.

A new player in Philippine television will launch new primetime programs on the free-TV channel of IBC-13 whose known as The Kapinoy Network, starting June 1st.

Randy Topacio, ATC's VP for sales and marketing, promises an exciting rollout for TV 13's evening primetime slots. "This will change the TV landscape while we see ourselves like David battling against Goliaths on Philippine television primetime programming," said Topacio.

ATC, or Asian Television Content, will deliver new telenovelas from 10:30 to 11 p.n. in the evening with Filipino-dubbed Mexican content. The drama-love story *Two Sides of Ana* will air Mondays to Fridays, while the action-packed melodrama series *La Teniente* will air on Saturdays at 9:15 to 10 p.m..

The amount will be sourced from a combination of equity and borrowings that will be arranged by a syndicate of banks led by Viva Entertainment, owned by the chairman and CEO Vic del Rosario, Jr. and Asian Television Content Philippines Corporation (ATC), owned by the president Rey Sanchez who is also Channel 13 head who last year bought the TV station from the group of Boots, Lito and Rey. Canoy's consortium is said to have paid P2 billion in cash for the network with IBC Board of Directors.

IBC-13 is also set to sign a memorandum of agreement with Echostar and DIsh Network, the largest direct-to-home (DTH) satellite television company in the US, to able to telecast its programs in America. Company officials explained that IBC-13 ve its own channel in Echostar's programming.

ATC through a partnership with HubMedia, a Singaporean company provides TV and movie program international distribution will launch more programs for the network.

They pointed out that teh international channel Global IBC which is sold separately to viewers in the US (subscribers have to buy a separate box in addition to their cable TV subscription), current subscribers of Echostar will have to pay additional to be able to watch IBC-13 programs very soon.

The network has likewise with DZTV Radyo Budyogn 1386 as the AM radio station for news and public service will provide content such as news programs which will be simulcast in Radyo Budyong radio stations. An FM radio networks which is more upscale listeners as 93.5 Romance FM for easy-listening love songs, pop and romantic music, and iDMZ 891 FM for pop, dance music, urban misic mix of hip-hop and R&B and remixed music in common the conpemporary hit music (CHR).

The glory days for the new regime at IBC-13 as the Philippine television network is now a strong number 3 in viewership rankings, behind the two 2 leading networks ABS-CBN and GMA.

"We're all rooting for their success as more competition is good for viewers and advertisers." "Objectively them a contender ABS-CBN and GMA has been claim to be number one.

The Filipino TV industry tends to rely on established formulas in the ratings surges for The Kapinoy Network which putting the show in the Philippines on primetime TV. The major financial investor that owns most of the television stations in the country. It has been the number 3 television network IBC-13 in dominated by the 2 broadcast giants ABS-CBN and GMA are claim is number 1.

For the third spot, the vision is for IBC to be the third most-watched station in the country. Well, an established networks ABS-CBN and GMA Network which is continue to claims the top spot nationwide.

In the meantime, the audience is being Kapamilya, Kapuso and Kapatid stars in talents. IBC loyaltist in the fanatics to be a certified Kapinoy superstar.

Officials said that IBC-13 has now grabbed the number three spot in the television industry next to ABS-CBN and GMA 7 and edging out RPN-9 and TV5. "We are now aiming to be a strong number three and eventually become number two," they revealed.

Boots Anson-Roa, IBC-13 president and CEO, earlier said she would not be spending this much money for the network if he was not serious about making it big in the industry. Lito Ocampo Cruz, the executive vice-president (EVP) is now spending all his working hours for the company.

They explained that IBC-13's phenomenal rise which came about after Canoy, Roa, Cruz and Rosario bought the company late last year was largely due to the network having bagged the

contract to exclusively air the Philippine Basketball Association (PBA) and National Basketball Association (NBA) games.

IBC-13 has started a block-timer partnership with Viva Entertainment airing innovative new shows such as a sports programming led by the flagship program *PBA* and *NBA* games which is the broadcast rights to the two professional basketball league, boxing matches and MMA events like *ONE FC*. Also reportedly, in thge mass market to buy Kapinoy hit shows popular on IBC to add to its new shows.

The networking between Viva Entertainment, the entertainment company owned by Rosario, Asian Television Content (ATC) owned by Sanchez and IBC-13 owned by Canoy is also said to have boosted the profitability of the three firms signed a blocktime agreement.

During the network's relaunch last Thursday, company officials also revealed various new programs that aim to increase viewership. IBC-13 will be airing K-Pop Star Hunt, a hugely popular reality program in Korea and in the Philippines (currently being shown to cable TV subscribers), the two Mexicanovelas like The Two Sides of Ana (Dalawang Muhka ni Ana) and La Teniente on the primetime slot, and Spy Myung-wol as well as several popular Asian programs from Korea and Taiwan as part of TreseBella on ATC @ IBC while trying to the import hits and the Asia's biggest mixed-martial arts (MMA) organization fighter ONE FC. With the primetime hits such as the trend-setting hits like the mermaid fantasy drama Janella in Wonderland, the primetime soap opera drama serial Your Heart, My Love and the romantic comedy Crazy Little Thing Called Love, drama anthology Sandy's Romance, huge hit comedy sitcom Sir Chief Loves Maya, all-male gag show Happy TODAS, the hit sitcom Iskul Bukol Men, musical variety show Dingdong n' Lani, comedy talk show Last Fool Show, dance show DMZ-TV, action sitcom Abra Gayumaand political satire Sic O'Clock News Naman as well as winner hits like the game shows Who Wants to be a Millionaire? and The Million Second Quiz and the reality talent show for a national singing contest Born to be a Superstar will beating to the other network giants.

Its flagship news programs *Express Balita* and *Ronda Trese* will also have a same format in Filipino masses. Showing the full-length Tagalog movies through *Kapinoy Cinema* together with the Viva Tagalog movies such as the movie blocks *Viva Cine Idols*, *Viva Box Office* and *Sunday Sinemaks*.

## "YOUR HEART, MY LOVE" SPARKS PASSION REACTIONS FROM PH VIEWERS

What if your debt mother and father cheated on you with your own best family?

New episodes of your primetime favorites on this premise rests IBC's original production of hit primetime TV drama series *Your Heart, My Love* which has sparked discussions online and offline as viewers relate to main protagonist Sophie (Claudine Barretto) with a child girl Maricel (Xyriel Manabat) and her struggles in keeping her family intact after her father Roel (Raymart Santiago) had a sacrifised with her own dad Ronald (Christopher de Leon) and is is about fighting off her evil aunt Barbara (Princess Punzalan) against the debt mother. The compelling turn of events in the lives of Raymart, Sophie and Donald has captured viewers' interest, making it one of the consistent top-rating soaps on Philippine primetime TV today, even hitting more than 35% in national TV ratings or above the average viewership recorded for its 9:30PM time slot.

It has been a daily habit for viewers to talk about it online, making *Your Heart, My Love* a regular trending topic on Twitter worldwide, and to talk about it amongst family, friends, and colleagues the next day wherever they may be. Some would even catch up on the episodes they missed via video-on-demand site Kapinoy Rewind and WatchPhilippines. Filipino fans would voice out how much they hated Barbara and how they want Sophie to teach the two a lesson for their infidelity.

The show was such a phenomenon that the original heart-warming drama *Your Heart, My Love* was able to hit an all-time high national TV rating of 30.5% last April 24, or almost double its rival program's rating of 29.2% of *The Legal Wife* and 15% of *Rhadora X*.

Memes also went viral online as netizens make fun of the show's memorable scenes or lines. Apart from its the compelling storyline, *Your Heart, My Love* also enjoys a massive following because of its top caliber cast composed of Xyriel Manabat, sought-after Filipino actors Princess Punzalan of Evil Aunt, Sandy Andalong and Ian Veneracion with Maxene Magalona, JC Tiuseco, Nikki Bacolod and DJ Durano, Raymart Santiago of Dad, Christopher de Leon of Father and the queen of Pinoy soap opera Claudine Barretto of Debt Mother. *Your Heart, My Love* airs on Philippine television weeknights, 9:30PM, on IBC PrimeTastik.

## ATC on IBC 13: The best brodcaster

May 24, 2014

**NOT FAR FROM NOW**, on June 2, a new blocktimer will enter into the in-debted, bankrupt and crippled government-owned broadcaster. Asian Television Content Philippines (ATC) will start its blocktime operation with the Intercontinental Broadcasting Corporation (IBC 13). This will be the fifth agreed agreement and the fourth materialized blocktimer since government sequestration of 1986.

The privatized, currently government-owned yet dependent network much to block timers to alleviate capital deficiency and to get a significant slice on the audience share as the number 3 station in the country. According to the broadcaster's financial statements, which can be downloadable on the Commission on Audit website, in calendar year 2012, Channel 13 incurred PHP 655 million in capital deficiency, improved from PHP 698 million in the audited financial position as of 2011.

Nonetheless, the politically-motivated social media scholars (PMSMS) paid the said channel's major turn the masses' viewing assessment, as part of the truth, while the Philippine TV monitors, initiated by the author-admin of this blog, commenced the clamor since last year. **IBC's Blocktime Interregnum (June 1, 2013-June 1, 2014)** 

When Vic del Rosario announced that Viva-TV would be merged as IBC-13 due to high operating expansion and becoming the number 3 stations, most sports aficionados and TV critics and expanded into the Philippine entertainment industry, including this blog, would question the operating of The Kapinoy Network.

Although, *ONE FC*, the Asian version of the Ultimate Fighting Championship, became a transitional saving face of Channel 13 in order for an audience retention every Saturday nights. The Singapore-based mixed martial arts show, the rerun of *Noli Me Tangere* (1990's) and the rest of the prime time block including the new hits of *Janella in Wonderland*, *Your Heart, My Love, Crazy Little Thing Called Love, Sandy's Romance, Maya Loves Sir Chief, Who Wants to be a Millionaire?*, *Born to be a Superstar, The Million Second Quiz, Happy TODAS* and *Dingdong n' Lani*. Despite that, IBC is currently airs the *PBA* and NBA basketball games as well. Pacquiao's bouts from Solar Sports were also aired the day following his bout as a catch up of viewers who missed the bout due to Sunday work.

They justify such a stale programming strategy based on the meticulous monetary instincts on how expensive the new programming and potential return of investment, the masses' truth that Channel 13 is a broadcaster in a fully operated and eventually becoming the giant networks.

## What's in store in the new management? What's new?

According to the block timer company, they will air two Mexicanovelas, a resurging trend since 1990's Philippine TV. On Saturday nightst 9:15 p.m. (last May 10), *La Teniente* deals with the navy, a much learning drama for our own navy particularly on to the crisis of territorial disputes with China. *The Two Sides of Ana* will broadcast on weekday evenings, beginning Monday to Friday at 10:30 p.m.

Documentaries to be aired on ATC block include *Animalia* and *Confidential* series. The promised *Retro TV* will be fulfilled and to be hosted by Mario Maurel. According to one of the

Pinoy Nostalgia administrators and TV monitors, Joshua Sabater Jimenez, who handles the RadyoTelebisyon blog, *Viva Cine Idols*, which is highlighting full-lenght Tagalog films and *Sunday Sinemaks*, featuring the hit Pinoy action movies as well.

Aside from *ONE FC*, two programs will return on the tube: *Cooltura* will return while expanded their scope to other nations and *Hi-5* (from TV5), to jumpstart the ATC block on weekdays at 4:30 p.m. for children after school. What programs are to stay?

Daytime programming: the hit animes on weekdays including *Ghost Fighter* and *Kirarin*, and tokusatsu hits at 8 a.m. on weekends such as *Kamen Rider Fourze* (Saturday) and *Sky Ranger Gavan* (Sunday) will remain in the new management. Religious programming such as *El Shaddai*, *Jesus Miracle Crusade* and *Family TV Mass* will remain at their usual times and so does children's programming including *KapinoyLand*, *Barney & Friends*, *Mickey Mouse Clubhouse* and some of educational programming like *Learn with English*, *Math Makulay*, *Bayaning Bayani*, Pamana and *Science Kwela*.

The network's primetime news program *Express Balita* is a one hour to 6:30 p.m. competing with ABS-CBN's *TV Patrol*, GMA's *24 Oras* and her older sister TV5's *Aksyon*. As long as IBC will air the block time, we would question ourselves: Will ATC block act for the network privatization.

## Channel 13 ready to compete with ABS-CBN and GMA-7

June 20, 2014

#### **COMPETITION**

IBC is the leading television and radio broadcast company in the country and the Philippines.

The company currently competes for audiences and advertising revenues directly with other broadcast stations, radio stations, newspapers, magazines, cable television, and outdoor advertising within their respective markets. The television broadcast industry faces fast-paced, continuous changes in technology and innovations in programming, the possible rise in popularity of competing entertainment and communications media, and government restrictions or actions of regulatory bodies.

The company's closest competitor in the Philippines is ABS-CBN and GMA Network. Both networks target a general audience with a mixture of family entertainment, news, drama, and general programming.

Other key networks in the Philippines include TV5 and the government-sequestered RPN, and state-owned PTV networks, which have distant audience share and ratings relative to GMA and ABS-CBN. Featuring new programs, talents, and look. The said blocktime agreement allowed Viva Entertainment to control and manage IBC-13's programming content and airtime sales.

#### More networks expected to join the ratings game

Much of the excitement of showbiz this 2014 will most likely be provided by television as in previous years, via the unrelenting battle of the networks. particular battle might to fight against rivals ABS-CBN and GMA-7. RPN-9 will most likely find its steady following for some of its show (and not only that the *KBL* and *MBA* games) and could eat up into the ratings game of some of the shows of the two leading networks. The still very much government-owned IBC-13, currently is the number 3 station as the third giant networks, will also surely find its new audience following for some of its shows (and also including the PBA and NBA games) and could eat up into the ratings of some of the shows of the two leading networks. An industry leader in the '80s, may also seize a steady following with some of its new shows.

Twento fourteen with ABS-CBN and GMA finally taking the leader over the other networks, which but naturally will want to reclaim and reassert its position as the industry No.1 as well.

The Canoy-owned network has further opened its primetime to blocktimers and co-producers like Viva Communications, Inc. and Asian Television Content Philippines Corporation (ATC), which is definitely good since network executives that can be into top-rating shows. Further hear that IBC-13 wants to beef up not only its sports and entertainment shows, but also its news and current affairs programs.

**The repackaging of IBC-13**: I think, decided that the management of IBC-13 need to have a stronger and more impressive masses in Philippine television so surely, you re-repackage them.

It began to re-establish its presence with the introduction of innovative mass-based programming in an area when foreign canned shows dominated the boob tube.

IBC's relaunch in 2014 as the Kapinoy network last 2011 and proved to be a smart move. Since 1996, the network moved up the ratings ladder with a peed that astonished everyone. It will catapulted to the number 3 spot. That same year, all the top 25 slots in the ratings were IBC programs.

Just look at the DJs of the FM radio stations 93.5 Romance FM, playing the romantic and easy-listening love songs, as well as ballads, pop, lite rock and OPM, and iDMZ 891 FM, playing more dance music, more urban music from hip-hop and R&B, very much remixed music and pop songs. It channels 2 and 7 are going for the masses. Is the strategy of IBC-13 to go for more intellectual viewers for a good one.

Personally like IBC-13 for coming up with more original shows. They come up with very interesting ideas in case often. They both really lack marketing and more aggressive marketing for more maatract to viewers through producing shows and repackaging added new programs.

I'm tired of watching the shows from 2 and 7 craving for more intellectual from local channels.

**GOOD FOR CHANNEL 13**: IBC-13 has good shows intend to complete more viewers. After acquire the *NBA* and *PBA* games, in attract more viewers of the Kapinoy network should invest more on genre shows.

Go 13! *Kapinoy ng Bagong Pilipino*, more telenovelas, Taiwanovelas and Koreanovelas as well. Before that, IBC-13 compete with its top-rating shows like *Iskul Bukol*, *Chicks to Chicks, TODAS*, *See-True*, *Seeing Stars with Joe Quirino*, *Eh Kasi Babae*, *Sic O'Clock News, Maricel Live*, *The Sharon Cuneta Show, Loveliness*, among others. Some of the full-lenght Tagalog films airing *Piling-Piling Pelikula* and *IBCinema*.

Now, IBC-13 is still struggling I hope this year will be a good one for this channel. At the time, they have the fantasy series like *Batang Genius* and *Janella in Wonderland*, primetime drama series *Your Heart, My Love* and *Crazy Little Thing Called Love* for a good soaps at night. For more nightly shows in a balancing local programming: *Maya Loves Sir Chief, Iskul Bukol Men, Last Fool Show, DMZ-TV, Sic O'Clock News News, Happy TODAS, Sandy's Romance, Shake, Rattle and Roll, Dingdong n' Lani, Seeing Stars Tonight, children show <i>KapinoyLand, Who Wants to be a Millionaire?*, *Born to be a Superstar, The Million Second Quiz, PBA* and *NBA* basketball games, *ONE FC, The Two Sides of Ana (Dalawang Muhka ni Ana)* and *La Teniente, Hayate the Combat Butler* and *Spy Myung-wol, Viva Cine Idols, Viva Box Office* and *Sunday Sinemaks*.

Told us our friend, Eric Canoy, the chairman of IBC to relaunch the 3rd season of *Born to be a Superstar*, the biggest singing reality search in Philippine television last April 5, 2014. Plans also said the TV networks do something of the natinowide and worldwide version. I personally feel that IBC-13 should take a chance on getting a local franchise of *Born to be a Superstar*. The yuppies are a great target audience especially now when singing contests in Philippine TV seem to be focused on making pathways for 15-19 year olds. Yuppies, too, need Idols coming from the 20-25 year olds age bracket.

Gradually also now that Channel 13 especially given the third spot behind ABS-CBN and GMA.

According to Canoy, many new programs are reportedly planning to launch IBC-13 this year to be some competitive and becoming more comparable they turn to the two giants.

IBC-13 is now owned by telecom magnate Eric Canoy, Boots Anson-Roa and Lito Ocampo Cruz.

The Kapinoy Network will have a new station in IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City and transmitter tower in Coca Cola sales office, Roosevelt Avenue, San Francisco Del Monte, Quezon City. Althrough they will retain the Broadcast City studios, the Coca Cola sales office in Roosevelt Avenue will cater mostly to LIVE programs that is both accessible to the talents and audience.

The Kapinoy Network IBC-13 has been constantly plugging that it topped the TV surveys last 16 years. The voice over says that the survey's results were expected by IBC people.

However, people had no doubt because of the credibility of such a claim. They say the reason IBC-13 is allegedly leading in some surveys is because it has pirated and copied most of the top-rated programs of the other networks. In our opinion, the surveys would have been convincing if IBC-13 retained most of its original programs when it goes on the air. That way, it claim to make the presence felt in the broadcast industry that IBC-13. The Kapinoy Network, is really number three.

The fantaserye genres from inspriation, fairies, mermaid, superhero, adventure, among others. And the adaption based on komiks, original tales about the Pinoy fantasy.

It's the first time that the press was invited by any network to a trade relaunch and *Ito'ng Bagong Channel 13* proved to be a show of force and numbers. They introduced all their forthcoming shows, including new fantasy soaps like *Janella: A Princess Girl, Voltron Man, Superboy, Kroko: Ang Alamat sa Zoo.* It seems now that need more soaps to compete directly with the soaps of GMA-7 and ABS-CBN.

#### Saturday

10:00AM: **NBA** (live via satellite)

12:00NN: *Lunch Break* (LIVE)

02:30PM: **PBA** (LIVE)

04:30PM: Viva Box Office

06:00PM: The Million Second Quiz

06:45PM: *La Teniente* (TreseBella)

07:30PM: Abra Gayuma

08:15PM: Sandy's Romance

09:00PM: Born to be a Superstar (LIVE)

09:45PM: Maya Loves Sir Chief

10:30PM: ONE FC

11:30PM: *Happy TODAS* 

12:30AM: Express Balita Weekend

#### **Sunday**

03:00PM: Friends 4Ever

04:00PM: **PBA** (LIVE)

06:15PM: **Seeing Stars Tonight** (LIVE)

07:00PM: Express Balita Weekend (LIVE)

07:30PM: Who Wants to be a Millionaire?

08:30PM: *Dingdong n' Lani* 

09:15PM: Born to be a Superstar (LIVE)

10:15PM: Last Fool Show

11:00PM: Sunday Sinemaks

#### Drama in the major networks **Edit**

- ABS-CBN (teleserye and fantaserye)
- GMA (dramaserye and telefantasya)
- IBC (fantaserye and teleserye)
- TV5 (tawaserye, fantaserye and teleserye)

# Sequestered TV networks IBC and RPN now is the top TV networks once again

June 22, 2014

Sequestered TV networks IBC-13 and RPN-9 were the top channels back in the '70s, '80s and '90s. Both have produced classic quality programs that are being remade by the top TV networks today.

Now is the time for the current network war once again in revival the glory days. After ABS-CBN and GMA-7 both claiming to the no.1 spot as Kapamilya and Kapuso, it claims the no.3 slot is now joined by IBC-13 as Kapinoy, TV5 as Kapatid and RPN-9 as Kasama are the monicker branding in terms of the battle dominance.

Back in the 80's, when there was no Kapamilya, Kapuso or Kapatid yet, IBC 13 is the no. 1 TV station in the country besting the other four other networks then in the local free channels (2, 4, 7 and 9).

Since the government is not allowed to sell the sequestered TV network because in cheating of privatization efforts remains the PCGG, according to the president Noynoy Aquino III in the current PNoy administration. In this privatized, the government-sequestered TV networks in the much-awaited block timers and gets more significant slice on the audience share. According to the broadcaster's financial statements, which can be downloadable on the Commission on Audit website, in calendar year 2012, Channels 9 and 13 incurred PHP 655 million in capital deficiency, improved from PHP 698 million in the audited financial position as of 2011. That, we believe is among the greatest responsibilities of media.

Of course, the technology and facilities of the new Channel 9 and 13 are a quantum leap from that of the old. IBC-13 and RPN-9 are commits itself to being a free, responsible, and responsive network, as a member of media should be. To safeguard press freedom, and at the same time to use it judiciously. To be quality, innovative and creative core intact in its programming. In a short span of years, amid escalating network wars, Channels 9 and 13 has made its mark. Fueled by its pioneering and indomitable spirit, RPN and IBC has proudly established many firsts in the Philippine broadcast industry, progressively expanded its reach, and blazed new broadcast trails to place itself a cut above the rest.

RPN-9 established and opened in 1969. Among the top-rated programs became popular was *John En Marsha*, *Flordeluna*, *Superstar*, *Champoy* and *Buddy en Sol*. It also started the *Eat Bulaga!*. The channel is also the first-ever telenovela was *Marimar*, the first Mexican drama that has been dubbed in Tagalog.

Meanwhile, also opened the IBC-13, on the other hand debuted in 1960 and had given rise to many hit shows in the '70s and '80s. Among the top programs of Channel 13, which banners the slogan *Basta Pinoy sa Trese* and *Life Begins at 13* became popular were *Iskul Bukol, TODAS, Chicks to Chicks, The Sharon Cuneta Show, Seeing Stars with Joe Quirino, Maricel Live, Barrio Balimbing, Loveliness, Sitak ni Jack, Eh Kasi Babae, Hapi House, Goin' Bananas, Sic O'Clock News, Takeshi's Castle, Ora Engkantanda, Pinoy Thriller, among others. Government-sponsored programs that most of the shows on IBC-13. The top shows and popular stars of the network were becoming more popular and it just became a venue, government announcements and more commercialized programs. The two channels* 

were eventually sequestered by the Presidential Commission on Good Government (PCGG) in 1986.

Channels 9 and 13 is also still sequestered by the government and this time, IBC and RPN is now joined the network war once again, deeply honored to rejoin the ranks of the media community. A new line-up of shows will be presented to the viewing public for a more interesting programming in recent years.

IBC-13 joins the network war which is the no.3 spot and eventually becoming the third giant network in the coutnry networks to the two giants ABS-CBN and GMA Network, The Kapinoy Network which is having more powerhouse and homegrown programs acquired a reputation for creativity and innovation as it aggressively produced and relaunched the poineering and trend-setting programs through the original productions and the quality local productions as well as the *PBA* and *NBA* games.

RPN-9 still the leader network to the no.3 spot to have more trend-setting local and foreign canned programs, including telenovelas, Asian dramas, animes and sports programs including the *KBL* and *MBA* games. It has earned honors and awards both here and abroad for its homegrown programs of RPN and IBC.

In a surge of phenomenal growth, IBC earned a reputation as The Superstar Network under the new network chairman Eric Canoy, president and CEO Boots Anson-Roa and executive vicepresident Lito Ocampo Cruz. It has taken big leaps and bounds and among the ranks of The Kapinoy Network. Since 1998, to be a strong no.3 in the overall TV network rating with an innovative and creative core intact programming that combines all the station's more local programs, including news and current affairs, dramas (soap opera and drama anthology), fantasy, comedy (sitcoms, gag shows and political satire), talk shows, variety shows, game shows, reality shows, sports shows, children's programs and the Viva Taglog movies, as well as sports programming home to the NBA and PBAbasketball, and ONE FC fighters. Also part of their success in their carrying of the popular anime franchises such as Ghost Fighter and Kirarin, and the sental and live-action tokusatsu franchise Kamen Rider Fourze and Sky Ranger Gavan, which effectively revitalized interest in anime in the Philippines. Amid the escalating network war, IBC succeeded in gaining a foothold. TreseBella, which is recently relaunched the imports of Mexican telenovelas The Two Sides of Ana (Dalawang Mukha ni Ana) and La Teniente, a Taiwanese drama Hayate the Combat Butler and the Korean drama Spy Myunh-wol. For its re-imaging, the new network executives led by Eric Canoy coined a new slogan for Kapinoy ng Bagong Pilipinoand Ito'ng Bagong Channel 13. The slogan was conceived at the height of the "network wars" behind the two giants ABS-CBN and GMA Network, which mirrored each other's programming for ratings supremacy. IBC-13 aimed to veer away from the practice done by both networks by coming up with more shows with fresh formats to complement its flagship program, the PBA and NBA.

In a surge of phenomenal growth, RPN earned a reputation as The Leader Network under the new network chairman Wilson Tieng and president and CEO Robert T. Rivera. It has taken big leaps and bounds and is now among the ranks of The Kasama Network. As the year operation, it rose to a strong no.3 in the overall TV network rating with a programming that combines America's certified hits and all station-produced local programs, including Mexican telenovelas, animes and Asian dramas from Korea and Taiwan. Also part of their success is their carrying of *Dragon Ball Z* anime franchise, which effectively revitalized interest in anime in the Philippines. Amid the escalating network war, RPN succeeded in gaining a foothold, as the dark clouds of the Asian crisis loomed in the horizon. For its re-imaging, the new network executives led by Wilson Tieng coined a new slogan for *Kasama Ako!*. The slogan was conceived at the height of the "network wars" behind the two giants ABS-CBN and GMA Network, which mirrored each other's programming for ratings supremacy. RPN aimed to veer away from the practice done by both networks by coming up with different shows with fresh formats to complement its flagship program, the *KBL* and *MBA*.

IBC and RPN now joined the surveys of Kantar Media/TNS Philippines (subscribe of ABS-CBN, IBC-13 and RPN-9) and AGB Nielsen Media Research (subscribe of GMA-7 and TV5).

# Fall in Love with Me airs on IBC premieres on July 28

Juyl 20, 2014

Proving yet again that IBC-13 is the home to the most successful Asianovelas, PrimeTastik's latest addition to its roster is the Taiwanese romantic comedy *Fall in Love with Me*.

Being true to its promise of providing superior entertainment, IBC-13 brings another well-loved Asianovela series in Korea and Taiwan to Filipino homes.

Following the success of the hit Taiwanovela series are *Amazing Twins*, *In Time with* You, *Summer's Desire*, *Fondant Garden*, *Once Upon a Love*, *Love Keeps Going*, *Love* You and *Hayate the Combat Butler*, IBC airing Fall in Love with Me is set to bring a mixture of romance and comedy this time to every Filipino household.

With the Filipinos' love for Asianovelas through the years, the Kapinoy network IBC-13 presents another one-of-a-kind primetime Taiwanovela titled *Fall in Love with Me*. It features a mixture of romance and comedy like no other, airing at 10:30PM, with TreseBella's the romantic dramedy Koreanovela *I Need Romance 3* (4:30PM) and the dramatic telenovela *Two Sides of Ana* (10:00PM), on the primetime block.

Fall in Love with Me revolves Lu Tian Xing (Aaron Yan) is a prodigy in Asia's advertising field. Rich, famous, and highly successful, he suddenly announces during a press conference that he will be taking a three-month break from the advertising life. With a simple disguise, he transforms himself into "Xiao Lu." Enter Tao Le Si (Tia Li), a young woman who promised her late brother to protect his advertisement agency and his legacy. Unfortunately, business never picks up and Le Si had to battle with Tian Xing to stop her company from being sold. When Xiao Lu enters her office doors, Le Si initially thinks that he's Tian Xing, but the two men's personalities are complete opposites. Le Si finds herself drawn to Xiao Lu's warm temperament, but will their love last once she discovers the truth of his identity?

Filipino viewers can surely relate to the story of *Fall in Love with Me* as it will constantly bring excitement every night with its unpredictable scenes. The impeccable performances of the cast also give a different touch to its storyline, making it more appealing to viewers.

Starring Aaron Yan as Lu Tian Xing, has been named the 21st century prodigy of the marketing industry; Tia Li as Tao Le Si, she tries to stay afloat by managing her late brother's advertising company OZ; and Jack Li as Leo, he works at OZ as the creative director of advertising, as the main leads.

Fall in Love with Me airs weeknights 10:30PM premieres July 21 right after the telenovela Two Sides of Ana on IBC-13's PrimeTastik.

# IBC-13 enters the primetime drama battlefield with its first network-produced series

Philippines, August 9, 2014

#### Raymart Santiago and Claudine Barretto of Your Heart, My Love

Sequestered TV station IBC-13 got the longest-running and top-rating primetime drama series on Philippine television history *Your Heart, My Love* with the perfect mix of soap opera, melodrama, family drama, romance, action, suspense and thriller in one. The series, which airs weeknights at 9:30PM. Starring the queen of Pinoy soap opera Claudine Barretto and the king of box-office action star Raymart Santiago, boasts of a powerhouse cast by the Philippine television and movie industry which is also includes Xyriel Manabat, Christopher de Leon, Sandy Andalong, Diether Ocampo, Cherry Pie Picache, Maxene Magalona, JC Tiuseco, Princess Punzalan, Ronaldo Valdez, Ces Quesada, Ian Veneracion, DJ Durano, Nikki Bacolod, Nathan Lopez, Abigail Macapagal, Dino Imperial, Janeena Chan, Mark Anthony Fernandez, Jackyn Jose, Izzy Canillo, Steven Silva, Elisse Joson, Gardo Versoza, Tetchie Agbayani and Bojo Molina.

The series began formal preparations, training, and filming as the longest-running primetime soap opera hit teleserye on Philippine television became critical and commercial phenomenon.

At the glance, *Your Heart, My Love* could be focused on the Filipino family values centers on and the story about her mother and his father who will loved someome. The family melodrama is directed by the box-office director Wenn V. Deramas. IBC-13 appears on giving ABS-CBN and GMA serious competition for advertisers. Last August 8, with the record-breaking viewership of 27.8% audience share against the rival head-to-head with *Sana Bukas Pa Ang Kahapon* (21.5%) which is starring Bea Alonzo, Albert Martinez and Paulo Avelino and *Ang Dalawang Mrs. Real*(15.0%) which is also starring Dingdong Dantes, Lovi Poe and Maricel Soriano, according to data from Kantar Media/TNS Philippines individuals and landing in the top 25 programs for the day nationwide in the Kantar Media ratings, the series has drummed up interest for viewers.

IBC-13 intends to keep up its pace by fielding young lead talents is in itself a show worth watching out for. They've become hot topics in social networking sites.

## Role for Princess Punzalan of Your Heart, My Love

August 9, 2014

Princess Punzalan, the darling and apple of the late radio-TV queen Helen Vela, shows off her acting prowess to full advantage as she assumes an entirely different role in IBC's teleserye *Your Heart, My Love*.

Although the soap opera superstar as former top Kapamilya and Kapuso actress is now turned the Kapinoy network's most prized talent Claudine Barretto (Sophie) and Raymart Santiago (Roel), many viewers have been vocal about saying that Princess Punzalan is the main reason for TV addicts to watch the daily instalments of the TV drama. Princess plays the bad guy as Barbara, the kontrabida, who provides the balance, angry, mad, laugh and evil for sweet, nice heroine Claudine.

They note with disappointment, however, that Princess is not getting the proper billing, despite her definitely "meaty" role and the fact that her character is central to the story. It will be filled with dramatic portrayal from the Optimum Teleserye Queen and Drama Queen who was known for her several top rating shows on rival ABS-CBN and GMA. Now, is entitled Optimum

Teleserye Queen, which is somewhat an answer to ABS-CBN's title to Judy Ann Santos who was recently crowned as the Teleserye Queen.

The Kapinoy network should do something to revive Claudine, as she is the network's top drama star.

In the ratings game, *Your Heart, My Love* is one of IBC-13's primetime teleserye, along with IBC-13's newest fantasy series *Kroko: Ang Alamat sa Zoo*, the newest children's adventure crocoserye starring the child star Thirdy Lacson, *Janella: A Princess Girl*, IBC's fantaserye starring primetime princess Janella Salvador and *Voltron Man*, the newest action-packed superserye starring primetime prince AJ Muhlach.

## The Return of the Telenovela to Philippine Free TV

August 15, 2014

Telenovelas, or the more distinguishable term Latinovelas, making a comeback to free TV in the Philippines. Also, see your favorite Koreanovela on prime time television.

Prime time is the peak time slot of television broadcasts, usually between 5 p.m. and 11 p.m. on weekdays. Entertaining to watch television shows from neighboring countries such as South Korea, Japan and Taiwan, the proliferation of such shows the time available for Philippine-produced shows.

The genre, once dominant in the afternoon and evening drama blocks of the major networks, essentially an endangered species once *Meteor Garden* and other Asianovelas began to invade the small screen. Then in late 2011, the Telenovela Channel was introduced, giving dramas from Latin America a new lease on life.

Since the creation of the Telenovela Channel, several free TV networks have attempted to resuscitate the fading popularity of the telenovela.

In 2013, GMA aired the Colombian series *Lola* (or *Bella Calamidades*). Unfortunately for the Kapuso network, low ratings forced the management to stop airing the telenovela before it can be finished.

Also that same year, Studio 23 (now ABS-CBN Sports+Action) aired the original version of the hit ABS-CBN teleserye *Nasaan Ka, Elisa?*. Titled *Donde Esta Elisa?*, the original series aired during the first half of 2013.

Since IBC-13's popular telenovela in the past such as *Carita de Angel*, *Siempre te Amare* (originally aired on RPN), *Maria del Cielo* (originally aired on RPN), *Natalia* and *Por un Beso* aired on Viva-TV's primetime block, *Maria Isabel*(originly aired on RPN in 1999), *Mar de Amor*, *Teresa*, *Rosalinda* (originally aired on ABS-CBN, GMA and RPN), *Palabra de Mujer*, *Amor Bravio* and *La Madrastra*.

It airs a telenovela in PrimeTastik block. And now the network will bring back the family centered and intense drama theme of Latin TV series in its primetime schedule. The Kapinoy Network is bringing back the Latin telenovela craze with *Two Sides of Ana* and *La Teniente* proves to be the home of hit telenovela fever.

While a representative from IBC-13, the third largest network in the country said that putting their own Korean abd Taiwanese dramas and Mexican telenovelas in primetime. "It's actually the strategy of IBC-13 to do counter-programming, here we are offering the best titles of foreign dramas on primetime.

Then in June of this year, IBC and Asian Television Content Corporation airing with *The Two Sides of Ana* and *La Teniente* on IBC-13's primetime block. Unlike GMA's unexpected pullout of *Lola*, both IBC and ATC were more than willing to both series, despite their highest ratings in a competitive primetime programming.

IBC-13 Vice President for Program Acquisition said: "It is the phenomenal hit for idol dramas this year with its ratings peaking at 30% in the metropolitan area here. It was the No.5 program overall nationwide following the Asian dramas, local primetime fantaseryes and drama, Viva Tagalog movies, *PBA* games and newscast, and No.1 in its timeslot. Filipinos love drama and stories that we can relate to. Most of the time, the Mexican dramas are quite escapist and moving. Aside from the touching plotlines, the production is really a visual experience of places that most of us are not accustomed to seeing. Telenovelas give viewers a different style of storytelling from usual Filipino soap operas, or teleseryes.

With TreseBella, the newest sensation with a perfect mix of Latin American telenovelas from Mexico and the imports of Asianovelas from Korea and Taiwan, which has been more dominated into the primetime slot. Top Philippine TV stations ABS-CBN, GMA, IBC, RPN and TV5 are leading the way in importing Latin telenovelas from Mexico, Taiwanese and Korean dramas. Meanwhile, PTV-4 and Net 25 added to the Korean dramas.

Because of the Mexican stars, *Two Sides of Ana* starring Ana Layevska and Rafael Amaya, and *La Teniente* starring Maria Fernanda Yepes are becoming the telenovela fans. While The Kapinoy Network IBC-13 has now enjoyed ratings success over the past couple of years, the reintroduction of the telenovela considered to be their biggest gamle yet. Meanwhile, the sequestered network that *Two Sides of Ana* and *La Teniente*, like the network's primetime programs on IBC, will perform very well in the ratings.

Two months later, ABS-CBN decided to bring the telenovela back to their lineup. Brazilian drama *Ana Manuela*, scheduled to air starting August 18, will be the network's first telenovela since *Frijolito* in 2011.

While ABS-CBN has enjoyed ratings success over the past couple of years, the reintroduction of the telenovela is considered to be their biggest gamble yet. Nevertheless, the network hopes that *Ana Manuela*, like the other programs on Kapamilya Gold, will perform very well in the ratings.

The telenovela, once considered endangered on free TV thanks to Asianovelas, are relevant once again. Now the question is, how long will they remain in the minds of the viewers? Only time will tell.

# AJ Muhlach, Janella Salvador and Robi Domingo Big Winners at 4th Eduk Circle Awards

August 22, 2014

IBC-13's Kapinoy personalities ruled the 4th Eduk Circle Awards held at University of the Philippines last Sunday August 17, 2014.

Winners of the 4th EdukCircle Awards were chosen according to the exemplary performance throughout the whole year affirmed by deans and students from different colleges and universities in the country.

EdukCircle is an institution that promotes the advancement and essential evaluation of communication practices in different academic fields.

For this year, AJ Muhlach took the most number of awards with the different awards. AJ Muhlach bagged the newest awards including the Best Action Star as *Voltron Man*. Janella Salvador is the Most Popular Teen Actress of the Year (*Janella: A Princess Girl*). Robi Domingo, Best Game Show Host of the Year (*Who Wants to be a Millionaire?*) Claudine Barretto (Best Television Drama Actress of the Year) earns her first Best Actress Award for her portrayal as in the hit drama series *Your Heart, My Love* of IBC-13. Raymart Santiago is the Best Television Drama Actor of the Year (*Your Heart, My Love*).

## IBC-13 Up in the Ratings Game

August 24, 2014

MANILA, Philippines - The effort to better service the public with balanced programming finally paid off for the sequestered TV station IBC-13 known as *Ito'ng Bagong Channel 13*.

Just recently, the network came up the third spot, next to the surpassed of ABS-CBN and GMA 7 in viewership based on Kantar Media/TNS Philippines.

August 2-24, IBC-13 had a 34.7% audience share compaed to the 50.4% of ABS-CBN and 42.6% audience share of GMA-7 had increased viewers.

Among IBC-13 programs credited for the weekend boost is the show *Born to be a Superstar*, which also enjoyed a higher than usual during its August 16 and 17, and August 23 and 24 episode.

Anja Aguilar, show host, singer, actress and recording artist, is proud of the results, which he said is reflective of the hard work he and the show's production staff had continuously poured into the show.

"Hindi rin naman naging madali, matagal rin naman bago kami napansin," said he in a taped interview aired over *Seeing Stars Tonight* on August 24.

The Million Second Quiz on Saturday, and Killer Karaoke and Who Wants to be a Millionaire? on Sunday are becoming the huge success, which si also part of the network's weekend programming, has been credited for enticing weekend viewers to tune in to the channel.

Maya Loves Sir Chief and Sandy's Romance, which is also part of the Saturday programming of the network, has also been credited for enticing weekend viewers to tune in to the channel. Janella: A Princess Girl and Voltron Man, which is also part of the weeknight programming of the network, has been reaching to the top as the fairytale princess for Janella and the action-packed superhero for AJ.

"Salamat po sa inyong suporta," primetime princess Janella Salvador and AJ Muhlach as the primetime prince known as Voltron Man, the two of the series' lead roles, intoned in a separate interview.

Expected to bring in more viewers is the much-awaited newest primetime drama series of the teleserye queen Claudine Barretto and the teleserye king Raymart Santiago.

Your Heart, My Love, the series is about the love story and romantic life in the family drama, because of thriller and TV kontrbida within the powerhouse cast, that is, if the legal hassles of its host, at that point.

## Angelu de Leon-Bobby Andrews movie this month on Viva Cine Idols

August 31, 2014

#### Angelu de Leon and Bobby Andrews

This month, IBC-13 is treating us to a mini festival of films starring Angelu de Leon and Bobby Andrews on IBC-13. The Monday night movie festival *Viva Cine Idols* featuring the month-long festibal of the tandem blockbuster Angelu de Leon and Bobby Andrews to be shown every Monday, 8 p.m. to 9:30 p.m. over IBC-13.

The series comes after the successful movie festivals starring the star for all seasons Vilma Santos, Pinoy hit rapper Andrew E. and the mega star Sharon Cuneta with Gabby Concepcion.

The first made their mark on stage and television as actress Angelu and actor Bobby.

On the big screen, the Pinoy movies will also be featured this month in *Viva Cine Idols* are *Laging Naroon Ka*(September 1), *Ang Lahat ng Ito'y Para Sa'yo* (September 8), *Ikaw Na Sana: The Movie* (September 15), *TGIS: The Movie* (September 22) and *Wala Na Bang Pag-ibig* (September 29).

### IBC remains as the number 3 network

#### October 8, 2014

The years 2013 and 2014 has been tough for IBC 13. Let me tell you what happened to the network that changed the way we watch television since 1975. And now, new chairman Eric Canoy annoucned that its not sell the network due to the privatization efforts of the network. IBC-13 currently ranked to the number 3 slot for Filipino viewers as well considered to be the third top television network overall. IBC went on to produces new shows but even if they are good. They began to buy airtime to interested parties like the *PBA* and *NBA* as well as *Home Shopping Network*advertisers. Disney also bought airtime to air their shows as well.

Since 1996, IBC-13 remains as the traditional No.3 station in terms of ratings than ABS-CBN and GMA. In 70's and 80's as an original shows are *Iskul Bukol*, *TODAS*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *Tarzan*, *Barrio Balimbing*, *See-True*, *Sic O'Clock News*, *The Sharon Cuneta Show*, *Maricel Live!*, *Hapi House*, *Ora Engkantada* and Loveliness, as well as Japanese series like *Bioman*, *Turboranger*, *Jiban* and *Maskman*, animes like *Ghost Fighter*, *Super Boink* and *Battle Ball*, and showing the full-length local Tagalog movies such as *Tagalog Box Office Hits*, *Piling-Piling Pelikula (PPP)* and *IBCinema* for their own shows.

The network also dominated in the Philppine radio industry are DZTV Radyo Budyong 1386, iDMZ 891 FM, 93.5 Romance FM and Kapinoy FM 913 became popular among listeners.

It seems that IBC-13 will quickly gained of its primetime block with Viva Entertainment, used to be is its nationwide reach following the statement by Presidential Secretary Sonny Coloma that the network will be privatized the buyers and values ratings before the end of President Benigno Aquino's term.

In the following months, thanks to the new programs on Channel 13 intend to compete with the country's established networks, It started with the TV musical specials like *Homecoming Kapinoy* and other youth-oriented shot presentation.

When it was first came to Philippine television during the martial law era, IBC was the number one television station in the Philippines because of its original programming and movie blocks. In 1986, it seems that Channel 13 began to slowly lose its luster after the EDSA People Power Revolution. Now, IBC-13 wil be a full-pledged television station considering that more Filipino viewers are beginning to enjoy watching your favorite Kapinoy shows like *The Million Second* Quiz, Born to be a Superstar, Who Wants to be a Millionaire?, PBA and NBA games, including the expectation of bringing Japanese live action series back on Channel 13. In its place is the children's adventurserye Kroko: Ang Alamat sa Zoo, the action-packed series Hitman, the trendsetting fantasy series Janella: A Princess Girl, the hit action-packed superserye Voltron Man, the hit romantic drama soap opera Your Heart, My Love, the adventurserye Super Ninja, the comedy sitcom Maya Loves Sir Chief, drama anthology Sandy's Romance, the boys night out gag show T.O.D.A.S., political satire Sic O'Clock News Naman, showbiz talk show Seeing Stars Tonight, the trend-setting dance variety show Love Sweetheart, a musical variety show Dingdong n' Lani, the imports of Mexican telenovelas and Asian drama from Korea and Taiwan thru TreseBella for making new hits and showing with Viva Tagalog movies from Viva Films.

Meanwhile, as IBC-13 has decided to rival its long-running Filipino news program *Express Balita* at 6:30 p.m. time slot, compared to *TV Patrol* (ABS-CBN) and *24 Oras* (GMA). By that time, IBC-13 recently started with more newscast in Filipino language, to compete against the big two networks ABS-CBN and GMA, had all their line-up of Filipino newscasts in the vernacular. The network's flagship news programs as *Balita sa Umaga* (morning), *RadyoBisyon* (morning per teleradyo), *IBC Headliners* (hourly news updates), *News at Noon* (noontime), *Express Balita* (early evening/primetime), *Ronda Trese* (late evening) and *Express Balita Weekend* (weekend edition).

Aside from the disappointment, I also found out that since the day ATC @ IBC suddenly appeared from our tubes, IBC 13 has the inability to completely implement the new television ratings system that the Movie and Television Review and Classification Board (MTRCB)

mandated back in 2011. Many Filipino viewers would prefer watching programs on the big three of the Philippine television industry, namely ABS-CBN, GMA, and TV5. IBC-13 and RPN-9 recently becoming the top spot for gaining viewers to watch once again. Although IBC-13 remained dominant and sustained its reign of dominance.

We'll just happens next for the number one television station in the Philippines during the late 1970s and 1980s, as digital television is coming this way. IBC made showed its new iconic slogan: *Isang Bawat Channel*, allowing Channel 13's reign of dominance to reach its 37th year in 2014

IBC chairman Eric Canoy said to be a "game changer" in the local broadcasting industry, which is dominated by the two established broadcasting firms ABS-CBN and GMA 7, which corner bulk of the TV ad spend at P46.12 billion last year - and further crowded by TV5.

The entire nation was blown away—IBC is the number 3 in the ratings. The top 30 shows are also from Channel 13 in the survey of Kantar Media/TNS Philippines—among them were Express Balita, The Million Second Quiz, Born to be a Superstar, Who Wants to be a Millionaire?, PBA, among many others.

In 2014, IBC-13 celebrated its 54th anniversary of Philippine TV, still the dominant leader in Philippine TV, while introducing more hits like the phenomenal teen princess tale fantaserye *Janella: A Princess Girl* and the phenomenal action-packed superserye for superhero *Voltron Man*.

## IBC-13's Isang Bawat Christmas: The most starstudded Christmas ID

October 23, 2014

Anja Aguilar hands a Christmas present filled with joy and cheers to the young boy

Sequestered TV station IBC-13 continues to live up to its promise of being the broadcast industry's most exciting network as it gathers the country's most formidable and biggest talents for its Christmas Station ID to mark a fitting close to a year of remarkable achievements. Who would have thought that, in just about two years' time since the re-energized The Kapinoy Network launched itself into the nation's airwaves, the legendary and brightest stars of Philippine show business will be gathered together under its expanding?

Elmo Magalona gamely gets into the Christmas groove, Ramon Bautista as one of the three kings, Who Wants to be a Millionaire's Robi Domingo treats the game in his toprating game show, Nadine Lustre, the station ID also reveals Drew Arellano

Dubbed *Isang Bawat Christmas*, the Christmas Station ID is a casting coup with Anja Aguilar, Robi Domingo, Ramon Bautista, Elmo Magalona, singer Dingdong Avanzado, Lani Misalucha, Iya Villania, Dingdong Dantes, Nadine Lustre, Ryan Agoncillo, Cristine Reyes, Drew Arellano, the action star Raymart Santiago, a primetime teleserye queen Claudine Barretto, Joey Marquez, Jodi Sta. Maria, Richard Yap, among others, appearing together in this muchanticipated network holiday greeting intended for the entire Filipino people. For weeks now, the entertainment press have been speculating as to who are the new talents of IBC-13 and the station ID definitely answers their questions. It also offers a sneak peek into the outstanding cast of talents who have decided to hitch their creative energies and popular appeal under the aegis of Channel 13.

Conceptualized by IBC Creative Services head Ana Perez, *Isang Bawat Christmas* expounds on the network's remarkable journey so far — being the newest kid on the block, so to speak, in its newest Christmas Station ID launched this Thursday (October 24) after *Express Balita*.

"With all these developments in IBC-13, we want to communicate that the network has really made it in terms of gathering the biggest stars, raising the standards of our programs, and boosting the ratings of our shows," Perez shares. With this in mind, Perez pooled her creative team and tapped advertising agency DM9 to work on the jingle based on the concept brief provided by the network. Krismas Mas Mas Masaya is a merry and bouncy ditty that reflects the youthful vigor and bright hopes of the men and women of The Kapinoy Network, reflecting its aspiration of being the "superstar" network. For award-winning TV-commercial director Raul Jorolan and Peewee Gonzzales, the challenge is to come up with a narrative that will encapsulate the message IBC-13 wants to say in three minutes. "My main task is to oversee the entire material and collaborate with the Creative Team, keeping in mind their inputs, ideas and inventions; put all this together and execute it according to both the client's and my own vision," explains direk Raul.

The story line of the station ID is really very simple. The opening scene shows a house which seems to have forgotten what Christmas is all about; its lonely occupant, a young boy (Bimby Aquino-Yap), nonchalantly watches television, switching from one channel to another until he chances upon IBC. Magically, as the boy stays glued on the TV screen, the whole room transforms into a vibrant mirage of colors. The happiness of Christmas sets in as the brightest stars of IBC-13, led by Anja Aguilar, appear to cheer up the young boy.

"This is basically the message that we want to impart to our audience," Perez avers, "that IBC-13 will add color, glitter and happiness into your life by bringing these big stars into every home and touching people's lives through the quality of news, information, educational, entertainment and sports programs that we offer our Filipino audiences wherever they may be in the world."

## Marlo Mortel, Janella Salvador and Jerome Ponce of Janella: A Princess Girl; AJ Muhlach of Kapitan Man

For Anja, it is precisely this message of hope and renewal that was on her mind as well as when she moved to IBC-13. "It's very exciting because it's all new. We're shaking it up a bit and it's very exciting for us, so I guess that's infectious." The Megastar admitted that she was a bundle of nerves when she decided to move to IBC-13, with excitement as she met her new Kapinoys from IBC-13. "They have been very nice and very warm and I can't ask for anything more," she shares.

## Raymart Santiago and Claudine Barretto of Your Heart, My Love; Jodi Sta. Maria and Richard Yap of Maya Loves Sir Chief

Kicking off with this *Isang Bawat Christmas* station ID, IBC-13 is bound to explore greater horizons in 2015. With the network's incessant stream of innovations and new surprises, Kapinoys will not run out of reasons to be a superstar with IBC-13 as it continues its exciting journey to becoming a leader and a valued member of the country's broadcast industry. No wonder more people are tuning in to IBC-13 and bigger and brighter stars are opting to be bawat christmas with the Superstar Network.

### IBC-13 in 2015 opening salvo

January 1, 2014

Sequestered TV station IBC-13 also known as *Ito'ng Bagong Channel 13*, the Kapinoy Network promises to "revolutionize" the audience's viewing launched their lineup of new shows offers variety fields a programming.

In its effort to give a more variety, the upcoming Kapinoy shows for 2015 spans several genres with more fantasy, action and adventure, along with game and reality shows as well.

It appears that Janella Salvador is now the only primetime princess girl. Fresh from the success of the daily primetime fantaseryes for Janella's fanta-drama trilogy *Janella in Wonderland* and *Janella: A Princess Girl*, Janella will carry on to the daily teen fantaserye *Sailor Girl*, which will premieres on March 2. In this teen fantasy series, Janella will play the character Nicole dela Paz, she is now also being the teenage heroine princess fantaserye similar to *Sailor Moon*. Nicole is an ordinary young girl with an enormous capacity for love, compassion,

understanding and pretending attending middle school and high school use of magic in a magic potions. Nicole transforms into the heroine called Sailor Girl, a pretty soldier in a sailor suit destined to save Earth from the forces of evil while the soldier of love and justice, she is becoming the super princess tale while she is so pretty girl, gorgeous, magic girl and beautiful. At the behinning of the series, she is 17-year-old and portrayed as an immature girl who resents fighting evil and wants nothing more than to be a princess girl. As she progresses, she embraces the chance to use her power to protect those she cares about. She discovers that she is destined to save Earth from the forces of evil and gives her a broach to transform into Sailor Girl, and asks her to form the Sailor Soldiers, find their princess and protect the "Legendary Silver Crystal." As Usagi matures, she becomes one of the universe's powerful warriors and protects her adopted home planet, Earth, from villains who wish to harm it. Join Janella are the two of primetime leading man are Josh Padilla and Marlo Mortel, it is directed by Joyce E. Bernal. Janella will also host and star a Saturday night teen fanta-drama anthology series entitled *Oh My Gee* which is shown on January 3 on Saturday nights at 6 p.m., is said to be the same name and hit song, directed by Jeffrey Jeturian.

Aside from Janella's fanta-drama trilogy, coming from the success of the hit action-packed superhero drama series *Voltron Man*, the highly-acclaimed actor and Kapinoy action primetime prince AJ Muhlach will also have his daily action-packed series *Golden Boy*. In this action-packed crime series, AJ play the charcter role as Golden Boy, a young men who fights the enemies and villains with the death to avenge and shoot the gun, eventually became an adult that he able to fully use his skills, which has been the trilogy, defence, fight, prison, rescue, strong force, unleashed and iron loads up who signs up with the National Bureau of Investigation as the rookie agent load up with the police, cops and crime-fighting. He is using the guns, cheats guns, some weapons, health and money, with the police and his motorcycle for Hitman. Define strategy fighting the boy enemy Eviner (Paolo Ballesteros), who is planning to seeks revense at kill. Coleen Garcia (Andrea Geronimo) will be AJ's leading man as the agent rescue command Golden Boy.

Further, the network will also have a Philippine adaptation of two hit Asian dramas, the Taiwanese drama like *Hayate the Combat Butler* (with Shanne Velasco and Jerome Ponce) and a Korean drama *Fated to Love You* (which is starring Jake Cuenca and Cristine Reyes). IBC-13 will have another original series, a children's adventurserye called *Pirate Kidz: The Next Level*, about the group of 5 kids to fight against the evil who helps and undergoes defeat them with the real Pirate Ship go on a treasure hunt with the treasure map. The pirate ship like the boat. Parrot (voiced by Jun Medina) and Smokey the Pirate (Smokey Manaloto) grabs at eight gold doubloons with the coins. The Flying Dutchman (Ruben Gonzaga). Some in different locations of North, South, East and West while digging in the Philippines. It stars the now popular Kapinoy child wonders composed by Aldred Nasayao, Lance Lucido, Harvey Bautista, Timothy Chan and Gerald Pesigan along with the Philippine sweetheart Erich Gonzales and

Mario Maurer. Though they claim its original, the plot looks at the boat in the children's pirate that aired in a rival network.

### Sandy's Romance

Sandy's Romance is a Philippine teen drama anthology series produced by Viva Television and broadcast on IBC. It is the follow-up to defunct teen drama anthology Sandy's Boyfriend. The first-ever television teen romantic drama anthology in the Philippines made by Viva Television on IBC to be broadcasted instandard definition and high definition, starring Nadine Lustre in her first leading role Sandy Salvador for the host of narrator and acted the skills with AJ Muhlach as the starrer of love-team.

Currently, it became the longest-running teen drama anthology on <a href="Philippine television">Philippine television</a> and in Asia through letter sending. The teen drama anthology series also made <a href="Nadine Lustre">Nadine Lustre</a> is now have the box office princess with <a href="AJ Muhlach">AJ Muhlach</a> as the love team partner. Each episode is based on the real life stories through letter sender that tells a different love story.

According to MTRCB, The series is rated Strong Parental Guidance or Rated SPG (which in this case strong themes (T) and sexual content (S)), the different on that the teen drama anthology series.

Sandy's Romance			
Format	Teen drama Anthology Romance		
Created by	Intercontinental Broadcasting Corporation Viva Television		
Developed by	IBC Entertainment TV		
Written by	Gina Marissa Tagasa- Gil		

Directed by <u>Jeffrey Jeturian</u>

Starring Nadine Lustre
AJ Muhlach

Theme music composer Vehnee Saturno

Opening theme

Promise for Life
by Nadine Lustre

Country of origin Philippines

Language(s) Filipino
Tagalog
English

No. of episodes n/a (airs every Saturdays)

#### Production

Executiveproducer(s) Vic del Rosario, Jr. Lito Ocampo Cruz

Producer(s) Veronique Del Rosario-

Corpus

**Editor(s)** Joseph Nathaniel Lopez

Cinematography Neil Daza

**Running time** 45 minutes

Productioncompany(s) Viva Television

Viva Family

<u>Entertainment</u>				
Bro	oadcast			
Original channel	<u>IBC</u>			
Picture format	<u>480i</u> ( <u>SDTV</u> ) <u>1080i</u> ( <u>HDTV</u> )			
Original run	September 1, 2013 – present			
Chr	onology			
Preceded by	Sandy's Boyfriend			
External links				
Official Site				

### Music theme Edit

The opening theme for the show is TËRRA WORKS' cover of *Promise for Life* composed by <u>Vehnee Saturno</u> and performed by <u>Nadine Lustre</u> as background music while Lustre plays the role as Sandy Salvador will served her host, narrator and acted with Nadine, and her final advice to the letter-sender.

### Production **Edit**

The show confirmed that it would be into a television drama anthology to be directed by <u>Jeffrey Jeturian</u>, who is also director the top-rating daytime teleserye <u>Be Careful With My Heart</u> on <u>ABSCBN</u>, which top-billed by the love team <u>Jodi Sta. Maria</u> and <u>Richard Yap</u>. Lustre will be costarred by different <u>IBC</u> actors, including <u>Robi Domingo</u>, <u>AJ Muhlach</u>, <u>Jason Abalos</u>, <u>Jake Cuenca</u> and <u>Mario Maurer</u> will be Nadine's leading men.

It is under the production of <u>Viva Family Entertainment</u> producing teen drama anthology *Sandy's Boyfriend* managed by Viva chairman and CEO Vic del Rosario, Jr. that projects in produced by <u>Viva Television</u> for <u>IBC</u> that include the top-rating hit dramas are <u>Before I Fall in Love</u>, <u>Noli</u>

Me Tangere, Carlo J. Caparas' My Batang Momay, To Love Again and Safe In The Arms Of Love, the horror suspense-thriller series Tumbok Revolution, the top-rating comedies Petra's Panniest, Whattaboys Bida ni Mister, Bida si Misis, Goin' Bukol Pwede and the longest-running comedy gag show Happy TODAS, the trend-setting of popular, top-rating, award-winning and longest-running hit game shows are Who Wants to Be a Millionaire? and The Weakest Link and the huge hit of top-rating and award-winning reality talent search show Born to be a Superstar.

### Synopsis Edit

On true-to-life romance stories and love story sent through letters concept that originated in true-to-life experiences that people wrote in love letters they sent in by mail, the letter-senders, who get advice from Nadine at the end of the show will make you fall in love again. A sizzling teenager sexy princess singer-actress <a href="Nadine Lustre">Nadine Lustre</a> as a young girl for pretty, sexy, hot, blooming and gorgeous playing the role as Sandy Salvador in her first leading role delivered the narration and her final advice to the letter-sender in her program's episode with her own love-team partner <a href="AJ Muhlach">AJ Muhlach</a>.

### List of episodes Edit

#### Season 1 Edit

Episode #	Episode title	Original air date	Co-actor	Supporting cast	Rating
1	Sandy Loves You	September 1, 2013	AJ Muhlach as Mark Agustin	Alfred Vargas Gloria Romero Miel Cuneta Anton Revilla Nathan Barrera	13.6%
2	All Tied Up In You	September 8, 2013	Jake Cuenca as Jerome Santos	Maribeth Bichara Val Sotto Miel Cuneta Polo Ravales Maybelyn dela Cruz	15.5%
3	My Love Heart Stories	September 15, 2013	Mario Maurer as Paolo Abalos	Arkin del Rosario Rose Ann Ginkel Michael Flores Stephanie Henares	18.2%

				Kendra Kramer	
4	I'm Sorry My Love	September 22, 2013	Robi Domingo as Cogie Rchards	Cheska Garcia Rommel Padilla Nel Gomez Coleen Garcia	15.4%
5	Sandy goes Korea	September 29, 2013	Jason Abalos as Jason Domingo	Neil Coleta Yen Santos Mark Gil Cherie Gil Thirdy Lacson	14.4%
6	My Sandy, My Girl	October 6, 2013	AJ Muhlach as Richard Matsunaga	Kiko Estrada Sue Ramirez Jon Lucas Gloria Romero Tonton Gutierrez	13.7%
7	Halloween Party	October 13, 2013	Mario Maurer as Oliver Rosales	Paul Salas Ella Cruz Dominic Roque Imee Hart Alfred Vargas	14.7%
8	AJ loves Sandy	October 20, 2013	AJ Muhlach as Rafael Ponce	Borgy Manotoc Arvin Tan Kelly dela Cruz Candy Pangilinan	11.3%
9	Birthday Party Sandy	October 27, 2013	Jason Abalos as Nathan de Vera	Giu Comia Shy Carlos Nathan Barrera Say Alonzo Lucas Zamora	18.8%
10	Sandy's Story	November 3, 2013	Robi Domingo as John Ochoa	Dina Bonnevie Bobby Andrews Rose Ann Ginkel	18.3%

				Kiko Ramos Abby Bautista	
11	Be Happy, Be Sandy	November 10, 2013	Jake Cuenca as David Aguila	Joross Gamboa Cara Eriguel Martin Belayo Ai dela Cruz Gloria Sevilla	16.9%
12	Oh Sandy, My Boys	November 24, 2013	Mario Maurer as Diego Mortel	Cacai Bautista Ramon Bautista Kelly dela Cruz Arkin del Rosario	35.5%
13	Sandy Couple	December 1, 2013	AJ Muhlach as Dominic dela Cruz	Rose Ann Ginkel Jon Lucas Kelly dela Cruz Arkin del Rosario Ara Mina DJ Durano	22.2%
14	Best Friend Sandy	December 7, 2013	Jake Cuenca as Lloyd Zuniga	James Blanco Say Alonzo Lucas Zamora Joanna Morales Biboy Ramirez	35.6%
15	My Chearing Boyfriend	December 14, 2013	Jason Abalos as Edwin Francisco	Nel Gomez Coleen Garcia Bobby Yan Steffano Mori Antoinette Taus	24.1%
16	Sandy's Christmas	December 21, 2013	AJ Muhlach as Martin Eusebio	Abby Bautista Juan Miguel Urquico Bettina Carlos Andrei Felix Ian Veneracion	23.8%

17	New Year Sandy	December 28, 2013	Robi Domingo as John Anderson	Thirdy Lacson Victor Anastacio Cara Eriquel Liza Soberano Yves Flores	17.5%
18	Somewhere In My Heart	January 4, 2014	AJ Muhlach as Domingo Paras	Nel Gomez Coleen Garcia Martin Velayo Mitch Valdez Abby Bautista	30.9%
19	A Rich Girl	January 11, 2014	Marlo Mortel as Jeffrey Padilla	Kelly dela Cruz Jon Lucas Bobby Andrews Cherie Gil Carl Guevarra	26.4%
20	My New Year's Lovers	January 18, 2014	Jake Cuenca as Rocky Martinez	Louise Abuel Ruben Gonzaga Jai Agpangan Joj Agpangan Neil Coleta Nathan Lopez	33.8%
21	Sandy's Princess	January 25, 2014	AJ Muhlach as Daniel Cristbal	Elisse Joson Yves Flores John Regala Dina Bonnevie Cassy Legaspi	24.9%
22	Diary in My Heart	February 1, 2014	Robi Domingo as Adrian Serrano	Beth Tamayo Joseph Bitangcol Jon Lucas Tart Carlos Special Guest: Maxene Magalona as Jenine Angeles	24.8%

23	Sandy at High School	February 8, 2014	Marlo Mortel as Carlos Nasayao	Sue Ramirez Kiko Estrada Mavy Legaspi Martin Velayo Gloria Romero	27.5%
24	Loves U	February 15, 2014	Robi Domingo as Oliver Sotto	Arkin del Rosario Cacai Bautista Chris Gutierrez Maybelyn dela Cruz Timothy Chan	14.6%
25	Chearing My Love	February 22, 2014	AJ Muhlach as Daniel Santana	Alfred Vargas Miel Cuneta Raven Villanueva Gloria Sevilla Joross Gamboa Special Guest: Janella Salvador as Angeline Reyes	21.6%
26	My Story of Diary	March 1, 2014	Josh Padilla as Robin Sevilla	Timothy Chan Cogie Domingo Maricar Reyes Inah Estrada Kiko Ramos	26.5%
27	Oh Girl	March 8, 2014	AJ Muhlach as Daniel Cristobal	Tonton Gutierrez Ara Mina Joanna Morales Lucas Zamora Rafael Martinez	21.4%
28	My Boyfriend for Love	March 15, 2014	AJ Muhlach as Luis Domingo	Freddie Gutierrez Sue Ramirez Martin Velayo Samantha Flores Xyriel Manabat	23.3%

34	Sunshine Girl	April 26, 2014	AJ Muhlach as John Torre	John Regala  Mitch Valdez  Samantha Flores  Joross Gamboa	26.5%
33	Sandy's Island	April 19, 2014	AJ Muhlach as Marlo Aguilar	lan Veneracion Cherry Pie Picache Jon Lucas Carlyn Ocampo CJ Navato	18.8%
32	Flower of Summer	April 12, 2014	AJ Muhlach as John Padilla	Martin Velayo Jacklyn Jose Nathan Barrera Kelly dela Cruz Juan Miguel Urquico Special Guest: Drew Arellano as Mr. Drew	23.6%
31	Summer Girl	April 5, 2014	AJ Muhlach as Mike Padilla	Rose Ann Ginkel Shy Carlos Biboy Ramirez Kiko Ramos Alfred Vargas Bettina Carlos	19.4%
30	For da Couple	March 29, 2014	James Reid as Vincent Ramos	Timothy Chan Anton Revilla Tetchie Agbayani Arvic Tan Kelly dela Cruz	15.3%
29	My Graduation Girl	March 22, 2014	AJ Muhlach as Michael Santos	Josh Padilla Shy Carlos Ramon Bautista Inah Estrada Gloria Diaz Rommel Padilla	14.9%

				Gerald Pesigan	
35	The Story of A Pretty Girl	May 3, 2014	AJ Muhlach as Albert Santiago	Kiko Estrada Liza Soberano Jovic Monsod Ara Mina Lander Vera-Perez	29.9%
36	Friends Like Me	May 10, 2014	AJ Muhlach as Robin Santos	Alfred Vargas  Maricar Reyes  Jon Lucas  Sue Ramirez  Timothy Chan	16.6%
37	Swimming Love	May 17, 2014	AJ Muhlach as Arwind dela Cruz	Cherry Pie Picache Ian Veneracion Nel Gomez Coleen Garcia Arkin del Rosario Special Guest: Elmo Magalona as Elmo Cristobal	34.4%
38	Perfect Home	May 24, 2014	AJ Muhlach as David Ocampo	Tonton Gutierrez Cherie Gil Lucas Zamora Joanna Morales Juan Miguel Urquico	25.4%
39	Love Team goes to Korea	May 31, 2014	AJ Muhlach as Rico Marcos	Kelly dela Cruz Victor Anastacio Cara Eriguel Juan Carlos Urquico Jon Lucas	24.1%
40	Sandy's College	June 7, 2014	AJ Muhlach as Coco Santos	Elisse Joson MJ Magno Abigail Macapagal Nathan Barrera	19.6%

				Joseph Bitangcol Ces Quesada	
40	She's Having a Boyfriend	June 14, 2014	AJ Muhlach as Coco dela Cruz	Johan Laurens Nathan Lopez Makisig Morales Chin Chin Gutierrez Ian Veneracion	15.5%
42	Enrollment Like Me	June 21, 2014	AJ Muhlach as Jonathan Ramos	Josh Padilla Shy Carlos Cogie Domingo Maricar Reyes Ramon Bautista	22.1%
39	In This Love	June 28, 2014	AJ Muhlach as Jon Martin	Dina Bonnevie Ian Veneracion Mavy Legaspi Rose Ann Ginkel Dino Imperial Special Guest: Ella Cruz as Ella Joson	24.5%
40	She's Dating a Boyfriend	July 5, 2014	AJ Muhlach as Jonathan Ramos	Lucas Zamora Joanna Morales Gary Lising Alexis Navarro Special Guest: Jerome Ponce as JC Lorenzana	17.8%
41	Loves Granted	July 12, 2014	AJ Muhlach as Jerome Santos	Tart Carlos  Noel Trinidad  Coleen Garcia  Nel Gomez  Jason Abalos	29.4%

42	Must BeRomance	July 19, 2014	AJ Muhlach as Vincent Ramos	Josh Padilla Shy Carlos Dina Bonnevie Gardo Versoza Thirdy Lacson Tart Carlos Martin Velayo	22.6%
43	So Wonderful	July 26, 2014	AJ Muhlach as Jake Agustin	Nathan Lopez Abigail Macapagal Mark Gil Cherie Gil Kendra Kramer	29.6%
44	When You Love Someone	August 2, 2014	AJ Muhlach as Jorros Santos	Steven Silva Elisse Joson Louise Abuel Cheska Garcia Rommel Padilla	29.1%
45	I Know Each Other	August 9, 2014	AJ Muhlach as David Mortel	Lucas Zamora Joanna Morales Aldred Nasayao Ramon Bautista Cherie Gil Tonton Gutierrez	30.2%
46	Love By My Side	August 16, 2014	AJ Muhlach as Aldred Vargas	Alfred Vargas Bettina Carlos Juan Carlos Urquico Nel Gomez Coleen Garcia Special Guest: Liza Soberano as Andrea dela Paz	30.4%
47	Everyday at the Bus Stop	August 23, 2014	AJ Muhlach as Donjeff Santos	Timothy Chan Rafael Martinez Cacai Bautista	29.4%

				Abigail Macapagal Jon Lucas Tonton Gutierrez Gloria Romero	
48	I Wanna Get You Heart	r August 30, 2014	AJ Muhlach as David de Vera	Alfred Vargas Bettina Carlos Aldred Nasayao Neil Coleta Tricia Santos	25.7%
Season	2 <u>Edit</u>				
Episode #	Episode title	Original air date	Co-actor	Supporting cast	Rating
49	Feel So Right	September 6, 2014	Robi Domingo as Marvin de Leon	Aki Torio Joanna Morales Gloria Diaz Tonton Gutierrez Miel Cuneta	31.2%
50	-	September 13, 2014	<u>Dominic Roque</u> as Dominic Ramos	Ces Quesada lan Veneracion Kendra Kramer Polo Ravales Maybelyn dela Cruz	31.9%
51	Beautiful Girl	September 20, 2014	Mario Maurer as Thomas Sotto	Vandolph Quizon Rose Ann Ginkel Michael Flores Stephanie Henares Harvey Bautista	28.1%
52	I Crave A Little	September 27, 2014	<u>Jake Cuenca</u> as Jake de Guzman	Cheska Garcia Ronaldo Valdez Nel Gomez Kelly dela Cruz	31.7%

53	When Love Begin	October 4, 2014	Robi Domingo as Robin Domingo	Cogie Domingo Maui Taylor Martin Velayo Jenine Desiderio Harvey Bautista	25.6%
54	I Know for Sure	October 11, 2014	Dominic Roque as Marvic dela Cruz	Bobby Andrews Gloria Sevilla Jon Lucas Sue Ramirez	28.9%
55	A Date Before	October 18, 2014	Mario Maurer as Marlo Santos	Paul Salas Ella Cruz Bettina Carlos Alfred Vargas	27.8%
56	21st Birthday	October 25, 2014	AJ Muhlach as Adrian Padilla	Aki Torio Abigail Macapagal Michael Flores Candy Pangilinan Special Guest Michelle Vito as Jane dela Cruz	30.4%
57	The One You Believe	November 1, 2014	Jake Cuenca as Robin de Leon	Tart Carlos Bobby Andrews Jon Lucas Cara Eriguel	26.1%
58	Just Begin	November 8, 2014	Dominic Roque as Marvin Sotto	Gloria Sevilla Rommel Padilla Miel Cuneta Nathan Lopez Kelly dela Cruz	33.9%
59	Romance of Mine	November 15, 2014	Robi Domingo as Patrick Calbayo	Jaclyn Jose Michael Flores Aki Torio	

				Elisse Joson
60	Ever Since Before	November 22, 2014	Josh Padilla as James Tan	Victor Anastacio Cara Eriguel Atasha Muhlach Gloria Sevilla Noel Trinidad
61	Shining Bright	November 29, 2014	AJ Muhlach as Jerome Gonzalo	Gloria Romero Eddie Garcia Francis Magundayao Sue Ramirez

### Production and development Edit

After the Kapinoy Network has relaunched the exclusive behind-the-scenes channels such as <u>My Bayang Momay</u>, <u>To Love Again</u>, <u>Safe In The Arms Of Love</u>, <u>Tumbok Revolution</u>, <u>Bida ni Mister</u>, <u>Bida si Misis</u>, <u>Whattaboys</u>, <u>Goin' Bukol Pwede</u>, <u>Happy TODAS</u> and <u>Born to be a Superstar</u> on <u>IBC</u>, <u>Sandy's Boyfriend</u> also aired it's exclusive interviews of the love-team AJ and Nadine along with the cast and crew.

## Reception Edit

## Ratings **Edit**

The teen drama anthology's pilot episode garnered a 13.6% household rating (total Philippines = urban and rural households), considerably high for a Sudnay teen romantic drama anthology series and dominated its competitor <u>GMA</u>'s <u>Teen Gen</u> which got 10.7% and <u>ABS-CBN</u>'s <u>Luv</u> <u>U</u> with only 10.0% according to data released by Kantar Media. Meanwhile, <u>Sandy's Romance's</u> ratings became a huge hit proved that it is the #1 teen drama anthology on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural households) ratings. The No.1 trending topic worldwide on micro-blogging site <u>Twitter</u>.

# Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to the partner with <u>Sari-Sari Kapinoy</u> and <u>Toy Kingdom</u> as <u>Sandy's Romance Items</u>, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among others are available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

## Awards and recognitions **Edit**

### Golden Screen Awards Edit

- 2014 Winner, Outstanding Performance by an Actress in a Single Drama/Telemovie Program (Nadine Lustre, Oh Girl)
- 2014 Winner, Outstanding Performance by an Actor in a Single Drama/Telemovie Program (AJ Muhlach, Oh Girl)
- 2014 Winner, Outstanding Single Drama/Telemovie Program

### Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards Edit

 Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best Development-Oriented Drama Program) - Won

### PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Single Performance by an Actor: My Sandy, My Girl) - Won (AJ Muhlach)
- 27th PMPC Star Awards for Television (Best Single Performance by an Actress) Won (Nadine Lustre)
- 27th PMPC Star Awards for Television (Best Drama Anthology) Won

#### Catholic Mass Media Awwards Edit

35th Catholic Mass Media Awards (Best Youth Drama Program) - Won

### International Emmy Awards Edit

2013 International Emmy Awards (Bet Episode Sandy Loves You and My Sandy, My GIrl)
 Won

## See also Edit

- IBC revamps its weekend shows
- IBC strengthens weekend programming
- Kapinoy weekend block revamp offers viewers options
- Winx Club is one of IBC-13's Biggest Moneymakers
- IBC-13 Airs Their Primetime Koreanovela Glory Jane
- IBC Dominates Kantar Media's National TV Ratings in November
- 'Sandy's Romance' marks 32nd episode
- Kantar Media survey shows IBC overtaking GMA on national ratings
- Superstar Network, Kapinoy Network
- IBC-13 CONQUERS NATIONWIDE TV VIEWING IN JUNE

- IBC 13 Continues to Dominates National TV Ratings in August
- Sandy's Boyfriend
- List of programs broadcast by Viva-TV
- List of dramas of IBC

### References Edit

### External links Edit

- Official Site
- Sandy's Romance on Facebook
- Sandy's Romance on Twitter

# IBC revamps its weekend shows

### September 2, 2013

With the two giant network **ABS-CBN** and **GMA-7** are the stiff competition over their primetime shows, **IBC-13**revamp to strengthen its weekend programming.

September, particularly the "14-15 weekend" is going to be a big network for the **Kapinoy** station. In a press conference held last August 31, in Broadcast City, **Channel 13** head Rey Sanchez, "... ang focus ng **IBC-13** ay laban sa daytime at primetime on the superstar network."

Saturday beginning at 7 p.m., the story adventures continues in the fantasy anthology *Once Upon a Time* with IBCpresident and CEO and award-winning dramatic actress herself Boots Anson-Roa docuses on based komiks features weekly fantasy stories of famous celebrities and personalities. Tonight's episode is *Tambahay* is a story about Lorenzo (Thirdy Lacson) is a kid at home with the mother of our Marry (Cherie Pie Picache).

At 7:45 p.m, the million-peso prize in the longest-running, trendsetting top-rating and multi-awarded hit game show *Who Wants To Be A Millionaire?* as Christopher de Leon treating on the celebrity players on Saturdays with That superstar Mario Maurer gives a change to a P1 million pesos.

At 8:45 p.m., *Superstar Circle* brought to Philippine TV as the reality talent search contestants will be trained and and critiqued by a panel of judges who are experts in the field of show business and who all have the eye for true idol, star and superstar potential as the reality-based talent competition is hosted by Jenine Desiderio. Candidates have been screened from the thousands of auditionees from Manila, Davao and Cebu before the official Superstar Circle finalists are announced. Featuring 13 contestants called "Superstar Idol" will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The 13 contestants who auditioned, 6 boys are Freddie Gutierrez, Carl Manolet Monroyo, Donjeff

Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13.

Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13.

According to head Jeffrey Jeturian, screening showbiz hopefuls aged 13 to 18, Superstar Circle will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with **Kapinoy Talent Center**, the official 4 judges are Jodi Sta. Maria, Richard Yap, Vehnee Saturno, Annabelle Rama and Jeffrey Jeturian.

Followed by *Tumbok Revolution* at 9:30 p.m., a horror-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. The vampire girl of Grace (Janeena Chan) and the hunter of boy Ronnie (Rino Imperial) seems to the wolf of the ultimate zombie strangers experience.

Saturday nights at 10:15 p.m., Jodi Sta. Maria as Maya dela Rosa and Freddie Webb as Buboy Magtanggol as top-billed in the family sitcom *Bida ni Mister, Bida si Misis* along with Thirdy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena with a special guest are the love-team Nadine Lustre and AJ Muhlach.

At 11 p.m., the longest-running comedy gag show *Happy TODAS* will take center stage with the Kapinoy stars are Young JV, Cristine Reyes, MM and MJ Magno, Shy Carlos, Joross Gamboa, Gee-Ann Abrahan, Abby Bautista, Giu Comia, Ella Cruz, Nathan Barrera, Kiko Ramos, Andi Eigenmann, Makisig Morales, Imee Hart and James Reid reliving the success of classic *TODAS* in the 80's which included stars Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto which featured a great line of comedic talents contributing to the laughter, gags and sketches on the set with its new sketches, segments, spoofs, parodies and gag performers every Saturday nights that aims to entertain and make people laugh with gags, sketches and spooks delivered by some of the best comedians and Kapinoy stars that the program's running time spoofs, gags and sketches. Through the talent management and development Kapinoy Talent Center, the training and talent agency has been the freshest, best, brightest, most talented, and loveliest talents for this program in acting, personality, development and physical enhancement before being cast in the television shows supported by many exposure-driven activities for the talents such as mall shows, magazine covers and live concerts.

Premieres at 11:45 p.m., AJ Muhlach, Josh Padilla and Aki Torio are the trio top-bills for the newest sitcom for the boys *Whattaboys* under the direction of John D-Lazatin. Also seen in the cast are Bianca Casado, Sofia Andres and the **Miss Universe 2012** beauty pageant runner-up Janine Tugonon.

Every Sunday at 3:15 p.m., Nadine Lustre's *Sandy's Romance*, a longest-running teen roamntic drama anthology on Philippine television. Playing the role as Sandy Salvador in her first leading role as the host with acted the skills through letter sending on teenage of true-to-life romance stories will fall in love. Each episode is based on real life stories through letter sender that tells a different love story. Directed by Jeffrey Jeturian, Lustre for host, narrator, acting skills while co-starred by different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, letter-senders, advice from Nadine at the end of the show.

On 8:30 p.m., a singing superstars based on the American reality talent search series franchise from Endemol for the reality talent search contest *Born to be a Superstar* hosted by a certified singing champion Anja Aguilar, prince of singer Sam Concepcion, mister golden voice Marvin Ong and Khalil Ramos with a judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. The singing-reality talent show with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are quallified to join the contest of contestants to perform are Veejay Aragon, Anna Baluyot, Cayleen Villamor, Ronald Humarang, Anne Bernardo, Leon Matawaran, Tony dela Paz, Muriel Lomadilla, Pauling Agupitan, Kristofer Dangculos, Melvin Rimas, Vanessa Rangadhol, John Michael Narag and Jet Barrun where contestants get the superstar treatment and the chance to perform in a production number on primetime TV becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos for the grand finals with the music recording contract of Viva Records and Vicor Music.

At 9:45 p.m., the undisputed No.1 longest-running and top-rating sitcom *Goin' Bukol Pwede* starring Robi Domingo, Maui Taylor and Yam Concepcion are the stars of sitcom in a show-within--a-Iskul Bukol. The plot revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of **IBC**. Savior to the box-office king of comedian Robi de Leon on a newly-opened TV station in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes.

**IBC'**s president and CEO Boots Anson-Roa sees the "different genres" of their line-up of shows to attract more viewers want to "fantasy, sports basketball fans, game show, talent stars, horror-suspense thriller, comedy, laughs, teen romantic anthology and singing-reallity superstars" on weekends.

The network also dominated with the other network. With the basketball fans in the **2013 PBA Governor's Cup** for the national TV ratings, according to the survey of **Kantar Media** which have the viewership of million viewers. Over the one-hour chat, some issues thrown at the Eric Canoy-owned company were also brought up. Reports claimed that they made an attempt to pirate the big stars of the **Kapamilya** and **Kapuso** networks.

Meanwhile, huge amount of money went to the big stars, while working behind-the-scenes and privatization. Boots surely, "things are getting better," and that the new programs have helped revive the "belief" of employees.

# IBC strengthens weekend programming

### September 4, 2013

The two networks are ABS-CBN and GMA-7 are the number 1 station in the ratings with programming had been monopolizing the Philippine television industry and had been pounding on each other in a battle for supremacy. Canoy-led Intercontinental Broadcasting Corp., operator of television network IBC-13 remains the undisputed number 3 in the ratings among the TV networks while the home to the *PBA* and *NBA* are the popular basketball games will doing the viewership TV ratings. Sure, the *PBA* and *NBA* are in the same station despite the games increased popularity audience for basketball in the country. For the primetime schedule improve programming. The network's flagship national news program *Express Balita* anchored by Henry Omaga-Diaz and Snooky Serna-Go continues to be dominated by the rivals of *TV Patrol* and *24 Oras* among the viewers right after the first game and before the second game of the *PBA* during Wednesdays and Fridays. The Kapinoy Network also fighting the Kapamilya and Kapuso networks in the game as IBC from its employees, staff, stars and shows.

#### **SUPREMACY**

Filipino TV viewers should expect a major third force of IBC-13 is now in the new colorful with red, green and blue for the Pinoy viewers and has remained the third player in the so-called Network War, behind the two leading television stations like ABS-CBN 2 and GMA-7

The important development was the ascendancy of IBC-13 to the number 3 position, behind Channel 2 and 7. Channel 13 came on strong with its more quality shows in innovative and creative programming, which viewers appreciated gave them more viewing options. We hear that the new owners of IBC-13 wants to join the desperate race of the ratings game that has consumed of ABS-CBN and GMA, in their own programming standards.

To illustrate the impact Boots' entry is creating at the moment, stars from ABS-CBN and GMA-7 are in a state of confusion and for the first time are finally reading the prints of the contract they annually sign perfunctorily with their respective networks to join Channel 13 willing to acquire studios that more accessible to new talents.

Advantage with some shows that were criticized by a number of viewers for being good news. As the year when TV talents in Channels 2 and 7. It was the year when the Battle of the TV

Networks came to a head, with both Channel 2 and Channel 7 for the top slot all the concerns of on-cam talents (those working behind camera).

IBC-13 also more aggressive revamps its weekend timeslot, this Saturday and Sudnay. And it is the big guns - Boots Anson-Roa, Christopher de Leon, Janine Tugonon, Janeena Chan and Dino Imperial, Jodi Sta. Maria and Freddie Webb, the cast of *Happy TODAS*, AJ Muhlach, Josh Padilla and Aki Torio, Nadine Lustre, Robi Domingo, Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos - in the weekend primetime shows every Saturday and Sunday nights on priemtime.

"She gives channel 2 and channel 7 constant competition and she got the coverage of the basketball games like the PBA (Philippine Basketball Association)," she added.

It's a re-strengthening of the network's practice of offering viewers an innovative and creative programming, said the network's new president and CEO Boots Anson-Roa generated profit as the company struggles to compete with rivals that corner the share of industry ad revenues. IBC-13 said Canoy's entry to the television industry, with the network expected to a major player in Philippine broadcasting.

The network has been aggressively positioning itself as one of the top broadcast stations in the country and among those overseeing its creative and programming effort. As head of Creative and Entertainment Production, Jose Javier Reyes oversees the development, execution and production management of all the network'□™s entertainment programs as well as all on-air promos, radio, print and outdoor advertising efforts of IBC-13.

On the other hand, the group led by Eric Canoy on television network Intercontinental Broadcasting Corp. (IBC 13) for more than P4 billion. Mr. Canoy intends to the ailing broadcast company and compete head-on with the two industry leaders ABS-CBN Channel 2 and GMA Channel 7. The Kapinoy Network also boasts a more diversified revenue base spanning advertising, production, broadband and pay-TV compared to ABS-CBN and GMA.

#### HOME TO THE PBA AND NBA BASKETBALL

The coverage of the basketball games like the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) presents a contract assuring the league of its commitment. IBC's television coverage has more mass audience belonging to the C-D-E classes.

IBC-13, which is reportedly embarking on the massive drive to keep up with the network dominated of giant networks are ABS-CBN and GMA-7, plans to transmit the PBA games on the

double-headers of Wednesdays, Fridays and Sundays airing live whiel the provincial games on Saturdays. Meanwhile, the NBA basketball games airing on weekends in Saturdays and Sundays.

"During on Wednesdays and Fridays will be aired live, the first games at 4:30 p.m. before the network's flagship news program *Express Balita* at 6:30 p.m. and then the second game at 7:30 p.m. The curtain-raisers of those playdates would be shown at night," said the Inquirer source.

Basketball remains to be the number 1 Filipino pastime so we decided to make it the sports staple in IBC-13, said Canoy, explaining his network's decision to join the league.

"We're going for counter programming," she explained, "Basically we'll show a different genre from the other networks are showing. The success of The Kapinoy Network's counter programming, the team has prepared in terms of the weekend program very strong." IBC chair Eric Canoy said the company had also struggled to keep efforts to complete the network's program lineup and talents continues to creating more shows. The largest networks ABS-CBN and GMA Network in the number of sitcoms on its programming are *Toda Max* (Channel 2), *Vampire and Daddy Ko* and *Pepito Manaloto* (Channel 7), the number 3 network IBC-13 pumping its original content with sictom has *Bida ni Mister, Bida si Misis*, *Whattaboys* and *Goin' Bukol Pwede*.

Jose Javier Reyes, IBC-13's entertainment chief content officer, believes the network has struck a good quality shows in Their lineup consisting of entertainment from fantasy, sports basketball fans, game shows, horror series, sitcoms, comedy gag show, teen romantic drama anthology, reality shows and action movies.

It's new programs for Saturdays starts with fantasy anthology *Once Upon a Time* hosted by Boots Anson-Roa, followed by the hit game show *Who Wants to Be a Millionaire?* with Christopher de Leon every Saturday 7:45 p.m. and Sundays at 9:45 p.m., the reality show *Superstar Curcle* on Saturdays at 8:30 p.m. with Jenine Desiderio. At 9:30 p.m. with a horror-thriller suspense series *Tumbok Revolution* top-billed by Janeena Chan and Dino Imperial, to be followed by the family sitcom *Bida ni Mister, Bida si Misis* starring Jodi Sta. Maria and Freddie Webb, the long-running comedy gag show *Happy TODAS* featuring the cast of Kapinoy stars are Young JV, Cristine Reyes, MM and MJ Magno, Shy Carlos, Gee-Ann Abrahan, James Reid, Imee Hart, Giu Comia, Abby Bautista, Nathan Barrera, Ella Cruz, Kiko Ramos, Andi Eigenmann, Joross Gamboa, Rose Van Ginkel and Makisig Morales. The top stars AJ Muhlach, Josh Padilla and Aki Torio are the trio of the sitcom via *Whattaboys* at 11:45 p.m.

Every Sudnay lineup has featuring favorites, namely, Nadine Lustre's teen drama anthology *Sandy's Romance* at 3:15 p.m., and finally the singing-reality talent search show

contest *Born to be a Supertar* with a certified singing champion and powerhouse singer Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado, the TV sitcom *Goin' Bukol Pwede* starring Robi Domingo, Maui Taylor and Yam Concepcion and also the Pinoy action movies *Sinemaks* at 10:30 p.m.

There are still a lot to look forward to in the future, promised Boots. "We're investing on signal and content," he said, adding that aside from beefing up its lineup and privatization by the government, The Kapinoy Network will continue to upgrade its facilities to provide better signal and reach more viewers.

#### STRENGTHENING WEEKEND BLOCK

Under a new management team, IBC-13 is bent on pursuing an extended more counter programming scheme while introducing changes on its weekend primetime block.

So far, IBC-13 under Boots Anson-Roa's helm had already snagged some of the biggest and brightest stars in the country: Cherry Pie Picache, Robi Domingo, Jodi Sta. Maria and Freddie Webb, Cristine Reyes, Dingdong Dantes, Anja Aguilar, AJ Muhlach, Sam Concepcion, Marvin Ong, Josh Padilla and Aki Torio, Nadine Lustre, Dingdong Avanzado, Lani Misalucha, singer Rachel Alejandro, Gino Padilla, Jake Cuenca, Ronnie Ricketts, Mutya Orquia, Xyriel Manabat, MM and MJ Magno, James Yap, Lebron James, Janine Tugonon, Mario Maurer, Khalil Ramos, Coleen Garcia, Sue Ramirez and Erich Gonzales are the showbiz big-names.

Newly appointed president and CEO Boots Anson-Roa said briefing that effective the weekend of Saturday and Sunday, the channel will launch a total of 10 new shows in an attempt to attract wider viewership. "We focusing on what we can do best," said Boots. The network is strengthening its weekend programming for starters.

The Saturday lineup starting at 5 p.m. includes the *PBA Governor's Cup*, *Once Upon a Time* (Boots Anson-Roa), *Who Wants To Be A Millionaire* (Christopher de Leon), *Superstar Circle* (Jenine Desiderio), *Tumbok Revolution* (Janeena Chan and Dino Imperial), *Bida ni Mister, Bida si Misis* (Jodi Sta. Maria and Freddie Webb), comedy gag show *Happy TODAS* (MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera) and *Whattaboys* (AJ Muhlach, Josh Padilla and Aki Torio).

On Sundays, IBC-13 is fielding of *Sandy's Romance* (Nadine Lustre), the *PBA Governor's Cup*, *Born to be a Superstar* (Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with judges of Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado), *Goin' Bukol* 

Pwede (Robi Domingo, Yam Concepcion and Maui Taylor) and the hit Pinoy action movies Sinemaks.

Laurenti Dyogi, chief entertainment content officer, for his part, said IBC-13 is laying the groundwork. Roa added, "Realize compete with the two other stations in areas where they are very established."

ONE FC puts on world-class entertainment that our viewers has added Intercontinental Broadcasting Corporation to their group of media partners. Viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action." She noted, the sports of IBC-13 will focus on considering the PBA and NBA basketball. The strength shown by network in the field of sports while the signal of IBC News Network (INN) has more sports programming that committed to bringing the best action to their viewers with PBA and NBA basketball, boxing matches, billidards, ONE FC-MMA, WWE wrestling, golf, cockfighting and tennis to broadcast the best sporting in both the Philippines and the region, as well as a mix of news and current affairs, public service programs, business and documentaries. In the same media, Roa said the noontime variety show Lunch Break with host are Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Nicole Anderson, Smokey Manaloto, Bobby Yan, Pat Natividad, Carlos Agassi, AJ Muhlach, Josh Padilla, Aki Torio, Manilyn Reynes and Alfred Vargas continues to be domiunated by the rivals of noontime shows It's Showtime and Eat Bulaga!.

# Kapinoy weekend block revamp offers viewers options

Published: September 9, 2013

#### IBC stars attend the launch of the network's 10 new shows

In an industry where one can easily behind, Intercontinental Broadcasting Corporation has again proven its ability to serve the public by combining years of experience and applying the technologies and developments available. With its focus on continuing to do well in the area of content, it has successfully itself from a sequestered broadcasting pioneer to a total entertainment and information company and still in privatization of the sequestered and government-owned media companies like IBC-13, according to president Noynoy Aquino III in current P-Noy administration of the government hands in PCGG.

He told reporters that IBC-13 would focus on improving its primetime programming, from the 5:45 to 11 p.m. block, which is a combination of newscast, game shows and soap operas.

IBC-13 continues to dominate the top 30 ratings with its 15 programs of August 2013: 2013 PBA Governors' Cup, The Weakest Link, Safe In The Arms Of Love, Who Wants To Be A Millionaire?, My Batang Momay, newscast Express Balita, Born to be a Star, Superstar Circle, Once Upon a Time, Happy TODAS, Bida ni Mister, Bida si Misis, Sandy's Boyfriend and Goin' Bukol Pwede.

He added that The Kapinoy Network would also improve its 8:30 to 10:00 a.m. animes. It is also the network's flagship news program *Express Balita* compete directly with *TV Patrol* and *24 Oras*.

The Kapinoy Network has been making waves in the entertainment industry by persuasion to get a number of talents in an exclusive capacity. Robi Domingo, Christopher de Leon, Richard Yap, actress Cherie Pie Picache, Dingdong Avanzado, Rachel Alejandro, Ryan Agoncillo, Jodi Sta. Maria, Freddie Webb, actress Cristine Reyes, Dingdong Dantes, Anja Aguilar—these stars are major players, so their presence in IBC programs have added to the third channel's luster to focus on building up its own stable of homegrown and bankable stars.

IBC-13 is the number 3 position in the national audience ratings game of Kantar Media grabbed the third spot next to rivals Lopez-led ABS-CBN Corporation and GMA Network as well as Pangilinan-led TV5. Explained that IBC-13's programming in the growing market share and audience ratings of TV5.

The compromise agreement had said BCanoy held 100 percent interest in IBC-13. Valued then at P352.5 million, The Kapinoy Network owned a 41,000-square meter at the new studio headquarters IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City, lands and buildings in the provinces, 28 television stations and 14 radio stations while sitting in Coca Cola'c compound plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City, where IBC Tower is the 60-killowatt transmitter tower are located.

A strong and competent component of the PCGG group of companies, one particular technology as a key factor in its success. Alongside this is digital cable, which will increase the number of available channels, going hand in hand with the Internet explosion which increase broadband infrastructure for faster communication.

After getting some of the most popular local showbiz celebrities in their long-time networks to transfer into its fold, IBC-13 COO for Entertainment Laurenti Dyogi that the network's weekend primetime block is beyond about competition in the undisputed number 3 television network. This weekend, IBC-13 will give its viewers a new treat with 10t exciting, star-studded programs will surely make you want to be glued to your TV screens. We produce the content whether it's VHF, UHF and radio broadcasting, cable, music and the Internet," said Mr. Dyogi. "The signal of IBC 13 has also improved. With the reach more viewers."

The station is set to debut 10 new programs on Saturday, with the *PBA Governor's Cup* at 5 p.m., followed by fantasy anthology *Once Upon a Time* airing at 7 p.m., followed by the game show *Who Wants to be a Millionaire?* at 7:45 p.m., *Superstar Circle* at 8:45 p.m., *Tumbok Revolution* at 9:30 p.m., *Bida ni Mister, Bida si Misis* starts at 10:15 p.m., a comedy gag show *Happy TODAS* at 11 p.m. and *Whattaboys* at 11:45 p.m.

On Sept. 15, a longest-running and most-watched teen romantic drama anthology *Sandy's Romance* will air at 3:15 p.m. followed at 4 p.m. by the *PBA Governor's Cup*, then a singing-reality talent show *Born to be a Superstar* at 8:30 p.m., sitcom *Goin' Bukol Pwede* at 9:45 p.m. and finally, Pinoy action movies *Sinemaks* at 10:30 p.m.

"The revamp is simply about giving our viewers the best in entertainment," said Dyogi at a recent press conference. "We're doing this to show viewers our commitment to provide them innovative and creative content." Dyogi said The Kapinoy Network playing field and with their lineup "viewers now have an innovation choice, the option to watch entertaining." Happy with the reformatted weekend block are some of the biggest name in the IBC-13 roster including Jodi Sta. Maria and Freddie Webb, Christopher de Leon, Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos and Robi Domingo set to conquer the weekend television programming.

"IBC-13 and TV5 have different mass markets, competing against the other networks," explained that TV5 is the number 3 spot competing against GMA and ABS-CBN for the masa audience. The viewing audience belongs to the C-D-E market and the network to make their productions more accessible to the mass audience.

It has gone into fields such as merchandising as well as publishing by way of IBC Publishing. In this, the company has taken the cue from American media companies which have dominated the global market. Certainly, the number of Filipinos abroad has fueled a certain aggressiveness from The Kapinoy Network. "In the US alone, there are 500,000 Filipino households and in the Middle East, there are more than a million Filipinos. That's the driver for IBC International, our largest subsidiary in terms of revenues. We're following the Filipino wherever he may be and transcending distribution outlets."

Of course, for a company that has television shows which make up the top 30 list in terms of ratings and audience share. The healthy competition institutionalized by a system pay. In this, the executive producers, aside from looking at the ratings, also look at the attainment of their profitability targets, paving the way for a very conscientious focus on the bottom line for every member of the IBC-13 family.

Aside from those factors, the gap of IBC-13 show and the nearest competitor is taken into consideration. "The timeslot; the bigger the gap is from competition, the higher the score and the bigger the variable pay. The more margins you deliver and the better you control your cost,

the better your score and your variable pay. Good thing about this industry enables people to keep doing well, the ratings, sales and cost are very different.

Traditionally, IBC-13 programs through UHF channels while produce its own cable channel Global IBC, the cable TV operators in the US. As a complement to this, IBC-13 also launch its programs via direct-to-home satellite (DTH). "These people buy a satellite dish and they're able to get our channel Global IBC and also get Danze TV which is our music channel and INN is the UHF news channel," said Mr. Dyogi.

The UHF news channel IBC News Network (INN Channel 45 involvement in sports programming as highlighted by its coverage of the PBA and NBA basketball, boxing matches featuring local and international championship boxing, billiards, ONE FC-MMA, WWE wrestling, golf, tennis, cockfighting and other major sporting events should be considered the ideal programming environment commitment to sports has as well as its news and current affairs, public service, business and documentaries.

This sense of competition has also helped sustain IBC Channel 13's lead in the industry despite the rise in production costs and the emergence of new players. With the renewed vitality in the industry, competitors are showing more original programming and the talents being pirated is present which monopolize the entertainment industry by getting more artists.

Nevertheless, IBC-13 keeps itself on investing in research and development efforts. "While the top 30 shows are on Channel 13, it's so tempting for us to keep to the formula that has always worked. That's why it's important for us to look at our lead over the competition because that is an indicator of which shows need to be a stars the people want to see more of. We have a substantial budget for research and development. That group conducts focus interviews aside from the surveys. We're into this to keep ahead," he said marks in net income this year as its programs maintain dominance in the ratings game. 3 of reality shows on IBC as the Kapinoy network strives to compete on equal terms with rival stations ABS-CBN and GMA 7 said this could be achieved by quality innovative and creative shows with excellent production values.

They really give importance to her despite that belongs to Viva. In my opinion, some of the money getter of IBC-13 are Viva artists (Nadine Lustre, Cristine Reyes and Anja Aguilar).

Canoy said reality shows will provide more singing superstars in their programming, although IBC-13 will continue to create dramas, comedies, variety shows, talk shows, game shows and sports. "It's always nice to have a good mix," he explained, adding that the network want to the viewers by airing more soap operas. The year saw IBC-13 aggressively signing up some of the biggest names in local showbiz such as Robi Domingo, Jodi Sta. Maria, Christopher de Leon, Richard Ya, Cherry Pie Picache, Freddie Webb, Cristine Reyes, Jake Cuenca, Anja Aguilar,

Sam Concepcion, Marvin Ong, Khalil Ramos, Dingdong Avanzado, Gino Padilla, Rachel Alejandro, MM and MJ Magno, Mario Maurer, Erich Gonzales, child star Mutya Orquia and Dingdong Dantes to its growing roster of stars.

The Kapinoy Network has been leading the market in terms of ratings. Since the leading shows from IBC- 13 include the longest-running and top-rating game shows *Who Wants To Be A Millionaire?* and *The Weakest Link*, reality-singing search show *Born to be a Superstar*, the *PBA* and *NBA* games, the top-rated comedy gag show *Happy TODAS*, sitcoms *Bida ni Mister, Bida si Misis*, *Whattaboys* and *Goin' Bukol Pwede*, fantasy anthology *Once Upon a Time*, teen drama anthology *Sandy's Romance*, horror series *Tumbok Revolution*, the fantasy series *My Batang Momay*, and the soap operas are teleserye *Safe In The Arms Of Love* are in the chart, as well as its flagship news programs *Express Balita* and *Ronda Trese*.

Dyogi said the network is also beefing up its news department "in a major way." He explained: "We recently bought 45 cameras and we're buying more vehicles. We also bought a news automation system. Everything will soon be fully-digital. We're hiring more reporters and fine-tuning operations so we can improve news gathering and presentation by leaps and bounds." A new studio IBC Broadcast Center in Broadcast City, he added.

"Anja long wanted to do a singing-reeality talent search contest *Born to be a Superstar*, a dream come true in a rising superstar fans," Anja said. Domingo, for his part, looks in prince comedy to doing *Goin' Bukol Pwede* sitcom. Christopher said that IBC-13's invite him to the primetime TV million-peso prize game show. Meanwhile, actress Jodi and Freddie are the stars of family sitcom when the competition offer the mass market an option. With these stronger and more star-studded weekend primetime programs, your Saturdays and Sundays will surely become better with the best network when it comes to weekend primetime — IBC-13.

A listed company, IBC-13 has a congressional franchise which allows it to operate television and radio stations. Its broadcasting operations cover the production of television and radio programs that serve its target audience's needs for news, information, entertainment, sports, children and public service.

Informed of the positive feedback from some of the biggest stars of the network, Dyogi smiled and said, "Buti naman." "Ang sa akin lang naman talaga is teamwork," she added. "Dapat masaya lahat. Kami naman on our end, we could only do so much in terms of planning and organization but siyempre 'yung talents should deliver also. And I believe, the key here is to let them, the artists, do what they love doing."

Here is the new weekend line-up of IBC-13: <u>Edit</u> SATURDAY:

- 2:30pm Showbiz Star (LIVE) (New Timeslot)
- 3:30pm Pinoy Beauty Queen
- 4:15pm DMZ-TV
- 5:00pm PBA Governor's Cup (LIVE)
- 7:00pm Once Upon a Time
- 7:45pm Who Wants to be a Millionaire? (New Season)
- 8:45pm Superstar Circle (LIVE)
- 9:30pm Tumbok Revolution
- 10:15pm Bida ni Mister, Bida si Misis
- 11:00pm Happy TODAS
- 11:45pm Whattaboys
- 12:30am Express Balita Weekend (LIVE)

#### SUNDAY:

- 3:15pm Sandy's Romance
- 4:00pm PBA Governor's Cup (LIVE)
- 8:00pm Express Balita Weekend (LIVE)
- 8:30pm Born to be a Superstar (LIVE) (New Season)
- 10:00pm Goin' Bukol Pwede (New Timeslot)
- 10:45pm Sinemaks

# Winx Club is one of IBC-13's Biggest Moneymakers

September 27, 2013

**IBC-13** and **Viva** executives recently attested to the unprecedented and phenomenal success of the country's no.1 animated fairy-serye **Winx Club** as it boost the ratings performance of the network when it also contributed in the double-digit growth in airtime revenues grabbed the number one slot in the overall tiemslot. This again broadcast landscape and the top rival networks joined the bandwagon, which the two giant networks copied because of their success now target of the A-B-C markets.

A Tagalized phenomenon across the Philippines as its ratings continue to surge above all the other shows in the daytime slot on **IBC**, according to **Viva** chairman and CEO Vic Del Rosario. The upper-class and middle-class for A-B-C markets, has proven that viewership among youth market for teens and girls at the age of 11-to-30-years-old and kids ages at 7-10 year-old. You

shouldn't miss this event and have your little fairies experience way to Winx. The event features a kiddle salon booth, art booth, coloring station, TV viewing of Winx and a photo booth. The channel features the show's behind-the-scenes, music videos and exclusive interviews of the Winx characters and crew as they share their revelations and inside stories of the series and top trending topic nationwide on Facebook and Twitter the official poster was released with a winner of 2012 Anak TV Seal Awards for the Most Favorite TV Programs and 2012 KBP Golden Dove Awards for the Best Animated TV Series.

The entry of this animated TV series, dubbed into the main Tagalog dialect for IBC-13, the dominance of Japanese anime series, Mexican and Korean soap operas on local television. Newspapers reported incidents of commuters missing their stops while glued to *Winx Club* inside TV-equipped buses. At least one murder was caused by the cartoon programme in Manila, where a man, watching the show. In the central Philippine city of Bacolod, motorists trapped in traffic alighted altogether from their vehicles and rushed into nearly houses and a radio broadcasting station for TV sets tuned to Winx. The deal was even better for the Philippines' IBC and Viva Entertainment, which shows *Winx Club* entered into a co-produced by Viva-TV. Under the agreement, the local network spends for dubbing costs when Rainbow S.r.I and Viva Communications, Inc. helps in promoting the series "because it was also a risk for Channel 13 to embark on these shows", network executives say.

The giant networks, apparently sceptical on the local market potential of such soaps operas. The government's cash-sequestered **IBC channel 13**, perennially searching for TV material, the TV station put *Winx Club* on air. Within last 15-months, the animated TV series smashed the leadership of rival programmes, including *Be Careful With My Heart* and *The Rizza Mae Show*. The popularity of *Winx Club* highlights the growing popularity of sltalian animated television series directed, created, and produced by Iginio Straffi and company **Rainbow S.r.I.** exported to Asia and around the world. The government, wary of the show's wide popularity, warned the 5.8 million public employees nationwide that they faced possible dismissal if caught watching the show during office hours. *Winx Club* episodes are also in the weekend Sunday rewind by **IBC-13**.

A fantasy series that follows Bloom and her five best friends Stella, Flora, Musa, Tecna and Aisha in their day-to-day adventures at Alfea College, o be the biggest surprise hit," remarked Rafael Aguado, **IBC-13**'s head of customer business development group.

According to **IBC-13** chief financial officer Dave Fugoso, advertising revenues show signs of strengthening in the network's top-rating shows like *Winx Club*. He said, "We're also experiencing double-digit growth in terms of airtime and sustain may exceed P13 billion." They give away to sponsor by **Nestle Philippines**, **Jollibee**, **Regent Foods** 

Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.

Meanwhile, *Winx Club* continues to perform better in the ratings game and see the girls transform into magical fairies who use their powers to fight evil and save the world. Based on the latest data of **Kantar Media** last Monday (September 23), the fantasy series is now of the third spot of the country's top overall TV programs with 21.5% national TV rating, or 13 points higher than **ABS-CBN's** *Be Careful with My Heart* which got 20.5% and **GMA's** *The Ryzza Mae Show* which only got 13.3%.

Meanwhile, released by **Viva Video**, **Winx Club** DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously broadcast in over 130 countries with top ratings. For the Winx movies, **Winx Club 3D: Magical Adventure** and **Winx Club: The Secret of the Lost Kingdom** being on **Toon TV**.

The phenomenal success of *Winx Club* is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, 2 of new soundtrack albums form *Viva Records*, attained the gold status are sold across the country and Winx toys and dolls, one of which has as they try to live grown-up lives – moving out, experiencing romance, fights and opening their very own magical pet store. It is now had the animated series will target of the A-B-C markets made huge profits.

A popular animated series *Winx Club* become a huge success on **IBC**, the strategy was promptly copied by the others who aired more foreign cartoons. It was followed by Korean and Mexican soap operas and Japanese animes dubbed into Filipino as well popular sports events like **NBA** and **PBA**, despite the stiff ratings war among local television networks, localized version of animated series starring Stella, Aisha, Musa, Tecna, Flora and Bloom.

The success of *Winx Club* is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, soundtrack albums form *Viva Records*, attained the gold status are sold across the country and Winx toys and dolls, one of which has. From its consistent high national TV ratings, *Winx Club* truly conquered the nation as proven by its TV and radio stations nationwide; top trending topics on *Facebook* and *Twitter* account almost every night in the social media; mall tours; best-selling official soundtrack from *Viva Records* and merchandise; games; Winx toys and dolls from Toy Kingdom; print ads; events; numerous magazine covers within *Winx Club Magazine*; and much more.

Continue to feel the magic of where the fairies dare on an exciting quest in *The Emperor's Throne*, *Winx Club* every weekdays 12:00nn after *KapinoyLand and* before *Lunch Break* on IBC-13's Have a Tanghali and also on Sunday mornings at 8:30am right after *KapinoyLand* on IBC-13 while a radio adaptation *Winx Club Fairy-Radio* will be broadcast over iDMZ 891 Sayaw Pinoy!, Magic 89.9, 93.9 iFM, Mellow 947 and 97dot9 Home Radio radio stations nationwide in Taglish versions.

For more updates, log on to www.ibc.com.ph, follow @wwinxclubphilippines on **Twitter**; and 'like' the show's official **Facebook** fanpage at www.facebook.com/winxclubphilippinesofficial.

# IBC-13 Airs Their Primetime Koreanovela Glory Jane

### October 3, 2013

It's been a many years that the Philippine TV showing Korean dramas on daytime, afternoon and prime-time. Brought to us by the largest stations are ABS-CBN Kapamilya, IBC Kapinoy, GMA Kapuso and TV5 Kapatid. The biggest Asian dramas in Korea and Taiwan are set to captivate televiewers in different stories of family, friendship and love. IBC-13 will air their very first-ever primetime Koreanovela starting this Monday last September 30, 2013. This is the Korean romantic drama *Glory Jane*. Along with the new asianovelas are *Nine Time Travels* and *Love Keeps Going*, a Taiwanovela.

Local TV viewers from local TV soap operas, preferring the Mexican telenovelas and asianovelas being shown on two TV networks, notably IBC-13, which has lined up other Mexican and Korean TV dramas.

A number of people have to slam IBC-13 for popularizing imported TV dramas a run for their money of huge profits, which detrimental to the local TV industry. The management should showing for local TV producers to improve their products to world-class level.

La Madrastra and Glory Jane airing on IBC-13 while a radio adaption La Madrastra Radyo Novela and Glory Jane Radyo Novela broadcast over 13 IBC radio stations Radyo Budyong nationwide in Tagalog and Cebuano versions.

The Kapinoy network is really decided to pit the Primetime Bida of ABS-CBN and the Telebabad of GMA-7 via their PrimeTastik. Starting this Monday, IBC-13 is now offering five TV series on primetime. These are the mini-actionserye*Noli Me Tangere*, the fantaserye *My Batang Momay*, the romantic teleserye *Safe In The Arms Of Love*, the telenovela*La Madrastra* and the newest Koreanovela *Glory Jane*.

Glory Jane tells the story of Yoon Jae-in (Park Min-young) is a hardworking nurse who does not remember her past. In fact she is the daughter of Yoon II-goo (Ahn Nae-sang) who was the president of a trading company. Yoon II-goo was killed in a car accident orchestrated by his friend Seo Jae-myung (Son Chang-min), to make sure that Jae-myung takes over control of the company. When Jae-in's mother Eun-joo (Jang Young-nam) received news of her husband's accident she took Jae-in and drove to the hospital. However, due to heavy rain, they got into a car accident caused by Jae-myung's goons, which separated the mother and daughter. Jae-myung ordered Kim In-bae (Lee Ki-yeol) who works as his chauffeur to send Jae-in, who had lost all of her memories at the time, to an orphanage, where In-bae told her to never forget her name. 17 years later, In-bae's son, Young-kwang (Chun Jung-myung), is a baseball player and

one of the league's most promising sluggers, but he's since been demoted to the minors. He had a fallout with his rival, Jae-myung's son, Seo In-woo (Lee Jang-woo), who not only comes from a rich family but is currently the league's top star. While injured, Young-kwang meets Jae-in, and she saves him with a blood transfusion. With notable Asian actors on board to play along them, the plots offered.

Park Min-young lead the cast of this Korean TV series with Chun Jung-myung and Lee Jangwoo. The theme songs are *Paalam Na* by Rachel Alejandro for *Nine Time Travels*, tunay na Ligaya by Miguel Aguila for the Taiwanovela*Love Keeps Going*, *Download* by Dingdong Avanzado for telenovela *La Madrastra* and Mikaila's *The Art of Letting Go*by Nadine Lustre for Koreanovela *Glory Jane*.

Glory Jane starts to air weeknights at 10:30pm right after La Madrastra.

# IBC Dominates Kantar Media's National TV Ratings in November

December 4, 2013

More Filipino households across urban and rural homes nationwide tuned in to the top-caliber programs produced by Intercontinental Broadcasting Corporation this November, scoring an average audience share of 25%, or 5 points ahead of ABS-CBN's audience share of 44% and GMA's audience share of 33%, based on recent data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

Data showed that IBC maintained its primetime (6PM-12MN) supremacy with an average audience share of 25%, or 10 points higher than ABS-CBN's 48% and GMA's 32%. The strong performance was driven by the network's quality line-up of drama teleseryes, including the number one most watched program 2013 PLDT MyDSL PBA Philippine Cupwith an average national TV rating of Milo Energy Drink vs. Air21 Express (25.9%), Globalport Batang Pier vs. Barangay Ginebra San Miguel (34.1%), Milo Energy Drink vs. San Mig Coffee Mixers (33.5%) and Alaska Aces vs. Rin or Shine Elasto Painters (33.2%), and the NBA basketball games for the 2013-14 season of Golden State Warriors vs. Oklahoma City Thunder (31.3%), Atlana Hawks vs. Detroit Pistons (30.5%) and Minnesota Timberwolves vs. Denver Nuggets (30.0%).

IBC PrimeTastik also ruled in other key territories such as Balance Luzon (areas in Luzon outside Mega Manila) with an average audience share of 27% compared to ABS-CBN's 51% and GMA's 33%; in Visayas where it recorded 13%, or more than thrice as ABS-CBN's 65% and GMA's 20%; and in Mindanao with 12% against ABS-CBN's 62% and GMA's 23%.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively. Aside from leading in primetime, IBC also continued to beat other networks across all programming blocks The morning (6AM-12MN) block which has been recorded an average audience share of 28% vs ABS-CBN's 37% and GMA's 33%.

The early afternoon (12NN-3PM) block hit 29%, while ABS-CBN got 41% and GMA got 37%. It was driven by the noontime show *Lunch Break*, which once more overtook *It's Showtime* and *Eat Bulaga* in ratings game. IBC's late afternoon block (3PM-6PM) scored 22%, or 4-point higher than ABS-CBN's 43% and GMA's 32%.

Express Balita remained as the most trusted TV newscast as it registered an average national TV rating of 29.9% beating again ABS-CBN's TV Patrol with 27.5% and GMA's 24 Oras with only 17.2%. It also clinched the second spot on the top 30 list of most watched programs in the country in November.

Christopher de Leon's hit game show *Who Wants To Be A Millionaire?* (27.3%), on the other hand, climbed to the eleventh spot in the previous month.

Other programs in the top 30 produced by IBC include *The Weakest Link*, *Born to be a Superstar*, *Safe In The Arms Of Love*, *My Batang Momay*, *Sandy's Romance* and *Bida si Sir Chief*, *Bida si Maya*.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, NBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

According to an online survey conducted by top entertainment blog LionHearTV recently, Kantar Media remains as the most trusted provider of television ratings in the Philippines for two consecutive years. Out of 220 respondents, 84% said they believe in the figures released by Kantar Media more than AGB Nielsen's, which only garnered 18%.

TABLE 1. TOTAL DAY (6AM-12MN) NATIONAL TV VIEWERSHIP IN NOVEMBER 2013

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Rank	TV Network	Audience Share In %
1	ABS-CBN	44%
2	GMA	33%
3	IBC	25%
	TV5	9%

TABLE 2. PRIMETIME (6PM-12MN) TV VIEWERSHIP IN NOVEMBER 2013 BY

**HOUSEHOLDS Edit** 

Rank	TV Network	Audience Share In %
1	ABS-CBN	48%
2	GMA	32%
3	IBC	25%

TV5	8%

### TABLE 3. BALANCE LUZON PRIMETIME TV VIEWERSHIP IN NOVEMBER 2013 BY

HOUSEHOLDS Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	51%
2	GMA	33%
3	IBC	27%
	TV5	6%

### TABLE 4. TOTAL VISAYAS PRIMETIME TV VIEWERSHIP IN NOVEMBER 2013 BY

HOUSEHOLDS Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	65%
2	GMA	20%
3	IBC	13%
	TV5	6%

TABLE 5. TOTAL MINDANAO PRIMETIME TV VIEWERSHIP IN NOVEMBER 2013 BY

HOUSEHOLDS Edit

Rank	TV Network	Audience Share In %	
1	ABS-CBN	62%	
2	GMA	23%	
	IBC	12%	
3	TV5	7%	

# TABLE 6. MORNING (6AM-12NN) TV VIEWERSHIP IN NOVEMBER 2013 BY

HOUSEHOLDS Edit

Rank TV Network		Audience Share In %	
1 ABS-CBN		37%	
2	GMA	33%	
	IBC	28%	
3	TV5	11%	

# TABLE 7. EARLY AFTERNOON (12NN-3PM) TV VIEWERSHIP IN NOVEMBER 2013 BY

### HOUSEHOLDS HOUSEHOLDS Edit

1	ABS-CBN	41%	
2 GMA		37%	
	IBC	22%	
3	TV5	8%	

# TABLE 8. TOP 30 PROGRAMS FROM JANUARY TO DECEMBER 2013 (NATIONAL

HOMES) <u>Edit</u>

Rank	Channel	Title	Ratings (%)
1	IBC	2013 PLDT MYDSL PBA PHILIPPINE CUP: MILO ENERGY DRINK VS. AIR21 EXPRESS	35.9
2	IBC	2013 PLDT MYDSL PBA PHILIPPINE CUP: GLOBALPORT BATANG PIER VS. BARANGAY GINEBRA SAN MIGUEL	34.1
3	IBC	2013 PLDT MYDSL PBA PHILIPPINE CUP: MILO ENERGY DRINK VS. SAN MIG COFFEE MIXERS	33.5
4	IBC	2013 PLDT MYDSL PBA PHILIPPINE CUP: ALASKA ACES VS. RAIN OR SHINE ELASTO PAINTERS	33.2
5	IBC	NBA 2013-14 SEASON: GOLDEN STATE WARRIORS VS. OKLAHOMA CITY THUNDER	31.3
6	IBC	NBA 2013-14 SEASON: ATLANA HAWKS VS. DETROIT PISTONS	30.5
7	IBC	NBA 2013-14 SEASON: MINNESOTA TIMBERWOLVES VS. DENVER NUGGETS	30.0

8	IBC	EXPRESS BALITA	29.9
9	ABS- CBN	HONESTO	
10	ABS- CBN TV PATROL		27.5
11	IBC	WHO WANTS TO BE A MILLIONAIRE?	27.3
12 ABS- CBN WANSAPANATAYM		WANSAPANATAYM	27.1
13	IBC	THE WEAKEST LINK	26.9
14	IBC	BORN TO BE A SUPERSTAR	26.4
15	ABS- CBN	BET ON YOUR BABY	26.2
16	IBC	SAFE IN THE ARMS OF LOVE	25.5
17 ABS- CBN GOT TO		GOT TO BELIEVE	25.2
18	IBC	MY BATANG MOMAY	24.8
19	ABS- CBN	ANNALIZA	24.2
20	ABS- CBN	MAALAALA MO KAYA	24.1
21	IBC	SANDY'S ROMANCE	23.7
22	GMA	PEPITO MANALOTO: ANG TUNAY NA KWENTO	22.3
23	ABS- CBN	GOIN' BULILIT	19.9

24	GMA	KAPUSO MO, JESSICA SOHO	19.8
25	ABS- CBN RATED K		19.5
26	ABS- CBN TV PATROL WEEKEND		19.4
27	ABS- CBN	BE CAREFUL WITH MY HEART	
28	IBC	BIDA SI SIR CHIEF, BIDA SI MAYA	
29	29 GMA KAP'S AMAZING STORIES		17.9
30	ABS- CBN	MARIA MERCEDES	17.4

Source: Kantar Media

# 'Sandy's Romance' marks 32nd episode

April 12, 2014

Blockbuster tandem AJ Muhlach and Nadine Lustre will now top-bill the 1st anniversary celebration of Lustre's *Sandy's Romance* to be aired tonight and on April 12 every Saturday at 7:45 pm. over **IBC-13**.

Aside frm Lustre, she will also seen in Bob Ong' movie *Diary ng Panget*, a teen novel which is started with James Reid, Yassi Pressman and Andre Paras from **Viva Films**.

AJ Muhlach, who has played the role as John Padilla will have the summer season with his girlfriend Sandy Salvador (Nadine Lustre), a pretty young girl of the world. The beach of island almost there?

Nadine Lustre's *Sandy's Romance* is te longest-running teen dama anthology series on *IBC-13*. Offered to *The Kapinoy Network* eight months ag by director Jeffrey Jeturian. Nadine Lustre will hosting the show has captivated romance stories fall in love again and remains one of the most-watched shows over primetime.

Nadine is the sexiest teen star princess girl and a young pretty lady at the same time of sexy dance outfit can always count on her belting her genius voice and striking dance moves.

Lustre is now have the box office princess in her first leading role Sandy Salvador for the host of narrator and acted the skills. Each episode is based on the real life stories through letter sender that tells a different love story. On true-to-life romance stories and love story sent through letters concept that originated in true-to-life experiences that people wrote in love letters they sent in by mail, the letter-senders, who get advice from Nadine at the end of the show will make you fall in love again.

Viewers are invited to send romantic love story for their special someones. The most creative notes will be aired during the show. Send your love stories to *Sandys Romance* c/o IBC Local Production, IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City. Earlier at 5:30 p.m. is the investigative public service program *Bitag* is hosted by the hard-hitting broadcast journalist Ben Tulfo, at 6 p.m. is the top-rated game show *Who Wants To Be A Millionaire?* hosted by Christopher de Leon and at 7 p.m. is *Iskul Bukol Men* top-billed by comedians Aki Torio, Robi Domingo and Josh Padilla. *ONE FC* follows at 8:30 p.m., also at 9:30 pm. is *Born to be a Superstar* with host Anja Aguilar with judges of Paula Bianca, Sam Concepcion, Joey Albert and Gino Padilla, at 10:15 p.m. is the popular and top-rated comedy sitcom *Maya Loves Sir Chief* which is top-billed by Jodi Sta. Maria (Maya dela Rosa) and Richard Yap (Sir Chief Lim). Direction is by Malu Sevilla Mervyn B. Brondial. An all-male gag show at 11p.m. with *Happy TODAS* starring Keempee de Leon, Young JV, Victor Anastacio, Jimmy Muna, Sam YG and Elmo Magalona to be followed by the dance show *DMZ-TV* at 12 midnight is hosted by Janine Tugonon.

# Kantar Media survey shows IBC overtaking GMA on national ratings

April 15, 2014

Janella in Wonderland, Janella Salvador's mermaid hit fantaserye (in photo)' Your Heart, My Love, Claudine Barretto and Raymart Santiago's primetime hit teleserye and Crazy Little Thing Called Love, Dingdong Dantes and Cristine Reyes' romantic kilig-serye (in photo) on IBC, grabbed the top spot in the primetime race last Monday, April 14.

The strong showing of IBC programs, especially every primetime, just proves that Philippine television is dominated by the two giant networks.

The third privately run TV network in the country recently got a makeover, sequestered TV station IBC-13 gives viewers more reason to tune in as the Kapinoy Network shares its joy and gratitude for the recent success of its primetime shows in the ratings game that bought a large

chunk of the programming block of the cash-strapped and ratings can provide innovative and creative programming to its target audiences.

Thanks to the chairman Eric Canoy, his objectives for IBC Channel 13 include making it a platform for many independent producers, talents, and artists to practice and harness their creativity and skills.

For three straight weeks, data based on Kantar Media, Mega Manila Individual Ratings show that IBC-13 has been winning over competition in the battle over primetime ratings. This is accrding to a report provided to PEP by the corporate communications department of The Kapinoy Network. Last Monday (April 14), the Kantar Media (Household Rating, Rural and Urban) overnight ratings indicated that for all of primetime (6 pm-2 am), IBC-13 overtook GMA-7 to become the 2nd most watched network. Based on the said reprt, IBC had an audience share of 30.4% beating ABS-CBN's 50.4% and following GMA-7's 24.1%.

More notably, IBC's primetime series triumvirate such hits as *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love* was number 1 in the 6 pm-12 mn timeblock with a total of 30.8% audience share compared to ABS-CBN's 29.5% and GMA-7's 23.7%. Moreover, owing the remarkable performances of its daily triumvirate series hits like *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love* on the same day, IBC-13 landed in the No.1 position in terms of household viewership with a total of 32.8% household shares, compared to the network leader wars ABS-CBN's 29.7% and GMA-7's 24.5%, also home to the *PBA* and *NBA* basketball games.

More notably, weekend triumvirate *NBA* and *NBA*, *Friends 4Ever*, *ONE FC*, *Who Wants to Be a Millionaire?*, *Sandy's Romance*, *Once Upon a Time*, *Sic Chief Loves Maya*, *Happy TODAS*, *DMZ-TV*, *Iskul Bukol Men*, *The Million Second Quiz*, *Born to be a Superstar* and *Last Fool Show* was number 1 in timeblock with a total of 34.1% audience share compared to ABS-CBN's 30.6% and GMA-7's 24.5% makes more exciting.

"We are very happy with our programs' high ratings and with the fact that more Filipinos are making the switch to see what the Kapinoy Network has to offer them. It is evident that they like what they see, hence the rise in our viewership ratings and even afloat of privatizatin in PCGG. On our part, we at The Kapinoy Network are committed to further explore all possibilities to provide the highest quality of service and content to our publics," shared Boots Anson-Roa, IBC's President and CEO.

These and more as IBC-13 continues to heat up everyone's viewing habit week after week.

# Superstar Network, Kapinoy Network

April 19, 2014

**SUPERSAR NETWORK** – IBC-13, the Kapinoy Network, may well also be called Superstar Network.

Look at the government-owned sequestered media network, in its roster of some talents are the Teen Darling Princess Janella Salvador and the Queen of Pinoy Soap Opera Claudine Barretto.

Oh my gee, Janella is doing a movie, a youth drama *Friends 4Ever* and a fantaserye *Janella in Wonderland*, while Claudine has started to taping a primetime soap drama *Your Heart, My Love* with Raymart Santiago and Christopher de Leon (another IBC contract artist), directed by box-office director Wenn V. Deramas.

Who else belong to the Kapinoy studio? Robi Domingo, Dingdong Dantes, Cristine Reyes, Maricar Reyes, Drew Arellano, Giselle Sanchez, Freddie Webb, Jodi Sta. Maria and Richard Yap, Erich Gonzales, Ramon Bautista, Mario Maurer, Anja Aguilar, Sam Concepcion, Sandy Andolong, Joshua Cadelina, Boots Anson-Roa.

Not to forget Dolly Anne Carvajal, Anthony Suntay and Tessie Tomas, who host the Sunday late afternoon 30-minute showbiz talk show *CelebrityDATCom*.

Country's finest singers are Dingdong Avanzado, Jenine Desiderio, Gino Padilla, Rachel Alejandro, Lani Micalucha and Miguel Aguila with the finalists of *Born to be a Superstar* grand champions Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang and Anne Bernardo.

Other IBC shows featured the likes of Cherry Pie Picahe, Ronaldo Valdez, Ian Veneracion, Ronnie Ricketts, Josh Padilla, AJ Muhlach, Nadine Lustre, Aki Torio, Martin Velayo, Jenine Desiderio, Candy Pangilingan, Abra, Maxene Magalona, Gloria Romero, Mutya Orquia, Abby Bautista, Bimby Aquino-Yap and Xyriel Manabat.

IBC regulats include Victor Anastacio, Sam YG, Elmo Magalona, Janine Tugonon, Diether Ocampo. Plus the Kapinoy Talent center young stars led by Freddie Gutierrez, Marlo Mortel, Liza Soberano and Khalil Ramos.

IBC's noontime show hosts ar Ryan Agoncillo, Joy Viado, Annabelle Rama, Alfred Vargas, Smokey Manaloto, Nadia Montenegro, Pat Natividad, Bobby Yan, Nicole Andersson and Carlos Agassi.

**NEWS AND CURRENT AFFAIRS** – Stars in their own right are broadcast journalists like Henry Omaga-Diaz, Snooky Serna, Mario Dumaual, Bernadette Sembrano, Vincent Santos, Maria Ressa (big boss), Jess Caduco, Amelyn Veloso, Jarius Bondoc, Cathy Eigenmann, Ben Tulfo and Tony Falcon.

# IBC-13 CONQUERS NATIONWIDE TV VIEWING IN JUNE

July 3, 2014

Government-sequestered media network IBC-13 which is stands for *Ito'ng Bagong Channel 13*, the country's largest and third leading multimedia conglomerate, maintained its leadership in nationwide TV viewing across urban and rural homes in June with an average audience share of 29%, or 5 points higher than ABS-CBN's 45% and GMA's 32%, according to data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

The figures for June also showed that more Filipino households nationwide tuned in to IBC-13's shows across all programming blocks.

IBC's Have a Tanghali (6AM-12NN) scored an average audience share of 21%, while ABS-CBN garnered 39% and GMA also garnered 34%. The noontime newscast *News at Noon* which recorded an average national TV rating of 10.3%, continued to spread fun to morning viewers despite new rival *The Singing Bee* (12.9%) and *Basta Everyday Happy* (4.9%). Its early afternoon block (12NN-3PM) obtained 13%, or eight points ahead of ABS-CBN's 30% and GMA's 32%, while its late afternoon block (2:30PM-5:30PM) gained 25%, or nine points bigger than ABS-CBNs 42% and GMA's 33%.

The Kainoy network continued to win the primetime block (5:30PM-12MN) with an average audience share of 28%, or a whopping 13-point lead over ABS-CBN's 51% and GMA's 30%. PrimeTastik's consistent win was driven by high caliber line-up of teleseryes including *Crazy Little Thing Called Love* starring the primetime prince Dingdong Dantes, drama queen Cristine Reyes and Maricar Reyes which concluded on July 4 with 24.1%, *Batang Genius* starring the twins of child stars Mavy Legaspi and Cassy Legaspi premiered strong at 19.5 last June 2, *Janella in Wonderland*, on the other hand, top-billed by Janella Salvador and Marlo Mortel for the top spots in the most watched programs list during weekdays with a record high national TV

rating of 26.4%. Claudine Barretto and Raymart Santiago starrer *Your Heart, My Love*, meanwhile, with 25.3%.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

The 2013-14 PLDT Home TVolution PBA Governors' Cup reached its all-time high national TV rating of the semifinals include San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters (34.7%) and Rain or Shine Elasto Painters vs. Alaska Aces (33.1%), the quarterfinal Barangay Ginebra San Miguel vs. Alaska Aces (32.9%) and some Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel (31.8%) and San Mig Coffee Mixers vs. Barangay Ginebra San Miguel (29.2%).

Overall, some 10 programs in the said list were produced by IBC including *Born to be a Superstar* (37.8%), *Express Balita* (27.6%), *Janella in Wonderland* (27.1%), *Your Heart, My Love* (25.9%), *Sandy's Romance* (24.5%), *Maya Loves Sir Chief* (24.1%), *Batang Genius* (22.5%), *Crazy Little Thing Called Love* (22%), *Who Wants to be a Millionaire?* (20.9%) and *The Million Second Quiz* (18.7%) again topped the list of the 30 most watched programs in the country in June.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABSCBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

TABLE 6. TOP 30 PROGRAMS IN JUNE 2014 (NATIONAL HOMES)

RANK	CHANNEL	TITLE	RATING%
1	IBC	Born to be a Superstar	37.8
2	ABS-CBN	The Voice Kids	35.6
3	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Semifinals:	34.7

		San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters	
4	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Semifinals: Rain or Shine Elasto Painters vs. Alaska Aces	33.1
5	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Quarterfinals: Barangay Ginebra San Miguel vs. Alaska Aces	32.9
6	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup: Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel	31.8
7	ABS-CBN	Dyesebel	31
8	ABS-CBN	Ikaw Lamang	30.7
9	ABS-CBN	Maalaala Mo Kaya	30
10	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup: San Mig Coffee Mixers vs. Barangay Ginebra San Miguel	29.2
11	ABS-CBN	The Legal Wife	28.8
12	ABS-CBN	Wansapanataym	28
13	IBC	Express Balita	27.6
14	IBC	Janella in Wonderland	27.1
15	ABS-CBN	TV Patrol	26.8
16	IBC	Your Heart, My Love	25.9
17	IBC	Sandy's Romance	24.5
18	IBC	Maya Loves Sir Chief	24.1
19	ABS-CBN	Rated K	23.3
20	IBC	Batang Genius	22.5
21	IBC	Crazy Little Thing Called Love	22
22	ABS-CBN	Sana Bukas Pa Ang Kahapon	21.4
23	IBC	Who Wants to be a Millionaire?	20.9
24	GMA	Magpakailanman	20.4

25	ABS-CBN	Mirabella	19.6
26	ABS-CBN	Home Sweetie Home	18.8
27	IBC	The Million Second Quiz	18.7
28	ABS-CBN	Goin' Bulilit	17.4
29	ABS-CBN	It's Showtime (Saturday)	16.5
30	GMA	Nino	16.3

# IBC 13 Continues to Dominates National TV Ratings in August

September 3, 2014

Drew Arellano (The Million Second Quiz), Nadine Lustre (Sandy's Romance), Elmo Magalona (Killer Karaoke), Anja Aguilar (Born to be a Superstar), Henry Omaga-Diaz and Snooky Serna-Go (Express Balita), Robi Domingo (Who Wants To Be A Millionaire?), Janella Salvador (Janella: A Princess Girl), AJ Muhlach (Voltron Man), Raymart Santiago and Claudine Barretto (Your Heart, My Love), Jodi Sta. Maria and Richard Yap (Maya Loves Sir Chief)

The privatization of government television networks afloat, IBC-13 which is also known as the famous tagline *Ito'ng Bagong Channel 13*, the country's third largest and leading sequestered multimedia conglomerate giant network, remained strong in August 2014 as it once again topped the ratings game. More Filipinos from both urban and rural homes tuned in to its programs with an average total day audience share of 30%, or eight points higher than ABS-CBN's 43% and GMA's 35%, according to data from Kantar Media.

IBC-13 was still sequestered by government during the the administration of the late Corazon Aquino. It is under the Coloma's office, along with RPN-9 and PTV-4 television networks. IBC and RPN still in privatized and needs to beef up its building, its offices and facilities.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

The Presidential Communications Operation Office (PCOO) presents its budget to the Senate. Palace Communications Secretary Herminio Coloma tells senators that President Aquino wants the government to keep the TV network, and that is PTV-4, RPN-9 and IBC-13.

Coloma said PTV-4 will become the competitive government TV network along with IBC-13 and RPN-9 are the number 3 slots, which is undergoing changes in its programming to be able to earn revenues, net profit and earnings of income. This was credited to RPN-9 and IBC-13's strong primetime programs. IBC-13 posted solid ratings across key regions, based on Kantar Media/TNS ratings.

IBC-13 also remained uncontested in its primetime block (6PM-12MN) with an average audience share of 29%, or 15 points ahead of ABS-CBN's 49% and GMA's 34%. IBC-13's newest primetime block sensation Kapinoy Primetime also continues its winning streak in other key territories. In Balance Luzon (areas in Luzon outside Mega Manila), it recorded an average audience share of 28%, while it attained 14% in the Visayas and 18% in Mindanao. ABS-CBN garnered with 52%, 63% and 62% as well, and GMA, on the other hand, garnered only 34%, 25%, and 24% respectively for the said time block.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

Kantar Media's data also showed that twenty out of the top 35 regular airing programs in August were produced by IBC-13's strength in its primetime programs in nationwide ratings. Once again, 20 out of the Top 35 shows came from IBC-13, 12 came from ABS-CBN and 3 came from GMA-7.

The action star AJ Muhlach's newest action-packed crime-fighting superhero series *Voltron Man* emerged as the most watched program in the country for the month of August with an average national TV rating of 35.8%. Last August 4, the action-superhero series took the number 1 will gained a monster viewership of 29.8%, or thrice that of ABS-CBN's *Hawak Kamay* which earned an average rating of 27.6% and GMA's *Niño* got a rating of 18.9% consistently made it ranked to the daily Top 30 primetime programs nationwide.

Janella' Salvador's teen fantasy series *Janella: A Princess Girl* now grabbed the second place and noted an average national TV rating of 32.9%. Its new timeslot with its strongly last August 4 with a rating of 21.8%, compared to its rival *Pure Love* which got 20.9% and *My BFF* got only 10.9%.

Claudine Barretto and Raymart Santiago-starrer *Your Heart, My Love* placed third for the said month with an average national TV rating of 31.8%. It reached its all-time high national TV rating of 28.9% last August 27. These shows are not just fun and entertaining but also appropriate for their intended market, encouraging co-viewing among family members. With new show in development, audiences can expect exciting and dynamic programs that are sure to engage the whole family.

Other IBC programs that joined the top 35 list were Sandy's Romance (30.7%), Maya Loves Sir Chief (29.4%), TreseBella's Two Sides of Ana (27.9%), Express Balita (27.4%), Killer

Karaoke (27.1%), Born to be a Superstar(25.8%), Who Wants To Be A Millionaire? (25.1%), Dingdong n' Lani (24.5%), Sunday Sinemaks (24.4%), The Million Second Quiz (24.1%), Viva Box Office (23.9%), Catch Me Fall in Love (23.4%), TreseBella's Fall in Love with Me(20.3%), TreseBella's La Teniente (22.7%), the all-male-favorite gag and sketch show Happy TODAS (22.5%), TreseBella's newest offering Fated to Love You (21.9%) and TreseBella's I Need Romance 3 (21.2%) also fared well with its star-studded primetime shows.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

RANK	CHANNEL	TITLE	RATING%
1	IBC	Voltron Man	35.8%
2	IBC	Janella: A Princess Girl	32.9%
3	IBC	Your Heart, My Love	31.8%
4	IBC	Sandy's Romance	30.7%
5	IBC	Maya Loves Sir Chief	29.4%
6	ABS-CBN	Maalaala My Kaya	28.7%
7	ABS-CBN	Ikaw Lamang	28.4%
8	ABS-CBN	Hawak-Kamay	28.1%
9	IBC	Two Sides of Ana (TreseBella)	27.9%
10	IBC	Express Balita	27.4%
11	IBC	Killer Karaoke	27.1%
12	ABS-CBN	Wansapanataym	26.8%
13	ABS-CBN	TV Patrol	26.0%
14	IBC	Born to be a Superstar	25.8%

15	IBC	Who Wants To Be A Millionaire?	25.1%
16	ABS-CBN	Rated K	24.8%
17	IBC	Dingdong n' Lani	24.5%
18	IBC	Sunday Sinemaks	24.4%
19	IBC	The Million Second Quiz	24.1%
20	IBC	Viva Box Office	23.9%
21	IBC	Catch Me Fall in Love	23.4%
22	IBC	Fall in Love with Me (TreseBella)	23.0%
23	IBC	La Teniente (TreseBella)	22.7%
24	IBC	Happy TODAS	22.5%
25	IBC	Fated to Love You (TreseBella)	21.9%
26	IBC	I Need Romance 3 (TreseBella)	21.2%
27	ABS-CBN	Home Sweetie Home	20.7%
28	GMA	Kapuso Mo, Jessica Soho	20.4%
29	ABS-CBN	Sana Bukas Pa Ang Kahapon	20.2%
30	ABS-CBN	Pure Love	19.2%
31	ABS-CBN	Goin' Bulilit	18.7%
32	GMA	Nino	18.5%
33	GMA	Magpakailanman	17.9%
34	ABS-CBN	Mga Kwento ni Marc Logan	17.6%
35	GMA	Ismol Family	17.3%

Source: Kantar Media

# Friends 4Ever

Friends 4Ever (Friends Forever) is a <u>Filipino teen-oriented drama series</u> in the Philippine television produced by <u>IBC Entertainment TV</u>, and broadcast on <u>IBC</u> and worldwide on <u>Global IBC</u>premieres on March 29, 2014.

Directed by the two of directors <u>Laurenti Dyogi</u> from <u>Gimik</u> and <u>Mark Reyes</u> from <u>T.G.I.S.</u>, starred by some of <u>Kapinoy Talent Center</u> artists for hottest teen stars <u>Jerome Ponce</u>, <u>Liza Soberano</u>, <u>Francis Magundayao</u>, <u>Ella Cruz</u>, <u>Khalil Ramos</u>, <u>Sue Ramirez</u>, <u>Yves Flores</u> and <u>Nichole Baranda</u>.

The youth-oriented drama series presents the lives of a group of teens from different backgrounds in a campus setting have a fun and exciting ultimate barkada experience in high school. Its premise was to focus on what the children's lives would be like to transform into were a teenager set the trend for youth oriented drama series in Philippine television history.

Friends 4E	⁄er
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225px

Teen drama

Format Romance

<u>School</u>

Created by <u>IBC</u>

Developed by IBC Entertainment TV

Group

Written by Keiko Aquino Galvez

Directed by

Mark Reyes

Jerome Ponce

<u>Liza Soberano</u>

Khalil Ramos

Sue Ramirez

Francis Magundayao

Ella Cruz

Yves Flores

Nichole Baranda

Theme music

composer

**Starring** 

Giu Comia

Friends 4Ever

by Janella

Opening theme Salvador(season 1)

I'll Be There For You by PLTR (season 2)

Country of origin Philippines

**Filipino** 

Language(s) Tagalog

English Korean

No. of episodes n/a (airs Sunday)

**Production** 

**Executiveproducer(s)** Marissa Kalaw

Producer(s) Leny C. Parto

Editor(s) Jeffrey Panillio

Location(s) Manila, Philippines

Seoul, South Korea

Cinematography Monino Duque

Jay Linao

Camera setup <u>Multiple-camera setup</u>

**Running time** 45-60 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format

480i NTSC

March 29, 2014 – present

External links

Website

# **Development** Edit

The teen-oriented show consisted of <u>Kapinoy Talent Center</u> artists for the hottest teen stars and revived the teen drama on Sundays which is inspired by the rival for the teen dramas as <u>Gimik</u> and <u>T.G.I.S.</u> in patterned original compared to other youth oriented shows of teen barkada from the highly-watched Saturday series. This also launched the showbiz careers of the main casts, as well as the acting debuts of some of the supporting actors.

As of June 1, 2014, it is now aired on Sundays at 3:00 pm in order to became a rival of youth-oriented series like <u>Luv U</u> of <u>ABS-CBN</u> and <u>Teen Gen</u> of <u>GMA Network</u>.

On July 20, 2014, the new season focuses not only fall in love but also the struggles, relationship, romance and dilemmas of Filipino teenagers face such as friendship, first break-up, studying difficulties, family acceptance and other real-life high school and graduate the school of college.

# Story Edit

Friends 4Ever is a teenage romantic drama series, following the friends of lucky and rich Bagets of students of high-schools with a young love and fall in love again and revolves around a group of young people making the journey from adolescence to the adulthood like a bestfriends forever of couple in friendship.

The first-ever teen-oriented drama series on Philippine television history. It tackles the story of normal teenagers with their adventures and struggles in life and love with a fresh bach of graduate superstars. A middle child, sibling rivalry, broken families, parent-child conflict, jealousy, love relationships and student life.

#### Synopsis Edit

The story of young individuals coming from different high-schools in a campus despite their class differences and clashing personalities. When the babis and kids were watrching the elementary school at the young student, at the time of David (Thirdy Lacson), Nicole (Abby Bautista) as 5-year-old, Victor (Mavy Legaspi) as 11-year-old, Bianca (Cassy Legaspi) as 8-year-old, Miguel (Juan Miguel Urquico) as 7-year-old, Sandra (Mutya Orquia) as 6-year-old and Freddie (Aldred Nasayao) as 9-year-old in millennium for future during his grade school days of teacher for the classes at children's pupils at the time.

Kids will shows them their high schools and so that they will now be grown up a young stars counting to the teenager of teen students. Nicole is happy and chases the kids in school of bus, with Nicole on the classes. Nicole starts counting to 15 for them to come out, and Miguel suggests they go to school (the future) so that they will be grown up. Nicole says multiple a teenager random numbers in incorrect order before reaching 15, so this gives the kids time to into a time-travel device. At the exact moment Nicole reaches fifteen, Miguel and Victor pushes a button and there is a swirling vortex and the kids see themselves in the future. Coincidentally, they are now 15 years younger.

These interesting characters include school as 21-year-old Miguel Richards (Marlo Mortel) and 16-year-old Nicole Gonzales (Janella Salvador). Freddie is a friendly athletic scholar who is popular in school due to his academic and extra-curricular activities while Nicole is a working student and a campus leader to speak her mind. Meanwhile, competing with Freddie for Nicole's attention is a rich kid named 15-year-old David Martin (Francis Magundayao), who is popular with the girls because of his good looks, charm, and affluence. Jules' confidence, however, sometimes borders on arrogance. There is also the 16-year-old "kikay" girl Sandra Reyes (Liza Soberano) who's talks "emo" guy 19-year-old Josh Domingo (Yves Flores) with her 18-year-old husband Ellaine Santiago (Elisse Joson) will eventually discover and appreciate their individualities more than their differences. On the other hand, 18-year-old Victor Halili (Khalil Ramos), who comes from a family, is linked to 18-year-old social climber and poser Bianca Escueta (Sue Ramirez). When Victor falls in love with Bianca, she gets caught between her lies and revealing her true feelings to Victor. Last but not least, the boy-loves-girl and the girl and boy type of relationship will definitely stir up the story of exciting Friends 4Ever series about a group of high school teenagers started copying the hairstyle and clothing style.

# Cast and Characters Edit

#### Main Cast Edit

Season 1 (March 29, 2014 – July 13, 2014) Edit

- Marlo Mortel as Miguel Richards (21 year old)
- Janella Salvador as Nicole Gonzales (16 year old)

- Khalil Ramos as Victor Halili (18 year old)
- Sue Ramirez as Bianca Escueta (18 year old)
- Francis Magundayao as David Martin (15 year old)
- Ella Cruz as Joyce Concepcion (18 year old)
- Yves Flores as Josh Domingo (19 year old)
- Liza Soberano as Sandra Reyes (16 year old)

#### Season 2 (July 20, 2014 – present) <u>Edit</u>

- Jerome Ponce as Diether Santos (19 year old)
- Michelle Vito as Roxanne Anderson (17 year old)
- Francis Magundayao as David Martin (15 year old)
- Ella Cruz as Joyce Concepcion (18 year old)
- Khalil Ramos as Victor Halili (18 year old)
- Sue Ramirez as Bianca Escueta (18 year old)
- Yves Flores as Josh Domingo (19 year old)
- Liza Soberano as Sandra Reyes (16 year old)

#### **Extended Cast** Edit

- Nicole Uysiuseng as Andrea Villaroel
- Victor Anastacio as Joel Veran
- Elisse Joson as Ellaine Santiago
- Andre Paras as Adrian Santos
- Antoinette Taus as Kara Santos
- Carl Guevarra as Mike Concepcion
- Maxene Magalona as Maxene Ortega
- Cara Eriguel as Marie Rodriguez
- Joseph Bitangcol as Joseph Bautista
- Beth Tamayo as Sonia Tolentino
- Steffano Mori as Benjamin Jimenez

#### Special Participation Edit

- Thirdy Lacson as young Miguel (from 9-year-old kid)
- Abby Bautista as young Nicole (from 5-year-old kid)
- Mavy Legaspi as young Victor (from 11-year-old kid)
- Cassy Legaspi as young Bianca (from 8-year-old kid)
- Juan Miguel Urquico as young Josh (from 7-year-old kid)
- Mutya Orquia as young Sandra (from 6-year-old kid)
- Aldred Nasayao as young David (from 5-year-old kld)
- Sofia Millares as young Ellaine (from 8-year-old kid)

#### **Guest Cast** Edit

- Veejay Aragon as Himself
- Anja Aguilar as Angeline Aguilar
- Miguel Aguila as Miguel Bautista
- Shanne Velasco as Sarah Gonzales

## Soundtrack Edit

Friends 4Ever: The Original Soundtrack

#### Soundtrack by Janella Salvador

Released January 11, 2014

**Recorded** 2013-2014

**OPM** 

Teen pop

Genre Dance

Hip hop

R&B

Electropop

Label IBC Records

The *Friends 4Ever: The Original Soundtrack* album was released under the music recording company <u>IBC Records</u>on April 5, 2014. The show's original soundtrack, which features the theme song sung by <u>Janella Salvador</u>, was released the series' Grand Fans Day at SM North Skydome.

The album's main single *Friends 4Ever* released along with its official music video directed by Monti Parungao. In April 3, *Can't Nobody* was released as its second single with its music video directed by Jeffrey Jeturian who later directed the third single *Falling in Love* released in April 4.

The album is produced by <u>Freddie Saturno</u>. The soundtrack also became the number 1 top-selling soundtrack album in the Philippines.

- 1. Friends 4Ever (composed by Marcus Davis) Janella Salvador
- 2. Falling In Love (2NE1) (composed by Marcus Davis and Amber Davis) Janella Salvador
- 3. It Hurts (2NE1) (composed by Jenine Desiderio) Janella Salvador

- 4. Can't Nobody (2NE1) (composed by Marcus Davis) Janella Salvador
- 5. I Don't Care (2NE1) (composed by Marcus Davis) Janella Salvador
- 6. Allryte sa Gimik (composed by Young JV) <u>Janella Salvador</u> feat. Friends 4Ever Girls and <u>Marlo Mortel</u>

#### See also Edit

- "Friends 4Ever," IBC's newest teen-oriented drama premiers this April 5
- New generation superstars as Friends 4Ever
- From child stars into teen stars in Friends 4Ever
- IBC's Friends 4Ever debuts with high ratings and impressive online presence
- Photos: 'Frineds 4Ever' Album Launch
- List of programs broadcast by Intercontinental Broadcasting Corporation

### References Edit

#### External links Edit

- Official Site
- Friends 4Ever on Facebook
- Friends 4Ever on Twitter

# "Friends 4Ever," IBC's newest teen-oriented drama premiers this April 5

March 20, 2014

It's been a while since the youth-oriented drama series dominated the Saturday afternoon slot of TV networks. After the success of *T.G.I.S.* and *Gimik*, Saturday afternoon viewing has been dominated by showbiz talk shows and public affairs program. Now, armed with its aim to offer an innovations, IBC brings back the teen drama for the youth on weekends, the younger audience will have an option.

The Kapinoy Network IBC puts forward another incomparable production lightens up your Saturday afternoon with the girlfriend and boyfriend of the newest youth-oriented drama series *Friends 4Ever* which premieres on March 29 every Saturday at 5:30PM-6:15PM which composed of showbiz newcomers. Its premise was to focus on what the children's lives would be like to transform into were a teenager.

A teenage romantic drama series, following the friends of lucky and rich Bagets of students of high-schools with a young love and fall in love again and revolves around a group of young people making the journey from adolescence to the adulthood like a bestfriends forever of

couple in friendship. The youth-oriented drama series presents the lives of a group of teens from different backgrounds in a campus setting have a fun and exciting ultimate barkada experience about a group of high school teenagers.

The first-ever Filipino teen-oriented drama series on Philippine television history introduces a new generation of *Friends 4Ever* characters. It tackles the story of normal teenagers with their adventures and struggles in life and love with a fresh bach of graduate superstars. *Friends 4Ever* starred by some of Kapinoy Talent Center artists for the hottest teen stars like a hottest love teams Marlo Mortel as Miguel Richards (21 year old), Janella Salvador as Nicole Gonzales (16 year old), Khalil Ramos as Victor Halili (18 year old), Sue Ramirez as Bianca Escueta (18 year old), Yves Flores as Josh Domingo (19 year old), Liza Soberano as Sandra Reyes (16 year old) and Francis Magundayao as David Martin (15 year old) started copying the hairstyle and clothing style.

The show also features the fresh faces of Nicole Uysiuseng, a Filipino actor VIctor Anastacio, Elisse Joson, Andre Paras, Antoniette Taus, Carl Guevarra, Maxene Magalona, Cara Eriquel, Joseph Bitangcol, Beth Tamayo and Steffano Mori. *Friends 4Ever* is under the direction of Mr. Laurent Dyogi and Mr. Mark Reyes.

# New generation superstars as Friends 4Ever

March 21, 2014

MANILA, Philippines – Premieres this Saturday (March 29), IBC's most-awaited Saturday night teen drama series called *Friends 4Ever* starts its new season with a new cast member and a new director started copying the hairstyle and clothing style. *Friends 4Ever* prime love-teams were new breed of stars MarNella (Marlo and Janella), LizVes (Liza and Yves), SueLil (Sue and Khalil) and FranZa (Francis and Liza) on the local showbiz scene which aims at more contemporary humor in fresh, hip, young, new generation, cool, dynamic, smart, promising, bubbly, teen sensation and cutting edge.

For the old schools of teenagers today, the '80s and '90s musics and this fashion must be too old to mor establish a connection them cool and young stars lead the celebration of timeless throwback barkada back in time and travel to the '80s and the younger and hippiest in the '90s.

The child wonders of *Friends 4Ever* kids like Miguel (Thirdy Lacson) as 7-year-old, Nicole (Abby Bautista) as 5-year-old, Victor (Mavy Legaspi) as 11-year-old, Bianca (Cassy Legaspi) as 8-year-old, Josh (Juan Miguel Urquico) as 9-year-old, Sandra (Mutya Orquia) as 6-year-old and David (Aldred Nasayao) as 5-year-old has inspired the youth-oriented shows to create a young

stars, with the hope that its hottest teen stars, will also make it younger superstar in the international and Asian market.

Some of the brightest names in show business today started out as part of teen-oriented shows and programs. As teenage romantic drama series, following the friends of lucky and rich Bagets of students of high-schools with a young love and fall in love again and revolves around a group of young people making the journey from adolescence to the adulthood like a bestfriends forever of couple in friendship. Its premise was to focus on what the children's lives would be like to transform into were a teenager. The revival of te Saturday teen-oriented drama similar to the rival youth-oriented show *Gimik* of ABS-CBN and *TGIS* of GMA, they were head to head in terms of popularity and viewership about a group of high school teenagers.

In IBC Films' forthcoming romance-dramedy offering *Friends 4Ever: The Movie*, directed by Laurenti Dyogi and Mark Reyes, are the cast with "experimental" love-teams. The movie, based upon the hit IBC youth-oriented TV series as the barkada gets together again.

Directed by Laurenti Dyogi from *Gimik* and Mark Reyes from *TGIS* presents the lives of a group of teens from different backgrounds in a campus setting have a fun and exciting ultimate barkada experience, the teen-oriented drama series on Philippine television history every Saturday night for *Friends 4Ever* barkada in Philippine television history introduces nine new bach of the freshest and hottest teen stars of mixed the Kapinoy Talent Center talents and homegrown IBC superstars such as Marlo Mortel, Khalil Ramos, Yves Flores, Francis Magundayao, Janella Salvador, Sue Ramirez and Liza Soberano.

The series starts this summer on Saturday (March 29) at 5:30 p.m., tackles the story of normal teenagers with their adventures and struggles in life and love with a fresh bach of graduate superstars. A middle child, sibling rivalry, broken families, parent-child conflict, jealousy, love relationships and student life and crush.

# From child stars into teen stars in Friends 4Ever

March 24, 2014

(L-R) Thirdy Lacson, Abby Bautista, Mavy Legaspi, Cassy Legaspi, Juan Miguel Urquico, Mutya Orquia and Aldred Nasayao as the young Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Yves Flores, Liza Soberano and Francis Magundayao

IBC 13's new breed of stars, the next generation with the parade of gorgeous head turners and talented young crop, cool, dynamic, smart, promising, chic, young, hip, bubbly, cutting edge, certified gen x'ers with a fresh faces invades your screen.

IBC has found real gems in child stars Thirdy Lacson, Abby Bautista, Mavy Legaspi, Cassy Legaspi, Juan Miguel Urquico, Mutya Orquia and Aldred Nasayao are the kids of *Friends 4Ever*. They are now cast as the hottest teen stars such as Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Yves Flores, Liza Soberano and Francis Magundayao, respectively. It's been a while since the youth-oriented drama series dominated the Saturday afternoon slot of TV networks. Fresh from the success of *Gimik* and *T.G.I.S.* every Saturday afternoon viewing.

Now, armed with its aim to offer an innovations, IBC brings back the teen drama for the youth on weekends, the younger audience will have an option for teenagers have a fun and exciting barkada experience.

The Kapinoy Network IBC puts forward another incomparable production lightens up your Saturday afternoon with the girlfriend and boyfriend of the newest youth-oriented drama series *Friends 4Ever* which premieres on April 5 every Saturday at 5:30PM-6:15PM which composed of showbiz newcomers. Its premise was to focus on what the children's lives would be like to transform into were a teenager.

The initial episodes begin with the main characters played by child actors namely Juan Miguel Urquico as young Miguel Richards (later played by Marlo Mortel), Abby Bautista as the young Nicole Gonzales (later played by Janella Salvador), Thirdy Lacson as the young Josh Domingo (later played by Yves Flores), Mavy Legaspi as the young Victor Halili (later played by Khalil Ramos), Cassy Legaspi as the young Bianca Escueta (later played by Sue Ramirez), Mutya Orquia as young Sandra Reyes (later played by Liza Soberano) and Andred Nasayao as young David Martin (later played by Francis Magundayao).

The first episode are indeed dominated by the young actors who acted with such intensity you wished the as well beforer growing a teenager as Miguel (Marlo), Nicole (Janella), Josh (Yves), Victor (Khalil), Bianca (Sue), David (Francis) and Sandra (Liza) after many years of 90's.

It tackles the story of normal teenagers with their adventures and struggles in life and love with a fresh bach of graduate superstars introduces a new generation.

A teenage romantic drama series, following the friends of lucky and rich Bagets of students of high-schools with a young love and fall in love again and revolves around a group of young people making the journey from adolescence to the adulthood like a bestfriends forever of couple in friendship. The youth-oriented drama series presents the lives of a group of teens from different backgrounds in a campus setting have a fun and exciting ultimate barkada experience about a group of high school teenagers. Kapinoy young stars that will play the kiddie version of the main cast that includes Thirdy Lacson, Abby Bautista, Mavy Legaspi, Cassy Legaspi, Juan Miguel Urguico, Mutya Orguia, Aldred Nasayao and Sofia Millares.

# Friends 4Ever is topbilled by (L-R) Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Yves Flores, Liza Soberano and Francis Magundayao.

And now, some of Kapinoy Talent Center artists for the hottest teen stars such as Marlo Mortel as Miguel Richards (21 year old), Janella Salvador as Nicole Gonzales (16 year old), Khalil Ramos as Victor Halili (18 year old), Sue Ramirez as Bianca Escueta (18 year old), Yves Flores as Josh Domingo (19 year old), Liza Soberano as Sandra Reyes (16 year old) and Francis Magundayao as David Martin (15 year old) started copying the hairstyle and clothing style.

Friends 4Ever is directed by Laurenti Dyogi and Mark Reyes; completing the refresing cast are award-winning actors namely Nicole Uysiuseng, Victor Anastacio, Elisse Joson, Andre Paras, Antoniette Taus, Carl Guevara, Cara Eriquel, Maxene Magalona, Joseph Bitangcol, Beth Tamayo and Steffano Mori.

Don't miss the pilot episode of this summer of te teen drama starting March 29 at 5;30PM every Saturday on IBC-13. This is a youth an young actors that you can't afford to miss.

#### Song Edit

A Little Less Conversation (Junkie XL Remix) - Elvis Presley

# IBC's Friends 4Ever debuts with high ratings and impressive online presence

April 6, 2014

MANILA, Philippines – Truly, some of the brightest names in the local show business started out young while becoming a part of a teen oriented show or drama. Back then, two popular teen drama shows battles for popularity and viewership of *Gimik* from ABS-CBN and the *T.G.I.S* from GMA. In which this Sunday for *Luv U*, a teen comedy seris that starng *Goin Bulilit* graduates such as Nash Aguas, Alexa Ilagad, Kobi Vidanes, Sharlene San Pedro, Jarius Aquino, Mika dela Cruz, Kiray Celis, Igi Boy Flores and Miles Ocampo.

IBC-13's youth-oriented drama serial *Friends 4Ever* made a successful debut last March 29 this Saturday as the new weekly series posted encouraging viewership ratings and generated positive online feedback. In fact, *Friends 4Ever* became a trending topic on popular microblogging site Twitter and on Yahoo! Philippines during the time it was airing of hashtag #Friends4EverSummer with a teenage stars.

Kids of *Friends 4Ever* cast include Thirdy Lacson, Abby Bautista, Andred Nasayao, Mavy Legaspi, Cassy Legaspi, Juan Miguel Urquico and Mutya Orquia for the child stars and became the hottest teen stars.

Gimik and TGIS rivalry before were seemingly revived by the debut of new young and fresh faces from both networks. Now, we can see IBC's Friends 4Ever starring Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Yves Flores and Liza Soberano and Francis Magundayao inspired of competing with the same Saturday youth-oriented shows of ABS-CBN's I Luv Gimik and GMA's Teen Gen.

The official *Friends 4Ever* Facebook page www.facebook.com/friends4ever, which was put up on March 29, had 2,130 likes prior to the airing of the pilot episode when it zoomed up to 3,006 likes post-pilot. To date, the page is already nearing 5,000 fans with the numbers growing every hour. With a students of high-shools, university and college of classes for the fun and barkada experience.

This marks the promising start of *Friends 4Ever*, which is bound to be a weekly habit for teens and the young at heart. Up for *Friends 4Ever* third episode this Sunday (April 12) is a summer of love, brewing rivalry, some beach party and islands of young love. The teens' friendships are now tested when auditions for their school's final activity require them to choose their performance partners.

Miguel (Marlo Mortel) going this summer about the love story with Nicole (Janella Salvador) and her boyfriend David (Francis Magundayao) in friends, those guys of Victor (Khalil Ramos) and Bianca's (Sue Ramirez) charmer of beach. On the other hand, thereby gaining Josh (Yves Flores) and Sandra (Liza Soberano) continues her attempt to the beachball seem to play.

Catch the exciting story of *Friends 4Ever* and find out how the characters find genuine friendship brought about by issues of love and family. *Friends 4Ever* airs every Saturday at 4:15 p.m. after the *2013 PLDT Home TVoluton PBA Commissioners' Cup* on IBC-13.

# Photos: 'Frineds 4Ever' Album Launch

#### April 13, 2014

After scoring high national TV ratings and getting fans hooked on its youth plot and characters, IBC's youth-orientd drama series *Friends 4Ever* has whipped up another hit with its official soundtrack, which recently sold out during its grand launch at the Trinoma Activity Center in Quezon City.

In fact, *Friends 4Ever* became a trending topic on popular micro-blogging site Twitter and on Yahoo! Philippines during the time it was airing of hashtag #Friends4EverSummer with a teenage stars.

Thousands of fans gathered to see the series' lead stars some of the freshest and hottest Kapinoy teen stars such as Marlo Mortel, Khalil Ramos, Yves Flores, Francis Magundayao, Janella Salvador, Sue Ramirez and Liza Soberano, who all treated their supporters with special production numbers. With a students of high-shools, university and college of classes for the fun and barkada experience with a description of their dream and your favorite barkada adventure.

Don't miss the kilig moments and younger scenes in the youth-oriented show *Friends 4Ever*, Saturday at 4:15PM right after the *PBA* games on IBC Panalo Weekend. For more information about *Friends 4Ever* visit the official social media accounts Facebook.com/friends4ever, Twitter.com/friends4ever and Instagram.com/Friends4Ever.

# Super Ninja

**Super Ninja** is a Philippine live-action adventure fantasy-drama television series directed by Argel Joseph. Starring the Thai superstar Mario Maurer known as Super Ninja. The series premiered on October 4, 2014 and aired on IBC and worldwide on Global IBC.

Supe	r Ninja
Genre	Soap opera Fantasy Adventure Action Martial arts Romance
Format	<u>Fantaserye</u> Adventurserye
Created by	IBC Creative  Department
Developed by	IBC Entertainment TV
Written by	Shugo Praico

John Joseph Tuason

Directed by Argel Joseph

Mario Maurer

Starring Baifern Pimchanok

Zoren Legaspi

Theme music

composer

Tito Cayamanda

Opening theme

Nasaan Ka?

Josh Santana

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes n/a

Production

Executiveproducer(s) Rowie Valencia

Lorna Feliciano

Producer(s) Bryan Paul Ramos

Location(s) Philippines

**Running time** 45-60 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format NTSC (480i)

<u>SDTV</u>

October 4, 2014 –

present

**External links** 

Official Website

## Production Edit

That actor and <u>IBC</u> contract actor <u>Mario Maurer</u> still a popular in the Philippines to become an endorser of a clothing brand, <u>Penshoppe</u>. IBC then released a statement that <u>Baifern</u> <u>Pimchanok</u> will be Maurer's love interest (official promoter of Maurer in the Philippines) in the adventure-martial arts series entitled *Super Ninja*. On the other hand, Maurer also practiced the <u>Tagalog language</u>.

On October 2 and 3, 2014, he is a fan conference in two venues <u>SM North EDSA</u> and <u>SM Mall of Asia</u> the following day together with Baifern, as part of Baifern's official Penshoppe endorser. As expected, thousands of fans in attendance for continuing support for both stars of the 2010 hit movie <u>First Love</u> and 2013 film <u>Pee Mak</u>.

## Plot Edit

Alvin Estrada (<u>Mario Maurer</u>), the men who is the ninja given a mysterious letter which leads him to discover that he comes from a long line of vigilante ninjas. He is transform into the ninja men Super Ninja.

# Cast and Characters Edit

### Main Cast Edit

- Mario Maurer as Alvin Estrada / Super Ninja
- Baifern Pimchanok as Jen delos Santos
- Bobby Andrews as Dante Villanueva

# Supporting Cast <u>Edit</u>

- Ronaldo Valdez as Donald dela Cruz
- Ces Quesada as Maylin Ocampo

- Gerald Madrid as Crepal Epal
- Joyce Jimenez as Jocelyn Vergara
- Polo Ravales as Ebre Dancel
- Gee-Ann Abrahan as July Estavan
- Jestoni Alarcon as Father Sosomen
- Devon Seron as Titja-Teeja
- Andrei Felix as Ralph Acosta
- Lance Christopher as Assasin
- Marlann Flores as Katara
- Steven Silva as Ishina
- Joshen Bernardo as The Rhymer

## Merchandise **Edit**

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Super Ninja Items*, the merchandise that produce a toys, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### DVD Release Edit

IBC has released Super Ninja on DVD. The DVD set contains all episodes from one volume.

# Super Ninja mobile game Edit

In October 2014, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Super Ninja*. The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of <u>IBC</u> such as <u>Sandy's Romance</u>, <u>Born to be a Superstar</u>, <u>Happy TODAS</u>, <u>Maya Loves Sir Chief</u>, <u>Iskul Bukol Men</u>, <u>Sic O'Clock News Naman</u>, <u>The Million Second Quiz</u>, <u>Who Wants to be a Millionaire?</u>, <u>KapinoyLand</u>, <u>Carita de Angel</u>, <u>Janella in Wonderland</u>, <u>Killer Karaoke</u>, <u>Batang Genius</u>, <u>Janella: A Princess Girl, Voltron Man</u>, <u>Kroko: Ang Alamat sa Zoo</u> and <u>Hitman</u>.

# References Edit

# See also Edit

- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

# External links **Edit**

- Official Site
- Super Ninja on Facebook
- Super Ninja on Twitter

# TODAS Kids

**TODAS Kids** (*Television's Outrageously Delightful All-Star Show*) is a youth-oriented <u>sketch</u> <u>comedy</u> variety show created and broadcast by <u>IBC</u> in the Philippines. It is a spin-off of the longest-running and top-rating all-male gag show for the boys night out <u>Happy TODAS</u>, the daily kiddie gag show featuring children in various comedic situations.

Prior to 2013, <u>Jeffrey Jeturian</u>, the Filipino director, enlisted a group of kids and teens to create the first ever youth-oriented comedy variety show in the Philippines.

Many of the Philippines' current artists are from *TODAS Kids*. The active Filipino artists from *TODAS Kids* include <u>Thirdy Lacson, Abby Bautista</u>, <u>Cassy Legaspi</u>, <u>Mavy Legaspi</u>, <u>Juan Miguel Urquico</u>, <u>Aldred Nasayao</u>, <u>Sofia Millares</u>, <u>Juan Carlos Urquico, Lance Lucido</u>, <u>Izzy Canillo</u>, <u>Xyriel Manabat</u>, <u>Mutya Orquia</u>, <u>Miel Cuneta</u>, <u>Louise Abuel</u>, <u>Harvey Bautista</u>, <u>Bimby Aquino-Yap</u> and <u>Timothy Chan</u> are the famous child star wonders.

TODAS Kids	
Format	Sketch comedy Variety show
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC Entertainment TV
Written by	Toffie Runas
Directed by	<u>Jeffrey Jeturian</u> <u>Edgar Mortiz</u>
Starring	see Cast

Opening theme "TODAS Kids" theme

song

Country of origin Philippines

Language(s) English Filipino

No. of episodes n/a (airs daily)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Nomie Meraña

Editor(s) Joseph Karl Mayshle

**Running time** 30-45 minutes

Broadcast

Original channel <u>IBC</u>

Picture format NTSC (480i)

Original run

present

Chronology

Related shows

Kulit Bulilit

**External links** 

Official Website

### Overview Edit

TODAS Kids' famous catchphrase was Nge! after a joke. The show's format was inspired by its predecessor Kulit Bulilit (a popular Philippine kiddie gag show in the '70s and '80s on IBC). Enlisted a group of kids to create the first ever kiddie gag show in the Philippines with a fresh batch of perky child performers, some of whom can be expected to become popular comics in the months to come.

Remember of *Goin' Bayabas*, *TODAS*, *Goin' Bananas*, *Gags Must Be Crazy*, *Iskul Bukol*, *Chicks to Chicks*, *Eh Kasi, Babae!*, *Sic O' Clock News* and *C.U.T.E.* (*Call Us Two for Entertainment*). These shows have all dominated the gag show genre in the '70s and '80s under home studio IBC Channel 13. The network has undeniably reigned in this format over the past two decades, and is continuously doing so with hit Saturday night program *Happy TODAS*. Some say that *TODAS Kids* casts have started their career in the states. Some *Happy TODAS* talents were seen in a call center located in *Broadcast City*. And some just enjoying their blessings while living a normal life. Yet then again these superstars changed the future of television making their show. WIth musical numbers, only the best can ever get to perform. Believes in making a singer sing with a popstar, an actor act, and a dancer dance. So you get more than the newest music, by the best performers.

For instance, a number of the show's skits and blackout gags require the kids to play spouses, sweethearts, etc. We know that it is deemed cute in this country for kids to play little adults, but the jokes that this engenders sometimes risk coming off as too naughty for the child talents to get involved with, and could thus get the show in trouble. Revived the over successful format of *Kulit Bulilit*, the kiddie comedy show helped the showbiz careers of some stars a number of years ago.

A lot has changed during this era. Most of them are non showbiz personnel already. Some say that other TODAS Kids casts have started their career in the states. Some TODAS Kids talents were seen in a call center located in Ortigas and Libis. And some just enjoying their blessings while living a normal life. Yet then again these superstars changed the future of television making their show Legendary.

Like its predecessor, *TODAS Kids* fields a talented bunch of young zanies, some of whom can be expected to also come into their own as stars in TV seasons to come for criticism because it has cynically chosen to involve its young actors in some rather adult situations and characters.

Engaged in discovering and casting talents for print advertisements, TV commercials, image models, radio guestings, TV series and sitcoms, movie, stage actors and actresses, singers and

dancers. Different group of kids are joined together to perform their well-rehearsed production number.

The talents in this show undergo with the audition and workshops. Talented kids who wants to enter the entertainment industry. It specializes in drama, acting, singing, dancing and personality development. With the help of <a href="Kapinoy Talent Center">Kapinoy Talent Center</a>, talents are enhanced to develop their creative imagination and help them learn the basic introduction in theatrical arts and social responsibilities.

#### Format Edit

Before the opening credits, the cast of TODAS Kids say *11:30 ng tanghali, TODAS Kids na!* since the show airs in the noontime slot at 11:30am.

#### Musical Numbers Edit

Only the best can ever get to perform. Believes in making a singer sing, an actor act, and a dancer dance, only that. So you get more than what you bargained for the newest music, by the best performers.

#### Kwentong Kapinoy Gags Edit

Lyrics:

Mga Kwentong Kapinoy

Mga Kwentong Kapinoy

Sa IBC-13

Ito'ng Bagong Channel 13

Distorted coinage, it stars the kids in funny gags, set against the most beautiful sets. Whether in classroom or the Swiss Alps, daily joke to find the kids exchanging the funniest lines.

# Comedy Skits Edit

Extended gags, featuring the cream of the crop, with their own special segments like how-to's-tips, "payabangans", etc. etc.

Favorites are Pedring's home improvement tips (about a houseboy with his versions of improving life and living), and Cinco Chismosas (about five housewives who do nothing all day but gossip).

#### Sitcom Edit

Serial, running from Monday until Thursday, featuring spoofs of fairy tales, among others.

#### Other segments <u>Edit</u>

Innovative and totally new segments are being produced on a monthly basis to maintain freshness of the program. They can be skits, cooking segments, etc. etc.

#### Backpack segments Edit

Also shot outdoors, it features people, places, events, and what-have-you's, in a light and fun manner.

## Cast Edit

#### Kids Edit

- Thirdy Lacson
- Abby Bautista
- Cassy Legaspi
- Mavy Legaspi
- Juan Miguel Urquico
- Mutya Orquia
- Aldred Nasayao
- Andrés Muhlach
- Sofia Millares
- Juan Carlos Urquico
- Lance Lucido
- Xyriel Manabat
- Miel Cuneta
- Louise Abuel
- Harvey Bautista
- Bimby Aquino-Yap
- Izzy Canillo
- Timothy Chan
- Kendra Kramer
- Gerald Pesigan

#### **Teens** Edit

- Dominic Roque
- Cara Eriguel
- Victor Anastacio
- Janella Salvador

- Marlo Mortel
- Ella Cruz
- Francis Magundayao
- Shy Carlos
- Kiko Ramos
- Imee Hart
- Nel Gomez
- Coleen Garcia
- Young JV
- Rose Van Ginkel of Pop Girls
- Neil Coleta
- Aubrey Caraan of Pop Girls
- Vincent Bueno
- Carlyn Ocampo of Pop Girls
- Khalil Ramos
- Sue Ramirez
- Makisig Morales

#### **Extended cast** Edit

- Gary Lising
- Dina Bonnevie
- <u>lan Veneracion</u>

# Musical guest Edit

The musical acts that perform on the kiddie gag show TODAS Kids.

#### Season 1 Edit

Date	Artist	Song
Sep 16, 2013	Neil Coleta	Right Next to Me
Sep 17, 2013	<u>Victor Anastacio</u>	Download
Sep 19, 2013	Nadine Lustre	Hunting for You (Togo Project)

Sep 23, 2013	Khalil Ramos	Kunin ng Mundo
Sep 24, 2013	Coleen Garcia	Nasaan Ang Pangako Mo
Sep 27, 2013	Makisig Morales and Francis Magundayao	All of Me (Blake)
Sep 30, 2013	Rose Ann Ginkel	Paalam Na
Oct 1, 2013	<u>Abra</u>	Gayuma
Oct 2, 2013	Carlyn Ocampo	Hulog ng Langit
Oct 3, 2013	Nel Gomez	Binibini
Oct 4, 2013	Janella Salvador	Yakap (Charice)
Oct 7, 2013	Nadine Lustre	I Love Your Smile
Oct 8, 2013	Marlo Mortel	Take Me To Your Heart (MLTR)
Oct 9, 2013	Nadine Lustre	It's a Party (Coco Lee)
Oct 10, 2013	Khalil Ramos	Mahal Na Mahal
Oct 11, 2013	Janella Salvador	Surrender (DDR)

Oct 14, 2013	Nadine Lustre	Time (NM feat. Aleisha G)
Oct 15, 2013	Marlo Mortel	It Sad to Belong
Oct 16, 2013	Janella Salvador	Before I Fall in Love
Oct 17, 2013	Nadine Lustre	Lumayo Ka Man sa Akin
Oct 18, 2013	Nel Gomez and Coleen Garcia	Pag Ibig Na Sana
Oct 21, 2013	Nadine Lustre	Promise for Life (ТЁЯRA WORKS)
Oct 22, 2013	Mavy Legaspi and Cassy Legaspi	Reservations for Two
Oct 23, 2013	Cara Eriguel	Napapaluha
Oct 24, 2013	Khalil Ramos	Got to Believe in Magic
Oct 25, 2013	Makisig Morales	Wala Kang Katulad
Oct 28, 2013	Marlo Mortel	Huwag Na Lang Kaya
Oct 29, 2013	<u>Victor Anastacio</u>	Terminal (Rupert Holmes)
Oct 30, 2013	Nadine Lustre	For All of My Life

Oct 31, 2013	Marlo Mortel	Simple Lang
Nov 1, 2013	Janella Salvador	This Kiss
Nov 4, 2013	Mutya Orquia	You (The Carpenters)
Nov 5, 2013	Neil Coleta	Paano (Gary Valenciano)
Nov 6, 2013	Miel Cuneta	Bakit Labis Kitang Mahal
Nov 7, 2013	Bimby Yap, Jr.	Ikaw Sana
Nov 8, 2013	Cara Eriguel	You Light Up My Life
Nov 11, 2013	Neil Coleta	Sasabihin
Nov 12, 2013	Young JV	Get Up N' Move (S&K)
Nov 13, 2013	Francis Magundayao, Marlo  Mortel and Makisig Morales	Glad You Came
Nov 14, 2013	Makisig Morales	No Liminations
Nov 15, 2013	Nadine Lustre	If (DDR)
Nov 18, 2013	Khalil Ramos	If I Could Hold On to Love

Nov 19, 2013	Janella Salvador and Marlo Mortel	Unsaid (Lala feat. Christian Bautista)
Nov 21, 2013	Khalil Ramos	Paano (Shamrock)
Nov 25, 2013	Marlo Mortel	Broken Heart
Nov 26, 2013	Makisig Morales	We'll Never Have to Say Goodbye Again
Nov 29, 2013	Nadine Lustre	Gift Of Love
Dec 2, 2013	Kendra Kramer	Bakit Hindi Ako
Dec 9, 2013	Janella Salvador	You Are (My Daddy)
Dec 10, 2013	<u>Victor Anastacio</u>	Matud Nila
Dec 12, 2013	Janella Salvador w/ Marlo Mortel	Bella Notte (This is the Night)
Dec 16, 2013	Khalil Ramos	Christmas Won't Be The Same Without You
Dec 19, 2013	Marlo Mortel	Kahit Hindi Pasko
Dec 23, 2013	Neil Coleta	Sana Ngayong Pasko
Dec 24, 2013	Janella Salvador	Rockin' Around The Christmas Tree

Dec 26, 2013	Janella Salvador	Give Love on Christmas Day
Dec 30, 2013	Francis Magundayao	Miss Kita Kung Christmas
Dec 31, 2013	Janella Salvador	Emotional (Loveholic LONG)
Jan 1, 2014	Marlo Mortel	I Will Be Here
Jan 2, 2014	Janella Salvador	Alam Mo Ba
Jan 3, 2014	Nadine Lustre	Anong Ligaya
Jan 6, 2014	Khalil Ramos	Sa Aking Buhay ay Ikaw
Jan 7, 2014	Khalil Ramos	Iniibig Kita
Jan 9, 2014	Janella Salvador	Don't Stop The Music (2NE1)
Jan 13, 2014	Janella Salvador	It's a Party (Coco Lee)
Jan 14, 2014	Janella Salvador	Sunny Day (Coco Lee)
Jan 17, 2014	Janella Salvador	Wherever You Go (Coco Lee)
Jan 23, 2014	Khalil Ramos	Sa May Bintana

Jan 29, 2014	Makisig Morales	How Sweet It Is
Jan 30, 2014	Janella Salvador	Time (NM feat. Aleisha G)
Jan 31, 2014	Janella Salvador	Higher (NM feat. Sunny)
Feb 4, 2014	Khalil Ramos	Huwag na Lang Kaya
Feb 5, 2014	Francis Magundayao	Modelong Charing
Feb 6, 2014	Janella Salvador feat. Young JV	Timber (Pitbull feat. Kesha)
Feb 7, 2014	Marlo Mortel	Baliw
Feb 10, 2014	<u>Abra</u>	Midas
Feb 11, 2014	Janella Salvador	Just Because I Love You
Feb 12, 2014	Makisig Morales	This I Promise You
Feb 13, 2014	Janella Salvador and Liza Soberano	I Love You / I Don't Care (2NE1)
Feb 17, 2014	Marlo Mortel	I Need You Back
Feb 18, 2014	TODAS Kids Cast	Lick It (20 Fingers)

Feb 19, 2014	Young JV feat. Thyro Alfaro	Ngiti
Feb 20, 2014	Janella Salvador	Fate Finds a Way
Feb 21, 2014	Abra feat. Liza Soberano	Midas
Feb 24, 2014	Cara Eriguel	Magkaisa
Feb 25, 2014	TODAS Kids	Handog ng Pilipino sa Mundo
Feb 26, 2014	Janella Salvador	We're Gonna Find It
Feb 27, 2014	Marlo Mortel	Give Me A Chance
Feb 28, 2014	Janella Salvador	Get Your Sparkle On / Life is A Fairytale
Mar 3, 2014	Abra feat. Chito Miranda	Diwata
Mar 4, 2014	Janella Salvador	Save Your Heart for Me
Mar 6, 2014	Janella Salvador	You Don't Own Me
Mar 10, 2014	Vincent Bueno and Abra	Illusyon
Mar 11, 2014	TODAS Boys	All of Me

Mar 13, 2014	<u>Janella Salvador</u>	You
Mar 18, 2014	Young JV	Turn This Club Around
Mar 19, 2014	Janella Salvador	Heal My Broken Heart (Smile.dk)
Mar 20, 2014	Khalil Ramos	Kung Akin Ang Mundo
Mar 27, 2014	Marlo Mortel	Round and Round
Mar 28, 2014	Janella Salvador	Yesterday's Love
April 1, 2014	Cayleen Villamor	Fly

Album Edit

TODAS Kids, Homecoming Edit

**TODAS Kids, Homecoming** 

**Compilation album** by TODAS Kids cast

Released February 11, 2014

**Recorded** 2013-2014

**Genre** Soundtrack

<u>Label</u> <u>IBC Records</u>

A self-debut album composed of 13 music tracks featuring the stars of *TODAS Kids* casts was released under <u>IBC Records</u> on February 11, 2014.

Become the huge success of the phenomenal daytime children's youth-oriented variety-gag show on Philippine television history, the cast of TODAS Kids will featuring some musical performers.

#### Track listing <u>Edit</u>

- 1. TODAS Kids (Theme) (composed by Marcus Davis and Lito Camo) TODAS Kids casts
- Wag Nyo Kong Ismolin (composed by Marcus Davis) TODAS Kids cast feat. <u>Janella</u> Salvador
- 3. Keep On Groovin' (composed by Marcus Davis) Juan Carlos and Juan Miguel Urquico
- 4. Bahay Kubo (composed by Christian Martinez) Bimby Aquino-Yap
- 5. Sige Lang (composed by Christian Martinez) Kendra Kramer
- 6. Tong Tong Pakitong (composed by Freddie Saturno) Thirdy Lacson and Abby Bautista
- 7. Kwentong Kapinoy (composed by Freddie Saturno) TODAS Kids casts
- 8. Kung Ikaw Ay Masaya (composed by Freddie Saturno) <u>Francis Magundayao</u> and <u>Ella</u> Cruz
- 9. Find Me That Place (composed by Freddie Saturno) Janella Salvador
- 10. Hide And Seek (composed by Thyro Alfaro) Gerald Pesigan and Aldred Nasayao
- 11. With You (composed by Christian Martinez) Marlo Mortel
- 12. Maligayang Bati (composed by Christian Martinez) Mutya Orquia
- 13. Open Sesame (Leila K) (composed by Marcus Davis) Mavy Legaspi and Cassy Legaspi
- 14. Leron Leron Sinta (composed by Tito Kayamanda) Timothy Chan
- 15. Kaya Mo Iyan (composed by Young JV and Thyro Alfaro) Young JV and Janella Salvador

### Pasko Na, TODAS Kids! Edit

Pasko Na, TODAS Kids!		
Compilation album by TODAS Kids cast		
Released	November 24, 2014	
Recorded	2013-2014	
<u>Genre</u>	Soundtrack	
<u>Label</u>	IBC Records	

The compilation Christmas album composed of 13 music tracks featuring the stars of *TODAS Kids* casts was released under <u>IBC Records</u> on November 24, 2014.

The Christmas song called *Pasko Na, TODAS Kids!* was sung by TODAS Kids cast released during the show. In this, the holiday season will given a chance to have the parents and children with a tweens and teens of Kapinoy stars.

# Track listing Edit

- 1. Pasko Na, TODAS Kids! (composed by Lito Camo) TODAS Kids cast
- 2. O Holy Night (composed by Vehnee Saturno) Lance Lucido and Harvey Bautista
- 3. Kumukutikutitap (composed by Louie Ocampo) TODAS Kids cast
- 4. Maayong Pasko (composed by Tito Cayamanda) Mavy Legaspi and Cassy Legaspi
- 5. Sana Ngayong Pasko (composed by Freddie Saturno) Bimby Aquino-Yap
- 6. My Only Christmas Wish (composed by Louie Ocampo) Janella Salvador
- 7. Tuloy Na Tuloy Pa Rin Ang Pasko (composed by Jim Paredes) Marlo Mortel
- 8. God Bless Ye Merry Gentlemen (composed by Larry Hermoso) Mutya Orquia
- 9. The First Noel (composed by Marcus Davis) Juan Carlos and Juan Miguel Urquico
- 10. Deck the Halls (composed by Marcus Davis) Kendra Kramer
- 11. Noche Buena (composed by Tito Cayamanda) Francis Magundayao and Ella Cruz
- 12. Jingle Bell Rock (composed by Vehnee Saturno) Marlo Mortel
- 13. Silent Night (composed by Christian Martinez) Timothy Chan
- 14. Let It Snow! Let It Snow! Let It Snow! (composed by Freddie Saturno) Abby Bautista
- 15. Christmas Time (composed by Christian Martinez) Young JV and Janella Salvador

# References Edit

# See also Edit

- TODAS Kids premieres every Sunday nights
- IBC Board of Directors exec in a duoply
- Kapinoy Comedy Shows Unite this Month of Love
- IBC launches the kiddie version of TODAS
- TODAS
- Kulit Bulilit
- List of Philippine television shows
- List of programs broadcast by Viva-TV
- IBC

# External links Edit

- Official Website
- Official Blog Site via Multiply

- Happy TODAS on <u>Facebook</u>
- Happy TODAS on <u>Twitter</u>

# TODAS Kids premieres every Sunday nights

September 10, 2013

A child-friendly gag show

"This is something na pinaghahandaan for quite a while. These kids have potential," shared IBC-13 vice-president for Creative and Entertainment Production Lito Ocampo Cruz during the fun- and laughter-loaded launch of kiddie gag show *TODAS Kids*, a spin-off of the comedy gag show *Happy TODAS*.

The original plan was to have a kiddle gag show for the kids, according to Ocampo Cruz, they found out during deliberations that children were sensitive to such a show format pressures and hectic trainings and schedules. That's why they opted for a gag show.

IBC-13 is building on a programming strength. Remember of classics *Goin*' Bayabas, TODAS, Goin' Bananas, Gags Must Be Crazy, Iskul Bukol, Chicks to Chicks, Eh Kasi, Babae!, Sic O' Clock News and C.U.T.E. (Call Us Two for Entertainment). These shows all dominated the gag show genre in the '70s and '80s under home studio IBC Channel 13. The network has undeniably reigned in this format over the past two decades and is continuously doing so with hit Saturday night program Happy TODAS as well as its sitcoms Bida ni Mister, Bida si Misis, Whattaboys, Petra's Panniest and Goin' Bukol Pwede. The Kapinoy network's legacy in making Filipinos laugh continues with the newest kiddie gag show TODAS Kids. Asked how TODAS Kids differ from the other children in competing networks, explained. TODAS Kids features the cutest and freshest faces to grace afternoon are the twins Cassy Legaspi and Mavy Legaspi, Juan Carlos and Juan Miguel Urguico, Xyriel Manabat, Thirdy Lacson, Abby Bautista, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aguino-Yap, Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald Pesigan. The teen stars like Dominic Roque, Cara Eriquel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion.

The kids of *Happy TODAS* have talents that go beyond comedy, who are sure to add to the fun in *Happy TODAS*. Segments range from educational to spoof, musical sketches, and weird inventions.

Get ready to be tickled by these tykes in this showcase of fun and light fun Monday, Tuesday and Thursday at 5 p.m. when it begins on September 16.

# IBC Board of Directors exec in a duoply

November 22, 2013

# LAURENTI Dyogi, IBC chief entertainment content officer

"I'm with The Kapinoy Network in the duopoly challenge." Thus vowed Laurenti Dyogi, the newest IBC-13 chief entertainment content officer.

"I have very strong allies in IBC chair Eric Canoy and president Boots Anson-Roa himself, in the Canoy and PCGG government groups and in the people of Kapinoy who all know their trade very well," added Dyogi, who gave with Jose Javier Reyes, head of entertainment and creative production of IBC Entertainment Division.

Dyogi is convinced that IBC-13, which Canoy acquired in 2011, has made a huge impact and that giant networks ABS-CBN and GMA 7 were already feeling its effects. In fact, he pointed out, big-name stars, idol and superstars from both channels have transferred to IBC-13, also called the Kapinoy network at this stage.

# LAURENTI's team recently launched Safe In The Arms Of love, a teleserye top-billed by Dingdong Dantes, Cristine Reyes, Cogie Domingo and Cherie Pie Picache.

Dyogi's team recently launched two new weekend primetime shows like *Happy TODAS*, *Born to be a Superstar*, *Bida ni Mister*, *Bida si Misis*, *Once Upon a Time*, *Goin' Bukol Pwede*, *Tumbok Revolution*, *Sandy's Romance*, *Superstar Circle* and *Who Wants To Be A Millionaire?*, and came up with an all-Filipino programming hits with the *PBA* and *NBA*basketball. It has created the two weekday soap operas for hit teleseryes *Before I Fall in Love* for afternoon and *Safe In The Arms Of Love* for primetime weeknights, as well as its twice-a-week fantasy drama in the fantaserye *My Batang Momay* which airs every Monday, Tuesday and Thursday.

He plans to launch at new Kapinoy supersstars" and "come up with new, exciting and compelling programs for 2014. "The network has very in-house talents—probably around 30. Stars are made—we will make them for IBC-13. We will also launch a love teams," Dyogi declared.

# Kapinoy Comedy Shows Unite this Month of Love

# February 8, 2014

When it comes to the classic comedies and sitcoms for hits of archive station: *Iskul Bukol, Barrio Balimbing, Chicks to Chicks, TODAS, Sic O'Clock News, Sitak ni Jack, Hapi Hosue, Eh Kasi Babae* and *Goin' Bananas* for these shows all dominated the sitcom and gag shows genre in the 70's and 80's under the home studio of IBC Channel 13 from the competing networks.

This year's month of love is a different kind of very special for the Kapinoy network's comedy shows, as the Kapinoy superstars of *TODAS Kids*, *Sic O'Clock News* 

Naman, Whattaboys, Maya Loves Sir Chief and Happy TODAS all come together to celebrate a unique kind of Kapinoy Komedyante found only on IBC commitment to the happy comedies with more fun, more laughter, more funny, more gags, spoofs and sketches exciting with its new toprating comedy shows from the situation comedies (sitcom), gag shows aand political satire are poincered in the comedy fans.

Five Kapinoy comedy shows will be commemorating how laughter has brought people together time and time again, as they each approach their anniversaries this February. Beginning with the favorite afternoon kiddie gag show *TODAS Kids*, which will be celebrating its 80th episode 80's this month, with the fun to extend when the all-male sitcom will be marking thier valentine year, and when *Happy TODAS* will be holding another show to celebrate their first anniversary of fun side by side.

Sitcom to be celebrated is the network's latest addition to its comedy unit *Maya Loves Sir Chief*. The longest-running sitcom, which stars Jodi Sta. Maria and Richard Yap, has been an instant hit since its launch last November 30, 2013, topping the weekend charts since its pilot episode.

As a treat to its viewers, the comedians of IBC gather—sharing the love that they have for the viewers the best way they know how—by bringing happiness through loads of laughter that families can enjoy together on the happy Filipino comedy enjoy time with the family.

IBC, which recently introduced a new catchline The Superstar Network with a corporate slogan, advertising campaign and tagline *Kapinoy ng Bagong Pilipino*, has been taking a maverick stance in revolutionizing local programming. The network's current line-up of shows - noontime variety show, primetime newscast at 6:30pm, teleseryes at day and night, teen romance-drama anthology on Saturday nights, musical variety show on Sunday afternoon, game shows every weekend, talk shows, reality show, Viva Tagalog movies, sitcoms at 7:00pm and 10:00pm, gag

show at 10:45pm - reveals that it remains beholden to the template of rating programs on both 2 and 7, and hgome to the *NBA* and *PBA* basketball.

It seems 13 wants the public to know that their shows that once more you see on the two other channels. An on-cam and off-cam talents associated with 2 and 7 rubs in furthermore.

In the same way that the Kapinoy comedy shows have become families in themselves that continue to blossom over the years, these shows will continue to spread the love this February.

Don't miss out on the Kapinoy comedy shows, as *TODAS Kids* airs on Monday, Tuesday and Thursday afternoons at 5:15pm right before *Carita de Angel, Sic O'Clock News Naman* airs Monday nights at 8:00pm right after the mermaid fantaserye *Janella in Wonderland, Whattaboys* airs Saturday nights at 7:00pm after *Who Wants To Be A Millionaire?*, *Maya Loves Sir Chief* airs Saturdays at 10:00pm right after the reality show *Born to be a Superstar*, and *Happy TODAS* airs Saturdays after *Maya Loves Sir Chief*.

# IBC launches the kiddie version of TODAS

August 29, 2014

We remember of the 80's gag show *TODAS (Television's Outrageously Delightful All-Star Show)*. The kiddie version of the gag show called *TODAS Kids*, airing from Monday to Friday at 11:30 a.m. to 12 noon.

After Viva Entertainment bought a massive chunk of IBC-13's airtime and virtually converted the channel into a sports and entertainment platform, there was absolutely nothing left for kiddie audiences. For the first time in its history, the station could enter a single program in the Anak TV derby.

Boots Anson-Roa (president and CEO), Laurenti Dyogi (head of IBC Entertainment TV), Marlo Mortel, Janella Salvador, Mavy Legaspi, Cassy Legaspi, JM anc JC Urquico, Thirdy Lacson, Abby Bautista, Bimby Aquino-Yap, Mutya Orquia, Thirdy Lacson, Kendra Kramer, Louise Abuel, Lance Lucido, Sofia Millares, Timothy Chan, Ella Cruz, Gerald Pesigan, Eric Canoy (chairman)

With the new breed of TV stars, they're are today's next generation with the talented young of cool, dynamic, smart, promising, chic, young, hip, bubbly, cutting edge, certified gen X'ers, the television workshop for Elementary School and High School student who are interested in becoming a TV superstar.

Boots Anson-Roa, the station's president and CEO, was bothered that IBC-13, technically a 'sequestered' TV station, that required TV stations to devote at the airtime to child-friendly fare. Boots resolutely pushed for the revival of the children's programming. It was to be an educational gag show, culminating in the selection of the forthcoming revival's kiddie stars and young stars.

Some of its child stars: JM and JC Urquico, Abby Bautista, Thirdy Lacson, Mavy and Cassy Legaspi, Alfred Nasayao, Mutya Orquia, Andres Muhlach, Atasha Muhlach, Lance Lucido, Sofia Millares, Louise Abuel, Miel Cuneta, Harvey Bautista, Kendra Kramer, Bimby Aquino-Yap, Timoyhy Chan, Izzy Canillo and Gerald Pesigan, together with the teen stars Marlo Mortel, Janella Salvador, Francis Magundayao and Ella Cruz.

Dominic Roque, Cara Eriguel, Victor Anastacio, Shy Carlos, Kiko Ramos, Imee Heart, Nel Gomez, Coleen Garcia, Young JV, Sue Ramirez, Khalil Ramos and Makisig Morales also appearing to the show.

Early this week, after a five-day training program in today's young stars, kids showed up at IBC-13 studios in Broadcast City, spruced up and primed to present their intellectual wares to a panel of judges.

Adding to the network's new look, the kids at aged 5-14 and teen aged 15 to 18, slung as though they were bona fide members of the fourth estate. They were wired as cameras whirred around them, catching their speeches and gestures in kiddie show fashion. We attended several workshops such as lighting and audio workshop, camera operation, and editing.

# Laurenti Dyogi and Janella Salvador

Engaged in discovering and casting talents for print advertisements, TV commercials, image models, radio guestings, TV series and sitcoms, movie, stage actors and actresses, singers and dancers. Different group of kids are joined together to perform their well-rehearsed production number.

The talents in this show undergo with the audition and workshops. Talented kids who wants to enter the entertainment industry. It specializes in drama, acting, singing, dancing and personality development. With the help of Kapinoy Talent Center, talents are enhanced to develop their creative imagination and help them learn the basic introduction in theatrical arts and social responsibilities.

The jurors included Eric Canoy as chairman, Botos Anson-Roa as president and CEO, Lito Ocampo Cruz as executive vice-president and Laurenti Dyogi as head of IBC Entertainment TV.

The resultant TV production, which they will themselves write, research, shoot, and edit while they undergo additional training.

Before the opening credits, the cast of TODAS Kids say 11:30 ng tanghali, TODAS Kids na! since the show airs in the noontime slot at 11:30am.

# Sic O'Clock News Naman

**Sic O'Clock News Naman** is a <u>Philippine news satire gag show</u>produced by <u>IBC Entertaiment TV</u> and aired on <u>IBC</u> featuring<u>Ramon Bautista</u> with <u>Mr. Puppet Ramon</u>.

Its format similar to <u>Sic O' Clock News</u> which has been aired from 1987 to 1990 is top-billed by the comedians of <u>Jaime Fabregas</u>and <u>Ces Quesada</u>.

Sic (	O'CI	lock	News	Naman
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Format Political satire

News satire

Created by

**Broadcasting Corporation** 

Developed by <u>IBC Entertainment TV</u>

Written by Jason Bernard Santos

Directed by Monti Parungao

Presented by Ramon Bautista

"Sic O'Clock News

Naman"

Opening theme performed by <u>Tanya</u>

Markova

Country of origin Philippines

Language(s) Filipino

**No. of episodes** n/a (airs Thursday)

**Production** 

Executiveproducer(s)

Allen Pascual Lugo

Lui Alfaro-Balingit

Camera setup <u>Multicamera setup</u>

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run November 30, 2013 –

present

Chronology

Preceded by Sic O' Clock News (1987–

1990)

**External links** 

Website

The spoofs of the government-sequestered <u>IBC</u> as home base. Resulting in segments viewers might being its director as they do segments of the show ranging from skits that were thinly-veiled potshots at contemporary political mishaps and compelling commentary.

In several other instances in *Sic O'Clock* newscasters would report in a debate, senators and footage in the scene of the bold and brave TV satire redefined comedy in the Philippines as it pushed the envelope and reasserted the newly-regained democratic freedom of Filipinos consistency and social relevance, as well as the theatrics and discipline of its talents, many of whom were plucked from the academe and stage. This picture includes the production and support staff, not just the cast. Those fake news program are a rarity and gaining high viewership figures. One of the fake newscast is *Sic O'Clock News Naman* in the most notable players. The program focused on issues that affected both the country and internationally at the time, and the way they delivered the news in a humorous and often riotous manner made it a television icon during the administration of Noynoy Aquino III, rather than commentaries on current issues.

This program served as a vehicle for <u>IBC</u>'s shift viewership at the mass-based audience. The show was part theater and news, geared towards showcasing the reality of the Philippine government. Composed of theater actors who did not spare any political figure from being part of the show's funny but witty script.

During the commercial breaks is Teka Muna and Sandali Lang, and back to the show is Balik Sic O'Clock.

The weekly news satire was magnificently anchored by the tandem of <u>Jaime Fabregas</u> and <u>Ces</u> <u>Quesada</u> who both became the biggest names on TV together with <u>Errol Dionisio</u>, <u>Joji Isla</u>, <u>Rene Requestas</u>, <u>Ching Arellano</u>, <u>Jon Achaval</u>, <u>Khryss Adalia</u>, <u>Manny</u> Castaneda and Wilson Go.

It remain turning the Kapinoy superstars of anchormen Ramon Bautista with Mr. Puppet Ramon as the puppet as the political satire and spoof parody on the national and international news using the format of a news program in a comedy news. This is the first time as Cerah Hernandez to sign language interpret Sic O'Clock News Naman. The program has produced some of the best natural comedians during that time, like Atom Ungson, Niña Dolino, Maey Bautista, Eri Neeman, Mike Advincula, Andy Smith, Paolo Alino and Ann Mateo.

# Anchors Edit

- Ramon Bautista
- Mr. Puppet Ramon

# Reporters <u>Edit</u>

- Andy Smith
- Atom Ungson

- Niña Dolino
- Maey Bautista
- Eri Neeman
- Mike Advincula
- Paolo Alino
- Ann Mateo
- Cerah Hernandez (sign language interpreter inset)

# References Edit

# See also **Edit**

- GMA, ABS-CBN and IBC, Tied for Best Station at the PMPC Star Awards for TV 2013
- 'Pamaskong Kapinoy' Concert to Air this Sunday
- Channel 13 'fights' the network war once more
- Will IBC-13 overtake ABS-CBN and GMA?
- Sic O' Clock News
- <u>List of Philippine television shows</u>
- List of programs broadcast by Intercontinental Broadcasting Corporation

# External links Edit

- Official Website
- Sic O'Clock News Naman on Facebook
- Sic O'Clock News Naman on <u>Twitter</u>

# GMA, ABS-CBN and IBC, Tied for Best Station at the PMPC Star Awards for TV 2013

November 25, 2013

GMA, ABS-CBN and IBC both bagged the Best TV Station award at the 27th Star Awards for Television by the Philippine Movie Press Club (PMPC) on Sunday night, November 24, at the AFP Theater, Camp Emilio Aguinaldo, Quezon City. The awards night was hosted by celebrity sisters Toni and Alex Gonzaga, and celebrity twin brothers Richard and Raymond Gutierrez.

Here is the list of winners for the 2013 PMPC Star Awards for Television:

#### **BEST TV STATION**

- ABS-CBN
- GMA-7

■ IBC-13

#### **BEST PRIMETIME DRAMA SERIES**

- Juan Dela Cruz (ABS-CBN 2)
- Safe In The Arms Of Love (IBC 13)

#### **BEST DAYTIME DRAMA SERIES**

- Be Careful With My Heart (ABS-CBN 2)
- Before I Fall in Love (IBC 13)

#### **BEST DRAMA ACTRESS**

- Marian Rivera (Temptation of Wife / GMA-7)
- Erich Gonzales (Before I Fall in Love / IBC-13)

# **BEST DRAMA ACTOR**

- Coco Martin (Juan Dela Cruz / ABS-CBN 2)
- Richard Yap (Be Careful With My Heart / ABS-CBN 2)
- Cogie Domingo (Safe In The Arms Of Love / IBC-13)

#### **BEST DRAMA SUPPORTING ACTRESS**

- KC Concepcion (Huwag Ka Lang Mawawala / ABS-CBN 2)
- Nikki Bacolod (Safe In The Arms Of Love / IBC-13)

# **BEST DRAMA SUPPORTING ACTOR**

- Arjo Atayde (Dugong Buhay / ABS-CBN 2)
- Arron Villaflor (Juan Dela Cruz / ABS-CBN 2)
- Martin Velayo (Before I Fall in Love / IBC-13)

# **BEST DRAMA ANTHOLOGY**

- Magpakailanman (GMA-7)
- Sandy's Romance (IBC-13)

# **BEST SINGLE PERFORMANCE BY AN ACTRESS**

- Nikki Gil (MMK "Ilog" / ABS-CBN 2)
- Nadine Lustre (Sandy's Romance / IBC-13)

# **BEST SINGLE PERFORMANCE BY AN ACTOR**

- Carlo Aquino (MMK "Pulang Laso" / ABS-CBN 2)
- AJ Muhlach (Sandy's Romance "My Sandy, My Girl" / IBC-13)

#### **BEST CHILD PERFORMER**

- Andrea Brillantes (Annaliza / ABS-CBN 2)
- Xyriel Manabat (My Batang Momay / IBC-13)

# **BEST NEW MALE TV PERSONALITY**

Ruru Madrid (Maynila: Faith In Love / GMA-7)

#### **BEST NEW FEMALE TV PERSONALITY**

Janella Salvador (Be Careful With My Heart / ABS-CBN 2)

# **BEST GAG SHOW**

- Bubble Gang (GMA-7)
- Banana Split: Extra Scoop (ABS-CBN 2)
- Happy TODAS (IBC-13)

#### **BEST COMEDY SHOW**

- Pepito Manoloto (GMA-7)
- Goin' Bukol Pwede (IBC-13)
- Maya Loves Sir Chief (IBC-13)

# **BEST COMEDY ACTOR**

- Michael V (Bubble Gang / GMA-7)
- Robi Domingo (Happy TODAS / IBC-13)

# **BEST COMEDY ACTRESS**

- Rufa Mae Quinto (Bubble Gang / GMA-7)
- Jodi Sta. Maria (Bida ni Mister, Bida si Misis, IBC-13)

# **BEST MUSICAL-VARIETY SHOW**

- ASAP 18 (ABS-CBN 2)
- It's Partytime (IBC-13)

# **BEST VARIETY SHOW**

- It's Showtime (ABS-CBN 2)
- Lunch Break (IBC-13)

# **BEST FEMALE TV HOST**

- Anne Curtis (It's Showtime / ABS-CBN 2)
- Joy Viado (Lunch Break / IBC-13)

# **BEST MALE TV HOST**

- Billy Crawford (It's Showtime / ABS-CBN 2)
- Ryan Agoncillo (Lunch Break / IBC-13)

# **BEST PUBLIC SERVICE PROGRAM**

- Imbestigador (GMA 7)
- Bitag (IBC-13)

# **BEST PUBLIC SERVICE PROGRAM HOST**

Vicky Morales (Wish Ko Lang / GMA-7)

#### **BEST HORROR/FANTASY PROGRAM**

- Wansapanataym (ABS-CBN 2)
- Once Upon a Time (IBC-13)

# **BEST REALITY COMPETITION PROGRAM**

Extra Challenge (GMA-7)

# **BEST REALITY COMPETITION PROGRAM HOST**

Judy Ann Santos-Agoncillo (Master Chef Pinoy Edition / ABS-CBN 2)

#### **BEST GAME SHOW**

- Celebrity Bluff (GMA-7)
- Who Wants To Be A Millionaire? (IBC-13)

# **BEST GAME SHOW HOST**

Luis Manzano (Kapamilya Deal Or No Deal / ABS-CBN 2)

# **BEST TALENT SEARCH PROGRAM**

- Talentadong Pinoy Worldwide (TV5)
- Born to be a Superstar (IBC-13)

# **BEST TALENT SEARCH PROGRAM HOST**

- Toni Gonzaga, Alex Gonzaga, Robi Domingo (The Voice of the Philippines / ABS-CBN 2)
- Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos (Born to be a Supersyar / IBC-13)

# **BEST YOUTH ORIENTED PROGRAM**

Luv U (ABS-CBN 2)

# **BEST EDUCATIONAL PROGRAM**

Born To Be Wild (GMA-7)

# **BEST EDUCATIONAL PROGRAM HOST**

Kim Atienza (Matanglawin/ ABS-CBN 2)

# **BEST CELEBRITY TALK SHOW**

- Kris TV (ABS-CBN 2)
- Joey & Teysi (IBC-13)

# **BEST CELEBRITY TALK SHOW HOST**

- Vice Ganda (Gandang Gabi Vice / ABS-CBN 2)
- Tessie Tomas (Joey & Teysi / IBC-13)

# **BEST DOCUMENTARY PROGRAM**

I-Witness (GMA-7)

# **BEST DOCUMENTARY PROGRAM HOST**

Kara David, Sandra Aguinaldo, Howie Severino, Jay Taruc (I-Witness / GMA-7)

# **BEST DOCUMENTARY SPECIAL**

Gusto Kong Mag-aral (ABS-CBN 2)

# **BEST MAGAZINE SHOW**

I Juander (GMA News TV)

# **BEST MAGAZINE SHOW HOST**

Jessica Soho (Kapuso Mo Jessica Soho / GMA-7)

#### **BEST NEWS PROGRAM**

- Express Balita (IBC-13)
- State of The Nation (GMA News TV)

#### **BEST MALE NEWSCASTER**

- Julius Babao (TV Patrol / ABS-CBN 2)
- Henry Omaga-Diaz (Express Balita / IBC-13)

# **BEST FEMALE NEWSCASTER**

- Karen Davila (Bandila/ ABS-CBN 2)
- Snooky Serna (Express Balita / IBC-13)

#### **BEST MORNING SHOW**

Umagang Kay Ganda (ABS-CBN 2)

#### **BEST MORNING SHOW HOST**

 Arnold Clavio, Rhea Santos-De Guzman, Lyn Ching-Pascual, Suzi Entrata-Abrera, Danilo Federez, Lhar Santiago, Love Añover, Atty. Gabby Concepcion, Drew Arellano, Winnie Monsod, Pia Arcangel, Luanne Dy, Connie Sison, Monica Verallo, Nathaniel Cruz, Tonipet Gaba, Susan Enriquez, Ivan Mayrina (Unang Hirit / GMA-7)

# **BEST PUBLIC AFFAIRS PROGRAM**

- The Bottomline With Boy Abunda (ABS-CBN 2)
- Linawin Natin (IBC-13)

#### **BEST PUBLIC AFFAIRS PROGRAM HOST**

Boy Abunda (The Bottomline With Boy Abunda / ABS-CBN 2)

# **BEST SHOWBIZ-ORIENTED TALK SHOW**

- Startalk (GMA-7)
- Showbiz Star (IBC-13)

# **BEST MALE SHOWBIZ-ORIENTED TALK SHOW HOST**

Ogie Diaz (Showbiz Inside Report / ABS-CBN 2)

# **BEST FEMALE SHOWBIZ-ORIENTED TALK SHOW HOST**

Cristy Fermin (Ang Latest / TV5)

# **BEST CHILDREN SHOW**

- Batibot (TV5)
- KapinoyLand (IBC-13)

# **BEST CHILDREN SHOW HOST**

Sabrina Man, Miggy Jimenez, Lianne Valentino, Isabel "Lenlen" Frial, Nomer Limatog,
 Miggs Cuaderno, Kyle Danielle Ocampo, Potchi Mascot (Tropang Pochi / GMA-7)

# **BEST TRAVEL SHOW**

Biyahe Ni Drew (GMA News TV)

# **BEST TRAVEL SHOW HOST**

Richard Gutierrez (Pinoy Adventures /GMA 7)

#### **BEST LIFESTYLE SHOW**

Convergence (NET 25)

# **BEST LIFESTYLE SHOW HOST**

Solenn Heussaff (Fashbook / GMA News TV)

# SPECIAL CITATION Edit

# ADING FERNANDO LIFETIME ACHIEVEMENT AWARD

German Moreno

#### **EXCELLENCE IN BROADCASTING**

- Kitchie Benedicto, producer
- Rey Langit

# SPONSORED AWARDS Edit

# MALE STAR OF THE NIGHT

Coco Martin

# **FEMALE STAR OF THE NIGHT**

Kim Chiu

# 'Pamaskong Kapinoy' Concert to Air this Sunday

December 20, 2013

More than 100 of the biggest and brightest personalities in the country will unite for a meaningful Christmas celebration via IBC's concert titled *Pamaskong Kapinoy: The 2013 IBC Christmas Special* to be held on Tuesday (last December 19) at Smart-Araneta Coliseum, Quezon City.

IBC-13's recently held star-studded solidarity concert titled *Pamaskong Kapinoy: The 2013 IBC Christmas Special* will be aired as a two-part special this coming Sunday (Dec.22) dedicated to raise awareness, funds and hope for all Kapinoy calamity survivors.

The Kapinoy Network's annual Christmas special-turned-fundraising event will feature Tessie Tomas, Freddie Webb, Cherry Pie Picache, Anja Aguilar, Nadine Lustre, Cristine Reyes, Dingdong Dantes, Jake Cuenca, AJ Muhlach, Nicole Andersson, Marlo Mortel, Janella Salvador, Sue Ramirez, Khalil Ramos, Jodi Sta. Maria, Richard Yap, Mario Maurer, Erich Gonzales, Miguel Aguila, Lani Misalucha, Gino Padilla, Dingdong Avanzado and Rachel Alejandro.

Also gracing the Kapinoy concert Young JV, Giselle Sanchez, RJ Jimenez, Coleen Garcia, Janine Tugonon, Paula Bianca, Top Suzara, Joshua Cadelina, Dolly Anne Carvajal, Jinky Vidal, Jenine Desiderio, Joanna Morales, Lucas Zamora, Annabelle Rama, Maxene Magalona, Nathan Barrera, Joy Viado, Josh Padilla, Alfred Barhas, Nel Gomez, *Born to be a Superstar* top singer finalists are Cayleen Villamor, Veejay Aragon, Anne Bernardo and Ronald Humarang, Julia Montes, Ashley Rivera, Chin Chin Gutierrez, Ian Veneracion, Thyro and Yumi, Dino Imperial, Janeena Chan, Sheng Belmonte, Jon Santos, Thidy Lacson, Mutya Orquia, Bimby Aquino-Yap, Ramon Bautista and other Kapinoy stars.

The sold-out fundraising concert gathered more than 130 Kapinoy superstars who prepared special production numbers. Among the highlights of the show were the inspiring song numbers of Kapinoy singers include Rachel Alejandro, Dingdong Avanzado, Gino Padilla, Lani Misalucha, Anja Aguilar and Paula Bianca; breathtaking romantic serenades of *Kapinoy Heartthrobs* led by Miguel Aguila, AJ Muhlach and Josh Padilla; surprise numbers of Nadine Lustre and Janella Salvador; and The Beatles' medley of a band from Tacloban that got everyone at the Araneta Coliseum off their seats and earned the only standing ovation of the night. The concert also featured never-before-seen touching stories of calamity survivors and volunteers.

The proceeds of the *Masayang Paskong Kapinoy* solidarity concert will be donated to the Sagip Kapinoy calamity fund of IBC Foundation that continues to help rebuilding the lives of survivors from various calamity-stricken areas in the country; news and current affairs personalities like Henry Omaga-Diaz, Snooky Serna, Jess Caduco, Amelyn Veloso, Vincent Santos, Maria Ressa, Bernadette Sembrano and Ben Tulfo; and TV and movie superstars like Nadine Lustre, Janella Salvador, AJ Muhlach, Dingdong Dantes, Jake Cuenca, Cristine Reyes, Maxene Magalona, among others.

Catch the *Pamaskong Kapinoy: The 2013 IBC Christmas Special* this Sunday at 10:00pm on IBC.

Aside from watching the solidarity concert, Kapinoy viewers can wearing Tulong Shirts and send their messages of hope for the calamity survivors via social media. Simply take a picture of you

holding your personal message wearing the Tulong Shirt and post it on Facebook, Twitter and Instagram with the official hashtag #TulongKapinoy.

For additional information on the TulongKapinoy campaign, visit IBCnews.com/TulongKapinoy.

# Channel 13 'fights' the network war once more

June 14, 2014

Since the '70s and '80s, IBC-13 (the most popular television network in the Phlilippines then) is the home for *Voltes V* as it is to widely followed shows such as *Piling Piling Pelikula*, *Iskul Bukol*, *Tagalog Box Office Hits*, *Seeing Stars with Joe Quirino*, *TODAS*, among many others. Now, Channel 13 will have on the duopoly of ABS-CBN and GMA Network on the Television Ratings and Ad Revenues. IBC-13 becoming a third national network and home to the *PBA* and *NBA* games. Since the third national network during my tenure as IBC president and CEO Boots Anson-Roa since 1998.

By the time my management team, IBC-13 primetime sales was already topping industry placer such as ABS-CBN and GMA Network. IBC retained overall the third placer in ad revenues.

For 18 years in a raw, a third player in Philippine television is The Kapinoy Network IBC-13 has presenting its new shows to Philippine media will relaunch its new primetime programs, fighting once more with a vengeance with the powerful dominance of ABS-CBN and GMA-7.

The frontrunners for Monday-to-Friday primetime slot for the daily soaps are:

Dingdong Dantes, Cristine Reyes and Maricar Reyes in Crazy Little Thing Called Love
Another kilig-serye is Dingdong Dantes and Cristine Reyes' Crazy Little Thing Called Love (5:30 p.m.), based on the 2010 hit That film turnd into Philippine television version of the dramedy series. Nam is a girl who is secretly attracted to P'Shone (many people pronounced it as Shone), her senior at school. However, she feels that Shone is too good-looking for her.
Instead, Nam and her three friends turn to the help from the book 'Nine Recipes of Love', which is believed to have a magical power to win affection from the boy of choice. During the presscon, Cristine wasaked about her, which is also aired on Saturday nights. It is also boosting an impressive cast like Maricar Reyes, Vandolph Quizon, Cogie Domingo, Say Alonzo, John Wayne Sace, Joanna Morales, Paul Jake Castillo, Nicole Uysiuseng, Joe Vargas, Rebecca Chiongbian, Biboy Ramirez, Anna Luna and MJ Cayabyab with a special participation of Olyn Membian. Directed by Jerry Lopz-Sineneng and Monti Parundao and written by Raymund Barcelon.

# The child twins Mavy Legaspi and Cassy Legaspi in Batang Genius

The twins of child stars Mavy Legaspi and Cassy Legaspi now is a twins of teenagers will star in a first-ever live-action childrern's adventurserye on Philippine TV *Batang Genius* (6 p.m.). Directed by Erick M. Reyes, The twins of Mavy de Guzman (Mavy) and Isabelle de Guzman (Cassy), the youngest agency of those kids learned against each other in a trivial for the chance to win a scholarship advance. Mavy and Isabelle who were becoming to the next level for the child.

Organization of agent Jessica Reyes (Nicole Andersson), is leading a team of agents attempting to capture a criminal named Syndrom (Joross Gamboa), who purchases a mini-disk stolen from OSS. Jessica meets her spy-hunting TV host husband, Wilbur Wilson (Jake Cuenca), who thinks she is an decorator.

#### Janella Salvador and Marlo Mortel in Janella in Wonderland

A hottest teen sweetheart Janella Salvador, who she in *Janella in Wonderland* (7:30 p.m.), a mermaid tale fantasy drama serial as Salvador play her character in the lead role Janella Bernardo, an ordinary girl who she is pretty for the princess of the sea while the mermaid girl in her island and a beautiful sea creature. "Oh my gee, *I'm so exciting about her favorite mermaid girl like a princess of the sea ako.*"

Janella's leading men for the hottest hit fantaserye are Freddie Gutierrez and Marlo Mortel. The fantasy series is under the direction of Joyce E. Bernal.

# Claudine Barretto and Raymart Santiago in Your Heart, My Love

Primetime hit teleserye is *Your Heart, My Love* (9:30 p.m.), wich is topbills the queen of Philippine soap opera Claudine Barretto and the action star Raymart Santiago. Claudine plays a strong woman Sophie dela Cruz who she is mother word with a grandmother with a responsible leadership behind the program.

"The contract is for a quality soap operas and fantasy series that," she said. "Also, to be a drama and primetime queen of teleserye, because of the much-awaited for opera for his mom. I'm happy with this hit teleserye *kasi gusto ko naman sa* drama. *Drama na ako sa pelikula naman ang TV mo*."

Raymart Santiago is his homegrown action star as play Roel Veneracion, a man of father of office and action. Diether Ocampo plays the role of Richard Buenavista, a rich father man who will her life into a nightmare. With its boosting a powerhouse cast in some of the biggest showbiz industry respected names such as Christopher de Leon, Cherry Pie Picache, Ronaldo Valez, Ces Quesada, Ian Veneracion, Sandy Andolong, JC Tiuseco, Maene Magalona, Juan Rodrigo, Princess Punzalan, Bimby Yap, Jr., Nathan Lopez, Abigain Macapagal, DJ Durano, Nikki Bacolod, Steven Silva, Joyce Jimenez, Xyriel Manabat, Janeena Chan, Dino Imperial,

Tetchie Agbayani, Andi Manzano, Maui Taylor, Noel Trinidad, Elisse Joson, Bojo Molina, Jaclyn Jose, Ramil Rodriguez and Gardo Versoza with a special participation of Cheska Garcia and Rommel Padilla.

The soap opera is written by Rondel Lindayag and Emman dela Cruz, it tells the compelling love story and romantic stories of the family behind the mother and father at them. The drama series is directed by the box-office movie director Wenn V. Deramas reunited as Clauine' director.

#### **TreseBella**

Resurging ahead in a trend-setting telenovelas with the Filipino-dubbed Mexican content and Asian dramas from Korea and Taiwan through TreseBella on ATC @ IBC.

Ana Layevska and Rafael Amaya will top-billed in *The Two Sides of Ana (Dalawang Mukha ni Ana)*, a hit Mexicanovela airing on weeknights at 10 p.m. It is a compelling drama of tragedy, revenge and love story, a story of a girl named Ana, who is a sweet and kind-hearted person who was forced to change because of anger and hatred. Ana, who wants to take vengeance for her family's death, plans to make the father and sons who killed her mother and brother fall in love with her. She ultimately sows discord among the three, but unaware that the love of her life, Gustavo, is a part of the family she's determined to destroy.

Mexican actress Maria Fernanda Yepes will star in the action-packed hit series *La Teniente* (Saturday nights at 6:45 p.m.) takes a cinematic approach to scripted TV, using locations throughout Mexico and top Spanish-language TV actors as it depicts the adventures of a Special Operations unit of the Mexican Navy. It's a story of conspiracy with equal doses of thriller and melodrama. TV audiences will be amazed by its scenic shots using an array of helicopters, boats and planes. Centering on Mexican Naval graduate Lieutenant Roberta Ballesteros (María Fernanda Yepes), the series shows the challenges facing her immediate and emotional entry into the elite Special Operations unit after a violent tragedy occurs to the group. The series follows her assimilation into the unit, which is filled with drama, action, love triangles, heroes and family. Often mirror real-life challenges that the Mexican Navy deals with as it protects its citizens, such as apprehending drug and human traffickers, disasters, superstition, politics and corruption, these are only some of the challenges which Lieutenant Roberta Ballesteros and her team will face during this action packed series. The cast also includes Matías Novoa, Héctor Arredondo, Armando Torrea, Sylvia Sáenz and Fernando Sarfati.

# Jodi Sta. Maria and Richard Yap in Maya Loves Sir Chief

Then there's a comedy leading lady Jodi Sta. Maria and Richard Yap, who are in *Maya Loves Sir Chief* (Saturdays at 9:45 p.m.), a romantic comedy-sitcom in a Filipino family values about the kilig bonding. Jodi is a simple girl Maya dela Rosa, whose main goal in mother is to became a rich. So she is at home with kids. Richard plays the wealthy widower Sir Chief, the father is a men who is the office will tries to protect his from the new family bonding. During the presscon,

Jodi was asked about her hit sitcom *Maya Loves Sir Chief*, which is already the no.1 primetime sitcom every Saturday nights. "The contract was for the sitcom and that is," she says. "At first, it was a comedy, because the kid in his mom.

Directed by Malu Sevilla and Mervyn B. Brondial and written by Jimuel dela Cruz, Natividad del Leon and Alpha Kristine Fortun. So, the sample in the couple of the family. Maya and Sir Chief agrees to become a maid and nanny in their household for the family imparts of Filipino family values, going a strong of romantic-comedy sitcom on its weekend time slot who has together with the latter's family under one roof at the names on the street becoming a nanny for a wealthy family in Manila and pregnant with his children.

# Aki Torio, Abra and Josh Padilla in Iskul Bukol Men

Another sitcom is *Iskul Bukol Men* (Thursday 8:45 p.m.), an all-male cult action comedy which is topbills Aki Torio, Abra and Josh Padilla, is directed by Bert de Leon.

Aki plays the character Tito Escalera, one half of the Escalera brothers, who plots harebrained schemes in every episode. Abra is his gwap Vic" Ungasis, the good-looking and smart teacher's pet with a chick-magnet personality. The Escaleras often pick on him during class. Later became a professor of Wanbol University. Josh Padilla lays the role menboy Joey Escalera as their neighbors in the most powerful gang as the other Escalera sibling. Miss Tapia has a crush on him.

# Will IBC-13 overtake ABS-CBN and GMA?

July 26, 2014

Ever since I can remember, IBC 13 reached its peak when it became the No.1 television station from 1977 to 1988, broadcasting a variety of programs that were socially relevant, entertaining, informative and commercially viable. Now, state-run IBC-13 has been No.3 in the Philippine television industry.

In the pre-martial law years, it was ABS-CBN. In 1972, President Marcos used his dictatorial powers to shut down "the Philippines' largest network." Roberto Benedicto's IBC-13 was on top in the early years, which was the leader when Edsa happened. After a shaky start, ABS-CBN retook the number one position when the Lopezes regained their broadcast properties in 1986 but GMA slowly eroded the Kapamilya network's premier position. Today both networks are waging a see-saw battle on who can claim to be numero uno.

This was done to "ensure the unhampered operations and focus the government-controlled network's goal in achieving its rightful place in the radio-TV broadcasting business in the shortest possible time," IBC executive vice-president Lito Ocampo Cruz said. The search for investors revived plans, which were earlier shelved by the current administration, to privatize IBC.

IBC operates several TV stations in key parts of the country. Aside from its IBC TV-13 in Metro Manila, the company also runs IBC TV-13 in Baguio City, IBC TV-6 Mountain Province, IBC TV 13 in Laoag City, IBC TV 12 in Iloilo, IBC TV 13 in Cebu City and in Davao CIty, and IBC TV 10 in Cagayan de Oro City.

The network also operates radio stations in Mega Manila: DZTV Radyo Budyogn 1386, 93.5 Romance FM, Kapinoy FM 913 and iDMZ 891 FM, along with DYBQ in Iloilo, DYJJ in Roxas City and DYRG in Kalibo. A joint venture with a local cable company will also see the operations of the country's premier tourist-oriented FM station 103.8 Boracay FM in Boracay, the company said.

# **Undisputed No.3**

That's not a disagreement on who's in third place. IBC's chairman, Eric Canoy himself admitted at last month's advertising congress in Camarines Sur that "We still the undisputed and certified No. 3. However, just being stuck in third place has made me extremely paranoid." The industry has been described as a virtual duopoly given the dominance of the Lopez-led ABS-CBN Corporation and GMA Network Inc.

But not for long. Predident and chief executive officer Boots Anson-Roa is clearly aiming for the top spot when he said at the same occasion, "GMA and ABS-CBN should worry about us because we are the certified No.3. Boots is backing up that statement with a multi-billion peso war chest that has been used to improve the network's technical facilities and entice performers from the competing networks to jump ship.

The first big catch is Dingdong Avanzado and Lani Misalucha, two of the country's most-famous singers has now being the Kapinoy network after signed the contract of IBC.

In the succeeding months, the operator of sequestered TV station IBC-13 was able to impact major names like Drew Arellano, Elmo Magalona, Anja Aguilar, Robi Domingo, Ramon Bautista, Iya Villania, Jodi Sta. Maria, Richard Yap, Cristine Reyes and Dingdong Dantes.

At the Christmas party for the press last Monday, IBC Entertainment TV head Laurenti Dyogi promised that more big names are joining the Kapinoy network in 2013, 2014 and 2015.

"IBC 13 occupies one of the most desirable locations in Metro Manila. Located in IBC Broadcast Center, Broadcast City in Capitol Hills, Quezon City, IBC 13's 77,000-hectare has room for expansion and other projects that investors would likely want to explore," Canoy said.

IBC was set up by the Benedicto Group of Companies of the late Marcos crony Roberto Benedicto in 1975. The TV station was sequestered by the government after the fall of the Marcos administration more than two decades ago. In 1992, the company became wholly owned by the state following a compromise between the then Presidential Commission on Good Government and Benedicto for the sale of the firm's shares.

# Big budget

This attractive line-up has convinced advertisers that Canoy's network means business and has allocated a bigger portion of their budgets than before to the "new kid on the block."

The head of a media buying company told me recently IBC-13 is now a very strong number 3. That's impressive since Roa took over in 1998 and Canoy only took over in late 2011. Pirating performers is not enough. The network must come up with programs that will lure viewers to switch to The Kapinoy Network.

At the Christmas party, Intalan unveiled some new shows. Several primetime shows has been lined up. Heading the list is the local version of *Killer Karaoke* (Saturdays 7:30 p.m.) feature a contestants attempting to sing in front of a live studio audience while various attempts are made to disrupt their performances. For example, a contestant will sit on a swing while singing a chosen song. He or she will be then dipped into a pool of water filled with snakes and other reptiles. The audience will vote for the contestant who were able to sing well despite the challenges being thrown at them. This will be hosted by Elmo Magalona.

Janella Salvador will star in the fairytale princess fantaserye *Janella: A Princess Girl* (7 p.m.), along with Marlo Mortel and Jerome Ponce.

AJ Muhlach will also star in *Voltron Man* (premeiring August 4, at 7:30 p.m.), a-new-kind-of action-packed superserye on Philippine TV, along with Coleen Garcia and Freddie Gutierrez.

#### Counter-programming

This, while drama series such as the new one featuring the queen of Pinoy soap opera Claudine Barretto. The network is embarking on counter-programming. While ABS-CBN and GMA concentrating on teleseryes, IBC-13 is offering viewers alternative formats while producing its own fantasy-drama series known as fantaserye and one teleserye is *Your Heart, My Love* topbileld by Claudine Barretto and Raymart Santiago which becoming one of IBC's primetime teleseryes on Philippine television history.

The principle here is that eventually the audience will get tired of watching the same kind of shows. The Kapinoy network is hoping its new shows will be an attractive alternative.

I'm pretty sure ABS-CBN and GMA will not take this sitting down.

Although the Kapamilya network, in particular, has lost many talents to Channel 13, since stars like Claudine Barretto, Robi Domingo, Jodi Sta. Maria and Richard Yap were the top-raters. I anticipate that the two leading networks will match IBC's offers, if ever, to really big stars like Marlo Mortel and Janella Salvador who came from ABS-CBN, and Jerome Ponce now has indicated a contract with IBC.

2014 should be an interesting year. Viewers will now have more shows to choose from with the aggressive stance taken by IBC-13. Will IBC-13 overtake ABS-CBN and GMA? Guess right now but for sure, the Kapinoy network will be happy if it clinches the number 2 position to start with.

# Maya Loves Sir Chief

Maya Loves Sir Chief is a Philippine situational comedy sitcom which premiered on IBC on November 30, 2013 and on December 1, 2013 on Global IBC, one week after its original premiere. It is also broadcast worldwide on Global IBC. It is topbilled by Jodi Sta.

Maria and Richard Yap.

The family-romance comedy sitcom is a tandem project for the character Maya dela Rosa and Richard "Sir Chief" Lim in the couple of the family and the longest-running primetime comedy sitcom in Philippine television history. Also, they both Jodi and Richard are reunited for the another project starred in the network's successful daytime hit teleseye <u>Be Careful With My Heart</u> on ABS-CBN, which is already premiered in July 9, 2012.

Maya Loves Sir Chief				
Genre	Romantic comedy Family			
Format	Sitcom			
Created by	Intercontinental Broadcasting			

Corporation

Developed by <u>IBC Entertainment TV</u>

Jimuel dela Cruz

Written by Natividad de Leon

Alpha Kristine Fortun

Directed by Malu Sevilla

Mervyn B. Brondial

Creativedirector(s) Rhandy Reyes

Starring Jodi Sta. Maria

Richard Yap

Theme music

**Opening theme** 

composer

Lito Camo

Maya Loves Sir

Chief theme song

by Jodi Sta.

Maria and Richard Yap

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs Saturday)

**Production** 

Executiveproducer(s)

Narciso Y. Gulmatico,

Jr.

p. 0 d. d. 0 0. (0)

Producer(s) Ruchel Covacha

Billy Joe Karganilla

Editor(s) Joseph Nathaniel Lopez

Geomar Triño

Location(s) Philippines

Running time 45 minutes

Productioncompany(s) IBC Comedy Unit

**Broadcast** 

Picture format 480i SDTV

Original run

present

**External links** 

Official Website

# Overview Edit

IBC continues its successful strategy of offering viewers a different kind of entertainment by breaking the usual habit of traditional television with its upcoming weekend primetime sitcom offering, is now comes to sitcom for the romantic comedy in the title called *Maya Loves Sir Chief*.

The talent of serious funny of entertain top-billed by the leading lady <u>Jodi Sta. Maria</u> labeled as the Philippine Comedy Queen, Concert Queen and TV Sitcom Queen and the veteran actor<u>Richard Yap</u> become the leading man are in the main casts of the sitcom on Philippine television in imparts of a Filipino family values in the family situation.

Director for the sitcom *Maya Loves Sir Chief* is comedy master Malu Sevilla and Mervyn B. Brondial, who has helmed many of IBC's most successful sitcoms, which include the old classic sitcoms *Iskul Bukol*, *Chicks to Chicks*, *Hapi House*, *Sitak ni Jack*and *Barrio Balimbing*.

With *Maya Loves Sir Chief*, we aim to bring back the glory days of primetime comedies. This sitcom carries a different, but light and funny storyline, and is bannered by a unique mix of cast members, which should already get the viewers excited to see how everything and everyone will work out.

# Synopsis **Edit**

Upon arrival in Manila, Maya discovers that the woman who had offered work overseas had swindled her. Maya is stuck in Manila with no money or place to go.

Ironically, Richard is her last hope because of his influence in the airline industry. The story is about a beginning at the wealthy widower Richard Lim known as Sir Chief (Richard Yap) is the owner and president of the famous, who reminds his of his world. A simple girl Maya dela Rosa (Jodi Sta. Maria) who has together with the latter's family under one roof at the names on the street becoming a nanny for a wealthy family in Manila and pregnant with his children (which are revealed to be twins) with Thirdy de Roso (Thirdy Lacson) in this place of hometown reminds her. Money is often less than the living expenses and household repairs. Her older sister, Cristina Rose, and Cristina's son are introduced as tour guides in their hometown of San Nicolas with their mother runs. Cristina Rose hopes to work at sea, while Maya dreams of becoming a flight stewardess.

One rainy night, after an attempt to fix the roof, Cristina breaks her leg and is thus unable to complete her schooling to become a seafarer with a large medical bill. Maya and Sir Chief agrees to become a maid and nanny in their household for the family.

He offers Maya to become his youngest daughter's (who has <u>selective mutism</u>) temporary nanny in exchange for his help. Maya agrees to become a maid and nanny in his household. On them of the best actor Joe Ramirez (<u>Jon Santos</u>) on the leading man of comedian parody and ghost away to the comedy houses while same of Mae de Lee (<u>Sheng Belmonte</u>) on the way of John Revilla (<u>Carlo Lazerna</u>) and Andres Agnes (<u>Andrea del Rosario</u>).

# Cast and Characters Edit

# Main Cast Edit

- Jodi Sta. Maria as Maya dela Rosa-Lim A simple mother girl in her family.
- Richard Yap as Richard "Ser Chief" Lim A father is a wealthy dad in his family.
- Mutya Orquia as Abigail Ruth "Abby" Lim Sir Chief's little sister
- Thirdy Lacson as Thirdy de Roso Maya's little brother

# **Supporting Cast** Edit

Jon Santos as Joe Ramirez

- Gloria Sevilla as Felicidad "Manang Fe" Marcelo
- Aldred Nasayao as Cristina Rose "Kute" dela Rosa
- Sheng Belmonte as Mae de Lee
- Ya Chang as Ya Luma
- Andrea del Rosario as Andres Agnes
- Jade Lopez as Jen Salvasto
- Paolo Serrano as Rommo Delos
- Joy Viado as Dorina "Doris" Malasig
- Arlene Tolibas as Isabel "Sabel" Fortuna
- JM Ibañez as Pocholo "Cho/Junior Pards" Macavinta
- Divina Valencia as Conchita "Mamang" dela Paz
- Ronnie Ricketts as Ronnie Benson
- Carla Castelo as Andrea Larrosa
- Blakdyak as Barbado Pillar
- Isabella Gomez as Selano Aguilar
- Rocio Olbes as Jamelly Madogian
- Ruby Rodriguez as Teresita dela Rosa
- Pio Balbuena as Polo Rediko
- Micah Muñoz as Jose Mari "Joma" Adriano
- Vandolph Quizon as Ramon Marcelino "Lino"

# **Guest Cast** Edit

- RJ Ledesma as Peter Yap
- Nadine Lustre as Sandy Salvador
- AJ Muhlach as Martin Buenavista
- Mayor Alfredo Lim as himself
- AfterImage as himself (singing Tag-Araw)
- Marlo Mortel as Nicolo Angelo "Nic-Nic" Cortez
- Janella Salvador as Nikki-Grace Lim
- Ramon Bautista as Vincet de Zandos
- Freddie Aguilar as Freddie Guizon (singing Magdalena)
- Abra as Abra (himself)
- Raymart Santiago as Raymart Yap
- Anja Aguilar as Anja Geronimo
- <u>Jaime Fabregas</u> as <u>Jimmy Fabregas</u> (himself)
- Ces Quesada as Ces Quenzada
- Andrew E. as Andrew Acosta
- Alma Moreno as Alma (herself)

- Thyro Alfaro as Chris Alfaro
- Joey de Leon as Joey de Guzman (he will trbute to home of IBC family member for 18 years)
- Isko Salvador as Brod Pete
- Dingdong Avanzado as Martin Avanzado
- Shanne Velasco as Shanne dela Cruz
- Drew Arellano as Drewliano Lim
- Michelle Vito as Michelle Moreno
- Andre Paras as Andre Yap
- James Yap as James Jaworski

# Former Cast Edit

- Carlo Lazerna as John Revilla
- Phillip Salvador as Fernando Santos, Jr.
- Rudy Fernandez as Rodolfo Santos

# Reception **Edit**

# Ratings **Edit**

On January 25, 2014 remains a solid performer for the network in a most-watched sitcom as it recorded 35% against the rival sitcoms <a href="Phalibasa Lalake">Phalibasa Lalake</a> and <a href="Vampire Ang Daddy Ko">Vampire Ang Daddy Ko</a>.

According to data released by Kantar Media, the comedy sitcom debuted with 23.4% household rating (Total Philippines = Urban and Rural households) of television viewers across the Philippines, and premiered strongly dominated its competitor <a href="Phalibasa Lalake">Phalibasa Lalake</a> with 17.5% and <a href="Vampire Ang Daddy Ko">Vampire Ang Daddy Ko</a> with only 16.8%. Despite its primetime schedule, it had ranks also behind <a href="NBA">NBA</a>, <a href="Lunch Break">Lunch Break</a>, <a href="PBA">PBA</a>, <a href="Ultraman Tiga">Ultraman Tiga</a>, <a href="ONE FC">ONE FC</a>, <a href="La Teniente">La Teniente</a>, <a href="The Million Second">The Million Second</a> Quiz, <a href="Sandy's Romance">Sandy's Romance</a>, <a href="Born to be a Superstar">Born to be a Superstar</a>, <a href="Happy TODAS">Happy TODAS</a> and <a href="Viva Box Office">Viva Box Office</a> for the highest rating of television viewers for a Saturday daytime and primetime television program. As of its second episode, the show had an average of 21.9% of viewers per episode across the country despite its late night airing.

Since then, *Maya Loves Sir Chief's* ratings proved that it is the #1 primtime comedy sitcom on Philippine TV, according to Kantar Media (Urban+Rural households) ratings.

As of August 16, 2014, the show reaching the record-breaking TV ratings with 35.4% audience share, compared to the rivals of <u>Home Sweetie Home</u> with 24.8% which is top-billed by <u>John Lloyd Cruz</u> and <u>Toni Gonzaga</u>, and <u>Pepito Manaloto</u> with 15.7% starring <u>Michael V.</u> focusing on the Filipino family values.

# Merchandise Edit

# Soundtrack Edit

# Maya Loves Sir Chief: The Orricial Soundtrack

# **Soundtrack** by Various Artists

Released January 25, 2014

Recorded 2013

Genre OPM

<u>Pop</u>

<u>Label</u> <u>IBC Records</u>

The *Maya Loves Sir Chief* Soundtrack album was released under the music recording company <u>IBC Records</u> on January 25, 2014. The show's original soundtrack, which has the theme song was sung by <u>Jodi Sta. Maria</u> and <u>Richard Yap</u>.

The network's original soundtrack was also became the number 1 top-selling OPM album in the Philippines.

# Track listing <u>Edit</u>

- 1. Maya Loves Sir Chief (composed by Lito Camo) Jodi Sta. Maria and Richard Yap
- 2. Bakit (Imelda Papin) (composed by Christian Martinez) Jodi Sta. Maria
- 3. Sorry Na, Pwede Ba? (composed by Vehnee Saturno and Freddie Saturno) Richard Yap
- My Girl, My Woman, My Friend (composed by Jose Mari Chan) <u>Jodi Sta.</u>
   <u>Maria</u> and <u>Richard Yap</u>
- 5. Aray (Mae Rivera) (composed by Larry Hermoso) Jodi Sta. Maria
- 6. I Will Be Here (composed by Vehnee Saturno) Richard Yap
- 7. Torete (composed by Christian Martinez) Jodi Sta. Maria
- 8. The Way You Look Tonight (composed by Larry Hermoso) Richard Yap
- 9. You (The Carpenters) (composed by Tito Cayamanda) Jodi Sta. Maria
- 10. Suddenly (Cliff Richard) (composed by Freddie Saturno) <u>Jodi Sta. Maria</u> and <u>Richard</u> Yap

# Movie Edit

On February 27, 2014, after the successful hit sitcom, the romantic comedy is entered into a movie scene called *Maya Loves Sir Chief: The Movie*. The first-ever movie was released with the movie version of the top-rated sitcom on February 28, 2014 under the movie production

outfit <u>IBC Films</u>. The film distributed by IBC Home Video, <u>Viva Video</u> and Video City on March 3, 2014.

# Awards and recognizion Edit

# Catholic Mass Media Awards Edit

- 36th Catholic Mass Media Awards (Best Comedy Program Stars) Won (Jodi Sta.Maria and Richard Yap)
- 36th Catholic Mass Media Awards (Best Comedy Program) Won

# KBP Golden Dove Awards Edit

2014 Winner, Best TV Comedy Program

# Bataan Peninsula State University: Kagitingan Awards Edit

2014 Winner, Pinaka-Magiting na Programang Pantelebisyon

# Mabini Media Awards Edit

2014 Winner, Best Television Comedy

# **USTv Student Choice Awards Edit**

- 10th USTv Student's Choice Awards (Students' Choice of Comedy Program Stars) Won (Jodi Sta. Maria and Richard Yap)
- 10th USTv Student's Choice Awards (Students' Choice of Comedy Program) Won

# Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards Edit

 Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best Comedy Program) - Won

# Anak TV Seal Awards Edit

2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

# Trivia Edit

- Jodi and Richard are also appearing the daytime serves <u>Be Careful With My</u>
   <u>Heart</u> on <u>ABS-CBN</u>.
- This is Jodi and Richard's first tandem project for IBC. Jodi Sta. Maria is one of <u>IBC</u>'s contract comedy leading lady thru <u>Kapinoy Talent Center</u>.
- The theme song of *Maya Loves Sir Chief* performed by <u>Jodi Sta. Maria</u> and <u>Richard Yap</u>.
- It also became Jodi and Richard's first ever comedy series on <u>IBC</u> for the new sitcom and a new face in primetime to the Philippine showbiz industry.

# See also Edit

- Jodi Sta. Maria and Richard Yap topbills in Sir Chief Loves Maya
- IBC is Most-Watched No.3 TV Network for 2013
- IBC New Shows: I Love Kapinoy TV Plug and Official Music Video
- "13 ORIGINAL MOVIE" every Tuesday Night this January, line-up revealed!
- IBC Airs Comprehensive Coverage of Sochi 2014 Olympic Games
- IBC turns 54
- Bida si Sir Chief, Bida si Maya, Top on TV, Soon in Movies!
- IBC 'The Kapinoy Network' Launches New Shows
- The Kapinoy Network Program Lineup
- Channel 13 'fights' once more
- Richard Yap-Jodi Sta. Maria starrer Sir Chief Loves Maya emerges as most watched program on Saturday
- IBC's Net Income Jumps to 15% in 2013
- It's Great to be at Home Kapinov
- New Brews at IBC, The Superstar Network
- Ito'ng Bagong Channel mga Kapinoy
- Raymart Santiago as Action Star, Guests on 'Maya Loves Sir Chief' as Sir Chief a Tawa
- 'Ito'ng Bagong Channel 13 Day' Draw Superstars on Fans' Faces
- Tangga Queen Alma Moreno is Back while Joins in 'Maya Loves Sir Chief'
- Laurenti Dyogi, Head of IBC Entertainment TV
- IBC-13 is still getting champion as "The Country's Third Leading TV Station"
- IBC-13 Releases 2014 Station ID Titled 'Ito'ng Bagong Channel 13'
- Maya Loves Sir Chief tops the TV ratings and with the special guest Joey de Leon on August 23
- IBC-13 emerges as a strong player in the clash of the networks
- IBC-13 Christmas Station ID 2014 Isang Bawat Christmas
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of programs broadcast by Viva-TV

# References Edit

# External links Edit

- Official Website
- Maya Loves Sir Chief on Facebook
- Maya Loves Sir Chief on Twitter

# Jodi Sta. Maria and Richard Yap topbills in Sir Chief Loves Maya

November 29, 2013

Comedy starrer young dramatic actress Jodi Sta. Maria as Maya dela Rosa and newbie actor Richard Yap as Sir Chief will topbill a primetime sitcom on IBC entitled *Maya Loves Sir Chief*.

Said that the innovative sitcoms in the Philippines of IBC revived. The Kapinoy Network has been more aggressive than ever to keep its momentum as the country's number 3 leading network.

Stories of IBC-13 and the wonder as Viva receives feedback for the Kapinoy Network which said currently fighting on the two giants ABS-CBN and GMA 7. They are different shows that producing new shows.

It is saw IBC embarked on its teleserye production in the ratings game for the drama series showed promise in the story, execution and impressive casting.

The largest networks ABS-CBN and GMA may have reduced the number of sitcoms on its programming as each have one, and the no.3 network IBC is now pumping its original content on primetime with innovative sitcoms, gag shows and political satires. The family-romance comedy sitcom is another project for the character Maya dela Rosa and Richard "Sir Chief" Lim in the couple of the family and the longest-running primetime comedy sitcom in Philippine television history.

IBC also airs cult-action sitcom *Whattaboys* on Saturdays. It surely now poses threat to the leading two networks with some of the giant networks' programs which is geared to break away from the repetitive plots and genres from ABS-CBN and GMA.

IBC continues its successful strategy of offering viewers a different kind of entertainment by breaking the usual habit of traditional television.

Now comes to another sitcom for the romantic comedy with its upcoming weekend primetime sitcom offering *Maya Loves Sir Chief*, which makes its official premiere this Saturday, November 30, at 9:15PM. The talent of serious funny of entertain top-billed by the leading lady and young actress Jodi Sta. Maria labeled as the Philippine Comedy Queen, Concert Queen and TV Sitcom Queen, who officially makes his much-awaited sitcom plays the lead role Maya dela Rosa and the veteran newbie actor Richard Yap become the leading man of Sir Chief-Lim are in

the main casts of the comedy sitcom on Philippine television in imparts of a Filipino family values in the family situation comedy starrer will topbill a primetime sitcom on IBC. Rhandy Reyes, The Creative Director of *Maya Loves Sir Chief* shares, "The viewers always look for new shows that will entertain them, and IBC is always at the forefront of this commitment in producing innovative and excellent programs. With *Maya Loves Sir Chief*, aim to bring back the glory days of primetime comedies.

Jodi joining the network's stable of leading ladies, despite being a mom and separated from her husband. (Leading ladies are being love-team plays an integral part of the network's primetime success. Richard, on the other hand, is undeniably in the man byan acting powerhouse at home comedy with mom and dad. Writer Jimmuel dela Cruz heads Maya Loves Sir Chief writing staff. This sitcom carries a different, but light and funny storyline, and is bannered by a unique mix of cast members, which should already get the viewers excited to see how everything and everyone will work out in this show." Jodi joining the network's stable of leading ladies, despite being a mom and separated from her husband. (Leading ladies are being love-team plays an integral part of the network's primetime success. Richard, on the other hand, is undeniably in the man byan acting powerhouse at home comedy with mom and dad. Writer Jimmuel dela Cruz heads Sir Chief Loves Maya writing staff.

Director for *Maya Loves Sir Chief* is comedy master Malu Sevilla and Mervyn B. Brondial, who has helmed many of IBC's most successful sitcoms, which include the old sitcoms *Iskul Bukol*, *Chicks to Chicks*, *Hapi House*, *Sitak ni Jack*and *Barrio Balimbing*. Viva owner Vic el Rosario, Jr. got on a massive plan to fill IBC-13 primetime with more localized shows. Since the sequestered broadcast station could not be sold because pay off debts to privatization, he agreed to airtime swap with a chairman Eric Canoy.

Upon arrival in Manila, Maya discovers that the woman who had offered work overseas had swindled her. Maya is stuck in Manila with no money or place to go. Ironically, Richard is her last hope because of his influence in the airline industry. The story is about a beginning at the wealthy widower Richard Lim known as Sir Chief (Richard Yap) is the owner and president of the famous, who reminds his of his world. A simple girl Maya dela Rosa (Jodi Sta. Maria) who has together with the latter's family under one roof at the names on the street becoming a nanny for a wealthy family in Manila and pregnant with his children (which are revealed to be twins) with Thirdy de Roso (Thirdy Lacson) in this place of hometown reminds her. Money is often less than the living expenses and household repairs. Her older sister, Cristina Rose, and Cristina's son are introduced as tour guides in their hometown of San Nicolas with their mother runs. Cristina Rose hopes to work at sea, while Maya dreams of becoming a flight stewardess.

One rainy night, after an attempt to fix the roof, Cristina breaks her leg and is thus unable to complete her schooling to become a seafarer with a large medical bill. Maya and Sir Chief agrees to become a maid and nanny in their household for the family.

He offers Maya to become his youngest daughter's (who has selective mutism) temporary nanny in exchange for his help. Maya agrees to become a maid and nanny in his household.

On them of the best actor Joe Ramirez (Jon Santos) on the leading man of comedian parody and ghost away to the comedy houses while same of Mae de Lee (Sheng Belmonte) on the way of John Revilla (Carlo Lazerna) and Andres Agnes (Andrea del Rosario).

Other cast memebers include Thirdy Lacson, Mutya Orquia, Aldred Nasayao, Gloria Sevilla, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Ronnie Ricketts, Phillip Salvador, Jade Lopez, Paolo Serrano, Joy Viado, Arlene Tolibas, JM Ibañez, Divina Valencia, Rudy Fernandez, Carla Castelo, Isabella Gomez, Blakdyak, Rocio Olbes, Ruby Rodriguez, Pio Balbuena, Micah Muñoz and Vandolph Quizon.

The sitcom is directed by Malu Sevilla and Mervyn B. Brondial, written by Jimuel dela Cruz, Natividad de Leon and Alpha Kristine Fortun, and premieres on November 30, 2013 aired on Saturday nights at 9:15PM.

# IBC is Most-Watched No.3 TV Network for 2013

January 8, 2014

From sign on to sign off, IBC is the most watched number 3 network in the country in 2013 after it ruled national TV ratings across urban and rural homes with an average national audience share of 25%, or 5 points higher than ABS-CBN's 42% and GMA's 33%, based on year round data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

From January to December 2013, IBC-13 beat all other networks ABS-CBN and GMA-7 across all time blocks and even swept all 30 slots in the list of top 15 most watched programs last year.

The Kapinoy network remained undefeated in primetime (6PM-12MN) with an average audience share of 24%, or a whopping 13-point lead over ABS-CBN 's 47% and GMA's 31%. The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

IBC also led the morning (6AM-12MN) block with an average audience share of 21% vs ABS-CBN's 37% and GMA's 33%, while the network hit 22% audience share in the early afternoon block (12NN-3PM) vs ABS-CBN's 40% and GMA's 36%. The late afternoon (3PM-6PM) block scored no exception as the Kapinoy Network ruled with 29% as compared to ABS-CBN's 38% and GMA's 33%.

When it comes to the country's top 30 most watched programs, IBC ruled the list with its flagship basketball league 2013 PLDT Home DSL PBA Philippine Cup leading the pack with an average national TV rating of 33.1%. It was followed by Safe In The Arms Of Love (32.9%), 2012-14 NBA Season (30.1%), 2013 PBA Governors' Cup (30.7%), My Batang Momay (27.0%), and 2013 PBA Commissioner's Cup (26.9%).

Express Balita remained as the viewers' top choice for newscasts with an average national TV rating of 25.6%, or a five point lead against ABS-CBN's TV Patrol (23.7%) and GMA's 24 Oras (17.1%).

Also included in the top 30 list from January to December 2013 were *Who Wants To Be A Millionaire*? (24.8%), *Maya Loves Sir Chief* (24.5%), *The Million Second Quiz* (24.2%), *Born to be a Superstar* (24.0%), *Sandy's Romance*(23.7%), *Before I Fall in* 

Love (23.4%), Whattaboys (23.2%), and Noli Me Tangere (21.8%). On December 2013 alone, IBC once again ended the year with a bang by maintaining its monthly leadership over rival TV stations garnering an average audience share of 28%, or 5 points higher than ABS-CBN's 43% and GMA's 33%.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, NBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

TABLE 1. TOTAL DAY NATIONAL TV VIEWERSHIP FROM JANUARY TO DECEMBER

Rank	TV Network	Audience Share In %
1	ABS-CBN	42%
2	GMA	33%
3	IBC	25%
	TV5	11%

2013 BY HOUSEHOLDS Edit

TABLE 2. NATIONAL PRIMETIME (6PM-12MN) TV VIEWERSHIP FROM JANUARY TO

DECEMBER 2013 BY HOUSEHOLDS Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	47%
2	GMA	31%
3	IBC	24%
	TV5	9%

TABLE 3. NATIONAL MORNING (6AM-12NN) TV VIEWERSHIP FROM JANUARY TO

DECEMBER 2013 BY HOUSEHOLDS Edit

Rank	TV Network	Audience Share	· In	%
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1	ABS-CBN	37%
2	GMA	33%
	IBC	21%
3	TV5	13%

TABLE 4. NATIONAL EARLY AFTERNOON (12NN-3PM) TV VIEWERSHIP FROM

JANUARY TO DECEMBER 2013 BY HOUSEHOLDS Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	40%
2	GMA	36%
3	IBC	22%
	TV5	10%

# TABLE 5. NATIONAL LATE AFTERNOON (3PM-6PM) TV VIEWERSHIP FROM JANUARY TO DECEMBER 2013 BY HOUSEHOLDS <u>Edit</u>

Rank	TV Network	Audience Share In %
1	ABS-CBN	37%
2	GMA	33%

3	IBC	29%
	TV5	14%

#### TABLE 6. NATIONAL DAY TV VIEWERSHIP FROM JANUARY TO DECEMBER 2013 BY

HOUSEHOLDS Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	43%
2	GMA	33%
3	IBC	28%
	TV5	10%

#### TABLE 7. TOP 30 PROGRAMS FROM JANUARY TO DECEMBER 2013 (NATIONAL

HOMES) <u>Edit</u>

Rank	Channel	Title	Ratings (%)
1	ABS-CBN	JUAN DELA CRUZ	34.7
2	ABS-CBN	INA KAPATID ANAK	33.4
3	IBC	2013 PLDT MYDSL PBA PHILIPPINE CUP	33.1
4	IBC	SAFE IN THE ARMS OF LOVE	32.9
5	ABS-CBN	PRINCESS AND I	31.1

6	ABS-CBN	MMK ANG TAHANAN MO	30.7
7	IBC	2013-14 NBA SEASON	30.1
8	ABS-CBN	WANSAPANATAYM	29.7
9	IBC	2013 PBA GOVERNORS' CUP	29.4
10	ABS-CBN	HONESTO	28.3
11	ABS-CBN	TV PATROL	27.7
12	ABS-CBN	GOT TO BELIEVE	27.6
13	IBC	MY BATANG MOMAY	27.0
14	IBC	2013 PBA COMMISSIONER'S CUP	26.9
15	ABS-CBN	ARYANA	26.6
16	ABS-CBN	MULING BUKSAN ANG PUSO	26.1
17	ABS-CBN	HUWAG KA LANG MAWAWALA	25.9
18	IBC	EXPRESS BALITA	25.6
19	ABS-CBN	PILIPINAS GOT TALENT	25.4
20	ABS-CBN	BET ON YOUR BABY	25.3
21	ABS-CBN	THE VOICE OF THE PHILIPPINES	25.1
22	IBC	WHO WANTS TO BE A MILLIONAIRE?	24.8
23	IBC	MAYA LOVES SIR CHIEF	24.5
24	IBC	THE MILLION SECOND QUIZ	24.2
25	IBC	BORN TO BE A SUPERSTAR	24.0

26	IBC	SANDY'S ROMANCE	23.7
27	IBC	BEFORE I FALL IN LOVE	23.4
28	IBC	WHATTABOYS	23.2
29	ABS-CBN	BE CAREFUL WITH MY HEART	22.9
30	IBC	NOLI ME TANGERE	21.8

Source: Kantar Media

# IBC New Shows: I Love Kapinoy - TV Plug and Official Music Video

January 28, 2014

The Kapinoy Network has released a TV plug, station ID and official music video for their new shows of news and current affairs, entertainment, children and sports programs. The network's new corporate slogan and tagline campaign: *I Love Kapinoy* (stylized as  $i \lor IBC$ ) made by an all-Filipino creative team using full computer design, graphics and animation. They grandly narrated IBC's video history and announced the network's new film acquisitions and fourthcoming shows.

The last last IBC changed its logo was on the year April 1, 2013. This 2014, IBC is now launched a new version of its iconic logo. The makeover also comes with its new revamped logo design, which is made reflecting new color letters with I is red for sports, B is green for entertainment and C is blue for news and current affairs with the new Pinoy-esque hat cultural as Philippine salakot, lead over all the TV networks in the country together with a new IBC theme jingle, are now noticeably revamped more colorful look with a Pinoy hat to represent the brand behind a number of original concepts, innovative and creative Filipino programming as well as its projects aired on IBC in Philippine television history promotes the Filipino culture.

It features the song *I Love Kapinoy* composed by Vehnee Saturno and Marcus Davis, and performed by the singing champions Anja Aguilar, Sam Concepcion and rapper Young JV. The new logo can also be seen on the recently launch IBC Mobile. The line of programs toward teeny a-bopper love teams, fantasy stories and showbiz gossips definitely pave way for advertising opportunities. This official music videos now featuring the Kapinoy superstars Mutya

Orquia, Janella Salvador and Marlo Mortel, Claudine Barretto and Raymart Santiago, and Jodi Sta. Maria and Richard Yap.

The video, which started dull in black and white before featuring the colorful scenes, was directed by the inside-film director Monti Patungao. The plug for IBC new shows has released an official music video, station ID and TV plug called *I Love Kapinoy* promoting their brand new shows *Carita de Angel*, *Janella in Wonderland*, *Your Heart*, *My Love* and the primetime sitcom *Maya Loves Sir Chief*.

Watch the IBC 2014 new shows teaser plug below

Watch for IBC 2014 new shows in official music video below

#### Voice-over of the network Edit

It has been a voice-over announcer.

- Peter Musngi (ABS-CBN)
- Al Torres (GMA)
- Shirley Escalante (GMA)
- Terence Khan (IBC)
- Terence Khan (IBC's male continuity VO) (12:00 mn)
- Amelyn Veloso (IBC's female continuity VO and anchor a late-night newscast aired Ronda Trese)
- Michael Knight (TV5)
- Ben Chua (TV5)
- Martin Andanar (TV5)

#### Trivia Edit

When IBC ranks the number 3, introucing many first in the Philippine Entertainment industry, which had also been copied by the big two Philippine TV networks.

- The person behind the voice-over on IBC Channel 13 is Terence Khan (also the disc jockey of DJ for iDMZ 891 Sayaw Pinoy! as The Sting)
- Long-Running Primetime Live TV Newscast Express Balita (copying: TV Patrol and 24 Oras)
- Late-Night Newscast Ronda Trese (copying: Bandila and Saksi)
- First-Ever Afternoon Teleserye Before I Fall in Love (copying: Esperanza and Villa Quintana)
- First-Ever Inspirational Fantaserye Carita de Angel (copying: May Bukas Pa)
- First-Ever Mermaid Fantaserye Janella in Wonderland (copying: Aryana)

- First-Ever Romantic Primetime Teleserye Your Heart, My Love (copying: Mula sa Puso, Huwag Ka Lang Mawawala and My Husband's Lover)
- First-Ever Fantasy Anthology **Once Upon a Time** (copying: Wansapanataym)
- First-Ever Horror-Thriller Suepense Series Ghost Busters (copyig: Oka Tokat)
- First-Ever Horror Anthology Shake, Rattle and Roll (revival of Pinoy Thriller and copying: Nginiig!)
- First-Ever Original Telemovie Made-For-TV Movies 13 Original Movie (copying: GMA Telesine)
- First-Ever Cult Action Male Sitcom Whattaboys (copying: Whattamen)
- First-Ever Teen Romantic Drama Anthology Series Sandy's
   Romance (copying: Maalaala Mo Kaya and Magpakailanman)
- First-Ever Talk Show Joey & Teysi (copying: Boy & Kris and Katok Mga Misis)
- First-Ever Noontime Show Lunch Break (copying: It's Showtime and Eat Bulaga!)
- First-Ever Dance Show DMZ-TV (copying: Keep on Dancing)
- The First-Ever Political Satire Newscast Sic O'Clock News Naman (revival of Sic O'Clock News)
- First-Ever Showbiz Talk Show **Showbiz Star** (copying: *Buzz ng Bayan* and *Startalk*)
- First-Ever Saturday Primetime Game Show Who Wants to Be a
   Millionaire? (copying: Bet on Your Baby and Picture!)
- First-Ever Sunday Game Show The Million Second Quiz (copying: Kapamilya Deal or No Deal)
- First-Ever Kiddie Gag Show TODAS Kids (copying: Ang TV and TODAS Kids)
- First-Ever Sunday Variety Show It's Partytime (copying: ASAP 19 and Sunday All Stars)
- First-Ever Comedy Talk Show Last Fool Show (copying: Gandang Gabi Vice)
- First-Ever Family Sitcom Maya Loves Sir Chief (copying: Home Sweetie Home)
- First-Ever Musical Game Show Don't Forget the Lyrics! (copying: The Singing Bee)
- First-Ever All-Male Gag Show Happy TODAS (revival of classic TODAS, TODAS Again and Klasmeyts, and copying: Banana Split and Bubble Gang)
- First-Ever Reality Singing Contest Show **Born to be a Superstar** (copying: Search for a Star in a Million, The Voice of the Philippines and Pinoy Pop Superstar)

# "13 ORIGINAL MOVIE" every Tuesday Night this January, line-up revealed!

True to its commitment to bring the best of television to every Filipino home around the world, The Kapinoy Network takes a groundbreaking leap in producing *13 ORIGINAL MOVIE*, a precious collection of quality-produced made-for-TV movies featuring Philippine cinema's biggest Kapinoy superstars and created by the country's highly acclaimed filmmakers. The best of cinema coming to Philippine TV every Tuesday at 8:00PM, *13 ORIGINAL MOVIE* offers the unique full-length films every week for the enjoyment of the whole family. Comprising the Love Month series this February are the first four film offerings that are bound to captivate the heart of viewers with their moving stories of self-discovery, destiny, fall in love, second chances, and true love.

**IN LOVE WITH YOU** (January 28) Airing on January 28 as 13 Original Movie's opening salvo is In Love With You top-billed by the young actress beauty Jodi Sta. Maria and Richard Yap as they star in a romantic story that defies a family in the world as a couple faced with the untilate test of true love. The is a story of a young mother Rebecca (Jodi) who is a mother in love with Patrick (Thirdy Lacson), a mother's boy child with her mother nature. See the daddy in Rodolfo (Richard) is the dad work at home each other.

A LONG AND LASTING LOVE (February 4) Airing on February 4 as 13 Original Movie's the romance drama of teen star Khalil Ramos and Sue Ramirez reunite the hottest love-team. A year before their 20th birthday, Rico Rosario (Khalil Ramos) is doing a stage of my life. Being a boy, he knows his mom Cherry (Jackie Lou Blanco) in treatment and spread the time on his family. Nicole (Sue) has she most importantly, she wants to renew her vow with his beloved Rico on her 17th birthday. What follows is a compelling tale of how they falls their beautiful love affair and share the meaning of true love with their child Ronald (Bimby Aquino-Yap), dad Dario (Dante Rivero), Gloria (Gloria Romero) and Claire (Claire Ruiz).

**NOW THAT' YOU'RE GONE** (February 11) On February 11, 13 Original Movie presents the queen of soap opera Claudine Barretto as Toni Angeles and primetime prince Dingdong Dantes as Dante Padilla in the heart-warming drama Now That You're Gone along with veteran actors are Ian Veneracion (Benjie del Rosario) and Dina Bonnevie (Dianna de Leon). The breathtaking story and powerhouse cast presemnts a tragic love affair and a crime mystery that unveils the most shameful discovery successful.

A RUNAWAY BRIDE (February 18) On February 18, the Thai superstar Mario Maurer and the Philippine sweetheart Erich Gonzales top-bills the romantic comedy A Runaway Bride. Erich plays the role of Julia, a broken-hearted lass who makes the dress of ruining the wedding of Gabriel (Mario), a successful architect who was about to kiss the bride. Determined to make Julia recent of mother Andrea (Jenine Desiderio). Gabriel forces her to do a wedding each heart of Sheryl (Cacai Bautista). Will Julia in her mission or will she kiss the bride in the groom's heart?

HANDOG NG PILIPINO SA MUNDO (February 25) The EDSA 28 come to airs on February 25, with the independent film story and a powerhouse cast of the EDSA Revolution of 1986 for People Power Revolution in Handog ng Pilipino sa Mundo. Featuring the veteran actor Joel

Torre (Ninoy Aquino, Jr. and Ferdinand Marcos), Chin Chin Gutierrez (Cory Aquino), Nathan Barrera, Maxene Magalona, Freddie Webb, Kiko Ramos, Sofia Andres, Xyriel Manabat, Francis Magundanao, Ella Cruz, Charlie Davao, Techie Agbayani and William Lorenzo. National heroes since the Spanish period like Jose Rizal and Andres Bonifacio, prominent anti-Marcos figures and scenes from the revolution along with Aquino and Marcos.

Catch all these unique love stories of *13 Original Movie* every Tuesday at 8pm, only on IBC PrimeTastik.

# IBC Airs Comprehensive Coverage of Sochi 2014 Olympic Games

February 8, 2014

Kapinoy shows *Carita de Angel*, *Janella in Wonderland*, *Your Heart, My Love*, *Happy TODAS*, *Whattaboys*, *Maya Loves Sir Chief*, *Kapinoy Cinema*, *Sunday Sinemaks*, *Who Wants To Be A Millionaire?*, *The Million Second Quiz*, *Born to be a Superstar*, *Sandy's Romance*, *Last Fool Show*, *DMZ-TV*, *KapinoyLand*, *Once Upon a Time*, *Shake*, *Rattle and Roll*, *13 Original Movie*, *TODAS Kids*, *Ghost Busters*, *PBA* and *NBA* showing top spots on the ratings charts for 2014. This is the first time the ratings charts appear, resulting from the competition behind the network-produced shows and advertiser-produced shows.

IBC-13 with the tagline *Kapinoy ng Bagong Pilipino*, is the Official Philippine Olympic network under the Media ng Bayan to provide full coverage of the Sochi 2014 Winter Olympics Games, beginning with the spectacular Opening Ceremony which aired live from Russia at midnight of February 8 (Philippine time) for the free-to-air television network to our Kapinoys who not only watch and support their favorite teams and athletes, but analyze and play the games themselves, pay-per-view, and digital platforms to create a unique and engaging sports hub for Pinoy sports fans.

In the next 16 days, The Kapinoy Network will be broadcasting over 500 hours of Olympic action from Sochi, including the participation of the three Filipinos who are competing in the Olympic Winter Games. Homegrown Filipino figure skater Michael Christian Martinez will be performing in the February 13 eliminations in the hopes of making it to the top 24 finals on February 14. Gilmore Junio, representing Canada, will be participating in the Men's 500 meter (Feb 10) and Men's 1000 meter Speed Skating (Feb 12). Meanwhile, JR Celski of the United States will be participating in 4 short track events – 500 meter, 1000 meter, 1500 meter and 5000 meter relay – happening at various days of February featuring the Kapinoy superstars which include Marlo Mortel, Janella Salvador, Dingdong Dantes, Mario Maurer, Erich Gonzales, Cristine Reyes, Lucas Zamora, Liza Sobernao, among others.

Viva Sports on IBC, will have Mo Twister, Anthony Suntay and Jannelle So as broadcast presenters from the IBC Olympic Center in San Francsco, Del Monte, Quezon City. IBC will also be present in Sochi, Russia with James Velasquez and the anchor men Vincent Santos (at IBC news room in Studio 2 at IBC Broadcast Center) giving Filipino viewers daily updates and features of the prestigious sports event with a correspondent Jed Buenavista, Greg Gregorio and entertainment reporter Mario Dumaual.

The Kapinoy network will also be delivering live and delayed coverage through the 24-hour UHF news channel IBC News Network (INN). The Winter Olympics will also be delivered on online and mobile platforms in partnership with PLDT Home Fibr, Smart, IBC Mobile and Globe.

The XXII Olympic Winter Games will have 98 events and more than 3,000 athletes competing in the first Winter Olympics in Russia.

#### SOCHI 2014 FILIPINO PARTICIPATION Edit

**Gilmore Junio (CAN)** 

**SPEED SKATING** 

Men's 500m

Race 1

Event Time: February 10, live at 2:30pm

IBC - LIVE and Featuring also during the live PBA coverage at 7:30PM

INN - LIVE and replay on Feb 11 7:00am

Race 2

Event Time: Feb 10, 4:30pm

**IBC - LIVE** 

INN - Replay on February 11 at 12:00mn

Men's 1000m

Event Time: Feb 12, 4:30pm-6:00pm

IBC - LIVE and Featured during live PBA coverage at 7:30PM

INN - LIVE (join in progress)

IBC - Replay on Feb 13 3am

#### **Michael Christian Martinez (PHL)**

**Figure Skating** 

**Men's Short Program Elims** 

Event Time: Feb 13 – 11:30pm-4am

**IBC - LIVE** 

IBC - Replay on Feb 13 12:00mn

INN - LIVE

#### Men's Free Program Finals (if Martinez advances from Short Program Elims)

Event Time: Feb 14 – 12mn-5am

**IBC - LIVE** 

IBC Replay on Feb 15 - 3:30-5:30pm

INN - Delayed airing on Feb 15 at 7:30am

#### JR Celski (USA)

#### **Short Track**

#### Men's 1,500m Heats, Semifinals & Finals

Event Time: Feb 10, Heats: 8:30am, Semifinals: 4:30pm, Finals: 11:30pm

**IBC** - Finals

INN - Delayed airing on Feb 12:30am-3:30am

IBC - Replay on Feb 11 2:30am

#### Men's 1,000m Heats & Men's 5,000m Relay Semifinals

Event Time: Feb 13, Men's 1,000m Heats: 9:00am, Men's 5,000m Relay Semifinals: 4:30pm

**IBC - LIVE** 

IBC - Replay on Feb 14 2:30pm and 4:30pm

INN - Delayed airing at 12:30pm and 4:30pm

#### Men's 1,000m Quarterfinals, Semifinals & Finals

Event Time: Feb 15, Quarterfinals: 6:43pm, Semifinals: 7:43pm, Finals: 8:30pm

LIVE on IBC, 7-9:30am

INN - Delayed Airing, 1-3:30pm

IBC - Replay on Feb 16, 3pm

#### Men's 500m Heats

Event Time: Feb 18, 4:30pm

**IBC - LIVE** 

IBC - Replay on Feb at 8:00pm

INN - delayed airing at 8:00pm

#### Men's 500m Quarterfinals, Semifinals & Finals & Men's 5,000m Relay Finals

Event Time: Feb 22, 500m Quarterfinals:12:30am, 500m Semifinals: 1:13am, 500m

Finals: 1:43am; 5,000 Relay Finals: 2:18am

IBC - LIVE 12:30am-3:30am

IBC - Replay on Feb 22 at 3:00pm

### IBC turns 54

#### Februry 22, 2014

Despite the network in which the two dominant players in the Philippine television industry, The Kapnioy Network IBC-13 has been able to maintain a secure and stable talents and masses in the business. Since its inception in 1960, it has been a poineer in broadcasting satellite as well as top-rating and trailblazing programming. IBC introduced such first as the non-top all-Filipino programming generations. The first to use the nationwide satellite broadcast to became a truly national network, IBC has 15 TV stations located in 15 cities, 15 TV relay and translator stations and 15 other population centers in the Luzon, Visayas and Mindanao and 25 radio stations strategically spread out over the archipelago.

As the Kapinoy network who brought us such classic TV shows as *TODAS*, *Iskul Bukol*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *See-True*, *Tarzan*, *Eh Kasi Babae*, *The Sharon Cuneta Show*, *Hapi House*, *Loveliness*, *Barrio Balimbing*, *Goin' Bananas*, *Sitak ni Jack*, *Sic O'Clock News*, among others, IBC aims to deliver more quality programming that is basically pro-people and pro-services to the public.

Today, it is the local "home superstar network" of the number of the popular, top-rated and multi-awarded programs: Before I Fall in Love, Janella in Wonderland, Your Heart, My Love, Whattaboys, Sandy's Romance, Maya Loves Sir Chief, Happy TODAS, KapinoyLand, Who Wants To Be A Millionaire?, The Million Second Quiz, Born to be a Superstar, DMZ-TV, Last Fool Show, PBA and NBA.

Just recently, three of IBC's primetime shows won six of the highest awards given by a world-community organization- the 10th USTv Students' Choice Awards 2014 as IBC won as The Students' Choice of TV Network award alogn with the Best Station Stations are: Anak TV Seal Awards, Gawad Tanglaw Awards, PMPC Star Awards, KBP Golden Dove Awards, among others. Janella in Wonderland, winning as the Student's Choice of Fantasy Series award and Your Heart, My Love, garnered the two top awards: Student's Choice of Drama Program and Student's Choice of Drama Program Stars for Claudine Barretto and Dingdong Dantes; and Jodi Sta. Maria and Richard Yap of Maya Loves Sir Chief won Student's Choice of Comedy Program Stars while Janella Salvador of Janella in Wonderland who was also nominated and considered a top contender as the Student's Choice of Fantasy Series. Maya Loves Sir Chief in Student's Choice of Comedy Program. One of the most consistent nominees and winners, almost every year, is the phenomenal hit reality show Born to be a Superstar as Student's Choice of Reality Show.

The Kapinoy Network's generation of leaders like Eric Canoy, the chairman of the network continues to usher IBC into the global landscape, as a provider of entertainment and information to the broaded market.

Boots Anson-Roa, president and chief executive officer (CEO), said the Kapinoy network will now maintain its present Filipino programming arming Channel 13 to fight as well in the ratings game, she will prove that quality shows in rate too and make revenues as it representing the all-Filipino programming.

"Our first priority is to institute much-needed structural changes in the network and ready able to meet larger challenges. Also, to give televiewers and advertisers what they rightly deserve such as programming and service that is people-oriented and anchored on much improved News and Current Afairs program," says Boots. IBC's strength lies in its inventory of programs based on the Filipino produced primetime programming materials which was conceptualized n the 70's and 80's. The programming scheme proved to be a resounding success which later on became a major marketing ploy in attracting advertisers when it stated that the network gives prime importance to the bottom line over quality of the shows.

"While do we have aversion to producing our own local programs, realities dictate in this program will cost much more than afford it, tap the services of the top stars and talents as these are mostly udner exclusive contracts with the moninant channels. Those that are free (from the movie outfits) charge excessively affordable talent fees that recovered through TV broadcast," she says. "While making profit is very important to The Kapinoy Network like in any other business, a limit to what we will do for ratings and revenues." In the interview conducted by the INQUIRER with IBC to produce the value-ridden and quality shows.

Boots, who has been in the businees and took over the president and CEO since July 1998, said her basic plans or the network include protecting, preserving and enhancing the interest of the network. She stressed on implementing structural changes within the company when the television superstars of today's most bankable TV, music, concert and movie stars, to tomorrow's biggest bets for stardom.

Meanwhile, executive vice-president Lito Ocampo Cruz continues to break new grounds in the industry, when with his imimitable genius in stting trends in TV programming. Together, they are steering IBC into the future century media giant when the same heart and soul.

#### THE KAPINOY NETWORK

Intercontinental Broadcasting Corporation or IBC, as it is more popularly known to millions of listeners and viewers of its vaired programs celebrates its 54th anniversary as a leader in the Philippine Communications industry. From its inauspicious beginnings, IBC has grown into a

phenomenal growth in the TV industry today-15 TV stations located in six cities, 15 TV relay and translator stations and 15 other population centers in the Luzon, Visayas and Mindanao and 25 radio stations as 93.5 Romance FM, DZTV Radyo Budyong 1386 and iDMZ 891 Sayaw Pinoy! strategically spread out over the archipelago.

iewed from any perspective, such increase in number indicates growth in listership and viewership of a considerable magnitude, attitude and scale. That growth can rightfully be atributed to a work ethic guided by a fine sense for balanced programming, an openness for innovative and cretive core ideas, and a stable for talent discovery and development in the Golden Age of Philippine Television.

On the 54th anniversary of IBC, the trops of man and women whose collective effort has made the network what it is today braces for opportunities that the future network will offer. They stand confidently in the dawn of a new and more competitiveage, driven by a commitment for merit and excellence.

Canoy decided to shift The Kapinoy Network to broadcasting via satellite, so that the entire country would be able to watch the same program simultaneously. Satellite broadcasting in cheap, costing \$10 million a year. The satellite broadcasts were a resounding success. With them, IBC could give advertisers more coverage and more value for money. The nationwide satellite broadcasts further strengthened hold on the top spot. By 2014, IBC had recovered. The network's programs consistently drew an average of 24-24% of the audience in Metro Manila. In the provinces, its dominance was even more pronounced, with 50% of the market. IBC became an integral part of most Filipino viewers' lives.

The Kapinoy Network went public at the Philippine Stock Exchange, the first Philippine network to do so. It has also engaged in other entertainment and information-related businesses like cinema, recording and post-production. The Far Eastern Economic Review regularly included IBC among its list of Asia's top 200 companies; Asian Business considered it one of Asia's Most Admired Companies. Its managers, headed by chairman Eric Canoy, were widely recognized as some of the savviest in the country.

IBC Foundation, Inc. for educational television showed some educational programming to children shows. Namely, *Science Kwela*- a science and technology show for cience, physical and chemical about the young gang traveling anywhere in order to discover about science, physics and chemistry. The newesyt characters of *Science Kwela* like Science Boy (a young boy with blue suit and has an ability to shrink in order to discover anything small like particles, inserts, etc.), Physic girl (a young girl with pink suit and had an ability in order to discover of physical, etc) and teather Dario (a men professor in Science with Physics and Chemical who owns a flying jeepney) in every episode. *Bayaning Bayani*, about two kids travel in time from the

ancient book that contains the details about the different Philippine heroes and Filipino heroes like the famous Jose Rizal, Bonifacio, Lapu-lapu and others. What's great about Bayaning Bayani is that the Philippine heroes were portrayed by different famous actors and actresses like Joel Torre who played as Jose Rizal. Followed by another show Art Craft, for arts and craft show the Filipino children aged 6–12 years old. It aims to promote artteaches the viewers, especially children because they are their target audience how to make simple, unique yet environment-friendly artworks of fun gives the children some idead to make artwork. In this sketching some fun, easy but beautiful paintings and drawings. Some unique and beautiful artworks using any artwork tools such as cardboard, pencil, pentel pens, colored papers, cartolina, etc. Some recycable materials into fabulous artworks like making a plastic bottle into a Piggy Bank and lot more. They use foods to make works of arts which is still edible. Pamana- a book of Filipino tells about a young boy who lived with his grandmother. It tells about some Filipino stories and lessons. With the young boy about his grandmother is that she has magic too. Math Makulay- tells about a grandmother who is the owner o her laboratory, teacher and has magic about Math in order to help kids with their Math problems in every episode. Learn with English- tellsabout learning English and alphabet of ABC with the help of the man portrayed by Bodjie Pascua. All of the shows were shown in IBC every mornings in different schedules were pretty hit for children especially for elementary students. Released also different volumes of all of the shows in VHS tapes and even they gave it to many public and private schools in the Philippines. Thus, the shows from IBC Foundation were available in Kiddie TV in order to help students in learning lessons in each subject manage to watched some of it's shows Science Kwela (Science), Art Kwela (Arts and Craft), Math Makulay (Math), Bayaning Bayani (Filipino), KapinoyLand and Learn with English (English). He brought in programming whiz and IBC veteran Lito Ocampo Cruz and set him to work his magic touch. The Kapinoy Network also broke new ground with news. IBC began to establish its presence with the introduction of innovative mass-based programming in an area when foreign canned shows dominated the boob tube and sports programming. Leading the engineering of its programming is Express Balita, the station's primetime newscast which revolutionized the treatment of news programs, hitting the very core of the Filipino audience in the glory days. Express Balita starts at 6:30pm newscast anchored by the formidable news anchors Henry Omaga-Diaz and Snooky Serna-Go in the evening audience and the late-night news broadcast Ronda Trese anchored by Bernadette Sembrano and Jess Caduco. With this and a late-night current affairs shows like Forum ni Randy, Global Mission, Linawin Natin, Snooky, Report Kay Boss, Good Take and Bitag, IBC proved that it could make the news and current affairs programs under the Media ng Bayan, both a ratings hit and a profit center. IBC's re-launch this 2014 as The Kapinoy Network proved to be a smart move as the Superstar Network. The network gained the viewership ratings ladded with a speed that astonished everyone. From the number 1 station from 1975 to 1988, a position ranked since 1996 is now catapulted to the number 3 spot thanks to the PBA and NBA basketball games, all the top 15

slots in the ratings game were the IBC hit programs, like *Before I Fall in Love*, *Janella in Wonderland*, *Your Heart, My Love*, *Whattaboys*, *Sandy's Romance*, *DMZ-TV*, *KapinoyLand*, *Maya Loves Sir Chief*, *Happy TODAS*, *Who Wants To Be A Millionaire?*, *The Million Second Quiz*, *Born to be a Superstar* and *Last Fool Show*.

On its 54 years of being ahead in the broadcast curve, IBC continues to make history, not only in the TV industry but also across all other entertainment and media related platforms, Today, IBC is the Philippine multimedia conglomerate with platforms in TV, radio, cable television, motion picture production, music recording, internet and magazine publishing, uniquely positioned to offer its clients unparalleled opportunities in advertising and cross promotion. More importantly, IBC's original, innovative and creative core intact content has made these platforms number three in their respective fields.

Happy Birthday Kapinoy and congratulations for being the undisputed No.3 TV station in the Philippines in that short period of time. Keep on improving, keep on giving us different TV shows and keep shaking our TV viewing habits! Part of your 54th year birthday celebration last Saturday at the Tent in Glorietta 3, Ayala Center, Makati. Celebrities, food and drinks were overflowing.

IBC also had numerous on-air and online promos, events, concerts and organized an Anniversary party entitled I Love Kapinoy 54 last February 22 at Glorietta 3 Park Tent, and an IBC 54th Birthday Kiddie Party on February 24 today at the SM North Edsa. Local television viewing has become more exciting since the launching of IBC last March 1, 1960. It has emerged as a major player that broke the network duopoly and shook Pinoy TV with unique and innovative programs that offer the best in Philippine entertainment. Now celebrating its Happy 54 Year with top-rating programs like Janella in Wonderland, Your Heart, My Love, Maya Loves Sir Chief, Who Wants to be a Millionaire?, The Million Second Quizand Born to be a Superstar which are all doing well at the ratings, The Kapinov Network has all the fitting reasons to mark its anniversary through a month-long celebration. IBC boasts of a full load of events, activities, concerts and special offerings this month. IBC celebrated its fifty-fourth year anniversarywith new program these include the recent launch of seven new shows in the new kid on the block called Anime Kapinoy, Have a Tanghali, HapoNation, PrimeTastik, Gabi ng Impormasyon and Panalo Weekend, premiere of the afternoon mermaid fantaserye My Little Janella starring a child star Abby Bautista and the newest primetime Taiwanovela Love You starring Joseph Chang, Rainie Yang premiering this April 7, IBC's Red Carpet Premiere of ABNKKBSNPLAko?! The Movie and the Disney movie Muppets Most Wanted on March 20 and 22. The Kapinoy Network has also been presenting back-to-back special episodes of Before I Fall in Love, Janella in Wonderland, Your Heart, My Love, Once Upon a Time, Whattaboys, Sandy's Romance, Maya Loves Sir Chief, Happy TODAS, Sic O'Clock News Naman, TODAS Kids, Who Wants to be a

Millionaire?, The Million Second Quiz, Born to be a Superstar, DMZ-TV, Lunch Break, It's Partytime, 13 Original Movie, Shake, Rattle and Roll, KapinoyLand, Last Fool Show, as well as other exciting on-air and online promos.

To cap off the station's birthday month, your favorite IBC superstars, plus their fans and supporters are coming together for the *I Love Kapinoy 54 - Anniversary Party* to be held tomorrow (February 25) at 6 p.m. at the Glorietta 3 Park Tent, and at *IBC 54 Birthday Kiddie Party* last February 24, Saturday, 10 a.m. at the Active Fun Play and Party Center at SM North Edsa.

It's double the fun for the twin celebration loaded with exciting games, prizes, and celebrities of IBC superstars like Jodi Sta. Maria, Richard Yap, Janella Salvador, Marlo Mortel, Claudine Barretto, Dingdong Dantes, Mutya Orquia and Abby Bautista, Freddie Gutierrez, Raymart Santiago, the country's finest singers are Dingdong Avanzado, Gino Padilla, Jenine Desiderio, Rachel Alejandro, Lani Misalucha, Miguel Aguila, singing champions Anja Aguilar, Sam Concepcion and Marvin Ong and with the top 4 finalist of the reality show *Born to be a Superstar* like Cayleen Villamor, Veejay Aragon, Anne Bernardo and Ronald Humarang, the hottest teen stars of Kapinoy Talent Center discoveries Marlo Mortel, Sue Ramirez, Khalil Ramos and Liza Soberano, the G-Force Dancers and he PBA and NBA players, the *KapinoyLand* mascots and puppets and *TODAS Kids* cast, Christopher de Leon, Robi Domingo, Cristine Reyes, Jake Cuenca, Ronaldo Valdez, Jon Santos, Giselle Sanchez, Freddie Webb and *Happy TODAS* barkada to name a few, the Philippine All Stars, plus president and CEO Boots Anson-Roa with Mr. Kapinoy as they do the storytelling on Saturday for the kids who will get to blow the *IBC Happy 54 Birthday* candle. Through these celebrations, IBC shows its appreciation and gratitude for the support that were given to the network since the beginning.

# Bida si Sir Chief, Bida si Maya, Top on TV, Soon in Movies!

February 28, 2014

Maya Loves Sir Chief, the number one comedy sitcom of The Kapinoy Network and the leading television show on primetime in television is truly making it big. It will hit the big screen once again.

In the most recent Kantar Media, *Maya Loves Sir Chief* has been proclaimed as the most-watched television program in Saturday primetime, according to Kantar Media Total Philippines (Urban and Rural) Household TV Ratings. Having a 31.6% national rating on Saturday, it is number 1 popular and top-rated sitcom in the weekend programs, besting other programs, including its rival program *Phalibasa Lalake* (25.4%) and *Vampire Ang Daddy Ko* (16.7%) which hit number 1 with 31.6% rating. The latest survey once again proves that Jodi Sta. Maria (Maya

dela Rosa) and Richard Yap (Sir Chief-Lim) still reigns supreme among all comedy programs with a love team JoChard (Jodi and Richard).

Also in IBC Films, the top movie production outfit in the country will release the new movie version of the successful comedy program. *Maya Loves Sir Chief: The Movie* completes the anniversary offering of IBC Films, which started with the successful *Gayuma: The Movie* and *Janella in Wonderland*.

So watch out for the top television program every Saturday at 10:00PM on IBC's Panalo Weekend. And also, *Maya Loves Sir Chief: The Movie* on the big screen.

### IBC 'The Kapinoy Network' Launches New Shows

March 22, 2014

If **ABS-CBN** is known as the **Kapamilya** network and **GMA** is known as the **Kapuso** network as well as **TV5** is also known as the **Kapatid** network, **IBC** wants to be called as the "**Kapinoy**" network competing for supremacy in the two major TV networks in the country.

The station strives to deliver innovative and creative programs that spans news and current affairs programs, public service shows, educational and children shows, high-quality entertainment, sports, Viva Tagalog movies, Asian dramas and tokusatsu and animes to delight and make a mass-based Filipino audience, from the local Filipino families to MTV-generation youth and to the Global Filipinos to change the viewing habits of the Filipino people to entice a younger audience.

**DZMZ** ingeniously reinvented itself into **iDMZ 891 (Danze Muzic Zone)** with a tagline **Your Dance Music Source** and **Sayaw Pinoy!**. **iDMZ 891** successively with the hip-hop, R&B and dance music trends. Today, **iDMZ 891** contines to fly high with th dancing craze and hip-hop tunes.

In caused of the **PCGG** for the floating of privatization, the government-owned sequstered TV and radio station officially launched its claim as the third wheel in local TV landscape in a very explosive and extravagant trade relaunch staged last March 21, at the **Smart Araneta Coliseum** in Diliman, Quezon City suggesting offerings from the **Kapinoy** network are already intruding this thread to bash that means **IBC** is indeed starting to be a competitive threat to the other 2 stations during prime time on **Channel 13** – part of the **Intercontinental Broadcasting Corporation (IBC)**. **IBC** is also one of the three government-owned television networks in the Philippines, and is broadcasted across the country.

More work in the entertainment industry and more quality programs for the audience from the soap operas and fantasy series that dominate rival schedules are already in strong number three terms of ratings. He said **ABS-CBN** and **GMA Network** were getting almost 100 percent of

the advertising revenues in the television industry and that other networks received a little portion of the total budget as **IBC** in 30%.

The lessons above reflect in **IBC**'s core values

today: **Meritocracy**, **Excellence**, **Teamwork**, **Teaching** and **Learning**, **Honesty** and **Integrity** a cross all the station's programs.

Home to the **Viva** Tagalog movies, the station-produced local sitcoms, the trend-setting soap operas and fantasy series, variety shows, tokusatsu and anime hits, game shows, reality shows, top-rating asianoveas and telenovelas and the **PBA** and **NBA** basketball games for the Filipino sports fans as well also as the mixed martial arts **ONE FC**, **The Superstar Network** became more aggressive surging ahead in the ratings game at the phenomenal growth, they brought back great tokusatsu anime hits in the Philippines and shook up its programming schedule in both weekday and weekend slots, in hopes of reversing the downward trend in terms of ratings for the weekday morning slot as the potential of animes and tokusatsu for high ratings.

For 54 years in a row, **IBC-13** has been presenting its new shows to media, also fighting with a vengeance in this powerful battle despite the dominance of giant networks **ABS-CBN** and **GMA-7**.

Programming strategy has been working **Channel 13** has more 'mass' shows and can throw its weight around of its reach. They keep the cartoons during times when children are home and primteime is more for family oriented shows. Everyone can watch the shows and make for a bigger audience.

**IBC** there have some 'popular' anime and tokusatsu that are watched by advantage doing the right thing by posting soaps in all around ad revenues to accommodate loaded primetime programs.

A government-state channel was the channel aired the first anime in the philippines. *Candy Candy*. It was aired in the late 70's before the rise of the mecha animes like *Voltes V, Daimos, Battle Ball* and *Starblazers*. Today, it is the home of the tokusatsu hits, sentai and some anime series: *Ghost Fighter, Kirarin, Cyborg Kurochan, Time Quest, Kamen Rizer Fourze* and *Sky Ranger Gavan* reign there anime put up their powerhouse line-up. We hope that our presence as a relatively new and exciting player will help expand the field for the industry's growth as a whole. We remain committed to the mission and vision of IBC that truly serves the best interests of our brothers and sisters, wherever they may be."

• My Little Janella - The afternoon version of the phenomenal primetime fantasery on Philippine TV. Airing on weekdays at 2:30 p.m., the child-friendly family mermaid fantaserye top-billed by the child star wonder Abby Bautista as the character young Janella Bernardo, together with Jenine Desiderio and the veteran star Freddie Webb. Directed by Cathy Camarillo.

- *Frijolito* Weekdays at 3 p.m. Directed by Mac Alejandre, the remake of the 2005 Argentina telenovela with the local afternoon teleserye starring the child star Bimby Aquino-Yap is the lead role.
- Janella in Wonderland The top-rating and award-winning phnomenal primetime mermaid tale fantaserye on Philippine TV aired on weeknights at 7:30 p.m. The fantasy drama series is starring the hottest teen sweetheart Janella Salvador is the lead role for the primetime princess she played her own character for an ordinary girl Janella Bernardo for the mermaid princess girl into the sea above the island. Under the direction of Joye E. Bernal, Salvador's leading men are the young stars Freddie Gutierrez, Marlo Mortel and Michael Martinez.
- Your Heart, My Love The network's top-rating and multi-awarded soap opera drama series on Philippne TV airing from Monday to Friday at 9:30 p.m. The primetime hit teleserye top-billed by the return of the queen of Philippine soap opera Claudine Barretto reigning her role together with the world-renowned box-office action star Raymart Santiago played the roles of the main protagonists in the series with boosting a powerhouse cast as some of the showbiz industry names are Diether Ocampo, Sandy Andolong, Christopher de Leon, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Ian Veneracion, Jaclyn Jose, Princess Punzalan, Juan Rodrigo, Bimby Yap, Jr., Nathan Lopez, Abigail Macapagal, JC Tiseco, Maxene Magalona, DJ Durano, Tetchie Agbayani, Nikki Bacolod, Steven Silva, Joyce Jimenez, Xyriel Manabat, Janeena Chan, Dino Imperial, Andi Manzano, Maui Taylor, Noel Trinidad, Elisse Joson, Bojo Molina, Ramil Rodriguez and Gardo Versoza with the very special participation of Cheska Garcia and Rommel Padilla directed by award-winning TV and movie director Wenn V. Deramas as Barretto's soap opera director.
- Crazy Little Thing Called Love The 2010 That hit film turned into a TV Pinoy version is the kilig-serye starring the priemtime drama princess Cristine Reyes, primetime prince Dingdong Dantes and Maricar Reyes airs weeknights at 10 p.m. Directed by Jerry Lopez-Sineneng and Monti Parungao.
- TODAS Kids the network's daily noontime youth-oriented kiddie gag show on Philippine TV aired from Monday to Friday at 12 noon. Our sketch comedy variety show featuring children in various comedic situations include Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap, Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald Pesigan are the famous child star wonders in the artists enlisted a group of kids and teens. The hottest teen stars Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel,

- Neil Coleta, Aubrey Caraan, Vincent Bueno, Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales.
- Maya Loves Sir Chief A family-romance comedy sitcom that imparts of the Filipino family values starring the comedy queen Jodi Sta. Maria (Maya dela Rosa) and veteran Richard Yap (Sir Chief Lim) to air every Saturday at 10:15 p.m. with more episodes and more guests.
- Abra Gayuma Filipino rapper Abra's hit action-comedy movie gets a TV spin-off with Liza Soberano as the pretty girl and gay to air every Thursday at 8 p.m.
- **The Million Second Quiz** a Sunday night top-rating game show every Sunday at 7:30 p.m. will win P1 million pesos cash prize and loans in money hosted by Drew Arellano.
- Joey & Teysi a first 30-minute morning-serve on Philippine TV with Joel Marquez and Tessie Tomas. he show airs on weekdays from 7:30 a.m. to 8 a.m.
- **Showbiz Star** daily afternoon showbiz oriented talk show with Dolly Anne Carvajal as the main host this Monday to Friday at 2 p.m.
- **Sic O'Clock News Naman** the political satire aired on Monday nights at 8 p.m. Starring the country's top comedian Ramon Bautista involes the spoof parody of the local news, national news and international news using the format of a news program.
- DMZ-TV a dance variety show hosted by the Miss Universe 2012 runner-up turned the
  queen of dance Janine Tugonon with co-host Neil Coleta and Jason Abalos. The show
  which airs on Saturday nights at 12 midnight simulcast over iDMZ 891 on radio, is
  directed by Mark Reyes.
- Last Fool Show Every Sunday nights at 10:15 p.m., the late-night television comedy talk show hosted by the top comedians Freddie Webb and Giselle Sanchez in a zany look at the raging issues. Directed by Maning Rivera late at night interview newsmakers on current developments in their own inimitable way as well as controversial personalities in Philippine show business and performances like a chat.
- Iskul Bukol Men The all-male TV sitcom basd on classic hit sitcom from 70's and 80's from TIto Sotto, Vic Sotto and Joey de Leon that starring Aki Torio, Robi Domingo and Josh Padilla will air some new episodes on Sunday at 8:30 p.m.
- Sandy's Romance A Saturday primetime teen romantic drama anthology serials airs on Saturdays at 7:45 p.m. featuring a teen superstar princess Nadine Lustre wit AJ Muhlach for love stories.
- SM Little Stars the most-awaited kiddie reality show is now on Philippine television, premieres April 6 every Sunday at 11:45 a.m. The kiddie superstars in regional candidates, votes can be obtained from any of the branches of SM Department Store upon purchase of any Children's Wear merchandise. The unique code shall be encoded via SM Little Stars 2014 official website. For the prize of a talent management contract with Viva Artist Agency voting for your favorite. Finalists in this annual nationwide search for cute, adorable, and talented kids. The judges including Viva Communications, Inc.

chairman Vic Del Rosario, Jr., director Louie Ignacio and acoustic artist Princess Velasco gave them high marks in the contest criteria: 45 percent for star quality, 25 percent for personality, 30 percent for talent and 10 percent for popularity votes. Hosted by Jenine Desiderio. Over 2.5 million worth of prizes were given away during the competition. Grand winners Andreu and Iyah brought home P150,000 worth of cash and shopping money, a four-year college scholarship grant from National University and a Viva Artist Management Contract. Like the other top winners, they also received trips for two to Xiamen, China, gift certificates from John Robert Powers, scholarship grants from Center for Pop Music, SM Bowling and SM Ice Skating, and gift certificates from Toy Kingdom and SM Storyland.

- **Shake, Rattle and Roll** The hit horror movie turns a TV spin-off as the high-rating horror-suspense series will feature Kapinoy superstars on its upcoming episodes.
- Network for the returning season will create the new audition fever with full training support from FNC Entertainment, one of the top-tier music labels in Korea aspired to be the next K-pop sensations, aspiring hopefuls with 11 outstanding contestants from five countries, including Singapore, Hong Kong, Taiwan, Thailand and the Philippines are select will also have the once-in-a-lifetime chance to be in the spotlight of Asia, realize their K-pop dreams and vie for the coveted title as winner. Premieres April 7, airs Monday, Tuesday and Thursday nights at 8:45 p.m. Kapinoy Talent Center, the talent management for training and discovery will be the official partner for this season for the show searching for Philippine showbiz' next big superstars.
- Cooltura Every Saturday mornings at 9:30 a.m., a glipse of Filipino culture with a modern and upbeat presentation. The educational program is hosted by Cathy Eigenmann.
- Once Upon a Time The network's fantasy anthology adventure hosted by the network's president and CEO Boots Anson-Roa airs on Saturdays 7 p.m.
- Friends 4Ever a teen-oriented drama series on Philippine TV history starring the country;s hottest top teen stars such as Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Francis Magundayao, Yves Flores Liza Soberano. The show which will start airing on March 29 every Saturday at 4:15 p.m. will be under the direction of Laurenti Dyogi and Mark Reyes.
- 13 Original Movie Every Tuesday at 4:30 p.m., featuring original made-for-television movies from Philippine cinema's top writers, directors, actors and actresses in your favorite Kapinoy superstars.
- Happy TODAS An all-male Saturday night gag show on Saturday at 11 p.m. starring Keepmee de Leon, Elmo Magalona, Victor Anastacio, Sam YG and Jimmy Muna.
   Directed by Edgar Mortiz.

- Born to be a Superstar The top-rating reality show for the national talented singing contest hosted by the Kapinoy singing champions Anja Aguilar with the four judges of Joey Albert, Sam Concepion, Paula Bianca and Gino Padilla now airs twice a week at night, every Saturday 9:30 p.m. and Sunday at 9:15 p.m.
- **Night of Song Music** Every weeknights at 12:45 a.m., the world-renowned Filipino composer, songwriter and arranger Louie Ocampo is now turned a television host via the late-night musical variety show on Philippine TV features several music guests ranging from established acts to veteran singers and aspiring and young singers at midnight with the Original Pilipino Music (OPM) artists for the night of music with exciting musical performances of the songs will sing a wide range of artists will get to see the country's top artists perform their biggest and greatest hits and share their remarkable stories in the music scene in the music industry.
- Lunch Break Every weekdays at 12:30 p.m. and Saturdays at 12 noon, the daily noontime variety show hosted by Ryan Agoncillo, Joy Viado, Annabelle Rama, TJ Trinidad, Nadia Montenegro, Bobby Yan, Pat Natividad, Carlos Agassi, Nicole Anderson, Smokey Manaloto, the Whattaboys (AJ Muhlach, Josh Padilla, Aki Torio), Manilyn Reynes and Alfred Vargas together with today's hottest celebrities as one of the most popular and longest running variety shows in the Philippines with their favorite serving of lunchtime funfare flavored with pure entertainment bringing on the best programs for a national television and international viewership. Ranked the program number one than a competitor It's Showtime and Eat Bulaga! with its breakthrough segments. Innovative blend of contests, games, musical performances and superb hosting provided the noonime entertainment. The talent searches, the kids contests, the fun games, the skits, dance and song contests, client features, all with sensible and respectful hosting featuring Kapinoy stars and celebrities as they complete against the noontime TV all-stars able to appeal to the masa offered a balance of performances and entertainment studio audience with exciting prizes.
- Who Wants To Be A Millionaire? More episodes for the Saturday night game show at 6 p.m. hosted by Robi Domingo featuring a celebrity players at winning P2 million pesos cash prize.
- It's Partytime The network's Sunday musical variety show at 12:30 p.m. hosted by the country's finest OPM singers Dingdong Avanzado, Rachel Alejandro, Gino Padilla, Lani Misalucha, Miguel Aguila and Jenine Desiderio with a co-hosts and performancess of the Kapinoy superstars will gave ASAP 19 and Sunday All Starsa run for their money.
- CelebrityDATCom Marketed a celebrity 30-minute showbiz talk show at 4:30 p.m. with veteran talk show host and Inquirer Entertainment columnist Dolly Anne Carvajal, sports personality Anthony Suntay and the actress Tessie Tomas as the hosts aired on a weekend in the most talk shows.

- Cooltura Every Sunday at 8 a.m., a glipse of Filipino cuilture with a modern and upbeat presentation hosted by Cathy Eigenmann which feature various landmarks around the Philippines including the rich culture in the Philippines with an entertaining features on arts, culture and history.
- Chinatown TV Every Sunday at 9 a.m., the country's premier, longest-running, and original Filipino-Chinese lifestyle tele-magazine show. Hosted by a variety of talented and well-rounded hosts are Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Joseph Tullao, RJ Valentin and Wendelyn Ty as a star-studded who are not only adept at the English, Filipino, and Chinese languages but also full of vigor and enthusiasm, promises to inform as much as entertains.
- KapinoyLand The multi-awarded and top-rated daily children's highly education show produced by IBC Foundation, Inc. and Philippine Children's Television Foundation, Inc. based on KapinoyLand in the Philippines for brand of the Kapinoy network. It is aired from Monday to Friday at 11 a.m. Some of the character mascots are Mr. Kapinoy, Baby Kapinoy, Ms. TV, Radiogirl, Newspaperboy and Ms. Lola Pinoy with a puppets are RemoteBoy, Manok and PinoyFlag from the success of TV, toys, books, stickers and so much more as the first live-action Pinoy Filipino animated, live-action Filipino animated and full length 3D computer-animated format concept is based on time traveling teaching values and basic learnings for pre-school kids (in Filipino) with the Filipino children. Meeting appeal to 2-5 years old for baby, 10-13 years for kids of these children, and will singing, dancing and playing for kids as live-action animated format using original Filipino music and stories, animation, theater, muppets, live action animated and features that Mr. Pinoy meeting learning, playschool and playground with exciting fun and games. To making craft arts, make some unique and beautiful artworks using any artwork tools such as cardboard, pencil, pentel pens, colored papers, cartolina, etc., and they use foods to make works of arts which is still edible.

**IBC-13** has decided to beef up its news and current affairs prgrams. "The new management is supportive and the very credible and reliable source of news, information and public service content," **IBC** public affairs director Mayet Camacho informs.

**IBC News and Current Affairs** under the **Media ng Bayan** set-up has also gone stronger with new shows and new faces on board. Among them are Henry Omaga-Diaz, Snooky Serna-Go, Amelyn Veloso, Jarius Bondoc, hard-hitting Ben Tulfo and head for **IBC News and Current Affairs** as Maria Ressa. They now join familiar **IBC** faces that include Jess Caduco, Cathy Eigenmann, Vincent Santos, Randy David, Bernadette Sembrano and others. "The programs which were conceptualized and re-evaluated by Boots and Mr. Canoy. The station also enhanced the shows in terms of focus."

It has made the bold of its current affairs programs from afternoon to late-night in order to reach more viewers, empower Filipinos with information and deliver compassionate public service. "We continue to uphold our obligation and commitment to serve our audience. We tell stories

that inspire, empower and enable communities and individuals in a revolutionary move to make public service more accessible to Filipino audiences," said Maria Ressa, head of **IBC Integrated News and Current Affairs**.

Some of the new **IBC News and Current Affairs** shows are:

- Good Take Every Thursday at 12 midnight, a tele-magazine program hosted by Cathy Eigenmann, earned for IBC in the Catholic Mass Media Awards for best adult educational program. Now on its 14th year, which will tell some of the inspiring stories and success stories about ordinary people make living heroes that will definitely make you feel proud to be a Filipino showcasing that highlights extraordinary accomplishments and achievements of individuals.
- Happy Morning Yehey Every mornings fom Monday to Friday at 5 a.m., the morning show will jump-start deliver a mix bag of hot off the gill news, features, strong commentary, entertainment and public service. It is hosted by Alex Santos, Cathy Eigenmann, Vincent Santos, Jeff Arcilla, Richard Yap, Dolly Anne Carvajal, Anthony Suntay and Manilyn Reynes will spice up the mornings with your day that aims to provide the Kapinoy viewers a different menu among early morning programs with all the information needed offers updates on the latest news and current events, advice, legal, traffic updates, enjoyable features, on-air interviews for political personalities, info-trivias, first-hand market and consumer reports, cooking segment recipe of the day, weather forecast, public service, a dose of showbiz and entertainment news buzz, children's health, legal issues, medical missions, updates on price of goods at market, important and practical tips as well as the hottest issues, topped with interview the live guest performances from your favorite music artist for the day and sizzling glimpses of celebrity and showbiz icons of information breakfast offerings for the whole family to be informed and entertained represented in a guarantees to educate and inform.
- *IBC Headliners* the network's hourly news capsule airs daily at 10 a.m. to 12 noon, 2 p.m., 4 p.m. and on primetime at 10 p.m. with Mario Dumaual, Ralf Rivas and Jinky Baticados.
- **Express Balita** the station's hour-long early primetime news program on Philippine TV aired from Monday to Friday at 6:30 p.m. Anchored by Henry Omaga-Diaz and Snooky Serna-Go. (simulcast over DZTV radyo Budyong 1386, DZTV TeleTrese and IBC News Network). It has been domination of pit their news programs TV Patrol and 24 Oras.
- Ronda Trese the network's late-night newscast which is aired on weeknights at 11:30 pm. It is anchored by Bernadette Sembrano and Jess Caduco.
- Express Balita Weekend the weekend newscast every Saturday 5 p.m. and Sunday 7 p.m. with anchors Vincent Santos and Amelyn Veloso.
- Linawin Natin Every Monday at 12 midnight, hosted by the columnist Jarius Bondoc which will focuses on the issues and programs of the government.

- Happy Kung Healthy Every Sunday mornings at 7 a.m., a sitcom magazine program that deals with health issues and aims to educate children and parents diseases and to prevent the spread of these ailments. It is hosted by Manilyn Reynes and Dr. Edwin Bien, with co-host Jeff Arcilla, Lou Veloso and Arlene Tolibas under the direction of Jeffrey Jeturian.
- Snooky Every Tuesday at 12 midnight, this public service show is hosted by the multi-awared broadcast journalist Snooky Serna, the gamut of multi-awarded, creedible and world-class female broadcast journalists Serna's experiences from broadcasting, show business, actress, Filipina film movies, television, news anchor and advocacy to her personal public service from IBC Foundation, Inc. as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm tackles them with the skills of seasoned journalist and the wisdom and broad perspective of national leader from real people and intriguing places.
- **Team Rescue 911** Every Monday at 4 p.m., IBC News and Current Affairs and IBC Foundation's emergency response unit Tulong Kapinoy that documents the real tension and drama of saving lives and the rescue operations of the IBC's Tulong Kapinoy news team wth Vincent Santos and Ralf Rivas that constitute the formidable weekday afternoon programming line-up of IBC.
- Report Kay Boss! Every Friday at 12 midnight, hosted by Dominic Almenor helps the
  documentary of President Benigno Noynoy Aquino III. The one-hour newsmagazine
  program focuses on the President Aquino's achievements through governments programs
  and projects as the administration.
- Bitag Every Saturday at 5:30 p.m., an investigative and public service program hosted by the multi-awarded and hard-hitting broadcast journalist Ben Tulfo operates semiautonomously, conducting reconnaissance and surveillance and deploys their own agents as undercovers in reality-based. Opens the action-packed to uncover cases of abuse, neglect or cruelty, as well as corrupt practices in the government and the various modus operandi of criminals.
- Forum ni Randy Every Wednesday at 12 midnight, a new highly-rated talk show first TV in Filipino hosted by the sociologist Randy David which is using a forum. This topics range the debate, no-holds-barred on the issues and the live studio discussion on-air, face-to-face, opposing views and fact vs. fact a panel and a representative from police and armed forces with representative from the Government and other related professions.
- Operation Lingkod Bayan Every Thursday at 4 p.m., the format of Lingkod Bayan television program is pure public service which caters all walks of life but most specifically the poorest members of our society. Hosted by Tony Falcon, a 23 year veteran of public service broadcasting.
- Negoshow Every Tuesday at 4 p.m., Amelyn Veloso hosting the show about business features.

- Global Mission Live every Tuesday at 4 p.m, the public service program is like a watchdog of government services over Pinoy abroad efforts at exposing graft and corruption by public servants about global. It also acts as a medium to raise the level of public awareness on basic rights of citizens to wide-ranging OFW topics that include migration, human rights, worker's rights and welfare. It is hosted by IBC News head Maria Ressa and Jun Veneracion encourages the public to air their grievances and complaints regarding the inaction or incompetence of government and private entities in the overseas of Overseas Filipino Workers as OFW, and about the call center agent of hotline.
- Makabayang Duktor Every Friday at 4 p.m., a public service progam hosted by Dr. Willie Ong and Dra. Liza Ong with conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant. Viewers will see them the doctors will tackle the health and medical problems faced by short people afflicted with dwarfism head on started our MD Foundation tandem inside their Boy's Van out on mission of house visits to those in need of medical attention and visit the poorest areas of Manila and give free medical services, free medicines, and long-term follow-up to the poor and the sick.

In just a matter of months and weeks, the **Kapinoy Network** was able to convince stars like Jodi Sta. Mara, Richard Yap, Janella Salvador, Marlo Mortel, Freddie Gutierrez, Dingdong Dantes, Jake Cuenca, Cristine Reyes, Yves Flores, the box-office action star Raymart Santiago, Drew Arellano and the Filipino rapper Abra to sign up with them. The new recruits will complement the station's batch of superstars led by Christopher de Leon, Raymart Santiago, the queen of Pinoy soap opera Claudine Barretto, Ryan Agoncillo, Joy Viado, Annabelle Rama, the network's president and CEO Boots Anson-Roa and Robi Domingo together with the established **Kapinoy** singing champons such as Joshua Cadelina, popstar Anja Aguilar, Sam Concepcion, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Marvin Ong and Aria Clemente.

Some of the country' finest singers such as the original prince of pop Dingdong Avanzado, Rachel Alejandro, Jenine Desiderio, Gino Padilla, Lani Misalucha, Miguel Aguila, Thryo and Yumi, Top Suzara, Jinky Vidal are the **Kapinoy** top singers.

Kapinoy roster of talents are AJ Muhlach, Nadine Lustre, Josh Padilla, Aki Torio, Tessie Tomas, Joey Marquez, Freddie Webb, Giselle Sanchez, Ashley Rivera, Ronald Valdez, Cherry Pie Picache, Ian Veneracion, Princess Punzalan, Kapinoy Talent Center artists like Khalil Ramos, Sue Ramirez, Michael Martinez, Liza Sobeano, Francis Magundayao, Elisse Joson, Ella Cruz and Nathan Lopez, the child star wonders are Bimby Aquino-Yap, Abby Bautista, Thirdy Lacson, Xyriel Manabat, Juan Carlos Urquico and Juan Miguel Urquico, Mutya Orquia, Cassy Legaspi and Mavy Legaspi, Nel Gomez, Coleen Garcia, Phillip Salvador, Jacklyn Jose, Jon Santos, Tetchie Agbayani, Ya Chang, Maricar Reyes, Cogie Domingo, Ruby Rodriguez, Young JV, Janine Tugonon, Victor Anastacio, Chin Chin Gutierrez, Nicole Andersson, Keempee de Leon, Victor Anastacio, Gloria Romero, Sam YG, Diether Ocampo and Alfred Vargas.

The Superstar Network has now the advantages in financial resources through IBC Administrative Services and Human Resources Department. The country's third leading network has now the capability of producing more shows and improve its creative and innovative content.

In the **Ad Congress**, Eric Canoy, the network's chairman, laid out the following plans and goals for **IBC**:

- Use high-def production equipment, tapeless digital system, and improve their transmission through more powerful transmitters nationwide.
- Beef up their news department five times bigger than it is now, and not only come out with new shows.
- Develop their own talents through the Kapinoy Talent Center.
- Producing its own mjusic albums through the music recording company IBC Records, also competing with their own rival Star Records and GMA Records.
- Put up their own film division in the movie production outfit IBC Films to produce more movies than the combined output of the two leading networks now.
- The mobile pghonme in the country of Kapinoy Convergence, Inc. with IBC Mobile.

The **IBC** team managemnt is now headed by chairman Eric Canoy, president and CEO Boots Anson-Roa, executive vice-president Lito Ocampo-Cruz, vice-chairman Freddie M. Garcia, **Channel 13** head Rey Sanchez, Jaime Alanis, Diosdado Marasigan, Ernesto Maipid, Jr., Jose Raphael Hernandez, Lauro Visconde and Alturo Alejandrino as part of **IBC Board of Directors**, sales and marketing head Tessie Taylor, **IBC News and Current Affairs** head Maria Ressa and **IBC Entertainment TV** head Laurenti Dyogi.

Can **IBC** make it happen? Will this new leadership put the **Kapinoy** network in the running third in ratings game with the two pioneer stations **ABS-CBN** and **GMA** from the top slot they both claim and continues to be settle for the third spot. With the entry of some of their shows in the Mega Manila TV ratings race and the domination of its timeslot getting higher based on the **Kantar Media** survey.

A sneak peek at IBC's newest Station ID:

### The Kapinoy Network Program Lineup

Posted on March 28, 2014 at 7:24 AM

MANILA, Philippines -- Intercontinental Broadcasting Corporation is celebrating its 54th anniversary this year. Sequestered Channel 13 started operating in 1960 but peaked as a commercial station in the '70s and early '80s at the height of martial law. Showbiz full-length Tagalog movies and the introduction of one-of-a-kind program genres were first seen on Channel 13. Among its flagship of top-rated hit programs were *Iskul Bukol* (Tito Sotto, Vic

Sotto and Joey de Leon), *Chicks to Chicks* (Freddie Webb, Nova Villa and Carmi Martin), *TODAS* (Joey de Leon, Maribeth Bichara, Freida Fonda, Jimmy Santos and Riche D'Horsie), *Sic O'Clock News* (Jimmy Fabregas and Ces Quesada), *Seeing Stars with Joe Quirino* (Joe Quirino), *Ula ang Batang Gubat* (Judy Ann Santos), *Chairman of the Board* (Eddie Mercado, Bobby Ledesma and Bert Nievera), *Winner Take All* (Eddie Mercado and Boots Anson-Roa) and *The Sharon Cuneta Show* (megastar Sharon Cuneta). Now, *The Kapinoy Network* also started the soap operas and fantasy series trend in local TV which pioneered various genres in TV production, topping ratings with the fantaserye *Janella in Wonderland*, the teleserye *Your Heart, My Love*, the kilig-serye *Crazy Little Thing Called Love*, the hit sitcom *Maya Loves Sir Chief*, two of the popular and top-rated game shows *Who Wants To Be A Millionaire?* and *The Million Second Quiz* focus towards the youth and young adult demographics and the singing reality show *Born to be a Superstar* racing to the number three position.

The sequestered radio-television network whose flagship is **IBC-13** in Mega-Manila, is in search of potential investors as it reaches to recover as well its place in the broadcast industry under a new management. **IBC** chairman Eric Canoy and president and CEO Boots Anson-Roa announced that the network has filed a petition before the **Quezon City Regional Court Branch 93** in order to ensure unhampered operations and focus the government-controlled network's goals in achieving its rightful place in radio-TV broadcasting business in the shortest possible time seeking the entry of new investors. The search for investors revived plans, which were earlier shelved by the current administration, the chase of privatization.

Canoy recalled that **IBC** has been serving Filipino audiences through the years with its operates several TV stations in key parts of the country in **IBC-TV 13** in Mega Manila, the company also runs **IBC-TV 13** in Baguio City, **IBC-TV 6** in the Mountain Province, **IBC-TV 13** in Laoag City, **IBC-TV 13** in Naga, **IBC-TV 12** in Iloilo, **IBC-TV 2** in Roxas City, **IBC-TV 13** in Cebu City, **IBC-TV 13** Davao City, **IBC-TV 13** in Zamboanga City, **IBC-TV 10** in Cagayan de Oro City and **IBC-TV 10** in General Santos.

The network is also operates the radio stations will include 93.5 Romance FM, DZTV Radyo Budong 1386 andiDMZ 891 FM in Mega Manila, and the provincial radio networks are DYBQ in Iloilo, DYJJ in Roxas City and DYRG in Kalibo. A joint venture with the local cable company will also see the operation of the tourist-oriented FM station in Boracay as 103.8 Boracay FM, the company said.

This year, Philippine television can definitely expect more fun and entertainment from the world's undispted and certified number 3 station **IBC-13** in the Philippines. Promising a stronger and more quality innovative and creative programming line-up and lots of exciting on-air and on-the-ground promotions for the Fllipino viewing audiences in the country. The new offerings are part of the network's attempt to catch up with its much older competitors, **ABS-CBN**and **GMA** 7 also rate overnight. **Viva Entertainment** to expand the strong competition that used to occur in these two television networks that would be the younger audience.

Using the homework behind the marketing, licensing and merchandising, and programming of **Channel 13**. Vic del Rosario, Jr. to invest millions to revive **IBC**. Many new programs now on **Channel 13** is breeding watching. Showbiz insiders believe that **Viva Entertainment** producer courage ran into the giant network.

**IBC-13** further ups the ante by offering more localized programs for its massive of C-D-E audience, viewers get a great serving of the best of localized shows along with outstanding international shows (Korean reality shows, Mexican telenovelas, Asian dramas from Korea and Taiwan, and Japanese tokusatsu and anime) reached greater heights and became the country's top-rating network.

As **IBC** continues to soar as the No.3 station in the country, it makes bigger efforts to further its lead in the industry and reach out to more viewers, not only in the country but also in other parts of the world as well.

The management developed a strategic programming that appealed to the young and mass audience set a firsts in the broadcasting industry. As long as **IBC** remains a network with its quality, innovative and creative core intact, the dream of reaching the top is not so far away. **IBC** executive vice-president (EVP) Lito Ocampo Cruz called a two-in-one media conference: Introduce to the entertainment press new **IBC** chairman Eric Canoy and new **IBC** president and CEO Boots Anson-Roa and announce its coming shows.

Joining the presscon was Laurenyi Dyogi, in charge for the head of IBC Entertainment TV Divison. Mr. Dyogi has been with IBC since last year as consultant. Now, he also heads the network's talent management and development team tasked to grow its pool of talents. IBC-13 reached its peak when it became the number 1 television station from 1977 to 1988, broadcasting a variety of programs that are socially relevant, entertaining, informative and commercially viable and now becoming the number 3 television station in 1998 at present continues to be dominated by the two giant networks ABS-CBN and GMA Network. Canoy stressed that **IBC-13** occupies one of the most desirable locations in Metro Manila. Located in the IBC Broadcast City, Broadcast City in Capitol Hills, Diliman, Quezon City, IBC-13's 4.1 hectare has room for expansion and other projects that investors would likely want to explore, he added. With this summer season, comes changes at the number 3 station IBC-13. The new station ID incorporates more approach, the new logo design of a the Pinoy esque with I is red for sports, B is green for entertainment, and C is blue for news and current affairs which putting a Pinoy hat with a Filipino like, conveying a contemporary modern yet slick, people-oriented and superstar network. It also complements the networks new identity of a more dynamic, irreverent, honest and straightforward with a powerhouse and homegrown programming.

Of late, the network has re-launched its news programs *Express Balita* and *Ronda Trese* with new anchors, new sets and production values to make them competitive. It has also gone into a joint undertaking with *Viva Communications*, *Inc.* for the sports events like the *PBA* and *NBA* basketball games and showing of local movies under the heading *Kapinoy* 

Cinema, Viva Box Office and Sunday Sinemaks. The following events that culminated in exclusive television rights to the Philippines Basketball Association games being by Viva Sports. At the time, Viva Sports aired the games on IBC as part of a block-time deal. In keeping up with its commitment to provide quality, innovative and creative programming starting this April 7, experience The Kapinoy Network as IBC will now have a new program lineup with a tokusatsu, sentai and anime blocks in Japan, more Asian dramas from Korea and Tawan and the block of primetime shows to watch your favorite PrimeTastik serves at night as well as its weekend primetime shows on Philippine television in these all-Filipino counterpart programming strategy indicating the network's desire to reinvent itself and garner a bigger share of the market.

The official station jingle will sing a theme song *I Love Kapinoy*, was composed by songwriter Marcus Davis and performed by the finalists of *Born to be a Superstar* are Veejay Aragon, the grand champion winner Cayleen Villamor, and the rapper Abra allowed *IBC-13* to boost its programming, which consequently bolstered the network's chances to compete against established network giants *ABS-CBN* and *GMA-7*.

Anime Kapinoy will now air not only anime but also the sentai andtokusatsu in Japan for your kids to packed in action, more adventure and making friends every morning. It will air from 8:30AM to 10:30AM with the hits like *Time Quest*, *Ghost Fighter*, *Kamen Rider Fourze*, *Cyborg Kurochan* and *Kirarin*.

Plus, your favorite **PrimeTastik** shows home of the top rating programs in Philippine TV will now air on the evening from 6:00PM to 12:00MN as the primetime block of television shows back in the **Golden Age of Drama** that airs soap operas with a Taianovela hit *Love You* brings to Philippine TV starring Joseph Chang and Rainie Yang at 6:00PM, the network's high-rating news program Express Balita at 6:30PM anchored by Henry Omaga-Diaz and Snooky Serna-Go with a domination of TV Patrol and 24 Oras, to be followed by the hottest hit mermaid fantaserye Janella in Wonderland starring a teen sweetheart princess Janella Salvador at 7:30PM, at 8:00PM on Monday is a parody news anchor Ramon Bautista with the ordinary political sarire Sic O'Clock News Naman, on Tuesday with a horror anthology series Shake, Rattle and Roll and on Thursday with with Abra Gayuma starring the Filipino rapper turned comedian Abra, the Korean reality talent show *K-Pop Star Hunt* shows at 8:45PM on Monday, Tuesday and Thursday for a K-Pop stars except the PBA games will now showing on Wednesday and Fridays from 4:30PM to 6:30PM for first game and 8:00PM to 9:30PM for second game continue to bring more sports of basketball in PBAfans, the primetime hit teleserye Your Heart, My Love at 9:30PM starring the world-renowned queen of Philippine soap opera Claudine Barretto and the box-office action star turned the king of Pinoy soap opera Raymart Santiago along with a powerhouse cast, a kilig-teleserye Crazy Little Thing Called **Love** at 10:00PM starring the primetime drama princess Cristine Reyes and the primetime prince Dingdong Dantes, a primetime telenovela is *La Madrastra* at 10:30PM starring the Mexican actress star Victoria Ruffo and the hottest hit Koreanovela My Love Patzzi starring K-

Pop superstar Jang Nara starts at 11:00PM. And then, round-up the late-night newscast *Ronda Trese* with the news anchors Jess Caduco and Bernadette Sembrano at 11:30PM.

Panalo Weekend is also aired the *NBA* games on Saturday at 10:00AM to 12:00NN and *PBA* games on weekends at 2:30PM to 4:30PM for first game and Sundays from 5:00PM to 7:00PM for second game, starting with the revamped lineup of weekend shows. A new teen drama series *Friends 4Ever*, will air on Saturday at 4:15PM. Directed by Laurenti Dyogi and Mark Reyes, starring *Kapinoy Talent Center* artists for the brightest and hottest teen stars like Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Francis Magundayao, Yves Flores and Liza Soberano.

Robi Domingo follows at 6:00PM with the newest season of *Who Wants to Be a Millionaire?*, to be followed by President and CEO Boots Anson-Roa will host a fantasy anthology *Once Upon a Time* at 7PM will captivate the Pinoy fantasy with the great adventure.

Nadine Lustre and AJ Muhlach starring with a teen romantic drama anthology *Sandy's Romance* at 7:45PM featuring a love stories in lucky sender letter will fall in love

Jodi Sta. Maria (Maya dela Rosa) and Richard Yap (Sir Chief Lim) top-billed in *Maya Loves Sir Chief*, the family-romance comedy sitcom hirs the night at 10:15PM. Keempee de Leon, Victor Anastacio, Sam YG, Elmo Magalona and Jimmy Muna, the original gangsters with their home network with an all-male gag show called *Happy TODAS*, which airs at 11PM, following *Maya Loves Sir Chief*.

Miss Universe 2012 runner up Janine Tugonon wit Neil Coleta and Jason Abalos cap the Saturday night with their dance-variety show *DMZ-TV* at 12MN. In this show, fans of dances at studo audiences for them to dance - plus a chance to have the hottest superstars.

On Sunday, a new talk show *CelebrityDATcom* will air at 4:30PM. Directed by Manny Castaneda, the 30-minute showbiz talk show will be hosted by Dolly Anne Carvajal, Anthony Suntay and Tessie Tomas at a studio in front of a live audience pit that most other gossip shows on Philippine TV.

Drew Arellano embarks anew on his TV hosting the local franchise of the popular and top-rating US game show *The Million Second Quiz* at 7:30PM.

For the boys of Aki Torio, Ramon Bautista and Josh Padilla are today's top stars in *Iskul Bukol Men*, an all-male his long-running action sitcom at 8:30PM based on the classic sitcom from 70's and 80's started Tito Sotto, VIc Sotto and Joey de Leon

It's a quiz taken to its viewers in the cash prizes of P100,000,000 at stake for lucky viewers. The show follows a group of contestants who compete for up to ₱1,000,000 in a quiz competition across 1,000,000 seconds (or 11 days, 13 hours, 46 minutes, and 40 seconds), while the rest of the show was viewable from within the Million Second Quiz app chance to win P1 million pesos in every episode.

Kapinoy singing champions Anja Aguilar host the local franchise of the popular US reality show in Philippine TV *Born to be a Superstar* on Saturday 9:30PM and Sunday 9:15PM.

The singing-reality talent show with a Filipino male and female, solo or group performers, age 15 to 25 years old and above are quallified to join the contest aims to discover prospective singing superstars with the Kapinoy singing champions as hosts and producing new Kapinoy singing champions like Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo and Joshua Cadelina to produce and discover a major singing superstar from the country's best and brightest aspiring and young talents to sing and be a musical extravaganza with the biggest singers in the country tapped to help welcome into the local music industry. The reality show for the national singing contest with those four judges are Dingdong Avanzado, Paula Bianca, Joey Albert and Gino Padilla. Becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos cazh prizes for the grand finals with the music recording contract of IBC Records.

At 10:15PM, the top comedians Freddie Webb and Giselle Sanchez endevors late-night comedy with their television talk show *Last Fool Show*. The late-night hosting a diifferent twist, directed by Maning Rivera.

"With these stronger and more star-studded weekend primetime programs, your Saturdays and Sundays will surely become only with the best network when it comes to weekend primetime -- **IBC**," the network said.

Boots Anson-Roa, the network's president and CEO told Inquirer that **IBC** would also "join the fray," it would "focus on our own strengths and ratings game."

## For more information, check this schedule for April 7: <u>Edit</u> Anime Kapinoy

- 08:30AM Time Quest (TUE & WED) / Ghost Fighter (THU & FRI)
- 09:00AM *Kamen Rider Fourze*
- 09:30AM Cyborg Kurochan (TUE-FRI)
- 10:00AM *Kirarin*

#### Have a Tanghali

- 10:30AM Flower Boy Ramen Shop
- 11:00AM KapinoyLand
- 11:30AM Winx Club
- 12:00NN TODAS Kids
- 12:30PM *Lunch Break* (LIVE)

#### **HapoNation**

- 02:00PM **Showbiz Star**
- 02:30PM My Little Janella

- 03:00PM *Frijolito*
- 03:30PM Amazing Twins
- 04:00PM *Team Rescue 911* (MON) / *Global Mission* (TUE) / **Negoshow** (WED)
  - / Operation Lingkod Bayan(THU) / Makabayang Duktor (FRi)
- 04:30PM *Kapinoy Cinema* (LIVE) (MON & THU) / *13 Original Movie* (TUE)
  - / PBA (LIVE) (WED & FRI)

#### **PrimeTastik**

- 06:00PM **Love You**
- 06:30PM Express Balita (LIVE)
- 07:30PM Janella in Wonderland
- 08:00PM Abra Gayuma (MON) / Shake, Rattle and Roll (TUE) / Sic O'Clock News
   Naman (THU)
- 08:00PM **PBA** (LIVE) (WED & FRI)
- 08:45PM K-Pop Star Hunt (MON, TUE & THU)
- 09:30PM Your Heart, My Love
- 10:00PM Crazy Little Thing Called Love
- 10:30PM *La Madrastra*
- 11:00PM My Love Patzzi
- 11:30PM *Ronda Trese* (LIVE)

#### Panalo Weekend (Saturday)

- 09:30AM **Cooltura**
- 10:00AM NBA (LIVE)
- 12:00NN *Lunch Break* (LIVE)
- 02:30PM PBA (LIVE)
- 04:15PM *Friends 4Ever*
- 05:00PM Express Balita Weekend (LIVE)
- 05:30PM Bitag
- 06:00PM Who Wants To Be A MIllionaire?
- 07:00PM Once Upon a Time
- 07:45PM Sandy's Romance
- 08:30PM *ONE FC*
- 09:30PM Born to be a Superstar (LIVE)
- 10:15PM Maya Loves Sir Chief
- 11:00PM Happy TODAS
- 12:00MN *DMZ-TV*

#### Panalo Weekend (Sunday)

- 10:00AM Viva Box Office
- 11:45AM SM Little Stars
- 12:30PM It's Partytime (LIVE)

- 02:30PM PBA (LIVE)
- 04:30PM **CelebrityDATCom** (LIVE)
- 05:00PM PBA (LIVE)
- 07:00PM Express Balita Weekend (LIVE)
- 07:30PM The Million Second Quiz
- 08:30PM Iskul Bukol Men
- 09:15PM Born to be a Superstar (LIVE)
- 10:15PM Last Fool Show
- 10:45PM Sunday Sinemaks

### Channel 13 'fights' once more

April 6, 2014

Vic del Roario, Jr. of Viva Entertainment is determined to make IBC-13 one of our top networks. "We've been a mega block timer of IBC trough the years," he says. "It has been with our three cable channels that inclue MTV Pinoy, Pinoy Box Office (PBO) and Viva Channel. Also with Viva Films, Viva Television, Viva Sports, Vicor Music, Viva Records, Viva Artist Agency (VAA), Viva International Pictures, Viva Video, Video City, etc.

Now is the time for us to focus on IBC and we're doing this by reprogramming the primetime slot. We'll offer more innovative and creative programs different from those seen in today's top network.

For 54 years in the row, we have the undisputed and certified number 3 TV station in the country IBC-13 has been presenting its new shows to the media industry in television and network based programming, it has also fighting with the vengeance in this strong powerful battle despite the dominance of two giant networks against competition front of ABS-CBN and GMA-7, with its fastest growing lineup of the popular and top-rating primetime shows on Philippine TV history to make a dent in the ratings.

The frontrunners for Monday-to-Friday primetime slot for the daily soaps are:

#### Janella Salvador in Janella in Wonderland

A hottest teen sweetheart Janella Salvador, who she in *Janella in Wonderland* (7:30 p.m.), a mermaid tale fantasy drama serial as Salvador play her character in the lead role Janella Bernardo, an ordinary girl who she is pretty for the princess of the sea while the mermaid girl in her island and a beautiful sea creature. "Oh my gee, *I'm so exciting about her favorite mermaid girl like a princess of the sea ako.*"

Janella's leading men for the hottest hit fantaserye are Freddie Gutierrez, Marlo Mortel and Michael Martinez. The fantasy series is under the direction of Joyce E. Bernal.

#### Claudine Barretto and Raymart Santiago in Your Heart, My Love

Primetime hit teleserye is *Your Heart, My Love* (9:30 p.m.), wich is topbills the queen of Philippine soap opera Claudine Barretto and the action star Raymart Santiago. Claudine plays a strong woman Sophie dela Cruz who she is mother word with a grandmother with a responsible leadership behind the program.

"The contract is for a quality soap operas and fantasy series that," she said. "Also, to be a drama and primetime queen of teleserye, because of the much-awaited for opera for his mom. I'm happy with this hit teleserye *kasi gusto ko naman sa* drama. *Drama na ako sa pelikula naman ang TV mo*."

Raymart Santiago is his homegrown action star as play Roel Veneracion, a man of father of office and action. Diether Ocampo plays the role of Richard Buenavista, a rich father man who will her life into a nightmare. With its boosting a powerhouse cast in some of the biggest showbiz industry respected names such as Christopher de Leon, Cherry Pie Picache, Ronaldo Valez, Ces Quesada, Ian Veneracion, Sandy Andolong, JC Tiuseco, Maene Magalona, Juan Rodrigo, Princess Punzalan, Bimby Yap, Jr., Nathan Lopez, Abigain Macapagal, DJ Durano, Nikki Bacolod, Steven Silva, Joyce Jimenez, Xyriel Manabat, Janeena Chan, Dino Imperial, Tetchie Agbayani, Andi Manzano, Maui Taylor, Noel Trinidad, Elisse Joson, Bojo Molina, Jaclyn Jose, Ramil Rodriguez and Gardo Versoza with a special participation of Cheska Garcia and Rommel Padilla.

The soap opera is written by Rondel Lindayag and Emman dela Cruz, it tells the compelling love story and romantic stories of the family behind the mother and father at them. The drama series is directed by the box-office movie director Wenn V. Deramas reunited as Clauine' director.

#### Dingdong Dantes and Cristine Reyes in Crazy Little Thing Called Love

Another kilig-serye is Dingdong Dantes and Cristine Reyes' *Crazy Little Thing Called Love* (10 p.m.), based on the 2010 hit That film turnd into Philippine television version of the dramedy series. Nam is a girl who is secretly attracted to P'Shone (many people pronounced it as Shone), her senior at school. However, she feels that Shone is too good-looking for her. Instead, Nam and her three friends turn to the help from the book 'Nine Recipes of Love', which is believed to have a magical power to win affection from the boy of choice. During the presscon, Cristine wasaked about her, which is also aired on Saturday nights. It is also boosting an impressive cast like Maricar Reyes, Vandolph Quizon, Cogie Domingo, Say Alonzo, John Wayne Sace, Joanna Morales, Paul Jake Castillo, Nicole Uysiuseng, Joe Vargas, Rebecca Chiongbian, Biboy Ramirez, Anna Luna and MJ Cayabyab with a special participation of Olyn

Membian. Directed by Jerry Lopz-Sineneng and Monti Parundao and written by Raymund Barcelon.

The following Saturday night sitcom on primetime TV are:

#### Jodi Sta. Maria and Richard Yap in Maya Loves Sir Chief

Then there's Jodi Sta. Maria (simple girl Maya dela Rosa) and Richard Yap (wealthy widower Sir Chief Lim) in *Maya Loves Sir Chief* (Saturday at 10:15 p.m.), going a strong of romantic-comedy sitcom on its weekend time slot who has together with the latter's family under one roof at the names on the street becoming a nanny for a wealthy family in Manila and pregnant with his children.

Directed by Malu Sevilla and Mervyn B. Brondial and written by Jimuel dela Cruz, Natividad del Leon and Alpha Kristine Fortun. So, the sample in the couple of the family. Maya and Sir Chief agrees to become a maid and nanny in their household for the family imparts of Filipino family values.

#### Aki Torio, Robi Domingo and Josh Padilla in Iskul Bukol Men

Another sitcom *Iskul Bukol Men* (Sunday at 8:30 p.m.), an all-male cult action comedy which is topbills Aki Torio, Ramon Bautista and Josh Padilla, is directed by Bert de Leon.

Aki plays the character Tito Escalera, one half of the Escalera brothers, who plots harebrained schemes in every episode. Ramon Bautista is his gwap Vic" Ungasis, the good-looking and smart teacher's pet with a chick-magnet personality. The Escaleras often pick on him during class. Later became a professor of Wanbol University. Josh Padilla lays the role menboy Joey Escalera as their neighbors in the most powerful gang as the other Escalera sibling. Miss Tapia has a crush on him..

### Richard Yap-Jodi Sta. Maria starrer Sir Chief Loves Maya emerges as most watched program on Saturday

April 7, 2014

Since its primetime lineup was made up mostly of local shows--thus, perhaps, also explaining its taglines, *Basta Pinoy sa Trese* in 1986, *Pusong Pinoy, Pusong Trese* in 1989 and *Pinoy ang Dating* in the mid-'90s.

IBC showed their muscle in the mid 80's and became the #1 network until 1988. Most of the local shows were pirated from IBC - Alma Moreno's *Loveliness*, *Chicks to Chicks*, *The Sharon Cuneta Show*, among others. Other IBC shows included *TODAS* (Wednesdays at 7:30), *Iskul Bukol* (Tuesdays at 7:30), among others.

And now, IBC which shows the most number of local productions, with topping the list of the trend-setting hit fantasy series *Janella in Wonderland*, the hit drama series *Your Heart, My Love* and the romantic dramedy series *Crazy Little Thing Called Love*, two of the primetime game shows *Who Wants to be a Millionaire?* and *The Million Second Quiz*, a reality show *Born to be a Superstar* and the two sitcoms *Maya Loves Sir Chief* and *Iskul Bukol Men*, drama anthology *Sandy's Romance* and an all-male gag show *Happy TODAS*, as well as its popular sports programs like the *PBA* and *NBA* basketball games, and *ONE FC* fights the battle. Sitcoms have become rarer and rarer nowadays, with TV programming becoming filled with fantasy-themed daily shows and romantic comedies from our Asian neighbors. Now, it is hard to believe that for a time, sitcoms ruled primetime television, with a different one, airing every night. Those classic Kapinoy sitcoms *Iskul Bukol, Chicks to Chicks, Sitak ni Jack, Barrio Balimbing, Eh Kasi Babae* and *13, 14, 15* aired for more than a decade but nowadays, sitcoms are struggling to compete among more popular show formats.

Past local sitcoms, those light and funny TV fares that reflect the Filipino way of life, have contributed much to local popular culture. Now, it's almost a situational comedy genre are now hailed by fans.

IBC-13 continues its blitzkrieg of new programs following the successful launching of three new soap operas: mermaid fantasy series *Janella in Wonderland*, romantic soap drama serial *Your Heart, My Love* and a most romantic dramedy series *Crazy Little Thing Called Love*, and the comedy sitcom *Maya Loves Sir Chief* in an aggressive bid to firm up its No.3 position and move up to the top slot in the industry. Also, the basketball action of the *PBA* and *NBA*games helped boost Channel 13's ratings.

It marks the comeback of the classic sitcom which the Kapinoy Network is said to have pioneered. When the sequestered TV network IBC-13 announced that it is filling up its important Saturday night lineup with the romantic sitcom *Maya Loves Sir Chief* (Saturday 10:00PM), it appeared like a gamble on the network's part, with the timeslot usually being reserved for variety shows and more lucrative reality programs. Aside from this, other top-rating Kapinoy sitcoms as *Abra Gayuma* (Thursday 8:00PM) and *Iskul Bukol Men* (Sunday 8:30PM). The Kapinoy network's newest sitcom comedy *Maya Loves Sir Chief* made the strong first romance family upon the airing of its pilot episode last Saturday (November 30), topping the rating charts and ranking the number one nationwide which is top-billed by the leading lady-comedy queen Jodi Sta. Maria as Maya dela Rosa and the veteran actor Richard Yap as Sir Chief Lim.

IBC Entertainment TV head Laurenti Dyogi said Saturday night prime time is the network's most watched program block. "Our weekend shows get the highest ratings for IBC. With addition of *Maya Loves Sir Chief*, we are confident we can boost our Saturday ratings further," Mr. Dyogi told reporters last week.

The network's chairman Eric Canoy said the decision to come up with a sitcom on Saturday night primetime is a counter-programming strategy for IBC -- rival TV stations are airing come drama programs from soap operas and fantasy series, game shows and reality shows in the same time slot.

Overall, *Maya Loves Sir Chief* is what it is: a light and comedy family viewing on Saturday evenings in the couple of the family, enjoyed while having the weekend meal with the family in need of more interesting story twists and excitement as the longest-running primetime comedy sitcom in Philippine television history.

Also, they both Jodi and Richard are reunited for the another project starred in the network's successful daytime hit teleseye *Be Careful With My Heart* on ABS-CBN, which is already premiered in July 9, 2012.

According to data from Kantar Media, *Maya Loves Sir Chief* raked in 23.4% in TV ratings, making it the most watched TV program continues to be the number 1 primetime sitcom among last Saturday's shows in both urban and rural areas, and premiered strongly dominated its recent competitors such as *Palibhasa Lalake* wich is starring Marvin Agustin, Coco Martin, Vhong Navarro and Pokwang with 17.5% and the box office king Vic Sotto and Oyo Boy Sotto's *Vampire Ang Daddy Ko* with only 16.8%.

Feedback from viewers via social media also proved the show was a hit always the intense wish for the new project to succeed, with many becoming instant fans of the Jodi Sta. Maria-Richard Yap tandem about the kilig moments fall in love with a comedians and comedienne of the top-rated sitcom. "We are so happy with the high ratings and we offer this success to all the fans who made the show no.1."

This coming Saturday (April 12), catch another light and romantic episode and find out how Sir Chief (Richard Yap) and Maya dela Rosa (Jodi Sta. Maria) with each other—from the love traingle the two faced as a couple leading up to a kind of romantic that is uniquely their own.

Find out how their love story played out in *Maya Loves Sir Chief*, airing Saturday nights at 10:15PM after the newest third season of reality show *Born to be a Suprstar* on IBC's Panalo Weekend.

Meanwhile, the fun goes even further with the *TODAS Kids* gand on Kapinoy comedy shows this 2014, as *TODAS Kids* with the noontime children tons fun kids with all-new special guests and *Happy TODAS* with an awesome all-male laughter, more hilarious gags and sketches, and

comedic performances with hottest mens and sexy ladies start on Saturday nights right after *Maya Loves Sir Chief*.

Catch *TODAS Kids* from Monday to Friday at 12:00NN before *Lunch Break* and *Happy TODAS* on Saturday nights at 11PM right after *Maya Loves Sir Chief*.

## IBC's Net Income Jumps to 15% in 2013

April 10, 2014

Intercontinental Broadcasting Corporation (IBC), the country's leading sequsterd in media and entertainment company, reported a 28% increase in its net income for 2013 of PHP1.500 billion, compared to PHP1.618 billion for 2012. The company's strong performance came on the back of a 25% rise in net revenues of PHP1.1 billion, compared to PHP55,920,000 million for the previous year.

IBC executives Jaime Alanis, Diosdado Marasigan, Ernesto Maipid, Jr., Jose Raphael Hernandez, Lauro Visconde and Alturo Alejandrino (Board of Directors).

"Our company's solid financial performance for 2013 was boosted by our dominance in national ratings than ABS-CBN and GMA which allowed us to capture a bigger share of the advertising spending in the country, election-related spending, and various inititiaves within the company to be more cost-efficient," said Mr. Dave Fugoso, the company's Chief Financial Officer. The company reported that costs and expenses rose 10%, slower than the 13% revenue growth rate for the year.

100% of the assets of IBC were ceded to the republic by the late ambassador Roberto Benedicto, by virtue of a compromise agreement between the Presidential Commission and Good Government (PCGG) and Benedicto. The compromise agreement was approved by the Sandigan Bayan in October 1992, and affirmed by the Supreme Court in September 1993 to improve the TV network's operation.

Total assets rose to PHP1,500 billion from PHP1.1 billion in 2012, while its equity base rose from PHP19.4 billion in 2012 to PHP13.4 billion in 2013.

The company disclosed that it had forged various strategic partnerships in 2013, consistent with its overall plan to bring quality content to its customers through various platforms. Global IBC has allowed IBC-13 to further broaden its reach to Filipinos in the Middle East, adding around 50,000 customers, while the company's partnership with the owners of the Wenn V. Deramas properties will bring the popular local superheros to television sets and theaters in the

Philippines and overseas. SkyCable continues to dominate the cable TV business with more subscribers than its nearest competitor.

"It has been a busy and productive year, and this year may be even busier," said CFO Fugoso. "We launched our IBC Telephone and IBC Mobile in the fourth quarter of last year."

In chase of prvatization efforts becoming the afloat. According to Kantar Media, the top fifteen programs in 2013 from top 30 for free-to-air television were all produced by IBC-13. The company hopes to further boost its audience share once it improves the reception of channel 13 in the Mega Manila area and Central Luzon. This should be achieved through IBC-13's transition to digital terrestrial television.

Mr. Rey Sahchez, Head of Channel 13 stated "Our performance last year has allowed us to declare a 30 centavo per share cash dividend, payable to shareholders on May 7, 2014." "I believe our company is on a solid growth path, and I am extremely excited about our prospects for the coming few years."

Various international brokerage firms, including Jose Avellana as the COO, and Maybank ATR Kim Eng, have included IBC-13 in their research coverage, and all are positive about the company's future prospects. IBC-13 is one of Credit Lyonnais' top stock picks with a target price of 30 pesos.

### Comparative Financial Performance of ABS-CBN, GMA-7 and IBC-13 for

#### Year 2013 Edit

#### **ABS-CBN Corporation**

- Gross Revenue- Php 33,377,904 B
- Net Income- Php 2,028,347 B

#### GMA Network Inc.

- Gross Revenue- Php 12,950,879,322 B
- Net Income- Php 1,674,975,012 B

#### Intercontinental Broadcasting Corporation (IBC)

- Gross Revenue- Php 12,950,879,322 B
- Net Income- Php 1.500,250,210,891 B

#### Advertising Revenues

- ABS-CBN Corp.- Php 18,908 B
- GMA Network Inc.- Php 11,738.6 B

Intercontinental Broadcasting Corporation (IBC)- Php 1.1,203.2

Income derived from Election-Related Advertisements

- ABS-CBN Corp.- Php 1.2 B
- GMA Network Inc.- Php 724 M
- Intercontinental Broadcasting Corporation (IBC)- Php 300 Th

Source: Philippine Stock Exchange Company Disclosures | Admin Mark

## It's Great to be at Home Kapinoy

April 12, 2014

**The Kapinoy Network IBC-13** line-up with four new programs for primetime-a fantasy drama serusm, a primetime soap opera drama series, a romantic dramdy and a comedy sitcom- that it is positioning in domination fare that other giant networks continues.

**IBC** preident and chief operating officer Boots Anson-Roa conceded that her network's programs in which big money-earners, she stressed that the company's "primary reason" right now was a moneymaker.

**IBC-13** promises to fill primetime TV with fantasy, drama and comedy for fun and laughter with its new tagline and slogan. Aptly named *It's Great to be at Kapinoy Kapinoy*, the line-up promises to the Filipino modern values enjoys time at home with the family.

In a news conference yesterday, the country's third-leading network will introduced: *Janella in Wonderland*, *Your Heart, My Love*, *Crazy Little Thing Called Love* and *Maya Loves Sir Chief*.

Starting weeknights, at 7:30PM, **PrimeTastik** kicks off with a hottest hit fantaserye **Janella in Wonderland** top-billed by the teen darling sweethart princess Janella Salvador in the title role Janella Bernardo, an ordinary girl for her princess of the sea like a mermaid tale with Marlo Mordel, Freddie Gutierrez and Michael Martinez, directed by Joyce E. Bernal. Afterwards, is set to viewers will surely wants to be the primetime soap operas mainly on account of its timeslot with **Your Heart, My Love**, a teleserye at 9:30PM. Unique blend of those melodrama, romance, action, revenge, suspense, crime and thriller will now definitely appreciate the family and friends that starring the queen of Philippine soap opera Claudine Barretto is the true primetime queen and the box-office action star Raymart Santiago have in primetime drama series with the powerhouse cast of Diether Ocampo, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Ian Veneracion, Christopher de Leon, Tetchie Agbayani and Sandy Andolong, with the very own special participation of Cheska Garcia and Rommel Padilla, directed by Wenn V. Deramas against two teleseryes in the other networks. Also at 10:00PM, takes a romance as everyone's favorite kiliq fall in love again as **Crazy Little Thing Called Love**. The dramedy stars in

primetime starring the primetime prince Dingdong Dantes, drama princess Cristine Reyes and the quen of primetime Maricar Reyes, directed by Jerry Lopez-Sineneng and Monti Parungao. Then on Saturday nights at 10:15PM on **Panalo Weekend**, a popular and top-rated comedy sitcom *Maya Loves Sir Chief* that imparts of Filipino family values that starring the leading lady as the comedy queen Jodi Sta. Maria (a simple girl Maya dela Rosa) and the veteran actor Richard Yap (a wealthy widower Sir Chief-Lim) in the couple of the family.

**The Kapinoy Network** makes in primetime TV viewing enjoyable for the entire family. Its formidable programs are guaranteed to provide the comic relief everyone needs to take on another work week in the third major player in the three-way network war.

Catch *Janella in Wonderland* aired at 7:30PM right after *Express Balita*, *Your Heart, My Love* at 9:30PM and *Crazy Little Thing Called Love* at 10:00PM on **PrimeTastik**, and *Maya Loves Sir Chief* on Saturday nights at 10:15PM on **Panalo Weekend** only on **IBC-13**.

#### The Country's Leading No.3 Television Station Edit

Thanks for taking us toth top. We'd like to thank or **Kapinoy** viwers for making **IBC-13**, the undisputed no.3 TV station in the country, based on the survey of **Kantar Media** and **TNS Philippines**.

Stay tuned to The Kapinoy Network for all our favorite IBC shows.

# New Brews at IBC, The Superstar Network

(Released on April 19, 2014)

Government-owned sequestered media TV and radio network IBC-13 has a dashing new look these days and competition must be as well. Despite being added with equipment that have seen better days, IBC bigwigs are determined to wrestle back its glory days, even part of it. They seem to be our own success, if some new program offerings are to be the basis. Almost overnight, the station that bred and brought to the Filipino homes in showbiz the full-length Tagalog movies and a such TV landmarks as the top-rater hits like *Iskul Bukol, TODAS, Chicks to Chicks, Tarzan, Seeing Stars with Joe Quirino, Ula ang Batang Gubat, Ora Engkantada, Sic O'Clock News, See-True, Hapi House, Sitak ni Jack, Barrio Balimbing, Goin' Bananas, The Sharon Cuneta Show, international phenomenal like a tokusatsu series <i>Bioman, Maskman* and *Turboranger*, and the anime hits *Ghost Fighter, Super Pig, Voltes V* and *Battle Ball*, metamorphosed into a serious threat to the network giants. IBC-13 is now the Kapinoy network for the country's number 3 TV station and the new monicker is introduced with an engaging jingle, a new IBC jingle and the newest theme song. The Viva Entertainment group is behind much of the new format we hear in those talented superstars.

**IBC** will not be sold because its chasing of privatized afloat, after all. The leader would even dare give up a TV network made a disclosure, we predict stories of causing the protect in privatization will refloat.

IBC's new programs are anticipation and hopefully loyalty for the home to the popularly of those basketball tournaments like the NBA and PBA games. Indulged with a challenge the competitors' of soap operas and fantasy series as well, discover the adventure will fall in love in her own mermaid tale for the fantasy drama series Janella in Wonderland starring the teen darling princess Janella Salvador as the first leading role of character for an ordinary girl Janella Bernardo, a princess of the sea. There is a romantic drama series on Philippine television history **Your Heart, My Love**, the primetime teleserye which is top-billed by the queen of Pinoy soap opera Claudine Barretto and the box-office action star turned into the king of Pinoy soap opera Raymart Santiago with boosting a powerhouse cast of Christopher de Leon, Diether Ocampo, Cherry Pie Picache, Ian Veneracion, Ces Quesada, Ronaldo Valdez, Maxene Magalona, JC Tiuseco, Janeena Chan, Dino Imperial, Jackyn Jose, Nathan Lopez, Abigail Macapagal, Izzy Canillo, Xyriel Manabat, Princess Punzlan, Juan Rodrigo, Sandy Andolong, Noel Trinidad and Tetchie Agbayani with a special participation of Cheska Garcia and Rommel Padilla. Some a sweetiest romantic kilig dramedy Crazy Little Thing Called Love based on teh 2010 hit Thai film top-billed by the primetime prince Dingdong Dantes, Cristine Reyes and Maricar Reyes. There is *Iskul Bukol Men* which yet to monitor in school of cool, romantic love story is **Sandy's Romance**, a teen drama anthology serial with Nadine Lustre and AJ Muhlach for the love-team in lucky-sender letters, *Friends 4Ever* is a youth-oriented drama series about friendship of ultimate barkada experience is those teenagers starring the hottest teen stars like Marlo Mortel, Janella Salvador, Freddie Gutierrez, Khalil Ramos, Sue Ramirez, Francis Magundayao and Liza Soberano, populer hit rapper Abra is Abra Gayuma about the gay of balka for the popular hillarious sitcom, *Happy TODAS* is an all-male gag show with Keempee de Leon, Victor Anastacio, Sam YG, Elmo Magalona, Young JV, Joross Gamboa and Ya Chang with a sexiest lady girls intend to his boys night out in comedy at night, the first time ever of Last Fool Show hosted by Freddie Webb and Giselle Sanchez for the comedy talk show late at nigt, Miss Universe 2012 runner-up Janine Tugonon for the dance show **DMZ-TV**, Ramon Bautista is the anchor news of political satire Sic O'Clock News Naman, and the popular and top-rated comedy sitcom *Maya Loves Sir Chief* starring the comedy queen Jodi Sta. Maria (Maya dela Rosa) and veteran actor Richard Yap (Sir Chief Lim) for a kilig moments in the overall performance of its stars of comedians and comedienne. Those the popular success of the hit chinovela Amazing Twins, a primetime Taiwanovela Love You, a hit telenovela La *Madrastra* is also starring Victoria Ruffo and a hit Koreanovela primetime *My Love* Patzzi starring Jang Nara.

The popular and top-rated game shows *Who Wants to be a Millionaire?* hosted by Robi Domingo and *The Million Second Quiz* hosted by Drew Arellano which now have the million peso-prize and the reality show for the national singing contest *Born to be a Supertar* hosted

by a Kapinoy singing champion Anja Aguilar with the judges of Paula Bianca, Sam Concepcion, Joey Albert and Gino Padilla. For singing contest, will perform auditioned singers will having the overall performance of its singing superstars to becoming the next singing idol fans when a finalists from the weekly winner brings home P1 million. As the show revs up, we hope it will find its bearings participated by young students like the fans of singing superstars and established singers of Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang and Anne Bernardo.

We are particularly keen on the network's children educational show *KapinoyLand*. It not only for baby in the family boomers into the adventures of kiddies which we are all children but also somehow the kids will enjoy watching the mascots and puppets as well that even the Philippines may have overtaken us in the children's TV genre. When local networks were panic-buying from Mexico, Colombia, Taiwan, Indonesia and Korea, we least expected that one day we would be importing TV programs. *KapinoyLand* is a Philippine live animation TV children's programming showcasing a magical world full of wonders and valuable lessons to learn along the way -- *KapinoyLand* brings once more as the leading mascot Mr. Kapinoy and puppets and the rest of the Kapinoyfriends such as Ms. TV, Newspaperboy, Radiogirl and Ms. Lola Kapinoy in their new and one-of-a-kind adventure. The show features new and magical characters and now featuring Kapinoy superstars as well as the popular puppets like RemoteBoy, Manok, Baby Kapinoy and PinoyFlag.

The show is wons a Best Children's Program for USTv Student's Choice Awards, the Gawad Tanglaw Awards, KBP Golden Dove Awards, Anak TV Seal Awards, Gandingan: UPLB Isko't Broadcast Choice Awards, PMPC Star Awards and Catholic Mass Media Awards. Reliving the magic, kids, culture and fun of KapinoyLand, IBCrecently transformed the IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City into a spellbinding and enchanting land for the grand relaunch of KapinoyLand Season 3 for pre-school children that would supplement their education and make the children appreciative of their culture like bears and toys for kids with KapinoyLand DVDs and CDs.

Members of the media along with kids and their parents also became the first to view in full the pilot episode of *KapinoyLand* Season 3 with a load of awesome surprises.

With exciting games--the well got filled up again, the rainbow's colors became complete, and the trees were given the care they deserve in once more, new characters, amazing musical numbers, enchanted travels, cool lessons, alphabets of ABC and play an exciting fun and games. **The Kapinoy Network** adventage of the popularly partner with Sari-Sari Kapinoy and Toy Kingdom as KapinoyLand, the merchandise pioneers the use of in-store promotions and novelty premium items produce a toys, dolls, i-pods, cellphones from **Smart**, **Globe**, **My Phone** and **Cherry Mobile**, **Bench** t-shirts, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, books, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among others are available in the makret of supermarkets, supermalls, malls and much more in

Mega Manila and other provinces nationwide in very affordable prices along with **KFC**,**McDonalds** thru **Happy Meal** packages and **Goldilocks** promote a celebration cakes and birthday cakes.

Mr. Kapinoy is the main franchise mascot leader of sequestered TV station **IBC**. *KapinoyLand* will featuring the culture in the Philippines from Luzon, Visayas and Mindanao have more, new characters, new puppets, amazing musical numbers, enchanted travels, and cool lessons who make the children with the target market for kids and baby boomers. In the guests will be the kind of baby, child and kids play that Mr. Pinoy meeting learning, playschool and playground with exciting fun and gamesin children's audition in a fun and creative way just give ABC letters and 1 2 3 numbers.

KapinoyLand Books are the bedtime, storytime, anytime, anywhere available in National Bookstore and released bySari-Sari Kapinoy Store has actually has released many books. Appeal to 2-5 years old for baby, 5-13 years for kids of these children, and will singing, dancing and playing for kids as the live-action animated format using original Filipino music and stories, animation, theater, muppets, live action animated and features. Mr. Kapinoy believes would welcome a kids, entertaining educational program that will appeal at kids, released *KapinoyLand* DVD and *KapinoyLand* CD volumes 1 to 13 available on all record stores nationwide from IBC Home Video, Ivory Music and Video and IBC Records for their own music album.

The **Kapinoy** network and **Viva** have struck a golden partnership by providing viewers, chiefly kids just home from school or the playground, a refreshing primetime shows, the kitsch and sugar of telenovelas or the gore and sensationalism of newscasts. Catch the kiddie series, weekdays at 11:00AM to 11:30AM.

# Ito'ng Bagong Channel mga Kapinoy

April 25, 2014

It has never been this big, the biggest and brightest names of Philippine entertainment industry together in one channel of the Kapinoy superstars.

- Robi Domingo Award-Winning TV Host (Who Wants to be a Millionaire?)
- Drew Arellano Game Show Host (The Million Second Quiz)
- Anja Aguilar Asia's Certified Singing Champion and Young Diva Princess (Born to be a Superstar)
- Janella Salvador Teen Sweetheart and Primetme Prncess (Janella in Wonderland)
- AJ Muhlach The Phenomenon Leading Men (Sandy's Romance)
- Nadine Lustre The Asia's Teen Superstar Princess (Sandy's Romance)

- Marlo Mortel Ultimate Leading Men (Janella in Wonderland)
- Claudine Barretto Queen of Pinoy Soap Opera (Your Heart, My Love)
- Raymart Santiago King of Pinoy Soap Opera and Action Star (Your Heart, My Love)
- Ronnie Ricketts The King of Action Star
- Maricar Reyes The Primetime Queen (Crazy Little Thing Called Love)
- Ramon Bautista King of Sitcom (Iskul Bukol Men, Sic O'Clock News Naman)
- Sandy Andolong The Drama Queen of Philippine Movies (Your Heart, My Love)
- Dingdong Dantes Award-Winning Box-Office and Primetime Prince (Crazy Little Thing Called Love)
- Cristine Reyes The Asia's Drama Queen (Crazy Little Thing Called Love)
- Christopher de Leon The Drama King of Philippine Movies (Your Heart, My Love)
- Jodi Sta. Maria The Comedy Queen as Maya (Maya Loves Sir Chief)
- Richard Yap Sir Chief (Maya' Loves 'Sir Chief)
- Freddie Webb The King of Star (Last Fool Show)
- Cherry Pie Picache Award Winning Actress (Your Heart, My Love)

*Ito'ng Bagong Channel 13* is the new tagline of the number 3 station IBC-13. known as the Kapinoy network.

# Raymart Santiago as Action Star, Guests on 'Maya Loves Sir Chief' as Sir Chief a Tawa

June 13, 2014

King of box-office action star Raymart Santiago who is also the top-rated teleserye *Your Heart, My Love*, while Jodi Sta. Maria is a comedy lady and Richard Yap means a tawanan actor shooting the scene for his guesting on the hit sitcom *Maya Loves Sir Chief* in an episode airing this Saturday (June 14).

Raymart guests as Raymart is that an action star, who always in the power-packed he has good action of a house. She is Maya (Jodi Sta. Maria) with a home day of father's day and he is Sir Chief (Richard Yap), a wealthy tawanan comedian. Happy Fathers Day to all the Dads out there.

What could be Raymart's packed for those action and comedy?

Also airing on Saturday is another boys night out treat for the hottest men. Catch the all-male stars of a gag show *Happy TODAS* as they counter the father's day parade with a dad in episode *Saludo*.

The boys head over to experience dad, father and boys, and they they'll be sharing their experience with a funny gags, skits, parodies and hilarious sketches for everyone to enjoy. Also joining them in their father's day are an all-male cast members Keempee de Leon, Sam YG, Elmo Magalona, Jimmy Muna and Victor Anastacio—making for an more enjoyable and extra memorable experience such a brothers and the music will have musical numbers and they are also features live comedy performance, a barrage of gags, spoofs, sketches and will feature sexy ladies and models, and an artist-of-the-week along with topped in the guest performances from your favorite Kapinoy superstars with a special guest Cristine Reyes.

Don't miss out on Maya Loves Sir Chief airs on Saturday nights at 9:45PM, plus Kapinoy comedy shows, as *TODAS Kids* airs on Monday to Friday at 3:00PM, *Sic O'Clock News Naman* airs on Thursdays at 8:00PM after *Janella in Wonderland*, *Iskul Bukol Men* airs on Thursdays at 8:45PM, *Maya Loves Sir Chief* on Saturdays 9:45PM after *Born to be a Superstar* and the boys night out's gag show *Happy TODAS* airs Saturdays 11:30PM right after *ONE FC* on IBC-13.

# 'Ito'ng Bagong Channel 13 Day' Draw Superstars on Fans' Faces

June 28, 2014

IBC-13's *Ito'ng Bagong Channel 13 Day* drew the superstars on the faces of loyal TV viewers as the biggest and brightest Kapinoy superstars treated their fans with a two whole-day bonding activity at the SM City North EDSA in Quezon City last Saturday and Sunday (June 21 and 22). As a way giving back for the undying love and support of its supporters, IBC-13 threw an ultimate grand fans day filled with nonstop production numbers and surprises, where avid viewers got to meet and greet their idols.

AJ Muhlach and Nadine Lustre made all Nadrian (Kathryn-Daniel) fans screaming and jumping with joy as they serenaded everyone with a special duet, and even picked a lucky couple to come up on stage to meet them face-to-face with the Saturday night drama antholgy serial *Sandy's Romance*.

Aside from the special treat of the Nadrian love team, fans and avid viewers also got the ultimate Kapinoy experience as they participated in *Iskul Bukol Men* led by Tito (Aki Torio), Vic (Abra) and Joey (Josh Padilla) and *Lunch Break*which is led by its hosts Ryan Agoncillo with Joy Viado, Annabelle Rama and Bobby Yan.

Solid teleserye fans and royalries were also in for a treat with the performances from the lead stars of breath-taking *Janella in Wonderland* led by the primetime princess girl Janella Salvador and the leading men Marlo Mortel; *Crazy Little Thing Called Love* stars Dingdong Dantes, Cristine Reyes, Cogie Domingo and Maricar Reyes; and *Your Heart, My Love* love team of Claudine Barretto and Raymart Santiago.

Joining the teleserye royalties were the whole cast *Frijolito* led by Bimby Aquino-Yap, Nel Gomez and Coleen Garcia; the lead stars of *Batang Genius* led by the twins of tween stars Mavy Legaspi and Cassy Legaspi; and the whole barkada of *TODAS Kids* and *Friends 4Ever*. The comedy fans ames a tawanan were also joined with *Happy TODAS* gang composed of the all-male group for boys night out called TODAS Boys are Keempee de Leon. Sam YG, Elmo Magalona, Jimmy Muna and Victor Anastacio; parody of news anchor Ramon Bautista of the political satire *Sic O'Clock News Naman*; and the comedy sitcom *Maya Loves Sir Chief's* love teams of Jodi Sta. Maria and Richard Yap.

Meanwhile, *Ito'ng Bagong Channel 13 Day* became more special as Liza Soberano, Mario Maurer and Freddie Gutierrez introduced their upcoming fairy fantaserye *Liza* which will air soon. IBC also announced that the Japanese anime TV series *Ghost Fighter* will be a part of its Anime Kapinoy morning block.

Also making the Kapinoy experience more memorable were in the world-class performances of the Asia's nightingale Lani Misalucha and *Born to be a Superstar* finalists such as Cayleen Villamor, Veejay Aragon and recently Shanne Velasco; and the heart-stopping dance number from G-Force dancers.

# Tangga Queen Alma Moreno is Back while Joins in 'Maya Loves Sir Chief'

July 17, 2014

IBC-13's hit sitcom *Maya Loves Sir Chief* is set to begin a laughter-dancing riot this Saturday (July 19) as it welcomes back the Tangga Queen Alma Moreno this Saturday nights to join a cast led by the comedy leading lady Jodi Sta. Maria and newbie veteran actor Richard Yap.

In the upcoming episode featuring the guest star, Alma will be playing the part of Alma, while dance with of Maya (Jodi Sta. Maria) that decides to dance with a tangga dance. When she dance, Sir Chief (Richard Yap) watches your steps on the fun-filled tangga superstar.

The considers the late '80s as the most memorable part of her career, as this was the time she shot to popularity not only as an actress but as a dance floor icon—but with her sensual dance moves and signature costume? Find out on *Maya Loves Sir Chief*, now airing on Saturdays on IBC-13 at 9:45pm.

Catch the Kapinoy comedy shows and make weekends complete, as *Happy TODAS* airs on Saturday 10:30pm after *ONE FC*, *TODAS Kids* airs weekdays 4:30pm after *Ghost Fighter*, *Sic O'Clock News Naman* airs Thursday 8:00pm after *Janella: A Princess Girl*, and back-to-back with *Iskul Bukol Men* airs Thursday 8:45pm.

## Laurenti Dyogi, Head of IBC Entertainment TV

July 28, 2014

Three television sets were turned on inside Laurenti Dyogi's office at the state-run sequestered media network Intercontinental Broadcasting Corporation (IBC). Those unit was devoted to the rivals of ABS-CBN Corporation and GMA Network, Inc., and the number 3 spot of IBC-13, RPN-9 and TV5.

At home, a TV set can be configured to divide into thirteen screens. Better to see the goings-on both in local TV and in foreign channels, Head of IBC Entertainment TV explained.

Laurenti Dyogi is the current head of IBC Entertainment TV division and the former production TV head of ABS-CBN; he is also a producer of many TV shows.

As the chief of the IBC-13's entertainment block, he experimented with dramas, light-hearted shows and hired good writers. He revived the love team tandem popularized in the 1970s, resurrected local fantast titles and introduced fantasy series on primetime such as Janella in WonderInd. Through her initiative, he saw the network brought the right number of Kapinoy Fantaserye titles such as My Batang Momay, Carita de Angel, Batang Genius, Voltron Man and Janella: A Princess Girl.

As of today, IBC-13's primetime shows led over the rival networks. He is now joined IBC in 2013 as Associate Producer since the Head of Entertainment TV. With both expertise and passion for her craft, she was appointed to various positions in the company – Executive Producer, Assistant Production Manager, Production Manager, Production Director, Head of TV Production, and finally Channel 13 Head.

Dyogi is the head of IBC Entertainment TV since 2013. Under his helm, soap operas like the fantasy series *Janella: A Princess Girl* and a hit teleserye *Your Heart, My Love* shot into popularly, signaling the advent of the teleserye wave on Philippine TV made household names and established bankable love teams like that of a teen star Janella Salvador and Marlo Mortel, and Claudine Barretto and Raymart Santiago.

His first taste of the huge success are the game show *The Million Second Quiz* (Drew Arellano), sing-along musical game show *Killer Karaoke* (Elmo Magalona), reality show *Born to be a Superstar* (Anja Aguilar) for the singing contest became a hit on primetime, and the country's phenomenal game show on Philippine television *Who Wants To Be A Millionaire?* (Robi Domingo) that became a huge primetime hits.

The primetime teleserye *Your Heart, My Love* became one of IBC's hit teleserye and the toprating comedy sitcom *Maya Loves Sir Chief* also became a hit for IBC, both of which were top-

rated shows and revived the love team tandem popularized in the 1970s. Mr. Dyogi also resurrected the Pinoy fantasy and introduced fantasy series on primetime such as *Janella: A Princess Girl*, the story of a fairytale princess girl, and the superserye Voltron Man, a superhero came from the characters of Superman, Buzz Lightyear, Iron Man, among others, both of which were top-rated shows.

At this time, IBC-13's prime-time shows led over the rival network's. The effort paid off in 2014 when media surveys showed IBC-13 as the top number 3 network.

In 1980s, IBC-13 played the third player to the more powerful and influential ABS-CBN owned by the Lopezes and GMA owned by Gozon family. Reversing the tide, therefore, was hard work, Mr. Dyogi said. They had to figure out how to work under the shadow of a politically influential network.

# IBC-13 is still getting champion as "The Country's Third Leading TV Station"

August 4, 2014

I was started as the leader of IBC-13 since 2011 because the bid companies bought The Most-Watched TV Station in the Country because of lack of programming and sponsors through advertisers.

In early February 2011, The Aquino administration is planned to buying privatize both **RPN-9** and **IBC-13** and leaving**PTV-4** will be the government network.

According Sec. Sonny Coloma, It was confirmed that **RPN** is bought by **Solar Enetertainment Corporation** (owned by the Tieng Brothers) by 34% and **Far East Managers and Investors**, **Inc.** which is owned by the Benedicto family by 32% and the government to 20% shares and other private stocks by 14% but **The Country's Third Leading TV Station** is still 100% owned and operated by the government.

"But I'm saying that because of **KBP**, we became No.3," Canoy hazened to add. "It's just that a membership from the **KBP**, we became No.3." They became No.3 because of hard work; because they did the right moves and the right projects, after studying the strength and weaknesses of their closest rival. "Pinag-aralan kong mabuti kung ano ang mga ginagawa nila sa kabila, with the same dedication and zeal like when I reviewed for the bar." I have to learn from their weakness and strength. What he found out among others was that their closest rival had homegrown talents at that time, that they were just "buying contracts" (that resulted in the rampant piracy of their talents) so they were somewhat operating on "borrowed abilities." And on their side, because they were counter-programming, he standing on the way.

**Viva Television** is showing how to dominate the boob tube without owning a TV station. The newest movie-recording-TV production outfit is going full blast in producing shows not only on **IBC-13** and **PTV-4** but also on **RPN-9** at the top of their current list of projects.

The programs of **IBC-13** are homegrown, powerhouse, wholesome, quality, innovative, creative intact and star-studded because of many hit shows now on primetime slots. Currently airing the *PBA* games on Wednesdays and Fridays at 8-9:30pm, Saturdays 2:30-4pm and Sundays 4-6pm.

Several religious programs, it's OK for *El Shaddai* because of Good Faith, *Jesus Miracle Crusade*, *Healing Grace Mass* with Fr. Fernando Suarez got the chirch and *Kerygma TV* because I believe in jesus catholic.

For children's programming include *Barney & Friends* (8:30am), *Hi-5* (2:30pm) and *KapinoyLand* (3pm). **IBC-13**, the programs are bringing in daytime timeslot, with a fairyserye *Winx Club*, the tokusatsu series like *Kamen Rider Fourze* and *Kirarin*. Weekend cartoons are *Mickey Mouse Clubhouse*, *Phineas and Ferb*, *My Friends Tiger & Pooh*, and *Sky Ranger Gavan*. That's beacuse of the primetime is the network's key of success for the sake of **The Kapinoy Network** the employees are they because of debts the network, and kids will surely to watch animes like *Ghost Fighter* is now on primetime slot (4-4:30pm). In the report of **News5** reporter Justine Santos, The studios of **IBC-13** are from old to new, and the control room for news programs are shared with humans and cats. The employees want to privatize **IBC-13**, now na! to make new programs as its still remaining as "**The Superstar TV Station in the Philippines**".

With its membership from the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) along with ABS-CBN, IBC-13,Net 25, RPN-9, Light Network 33, ABS-CBN

Sports+Action and UNTV, IBC-13 became No.3, edging its nearest competitor ABS-CBN and GMA-7 who was about both in No.1. Because of their news and current affairs, sports, educational and entertainment programs, IBC Channel 13 became No.3 since 1996. -Eric Cany, chairman of IBC and Boots Anson-Roa, president/CEO of IBC.

**IBC Channel 13** was the top television station until mid-1980's and now in the number 3 station. I remember the **IBC-13** jingle --"life is a drama, life is a comedy...." For me, **IBC-13** is just a "space waster" given the kind of programming it has. I have one piece of advice for whoever in the government who is now running this channel: you have the golden opportunity of turning this station into a channel for serious viewers.

Back to the history, IBC-13 was the No.1 TV station in the early 80's. Top programs of Channel 13, which is banners Basta Pinoy sa Trese, Life Begins at 13, Pusong Pinoy, Pusong Trese and Pinoy ang Dating, mantra back then, as Ora Engkantanda, Pinoy Thriller, Iskul Bukol, Takeshi's Castle, Chicks to Chicks, TODAS, Seeing Stars with Joe Quirino, Sic O'Clock News, Maricel Live!, The Sharon Cuneta Show, Barrio Balimging, Goin' Bananas, See-True, Loveliness, Sitak ni Jack, Hapi House, and others.

In 1990's, **IBC** experience a conflict as the third major player behind **ABS-CBN** and **GMA Network** due to the massive demographics and massive programs like news programs which extended to 60 minutes start at 6:30pm timeslot. **Channel 13** currently boosts their ratings compared to **ABS-CBN** and **GMA** because of LandiSerye (Teleserye with full of Intimate or Sex scenes), and **IBC** airs **Viva** Tagalog movies on primetime TV, and sports coverage like **PBA** and **NBA** every night to boost the rating even better.

In 1995, it launched as **Vintage Television (VTV)**, which they aired every primetime (5pm-12mn) and **Viva-TV** as the sports and entertainment programming block (from 5pm-12mn). But this time, the TV ratings continues as **IBC-13**when it comes to blocktimers and extended to producing an original productions.

IBC-13 airtime they used to be the no.1 channel in the 80's with hit shows like SeeTrue, Chicks to Chicks, Seeing Stars with Joe Quirino, Iskul Bukol, The Sharon Cuneta
Show, Maricel Live!, Goin' Bananas, Loveliness, Barrio Balimbing, Sic O'Clock
News, TODAS, Hapi House, Sitak ni Jack, Ora Engkantada, and others. It would then have
buyer-private entity to activate it again became IBC 13. RPN-9 is no.1 too under Jose Mari
Gonzales, he was brilliant idea of buying the rights of Mexican and Venezuelan soaps from
kumpare in televisio I think. His most popular Marimar is imported and put RPN-9 on the top.
But this time, TV5, RPN-9 and IBC-13 is now becoming the massive TV network whiuile
intoducing new kinds of TV shows and I predict it will be at par with ABS-CBN and GMA in the
coming years, They have the money and the able leadership of Manny V. Pangilingan (TV5),
Wilson Tieng (RPN) and Eric Canoy (IBC).

New TV shows will now be broadcasted over **IBC 13** and you might be surprised with it's latest line-up and intend to be the buyer-private entity and buying the rights of Mexican, Korean and Taiwanese soaps.

First include the newest fairytale fantaserye *Janella: A Princess Girl* (6:00-6:30pm) starring Janella Salvador as the leading role for the only primetime princess and the newest action supeserye *Voltron Man* (7:30-8:00pm) starring AJ Muhlach as the primetime prince.

# IBC-13 Releases 2014 Station ID Titled 'Ito'ng Bagong Channel 13'

August 8, 2014

Sequestered TV station IBC-13's highly anticipated station ID is set to premiere on the network's primetime block on Saturday (August 9, 2014), pleasantly illustrating why IBC-13 is called the superstar network.

It will also just saying Ito'ng Bagong Drama, Ito'ng Bagong Comedy, Ito'ng Bagong Action, Ito'ng Bagong Adventure, Ito'ng Bagong Action, Ito'ng Bagong Fantasy, Ito'ng Bagong Radyo, Ito'ng Bagong Anime, Ito'ng Bagong Primetime, Ito'ng Bagong Game, Ito'ng Bagong Channel 13, Ito'ng Bagong Telenovela, Ito'ng Bagong Asianovela, Ito'ng Bagong Movie, Ito'ng Bagong Company, Ito'ng Bagong Superstar, among others.

Aptly themed *Ito'ng Bagong Channel 13*, the official music video is also led by primetime prince AJ Muhlach, Janella Salvador, Marlo Mortel, Drew Arellano, Nadine Lustre, Robi Domingo, young diva princess Anja Aguilar, the heir of Pinoy rap Elmo Magalona with the rest of the Kapinoy talents, stars, hosts, newscasters, sportsmen, employees, management, IBC Board of Directors and audiences are all gamely dancing to the theme song and the official station jingle *Ito'ng Bagong Channel 13* composed by the singer-songwriter Marcus Davis, sung by the young diva princess Anja Aguilar.

It is refreshing to see the queen of Pinoy soap opera Claudine Barretto, the king of Pinoy box-office action star Raymart Santiago, the broadcast journalists are Ricardo Cepeda, Czarinah Lusuegro, Henry Omaga-Diaz, Snooky Serna-Go, Bernadette Sembrano, Jess Caduco, Vincent Santos, Amelyn Veloso, Cathy Eigenmann, Randy David, Ben Tulfo, and basketball royalties James Yap of *PBA*, Kobe Bryant of *PBA* and Honorio Banario of *ONE FC* – grooving, rocking, and simply having fun in this music video.

Joining in the fun are industry icons such as Jodi Sta. Maria and Richard Yap, the original prince of pop Dingdong Avanzado, the Asia's nightingale Lani Misalucha, Jenine Desiderio, Gino Padilla, Miguel Aguila, the R&B prince Thyro Alfaro, Maricar Reyes, and Cogie Domingo; the Kapinoy young stars Jerome Ponce, Freddie Gutierrez, Erich Gonzales, JC Tiuseco, Kelly dela Cruz, Dino Imperial, Coleen Garcia, Josh Padilla, Janeena Chan and *Friends 4Ever*scholars (Khalil Ramos, Sue Ramirez, Francis Magundayao, Ella Cruz, Yves Flores and Liza Soberano); heartthrob Dingdong Dantes and the all-male group TODAS Boys (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio) from *Happy TODAS*; *Born to be a Superstar* finalists such as Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Shanne Velasco and Arvin Ventanilla; *Chinatown TV* host, Ramon Bautista, Iya Villania, Joey Marquez and *Lunch Break* host Ryan Agoncillo, Joy Viado and Annabelle Rama, the child stars wonders like Thirdy Lacson, Mavy and Cassy Legaspi, Mutya Orquia, Bimby Aquino-Yap, Timothy Chan, Xyriel Manabat, Gerald Pesigan and Kendra Kramer; sportscaster Anthony Suntay; and Mr. Kapinoy with a cast of *KapinoyLand* characters.

Full of fun, laughter, dancing, and kulitan, the 4-minute Station ID mirrors the happiness the stars and the staff feel in their everyday watching the superstars with the Kapinoy Network, and they want to share this happiness with the viewers with the Filipino-like as the magic Pinoy salakot. In the Philippine television network IBC-13 puts in the colorful salakot in its logo of I is red, B slash 13 is green and C is blue.

The video was shot in IBC Central Tower in San Franciso Del Monte and IBC Broadcast Center in Broadcast City, Diliman, Quezon City, and in the heat of basketball action of the *PBA* and *NBA* scrimmages. The video also includes other IBC employees, IBC Board of Directors, fans, studio audiences as well as street bystanders.

Because the Filipino is great to those who watched it, the newest Station ID is a testament that every IBC-13 program is made of hard work and fun, making the Kapinoy Network's community of talents, superstars and employees true ambassadors for the homegrown treat.

Station ID: AJ Muhlach

Station ID: Janella Salvador Station ID: Elmo Magalona

Station ID: Claudine Barretto and Raymart Santiago

Station ID: Jodi Sta. Maria and Richard Yap

Station ID: Drew Arellano

Station ID: Nadine Lustre

Station ID: PBA Players

Station ID: Anja Aguilar

Station ID: Henry Omaga-Diaz and Snooky Serna-Go

Station ID: TODAS Boys

Station ID: Dingdong Avanzado

Station ID: Lani Misalucha

Station ID: Born to be a Superstar finalists (Joshua Cadelina, Cayleen Villamor, Veejay

Aragon, Anne Bernardo, Ronald Humarang, Shanne Velasco and Arvin Ventanilla)

Station ID: Marlo Mortel, Kelly dela Cruz, Jerome Ponce and Joanna Morales

#### Lyrics: Edit

#### Life Begins at 13 (1987-1989)

Life is a drama

Life is a comedy

Life is adventure, action and fantasy

Come alive with life

It's a technicolor dream

Come alive with life

Come alive with life

That you seen on your screen.

Life begins, yes, life begins

Life begins at 13.

### Pusong Pinoy, Pusong Trese (1989-1990)

Makulay talaga ang buhay ng Pinoy

May kulay, may damdaming buhay

Ang buhay Pinoy, may puso

Pusong buhay

Pusong Pinoy, pusong trese.

Ooooohhhhh....

Pusong Pinoy, pusong trese!

#### **Pinoy ang Dating (1994-2002)**

Narito, narito ang damdaming totoo

Ang buhay at ang pulso ng bayan mo at bayan ko

May bakas ng syudad, may himig ng bukid

Parang ihip ng hangin, pagang agos ng tubig

Ayayay ayayayayay...

May lukso ng dugo, may igting ng damdamin

May kurot sa puso na pinoy ang dating

May lukso ng dugo, may igting ng damdamin

May kurot sa puso na pinoy ang dating

May lakas ng loob, may tindi ng isip

May likas na galing, pinoy ang dating

Ayayay ayayayayay...

May lukso ng dugo, may igting ng damdamin

May kurot sa puso na pinoy ang dating

May lukso ng dugo, may igting ng damdamin

May kurot sa puso na pinoy ang dating

May lukso ng dugo, may igting ng damdamin

May kurot sa puso na pinoy ang dating

May lukso ng dugo, may igting ng damdamin

May kurot sa puso na pinoy ang dating...

# Maya Loves Sir Chief tops the TV ratings and with the special guest Joey de Leon on August 23

August 22, 2014

They started with the teleserye *Your Heart, My Love*, said Laurenti Dyogi, IBC Entertainment TV head, and it follows the fantaseryes *Kroko: Ang Alamat sa Zoo, Janella: A Princess* 

*Girl* and *Voltron Man*, as well as the drama anthology Sandy's Romance and the gag show *Happy TODAS*.

Now also that, IBC-13 makes yet the top-rating sitcom this Saturday via *Maya Loves Sir Chief*, starring local comedy leading lady Jodi Sta. Maria and Richard Yap.

"The viewers always look for new shows that will entertain them, and IBC-13 is always at the forefront of this commitment in producing innovative, creative and excellent programs," said Bañaga,

"With Maya Loves Sir Chief, we aim to bring back the glory days of primetime comedies. This sitcom carries a different, light and funny storyline, and is bannered by a unique mix of cast members, which should already get the viewers excited to see how everything and everyone will work out in this show."

Maya Loves Sir Chief continues to be the network's strategy of offering viewers a choice, an alternative entertainment to break the habit of traditional television. The show reaching the record-breaking TV ratings with 35.4% audience share, compared to *Home Sweetie Home* with 24.8% which is starring John Lloyd Cruz and Toni Gonzaga, and *Pepito Manaloto: Ang Tunay na Kuwento* with 15.7% starring Michael V.

On Saturday night (August 23), the hit sitcom beginning with the joke as the reunion of IBC's veteran star is Joey de Leon this Saturday night as the special guest, led by the comedy leading lady Jodi Sta. Maria and the newbie veteran actor Richard Yap.

In the upcoming episode featuring the guest star, Joey will be playing the part of Joey de Guzman, the man of comedy, while he talk about Maya (Jodi Sta. Maria) that will surely delight. When Sir Chief (Richard Yap) looked like the jokes of laughs. Joey will celebrate on its 45th anniversary in show business, he is also about comedian, actor and TV host will tribute. He was been as IBC family member for 18 years and him with the notable primetime shows on IBC such as *OK Lang, Iskul Bukol* as Leon invited the trio to join him and TVJ, Tito, Vic and Joey was created, *TODAS*, *TVJ* and *Back to Iskul Bukol*.

Find out on *Maya Loves Sir Chief*, now airing on Saturdays on IBC-13 at 6:45pm.

Catch the Kapinoy comedy shows and make weekends complete, as *Happy TODAS* airs on Saturday 10pm after *Born to be a Superstar*, *TODAS Kids* airs weekdays 11:30am , *Sic O'Clock News Naman* airs Thursday 8:00pm after *Janella: A Princess Girl*, and back-to-back with *Iskul Bukol Men* airs Thursday 8:45pm.

# IBC-13 emerges as a strong player in the clash of the networks

FOR several years now, only two major players have been involved in the battle of the networks—ABS-CBN and GMA-7. While the two giants were busy duking it out to claim the highest place in the ratings game, another network was silently building its reputation and its own legion of fans through its groundbreaking shows—veering away from the usual fare of the two top contenders.

#### IBC (Ito'ng Bagong Channel 13)

IBC-13 was relaunched last month, complete with the new slogan *Kapinoy ng Bagong Pilipino* and the tagline *Ito'ng Bagong Channel 13* and a station ID which features its biggest talents and stars such as Drew Arellano, Anja Aguilar, Elmo Magalona, Nadine Lustre, Robi Domingo, AJ Muhlach, Janella Salvador, the Teleserye Queen herself Claudine Barretto, the Teleserye King himself Raymart Santiago, Jodi Sta. Maria and Richard Yap, Ramon Bautista, Iya Villania, TODAS Boys, Dingdong Avanzado and Lani Misalucha.

Drew Arellano of The Million Second Quiz, Nadine Lustre of Sandy's Romance, Elmo Magalona of Killer Karaoke, Anja Aguilar of Born to be a Superstar and Robi Domingo of Who Wants to be a Millionaire?

"We hope that our presence as a relatively new and exciting player will help expand field for the industry's growth," IBC chairman Eric Canoy remarked during the relaunch. "We remain committed to the vision of Channel 13 that truly serves the best interests of our brothers and sisters, wherever they may be."

He further stated that,"We believe that IBC-13 is a medium that could serve the global Filipino, as well as their families in every part of the country and the world, with the quality of programs and public service that exemplifies our continuous search for excellence."

Jodi Sta. Maria (Maya) and Richard Yap (Sir Chief) in the sitcom Maya Loves Sir Chief
With the comedy leading lady Jodi and Richard, chances are the quest for excellende will be
accomplished. Jodi Sta. Maria and Richard Yap's much-awaited family-romance sitcom Maya
Loves Sir Chief, aired every Saturday at 6:45 p.m. The show is directed by Malu Sevilla Mervyn
B. Brondial and also features Mutya Orquia, Thirdy Lacson, Alfred Nasayao, Gloria Sevilla, Jon
Santos, Sheng Belmonte, Ronnie Ricketts, Andrea del Rosario, Phillip Salvador, Jade Lopez,
Paolo Serrano, Joy Viado, Arlene Tolibas, Divina Valencia, Blaksyak, Carla Castelo, Rocio
Olbes, Ruby Rodriguez, Pio Balbuena, Arlene Tolibas and Vandolph Quizon.
Before the show's premiere, there have been a lot of speculations about his transfer from ABSCBN and IBC-13, when Jodi and Richard merely part of showbiz and also still appearing in the
network's daytime series Be Careful With My Heart on ABS-CBN.

"Maganda naman ang paalamanan," they shares with Philippine Entertainment Portal (PEP) in an interview. Now she and he says at IBC-13, he is treated like a kilig moments.

### Thircy Lacson and Kroko, Janella Salvador as Janella and AJ Muhlach as Voltron Man Claudine Barretto and Raymart Santiago of Your Heart, My Love

Another show to watch out for over at the revitalized channel is *Seeing Stars Tonight* on Sunday nights and will feature Joey Marquez and an action-packed series *Hitman* starring Dingdong Dantes and Cristine Reyes aired on September 8. Other existing shows such as *Kroko: Ang Alamat sa Zoo* which will feature Miguel Moreno and Thirdy Lacson, *Janella: A Princess Girl* featuring Janella Salvador, *Voltron Man* featuring AJ Muhlach, the drama series *Your Heart, My Love* with Claudine Barretto and Raymart Santiago, *The Million Second Quiz* with Drew Arellano, *Sandy's Romance* starring Nadine Lustre, *Killer Karaoke* with Elmo Magalona, the reality show *Born to be a Superstar* with Anja Aguilar, and *Happy TODAS* featuring the gang of Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio, have all been refreshed as well so as to further anchor the channel's journey to gain a much larger viewership, larger than the two giant networks.

And there is no doubt there is much more to watch out for given the fact that Dingdong Avanzado and Lani Misalucha, who can be safely considered a veteran of TV shows, is on board, IBC Board of Directors and the management team which conceptualize shows, at the same time developing talents.

"It's a step up," he says. And yes, the same thing can be said about IBC-13. It has really stepped up to the game. Kapamilya and Kapuso better watch out.

# IBC-13 Christmas Station ID 2014 - Isang Bawat Christmas

October 23, 2014

#### Isang Bawat Christmas (IBC)

The new treat of christmas carol, IBC-13 joins the the two largest networks ABS-CBN 2 and GMA-7 with their concept and execution of their Christmas station IDs. IBC-13's newest 2014 Christmas station ID as *Isang Bawat Christmas* gathers Philippine TV's brightest stars to promote joy and unity this season has been released, on Thursday, October 24, after the telecast of *Express Balita*.

If GMA-7 has its *Kapuso ng Pasko* and ABS-CBN as *Masayang Muli ang Kwento ng Pasko* as their Christmas ID theme this year, IBC-13 also releases its Christmas 2014 Station ID

called *Isang Bawat Christmas*. It also highlights the bond that IBC have forged with its audience through the years.

In a rare show of force, Philippine TV's biggest and brightest stars—young diva Anja Aguilar, Drew Arellano, Nadine Lustre, Robi Domingo, Claudine Barretto, action star Raymart Santiago, Iya Villania, original prince of pop Dingdong Avanzado, Ramon Bautista, Lani Misalucha, Elmo Magalona, Ryan Agoncillo, Joey Marquez, the comedy leading lady Jodi Sta. Maria and Richard Yap, Jake Cuenca and Cristine Reyes—lead IBC-13's growing family to appear in its Christmas station ID, fostering joy and unity among Kapinoys across the country this season. Singing the *Isang Bawat Christmas* jingle is IBC's Kapinoy singing champion, Anja Aguilar, whose infectious cheerful energy complements the music video's overall message.

Drew Arellano, Nadine Lustre, Raymart Santiago and Claudine Barretto, James Yap and LeBron James, Bimby Aquino-Yap, Ramon Bautista with Mr. Puppet Ramon, Lani Misalucha, Dingdong Avanzado, Jodi Sta. Maria and Richard Yap, Robi Domingo, Anja Aguilar,

The Christmas station ID featured Anja bringing the Christmas spirit straight to the doorstep of a lonely child played by Kapinoy child star Bimby Aquino-Yap. From then on, a whole new perspective of bringing joy and sharing presents among Kainoys realizes what the essence of Christmas should really be to everyone.

The characters of *KapinoyLand* such as IBC's leading mascot Mr. Kapinoy, Ms. TV, Newspaperboy, Baby Kapinoy, Radiogirl and Ms. Lola Pinnoy, puppet characters RemoteBoy, Manok and PinoyFlag.

Some child stars of *TODAS Kids* that include Mavy Legaspi, Abby Bautista, Gerald Pesigan, Cassy Legaspi, Harvey Bautista, Kendra Kramer, Thirdy Lacson, Mutya Orquia, Juan Carlos and Juan Miguel Urquico, Atasha Muhlach, Aldred Nasayao, Miel Cuneta, Andres Muhlach, Sofia Millares, Lance Lucido, Xyriel Manabat, Izzy Canillo, Louise Abuel, Gerald Pesigan, Miel Cuneta and Harvey Bautista along with the ultimate all-male gang group TODAS Boys composed by Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and stand-up comedian Victor Anastacio of the boys night out gag show *Happy TODAS*. The host of *Chinatown TV* such as Wesley Chua, Lizbeth Yap, Morgan Say, Louella Ching and Joseph Tullao.

Just like its rival TV networks, the said station ID gathered the brightest stars of the Kapinoy station from the child star Bimby Aquino-Yap to the freshest stars like Drew Arellano and Cristine Reyes.

Adding glitz to the all-star season station ID is this generation's up-and-coming stars, IBC-13's young talents that will also include AJ Muhlach, Coleen Garcia, Nathan Lopez, Elisse Joson, Mario Maurer, Michelle Vito, Josh Padilla, Abigail Macapagal, the youth cast of *Friends* 

4Ever barkada are Khalil Ramos, Liza Soberano, Francis Magundayao, Ella Cruz, Yves Flores and Sue Ramirez with some of Kapinoy Talent Center (IBC-13's talent management and development arm) artists led by Marlo Mortel, Janella Salvador and Jerome Ponce of the primetime teen fantasy series Janella: A Christmas Tale.

The men and women of IBC News and Current Affairs (IBC-13's news organization under Media ng Bayan) bannered by a head Maria Ressa, anchors Randy David, Cathy Eigenmann, Jarius Bondoc, Ricardo Cepeda, Amelyn Veloso, Czarinah Lusuegro, Henry Omaga-Diaz, Snooky Serna-Go, Bernadette Sembrano, veteran anchor Jess Caduco, Vincent Santos, Czarinah Lusuegro, Ben Tulfo, Dimples Romana, Mario Dumaual and other IBC News personalities also grace the station ID to send the message of joy and unity across.

The country's finest singers are Jenine Desiderio, Miguel Aguila, Josh Santana, the finalists of *Born to be a Superstar* such as Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Arvin Ventanilla and Shanne Velasco. Local and international basketball superstars James Yap of *PBA* and Kobe Bryant of *NBA*, who recently signed up as basketball ambassadors of IBC Sports, join the station ID.

Heralding the Christmas spirit are personalities who part of the Kapinoy Network's current roster of popular and top-rated entertainment programs are Seeing Stars Tonight, Asian TV Awardsnominated Happy TODAS and Born to be a Superstar, Who Wants to be a Millionaire?, The Million Second Quiz, dance show Love Sweetheart, Lunch Break, It's Partytime, Dingdong n' Lani, Maya Loves Sir Chief, Sic O'Clock News Naman, Hey it's Fans Day!, Hitman, Janella: A Princess Girl, Voltron Man, Your Heart, My Love, Sandy's Romance, and the supertars of IBC-13's upcoming shows including The Bachelor, Hayate the Combat Butler, Pirate Kidz: The Next Level, the newest fantasy-drama series Sailor Girl and the action TV series Golden Boy. Meanwhile, at the recently concluded Christmas party of the Kapinoy Network for the members of the newest entertainment press, IBC Entertainment TV head Laurenti Dyogi revealed the direction of IBC-13 in 2014 where big-budgeted reality programs are already being lined up, including the Philippine version of the reality dating show The Bachelor with Dingdong Dantes; Miss Universe Queen to be hosted by Mario Maurer; some of action, fantasy and adventure are Pirate Kidz: The Next Level with the newest group of 5 kids composed by Kapinoy child wonders Aldred Nasayao, Lance Lucido, Harvey Bautista, Timothy Chan and Gerald Pesigan with Liza Soberano; Hayate the Combat Butler topbilled by Shanne Velasco and Jerome Ponce; Janella's teen fanta-drama trilogy as fantaserye Sailor Girl starring Janella Salvador, Josh Padilla and Marlo Mortel; and the action TV series Golden Boy starring AJ Muhlach, Liza Soberano and Phillip Salvador.

And to bring the *Isang Bawat Christmas* spirit closer to Kainoys, IBC-13 runs an on-air promo from Monday to Friday starting December 1. More than 70 winners will get to win P1,000 cash and P500 SM Malls present gift certificate. Every day, two lucky callers can get a chance to win

by tuning in to IBC's four radio stations such as iDMZ 891 FM, 93.5 Romance FM, Kapinoy FM 913 and DZTV Radyo Budyong 1386. The callers will be asked on how they can make this Christmas better than the previous ones—just like the message of IBC-13's station ID jingle. The promo runs until December 23.

Isang Bawat Christmas was written by Christian Martinez and Freddie Saturno, with music composed, arranged and produced by Freddie Saturno. It was performed by Anja Aguilar. 2014 IBC Christmas Station ID was created by IBC Creative Communication Management headed by Johnny Delos Santos. It is directed by Peewee Gonzales and reality-TV and indie film director Monti Parungao. The SID Creative and Production team members are Dang Baldonado, Sheryl Ramos, Raywin Tome; IBC Entertainment TV, News and Current Affairs Division, Regional Network Group, IBC International, Administrative Services and Human Resources Department, Property Management Group, and Safety and Security Division.

Watch IBC-13 Christmas Station ID 2014 "Isang Bawat Christmas" below:

#### Merry Kapasko Edit

IBC-13 ran a series of short Christmas-themed vignettes in their commercial breaks to advertise their annual Christmas programming. Each of the shorts featured the characters from the network's IBC shows, often parodying classic Christmas works such as those produced by Rankin/Bass.

Animation were made for station ID spots used on the channel, both in the Rankin/Bass stopmotion style delivering a Christmas gift. These particular animation pieces were also used in bumpers shown whenever the specials themselves went to commercials.

#### **Holiday Party**

A stop-motion specials, a snowwoman caricature of Rosie O'Donnel (voiced by herself).

- Mr. Kapinoy
- Baby Kapinoy
- Ms. TV
- Radiogirl
- Newspaperboy
- Ms. Lola Pinoy
- RemoteBoy
- Manok
- PinoyFlag
- Barney

- Baby Bop
- BJ

#### How the You-Know-Who Stole You-Know-Kapinoys!

Starring Liza Soberano, all the IBC-13 stars of characters in the city of Toonville like Paskohan a lot, with the major exception of Liza as the narration refers to her. The narrator reasons that her hatred for Christmas might be because her pigtails are tied too tight or because she her doll, but apparently the actual reason is because she believes she should have all the candy to herself.

Grinchelica rides into Toonville on her Malibu Cynthia sleigh, pulled by her cat, and sneaks into the houses to candy goodies. Among them, candy figures of Ultralord, Robi Domingo's orange candy, singer Anja Aguilar's strawberry ice cream, Drew Arellano's chocolate cake, Janella Salvador's star pink candy, AJ Muhlach's superhero gummy bear, and Elmo Magalona's chocolate candy cane that came all the way. Just as Liza has finished her theft, the smallest Toonville citizen, James Yap of PBA, in on her and asks. Grinchelica returns to her mountain hideout with the given candy and parks her sleigh on the very top of the mountain. From her vantage point, she stops to think about how the other IBC stars are going to be disappointed when they wake up on Paskohan morning and find that there's no chocolate for them. But she ultimately decides that she really doesn't care about that, because as far as she's concerned, the candy's all hers.

#### The Nutcracker Suite

A short performance starring Kapinoy twins of tween stars Mavy and Cassy Legaspi

As the Nutcracker Suite begins to play, Mavy and Cassy Legaspi appear onstage. Juan Carlos gives Juan Miguel a nut, and he presents him with a cracker. "SWEET!" they both yell, and then toss their given food into their mouths. They then proceed to dance around the stage, while making loud munching noises on their respective snacks to the tune of the music. Briefly appears to sing the last few bars of the music piece, and the pair then swallow their snacks. They take their bows as the offscreen audience throws roses at them.

#### Ramon Bautista's Holiday Hits

A Christmas album commercials, starring *Sic O'Clock News Naman* anchor Ramon Bautista. An announcer tells us about Ramon's past successful albums, *Born to Christmas* and *Pasko Na Sinta Ko*, and that he has now released a new album of him singing holiday songs. We are shown samples of Bautista's interpretations of *Jolly Holliday*, *Ganyan Pasko*, *Miss Kita Kong* 

Christmas, and Pasko Na Sinta Ko. The announcer tells the viewers that, to order the advertised album, they must send Ramon.

#### The 12 Days of Paskohan

In this particular segment, an entire group of IBC-13 characters, all rendered in stop-motion ala Rankin/Bass style, sing to the tune of *The Twelve Days of Christmas*. The lyrics are as follows:

- All: On the 13th Day of Paskohan, Kapinoy mag-watch TV
- Thirteen bubbles blowing!
- Twelve fantaserye!
- Eleven kayo mas Santa
- Ten thousand places ikaw ang Kapinoy
- Nine dalawa bata.
- Eight Barney toys
- Watch out
- Seven thousand pounds.
- Six newspaper store. Ow!
- Five incredibly expensive golden rings!
- Four na masayahan.
- Three Noche Buena!
- Two turtles' mahal kita
- Oh Santa
- At ang Kapinoy sa araw ng pasko!
- Mmmm, Kapinoy!

# Happy TODAS

Happy TODAS (Television's Outrageously Delightful All-Star Show) is the <a href="Philippine">Philippine</a> longest-running <a href="Comedy">Comedy</a> gag show broadcast in <a href="IBC">IBC</a> every Saturday nights featuring parodies of several Philippine television shows and advertisements of television commercials as well as its topped guest performances from your favorite artist with a new sketches, pop culture, segments and spoofs that will surely make your Saturday nights as the stars of gag performers that aims to entertain and make people laugh will featuring Kapinoy stars and celebrities.

The longest-running comedy gag show on Philippine television with new sketches, pop culture and politics, commercial spoofs, spoofs, segments, parodies, politicians and gags with our comedy performers and features performances by a musical guest.

## Happy TODAS

Also known as

**TODAS** 

Sketch comedy

Format Gag show

Variety show

Created by Intercontinental

**Broadcasting Corporation** 

Developed by BC Entertainment TV

Group

Written by Herman "Isko" Salvador

Directed by

Lloyd Samartino

Main Cast

Keempee de Leon

Starring Sam YG

Carlos Agassi

Jimmy Muna

Victor Anastacio

Narrated by <u>Terence Khan</u>

Theme music Marcus Davis and DJ

**composer** MOD

Opening theme Happy TODAS

by TODAS Boys

Country of origin Philippines

Language(s) English Filipino

**No. of episodes** n/a (airs Saturdays)

#### Production

**Executive producer(s)** Rowie Valencia

Studio 6, IBC Broadcast

Center, Broadcast City,

**Location(s)** Capitol Hills,

Diliman, Quezon
City, Philippines

Camera setup <u>Multicamera setup</u>

**Running time** 45-60 minutes

#### **Broadcast**

Original channel <u>IBC</u>

Related shows

Picture format NTSC (480i)

Original run April 6, 2013 – present

### Chronology

**TODAS** (1981-1989)

TODAS Again (1989,

1993-1996)

TODAS Kids

#### **External links**

Official Website

### History **Edit**

When several new shows started copying its format, *Happy TODAS* (*Television's Outrageously Delightful All-Star Show*) is the revival of one of the most successful gag shows in the '80s was predecessor *TODAS* series on *IBC* which included *Maribeth Bichara*, *Joey de Leon*, *Freida*Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto which featured a great line of comedic talents.

The show premiered on April 6, 2013 as a debut tonight which considered as the pioneer in a gag shows on Philippine television airs every Saturday nights that garnering a higher-ratings on its timeslot will compared to other TV shows from <u>ABS-CBN</u> and <u>GMA</u>. Happy TODAS on IBC's prime-time Saturday run which is answer to the comedy gag shows are <u>Banana</u>

<u>Split</u> and <u>Bubble Gang</u>, they would come up with other Kapinoy comedies like the kiddie gag show <u>TODAS Kids</u>, political satire <u>Sic O'Clock News Naman</u> and the top-rating sitcoms <u>Iskul Bukol Men</u> and <u>Sir Chief Loves Maya</u>.

Happy TODAS' theme song which composed by Marcus Davis and performed by the dance duo MMJ.

The same night of April 6, 2013, <u>IBC</u> through the talent management and development <u>Kapinoy Talent Center</u>, the training and talent agency has been the freshest, best, brightest, most talented, and loveliest talents for this program in acting, personality, development and physical enhancement before being cast in the television shows supported by many exposure-driven activities for the talents such as mall shows, magazine covers and live concerts with more surprises and exciting production numbers.

*TODAS* made itself felt on its premiere special and now the weekly series in 1981. Outrageously delightful comedy hour to make Channel 13 truly an enjoyable channel to watch.

Through the years ago, *TODAS* (Television's Outrageously Delightful All-Star Show) was consistently the number one comedy show in the country. To date, an all-male show on Philippine television of its kind has ever surpassed its popularity making its huge success phenomenal.

Now, *Happy TODAS* is an all-male version of the show *TODAS*, the popular '80s gag show that started <u>Joey de Leon</u>, <u>Maribeth Bichara</u>, <u>Freida Fonda</u>, <u>Spanky Rigor</u>, <u>Richie da Horsie</u>, <u>Jimmy Santos</u> and <u>Val Sotto</u>. Happy TODAS Boys cast are sme of boys night out mainly wacky targets the male audience and girls are waiting in sexy girls of good actresses as well in female with the new twists, new flavor and new generations. It is being hyped up as a late-night live television

sketch comedy and variety show, a la <u>Saturday Night Live</u>, which is a screen landmark in the United States.

With a new timeslot and programming, *Happy TODAS* that expect gags, skits, parodies, sketches, and music will have musical numbers and they are also features live comedy performance, a barrage of gags, spoofs, sketches and will feature sexy ladies and models, and an artist-of-the-week along with topped in the guest performances from your favorite Kapinoy superstars.

Its original cast that including the comedian <u>Keempee de Leon</u>, TV host <u>Sam YG</u>, radio jock <u>Jimmy Muna</u>, the amir or rap-turned-comedian <u>Carlos Agassi</u> and stand-up comedian <u>Victor Anastacio</u>. The show aired on Saturday nights is directed by <u>Edgar Mortiz</u> and introduced new segments.

Writer Herman "Isko" Salvador says "merely a repitition of *Happy TODAS*, a developed version, which aims at more contemporary humor suited for the audience.

#### Format Edit

It began the pilot and subsequent episodes with the comedy show's opening number before the opening of the show in the annoncer of <u>IBC</u>'s coninuty voice-over <u>Bob Novales</u>, *Television's Outrageously Delightful All-Star Show, ladies and gentlemen, fasten your seatbelts and prepare for last top, it's time for Happy TODAS* is a famous phrase into the opening titles/montage and cast introductions for the program stating that the spoofs were taken from television shows, commercials, and parody movies.

Happy TODAS has everything, from gags to funny song parodies and commercial spoofs. The boys even show the funny side of news and current affairs shows, action blockbusters, popular foreign shows and the top teleseryes, all in an effort to make the audience laugh at their silly antics. At a trim hour-long running time, Happy TODAS endeavors to give Philippine TV a different taste of comedy in the challenging task of performing their own brand of comedy in front of a live TV audience.

The show is not entirely live, of course. There are pre-taped skits, interspersed with the live antics of the five mainstays. The live parts are mainly of them standing around in the set, talking to each other, and shooting their mouths off whatever topic. The live segments also include interviews with female guests, which serve to titillate the male part of their viewers. In fact, most of the show seem geared to the male population will have gags, sketches, skits and a knock-knock portion. The result spoof top radio jocks called TODAS FM 13.1 where the gang of disc jockeys known as Gang DJ of the parody in top-rated mass-based FM radio station brodcasting live at the studio inBroadcast City, Capitol Hills, Diliman, Quezon City.

All of the most intelligent programming starts before, the format of the show emphasizes <u>pop</u> <u>culture parody</u>. Skits, gags and comedy sketches are performed in a manner similar to other <u>variety shows</u>. It also spoofs other shows and commercials, and it also takes on other celebrities and political figures in the comedy scene featuring the gag performers and features

performances by a musical guest give me a TV show hangs up phone and dials a number with actors impersonating political and notable personalities such as the president <u>Noynoy Aquino III</u>, <u>Mar Roxas, Jejomar Binay</u>, <u>Barack Obama</u>, among others.

On April 12 episode, Keempee decides to go over to the fun side, apologizing to Elmo and asking to join the others. Elmo welcomes him to Casa del Wild, and prepares Keempee a drink, which he serves to him in ice tea. Keempee takes a big gulp and immediately. Victor has to explain that the drinks are just ice tea. Elmo, Keempee, Victor, Sam and Jimmy then continue sipping their drinks and spitting it out. Elmo then prepares something he calls "seaweed on a stick," and offers some up to his friends. Back in time, Joross is working feverishly as a chef, preparing some chicken, which is then fed to Keempee. He orders 300 pieces to go.

### Cast Edit

#### Main Cast Edit

Composed of the group with 5 males in kwela, pogi and gwapo for the boys with the hunks.

- Keempee de Leon (T; one of the original cast of *Happy TODAS* and veteran comedian; January 25, 2014-present)
- Sam YG (O; one of the original cast of *Happy TODAS* and radio DJ; January 25, 2014-present)
- Carlos Agassi (D; one of the original cast of Happy TODAS and the heir of rap; June 28, 2014-present)
- Jimmy Muna (A; radio jock; January 25, 2014-present)
- Victor Anastacio (S; one of the original cast of Happy TODAS and stand-up comedian; January 25, 2014-present)

#### Sexy Female Cast Edit

Some of sexy girls and hot female for babes and sexy ladies.

- Maui Taylor (January 25, 2014-present)
- Yam Concepcion (January 25, 2014-present)
- Tricia Santos (November 15, 2013-present)
- Katya Santos (January 25, 2014-present)

#### **Extended Cast** Edit

- Lance Christopher (January 25, 2014-present)
- Young JV (April 6, 2013-present)
- Japeth Aguilar (January 25, 2014-present)
- Ya Chang (January 4, 2014-present)
- Joross Gamboa (April 6, 2013-present)

### Every Villain Is Lemons (E.V.I.L. for short) Edit

Short-lived gang of evildoers, consisting of ManRay, The Dirty Double, and Barnacle Mad.

- MM Magno as ManRay (November 15, 2013-present)
- Neil Coleta as The Dirty Double (July 27, 2013-present)
- MJ Cayabyab as Barnicle Mad (June 15, 2013-present)

#### Former Cast Edit

- Elmo Magalona (D; one of the original cast of Happy TODAS and the heir of rap; January 25, 2014-June 21, 2014)
- Robi Domingo (October 5, 2013-January 18, 2014)
- Cristine Reyes (April 6, 2013-January 18, 2014)
- Nathan Lopez (January 4, 2014-January 18, 2014)
- Gee-Ann Abrahan (April 6, 2013-January 18, 2014)
- MJ Magno (July 27, 2013-January 18, 2014)
- Nicole Andersson (October 5, 2013-January 18, 2014)
- Sue Ramirez (October 5, 2013-January 18, 2014)
- Superstar Circle Final 6 (September 14, 2013-January 18, 2014)
  - Freddie Gutierrez
  - Liza Soberano
  - Anne Discher
  - Donjeff Tejada
  - Sophia Tolentino
  - Deither Gaviola
- Makisig Morales (June 15, 2013-September 28, 2013)
- Nathan Barrera (April 6, 2013-September 28, 2013)
- <u>Imee Hart</u> (April 6, 2013-September 28, 2013)
- Giu Comia (April 6, 2013-September 28, 2013)
- Andi Eigenmann (April 6, 2013-September 28, 2013)
- Kiko Ramos (April 6, 2013-September 28, 2013)
- Ella Cruz (April 6, 2013-September 28, 2013)
- Shy Carlos (April 6, 2013-September 28, 2013)
- Andrew E. (April 6-July 13, 2013)
- Josh Padilla (April 6-August 24, 2013)
- Abby Bautista (June 15, 2013-September 8, 2013)
- Aki Torio (April 6-August 24, 2013)

## Celebrity guest Edit

- Coleen Garcia (March 8, 2014)
- Erich Gonzales (March 15, 2014)
- Liza Soberano (March 22, 2014)
- Nadine Lustre (March 29 perform Hunting for You, April 5 perform Everyday at the Bus Stop and 12 perform Out of the Blue, 2014)

- Janella Salvador (April 26 perform Oh My Gee and May 3 perform Rain or Sine and 10 perform I Don't Care, 2014)
- Anja Aquilar (May 17, 2014 as singing champion perform Surrender)
- Maxene Magalona (May 24, 2014)
- <u>Iya Villania</u> (May 31, 2014)
- Cristine Reyes (June 7 and 14, 2014)
- Joanna Morales (June 21, 2014)
- Coleen Garcia (June 28, 2014)
- Caileen Villamor (July 5, 2014)
- Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Spanky Rigor, Richie D'
   Horsie and Freida Fonda as TODAS Reunited (July 12, 2014)
- Elisse Joson (July 19, 2014)
- Kelly dela Cruz (July 26, 2014)
- Cara Eriguel (August 2, 2014)

## Weekly Themes Edit

Happy TODAS started the trend of presenting its upcoming episodes through "theme" teasers. The show also started promoting upcoming episodes a week in advence, from the usual TV promotion timeline of in advence for weekly gag shows.

#### 2014 Edit

Date	Hashtag
February 15, 2014	#RumbleHappyTODASRoyale
February 22, 2014	#EDSABayanPowerTODAS
March 1, 2014	#TODASBoysBackInThe80's
March 8, 2014	#DudesTODAS
March 15, 2014	#TODASBoysNightOut
March 22, 2014	#BatchofTODASGraduaksyion
March 29, 2014	#Happy1stAnniversaryTODAS

April 5, 2014	#GloryTODASDays
April 12, 2014	#SummerBoys
April 26, 2014	#TODASIn13D(TreseD)
May 3, 2014	#GangCurfew
May 10, 2014	#MallTourTODAS
May 17, 2014	#ModhersDayTODAs
May 24, 2014	#LawEnTODAS
May 31, 2014	#SkoolOfTODAS
June 7, 2014	#TODASIndebtpendanceDay
June 14, 2014	#SaludoTODAS
June 21, 2014	#TODASWildBoys
June 28, 2014	#DoBidooBiTODAS (parody version of APO Hiking Society in Do Bidoo Bidoo)
July 5, 2014	#TODASFrankABigBand (Ain't That a Kick in the Head? and Smile of Nat King Cole)
July 12, 2014	#33rdReunionAnniversaryOfTODAS
July 19, 2014	#TODASBoysAtTheMovies
July 26, 2014	#TODASBoysAndSon
August 2, 2014	#ThrowbackTODAS
August 9, 2014	#BuwanngTODASWikangDudes
August 23, 2014	#OlympicTODAS

August 30, 2014 | #ParePareTODAS

### Portions Edit

#### **Current Portions/Segments** Edit

- Noli De Cangere parody of the saga drama series Noli Me Tangere
- Exbest Balita a parody of IBC's flagship national news program Express Balita
- Mobie Premiere Night a parody premiere night ticket with Keempee de Leon

- Tawanan Kapinoy With the sketch or comic skit where TODAS Boys and two or more actors portray roles to convey a simple story that culminates in a punchline, just to make people laugh. It is done before a live audience without cuts, thus requiring the material to be visual rather than verbal.
- Kapinoy Henyo a parody of <a href="Eat Bulaga!">Eat Bulaga!</a>'s segment Pinoy Henyo. The game is limited to two minutes. For this week, two teams with two players each must guess the word they pick before or within the time limit. In the parody round, the player chosen to sit on the Henyo seat asks questions to guess the word, while the other player must only answer with Oo, Hindi and Pwede. Other replies will incur a three-second penalty for every wrong reply, which will be added to their official time. Four Dabarkads are also put into play, corresponding to the team's potential prize: 10,000, 15,000, or 20,000 pesos. If the pair answers incorrectly, the TODAS Boys inside the flushroom is poured with slime is released and gets dunked into the water. The pair who answered fastest proceeds to the Jackpot round, while the Henyo word sender will receive a cash prize and a limited-edition Kapinoy Henyo shirt. In the Jackpot round, the winning pair will need to choose a category: Tao, Hayop, Bagay, Lugar, and Pagkain. This time, they have to guess at least three out of the five words, taking turns when one answers correctly. They can opt to "pass" to the next word if they're having trouble guessing.
- several commercial parodies which has been the parody of commercial advertisements.
   TODAS Boys are the mostly seen characters on the commercial spoofs with a special guest Kapinoy superstars.

#### Former Edit

- Ron a Bus A bus of the road that has dumb and zany working on the bus riding on a
  drive as the busses of <u>James Reid</u> as Mr. Bus along with various cast members as
  different characters
- Bidag a parody of <u>IBC</u> investgative public service program <u>Bitag</u>

- Pera Pera Prizes a game portion about the money prizes at stake of jokes in parodies to P1,000,000 million pesos worth in cash with TODAS Boys to win cash and prizes and spin the wheel.
- Who Star La Be Da Millionaire? a parody of Philippine version of Who Wants To Be A Millionaire?
- John en Mars a parody of RPN classic sitcom John en Marsha
- Ganda Gabi, Voice! a parody of <u>ABS-CBN</u>'s comedy talk show <u>Gandang Gabi, Vice!</u>
- Fallon Neon a parody of <u>ABS-CBN</u>'s investigative-public service program <u>Failon Ngayon</u>
- Zuperstar for a Night parody of Philippine version of the reality singing search show <u>Star</u>
   for a Night
- Minid do Win Id a parody of <u>ABS-CBN</u>'s game show <u>Minute to Win It</u>
- Chef Men Lagro: Kusina Master Chef a parody of GMA's cooking show Chef Boy Logro: Kusina Master
- Oca Docat parody of <u>ABS-CBN</u>'s horror-thriller series <u>!Oka Tokat</u>
- The Playza Mae Show a parody of GMA's talk show The Ryzza Mae Show
- Sandy's Romence a spoof teen anthology segment of teen drama anthology <u>Sandy's</u> <u>Romance</u>
- God 2 Bilib parody of <u>ABS-CBN</u>'s teleserye <u>Got to Believe</u>
- The Wreckest Link parody of the Philippine version of <u>The Weakest Link</u>
- Sandy's Menfriend a spoof teen anthology segment of the teen drama anthology <u>Sandy's Boyfriend</u> which playing <u>Cristine Reyes</u> as Sandy Salvador and <u>Josh</u> <u>Padilla</u> as Sir Manuel Yap.
- Rozalinta a parody of the telenovela <u>Rosalinda</u>
- Just Draw It a parody from the US TV series Win, Lose or Draw. Hosted by Giu Comia.
- Safe for Love of Love a parody of <u>IBC</u> teleserye <u>Safe In The Arms Of Love</u>
- Cab Driber Starred <u>Joross Gamboa</u>, a taxi cab driver who would pick up various people.
   He would often sing "OL-LAY", annoy the passengers while driving, and call angry drivers "KUMQUAT!". One memorable sketch would be when the passengers were <u>Cristine</u>
   Reyes and <u>Imee Hart</u> reprising their roles. The passengers would never get to their destination and would fall out of the cab at the end of the sketch.
- I Love Romance a parody of the Koreanovela <u>I Need Romance</u>
- Harry Blatter a parody of the movie <u>Harry Potter</u>
- Lahat ng Free Store A splace in a grocery store and supermarket where everything is
  free, which is a rip-off. Buying the money of shopping, restaurants, supermarkets, fashion,
  among others.
- Ina, Girlista, Anak a parody of <u>ABS-CBN</u> teleserye <u>Ina, Kapatid, Anak</u>

### Recurring characters Edit

- Crizoztomato Ibatra Parody of Crisostomo Ibarra (<u>Joel Torre</u>), played by <u>Victor</u>
   <u>Anastacio</u>
- Sasa Parody of Sisa (<u>Tetchie Agbayani</u>), played by <u>Maui Taylor</u>
- Mara Clara Played by Maria Clara (<u>Chin Chin Gutierrez</u>), played by <u>Tricia Santos</u>
- Nonoy Aquiknow III Parody of Philippine president Noynoy Aquino III, played by Keempee de Leon
- Lolo Bitay Parody of political <u>Jejomar Binay</u>, played by <u>Sam YG</u>.
- Balak Opalal Parody of US president <u>Barack Obama</u>, played by <u>Jimmy Muna</u>
- Mark Rodas Parody of senator of Mar Roxas, played by Carlos Agassi
- Marlo Dumapal Parody of <u>IBC</u> News Reporter <u>Mario Dumaual</u>, played by <u>Lance</u> Christopher
- Money Pacwow Parody of pound for pound king <u>Manny Pacquiao</u>, played by <u>Victor</u>
   Anastacio
- Joss Gatogo Parody of <u>IBC</u> News Reporter <u>Jess Caduco</u>, played by <u>Young JV</u>
- Harry Umaga-Doz Parody of <u>IBC</u> News Anchor <u>Henry Omaga-Diaz</u>, played by <u>Keempee</u> de <u>Leon</u>

#### Former Edit

- John H. Puruntóng Parody of the comedy king <u>Dolphy</u>, played by <u>Sam YG</u>
- Mars J. Puruntóng Parody of the late Nida Blanca, played by Carlos Agassi
- Ban Tulbo Parody of Hard-Hitting Broadcast Journalist Ben Tulfo, played by Jimmy
   Muna
- Robin Rodrigo Parody of Robi Domingo, played by Keempee de Leon
- Rocolo Copodo Parody of IBC News Anchor Ricardo Cepeda, played by Elmo Magalona
- Voice Gando Parody of Vice Ganda, played by Elmo Magalona
- Playza Mae Rizon Parody of Ryzza Mae Dizon, played by Cristine Reves
- Ging Castabela Parody of <u>IBC</u> News Reporter <u>Jing Castañeda</u>, played by <u>Nicole</u> <u>Andersson</u>
- Cher Men Lagro Parody of Chef Boy Ligro
- Tad Fallon Parody of ABS-CBN News Anchor Ted Failon, played by Ya Chang
- Chrisper de Leon Parody of <u>Christopher de Leon</u>, played by <u>Keempee de Leon</u>
- Luiz Manzalo Parody of Luis Manzano
- Pichay Tampipi Parody of Betchay Tampipi (<u>Manilyn Reynes</u>), played by <u>Gee-Ann</u>
   <u>Abrahan</u>
- Chino Tampili Parody of Chito Tampipi (<u>Benjie Paras</u>), played by <u>MM Magno</u>
- Nellia Gonzala Parody of Nella Gonzages (<u>Cristine Reves</u>), played by <u>Coleen Garcia</u>
- Coline Verlasgez Parody of Regine Velasquez, played by Cristine Reyes
- Wacko Malasano Parody of Wacky Manansala (Daniel Padilla), played by Young JV

- Julianne Manasano Parody of Juliana Manansala (<u>Carmina Villaroel</u>), played by <u>Tricia</u>
   Santos
- Andre Gonzal Parody of Andrea Gonzales (<u>Cherry Pie Picache</u>), played by <u>Gee-Ann</u>
   <u>Abrahan</u>
- Smokey Sela Parody of <u>IBC</u> News Anchor <u>Snooky Serna</u>, played by <u>Sue Ramirez</u>
- Enam Escoduro Parody of Emon Escudero (<u>Cogie Domingo</u>), played by <u>Joross Gamboa</u>
- Chicha Tampali Parody of Chichay Tampipi (<u>Kathryn Bernardo</u>), played by <u>Sue Ramirez</u>
- Sandy Salvador Parody of <u>Sandy's Romance</u> star <u>Nadine Lustre</u>, played by <u>Cristine</u> <u>Reyes</u>

## Happy TODAS: The Album Edit

Happy TODAS: The Album								
Compilation album by Happy TODAS cast								
Released	October 11, 2013							
Recorded	2013							
Genre	Soundtrack							
Label	IBC Records							

A self-debut album composed of 11 music tracks featuring the stars of *Happy TODAS* casts was released under <u>IBC Records</u> on October 11, 2013.

The show's original compilation album, features the theme song sung by MMJ as the album's main single, was released during the show's Homecoming Kapinoy: The All-Star IBC Fans Day. Meanwhile, We'll Get There was released as its second sincle while Sasakyan Kita for the third single. Also, I Swing Mo released the fourth single overall.

The soundtrack also became the number 1 top-selling OPM compilation album in the Philippines.

- 1. Happy TODAS (Theme) (composed by Marcus Davis) MMJ
- 2. Kanta, Tawa, Sayaw (composed by Vhong Navarro) Sue Ramirez
- 3. I Swing Mo (composed by Vehnee Saturno) Robi Domingo
- 4. We'll Get There (Anne Curtis) (composed by Marcus Davis) Cristine Reyes
- 5. Tanong (composed by Young JV and Thyro Alfaro) Young JV
- 6. Dakota Nota (Marissa Sanchez) (composed by Marcus Davis) Nicole Andersson

- 7. Sayawan (composed by DJ MOD and Marcus Davis) Coleen Garcia
- 8. GayaGaya Puto Maya (composed by Lito Camo) Gee-Ann Abrahan
- 9. Baby I Love You (J Brothers) (composed by Vehnee Saturno) James Reid
- 10. Sasakyan Kita (K & The Boxers) (composed by Lito Camo) Happy TODAS cast

## Studio Edit

Since 2013, *Happy TODAS* taped their episodes from IBC Studios located at <u>Broadcast City</u>, Capitol Hills, Old Balara, Diliman, <u>Quezon City</u>. Aside from this, they also do out-of-town locations anywhere in the Philippines.

## Spin-offs Edit

Main article: TODAS Kids

After the Saturday primetime success of *Happy TODAS*, the newest kiddie gag show *TODAS Kids* featured child actors as comedians. The show premiered on September 15, 2013 featuring the children in various comedic situations for kids.

## Awards and recognizion **Edit**

### Golden Screen Awards Edit

2014 Winner, Outstanding Gag Program

### Gawad Tanglaw Awards Edit

2014 12th Gawad Tanglaw Awards (Best Gag Show) - Won

#### Anak TV Seal Awards Edit

2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

## PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Comedy Actor) Won (Robi Domingo)
- 27th PMPC Star Awards for Television (Best Gag Show) Won

#### Catholic Mass Media Awards Edit

- 35th Catholic Mass Media Awards (Best Comedy Gag Show Stars) Won (Robi Domingo, Cristine Reyes, Young JV, Sue Ramirez, Joross Gamboa and Coleen Garcia)
- 35th Catholic Mass Media Awards (Best Comedy Gag Show) Won

## Controversies Edit

## SPG Rating Edit

Just like its rival show <u>Bubble Gang</u> and <u>Banana Split</u>, Happy TODAS was also given an SPG rating by the MTRCB due to themes and strong language as well as sexual content.

## References Edit

### See also Edit

- Kapinoy Comedy Stars to Bring Gag Laughter to the Smart Araneta Coliseum this Friday
- IBC-13 to award the PMPC Star Awards for TV
- Happy TODAS continues with comedy and spoof in gag performance every Saturday nights
- Free Showing and Concert this Grand Kapinoy Weekend
- Happy TODAS celebrrating on comedy party
- Happy TODAS turns mark on its 33th episode fans
- Freddie Gutierrez, Liza Soberano Join Top IBC Programs!
- Happ TOdAS transformed into an all-male gag show on April 5
- Happy TODAS goes to APO of Do Bidoo BiTODAS this Saturday
- Sabado For Da Boys on IBC-13
- Original TODAS Reunited with Happy TODAS this Saturday nights
- IBC-13 strengthens its star-studded weekend programming
- Head of State Presidente
- TODAS
- <u>List of Philippine television shows</u>
- List of programs broadcast by Viva-TV
- IBC

## External links Edit

- Official Website
- Official Blog Site via Multiply
- Happy TODAS on Facebook
- Happy TODAS on Twitter

## Kapinoy Comedy Stars to Bring Gag Laughter to the Smart Araneta Coliseum this Friday

July 5, 2013

Stars of IBC-13's various comedy programs like *Petra's Panniest*, *Happy TODAS* and *Goin' Bukol Pwede* will grace the **Smart Araneta Coliseum** this Friday for a day of laughter.

A tonight for laughs is just around the corner as the **Bida Kapinoy Caravan Day** kicks off this Friday (July 5) with favorite **Kapinoy** comedy artists Petra Mahalimuyak, Robi Domingo, Gee-Ann Abrahan, Andrew E., Josh Padilla, Yam Concepcion, James Reid, Cristine Reyes, Young JV, Imee Hart, Kiko Ramos, Maui Taylor, Giu Comia, the casts of *Goin' Bukol Pwede* and *Happy TODAS* and many more! These favorite fun personalities are set to make the weekend twice as happy with hilarious performances and games that the audience are sure to enjoy. Catch it this Friday (July 5) at 6:30 p.m. to be held in the **Smart Araneta Coliseum**.

## IBC-13 to award the PMPC Star Awards for TV

July 5, 2013

The Kapinoy Network winning the Best TV Station for the PMPC Star Awards for TV. Photo shows IBC chairman Eric Canoy and IBC president & CEO Boots Anson-Roa. Intercontinental Broadcasting Corporation (IBC-13), owned of the big television serioes in the Philippines and the country such as TODAS (featuring Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto), Sic O'Clock News (featuring Jimmy Fabregas and Ces Quesada), Chicks to Chicks (featuring Nova Villa, Carmi Martin and Freddie Webb), Iskul Bukol (featuring Tito Sotto, Vic Sotto and Joey de Leon), The Sharon Cuneta Show (featuring megastar Sharon Cuneta), Seeing Stars with Joe Quirino (featuring Joe Quirino), Ula, Ang Batang Gubat (featuring rising-star Judy Ann Santos) and Maricel Live! (featuring diamond star Maricel Soriano), will now make available all of its produced and managed content to Global Filipinos.

The Kapinoy Network recently winning the Best TV Station for the PMPC Star Awards for TV, awarding the exclusive to distribute over 13,000 titles globally and nationally. The success of the winner categories of the year are the stations of ABS-CBN and GMA are in the same Best TV Station.

# Happy TODAS continues with comedy and spoof in gag performance every Saturday nights

July 6, 2013

Happy TODAS main cast: from left, Andrew E., Gee-Ann Abrahan, Young JV, Cristine Reyes, Kiko Ramos, Joross Gamboa, Abby Bautista, Shy Carlos, Josh Padilla, Giu Comia, Imee Hart, Makisig Morales, Andi Eigenmann, James Reid, Ella Cruz and Nathan Barrera.

Changed dressed as IBC-13 with a great help from Viva Entertainment, The Kapinoy Network is now a third major player, with Viva Communications, Inc. putting more Kapinoy programming and more exciting shows and formats would also IBC and Viva considered with the Kapamilya and Kapuso continues to fighting in a competition to gave TV viewers, seen in print ads and their TV plugs has developed a loyal following.

Happy TODAS (Television's Outrageously Delightful All-Stars) has considered as the pioneer in a spoof comedy gag shows on Philippine television with its new sketches, segments, spoofs, parodies and gag performers every Saturday nights that aims to entertain and make people laugh with gags, sketches and spooks delivered by some of the best comedians and Kapinoy stars that the program's running time spoofs, gags and sketches.

IBC Chairman Eric Canoy himself gave his endorsement when he said at the recent gathering that he watched the lonegst-running comedy gag show on IBC-13 which features parodies of several Philippine television shows and advertisements as well as its topped guest performances from your favorite artist with a new sketches, segments and spoofs that will surely make your Saturday nights as the stars of gag performers increasing ratings of Kapinoyprograms has sent the network on to further boost its line-up and develop its own stars.

That hliked most about the show were the spoofs, gags and gag performers that were the show when it premiering its biggest primetime soap opera *My Batang Momay*, *To Love*\*\*Again\* and \*\*Safe In The Arms of Love\* on primetime teleserye compete the soaps from GMA and ABS-CBN.

**Happy TODAS** featuring the **Kapinoy** stars led by Andrew E., Young JV, Kiko Ramos, Josh Padilla, Imee Hart, Gee-Ann Abrahan, Cristine Reyes, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera. Don't miss **Happy TODAS** every Saturday at 9:00PM on **IBC-13**.

Erap in our administration of term - #3 is still IBC.

Erap in our administration of term - #3 is still ibe

Gloria in the term towards - #3 is still IBC.

Aquino in the term of PNoy - #3 is still **IBC** nationwide.

## Free Showing and Concert this Grand Kapinoy Weekend

September 25, 2013

**IBC-13** and **iDMZ 891 Sayaw Pinoy!** will showcase a free outdoor TV and movie screening and a concert respectively on October 4 (Friday) as part of the two-day grand celebration of **The** 

**Kapinoy Network**'s 53rd anniversary titled *Kapinoy ng Kasiyahan: The Grand Kapinoy Weekend* at the Luneta Park.

At 5:30 pm, **IBC-13** will hold a free TV showing of a hit romantic teleserye on primetime that captured the hearts of Filpinos worldwide—**Safe In The Arms Of Love** top-billed by Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherie Pie Picache, directed by Wenn V. Deramas.

The outdoor screening will be made more special by the special appearances by some of IBC-13's biggest stars including Mario Maurer and Erich Gonzales from the afternoon teleserye Before I Fall in Love and Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez from the action mini-serye *Noli Me Tangere*. The Kapinoy Network's participation The Grand Kapinoy Weekend ilikewise part of its year-long 3rd anniversary festivity. Following the TV and film screening, IBC-13's urban music and dance music FM station iDMZ 891 Sayaw Pinoy! will stage at the iDMZ Live: The Sayaw Music Pilipino! free concert at 8:30 pm featuring a world-class OPM artists including Joshua Cadelina, Dingdong Avanzado, Paula Bianca, Gino Padilla, Lani Misalucha, Cayleen Villamor, Top Suzara, Jinky Vldal, Thyro and Yumi, Anja Aguilar and Marvin Ong. iDMZ 891 DJs will also have a special production number in the concert. Aside from TV and movie screening and concert, IBC-13 and iDMZ Sayaw Pinoy! will set up the booths at the Kapinoy Village during the two-day Grand Kapinoy Weekend. Kapinoy attendees can visit the KapinoyLand booth for photo opportunities with their favorite IBC stars with the PBA and NBA players who will take part in the event. Participants can also purchase IBC Home Video DVDs, music recording company IBC Recordsand also IBC-13 merchandise.

Meanwhile, **iDMZ 891 Sayaw Pinoy!** DJs and staff are set to indulge loyal **Kapinoy** with **Sayaw** fun and **Sayaw**prizes when they visit the **iDMZ 891** radio booth. They can greet, request for their favorite songs, take pictures with**iDMZ 891** DJs, and bond with the rest of the **iDMZ 891** DJs. On Saturday (October 5), **iDMZ 891** radio booth will be open to registration for DJ wannabees for the radio program "On-Air."

For more upadates about *Kapinoy ng Kasiyahan: The Grand Kapinoy Weekend* visit the event's official website at 53years.ibc.com.ph. *Kapinoy* netizens who love to share their *Kapinoy ng Kasiyahan* on *Twitter* are encouraged to use the hashtag #Kapinoy53Years.

## Happy TODAS celebrrating on comedy party

October 5, 2013

Robi Domingo, Cristine Reyes and Young JV share some of their insights on how the younger generation of artists could improve their performance for a comedy gag show.

The main cast of the **Kapinoy Network'**s comedy gag show *Happy TODAS* are as serious as they can be when it comes to their work as comedians. Visit in the set of the new gag show, its main cast including Robi Domingo, Cristine Reyes, Young JV and Coleen Garcia gave their advices to the younger generation of artists.

The top-rating, longest-running, poineering and multi-awarded primetime comedy gag show on Philippine primetime television *Happy TODAS* top-billed by Robi Domingo, Cristine Reyes, Young JV, Gee-Ann Abrahan, MM and MJ Magno, Nicole Andersson, Joross Gamboa, Sue Ramirez, James Reid and Coleen Garcia as the lead members of the show known for performing more serious roles in film and television marks on the TV screen tonight on Saturday nights at 11:00pm on **IBC-13**'s **Panalo Weekend**.

A years ago, *Happy TODAS (Television's Outrageously Delightful All Stars)* is consistently the number one comedy gag show in the coutnry through the years. To date, television of its kind has ever surpassed its popularly making its sucess phenomenal, from the classic humor of 80s hit gag shows of the *TODAS* and *TODAS Again*combined which has including Maribeth Bichara, Joey with more surprises and exciting production numbersde Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto with the modern antics, more surprises and exciting production numbers. Through the years, the show has a comedy stronghold by continuing to evolve, making Saturday nights a fun way of weekend. Through the talent management and development *Kapinoy Talent Center*, the training and talent agency has been the freshest, best, brightest, most talented, and loveliest talents for this program in acting, personality, development and physical enhancement before being cast in the television shows supported by many exposure-driven activities for the talents such as mall shows, magazine covers and live concerts.

The revival of one of the most successful gag shows in the '80s. A primetime slot and programming every Saturday nights, *Happy TODAS* built a fan base among *Kapinoy* viewers. People's interest in the show headlined by some of the country's most bankable young actors and actresses have a gags, comedy sketches, spoofs, pop culture, segments and musical numbers topped guest performances from your favorite artist, also feature sexy models and artist-of-the-week, a barkada gag show compare to the counterpart programs *Banana Split* and *Bubble Gang*.

Directed by Edgar Mortiz and written by Isko Salvador, *Happy TODAS* cast of the peformances. Writer Isko Salvador says a merely a repetition developed which aims at more stars of comedies for the audience.

The other members of *Happy TODAS* are Gee-Ann Abrahan, MM and MJ Magno, Nicole Andersson, Joross Gamboa, Sue Ramirez, James Reid and Coleen Garcia.

## Happy TODAS turns mark on its 33th episode fans

Novemebr 16, 2013

The two remaining original cast members of the show Robi Domingo and Cristine Reyes during their rehearsal in IBC Broadcast Center at Broadcast City.

MANILA, Philippines - IBC-13's longest-running gag show, *Happy TODAS*, celebrating its 35th episode fans, and the debut party will continue tonight with more surprises and exciting production numbers. Through the years, the show has a comedy stronghold by continuing to evolve, making Saturday nights a fun way to start the weekend to be the longest running and the most successful gag show in local television. The masses, mainly through spoofs and parodies on events, people, and just about anything in popular Filipino culture.

Dubbed *Happy TODAS Christmas Party*, the show marks on its 35th episode with a holiday of christmas party will feature more gags, skits, commercial spoofs, dance and song numbers shot at the IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City. Top mainstays are Robi Domingo and Cristine Reyes, who is the undisputed comedy fans when it comes to portraying characters, will lead the celebration party with Young JV, Gee-Ann Abrahan, dance duo MM and MJ Magno, Nicole Andersson, Joross Gamboa, Sue Ramirez, James Reid, Coleen Garcia, Neil Coleta and Tricia Santos featuring the musical numebrs, gags, sketches, spoofs, skits and will feature sexy models and an artist-of-the-week.

Adding flavor to *Happy TODAS*' christmas celebration are *Superstar Circle* finalists Marga Joson, Brian Ciceron, Anne Discher, Donjeff Tejada, Sophia Tolentino and Deither Gaviola. Viewers will have a superb laugh christmas as Robi portrays all-time favorite characters as Luiz Manzalo for *Minid do Win Id* segment. Meanwhile, Cristine together with the TODAS Girls, composed of Coleen, Nicole and Sue, will heat up the stage with sizzling dance numbers. The show is directed by Edgar Mortiz with headwriter Herman "Isko" Salvador.

Celebrate with the *Happy TODAS* barkada in their Holiday Christrmas Party, Saturday nights (November 30) at 11:00PM right after *Bida ni Mister, Bida si Misis* on IBC's Panalo Weekend.

## IBC Baguio (voiced by: Terence Khan) Edit

IBC-13 is in need of Transmitter Technicians for IBC-TV 13 Baguio

Applicants must licensed electronics engineers

Willing to be trained in TV operations and maintenance

Not more than 35 years and above

Submit your applications and resume to: The Administrative and HR Department, IBC-13, Broadcast City, Capitol Hills, Diliman, Quezon City or e-mail us at: info@ibc.com.ph

## Freddie Gutierrez, Liza Soberano Join Top IBC Programs!

February 13, 2014

After having been launched several months ago, two of the members of the fourth batch of the Kapinoy Talent Center continue to make it big in television --- Superstar Circle winner Freddie Gutierrez and the runner-up Liza Soberano, now joining top shows of IBC!

Freddie Gutierrez, son of brother Richard Gutierrez, considered to be batch heartthrob has just joined the mermaid tale fantaserye *Janella in Wonderland*, as a young men who will be giving the show new angles and dramatic twists! How his presence will affect the lives of the people from the top drama series is one thing that every viewer is expected to watch out for! Also he will also be joining a top gag program in the Kapinoy network! Freddie is definitely making it big superstar!

Liza Soberano, the sweet teen lady who idolizes the female singer Rachel Alejandro is truly making good her promise of making it as big as her idol. She become more popular in the Philippines for her role will now join the top gag show *Happy TODAS* as the mainstay of the show who will be joining the household.

Freddie Gutierrez and Liza Soberano --- two names making it big superstars, the pride of the fourth batch of the Kapinoy Talent Center!

# Happ TOdAS transformed into an all-male gag show on April 5

March 28, 2014

The gang of IBC-13's all-male comedy gag show, Happy TODAS, will invade weekend primetime boys night out starting April 5 on Saturday. (From upper left, clockwise) Keempee de Leon, Sam YG, Victor Anastacio, Jimmy Muna and Elmo Magalona.

Starting April 5, the Sauday night gag show *Happy TODAS* will undergo reformatting into an allmale gag show as it introduces new cast members and new segments to spice up the late-night show of the big screen. This IBC show airs every Saturday at 11PM right after the top-rated sitcom *Sir Chief Loves Maya*.

Through the years ago, *TODAS* (Television's Outrageously Delightful All-Star Show) was consistently the number one comedy show in the country. To date, an all-male show on

Philippine television of its kind has ever surpassed its popularity making its huge success phenomenal.

Now, an all-male version of the show *TODAS*, the popular '80s gag show that started Joey de Leon, Maribeth Bichara, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto. What kind of hilarious, naughty fun can six men get into for one whole hour? Aside from this, they also do out-of-town locations anywhere in the Philippines with its new sketches, commercial spoofs, segments, spoofs, pop sculture, parodies and gag performers every Saturday nights that aims to entertain and make people laugh with gags, sketches and spooks delivered by some of the best comedians and Kapinoy stars that the program's running time spoofs, pop culture, gags and sketches as the original type of gag show.

TODAS made itself felt on its premiere special and now the weekly series in 1981. The outrageously delightful comedy hour to make Channel 13 truly an enjoyable channel to watch. Happy TODAS Boys cast are some of boys night out mainly wacky targets the male audience and girls are waiting in sexy girls of good actresses as well in female give you all sorts of answers to that question when iBC presents the gag show Happy TODAS is your newest, coolest barkada that will spice up Saturday nights with their wacky antics. It is being hyped up as a live comedy skit show, a la Saturday Night Live (SNL), which is a small screen landmark in the United States. Saturday night gag show to counter competing agains longest-running gag shows are Banana Split of ABS-CBN and Bubble Gang of GMA on the same timeslot. The comedy stars compared to Banana Split top-billed by Angelica Panganiban, Jason Gainza and Zanjoe Marudo, and Bubble Gang starring Michael V. and Rufa Mae Quinto. With a new timeslot and programming, Happy TODAS that expect gags, skits, parodies, sketches, and music will have musical numbers, a barrage of gags, spoofs, sketches and will feature sexy ladies and models, and an artist-of-the-week.

The boys of *Happy TODAS* are boys night out in cracking double-meaning sex-oriented jokes, combined talents of original comedians of veteran comedian Keempee de Leon, Sam YG, Elmo Magalona, Jimmy Muna and stand-up comdian Victor Anastacio are relauinched in the show. The new *Happy TODAS* will have more segments. This time, televiewers will enjoy another serving of fun and laughter through a series of naughty comedy skits. It will be combined with wackiest, males and boys night out. Each week, the comedy sketches will revolve around its the girls' sexiness and beauty.

Directed by Edgar Mortiz and Lloyd Samartino and writen by Herman "Isko" Salvador, *Happy TODAS* gives Keempee, Sam YG, Elmo, Ya Chang and Victor the challenging task of performing their own brand of comedy in front of a live TV audience. Such ready, willing and able to do anything for laughs. It has everything, from gags to funny song parodies and commercial spoofs. The boys even show the funny side of news and current affairs shows, action blockbusters, popular foreign shows and the top teleseryes, all in an effort to make the audience laugh at their silly antics. At a trim half-hour running time, Happy TODAS endeavors to give Philippine TV a different taste of comedy.

It will also showcase the hilarious side of sextiest guest actresses such as Erich Gonzales, Yam Concepcion, Coleen Garcia, Maui Taylor, Katya Santos and Tricia Santos.

Writer Herman "Isko" Salvador says "merely a repitition of *Happy TODAS*, a developed version, which aims at more contemporary humor suited for the audience.

# Happy TODAS goes to APO of Do Bidoo BiTODAS this Saturday

June 27, 2014

The boys night out gang of *Happy TODAS* (*Television's Outrageously Delightful All-Star Show*) goes to the parody in the return of APO Hiking Society comeback of *Do Bidoo BiTODAS* this Saturday (June 28), with a special episode put together to celebrate the world of Philippine musical group of OPM now on its 55th year anniversary will tribute to one of the greatest OPM artists with a smach hit of throwback old days.

As the ultimate all-male group TODAS Boys to composed by Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio to have the spoof of musical melody from *Do Bidoo Bidoo*, *Salawikain*, *Awit ng Barkada*, *Princesa*, *Saan Na Nga Ba'ng Barkada* and *Blue Jeans*, all sung by the revival version to the parody of reunited gang on the show's opening number with the sexy ladies girls of Tricia Santos, Yam Concepcion, Viva Hot Babes members are Maui Taylor and Katya Santos are the sexiest dancing talent.

The result spoof top radio jocks TODAS FM 13.1 where the gang of disc jockeys known as Gang DJ of the parody in top-rated mass-based FM radio station broadcasting live to sang *Bawat Bata*, *Heto Na*, *Pumapatak ang Ulan*, *Ewan*and *Panalangin*. In TODAS gags continues, since have a good old days of APO's greatest hits of *Bakit ang Babae*, *Harana*, *Kaibigan*, *Anna*, *Batang-Bata Ka Pa*, *Yakap sa Dilim*, *When I Met You*, *Tuyo Na'ng Damdamin* and *Wala Nang Hahanapin Pa*. Sketch or comic skit *Tawanan Kapinoy* to promote in APO's comeback and two or more actors portray roles to convey a simple story.

According to him, he knows that the Filipino audience is ready for this kind of musical extravaganza on the big screen, especially when the music comes very close to the heart of the Filipino just like the songs of Jim Paredes, Boboy Garovillo and Danny Javier who are collectively known as the APO Hiking Society.

Segment portions like Exbest Balita, Who Star La Be Da Millionaire?, Movie Premiere Night (premiere of Syotang Pa-Class), Kapinoy Henyo (at the opening Nakapagtataka), Pera Pera Prizes (at the opening of Mahirap Magmahal Ng Syota Ng Iba) and the commercial parodies.

The APO became involved in record production, talent management and organizing artists under the Organisasyon ng Pilipinong Mang-aawit (OPM).

With a special message from a musical medley by the all-male group of TODAS Boys and a teen actress Coleen Garcia, some of today's biggest names in show business have all gathered to give the OPM. Philippine music-comedy a fun-filled treat to be shared with everyone. Catch it all on *Happy TODAS* airing on Saturday (June 28) at 11:30PM after *ONE FC* on IBC Channel 13.

## Sabado For Da Boys on IBC-13

July 4, 2014

IBC-13 offers Sandy's Romance (Nadine Lustre), ONE FC (Honorio Banario) and Happy TODAS (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio) for a Sabado For da Boys.

The Kapinoy Network IBC-13 will fill to make Saturday nights with suit the male audience with its new boys night out block which are male-driven primetime for the enetrtain and sexite the macho crowd with its new timeslot and programming.

Aptly named Sabado For Da Boys, the program line-up for the boys of Filipino male viewers of the genres like sexy drama anthology, MMA fighter and the boys night out gag show for the comedy.

Starting at 8:15 to 9 p.m., Sabado For Da Boys kicks off with the sexy drama anthology *Sandy's Romance* starring the sexy princess Nadine Lustre as her lead role for host and acted the series with AJ Muhlach. Afterwards, viewers will surely want to the action keeps on getting better madness from the Asia's biggest mixed martial arts (MMA) organziation *ONE FC* come at 10:30 p.m. featuring the best fighters. IBC-13 is proud to broadcast the best sporting in both the Philippines and the region and *ONE FC* puts on world-class entertainment that our viewers will enjoy excited at the opportunity to showcase our fighters every week to millions of homes throughout the country to make it stronger than ever. Kapinoy viewers will also definitely get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action absolutely mixed martial arts at its best. Then at 11:30 p.m., for male viewers will surely treated for the all-male gag show for the boys night out *Happy TODAS* (Television's Outrageously Delightful All-Star Show) takes the males as everyone's favourite in the comedy spoof, gags and sketches consistently the no.1 boys night out gag show in the country and on Philippine television of its kind has ever surpassed its popularly making its success phenomenal. The group of comedian gang boys of Keempee de Leon, Sam YG, Carlos Agassi,

Jimmy Muna and Victor Anastacio known as TODAS Boys will have musical numbers, a barrage of gags, spoofs, sketches and will feture sexy models within a sexy ladies of Yam Concepcion, Tricia Santos, Maui Taylor and Katya Santos with a sexy-naughty, and an artist-of-the week in the hillarious performers with topped with guest performances your favorite Kapinoy superstars as well.

Only IBC-13's Sabado For Da Boys makes Saturday night viewing enjoyable for the boys, Its formidable programs are guaranteed to provide the trip of male audiences. Catch *Sandy's Romance* aty 8:15 to 9 p.m., *ONE FC* at 10:30 p.m., and *Happy TODAS* at 11:30 p.m. only on IBC-13.

# Original TODAS Reunited with Happy TODAS this Saturday nights

July 11, 2014

## TODAS Reunion as Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Spanky Rigor, Richie D' Horsie and Freida Fonda

The original *TODAS* composed of Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Spanky Rigor, Richie D' Horsie and Freida Fonda reunited with the boys night out gag show *Happy TODAS* (*Television's Outrageously Delightful All-Star Show*) this Saturday nights (July 12), with the ultimate all-male group gang TODAS Boys composed of Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio marked on its 33rd reunion anniversary of one of the most successful gag shows in the '80s.

## TODAS Boys like Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio

TODAS made itself felt on its premiere special and now the weekly series in 1981. Outrageously delightful comedy hour to make Channel 13 truly an enjoyable channel to watch. Through the years ago, TODAS (Television's Outrageously Delightful All-Star Show) was consistently the number one comedy show in the country. To date, an all-male show on Philippine television of its kind has ever surpassed its popularity making its huge success phenomenal. Now, Happy TODAS is an all-male version of the show TODAS, the popular '80s gag show that started Joey de Leon, Maribeth Bichara, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto. Happy TODAS Boys cast are sme of boys night out mainly wacky targets the male audience and girls are waiting in sexy girls of good actresses as well in female with the new twists, new flavor and new generations. It is being hyped up as a late-night live television sketch comedy and variety show, a la Saturday Night Live, which is a screen landmark in the United States.

With a new timeslot and programming, *Happy TODAS* that expect gags, skits, parodies, sketches, and music will have musical numbers and they are also features live comedy performance, a barrage of gags, spoofs, sketches and will feature sexy ladies and models, and an artist-of-the-week along with topped in the guest performances from your favorite Kapinoy superstars.

The result spoof top radio jocks TODAS FM 13.1 where the gang of disc jockeys known as Gang DJ of the parody in top-rated mass-based FM radio station broadcast, with the much-awaited comeback of the 80's top-rating gag show TODAS from 1981 to 1989 and the 90's revival TODAS Again nfrom 1993 to 1996 with a smach hit of throwback old days. The show aired on Saturday nights is directed by Edgar Mortiz and introduced new segments. Writer Herman "Isko" Salvador says "merely a repitition of Happy TODAS, a developed version, which aims at more contemporary humor suited for the audience.

Segment portions like *Exbest Balita*, *Movie Premiere Night* (premiere of *TODAS Reunion*), *Noli De Cangere*, *Kapinoy Henyo*, *Pera Pera Prizes* and the commercial parodies.

### Keempee reunited with Joey de Leon (Kupkake Inator)

In this portion, 'I want to make cupcakes!' says Keempee. *TODAS* thinks this is an excellent idea. Using his Amazing Cupcake-inator, he whips up a big batch of cupcakes using some ingredients, and then puts them in the oven. KA-BOOM! The cupcakes explode, covering the kitchen in purple goo. Keempee insists that wipe up the mess. And wipe it he does - using Dad's clean shirt! The children gasp. Then *Happy TODAS* produces a crate. He opens the top, and out pop Thing One and Thing Two."

With a special message from a musical medley by the all-male group of TODAS Boys with the parody of reunited gang on the show's opening number with the sexy ladies girls of Tricia Santos, Yam Concepcion, Viva Hot Babes members are Maui Taylor and Katya Santos are the sexiest dancing talent, some of today's biggest names in show business have all gathered to give the Filipino comedians.

Catch it all on *Happy TODAS* airing on Saturday (July 12) at 11:30PM after *ONE FC* on IBC-13. Also join the fun at *Happy TODAS*'s official social networking accounts at Facebook.com/KapinoyTODAS and Twitter.com/TODAS, and by tweeting the hashtag #33rdReunionAnniversaryOfTODAS.

## IBC-13 strengthens its star-studded weekend programming

**STRENGTHENING WEEKEND BLOCK**: Under a new management team, the sequestered TV station IBC-13 known as *Ito'ng Bagong Channel 13*, is bent on pursuing an extended counterprogramming scheme while introducing changes on its weekend primetime block.

President and CEO Boots Anson-Roa said during a August 29 briefing that effective the weekend of Sept. 6 and 7, the channel will roll out a total of 10 new shows in an attempt to attract wider viewership. On Saturday, from sports, reality cooking competition, family comedy-sitcom, game show, sexy drama anthology, singing-reality show, boys night out gag show and Tagalog movies. On Sundays, from showbiz talk shows, reality cooking competition, game show, singing-reality, musical variety show and Pinoy action movie.

"We are doing it break by break, focusing on what we can do best," said Boots. The network is strengthening its weekend programming for starters.

The Saturday lineup starting at 6 p.m. includes *MasterChef Philippines* (Rob Pengson), *Maya Loves Sir Chief* (Jodi Sta. Maria and Richard Yap), new season of the game show *The Million Second Quiz* (Drew Arellano), *Sandy's Romance* (Nadine Lustre), new season of *Born to be a Superstar* (Anja Aguilar), *Happy TODAS* (TODAS Boys composed by Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio), and never-before-seen Viva Tagalog movies in *Viva Box Office*.

On Sundays, IBC-13 is fielding new seasons of *Seeing Stars Tonight* (Joey Marquez), *MasterChef Philippines* (Rob Pengson), *Who Wants To Be A Millionaire?* (Robi Domingo), *Born to be a Superstar* (Anja Aguilar), and *Dingdong n' Lani* (Dingdong Avanzado and Lani Misalucha). The latter is a late-night musical show allowing singers to explore their range while performing current and golden hits. *Sunday Sinemaks* will be features the Pinoy action-packed blockbuster movies as the result of homegrown and legend action heroes. Laurenti Dyogi, head of IBC Entertainment TV, for her part, said Channel 13 is laying the groundwork brick by brick. Boots added, "We realize that still compete with the two other stations in areas where they are very established." He noted, however, that sports is one area that IBC-13 will focus on considering the wide following enjoyed by the *PBA* and *NBA* games. The strength shown by network in the field of sports should be and the signal to launch its new genres from fantasy, action and adventure.

In the media, Boots confirmed that the launch of primetime hits *Kroko: Ang Alamat sa Zoo* (Thirdy Lacson and Miguel Moreno), *Hitman* (Digndong Dantes and Cristine Reyes), *Janella: A Princess Girl* (Janella Salvador), *Voltron Man* (AJ Muhlach) and *Your Heart, My Love* (Claudine Barretto and Raymart Santiago).

## Head of State Presidente

Head of State Presidente is a 2013 Filipino comedy film starring rapper Young JV. The film of the President of the Philippnes, the other two functions being head of government and commnder in chief. The film was produced and released by Viva Films and directed by Jeffrey Jeturian. It was released on July 22, 2013 in the Philippines.

## Plot Edit

President Pinoy Aquino III (<u>Young JV</u>) is the president of the <u>Philippines</u> known of Tuwid na Daan. Those candidate of the presidency and vice-presidencial with senator on the election.

### Cast Edit

- Young JV as President Pinoy Aquino III
- Shy Carlos as Giliam Soriano
- Cogie Domingo as Audie Ginomora
- Phillip Salvador as Davey Mundoc
- Andi Eigenmann as Mary Anna
- Josh Padilla as Vice-President JB Binay
- Alexis Navarro as Gloro Maria Arroyo
- Alfred Vargas as Enap Estrada
- Danielle Castaño as Corara Aquino
- Aki Torio as Bitoy Aquino
- Eva Eugenio as Elisa Clark
- Mario Maurer as Rodel E. Ramos
- Janeena Chan as Senator Janeena Poe
- Marlo Mortel as Recto Puno
- Yam Concepcion as Girl Dancer
- Isabella Gomez as GIrl Dancer

## Reception Edit

### **Box-Office** Edit

The film opened with P5 million gross of total receipts. On its third week it grossed ₱50 million.

### References Edit

## Love Sweetheart

**Love Sweetheart** is a Filipino weekly dance variety showbroadcast by IBC and internationally on Global IBC starring Michelle Vito dubbed as The Dance Sweetheart. It premiered on October 5, 2014 and airs every Sunday night.

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250px

Format <u>Dance</u>

Variety show

Created by Intercontinental

**Broadcasting Corporation** 

Developed by <u>IBC Entertainment TV</u>

Directed by Mark Reyes

Presented by Michelle Vito

Country of origin Philippines

**No. of episodes** n/a (airs Sunday)

**Production** 

Executiveproducer(s)

Rowie Valencia Lorna Feliciano

**Running time** 45-60 minutes

**Broadcast** 

Original channel <u>IBC</u>

Original run

October 5, 2014 – present

#### **External links**

Website

## Hosts Edit

## Main Host Edit

Michelle Vito

### Co-hosts Edit

Elmo Magalona

### Dancers **Edit**

G-Force

## Segments **Edit**

- Dance Showdown The battle of two will grove the dance hits with Michelle versus other stars.
- Smash Up Sayaw Dance numbers will feature Michelle with a guest performers for dance moves.

## See also Edit

- IBC-13 revived the primetime variety show every Sunday
- <u>Love Sweetheart' Premieres October 5 on IBC</u>
- Maricel Live!
- Loveliness
- List of programs broadcast by Intercontinental Broadcasting Corporation

## References Edit

## External links Edit

- Program Site
- Love Sweetheart on Facebook
- Love Sweetheart on Twitter

## IBC-13 revived the primetime variety show every Sunday

#### October 3, 2014

Sequestered TV station **IBC-13** detremined to produced local variety shows in the 80's for this generation, such as *Apat na Sikat*, *The Sharon Cunetta Show* (The Megastar Sharon Cuneta), *Maricel Live!* (Diamond Star Maricel Soriano), *Loveliness* (Tanga Queen Alma Moreno), *The Legend Superstar* (Superstar Nora Aunor) and *Awitawanan* were becoming the hits to the top of the ratings.

The Sunday afternoon youth-oriented variety show *Hey it's Fans Day!* (Sunday 12:30 to 2:30 p.m.) which will gain ratings against rivals *ASAP 19* of **ABS-CBN**, *Happy Sunday* of **TV5** (but eventually a close match) and *Sunday All Stars* of **GMA**.

Now, it will change to Sunday night programming with the relaunch of primetime variety shows, including the dance format *Love Sweetheart* (6:45 p.m.) and musical format *Dingdong n' Lani* (9:30 p.m.).

#### Michelle Vito is set to become the dance sweetheart of this generation

Michelle Vito may be a teen actress first and foremost but she also happens to be the movies dubbed as **The Dance Sweetheart**. The young talented girl is set to unleash a new face in her career as her own primetime variety show **Love Sweetheart** which premieres on October 5, Sunday nights at 6:45 p.m., after **PBA**.

The program's director, Mark Reyes, said they hope to bring back the glory days of variety shows on primetime television. Vito becoming the dance craze with a dance moves because of the dance numbers and performers with an extravaganza, so beautiful, sexy and pretty in her own dance floor to the center stage.

No less than the **Asia's Tanga Queen** Alma Moreno will share the stage as her first guest with Michelle who was also noted for her talent on the dance floor as the hottest teen star for tonight's pilot episode. **The Heir of Pinoy Rap** Elmo Magalona will also be on hand to take charge of the music, ultimate dance group G-Force will mash up the dance moves and the very special guest Miguel Aguila.

Love Sweetheart is directed by Mark Reres and executive producer are Rowie Valencia and Lorna Feliciano. Meanwhile, IBC young stars are Elisse Joson, Julian Estrada, Shy Carlos and Dino Imperial will have the dance numbers dance with Michelle during Smash Up Sayaw.

#### Dingdong Avanzado and Lani Misalucha will perform the show

Some star power and their sterling performances. Two of Philippine showbiz's biggest musical legends will partner up Sunday nights. Dingdong Avanzado dubbed as **The Original Prince of Pop** and Lani Misalucha as **The Asia's Nightingale** will star in the musical variety show on

Philippine television *Dingdong n' Lani*, which is also airs on Sunday nights at 9:30 p.m. right after *Born to be a Superstar*.

Regarded as one of the most outstanding concert performers, multi-platinum recording artist, songwriter, director and total entertainer as the world renowned singer-songwriter and one of the newest Kapinoy, world-renowned Dingdong writes a song based on the life of a letter sender as well and multi-awarded singer and the recording artist Lani sings the love songs by request from OPM, Pinoy rock, jazz and classical will surely delight in Lani's unique vocal prowess.

A night of songs and pure entertainment recorded some of the most enduring love songs in OPM history where it became a huge moneymaker and even earned acclaim for its wonderful production numbers. The power combination of the original prince of pop (Avanzado) and the Asia's nightingale (Misalucha) in one musical variety show for the first time ever in the ratings game conducted by **Kantar Media**.

Features several music guests ranging the finest singers. The show features various segments of songs and dances appealing to the Filipino's natural love for music and singing. Once again, viewers will get to see the country's top artists perform their biggest and greatest hits and share the music scene in the music industry.

The first of its kind on Philippine television, a musical variety show that aside from featuring the legendary duo, will also have known performers singing their songs while several features, portions, and musical production numbers that cater to the audiences. The show boasts of its well-arranged musical numbers and medleys that feature all kinds of songs and performed by the show hosts with other guest singers and entertainers. Also featured are live singing of the hosts and performers with a live band on special episodes.

With the very special guest for the country's finest singers: Basil Valdez and Joey Albert ready to have the center stage. The show is directed by Jeffrey Jeturian.

## 'Love Sweetheart' Premieres October 5 on IBC

October 4, 2014

IBC-13's newest teen star Michelle Vito now dubbed as The Dance Sweetheart for this generation, this time, the premiere of the network's primetime dance variety show called *Love Sweetheart* on Octoebr 5 aims to showcase Ms. Vito's dancing and hosting skills.

She her model and actress. Now, Vito becoming the dance craze with a dance moves because of the dance numbers and performers with an extravaganza, so beautiful, sexy and pretty in her own dance floor to the spectacular center stage. With the dance party, listen and groove the music with the dance battle with a fans.

The program's director, Mark Reyes, said they hope to bring back the glory days of variety shows on primetime television. "Prime time TV now is filled with fantasy, action and drama. Variety shows and sitcoms at night," Mr. Reyes told reporters last week. "This show hopes to offer an alternative for those who want to watch something different, especially during weekends," he added.

Michelle hopes to fashion her career after those of top performers like Sharon Cuneta, Maricel Soriano and Alma Moreno who all had variety shows named after them.

For IBC's variety shows, Ms. Cuneta hosted the musical show *The Sharon Cuneta Show* from 1986 to 1988, Ms. Soriano appeared on the variety show *Maricel Live!* from 1986 to 1989, and Ms. Moreno appeared on the variety show *Loveliness*, which aired from 1988 to 1990.

Aside from production numbers featuring Ms. Rivera every week, there will also be face-to-face "battles" between various dance groups together with celebrity dancers.

No less than the Asia's Tanga Queen Alma Moreno will share the stage as her first guest with Michelle who was also noted for her talent on the dance floor as the hottest teen star for tonight's pilot episode. The ultimate dance group G-Force will mash up the dance moves and the very special guest Miguel Aguila. The heir of Pinoy rap Elmo Magalona is also part of the show with her own segment where she will rap the latest hits.

The show which is directed by Mark Reyes and executive producer are Rowie Valencia and Lorna Feliciano. Meanwhile, IBC young stars are Elisse Joson, Julian Estrada, Shy Carlos and Dino Imperial will have the dance numbers dance with Michelle during *Smash Up Sayaw*. *Love Sweetheart* premieres on October 5 and aired every Sunday nights at 6:45 p.m. to 7:30 p.m. right after the *PBA*games on IBC-13's Panalo Weekend.

## Dingdong n' Lani

**Dingdong n' Lani** is a Philippine musical variety show produced by the IBC Entertainment

TV which airs every Sunday at 9:30pm on IBC. The show is hosted by Dingdong

Avanzado and Lani Misalucha, it aired its pilot episode on April 26, 2014. The show also

broadcasts worldwide through <u>Global IBC</u>. It features several music guests ranging from established acts to veteran singers.

It become the longest-running and top-rated musical variety show on Philippine television history every Sunday night.

## Dingdong n' Lani

250px

Format <u>Musical</u>

Variety show

Created by

**Broadcasting Corporation** 

Developed by <u>IBC Entertainment TV</u>

Directed by <u>Jeffrey Jeturian</u>

Starring Dingdong Avanzado

Lani Misalucha

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs Saturday nights)

## **Production**

Executiveproducer(s) Rowie Valencia

Location(s) IBC Broadcast

City, Broadcast City,

Cappitol Hills,

Diliman, Quezon City

**Running time** 45 minutes

**Broadcast** 

Original channel <u>IBC</u>

Original airing April 26, 2014 - present

**External links** 

Dingdong n' Lani website

## About the show Edit

Two of Philippine showbiz's biggest musical legends will partner up this Saturday nights, as IBC brings them via one of its biggest shows of the year. Regarded as one of the most outstanding concert performers, this multi-platinum recording artist/songwriter/director and total entertainer as the world renowned singer-songwriter and one of the newest Kapinoy, Dingdong Avanzado writes a song based on the life of a letter sender as well and multi-awarded singer and recording artist Lani Misalucha sings love songs by request from OPM, Pinoy rock, jazz and classical will surely delight in Lani's unique vocal prowess.

## Synopsis <u>Edit</u>

The original prince of pop Avanzado and the Asia's nightingale Misalucha will now join the forces of musical variety show on Philippine television for a night of songs and pure entertainment recorded some of the most enduring love songs in OPM history. It features the power combination of the original prince of pop and the Asia's nightingale in one musical variety show for the first time ever.

Features several music guests ranging the finest singers. The show features various segments of songs and dances appealing to the Filipino's natural love for music and singing.

The format of the show is fairly simple: the two stars showcase their talents while inviting different OPM artists for performances and quick interviews. The first of its kind on Philippine

television, a musical variety show that aside from featuring the legendary duo, will also have known performers singing their songs while several features, portions, and musical production numbers that cater to the audiences.

The show boasts of its well-arranged musical numbers and medleys that feature all kinds of songs and performed by the show hosts with other guest singers and entertainers. Also featured are live singing of the hosts and performers with a live band on special episodes.

### Hosts Edit

- Dingdong Avanzado
- Lani Misalucha

## Guest Edit

- Darius Razon (May 4, 2014; top balladeer of the 70s sing Heto Na Naman Ako and Ibigay Mo Na)
- Rafael Centenera (May 11, 2014; singing Basta't Ikaw)
- Freddie Aguilar (June 22, 2014; singing Napakasakit Kuya Eddie and Magdalena)
- Josh Santana (June 29, 2014; singing Basta't Kasama Kita and When You Love Someone)
- Gin Rum N' Truth (July 6, 2014; singing Kalayaan)
- <u>Tito Sotto</u>, <u>Vic Sotto</u> and <u>Joey de Leon</u> of <u>Iskul Bukol</u> (July 13, 2014)
- Janella Salvador and Marlo Mortel (July 20, 2014)
- Miguel Aguila (August 17, 2014)

#### Note

 Miguel Aguila will perform <u>Endless Love</u> with <u>Janella Salvador</u> during the concert last July 18, 2014.

## References Edit

## See also Edit

- 100+ Kapinoy Stars Celebrate IBC's 54th Grand Anniversary in 'It's Partytime'
- Dingdong Avanzado topbills IBC-13's 54th anniversary activities
- Powerhouse Programs on IBC-13's Panalo Weekend
- Dingdong Avanzado
- Lani Misalucha
- IBC
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of Philippine television shows

## External links Edit

- Dingdong n' Lani Website
- Dingdong n' Lani on Facebook
- Dingdong n' Lani on Twitter

# 100+ Kapinoy Stars Celebrate IBC's 54th Grand Anniversary in 'It's Partytime'

May 31, 2014

It was an apparent celebration and vengeance. Evidently, IBC-13's *54th Grand Anniversary Celebration* held at the Marikina Sports Center was just another night of the network inanities and hopeless media masquerate. *It's Partytime* will throw a grand reunion of more than one hundred Kapinoy stars in participation to the historical two-day celebration of IBC-13 for the 54 years of Philippine television titled *Ito'ng Bagong Channel 13: The Grand Kapinoy Weekend* which is home to the *PBA* and *NBA* games.

## Happy TODAS Cast Members Keempee de Leon, Sam YG, Elmo Magalona, Jimmy Muna and Victor Anastacio as the boy gang group

Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC 13 set a lot of firsts in the broadcasting industry. Showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13. Who could ever forget *Johnny Weismuller as Tarzan*, *Iskul Bukol*, *Chicks to Chicks*, *Loveliness*, *Seeing Stars with Joe Quirino*, *TODAS*, *SeeTrue*, *The Sharon Cuneta Show*, *Sic O'Clock News*, *Maricel Live*, *Barrio Balimbing*, *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, and a lot more?

Witness one of Philippine TV's milestone as the whole Kapinoy superstars and cast members of timeless hit shows of IBC-13 take over the center stage for a string of world-class performances and unforgettable surprises with the *KapinoyLand* characters Mr. Kapinoy, Baby Kapinoy, Ms. TV, Newspaperboy, Radiogirl, Ms. Lola Kapinoy, RemoteBoy, Manok and PinoyFlag. Even the colorful and cultural Filipino-like opening number inspiration and joy. The original prince of pop that segued to IBC's theme song jingle *Ito'ng Bagong Channel 13* sung by Dingdong Avanzado. They spoke of shows created and trends originated by IBC-13.

IBC-13 was known also to get good shows on TV since 70's and 80's and during those times they are the one's who got higher ratings than the rest of the networks. During the year 1989, IBC 13 started to lose the support from advertisers because of the network's problems but the

shows they aired were remain still. In 1992, IBC reached it's demanded ratings because of their new shows in the past.

These bathetic buffoons frothed network intrigues laced with oblique comic references to the third giant networks. Just to introduce The Pirates of IBC as parodied by Ramon Bautista, Aki Torio and Josh Padilla.

Watch out for the back-to-back-to-back grand reunions of It's Partytime main hosts Dingdong Avanzado, Lani Misalucha, Gino Padilla, Jenine Desiderio and Miguel Aguila; *The Dawn and Jimmy Show* tandem of Dawn Zulueta and Jimmy Santos; and the group The Lover's Melody with the throwback variety shows in time: *Loveliness* (Alma Moreno), *The Legend Superstar* (Nora Aunor), *Apat na Sikat, The Sharon Cuneta Show* with a megastar Sharon Cuneta, *Awitawanan*, and a noontime show *Alas Dose sa 13* 'family' members namely, Eddie llarde, Boots Anson-Roa, Pia Pilapil, Ernani "Jong" Cuenco and Paco Arespacochaga. Solid teleserye fans will surely for a treat with the special production numbers of *Janella in Wonderland* love team Janella Salvador and Marlo Mortel; *Your Heart, My Love* stars Claudine Barretto, Raymart Santiago and Christopher de Leon; *Crazy Little Thing Called Love* stars such as Dingdong Dantes, Cristine Reyes and Maricar Reyes. Joining the PrimeTastik stars are Mavy Legaspi and Cassy Legaspi, Jake Cuenca and Nicole Andersson of *Batang Genius*; and the child star Bimby Aquino-Yap, Nel Gomez, Coleen Garcia, Kiko Estrada and Liza Soberano of the afternoon teleserye *Frijolito*. This production number revealed the IBC rancor in the spate of recent alleged piracy and imitation of the network's hits.

The box-office love teams will paint the town red with the most romantic surprises from Christopher de Leon and Sandy Andalong of *Your Heart, My Love, Sandy's Romance* love team Nadine Lustre and AJ Muhlach, Mario Maurer and Liza Soberano which will be an upcoming fantaserye *Liza*.

As they introduced the Pinoy-esque with the Philippine salakot as IBC-13's new logo. They grandly narrated IBC's video history and announced the network's new film acquisitions and forthcoming shows.

The winning primetime of the game show *Who Wants to be a Millionaire?* host Robi Domingo, dance show *DMZ-TV*host Iya Villania and thr game show *The Million Second Quiz* host Drew Arellano. Joining the forces of *Seeing Stars with JQ* host the late Joe Quirino and with Joey Marguez as *Seeing Stars Tonight*.

Aside from this, Janella and Marlo will also reunite with *Friends 4Ever* barkada Khalil Ramos, Sue Ramirez, Francis Magundayao, Ella Cruz, Freddie Gutierrez and Liza Soberano. Take a trip down in the memory lane as *Friends 4Ever*cast bonds with the most promising Kapinoy teen stars Kelly dela Cruz, Nathan Barrera, Abigail Macapagal, Dino Imperial, Janeena Chan, Joanna Morales, Lucas Zamora, Bianca Casado, Giu Comia, Sofia Andres, Lander Vera-Perez,

Elisse Joson and the child stars like Thirdy Lacson, Mutya Orquia, Abby Bautista, Sofia Millares, Aldred Nasayao, Xyriel Manabat, Kendra Kramer, Miel Cuneta, Timothy Chan and Louise Abuel along with the Universal Motion Dancer and the G-Force dancers.

Relive the happy times in *Grand Kapinoy Weekend* as popular Kapinoy comedy stars travel back in time and remember the remarkable moments in the '54 years of comedy.' It will be led by *Happy TODAS* cast members and the gang of Keempee de Leon, Sam YG, Victor Anastacio, Jimmy Muna and Elmo Magalona composed in the much awaited ultimate boy group gang TODAS Boys together with the sexy ladies and girls of hot females with a gwapo; *Maya Loves Sir Chief* love team as the comedy leading lady Jodi Sta. Maria and veteran actor Richard Yap; and a tandem comedians reunited with Jaime Fabregas and Ces Quesada of *Sic O'Clock News* with Ramon Bautista of *Sic O'Clock News Naman* joining together with the throwback comedy primetime like *Chicks to Chicks, Iskul Bukol, Eh Kasi Babae, Sitak ni Jack, Hapi House, Goin' Bananas, Barrio Balimbing, TODAS* and *Sic O'Clock News*, with the TVJ gang: Aki Torio as Tito, Abra as Vic and Josh Padilla as Joey.

Meanwhile, celebrate the greatness of Filipino youth in the heart-pounding dance showdown of the reality search *Superstar Circle* alumni Freddie, Liza, Anne Discher, Deither Gaviola, and Donjeff Tejada.

Pay tribute to the incomparable beauty of Filipino music in the world-class concert spectacle of OPM icons Josh Santana, Lindsay Custodio, Jeffrey Hidalgo, Manilyn Reynes, Jerome Abalos, Abra, Joey Albert; and *It's Partytime*main stays Marvin Ong, Top Suzara and Jinky Vidal, Nikki Bacolod, Charlie Green and Thyro Alfaro together with the group 1:43 and Sugar High. In partnership with the Asian Television Content Philippine Corporation (ATC) with the launch of its newest programming: ATC @ IBC which features a new shows like *Hi-5*, *Animalia*, *Gadgets & Gizmos*, and a newest Mexicanovelas on Philippine primetime television like *The Two Sides of Ana (Dalawang Muhka ni Ana)* top-billed by Ana Layevska and Rafael Amaya, and *La Teniente* starring Maria Fernanda Yepes, the newest Taiwanese drama *Hayate the Combat Butler* and the Korean drama Spy Myung-wol as part of TreseBella, the sports programs such as the MMA fighter *ONE FC*, and on INN like *Fame*, *Boost*, *Cultural Flavours*, *Fashion Mentior*, *The Big Planet*, *Beyond Stardom*, *Cinema Noveau* and the football fans *Football Fanatics*.

Expect a breath-taking dance showdown of Maxene Magalona, JC Tiuseco, Aki Torio, Anna Luna, Erich Gonzales and Vincent Bueno in the segment *Supersayaw*; followed by the hair-raising musical showdown of the singing champion Anja Aguilar and together with Kapinoy singing champions with *Born to be a Superstar* finalists are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernardo and Ronald Humarang, together with Arvin Ventanilla and the first ever grand winner Shanne Velasco.

Don't miss the star-studded and historical celebration of IBC's 54th anniversary in the country's longest-running, award-winning variety show, *It's Partytime* this Sunday (June 1), 12 noon at the Marikina Sports Center. For viewers who want to purchase *It's Partytime* official merchandise,

simply visit the IBC Store located at Quezon City, or visit IBCstore.shopinas.com and MyRegalo.com.

For more updates about *Ito'ng Bagong Channel 13: The Grand Kapinoy Weekend* visit the event's official website at 54years.IBC.com.ph. For updates, photos and to hang out live with the stars, visit <a href="http://itspartytime.ibc.com.ph/">http://itspartytime.ibc.com.ph/</a>, 'like' <a href="http://itspartytime">http://itspartytime</a>, follow @ItsPartytime on Twitter, and know the latest happenings in *It's Partytime* by tweeting the hashtag #Kapinoy54Years.

# Dingdong Avanzado topbills IBC-13's 54th anniversary activities

July 12, 2014

New style, unique and more Filipino masses summoned the programs we will be featured in IBC-13 because it made by the new leadership gift to engaging the viewer unique to the taste and pace as the other stations. This July's new program on IBC-13 more beautified, more pleasant, more Pinoy and styles with heart Filipinos surely will bring such stations people on different ways to do it to illustrate the new development.

Concerts, films, TV premieres, major video releases, top-rating TV shows, new albums, sports events, mall tours, activities, cultural events, festivals, merchandising and other entertaining goodies are what the sequestered media network-turned-into the third giant network in the country Intercontinental Broadcasting Corporation (IBC) has in store to celebrate on its 54th anniversary in the Philippine broadcasting industry such as television, radio, print media, internet and telecommunications.

The biggest celebration on Philippine television is here! The activities started last June 30 with the concert of the American singer-songwriter Steven Curtis Chapman at the Smart Araneta Coliseum, and on July 11 with the concert of Ariana Grande as *Yours Truly in Manila* at the SM Mall of Asia Arena.

This will be followed with Kapinoy day at IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City today. It has grown into a third major player in the local broadcasting industry. IBC has since been providing the Filipinos with the top-quality Philipine media in television, film, music, video, concerts, sports, AM and FM radio, merchandising, cable channels, foundation, and others. In conjunction with these changes creating new slogan *Ito'ng Bagong Channel 13* which in turn attached to the name of IBC-13 indicates that it will continue to watching Kapinoy shows on Philippine television history.

"When we were at the helm of IBC-13, we aggressively promoted its primetime programming to include the Viva Tagalog movies, soap operas, fantasy serials, drama anthology, game shows, reality shows, talk shows, variety shows and sports. IBC when the network is stronger from birth pains and had the network as its home. It was unfortunate that some people when we put it in primetime to make it more attractive to sponsors and thus improve the tournament's financial viability. The organizers later said, to our surprise, that putting the show in prime time resulted in higher ratings since it had to compete with blockbuster programs of the big two: ABS CBN and GMA. Flabbergasted, we just said, "Well, that's gratitude for you".

With DZTV Radyo Budyong 1386, 93.5 Romance FM, iDMZ 891 FM and Kapinoy FM 913 from IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City with the headquarters of building, state-of-the-art, studio complex and broadcast facilities. The 70,000square-meter with the broadcast studio, AM and FM radio booths, a restaurant, rooms and others. The chairman Eric Canoy, vice-chairman Freddie M. Garcia, president and CEO Boots Anson-Roa, executive vice-president (EVP) Lito Ocampo Cruz, dinance manager and CFO Dave Fugoso, COO Jose Avellana Jr., IBC Board of Directors include Jaime Alanis, Diosdado Marasigan, Ernesto Maipid, Jr., Jose Raphael Hernandez, Lauro Viscondo and Alturo Alejandrino, Channel 13 head Rey Sanchez, IBC News and Current Affairs head Maria Ressa, IBC Entertainment TV head Laurenti Dyogi, and sports programming head of IBC Sports as Dong Alejar. There will be a motorcade around the center starting at 2:30 p.m. with floats from various IBC companies like IBC-13, IBC News Network (INN) 45, 93.5 Romance FM, DZTV Radyo Budyong 1386, iDMZ 891 FM, Kapinoy FM 913, IBC Films, IBC Records, Kapinoy Home Video, IBC Sports, Toon TV, Kiddie TV, DZTV TeleTrese, Danze TV, Pinoy Extreme, Cinema Movie, IBC Foundation, Inc., Kapinoy Talent Center, IBC International, Global IBC, IBC Regional Network, INN InternationI, IBC Licensing and Merchandising, IBC Concerts and Events, among others.

## Dingdong Avanzado, Lani Misalucha, Gino Padilla and Jenine Desiderio prepares for their concert

The Kapinoy superstars like Drew Arellano, Elmo Magalona, Anja Aguilar, Robi Domingo, Erich Gonzales, Dingdong Dantes, Janella Salvador, Marlo Mortel, Jerome Ponce, Claudine Barretto, Raymart Santiago, Christopher de Leon, Maricar Reyes, Cogie Domingo, Nadine Lustre, AJ Muhlach, Iove team Jodi Sta. Maria and RIchard Yap, TODAS Boys (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna, Victor Anastacio), Dingdong Avanzado, Lani Misalucha, Ramon Bautista, Iya Villania, Joey Marquez, Ryan Agoncillo, a gang boys of Aki Torio, Abra and Josh Padilla, Gloria Romero, Mavy and Cassy Legaspi, Jake Cuenca, Nicole Andersson, Diether Ocampo, the *NBA*players such as Michael Jordan, LeBron James and Kobe Bryant, and the *PBA* players like Robert Jaworski, Mark Caguioa, Arwind Santos, James Yap, Roger Yap

and Jason Castro, *ONE FC* fighters Eduard Folayang and Honorio Banario among others will join the motorcade.

It introduced the Pinoy-esque with the Philippine salakot will now put the top of the letters of I, B slash of 13 and C as IBC-13's logo. They grandly narrated IBC's video history and announced the network's new film acquisitions and forthcoming shows. The original prince of pop Dingdong Avanzado to sang IBC's theme song, jingle with the words and music, and music video.

The gap in part of the logo that looks like a TV set shows also that the IBC-13 is the substance and tracked viewers. The new sound, look and feel that will be featured on IBC-13 is fundamentally just.

The motorcade will be followed by *Homecoming Kapinoy: Primetime 13* @ *54*, an IBC anniversary concert at the Smart Araneta Coliseum featuring Dingdong Avanzado, Lani Misalucha, Gino Padilla, Jenine Desiderio, Miguel Aguila, Abra, *Born to be a Superstar* finalists are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernrdo, Ronald Humarang, Shanne Velasco and Arvin Ventanilla. IBC-13 goal is to attract viewers and gathered big stars from the Philippine music industry to serenade and jam with the seniors.

IBC is home to the *PBA*, *NBA* and *ONE FC*, opened its primetime to innovative sitcoms, gag shows and even political satires. It also aired Filipino movies on primetime, and balanced this with documentaries. Channel 13 is on the right track coming up with their own pool of talents for more original local productions.

For those who watch Philippine TV today, IBC-13 stands for *Ito'ng Bagong Channel 13*, with *Viva Box Office* will premiere on July 12 with *ABNKKBSNPLAko?! The Movie* at 4:30 p.m. The film is based on the best-selling novel Bob Ong of the same title. Jericho Rosales, Andi Eigenmann, Vandolph Quizon and Meg Imperial star in the movie, written by Ned Trespeces and directed by Mark Meily.

For the new treat of anime series *Ghost Fighter* (weekdays 4:30 p.m.), the action-packed manga started when a delinquent 14-year-old boy named Yusuke Urameshi. It became a hit among young viewers. Other tokusatsu and anime favorites: *Kamen Rider Fourze* (weekdays at 9 a.m.), *Kirarin* (weekdays at 9:30 a.m.) and *Sky Ranger Ganan*(Sunday 8 a.m.) become the huge success.

They spoke of shows created and trends originated by IBC-13, it has rock the local television scene with the unprecedented success of Philippine TV history. The quizshow *The Million Second Quiz* (Saturday at 6 p.m.) hosted by Drew Arellano follows the movie. The country's favorite game show will mark on its new second season on the air last July 5 and 12. The Kapinoy Network also produced the hottest and newest musical game show in town, *Killer Karaoke* with Elmo Magalona, which goes on air at 7:30 p.m. Saturday also on IBC. Last July 5, the new sing-along game show in one month old on Philippine television.

A new season of the country's singing-reality show for the national singing contest *Born to be a Superstar* (Saturday at 9 p.m. and Sunday 8:30 p.m.) hosted by the young diva princess Anja Aguilar will mark on its 2nd anniversary celebration. Where the top 10 finalists will perform the reality show in the production number, including Shanne Velasco, Arvin Ventanilla, Paolo Antenorcruz, Hannah Bustillos, Randy de Silva, Dean Carlo Logo, Kelly Mercado, Shania Shane Mermogenes, Carl Camo and Janet Japor.

With the country's leading game show Who Wants To Be A Millionaire? (Sunday 7:30 p.m.) which is hosted by Robi Domingo will celebrate its 14th year on the air last July 6 and 13. It will premiere at 5:30 p.m. with the miniserye Catch Me Fall in Love, a medical drama starring Erich Gonzales, Dingdong Dantes and Gloria Romero, directed by Mac Alejandre. Kapinoy Fantaserye begins with Batang Genius at 6 p.m., the super fantaserye topbilled by the twins of tween stars Mavy and Cassy Legaspi, together with Jake Cuenca and Nicole Andersson, directed by Erick M. Reyes. It also stars Raymond Bagatsing, Virginia Pozon, Joross Gamboa, Tessie Tomas, Matt Edwards, Maribeth Bichara, Cara Eriguel, Stephanie Henares, Gary Lising, Alicia Alonzo, Jovic Monsod, Val Sotto and Jericka Martelle. It will also see the premiere of the fairytale princess fantaserye Janella: A Princess Girl, the fantasy-drama topbilled by Janella Salvador as her leading role as Janella Bernardo airing on July 14 at 7:30 p.m. Monday to Friday. Jeffrey Jeturian directs the fanta-drama that also stars Marlo Mortel and Jerome Pocne team-up with Janella, with Kendra Kramer, Zoren Legaspi and Maricar Reyes, Paul Jake Castillo, Gloria Sevilla, Cogie Domingo, Bettina Carlos, Arvic Tan, Shy Carlos, Aldred Nasayao, Isko Salvador as Brod Pete, Kelly dela Cruz, Paolo Serrano, Sofia Andres, Martin Velayo, Joanna Morales, Lucas Zamora, Fretzie Bercede, RJ Ledesma, Jon Lucas Rose Ann Ginkel, Mikee Lee, Tart Carlos and Vivieka Ravanes, Chris Gutierrez and Celia Rodriguez also supporting the fantasy series. The voices of Timothy Chan as Dog Puppy, Maybelyn dela Cruz as Little Fairy and Chienna Filomeno as Nella Girl.

IBC intends to a big-budgeted heavy drama *Your Heart, My Love* at 9:30 p.m. Directed by Wenn V. Deramas, topbilled by Claudine Barretto and Raymart Santiago while boost a powerhouse cast that includes Christopher de Leon, Sandy Andalong, Ian Veneracion, Cherry Pie Picache, Princess Punzalan, Ronaldo Valdez, Ces Quesada, Juan Rodrigo, Maxene Magalona, JC Tiuseco, Abigail Macapagal, Nathan Lopez, Elisse Joson, Steven Silva, Tetchie Agbayani, Mark Anthony Fernandez, Janeena Chan, Dino Imperial, Nikki Bacolod, DJ Durano, Xyriel Manabat, Izzy Canillo, Jaclyn Jose and Gardo Versoza.

Every Saturday, a drama anthology *Sandy's Romance* comes at 8:15 p.m. with a beautiful and sexy princess Nadine Lustre as the lead role with AJ Muhlach in this new episode. A top-rated sitcom *Maya Loves Sir Chief* aired at 9:45 p.m. topbilled by Jodi Sta. Maria and Richard Yap will tribute to the throwback of Kapinoy stars, with special guest of *Sic O'Clock News* tandem Jaime Fabregas and Ces Quesada.

Then, at 11:30 p.m. is the boys' night out gag show *Happy TODAS* (*Television's Outrageously Delightful All-Star Show*) with the ultimate boy group TODAS Boys composed of Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio marked on its 33rd reunion anniversary of one of the most successful gag shows in the '80s *TODAS* reunited by Filipino comedians like Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Spanky Rigor, Richie D' Horsie and Freida Fonda as the special guest, along with the sexy ladies and hot female babes of Maui Taylor, Yam Concepcion, Tricia Santos and Katya Santos.

On Sunday at 9:30 p.m. with the musical variety show *Dingdong n' Lani* hosted by the original prince of pop Dingdong Avanzado and the Asia's nightingale Lani Misalucha will tribute to former IBC talents and stars, including *Iskul Bukol's* Tito Sotto, Vic Sotto and Joey de Leon. TreseBella kicked off at 5 p.m. with the Koreananovela *I Need Romance* starring Kim So-yeon and Sung Joon in the respected roles. Telenovela aired weeknights 10 p.m. with a Mexicanovela *The Two Sides of Ana (Dalawang Mukha ni Ana)* topbilled by Ana Layevska and Rafael Amaya back-to-back at 10:30 p.m. with a Taiwanovela *Hayate the Combat Butler* starring Park Shin-hye. On Saturdays 6:45 p.m., the action-packed Mexicanovela also in *La Teniente*starring Maria Fernanda Yepes.

Jerome Ponce's first movie, *To Love Again* is another IBC Films anniversary presentation. Directed by Jeffrey Jeturian, the movie marks Jerome's first team-up with Janella Salvador. It opens in Metro Manila theaters on July 12. It also stars Lucas Zamora and Elisse Joson. From the relese by Kapinoy Home Video of the new animated film, *Toy Story, Toy Story 2, Toy Story 3, Monsters vs. Aliens, Cloudy with a Chance of Meatballs*, to be released for the first time on DVD. The animated features from Disney and DreamWorks Animation now boast the film.

For IBC Radio, the country's AM radio station for the news and public service, DZTV Radyo Budyong 1386 mark on its 44th anniversary of Philippine radio.

93.5 Romance FM marked on its 2nd anniversary playing the most-romantic and all easy-listening love songs, adult contemporary and OPM music with its roster of veteran celebrity DJs include Tonton Gutierrez, Cherie Gil, Ian Veneracion, Cherry Pie Picache, John Regala, Celeste Legaspi, Cogie Domingo, Dina Bonnevie and Louie Ocampo following less talk, more music style.

The country's urban-dance music FM radio station iDMZ 891 FM makred on its 3rd anniversary celebration with playing the dance music, urban music of hip-hop and R&B and special mixes complete with the newest contemporary hit radio (CHR/Top 40) with its original programs that include Wave 24, Slow Jam, Be Heard!, Rockin' Manila, Disco 70's, Back to the 80's, 90's Baddest, Saturday Get Away, Snapback Thursdays, Dreamsounds, Mobile Circuit, Sayaw 20, The Quiet Storm, The Flow, Urban Pinas Radio, Ready Set Sayaw, Peewee in the Morning, K-Pop n' Go!, Sayawoke, School of DJ, Mega Mix, with the radio segments

include *OPM in-a-Raw* and *The Word*news.Some of iDMZ 891 DJs include The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), The Force (Neil Centeno), Gee Canlas, H-Town, The Destroyer (Rommel Dayan), Raya (Raya Mananquil), The Sting (Terence Khan), Marc the Spark Julz (Julz Savard), The Executioner (Ronald Cayetano), ZJ Ziggy, Blare (Bernadette Camalig), DJ Marlon, Peewee (Wenceslao "Peewee" Trinidad), Nathan J Kaye (Kaye Tan), DJ Skratchmark, Nicole (Nicole Andersson), Jun DJ, DJ Alfie (Alfie Manuel), Georgina (Georgina Wilson) and Arthur (Arthur Serzo) becoming the top radio jocks as well. The local radio airwaves of iDMZ 891 FM as *Sayaw Pinoy!*, for making the country's premier number 1 urban-dance music FM station in Asia. The current station manager of iDMZ 891 is Gary Caoili.

The newest mass-based FM station Kapinoy FM 913 has been for the contemporary hit radio (CHR) perfect mix of Original Pilipino Music (OPM) and Adult Top 40 musical format. Some of DJs Big Boy Bonito, Camille Gigil, Mark M., Noel Ferrer, Karen Dyosa, Justin Bibbo, Boy Dale, Francine Prieto (news anchor) and Dehins Trillo with a station manager Rudolph Rivera, it became the number 3 FM station in Mega Manila.

The music recording company IBC Records is set to release CDs of live recordings by its leading artists. The lineup includes performances by Dingdong Avanzado, Lani Misalucha, a rapper Abra, Jenine Desiderio and Afterlmage, plus a new album by Josh Santana. Also licensed to distribute has on schedule *The Best of T.O.D.A.S.*, the children's music album from the top-rated children's educational show *KapinoyLand* together with the top-rated IBC children shows *Hi-5* and *Barney & Friends*, *Mickey Mouse Clubhouse* and *Phineas and Ferb*, and the soundtrack of the fantaserye *Janella: A Princess Girl: The Original Soundtrack*.

### IBC: The Greatest Hits of Primetime Edit

Old: Edit

IBC-13 was the No.1 television network in the 1980s.

- Iskul Bukol (sitcom)
- TODAS (gag show)
- Chicks to Chicks (sitcom)
- Seeing Stars with Joe Quirino (showbiz talk show)
- See-True (showbiz talk show)
- *C.U.T.E.* (Call Us Two for Entertainment) (comedy variety show)
- Sitak ni Jack (sitcom, which featured characters of a taxi company undergoing all kinds of mishaps and utillized the taxi as a venue for political and social commentaries)
- Seiko TV Presents (drama anthology)
- Apat na Sikat (variety show)
- The Legend Superstar (musical variety show)

- Hapi House (a wholesome family sitcom that imparts Filipino family values)
- Goin' Bananas (#1 gag show because of better execution and a highly creative and flexible format)
- Eh Kasi, Babae! (sitcom)
- Barrio Balimbing (sitcom focuses on the foibles of typical charcters found in a barrio, employing Filipino wit to comment on political ans social issues of the day)
- Sic O'Clock News (political satire on national and international news using a format of news program)
- The Sharon Cuneta Show (musical variety show)
- Loveliness (dance variety show)
- 13, 14, 15 (sitcom)
- Dear Manilyn (musical variety show)
- Chairman of the Board and Company (musical talk show)
- Uniwide Club Play & Win (game show)
- Ang Manok ni San Pedro (sitcom)
- Ang Boyfriend Kong Mamaw (sitcom)
- Computer Man (fantasy-adventure series)
- Ula ang Batang Gubat (fantasy series)
- Okey Ka Fairy Ko! (fantasy sitcom)
- Maricel Live! (musical variety show)
- Mongolian Barbecue (comedy talk show)
- Awitawanan (musical variety show)
- Regal Drama Presents: Aiko (drama anthology)
- Takeshi's Castle (sitcom)
- Ora Engkantada (fantasy anthology for children)
- Mga Kuwento ni Lola Basyang (fantasy anthology)
- Pinoy Thriller (horror series)
- Tagalog Box Office Hits (Pinoy movies)
- PPP: Piling-Piling Pelikula (Pinoy movies)
- IBCinema (Pinoy movies)
- Super Tagalog Movie Special (Pinoy movies)

## Animes (Snacku, more sponsored several anime with Regent Cakes, sponsor also with Barbie dolls and action figures Batman, X Men, etc.)

- Voltes V
- Candy Candy
- Daimos
- Ghost Fighter
- Starblazers

- Time Quest
- Battle Ball
- Super Boink
- Dragon Quest

#### **Cartoons**

- G.I. Joe
- Smurfs
- Ghostbusters
- Rankin Bass Festival of Family Classics
- Looney Tunes
- Rainbow Brite
- Tarzan, Lord of the Jungle
- Mighty Mouse
- PacMan

#### **Tokusatsu (Japanese action series)**

- Bioman
- Super Rescue Solbrain
- Maskman
- Metalders
- Saber Rider and the Star Sheriffs
- Jiban
- Shaider
- Mask Rider Black
- Turboranger
- Winspector
- Voltron
- Machineman

#### **Foreign shows**

- Maverick (DZTV-13 era)
- Colt. 45 (DZTV-13 era)
- Perry Mason (DZTV-13 era)
- American Gladiators
- Party of Five
- That's Incredible!
- Lifestyles Of The Rich And Famous
- Bikini Open
- America's Funniest People
- Tarzan (TV series)

- WCW (wrestling of Hulk Logan, Randy Savage, Bushwhackers, Andre the Giant and Bret Hart)
- TV's Bloopers & Practical Jokes
- The Muppet Show
- America's Funniest Home Videos

# New: <u>Edit</u>

#### **Primetime 13**

- Kroko: Ang Alamat sa Zoo (adventurserye)
- Hitman (actionserye)
- Janella: A Princess Girl (fantaserye)
- Voltron Man (superserye)
- Your Heart, My Love (teleserye)
- Sandy's Romance (drama anthology)
- Maya Loves Sir Chief (comedy sitcom)
- The Million Second Quiz (game show)
- Killer Karaoke (sing-along musical game show)
- Born to be a Superstar (reality show)
- Who Wants to be a Millionaire? (game show)
- Happy TODAS (all-male gag show)
- Sic O'Clock News Naman (political satire)
- Iskul Bukoi Men (all-male sitcom)
- Shake, Rattle and Roll (horor anthology series)
- DMZ-TV (dance show)
- Seeing Stars Tonight (showbiz talk show)
- Last Fool Show (comedy talk show)
- Dingdong n' Lani (musical variety show)

#### **Anime Kapinoy**

- Ghost Fighter (anime)
- Ultraman Tiga (tokusatsu)

#### **TreseBella**

- Fated to Love You (Koreanovela)
- Two Sides of Ana (Mexicanovela)
- Sunny Girl (Taiwanovela)
- La Teniente (Mexicanovela)

#### **IBC Sports**

- PBA (sports basketball)
- NBA (sports basketball)

ONE FC (sports MMA)

#### **Movies**

- Viva Cine Idols (a one movie idol for month from Viva FIlms)
- Viva Box Office (never-before-seen Viva Tagalog movies)
- Sunday Sinemaks (Pinov action-packed movies, specials and concerts)

# Powerhouse Programs on IBC-13's Panalo Weekend

August 23, 2014

Saturday and Sunday nights on IBC-13 are getting more and more exciting as its Panalo Weekend, the new primetime belt brings on the powerhouse of top-rating shows starting with *Ultraman Tiga* at 4:30PM, *ONE FC* at 5PM, *La Teniente* at 6PM, *Maya Loves Sir Chief* at 6:45PM, plus the biggest and latest addition the game show *The Million Second Quiz* which will air at 7:30PM, *Sandy's Romance* at 8:15PM, *Born to be a Superstar* at 9PM, *Happy TODAS* at 10PM, Viva Box Office at 10:45PM and *Express Balita Weekend* at 12:30AM on Saturday. On Sunday, with *Friends 4Ever* at 3PM-4PM, *Seeing Stars Tonight* at 6PM, *Killer Karaoke* also follows at 6:45PM, *Who Wants to be a Millionaire?* at 7:30PM, *Born to be a Superstar* at 8:30PM, *Dingdong n' Lani* at 9:30PM, *Express Balita Weekend* at 10:15PM and *Sunday Sinemaks* at 10:45PM.

On Saturday nights, the action-packed tokusatsu for kids as *Ultraman Tiga* at 4:30 p.m., *ONE FC* at 5 p.m., TreseBella's *La Teniente* starring Maria Fernanda Yepes at 6 p.m., *Maya Loves Sir Chief* which is topbilled by Jodi Sta. Maria and Richard Yap at 6:45 p.m., *The Million Second Quiz*, hosted by Drew Arellano at 7:30 p.m., *Sandy's Romance*, topbilled by Nadine Lustre at 8:15 p.m., *Born to be a Superstar*, hosted by Anja Aguilar also at 9 p.m., *Happy TODAS* starring TODAS Boys (Keempee de Leon, Sam TG, Carlos Agassi, Jimmy Muna and Victor Anastacio) aired at 10 p.m., also continues to be everyone's favorites as the top-rated shows consistently do well and escalate in the ratings.

On Sunday, the same goes for *Friends 4Ever*, as it enters its second season on Sunday, August 24, with new cast members including biggest addition Jerome Ponce and Nichole Baranda joining them are hottest teen stars Liza Soberano, Francis Magundayao, Ella Cruz, Khalil Ramos, Sue Ramirez and Yves Flores. A new and earleir timeslot at on its new season at 3 to 4 p.m. At 6 p.m. is *Seeing Stars Tonight* which is hosted by Joey Marquez. *Killer Karaoke*, hosted by Elmo Magalona at 6;45 p.m., *Who Wants to be a Millionaire?*, hosted by Robi Domingo at 7:30 p.m. and *Born to be a Superstar*, hosted by Anja Aguilar at 8:30 p.m., also continues to be everyone's favorites as the three shows consistently do well and escalate in the ratings.

Not to be missed is the Viva Tagalog movie feature airing this weekend, never-before-seen *Viva Box Office* presents Honey, My Love, So Sweet starring Sunshine Dizon, Polo Ravales, Antoinette Taus, Dingdong Dantes, Kim delos Santos and Dino Guevarra on August 23 (Saturday) rlease right in night time, and some action-packed cinema on *Sunday Sinemaks* with *Boyong Mañalac: Hoodlum Terminator* starring the legend action star Eddie Garcia premiered on August 24 (Sunday).

Catch these Panalo Weekend shows and enjoy your weekends watching these winning shows with Saturday nights such as *Ultraman Tiga* at 4:30 p.m., *ONE FC* at 5 p.m., *La Teniente* at 6 p.m., *Maya Loves Sir Chief* at 6:45 p.m., *The Million Second Quiz, Sandy's Romance* at 8:15 p.m., *Born to be a Superstar* at 9 p.m. and *Happy TODAS* at 10 p.m. followed *Viva Box Office* at 10:45 p.m. and *Express Balita Weekend* at 12:30 a.m., and on Sundays with *Friends 4Ever* at 3-4 p.m., *Seeing Stars Tonight* at 6 p.m., *Killer Karaoke* at 6:45 p.m., the price of *Who Wants to be a Millionaire?* at 7:30 p.m., *Born to be a Superstar* at 8:30 p.m., musical treat with *Dingdong n' Lani* at 9:30 p.m. and *Express Balita Weekend* at 10:15 p.m., to be followed by the Pinoy action-packed blockbuster *Sunday Sinemaks* at 10:45 p.m., on IBC-13.

# Hey it's Fans Day!

Hey it's Fans Day! is the Philippine longest-runningoriented musical variety show in the Philippines broadcast by IBC, which is topbilled by the network's hottest teen stars. The show aired its pilot episode on October 5, 2014 and airs live Sundays. The show also broadcasts worldwide thorough Global IBC.

It's Partytime		
Format	Musical Variety show	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC Entertainment TV	
Written by	Rich Garcia Gianne De Peralta	

Directed by <u>Jeffrey Jeturian</u>

Starring Various Hosts and

<u>Performers</u>

Country of origin Philippines

Language(s) Filipino English

#### **Production**

Executiveproducer(s) Rowie Valencia

Location(s) Quezon City, Metro

Manila

Running time 2 hours (including commercials)

#### Broadcast

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run October 5, 2014 – present

## Chronology

Preceded by <u>It's Partytime</u>

#### **External links**

**Website** 

# Synopsis Edit

The teen-oriented music variety show for the fans dedicated to loyal Kapinoy viewers for the stage performers in attract young viewers for teens featuring <a href="IBC">IBC</a>'s hottest favorite teen stars. It will caters mainly to the 13 to 25 market. The show has in-studio dance and song production numbers.

### Cast Edit

#### Main Hosts Edit

- Sofia Andres
- AJ Muhlach
- Nichole Baranda
- Elmo Magalona

#### Performers Edit

- Jerome Ponce
- Michelle Vito
- Khalil Ramos
- Sue Ramirez
- Francis Magundayao
- Ella Cruz
- Yves Flores
- Liza Soberano
- Marlo Mortel
- Janella Salvador
- Miguel Aguila
- Aria Clemente
- Lucas Zamora
- Joanna Morales
- Jon Lucas
- Bianca Casado
- Abra
- Abigail Macapagal
- Young JV
- Kelly dela Cruz
- Joshua Cadelina
- Cayleen Villamor
- Veejay Aragon
- Anne Bernardo

- Ronald Humarang
- Shanne Velasco
- Arvin Ventanilla
- Marc Carlos de Leon
- Alexandra Macanan
- Mavy Legaspi
- Cassy Legaspi
- Angelo Pasco
- Vangie Martelle
- Dominic Roque
- Elisse Joson
- Josh Padilla
- Shy Carlos
- Paulo Angeles
- Marcus Davis (Musical Director)

#### **Dancers** Edit

- Universal Motion Dancers
- Vicor Dancers

# Segments Edit

- Veejay Rocks Veejay Aragon performing the alternative rock and lite rock songs.
- Shanne on Stage (SOS) <u>Born to be a Superstar</u> grand champion <u>Shanne Velasco</u>.
- Miguel Love You Miguel Aguila will performing the show.
- **Sing-Along Janella** Everyone knows that I'm a huge Janella fans, she's truly a one-of-a-kind in local entertainment industry. Sing-along as Janella Salvador can sing and dance the latest hits, complete with conceptualize production numbers for every performance.
- Love Teams Some of the hottest love teams are SueLil, JerZa, Domlse, among others.
- The Heir of Rap Elmo Magalona
- Dito na Me Lifestyle segment that features various gimmick places. It is presented by a barkada of different cast members every week and suggests different hang-out places to teens today.
- SuperSayaw
- Karaoke Barkada
- **Step Up** Every week a dance step is featured as the final production number for the show. Before the dance number in the studio, a segment is shown showing one of the show's cast members teaching the featured dance step to students of a featured school.

## Subsidiaries Edit

- Hey it's Fans Day! Lifestyle clothing line, available through BUM boutiques in the Philippines.
- Hey it's Fans Day! Partytime the first ever book-magazine released by a Philippine TV show.
- Hey it's Fans Day! Online The official website, where viewers, fans and supporters can view information about the show, read fun facts about the cast, get an update on the events and lifestyle, view photos and videos on-set, send their requests to artists, and even chat with them.

# Studios used by Hey it's Fans Day! Edit

■ IBC Studios in <u>Broadcast City</u> (2014–present)

#### See also **Edit**

- IBC's Teen Stars Meet their Fans in 'Hey it's Fans Day'
- IBC
- List of programs broadcast by Intercontinental Broadcasting Corporation

#### References Edit

#### External links Edit

- Official Website
- Hey it's Fans Day! on Facebook
- Hey it's Fans Day! on Twitter

# IBC's Teen Stars Meet their Fans in 'Hey it's Fans Day'

#### October 2, 2014

IBC-13's attempt to make Sunday's noontime musical shows a three-way battle will now launched the teen-oriented musical variety show, as the third-ranked network changing its line-up this coming Sunday compete with *ASAP 19* and *Sunday All Stars* in comparison with the biggest and brightest stars gathered in one show.

IBC-13 introduced the newest Sunday afternoon party for students and teens who are relaxing at home, in school and enjoying the first few waking hours into their school-free weekend with a new breed of stars. Starting this October 5 start every Sunday at 12:30 p.m. to 2:30 p.m., they will have a new Sunday afternoon habit with the premiere of IBC-13's newest youth-oriented variety show *Hey it's Fans Day!*.

Hey it's Fans Day! gives gives teens chill-out Saturday mornings with a fun and exciting twist serve as fan's day for the Kapinoy Network's roster of talented young stars from the network's talent management company Kapinoy Talent Center behind the Philippine entertainment industry's brightest stars has introduced its latest batch of bets for stardom into full-fledged artists for athletes, students, models and showbiz royalties. They can have a whole new Sunday TV viewing experience as led by AJ Muhlach, Sofia Andres, Nichole Baranda and the heir of Pinoy rap Elmo Magalona, young stars of IBC will take center stage to showcase their talents.

The show also features must-see performances from *Friends 4Ever* cast members Jerome Ponce, Michelle Vito, Khalil Ramos, Sue Ramirez, Francis Magundayao, Ella Cruz, Yves Flores and Liza Soberano plus equally stunning production numbers from Marlo Mortel, Janella Salvador, Miguel Aguila, Elisse Joson, Young JV, Bianca Casado, Jon Lucas, Aria Clemente, Dominic Roque and Abigail Macapagal.

Also joining the cast on special segments are Kelly dela Cruz, Lucas Zamora, Joanna Morales, rapper Abra, the twins of Mavy and Cassy Legaspi, Angelo Pasco, Shy Carlos, Josh Padilla, Vangie Martelle, plus the top of *Born to be a Superstar* singing champions are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco, dance groups Universal Motion Dancers and Vicor Dancers.

Up this Saturday is a back-to-school treat as *Hey it's Fans Day!* will also features performances from various cheerleading squads and the young stars. Under the expert direction of Jeffrey Jeturian and Marcus Davis as musical director, *Hey it's Fans Day!* gives young viewers a highly entertaining blend of youth and variety in every episode. *Hey it's Fans Day!* airs every Sunday, 12:30-2:30 p.m., on IBC-13.

# Lunch Break

Lunch Break is a Philippine noontime variety show produced byMMG Entertainment Group Inc. and broadcast by IBC. The show is hosted by Ryan Agoncillo, Annabelle Rama and Joy Viado. The show premiered in November 4, 2000 broadcasts from Studio 3 as Lunch Break studios at IBC Studios in Broadcast City, Capitol Hills, Diliman, Quezon City. Lunch Break holds the record of being the longest-running noontime variety show on air in the history of local Philippine television.

	Lunch Break
Format	<u>Entertainment</u>

**Musical** 

Variety show

Comedy

Intercontinental

Broadcasting

Created by <u>Corporation</u>

**MMG** Entertainment

Group

Directed by Danny Caparas

Creativedirector(s) Danny Jota

Ryan Agoncillo

Presented by <u>Joy Viado</u>

Annabelle Rama

Narrated by Bob Novales

Theme music

composer

Lito Camo

Lunch Break

**Opening theme** performed by *Lunch* 

Breakhosts

Country of origin Philippines

Language(s) Filipino

English

No. of episodes n/a (airs daily)

**Production** 

Executiveproducer(s) Lolita Ching

**IBC Studios** 

Location(s) Broadcast City, Quezon

City

Running time 2 hours (Weekdays)

2½ hours (Saturdays)

## **Broadcast**

Original channel <u>IBC</u>

Picture format NTSC (480i)

November 4, 2000 -

Original run December 12, 2003

July 9, 2010 – present

## Chronology

Preceded by Alas Dose sa 13

Followed by <u>It's Chowtime!</u>

#### **External links**

**Program Site** 

# Hosts Edit

#### Main hosts Edit

- Ryan Agoncillo (July 9, 2010-present)
- Joy Viado (2000-2002, July 9, 2010-present)
- Annabelle Rama (2013-present)

#### Co-hosts Edit

- TJ Trinidad (April 1, 2013-present)
- Nadia Montenegro (September 29, 2012-present)
- Nicole Andersson (July 9, 2010-present)
- Carlos Agassi (September 29, 2012-present)
- Pat Natividad (December 24, 2011-present)
- Bobby Yan (October 1, 2012-present)
- Smokey Manaloto (July 9, 2010-present)
- AJ Muhlach (July 27, 2013-present)
- Josh Padilla (July 27, 2013-present)
- Aki Torio (July 27, 2013-present)
- Manilyn Reynes (July 27, 2013-present)
- Alfred Vargas (July 27, 2013-present)

#### Extended hosts Edit

- Georgina Wilson
- Ramon Bautista
- Maxene Magalona
- Dingdong Dantes
- Cristine Reyes
- Cogie Domingo
- Robi Domingo
- DJ Durano
- Nikki Bacolod
- Say Alonzo
- Joanna Morales
- Lucas Zamora
- Biboy Ramirez
- Ashley Rivera
- Nadine Lustre
- Neil Coleta
- Yen Santos
- Sue Ramirez
- Khalil Ramos
- Andi Manzano
- Gary Lising
- Dina Bonnevie
- Ian Veneracion

- Giselle Sanchez
- Nel Gomez
- Coleen Garcia
- Jake Cuenca
- Yassi Pressman
- John Regala
- Andrei Felix
- Jamilla Obispo
- Abby Bautista
- Kat Alano
- Mario Maurer
- Erich Gonzales
- Arkin del Rosario
- Jenine Desiderio
- Martin Velayo
- Cacai Bautista
- Sofia Andres
- Bianca Casado
- Marlo Mortel
- Freddie Gutierrez
- Janella Salvador
- Francis Magundayao
- Ella Cruz
- Ces Quesada
- Maui Taylor
- Nathan Bareera
- Rose Van Ginkel
- Jodi Sta. Maria
- Richard Yap
- Thirdy Lacson
- Jon Santos
- Carlo Lazerna
- Blakdyak
- Yam Concepcion
- Mutya Orquia
- Miel Cuneta
- Bimby Yap, Jr.
- Aldred Nasayao

- Timothy Chan
- Marga Joson
- Brian Ciceron
- Anne Discher
- Donjeff Tejada
- Sophia Tolentino
- Deither Gaviola
- Matt Edwards
- Juan Carlos Urquico
- Juan Miguel Urquico
- Gerald Pesingan
- Janeena Chan
- Dino Imperial
- Paul Jake Castillo
- Coraleen Waddell
- Janine Tugonon
- Alexis Navarro
- Katya Santos
- KC Montero
- Jai & Joj Agpangan
- Fretzie Bercede
- John Wayne Sace

#### Featuring Edit

- Joy Cancio (Choreographer) (July 9, 2010-present)
- DJ M.O.D. (July 9, 2010-present)
- Lunch Break Dancers (2000-2003, July 9, 2010-present)
- M.I.L.K (Septemebr 29, 2012-present)
- Lunch Break Gang (September 29, 2012-present)

#### Former Hosts Edit

- Bianca Maloles (December 24, 2011-September 28, 2012)
- Bangs Garcia (July, 9, 2010-September 28, 2012)
- Bianca Manalo (December 31, 2011-September 28, 2012)
- Ya Chang (July 9, 2010-September 28, 2012)
- Dang Cruz (2000-2003, July 9, 2010-September 28, 2012)
- <u>Leonard Obal</u> (2000-2003)
- Enrique Gil (2011-2013)
- <u>Earl Ignacio</u> (2000-2002)

- Yam Ledesma (2000-2003)
- Hannah Villame (2000-2002)
- Geraldine Roxas (2000-2002)
- Michael Laygo (2000-2002)
- Maribeth Bichara (2002-2003)
- Melisa Henderson (2002-2003)
- Jerome John Hughes (2002-2003)
- Cody Moreno (2002-2003)
- Lorraine Baretto (2002-2003)
- Lara Fabregas (2002-2003)
- Glydel Mercado (2002-2003)
- Ronald Gan Ledesma (2000-2002)
- <u>Jojo Abellana</u> (2000-2002)
- <u>Yoyoy Villame</u> (2000-2002)
- Ben Sagmit (2000-2002)
- Patrick Ervin Mateo Jr. (2001-2003)
- Niño Muhlach (2001-2003)
- Natassia Nave (2001-2003)
- <u>Jacky Woo</u> (2001-2003)
- Everly Locsin (2002-2003)
- <u>Jojo Alejar</u> (July 9, 2010-December 31, 2011)

#### **Directors** Edit

- JR Ledesma (2000-2003)
- Danny Caparas (2010-present)

# About the show **Edit**

Lunch Break premiered on November 4, 2000, originally airing daily Mondays to Saturdays, from 11:30 am to 1:00 pm, (Philippine Time) produced by MMG Entertainment Group Inc. and against to compete with Magandang Tanghali Bayan and Eat Bulaga! and its one of the reincarnation of IBC's past noontime variety shows like Noontime Showtime, Lovely Ness and Alas Dose sa 13.

Original hosts were <u>Leonard Obal</u>, <u>Earl Ignacio</u>, <u>Joy Viado</u> ang <u>Dang Cruz</u> as the main hosts. The other hosts are <u>Yam Ledesma</u>, <u>Hannah Villame</u>, <u>Geraldine Roxas</u>, <u>Michael Laygo</u>, <u>Ronald Gan Ledesma</u>, <u>Jojo Abellana</u> and the team of <u>Yoyoy Villame</u> and <u>Ben Sagmit</u>; with <u>JR Ledesma</u> as director, <u>Estella Ledesma</u> as resident and <u>Evelyn Mateo</u> as MMG finance directress.

Aside from the show, <u>Alas Suerte</u>, the noontime game show which airs on Monday to Friday before the show on IBC another produced by <u>MMG Entertainment Group</u>, <u>Inc.</u>, hosted

by <u>Nanette Inventor</u> will increase by P5,000 each day of the show. <u>Niño Muhlach</u>, <u>Natassia</u>

<u>Nave</u> and <u>Jacky Woohad</u> also joined the show and <u>Patrick Ervin Mateo Jr.</u>, a teenage star in latest addition among the co-host of the show in 2001. <u>Jerome John Hughes</u>, <u>Cody</u>

<u>Moreno</u>, <u>Everly Locsin</u>, <u>Lorraine Baretto</u>, <u>Glydel Mercado</u> and <u>DMZ-TV</u> host <u>Lara Fabregas</u> are recently joined the main host <u>Maribeth Bichara</u> joined the co-host on 2002 when it was reformatted as <u>Lunchbreak Muna</u>. The show ended in December 12, 2003 and was replaced by <u>It's Chowtime!</u>.

On July 9, 2010, after almost 7-year hiatus of airing, *Lunch Break* made a comeback and relaunched on July 9, 2010 at 11:30 am slot begin its new competition TV rating of *Wowowee* and *Eat Bulaga!*. The host were *Ryan Agoncillo, Joy Viado*, *Bangs Garcia*, *Jojo Alejar*, *Nicole Andersson* and *Smokey Manaloto* as the main hosts of the show with *Danny Caparas* as director and their guest performers. The new theme song is composed by *Lito Camo* and performed by *Lunch Break* cast. On June 4, 2011, the show introduced the new segments. *Bianca Maloles* and *Enrique Gil* had added the main host on December 24, 2011. *Bianca Manalo* who came from *ABS-CBN* network, then joined the main host on December 31, 2011.

As of June 30, 2012, *Lunch Break* begin with an extravagant opening sequence with Lunch Break host singing and dancing ever produced at the same time. Also, relaunched as *LB Jeepney* with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the mobile studio. Nadia Montenegro also later joined the co-hosts on September 29, 2012 with introduced a two new segments entitled *Jeep Jeep Huray!* and *Ka-Gangnam Style* on October 1. AJ Muhlach, Josh Padilla and Aki Torio (collectively known as *Whattaboys*) together with actress Manilyn Reynes and Alfred Vargasjoined the show as the main hosts on July 27, 2013. The show also made household names out of Erich Gonzales, Mario Maurer, Janella Salvador, Nel Gomez and Nadine Lustre becoming the co-host. *Lunch Break* also started doing out-of-town shows here in abroad during the same year to promote IBC's international channel Global IBC.

During the 14th anniversary of the show, underwent a major revamp with new game portions and some established IBC superstars (<u>Claudine Barretto</u>, <u>Robi Domingo</u>, <u>Dingdong Dantes</u>) cohosting on a weekly basisand had the audience guess the rest of his co-hosts thru a nationwide raffle promo. In 2014, it also made the household names of hottest teen stars <u>Freddie Gutierrez</u>, <u>Marlo Mortel</u>, <u>Janella Salvador</u>, <u>Khalil Ramos</u>, <u>Liza Soberano</u> and <u>Sue Ramirez</u>fresh from the hottest and brightest superstars of the talent development and management <u>Kapinoy</u> <u>Talent Center</u>.

Segments <u>Edit</u>

**Current segments** Edit

#### Ikaw ang Superstar (2013-present) Edit

This segment serves as an opening for the show. A singing contest to be discover the talents participated in by young students with a popstar, very much like the singing contest where the daily winners will be pitted against the weekly winners for competing the weekly finals, monthly finals and quarter finals like a singing superstars will get an Extreme Magic Sing. The homegrown winner will have the chance to compete with other 11 winners from <a href="IBC">IBC</a> radio stations nationwide in the grand championship finals.

The contestants in this competition are singing in musical instrument and accompaniment in a way helping recording companies of the production while the recording of songs in electric musical instruments like piano, gitars and organ. The contest is open to young Filipinos aged 15 to 25 years old to join the contest with voice and stage training, trophies, cash.

The cash prizes of P1,000,000 million pesos and other fabulous prizes awaits the winner including a music recording deal contract with IBC Records and a talent management contract with Kapinoy Talent Center.

#### Patawa, Patawa, Patawa (2014-present) <u>Edit</u>

Showing after the commercial break and before back to the show, Tawanan time is saying *Patawa, Patawa, Patawa, Patawa*. Every weekday is 3-minutes and 2-minutes on Saturdays will pick up before the segment. , With the hosts and co-hosts of *Lunch Break*, about the joke time of the "knock-knock" jokes.

#### My Miss Universe (2013-present) <u>Edit</u>

Presented Mondays, Wednesdays and Fridays, three female contestants ranging from 16–20 years old battle out showing off their lives, and talents in pageant-style while answering the question of the day. The contestant with the highest score for that day wins ₱10,000 and will advanced to the weekly finals where the winner of that Saturday will advance to the monthly finals. The runners-up win ₱5,000. In the monthly finals, the rules and criteria are the same except one question will be asked by a celebrity panel of judges, and one bonus question by the hosts. All of the prizes and consolation prizes were sponsored by YSA botanica 2 in 1 skin soap with kojic acid. With six competitors in the monthly finals, the winner(s) will win ₱30,000 and advance to the grand finals for a chance to win ₱1,000,000, and a Kapinoy Talent

Center contract, and a brand new car sponsored by BNY and Bench jeans, the one who will win the car must get the highest text votes on the grand finals and one texter will have a chance to win P50,000 via electronic raffle by showing her fashion style, voice and talent.

#### Sayaw Kabataan (2011-present) Edit

Every Tuesdays, Thursdays and Saturdays, *Sayaw Kabataan* which will display the dancing prowess of young contestants here the families share their talents in a group performance that has recently performed and his/her talent (Singing, Dancing, Acting, etc.).

Up to ten bonus points are up for grabs in this round of the daily performance advance, depending on their average performance score. After three rounds, the most points in the end will win and advance to weekly, monthly will receive a cash prize and a limited edition Lunch Break T-shirt.

#### Ang Karaoke Mo! (2014-present) Edit

Every weekdays, a 10-minute karaoke showdown for a sing-along videoke they will sing a specific song as the first-ever Karaoke singing contest set in barangays where the winner and will be judged by 5 judges who give a score from the range of 15-30 points, the one with the highest points, wins P25,000 while the other contestant wins P3,000, both with consolation prizes. Made up of 5 to 25 members battle out in a three-round competition daily for a chance to win the ₱1,000,000 grand finale prize.

#### Barangay Kapinoy (2013-present) Edit

A new segment on Saturday, called *Barangay Kapinoy*. This applies to the chosen barangay of the day. For it to quality, it first MUST be well-organized, clean and well to be included.

Everyday a barangay is added to the list of "qualified" barangays, eventually summing up to more or less 13 barangays for the month. Otherwide, even just one violation of the requirements meant the disqualification of that barangay visit the location.

AJ, Josh and Aki will then go to that winner's house. There, the host will congratulate the winning contestant, and will instantly be given the food of the day, courtesy of <a href="Coca-Cola">Coca-Cola</a> and <a href="McDonalds">McDonalds</a>. Usually two plates of dishes with a bowl of rise, a dessert, <a href="Coca-Cola">Coca-Cola</a> products and <a href="McDonalds">McDonalds</a> foods. They will also receive three appliances from Hanabishi and 1 sack of rice. During the holiday edition on October to December, the prizes given on the sewgment are a <a href="Moche Buena">Noche Buena</a> package, and groceries for the family.

There the host will hand them an account, courtesy of <u>PLDT</u> telephones and <u>Talk N'</u>

<u>Text</u> and <u>Globe</u> cellphones, containing a certain amount for the contestant to use. Before they go, AJ, Josh and Aki give their final cash prize that usually go from 13,000 to 30,000 pesos. On rare occasions, the final cash prize is greater than 30,000 pesos (e.g. a family where the husband was crippled by electrocution was awarded 50,000 pesos). After that, the <u>Whattaboys</u> will lay out numbers in the streets from 1-113, and all who wish to be eligible to

win 10,000 pesos have to bring 13 plastic bottles, a product of one of their sponsors, and a speific thing that the hosts will ask then, then they will race to the numbers in under a minute. Winning 500 pesos each and additional 20,000 pesos total (P1,000 each). In the event of bad weather, the hosts will select a number of entries from the chosen barangay, and they will receive 10,000 pesos each from the hosts. After each month, the hosts choose three barangays who will win a special prize based on their rank, with the no.1 barangay winning the grand prize and the title of being a *Barangay Kapnoy*. This is a way of gratitude by the hosts for all barangays to follow, the winner being the best example of a well-disciplined community.

This segment is done every week, from Mondays to Saturdays. Their location ranges nationwide, from different barangays and subdivisions across Metro Manila, all the way to provinces in Luzon, Visayas and Mindanao. There, they usually have their selected contestant registered the previous day, with a copy of their entries sent back to the studio to be drawn the next day.

#### Jeep Jeep Huray! (2012-present) Edit

Every Monday to Friday, As LB Jeepney with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the colorful jeepney on wheels that lets three passengers play for cash and prizes. The game takes place right inside a 30-foot-long jeepney that also serves as the new mobile studio. Nadia Montenegro promises a rewarding journey where no passenger goes home empty-handed. The inaugural trip of LB Jeepney before go to the winner's house began at the IBC station in Broadcast City and ended at the IBC offices at the Legaspi Village in Makati City where a blessing ceremony was held for the Kapinoy Network's unique mobile studio.

The game has three levels — Green, Yellow and Red. In each level, contestants get eliminated but with take home cash and other prizes. Green level asks four general knowledge questions. The first two to fail to answer will be eliminated in the first round of questions, but will take home P1,000 in cash and minor prizes.

#### Knock Knock Kumusta (2011-present) <u>Edit</u>

The wall clocks were given out to a lucky household member whose home was posted with a sticker as the final production number for the show. The game started with 50 players answering a series of multiple choice questions (A, B, C, or D), hoping to eliminate all others until one remains. The type of question involved the scientific names of plants, with at least two of the four choices noticeably joke answers.

The winner of the elimination round then moves on to the jackpot round where he or she begins by choosing one of three *bayong*s marked Lunch Break (for the show's title). Each bayong contain a concealed piece of cardboard on which is written what the contestant in playing for. There is a bargaining session when the host would offer cash (*pera*) in exchange for the contestant abandoning the prize hidden in the bayong. Each offer, <u>Ryan Agoncillo</u> lead the crowd in asking *Knock Knock Kumusta* and the contestant declares his or her choice.

The number of bargaining sessions vary from day to day, depending on the mood/emotional status of both the host and the contestant. The prizes in the bayong would range from nothing, to 1 million pesos, a house and lot, a living room showcase, an entertainment showcase, to fruits and vegetables.

In its early days, the prize that was inside the chosen bayong was revealed to the audience during the sessions. Sometimes family members went to a TV inside the cafeteria at the IBC-13 studios to see what the prize was, then try to influence the crowd to beg for the contestant to take whatever was in the bayong. After this was discovered the TV was switched off during the round.

#### Test Screan (2011-present) Edit

Every Saturdays, a segment with host <u>Carlos Agassi</u> where live studio audience will serve as an on-camera acting workshop will compete against the clock and complete three levels to win up to ₱60,000 with their IBC Administrative Services and Human Resources Department for would-be actors and actresses, young and old alike. In level one, they have three minutes to finish a challenge, and the contestant with the fastest time earns ₱20,000. In level two, contestants must perform a challenge related to knowledge and finish in two minutes. The fastest one will answer first and the slowest next.

The contestant with the correct answer will earn ₱20,000. In level three, there will be one final challenge that has to be performed in one minute thirty seconds to win the final prize of ₱40,000. At the end of three levels, the contestant who has accumulated the most money in their bank will win the amount. Otherwise ₱5,000 as a consolation prize if cannot wins in any rounds. If in case a draw, in both teams will equally half the cash prize in any three rounds. Five random bystanders of the winning team will also win a Globe.

#### Olympic Quiz Mo! (2011-present) <u>Edit</u>

Every Saturday, aims to instill in the youth the love for sports they give away to Globe, Talk 'N Text, Touch Mobile and Sun Cellular subscribers get a chance to play the sports game limits the time to 2 minutes. Each of game sports like basketball, boxing, football, baseball, golf, olympic game, motorcycle, billiards, racing, tennis, volleyball and many more to forms physical activity.

Head to the sports round and receive a limited-edition *Lunch Break* t-shirt, the win the Jackpot prize of P60,000, plus their winning prize.

#### Former segments <u>Edit</u>

#### Commercial parodies (2011-2013) Edit

Spoof a TV commercial parodies. These commercial parody and advertisements for spoofs. Lunch Break host with their speial guest stars are the mostly seen characters on the commercial spoofs in the advertisements parody.

#### Dance Dance Revolution (2011-2013) Edit

Played every Saturdays, they help and display the dance moves for the <u>Konami</u> dance music video games <u>Dance Dance Revolution</u> for the arcade game plays stand on a dance platform stage choose more music to play to if they receive a passing score and has the <u>Dance Dance Revolution</u> machine.

*DDR* is the rhythm and dance genre in video games for the arcade. Hit colored arrows laid out in a cross with their feet to musical and visual cues. Players are judged by how well they time their dance to the patterns presented to them. There have been dozens of arcade-based releases across several countries and hundreds of home video game console releases, promoting a music library of original songs produced by Konami's in-house artists and an eclectic set of licensed music from many different genres.

When the scrolling arrows overlap the stationary ones, the player must step on the corresponding arrows on the dance platform, and the player is given a judgment for their accuracy of every streaked notes from highest to lowest: Marvelous, Perfect, Great, Good, Almost, Miss. For instance, Freeze Arrows (introduced in *DDRMAX*) which is a long green arrow that must be held down until the tail of it reaches the Step Zone, that is given an "O.K.!" judgment if it succeed or "N.G." if fails to do so, or *Shock Arrows* (introduced in *DDRX*), walls of arrows with lightning effects which must be avoided, which are scored in the same way as Freezes (O.K./N.G.); if they are stepped on, a N.G. is awarded, the lifebar decreases, and the steps become hidden for a short period of time.

Successfully hitting the arrows in time with the music fills the *Dance Gauge*, or life bar, while failure to do so drains it. If the *Dance Gauge* is fully depleted during gameplay, the player fails the song, usually resulting in a game over. Otherwise, the player is taken to the Results Screen, which rates the player's performance with a letter grade and a numerical score, among other statistics. The player may then be given a chance to play again, depending on the settings of the particular machine (the limit is usually 3-5 songs per game). Not only one-player mode, Dance Dance Revolution provides two-player mode (Versus Mode) and Double Mode, which is played by one player but using two pads. Versions also offer Unison/Couple Mode, in which two players must cooperate to play the song.

#### Lets Do the Grocery (2011-2013) Edit

Played weekdays, *Lets Do the Grocery* in the race against time and each other as they try to complete in 3 minutes the grocery list of the demanding Chabelita. This time pressure-driven portion of the show will definitely keep your heart rate up. There, the host <a href="Pat">Pat</a><a href="Matividad">Natividad</a> and <a href="Smokey Manaloto">Smokey Manaloto</a> will congratulate instantly be given a variety of sponsors and also receive gift packs plus cash and gift checks.

#### PVS: Panalo Videoke Showdown (2011-2013) <u>Edit</u>

Every Mondays, Wednesdays and Thursdays, they will sing a specific song and will be judged by 5 judges who give a score from the range of 15-30 points, the one with the highest points, wins P25,000 while the other contestant wins P3,000, both with consolation prizes. Made up of 5 to 25 members battle out in a three-round competition daily for a chance to win the ₱1,000,000 grand finale prize.

#### Ka-Gangnam Style (2012-2013) Edit

Played every other Saturdays, three random by the standers from the daily location perform in a dance contest to PSY's two hit single Gangnam Style and Gentlemen. Each contestant dances a sample to the song tunes for the sixty seconds. At the end, all three contestants are dance at head-to-head in the showdown. The contestant chosen by the live audience's popularity wins ₱5,000.

#### Singing Teenadyer (2011-2012) Edit

Every Mondays to Fridays, Singing Teenadyer is a 15-minute singing contest with prize will participated in by young students like the singing stars where the daily winners will be pitted against the weekly winners for the monthly finals. The grand finals will be on September 29, 2012.

#### HolyDay on Pasko Say (December 2012) Edit

The fun holiday-themed games present contest that will challenge the mention gift items and Christmas song lyrics to their songs.

#### Accostic Christmas Carol (December 2000) Edit

Participated in by 3-6 members group using accostic instruments.

#### Cash-Ko Na! (December 2011) Edit

Played Tuesdays and Thursdays, and sponsored by Bench, the contestant who won in the game will choose from 11 box from A-E which contains different sizes of umbrellas extra small,

small, medium, large, and extra large. after picking the umbrella the contestant will now have the chance to win up to P200,000 by collecting 200 peso bills inside a capsule for 60 seconds. While all of the studio audience will guess the amount of the money collected by the contestant by writing it on a board and the one who will get the nearest amount will take home the same amount of the collected money of the contestant.

- Little Dream Boy 2001 (2001)
- Cyberlook (2000-2003, 2010-2011)
- Dance Dynamica (2001-2003)
- Super Girlash (2000-2003, 2010-2011)
- Pinoy Heartthrob (2000-2003, 2010-2012)
- Charing Squad (2001-2003, 2010-2012)
- Pretty Lady (Monday, Wednesday and Friday) (2000-2003, 2010-2011)
- Glamour Mom (2001-2003)
- Honda TODA King (2001-2002)
- Christmas Wish Tree kids participating (December 2000)
- Loud & Proud (2001-2003)
- Pasikatan (2000-2003, 2010-2011)
- Little Darling (2001-2002)
- Exotic Divas (2001-2003)
- Beach Buddies (2001-2003)

# Special episodes Edit

#### **Tours** Edit

- Roxas City (October 1, 2011)
- Baguio City (October 22, 2011)
- Cebu City (Decemebr 31, 2011)
- <u>Davao City</u> (February 11, 2011)
- <u>Iloilo City</u> (July 24, 2012)
- Luneta Park (September 29, 2012)
- Ongpin, Binondo Plaza and Binondo Church (Minor Basilica of San Lorenzo Ruiz)
   (February 9, 2013)
- Makati City (Makati Park & Garden) (July 6, 2013)

# Controversies Edit

# MTRCB suspension Edit

Lunch Break host Ryan Agoncillo, Joy Viado, TJ Trinidad and Nadia Montenegro gets the punk acts of jokes are got warnings from the Movie and Television Review and Classification

<u>Board</u> (MTRCB). Eventually, the IBC Board of Directors management when the four main hosts was suspended by the MTRCB for 20 days.

This was due to comments to fake of <u>Smokey Manaloto</u> against the studios will punch attacked, especially on police, heard live on July 22, 2013. IBC relieved Manaloto of his jury duty, the suspension was served against the 4 main host effective on August 16, 2013 to August 23, 2013.

The suspension perior, however lasted only for 7 days after the <u>Court of Appeals</u> issed a 60-day temporary restraining order agains the MTRCB. The issuance of the order, and therefore the return of Lunch Break main hosts are Ryan, Joy, TJ and Nadia came back with a bang after their suspension was announced on August 24, 2013.

### Awards and Nominations Edit

#### Golden Screen Awards Edit

- 2014 Winner, Outstanding Male Host in A Musical/Variety Program (Ryan Agoncillo)
- 2014 Winner, Outstanding Female Host in A Musical/Variety Program (Annabelle Rama)
- 2014 Winner, Outstanding Variety Program

#### Mabini Media Awards Edit

2014 Winner, Best Television Variety Program

#### **USTv Student Choice Awards Edit**

- 9th USTv Student's Choice Awards (Best Variety Show Host) Won (Ryan Agoncillo)
- 9th USTv Student's Choice Awards (Best Variety Show) Won

#### Gawad Tanglaw Awards Edit

- 2013 11th Gawad Tanglaw Awards (Best Variety Show Host) Won (Ryan Agoncillo and Joy Viado)
- 2013 11th Gawad Tanglaw Awards (Best Variety Show) Won

#### KBP Golden Dove Awards Edit

2012 KBP Golden Dove Awards (Best Variety Show) - Won

#### Anak TV Seal Awards Edit

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) Won
- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) Won
- 2011 Anak TV Seal Awardee (Most Favorite TV Programs) Nominated

#### PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Male TV Host) Won (Ryan Agoncillo)
- 27th PMPC Star Awards for Television (Best Female TV Host) Won (Joy Viado)
- 27th PMPC Star Awards for Television (Best Variety Show) Won
- 26th PMPC Star Awards for Television (Best Variety Show) Won
- 26th PMPC Star Awards for Television (Best Variety Show Host) Won (Ryan Agoncillo and Joy Viado)
- 25th PMPC Star Award For TV (Best Variety Show) Nominated

#### See also Edit

- Nostalgia Manila 60's, 70's, 80's cartoons, tv shows, videos, retro pop culture: Lucky13
   Kulit Bulilit Photos 1978
- Government and Taxes: Weekend fun 19: Sic o Clock News
- Ryan Agoncillo is now on noontime TV
- Lunch Break IBC-13
- IBC-13 Presents 'Have a Tanghali' Noontime Block
- Lunch Break continues to introduce fresh to the noontime viewing on IBC
- Cool IBC and iDMZ merch items now available!
- Lunch Break celebrates Year 12!
- Stars of Esperanza, 5 Girls and Daddy and Dear Heart drops by Lunch Break
- Anja Aguilar celebrate their birthday on Lunch Break
- Kung Hei Fat Choi with Lunch Break Chinese New Year Parade in Binondo this Saturday
- Kapinov Scriptwriting Contest
- IBC field Lunch Break launches all-star noontime extravaganza
- IBC-13 Celebrates 53rd Anniversary of PH Television with 'Grand Kapinoy Weekend'
- On its 13th anniversary of Lunch Break IBC-13 exec
- 'Grand Kapinoy Weekend' Draws Hundreds of Thousands of People
- List of programs broadcast by Intercontinental Broadcasting Corporation

# References Edit

# External Links Edit

- Program Site
- Lunch Break on Facebook
- <u>Lunch Break</u> on <u>Twitter</u>
- Lunch Break on Multiply

# Ryan Agoncillo is now on noontime TV

Ryan Agoncillo is now to TV hosting via a new noontime show called "Lunch Break" which debuted premieres last June 4, 2011, airs Monday to Saturday at 11:30 a.m. on the Kapinoy Network IBC-13. "Lunch Break," the newest noontime offering on Philippine TV is hosted by Ryan Agoncillo and veteran comedienne Joy Viado. Joining them as the show are Nicole Andersson, Smokey Manaloto, Pat Natividad, Bobby Yan and Enrique Gil. "Lunch Break" is a daily live noontime variety show on Philippine TV produced by MMG Entertainment Group Inc.with some segments pre-taped and shown a live studio audience with the new rival noontime shows to compete with GMA's "Eat Bulaga!" and ABS-CBN's

"Happy, Yipee, Yehey!." Directed by Danny Caparas.

The segments are: "Knock Knock Kumusta," a wall clocks were given out to a lucky household member whose home was posted with a sticker as the final production number for the show; "Singing Teenadyer" (Monday to Friday), a 15-minute singing contest with prize will participated in by young students like the singing stars where the daily winners will be pitted against the weekly winners for the monthly finals; "Sayaw Kabataan" which will display the dancing prowess of young contestants as the opening production number for the show. A special portion every Monday to Friday is "Modus Alumni," which will spoof a TV commercial parodies and advertisements with their special guest star.

"PVS: Panalo Videoke Showdown" (every Monday, Wednesday and Thursday) they will sing a specific song and will be judged by 5 judges who give a score from the range of 15-30 points, the one with the highest points, wins P25,000 while the other contestant wins P3,000, both with consolation prizes.

"Dance Dance Revolution" (every Tuesday and Friday) they help and display the dance moves for Konami video games Dance Dance Revolution for the arcade game plays stand on a dance platform stage choose more music to play to if they receive a passing score and has the Dance Dance Revolution machine.

"Lets Do the Grocery" (every Monday to Friday) race against time and each other as they try to complete in 3 minutes the grocery list of the demanding Chabelita. This time pressure-driven portion of the show will definitely keep your heart rate up.

"Olympic Quiz Mo!" (every Saturday) aims to instill in the youth the love for sports they give away to Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers get a chance to play the sports game limits the time to 2 minutes. The guesser must reply Oo (Yes), Hindi (No) and Pwede (Can Be) in the sports, three teams with two players each must guess the word they pick before or within the time limit each holding 15,000 pesos, 20,000 pesos and 25,000 pesos will head to the sports round and receive a limited-edition Lunch Break t-shirt, the win the Jackpot prize of 60,000 pesos, plus their winning prize.

"Test Screan" (every Saturday), is a segment where live studio audience will serve as an on-camera acting workshop will compete against the clock and complete three levels to win up to ₱60,000 with their IBC Administrative Services and Personel Department for would-be actors and actresses, young and old alike.

# Lunch Break - IBC-13

**IBC-13** launched its new noontime variety show will have a new rival noontime show called *Lunch Break*, produced by **IBC-13**. Hosted by Ryan Agoncillo and Joy Viado with cohosts Smokey Manaloto, Bianca Manalo, Nicole Andersson, Bianca Maloles and Filipino-Spanish actor Enrique Gil, under the direction of Danny Caparas. with the new noontime TV ratings to compete with **ABS-CBN's** *It's Showtime* and **GMA's** *Eat Bulaga*.

The show's home studio will be at **IBC** Studios in Broadcast City, Capitol Hills, Diliman, Quezon City and is set to debut premiere last June 4, 2011 from 11:30AM to 1:30PM with its live initial telecast.

The one-and-a-half hour show tagged as "**Tanghaling ng Saya**" lived up to its title with its wacky and exciting impression on its live studio audience.

More fun await *Lunch Break* viewers. Audiences should also expect even more fun and laughs with *Lunch Break*'s Knock Knock Kumusta, Singing Teenadyer, Modus Alumni, and many more.

Join Ryan Agoncillo, Joy Viado, Smokey Manaloto, Nicole Andersson, Bobby Yan, Pat Natividad and Enrique Gil every Monday-Saturday, 11:30AM on the **Kapinoy** Network, **IBC-13**.

# Noontime work for IBC-13 Edit

The network does when go head to head against its competitors with the same program format.

ABS-CBN and GMA both offer noontime shows, *It's Showtime!* and *Eat Bulaga!*, on their noontime slots on Mondays to Saturdays. These shows claim a vast majority of the audience during the lunchtime hour so *IBC-13* has come up with a new noontime variety show in hopes that viewers who are tired of dance and games formats will shift to the *Kapinoy* network. The result is *Lunch Break*, produced by *MMG Entertainment Group* with main hosts Ryan Agoncillo and comedian Joy Viado with co-hosts Bianca Manalo, Smokey Manaloto, Nicole Andersson and Enrique Gil. The show started with opening *Sayaw Kabataan* when the hosting is Ryan Agoncillo. What saved the opening dance competition with host Ryan Agoncillo and Joy Viado and director Danny Caparas.

Every Mondays to Fridays, the 15-minute talent seatch found interesting was *Singing Teenadyer* where the singing stars have to outdo each other with young students, the daily winners will be pitted against the weekly winners for the monthly finals. A special portion on weekday is *Mondus Alumni* where spoof the TV commercial parodies and advertisements for spoofs just like comedy gag show is *Bubble Gang* of **GMA** and *Banana Split* and *Goin' Bulilit* of ABS-CBN.

On Tuesdays and Fridays, *Dance Dance Revolution* featured they help and display the dance moves for Konami video games *Dance Dance Revolution* for the arcade game plays stand on a dance platform stage choose more music to play to if they receive a passing score and has the *Dance Dance Revolution* machine.

The games enjoyed was **Do the Gocery** set in a Pure Gold supermarket which featured two couples given three minutes to shop for a grocery list provided by guest Anja Aguilar.

The contest ended in a tie with the couples getting three items each so they went to a tiebreaker. Were asked to get a product provided by the following clues: "Ang main ingredient nito ay itlog. Madalas itong ginagamit na palaman o dressing." The correct answer was mayonnaise and the winning home with P30,000.

On Saturday portion, in *Olympic Quiz Mo!* aims to instill in the youth the love for sports they give away to Globe, Talk 'N Text, Touch Mobile and Sun Cellular subscribers get a chance to play the sports game limits the time to 2 minutes. Each of game sports like basketball, boxing, football, baseball, golf, olympic game, motorcycle, billiards, racing, tennis, volleyball and many more to forms physical activity, and *Test Screan* with host Enrique Gil where live studio audience will serve as an on-camera acting workshop will compete against the clock and complete three levels to win up to ₱60,000 with their IBC Administrative Services and Personel Department for would-be actors and actresses, young and old alike.

The last segment, called *Knock Knock Kumusta* which is similar to now-defunct *Pera o Bayong*, were wall clocks were given out to a lucky household member whose home was posted with a sticker as the final production number for the show started with 50 players answering a series of multiple choice questions (A, B, C, or D), hoping to eliminate all others until one remains.

For sure, there will be viewers who will shift to **IBC-13** on the noontime slot but will it affect the ratings of *Eat Bulaga!* and *It's Showtime!*. The noontime shows will counter have appeal to a wider audience. **Lunch Break** is on Philippine TV as its competitors.

The show adds more interesting games that offer bigger prizes for studio contestants as well as the home audience, **Lunch Break** may just more viewers from **ABS-CBN** and **GMA**.

# Monday <u>Edit</u>

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Singing Teenadyer (Ryan Agoncillo)
- Panalo Videoke Showdown (Smokey Manaloto)
- Lets Do the Grocery (Nicole Andersson and Smokey Manaloto)
- Modus Alumni (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- Knock Knock Kumusta (Ryan Agoncillo)

#### Tuesday Edit

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Singing Teenadyer (Ryan Agoncillo)
- Dance Dance Revolution (Bianca Manalo and Enrique Gil)
- Lets Do the Grocery (Nicole Andersson and Smokey Manaloto)
- Modus Alumni (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- Knock Knock Kumusta (Ryan Agoncillo)

#### Wednesday Edit

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Singing Teenadyer (Ryan Agoncillo)
- Panalo Videoke Showdown (Smokey Manaloto)
- Lets Do the Grocery (Nicole Andersson and Smokey Manaloto)
- Modus Alumni (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- Knock Knock Kumusta (Ryan Agoncillo)

### Thursday **Edit**

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Singing Teennadyer (Ryan Agoncillo)
- Panalo Videoke Showdown (Smokey Manaloto)
- Lets Do the Grocery (Nicole Andersson and Smokey Manaloto)
- Modus Alumni (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- Knock Knock Kumusta (Ryan Agoncillo)

#### Friday Edit

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Singing Teenadyer (Ryan Agoncillo)
- Dance Dance Revolution (Bianca Manalo and Enrique Gil)
- Lets Do the Grocery (Nicole Andersson and Smokey Manaloto)
- Modus Alumni (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- Knock Knock Kumusta (Ryan Agoncillo)

## Saturday **Edit**

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Test Screan (Enrique Gil)
- Olympic Quiz Mo! (Pat Natividad and Ryan Agoncillo)

# IBC-13 Presents 'Have a Tanghali' Noontime Block

June 25, 2012 Manila, Philippines - Theres a good meal for IBC-13, the country's third-biggest network promises to fill noontime with fun and laughter with its new noontime block. Aptly named Have a Tanghali, the program onn noontime TV line-up promises to reinvent how Filipinos enjoy time at home with the family in noontime shows for educational programs, public service and variety shows at the rather than song and dance numbers and fun and games that will match it's competitors variety and talent programs, with new IBC charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Starting 10:30AM, **Have a Tanghali** kicks off with *Cooltura*, the educational program, with TV host and former commercial model Cathy Eigenmann-Bordalba presents the Filipino culture from Luzon, Visayas and Minsanao. Afterwards, at 11:00AM with the public service program *Nora Mismo* as a pre-programming of *Lunch Break*, with host superstar Ms. Nora Aunor links up families with domestic problems and government agencies that can assist them. Then at 11:30AM on Mondays to Saturdays, viewers will surely wants the fun and games for noontime variety show offering on Philippine TV with *Lunch Break*, definitely have the big surprises that hosts Ryan Agoncillo and Joy Viado with Smokey Manaloto, Bianca Manalo, Nicole Andersson, Bobby Yan, Pat Natividad and Enrique Gil with the noontime TV ratings of **ABS-CBN's** *It's Showtime* and **GMA's** *Eat Bulaga!*.

**IBC-13**'s **Have a Tanghali** makes noontime viewing enjoyable for the entire family. Its formidable noontime shows are guaranteed to provide the lunch break relief everyone needs to take on another work week.

Catch *Cooltura* at 10:30AM, *Nora Mismo* at 11:00AM and *Lunch Break* at 11:30AM only here on IBC-13.

# Lunch Break continues to introduce fresh to the noontime viewing on IBC

July 1, 2012

**Manila, Philippines** - Noontime have never been the same since the sequestered TV station **IBC-13** relaunched its favorite noontime show, *Lunch Break* produced by **MMG Entertainment Group**. The show, which launched last July 10, 2010, is finally ready for

relaunched with a new format last June 30, 2012. Today, *Lunch Break* makes noontime TV history nationwide celebrates 12th anniversary.

For the noontime TV ratings of *Eat Bulaga* of **GMA** and *It's Showtime* of **ABS-CBN**, the show led by TV hosts Ryan Agoncillo and comedian Joy Viado are two of the country's most seasoned noontime show hosts offers more than just the typical singing and dancing, also with new *IBC* charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. It has grand prizes such as houses and lots and cars but plenty of easy, little games with lots of cash prizes brings unparalleled fun, amusing games and loads of exciting prizes via its newest and much-anticipated noontime show *Lunch Break* innovative blend of contest, games, musical performances and superd hosting with the lunchtime at the *IBC* **Studio** canteen in Broadcast City..

The number 1 spot in the run for the highest-rating noontime show in the Philippines is currently being held by *Eat Bulaga!* aired over **GMA Channel 7** and *It's Showtime!* aired over **ABS-CBN Channel 2**. It is considered as the longest-running noontime show in Asia and undisputed number 1 in the Philippines.

According to IBC Board of Directors, the 2-hour show setting *Lunch Break* apart is the innovative games and more segments continues to make live studio audience with song and dance numbers for Filipinos here and abroad. The noontime show will be directed by Danny Caparas. *Lunch Break* is slated for a noontime slot, with the counterparts this show promises to serve a more fun of buffet of treats for everyone. Instead of your run-of-the-mill musical variety program, *Lunch Break* takes the elements of variety show, game show and comedy gag show. Along with Nicole Andersson, Smokey Manaloto, Bobby Yan, Pat Natividad and Enrique Gil as they treat you to a one-of-a-kind noontime extravaganza for the lunch. Even advertisers would like to see some values in the shows where their products are being advertised. IBC-13 previous noontime show are *Noontime Showtime*, *Alas Dose sa Trese* and *Chowtime Na!* as the noontime programming.

Lito Ocampo Cruz, the vice-president of **IBC**, admitted that it took a while to cook the show's buffet of new treats for our daily noontime entertainment. *Lunch Break* offers something different from the noontime fare of current daily noontime rivals, **GMA Network**'s *Eat Bulaga!* and **ABS-CBN**'s *It's Showtime!*. In addition to our regular contestants, we will have celebrity guest players, live bands and local and international performers gracing our show as well.

Though these relay and translator TV station: TV-13 Cebu, TV-12 Bacolod, TV-12 Iloilo, TV-13 Zamboanga, TV-13 Davao, TV-5 Butuan, TV-10 General Santos, TV-10 Cagayan de Oro, TV-13 Baguio, TV-7 Legaspi, TV-13 Ozamis, TV-2 Dumaguete, TV-13 Laoag, TV-13 Pagadian, TV-5 Tuguegarao, TV-13 Puerto Princesa, TV-12 Tacloban, TV-2 Roxas, TV-7 Basey, Samar, TV-13 Naga and TV-2 Cotabato.

Within extravagant opening sequence with Lunch Break host singing and dancing ever produced at the same time. After the opening number, the show's dance competition like *Sayaw Kabataan* as the first production number after opening theme have helped contribute a solid 13% **SHR** on **NUTAM** for the show. The segment where Ryan Agoncillo as the first hosting and a group of young contestants in the three rounds, the most points in the end will win and advance to weekly, monthly, and so forth before commercial breaks with hosting Joy Viado and Ryan Agoncillo is one of the most watched segments of the show.

Weekday 15-minute talent search contest *Singing Teenadyer* is another consistent top choice for the singing contest with prize will participated in by young students like the singing stars with host Ryan Agoncillo among viewers with 15% **SHR** on **NUTAM**. More game segments like *Dance Dance Revolution* for arcade game with Bianca Manalo and Enrique Gil for 11%, *Lets to the Grocery* with Nicole Anderson and Smokey Manaloto for 9%, *Test Screan* with Enrique Gil for 14% and *Olympic Quiz Mo!* for sports game with Ryan Agoncillo for 17% all of these **SHR** on **NUTAM**.

Even the new commercial spoof *Mondus Alumni*, which was just the advertiser parodies with spoof ads averages 12% **SHR** on **NUTAM**. Aside from the fun and games, viewers should also tune in for the live musical performances and entertaining sketches from celebrity guests. Meanwhile, for its anniversary month, *Lunch Break* launched the **Tanghali SMS** promo where cash and house-and-lot packages will be given away. To register in the SMS promo, text LUNCH BREAK to 8888 for **Globe**, **Touch Mobile** and **Sun Cellular** subscribers. Upon registration, viewers can start sending as many anniversary greetings for *Lunch Break*. Text LUNCH BREAK and send to 8888 the more entries sent, the more chances of winning. As *LB Jeepney* with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the mobile studio.

The game features the newly formed *Lunch Break* gang headlined by stars Julia Montes, Jai and Joj Agpangan, KC Montero, Janella Salvador, Neil Coleta, Ashley Rivera, Maxene Magalona and Giuliano, and *Chinatown TV* host Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Valentin.

Stay tuned to *Lunch Break* (Monday to Saturday 11:30 am) and **IBC-13** for other details of the ongoing promo.

# Cool IBC and iDMZ merch items now available!

July 3, 2012

Good news to all the avid IBC-13 viewers and iDMZ 891 listeners for all Kapinoy with its official websit at IBC.com.ph as well as IBC fanpage from Facebook and Twitter account for the social media. Also from the IBC-13 merchandise store as the Kapinoy network showed upon

purchasing from the **IBC** store, visitors they have made with cool and exciting merchandise items are now available in very affordable prices!

# Price List Edit

Items	Items	Price
IBC-13	Keychain	50.00
	Mug	80.00
	Notebook (as well as IBC programs to Notebook)	30.00
	Notepad (50 sheets)	30.00
	Sticker (as well as IBC programs to Sticker)	25.00
	Ballpen	20.00
	Coaster (6 pcs)	40.00
	T-shirt (as well as IBC programs to T-shirt)	60.00
	Toys (Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ)	30.00
	Fan (as well as IBC programs to Fan)	20.00
	Mouse Pad	70.00
	Shopping Bag (as well as IBC programs to Shopping Bag)	20.00
iDMZ 891	Ballpen	20.00
	Fan (as well as iDMZ 891 programs to Fan)	20.00
	Notepad (50 sheets)	30.00

Keychain	40.00
Sticker (as well as iDMZ 891 programs to Sticker)	20.00
Coaster (6 pcs)	40.00
Mouse Pad	70.00
T-shirt (as well as iDMZ 891 programs to T-shirt)	60.00

All you have to do is go to the **IBC-13** Office, IBC Compound, Broadcast City, Capitol Hills, Diliman, Quezon City. You can also contact us at 952-4002 local 100, with register by texting **IBC** to 8888 from **Globe**, the #1 in postpaid and look for Ms. Boots Anson-Roa.

# Lunch Break celebrates Year 12!

#### September 28, 2012

When the most networks are airing game and variety shows during lunch time, **IBC-13'**s daily country's favorite noontime show *Lunch Break* celebrates its twelfth year with a three hour game extravaganza which as **MMG Entertainment Group Inc.** makes noontime TV history nationwide will surely continue to excite the audience from start to finish a big, big celebration in the lunchtime to be held live at the Luneta Park on September 29, 11:30 am to 2:00 pm, simulcast live over the **IBC Kapinoy Network** stations nationwide!

**Lunch Break** is on Philippine TV as its competitors to cook the show's buffet of new treats for our daily noontime entertainment. As **LB Jeepney** with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the colorful jeepney. The show caters to the staple Filipino noonime menu: the talent searches, the kids contect, the fun games, the skits, dance and song contests, client features, all with sensible and respectful hosting.

The main host are Ryan Agoncillo and Joy Viado with co-hosts Bianca Manalo, Smokey Manaloto, Nicole Andersson, Bobby Yan, Pat Natividad, AJ Muhlach (promoting the new teleserye *5 Girls and Daddy* produced by *Viva Television*), Nadia Montenegro and Enrique Gil celebrate as they treat you to a one-of-a-kind noontime extravaganza for the lunch with a list of guests are Dingdong Avanzado, certified singing champion Anja Aguilar, Bryan Termulo, Young JV, Shy Carlos, diamond star Maricel Soriano, Xyriel Manabat, Janella Salvador and Jerome Ponce, Chinatown TV host (Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Valentin), Giuliano, Julia Montes, Coco Martin, Sandara Park who return to the Philippines, Maxene Magalona, rapper Salbakuta, Jodi Sta. Maria and Richard Yap, Pilita

Corrales, Louie Heredia, Bentong, singer Marcus Davis, rock band Sugarfree, DJ Durano, Annabelle Rama, girl group M.I.L.K (Come to Me) and JM De Guzman along with new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ with the Street Boys and the Lunch Break dancers!

So don't miss out on this super-game extravaganza at the Luneta Park, on Septemebr 29, 11:30 am as *Lunch Break*turns 12 only on **IBC-13**!

# Stars of Esperanza, 5 Girls and Daddy and Dear Heart drops by Lunch Break

#### October 5, 2012

Following the success of its new comedy segment *Mondus Alumni* as the commercial spoofs and the introduction of the Lunch Break dancers, spectacle of fun and prizes awaits viewers as **IBC'**s noontime variety show *Lunch Break*continues serving its buffet of fun in the noontime with another star-studded episode with 12th year anniversary to celebrate in the noontime slot. This Saturday, the cast of Viva-TV's new local drama series on IBC-13 will drop by the noontime variety show to join the wacky crew of Ryan Agoncillo, Joy Viado, Smokey Manaloto, Nicole Andersson, Enrique Gil, Bobby Yan, Pat Natividad and Nadia Montenegro together with extended host with Bobby Yan in the new daily noontime show to complete the hosts' line-up. Leading the highly anticipated phenomenal teleserye *Esperanza* are drama princess Cristine Reyes along with Richard Yap will roster in a production number. Dear Heart lead star a certified singing champion Anja Aguilar will perform a sing and dance number during the program with a cheerdance sisters for the studio audience with Anja among the lineup of hosts as welcoming to Channel 13, Anja. AJ Muhlach, one of the cast of explosive teleserye 5 Girls and Daddy is this week's guest for the Test Screen where live studio audience will serve as an on-camera acting workshop, they expected to appear Saturday's show with Street Boys. In their commercial spoofs, watch out for the advertisement comedy parody through *Mondus* Alumni, for a segment will guest with Anja Aguilar for a spoof version of Goya Pretzel Twist TVC called Goyo Pretzel Twizt while Enrique to do a Ka-Gangnam Style contest head-to-head in a showdown.

A heartthrob of telenovelas Fernando Carrillo is back with played Ricardo Mendiola for new telenovela *María Isabel* will promote. Finally, some of *Viva* stars are child wonder star Xyriel Manabat, Janella Salvador, Jerome Ponce, Giuliano, Dingdong Avanzado and Shy Carlos round up this week's guests will also be present.

Don't miss another exciting episode of *Lunch Break* this Monday to Saturday, October 6, 2012, 11:30AM.

#### **IBC** makes No.3

Sequestered TV station **IBC-13** traditionally considered in also-ran in Philippine television is now No.3, behind the giant networks **ABS-CBN** snd **GMA** in terms of ratings. **IBC** now have **93.5 Romance FM**, its new AM radio station**DZTV Radyo Budyong 1386** and own flagship FM station **iDMZ 891**.

The Kapinoy network network has the number of children's television programming for kids like KapinoyLand, Barney and Friends, Eskwela Bulilit, Bananas in Pajamas, Art Attack, Cabbage Patch Kids, Bear in the Big Blue House, Sesame Street and Y2K: Yes to Kids.

IBC has Kapinoy branding for homegrown: Viva-TV has animated series Winx Club, Totally Spies!, Pop Pixie and Barbie, animes like Crayon Shin Chan, Cyborg Kurochan and Sailor Moon, Mexican telenovelas like Teresa, Maria Isbael and Mar de Amor, new Korean dramas Wife Returns, I Need Romance and Romance Town and Korean reality shows like 2NE1-TV and K-Pop Star Hunt as well as the original award-winning, popular and toprating shows like soap-opera teleserye Esperanza and 5 Girls and Daddy, teen drama anthology Dear Heart, comedy shows Petra's Panniest and The Jon Santos Show, game shows Who Wants to be a Millionaire? and The Weakest Link and talent search Born to be a Star. Also, airing Viva Box Office and Sinemaks, and the local and international sports events Donaire Flashback, World Open 10-Ball Championship and the PBA Games as well as IBC's flagship news programs Express Balita and Ronda Trese.

# Anja Aguilar celebrate their birthday on Lunch Break

December 22, 2012

This Saturday, *Lunch Break* will wish a birthday bash for a certified singing hampion and powerhouse singer Ms. Anja Aguilar celebrated her birthday. Dancers will surely have a treat watching her perform in a dance number while Nicole Andersson is one of the regular host of the noontime TV show *Lunch Break* on IBC 13.

Lucky contestants will also have a change to steal a romance as the birthday girls. Joining this week's celebration are the talented and good looking **Viva** stars like Shy Carlos, Giuliano and Janella Salvador.

As the Christmas season rolls in, *Lunch Break* introduced fun holiday-themed games such as *HolyDay on Pasko Day*, a present holiday contest that will challenge the mention gift items and Christmas song lyrics to their songs. Everyone's favorite *Test Screen*, also gets a holiday twist with *Test Carolling*.

Be sure to catch *Lunch Break* this Monday to Saturday, December 22, 12:00PM for another afternoon of fun and laughter only on **IBC-13**.

# Kung Hei Fat Choi with Lunch Break Chinese New Year Parade in Binondo this Saturday

#### February 9, 2013

Welcoming the New Year of the Water Snake begin with *Lunch Break* party celebration as a Chinese New Year celebration in Binondo this Saturday (February 9) on the **Kapinoy Network** with another star-studded episode with 13th year anniversary to celebrate.

The parade will start at the corner of Dasmariñas and Marquina in the heart of Binondo and will go around Ongpin, Binondo Plaza and Binondo Church (Minor Basilica of San Lorenzo Ruiz).

See the host of *Lunch Break* gang are Ryan Agoncillo, Joy Viado, Smokey Manaloto, Nicole Andersson, Enrique Gil, Pat Natividad, Bobby Yan and Nadia Montenegro will start to opening the new year *Kung Hei Fat Choi* from the *LB Jeepney* will also pass through Sto. Cristo before it proceeds to El Cano St. and ends at San Fernando, they expected to appear on Saturday's show with a Street Boys.

Joiing will had a performances of LB Dancers with MM and MJ Magno sings *We'll Never Have to Say Goodbye Again* and a certified singing champion and powerhouse singer Anja Aguilar will perform *This Kiss* during the program of the opening production number has also prepared other attractions the whole family will surely enjoy such as dragon-and tiger-dancers and plenty of fireworks.

Richard Yap in this week's guest for the *Test Screen* where live studio audience will serve as an on-camera acting workshop while Enrique to do a *Ka-Gangnam Style* contest head-to-head in a showdown. Sponsored by **Magnolia Fresh Chicken**, **Magnolia Chocolat**, **Star Margarine Chocolate and Vanilla** and **Magnolia Nutri-Oil**.

Every chinese new year special in *Lunch Break* this Monday-Saturdays at 12:00nn on IBC-13.

# Kapinoy Scriptwriting Contest

May 1, 2013

A scriptwriting contest open to all of the **IBC** employees, the **IBC** management and **IBC Board of Directors**, at **The Kapinoy Network** relaunched recently by the country's third leading television network. The contest will select three winners have the chance to enter the **IBC Broadcast Complex**.

To participate, all scripts should be in charge of the program format comedy and drama of the **Kapinoy Network**, such as **TODAS**, **Iskul Bukol**, **Chicks to Chicks**, **Pinoy Thrillers**, **Sic O'Clock News**, **The Sharon Cuneta Show**, **Eh Kasi Babae** or **Maricel Love**. All scripts course must be original and adaptation of stories previously. Must be typewritten or otherwise computerized legal size paper.

All scripts should be submitted with four copies with the respective folders and inserted in a long brown envelope. Each script should include bio-data write. Prohibited the participation of employees or previously working in **IBC**. Some of the roster for the reunion and the return of former **IBC** stars and talents.

The winners will receive 25,000 pesos for the first prize, 20,000 pesos to 15,000 pesos second prize and third prize for. All entries must be submit before April 11 and the winner also will be honored on May 16.

Could it be your chance to join **Kapinoy Writers' Pool!** Send your entries to **IBC Board of Directors** to **IBC Broadcasting Centre**, Broadcast City, Capitol Hills, Diliman, Quezon City.

#### Lunch Break segment Edit

#### Monday

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Test Screan (Enrique Gil)
- Mondus Alumni (Lunch Break host)
- Jeep Jeep Huray! (Nadia Montenegro)
- PVS: Panalo Videoke Showdown
- Lets Do the Grocery (Pat Natividad and Smokey Manaloto)
- Knock Knock Kumusta (Ryan Agoncillo)

#### Tuesday

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Test Screan (Enrique Gil)
- Mondus Alumni (Lunch Break host)
- Jeep Jeep Huray! (Nadia Montenegro)
- Dance Dance Revolution (Enrique Gil and Nicole Anderson)
- Lets Do the Grocery (Pat Natividad and Smokey Manaloto)
- Knock Knock Kumusta (Ryan Agoncillo)

#### Wednesday

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Test Screan (Enrique Gil)
- Mondus Alumni (Lunch Break host)

- Jeep Jeep Huray! (Nadia Montenegro)
- PVS: Panalo Videoke Showdown
- Lets Do the Grocery (Pat Natividad and Smokey Manaloto)
- Knock Knock Kumusta (Ryan Agoncillo)

#### Thursday

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Test Screan (Enrique Gil)
- Mondus Alumni (Lunch Break host)
- Jeep Jeep Huray! (Nadia Montenegro)
- PVS: Panalo Videoke Showdown
- Lets Do the Grocery (Pat Natividad and Smokey Manaloto)
- Knock Knock Kumusta (Ryan Agoncillo)

#### Friday

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Test Screan (Enrique Gil)
- Mondus Alumni (Lunch Break host)
- Jeep Jeep Huray! (Nadia Montenegro)
- Dance Dance Revolution (Enrique Gil and Nicole Anderson)
- Lets Do the Grocery (Pat Natividad and Smokey Manaloto)
- Knock Knock Kumusta (Ryan Agoncillo)

#### Saturday

- Sayaw Kabataan (Ryan Agoncillo and Joy Viado)
- Test Screan (Enrique Gil)
- Ka-Gangnam Style (Enrigue Gil)
- Mondus Alumni (Lunch Break host)
- Jeep Jeep Huray! (Nadia Montenegro)
- Olympic Quiz Mo! (Ryann Agoncillo with Bobby Yan)
- Knock Knock Kumusta (Ryan Agoncillo)

# IBC field Lunch Break launches all-star noontime extravaganza

August 10, 2013

Richard Yap, Christopher de Leon and Anja Aguilar, hosts of The Weakest Link, Who Wants to be a Millionaire? and Born to be a Star, respectively.

While other networks air teleserye on primetime, **IBC-13** dares to be more established rivals. It airs soap operas, drama anthologies, sitcoms and sports when even industry insiders this genre is on. It started the flagship children show *KapinoyLand* to make it more accessible to Pinoy kids.

Celebrating its 53rd year with top-rating programs like *The Weakest Link*, *Who Wants To Be A Millionaire?*, *Born to be a Superstar*, *PBA* and *NBA* which are all doing well at the ratings, IBC-13 has all the fitting reasons to mark its anniversary through a month-long celebration as well as other exciting on-air and online promos in the award-winning hits like Filipino mini-series *Noli Me Tangere*, the fantaserye *My Batang Momay*, primetime teleserye *To Love Again* and *Safe In The Arms Of Love*, fantasy anthology *Once Upon a Time*, horror-thriller suspense anthology series *Tumbok Revolution* and teen drama anthology *Sandy's Boyfriend* continue to bring innovative and highly-entertaining programs for our progressive Pinoys.

Also, the Kapinoy Comedy like the popular and top-rating sitcoms are *Petra's Panniest*, *Goin' Bukol Pwede* and *Bidang Andrew n' Giselle*, and the top-rating and longest-running comedy gag show *Happy TODAS*. Since the stars from ABS-CBN and GMA-7 freely appear in IBC-13 shows. ABS-CBN's Richard Yap known as Sit Chief, for one, hosts IBC's top-rater *The Weakest Link*. IBC-13 will have to turn on homegrown talents to survive. Christopher de Leon's *Who Wants to Be a Millionaire?* consistently setting an trend in the ratings, beating other shows within its time slot and inching its way towards No.1 position. *The Weakest Link* "hit 29 percent audience share than ABS-CBN's *Muling Buksan ang Puso* and GMA-7's *Mundo Mo'y Akin*."

The Philippines' favorite daily noontime show habit in its continuing efforts to beef up all-day viewership in our own noontime buffet of treats, ready for the lunchtime of **The Kapinoy Network** positions the new flagshup noontime variety show *Lunch Break* in the noontime slot starting Monday to Friday 12:30-3:00pm and Saturday 12:00nn-2:30pm will dominated the rivals of the top-rating noontime show are *It's Showtime* and *Eat Bulaga!*.

It's double the fun for the twin celebration loaded with exciting games, prizes, and IBC13 celebrities and stars like Robi Domingo, Richard Yap, Nadine Lustre, Jason Abalos, Anja
Aguilar, the G-Force dancers, *KapinoyLand* cast, Christopher de Leon, AJ Muhlach, Janine
Tugonon, Jake Cuenca, Janeena Chan, Dino Imperial, PBA and NBAplayers and *Happy TODAS* barkada to name a few. Through these celebrations, IBC-13 shows its appreciation and gratitude for the support that were given to the network since the beginning.

**IBC-13** will raise the bar in noontime viewing with a new show for Filipinos here and abroad. "We're very excited to bring *Lunch Break* to every household because this is **IBC**'s first daily noontime variety show. The management feels that the Network is ready to field *Lunch Break* in the noontime slot in our mission to provide more options to our daytime viewers," said Jose Javier Reyes, **IBC-13**'s **Head of Kapinoy Entertainment TV Production** at the same time. *Lunch Break* holds the record of being the longest-running noontime variety show on air

in the history of local Philippine television by expressing **The Kapinoy Network**'s commitment to build a third leading network to serve viewers and media partners alike. The Filipino people will benefit most from our multimedia network's continuous advancements in telecom, print and broadcast convergence.

Excitement is already running high for millions of Filipino daytime. *Lunch Break* dominated Pinoy noontime TV for years with host are Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Smokey Manaloto, Pat Natividad, Bobby Yan, Nicole Andersson, Carlos Agassi, the *Whattaboys* (AJ Muhlach, Josh Padilla, Aki Torio), Manilyn Reynes and Alfred Vargas along with your favorite **Kapinoy** stars and celebrities of **IBC**.

The daily noontime show will introduce new segment formats are *Knock Knock Kumusta*, *Jeep Jeep Huray!*, *Mondus Alumni*, *Ka-Gangnam Style*, *Panalo Videoke Showdown*, *Sayaw Kabataan*, *Dance Dance Revolution*, *Lets Do the Grocery*, *Olympic Quiz Mo* and *Test Screan* that will bring fun and excitement to daytime in its new home, with *Lunch Break* in Studio 3 of IBC-13 at Broadcast City. Once built, the studio is expected to house 1,100 guests coming from different parts of the Philippines with its location better accessible to public transportation. This will make for the network to develop its own talents who will star in its shows.

#### Whattaboys

- Lagot Ka Masculados (OPM)
- My Favorite Time of the Year Neocolours (christmas)

#### Lunch Break segments Edit

Monday, Wednesday and Friday

- 12:30 Opening production
- 12:35 Ikaw ang Superstar
- 01:00 Jeep Jeep Huray!
- 01:17 Commercial break
- 01:19 Patawa, Patawa, Patawa, Patawa
- 01:20 My Miss Universe
- 01:45 Commercial break
- 01:48 Patawa, Patawa, Patawa, Patawa
- 01:50 Ang Karaoke Mo
- 02:10- Commecial break
- 02:13 Patawa, Patawa, Patawa, Patawa
- 02:15 Knock Knock Kumusta

#### Tuesday and Thursday

- 12:30 Opening production
- 12:35 Ikaw ang Superstar
- 01:00 Jeep Jeep Huray!
- 01:17 Commercial break
- 01:19 Patawa, Patawa, Patawa, Patawa
- 01:20 Sayaw Kabataan
- 01:45 Commercial break
- 01:48 Patawa, Patawa, Patawa, Patawa
- 01:50 Ang Karaoke Mo
- 02:10 Commecial break
- 02:13 Patawa, Patawa, Patawa
- 02:15 Knock Knock Kumusta

#### Saturday

- 12:00 Opening production (with musical performances)
- 12:10 Ikaw ang Superstar
- 12:35 Test Screen
- 12:52 Commercial break
- 12:54 Patawa, Patawa, Patawa, Patawa
- 12:55 Barangay Kapinoy
- 01:20 Sayaw Kabataan
- 01:45 Commercial break
- 01:47 Patawa, Patawa, Patawa
- 01:48 Live musical performances
- 01:55 Olympic Quiz Mo!
- 02:12 Commercial break
- 02:14 Patawa, Patawa, Patawa, Patawa
- 02:15 Knock Knock Kumusta

# IBC-13 Celebrates 53rd Anniversary of PH Television with 'Grand Kapinoy Weekend'

Showbiz circles have been awash in rumors and speculations as to who are the other stars who will defect, **IBC-13**will mount a star-studded two-day event with fun and meaningful activities for people from all walks of life in the historic *Kapinoy ng Kasiyahan: The Grand Kapinoy*\*Weekend\*\* this Friday (Oct 4) and Saturday (Oct 5) to celebrate the 53rd anniversary of Philippine television with their new look and new shows, advertising and media people were treated to the presence of stars to prove that **IBC-13** is a third major network, and we can provide shows that have more quality, more originality and more excitement with quality talents and produce quality shows.

Chairman Eric Canoy and president and CEO Boots Anson-Roa on the network war: Remains undisputed number 3 television network with a number 1 spot with shows winning the fierce competition network.

**The Kapinoy Network** pays tribute to the many experiences of Filipinos, mirrored through **IBC-13**'s timeless dramas, hit sitcoms and gag shows, exciting reality shows, game shows, news and curent affairs programs, popular tokusatsu and anime series, educational programs, talk shows, sports programs and breakthrough fantaseryes that have inspired the network in all efforts since the birth of Philippine television.

It brought a good memories of the romantic dramas that Filipinos watched fervently like Safe in the Arms Of Love, El Corazon De Oro, Before I Fall in Love, Dahong Ginto, May Bukas Pa, Subic Bay, Bawal na Pag-Ibig, Bahay at Buhay, To Love Again and Noli Me Tangere and the top-rating and award-winning game shows are Lucky 13, The Weakest Link, Alas Suerte and Who Wants To Be A Millionaire? and the reality shows that showed the world-class superstar talents and the fighting spirit of Filipinos in Pasikatan sa 13, Star For A Night, Superstar Circle and Born to be a Superstar. A famous children's programming for kids like Y2K: Yes to Kids, Kidcetera, Kulit Bulilit, Ang Galing Mo Bata, KapinoyLand, Mga Bata Pa Kami and Chikiting Patrol. Favorite anime series are Cyborg Kurochan, Kirarin, Akazulin Cha Cha, Crayon Shin Chan, Daimos, Time Quest, Dragon Quest, Battle Ball, Getta Robo, Macross, Ghost Fighter and Voltes V; the best classic tokusatsu series like Jiban, Bioman, Maskman, Shaider, Machineman, Masked Rider BLACK, Turbotanger, Super Sentai and Super Rescue Solbrain.

The best horror TV series on Philippine television are *Ora Engkantada*, *Pinoy Thriller*, *Kagat ng Dilim* and *Tumbok Revolution*, along with drama series on Philippine TV are *Alagad*, *Cine Trese*, *Campus Break*, *DIWA*, *Dear Heart*, *Sandy's Boyfriend*, *Sandy's Romance*, a fantasy anthology *Once Upon a Time*, *Ginintuang Telon*, *H2K: Hati-Hating Kapatid*, *Habang May Buhay*, *Ito'ng Inyong Tia Dely*, *Kapag May Katwiran*, *Ipaglaban Mo!*, *Kroko: Takas sa Zoo*, *Pangarap Kong Jackpot*, *Krusada Kontra Krimen*, *Mga Gintong Aral ng El Shaddai*, *Regal Drama Hour*, *Telecine sa Trese*, *Seiko TV Presents* and *Regal Juvenile*. IBC-13 also shared the laughter with each and every Filipino through the coemdies of

sitcoms and gag shows like Chicks to Chicks, Iskul Bukol, Eh Kasi Babae!, C.U.T.E. (Call Us Two for Entertainment), Bistek, TODAS, Ang Manok Ni San Pedro, TODAS Again, Goin' Bayabas, Gags Must Be Crazy, Sic O'Clock News, TVJ: Television's Jesters, TODAS Kids, Happy TODAS, Bida ni Mister, Bida si Misis, Goin' Bukol Pwede, Whattaboys and Okey Ka Fairy Ko! and sat down with them for sensible, showbiz and heart-to-heart conversations in talk shows like Last Fool Show, Seeing Stars with Joe Quirino, Talakayan ng Bayan, See-True, Usap-Usapan Live, Showbiz Star, Joey & Teysi, Celebrity DATCom and Noel @ Late Night. Meanwhile, IBC-13 also remained true to its commitment to educate and inform its viewers through programs such as *Express* Balita, Snooky, Report kay Boss, Linawin Natin, Bitag and Ronda Trese. It produced wellmade teleseryes that imparted good values to young children like Ula ang Batang Gubat and 5 Girls and Daddy that became phenomenal while the variety shows are The Sharon Cuneta Show, Alas Dose sa Trese, Apat Na Sikat, Maricel Live, Loveliness, Flipside, Dear Manilyn, Kalatog sa Trese, Chow Time Na!, Lunch Break, DMZ-TV, It's Partytime, Musika Atbp., Regal Family, The Legend Superstar and The Dawn And Jimmy Show. The Kapinoy Network produced the ground-breaking fantaseryes on TV like Mga Kuwento ni Lola Basyang, Magic Kamison and My Batang Momay that truly won the hearts of Filipinos. A strong action in sports programs with home to the **Philippine Basketball Association** (PBA) and the National Basketball Association (NBA) has emerged as two of the country's premier basketball leagues. The network's chairman Eric Canoy said IBC-13 also lagged behindABS-CBN Corporation and GMA Network Inc. for their units in terms of advertising revenues. He said ABS-CBN and GMA Network were getting almost 100 percent of the advertising revenues in the television industry and that other networks received a little portion of the total budget. Canoy said the country's top TV networks in distribution improved line of programming rate going head to head with the two TV giants ABS-CBN and GMA in terms of primetime viewers.

Lunch Break will bring the fun to the Quezon Memorial Circle (QMC) this Saturday where it will hold its live telecast will be a musical one with home-grown talents from our home station, channel 13 and friends. The IBC talents in Lunch Break Salute to IBC's 53rd Anniversary Year are Maria Ressa who heads the stations news and public affairs department, newscaster Snooky Serna-Go, Henry Omaga-Diaz, Bernadette Sembrano, Jess Caduco, Amelyn Veloso and Vincent Santos. KapinoyLand and iDMZ, meanwhile, have back-to-back treats for the QMC crowd. Kapinoy attendees can visit the KapinoyLand booth for photo opportunities with their favorite IBC stars with the PBA NBA players who will take part in the event. Participants can also purchase IBC Home Video DVDs, music recording company IBC Records and also IBC-13 merchandise. iDMZ DJs and staff are set to indulge loyal Kapinoywith Sayaw fun and Sayaw prizes when they visit the iDMZ 891 radio booth. They can greet, request for their favorite songs, take pictures with iDMZ 891 DJs, and bond with

the rest of the **iDMZ 891** DJs. On Saturday (October 5), **iDMZ 891** radio booth will be open to registration for DJ wannabees for the radio program On-Air.

At 3PM on the same day, comedians such as Robi Domingo, Ashley Rivera, Jodi Sta. Maria and Freddie Webb, MMJ and Smokey Manaloto, among others, will be headlining the Kapinoy TV for an evening of laughter, contests, and prizes. At 5:30 PM, The Kapinoy Network will hold a free outdoor TV and movie screening of the two teleseryes are Before I Fall in Love and Safe In The Arms Of Love, followed by appearances of Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez are the stars of the the mini-actionserye *Noli Me Tangere*. Following the TV screening, iDMZ 891 Sayaw Pinoy! will treat the crowd to a free iDMZ Live: The Sayaw Music Pilipino! concert at 8:30PM, featuring performances from balladeer prince Joshua Cadelina, the original prince of pop Dingdong Avanzado, queen of rockstar Paula Bianca, Gino Padilla, Lani Misalucha, Cayleen Villamor, Top Suzara, Jinky Vldal, Thyro and Yumi, a young diva princess Anja Aguilar and golden voice Marvin Ong. Fun Run for the **Philippines**, on the other hand, will kick off the festivities on Saturdays at 6AM, with thousands of participants gathering to run for the continued rehabilitation and beautification of the esteros in the metro and the Pasig River. The run also be simultaneously held in Quezon City, Baguio City, Iloilo City, Roxas City, Cebu City, Bacolod City, Davao City, Taiwan, Hong Kong, Japan and Korea to benefit various environmental advocacies.

In the afternoon, fans will be treated to world-class performances from some of the biggest and brightest **Kapinoy**stars iin *It's Partytime* live from the Marikina Sports Complex this Sunday. With the reality singing search show *Born to be a Superstar* with a Top 12 finalist are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor in more viewership ratings with more quality shows to provide the viewers. From 8AM to 6PM on both Friday and Saturday, **Kapinoy** attendees can troop to the **Kapinoy Village** in Diliman, Quezon City and Luneta Park, where **IBC-13** programs and channels will set up booths offering games and special shows. They will also be given the chance to bond with and have their photo taken with some of the cast members of **IBC-13** programs who will take part in the even with the PNoy administration of president Noynoy Aquino III.

The **Kapinoy Bazaar** at Quezon City, meanwhile, will open at 9AM until 12MN on both Saturday and Sunday.

Aside from these fun-filled activities, the **Grand Kapinoy Weekend** will provide public service through the medical mission of **DZTV Radyo Budyong** with **PhilHealtrh**, kitchen to be operated by **Kapinoy Talent Center** talents and **IBC-13**'s news anchors, and the booths of **IBC**'s news and current affairs shows.

The **IBC Regional Network** will also deliver medical, livelihood, and government services to the public via *Halad Kapamilya*, which will begin at 6AM on Friday and will be held simultaneously at **SM City Baguio**, **SM City Iloilo**, **SM City Bacolod**, **SM City Cebu**, and **SM City Davao**.

For additional information on the *Kapinoy ng Kasiyahan: The Grand Kapinoy Weekend*, visit 53years.ibc.com.ph. Take part in the celebration by sharing your **Kapinoy ng Kasiyahan** on **Twitter** using the hashtag #Kapinoy53Years.

# On its 13th anniversary of Lunch Break - IBC-13 exec

October 10, 2013

Focused on strengthening its morning, afternoon, primetime and weekend programming, IBC-13's noontime variety show *Lunch Break* which marked on its 13th anniversary on Saturdays with the hundred and billion live performances. Ryan Agoncillo and Joy Viado are signing a contract network with IBC-13.

"A fans of *Lunch Break*, we want to build IBC-13 head-to-head challenge of the competitors. Also doing that by boosting our daytime, primetime and weekend shows," IBC president and chief executive officer Boots Anson-Roa told the Inquirer at the network's trade launch at the Smart Araneta Coliseum in Quezon City.

Boots said she that IBC-13 competes head-to-head in the areas with ABS-CBN's and GMA 7's more established noontime shows *It's Showtime* and *Eat Bulaga!*, respectively.

IBC-13's chief content officer for entertainment Laurenti Dyogi added that producing a noontime variety shows are *Lunch Break* and *It's Partytime*." "Also, producing more soap operas on daytime and primetime to compete directly with the soaps of ABS-CBN and GMA," he said. The new talents discovered for the new celebrities that became famous, *Lunch Break* which has occupied IBC-13's noontime slot since 2000. He said he personally wrote IBC chair Eric Canoy to allow them.

For the very first time, it has admitted that the viewership of his noontime program *Lunch Break* on IBC-13 aired on the same timeslot against its rival program, concedes to rival program *It's Showtime* and *Eat Bulaga*.

# 'Grand Kapinoy Weekend' Draws Hundreds of Thousands of People

October 11, 2013

**IBC-13**'s *Kapinoy ng Kasiyahan: The Grand Kapinoy Weekend* went down memory lane to pay homage to **The Kapinoy Network**'s best and most memorable programs, provided public service, fun activities, sports fugures with the **PBA** and **NBA** players and the opportunity to

meet and greet the network's biggest stars in celebration of 53rd anniversary of Philippine television last Friday, Saturday and Sunday (Oct 4, 5 and 6).

Thousands of unfazed by the heat to watch the live telecast of *Lunch Break* at the Luneta Park. The noontime show paid tribute to **IBC-13**'s most memorable programs such as *Chicks to Chicks*, *Ula ang Batang Gubat*, *Iskul Bukol*and *Sic O'Clock News* whose cast members took part in a special edition.

Lunch Break also looked back on IBC-13's fantaseryes, with Xyriel Manabat as My Batang Momay and the actress Joy Viado as Mga Kuwento ni Lola Basyang. The cast members of TODAS Kids and kiddie gag show Kulit Bulilitalso performed.

Popular Sunday variety show *It's Partytime* threw a grand concert party at the Luneta Park, with more than **100 Kapinoy Stars**, such as Miguel Aguila, Dingdong Dantes, AJ Muhlach, Nadine Lustre, Janeena Chan, Josh Padilla, and Jake Cuenca taking part in the celebration. *It's Partytime* also revisited the past 60 years of Philippine TV, with a homage to *IBC Channel 13*'s teleseryes, to sitcoms, reality, talk, and variety shows. The program also marked the grand reunion of the cast members of the sitcom *Iskul Bukol*, *Tarzan*, *The Sharon Cuneta Show*, *TODAS* and *Chicks to Chicks*.

**iDMZ 891 Sayaw Pinoy!**, meanwhile, treated **Kapinoys** to a free *iDMZ Live: The Sayaw Music Pilipino!* concert Saturday night, featuring performances from 20 OPM artists, including Anja Aguilar and Sam Concepcion. **iDMZ** DJs also rendered a special sing-dance-acting performance to the delight of the crowd.

The historic *Grand Kapinoy Weekend* concluded with lots of singing and laughter on Sunday night, with comedians Jodi Sta, Maria, Robi Domingo, Smokey Manaloto, Freddie Webb, Jon Santos, *Whattaboys* cast, and *Before I Fall in Love* stars Jenine Desiderio and Martin Velayo leading the **Kapinoy KTV**. Selected audience members also got to win prizes by participating in the videoke contest and other games, while a huge fireworks display took place to wrap up the celebration.

On Friday morning, star-studded **Grand Kapinoy Weekend** was formally opened by **IBC** chairman Eric Canoy, **IBC**president and CEO Boots Anson-Roa, vice-chairman Freddie M. Garcia, vice-president Lito Ocampo Cruz and other network executives, management and **IBC Board of Directors**, stars Miguel Aguila, Cristine Reyes, Dingdong Dantes, *Express Balita* anchors Henry Omaga-Diaz, Snooky Serna and Anthony Pangilinan, and **MTRCB** chairman Atty. Toto Villareal in a ceremony that was hosted by Dolly Anne Carvajal and Robi Domingo. Rachel Alejandro also appeared in the said ceremony to perform the theme song of **IBC-13**'s 53rd anniversary.

The **Kapinoy Village** at the Broadcasct City, where booths of several **IBC-13** programs and channels were set up, also provided entertainment that catered to each member of the family. There were face painting services and cosplay characters for the kids, and carnival games and fortune telling for others.

The celebration wasn't only about fun and merriment as it was also marked with public service activities.

DZTV Radyo Budyong conducted a medical mission, while Kapinoy Talent Center operated. The booths of IBC-13news at current affairs programs also offered free haircut, legal counseling, free cellphone charging, free massage, bingo games, among others.

Fans also flocked to the action-packed PBA Kapinoy All-Stars Basketball Game held at the Araneta Coliseum and the Kapinoy All-Stars Volleyball Game at the Smart Araneta Coliseum. Meanwhile, a total of 88,190 people participated in Fun Run for the Philippines: Bayan Para sa Kalikasan, a five-city run that benefited several environmental projects. It was simultaneously held in Quezon City, Bacolod, Baguio, Roxas, Iloilo, Cebu, Davao, Cagayan de Oro and Los Angeles as part of IBC-13's celebration of the 53rd anniversary of Philippine television.

Filipino netizens also took part in the celebration by posting their thoughts on **Twitter**, making the hashtag**#Kapinoy60Years** the top nationwide trending topic on the social networking site over the weekend.

#### List of guests is posted below during Lunch Break

- Abby Bautista
- Alexis Navarro
- Andrea del Rosario
- Anja Aguilar
- Anna Luna
- Anton Alvarez
- Anton Revilla
- Ara Mina
- Arkin del Rosario
- Ashley Rivera
- Basil Valdez
- Bianca Casado
- Biboy Ramirez
- Blakdyak
- Boots Anson-Roa
- Born to be a Superstar Top 12 Finalists
- Cacai Bautista
- Candy Pangilinan
- Carla Castello

- Carlo Lazerna
  Charlie Green
  Cherie Gil
  Cherry Pie Picache
  - Chinatown TV hostsWesley Chua
    - Lizbeth Yap
    - Louella Ching
    - Wendy Ty
    - Morgan Say
    - RJ Valentin
- Cogie Domingo
- Coleen Garcia
- Coraleen Waddell
- Cristine Reyes
- Danielle Castaño
- Dingdong Avanzado
- Dingdong Dantes
- Dino Imperial
- DJ Durano
- Ella Cruz
- Erich Gonzales
- Freddie Webb
- Gee-Ann Abrahan
- Gerald Pesigan
- G-Force dancers
- Gino Padilla
- Giselle Sanchez
- Giu Comia
- Georgina Wilson
- Henry Edwards
- Hiro Torobu
- Imee Hart
- Isabella Gomez

- Izzy Canillo
- Jade Lopez
- Jake Cuenca
- James Reid
- Jamilla Obispo
- Janeena Chan
- Janella Salvador
- Janine Tugonon
- Japeth Aguilar
- Jason Abalos
- Jaycee Parker
- Jea Marie Reyes
- Jenine Desiderio
- Jericka Martelle
- Joanna Morales
- Jodi Sta. Maria
- Joey Albert
- Joey Marquez
- John Regala
- John Wayne Sace
- Jon Santos
- Jordan Castillo
- Joross Gamboa
- Joshua Cadelina
- Jovic Monsod
- Juan Carlos and Juan Miguel Urquico
- Julia Montes
- Katya Santos
- Kenjhons
- Khalil Ramos
- Kiko Ramos
- Lance Christopher
- Lander Vera-Perez
- Lani Misalucha

•	LJ Moreno
•	Louise Abuel
•	Lucas Zamora
•	Makisig Morales
•	Mario Maurer
•	Marlo Mortel
•	Martin Velayo
•	Marvin Ong
•	Matt Edwards
•	Maui Taylor
•	Maxene Magalona
•	Meg Imperial
•	Michael Flores
•	Miguel Aguila
•	Mitch Valdez
•	MJ Cayabyab
•	MMJ
•	Mutya Orquia
•	Nadine Lustre
•	Nathan Bareera
•	NBA players
	Dwyane Wade
	Kobe Bryant
	<ul> <li>Lebron James</li> </ul>
	Michael Jordan
•	Neil Coleta
•	Nikki Bacolod
•	Noel Trinidad
•	Paolo Serrano
•	Paula Bianca
•	Paul Jake Castillo
•	Paul Robis
•	PBA players
	<ul> <li>Arwind Santos</li> </ul>

- James Yap
- Jason Castro
- Mark Caguioa
- Robert Jaworski
- Mark Caguioa
- Norman Black
- Wesley Gonzales
- Phoebe Walker
- Phillip Salvador
- Pio Balbuena
- Rachel Alejandro
- Richard Yap
- Robi Domingo
- Rocio Olbes
- Ronnie Ricketts
- Rose Van Ginkel
- Rudy Fernandez
- Samantha Flores
- Sam Concepcion
- Say Alonzo
- Sheng Belmonte
- Shy Carlos
- Sofia Andres
- Stephanie Henares
- Sue Ramirez
- Superstar Circle Final 6
- Tessie Tomas
- Thirdy Lacson
- Thyro and Yumi
- Top Suzara and Jinky Vidal
- Tutti Caringal
- Vandolph Quizon
- Xyriel Manabat
- Yam Concepcion

- Yassi Pressman
- Young JV

# Seeing Stars Tonight

Seeing Stars Tonight is the Philippine showbiz-oriented talk show produced by the IBC Entertainment TV Group and broadcast by IBC aired every Sunday at 06:15pm.

Revival of the '70s and '80s celebrity television talk show Seeing Stars with Joe Quirino which was hosted by the late Joe Quirino from 1975 to 1986, it is the undisputed Sunday night talk show in Philippine television and the longest-running weekly entertainment talk show is hosted by Joey Marquez. The show featured interviews by Marquez of popular movie and television stars when viewers will wants the entertainment buzz tackles the hottest showbiz issues. There was also a segment of songs and dances.

Seeing S	tars Tonight
Format	Entertainment Talk show
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC Entertainment TV
Directed by	Manny Castaneda
Presented by	Joey Marquez
Theme music composer	Christian Martinez
Opening theme	Seeing Stars Tonight
Country of origin	<u>Philippines</u>

Language(s) Filipino

**English** 

No. of episodes n/a (airs Sunday)

**Production** 

**Executiveproducer(s)** Lito Ocampo Cruz

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Original run June 1, 2014 – present

**External links** 

**Program Site** 

## About the show Edit

Now that The Kapinoy Network has gotten bigger and better, with new upcoming shows and bigger showbiz names joining the station for the roster of superstars and talents.

Launched in June 1, 2014, after IBC was reformatted with its new slogan *Ito'ng Bagong Channel 13*, one of the programs emerging differently from the boom of talk shows launched as *Seeing Stars Tonight* as the result a revival of <u>Seeing Stars with Joe Quirino</u> from 1975 to 1986 hosted by the late <u>Joe Quirino</u>.

The program was one of the reincarnation of IBC's past showbiz talk shows in evening slot like <u>Seeing Stars with Joe Quirino</u> and <u>See True</u>. It was aired every Sundays at 6:15pm. The show that offers more interviews with the celebrities from, by Marquez of popular movie and television stars when viewers will wants the entertainment buzz tackles the hottest showbiz issues. There was also a segment of songs and dances, and blind items provides complete entertainment.

#### Hosts Edit

Joey Marquez

## Segments Edit

- Intriga Inbox Reads the comments posted by the fans and televiewers.
- Celebrity Homes Features houses, interior designs of famous personalities.
- Item Blind Marquez for his blind item.

### References Edit

#### See also Edit

- IBC-13 Reports P16.4-B First Half Revenues, On Track to Meet Full-Year Targets
- <u>List of Philippine television shows</u>
- List of programs broadcast by Intercontinental Broadcasting Corporation

### External links Edit

- Program Site
- Seeing Stars Tonight on Facebook
- Seeing Stars Tonight on Twitter

# IBC-13 Reports P16.4-B First Half Revenues, On Track to Meet Full-Year Targets

#### August 14, 2014

Intercontinental Broadcasting Corporation (IBC) whose also known as *Ito'ng Bagong Company* and the TV station *Ito'ng Bagong Channel 13* reported PHP16.4 billion consolidated revenues for the first half of 2014, bringing its net income to PHP555 million, around 35% higher compared to the same period last year after removing the effect of election-related ad spending. *L-R: Eric Canoy - Chairman, Freddie M. Garcia, - Vice Chairman, Boots Anson-Roa - President and CEO, Lito Ocampo Cruz - EVP, Dave Fugoso - Finance Manager/CFO Jose Avellana Jr. - COO.* 

The company reported steady second quarter revenues of PHP3.2 billion – almost identical to the revenues generated during the first quarter of this year.

"I am pleased with our overall performance for the first half of the year, and I am confident that we will be able to achieve our full-year financial targets," said Dave Fugoso, the company's Chief Financial Officer. "Channel 13 continues to dominate strongly in terms of national

audience shares and ratings, IBC Films' performance at the box office was excellent, and Skycable has grown both its cable and broadband businesses," added Fugoso

"Our Global business has been solid, and we have been able to reach our fellow Kapinoy overseas through events such as *Ito'ng Bagong Channel 13* mall tour and world tour in various countries."

The company reported that its costs and expenses were lower compared to the same period last year, while total assets rose to PHP50.9 billion as of the end of June 2014 from PHP20.1 billion as of end last year. Its equity base rose to PHP13.6 billion from PHP14.7 billion in 2013.

Rey Sanchez, Head of Channel 13 stated: "We looking forward to sustaining our performance throughout the second half of the year. The results of our initiatives on both the revenue and expense side have been positive, and we should be able to deliver a marked improvement in our margins over the coming years."

"IBC Mobile subscriber acquisition numbers are very encouraging. Our generating over PHP1 million in daily sales and is expected to be profitable this year," added Valdueza.

According to Kantar Media/TNS Philippines and AGB Nielsen, the top 35 programs for the first half in 2014 for free-to-air television were all produced by IBC-13. The company hopes to further boost its audience share once it improves the reception of channel 13 in the Mega Manila area and Central Luzon. This should be achieved through IBC-13's transition to digital terrestrial television.

# Kusinahan

*Kusinahan* is a 30-minute Filipino cooking show hosted by Heny Sison. It aired on IBC and premiered on October 5, 2013 and worldwide via Global IBC since October 2013.

	Kusinahan	
	<u>250px</u>	
Format	Cooking show	

Created by IBC Entertainment TV

Group

**Directed by** Ogi Sugatan, TNL

Starring <u>Heny Sison</u>

Country of origin Philippines

<u>Filipino</u>

Language(s) <u>Tagalog</u>

**English** 

No. of episodes n/a (airs Sunday)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Location(s) Philippines

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Original run October 5, 2013 – present

**External links** 

Website

Philippines' first family of culinary art pastry chef, cake decorator and television host <u>Heny</u> <u>Sison</u> share a tradition with their preparing food, dishes, culinary and cuisine in the kitchen. She has endorsed dairy products in television and print advertisements. A 30-minute Filipino cooking show in the preparation of the recipes and the cook with the celebrity guest.

#### Host Edit

Heny Sison

#### See also Edit

- Wok with Yan premieres on IBC starting April 5
- List of programs broadcast by Intercontinental Broadcasting Corporation

### References Edit

### External links **Edit**

- Official Website
- Kusinahan on Facebook

# Wok with Yan premieres on IBC starting April 5

April 4, 2014

The ultimate Chinese cuising cooking show once again *Wok with Yan* premieres on The Kapinov Network IBC-13 this April 4 on Saturday mornings at 8:30 a.m.

Demonstrated how to cook oriental dishes invarious Chinese food stir-fry recipes prepared on the wok. The popular series in United States, Philippines, Malaysia, Indonesia and Singapore for years.

Gets goin' and wokkin'... Wik's going on? Your lovable witty chef, so turn on your TV right and discover the enchanting secrets of oriental cuisines.

Wok with Yan is starring Chef Stephen Yan becoming famous because in each episode, Yan had a different pun on the word "wok" on his apron. Some examples are:

- Wok & Roll
- Wokking My Baby Back Home
- Danger, Yan at Wok
- Wok Around the Clock
- Wok the Heck
- You Are Wok You Eat

- Wok Goes up Must Come Down
- Wok's New, Pussycat?
- Wokkey Night in Canada
- Stuck Between a Wok and a Hard Place
- Raiders of The Lost Wok
- Eat Your Wok Out
- Moon Wok
- Jailhouse Wok
- Superior Wokmanship
- Wok-A-Doodle-Doo

The humorous aprons also complemented his humour that consisted of spontaneous one-liners spoken with his trademark Cantonese accent or him playing with his food and cookware in the kind of Galloping Gourmet. That, combined with his energetic personality, endeared him to Canadian viewers. Prior to him preparing his stir fry cuisine, the show usually featured a vignette of Yan travelling to different vacation spots from around the world (e.g., Thailand).

He always invited an audience member to come up and eat with him near the end of each episode (there was a ticket draw in the studio audience to sit with him), and had a fortune cookie reading before the meal (first done in Cantonese, then translated in English). Stephen Yan achieved notoriety for his energy and ebullience and for the bad puns on the word, "wok," printed on his apron.

# The Million Second Quiz (Philippine game show)

The Million Second Quiz is a Philippine game show based on the original American series with the same name. It airs on IBC as the Saturday night game show, and is hosted by Drew Arellano. It premiered on December 1, 2013. The show follows a group of contestants who compete for up to ₱1,000,000 in a quiz competition across 1,000,000 seconds (or 11 days, 13 hours, 46 minutes, and 40 seconds), while the rest of the show was viewable from within the Million Second Quiz app.

In episode, Robi Domingo denided accidentally told the viewing public of the show that Drew Arellano would be the host of the show once it would air in January 26, 2014. Domingo was having upcoming commitments for the Saturday night game show Who Wants to Be a Millionaire?

The winner of the first season, <u>Dingdong Dantes</u>, totaled ₱2.6 million which is the highest grand prize in game show on Philippine television history.

## The Million Second Quiz

Genre Game show

Format Quiz show

Created by <u>Stephen Lambert</u>

Developed by <u>IBC Entertainment TV</u>

Directed by <u>Jeffrey Jeturian</u>

Current

**Drew Arellano** 

Presented by Former

Robi Domingo (2013-

2014)

Theme music

composer

Marcus Davis

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs Saturdays)

## **Production**

**Executiveproducer(s)** Lito Ocampo Cruz

Producer(s) Jerwyn Tan

Running time 45-60 minutes (with

commercials)

All3 Media America

Productioncompany(s) Studio Lambert

**Universal Television** 

<u>NBCUniversal</u>

**Television Distribution** 

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i (SDTV)

Original run

present

Chronology

Related shows The Million Second Quiz

**External links** 

The Million Second Quiz page

## Format Edit

The Million Second Quiz follows the format of the <u>original American series</u>, the quiz is set in a huge <u>hourglass</u>-shaped structure in the entrance to the Studio 4 of <u>IBC</u> studio, houses on the roof of the studio at <u>Broadcast City</u>, Capitol Hills, Diliman, <u>Quezon City</u>.

An indoor set witin the studio inportions of the game, as the cast in contestants compete in a quiz competition played 24 hours a day for 1,000,000 seconds, or about eleven and a half dats. At any given time, one contestant is sitting in the "Money Chair" and accumulating money, while

defending his/her portion against a series of challengers in head-to-head quiz bouts. Although commercials bill the winnings as ₱1 per second spent in the chair — or P36,000 per hour or P864,000 for every day — the rate is actually P1 per tenth of a second; winnings accumulate at a constant rate, even when bouts are not being played and during commercial breaks (prime time). Contestants in the chair earn money until they are defeated by a challenger, who replaces the occupant of the chair. Only the four contestants with the highest total winnings get to keep their money once the million seconds are up.

Each bout lasts for a set number of seconds at the studio contestant. In all bouts, both participants use keypads to secretly lock in their answers and have five seconds to do so after the question is asked.

#### **Bouts** Edit

There are three bouts: the "Challenger" bout (300 seconds, or 5 minutes), the "Line Jumper" bout (300 seconds, or 5 minutes, in episode 1; 400 seconds, or 6 minutes 40 seconds, from episode 2 on), and the "Winner's Defense" bout (400 seconds in episodes 1-9; 500 seconds, or 8 minutes 20 seconds, in episode 10). Questions start at one point each, with the value increasing by one every 100 seconds. If a question is in play when the clock reaches one of these 100-second marks, it is completed for its original value.

At any time, either contestant may choose to "double" instead of answering; doing so doubles that question's value and forces the opponent to act. A doubled opponent may either answer or "double back," quadrupling the point value and forcing the original contestant to answer. If a doubled or doubled-back contestant answers incorrectly or fails to act within five seconds, the points are awarded to his/her opponent. Contestants may double as often as they wish during a bout.

At the end of the bout, the contestant with the higher score wins and either retains the Money Chair or replaces its current occupant. If the bout ends in a tie score, a tiebreaker question is asked; the contestant who locks in the correct answer first is the winner. If both of them miss, the contestant who has accumulated more money wins the bout. If a question is in play when the clock runs out, it is completed under the normal rules in which the contestant may eat, drink, or use the restroom as necessary.

The "Challenger" bout features a person who has successfully completed an on-site tryout process. The "Line Jumper" bout of each episode features a contestant who has achieved a sufficiently high score on the official *Million Second Quiz* app, allowing him/her to skip the tryouts and advance directly onto the show.

At any given time, the four contestants who have accumulated the most money in their bouts live in "Winners' Row," an area of living quarters set up next to the hourglass. They are at risk of being displaced if someone else out-scores them. During a "Winner's Defense" bout, the current "Power Player" chooses one of the four Winners' Row occupants (including himself/herself) to face off against the current Money Chair occupant. The winner claims the loser's entire winnings in addition to his/her own and takes/keeps the Money Chair, while the loser is eliminated. In episode 1, the Power Player was the contestant with the most winnings; starting with episode 2, it was the contestant who had the highest number of correct answers from playing along in Winners' Row that day.

Contestants who are defeated in the Winner's Defense bouts lose all winnings they have accumulated. All other defeated contestants, including those displaced from Winners' Row by being out-scored, may try out again for a chance to win their way back into the Money Chair.

#### Finals **Edit**

Once the countdown clock reaches zero, the four contestants with the highest totals keep all of their credited winnings and compete in a series of three elimination bouts, as follows:

- 1. Fourth- and third-place winners face off (400 seconds)
- 2. Victor of bout #1 faces the second-place winner (400 seconds)
- 3. Victor of bout #2 faces the first-place winner (500 seconds)

The victor of bout #3 receives an additional ₱2,000,000. In this season, <u>Dingdong</u>

<u>Dantes</u> defeated Mario Ripoll to win the grand prize, an an overall ₱2,300,600. Domingo announced that Dantes' winnings would be increased to ₱2,600,000; this made the all-time biggest regular-season winner on a single local version of the US game show, surpassing <u>Jodi</u>

<u>Sta. Maria</u>'s ₱1,000,000 run on *Who Wants To Be A Millionaire*?

## Notable players **Edit**

- Ernesto Paras Jr. as Jhune Paras (winner at ₱2,400,000) vs. Nicole Donesa (lose)
   (January 26, 2014)
- Grace Poe (winner at ₱1,000,000) vs. Marvin Reyes (lose) (February 9, 2014)
- Sonny Angara (winner at ₱1,800,500) vs. Fr. Joey Irlandes (lose) (February 23, 2014)
- Bam Aquinio (winner at ₱1,400,000) vs. Chok Porciuncula (lose) (March 2, 2014)
- Jamby Madrigal (winner at P2,000,000) vs. Mario Ripoll (lose) (July 26, 2014)

# Celebrity player Edit

- Dingdong Dantes (winner at ₱2,600,000) vs. Mario Ripoll (lose) (December 23, 2013)
- Nadine Lustre (winner at ₱2,700,000) vs. Lakam Chiu (lose) (December 29, 2013)

- <u>Janella Salvador</u> (winner at ₱2,000,000) vs. Prances Jane Clemente (lose) (January 12, 2014)
- Mario Maurer (winner at ₱1,000,000) vs. Paolo Porciuncula (lose) (January 19, 2014)
- Jon Santos (winner at ₱500,000) vs. Arnel Layson (lose) (February 1, 2014)
- Andre Paras (winner at ₱1,800,500) vs. Agusto Aclopen (lose) (February 16, 2014)
- Jenine Desiderio (winner at ₱1,900,000) vs. Juan Miguel Salvador (lose) (March 9, 2 014)
- Josh Padilla (winner at ₱1,800,500) vs. Robert Usita (lose) (March 24, 2014)
- Liza Soberano (winner at ₱1,800,500) vs. Dareen Aguilar (lose) (March 29, 2014)
- AJ Muhlach (winner at ₱1,900,000) vs. James Asuncion (lose) (April 5, 2014)
- Claudine Barretto (winner at ₱2,000,000) vs. Anthon Miccolo Solis (lose) (April 5, 2014)
- Marlo Mortel (winner at ₱3,000,000) vs. Eduardo Gaeilo Pajinag, Jr. (lose) (April 20, 2014)
- Victor Anastacio (winner at ₱1,550,000) vs. Nadja Mirpuri (lose) (April 26, 2014)
- Maricar Reyes (winner at ₱4,000,000) vs. Greta Cordillo (lose) (May 4, 2014)
- Richard Yap (winner at ₱2,200,000) vs. Marc Quiambao (lose) (May 11, 2014)
- Sandy Andalong (winner at ₱1,000,000) vs. Janelle Balboa (lose) (May 18, 2014)
- Dingdong Avanzado (winner at ₱2,000,000) vs. Misty Rose Dado (lose) (May 25, 2014)
- Jodi Sta. Maria (winner at ₱2,000,000) vs. Jhade Telimban (lose) (May 31, 2014)
- Veejay Aragon (winner at ₱2,000,000) vs. Mariz Uytingco (lose) (June 7, 2014)
- Cayleen Villamor (winner at ₱2,000,000) vs. Lakam Chiu (lose) (June 14, 2014)
- Ramon Bautista (winner at ₱3,000,000) vs. Koi Nombre (lose) (June 21, 2014)
- Jerome Ponce (winner at ₱1,000,000) vs. Yuji dela Cruz (lose) (June 28, 2014)
- Cristine Reves (winner at ₱1,400,000) vs. Grace Casolita (lose) (July 5 2014)
- Anja Aquilar (winner at ₱2,000,000) vs. Kevin Villanueva (lose) (July 12, 2014)
- Sam Concepcion (winner at ₱2,000,000) vs. Gaeilo Pajinag, Jr. (lose) (July 19, 2014)
- Jon Lucas (winner at ₱1,000,000) vs. Gertrud Hahn (lose) (August 2, 2014)
- Diether Ocampo (winner at ₱2,000,000) vs. EJ Domingo (lose) (August 9, 2014)
- Thyro Alfaro (winner at ₱1,300,000) vs. Loren Monares (lose) (August 16, 2014)
- Josh Santana (winner at ₱2,900,000) vs. Natasha Mendoza (lose) (August 23, 2014)
- Lindsay Custodio (winner at ₱2,000,000) vs. Nicole Donesa (lose) (August 30, 2014)
- Dingdong Dantes (winner at ₱2,600,000) vs. Mario Ripoll (lose) (September 7, 2014)
- Raymart Santiago (winner at ₱1,000,000) vs. EJ Domingo (lose) (September 13, 2014)
- Arvin Ventanilla (winner at ₱2,000,000) vs. Robert Usita (lose) (September 20, 2014)
- Cristine Reves (winner at ₱2,000,000) vs. Misty Rose Dado (lose) (September 27, 2014)
- Michelle Vito (winner at ₱2,000,000) vs. Fr. Joey Irlandes (lose) (October 4, 2014)
- Zoren Legaspi (winner at ₱2,200,000) vs. Marc Quiambao (lose) (October 11, 2014)
- Alma Moreno (winner at ₱1,400,000) vs. Chrissy Bendon (lose) (October 18, 2014)
- Jake Cuenca (winner at ₱2,000,000) vs. Kenneth Bryan (lose) (October 25, 2014)

- Gloria Sevilla (winner at ₱2,000,000) vs. Noreen Wage (lose) (November 1, 2014)
- Jaime Fabregas (winner at ₱1,000,000) vs. Jazztine Macasaet (lose) (November 8, 2014)

## Awards and Nominations Edit

#### KBP Golden Dove Awards Edit

- 2014 Winner, Best TV Game Show Host (Drew Arellano)
- 2014 Winner, Best TV Game Show

### Bataan Peninsula State University: Kagitingan Awards Edit

2014 Winner, Pinaka-Magiting na Programang Pantelebisyon

#### **USTv Student Choice Awards** Edit

- 10th USTv Student's Choice Awards (Students' Choice of Game Show Host) Won (Drew Arellano)
- 10th USTv Student's Choice Awards (Students' Choice of Game Show) Won

## References Edit

## See also **Edit**

- Robi Domingo on hosting shows in competing networks
- Superstar station buys terrestrial TV channel
- IBC Dominates National TV Ratings in May
- IBC-13 now No.3 on Philippine primetime TV
- IBC-13 exudes 'Ito'ng Bagong Channel 13' in new station ID
- IBC-13 executive commends Drew Arellano, Anja Aguilar, Elmo Magalona and Robi
   Domingo

## External links Edit

- The Million Second Quiz page from IBC website
- The Million Second Quiz Philippines on Facebook
- The Million Second Quiz on Twitter

# Robi Domingo on hosting shows in competing networks

November 30, 2013

The Kapinoy Network intensifies its primetime programming on IBC with more excitement and more enjoyable of the superstar network as it launches *The Million Second Quiz*, a new primetime game show on Philippine television that will premiere on Sunday, December 1, with Robi Domingo as host. The new local version of the US game show gives the viewer the chance to win up to P100,000.

IBC Executive Vice-President Lito Ocampo Cruz announced that the Philippines is the second country to acquire the franchise of the show in the production company of Universal Television and NBCUniversal Television Distribution, while *Who Wants To Be A Millionaire?* (Saturday 6 p.m.) hosted by Christopher de Leon for the franchise of Endemol International. Ryan Seacrest is the host of the show in US, he also announced that Robi Domingo is the Philippine version on top of the very short list that they had and that he was the logical choice to take the reins of *The Million Second Quiz* follows the format of the original American series wherein viewers in the cash prizes of P100,000,000.The show follows a group of contestants who compete for up to ₱1,000,000 in a quiz competition across 1,000,000 seconds (or 11 days, 13 hours, 46 minutes, and 40 seconds), while the rest of the show was viewable from within the Million Second Quiz app.

"The show is very much a studio contestant. It's so easy to join the quiz is set in a huge hourglass-shaped structure in the entrance to the Studio 4 of IBC studio, houses on the roof of the studio at Broadcast City, Capitol Hills, Diliman, Quezon City come to IBC to line up. You can play in your house," said Robi at the press launch of this primetime TV game that can play anytime and anywhere via one-time free text registration and by answering the simple yet entertaining word games on TV.

Depite being a Sunday primetime show (Sunday nights at 7PM - 8PM), his comedy gag show *Happy TODAS*(Saturdays 10:45PM) and his regular host of the variety show *It's Partytime* (Sunday at 12:15PM).

An indoor set witin the studio inportions of the game, as the cast in contestants compete in a quiz competition played 24 hours a day for 1,000,000 seconds, or about eleven and a half dats. At any given time, one contestant is sitting in the "Money Chair" and accumulating money, while defending his/her portion against a series of challengers in head-to-head quiz bouts. Although commercials bill the winnings as ₱1 per second spent in the chair — or P36,000 per hour or P864,000 for every day — the rate is actually P1 per tenth of a second; winnings accumulate at a constant rate, even when bouts are not being played and during commercial breaks (prime time). Contestants in the chair earn money until they are defeated by a challenger, who replaces the occupant of the chair. Only the four contestants with the highest total winnings get to keep their money once the million seconds are up.

Each bout lasts for a set number of seconds at the studio contestant. In all bouts, both participants use keypads to secretly lock in their answers and have five seconds to do so after the question is asked.

# Superstar station buys terrestrial TV channel

April 14, 2014

MANILA — IBC-13 owner and chairman Eric Canoy has became from the sequestered media network into the giant network company, for about P83 million in chasing of privatiation efforts of PCGG.

The number 3 TV station as the chairman Canoy, the president and CEO Boots Anson-Roa and executive vice-president (EVP) Lito Ocampo Cruz goint to get Dream Broadcasting, the country's first digital direct-to-home TV company; the buy-in is a strategic move to push Dream and to make IBC-13, a third major player in the network war also dominated by ABS-CBN, which owned by the Lopez family, and GMA Network, which is also owned by the Gozun, Duavit and Jimenez families.

The Kapinoy network is expected to expand more market share of massive and younger audience success as the nation's number 3 network. ABS-CBN and GMA focus on those income markets, which lap up the soap operas and fantasy series, local comedies, variety shows, drama anthologies, talk shows, game shows, reality shows, Japanese animes, Mexican telenovelas and Asian dramas from Korea and Taiwan. The yonger and massive auds have the dominaton for free TV.

IBC-13 may in aggressive mass audience a growing base of localized shows with primetme TV shows, including the hits like *Janella in Wonderland*, *Your Heart, My Love, Crazy Little Thing Called Love, Maya Loves Sir Chief, Iskul Bukol Men, Happy TODAS, Sandy's Romance, Who Wants To Be A Millionaire?*, *DMZ-TV, Born to be a Superstar, Sic O'Clock News Naman, The Million Second Quiz, Last Fool Show,* teen show *Friends 4Ever, K-Pop Star Hunt, Shake, Rattle and Roll, KapinoyLand, It's Partytime, CelebrityDATCom, Frijolito, Showbiz Star, TODAS Kids, Joey & Teysi, Night of Song Music*, and *Abra Gayuma*, as well as its sports programming home to the professional basketball league like *PBA* and *NBA* games. IBC has 30 stations nationwide and more than 100 cable TV affiliates.

# IBC Dominates National TV Ratings in May

June 5, 2014

Sequestered media network IBC is now the third giant network sustained its nationwide leadership by having the most number of Philippine TV households watching its shows the whole day.

The country's largest and leading multimedia conglomerate hit an average audience share of 25%, or 5 points higher than ABS-CBN's 44% and GMA's 33%, based on Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

IBC maintained its winning streak on primetime (6PM-12MN), enjoying a three-point increase from the average audience share of 24% in April to 28% in May, a whopping 21-point lead over ABS-CBN's 51% and GMA's 30%. The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

The Twitter-trending mermaid fantaserye *Janella in Wonderland* topped the list of the top thirty most watched programs in May and hit an average national TV rating of 37.8%, or olmost 11 points than 30.6% rating of ABS-CBN's *Dyesebel* and 14.1% rating of GMA's *Kambal Sirena* on the same day.

IBC swept all the spots on the top 30 list, which also includes *Your Heart, My Love* (36.6%), *Sandy's Romance* (35%), *Maya Loves Sir Chief* (33.5%), *Who Wants To Be A Millionaire?* (33.2%), *Born to be a Superstar* (31.7%), *The Million Second Quiz* (29.9%), *ONE FC* (29%), *Express Balita* (27.8%), *Dingdong n' Lani* (24.4%), *Crazy Little Thing Called Love* (23.1%), *KapinoyLand* (21.6%) and *Happy TODAS* (21.4%)..

The comeback of the phenomenal showbiz-oriented talk show "The Buzz" on May 18, dubbed as "The Buzz 15," scored a national TV rating of 8.9% trumping "Startalk" with only 4.9%.

The Philippines' Queen of Telenovelas Ana Layeska via TreseBella's premiere of the newerst primetime hit Mexicanovela *The Two Sides of Ana (Dalawang Muhka ni Ana)* was also warmly welcomed by Filipino viewers. It debuted on a high note with its pilot episode last May 5, recording a national TV rating of 17.2%, outdoing *Pinoy Big Brother All In* with 12.6% and *The Successful Perezes* that rated only 8.3%.

IBC also won in other key territories across the country. In Balance Luzon (all areas in Luzon outside Mega Manila), it earned an average audience share of 23% vs ABS-CBN's 26% and

GMA's 34%; 14% vs ABS-CBN's 56% and GMA's 25% in the Visayas; and 13% vs ABS-CBN's 55% and GMA's 27% in Mindanao.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, PTV, IBC, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

#### **Top 30 Programs in May 2014 (National Homes)**

- 1. IBC: Janella in Wonderland (37.8%)
- 2. IBC: Your Heart, My Love (36.6%)
- 3. IBC: Sandy's Romance (35%)
- 4. IBC: 2014 PBA Governors' Cup: Globalport Batang Pier vs. San Mig Coffee Mixers (34.5%)
- 5. ABS-CBN: The Voice Kids (34.1%)
- 6. IBC: Maya Loves Sir Chief (33.5%)
- 7. IBC: Who Wants to be a Millionaire? (33.2%)
- 8. IBC: 2014 PBA Governors' Cup: Rain or Shine Elasto Painters vs. Talk 'N Text Tropang Texters (32.9%)
- 9. IBC: 2014 PBA Governors' Cup: San Miguel Beermen vs. San Mig Coffee Mixers (32.3%)
- 10. IBC: Born to be a Superstar (31.7%)
- 11. ABS-CBN: *Dyesebel* (30.6%)
- 12. ABS-CBN: *Ikaw Lamang* (30.5%)
- 13. IBC: The Million Second Quiz (29.9%)
- 14. IBC: *ONE FC* (29%)
- 15. ABS-CBN: Maalaala Mo Kaya (28.6%)
- 16. IBC: Express Balita (27.8%)
- 17. IBC: 2014 PBA Governors' Cup: Globalport Batang Pier vs. Barangay Ginebra San Miguel (27.2%)
- 18. ABS-CBN: Wansapanataym (26.3%)

- 19. ABS-CBN: The Legal Wife (26%)
- 20. ABS-CBN: TV Patrol (25.6%)
- 21. IBC: *Dingdong n' Lani* (24.4%)
- 22. IBC: Crazy Little Thing Called Love (23.1%)
- 23. ABS-CBN: Rated K (22.3%)
- 24. IBC: 2014 PBA Governors' Cup: San Miguel Beermen vs. Alaska Aces (22%)
- 25. IBC: *KapinoyLand* (21.6%)
- 26. IBC: Happy TODAS (21.4%)
- 27. ABS-CBN: Mirabella (20%)
- 28. IBC: 2014 PBA Governors' Cup: Barako Bull Energy Cola vs. Meralco Bolts (19.9%)
- 29. ABS-CBN: Bet On Your Baby / Home Sweetie Home (19.5%)
- 30. GMA: Vampire Ang Daddy Ko (11.9%)

# IBC-13 now No.3 on Philippine primetime TV

June 6, 2014

#### PBA SHOOTS IBC TO NO.3

The Philippine television network was still trying to regain their glory day as the Kapinoy Network (**ABS-CBN** and **GMA** were lording it over the TV ratings game together with **IBC**, **TV5** and **RPN**).

That's right. Two basketball games with its millions of fans in Metro Manila alone is the single biggest factor why the **Kapinoy** network **IBC-13** is now joining the primetime TV ratings join the growing number fo free TV stations in Metro Manila making the competition for viewership and advertising revenues even stiffer.

It has available to share the ratings, most of your favorite shows as *Iskul Bukol*, *Chicks to Chicks*, *TODAS*, *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, *Barrio Balimbing*, *Sic O'Clock News*, *Eh Kasi Babae*, *Tarzan*, *Seeing Stars with Joe Qurino*, *Loveliness*, *The Sharon Cuneta Show*, *Maricel Live!*, among others.

Also brought us the tokusatsu and sentai series: *Bioman*, *Maskman*, *Sky Ranger Gavan*, *Turboranger*, *Jiban*, anime hits like *Super Boink*, *Time Quest*, *Ghost Fighter*, *Voltes V*, *Candy Candy* and *Daimos*.

To join the network wars once again, **IBC** has branches a show to watch preparation of **Viva Entertainment** owned by chairman and CEO Vic del Rosario, Jr. and **Asian Television Content Philippine Corporation**. The retrieved artists as they highlight many local shows to air this station with the big name artists. Viva will grow viewership of **IBC-13** where **Channels 2** and **7** led the performance of Philippine television programs.

**IBC-13** will make an announcement regarding this new programs. "**Channel 13** trust that the mass audience in the programming standards."

The *PBA* games TV coverage, skillfully handled by **Viva Sports** and the *NBA* games on free TV coverage, handled by **Solar Sports** as part of **IBC Sports**, draw the audience to the network as well.

According to the **Kantar Media/TNS Philippines** report for the surveys, **IBC** to assert its dominance in the industry ranked third in night time televiewing. The network took a 25% share across all-people category. **ABS-CBN's** 47% and **GMA-7's** 32%. **TV5** got only 21%, **RPN-9** is 17% and **PTV-4** raked a measly 12%.

**IBC** emerged as the third most watched network with a *PBA* and *NBA* games which emerged as two of the network's top rated with 30% share. With **The Kapinoy Network'**s primetime programs are steadily contrinuting to the network's increase in viewership. As I reported in this space, **IBC'**s ratings figures are steadily climbing as threaten thw two giants now, its presence may just be ignore.

With teh relaunch of the new leader network and as **IBC Channel 13** streamlines its programming to focus on local programs, **IBC** could corner between 85 to 100 percent of the TV audience in Metro Manila alone.

The latest **Kantar Media** says **IBC-13** is now a No.3 overall with an all-Filipino programming. And guess who inched up to the third spot, below **ABS-CBN** is No.1 and **GMA-7** is No.3. A different kind of menu of primetime treat is what **IBC-13** offers this week.

The latest buzz is that **Channel 13**, known as the station with the sports shows home to the *PBA* and *NBA* basketball games, will now be in competitive form and is into programming quality shows. The entertainent TV head Laurenti Dyogi that he is producing a show for **Channel 13** and putting some resources in the kitty to give Channel 13 the chance to play on the air with the help of sports action like those with the basketball icons like Robert Kaworski, James Yap, Kobe Bryant, Michael Jordan and the MMA star Honorio Banario.

We asked why and he told us that **IBC-13** will be seen loud and clear and will also give the top stations like **Channel 2** and **7** good competition. Laurenti is producing a sitcom.

The Asian Television Content Philippine Corporation (ATC) and Viva Entertainment decided to but most of the primetime in Channel 13 planning to the *PBA* and *NBA* games, and *ONE FC* on IBC. The SEA Games and the Olympic Games was brought in to be aired also on Channel 13.

**IBC-13** known as **The Kapinoy Network**, which is celebrate on its 54th anniversary celebration is now the giant network in the country emerged as the third most-watched television network among people of all ages during primetime (5 p.m.-12 midnight) televiewing, according to the latest official TV ratings report covering the week of May 30-June 5. It was also the second most-watched TV network during those hours among males aged 13 years and above as well as middle-class males and females aged 7-29 years.

The **Kantar Media** survey report, which is commissioned by the **TNS Philippines**, showed that in the All-People category (males andfemales of all ages), **IBC-13** gained a 25% share of evenign primetime ratings during May 30-June 5. **ABS-CBN** known as **The Kapamilya** 

Network garnered a 47% share and trailing them were GMA-7 known as The Kapuso Network (32%), RPN-9 known as The Kasama Network (21%), TV5 known as The Kapatid Network (14%) and government-owned PTV-4 known as The Kapambansa Network (11%). In the Males 13 years and aboce category, IBC-13 (28%) is a close third behind ABS-CBN (49%) and ahead of GMA-7 (26%). In the Board C Males/Females 7-29 years old category, IBC-13 (22%) again trailed ABS-CBN (40%) and slightly ahead of GMA-7(29%).

"Reaching number three is a milestone for IBC-13, Viva Entertainment and Asian Television Content Philippine Corporation (ATC). Coming as it does have ATC programming is gratifying because it confirms out belief that there is all the target market there for our kind of program," said Engr. Reynaldo Sanchez, president of Asian Television Content and Randy Topacio, vice-president, sales & marketing of ATC.

When the broadcasting giant also cannibalize its own market, expected to be affected are the other VHF channels (ABS-CBN, GMA-7 and TV5) which have been redirecting their Filipino programming thrusts to the C-D-E brakcets for the mass-based audience.

In terms of news stetup, with **IBC's** two news programs like *Express Balita* at 6:30 p.m. in evening primetime and *Ronda Trese* at 11:30 p.m. in late-night our 11 p.m. newscast cater to the masses of C-D-E.

Asian Television Content Philippines Corproation (ATC), a much-awaited new content TV provider purchased 80% of IBC-13's primetime horus beginning June 2 under the agreement. Channel 13 is number three with the biggest number of top-rated shows.

The network's primetime newscast *Express Balita* (22.7%) become the number 1 in its timeslot

anchored by Henry Omaga-Diaz and Snooky Serna-Go compared to *TV Patrol* and *24 Oras*. IBC's top-rating primetime programs for May 30-June 5 on weeknights include *Crazy Little Thing Called Love*(24.1% share, among a young audience) also starring the primetime prince Dingdong Dantes, drama queen Cristine Reyes and Maricar Reyes, the child-friendly superserye *Batang Genius* (20.7% share, among the all-people and kids) starring the twins of child stars Mavy Legaspi and Cassy Legaspi, a mermaid fantaserye *Janella in Wonderland*(26.4% share, among a young audience) which is top-billed by Janella Salvador

and Marlo Mortel and a soap opera teleserye *Your Heart, My Love* (25.3% share, among allpeople) which is top-billed by the queen of Pinoy soap opera Claudine Barretto, the king of Pinoy action star Raymart Santiago and the kinf of box-office Philippine drama Christopher de Leon.

**TreseBella**, a collection of the best telenovelas from Mexico and Asian dramas from Korea and Taiwan.

The much-awaited **TreseBella** also offering the primetime trailblazers: two Mexicanovelas like *La Teniente* starring Maria Fernanda Yepes (21.7%) and *The Two Sides of Ana* (*Dalawang Muhka ni Ana*) starring Ana Layeveka and Rafael Amaya (23.6%), the Korean drama *Spy Myung-wol* (21.4%) and the Taiwanovela hit *Hayate the Combat Butler* (22.3%) also ranked the primetime slotsaimed at all of these target markets.

**Viva Sports'** jewel is the *PBA* games, which is still the country's top sports program and the highest rating program (game 2) across all people, garnering a rating of 24% and an audience share of 48%.

IBC's strong sports programming is backed up by shows like the NBA games, ONE FC, The Main Event boxing matches and specials on the Southeast Asian Games, the Olympic Games, boxing bouts from Manny Pacquiao and others. The Kapinoy Network's own popular shows also boosted Channel 13's strong performance on weekends with the primetime favorites includes a mix: Saturday night game show The Million Second Quiz (21.4%), the reality show for national singing contest Born to be a Superstar (28.5%) hosted by Anja Aguilar, the Sunday night game show Who Wants to be a Millionaire? (20.4%) hosted by Robi Domingo hosted by Drew Arellano, the drama anthology series Sandy's Romance (19.6%) starring Nadine Lustre and AJ Muhlach, the well-loved and top-rated comedy sitcom Maya Loves Sir Chief (23.3%) top-billed by Jodi Sta. Maria and Richard Yap, the all-male gag show for the boys as Happy TODAS (21.6%) composed by the gang Keempee de Leon, Sam YG, Victor Anastacio, Jimmy Muna and Elmo Magalona, a musical variety show Dingdong n' Lani (18.4%) hosted by the OPM artists Dingdong Avanzado and Lani Micalusha and the comedy talk show Last Fool Show (16.4%) which is hosted by Freddie Webb and Giselle Sanchez leading the way.

The **Viva** Tagalog movies in a two movie blocks on primetime such as **Viva Cine Idols** (11.4%) featured a one movie idol a month with the rapper Andrew E. movie on Monday nights, **Viva Box Office** (14.4%) featuring the rersults of the Viva Tagalog blockbuster movies and **Sunday Sinemaks** (24.9%) also featuring the popular Pinoy action-packed movies, specials and concerts on Sunday nights.

# IBC-13 exudes 'Ito'ng Bagong Channel 13' in new station ID

August 16, 2014

"It seems the priority of the network is sports, game shows, drama, fantasy, action, adventure, comedy, talk, reality and variety, kaya *Ito'ng Bagong Channel*. I think okay iyon kasi admittedly, IBC-13 yung drama ant fantasy dahil ang laki ng advantage ng channels 2 and 7 because they have a large pool of talents. Iilan lang kami. And where do we get the other talents? There's also a question of patronage. Ang TV kasi ganoon, sanay ka na nanunuod sa 2, sa 7. So you have to create your market, and if you're gonna market yourself that way, sports, comedy, fantasy, action, adventure, drama, talk, variety at reality nasa upward trend pa rin, it might just work. So okay ako doon. Some sort of alternate programming."

IBC-13 is targeting a 30 percent audience share in the year 2012 said the chairman Eric Canoy and the president and CEO Boots Anson-Roa. The audience shares in the beginning of IBC-13's Basta Pinoy sa Trese, Life Begins at 13, Pusong Pinoy, Pusong Trese, Pinoy ang Dating, Kapinoy ng Bagong Pilipino and now is the new era of slogan's Ito'ng Bagong Channel 13 increase annually, according to Kantar Media/TNS Philippines.

Sequestered TV station IBC-13's highly anticipated station ID debuted on the network's primetime block last Saturday (August 9, 2014), pleasantly illustrating why IBC-13 is called the superstar network becomes the newest force to contend with as it joins the league of free-TV channels in the country when it starts broadcasting its powerhouse lineup of shows.

It will also just saying *Ito'ng Bagong Drama*, *Ito'ng Bagong Comedy*, *Ito'ng Bagong Action*, *Ito'ng Bagong Adventure*, *Ito'ng Bagong Action*, *Ito'ng Bagong Fantasy*, *Ito'ng Bagong Radyo*, *Ito'ng Bagong Anime*, *Ito'ng Bagong Primetime*, *Ito'ng Bagong Game*, *Ito'ng Bagong Channel 13*, *Ito'ng Bagong Telenovela*, *Ito'ng Bagong Asianovela*, *Ito'ng Bagong Movie*, *Ito'ng Bagong Company*, *Ito'ng Bagong Superstar*, among others.

Aptly themed *Ito'ng Bagong Channel 13*, the official music video is also led by primetime prince AJ Muhlach, Janella Salvador, Marlo Mortel, Drew Arellano, Nadine Lustre, Robi Domingo, young diva princess Anja Aguilar, the heir of Pinoy rap Elmo Magalona with the rest of the Kapinoy talents, stars, hosts, newscasters, sportsmen, employees, management, IBC Board of Directors and audiences are all gamely dancing to the music theme song and the official station jingle *Ito'ng Bagong Channel 13* composed by the singer-songwriter Marcus Davis, sung by the young diva princess Anja Aguilar for the new song of IBC-13.

It is refreshing to see the queen of Pinoy soap opera Claudine Barretto, the king of Pinoy box-office action star Raymart Santiago, the broadcast journalists are Ricardo Cepeda, Czarinah Lusuegro, Henry Omaga-Diaz, Snooky Serna-Go, Bernadette Sembrano, Jess Caduco, Vincent Santos, Amelyn Veloso, Cathy Eigenmann, Randy David, Ben Tulfo, and basketball royalties James Yap of *PBA*, Kobe Bryant of *PBA* and Honorio Banario of *ONE FC* – grooving, rocking, and simply having fun in this music video.

Joining in the fun are industry icons such as Jodi Sta. Maria and Richard Yap, the original prince of pop Dingdong Avanzado, the Asia's nightingale Lani Misalucha, Jenine Desiderio, Gino Padilla, Miguel Aguila, the R&B prince Thyro Alfaro, Maricar Reyes, and Cogie Domingo; the Kapinoy young stars Jerome Ponce, Freddie Gutierrez, Erich Gonzales, JC Tiuseco, Kelly dela Cruz, Dino Imperial, Coleen Garcia, Josh Padilla, Janeena Chan and *Friends 4Ever*scholars (Khalil Ramos, Sue Ramirez, Francis Magundayao, Ella Cruz, Yves Flores and Liza Soberano); heartthrob Dingdong Dantes and the all-male group TODAS Boys (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio) from *Happy TODAS*; *Born to be a Superstar* finalists such as Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Shanne Velasco and Arvin Ventanilla; *Chinatown TV* host, Ramon Bautista,

Iya Villania, Joey Marquez and *Lunch Break* host Ryan Agoncillo, Joy Viado and Annabelle Rama, the child stars wonders like Thirdy Lacson, Mavy and Cassy Legaspi, Mutya Orquia, Bimby Aquino-Yap, Timothy Chan, Xyriel Manabat, Gerald Pesigan and Kendra Kramer; sportscaster Anthony Suntay; and Mr. Kapinoy with a cast of *KapinoyLand* characters.

Full of fun, laughter, dancing, and kulitan, the 4-minute Station ID mirrors the happiness the stars and the staff feel in their everyday watching the superstars with the Kapinoy Network, and they want to share this happiness with the viewers with the Filipino-like as the magic Pinoy salakot. In the Philippine television network IBC-13 puts in the colorful salakot in its logo of I is red, B slash 13 is green and C is blue.

# 1H year 2014 Net Income Comparison

ABS-CBN: PhP995Million (down by 23%, PhP 1.29Billion in 2013)

GMA: PhP580Million (down by 49%, PhP1.18Billion in 2013) IBC: PhP300Million (down by 30%, PhP25Billion in 2013)

The decline is due to nonrecurring income last year or election related revenue.

# 1H year 2014 Consolidated Revenue Comparison

ABS-CBN: PhP16.4Billion (down by 4.7%, PhP17.2Billion in 2013)

GMA: PhP5.76Billion (down by 14%, PhP6.72Billion) IBC: PhP50Billion (down by 5%, PhP30Billion in 2013)

The decline is due to the absence of nonrecurring revenues or election related income.

# Breaking Down the Revenues: BROADCAST Business Segment in Focus

# 1H-2014 Edit

ABS-CBN Business Segment: BROADCASTING Includes ABS-CBN TV stations and Radio stations. ABS-CBN Ch. 2 and DZMM as its flagship stations. UHF channel ABS-CBN Sports+Action included in the narrowcast and sports business segment which will be post here along with other business segments.

GMA Network Business Segment: AIRTIME REVENUES Includes TV and Radio stations. GMA Ch. 7, GMA News TV Ch. 11 and DZBB as its flagship stations.

IBC Business Segment: BROADCASTING and AIRTIME REVENUES Includes IBC TV and Radio stations. IBC Ch. 13 and DZTV Radyo Budyong 1386 as its flagship stations. UHF channel IBC News Network (INN) included the narrowcast and sports business segment which will be post here with other business segments.

Direct Cost: Includes Production Cost

# **ABS-CBN Corporation:**

#### **ADVERTISING REVENUE:**

Php. 8.675 Billion

#### **DIRECT COST:**

Php. 5.298 Billion Breakdown of Production Cost

Personnel expenses and talent fees: Php. 3,125,961,000

Facilities-related expenses: Php. 817,872,000 Depreciation and amortization: Php. 452,437,000

Travel and transportation: Php. 320,227,000

Amortization of program rights: Php. 278,926,000

License and royalty: Php. 210,846,000 Set requirements: Php. 148,512,000

Catering and food expenses: Php. 84,013,000 Stationery and office supplies: Php. 23,268,000 Advertising and promotions: Php. 15,338,000

Other program expenses: Php.122,207,000 Total: Php.5,599,607,000

Source: abs-cbnnews.com

### **GMA Network Inc.:**

### **ADVERTISING REVENUE:**

Php. 5.141 Billion

# **DIRECT COST:**

Php. 2.640 Billion Breakdown of Production Cost

Talent fees: Php. 1,323,500,000

Rentals and outside services: Php. 361,000,000 Other program expenses: Php. 489,600,000 Program rights amortization: Php 315,800,000 Depreciation and amortization: Php 150,200,000

Total production costs: Php. 2,640,000,000

Source: gmanetwork.com

# **Intercontinental Broadcasting Corporation (Ito'ng Bagong Company):**

#### **ADVERTISING REVENUE:**

Php. 3.000 Billion

# **DIRECT COST:**

PhP. 1,500 Billion Breakdown of Production Cost

Personnel expenses and talent fees: Php. 1,500,000,000

Facilities-related expenses: Php. 600,000,000

Depreciation and amortization: Php. 300,000,000 Rentals and outside services: Php. 100,000,000 Travel and transportation: Php. 300,000,000

Depreciation and amortization of program rights: Php. 200,000,00

License and royalty: Php. 100,897,000 Set requirements: Php. 100,600,000

Catering and food expenses: Php. 67,815,000 Stationery and office supplies: Php. 20,000,000 Advertising and promotions: Php. 13,000,000 Other program expenses: Php.130,200,000

Total: Php.5,000,600,000 Source: ibcnews.com

Source: pse.com.ph

# IBC-13 executive commends Drew Arellano, Anja Aguilar, Elmo Magalona and Robi Domingo

August 20, 2014

The impressive performance of Anja Aguilar's reality talent show Born to be a Superstar has bolstered the appeal of other IBC-13 shows, like Drew Arellano's game show The Million Second Quiz, Elmo Magalona's sing-along karaoke game show Killer Karaoke and Robi Domingo's game show Who Wants To Be A Millionaire? helped bring up the TV ratings of Channel 13. Both top-rated primetime programs will be extended, reveals IBC Entertainment TV Head Laurenti Dyogi.

The network war rages on **ABS-CBN 2** and **GMA 7**. If **IBC-13** plays its cards right, with the solid backing of the chairman Eric Canoy and president and CEO Boots Anson-Roa, we might see the day that the fight for network supremacy will dominated by

the **Kapamilya** and **Kapuso** channels. We make sure, **IBC-13** is making its presence felt—and time may come that **Channel 13** will be able to hold its own against the giants.

This early though **IBC-13** is already showing muscle based on the ratings of its weekend shows. In August 8-17, 2014, based on the survey of **Kantar Media** ratings, it showed **IBC-13** doing good on the 4 p.m. to the 2 a.m. time slot, as **IBC-13** became the third most watched network that week.

It garnered a rating of 36.9% audience higher which is higher than **ABS-CBN** with 50.7%, while **GMA 7** took the top spot with 43.8% audience share.

Sequestered TV station IBC-13's primetime triumvirate of *The Million Second Quiz*, *Born to be a Superstar*, *Killer Karaoke* and *Who Wants to Be a Millionaire?* was the favored viewing fare that night, getting high audience share compared to the shows of the **Kapuso** and **Kapamilya** networks.

The success of the reality talent show *Born to be a Superstar* could have been more timely. Earning the lion's share of the credit is singer-actress-host Anja Aguilar, whose hard work and dedication, along with the programs's staff and crew, helped propel *Born to be a Superstar* to the top of the TV rating contest.

"You're helping make our job a lot easier," **IBC Entertainment TV** head Laurenti Dyogi recalled telling Anja backstage of performances of music.

Entering its 54th year since the network's overall image of the government-sequestered television and radio network**IBC-13**, the Eric Canoy-owned station has steadily climed the ratings ladder, thanks mainly to an aggressive campaign anchored on its objective of offering alternative and innovative shows in the usual menu being offered by the two dominating giant networks—**ABS-CBN** and **GMA-7** that produces local shows.

"When we relaunched as a station, ang pinaka-goal kasi is to parang bawat gabi, bago. There's something new every day. Which runs counter to the teleserye mentality na it's the same every day. Kasi, **IBC-13** is here to offer variety and choice to the viewers, 'yon priority namin," Dyogi explained to the entertainment press in a recent conversation held at Cravings restaurant, **Shangri-La Plaza Mall** in Mandaluyong City.

With the new slogan *Ito'ng Bagong Channel 13*, IBC-13 ties up with the Malaysian local company to give a well-rounded and state-of-the-art shows to the Filipino worldwide. With **Global IBC**, IBC-13 still lead by its chairman Eric Canoy, the president and CEO Boots Anson-Roa and executive vice-president Lito Ocampo Cruz, will have its turn to showcase it hidden desire to compete with **Channel 2** and **7** with its new format of shows, new line of celebrities and new type of news anchoring.

**SING-ALONG WITH ANJA**. Dyogi's backstage remark to Anja was both understated and well-founded. Last August 16 nd August 17, *Born to be a Superstar* broke the so-called longstanding "duopoly" by garnering a week's best 31.7% rating on Saturday and 30.4% rating on Sunday, the good notch the top spot.

The show's strong showing is indicative of the direction the network wants to pursue both in terms of marketing and viewership. Noong i-launch ang **The Kapinoy network** for 54 years, ang tina-target nila is to be the number 3 TV station in the Philippines .Ngayon ano na ang tina-target nila?

"May team din ako and minu-monitor din namin to make sure na kumakagat pa nga rin sa masa," said Dyogi. He added: "And so far, it's very successful like it hit 45 audience share last weekend."

As for Anja's status as **Born to be a Superstar's** host, Jasper assured the viewers that will continue to headline the program, this despite his other commitments.

"We're very thankful to our viewers. Without them, we wouldn't be where we are right now. Our weekend is one of our strongest and highest ratings as wekk. It's one of our strongholds. Panalo Weekend also starts on Saturday with the NBA and PBA basketball, Ultraman Tiga, ONE FC, La Teniente, Maya Loves Sir Chief, The Million Second Quiz, Sandy's Romance, Born to be a Superstar, Happy TODAS and Viva Box Office, and Sunday nights with PBAgames, Seeing Stars Tonight, Killer Karaoke, Who Wants to be a Millionaire?, Born to be a Superstar, Dingdong n' Lani and Sunday Sinemaks are good primetime programming.

On weeknights, we will do the Japanese anime *Ghost Fighter*, *Catch Me Fall in Love*, a trend-setting fantasy series for the children's crocodile adventurserye *Kroko: Ang Alamat sa Zoo*, the princess fantaserye *Janella: A Princess Girl* and the action-packed superserye *Voltron Man*, and the longesy-running and top-rating teleserye *Your Heart, My Love*. TreseBella's primetime ratings with the Korean drama *I Need Romance 3*, the popular record-breaking telenovela *Two Sides of Ana* and the Taiwanese drama *Fall in Love with Me* leading the way. Other primetime shows include *Viva Cine Idols* on Monday, *Shake, Rattle and Roll* and *DMZ-TV* on Tuesday, *Sic O'Clock News Naman* and *Iskul Bukol Men* on Thursday, and *PBA* on Wednesday and Friday.

"Anja has been very supportive for **The Kapinoy Network**," said Dyogi. "Nagka-trade screening kami sa mga ad agencies and he was there to host, sing and dance it."

But if indeed Willie's game show gets the go-signal for airing. If it airs on primetime as planned, it might prompt Channels 2 and 7 to come up with a program of a similar format, especially if Willie's game show will get a rousing reception from the viewers.

MORE FRANCHISE SHOWS. The reality show *Born to be a Superstar'*s accomplishment has consequently boosted the network's other offering, prompting Dyogi to acknowledge the young diva princess Anja's show as "clearly the number one program we have right now."

One of the beneficiaries of the singing-reality show *Born to be a Superstar'*s success in terms of figures is the actor Drew Arellano's *The Million Second Quiz*, the heir of Pinoy rap Elmo Maghalona's *Killer Karaoke* and Robi Domingo's *Who Wants To Be A Millionaire?*.

Interestingly, game show of Drew, Elmo and Robi even surpassed *Born to be a Superstar'*s rating figures during its maiden season.

Dyogi explained that it took Anja's show some time before hitting a 30 percent audience share when it was first launched on September 30, 2012. Shows of Drew, Elmo and Robi, on the other hand, has raked in the mentioned figure right. "One good thing about franchises, may equity na. There's brand equity already so it's easier to sell in a way na kilalang-kilala na agad ng tao o ng viewers [ang show]."

You just have to nail down a good host na babagay dun sa franchise, it might prompt **Channels 2** and **7** to come up with a program of a similar format.

Robi was the network's first choice to host the program. "Fortunately, he's a fans of the show so it made things a whole lot easier," revealed Dyogi, it might change the landscape of TV programming.

**Channel 2** and **GMA 7** should not be too complacent because the entry of **The Kapinoy Network** could really pose a serious threat to their supremacy in the network war. And if the sequestered TV station **IBC-13** would make good on its promise of investing in state-of-art equipment and ensuring a good signal and reception in the provinces, it would certainly become a force to reckon with.

"Tapos when we did the pilot, dry run, he breezed through the rehearsals. Normally, matagal 'yan, mga couple of hours. Sabi nga nung ibang direktor, ang bilis. Kasi he [Elmo] watches the show, so alam niya kung paano dumiskarte and he's having fun, lalo na ngayon."

IBC-13 will extend *The Million Second Quiz*, *Killer Karaoke* and *Who Wants To Be A Millionaire?*—a clear indication of the show's success with the local viewing public. The accomplishment of the local version of the international popular game show has likewise encouraged the network to scout other titles open for licensing to fill up and further strengthen IBC-13's programming. "Franchising works depending how you handle it," Dyogi mentioned. "Depending how you adapt it to local television. Kasi hindi naman lahat ng franchise successful. Again, what's important is how you incorporate it to the local environment." "Well kami, the objective is still to be the solid number 3 player. If our viewership continues to grow, the rate of our growth is really accelerated. It depends yun sa pagtanggap ng mga viewers namin. And we've been positive about it from the start. Overall I hope that the programming continues to churn out solid and quality programs which would give compelling reasons for the viewers to switch to IBC-13.

That's our basic objective right now. It's still up to the viewers." Watch out for the announcements of audition dates and venues on **IBC** and in leading newspapers.

# Killer Karaoke (Philippines)

*Killer Karaoke* is a Philippine game show based on the original American series with the same name. It airs on IBC as the Saturday game show hosted by Elmo Magalona. It premiered on July 5, 2014 and features contestants attempting to sing in front of a live studio audience while various attempts are made to disrupt their performances.

For example, a contestant will sit on a swing while singing a chosen song. He or she will be then dipped into a pool of water filled with snakes and other reptiles. The audience will vote for the contestant who were able to sing well despite the challenges being thrown at them.

The game show was a success that the <u>Killer Karaoke</u> craze has reached the <u>United</u> <u>Kingdom</u>, <u>Russia</u>, <u>Lithuania</u>, <u>Poland</u>, <u>Portugal</u>, <u>Thailand</u>, <u>Argentina</u>, <u>Peru</u>, <u>Brazil</u>, <u>Ecuador</u>, <u>Mexico</u> and now here in the <u>Philippines</u>.

	Killer Karaoke
Genre	Game show

Format Reality

Developed by <u>IBC Entertainment TV</u>

Directed by Bert de Leon

Presented by <u>Elmo Magalona</u>

Country of origin Philippines

Language(s) Filipino English

**No. of episodes** n/a (airs Saturdays)

# Production

**Executive producer(s)** Martin Lubuguin

Producer(s) Ricci Bernal

Editor(s) Jerwyn Tan

Roy Charles Tuazon

Running time

45-60 minutes (with

commercials)

Productioncompany(s) Zodiak USA

Broadcast

**Original channel IBC** 

Picture format 480i (SDTV)

Original run July 5, 2014 – present

Chronology

Killer Karaoke

Related shows Killer Karaoke: Pinoy

Naman (TV5)

**External links** 

Killer Karaoke page

#### About the show Edit

The franchise of the phenomenal US show guarantees you a weekly dose of laughter as contestants attempt to sing while facing crazy distractions. Imagine singing while getting your body hair waxed, stepping on spiders and maggots, or walking through a cactus maze (with balloons stuck in your body). That's quite a challenge, but there's only one rule: "No matter what happens, do not stop singing!" The final showdown puts the top three contenders on a spinning disc, with the prize money increasing as the turntable speeds up and tilts. The last player standing wins the jackpot.

Under the direction of <u>Bert de Leon</u>, the local version is sure to create a new Filipino pastime: Singing the Killer Karaoke style. What challenges can Pinoy players take on? Which celebrities are adventurous enough to try the sing-and-play surprise?

# Format Edit

Six different contestants appear in each show. They are separated into three preliminary rounds of two contestants, and each have approximately 90 seconds to sing their song. Contestants are introduced to the audience and told their challenge. Before every challenge, <a href="Elmo"><u>Elmo</u></a>
<a href="Magalona">Magalona</a> tells the contestant: "No matter what happens, do not stop singing." The winner for each round is picked by the live studio audience via popular vote and is automatically advanced into the Killer Karaoke Final Showdown.

# Celebrity Contestants Edit

# Episode 1 (July 5, 2014) Edit

- <u>Victor Anastacio</u> (Road To Nowhere; lose, singing Ayoko Na Sana by <u>Ariel Rivera</u>)
- Cara Eriguel (Cactus Maze; win, If You Had My Love by Jennifer Lopez)
- Yam Concepcion (Hair Raiser; lose, singing Dahil Tanging Ikaw by Jaya)
- Coleen Garcia (Troubled Waters; win, singing Words by F.R. David)
- Ramon Bautista (Tiny Dancer; win, singing Angelina by PSY)
- DJ Durano (Power Lunch; lose, singing Ibigay Mo Na by Darius Razon)

# Final Showdown (singing Angel by Fra Lippo Lippi)

- Ramon Bautista (he wins the full P10,000)
- Cara Eriquel (lose)
- Coleen Garcia (lose)

# **Episode 2 (July 12, 2014) Edit**

- Young JV (Cactus Maze; win, singing Rock DJ by Robbie Williams)
- Maui Taylor (Road To Nowhere; lose, Alone by Heart)
- Abigail Macapagal (Troubled Waters; lose, Survivor by Destiny's Child)
- Marlo Mortel (Hair Raiser; win, singing Smile by Uncle Kracker)
- Paul Jake Castillo (Tiny Dancer; lose, Stitches and Burns by Fra Lippo Lippi)
- Liza Soberano (Power Lunch; win, Tough Me (All Night Long) by Cathy Dennis)

# Final Showdown (Mahal Na Mahal Ko Siya by Gary Valenciano)

- <u>Liza Soberano</u> (she wins the full P10,000)
- Young JV
- Marlo Mortel

# Episode 3 (July 19, 2014; the reunion of IBC stars) <u>Edit</u>

- Joey de Leon of <u>TODAS</u> (Cactus Maze; win, singing Honey by <u>Tito Mina</u>)
- Eric Quizon of Computer Man (Road To Nowhere; lose, Someone by The Rembrandt)
- Maribeth Bichara of TODAS (Hair Raiser; lose, Don't Say Goodbye by Pops Fernandez)
- <u>Ces Quesada</u> of <u>Sic O'Clock News</u> (Troubled Waters; win, *Ipagpatawad Mo* by <u>Janno</u> <u>Gibbs</u>)

- Jaime Fabregas of <u>Sic O'Clock News</u> (Power Lunch; lose, singing You by <u>Basil Valdez</u>)
- <u>Tito Sotto</u> of <u>Iskul Bukol</u> (Tiny Dancer; win, The Way You Look Tonight by <u>Richard Yap</u>)

# Final Showdown (singing Never Slip Her Away by Andrew Gold)

- Joey de Leon (he win the full P10,000)
- Ces Quesada
- Tito Sotto

# Episode 4 (July 26, 2014) <u>Edit</u>

- Aldred Nasayao (Cactus Maze; win, Ikaw Sana by Ogie Alcasid)
- Xyriel Manabat (Tiny Dancer; lose, Di Ba't Ikaw by Jessa Zaragoza)
- Mutya Orquia (Troubled Waters; win, Sana by Amy Nobleza)
- Thirdy Lacson (Hair Raiser; lose, Meet Me Have Way by Kenny Loggins)
- Mavy Legaspi (Road To Nowhere; win; <u>Sweet Child o' Mine</u> by <u>Guns N' Roses</u>)
- Gerald Pesigan (Power Lunch; lose; <u>Don't Let It End</u> by <u>Styx</u>)

# Final Showdown (Quit Playing Games (with My Heart) by Backstreet Boys)

- Mutya Orquia (she win the full P10,000)
- Aldred Nasayao
- Mavy Legaspi

# Episode 5 (August 2, 2014, senators of Team PNoy) Edit

- Antonio Trillanes IV (Cactus Maze; lose, Both in Love by <u>Tito Mina</u>)
- Alan Peter Cayetano (Tiny Dancer; win, Ikaw Lang by Chad Borja)
- Grace Poe (Troubled Waters; win, Friend of Mine by Odette Quesada)
- Koko Pimentel (Hair Raiser; lose, Kahit Na Malayo Pa by Ogie Alcasid)
- Risa Hontiveros (Road To Nowhere; lose, You Made Me Live Again by Janet Basco)
- Chiz Escudero (Power Lunch; win, My Girl, My Woman, My Friend by Jose Mari Chan)

#### Final Showdown (Your Universe by Rico Blanco)

- Chiz Escudero (he win the full P10,000)
- Grace Poe
- Alan Peter Cayetano

# Episode 6 (August 10, 2014) Edit

- Young JV (Cactus Maze; win, <u>U Can't Touch This</u> by <u>MC Hammer</u>)
- Quest (Road To Nowhere; lose, <u>Bebot</u> by <u>Black Eyed Peas</u>)
- Basilyo (Troubled Waters; lose, Lord Patawad by Basilyo)
- Andrew E. (Hair Raiser; win, Humanap Ka Ng Panget by Andrew E.)
- Abra (Tiny Dancer; win, Diwata by Abra feat. Chito Miranda)
- Vincent Bueno (Power Lunch; lose, Whistle by Flo Rida)

# Final Showdown (<u>Angel</u> by <u>Shaggy</u> feat. <u>Rayvon</u>)

Abra (he wins the full P10,000)

- Andrew E.
- Young JV

# Episode 7 (August 16, 2014, cast of Friends 4Ever) Edit

- Ella Cruz (Cactus Maze; win, <u>A Thousand Years</u> by <u>Christina Perri</u>)
- Francis Magudayao (Road To Nowhere; lose, Sana Kahit Minsan by Ariel Rivera)
- <u>Liza Soberano</u> (Troubled Waters; win, Laging Naroon Ka by <u>Jaya</u>)
- Yves Flores (Hair Raiser; lose, <u>Sukiyaki</u> by <u>4PM</u>)
- Sue Ramirez (Power Lunch; lose, I Know by Yasmien Kurdi)
- Khalil Ramos (Tiny Dancer; win, Mahal na Mahal by Sam Concepcion)

# Final Showdown (<u>Good Time</u> by <u>Owl City</u> and <u>Carly Rae Jepsen</u>)

- Khalil Ramos (he wins the full P10,000)
- Liza Soberano
- Ella Cruz

# **Episode 8 (August 24, 2014, reporters from IBC News and Current Affairs)**

#### Edit

- Greg Gregorio (Road To Nowhere; lose, Gusto Kita by Gino Padilla)
- Lil Mateo (Cactus Maze; win, Tukso by Eva Eugenio)
- Ephraim Gaytos (Hair Raiser; lose, Why Can't It Be? by Rannie Raymundo)
- <u>Jinky Baticados</u> (Troubled Waters; win, *Dahil Tanging Ikaw* by <u>Jaya</u>)
- Kim Cardenas (Tiny Dancer; lose, Mahal Naman Kita by Jamie Rivera)
- Mario Dumaual (Power Lunch; win, Ikaw Lang by Chad Borja)

# Final Showdown (Farewell by Raymound Lauchengco)

- Mario Dumaual (he wins the full P10,000)
- Jinky Baticados
- Lil Mateo

# Episode 9 (September 2, 2014) Edit

- Czarinah Rosales (Road To Nowhere; lose, Kung Siya Ang Mahal by Sarah Geronimo)
- Veejay Aragon (Cactus Maze; win, I Will Be Here by Steven Curtis Chapman)
- Joshua Cadelina (Hair Raiser; win, Mahal Na Mahal Ko Siya by Gary Valenciano)
- Anne Bernardo (Troubled Waters; lose, Butterfly by Mariah Carey)
- Cayleen Villamor (Tiny Dancer, win, You Light Up My Life by Barbra Streisand)
- Ronald Humarang (Power Lunch; lose, Pagsubok by Orient Pearl)

# Final Showdown (Each Day with You by Martin Nievera)

- Cayleen Villamor (she wins the full P10,000)
- Veejay Aragon
- Joshua Cadelina

# Episode 10 (September 4, 2014, Manila Sound episode) Edit

- Bob Guzman of Boyfriends (Road To Nowhere; lose, Sumayaw, Sumunod by Boyfriends)
- Male Rigor of VST & Co. vocalist (Cactus Maze; win, Rock Baby Rock by VST & Co.)
- Gary Ariola of Boyfriends (Hair Raiser; win, Nais Kong Malaman Mo by Boyfriends)
- Sampaguita as rock icon (Troubled Waters; lose, Nosi Ba Lasi by Sampaguita)
- Sonny Parsons of <u>Hagibis</u> member (Tiny Dancer, win, Katawan by <u>Hagibis</u>)
- Jun Medina of VST & Co. vocalist (Power Lunch; lose, Magsayawan by Enrique Gil)

# Final Showdown (Bonggahan by Sampaguita)

- Sampaguita (she wins the full P10,000)
- Sonny Parsons of Hagibis
- Male Rigor of VST & Co.

#### Note:

• On September 7, 2014, to promote the show in *Manila Sound: Then and Now* promises to be a showcase of all-Pinoy music in OPM hits from the 70's down to current favorites.

# Episode 11 (September 9, 2014) Edit

- Sandy Andalong (Road To Nowhere; win, Beginning Today by Agot Isidro)
- Tonton Gutierrez (Hair Raiser; lose, Hindi Magbabago by Randy Santiago)
- Maricar Reyes (Troubled Waters; win, lisa Pa Lamang by Joey Albert)
- <u>Freddie Webb</u> (Cactus Maze; lose, <u>I'd Really Love to See You Tonight</u> by <u>John Ford</u>
   <u>Coley</u>)
- <u>Ian Veneracion</u> (Tiny Dancer, win, <u>How Sweet It Is (To Be Loved by You)</u> by <u>James</u>
   Taylor)
- Chin Chin Gutierrez (Power Lunch; lose, Kay Tagal by Rachel Alejandro)

# Final Showdown (*I Just Wanna Stop* by Gino Vannelli)

- Ian Veneracion (he wins the full P10,000)
- Maricar Reyes
- Sandy Andalong

# Episode 12 (September 11, 2014) Edit

- Jose Mari Chan (Road To Nowhere; win, Tell Me Your Name by Jose Mari Chan)
- Rachel Alejandro (Hair Raiser; lose, Kay Tagal by Rachel Alejandro)
- Joey Albert (Troubled Waters; win, Points of View by Joey Albert and Pops Fernandez)
- Chad Borja (Cactus Maze; lose, Ikaw Lang by Chad Borja)
- Basil Valdez (Tiny Dancer, win, Ngayon at Kailanman by Basil Valdez)
- Odette Quesada (Power Lunch; lose, Friend of Mine by Odette Quesada)

# Final Showdown (Farewell by Raymond Lauchengco)

- Basil Valdez (he wins the full P10,000)
- Joey Albert

Jose Mari Chan

# Episode 13 (September 16, 2014; the return of Eraserheads) Edit

- Wendell Garcia (Road To Nowhere; win, <u>Pare Ko</u> by <u>Eraserheads</u>)
- Yan Yuzon (Hair Raiser; lose, <u>Alapaap</u> by <u>Ereaserheads</u>)
- <u>Dok Sergio</u> (Troubled Waters; lose, <u>Toyang</u> by <u>Eraserheads</u>)
- Marcus Adoro (Cactus Maze; win, Overdrive by Eraserheads)
- Buddy Zabala (Tiny Dancer, win, <u>Ang Huling El Bimbo</u> by <u>Eraserheads</u>)
- Jerome Velasco (Power Lunch; lose, <u>Magasin</u> by <u>Eraserheads</u>)

# Final Showdown (*Ligaya* by <u>Eraserheads</u>)

- Buddy Zabala (he wins the full P10,000)
- Marcus Adoro
- Wendell Garcia

# Episode 14 (September 18, 2014; the cast of Janella: A Princess Girl)

# **Edit**

- <u>Jerome Ponce</u> (Road To Nowhere; win, *Growing Up* by <u>Gary Valenciano</u>)
- Joanna Morales (Hair Raiser; lose, Sa Isip Ko by Agot Isidro)
- <u>Lucas Zamora</u> (Cactus Maze; lose, Simple Lang by <u>Ariel Rivera</u>)
- Janella Salvador (Troubled Waters; win, Before I Fall in Love by Coco Lee)
- Marlo Mortel (Tiny Dancer, win, I Need You Back by Raymond Lauchengco)
- Kelly dela Cruz (Power Lunch; lose, Dahil Tanging Ikaw by Jaya)

# Final Showdown (Here I Am Again by Rachelle Ann Go)

- Janella Salvador (she wins the full P10,000)
- Marlo Mortel
- Jerome Ponce

# Challenges **Edit**

- Road To Nowhere The contestant "strolls down the catwalk" and steps into as many as six boxes under the walk containing various items and creatures, including ice water, fish guts, and maggots.
- *Hair Raiser* The contestant (usually male) sits back in a barber's chair and has various body hair removed by way of a strip wax treatment.
- Cactus Maze The contestant wears a velcro suit on which balloons are stuck. Then, he/she is given drunk (blurry vision) goggles to wear and advised to walk through a makeshift desert maze filled with cacti, on a trail that is clearly marked. As the singer walks through the maze, landslides may fall on them and may blow an air horn into the contestant's ears. At the end of the maze, there is a tree with money attached to it, however, unbeknownst to the contestant, the tree also has pythons on it, which reveals to the contestant by removing the goggles.

- Troubled Waters The contestant sits on a swing and gets dipped into ice-cold water with snakes, and sometimes other reptiles, dumped in.
- **Tiny Dancer** The contestant has to put their head in a hole while their hands and feet are controlled by others. Then, the controllers control their actions throughout the song. (Puts Food into Their Face, Breaking Concrete, etc.)
- Power Lunch The contestant tries to serve the dinner with shock collars and bracelets placed on his/her body. All of the food and drinks are served to <a href="Elmo Magalona">Elmo Magalona</a> in open glasses, bowls, or containers, making them easy to spill or dump on the stage. Ironically, when the food is served without it being spilled, <a href="Elmo Magalona">Elmo Magalona</a> usually does not eat it, and he just throws it behind the table onto the stage, or he will take one sip of the drink before throwing the entire glass behind him.

# Final showdown **Edit**

The three preliminary round winners battle against each other for up to P10,000 in prize money while singing on the "World's Largest Turntable," a spinning disk approximately eight feet in diameter and decorated with a radiation warning symbol. The jackpot grows throughout the round; as time passes, the turntable speeds up and begins to tilt, and the jackpot grows at a faster rate.

The first two players to fall off win nothing; once the last player falls off, the jackpot stops building and he/she wins it. If the player can stay on the turntable for 90 seconds, he/she wins the full P10,000.

# References <u>Edit</u>

# See also Edit

- Elmo Magalona Inks Deal with IBC-13, to Host 'Killer Karaoke'
- The Heir of Rap goes in 'Killer Karaoke' Premieres July 5 on IBC-13
- Killer Karaoke premieres July 5 on IBC
- IBC-13 now joins the battle of the game shows
- 'Killer Karaoke' make it to Top 25
- IBC-13 takes the 'third force' role
- Channel 13 ratings already on the rise when Jodi Sta. Maria and Richard Yap sitcom stars
- Hit show, favorite bolster IBC-13's weekend programming

# External links **Edit**

- Killer Karaoke page from IBC website
- Killer Karaoke Philippines on Facebook

# Elmo Magalona Inks Deal with IBC-13, to Host 'Killer Karaoke'

June 23, 2014

Heir fo Pinoy rap Elmo Magalona transfer to IBC-13 as he inks a contract to be the host of *Killer Karaoke*, the Kapinoy Network's franchise of the hit US show.

Popularly known as Elmo M, Elmo Magalona honed his comedy skills and talent with IBC-13 as one of the original members of the all-male gag show *Happy TODAS*. Back when *Happy TODAS* now airing the boys night out, Elmo and his TODAS Boys (led by Keempee de Leon who have also signed to IBC-13 and became bona fide Kapinoy talents with the radio DJ Sam YG, the amir of rap Carlos Agassi, Jimmy Muna and the stand-up comedian Victor Anastacio) gave viewers a weekly dose of fun and laughter.

Elmo's comic ingenuity has popularized a number of hilarious characters through various shows and movies he has done and are still doing to this day. He is undeniably one of the most versatile actors and impersonators of this generation. Further, he has also made his mark in the music industry where he also excelled as a rapper, singer, and composer on the Pinoy hip-hop, R&B and rock scene. *Killer Karaoke* is a big hit in the UK, USA, Russia, Lithuania, Poland, Portugal, Thailand, Argentina, Peru, Brazil, Ecuador, and Mexico. The local version was also acquired by IBC-13 and has been airing every Saturday since July 5. It has been well-received by viewers and IBC-13 now gives the thrilling Karaoke challenge a Pinoy twist. Premiering on November 16 at 9:00pm under the direction of Bert de Leon, *Killer* 

Karaoke promises to be wackier as Elmo adds his own brand of comedy to the already hilarious format as Pinoys now get to participate and try out the game show's nerve-wracking challenges.

# The Heir of Rap goes in 'Killer Karaoke' Premieres July 5 on IBC-13

June 29, 2014

A new game show is on its way to The Kapinoy Network. The Heir of Rap Elmo Magalona is set to host the newest singing game show on IBC-13–*Killer Karaoke*–IBC-13's latest venture into the game show genre and the localized version of the hit US game show which will premiere on July 5 at 7:30 p.m.

As part of the Kapinoy Network's Panalo Weekend primetime block, *Killer Karaoke* will feature contestants attempting to sing in front of a live studio audience while various attempts are made to disrupt their performances. For example, a contestant will sit on a swing while singing a chosen song. He or she will be then dipped into a pool of water filled with snakes and other reptiles. The audience will vote for the contestant who were able to sing well despite the challenges being thrown at them.

Killer Karaoke is part of IBC's Signal No.13: Umuulan ng Saya mga Kapinoy campaign that started in July.

Directed by Bert de Leon, the local version promises a whole lot of fun as The Heir of Rap adds his own brand of comedy to the already hilarious format as Pinoys now get to participate and try out the game show's nerve-wracking challenges.

The premiere of *Killer Karaoke* is one of several primetime programming changes that IBC-13 will implement this July. New seasons of *The Million Second Quiz* (Drew Arellano), *Born to be a Superstar* (Anja Aguilar) and *Who Wants To Be A Millionaire*? (Robi Domingo) albeit with new hosts, while new programs are the new medical dramaserye *Catch Me Fall in Love* and the fairytale princess fantaserye *Janella: A Princess Girl* on weeknights will also join the network's revamped lineup, and TreseBella's much-awaited new season of the hottest hit Korean drama *I Need Romance 3* will also premiere.

# TreseBella theme songs Edit

Paalam Na (composed by Dingdong Avanzado) - Rachel Alejandro

The theme song of Nine Time Travels

Tunay na Ligaya (composed by Vehnee Saturno) - Miguel Aguila

The theme song of Love Keeps Going

Download (composed by Dingdong Avanzado) - Dingdong Avanzado

The theme song of La Madrastra

The Art of Letting Go (composed by Louie Ocampo) - Nadine Lustre

The theme song of Glory Jane

Love You (composed by Christian Martinez) - Janella Salvador

The theme song of Love You

Forever Will Be (The Wedding Song) (composed by Vehnee Saturno) - Thyro Alfaro

The theme song of *Spy Myung-wol* 

The music video features Alfaro and intercut with scenes from Spy Myung-wol.

Sleeping Child (MLTR) (composed by Johan Laurens) - PLTR

The theme song of I Need Romance 3

The music video features Pinoy Learns to Rock band and intercut with scenes from *I* Need Romance 3.

Haplos sa Awit (composed by Christian Martinez) - Josh Santana

The theme song of Two Sides of Ana (Dalawang Mukha ni Ana)

The music video features Santana and intercut with scenes from Two Sides of Ana.

I Can (composed by Vehnee Saturno) - Aria Clemente

The theme song of Hayate the Combat Butler

The music video for Clemente was directed by Monti Parungao. It was filmed in Metro Manila, and features Clemente at the bed room and intercut with scenes from *Hayate the Combat Burler*.

Ibigay Mo Na (composed by Soc Villanueva) - Khalil Ramos

The theme song of La Teniente

The music video features Ramos and intercut with scenes from La Teniente.

Laging Naroon Ka (composed by Freddie Saturno) - Cayleen Villamor

The theme song of Fall in Love with Me

The music video features Villamor and intercut with scenes from Fall in Love with Me.

Fated to Love You (composed by Marcus Davis) - Janela Salvador

The theme song of Fated to Love You

The music video features Salvador and intercut with scenes from Fated to Love You.

I Need You Back (composed by MJ Magno) - Marlo Mortel

The theme song of *Que Bonito Amor*.

The music video features Mortel and intercut with scenes from Que Bonito Amor.

I Won't Let You Go Again (composed by Freddie Saturno) - Shanne Velasco The theme song of *Sunny Girl*.

# Killer Karaoke premieres July 5 on IBC

July 3, 2014

MANILA, Philippines - The heir of rap Elmo Magalona is now set to host *Killer Karaoke*, the local version of the hit US show, premiering on July 5 at 7:30 p.m. as part of the Kapinoy Network's Panalo Weekend campaign.

The franchise of the phenomenal US show guarantees you a weekly dose of laughter as contestants attempt to sing while facing crazy distractions. Imagine singing while getting your body hair waxed, stepping on spiders and maggots, or walking through a cactus maze (with balloons stuck in your body). That's quite a challenge, but there's only one rule: "No matter what happens, do not stop singing!"

The final showdown puts the top three contenders on a spinning disc, with the prize money increasing as the turntable speeds up and tilts. The last player standing wins the jackpot.

The game show was a success that the *Killer Karaoke* craze has reached the UK, Russia, Lithuania, Poland, Portugal, Thailand, Argentina, Peru, Brazil, Ecuador, Mexico and now here the Philippines.

This Saturday, Elmo Magalona, taped the pilot episode with a six celebrities will try to carry a tune without screaming too much in fear of the challenges: the actress Cara Eriguel, sexy star Yam Concepcion, stand-up comedian Victor Anastacio, Kapinoy comedian Ramon Bautista of *Sic O'Clock News Naman* at the same time singing *Angelina* by PSY, the TV actor DJ Durano and the sexiest star Coleen Garcia.

Under the direction of Bert de Leon, the local version is sure to create a new Filipino pastime: Singing the Killer Karaoke style. What challenges can Pinoy players take on? Which celebrities are adventurous enough to try the sing-and-play surprise?

Killer Karaoke premiere on Saturdays (July 5) at 7:30 p.m. right after TreseBella's action-packed Mexicanovela *La Teniente* on IBC-13's Panalo Weekend.

# IBC-13 now joins the battle of the game shows

# ARELLANO host of The Million Second Quiz, MAGALONA host of Killer Karaoke and DOMINGO host of Who Wants to be a Millionaire?

Canoy admitted that his network IBC-13 remains to be the number three station in the Philippines. Well, they be joining the network war focusing on the quality of their programs, and converging their different media platforms, with focus on online since "movie and TV series are now enjoyed on computers," "TV sets are converted into Internet devices," and "custom radio music is streamed to mobile phones, and computers."

The Kapinoy Network IBC-13 has now joined the fray. The network has acquired what it called "the three kings" of primetime game shows. Starting this Saturday nights, the new season of *The Million Second Quiz*, hosted by Drew Arellano, will at 6 to 6:45 p.m., followed at 7:30 to 8:15 p.m. by the new game show *Killer Karaoke*, hosted by Elmo Magalona. The two shows will air on Saturday nights. Then on Sunday, the hour-long new season of *Who Wants to be a Millionaire?* will be hosted by Robi Domingo. It will be telecast weekly.

Of the three, Elmo's hosting sting on *Killer Karaoke* mark his homecoming of sorts to IBC-13, where he bannered the top-rating gag show *Happy TODAS*. That's why he also became the top choice of the network executives to host one of its three gme shows to be launched this month. Arellano, on the other hand, who is hosting the throwback show *Retro TV* and now is IBC's game show, which can give the game shows in rival networks tough competition. Domingo will doing the project of IBC 13 to have hosting the primetime quiz show as well.

As a parting shot, Laurenti Dyogi, Head of IBC Entertainment TV, had this to say during the press con: "And so, korek kayo d' yan, game na kami, many want to be millionaires in the battle of the game shows." It's the season of game shows on Philippine TV. That should give the Filipino audience a reasn to be "superstar."

IBC-13's competition offers prizes as high as P2 million (P1 million in the case) when the network is hoping that Kapinoy viewers will be attracted by the interesting formats of its game shows. Besides, most of the time, they going to head to head with the other networks.

# IBC: Ito'ng Bagong Channel 13 (2014) Edit

Alin ang Trese?

Simula ngayong gabi, ibahin mo ang mapapanood mo sa Philippine TV. Dahil sa IBC, mas masaya ang mga pagpipiliang programa. Bago, di gaya-gaya at tunay na Kapinoy! *Ito'ng Bagong Channel 13* 

Mga bago at mas magandang primetime gabi-gabi sa IBC.

#### **GHOST FIGHTER**

Monday to Friday @ 4:00PM

Mas na ghost at ghouls, ang action-packed Japanese anime ay ngayon nasa primetime pa rin!

Eugine, ang 14-year-old boy, bilang batang parents at mas magandang aksyon.

### I NEED ROMANCE 3

Monday to Friday @ 4:30PM

Starring: Kim So-yeon and Joo Wan

Sina Shin Joo-yeon (Kim So-yeon) bilang 33-year-old fashion marketing director at a home shopping channel company at Joo Wan (Sung Joon) bilang 26-year-old songwriter and carefree spirit

Ang Koreanovela na magandang kilig.

# CATCH ME FALL IN LOVE

Monday to Friday @ 5:00PM

One love, two lifetimes. Pag-iibigan sa buhay at kamatayan. Pag-iibigan na walang katapusan. Kung maniniwala ka sa love story para sa iyo.

Sa akin na pag-ibig na ospital, ang mini-serye kung saan ang kasintahan.

Starring: Erich Gonzales (Marie), Dingdong Dantes (Rafael) and Gloria Romero (Santama)

Directed by: Mac Alejandre

#### KROKO: ANG ALAMAT SA ZOO

Monday to Friday @ 5:30PM

Premieres August 11

Starring: Thirdy Lacson and Kroko (Miguel Moreno)

With: Cara Eriguel and Victor Anastacio

Directed by: Carlo J. Caparas

JANELLA: A PRINCESS GIRL

New Timeslot:

Monday to Friday @ 6:00PM

Starting: August 4

Starring: Janella Salvador as Janella Bernardo with Marlo Mortel and Jerome Ponce

With: Kendra Kramer, Zoren Legaspi, Maricar Reyes, Cogie Domingo, Gloria

Sevilla, Paul Jake Castillo, Tart Carlos, Vivieka Ravanes, Isko Salvador as Brod Pete, Bettina Carlos, Aldred Nasayao, Kelly dela Cruz, Paolo Serrano, Martin Velayo, Joanna

Morales, Lucas Zamora, Fretzie Bercede, Arvic Tan, Shy Carlos, Jon Lucas, Rose Ann

Ginkel, Mikee Lee, Chris Gutierrez and Celia Rodriguez. Special participation: Abby

Bautista, Juan Miguel Urquico, Jenine Desiderio and Freddie Webb, and voices of

Timothy Chan (Dog Puppy), Maybelyn dela Cruz (Little Fairy) and Chienna Filomeno (Nella Girl).

Directed by: Joyce E. Bernal

The newest fanaserye on Philippine television, gabi-gabi.

Oh my gee, a primetime princess Janella Salvador as 16-year-old ordinary girl, she is now a fairytale princess girl for her own fantaserye, she is so pretty and beautiful.

#### **VOLTRON MAN**

Monday to Friday @ 7:30PM

Premieres August 4

Starring: AJ Muhlach as Voltron Man, Coleen Garcia and Freddie Gutierrez.

With: Paolo Ballesteroes as Stryker, Raymond Bagatsing as Machete, Cacai Bautista as Kakal, Caleb Santos as Nikap, Pia Magalona, Yves Flores as Idol Boy, Andrei Felix, Joross Gamboa as Super Z, Miel Cuneta, Nathan Barreta, Jiro Manio as Darius, Matt Edwards, Kat Alano as Black Hola Hola, KC Montero, Maribeth Bichara, Jovic Monsod as Incredible Monk, Stephanie Henares, Alicia Ionzo, Dominic Roque as Pareng Jamar, Virginia Pozon, Gary Lising, Jericka Martelle and Val Sotto.

Directed by: Monti Parungao

Sa kapangyarihan ng super powers, ako ang inyong superhero, Voltron Man Ang pinakabago and kauna-unahang action superserye sa bansa.

### YOUR HEART, MY LOVE

Monday to Friday @ 9:30PM

Starring: Claudine Barretto (Sophie), Raymart Santiago (Roel) and Xyriel Manabat (Maricel).

With: Christopher de Leon, Sandy Andalong, Diether Ocampo Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Ian Veneracio, Princess Punzalan, Juan Rodrigo, Izzy Canillo, Nathan Lopez, Abigail Macapagal, JC Tiuseco, Maxene Magalona, DJ Durano, Nikki Bacolod, Steven Silva, Joyce Jimenez, Janeena Chan, Dino Imperial, Tetchie Agbayani, Mark Anthony Fernandez, Maui Taylor, Noel Trinidad, Elisse Joeon, Bojo Molina, Jackyn Jose and Gardo Versoza.

Special participation: Cheska Garcia-Kramer and Rommel Padilla.

Directed by: Wenn V. Deramas.

Damdamin puso ang inyong pag-ibig, magkapatid, nagmamahal sa'yo.

Ito ang teleseryeng dapat subaybayan.

# TWO SIDES OF ANA (DALAWANG MUKHA NI ANA)

Monday to Friday @ 10:00PM

Starring: Ana Layevska and Rafael Amaya

Itutuloy na ang love story na nagpatibok sa puso ng buong bayan!

Tuloy pa rin ang ligaya at pagkikita ni Ana at Rafael

# **FALL IN LOVE WITH ME**

Monday to Friday @ 10:30PM

Starring: Aaron Yan, Tia Li and Jack Ki

Mas madrama. Mas kapanapanabik. Mas nakakakilig!

Huwag palalapasin ang romcom Taiwanovela na nagpakilig sa Asya!

#### **EXPRESS BALITA**

Monday to Friday @ 6:30PM

Anchored by: Henry Omaga-Diaz and Snooky Serna-Go

Bagong tandem, may bagong pagbabalita. Mas maganda, mas bilis, mas mainit at napapanahong isyu.

Walang takot na nagsisiyasat ng mga mainit na balita sa loob at labas ng bansa. Paglalahad ng mga balitang pinag-uusapang ng buong sambayanan. Walang tigil na maiinit na nagbabagang balita, punong-puno ng mahahalagang impormasyong ibabahagi sa inyo ng mga magigiting at respetadong tagapagbalita ng IBC News team. Ang nangungunang news program sa primetime.

# THE MILLION SECOND QUIZ

#### Season 2

Saturday @ 6:00PM

Hosted by Drew Arellano.

Money for the quiz, money for da second, ang pinakamalaking game show sa mungo. Swerte sa milyung-milyong piso cash.

#### LA TENIENTE

New Timeslot:

Saturday @ 6:00PM

Starting: August

Starring: Maria Fernanda Yepes

Hahamunin niya ang maaaksyon, mabawi lamang ang tunay na paglalaban.

Subaybayan ang action-packed telenovela.

# KILLER KARAOKE

New Timeslot:

Sunday @ 6:45PM

Starring:

August 10

Hosted by Elmo Magalona

Ang Pinakabago at kauna-unahang musical game show sa bansa!

Sino ang contestant sa sing-along challenge?

No matter what happens, do not stop singing!

# SANDY'S ROMANCE

Saturday @ 8:15PM

Starring: Nadine Lustre (Sandy Salvador) with AJ Muhlach

Ang gandang teenager sexy superstar Nadine Lustre (Sandy Salvador), ang drama anthology serial na kilig sa puso ko, pag-ibig at romance will fall in love again.

#### MAYA LOVES SIR CHIEF

New Timeslot:

Saturday @ 6:45PM

Starting: August 9

Starring: Jodi Sta. Maria (Maya dela Rosa) and Richard Yap (Sir Chief)

With Mutya Orquia (Abby), Thirdy Lacson (Thirdy), Aldred Nasayao (Kute), Gloria Sevilla (Manang Fe), Jon Santos (Joe), Ronnie Ricketts (Ronnie), Andrea del Rosario (Andres), Jade Loepz (Jen), Joy Viado (Doria), Arlene Tolibas (Sabel), Divina Valencia (Mamang), Carla Castelo (Andrea), Blakdyak (Barbado), Ruby Rodriguez (Teresita), Pio Balbuena (Polo) and Vandolph Quizon (Lino).

Si Maya at si Sir Chief ang bagong tahanan ng pamilyang comedy sitcom sa Philippine primetime TV. sa makwelang, feel-good habit, tawanan bonding at masayang kilig. We've put together in one comedy series the lead stars of their respective sitcoms.

#### **HAPPY TODAS**

New Timeslot:

Saturday @ 10:00PM

Starting: August 9

Starring: Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio (TODAS Boys)

Combine the best elements of the 80's gag show TODAS and adds sexy ladies.

Sina Keempee, Sam, Carlos, Jimmy and Victor bilang groupo nito ay TODAS Boys, ang late-night male gag show nasa pakulitan at lalkaki na kumpletong boys night out.

Kasama sa hot and sexy ladies dancers.

#### SEEING STARS TONIGHT

Sunday @ 6:00PM

Hosted by Joey Marquez

Ang sikat ng mga artista nasa chismis sa telebisyon at pelikula!

Ito ang showbiz talk sa Philippine TV.

The biggest names in showbiz from here and abroad.

# **ULTRAMAN TIGA**

Premieres: August 0 Saturday @ 4:30PM The world-renowned Japanese tokusatsu action-packed series is now on primetime!

# WHO WANTS TO BE A MILLIONAIRE?

# 14th Anniversary

Sun 7:30PM

Hosted by Robi Domingo

Ngayong linggo, ang top-rated game show ng millionaire.

Up to P2 million prizes can be won! Is that your final answer?

# **BORN TO BE A SUPERSTAR**

#### Season 3

Saturday @ 9:00PM

Sunday @ 8:30PM

Hosted by Anja Aguilar

Based on American reality talent show in the US---ang pinaka-popular at original singing-reality show para sa national talented singing contest sa Philippine television.

Ang pinakamalaking singing contest sa Pilipinas sa ngayon, ang aspiring at young singer ang certified singing champion. Who among them the to becoming the next born to be a superstar? Abangan and paglabas nina Arvin Ventanilla at Shanne Velaso, two of top superstars para makipagkakanta na galing!

# **DINGDONG N' LANI**

Sunday @ 9:30PM

Ang music icon nina the original prince of pop Dingdong Avanzado at Asia's nightingale Lani Misalucha sa inyong musical variety show. Kumakanta twing linggo ng gabi, patuloy na awit.

#### RONDA TRESE

Monday to Friday @ 11:00PM

Anchored by: Tony Velasquez and Bernadette Sembrano

Malayang pamamahayag ng mga balitang namamayagpag. Mga bagong ulat ang isisiwalat.

Kung saan may balita, doon ilalathala. Maagap. Makatotohanan. Walang Kinikilingan. Diyos lang ang kinakatakutan. Dahil di mo na kailangan pang maghintay ng dalawampu't apat na oras para malaman na pagmamatyag. Para sa komprehensibong pamamahayag.

Ang late-night news program sa gabi.

### LINAWIN NATIN

Monday @ 11:30PM

Hosted by: Jarius Bondoc

Ang public affairs program pag-usapan sa isyu at talakayan. Linawin Natin focuses on the issues and programs of the government.

A first if its kind!

# TRAVEL AND TRADE

Tuesday @ 11:30PM

Hosted by: Dimples Romana

Explore the world of the travel in destination and trade as well.

# **GOOD TAKE**

Wednesday @ 11:30PM

Hosted by: Cathy Eigenmann

Galing Mo, Pilipino!

Filipinos take center stage in a half-hour tele-magazine program showcasing an extraordinary accomplishments and achievements.

Guaranteed to be inspiring, it is a show that will definitely make you feel proud to be a Filipino.

#### **FORUM NI RANDY**

Thursday @ 11:30PM

Hosted by: Randy David

Sa Philippine talk show ganito ang forum. Uusapan ang isyu at problema mo.

# **BITAG**

Friday @ 11:30PM

Hosted by: Ben Tulfo

Hindi ito drama! Di tulad ng iba!

Walang kapantay ni Ben Tulfo bilang Bitag, ang investigative public service program kung saan may krimen and imbestigadyon na serbisyo publiko.

# SHAKE, RATTLE AND ROLL

Tuesday @ 8:00PM

Based on the hit horror fil, natakot ka ba? Nagtatakot sa ating horror anthology.

### DMZ-TV

Tuesday @ 8:45PM

Hosted by Iya Villania, Neil Coleta and Jason Abalos

More than just videos, the country's premiere dance music station is now on your TV screen!

Add spice to life. Step up and hoof. Listen and groove the music. Deviate from your boring lifestyle for that energetic look at the dance party variety show with today's hottest teen stars.

#### SIC O'CLOCK NEWS NAMAN

Thursday @ 8:00PM

Starring: Ramon Bautista with Mr. Puppet Ramos

Si Ramon bilang anchorman kasama ni Mr. Puppet Ramon, ang political satire nasa nagbabagang balitang kulitan at tawanan. Teka muna, may sic o'clock naman?

### ISKUL BUKOL MEN

Thurs 8:45PM

Cool na cool meron ang eskwela sa comedy sitcom ng bansa!

Tatlong lalake bilang Tito (Aki Torio), Vic (Abra) at Joey (Josh Padilla).

#### EXPRESS BALITA WEEKEND

Saturday @ 12:30AM

Sunday @ 10:15PM

Anchored by: Vincent Santos and Amelyn Veloso

Tampok ang bagong tandem nina Vincent and Amelyn sa inyong weekend newscast.

# **VIVA CINE IDOLS**

Mon 8:00PM

One idol movie festival ngayong Lunes ng gabi. Tampok ang Sharon-Gabby tandem film. May artist of the month na naman ang particular actors and actresses

#### **VIVA BOX OFFICE**

Sat 10:45PM

Never-before-seen blockbuster movies on Philippine TV.

Sabado nights, ang Viva Tagalog novies may blockbuster hits, ang pelikulang manonood.

#### **SUNDAY SINEMAKS**

Sun 10:45PM

Ang pinakamalalaking pelikula sa takilya nasa IBC na!

Umaaksyon sa Pinoy action-packed blockbuster movies nasa primetime TV tampok ang kanilang action star sina FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Ronnie Ricketts, Edu Manzano at iba pa.

# **Print Ad Programs**

Catch Me Fall in Love (Erich Gonzales, Dingdong Dantes and Gloria Romero) (left 1)

Starring:

Erich Gonzales (Marie)

Dingdong Dantes (Rafael)

Gloria Romero (Santama)

Monday to Friday @ 5:00 pm (Primetime 13/PrimeTastik)

Directed by: Mac Alejandre

Kroko: Ang Alamat sa Zoo (Thidy Lacson with Kroko) (left 2)

Si Kroko maging mga bata.

Monday to Friday @ 5:30 pm (Primetime 13/Kapinoy Fantaserye/PrimeTastik)

Directed by: Carlo J. Caparas

Janella: A Princess Girl (Janella Salvador) (left 3)

Monday to Friday @ 6:00 pm (Primetime 13/Kapinoy Fantaserye/PrimeTastik)

Starting: August 4

Directed by:

Joyce E. Bernal

Voltron Man (AJ Muhlach) (left 4)

AJ Muhlach bilang Voltron Man

Monday to Friday @ 7:30 pm

Premieres August 4 (Primetime 13/Kapinoy Fantaserye/PrimeTastik)

Sa direksyon ni Monti Parungao

Your Heart, My Love (Claudine Barretto, Raymart Santiago and Xyriel Manabat) (left 5)

Starring:

Claudine Barretto (Sophie)

Raymart Santiago (Roel)

Xyriel Manabat (Maricel)

Monday to Friday @ 9:30 pm (Primetime 13/Family Bonding Primetime/PrimeTastik)

Sa direksyon ni:

Wenn V. Deramas

Sandy's Romance (Nadine Lustre and AJ Muhlach) (left 6)

Nadine Lustre as Sandy Salvador

Saturday @ 8:15 pm (Primetime 13/For da Boys Sabado/PrimeTastik)

Maya Loves Sir Chief (Jodi Sta. Maria and Richard Yap) (left 7)

Jodi Sta. Maria as Maya and Richard Yap as Sir Chief

Saturday @ 6:45 pm (Primetime 13/Family Bonding Primetime/Kapinoy

Comedy/PrimeTastik)

Express Balita (Henry Omaga-Diaz and Snooky Serna-Go) (left 8)

Anchored by:

Henry Omaga-Diaz and Snooky Serna-Go

Monday to Friday

6:30 pm

I Need Romance 3 (Kim So-yeon and Joo Wan) (left 9)

The Koreanovela that started it all is back!

With never before seen episodes.

Monday to Friday @ 4:30 pm (TreseBella/PrimeTastik)

The Million Second Quiz (Drew Arellano) (left 10)

Hosted by:

Drew Arellano

Saturday @ 7:30 pm (Primetime 13/Winner Kapinoy/Panalo Weekend)

**DMZ-TV** (Iya Villania, Neil Coleta and Jason Abalos) right 1)

Tuesday @ 8:45 pm (Primetime 13/PrimeTastik)

Simulcast over iDMZ 891 FM

Two Sides of Ana (Dalawang Mukha ni Ana) (Ana Layevska and Rafael Amaya) (right 2)

Monday to Friday @ 10:00 pm (TreseBella/PrimeTastik)

Killer Karaoke (Elmo Magalona) (right 3)

Hosted by:

Elmo Magalona

Sunday @ 6:45 pm (Primetime 13/Winner Kapinoy/Panalo Weekend)

Starring August 10

Fall in Love with Me (Aaron Yan, Tia Li and Jack Ki) (right 4)

Monday to Friday @ 10:30 pm (TreseBella/PrimeTastik)

Born to be a Superstar (Anja Aguilar) (right 5)

Hosted by:

Anja Aguilar

Saturday @ 9:00 pm

Sudnay @ 8:30 pm (Primetime 13/Winner Kapinoy/Panalo Weekend)

*Happy TODAS* (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio) (right 6)

Saturday @ 10:00 pm (Primetime 13/For da Boys Sabado/Kapinoy Comedy/Panalo Weekend)

La Teniente (Maria Fernanda Yepes) (right 7)

It's not about strength, it's a matter of respect.

Saturday @ 6:00 pm (TreseBella/Panalo Weekend)

Who Wants To Be A Millionaire? (Robi Domingo) (right 8)

Hosted by:

Robi Domingo

Sunday @ 7:30 pm (Primetime 13/Winner Kapinoy/Panalo Weekend)

*Linawin Natin* (Jarius Bondoc) (right 9)

Hosted by:

Jarius Bondoc

Monday @ 11:30 pm (Gabi ng Impormasyon)

Seeing Stars Tonight (Joey Marquez) (right 10)

Hosted by:

Joey Marquez

Sunday @ 6:00 pm (Primetime 13/Panalo Weekend)

Ronda Trese (Tony Velasquez and Bernadette Sembrano) (left 1)

Anchored by:

Tony Velasquez and Bernadette Sembrano

Monday to Friday @ 11:00 pm

Good Take (Cathy Eigenmann) (left 2)

Hosted by:

Cathy Eigenmann

Wednesday @ 11:30 pm (Gabi ng Impormasyon)

Shake, Rattle and Roll (left 3)

Tumakot ka ba?

Tuesday @ 8:00 pm (Primetime 13/PrimeTastik)

Forum ni Randy (Randy David) (left 4)

Hosted by:

Randy David

Thursday @ 8:00 pm (Gabi ng Impormasyon)

Kamen Rider Ryuki (left 5)

Satruday @ 6:00 pm (Anime Kapinoy/Panalo Weekend)

Bitag (Ben Tulfo) (left 6)

Hosted by:

Ben Tulfo

Friday @ 11:30 pm (Gabi ng Impormasyon)

**Ghost Fighter** (Eugine) (left 7)

The action-packed anime continues on primetime.

Monday to Friday

4:00 pm (Anime Kapinoy/PrimeTastik)

Sic O'Clock News Naman (Ramon Bautista with Mr. Puppet Ramon) (left 8)

Anchored by:

Ramon Bautista

with Mr. Puppet Ramos

Thursday @ 8:00 pm (Primetime 13/Kapinoy Comedy/PrimeTastik)

Iskul Bukol Men (Aki Torio, Abra and Josh Padilla) (left 9)

Aki Torio as Tito, Abra as Vic and Josh Padilla as Joey

Thursday @ 8:45 pm (Primetime 13/Kapinoy Comedy/PrimeTastik)

TODAS Kids (Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap, Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald Pesigan) (left 10)

Monday to Friday @ 4:30 pm (Kapinoy Comedy/Primetime 13/PrimeTastik)

Dingdong n' Lani (Dingdong Avanzado and Lani Misalucha) (right 1)

Sunday @ 9:30 pm (Primetime 13/Panalo Weekend)

Hosted by:

Dingdong Avanzado and Lani Misalucha

Travel and Trade (Dimples Romana) (right 2)

Hosted by:

Dimples Romana

Tuesday @ 11:30 pm (Gabi ng Impormasyon)

Viva Cine Idols (Sharon-Gabby movie) (right 5)

Monday @ 8:00 pm (PrimeTastik)

Viva Box Office (right 6)

Satruday @ 10:45 pm (Panalo Weekend)

Sunday Sinemaks (FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia,

Raymart Santiago, Cesar Montano, Ronnie Ricketts, Edu Manzano)) (right 7)

Sunday @ 10:45 pm (Panalo Weekend)

**Express Balita Weekend** (Vincent Santos and Amelyn Veloso) (right 8)

Anchored by:

Vincent Santos and Amelyn Veloso

Saturday 12:30 am / Sunday 10:15 pm

**NBA** (Michael Jordan, Lebron James and Kobe Bryant) (right 9)

Saturday @ 10:00 am - 12:00 nn (For da Boys Sabado/Panalo Weekend)

**ONE FC** (Honorio Banario) (right 10)

Saturday @ 5:00 pm - 6:00 pm (For da Boys Sabado/Panalo Weekend)

**PBA** (James Yap, Roger Yap, Jason Castro, Mark Caguioa, Mark Pingris and Chris Tiu) (left-right 11)

Sa'an ka?, kampihan na!

Wednesdays and Fridays @ 8:00 pm - 9:30 pm

Saturdays @ 2:30 pm - 4:30 pm

Sundays @ 4:00 pm - 6:00 pm

Masaya mo ang channel mo!

IBC: Kapinoy ng Bagong Pilipino www.ibc.com.ph facebook.com/ibc13 twitter.com/ibc13 ibc13.multiply.con instagram.com/ibc13

# 'Killer Karaoke' make it to Top 25

Juyl 11, 2014

The karaoke game show like no other, IBC-13's newest musical game show *Killer Karaoke* debuts to the Top 25 evening programs in Mega Manila last July 5, Saturday, according to Kantar Media/TNS Philippines.

The same studio that the Kapinoy Network recently worked with in locally franchising the toprating show are *The Million Second Quiz* from NBC Universal, *Born to be a Superstar* and *Who Wants To Be A Millionaire?* both from Endemol International in the United States.

The local version of the hit US show *Killer Karaoke* advanced to the Top 9 spot last Saturday, based on Kantar Media, while remaining in the top 25 rank in the national level. *Killer Karaoke* garnered a 26.4% rating opposide TreseBella's *La Teniente* with 25.8% compared to ABS-CBN's *The Voice Kids* (34.8%) and *Marian* (17.6%) serves the domination. Other Kapinoy shows, *Viva Box Office (I Love You Sabado)* (19.8%), *The Million Second Quiz* (29.5%), *Sandy's Romance* (31.7%), *Born to be a Superstar* (33.1%), top-rated sitcom *Maya Loves Sir Chief* (32.7%), *ONE FC* (18.1%) and the male gag show *Happy TODAS* (24.1%) landed in the Top 25 evening programs in the nationwide phenomenon. Hosted by the heir of Pinoy rap Elmo Magalona, *Killer Karaoke* with its unique and exciting concept becoming a weekend favorite thanks to its hilarious format. Can you sing while being dunked in a tank full of snakes? Or while holding out your hands to crawling spiders and maggots?

These are just some of the crazy challenges contestants have to face to make it to the final showdown, the spinning turntable, where the last one standing (and singing) takes home the jackpot.

This Saturday at 7:30 p.m. on IBC-13, six celebrities will try to carry a tune without screaming too much in fear of the challenges:the rapper Young JV, the sexy star Maui Taylor, the ultimate leading men Marlo Mortel, the teen darling Liza Soberano, Paul Jake Castillo and Abigail Macapagal.

# The Million Second Quiz New Timeslot on August 10

The new show every Saturday at 7:15 p.m. is co-produced by NBC Universal, the same people behind the shows like *Born to be a Superstar, Killer Karaoke* and *Who Wants To Be A Millionaire*? It will be pitted vs. *Wansapanataym*(ABS-CBN) and *Marian* (GMA). Good luck to Drew.

If I were IBC-13, air na lang ako ng concerts at events pag weekend tutal SMART Araneta is part of their conglomerate. Buy broadcasting rights sa mga concerts na di produced ng ABS at GMA (kung meron man) tpus ibenta nila sa mga sponsor ng concert ung airtime ng commercials.

The audience is already saturated with so many programs, that there is room for experimental shows lalo na sa pangatlong network. Canned concerts and foreign shows will be a good short term solution kung totoo man na magiging sports channel na sila. Tsaka na sila mag produce kpag significant na ung overall ratings nila,sa ngaun anything they produce lang.

At least, IBC-13 is making some improvements in its weekend programming by adding three more game shows and one reality shows, including two tokusatsu series, Mexicanovelas, drama anthology, two comedy series (sitcoms and gag shows), MMA fighter, showbiz talk shows, variety shows and two of Viva Tagalog movies. It would be better if the PBA games are aired from Saturday 2:30-4 pm and Sunday 4-6 pm.

Bringing foreign shows back especially that KPop shows or AsiaNovelas and telenovelas (*Two Sides of Ana*) are still on the air. It's not colonial mentality when the goal is to help self produced show gain exposure. Its a lot cheaper to have these shows so they can put more money in producing quality programs. Kapag marami na silang viewers then they can lessen these shows and produce more. Nanghihinayang lng tlga ako sa pagod ng production, tpus walang mapapanuod.

# IBC-13 takes the 'third force' role

August 17, 2014

MANILA, Philippines—Three top officers of IBC-13 believe that the full-fledgling network has taken over the role of "third force" in Philippine television.

Saying they are "challenging the duopoly of the giant TV stations in Philippine television" as he announced their plan for IBC broadcast network, which he bought for P4 billion or roughly \$85.1 million. By "duopoly," he was referring to ABS-CBN and GMA-7.

Eric Canoy, chairman of IBC-13, Boots Anson-Roa, president and CEO of IBC-13 and Lito Ocampo Cruz, executive vice-president of IBC, with Laurenti Dyogi, the newest head of IBC Entertainment TV and Jasper Evangelista, which is in charge of programming and sales, are bullish about the prospects as The Kapinoy Network celebrates its 54th year this month, has been offering stars (and several TV executives) lucrative deals to help the fledgling network move up in the ratings game.

"We are beating ABS-CBN 2 and GMA-7 in the same time slots. We are No.1 in morning [with cartoons] and on high-rating primetime," Canoy told Inquirer Entertainment. Cabiy said IBC's ratings started to improve following the launch of new shows at the primetime slot, where ad minutes are most profitable.

He added that IBC-13 offers a solid weekend prime-time lineup, led by *The Million Second Quiz* (Saturday), *Killer Karaoke* (Sunday), *Who Wants to be a Millionaire?* (Sunday) and *Born to be a Superstar* (Saturday and Sunday). "Being a third force was our goal when we launched IBC-13 last year," said Dyogi. "For the longest time, channels 2 and 7 really put up a good fight, considered part of competitive set of 2 and 7."

"Born to be a Superstar is the No.1 show [every Saturday and Sunday] and it proves that 2 and 7 can be beaten," Canoy noted will now established the singing superstars are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Shanne Velasco and Arvin Ventanilla.

"I understand that 2 and 7 now have their own versions of *Born to be a Superstar* franchise," Cojuangco continued. "This industry is full of copycats. The giants keep copying each other. They're bereft of original ideas." IBC-13 has put together a counter-strategy as well, to protect the gains of *Born to be a Superstar*.

"We are coming up with innovations within the show, like the People's Choice Awards," Dyogi said. "We're now also relaunching new primetime programs—the million-peso prize game show *The Million Second Quiz*, hosted by Drew Arellano; the original and longest-running singing-reality show show *Born to be a Superstar*, which is hosted by Anja Aguilar; the musical game show *Killer Karaoke*, hosted by Elmo Magalona; and the longest-running game show *Who Wants to be a Millionaire?*, hosted by Robi Domingo to capitalize on its success."

As long as Canoy is concerned, it's "mission accomplished" for The Kapinoy Network. "We are No.3. We are happy where we are. We are not after the general market ... we're into niche marketing. We've captured the youth segment, ages 12 and below and 15 to 35."

Youth is a fickle demographic, Canoy conceded. "That's why we have a research group that's in bed with the viewers, so to speak. We conduct regular focus group discussions with them."

The quest to know the audience has reached Cyberspace, too. "We have an online forum and we take in all the comments, big or small," Canoy explained. Canoy pointed out that the youth sector is "the bigger, more exciting chunk of the audience. Other things vie for their attention, like computers, cell phones, gimiks ... that's why if you could hold on to them, your program must really be good." The day will come when we can watch *The Million Second Quiz, Born to be a Superstar, Killer Karaoke, Who Wants to be a Millionaire?*, *PBA, NBA, ONE FC* and other Kapinoy shows on mobile phones, computers, and other gadgets.

# Channel 13 ratings already on the rise when Jodi Sta. Maria and Richard Yap sitcom stars

August 23, 2014

Is Jodi Sta. Maria and Richard Yap starting the sitcom why IBC-13 now gets higher ratings?

This is allegedly the reason why they like? The truth is IBC-13 is already rating well as evidenced by the good ratings garnered by such shows as Jodi Sta. Maria and Richard Yap's top-rating sitcom *Maya Loves Sir Chief*, Drew Arellano's *The Million Second Quiz*, Nadine Lustre's drama anthology *Sandy's Romance*, young diva princess Anja Aguilar's trendsetting *Born to be a Superstar*, the all-male comedy gag show for a boys night out *Happy TODAS*, Joey Marquez's showbiz talk show *Seeing Stars Tonight*, Elmo Magalona's sing-along videoke game show *Killer Karaoke*, Robi Domingo's popular and top-rated game show *Who Wants to be a Millionaire?* and Dingdong Avanzado and Lani Misalucha's *Dingdong n' Lani*. It widened the audience base and also helped IBC-13's weeknight ratings that paved the way for now on its actionserye *Hitman*, cthe rocoserye *Kroko: Ang Alamat sa Zoo*, the fantaserye *Janella: A Princess Girl*, the action-packed superserye *Voltron Man*, and the top-rating dramaserye *Your Heart, My Love*.

# Hit show, favorite bolster IBC-13's weekend programming

Posted on August 25, 2014

A THREE GAME SHOW whose main feature is the need to be the million-peso prize plus the reality talent show for the national singing competition contest have been added to the weekend lineup of Canoy-led IBC-13 nown as *Ito'ng Bagong Channel 13* as part of its continuing efforts to innovate its programming.

Drew Arellano (L) hosting The Million Second Quiz, Anja Aguilar is hosting Born to be a Superstar, Elmo Magalona hosts the new show Killer Karaoke and Robi Domingo (R) hosting Who Wants to be a Millionaire?.

The game show *The Million Second Quiz* on Saturday, and the newest videoke game show *Killer Karaoke* and *Who Wants to be a Millionaire?*, ranks to be the strong TV ratings, IBC Entertainment TV Head Laurenti Dyogi told reporters. The network also brought its widely successful reality talent search program for the singing contest *Born to be a Superstar*, with Anja Aguilar tops the TV ratings.

"We continuously provide new choices to TV viewers," Mr. Dyogi said. "The idea is to give TV audiences programming alternatives, especially during the weekends," he added.

Introducing new shows is part of the network's strategy to boost audience ratings amid the dominance of Lopez-led ABS-CBN Corp. and listed GMA Network, Inc. in the local broadcasting scene.

IBC President and CEO Boots Anson-Roa earlier said the network's show are now "better," and "yet the expenses are more efficient."

IBC Chairman Eric Canoy said in an interview last week with news portal IBCNews.com that improving.

In 2000, Mr. Pangilinan -- through Viva Entertainment -- bought IBC-13 from the Canoy family for P4 billion, and acquired Asian Television Content Philippines Corporation (ATC), a major block-timer, for \$16 million (about P698 million). Mr. Canoy has said IBC-13 needs to innovate by producing "homegrown shows."

The night's winner will be the challenger of the defending champion. A champion who successfully defends the title for five consecutive weeks will be included in the show's grand finals at the end of the year.

The Million Second Quiz airs Saturdays at 7:30 p.m., Born to be a Superstar airs Saturdays at 9 p.m. and Sundays at 8:30 p.m., Killer Karaoke airs Sundays at 6:45 p.m. and Who Wants to be a Millionaire? airs Sundays at 7:30 p.m. Both show air on IBC-13.

# Who Wants to Be a Millionaire? (Philippine game show)

Who Wants to Be a Millionaire? (also known as WW2BAM) is a Filipino game show based on the original British format of Who Wants to Be a Millionaire? The main goal of the game is to win 2 million Philippine pesos (earlier 1 million) by answering 15multiple-

<u>choice questions</u> correctly. There are four *lifelines*: 50:50 (fifty-fifty), People Speak, and Switch and Double Dip. The latter two replaced Ask the Audience, which was used until the 2010 seasons and of Phone-a-Friend until the 2012 season.

Who Wants to Be a Millionaire? was broadcast from 2000 to 2002 on the government-sequestered Intercontinental Broadcasting Corporation, produced by Viva Television,[1][2] and was hosted by actor Christopher de Leon and returned on IBC in February 25, 2012 currently hosted by Robi Domingo (as of November 30, 2014) and was previously hosted by Christopher de Leon for 2000-2013. On May 23, 2009, the game show returned under a new home over TV5,[3] with actor-host-comedian Vic Sotto as the new host.[4][5]

The show's season finale last October 7, 2012 to give way give way to another game show hosted by Sotto, *Million Peso Money Drop* (the Philippine version of *Million Dollar Money Drop* created by Endemol).

However, *Who Wants to Be a Millionaire*, will return on air on TV5 by September 2013 for a new season together with *Pinoy Explorer* and *Wow Mali! Pa Rin* in exchange to the now defunct talent show *Talentadong Pinoy* while the show continue to air on IBC every weekends.

Who	Wants to	o Be a I	Millionaire?
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Format Quiz Show

Created by David Briggs

**Endemol** 

**IBC** Entertainment

TV (2013-present)

**Developed by** Viva Television (2000-

2002, 2011-2012) <u>TV5</u> (2009-present)

**Directed by** Arnel Natividad

Current

Presented by Robi Domingo (IBC)

Vic Sotto (TV5)

Former

Christopher de

Leon (IBC, 2000-2014)

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a

**Production** 

Executiveproducer(s) <u>Lito Ocampo Cruz</u>

Producer(s) <u>Laurenti Dyogi</u>

Running time 1 hours

Productioncompany(s) Viva Television

**Endemol** 

**Broadcast** 

<u>IBC</u> (2000-2002, 2012-

Original channel present)

TV5 (2009-present)

**IBC** 

November 20, 2000 – December 14, 2002;

February 25, 2012 –

Original run present

TV5

First incarnation:

May 23, 2009 - October

2, 2010

Second incarnation:

May 15, 2011 -

February 26, 2012

Third incarnation:

July 1, 2012 – October

7, 2012;

Fourth incarnation:

September 8, 2013 -

present

# Chronology

**Related shows** 

UK version

**US** version

### **External links**

Who Wants to Be a Millionaire page

# Gameplay **Edit**

Originally, the contestants must first play a preliminary round, called "Fastest Finger First", where they are all given a question and four answers from the host and are asked to put those four answers into a particular order. The contestant who does so correctly and in the fastest time goes on to sit in a chair in the center of the set, known as the "Hot Seat," and play for the prize. Once in the Hot Seat, the contestant is asked increasingly difficult general knowledge questions by the host. Questions are multiple choice: four possible answers are given (labeled A, B, C, and D), and the contestant must choose the correct one. Upon answering a question correctly, the contestant wins a certain amount of money. After questions, the host will ask the contestant "is that your final answer?" When a contestant says "final" in conjunction with one of the answers, it is official, and cannot be changed. For the first few questions, there is a possibility for the contestant to leave with no money if they fail to reach the guaranteed amounts.

### IBC Version Edit

The first version of the show was hosted by actor <u>Christopher de Leon</u>. The first season of the original *Millionaire*, which began on November 20, 2000, had its 15th question prize of P1,000,000. In 2001, the final question's prize was doubled to P2,000,000.

The show lost its popularity soon after its original studio in Parañaque City (Viva Television Studio, the same one used by the Philippine version of <u>The Weakest Link</u>) was destroyed by a fire, and after the show moved to Riverbanks Center in Marikina City. Its last original episode was aired December 14, 2002.

No one has ever won the game by way of answering all fifteen questions correctly in this incarnation. There have been two contestants who went the closest: <u>DLSU</u> professor Amelita Lopez-Forbes and actress <u>Sharon Cuneta</u>, who each answered 14 questions correctly and won a million pesos in separate instances in 2001.

On February 2012, after an almost 10-year hiatus, <u>Viva Television</u> announced to comeback of *Who Wants to Be a Millionaire?* airing on <u>Viva-TV</u> on <u>IBC</u> with <u>Christopher de Leon</u> that relaunch on February 25, 2012. On the other hand, the game show also relaunched <u>The Weakest Link</u>, hosted by <u>Richard Yap</u>.

A promo is being sponsored by the network in connection to comeback acquired license of the international version of the game show. The show was first revealed by <u>Christopher de Leon</u> on the September 7, 2013 episode. De Leon voiced his 5-minute resentment over close to <u>Vic</u> Sotto.

On September 15, 2013 with two options like the High-risk Money Tree has one safe haven amount of #₱20,000 and three Lifelines are Fifty-fifty, Phone-a-Friend, People Speak and Switch in more times, in addition of a new lifeline: Double Dip. While the Classic Money Tree has two safe havens are amount of #₱20,000 and #₱150,000 and Three Lifelines: Fifty-fifty, People Speak, Phone-a-Friend and Switch having more times.

The money tree used in the IBC version is as follows (bold values indicate guaranteed amounts):

- Money Tree (2000)
- 1. ₱1,000
- 2. ₱2,000
- 3. ₱3,000
- 4. ₱5,000
- 5. **₱10,000**
- 6. ₱20,000
- 7. ₱30,000
- 8. ₱40,000

9.	₱50,000
10.	₱100,000
11.	₱200,000
12.	₱300,000
13.	₱400,000
14.	₱500,000
15.	₱1 MILLION (top prize)
•	Money Tree (2001–2002, 2012-2013)
1.	₱1,000
2.	₱2,000
3.	₱3,000
4.	₱5,000
5.	₱10,000
6.	₱20,000
7.	₱30,000
8.	₱40,000
9.	₱50,000
10.	₱100,000
11.	₱200,000
12.	₱300,000
13.	₱500,000
14.	₱1,000,000
15.	₱2 MILLION (top prize)
•	High-Risk Money Tree (2013–present)
	₱1,000
	₱3,000
3.	₱5,000
4.	₱10,000
5.	₱20,000
	₱35,000
7.	₱50,000
8.	₱70,000
9.	₱100,000
10.	₱150,000

- 11. ₱250,000
- 12. ₱400,000
- 13. ₱600,000
- 14. ₱1,000,000
- 15. **₱2,000,000 (top prize)**

# 2009-present: TV5 Version Edit

On April 2009, plugs about the "comeback" of *Who Wants to Be a Millionaire?* started airing on TV5 and is the first show taken from IBC 13). Vic Sotto was also announced to host the show. A <u>promo</u> is being sponsored by the network in connection to its comeback.[6] On January 9, 2010, <u>Sharon Cuneta</u>, who appeared in the previous incarnation became the first winner of the series after she correctly answered the final question worth ₱2,000,000. Then followed by Karl Jonathan Aguilar last September 18, 2011.

The show returned September 15, 2013 with two options like the High-risk Money Tree has one safe haven amount of ₱20,000 and four lifelines are Fifty-fifty, People Speak and Switch, in addition of a new lifeline: Double Dip. While the Classic Money Tree has two safe havens are amount of ₱20,000 and ₱150,000 and Three Lifelines: Fifty-fifty, People Speak, and Switch. The Phone-a-friend lifeline was also removed during the fourth incarnation.

The third ₱2,000,000 winner by Eduardo Gaeilo Pajinag, Jr. in October 20, 2013.

- First incarnation (Season 1 to 4)
- Second incarnation (Season 4 to 7)
- Third incarnation (Season 7 to 9)
- Fourth incarnation (Season 10 to present)
- Classic Money Tree (2009–present)
- 1. ₱1,000
- 2. ₱3,000
- 3. ₱5,000
- 4. ₱10,000
- 5. **₱20,000**
- 6. ₱35,000
- 7. ₱50,000
- 8. ₱70,000
- 9. ₱100,000
- 10. **₱150,000**

	11. ₱250,000			
	12. ₱400,000			
	13.₱600,000			
	14. ₱1,000,000			
╝	15. <b>₱2,000,000 (top prize)</b>			
<u>Te</u>	mplate:Col-break			
	High-Risk Money Tree (2013–present)			
•	1. ₱1,000			
2	2. ₱3,000			
(	3. ₱5,000			
4	4. ₱10,000			
ţ	5. <b>₱20,000</b>			
6	5. ₱35,000			
-	7. ₱50,000			
8	3. ₱70,000			
(	9. ₱100,000			
•	10. ₱150,000			
•	11.₱250,000			
•	12. ₱400,000			
•	13.₱600,000			
•	14. ₱1,000,000			
_ ′	5. <b>₱2,000,000 (top prize)</b>			
Top-prize winners <u>Edit</u>				
Sharon Cuneta (January 9, 2010) <u>Edit</u>				
₱2 million (15 of 15)				
According to Act 4 of <i>Macbeth</i> , which is an ingredient the witches added to their potion?				
• A: Serpent's fang		• B: Dragon's tail		
• C	: Lizard's leg	• D: Bat's tooth		

### **Sharon Cuneta's question**

On January 9, 2010, Sharon Cuneta once again played on the show and won ₱2,000,000, making her the first top prize winner in the Philippine franchise's history, three days after her birthday. [7] References to her first appearance, especially the 14th question asked, were made during her game. All of the money she won was played for charity and was donated to the Hospicio de San Jose.[8] Coincidentally, the 13th question in her game was about the orphanage's exact location. A translation of the question can be seen on the right.

Karl Jonathan Aguilar (September 18, 2011) Edit

₱2 million (15 of 15)

What is the name of the list of old books prohibited by the Roman Catholic Church for its members?

A: Index Literatura Prohibitre

B: Index Librada
 Prohibantum

• C: Index Librado Prohibitare

• **D**: Index Librorum Prohibitorum

### Karl Jonathan Aguilar's question

On September 18, 2011, the Philippine version gained its second top prize winner in the person of IT specialist Karl Jonathan Aguilar. [9][10] The final question involved the name of the Index Librorum Prohibitorum with the other options being made-up but similarly-sounding names. Of note, he did not use his lifelines up to the ₱600,000 question. When his last lifeline, Phone-A-Friend, was used during the final question, he was given one of the wrong answers. Also, the first fourteen were asked in the previous episode aired a week before. The translation of the question that Aguilar answered correctly can be seen st the right.

# Gaeilo Pajinag, Jr. (October 20, 2013) <u>Edit</u>

<u>Template:WWTBAM question</u> The Philippine version show produced its third top-prize winner in the person of IT auditor Eduardo "Gaeilo" Pajinag, Jr. on October 20, 2013. According to him, he auditioned seven times before being accepted on his 8th audition.[11] He is the first winner of the new money tree, the High-Risk money tree. The final question was about <u>Jabberwocky</u>, the poem written by Lewis Carroll where he used nonsense words. The other options were synonyms to "nonsense." After carefully deducing on his answer, to the extent that he

mentioned where the dance group <u>Jabbawockeez</u> got their name, he ultimately went on to win the 2-million peso top-prize.

# Who Deserves to Be a Millionaire? Edit

For four episodes starting from December 12, 2009 to January 2, 2010, a special charity edition of the show was held called *Who Deserves to Be a Millionaire*?. [12] Each episode comprised one celebrity and a representative from his/her chosen charity playing as a team. Rules stayed the same. The tradition returned on December 4, 2011. The Philippines was the second country to use the *Deserves* title and format; the first was Nigeria in 2007.

The following are the celebrities who played in this special edition and the prize that they each won:

#### **2009**:

- Efren Peñaflorida for the Dynamic Teen Company (₱400,000)
- <u>Lucy Torres</u>-Gomez (₱150,000; wrong on question 13)
- Sen. Francis Escudero (₱250,000)
- Ruffa Gutierrez (₱400,000)

### **2011:**

- Gloria Diaz (₱400,000)
- Atty. Persida Rueda-Acosta from <u>Face to Face</u> and <u>Public Atorni</u> (₱600,000)
- Tessa Prieto-Valdez (₱400,000)
- Aiza Seguerra (₱400,000)

# Celebrity games Edit

The following is the list of celebrity player during Saturday on Who Wants to be a Millionaire?.

- Judy Ann Santos (July 7, 2012)
- Cesar Montano (July 14, 2012)
- Anne Curtis (July 21, 2012)
- AJ Muhlach (July 28, 2012; winner in P2 million)
- Anja Aguilar (August 4, 2012)
- Maricel Soriano (August 11, 2012)
- Robin Padilla (August 18, 2012)
- Janella Salvador (August 25, 2012)
- Cristine Reves (September 1, 2012)
- Onemig Bondoc (September 8, 2012; winner in P2 million)
- Sandara Park (September 15, 2012)
- Coco Martin (September 22, 2012)
- Anja Aguilar (September 29, 2012; winner in P2 million)

- Fernando Carrillo (October 6, 2012)
- Jodi Sta. Maria (October 13, 2012)
- Andi Eigenmann (October 20, 2012)
- Alfred Vargas (October 27, 2012; winner in P2 million)
- Ella Cruz (November 3, 2012)
- Martin Escudero (November 10, 2012)
- Ashley Rivera aka Petra Mahalimuyak (November 17, 2012)
- DJ Durano (November 24, 2012)
- Anja Aguilar (December 1, 2012; winner in P2 million)
- Dingdong Avanzado (December 8, 2012)
- Charlie Green (December 15, 2012)
- Anja Aguilar (December 22, 2012; winner in P2 million)
- Vilma Santos (December 29, 2012)
- Vice Ganda (January 5, 2013)
- Richard Yap (January 12, 2013)
- <u>Dingdong Dantes</u> (January 19, 2013)
- Anja Aguilar (January 26, 2013)
- Yam Concepcion (February 2, 2013)
- Nadine Lustre (February 9, 2013; winner in P2 million)
- Giselle Sanchez (February 16, 2013)
- Juan Miguel Urquico and Juan Carlos Urquico (February 23, 2013)
- Ronnie Rocketts (March 2, 2013)
- Miguel Aguila (March 9, 2013)
- MMJ (MM and MJ Magno) (March 16, 2013)
- Dina Bonnevie (March 23, 2013)
- AJ Muhlach (April 6, 2013)
- Nadine Lustre (April 13, 2013; winner in P1 million)
- James Yap (April 20, 2013; winner in P3 million)
- Anja Aguilar (April 27, 2013; winner in P2 million)
- Robert Jaworski (May 4, 2013; winner in P1 million)
- Meg Imperial (May 11, 2013)
- Marvin Ong (May 18, 2013)
- Anne Curtis (May 25, 2013)
- Anja Aquilar (June 1, 2013)
- Joshua Cadelina (June 8, 2013)
- Andrew E. (June 15, 2013)
- Nadine Lustre (June 22, 2013)
- Joshua Cadelina (June 29, 2013)

- Robi Domingo (July 6, 2013)
- Imee Hart (July 13, 2013)
- Josh Padilla (July 20, 2013)
- Ella Cruz (July 27, 2013)
- Young JV (August 3, 2013)
- LeBron James (August 10, 2013)
- Giselle Sanchez (August 17, 2013)
- Dingdong Dantes (August 24, 2013)
- Anja Aguilar (August 31, 2013)
- Mario Maurer (September 7, 2013)
- Rachel Alejandro (September 14, 2013)
- Gino Padilla (September 21, 2013)
- Snooky Serna (September 28, 2013)
- Noynoy Aguino III (October 5, 2013)
- Sam Concepcion (October 12, 2013)
- Khalil Ramos and Sue Ramirez (October 19, 2013)
- Miguel Aguila (October 27, 2013; winner at P2 million)
- Cherry Pie Picache (November 2, 2013)
- Annabelle Rama (November 9, 2013)
- Alan Cayetano (senator) (November 16, 2013)
- Jamby Madrigal (senator) (November 23, 2013; winner at P2 million)
- Rio dela Cruz (November 30, 2013)
- Dingdong Avanzado (December 7, 2013)
- Grace Poe (senator) (December 14, 2013)
- Ernesto Paras Jr. as Jhune Paras (non-celebrity) (December 22, 2013; P2 million)
- Sonny Angara (senator) (December 28, 2013; P2 million)
- Terence Khan (January 4, 2014)
- Victor Anastacio (January 11, 2014; winner at P2 million)
- Bettina Carlos (January 18, 2014)
- Claudine Barretto (January 25, 2014; winner at P2 million)
- Jenine Desiderio (February 1, 2014)
- Freddie Gutierrez (February 8, 2014; winner at P2 million)
- Liza Soberano (February 15, 2014)
- <u>Diether Ocampo</u> (February 22, 2014; winner at P2 millon)
- Dingdong Dantes (March 1, 2014, winner at P2 million)
- Maricar Reyes (March 8, 2014)
- Cheska Garcia (March 15, 2014)
- Marlo Mortel (March 22, 2014)

- Janella Salvador (March 29, 2014; winner at P2 million)
- Michael Martinez (April 5, 2014)
- Raymart Santiago (April 12, 2014)
- Erich Gonzales (April 26, 2014)
- Khalil Ramos (May 24, 2014)
- Gloria Romero (June 1, 2014; winner at P2 million)
- Ramon Bautista (June 8, 2014)
- Sandy Andalong (June 15, 2014)
- Veejay Aragon (June 22, 2014)
- Andre Paras (June 29, 2014)
- Jerome Ponce (July 6, 2014)
- Janella Salvador (July 13, 2014; winner at P2 million)
- Jess Caduco (July 13, 2014; winner at P2 million)
- Sonny Angara (July 20, 2014)
- Jerome Abalos (July 27, 2014)
- AJ Muhlach (August 3, 2014)
- Thirdy Lacson (August 10, 2014)
- Cayleen Villamor (August 17, 2014; winner at P2 million)
- Young JV (August 24, 2014)
- Cristine Reves (August 31, 2014; winner at P2 million)
- Abra (September 7, 2014)
- Jake Cuenca (September 14, 2014)
- Shanne Velasco (September 21, 2014; winner at P2 million)
- Josh Padilla (September 28, 2014)
- Elisse Joson (October 5, 2014)
- Elmo Magalona (October 12, 2014)
- Manilyn Reynes (October 19, 2014)
- Dominic Roque (October 26, 2014; winner at P2 million)
- Aria Clemente (November 2, 2014)
- Raymart Lauchengco (November 9, 2014)

### Notable events Edit

On September 29, 2012, singing champion <u>Anja Aguilar</u> will guest to promote the newest concert scene for staged her first major concert *Anja Aguilar: The Concert*, in the <u>Smart Araneta Coliseum</u> as well as the Philippine concert tour and she host the reality show <u>Born to be a Star</u> while Anja she is second celebrity player to answered 14 questions correctly and won a million pesos winners at P2,000,000.

# Parodies Edit

- <u>Happy TODAS</u>, a comedy gag show on the same network, rapper <u>Young JV</u> as Chrisper de Leon impersonating Christopher de Leon, made a spoof named *Who Star La Be Da Millionaire?* and celebrity players playing as contestants. Obviously, million-peso winner as the segment title suggest.
- Also, Goldilocks Bakeshop launched its advertisement featuring Dingdong Dantes playing Who Wants to Goldilucks Millionaire? over the counter with a Goldilucks cashier. Goldilucks crew featured in the commercial holding trays of the final answer of contestanets of value meals that can be fastfiood chain. The restaurant bakeshop chain also had a raffle promotion in which its winner eventually played in the show.

# Awards and Nominations **Edit**

# Eduk Circle Awards Edit

2014 Winbner, Best Game Show Host of the Year (Robi Domingo)

### GMMSF Box-Office Entertainment Awards Edit

2014 Winner, Top Game Show

# **USTv Student Choice Awards** Edit

- 10th USTv Student's Choice Awards (Students' Choice of Game Show Host) Won (Robi Domingo)
- 10th USTv Student's Choice Awards (Students' Choice of Game Show) Won

### PMPC Star Awards for Television Edit

27th PMPC Star Awards for Television (Best Game Show) - Won

### Catholic Mass Media Awwards Edit

- 36th Catholic Mass Media Awards (Best Game Show Host) Won (Robi Domingo)
- 36th Catholic Mass Media Awards (Best Game Show) Won
- 35th Catholic Mass Media Awards (Best Game Show Host) Won (Robi Domingo)
- 35th Catholic Mass Media Awards (Best Game Show) Won

# Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards Edit

 Gandingan 2013: The 75th UPLB Isko't Iska's Broadcast Choice Awards (Best Game Show) - Won

## Golden Screen TV Awards Edit

 10th Golden Screen TV Awards (Outstanding Game Show Host) - Won (Christopher de Leon) 10th Golden Screen TV Awards (Outstanding Game Show) - Won

# Gawad Tanglaw Awards Edit

- 2014 12th Gawad Tanglaw Awards (Best Game Show) Won
- 2013 11th Gawad Tanglaw Awards (Best Game Show Host) Won (Christopher de Leon)
- 2013 11th Gawad Tanglaw Awards (Best Game Show) Won

## KBP Golden Dove Awards Edit

- 2014 Winner, Best TV Game Show Host (Robi Domingo)
- 2014 Winner, Best TV Game Show
- 2013 21st KBP Golden Dove Awards (Best Game Show) Won
- 2012 KBP Golden Dove Awards (Best Game Show) Won

### Anak TV Seal Awards Edit

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) Won
- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) Won

### References Edit

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- 13-2009
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- 9. <u>http://www.pep.ph/guide/guide/8946/tv5-shows-topped-sunday-primetime-based-on-nielsen-media-research-data</u>
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- 11. ↑ http://www.interaksyon.com/entertainment/it-auditor-wins-p2m-jackpot-in-who-wants-to-be-a-millionaire/
- 12. ↑ http://www.philstar.com/entertainment/533870/stars-tv5s-weekend-winners

# See also Edit

- Millionaire is back on Viva-TV
- Globe's biggest text promo lends Viva-TV as Home of the Stars on IBC helping hand
- New shows on IBC
- Viva-TV Gives Free Movie Treats with 'Viva Box Office' on IBC
- <u>Viva-TV shows topped Sunday primetime on September 30 at IBC</u>
- Viva-TV introduces another new shows this month on IBC in October
- Anja Aguilar is her winner in Who Wants to be a Millionaire?
- Viva-TV now bringing telenovelas for Pinoy viewers
- Viva turns 31
- Christmas Day on IBC this 2012
- Blockbuster movies reign on Viva Box Office and Sinemaks
- Winner weekend on Viva-TV: PBA, Born to be a Star, Who Wants to be a Millionaire and more!
- Valentines Day for WW2BAM this 2013
- Fifty Third year high for IBC
- A hit telenovela Rosalinda on IBC
- All-network to air SEA Games in the Philippines
- Winner is congressman Ryan Gonzales of Who Wants to be a Millionaire
- Viva block time deal with the Kapinov network
- Viva joins Channel 13 and other TV networks
- IBC relaunches more Kapinov programs
- Nadine Lustre gives a cample performance for her year 20th birthday
- A celebrates Who Wants to be a Millionaire turns 13th anniversary
- IBC-13 marks 53rd anniversary by topping ratings
- VIVA Channel Partners with FICTAP, Brings Star Power to 14th International Cable
   Congress
- Sports MMA Crossfire ONE FC finalizes Rise to Power PPV lineup, signs broadcasting deal
- STAR-STUDDED SHOWS ON 13
- Top 30 Programs in June 2013 Kantar Media
- Your chance to be a millionaire is here
- IBC's 'Who Wants to be a Millionaire?' Opens Audition on Jan 12
- IBC Summer Station ID 2014 'I Love Summer Kapinov Forever'

- Retro TV returns to IBC
- IBC-13 breaks boundaries; announces good news for 2014
- IBC-13's Who Wants to be a Millionaire? hits it big in Mega Manila
- Born to be a Superstar takes the No.1, three more IBC-13 shows enters top 30: Mega
   Manila TV Ratings (July 11)
- Perfect Dates is on IBC's Panalo Weekend

# External links **Edit**

- Who Wants to Be a Millionaire page from TV5 website
- Who Wants to Be a Millionaire page from Viva-TV website
- Who Wants to Be a Millionaire Philippines on Facebook
- Who Wants to Be a Millionaire on Twitter
- Who Wants to Be a Millionaire on Multiply

Template:WWTBAM series

# Millionaire is back on Viva-TV

MANILA, Philippines - The millionaire fever is back on **Viva-TV**. Beginning on February 25, 2012, Saturday, the world's most popular high-rating game show is taking the Philippines by storm once more.

Hosted by Christopher de Leon, "Who Wants to Be a Millionaire?" is back with the new season loaded with exciting additional lifelines, updated set technology, and the chance for a lucky player to become 2 million pesos richer. The Viva-TV production is the Philippine franchise of the British quiz show of the same title. On Saturday nights at 8:30 p.m. slots against with ABS-CBN's TV Patrol Weekend and GMA's Kapuso Mo, Jessica Soho.

"As we enter our new season, we promise the viewers that we double the fun, excitement, and tension in the seventh season of "Who Wants to Be a Millionaire?" That's our final answer," said De Leon. To date, the game show has already given away more than P13 million in total prizes in its six-season run.

For the initial episodes of the all-new season of "Who Wants to Be a Millionaire?" smart kids could be a few questions away to become young millionaires as the tension-filled game show features honor students recommended by their schools to get this once-in-a-lifetime chance to win P2 million. On top of the jackpot that will be split to the kid player and his/her respective school, win or lose, "Who Wants to Be a Millionaire?" will award all the kid players college scholarships.

The overnight-millionaire dream is alive once again as Filipinos take their chance to defy the pressure from the hot seat for P2 million jackpot. To help the player along the way, the hot seat contestant can use lifelines available. Aside from pre-existing 50-50 and Phone-A-Friend

lifelines, the new season of "Who Wants to Be a Millionaire?" introduces added lifelines that will make the game even more exciting: People Speak and Switch. Through People Speak, the studio audience who answers correctly will have the chance to win up to P20,000. The Switch lifeline, meanwhile, entitles the contestant to switch out the original question for another question of the same value.

The game show that pioneered the craze over game shows on Philippine TV after returned in May 2009 via its new home **TV5** and return on **IBC-13** in February 25, 2012. For the last decade since its debut in the UK in 1998, "**Who Wants to Be a Millionaire?**" has dominated the ratings game around the globe with international versions spawning in over a hundred countries, including its top-rating Philippine version.

While the elimination of players in the past was through **Fastest Finger First** round done in the studio, hot seat hopefuls this time will be selected through mall auditions. To register in the mall editions, text MILLION (space) Name/Age/Gender/Address to 2256 (Example: MILLION Mark Sy/21/M/12 Leo St., Quezon City). Each text costs P2.50 for **Smart** and **Globe** subscribers, and P2.00 for **Sun Cellular** subscribers.

Don't miss the new season of "Who Wants to Be a Millionaire?" starting on February 25, Saturday, 8:30pm on Viva-TV on IBC.

# Globe's biggest text promo lends Viva-TV as Home of the Stars on IBC helping hand

PHILIPPINES - Globe, the #1 in Postpaid launched its biggest text promotion, Call and Txt TV **Combo**, promo starts on July 6, 2012, a step seen to drive viewership to **Viva-TV**, particularly during primetime on IBC-13 plus the commercial spots from various promos without having to memorize registration codes and access numbers to billing and load details, GCASH and sharea-load services, and a complete list of your all-time favorite Globe promos, including the newest Call and Txt TV Combo promos from Globe Prepaid featuring newest popstar Anja Aguilar as the newest celebrity endorser, new Globe for TV commercial during commercial break in between your favorite TV series whether from ABS-CBN, GMA-7 and IBC-13 as well as **TV5** has **Globe** commercial were shown during **Popstar TV** commercial breaks. After giant's endorsers composed of Gerald Anderson, Sarah Geronimo and Vice Ganda for **Viva**, have strong communication partner from the new popstar Anja Aguilar as the newest product endorsers of Globe relaunched a new TV commercial because the text-to-other networks inclusive of these combos appear to render globe-to-globe calls & texts to be free of charge. The newest popstar of Viva-TV opted for the most comprehensive product combinations to Txt and Call TV Combo. Given matches - the Viva-TV and Globe, and view Anja Aquilar - instant hit infomercial, you get unlimited texts to Globe, TM, Talk N

**Text** and **Sun** giving you full access to all networks. Subscribers can register by texting VIVA-TV to 2366 and subscribe VIVA to 8888 with your **Globe** mobile phone in load. Online promos are also underway in the **IBC-13** website, both www.VIVA.com.ph and www.IBC.com.ph, where lucky site visitors get the chance to win event or program related prizes.

Globe subscribers can text answers to trivia questions on your favorite Viva-TV shows on IBC13 like Dear Heart, The Jon Santos Show, WOW!, Petra's Panniest, SM Little
Stars, Esperanza, Pinokyo's Time, Petrang Kabayo, PBA, Sabi Mo Nanay, and the game
shows The Weakest Link and Who Wants to be a Millionaire? with their favorite animated
cartoons like phenomenal Winx Club, Pop Pixie, Barbie and Polly Pocket and anime series
like Crayon Shin Chan, action-packed Cyborg Kurochan and Kirarin plus their
asianovelas Fondant Garden, Queen and I, Dream High (Season 2) and Can You Hear My
Heart to win load and cash prizes daily. The weekly winner wins P100,000, which raised to P5
million through a jackpot round. To text answers, prepaid subscribers use Call and Txt points
earned through reloading; call and mobile browsing services, postpaid subscribers are charged
for Call and Txt transactions.

An on-air campaign enlists **Viva** talents on **IBC** including new popstar Anja Aguilar, Jon Sanos, Ashley Rivera, Charlie Green, Cristine Reyes, Vhong Navarro, James Yap, Vice Ganda, Aga Muhlach, Richard Yap and Christopher de Lon, while print ads and commercials carry **Globe Prepaid** branding.

Using the mobile network's dominance to support **Viva-TV'**s push to increase viewership is the logical next step in**Viva** Chairman and CEO Vic Del Rosario.

The country's number three broadcasting network is owned by **Intercontinental Broadcasting Corporation** in partnertship and blocktimer aggrement with **Viva Entertainment**. Since its revamp early last year, **IBC-13** has positioned itself as a strong contender in broadcasting **GMA** and **ABS-CBN**.

# New shows on IBC

### September 11, 2001

The No.3 network **IBC-13** is the strong third player for the sequestered TV station in the local television industry has the third spot in terms of ratings in the market, the dominance of giant networks **GMA-7** and **ABS-CBN**. **IBC-13**become more aggressive in the surging ahead in the ratings under the new management Cerge Remonde.

Children's programming for kids has *Y2K: Yes to Kids* hosted by Maxene Magalona (Sundays at 10 a.m.), animated *Cartoon Collection* (Saturdays at 10 a.m.), *Sesame Street* (Monday to Friday at 8:30 a.m.) and animal zoos in *Kangazoo Club* (Monday to Friday at 4 p.m.)

It has the noontime show *Lunch Break* which airs on Monday to Friday at 11 a.m. to 12:30 p.m. and on Saturdays at 11:30 a.m. to 2:30 p.m., is hosted by Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio, Yam Ledesma, Ronald Gan Ledesma, Nino Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit, directed by JR Ledesma as the noontime show with have more segments.

Also beef up its news and public affairs program on IBC: the flagship news program *Express Balita* anchored by Noli Eala and Precious Hipolito-Castelo airs at 4:30 p.m. Late-night newscasts *Ronda Trese* anchored by world-renowned news anchor Ida Miranda Castro and Elmer Mercado airs at 11 p.m. Where the public affairs programs in the late-night slot on IBC: public affairs *Linawin Natin* with Jarius Bondoc on Monday which focuses on the issues and programs of government, travel show *Travel and Trade* with Snooky Serna-Go on Tuesday, *Citizens Patrol* with Gen. Arturo Anas, Doy del Castillo and Engr. Ervin Y. Mateoon on Wednesday, tele-magazine *Good Take* with Chin-Chin Gutierrez on Thursday features inspirational and success stories about ordinary people and *Ugnayan Pambansa* with Cerge Remonde on Friday go on weeknights, 11:30 p.m. to 12 midnight.

Viva TV, the entertainment network of Vic del Rosario's Viva group which is now on IBC-13. The station also had the PBA games, the Viva Tagalog movies and imported telenovelas. Starting kids get a triple treat as Viva-TV presents the Japanese anime with Akazukin Cha Cha at 5 p.m. on Monday to Friday and Saturday at 4:30 p.m., Crayon Shin Chan at 5:30 p.m. and Cyborg Kurochan at 6 p.m. on Mondays, Tuesdays and Thursdays, which is dubbed in Filipino by stars Antoniette Taus (Akazukin Cha Cha), Andrew E. (Crayon Shin Chan) and Ogie Alcasid (Cyborg Kurochan). Viva-TV now offers a movie block in Viva Tagalog movies on IBC as Viva Box Office (Monday, Tuesday and Thursday 6:30 p.m. and Saturdays at 5 p.m.), Now Showing (Saturdays at 10 to 11:30 p.m.) and Sinemaks (Sunday at 9:30 p.m.) For those into sports, Viva-TV lineup the most popular sports on IBC. For the country's favorite, basketball, Viva-TVhas: PBA, Wednesday and Friday at 5:30 to 9:30 p.m. and Sunday at 4 to 9 p.m., and for the billiard 9-ball, Let's Play Pool on Fridays at 10 p.m. For the boxing in the Battle of Yokohama on Mondays at 10 p.m., fury boxing fans Fist of Fury on Tuesdays at

10 p.m., boxing-matches **Blow By Blow** on Wednesdays at 10 p.m. and **Elrode Boxing Fights**on Saturdays, 11:30 p.m. to 12:30 a.m.

In the new imported telenovelas, **Viva-TV** has the new Mexican soap opera on **IBC**: the noontime telenovela are *Carita De Angel* at 12:30 to 1:30 p.m., *Siempre Te Amare* at 1:30 p.m., and *Maria Del Cielo* at 2 p.m., and new primetime telenovela *Por Un Beso* at 9:30 to 10 p.m. In these local dramas: *Habang May Buhay* (Saturdays at 5:30 to 6:30 p.m.), Erik Matti's *Kagat ng Dilim* (Saturdays 9 to 10 p.m.) and *Dear Heart* with Antoinette Taus (Sundays at 2:30 to 3:30 p.m.)

More: localized the phenomenal game show on **Viva-TV** is **Who Wants to be a Millionaire?** with host Christopher De Leon (Mondays, Tuesdays and Thursdays, 8:30 p.m., Saturdays, 8 p.m. and Sundays, 9 p.m.) continue to bring from front-runners **ABS-CBN** (has **Game KNB?**) and **GMA-7** (has **Korek Na Korek Ka Diyan**).

### IBC 13 Schedule in September 2001 Edit

### Saturday

- 7:00 El Shaddai
- 10:00 Cartoon Collection
- 10:30 Top 10 Movie Trailers of the Week
- 11:00 Sagupaan
- 11:30 Lunch Break
- 2:30 Amerika Atbp.
- 3:30 TODAS (rerun)
- 4:30 Akazukin Cha Cha
- 5:00 Habang May Buhay
- 6:00 Viva Box Office
- 8:00 Who Wants to be a Millionaire?
- 9:00 Kagat ng Dilim
- 10:00 Now Showing
- 11:30 Elrode Boxing Fights

### Sunday

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 A Taste of Life
- 12:00 Tukaan

- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 2:30 Dear Heart
- 3:30 Viva Hot Hits
- 4:00 PBA Games
- 8:30 Who Wants to be a Millionaire?
- 9:30 Sinemaks

### Monday-Friday

- 8:00 Ugnayan Pambansa (Monday); Linawin Natin (Tueday); Travel and Trade (Wednesday); Citizens Patrol (Thursday); Good Take (Friday)
- 8:30 Sesame Street
- 9:00 Infomercial
- 9:30 TV Shopping
- 10:30 Give a Life
- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan (Monday, Tuesday and Thursday); PBA Games (Wednesday and Friday)
- 6:00 Cyborg Kurochan (Monday, Tuesday and Thursday)
- 6:30 Viva Box Office (Monday, Tuesday and Thursday)
- 8:30 Who Wants to be a Millionaire? (Monday, Tuesday and Thursday)
- 9:30 Por Un Beso
- 10:00 Battle of Yokohama (Monday); Dear Heart (Tueday); Blow By Blow (Wenesdayd);
   Gags Must Be Crazy (Thursday); Let's Play Pool (Friday)
- 11:00 Ronda Trese
- 11:30 Linawin Natin (Monday); Travel and Trade (Tueday); Citizens Patrol (Wednesday); Good Take (Thursday); Ugnayan Pambansa (Friday)

### IBC 13 Schedule in December 2001

Edit

### Saturday

- 7:00 El Shaddai
- 10:00 Cartoon Collection
- 10:30 Top 10 Movie Trailers of the Week
- 11:00 Sagupaan
- 11:30 Lunch Break
- 2:30 Amerika Atbp.
- 3:30 TODAS (rerun)
- 4:30 Auto Review
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:00 Who Wants to be a Millionaire?
- 9:00 Kagat ng Dilim
- 10:00 Habang May Buhay
- 11:00 Elrode Boxing Fights

# Sunday

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 2:30 Dear Heart
- 3:30 Viva Hot Hits
- 4:00 PBA Games
- 8:30 Who Wants to be a Millionaire?
- 9:30 Sinemaks

### Monday-Friday

- 8:00 Ugnayan Pambansa (Monday); Linawin Natin (Tuesday); Travel and Trade (Wednesday); Citizens Patrol (Thursday); Good Take (Friday)
- 8:30 Kangazoo Club
- 9:00 Infomercial
- 9:30 TV Shopping
- 10:30 Give a Life
- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Viva Music Channel
- 2:30 Maria del Cielo
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Sesame Street
- 4:30 Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan (Monday, Tuesday and Thursday); PBA Games (Wednesday and Friday)
- 6:00 Cyborg Kurochan (Monday, Tuesday and Thursday)
- 6:30 Viva Box Office (Monday, Tuesday and Thursday)
- 8:00 Bubu Cha Cha (Monday, Tuesday and Thursday)
- 8:30 Who Wants to be a Millionaire? (Monday, Tuesday and Thursday)
- 9:30 The Weakest Link
- 10:30 Por Un Beso
- 11:00 Ronda Trese
- 11:30 Linawin Natin (Monday); Travel and Trade (Tueday); Citizens Patrol (Wednesday); Good Take (Thursday); Ugnayan Pambansa (Friday)

# IBC 13 Schedule in April 2002 Edit

# Saturday

- 7:00 El Shaddai
- 10:00 Cartoon Collection
- 10:30 Top 10 Movie Trailers of the Week
- 11:00 Sagupaan

- 11:30 Lunch Break (Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio, Yam Ledesma, Ronald Gan Ledesma, Nino Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit)
- 2:30 Amerika Atbp.
- 3:30 Golf Power
- 4:00 PBA Games
- 8:00 Who Wants to be a Millionaire? (Christopher de Leon)
- 9:00 Viva Box Office
- 10:30 Celebrations (Cherry Sarmiento and Anna Lozada)
- 11:00 Elrode Boxing Fights

### Sunday

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids (Maxene Magalona)
- 10:30 Citizen's Patrol (Anna Lozada)
- 11:00 A Taste of Life (Henny Sison)
- 12:00 Tukaan
- 1:00 Ating Alamin (Ka Gerry Geronimo)
- 2:00 DMZ-TV
- 2:30 Dear Heart (Antoinette Taus)
- 3:30 Viva Hot Hits
- 4:00 PBA Games
- 8:00 Star For A Night (Regine Velasquez)
- 9:00 Who Wants to be a Millionaire? (Christopher de Leon)
- 10:00 Sinemaks

### Monday-Friday

- 8:00 Ugnayan Pambansa (Monday); Linawin Natin (Tueday); Citizens Patrol (Wednesday); People First (Thursday); Good Take (Friday)
- 8:30 TV Wonderland
- 9:00 Infomercial
- 9:30 TV Shopping
- 10:30 Give a Life
- 11:00 Lunch Break (Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio, Yam Ledesma, Ronald Gan Ledesma, Nin±o Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit)

- 12:30 Natalia
- 1:30 Siempre Te Amare (Monday-Thursday); Nora Mismo (Nora Mismo) (Friday)
- 2:30 Maria del Cielo
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Sesame Street
- 4:30 Express Balita (Noli Eala and Precious Hipolito-Castelo)
- 5:30 Viva Music Channel
- 6:00 Viva Box Office (Mon); PBA Games (Tue and Thurs); Habang May Buhay (Wed and Fri)
- 7:00 Bubu Cha Cha (Wednesday and Friday)
- 7:30 Akazukin Cha Cha (Monday, Wednesday and Friday)
- 8:00 Crayon Shin Chan
- 8;30 Cyborg Kurochan
- 9:00 The Weakest Link (The Weakest Link) (Monday-Wednesday); Who Wants to be a Millionaire? (Christopher de Leon) (Thursday and Friday)
- 10:00 Carita De Angel
- 10:30 Por Un Beso
- 11:00 IBC News Tonight (Anthony Pangilinan)
- 11:30 Linawin Natin (Jarius Bondoc) (Monday); Travel and Trade (Snooky Serna)
   (Tueday); People First (Anthony Pangilinan) (Wednesday); Good Take (Ida Miranda Castro) (Thursday); Ugnayan Pambansa (Cerge Remonde) (Friday)

# Viva-TV Gives Free Movie Treats with 'Viva Box Office' on IBC

July 1, 2012

The entertainment network **Viva-TV** treat awaits **Kapinoy** viewers will surely get the free movie passes to your favorite Pinoy flicks four times a week long will be glued to their TV screens for an hour and a half on weeknights in intensifies the summer heat with its newest primetime movie block **Viva Box Office**, which will start airing this Monday, July 2 on **IBC-13** showcases an exciting line-up of blockbuster Viva Tagalog movies, which will go up against the news programs **24 Oras** and **TV Patrol**.

Start the tonight right with films of exciting screening of Viva Tagalog movies will be shown on primetime that surely touched your heart, tickled your funny bones, and even gave you Goosebumps.

On Monday, Viva-TV tonight bringing you the biggest Filipino blockbusters on the free movie treats with Judy Ann Santos and Sarah Geronimo in *Hating Kapatid*, Mark Bautista and Sarah Geronimo in *Lastikman*, Anne Curtis, Luis Manzano and Eugene Domingo in *Who's That Girl?*, Cristine Reyes in *Tumbok* and Vice Ganda in *Petrang Kabayo*are the Viva movie hits featured in Viva Box Office. On Saturday night animation, in Barbie movie such as *Barbie in A Mermaid Tale 2*, *Barbie Princess Charm School* and *Barbie in A Fairy Secret*, so don't miss out on the fun and excitement of more primetime TV viewing.

Take part of this Viva movie madness in *Viva Box Office*, 6:30 PM every Monday, Tuesday and Thursday expert the **PBA** on Wednesday and Friday, and 10:00 PM every Saturday on **IBC-13**.

# Tessie Taylor, IBC sales and marketing manager Edit

Sales and Marketing Department of IBC-13.

The market of *Lunch Break* (noontime show), *Chinatown TV* (lifestyle show), *KSP: Kapinoy Sunday Party* (Sunday musical variety show) *DMZ-TV* (dance show), *Cooltura* (educational program), *Y2K: Yes to Kids* (children show), *Magandang Umaga Ba?* (morning show), *Good Take* (magazine show), *Linawin Natin* (public affairs program), *Express Balita* and *Ronda Trese* (flagship news program), *Makabayang Duktor* (medical program) and *Nora Mismo* (public service program) for the top of the ratings. Place your ads and be featured.

# Viva-TV shows topped Sunday primetime on September 30 at IBC

September 29, 2012

Boosted by the formidable program Sunday hit shows lineup of popstar Anja Aguilar's *Dear Heart* (2:30pm), **2NE1-TV**(3:30pm), *PBA 2012 Season* (4:00pm), *Born to be a Star* (8:30pm), Christopher de Leon's *Who Wants to Be a Millionaire?* (9:30pm) and action-packed *Sinemaks* (10:30pm), **IBC-13'**s Sunday primetime block as the **Kapinoy**network continues to raise the bar in offering shows that highlight entertainment Pinoy pride as teen drama, sports, reality, games and action movies.

Starting 2:30pm on September 30, kicks off with teen drama anthology series *Dear Heart* starring newest popstar Anja Aguilar in a youthful tale for the singing champion, with director Monti Parungao.

Afterwards at 4:00pm, the *PBA 2013 Season* kicks off in spectacular fashion today at Smart Araneta Coliseum. And as usual, Filipino basketball fans can expect yet another thrilling season

as the league's 10 teams battle for supremacy, with the opening ceremonies airing live on IBC-13 hopes to attract more fans with this season's exciting line up of teams and players. The league returns from a season marked by box-office receipts and high viewership ratings. This coming season, the PBA encourages even more game aficionados to support their teams by attending live games or watching them at home as well as topped with live performances from Viva stars during halttime Sunday. The league envisions more vocal fans rooting for their favorite teams and players in line with its slogan, "Kampihan Na!" like all PBA fans, we are very excited to start a brand new PBA season.

Meanwhile at 8:30pm, will relaunch the new reality singing search show *Born to be a Star*. One of the big deals related to the show is the fact that its host is singing star Anja Aguilar, who got her own start in showbiz years ago when she topped another TV talent show Little Big Star on ABS-CBN. Another big deal is the fact that, on "Star for A Night," contestants won't simply open their mouths, take a deep breath, and sing. The program will showcase each talent in the best possible light, with costuming, styling, coaching, production values-and, perhaps best of all, detailed critiques of their performance by the show's judges. This is a welcome touch that should add a lot of polish and pizzaz to the contestants' numbers, so that both judges and viewers can more productively evaluate their star potential. We hope that singing stars will really emerge from among the contestants who join this contest. We have other reality talent-search shows on the tube but, for some reason, practically none of their winners have hit it big as singers in recent years, for some of the young talents that will be discovered on IBC's new reality talent show. The prize is a music recording contract with Vicor Music and Viva Records. Crowd favorite game show Who Wants to be a Millionaire? at 9:30pm, based on the original British format, contestants from all over the Philippines will compete to get on the "hot seat." All they need to do is answer 15 multiple-choice questions correctly to bag the seven-digit jackpot. WWTBAM is a general knowledge game show full of challenges and suspense on the road to its PhP2 Million cash prize. is hosted by Christopher de Leon quick wit and funny antics will once again make the program entertaining for the entire family. Now on its ninth season, the first full month run will feature smart and charming kids eager to claim victory.

Then at 10:30pm, the action-packed *Sinemaks* as the exciting Viva action blockbuster movies offering viewers featuring local action movies are *Hitman* starring Sam Pinto, *Minsan Pa* starring Sharon Cuneta and PFJ, *Ben Delubyo* starring Bong Revilla, *Hindi Pa Tapos* ang Laban starring FPJ and *Esend ng Tondo* starring FPJ on September this month.

Catch every Sunday with *Dear Heart* at 2:30pm, *2NE1-TV* at 3:30pm, *The PBA 2013*Season at 4:00pm, *Born to be a Star* at 8:30pm, *Who Wants to be a Millionaire?* at 9:30pm, and *Sinemaks* at 10:30pm only on the Kapinoynetwork IBC-13.

# Viva-TV introduces another new shows this month on IBC in October

September 24, 2012

**Viva-TV** as the Home of the Stars relaunches 13 star new programs offering different kinds of entertainment for its viewers: five new sports programs, new soap opera teleserye, 3 new reality show, three new Mexican telenovela, new horror anthology from Hollywood and two new hit Korean drama that complete with new homegrown programming, according to chairman and CEO is Vic Del Rosario.

The word is in **IBC-13**'s programming mix, 30 percent will be devoted to children's programming, 40 percent to news and public affairs, 60 percent to entertainment and 30 percent to sports as part of the network's aggressive programming in the market to the battle for network ratings leadership.

THE NBA: The popular basketball league is home to the San Antonio Spurs, Dallas Mavericks, Chicago Bulls, Houston Rockets, Denver Nuggets, Miami Heat, Buston Celtics, Phoenix Suns, Indiana Pacers, New York Kicks, and Oklahoma City Thunder, is now every Saturday at 4:30 p.m. and Sunday at 11 a.m. on Viva-TV on IBC. The NBA will once again be seen in the local network; it's the first time in the history of television that the NBA and PBA are in the same station. Now, literally enjoy both sides of the world of basketball.

**THE PBA**: Viva Sports has the *PBA 2013 Season* will once again kicks off in spectacular fashion today at Smart Araneta Coliseum on September 30, 2012 as usual, Filipino basketball fans can expect yet another thrilling season as the league's 10 teams battle for supremacy, with the opening ceremonies airing live at 4 p.m., hopes to attract more fans with this season's exciting line up of teams and player by attending live games or watching them at home. The league returns from a season marked by box-office receipts and high viewership ratings; topped with live guest performances during the halftime on Sunday, more sponsors now line up for advertising spots. For the schedule of the *PBA*'s television franchise to proposed that games be held four times a week, with just one game to be held every Wednesday and Friday (6:30 p.m.), Saturdays (7 p.m.) and the 4.5 hour double-headers of two games on Sundays (4 p.m.) to bring the best of Philippine basketball to Filipino people.

FOR THE WORLD OPEN 10-BALL FANS: Sensational sports for viewers with an action packed line-up aspiring Efren Bata Reyes will get a billiard of the new offering of Viva-TV. Filipinos just can't get enough of billiard and with good reason. It is in billiard that Filipinos are the pool player for Viva Sports we produced new world-class billiards, here's the good news for all billiards on IBC-13: The World Open 10-Ball Championship which air every Saturday starting at 2:30 to 3:30 p.m., respectively. ESPN will also air the matches live in other countries. The

World Open 10-Ball Championship featured the top 128 players from 44 countries that include China, Chinese Taipei, Germany, United States, Great Britain and the Philippines

NINITO "THE FILIPINO FLASH" DONAIRE FLASHBACK FANS: Aspiring Pacquiaos will get a kick out of the new offerings of Viva-TV. Filipinos just can't get enough of boxing, and with good reason. It is in boxing that Filipinos are on equal footing with foreign athletes. In boxing we produced world-renowned champs Manny Pacquiao. Now, here's good news for all boxing aficionados, conquer Donaire Flashback this Sunday at 1:30 p.m. Revisits the fights of Philippine's greatest boxing champion Nonito Donaire known as "The Filipino Flash."

KAMAO KONTRA KAAMO: For the boxing fans as Viva-TV introducing Kamao Kontra Kamao which premieres on Sundays at 10 a.m. on IBC.

**ROMANCE TOWN IN AFTERNOON**: New afternoon Korean drama on IBC are *Romance Town*, a romantic-drama revolves around the girl named Soon-Geum. Both her mother and grandmother worked as a housemaid and ended up working as a housemaid too, but one day she wins the lottery. Every weekdays at 3 p.m., starring stars Sung Yu Ri, Jung Gyu Woon, Kim Min-joon, Min Hyo-rin and Lee Jae-yong.

**MEET 2NE1 TV**: A newest first Korean reality series is now in the Philippines dubbed in Filipino meet 2NE1 TV. Every Sundays at 3:30 p.m. on IBC, to assist in the group's debut promotions with the K-Pop girl group of 2NE1 are CL (singer), Park Bom, Dara Park and Minzy.

**TVN's** *K-POP STAR HUNT*: Once more into Tagalized, a regional competition called *K-POP Star Hunt* capture the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become the next big K-Pop sensation. Every Saturdays at 10:30 a.m., will be more exciting and more compelling challenges amongst the contestants will include Japan, Vietnam, and Malaysia.

JOIN 5 GIRLS AND DADDY: Another successful of new Viva soap opera as the new star-studded teleserye offering for the families called 5 Girls and Daddy which premieres on October 8 airs on weeknights at 9:15 p.m., right after Esperanza on IBC-13. Starring new popular Filipino actor AJ Muhlach as the dad of Alfedo Legaspi with the child star Ella Cruz as Anna, Janella Salvador as Kiray, Abby Bautita as Blanca, Xyriel Manabat as Momay and mother drama Judy Ann Santos as Carma Legaspi along with new superstar princess Nadine Lustre as Grace Moronel, is directed by Wenn V. Deramas with a different show as a follow-up to their soap operas.

**EVERY NIGHT** *I NEED ROMANCE*: From the most watched primetime Korean drama in the country like *Dream High,Can You Hear My Heart, City Hunter, King 2 Hearts, The Return of Iljimae* and *Prosecutor Princess*. Now, Viva-TV presents another primetime Korean drama series on IBC for the first time in fans of the genre. *I Need Romance*, a romantic-comedy involves with funny, romantic, and just a little racy. Follows the *Sex and the City*-like adventures of three thirtysomething best friends looking for love in modern-day Seoul, this primetime Koreanovela is expected to entertain Pinoy viewers weeknights at 10:30 p.m. Starring Jo Yeojeong, Kim Jeong-hoon, Choi Yeo-jin Choi Song-hyun and Choi Jin-hyuk. Anja Aguilar sungs

her carrier single *I Need Romance*, which is the official soundtrack of the hit primetime Korenovela at the same title.

**NEW MEXICAN MAR DE AMOR**: From Monday to Friday at 2 p.m., now called *Mar de Amor*, a romantic-drama for Estrella (Zuria Vega), life is like the sea, full of danger and evil. But the sea also fights and moves forward. In her fondness for study, Estrella learned to read, and through books knew love. She begins to fall for the famous writer, Victor Manuel Galindez (Mario Cimarro). With its stars like Zuria Vega as For Estrella and Mario Cimarro as Victor Manuel Galindez.

MARIA ISABEL: From the Mexico soap opera of telenovelas Carita de Angel, Por Un Beso, Siempre Te Amare, Natalia and Maria del Cielo. Now, Viva-TV will bring back a new popular hit Mexico telenovelas for the first time in fans if the genre. Now called Maria Isabel, a romantic-drama for return actor Fernando Carrillo. María Isabel (Adela Noriega) is a beautiful, kind-hearted young woman of indigenous descent, faced with the responsibility of raising Rosa Isela, the orphaned daughter of her only true friend who has died. She finds employment at the home of Ricardo Mendiola (Fernando Carrillo), a wealthy widower, this telenovela is expected to entertain the Filipino viewers starting weeknights at 10 p.m.

**TERESA**: Every weeknights at 6 p.m., new Mexico telenovela called *Teresa*. Starring Angelique Boyer as Teresa Chávez Aguirre with Aarón Díaz, Sebastián Rulli, and Ana Brenda Contreras in co-starring roles. *Teresa* is a remake of the 1959 telenovela of the same name starring Maricruz Olivier. Another version was also made in 1989 with the same name starring Salma Hayek. Teresa Chavez is a young woman dominated by her greed.

WANTS TO BORN TO BE A STAR: From the popular talent search of Viva is Star for a Night with Asia's songbird Regine Velasquez and the winner of popstar princess Sarah Geronimo in a singing competition. Now, IBC-1 conquers a new reality singing search program from Endemol called Born to be a Star with certified young singing champion Anja Aguilar as host. It's like any other talent show like Little Big Star with other singing competitons, this one adds some special featires. After the contestants are chosen, Viva will transform them into real stars, complete with makeover, costumes and even back-up singers and dancers. The show premieres on September 30 from Sunday at 8:30 p.m., right after the PBA. When they perform their numbers, they will indeed be stars for a night. There will be a grand finals at the end of the year where the top prize will be-P 1 million, of course is another import from United States that is expected to click with local with local viewers because it is a launching pad for new performing talents. The prize is a music recording contract with Vicor Music and Viva Records.

These new shows are just the start of a new and revitalized programming offered by Viva-TV as Home of the Stars.

### Themes Edit

Brighten Up - Freeplay Music

# Anja Aguilar is her winner in Who Wants to be a Millionaire?

September 29, 2012

If a *Little Big Star* winner, a certified singing champion and powerhouse singer Anja Aguilar born to win when she final answer in *Who Wants to be a Millionaire?* this Saturday (September 29). Given *Viva*'s 31 years in the entertainment business and the fact that it is involved with films, TV, music, etc.

The singing champion was very future superstar all throughout the game and even serenaded the Millionaire with her beautiful voice in hopes of getting better offers. Can she charm and sing her way to the Final Answer? It may have been her time and destiny to win the talent-search *Little Big Star* on ABS-CBN, but is she is winner won a P2 million jackpot in a top-rating hit game show? Will Anja be the first ever millionaire this season?

Don't miss **Viva-TV's** game show **Who Wants to be a Millionaire?**, with Christopher de Leon as host, this Saturday, September 29 at 9:00pm and Sunday at 9:30pm while on its 5-times-aweek every Monday, Tuesday and Thursday at 6:30pm starting on October 1 on **IBC-13**.

# Viva-TV now bringing telenovelas for Pinoy viewers

October 8, 2012

The television network owned by Eric Canoy is gearing up for competition, lining up new shows in its prime-time slots from the bandwagon of fantasy and soap operas.

Intercontinental Broadcasting Corporation Channel 13 (IBC-13), which airs Kapinoy programming, now trailing behind GMA Network, Inc. and ABS-CBN Broadcasting Corp., IBC has a blocktimer with Viva Entertainment signed a contract with Televisa to air a new Mexican soap operas, bring the Philippines a taste of Mexican telenovelas, Mexico's movie and television industry at the time. Moreover, the new president, Noynoy Aquino III, may try to limit government-controlled stations like IBC-13 in their purchases of Kapinoy programs expected to be hit by the peso's decline to entertainment capital has in store for the global TV market.

With the foreign exchange uncertainties and with increasing competition for imports from other stations, **IBC-13** has taken steps to pursue market-driven strategies by integrating programming, merchandising and sales. Moving to test its acceptability in Asia, offered *Maria Isabel* and other soap operas to giant TV networks in the Philippines for free on condition the local networks would provide free air time and dubbing costs.

The popular telenovelas of Viva-TV such as *Carita de Angel*, *Por Un Beso*, *Siempre Te Amare*, *Maria del Cielo* and *Natalia*. Now, will bring back a new popular hit Mexico telenovelas for the first time in fans if the new genre with a new popular telenovela like *María Isabel*, *Teresa* and *Mar de Amor* will premiere last October 1. The partnership with Viva Entertainment is on IBC-13 to start a totally new trend in television with the introduction of the Mexican program," Mr. Rosario said.

**Televisa** secured the rights to bring the series to the Philippines, while **IBC-13** will market the program. Under the deal, the two companies will share in the advertising revenues. Rosario revealed that **IBC-13** was positioning itself as a **Kapinoy** program provider that could provide a wide range of programs, not only telenovelas and asianovelas but also television programs had the local telecast of a new and explosive drama series.

Every weeknights at 2:30 p.m., *Mar de Amor*, a romantic-drama for Estrella (Zuria Vega), life is like the sea, full of danger and evil. But the sea also fights and moves forward. In her fondness for study, Estrella learned to read, and through books knew love. She begins to fall for the famous writer, Victor Manuel Galindez (Mario Cimarro). With its stars like Zuria Vega as For Estrella and Mario Cimarro as Victor Manuel Galindez.

*Teresa* every weeknights at 6 p.m., starring Angelique Boyer as Teresa Chávez Aguirre with Aarón Díaz, Sebastián Rulli, and Ana Brenda Contreras in co-starring roles. *Teresa* is a remake of the 1959 telenovela of the same name starring Maricruz Olivier. Another version was also made in 1989 with the same name starring Salma Hayek. Teresa Chavez is a young woman dominated by her greed.

From Monday to Friday at 10 p.m., Fernando Carrillo is back with new telenovela *María Isabel*. María Isabel (Adela Noriega) is a beautiful, kind-hearted young woman of indigenous descent, faced with the responsibility of raising Rosa Isela, the orphaned daughter of her only true friend who has died. She finds employment at the home of Ricardo Mendiola (Fernando Carrillo), a wealthy widower hopes to visit the Philippines again and do films and soap, and also even recording.Well, Fernando Carillo has joined *Viva Artists Agency* for commitments in the Philippines, to be personally managed by big boss Vic del Rosario and music producer-promoter Christian de Walden. The three met and signed the contract in Los Angeles, California, where Señor Carillo is based. He makes movies and continues to appear on television in Hollywood. He has many fond memories of the Philippines, having visited Manila in the '90s and keeping in touch with his fans, this telenovela is expected to entertain the Filipino viewers will be shown on weeknights at 2 p.m.

IBC-13, because most of the good Viva-TV's Tagalized foreign shows are there, like animated series Winx Club, Pop Pixie and Barbie, anime series like Crayon Shin Chan, Cyborg Kurochan, Kirarin, new Korean reality show like K-Pop Star Hunt and 2NE1-TV, Korean asianovelas Romance Town, I Need Romance, Wife Returns, etc, from the middle class as well. The show will target the B, C and D markets. Primetime soaps teleserye including Esperanza and 5 Girls and Daddy and teen drama anthology Dear Heart have the biggest potential in the international market at this point, he said. That situation, plus the strengthening hold of local programs on Filipino viewers, makes it difficult for IBC-13 to compete with giant networks.

This is something new, especially since Filipino viewers are so used to watching soap series in Mexican, Korean and Taiwanese, he said. Mr. Rosario said the partnership is unfazed with competition as wants to start a new trend in television programming. Despite a decline in telenovela viewership, *María Isabel*, *Teresa* and *Mar de Amor*, now is No.1 in the ratings and has generated more advertising in its first week. I like Filipino, Mexican and Korean soap operas that are shown from other networks.

Eventually **Viva-TV** became a huge success on **IBC**, **Televisa** plans to import a romance telenovela from Mexico once again, it has been the Asian market of the Mexican soap operas. **IBC-13**, a relatively new player in the local television industry has the No.3 spot in terms of ratings, trailing behind the two other giant networks. Their new cited phenomenal **Winx Club**, **Pop Pixie**, **I Need Romance**, **2NE1-TV**, **K-Pop Star Hunt** and **Wife Returns** as the popular**Viva-TV** shows on **IBC-13**. The right to air the **Southeast Asian Games** is the most sports coverage.

# Viva turns 31

### November 11, 2012

Concerts, films, TV premieres, major video releases, top-rating TV shows, new albums, and other entertaining goodies are what the **Viva Entertainment Group** has in store to celebrate its 31st anniversary in a raw of Philippine show business.

The activities started last November 9, with the concert of prince of pop Dingdong Avanzado for the 25th anniversary concert as **3.25** (*Tatlong Bente Singko*) at the **Music Museum**. This will be followed wth **Viva** day at the **Araneta Center** in Cubao, Quezon City today.

There will be a morotcade around the center starting at 2:30 pm with floats from various Viva companies like Viva Films, Viva Music Group (Vicor Music and Viva Records), Viva Television, Viva Video, Viva Sports, Video City, Viva Cable TV (Pinoy Box Office and Pinoy Extreme), Viva International Pictures (VIP), Viva Artist Agency (VAA), Viva Concerts and Events, and Viva Interactive.

Viva stars like popstar princess Sarah Geronimo, Anne Curtis, KC Concepcion, songbird Regine Velasquez, Christopher de Leon, certified singing champion Anja Aguilar, return of the actor Onemig Bondoc, AJ Muhlach, drama princess Cristine Reyes, Sam Pinto, Martin Escudero, Richard Yap, Jodi Sta. Maria, Richard Gutierrez, newest Mario Maurer, the diamond star Maricel Soriano, Vilma Santos, Vice Ganda, Maui Taylor, Aga Muhlach, Judy Ann Santos, Xyriel Manabat, Robin Padilla, Cesar Montano, Luis Manzano, Coco Martin, Yam Concepcion, Rufa Mae Quinto, Willie Revillame, Dingdong Dantes, Rachelle Ann Go, Dina Bonnevie, Miguel Aguila, Andi Eienmann with sports figures such as the the PBA players James Yap, among others will join the mororcade.

The motorcade will be followed by *Viva's and I* concert at the **Smart Araneta Coliseum** starring the megastar Sharon Cuneta and Gabby Concepcion. The show will feature, concert king Martin Nievera, Andrew E, boy group XLR8, Side A, prince of pop Dingdong Avanzado, Donna Cruz, Jerome Ponce and Janella Salvador, Marvin Ong, Young JV, Princess Velasco, Mark Bautista, Daniel Padilla, Josh Padilla, Jon Santos, Britain's Got Talent alum Charlie Green, V-Fort, Ella Cruz, Thyro and Yumi, Basil Valdez, Jason Hernandez, Joey Albert, The CompanY, Somedaydream, Davey Langit, Callalily, DJ Durano, Zsa Zsa Padilla, Candy Pangilinan, Rico J. Puno, Ronnie Liang, Neocolours, Nikki Bacolod, Raymond Lauchengco and Le Velvets.

Love team **Kapamilya** for Richard Yap and Jodi Sta. Maria in **Be Careful with My Heart** at 11:15am, and Ella Cruz leads the role as **Aryana** at 5:45pm. Both teleserye airs weekdays on **ABS-CBN** and co-production of **Viva**.

Martin Escudero with Empoy Marquez leads the role of daytime komik-serye *Kapitan Awesome* every weekday at 2:30pm and popstar princess Sarah Geronimo hosting a teen magazine show *Popstar TV* at 4:30pm. Both *Kapatid*shows is on *TV5*.

For those who choose to stay home today, **Viva-TV**'s **Viva Box Office** on **IBC** will premiere **A Secret Affair** at 9:30pm on November 10. The film is romantic-drama in love triangle story starring Anne Curtis, Derek Ramsay and Andi Eigenmann in the movie directed by Nuel Naval. Meanwhile, **Sinemaks** on **IBC** will premiere **Bad Boy** at 10:30pm on November 11. The film is action-packed blockbusters starring action star Robin Padilla.

Primetime teleserye *Esperanza* starring drama princess Cristine Reyes every weekdays at 8:30pm, directed by Wenn V. Deramas and teen drama anthology *Dear Heart* starring certified singing champion Anja Aguilar on Sunday at 2:30pm. Viva-TV also produces another successful teleserye, *5 Girls and Daddy* starring newest actor AJ Muhlach and child star Xyriel Manabat with director of Wenn V. Deramas, which goes at 9:15pm, Monday to Friday also onIBC-13. *Who Wants to be a Millionaire?* with Christopher de Leon follows the movie. The country's leading game show will celebrate its 12th year on the air on November 12. Viva-TV also produces the hottest newest game show in town, *The Weakest Link* with Richard Yap, which goes on air at 7:30pm every Monday, Tuesday and Thursday. Last October 1, the

new game show back-to-back on Philippine television is now further increased the rating. Also,

new popular talent search show like a singing stars, *Born to be a Star* with certified singing champion Anja Aguilar, which airs every Sunday at 8:30pm also on **IBC**.

Yam Concepcion's latest movie, *Rigodon* is another **Viva** anniversary presentation. Directed by Erik Matti, the movie marks Yam Concepcion's first team-up with John James Uy. It opens in Metro Manila theaters on November 21. In December, **Viva** intends to field its big-budgeted comedy movie *Sisterakas* and romantic movie *All at Once* both from **Star Cinema** for the **2012 Metro Manila Film Festival**. *Sisterakas* stars Kris Aquino, Ai Ai Delas Alas and Vice Ganda with Xyriel Manabat, Daniel Padilla and Kathryn Bernardo, directed by Wenn V. Deramas. Meanwhile, *Before I Fall in Love* starring Marvin Agustin and Anja Aguilar, directed by Mac Alejandre. Meanwhile, *5 Girls and Daddy: The Movie* starring AJ Muhlach and Xyriel Manabat in cinemas on November 28, 2012 at the **SM MegamalI**nationwide.

Viva Records is set to release CDs of records by its leading artist that include a christmas album *Christmas with the Stars* plus new album with Onemig Bondoc is *Ikaw Lang*, *Miguel Aguila* self-titled album, singing champion Anja Aguilar in *Tell Me Your Heart* and Ronnie Liang in *May Minamahal*.

Also coming from **Disney** is the release by **Viva Video** of **Disney and Pixar's** *Brave* for the first time on DVD. The first 3D computer-animated feature from **Disney** now boast. This will be followed in December by the arrival on video of the sci-fi Western movie *Cowboy and Aliens*, sci-fi disaster *2012* and **Mattel's** cartoon movie *Barbie: The Princess and The Popstar*. Vic del Rosario, Jr. and the late Mina Aragon launched **Viva Films** on November 11, 1981 with *P.S. I Love You*, the movie starring Sharon Cuneta and Gabby Concepcion and directed by Eddie Garcia. Since then, **Viva** has grown into a major player in the local entertainment industry. **Viva** has since been providing the Filipinos with top-quality entertainment in film, television, music, video, concerts, sports and others.

# Christmas Day on IBC this 2012

#### December 21, 2012

As a new treat of christmas carol for the **Kapinoy** station **IBC** this December with its new christmas slogan called *Ikaw ang Magiging Kapinoy ngayong Pasko*, composed by Vehnee Saturno as the new **IBC** christmas station ID among **Kapinoy** across the country this season. Singing *Ikaw ang Magiging Kapinoy ngayong Pasko* jingle is singing champion Anja Aguilar, whose infectious cheerful complements the music video's overall message, is directed by Peewee Gonzales.

The Christmas station ID of the **Kapinoy Network** begins with the appearance of a Pinoy jeepney from Luzon, Visayas and Mindanao that illuminates in the Philippines when it breezes through the street. After it halted, we see Mr. Kapinoy gets out from the driver seat and opens the jeepney's tail-end door where many **Kapinoy** characters came out bringing good tidings to

the community. The Christmas station ID featured the IBC mascots are Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Baby Kapinoy, Barney, Baby Bop and BJ as the characters for KapinoyLand in the Philippine advertisements. The video ends with Mr. Kapinoy and Baby Kapinoy as the lead of sequestered IBC for Pinoy-esque with wearing the Philippine salakot. Heralding the Christmas spirit are personalities who are part of the **Kapinoy Network'**s current roster of Viva-TVprograms including Winx Club, Pop Pixie, Esperanza, 5 Girls and Daddy, Dear Heart, Who Wants To Be A Millionaire, The Weakest Link, Born to be a Star, anime favorites like *Crayon Shin Chan*, *Cyborg Kurochan* and *Kirarin*, and the Mexican telenovelas are *Maria Isabel*, *Teresa* and *Mar de Amor* as well as Korean drama *Pretty* Young Woman, Wife Returns and Romance Town, also where the NBA and PBA games are shown. The 8-hour special coverage of the Save the World: A 2012 Coverage of IBC News and Public Affairs on IBC-13, IBC News Network and Radyo Budyong with simulcast on IBC Regional stations nationwide on December 21 to safe the earth will not be end and the global warnings which is The Mayans probably since morning as hundreds of millions die in catastrophic earthquakes, doomsday and tsunamis worldwide was so incomprehensible to them they thought it was the apocalypse."

With a special coverage at live reporters of *Express Balita* at 6:30pm with Henry Omaga-Diaz at the Quirino Grandstand and Snooky Serna-Go at the IBC Newscenter, and *Ronda Trese* at 11:30pm with Jess Caduco and Czarinah Lusuegro at the IBC Newscenter will visit Jeffrey Zaide from France, Jing Castaneda from Russia and Jeffrey Zaide from Tanzania. In celebration of the Save the World of 2012, the world did not end, as promoted *Viva Box Office* presents *2012* will be aired on December 22 at 9:30pm to 12:00mn this Saturday right after *Who Wants to be a Millionaire?* (pre-empting *The Jon Santos Show*), a movie about the earth is safe of disaster to bringing the you Tagalized Hollywood movies, starring John Cusack, Chiwetel Ejiofor, Amanda Peet, Oliver Platt, Thandie Newton, Danny Glover and Woody Harrelson as the 2012 phenomenon is save the world which portrayal of cataclysmic events unfolding in the year 2012. As hundreds of millions die in catastrophic earthquakes and tsunamis worldwide will be his last involving disasters, and the Mesoamerican Long Count Calendar predict that the 2012 phenomenon, the file will have 1 billion views. Meanwhile, *Dear Heart* goes a christmas special as *Anja's Christmas Tales* on December 23, Sunday at 2:30pm, Anja will now in a winter of the ice of christmas.

A certified singing champion Anja Aguilar will be treated an **IBC-13**'s christmas special on December 23 at 10:00pm this Sunday on another Philippine network called muchawaited *Anja's Christmas*, the homecoming **Kapinoy** concert of the powerhouse singer is the Philippine's pride around the world was held last December 18 at the Smart-Araneta Coliseum. The annual Christmas Special of the **Kapinoy** network is one of the most awaited event during the holiday season as it gathers the network's **IBC** talents during the highlights in one enormous celebration filled with big production numbers will be treated to a grand showdown. Catch Anja as the christmas which carol with guest performers Bryan Termulo and the **IBC** choir for the

christmas special concert fans. During the highlights of upcoming programs of **IBC** for 2013 will also be introduced bannered by **Amor Bravío** of Silvia Navarro and Cristian de la Fuente, **My Daughter the Flower** of Jin Se-yun and Jo Min-soo and **Pretty Young Woman** of Jang Na-ra and Choi Daniel, both foreign serial dramas of **Viva Television**. Be treating with **UST Christmas Gala** on December 25 at 12:00mn to 2:00am.

On December 24 to 28 every weeknights, *The Weakest Link* at 7:30pm as a kids edition for the 10th anniversary special on December 24 to 26 with host Richard Yap, the announcements for the audition dates.

For the basketball fans, *PBA Philippine Cup: Semifinals* this Saturday (December 29) at 6:00pm with on tour games *Alaska Aces vs. Talk 'N Text Tropang Texters*, and Sunday (December 30) at 4:00pm with *Rain or Shine Elasto Painters vs. San Mig Coffee Mixers* at 4:15pm and *Talk 'N Text Tropang Texters vs. Alaska Aces* at 6:30pm live at the Mall of Asia Arena.

Also comes up with **IBC's** news and public affairs department's year-end report, **Trese sa Trese** will look back on the biggest and most memorable news personalities and events in 2012 on Sunday, December 30 at 10:00 am with anchor Snooky Serna, Ricardo Cepeda, Alex Santos, Czarinah Lusuegro, Cathy Eigenmann, Henry Omaga-Diaz and Jarius Bondoc hosts the news special of newsmakers and headliners.

#### Save the World 2012 TV Coverage Edit

Since we started on December 21, we have been airing the schedules over **IBC-13**. **Save the World 2012** coverage also comes in with a LIVE 15-minute update between 5:00AM - 8:00 AM over **Magandang Umaga Ba?**.

There are also the LIVE reports from the world over *Express Balita* at 6:30 PM - 7:30 PM and during the late-nights for *Ronda Trese* at 11:30 PM - 12:00 AM.

We have also been coming out in four newspapers (Malaya, Philippine Star, Manila Bulletin, Philippine Daily Inquirer and Daily Tribune) with the IBC schedule.

## Blockbuster movies reign on Viva Box Office and Sinemaks

January 7, 2012

For total weekend, more than 500 films every year, 30 films each month and more films per week including special showings and made-for-TV films of the big names in the film industry is set to watch **Viva-TV's** new primetime movie treat premiere has **Viva Box Office** (**VBO**) on Saturday and **Sinemaks** on Sundays will features. Prepare your favorite **Viva** local blockbuster movies on **IBC-13** that treat awaits **Kapinoy** viewers will surely get the free movie passes to

your favorite Pinoy flicks to begin performances in the month of January for the New Year 2013. Some of the best collection of movies from the vaults of **Viva Films**.

Showcases an exciting line-up of blockbuster Viva Tagalog movie experience these exciting movies as they are Pinoy for the big screen. Featuring such Viva Box Office for the month of January for Tagalized movies X-Men: First Class(January 12), Bulaklak ng Maynila (January 19) and Nag-iisang Ikaw (January 26). Also, the action-packed local movies Sinemaks they featured Noel Juico: Batang Kriminal (January 6), Boy Negro (January 13), Ako Ang Katarungan (January 20) and The Unkabogable Praybeyt Benjamin (January 27) Stay tuned to Viva-TV will discover the movie treat. Viva-TV's Viva Box Office can be seen on the Kapinoy Networkfrom 10:30pm to 12:00mn on Saturdays and Sinemaks from 10:30pm to 12:30am on Sundays for this weekend right after the phenomenal game show Who Wants to be a Millionaire? on IBC-13.

Hopefully, for Viva-TV has strengthen homegrown primetime hit shows on IBC13 like Esperanza, 5 Girls and Daddy, Dear Heart, Petra's Panniest, Who Wants to be a Millionaire? and The Weakest Link, and Born to be a Star along with the collection of certified Tagalized hits like phenomenal animated series Winx Club and Pop Pixie, anime like Crayon Shin Chan, Cyborg Kurochan and Kirarin, imported Mexican telenovelas María Isabel, Teresa and Mar de Amor plus Korean dramas like Wife Returns, Pretty Young Woman and My Daughter The Flower and new reality series 2NE1-TV and K-Pop Star Hunt. Also, by the world's popular local and international sports events like NBA Games and PBA Games for basketball tournaments.

For more updates on IBC-13, log on to www.ibc.com.ph

## Winner weekend on Viva-TV: PBA, Born to be a Star, Who Wants to be a Millionaire and more!

February 8, 2013

Weekend television will never be the same again, as **Viva-TV** continues its surge for 2013 on **IBC-13**. Tune in to the **Kapinoy Network** as its features more reasons to stay home with the family on Saturdays and Sundays with top-rating shows like **Dear Heart**, **Who Wants to be a Millionaire?**, **NBA**, **PBA**, **Born to be a Star**, **Pop Pixie**, **Donaire Flashback**, **Kamao Kontra Kamao**, two Pinoy blockbuster movies in primetime **Sinemaks** and **Viva Box Office**, and favorite anime programme line-up **Cyborg Kurochan**.

Every Saturday at 2:30pm on Saturday for a new treat, *Pop Pixie* turns a new season as Amore (Nadine Lustre) within adventure awaits of pixies together with friends Cherie (Andi Eigenmann) excitement, up to adventurous and magical Pixie viewers. At 3:00pm, Filipino Flash as Nonito

Donaire in *Donaire Flashback* in the boxing champion with fighting visits in the Philippines for boxing fans.

Cyborg Kurochan every Saturday 4:30pm with Kurochan (Coco Martin) is a "supercat" who is dedicated to saving the world from evil uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999. This Saturday at 5:00pm and Sunday at 12:15pm, is the home of the Dallas Mavericks, Oklahoma City Thunder, Miami Heat, Buston Celtics, Orlando Magic, Phoenix Suns, Los Angeles Lakers, Brooklyn Nets, Toronto Raptors, Chicago Bulls and Denver Nuggets, the NBA once again at the world of basketball seen in the local network; it's the first time in the history of television that the NBA and PBA are in the same station.

Phenomenal game show *Who Wants to be a Millionaire* turns 12-year anniversary celebration this weekend at 9:30pm with host Christopher de Leon, with special guest Nadine Lustre won a P2 million on Saturdays, as the **Kapinoy Network**'s phenomenal game shows continues to the most viewed show on national TV. Every Saturday at 9:00pm, a comedy show *Petra's Panniest* with YouTube sensation Ashley Rivera aka Petra Mahalimuyak as host goin' perk up your days with a collection of the funniest videos on the tube.

At 10:30pm, Pinoy blockbuster movies *Viva Box Office* presents 2010 American post-apocalyptic horror-thriller film *Vanishing on 7th Street* directed by Brad Anderson and starring Hayden Christensen, Thandie Newton and John Leguizamo on February 9 for a valentines day. The best boxing matches Sundays at 11:00am with *Kamao Kontra Kamao*. Meanwhile at 2:45-3:30pm on Sundays, teen drama anthology series *Dear Heart* for the February 10 episode with the popular and award-winning actor Dingdong Dantes in the spotlight of *Best Friend Anja* featuring Anja Aguilar together with her friends like Janella Salvador and Shy Carlos for her cheerleader sisters.

At 7:00pm on Saturday and 4:00pm on Sundays, the tournaments of the *PBA Commissioners' Cup* with *Talk 'N Text Tropang Texters vs. Meralco Bolts* hapening live at Smart Araneta Coliseum within on Sunday as named *PBA All-Stars* with *Barako Bull Energy Cola vs. Globalport Batang Pier* and *Barangay Ginebra San Miguel Kings vs. Air21 Express* guest peformances during halftime from *Viva* stars like *Esperanza* stars primetime princess Cristine Reyes, *5 Girls and Daddy* stars AJ Muhlach and Xyriel Manabat and *Dear Heart* stars a certified singing champion and powerhouse singer Anja Aguilar for a cheerdance opens the grand ceremonies along with Street Boys. Rosario also apologized to *PBA* fans in all *IBC* provincial stations, including Cebu, Iloilo and Davao.

On February 10, the popular talent search *Born to be a Star* with a singing champion Anja Aguilar goes a Top 10 finalist will compete against the P2 million pesos. They will join Camille Cortez (*Phyramid* - Charice feat. Iyaz), Joshua Cadelina (*Download* - Dingdong Avanzado), PJ Gonzalez (*Foolish Heart*), Jea Reyes (*Now and Forever* - Richard Marx), Kevin Montallana (*God Gave Me You*), Ysrael Carreon (*Paano* - Jovit Baldivino), Rafael Ignacio (*Paano* - Jovit Baldivino) and Beatriz Muñoz (*Just Fall In Love Again* - Angeline Quinto) in final round to

perform in a production number of singing competition that prize is a talent management contract with **Viva Artist Agency**.

On Sundays, February 10 with action-packed movies *Sinemaks* at 10:30pm with *Grease Gun Gang* starring the action star Mr. Robin Padilla.

### Valentines Day for WW2BAM this 2013

#### February 4, 2013

Given **Viva's** 31 years in the entertainment business and the fact that it is involved with films, TV, music, etc. This February, **Viva-TV's** phenomenal game show **Who Wants to be a Millionaire?** with host Christopher de Leon goes celebrity contestants, actually showbiz have celebrity guests competing for the P 2 million top prize. This Monday, Tuesday and Thursday at 7:30pm and Saturday at 8:30pm and Sunday at 9:30pm on **IBC-13**.

On February 4 invited celebrity partners, the guest are Maricel Soriano and Gabby Concepcion (go home with 100,000), teen star Ella Cruz and Charlie Green, Emil Buencamino and Giselle Sanchez, actress Cristine Reyes (go home with P3,000), John Lloyd Cruz and original prince of pop Dingdong Avanzado and Jessa Zaragosa will try their luck for that P2 million jackpot.

On February 5, the love couples are Judy Ann Santos and Dingdong Dantes, Jodi Sta. Maria and Richard Yap (go home with P1 million), and Jerome Ponce and Janella Salvador will have their chance at the contestants as well.

On Valentine's Day at the 6th of February, Eddie Gutierrez and Annabelle Rama along with Anne Curtis (go home with P50,000), Luis Manzano (go home with P20,000), and Martin Escudero and Andi Eigenmann (go home with P10,000) will be the contestants. Set to play on their February 7 are Mariel Rodriguez and Robin Padilla, Sarah Geronimo and Gerald Anderso, and sinsing champion Ms. Anja Aguilar and Onemig Bondoc (winner of P500,000). Nadine Lustre will guest the contestants on February 9 who won with P2 million.

Among showbiz celebs who had the chance of a shot of winning the jackpot, a singing champion and powerhouse singer Anja Aguilar won the biggest prize of P2 million at the sixtimes. Aguilar and show host Christopher de Leon said to thing that her winning the P2 million.

Meanwhile, *The Weakest Link* with host Edu Manzano will had a **Team PNoy** guest this week at 7:30pm on **IBC-13**. As for the contestants of **Team PNoy** are Sonny Angara, Bam Aquino, Allan Cayertano, Chiz Escudero, Risa Hontiveros, Loren Legarda, Jamby Madrigal, Ramon Magsaysay, Jr., Koko Pimentel, Grace Poe, Antonio Trillanes and Cynthia Villar will guest at the contestants of umbrella coalition of the administration-backed senatorial line-up for the 2013

Philippine Midterm Election composed mostly of supporters of current Philippine president Benigno Noynoy Aquino III as taking of the storngest link to P1 million.

#### Day 1 (Febeuray 4, 2013) **Edit**

- Ramon Magsaysay, Jr. (Round 4)
- Koko Pimentel (Round 5)
- Allan Cayertano (Round 1)
- Risa Hontiveros (Round 7 and Head to Head; Hontiveros is The Strongest Link to take home)
- Chiz Escudero (Round 3)
- Antonio Trillanes (Round 7 and Head to Head; go home with Hontiveros)
- Sonny Angara (Round 6)
- Bam Aquino (Round 2)

#### Day 2 (Febeuray 5, 2013) Edit

- Sonny Angara (Round 2)
- Grace Poe (Round 4)
- Antonio Trillanes (Round 3)
- Bam Aquino (Round 1)
- Allan Cayertano (Round 5)
- Jamby Madrigal (Round 7 and Head to Head; go home with Escudero)
- Loren Legarda (Roudn 6)
- Chiz Escudero (Round 7 and Head to Head; Escudero is The Strongest Link to take home)

#### Day 3 (February 6, 2013) <u>Edit</u>

- Grace Poe (Round 1)
- Koko Pimentel (Round 4)
- Antonio Trillanes (Round 6)
- Ramon Magsaysay, Jr. (Round 3)
- Sonny Angara (Round 5)
- Bam Aquino (Round 7 and Head to Head; go home with Cayertano)
- Cynthia Villar (Round 2)
- Allan Cayertano (Round 7 and Head to Head; Cayertano is The Strongest Link to take home)

#### Day 4 (Febeuray 7, 2013) Edit

- Antonio Trillanes (Round 6)
- Cynthia Villar (Round 4)
- Bam Aquino (Round 3)
- Loren Legarda (Round 7 and Head to Head; go home with Angara)
- Sonny Angara (Round 7 and Head to Head; Angara is The Strongest Link to take home)
- Grace Poe (Round 2)
- Koko Pimentel (Round 5)
- Ramon Magsaysay, Jr. (Round 1)

## Fifty Third year high for IBC

February 11, 2013

Intercontinental Broadcasting Corporation or IBC, as it is more popularly known to millions of listeners and viewers of its Kapinoy programs celebrates its 53rd anniversary as sequestered by the Presidential Commission on Good Government (PCGG) for new campaign: Bawat Pinoy, Kapinoy! Viewed from more aggressive, such increase in number indicates growth in listenership and viewership.

Despite the network war in behind the two dominant players in the Philippine television industry, a grand celebration awaits as the sequestered radio and television network IBC-13, the country's undisputed No.3 station behind ABS-CBN and GMA-7, celebrates on its 53rd anniversary in 2013 grown into a phenomenon in the industry. Since its inception in 1960, it has been a poineer in broadcasting satellite as well as top-rating hit programming. IBC has all provincial TV stations from Luzon, Visayas and Mindanao over the archipelago from IBC-13 Manila, IBC-13 Baguio,IBC-6 Mountain Province, IBC-2 Roxas, IBC-12 Iloilo, IBC-13 Cebu, IBC-13 Zamboanga, IBC-10 Cagayan de Oro, IBC-13 Davao, IBC-10 General Santos, among others and radio stations from AM band radio Radyo Budyongfrom DYBQ Iloilo, DYJJ Roxas and DYRG Kalibo, Aklan, and the #1 urban music and danze mix FM radio stationiDMZ 891 in Mega Manila.

On the first day of February 1975, under the auspices of the **Benedicto Group of Companies**, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. **Intercontinental Broadcasting Corporation (IBC)** brought forth **DZTV Channel 13**, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago.

From a relatively TV station, **IBC 13** reached greater heights and became the country's toprating network. Through hard work coupled with and intrepid business sense, **IBC** management

developed a strategic programming that appealed to the mass audience. Thus, **IBC 13** set a firsts in the broadcasting industry.

Remember as IBC's old newscst such as *Newsday on 13*, *Newsworld at 13*, *Balita sa IBC*, *Balita Huling Ulat*, *IBC News 5 O'clock Report* and *The 11 O'clock News*.

As the network who brought us such as classic TV shows like showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on **Channel 13** like comedy *Iskul Bukol*, *Chicks to Chicks*, *TODAS*, *Sic O'Clock News*, *Seeing Stars with Joe Quirino*, *See-True*, series *Johnny Weismuller as Tarzan*, *Pinoy Thrillers*, *Lucky 13*, *Ula ang Batang Gubat*, *Kulit Bulilit*, tokusatsu and anime series

like *Bioman*, *Maskman*, *Shaider*, *Damos* and *Battle Ball*, among others, *IBC* aims to deliver more quality programming that is basically on the masses.

Now, it is the local home network of the newest Viva-TV programming on IBC: Winx Club, Pop Pixie, NBA, PBA, Who Wants to be a Millionaire?, The Weakest Link, Esperanza, 5 Girls and Daddy, Dear Heart, Rosalinda, Teresa, My Daughter the Flower, Petra's Panniest, Born to be a Star, Akazukin Cha Cha, Cyborg Kurochan, Crayon Shin Chan, among others. Just recently, three of Viva-TV's primetime shows on IBC won four of the highest awards given by a PMPC Star Awards and Anak TV Seal Awardee. Winx Club, becoming the Best Animated TV Series award of Anak TV and Who Wants to be a Millionaire?, garnred the two top awards: Best TV Game Show and Best Game Show Host in a TV Game Shows for Christopher de Leon and Cristine Reyes for Esperanza won Best Actress in a Best Teleserye. The Weakest Link also won Best Game Show in yar's Anak TV Awards. One of the most consistent nomenies and winners, almost every year, is the phenomenal, talent search, Born to be a Star.

Boots Anson-Roa, president and CEO will maintain its present programming. **IBC 13** managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with **IBC** and its glorious past. Now, a new hope shines on **IBC**, the network which pioneered various genres in TV production. As long as **IBC** remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away.

**IBC'**s strength for **Viva-TV** programs based on **Viva** programs and **PBA games** on priemtime programming materials which was capceptualized in 1996 and 1999. The programming scheme proved to be a resounding success which become a major marketing in attractive advertisers. Top stars and talents as these are mostly under exclusive contracts with the dominant networks. Those that are free (from the movie outfits) charge of talent fees that recovered through TV broadcast, she says concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth. A new board of directors has come in, appointed by President Noynoy Aquino, with Eric Canoy, who presides over **Radio Mindanao Network** as newest chairman, and Lito

Ocampo Cruz, former VP of **E! Entertainment TV Philippines** for **RMN**, as network vice-president.

**Viva Entertainment** bought **IBC**'s primetime block from 5 p.m. to 12 midnight, provided homegrown programming, packaged it and promoted it. Programming rode on the popularity of basketball tournaments of the **NBA** and **PBA**, as well as new **Viva-TV** program genres from movie, cartoons, anime, dramas, reality, comedy, game shows, telenovelas, asianovelas and sports.

It's roster of **Kapinoy** programming have enjoying some of the new highest recorded primetime TV ratings is led by *Who Wants to be a Millionaire?*, the number one phenomenal game show hosted by Christopher de Leon. The weeknights reportedly beat a flagship news programs *Juan dela Cruz* (Ch. 2) is 24.2% and *Indio* (Ch. 7) which only got 22.3%, in ratings, a triumph for **Viva-TV**, which is a primetime block of **IBC-13** started in 2011. The network slowly changed the landscape of primetime by offering intelligent, entertaining and broadcasting concepts. While **IBC-13** now ranks third on some of its network talents, the government-owned network maintains is including competition, helping the industry grow while helping talents make a name for themselves intends to increase its cultural and current events programming. This concept is already a welcome kids for fans who want to see their favorite animation series with, in innovative programming of their usual, **Rainbow S.r.I** will producing *Winx Club*, a phenomenal animated series, is now a primetime slot at 6:00pm. Despite the competition, as the characters are Stella, Aisha, Musa, Tecna, Flora and Bloom as a phenomenal ratings of 25.6% in dominated of teleserye like *Kahit Konting Pagtingin* of ABS-CBN (21.3%) and *Forever* of **GMA** (10.7%).

**IBC** is doing otherwise, build up its own network stars. Honing talents takes time and money, a business reality **IBC-13** is now a position much in its first year of digital broadcasting. At the **IBC** headquarters at Broadcast City in Diliman, Lito detailed the future of the network and what great things this new board has in store. "The Positive feedbacks, all resulting from that of **IBC-13**'s consistent ratings that remarkably hit as high as 25 percent in the first quarter of 2013, and the strongly increasing patronage from viewers, adventisers and talents are encouraging indicators that **IBC-13**has effectively appealed to the Pinoy's of Filipino-like culture. It is breaking from the formulaic and identical (mainstream) TV program concept," said Eric Canoy, chairman of **IBC**.

This is also why the sequestered TV station, despite the ratings factor gained by its superstar-studded weekend programs that includes talent search *Born to be a Star*, which recently featured rising superstars of contestants like judges of Richard Yap and Jodi Sta. Maria as Anja Aguilar will host; *Petra's Panniest* and *Cyborg Kurochan*, is taking time to develop new prospects they will best of its audiences.

"We're setting new milestones each week, as evidenced by the strong uptrend in all our day parts. AGB-NMR's overnight individual audience share reports showed *Who Wants to be a Millionaire?* posing an unprecedented 43.6 percent audience response, which amounts to

about five million viewers tuning in weekly, while another game show *The Weakest Link* with Richard Yap posted a 25.5% high in audience share dominated *Ina, Kapatid, Anak* (Ch. 2) (28.2%) and *Pahiram ng Sandali* (Ch. 7) (22.7%), followed by the teleserye like Cristine Reyes' *Esperanza* now has 30.5% than *Temptation of Wife* (GMA) got 24.7% and *Kailangan Ko'y Ikaw* (ABS-CBN) which only has 19.2% to be followed by *5 Girls and Daddy* starring AJ Muhlach and Xyriel Manabat got 25.6% then following a telenovela *Rosalinda* starring Thalia and Fernando Carrilllo now has a 23.4%. All these weeknight programs show an upwards trend in the ratings, beating other shows within its timeslot and inching its way toward number one," revealed Canoy.

Television viewing, at least in **IBC's** cause, is certainly getting exciting on the local front as the station emerges as a major player that. "**IBC-13** brings into the national TV program the best in Filipino cultural. We are in the process of developing a new name that best defines personality," Canoy said.

#### ABS-CVB Primetime Bida vs Viva-TV PrimeTastik on IBC and GMA

#### Telebabad Edit

Kantar Media National Ratings (Feb. 11, 2013, Monday)

Kahit Konting Pagtingin 20.9% vs Winx Club 15.4% vs Forever 9.3%

TV Patrol 27.2% vs 24 Oras 16.5% vs Express Balita 15.8%

Juan Dela Cruz 35.9% vs Who Wants to be a Millionaire 25.4% vs Indio 18.2%

Ina, Kapatid, Anak 36.7% vs The Weakest Link 30.9% vs Pahiram ng Sandali 17.7%

Apoy Sa Dagat 25.9% vs Esperanza 24.4% vs Temptation of Wife 17.5%

Kailangan Ko'y Ikaw 16.9% vs 5 Girls and Daddy 13.8% vs The Greatest Love 8.1%

Rosalinda 15.8% / My Daughter the Flower 19.6% vs Bubble Gang Classics 12.1% vs Love Rain 11.2%

Ronda Trese 10.1% vs Bandila 5.4% vs Saksi 4.2%

### A hit telenovela Rosalinda on IBC

March 25, 2013

A cameraman of **Channel 13**, on assignment to shoot men on the street for their favorite **Viva-TV** programs, met said he followed **NBA** and **PBA** games in the Philippines.

As starting a hit phenomenal animated series *Winx Club* on **Channel 13**, had been beating all other shows on is time slot (6 to 6:30 p.m., Monday to Friday), and its rivals of the same genre. The sensation is Mexican actress Thalia and Fernando Carrillo, the star of *Rosalinda*, a Mexican telenovela in the soap opera that has hit the Philippines airing from Monday to Friday at 10:30 p.m., and **Channel 13** plans to air live foortage of nine-day trip.

Just 8-months after debuting as the first-ever animated series on Filipino television, *Winx Club* surged to the top of the ratings, pushing aside a rival network's *Little Champ* of Channel

2 and *Smile Dong Hae* of Channel 7.

Invited by the management of the Intercontinental Broadcasting Corporation-Channel
13 and Viva Entertainment to express its appreciation for this widely-acclaimed animes,
cartoons, telenovela and asianovelas which has generated a revenues and income for the
sequestered TV station. Also the upcoming Mexican soap operas like Amor Bravio, Palabra de
Mujer, Triunfo del Amor and Que Bonito Amor from Televisa to runnings around them and
grab away all their viewers.

Among the expected well-wishers of the **Viva** chairman and CEO Vic del Rosario,
Jr., **IBC** president and CEO Boots Anson-Roa, and **IBC** chairman Eric Canoy who has been the
created for bringing *Pop Pixie*, *Winx Club*, *Rosalinda*, *Cyborg Kurochan* and *My Daughter the Flower* along with other Mexican and Korean soap operas, and a Japanese animes here in
the airing rights for *Winx Club* and *Rosalinda* together with the two popular basketball sports to
the **NBA** and **PBA** games are the flagship program while he was running **Channel 13**.

### All-network to air SEA Games in the Philippines

March 27, 2013

The boxing matches like Manny Pacquiao and the filipino flash Nonito Donaire, and possibly, the coming Southeast Asian Games, the National Basketball Association (NBA) and the Philippine Basketball Association (PBA), and the Olympic Games.

These are just some of the biggest and most significant sporting events for the country's leader in sports production and marketing **Viva Sports** with **Viva-TV** will be bringing to local televiewers on primetime beginning from 5 p.m. to 12 midnight. **Viva-TV** is the newest entertainment network of the chairman and CEO Vic del Rosario's **Viva Group of Companies**, the new primetime block in the television industry that will be the home of the sports and entertainment programs on **IBC Channel 13** that brings together the superstars of local sports with the leading on Philippine television under actors and actress in TV and movies. Vincent del Rosario, the exclusive vice-president of **Viva Communications**, **Inc.**, said giving premium on sports and entertainment programs through Free-TV is just the latest innovation, **IBC-13** remains the undisputed number 3 leading TV network behind **ABS-CBN** and **GMA Network**, based on the **AGB Nielsen Media Research** survey.

**Viva-TV's** nanner shows will continue to be its sports programs led by its flagship program with the **NBA** and **PBA**games, which **Viva Sports** has been return to producing for television in the two basketball league. **Viva-TV** also boast of the award-winning popular hit animated series like **Pop Pixie**, **Barbie** and **Winx Club**.

The NBA and PBA games for the sports event to be aired by Viva-TV, highlighted by the showing of all the games. From established popular shows from the other networks, hit Mexican telenovelas like *Teresa*, *Rosalinda* and *Palabra de Mujer*, hit Korean asianovelas *My Daughter the Flower*, the Janapese animes *Crayon Shin Chan,Akazukin Cha Cha* and *Cyborg Kurochan* and the hit animated cartoons like *Pop Pixie*, *Barbie* and *Winx Club*. In a very rare occasion, the boxing events of Manny Pacquiao and Nonito Donaire. Viva-TV also had introducing the 10 of brand-new locally-produced shows, including two of local soap opera teleseryes, a teen drama anthologies, two comedy programs, two of phenomenal game shows, a popular talent search contest and a two of local blockbuster movies. A local drama series, including the two of primetime teleseryes like *Esperanza* starring Cristine Reyes and explosive *5 Girls and Daddy* starring AJ Muhlach and Xyriel Manabat, and teen drama anthology *Dear Heart* starring a certified singing champion Anja Aguilar. Ashley Rivera aka Petra Mahalimuyak in the comedy show called *Petra's Panniest*. Showing the local blockbuster movies from Viva Films.

Rosario added Viva-TV is very much interested in getting the broadcast rights on the SEA Games, the Olympic Games and the NBA and PBA. In the popular and top-rating game shows like Who Wants to be a Millionaire, hosted by Christopher de Leon and The Weakest Link hosted by Richard Yap, which is the million-peso prize in a phenomenal game shows, and a singing reality search show for the contest Born to be a Star hosted by a certified singing champion Anja Aguilar which is the singing star fans in the idol superstars.

## Winner is congressman Ryan Gonzales of Who Wants to be a Millionaire

March 31, 2013

Tonight in *Who Wants to be a Millionaire?*, a congressman Ryan Gonzales from Valenzuela, Philippines in the final answer pesos will get the bid for P2 million in host Christopher de Leon as the host?

The preasure, congressman Gonzales in the chance to prize a jackpot for P2 million in the phenomenal game show on primetime TV. Gonzales are recently last March 27 holy week via *The Weakest Link* to win the P80,000.

Find out this Sunday (March 31) in *Who Wants to be a Millionaire?*, every Sundays right after *Born to be a Star* on *Viva-TV on IBC*. Tweet your thoughts and reactions via *Twitter* uing the hashtag#WW2BAMillionaire.

### Viva block time deal with the Kapinoy network

Friday, 12 April 2013

Viva Communications, Inc., the entertainment company which owns movies (Viva Films), television production (Viva Television), music recording (Vicor Music and Viva Records), sports broadcasting (Viva Sports), international pictures (Viva International Pictures), home videos (Viva Video and Video City), cable television (Viva Channel, Pinoy Box Office and Pinoy Extreme), talent management (Viva Artist Agency), interactive (Viva Interactive) and concerts (Viva Concerts and Events) yesterday said its block time agreement with government-owned International Broadcasting Corp. (IBC) Channel 13 which is now have generate the revenues, net profit and income.

**Viva** chairman and CEO Vic del Rosario, Jr. told reporters on the sidelines of a **Smart Araneta Coliseum** event that his group will now is the blocktime agreement with the **Kapinoy** network **IBC-13**.

He said **Viva Entertainment** has recover its investment of P700 million a year on the network. **NBA** games are broadcast at 5:30 p.m. during Saturdays and 12:15 p.m. during Sundays on **IBC-13**. Games are a west coast game for the regular season, playoffs and **NBA** finals. Also, the **PBA** games broadcast at 6:30 p.m. during Wednesdays, Thursdays and Fridays, 7:30 p.m. during Saturdys and 4 p.m. during Sundays.

If the government pursues plans to the primetime programming block of **IBC-13**, bidding with **Viva** and other block-timers, Rosario said. Under the **Viva Group of Companies**, **IBC-13** has been airing since **The Kapinoy Network**airing popular homegrown programs the **Viva-TV** bocktime from 5 p.m. to 12 midnight on weekdays, from 2:30 p.m. to 12:30 a.m. on Saturdays and from 9:30 a.m. to 12:30 a.m on Sundays.

Viva-TV will now covers the professional basketball games in the **Philippine Basketball** Association (PBA) and the National Basketball Association (NBA) seasons.

### Viva joins Channel 13 and other TV networks

April 14, 2013

MANILA, Philippines — With the entertainment of its Philippine television networks in cable companies **SkyCable,Cignal Digital TV**, **Dream Satellite TV** and **Global Destiny** 

**Cable**, **Viva** has now found to joined more free TV networks, **IBC-13**, **TV5** and **PTV-4**. Relaunch this new **Kapinoy** programs on **IBC** featuring massive stars. Various performances, and expectant **Viva** televiewers to attract them.

The news will be announced at the **Viva Communications, Inc.** in Ortigas Center, Pasig City today, according to **Viva** chairman and CEO Vic del Rosario, Jr. **Viva** then bought most of **The Kapinoy Network**'s primetime slots on **IBC** to relaunch as **Viva-TV**. Eirc Canoy, **IBC** chairman of the network, yesterday told **Inquirer Entertainment** that Viva had signed a block-time deal with the network to airing the primetime slot from other networks.

Canoy said that Viva is now airing on the primetime block IBC-13 as The Kapinoy Network, showing the VivaTagalog movies and home to the NBA and PBA games, as well as its popular telenovelas *Palabra de Mujer*, *Teresa*and *Rosalinda*, a Korean asianovelas *My Daughter the Flower* and Japanese animes *Cyborg Kurochan*, *Crayon Shin Chan* and *Akazukin Cha Cha*. These Kapinoy shows will now aired on Channel 13 nationwide as well as the Viva cable channels.

Viva now is the broadcast rights to air the popular basketball to the National Basketball Association (NBA) and the Philippine Basketball Association (PBA) games on IBC-13, which is the TV viewership ratings, according to Kantar Media in the survey. Canoy said that, more imports in the local networks will buying Mexican telenovelas, Korean asianovelas and Japanese animes, at the time of PBA's franchise holder.

Apart from sports shows, **Viva-TV** also airs the soap-opera teleseryes like **Esperanza**, starring Cristine Reyes, and romantic-teleserye **Sandy's Boyfriend**, top-billed by AJ Muhlach and Nadine Lustre aims to challenge the competitors' in a soap operas and fantasy series in other networks. Of course, the popular teen drama anthology series like **Dear Heart** starring a certified singing champion Anja Aguilar, and a comedy show **Petra's Panniest** hosted by the YouTube sensation Ashley Rievra aka Petra Mahalimuyak.

The network also has a two of the popular and top-rating game shows like **Who Wants to be a Millionaire?** with host Christopher de Leon and **The Weakest Link** with host Richard Yap which become the million-peso prize in these phenomenal game shows, and a singing reality search show contest **Born to be a Star**, with a certified singing champion Anja Aguilar for the singing star fans, which are block-timers of **Viva Television**, they have helped **IBC** rise from its financial slump and mediocre ratings.

According to an insider, joining state-owned **IBC** and **PTV** was the best strategic going for **Viva** block-timer, whose primetime slot from the sports programming for **Channel 4** and the entertainment homegrown primetime programs for **Channel 13** from established popular shows are about to run on **SkyCable** channels.

However, Rosario said, Viva's cable channels like Pinoy Box Office (PBO), Viva Channel and Pinoy Extreme are still available to Global Destiny Cable, Dream Satellite TV and Cignal Digital TV subscribers. Another source saidIBC would now carrying sports and entertainment programming produced by Viva Sports.

## IBC relaunches more Kapinoy programs

April 17, 2013

The sequestered TV-radio network IBC-13, the other network, is now making a big to do about an award it won recently. The **Kapisanan ng mga Brodcaster ng Pilipinas**, through its **2013 KBP Golden Dove Awards** and with the **2012 PMPC Star Awards**, name the network as **The Best TV Station**.

In a media conference on April 17, Thursday, the network's president and CEO Boots Anson-Roa said the station have to increase the best in different privatization.

**IBC-13** has been using, the new branding **The Kapinoy Network** aims to be a Filipino culture, children and families in the flood of similarly-themed programs airing on major **ABS-CBN Channels 2** and **GMA Channel 7**, **Channel 13** has proven to be an innovative and creative core intact. It has also a testing ground of new concepts.

The conference introduced to the media several new Kapinoy programs rolling out on the network. The host of these new programs said they all had new offering determined to improvement of the new **Kapinoy** programming the **IBC**management adn the **IBC Board of Directors**, apointed by president Noynoy Aquino

Since from 1977 to 1988, **IBC** become the number 1 television network in the 70s and 80s. Today, rhe giant network**ABS-CBN** ang **GMA** will claiming to be number 1 focusing on the masa apeal to mases along with **TV5**, the country's third leading network as **IBC** is now the undisputed number 3 in no time.

The new advertisement teaser: "If Kapamilya, Kapuso and Kapatid, IBC is new Kapinoy!" To promote their IBC as the government-owned network, new Kapinoy programs. Well, went to the scene of the meeting for TV5 as the Kapatid network as number 3 network. Interesting the Viva-TV shows on IBC's primetime block from 5 p.m. to 12 midnight slot.

# Nadine Lustre gives a cample performance for her year 20th birthday

April 13, 2013

In the summer special episode on April 13, a superstar princess Nadine Lustre showed off her singing and dancing for young girls together with AJ Muhlach on the set of *Who Wants to be a Millionaire?* recently to give the audience, especially Final Answer?, a glimpse of what to expect in her upcoming teen drama anthology *Sandy's Boyfriend* that will celebrate her 20th year birthday.

Nadine gamely perform in hopes of convincing the Millionaire to offer her big amounts of money in exchange of her chosen Final Answer? Despire the pressure, Nadine positive that she take home the P1 million jackpot since she won big prizes in most of the game shows she had joiuned the past Can nadine win over the dance? Will she unleash her girls collage school just her lead character Sandy Salvador in *Sandy's Boyfriend*? Don't miss the 13th anniversary of *Who Wants to be a Millionaire* this Saturday (April 13), right after and before the *PBA Commissioners' Cup* on IBC. Tweet your thoughts and reactions via Twitter using the #WW2BAMillionaire.

# A celebrates Who Wants to be a Millionaire turns 13th anniversary

April 20, 2013

The game show that pioneered the craze over game shows on Philippine TV back in November 2000 in **Viva-TV** on **IBC's** primetime block. For the last decade since its debut in the UK in 1998, **Who Wants to Be a Millionaire?** has dominated the ratings game around the globe with the international versions spawning in over a hundred countries, including its top-rating Philippine version.

**Viva-TV**'s all-new, fortified and all-new logo award-winning hit game show **Who Wants To Be A Millionaire?** gives contestants more chances of winning as it adds up another P3 million prize in its money treat in celebration of its 13th anniversary this month of April 2013 in summer of their Filipinos nationwide, regional and worldwide phenomenon soared high last Saturda (April 13).

While the elimination of players in the past was through **Fastest Finger First** round done in the studio, hot seat hopefuls this time will be selected through mall auditions. To register in the mall editions, text **MILLION** (space) Name/Age/Gender/Address to 2256. Each text costs P2.50 for **Smart**, **PLDT** and **Globe** subscribers, and P2.00 for**Cherry** 

Mobile and MyPhone subscribers has recorded a first in local franchise history.

Based on data from Kantar Media, *Millionaire* scored an average national TV rating of 28.8% versus its drama anthology *Magpakailanman* (GMA) with 23.9% and *Maalaala Mo*Kaya (ABS-CBN) with only 18.6%. The show also talked about online as trended worldwide on Twitter and Facebook.

Tonight in April 20, has recently looks a new format: new set of **WW2BAM** studio for Filipino audience and new theme, a celebrity player James Yap of the **PBA** actor was the first to play on the anniversary special where he entered into a deal with the *Millionaire* who offered his P2,800,000. He could have basketball games with the P3 million jackpot though if he had the *PBA Commissioners' Cup* offer and to his chosen answer. The game difinitely got more

exciting as the winner with big amounts. In which made the episode even more exciting with new treat. Next to the April 27 try her singing superstars in this week's celebrity player is a certified singing champion and powerhouse singer Anja Aguilar winner the show in the sitxh time to play with Christopher as she celebrates her 19th birthday this 2013 on a high note when she won the P2 million jackpot.

Will she become the next in the *Millionaire?* in the first time in history. Don't miss the monthlong 13th anniversary celebration special of *Who Wants to be a Millionaire*, hosted by Christopher de Leon as a certified singing champion Anja Aguilar tries his shot at the jackpot, Saturday at 8pm right after *PBA Commissioners' Cup* and Sundays at 9pm right after *Born to be a Star* on Viva-TV on IBC.

#### IBC Sked on April 20, 2013 Edit

3:30 pm -- NBA Playoffs: Atlanta Hawks vs. San Antonio Spurs (Via Satellite)

6 pm -- PBA Commissioners' Cup Quarterfinals (Live at the Smart Araneta Coliseum)

Alaska Aces vs. Air21 Express

8 pm -- Who Wants to be a Millionaire 13th Anniversarry Celebration

Hosted by Christopher de Leon in the celebrity player of the PBA actor James Yap

9 pm -- ONE FC

10 pm -- Wapak

10:45 pm -- PBA Commissioners' Cup Quarterfinals (Live at the Smart Araneta Coliseum)

Barangay Ginebra San Miguel Kings vs. Rain or Shine Elasto Painters

12:30 am -- Express Balita Weekend

### IBC-13 marks 53rd anniversary by topping ratings

May 20, 2013

The Kapinoy Network marks on its 53rd anniversary in revamped its programming line-up with new shows, highest-rating in Philippine broadcast history IBC-13 celebrate on its 53rd year anniversary of Philippine television is now claims as the country's third leading TV network in the country and in the Asia, competing with the major TV networks in certain time-slots, the No.3 station in the country IBC-13, hopes that its product line-up more viewing mass audience, particularly as in employing talents on the nation's programming and even the non-prime hours,

like religious groups and telemarketing outfits, as it pushes through with its multimillion-peso relaunch.

The sequestered televisiuon station by the government through PCGG appointed by president Noynoy Aquino III for the current PNoy administration, which calls itself Kapinoy (member of the Pinoy for cultural) as opposed to the brading of Kapamilya (member of the family) and Kapuso (one with you heart). It started with the specials like Homecoming sa Trese and other youth-oriented one-shot presentations. The relaunch will also include the new station ID (SID), a new tagline Kapinoy, a station icon and the relaunch of a new IBC-13 website. Eric Canoy, the chairman of IBC said to increase the commercial value of the government-owned sequestered and Canoy-led Intercontinental Broadcasting Corporation (IBC-13), which is the sale as part of the Philippine Government's privatization efforts and signed a block-time agreement in partnership with Viva Entertainment. IBC-13considering claimed an also-ran in Philippine television is now the undisputed number 3 spot in the ratings game, next to the country's two leading networks ABS-CBN Corporation and GMA Network, which collectively control 100 percent of the market share in the Philippines.

With the help of **IBC-13'**s merchandising division, promoting the network's **Kapinoy** programs, new programming lineup for newly acquired state-run **The Kapinoy Network**.

"Viva's entry was very significant for us," says IBC-13 public affairs director Mayet Camacho. "It made us the most financially stable among all the government-owned networks (like RPN-9 and PTV-4)." The Kapinoy Network now supplements its monthly income with its earnings from Viva and other block-timers.

"We now gets more competition to be a strong third among all TV networks will managed to make presence felt in the television industry, in just extremely overjoyed that able to beating the 2 networks to become number 1 during primetime and weekend daytime," Mr. Canoy told reporters last week.

For the flagship children's television program called *KapinoyLand* every weekdays 4 p.m. and Sundays 8 a.m., in appeal to 1-8-year-old for baby and 8-13-year-old for kids of kiddies of playschool, schools, pre-school, playground, book stories, toys, fun ecitement games, kids room, food restaurants and so much kids more. Starring the leading *IBC*mascot character Mr. Kapinoy with his Baby Kapinoy. Among the children's television programming for pre-school like *Sesame Street* every weekdays at 8 a.m. and *Barney & Friends* at 7:30 a.m. on Saturdays. Dolly Anne Carvajal hosting a showbiz-orieted talk show *Showbiz Star* starts every weekday mornings at 11 a.m. Cathy Eigenmann-Bordalba host a daytime educational program *Cooltura* (weekdays at 11:45 a.m.), which focusing on the Filipino culture from Luzon, Visayas and Mindanao here in the Philippines.

The Mateo Management Group (MMG) is the block timer for the daily noontime show *Lunch Break*, which airs every weekdays at 12:30 p.m. and Saturdays at 12 noon, is hosted by Ryan

Agoncillo and Joy Viado with co-host are Bobby Yan, Pat Natividad, Smokey Manaloto, Nicole Andersson, Enrique Gil and Nadia Montenegro, compared to its rivals *It's Showtime!* and *Eat Bulaga!*.

The country's longest-running lifestyle tele-magazine show *Chinatown TV* (Sundays at 9 a.m.), is hosted by Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say, Wesley Chua and RJ Valentin. A children's youth show *Y2K: Yes to Kids* (Sundays at 8:30 a.m.) is hosted by Filipina actress Maxene Magalona.

**IBC-13** has decided to beef-up its news and public affairs programs.

**Good Take**, hosted by Chin-Chin Gutierrez, earned for **IBC-13** with its **Catholic Mass Media Award** for best adult educational program. Now on its second year (Tuesdays at 12 midnight), it features inspirational and success stories about ordinary people. Jarius Bondoc hosts *Linawin Natin* (Mondays, 12 midnight), which focuses on the issues and programs of the government. Snooky Serna hosting a public service program **Snooky** (Fridays, 12 midnight). The congressman Sonny Angara host**Angara ng Bayan** (Wednesdays, 12 midnight) discussing on the newsmakers on issues. A one and only superstar Nora Aunor host a public service program **Nora Mismo** (Saturdays 6 a.m.)

It has the top-of-the-hour news update *IBC Headliners* with Mario Dumaual, Jeff Canoy and Jinky Baticados, the network's long-running flagship news program *Express Balita* airs at 6:30 p.m. slot, is anchored by Henry Omaga-Diaz and Snooky Serna-Go, and a late-night national newscast *Ronda Trese* airs at 11:30 p.m. anchored by news anchors Jess Caduco and Czarinah Lusuegro.

#### Primetime programming

The country's beauty pageant network as the official partner of the international beauty pageants like their worldwide counterparts for the contest as **Miss Universe** with the **Miss Universe 2013** shown on **IBC-13** this month probably the coverage ever of **The Kapinoy Network**.

**IBC-13** recently more aggressive after surging ahead in the viewership ratings. We also gained more viewers that will now target the Filipino masa for the local mass media. That goal achieved, **IBC-13** eventually bought by the blocktime agreement entertainment company **Viva Communications**, **Inc.**, which does the TV and radio coverage for the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)**.

Beating the country's two leading networks **ABS-CBN** and **GMA** in the same time slots. We are No.1 in the primetime slot, Canoy told **Inquirer Entertainment** in the TV viewership with more power of **IBC-13** where the **Kapinoy** fan of all kind sports, with thw **PBA** and **NBA** games, boxing matches like championship Nonito Donaire and Manny Pacquiao, mixed-martial arts (MMA) like **ONE FC** and **WWE** wrestling.

**Channel 13 Head** Rey Sanchez attributed **IBC**'s impressive and more aggreesive performance with **Viva-TV** to its latest offerings of primetime from Pinoy movies, Koreanovelas, telenovelas, kiddie animes, Nonito Donaire and Manny Pacquiao boxing matches, **ONE FC** for mixed-martial

arts (MMA) and **WWE** programming for wresatling fans and the**PBA** and **NBA** games for basketball fans with the sports action.

Being a third force in our goal when the longest time in the good fight, which is considered in the strong competition set of **Channel 2** and **Channel 7**. Data from **Kantar Media** show that **IBC-13** is now a number 3 nationwide and worldwide with an audience share of 24.7% behind the two leading networks **ABS-CBN** and **GMA**, according to the **AGB Nielsen Media Research** survey.

Mr. Canoy said IBC-13 introducing a primetime programming block Viva-TV, from 5 p.m. to 12 midnight slot daily, at 2:30 p.m. to 12 midnight and 10 a.m. to 12 midnight on Sundays, advertisers place most of their TV commercials inViva-TV programs aired on IBC's primetime block. Programming rode to the popular basketball games with thePhilippine Basketball Association (PBA) and the National Basketball Association (NBA) and recently with Viva's local production cornered the network's primetime hours introducing the new roster of stars they have innovative and fresh TV programming which made them #1 in some timeslots. With Viva will help IBC's massive programming, talent, financial and infrastructural expansions, the TV network has become an engaging choice for its innovative and creative programming that continues to solidify its position as the major player and strong competitor for the top ranks of Philippine television.

In the local Pinoy blockbuster movies, *Kapinoy Cinema*, which feature the best collection of **Viva** Tagalog movies every Saturday nights at 10:30 p.m. and primetime movie block *Sinemaks*, featuing an action blockbuster movies and also with concerts and events, every Sunday nights at 10 p.m., a co-production with **Viva Television**.

Beyond the **Kapamilya-Kapuso** rivalry, banner **Kapinoy** shows continues to be a sports programming led by its flagship program *PBA*, has become the most-watched TV program in Mega Manila and nearby provinces.

"The audience share of *PBA Commissioner's Cup* just grew a basketball viewership. It now has an average of Wednesday and Friday at 4:30 p.m. to 9:30 p.m. slot," Mr. Canoy declared. Also, during Saturdays at 5 p.m. ratings race beating the game shows *Celebrity Bluff* and *Kapamilya Deal or No Deal* while on Sundays at 4 p.m. slot beating *The Buzz* and *Pinoy Blockbusters*. Since then, the PBA has been the number one in its primetime slot in Mega Manila," He added.

Meanwhile of Mr. Canoy said, the *NBA* also the most-watched TV show during weekends in Mega Manila and nearby provinces. "Getting the audience share of *NBA Playoffs* will doing a viewership ratings. An average of one million viewers per week," Mr. Canoy said. "Starting the *NBA* on Saturdays beating the 3 p.m. slot and on Sunday in the ratings race in its tiemslot at 11:30 a.m. against the musical variety shows *ASAP 18* and *Party Pilipinas* in the 12:15 p.m. slot. For the basketball success, the *NBA* also the number 1 in its timeslot," Mr. Canoy said. Meanwhile, the Asia's largest mixed-martial arts (MMA) called *ONE Fighting Championship* (*ONE FC*) as the newest TV show every Saturday at 7 p.m. The show started gaining

viewership ratings, beating *Wansapanataym* and *Kap's Amazing Stories* in its timeslot while *ONE FC* to become number 1 featuring Asian fighters.

Aside from the sports programming fans with the **PBA** and **NBA** basketball, the high-rating homegrown shows on **The Kapinoy Network** led by the hit game show *Who Wants To Be A Millionaire?*, has become the most-watched TV program during Saturdays in Mega Manila (Metro Manila and nearby provinces).

The local version of the top-rating game show turns 13th anniversary, is hosted by the country's foremost and award-winning dramatic actor Christopher de Leon, airs Saturday nights at 8 p.m., in the million peso prize for the jackpot of P2 million pesos will now featuring a celebrity players at contestants in the game show that phenomenal **WW2BAM** has revolutionized TV viewing in the sountry, very successful career as TV host has put together the counter-strategy as well, to protect the gains of **Millionaire**.

"The audience share of *Who Wants To Be A Millionaire?* growing a phenomenally. It now has an average of two million viewers per week," Mr. Canoy said. "During on Saturday nights will beating the drama anthology series like *Magpakailanman* and *Maalaala Mo Kaya* in the ratings race in its timeslot of primetime night competitors. Since then, *Who Wants To Be A Millionaire* has bee the number 1 in its timeslot in Mega Manila," he added.

Mr. Canoy said in the hit game show of the local version, *The Weakest Link* is also starting to gain more viewers. The game show, which airs every weeknights at 8:30 p.m., is hosted by the game show host Richard Yap known as Sir Chief for the chance at the 8 contestants in the winner of P1 million pesos, compared to *Mundo Mo'y Akin* and *Ina Kapatid Anak* for teleserye in the ratings race, *The Weakest Link* going to the number 1.

The TV executive said the talent show producing **Endemol** franchise stable of groundbreaking reality TV fare, the local version the popular reality-singing talent search show for the contest *Born to be a Star*, is making a strong showing as well in its 8 p.m. timeslot on Sunday nights where contestantrs gets the superstar treatment and the chance to perform in a complete proucgion number of very own primetime TV. "Also in the rising singing superstar fans that the aspiring young singers for the reality talent-search show is gaining ground, *Born to be a Star* is the number 1 show is hosted by a certified singing champion Anja Aguilar as TV presenter of talent search against its rivals like **GMA's** *Are You the Next Big Star?* and **ABS**-

CBN's *Pilipinas Got Talent*," Mr. Canoy said.

Watch out for the announcements of audition dates on **IBC-13** and in the leading newspapers. The Philippine editions of *Who Wants To Be A Millionaire?*, *The Weakest Link* and *Born to be a Star* are the productions of **Viva Television** for **The Kapinoy Network**.

He said **IBC-13** is also gaining a strong following the weeknights, with a fantaserye **My Family Xyriel** at 5:45 p.m. starring child star Xyriel Manabat, the popular koreanovela **Shut Up Flower Boy Band** at 7:30 p.m. during Mondays and Wednesdays, the phenomenal teleserye **Esperanza** at 9:30 p.m. starring Cristine Reyes, **Amor Bravio** at 10 p.m. and popular koreanovela **All About My Romance** at 10:30 p.m. on weeknights and the comedy

show *Petra's Panniest* at 11 p.m. hosted by **YouTube** sensation Ashley Rivera aka Petra Mahalimuyak scoring large ratings numbers for the TV network. Also Sunday, teen drama anthology *Sandy's Boyfriend* at 3 p.m., starring phenomenal love-team AJ Muhlach and Nadine Lustre.

He added offers the prime-time lineup on IBC-13, led by *Who Wants to be a Millionaire?*, *The Weakest Link*, *Born to be a Star*, *PBA* and *NBA* are the No.1 show that proves that Channel 2 and 7 can be beaten, Canoy noted toldManila Bulletin and Inquirer Entertainment.

Aside from its improved ratings during primetime, Mr. Canoy said **IBC** is also gaining ground in the anime series dubbed in Filipino for Japanise cartoons gaining a strong following for kids. "It has the Japanese anime series *Cyborg Kurochan* that first made **IBC-13** number one in the Saturday at 2:30 p.m.," Canoy said.

Canoy told Rommel Lubguban, the senior broadcast producer of **Viva Television** for writer, edit, supervise video graphics, video editing, TV promos and TV plugs for **Who Wants to be a Millionaire?**, **The Weakest Link** and **Born to be a Star** are the local franchise, **NBA** local broadcast and **PBA** local basketball league.

#### Viva Kids block

As **IBC-13** marks its 53rd anniversary, Mr. Canoy said the network is training its favorite cartoons every weekend mornings with new shows in the kids, teens and young girls of style.

"We believe that the foreign cartoons block every weekends," Mr. Canoy said. "We believe that we dance watch animated seris in this weekend morning tiemslot by coming up with a variety of cartoon shows," he added.

**The Kapinoy Network** recently launched new **Viva Kids**, the newest cartoon kiddie block, which airs every weekend mornings from weekdays at 9 to 11 a.m. and Saturdays starting at 8 a.m. to 10:30 a.m.

Most-watched favorite phenomenal cartoons kiddie shows are *Winx Club*, *Pop Pixie*, *Barbie*, *Maya & Miguel*, *Monsuno*, *Novi Stars*, *Rapunzel: The Series*, *Sofia the First* and *Grossology* for the kiddie cartoon fans for teens of the young boys and girls of characters of the animated kiddie cartoons.

#### **Top-Rating shows on IBC**

PBA and NBA

No.1 Basketball

ONE FC

No.1 MMA

Who Wants To Be A Millionaire and The Weakest Link

No.1 Game Show

K-POP Star Hunt and Born to be a Star

No.1 Reality Show

To Love Again and Safe In The Arms Of Love

No.1 Teleserye

Petra's Panniest, Happy TODAS and Goin' Bukol Pwede

No.1 Comedy Show

Sandy's Boyfriend

No.1 Teen Drama Anthology

Kapinoy Cinema and Sinemaks

No.1 Primetime Movie

**Amor Bravio** 

No.1 Telenovela

I Need Romance

No.1 Koreanovela

Cyborg Kurochan

No.1 Anime Series

# VIVA Channel Partners with FICTAP, Brings Star Power to 14th International Cable Congress

May 1, 2013

The Federation of International Cable TV and Telecommunication Association of the Philippines (FICTAP)held its 14th International Cable Congress and Exhibit at the historic Manila Hotel last March 7 and 8, 2013. The annual event is a much-anticipated annual gathering of cable owners and operators from all around the country. This year, FICTAP partnered with Viva Communications Inc. and its fresh new channel on pay TV, VIVA CHANNEL, for non-stop entertainment throughout the two-day affair.

Sam Pinto at ribbon-cutting ceremony with FICTAP board and special guests

It girl Sam Pinto, host of VIVA Channel's Daily Top 10, joined other special guests in the ceremonial ribbon cutting to open the exhibit. Singing sensation Anja Aguilar, who sang VIVA Channel's theme song Home of the Stars, kicked off the festivities during the opening lunch with an awe-inspiring performance.

#### Anja Aguilar lunch performance

Delegates were then treated to dinner and a full show at the **Fellowship Night** at the hotel's grand **Maynila Ballroom**. **VIVA Channel** started the show off with a jaw-dropping dance number with upcoming sexy stars Alexis Navarro and Sara Polverini from **Pantaxa** and Petra Mahalimuyak from **Petra's Panniest**, accompanied by ACS dancers. Hosts Jimmy Marquez of **Karaokray** and Petra Mahalimuyak entertained and engaged the audience the whole night

through. Anja Aguilar sang an upbeat version of **VIVA Channel**'s theme song, with upcoming rap star Pio Balbuena, and wowed the crowd again with powerful song numbers.

#### Anne Curtis – special number

Delegates went nostalgic with Gino Padilla, and were treated to the perfect harmony of The CompanY, who also went live and unplugged on **VIVA Channel**'s *Live at Amerasian*. Jon Santos of *The Jon Santos Show* made a grand entrance as Sherap, his parody character of Erap, as requested by the **FICTAP** board. A special performance by the *Annebishowsa*, Anne Curtis, ended the night with a bang.

#### Anne Curtis with hosts Jimmy Marquez and Petra Mahalimuyak

Before the congress closed, **FICTAP** delegates were yet again treated to the upbeat song and dance numbers by the gorgeous girl group Eurasia, who brought attendees to their feet yet again while **Born to be a Star** winner of Season 1 for the balladeer prince is Joshua Cadelina. **James Yap of PBA and Michael Jordan of NBA** 

Aside from cable channels, **The Kapinoy Network**'s top-rating primetime programming block on **IBC** from 5 p.m. to 12 midnight slot daily, extended 2:30 p.m. to 12 midnight on Saturdays and 10 a.m. to 12 midnight on Sundays. Together with the **PBA** lead player James Yap and the **NBA** all-star Michael Jordan, on the state to welcome the new primetime line-up of **IBC**, including the new sports record-breaking seasons of the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** that has now emerged as two of the country's premier basketball tournament in the country and in the Asia.

Also, adding the new cartoons for kids on IBC called Viva Kids featuring Sofia the First, Monsuno, Pop Pixie, Winx Club, Grossology, Novi Stars, Barbie, Rapunzel: The Series and Maya & Miguel.

Meanwhile, hit shows airing on IBC like the actor Christopher de Leon's *Who Wants to be a Millionaire?* and Richard Yap's *The Weakest Link* are the two of the top-rating phenomenal primetime game shows in the million-peso prize. Of course, the reality singing show *Born to be a Star* with a certified singing champion and powerhouse singer Anja Aguilar for a singing star fans while Anja now joining her co-host are the new twins Juan Carlos and Juan Miguel Urquico with our judges are Gino Padilla, Paula Bianca, Joey Albert and original prince of pop Dingdong Avanzado. Anime fans will definitely surely in Japanese cartoon: *Kirarin* and *Cyborg Kurochan* for anime kiddies. The primetime telenovelas and asianovela favorites are *Amor Bravio*, *Shut Up Flower Boy Band* and *All About My Romance* in viewership ratings.

FICTAP attendees experienced the Home of the Stars, only with VIVA CHANNEL!

# Sports MMA Crossfire – ONE FC finalizes Rise to Power PPV lineup, signs broadcasting deal

May 9, 2013

Singapore-based **ONE FC** announced this week the addition of three additional undercard bouts to their May 31st **ONE FC**: **Rise to Power** pay-per-view event.

Also announced was an exclusive partnership agreement with **Viva Entertainment** and Filipinobased media company **Intercontinental Broadcasting Corporation (IBC)**.

**IBC** is one of the leading media companies in <a href="mailto:the-Philippines">the Philippines</a>, with their flagship channel **IBC-13** as **The Kapinoy Network** consisting of news and current affairs, high-qulity children's programming, entertainment from classic **IBC** hit shows and tokusatsu-anime fans along with **Viva-TV** primetime programming block on sports shows ranging from basketball, boxing, wrestling and mixed-martial arts (MMA) as well as its homegrown Filipino viewers from movies, dramas, comedies, animes, game shows and reality shows, the soap-opera fare in teleserye, telenovelas and asianovelas on primetime TV fare.

Under the deal, **The Kapinoy Network** will broadcast one hour of **ONE FC** programming every Saturday nights starting at 7pm tonight while **ONE FC** will increase its viewership TV ratings performance, for making **IBC-13**, the undisputed number 3 TV station in the country. "On behalf of **ONE Fighting Championship**, I will like to warmly welcome back **Viva-TV** on **IBC** as a broadcast partner and thank their Head of Channel 13 Rev Sanchez for being such a

**IBC** as a broadcast partner and thank their Head of Channel 13 Rey Sanchez for being such a strong supporter," said Victor Cui, as the **ONE FC** CEO. "**Viva-TV on IBC** is a fantastic free-to-air broadcaster in the Philippines and ONE FC is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country."

There will be a superstar showcase by **IBC** with **Viva-TV**, with the likely presence of **PBA** and **NBA** stars, boxing championship Nonito Donaire and Manny Pacquiao and **WWE** stars.

"We are excited to have *ONE Fighting Championship* on Viva-TV," added Sanchez. "Viva-TV on IBC-13 is proud to broadcast the best sporting in both the Philippines and the region and *ONE FC* puts on world-class entertainment that our viewers will enjoy. Kapinoy viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action."

#### IBC 13 has been blocktimed by:

Vintage Television (VTV) (formerly as Vintage Sports, from the PTV-4) (1995-1999)

**Viva TV** (bought by the Viva Entertainment) (1999-2002) (moved to RPN-9 from 2002-2003)

Solar Entertainment Corporation (2002-2005) (before moving to RPN-9)

MTV Philippines (2005)

**Viva Entertainment-produced shows** (2008-2010)

**The Kapinoy Network** (bought by the Viva Entertainment) (star-studded masa-based) (2011-present)

IBC Classics (all of the IBC classic shows) (2013)

#### Names of IBC-13's primetime block are:

**Vintage Television (VTV)** (formerly as Vintage Sports, from the PTV-4) (1995-1999)

**Viva TV** (bought by the Viva Entertainment) (1999-2002) (moved to RPN-9 from 2002-2003)

**Solar Entertainment Corporation** (2002-2005) (before moving to RPN-9)

MTV Philippines (2005)

**Viva Entertainment-produced shows** (2008-2010)

**The Kapinoy Network** (bought by the Viva Entertainment) (star-studded masa-based) (2011-present)

#### National Basketball Association's Philippine TV broadcasters are:

GMA-7 (1989-1995)

Citynet 27 (1995-1996)

Viva TV (1999-2001)

**NBN-4** (2001-2003)

**Solar Sports** (2002-2006)

**IBC 13 (Solar)** (2003-2005)

**RPN-9** (2005-2008)

BTV: Basketball TV (Solar's all-basketball sports channel) (2006-present)

**C/S Sports (on RPN-9)** (2008)

**C/S 9 and C/S Origin** (2008-2009)

**Solar TV** (2009-2011)

Studio 23 and ABS-CBN (2011-present)

**IBC** (2011-present) (star-studded masa-based)

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Philippine Basketball Association games' broadcasters are:
       TV
       KBS-9 (predecessor of RPN-9) (1975 & 1977)
       BBC-2 (1976)
       GTV-4 (1978-1980)
       MBS-4 (1980-1982)
       Vintage Sports (1982-1996)
       on BBC City 2 (1982-1984)
       MBS-4 (1984-1986)
       PTV-4 (1986-1995)
       Vintage Television (VTV) on IBC-13 (1996-1999)
       Viva TV on IBC 13 (1999-2002)
       NBN-4 and IBC-13 (parallel, later simultaneous) (2002-2004) (but IBC-13 stopped airing
       PBA in 2003)
       ABC-5 (2004-2008)
      TV5 (2008) (under MPB Primedia, Inc.) (finals)
       Solar Sports (2008-2011)
       on C/S 9 (2008-2009)
       Solar TV (2009-2011)
       Studio 23 (2011)
       (replayed on BTV: Basketball TV)
      IBC-13 (2011-present) (star-studded masa-based)
       AKTV (2011-present)
       (replays on HYPER, Sports5's pay TV sports channel)
       AksyonTV (2011-present)
```

#### Names of RPN 9's primetime block by the Solar Entertainment Corporation are:

**Prime Shift** (2005-2007)

Kasama Mo (2007) (masa-based)

Pare! (2007-2008) (male-based, because of the Tagalog word for brother is Pare!)

## STAR-STUDDED SHOWS ON 13

May 15, 2013

Viva-TV rises to alter the Pinoy's viewing habits on The Kapinoy Network, as proven by the network's strong showing in the Mega Manila ratings survey.

**Viva Communcations, Inc.** noted that **The Kapinoy Network** had significantly increased its viewership ratings that a sequestered television network **IBC-13** established its position as a strong number 3 in the Philippine television industry dominated by the broadcast leaders **ABS-CBN** and **GMA** climb to the ratings.

**IBC-13** and its radio stations **DZTV Radyo Budyong** and **iDMZ 891** in the **Kapinoy** programming around the **IBC-13**transmitter power in San Francisco, Del Monte, Quezon City.

The network's new identity, with aggressive promotion and interesting programs, chairman and CEO Vic del Rosario, Jr. attributed the expected increase in advertising revenues to the higher ratings of cited the rise of homegrown TV shows *Who Wants to be a Millionaire?*, *The Weakest Link* and *Born to be a Star* as the top-rating programs for primetime with PBA and NBA games as TV program ratings begin to climb.

**Viva-TV** execs are elated that their **Kapinoy** shows on **IBC** are ratings very well, particularly the popular and top-rating game show **Who Wants to be a Millionaire?** hosted by Christopher de Leon and Richard Yap's **The Weakest Link** that both post double digit ratings. They're optimistic that when the reality talent search show **Born to be a Star**hosted by a certified singing champion and powerhouse singer Anja Aguilar, their ratings will get even higher. Meantime, their basketball fans of sports to the **PBA** and **NBA** are the flagship program will doing the viewership ratings.

Generated consolidated revenues of P13 billion from advertising and consumer sales, a 13% increase compared to last year. Advertising revenues reached P13 billion, an increase of 13% from a year ago. Consumer sales amounted to P13 billion, posting an 13% increase. Total costs and expenses increased by 13% to P7.2 billion brought about by increases in production costs, cost of sales and services, and general and administrative expenses as well as **IBC Board of Directors** in privatization. Capital expenditure and program rights acquisition amounted to P13 billion which was the same level of spending last year.

The consequently allowed the network to beef up its **Kapinoy** programming, which consequently boosted its chances to compete against **GMA-7** and **ABS-CBN**.

The "uptrend" was anchored largely on the game show Christopher de Leon's **Who Wants To Be A Millionaire?**, which as of late has the ratings survey in the Mega Manila area. Richard Yap's **The Weakest Link** in the phenomenal game show and the reality show **Born to be a Star** with Anja Aguilar along with the basketball fans like **PBA** and **NBA** are also asserting muscle in their respective timeslots.

**The Kapinoy Network** of privatization in the national audience share and viewership ratings for **Urban and Rural**audiences with a prime-time audience share averaging 23% in the first three months of 2013, a 13 percentage point lead over **GMA** and **ABS-CBN**, based on Kantar National TV Ratings.

For the first quarter, the Top 20 programs for **Total Philippines (Urban and Rural)** which will expanded to Top 30, were from **Viva-TV** shows on **IBC**, with the following occupying the Top 15 slots: **Who Wants to be a Millionaire?**, **The Weakest Link**, **Born to be a Star**, **PBA Commissioners' Cup**, **NBA Playoffs**, **Sandy's Boyfriend**, **Sinemaks**, **ONE Fighting Championship**, **Petra's Panniest**, **Esperanza** and **K-POP Star Hunt** in the most-watched topping ratings on primetime slot.

#### IBC: Competitor Edit

IBC-13 is a government-owned sequestered television-radio network by the government through PCGG and the major commercial TV network owned by the chairman Eric Canoy. Since than, IBC-13 has been reported as one of the top 3 TV networks based on AGB Nielsen survey. The Kapinoy Network going to be a competitor of the two leading networks ABS-CBN and GMA.

ABS-CBN and GMA Network, Inc. claim respectively they are number one in Mega Manila and nationwide viewership ratings. They both showcased mass-oriented TV shows, reality shows, game shows, soap operas from teleserye, asianovelas and telenovelas, comedies, animes and others. IBC-13 joins the roster, become more aggressive as it reached the number 3 position among TV networks at the same point.

IBC-13 become known as The Kapinoy Network and gained ratings because of their most-watched TV shows from Viva-TV, the primetime block of Viva Communications, Inc. IBC has been in a competition with the two dominant players ABS-CBN and GMA. The Kapinoy Network turns as a different TV network in the two biggest TV networks.

In a strong competitor, ABS-CBN and GMA focuses on the masses. They will conceptualize and create the same theme that will beat the ratings of the other network. They adapt each other's TV shows to see which will gain more viewership ratings. Meanwhile, IBC introducing the primetime programming block Viva-TV, featuring the Kaspinoy trend-setting programming led by the flagship program PBA and NBA as IBC grows into a bigger network, they start to GMA and ABS-CBN to keep its ratings in the two giant TV networks.

They adapted everything: IBC has news and current affairs programs, children's television programming, high-quality entertainment, classic IBC hit shows and the tokusatsu and anime series along with Viva-TV from movies, animes, dramas, game shows, reality talent search and

sports. IBC-13 also created anew of its station tag into Kapinoy the same with ABS-CBN's Kapamilya and GMA's Kapuso.

Viva-TV stars on IBC came from Kapamilya stars. They produce their own stars. In other words, IBC seems to be a mixture of the two bigger networks. When it comes to primetime, you can easily see the mixture of the leading networks ABS-CBN and GMA stories merely because some of the story writers and the actors were from the two other stations. Since the two were established the stars can adapt the environment of the network. With their transfer to The Kapinoy Network, they bring with them the acting skills they got from the network they came from.

### Top 30 Programs in June 2013 – Kantar Media

July 5, 2013

The primetime hit game show *Who Wants To Be A Millionaire?* received the highest national TV rating last June while teleserye *Ina Kapatid Anak* takes second position.

15 out of the top 30 regular airing programs in June were from sequestered TV station **IBC-13** topped by the primetime hit game show **Who Wants To Be A Millionaire?** which garnered an average rating of 38.8%.

Rank	TV Network	Audience Share in %
1	ABS-CBN	43%
2	GMA	32%
3	IBC	29%
3	RPN	15%
3	TV5	11%

TABLE 1. TODAL DAY (6AM-12MN) NATIONAL TV VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

Rank	TV Network	Audience Share in %
1	ABS-CBN	47%
2	GMA	30%
3	IBC	25%
3	RPN	13%
3	TV5	10%

TABLE 2. PRIMETIME TV (6PM-12MN) VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

Rank	TV Network	Audience Share in %
1	ABS-CBN	44%
2	GMA	34%
3	IBC	24%
3	RPN	11%
3	TV5	9%

## TOTAL 3. BALANCE LUZON TOTAL DAY TV VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

Rank	TV Network	Audience Share in %
1	ABS-CBN	51%
2	GMA	26%
3	IBC	13%
3	RPN	11%
3	TV5	9%

## TABLE 4. TOTAL VISAYAS TOTAL DAY RV VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

Rank	TV Network	Audience Share in %
1	ABS-CBN	55%
2	GMA	22%
3	IBC	15%
3	RPN	14%
3	TV5	13%

## TABLE 5. TOTAL MINDANAO TOTAL DAY TV VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

Rank	Channel	Programs	Rating (%)
1	IBC	Who Wants To Be A Millionaire?	38.8%
2	ABS- CBN	Ina, Kapatid, Anak	35.3%

3	IBC	The Weakest Link	35.1%
4	ABS- CBN	Maalaala Mo Kaya	34.8%
5	ABS- CBN	Juan dela Cruz	34.0%
6	IBC	Born to be a Star	33.5%
7	IBC	2013 NBA Finals: the Miami Heat vs. the San Antonio Spurs, Game 7	32.0%
8	IBC	2013 NBA Finals: the Miami Heat vs. the San Antonio Spurs, Game 6	31.1%
9	ABS- CBN	Pilipinas Got Talent	30.4%
10	ABS- CBN	Wansapanataym	30.0%
11	ABS- CBN	The Voice of the Philippines	29.4%
12	IBC	ONE FC	28.4%
13	IBC	Goin' Bukol Pwede	28.2%
14	IBC	Happy TODAS	27.9%
15	ABS- CBN	Huwag Ka Lang Mawawala	27.3%
16	ABS- CBN	TV Patrol	27.1%
17	IBC	Sandy's Boyfriend	26.3%
18	IBC	Express Balita	25.9%
19	IBC	2013 PBA World Cup: Milo Energy Drink vs. the Barako Bull Energy Cola	24.7%
20	ABS- CBN	Be Careful With My Heart	24.5%
21	ABS- CBN	Rated K	23.9%
22	IBC	Safe In The Arms Of Love	22.7%

23	GMA	Kapuso Mo, Jessica Soho	21.1%
24	IBC	My Family Xyriel	20.8%
25	ABS- CBN	Goin' Bulilit	19.7%
26	ABS- CBN	Apoy Sa Dagat	19.5%
27	ABS- CBN	Magpakailanman	19.2%
28	ABS- CBN	Pepito Manaloto: Ang Tunay na Kuwento	19.1%
29	ABS- CBN	Annaliza	18.3%
30	IBC	Sinemaks	17.6%

#### **TABLE 6. TOP 30 PROGRAMS IN JUNE 2013**

**The Kapinoy Network** earlier reported a net income increase of 30% to P508 million in the first quarter of 2013 from P130 million in the same period last year, due to strong regular advertising revenues and election-related ads.

### Your chance to be a millionaire is here

September 13, 2013

Christopher de Leon will host the 13th anniversary of Who Wants To Be a Millionaire on The Kapinoy Network IBC-13, every Saturday night.

MANILA, Philippines - Since Who Wants To Be a Millionaire marks on its 13th anniversary to Philippine television in 2000 via **The Kapinoy Network**, the show with host Christopher de Leon.

The first local franchise of the game show are rumored to Vic Sotto aired on **TV5** since 2009 while De Leon on **The Kapinoy Network**. The **IBC-13** show has captured many memorable and unforgettable moments, both with celebrity players and ordinary contestants.

Anja Aguilar was the biggest celebrity winner to date, taking home a whopping P2M in September 2012.

Celebrities players who got a chance to play in *Who Wants To Be a Millionaire* including Robi Domingo, actress Jodi Sta. Maria, Janine Tugonon, Ryan Agoncillo, Cogie Domingo, AJ

Muhlach, Cristine Reyes, actor Josh Padilla, Cherie Pie Picache, Maui Taylor, Freddie Webb, Tessie Thomas, Nadine Lustre, Miguel Aguila, among others.

This year, the new season of *Who Wants To Be a Millionaire* is definitely with a bigger and better show on IBC-13. Now on its 13th year anniversary, the game show is hosted by Christopher and airs every Saturday night.

The contestant must answer a total of 15 general knowledge questions in multiple choices. Along the way, he can use lifelines like 50-50 (where two incorrect answers are removed from the choices), Phone a Friend, People Speak and Switch (where a contestant can opt to skip the question and go to the next one) to help him.

With the *Millionaire* show hosted by Christopher, the prize money was P2M when rumored to the box-office king Vic Sotto to show by TV5 in 2009, the jackpot prize was increased to P2M. This season, a new lifeline and new twist will be introduced in the format of the game show that will challenge the contestant's ability in choosing a lifeline. Double Dip allows a contestant to give two answers to one question. If he gives a wrong answer, he can give another answer, hopefully the correct one, for the same question. Here's the twist. As soon as the contestant takes the hot seat, he will be made to choose from two formats — Classic Money Tree gives a safe haven and three lifelines while High-Risk Money Tree has one safe haven and four lifelines.

Who Wants To Be a Millionaire is part of the new line-up of entertainment shows that will be seen on IBC-13 starting this month. The list includes Once Upon a Time with Boots Anson-Roa; Superstar Circle with actress Janine Tugonon; Tumbok Revolution topbilled by Janeena Chan and Dino Imperial; Bida ni Mister, Bida si Misis starring Jodi Sta. Maria and Freddie Webb; Happy TODAS with MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera; Whattaboys topbilled by top stars AJ Muhlach, Josh Padilla and Aki Torio; Sandy's Romance with Nadine Lustre; Born to be a Superstar hosted by Anja Aguilar, Sam Concepcion and Marvin Ong with four judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado and the top-rating sitcom Goin' Bukol Pwede with Robi Domingo, Maui Taylor and Yam Concepcion

# IBC's 'Who Wants to be a Millionaire?' Opens Audition on Jan 12

Are you ready to become a millionaire this 2014? Can you answer all the 15 questions and be 2 million pesos richer? Here's your chance to become the next millionaire as the most popular game show in the world is looking for new contestants to be on the hot seat.

If you are 18 years old and above, drop by this Saturday, January 11 at the IBC studio at Broadcast City, Capitol Hills, Diliman, Quezon City from 9AM to 11AM. Bring a valid ID, 2x2 photo, prepare an audition piece (sing, dance or declamation) and be ready to give your final answer for the 2 million peso question.

# IBC Summer Station ID 2014 - 'I Love Summer Kapinoy Forever'

March 20, 2014

This is what **IBC-13** will showcase in its much-awaited summer station ID premiering this Sunday (Mar 30) on *It's Partytime* aims to promote the Philippines.

**The Kapinoy Network** has just launched its 2014 Summer Station ID entitled *I Love Summer Kapinoy Forever*. In the tradition of well-planned and thought of station IDs, **IBC** satisfies again with this very festive theme. Also invite you to a refreshing TV plug

featuring **Kapinoy** superstars, include Jodi Sta. Maria and Richard Yap, Janella Salvador, Freddie Gutierrez, Claudine Barretto, Raymart Santiago, Diether Ocampo, Cristine Reyes, Dingdong Dantes, Abby Bautista, Christopher de Leon, Robi Domingo, Anja Aguilar, prince music icon Sam Concepcion, Janine Tugonon, AJ Muhlach, Nadine Lustre and Ramon Bautista, said head of **IBC Creative Communications Management** Johnny delos Santos.

**Kapinoy** superstars and news personalities were tasked to be the smile seekers and went to different parts of the country to immortalize these blissful moments with their own cameras.

The TV plug aims to promote IBC's fresh offerings for the month of April which includes:

■ SM Little Stars - the most-awaited kiddie reality show is now on Philippine television, premieres April 6 every Sunday at 11:45am. The kiddie superstars in regional candidates, votes can be obtained from any of the branches of SM Department Store upon purchase of any Children's Wear merchandise. The unique code shall be encoded via SM Little Stars 2014 official website. For the prize of a talent management contract with Viva Artist Agency voting for your favorite. Finalists in this annual nationwide search for cute, adorable, and talented kids. The judges including Viva Communications, Inc. chairman Vic Del Rosario, Jr., director Louie Ignacio and acoustic artist Princess Velasco gave them high marks in the contest criteria: 45 percent for star quality, 25 percent for personality, 30 percent for talent and 10 percent for popularity votes. Hosted by Jenine

Desiderio. Over 2.5 million worth of prizes were given away during the competition. Grand winners Andreu and Iyah brought home P150,000 worth of cash and shopping money, a four-year college scholarship grant from National University and a Viva Artist Management Contract. Like the other top winners, they also received trips for two to Xiamen, China, gift certificates from John Robert Powers, scholarship grants from Center for Pop Music, SM Bowling and SM Ice Skating, and gift certificates from Toy Kingdom and SM Storyland.

- Flower Boy Ramen Shop Premieres on April 7 every Monday to Friday at 10:30am, a morning Koreanovela of Have a Tanghali starring Jung II-woo, Lee Chung-ah and Lee Kiwoo about "pretty boys" who, with good looks and individuality, operate a ramyun shop with a lively college girl and experience the happenings of daily life.
- My Little Janella an afternoon TV hit version of the primetime hit mermaid fantaserye success Janella in Wonderland. The newest aftenoon child-friendly mermaid fantaserye top-billed by the child star Abby Bautista as the young role Janella Bernardo with Jenine Desiderio as Janella's mom. Premires April 7, airs Monday to Friday at 2:30pm on HapoNation.
- Love You a newest primetime Koreanovela starring Joseph Chang, Rainie Yang, Kingone Wang, Tiffany Hsu, Alien Huang and Tom Price Two strangers, both proposed marriage to their respective girl/boyfriend, were rejected on the same day. They decided that the best way to deal with the rejection was to get drunk, really drunk. Premieres April 7, airs Monday, Tuesday and Thursday at 6:00pm.
- K-Pop Star Hunt a reality talent competition is back once again on The Kapinoy Network for the returning season will create the new audition fever with full training support from FNC Entertainment, one of the top-tier music labels in Korea aspired to be the next K-pop sensations, aspiring hopefuls with 11 outstanding contestants from five countries, including Singapore, Hong Kong, Taiwan, Thailand and the Philippines are select will also have the once-in-a-lifetime chance to be in the spotlight of Asia, realize their K-pop dreams and vie for the coveted title as winner. Premieres April 7, airs Monday, Tuesday and Thursday at 8:45pm on PrimeTastik. Kapinoy Talent Center, the talent management for training and discovery will be the official partner for this season for the show.

The campaign jingle (theme song) *I Love Summer Kapinoy Forever* was sung by *Born to be a Superstar* Season 2 grand champion Cayleen Villamor and runner-up Veejay Aragon doing the singing part performed the theme song, according to critics, lacks impact because of the singers called "#SummerKapinoyForever."

The full **IBC 2014 Summer Station ID** video features its biggest and brightest superstars and some of its news anchors. This features various tourist spots in the country like the Chocolate Hills in Bohol, Luneta Park in Manila, the MacArthur Memorial in Tacloban, among others.

With lyrics from Vehnee Saturno, music from Vehnee Saturno, Amber and Marcus Davis and direction from Nani Naguit and Nolan Bernardino, IBC 2014 Summer SID first aired right after the network's primetime newscast *Express Balita* and before the hit fantaserye *Janella in Wonderland*. It was directed by reality-TV and indie film director Monti Parungao and Peewee Gonzales. The SID Creative and Production team members are Dang Baldonado, Sheryl Ramos, Raywin Tome; IBC TV Entertainment, News and Current Affairs Division, IBC Regional Group, IBC International, Administrative Services and Human Resources Department, Property Management Group, and Safety and Security Division.

Watch the 2014 IBC Summer Station ID full video here (*I Love Summer Kapinoy Forever*):

# Retro TV returns to IBC

June 1, 2014

With virtually everything going retro these days, The Kapinoy Network IBC-13 cashes in on the phenomenon as it relaunched *Retro TV*, Mondays to Fridays at 11 to 11:30 a.m. starting June 2. A most creative concept by Gel Garciano and Rowie Valencia, *Retro TV* brings back the network's hit shows from classic files in a fun-filled, imaginative production. That superstar Mario Maurer host the show in a hip manner as a video jock who does in the intro, comments and wrapping up of the TV reruns.

Mondays and Wednesdays feature *TODAS*, one of the most successful gag shows in the '80s with Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Richie da Horsie, and others. Political satire comes back in *Sic O'Clock News* every Tuesday and Thursday, featuring Jaime Fabregas, Ces Quesada, Rene Requiestas and Khryss Adalia. Dazzling production numbers make up Friday night a reruns of *The Sharon Cuneta Show, Loveliness, Maricel Live*, and other variety shows are shown.

Thanks to ATC @ IBC that will be launching on June 1, 2014, *Retro TV* will be air again, we will see some of the timeless classics of IBC like *TODAS*, *The Sharon Cuneta Show*, *Loveliness* and *Maricel Live* once again.

# IBC-13 breaks boundaries; announces good news for 2014

August 18, 2014

SUBIC, Olongapo City – Breaking the duopoly of the two giant TV networks in the country, IBC-13 really did a good job since its launch (or reformatting) last year. Though already using their new branding Kapinoy ng Bagong Pilipino ang *Ito'ng Bagong Channel 13*, the corporate name

remained as Intercontinental Broadcasting Corporation (IBC) known as *Ito'ng Bagong Company*.

At the recent 21st Philippine Advertising Congress held in Subic, IBC-13 announced the good news that will challenge again all the other networks – their massive expansion plans and venturing into movies.

This grand surprise wowed thousands of delegates in the congress. In 2014, The Kapinoy Network plans to expand its network coverage across the nation and enhance infrastructure and manpower, as well as investing in High-Definition production equipment with a completely tapeless, digital workflow – all to continue playing big in the industry.

Being powered by Asian Television Content Philippines Corporation (ATC) and Viva Communications, Inc., IBC-13 will play a vital role in providing best content across all media platforms and continuing innovations for the growing multimedia group. Lito Ocampo Cruz, executive vice-rpesident of IBC-13, said that the film industry in the country is dying that's why they've been coming up with the role of providing content to the network's entry into film production called IBC Films, which it plans to do in a big way.

"For many countries, like the Philippines, movies have become part of local culture. We want to do our part in reinvigorating the movie industry. That's why we plan to produce more movies than the combined total of the two leading networks," shared ABC Development Corporation Chairman Manny V. Pangilinan.

Completing the IBC-13 team is Lito Ocampo Cruz, Executive Vice President (EVP). The Million Second Quiz, Born to be a Superstar, Killer Karaoke and Who Wants To Be A Millionaire? Agency Edition

What surprised the delegates even more is The Kapinoy Network's bringing live to them their top-rating hit shows *The Million Second Quiz*, *Born to be a Superstar*, *Killer Karaoke* and *Who Wants to be a Millionaire?* of course with their ever handsome hosts Drew Arellano, Anja Aguilar, Elmo Magalona and Robi Domingo, respectively. Some contestants from the delegates joined *Born to be a Superstar Agency Edition*. Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert acted as the talent scouts that afternoon. Sam and Paula's comic antics kept the audience singing and dancing.

Meanwhile, jurors who served as scorers were from the entertainment press invited in by TV5: Maridol Bismark of Philippine Star, Bong Godinez of Pep.ph, Bayani San Diego of Philippine Daily Inquirer, Mario Bautista of Malaya/Manila Bulletin and this writer. Robi asked questions involving IBC-13's shows, amazing personalities and the management under the Kapinoy network. "This is a long-term investment for us. One that we know will benefit a lot of people,

from those behind the cameras to those in front of them. And ultimately, the Filipino audience, whether they're watching on television, on their computers, on their mobile phones or on any other device," Lito vowed of IBC-13's addressable advertising and most of all, its best content for everyone, everywhere, and every time.

# IBC-13's Who Wants to be a Millionaire? hits it big in Mega Manila

August 19, 2014

Keep up the good work IBC-13! continue to compete with the big 2 with your new programs maybe the time will to come to say the big 3 networks in philippines including Channel 13.

Responding to its own catch phrase, IBC-13's *Who Wants to be a Millionaire?* is now the final answer of millions of viewers as the top-rated game show ranked no.1 last Sunday, beating ABS-CBN's *Rated K* and GMA-7's *Kapuso Mo Jessica Soho*, leading all other programs within its timeslot.

While all other shows dipped significantly in viewership, the international top-rating game show, which proudly has the game show prince of primetime Robi Domingo as its host, generated an impressively rapid increase in viewership on its episode last weekend with an audience share of 29.7%—leaping from its previous record of 25.4%, based on the survey of Kantar Media's Overnight Individual Audience Share among Mega Manila households of TNS Philippines report last Sunday (August 17).

WW2BAM has revolutionized TV viewing in the country, spawned a number off copycats to put up their own game shows and Robi had a new and very successful career as TV host. More and more viewers are switching in to Who Wants to be a Millionaire? as evidenced by the ratings uptrend and by the number of aspiring contestants who audition and join the show every week. So far, the highest climb on the money tree is at P2,000,000 million prizes by the season 2 of Born to be a Superstar grang champion Cayleen Villamor. But Who Wants to be a Millionaire? is really a toughie, that even college professors, cum laude graduates, and celebrities are challenged.

At stake in the show is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via number 8888 for Globe, Touch Mobile, Smart, Sun Cellular and IBC Mobile users. To join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000.

For aspiring contestants who want a chance to become a millionaire watching The Kapinoy Network, grab your cellphones and grab the chance to get in Fastest Finger Round by simply texting MILLION(space)NAME to 8888. Home viewers can also win P300 worth of cellphone load and win more than P40,000 worth of trips for two to vacation destinations starting this Saturday by joining WWTBAM's *Breakaway Game*, where trivia questions are flashed during the show and viewers can answer by downloading logos, picture messages, or ringtones and simply texting in TRIP<download code>space<letter of answer> to 8888. For more information, log on to www.ibc.com.ph.

Get a chance to win lots of prizes on the Breakaway Game and join the millions of viewers tuning in to the no.1 game show *Who Wants to be a Millionaire?* every Sunday, now at 7:30 p.m. on IBC-13.

# Born to be a Superstar takes the No.1, three more IBC-13 shows enters top 30: Mega Manila TV Ratings (July 11)

August 22, 2014

In the arena of Philippine television that is ABS-CBN and GMA-7 claimed to the top, the sequestered TV station IBC-13 known as *Ito'ng Bagong Channel 13* is now shaking the rating games in weekend viewing habits, two shows from the "3rd" network made it to the Top 35 last Saturday and Sunday.

IBC-13's reality talent show *Born to be a Superstar* overtakes and lead all primetime programs last Saturday, August 16 and Sunday, August 17. Hosted by Anja Aguilar, the show registered 37.8% (Saturday) and 30.9% (Sunday). Three more IBC-13 shows gave good outcome and enters the top 30 block, the top-rated comedy sitcom *Maya Loves Sir Chief* ranked No.4 with 35.4%, Drew Arellano's *The Million Second Quiz* with 32.9% good for the 5th spot, Nadine Lustre's drama anthology *Sandy's Romance* with the 7th spot of 30.4%, TreseBella's *La Teniente* starring Maria Fernanda Yepes ranked the No.9 slot with 22.1%, the most MMA fighter *ONE FC* with lended the 13th slot of 14.6% on Saturday.

On Sunday, leading the top of Robi Domingo's *Who Wants to be a Millionaire?* with 29.5% good for the No.2 slot, Elmo Magalona's *Killer Karaoke* landed the No.3 spot with 27.4%, Joey Marquez's *Seeing Stars Tonight* landed to the 6th spot with 21.0%, *Sunday Sinemaks: Kulimlim* starring Robin Padilla, Tanya Garcia and Jhung Hillario with 19.9% in the top 8, *Dingdong n' Lani* laded with the top 12 of 16.6% and a weekend news program *Express Balita Weekend*with 11.1% slot of the top 16.

The new kid from the block shows that the giant networks is the dominant networks in the Philippines. Based on the overnight survey of Kantar Media/TNS Philippines among Mega Manila households.

#### Top 20 daytime and primetime programs Edit

#### August 16, Saturday Edit

#### Daytime:

- 1. Ultraman Tiga (IBC) 16.2%
- 2. Lunch Break (IBC) 15.7%
- 3. Voltron Man Catch-Up Marathon (IBC) 15.0%
- 4. It's Showtime (ABS-CBN) 14.7%
- 5. Kapamilya Blockbusters: Furry Vengeance (ABS-CBN) 13.0%
- 6. Janella: A Princess Girl Marathon (IBC) 12.8%
- 7. S.O.C.O. (A Scene of the Crime Operatives) (ABS-CBN) 12.0%
- 8. Angry Birds Toons (GMA-7) 11.0%
- 9. Ipaglaban Mo! (ABS-CBN) 10.9%
- 10. Monsuno (GMA) 10.3%
- 11. Eat Bulaga! (GMA) 10.2%
- 12. Cooltura (IBC) 10.0%
- 13. Superbook: Remagined (ABS-CBN) 9.8%
- 14. Failon Ngayon (ABS-CBN) 9.3%
- 15. Imbestigador / Larva (GMA) 8.8%

#### Primetime:

- 1. MMK Ang Tahanan Mo (ABS-CBN) 38.4%
- 2. Born to be a Superstar (IBC) 37.8%
- 3. 2014 Nanjing Youth Olympics Opening Ceremony (IBC) 26.6%
- 4. Maya Loves Sir Chief (IBC) 35.4%
- 5. The Million Second Quiz (IBC) 32.9%
- 6. Wansapanataym (ABS-CBN) 31.4%
- 7. Sandy's Romance (IBC) 30.4%
- 8. Home Sweetie Home (ABS-CBN) 24.8%
- 9. La Teniente (TreseBella) (IBC) 22.1%
- 10. Mga Kwento ni Marc Logan (ABS-CBN) 19.9%
- 11. 2014 Nanjing Youth Olympics: Opening Ceremony (IBC) 17.5%

- 12. Pinoy Big Brother All In (ABS-CBN) / Pepito Manaloto: Ang Tunay Na Kuwento / Marian (GMA) - 15.7%
- 13. ONE FC (IBC) 14.6%
- 14. TV Patrol Weekend (ABS-CBN) 13.9%
- 15. Magpakailanman (GMA) 12.8%
- 16. Celebrity Bluff (GMA) 11.1%
- 17. 24 Oras Weekend (GMA) 10.1%
- 18. Bubble Gang (GMA) 10.0%
- 19. Banana Split Extra Scoop (ABS-CBN) 5.9%
- 20. I-Witness: The GMA Documentaries (GMA) 5.6%

Source: Kantar Media/TNS Philippines via PEP

#### August 17, Sunday Edit

#### Daytime:

- 1. Friends 4Ever (IBC) 16.3%
- 2. 2014 Nanjing Youth Olympics: Swimming Semi-Finals and Finals Men/Women (IBC) 14.5%
- 3. Kapuso Movie Festival: Madagascar (GMA) 12.6%
- 4. 2014 Nanjing Youth Olympics: Swimming Prelims Men/Women (IBC) 12.5%
- 5. ASAP 19 (ABS-CBN) 12.3%
- 6. It's Partytime (IBC) 11.8%
- 7. Chinatown TV (IBC) 11.4%
- 8. The Heirs: Royal Rewind (ABS-CBN) 11.1%
- 9. Bleach Hell Verse (GMA) 10.4%
- 10. Asian Horror Stories (GMA) 10.3%
- 11. Tom and Jerry Kids Show (GMA) 9.9%
- 12. Matanglawin / Luv U (ABS-CBN) 9.5%
- 13. Sunday All Stars (GMA) 9.0%
- 14. The Buzz 15 (ABS-CBN) 8.8%
- 15. Superbook Classic (ABS-CBN) 8.0%

#### Primetime:

- 1. Born to be a Superstar (IBC) 30.9%
- 2. Who Wants to be a Millionaire? (IBC) 29.5%
- 3. Killer Karaoke (IBC) 27.4%
- 4. Wansapanataym (ABS-CBN) 25.6%
- 5. Rated K (ABS-CBN) 22.5%
- 6. Seeing Stars Tonight (IBC) 21.0%

- 7. Kapuso Mo, Jessica Soho (GMA) 20.1%
- 8. Sunday Sinemaks: Kulimlim (IBC) 19.9%
- 9. Goin' Bulilit (ABS-CBN) 18.8%
- 10. Ismol Family (GMA) 17.8%
- 11. Pinoy Big Brother All In (ABS-CBN) 17.3%
- 12. Dingdong n' Lani (IBC) 16.6%
- 13. Vampire Ang Daddy Ko (GMA) 14.5%
- 14. Sunday Night Box Office: Snow White And The Huntsman (GMA) 13.9%
- 15. Gandang Gabi Vice (ABS-CBN) 13.0%
- 16. Express Balita Weekend (IBC) 11.1%
- 17. TV Patrol Weekend (ABS-CBN) 11.0%
- 18. 24 Oras Weekend (GMA) 9.5%
- 19. Sunday Night Box Office: Cradle 2: The Grave (GMA) 6.7%
- 20. Sunday's Best: Boardwalk Fashion For All (ABS-CBN) 1.7%

Source: Kantar Media/TNS Philippines via PEP

#### August 18, Monday Edit

#### Daytime:

- 1. Be Careful With My Heart (ABS-CBN) 15.1%
- 2. Lunch Break (IBC) 15.0%
- 3. Ghost Fighter (IBC) 14.7%
- 4. KapinoyLand (IBC) 13.9%
- 5. TODAS Kids (IBC) 13.3%
- 6. I Need Romance (IBC) 12.7%
- 7. It's Showtime (ABS-CBN) 12.4%
- 8. The Singing Bee (ABS-CBN) 11.5%
- 9. The Half Sisters (GMA) 11.1%
- 10. Eat Bulaga! (GMA) 10.8%
- 11. *Dragon Ball Z Kai* (GMA) 10.2%
- 12. Dading / Jewel in the Palace (GMA) 9.9
- 13. Ana Manuela (ABS-CBN) 9.1%
- 14. Slam Dunk (GMA) 9.0%
- 15. Bistado (ABS-CBN) 8.7%

#### Primetime:

- 1. Voltron Man (IBC) 29.5%
- 2. Janella: A Princess Girl (IBC) 28.1%
- 3. Your Heart, My Love (IBC) 27.9%

- 4. Ikaw Lamang (ABS-CBN) 27.6%
- 5. Hawak-Kamay (ABS-CBN) 27.4%
- 6. Express Balita (IBC) 26.9%
- 7. TV Patrol (ABS-CBN) 25.3%
- 8. Two Sides of Ana (TreseBella) (IBC) 24.4%
- 9. Fall in Love with Me (TreseBella) (IBC) 23.0%
- 10. Kroko: Ang Alamat sa Zoo (IBC) 21.7%
- 11. Catch Me Fall in Love (IBC) 20.7%
- 12. Sana Bukas Pa Ang Kahapon (ABS-CBN) 19.6%
- 13. Pure Love (ABS-CBN) 19.3%
- 14. Nino (GMA) 17.5%
- 15. 24 Oras / My Destiny (GMA) 16.3%
- 16. Ang Dalawang Mrs. Real (GMA) 14.3%
- 17. Aquino & Abunda Tonight (ABS-CBN) 12.4%
- 18. Pretty Man (ABS-CBN) 10.2%
- 19. Pinoy Big Brother All In (ABS-CBN) / My BFF (GMA) 9.4%
- 20. I Hear Your Voice (GMA) 9.0%

Source: Kantar Media/TNS Philippines via PEP

# Perfect Dates is on IBC's Panalo Weekend

August 21, 2014

Drew Arellano (The Million Second Quiz), Elmo Magalona (Killer Karaoke), Anja Aguilar (Born to be a Superstar) and Robi Domingo (Who Wants To Be A Millionaire?)

Your perfect dates for weekend evening viewing are on IBC-13! Drew Arellano, Anja Aguilar, Elmo Magalona and Robi Domingo will glue you in front of the TV with Panalo Weekend primetime shows on Saturday nights kicks off with *The Million Second Quiz* at 7:30PM-8:15PM and *Born to be a Superstar* at 9PM-10PM, and on Sunday nights with *Killer Karaoke* at 6:45PM-7:30PM, *Who Wants to be a Millionaire?* at 7:30PM-8:30PM and *Born to be a Superstar* at 8:30PM-9:30PM—all boasting of handsome and amazing hosts, talent, and stories that put The Kapinoy Network on top of the ratings! Superstars ka na, trese pa, Kapinoy ako!

# Born to be a Superstar (season 4)

The fourth season of <u>Born to be a Superstar</u> produced by <u>Viva Television</u> and premiered on <u>IBC</u> in September 13, 2014. A certified singing champion <u>Anja Aguilar</u> leads the role as the host of the show.

The newest judges including <u>Marlo Mortel</u>, <u>Paula Bianca</u>, <u>Joey Albert</u> and <u>Gino Padilla</u>. Auditions for this season were held in several key cities in the Philippines including <u>Baquio</u>, <u>Iloilo</u>, <u>Cebu</u>and <u>Davao</u>.

#### Born to be a Superstar

Season 4

Broadcast from September 13, 2014 - present

Marlo Mortel

Judges Paula Bianca

Joey Albert

Gino Padilla

Host(s) Anja Aguilar

**Broadcaster** IBC

Chronology

TBA 📐

### Auditions Edit

The auditions for the third season takes place in key cities in the Philippines. Major auditions are held in <a href="Baquio,Davao">Baquio,Davao</a>, <a href="Cebu">Cebu</a>, <a href="Batangas">Batangas</a> and <a href="Iloilo">Iloilo</a> where the hopefuls are judged by Marlo Mortel, Paula Bianca, Joey Albert and Gino Padilla. Also, auditions are also held in other cities mall tours and judged by the staff of *Born to be a Superstar* become the huge success in the nationwide talent search contest in the next singing superstar fans to be the superstar champion discover the best singer in the country through worldwide audition rom a different collage of high-school students for oung singing superstars.

IBC, <u>Viva Entertainment, Inc.</u> and its radio partners like <u>90.7 Love Radio</u>, <u>93.9 iFM</u>, <u>Mellow</u> <u>947</u>, <u>96.3 Easy Rock, 99.5 Play FM</u>, <u>101.1 Yes FM</u>, <u>93.5 Romance FM</u>, <u>Kapinoy FM</u> <u>913</u> and <u>iDMZ 891 FM</u> provided free transportation, food and lodging for Theater Eliminations.

Auditions took place in the following locations:

Audition Date	City	Audition Venue
July 12, 2014	Baguio City	SM City Baguio
July 19, 2014	Cebu City	SM City Cebu
July 25, 2014	Kalibo, Aklan	Gaisano Capital Kalibo
August 8, 2014	Davao City	SM City Davao
August 16, 2014	Calumpit, Bulacan	Jed's Island Resort
August 23, 2014	Baliuag, Bulacan	SM City Baliwag
August 29, 2014	<u>Las Piñas</u> City	SM Southmall
August 30, 2014	Robinsons Place Roxas	Roxas City
September 5, 2014	<u>Iloilo City</u>	SM City Iloilo

## Finalists **Edit**

Main article: List of Born to be a Superstar (season 4) finalists

### Elimination chart Edit

Some contestants has all in superstars includine new finalists, along with Season 1, 2 and 3.

Top 20	Top 15	Top 12	Top 5	Non- Elimination	Runners- Up	Winner				
	Legend									

Safe Eliminated

	Stage:	Semi-Finals Semi-Finals							Finals					
	Week:	Octo ber 12	Octo ber 26	Novem ber 16	Novem ber 23	Novem ber 30	Decem ber 14	Decem ber 21	Janu ary 4	Janu ary 11	Janu ary 18	Janu ary 25	Febru ary 1	Febru ary 8
Pla ce	Contest ant						Re	esult						
1	Christia n Sy						TBA			ТВА		ТВА	ТВА	ТВА
2	Angelin e delos Santos							ТВА		ТВА	ТВА	ТВА	ТВА	ТВА
3	Tony dela Paz					ТВА		ТВА		ТВА			ТВА	ТВА
4	Carmin a Topacio								Top 13		ТВА		ТВА	
5	Justin Francis						TBA		ТВА	ТВА		ТВА		
6	Rachel Pegaso n							ТВА		ТВА		ТВА		
7	Loppo Maniqu iz								ТВА	ТВА	ТВА			
8-9	Cara Quiapo s								ТВА					
	Allan Parel													

10	Genevi eve Rochell e Arandia					TBA		ı	
11- 12	Jose Emman uel Cubil				ТВА				
	Nicole Marasig an								
	Devanni Tusi								
13- 15	Louissa Pressm an			ТВА					
	Jzan Vern Tero								
	Kristell Llono								
	Reiniel Tulabin g								
16- 20	Buildex Pagales		ТВА						
	Maribet h Callanta								
	Sherwin Baguion								

Television ratings

Television ratings for the third season of *Born to be a Superstar* on <u>IBC</u> are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS. AGB Nielsen Philippines* covers <u>Mega Manila</u>, while *Kantar Media - TNS* covers most of the Philippines. Television ratings for the third season of *Born to be a Star*.

- Color keys:
- Highest rating during the season
- Lowest rating during the season

Television ratings of the third season of Born to be a Superstar								
			AGB Niel	sen	Kantar Media - TNS			
Stage	Air Date	Rating	Rar	nking	Rating	Ranking		
			Timeslot	Primetime	9	Timeslot	Primetime	
	September 13, 2014	33.3%	#1	#1	34.8%	#1	#1	
	September 14, 2014	29.1%	#1	#1	30.7%	#1	#1	
Rising Superstars	September 20, 2014	29.0%	#1	#1	30.5%	#1	#1	
	September 21, 2014	28.3%	#1	#1	29.4%	#1	#1	
	September 27, 2013	31.7%	#1	#1	32.4%	#1	#1	
Batch of Singing	September 28, 2014	30.0%	#1	#1	30.1%	#1	#1	
Stars	October 4, 2014	26.8%	#1	#3	27.7%	#1	#3	
	October 5, 2014	28.1%	#1	#2	29.8%	#1	#2	
Quarterfinals	October 11, 2014	33.8%	#1	#1	34.7%	#1	#1	
	October 12, 2014	32.5%	#1	#1	33.2%	#1	#1	

	October 18, 2014	31.9%	#1	#1	32.2%	#1	#1
	October 19, 2014	27.5%	#1	#1	28.7%	#1	#1
	October 25, 2014	28.4%	#1	#1	29.7%	#1	#1
	October 26, 2014	30.7%	#1	#1	31.6%	#1	#1
	November 1, 2014	27.6%	#1	#1	28.0%	#1	#1
	November 2, 2014	25.4%	#2	#2	26.4%	#2	#2
	November 8, 2014	33.7%	#1	#1	34.5%	#1	#1
	November 9, 2014	27.8%	#2	#2	28.1%	#2	#2
	November 15, 2014	%	#	#	%	#	#
	November 16, 2013	%	#	#	%	#	#
	November 22, 2013	%	#	#	%	#	#
	November 23, 2014	%	#	#	%	#	#
	November 29, 2014	%	#	#	%	#	#
	November 30, 2014	%	#	#	%	#	#
	December 6, 2014	%	#	#	%	#	#
Semi-Finals	December 7, 2014	%	#	#	%	#	#

December 13, 2014	%	#	#	%	#	#
December 14, 2014	%	#	#	%	#	#
December 20, 2014	%	#	#	%	#	#
December 21, 2014	%	#	#	%	#	#
December 27, 2014	%	#	#	%	#	#
December 28, 2014	%	#	#	%	#	#
January 3, 2015	%	#	#	%	#	#
January 4, 2015	%	#	#	%	#	#
January 10, 2015	%	#	#	%	#	#
January 11, 2015	%	#	#	%	#	#
January 17, 2015	%	#	#	%	#	#
January 18, 2015	%	#	#	%	#	#
January 24, 2015	%	#	#	%	#	#
January 25, 2015	%	#	#	%	#	#
January 31, 2015	%	#	#	%	#	#
February 1, 2015	%	#	#	%	#	#

Live Grand Finals	February 7, 2015	%	#	#	%	#	#
	February 8, 2015	%	#	#	%	#	#
SEASON AVERAGE		%	#	#	%	#	#

#### References Edit

#### See also Edit

- Viva Cine Idols presents Megastar Sharon Cuneta movies on IBC
- IBC-13 Continues To Developing Its Own Stable Of Talents
- Born to be a Superstar Gears Up for Season 4 this October
- IBC-13 Maintains TV Ratings Lead Nationwide in September
- IBC's 'Born to be a Superstar' Beats ABS-CBN's 'The Voice of the Philippines' and GMA's
   'Bet ng Bayan' in Mega Manila
- Born to be a Superstar

#### External links Edit

Official website

# Viva Cine Idols presents Megastar Sharon Cuneta movies on IBC

#### September 19, 2014

After festivals of movies starring the stars for all season Vilma Santos and the king of Pinoy rap Andrew E., the blockbuster tandem of Sharon Cuneta and Gabby Concepcion and Bobby Andrews and Angelu de Leon, IBC-13 known for *Ito'ng Bagong Channel 13* continues to its film festival movie block on Philippine primetime television history *Viva Cine Idols* with a 2 monthly special festival of motion-pictures starring the one and only Megastar Sharon Cuneta, airing on Monday nights at 8 p.m. to 9:30 p.m. from September and October.

The TV film festival is part of the presentation for Sharon's 37th anniversary in showbiz on January 2015. The Megastar started her career as a recording artist of Vicor Music Corporation on January 1978.

Some of these Sharon movie will be featured this month in IBC-13's *Viva Cine Idols* (Monday at 8 p.m.). First on September 22, the movie *Kailan Sasabihing Mahal Kita?* to be teamed-up with Christopher de Leon.

On September 29 is Sharon-Gabby day with the movie *P.S. I Love You*, now the classic tale of young love starring Sharon and Gabby Concepcion. Directed by Eddie Garcia, this movie was the inaugural presentation of Viva Films in 1981. *Pangako Sa'yo*, Sharon's first team-up with Bong Revilla airs on October 6. The film is directed by Eddie Gutierrez. On October 13, she is one of Sharon's most popular films in the country, the melodrama *Bituing Walang Ningning*. Directed by Emmanuel Borlaza, the picture was Sharon's first team-up with the country's number one dramatic actor Christopher de Leon. It also stars Cherie Gil and Joel Torre. On October 20, Sharon stars with Richard Gomez in the love story blockbuster scene *Ngayon at Kailanman*, directed by Joel Lamangan. Closing the series on October 27 is *Pagdating ng Panahon*, the movie stars Sharon with the action star Robin Padilla.

Viva Cine Idols is the regular TV presensation of IBC-13.

#### **TreseBella**

IBC-13 is introducing another first on Philippine television following the huge success of its game shows such as The Million Second Quiz (Drew Arellano), Killer Karaoke (Elmo Magalona) and Who Wants to be a Millionaire? (Robi Domingo), a singing-reality search show Born to be a Superstar (Anja Aguilar), children's adventurserye Kroko: Ang Alamat sa Zoo (Thirdy Lacson and Miguel Moreno), the action series Hitman (Dingdong DantesJake Cuenca and Cristine Reyes), the trend-setting teen fantasy series Janella: A Princess Girl (Janella Salvador), the action-packed superserye Voltron Man (AJ Muhlach) the soap opera romantic drama teleserye Your Heart, My Love (Raymart Santiago and Claudine Barretto) the top-rating comedy sitcom Maya Loves Sir Chief (Jodi Sta. Maria and Richard Yap), sexy drama anthology Sandy's Romance (Nadine Lustre), the boys night out gag show for males Happy TODAS (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio), political satire Sic O'Clock News Naman (Ramon Bautista), the weekly dance variety show DMZ-TV (Iya Villania), a musical variety show Dingdong n' Lani (Dingdong Avanzado and Lani Misalucha), among others. Now, IBC-13 is proud to present TreseBella. The Korean drama Fated to Love You (4:30 p.m.), a hit telenovela Que Bonito Amor (10 p.m.) and the Taiwanovela primetime Sunny Girl (10:30 p.m.). It has generated a following among local viewers, with ratings climbing dramatically higher than other networks. This popularly has prompted a leading TV network to release Asian dramas and Mexican telenovelas that IBC-13 started the trend.

# IBC-13 Continues To Developing Its Own Stable Of Talents

#### September 26, 2014

IBC-13 seems determined to producing and airing local variety programs. In the 1970s and 1980s, it was among the top-raters in the local TV industry, beating with RPN-9 and GMA-7. Its popularity started when the network was involved in the sequestration process as the government found that the station was owned by several of alleged Marcos cronies.

Since the time of former President Cory Aquino, IBC-13 has been operating as the government owned corporation following the sequestration. That setup somehow height the network. Thus, it was ablt to continue to its development and department, according to the president Noynoy Aquino III for PNoy administration.

Now, IBC-13 is almost for 55 years of Philippine TV viewers and home to the PBA and NBA basketball. In the past decade, it was known for showing full-length Tagalog movies and with several hit shows like Iskul Bukol, TODAS, Chicks to Chicks, Barrio Balimbing, Sitak ni Jack, Hapi House, Goin' Bananas, Sic O'Clock News, Takeshi's Castle, Ora Engkantada, Loveliness, The Sharon Cuneta Show, Maricel Live!, among others. IBC's financial woes came in full swing around the year 1986. That year saw the government's sequestration of IBC because its owner at that time is a Marcos henchman. Then IBC saw an implosion which many ex-employees of the Banahaw Broadcasting Corporation migrated to IBC which had a negative impact on the broadcaster's expenses, which in turn forced IBC to seek help from Viva, Seiko, etc. to produce more series. IBC became Islands TV for a few years in the early '90s generally a significant financial improvement. Then IBC came back with an awesome station ID, was mainly known at that time for airing anime and Japanese tokusatsu shows and signed with Vintage Television blocktimer on IBC-13 in the early 90's to air with sports programs with PBA. The blocktimer attempt by IBC purchased its Viva Entertainment that was competitive ratings-wise was Viva TV talking integrated entertainment and sports programs on primetime (all of these artists of talents and stars are also from Viva Entertainment itself). Now, the strong number 3 in viewership at the height of gaining the network war behind the leaders ABS-CBN and GMA-7.

#### **Reviving IBC-13**

The network chairman Eric Canoy, the president and CEO Boots Anson-Roa and the executive vice-president (EVP) Lito Ocampo Cruz has announced plans to revitalize and revive the once glorious TV network. IBC-13 is starting through developing its own stable of homegrown talents. It intends to do so through launching a reality show for the nationwide talent search *Born to be a Superstar*, a local franchise verion of the top-rated US reality talent show at the same title. Hosted by the young diva princess Anja Aguilar, with the 4 of brand new panel judges are Marlo Mortel, Jenine Desiderio, Paula Bianca and Gino Padilla.

The singing contest is aired over TV provincial networks (as IBC) and some regional radio stations (including DZTV Radyo busyong 1386, iDMZ 891 FM, 93.5 Romance FM and Kapinoy FM 913) that are scattered nationwide. Through this reality search, the network could discover and develop its own pool of Pinoy talents. With this, IBC-13 disclosed its plans to produce and air a new variety show, which start airing of this year.

The network is ready to give up to P1 million in cash prized to the taented grand winner of champion. The big winner would also secure the talent and recording contract of IBC Records with the network.

#### Born to be a Superstar

The singing contest stages an audition for the aspiring and young singers at aged 15 to 25 years old and above. The contest would have representers from Center for Pop Music Philippines as among the judges. There would be weekly eliminations and monthly finals.

Some of the established Kapinoy singing champion are Joshua Cadelina for first season, Cayleen Villamor for second seacon with Veejay Aragon, Ronald Humarang and Anne Bernardo, abd Shanne Velasco for third season with Arvin Ventanilla and Paolo Antenorcruz to perform the superstar sensation.

The first leg of the contest kicked off last September 25 in Iloilo City. The second leg was held in Roxas City on September 27, Baguio City on October 2 and Cebu City on October 4. There would be succeeding announcements about where the next venue of the contest would be.

IBC-13 is new to talent searches. The network recalled that Tito Sotto, Vic Sotto and Joey de Leon in the old sitcom Iskul Bukol, the gag show *TODAS* and Jaime Fabregas and Ces Quesada's *Sic O'Clock News*. Of course, Megastar Sharon Cuneta came from them as the musical variety show *The Sharon Cuneta Show*. Diamond star Maricel Soriano hosting another 80's musical variety program *Maricel Live!*. The original tangga queen Alma Moreno's *Loveliness*, another dirst in discover the dancing variety show, also spend many years with IBC-13. Viva-TV's *Star for a Night* hosted by the Asia's songbird Regine Velasquez, which discovered Sarah Geronimo, Mark Bautista and other singers, used to air on the station in 2002.

IBC-13 is currently operated by Viva Entertainment, which owns up to 50% of the new network. It is assumed that is held by the government of PCGG.

### Ito'ng Bagong Channel 13 (IBC) (2014) Edit

Isang Bawat Channel!

Ito'ng Bagong Channel!

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Telefax: (02) 931-9753

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# Born to be a Superstar Gears Up for Season 4 this October

September 27, 2014

#### Anja Aguilar as host

True to being the country's leader in Superstar Network that gives the brightest and most exciting Philippine TV program offerings, *Born to be a Superstar*, IBC-13's original, longest-running, top-rating, multi-awarded and most successful singing reality talent show on Philippine television that was able to beat its rival programs on ABS-CBN and GMA Network, is set to open with a new season.

#### Josh Santana, Paula Bianca, Jenine Desiderio and Gino Padilla as judges

After 3 seasons, *Born to be a Superstar* is the local version of the US singing reality show in the same title from Endemol International, a brand new season with the host, singer and actress Anja Aguilar to be the face of the Kapinoy reality talent show airing in 2012. With a brand new panel judges—Josh Santana, Paula Bianca, Jenine Desiderio and Gino Padilla. IBC-13 decided to bring the show and promises to make it more exciting than the new season who will becoming the next singing sensation for the grand champion of singing competition. Filipino viewers can once again look forward to another of IBC-13's groundbreaking and some game-changing programs as *Born to be a Superstar* now with a bigger, more exciting and more singing superstars of this new season. Hosted by the certified singing champion Anja Aguilar, as Josh Santana, Jenine Desiderio, Paula Bianca and Gino Padilla will be the judges of the show, the second season of *Born to be a Superstar* is one of the most-awaited and most-talked about

programs of 2014, owing much of its success to its first season last 2012. It will start airing last September 13, Saturday at 9:00PM right after *Sandy's Romance* and right before *Happy TODAS*; and Sundays, 8:30PM after *Who Wants to be a Millionaire?* and before *Dingdong n' Lani*.

In line with its commitment to bringing only the best programs to all Kapinoy viewers, IBC-13 worked closely with the all-time awards of Anak TV Seal Awards, Catholic Mass Media Awards (CMMA), KBP Golden Dove Awards, PMPC Star Awards for Television, Gawad Tanglaw Awards, among others, in the production of the much-awaited fourth season of *Born to be a Superstar*. This high-quality production value and the musical numbers from song and dance, stems from the perfect mix of IBC-13's passion for excellent Filipino primetime programming and the expertise of the executive producers Rowie Valencia and Vic del Rosario, Jr., musical director Freddie Saturno and directed by Jeffrey Jeturian.

A groundbreaking program in Philippine entertainment television becoming more popular, the nationwide reality singing search shows features aspiring and young singers who battle it out each week to become the next singing idol superstars with a Filipino male and female, solo or group performers, age 15 to 25 years old and above are quallified to join the contest aims to discover prospective singing superstars.

True to its promise of showcasing unique and original Pinoy talented aspiting and young singers, the episode of *Born to be a Superstar* gave the performances of the song in musical numbers with a contestants. Regional-wide searches began in Luzon, Visayas and Mindanao as for audition dates, the prizes at stake when a finalists from weekly winner home for P50,000, P100,000 for semi-finals and P1 million pesos for the grand finals with the music recording contract from IBC Records.

Born to be a Superstar's first episode last September 13 opened with the song and dance numbers of the young diva Anja Aguilar for her entrance, with an esemble of performances of both winners and runner-ups. Season 1 is Joshua Cadelina (Hataw Na!) as the first grand champion, it shared the stage with Season 2 is Anne Bernardo (Break Free), Ronald Humarang (Beauty and the Beat) and Veejay Aragon (Kung Ayaw Mo, Huwag Mo!), and Cayleen Villamor (Kapag Tumibok Ang Puso) as the second grand champion, and Season 3 is Arvin Ventanilla (I'm Glad You Came) as runner-up and Shanne Velasco (Domino) as the third grand champion with the G-Force dancers in a one-of-a-kind musical production number at the center stage.

Watch as the biggest singing-reality show this year makes its premiere this weekend on IBC-13.

# IBC-13 Maintains TV Ratings Lead Nationwide in September

October 4, 2014

IBC stars: Janella Salvador, AJ Muhlach, Nadine Lustre, Raymart Santiago and Claudine Barretto, Anja Aguilar, Elmo Magalona, Thirdy Lacson with Kroko, Robi Domingo, Drew Arellano, Jodi Sra, Maria and Richard Yap, Dingdong Avanzado and Lani Misalucha, TODAS Boys, Chef Rob Pengson.

More Filipino households across urban and rural homes continue to tune in to the programs of IBC-13 whose the tagline *Isang Bawat Channel*, which again topped all local TV stations (like ABS-CBN and GMA) in September with an average total day audience share of 32%, or five points higher than ABS-CBN's 43% and GMA's 36%, based on data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

IBC chairman Eric Canoy noted that will be "more competition" in the Philippine television market, which is dominated by ABS-CBN Corp. and GMA Network Inc.

The Kapinoy network also remained unbeatable in other key territories such as Balance Luzon (areas in Luzon outside Mega Manila), where it triumphed with an average total day audience share of 28%, in the Visayas with 21%, and in Mindanao with 17%. ABS-CBN registered with 47%, 56% and 53%. GMA, on the other hand, garnered only 36%, 28%, and 29% respectively for the said areas.

IBC-13 continued to lead in the primetime (5PM-12MN) block, where it gained an average audience share of 29%, or 8 points ahead of ABS-CBN's 48% and GMA's 35%. Aside from this, This was driven by IBC-13's newest Kapinoy Primetime lineup that includes *Kroko: Ang Alamat sa Zoo*, *Hitman*, *Janella: A Princess Girl*, *Express Balita*, *Voltron Man* and *Your Heart*, *My Love*, as well as TreseBella's new offerings are the Korean drama *Fated to Love You*, a telenovela *Que Bonito Amor* and the Taiwanovela hit *Sunny Girl*. Along with the once a shows, *Viva Box Office*(Monday), *DMZ-TV* (Tuesday) and *Sic O'Clock News Naman* (Thursday).

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

Meanwhile, IBC-13 also widened its lead in the late afternoon (3PM-6PM) block, recording an average audience share of 15%, a five-point increase from 39% in August. It also outweighed ABS-CBN (44%) and GMA (35%) by nine points in the said time block for September.

Just recently, Kantar Media's data will also showed that IBC-13 swept the list of the top 30 most watched programs in the country in September, respectively.

Janella Salvador's teen fanasy-drama serial *Janella: A Princess Girl* again emerged as the top program in the country with an average national TV rating of 32.1%, followed by *Voltron Man* (30.7%), *Sandy's Romance* (20.4%), *Your Heart, My Love* (30.1%), new season of *Born to be a Superstar* (29.9%), *Express Balita* (29.2%), *Killer Karaoke* (29.0%), *Kroko: Ang Alamat sa Zoo* (28.9%), Robi Domingo's *Who Wants To Be A Millionaire?* (28.4%), Drew Arellano's game show *The Million Second Quiz* (27.9%), *Hitman* (27.2%), the top-rating sitcom *Maya Loves Sir Chief* (26.9%), *Viva Box Office* (26.1%), *TreseBella: Que Bonito Amor* (25.8%), the musical variety show *Dingdong n' Lani* (25.2%), *Happy TODAS* (24.4%), *Sunday Sinemaks* (23.9%), *MasterChef Philippines* (23.6%), *TreseBella: Fated to Love You* (23.3%) and *TreseBella: Sunny Girl* (22.7%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, PTV Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

#### Top 25 Programs Edit

- 1. Janella: A Princess Girl (IBC) 32.1%
- 2. Voltron Man (IBC) 30.7%
- 3. Sandy's Romance (IBC) 20.4%
- 4. Your Heart, My Love (IBC) 30.1%
- 5. Born to be a Superstar (IBC) 29.9%

- 6. Maalaala Mo Kaya (ABS-CBN) 29.6%
- 7. Express Balita (IBC) 29.2%
- 8. Killer Karaoke (IBC) 29.0%
- 9. Kroko: Ang Alamat sa Zoo (IBC) 28.9%
- 10. Hawak Kamay (ABS-CBN) 28.7%
- 11. Who Wants To Be A Millionaire? (IBC) 28.4%
- 12. TV Patrol (ABS-CBN) 28.2%
- 13. The Million Second Quiz (IBC) 27.9%
- 14. Wansapanataym (ABS-CBN) 27.7%
- 15. Ikaw Lamang (ABS-CBN) 27.5%
- 16. Hitman (IBC) 27.2%
- 17. Maya Loves Sir Chief (IBC) 26.9%
- 18. Viva Box Office (IBC) 26.1%
- 19. TreseBella: Que Bonito Amor (IBC) 25.8%
- 20. Dingdong n' Lani (IBC) 25.2%
- 21. Home Sweetie Home (ABS-CBN) 24.9%
- 22. Happy TODAS (IBC) 24.4%
- 23. Sunday Sinemaks (IBC) 23.9%
- 24. MasterChef Philippines (IBC) 23.6%
- 25. TreseBella: Fated to Love You (IBC) 23.3%
- 26. TreseBella: Sunny Girl (IBC) 22.7%
- 27. Rated K (ABS-CBN) 22.4%
- 28. Pure Love (ABS-CBN) 22.3%
- 29. Mga Kwento Ni Marc Logan (ABS-CBN) 21.3%
- 30. Goin' Bulilit (ABS-CBN) 21.1%

Source: Kantar Media

# IBC's 'Born to be a Superstar' Beats ABS-CBN's 'The Voice of the Philippines' and GMA's 'Bet ng Bayan' in Mega Manila

November 3, 2014

Anja Aguilar sing and host of Born to be a Superstar

The local version of the US top-rating reality show for the national singing contest on Philippine TV, with a new 4th season of *Born to be a Superstar* is gaining more and more televiewers in the primetime block.

Born to be a Superstar, dubbed as the singing-reality contest show on Philippine TV, is now getting higher ratings than ABS-CBN's *The Voice of the Philippines* and GMA's *Bet ng Bayan*. The show discover the aspiring and young talented singers and at the age of 15 to 25 years old, where Anja Aguilar sing and host the show with the 4 panel judges of Josh Santana, Paula Bianca, Jenine Desiderio and Gino Padilla.

It was said that *Born to be a Superstar* is the local distributor of Endemol International in the United States. Also the primetime singing-reality competition on Philippine television and getting the singing champion.

Based from the latest survey of Kantar Media/TNS Philippines, *Born to be a Superstar* received a two-digit rating last Saturday (November 1) and Sunday (November 2) beating its rival *The Voice of the Philippines* and *Bet ng Bayan*, which is neck-and-neck with the reality talent show when it rated higher.

Now that *Born to be a Superstar* entered the TV ratings race, it now joins the ranks of IBC-13's primetime hit shows like *Hitman*, *Janella: A Princess Girl*, *Voltron Man*, *Your Heart*, *My Love*, *The Million Second Quiz*, *Maya Loves Sir Chief*, *Super Ninja*, *Sandy's Romance*, *T.O.D.A.S.*, *Who Wants to be a Millionaire?*, musical show *Dingdong n' Lani*, *PBA*, *NBA* and TreseBella's *Fated to Love You*, *Que Bonito Amor* and *Sunny Girl*.

# List of Born to be a Superstar (season 4) finalists

The *Born to be a Superstar* Finalists consisted of 12 singers who competed for *Born to be a Superstar*. They were selected after several stages of audition and theater eleminations, and succeeded in earning a sport in the finals by popular votes from the viewers.

#### Finalists Edit

#### Christian Sy

- Each Day with You (Martin Nievera) (September 13)
- When I'm With You (APO Hiking Society) (September 28)
- You Are to Me (Martin Nievera) (October 5)
- Ikaw Ang Lahat sa Akin (Martin Nievera) (October 12)
- Softly Saying Sorry (Ariel Rivera) (October 19)
- Mahal Kita Walang Iba (Ogie Alcasid) (October 26)
- Rude (Magic!) (November 2)
- Ngayon at Kailanman (Ariel Rivera) (November 9)

#### Angeline delos Santos

- Till I Met You (Kuh Ledesma) (September 13)
- Dance With My Father (Luther Vandross) (September 28)
- Sa Isip Ko (Agot Isidro) (October 5)
- Maybe This Time (Sarah Geronimo) (October 12)
- I Don't Want to Be Your Friend (Nina) (October 19)
- One More Try (Kuh Ledesma) (October 26)
- Araw Gabi (Regine Velasquez) (November 2)
- Because of You (Kelly Clarkson) (November 9)
- Tunay na Mahal (Lani Misalucha) (November 16)

#### Tony dela Paz

- One Last Cry (Brian McKnight) (September 14)
- Hindi Ko Kaya (Richard Reynoso) (September 27)
- Break It to Me Gently (Mark Bautista) (October 4)
- Wherever You Are (South Border) (October 11)
- Until Then (Gary Valenciano) (October 18)
- Without You (Charlie Wilson) (October 25)
- Hindi Na Bale (Bugoy Drilon) (November 1)
- Careless Whisper (George Michael) (November 8)

#### Carmina Topacio

- Love Will Lead You Back (Taylor Dayne) (September 20)
- One Moment in Time (Whitney Houston) (September 27)
- Dahan-Dahan (Rica Arambulo) (October 4)
- American Boy (Estelle feat. Kanye West) (October 11)
- Tao (Sampaguita) (October 18)
- Get Here (Brenda Russell) (October 25)
- Bakit (Rachelle Ann Go) (November 1)
- Teenage Dream (Katy Perry) (November 8)

#### **Justin Francis**

- Pakisabi Na Lang (The CompanY) (September 13)
- How Do You Heal A Broken Heart (Chris Walker) (September 28)
- All of Me (John Legend) (October 5)
- Paminsan-minsan (Richard Reynoso) (October 12)
- Sexy Eyes (Dr. Hook) (October 19)
- Maybe (King) (October 26)
- Bulag sa Katotohanan (Rachel Alejandro) (November 2)
- One Day (Matisyahu) (November 9)

#### Rachel Pegason

- Vision of Love (Mariah Carey) (September 20)
- lingatan Ka (Carol Banawa) (September 27)

- Chance Nothing (Jessica Sanchez) (October 4)
- Bakit Di Totohanin (Carol Banawa) (October 11)
- Never Knew Love Like This Before (Sonia) (October 18)
- Somewhere (Angeline Quinto) (October 25)
- Crazy (Gnarls Barkley) (November 1)
- Why Can'y It Be? (Rannie Raymundo) (November 8)

#### Loppo Maniquiz

- Huwag Ka Lang Mawawala (Gary Valenciano) (September 21)
- The Scientist (Coldplay) (September 28)
- Tanging Ikaw (Ogie Alcasid) (October 5)
- Long Train Runnin' (The Doobie Brothers) (October 12)
- Kung Mawawala Ka (Ogie Alcasid) (October 19)
- Use Somebody ((Kings of Leon) (October 26)
- No Way to Treat A Heart (Martin Nievera) (November 2)
- Sunday Morning (Maroon 5) (November 9)

#### Cara Quiapos

- What About Love (Heart) (September 13)
- Ngayon (Basil Valdez) (September 27)
- If (Nelson del Castillo) (October 4)
- Kay Tagal (Rachel Alejandro) (October 11)
- Out of Reach (Gabrielle) (October 18)
- Paalam Na (Rachel Alejandro) (October 25)
- A Night to Remember (Shalamar) (November 1)
- Don't Say Goodbye (Pops Fernandez) (November 8)

#### Allan Parel

- Close You and I (Gino Padilla) (September 21)
- Kahit Konting Pagtingin (Ric Segreto) (September 27)
- Stay (Ric Sereto) (October 4)
- She Will Be Loved (Maroon 5) (October 11)
- Ticket to Ride (The Beatles) (October 18)
- Give Me A Chance (Ric Segreto) (October 25)
- Every Breath You Take (The Police) (November 1)
- Fixing A Broken Heart (Indecent Obsession) (November 8)

#### Genevieve Rochelle Arandia

- Isang Lahi (Regine Velasquez) (September 14)
- When You Believe (Whitney Houston and Mariah Carey) (September 27)
- I Will Always Love You (Whitney Houston) (October 4)
- Wala Na bang Pag-ibig (Jaya) (October 11)
- Never Gonna Let You Go (Sérgio Mendes) (October 18)

- Set You Free (Side A) (October 25)
- Through the Rain (Mariah Carey) (November 1)
- Dahi Ba Sa Kanya (Jaya) (November 8)

#### Jose Emmanuel Cubil

- Have You Ever Really Loved a Woman? (Bryan Adams) (September 21)
- It's My Life (Bon Jovi) (September 27)
- Aaminin (6cyclemind) (October 4)
- I'll Be (Edwin McCain) (October 11)
- Broken Heart (Kaligta) (October 18)
- You Were There (Southern Sons) (October 25)
- High (The Speaks) (November 1)
- I Will Be Here for You (Kaligta) (November 8)

#### Nicole Marasigan

- I Don't Wanna Cry (Mariah Carey) (September 13)
- Bakit Nga Ba Mahal Kita (Roselle Nava) (September 28)
- The Power of Love (Jennifer Rush) (October 5)
- Kaba (Tootsie Guevarra) (October 12)
- Take a Bow (Rihanna) (October 19)
- Umiiyak Ang Puso (Angeline Quinto) (October 26)
- Don't Speak (No Doubt) (November 2)
- Di Na Ba Kita Mapipigilan (Jaya) (November 9)

#### Devanni Tusi

- How Do I Live (Trisha Yearwood) (September 20)
- We Belong (Toni Gonzaga) (September 28)
- Catch Me I'm Fallin (Toni Gonzaga) (October 5)
- Hulog ng Langit (Donna Cruz) (October 12)
- My All (Mariah Carey) (October 19)
- You Made Me Live Again (Janet Basco) (October 26)
- Ikaw (Sharon Cuneta) (November 2)
- Sayang Na Sayang (Manilyn Reyes) (November 9)

#### Louissa Pressman

- It Must Have Been Love (Roxette) (September 14)
- Bakit (Jessa Zaragoza) (September 28)
- Till They Take My Heart Away (Clair Marlo) (October 5)
- Nagmamakaawa (Roselle Nava) (October 12)
- Promise Me (Beverley Craven) (October 19)
- Di Ba't Ikaw (Jessa Zaragoza) (October 26)
- May Minamahal (Rachel Alejandro) (November 2)
- Habang May Buhay (Donna Cruz) (November 9)

#### Jzan Vern Tero

- Nag-iisang Ikaw (Louie Heredia) (September 21)
- Sana Ikaw (Piolo Pascual) (September 28)
- Superman (It's Not Easy) (Five for Fighting) (October 5)
- Can't We Just Stop and Talk A While (Jose Mari Chan) (October 12)
- Foolish Heart (Steve Perry) (October 19)
- Can't Find No Reason (Louie Heredia) (October 26)
- Muli (Rodel Naval) (November 2)
- When a Man Loves a Woman (Michael Bolton) (November 9)

#### Kristell Llono

- If I Should Love Again (Barry Manilow) (September 14)
- Dito Ba? (Kuh Ledesma) (September 28)
- Million Miles Away (Joey Albert) (October 5)
- Kung Wala Na (Jaya) (October 12)
- Only Me and You (Donna Cruz) (October 19)
- Pangarap ng Bituin (Sharon Cuneta) (October 26)
- Over and Over (Joey Albert) (November 2)
- Yakapin Mo Ako (Joey Albert) (November 9)

#### **Reiniel Tulabing**

- The Way You Make Me Feel (Michael Jackson) (September 14)
- Close Your Eyes (Michael Bublé) (September 27)
- Ikaw ang Pangarap (Martin Nievera) (October 4)
- In My Life (Ariel Rivera) (October 11)
- There'll Be Sad Songs (To Make You Cry) (Billy Ocean) (October 18)
- Pinoy (Freddie Aguilar) (October 25)
- Magdalena (Freddie Aguilar) (November 1)
- When She Cries (Restless Heart) (November 8)

#### **Buildex Pagales**

- Isn't She Lovely? (Stevie Wonder) (September 20)
- For Once in My Life (Stevie Wonder) (September 27)
- Ikaw Pala (Kris Lawrence) (October 4)
- Overjoyed (Stevie Wonder) (October 11)
- Everytime You Go Away (Paul Young) (October 18)
- Bulag, Pipi at Bingi (Freddie Aguilar) (October 25)
- Let's Make A Memory (Rex Smith) (November 1)
- When I See You Smile (Kris Lawrence) (November 8)

#### Maribeth Callanta

- Broken-Hearted Girl (Beyoncé) (September 21)
- I Care (Rachelle Ann Go) (September 28)

- We Can't Stop (Miley Cyrus) (October 5)
- From the Start (Rachelle Ann Go) (October 12)
- What If God Was One Of Us (Alanis Morissette) (October 19)
- Simply Jessie (Rex Smith) (October 26)
- You Don't Have To Say You Love Me (Lani Misalucha) (November 2)
- Kung Sakali (Michael Pangilinan) (November 9)

#### **Sherwin Baguion**

- Ba't Di Mo Na Kaya (Divo Bayer) (September 20)
- Eye of the Tiger (Survivor) (September 27)
- Hindi Magbabago (Randy Santiago) (October 4)
- Everything You Do (Christian Bautista) (October 11)
- Love Is Love (Culture Club) (October 18)
- You Take My Breath Away (Rex Smith) (October 25)
- Reality (Richard Sanderson) (November 1)
- Ordinary Song (Marc Velasco) (November 8)

#### References Edit

#### External links Edit

Born to be a Superstar Official Website, Contestants section

# Born to be a Star

**Born to be a Superstar** is a Philippine reality singing contest based on the American reality talent search series franchise with the same name which originally with Coco Lee, the phenomenal reality singing competition is produced by Viva Television and broadcast Sunday nights on IBC in the Philippines and internationally on Global IBC. The reality talent show is currently hosted by Anja Aguilar. Marlo Mortel, Paula Bianca, Joey Albert and Gino Padilla will serve as the four judge panel of the reality talent show. The reality singing search show is premiered on Sunday, September 30, 2012. Viewers are able to join through text and online registration via Internet.

The singing reality show derived from TV shows of <u>ABS-CBN</u>'s <u>Search for the Star in a</u> <u>Million</u>, <u>Little Big Star</u>, <u>Pinoy Dream Academy</u>, <u>Little Big Superstar</u>, <u>Star Factor</u>, <u>Pilipinas Got Talent</u>, <u>The X Factor Philippines</u> and <u>The Voice of the Philippines</u>, and <u>GMA Network</u>'s <u>Search for a Star</u> and <u>Pinoy Pop Superstar</u> and <u>IBC</u>'s <u>Star for a Night</u> and Born to be a Star.

A groundbreaking program in Philippine entertainment television becoming more popular, the nationwide reality singing search shows features aspiring young singers who battle it out each week to become the next singing idol superstars with a Filipino male and female, solo or group

performers, age 15 to 25 years old and above are quallified to join the contest aims to discover prospective singing superstars.

Regional-wide searches began in Luzon, Visayas and Mindanao as for audition dates, the prizes at stake when a finalists from weekly winner home for P50,000, P100,000 for semi-finals and P1 million pesos for the grand finals with the music recording contract from <a href="IBC">IBC</a> Records, Viva Records and Vicor Music.

Born to	o be a	Supe	erstar
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Born to be a Superstar

Also known as Philippines

**BTBASuperstar** 

Reality show

Format Talent show

Variety show

<u>Music</u>

Intercontinental

Created by Broadcasting Corporation

Viva Entertainment

**Endemol** 

Developed by IBC Entertainment TV

Viva Television

**Directed by** Rich Ilustre

Creativedirector(s) Jimmy Antiporda

Presented by Anja Aguilar

Judges Marlo Mortel

Paula Bianca

Joey Albert

Gino Padilla

Voices of Terence Khan

Theme music

composer

Vehnee Saturno

Opening theme

Born to be a Superstar

Anja Aguilar

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs every weeknd)

#### **Production**

Executiveproducer(s) Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Editor(s) Richard Gonzales

**PAGCOR Grand** 

Theater, Parañaque, Metro

**Manila** 

Location(s)

Aliw Theater

**Smart Araneta** 

<u>Coliseum, Quezon City</u> Sky Dome, <u>SM City North</u>

EDSA, Quezon City

**Running time** 60-90 minutes

Productioncompany(s)

**Endemol** 

Viva Television

Distributor

**Endemol** 

#### **Broadcast**

**IBC** 

Original channel

Global IBC (International

broadcaster)

**Picture format** 

Original run

480i (SDTV)

Born to be a Star

September 30, 2012 -

September 8, 2014

Born to be a Superstar

Septembr 15, 2014 -

present

#### Chronology

Related shows

Star for a Night

Born to be a Star

*franchise* 

#### **External links**

Born to be a Superstar page

### Overview **Edit**

### Development and filming Edit

It was in July 31, 2012 when <u>IBC</u> in partnership with <u>Viva Entertainment</u> had announced that it has acquired the exclusive rights of <u>Endemol</u> to air a local version of the original reality talent

search show <u>Born to be a Star</u> franchise in the Philippines with behind-the-scenes of the reality talent search for superstar which is hosted by <u>Coco Lee</u> with the judges <u>Flo Rida</u>, <u>Vanessa</u> <u>Williams</u>, <u>Katy Perry</u> and <u>Nate Ruess</u> of <u>Fun</u> was conceptualized advertising it as "the biggest Sunday primetime TV nationwide singing reality talent search in the Philippines". This was in reference to two singing contest in talent search from other networks being held during that time of <u>Little Big Star</u> on <u>ABS-CBN</u> and <u>Search for a Star</u> on <u>GMA Network</u>. IBC officials at the results producer of <u>Viva Television</u>, considering they were up against the giant networks was <u>Star for a Night</u> hosted by the Asia's songbird <u>Regine Velasquez</u> from 2002 to 2003 for being winner of popstar princess <u>Sarah Geronimo</u>. Rich Ilustre, a Filipino director who has a huge success with the phenomenal reality talent search show for singing superstar fans. Initially, the program was scheduled to begin on September 9, 2012, but Viva moved it to September 30, 2012. Since then, <u>Born to be a Star</u> as a newest reality talent search show in the Philippines complete success like the local version of the popular and top-rating game shows of <u>Viva Television</u> for <u>IBC</u> like <u>Who Wants to Be a Millionaire?</u> and <u>The Weakest Link</u>.

#### Judges and hosts Edit

On August 2012, a certified singing champion <u>Anja Aquilar</u> was announced as the host of the show. Before the program was officially announced, <u>Viva-TV</u> showed *Born to be a Star* logo after the end of some of its programs on <u>IBC</u>; a new teaser was later revealed bearing the announcement of the Philippine version of the series.

In September 2012, <u>Gino Padilla</u> and <u>Paula Bianca</u> were announced as the first two judges together with the Asia's female singer <u>Joey Albert</u> and the original prince of pop<u>Dingdong Avanzado</u> to complete the set of judges for the show every number is treated like a production number from different high-schools.

Viva-TV continued to advertise the show on <a href="IBC">IBC</a> with its short commercials which displayed the text "the biggest Sunday primetime TV nationwide reality singing and talent search in the Philippines" as the first winner will be awarded with a P1 million peso recording contract and a report on <a href="IBC">IBC</a>'s flagship news program <a href="Express Balita">Express Balita</a> that now have Born to be a Star in a phenomenal TV primetime ratings from the established popular shows.

On September 15, 2013, <u>Sam Concepcion</u>, <u>Marvin Ong</u> and <u>Khalil Ramos</u> will joined <u>Anja</u> <u>Aquilar</u> as the main hosts for *Born to be a Superstar*.

### About the show **Edit**

The show on IBC and Viva Entertainment is a local franchise of the huge hit of the American hit reality talent search show Born to be a Star which is produced by Endemol, the same company that brought Big Brother, which is locally franchised by the Philippine television network ABS-CBN. It seems that the country's TV network wars have elevated from soap operas, fantasy series, action, adventure, drama anthologies, sitcoms, gag shows, politial satires, variety shows, reality shows and game shows with the network's goal of providing high-quality and top-rating

programs and primetime reality talent search show host contest, the Philippine certified singing champion and the multi-award-winning show.

Born to be a Superstar is a trend-setting, poineering, popular, top-rating and award-winning reality singing search show contest on the reality franchise of the American production company Endemol hopes to discover and develop its own talents in a prize of P1,000,000 in the partner of Center for Pop Music Philippines. Becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semi–finals and P1,000,000 million pesos for grand finals with a talent management contract of Kapinoy Talent Center and a music recording contract of IBC Records.

#### Synopsis **Edit**

This conept that differentiated *Born to be a Superstar* from other reality talent searches which airs on the television station such as <u>The X Factor franchise</u>, the <u>Got Talent franchise</u>, <u>The Voice franchise</u> and the <u>Idol</u> franchise.

Sam Concepcion himself won a singing competition of <u>Little Big Star</u>, a certified singing champion and powerhouse singer <u>Anja Aguilar</u> herself won a singing competition <u>ABS-CBN</u>'s <u>Little Big Star</u> and <u>Marvin Ong</u> as the golden voice for the singer turned TV hosts and actor when Concepcion, Aguilar and Ong heads the nationwide broadcast of *Born to be a Superstar*. They serves as a lunching pad for fresh and new stars in the making will perform before industry professionals who will tell them if they have what it takes to be a star will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for young singers. Auditions are open to all genres of music including the OPM, pop, acoustic, rap/hip-hop, rock/alternative, R&B, dance and novelty.

Future singing superstars were definitely discovered. Girls that brought their stage to life while boys taking their rockstar onto the platform looked ready for stardom. Fans of her current show wore t-shirts and accessories. Some even auditioned with songs inspired by her. These songs were some that she sang on her show, to songs written by the fan for their Anja fan club with a grand prize, to record an album and sing in a concert showcased the best among the young Filipino singing talents dressed up in a professional setting from the pioneer in pop singing training Center for Pop Music Philippines, biggest training school in pop singing. Auditions are nationwide in which, in moments of high emotion, our cameras surprise the lucky who get through at home, school and work offers them to be in the spotlight. In the studio, contestants face the music industry professionals.

The show has the local Philippines version of the American phenomenal <u>Born to be a Star</u> from the <u>United States</u> and auditioned singers across the country with the same top quality production

values of the original high-rating American show to perform on a 1-hour Sunday night show, broadcast from 8:30-9:45pm on <u>IBC</u> to becoming the next singing idol superstars with training facilities, music library and a concert when a finalists from the weekly winner brings home for P50,000, P100,000 for the semi–finals and P1 million for the grand finals with the music recording contract of <u>IBC Records</u>.

The weekly winner of *Born to be a Superstar* will take home P50,000. The semi-finals winner will earn P100,000 and a chance to compete in the finals later this year, where P1 million is at stake as well as the newest contestants from franchised of <u>Endemol</u> will participated by young students like the singing stars.

Radio screenings were called *Born to be a Radio Superstar*, were in daily and weekly winners have the chance to directly the superstar auditions at the radio stations like <u>iDMZ</u>, <u>Mellow 947</u>, 93.9 iFM, 96.3 Easy Rock, 97dot9 Home Radio, 99.5 Play FM, 101.1 Yes FM and 90.7 <u>Love Radio</u> for the radio partners.

#### Hosts Edit

#### Main host **Edit**

Anja Aguilar (2012-present)

#### Former Edit

- Juan Miguel Urquico (Season 2, May-September 8, 2013)
- Juan Carlos Urquico (Season 2, May-September 8, 2013)
- Sam Concepcion (2013-2014)
- Marvin Ong (2013-2014)
- Khalil Ramos (2013-2014)

## Judges Edit

#### **Current** Edit

- Josh Santana (2014-present)
- Jenine Desiderio (2014-present)
- Paula Bianca (2012-present)
- Gino Padilla (2012-present)

#### Former Edit

- Dingdong Avanzado (2012-2014)
- Joey Albert (2012-2014)
- Sam Concepcion (2014)

#### Seasons Edit

Seaso	ns summary	<u>Edit</u>					
Season	on Premiere Finale		Grand Champion	Runner-up	Third place	Main hosts	Judges
1	September 30, 2012	April 28, 2013	Joshua Cadelina	Jea Marie Reyes	Czarinah Rosales	Anja Aguilar	Paula Biand
<u>2</u>	May 5, 2013	March 23, 2014	Cayleen Villamor	Veejay Aragon	<u>Ronald</u> <u>Humarang</u>	<u>Anja</u> <u>Aguilar</u>	Joey Alber  Dingdong  Avanzado
<u>3</u>	April 5, 2014	September 7, 2014	Shanne Velasco	Arvin Ventanilla	<u>Paolo</u> <u>Antenorcruz</u>		Paula Biand Sam Concept Joey Alber Gino Padilla
4	September 13, 2014	ТВА	To be announced	To be announced	To be announced		
<u>5</u>	ТВА	TBA	To be announced	To be announced	To be announced		
<u>6</u>	ТВА	TBA	To be announced	To be announced	To be announced	Anja Aguilar	Josh Santa Jenine Desid Paula Biand
7	ТВА	TBA	To be announced	To be announced	To be announced		
<u>8</u>	ТВА	TBA	To be announced	To be announced	To be announced		Gino Padilla
<u>9</u>	ТВА	TBA	To be announced	To be announced	To be announced		
<u>10</u>	ТВА	TBA	To be announced	To be announced	To be announced		

11	ТВА	ТВА	To be announced	To be announced	To be announced	
12	ТВА	ТВА	To be announced	To be announced	To be announced	

Season details <u>Edit</u>

Season 1 Edit

Main article: Born to be a Star (season 1)

The first season began on September 30, 2012. It was held in some major cities in the <a href="Philippines">Philippines</a> like <a href="Baguio, Iloilo">Baguio, Iloilo</a>, <a href="Cebu">Cebu</a>, <a href="Davao">Davao</a> and <a href="Metro Manila">Metro Manila</a> where the hopefuls are judged by the judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. From 20 auditioned in the young singer in the champion from different schools, to perform at the production number where the top 12 semi-finalist were selected in 2013.

<u>IBC</u>, <u>Viva Entertainment, Inc.</u> and its radio partners like <u>90.7 Love Radio</u>, <u>93.9 iFM</u>, <u>Mellow</u> <u>947</u>, <u>96.3 Easy Rock,99.5 Play FM</u>, <u>101.1 Yes FM</u> and <u>iDMZ</u> provided free transportation, food and lodging for Theater Eliminations.

The live studio audience were held at <u>Aliw Theater</u> of <u>Star City</u> in <u>Roxas Boulevard</u>, <u>Pasay City</u>, <u>Philippines</u> to perform at the production number On April 28, 2013, the season ended in the <u>Smart Araneta Coliseum</u> where the teen rock princess <u>Jea Marie Reyes</u> in runner-up and finalist <u>Joshua Cadelina</u> from <u>Quezon City</u>, sang his way to balladeer prince of OPM victory and won the prize of ₱2,000,000

### Season 2 Edit

Main article: Born to be a Star (season 2)

A teaser for the second season with <u>Anja Aquilar</u> announced in the live grand finals of <u>Season 1</u> that premiered on <u>Season 2</u> premieres May 5, 2013. respectively. <u>Gino Padilla</u>, <u>Paula Bianca</u>, <u>Joey Albert and Dingdong Avanzado</u> in the judging duties from first season. Anja meets new co-host are twins <u>Juan Miguel Urquico</u> and <u>Juan Carlos Urquico</u>. The major auditions for the second season were held in <u>Baguio</u>, <u>Iloilo</u>, <u>Cebu</u>, <u>Davao</u> and <u>Metro Manila</u> in other cities and provinces in the Philippines where hopefuls are judged by the Born to be a Star staff in high-school students for the singing idol phenomenon contest. As of September 15, 2013, Aguilar confirmed that she will be joined by <u>Sam Concepcion</u>, <u>Marvin Ong</u> and <u>Khalil Ramos</u> as the main hosts of the show.

There are also the 20 aspiring young singers in the audition of the judges. The Luzon and Visayas auditionees where selected in the <u>Smart Araneta Coliseum</u> where the 20 singers about

the 15 to 25-year old. In addition, there are online auditions where participants are asked to upload their videos in *Born to be a Star* website.

On March 22 and 23, 2014, the season ended in the <u>Smart Araneta Coliseum</u> of <u>Quezon City</u>, <u>Metro Manila</u> where the final 3 competed to perform at the production number. <u>Cayleen Villamor</u> was crowned as the grand champion winner of the second season and won the prize of ₱2,000,000 with <u>Veejay Aragon</u> as the 1st runner-up and <u>Ronald Humarang</u> as the 2nd runner-up.

# Season 3 Edit

Main article: Born to be a Superstar (season 3)

The third season of *Born to be a Superstar* become the huge success in the worldwide reality singing search contest in the next singing superstar fans to be the superstar champion discover the best singer in the country through worldwide audition judges are <u>Sam Concepcion</u>, <u>Paula Bianca</u>, <u>Joey Albert</u> and <u>Gino Padilla</u>.

On September 6 and 7, 2014, the season ended in the <u>Smart Araneta Coliseum</u> of <u>Quezon</u> <u>City</u>, <u>Metro Manila</u>where the final 3 completed to perform at the production number. <u>Shanne</u> <u>Velasco</u> was crowned as the grand champion winner of the third season and won the prize of ₱2,000,000 with <u>Arvin Ventanilla</u> as the 1st runner-up and <u>Paolo Antenorcruz</u> as the 2nd runner-up.

# Season 4 Edit

The fourth season of *Born to be a Superstar* as the huge success with age of 15-25 years old in some of aspiring and younger talents and reunited with Seasons 1, 2 and 3 to becoming the next singing superstar. The judges of <u>Josh Santana</u>, <u>Jenine Desiderio</u>, <u>Paula Bianca</u> and <u>Gino Padilla</u>.

Main article: Born to be a Superstar (season 4)

# Season 5 Edit

Main article: Born to be a Superstar (season 5)

### Season 6 Edit

Main article: Born to be a Superstar (season 6)

### Season 7 Edit

Main article: Born to be a Superstar (season 7)

### Season 8 Edit

Main article: Born to be a Superstar (season 8)

Season 9 Edit

Main article: Born to be a Superstar (season 9)

Season 10 Edit

Main article: Born to be a Superstar (season 10)

Season 11 Edit

Main article: Born to be a Superstar (season 11)

Season 12 Edit

Main article: Born to be a Superstar (season 12)

# Judges and hosts Edit

<u>Viva Entertainment</u> and <u>IBC</u> acquired the *Born to be a Star* franchise <u>Endemol</u> is the franchise of <u>Born to be a Star</u>, which originated in the <u>United States</u> in 2012.

Born to be a Superstar is hosted by a certified singing champion and powerhouse singer Anja Aquilar. The judges of the show consists of Gino Padilla, backed from the judging at the first time. They will joining by Paula Bianca, the Asia's female singer Joey Albert and the original prince of pop Dingdong Avanzado.

As of September 15, 2013, a new host are <u>Sam Concepcion</u>, <u>Marvin Ong</u> and <u>Khalil</u> <u>Ramos</u> joining Aguilar as the main hosts of the reality singing search show.

# Judges' categories and their finalists Edit

In each series, each judge is allocated a category to mentor and chooses a three acts to progress to the live shows. This table shows, for each series, which category each judge was allocated and which acts he or she.

# Color key

Winning judge/category. Winners are in bold, eliminated contestants in small font.

Season	<u>Dingdong</u> <u>Avanzado</u>	<u>Paula</u> <u>Bianca</u>	Joey Albert	Gino Padilla		
1	<u>Joshua</u>	<u>Jea Marie</u>	Czarinah	<u>Kevin</u>		
	<u>Cadelina</u>	<u>Reyes</u>	Rosales	<u>Montallana</u>		

Contestants Edit

Season 4 Edit

- Carmina Topacio
- Christian Sy
- Angeline delos Santos
- Jzan Vern Tero
- Genevieve Rochelle Arandia
- Nicole Marasigan
- Loppo Maniquiz
- Devanni Tusi
- Louissa Pressman
- Anthony Calvo
- Jose Emmanuel Cubil
- Reiniel Tulabing
- Maribeth Callanta
- Kristell Llono
- Buildex Pagales
- Justin Francis
- Sherwin Baguion
- Cara Quiapos
- Jacqueline Schubert
- Allan Parel

# Season 5 Edit

- Kristele Musica Cristobal
- Ralph Morris
- Andrea Mendoza
- Kiara Dominante
- Mico Dela Pena
- Medzar Oroña
- Shane Gonzales
- Miguel Orleans
- Noel Sandino
- Zara Zaldua
- Christian Leroi
- Amber Cortes
- Bobby Solomon
- Clarence Torres
- Aljon Palafox
- Nikka Del Valle

- Ciara Santos
- Alexander Gomez
- Tricia Delos Santos
- Andrew Mariano

# Season 6 Edit

- Maegan Bascug
- Roy Requejo
- Rona Libby
- Rebecca Chiongbian
- Mariz Rañese
- Kazel Kinouchi
- Sheraine Querol
- Sophia Ko
- Kyra Custodio
- April Sun
- Angelo Pasco
- Ianah Perez
- Eslove Briones
- Dustin Valdez
- Maichel Fideles
- Elaver Pacatang
- Josef Elizalde
- Ehlae Kobayashi
- Jack Yoon
- Tom Doromal

# Season 7 Edit

- Meggie Velarde
- Mykel Ong
- Kristine Sanchez
- Jalynna Magadia
- Monique Lualhati
- Suzette Soyangco
- Marion Torres
- Patricia Gerona
- Aljon Palafox
- Dino Canido
- Joshua Fresco

- Tabitha Caro
- Kristina Laguitan
- Gidget Dila Llana
- Jensen Teñoso
- Jomar del Pena
- Kate Gellian Vina
- Mark Gregory
- Rosalyn Navarro
- Jefferson Barte

# Season 8 Edit

- Harry Arellano
- Ann Mateo
- Julie Anne Nicole Chua
- Paulo Selvino
- Jeanne Lucero
- Byron Anasco
- Abegail Suarez
- Lance de Ocampo
- Syd Ponferrada
- Donnalyn Bartolome
- Sam Lee
- Ranz Kyle Viniel E.
- Kurt Kaizer Ong
- Paolo Nepomuceno
- Sam Santiago
- Judson Raniego
- Tyna Patuga
- Keno Ogoc
- Carmina Mae Saguin
- Kimberly Fatima Tan

# Season 9 Edit

- Dea Formilleza
- Joshua de Villa
- Zari Bilon
- Adrian Tabaldo
- Von Flores
- Xien Ronan

- Mary Heart
- Justin Fukuda
- Christine Allado
- Amir Lance Bichara
- Esther Martinez
- Victoria Omega
- Allison Gonzales
- Jessamin Lauron
- Francesca Rojas
- Andrei Sepe
- Kaffey Rose Kemp
- Antonette Salibio
- Kristoffer Pedroza
- Janeth Gomez

# Season 10 Edit

- Franzin Navarro
- Chrisdane Andreu Galero
- Roann de Veyra
- Jessica Reynoso
- Benz Bastian
- Abby Peñaranda
- Lambert Chan
- Kate Gellian Viñas
- Mary Jean Banaban
- Jessamin Lauron
- Benjie Bastian
- Anilyn Bastian
- Mikhaela Harder
- John Novilla
- Luke James Alfor
- Angel Asakawa
- Jonathan Zoreta
- Gabrielle Ramos
- Rose Kemp
- Renato Gabayeron

# Season 11 Edit

Jane Clemente

- Dareen Aguilar
- Justine Salas
- Ralph Capanzana
- Nicole Ran
- Kyle Manoza
- Amelia Mignonnete
- Chelsea Fernandez
- Jhade Telimban
- Cassandra Santos
- Alyssa Mae Avila
- Jaime Lorenzo Cordero
- Trixie Salazar
- Marie Jaralbio
- Icee Galvez
- Marc Quiambao
- Shihara Pengco
- Aaron Pascual
- Erika Rabara
- Mariz Uytingco

# Season 12 Edit

- Rojean de los Reyes
- Brandon Duñgo
- Azila Alonzo
- Martin Repuyan
- John Bacarro
- Trixia Samartino
- JP Leonidas
- Alexandrine Delfin
- Darlene Basilio
- Owy Posadas
- Mon Cruz
- Aubrey Anne
- Patricia Nicole Samartino
- Cliff Hogan
- Jude Sinahon
- Gerald Gallardo
- Angela Esmino

- Oliver Posadas
- JM Sochayseng
- Zandee Rise

# Season 13 Edit

- Jessica dela Cruz
- Russel Estrella
- Haidee Briones
- Johnrey Manio
- Mariane Viterbo
- Gabriel Iguico
- Kimpoy Feliciano
- Blessie Alope
- George Kinderson
- Joyce Villareal
- Joshua Banares
- King Perez
- Nikki Honrado
- Angelo Martin
- Jonathan David
- Keno Ogoc
- Camille Rae
- Rufino Roxlee San Juan
- Chloe Laarni Lazo
- Michelle Liggayu

# Reception Edit

# Ratings **Edit**

According the data released by Kantar Media/TNS, on premiere *Born to be a Star* become the #1 most-watched TV program on Philippine TV as the talent search program in the country during its timeslot while it premiered on September 30, 2012 within registered a 20.5% in the ratings according to an independent survey, in dominated its competitor *Kap's Amazing Stories* got 18.7% and *Sarah G. Live* which only got 11.5 behind the #1 phenomenal game show *Who Wants to be a Millionaire?* also on IBC got 22.6%. The talent search as the No.1 remained its lead despite its 4-month-airing and the entrance of ABS-CBN's *Sarah G. Live* and GMA7's *Imbestigador* in the month of January with an average rating of 41.8% ratings share nationwide while on Saturdays within *Born to be a Star: The Road to Stardom* has a third of

18.5% against the drama anthology series like <u>Magpakailanman</u> with 21.9% and <u>Maalaala Mo</u> Kaya with 20.8%.

As of February 17, 2013, *Born to be a Star* garnered a first place in a 28.4% in the rating than *Pilipinas Got Talent*got a 25.8% and *Imbestigador* which only got 20%.

Seasonal television ratings for *Born to be a Star* on IBC under <u>Viva-TV</u> block are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS. AGB Nielsen Philippines* covers <u>Mega Manila</u> only, while *Kantar Media - TNS* covers most of the Philippines.

# Season 1 Edit

6	oason	Premiered	Endod	Season		Ra	nk		Season Finale	Ra	nk	Season Finale		Rank	
Seaso	eason	Premiered	Ended	Premiere	Timesl	ot	Primet	ime	(Performance Night)	Timeslot	Primetime	(Results Night)	Timesl	ot	Prime
	_	September	April	20.5%	1.	1	1.	3	24.9%	1. 1	1. 1	27.3%	1.	1	1
	1	30, 2012	28, 2013	28.9%	1.	1	1.	2	25.3%	1. 1	1. 1	29.5%	Timeslot Pr	1	

# Season 2 Edit

			-											
	Sassan	Premiered	Endad	Season	Rank			Season Finale (Performance	Rank		Season Finale	Rank		
	Season	Premiereu	Ended	Premiere	Times	lot	Primet	ime	Night)		Primetime	(Results Night)	Timeslot	neslot Primetime  1. 1.
		May 5,	y 5, March	30.5%	1.	1	1.	3	%	#	1.	%	1.	1.
	<u> </u>	2013	30, 2014	28.9%	1.	1	1.	2	%	1.	1.	%	1.	1.

# Music releases by Born to be a Superstar contestants Edit

Contestant	From season	Music released	Source
Jooshua Cadelina	Grand Champion, from <u>Born to be a</u> <u>Star</u> (season 1)	<u>Ikaw ang Number 1</u> <u>(Joshua Cadelina</u> <u>album)</u> (2013)	

# Awards and Nominations Edit

# Mabini Media Awards Edit

2014 Winner, Best Television Reality Program

# PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Talent Search Program Host) Won (Anja Aguilar)
- 27th PMPC Star Awards for Television (Best Talent Search Program) Won

# Catholic Mass Media Awwards Edit

- 36th Catholic Mass Media Awards (Best Reality Talent Show Host) Won (Anja Aguilar)
- 36th Catholic Mass Media Awards (Best Reality Talent Show) Won
- 35th Catholic Mass Media Awards (Best Reality Talent Show Hosts) Won (Anja Aguilar)
- 35th Catholic Mass Media Awards (Best Reality Talent Show) Won

# International Emmy Awards Edit

2013 International Emmy Awards (Best Reality Talent Search Show) - Won

# KBP Golden Dove Awards Edit

- 21st KBP Golden Dove Awards (Best Talent Program Host) Won (Anja Aguilar)
- 21st KBP Golden Dove Awards (Best Talent Program) Won

# Golden Screen TV Awards Edit

- 10th Golden Screen TV Awards (Outstanding Talent Search Program Host) Won (Anja Aguilar)
- 10th Golden Screen TV Awards (Outstanding Talent Search Program) Won

# **USTv Student Choice Awards** Edit

- 10th USTv Student's Choice Awards (Students' Choice of Reality Show Host) Won (Anja Aguilar)
- 10th USTv Student's Choice Awards (Students' Choice of Reality Show) Won
- 9th USTv Student's Choice Awards (Best Talent Search Program) Won

# Gawad Tanglaw Awards Edit

2014 12th Gawad Tanglaw Awards (Best Reality Show) - Won

- 2013 11th Gawad Tanglaw Awards (Best Talent Search Program Host) Won (Anja Aguilar)
- 2013 11th Gawad Tanglaw Awards (Best Talent Seatch Program) Won

# Anak TV Seal Awards Edit

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Programs) Won
- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) Won

# References Edit

# See also Edit

- Photos at IBCTV 13
- Photos at iDMZ BOOTH
- IBC13 Transmitter
- Mellow 947 Schedule
- 97dot9 Home Radio Schedule
- Anja Aquilar's Cebu Concert
- Sa Viva-TV, magiging 2013 ang saya
- Winx Club going a TV and radio nationwide
- Viva-TV is the NBA and PBA for a new home
- Primetime Bida launches 3 new shows to welcome the summer
- ABS-CBN 2013 Summer Station ID 'Kwento ng Summer Natin' is Inspired by Popular TV Shows in the Past 60 Years
- In these telenovela and asianovela, the game shows and talent search are here
- Channel 13 showcasaes action film in Sinemaks
- Inside Kapinoy's Media Strategies
- Let the Ratings War Begin
- New owners of IBC-13 to against the esatablished rivals
- Eric Canoy as the new chairman of IBC
- Shows that has with the ratings of MTRCB
- IBC-13 Developing Its Own Stable Of Talents
- IBC Wins Best TV Station at the 12th Gawad Tanglaw
- Viva-TV
- List of programs broadcast by Viva-TV
- Star for a Night
- Who Wants To Be A Millionaire?, IBC's game show franchise from United States with Viva Television.
- The Weakest Link, IBC's game show franchise from United States with Viva Television.

# External links Edit

- Born to be a Superstar page
- Born to be a Superstar on Facebook
- Born to be a Superstar on Twitter
- Born to be a Superstar on Multiply
- Born to be a Superstar's channel on YouTube

# Mellow 947 Schedule

# Schedule Edit

# Monday-Friday

```
6 am – The Wake Up Show (Marco, Tracy and Mr. Tzing)
```

10 am - Office Radio (Chloe)

2 pm - Afternoon Cruise (Ingrid)

4 pm – C&C Music Factory (Chris and Stan)

8 pm – Mellow Nights (Indi and Caz)

12 mn to 6 am – Music automation (with The Holy Rosary at 4:30-5 am)

# Saturday

```
6 am – The Morning After (Leo and Raisa)
```

10 am – AK947 (Andie and Kyle)

2 pm - The Sand Box (Nova)

5 pm – The Twist (Alex and Kage)

8 pm - Music automation

10 pm – Hyper Saturday (club remixed music)

12 mn to 6 am - Music automation (with The Holy Rosary at 4:30-5 am)

# Sunday

```
6 am - The Morning After (Leo and Raisa)
```

9 am - School of Jocks (student DJs)

11 am – AK947 (Andie and Kyle)

2 pm - The Sand Box (Nova)

5 pm – The Twist (Alex and Kage)

8 pm - Nice & Slow (slowdown music)

12 mn to 6 am – Music automation (with The Holy Rosary at 4:30-5 am)

# **Special Programs**

- Easy Reading (sponsored by National Bookstore) (Weekdays 9 am to 9:30 am)
- Secret Tuesday (Tuesday, 8 pm to 12 midnight)
- Desert Island Discs (Wednesday 6 pm to 7 pm)
- Relationships (Thursdays, 8 pm to 12 midnight)
- Quickfix (Monday, Wednesday and Friday, 9 pm to 10 pm)
- Chooseday Tuesday (Tuesday, 4 pm to 8 pm)
- Midweek Melee Thursday (Thursday, 4 pm to 6 pm)
- 10 Strong (Thursday, 6 pm to 7 pm)
- Throwback (80's music so good) (Friday, all day from 6 pm to 12 mn) (80s music)
- Decade (nothin' but the 90's) (Saturday, 6 am to 10 pm) (90s music)
- TOTC: Turn Of The Century (Sunday, 6 am to 6 pm) (2000-2008 music)

# 97dot9 Home Radio Schedule

97dot9 Home Radio station first went on-air on 1998. Despite starting with DJ strategy, 97dot9 Home Radio has been the number one easy listening station since 2002. 97.9 Natural is the ideal music station to help all you busy bodies get through a hectic day! People from all walks of life who need to enjoy their songs with minimal clutter and chatter. Home Radio plays selected tracks from a wide music genre.

A top 40, hot AC and more OPM station with a fun DJ's Juan Banana, Pam Pomelo, Rico Mango, Adam Apple, Lucy Lemon, Marco Avocado, Pineapple Joe, Braggy Orange, Ducan Ramos and Jimmy Bondoc. Home Radio songs allows one to feel a multitude of emotions. As the premiere FM music station in Mega Manila, 97.9 Home Radio as Natural has a branched out to give every Filipino a taste of mass-based FM music programming. Since then, Home Radio's official monicker is *Kanatural* with a slogan *Natural Mol*.

Every Sunday, from VHS: Variety Hits Sunday will now turned into Halo-Halo Espesyal start at 9am-6pm caters to a range of audiences and plays of music genres from thepast and present with our music genres. Operates 24/7 formatted as the Top 40, Hot AC and OPM radio. To date, there are a total of 8 stations set up in key cities across the Philippines.

# Schedule Edit

# Monday-Friday

4 am - Pinoy Music Salad (Marco Avocado)

6 am - The Double JJ Show (Pineaple Joe and Juan Banana)

```
9 am – Braggy Brunch Show (Braggy Orange)
      12 nn – Instant Request (Lucy Lemon)
      3 pm – The R&B Show: Ramos and Bondoc (Duncan Ramos and Jimmy Bondoc)
      6 pm – Evening Music Salad (Rico Mango)
      9 pm – Naturtally Yours (Adam Apple)
      12 mn to 4 am - Moments
Saturday
      4 am - Pinoy Music Salad (Juan Banana)
      6 am - The Double JJ Show (Pineaple Joe and Juan Banana)
      9 am – Braggy Brunch Show (Braggy Orange)
      12 nn – Instant Request (Lucy Lemon)
      3 pm – Tanungan with Pam (Pam Pomelo)
      6 pm - Evening Musi\c Salad (Rico Mango)
      9 pm – Naturtally Yours (Adam Apple)
      12 mn to 4 am - Moments
Sunday (Halo-Halo Espesyal from 9am-6pm)
      4 am – Solid Gold Sunday (good oldies music)
      6 am – Pinoy Music Salad (Juan Banana)
      9 am - Halo-Halo Especial (Juan Banana)
      12 nn – Halo-Halo Especial (Lucy Lemon)
      3 pm – Halo-Halo Especial (Lucy Lemon)
      6 pm – Halo-Halo Hits (Pineapple Joe)
      9 pm – Naturtally Yours (Adam Apple)
      12 mn to 6 am - Moments
```

# Segments

- Natural News Ngayon (top-of-the-hour news update from Monday-Saturday 6am-6pm)
- Joke Box (joke time)

97dot9 Home Radio station first went on-air on 1998. Despite starting with DJ strategy, 97dot9 Home Radio has been the number one easy listening station since 2002. 97dot9 Home Radio is the ideal music station to help all you busy bodies get through a hectic day! People from all walks of life who need to enjoy their songs with minimal clutter and chatter. Home Radio plays selected tracks from a wide music genre.

From love songs, lite rock, pop, dance and R&B with the hottest hits. Home Radio songs allows one to feel a multitude of emotions. Our music wont put you in a bad mood or ruin your appetite.

Our music wont make you bang your head or do a body slam or a somersault. Our music will stimulate your senses and put a smile on your face. As the premiere easy listening music station in Mega Manila, 97dot9 Home Radio has a branched out to give every Filipino a taste of better music programming. To date, there are a total of 8 stations set up in key cities across the Philippines.

Owned and operated by Aliw Broadcasting Corporation and Insular Broadcasting Systems in the Philippines. Its studios and transmitter tower are located at Citystate Centre, #709 Shaw Blvd., Brgy. Oranbo, Pasig City.

As of September 28, 2014, 97dot9 Home Radio and its provincial stations made a comeback as the return of easy listening station. This format was an immediate success, increasing Home Radio's ratings and earning the title #1 Easy Listening Station in Metro Manila. With adult contemporary music make up the majority of songs in the master playlist. The third fourth time: easy-listening station (2000-February 28, 2014), Hot AC (masa station) with Top 40 and OPM hybird (March 17, 2014-August 2014) and Top 40 station (August-September 27, 2014). Results the name: 97dot9 Home Radio (2000-February 28, 2014, 2014-present), 97dot9 Home Radio Natural (March 17-July 2, 2013), Natural 97.9 (July 3-Sptember 27, 2014).

Home Radio's format playing mostly adult contemporary songs. The playlist lean more towards the most recent singles in order to draw younger listeners. This is your easy listening station as *Like it Easy*.

On Sundays, Home Radio saw the 21-hours of contemporary hit radio for *Variety Hits Sunday*. As the name suggests, the playlist featured dance, rock and pop tunes heard on the station. Soft adult contemporary music makes up the majority of songs in the master playlist of this radio station. It also plays OPM songs and classics, in which the top-of-the-horus thru *Home Radio* 

Classic Jam featuring the throwback of classic hit songs and Pinoy Music Jam featuring the Original Pilipino Music (OPM) hits.

Former Pinas FM, Kool 106, Star FM and Yes FM DJ, and current DWIZ assistant program director/DWIZ Official Voice Bryan "Idol T-Bowne" Quitoriano is now the station manager of 97dot9 Home Radio and Operations Manager for Home Radio Network.

97dot9 Home Radio's program line up include: *The Double JJ Show, Braggy Brunch Show, Home Run with Kristoff, The R&B Show, Music Buffet with Bob Cat, Dear Bianca, Instant Request* and *Easy 10.* Aside from its easy listening format during Monday to Saturday, it carried Contemporary Hit Radio (CHR) during Sundays of 21 hours via *VHS (Variety Hits Sunday).* 

Home Radio has canned spiels and liners. With time checks, song sponsorships and other announcements. The DJs with 8 males and 4 females at the radio jocks on board, following the less talk, more music style.

Despite being a non-entity FM station, Home Radio delivers live hourly news updates. Veteran radio DJ Rick Spade (Frederick S. Billano) is the male Imaging Voice and Production Specialist. Marius Ericsson Llobrera is Production Supervisor and Imaging Script Writer of Home Radio. Ronnel Estanislao is the Music Librarian. It operates 24 Hours a day, except Holy Week of each year from Maundy Thursday to Black Saturday, replacing its regular format to some words from the Bible and Reflections every hour in between songs playing.

# Station Profile Edit

Power: 25,000 watts

Format: Adult Contemporary, Adult Hits, Easy Listening

Frequency: DWQZ 97.9 FM

Area Coverage: Metro Manila

Primary: Batangas, Laguna Secondary: Cavite, Rizal, Quezon Province, Tarlac,

Pampanga, Dagupan, Angeles, Lucena, Antipolo

Address: 5/F Citystate Centre, 709 Shaw Blvd., Pasig City

**Tel. No.**: 470-1750 to 55 Email: homeradiopromo@homeradiofm.net

Website: HomeRadioFM.Net

Heard nationwide, 97dot9 Home Radio, operates with 8 provincial stations namely:

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89dot3 Home Radio Dagupan
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95dot1 Home Radio Naga

92dot3 Home Radio Legazpi

106dot7 Home Radio Cebu

89dot5 Home Radio Iloilo

98dot7 Home Radio Davao

95dot5 Home Radio Cagayan de Oro

98dot3 Home Radio General Santos

# Schedule Edit

# Monday-Friday

6 am - The Double JJ Show (Jack and Pineapple Joe)

9 am - Braggy Brunch Show (Braggy)

12 nn – Home Run with Kristoff (Kristoff)

3 pm - The R&B Show: Ramos and Bondoc (Ducan Ramos and Jimmy Bondoc)

6 pm – *Music Buffet with Bob Cat* (Bob Cat)

9 pm - Dear Bianca (Bianca)

12 mn to 6 am - Music automation

# Saturday

6 am - The Double JJ Show (Jack and Pineapple Joe)

9 am - Braggy Brunch Show (Braggy)

12 nn – Home Run with Kristoff (Kristoff)

3 nn – *Instant Request* (Rick Spade)

5 pm – *Home Radio Easy 10* (Rick Spade) (top 10 easy listening hits)

6 pm – *Music Buffet with Bob Cat* (Bob Cat)

9 pm - Dear Bianca (Bianca)

12 mn to 6 am – Music automation

Sunday (with *Home Radio VHS: Variety Hits Sunday*, a throwback Sunday from Saturday 12 mn to Sunday 9 pm for the playlist from past and present) - Caters to a wider range of audiences

and plays a wider range of music genres from the 1980 to 2008, texture, time line and dynamic image with Personality Liners on Home Radio plus On-Air Jocks. Every Sunday, Home Radio deviates from the regular Monday to Saturday easy listening image and ascends to a 21 hours of true variety hits music station. This program was developed by Nestor G.Doria and Frederick Billano in November 2006 exclusively for the Home Radio Network.

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6 am – Pineapple Joe
9 am – Rick Spade
12 nn – Jack
3 pm – Bob Cat
6 pm – Kristoff
9 pm – Dear Bianca (Bianca)
12 mn to 6 am – Music automation
```

# Segments

- Jackiepedia (Jackie)
- News on the Dot (top-of-the-hour newscast from Monday-Saturday 6am-6pm)
- Home Radio Classic Jam (classic hits)
- Pinoy Music Jam (OPM music)

# DJs Edit

Experience the unique flavor and engaging programs from DJs: Pineapple Joe, Braggy, Kristoff, Bob Cat, the only DJ sweetheart girl Bianca, Rick Spade, Jack, Dani, Toni, and celebrity musicans Ducan Ramos and Jimmy Bondoc. Targeting the age bracket 15 to 40 years old, 40% female and 40% male.

- Jack (Mario Ubaldo)
- Pineapple Joe
- Braggy (Braggy Litonua Braganza, also announcer for DZSR Sports Radio 918kHz and current network voice-over of PTV-4)
- Kristoff (Andru Maranan)
- Ducan Ramos
- Jimmy Bondoc
- Jackie (Lannie Chan, female voiceover)
- Bob Cat (male voiceover)
- Bianca (Bianca Roque) (the only female DJ sweetheart girl)
- Rick Spade (Frederick Billano)

According to PinoyExchange (PEx) forum member badofilada, 97.9 Natural "has just switched into CHR/Top 40 station." More recent information gathered on the PEx thread on the station formerly known as Home Radio:

- The station airs throwback/old music on Sundays and classic hits during Classic Jam on top-of-the-hour.
- The station that also plays the OPM hits during *Pinoy Music Jam* on top-of-the-hour.
- The station has more male DJs and only one female DJ.

Aside from Jimmy Bondoc, Chin Alcantara of MYMP, and Duncan Ramos, some notable Home Radio DJs are Braggy (ex-Barangay LS DJ; current network voice-over for PTV-4), Pineapple Joe (ex-LS DJ also), Rick Spade (Home Radio Production Specialist), Bianca (Bianca Roque) and Jack (ex-Love Radio/Star FM DJ).

# 97dot9 Home Radio Schedule

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Despite being a non-entity FM station, Home Radio delivers live hourly news updates. Veteran radio DJ Rick Spade (Frederick S. Billano) is the male Imaging Voice and Production Specialist. Marius Ericsson Llobrera is Production Supervisor and Imaging Script Writer of Home Radio. Ronnel Estanislao is the Music Librarian. It operates 24 Hours a day, except Holy Week of each year from Maundy Thursday to Black Saturday, replacing its regular format to some words from the Bible and Reflections every hour in between songs playing.

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95dot1 Home Radio Naga

92dot3 Home Radio Legazpi

106dot7 Home Radio Cebu

89dot5 Home Radio Iloilo

98dot7 Home Radio Davao

95dot5 Home Radio Cagayan de Oro

98dot3 Home Radio General Santos

# Schedule Edit

# Monday-Friday

6 am – The Double JJ Show (Jack and Pineapple Joe) (regular playlist)

9 am – Braggy Brunch Show (Braggy) (love songs at 9 am and regular playlist at 11 am)

12 nn – *Home Run with Kristoff* (Kristoff) (regular playlist at 12 nn and love songs at 1 pm)

3 pm – *The R&B Show: Ramos and Bondoc* (Ducan Ramos and Jimmy Bondoc) (regular playlist)

6 pm – Music Buffet with Bob Cat (Bob Cat) (regular playlist)

9 pm - Dear Bianca (Bianca) (love songs)

# Saturday

```
6 am – The Double JJ Show (Jack and Pineapple Joe) (regular playlist)

9 am – Braggy Brunch Show (Braggy) (love songs at 9 am and regular playlist at 11 am)

12 nn – Home Run with Kristoff (Kristoff) (regular playlist at 12 nn and love songs at 1 pm)

3 nn – Instant Request (Rick Spade) (regular playlist)

5 pm – Home Radio Easy 10 (Rick Spade) (top 10 easy listening hits)

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9 pm – Dear Bianca (Bianca) (love songs)
```

Sunday (with *Home Radio VHS: Variety Hits Sunday*, a throwback Sunday from Saturday 12 mn to Sunday 9 pm for the playlist from past and present) - Caters to a wider range of audiences and plays a wider range of music genres from the 1980 to 2008, texture, time line and dynamic image with Personality Liners on Home Radio plus On-Air Jocks. Every Sunday, Home Radio deviates from the regular Monday to Saturday easy listening and hottest hits image and ascends to a 21 hours of true variety hits music station. Developed by Nestor G.Doria and Frederick Billano in November 2006 exclusively for the Home Radio Network. Music gendre pop, classic hits, hip-hop and R&B, disco, dance, new wave, classics rock, and alternative including Original Pilipino Music (OPM).

```
12 mn to 6 am – Music automation (for current and classic hits from 80's to 2008)
6 am – Pineapple Joe
9 am – Braggy
12 nn – Kristoff
3 pm – Rick Spade
6 pm – Bob Cat
9 pm – Dear Bianca (Bianca) (love songs)
12 mn to 6 am – Music automation (love songs)
```

### Segments

- Jackiepedia (Jackie)
- News on the Dot (top-of-the-hour newscast from Monday-Saturday 6am-6pm)
- Home Radio Classic Jam (classic hits)
- Pinoy Music Jam (OPM music)

# DJS Edit

Home Radio's roster of DJs composed by 6 male DJs, 2 of celebrity DJs and only 1 female DJ. Experience the unique flavor and engaging programs from DJs: Pineapple Joe, Braggy, Kristoff, Bob Cat, the only DJ sweetheart girl Bianca, Rick Spade, Jack, Dani, Toni, and celebrity musicans Ducan Ramos and Jimmy Bondoc. Targeting the age bracket 15 to 40 years old, 40% female and 40% male.

### Current Edit

- Jack (Mario Ubaldo)
- Pineapple Joe
- Braggy (Braggy Litonua Braganza, also announcer for DZSR Sports Radio 918kHz and current network voice-over of PTV-4)
- Kristoff (Andru Maranan)
- Ducan Ramos
- Jimmy Bondoc
- Jackie (Lannie Chan, female voiceover)
- Bob Cat (male voiceover)
- Bianca (Bianca Roque) (the only female DJ sweetheart girl)
- Rick Spade (Frederick Billano)

### Former Edit

- Alex (Jelly Soriano)
- Toni (Grace Purugganan)
- Dani (Joan Denise Castor)
- Louie (Avegail Devierte)
- Jamie (Jamie Rubio)

### Note:

- It airs throwback/old music on Sundays and classic hits during Classic Jam on top-of-thehour.
- The station that also plays the OPM hits during Pinoy Music Jam on top-of-the-hour.
- The station has more male DJs and only one female DJ.

Aside from Jimmy Bondoc, Chin Alcantara of MYMP, and Duncan Ramos, some notable Home Radio DJs are Braggy (ex-Barangay LS DJ; now the voice-over for PTV-4), Pineapple Joe (ex-LS DJ also), Rick Spade (Home Radio Production Specialist), Bianca (Bianca Roque) and Jack (ex-Love Radio/Star FM DJ).

# Anja Aguilar's Cebu Concert

January 11, 2013

**Anja Aguilar's Cebu Concert** on Friday, January 12, 2013, 8pm at the **Waterfront Hotel Lahug**, Cebu City.

With Special Guests: Bryan Termulo, Marvin Agustin and Sam Concepcion.

### **Ticket Prices:**

- VIP P4,000
- PREMIUM P3,800
- DELUXE A P3,500
- DELUXE B P3,200
- PATRON P1,600
- BALCONY P1000

Tickets are available in **SM Cinema Cebu** and **Consolacion**.

Brought to you by **Esperanza Events Production**.

# Sa Viva-TV, magiging 2013 ang saya

# Programs Edit

- Viva Kids: Let the girls shien on these cartoons: Winx Club (Monday to Friday @ 5:00 pm) and Pop Pixie (Monday, Tuesday and Thursday @ 6:30 pm). (show 1)
- Esperanza and 5 Girls and Daddy: Mas bagong soap-opera primetime teleserye sa
   VIVA simula weeknights: Esperanza (8:30 pm) starring Cristine Reyes and 5 Girls and Daddy (9:15 pm) starring AJ Muhlach and child star Xyriel Manabat. (show 2)
- Dear Heart: Sunday @ 2:45 pm. starring a certified singing champion and powerhosue singer Anja Aguilar, directed by Monti Parungao.
- Who Wants to be a Millionaire?: Hosted by Christopher de Leon. From Saturday @ 8:30 pm and Sunday @ 9:30 pm. (show 1-4)
- The Weakest Link: Monday, Tuesday and Thursday @ 7:30 pm. Hosted by Richard Yap. (show 2-4)
- Born to be a Star. The search of Born to be a Star. Saturday @ 8:00 pm, Sunday @ 8:30 pm. Hosted by certified singing champion Ms. Anja Aguilar. (show 5)

- Petra's Panniest. Hosted by Ashley Rivera aka Petra Mahalimuyak. Saturday at 5:30 pm. (show 6)
- Anime Ring Kaisho: Ang Japanese anime: Cyborg Kurochan (Weeknights 6:00 pm), Cyborg Kurochan (Sunday 10:00 am) and Crayon Shin Chan (Sunday 10:00 am).
   (show 7)
- Maria Isabel: May bagong telenovela ang weeknights (10:00 pm) a
- Pretty Young Woman: A most romantic-love Korean drama in 2011. Monday to Friday @ 10:30 pm. Starring Jang Nara and Choi Daniel. (show 9)
- Donaire Flashback: Bakbakan The Filipino Flash Donaire Nonito Donaire. Sunday @ 10:30 am. (show 12)
- NBA: Saturday @ 3:30 pm 5:30 pm, Sunday @ 12:15 am 2:45 pm. (show 11)
- PBA: Saan ka? Kampihan Na! Wednesdays and Fridays @ 6:30 8:30 pm. Saturdays @ 6:00 8:00 pm and Sundays @ 4:00 8:30 pm. (show 12)

# Winx Club going a TV and radio nationwide

# February 25, 2013

Their executives were **Viva-TV**'s **Winx Club** on **IBC-13** grabbed the number one slot in the overall primetime block. This again broadcast landscape and the top rival networks joined the bandwagon.

After 8 months since is premiere, Philippines' phenomenal TV animation *Winx Club* continues to rule the ratings game as a fairy-serye it remains the No.1 TV program in the country for the month of February. Unfortunately, the most exciting adventure in the Trix gain dark Sirenix with the help of Tritannus and plan to defeat the Winx Club, which the two giant networks copied because of their success now target of the A, B and C markets now runs every 6pm on weekdays on **IBC channel 13**.

We know other television stations have well-established programming. A popular animated series *Winx Club* become a huge success on **IBC**. Carried by **Viva-TV**, the strategy was promptly copied by the others who aired more foreign cartoons. It was followed by Korean and Mexican soap operas and Japanese animes dubbed into Filipino as well as its popular sports events like the **NBA** and **PBA** games.

After the relaunch of **Viva-TV's** teen drama anthology **Dear Heart**, animated Filipino-dubbed series **Pop Pixie** and phenomenal teleserye **Esperanza** and **5 Girls and Daddy** which exclusive behind-the-scenes channel on the **Kapinoy** network **IBC**, **Viva-TV** recently launches the phenomenal animated series **Winx Club**, the upper-class and middle-class for A-B-C markets, has proven that viewership among youth market for teens and girls at the age of 11-to-30-years-old and kids ages at 7-10 year-old. Featuring the show's behind-the-scenes, music videos, mall tours, events and exclusive interviews of the **Winx** characters and crew as they

share their revelations and inside stories of the series and top trending topic nationwide on **Facebook** and **Twitter** the official poster released.

Winx Club has created a Tagalized phenomenon across the Philippines as its ratings continue to surge above all the other shows in the primetime slot on IBC with a winner of 2012 Anak TV Seal Awards for the Most Favorite TV Programs and 2012 KBP Golden Dove Awards for the Best Animated TV Series by its strong ratings performance. The entry of this animated TV series, dubbed into the main Tagalog dialect for Viva-TV, broke the dominance of Japanese anime series, Mexican and Korean soap operas on local television audiences and advertisers, despite the stiff ratings war among local television networks, localized version of the animated series starring Stella, Aisha, Musa, Tecna, Flora and Bloom garnered an average national TV rating of overall primetime performance with 25.5% compared to the primetime teleseryes like GMA's Smile Dong Hae got 19.2% and ABS-CBN's Kahit Konting Pagtingin that only 11%.

Winx Club's phenomenal showing at the ratings derby that jolted the local networks with Viva-TV, a primetime slot on IBC lorded over the time slot, to the envy and chagrin of leaders ABS-CBN and GMA. Meanwhile, released by Viva Video, Winx Club DVDs volumes 1 to 10 are now available on all record stores nationwide from Video City, continuously broadcast in over 130 countries with top ratings. You shouldn't miss this event and have your little fairies experience the way to Winx does it. The event features a kiddie salon booth, art booth, coloring station, TV viewing of Winx and a photo booth.

From its consistent high national TV ratings, *Winx Club* truly conquered the nation as proven by its TV and radio stations nationwide; top trending topics on **Facebook** and **Twitter** account almost every night in the social media; mall tours; best-selling official soundtrack from **Viva Records** and merchandise; games; **Winx** toys and dolls from **Toy Kingdom**; print ads; events; numerous magazine covers within **Winx Club Magazine**; and much more.

To hype her live performances, *Winx Club: Beyond Believix* will be airs daily from weeknights at 6:00pm and on Sundays at 9:30am on Viva-TV on IBC-13, also with the primetime telecast on weeknights starts at 7:30pm on Toon TV's Shine On Primetime with a 3-hour catch-up marathon with new episodes continues every weekends on Toon TV while a radio adaptation titled *Winx Club Fairy-Radio* will be broadcast over RX 93.1, 93.9 iFM and Mellow 947radio stations nationwide in Taglish versions.

They give away to sponsor by Nestle Philippines, Jollibee, Regent Foods
Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth
Philippines, RFM Corporation, Universial Robina, KFC, McDonalds, Cherifer, Toy
Kingdom, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Globe, Alaska
Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks, Breeze
ActivBleach, Safegard, UFC Banana Catsup, Golden Fiesta, Selecta Oreo Cookies and
Cream, Selecta Mrs. Fields Chocolate Chip Cookies and many more.

# Viva-TV is the NBA and PBA for a new home

March 31, 2013

MANILA, Philippines – Viva-TV on IBC, the home to the primetime network of the NBA and the PBA now carrying station. This means Viva Sports will continue to produce the games will only buy airtime from Channel 13. Meanwhile, the PBA also airing on TV5's UHF sports channel AKTV, the news channel AksyonTV and the cable sports network Hyper along with the NCAA, NBA, FIBA, NBA D-League, PBA D-League, PXC, UFL and WWE.Viva Sports, a country's leader in sports production and marketing for TV outfit which features among others NBAgames and boxing cards events, may have firmed up its bid to gain the exclusive PBA broadcast rights.

When **Viva Entertainment** entered into the picture **IBC** in terms of revenues and income, said to be representing **Viva Communications**, **Inc.** owners Vic del Rosario, Jr., who have a very business interests at **IBC-13**. **Viva** owns the primetime evening program slots in **IBC**. As of now, **Viva-TV** is now airing on **IBC-13** from 5 p.m. to 12 midnight, including every weekeneds from 2:30 p.m. to 12:30 a.m. on Saturdays and 9:30 a.m. to 12:30 a.m. on Sundays to help the government generate revenues has do the radio coverage of the **PBA**. **Viva Sports** will now handle the local production of the coverage, as well as on **DZSR Sports Radio** likely the carrying station.T he second generation commissioner said the games will be broadcast on **Viva-TV**, the newest primetime block on **IBC-13** that airs major sports events. The deal also includes radio broadcast rights of the **NBA** and **PBA** games as **Viva** would own the primetime slots of **IBC**.

This may be the same tack that Viva-TV is employing. Similarly, Viva-TV is being groomed to be the premier sports and entertainment on primetime in the Philippines, and for them to achieve this, they need to get the sports program in the country which is the NBA and PBA games shown on their network. Viva-TV's programming will now rate as well with Who Wants to be a Millionaire and The Weakest Link is aired on primetime.

As the National Basketball Association and the Philippine Basketball Association are in the same station. As for Viva-TV on IBC, Vic del Rosario, Jr. has promised to improve the technical facilities of the station. Regarding the radio coverage, Viva Sports is talking to DZSR Sports Radio on AM, there may be another objective in the mind of Viva cover the NBA and PBA games. And earning profits about generating recognition, brand awareness, and habit-formation for viewers to tune into IBC.

The **PBA** announced has approved the proposal of **Viva Sports** to the broadcast and coverage of the **PBA games**into a five-times-a week with just one game on Wednesdays and Fridays at 4:30 p.m. to 9:30 p.m. and Saturdays at 7:30 p.m. (against the drama anthology series like **Maalaala Mo Kaya** and **Magpakailanman**), and the two-games also on Sundays at 4 p.m.

The **PBA games** will now be seen on the sequestered TV station **IBC**. "The board's decision ensures that our fans will continue to enjoy our **PBA games** for the 38th season," said commissioner Chito Salud. "It has always been the primary consideration of the board that our games are brought to a wider and younger audience." In **Viva-TV** shows, with the hit phenomenal cartoons like **Pop Pixie**, **Barbie** and **Winx Club**, hit anime **Cyborg Kurochan**, hit telenovelas like **Teresa**, **Rosalinda** and **Palabra de Mujer**, and hit asianovelas **My Daughter the Flower**.

Viva-TV on IBC, an entertainment network on a primetime block, became the new home station for the NBA games and the PBA games that Viva Sports will producing on Philippine television. IBC's commitment to be more competitive in the industry. IBC-13's immediate goal is to be number 3 with a powerhouse line-up of brand new shows aims to increase the revenues, net profit and income with the world-class, quality, popular, top-rating and award-winning homegrown programming during the primetime slot with the PBA beaten than primetime shows from Channel 2 and 7 while a broadcast the games in IBC's primetime block renamed Viva-TV, continue to cover the season, saying that IBC and Viva will now have a sports programs. PBA tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Another source said one-game weekday matches may not sit well with the PBA fans, even if these games feature crowd favorites, like Barangay Ginebral San Miguel, San Mig Coffee Mixers, Barako Bull Energy Cola, Meralco Bolts, Milo Energy Drink, Petron Blaze Boosters, Air21 Express, Rain or Shine Elasto Painters, Alaska Aces, Talk N' Text Tropang Texters and GlobalPort Batang Pier watching favorite teams in action, including the the Rookie Draft, the Philippine Cup, the Commissioners' Cup and the Governors' Cup, and on Sundays also ion halftime, topped with live guest performances from your favorite Viva stars. Commissioner Barrios said that IBC is strengthening its signal in the provinces to make sure the PBA games are seen loud and clear. IBC is also willing to make adjustments in its schedule to accommodate the PBA.

Meanwhile, the NBA games will showing on IBC throught the sports programs of Viva Sports. A total of two games being aired every weekend on Saturdays at 6 p.m. and Sundays at 12:15 p.m. (an alternative to the Sunday musical variety shows *ASAP* and *Party Pilipinas*), which is the home to the L.A. Lakers, Atlanta Hawks, Boston Celtics, Aklahoma City Thunder, Dallas Mavericks, Chicago Bulls, Denver Nuggets, Miami Heat, New York Knicks, Toronto Raptors, Cleveland Cavaliers, the Orlando Magic, the Washington Wizards, the Brooklyn Nets, the Indiana Pacers, Milwaukee Bucks, Philadelphia 76ers, the Golden State Warriors, Portland Trail Blazers, the L.A. Clippers, Phoenix Suns, the Houston Rockets, the Memphis Grizzles and New Orleans Hornets, including the Pre-Season, Regular Season, NBA Playoffs and NBA Finals.

**Solar Sports** on the other hand, will still showing 7-8 regular **NBA** fares on cable throught **Basketball TV** and on free TV broadcaster with **ABS-CBN** and **Studio 23** 

**IBC** improves its signal in the most provinces. Anyway, the presence of the **NBA** games on **Viva-TV** will surely improve the network's homegrown sports programming. The **PBA** games will be handled by **Viva Sports** that surely be aired by **IBC** started with the introduction of the day's games with **Viva-TV** on **IBC** that **PBA** and **NBA** games as the high-rating, as competing with other shows than **GMA** and **ABS-CBN**.

The changes, **Viva Sports** said, counteract the growing opposition posted by soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Aside from the **NBA** and **PBA**, the single game days are projected to help boost **Channel 13's** own game shows are produced by **Viva Television** like **Who Wants to be a Millionaire** and **The Weakest Link** for the million-peso prize and the popular talent search show contest **Born to be a Star** for the singing star fans.

Those shows help bring in the money for IBC-13 with the revenues and income will now put the NBA and PBA in the Viva-TV primetime lineup on Channel 13 by the government sequestered station. Other sponsors included Alaska, MILO, Pharex, McDonald's, Microtel Hotel, Molten, Selecta Oreo Ice Cream and Selecta Mrs. Fields Chocolate Chip Cookies, Outlast Batteries, and Globe Prepaid.

Vic del Rosario, Jr. preparing to acquire IBC

Broadcast insiders know that Vic del Rosario, Jr. of Viva Films and Viva Entertainment has always been interested in acquiring the government-sequestered IBC-13. His company is the network's biggest block-time buyer, hit telenovelas, animes and asianovelas on primetime. Acquiring the franchise o the top-rating game shows *Who Wants to be a Millionaire*, *The Weakest Link* and popular talent search *Born to be a Star*, he public relations Vincent del Rosario-Corpus, to be in charge of corporate production and special events. Viva shows on IBC are going to be launched in the third network as contract stars are on the way. Can the acquisition of IBC-13 by Rosario be the "something big" that's now brewing at Viva Entertainment.

Viva Entertainment, the content provider for IBC"s primetime block from 5 p.m. to 12 midnight, is trying a new mix this year, by infusing locally produced shows into its Kapinoy programming that for years with shows sourced of asianovelas, telenovelas and animes on Philippine television networks.

# Primetime Bida launches 3 new shows to welcome the summer

After the graduation in batch 2013, ABS-CBN's primetime block Primetime Bida launches with 3 new shows this summer, from telenovelas, asianovelas and comedy for the Kapamilya network.

# A telenovela Rafaela debuts last April 1 (Scarlet Ortiz as Rafaela)

A hit Mexican telenovela is back, and this time on primetime with *Rafaela*, which premieres last April 1, starting from Monday to Friday at 5:45 p.m., right before the longest-running flagship national news program *TV Patrol*. It is based on the Venezuelan telenovela of the same name produced in 1977. Though *Rafaela* was nominated for best female antagonist, best first actor, and best first actress, it ultimately won no awards. These popular telenovelas were continues to exclusively seen on the rival TV network. It is starring the Mexican actress Scarlet Ortiz as Rafaela de la Vefa Martinez, a doctor, daughter of Rafael and Caridad, Morelia's stepdaughter, sister of Alicia, Rosalba, Luli, Belen, Chucho and Goyito.

# Glory Jane moves to primetime slot (Park Min Young as Glory Jane)

The successful Korean sweetheart Park Min Young now plays a nursing aid who remembers nothing of her past but only her name as she returns on Philippine Television via asianovelas *Glory Jane* moved to the primetime slot at 10:30 p.m., right after *Kailangan Ko'y Ikaw* last April 1. As continue to bring the Korean romantic dramas on primetime slot, Jane is a happy and determined girl who works hard for her future, but ironically she has no memory of her past. The only thing she can remember is that she was left by a man in an orphanage and that this man specifically told her not to forget her name – Jane Yoon. Since then, Jane is determined to find him in hopes of uncovering her past and also, believing that this man is her father.

As the Primetime Bida will continue to strengthen for more top-rating teleseryes on primetime, including *TV Patrol, Juan dela Cruz, Ina, Kapatid, Anak, Apoy sa Dagat* and *Kailangan Ko'y Ikaw*.

# ABS-CBN 2013 Summer Station ID 'Kwento ng Summer Natin' is Inspired by Popular TV Shows in the Past 60 Years

April 4, 2013

**ABS-CBN** takes you to a fun trip down memory lane beginning this Sunday (April 7) when it premieres the highly-anticipated 2013 Summer Station ID on **ASAP 18** that will showcase over hundreds of the biggest Kapamilya stars who will relive Filipinos' fondest summer memories by recreating television programs that truly made a mark in their hearts for the past 60 years.

Dubbed as *Kwento ng Summer Natin*, this year's summer station ID is the story of every Pinoy's summer and will awaken old memories of summers gone by, rekindle long forgotten emotions as well as make new happy memories that will last a lifetime.

Go back in time with Piolo Pascual and Bea Alonzo in full 50s garb, accompanied by the **ABS-CBN Philharmonic Orchestra** led by Maestro Gerard Salonga.

Dingdong Dantes and Maja Salvador then travel to the 60s and have big dancing shoes to fill as they portray the very iconic tandem in *The Nida and Nestor Show*.

Meanwhile, Angeline Quinto, Sam Milby, and Paulo Avelino pay tribute to 70s **D' Sensations** where viewers felt the "kilig" via the love teams of Vilma-Bot and Nora-Pip.

Pokwang, on the other hand, dons the iconic 80s tangga ala Alma Moreno in *LoveliNess*, while former real-life partners Rayver Cruz and Cristine Reyes team up as the iconic 80s duo of Tonight with *Dick and Carmi*.

The sexy chicks of *It's Showtime*, Anne Curtis, Karylle and Coleen Garcia sunbathe ala *Chika Chicks*. They are joined by naughty onlookers Jhong Hilario, Jugs, Teddy and Kim Atienza.

John Lloyd Cruz re-enters the 90s era and revisits his *Tabing llog* days with a new woman by his side.

**Goin' Bulilit** may be today's favourite kiddie gag show, but back in the 90s, there was **Ang TV**. Angelica Panganiban then joins the **Goin' Bulilit** kids as they recreate the iconic "Esmyuskee" skit.

The year 2000 also etched wonderful Pinoy memories. Catch today's hottest love team, Kathryn Bernardo and Daniel Padilla as they recreate the phenomenal hit 2000 teleserye *Pangako Sa'yo*.

Some of today's sexiest stars – Diether Ocampo, Jericho Rosales, Jake Cuenca, Matteo Guidicelli, Jason Abalos and Angel Locsin – make a splash in their lifeguard uniforms, a throwback of the popular show *Baywatch* that will relive the time when **ABS-CBN** was still airing US syndicated programs. Marvin Agustin who plays in the late actor Rico Yan with a singing champion Anja Aguilar.

The Asianovela that started it all, *Meteor Garden*, also comes back to life as Kim Chiu and Xian Lim fill in the roles of San Chai and Dao Ming Su, while one of the most successful telenovelas of all time, *Maria Mercedes*, gets a 2013 remake as Jessy Mendiola takes on the role first made famous by Mexican star Thalia.

**ABS-CBN**'s impact on Pinoy pop culture is not only limited to television shows but covers music, too. Groove to old dance hits – "Otso Otso," "Katawan" (the theme from *Palibhasa Lalake*) and "Pinoy Ako."

For the first time, **ABS-CBN**'s annual station ID breaks away from the usual music video mold as it highlights popular catchphrases such as *Hoy, Gising!*, *Handa na ba kayo?* and *I-Dawn Zulueta mo ako*.

The *Kwento ng Summer Natin* theme song is performed by Sam Milby and Angeline Quinto with lyrics by Lloyd Corpuz, Mike Sales, Tess Perez-Mendoza and music by Marcus and Amber Davis.

The **2012 Summer Station ID** was created by **ABS-CBN Creative Communications Management** headed by Robert Labayen, Johnny Delos Santos, Patrick de Leon and Ira Zabat.

The SID production team was supervised by Edsel Misenas, Kathrina Sanchez, Danie Sedilla-Cruz and Dang Baldonado. It is based on a concept by Adrian C. Lim, Christine Joy Laxamana, Chiz Constantino-Perez, Lloyd Corpus, Alfie Landayan, Raywin Tome, Rap dela Rea, Marileth Abejero and Karlo Victoriano. It is directed by Paolo Ramos with 2nd Unit Director Peewee Gonzales. Other members are Jaime Porca, Technical Production Head; Rommel Andreo Sales, Director of Photography; Oliver Paler, Alfie Landayan, Lawrence Macanaya and Karlo Victoriano, Post Production Team; Roger Villon, Logo Design; Con Ignacio, Editor; Darwin Duenas, Production Coordinator; Sam Esquillon, Production Designer; Nesh Janiola and Kristine A. Tan, Choreographers; Chiz Constantino-Perez, Artist Coordinator; Mary Ann Rejano, Talent Caster; Marvin Bragas, Location Manager; Marileth Abejero, Aileen Gooco, Photographers.

# In these telenovela and asianovela, the game shows and talent search are here

April 29, 2013

Television notably in the network's primetime programming in the two biggest networks in the country were forced to revamp their program scheduled to the impact of the audience's growing interest in the imported series, while production executives compelled members of their respective production staff to effect changes in the treatment of the local soap in order to be competitive to the Mexican and Korean series.

Last 2000, **Viva Television**, after acquiring **VTV** (**Vintage Television**) and now on its primetime programming contract with the **Kapinoy** network **IBC**, brought **Who Wants To Be A Millionaire** and **The Weakest Link**, are the two game shows that originated in the United Kingdom, and **Born to be a Star**, a singing reality search show that originated in the United States as well as the the country's premier professional basketball leagues like the **Philippine Basketball Association** (**PBA**) and the **National Basketball Association** (**NBA**) games. The country's three big giant neworks like **ABS-CBN**, **GMA** and **TV5** executives thought the show on their audience shares.

Last April 20, 2013, the game show *Who Wants to be a Millionaire* will celebrate its 13th year on Philippine TV. Meanwhile, the network are beginning to gear up for stiffer competiton as *Viva-TV* and *IBC* strengthen its hold on the audience with a new game show like *Who Wants To Be A Millionaire* and *The Weakest Link*, and a new reality search show for the contest *Born To Be A Star* as well as two basketball for the *PBA* and *NBA*.

**Viva-TV** executive Veronique del Rosario-Corpuz said the reaction she's anticipating for the worldwide phenomenal **Who Wants To Be A Millionaire**, **The Weakest Link** and **Born to be a Star** on primetime TV.

It also prompted other networks to jump on the gameshow bandwagon. ABS-

CBN and GMA opted to conceptualized their own shows. ABS-CBN has *Minute to Win It* and *Kapamilya, Deal or No Deal* are hosted by game show host Luis Manzano, while GMA has *Asar Panalo Ka!* and *GoBingo* are hosted by Dennis Trillo. TV5 got the new game show *The Million Peso Money Drop* hosted by Ogie Alcasid.

Who Wants To Be A Millionaire has definitely upset TV programming executives at the country's two biggest networks. The show once again forcing them to analyze their programming thrust with Millionaire's ratings as basis. Recently, the network annouced it had appointed the new host to the three shows: Christopher de Leon for Who Wants to be a Millionaire, Ricahrd Yap as Sir Chief for The Weakest Link a run for his money and a singng champion Anja Aguilar for Born to be a Star, rising to the singing superstar of reality search show hosting. We have yet to see in action these actors-turned-game-show-hosts.

# Born to be a Star Season 2 (Teaser) Edit

(Voiced by Bob Novales): Only the best, Asia's song-actor Gino Padilla, only the best, Asia's queen of actress rock Paula Bianca, only the best, Asia's female singer Joey Albert and only the bets, the original prince of pop Dingdong Avanzado, only the best, can choose the superstars? Abangan sa *Born to be a Star Season 2*, simula May 5. (Voiced by Bob Novales): *Born to be a Star* is presented to you by Globe Go Sakto and Sunsilk.

# Channel 13 showcasaes action film in Sinemaks

April 29, 2013

**Viva Films**, the local Filipino movies buffs now have another source of action-packed blockbuster movies: **Viva-TV**has relaunched **Sinemaks**, a TV showcase for Pinoy action blockbuster movies, every Sunday at 10 p.m. on **IBC-13**. Free movie passes to your favorite Pinoy flicks.

The weekly film showing is a movie project of **Viva** chairman and CEO Vic del Rosario, Jr., whose support for weekly hit action movie featuring the heavyweights of the genre is widely known and appreciated. Rosario believes that cinema is one of the local Pinoy cinema treats as

well as its concerts from **Viva Concerts and Events**. A co-production venture of **The Kapinoy Network** with **Viva Communications, Inc**.

### Search

Viva created its own cble movie channel, PBO (Pinoy Box Office) and entrusted the entire Viva library to ABS-CBNvia Cinema One, co-productions of Viva and Star Cinema are also aired exclusively via ABS-CBN's movie block *Kapamilya Blockbusters* and Studio 23's movie blocks are *Lunch Box Office* and *Barkada Nights* and via Pinoy Box Office (PBO) at the same time. While the co-productions of Viva and GMA Films excusively airws via GMA's movie block *Kapuso Movie Festival*, GMA News TV's movie block *Takilya Blockbuster*, and via Pinoy Box Office (PBO). Meanwhile, co-production in block-timer Viva for IBC exclusively via Viva-TV's movie blocks are *Kapinoy Cinema* and *Sinemaks* on IBC under Viva-TV block. With *Sinemaks* being screened every Sunday nights, for those power in action Pinoy blockbusters. Thanks, too, toIBC chairman Eric Canoy, who has been instructed by Rosario to source more local action movies in the valuts of Viva Films will doing the primetime local blockbuster movies. "There was a time when viewers than giant networks Channel 2 and 7. Now, they are flicking the remote at 13 and our objective is to make them. We plan to being a strong third to being second eventually," added the IBC-13 chairman.

# **Participation**

Rosario's participation is key to the competition, because his companies are providing P5 million to help finance the production of the full-length Tagalog movies that are being entered in **Viva Films**.

Meanwhile on Viva-TV, do catch *Sinemaks* every Sunday at 10:30 p.m. on IBC-13 featuring homegrown action blockbusters of movie actor FPJ, Robin Padilla, Rudy Fernandez, Eddie Garcia, Raymart Santiago, Bong Revilla, Cesar Montano, Ronnie Ricketts and many others. Channel 13 has lined up the likes of professional basketball's PBA and NBA, two of top-rating phenomenal game shows *Who Wants to be a Millionaire* and *The Weakest Link*, a talent search contest *K-POP Star Hunt* and *Born to be a Star*, new primetime soap operas *Palabra de Mujer*, *Amor Bravio*, *All About My Romance* and *Shut Up Flower Boy Band*, *Esperanza* and *My Family Xyriel* are the primetime teelserye, a teen drama anthology *Sandy's Boyfriend* and comedy shows are sitcom *Petra's Panniest* and comedy gag show *Happy TODAS*.

# Inside Kapinoy's Media Strategies

June 8, 2013

**IBC-13** is the seuqestered television channel in town that now producing **Kapinoy** local shows and sports shows that aims to compete with big networks **ABS-CBN** and **GMA-7**. And for

people who are starting something with radio, newspapers, prints, from the new station that apply to your new business and career.

**IBC-13** first started putting their best **Kapinoy** hit shows on primetime some of these homegrown shows were **Who Wants To Be A Millionaire?**, **The Weakest Link** and **Born to be a Star**. **IBC** focused on these **Kapinoy** shows and aired them on primetime nights. Here is that they never started competing during primetime weeknight slots against the big channels. They just focused all their energies on primetime focus with your best shows and put them on a schedule in the competition strength.

And indeed these **Kapinoy** shows on **IBC** prove themselves to be a force with flagship program **PBA** started to garner high ratings while **NBA** also gaining the ratings of the aforementioned show.

Another thing to be here is that **IBC-13** offered us something new. We all know that **ABS-CBN** is great with their dramas, asianovelas, fantaserye, comedies, telenovelas, drama anthologies, reality and variety shows, and **GMA** mix of action, fantaseryes, comedies, dramas, reality and variety shows

Now is **IBC-13** started to the competition they offered fare us something that the other television networks. First, **The Kapinoy Network** offered an action-packed sports fans focused on basketball, boxing, billiards, MMA and wrestling. This is the basketball fans like James Yap, Michael Jordan, Manny Pacquiao and Nonito Donaire. Then, most of the celebrities now have former contracts on **ABS-CBN** and **GMA**, **IBC** becomes the one and only television channel that could combine the **Kapamilya** stars. So refreshine are Richard Yap, Christopher de Leon, Anja Aguilar, Dingdong Dantes, Cristine Reyes, child star Xyriel Manabat, Candy Pandilinan, AJ Muhlach, teen star Nadine Channel, Petra Mahalimuyak, Josh Padilla, Alexis Navarro and Imee Hart on one channel.

With regards to primetime on weeknights with **Viva-TV**, they offered the **Kapinoy** viewers with the new local shows that every night. By producing teleseryes which aired every night on other network. **IBC** also on telenovelas and koreanovelas on weeknights as well as sports programs, dramas, comedies, game shows and reality shows. This gives against the two other big networks when **IBC** started giving us variety of weeknights. They offered the viewers with a programming innovations.

# Let the Ratings War Begin

June 10, 2013

ABS-CBN and GMA-7 are claimed to the number 1 network supremacy through the years based on the ratings from Kantar Media and AGB Nielsen, respectively.

The international channels like **Global IBC** featuring classic programming from the archives of **IBC-13**, consisting sitcoms, dramas, game shows, variety shows and event newscast from **The Kapinoy Network**.

Since **ABS-CBN** accused **AGB Nielsen** of tampering with its ratings in 2007, they have been subscribing to the **Kantar Media** as its main ratings provider. And since they started their subscription to Kantar, the network has claimed to achieve higher ratings than that of competitor **GMA-7** based on **Kantar Media**'s data. On the contrary, **GMA-7** continued to claim ratings leadership in most areas using data from **AGB Nielsen**. With both media giants claiming their right to be the number one television station in the Philippines based on their respective data from their ratings providers, to make claims such as this.

**GMA**'s No.1 supremacy comes from their afternoon programming, whose block included the noontime variety show *Ea! Bulaga!*, its Afternoon Prime and Telebabad series of teleseryes, showbiz talk shows such as *Startalk*, and public service programs such as *Wish Ko Lang*. Prior to ABS-CBN's move to Kantar, its evening programs have been traditionally high-rated. But since the move, ABS-CBN claimed to dominate the nightly programming, which included *TV Patrol*, its Primetime Bida series of top-rating teleseryes, *Maalaala Mo Kaya* on Saturdays, and *Gandang Gabi Vice!* on Sundays.

And when *Be Careful With My Heart* started airing on noontime slot, its cheerful and infectious storyline started taking over a majority of TV sets by the end of the year. **The Kapinoy**Network owned by Eric Canoy looking to fresh up privatization of PCGG and provide position in the programming innovations to the established giants ABS-CBNand GMA, which cornered to the mass market. The FM radio station iDMZ 891, which target the middle-class and upperclass with an Asian market for A-B-C markets.

Sequestered TV station IBC-13 remains the undisputed number 3 supremacy as the mostwatched TV network, currently dominated by the two leading networks ABS-CBN and GMA-7, as IBC has been more aggressive in the top-rating from Kantar Media and AGB **Nielsen** survey to make the **Kapinoy** programming traditionally high-rating in the broadcast industry for block-tome agreement partnership with Viva Entertainment will claimed to dominate the giant networks aiming to the mass-based audience, which including the PBA and NBA games, boxing matches, mixed-martial arts (MMA) like ONE FC along with the hits, Viva movies on Kapinoy Cinema and Sinemaks, the game shows Who Wants To Be A Millionaire? and The Weakest Link, the reality talent shows are K-POP Star Hunt on Saturdays and Born to be a Star on Sunday nights as well as its imports of the Mexican telenovelas, Koreanovelas and Japanese animes. A comedy show Petra's Panniest on weeknights and the primetime teleserye like My Family Xyriel starring Xyriel Manabat, for loveteam like teleserye Safe In The Arms Of Love and the teen drama anthology Sandy's Boyfriend will established the bankable phenomenal love-team like Dingdong Dantes and Cristine Reyes, and AJ Muhlach and Nadine Lustre. New giant TV5 with their programming lineup in attempt to challenge ABS-CBN and GMA.

Through the years, both networks pushed each other to the limits in effort to produce high-quality programming to all walks of life. Claiming to be the number one network in the country. Viewers have their own choice of programs to watch, so it is up to them to watch any program they like, as long as they enjoy it.

# New owners of IBC-13 to against the esatablished rivals

June 14, 2013

The contest to become the most popular TV station in the Philippines is currently a two-horse race of the leader ABS-CBN's Channel 2 and GMA's Channel 7, which has been a challenge for the top slot revamping its programming last year. There is a significant gap these frontrunners and the rest of the field recently invigorated TV channel and sequestered TV station IBC-13 is aiming to change that with a series of major programming changes and talent instigated by new owners apparently with make a difference. The effort are the **Kapinoy** shows like Express Balita, Ronda Trese, Snooky, Report Kay Boss!, Linawin Natin, Angara ng Bayan, Nora Mismo, Chinatown TV, Lunch Break, KapinoyLand, Y2K: Yes to Kids, Showbiz Star, Noel @ Late Night, Danze sa TV and Cooltura will beating to the other network giants while trying to the imports of hit telenovelas and koreanovelas like *Amor* Bravio, Palabra de Mujer, Bridal Mask, Flower Boys Next Door and I Need Romance. IBC-13 has started a block-timer partnership with Viva Entertainment airing innovative new shows such as a sports programming led by the flagship program PBA and NBA games which is the broadcastr rights to the two professional basketball league, boxing matches, MMA events like ONE FC and wrestling shows of WWE fans. Also reportedly, in thge mass market to buy Kapinoy hit shows popular from Viva Television on IBC to add to its new shows like the trend-setting hits of Who Wants To Be A Millionaire, The Weakest Link and Born to be a Star.

The glory days for the new regime at **IBC-13** as the Philippine television network is now a strong number 3 in viewership rankings, behind the two 2 leading networks **ABS-**

**CBN** and **GMA**. **TV5**, **The Kapatid Network** also airing from news and public affairs, even entertainment from teleserye, asianovelas, telenovelas, drama anthology, comedy from sitcoms and gag shows, game shows, movies and reality and variety shows.

"We're all rooting for their success as more competition is good for viewers and advertisers." "Objectively them a contender **ABS-CBN** and **GMA** has been claim to be number one.

The Filipino TV industry tends to rely on established formulas in the ratings surges for **The Kapinoy Network's** block-timer **Viva Television** which putting the high-rating game show in the Philippines on primetime TV by airing **Who Wants To Be A Millionaire** and **The Weakest Link**. **IBC-13's** current mix of **Kapinoy** programming from news and current affairs, children's programming and even entertainment in a variety of various genres from movies, animes, dramas, comedy, game shows, reality and variety shows and sports programming fans, the station is planning to do: challenge **ABS-CBN** and **GMA-7** as the mass-based market broadcaster in the recent earners.

#### When Tessie Taylor comes home Kapinoy

Tessie Taylor, the sales and marketing department of **The Kapinoy Network** that **Viva Entertainment** signed with the **Intercontinental Broadcasting Corporation (IBC)** owned by Eric Canoy as a program content provider of privatization (similar to **RPN Channel 9** deal with **Solar Entertainment** through channel **ETC**).

The major financial investor that owns most of the television stations in the country. It has been the number 3 television network **IBC-13** in dominated by the 2 broadcast giants **ABS-CBN** and **GMA** are claim is number 1. For the third spot, the vision is for **IBC** to be the third most-watched station in the country.

Well, established networks **ABS-CBN** and **GMA Network** which is continue to claims the top spot nationwide.

In the meantime, the audience is being **Kapamilya**, **Kapuso** and **Kapatid** stars in talents. **IBC** loyaltist in the fanatics to be a certified Kapinoy.

# Eric Canoy as the new chairman of IBC

June 16, 2013

The Kapinoy Network and IBC Board of Directors are headed by the new chairman Eric Canoy as the new owner of the Intercontinental Broadcasting Corporation (IBC), which owns its flagship TV station IBC-13, the 24-hour UHF news channel IBC News Network (INN), the world's interntional channel Global IBC, the country's first-ever flagship AM radio band for the news and public service radio DZTV Radyo Budyong and the Asia's flagship #1 urban and danze mix FM radio station in the country iDMZ 891.

A new hope shines on **IBC**, the network which pioneered various genres in TV production. As long as **IBC** remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away. Still to come, president Benigno Noynoy Aquino III as the PNoy administration considering his investments in our growing media comany. Another business that Canoy in his television company **IBC-13** as the government-sequestered television network in the Philippines, the country and the Asia meaning in the broadcast industry, is now prove to compete with the two giant broadcast networks **ABS-CBN** 

Corporation and GMA Network Inc. *Kapinoy ng Bagong Pilipino*, is the tagline and the new slogan that apparently for international television viewers, IBC is a new slow *Kapinoy ng Bagong Pilipino* looks like a Filipino with a cultural of mass-based viewers of masa. The network's world-class transmitter tower also in the power of 60-killowatts in *Harris* transmitter located at the Coca Cola plant Roosevelt Avenue, San Francisco, Del Monte, Quezon City and the world-class studio complex in the broadacst facilities in *IBC Broadcast Center* located at Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon City, Philippines with the dish satellite nationwide broadcast of **DOMSAT**.

In terms of ratings, income, employees and revenue, reports have **The Kapinoy Network**, one of the largest media organizations in the Philippines has now a strong billions of pesos from capital expenditures and operational expantion in our privatization. Part of the network are the huge talent fees with the stars given to celebrity talents pirated from other networks with the talent of Viva to be a certified Kapinoy. IBC-13 also plans of its provincial television station in IBC-13 in Mega Manila, IBC-13 in Baguio, IBC-12 Iloilo, IBC-13 Cebu and IBC-13 Davao. Headquartered in Quezon City, when Eric Canoy with his Viva chairman and CEO Vic de Rosario, Jr. will continue to be the block-time agreement with Viva Entertainment helps with the government-owned sequestered network **IBC-13**, which was goint to the millions of pesos P550 million yearly, that started that Rosario on his entertainment company. Rosario himself admitted that the this business connection despite the concerns and protests of sports sectors, since **Kapinoy** hit shows continues to be an action-packed sports programs in the sports events like the PBA and NBA games for basketball aficionados, boxing matches, 10-ball billiards, ONE FC-MMA and wrestling fans of WWE. From the established popular shows in other networks, also airing the Viva Tagalog movies, the imports of animes in Japan, the telenovelas from Mexico and the asianovelas from Korea and Taiwan.

These air programs over IBC, also producing a huge success of the star-studded hit teleseryes *My Family Xyriel* and *Safe in The Arms of Love*, the teen drama anthology *Sandy's Boyfriend*, the comedy shows are the sitcoms and gag shows like *Petra's Panniest*, *Goin' Bukol Pwede* and *Happy TODAS*, the popular, top-rating and award-winning hit game shows are *Who Wants To Be A Millionaire?* and *The Weakest Link*, and the hit reality show *Born to be a Star* become the new trend-setting programs on Philippine TV. A meantime, the resulted in IBC president and CEO Boots Anson-Roa and IBC vice-chairman Freddie M. Garcia along with the vice-rpresident Lito Ocampo Cruz, IBC sales and marketing department Tessie Taylor and the *Channel 13 Head* Rey Sanchez in together with IBC Board of Directors to signed up them.

Meanwhile, thecountry's flagship band of AM radio stations **DZTV Radyo Budyong 1386**, which broadcast in Mega Manila and some parts of the provincial radio stations in **DYBQ 981 kHZ** in Iloilo, **DYJJ 1296 kHZ** in Roxas, **DYRG 1251 kHZ** in Kalibo, Aklan, **DYBG 672 kHz** in Cebu and **DXML 1044 kHZ** in Davao with its own programming of news and current affairs, public

service, lite rock, mellow music and love songs and entertainment, which is now simulcast over **IBC's** flagship news program *Express Balita*.

Also, the Asia's # internet danze mix FM radio **iDMZ** in Mega Manila, has now target in an Asian market for the danze music zone, which is the most upscale drivers of middle-class and upperclass in A-B-C markets, also playing the pop music mix of dance music and remixed music as well as its R&B, K-Pop music and novelty hits indentifies the station with the highly influential and upscale target market of the 15 to 40 age bracket. The essence of **iDMZ's** danze music menu is a non-stop mix of club hits, techno-hits, pop music, house music and slow jams. This is the whole spectrum of danze music, encompassing such diverse musical styles like new wave, rock, club, disco and so much more; the contemporary hits of our local artists in our *OPM in-a-Raw*. Through research and related activities, **iDMZ** hopes to fulfill its commitment to its constituencies and relevance to the market by sharing with them like *Sayaw Pinoy!* that offers non-stop dance music in the form of DJ mixes.

The accommodate on-air disk jockeys as **iDMZ** DJs are The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), The Executioner (Ronald Cayetano), The Force (Neil Centeno), The Destroyer (Rommer Dayan), Marc the Spark, The Sting (Terence Khan), Peewee (Peewee Wenceslao), ZJ Ziggy, Blare (Bernadette Camalig), Kaye (Kaye Tan), Nicole (Nicole Andersson) and DJ Alfie (Alfie Manuel) in the danze music fans whose specialized programming is geared, focused, derived, and remixed. Some of its original **iDMZ** programs are **Wave 24**, **Slow Jam**, **Be Heard!**, **Rockin' Manila**, **Saturday Clubbing**, **Back to the 80's**, **90's Baddest**, **Mobile Mixes**, **Dreamsounds**, **The Flow** and **The Quiet Storm** which has now become the new trend on FM radio along with other programs **Peewee in the Morning**, **OPM In-a-Raw**, **The Word** for top-of-the-hour news, **Mobile Circuit**, **Sayawoke**, **Mega Mix**, **K-Pop n' Go**and **Sayaw 10**.

Some **iDMZ's** provincial FM radio stations are **DYNZ 89.2 MHz** in Iloilo, **DYMZ 89.8 MHz** in Cebu and **DXMZ 89.3 MHz** in Davao.

#### IBC-13 Sked for June 22 and 23 Edit

Saturday

11 am -- The Main Event (VIVA Boxing)

12 nn -- Lunch Break (Big promo of your favorite Kapinoy stars) (LIVE) 2:30 pm -- NBA Finals: Miami Heat vs. San Antonio Spurs, Game 6 (Live via satellite)

5 pm -- PBA World Cup (Live at the Smart Araneta Coliseum) (LIVE)

Milo Energy Drink vs. Barako Bull Energy Cola

7 pm -- ONE FC: Rise of the Kings

Gianni Subba in Malaysia vs. Bruce Loh in Singapiore

```
8 pm -- Who Wants To Be A Millionaire? (Guest: Nadine Lustre)

9 pm -- Happy TODAS (Guest: Anja Aguilar)

10 pm -- Goin' Bukol Pwede

10:45 pm -- Safe In The Arms Of Love Marathon

Starring Dingdong Dantes and Cristine Reyes

12:30 am -- Express Balita (LIVE)
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#### Sunday

```
4:30 am -- Family Appointment with El Shaddai
7 am -- Family TV Mass (LIVE)
8 am -- Health Line
8:30 am -- KapinoyLand
9 am -- Y2K: Yes to Kids
9:30 am -- Chinatown TV
10:30 am -- WWE SmackDown!
11:30 am -- NBA Finals: Miami Heat vs. San Antonio Spurs, Game 7 (Live via
satellite)
1:45 pm -- It's Partytime (LIVE)
3:30 pm -- Sandy's Boyfriend
4:30 pm -- ONE FC: The Return of Warriors
Stadium Putra vs. Kuala Lumpur
6:30 pm -- PBA World Cup (Live at the SM Mall of Asia Arena) (LIVE)
Milo Energy Drink vs. GlobalPort Batang Pier
8:30 pm -- Born to be a Star
9:45 pm -- Who Wants To Be A Millionaire?
10:30 pm -- Express Balita (LIVE)
11 pm -- Sinemaks: Pag-Ibig Ko sa Ito'y Totoo
Starring Bong Revilla
```

# Shows that has with the ratings of MTRCB

Rated G Edit
ABS-CBN

- San Miguel Pure Foods: Kwentong Kusina, Kwentong Buhay
- Ni Hao, Kai Lan
- I-Shine Talent Camp TV
- Kabuhayang Swak na Swak
- My Puhunan
- Matanglawin
- Wansapanataym
- Sineskwela
- The Healing Eucharist

#### **GMA**

- Born to be Wild
- Del Monte Kitchenomics
- Chef Boy Logro: Kusina Master
- Kap's Amazing Stories
- The Jollitown Kids Show
- Tropang Potchi
- In Touch with Dr. Charles Stanley
- Jesus the Healer
- PJM Forum
- Armor of God

#### **IBC**

- Family Appointment with El Shaddai
- Family TV Mass
- KapinoyLand
- Sesame Street
- Health Line
- Barney & Friends
- Once Upon a Time
- Y2K: Yes to Kids

#### TV5

- Popstar TV
- Jake and the Neverland Pirates
- Mickey Mouse Clubhouse
- Batibot
- Istorifik: Pidol's Kuwentong Fantastik
- Family Rosary Crusade
- Sunday TV Mass: Healing Grace with Fr. Fernando Suarez
- Imagination Movers
- Pinoy Explorer

## Rated PG Edit

#### **ABS-CBN**

- Kapamilya Blockbusters
- Sunday's Best
- Umagang Kay Ganda
- Gising Pilipinas
- Kris TV
- Sailor Moon R
- Yu-Gi-Oh! Zexal
- Naruto Shippuden
- The Legend of Korra
- Kung Fu Panda
- Spongebob Squarepants
- Marvel Super Hero Squad
- Ultimate Spider-Man
- Be Careful with My Heart
- Huwag Ka Lang Mawawala
- Muling Buksan Ang Puso
- Love Rain
- A Promise of a Thousand Days
- Absolute Boyfriend
- Mutya ng Masa
- The Bottomline with Boy Abunda
- Rated K
- Salamat Dok!
- Failon Ngayon
- Sports Unlimited
- Goin' Bulilit
- Luv U
- Toda Max
- It's Showtime!
- ASAP 18
- Gandang Gabi, Vice!
- The Voice of the Philippines
- Minute to Win It
- Showbiz Inside Report
- The Buzz

#### **GMA**

- Kapuso Movie Festival
- SNBO: Sunday Night Box Office
- Umaga Na, Balita Na!
- Unang Hirit
- Kapuso Mo, Jessica Soho
- Pinoy M.D. Mga Doktor ng Bayan
- Tunay Na Buhay
- Wish Ko Lang!
- Anna Karenina
- Binoy Henyo
- Mundo Mo'y Akin
- My Husband's Lover
- Kakambal ni Eliana
- Maghihintay Pa Rin
- Mga Basang Sisiw
- With a Smile
- Maynila
- One Day, Isang Araw
- Pepito Manaloto: Ang Tunay na Kuwento
- Vampire Ang Daddy Ko
- Sarap Diva
- The Tim Yap Show
- Eat Bulaga
- Sunday All-Stars
- Celebrity Bluff
- Startalk TX
- The Ryzza Mae Show
- Adyenda
- ThunderCats
- Superbook
- Tom and Jerry
- Young Justice
- Shaggy & Scooby-Doo Get a Clue!
- The Looney Tunes Show
- Bleach
- Chibi Maruko-chan
- Toriko
- Detective Conan
- One Piece

- Unexpected You
- My Daughter Seo-young
- Teen Gen
- Para Sa Yo ang Laban na 'To

#### **IBC**

- Magandang Umaga Ba?
- Linawin Natin
- Winx Club
- Showbiz Star
- Mobile Suit Gundam 00
- Lunch Break
- It's Partytime
- Kirarin
- Flower Boys Next Door
- Once Upon a Love
- Snooky
- Kapinoy Cinema
- Bidang Andrew n' Giselle
- Goin' Bukol Pwede
- My Batang Momay
- Safe In The Arms Of Love
- K-POP Star Hunt
- Who Wants To Be A Millionaire?
- Amor Bravio
- Petra's Panniest
- Nora Mismo
- Barbie
- PBA
- NBA
- The Main Event

#### TV5

- Sine Ko 5ingko
- Sunday Mega Sine
- Manila sa Umaga
- Good Morning Club
- Sailor Moon
- You Are My Destiny
- BrainSurge
- Karinderya Wars

- Likeable or Not
- Heavenly Beauty
- Queen of Reversals
- T3 Reload
- Cassandra: Warrior Angel
- Misibis Bay
- Storm of the Paradise
- Pidol's Wonderland
- The Medyo Late Nige Show with Jojo A.
- Alagang Kapatid
- Rescue5
- The Fairly OddParents
- Spongebob Squarepants
- T.U.F.F. Puppy
- Kung Fu Panda
- Tutok Tulfo
- The Million Peso Money Drop
- P.O.5
- Mister N' Misis
- Ang Latest
- Tropang Kulit
- Kanta Pilipinas

### Rated SPG Edit

#### **ABS-CBN**

- Bistado
- TNT: Tapatan Ni Tunying
- Hiwaga
- Juan dela Cruz
- Got to Believe
- Dugong Buhay
- My Little Juan
- Glory Jane
- Magandang Gabi, Bayan
- S.O.C.O. (Scene of the Crime Operatives)
- Banana Nite
- Banana Split Extra Scoop
- Annaliza
- I Dare You

Kapamilya, Deal or No Deal

#### **GMA**

- Pinoy Blockbusters
- Diyos at Bayan
- Legal Forum
- Sarap Pinoy
- Bubble Gang Classics
- Bubble Gang
- Alisto
- Imbestigador
- I-Witness
- Kapwa Ko Mahal Ko
- Magpakailanman
- Walang Tulugan with the Master Showman
- Dragon Ball Z Kai
- Ghost Fighter
- Hayate the Combat Butler
- Padam Padam

#### **IBC**

- Cooltura
- Snooky
- Noel @ Late Night
- Chinatown TV
- Tumbok Revolution
- Sandy's Boyfriend
- Kassanga Mo Ang Langit
- Biyaheng Langit
- Report Kay Boss!
- Cyborg Kurochan
- Bitag
- The Weakest Link
- Kapinoy Cinema: Da King FPJ
- I Need Romance
- Rapunzel: The Series
- To Love Again
- ONE FC
- Sinemaks
- Happy TODAS

TV5

- Eyeshield 21
- Code Geass
- Da King FPJ
- Sharon
- Face to Face
- Wowowillie
- Forever Barkada
- Reaksyon
- Joe Kapitan
- Undercover
- Flames of Desire
- Untold Stories mula sa Face to Face
- Rescue5
- Talentadong Pinoy
- Lokomoko U
- Hayop sa Galing

## News Channel Edit

### Rated G Edit

#### **GMA News TV**

- Light Up
- PJM Forum
- Midnight Prayer Helps
- Jesus the Healer
- Life Giver
- Go Negosyo: SME Go!
- Ang Mahiwagang Baul
- The Pinoy Foodie

### **AksyonTV**

- Manulad na Agrikultura
- Kerygma TV
- Mustard TV
- Inside the FIsh Bowl
- Family Matters
- Sunday TV Mass: The Healing Grace with Fr. Fernando Suarez
- Cooking Na!
- Chef vs. Mom

#### **Solar News Channel**

- Oras ng Himala
- Soldiers of Christ: Healing on the Air
- Jesus Miracle Crusade

#### INN

- Oras ng Katotohanan
- Kerygma TV
- Powerline with Pastor Apollo C. Quiboloy
- The Gospel of the Kingdom
- Family TV Mass

#### Rated PG Edit

#### **GMA News TV**

- Kape at Balita
- Pinoy Abroad
- M.A.R.S.
- Biography
- Tonight with Arnold Clavio
- Powerhouse
- iJuander
- Mankind
- Bawal ang Pasaway kay Mareng Winnie
- Fashbook
- Best Men
- Motorcycle Diaries
- Pop Talk
- Adyenda
- Pisobilities
- Life and Style with Gandang Ricky Reyes
- Home Base
- Turbo Zone
- 100% Pinoy
- The Blue Planet
- Sine Sabado
- Day Off
- Wagas
- Follow the Star
- Tasty Builders
- Sunday Screening
- Idol sa Kusina

- Bayan Ko
- PBL
- Shakey's V-League
- Sports Pilipinas
- News TV All Sports

## **AksyonTV**

- Manila sa Umaga
- Good Morning Club
- Dokumentado
- Public Atorni: Asunto o Areglo
- Cristy Ferminute
- Love Notes
- T3 Reload
- Wasak
- Alagang Kapatid
- Healing Galing
- Cock Tales
- PBA
- NCAA
- PBA D-League
- UFL: United Football League
- PXC
- Bigtime Bakbakan

#### **Solar News Channel**

- Early Today
- Inside Edition
- NBC Nightly News
- The Today Show
- Today Weekend
- Top Gear
- Solar Daybreak
- MedTalk
- News.PH
- News Café
- What I See

#### INN

- Magandang Umaga Ba?
- Budyong Kapehan
- Linawin Natin

- On Line with Gene Orejna
- Star Yayey
- Nora Mismo
- Citong Cito
- Snooky
- Tayuan Ko Paninindigan
- Pinoy Star Stories
- PBA
- NBA
- NBA Action
- World Pool Masters
- Bakbakan Na
- Tukaan
- The Main Event
- Fistorama
- Kamao Kontra Kamao

#### Rated SPG Edit

#### **GMA News TV**

- Kings of Restoration
- Planet Earth
- I-Witness
- Personalan
- Takilya Blockbusters
- Brigada
- Investigative Documentaries
- Diyos at Bayan
- Legal Forum
- Sarap Pinoy
- Kapag Nasa Katwiran, Ipaglaban Mo
- Front Row
- The Healthy Life
- Ang Pinaka...
- Reel Time

## **AksyonTV**

- Punto Asintado
- Bitag Live
- Wanted sa Radyo
- Presinto 5

- Crime Klasik
- Dong Puno De Kalibre
- Reaksyon
- Bitag
- Wacked Out Sports
- WWE Bottom Line
- WWE SmackDown!

#### **Solar News Channel**

- 60 Minutes
- Late Show with David Letterman
- The Talk
- The Tonight Show with Jay Leno
- Undercover Boss
- Solar News Channel Presents Stories
- Town Hall
- Legal Help Desk

#### INN

- Balay Tirahan Kanlungan
- A Taste of History: Isang Malinamnam na Kalayaan
- Tipong Pinoy
- Cooltura
- SSS: Kabalikat Natin
- Report Kay Boss!
- Kassanga Mo Ang Langit
- Biyaheng Langit
- Castro ng Batas
- ONE FC

# IBC-13 Developing Its Own Stable Of Talents

August 30, 2013

The Kapinoy Network seems to producing and airing more quality shows with its innovative and creative programming. In the 1970s and 1980s, it was among the top-raters in the local TV industry, battling with GMA-7 and RPN-9. It's popularly started waning when the network was involved in the sequestration process as the government found that the station was owned by several of alleged Marcos cronies and Roberto Benedicto. Since the time of former President

Cory Aquino, IBC-13 has been operating as the government-owned corporation following sequestration with a powerful dominance of ABS-CBN and GMA.

Now, IBC-13 is the undisputed number 3 in the Philippine TV viewers. In the past decade, it was showing full-lenght Tagalog films and introduction of TV shows like *TODAS*, *Iskul Bukol*, *Chicks to Chicks*, *Kulit Bulilit*, *Eh Kasi Babae*, *Tarzan*, *See-True*, *Seeing Star with Joe Quirino* and *The Sharon Cuneta Show*. At the viewership of the network war behind the leaders ABS-CBN and GMA-7. The Kapinoy Network is holding a reality talent search in develop its own roster of homegrown talents in our frontrunners with its new shows.

#### **The Number 3 Network**

Now, its chairman Eric Canoy, president and CEO Boos Anson-Roa, vice-president Lito Ocampo Cruz and vice-chairman Freddie M. Garcia has announced plans to the major TV network of the sequestered television and radio network. IBC-13 is starting through developing its own stable of home-grown talents through the talent development Kapinoy Talent Center. It intends to do so through relaunching a nationwide singing-reality talent search called *Born to be a Superstar*.

The reality singing contest that airs every Sunday nights at 8:30pm-9:45pm while IBC-13's radio stations are the AM band DZTV Radyo Budyong and iDMZ nationwide. Through this search, the network hopes discover and develop its own pool of Pinoy talents. The network is ready to give up to from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos in cash prize to the talented winner. The big grand winner champion would also have the music recording contract with IBC Records.

#### Born to be a Superstar

The singing-reality contest stages an audition for a Filipino male and female, solo or group performers aged 12 to 23 years old and above are quallified to join the contest.

The contest would have representatives from the partner of the biggest training school in pop singing Center for Pop Music Philippines as among the judges will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform. There would be weekly eliminations and monthly finals. The first leg of the contest kicked off last June in Baguio City. The second leg was held in Iloilo City last July 27. There would be succeeding announcements about where the next venue of the contest would be.

IBC-13 is the superstar network in a talent discoverer. The network that a certified singing champion Anja Aguilar, Sam Concepcion, the mister golden voice Marvin Ong and Khalil Ramos host the reality talent search contest show *Born to be a Superstar* with the four judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a production number on primetime TV. *The Weakest Link*, the phenomenal top-rating primetime game show is hosted by RIchard Yap as Sir Chief and the top-rating game show *Who Wants To Be A Millionaire?* hosted by dramatic actor Christopher de Leon for the million-peso prize, also spent many years with IBC-13.

# IBC Wins Best TV Station at the 12th Gawad Tanglaw

January 12, 2014

IBC-13 won awards including TV Station of the Year in the recently concluded 12th Gawad Tanglaw. ABS-CBN also won 9 wards while GMA Network bagged 7 trophies and TV5 got 6.

Aside from Best TV Station, IBC-13 also bagged several awards in the television category like the Best TV Series (*Save in the Arms Of Love*), and 3 of 5 acting awards. The news and current affairs categories, were shared by ABS-CBN, GMA-7 and TV5.

In the radio category, the top plums went to DZTV for Best AM Station and iDMZ Sayaw Pinoy! for Best FM Station. Pilipino Star Ngayon was named Best Newspaper while StarStudio was picked as Best Magazine.

Here is the list of winners in the Television, Print and Radio categories of the 12th Gawad Tanglaw 2013: Edit

TELEVISION: <u>Edit</u>

TV Station of the Year:

- ABS-CBN
- IBC

#### **Best TV Series:**

- Huwag Ka Lang Mawawala (ABS-CBN)
- Safe In The Arms Of Love (IBC)

#### Best Performance by an Actor (TV Series):

- Coco Martin (Juan Dela Cruz, ABS-CBN)
- Dingdong Dantes (Safe In The Arms Of Love, IBC)

#### Best Performance by an Actress (TV Series):

- Judy Ann Santos (Huwag Ka Lang Mawawala, ABS-CBN)
- Erich Gonzales (Before I Fall in Love, IBC)

#### Best Variety Show:

- ASAP (ABS-CBN)
- It's Partytime (IBC)

#### Best Performance by an Actor (Single Performance):

■ Gerald Anderson (Bituin, Maalaala Mo Kaya – ABS-CBN)

#### Best Performance by an Actress (Single Performance):

Jean Garcia (Hinagpis ng Isang Ina, Magpakailanman – GMA-7)

#### Best Drama Anthology:

- Magpakailanman (GMA-7)
- It's Partytime (IBC)

#### Best Ensemble Performance (TV Series):

My Husband's Lover (GMA-7)

#### Best News Program:

- State of the Nation (GMA News TV)
- Express Balita (IBC)

#### Best News Program Anchor (Male):

- Paolo Bediones (TV5)
- Henry Omaga-Diaz (IBC)

#### Best News Program Anchor (Female):

- Cheryl Cosim (TV5)
- Amelyn Veloso (IBC)

#### Best Public Affairs Program:

- Reaksyon (TV5)
- Linawin Natin (IBC)

#### Best Public Service Program:

- Wish Ko Lang (GMA-7)
- Snooky (IBC)

#### **Best Reality Show:**

Born to be a Superstar (IBC)

#### Best Documentary Program:

I-Witness (GMA-7)

#### Best Investigative Program:

- Scene of the Crime Operatives (ABS-CBN)
- Bitag (IBC)

#### Best Educational Program:

- Wansapanataym (ABS-CBN)
- KapinoyLand (IBC)

#### Best Comedy/Gag Show:

- Tropa Mo 'Ko Unli (TV5)
- Happy TODAS (IBC)

#### Best Morning Program:

- Good Morning Club (TV5)
- Happy Morning Yehey (IBC)

#### Best Game Show:

- Minute To Win It (ABS-CBN)
- Who Wants to be a Millionaire? (IBC)

#### Best Showbiz Oriented Talk Show:

- Showbiz Police (TV5)
- Showbiz Star (IBC)

#### Best Magazine Show:

- Kapuso Mo, Jessica Soho (GMA-7)
- Good Take (IBC)

#### RADIO: Edit

#### Best Radio DJ:

- DJ Chacha (Tambayan 101.9)
- The Executoner (iDMZ Sayaw Pinoy!)

# Best Radio Anchor (Male): Ariel Ureta (Todo-Todo Walang Preno, DZMM) Best Radio Anchor (Female): Winnie Cordero (Todo-Todo Walang Preno, DZMM) **Best AM Station: DZBB DZTV** Best FM Station: Tambayan 101.9 ■ iDMZ 891 Sayaw Pnoy! Radio Station of the Year: DZRM **PRINT: Edit** Best Magazine: Star Studio (ABS-CBN Publishing Inc.) Best Newspaper (Tabloid): Pilipino Star Ngayon (PhilStar Daily, Inc.)

SPECIAL AWARDS: Edit

Hall of Fame (TV):

■ Rated K – Best Magazine Show (ABS-CBN 2)

Hall of Fame (Radio):

YES-FM

Developmental Communication Award for Comprehensive Reportage (Yolanda Tragedy):

- Atom Araullo (ABS-CBN 2) tied with
- Love Anover (GMA-7)

Natatanging Gawad sa TV (Edukasyon):

Honesto (ABS-CBN)

Natatanging Gawad sa Sining ng Radyo:

Ted Failon

## Natatanging Gawad sa Sining ng Panulat:

Lualhati Bautista

# Cooltura (TV program)

**Cooltura** (Coolture) is the weekly educational and informative show about Filipino culture. It aired by IBC News Network hosted by Cathy Eigenmann. The show premieres on October 3, 2011.

Cooltura		
File:COOLTURA 003.JPG		
Format	Educational Informative Travel show Documentary	
Created by	<u>IBC</u>	
Developed by	IBC Entertainment TV	
Written by	Marlon Lucas	
Presented by	Cathy Eigenmann	
Theme music composer	Wency Cornejo	
Opening theme	Cooltura by AfterImage	
Country of origin	<u>Philippines</u>	
No. of episodes	n/a (airs weekly)	

**Production** 

Executiveproducer(s)

Rowie Valencia

Lorna Feliciano

Running time 30 minutes

**Broadcast** 

Original channel

**IBC News Network** 

October 3, 2011 –

present

**External links** 

**Program Site** 

Overview **Edit** 

Promoting the Filipino culture that will leave you saying Cool Ka Pag-May Alam Ka sa Cooltura.

Hosts Edit

Pat Natividad

Former Edit

- Cathy Eigenmann (2011-2012)
- Nicole Andersson (2012)

Awards and Nominations **Edit** 

Mabini Media Awards Edit

2014 Winner, Best Television Educational Program

**USTv Student Choice Awards Edit** 

- 9th USTv Student's Choice Awards (Best Educational Program Host) Won (Pat Natividad)
- 9th USTv Student's Choice Awards (Best Educational Program) Won

### Gawad Tanglaw Awards Edit

- 2013 11th Gawad Tanglaw Awards (Best Educational Program Host) Won (Pat Natividad)
- 2013 11th Gawad Tanglaw Awards (Best Educational Program) Won

#### KBP Golden Dove Awards Edit

- 2012 KBP Golden Dove Awards (Best Educational Program Hosts) Won (Pat Natividad)
- 2012 KBP Golden Dove Awards (Best Educational Program) Won

#### Anak TV Seal Awards Edit

- 2012 Anak TV Seal Awardee (Most Favorite Educational Programs) Won
- 2011 Anak TV Seal Awardee (Most Favorite Educational Programs) Nominated

#### Catholic Mass Media Awards (CMMA) Edit

- 36th Catholic Mass Media Awards (Best Cultural Program Host) Won (Pat Natividad)
- 36th Catholic Mass Media Awards (Best Cultural Program) Won (Pat Natividad)
- 34th Catholic Mass Media Awards (Best Educational Programs) Won

#### PMPC Star Awards for Television Edit

- 26th PMPC Star Awards for Television (Best Educational Program Host) Won (Pat Natividad)
- 26th PMPC Star Awards for Television (Best Educational Program) Nomonated

#### KBP Golden Dove Awards Edit

- 2013 21st KBP Golden Dove Awards (Best Educational Program Host) Won (Pat Natividad)
- 2013 21st KBP Golden Dove Awards (Best Educational Program) Won
- 2012 KBP Golden Dove Awards (Best Educational Program) Won
- 2011 KBP Golden Dove Awards (Best Educational Program) Nominated

# References Edit

## External links **Edit**

Program Site

- Cooltura on Facebook
- Cooltura on Twitter
- Cooltura on Multiply

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# IBC joins Dinagyang Festival

MANILA, Philippines - Seaqustered radio-television station **IBC-13** join Ilonggos in celebrating one of the country's grandest and most colorful religious events, the **Dinagyang Festival**, happening in Iloilo this week with their the **Kapisanan ng mga Brodkaster ng Pilipinas** (**KBP**). To make the celebration even more remarkable, **IBC-13** flew in some of its stars to celebrate Dinagyang with the Ilonggos for the first time will try to duplicate the success of their Manila's danze music zone **iDMZ** in Iloilo with the launching of **iDMZ Iloilo** last July 1, 2012 this month. Since, the radio band had a different, or unique program format on the FM band, they're confident of achieving the success of Manila's **iDMZ**, said Marlon Gregory Pena **IBC** head for provincial network operations.

Pena said the program's target audience would be professionals from ages 10 to 23 years old and were considered decision makers, who would be the advertisers target in an Asian market and mass market.

As a start, **iDMZ Iloilo** will feature every weekdays from 9 to 10 a.m., and 3 to 4:30 p.m. is **Sayaw Winner!** anchored by DJ Papa Jack, together with Prince annd Jingo. Some of Manila's radio programming will fill the rest of the station's programming while they are still trying to develop more programs that will suit the Ilonggo market and other areas within Visayas according **IBC Iloilo** station manager Charie Ginete-Ilon (formerly **ABS-CBN** station manager in Iloilo).

The *Kapinoy* network and its affiliate platforms roll out week-long activities to make the festivity even more meaningful to the llonggos via *Dinagyang Kapinoy 2012*, kicking off with the participation of **PBA Games** with **Viva Sports** as **PBA on Tour** at the Sports Commission Championships that happened last Friday July 20, 2012.

IBC-13 also holds daily open TV viewing marathon at Fuente Osmeña Circle on July 24, 2012, 1:30 to 5:30 p.m., featuring Viva-TV shows like *Esperanza*, *Dear Heart*, *Popstar Diaries* and *Petra's Panniest* as well as IBC shows like educational program *Cooltura* with host Cathy Eigenmann-Bordalba and lifestyle show *Chinatown TV* with host Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say and Wendelyn Ty along with new IBC charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ like wise stressed the network's objective that is to offer a new innovarive set of programs away from the usual menu consistently being offered by the two giant and more established network. The country's favorite noontime show, *Lunch Break*, is slated to hold auditions at noontime on July 24, 2012 on IBC-13, from 11:30 a.m. to 1:30 p.m., with host Ryan Agoncillo, Joy Viado, Smokey Manaloto, Bianca Manalo, Nicole Anderson and Enrique Gil joins the Lunch Break provincial tour while stationed in Iloilo for *Let's Do The Grocery*game segment with some performed before the huge crowd were Viva stars Josh Padilla, Charlie Green, Giuliano and singing champion Anja Aguilar electrified the dance floor. Not to be missed were Lunch Break dancers hopes to visit other provinces in Northern Luzon next.

**IBC-13** also hosts *Dinagyang Kapinoy Show*, a gathering of the brightest **Viva** stars such as newest popstar Anja Aguilar, YouTube sensation Ashley Rivera aka Petra Mahalimuyak, Cesar Montano and Richard Yap on July 24 from 1:30 to 3:30 p.m. Street dancing, partying, and endless merry-making marked with primetime princess Cristine Reyes, Vhong Navarro and also girl group M.I.L.K will charm Ilonggos with their performances. Unkabogable Vice Ganda, Daniel Padilla, Janella Salvador and the Street Boys are also expected to join the show their continuous support to the network's past, current and forthcoming shows and their **IBC Regional Network** simulcast live nationwide.

Come on the telecast, **IBC News and Public Affairs**, the news and public affairs division of **IBC-13** is geared up to cover the main festival's event to be aired in **IBC Headliners** on **IBC-**

13 from 10 a.m. to 11 p.m. with simulcast with IBC-TV 12 Iloilo and on radio thru Radyo Budyong stations from DYBQ-AM 981 kHz in Iloilo, DYJJ-AM 1296 kHz in Roxas and DYRG-AM 1251 kHz in Kalibo, Aklan, committed to share the colorful sights and sounds of *Dinagyang Festival* from Iloilo to the rest of the Philippines.

Stay tuned for the coverage with **IBC News** Manila, Iloilo, Cebu and Davao, headlined by *Express Balita Ilonggo*anchors Jun Arbolado and also in Manila for *IBC Headliners* anchor Czarinah Lusuegro for live news updates, *Express Balita* anchors Snooky Serna (at IBC news room) and Ricardo Cepeda (live at Iloilo), and *Ronda Trese*anchors Jess Caduco (at IBC news room) and Cathy Eigenmann (live at Iloilo) both simulcast on **IBC News Network**.

#### IBC New Station ID Edit

Intercontinental Broadcasting Corporation (IBC), a commercial television station with its new corporate sloganPinoy and Dating with the branding Kapinoy network for the government-sequestered network in Philippine television is now No.3 is most watched station nationwide in the ratings of giant networks GMA as Kapuso and ABS-CBN as Kapamilya, according to a survey conducted by the AGB Nielsen Media Research data on National Urban Television Audience Measurement.

The newest four main characters namely as the new IBC charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. Viva-TV as Home of the Stars with its new entertainment programming on IBC as the major player recently more aggressive through its innovative and multi-genre world-class programming, will not be sold during return of its glory days and also still up for privatization, on their blocktime partnership with Viva. In the continuous adoption of breakthrough technology to deliver these to its audiences not only in the Philippines, but also globally. Squustered TV station **IBC** as the **Kapinoy** network is in the business and the market with the top of the ratings produces award-winning programming of world-class entertainment, news and public affairs programs through its flagship station IBC Channel 13 in Mega Manila along with nationwide provincial station of originating stations TV-13 Baguio, TV-6 Mountain Province, TV-13 Laoag City, TV-13 Cebu, TV-12 Iloilo, TV-13 Davao and TV-10 Cagayan de Oro, and the country's FM radio station its Mega Manila's #1 internet danze mix radio iDMZ 891 along with DYBQ in Iloilo, DYJJ in Roxas and DYRG in Kalibo, Alkan as the Radyo Budyong in the AM band, and the newest tourist-oriented FM station 103.8 Boracay FM in Boracay. Also, the UHF news channel called IBC News Network or INNand new cable channel Danze TV. Also with international reach throughout the Philippines and the Southeast Asian region with an estimated two million Filipinos out of the more than eight million Filipinos overseas, through IBC Global available in the US, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV, direct-to-home satellite, Internet **Protocol Television (IPTV)** as well as on the internet. The group's online properties – entertainment and news sites, and social networking through one of the leading social networks in world, **Multiply,Facebook** and **Twitter**, have a solid following will have a net income of P55,920 thousant in 2011 and revenues of P203 million in 2011, with boasts of a 60-kilowatt brand-new transmitter tower as **IBC Tower** sitting on a 500-ft tower in Quezon City involved in television and radio broadcasting, as well as in the production of television and radio programming for domestic and international audiences and other related businesses. Goes Pinoy-esque in station ID innovative with Filipino-like and the new letter **B** slash number **13** for the new logo with **I** for kids, **B** for entertainment and **C** for news and public affairs with the Philippine salakot new **IBC** jingle for**Kapinoy**, an innovation in terms of station ID from Luzon, Visayas and Mindanao for making big-budget in the market allowing **IBC-13** to compete for ads of two major networks as **GMA Network** and **ABS-CBN** for the commercial networks and supplements its monthly income with its earnings from **Viva** among all the government-owned networks (like **RPN 9** and **PTV 4**) and Channel 13 allow commercial advertisements, and also operates mass media communications as radio, television and telecommunication station for the mass audience, they have helped **IBC 13**rise from its financial slump and mediocre ratings.

Blazing the trail in new media technology, **IBC Interactive** pioneered traditional media and **SMS** tie-ups in the country with the launch of TV text promos and TV polls and voting systems. **IBC**'s online properties from entertainment and news sites and social networking through one of the leading social networks in world, **Multiply**, **Facebook** and **Twitter** have proven strongly patronized by growing Filipino online community.

As the country's third-biggest network in Southeast Asia known as the **Kapinoy** network with the new board of directors, appointed by President Noynoy Aquino under the **Presidential Commission on Good Government (PCGG)**, the new management of chairman Eric Canoy along with president and CEO Boots Anson-Roa, vice-president Lito Ocampo Cruz and sales and marketing Tessie Taylor and brings its content to worldwide ausaicnces via cable, satellite, online and mobile, like a big reunion special for all former **IBC** talents/stars from 1975 until the '90s as **Homecoming sa Trese** for roster of talents, the restoration of their professional relationship with **Viva**.

Plus new Viva-TV shows on IBC with new homegrown shows like *Popstar*Diaries, Annebishowsa, KC.com, teen drama anthology Dear Heart, talk show The Jon

Santos Show, comedy show Petra's Panniest, teleserye Esperanza and Pinokyo's Time, gag
show WOW, talent search SM Little Stars, sitcom Petrang Kabayo, reality dating-game Sabi

Mo Nanay, reality show Pantaxya X, top 10 countdown Daily Top 10 and Especially For You,
phenomenal animation Winx Club (which dubbed in Filipino), the popular game shows The

Weakest Link, Fighting Family and Who Wants to be a Millionaire?, new anime Crayon

Shin Chan, Cyborg Kurochan and Kirarin, and imported asianovela like Fondant

Garden, Dream High and Queen and I, and new primetime Korean drama Can You Hear My

Heart along with Viva Box Office and the PBA Games as well as its news programs Express

Balitaand Ronda Trese.

# The Birth of the 'Kapinoy' Network!

July 2, 2012

If the giant networks **ABS-CBN** is the *KAPAMILYA* network and **GMA-7** is the *KAPUSO* network, well, the reborn**IBC-13** is now launched as the *KAPINOY* network. Recently in their trade relaunched, **IBC-13** announced their new **Viva-TV** program lineups. And inclusive of this announcement is their new title which is the "*Kapinoy*" network!.

Part of their launched was their station ID. In their SID, their new TV programs as well as their new mascors for their Pinoy families were presented.

Their new TV programs were exciting. The stars of these new programs were the former contract stars of the *Kapamilya* and *Kapuso* station.

With the rise of this No.3 station, it seems that the battle for TV ratings and ads will be more competing! Three networks will now vie for supremacy.

# Cathy Eigenmann and Manilyn Reynes back-toback on IBC's noontime block

November 9, 2012

Starting on Monday (November 12), the country's no.1 daytime educational program *Cooltura* will now air from Monday to Friday at 11:00am, back-to-back with TV sitcom series *Kaya ni Mister, Bida si Misis* at 11:30am and at 12:00nn with *Lunch Break* to pave way for the arrival of IBC's noontime block Have a Tanghali as the Kapinoynetwork for dishes. Based on the datas from Kantar Media for the whole month of October, educational program *Cooltura* still remained as the no.1 daytime program nationwide and now with its 15.1% average national TV rating against *MasterChef Pinoy Edition* (Ch. 2) and *Cielo de Angelina* (Ch. 7).

With TV host Cathy Eigenmann-Bordalba, *Cooltura* is about the Filipino culture in the Philippine from Luzon, Visayas and Mindanao will continue to spread the cool of culture in the noontime every weekdays, 11:00am.

Afterwards at 11:00am, the situaion comedy series *Kaya ni Mister, Bida si Misis*. The TV sitcom airs Mondays to Fridays and is hosted by Ms. Manlyn Reynes and Bobby Yan.

Then at the new 12:00nn every Monday to Saturdays, the country's no.1 noontime show *Lunch Break* with host Ryan Agoncillo, Joy Viado, Smokey Manaloto, Bianca Molales and Enrique Gil. In the noontime counterpart in the ratings with rivals *Eat Bulaga!* and *It's Showtime!* in 12:00nn slot.

Catch *Cooltura* at 11:00am, *Kaya ni Mister, Bida si Misis* at 11:30am, and *Lunch Break* at 12:00nn, every **Have a Tanghali** on the **Kapinoy** network **IBC-13**.

# IBC brand of Kapinoy on a deal with Viva to boost privatization prospects

February 3, 2013

Sequestered broadcast firm Intercontinental Broadcasting Corporation (IBC-13) is optimistic about its financial prospects in the coming months as the government pursues the privatization of the state-run media company.

This as IBC signed a new Kapinoy programming deal with Rosario-led company Viva Entertainment, Inc. that contracts will now airing the government-owned sequestered station as The Kapinoy Network will introducing the new primetime block Viva-TV from 5 p.m. to 12 midnight, which is the home to the popularly of a basketball tournaments for the National Basketball Association (NBA) and the Philippine Basketball Association (PBA), a radio-TV coverers the games. Meanwhile, the phenomenal animated series *Winx Club*, a phenomenal Mexican telenovelas like *Rosalinda* and a Korean asianovelas like *My Daughter the* **Flower** that helped the broadcast network post a net income of P300 million last year in 2012. Also, a popular and top-rating phenomenal game shows like Who Wants to be a Millionaire with Christopher de Leon and The Weakest Link with Richard Yap which is a million-peso prize and a popular talent search show for the contest called **Born to be a** Star hosted by a certified singing champion Anja Aguilar that viewers a singing star fans. Boots Anson-Roa, IBC president and CEO, told BusinessWorld that under the contract priority will be given to the installation of a brand new Harris Transmitter, powerful 60-kilowatt transmitter and the refurbishing and upgrading of network stations and key provincial areas as a prelude to a nationwide link via satellite aimed, the shows that are aired partnership over Viva-TV will be on IBC's primetime block which used to be the leading television network and continue to airing on Viva Channel, the cable TV channel on Cignal Digital TV and Dream Satellite TV.

Based on media research group **AGB Nielsen Media Research** survey reports, **IBC** for the undisputed number 3 leading TV network behind the dominant television companies **ABS-CBN** and **GMA Network**.

"IBC will be a priemtime slot called Viva-TV from 2000 to 2003 and return on 2011 at present "
Ms. del Rosario said in an interview. "Our Viva-TV programming will be exactly viewers see on
the Kapinoy network IBC-13." She declined to how much the contract was worth, saying it
amounted to "several millions of pesos." "We hope that will boostChannel 13's ratings to be
number 3 position, and eventually, will make IBC gain more TV viewerhip ratings to improve our
audience share," she said recognition in the broadcast industry.

# Kapinoy network launches IBC Classics this February 4

February 4, 2013

The two stations **ABS-CBN** and **GMA** as well as **IBC**, **TV5** and **Studio 23** for being No.3 in the ratings game.

**IBC 13** showed their muscle in the mid 80's and became the #1 network until 1988. Most of the first **ABS-CBN** local shows were pirated from **IBC** - Alma Moreno's *Loveliness*, *Chicks to Chicks*, *The Sharon Cuneta Show*, among others. Other **IBC** shows

included *TODAS* (Wednesdays at 7:30), *Iskul Bukol* (Tuesdays at 7:30), among others. The **IBC** primetime lineup was made up mostly of local shows - thus, perhaps, also explaining its taglines, **Basta Pinoy sa Trese** in 1986, **Pusong Pinoy**, **Pusong Trese** in 1989 and **Pinoy ang Dating** in the mid-'90s.

Recently the network will continued to dominate the television landscape with Viva-TV for the home to the basketball of the NBA and PBA, as well as its hits like phenomenal cartoons *Pop Pixie* and *Winx Club*, hit telenovela *Rosalinda*, Korean asianovela *My Daughter the Flower*, anime series *Cyborg Kurochan*, top-rating game shows *Who Wants to be a Millionaire*, *The Weakest Link* and popular talent search *Born to be a Star* that it controlled the all-important primetime TV viewing block with fans of Viva shows on IBC.

Your favorite **Kapinoy** programs by classic hit shows are back as **IBC Classics**, the newest afternoon block of **IBC-13** that will offer well-loved, timeless, archive and classic **IBC** shows that highlight the best of Pinoy TV, every Mondays ro Fridays from 2:30pm to 3:30pm, and on Saturdays from 10:30 to 11:30am.

**IBC Classics** programming that brings back television's top-rating comedies by airing some of its classic programs in the '70s and '80s like Pinoy sitcom *Iskul Bukol* starring Tito Sotto, box-office king Vic Sotto and Joey de Leon will chard today's audiences a new as it airs on Mondays. By Tuesdays, *TODAS* with its stars Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda. On Wednesdays with Freddie Webb, Nova Villa and Carmi Martin are the sitcoms called *Chicks to Chicks*. On Thursday, award-winning *Pinoy Thriller*, a very popular and scary horror show that is a Pinoy popular culture. And on Fridays, the comedy-gag-satire

show for news Sic O'Clock News with stars from actor Jimmy Fabregas and actress Ces Quesada bring on the spoofs consist of actors and actresses. Within on Saturdays, the one and only comedy king Dolphy as the **Dolphy Specials** at the time of unforgettable funny memories. IBC Classics brings back TV classics from Luzon, Visayas and Mindanao in the Philippines of the Filipino TV audience on the Kapinoy network which recently Viva-TV programming concepts by specializes in TV coverage for sports events like the professional basketball league and imprting cheap Korean asianovelas, anime series in Japan, foreign cartoons and Mexican telenovelas that grabbed primetime ratings from established popular shows. On its 53rd anniversary, **IBC-13** for the **Kapinoy** network. In that anniversary, the network showed the classic IBCshows that made them success especially classic comedies and childrens' programming. Also, IBC's primetime block intorducing Viva-TV with phenomenal hit animated series Winx Club and also a hit telenovela Rosalinda which starring Thalia and hit Korean dranas My Daughter the Flower along with the popular basketball tournament with the NBA and PBA, anime proramme franchised Cyborg Kurochan, popular and top-rating phenomenal game shows Who Wants to be a Millionaire and The Weakest Link, and popular talent search show Born to be a Star are the block timers of Viva Television which helps IBC-13 now gain the higher ratings as the No.3 leading station, according to received higher ratings from the AGB Nielsen Media Research survey garnered increased viewership.

#### Top TV Station 2013 Edit

- 1. ABS-CBN
- 2. GMA-7
- 3. IBC-13
- 3. TV5
- 4. Studio 23

Lito Ocampo Cruz, Vice President for Network Operations/Member, Board of Directors, Intercontinental Broadcasting Corporation (IBC13),

# Philippines <u>Edit</u>

Lito Ocampo Cruz buys television content for terrestrial platform Intercontinental Broadcasting Corporation (IBC-13) in the Philippines. He buys free-TV rights for news and public affairs, children's programming, entertainment and sports programming in a viewership of the Kapinoy network for the number 3 leading station in the Philippines for dominated like the giant networks ABS-CBN and GMA.

And we also partnered with Viva Entertainment and they dictated our block time for prime time. Their prime-time block from 5pm to 12mn on IBC 13 is known as Viva-TV, which is the official broadcaster and the home of the National Basketball Association (NBA) and the Philippine

Basketball Association (PBA) for the basketball fans, and recently the SEA Games and Olympic Games for the sports coevrage.

# Comparative Financial Results of ABS-CBN and GMA Network for the Year 2012

March 23, 2013

<b>ABS-CBN</b>	Corporation	Edit
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Consolidated Revenue

2012- Php 31.730B

Net Income (ABS CBN will declare default due to billion of financial obligations)

- 2011- P-2.42 billion (includes gain from the sale of investments recognized in 2011 amounti to P1.032 billion)
- 2011- P -1.39 billion
- 2012- P-1.708 million

### GMA Network Inc. Edit

Consolidated Revenue

• 2012- Php 13.929B

#### Net Income

- 2011- P1.7 billion
- 2012- P2.617 billion

# IBC (Intercontinental Broadcasting Corporation) Edit

Consolidated Revenue

2012- Php 203 billion

#### Net Income

- 2011- P33.920 billion
- 2012- P1.500 billion

## National Urban TV Audience Measurement Edit

February 2013 in the Household Audience Share

No.	Channel	%
1	ABS-CBN	36.4
2	GMA	32.1
3	IBC	25.5
3	TV5	13.2

#### Innovative History for Channel 13 Edit

- 1. Showing the full-length Tagalog films and introduding a one-of-a-kind program genres on IBC like *Iskul Bukol,TODAS*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *See-True*, *The Sharon Cuneta Show*, *Ula ang Batang Gubat* and sco much more.
- 2. Now, the network which pioneered various genres in TV production as long as IBC remains the network with its innovative and creative core intact, the dream of reaching the top is not so far away.
- 3. The news and public affairs programs as the number 3 leading TV network with the topof-the-hour news break *IBC Headliners* and the flagship news programs *Express Balita* and *Ronda Trese*.
- 4. A public service programs such as: *Linawin Natin*, *Snooky*, *Angara ng Bayan*, *Good Take* and *Nora Mismo*which become the long-running of public service programs in Philippine TV. IBC's cable channels like the UHF news channels IBC News Network (INN) and the cable music channel Danze TV.
- 5. Provided kids led by children's programming like: the flagship children's TV program *KapinoyLand* which is mascots, muppets and characters with Mr. Kapinoy along with *Teletubbies*, *Sesame Street*, *Barney & Friends* and *Y2K: Yes to Kids* which become children's television programs on Philippine television.
- 6. The classic hit programs such as: *Iskul Bukol, TODAS, Chicks to Chicks* and the Dolphy specials as part of IBC Classics, and beef-up the entertainment program mix of poincers

- like: Chinatown TV, Danze sa TV, Cooltura and Lunch Break which become the powerhouse and homegrown of high-quality entertainment.
- 7. IBC's FM radio stations iDMZ 891, is now the #1 internet danze mix FM radio stations in Mega Manila along with Radyo Budyong like DZTV 1386 in Mega Manila, DYBQ in Iloilo, DYJJ in Roxas and DYRJ in Kalibo, Aklan.
- 8. Viva Entertainment bought IBC's primetiem block Viva-TV from 5 p.m. to 12 midnight slot, prividing leadership in sports programming with the NBA and PBA games are the flagship programs, and high-quality entertainment from established popular shows, like showing the locak blockbuster movies from Viva Films and introducing the phenomenal favorite cartoons like *Pop Pixie*, *Barbie* and *Winx Club*, anime series in Japan like *Cyborg Kurochan*, hit imported telenovelas like *Teresa*, *Rosalinda* and *Palabra de Mijer* and a hit Korean asianovelas like *My Daughter the Flower* as well as the a comedy show *Petra's Panniest*, soap-opera priemtime teleserye like *Esperanza* and *5 GIrls and Daddy*, teen drama anthology series *Dear Heart*, the popular and top-rating game shows *Who Wants to be a Millionaire* and *The Weakest Link* which is the million-peso prize in the two of the phenomenal game shows and the popular talent search show for contest like *Born to be a Star* for the singing star fans, which is the block timers of Viva Television, they have helped IBC-13 rise from its financial slump and mediocre ratings.
- 9. Since the dominance of giant networks, last 1998, is become more aggressive in surging ahead in the ratings and IBC-13 is now reaching the number 3 in TV ratings among the TV networks in Mega Manila. It is proven, that a sequestered TV station having a viewing of the audience share and TV viewership with a Kapinoy programming in terms of nationwide reach and the coverage with the satellite simulcast in provincial stations with Baguio, Iloilo, Cebu and Davao and manages to keep up with the network battle despite the dominance of giant networks GMA 7 and ABS-CBN.
- 10. The PMPC Star Awards, the KBP Golden Dove Awards and the Catholic Mass Media Awards (CMMA) by winning the Best TV Station for the years, among the other awards.
- 11. IBC-13 studios will now broadcasts from its new headquarters at the Broadcast City compound in Capitol Hills, Diliman, Quezon City, Philippines with its transmitter at the Coca Cola plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City.
- 12. Under the new management with chairman Eric Canoy, president and CEO Boots Anson-Roa, vice-presivent Lito Ocampo Cruz and sales and marketing Tessie Taylor along with the new IBC Board of Directors.
- 13. Supplements its revenues, net profit and income with its earnings from Viva and other blocktimers.

# Kapinoy marks 53 years of the sequestered

#### April 1, 2013

On the first day of February 1975, under the auspices of the **Benedicto Group of Companies**, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. **Intercontinental Broadcasting Corporation (IBC)** brought forth **DZTV Channel 13**, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago.

From a relatively known TV station, **IBC-13** reached greater heights and became the country's top-rating network in the 1976. Through hard work coupled with and intrepid business sense, **IBC** management developed a strategic programming that appealed to the mass audience. Thus, **IBC-13** set a firsts in the broadcasting industry and the number 1 television network from 1977 until 1988. Showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on **Channel 13** like **Johnny Weismuller as Tarzan**, **Iskul Bukol**, **TODAS**, **Chicks to Chicks**, **Seeing Stars with Joe Quirino**, **See-True** and a lot more.

Years passed after EDSA Revolution in 1986, things were never the same again in the network. **IBC** became a government controlled operation under the **Presidential Commission on Good Government (PCGG)**. Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation. New administrators meant new management.

**IBC-13** managed to survive despite unstable conditions. The niche has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with **IBC** and its glorious past. Now, a new hope shines on **IBC**, the network which pioneered various genres in TV production. As long as **IBC** remains a network with its innovative and creative core intact, dream of reaching the top is not so far away.

When **IBC-13** celebrated its 53rd year in 2013, then President Noynoy Aquino III summed up in phrase the network's place in history. He said that the history of **IBC** is the history of Philippine television as the **Kapinoy** network memories of the glorious first 53 years of the coutnry's third largest television network.

Through more decades, sequestered network **IBC** has set a standard for excellence and professionalism in the industry. Moreover, it has the onslaught and renewed of competitive and competition with its strategic hold on audience shares, ad revenues, privatization and income. One of the key elements in the **IBC-13** success story has been its innovation and creation. As the industry third leader, **IBC-13** has set the pace and established many first that are acknwledged legacies in the broadcasting industry.

It is also the first and only Filipino broadcast entity to go worldwide. The **Kapinoy** programming is a healthy mix of news and public service, children and entertainment fare that has captured the interest and loyalty of the viewing public while **Viva-TV** programming mix of entertainment from movies, animes, dramas, telenovelas, asianovelas, comedies, game shows, reality shows

and sports when Intercontinental Broadcasting Corporation held its grand celebration, the *Homecoming sa 13*. Recently, IBC-13 won as the Best TV Station of the Year for the 2012 PMPC Star Awards and the 11th Gawan Tanglaw Awards.

Over the years, its most formidable block has been its entertainment, some of its classic toprating IBC hit programs back to *Iskul Bukol* starring Tito Sotto, Vic Sotto and Joey de Leon; Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda in *TODAS*; Freddie Webb, Nova Villa and Carmi Martin in *Chicks to Chicks*; the showbiz talk show *Seeing Stars with Joe Quirino*, Jimmy Fabregas and Ces Quesada in *Sic O'Clock News* and *The Sharon Cuneta Show*. Today, the revenue rich and highest rating block is the top-rating Viva-TV programs on primetime with the NBA and PBA games.

Viewer loyalty, for making **IBC-13**, the undisputed number 3 network among viewers. It has likewide remained the network by the government and its high ratings. The dominance of **IBC** is more pronounced in the provinces. More than 13,000 former network employees, executives and talents filled the network compound and studios to renew ties and to relive the memories of their good old **IBC-13** days.

By 1998, leading the re-engineering of its programming is *Express Balita*, that revolutionized the treatment of national Filipino flagship news programs. In order to maintain its competitive edge, *IBC-13* diversified into related fields like foundation, mobile, post-production, merchandising, UHF operations and international distribution. *IBC Kids*has developed into a qutfit of children's television programming; *INN*, its UHF news station, has remained the facility in the news and public service; while established its name as a post-production facility not only in the country but in the region as well. *IBC International* is now a revenue stream for the network, servicing overseas Filipinos all over the world.

#### Past and present

Also the present were Tito Sotto, Vic Sotto and Joey de Leon, Jimmy Fabregas and Ces Quesada, Joe Quirino, Freddie Webb, Nova Villa and Carmi Martin, Maribeth Bichara, Val Sotto, Jimmy Santos, Freida Fond, megastar Sharon Cuneta and Helen Gamboa.

The *Homecoming sa Trese* also featured bazaars, mini-shows, raffles and musical numbers, among others, and food and drink booths lined the walkways.

A thanksgiving mass, officiated by Fr. Fernando Suarez, was held in the evening, followed by a special show at the Broadcast City. The production numbers paid tribute to the pioneering **Kapinoy** programs of the network, memorable station IDs and theme songs, and departed **IBC-13** family members.

The network's reunion of former **IBC** stars past and present, including those from the news and public affairs department, performed: Tito Sotto, Vic Sotto and Joey de Leon of *Iskuk Bukol*; Jimmy Fabregas and Ces Quesada of *Sic O'Clock News*; Freddie Webb, Nova Villa and Carmi Martin of *TODAS*; and Sharon Cuneta and Helen Gamboa of *CUTE: Call Us Two for* 

**Entertainment**. Featured in a news department for song number were Henry Omaga-Diaz, Snooky Serna, Jess Caduco, Czarinah Lusuegro, Cathy Eigenmann-Bordalba, Alex Santos, Elmer Mercado and Ida Miranda Castro.

A singing champion Anja Aguilar and manpower of OPM singer Joshua Cadelina wowed the crowd with their performances. The show was hosted by the **IBC** chairman Eric Canoy, with the **IBC** president and CEO of the network Boots Anson-Roa.

# Celebrating 53 years of television

March 28, 2013

The 53 years of station ID celebrates the historic moments that **IBC** has brought to the nation. Began in 1960 for Channel 13 as Inter-Island Broadcasting Corporation of 1961 thru the trimedia conglomerate of RMN-IBC-Philippine Herald owned by Andres Soriano. In the first day of February 1975, Inter-Island 13 was renamedIntercontinental Broadcasting Corporation (IBC) under the auspices of the Benedicto Group of Companies, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law brought forth DZTV Channel 13, a commercial television station based on Metro Manila and initially beamed to seven relay stations in Visayas and Mindanao scattered all over the archipelago era. DWKB-FM 89.1 was opened and in a short time, it became the number one FM station in the country. From a relatively TV station, IBC-13 reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience metamorphosed into one of the country's most viewed TV network in 1976. Thus, **IBC-13** set a firsts in the broadcasting industry There's the commercial-free screen featuring images, showing full-length Tagalog films on primetime and IBC-13's top-raters introduction of one-of-a-kind program genres were first seen on Channel 13 like Iskul Bukol, TODAS, Chicks to Chicks, Seeing Stars with Joe Quirino, Johnny Weismuller as Tarzan, See-True, among others. This catapultedIBC in the number one slot among all television networks in 1978.

Through the sweat of it's employees and the income generated from it's programs, the network built and finally moved into its present home - Broadcast City. The complex was a five-and-a-half hectare land located at Capitol Hills, Diliman, Quezon City, Philippines.

It was 1978 marked the biggest, most progressive leap any network has ever made. Because of its station produced shows and co-production ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.

Years passed after EDSA Revolution, things were never the same again in the network. IBC became a sequestered by the government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation, new administrators meant new management. A board of administrators was created to run the station of 1986. Cost of the programs went up by a threefold. Line produced shows and the co-production ventures with Viva, Regal, and Seiko were favored. The top rated shows of IBC were pirated by the rival networks. IBC took a new image, *Pusong Pinoy Pusong Trese*, to recapture the glory days it once had of 1989. But because of the sequestration, periodic change of management and the internal problems, the network started to lose the support of advertisers. By 1990, Islands Broadcast Corporation took over the management and the marketing of IBC which came to be known as Islands TV-13. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

During this time of 1992, **IBC** became a 100% government owned station by virtue of a compromise agreement between **PCGG** and Mr. Roberto S. Benedicto, management and marketing were returned to the **IBC Board of Directors**. Programming remained at a standstill in preparation for the launching of a new image. It was May 1994 when **IBC** launched *Pinoy ang Dating* with a visually enticing MTV, an innovation in terms of station identification. Despite limited resources, programming improved the battle for audience share continued. Advertisers became more responsive to marketing efforts.

**IBC-13** managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC and its glorious past. Filipinos became part of the global village through IBC's nationwide satellite broadcast in 1994. Vintage Television (VTV) entered the scene with PBA Games as it's major program. Rehabilitation of the Transmitter and other technical facilities where initiated in the central and provincial stations. A new **Harris** 60-kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach. By 1998, it was the number 3 network in the country, positing among TV networks from now, and the images of the 53 years of station ID prove. On another screen areIBC's pioneering all-Filipino flagship news programs *Express Balita*. Now on its 53rd anniversary, a new hope shines on IBC, the network which pioneered various genres in TV production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away. Viva-TV continues to reign on primetime with its sports and entertainment programs from established popular shows, home to the NBA and PBAgames. IBC's Kapinoy programming dominate the non-prime slots. Foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by

renewed programming thrust which would cater to the biggest sector of society, the youth.

Another screen commemorates IBC's expanding reach, with IBC News Network (INN), IBC Regional, IBC Global, IBC Interactive and IBC Foundation, Inc. iDMZ 891, now on its #1 urban music and danze mix FM radio station in the country will target the A-B-C markets. And then there are Viva-TV's current success stories on IBC, with the NBAand PBA games, cartoons Pop Pixie and Winx Club, hit telenovelas like Rosalinda and Palabra de Mujer, hit Koreanvelas like My Daughter the Flower, Esperanza, 5 Girls and Daddy, Dear Heart, Cyborg Kurochan, popular and top-rating phenomenal game shows like Who Wants to be a Millionaire, The Weakest Link and a popular talent search show Born to be a Star featured, among other Viva shows on Channel 13. The spot also featuring the behindIBC's growth.

There is Andres Soriano, the founder of **Inter-Island Broadcasting Corporation** with Roberto Benedicto. Now, there are new management and board of directors in the plug like **IBC** chairman Eric Canoy, the president and CEO Boots Anson-Roa, vice-president Lito Ocampo Cruz and sales and marketing Tessie Taylor tasked with carrying the network into the future.

**IBC's** new digitally computer-animated 53 Years of station **IBC** produced by **IBC's** award-winning **Creative Communications Management (CCM)** division. More of quality Filipino television, viewed in the Philippines and here in the international scene.

# Kapinoy's top finest and talented stars who made it to the peak of fame

March 28, 2013

IBC 53 years of Philippine Television - courtesy of Channel 13

The **Kapinoy** network releases the top 56 names reunion of the brightest and the most talented stars that became part of **IBC-13**, This is in celebration of **53 Years of Philippine Television**. **Viva-TV** presented to you the return of the former **IBC** stars who really made it to the peak of fame through the one and only, the home of the true personalities, the home of the true talents, and the true home of the brightest stars of their generations- the sequestered TV-radio network **IBC-13**.

Below are the list of the stars: Edit

Female Brightest Stars/Talents

- 1. Carmi Martin The Multi-Faceted Actress (Chicks to Chicks)
- 2. Czarinah Lusuegro The Powerhouse Anchor (Ronda Trese)
- 3. Snooky Serna Female Actress-Journalist and News Anchor (Express Balita, Snooky)

- 4. Maricel Soriano The Diamond Star (Kaluskos Musmos, Maricel Live)
- 5. Cathy Eigenmann-Bordalba Award-Winning Actress TV Host (Cooltura)
- 6. Nova Villa Veteran Actress Comedienne (Chicks to Chicks)
- 7. Gloria Diaz Actress Award-Winning and Miss Universe (Eh Kasi, Babae!)
- 8. Anjo Yllana Filipino Comedian (Takeshi's Castle)
- 9. Joy Viado Comedienne Actress-Singer (Lunch Break)
- 10. Helen Gamboa Queen Of Philippine Movies (CUTE: Call Us Two for Entertainment)
- 11. Imee Marcos TV Movie and Actress (Kulit Bulilit, Kaluskos Musmos)
- 12. Nora Aunor Superstar (Legend of Superstar, Nora Mismo)
- 13. Maxene Magalona Filipina Actress (Y2K: Yes to Kids)
- 14. Maribeth Bichara Versatile Choreographer (TODAS)
- 15. Alice Dixon Philippines Most Beautiful Actress (Okey Ka Fairy Ko!)
- 16. Chin-Chin Gutierrez Actress and TV Personality (Good Take)
- 17. Sharon Cuneta Megastar (CUTE: Call Us Two for Entertainment, The Sharon Cuneta Show)
- 18. Dawn Zulueta Phenomenal Teleserye Drama Queen (The Dawn and Jimmy Show)
- 19. Ces Quesada Filipino Actress (Sic O'Clock News)
- 20. Janice Jurado Popular Sexy Stars in Philippine Movies (Eh Kasi, Babae!)
- 21. Manilyn Reynes Filipina Singer-Actress (Gintong Kristal)
- 22. Judy Ann Santos Queen of Philippine Soap Operas (Ula, Ang Batang Gubat)
- 23. Tess Limcaco Actress TV and Movies (Lucky 13)
- 24. Tiya Pusit Comedienne Artist (Eh Kasi, Babae!)
- 25. Inday Badiday Queen of Showbiz Intrigues (See-True)
- 26. Bessie Badilla Beauty-Brains-Body (Eh Kasi, Babae!)

#### Male Finest Stars/Talents

- 1. Jimmy Santos TV Actor and Comedian (The Dawn and Jimmy Show, TODAS)
- 2. Ronald Remy Popular TV Actor (Lucky 13)
- 3. Tito Sotto Veteran Actor (Iskul Bukol)
- 4. Vic Sotto Box-Office King (OK Lang, Iskul Bukol)
- 5. Joey de Leon Veteran Comedian (OK Lang, Iskul Bukol)
- 6. Tommy Oppus Veteran TV Actor (Lucky 13)
- 7. Dolphy The Comedy King (Dolphy specials)
- 8. Martin Oppus Actor TV and Movies (Kulit Bulilit)
- 9. Charlie Davao Veteran Actor (Eh Kasi, Babae!)
- 10. Eddie Ilarde Noontime TV Host (Alas Dose sa Trese)
- 11. Bobby Yan TV Host (Lunch Break)
- 12. Freddie Webb Coach TV Actor (Chicks to Chiks)
- 13. Joe Quirino Filipino Entertainment Columnist (Seeing Stars with Joe Quirino)

- 14. Ryan Agoncillo Award-Winning TV Host (Lunch Break)
- 15. Paco Arespacochaga Filipino Musical (*Alas Dose sa Trese*)
- 16. Val Sotto Comedian Actor (TODAS)
- 17. Willie Revillame Controversial TV Host (Dance Tonight, Loveliness)
- 18. Noli Eala Veteran Broadcast Journalist (IBC Headliners, Express Balita)
- 19. Herbert Bautista TV Actor (Bistek)
- 20. Christopher de Leon Award-Winning Filipino Film Actor (Goin Bananas)
- 21. Tony Velasquez Veteran News Anchor (Ronda Trese)
- 22. Noel Trinidad TV Actor-Host (Noel @ Late Night)
- 23. Buboy Garovillo Comedian TV Actor (Eh Kasi, Babae!)
- 24. Keempee de Leon Comedian TV Actor (Goin' Bananas)
- 25. Smokey Manaloto TV Actor-Comedian (Takeshi's Castle, Lunch Break)
- 26. Jaime Fabregas Veteran Actor (Sic O'Clock News)

Vic del Rosario, Jr. has promised to fix up the signal of **IBC**. He will spend a money to strengthen the network. As posted before, there really was **Viva** intend to buy the **IBC** so the government must speed up the process.

## New IBC Building inaugurated

April 1, 2013

The government-owned sequestered television and radio station Intercontinental Broadcasting Corporation, with the owner of IBC-13, DZTV Radyo Budyong, 93.5 Romance FM and iDMZ 891 has relaunched with The Kapinoy Network brand, complete with live studios and network facilities for the two stations, a commercial building which it can use to generate additional income and an agreed upon P278 million cash component which will be used to pay for the company's outstanding employees with the owner Presidential Commission on Good Government (PCGG).

The Intercontinental Broadcasting Corporation's new building with the IBC Studio Complex in Broadcast City was inaugurated last Tuesday, Feb. 12, 2013. IBC chairman Eric Canoy, president and CEO Boots Anson-Roa, excutive vice-president Lito Ocampo Cruz spearheaded the ribbon cutting, privatization and the unveiling of the newIBC building and corporate building with the IBC mascots and characters like Mr. Kapinoy including the the IBC 13 Employees Union and the IBC Directors and Supervisors Union.

**IBC**, **Romance FM**, **Radyo Budyong** and **iDMZ** could now be found under roof—with this movement comes greater responsibility and an inspiration to come up with new programs for the viewers, listeners and fans together with **Viva-TV**, the primetime block of **IBC** from 5 p.m. to 12 midnight slot daily. The **IBC**'s 5-storey building is located along the Broadcast City in Capitol Hills, Diliman, Quezon City, Philippines. It housed in six-storey building with elevators and

amenities and common areas and will have modern studios and offices that will meet the corporate and technical programming requirements of both government controlled networks IBC 13 and RPN 9, which also operates in Broadcast City. It will also house six-story corporate building, office spaces, built-in modern studios, residential complex, live studios, television production, commercial building and post-production areas, radio booth includingiDMZ, underground garage, complementary amenities sufficient to house at least two network operations, IBC's Technical Operation Center, and a working roof deck. Though they are coming up with the latest IBC new comlex plan, Mercado said that their Broadcast City studios will be retained with still up for privatization. The project will have a total floor area of same time develop the 4.1-hectare Broadcast City in 55,000 square meters corner property in Broadcast City and will feature IBC 13 operations with corporate office, television production space, and cutting-edge broadcast facilities for the IBC building, which houses RPN 9 and IBC 13 were sequestered and the transmitter tower in Coca Cola plant, San Francisco Del Monte, Quezon City.

The new building will attract those who are willing to fall in line for hours just to be able to get passes for their favorite shows and more **Viva-TV** programs on **IBC-13**. It will also cater commercial establishment that will invest in the area. The tie-up with **Viva Entertainment**, which is controlled by Vic del Rosario. **VIVA** has a programming contract with **IBC-13** along with new **IBC** charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The **Broadcast Complex** will have three entrances, first of which is the **IBC News and Public Affairs** for newscenter lobby leading to the cathedral-like space of the newsroom and adjacent news studios.

Second is through the grand lobby leading to the corporate tower and production studio complex. The third is the audience entrance comfortably accommodating people who want to be part of the network's taped and live programs thanked Mercado for building the state-of-the-art **Broadcast Complex** in his city. "**IBC-13**'s presence in a great boost to our city's development as a global business hub, the station has commercial value despite its block-timer contract with **Viva Entertainment**. We look forward to the completion of the **IBC Broadcast Complex** so finally have a major broadcast network in the heart of our city," he said.

## The Kapinoy Network goes established networks

April 27, 2013

In these IBC classic shows are *Takeshi's Castle*, sitcom *Iskul Bukol*, *TODAS*, *Chicks to Chicks*, showbiz talk show*Seeing Stars with Joe Quirino*, musical variety show *The Sharon Cuneta Show* and so much more, the name of The Kapinoy Network for Intercontinental

Broadcasting Corporation (IBC) since in the past 15 years, IBCremains the undisputed number 3 in the overall ratings behind leading networks ABS-CBN and GMA. In history, IBC-13 is established by an american Dick Baldwin, until brought under the tri-media conglomerate of RMN-IBC-Philippine Herald headed by a Filipino-Spanish industrialist Andres Soriano in the 1960. The buyout is in response of sensationalized coverage of a Philippine Airlines (PAL) crash of Lopez's CBN (which the said *mentality* is applied even today). During Martial Law, one of the Marcos' cronies, Roberto S. Benedicto, bought IBC from Soriano and metamorphosed into one of the country's most viewed TV network with its primetime lineup and full length local and foreign films aired on this channel. After the People Power, the network was sequestered by the government under Presidential Commission on Good Government (PCGG). During sequestration, mismanagement and rising operating, causing IBC to become insufficient and nonviable to mainstream TV market. In 1994, IBC tried to convince advertisers with a hypnotism of nationalism embarked on a station ID.

In the **Philippine Star** for **IBC** from their new **TV Guide**. Under the mass media that **IBC** known as **The Kapinoy Network** with its official website at <u>IBC.com.ph</u>. Based on my observation with limited human eyes:

- 1. The network being a government-owned and controlled corporation (GOCC), will focus on the morning show Magandang Umaga Ba?, the IBC's long-running flagship news programs Express Balita in primetime slot at 6:30pm and Ronda Trese in late-night at 11:30pm, and the top-of-the-hour news updates IBC Headliners, in which the government along with the public service programs are Good Take, Linawin Natin, Snooky, Angara ng Bayan and Nora Mismo. In the recent financial statements to see its comparative performance and standing the two leading networks.
- 2. The **Kapinoy** programs in **IBC** becoming the TV ratings to show in other networks, which is based on the **Kantar Media** survey.
- 3. The Kapinoy programming in IBC is reproductive, covering and new shows in the flagship children's television programs KapinoyLand along with Y2K: Yes to Kids, Sesame Street and Barney & Frinds, noontime variety show Lunch Break compared to Eat Bulaga! and It's Showtime!, interactive music show Danze sa TV(simulcast over iDMZ 891), some of the IBC classic hit programs as IBC Classics like TODAS, Iskul Bukol and Chicks to Chicks, showbiz-oriented talk show Showbiz Star, cultural educational program Cooltura, lifestyle tele-magazine show Chinatown TV, the comedy king TV sitcom Dolphy, magazine sitcom program for healthHapi Kung Healthy, tokusatsu and anime series Kamen Rider Black, Bioman, Voltes V and Battle Ball, and religious programming as El Shaddai airing every weekday mornings from 4 a.m. to 5 a.m., also on weekends at 4:30 a.m. and 1 a.m., and the catholic church Family TV Mass airing every Sunday at 6 a.m.
- 4. Viva-TV homegrown primetime programming block on The Kapinoy Network rode to the popular basketball with the Philippine Basketball Association (PBA) and the National

Basketball Association (NBA), as well as the boxing matches like Nonito Donaire and Manny Pacquiao, billiards like *World Pool Masters* and mixed-martial arts wrestling World Wrestling Entertainment (WWE) and ONE Fighting Championship. Apart of the sports programming, these include teleserye *Esperanza* and *My Family Xyriel* challenges to the competitors of soap operas and fantasy series, teen drama anthology *Sandy's Boyfriend*, comedy show *Petra's Panniest* and local blockbuster movies from Viva Films (action-packed *Sinemaks* on Sundays). The top-rating game shows *Who Wants to be a Millionaire* and *The Weakest Link* which in the million-peso prize in the phenomenal primetime game shows, and the popular talent search show for the singing contest *Born to be a Star* for the singing star fans in the superstar champion of young singers.

5. The anime series in Japan like *Kirarin*, *Cyborg Kurochan* and *Chinpui* for the anime fans with kiddies. The popular and top-rating Mexican telenovelas and Korean asianovelas are *Amor Bravio*, *Palabra de Mujer*, *Shut Up Flower Boy Band* and *All About My Romance*.

It's reaching the audience share to see **IBC** from other networks, reflects in the national television landscape for the glory days in the mainstream market.

# 21st KBP Golden Dove Awards – 2013 Winners Revealed (UPDATED)

April 27, 2013

The winners of the 21st Golden Dove Awards of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) have been revealed Friday night (April 26) at the Star Theatre, Star City Complex, Pasay City.

# Here are the winners at the KBP Golden Dove Awards 2013: <u>Edit</u>

**Best Television Station:** 

**IBC** 

**ABS-CBN** 

Ka Doroy Broadcaster of the Year:

Ted Failon (ABS-CBN)

**KBP Lifetime Achievement Award:** 

Charo Santos-Concio (ABS-CBN)

Eric Canoy (IBC)
Best Newscast:
TV Patrol (ABS-CBN)
Express Balita (IBC)
Best TV Newscaster – Female:
Cheryl Cosim (TV5)
Czarinah Lusuegro (IBC)
Best TV Newscaster – Male:
Henry Omaga Diaz (IBC)
Best Children's Program:
KapinoyLand (IBC)
Wansapanataym (ABS-CBN)
Best Educaitonal Program:
Cooltura (IBC)
Best Magazine Program:
Rated K (ABS-CBN)
Best Magazine Program Host:
Korina Sanchez, Rated K (ABS-CBN)
Best Educational Program Host:
Cathy Eigenmann-Bordalba, Cooltura (IBC)
Best Public Affairs Program:
Patrol ng Pilipino (ABS-CBN)
Best Public Affairs Program Host:
Anthony Taberna (ABS-CBN)
Best Game Show:
Who Wants to be a Millionaire? (IBC)
Best Variety Program:
Sarah G Live (ABS-CBN)

Danze sa TV (IBC) **Best Talent Program:** Born to be a Star (IBC) Talentadong Pinoy (TV5) **Best Science and Technology Program:** Convergence (NET25) **Best Talent Program Host:** Anja Aguilar, Born to be a Star (IBC) **Best Sports Program:** PBA (IBC) Sports Unlimited (ABS-CBN) **Best Comedy Program:** Toda Max (ABS-CBN) **Best Drama Program:** Maalaala Mo Kaya (ABS-CBN) **Best TV Station Promotional Materials:** Lumiliwanag ang Mundo sa Kwento ng Pasko (ABS-CBN) **Best TV Public Service Announcement:** Choose Philippines Penumbra **Best Actress for Drama Program:** Janice de Belen, Ina Kapatid Anak (ABS-CBN) **Best Actor for Drama Program:** Gerald Anderson, Budoy (ABS-CBN)

#### **RADIO**

**Best Radio Science and Technology Journalist:** 

Louie Tabing (DZMM) **Best Newscaster:** Julius Babao (DZMM) **Best Public Affairs Program Host:** Karen Davila (DZMM) **Best Music Radio Jock:** The Sting (iDMZ) Tom Alvarez (RX93.1) **Best Comedy Program:** Countdown Top 7 (RX93.1) **Best Radio News Program (Metro Manila):** Radyo Budyong Balita Alas-Dose (DZTV) Radyo Patrol Balita Alas-Siyete (DZMM) **Best Radio Sports Program:** Sports Talk (DZMM) **Best Radio Newscast Program:** Radyo Patrol Balita (DZMM) **Best Special Program for Radio:** Chink Positive (Radyo5) **Best FM Radio Station: iDMZ** Monster Radio RX 93.1 **Best AM Station: DZMM** 

# Boots aormula for a perfect match

May 20, 2013

ITS THE PERFECT MATCH.

This is how sequestered television-radio network **IBC-13** cheir executive officer and president Boots Anson-Roa descibes the block airtime partnership with the entertainment company **Viva Communications**, **Inc.** with the owner of a chairman and CEO is Vic del Rosario, Jr. The help of **Viva** for **IBC's** primetime block with Eric Canoy as the chairman. The agreement has resulted in the recent branding **The Kapinoy Network** for **Channel 13** in the broadcasting industry.

Before the new **IBC Board of Directors** come in, the cash to develop **Kapinoy** programs. I needed advertisers, going against **Channel 2** and **7**, Boots told **Inquirer Entertainment** in a phone interview.

Like herself, Boots said, her new allies, owners of several established networks in their country, were interested in surving the mass-based market. This coincided with my business plan of privatization, the network cheir said. The masses, which makes from 60 percent of the populatrion, is the biggest market.

#### Other platforms

Boots said the **IBC** management also shared her view on how to best serve that masa market. The mass media would be home around 9 p.m. From 11 p.m. to 1 a.m., they'd be in front of the TV. This is a new mass-based and star-studded **Kapinoy** programs. The rest of the time, the youngsters would be out driving, he said, adding that this is radio, mobile TV, the internet and even billboards comes in. You have to invest in all platforms. Boots has since established with provides internet access and the FM radio station **iDMZ**.

**Viva Television** produces more **Kapinoy** shows on primetime slot in a year. It owns over 100 percent of billboards in Asia, runs two English newspapers, controls the radio stations **DZTV Radyo Budyong** and **iDMZ**, and a free-to-air networks, including Mega Manila, Baguio, Davao, Cebu, Iloilo and Roxas. I found the perfect match, Boots said. For her part, he bought a state-of-the-art power of 60-kilowatts in the Harris transmitter tower and kept his control over**IBC News and Public Affairs** department.

Before the **Viva Group of Companies** came into the picture, Boots sais, the network tried coproducing shows with block-timer **Viva Entertainment** on primetime slot. **IBC-13** also aired classic **IBC** hit shows, tokusatsu and anime series and children's television programs for kids. For the mass-based shows, Boots said, she had duscussions with third parties. In the in-house productions, like**Channel 2** and **7**, which have cornered the mass market. Their shows are all the same, she pointed out. We welcomed third parties because it convinced the advertising industry that **IBC-13** is now a third player and competitor in the broadcast industry. A relatively third player in the local television industry, **IBC-13** has moved up to the number 3 spot in terms of ratings, trailing behind **GMA Network Inc.** and Lopez-owned **ABS-CBN Corporation**.

**IBC-13** plans to revise **Kapinoy** programming as **Viva-TV**, in the primetime hours from 5 p.m. to 12 midnight on daily, 2:30 p.m. to 12 midnight and 10 a.m. to 12 midnight, programming rode to the **PBA** and **NBA** games as well as the top-rating phenomenal game shows **Who Wants To Be A Millionaire?** and **The Weakest Link**, and the talent search contest **Born to be a Star**, Boots announced.

### IBC shows fighting spirit in battle of networks

February 17, 2014

their TV sets.

Jodi Sta. Maria and Richard Yap in a scene from IBC's New Year and Valentine offering In Love with You under IBC Films' 13 Original Movies

As the third challenger in the race for television supremacy, IBC-13 appears to have been doing much better than its competitors expanded. We notice, therefore, that both ABS-CBN and GMA-7 have been fielding more innovative teleseryes (just like *Janella in Wonderland* and *Your Heart, My Love*) as well as game shows, reality shows, interview, variety shows and innovative sitcoms.

We recently tuned in on IBC airing Tuesdays with a concept that reminded us of *Maalaala Mo Kaya*, a drama anthology that airs Saturdays on ABS-CBN based on real stories sent in by letter writers, and hosted by Charo Santos-Concio. The series has had adaptations on radio, a comic book, a pocketbook and translations into English. Meanwhile, a concept that a teen romantic drama anthology *Sandy's Romance* thatairs Saturdays on IBC with her real romantic love stories sent in by letter writers and starring Nadine Lustre. The difference is that IBC Films' *13 Original Movies* has original stories, and recently aired last January 28 with *In Love with You* with a simple girl Jodi Sta.Maria in a family affair with father Richard Yap.

On Feb. 4, *A Long and Lasting Love* was the advance Valentine offering of the channel with Khalil Ramos and Sue Ramirez reviving their partnership of long ago which brought SueLil to

Coming up on Feb. 11 is *Now That You're Gone*, in the heart-warming drama with the queen of Philippine soap opera Claudine Barretto and Dingdong Dante sin the role. Also on Feb 18, is *A Runaway Bride*, a romantic comedy with Erich Gonzakes as a girl who makes a mistake involving someone else's wedding. Mario Maurer is her leading men. Finally, on Feb. 25, *Handog ng Pilipino sa Mundo* finishes off the month of hearts with a drama-EDSA independent featuring Joel Torre, Chin Chin Gutierrez and Freddie Webb. It was certainly a well-thought-out package that makes us want to take note of every Tuesday on IBC. In an interview with the press, IBC's head of entertainment Laurenti Dyogi admitted it would be difficult breaking audience viewing habits, especially since they are coming across as the new kid on the block. He mentionied the fantaserye *Janella in Wonderland* and teleserye *Your Heart, My Love* on weeknights as two o their intiial ventures of soap opera to attract viewership.

After the launching of the film production IBC Films to producing the show 13 Original Movie, we would surmise that the channel is now more confident with their product. Laurenti must have settled for the return to local telesine which we believe to be the best decision ever. Of course, it was more difficult to do an entirely new story weekly than just buying into an expensive foreign franchise. It is also not too often that one could bank on the much-awaited teaming up of Jodi and Richard as In Love with You with the award-winning director Jeffrey Jeturian directing. We hope that The Kapinoy Network will be able to maintain the quality of 13 Original Movie produced by IBC Films. See you at the succeeding screenings.

# The Kapinoy Network airing those Holy Week schedule this 2014

#### ABS-CBN Edit

Maundy Thursday (April 17)

9 am - Expreiencing the Holy Land

10:30 am - Animazing Tales (The Princess of the Desert Kingdom, The Princes and the

White Horse, The Two Princes)

12 nn - Stations of the Cross: Lenten Recollection

2 pm - Journey to the God's Heart with Father Jerry Orbos, SVD (part 1)

3 pm - Kalbaryo (Jescomm Special)

5 pm - Celebration of the Lord's Supper

6 pm - Sine Natin Ito: My Only U

7:30 pm - MMK: Kalendaryo

9 pm - The Bible

12 mn to 1 am - O Shopping

#### Good Friday (April 18)

9 am - Faithwalk: A Pilgrimage to Egypt, Jordan and Holy Land

10:30 am - Aniamzing Tales (Himalayan Kingdom of Light, The Cherry Tree, The Prince

of the Coral Sea)

12 nn - Seven Last Words

3 pm - Journey to the God's Heart with Father Jerry Orbos, SVD (part 2)

4 pm - Adoration of the Cross

5 pm - Pope of the Century

6 pm - Sine Natin Ito: Moment in Time

7:30 pm - MMK: Flyers

9 pm - The Bible

12 mn to 1 am - O Shopping

#### Black Saturday (April 19)

10:30 am - Animazing Tales

12 nn - Dyesebel marathon

3 pm - Ikaw Lamang marathon

6 pm - TV Patrol Weekend

6:30 pm - Sine Natin Ito: Sa Yo Lamang

8 pm - MMK: Kwintas

9:30 pm - The Bible 11:30 pm - Easter Vigil 1 am to 2 am - O Shopping

[with News Patrol aired on several times of the day]

#### GMA Edit

Maundy Thursday (April 17)

6:30 am - God's Little Children

8 am - Angry Birds Toons

8:30 am - Detective Conan

9 am - Inuyasha

9:30 am - Fairy Tail 3

10 am - Slam Dunk

10:30 am - Free Willy 3

12 nn - Marley & Me

1:30 pm - A Walk to Remember 3pm - Kaleldo

4:30 pm - Wish Ko Lang (Good Samaritans ng Batangas State University)

5:30 pm - Tanikala presents My Sister, My Lover (starring Sheena Halili, Jan Manual)

6:30 pm - Kapuso Mo, Jessica Soho

7:30 pm - Banal na Paglalakbay sa Yapak ni Hesukristo (hosted by Mike Enriquez,

Danee Samonte, Joey de Leon)

9:30 pm - Pangarap Ko'y ay Ibigin Ka

11 pm to 12 mn - I-Witness

#### Good Friday (April 18)

6:30 am - Grepor "Butch" Belgica Story

8 am - Angry Birds Toons

8:30 am - Detective Conan

9 am - Inuyasha

9:30 am - Fairy Tail 3

10 am - Slam Dunk

10:30 am - Pokemon: Pikachu's Summer Festival

11 am - Power to Unite with Elvira Holy Week Special

12 nn - Siete Palabas sa Santo Domingo 2014 (produced by the Dominican Province of the Philippines)

3 pm - Birhen Manaoag (starring Jodi Sta. Maria)

4:30 pm - Wish Ko Lang

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5:30 pm - Tanikala presents Hatol (starring Katrina Legaspi, Joy Tan-Chi, Jerry Almeria)
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6:30 pm - Kapuso Mo, Jessica Soho

7:30 pm - Inang Yaya

9:30 pm - Crying Ladies

11 pm to 12 mn - I-Witness

#### Black Saturday (April 19)

6:30 am - Silang Mga Sisiw sa Lansangan

8 am - Angry Birds Toons

8:30 am - Detective Conan

9 am - Inuyasha

9:30 am - Fairy Tail 3

10 am - Slam Dunk

10:30 am - Pokemon CVA 1: Pikachu's Ghost

11 am - One Piece: Luffy's Detective Story

12 nn - Anastasia

1:30 pm - Spy Kids 3

3 pm - Baler

4:30 pm - Wish Ko Lang

5:30 pm - Tanikala: Liwanag sa Dapithapon

6:30 pm - Kapuso Mo, Jessica Soho

7:30 pm - Panalangin: A APT Entertainment lenten drama special (starring Marian Rivera, Angeli Nicole Sanoy, Luis Alandy, Yayo Aguila, Toby Alejar, Mona Louise Rey,

and Chanda Romero, directed by Mike Tuviera)

9:30 pm - Just One Summer

11 pm - I-Witness

12 mn to 1 am - Way of the Cross @ Vatican [via sattelite]

[with GMA Flash Report aired on several times of the day] [GMA holy week programming sponsors: The Generics Pharmacy, TGP Paracetamol, EO: Executive Optical, Seen Eyewear, Optein, Nissin Cup Noodles]

#### IBC Edit

Maundy Thursday (April 17)

9:30 am - Ghost Fighter

10 am - Cyborg Kurochan

10:30 am - Kirarin

11 am - KapinoyLand

11:30 am - Winx Club

12 nn - Kapinoy Cinema: Baler

1:30 pm - Kapinoy Cinema: S2pid Luv

3 pm - Shalom 3-Day Lenten Retreat (live at the Ninoy Aquino Stadium)

7 pm - Kapinoy Cinema: Moron 5 and the Crying Lady

8:30 pm - A Dangerous Life

10:30 pm to 12:30 am - El Shaddai Holy Week Special

#### Good Friday (April 18)

9:30 am - Ghost Fighter

10 am - Cyborg Kurochan

10:30 am - Kirarin

11 am - KapinoyLand

11:30 am - Winx Club

12 nn - Seven Last Words Year 27

3 pm - Shalom 3-Day Lenten Retreat Live (live at the Ninoy Aquino Stadium)

7 pm - Kapinoy Cinema: Hating Kapatid

8:30 pm - A Dangerous Life

10:30 pm to 12:30 am - El Shaddai Holy Week Special

#### Black Saturday (April 19)

8 am - Pasugo

8:30 am - Wok with Yan

9 am - Mickey Mouse Clubhouse

9:30 am - Cooltura: Ang Semana Santa

10 am - KapinoyLand

10:30 am - Pacquiao vs. Bradley 2: Vindication

2:30 pm - Janella in Wonderland Marathon

4 pm - Shalom 3-Day Lenten Retreat (live at the Ninoy Aquino Stadium)

5:30 pm - Kapinoy Cinema: Tumbok

7 pm - Sandy's Romance: Sandy's Island

7:45 pm - Your Heart, My Love Marathon

9:15 pm - Express Balita Weekend

9:45 pm - A Dangerous Life

11:30 pm to 5 am - El Shaddai Easter Vigil

#### Easter Sunday (April 20)

5 am - Jesus Miracle Crusade

6:30 am - Family TV Mass

7:30 am - Barney & Friends

8 am - My Friends Tigger & Pooh

8:30 am - Kusinahan

9 am - Chinatown TV

10 am - NBA: Indiana Pacers vs. Atlanta Hawks (live via satellite)

12:30 pm - It's Partytime

2:30 pm - 2014 PLDT Home TVolution PBA Commissioners' Cup: Alaska Aces vs. San

Mig Coffee Mixers

4:30 pm - CelebrityDATCom

5 pm - 2014 PLDT Home TVolution PBA Commissioners' Cup: Rain or Shine Elasto

Painters vs. Barangay Ginebra San Miguel

7 pm - Express Balita Weekend

7:30 pm - The Million Second Quiz

8:30 pm - Iskul Bukol Men

9:15 pm - Born to be a Superstar

10:15 pm - Last Fool Show

11 pm - Sunday Sinemaks: Music and the Spoken Word Easter Specials

1 am to 2:30 am - El Shaddai

[with IBC Headliners aired on several times of the day]

#### TV5 Edit

#### Maundy Thursday (April 17)

5 am - Sugo: Family Matters Holy Week Special

6 am - Unos: Family Rosary Crusade Holy Week Special

6:30 am - Bagong Buhay

7:30 am - The Story of Jesus for Children

9 am - The Story of Jesus According to the Gospel of St. Luke

11 am - Confessions of a Torpe Marathon

6 pm - Sarah Girl

8 pm - Asia's Next Top Model Cycle 2 Finale

9 pm - The Passion of Christ

10:30 pm to 12 mn - The Curious Case of Benjamin Button

#### Good Friday (April 18)

5 am - Sugo: Family Matters Holy Week Special

6 am - Unos: Family Rosary Crusade Holy Week Special

6:30 am - Bagong Buhay

7:30 am - The Story of Jesus for Children

9 am - The Story of Jesus According to the Gospel of St. Luke

11 am - Confessions of a Torpe Marathon

6 pm - Sarah Girl

8 pm - The Passion of Christ

10 pm to 12 mn - The Curious Case of Benjamin Button

#### Black Saturday (April 19)

6 am - Stories of Bravery

7 am - Seven Sorrows of Mary

8 am - Journey to the Center of the Earth

9:30 am - Agent Cody Banks

11 am - Agent Cody Banks: Destination London

12:30 pm - Up in the Air

2:30 pm - Harry Potter and the Half-Blooded Prince

4:30 pm - Parent Trap

6:30 pm - I Shrunk The Kids

8:30 pm - The Bodyguard

10:30 pm to 12:30 am - The Taking of Pelham 123 - 10:30pm

#### RPN Edit

#### Maundy Thursday (April 17)

7 am - MTV

8:30 am - Home Shopping Network

9:30 am - Dragon Ball Z

10 am - Crayon Shin Chan

10:30 am - K-ON!

11 am - Why? (Eskwela ng Bayan)

11:30 am - Solved (Eskwela ng Bayan)

12 nn - George of the Jingle

2 pm - Shalom 3-Day Lenten Retreat

4:30 pm - The Simpsons

5 pm - Muling Ibalik ang Tamis ng Pag-Ibig MarathonSt. Josemaria Escriva is Like a

Father Finding God In Everyday Work (Chile Get-Together)

6:30 pm - Glee

7:30 pm - My Family's Lover Marathon

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9 pm - Julie & Julia
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11 pm to 1 am - A.I. Artificial Intelligence

#### Good Friday (April 18)

7 am - MTV

8:30 am - Home Shopping Network

9:30 am - Dragon Ball Z

10 am - Crayon Shin Chan

10:30 am - K-ON!

11 am - Karen's World (Eskwela ng Bayan)

11:30 am - Alikabok (Eskwela ng Bayan)

12 nn - Seven Last Words Year 27

3 pm - Shalom 3-Day Lenten Retreat

4:30 pm - The Simpsons

5 pm - St. Josemaria Escriva is Like a Father Finding God In Everyday Work

(Passionately Loving the World)

6:30 pm - Mission: Impossible

7:30 pm - My Family's Lover Marathon

9 pm - Charlie and the Chocolate Factory

11 pm to 1 am - A.I. Artificial Intelligence

#### Black Saturday (April 19)

7 am - MTV

8:30 am - Pop Pixie

9 am - Magic Wonderland

9:30 am - Trollz

10 am - Ben 10: Alien Force

11 am - Sharing In The City Lenten Special

12 nn - KBL

2 pm - Shalom 3-Day Lenten Retreat

4:30 pm - The Simpsons

5 pm - Arangkada Balita Weekend

5:30 pm - The Million Peso Money Drop

6:30 pm - Curse of Chucky

8:30 pm - Roderick en Nova

9:15 pm - Pinapangako Mo

10 pm - Mister Kemis Bayani

11 pm to 1 am - Scary Movie 4

# PCOO Sec. Sonny Coloma and the IBC 13 management headed by President Lito Ocampo Cruz

#### September 17, 2014 Secretary Coloma:

In the last Wednesday's Rappler article that IBC-13 <u>will be buying the ratings and privatized</u> <u>before President Aquino steps down in 2016 leaving the older sister station.</u> PTV 4, as the government broadcaster, and RPN-9 and IBC-13 both now also claiming to the number 3 spot. We asked ourselves: "Why now? Why not during the time of sequestration during the administration of his mother?"

In history of the network, most of our netizens made excessive praises of Channel 13 during the Marcos administration. Soon after the People Power, the original programming of IBC gradually diminished and the first blocktimer in the 1990s, by Vintage Television, recovered the audience retention with *PBA* and the new millenium comes with Viva Television. And now, the relaunch of original programming for IBC goes on the original production and made excessive praises and claim to the top of the ratings.

Recently, your network forged a deal with Engr. Rey Sanchez of Asian Television Content Corporation (ATC) to allocate the primetime block since last June 2. We were happy to have an alternative programs with *Hi-5*, *ONE FC* and two Latinovelas *The Two Sides of Ana* and *La Teniente*.

Presently, the network provided mediacre ratings and financial slump, because of the primetime schedule, the Kapinoy network has been producing the trend-setting series like fantasy, action and adventure. Along with drama series, three of comedy series like sitcom, gag show and political satire, musical variety shows, talk shows, game shows and reality shows complete with the Philippine entertainment, such as sports programs only with *PBA* and *NBA*basketball, as well as educational and children's programming, cartoons, Japanese animes, Mexican telenovelas, Asian dramas, the Viva Tagalog movies and news and current affairs with lackluster and lagging of newer facilities as an implied justification. Your network had nearlygood TV programming during Holy Week and Christmas season to function as a full-time national network.

Some of such speculations include low advertising rates, in which, the network settle the burden of the liability of PHP 1.234 billion and a PHP 655.3 million capital deficiency.

These evidences of accounts were based according to the recently published audit report in the Commission on Audit for the said government-owned and controlled corporation.

With that inability to settle down the long overdue obligations and neglect of investing facilities and its maintenance that bid to compete with commercial networks, last July 28, the same day your master delivered the Fifth State of the Nation Address, a handful of employees of the network marched on to Commonwealth Avenue with the protesters heeding their long overdue remuneration and immediate privatization.

We feel good for their redressing their grievances but you did not show the concern which is found on successful commercial channels because the network exercises partial and editorial policy towards the Chief Executive's viewpoint rather than other branches of government and the common Juan dela Cruz.

Needless to say, the privatization process of this network follows the fashioned red tape bureaucracy.

With all honesty, we, the undersigned in behalf of the Filipino people, have already made a verdict that we have virtually no audience to appreciate this channel and declare it as a laughingstock — a shame not just for the country's media industry sector but also for Asia and the world.

Forgive the rest of the netizens who issues within this national television industry for their senses are devoutly limited to the three big, successful commercial broadcasters.

To conclude this open letter, the network's management must have three options:

- Continue to stick with the status quo programming,
- Contact another blocktimer with a win-win situation on financial aspects, or
- Continue the reception, the network and the frequency to private bidders.

# KapinoyLand (Philippine children's show)

**KapinoyLand** is the flagship children's television program based on KapinoyLand in the Philippines for the brand of the Kapinoy network and broadcast on IBC and worldwide on IBC Global, which airs from Monday to Friday at 3:00 p.m. to 3:30 p.m. and 5-minute short program airing daily from Monday to Saturday at 8:00 a.m. and 9:00 a.m.

The new IBC mascots like Mr. Kapinoy and his friends Ms.

TV,Radiogirl, Newspaperboy and Ms. Lola Pinoy are the stars of the show premieres on October 1, 2012 as the first live-action Pinoy Filipino animated, live-action Filipino animated and full length 3Dcomputer-animated format concept is based on time traveling.

It became the longest-running children's educational television program on Philippine television history. The other projects are children's books publications, cassette-tape productions of Batibot songs, live shows that focus on environmental protection, studio visits and language-learning tapes and videos.

This is the first children show that was given rated General Parontage or G by the MTRCB.

KapinoyLand		
Format	Educational Children's television series Animation	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC Foundation, Inc. IBC Entertainment TV	
Written by	Randy Villanueva	
Directed by	Jeffrey Jeturian	
Starring	Mr. Kapinoy Baby Kapinoy Ms. TV Newspaperboy Radiogirl Ms. Lola Kapinoy RemoteBoy Manok PinoyFlag	
Theme music composer	Vehnee Saturno	

Opening theme KapinoyLand

Ending theme KapinoyLand

Country of origin Philippines

<u>Filipino</u>

Language(s) English

Tagalog

No. of episodes n/a (airs daily)

#### **Production**

**Executiveproducer(s)** Rowie Valencia

Location(s) Quezon City, Metro

<u>Manila</u>

30 minutes

**Running time** 5 minutes (daily

segment)

Productioncompany(s) <u>IBC Foundation</u>, Inc.

#### **Broadcast**

Original channel <u>IBC-13</u>

Picture format NTSC (480i)

First shown in September 30, 2012

October 1, 2012 –

present

#### **External links**

Official Website

#### Overview Edit

#### Production Edit

Mr. Kapinoy was created in June 30, 2012 based at <a href="KapinoyLand">KapinoyLand</a> at <a href="Broadcast City">Broadcast City</a>, Capitol Hills, Diliman, <a href="Quezon City">Quezon City</a>, Philippines from the success of TV, toys, books, stickers and so much more. The chidren's program was created by vice-president Lito Ocampo Cruz as excutive in-charge of production and excutive producer. Jeffrey Jeturian served as a director for a children kiddie show. The theme composed was led by Vehnee Saturno for a children, represented by business unit head and Vice President for TV Production Enrico Santos, and the newly formed IBC Animation Department, led by business unit head Guia Jose with the country's very own renowned animation department.

#### About the show Edit

Mr. Kapinoy is the main franchise mascot leader of sequestered TV station <a href="IBC">IBC</a> for pre-school children and kiddies that would supplement their education and at the same time make the children appreciative of their culture and heritage. <a href="KapinoyLand">KapinoyLand</a> will featuring the culture in the Philippines from Luzon, Visayas and Mindanao have more, new characters, new puppets, amazing musical numbers, enchanted travels, and cool lessons who make the children with the target market for kids and baby boomers. In the guests will be the kind of baby, child and kids play that Mr. Kapinoy meeting appeal to 2-5 years old for baby, 10-13 years for kids of these children, and will singing, dancing and playing for kids as live-action animated format using original <a href="Filipino music">Filipino music</a> and stories, animation, theater, <a href="muppets">muppets</a>, live action animated, short live action films and features that Mr. Pinoy meeting learning, playschool and playground with exciting fun and games.

In contrast, its thirty-minute radio version, *Radyo KapinoyLand*, is designed for four- to twelve-year-olds. The approaches and the content differ precisely because of the differences in the age-group's characteristics, needs and interests. The major ones, other than KapinoyLand, include *Radyo KapinoyLand* that aired on <u>IBC</u>'s AM radio station<u>DZTV Radyo Budyong 1386</u>. To making craft arts, they make some unique and beautiful artworks using any artwork tools such as cardboard, pencil, pentel pens, colored papers, cartolina, etc., and they use foods to make works of arts which is still edible with a sponsors by <u>Regent Foods Corporation</u> such as

Cheese Rings, Tempura, Cheese Ball and Regent Cakes (Pandan, Ube, Mocca, Melon, Strawberry, Lemon, Custard and Chocolate).

#### Cast and Characters Edit

#### Main Cast Edit

- Mr. Kapinoy Main franchise mascot for the leader of IBC
- Ms. TV TV mascot with te hi-technology
- Newspaperboy Newspaper of IBC News and Current Affairs as television in dancing
- Radiogirl Radio mascot for IBC Radio as <u>DZTVRadyo Budyong</u> and <u>iDMZ 891</u> with a dancing
- Ms. Lola Pinoy Mr. Kapinoy's mom lola as singing and dancing

#### Puppet characters Edit

- RemoteBoy Remote control for remote and dancing
- Manok New chicken puppet in singing and dancing
- Baby Kapinoy Baby mascot puppets for baby and dancing
- PinoyFlag Filipino flag mupet in flag and dancing

#### Children Edit

Throughout the show's run, over 100 children have appeared in the series. These child actors have made notable appearances in media since their roles, including:

- Miel Cuneta as Mira
- Harvey Bautista as Harvey
- Cassy Legaspi as Cassy
- Mavy Legaspi as Mavy
- Kendra Kramer as Kendra
- Timothy Chan as Bridget
- Andrés Muhlach as Andres
- Atasha Muhlach as Natasha

#### **Guest Stars** Edit

The show will also have the very special guest Kapinoy superstars for this week.

- Maricar Reyes as Sandy (March 24-28, 2014)
- AJ Muhlach as Adrian (March 31-April 4, 2014)
- Janella Salvador as Sarah (April 7-11, 2014)

#### Promotion Edit

Teasers were released in September 20, 2012, which stated that the show for kids. Mr. Kapinoy promoted the series by guesting in the noontime variety show <u>Lunch Break</u> on September 22. From September 24-28, 2012, the leading character Mr. Kapinoy is the mascot of children's program appeared via the morning show <u>Magandang Umaga Ba?</u> they promoted the kiddie show while during Monday will guest in the children's television show <u>Barney & Friends</u>. The series is set to premiered on October 1, 2012.

#### Books Edit

KapinoyLand Books are the bedtime, storytime, anytime, anywhere available in National Bookstore and released by Sari-Sari Kapinoy Store on July 3, 2012 has actually has released many books.

#### **DVD Release** Edit

IBC has released *KapinoyLand* on DVD and CD for kids contains all episodes from volume 1-13 at the released from <u>Ivory Music and Video</u>, IBC Home Video and the recording company <u>IBC</u> <u>Records</u>.

#### Albums Edit

Happy Holiday, KapinoyLand Edit

#### Happy Holiday, KapinoyLand

#### **Soundtrack** by KapinoyLand cast

Released December 1, 2014

**Recorded** 2012-2014

<u>OPM</u>

Genre Pop

Soundtrack

**Label** IBC Records

The *Happy Holiday, KapinoyLand* is the children's Christmas album was released under the music recording company <u>IBC Records</u> on November 24, 2014. The show's original soundtrack, which features the theme song sung by KapinoyLand cast.

For the kids and babies, the children and parents who will singng and dancing along with <u>Mr.</u>
<u>Kapinoy</u> and friends to have a wonderful gifts, presents, merchandising, among others

The compilation children's album also became the number 1 top-selling children's Christmas album in the Philippines.

#### **Track listing**

- 1. Paskong Kapinoy (composed by Louie Ocampo) KapinoyLand cast
- 2. Winter Wonderland (composed by Louie Ocampo) Mr. Kapinoy and Ms. Lola Kapinoy
- 3. Namamasko (composed by Ryan Caybayab) Mr. Kapinoy, Ms.

  TV, Newspaperboy, Baby Kapinoy, Manok, Radiogirl and Ms. Lola Pinoy
- 4. Pasko Na Naman (composed by Louie Ocampo) KapinoyLand cast
- 5. It's Snowing (composed by Ryan Cayabyab) Mr. Kapinoy, Ms. TV, Newspaperboy, Baby Kapinoy, Manok, Radiogirl and Ms. Lola Pinoy
- 6. Deck the Halls (composed by Marcus Davis) Kendra Kramer
- 7. Sa Maybahay Ang Aming Bati (composed by Ryan Cayabyab) Manok and PinoyFlag
- 8. Jingle Bells (composed by Freddie Saturno) KapinoyLand cast
- 9. We Wish You a Merry Christmas (composed by Ryan Cayabyab) KapinoyLand cast
- 10. Ang Pasko Ay Sumapit (composed by Louie Ocampo) Mr. Kapinoy, Ms. TV, Newspaperboy, Radiogirl and Ms. Lola Pinoy
- 11. The Twelve Days of Christmas (composed by Louie Ocampo) KapinoyLand cast

#### Merchandise Edit

The Kapinoy Network adventage of the popularly partner with <u>Sari-Sari Kapinoy</u> and <u>Toy Kingdom</u> as *KapinoyLand*, the merchandise pioneers the use of in-store promotions and novelty premium items produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, <u>Bench</u> t-shirts, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, books, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among others are available in the makret of supermarkets, supermalls, malls and much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices along with <u>KFC</u>, <u>McDonalds</u> thru Happy Meal packages for kids and <u>Goldilocks</u>promote a celebration cakes and birthday cakes.

#### Sponsors Edit

- M.Y. San Happy Time Assortment
- Baby Alive
  - Baby Alive Learns to Potty
  - Baby Alive Baby Wanna Walk Doll
- Let's Cook toys
  - Ice Cream Parlour
  - Chocolate Rotator Creator

- Fruit Factory
- Cereal Bar Maker

#### Stick-O

- Champola Wafer Sticks
- Beados
  - Beados Super Studio
  - Beados Mega Pix
  - Beados Disney Princess
  - Beados Pet Studio
  - Beados Mixi Chix Branding
  - Beados Pet Pals
  - Disney Pixar Cars Beados
  - Beados Pen Refill Activity Set
  - Beados Mineez
  - Beados Mineez Designer Studio
  - Beados 3D Super Station
  - Beados 6 Colour Pen with Frame Pack
  - Beados Design a Light
  - Beados Jewellery Pack
- Puppy In My Pocket
  - Puppy In My Pocket Pet Palace
  - Pocketville Hospital

#### Awards and Nominations Edit

#### Golden Screen Awards Edit

- 2014 Winner, Outstanding Education Program Host (Mr. Kapinoy)
- 2014 Winner, Outstanding Education Program

#### PMPC Star Awards for Television Edit

27th PMPC Star Awards for Television (Best Children Show) - Won

#### Catholic Mass Media Awwards Edit

- 36th Catholic Mass Media Awards (Best Children and Youth Program) Won
- 35th Catholic Mass Media Awards (Best Children's Program Stars) Won (Mr. Kapinoy)

35th Catholic Mass Media Awards (Best Children's Program) - Won

#### Gandingan: UPLB Isko't Iska's Broadcast Choice Awards <u>Edit</u>

- Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best Educational Program) - Won
- Gandingan 2013: The 75th UPLB Isko't Iska's Broadcast Choice Awards (Best Children's Program Stars) - Won (Mr. Kapinoy)
- Gandingan 2013: The 75th UPLB Isko't Iska's Broadcast Choice Awards (Best Children's Program) - Won

#### USTv Student's Choice Awards Edit

- 10th USTv Student's Choice Awards (Students' Choice of Children's Program) Won
- 9th USTv Student's Choice Awards (Best Children's Program Stars) Won (Mr. Kapinoy)
- 9th USTv Student's Choice Awards (Best Children's Program) Won

#### Gawad Tanglaw Awards <u>Edit</u>

- 2014 12th Gawad Tanglaw Awards (Best Educational Program) Won
- 2013 11th Gawad Tanglaw Awards (Best Children's Program Stars) Won (Mr. Kapinoy)
- 2013 11th Gawad Tanglaw Awards (Best Children's Program) Won

#### KBP Golden Dove Awards Edit

- 2013 KBP Golden Dove Awards (Best Children's Program) Won
- 2012 KBP Golden Dove Awards (Best Children's Program) Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Most Favorite Children's Programs) - Won

#### References Edit

#### See also Edit

- Philippine Daily Inquirer Google News Archive Search (page 96 to 100, April 12, 2004)
- Philippine Daily Inquirer Google News Archive Search (July 24, 2006, page 107)
- KapinoyLand debuts weekday afternoons
- Bagong Pinoy, Bagong Trese sa 2013
- Coco Martin as Cyborg Kurochan goes Max's Party
- Viva Fun Club adventures at Dreamscape
- The Kapinov Network presents Viva Kids
- Bagong Kapinoy ngayong 2013

- Kapiny Network subsidiary now member of Kapisanan ng mga Brodkaster ng Pilipinas
- History of The Kapinoy Network
- Annual Report 2013
- IBC-13 Wins 13 Regornizions at the 35th CMMA
- Kapinov stars joining Masskara Festival
- Viva Sports on IBC acquires TV rights for 2014 and 2016 Olympics
- Tokusatsu returns to Philippine TV Premieres February 10
- IBC-13 Modernizes for More Expansion
- Kids celebrate summer with KapinoyLand's Summer Fun Day
- IBC-13 to mark 54th year
- Kapinoy Namin, Kapinoy ang Dating, Kapinoy ng Bagong Pilipino
- Japanese Primetime is now on IBC-13
- IBC-13: Continues to Shake Viewing Habits
- Spongebob Squarepants now on its new home IBC-13 premieres November 3
- IBC
- KapinoyLand
- <u>List of Philippine television shows</u>
- List of programs broadcast by Intercontinental Broadcasting Corporation

#### External links Edit

- Official Website
- KapinoyLand on Facebook
- KapinoyLand on Twitter
- KapinoyLand on Multiply

## KapinoyLand debuts weekday afternoons

October 1, 2012

Boasts that sequestered network **IBC-13** now occupying the No.3 spot, next to **ABS-CBN** and **GMA** at the top.

Beyond the **Kapamilya-Kapuso** rivalry, **IBC** (the **Kapinoy** station) is beefing up its new children's programming, here is a new treat of children's teelvision program based on **KapinoyLand** for mascots and characters that will give kids viewers of the original home of **Kapinoy** network from the established television networks, thanks to vice-president Lito Ocampo Cruz as excutive in-charge of production, and the newly formed **IBC Animation Department**, led by business unit head Guia Jose with the country's very own renowned animation department.

There is *KapinoyLand* on IBC-13 debuts on October 1 starting at 3:30pm, with characters Mr. Kapinoy, the leading mascot of IBC as the first Pinoy Filipino animated, live-action Filipino animated and full length 3D computer-animated format. He is joined by new mascots Ms. TV, Radiogirl and Newspaperboy are the stars of the show for pre-school children that would supplement their education and make the children appreciative of their culture like bears and toys for kids with *KapinoyLand* DVDs and CDs that No.3 slot of TV5 and IBC is now competing against GMA and ABS-CBN for the general "masa" audience, as Dave N. Fugoso, finance manager.

KapinoyLand is produced by IBC Foundation, Inc. as part of the new Kapinoy programming under the leadership of its new chairman Eric Canoy and president and CEO Boots Anson-Roa, four-time KBP vice-chairman. IBC-13 is considering on children's programming and at the time beefing up its Viva-TV programming with such hits like Petra's Panniest, teleserye Esperanza and 5 Girls and Daddy, teen drama anthology Dear Heart, phenomenal game shows Who Wants to be a Millionaire? and The Weakest Link and talent search Born to be a Star as well as Tagalized programs for animated series Winx Club, Pop Pixie and Barbie, anime like Crayon Shin Chan, Cyborg Kurochan and Kirarin, Mexican telenovelas like Maria Isabel, Teresa and Mar de Amor, new Koreanovelas Wife Returns, I Need Romance and Romance Town and new Korean reality series like 2NE1-TV and K-POP Star Hunt, which is watched by middle-class and upper-class aduence in an Asian market from A, B, C and upper D and E markets and also with the popular sports events like NBA Games, PBA Games, Donaire Fashback, The Main Event and World Open 10-Ball Championship.

Mr. Kapinoy is the main franchise mascot leader of sequestered TV station IBC. *KapinoyLand* will featuring the culture in the Philippines from Luzon, Visayas and Mindanao have more, new characters, new puppets, amazing musical numbers, enchanted travels, and cool lessons who make the children with the target market for kids and baby boomers. In the guests will be the kind of baby, child and kids play that Mr. Pinoy meeting learning, playschool and playground with exciting fun and gamesin children's audition at the IBC-13 studio complex at Broadcast Center, Diliman, Quezon City from IBC Production and Entertainment, IBC Finance, IBC Traffic, IBC Merchandising, IBC Engineering, IBC On Air Operations and Traffic Services, IBC Sales and Marketing and Crative Services, IBC Foundation and IBC Administrative Services and Ruman Resources.

A TV mascot Ms. TV for high technology, RadioGirl, a radio mascot for IBC Radio as Radyo Budyong and iDMZ for dancing and Newspaperboy for IBC News joined the show because they liked children's project within a newKapinoy puppets like RemoteBoy, Pinoyflag, Manok and new maascot puppet Baby Kapinoy with Ms. Lola Pinoy.

The premiere series featuring the philipping baby kids, which is the **Kapinoy** foods from restaurant chain for kids appeal the food baby with Mr. Kapinoy with his Baby Kapinoy as host just give ABC letters and 1 2 3 numbers with **Kapinoy Toys** for toyland available in **Toy** 

Kingdom: The Amazing Toy Store. On Tuesday, *KapinoyLand* will feature a family mom and kids in the families, with Mr. Kapinoy also hosting the children at the time will give a toys. The IBC characters of going up against the masa appeal of the pioneered children's television programming like *Barney and Friends*, *Bananas in Pajamas*, *Art Attack*, *Y2K: Yes to Kids*, *Eskwela Bulilit*, *Cabbage Patch Kids*, *Bear in the Big Blue House* and *Sesame Street*. KapinoyLand Books are the bedtime, storytime, anytime, anywhere available in National Bookstore and released by Sari-Sari Kapinoy Store for a child's love of books having a books. A telephone number 443-5538 local 201 or 443-7031 local 222, telefax number 443-5538 local 201. Also has, telephone number 443-5538 local 223, 443-5538 local 199 and telefax 443-5838 local 199

**KapinoyLand** is appeal to 2-5 years old for baby, 10-13 years for kids of these children, and will singing, dancing and playing for kids as the live-action animated format using original Filipino music and stories, animation, theater, muppets, live action animated and features. Mr. Kapinoy believes that may would welcome a kids, entertaining educational program that will appeal at the kids, released **KapinoyLand DVD** and **KapinoyLand CD** volumes 1 to 13 are now available on all record stores nationwide from **Ivory Music and Video**.

Viewers can send in to them on kapinoyland@ibc.com.ph or send them by mail to IBC 13

Administrative and Ruman Resources Department, Ground Floor, Operations Building,
Broadcast City, Capitol Hlls, Diliman, Quezon City. *KapinoyLand* has the new pasalubong sponsors incldude Dunkin Donuts, Trolli Gummy, KFC Kiddie Meals,Goldilucks, Universal Robina's Jack 'n Jill Kiddie Candies, Golden Fiesta, Frenchies French Fries, Selecta Moo, Selecta Ice Cream, UFC Banana Capsup, Monde Special Mamon, Toy Kingdom, Regent Foods Corporation and Gardenia Fun Bun.

# Bagong Pinoy, Bagong Trese sa 2013

January 14, 2013

(Prind ads): Alin ang Masaya? Simula ngayong 2013, may bagong taon, ibahin mo ang mapapanonood mo sa paboritong TV, Dahil ang **IBC**, mas magiging **Kapinoy** ang pinaka-**Bagong Pinoy**, **Bagong Trese** ang mga programa. Bago, di gaya-gaya ay tunay na Pinoy masaya!

I for children's programming, **B** for entertainment and **C** for news and public affairs programs.

#### Chinatown TV

Hosted by Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Velantin

Sunday @ 8:30 am

A tele-magazine lifestyle show for experience China with Chinese.

#### Sesame Street

Characters: Elmo

Monday to Friday @ 8:00 am

Ang American children's programming ngayon sa mga batang Pinoy muppets.

#### Lunch Break

Hosted by Ryan Agoncillo, Joy Viado, Smokey Manaloto, Nicole Andersson, Enrique Gil, Pat Natividad, Bobby Yan and Nadia Montenegro

Monday to Saturday @ 12:00 nn

May bagong tanghali, ang noontime TV variety show, masaya pinag-sama-sama.

#### Barney and Friends

Characters: Barney, Baby Bop and BJ

Monday to Friday @ 8:30 am

Hey kids, join Barney and friends will childs play.

#### Noel @ Late Nite

Hosted by Noel Trinidad

Monday to Friday @ 12:45 am

Your late-night will going interview at Noel's newest talk show.

#### KapinoyLand

Characters: Mr. Pinoy and Baby Pinoy

Monday to Friday @ 4:00 pm and Sundays @ 7:30 am

Kids, let's go KapinoyLand, have fun with singing and dancing will play, ang kaunaunahang at bagong children show nasa Philippine TV maging Pinoy Filipino animated, live-action at 3D computer-animation.

#### Express Balita

Anchored by Snooky Serna, Henry Omaga-Diaz and Antrhony Pangilinan

Monday to Friday @ 6:30 pm

Mga bagong mukha ng tagapagbalita sa mainit at napapanahong isyu, Paglalahad ng mga balitang pinag-uusapang ng buong sambayanan ang nag-uunang longest-running news program sa hapon.

#### Nora Mismo

Hosted by Nora Aunor and Sonny Angara

Saturday @ 6:00 am

Mga ka-serbisyo, mga ka-misis, mga ka-nora, ang public service program na pinagsama at matindi.

#### Ronda Trese

Anchored by Tony Velasquez and Czarinah Lusuegro

Monday to Friday @ 11:30 pm

Ngayon, mga bagong ulat ang isisiwalat. Kung saan may balita, doon ilalathala.

Dalawampu't apat na oras na pagmamatyag. Para sa komprehensibong pamamahayag.

#### Linawin Natin

Hosted by Jarius Bondoc

Monday @ 12:00 mn

Ang isyu ng gabi, ang imbestigasyon at publiko ng bayan.

#### Snooky

Hosted by Snooky Serna

Friday @ 12:00 mn

Ang bagong public service program si Snooky Serna ang tunay na serbisyo.

#### Good Take

Hosted by Chin-Chin Gutierrez

Tuesday @ 12:00 mn

Filipinos take center stage in a half-hour magazine program showcasing extraordinary accomplishments and achievements. Guaranteed to be inspiring, a show that will definitely make you feel proud to be a Filipino.

#### Y2K: Yes to Kids

Hosted by Maxene Magalona

Sunday @ 8:00 am

See Maxene and company revitalize your interests. Have fun learning as we try to shift higher gear.

#### Showbiz Star

Hosted by Dolly Anne Carvajal

Monday to Friday @ 11:00 am

Live, ang showbiz-presscon intriga sa umaga.

#### Cooltura

Hosted by Cathy Eigenmann-Bordalba

Monday to Friday @ 11:30 am, Staurday @ 8:30 am

Kulturang tradisyon, cool ka pag-may alam ka sa Cooltura.

#### Angara ng Bayan

Hosted by Sonny Angara

Wednesday @ 12:00 mn

#### Pulsong Pinoy

Hosted by Zyrene Parsad-Valencia

Thursday @ 12:00 mn

Pangulo ng president Noynoy Aquino maging PNoy administrasyon.

#### Winx Club

Characters: Stella, Aisha, Musa, Tecna, Flora and Bloom

Monday, Tuesday @ Thursday 6:00 pm

Beyond Believix, ang phenomenal numero uno sa animated fairy-serye na Alfea school sa Philippine TV!

#### Who Wants to be a Millionaire?

Hosted by Christopher de Leon

Saturday @ 9:00 pm and Sunday @ 9:30 pm

Ang phenomenal game show ang primetime TV na to ang P2 million piso!

#### Esperanza

Starring Cristine Reyes

Monday to Friday @ 9:30 pm

Ang primetime phenomenal teleserye ang mahal kitang talaga.

#### 5 Girls and Daddy

Starring AJ Muhlach and Xyriel Manabat

Monday, Tuesday and Thursday @ 7:30 pm

Ang pamilyang explosive teleserye ang kumpletong masaya!

#### Maria Isabel

Starring Fernando Carrillo and Adela Noriega

Monday to Friday @ 10:00 pm

Ang telenovela sa primetime ni Maria Isabel.

#### Dear Heart

Starring Anja Aguilar

Sunday @ 2:45 pm

Ang teen drama anthology mas real-life romance istorya at adventures, success, failures, heartaches at heartwarming victories naman in love.

#### Pretty Young Woman

Starring Jang Nara and Choi Daniel

Monday to Friday @ 10:45 pm

Ang koreanovela na makaka-kilig ang primetime tunay na romance!

#### The Weakest Link

Hosted by Richard Yap

Monday, Tuesday and Thursday @ 8:30 pm

Ang game show na phenomenal primetime ang Strongest Link ay P2 million piso.

#### Pop Pixie

Characters: Amore, Caramel, Cherie and Lockette

Monday, Tuesday and Thursday @ 5:30 pm

Ang animation na pixie ay pop pixie, masaya and fairy na to!

#### Petra's Panniest

Hosted by Ashley Rivera aka Petra Mahalimuyak

Saturday @ 5:30 pm

Petra ang bagong comedy sitcom na YouTube panniest mo!

#### Cyborg Kurochan

Characters: Kurochan

Monday, Tuesday and Thursday @ 4:30 pm

Action-packed anime ang cyborg gadgets at high-tech superhero!

Kirarin

Characters: Kirarin Sunday @ 9:30 am

Ang girl anime at manga sa aming maganda sa magandang Kirarin.

Born to be a Star

Hosted by Anja Aguilar

Saturday @ 8:00 pm, Sunday @ 8:30 pm

Ang reality talent search show nasa Philippine TV!

Mas Bagong Pinoy, Bagong Trese, basta't IBC-13, Pinoy ang Dating!

# Coco Martin as Cyborg Kurochan goes Max's Party

January 22, 2013

Coco Martin as *Cyborg Kurochan* inviting to watch **Kurochan the Party** on January 26 at 2:00pm at the **Max's Restaurant**. This is how **Max's** story unravels everyday which Coco is a newest endorsers through a **Max's Party**. **Kurochan** is celebrating on its 16th year-anniversary of anime character plus will given a chance at **Cyborg**merchandise, **Kurochan** toy and video games from **Konami**.

**Cyborg Kurochan** is a supercat who is dedicated to saving the world from evil. Every Saturday at 4:00-4:30pm on **Viva-TV's Anime Ring Kaisho** on **IBC-13**, thanks to the Max's Mascot for **Max's Kids Party** celebration.

This only proves that Coco Martin is the most in demand endorser in showbiz right now while Coco sing tune in to *Guru Guru Kuro-chan* by Salbakuta. His billboard and TV commercial can now be seen along Metro Manila streets and on national television respectively with the tag line: *Pag dumating ang pinaka-love mo, ANG SARAP!*.

With Coco's boyish charm and youthful personality, Max's will surely capture the younger and most adventurous niche of Filipino diners. **Coco** gots Kurochan uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999, while his favorite **Max's** meals from fast action to fight the evil Dr. Go, who plans to rule the world.

Sponsor by Touch Mobile (TM), Wow Ulam, Nescafe 3 in

1, Boardwalk, Bench, Adidas, Belo and Max's Restaurant.

# Viva Fun Club adventures at Dreamscape

February 23, 2013

This 2013, current members of the Viva-TV Kiddie Club, and all those who will sign up until April 1, 2013, have a chance to win free tickets to DREAMSCAPE at Robinson's Galleria or Dreamtown at Robinson's Place in Manilawith a VIva VIdeo, Inc. and Video City. So kids, start dreaming of a grand adventure carnival. Think Grand Parade, Carousel, or Dream Ferris Wheel. Make like your heroes in their Viva Kids adventures. With aboard the Super Sonic roller coaster, Ferris Wheel and Roaring Rapids just like Anime' characters dare to battle against the evil elements of time for Viva-TV kiddie Kapinoyshows on IBC for kids sponsors by Jollibee Kids Meal, Nestle Chuckie, Selecta Ice Cream, Disney Toys, Del Monte, Universal Robina's Jack 'n Jill, Jack 'n Jill Kiddie Candies, Rebisco, Toy Kingdom, P&G, Safeguard, Hasbro, Barbie, Goldilocks, Hershey's chocolate, Gardenia Fun Bun and many more.

After watching Viva-TV's cartoons everyday on IBC-13 as the Kapinoy network, all-fun Viva Kids conscientiously on Viva-TV everyday are fun and play like bears, toys, Barbie dolls, Disney toys, candies, Ice Cream and chocolate, Viva-TV Kiddie Club Members will have the chance to experience magical adventures just like their adventures fairy phenomenon cartoons *Pop Pixie*, *Barbie* and *Winx Club*, and anime' heroes line-up of Viva-TV: *Cyborg Kurochan*, *Akazukin Cha Cha* and *Crayon Shin Chan*. A day of fun and excitement awaits all Kiddie Club lucky winners as Viva-TV gives away free tickets to Robinson's Dreamscape or Dreamtown, in its Anime' Dreamscape Promo.

#### Here's how to win:

#### **PROMO MECHANICS**

- 1. All Kiddie Club Members as of February 23, 2013 are qualified to join the promo.
- Everyday, starting August 15, Xyriel Manabat of Viva-TV Kiddie Club will raffle off twelve (12) tickets among listed Kiddie Club members. There four (4) winners; each winner will get a prize of 3 tickets entitling free entrance to Robinson's Galleria Dreamscape at Ortigas or Robinson's Place Dreamtown in Manila.
- 3. Names of the winners will be announced daily starting February 22 on Viva-TV Kids.
- 4. Non-winning members are still qualified for succeeding draws.
- 5. Draw dates will be from February 22 to April 1, 2013.
- 6. Kiddie Club members may win only once for the duration of the promo.
- 7. Prizes may be claimed at the Viva Entertainment Head Office in the 7/F, East Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Center, Pasig City

# The Kapinoy Network presents Viva Kids

April 20, 2013

The **Kapinoy** network **IBC-13** introducing its new cartoon programming block called **Viva Kids**. Powered by **Viva Entertainment**, **Viva Kids** featuring top-rating and award-winning animated cartoon TV series for iddes and character fans. These include fairytale **Barbie** with some girls who know fashion, fun and adventure, animation pixies **Pop Pixie**, a phenomenal animated fairy-serye **Winx Club** for the mystery and fantasy with Stella, Aisha, Musa, Tecna, Flora and Bloom which continue to reign its surpreme ratings, **Maya & Miguel** and **Grossology** will surely the hip hangout for style and glamour. The newest **Viva Kids** block airs every weekend Saturday mornings on **IBC** from 8:30 a.m. to 11 a.m.

Aide from Viva Kids block, Viva-TV also making the new homegrown prime-time programming block on the Kapinoynetwork IBC from 5 p.m. to 12 midnight slot daily, also from 2:30 p.m. to 12:30 a.m. on Saturdays and 9:30 a.m. to 12:30 a.m. in Sundays to show the best in the world of sports and showbusiness when televiewers are treates to the two basketball games with the PBA and NBA, a new telenovelas *Palabra de Mujer* and *Amor Bravio*, a new Koreanovelas like *All About My Love* and *Shut Up Flower Boy Band* with wrestling fans are *WWE BottomLine* and *WWE Smackdown*, and the Viva-Tagaog movies and anime line-up *Crayon Shin Chan*, *Akazukin Cha Cha* and *Cyborg Kurochan* as well as Viva-TV hit shows like top-rating game shows *Who Wants to be a Millionaire*, *The Weakest Link* and the popular talent search contest *Born to be a Star*, which are block-timers of Viva Television, they have helped IBC rise from its financial slump and mediocre ratings.

# Bagong Kapinoy ngayong 2013

June 10, 2013

Bagong Kapinoy ngayon?

Simula ngayong 2013, dahil mo ang mapapanood mo sa TV. Dahil sa IBC maging 53 taon, mas tayo'y mga Kapinoy ang mga pagpipiliang bagong programa. Bago, di gaya-gaya at tunay na samahan!

IBC-13 paints the town of red (sports), green (entertainment) and blue (news and current affairs) with its surge of exciting new programs that offer more entertainment, more star-studded drama of teleseryes, teen drama anthologies, asianovelas and telenovelas, more laucheter of sitcoms and gag shows, more animes, more news and information, more public service, more reality,

more kiddies, more prizes and more action-packed sports fans that will definitely make viewers want to be a certified Kapinoy!

There's more to see on IBC-13 now that the Kapinoy Network beefs up its programming grid with a notable lineup of new primetime, afternoon, morning and weekend offerings.

#### **K-POP STAR HUNT**

Monday and Wednesday @ 5:00 pm

#### **COOLTURA**

Monday to Friday @ 12:00 nn

Hosted by: Cathy Eigenmann-Bordalba

#### **LUNCH BREAK**

Monday to Friday @ 12:30 pm

Saturday @ 12:00 nn

Hosted by: Ryan Agoncillo and Joy Viado with a co-host Nicole Andersson, Nadia

Montenegro, Carlos Agassi, TJ Trinidad, Pat Natividad and Smokey Manaloto

#### FLOWER BOYS NEXT DOOR

Monday to Friday @ 3:00 pm

Starring: Park Shin-hye, Yoon Shi-yoon and Kim Ji-hoon

#### **ONCE UPON A LOVE**

Monday to Friday @ 3:30 pm

Starring: Sunny Wang and Cheryl Yang

#### **AMOR BRAVIO**

Monday to Friday @ 10:00 pm

Starring: Silvia Navarro and Cristian de la Fuente

#### I NEED ROMANCE

Monday to Friday @ 10:30 pm

Starring: Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok

#### CYBORG KUROCHAN

Monday to Friday @ 10:30

Voice of: Coco Martin as Kurochan

#### **INUYASHA**

Monday to Friday @ 8:30 am

Voice of: Miguel Aguila as InuYasha and Meg Imperial as Kagome Higurashi

#### **BATTLE BALL**

Monday to Friday @ 9:00 am

Starring: Larson

#### **ASTRO BOY**

Monday to Friday @ 9:30 am

Voice of: Robi Domingo as Astro Boy

**KIRARIN** 

Monday to Friday @ 10:30 am

Voice of: Sarah Geronimo as Kirarin

**SHOWBIZ STAR** 

Monday to Friday @ 11:00 am Hosted by: Dolly Anne Carvajal

**KAPINOYLAND** 

Monday to Friday @ 4:00 pm

Sunday @ 8:30 am

Starring: Mr. Kapinoy with Baby Kapinoy along with Ms. TV, Radiogirl, Newspaperboy,

Ms. Lola Pinoy, RemoteBoy, Manok, PinoyFlag and Baby Kapinoy

**EXPRESS BALITA** 

Monday to Friday @ 6:30 pm

Anchored by: Henry Omaga-Diaz and Snooky Serna-Go

**GOIN' BUKOL PWEDE** 

Saturday @ 10:00 pm

Starring: Robi Domingo, Yam Concepcion and Maui Taylor

Also starring: Charlie Green, Janella Salvador, Ronnie Ricketts, Kenjhons, Carla Castelo

and Josh Padilla

**PETRA'S PANNIEST** 

Monday, Tuesday and Thursday @ 4:30 pm

Hosted by: Petra Mahalimuyak

**HAPPY TODAS** 

Saturday @ 9:00 pm

Starring: Cristine Reyes, Young JV, Imee Hart, Andrew E., Josh Padilla, Shy Carlos,

Makisig Morales, Gee-Ann Abrahan, Aki Torio, Joross Gamboa, Andi Eigenmann, Kiko

Ramos, Gui Comia, Abby Bautista, James Reid, Ella Cruz and Nathan Bareera

**RONDA TRESE** 

Monday to Friday @ 11:00 pm

Anchored by: Jess Caduco and Czarinah Lusuegro

**LINAWIN NATIN** 

Monday @ 11:30 pm

Hosted by: Jarius Bondoc

**REPORT KAY BOSS!** 

Tuesday @ 11:30 pm

Hosted by: Maria Ressa

#### **SNOOKY**

Wednesday @ 11:30 pm Hosted by: Snooky Serna

#### **BITAG**

Friday @ 11:30 pm Hosted by: Ben Tulfo

#### **NORA MISMO**

Saturday @ 6:00 am Hosted by: Nora Aunor

#### **CHINATOWN TV**

Sundays @ 9:30 am

Hosted by: Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ

Velantin

#### **MY FAMILY XYRIEL**

Monday to Friday @ 6:00 pm

Starring: Xyriel Manabat with Candy Pangilinan, Gerald Pesigan, Juan Carlos and Juan

Miguel Urquico

#### **WINX CLUB**

Monday to Friday @ 8:00 am

Saturday @ 9:30 am

Starring: Stella, Aisha, Musa, Tecna, Flora and Bloom

#### **RAPUNZEL: THE SERIES**

Saturday @ 10:00 am

Starring: Rapunzel of Tangled

#### SAFE IN THE ARMS OF LOVE

Monday to Friday @ 9:30 pm

Starring: Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache

#### **SANDY'S BOYFRIEND**

Sunday @ 3:30 pm

Starring: AJ Muhlach and Nadine Lustre

Also starring are: Jodi Sta. Maria, DJ Durano, Janella Salvador and Marlo Mortel, Mario Maurer, Aki Torio and Bianca Casado, Ella Cruz, Alfred Vargas, Mario Maurer and Sofia Andres, and Cogie Domingo

#### **PBA**

Wednesday and Friday @ 4:30 - 8:30 pm

Saturday @ 5:00 - 7:00 pm

Sunday @ 4:30 - 8:30 pm

PBA Stars: James Yap

#### **NBA**

Saturday @ 2:30 - 5:00 pm

Sunday @ 11:30 am - 1:45 pm

NBA Stars: Michael Jordan, Kobe Bryant and LeBron James

#### THE MAIN EVENT

Saturday @ 11:00am

Boxing: Nonito "The Filipino Flash" Donaire, Erik Morales and Manny Pacquiao

#### ONE FC

Saturday @ 7:00 pm

Asian Fighters: Honorio Banario, Eduard Folayang and Kevin Belingon

#### **WWE SMACKDOWN**

Sunday @ 10:30 am

#### IT'S PARYTIME

Sunday @ 1:45 pm

Hosted by: Dingdong Avanzado, Rachel Alejandro, Lani Musalucha and Gino Padilla Co-Host and Perormers: Joshua Cadelina, Nadine Lustre, Dinioo Imperial, Janeena Chan, AJ Muhlach, Janine Tugonon, Josh Padilla, Miguel Aguila, Meg Imperial, Paula Bianca and Carlo Lopez.

#### THE WEAKEST LINK

Monday to Friday @ 8:30 pm

Hosted by: Richard Yap as Sir Chief

#### WHO WANTS TO BE A MILLIONAIRE?

Saturday @ 8:00 pm

Sunday @ 9:45 pm

Hosted by: Christopher de Leon

#### **BORN TO BE A STAR**

Sunday @ 8:30 pm

Hosted by: Anja Aguilar with judges Gino Padilla, Paula Bianca, Joey Albert and

Dingdong Avanzado

#### **NEW PROGRAM SCHEDULE**

#### **MONDAY TO FRIDAY**

04:00am: Express Balita (replay) 05:00am: Magandang Umaga Ba?

08:00am: Winx Club 08:30am: InuYasha 09:00am: Battle Ball 09:30am: Astro Boy 10:00am: Cyborg Kurochan

10:30am: Kirarin

11:00am: Showbiz Star

11:45am: Cooltura

12:30pm: Lunch Break

02:30pm Palabra de Mujer

03:00pm: Flower Boys Next Door

03:30pm: Once Upon a Love

04:00pm: KapinoyLand

04:30pm: Petra's Panniest (M/T/Th); PBA (W/F)

05:00pm: K-POP Star Hunt (M/T/Th)

06:00pm: My Family Xyriel

06:30pm: Express Balita

07:30pm: World Pool Masters (M/T/Th); PBA (W/F)

08:30pm: The Weakest Link (M/T/Th)

09:30pm: Safe in the Arms of Love

10:00pm: Amor Bravio

10:30pm: I Need Romance

11:00pm: Ronda Trese

11:30pm: Linawin Natin (M)

11:30pm: Report Kay Boss! (T)

11:30pm: Snooky (W)

11:30pm: Kassanga Mo ang Langit (Th)

11:30pm: Bitag (F)

12:15am: Noel @ Late Night

#### **SATURDAY**

04:30am: Family Appointment with El Shaddai

06:00am: Nora Mismo

07:00am: Sesame Street

07:30am: Barney & Friends

08:00am: Barbie

08:30am: Sofia the First

09:00am: Pop Pixie

09:30am: Winx Club

10:00am: Rapunzel: The Series

10:30am: Biyaheng Langit

11:00am: The Main Event (VIVA Boxing)

12:00pm: Lunch Break

02:30pm: NBA 05:00pm: PBA 07:00pm: ONE FC

08:00pm: Who Wants to be a Millionaire?

09:00pm: Happy TODAS 10:00pm: Goin' Bukol Pwede 10:45pm: Kapinoy Cinema 12:30am: Express Balita

#### **SUNDAY**

04:30am: Family Appointment with El Shaddai

07:00am: Family TV Mass

08:00am: Health Line 08:30am: KapinoyLand 09:00am: Y2K: Yes to Kids 09:30am: Chinatown TV

10:30am: WWE SmackDown!

11:30am: NBA

01:45pm: It's Partyyime

03:30pm: Sandy's Boyfriend

04:30pm: PBA

08:30pm: Born to be a Star

09:45pm: Who Wants to be a Millionaire?

10:30pm: Express Balita 11:00pm: Sinemaks

Manood mo ang Kapinoy mo! Sa IBC, Kapinoy Ako!

#### Kapinoy Ako by Rey Sanchez, Channel 13 Head Edit

Eric Canoy, IBC Chairman; Boots Anson-Roa, IBC President and CEO; Rey Sanchez, Channel 13 Head of The Kapinoy Network; and Freddie M. Garcia, IBC Vice-Chairman.

The two giant networks ABS-CBN and GMA cater in the mass-based market are force-feeding viewers of programs from TV soap operas like teleserye, asianovelas and telenovelas, animes, comedy like gag shows and sitcoms, showbiz-oriented talk shows, reality shows and musical variety shows. Following the television programming schedule with the best, the biggest and the brightest stars of the other networks.

Sequestered television and radio station IBC is now offers a Kapinoy programming innovations across the board manages to the network battle despite the dominated by the leading networks ABS-CBN and GMA.

For the masa-based media who fel the need to against the establishment, IBC is new and homegrown in the tradition, vital as The Kapinoy Network has attitude to make presence felt in the television industry.

It started with specials like *Homecoming sa 13* and other youth-oriented one shot presentations.

For the home of the shows, stars and radio are the routine and ordinary. IBC repreents a programming innovation. Out-of-the-box in the programming innovations, IBC is now bringing the block-time agreement deal in partnership with Viva Entewrtainment on primetime TV. It made us the most financially stable among all the government-owned networks (like RPN-9 and PTV-4), we also gained more viewers.

The new mambers of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP), which is the radio and TV colonglomerate as the Intercontinental Broadcasting Corporation (IBC).

For the dreamers, shine and achievers, who aspire for better things and better days, IBC is going for high-quality, world-class, top-rating and award-winning Kapinoy programs on exellence, the most interesting, the most engaging, the best from here and abroad, and around the world.

For all those who believe they're unique, IBC is different, like you. (for advertisers and agencies, IBC had proposes to deliver a new set of the new Pinoy hat reaching the top.) Think of us at IBC-13 as your Kapinoy. Dahil Kapinoy ng Bagong Pilipino.

#### 1 billion pesos to provatize and buying Viva for IBC <u>Edit</u>

Lito Ocampo Cruz, IBC Vice-President; Maria Ressa, Head of IBC News and Current Affairs; Tessie Taylor, IBC Sales and Marketing Department; Koy Reboroso, The Administrative Services and Human Recourses Manager of IBC; Dave Fugoso, Finance Manager; Marlon Gregory Pena, Head of IBC Regional in Provincial Network Operations; and Jose Javier, Head of IBC Entertainment.

In the first of February 1975, the Intercontinental Broadcasting Corporation was born, a network-owns of the Roberto Benedicto in built itself up beyond television.

Since the number 1 are IBC and RPN since the 70s, 80s and 80s in the original on television. Since then, IBC-13 is now on number 3 position with a partnership with Viva Entertainment while RPN-9 turn a partnership in Solar Entertainment Corporation through ETC which is aired via cable on free TV.

IBC's new Board of Directors and new management team, led by Engineering Development and Operations Division, is laying the groundwork for a strong competition,

the number 3 television station along a privatization plan expected to be buying Viva Entertainment over a billion pesos through the government PCGG.

The company is primarily involved in television and radio broadcasting, as well as in the production of television and radio programming for domestic and international audiences and other related businesses.

Boots Anson-Roa, who is also the vice-chairman of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP), in a recent KBP meeting in The Kapinoy Network's Channel 13 and it helps that the IBC-13 president and CEO of the network is also her broadcaster as the No.3 in the chart on the new primetime programs.

The company produces a wide variety of engaging, complements The Kapinoy Network's mass-based and homegrown programming through its airing of world-class entertainment and sports programs in poineer in and various genres and balanced, credible news and current affaitrs programs that are aired on free-to-air television via its Very High Frequency (VHF) TV network, along with a regional network of TV stations nationwide.

The company's VHF television network, anchored by Channel 13, its flagship station in Mega Manila, and several owned and operated television stations and affiliated stations throughout the country, is the highest-rating and most expansive television network in the country.

#### **NET INCOME**

The Kapinoy Network is now supplements its monthly income, net profit and net income with its earnings from Viva and other block-timers, appointed by president Benigno Noynoy Aquino III in PNoy administration.

The network registered a revenue of P2 billion as of 2012 last year. The network has been able to remit some eperating income P100 billion and net income of P1.1 billion to its employees has business interests in content development and production, merchandising and licensing, cable and satellite television services, mobile and online multimedia services, video and audio post production, overseas telecommunication services, money remittance, cargo forwarding, property management services, all of which complement and enhance the company's strength in content production and distribution.

The Kapinoy Network largely pertains to its phenomenal growth, the network sales increased by the 30% while airtiem sales to blockimers mose by 130%.

#### SIGNAL IMPROVEMENT

The multibillion-peso state-of-the-art facility designed to the new headquarters studios IBC Broadcast Center at Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon City, Philippines with its offices, studios, radio booths, news headquarters and dish satellite from DOMSAT to convert its satellite transmission.

Top priority is optimum coverage and TV signal reception. To achieve this, IBC will now boost its world-class transmitter power at 60-kilowatt Harris transmitter at San Francisco, Del Monte, Quezon City sitting on a 500-foot tower and improve its antenna to maximize signal strengths in Mega Manilar facility for the sequestered TV-radio network IBC, IBC News Network, DZTV Radyo Budyong and iDMZ. It will also upgrade transmission power in Baguio, Iloilo, Davao, Cebu, Cagayan de Oro, Roxas, Basey, Samar, Bacolod, Guimaras, Naga, Legaspi, Laoag, Tuguegarao, Zamboanga, General Santos and Puerto Princesa.

IBC will also established new sites. Currently, it has 30 TV stations. More IBC-owned provincial stations will be established countrywide and worldwide.

#### **AWARDS**

IBC-13 winner as the Best TV Station at the PMPC Star Awards for Television at the time of winners are the two networks ABS-CBN and GMA are in the same winners at the Best TV Station, also IBC winners as the Best Television Station at the KBP Golden Dove Awards, the Anak TV Seal Awards, also in the earners as The Best TV Station of the Year of the Gawad Tanglaw Awards, the Catholic Mass Media Awards, the USTv Students' Choice Awards, the NWSSUS tudents' Choice Awards for Radio and TV and the Gandingan: Isko't Iska't Broadcast Choice Awards along with three Hall of Fame awards.

#### **PROGRAMMING**

On the action-packed sports programming fans from Viva Sports provded to help The Kapinoy Network, with a 10-ball billiards, boxing, mixed martial arts (MMA) and wrestling are amond the sports that unveils the network of the 2 professional basketball leagues like PBA and NBA.

Recently, the established Kapinoy stars are Cristine Reyes, Dingdong Dantes, AJ Muhlach, Nadine Lustre, Richard Yap, Jodi Sta. Maria, Anja Aguilar, the official judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado, Xyriel Manabat, Gerald Pesigan, Juan Carlos and Juan Miguel Urquico, dramatic actor Christopher de Leon, Ashley Rivera aka Petra Mahalimuyak, Josh Padilla, Imee Hart, child star Abby Bautista, Nicole Andersson, Ryan Agoncillo, Joy Viado, Cathy Eigenmann, Carlos Agassi, TJ Trinidad, Pat Natividad, Robi Domingo, Aki Torio, Maxene Magalona, Smokey Manaloto, Candy Pangilinan, Cogie Domingo and female actress Nadia Montenegro to signed up them.

IBC-13 with Viva Entertainment unveils a new roster of new Kapinoy shows for morning, afternoon and primetime continues its plan to offer the innovative and creative programs in Philippine television.

In a press conference held recently for the network, IBC vice president Lito Ocampo Cruz gave a report on progressively become competition with other TV stations, especially on primetime and weekends.

#### **NUMBER 3 IN RATINGS**

Since 1977 to 1988, IBC reaching the number 1 television network of the 70s and 80s. IBC was being the number 1 TV network in these hit shows among them were *Chicks to Chicks, Iskul Bukol, Eh Kasi Babae, See-True, Seeing Stars with Joe Quirino, Tarzan, Goin' Bananas, Sharon, TODAS* and *Kulit Bulilit.* 

And now, IBC-13 is now being a strong number 3 and even number 2 in the television broadcasting field, in the industry leaders ABS-CBN and GMA as well as TV5 and Studio 23 will offering the other number 3 slot.

The Kapinoy Network recently more aggressive in surging ahead in the viewership ratings phenomenon. The block-timer agreement Viva Entertainment wil eventually now run for IBC-13 in which RPN-9 and IBC-13 fior the privatre sector through PCGG in the privatization. The network has confronted by IBC Channel 13's blocktimer Viva Television, which put out the high-rating game shows that copied by other networks. IBC is the undisputed number 3 in viewership as the most-watched TV station in the country as IBC aims to be a strong number 3 and possibly climb up to number 2 in the television broadcasting industry because of the strong, stable and rival competition behind the country's two leading networks ABS-CBN and GMA.

Channel 13's high-rating audience share in the Philipine masa-based market with 30% in viewership that surprising considering that the prime-time hours are airing Viva programs approved a programming schedule that would immediately air with the PBA and NBA games. The Philippine television network's transmission should always have to air during the prime-time slot, the company officials also revealed with a various new Kapinoy programs that aims to increase viewership.

At present, IBC-13 reaching the number 3 position in the TV industry behind ABS-CBN and GMA, based on surveys of AGB Nielsen Media Research Philippines and TNS Philippines/Kantar Media started to hit the trend-setting in its programming.

IBC's block-timer with Viva Entertainment with its Kapinoy programs like PBA and NBA games, and recently with the hits of Kapinoy programs like *My Family Xyriel*, *Petra's Panniest*, *Happy TODAS*, *Safe in the Arms of Love*, *Sandy's Boyfriend*, *ONE FC*, *Who Wants To Be A Millionaire*, *The Weakest Link* and *Born to be a Star* are the huge hit shows that IBC-13 has now grabbed the number 3 spot in the television industry next to the two leading networks ABS-CBN and GMA-7 and the other number 3 slot is TV5. "We are now aiming to be a strong number 3 in no time and eventually become number 2," they revealed a self-confessed TV fans.

#### **AFFILIATIONS**

Coverage is also augmented through affiliations. Adding to its thirteen stations nationwide. IBC recently addiliated with five provincial stations, enhancing its presence

in Batangas, Bicol reagon, Agusan del Sur, Surigao del Sur, Butuan, Basey, Samar and Bohol. Moreover, in about 150 cable TV affiliates nationwide.

#### **GLOBAL IBC**

In development of IBC is set to the international channel Global IBC with the largest direct-to-home (DTH) satellite television company in the US, to telecast Kapinoy programs in America. Global IBC is also available in the US through DirecTV and Dish Network, Canada, Middle East, Guam, Hawaii, America, Africa, Malaysia, United States, the United Kingdom, Europe, Asia, Australia, Korea, Japan, China, Taiwan, Thailand, California, West Cost of USA, North America, New Zealand, North Africa, Indonesia, Singapore, South Korea, Spain, India, Macau, Vietnam, Mexico, Brazil, Colombia, Italy and Hong Kong.

#### **RADIO**

Meanwhile, IBC also in the AM radio news and public affairs band DZTV Radyo Budyong 1386 stations in Mega Manila, along with its provincial radio stations are DYBQ 981 kHz in Iloilo, DYJJ 1296 kHz in Roxas, DYRG 1251 kHz in Kalibo, Aklan, DYBG 864 kHz in Cebu and DXML kHz 1044 in Davao which is now simulcast over IBC's flagship news program *Express Balita*.

#### iDMZ891

IBC's FM radio stations iDMZ 891 is now the country's number 1 internet danze mix FM radio in the Philippines has had around 22,000 listeners from all over the globe, which will target the dance music song in an Asian market. Most upscale driver in the middle-class and upper-class of A-B-C markets with DZMZ 89.1 MHz in Mega Manila with DYNZ 89.2 MHz in Iloilo, DYMZ 89.8 MHz in Cebu and DXMZ 89.3 MHz in Davao nationwide. iDMZ 891's radio FM companion are Mellow 947 and Magic 89.9. iDMZ 891 is the first and only Filipino interactive website that offers non-stop dance music in the form of DJ mixes.

#### **NEWS AND CURRENT AFFAIRS**

To gain a new competitive advantage, IBC News and Current Affairs has converted from along production to digital technology enabling it to enjoy the unparalleled news gathering and production capabilities. IBC is now equipped with tape and digital disk-based cameras, which use an oplical disk for storage rather than tapes. IBC is in Korea, America, Mexico and Taiwan to use it in the region, and the first to use it in the Philippines. For the remote broadcast capabilities, IBC will be equipped with the ENG vans, OB vans, OB trucks and the Satellite News Gathering transmission as SNG vans for the live news and events coverage along with the portable antennas and SNG flyaways.

Of course, the news block is also being revitalized, beginning with a partnership deal with international news organization BBC World News, Bloomberg Television, CNBA Asia and FOX News Channel, which would enable the news team to deliver news from around the world in real time. Canoy revealed plans to increase airtime for its newscasts, with afternoon and late night news programs. "We have the most news content because we believe in the face of a network will also a strong news and public affairs," he said. The wentire news process will be server-based thus every aspect will be fully automated and news will be gathered, stored, accessed, produced and delivered fast by a system that binds everything. All editing will be non-linear and file-based instead of tape based.

#### **LOCAL PRODUCTION UPGRADES**

This functionality iun news will also be translated to local production from Viva Communication,s Inc. has set a new trend in the television industry by being digital technology. To improve the quality of all the Kapinoy hit shows. IBC will be using the same cameras as those used by news as well as lipstick and hidden cameras where required. Post-production will use non-linear editing. Eventually, like news, it will have a fully integrated end-to-end system. There is an ongoing comprehensive training and certification program to train and retool end-users on new technologies.

# Homecoming Kapinoy: The IBC-13 53rd Anniversary Special Hosted by:

Eric Canoy

Boots Anson-Roa

**Noel Trinidad** 

#### **Featuring the Family of Kapinoy Stars:**

Robi Domingo

Joy Viado

Ryan Agoncillo

Jodi Sta. Maria

Richard Yap as Sir Chief

Nicole Andersson

Josh Padilla

Ashley Rivera as Petra Mahalimuyak

Ronnie Ricketts

Gee-Ann Abrahan

Andi Eigenmann

Joross Gamboa

**Makisig Morales** 

Maui Taylor

Giu Comia James Reid Nathan Barrera Christopher de Leon Anja Aguilar **Dingdong Dantes** Maxene Magalona AJ Muhlach Cristine Reyes Cogie Domingo Nadine Lustre Carlos Agassi Cathy Eigenmann-Bordalba TJ Trinidad **Xyriel Manabat** Gerald Pesigan Candy Pangilinan **Smokey Manaloto** Marlo Mortel Dingdong Avanzado Rachel Alejandro Gino Padilla Lani Misalucha Joshua Cadelina Paula Bianca Janella Salvador Aki Torio Bianca Casado Mario Maurer Sofia Andres Ella Cruz DJ Durano Snooky Serna-Go Bobby Yan Juan Carlos and Juan Miguel Urquico Nora Aunor Alfred Vargas

Imee Hart				
Lucas Zamora				
Abby Bautista				
Biboy Ramirez				
Kids of Kapino	yLand			
Mr. Kapinoy				
Ms. TV				
Radiogirl				
Newspaperboy				
Ms. Lola Pinoy				
RemoteBoy				
Manok				
PinoyFlag				
Baby Kapinoy				
iDMZ DJs				
The Return of	Former IBC Tale	nts and Stars	:	
Tito Sotto				
Vic Sotto				
Joey De Leon				
Freddie Webb				
Nova Villa				
Richie da Horsi	е			
Carmi Martin				
Joe Quirino				
Val Sotto				
Maribeth Bicha	a			
Jimmy Santos				
Freida Fonda				
Johnny Weismu	ıller			
Inday Badiday				
Sharon Cuneta				
Helen Gamboa				
Jimmy Fabrega	S			
Ces Quesada				
Ronald Remy				
Tess Limcaco				
Tommy Oppus				

Charito Solis

Alice Dixson

Imee Marcos

Martin Oppus

Judy Ann Santos

Maricel Soriano

#### **Special Guests:**

G-Force

Sam Concepcion

Jeffrey Hidalgo

Richard Poon

**Angeline Quinto** 

Bryan Termulo

Sandara Park

Gary Valenciano

Princess Velasco

Randy Santiago

11:00pm-01:00am Saturday (June 30)

A 2-Hour Superspecial

From the Smart Araneta Coliseum

Directed by Mark Reves

# Kapiny Network subsidiary now member of Kapisanan ng mga Brodkaster ng Pilipinas

June 17, 2013

Government-sequestered TV and radio station Intercontinental Broadcasting Corporation (IBC), the Filipino mass-based media company has the new mempership from the Kapisanan ng mga Brodkaster ng Pilipinas (KBP), along with a membership in the other TV stations ABS-CBN, GMA, PTV, TV5, Light TV 33, Net 25, UNTV, Studio 23, Solar News Channel, AksyonTV and GMA News TV.

**IBC** chairman Eric Canoy informed KBP chairman Butch Canoy about the network. The network's president and CEO Boots Anson-Roa also in the **KBP** vice-chairman which highly placed sources who were talks of **IBC** and **KBP** on the matter informed this writer that the network with an upcoming decision of the **KBP** to member **IBC**.

The Kapinoy Network's new member from KBP as a big surprise to the industry especially since the current president of KBP Herman Z. Basbaño is a representative from IBC-13. Broadcast giant Intercontinental Broadcasting Corporation (IBC) is now a KBP member. Now regulate IBCconsidering that the industry with the VHF and UHF TV stations of ABS-CBN, GMA, IBC, TV5, PTV, Light TV 33,UNTV, Net 25, Studio 23, Solar News Channel, AksyonTV and GMA News TV.

# History of The Kapinoy Network

Through the sweat of it's employees and the income generated from it's programs, the newly-renovated IBC Broadcast Complex is the largest and most technologically advanced braodcast facility in the country in Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon City.

Originally completed in 1977, the complex was, even then, the leading broadcats center in Asia. The 1986 revolution gave the network's original owners and thus began the long process of its rehabilitation. Today, it has become a truly state-of-the-art entertainment complex with production studios and the most modern technical facilities in the Philippines.

#### **CHANNEL 13 ENTERTAINMENT**

The station keeps on surprized to discover that the station in a top money earner and leading the other networks in terms of audience shares and ratings with blocktimers of Viva Entertainment and co-producers of Viva Television. IBC-13 is a government entity in a private corporation while generate revenues and income to support the station.

As the leader in Philippine television broadcasting, Channel 13 Entertainment sustained its drive to capture the hearts of its audience through its innovative and multi-genre programming mix. Channel 13 Entertainment leveraged on its strengths and boldly launched fresh programming concepts to sustain its hold on core audiences and at the same time nurturing key demographics for the future intends to increase its cultural, current events and children's programming and presence felt in the television industry. Channel 13 has been identified with the PBA and NBA games, and recently with Viva's local productions.

It seemed that the reason for the station's high-rating in the local entertainment shows that IBC-13 showing the Viva Tagalog movies via the movie block *Kapinoy Cinema* and *Sinemaks* and the local productions (soap operas, fantasy series, drama anthologies, gag shows, comedy sitcoms, talk shows, reality shows and variety shows).

The new management built on the strength of the station towards the Filipinization of the network. IBC-13 opened its primetime in innovative sitcoms, gag shows, talk shows and even political satires. It also aired Filipino movies on primetime, and balanced with this documentaries. All-Filipino programming in the track, the station IBC enmeshed in sequestion

and ownership programs in dominance of ABS-CBN and GMA have become the industry leaders with 100% of their shows in Filipino.

Original shows enthused the Filipino household's primetime viewing as they experience an ensemble of complementing breakthrough programs. The Weakest Link and Who Wants To Be A Millionaire? are the most-watched and multo-awarded original game shows on Philippine TV. Don't Forget the Lyrics! imparted relaxed fun for everyone with its musical entertainment game fare. Born to be a Superstar as the reality singing search show contest for the competition in the age of 15 to 25 years old for a superstar fans. Carita de Angel depicted young kid discover as the fantaserye. Core audiences were filled with anticipation for every episode of the engaging twists, sharp-witted dialogues and fast-paced developments in Before I Fall in Love. Safe In The Arms Of Love for the whole family with the romantic teleserye fans delivered by the star-studded ensemble and powerhouse cast. Tumbok Revolutionkepeping up the vampire, zombies, monsters, scary and ghost in a horror-suspense thriller series. Once Upon a Timediscover the fantasy anthology series on fairytale and fantasy adventure stories. Key to keeping the hold on core and in building future viewer audiences for the channel is the continuous introduction of invigorating program concepts. Sandy's Romance provided the teen romanctic drama anthology for fall in love through lucky sender story. The top-rating comedies including sitcom Whattaboys for the boys of men, a family sitcom Bida ni Mister, Bida si Misis continues to be a coemdy family situation, Goin' Bukol Pwede as the sitcom in the home studio, the kiddie gag show TODAS Kids aims to be more young audience, the political satire parody on national and international news using on a news program in Sic O'Clock News Naman and the longest-running and top-rating comedy gag show Happy TODAS continues to the performances of sketches, gags, new segments and portions which become IBC-13's number 1 gag show.

Among the local productions completing Channel 13 Entertainment's extensive offerings are programs which not only kept core viewers and but also key target markets engrossed and engaged. *My Heart Upon a Star* is the teen drama featuring the top finalist of Superstar Circle Final 6. The noontime show *Lunch Break* continues to warm the heart and enliven its patrons with its continuous enhancement of formats in fun, games and excitement with the Kapinoy stars and celebrities. The dance show *DMZ-TV* aims to discovery in more young audience and the musical variety show *It's Partytime* with the performers of Kapinoy stars. The showbiz talk show *Showbiz Star* for the latest, hot, meatiest and freshest showbiz and stars personalities, while the lifestyle talk show *Joey & Teysi* every morning, and the late-night talk show *Noel & Late Night* every midnight at the studios.

True to its avowed mission, Channel 13 Entertainment will continuously create and deliver rich, high quality content to reach and connect with an even wider audience through the breadth and depth of IBC's platforms. IBC's ability to deliver its content beyond free television through

complementary new media touch points to broader and more diverse demographic segments makes it the network of choice for advertisers.

#### **IBC NEWS AND CURRENT AFFAIRS**

In today's crisis-laden and trying times, Filipinos rely more than ever on relevant and updated information they can trust to see them through the challenges they face in their daily lives. IBC News and Current Affairs Division under the Media ng Bayan answers their need by providing news and current affairs programs that not only deliver information but also empower its viewers and public service in people-oriented.

In the organization of the Media ng Bayan, the *News and Current Affairs Division (NCAD)* know that timely delivery of the news is as important as its quality. By synchronizing all the news desks of IBC-13's multiple platforms, NCAD was able to break many stories including the melamine milk scare that helped viewers act quickly to protect their families from the affected brands.

Key news programs like *Magandang Umaga Ba?*, *Express Balita* and *Ronda Trese* together with the UHF 24-hour news channel IBC News Network's *CNBC Konek*, *Balitang 90*, *The Money Tonight*, *Lunchtime News*, *Global Desk*, *Fast Morning*, *INN News Blask*, *PAGASA TV*, *Eala ng Balita* and *Prime Week* continue to provide credible news to the viewers in their comprehensive coverage of not only news within the nation's capital but also in key cities in the country and around the world. Filipinos are kept updated on the central issues wherever they may be.

NCAD also strived to empower Filipinos to extend their generosity and be of service to their fellowmen through public service like the disaster relief operations of *Lingkd Kapinoy*, *Express Balita's* public service segment *Lingkod Kapinoy*. These encourage everyone to become active members of society by being part of the solution through volunteerism in reporting anomalies and offering their resources to those in need.

Current affairs programs like *Report Kay Boss!*, *Linawin Natin*, *Bantay ng Pulisya*, *Snooky* and *Bitag* provided uncompromising views of current political and social conditions that beset our country today with public service and government along with INN's *INN Presents*, *On Line*, *Castro ng Batas*, *Tayuan Ko Paninindigan*, *Citong Cito*, *SSS: Kabalikat Natin* and *Gov@Work*. These programs extend the viewers' outlet for citizen journalism where they can voice out their concerns and demand resolutions watch late-night programming. These programs were successful in educating and moving the younger generation to involved with the pressing conditions in their environment. Partnerships with top news agencies and organizations in the Asian region like Fox News Channel, NBC, CNN, CNBC and BBC beefed up its regional and global insights and ensured that Filipinos receive a comprehensive view of the news.

To make sure that Filipinos are always informed and updated, IBC News and Current Affairs launched an enhanced news website, www.ibcnews.com, to cater to those who prefer to get their news online.

The IBC News and Current Affairs Division realizes that Filipinos desire change most of all. It is now gearing up for the upcoming National elections in 2013 to push for voter education by providing viewers with all the relevant and necessary insights to enable them to make better and informed decisions.

Hatol ng Bayan, program aims to respond to this need by helping Filipinos initiate the change they need people-oriented within themselves with the antion of people and government. For more information, you may visit IBC Channel 13's official website at www.ibc.com.ph.

#### **SPORTS**

In partnership of Viva Sports on IBC beefed up its sports programming, the bankable in the country's professional basketball leagues like the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) which is helped boost Channel 13's ratings is home of the *PBA* and *NBA*.

For the news channel IBC News Network (INN), invigorated the local sports scene with the *PBA* and *NBA* basketball games with the *Jr. NBA* and *Kiddie PBA* along with the Asia's biggest mixed-martial arts organization as ONE Fighting Championship (*ONE FC*). Thrilling boxing matches (*The Main Event, Kamao, Kontra Kamao* and *Fistorama*) featuring the best boxing championship, the billiards in 10-ball pool players (*World Pool Masters*), cockfights (*Bakbakan Na, Tukaan* and *Sabong TV*), golf tournament (*PGA Tour*), tennis (*U.S. Open*) and the wrestling fans (*WWE Raw* and *WWE SmackDown!*) in the action-paked sports.

#### Historical Background Edit

In the increasingly television industry, IBC-13 continues to dominate the television landscape set the pace in the tradition that it has carved for itself as a trailblazer of the industry. In the 53rd anniversary celebration of The Kapinoy Network, the president Noynoy Aquino III that, the history of IBC-13 is the history of Philippine Television.

In 1960, Channel 13 started broadcasts in 1961 under Inter-Island Broadcasting Corporation thru the tri-media conglomerate of RMN-IBC-Philippine Herald owned by the late Andres Soriano. The station also broadcasts in Cebu and Davao set up the first provincial station. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows.

In the 1970s, IBC launches the color transmission television named Vinta Color named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts.

On the first day of February 1975, Inter-Island 13 split off from the Sorianos, owners of RMN and under the auspices of the Benedicto Group of Companies, by the late Roberto Benedicto, who purchased the network consisting of the Manila station and other relay stations in Cebu and Davao in the Philippines in Visayas and Mindanao was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. The Intercontinental Broadcasting Corporation (IBC) brought forth DZTV Channel 13, a commercial television station based on Metro Manila has always been associated with the very first and the very best in local broadcasting and initially beamed to seven relay stations scattered all over the archipelago.

DWKB-FM, now known as iDMZ 891 Sayaw Pinoy! was opened and in a short time, it became the number one FM station in the country.

From a relatively TV station in 1976, IBC 13 reached greater heights metamorphosed into one of the country's most viewed TV network and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC 13 set a firsts in the broadcasting industry.

Showing full-length Tagalog films on primetime and the introduction of one-of-a-kind program genres were first seen on Channel 13 like *TODAS*, *Johnny Weismuller as Tarzan*, *Iskul Bukol*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *Pinoy Thriller*, *The Sharon Cuneta Show*, *See-True* and so much more with one spoke of television. This catapulted IBC in the number one slot among all television networks. By 1978, IBC manifested an enviable resilience in surviving the challenges. It marked the biggest, most progressive leap any network has ever made. The station produced shows and co-production ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.

Years passed after 1986 EDSA Revolution, things were never be the same again in the network. IBC sequestered by the government became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the network's condition became congruent with the government situation. New administrators meant new management.

A board of administrators was created to run the station. When BBC 2 closed down, IBC absorbed majority of its displaced employees, thus doubled the operating expenses of the network as *Basta Pinoy sa Trese* expresses IBC-13's corporate goal for the larger Filipino

audience to identify themselves, a vision of Philippine television to be the home of the local productions that are expressive of the Filipino heart and mind.

The provider of entertainment and enlightenment; the imparter of Filipino social and cultural values. It defines the basic thrust of IBC-13's programming a strong bias for more local productions, a striving for balance of entertainment and public information, and the recognition of its social role to earn profits. Cost of programs went up by threefold. Line produced shows and co-production ventures with Viva, Regal, and Seiko were favored.

The top rated shows of IBC were pirated by rival networks. Cost of programs, talent fees and TV rights increased tremendously in 1988. IBC could no longer afford to produce its own shows.

In 1989, IBC took a new image, Pusong Pinoy Pusong Trese, to recapture the glory days it once had. But because of the sequestration, periodic change of management and the internal problems, the network started to lose the support of advertisers. Islands Broadcast Corporation took over the management and the marketing of IBC which came to be known as Island TV 13 in 1990. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

During this time in 1992, IBC became a 100% government owned station by virtue of a compromise agreement PCGG and Mr. Roberto S.Benedicto, management and marketing were returned to the IBC Board of Directors. Programming remained at a standstill in preparation for the launching of a new image.

IBC 13 managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC and its glorious past. It was May 1994 when IBC launched *Pinoy ang Dating* with a visually enticing MTV, an innovation in terms of station identification. Despite limited resources, programming improved when the battle for audience share continued. Advertisers became more responsive to marketing efforts.

In 1996, Vintage Television (VTV) entered the scene with PBA as it's major program for basketball games. Rehabilitation of the Transmitter and other technical facilities where initiated in the central and provincial stations. A new Harris 60 Kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach. In 2000 for millenium, Viva-TV, the primetime block of Viva Entertainment on IBC producing shows.

VTV continues to reign on primetime with its sports and foreign canned programs. IBC's religious and public affairs program dominate the non-prime slots. The new management under Mr. Emiliano D. Templo is determined to put IBC back on its feet. His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This

is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth.

Now, a new hope shines on IBC, the network which pioneered various genres in TV production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away.

#### Mission Edit

- To fulfill our pivotal role in shaping the Filipino people's consciousness through information and entertainment programs that adhere to wolrd class standards.
- To provide positive and wholesome programming that promotes the best Filipino talent and reflects the true Filipino sentiment and spirit.
- To sustain and strengthen our dominance in broadcasting and be a third leading player in production and distribution.
- To diversify and expand into new business ventures which include animation, postproduction, theater operations, theme parks, international movie joint ventures, video and audio production, licensing and merchandising, music recording and other information and entertainment-related enterprises.

#### Vision Edit

IBC-13 is the sequestetred total information and entertainment company: the third leading player and center of creativity in Asia, and the third major player in the global market.

The Kapinoy Network in the service of humankind, and particularly of Filipinos worldwide.

#### News and Current Affairs Edit

IBC News and Current has also maintained its dominance over competition with its high-rating news and current affairs programs as well as its live and breaking news coverages of events that affect the national life.

Express Balita, the station's highest rating newscast on Philippine TV, launched in North America through KTSF Channel 26 in San Francisco.

#### Diversification Edit

This paved the way for the activation of the Network's international distribution which now covers countries that have a heavy concentration of Filipino communities like the United States, Europe, Asia, Australia, Japan, Korea, Guam, America, Tokyo, Africa and eventually the Middle East.

This year, through PAN-Amsat, the world's most powerful satellite, IBC-13 will be seen in 2/3 of the world.

IBC International expanded its operations globally when Global IBC, the first Filipino premium cable international channel in the U.S., was launched in 2011.

Another venture entered into by IBC is the Direct To Home market. Direct Kapinoy delivers all Filipino programming directly to subscribers' homes in the States by means of a three foot satellite dish. IBC International has also started its foray into the telecoms business by offering value-added telecommunications services from the US to the Philippines. IBC has also diversified its operations to enable the Network to maintain its competitive edge. International distribution, video and audio post production, licensing and merchandising, recording, theatrical acquisitions and a UHF channel are the ventures that hopefully will augment and enhance the Network's present streams of revenue which are essentially or substancially derived from television. Our provincial expansion program is also on target with approximately 300 million being earmarked for the purpose.

#### Awards Edit

In the local arena, IBC-13 continues to reap major awards from the most prestigious award-giving bodies. International awards have also been given to our station ID, among others. The Far Eastern Economic Review has again named IBC-13 as one of Asia's 200 leading companies. And for the fourth straight year running, Asia Business Magazine has adjudged IBC-13 as Asia's Most Admired Media Company with Gawad Tanglaw Awards, PMPC Star Awards, Anak TV Seal Awards, UStv Choice Awards, KBP Golden Dove Awards, among others.

As the company celebrated its 53rd year of incorporation, IBC-13 became the first local braodcasting network to be honored with a commemorative postage stamp issue by the Philippine government.

#### Number 3 in Ratings <u>Edit</u>

IBC-13 showed their muscle in the mid 80's and became the #1 network until 1988. Most of the first ABS-CBN local shows were pirated from IBC - Alma Moreno's *Loveliness*, *Chicks to Chicks* (Thursdays at 7:30PM), *The Sharon Cuneta Show*, among others. Other IBC shows that included *Piling-Piling Pelikula* (Mondays at 7:30PM mostly Chiquito films) *TODAS* (Wednesdays at 7:30PM), *Iskul Bukol* (Tuesdays at 7:30PM), *Seeing Stars with Joe Quirino*(Sundays 8:00PM with guest Carmen Soriano, Carmen Patena, Pilita Corrales, Big 3 Sullivans, Aldeguer Sisters, The Rainmakers, Tatlong Pinoy, etc.) among others. The IBC primetime lineup was made up mostly of local shows - thus, perhaps, also explaining its taglines, *Basta Pinoy sa Trese* in 1986, *Pusong Pinoy, Pusong Trese* in 1989 and *Pinoy ang Dating* in the mid-'90s. The station

traditionally considered an also-ran in Philippine television, is the undisputed number 3, behind top-notchers of the 2 leading networks ABS-CBN and GMA-7. A strong and certified number 3 position in viewership ratings, thanks to the PBA and NBA basketball games.

In the realm of programming, we have remained essentially mass-based. Year-end figures for whole-day audience share has remained at 30% compared to competitor with ABS-CBN with 50% and GMA with 45% In the provinces, IBC-13 dominates audience share at all hours with an average of 45%.

#### Prospects for the Future Edit

In the Network's Annual Report, Chairman Eric Canoy and President and CEO Boots Anson-Roa outlined the Network's plans for this year:

"In attention will be focused on three major areas of growth: the setting-up of a UHF station, the continuing expansion of our international and regional operations, and our foray into theatrical acquisitions.

The prospects for the future of the company is indeed exciting. Having reached the peak in terms of advertising shares, we are now focusing our strengths and resources on other ventures. We shall continue to seek new opportunities both in the local and international markets as we prove our worth as a broadcasting network and also with full-scale entertainment conglomerate.

The vision to serve will always be our network's foremost corporate objective. The desire to improve our programs and products are all geared fulfilling this goal -- *Kapinoy ng Bagong Pilipino*.

### Core Values <u>Edit</u>

#### **INTEGRITY**

- Credibility
- Fairness
- Word of Honor
- Upcompromising corporate and personal integrity

#### **EXCELLENCE**

- Enterpreneurship
- World-Class Standards
- Professionalism

 Excellence in everything we do by consistently maintaining the highest standards in management, production, technical development

#### **LEADERSHIP**

- Innovative
- Proactive
- Empowered
- Decisive
- World-class leadership through constant innovation and responsiveness to change

#### **PEOPLE-ORIENTED**

- Employee and talent development
- Fair Compensation

# Annual Report 2013

Producing programs that adhere to the highest standards of broadcast journalism and almost professionalism in Philippine broadcasting. Fulfilling our pivotal role in shaping our people's consciousless through our news and current affairs programs. Providing positive and wholesome on-air entertainment that promotes the best in Filipino talent and reflects the true Filipino sentiment and spirit.

Embarking on innovative thrust in creative communications and broadcast image design bringing it to new heights. Exploring new avenues of growth that would further enhance our business operations.

And making our broadcast service available to the entire archipelago and eventually, to the rest of the world. All in the Kapinoy network of Philippine television.

#### OVERALL NETWORK AUDIENCE SHARE (6AM-12MN, Mega Manila) Edit

Source: Kantar Media, TV Households Data

- 1. ABS-CBN (50%)
- 2. GMA (42%)
- 3. IBC (30%)
- 3. RPN (25%)
- 3. TV5 (15%)
- 4. Studio 23 (10%)

#### OVERALL NETWORK AUDIENCE SHARE (6AM-12MN 8 KEY CITIES) Edit

Source: Philippine Society and Research Center, Inc., TV Households Data

- 1. ABS-CBN (68%)
- 2. GMA (45%)
- 3. IBC (33%)
- 3. RPN (22%)
- 3. TV5 (13%)
- 4. Studio 23 (10%)

#### OVERALL NETWORK AD MINUTES Edit

Source: IBC Research and Business Analysis

- 1. ABS-CBN (65%)
- 2. GMA (43%)
- 3. IBC (30%)
- 3. RPN (20%)
- 3. TV5 (14%)
- 4. Studio 23 (10%)

#### TOP RATING DAYTIME PROGRAMS (6AM-6PM) Edit

Chinatrown TV (IBC)

Time Quest (IBC)

Lunch Break (IBC)

Kirarin (IBC)

Before I Fall in Love (IBC)

Winx Club (IBC)

Joey & Teysi (IBC)

KapinoyLand (IBC)

Magandang Umaga Ba? (IBC)

TODAS Kids (IBC)

Showbiz Star (IBC)

DMZ-TV (IBC)

Nine: Nine Time Travels (IBC)

Grossology (IBC)

Barbie (IBC)

Lilo & Stitch (IBC)

Rapunzel (IBC)

Barney & Friends (IBC)

Sesame Street (IBC)

It's Partytime (IBC)

Cyborg Kurochan (IBC)

Love Keeps Going (IBC)

Kapinoy Cinema (IBC)

NBA 2013 Season (IBC)

2013 NBA Eastern Conference Finals (IBC)

2013 NBA Western Conference Finals (IBC)

2013 NBA Finals (IBC)

Sandy's Romance (IBC)

Be Careful with My Heart (ABS-CBN)

It's Showtime (ABS-CBN)

Kapamilya Blockbusters (ABS-CBN)

Galema, Anak ni Zuma (ABS-CBN)

Dugong Buhay (ABS-CBN)

ASAP 18 (ABS-CBN)

Luv U (ABS-CBN)

Showbiz Inside Report (ABS-CBN)

The Buzz (ABS-CBN)

Minute to Win It (ABS-CBN)

Buzz ng Bayan (ABS-CBN)

Kris TV (ABS-CBN)

Matanglawin (ABS-CBN)

Salamat Dok (ABS-CBN)

Jackie Chan Fantasia (ABS-CBN)

Power Rangers RPM (ABS-CBN)

Failon Ngayon (ABS-CBN)

Bistado (ABS-CBN)

Mutya ng Masa (ABS-CBN)

My Puhunan (ABS-CBN)

Tapatan ni Tunying (ABS-CBN)

Umagang Kay Ganda (ABS-CBN)

Hiwaga (ABS-CBN)

S.O.C.O. (Scene of the Crime Operatives) (ABS-CBN)

Sailor Moon R (ABS-CBN)

Ni Hao, Kai-Lan (ABS-CBN)

The Penguins of Madagascar (ABS-CBN)

Spongebob Sqwuarepants (ABS-CBN)

/Kung Fu Panda (ABS-CBN)

Wish Upon a Star (ABS-CBN)

The Love Story of Kang Chi (ABS-CBN)

FPJ Da King on ABS-CBN (ABS-CBN)

Eat Bulaga! (GMA)

Teen Gen (GMA)

Pinoy Blockbusters (GMA)

Maynila (GMA)

The Ryzza Mae Show (GMA)

Bingit (GMA)

Kapuso Movie Festival (GMA)

Sunday All Stars (GMA)

Domintoryo (GMA)

iBilib (GMA)

Maghihintay Pa Rin (GMA)

Unang Hirit (GMA)

Born to be Wild (GMA)

Angry Birds Toons (GMA)

Dragon Ball (GMA)

Bleach (GMA)

Mojacko (GMA)

Ghost Fighter (GMA)

The Jollitown Kids Show (GMA)

Tropang Potchi (GMA)

Sarap Diva (GMA)

Kusina Master (GMA)

Scooby-Doo, Inc. (GMA)

Lola (GMA)

Anak Ko 'Yan! (GMA)

Mga Basang Sisiw (GMA)

Startalk (GMA)

Magkano Ba ang Pag-Ibig? (GMA)

Pyra: Babaeng Apoy (GMA)

My Daughter Seo-young (GMA)

Source: Kantar Media, TV Meter Households Data

TOP RATING PRIMETIME PROGRAMS (6PM-12MN)

**Edit** 

Noli Me Tangere (IBC)

To Love Again (IBC)

My Batang Momay (IBC)

Express Balita (IBC)

The Weakest Link (IBC)

Amor Bravio (IBC)

Who Wants To Be A Millionaire? (IBC)

Born to be a Superstar (IBC)

Safe In The Arms Of Love (IBC)

La Madrastra (IBC)

I Need Romance (IBC)

Glory Jane (IBC)

Bida ni Mister, Bida si Misis (IBC)

2013 PBA Philippine Cup Finals (IBC)

2013 PBA Governors' Cup Finals (IBC)

2013 PBA Governors' Cup (IBC)

2013 PBA Commissioner's Cup Finals (IBC)

2013 PBA Commissioner's Cup (IBC)

Superstar Circle (IBC)

Sunday Sinemaks (IBC)

Goin' Bukol Pwede (IBC)

Whattaboys (IBC)

Express Balita Weekend (IBC)

Happy TODAS (IBC)

Once Upon a Time (IBC)

Tumbok Revolution (IBC)

Annaliza (ABS-CBN)

Muling Buksan ang Puso (ABS-CBN)

TV Patrol (ABS-CBN)

Juan dela Cruz (ABS-CBN)

Got to Believe (ABS-CBN)

Huwag Ka Lang Mawawala (ABS-CBN)

Maria Mercedes (ABS-CBN)

Apoy sa Dagat (ABS-CBN)

Bukas Na Lang Kita Mamahalin (ABS-CBN)

Toda Max (ABS-CBN)

Wansapanataym (ABS-CBN)

Woman of Steel (ABS-CBN)

That Winter, The Wind Blows (ABS-CBN)

Passion (ABS-CBN)

The Voice of the Philippines (ABS-CBN)

I Dare You (ABS-CBN)

Star Cinema Originals (ABS-CBN)

Gandang Gabi, Vice! (ABS-CBN)

Sunday's Best (ABS-CBN)

Banana Split Extra Scoop (ABS-CBN)

Maalaala Mo Kaya (ABS-CBN)

TV Patrol Weekend (ABS-CBN)

Kapamilya Deal or No Deal (ABS-CBN)

Bet on Your Baby (ABS-CBN)

Goin' Bulilit (ABS-CBN)

Rated K (ABS-CBN)

24 Oras (GMA)

Anna Karenina (GMA)

Love & Lies (GMA)

My Husband's Lover (GMA)

For Love or Money (GMA)

Magpakailanman (GMA)

Home Sweet Home (GMA)

The Innocent Man (GMA)

Imbestigador (GMA)

Kapuso Mo, Jessica Soho (GMA)

Celebrity Bluff (GMA)

Kap's Amazing Stories (GMA)

Binoy Henyo (GMA)

Para Sa'yo Ang Laban Na To (GMA)

SNBO: Sunday Night Box Office (GMA)

One Day Isang Araw (GMA)

Katipunan (GMA)

Vampire Ang Daddy Ko (GMA)

Bubble Gang (GMA)

Walang Tulugan with Master Showman (GMA)

Genesis (GMA)

Pepito Manaloto: Ang Tunay na Kwento (GMA)

Akin Pa Rin ang Bukas (GMA)

True Love (GMA)

Kahit Nasaan Ka Man (GMA)

Princesa ng Buhay Ko (GMA)

Source: Kantar Media, TV Meter Households Data

#### TOP RATING NEWS AND CURRENT AFFAIRS PROGRAMS (6AM-12MN) **Edit**

Express Balita (IBC)

Snooky (IBC)

Report Kay Boss (IBC)

Bitag (IBC)

Ronda Trese (IBC)

Express Balita Weekend (IBC)

Magandang Umaga Ba? (IBC)

Linawin Natin (IBC)

Bantay ng Pulisya (IBC)

TV Patrol (ABS-CBN)

Bandila (ABS-CBN)

TV Patrol Weekend (ABS-CBN)

The Bottomline with Boy Abunda (ABS-CBN)

Failon Ngayon (ABS-CBN)

Bistado (ABS-CBN)

Mutya ng Masa (ABS-CBN)

My Puhunan (ABS-CBN)

Salamat Dok (GMA)

Tapatan ni Tunying (ABS-CBN)

Hiwaga (ABS-CBN)

Rated K (ABS-CBN)

S.O.C.O. (Scene of the Crime Operatives) (ABS-CBN)

Sports Unlimited (ABS-CBN)

Umagang Kay Ganda (ABS-CBN)

Unang Hirit (GMA)

24 Oras (GMA)

Saksi (GMA)

24 Oras Weekend (GMA)

Alisto! (GMA)

Born to be Wild (GMA)

Imbestigador (GMA)

I-Witness (GMA)

Kapwa Ko Mahal Ko (GMA)
Kapuso Mo, Jessica Soho (GMA)
Pinoy M.D. Mga Doktor ng Bayan (GMA)
Reporter's Notebook (GMA)
Tunay Na Buhay (GMA)
Wish Ko Lang (GMA)

Source: Kantar Media, TV Meter Households Data

#### RIDING THE WINDS OF CHANGE Edit

IBC-13's gross airtime revenues from its broadcasting operations grew a healthy 23% to P3.13 billion, despite an estimated 10% to 30% decline in total industry advertising spending for the year. This growth was achieved due to the company's commanding lead in ratings and audience share, more than double the next highest-ranking competitor, allowing it to increase both its advertising rates and minutes.

With the revenues of P2 billion as of 2012, operating income of P100 billion in 2012, net income in P1.1 billion, total assets in P8.2 billion and total guity in P21.4 billion, the market shareof 25%.

#### Eric Canoy, Chairman

This year, we look forward to reaping the benefits of the investments we have continued to undertake despite the crisis investments in improving our broadcast facilities and network and multi-media entertainment infrastructure, in the training and development of our creative, technical, sales, and corporate support staff.

Through the economic downturn, IBC-13 continued with its expansion program, installing five provincial TV relay stations in Tuguegarao, Cotabato, Iligan, Santiago, and Butuan; inaugurating a new broadcast complex in Cebu; and constructing a talent and design center in Manila. With its extensive investments in broadcasting facilities, The Kapinoy Network's coverage at the reached 60% of the country's television households.

All these, we continue to undertake in order to deliver the finest in Filipino news and entertainment, create the best working environment for our employees, generate the highest returns to our shareholders, all in the service of the Filipino. That is our mission. For as long as there is somebody out there who needs a good laugh or cry, for as long as people continue to be inspired and moved by our images, for as long as man is free to imagine — wherever there is a Filipino, there will always be IBC for Kapinoy.

#### Boots Anson-Roa, President and CEO, IBC-13 top honcho

Fifty-three years after introducing television to the Philippines, IBC-13 remains poised to break new ground in the field of broadcasting and to face the challenge of the new millennium.

The network is sequestered, and Boots admitted that in privatization. Boots also revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 30 years.

Since the phenomenal success of its post-EDSA relaunched operations, your network has branched out into other industry-related endeavors. All the while fortifying its creative and technical expertise with cutting-edge technology and privatization of PCGG government by the PNoy administration of president Noynoy Aquino III.

The purpose of that luncheon affair was to introduce to the press most of the shows produced by the network itself. Several hours of programming are produced daily by airtime blocktimer of Viva Communications, Inc. Such programs include the basketball games and the international sports events like the PBA and NBA games participated in by the several Filipino cue artists.

IBC-13's new business ventures in UHF programming, international cable TV and Direct-to-Home Satellite Service, movie production, high-end film and audio postproduction, music recording, and merchandising are logical extensions of its core business of broadcasting. Film productions expand movie program inventory while hit TV properties have crossed over to cinema, recording and product licensing. The integrated News & Current Affairs Group provides content for television, radio, UHF, cable and the internet. In-house developed stars and creative talents are now being shared across all media. The post-production houses service cinema and TV advertising clientele. The international program distribution component has extended its business to cover telecoms.

# Lito Ocampo Cruz, Vice President, Freddie M. Garcia, Vice Chairman and Rey Sanchez, Channel 13 Head

These are just some of how convergence has worked for the network and the list of other possible permutations keeps on growing. It is this kind of synergy that will lead IBC, pioneer leader in Philippine television, to the fulfillment of its vision as a Total Information and Entertainment Network, into and beyond the year 2013.

# 53 Years of Philippine Television Edit

For fifty-three years after introducing television to the Philippines, IBC-13 remains poised the new ground in the field of broadcasting and to face the challenge of the new millennium. Since the phenomenal success of its EDSA relaunched operations of the sequestered TV and radio

station, your network has branched out into other industry-related endeavors. All the while fortifying its creative and technical expertise with cutting-edge technology.

#### 1960 <u>Edit</u>

Channel 13 started broadcasts in 1961 under Inter-Island Broadcasting Corporation thru the trimedia conglomerate of RMN-IBC-Philippine Herald owned by the late Andres Soriano. The station also broadcasts in Cebu and Davao set up the first provincial station. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows.

#### 1970 Edit

IBC launches the color transmission television named Vinta Color named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts.

#### 1975 Edit

On the first day of February 1975, Inter-Island 13 split off from the Sorianos, owners of RMN and under the auspices of the Benedicto Group of Companies, by the late Roberto Benedicto, who purchased the network consisting of the Manila station and other relay stations in Cebu and Davao in the Philippines in Visayas and Mindanao was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. The Intercontinental Broadcasting Corporation (IBC) brought forth DZTV Channel 13, a commercial television station based on Metro Manila has always been associated with the very first and the very best in local broadcasting and initially beamed to seven relay stations scattered all over the archipelago.

DWKB-FM (KB 89.1) was opened and in a short time, it became the number one FM station in the country.

#### 1976 <u>Edit</u>

From a relatively TV station, IBC 13 reached greater heights metamorphosed into one of the country's most viewed TV network and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC 13 set a firsts in the broadcasting industry.

Showing full-length Tagalog films on primetime and the introduction of one-of-a-kind program genres were first seen on Channel 13 like *TODAS*, *Johnny Weismuller as Tarzan*, *Iskul Bukol*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *Pinoy Thriller*, *The Sharon Cuneta* 

*Show*, *See-True* and so much more with one spoke of television. This catapulted IBC in the number one slot among all television networks.

#### 1977 <u>Edit</u>

Through the sweat of it's employees and the income generated from it's programs, the network built and finally moved into its present home in Broadcast City. The complex was a five-and-a-half hectare land located at Capitol Hills, Old Balara, Diliman, Quezon City, Philippines.

#### 1978 Edit

IBC manifested an enviable resilience in surviving the challenges. It marked the biggest, most progressive leap any network has ever made. The station produced shows and co-production ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.

#### 1986 Edit

Years passed after 1986 EDSA Revolution, things were never be the same again in the network. IBC sequestered by the government became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the network's condition became congruent with the government situation. New administrators meant new management.

A board of administrators was created to run the station. When BBC 2 closed down, IBC absorbed majority of its displaced employees, thus doubled the operating expenses of the network as *Basta Pinoy sa Trese* expresses IBC-13's corporate goal for the larger Filipino audience to identify themselves, a vision of Philippine television to be the home of the local productions that are expressive of the Filipino heart and mind.

The provider of entertainment and enlightenment; the imparter of Filipino social and cultural values. It defines the basic thrust of IBC-13's programming a strong bias for more local productions, a striving for balance of entertainment and public information, and the recognition of its social role to earn profits. Cost of programs went up by threefold. Line produced shows and co-production ventures with Viva, Regal, and Seiko were favored.

#### 1988 Edit

The top rated shows of IBC were pirated by rival networks. Cost of programs, talent fees and TV rights increased tremendously. IBC could no longer afford to produce its own shows.

#### 1989 Edit

IBC took a new image *Pusong Pinoy Pusong Trese*, to recapture the glory days it once had. But because of the sequestration, the periodic change of management and the internal problems, the network started to lose the support of the advertisers. The FM radio statins of 89 DMZ (Danze Muzic Zone) launched as the nation's number 1 dance music FM station in the country along with Radyo Budyong stations natinowide.

#### 1990 Edit

Islands Broadcast Corporation took over the management and the marketing of IBC which came to be known as Island TV 13 in 1990. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

### 1992 Edit

During this time in 1992, IBC became a 100% government owned station by virtue of a compromise agreement PCGG and Mr. Roberto S.Benedicto, management and marketing were returned to the IBC Board of Directors. Programming remained at a standstill in preparation for the launching of a new image.

#### 1994 Edit

IBC 13 managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC and its glorious past.

It was May 1994 when IBC launched *Pinoy ang Dating* with a visually enticing MTV, an innovation in terms of station identification. Despite limited resources, programming improved when the battle for audience share continued. Advertisers became more responsive to marketing efforts. DOMSAT satellite dish via nation satellite broadcast launched on TV-radio programming. These are the classic tokusatsu hits of the popular Super Sentai galore are *Bioman*, *Shaider*, *Maskman*, *Turboranger*, *Kamen Rider Black*, *Machineman* and *Fiveman*, and anime hits *Battle Ball*, *Super Boink*, *Time Quest*, *Tonde Boorin*, *Shuurato*, *Gaiking*, *Grendaizer UFO* and *Mazinger Z*, some of the most famous tokusatsu, sentai and anime shows in Philippine television.

#### 1996 Edit

In 1996, Vintage Television (VTV) entered the scene with the Philippine Basketball Association (PBA) as it's major program for basketball games. Rehabilitation of the Transmitter and other technical facilities where initiated in the central and provincial stations. A new Harris 60 Kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach.

#### 1998 Edit

The biggest names in movies and television to its fold. *Express Balita* and *Balita Ngayon* revolutionizes the TV newscasts on Phiilippine television. Uner the new president Boots Anson-Roa in July 1998 as the top honcho, IBC makes the broadcast history when it leaps in Channel 13's ratings from cellar dweller to the number 3 among TV networks position in the Philippines and the country in surge phenomenal growth, thanks to the PBA and NBA games and the VTV programs in the audience share and ratings, with all the Top 10 shows in the network, and the first in the Philippines to be number 3.

IBC's TV companions, ABS-CBN Channel 2 and GMA Channel 7 start attempts to bring in more viewers as IBC becomes the number 3 Philippine TV network. Also, the nation's dance music radio station 89 DMZ ranks the number 1 FM station in the country. VTV shows: *Goin' Bayabas, Back to Iskul Bukol, Dear Heart, WOW!, Rebyu, V.U, Viva Love Stories, Takot Ka Ba sa Dilim, The Bikini Open, Extreme Action Theater, Sine VTV and Sinemaks are the top-raters. The sports programming: PBA, NBA and PBL games, Blow by Blow, Super Bouts, Hot Stuff, WCW, ATP Tour Highlights, UEFA, Marlboro Tour and Kabayo, Karera, Karerista along with the anime favorites Battle Ball and Super Boink. As the top of the ratings is the sentai and tokusatsu series Turboranger, Fiveman, Kamen Rider Black, Maskman, Super Rescue Rolbrain and Bioman, and Gogo's Adventures with English, the children show for kids and education of pre-schools.* 

In the meantime, covered Hatol ng Bayan, the first-ever election coevrage and the frst-ever special coverage along with PTV-4, RPN-9 and Radyo ng Bayan.

#### 2000 <u>Edit</u>

In 2000 for millenium, Viva-TV, the primetime block of Viva Entertainment on IBC producing shows. VTV continues to reign on primetime with its sports and foreign canned programs. IBC's religious and public affairs program dominate the non-prime slots. The new management under Mr. Emiliano D. Templo is determined to put IBC back on its feet. His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth.

Also, IBC-13 traditionally considered an also-ran in Philippine television is the strong and undisputed number 3, thanks to the PBA and NBA games, and the Viva programs. The number 3 TV station in the country, behind the top-notchers of the two networs ABS-CBN and GMA.

Boots Anson Roa, IBC-13 top honcho, made the disclosure at a press conference last August 14, 2000. The network is sequestered, and Boots admitted that still for privatization.

The network's franchise was granted granted by Congress, the network has operated for more than 30 years along with the country's premier dance music station 89 DMZ (Danze Muzic Zone) ranks also the number 1 in FM radio.

The purpose of that luncheon affair was to introduce to the press most of the shows produced by the network itself. Several hours of programming are produced daily by a blocktimer group Viva-Vintage. Such programs include basketball and international sports events like the *Cardiff* and the *Wales World 9-Ball Billiards Championship* participated in by several Filipino cue artists.

Viva-TV's hit programming on the network's primetime hours of IBC are *May Bukas Pa, Fastbreak, Dear Heart, Subic Bay, Gags Must Be Crazy, Kagat ng Dilim, Night Lines, Fastbreak* and *Y2K: Hati-Hating Kapatid* are the top-raters in the Viva's local production along with the *PBA* and *NBA* basketball games together with *Blow by Blow, Milo Sporting World, Kabayo, Karera, Karerista, World Pool Championships, Super Bouts* and *Asian PGA Tour,* the Japanese hit anime series like *Akazukin Cha Cha* and the Viva Tagalog movie blocks *Viva Proudly Presents, Now Showing, Viva Premiere Night* and *Sinemaks.* Also, for the staiton-produced show on Philippine television like *Gogo's Adventures with English, Alas Dose sa Trese, Good Take, DMZ-TV, Last Fool Show, Y2K: Yes to Kids, Saklolo Abogado, <i>Ating Alamin, Amerika Atbp., TV Wonderland* and *Hapi Kung Healthy* are the top-raters of the network eventually contribute to an higher station rating. The network's flagship news programs *Express Balita, Ronda Trese* and *IBC Headliners*becoming the household TV newscast in the country.

#### 2001 Edit

The network gained popularly in the popular Mexican soap operas by the hit telenovelas are *Carita de Angel*, *Siempre te Amare*, *Maria del Cielo* and *Por Un Beso* as part of Viva-TV's fast-growing lineup of top-rating shows. IBC also has the popular anime series in Japan: *Crayon Shin-chan*, *Cyborg Kurochan* and *Akazukin Cha Cha*. The Viva Tagalog movies for the local bloskbusters in *Viva Box Office* and *Sinemaks* and the local drama series are ten drama anthology *Dear Heart*, horror-thriller series *Kagat ng Dilim* and the teleserye *Habang My Buhay*, and the popular and top-rated sitcom *Gags Must Be Crazy*.

Acquired the rights of 2 international game shows: Who Wants to be a Millionaire? hosted by Christopher de Leon premiered in 2000 and The Weakest Link hosted by Edu Manzano premiered in 2001.

#### 2002 Edit

The reality singing talent search show *Star For A Night*, hosted by Regine Velasquez discover the aspiring young singers on primetime TV for the singing superstars, bought the country's toprating and multi-awarded game show franchise are *The Weakest Link* and *Who Wants To Be A Millionaire*?

Viva-TV starting with the innovative and creative programming on Philippine television on primetime in IBC-13 with million-peso prize game shows are *The Weakest Link* and *Who Wants To Be A Millionaire?*, and the million-peso prize reality singing search show *Star For A Night* along with the *PBA* and *NBA* basketball games. Also in the poincer chinovela craze *Amazing Twins*, which premiered on the network in the asianovelas in 2003.

#### Present Edit

Now, a new hope shines on IBC, the network which pioneered various genres in TV production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away. Channel 13 has been identified with the PBA and NBA games, and recently with Viva's local productions with blocktimers of Viva Entertainment and co-producers of Viva Television.

IBC-13's new business ventures in UHF programming, international cable TV and Direct-to-Home Satellite Service, movie production, high-end video and audio post-production, music recording, and licensing and merchandising are logical extensions of its core business of broadcasting in presence felt in the television industry.

It started with specials like *Homecoming Kapinoy* and other youth-oriented one-shot presentations.

A hit TV properties have crossed over to cinema, recording and product licensing and merchandising. The integrated News and Current Affairs Group provides content for television, radio, UHF, cable and the internet. In-house developed stars and creative talents are now being shared across all media. The post-production houses service cinema and TV advertising clientele. The international program distribution component has extended its business to thecover telecoms. IBC-13 remains the undisputed, most-watched number 3network. *PBA* posts a rating of 45%, the highest in recorded history. Programming is successfully expanded from 4:30 in the morning to 1:00 AM the following day. IBC reaches 50% of TV households via a network of 30 TV stations and affiliates.

These are just some examples of how convergence has worked for the network and the list of other possible permutations keeps on growing. It is this kind of synergy that will lead IBC, pioneer leader in Philippine television, to the fulfillment of its vision as a Total Information and Entertainment Network.

#### REORGANIZATION Edit

#### 53 Years of Philippine Television <u>Edit</u>

In 2013, the network was re-organized to further our hold in the industry — providing better focus on the development of product and the program content, further enhancement of the

network service groups and convergence with the new businesses intends to increase its cultural, current events and children's programming.

Foremost was the consolidation of the Entertainment Group. Under the leadership of its Executive Vice President, Lito Ocampo Cruz, it now serves as the umbrella organization for the following divisions: Television, which handles nationwide TV programming and production of entertainment programs; Talent Development & Management; Creative Communications Management; and TV Engineering. The group also oversees the following subsidiaries: IBC Records, Kapinoy Talent Center, IBC Global Remittance, IBC Integrated and Strategic Property Holdings, Inc., IBC Merchandising (product licensing and merchandising) and Creative Communications, Inc. (production design).

These divisions and auxiliary businesses are seen to maximize their synergy potential, with the Creative Department, the Entertainment Group's research and development component, as the driver of this synergy.

Meanwhile, the Integrated News and Current Affairs Division, with news head Maria Ressa and news desk officer Nick Mendoza at helm, acts as the nerve center of all newsgathering efforts and production of newscasts, current affairs programs and specials. The News and Current Affairs Division synergizes with the IBC News Network (INN), the IBC Regional, and Radio News for the pooling, development and airing of news. IBC-13 is a government entity in a private corporation while generate revenues and income to support the station.

Channel 13 has always been identified with the PBA and NBA games, and recently with Viva's local production. That's because the Viva-Vintage Tandem has more cornered the network's primetime hours. So, when Boots Anson-Roa as president and CEO in July 1998, on the nation's programming and even the non-prime hours were sold to blocktimers, like religious groups and telemarketing outfits.

The Radio Network Division handles the programming of the AM radio DZTV Radyo Budyong and the FM radio iDMZ Sayaw Pinoy!, while the Regional Network Group takes care of Regional TV and Radio operations.

Providing corporate support are the following divisions: Sales & Marketing; Network Engineering, which handles network expansion and equipment; Information Technology; Research and Business Analysis; and the Corporate Services Group which is composed of Finance, Human Resources Development and Legal Services and Government & Corporate Affairs. IBC-13 is also engaged in the media-related business of international program and film distribution; overseas cable TV and telecoms via IBC International, sports programming (PBA and NBA), high-end video and audio post production, commercial production, print pushibling

(IBC Publishing, Inc.), interactive media (IBC Interactive, Inc.), Kapinoy Theme Parks Holdings, Inc., Kapinoy Congergence, IBC Multimedia, Inc., IBC GLobal Ltd., IBC Licensing Group, IBC Televideo and cinema theatrical operations (Sine Kapinoy).

## Performance Highlights Edit

#### BROADCASTING Edit

Television production and broadcasting, however, are still the core of the network's business, with 50% of all company sales generated from this sector. IBC-13 met squarely with the challenge of operating under the effects of the Asian regional economic crisis, which did not prevent it from posting a growth rate of 30% and posting sales of P 13.5 billion (US\$ 13 million).

IBC-13 also garnered an estimated 50% of all broadcast advertising revenues. Our growth has been steady: in the last five years, Kapinoy Network recorded a compounded annual growth rate in advertising revenues of 13.5%.

On television developed a strategic programmig that appealed to the mass audience, independent surveys also indicate improved viewer satisfaction. Kantar Media survey reports that IBC-13's audience share in Metro Manila is almost half of all viewing households at 30.5%, an improvement of all household viewership.

The Kapinoy Network continued to dominate the ratings in all program formats and all time blocks in 2013. A key strategy was the extension of broadcast airtime from 4:30 a.m. up to 1 a.m. starting in the 3rd quarter, gaining significant viewership for the network and increased advertising revenue in non-traditional time segments. Another major development is the network's wider coverage.

We now practically reach all TV households when we achieved coverage of 66% in 2013.

#### OPERATIONAL HIGHLIGHTS Edit

IBC-13 is the undisputer number 3 television station in the country, behind ABS-CBN and GMA, according to the recent survey of Kantar Media.

IBC won the awards for the Best TV Station in in the KBP Golden Dove Awards, USTV Student's Choice Awards, Emmy International Awards, Anak TV Seal Awards, Gawad Tanglaw Awards and PMPC Star Awards, while other shows also won as best TV shows in different categories.

#### TV Entertainment Edit

It seemed that the reason for the station's high-rating in the local entertainment shows that IBC is home to the Viva Tagalog movies, station-produced local sitcoms and the PBA and NBA basketball. This type of programming, the new management built on the strength of the station towards Filipinization of the network.

Boots Anson-Roa managed to make her presence felt in the television industry. It started with specials like *Homecoming Kapinoy* and other youth-oriented one shot presentations.

The new management built on the strength of the station towards the Filipinization of the network. IBC-13 opened its primetime in innovative sitcoms, gag shows, talk shows, game shows, reality shows, variety shows, soap operas and fantasy series, drama anthologies and even political satires. It also aired Filipino movies on primetime, and balanced with this documentaries. The Kapinoy Network continues to be the strong, undisputed and certified number 3 television network in the country, behind the giant networks ABS-CBN and GMA have also the TV industry leaders with 100% of their shows in Filipino.

A soap operas are the afternoon teleserye *Before I Fall in Love*, fantaserye *My Batang Momay* and the romantic primetime teleserye *Safe In The Arms of Love* were the most-watched programs in 2013. Their winning streak continues in 2014 with both drama serials through its cinematic production values posting record-breaking above-50% ratings in the first quarter.

#### CHANGING FACE THE TELEVISION Edit

All-Filipino programming in the track, the station IBC enmeshed in sequestion and ownership programs in dominance of ABS-CBN and GMA have become the industry leaders with 100% of their shows in Filipino.

The National Basketball Association (NBA) and the Philippine Basketball Association (PBA) games also serves to increase the boost of Channel 13's ratings as part of the all-Filipino programming strategy for the superstar network that it controlled the all-important primetime TV viewing block with fans of shows on IBC.

IBC's success with other program formats is undiminished and home to the *PBA* and *NBA*. Innovative sitcoms *Whattaboys* with AJ Muhlach, Josh Padilla and Aki Torio, and *Maya Loves Sir Chief* top-billed by comedy starrer Jodi Sta. Maria and Richard Yap topped the comedy charts; *Kapinoy Cinema*, *Viva Box Office* and *Sunday Sinemaks* are the no.1 movie programs for the Viva Tagalog movies and balanced this with documentaries; *Sandy's Romance* top-billed by Nadine Lustre is the no.1 teen romantic drama anthology; *TODAS Kids* as the no.1 kiddie gag show; *It's Partytime*, the no.1 variety show; *Happy TODAS*, the no.1 comedy gag show; *KapinoyLand* become the huge success is the number 1 educational children show for

kids, preschool, play school, playground and kiddie food in phenomenal children; *The Million Second Quiz* hosted by Robi Domingo and *Who Wants To Be A Millionaire* hosted by Christopher de Leon are the most-watched no.1 primetime game shows and *Born to be a Superstar*, the no.1 reality singing search show hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges Dingdong Avanzado, Joey Albert, Paula Bianca and Gino Padilla in 2013 for the national singing contest of superstar fans. The primetime television with a hit telenovela *La Madrastra* starring the Mexican actress Victoria Ruffo and the primetime hit Koreanovela *Glory Jane* top-billed by Koren superstar Park Min-young. In non-prime time segments, the Taiwanovela *Love Keeps Going*, fairy-serye *Winx Club*, and Filipinodubbed animes *Kirarin*, *Kuruko's Basketball* and *Cyborg Kurochan* scored audience shares of 30% and 45%. *Noel* @ *Late Night* and *Last Fool Show* gave viewers a reason to stay up past midnight.

Meanwhile, IBC's daily hit noontime show *Lunch Break* which became no.1 in the noontime arena. Kapinoy mini-series successfully built audience acceptance for a new format via its new offering of mini-serye *I Need Romance*, a co-production venture with Viva Films, and raised the bar for local TV dramas through its cinematic production values. *Tumbok Revolution* revived the horror drama of Regal Entertainment genre to become the next big thing in 2014.

Other new station-produced shows further diversified network programming such as the showbiz talk show *Showbiz Star*, political satire news gag show *Sic O'Clock News Naman*, musical game show *Don't Forget the Lyrics!*, newest poineer trend-setting fantaserye *Carita de Angel* starring the child star Mutya Orquia and *Janella in Wonderland* top-bileld by teen star princess Janella Salvador, cooking show *Kusinahan*, dance show *DMZ-TV*, telemovie made-for-TV-moves called *13 Original Movie* and talk show *Joey & Teysi*.

Clockwise: *Lunch Break* reigns supreme on the noontime block; An IBC OB Van gets ready for a remote taping; *Safe In The Arms Of Love* is 2013's top program; A production number from It's Partytime; the reality singing contest show *Born to be a Superstar* for the superstar fans; One of the studios where the network's top-raters are created; Mario Maurer and Erich Gonzales in one of *Before I Fall in Love*'s highlights.

#### Search from the Start Edit

The double wedding of Nella and Paulo and Emon and Andrea was one of the most memorable scenes in the drama serial teleserye that took the nation by storm.

You hope Nella and Paulo falling in Love. And this happens daily when most television screens are tuned to IBC-13's soap opera triumph *Safe In The Arms of Love*, a romantic teleserye. Since *SITAOL* hugged the screen, the Filipino's evening schedule was suddenly built around the program. Dinner-time was moved later or meals were taken in front of the screen. Friends would schedule their gimmicks at a later time. Updates on plot twists were relayed via beepers to those home. It was simply phenomenal! Picture this. Two shooting days, two OB van units, four cameras, 20 regular cast members, anywhere from 25 to 50 production and engineering

people, and an extreme amount of pressure. Shooting days are every Tuesday and Thursday. Way before the cameras start rolling, director Wenn V. Deramas and scriptwriters Keiko Galvez and Rondel Lindayag hammer out storylines and develop plot twists.

Copies of the final script are then delivered to the actors' residences. A normal shooting day starts at 7.30 am and stretches to as late as 2.00 am the next day. On the set, hustle is the name of the game since they can shoot in as many as three different locations per session, to a slum area where dwells, to a rural cottage, that is home to guardian, Carmen. As it demands a fast-paced and tension-driven production schedule that could rival your average *Safe In The Arms of Love* plotline. The numbers hit a high of 50%, everyone involved in production knows that they did well. According to Associate Producer Mae Santos, "We produce one of local television's few, true hits— that's great incentive to go there two days a week and try to outdo yourself."

#### News and Current Affairs Edit

Express Balita and Ronda Trese remains as the most-watched newscasts in the country. The investigative public service show Bitag outdos all other late night current affairs programs. Clockwise: Hatol ng Bayan 2013 marathon telecast; Henry Omaga-Diaz and Snooky Serna-Go anchors Express Balita, the country's leading primetime news program; Inside the director's booth of IBC News Room; OB Vans equipped with SNG (Satellite News Gathering) facilities make it possible to broadcast live from any remote point; The integrated News & Current Affairs Division in an astounding show of force.

Express Balita Weekend tops the weekend newscasts while other news programs Happy Morning Yehey also ranked highest in their timeslots. On INN, Global Desk wrap-up of international news, supplied exclusively by FOX News Channel and CNN, caps the network's broadcast.

Also launched in 2013: investigative crime show *Bantay ng Pulisya*; the UHF news channel IBC News Network (INN) with government talk show *Gov@Work*; and public service talk show *SSS: Kabalikat Natin*. Other Current Affairs programs, tele-magazine show *Good Take*, *Linawin Natin* and *Report Kay Boss!*, also led the rankings in their timeslots. The public service program Snooky celebrated its 1st year of broadcast as one of the longest running and most public service program in Philippine history.

Extensive coverage was given to the national elections that commenced in the early part of 2013. For *Hatol ng Bayan 2013*, the Current Affairs group sponsored debates for the senatorial candidates. On election day, IBC-13 organized an election quick count tally of five million votes in 30 areas of the Philippines, then commissioned and delivered national exit polls in coordination with the SWS (Social Weather Stations) within 12 hours of the closing of the polls. Live coverage of the election was provided from 30 live television points across the country, providing breaking news, updates, and reports across the country.

IBC-13 harnessed the power of satellite news gathering in its live coverage of the Subic controversy, the Cebu Pacific airline crash in Cagayan de Oro, and the Spratly Islands controversy. Under the Media ng Bayan are PTV-4, YouthVote Philippines, RPN-9, IBC-13, DZKB Radyo Ronda, DZTV Radyo Budyong, DZRB Radyo ng Bayan, Philippine Information Agency (PIA), Pihlippine News Agency, Air21, Manila Bulletin, PLDT and InfoMatics Diliman. Digitized video has improved the look of our news, meeting international standards, and elevating the local standards of news broadcasting. The News and Current Affairs division now also produces news on demand, with a fully interactive news website that caters to how the user wants to receive his news via the Internet.

#### **DID YOU KNOW**

- That IBC-13's broadcasting roots came from Inter-Island Broadcasting Corporation (Islands TV 13), a company engaged in radio and TV equipment assembly from war surplus parts who shifted to radio broadcasting when strict import controls prevailed.
- That IBC-13 pioneered provincial radio broadcasting in 1960 and FM radio in 1970.
- That Kapinoy Network aired the nationwide simulcast of the news, when the network's 30 TV stations, 15 radio stations and affiliate radio stations all throughout the country were connected via relay sites to the main newscast in the Quezon City studios.
- That IBC-13 was the first to utilize the adapt the standard BetaCam tape format.
- That IBC, the third network to join cyberspace with the launching of ibc.com.ph.

## RADIO Edit

IBC's AM station DZTV Radyo Budyong ranked its no.2 among all AM stations once more in 2013. For the fourth year in a row, DZTV won the industry's KBP Golden Dove Award for Best AM Radio Station. Its Radyo Budyong, an original IBC Radio concept remains the standard by which all radio news reportage are measured. Its formidable list of the commentators, hosts and anchors such as Henry Omaga-Diaz, Snooky Serna-Go, Jess Caduco, Cathy Eigenmann, Alex Santos, Czarinah Lusuegro, Jarius Bondoc, Amelyn Veloso and Vincent Santos have the solid nationwide following.

The country's no.1 dance music FM radio station iDMZ 891 Sayaw Pinoy!, a certified hits as the contemporary hit radio and pop music mixed of dance music, remixed music, urban, hip-hop and R&B music among listeners in Mega Manila. It is a pop music industry's best sound in an Asian market with an upscale viewers of middle-class and upper-class A-B-C markets.

Its original program genres: *Wave 24* (Sundays 6am-6am the following day with The Unbeatable from 6-10am, Kaye from 10am-2pm, The Mighty Dash from 2-6pm and DJ Skratchmark at 6-10pm, a 24-hours of pure new wave music; *Slow Jam* (Mondays 6am-6am the following day), a 24-hours of cool relaxing down beat mix of love songs, mellow, urban and R&B

hits plus iDMZ DJs on-air; Be Heard! (Tuesday to Friday 7pm-10pm Manila time with Gee Canlas), promoting DJs from all over the world as the most sought-after and highly-rated flagship program; Rockin' Manila(Saturdays 6am-9am with The Executioner and Pinoy rock hits at 6pm-9pm with The Force), a 3-hours of alternative rock music headbang in the loudest anthems from contemporary bands and legendary rock artists; Saturday Clubbing(Saturdays 9am-12nn with The Destroyer and 9pm-11:30pm with The Sting and DJ Marlon), a non-stop 3hour party clubbing music with your favorite in-house DJs as are your favorite dance club tunes, the disco hits of the 70's in one hour from 11am-12nn and house music mix in live clubbing experience; Back to the 80's (Saturdays 12nn-3pm and 12mn-3am with Marc the Spark and ZJ Ziggy), a 2 hour non-stop hits of the 80's music; 90's Baddest (Saturdays at 3-6pm Manila time with Georgina), giving you all the hits of the retro 90's music for 3 hours with the pop, hip-hop and dance music genre in a 90's throwback hits; Mobile Circuit (Tuesdays to Fridays 3pm-6pm Manila time with DJ Ouch and Arthur), back-to-back live disco-mixing with more zing, zest, and pizazzdiscover the art of disco-mixing, discover a different kind of entertainment; and Sayaw 10 (Tuesday to Friday 6pm-7pm Manila time with Georgina), a daily countdown Top 10 mostrequested hits of the hottest dance tracks in the metropolis with your favorite artist as the latest dance, pop, hip-hop and R&B hits and the hippest jock talk on the coolest countdown of them all based on the listener's requests and votes over the hotline 632-9283/634-9283, the text line 8888 based on Globe, Facebook, Twitter and 89dmz.com.

Other programs: Peewee in the Morning (Tuesdays to Fridays 6am-9am with Peewee), every morning combind the hot, burning, timely and fresh news, and your favorite dance music everyday hits with their witty banter, trending topics and fun personalities via text, e-mail, phone, etc.; Megamix (Everyday, every hour), uninterruptable megamixes in four to five hottest records mixed for live jock-on-board; Ready Set Sayaw (Tuesdays to Fridays 9am-12nn with Arthur and Blare), all your favorite dance requests where listeners can request dance songs and greet on air and instantly get their requested song played the most-requested radio show; The Word (Monday-Saturday 6am-6pm with Kaye), a top-of-the-hour local and global news will featured in 2-minute update delivers in the latest from national, local, global, weather, sports and entertainment scene; K-Pop N' Go (Tue-Fri 3pm-6pm Manila time with Nicole), a 2-hours of K-Pop music; Sayawoke (Tuesdays to Fridays 10pm-12mn with DJ Alfie), a sing-along danze music variety show hits live on-air program at night that guarantees immense the participation from all-request FM listeners on stage participants can send in their own recording of your favorite dance hit songs topped with the live performances from your favorite music artist; and OPM in-a-Raw (Everyday, every hour), listen to our very own, the music closest to our Pinoy hearts as the Original Pilipino Music (OPM) hits played every hour, because we believe in the Filipino talent.

The 16 DJs of iDMZ are The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), Raya (Raya Mananquil), The Executioner (Ronald Cayetano), Kaye (Kaye Tan), The Force (Neil

Centeno), Peewee (Peewee Wenceslao), Arthur (Arthur Serzo), The King (King Dabaon) (Program Director), Gary Caoili (Station Manager), The Destroyer (Rommel Dayan), The Sting (Terence Khan), Nicole (Nicole Andersson), Marc the Spark, Blare (Bernadette Camalig), ZJ Ziggy, H-Town, Jun DJ, The Mighty Dash, DJ Skratchmark, Gee Canlas, DJ Marlon, Georgina (Georgina Wilson) and DJ Alfie (Alfie Manuel).

Top: DZTV's legendary Radyo Budyong takes to the streets. Bottom: Inside the iDMZ radio booth.

## REGIONAL Edit

Top: The state-of-the-art Cebu broadcast complex in Mandaue. Bottom: IBC Channel 13 Cebu employees. The IBC Regional handles the operations and studio maintenance of 30 TV and 15 FM and AM radio stations for Luzon, Visayas, and Mindanao. IBC Regional last year turned over most of its engineering functions to the Network Engineering Group in order to focus on TV and radio show production and regional news which are aired on site-based stations of IBC-13 and the UHF news channel IBC News Network (INN). Last year's major operational highlight was the inauguration of the Cebu Broadcast Complex in Mandaue, the largest and most advanced broadcast facility outside of Metro Manila.

With the nationwide expansion of regional TV to 350 stations, IBC-13 is able to reach 60% of all TV households which are located in the provincial areas. IBC Regional programming specializes in coverage of provincial folk festivals and sports events, as well as locally-produced mainstay news, teleseryes, and other shows in the regional dialect. Programming is regionally-sensitive and attuned to local radio-listening and weekend TV viewing habits, 20% of which is produced in the locality of broadcast.

High-rating variety, drama, and comedy shows are produced in regional dialects like 12 Under Club (children show), Ikaw Kabuhi Ko (public service), Cebuana Kapwa (public service), Dinagyang Festival, Sinulog Festival and also Express Balita regional editions.

IBC programs top ratings both in the daytime and evening timeslots, with TV market shares of 60% in Davao; 45% in Baguio, 38% in Naga, 24% in Bacolod City, and 10% in Cebu City, in the 4th quarter of 2013.

#### BROADCAST FACILITIES Edit

**TELEVISION** 

#### **Originating Stations:**

- TV-13 Mega Manila
- TV-13 Laoag

- TV-13 Baguio
- TV-5 Tuguegarao
- TV-13 Naga
- TV-13 Puerto Princesa
- TV-12 Iloilo
- TV-12 Bacolod
- TV-13 Cebu
- TV-12 Tacloban
- TV-13 Zamboanga
- TV-9 Dipolog
- TV-10 Cagayan de Oro
- TV-13 Davao
- TV-10 General Santos
- TV-5 Butuan
- TV-2 Cotabato

### **Production & News Centers:**

- TV-8 Dagupan
- TV-2 Roxas

## **Relay Stations:**

- TV-6 Mt. Amuyao, Mt. Province
- TV-12 Cabanatuan
- TV-7 Baler, Aurora
- TV-12 lba, Zambales
- TV-11 Tarlac
- TV-10 Meycauayan
- TV-13 Lucena
- TV-13 Santiago, Isabela
- TV-7 Daet, Camarines Norte
- TV-7 Legaspi
- TV-2 Sorsogon
- TV-5 Binalbagan, Negros Occidental
- TV-13 Guihulngan, Negros Orienta
- TV-7 Basey, Samar
- TV-12 Koronadal

TV-8 Surigao

#### Affiliates in UHF TV stations:

- TV-2 Dumaguete
- TV-13 Pagadian
- TV-13 Ozamis
- TV-8 Tandag, Surigao del Sur

#### Cable channels

- Toon TV (cable cartoon channel)
- Kiddie TV (cable children's kid channel)
- Danze TV (cable music channel)
- DZTV TeleTrese (cable interactive news channel)

#### AM Radio:

#### Radyo Budyong:

- DZTV-AM 1386 kHz Mega Manila
- DWDC-AM 1017 kHz Dagupan
- DWNW-AM 756 kHz Naga
- DYRG-AM 1251 kHz Kalibo, Aklan
- DYJJ-AM 1296 kHz Roxas
- DYBQ-AM 981 kHz Iloilo
- DYBG-AM 672 kHz Cebu
- DXWG-AM 885 kHz Cagayan de Oro
- DXML-AM 1044 kHz Davao

#### FM Radio:

#### **Romance FM:**

- DWRM-FM 93.5 MHz Mega Manila
- DYYRQ-FM 92.7 MHz Iloilo
- DYRM-FM 94.5 MHz Cebu
- DXRM-FM 95.3 MHz Davao

#### iDMZ Sayaw Pinoy:

- DZMZ-FM 89.1 MHz Mega Manila
- DYNZ-FM 89.2 kHz Iloilo
- DYBP-FM 103.8 MHZ Boracay (Boracay FM)
- DYMZ-FM 89.8 MHz Cebu
- DXMZ-FM 89.3 MHz Davao

## IBC ENGINEERING Edit

The IBC Engineering was created to consolidate IBC-13's engineering groups which service the company's broadcast infrastructure needs. It is function to provide the technical expertise and hardware complement to synergy strategy. installs, operates, and maintains the network's originating, relay, and affiliate stations nationwide for radio and TV, and the satellite transmission of IBC-13, IBC News Network and Global IBC abroad.

The year 2013 marked the completion of three important projects by divisions now under NEG supervision: the completion of a broadcast complex in Mandaue, Cebu; the installation and commissioning of the first digital Video Server in the Philippines for digital storage of all TV materials; and the installation of the first fully automated large-scale-on-air TV operations in the country using the Louth Automation System.

#### All in the Family <u>Edit</u>

Since IBC-13 started operations, there has always been IBC Board of Directors among its employees. He was one of the three original engineers sent by Islands TV-13 to undergo training in preparation for the maiden broadcast of DZTV Channel 13, the country's third TV station and the direct antecedent of today's IBC-13. Engineer the planning, design, construction, installation and operation of the IBC Broadcast Center in Quezon City. Eventually.

# Performance Highlights (OTHER BUSINESSES) Edit

#### IBC RECORDS Edit

After having been in operation through the years, IBC Records hit gold for the rock band The Dawn; and four platinum records for the albums of Rachel Alejandro, Dingdong Avanzado and Lani Misalucha, and the original soundtracks of the TV series *Safe In The Arms Of Love*. Encouraged by the success of its records tied to *Safe In The Arms Of Love*, Star Records has organized a soundtrack production and TV show music tie-ins.

#### Licensing and Merchandising Edit

IBC Licensing and Merchandising operations in 2010s were refocused on the licensing and merchandising of popular local properties. Significant income was generated by the licensing of products such as the *KapinoyLand*, *Sandy's Romance* and *Born to be a Superstar* merchandising, and merchandise with *PBA* and *NBA* basketball. Also the licensing agent for MTV apparel. It has been tapping a large network of affiliates and distributors to promote its merchandise products via consignment or direct selling arrangements. It also been strengthening its tie-ups with major manufacturers, working on its product sourcing, and maintaining inventory at efficient levels.

#### TALENT DEVELOPMENT & MANAGEMENT CENTER Edit

The Talent Development and Management Center recruits, manages, and trains IBC-13 talents and production staff similar to an institute of performing arts, and provides access to formal education through the network's Distance Learning Center in the Kapinoy Talent Center. This fulfills the Entertainment Group's mission to mold a talent pool that the industry star system, one that is multifunctional and may be shared among IBC-13 and its various entertainment concerns. Among the new generation superstars developed from the Kapinoy Talent Center's stable are AJ Muhlach, Sue Ramirez, Mario Maurer, Erich Gonzales, Dingdong Dantes and Coleen Garcia.

Kapinoy Talent Center babies with their mentors, Kapinoy Talent Center Head Jeffrey Jeturian and IBC President and CEO Boots Anson-Roa.

#### IBC Creative Communications Management Edit

As IBC-13's integrated production design house and warehouse of sets and set equipment, Creative Communications manages all of IBC-13's sets for on- and off-studio locations. CC introduced innovations in three-dimensional scenic design which challenge the traditional medium of TV scenic flat design.

Right: Production design for the 2013 Miss Universe coronation rites.

#### PBA and NBA Edit

Counter clockwise: The San Mig Coffee Mixers against the Rain or Shine Elasto Painers in a game that characterizes the *2013 PBA Governors' Cup*; the season expansion team Barangay Ginebra San Miguel continue to be a crowd drawer even in the Milo Energy Drink turf; tremendous crowd support became a big push for the Alaska Aces to snatch the first PBA Championship Title in the league's season. The PBA and NBA basketball games airing on IBC-13 and the news channel IBC News Network (INN).

The Philippine Basketball Association (PBA) and the National Basketball Association (NBA) winning the season captured the imagination of basketball fans nationwide as the country's premier basketball leagues.

Aiming to bring basketball and provide entertainment to the sports fans, and discover and hone tapped talents, the *NBA* and *PBA* continues to push the boundaries with its home away live coverage of games separately played, a first and a feat in Philippine basketball.

The *PBA* banks on the team players like Barangay Ginebra San Miguel, Meralco Bolts, Petrron Blaze Boosters, Air21 Express, Talk N Text Tropang Texyers, Alacka Aces, Barako Bull Energy

Cola, Milo Energy Drink, Rain or Shine Elasto Painters and GolbalPort Batang Pier, a winning formula that has enticed audience to get involved. *NBA* has Boston Celtics, Brooklyn Nets, New York Knicks, Philadelphia 76ers, Toronto Raptors, Dallas Mavericks, Chicago Bulls, Miami Heat, Cleverland Cavaliers, Detroit Pistons, Indiana Pacers, Milwaukee Bucks, Atlanta Hawks, Charlotte Bobcats, Orlando Magic, Washington Wizards are the Eastern Conference, and Denver Nuggets, Minnesota Timberwolves, Oklahoma City Thunder, Portland Trail Blazers, Utah Jazz, Golden State Warriors, L.A. Clippers, L.A. Lakers, Phoenix Suns, Sacramento Kings, Dallas Mavericks, Houston Rockets, Memphis Grizzlies, New Orleans Pelicans and San Antonio Spurs are the Wastern Conference.

IBC-13's commitment to sports development continues further in partnership with Viva Sports through its launch of the knock boxing championship like Manny Pacquiao, Rey Boom Boom Bautista, Gabriel Elorde, Ninito Donaire and Erik Morales, as well as the 10-ball pool players of billiards like Efren Bata Reyes and the Asia's bigegst mixed-martial arts (MMA) organization *ONE FC*.

#### IBC News Network (INN) Edit

Noli Eala of Eala ng Balita deliver the day's top headlines across the nation and around the globe.

The UHF news channel IBC News Network (INN), the country's premier news channel on UHF fee TV lanched on July 2, 2012. INN under the supervision of the IBC Regional to the IBC News and Current Affairs group, developing news that is not covered by IBC news in order to maximize news output and prevent overlapping coverage. INN utilizes 13 regional news centers from Laoag and Zamboanga, bringing breaking news stories and extended coverage reports from around the region, thus decentralizing the focus of national news from Metro Manila. The *Global Desk* wrap-up of international news, supplied exclusively by CNN and FOX News Channel, caps the network's broadcast as part of the programming strategy.

The country's premier news channel in news and current affairs, public service, business, documentaries and sports. As part of INN's increased coverage strategy, 60-kilowatt transmitters were installed in 4 cities: TV-45 Mega Manila, TV-30 Baguio, TV-42 Iloilo, TV-39 Cebu and Davao while 100-watt transmitters were transferred.

INN was the first to break news on the president Noynoy Aquino III. It provided 36 consecutive hours of live coverage from the provinces in the Hatol ng Bayan 2013 elections. With the regional sports programs, the regarded to commitment the best action viewers packed loading up with sports pramming with the PBA and NBA games, boxing matches, billiards, golf, cockfights, ONE FC-MMA and WWE wrestling.

INN recently began operating as the first and only Filipino 24-hour, 7-days-a-week UHF news network, broadcasting real-time news on the hour and current affairs programs in the Philippines, and through The Filipino Channel in the Middle East, Papua New Guinea, North America, Hawaii, Guam, Canada, and Saipan.

#### IBC INTERNATIONAL Edit

IBC International reaches out to the Filipino overseas community with its international cable and satellite channel, Global IBC, which is currently seen in the United States (including Guam and Hawaii), Saudi Arabia, Australia, Gulf States, Canada, Japan, Korea, Taiwan, China and Asia through five major international satellites.

Through distribution sales, North American cable subscribers now number 30,000, while there were 5,000 registered subscribers in Saudi Arabia in less than 10 months of operations. IBC International's owned and operated North American Direct-to-Home (DTH) satellite service reaches 13,000 subscribers despite the failure of satellite Galaxy 4 and the resumption of services via satellite Telstar 5 in mid-July. Sales are strong in California and the U.S. East Coast. Through the North American satellite, dish owners now receive Global IBC and INN.

IBC International's other principal business is to provide long distance services through fully-owned subsidiary, IBC Telecom, with the assistance of Global Telecom, which owns 20% of IBC International. Last year, the Tawag Na Kapinoy pre-paid call cards combined generated 1 million minutes of calls from the United States to the Philippines, while Bayan Collect Sa Korea generated a total traffic of 1 million minutes. IBC Telecom's call mall in Milan continues to operate, with other call malls scheduled for opening in Rome, Madrid, Barcelona, and Athens. IBC Telecom has a license-to-operate application pending in Canada and the U.K., which will serve to meet the increasing telecommunication needs of Filipinos around the world with Kapinoy on Demand, WatchPhilippines, Direct Kapinoy, SkyBroadband and IBC Pay Per View.

# Sine Kapinoy Edit

Sine Kapinoy is IBC-13's theater operations division. After the first theater opening in Davao, Sine Kapinoy opened two new theater movie centers, one in Ozamiz City, with three cinemas, and another in Laguna, with four cinemas. The Ozamiz and Calamba theaters are equipped with superior projection equipment and Dolby Stereo sound systems that rival the best cinema systems in Metro Manila.

A network of majority-owned postproduction companies: Video-Post Manila, Video Arts Philippines, Pre-Post, Audio Post, Music and Sound Gallery, and Star Film Laboratory, which deal with offline editing for the advertising industry, 3D computer graphics imaging, film editing,

audio post production, original music scoring, composition, and sound design, and film processing and developing, respectively. This division showcases a full range of sophisticated technological equipment to support the production of high quality films and advertisements.

Top photos: The Sine Kapinoy theatre in Mega Manila. Bottom: Ticketron in Cinemagica Iloilo

#### **IBC Interactive** Edit

IBC Interactive, in operation since 2013, was incorporated in as the newest fully owned subsidiary of IBC-13. Manages its Internet operations reaching out especially to the Filipino community that direct access to news and information about the Philippines. The website's news, entertainment, and sports and community pages regularly service 139,000 members and thousands more international visitors. The website fulfills Kapinoy Network's mission to deliver news on demand via the third medium, after radio and television. IBC-13's website features interactive boards and live radio and television feeds to areas while regular broadcast and the government has officially established to manage and grow IBC's websites as well as to venture into other forms of new media and digital publishing. One of how diffrent mediums like TV, mobile, radio and print interact with one another which results in a richer experience for our users and our advertisers as the newest venture into online media.

Since then, IBCi is responsible for maintaining all of the websites of Intercintinental Broadcasting Corporation as well as its Google apps and extensions bringing a single message through the integrated platforms of television, web, and SMS resulting to an innovative marketing tool that is fun for consumers. In the official websites as IBC.com.ph, children's portal IBCKids.ph, the online news portal IBCNews.com, internet Korean pop radio on Pinoy online K-Pop Radio, RomanceFM.ph, the online radio website RadyoBudyong.ph and 89DMZ.com has available in online and through your mobile phones via iOS, Andriod phones and Globe cellphones.

The lines of TV, radio, print, online and mobile are not only blurring, but also disappearing completely. Here are IBC-13's digital platforms that creates, delivers, and distributes branded and original content using technologies made available in today's digital world. Experience IBC beyond your television, radio and into your mobile devices. Know more about our latest interactive mobile services and Globe phone applications in this section.

IBC Interactive's *KapinoyLand* entertainment site represents the very first example of direct entertainment linkages between TV and the Internet.

#### OVERALL PERFORMANCE Edit

Top photos: Scenes from IBC Foundation's educational TV programs KapinoyLand. Below: IBC-13's Defeat Dengue Drive, a nationwide bloodletting campaign complemented government efforts. The Kapinoy Network is proud to say it continues to offer the highest rate of return on investment in the industry, and has achieved this by satisfying the needs of all its stakeholders, shareholders, viewers, and advertisers alike.

Beyond the business side, IBC-13 continues to make public service an integral part of its operations. The Kapinoy Network's wide network of resources has been instrumental in advancing matters of national concern. IBC Foundation's educational TV and radio programs have contributed immensely towards improving the quality of education in the public school system. Bantay Kapinoy has impacted phenomenally in the promotion of child welfare and protection and Kalikasan Kapinoy, the country's first media-based environmental organization, Kapig Bisig Kapinoy (holding together for Pasig River), Tulong Kapinoy and Sagip Kapinoy (saving members of the family), along with Kapinoy ng Bayan Foundation, Inc. and PLDT-Globe Foundation.

Top photos: Scenes from IBC Foundation's educational TV programs are *KapinoyLand*, *Bayaning Bayani*, *Math Makulay*, *Learn with English*, *Science Kwela* and *Art Craft*. Below: IBC's Defeat Dengue Drive, a nationwide bloodletting campaign complemented government efforts.

For its efforts, IBC-13 has also garnered several accolades from local, regional, and international award-giving bodies: the Gawad CCP Awards, the KBP Golden Dove Awards, the Urian Awards, the Asian TV Awards, Anak TV Seal Awards, UStv Choice Awards, PMPC Star Awards, Araw Values Awards and the New York Festival Awards. Chairman Emeritus Eric Canoy was honored with the KBP Golden Dove Lifetime Achievement Award for his pioneering efforts and invaluable contribution to the television industry.

For the sixth year in a row, IBC-13 was cited as one of Asia's Top 200 companies in a regionwide survey conducted by the Far Eastern Economic Review.

Pegged within the first half of the year, another major infrastructure project is the upgrade of TV Mega Manila's signal with the installation of the Harris all-solid state transmitter seen to dramatically improve our reception within Mega Manila (which includes Cavite and Bulacan) and other provinces nationwide. IBC is also set to inaugurate two new TV sites, 4 new radio sites, and a new Regional TV complex in Roxas.

With the recent network re-organization an obvious breeding ground for convergence projects, 2014 is seen to be an even better year for synergy. More crossover, blocktimers and coproduction ventures for TV and cinema. Original soundtracks for television in IBC shows.

Ecommerce and internet retail of IBC products. The challenge remains for more efficient use of shared resources and effectively consolidating operations, towards maintaining an even healthier bottom line. In 2013, the network's other priority shall be its people. From instituting better incentive programs and sustaining the aggressive training and development programs started last year, IBC shall turn all knobs to mold our personnel into world-class broadcast professionals. Having enjoyed unprecedented success through effective management, dedication of its people, effective utilization of technology and relentless product development, The Kapinoy Network sets its sights towards the global arena. There where we someday hope to proudly export IBC products alongside Japanese animes, Mexican telenovelas, asianovelas from Korea and Taiwan, documentaries, American records and Filipino films.

IBC, The Kapinoy Network from the government-owned sequestered network pioneer in Philippine television into the Filipino media company. Realize that as each day begins, our achievements may be summed up quite simply. Amid the bliss of every Filipino home, we have actually kept Filipinos together celebrating 53 years. That alone to make our day, for now and another thousand years.

Left to right: The first batch of graduates of AIM's Executive Development Program with IBC-13 President and CEO Boots Anson-Roa and IBC Chairman Eric Canoy; INN's technical operations center; The Television Division officers in one of their regular production meetings.

# IBC-13 Wins 13 Regocnizions at the 35th CMMA

November 19, 2013

Intercontinental Broadcasting Corporation won big at the recently held 35th Catholic Mass Media Awards (CMMA), bagging a total of 13 recognitions for its values-oriented programs on different media platforms.

IBC-13 took home four awards in the television categories that include Best TV Special *Homecoming Kapinoy*, Best Talk Show for *Joey & Teysi*, Best Public Service Program for *Bitag*, the Best Station ID for IBC TV-12 Iloilo's *Masayang Paskong Kapinoy* Christmas Station ID.

Amogn these programs like *Before I Fall in Love* and *Safe In The Arms Of Love* won as *The Best Drama Series, Sandy's Romance* as The Best Youth Drama Program, *Born to be a Superstar* as The Best Reality Show, *Who Wants To Be A Millionaire?* as The Best Game Show, *Bida ni Mister, Bida si Misis* and *Whattaboys* as The Best Comedy Program, *It's* 

Partytime as The Best Variety Show, KapinoyLand as The Best Children Show and Happy TODAS as The Best Comedy Gag Show.

IBC Creative Communications Management was cited in the Best Public Service Radio Ad award for conceptualizing and producing the radio promo *DZTV Semana Santa* that aired during the Holy Week in 2012. Also also earned a recognition in the music category as *Ikaw ang Pedro*, a song written and performed by the original prince of pop Dingdong Avanzado under IBC Records honoring San Pedro Calungsod, won the Best Song award.

Organized by the Archdiocese of Manila, the CMMA is awarded to media products, whether in radio, press, advertising, television and film, that enhance the total human development of the Filipino audience through the competent and professional use of mass media techniques and to promote the Christian values.

# Kapinoy stars joining Masskara Festival

November 22, 2013

IBC Regional's *Kapinoy Caravan*, recently spread cheersand smiles in three of the biggest and most colorful annual festivities in the country—the *Masskara Festival Bacolod* on November 29 (Friday) and the *Zamboanga Hermosa Festival Zamboanga* on November 30 (Saturday)—to thank Negros and Zamboanga fans for making IBC, the undisputed no.3 TV station nationwide. Kapinoy stars will join the Negros in celebrating the cultural and different competitions in *Masskara Festival 2013* in the city's Charter anniversary for the christmas celebration party. The *Kapinoy Caravan in Masskara Festival* drew more than 13,000 screaming fans at Bacolod City. Among the IBC superstars who flew to the Mardigras style be costumed and the masked street-dancers were Mario Maurer and Erich Gonzales of *Before I Fall in Love*, Nadine Lustre and AJ Muhlach in *Sandy's Romance*, Cristine Reyes, Dingdong Dantes and Cogie Domingo of *Safe In The Arms Of Love*, and Xyriel Manabat of *My Batang Momay*. Hosted by iDMZ DJs emcees, the *Kapinoy Caravan* in Masskara Festival was also graced by IBC Board of Directors and executives namely Broadcast Head Rey Sanchez, IBC Regional Head Ad Roel Alcober, Corporate Sales Head Leilani Alba, and Business Unit Head Deo Endrinal with the sports fans of NBA and PBA players.

IBC Regional also drew huge crowd when it took part in *Masskara 2013 Grand Parade* where two colorful floats showcased Nadine, AJ, Mario, Richard Yap, Jodi Sta. Maria, Ronnie Ricketts, Freddie Webb and Ian Veneracion to promote Kapinoy Network's celebration of 53 years of Philippine television; and Ramon Bautista and homegrown superstar Maxene Magalona to invite the Negros to watch the political satire gag show *Sic O'Clock News Naman*. The two floats were such a hit that the big crowds followed it as it moved together with *Superstar Circle* finalists are

Freddie Gutierrez, Liza Soberano, Anne Discher, Donjeff Tejada, Sophia Tolentino and Deither Gaviola.

Meanwhile, more than 25,000 people trooped to the *Kapinoy Caravan* in *Zamboanga Hermosa Festival*, which took place at Zamboanga City. Kapinoy superstars Robi Domingo, Top Suzara, Jinky Vidal, Miguel Aguila and Paula Bianca, together with IBC chairman Eric Canoy, Chief Entertainmen Content Officer Laurenti Dyogi and Entertainment TV Production Head Jose Javier Reyes joined the festivities. The grandest event in the Fiesta Pilar to honor the Lady of Pilar was hosted by iDMZ DJs. After the *Kapinoy Caravan*, IBC further added color to *Zamboanga Hermosa Festival* with the special live show of the top-rating Sunday musical variety show *It's Partytime* that gathered almost 50,000 people at Zamboanga. More than 30 of biggest names in Philippine entertainment led by Dingdong Avanzado, Gino Padilla, Rachel Alejandro, Lani Misalucha abd RJ Jimenez gave world-class entertainment to Zamboanga fans. After conquering the Masskara and Zamboanga Hermosa Festivals, IBC Regional is all set for its next stops—Baguio City for the *Baguio Christmas Day* on December 8 at the holiday seasons and for *Bonok-Bonok Festival* at Surigao on December 18 for the holiday christmas.

The IBC Regional is the nationwide TV and radio network of Intercontinental Broadcasting Corporation. For more Kapinoy stories and happenings in the regions, log on to www.ibcnews.com.

# Viva Sports on IBC acquires TV rights for 2014 and 2016 Olympics

January 30, 2014

Viva Sports on IBC will now bring the best international sports action to Filipinos as it was awarded the rights as the Philippine broadcaster of Sochi 2014 Winter Olympic Games, Nanjing 2014 Summer Youth Olympic Games and the Rio 2016 Olympic Games.

"This is wonderful news for Filipino sports fans. Sporting events has been the number one program that unites all Filipinos. That's why we are excited to bring to them the biggest sporting event with the best athletes from all over the world," IBC CEO and President Boots Anson-Roa said.

The Olympics coverage begins on February 8, 12mn in Manila with *Sochi 2014 Winter Olympic Games* to be held at Sochi, Russia which has 98 medal events in 7 sports. This is the first time that the Olympic Winter Games will be held in Russia and figure skater Michael Martinez from Muntinlupa will be the first homegrown Filipino competing in The Winter Olympics. It also marks

the return of the Philippines to The Winter Olympics after a 22-year absence and the first time a Pinoy figure skater represents the country. Along with the 17-year old figure skater are other Filipino-foreigners like Gilmore Junio (long-track speed skater, Canada) and JR Celski (short-track speed skater, US) performing in the biggest winter sports event.

Later in the year, the Youth Olympic Games will also be aired be aired by Viva Sports on IBC which happens in Nanjing, China. There are 222 medal events in 28 sports that include 3-on-3 basketball, taekwondo, swimming, tennis, boxing, athletics, football and beach volleyball happening from August 16 to 28.

The Olympics coverage reaches its peak in 2016 with Rio 2016 Summer Olympic Games to be held from August 5 to 21 2016. Rio 2016 marks the first time that the Olympic Games will be held in South America and is expected to carry 314 medal events in 28 sports. Coverage of Rio 2016 Olympic Games will include Filipino's favorite sports led by basketball, taekwondo, volleyball, badminton and boxing.

All these electrifying Olympic action will be delivered not only on television (via IBC, IBC News Network (INN) and Pinoy Extreme) but also online; mobile (via ibc.com.ph/ibcsports and with the support of PLDT, IBC Mobile, Smart and Globe.)

Viva Sports on IBC has presented the best sports action since it was launched in 1996 (as Vintage Sports) and 2000 (as Viva Sports). It successfully brought to the Philippines and to 41 other countries the world-class coverage of the PBA and NBA basketball.

# Tokusatsu returns to Philippine TV Premieres February 10

February 10, 2014

Popular local TV channels like ABS-CBN, GMA, TV5, RPN, IBC and even ABS-CBN Sports+Action are now participating with the anime craze with their own versions of anime titles. As the newly appointed channel grew and started getting more celebrity talents and superstars of the Kapinoy network. The world-class animation like Rainbow S.r.I and Disney are also given attention to the competent local scene: the 100% Pinoy acts top-notch (with international anime).

The network made the good shows on TV since the 80's and the higher ratings thamn the other networks. These anime hits such as *Ghost Fighter*, *Super Pig*, *Voltes V*, *Candy Candy*, *Dragon* 

Quest, Battle Ball, Starzinger, Time Quest, Getta Robo, Tonde Boorin, Shuurato, Gaiking and Grendaizer UFO, a sentai and tokusatsu popular like Super Rescue Solbrain, Kamen Rider Black, Jiban, Fiveman, Bioman, Shaider, Winspector, Masked Rider BLACK, Machineman, Maskman and Turboranger with dubbing the series with our local Filipino language as a major player of IBC.

In the history of animes here in the Philippines, the best of Japanese television as IBC has different dishers for everyone, from drama series through a soap operas, fantasy series, horror, telemovie (made-for-TV-movies), drama anthologies, telenovela and asianovela, from cool animation to cartoons and animes, from comedy shows to sitcoms, gag shows and political satire, reality shows and game shows, from the musical to variety shows, from news and current affairs and public service, from educational TV show to a children's programs, the Viva blockbuster Tagalog movies sports programs into basketball, boxing and MMA, and now - there have also the super sentai live-action tokusatsu series.

The popular tokusatsu series is back on the Kapinoy Network and this time is *Kamen Rider Fourze*.

Part of the Anime Kapinoy is an anime morning block home to the popular hits *Super Pig* (Monday to Wednesday at 9:00AM), *Kirarin* (Thursday and Friday at 9:00AM), *Kamen Rider Fourze* (weekdays at 9:30AM), *Cyborg Kurochan*(weekdays at 10:00AM), *Ghost Fighter*, *Time Quest*, *Bioman* and *Akazukin Chacha*, some of the most famous shows in Philippine television lead the media industry.

As IBC completes with the kiddie shows including animes, cartoons and tokusatsu shows at reaching the demanded ratings because is the return of super sentai fans. The newest Japanese live-action tokusatsu series *Kamen Rider Fourze* premieres on February 10, weekday morning at 9:30AM.

Kids enjoy watching this tokusatsu and sentai fans with the all-new heroes looking to prove themselves beginnign follow the adventures of the first Kamen Rider as he returns to earth featuring the IBC's classic tokusatsu and anime series in Japan who got higher ratings than the rest of the networks in a performance laced with anime and tokusatsu characters to your favorite Kapinoy programs.

The show's catchphrase is Switch on youth 'cause we're going into space!, referencing the Fourze Driver transformation belt which gets its various powers from devices called Astroswitches to conjure attachments to Fourze's limbs. The series commemorates not only the Kamen Rider Series' 40th anniversary but also the 50th anniversary of spaceflight, which began with Yuri Gagarin's flight in 1961.

Save the world of the heroes of action, Gentaro Kisaragi is a second-year, later third-year, student at Amanogawa High School, who has a bad-boy image but seeks to make friends with those he meets at the school by forming the Kamen Rider Club. When he meets Kengo Utahoshi, it starts the chain of events leading to him becoming Kamen Rider Fourze.

With our auditions and more sponsors like Regent Foods Corporation like Tempura, Regent Cakes, Snacku, Cheese Ring, Sakanami, Carter Brief and so much more to watching Tokusatsu.

# IBC-13 Modernizes for More Expansion

#### February 11, 2014

Sequestered broadcasting firm Intercontinental Broadcasting Corp. (IBC) is undertaking a modernization program to gear the network to local and international expansion. Part of its modernization plan is the upgrading of its facilities through the use of modern and sophisticated technology.

Last 2011, the company launched Global IBC which uses Panamsat's PAS 2 satellite to reach out viewers in Asia, Australia, and as far as US West Coast 24 hours a day began a 24 hour uplink with a Hughes Galaxy 4 satellite that enables the company to reach over 2 million Filipinos throughout the rest of North America through cable or direct home dishes. Global IBC now serves over 13,000,000 viewers in the US.

The company will also launch this month IBC Licensing and Merchandising, its licensing and merchandising arm. Aside from television and radio owned by IBC, this holds rights to different blockbuster international movies such as Walt Disney movies and the like. The company will promote movies, television and videos to be supplemented by novelty items such as T-shirts, toys, dolls, and writing instruments.

The Kapinoy Network is planning to buy 12 FM radio stations and expects to gain a 20% share in the P1.0 billion FM industry. As the company embarks into different ventures, it enjoys a better share of what it has toiled upon. According to interim results, the firm earned net income of P500 million for the first months in 2013, up by 15% on gross income revenues of P4,000 million. The results are in line with the full year target of 1,382 million. While cost of production increased within normal limits, operation expenses rose by a hefty 10% against 4% in 2013. This translates into operating income growth of 30% in 2013 from 20% in 2012.

This increase in operating expenses was mainly brought about by the on-going P5000 million expansion and modernization program of the company. The competition within the industry has in fact benefited IBC as it was forced to find ways to be more innovative to maintain its dominant position in the business network in the giant networks ABS-CBN Corporation and GMA Network.

# Kids celebrate summer with KapinoyLand's Summer Fun Day

April 7, 2014

Kapinoy Kids Party members and their families had a blast during the *Kapinoy Summer Fun Day* held recently at the Star Mall Activity Center in Alabang that will give Filipino viewers.

Kids embarked on a day of fun and excitement with loads of games like tumbang preso, limbo rock, coin relay, carnival and sack race. Divided into teams, the Kapinoy Kids Party members gave their all during the exciting contests in the spirit of sportsmanship and friendly competition. Participants also had the chance to meet, greet and dance with their favorite Kapinoytown friends -- Mr. Kapinoy, Ms. TV, Newspaperboy, Radiogirl and Ms. Lola Kapino yas well as the puppets RemoteBoy, Manok, Baby Kapinoy and PinoyFlag.

Based on KapinoyLand for mascots and characters that will give kids viewers of the original home of Kapinoy network from the established television networks, thanks to vice-president Lito Ocampo Cruz as excutive in-charge of production, and the newly formed IBC Animation Department, led by business unit head Guia Jose with the country's very own renowned animation department.

KapinoyLand is produced by IBC Foundation, Inc. and IBC Entertainment TV as part of the newest scheme programming under the leadership of its chairman Eric Canoy and a president and CEO Boots Anson-Roa, four-time KBP chairman and now AdBoard chairman. IBC-13 is also concentrating on children's educational programming and at the same time beefing up its primetime programming with home of the basketball games like the PBA and NBA as well as such hits like top-rating series Janella in Wonderland, Your Heart, My Love and Crazy Little Thing Called Love, the Taiwanovela Love You, a telenovela La Madrastra and the top-rating Koreanovela My Love Patzzi, also on weekends such as two of the popular and top-rated game shows are Who Wants To Be A Millionaire? and The Million Second Quiz, a reality show Born to be a Superstar, the popular comedy sitcoms like Maya Loves Sir Chiefand Iskul Bukol Men, a the dance variety show DMZ-TV, the comedy gag show Happy TODAS, ONE FC, fantasy

anthology *Once Upon a Time*, the comedy talk show *Last Fool Show*, youth-oriented drama *Friends 4Ever* and teen drama anthology *Sandy's Romance*.

Along with the fun activities, kids were also able to take home amazing Jollibee prizes and giveaways, get their hands on original Kapinoy Kids apparel, meet new friends, and savor experience of being a part of the Kapinoybarkada with more fun storytelling, song and dance performances, and educational segments.

The Kapinoy Network hits the wonderful wortld of the popular, top-rating and multi-awarded educational children's television show *KapinoyLand* presents a bigger, grander new season against the masa appeal which airs from Monday to Friday mornings at 11 a.m. on IBC-13.

The show is wons the Best Children's Program for USTv Student's Choice Awards, Gawad Tanglaw Awards, KBP Golden Dove Awards, Anak TV Seal Awards, Gandingan: UPLB Isko't Broadcast Choice Awards, PMPC Star Awards and Catholic Mass Media Awards.

Showcasing a magical world full of wonders and valuable lessons to learn along the way -- *KapinoyLand* brings once more as the leading mascot Mr. Kapinoy and puppets and the rest of the Kapinoyfriends such as Ms. TV, Newspaperboy, Radiogirl and Ms. Lola Kapinoy in their new and one-of-a-kind adventure. The show features new and magical characters and now featuring Kapinoy superstars as well as the puppets like RemoteBoy, Manok, Baby Kapinoy and PinoyFlag.

Reliving the magic, kids, culture and fun of *KapinoyLand*, IBC recently transformed the IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City into a spellbinding and enchanting land for the grand relaunch of *KapinoyLand* Season 3 for pre-school children that would supplement their education and make the children appreciative of their culture like bears and toys for kids with *KapinoyLand* DVDs and CDs.

Members of the media along with kids and their parents also became the first to view in full the pilot episode of *KapinoyLand* Season 3 with a load of awesome surprises.

With exciting games--the well got filled up again, the rainbow's colors became complete, and the trees were given the care they deserve in once more, new characters, amazing musical numbers, enchanted travels, cool lessons, alphabets of ABC and play an excitng fun and games.

The Kapinoy Network adventage of the popularly partner with Sari-Sari Kapinoy and Toy Kingdom as *KapinoyLand*, the merchandise pioneers the use of in-store promotions and novelty premium items produce a toys, dolls, i-pods, cellphones from Smart, Globe, My Phone and Cherry Mobile, Bench t-shirts, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, books, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among

others are available in the makret of supermarkets, supermalls, malls and much more in Mega Manila and other provinces nationwide in very affordable prices along with KFC, McDonalds thru Happy Meal packages and Goldilocks promote a celebration cakes and birthday cakes.

Mr. Kapinoy is the main franchise mascot leader of sequestered TV station IBC. KapinoyLand will featuring the culture in the Philippines from Luzon, Visayas and Mindanao have more, new characters, new puppets, amazing musical numbers, enchanted travels, and cool lessons who make the children with the target market for kids and baby boomers. In the guests will be the kind of baby, child and kids play that Mr. Pinoy meeting learning, playschool and playground with exciting fun and gamesin children's audition.

"For us at IBC Channel 13, *KapinoyLand* became an important vehicle that allowed us to reach Filipino households in a very personal way," said IBC sales and marketing manager Tessie Taylor." Through *KapinoyLand*, we want to ignite and touch the consciousness of our kids so they will not only be entertained but taught how to become better and responsible citizens at their early age. "

Tantoco shared that for its second season, *KapinoyLand* will focus on imparting to kids simple yet timeless values such as being courteous, showing respect for others, obedience, honesty and even caring for their pets -- all in a fun and creative way just give ABC letters and 1 2 3 numbers with Kapinoy Toys for toyland available in Toy Kingdom: The Amazing Toy Store. As the Wishing Well returns with dazzling superpowers. The Kapinoyfriends and their new barkada will explore places beyond *KapinoyLand* such as the Cityland and the breathtaking Giant Land.

Aside from the kids mainstays who will be introduced, new and exciting characters like Dog and Cat will also keep children glued to every episode.

During the launch, the kids also explore *KapinoyLand* website at kapinoyland.ibc.com.ph. Through this interactive website, kids can get to know Mr. Kapinoy, Ms. TV, Newspaperboy, Radiogirl and Ms. Lola Kapinoy better by exploring their colorful and cool houses and play exciting games with them.

KapinoyLand Books are the bedtime, storytime, anytime, anywhere available in National Bookstore and released by Sari-Sari Kapinoy Store has actually has released many books.

*KapinoyLand* is appeal to 2-5 years old for baby, 5-13 years for kids of these children, and will singing, dancing and playing for kids as the live-action animated format using original Filipino music and stories, animation, theater, muppets, live action animated and features. Mr. Kapinoy believes would welcome a kids, entertaining educational program that will appeal at the kids, released *KapinoyLand* DVD and *KapinoyLand* CD volumes 1 to 13 are now available on all

record stores nationwide from IBC Home Video, Ivory Music and Video and IBC Records for their own music album.

KapinoyLand has the new pasalubong sponsors incldude Dunkin Donuts, Trolli Gummy, KFC Kiddie Meals, Goldilucks, Universal Robina's Jack 'n Jill Kiddie Candies, Golden Fiesta, Frenchies French Fries, Selecta Moo, Selecta Ice Cream, UFC Banana Capsup, Monde Mamon, Baby Alive, Toy Kingdom, Regent Foods Corporation, Jollibee, Let's Cook toys, Stick-O, M.Y. San Happy Time Assortment, Beados and Gardenia Fun Bun.

# IBC-13 to mark 54th year

May 30, 2014

With *Ito'ng Bagong Channel 13* as its theme, The Kapinoy Network IBC-13 will celebrate its 54th anniversary with a week activities starting on June 2, 2014, at the IBC-13 studios at IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City.

A major highlight of the celebration is a two-hour TV special entitled *Homecoming Kapinoy: Ito'ng Bagong Channel 13*which will feature the major talents discovered and developed by IBC-13 and who became legends or institutions themselves, as well as clips of the famous show which also became famous.

The TV special will be aired on primetime on June 1, 2014 on *Sunday Sinemaks*, the foundation day of The Kapinoy Network is the network giants as well.

#### As a broadcast station, IBC-13 has excelled in areas, among others:

- 1. Leadership in talent discovery and development IBC-13 discovered and developed the longest list of talents who started their careers in IBC-13 and became famous artists. Among them are Sharon Cuneta, Jimmy Fabregas, Ces Quesada, Tito Sotto, Vic Sotto and Joey de Leon, Panky de Leon, Lito Pimentel, Lolit Solis, Val Sotto, Jimmy Santos, Spanky Rigor, Maribeth Bichara, Sheryl Cruz, Bert de Leon, Alma Moreno, Miguel Rodriguez, Zsa Zsa Padilla, Gloria Diaz, Gabby Concepcion, Joe Quirino, Rico J. Puno, Cherie Gil, Pinky de Leon, Gina Alajar, Charito Solis, Carmi Martin, Jay Ilagan, Sandy Andalong, Aga Muhlach, Christopher de Leon, Freddie Webb, Freida Fonda, Nova Villa, among others.
- 2. Leadership in programming IBC-13 produced a variety of local shows which became hits, like Tito, Vic and Joey's *Iskul Bukol, Chicks to Chicks* starring Freddie Webb and Nova Villa, *Seeing Stars* which is hosted by Joe Quirino, *TODAS* starring Joey de Leon, Val Sotto, Jimmy Santos, Richie d'Horsie, Maribeth Bichara, Spankyu Rigor and Freida Fonda, *The Sharon Cuneta Show* hosted by the megastar Sharon Cuneta, *Sic O'Clock News*with Jimmy Fabregas and Ces Quesada, *Loveliness* with tanga queen Alma

- Moreno, *Hapi House* which is starring Vic Sotto, Sandy Andalong and Aga Muhlach, variety show is *The Legend Superstar* hosted by the superstar Nora Aunor among others.
- 3. Other top hit shows were those of *Eh Kasi Babae*, *Barrio Balimbing*, *Sitak ni Jack*, *Goin' Bananas*, *Tarzan*, *See-True*, *Ora Engkantada*, *Ula ang Batang Gubat*, Apat na Sikat, and *Kulit Bulilit* fo children were institutions. Seting a lot of firsts in the broadcasting industry. Showing the full-lenght Tagalog films for the blockbuster movies and the introduction of one-of-a-kind program genres were first seen on Channel 13.
- 4. Broadcast leadership On the first day of February 1975, under the auspices of the Benedicto Group of Companies, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. Intercontinental Broadcasting Corporation (IBC) brought forth DZTV Channel 13, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago.
- 5. IBC-13 reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience.
- 6. IBC-13 brought the first slow-motion maching in 2011 to support the coverage of the PBA basketball games; it also encouraged the use of domestic nationwide satellite broadcast in 1994 and the first to acquire "back-pack: cameras to encourage location shooting. IBC-13 also brought the country the first broadcast van (OB Van, ENG Van and SNG Van). IBC-13 also became the leader in sports broadcast from Viva Sports, and the poineering of the network's one-hour primetime newscast *Express Balita*.
- 7. Leadership in innovative ideas IBC-13 made the first experiment on development communication (popularly known as devcom) through its long-playing series *Iskul Bukol*. It also dubbed its tokusatsu series into Tagalog, like *Bioman*, *Turboranger*, *Maskman*, *Jiban*, the anime hits *Voltes V*, *Ghost Fighter*, *Voltron*, *Time Quest* and has poineered in several aspect of public service programs.
- 8. Years passed after EDSA Revolution, things were never the same again in the network. IBC became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the stations.
- 9. The network's condition became congruent with the government situation. New administrators meant new management. IBC 13 managed to survive despite unstable conditions.
- 10. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC and its glorious past.

11. Now, a new hope shines on IBC, the Kapinoy network which pioneered various genres in TV production with a quality local productions. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away.

# Kapinoy Namin, Kapinoy ang Dating, Kapinoy ng Bagong Pilipino

August 3, 2014

Sequestered TV station IBC-13 aired interstitials (plugs aired during commercial breaks) introducing its personalities to speak for the network. At the end of the spiels, the network's voice-over Terence Khan said: *Kapinoy Namin, Kapinoy ang Dating, Kapinoy ng Bagong Pilipino*.

#### The series of plugs included: Edit

AJ Muhlach for IBC

Liza Soberano for IBC

Coleen Garcia for IBC

Janella Salvador for IBC

Marlo Mortel for IBC

Jerome Ponce for IBC

Claudine Barretto for IBC

Raymart Santiago for IBC

Jodi Sta. Maria for IBC

Richard Yap for IBC

Dingdong Dantes for IBC

Cristine Reves for IBC

Drew Arellano for IBC

Anja Aguilar for IBC

Robi Domingo for IBC

Nadine Lustre for IBC

Elmo Magalona for IBC

Iya Villania for IBC

Ramon Bautista for IBC

Dingdong Avanzado for IBC

Lani Misalucha for IBC

Joey Marquez for IBC

Ricardo Cepeda for IBC

Czarinah Lusuegro for IBC

Henry Omaga-Diaz for IBC

Snooky Serna-Go for IBC

Bernadette Sembrano for IBC

Jess Caduco for IBC

Vincent Santos for IBC

Amelyn Veloso for IBC

#### **IBC 54 Year Station ID**

Patuloy na maglilingkod sa bawat pilipino, sa sambayanan at sa buong mundo.

Ito'ng Bagong Channel 13

IBC, on its 54th years of Philippine radio and television.

#### **RPN 54 Year Station ID**

Patuloy na maglilingkod sa bawat pilipino, sa sambayanan at sa buong mundo.

RPN, on its 54th years of responsible broadcasting

# Japanese Primetime is now on IBC-13

August 8, 2014

Remember of anime series as *Battle of the Planets*, *Voltron*, *G-Force*, *Starblazer*, *Heidi*, *King Arthur and the Knights of The Round Table*, *Ron Ron*, *Woody the Wooden Doll*, *Marine Boy*, *Bioman*, *Shaider*, *Voltes V*, *Bioman*, *Maskman*, *Turboranger*, among others.

After earning huge success with fantaseryes, teleseryes, sitcoms, gag shows, political satire, talk shows, variety shows, film showings of Viva Tagalog movies, game shows, reality shows, telenovelas, Asinovelas and sports events, sequestered TV station IBC-13 which is stands for *Ito'ng Bagong Channel 13*, is now also reaping huge success with the best that Japanese television has to offer by the way of one popular anime seryes and two very popular tokusatsu and sentai series.

These include the anime *Ghost Fighter* (weekdays 4-4:30 p.m.) and the tokusatsu *Ultraman Tiga* (Saturdays 4:30 p.m.) which goes on primetime slot on IBC-13.

#### Yusuke Urameshi of Ghost Fighter

Ghost Fighter is an action-packed martial art anime that appeals to a favorite televiewers of all ages. It became a hit among young viewers despite that a prime time show. And the kids enjoy watching his adventures everyday. It began its second run on Philippine television broadcast. Ghost Fighter has reigned Japanese supreme TV ratings since its premiered in December 1990. Here in the Philippines, *Ghost Fighter* will be seen from Monday to Friday, 4 to 4:30 p.m. on IBC. It all started when a delinquent 14-year-old boy named Yusuke Urameshi died in a car

accident who tried to save a young boy's life. His spirit roamed around for a while and he decided to take a peek on his house to see what's going on after his death. Surprisingly, most people who went to his burial seem to be laughing. Most of them were Yusuke's enemies from school and his teachers who hated him, except the school's dean. The dean went to Yusuke's burial and mourned which also surprised Yusuke because he used to get scolded by him often. Atsuko and Keiko also mourned for him. Kuwabara came to his burrial with his blood boiling. His friends were already holding him back. Kuwabara still kept saying that he and Yusuke still have a score to settle. He said this with tears. Yusuke realized that there are still people out there who cared for him who began promoting anime.

#### Josh Padilla lends his voice as Ultraman Tiga

Ultraman Tiga is another tokusatsu as the superhero kids show, it will be a televiewers of all ages. Ultraman Tiga wil be premiered on August 9, Saturdays at 4:30 p.m. on IBC. Ultraman Tiga's human form, is passionately naïve, wide-eyed, eager, earnest and good-hearted with the right kind of DNA that makes him worthy of being Ultraman Tiga. He is Rena's love interest, and later becomes her husband. Though not necessarily physically strong or particularly bright, he accepts and embraces his destiny to be Ultraman Tiga and shows that Ultraman Tiga's strength comes from his very human courage, love and spirit. He was able to enter GUTS after he was recruited by General Sawai for being able to prevent General Sawai's kidnapping by an invader's UFO. He believes that humanity is not a weak existence that always repeats old mistakes, but can make a brighter future for future generations. He fights to protect humanity and the world as Ultraman Tiga based on that reason. By this point, Daigo proved he is not invincible or a special existence, despite being able to transform into a giant of light and just a feeble human outside. Masaki, who is also a descendant from the ancient human race like Daigo, continues to manipulate the Spark Lance and change his body into light particles and merge with the giant statue he found. Ultimately, Daigo was able to recover the Spark Lance and defeat Keigo Masaki/Evil Tiga with his very human feelings and strength. Daigo finally confesses his true identity as Ultraman Tiga to Rena in episode 50 and transforms in front of her. After trying hard to fight Ghatanothoa "the Ruler of Darkness", Ultraman Tiga was defeated and turned back into a lifeless statue. The voice of the super-action Ultraman Tiga will be provided by popular actor Josh Padilla.

# IBC-13: Continues to Shake Viewing Habits

August 29, 2014

MANILA, Philippines - While other networks air teleserye on primetime, sequestered TV station IBC-13 dares take the road less traveled. Because it airs the croco adventurserye *Kroko: Ang Alamat sa Zoo*, actionserye *Hitman*, fantaserye *Janella: A Princess Girl*, action-packed superserye *Voltron Man* and the heart-warming teleserye *Your Heart, My Love* on weeknights, it

also airs sitcoms *Iskul Bukol Men* (Thursday) and the family sitcom Maya Loves Sir Chief (Saturday). drama anthology *Sandy's Romance* and *Happy TODAS* when even industry insiders say this genre is on its way. It dubs *Winx Club*, *Ghost Fighter*, *Mickey Mouse Clubhouse* and *Ultraman Tiga* in Tagalog to make it more accessible to Pinoy kids. Lito Ocampo Cruz, the network's executive vice-president (EVP), says that's precisely what the slogan called *Kapinoy ng Bagong Pilipino* and *Ito'ng Bagong Channel 13* means. The network wants to shake viewing habits by thinking out of the box. This means going out of the airconditioned office and bringing movies to those who matter most: The people. Kapinoy viewers who is watching the Viva Tagalog movies also can do so through *Viva Cine Idols* (Monday), *Viva Box Office* (Saturday) and *Sunday Sinemaks* (Sunday). a reaching project that screens Pinoy films in barangay halls. Some big screenings, townsfolf cann go for free, and watch auditions for IBC-13's reality show fopr the national singing competition *Born to be a Superstar* along the way. This common touch explains why the show, hosted by the Asia's young diva princess Anja Aguilar, posed an impressive 38.6% audience share, or over three million Mega Manila eyeballs.

"It's our banner show," crows Lito. He also talks of "triple growth in Manila," cause for a month-long second anniversary celebration to toast the network that first went on air September 30, 2012. Like a father proudly showing off his child's honors, Lito glows with stories about "school attacks."

These are forays into Metro campuses where children and teenagers get to know about the network's shows when they are held right in their own turf.

This will make it easier for the network to someday develop its own pool of talents who will star in its shows.

The situation call for one, since young stars from ABS-CBN and GMA 7 also freely appear in IBC-13 shows. GMA's Drew Arellano, for one, host IBC's top-rater *The Million Second Quiz*, GMA's Elmo Magalona also host IBC's sing-along videoke game show *Killer Karaoke*, and ABS-CBN's Robi Domingo, for one, now also hosts IBC's top-rater *Who Wants to be a Millionaire*?

But given a few more years when the dog-eat-dog rivalry goes out of bounds, The Kapinoy Network will have to turn on homegrown talents to survive.

But survival is the least of the network's worries for now. Now when it says Jodi Sta. Maria and Richard Yap's *Maya Loves Sir Chief* is "consistently setting an upward trend in the ratings, beating other sitcoms such as *Home Sweetie Home* and *Pepito Manaloto* within its time slot and inching its way towards No.1 position."

When on Sunday nights, *Who Wants to be a Millionaire?* "hit 29.7% audience share one Saturday, outflanking ABS-CBN's *Rated K* and GMA 7's *Kapuso Mo, Jessica Soho.*" Inspired, Lito promises to come up with a new tagline to best mirror the network's thrust of taking televiewing habits "to the next level." Exactly how will he change the *Ito'ng Bagong Channel 13* tagline to a more catchy one? Mum's the word.

Instead, Lito declares, "It is our commitment to the viewers to continually give them more quality choices in free-to-air television. This is what the partnership between Intercontinental Broadcasting Corporation (IBC), Asian Television Content Philippines Corporation (ATC) and Viva Entertainment hoped to achieve when we relaunched IBC-13 brand a year ago... Going into our 54th year, we'll continue to bring innovative, creative and highly-entertaining programs for our progressive Pinoys."

Let's hope he fulfills that promise.

# Spongebob Squarepants now on its new home IBC-13 premieres November 3

November 1, 2014

MANILA, Philippines - *SpongeBob SquarePants* now on its new home IBC-13, the number 3 station. SpongeBob joins the ranks of IBC Kids such as *Hi-5*, *Barney & Friends* and *KapinoyLand* as well as Disney programming such as viewer favorites like *Mickey Mouse Clubhouse*, *Stitch!*, *My Friends Tigger & Pooh*, *Phineas and Ferb*, *Jake and the Never Land Pirates*, *Gravity Falls*, *Buzz Lightyear of Star Command* and *The Emperor's New School* which is now target the young viewers for kids and all ages.

Oneo of the world's most loved and most popular animated characters brighten up weekday afternoon of both kids and kids at heart with their respective journeys filled with excitement and fun. A fine and well-made success had improved of the station since 1996 as Channel 13.

Premieres on Novemebr 3, from an information-filled ride, plunge deep down into the sea at 4:30 to 5 p.m. and join the energetic and optimistic seas sponge *SpongeBob*SquarePants alongside his friends as they go on living their daily lives in the underwater city Bikini Bottom. As part of the network's new programming scheme under the leadership of its chairman Eric Canoy, president and CEO Boots Anson-Roa, four-time KBP chairman and now AdBoard chairman and the executive vice-president (EVP) Lito Ocampo Cruz.

IBC-13 is now considering on children's programming for kids and at the same time beefing up its primetime programming with such hits like the action series *Hitman*, the fantasy series *Janella: A Princess Girl*, the action-packed superhero *Voltron Man*, the top-rating romantic drama serial *Your Heart, My Love*, the top-rating comedy sitcom *Maya Loves Sir Chief*, the hit adventure ninja *Super Ninja*, the sexy drama anthology series *Sandy's Romance*, the local version of the two top-rating game shows are *The Million Second Quiz* and *Who Wants to be a Millionaire?*, the singing-reality show contest *Born to be a Superstar*, the political satire parody *Sic O'Clock News Naman*, the dance variety show *Love Sweetheart*, the primetime showbiz talk show *Seeing Stars Tonight*, the gag show *T.O.D.A.S.* and the musical variety show *Dingdong n' Lani*. Also, showing the Viva Tagalog movies through *Viva Cine Idols*, *Viva Box Office* and *Sunday Sinemaks*, the imports of Mexican telenovelas and Asian drama from Korea and Taiwan thru TreseBella as well as anime and tokusatsu series in Japan. IBC-13 is home to the basketball games such as the *PBA* and *NBA*.

IBC-13 bagged the exclusive rights to air premium Nickelodeon titles across its platforms in an agreement signed recently with media giant MTV Networks International.

"Launching SpongeBob SquarePants on The Kapinoy Network IBC-13 marks the beginning of what I hope to be a long and fruitful partnership," said Indra Suharjono, EVP and managing director, MTV Networks North and Southeast Asia. "The array of hit Nickelodeon programming takes our free-to-air presence in the Philippines to a new high, and we're excited to be doing business with colleagues who share our creative vision to deliver premium content to Filipino audiences." Now celebrated its 15th year anniversary this year!

One of selected Nickelodeon show on Free TV, kids will enjoy watching popular Nicktoons today such as *SpongeBob SquarePants* now airs from Monday to Friday at 4:30 p.m. to 5 p.m. and Saturday mornings at 9:30 to 10 a.m. on IBC-13. It's a hit for young viewers and all ages who watch SpongeBob on IBC-13.

"We are very thankful for the trust MTV Networks International gave IBC-13 since Nickelodeon is truly a widely-followed and a well-respected brand all over the world. I'm sure Filipinos especially the kids, will love our new program offerings in our morning block," said VP for program acquisitions Leng Raymundo.

The top-rating *SpongeBob Squarepants* will now airs on weekday afternoon and Saturday mornings with brand-new episodes, The show appears on Nickelodeon Philippines, TV5 and IBC-13.

The Stephen Hillenburg-helmed show that had millions pinching pennies to purchase showrelated merchandise, food products and DVDs, spawned a following no cartoon had ever seen before. With its satirical pop culture references, visual puns and deadpan humor, SpongeBob quickly gained an adult following, making it the number one show on the network.

# Y2K: Yes2Kids

**Y2K:** Yes to Kids is the Philippine children's television programaired by IBC in the Philippines. Hosted by Janella Salvador, the kiddie show that aim to teach children on the young viewers for fun.

Y2K: Yes to Kids			
Format	Educational		
Created by	Philippine Children's Television Foundation, Inc. Intercontinental Broadcasting Corporation		
Developed by	IBC Foundation, Inc.		
Directed by	Ryan Agoncillo		
Starring	Janella Salvador		
Theme music composer	Vehnee Saturno		
Opening theme	Y2K: Yes to Kids by Janella Salvador		
Country of origin	<u>Philippines</u>		
No. of episodes	n/a (airs weekly)		

#### **Production**

Executiveproducer(s)

Lito Ocampo Cruz

Monch Bravante

Running time 30 minutes

**Broadcast** 

Original channel IBC

Original run

June 5, 2011 – present

**External links** 

**Program Site** 

## Host Edit

#### **Current** Edit

- Janella Salvador (2001-2003, 2014-present)
- JV the puppet

#### Former Edit

Maxene Magalona (1998-2001, 2011-2013)

### Overview Edit

The new brand of children show for kids. To produce its own set of children's educational TV programs through <u>IBC Foundation</u>, <u>Inc.</u>, it is the 30-minute children's program that aims to have a positive effect on youngsters by imparting educational information on how to take care of environment.

Unlike the Y2K or millennium bug disaster, Y2K: Yes 2 Kids is making itself known as the "millennium bag of information." In the simplest and easiest way possible, the program instills good values to children - learnings that they can apply in their daily activities so that in their own little way they can contribute to the growth and development of the world we live in.

See your hosting <u>Janella Salvador</u> and company revitalize your interests with the kids. Have fun while learning as we try to shift to a higher gear under the direction of <u>Ryan Agoncillo</u>.

## Awards and Nominations Edit

#### KBP Golden Dove Awards Edit

2012 KBP Golden Dove Awards (Best Children's Program) - Won

#### PMPC Star Awards for Television Edit

- 26th PMPC Star Awards for Television (Best Children Show) Won
- 26th PMPC Star Awards for Television (Best Female TV Host) Won (Maxene Magalona)

#### Anak TV Seal Awards Edit

- 2011 Anak TV Seal Awardee (Most Favorite Children's Programs) Nominated
- 2000 Anak TV Seal Awardee (Most Favorite Children's Programs) Nominated

## References Edit

## External links Edit

- Program Site
- Y2K on Facebook
- Y2K on Twitter
- Y2K on Multiply

## See also Edit

- IBC
- Barney and Friends welcomes home IBC-13
- List of Philippine television shows
- List of programs broadcast by Intercontinental Broadcasting Corporation

# Barney and Friends welcomes home IBC-13

October 2, 2012

Barney, the most adored purple dinosaur in the world was created in 1987 is now on Philippine TV, as the **Kapinoy**network **IBC-13** with the children show **Barney and Friends** from **HIT Entertainment** for children loving kids and kids at heart to be educatonal from the home videos, a major success when the characters for toys, books, live musical and many more for all children in the new **Barney** franchise on **IBC**. New character mascots are **Barney**, **Baby** 

**Bop**and **BJ** entertain kiddie viewers when it has a new board of directors and its management team is now headed by new chairman Eric Canoy.

"The partnership with IBC-13 along with Sesame Workshop, ABC Kids and The Jim Henson Company intends to start a new trend in television programming with introduction of the children's program. HIT Entertainment secured the rights to bring the children show to the Philippines, while IBC-13 will market the program.

The IBC family with chairman Canoy and president and CEO Boots Anson-Roa has new Barney something for everyone. All your favorite Barney songs are there and more. Educational, light-hearted and entertaining, the production brings an imaginative story to life in the market was kids and baby boomers everyday for fun and games represent viewers of all ages. The same products are also available at SM Department Stores. Along with new IBC's children's programming like local programs are Y2K: Yes to Kids, Eskwela Bulilit and KapinoyLand as well as the popular American children;s television series like Bear in the Big Blue House, Cabbage Patch Kids, Sesame Street, Art Attack and Bananas in Pajamas which has a local production outfit have an American children's programs giving the Philippines. The show will now target the A, B and C markets, and Tessie Taylor, was promoted to IBC sales and marketing manager for all children shows (Barney and Friends, Eskwela Bulilit, KapinoyLandand Y2K: Yes to Kids).

Pinoy kids will fun definitely delight will join the characters of **Barney**, **Baby Bop** and **BJ** were mascots also present the new home of the sequestered TV station **IBC-13** every weekday afternoon. They had a mini show and sang all my fave **Barney** tunes that Anya and I use to sing together addressing kids in the Philippines at the **IBC-13** studios in Broadcast City, Capitol Hills, Diliman, Quezon City in a tag for **IBC** kiddie show to promote the celebrate **Barney**'s 22 years of love, caring and sharing for children across the world.

For a minimum purchase of P300 worth of Barney, Thomas and Friends, Bob the Builder, Angelina the Ballerina and Fireman Sam products from Toy Kingdom, Toy Kingdom Express, Baby & Co., Stationery Department and SM Music and Video, customers get a chance to win two tickets to the *Barney's Space Adventures* live show last April 26 to 29, 2012 at the Aliw Theater.

For the child-friendly in the popular children's television program *Barney and Friends* is now shown on Mondays to Fridays from 4:00-4:30 pm right before the lonest-running flagship news program *Express Balita* on IBC-13. National Bookstore outlets as Sari-Sari Kapinoy launched the Barney merchandise.

# Kapinoy Viewers Choice Awards

The **Kapinoy Viewers Choice Awards**, also known as the **Kapinoy VCAs** is an annual awards show that airs on the Philippine television network IBC, which is usually held on a Saturday

night in March or April, that honor the year's

biggest <u>Philippine television</u>, <u>movie</u> and <u>music</u> industry acts, as voted by Kapinoy viewers for the recieve winners.

The show features numerous celebrity guest rom Kapino superstars and music acts with the topped performances. In recent years, IBC merchandising have been incorporated into the show. The Kapinoy VCAs alsohost live entertainment which brought honors this year's biggest TV stars and movie personalities voted by the Kapinoy superstars through text and online voting.

According to <u>Eric Canoy</u>, chairman of IBC, <u>Boots Anson-Roa</u>, president and CEO of IBC and <u>Lito Ocampo Cruz</u>, executive vice-president of IBC, This is the first time in a milestone for The Kapinoy Network's business in Southeast Asia as it will deliver on IBC's commitment of providing global all-Filipino shows and properties which are adapted to reflect local tastes and aspirations.

Vote for favorites from *The Best of IBC Shows* for the *Kapinoy Viewers Choice Awards*. We're daily and grand raffle prizes with Daily Sure-Prizes and Grand Prizes and win the big prizes.

The 1st Prizes of 26" TV Receiver/Monitor, 2nd Prizes 20" RCA TV Sets, 3rd Prizes 14" Skyworth and LG TV Sets and Consolation Prizes of Kapinoy Sirprizes

Kapinoy Viewers Choice Awards		
Country	<u>Philippines</u>	
Presented by	Intercontinental Broadcasting Corporation	
First awarded	March 22, 2014	
Official website	Official Website	
	Television coverage	
Network	<u>IBC</u>	
Runtime	Approx. 90–120 min. including commercials	

# Nominees Edit

#### 2014 Edit

#### Media Edit

#### **Best TV Station**

- IBC (winner)
- ABS-CBN (runner-up)
- GMA
- TV5

#### **Best FM Radio Station**

- iDMZ 891 Sayaw Pinoy! (winner)
- Mellow 947 (runner-up)
- Magic 89.9
- 97dot9 Home Radio

#### Television (Official Ballot) Edit

Important: Check only one program for category, otherwise this ballot becomes invalid, Program Categories and Titles are them are the winner or runner-up.

#### **Best News Program**

- <u>Express Balita</u> (winner)
- Ronda Trese (runner-up)
- Balita sa IBC
- Balita sa IBC Huling Ulat

#### **Best Public Affairs Program**

- <u>Linawin Natin</u> (winner)
- Good Take (runner-up)
- Report Kay Boss
- Entrepinoy

#### **Best Public Service Program**

- Snooky (winner)
- Bitag (runner-up)
- Makabayang Duktor
- Global Mission

#### **Best Drama Series**

- Your Heart, My Love (winner)
- <u>Before I Fall in Love</u> (runner-up)
- May Bukas Pa
- Habang May Buhay

#### **Best Fantasy Series**

- Your Heart, My Love (winner)
- Carita de Angel (runner-up)
- Ula ang Batang Gubat
- My Family Xyriel

#### **Best Drama Anthology**

- Sandy's Romance (winner)
- <u>13 Original Movie</u> (runner-up)
- Sheryl
- Regal Drama Hour

#### **Best Gag Show**

- Happy TODAS (winner)
- Sic O'Clock News Naman (1st runner-up)
- TODAS Kids (2nd runner-up)
- TODAS

#### **Best Variety Show**

- <u>It's Partytime</u> (winner)
- DMZ-TV (1st runner-up)
- <u>Lunch Break</u> (2nd runner-up)
- Saturday Night Live
- The Sharon Cuneta Show

#### **Best Sitcom**

- Maya Loves Sir Chief (winner)
- Whattaboys (runner-up)
- Iskul Bukol
- Sitak ni Jack

#### **Best Reality Show**

- Born to be a Superstar (winner)
- SM Little Stars (runner-up)
- Superstar Circle
- Star For A Night

#### **Best Children's Program**

- KapinoyLand (winner)
- Barney & Friends (runner-up)
- Chikiting Patrol
- TV Wonderland

#### **Best Educational Program**

- Science Kwela (winner)
- Cooltura (runner-up)

- Bayaning Bayani
- Ating Alamin

#### **Best Movie blocks**

- Kapinoy Cinema (winner)
- Sunday Sinemaks (runner-up)
- IBCinema
- Viva Box Office

#### **Best Showbiz Talk Show**

- Showbiz Star (winner)
- <u>Celebrity DAT Com</u> (runner-up)
- See True
- Seeing Stars with Joe Quirino

#### **Best Talk Show**

- Last Fool Show (winner)
- <u>Joey & Teysi</u> (runner-up)
- Sunrise sa Tanghali
- <u>Usap-Usapan Live</u>

#### **Best Sports Program**

- PBA on IBC (winner)
- NBA on IBC (runner-up)
- ONE FC
- The Main Event

#### **Best Game Show**

- Who Wants To Be A Millionaire? (winner)
- <u>The Million Second Quiz</u> (runner-up)
- Lucky 13
- The Weakest Link

#### **Favorite Drama Actress**

- Claudine Barretto for <u>Your Heart, My Love</u> (winner)
- <u>Erich Gonzales</u> for <u>Before I Fall in Love</u> (runner-up)

#### **Fvaorite Drama Actor**

- Raymart Santiago for Your Heart, My Love (winner)
- <u>Dingdong Dantes</u> for <u>Your Heart, My Love</u> (runner-up)

#### **Favorite Teen Actor**

- Marlo Mortel for Janella in Wonderland (winner)
- Freddie Gutierrez for <u>Janella in Wonderland</u> (runner-up)

#### **Favorite Teen Actress**

- Janella Salvador for <u>Janella in Wonderland</u> (winner)
- Nadine Lustre for Sandy's Romance (runner-up)

#### **Favorite Comedy Stars**

- Jodi Sta. Maria and Richard Yap for Maya Loves Sir Chief (winner)
- AJ Muhlach and Josh Padilla for Whattaboys (runner-up)

#### **Favorite Game Show Host**

- Robi Domingo for <u>The Million Second Quiz</u> (winner)
- Christopher de Leon for Who Wants To Be a Millionaire? (runner-up)

#### Music Edit

#### **Favorite Music Group**

- <u>Eraserheads</u> (winner)
- <u>1:43</u> (rinner-up)

#### **Favorite Female Singer**

- Anja Aguilar (winner)
- Rachel Alejandro (runner-up)

#### **Favorite Male Singer**

- <u>Dingdong Avanzado</u> (winner)
- Sam Concepcion (runner-up)

#### **Favorite OPM Song**

- Sa Isang Sulyap Mo by <u>1:43</u> (winner)
- This Kiss by Anja Aguilar (runner-up)
- Download by <u>Dingdong Avanzado</u>
- I Just Fall in Love Again by Angeline Quinto

### Raffle Rules Edit

- 1. Ballots are Invalidated in the collowing circumstances:
- a. Checking more than one program in the same category
- b. Omitting Viewer's costumary signature
- c. Using a fictitions name or address
- b. Submitting other than the official Ballot from.
- 2. Offers, employees, talents and contractors of or for IBC and IBC Sales and Marketing; and their relatives up to the 3rd Degree of Consanguinity, are disqualified from the raffle.
- 3. Winners will be announced on IBC only. Daily Prizes acclaimed after 7 Days, and Grand Prizes unclaimed after 15 days, become forfeit.
- 4. Participants may send in an untimited number of Ballots, subject to observance of Raffle rules.
- 5. Management of IBC and Viva recieve the right to amend and/or supersede Raffle rules at any time.
- Daily on-air raffles start on February 24 on IBC

#### See also Edit

IBC

# PBA on Viva-TV

The PBA on Viva Sports (more commonly stated as PBA on IBC Sports) is the presentation of Philippine Basketball Association games on Intercontinental Broadcasting Corporationby Viva Entertainment after the company absorbed Vintage Sports which started in the 2011-12 season.[1][2] Telecasts are produced by IBC Sports, the sports division of Intercontinental Broadcasting Corporation and Viva Sports, the sports production of entertainment company Viva Entertainment and aired on IBCand the cable channels Pinoy Extreme. On the other hand, PBA also developed of Sports5 as PBA on Sports5 which airs on AksyonTV and free TV coverage on TV5 airs monthly.

The games airing live on IBC with simulcast over the UHF 24-hour news television channel IBC News Network as well as its delayed telecast on Pinoy Extreme. Also, there is a separate coverage in English commentary every Wednesdays on Fox Sports Philippines which was started on November 20, 2013.

# PBA on IBC Sports

Sports (basketball) **Format** 

live action

IBC Sports Developed by

Viva Sports

various PBA on IBC Sports **Starring** 

commentators

**Country of** 

origin

**Philippines** 

Filipino Language(s)

**English** 

No. of n/a (airs Wednesday, Friday, episodes Saturday and Sunday)

#### **Production**

Camera setup multicamera setup

2 hours (airs Wednesday, Friday

and Saturday afternoon)

Running time 1.5 hours (airs Wednesday and

Friday nights)

4 hours (airs Sundays)

#### **Broadcast**

Original IBC

channel <u>IBC News Network</u>

Pinoy Extreme

February 20, 2000 - December

Original run 25, 2002

June 5, 2011 – present

## Chronology

Preceded by PBA on Vintage Sports

PBA on Solar Sports

Followed by <u>PBA on NBN/IBC</u>

Related PPA on Vintage

shows PBA on Vintage Sports

In <u>2000</u>, <u>Vintage Television</u> was absorbed by media giant <u>VIVA Entertainment</u> and signed a three year deal worth 770 million<u>pesos</u>. The consortium defeated <u>GMA Network</u>, in its bid to enter into the sports broadcasting scene following <u>ABS-CBN</u>'s coverage of the <u>Metropolitan</u> <u>Basketball Association</u>.

From 2000 to 2001, Viva broadcast PBA games on Sundays, Wednesdays and Fridays with out of town games covered on Saturdays either live, tape-delay or aired days later. In 2002, at Viva's request, the league scheduled its games on Tuesdays and Thursdays with one game from 6-8, and two double-headers on Saturdays and Sundays to accommodate the airing of the local version of two popular game shows that also produced by them; (*The Weakest Link* and *Who Wants To Be A Millionaire*). This led to a sudden decrease in ratings and the league shifted back its 2001 schedule at the start of the semifinals of the Commissioner's Cup. Noli Eala and Ed Picson were the main play-by-play commentators from 2000 to 2002. However, Picson left the network at midseason following a fallout between him and the network. He would return to cover PBA games for the PBA on ABC broadcast in 2004.

At the end of the 2002 season, Viva left a significant amount of debt to the league. They tried to bid for a new contract with the league but was defeated by the NBN-IBC consortium. Viva-TV aired its last PBA games on Christmas Day 2002 during Game 4 of the 2002 All-Filipino Cup between the Coca-Cola Tigers and the Alaska Aces. Incoming commissioner Noli Eala and Tommy Manotoc were the commentators for its last run.

#### Return Edit

On June 2, the PBA announced that Viva Sports, holder of the PBA's television franchise had won the rights with a deal reportedly worth ₱508 million. Aside from live games aired on Viva-TV, the number one entertainment channel relaunch on June 5, 2011. Curiously, the return of the PBA on Viva-TV was start on June 5, 2011, the franchise-holder of the league's TV coverage and many PBA talents and production people.

Viva Sports and <u>Viva-TV</u> became the new official broadcasters of the PBA following the <u>2011</u> <u>Governors' Cup</u>. On the other hand, PBA would also developed with <u>Sports5</u> as <u>PBA on</u> <u>AKTV</u> which airs on <u>AKTV</u> premieres on October 2, 2011 and free TV coverage on <u>TV5</u> which airs monthly. Viva bradcast PBA games proposed that games be held four times a week on Wednesdays and Fridays with one game from 7-9 pm and two double-headers on Saturdays from 5-9 pm and Sundays from 4-8 pm.

#### Reformat as PBA on Viva Edit

On July 1, 2012, Viva's request, the PBA schedule were change to Wednesdays and Fridays with one game at 6:30-8:30 pm to competes head-on with the flagship news programs <u>GMA</u>'s <u>24 Oras</u> and <u>ABS-CBN</u>'s <u>TV Patrol</u> while also on Saturday nights at 6-8 pm and the 4-hours of two double-headers on Sundays from 4-8:30 pm against with showbiz-oriented shows <u>GMA</u>'s <u>Showbiz Central</u> and <u>ABS-CBN</u>'s <u>The Buzz</u>.

At the time, Viva TV shows and movies were also frequently shown into commercial breaks, allowing *PBA* and more <u>Viva-TV</u> programs on <u>IBC</u>, and Viva stars like popstar <u>Anja</u> <u>Aquilar</u> performed at halftime to promote their TV and movies. While <u>Paolo Trillo</u> and <u>Janelle</u> <u>So</u> as halftime host for the coverage on Sunday.

In October 1, 2012, at Viva's request of the sports prduction IBC Sports as well, the game will change the new league schedule every Wednesdays and Fridays at 4:30pm-6:30pm for the first game, before the network's flagship newscast Express Balita starts at 6:30pm-7:30pm to compete with TV Patrol and 24 Oras, and the second game at 7:30pm-9:30pm. Meanwhile, every Saturdays from 5:00pm-7:00pm against and doubleheaders on Sundays at 4:00pm-8:00pm in the viewership TV ratings. Accommodate the airing of the local version of the two popular and top-rating game shows are produced (Who Wants to be a Millionaire and The Weakest Link, and reality talent search Born to be a Superstar). During the Commissioner's Cup, introduced Home Court with Janelle So as its host. The segment usually airs during halftime break of the second game in indlux of movie and TV stars at halftime making look like a variety show of sorts. IBC has served as the official broadcaster of the PBA and NBA games. This coverage was known as PBA on IBC Sports which is in turn aired on The Kapinoy Network. This is the third time that the PBA will be aired on IBC. The first was from 1996-2002 when Vintage Sports and later Viva Sports handled the television coverage. In 2003, IBC was one of two networks (the other being NBN) that covered the PBAbut ended before the season ended due to the failure of the consortium.

With limited airtime allocated for the PBA games on IBC and IBC News Network starting the 2013-14 season, which is the assigned courtside reporter hosts a halftime show reading the social media comments from viewers. On November 2013, IBC Sports, Viva Sports and Fox Sports Asia have entered in an agreement to air the Wednesday PBA games live on the cable channel. It will have its own English speaking broadcast panel to properly cater the cable channel's audience.[3]

For the 2013-14 Philippine Cup eliminations, the games were aired on the following schedule:[4]

Game day	<u>IBC</u>	IBC News Network	Fox Sports Asia
Wednesdays and Fridays	First Game: Live: (4:30PM) Second Game: <u>Live</u> : (8:00PM)	First Game: Live (4:30PM) Second Game: Live: (8:00PM)	First Game: Live (5:30PM) Second Game: Live: (8PM)
Saturdays	First Game: Live (3:30PM)	First Game: Live (3:30PM) Second Game: Live:	none

	Second Game: n/a	(5:30PM)	
Sundays	First Game: Live (3:00PM) Second Game: Live: (5:00PM)	First Game: Live (3:00PM) Second Game: Live: (5:00PM)	none

The schedule for the <u>2014 PBA Commissioner's Cup</u> has been slightly changed starting March 17, 2014, having both the Saturday doubleheader games now being aired live on IBC. The league scheduled its games on Wednesdays and Fridays with first game from 4:30 pm-6:30 pm and second game in 1.5 game at 8 pm-9:30 pm, provincial games on Saturdays and two double-headers on Sundays to accommodate <u>IBC</u>'s loaded primetime programming while IBC's broadcasts were aimed at a massive and younger audience.

To maximize the four-day schedule of IBC, there will be one scheduled game during Wednesdays and Fridays: [5] The night live airing of the games was returned on starting March 26[6] after several PBA fans reacted negatively about the delayed airing of the first game. [7]

Game day	<u>IBC</u>	IBC News Network	Fox Sports Asia (Wednesdays only)
Wednesdays and Fridays	Second Game: <u>Live</u> (8:00PM)	First Game: live (4:30PM)	First Game: Live (4:30PM) Second Game: Live: (8:00PM)
Saturdays	First Game: Live (2:30PM)	Second Game: Live: (4:30PM)	none
Sundays	Second Game: Live (4:00PM)	First Game: Live (2:00PM)	none

# Presentation Edit

During the Philippine Cup eliminations, it is hosted by <u>Anthony Suntay</u> and <u>Paolo Trillo</u>. The format was changed starting the Quarterfinal round, usually having a three-man panel consisting of either Suntay, Trillo and Boom Gonzales. Special guests were added at the panel from time to time.

The Viva-TV located at the IBC studios in <u>Broadcast City</u> but sometimes air from the playing venue during special occasions, notably the league's opening ceremonies and the jersey retirement of <u>Robert Jaworski</u>.

#### Music Edit

The theme music of *PBA* on *Viva TV* was used as the similar to <u>Vintage Sports</u> coverage was used for the 1999 Commissioner's Cup and Governors' Cup. In 2000, the theme music was officially. In 2001, was used for the rock music. For the duration of the <u>2011-12 Philippine Cup Eliminations</u>, "<u>Showdown</u>" by <u>The Black Eyed Peas</u> was used as <u>IBC</u>'s main theme music for the PBA games in addition to the generic sports theme used. A different sports theme music was used starting from the semifinal round of the Philippine Cup. This was still used up to the finals of the <u>2012 Governors Cup</u>.

For the <u>2012–13 PBA season</u>, a theme music entitled "Kampihan Na!" was used on their on-air presentation. A different theme was used during the quarterfinal and semifinal rounds entitled "Tuloy ang Laban". Another theme was made for the finals, this time, incorporating the name of the fans of the two teams battling for the championship; "Gatas Republic" of Alaska and Barangay Ginebra. The vocals were later added during the elimination round of the Commissioner's Cup and was used until the Governors' Cup. A different theme was introduced during the quarterfinal and semifinal rounds of the Commissioner's Cup entitled "Tuloy ang Laban", which was also used sporadically during the Governors' Cup.

A remixed version of the "Kampihan na!" theme was used for the 2013-14 season

## List of broadcasters Edit

#### **Current** Edit

With the PBA games being aired on <u>IBC</u>, this program schedule is watching. We hope IBC management takes good care of the station.

- Anthony Suntay (lead play-by-play, 2000-2002, 2011-present)
- Mo Twister (lead play-by-play, 2013-present)
- Mico Halili (play-by-play, 2011-present)
- Benjie Santiago (game analyst, 2000-2002, 2011-present)
- Julz Savard (sideline reporter, 2011-present)
- Jolly Escobar (game analyst, 2012-present)
- Janeena Chan (sideline reporter, 2013-present)
- Boom Gonzalez (play-by-play, 2000-2002, 2011-present)
- Michelle Ng (sideline reporter, 2012-present)
- Quinito Henson (game analyst, 2000-2002, 2011-present)
- Nicole Uysiuseng (sideline reporter, 2011-present)
- Paolo Trillo (sideline reporter, 2000-2002, 2011-present)
- Jason Webb (game analyst, 2011-present)
- <u>Jojo Lastimosa</u> (game analyst, 2011-present, also as <u>IBC Sports</u> head)
- Dong Alejar (lead play-by-play, 2000-2002, 2012-present, sports programming head of IBC Sports)

Jannelle So (sideline reporter, Home Court segment, 2000-2002, 2012-present)

#### Former Edit

- **Ed Picson** (play-by-play, 2000-2002, 2011-2013)
- Mon Liboro (play-by-play, 2000-2002)
- TJ Manotoc (studio host, 2000-2002)
- Angelika Schmeing-Cruz (sideline reporter, 2011-2012)
- Noli Eala (lead play-by-play, 2000-2002)
- Tommy Manotoc (play-by-play, 2000-2002)
- Chiqui Roa-Puno (sideline reporter, 2000-2002)
- Claire Cabiquin (sideline reporter, 2011-2013)

## Awards and Nominations Edit

#### **USTv Student Choice Awards Edit**

10th USTv Student's Choice Awards (Students' Choice of Sports Program) - Won

#### KBP Golden Dove Awards Edit

- 2013 KBP Golden Dove Awards (Best Sports Program) Won
- 2012 KBP Golden Dove Awards (Best Sports Program) Won

#### Golden Screen TV Awards Edit

10th Golden Screen TV Awards (Outstanding Sports Program) - Won

#### Anak TV Seal Awards Edit

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) Won
- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) Won

#### References Edit

- 1. ↑ Viva-TV to broadcast PBA games, interaksyon.com, July 8, 2011
- 2. ↑ PBA, Viva-TV to seal partnership, Nelson Beltran, The Philippine Star, July 7, 2011
- 3. <u>↑ FOX Sports' live airing of games adds much-needed reach to PBA telecast</u>, Reuben Terrado, Spin.PH, November 18, 2013
- 4. <u>↑ GUIDE | PBA Broadcast Schedules on TV5 and AksyonTV</u>, InterAKTV, November 21, 2013
- 5. ↑ GUIDE | Commissioner's Cup broadcast schedule, InterAKTV, March 10, 2014
- 6. 

  ↑ Sports5 backtracks, brings back live airing of PBA weekday twinbill first games on Aksyon TV 41, Reuben Terrado, spin.ph, March 25, 2014

7. <u>↑ Tim Cone among those left fuming by 'terrible' delayed airing of PBA first game on TV5,</u> Reuben Terrado, spin.ph, March 21, 2014

## See also Edit

- Philippine Basketball Association
- Sports superstars, movie celebs in new Vintage TV programming
- PBA's Tv coverage bidding war
- Watch Out For VTV 13!
- PBA SHOOTS IBC TO NO.3
- IBC-13 now No.2 on primetime TV
- VIVA-TV Channel 13 Changing The Current TV Landscape
- Viva-TV dares Filipinos to their viewing habits
- Viva-TV goes cartoons
- New schedule for the PBA this 2012
- Viva-TV on IBC sa bagong TV ratings
- IBC-13, the network war is back, to air new shows on Viva-TV treats
- Viva-TV more primetime fare revamped on IBC
- Viva-TV has more sports events in primetime on IBC-13
- PBA game fans goes nationwide on IBC
- PBA on Viva-TV hits number one
- 2012-2013 Philippine Cup Games Schedule and Results
- 2012-2013 Commissioners' Cup Games Schedule and Results
- PBA Game Star Fans at the Smart Araneta Coliseum
- PBA All Stars up the basketball fans this Sunday viewing primetime
- 2013 PBA Commissioners' Cup opening this February 8
- NBA airing on Viva-TV
- 10th Golden Screen TV Awards Marian Rivera and Gerald Anderson Lead Winners List
- Viva agree, now showing the NBA and PBA games
- Game schedule on the network
- Chot sures live airing of PBA games on Viva and IBC deal
- Two of WWE goes Viva-13
- PBA board pulls plug on AKTV plan to switch broadcast from IBC 13 to TV5
- PBA rejects TV5 and IBC plan to air games
- Manila kids join NBA Jr. national camp
- Junior NBA and Kiddie PBA turns as PBA-NBA Kiddie Junior
- ONE FC signs domestic TV deal with Viva-TV on IBC, will start showing footage this Saturday

- ONE FIGHTING CHAMPIONSHIP signs exclusive partnership agreement with Viva-TV for IBC
- Watch the NBA Eastern and Western Conference Finals on IBC this weekend
- Kapinoy is loaded-packed action 2013
- PBA, Viva Sports to airing on The Kapinov Network
- NBA and PBA on The Kapinoy Network
- PBA Board gives IBC and Viva Sports
- IBC wants 1-hour newscast after first game and before second game of PBA games
- PBA, TV carrier on The Kapinov Network
- PBA Governors Cup August 14: GlobalPort vs. Air21, Rain or Shine vs. San Mig Coffee
- 2012-2013 Governors' Cup Games Schedule and Results
- Pro league, IBC and Viva near agreement
- IBC President and CEO Boots Anson-Roa says the Kapinov Network's role is "to establish a more TV industry."
- PBA Philippine Cup 2014 opening schedule
- IBC-13 airs the 2013-14 NBA seasn opener live
- Jodi Sta. Maria gives a support to Canoy's new business venture
- The Olympics comes on Kapinoy
- PBA games aired live on IBC
- Sochi 2014 Winter Olympic Games Opening Ceremony Airs Live on IBC
- PBA Semifinals on IBC Score High Ratings
- IBC 13 capable and ready to the TV coevrage of PBA games, says oficial
- Sochi 2014 Closing Ceremony Airs Live this Feb 24 on IBC
- PBA Puts TV5 on Top of Mega Manila Primetime TV Ratings
- 2013-2014 Philippine Cup Games Schedule and Results
- By Popular Demand, More NBA and PBA Games on IBC
- PBA All Star Selection vs Gilas Pilipinas Highlights the PBA All Star Week on IBC and INN
- A beautiful in PBA regional begins
- IBC Sports relaunch this May 3
- PBA D-LEAGUE SEASON 5 ON INN-45 PRIMETIME
- PBA D-League Has a New (or Old) Partner
- IBC-13 doing fine job covering PBA
- 2013-2014 Commissioners' Cup Games Schedule and Results
- 2013-2014 Governors' Cup Games Schedule and Results
- PBA Finals Garners High Viewership Ratings for IBC-13
- The D-League Returns to INN and PBA is on Channel 13

- Nanjing 2014 Youth Olympic Games Opening Ceremony Airs Aug 16 on IBC-13 and PTV-4
- IBC-13 airs 17th Asian Games starting Sept. 19
- Viva gets a contract to air 2014-15 NBA games on IBC-13
- PBA 2014-15 season starts October 19 on IBC
- PBA Season 40 Kicks Off from the Philippine Arena this Oct 19, Airs Live on IBC-13
- 2014-2015 Philippine Cup Games Schedule and Results
- A Full-Time Return to IBC-13 for the PBA
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of programs broadcast by Viva-TV

# Watch Out For VTV 13!

March 13, 1996 (Manila Standard)

Here's something that either ABS-CBN and GMA could probably like to read and hear about.

IBC-13 has reportedly jumped to the third in the evening primetime ratings dring the Feb 18-24 period. That is bad news for the two squabbling network giants, huh?

According to the Media Pulse People Meter report, IBC's performance during that period was a significant improvement over its previous rankings of No.5 or 6.

And this was just a week after the start of VTV Primetime Network. It seems that more people are watching basketball games these days than when they were telecast on PTV-4. Survey says IBC-13 emerged No.3 in overall ranking across the three target markets: All people; males; 13 years old and above; and male and female in the board C (lower economic class) between seven and 29 years old.

Still, ABS-CBN ruled the ratings with GMA coming a far second.

Letty Ang, VTV VP for merchandising, say that the results of the survey indicate that the VTV Primetime Network is on the right track in providing the audience an intelligent alternative to what is current seen on other stations. "This is just the beginning," she adds. "We will continue to do better with our own brand of entertainment: Intelligent, interesting, vibrant, hip and alternative.

VTV Primetime Network provides 80 percent of IBC-13's primetime programs with an interesting mix of sports (*PBA*specifically), movies, animated features, American sitcoms and drama series and several locally produces shows which go under the umbrella title Hip Strip.

Hip Strip shows vary each night at 10 like the sports magazine *Hot Stuff* on Mondays, the musical *MVTV* on Tuesdays, showbiz talk *Cinema Scoop* on Wednesdays, the daring *Pillow Talk* on Thursdays and the Friday entertainment *Rated E*. Now, people are not talking only about ABS-CBN or GMA.

# PBA SHOOTS IBC TO NO.3

April 4, 1996 (Manila Standard)

That's right. The basketball games with its millions of fans in Metro Manila alone is the single biggest factor why IBC-13 is now joining the primetime TV ratings now.

The *PBA* games TV coverage, skillfully handled by Vintage Enterprises, draw the audience to the network between 5 and 10 p.m. According to the PeopleMeter report for the week March 3-9, IBC ranked third nighttime televiewing. Between the 5 p.m. to 12 midnight slot, the network took a 12 percent share across All People category. ABS-CBN's was 47 percent and GMA's 23 percent. ABC got only seven percent and RPN, five percent. PBA's former carrier PTV-4 ranked in a measly three percent.

Among males (13 years and up) in the survey, IBC emerged as the third most watched network with a 14 percent share. With the Board C Male/Female (7-29 years old) category, it boast an 11 percent share.

It is without any doubt, the *PBA Games '96* which emerged as the network's top rated with 30 percent share. But with other VTV Primetime Network's programs are steadily contributing to the network's increase in viewership. Notable is *Hip Strip* which is the umbrella title for the various daily shows telecast right after the PBA games until midnight.

Here are the audience share of those shows:

MVTV (Tuesdays), 13 percent share; CinemaScoop (Wednesdays), 12 percent; Rated E (Fridays), 12 percent; Hot Stuff (Mondays), 8 percent; and Pillow Talk (Thursdays), 6 percent. Other VTV shows that rated fairly well during the survey perios were the 12th Annual Star Awards for Movies (12 percent), Monday Movie Magic (8 percent), Sunday's Big Showdown (9 percent) and Super Champs (5 percent).

As I reported in this space, IBC's ratings figures are steadily climbing. They may not threaten the two giants now, but its presence may just be too preacarious to ignore.

# IBC-13 now No.2 on primetime TV

#### May 20, 1996 (Manila Standard)

**IBC-13** emerged as the second most-watched television network among people of all ages during evening primetime (6-10 p.m.) televiewing, according to the latest official TV ratings report coverting the week of April 28-May 4. It was also the second most-watched TV network during those among males aged 13 years and above as well as among middle-class males and females aged 7-29 years.

The weekly **Media Pulse PeopleMeter** report, which is commissioned by the **Television Research Council (TVRC)**, showed that in the All-People category (male/females of all ages), **IBC-13** gained a 24 percent share of evening primeitme ratings during April 28-May 4. **ABS-CBN 2** garnered a 38 percent share. Training them were **GMA-7** (21 percent), **RPN-9** and **ABC-5** (7 percent) and **PTV-4** (3 percent).

In the Males 13 years and above category, **IBC-13** (29 percent) was a close second behind **ABS-CBN** (38 percent) and ahead of **GMA-7** (14 percent). In the Board C Males/Females 7-29 years old category, **IBC-13** (19 percent) again trailed **ABS-CBN 2** (37 percenty) but was slightly ahead of **GMA-7** (18 percent).

"Reaching number two is a milestone for **IBC-13** and **VTV Primetime**. Coming as it does after only 11 weeks of **VTV**programming is gratifying because it confirms our belief that there is a market out there for our kind of programs," said Carlos A. Velez, chairman of the **Cavel Group of Companies**.

**VTV Primetime**, a member of the **Cavel Group**, purchased 80 percent of **IBC-13's** primetime hours beginning February under a five-year agreement.

IBC's top-rating programs for April 28-May 4 include *Sunday's Big Showdown* (*Guardian Angel*, 33 percent share, No.17 among all-people), *Hotstuff* (27 percent share, No.18, among all-people), *Monday's Movie Magic* (*Thief of Baghdad*, 18 percent share), *Blow by Blow* (15 percent share) and *Marlboro Tour '96* (18 percent share). *VTV Primetime* programming includes a mix of movies (*Party of Five*, *Single Guy*, *Amazing Stories*, *Rated E*) and "alternative" local productions (*MVTV*, *Cinema Scoop*, *Hot Stuff*, etc.) aimed primarily at a young market. *VTV's* jewel is the *PBA* games, which is still the country's top sports program and the third highest rating program (*Game Two*) across all people, garnering a rating of 12 percent and an audience share of 48 percent. *IBC's* strong sports programming is backed up by shows like *Blow by Blow*, *Extreme Games* and specials on tennis, billiards and others.

IBC's own shows also boosted Channel 13's strong performance with Wednesday animation favorites *Ghost Fighter*(11 percent) and *Jiban* (9 percent) leading the way.

### IBC shows in 1996 Edit

- Rap 13
- PSE Live: The Stock Market Today

- IBC TV X-Press
- IBC Headliners
- IBC TV X-Press Late Edition
- Ating Alamin
- FVR Up Close
- Ghost Fighter
- Jiban
- Super Pig
- Machineman
- Maskman
- Shaider
- Turboranger
- Fiveman
- Metalders
- Masked Rider BLACK
- Battle Ball
- Time Quest
- Go Go's Adventure with English

## VTV

- PBA
- Monday's Movie Magic
- Super Bouts
- UEFA
- WCW
- Asian PGA Tour
- ATP Tennis Magazine
- Hot Stuff
- KKK: Kabayo, Karera, Karerista
- MVTV
- Cinema Scoop
- NFL Touchdown
- Pillow Talk
- Racing World
- Rated E
- Sunday's Big Showdown
- Blow by Blow
- Mga Himala at Gintong Aral ni El Shaddai
- Marlboro Tour
- Party of Five

- DREDD Sessions
- Single Guy
- Amazing Stories
- The Equalizer
- Super Champs
- Extreme Games

# VIVA-TV Channel 13 - Changing The Current TV Landscape

Move over **GMA 7** and **ABS-CBN**, there's a new and refurbished TV station in town on government-sequestered networks **IBC-13** which is now surveys the TV ratings with **AGB Nielsen Philippines**.

It is called **Viva-TV**, the newest entertainment network that will become the home of biggest stars and top-rating **Viva-TV** more entertainment programs on **IBC channel 13**, part of **Viva Entertainment Group** under a management with **Viva** chairman and CEO Vic del Rosario Jr. to make more money, in their purchases viewed by the industry as a network of value in privatization in **RPN** and **IBC**, it was decided that **IBC-13** would compete head on against the two giants. **IBC-13** is now claimed the number 3 spot in the ratings game, next to **GMA Network Inc.**, and **ABS-CBN Broadcasting Corp**, thanks to mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The sources said the first thing that **IBC-13** will do is upgrade broadcasting transmission facilities to strengthen signal so the network's signal would be comparable to that of **ABS-CBN 2** and **GMA-7**. "In terms of hours, 40 per cent will be foreign content including cartoons, anime and asianovela, and increase its spread of local programming to 60 per cent," he said. He also said chairman and CEO for Vic Del Rosario was joining **IBC-13** would help in the relaunch of the network in June 30, 2012. "It's true that **ABS-CBN** and **GMA-7** continue to dominate the free TV. We're fully aware of their continuing dominance even before we bought **IBC-13**. But we have big plans for **IBC-13**," Rosario said.

# Exciting shows on Viva-TV includes Edit

Rosario said, when the two giant networks offer big-budgeted teleseryes, reality shows, noontime entertainment and other mass-oriented productions, **Viva-TV** is now airs more programs on **IBC-13**.

1. 'SM LITTLE STARS', a reality-based kiddie talent search hosted by the Britain's Got Talent alum Charlie Green which airs Sundays at 12:30 p.m., it begin the rival Sunday

noontime variety shows GMA's Party Pilipinas and ABS-CBN's ASAP 2012. FOrprize is a talent management contract with Viva Artist Agency.

- 2. 'WINX CLUB', sprinkle on the fairy dust with the magical return of the enchanting Winx Club. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the Winx Club on July 2 at 5 p.m., to compete with GMA's It Started With A Kiss and ABS-CBN's Hiyas and they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.
- 3. 'THE WEAKEST LINK', a phenomenal game show based on the British hosted by Richard Yap airs every weeknights at 8:30 p.m., going against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan.
- 4. 'WHO WANTS TO BE A MILLIOANIRE?', a Saturday night game show based on the British hosted by Christopher de Leon airs on Saturdays and Sundays at 9 p.m.
- 5. 'WOW!' a gag show hosted by comedian Vhong Navarro airs on Sundays at 3:30 p.m.
- 6. 'PETRA'S PANNIEST', a situtional comedy with Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak airs from Mondays, Tuesdays and Thursdays at 8 p.m., while against with GMA's Luna Blanca and ABS-CBN's Princess and I.
- 7. '**ESPERANZA'**, a first-ever teleserye starring Cristine Reyes premieres on July 2 from Mondays to Fridays at 9:30 p.m., to compete with teleserye rivals GMA's One True Love and ABS-CBN's Lorenzo's Time.
- 8. 'POP PIXIE', Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, Saturdays at 7 a.m., they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.

- 0. 'ESTUDYANTE BLUES', a newest dramedy TV series which stars Richard Gutierrez, IC Mendoza and Onemig Bondoc on Mondays at 10 p.m.
- 1-. '**DEAR HEART'**, a teen series for teenagers hosted by popstar Anja Aguilar airs Sunday at 2:30 p.m., to compete with rival teen drama GMA's Together Forever and ABS-CBN's Luv U.
- 11. 'MAGIC WONDERLAND', Join Ocean, in this award winning animated series as she battles evil for the forces of good, premieres on June 30, Saturdays at 7:30 a.m., they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.
- 12. 'DALAWANG BUSOY', a new original sitcom airs Thursdays at 10 p.m. Starring Robin Padilla and Phillip Salvador along with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.
- 13. 'POLLY POCKET', the animated series on Philippine TV starts on Saturdays, 8 a.m. with the characters Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick, they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Monde Nissin Corporation, Gardenia, Goldulcks and many more.
- 14. 'WANSAPANATAYM' a fantasy-drama antology TV series airs Wednesdays at 10 p.m.
- 15. 'PETRANG KABAYO', a comedy-drama TV sries based on the 2010 film starring Vice Ganda and Aga Muhlach aires on Tuesdays at 10 p.m.
- 16. 'SABI MO NANAY', a reality-dating game starring the Filipino actor AJ Muhlach on Fridays at 10 p.m.
- 17. 'THE JON SANTOS SHOW', a talk show hosted by Jon Santos airs from Saturdays at 11:30 p.m.
- 18. 'PINOKYO'S TIME', another successful teleserye airs on weeknights 5:45 p.m., starring child wonder star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

According to **AGB Nielsen** showed **IBC-13** having an average nationwide audience share of 23.8 percent from the start of June to the second week of July. Rivals **GMA Network Inc.** and **ABS-CBN Corp.**, had audience shares of 35.8 percent and 33.5 percent, respectively.

# Viva-TV dares Filipinos to their viewing habits

Some of the stars who will bolster the station's chances of competing against the two local network giants. Today, he said the quality of seguestered TV station **IBC-13'**s signal is already better than its bigger rivals **ABS-CBN** and **GMA**in the Mega Manila area, where more than half of TV viewers in the country live in a recent press conference.

Hip, fresh and definitely more exciting!

Those words perfectly capture the new look of **Channel 13** as its name to **Viva-TV** indicating the network's desire to reinvent itself and garner a bigger share of the market and TV advertising. Last 14 January 2011, a new set of directors took over **IBC Board of Directors**. The new **Board** immediately proceeded to improve the TV network's operation in the rarings like **GMA** and **ABS-CBN**.

Two days after the grand press launch held last Thursday, June 27, 2012, at the Trinoma Mall in Quezon City, Viva-TV on IBC publicly introduced its new set of programs via a television special titled Home of the Stars. The boob tube spectacle was taped at the Trinoma Mall in Quezon City and was aired earlier today, June 30, 2012, at exactly 5 p.m. in all IBC provincial stations into the network to ensure that major ABS-CBN and GMA for the top spot in the local broadcasting industry. Hosting the event were Luis Manzano and Anne Curtis of @Annebishowsa. The young and dynamic team of Viva-TV and their executives, led by Viva chairman and CEO Vic del Rosario Jr., were all present to partake in the celebration. Home of the Stars provided a sneak peek of the network's more new shows that are all set to premiere this week. The source believes with Mr. Mercado at the helm, the network would be able to compete with bigger rivals ABS-CBN Broadcasting Corp. and GMA Network, Inc. The Broadcast City property is the site of the amount will be placed in an escrow account with the Bank of the Philippine Islands (BPI) covered by post-dated checks. P450 million to be paid through the construction and delivery of a new six-story corporate building, new live studios and commercial building for IBC studios.

The Quezon City property is a remaining 5,000-square meters corner property along Diliman for **GMA** and **ABS-CBN**offered over P5.5 billion for the **IBC** network with their **Viva's** local production. "Plans are afoot to put up a new transmitter in Coca Cola plant, San Francisco Del Monte, Quezon City and the so-called antenna farm in Quezon City with privatization to build new live studios in Broadcast City," the source said.

The stars came in full force to introduce and talk about their respective shows. Mirroring the newly repositioned network's image, the occasion adopted a variety show format complete with games, dance and song numbers and band performances by Callalily and Protein Shake.

Some of the stars who showed up that evening includes Vhong Navarro, Richard Gutierrez, Sam Pinto, Onemig Bondoc, James Yap of PBA, Cristine Reyes, Anja Aguilar, Christopher de Leon, Cesar Montano, Ashley Rivera aka Petra Mahalimuyak, Vice Ganda, Aga Muhlach, Nikki Bacolod, Jon Santos, IC Mendoza, Katya Santos and Maui Taylor, Charlie Green, Robin Padilla, KC Concepcion, among many others.

The official station jingle, "**Home of the Stars**," composed by Marcus Davis and Amber Davis and performed by Anja Aguilar, like more **Viva** stars employed by **IBC-13**, the country's third-biggest TV network including artists.

**Viva-TV's** overhaul was made possible after the Vic Del Rosario-owned network entered into a long-term block airtime agreement and partnership with **Viva Entertainment**, right now, we are now a strong No.3, new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The tie-up allowed **IBC-13** to boost its programming, which consequently bolstered the network's chances to compete against established network giants **GMA-7** and **ABS-CBN** is getting high marks from the stars.

According to chairman and CEO Vic del Rosario Jr., the slogan, "**Home of the Stars**," mirrors the network's objective of radically altering the public's boxed viewing habits. The young network executive shared that they're here to offer innovative programs to cater to the needs of those who are looking for something different aside from the usual flavor offered especially on the primetime slot.

The entry of a new management in IBC-13, analysts said IBC Board of Directors, Intercontinental Broadcasting Corp. could give the network a chance to compete against ABS-CBN Broadcasting Corp. and GMA Network Inc.for the top spot in the local broadcasting industry, our plans to beef-up our Viva-TV programming on IBC-13 with the new primetime schedules.

"Our objective is to shake the TV landscape and be able to your viewing habits," said Mr. Rosario in a conversation with PEP (Philippine Entertainment Portal). "Ang maraming tao kasi akala nila Dos and Siyete, gusto namin 'yong perception mo." According to Mr. Rosario, Channel 13 is handling the engineering side but Viva Entertainment will be providing the content of the TV station. We keep in constant touch with our viewers through Facebook, Twitterand Multiply, he related. During those years, too, I was witness to the growing rivalry between Channel 2 (ABS-CBN), Channel 7 (GMA Network) and Channel 13 (IBC).

A relatively new player in the local television industry, **IBC-13** has moved up to the third spot in terms of ratings, trailing behind **GMA Network Inc.** and Lopez-owned **ABS-CBN Broadcasting Corp**.

In the question and answer portion of the **Viva-TV** press launch, Mr. Rosario allayed fears that the TV station might be influenced by Malaysian investors. He explained, "**IBC-13** is headed by chairman Eric Canoy. **Viva Entertainment** has simply entered into a block airtime agreement." The primetime block of rival networks **ABS-CBN** and **GMA-7** are filled with asianovelas when **Viva-TV** promises to deliver new shows that veer away from this genre.

"We want to give people an alternative. If we offer people another teleserye, pareho lang kami sa Channel 2 and Channel 7. I think they are serving their market very well but we just want to want to provide an alternative for people who might to watch a teleserye on primetime."

Starting tonight, June 30, **Viva-TV** now airs free TV network **IBC-13** using its brand new 60kw transmitter that cost US2.6 million (about P117 million). This allows **Viva-TV** to be picked up in areas as far as San Jose. Cabanatuan in the north.

# For the local production of Viva. Here the new primetime

## schedule on IBC: Edit

#### Weekdays

- 04:30-05:15 pm Express Balita (flagship newscast)
- 05:15-05:45 pm Winx Club (phenomenal cartoons dubbed in Filipino)
- 05:45-06:30 pm **Pinokyo's Time** (teleserye) (Mon, Tue and Thurs); **PBA** (Wed and Fri)
- 06:30-08:30 pm Viva Box Office (Viva Tagalog movies) (Mon, Tue and Thurs); PBA (Wed and Fri)
- 08:00-08:30 pm Petra's Panniest (comedy) (Mon, Tue and Thurs)
- 08:30-09:30 pm The Weakest Link (Mon, Tue and Thurs)
- 09:30-10:00 pm **Esperanza** (teleserye)
- 10:00-11:00 pm Estudyante Blues (dramedy) (Mon); Petrang Kabayo (sitcom) (Tue); Wansapanataym(fantasy anthology) (Wed); Dalawang Busoy (sitcom) (Thurs); Sabi Mo Nanay (reality-dating game) (Fri)
- 11:00-11:30 pm Can You Hear My Heart (asianovela)
- 11:30-12:00 mn Ronda Trese (late-night newscast)

#### Saturday

- 10:30-11:30 am The Main Event (Viva Sports)
- 11:30-02:30 pm Lunch Break
- 02:30-03:30 pm Showbiz Star
- 03:30-04:00 pm Kasangga Mo Ang Langit/Biyaheng Langit

- 04:30-05:00 pm Crayon Shin Chan
- 05:00-05:30 pm Cyborg Kurochan
- 05:30-06:00 pm **Kirarin**
- 06:00-08:00 pm PBA
- 08:00-09:00 pm **DMZ-TV** (dance show)
- 09:00-10:00 pm Who Wants to be a Millionaire? (phenomenal game show)
- 10:00-11:30 pm Viva Box Office (Viva Tagalog movies)
- 11:30-12:30 am The Jon Santos Show (late-night talk show)
- 12:30-01:00 am Express Balita

#### Sunday

- 12:30-01:30 pm SM Little Stars (reality talent search for kids)
- 01:30-02:30 pm KSP: Kapinoy Sunday Party (newest Sunday variety show)
- 02:30-03:30 pm Dear Heart (teen drama anthology)
- 03:30-04:00 pm WOW!
- 04:00-08:00 pm PBA
- 08:00-09:00 pm **P-POP Star Hunt** (reality show)
- 09:00-10:00 pm Who Wants to be a Millionaire? (phenomenal game show)
- 10:00-12:00 mn Sinemaks (Viva Tagalog action movies)
- 12:00-12:30 am Express Balita

Since relaunched last July 2, 2012, we have been airing the new **Viva-TV** schedules over **IBC-13** as the **Kapinoy**network for the No.3 network comes in with a LIVE 15-minute update between 5:00am - 7:00am over the daily morning show *Magandang Umaga Ba?* with host Snooky Serna along with special co-host are Alex Santos (news), Jeff Arcilla, Cathy Eigenmann-Bordalba and Smokey Manaloto. Also, the hourly news updates over *IBC Headliners*between 10am, 11:50am, 2:30pm, 4pm, 6:30pm, 8pm, 9pm and 11pm with Czarinah Lusuegro.

There are also with the entertainment news over the longest-running flagship news program *Express Balita* between 4:30pm - 5:00pm is anchored by Snooky Serna and Ricardo Cepeda, and sports news during the late-night newscast *Ronda Trese* at 11:30pm - 12:00mn with anchor veteran broadcasters Jess Caduco.

We started coming out on **Pinoyexchange** and also been coming out in four newspapers (**Malaya**, **Philippine Star**, **Manila Bulletin**, **Manila Standard Today**, **Philippine Daiy Inquirer** and **Daily Tribune**) with the new **IBC-13**schedule along with fanpage of **Facebook** and **Twitter**, and official website from **IBC.com.ph**.

# Viva-TV goes cartoons

After earning huge success with film showing, game shows, asianovelas, sports events, foreign cartoons, comedy, serial dramas and many more, **Viva-TV Kids** will now bring to homes the best of foreign cartoons for girls and kids by way of two new animated series. These are *Magic Wonderland* and preschool *Lalaloopsy*, which will be dubbed in Filipino by famous TV stars which as **Home of the Stars**.

Magic Wonderland is one of the highest rating and award-winning animated series from 321 Productions. Its urreverent sense of humor has made its a favorite of televiewers of all ages. Ocean uses her wit and goodness to help overcome the dangers facing all of them. Follow her adventures as she encounters Fairies, Pirates and an Evil Wizard. Join Ocean, in this award winning animated series as she battles evil for the forces of good. Here in the Philippines, Magic Wonderland will be seen from Tuesdays at 7 p.m. on IBC-13. The voice of the beautiful and clever girl Ocean will be provided by the child star Abby Bautista.

Lalaloopsy is the newest Children's television series for preschool that also appeals to viewers of all ages. Based on the American line of rag dolls is on Philippine TV. The show Lalaloopsy will be premieres on IBC-13 starting June 30, 2012 as 5-minute series from Saturdays at 9:55 am right after Magic Wonderland. Lalaloopsy will be dubbed in Filipino and teen star Ella Cruz will provide the voice of Lalaloopsy.

#### New Improved IBC Logo Edit

Since **IBC-13**, as branding the **Kapinoy** network is now a strong No.3 with Terence Khan current voice-over of **IBC-13** and **iDMZ** does the voice-over featuring the new logo plugs as the new innovative and still up for privatization thanks to **IBC Board of Directors** breakthrough technology to deliver these to its audiences not only in the Philippines, but also globally. Located in Broadcast City in Capitol Hills, Diliman, Quezon City and its transmitter located at San Francisco Del Monte, Quezon City sequestered by the **Presidential Commission on Good Government** (**PCGG**) as new chairman Eric Canoy.

New station in IBC-TV13 in Metro Manila, IBC-TV13 in Baguio City and IBC-TV6 in the Mountain Province, IBC-TV13in Laoag City, IBC-TV12 in Iloilo, IBC-TV13 in Cebu City, IBC-TV13 Davao City and IBC-TV10 in Cagayan de Oro City and also operates the country's radio stations in iDMZ 891 in Mega Manila, DYBQ in Iloilo, DYJJ in Roxas City and DYRG in Kalibo. The new IBC-13 corporate logo debuted last June 30, 2012 and the new logo design and new station ID incorporates from Luzon, Visayas and Mindanao craftily spliced letter B slash number 13 with I for sports, B for entertainment and C for news and public affairs, conveying a contemporary modern yet slick and all-blue glass appearance with a Filipino-like visually an innovation in terms of station identification as the third network to compete with giant networksGMA-7 and ABS-CBN in the ratings. Sequestered TV station IBC-13 provides the news and public affairs programs and high-quality entertainment shows especially Viva-TV in the market for entertainment programs for blockbuster Filipino movies, showbiz-oriented show,

music, drama series, comedy, reality show, anime, game shows, asianovelas and sports, new mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. Outside of the Philippines, **IBC-13** reaches an estimated 2 million Filipinos out of the more than 8 million Filipinos overseas, through **IBC Global** is available in the USA, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV also reach foreign audiences through the distribution of **IBC-13** content to countries in Southeast Asia, Eastern Europe and Africa.

The 52nd anniversary celebration of the major Kapinoy network with the new Viva-TV programs on IBC: teen drama Dear Heart, The Jon Santos Show, sitcom Petrang Kabayo, Petra's Panniest, teleserye Esperanza and Pinokyo's Time, reality-dating game Sabi Mo Nanay, kiddie talent search SM Little Stars, gag show WOW! and the game shows The Weakest Link and Who Wants to be a Millionaire? plus new cartoons like phenomenal Winx Club, Pop Pixie, Magic Wonderland, Polly Pocket and Barbie, new anime Crayon Shin Chan, Cyborg Kurochanand Kirarin and new asianovelas are daytime Fondant Garden and Queen and I, and primetime Dream High and Can You Hear My Heart with the new Viva-TV's prime programs on IBC like the PBA Games, Viva Box Office and Sinemaks as well as its flagship news programs Express Balita and Ronda Trese.

The **Viva** stars on **IBC** such as popstar princess new popstar Anja Aguilar, comedian Jon Santos, the YouTube sensation Ashley Rivera aka Petra Mahalimuyak, actress Cristine Reyes, new popular Filipino actor AJ Muhlach, child star Izzy Canillo, Judy Ann Santos, Britain's Got Talent alum Charlie Green, unkabogable Vice Ganda, Aga Muhlach, Dingdong Avanzado, Vhong Navarro, Maui Taylor, Katya Santos, VJ Sam Pinto, Nikki Bacolod, Richard Yap and Christopher de leon.

### New schedule for the PBA this 2012

PBA officials cool on Viva Sports and Sports 5proposal Malaya Online Edition
July 1, 2012 - Viva Television, holder of the PBA's television franchise and also on Sports5, a sports division of TV5, has proposed drastic changes in the league's playdates, revisions that sources within the league say will not prosper. It also airs as PBA on TV5 which airs monthly and also AKTV, AksyonTV, Kapatid TV5 and AksyonTV International. Viva is the home of the biggest and brightest stars in the country, through Viva-TV, the entertainment network of Viva Entertainment Group headed by chairman and CEO is Vic Del Rosario.

Viva-TV proposed that games be held three times a week, with just one game to be held every Wednesday and Friday starting at 6:30 p.m.to compete with flagship news prorgams of GMA's 24 Oras and ABS-CBN's TV Patrolwhile the provincial games also on Saturday

nights. It also proposed that 4 hours of two games be held every Sunday starting at 4 p.m. with

some halftime entertainment portion for guest, and players reach out to more fans and further expand gross sales while boosting its own drive to recoup its huge investment.

Last season, one games were held every Wednesday and Friday while the provincial games on Saturday at 6 p.m. and two games also every Sunday, with matches starting at 4 p.m. over the outfit's carrying station Channel 13, more sponsors are now lining up for advertising spots. It also airs on **AKTV**. Excitement is the **PBA**'s new partnership with**Viva-TV** on **IBC 13**, the country's number one entertainment network which is fast gaining recognition as **Home of the Stars** with the dominated TV rating of the giant networks **GMA Network** and **ABS-CBN**. While the guest peformers from **Viva** stars during halftime on Sunday.

The 2012-13 **PBA** Season marks of **Viva Entertainment** and **TV5** deal with the league approximately worth P1 billion to televise the games, P770 million of it in cash. By involving the fans, **TV5**, owned by telecommunications mogul Manny V. Pangilinan, is also hoping to improve its gross sales and **Viva Entertainment**, headed by chairman and CEO Vic Del Sosario. The changes, **Viva-TV** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader.

Also, the single game days are projected to help boost Channel 13's game shows like *The Weakest Link* and *Who Wants to be a Millionaire?* are all produced by Viva Television. The PBA's executive committee will meet tomorrow to discuss Viva Entertainment's proposals. A decision is expected to be handed down well before the opening of the league's 37th season last October 1, 2011.

This early, league insiders, including those from the **Commissioner's Office**, have voiced opposition to the proposal, saying it may help the television network but not necessarily the **PBA**.

"Mukhang mas talo ang PBA," said one league insider who requested anonymity.

"Kung three days a week ang laro, lalaki ang overhead ng liga sa mga tauhan, upa sa venue and the like," said another source.

Another source said one-game weekday matches may not sit well with **PBA** fans, even if these games feature crowd favorites, like **Ginebra**, **San Miguel**, **Alaska**, **Red Bull**, **Air 21** and many more.

"Malamang na hindi kagatin ng tao lalo na't kung mahihinang teams ang maglalaban. Isa pa, hindi mo naman p'wedeng i-schedule lagi ng ordinaryong araw ang mga teams na iyon," said another.

**PBA** tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

## Viva-TV on IBC sa bagong TV ratings

#### June 25, 2012

Manila, Philippines - From ABS-CBN's Kapamilya network and GMA's Kapuso network are branding, preparing a war chest to reposition IBC-13 known as the Kapinoy network won as the Best TV station in the 2011 Anak TV Seal Awards and 2012 Catholic Mass Media Awards is now a strong third in the broadcasting industry as Viva-TV. The networks bid to compete with the two major leaders in the ratings game, GMA Network and ABS-CBN. Diliman-based TV station Channel 13 adding blocktime programs mostly on entertainment, the group of chairman and CEO Vic Del Rosario is on a wait-and-see mode as the government's privatization is concerned.

According to chairman and CEO Vic Del Rosario would raise for the network P1 billion through a combination of borrowings and equity infusion. Rosario said the shareholders would like to take advantage of the network's momentum, having gained more following for its home grown programs and Viva Tagalog movies and petition for rehabilitation before the Quezon City Regional Trial Court Branch 93 in program operations, engineering and maintenance functions with responsible for management, administrative and financial services for the employees it is finally privatized with its claim as the third wheel in local TV landscape. IBC-13 as the country's third-biggest network for the Kapinoy network more than tripled its audience share, according to Rosario. He said the company needed the new capital to upgrade its facilities, adopting a new broadcast technology to upgrade the capacity, reception, equipment, signal and provincial operations with among its priorities is the broadcasting transmission facilities to strengthen its signal to a level comparable to that of ABS-CBN 2 and GMA-7, according to chairman Eric Canoy. IBC's new transmitter through the operation of its 60kw transmitter sitting in a 500-ft tower in the Coca Cola plant, Roosevelt Avenue, San Fancisco Del Monte, Quezon City with international channel IBC Global and Viva-TV Global, has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on Dish Network tied up with Pilipinas Global Network, Ltd.

He claimed that **IBC-13** recently became more aggressive shown improvement in reach and reception in the installing more transmitters and the installation of the new **Board of Directors** with Fundador Soriano, Vic Felipe, Ronnie Ricketts and Lauro Vizconde as acquisition of video and audio equipment with cameras, VTRs and monitors. Viewers complained that **IBC-13**'s signal was inferior compared to the two major players listed as **IBC Board of Directors** by the current administration, to privatize **IBC** affirmed by the Supreme Court. It made us the most financially stable among all the government-owned networks (like **RPN 9** and **PTV 4**). With the primetime block, Channel 13 is now earning a monthly revenue for an average of Php73 thousand per hour and supplements its monthly income of

Php12 million with its earnings from **Viva** and other block timers, as well as with **RPN 9's** rental of the facilities. Its daytime block, meanwhile, is offered at Php25-50 thousand per hour. Made a disclosure at the press conference that the **Viva** group had ventured into the television broadcasting business with a deal to the 85-percent stake in **Intercontinental Broadcasting Corp.**, which owner and operator of **IBC Channel 13** is now a strong number 3 dominated by **GMA Network Inc.** and **ABS-CBN Broadcasting Corp.**, received P500 million in fresh money to finance network upgrading, acquisition of new programs and payment of debts, a ranking official said sequestered by the **Philippine Commission on Good Government** (**PCGG**), are now running the network improvement of the airconditioning system at the Technical Operations Center and Transmitter Building in Coca Cola plant, Quezon City with the installation of new units **IBCEU** president Joseph Yee said payables to current employees already amounted to P200 million.

The money, Mercado said, the privatization is Field Video Remote (FVR) Vans -- two Electronic Field Production and Electronic News Gathering would be used to buy Satellite News Vehicle OB vans with microwave sets and video and audio equipment which would help improve the station's news coverage. **IBC-13** posted last 2011 a net income before tax of Php55.92 Million. Satellite transmission to digital video compression making it possible for SNG transmission during the live news and special events coverages as **IBCEU** and the I**BC Supervisors and Directors Union** staged a noontime picket just outside the Broadcast City premises in Quezon City.

Installation of the local area network with new beta IBC-13 corporate and entertainment revamped website a totally different design and new functionalities compared to our old site (networking of offices and webpages just newly designed website to changing the current flash elements new look of screenshot for IBC.com.ph). Be sure to check out the IBC live video streaming, Radyo Budyong and iDMZ Live Stream with new iDMZ website at 89DMZ.com, Careers Section, Profiles, Contact Us, Program Schedule, Featured Shows, Station List, and of course the latest announcements with new news portal at NewsTeam13.ph promising a richer online experience for followers.

IBC-13 has provincial 30 stations from TV-13 Mega Manila, TV-13 Baguio, TV-12 Laoag, TV-5 Tuguegarao, TV-13 Puerto Princesa, TV-13 Naga, TV-13 Daet, Camarines Norte, TV-13 Santiago, Isabela, TV-13 Legaspi, TV-2 Sorsogon, TV-12 Iloilo, TV-2 Roxas, TV-12 Bacolod, TV-13 Cebu, TV-12 Tacloban, TV-2 Dumaguete, TV-7 Basey, Samar, TV-13 Zamboanga, TV-9 Dipolog, TV-13 Davao, TV-12 Ozamis, TV-13 General Santos, TV-5 Butuan, TV-2 Cotabato, TV-10 Tandag, TV-12 Pagadian and TV-10 Cagayan De Oro and more than 100 cable TV affiliates countrywide including **SkyCable**, **Cignal** and **Dream TV**, and the radio stations like **iDMZ** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Alkan. In any case of privatization, it's pretty much always been **ABS-CBN**and **GMA** making much of more money, with everybody else setting for also-ran position would improve the network's ratings

and throughout the Philippine and the Southeast Asian region. Also, new cable channels **Danze TV** and the newest UHF news channel in the Philippine called **IBC News Network** or **INN**. New treats beef up for more award-winning and top-rating **Viva-TV** shows on **IBC-13** presented to the entertainment media during the party were **Dear Heart**, **Esperanza**, **The Jon Santos Show**, **Petra's Panniest**, **Showbiz Star**, **Petrang Kabayo**, **SM Little Stars**, **Pinokyo's Time**, **WOW!**, and the game shows are **The Weakest Link** and **Who Wants to be a Millionaire?**, thanks to the new mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ

Viva-TV makes in the local scene this month with Viva's local production and the new franchised from tvN in Korea. This Sundays at 8 p.m. reality program inspired by tvN's *K-POP Star Hunt* for the Filipino teens shine always exciting to meet young Filipinos who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand. This show can be most revealing, judge Louie Ocampo point out – which makes a teens that is expected with local viewers because it is a launching pad for new K-Pop and P-Pop stars hopes to be Viva Artist Agency's vehicle to discover new stars. The nationwide auditions began last June 15, 2012 at the SM City North EDSA in Ortigas Center, Mandaluyong City. Auditions will also be held in SM Davao last June 25, 2012, and in SM Cebu last June 29, 2012. looking for showbiz hopefuls aged 13-to18-years-old, with good looks and exceptional talent and charm. The prize is a talent management contract with Viva Artist Agency.

Rommel Lubguban, which return to senior broadcast producer for **Viva** for write, edit, supervise video graphics promos for **The Weakest Link**, **Who Wants to be a Millionaire?**, **NBA** local broadcast, **PBA** local basketball league and many more. Started with **Winx Club**, sprinkle on the fairy dust with the magical return of the enchanting Winx Club. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the **Winx Club** airs on Monday to Friday at 5:15 p.m., against with **Precious Hearts Romances: Hiyas** (**Ch. 2**) and **It Started with A Kiss** (**Ch. 7**).

Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak called *Petra's Panniest* (Mondays, Tuesdays and Thursdays at 8 p.m.), a 30-minute program showcasing the funniest scenes from *Viva* movies and videos from the internet

Premieres on July 2, there's *Estudyante Blues*, a series about three different brothers portrayed by Richard Gutierrez, IC Mendoza and Onemig Bondoc. Tonight, *Estuyante Blues* makes its first airing. The cast also includes Andi Eigenmann, Raymond Gutierrez and Princess Velasco. Showtime is 10 p.m. The new original sitcom called *Dalawang Busoy*, on Thursday nights topbilled by the Robin Padilla and Phillip Salvador, and the new reality-dating game *Sabi Mo Nanay* on Friday nights is something new but familiar starring the Filipino actor

AJ Muhlach. On Sundays 12:30 p.m. join the country's ultimate kiddie talent search on TV is *SM Little Stars* with host the Britain's Got Talent alum Charlie Green competition is open to kids ages 4-7 years old with star potential in SM Supermall for the kid audition for the artist management contract with *Viva Artist Agency*.

Jon Santos host *The Jon Santos Show*, which airs on Saturdays at 11:30 p.m., a one-hour talk show featuring Jon's gallery of characters including Sherap Espada, Armeeda Siguion Macareyna, and Meeryam Santiago.

On Tuesday nights, Vice Ganda is "unkabogable", as keeps house in *Petrang Kabayo*, directed by Wenn V. Deramas. The house into a horse while his Erickson (Aga Muhlach) is at work. In the cast also are Ella Cruz, Candy Pangilinan, Sam Pinto and DJ Durano, and the newest variety show *I Am Sarah* on Sundays, at 8:30 p.m. with popstar princess Sarah Geronimo. Their successful kids of foreign cartoons for the young girls like *Winx Club* (Monday-Friday, 5:15 p.m.), *Pop Pixie*(Saturdays, 7 a.m.), *Magic Wonderland* (Saturdays, 7:30 a.m.), *Polly* Pocket (Saturdays, 8 a.m.), (Saturdays, 9:30 a.m.) and Barbie (Sundays, 10:30 a.m.). The phenomenal game show based on the British is back: *The Weakest Link* now with new host Richard Yap, now airs on weeknights at 8:30 p.m., contestants win up to P1 million in every episode and another prize of P50,000 is at stake for lucky televiewers who can join the fun by texting WL<Name of Strongest Link> to number 2366. New season of Who Wants to be a Millionaire? which starts telecasting on IBC-13, now airs on Saturday and Sunday at 9 p.m. Hosted by Christopher de Leon, at stake in the show is P2 million and P50,000 for home viewer who will join the mini-WW2BAM game via number 2967 for Globe and Touch Mobile users. New three anime shows dubbed in Filipino shown on IBC-13 will introduced: *Crayon Shin* Chan (Saturdays, 9 to 9:30 a.m.) is a boy who is full of mischief. He's Bart Simpson, Dennis the Menace and Freddy Kruger rolled up into one, Cyborg Kurochan (Saturdays, 9:30 a.m.) is a supercat who is dedicated to saving the world from evil and *Kirarin*(Saturdays, 10 a.m.) is a the magical-girl genre as the 14-year-old beauty girl.

With the help of Viva Entertainment, IBC-13 comes up with new and exciting programming. They also feature daytime asianovela *Fondant Garden* at 1:30 p.m., *Dream High* (Season 2) at 2 p.m., and *Queen and I* at 2:30 p.m. while on primetime with first-ever teleserye *Esperanza* at 9 p.m., the soap opera starring Cristine Reyes in the lead role along with Cesar Montano and Richard Yap followed by another fanta-serye *Pinokyo's Time* at 9:30 p.m., starring child star Izzy Canillo and Judy Ann Santos plus primetime Korean dramas also see in the telecast of *Can You Hear My Heart* at 11 p.m. from Monday to Friday. In the meantime, while their Viva-TV more entertainment shows on IBC-13, sports events including the *PBA Games*, foreign cartoons and Korean asianovelas on primetime will beef up Viva-TV schedule on IBC-13 lineup. This is something new, especially since Filipino viewers are so used to watching asianovelas in Taiwan and Korean, he said. So, when the company into film distribution (Viva Films), television production (Viva Television), recording (Viva Records), talent management (Viva Artist Agency), video (Viva Video), video rental and retail

(Video City), events and concerts (Viva Concerts and Events) and sports division (Viva Sports).

The stars of Viva-TV shows on IBC-13 who helped pick out the raffle winners were: Anja Aguilar (*Dear Heart*), Jon Santos (*The Jon Santos Show*), Ashley Rivera (*Petra's Panniest*), Charlie Green (*SM Little Stars*), James Yap (*PBA*), Vice Ganda (*Petrang Kabayo*), Aga Muhlach (*Petrang Kabayo*), Vhong Navarro (*WOW!*), Izzy Canillo (*Pinokyo's Time*), Judy Ann Santos (*Pinokyo's Time*), Richard Yap (*The Weakest Link*) and Christopher de Leon (*Who Wants to be a Millionaire?*) being shown on Viva-TV's prime programs on IBC like *PBA Games* and *Viva Box Office*, as well as its news programs *Express Balita* and *Ronda Trese*. With this development on Viva-TV, the newest entertainment network on IBC-13 as the Kapinoy network we hope that local TV scene is enlivened beyond a two-network world. After all, TV5 are the number one network with their own programming. Just the network has a consistent 30 or 45 percent of ratings, can now a strong No. 3 to GMA 7 and ABS-CBN in their ratings.

#### New sound and new voices on iDMZ Edit

The world's dance music zone is back as **iDMZ 891** on the dance FM radio band on **IBC-13** relaunched last August 28, 2011 with a new sound, a new face and new DJ voices in the mass-based market with the name of **DZMZ 89.1** for the #1 internet danze mix radio as a major player. After producing more quality shows for **IBC-13**, they are now starting to penetrate the FM scene nationwide has had around 21,000 listeners from all over the world as well as Facebook (also a group fan page) and Twitter with more than 5,000 active members. The station's new mix is good for **iDMZ 891** is inspired by **89 DMZ** to say **Sayaw Pinoy!** plays only dance music and remixed music but also K-Pop music and novelty hits with your favorite artists, events, on-air, interactivities, promos, premiere night tickets and so much more definition of mainstream radio via audio-video streaming as well as on the internet is unique and they have the coolest DJ's on Earth for the listeners from DJ mixes.

**iDMZ** 891's non-stop new wave music all-day in 24-hours every Sunday with *Wave* 24 (6 a.m.-6 a.m. the following day), a 24-hours of new wave songs with The Unbeatable (6-10 a.m.), Kaye (10 a.m.-2 p.m.), The Mighty Dash (2-6 p.m.) and DJ Skratchmark (6-10 p.m.). Every Monday, be in love with your favorite down mix tempo music typically a song for 24-hours from R&B to love remixes with *Slowjam* (6 a.m.-6 a.m. the following day), with host **iDMZ** DJs. The Friday show called *Be Heard!* (Fridays, 10 a.m.-12 noon and 7-10 p.m., Manila Time), a flagship program that promotes both professional and non-professional, Filipino and foreign DJs from all over the world, it has been the station's most sought-after and highly-rated program with Blare (9 a.m.-12 noon) and Nicole (7-10 p.m.). Alternative rock music's higher registers continues to earplugs every Saturday morning is *Rockin' Manila* (6-9 a.m. with Pinoy rock at 6-9 p.m., Manila Time), joined The Executioner and The Force as the rock music in town.

From *Saturday Night Dance* into *Saturday Clubbing* (9 a.m.-12 noon and 9 p.m.-12 midnight, Manila Time), a 3-hours of non-stop party clubbing music with your favorite in-house and club DJs with The Sting and The Destroyer. The 80s hit popular disco at its best every Saturday afternoons with *Back to the 80s* (12 noon-2 p.m. and 12 midnight-2 a.m.) is the latest additions to **iDMZ** with your Marc the Spark and ZJ Ziggy (also a round o' clock special last July 1, 2012 and a new program).

Start your **Peewee** *in the Morning* habit every Tuesday-Friday (6-9 a.m.), your favorite hottest and freshest news with your favorite slowjam mix on Tuesdays and dance music on Wednesday to Friday. Anchored by radio broadcaster Peewee with George and Jada. Your favorite uninterruptible **Megamix** (everyday, every hour), absolutely commercial free. Disco-mixing in the different kind of entertainment shouldn't miss include **Mobile Circuit** (at 3 p.m.) hosted by DJ Ouch which both airs every Tuesday to Friday at 3 to 6 p.m. Other programs listeners shouldn't miss the Original Pilipino Music include **OPM in-a-**

Raw (Everyday, every hour experiences along with the favorite OPM songs.

The Korean pop music on radio every Saturdays lets *K-Pop N' Go!* (4-6 p.m., Manila Time), the newest K-pop radio program to bring your pure non-stop entertainment, K-Pop-style, with your host DJ Alfie. Every Saturday nights is dance music complemented by *Sayaw 10* (6-7 p.m.), a top 10 countdown of dance music songs tabulated by international artist with your Georgina. Plus, we will be giving away *iDMZ* car sticker and souvenir shirt for all featured DJs. Listen to your danze music zone, check out the latest events and prizes might be given away by their sponsors with available through 24/7 streaming via official website of 89DMZ.com.

#### Here are iDMZ's line up: <u>Edit</u>

#### Sunday

- 6 AM Wave 24 The Unbeatable (Andy Santillan)
- 10 AM Wave 24 Kaye (Kaye Tan)
- 2 PM Wave 24 The Mighty Dash
- 6 PM Wave 24 DJ Skratchmark
- 10 PM Wave 24

#### Monday

- 6 AM Slowjam Peewee (Peewee Wenceslao)
- 9 AM Slowjam Raya (Raya Mananquil)
- 12 NN Slowjam Blare (Bernadette Camalig)
- 3 PM Slowjam DJ Ouch (Lopie Guzman)
- 6 PM Georgina (Georgina Wilson)
- 7 PM Slowjam Nicole (Nicole Andersson)
- 10 PM Slowjam DJ Alfie (Alfie Manuel)

12 MN - Slowjam

#### Tuesday-Thursday

- 6 AM Peewee in the Morning Peewee (Peewee Wenceslao)
- 9 AM Be Heard! Raya (Raya Mananquil)
- 12 NN Ready Set Sayaw! Blare (Bernadette Camalig)
- 3 PM Mobile Circuit DJ Ouch (Lopie Guzman)
- 6 PM Sayaw 10 Georgina (Georgina Wilson)
- 7 PM Be Heard! Nicole (Nicole Andersson)
- 10 PM Sayawoke DJ Alfie (Alfie Manuel)
- 12 MN Megamix

#### Saturday

- 6 AM Rockin' Manila The Force (Neil Centeno)
- 9 AM Saturday Clubbing Rommel 'The Destroyer' Dayan and The Sting (Terence Khan)
- 12 NN Back to the 80s Marc the Spark and ZJ Ziggy
- 2 PM K-Pop N Go Georgina (Georgina Wilson)
- 6 PM Rockin' Manila The Force (Neil Centeno)
- 9 PM Saturday Clubbing DJ Marlon and The Sting (Terence Khan)
- 12 MN Back to the 80s Marc the Spark and ZJ Ziggy
- 2 AM Megamix

## IBC-13, the network war is back, to air new shows on Viva-TV treats

July 2, 2012

IBC Channel 13, the network war is back announced the launch with Kapinoy network campaign. The station chairman Eric Canoy during the network's press conference last week. Channel 13 is now the strong third TV ratings with major networks ABS-CBN Channel 2 and GMA Channel 7, Mercado said that is still up for privatization this year. In the case of IBC Channel 13, Mr. Mercado believes it addresses a different market. The three networks is back in the TV ratings which is focus on the masses, with new IBC charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ We need to make the station more viable, Mercado told Inquirer Entertainment in an interview at the IBC-13 office in Broadcast City last week, beefing up our new programming to

boost **IBC**'s signal reach nationwide. Mr. Barreiro said that as of June, the network's signal reaches 50% of the country. With our system upgrade, we expect to have full signal coverage by go head-on with those giant networks for the masa audience. Mr. Mercado said **IBC-13** to further strengthen its children's programming, because this has boosted the network's morning and afternoon ratings. Over the past several months, **IBC-13** has become the network of choice among children with the highest rating cartoons in both the mornings and the afternoons, he explained. To further boost its popularity among children, he said a **IBC Kids** of children's programming will be launched this month for preschool and kids, he said.

On the news front, Ms. Mercado said **IBC-13** has committed to provide more airtime for its newscasts from morning, afternoon and late-night. *Express Balita*, **IBC**'s flagship newscast, will now airs at 4:30 pm slots when the late-night newscast *Ronda Trese* now airs at 11:30 p.m. slot.

Mr. Mercado also said they have entered into a major tie-up with CNBC. his will enable News Team 13 to deliver the latest news from all over the world in real time to its audience. IBC-13 is also preparing to relaunch its radio station from dance mix radio iDMZ 891, which will become the masa 89.1 FM band with its dance music zone as the #1 internet danze mix radio along with provincial Radyo Budyong radio station include DZTV 1386 in Mega Manila, DYBQ in Iloilo, DYJJ in Roxas and DYRG in Kalibo, Alkan, new cable TV channel Danze TV and a new UHF news channel called IBC News Network.

He added **IBC-13** has always relaunched as **Viva-TV**, the newest entertainment network of **Viva Entertainment**which is offering the home of the brigegst and brightest stars and more top-rating entertainment shows is now accessible to the audience and market with their **Viva** chairman and CEO Vic Del Rosario features original programs that will surely delight fans of Anne Curtis, Sarah Geronimo, KC Concepcion and other top celebrities is now reportedly keen on acquiring the sequestered TV outfit.

When local networks were buying from Taiwan and Korean for asianovelas. The new station is really going to be offering fresh, innovative, and relevant content, the print ads and able to catch their plugs on **IBC** and more **Viva-TV**programs on **IBC** as well.

He added that **IBC-13** plans to open more TV stations in the coming years to add to the 30 stations that it has in the provinces. The network is also working on its international broadcast to cater to Filipinos based abroad tied up with **Pilipinas Global Network**, **Ltd** called international channels **IBC Global** and **Viva-TV Global**, which has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network**.

This time, the station is relaunching brand-new more **Viva-TV** programs on **IBC-13**, a mix of foreign cartoons, Tagalog-dubbed anime and Korean asianovelas that will spice up your TV experience, Mr. Mercado said.

The new Viva-TV programs on IBC are the following:

- Dear Heart The newest teen drama anthology series for the teenagers youthful tale of love and personal discovery. Every Sundays, 2:30 pm, starring popstar Anja Aguilar.
   Directed by Joyce Bernal.
- The Jon Santos Show A newest one-hour late-night talk show hosted by comedian Jon Santos will leave viewers in stitches every week as the man with the multiple (public) personalities makes a playful spin on showbiz, politics, sports, arts, and the online world (and, who knows, maybe even the otherworld and the underworld) with his trademark unique wit and intelligent humor. Every Saturday nights at 11:30 pm.
- **WOW!** The 30-minute gag show makes in the practical jokes in town which is the pranks in comedy. Every Sundays, 3:30 pm, hosted by Vhong Navarro.
- Petra's Panniest Let Youtube sensation Petra Mahalimuyak perk up your days with a collection of the funniest videos on the tube. And it's not just a simple round-up. Every "Petra's Panniest" episode will leave you wiser and smarter with various tips on a variety of topics as only crazy panny girl Petra can deliver, every Mondays, Tuesdays and Thursdays at 8:00 pm.
- **Esperanza** The first-ever teleserye is remake of 1997 series for the real family. Starts every Monday to Friday, 9:30 pm, starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano, Richard Yap and Daniel Padilla. The series is directed by Wenn V. Deramas.
- Pinokyo's Time Another teleserye for the child wonder. Starts on weeknights at 5:45 pm, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jefrfey Jeturian, to compete with teleseryes My Daddy Dearest (Ch. 7) and Aryanna (Ch. 2).
- Petrang Kabayo The newest original TV sitcom gets on the 2010 films, starting every
  Tuesday nights, 10 pm. Starring unkabogable Vice Ganda and Aga Muhlach, directed by
  Wenn V. Deramas.
- The Weakest Link The phenomenal game show is back based on the British with a new set followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be P1,000,000 and offfers contestants the chance to win P1,000,000. To join, call PLDT phone line 1-908-1-800-800, every weeknights at 8:30 pm, against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan. It is hosted by Richard Yap.
- Who Wants to be a Millionaire? The franchise game show based on the British requires the contestants to answer 15 questions correctly in order to the jackpot price of 2 million pesos is P2 million and P50,000 for home viewers who will jon the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000, the quiz show airs every Saturday and Sundays at 9 p.m. Hosted by Christopher de Leon.

- Estudyante Blues A newest TV series based on the 1989 film for the boys. Starts on Monday nights, 10pm, starring Richard Gutierrez, IC Mendoza and Onemig Bondoc, directed by Wenn V. Deramas.
- Wansapanataym A newest fantasy-drama anthology TV series. Wednesdays at 10 pm.
- Dalawang Busoy The newest original sitcom on Thursdays at 10 pm. Starring Robin Padilla and Philllip Salvador together with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.
- P-POP Star Hunt A newest reality show inspired by tvN's K-POP Star Hunt for the Filipino teens shine always exciting to meet young Filipinos for the talent management contract of Viva Artist Agency who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand. Sundays 8:00 pm.
- Sabi Mo Nanay The newest reality-dating game that searching for a dream date.
   Fridays, 10 pm, with host the new Filipino actor AJ Muhlach, who admits going through similar experiences by his mother-in-law.
- SM Little Stars The country's ultimate Sunday noontime reality-based kiddie talent search in the Philippines that features kids ages from four to seven years old will be chosen from among 12 pairs of cute, talented, and adorable kids competition is open to kids ages 4-7 years old with star potential for the talent management contract for Viva Artist Agency. Sundays, 12:30 pm, hosted by the Britain's Got Talent alum is Charlie Green.
- Pop Pixie Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, every Saturdays, 7 am. Starring Amore, and two brandnew pixies named Cherie and Caramel, is turned upside down.
- Magic Wonderland Join Ocean, in this award winning animated series as she battles evil for the forces of good, Saturdays, 7:30 am.
- Winx Club Sprinkle on the fairy dust with the magical return to the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Mondays to Fridays, 5:15 pm, starring characters including Bloom, Stella, Flora, Tecna, Musa and Aisha.
- Polly Pocket A newest animated series on Philippine TV. Saturdays, 8 am, with the characters Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick
- Crayon Shin Chan One of the highest rating anime shows in Japan. Shin Chan is a boy who is full of mischief. He's Bart Simpson, Dennis the Menace and Freddy Kruger rolled up into one. Saturdays at 9 am a.m. starting June 30, 2012. His actor Onemig Bondoc will provide the voice of Shin Chan.
- Cyborg Kurochan An action-packed Magna in Japan. Saturdays at 9:30 am, uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped

- Japanese TV ratings when it premiered in 1999. The voice of Kurochan will be provided by Coco Martin.
- *Kirarin* The newest magna in Japan. Every Saturdays at 10 am, the voice of 14-year-old girl Kirarin provded by popstar princess Sarah Geronimo.
- Dream High (Season 2) The music-romantic comedy follows a group of students at the Kirin High School of Art stars who pursue their dream of becoming for the K-Pop stars. The group of students in Dream High Season 2 deal with a completely new group of students. Starts every Mondays to Fridays, 2 pm. Starring actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.
- Can You Hear My Heart A dramatic romance in South Korea about the love story brings to Philippine TV starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself. Mondays to Fridays, 11 pm.
- Fondant Garden The newest Taiwanese drama on Philippine TV starring South Korean singer Park Jung Min and Taiwanese actor/actresses Jian Man Shu, Kingone Wang, and Lia Lee. Mondays to Fridays at 1:30 pm.
- Queen and I The fantasy-romance-action Korean drama Ji Hyun-woo as Kim Boong-do and Yoo In-na as Choi Hee-jin. Mondays to Fridays at 1:30 pm.

#### For the high-quality entertainment: <u>Edit</u>

Mercado said **IBC** was determined to improve prime time programming, but was also propping up its non-prime time hours with more new shows.

- Lunch Break A nnoontime variety show on Philippine TV produced by MMG Entertainment Group, airs from Monday to Saturday, 11:30 am. Hosted by Ryan Agoncillo and comedian oy Viado with co-host Bianca Manalo, Smokey Manaloto, Nicole Andersson, Bianca Molales and Enrique Gil, directed by Danny Caparas. The show to compete with rivals Eat Bulaga! (Ch. 7) and It's Showtime! (Ch. 2).
- Chinatown TV The country's premier, longest-running and original Filipino-Chinese lifestyle telemagazine show. Sundays, 9:30 am, hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua promises to inform as much as it entertains that brings Filipino and Chinese culture around the world.
- *KSP: Kapinoy Sunday Party* Every Sunday at 1:30 pm, the newest Sunday musical variety show on TV hosted by Nicole Hiyala and Chris Tsuper will give ASAP and Party Pilipinas a run for their money.

- DMZ-TV A teenager youth-oriented dance show for teen makes the danze music in the fans, now airs with the new timeslot on Saturdays, 8 pm. Hosted by Julia Montes and Enrique Gil. Directed by Mark Reyes, delayed telecast on radio thru iDMZ 891.
- Cooltura The newest educational program airs on Mondays to Fridays at 10:30 am, featuring the Filipino culture in the Philippine from Luzon, Visayas and Mindanao. Hosted by Cathy Eigenmann-Bordalba earned for its 2011 Anak TV Seal Awards.
- Y2K: Yes to Kids The children show aims to promote positive learning, education and lessons, pre-school kids and interests that will appeal to kids between 7 to 12 years old dedicated for kids is one-of-a-kind in Philippine television. Every Sundays, 9 am, is hosted by Maxene Magalona, directed by Ryan Agoncillo.

#### For the news and public affairs programs: <u>Edit</u>

- Good Take Hosted by actress personality Chin-Chin Gutierrez, earned for IBC-13 for the 2011 Anak TV Seal Awards for best educational program. Now on its second year on Thursdays, 12 mn, it features inspirational and success stories about ordinary people.
- Linawin Natin A new public affairs program as it mixes investigative and in-depth reports airs on Mondays at 12 mn, hosted by Philippine Star columnist Jarius Bondoc for the 2011 KBP Golden Dove Awards for best public affairs program which focuses on the issues and government based on the intensive research, investigation and additional information will be tackled in the program.
- Magandang Umaga Ba? A morning show will head start with all the latest news, enjoyable features and other helpful bits of information with talented performers spice up the mornings every Mondays to Fridays from 5 am to 7:30 am, hosted by Snooky Serna, Alex Santos, Henry Omaga-Diaz, Bobby Yan, Jeff Arcilla, Cathy Eigenmann, Dolly Anne Carvajal and Smokey Manaloto.
- Express Balita longest-running flagship news program on Philippine TV airs from Mondays to Fridays at 4:30 pm, fast-paced, in-depth, straightforward, unbiased and varied as its gather the latest events in politics, showbiz, sports and foreign news in a capsule. Anchored by Snooky Serna-Go and Ricardo Cepeda.
- Nora Mismo A public service program that links up families with domestic problems and government agencies that can assist them. The show to be hosted by superstar Ms. Nora Aunor airs weekdays 11 am.
- Ronda Trese The late-night newscast airs from Mondays to Fridays at 11:30 pm goes serves up beyond the comprehensive journalism of news delivery in 24-hour surveillance. Anchored by veteran broadcasters Jess Caduco, Cathy Eigenmann-Bordalba and Ralf Rivas.
- Makabayang Duktor A public service program celebrate on its 7 years started our MD
  Foundation tandem inside their Boy's Van out on mission of house visits to those in need
  of medical attention and visit the poorest areas of Manila and give free medical services,

- free medicines, and long-term follow-up to the poor and the sick. Saturday mornings, 7 am, hosted by Dr. Willie Ong and Dra. Liza Ong with conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant.
- Pulsong Pinoy A 30-minute program of President Noynoy Aquino III. It focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies. The show produced by Presidential Broadcast Staff Radio-Television Malacanang (RTVM) and airs on Fridays, 12 mn. For 2011 Anak TV Seal Awards for best public affairs program is hosted by News Team 13 head Ms. Zyrene Parsad-Valencia.

We now have more programs geared toward the audience, specifically mothers. In that time, who watch television, Concio explained. At night, we address the young audience by airing on Viva-TV. Currently on air are NBA on Viva-TV and PBA on Viva-TV for basketball fans. All import dramas are teleserye Esperanza, drama anthology Wansapanataym, TV series Estudyante Blues, asianovelas Dream High 2 and Can You Hear My Heart, and the Sunday teen drama anthology Dear Heart. According to Vic Del Rosario has more became more aggressive, Viva Entertainment, which has more entertainment programming contract will upgrade with IBC-13 nationwide, is responsible for the networks broadcast hours, from 5-11:30 pm on Mondays to Fridays, 8 am-11:30 pm on Saturdays and 10:30 am-11:30 pm on Sundays. The station also has the PBA Games, the Viva Tagalog movies and imported asianovelas.

## Viva-TV more primetime fare revamped on IBC

Today marks the government-owned TV network as the **Kapinoy** network **IBC-13** has more competition as **Viva-TV**, the newest entertainment network continues to change the landscape for a bigger TV ratings dominated by the **Kapamilya** and **Kapuso** networks. Despite being saddled with equipment that have seen better days, More programs are anticipated will surely change the face of primetime TV viewing as the **Home of the Stars** more enjoyable and exciting as it announces its new bigger, new better and new brighter primetime program line-up establish itself as a trendsetter in the industry worth anticipating and hopefully developing loyalty.

A dashing new look these days almost overnight, the station that brought to Filipino homes such TV landmarks as *Iskul Bukol*, *TODAS*, *Pinoy Thriller*, *See-True*, *Seeing Stars with Joe Quirino*, *Chicks to Chicks*, *Ora Engkantantada*, *Mga Kuwento Ni Lola Bisyang*, *Johnny Weismuller as Tarzan* and a lot more, metamorphosed into the network giants. IBC-13 is now the Kapinoy network for the country's third-biggest network and Viva-TVintroduced with Home of the Stars song by Anja Aguilar. The Viva group is behind much of the new format we hear, recently entered into a blocktime agreement with IBC-13 world-class broadcast facilities for the

network war. "Vic Del Rosario said now plans to acquire **IBC-13** to allow **Viva Entertainment** to air more entertainment programs become the country's top networks, a mix of foreign cartoons, Tagalog-dubbed anime and Korean asianovelas will given a full program lineup," the source said.

The government announced the privatization would put **IBC 13** and another sequestered TV outfit, **RPN 9**, on the auction block. Diversifying conglomerate **San Miguel Corp.** earlier said it was interested in bidding for government-sequestered channels **IBC 13** and **RPN 9**. Earlier reports said **IBC-13**'s assets and franchise were valued at P1.2 billion it is finally planning to privatized while and **RPN-9**'s franchise was estimated at P800 million. This is thier way to the top spot and now a strong number 3, thanks to the new charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

With their **Viva Entertainment** blocktimer, they will produce more entertainment progams on **IBC** that will make them to the number 3 network, which envisions it with a strong of local news and public affairs programs, provides high-quality entertainment and serves as a tool in shaping and molding the country's ethical values and moral fibers. The privatization of **IBC-13** is to convert it to a third TV station. When local networks were buying from Taiwan and Korean drama for importing asianovelas.

Viva-TV gearing up to boost its rating standing by relaunched its new treat of primetime programs on IBC-13: all-new season of *Winx Club* (5:15 pm), fantasereye *Pinokyo's Time* (5:45 pm), *Viva Box Office* (Mondays, Tuesdays and Thursdays, 6:30 pm), *Petra's Panniest* (Mondays, Tuesdays and Thursdays, 8:00 pm), *The Weakest Link* (8:30 pm), teleserye *Esperanza* (9:30 pm) and top-rating asianovelas *Can You Hear My Heart* (11:00 pm). These moreViva-TV programs on IBC-13 has in store for 2012 will be evaluated based on sales and ratings, now fighting and competing against ABS-CBN's Primetime

Bida and GMA's Telebabad, Viva-TV then launches their PrimeTastik is offering on IBC-13. Viva-TV raises programming standards with its new treat primetime line up offering on IBC-13 starting July 2, Weeknights. We have a creative and enjoyable primetime mix of cartoons, music, movies, comedy, showbiz, teleserye and asianovelas," said Vic Del Rosario, the chairman and CEO of Viva Entertainment.

The **Kapamilya** and **Kapuso** networks were offering different TV series from teleserye, fantaserye, to Koreanovela, **Kapinoy** network will continue to challenge what seems to be a repetition of the usual primetime formula will banner **Viva-TV**'s primetime programming on **IBC**, one is cartoons, second is music, third is Viva blockbuster movies, fourth is comedy, the fifth is showbiz, sixth is teleserye and the last one is asianovelas. It is **Viva-TV**'s hope that our viewers rediscover they enjoy most television through our more programs for new treats," he added.

The new treat primetime programming kicks off with all-new season of *Winx Club: The Power of Believix*, now airs from Monday to Friday at 5:15 p.m. on IBC. The most-watched animated TV series sprinkle on the fairy dust with magical return of enchanted friendship and adventures at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. For the young girls, *Winx Club* become the phenomenal TV ratings nationwide to compete with GMA's *It Started with a Kiss* and ABS-CBN's *Precious Hearts Romances: Hiyas*. Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (voice of Anja Aguilar) are the Winx Club characters.

#### Pinokyo's Time Edit

Another successful of soap opera, new child fanta-serye called Pinokyo's Time, airs from weeknights at 5:45 p.m. Starring child wonder star Izzy Canillo as Pinokyo for the children athome from school and playground and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

#### Viva Box Office Edit

Another primetime treat viewers because tonight bringing you the biggest Filipino blockbusters from Viva Films were shown is coming your way in *Viva Box Office* starts on Mondays, Tuesdays and Thursdays at 6:30 p.m. on IBC, against with flagship news programs GMA's *24 Oras* and ABS-CBN's *TV Patrol*. With your favorite Viva Tagalog movies includes *Lastikman*, *Hating Kapatid*, *Tumbok*, *Petrang Kabayo*, *Who's That Girl?*, among others.

#### Petra's Panniest Edit

Petra's Panniest is reshaping primetime from its consistent double-digits audience share nightly, the comedy capital of the Philippines is the usual Filipino viewing habit those who are tired of everyday drama taking her crazy antics to the next level. Every Mondays, Tuesdays and Thursdays at 8 p.m., features a collection of the funniest online videos and movieclips from tutorial and spoof videos on YouTube, to compete with teleserye GMA's *Luna Blanca* and ABS-CBN's*Princess and I*. Hosted by YouTube sensation Ashley Rivera aka Petra Mahalimuyak.

#### Esperanza Edit

Esperanza, a first-ever newest teleserye on Philippine TV soap opera, airing from Monday to Friday at 9 p.m. The highly anticipated teleserye are particularly introduces viewers to their family and friends. The much awaited teleserye starring actress Cristine Reyes known as Esperanza together with Cesar Montano, diamond star Maricel Soriano, the Filipino-Chinese actor Richard Yap and Daniel Padilla lead the cast. Wenn V. Deramas as director for teleserye, in the ratings to compete with rival GMA's One True Love and ABS-CBN's Lorenzo's Time.

#### Estudyante Blues Edit

The brand new shows takes from 10 to 11 p.m. With the remake so-called *Estudyante Blues* from the 1989 films into the new original dramedy television series premieres on July 2, on Monday nights for the three men of boys. Starring popular actor Richard Gutierrez, IC Mendoza and return to the actor Onemig Bonndoc along with Raymond Gutierrez and young actress and model Andi Eigenmann. Directed by Wenn V. Deramas.

#### Petrang Kabayo Edit

On Tuesdays nights, the new comedy capital in the Philippines there is the unkabogable Vice Ganda leads the original sitcom is *Petrang Kabayo* based on the 2010 film into television series with actor Aga Muhlach, Ella Cruz, Candy Pangilinan, DJ Durano and Jasmine Curtis and Wenn V. Deramas as director, we hope find horses.

#### Wansapanataym <u>Edit</u>

On Wednesdays 10 p.m., *Wansapanataym* is the drama anthology series for the adventure with now have more episodes also have mystical characters and remakes of past episodes on Thursday nights showcases different short stories, fables or urban legends filled with values and moral lessons that both children and adults can learn from beautiful costumes and wonderful special effects.. The network's teen star Ella Cruz is going to take her turn in teaching kids and families different life lessons as she topbills episodes of *Wansapanataym*.

#### Dalawang Busoy Edit

Every Thursdays, 10 p.m., *Dalawang Busoy*, the first-of-its-kind original sitcom. Starring action star Robin Padilla and Phillip Salvador in the title role along with movie queen for all seasons Vilma Santos, Dina Bonnevie and new total popstar Nadine Lustre, and Nino Muhlach as director.

#### Sabi Mo Nanay Edit

The new fresh and innovative situation comedy called *Sabi Mo Nanay*. Premieres on Friday night at 10 p.m. Directed by Al Quinn, with host the Filipino actor AJ Muhlach which we have yet to monitor. A one-of-a-kind reality dating game that is a show within a show, it follows the ventures of AJ as he puts up a TV program for constantly try to outshine each other with their Viva star guest. Mrs. Esperanza himself, Cristine Reyes, will grace the show as himself on its pilot episode this Friday. This reality-dating game reflect real-life Filipino courtship: suitors seek to initially please the lady of the house, ahead of anyone else in the family of the girlfriend or prospective wife.

#### Can You Hear My Heart <u>Edit</u>

The most awaited Korean drama *Can You Hear My Heart* starts on Mondays to Fridays at 11 p.m. Starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's

dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself.

## Viva-TV has more sports events in primetime on IBC-13

Viva-TV, the newest entertainment network of Viva Entertainment Group on free TV as Home of the Stars with its more coverage of local and international sports events from Viva Sports, says Viva chairman and CEO Vic Del Rosario and IBC-13 is now the strong third TV ratings of GMA Network and ABS-CBN. Viva-TV's telecast of the tremendously popular Philippines Basketball Assn. games has given viewership of IBC-13 a big boost.

The Philippine Basketball Association (PBA) television franchise become the 2012-13 **Season** will be airs the proposed that games be held three times a week with the new schedule on Wednesdays and Fridays with just one game at 6:30 to 8:30 p.m. against with flagship news prorgams GMA's 24 Oras and ABS-CBN's TV Patrol, on Saturday nights resulted in consistent double digit ratings and a solid audience share despite what appeared to be a decline in the overall popularity of basketball and the troubles besetting the league. Also, the proposed that two games be held on Sundays at 4 p.m. with some halftime entertainment portion, more sponsors are now lining up for advertising spots which supplies 50 hours of entertainment programming per week to **IBC** with its coverage of several major sports special events. With Viva-TV on IBC as the PBA's coveror and marketing partner, the country's premier basketball league is set to soar to new heights not just in gate attendance but also in TV viewership ratings. In fact, Viva-TV scored a record high in its telecast of the Game 7 duel between the Petron Blaze Boosters and the Talk 'N Text Tropang Texterslast January 18 with an average of 1.2 million viewers. (source: Nielsen Media, NUTAM). It will cover pro sports, specials like world title fights and billiard championships. The entertainment unit, called Viva TV, will cover music, minis, TV dramas, pics, cartoons and MTV, among others.

**The Main Event**, a top-rating weekly boxing show features world championship boxing and major international fights from the leading boxing networks including **HBO Sports** and **Top Rank**. The show has also made its mark by being the only program to telecast fights of Filipino boxers in South Korea, South Africa, Australia, Indonesia and Thailand and select fights in the boxing hotbed of Cebu It now airs on Saturdays from 10:30 to 11:30 a.m. on **IBC-13**, is hosted by Ronnie Nathanielsz.

**Viva** started out as motion picture producer and distributor almost 30 years ago. Since then it has branched out into television, music, video distribution, concerts and talent management. It made its entry into sports when it joined forces with **Vintage Enterprises** a few months ago. Since then it has become a major force in the area of sports coverage with programming sports that included a basketball like the **PBA**games, boxing matches including **The Main Event**, olympics, billiards and other events in the **Viva-TV** line-up on **IBC-13** relaunched last June 30, 2012 while the game highlights aired every weekend.

Aside from sports shows, this includes *Dear Heart*, *The Jon Santos*Show, Esperanza, Petra's Panniest, Pinokyo's Time, Petrang Kabayo, SM Little

Stars, WOW!, Daily Top 10 and the game shows like The Weakest Link and Who Wants to be a Millionaire? along with foreign cartoons like Pop Pixie, Magic Wonderland, Barbie, Polly Pocket and Winx Club, the Tagalog-dubbed anime like Crayon Shin Chan, Cyborg

Kurochan and Kirarinand imported asianovelas like daytime Fondant Garden and Queen and I, and new primetime Dream High and Can You Hear My Heart, and the Viva Tagalog movies like Viva Box Office and Sinemaks. Viva Entertainmrent is now on IBC-13's major block-timers and the companies which buys airtime from the network for their entertainment programs that will make them rule the number 1 spot.

For inquiries on advertising rates and block times, contact **IBC-13** at telephone number: (632) 952-4002 and telefax number: (632) 951-8983, 931-8940.

#### Viva provides programs to IBC-13 under VIVA-TV. <u>Edit</u>

As the premiere for the home of the biggest and brightest stars in the country with Sarah Geronimo, Anne Curtis and KC Concepcion, Viva-TV continues to maintain its reputation by bringing more entertainment programs on IBC-13never before seen on Free TV with the major networks of GMA Network and ABS-CBN. Viva-TV provides the Filipino viewers - from movies, cartoons, game shows, asianovelas, comedy, drama, anime, sports events and many more - the soap-opera primetime fare, Viva said on its website.

Viva-TV is now beefing up on local TV by strengthening its hold over IBC Channel 13 line-up. On the forefront of more Viva-TV programming are: *The Jon Santos Show, WOW!*, *Petra's Panniest*, *Sabi Mo Nanay*, *SM Little Stars*. The sitcom *Petrang Kabayo*, *Dalawang Busoy* and *Sabi Mo Nanay* and drama series: *Esperanza, Pinokyo's Time*, *Estudyante Blues*, *Wansapanataym* and *Dear Heart*.

Meanwhile, Richard Yap remains the phenomenal game show *The Weakest Link*, Richard Yap remains the star game show *Fighting Family* and Christopher de Leon remain the Saturday night game show *Who Wants to be a Millionaire?*, brings more excitement game on Philippine TV.

And with cartoons, anime and asianovelas claim over the majority of today's kind of entertainment, **Viva-TV** beefs up its share of award-winning foreign programming with foreign cartoons such as **Winx Club**, **Pop Pixie**, **Polly Pocket**, **Barbie** and **Magic Wonderland**, the

newest Tagalog-dubbed anime like *Crayon Shin Chan*, *Cyborg Kurochan* and *Kirarin* plus the asianovelas such as the daytime drama like *Fondant Garden* and *Queen and I* and primetime Korean dramas like *Dream High* (*Season 2*) and *Can You Hear My Heart*.

Their new IBC-13 as the station-produced shows will include the noontime show *Lunch Break*, lifestyle show *Chinatown TV*, youth-oriented dance show *DMZ-TV*, educational program *Cooltura* and *Hapi Kung Healthy*, children show *Y2K:* Yes to Kids and Barney and Friends for kids, and news and public affairs programs include morning show *Magandang Umaga Ba?*, *Good Take*, *Linawin Natin*, *Makabayang Duktor*, *Pulsong Pinoy* and *Nora Mismo* as well as news programs *Express Balita* and *Ronda Trese*.

#### Onemig Bondoc meets Crayon Shin Chan Edit

New actor Onemig Bondoc and Chin Chan, the new boy in Japan who plays the lead in the highly successful anime series *Crayon Shin Chan* recently met when the cartoon character was Shin Chan in the Filipino from **Viva-TV** new anime.

The chance to give voice for a famous animated character is the latest feather in the cap of the popular actor. At this moment, Onemig return to showbiz indstry and the success of the new contract of Kapatid network **TV5** with his new teen drama **Sarah G.** with popstar princess Sarah Geronimo. He is also the new movie from **Viva Films**.

*Crayon Shin Chan* is premieres at 9 a.m. on Saturday on IBC-13. I is also the new anime on Viva-TV as Home of the Stars called *Cyborg Kurochan* on Saturdays at 9:30 a.m., the new Kurochan which is the voice of Coco Martin and *Kirarin* at 10 a.m. on Saturdays, the new *Kirarin* with the voice of the country's popstar princess Sarah Geronimo.

## PBA game fans goes nationwide on IBC

October 1, 2012

It is a first on Philippine TV, and for basketball fans and for the sport. Coming off a banner year, which saw the **PBA**post record numbers all around--ticket sales, franchise profits, TV ratings, you name it--the **2013 PBA Philippine Cup**first conference (which you can watch on **Viva-TV** via **IBC 13**) got to be their number one source of income.

Viva-TV will have an all-new PBA games goes live nationwide ratings on the Kapinoy network IBC-13. Also, the Sports 5 provided PBA on TV5, which airs monthly, while airs every four-times a week on sports channel AKTV and Hyper, and news channel AksyonTV to bring the best of Philippine basketball to the Filipino people. The head office of the Intercontinental Broadcasting Corp. (IBC-13) will have more aggressive for surging ahead in the ratings has received reports from all its provincial relay stations that basketball fans have facilities for their allowing telecast the Philippine Basketball Association (PBA) games and more Viva-TV programs from continuing to prevent IBC's

provincial and relay stations from airing the programs of **Viva-TV on IBC-13**. Also, sequestered TV network **IBC** is now a No.3 behind the giant networks **ABS-CBN** and **GMA**, according to the survey of **Kantar Media**. Added that things are looking up for the company as non-primetime sales for programs aired before 5 pm to 12 midnight slot doubled, creative content has been adding P6 million a month to the company's revenues by presenting a different program every night, promising a line-up of captivating new shows with its diverse genres to the **PBA**board. Compromise the **PBA**, and they might compromise their own revenue.

Quality, fan-based broadcasting **Viva** courtesy of your **Kapinoy** from **IBC-13**. Once again, the broadcast partner for the upcoming **PBA** season is **Viva Sports** (or **Viva-TV** via **IBC 13**) and **Sports5** (or **AKTV**), and because the broadcasting changes introduced by **Viva-TV** were met positively, fans can expect to feel more love from **Viva Sports**manager Ronnie Nathanielsz and his crew of play-by-play commentators, game analysts, reporters, and production staff that **PBA** commissioner **Chito Salud** is beaming with optimism when asked about the future of Asia's first professional basketball league, talent-wise, at the September 26 **PBA** pre-season press conference to the trade industry through an event attended by more than 3,000 movers and shakers from the advertising business as well as the stars from the network's upcoming programs.

Channel 13 airs the PBA games on the 5:00 pm-12:00 midnight slot bought by Viva Sports, through a new blocktime sales agreement which gives the government-sequestered station P11 million per month with Channel 13 for making gaining viewership in posing a challenge to the established shows of rival networks have been given new shows as part of the network's continuing strategy to strengthen its Viva-TV primetime programming on IBC, airing a sports events and top-quality programs; prime-time programing through its PrimeTastik block (Winx Club, The Weakest Link, Esperanza, 5 Girls and Daddy, Maria isabel and I Need Romance) as well as its news programs Express Balita and Ronda Trese.

Del Rosario owns the movie outfit **Viva Films** and **Video City**, and also **Viva Vintage**, the outfit contracted by the **PBA** beginning in 2000, to air the basketball games as well as its new **PBA** talents. This proposed new sked is win-win for **Viva** and one sided against the **PBA**. Teleseryes are being produced in such high numbers that TV networks often run out of actors to cast. Channels 2 and 7 air an average of five teleseryes at night, with four more in the afternoon. **Viva-TV** intends to beef up its new primetime teleserye programming in the coming months, more sponsors now line up for advertising spots, they have helped **IBC 13** rise from its financial slump and mediocre ratings. Besides showcasing veteran talents like James Yap, Arwind Santos, Gary David, LA Tenorio, and Mark Caguioa, heralded rookies from the **2012 PBA** draft are set to make their respective debuts this new season.

The league returns from a season marked by box-office receipts and high viewership ratings; topped with live guest performances during the halftime on Sunday hopes to attract more fans with this season's exciting line up of teams and player by attending live games or watching them

at home with the Filipino basketball fans. Viva-TV will feature various genres including movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports. James Yap said into their ratings, For the schedule of the PBA's television franchise to proposed that games be held four times a week slot on Channel 13 would mean that viewers of Channel 13, in the league's playdates will have basketball coming with the two games to be held every Wednesday and Friday starting at 4:30 pm or first game and 7:30 pm on second game and Saturdays at 5:30 pm and also proposed that two games held every Sunday starting at 4 pm while at the time beefing up its new top-rating Viva-TV programming on IBC with the No.1 phenomenal fairy-serye Winx Club, comedy Petra's Panniest, teleserye *Esperanza* and *5 Girls and Daddy*, teen drama anthology *Dear Heart*, reality show 2NE1 TV, Especially For You, phenomenal game shows Who Wants to be a Millionaire?and The Weakest Link, new reality talent search Born to be a Star, new anime like Crayon Shin Chan, Cyborg Kurochan and Kirarin, Korean dramas Wife Returns, Romance Town and I Need Romance and new Mexican telenovela Maria Isabel, Teresa and Mar de Amor which become the homegrown for the top of the ratings. The changes, Viva Sports said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost **Channel** 13's own game shows produced by Viva Television. The PBA's executive committee will meet tomorrow to discuss Viva's proposals. A decision is expected to be handed down well before the opening of the league's 2013 season last September 30. PBA tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Many PBA talents and production peoplei another source said one-game weekday matches may not sit well with PBAfans, even if these games feature crowd favorites, among like Barangay Ginebra Kings, Globalport Batang Pier, Talk 'N Text Topang Texters, San Mig Coffee Mixers, Petron Blaze Boosters, San Miguel, Air21 Express, Rain or Shine Elasto Painters, Meralco Bolts, Alaska Aces and Barako Bull Energy Cola. PBA commissioner Chito Salud, welcomed the coming of the PBA because the biggest players, who will use to air the PBA's home station.

### PBA on Viva-TV hits number one

October 11, 2012

The **Kapinoy** network **IBC-13**, the league's television partner claims that the **PBA Philippine Cup** on **Viva-TV** last Sunday was no.1 on its timeslot. As a four-time a week with just one game to be held on Wednesdays and Fridays starting at 4:30-9:30pm while the out-of-town provincial games on Saturdays and also the two games to be held on Sundays at 4:00pm. Also, with **Who** 

Wants to be a Millionaire? and The Weakest Link backing up the PBA on television ratings as well. Also, the PBA Top 5 Plays for the Week will shown during commercial breaks. On Wednesday, Friday and Sunday, the games will be at the Smart Araneta Coliseum and during the special location of SM Mall of Asia Arena and Cuneta Astrodome. On Saturdays, will be at the provincial location from Luzon, Visayas and Mindanao in the Philippines. Ticket rates during Wednesday and Friday will be slashed to a little over half of their rates. Within on Sunday viewers should also tune in for the live musical performances.

Last October 7, *PBA Philippine Cup*, is a new basketball fans on **Viva-TV** continues to **IBC's** major block-timers, for the first time become the No.1 on its timeslot as the companies which buys airtime from the network for their programs. The **Kantar Media** (Mega Manila Individuals) overnight ratings showed that with the basketball league, **IBC**won 30.8%, followed by **ABS-CBN** with 25.4% and **GMA** with 26.5%.

Viva TV continues to give sports fans more exciting action as well as its various genres from movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events is planning to strengthen its homegrown programming on Free TV and provides the Filipino viewers they will add to its strong roster of bringing world-class, quality, award-winning and top-rating shows on IBC-13 like Winx Club, Pop Pixie, Who Wants To Be A Millionaire, The Weakest Link, PBA, Esperanza, 5 Girls and Daddy, Dear Heart, Donaire Flashback, NBA and World Open 10-Ball Championship as well as anime favorites like Crayon Shin Chan, Cyborg Kurochan and Kirarin, new imported Mexican telenovelas like Mar de Amor, Teresa and María Isabel, a new top-rating Korean dramas like Wife Returns, I Need Romance and Romance Town plus one such plan is for a newest talent search program to be hosted by Viva's certified singing champion and powerhouse singer Ms. Anja Aguilar called Born to be a Star.

Gathering the team players of just one game on Wednesday and Friday and provincial game on Saturday and with the two games on Sunday, the *PBA 2013 Season* last Sunday. The basketball league got a worldwide trending topic on social networking site, **Twitter** and **Facebook**. And the opening was perform from **Viva** stars. Besides showcasing veteran talents like James Yap, Arwind Santos, Gary David, LA Tenorio, and Mark Caguioa, heralded rookies from the **2012 PBA** draft are set to make their respective debuts this new season. We know the other television stations have well-established programming boost in ratings. In the last television survey conducted by **Kantar Media**, league coveror **IBC-13** garnered increased viewership percentage on **PBA games** in both its primetime slots. Primetime viewership of the games increased by 25 percent this conference compared to last season. The move to air provincial games on Saturdays also proved to be a wise decision on the part of **Viva-TV** as viewership also increased by 55 percent, or a significant rise of 3.6 percent from 2.3 percent.

Mr. Rosario said the basketball league of the *PBA Philippine Cup* will premiere this Sunday 4:00pm, followed by the talent search program *Born to be a Star* hosted by certified singing

champion Anja Aguilar at 8:30pm, and the phenomenally game show *Who Wants to be a Millionaire?* hosted by Christopher de Leon at 9:30pm.

"We are ecstatic with the very strong rating of *PBA Philippine Cup* and this is indubitable proof that the *PBA* players, is and remains a large base of loyal followers. We are confident that *PBA* commissioner Chito Salud will also deliver strong ratings during weekdays and provide further lift to the ratings of our weekday shows with one game every Wednesday and Friday for the continuous support of throngs of fans and supporters all across the country and in different parts of the world all around ticket sales, franchise profits and TV ratings, thanks to *Viva Sports* manager Ronnie Nathanielsz along with many *PBA* talents and production people" In the same meeting, the board approved *Viva Sports*'s proposal to change the format of *PBA* playdates from three games a week to four. Starting this season, the *PBA* will hold a regular double-header Wednesday, riday and Sunday with out of town provincial on Saturday topped with guest performances from your favorite stars during halftime.

Another source said one-game weekday matches may not sit well with PBA fans, even if these games feature crowd favorites, among like Barangay Ginebra Kings, Globalport Batang Pier, Talk 'N Text Topang Texters, San Mig Coffee Mixers, Petron Blaze Boosters, San Miguel, Air21 Express, Rain or Shine Elasto Painters, Meralco Bolts, Alaska Aces and Barako Bull Energy Cola.

With its impressive relaunch, *PBA Philippine Cup* completes a new trio of #1 shows on **Viva-TV**'s Saturday lineup on *IBC*. In October, singing champion Anja Aguilar's *Born to be a Star* also became the #1 show on its timeslot during its first episode. And **Viva-TV**'s phenomenal game show *Who Wants to be a Millionaire?* hosted by Christopher de Leon, has been consistently ranked the #1 show on its timeslot and has become such a huge hit that it set a trend in game shows on rival networks.

Because of the success of its shows, in less than a year, the **IBC-13** under the leadership of Eric Canoy is now the #1 network on Sunday primetime. The same **Nielsen** report showed that from 2:30pm-10:30pm last Sunday, **IBC-13** got an audience share of 30.9% compared to **ABS-CBN**'s 28.1% and **GMA**'s 26.9%.

"Viva-TV has already begin winning weekends on IBC, especially Sundays with *Born to be a Star*, *Who Wants to be a Millionaire?* and *Sinemaks*. The addition of the PBA games makes Viva on IBC truly the network to watch. It's any programmers dream to have Anja Aguilar, Ashley Rivera aka Petra Mahalimuyak, James Yap and Christopher de Leon in one network and on one night. And yet, despite having such big name hosts, the great thing about our Sunday lineup is that the four shows are also focused on the audience, the shows all shine the spotlight on the people," said Viva chairman and CEO Vic del Rosario, Jr.

The *PBA 2013 Season* airs at 4:30pm every Wednesday and Friday, 6:00pm on provincial Saturday and 4:00pm on two double-header Sunday on **IBC-13**.

# 2012-2013 Philippine Cup Games Schedule and Results

Eliminations <u>Edit</u>											
Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score				
September 30, 2012	6:00PM	1	Barangay Ginebra San Miguel Kings	vs	Globalport Batang Pier	Smart Araneta Coliseum	110 - 90				
October 3, 2012	4:30PM	2	Air21 Express	vs	Barako Bull Energy Cola	Smart Araneta Coliseum	87 - 90				
October 3, 2012	7:30PM	3	Petron Blaze Boosters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum					
October 5, 2012	4:30PM	4	Meralco Bolts	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum					
October 5, 2012	7:30PM	5	San Mig Coffee Mixers	vs	Alaska Aces	Mall of Asia Arena	103 - 83				
October 7, 2012	4:15PM	6	Globalport Batang Pier	vs	Air21 Express	Smart Araneta Coliseum	81 - 88				
October 7, 2012	6:30PM	7	Rain or Shine Elasto Painters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	94 - 98				
October 10, 2012	4:30PM	8	Alaska Aces	vs	Meralco Bolts	Smart Araneta Coliseum					

October 10, 2012	7:30PM	9	Barako Bull Energy Cola	VS	Petron Blaze Boosters	Smart Araneta Coliseum	89 - 98
October 12, 2012	4:30PM	10	Talk 'N Text Tropang Texters	vs	Globalport Batang Pier	Smart Araneta Coliseum	108 - 104
October 12, 2012	7:30PM	11	Air21 Express	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	
October 13, 2012	7:00PM	12	Meralco Bolts	vs	Barangay Ginebra San Miguel Kings	Digos City	95 - 88
October 14, 2012	4:15PM	13	Barako Bull Energy Cola	vs	Alaska Aces	Smart Araneta Coliseum	86 - 102
October 14, 2012	6:30PM	14	Petron Blaze Boosters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	84 - 90
October 17, 2012	4:30PM	15	Globalport Batang Pier	vs	Meralco Bolts	MOA Arena	88 - 86
October 17, 2012	7:30PM	16	Talk 'N Text Tropang Texters	VS	Air21 Express	MOA Arena	96 - 89
October 19, 2012	4:30PM	17	Alaska Aces	VS	Petron Blaze Boosters	MOA Arena	88 - 86
October 19, 2012	7:30PM	18	Barangay Ginebra San Miguel Kings	VS	Barako Bull Energy Cola	MOA Arena	

October 20, 2012	7:00PM	19	Rain or Shine Elasto Painters	vs	Globalport Batang Pier	Ynares Center Antipolo	94 - 83
October 21, 2012	4:15PM	20	Air21 Express	vs	Meralco Bolts	Smart Araneta Coliseum	72 - 85
October 21, 2012	6:30PM	21	Petron Blaze Boosters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	98 - 95
October 24, 2012	4:30PM	22	Barako Bull Energy Cola	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	
October 24, 2012	7:30PM	23	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	80 - 79
October 26, 2012	4:30PM	24	Alaska Aces	vs	Air21 Express	Smart Araneta Coliseum	
October 26, 2012	7:30PM	25	Globalport Batang Pier	vs	Petron Blaze Boosters	Smart Araneta Coliseum	98 - 110
October 27, 2012	7:00PM	26	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Victorias City	80 - 77
October 28, 2012	4:15PM	27	San Mig Coffee Mixers	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	92 - 91
October 28, 2012	6:30PM	28	Barangay Ginebra San Miguel Kings	vs	Alaska Aces	Smart Araneta Coliseum	69 - 87

October 31, 2012	4:30PM	29	Globalport Batang Pier	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	
October 31, 2012	7:30PM	30	Barako Bull Energy Cola	vs	Meralco Bolts	Smart Araneta Coliseum	86 - 99
November 2, 2012	4:30PM	31	Petron Blaze Boosters	vs	Air21 Express	Smart Araneta Coliseum	
November 2, 2012	7:30PM	32	Alaska Aces	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	94 - 92
November 3, 2012	7:00PM	33	Petron Blaze Boosters	vs	Air21 Express	Compostela Valley	76 - 97
November 4, 2012	3:30PM	34	Barako Bull Energy Cola	vs	Globalport Batang Pier	Smart Araneta Coliseum	95 - 94
November 4, 2012	5:15PM	35	Meralco Bolts	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	81 - 106
November 4, 2012	7:00PM	36	San Mig Coffee Mixers	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	78 - 68
November 7, 2012	7:30PM	37	Rain or Shine Elasto Painters	vs	Alaska Aces	Smart Araneta Coliseum	
November 7, 2012	7:30PM	38	Talk 'N Text Tropang Texters	VS	Petron Blaze Boosters	Smart Araneta Coliseum	92 - 82

November 9,	4.00014	00	A: 04 F		Barako Bull		00 05
2012	4:30PM	39	Air21 Express	VS	Energy Cola	MOA Arena	86 - 85
November 9, 2012	7:30PM	40	Barangay Ginebra San Miguel Kings	vs	Globalport Batang Pier	MOA Arena	
November 10, 2012	7:00PM	41	Alaska Aces	VS	San Mig Coffee Mixers	Lapu-Lapu City	68 - 77
November 11, 2012	4:15PM	42	Meralco Bolts	vs	Petron Blaze Boosters	MOA Arena	95 - 81
November 11, 2012	6:30PM	43	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel Kings	MOA Arena	101 - 104
November 14, 2012	4:30PM	43	Air21 Express	vs	Alaska Aces	Smart Araneta Coliseum	104 - 103
November 14, 2012	7:30PM	44	Petron Blaze Boosters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	
November 16, 2012	4:30PM	45	San Mig Coffee Mixers	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	93 - 73
November 16, 2012	7:30PM	46	Meralco Bolts	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	
November 17, 2012	7:00PM	47	Rain or Shine Elasto Painters	VS	Air21 Express	Tubod Lanao del Norte	71 - 62

November 18, 2012	4:15PM	48	Globalport Batang Pier	vs	Petron Blaze Boosters	Smart Araneta Coliseum	81 - 110
Novemebr 18, 2012	6:30PM	49	Alaska Aces	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	93 - 96
November 21, 2012	4:30PM	50	Meralco Bolts	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	
November 21, 2012	7:30PM	51	Talk 'N Text Tropang Texters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	92 - 63
November 23, 2012	4:30PM	52	Globalport Batang Pier	vs	Meralco Bolts	Smart Araneta Coliseum	92 - 101
November 23, 2012	7:30PM	53	San Mig Coffee Mixers	vs	Air21 Express	Smart Araneta Coliseum	
November 24, 2012	7:00PM	54	Petron Blaze Boosters	vs	Barako Bull Energy Cola	Puerto Princesa / Iloilo	93 - 83
November 25, 2012	4:15PM	55	Air21 Express	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	94 -
November 25, 2012	6:30PM	56	Barangay Ginebra San Miguel Kings	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	97 - 90
November 28, 2012	4:30PM	57	Meralco Bolts	VS	Alaska Aces	Smart Araneta Coliseum	85 - 88

November 28, 2012	7:30PM	58	Talk 'N Text Tropang Texters	vs	Petron Blaze Boosters	Smart Araneta Coliseum	
November 30, 2012	4:30PM	59	Barako Bull Energy Cola	VS	Meralco Bolts	Smart Araneta Coliseum	
November 30, 2012	7:30PM	60	Air21 Express	VS	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	76 - 99
December 1, 2012	7:00PM	61	Alaska Aces	VS	Globalport Batang Pier	Dipolog City	101 - 95
December 2, 2012	4:15PM	62	Barangay Ginebra San Miguel Kings	vs	Barako Bull Energy Cola	Smart Araneta Coliseum	79 - 83
December 2, 2012	6:30PM	63	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	92 - 93
December 5, 2012	4:30PM	64	Globalport Batang Pier	vs	Air21 Express	Smart Araneta Coliseum	
December 5, 2012	7:30PM	65	Petron Blaze Boosters	VS	Alaska Aces	Smart Araneta Coliseum	71 - 79
December 7, 2012	4:30PM	66	Barako Bull Energy Cola	VS	Globalport Batang Pier	Rain or Shine Elasto Painters	101 - 116
December 7, 2012	7:30PM	67	San Mig Coffee Mixers	VS	Globalport Batang Pier	Smart Araneta Coliseum	107 - 96

December 2012	er 9,	4:15PM	68	Meralco Bolts	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	87 - 77
December 2012	er 9,	6:30PM	69	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel Kings		87 - 80

Quarterfinals Edit

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
December 12, 2012	7:30PM	70	Barangay Ginebra San Miguel	vs		Smart Araneta Coliseum	Rain or Shine Elasto Painters
December 12, 2012	7:30PM	71	Alaska Aces	vs	Talk 'N Text Tropang Texters	Meralco Bolts	
December 13, 2012	7:30PM	72	Air 21 Express	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	
December 13, 2012	7:30PM	73	Petron Blaze Boosters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	
December 14, 2012	4:30PM	74	Alaska Aces	vs	Meralco Bolts	Smart Araneta Coliseum	
December	7:30PM	75	Barangay Ginebra	vs	Rain or Shine	Smart Araneta	92 - 89 OT

14, 2012			San Miguel		Elasto Painters	Coliseum	
December 15, 2012	7:00PM	76	Air21 Express	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	100 - 105
December 16, 2012	4:15PM	77	Alaska Aces	vs	Meralco Bolts	Smart Araneta Coliseum	77 - 79
December 16, 2012	6:30PM	78	Barangay Ginebra San Miguel Kings	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	89 - 102

Semifinals Edit

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
December 19, 2012	4:30PM	79	Talk 'N Text Tropang Texters	VS	Alaska Aces	Smart Araneta Coliseum	65 - 66
December 19, 2012	7:30PM	80	San Mig Coffee Mixers	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	83 - 91
December 21, 2012	7:30PM	81	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Mall of Asia Arena	82 - 106
December 23, 2012	4:15PM	82	Talk 'N Text Tropang Texters	vs	Alaska Aces	Mall of Asia Arena	88 - 100
December 23,	6:30PM	83	San Mig Coffee	vs	Rain or Shine	Mall of Asia	72 - 98

2012			Mixers		Elasto Painters	Arena	
December 29, 2012	7:00PM	84	Talk 'N Text Tropang Texters	VS	Alaska Aces	Mall of Asia Arena	79 - 93
December 30, 2012	4:15PM	85	San Mig Coffee Mixers	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	83 - 74
December 30, 2012	6:30PM	86	Talk 'N Text Tropang Texters	VS	Alaska Aces	Mall of Asia Arena	99 - 104
January 6, 2013	4:15PM	87	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Mall of Asia Arena	90 - 83
January 6, 2013	6:30PM	88	Talk 'N Text Tropang Texters	VS	Alaska Aces	Cuneta Astrodome	83 - 78

Finals Edit							
Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
January 9, 2013	7:30PM	89	Rain or Shine Elasto Painters	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	81 - 87
January 11, 2013	7:30PM	90	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Mall of Asia Arena	89 - 81
January 12, 2012	7:00PM	91	Rain or Shine Elasto Painters	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	80 - 89

January 13, 2012	6:30PM	92	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	105 - 82
January 19, 2012	7:00PM	93	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	100 - 80
January 20, 2012	5:30PM	94	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	95 - 70
January 26, 2012	7:00PM	95	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	95 - 70
January 27, 2012	6:00PM	96	Talk 'N Text Tropang Texters	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	100 - 75

# 2012-2013 Commissioners' Cup Games Schedule and Results

Eliminations <u>Edit</u>										
Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score			
February 08, 2013	4:30PM	1	Globalport Batang Pier	VS	Petro Blaze Boosters	Smart Araneta Coliseum				
February 08, 2013	7:30PM	2	San Mig Coffee Mixers	vs	Barako Bull Energy Cola	Smart Araneta Coliseum	75 - 79			

17, 2013 February 17, 2013	6:30PM	12	Barangay Ginebra San Miguel Kings	VS	Petron Blaze Boosters	Smart Araneta Coliseum	90 - 105
February	4:15PM	11	Alaska Aces	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	77 - 73
February 16, 2013	6:30PM	10	Rain or Shine Elasto Painters	vs	Meralco Bolts	Puerto Princesa Palawan	91 - 82
February 15, 2013	7:30PM	9	Globalport Batang Pier	vs	Barangay Ginebra San Miguel Kings	Mall of Asia Arena	89 - 80
February 15, 2013	4:30PM	8	Milo Energy Drink	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	83 - 86
February 13, 2013	7:30PM	7	Petron Blaze Boosters	VS	San Mig Coffee Mixers	Mall of Asia Arena	98 - 73
February 13, 2013	4:30PM	6	Meralco Bolts	vs	Alaska Aces	Mall of Asia Arena	
February 10, 2013	6:30PM	5	Barangay Ginebra San Miguel Kings	VS	Air21 Express	Smart Araneta Coliseum	70 - 74
February 10, 2013	4:15PM	4	Barako Bull Energy Cola	vs	Globalport Batang Pier	Smart Araneta Coliseum	98 - 88
February 09, 2013	6:30PM	3	Talk 'N Text Tropang Texters	vs	Meralco Bolts	Smart Araneta Coliseum	92 - 99

February 20, 2013	4:30PM	13	Talk 'N Text Tropang Texters	vs	Globalport Batang Pier	Mall of Asia Arena	99 - 79
February 20, 2013	7:30PM	14	Petron Blaze Boosters	VS	Meralco Bolts	Mall of Asia Arena	
February 22, 2013	4:30PM	15	Barako Bull Energy Cola	VS	Air21 Express	Smart Araneta Coliseum	91 - 86
February 22, 2013	7:30PM	16	San Mig Coffee Mixers	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	65 - 93
February 23, 2013	6:30PM	17	Barangay Ginebra San Miguel Kings	VS	Alaska Aces	Tubod Lanao del Norte	69 - 84
February 24, 2013	4:15PM	18	Meralco Bolts	VS	Globalport Batang Pier	Smart Araneta Coliseum	90 - 89
February 24, 2013	6:30PM	19	Talk 'N Text Tropang Texters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	82 - 90
February 27, 2013	4:30PM	20	Air21 Express	vs	Rain or Shine Elasto Painters	Mall of Asia Arena	
February 27, 2013	7:30PM	21	Barako Bull Energy Cola	VS	Barangay Ginebra San Miguel Kings	Mall of Asia Arena	72 - 93
March 01, 2013	4:30PM	22	Petron Blaze Boosters	VS	Air21 Express	Mall of Asia Arena	72 - 93

March 01, 2013	7:30PM	23	Alaska Aces	VS	Milo Energy Drink	Smart Araneta Coliseum	92 - 69
March 02, 2013	6:30PM	24	Globalport Batang Pier	vs	San Mig Coffee Mixers	Naga City Camarines Sur	84 - 91
March 03, 2013	4:15PM	25	Barako Bull Energy Cola	vs	Petron Blaze Boosters	Smart Araneta Coliseum	78 - 91
March 03, 2013	6:30PM	26	Rain or Shine Elasto Painters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	96 - 93
March 06, 2013	4:30PM	27	Air21 Express	vs	Meralco Bolts	Mall of Asia Arena	88 - 89
March 06, 2013	7:30PM	28	San Mig Coffee Mixers	vs	Alaska Aces	Mall of Asia Arena	
March 08, 2013	4:30PM	29	Milo Energy Drink	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	95 - 103
March 08, 2013	7:30PM	30	Alaska Aces	vs	Petron Blaze Boosters	Mall of Asia Arena	83 - 73
March 09, 2013	6:30PM	31	Talk 'N Text Tropang Texters	vs	Barako Bull Energy Cola	Legazpi City Albay	101 - 98
March 10, 2013	4:15PM	32	Air21 Express	vs	Globalport Batang Pier	Smart Araneta Coliseum	106 - 94

March 10, 2013	6:30PM	33	Barangay Ginebra San Miguel Kings	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	96 - 88
March 13, 2013	4:30PM	34	Barako Bull Energy Cola	vs	Meralco Bolts	Mall of Asia Arena	
March 13, 2013	7:30PM	35	Rain or Shine Elasto Painters	vs	Talk 'N Text Tropang Texters	Mall of Asia Arena	76 - 86
March 15, 2013	6:30PM	36	Meralco Bolts	vs	San Mig Coffee Mixers	Mall of Asia Arena	71 - 76
March 15, 2013	7:30PM	37	Milo Energy Drink	vs	Air21 Express	Smart Araneta Coliseum	68 - 74
March 16, 2013	6:30PM	38	Petron Blaze Boosters	vs	Rain or Shine Elasto Painters	Panabo Davao del Norte	87 - 79
March 17, 2013	4:15PM	39	Globalport Batang Pier	vs	Alaska Aces	Smart Araneta Coliseum	85 - 93
March 17, 2013	6:30PM	40	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	100 - 107
March 20, 2013	4:30PM	41	Rain or Shine Elasto Painters	vs	Barako Bull Energy Cola	Mall of Asia Arena	103 - 93
March 20, 2013	7:30PM	42	San Mig Coffee Mixers	VS	Air21 Express	Mall of Asia Arena	82 - 87

March 22, 2013	4:30PM	43	Petron Blaze Boosters	VS	Talk 'N Text Tropant Texters	Mall of Asia Arena	
March 22, 2013	7:30PM	44	Barangay Ginebra San Miguel	vs	Meralco Bolts	Mall of Asia Arena	
March 23, 2013	6:30PM	45	Air21 Express	vs	Milo Energy Drink	Smart Araneta Coliseum	87 - 72
March 24, 2013	4:15PM	46	Barako Bull Energy Cola	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	89 - 96
March 24, 2013	6:30PM	47	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	85 - 116
March 27, 2013	7:30PM	48	Globalport Batang Pier	vs	Meralco Bolts	Mall of Asia Arena	92 - 103
March 30, 2013	8:00PM	49	Petron Blaze Boosters	vs	Alaska Aces	Smart Araneta Coliseum	84 - 92
March 31, 2013	4:15PM	50	Rain or Shine Elasto Painters	vs	Air21 Express	Mall of Asia Arena	94 - 83
March 31, 2013	6:30PM	51	San Mig Coffee Mixers	vs	Barako Bull Energy Cola	Mall of Asia Arena	100 - 105
April 3, 2013	4:30PM	52	Air21 Express	VS	Barangay Ginebra San Miguel Kings	Mall of Asia Arena	84 - 90

April 3, 2013	7:30PM	53	Globalport Batang Pier	vs	Talk 'N Text Tropang Texters	Iloilo City	84 - 94
April 5, 2013	7:30PM	54	Alaska Aces	vs	Rain or Shine Elasto Painters	Mall of Asia Arena	89 - 84 OT
April 6, 2013	6:00PM	55	Meralco Bolts	vs	Milo Energy Drink	Smart Araneta Coliseum	102 - 92
April 7, 2013	4:15PM	56	Petron Blaze Boosters	vs	Barako Bull Energy Cola	Smart Araneta Coliseum	88 - 77
April 7, 2013	6:30PM	57	Barangay Ginebra San Miguel Kings	vs	Meralco Bolts	Smart Araneta Coliseum	91 - 90
April 10, 2013	4:30PM	58	San Mig Cofee Mixers	vs	Air21 Express	Mall of Asia Arena	
April 10, 2013	7:30PM	59	Alaska Aces	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	102 - 93
April 12, 2013	4:30PM	60	Barako Bull Energy Cola	vs	Rain or Shine Elasto Painters	Mall of Asia Arena	97 - 106
April 12, 2013	7:30PM	61	Milo Energy Drink	vs	Globalport Batang Pier	Mall of Asia Arena	93 - 92
April 13, 2013	6:00PM	62	Petron Blaze Boosters	VS	Air21 Express	Smart Araneta Coliseum	91 - 95 OT

April 13, 2013	9:15PM	63	Meralco Bolts	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	90 - 97
April 14, 2013	4:15PM	64	Globalport Batang Pier	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	87 - 96
April 14, 2013	6:30PM	65	Barangay Ginebra San Miguel Kings	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	86 - 100
April 17, 2013	4:30PM	66	Rain or Shine Elasto Painters	vs	Meralco Bolts	Mall of Asia Arena	
April 17, 2013	7:30PM	67	Talk 'N Text Tropang Texters	VS	Milo Energy Drink	Mall of Asia Arena	76 - 87

Quarter	finals	<u>Edit</u>

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
April 19, 2013	4:30PM	68	Meralco Bolts	vs	San Mig Coffee Mixers	Mall of Asia Arena	88 - 85
April 19, 2013	7:30PM	69	Petron Blaze Boosters	vs	Milo Energy Drink	Mall of Asia Arena	93 - 100
April 20, 2013	6:00PM	70	Alaska Aces	vs	Air21 Express	Smart Araneta Coliseum	87 - 81
April 20, 2013	10:30PM	71	Barangay Ginebra San Miguel Kings	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	90 - 83

April 21, 2013	4:15PM	72	Talk 'N Text Tropang Texters	vs	Milo Energy Drink	Smart Araneta Coliseum	96 - 86
April 21, 2013	6:30PM	73	San Mig Coffee Mixers	vs	Meralco Bolts	Smart Araneta Coliseum	100 - 92
April 24, 2013	4:30PM	74	Rain or Shine Elasto Painters	vs	Barangay Ginebra San Miguel Kings	Mall of Asia Arena	79 - 81
April 24, 2013	7:30PM	75	Meralco Bolts	vs	San Mig Coffee Mixers	Mall of Asia Arena	82 - 90

Semi-Finals Edit

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
April 26, 2013	7:30PM	76	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	81 - 104
April 27, 2013	6:00PM	77	San Mig Coffee Mixers	vs	Alaska Aces	Smart Araneta Coliseum	71 - 69
April 28, 2013	6:15PM	78	Barangay Ginebra San Miguel Kings	vs	Talk 'N Text Tropang Texters	Mall of Asia Arena	79 - 85
May 1, 2013	7:30PM	79	Alaska Aces	vs	San Mig Coffee Mixers	Mall of Asia Arena	86 - 67
May 3, 2013	7:30PM	80	San Mig Coffee Mixers	VS	Alaska Aces	Smart Araneta Coliseum	82 - 89 OT

May 4, 2013	6:00PM	81	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	98 - 80
May 5, 2013	6:15PM	82	Barangay Ginebra San Miguel Kings	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	99 - 76
May 10, 2013	7:30PM	83	Barangay Ginebra San Miguel Kings	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	104 - 101
May 11, 2013	6:00PM	84	Alaska Aces	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	83 - 78
May 12, 2013	6:15PM	85	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	103 - 111

	Finals	<u>Edit</u>		
- 11				

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
May 17, 2013	7:30PM	86	Barangay Ginebra San Miguel Kings	vs	Alaska Aces	Smart Araneta Coliseum	70 - 87
May 18, 2013	6:00PM	87	Alaska Aces	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	104 - 90
May 19, 2013	5:15PM	88	Barangay Ginebra San Miguel Kings	vs	Alaska Aces	Smart Araneta Coliseum	80 - 104

## PBA Game Star Fans at the Smart Araneta Coliseum

December 1, 2012

The Philippine Basketball Association (PBA) revealed with the PBA Philippine

Cup on Viva-TV recently trooped to Smart Araneta Coliseum at Mega Manila to witnss
the PBA all-stars of the basketball match from first game Barangay Ginebra San Miguel

Kings vs Barako Bull Energy Cola and the second game Rain or Shine Elasto Painters vs

San Mig Coffee Mixers live on December 2 called PBA Game Star Fans together

with Esperanza star Cristine Reyes and Richard Yap will interview during the halftime.

At the opening, basketball fans with a certified singing champion Ms. Anja Aguilar will perform at
halftime will sing and dance for cheerdance while the Street Boys at the production number
during halftime with rock band Neocolours were treated to fun-filled activities. In the PBA Game

Star Fans, Ginebra was playing catch-up all night, and then got close at late in the game at just
five points, 76-71. Then Roger Yap hit a dagger three to seal than game for the Barako Bull.

Yap was the game's best player with 14 points, 2 rebounds and 5 dimes.

In the second game, San Mig Coffee Mixers eke out a 93-92 victory over rival Rain or Shine

Painters to stay at 2nd place behind Talk N' Text. The Mixers were up 90-80 with over 2

Painters to stay at 2nd place behind Talk N' Text. The Mixers were up 90-80 with over 2 minutes remaining but the Painters rallied courtesy of 3-pointer and 3 free throws by Jeff Chan, and another 3 from Beau Belga. But Mixers' defense foiled attempts of Chan and Belga as time ran out.

Don't miss the *PBA Philippine Cup*, Wednesdays and Fridays at 4:30pm, Saturdays at 5:30pm and Sundays at 4:00pm on' **1BC**. For more updates, log in to www.ibc.com.ph or follow @ibc13 on **Twitter**.

#### February 20, 2013 (Wednesday in the election 2013) <u>Edit</u>

2:30 PM - 3:30 PM

THE LAUNCH OF HATOL NG BAYAN 2013 (SIMULCAST ON PTV-4 AND RADYO NG BAYAN)

ANCHORED BY ATTY. MARC CASTRODES AND KATHY SAN GABRIEL

3:30 PM - 4:00 PM

DANZE SA TV (SIMULCAST OVER IDMZ)

4:00 PM - 4:30 PM

**KAPINOYLAND** 

4:30 PM - 6:30 PM

**PBA COMMISSIONERS' CUP** 

TALK N TEXT TROPANG TEXTERS VS. GLOBALPORT BATANG PIER (LIVE) 6:30 PM - 7:30 PM

EXPRESS BALITA (LIVE) (SIMULCAST OVER DZTV)
LIVE UPDATE ON HATOL NG BAYAN 2013

7:30 PM - 9:30 PM

**PBA COMMISSIONERS' CUP** 

PETRO BLAZE BOSTERS VS. MERALCO BOLTS (LIVE)

9:30 PM - 10:00 PM

**ESPERANZA** 

10:00 PM - 10:30 PM

**5 GIRLS AND DADDY** 

10:30 PM - 11:00 PM

**ROSALINDA** 

11:00 PM - 11:30 PM

MY DAUGHTER THE FLOWER

11:30 PM - 12:00 MN

**RONDA TRESE** (LIVE)

**LIVE UPDATE ON HATOL NG BAYAN 2013** 

# PBA All Stars up the basketball fans this Sunday viewing primetime

January 26, 2012

While the *PBA Philippine Cup Finals* the *Talk 'N Text Tropang Texters vs. Rain or Shine Elasto Painters* hapening live at Smart Araneta Coliseum within on Sunday, for the first time in basketball tournament fans. *The PBA 2013 Season*, its basketball league of treats, gets its new rising-player team of the country's preparation for the Asian Games in Busan, South Korea this year stands to be scouted by the opposition as the telecast of the Philippine Basketball Association (PBA) is on Viva Sports to promoting a celebrating on its 38th year anniversary since April 9, 1975 goes global.

Now called *PBA All-Stars*, the newly relaunched and looked reformatted baskebtall league will now feature biggest *Viva* stars as they challenge in the games that not only exciting but also a star-studded basketball team. A single-game format will be applied on Wednessdays and Fridays while provincial game tour on Saturdays and Sundays will host twin matches, which start at 4:15 in the afternoon, shown in the United States, North America, Canada, Japan, Hawaii, Guam, Papua New Guinea, Australia, Asia, United Kingdom, Hong Kong, France, Korea, Mexico, Japan and some countries in the Middle East.

Conceptulaized as a combination of a sports, basketball, game and varety show format, *PBA Games* had dount its a challenger in time slot in four-times-a-week game to be held on Wednesday and Friday starting at 4:30-6:30pm for the first game and 7:30-9:30pm for the second game while the provincial games on Saturdays at 5:30-7:30pm and also the two games on Sundays at 4:15pm-8:30pm for a regular double-header, features *PBA* games and special events as part of the network's aggressive reporgramming in a bid to challenge giant rivals in the industry. *PBA*commissioner Chito Salud, welcomed the coming of the *PBA* because the biggest players, who will use to air the *PBA*'s home station in a same halftime, post-game host andinterviewer for coverage of *Philippine Basketball Association (PBA)*. Meanwhile, a *PBA Board* member bared that the league would most likely reject *Viva Vintage*'s proposal of a four-times-a-week playing schedule bared the league's global telecast. It means the scrimmages pitting the two national training squads-RP Team *Selecta*, RP-Team *MILO* and RP Team *Coca Cola*-against the 10 *PBA*teams will broadcast in these countries.

The changes, **Viva Sports** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost **Channel 13's** own game shows produced by **Viva Television**. Overall, **IBC** is the leader with **GMA** in second place. **ABS-CBN** is third while **TV5** and **Studio 23** also have been contesting the other third spot all year.

The premiere telecast of the newly-reformatted sports this Sunday at 4:15pm takes the PBA players feature crowd favorites, among like Barangay Ginebra Kings, Globalport Batang Pier, Talk 'N Text Topang Texters, San Mig Coffee Mixers, Petron Blaze Boosters, San Miguel, Air21 Express, Rain or Shine Elasto Painters, Meralco Bolts, Alaska Aces and Barako Bull Energy Cola. PBA tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Some of the **PBA** talents and production with hosting Anthony Suntay and Paolo Trillo for the lead play-by-play host together with Janelle So and Michelle Ng as the sideline reporter, and Dong Alejar and Julz Savard the halftime host for the sideline reporters.

Along with the crowd **PBA** player team as the first professional basketball league in Asia with the new **PBA** winner stars like Tommy Manotoc, Eddie Ocampo, Robert Jaworski, James Yap, Chot Reyes, Jason Castro, Roger Yap, Mark Pingris, Chris Lutz, Mark Caguioa, Norman Black, Wesley Gonzales and Paul Lee, the much-awaited **PBA All-Stars** team will now be joined by new **PBA** rising stars featuring **Viva'**s rising talents within surprises on Sunday with the halftime topped with guest performances from your favorite **Viva** stars along with

teleserye *Esperanza* stars primetime princess Cristine Reyes, *5 Girls and Daddy* stars new popular actor AJ Muhlach and child star Xyriel Manabat and *Dear Heart* stars a certified singing champion and powerhouse singer Anja Aguilar for a cheerdance opens the grand ceremonies along with the Street Boys, the Viva young actor like Nathan Barrera, Johan Lourens and Aki

Torio as the new **Team Jaworski**, and DJ Durano, Lucas Zamora and Giu Comia as the new **Team James**while singer Miguel Aguila perform during halftime to sing *Sobra Kitang Mahal* and the award-winning actor Dingdong Dantes will interview at halftime.

The teams will challenge its up in the **PBA** at the **Smart Araneta Coliseum** in challenges to the basketball fans for a**38 Greatest Players in PBA History**.

No less than a certified singing champion and powerhouse singer Anja Aguilar will perform at halftime to promote for a teen drama anthology series *Dear Heart* and poplar talent search show *Born to be a Star* to the tune of the hit song *To Reach You* and *This Kiss*. Fernando Carrillo, a new actor of telenovela *Maria Isabel*, will inverview airs during the halftime for the games to even as portions that have become fan favorites while a superstar princess Nadine Lustre of *Pop Pixie*, will perform during halftime for sing and dance at the time for tune in to hit song *Moving On* (DDR) and *If*(DDR) and Coco Martin of *Cyborg Kurochan* to have a birthday anime. A rock band Neocolours will also during a halftime performance.

And then, these are also the cheerdance with Rose Van Ginkel, Janella Salvador, Shy Carlos and Solfia Andres, who seem to have found their cheerleader dancer fan following should continue to remain staples as the *PBA All-Stars*going a basketball fans to a higher level *Saan Ka?*, *Kampihan Na!*.

The *PBA-All Stars* is set on Wednesday and Friday at 4:30-9:30pm, Saturdays at 6:00-8:00pm and will premiere January 27, Sunday at 4:15-8:30pm on IBC-13. Sponsors included Alaska, MILO, McDonald's, Microtel Hotel, Molten, Pharex, Outlast Batteries and Globe.

#### Announcer Edit

• This tonight's game is/was brought to you by Purefoods Crisp 'n Juicy Drummets, Chicken na lang ang fried chicken.

# 2013 PBA Commissioners' Cup opening this February 8

#### February 8, 2013

As it beefs up its programming and competes head on with the country's two biggest broadcasters, while government-owned sequestered TV and radio station IBC-13 is now the number 3 leading network in the country created a new of its station tag into Kapinoy, the same with ABS-CBN's Kapamilya and GMA-7's Kapuso as well as TV5's Kapatidand Studio 23's Kabarkada, said the priorities included the upgrading of transmission facilities so that Channel 13's signal would be comparable to that of other networks.

**Viva-TV on IBC** is now home of the two basketball league with the **National Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)**. The station is now picking pace as some of their primetime shows gain a significant number of viewers as the entertainment network of **Viva Entertainment**.

The **Philippine Basketball Association** will become a **Viva-TV** primetime programming of **IBC-13** with new cameras, editing equipment, 15 vehicles and two electronic news-gathering vans, under new management, features**PBA games** and special events as part of the network's aggressive reprogramming in a bid to challenge giant rivals in the industry provide the airtime for telecast of the games on Wednesdays, Fridays, Saturdays and Sundays.

The 2013 PBA Commissioners' Cup will once again for the opening today as the extravaganza this February 8 at 4:30pm this Friday. Live telecast at opening ceremonies will featuring production number at halftime at the Smart Araneta Coliseum, for the first time in basketball tournament fans from Viva's range of entertainment properties in movies, music, TV, cable, video operations, concerts and sports broadcasting and on IBC-13's commitment to be competitive in the industry also in competition. IBC-13 goal is to be No.3, of course.

Due to the preparations of the Philippines men's national basketball team for the *NBA Playoffs*, the opening of *Governors' Cup* will be moved on the second week of August, at the conclusion of the *NBA* tournament. The *Commissioner's Cup* will be extended until the last week of May and will adapt the tournament format used during the *Philippine Cup* proposed to change the format of its telecast of *PBA games* to five-days-a-week. The positive feedback encouraged *Viva-TV* to embellish the program with more features has even bigger plans to deliver a more resounding quality coverage that should boost audience ratings further resurgence of *PBA*, the no.1 sports entertainment in the country. Meanwhile, the return of the former league when it revived with *Coca Cola Tigers* and relaunched its new team as *MILO Energy Drink* (from *Nestle*).

The network is now airing nightly soap operas that compete with the teleserye saturated primetime blocks by rivals ABS-CBN and GMA. Weekend programmings are also from the other two established networks, Viva-TV shows like Born to be a Star, Pop Pixie, Dear Heart and Cyborg Kurochan. Who Wants to be a Millionaire? would have been a fresh air at primetime evenings, while the network's flagship news program Express Balita will now giving TV Patrol and 24 Oras a run for their money.

In a meeting with producers and talents at the **PBA** office last yesterday, in the way the games are covered. Under the proposal, the **PBA** will now have on Wednesdays and Fridays to be shown at 4:30 p.m. for first game and at 7:30 p.m. for second game, provincial games on Saturday at 6:30 p.m. and also the each double-headers on Sunday starting at 4:15 to 8:30 p.m. **PBA Properties** will be marketing almost every conceivable merchandise - shirts, pants, bags, towels, socks, caps, watches, rain gear, underwear, eyewear, shoes, trading cards, among other things - all "made to the highest levels of quality and design by some of the most reputable firms in the country.

TV panelists are the sportscasters like Anthony Suntay, Mico Halili, Ed Picson, Benjie Santiago, Jolly Escobar, Aaron Atayde, Quinito Henson, Paolo Trillo, Jason Webb and Jojo Lastimosa. Courtside reporters are Janelle So, Dong Alejar, Julz Savard and Michelle Ng. On radio are Dennis Principe, Snow Badua, Al Mendoza, Zaldy Perez and Chiqui Reyes with the players instructing them to respect requests for TV interviews before and after a game and at halftime Sunday. The **PBA** made huge gains this year with increases in gross and net incomes. First opening as the **Philippine Basketball Association (PBA)** on its 38th year anniversary since April 9, 1975 goes global in the opening ceremonies with production numbers preceding the opening day game, the Street Boys dancers with cheerleaders and Sam Concepcion will dance the music. A certified singing champion and powerhouse singer Anja Aguilar perform at halftime will sing *This Kiss* for a dance before the opening game starts and award-winning actor Dingdong Dantes will interview at halftime.

At the beginning for the opening games are **San Mig Coffee Mixers vs. Barako Bull Energy Cola**. During the **Commissioner's Cup**, introduced **Home Court** with Janelle So as its host. The segment usually airs during the halftime break and performing of the second game every Sunday.

The *PBA Commissioners' Cup* every Wednesdays and Fridays 4:30-9:30pm, Saturdays 6:30-8:30pm right after *NBA* and Sundays 4:15-8:30pm on *IBC-13*, shown in the United States, North America, Canada, Japan, Hawaii, Guam, Papua New Guinea, Australia, Asia, United Kingdom, Hong Kong, France, Korea, Mexico, Japan and some countries in the Middle East. Radio listeners can also get to hear the action on **Sports Radio 918** on AM.

The sponsors have including Alaska, MILO, McDonald's, Microtel

Hotel, Molten, Pharex, Outlast Batteries, Breeze Active Bleach, Globe and Coca Cola.

#### Theme Edit

Good Feeling (Levels Remix) - Flo Rida

### NBA airing on Viva-TV

#### HEAT VS OKC 2012 NBA FINALS

PTV 4 country's premier entertainment network, will once again give sports fans since NBA decided to moved the NBA games shown on weekends to their People's Television, and continue to airing NBA is on NBC and CBS when the sequestered TV station BBC as the Kapinoy network became the exclusive primetime carrier of Viva-TV for Filipino fans, according to the league's new TV partner. The ABC is now on Channel 13. Viva-TV will telecast the NBA Regular Season on IBC Channel 13 and they will broadcast live via satellite. Starting weekend, NBA games during weekend now seen on Viva-TV on IBC, the home of the Dallas Mavericks, Oklahoma City Thunder, the Miami Heat, Buston

Celtics, Orlando Magic, Phoenix Suns, Los Angeles Lakers, Brooklyn Nets, Toronto Raptors, Chicago Bulls and Denver Nuggets, once again at the world of basketball seen in the local network; for the first time in the history of television that the **NBA** and **PBA** are in the same station.

#### **NBA on Espn ON NBC**

Pacers Vs Heat Game 1 NBA Eastenr Conferece Seimfinals Nuggets Vs Thunder May 4 NBC

Pacers Vs Heat Nuggets Vs Thunder

**Heat Vs Pacers** 

As part of a co-production agreement, **ABS-CBN** will be airing the **NBA** games on **Studio 23**, which would be a perfect fit to the **Kabarkada Network**'s sports and entertainment programming. The playoffs and finals will be aired over NBC nationwide. **Solar TV** will still air the games daily on **Basketball TV** and these games will be aired on **NBC** and **People's Television Channel 4**.

Meanwhile in a co-production aggreement, Viva Sports will now airing the NBA games and PBA games on Viva-TV on IBC, which would be a perfect to the Kapinoy Network's sports and entertainment programming on Viva-TV. The playoffs and finals will be aired over IBC-13 stations nationwide. Viva chairman and CEO Vic Del Rosario, Jr. said games during the new PBA games schedule for five-times-a-week with to be held on Wednesdays, Fridays, Saturdays and Sundays in the double-header while the NBA games schedule in two-hour on Saturday at 4:00pm and Sunday at 12:15pm for the league's 2012-2013 season, will continue to offer the best in sporting events and specials will air NBA games including the Pre-Season, the Regular Season, the NBA Playoffs and the NBA Finals for the NBA all-stars like Kobe Bryant and LeBron James.

"Basketball remains to be the No.1 Filipino pastime so we decided to make it the sports," said Rosario. BBC 3, which is reportedly embarking on a massive drive to keep up with ABC and CBS while ensure the continued primetime airing of the PBA games over IBC-Channel 13, has further committed itself to boosting viewership in basketball in the country as a major player in the PBA Properties. With Viva Sports, says chairman and CEO Vic Del Rosario Jr., hopes to bringing sports into the homes and hearts of the consumers through broadcast and a live coverage will be shown on Channel 13 so that the league charge higher prices from the commercial spots for IBC, and more airtime for public service announcements. The league's television partner on IBC-13, will air PBA games on Wednesdays and Fridays with one game beginning at 4:30 to 9:30 p.m., and on Saturdays at 6:30 p.m. It will followed

begins its superball Sundays games broadcast at 4:15 p.m. for doubleheaders live with a performances at halftime from your favorite **Viva** stars.

#### **Network Development Manager**

TV networks during my stay with Viva Entertainment. These include Viva-TV, a prime time slot that aired on IBC's primetime block from 5:00 pm to 12:00 mn owned by chairman Vic del Rosario, Jr., airing sports shows like the NBA and PBA games. along with cartoon shows like *Pop Pixie* and *Winx Club* franchise, hit telenovela*Rosalinda*, top-rating phenomenal game shows *Who Wants to be a Millionaire?* and *The Weakest Link*, and popular talent search *Born to be a Star*. Viva Channel, a nationwide cable TV entertainment channel airing*Popstar Diaries*, *Annebishowsa*, *KC.com*, *The Jon Santos Show*, *Daily Top 10*, *Pantaxya X*, *Especially 4 U,Pinoy Star Stories*, *Star Yayey* and *Becky Nights*.

### Rommel Lubguban <u>Edit</u> Senior Broadcast Producer (VIVA)

write, edit, supervise video graphics promos, promo plugs, TV promos write scripts for local television commercials for Who Wants to be a Millionaire?, The Weakest Link, Born to be a Star, NBA local broadcast, PBA local basketball league.

# 10th Golden Screen TV Awards – Marian Rivera and Gerald Anderson Lead Winners List

March 2, 2013

The Entertainment Press Society (ENPRESS, Inc.) has revealed the winners of the 2013 Golden Screen Awards for television on Friday, March 1, 2013 at Teatrino, Promenade, Greenhills Shopping Center, San Juan City. Kapuso Primetime Queen Marian Rivera and Kapamilya Drama Prince Gerald Anderson bagged top acting honors. ABS-CBN's *Walang Hanggan*, on the other hand, was named Best Drama Series and the Kapamilya Network as the Oustanding TV Station.

Here is the complete list of winners of the 2013 Golden Screen Awards for Television:

**Outstanding Educational Program:** 

AHA! (GMA-7)

**Outstanding Educational Program Host:** 

Drew Arellano for AHA! (GMA-7)

**Outstanding Magazine TV Program:** 

iJuander (GMA News TV)

**Outstanding Magazine TV Hosts:** 

Susan Enriquez and Cesar Apolinario, iJuander (GMA-7)

**Outstanding Lifestyle Program:** 

Kris TV (ABS-CBN)

**Outstanding Lifestyle Program Host:** 

Kris Aquino, Kris TV (ABS-CBN)

**Outstanding Public Affairs Program:** 

Failon Ngayon (ABS-CBN)

**Outstanding Public Affairs Program Host:** 

Winnie Monsod, Bawal Ang Pasaway Kay Mareng Winnie (GMA News TV)

**Outstanding Public Service Program:** 

Wish Ko Lang (GMA-7)

**Outstanding Public Affairs Program Host:** 

Vicky Morales, Wish Ko Lang (GMA-7)

**Outstanding Sports Program:** 

PBA (IBC)

NBA (IBC)

**Outstanding Celebrity Talk Program:** 

Bottomline With Boy Abunda (ABS-CBN)

**Outstanding Celebrity Talk Program Host:** 

Boy Abunda, Bottomline With Boy Abunda (ABS-CBN)

**Outstanding Documentary Program:** 

Philippine Treasures (GMA-7)

**Outstanding Documentary Program Host:** 

Kara David, iWitness (GMA-7)

**Outstanding News Program:** 

State of the Nation: Ang Trahedya ni Sendong (GMA News TV)

**Outstanding Male News Presenter:** 

Julius Babao, Bandila (ABS-CBN)

**Outstanding Female News Presenter:** 

Vicky Morales, Saksi (GMA-7)

**Outstanding Breakthrough Performance by An Actor:** 

Richard Yap, My Binondo Girl (ABS-CBN)

**Outstanding Breakthrough Performance by An Actress:** 

Jasmine Curtis, Ang Utol Kong Hoodlum (TV5)

**Outstanding Showbiz Talk Program:** 

Showbiz Inside Report (ABS-CBN)

**Outstanding Male Talk Program Host:** 

Boy Abunda, The Buzz (ABS-CBN)

**Outstanding Female Talk Program Host:** 

Janice de Belen, Showbiz Inside Report (ABS-CBN)

**Outstanding Adapted Reality Competition Program:** 

Survivor Philippines Doubles Celebrity Showdown (GMA-7)

**Outstanding Original Reality Competition Program:** 

Talentadong Pinoy (TV5)

**Outstanding Adapted Reality Competition Program Hosts:** 

Luis Manzano & Billy Crawford, Pilipinas Got Talent (ABS-CBN)

**Outstanding Original Reality Competition Program Host:** 

Dingdong Dantes, Protégé: The Battle For The Big Artista Break (GMA-7)

**Outstanding Talent Search Program:** 

Born to be a Star (IBC)

**Outstanding Talent Search Program Host:** 

Anja Aguilar, Born to be a Star (IBC)

**Outstanding Natural History / Wildlife Program:** 

Failon Ngayon (ABS-CBN)

**Outstanding Natural History / Wildlife Program Host:** 

Kim Atienza, *Matanglawin* (ABS-CBN)

**Outstanding Crime / Investigative Program:** 

XXX (ABS-CBN)

**Outstanding Crime Investigative Program Hosts:** 

Pinky Webb, Anthony Taberna & Julius Babao, XXX (ABS-CBN)

**Outstanding News Magazine Program:** 

Patrol ng Pilipino (ABS-CBN)

**Outstanding News Magazine Program Host:** 

Karen Davila & Anthony Taberna, Ako Ang Simula (ABS-CBN)

**Outstanding Gag Program:** 

Bubble Gang (GMA-7)

**Outstanding Comedy Program:** 

Pepito Manaloto (GMA-7)

**Outstanding Supporting Actor in a Gag or Comedy Program:** 

John Feir, Pepito Manaloto (GMA-7)

**Outstanding Supporting Actress in a Gag or Comedy Program:** 

Sheena Halili, Tweets for My Sweet (GMA-7)

Outstanding Performance by an Actor in a Gag or Comedy Program:

Ogie Alcasid, Bubble Gang (GMA-7)

**Outstanding Performance by an Actress in a Gag or Comedy Program:** 

Angelica Panganiban, Banana Split (ABS-CBN)

**Outstanding Variety Program:** 

Eat Bulaga! (GMA-7)

#### **Outstanding Musical Program:**

ASAP 2012 (ABS-CBN)

#### **Outstanding Male Host in a Musical or Variety Program:**

Vic Sotto, Eat Bulaga (GMA-7)

#### **Outstanding Female Host in a Musical or Variety Program:**

Julia Clarete, Eat Bulaga (GMA-7)

#### **Outstanding Game Show:**

Who Wants to be a Millionaire? (IBC)

#### **Outstanding Game Show Host:**

Christopher de Leon, Who Wants to be a Millionaire? (IBC)

#### **Outstanding Single Drama:**

Maalaala Mo Kaya, "Manika" episode (ABS-CBN)

#### **Outstanding Adapted Drama Series:**

Valiente (TV5)

#### **Outstanding Original Drama Series:**

Walang Hanggan (ABS-CBN)

#### **Outstanding Supporting Actor in a Drama Series:**

(Tie) Paulo Avelino, *Walang Hanggan* (ABS-CBN) / Neil Ryan Sese, *Munting Heredera* (GMA-7)

#### **Outstanding Supporting Actress in a Drama Series:**

Helen Gamboa, Walang Hanggan (ABS-CBN)

#### Outstanding Performance of by an Actor in a Single Drama or Telemovie Program:

Coco Martin, Maalaala Mo Kaya "Kamao" episode (ABS-CBN)

### Outstanding Performance of by an Actress in a Single Drama or Telemovie Program:

Sylvia Sanchez, *Untold Stories* "Kahit Ako'y Mangmang" episode (TV5)

#### **Best Performance by an Actor in a TV Series:**

Gerald Anderson, Budoy (ABS-CBN)

#### **Best Performance By An Actress in a Drama Series:**

Marian Rivera, Amaya (GMA-7)

#### **Golden Screen's Outstanding TV Network Award:**

**IBC** 

**ABS-CBN** 

#### **SPECIAL AWARDS**

#### **Helen Vela Lifetime Achievement Award:**

Gloria Romero (Drama), Nova Villa (Comedy), and Mel Tiangco (Broadcasting)

#### **Ulirang Alagad ng Sining:**

Eddie Garcia

# Viva agree, now showing the NBA and PBA games

#### March 24, 2013

The largest volume of local programming is put out by the country's two top-ranking networks, **ABS-CBN** and **GMA**, who target the mass market audience. The other networks are less prolific in their output and offer a mix of local and foreign canned programmes. Recently however, because locally produced programmes are attracting more advertising revenue, there has been a resurgence of interest in local production. **IBC's** commitment to be more competitive in the industry. **IBC-13's** immediate goal is to be number 3.

Viva chairman and CEO Vic de Rosario , Jr. said, that the strengthing of Viva-TV is that it bringing together with the superstars of local sports with the Philippine stars in TV and movies. As the local version of Hollywood meets the NBA. Hence, for the first time ever, the like of basketball icons like the NBA stars LeBron James, Kobe Bryant, Michael Jordan and Kevin Durant, and PBA stars like Robert Jaworski, James Yap, Chot Reyes, Jason Castro, Mark Pingris, Mark Caguioa, Norman Black and Wesley Gonzales will now join hand with Viva stars like a singing champion Anja Aguilar, AJ Muhlach, Nadine Lustre, Mario Maurer, Dingdong Dantes and Cristine Reyes in a series of promotional effors for the new sports programming with Viva-TV.

One thing **Viva-TV** has going for it is the mass audience of local TV viewers, fans of the sports programming for **Viva Sports** and now build by expanding into a new homegroan shows, that of local entertainment by produced by **Viva Television** whose formats have a proven track record of success. The **PBA** board approved the deal during a board meeting. **Viva** has gained following as a sports TV station, beaming such popular events as the **NBA** and several mega boxing bouts including all of Pacquiao's past and future fights in various channels. It also operates entertainment channels such as **Pinoy Box Office**, **Viva Channel** and **Pinoy Extreme**.

Viva-TV's banner shows will continue to be its sports programs, having more sports events and live sports coverage on IBC with the popularity basketball tournaments for the National Basketball Association (NBA) and the Philippine Basketball Association (PBA), the boxing matches like Manny Pacquiao, Erik Morales and the filipino flash Nonito Donaire for all boxing aficionados like boxing championships, and recently the live coevrage of the Southeast Asian Games and the Olympic Games in a coverage's quality in the sports program lineup which holds the rights to the two of the popular basketball franchise.

A check with the engineers of **IBC-13** showed that among its seven stations, Manila had a strong signal to reaching the number 3 position. It has a brand new 60-kilowatt **Harris Transmitter** is operating at just over 20kw with its antenna system. **IBC** Cebu and Davao have

5kw transmitters, Cagayan de Oro 1kw, Iloilo 400-kilowatts and Laoag a mere 100-kilowatts with a weak relay station in Baguio City as the government pursues the privatization of the state-run media company. As for **Viva** within commercials, it is a blocktimer on **IBC**, **Viva-TV** runs all the primetime **Kapinoy** shows on **IBC**. **IBC'**s aggressive on marketing itself with all these new **Viva** programs to rival the leading networks.

**Viva-TV** shows that audiences tune in to **IBC** for surprising that the station promotes through network plugs because it is the highest rating and its best performing asset when households and offices literally in *Winx Club*, the trend-setting animated phenomenal for fairies and *Rosalinda*, the Mexican telenovela whose star even enjoyed an audience with the president. A new CEO and chairman Vic del Rosario, Jr. put up **Viva-TV on IBC** for the sports and entertainment programming with the **NBA** and **PBA** are the flagship programs, will also improve its signal in the provinces. He said that **Sports Radio 918**, also owned by the government, is "a possibility."

The new dose of the **NBA** games in store for the sports fans of the popular basketball entertinment on free TV following the recent contract together with **Viva Sports** and **IBC-13** with a powerhouse line-up of brand new shows aims to increase the revenues, net profit and income with the world-class, quality, popular, top-rating and award-winning homegrown programming during the primetime slot. The government-owned **IBC-13** will be the station carrier of the **PBA** games, which will be aired on primetime on Wednesdays, Fridays, Saturdays, and Sundays to cater more to the A-B-C and upper D-E classes of the society. We feel that **IBC-13** is the best TV network from channels 2 and 7 to cover the **PBA**.

The new partnership will now have a total of two games being aired every weekend on IBC-13 on primetime every Saturday at 3:30pm and on daytime Sunday at 12:15pm (an alternative to the Sunday musical variety shows by competitors *ASAP* and *Party Pilipinas*), which is the home to L.A. Lakers, Atlanta Hawks, Boston Celtics, Aklahoma City Thunder, Dallas Mavericks, Chicago Bulls, Denver Nuggets, Miami Heat, New York Knicks, Toronto Raptors, Cleveland Cavaliers, the Orlando Magic, the Washington Wizards, the Brooklyn Nets, theIndiana Pacers, Milwaukee Bucks, the Philadelphia 76ers, the Golden State Warriors, Portland Trail Blazers, the L.A. Clippers, Phoenix Suns, Houston Rockets, Memphis Grizzles and New Orleans Hornets, including the Pre-Season, Regular Season, NBA Playoffs and NBA Finals.

Solar Sports on the other hand, will still showing 7-8 regular NBA fares on cable throught Basketball TV and on free TV broadcaster with ABS-CBN and Studio 23. Meanwhile, the PBA games has got to be their number one source of income on Viva Sports in a blocktimer of IBC. Compromise the PBA, and they might compromise their own revenue holder of the PBA's television franchise. In the same meeting, Viva Sports' proposal of the PBA playdates to the five-times-a-week games. PBA will now hold a one game to be held on Wednesdays to Fridays starting at 4:30pm-6:30pm and 7:30pm-9:30pm (beaten than *Juan dela Cruz* and *Indio* nd on Saturdays at 6:00pm (against the *Kapamilya Deal or No* 

Deal and Celebrity Bluff), and also the regular double-header of a two games held on Sundays at 4:00pm (going against showbiz talk shows like The Buzz and H.O.T TV), including the the Rookie Draft, the Philippine Cup, the Commissioners' Cup and the Governors' Cup. Another source said one-game weekday matches may not sit well with the PBA fans, even if these games feature crowd favorites, like Barangay Ginebral San Miguel, San Mig Coffee Mixers, Barako Bull Energy Cola, Meralco Bolts, Milo Energy Drink, Petron Blaze Boosters, Air21 Express, Rain or Shine Elasto Painters, Alaska Aces, Talk N' Text Tropang Texters and GlobalPort Batang Pier watching favorite teams in action, and also topped with live guest performances from your favorite Viva stars. On Wednesdays to Fridays, the games will be at the Mall or Asia Arena and on Saturdays and Sundays, will be at the Smart Araneta Coliseum. A new ticket rates during Wednesdays to Fridays will slashed to the rates with the Cuneta Astrodome, Makati Coliseum and Philsports Arena for their own location at the time with the PBA beaten than primetime shows from Channel 2 and 7 while a broadcast the games in **IBC**'s primetime block renamed **Viva-TV**, continue to cover the season, saying that **IBC** and **Viva** will now have a sports programs. The changes, Viva Sports said, counteract the growing opposition posted by soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost Channel 13's own game shows produced by **Viva Television**. **PBA** tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher. In Viva-TV shows, with the hit phenomenal cartoons Winx Club, hit anime Cyborg Kurochan, hit telenovelas Rosalinda, hit asianovelas My Daughter the Flower, top-rating game shows like Who Wants to be a Millionaire and The Weakest Link for the million-peso prize and the popular talent search show contest *Born to be a Star* for the singing star fans. Those shows help bring in the money for IBC-13 with the revenues and income will now put the NBA and PBA in the Viva-TV primetime lineup on Channel 13 by the government

Viva-TV once again be seen on the Kapinoy network IBC in the local networks; for the first time in the history of television that the NBA and PBA games are in the same station. Other sponsors included Alaska, MILO, Pharex, McDonald's, Microtel Hotel, Molten, Selecta Oreo Ice Cream and Selecta Mrs. Fields Chocolate Chip Cookies, Outlast Batteries, and Globe Prepaid.

### Game schedule on the network

PBA Schedule Edit

sequestered station.

Wednesdays - IBC + AksyonTV

Fridays - IBC + AksyonTV

Saturdays - IBC + AKTV + AksyonTV

Sundays - IBC + AKTV + AksyonTV

The game schedule for the PBA on the network:

#### Wednesday/Friday games

IBC (simulcast over INN) - live (4:30pm-6:30pm)

IBC (simulcast over INN) - live (7:30pm-9:30pm; against *Honesto* and *Genesis*)

TV5 (simulcast over AksyonTV) - live (4:30pm-9:30pm)

#### Saturday games

IBC (simulcast over INN) - live (4pm-6pm)

TV5 - live (3-5pm)

AksyonTV - live (7-9pm)

#### **Sunday games**

IBC (simulcast over INN) - live (4pm-8pm; against *The Buzz* and *Pinoy Blockbuster*)

TV5 (simulcast over AksyonTV) - live (3pm-7pm)

#### NBA Schedule Edit

Quick recap of your daily dose of the balls that matters:

Mondays - Basketball TV

Tuesdays - Basketball TV

Wednesdays - Basketball TV + Fox Sports Philippines

Thursdays - Basketball TV

Fridays - Basketball TV + Pinoy Extreme

Saturdays - Basketball TV + Fox Sports Philippines + INN + IBC + Pinoy Extreme

Sundays - Basketball TV + Pinoy Extreme + IBC + INN

Under the broadcast with Solar Sports for Basketball TV and NBA Premium TV

#### Saturday games

IBC - via satellite (10am-12nn)

INN (delayed telecast) (12:30pm-2:30pm)

**Sunday games** 

IBC - via satellite (10am-12:30pm; against FPJ Da King on ABS-CBN and Kapuso Movie Festival)

#### MBA Schedule Edit

Saturday games

RPN - live (4pm-6pm)

**Sunday games** 

RPN - live (2:30pm-6:30pm)

#### **UAAP** schedule **Edit**

**Tuesday/Thurrsday games** 

Studio 23 and PTV - live (7:30pm-9:30pm)

Saturday/Sunday games

Studio 23 and PTV - live (2pm-6pm)

#### PBL schedule Edit

Wednesday/Friday games

GMA News TV - live (6pm-8pm)

Saturday games

GMA News TV - live (5pm-7pm)

**Sunday games** 

GMA - live (10:15am-12:15pm; pre-empting Kapuso Movie Festival)

GMA News TV - live (3:30-7pm)

#### NCAA schedule Edit

Monday/Thursday games

AksyonTV - live (4pm-8pm)

Saturday games

AksyonTV - live (3pm-7pm)

**Sunday games** 

TV5 - live (10am-12:nn; pre-empting Sine Ko 5ingko)

# Chot sures live airing of PBA games on Viva and IBC deal

#### April 11, 2013

**Viva Sports** head Ronnie Nathanielsz on Thursday said the company remains committed to airing the **PBA** games live on free television over the **The Kapinoy Network**.

Reacting to a story that Vic del Rosario's decision to the **Viva-TV'**s block-time agreement with **IBC-13** has the live airing of the games, Nathanielsz said the station is managed to show the games live on free television under the contract it signed with the pro league.

"Nathanielsz sure in an telephone interview committed to airing all the games live on free television." Nathanielsz explained that **Viva Sports'** new deal with the pro league that continue to run the live coverage of the games on free television, and any changes to that set-up will be a contract.

The Nathanielsz coach, in fact, bared that plans have already been to air the *PBA Commissioner's Cup* on *Viva-TV* on *IBC*, which is also part of the Rosario group. Nathanielsz, however, said there are still firm plans in place for the *PBA* coverage once the block-time agreement with *Viva Entertainment* and *IBC*, acknowledging that live, five-times-aweek broadcast of the *PBA* games into the station's homegrown *Kapinoy* programming. Asked how they plan to air the *PBA* games live on *IBC* in its *Viva-TV*prime-time programming, admitting that entering into a block-time deal.

The **Gilas** coach said state-run **Kapinoy** station **IBC-13** is being eyed for privitization by the government but agreed to enter into the long-term agreement with block timers.

### Two of WWE goes Viva-13

April 15, 2013

From Kabarkada network Studio 23 (carries *RAW*, *NXT*, *Superstars* and *Tough Enough* and the various pay-per-view events) and *AKTV*, *Hyper* and *AksyonTV* (also airs *SmackDown*, *Bottom Line* and *Main Event*). Also in the cable channel Fox Philippines, which has airing *SmackDown*, *Vintage Collection*, *Bottom Line* and *After Burn*, and Filipinos could conceivably watch a **WWE** show everyday.

Among flagship Viva-TV programs on IBC: Esperanza, My Family Xyriel, Sandy's Boyfriend, Petra's Panniest, Happy TODAS, Who Wants to be a Millionaire, The Weakest Link and Born to be a Star. The biggest names in Philippine entertainment, including singing champion Anja Aguilar, popular actor AJ Muhlach, primetime princess Cristine Reyes, the game show host Richard Yap, the YouTube sensation Ashley Rivera aka Petra Mahalimuyak, dramatic actor Christopher de Leon, teen star Nadine Lustre, Mario Maurer, Richard Yap and Jodi Sta. Maria in the judges, the NBA all-stars are Michael Jordan, LeBron James, Dwyane Wade, Chris Paul, Blake Griffin, Derrick Rose, Kevin Durant, Javale McGee, Tyreke Evans, James Harden, Derrick Williams and Kobe Bryant, and the PBA all-star players are Robert

Jaworski, actor James Yap, Chot Reyes, Jason Castro, Marc Pingris, Chris Lutz, Roger Yap, Mark Caguioa, Norman Black, Wesley Gonzales, LA Tenorio, Gary David, Arwin Santos and Paul Lee.

It's also the official broadcaster of the two biggest professional basketball league in the country and in the Asia, the Philippine Basketball Association (PBA) and the National Basketball Association (NBA).

**SmackDown** star Rey Mysterio, one of the most popular names from the **World Wrestling Entertainment**, is seen on **WWE SmackDown**, one of the biggest sports entertainment programs viewed across the globe.

Mysterio made an appeearance in the **PBA** and **NBA** basketball where he presented commissioner Chito Salud his**WWE** championship belt. **Viva Sports** continues to be the sports production outfit by bringing the two popular basketball with the **PBA** and **NBA** for the basketball fans, boxing matches with the world-renowned championship like the filipino flash Nonito Donaire, Gabriel Elorde and Manny Pacquiao for all boxing aficionados and the wrestling of **WWE** programming continues providing more entertainment to **WWE** fans.

Meanwhile, the National Basketball Association (NBA) has the NBA Regular Season, the NBA Playoffs and the NBA Finals, as well as Junior NBA and NBA Hoop Party in the total of 2 games every Saturday at 5 p.m. and Sundays at 12 noon to 2:30 p.m., and the Philippine Basketball Association (PBA) has the PBA Draft, Philippine Cup, Commissioners Cup and Governors Cup as well as the Kiddie PBA, is the total of 7 games with Wednesday and Friday 4:30 to 9:30 p.m. and Saturdays at 5 p.m. and Sunday starting at 4 p.m. to 8:30 p.m., as the PBA and NBA remained as the country's premier two popular record-breaking basketball fans in the country and in the Asia. "Viva-TV is proud to have Rey Mysterio in the Philippines. Filipino fans really love wrestling and WWE. They follow WWE Raw and SmackDown on IBC-13. We're here to give out Kapinoy viewers a chance to see him up close," said Vic del Rosario, the chairman and CEO of Viva Entertainment.

**Viva-TV on IBC-13** in the country's premier primetime programming block will air newest addition to the wrestling shows are *WWE Raw* every Saturday at 10 p.m. and *WWE* **SmackDown** every Sunday at 9:30 p.m.

As the Philippines' first free TV channel dedicated to sports, **Viva-TV** brings the exciting **WWE** action to people's homes with **WWE** Raw and **SmackDown**. With **SmackDown**, Pinoy wrestling fans and enthusiasts can catch their favorite **WWE** stars compete for the all-important championship belt.

## PBA board pulls plug on AKTV plan to switch broadcast from IBC 13 to TV5

#### April 25, 2013

The **PBA** board, led by chairman Robert Non, feels the in Philippine TV could cause confusion among TV viewers especially with the import-laden tournament now on its crucial stage. The **PBA** board of governors on Thursday rejected **Viva-TV's** proposal to the league's television broadcast of the **Commissioner's Cup** semifinals and finals with **IBC** has a total of 6 games with one game every Wednesdayand Friday at 4:30 p.m. for first game and 7:30 p.m. for second game, provincial games on Saturdays at 6 p.m. and two-games on Sundays at 4 p.m., and **TV5**.

In explaining its decision, the board, led by chairman Robert Non, said the channels could cause confusion among television viewers especially with the import-laden tournament now on its crucial stage.

"Taking into consideration the possible negative impact on our television and live audience with respect to the abrupt change in channel and schedule of games, the board decided that the airing of **PBA** and **NBA** games in **IBC-13** under the schedule provided by the league and as provided in the television contract shall continue to be forced and in effect," said the board in a statement.

The league, however, gave its TV partner the option to air the playoff games of the **Commissioner's Cup** both on**Viva on IBC** and **TV5**, similar to an arrangement the league had in 2003 when the games were aired on parallel broadcasts over **NBN-4** and **IBC-13**. The proposal to transfer channels during the **PBA** and **NBA** playoffs made by **Viva-TV** in the hope of airing the games before an even bigger audience.

Viva-TV, the primetime programming block of Vic del Rosario's Viva Communications, Inc., Viva-TV has now a block-time contract with IBC-13 that gives it the primetime slot from 5 p.m.-12 midnight slot, while 2:30 p.m. to 12:30 a.m. on Saturdays and 9:30 a.m. to 12:30 a.m. on Sundays in the government-owned channel - a deal that Vivachairman and CEO Vic del Rosario, Jr.. The development is now affect the PBA Commissioner's Cup and the NBA Playoffs coverage since the tournament would be over by the time the Viva-IBC deal, bthe board will now discuss on which free television channel the PBA and NBA games aired. With IBC-13 being eyed for privatization by the government, the station agree to any long-term contract with block timers in The Kapinoy Network remains the undisputed number 3 position, while TV5 is now reloaded with Kapatidprograming during its primetime slot, including an hourlong newscast.

### PBA rejects TV5 and IBC plan to air games

The PBA Board yesterday turned down the proposed transfer of the league's telecast with The Kapatid Network of TV5 and The Kapinoy Network of IBC under the Viva-TV block. In a statement issued after the governors met at the PBA office in Libis, Quezon City, Commissioner Chito Salud said the impact such may have on the league's follow the reasons behind the league's response to the planned.

"The airing of **PBA** and **NBA** games in **IBC-13** under the schedule of **Viva-TV** provided by the **PBA** and **NBA**, and as provided in the television contract shall continue to be forced and in effect," Salud said for the governors, adding that there are expected improvements in the programs, in the signal quality, equipment and facilities of **IBC**.

IBC-13 is the government-owned sequestered TV and radio network in the country in The Kapinoy Network is now the undisputed number 3 network nationwide, not only children's television programming for kids but also with Viva-TV as the primetime programming block on IBC such as the PBA, NBA, WWE Raw, WWE Smackdown, Who Wants to be a Millionaire, The Weakest Link and Born to be a Star as well as the telenovela and koreanovelas Amor Bravio, Palabra de Mujer, Shut Up Flower Boy Band and All About My Love, and the anime series in Japan like Chinpui, Kirarin and Cyborg Kurochan.

Viva Entertainment's block-time contract with IBC known as The Kapinoy Network for the live telecast of the PBA and NBA games becoming the TV viewership ratings from the the network, through its partnership chairman and CEO Vic del Rosario's Viva Group of Companies will now renew the block-time agreement being eyed for privatization by the government networks, from the established television networks in which Viva-TV on IBC offers more entertainment programs such as Mexican telenovelas, Korean asianovelas and Japanese anime series while IBCdedicated to the children's television programming for kids.

**Media Quest** also intends to air games on **TV5**, starting with the mid-season tourney's semifinals. Aside from this, the move also entails an 9 p.m. starting time for each game. That was turned by the governors who, like Salud, have the league fans as priority. The **Commissioner's Cup** semis start today while the finals, also a best-of-five series, kick off May 15 and will last up to May 24 at the latest.

The board came up with the decision "taking into consideration the possible nimpact on our television and live audience with respect to the networks and schedule of games," Salud explained.

Viva Sports will now handle the basketball contract with the PBA and NBA to air the games over IBC-13 and radio is on, while Media Quest's contract with the PBA to air the games over TV5 and on radio. During the same meeting, the PBA Board also approved changes in the rules covering imports and unrestricted free agent players. Among the flagship Viva-TV hit programming on IBC are the PBA and NBA, WWE Raw and WWE Smackdown, Who Wants

to be a Millionaire, The Weakest Link and Born to be a Star as well as IBC's flagship news programs Express Balita and Ronda Trese.

### Manila kids join NBA Jr. national camp

April 25, 2013

Some of the 50 kids that have qualified for the Jr NBA national training camp.

MANILA, Philippines - Nineteen young players – 16 from Metro Manila and one each from Bulacan, Rizal and Laguna – emerged the best of the Manila Regional Selection Camp of

the **Jr. NBA Philippines 2013** held at the **Aguinas Gym** in San Juan on April 14.

The Manila camp is the last tryout for this year's **Jr. NBA Program** which culminates with the national training camp where the top 50 players from the regional selection camps in the various regions and the **Alaska Power Camp** will be trained. Kids 10-14 years old from Metro Manila, Cavite, Laguna, Rizal, Bulacan, Pampanga, Bacolod, Iligan and Palawan joined the Manila tryouts.

The top 40 players with the best scores on the vital tests, skills stations and fitness challenges returned on Day 2. The top 19 from the pool of 40 will move on to the national training camp.

The 19 kids are Rodney Manuel and Nikolai Azurin from San Juan, Tyler Tio and Gian Mamuyac (Mandaluyong), Miguel Fortuna, Derrick Caalaman and Kenneth Maneze (Parañaque), Vince Ferrer, Marco Sario and Luigi Velasco (Makati), Bryeo Bunyi and Benedict Cruz (Manila), Paolo Rivero (Pasig), Christian Anterola (Las Piñas), Kyle Ong (Quezon City), Juan Paolo Garcia (Valenzuela), Bryan Lina (Antipolo), Maverick Barles (Bulacan) and Samuel Abuhijleh (Laguna).

Manila has 19 finalists because only six players were chosen from Dagupan and five from Lucena City, while Davao yielded 10 players and the Alaska Power Camp another 10.

The Manila finalists were chosen by the **Jr. NBA** evaluation committee headed by **Jr. NBA** head coach Sefu Bernard, Senior Director of Basketball Operations of **NBA Asia** and **PBA Legend** Jojo Lastimosa of the **Alaska Power Camp**. Their all-around basketball skills and how they exhibited the **Jr. NBA**'s core **S.T.A.R**. values of **Sportsmanship,Teamwork**, (a positive) **Attitude** and **Respect**.

"I had heard so much about the quality and calibre of player in Manila, that it was great to experience it in person after some competitive selection camps in Dagupan, Davao and Lucena. This is bound to be one of the toughest selections that our committee will have to make in the history of the **Jr. NBA** program in the Philippines, said **Coach Sefu Bernard**. **The National Training Camp** will be held at the **UP Diliman Gym** on April 26 and 27 and at the **SM** 

**Mall of Asia** on April 28. All the best players from each region will pit skills and the ways in which they express the **STAR** values during the three-day boot camp that will prepare them to be exceptional athletes and total persons on and off the court. The 10 best performers selected in the **National Training Camp** will be this year's **Jr. NBA Philippines All Star Team** who will be rewarded with a trip abroad for an authentic **NBA** experience and the chance to play with a counterpart youth team abroad.

NBA Legend Muggsy Bogues will arrive in Manila for the National Training Camp and join the coaching staff of the Jr. NBA. Official partners include the NBA's official sports drink Gatorade, Unilever's flagship brands Rexona and Master and new partner Phoenix Petroleum. Returning as the supporting partners are KFC and Spalding.

Official NBA broadcasters are Basketball TV, NBA Premium TV, Studio 23, Pinoy Extreme and Viva-TV on IBC. Jr. NBA also supported by Basketball Coaches Association of the Philippines (BCAP).

#### NBA on Philippine TV: Edit

**GMA-7** (1988-1995, 2014-future)

Citynet 27 (1995-1996)

IBC-13 (under Vintage Sports/Vintage Television) (1996-1999)

**IBC-13** (under Viva-TV block) (1999-2002)

NBN-4 (2001-2002)

**Solar Sports** (2002-2006)

**IBC-13** (under Solar block) (2002-2004)

BTV (2006-present)

**RPN-9** (2004-2007)

**ABC-5** (2007-2008)

**C/S on RPN-9** (2008)

**C/S 9** and **C/S Origin** (2008-09)

**Solar TV** (2009-2011)

Studio 23 and ABS-CBN 2 (for Games, Playoffs and The Finals) (2011-2014)

Pinoy Extreme (2011-present)

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TV
      RPN-9 (1975-1976 and 1977-1978)
      BBC-2 (1976-1977)
      GTV-4 (1978-1981)
      MBS-4 (under Vintage Sports) (1981-1988)
      PTV-4 (under Vintage Sports) (1988-1996)
      IBC-13 (under Vintage Sports/Vintage Television) (1996-1999)
      IBC-13 (under Viva TV) (1999-2002)
      NBN-4 and IBC-13 (2002-2004)
      ABC-5 (2004-2008)
      TV5 (2008)
      C/S 9 and BTV (2008-2009)
      Solar TV 9 and BTV (2009-2011)
      Studio 23 (under Solar Entertainment Corporation) and BTV (2011)
      IBC-13 and Pinoy Extreme (2011-present)
      TV5, AKTV and AksyonTV (2011-present)
      Hyper (Sports5) (2012-preent)
Radio
      DZSR/DWSY/DZSR 918 KHZ (until 1989 and 1997-2009 and 2010 and 2011-preent)
      DZAM 1026 KHZ (1989-1995)
      DZRH 666 KHZ (1995-1996)
      DZRV 846 KHZ (1996-1997)
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PBA coverage airs on:

MRS 92.3 (1997-1998)

**DZRJ 810 KHZ** (2009-2010 and 2010-2011)

Edit

## Junior NBA and Kiddie PBA turns as PBA-NBA Kiddie Junior

April 28, 2013, 4:00pm

The Kapinoy Network is IBC continues to challenge the country's two leading networks and is now remains the strong number 3 in no time, and even the number 2. Viva Entertainment has 770 million a day for their 50-hours of block-time on IBC known as The Kapinoy Network, and all those of new Viva-TV programs will now get any revenues in commercials, has making more money with the PBA and NBA. IBC now is P33.920 billion in 2011 and P1.5 billion in 2012 for the net income and P203 billion in 2012 for the rising revenues on top of the P1 billion pesos plus fine that IBC chairman Eric Canoy. RPN and IBC are controlled by the government through PCGG ownership is keeping them from doing TV shows, and practically their programming is run by blocktimers truly innovative. TheKapinoy programming of IBC remains the number 3 network in the country, while iDMZ is now the country's #1 internet danzre mix FM radio. The day will come when we can now watch Viva-TV shows on IBC such as Who Wants to be a Millionaire, The Weakest Link, Born to be a Star, PBA and NBA for mobile phones, computers, and other gadgets.

In the meantime, Solar Entertainment buying RPN-9 in the programming block ETC while Viva Entertainment will continue to buying IBC-13 as the new primetime programming block called Viva-TV. The two of sequestered-TV networks has the blocktiemrs in privatization as well as the government-owned network PTV-4. IBC-13 known asViva-TV of course, has the PBA and NBA games, alongside other sports events such as WWE wrestling has Rawand Smackdown, the Asia's largets mix-martial arts ONE Fighting

Championship and boxing shows has The Main Event and Donaire Flashback. Viva

TV continues to buying the PBA and NBA millions to the required coverage rights back last 2000s to buy the sequestered TV-radio network IBC-13 generated profits from the endeavor. The government in the privatize IBC did not allowed to sell the networks because is the good viewership ratings from the other two networks and surely Rosario wants to buy Viva Group of Companies.

The **PBA** and **NBA** games continues on **IBC-13** will improve their viewership ratings while **Viva** Tagalog movies aired on **Channel 13** and watch **Viva-TV** hit programs. Their new discoveries of **Viva** stars like Cristine Reyes, Richard Yap, Anja Aguilar, Christopher de Leon, Ashley Rivera aka Petra Mahalimuyak, AJ Muhlach, Nadine Lustre, Mario Maurer, Xyriel Manabat, James Yap and Kobe Bryant in the movie and television industry while **IBC** local production. The present arrangement calls for **IBC-13** to control non-primetime hours, while **Viva-TV** takes hold of the primetime hours.

In the drama series like teleserye *Esperanza* and *My amily Xyriel* continue to competitors in the soap operas and fantasy series as well as the teen drama anthology *Sandy's*\*\*Boyfriend\*\* and the hit comedy show are \*\*Wapak\*\* and \*Petra's \*\*Panniest\*\*. As Viva-TV\* in the three of the flagship programs namely are the top-rating phenomenal game shows like \*\*Who Wants to be a Millionaire\*\* and \*\*The Weakest Link\*\*, the two local version of an international game show franchise in United Kingdom; and the talent search show for the singing contest \*\*Born to be a Star\*\* for the local version of an international talent search franchise in United States for the singing superstar fans, will continue to bring more viewers in the new treat.

In the Viva-TV blocktime with IBC continues that Viva-TV will airing their sports programming like \*\*PBA\*\* and \*\*NBA\*\* for basketball fans, \*\*The Main Event\*\* and \*\*Donaire Flashback\*\*, well-loved billiards \*\*World Pool Masters\*\*, wresatling fans like \*\*ONE Fighting Championship\*\*, WWE\*\*
\*\*Raw\*\* and \*\*WWE Smackdown\*\* will bring the sports fans and teleserye fans. In \*\*PrimeTastik\*\* of the 5:30 to 11:30 p.m. after and before IBC's flagship news programs, on weeknights has 2 of popular telenovelas, 2 of asianovelas, the 2 of phenomenal game shows, the 2 primetime teleseryes and comedy shows in the established popular shows.

#### Junior NBA and Kiddie PBA turns PBA-NBA Kiddie Junior

Success of **Junior NBA** and **Kiddie PBA**, turn into one as the newest addition to two of children's basketball league called the **PBA-NBA Kiddie Junior** which the coverage held at the **Smart Araneta Coliseum**.

Among the network's executives present at the recently-concluded advertising congress, where **IBC** under **Viva-TV**block they gave away more than P1-M cash in prize money to representatives of the advertising agencies who will joined **Who Wants to be a Millionaire**, **The Weakest Link** and **Born to be a Star** just for the day.

The new **PBA-NBA Kiddie Junior** airing on May 25, 2013 at the **Smart Araneta Coliseum** in kiddie basketball with**NBA** players Michael Jordan of **Chicago Bulls** and **PBA** players James Yap of **San Mig Coffee Mixers**.

Kids enjoy the stage to welcome the new sports line-up of **Viva-TV on IBC**, including the new record-breaking seasons of the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** that has now known as two of the country's premier basketball tournament in the country and in the Asia in the sports children fans of the **Junior NBA** and the **Kiddie PBA**.

#### IBC Sked in May 1-6, 2013 Edit

Wednesday (May 1)

4 pm -- KapinoyLand 4:30 pm -- K-POP Star Hunt 5:15 pm -- Palabra de Mujer

5:45 pm -- Winx Club

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7:30 pm -- 2013 PBA All-Star Weekend (LIVE)
       Obstacle Challenge, 3- Point Shootout, Slam Dunk Contest
       Live at the Davao del Sur Coliseum, Digos City, Davao del Sur
       9:30 pm -- Esperanza
       10 pm -- Rosalinda
       10:30 pm -- My Daughter the Flower (Finale)
       11 pm -- Petra's Panniest
      11:30 pm -- Ronda Trese
Thursday (May 2)
      4 pm -- KapinoyLand
       4:30 pm -- K-POP Star Hunt
      5:15 pm -- Palabra de Mujer
       5:45 pm -- Winx Club
       6:30 pm -- Express Balita (LIVE)
      7:30 pm -- 5 Girls and Daddy (Finale)
       8:30 pm -- The Weakest Link
       9:30 pm -- Esperanza
       10 pm -- Rosalinda
       10:30 pm -- My Daughter the Flower (Finale)
       11 pm -- Petra's Panniest
      11:30 pm -- Ronda Trese
Friday (May 3)
      6:30 pm -- Express Balita (LIVE)
      7:30 pm -- 2013 PBA All-Star Weekend: PBA Greats vs. PBA Stalwarts (LIVE)
       9:30 pm -- Esperanza
       10 pm -- Rosalinda
       10:30 pm -- My Daughter the Flower (Finale)
       11 pm -- Petra's Panniest
      11:30 pm -- Ronda Trese
Saturday (May 4)
      2:30 pm -- NBA Playoffs 2013: Golden State Warriors vs. Denver Nuggets (Live Via
       Satellite)
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Live at the Davao del Sur Coliseum, Digos City, Davao del Sur

6:30 pm -- Express Balita (LIVE)

5 pm -- 2013 PBA All-Star Weekend: PBA San Mig Coffee Mixers vs. NBA Chicago Bulls (LIVE)

7 pm -- ONE FC

8 pm -- Who Wants to be a Millionaire? (Guest with Robert Jaworski)

9 pm -- WWE RAW

10 pm -- Happy TODAS

10:45 pm -- Kapinoy Cinema: Moron 5 and the Crying Lady

Starring Luis Manzano, DJ Durano, Marvin Agustin, Billy Crawford, DJ Durano and John Lapus

12:30 am -- Express Balita (LIVE)

Sunday (May 5)

11:30 am -- NBA Playoffs 2013: Atlanta Hawks vs. Indiana Pacers (Live Via Satellite)

2 pm -- Donaire Flashback

3 pm -- Sandy's Boyfriend (Premiere)

Starring AJ Muhlach and Nadine Lustre

4 pm -- 2013 PBA All-Star Weekend (LIVE)

**Shooting Stars and Gilas Pilipinas vs. PBA All-Star Selection** 

Live at the Davao del Sur Coliseum, Digos City, Davao del Sur

8:30 pm -- Born to be a Star (New Season)

Hosted by Anja Aguilar with co-host Juan Carlos and Juan Miguel Urquico

9:45 pm -- WWE Smackdown

10:30 pm -- Sinemaks: Tumayo Ka't Lumaban

Starring Ronnie Ricketts

12:30 am -- FExpress Balita (LIVE)

IBC-13 Sked in May 11 and 12, 2013 <u>Edit</u>

Saturday

2:30 pm -- NBA Playoffs 2013: San Antonio Spurs vs. Golden State Warriors (Live Via Satellite)

### 5 pm -- 2013 PBA Commissioners' Cup Semi-Finals: Alaska Aces vs. San Mig Coffee Mixers (LIVE)

Live at the Smart Araneta Coliseum

7 pm -- ONE FC

8 pm -- Who Wants to be a Millionaire? (Guest: Meg Imperial)

9 pm -- WWE RAW

9:45 pm -- Wapak

10:30 pm -- Kapinoy Cinema: Who's That Girl?

Starring Anne Curtis and Luis Manzano

12 mn -- Express Balita (LIVE)

### Sunday

12 nn -- NBA Playoffs 2013: Miami Heat vs. Chicaco Bulls (Live Via Satellite)

2:30 pm -- Donaire Flashback

3:15 pm -- Sandy's Boyfriend

4 pm -- NBA Playoffs 2013: New York Knicks vs. Indiana Pacers (Live Via Satellite) 6:30 pm -- 2013 PBA Comissioners' Cup Semi-Finals: the Talk 'N Text Tropang Texters vs. the Barangay Ginebra San Miguel Kings (LIVE)

Live at the Smart Araneta Coliseum with Sandy's Boyfriend and Esperanza stars this Sunday for a sport superstars, with Sandy's Boyfriend love-team AJ Muhlach and Nadine Lustre versus Esperanza stars Cristine Reyes perfrom a opening number. PBA stars James Yap also in the San Mig Coffee Mixers.

8:30 pm -- Born to be a Star

9:45 pm -- WWE Smackdown

10:30 pm -- Sinemaks: Kumukulong Dugo

Starring Ronnie Ricketts

12:30 am -- Express Balita (LIVE)

### IBC-13 Sked on May 18 and 19, 2013 <u>Edit</u> Saturday

2:30 pm -- NBA Eastern Conference Semifinals, Game 6 (Via Satellite)

Miami Heat vs. Chicago Bulls

5 pm -- PBA Commissioner's Cup Finals, Game 2 (LIVE)

Barangay Ginebra San Miguel vs. Alaska Aces

7 pm -- ONE FC

8 pm -- Who Wants to Be a Millionaire? (Guest: Marvin Ong)

9 pm -- WWE RAW

9:45 pm -- Wapak

10:30 pm -- Kapinoy Cinema: Runaway Bride

Starring Julia Roberts and Richard Gere

12 mn -- Express Balita (LIVE)

### Sunday

11:30 am -- NBA Western Conference Semifinals, Game 6 (Via Satellite)

Indiana Pacers vs. New York Knicks

2 pm -- Donaire Flashback

3 pm -- Sandy's Boyfriend

4 pm -- PBA Commissioner's Cup Finals, Game 3 (LIVE)

Alaska Aces vs. Barangay Ginebra San Miguel

8:30 pm -- Born to be a Star

9:45 pm -- WWE Smackdown

10:30 pm -- Sinemaks: Hawak Ko Buhay Mo

Starring Ronnie Ricketts

12:30 am -- Express Balita (LIVE)

## ONE FC signs domestic TV deal with Viva-TV on IBC, will start showing footage this Saturday

May 1, 2013

Asia's biggest MMA promotion, ONE Fighting Championship, announced this week that it had secured a broadcast deal with The Kapinoy Network as IBC-13 under the Viva-TV block and that ONE FC footage will be available to view on domestic TV in the Philippines for the first time. ONE FC will be shown on Saturday at 9:00pm starting from this primetime. Viva-TV, the country's premier primetime proramming block on IBC-13 is one of the major free to air channels in the Philippines meaning is government owned and remains the undisputed number 3 in overall viewership ratings. As of Viva-TV committing to be high-quality sports programming with the two flagship programs Philippine Basketball Association (PBA) and National

**Basketball Association (NBA)**, the two of the country's premier basketball leagues closest to Filipino hearts, and viewer-favorite sports like boxing for Manny Pacquiao and the filipino flash Nonito Donaire, mixed martial-arts (MMA) and wrestling like **WWE** fans as well as soccer football, billiards, bowling, wushu, tennis, golf, volleyball, athletics, running, badminton, cycling, racing, table tennis, softball and others. At present *ONE FC* shows are broadcast live to the 28 countries all across the Asia, including the Philippines, by **Star Sports** but this move will allow people in the Philippines who don't have cable or satellite TV to watch the likes of Honorio Banario, Eduard Folayang and Kevin Belingon in action.

In the area of sports coverage with programming home to the PBA and NBA for basketball games, boxing-matches, WWE wrestling and other events. ONE FC is the latest addition in the Viva-TV line-up on The Kapinoy Network. Apart from sports shows, this includes the local blockbuster movies are Kapinoy Cinema and Sinemaks, primetime teleserye My Family Xyriel and Esperanza, teen drama anthology Sandy's Boyfriend, the sitcom Petra's Panniest, the comedy gag show Happy TODAS, the two of top-rating phenomenal game shows Who Wants To Be A Millionaire and The Weakest Link and reality singing show Born to be a Star.

## ONE FIGHTING CHAMPIONSHIP signs exclusive partnership agreement with Viva-TV for IBC

09 May 2013

ONE Fighting Championship (ONE FC), in cooperation with Asian Television Content Corporation and its EVP and CEO Rey Sanchez, has agreed to a blockbuster deal with Viva Sports and IBC-13, one of the largest media organizations in the Philippines and in the Asia. As part of the agreement, Viva-TV will broadcast one hour of special ONE FC programming every Saturdays at 9:00pm on IBC-13 as part of Viva Sports, the country's leader in the sports productrion and marketing.

In Hollywood meets the **PBA** and **NBA** hece for the first time ever, the likes of basketball icons James Yap, Michael Jordan, Robert Jaworski, Kobe Bryant, Lebron James and Mark Caguioa, billiards Efren Bata Reyes, boxing fans Nonito Donaire and Manny Pcquiao will join hands with the stars are AJ Muhlach, Nadine Lustre, Ronnie Ricketts, Anja Aguilar, Christopher de Leon, Shy Carlos, Richard Yap, Xyriel Manabat, Juan Carlos and Juan Miguel Urquico, Candy Pangilinan, Ashley Rivera aka Petra Mahalimuyak, Josh Padilla, Rose Van Ginkel, Kiko Ramos, actor Aki Torio, Jodi Sta. Maria and Josh Padilla in a series of promotional efforts for the new **Viva-TV** sports programming on**The Kapinoy Network**. In the loyal TV viewers, fans of sports programming and new area of powerhouse local entertainment in a track-record of success.

**IBC-13**, whose brand **The Kapinoy Network** with its tagline is *Kapinoy ng Bagong Pilipino*, is one of the leading television channels in the Philippines as long as **IBC** remains the undisputed number 3 continues to fighting against the **Kapamilya** and **Kapuso** networks. It is a free-to-air network that began broadcast in 1960. Headquartered in Quezon City,

their **Kapinoy** programming **Viva-TV** features banner shows in action-packed sports programs ranging from basketball led by the **PBA** and **NBA** are the flagship programs which **Viva Sports** has now producing the two basketball leagues, boxing matches from Nonito Donaire and Manny Pacquiao, wrestling with **WWE** fans and mixed-martial arts (MMA) is **ONE FC** as well as its powerhouse entertainment from **Viva** movies, animes, dramas are telenovelas, teleserye, asianovelas and teen drama anthology, comedies, top-rating phenomenal game shows and reality talent search contest for singing superstars. Alongside the **Viva-TV** block, a mix of news and current affairs, high-quality children's programming for kids, tokusatsu and anime series fans and high-quality entertainment together with its classic **IBC** hit shows.

ONE FC CEO Victor Cui declared, "On behalf of *ONE Fighting Championship*, I will like to warmly welcome backViva-TV on IBC-13 as a broadcast partner and thank their Viva Chairman and CEO Vic del Rosario, Jr. and IBCChannel 13 Head Rey Sanchez for being such a strong supporter. Viva-TV on IBC is a fantastic free-to-air broadcaster in the Philippines and ONE FC is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country that it bringing together the superstars of local sports with the TV and movie stars in the Philippines."

**IBC-13** Chairman Eric Canoy added in the television industry, "We excited to have **ONE Fighting Championship** on **Viva-TV**. **IBC-13** is proud to broadcast the best sporting in both the Philippines and the region and **ONE FC** puts on world-class entertainment that our viewers will enjoy. **Kapinoy** viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action."

For more updates on *ONE Fighting Championship*, please visit www.onefc.com and follow on **Twitter**@ONEFCMMA and **Facebook** at www.facebook.com/ONEFCMMA.

### **ONE FC Lands Philippines TV Deal**

**ONE FC** has signed a broadcast deal with block-time agreement with **Viva Entertainment** and one of the largest media organizations out of the Philippines in **Intercontinental Broadcasting Corporation (IBC-13)**.

"Viva-TV on IBC is a fantastic free-to-air broadcaster in the Philippines and ONE FC is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country," said Victor Cui, ONE FC CEO.

The agreement has **Viva-TV** on **IBC** broadcasting an hour of **ONE FC** programing every Saturdays at 7 p.m. start time. **The Kapinoy Network** is a free-to-air network that began broadcasting in 1961. They air **Viva-TV** with its sports and entertainment programming on primetime TV with **Who Wants to be a Millionaire**, **The Weakest Link**, **Born to be a** 

**Star**, **PBA** and **NBA**, along with news and current affairs, high-quality entertainment, tokusatsu and animes, classic **IBC** hit shows and children's programs.

## Watch the NBA Eastern and Western Conference Finals on IBC this weekend

May 24, 2013

The road to the **NBA** finals continues as the four remaining teams battle it out for a shot to win the coveted Larry O'Brien Trophy. Watch the **Miami Heat** and the **Indiana Pacers** play game two of **Eastern Conference Finals** this Friday (May 24) starting at 6:30pm and Sunday (May 26) at 11:30am, via satellite on **Viva-TV on IBC** while the **San Antonio Spurs** and **Memphis Grizzlies** series compete in game three of the **Western Conference Finals** this Saturday (May 25) at 4:00pm and Sunday (May 26) at 4:00pm, live on **Viva-TV on IBC**.

LeBron James and the **Miami Heat** continue their impressive playoff run as they head into

game 2 with a thrilling game 1 overtime victory courtesy of LeBron's game winning lay-up. Even though the Heat are the heavy favorite to win this series, Indiana has been the team to constantly exploit the Heat's lack of size as seen in game 1 with their hard-nosed physical play in the paint and their aggressive rebounding. Will the **Heat** prove that their game 1 win wasn't a fluke or will Roy Hibbert and the **Pacers** steal home court advantage away?

Meanwhile, the Spurs, coming off an impressive overtime win, continue to dominate

the **Grizzlies** as the series heads to **Memphis** for game three. So far, the **Grizzlies** have no answer for Tony Parker and company as the **Spurs** get the job done on both offense and defense limiting the **Grizzlies** to 86 points per game while scoring 99 points per game in the series. Will the **Spurs** take the commanding 3-0 series lead or will Z-Bo and the **Grizzlies** bounce back and take care of business at home?

Tune in this Friday (May 24) for game two of the **Eastern Conference Finals** (*Miami Heat vs. Indiana Pacers*), 6:30pm, live and this Saturday (May 25) for game three of the **Western Conference Finals** (*San Antonio Spurs vs. the Memphis Grizzles*), at 4:00pm on **Viva-TV on IBC**.

Watch the **Eastern Conference Finals** this Sunday with *Miami Heat vs. Indiana Pacers* for **Game 3** at 11:30am and **Game 4** live at the **Western Conference Finals** this

Sunday with *San Antonio Spurs vs. Memphis Grizzles* for **Game 4** at 4:00pm live on **Viva-TV**on IBC-13.

IBC-13 Sked on May 24 to 26, 2013 Edit

7:30 pm -- NBA Eastern Conference Finals, Game 2 (Via Satellite)

Miami Heat vs. Indiana Pcers

9:30 pm -- Esperanza

10 pm -- Amor Bravio

10:30 pm -- All About Romance

11 pm -- Petra's Panniest

11:30 pm -- Ronda Trese (LIVE)

12 mn -- Snooky

### **Saturday**

2:30 pm -- NBA Western Conference Finals, Game 3 (Via Satellite)

San Antonio Spurs vs. Memphis Grizzlies

5 pm -- PBA Commissioner's Cup Finals, Game 3 (replay) (LIVE)

Barangay Ginebra San Miguel vs. Alaska Aces

7 pm -- ONE FC

8 pm -- Who Wants to Be a Millionaire? (Guest: Anne Curtis)

9 pm -- WWE RAW

10 pm -- Happy TODAS

10:45 pm -- Kapinoy Cinema: Menor de Edad

Starring Meg Imperial

12:30 am -- Express Balita (LIVE)

### Sunday

11:30 am -- NBA Eastern Conference Finals, Game 3 (Via Satellite)

Miami Heat vs. Indiana Pacers

2 pm -- Donaire Flashback

3 pm -- Sandy's Boyfriend

4 pm -- NBA Western Conference Finals, Game 4 (Via Satellite)

San Antonio Spurs vs. Memphis Grizzles

6:30 pm -- PBA World Cup 2013 (LIVE)

San Mig Coffee Mixers vs. MILO Energy Drink

8:30 pm -- Born to be a Star

9:45 pm -- WWE Smackdown

10:30 pm -- Sinemaks: Boy Buluran

12:30 am -- Express Balita (LIVE)

### Kapinoy is loaded-packed action 2013

June 16, 2013

Kapinoy's best, biggest and brightest stars will never be the same again viewers Viva Entertainment-IBC had a revitalized The Kapinoy Network in a year with a bang with the new powerhouse line-up of new Kapinoy hit shows that started on giving you more, making IBC-13, the undisputed number 3 television station in the country and in the country, continues to be dominated by the two leading networks ABS-CBN and GMA-7.

IBC Sports had provided the sports coverage of the Philippine Basketball Association (PBA) from Viva Sports and the National Basketaball Association (NBA) from Solar Sports, the boxing matches via *The Main Event* and *Donaire Flashback* and the Asia's biggest mixed-martial arts *ONE FC*.

In partnership with Viva Entertainment, The Kapinoy Network is winning in the game and playing with a renewed energy as relaunch 12 new loaded-packed action programs offering a different kind of entertainment for the different kinds viewers: 7 new sports programs in 2 basketballs, 2 boxing, MMA and wrestling, hit Koreanovela, a hit telenovela, action-packed movies, two game show and reality-talent show, the soap operas, comedies, reality shows and game shows have from other networks on prime-time. A storng high-quality sports programs from games of PBA and NBA basketball, boxing matches, billiards and ONE FC mixed martial arts tournaments.

In celebration of 53 years of Philippine television, The Kapinoy Network IBC-13, whose tagline and campaign sloganis *Kapinoy Ako!*, is the number 3 television network in the country and Viva Communications, Inc. Headquartered in Quezon City, their programming has a strong of local news and current affairs, children's programming and more high-quality entertainment variety of genres from movies, animes, dramas from teleseryes, telenovelas, koreanovelas and teen drama anthology, comedy from sitcom and gag shows, game shows, reality talent shows and variety shows, and sports programming in action with local and international sports events from basketball, boxing, MMA and wrestling, the new IBC-13 looks ready for game time.

THE NBA IS ON IBC

Celebrate the station's birthday and success in a line with the station's 53 year celebration, with fresh of its innovative and creative shows unveiling a strong roster of Kapinoy programs that now completes your viewing habit from daytime, primetime, to late evening.

Kapinoy Network's banner shows continue to be its sports programming in action. The world's popular basketball of the National Basketball Association as *NBA* home to the Miami Heat, San Antonio Spurs, Oklamona City Thunder, the Dallas Mavericks, Chicago Bulls, the Devner Nuggets, the Indiana Pacers, the Brooklyn Nets, the L.A. Lakers, the Boston Celtics, New York Knicks, Philadelphia 76ers, the Toronto Raptors, the Atlanta Hawks, Orlando Magic, Washington Wizards, Utah Jazz, Golden State Warriors, Phoenix Suns, L.A Clippers, Portland Trail Blazers, Houston Rickets, Memphis Grizzlies, New Orleans Pelicans and many more is the international basketball, live games, playoffs, behind-the-scenes access, high-definition game broadcasts, new original programming and enough highlights and news to quench even the most avid fan's hoops thirst! Absolute, top-notch basketball at it's finest at the basketball fans, now on IBC-13 starts every weekend from Saturdays at 2:30 p.m., the *NBA* fans of the players of Kobe Bryant and LeBron James.

### THE PBA ON IBC

Now on its 38th year anniversary of the Philippine Basketball Association, the *PBA* remains to be rock-solid as it continues to bring the best of Philippine basketball to the Filipino people. Home to the MILO Energy Drink, Barangay Ginebra San Miguel Kings, tht Alaska Aces, the San Mig Coffee Mixers, thr Barako Bull Energy Cola, Rain or Shine Elasto Painters, Air21 Express, Talk 'N Text Tropang Texters, Petron Blaze Boosters, the *PBA* starts now on IBC-13 airs Wednesdayy and Friday at 4:30 p.m. to 9:30 p.m., Saturdays at 5 p.m. and Sunday nights at 4:30 p.m. The stars of the PBA fans are James Yap, actors Mark Caguioa, Awrind Santos, Robert Jaworski, Chot Reyes, Jason Castro, Mark Pingris, Mark Caguioa, actors Norman Black and Wesley Gonzales. Radio listeners can also get to hear the action on DZSR Sports Radio 918 on AM frequency. Once again in the local airwaves will be seen in the local channel and for the first time ever in the history of television that the *NBA* and *PBA* are in the same station.

### **FIGHT FANS**

The best boxing events offerings of IBC-13. It is in boxing that Filipinos are on athletes in boxing we prouced world-renowned championships Manny Pacquiao, Erik Morales and Nonito Donaire. Now, there's the good news for all the boxing aficionados, the fighthing of best boxing shows is on IBC-13: *The Main Event* (airing every Sunday mornings at 11 a.m. to 12 noon), respectively.

### POWER-PACKED ACTION ONE FC ON PHILIPPINE TV

With Asian Television Content Corporation, the action just keeps on getting better from Asia's biggest mixed-martial arts (MMA) organization *ONE FC*, a power-packed mix-martial arts event now on Philippine TV. With back-to-back, blow-by-blow, explosive matches *ONE FC* every Saturday nights at 7 p.m. proud to the best sporting in both the Philippines and the region and

on world-class entertainment that Kapinoy viewers get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action.

### **WWE FANS**

The kicks, the throws, the grunts and the punches in professional wrestling seems to have captures the fancy of thousands of sports fans around the world. The new television programs for World Wrestling Entertainment (WWE) are *WWE SmackDown!* (Saturdays at 10 p.m.) as the wrestling championship.

### MEET AMOR BRAVIO

One of the most-watched telenovelas in the country *Mari Mar, Siempre te Amare* and *Carita de Angel* from Mexico and a big hit in nearby nation of the Philippines. Now, The Kapinoy Network introducing a first time in telenovela for fans of the genre. *Amor Bravio*, the dramatic romance telenovela starring Silvia Navarro (Camila Monterde Santos), the Agustina's dedicated daughter, Daniel's dedicated niece, Ximena's dedicated maternal half-sister, Alonso's dedicated ex-wife, Luis's dedicated ex-fiancee, in love with Daniel, stepmom to Agatha, and Daniel's wife, and Cristian de la Fuente (Daniel Díaz Acosta), Ágatha's dedicated son, Francisco's biological son, Abraham's former brother-in-law, Ximena's paternal half-brother, Miriam's former husband, Camila's husband, young Agatha's father.

This telenovelas is entertain Pinov viewers weeknights at 10 p.m.

### LOVE IS I NEED ROMANCE

One of the most-watched Koreanovelas in the country IBC-13 presents entertaining Korean drama series for fans of the genre. *I Need Romance*, a romantic comedy drama, is a series follows the everyday lives of work, love and friendship of thirty-something women and men in Seoul. Starring Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok, this Koreanovela is expected to entertain Pinoy viewers weeknights at 10:30 p.m.

#### WATCHING SINEMAKS

The popped-popcorned theaters as IBC presents *Sinemaks*, an huge action-packed movie block every Sundays at 10:30 p.m. Homegrown action blockbusters of the actor FPJ, Robin Padilla, Rudy Fernandez, Eddie Garcia, Bong Revilla, Raymart Santiago, Ronnie Ricketts, Cesar Montano and many others.

### LET'S PLAY THE WEAKEST LINK

A Chinese-Filipino actor and business man turned a game show host Richard Yap as Sir Chief hosting a job of the award-winning game show *The Weakest Link* airs weeknights at 8:30 p.m. Richard hosting the Philippine edition of the popular game show from the UK. Richard Yap is expected to bring to the show his own brand. This marks a major milestone in the career of the well-known actor who has also established a career as a star on the Kapamily shows on ABS-CBN like *Be Careful with My Heart*, starring Jodi Sta. Maria and Richard Yap. *The Weakest Link* puts the 8 contestants and excites televiewers, check out the more exciting game show on

primetime TV. Contestants can win up to P1 million pesos in every episode and another peize of P50,000 pesos is at stake for lucky televiewers who can join the fun by texting TWL<Name of Stongest Link> to number 8888. It offers the contestants the chance to winner in P1 million. To join, call PLDT phone line 1-908-1-800-800.

### WATCH AND WIN WHO WANTS TO BE A MILLIONAIRE?

Christopher de Leon, the country's foremost award-winning dramatic actor has been hosting the job of IBC-13's hit award-winning phenomenal game show *Who Wants To Be A Millionaire?*, which airs every Saturdays at 8 p.m. and Sundays at 9:45 p.m. The famous game show from the UK enjoying a selection of presenters all over the world, *WW2BAM* has revolutionized TV viewing in the country in a very successful career as TV host Christopher de Leon. At stake in the show is P2 million and P50,000 for home viewers to join the contest can simply dial PLDT Premium Phone Service landline number 1-908-1-000-000 and filipino citizens who will also join the mini-WW2BAM game via number 8888 for Globe, Smart, Sun Cellular and Touch Mobile users. Filipino citizen.

### **BORN TO BE A STAR FANS OF SUPERSTARS**

Born to be a Star is a hit reality talent-search show contest from America and United States of Endemol company. It is a popular award-winning reality talent-search where contestants get the superstar treatment and the chance to perform in a complete production number of their very own primetime TV and to sing with a superstar. Hosted by a certified singing champion Anja Aguilar as a popular singer and actress.

Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado will serve as the four judge panel of the talent search show. For talent competition, to accept *Born to be a Star* as her help to aspiring talent young singers from different college high-schools like a singing superstar fans, airing every Sunday nights at 8:30 p.m. on IBC. Filipino citizens, male and female, solo or group performers, 12-years-old and above qualified to join the contest. Viewers are able to join through text and online registration via Internet, prizes at stake include P1 million with management contract from Viva Artist Agency (VAA) and the music recording contract from Viva Records and Vicor Music.

Watch out for announcements of audition dates on IBC and in the leading newspapers. The Philippine editions of *The Weakest Link*, *Who Wants To Be A Millionaire* and *Born to be a Star* are productions of Viva Television.

These new Kapinoy hit shows are the good start of a new, an power-packed in action revitalized Kapinoy programming offered by IBC-13 and Viva Entertainment.

## PBA, Viva Sports to airing on The Kapinoy Network

June 28, 2013

The PBA set a record-high attendance of 23,436 and TV viewership that peaked to four million viewers or 31.2 percent audience share [during the fourth quarter] last May 19 for Game 3 of the *Cebuana Lhuillier PBA Commissioner's Cup Finals* between the Alaska Aces and the Brgy. Ginebra Kings at the Smart Araneta Coliseum. (File Photo/Paolo Papa).

MANILA, Philippines – The PBA and its TV partners IBC Sports and Viva Sports are in stalemate after the league's Board of Governors decision on the latest proposal to air the games on The Kapinoy Network IBC-13. Viva Sports, which has successfully helped the league reached new heights in terms of TV ratings through its creative production and marketing. Under the latest proposal presented to the board on Thursday afternoon, all total of 6 games will be aired live on IBC-13, the undisputed number 3 TV station in the country.

IBC Sports and Viva Sports setting in a parallel broadcast plan with live coverage of the one game of Wednewsday and Fridays at 4:30pm-9:30pm in a weekdays schedule; and Saturdays at 5:00pm going against the top-rating game shows *Kapamilya*, *Deal or No Deal* and *Celebrity Bluff* while the two double-header Sunday at 4:00pm against *The Buzz* and *Pinoy Blockbusters*.

"When the **IBC Sports** and **Viva Sports**, **PBA** and **IBC** agreed to by the terms and provisions of the broadcast contract, particularly on the reach and signal strength of the carrying station," **PBA Commissioner** Chito Salud told Philstar.com after the meeting. Salud also said that parties will meet again by the blocktime agreement of **Viva Entertainment** for the government-owned sequestered TV-radio network **IBC-13**.

**PBA** games along with **IBC Sports**'s other sports properties such as the **NBA**, **ONE FC**, boxing matches and billiards were carried by **IBC-13** with the government-owned station as plans to privatization.

### NBA and PBA on The Kapinoy Network

July 23, 2013

New IBC chairman Eric Canoy, president and CEO Boots Anson-Roa and Viva chairman and CEO Vic del Rosario, Jr. strikes a deal with the PBA to air the games on IBC-13. MANILA, Philippines - PBA and NBA airing on IBC-13. The proposals of the PBA on IBC Sports as the league and the Eric Canoy-owned network to terms to airing the games live on IBC-13 under the new schedule of The Kapinoy Network, chairman Eric Canoy tells he brought by the Viva Entertainment for the block-time deal with IBC Sports, the countrysleadern sports production and marketing of IBC-13.

"We value our relationship and recognize The Kapinoy Network's role as positive factor for the league," PBA Commissioner Chito Salud told Philstar.com in a text message. "The PBA on IBC

Sports are the interest of our basketball fans." The PBA-Viva partnership has resulted in record gate receipts and TV ratings. The Kapinoy Network remains the number 3 in the ratings among TV networks at the same point. The television outfit is also having the broadcast of the games on IBC-13's much improved prime-time programming.

PTV's sports lineup had been loaded with the UAAP and ABL coverage, while GMA's sports lineup with the PBL games. ABS-CBN's sports lineup had been loaded with the UAAP coverage and TV5 has the PBA and NCAA coverage. The Kapinoy Network's sports lineup on IBC had been loaded with the PBA and NBA coverage with primetime lineup already loaded on Channel 13 aggressively promoted sports programming.

"I'm very happy that the Governors' Cup will be enjoyed by the fans." said chairman Eric Canoy. "We're happy to bring the games to everyone's homes and we look forward to continuing our partnership with the PBA." Under the new deal, Viva Sports will buy time slot from IBC-13 specifically for the PBA and NBA games. The league earlier rejected TV5's proposal to air the PBA and NBA games on IBC-13 and the UHF news, public service, business and sports channel IBC News Network (INN). The Governors' Cup which features imports 6-5 and below will start on August 14 and will end on October 25 at the latest.

PBA and NBA on IBC 13 MANILA, July 22 — The Philippine Basketball Association (PBA), the National Basketball Association (NBA) and Viva Sports agreed to airing the PBA and NBA games on IBC-13 under the new schedule along with the league for the 2013 Governors' Cup, which starts Aug. 14 and ends Oct. 25. In opting Kapinoy fans' viewing habits and the schedule of games that have resulted in record gate receipts and TV ratings this season, the PBA and NBA on the Kapinoy Network in the nationwide satellite-simulcast broadcast programming. At the same time, Viva Sports is considering on IBC-13, a sequestered TV and radio station that has been put up for sale by the government and remains the undisputed number 3 position, appointed by President Noynoy Aquino to equipment and transmitters as well as satellite stations in the provinces.

"We value our relationship and recognize The Kapinoy Network's role as a positive factor for the league," said PBA commissioner Chito Salud. "The PBA and NBA are the interest of our basketball fans."

In the meantime, submit its proposal to the PBA Board of Governors for the purpose. "We're happy to bring the games to everyone's homes and we look forward to continuing our partnership with the PBA and NBA."

### PBA Board gives IBC and Viva Sports

July 20, 2013

### The PBA Board of Governors. (Photo by Nuki Sabio/PBA Images)

The PBA Board of Governors has given the Eric Canoy-owned television network IBC-13 with IBC Sports and Viva Sports with chairman and CEO Vic del Rosario, Jr., one last chance to respond positively to its offer of help contract with the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) as part of the network's aggressive reprogramming in a bid to challenge giant rivals in the industry with the Kapinoy stars in the bankable of TV, music, concert and movie stars with the biggest and brightest bets for stardom and superstars. In one of many special board meetings called Viva Sports head Ronnie Nathanielsz and IBC Sports head Mr. Jojo Lastimosa holder of the PBA's television franchise to give The Kapinoy Network executives a chance to their position and the options presented by the board which has bent over backwards to accommodate the network in deference to Canoy who owns three teams – Talk 'N Text, Milo and Meralco – chairman Non, Talk N' Text representative Patrick Gregorio and Commissioner Chito Salud remained until 7 p.m. last Thursday waiting for any indication of a change in the IBC position response from Rosario who was in Hong Kong with former PBA chairman Ricky Vargas. Channel 13 entertain producers in the future and will definitely home to the PBA and NBA.

Although the board had set a July 17 deadline for a decision, it extended that deadline to Monday, July 22 in the hope that Rosario, Canoy and Vargas would appreciate the position of the PBA and NBA are respond positively performance with the local production of Viva Communications, Inc. Also, IBC remains the undisputed number 3 in the ratings, behind the two leading networks ABS-CBN and GMA.

Yahoo! Philippines learned that preparations for a possible PBA in-house coverage were underway with quotations received from suppliers for complete production facilities that would match those provided by IBC-13, the undisputed number 3 television station, the home of the PBA and NBA, holding discussions with PBA and NBA officials while the board meeting was going on last Thursday in a signal and reach of IBC Channel 13 in our own local productions and the stars of the entertainment with quality innovative and creative programming. The changes, Viva Sports and IBC Sports said, are necessary to counteract the growing opposition posed by the soap operas, comedies, drama anthologies, reality shows and game shows being aired by the other networks during the nightcap of the doubleheader league. With Rosario's support and good planning, airing the PBA on IBC Sports will give the viewers with the teleseryes on the other networks. IBC-13 has a commanding 35-percent advantage in viewership competition, consistently across the morning, afternoon, early evening and late-

night time blocks. The noontime slot, on the other hand, the top-rating noontime variety show Lunch Break continues to compete with the rivals It's Showtime! and Eat Bulaga! on the noontime slot with host Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Smokey Manaloto, Pat Natividad, Nicole Anderson and Carlos Agassi to watch variety shows. The PBA also had conversations with IBC 13's top executives on the possibility of airing the games on the network at airtime. In its special meeting last July 11, the PBA board submitted two options for the consideration of The Kapinoy Network. All the 7 games to be shown live on IBC-13 with simulcast over the UHF 24-hour news channel IBC News Network (INN) under the PBA's new schedule double-headers with the first game on Wednesdays and Fridays starting at 4:30 to 6:30 p.m. before the flagship news program Express Balita and the second game starts at 8 to 9:30 p.m. following the primetime teleserye Safe In The Arms Of Love top-billed by Cristine Reyes, Dingdong Dantes and Cogie Domingo will becoming the phenomenal success. The phenomenal fairy-serve cartoon *Winx Club* at 5:15 p.m., the top-rating teleserve are Filipino mini-series Noli Me Tangere starring Jake Cuena and Shy Carlos at 5 p.m., To Love Again topbilled by Miguel Aguila, Meg Imperial, Mitch Valdez and Ronnie Ricketts at 5:45 p.m. and fantaserye Xyriel Manabat's My Batang Momay at 7:30 p.m., Cyborg Kurochan at 8 p.m. and the phenomenal primetime game show *The Weakest Link* at 8:30 p.m. airing from Monday, Tuesday and Thursday nights while the weeknights are telenovela Amor Bravio at 10 p.m., a phenomenal Koreanovela I Need Romance at 10:30 p.m. which became the phenomenal success will increased the advertising revenues of the network with Korean superstars Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok become household names in the country. On the provincial games on Saturdays afternoons at 5:15 p.m. to 7:15 p.m. after the NBA games and before the fantasy anthology Once Upon a Time starts at 7:15 p.m. hosted by the network's president and CEO Boots Anson-Roa, top-rating game show Who Wants To Be A Millionaire? at 8 p.m. with Christopher de Leon, the the reality show Superstar Circle at 8:45 p.m. hosted by Miss Universe runner-up Janine Tugonon, the horror-thriller suspense anthology series Tumbok Revolution at 9:30 p.m. top-billed by Janeena Chan and Dino Imperial, the toprating sitcom Bida ni Mister, Bida si Misis with cast Jodi Sta. Maria and Freddie Webb at 10:15 p.m., the longest-running and top-rating comedy gag show Happy TODAS will featuring the Kapinoy stars are actress Cristine Reyes, Young JV, Imee Hart, MM and MJ Magno, Gee-Ann Abrahan, Aki Torio, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Josh Padilla, Giu Comia, Andi Eigenmann, James Reid, Ella Cruz, Nathan Bareera and Makisig Morales at 11 p.m., the sitcom Goin' Bukol Pwede top-billed by Robi Domingo, Yam Concepcion and Maui Taylor at 11:45 p.m. Sundays began at 4 p.m. to 8:30 p.m. This Sunday, teen romantic drama anthology Sandy's Boyfriend top-billed by Nadine Lustre and AJ Muhlach airing at 3:15 p.m. to 4 p.m., reality talent search Born to be a Star airing at 8:30 p.m. hosted by a certified singing champion Anja Aguilar with judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado, the top-rating game show Who Wants To Be A Millionaire? at 9:45 p.m. with

Christopher de Leon, *Express Balita Weekend* airing at 10:30 p.m. and 11 p.m. with an action movie *Sinemaks*.

Meanwhile, the NBA airing the games on the network at airtime, the total of 2 games to be shown on IBC-13 every Saturdays at 9:30 a.m. to 12 noon, and every Sundays at 11:30 a.m. to 1:30 p.m. follow the longest-running and top-rating Sunday musical variety show It's Partytime! will compete with the rivals of ASAP 18 of ABS-CBN and Sunday All Stars and GMA for the Sunday noontime slot. We also learned that The Kapinoy Network continue to dominate the two giant network when the network is home to the PBA and NBA basketball. IBC-13 chairman Eric Canoy that they were consider a government plan to still up for the privatized IBC-13 would continue to rate the networks. The changes, Viva Sports said, are necessary to counteract the growing opposition posed by the soap operas, comedies, drama anthologies and game shows being aired by other networks during the nightcap of the doubleheader league. Rey Sanchez, the channel head of IBC programming nightly drama series. Fantaserye My Batang Momay starring child star Xyriel Manabat, and teleserye To Love Again starring Miguel Aguila, Meg Imperial, Ronnie Ricketts and Mitch Valdez airing three-times-a-week while romantic telesere Safe In The Arms Of Love top-billed by love-teams Cristine Reyes, Dingdong Dantes and Cogie Domingo airing weeknights. The new management to enter the Philippine Basketball Association (PBA) games in IBC primetime slot and the National Basketball Association (NBA) games in weekend timeslot.

Also, the game days are projected to help boost Channel 13's own game shows *Who Wants To Be A Millionaire?*, *The Weakest Link* and reality talent search *Born to be a Star* produced by Viva Television.

We ourselves contacted Eric Canoy after the board meeting and he expressed willingness to meet with Viva's Rosario to discuss the possibility of telecasting the PBA and NBA games on IBC 13 as Canoy himself conceded, the telecast of the PBA games in television ratings.

The chairman of IBC 13 broadcaster Eric Canoy for whose late renowned father Henry Canoy, the pioneer of the Radio Mindanao Network for whom worked for enjoyable.

It appears that the hindrance to agreeing to the PBA contractual obligations is that IBC news is adamant on on a 6:30 p.m. to 7:30 p.m. right after the first game and right before the second game of the PBA, the timeslot that would allow to the network's 1 hour flagship news program *Express Balita* having the day's top stories from local, national and global news along with metro news, politics, crime news, malacañang, citizen journalism, public service, oil price watch of the loil and LPG prices, CCTV reports, weather forecast, sports news and entertainment news, *Express Balita* airs weeknights at 6:30 p.m. to 7:30 p.m. will directly compete the two major newscasts of ABS-CBN's *TV Patrol* and GMA's *24 Oras* which rate the high-ratings.

## IBC wants 1-hour newscast after first game and before second game of PBA games

August 3, 2013

Viva Sports has proposed the live coverage of the PBA matches on IBC-13 beginning at 4:30 p.m., allow the one-hour newscast at 6:30 to 7:30 p.m. before the 8 p.m. airing of the second game.

PBA chairman Robert Non has called for a special board meeting on Thursday after the league received the latest broadcast proposal from IBC Sports and Viva Sports with the standards set by the league board.

The Kapinoy Network will commitment to be action in sports programming of *PBA* and *NBA* where The Kapinoy Network refuses the radio and television network rated than Kapamilya and Kapuso networks for the TV industry. Serafin Bautista, the Sales Director with In charged for generating sales revenue for Channel 13, the number 3 television station as such important privatization to analyze competition's programming, ratings, movements, rates and personalities and use the generated data to develop sales strategies for radio, television programming schedule and implementation of commercial spots. Tessie Taylor, the sales and marketing of IBC-13, oversee the on-air merchandising of the channel, overall look and feel of all visuals and how the channel is marketed to viewers on all media platforms, internal and external. Conceptualization, planning and implementation of marketing campaigns for the Philippine Basketball Association (PBA) from Viva Sports and the National Basketball Association (NBA) from Solar Sports.

Manage multi-platform marketing campaigns for specific on-air properties and the channel as a whole in all forms of media, (i.e. TV, Print, Radio, Out of Home, Online, etc.). Work closely with IBC-13's programming, production, acquisitions and Public Relations group to ensure cohesion in all communications. He said IBC-13 would bank on its strategic alliances to boost its programming and marketing.

The television network operates in Broadcast City (studios in state-of-the-art headquarters of IBC Broadcast Center will have 70,000 square meters of main broadcast facilities with the dish satellite) in Diliman, the transmitter tower of IBC Tower with studios in Coca Cola plant, Roosevelt Avenue, San Francisco, Del Monte, Quezon City for the power of 60-kilowatt Harris transmitter power with the antenna, the main office in Makati City and the Globe Telecom main office in Ortigas Center, Mandaluyong City.

Pardo said IBC-13 had embarked on a P1-billion expansion program in rivals ABS-CBN and GMA-7. Included the upgrading of transmission facilities so that Channel 13's signal would be comparable to that of other networks. Insiders told The STAR that under the new management, IBC-13 will have a different kind of programming competing head on with industry leaders ABS-CBN and GMA Network.

Meanwhile, hourly news advisory *IBC Headliners* airs daily from 10 a.m, 12 noon and 4 p.m. On primetime within the PBA games every Wednesday, Friday, Saturday and Sudnay nights, and 10 p.m. on weeknights in counterpart of ABS-CBN's *News Patrol* and GMA's *Flash Report*.

IBC chairman Eric Canoy said games during the new schedule with a double-heaers on Wednesdays, Fridays and Sundays and the provincial games on Saturdays. To accommodate IBC-13's primetime news program, schedule of the PBA games. During Wednesdays and Fridays, the first game will have its opening at 4:30 p.m. to 6:30 p.m. then the newscast come in 6:30 p.m. match with those in ABS-CBN and GMA news program before the second game at 8 p.m. to 9:30 p.m. Also, the provincial games aired on Saturdays at 5:15 p.m. to 7:15 p.m. and the double-headers every Sundays at 4 p.m. to 8:30 p.m.

IBC continues to dominated the country's two leading networks ABS-CBN and GMA-7 in terms of TV viewership ratings through its creative production and marketing. That should have, with the creative and aggressive marketing strategy and advertising revenue with the established giants them on TV production, some TV coveror to holds the PBA and NBA intends to improve its flagship news program on IBC as part of its plan to restructure and against the business giants ABS-CBN-2 and GMA-7. The Philippine Star and Manila Bulletin unvieling the TV Guide of IBC.

"The PBA and NBA on the prestige of Vic del Rosario, Jr. and on IBC-13's commitment to be a strong competition in the industry. AIBC-13'ss immediate goal is to be number 3." "He gives Channel 2 and channel 7 constant competition and he got the coverage of the two of the basketball league for the PBA (Philippine Basketball Association) and NBA (National Basketball Association)," he added. Sports programming on IBC News Network (INN) as highlighted by its coverage of the PBA and NBA basketball, boxing matches, billiards, ONE FC-MMA, WWE wrestling, cockfight, golf, tennis and other major sporting events.

The PBA board had given Viva Sports the airing all games live on IBC-13 under the new schedule of airing live coverages of the matches on The Kapinoy Network beginning at 4:30 to 6:30 p.m. for the first game, with a one-hour flagship newscast *Express Balita* at 6:30 p.m. before the 8 to 9:30 p.m. for the second game. Meanwhile in a weekend, every Saturdays at 5:15 p.m. to 7:15 p.m. and Sundays at 4 p.m. to 8:30 p.m.

The Kapinoy Network airs its hour-long flagship primetime newscast *Express Balita* at 6:30 p.m. will dominate the rivals of *TV Patrol* and *24 Oras*, which are both way ahead in the ratings game. The starting time of Game 1 at 4:30 p.m. on Wednesdays and Fridays as fans generally trooped to the stadium at halftime of the game. After the first game, allow for the 1-hour newscast *Express Balita* at 6:30 p.m. and then begin the Game 2 at 8 p.m. on Wednesdays and Fridays, although Viva-IBC officials in the PBA fans. Spin.ph also learned from insiders that Viva Sports officials tinkered with the option of giving up the PBA coverage and paying the P70 million pesos agreed upon under P900 million, multi-year contract with league last 2011.

### PBA, TV carrier on The Kapinoy Network

August 10, 2013

The PBA Board of Governors told its television broadcaster that the television contract of IBC-13 and said all PBA games on IBC Sports continue to be the partnership with Viva Entertainment as part of the network's aggressive programming on IBC-13 in a bid to challenge giant rivals in the industry seems to have the inside track generally advertising support and fared impressively in the ratings game. In commercials, the network aired during station breaks in-house plugs promoting its programs. Actually, the best way for IBC-13 to develop its audience is to start having its stable of talents. IBC-13 has led in innovative and creative primetime TV in the number of soap operas, drama anthologies, game shows, reality shows and sitcoms.

This was the board's response to a proposal to signing a separate deal with the Smart Araneta Coliseum, making the Big Dome the home of the league by the TV network to broadcast the PBA games on The Kapinoy Network. Viva Sports, which carries the *PBA* and *NBA* games aring on IBC during a special board meeting at the PBA office in Quezon City yesterday. The PBA and Viva Sports had signed a P917-million deal in 2011. The other income will be dependent on the sales of IBC-13, the network committed to be more established in the TV industry. Viva Sports' Vic del Rosario, Jr. and Ronnie Nathanielsz and IBC Sports' Jojo Lastimosa attended the meeting and reiterated their company's proposal. They told the board that effective at the start of the *Governor's Cup*, the first game will be aired starts at 4:30 p.m. to 6:30 p.m. with the network's one-hour flagship news program *Express Balita* at 6:30 p.m. to 7:30 p.m. and the second game starts at 8 p.m. to 9:30 p.m. on Wednesdays and Fridays while the provincial games on Saturdays starts at 5:15 p.m. to 7:15 p.m. and the double-headers on Sundays starting at 4 p.m. to 8:30 p.m. will be telecast on The Kapinoy Network IBC-13, thanks to the PBA commissioner Chito Salud.

"The TV station is 6:30 p.m. to 7:30 p.m. slot since its thrust is to further improve its news program as part of its plan to restructure against giants ABS-CBN-2 and GMA-7," said the source.

IBC-13, which is reportedly embarking on a massive drive to keep up with ABS-CBN and GMA-7, plans to transmit the two game double-headers of the PBA on Wednesdays, Fridays and Sundays while the provincial games on Saturdays in the ratings' game dominated by the giant networks GMA-7 and ABS-CBN.

### **PBA Coverage Timeline**

1975 - KBS-9

1976 - BBC-2

1977 - KBS-9

1978 - GTV/MBS-4

1982 - Vintage Sports (City 2)

1983 - Vintage Sports (MBS/PTV-4)

1996 - Vintage Sports (IBC-13)

2000 - Vintage and Viva TV (IBC-13)

2003 - IBC-13 and NBN-4

2004 - ABC 5

2008 - C/S 9/Solar TV/RPN-9

2011 - Solar Sports/Studio 23

2011 - IBC-13 and IBC News Network (IBC Sports and Viva Sports)

### My special message 2 by ADMIN-3

### French Open airs on:

Solar Sports, Balls & Studio 23

### **US Open Golf airs on:**

Solar Sports (2002-08)

Studio 23 (since 2008)

Balls (rerun)

IBC News Network (2012-present)

### **US Open Tennis airs on:**

Solar Sports (2002-08)

Balls & Studio 23 (since 2008)

IBC News Network (2012-present)

### Miss Universe airs on:

GMA 7 (1976-89)

RPN 9 (1969-1993 & 1995-2006)

ABS-CBN 2 (1994 & since 2007) (with primetime telecast on Studio 23 & Velvet and

replays on ABS-CBN's Sunday's Best and also encores on Velvet)

IBC-13 (2012-present)

### Screen Actors Guild Awards airs on:

Studio 23 (since 1997)

Velvet (since 2008)

### Better Home Ideas airs on:

ABC 5 (1992-96)

RPN 9 (1996-2003) (also rerun in 2006-2007)

#### Rose Parade airs on:

GMA 7 (1976-2002)

Studio 23 (since 2003)

ABS-CBN 2 (since 2008)

### Miss World airs on:

RPN 9 (1966-1997 & 2002-2004)

ABC 5 (2005)

GMA 7 (2011) (also airs Miss World Philippines)

TV5 (2012-present)

### My special message 4 by ADMIN-3

### PMPC Star Awards for Television airs on:

IBC 13 (1986-1990 & 2005, 2012-present)

RPN 9 (2000-2004 & 2006-2007)

TV5 (2008)

ABS-CBN 2 (since 2009)

### **Emmy Awards airs on:**

Studio 23 (1997-2010)

Velvet (since 2008)

### **FAMAS** Awards airs on:

RPN 9 (1986-2003 & 2005-2006)

ABS-CBN 2 (2004 & 2009-2011)

NBN 4 (2007-2008)

PTV 4 (2012)

GMA 7 (2013)

### **KBP Golden Dove Awards airs on:**

RPN 9 (1981-1994, 1995-1999 & 2001-2007)

Studio 23 (since 2008)

IBC 13 (1986-1989 & 2000, 2006-2007 & 2009, 2012-present)

ABC 5 (2004-2005)

## PBA Governors Cup August 14: GlobalPort vs. Air21, Rain or Shine vs. San Mig Coffee

August 14, 2013

The empowered **Kapinoy Network** really on the right track. The network's radio stations are the news and public service AM band **DZTV Radyo Budyong** and the number 1 danze music FM radio **iDMZ Sayaw Pinoy!**, **IBC-13** is set to effort more quality broadcast services. The UHF news channel **IBC News Network (INN)** on **Channel 45** as the network's news, public service, business and sports channel.

The Philippine Basketball Association (PBA) returns tonight as it starts the 2013 PBA Governor's Cup featuring a doubleheader at the SM Mall of Asia Arena with the GlobalPort tackling the Air21 at 4:30PM and Rain or Shinebattles against San Mig Coffee at 8:00 PM. Meanwhile, the sports programming in basketball, boxing matches, billiards, cockfights, MMA and wretling aired on IBC News Network (INN).

Veteran sports commentator Ronnie Nathanielz, who is with **Viva Sports Productions**, notes that on **IBC-13**, the games had limited reach the signal and provincial stations.

Both games will be aired over **The Kapinoy Network IBC-13** with broadcast beginning of the first game at 4:30PM before the network's flagship newscast *Express Balita* comes at 6:30PM and the second game starts at 8:00PM. The **GlobalPort Batang Pier** will feature **Markeith Cummings** as their first new import aside from featuring their newly-acquired locals Jay Washington and Yousef Taha.

The **Air21 Express** will showcased their import Zach Graham, one of the most prolific sharpshooter who once scored 51 points last season. In the main event of the **PBA Governor's Cup**, the **Elasto Painters** will open up with their title defense against the **San Mig Coffee Mixers**.

The **Rain or Shine** will banner a familiar import in the person of Arizona Reid, he already suited up for **Rain or Shine**two years ago and won the tournament's **Best Import Award**. Coach Yeng Guiao of Elasto Painters will rely on their backups as their superstar players, Jeff Chan and Gabe Norwood are unlikely to see action just yet. The **Gilas**players will be given some rest by the management.

The **San Mig Coffee Mixers** will also feature a returning import, Marqus Blakely, he was the one who led the **B-Meg Llamados** to the finals against the **Elasto Painters** last season. Blakely is expected to soak up the minutes of **San Mig Coffee**'s **Gilas** player Marc Pingris, who was given rests by his management after a grueling stint in the *FIBA Asia Championship*. Watch the **PBA** and **NBA** on **IBC-13** with the game coverage.

## 2012-2013 Governors' Cup Games Schedule and Results

Eliminations									
Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score		
August 11, 2013	4:30PM	1	Milo Energy Drink	VS	Barangay Ginebra San Miguel	Mall of Asia Arena	95 - 45		
August 11, 2013	6:30PM	2	Meralco Bolts	VS	Petron Blaze Boosters	Mall of Asia Arena	101 - 66		
August 14, 2013	4:30PM	3	Air21 Express	VS	Globalport Batang Pier	Mall of Asia Arena	94 - 101		
August 14, 2013	8:00PM	4	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Mall of Asia Arena	79 - 75		
August 16, 2013	4:30PM	5	Talk 'N Text Tropang Texters	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	118 - 113 OT		
August 16, 2013	8:00PM	6	Milo Energy Drink	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	89 - 83		
August 17, 2013	5:00PM	7	San Mig Coffee Mixers	VS	Milo Energy Drink	Ynares Center Antipolo	82 - 93		
August 18, 2013	4:30PM	8	Barako Bull Energy Cola	VS	Meralco Bolts	Smart Araneta Coliseum	90 - 89		

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August 18, 2013	6:30PM	9	Petron Blaze Boosters	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	101 - 95
August 21, 2013	4:30PM	10	Globalport Batang Pier	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	67 - 88
August 21, 2013	8:00PM	11	Talk 'N Text Tropang Texters	VS	Milo Energy Drink	Smart Araneta Coliseum	40 - 100
August 23, 2013	4:30PM	12	Alaska Aces	VS	Globalport Batang Pier	Smart Araneta Coliseum	88 - 91
August 23, 2013	6:30PM	13	Rain or Shine Elasto Painters	VS	Petron Blaze Boosters	Smart Araneta Coliseum	84 - 99
August 24, 2013	5:15PM	14	Barangay Ginebra San Miguel	VS	Meralco Bolts	Cuneta Astrodome	98 - 85
August 25, 2013	4:15PM	15	Air21 Express	VS	Barako Bull Energy Cola	Mall of Asia Arena	94 - 103
August 25, 2013	6:30PM	16	San Mig Coffee Mixers	VS	Talk 'N Text Tropang Texters	Mall of Asia Arena	118 - 99
August 28, 2013	4:30PM	17	Petron Blaze Boosters	VS	Air21 Express	Mall of Asia Arena	112 - 86
August 28, 2013	8:00PM	18	Alaska Aces	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	94 - 79

August 30, 2013	4:30PM	19	Meralco Bolts	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	92 - 86
August 30, 2013	7:30PM	20	Barako Bull Energy Cola	vs	Barangay Ginebra San Miguel	Smart Araneta Coliseum	104 - 91
August 31, 2013	5:00PM	21	San Mig Coffee Mixers	vs	Milo Energy Drink	Mall of Asia Arena	83 - 89
September 1, 2013	4:00PM	22	Talk 'N Text Tropang Texters	VS	Globalport Batang Pier	Mall of Asia Arena	102 - 95
September 1, 2013	6:00PM	23	Barangay Ginebra San Miguel	VS	Alaska Aces	Mall of Asia Arena	99 - 102
September 3, 2013	4:30PM	24	Petron Blaze Boosters	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	112 - 87
September 3, 2013	8:00PM	25	Meralco Bolts	VS	Alaska Aces	Smart Araneta Coliseum	84 - 74
September 4, 2013	4:30PM	26	Globalport Batang Pier	VS	San Mig Coffee Mixers	Cuneta Astrodome	88 - 102
September 4, 2013	7:30PM	27	Barangay Ginebra San Miguel	vs	Air21 Express	Cuneta Astrodome	106 - 93
September 6, 2013	4:30PM	28	Meralco Bolts	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	82 - 76

September 6, 2013	7:30PM	29	Talk 'N Text Tropang Texters	VS	Alaska Aces	Mall of Asia Arena	104 - 112
September 8, 2013	4:00PM	30	Meralco Bolts	VS	Milo Energy Drink	Smart Araneta Coliseum	98 - 97
Septemebr 8, 2013	6:00PM	31	San Mig Coffee Mixers	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	89 - 86
September 10, 2013	4:30PM	32	Rain or Shine Elasto Painters	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	120 - 93
September 10, 2013	7:30PM	33	Milo Energy Drink	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	82 - 95
September 11, 2013	4:30PM	34	Globalport Batang Pier	VS	Meralco Bolts	Smart Araneta Coliseum	91 - 79
September 11, 2013	8:00PM	35	Talk 'N Text Tropang Texters	VS	Petron Blaze Boosters	Smart Araneta Coliseum	88 - 122
September 13, 2013	4:30PM	36	Air21 Express	VS	Talk 'N Text Tropang Texters	Philsports Arena	106 - 102
September 13, 2013	8:00PM	37	Alaska Aces	vs	Petron Blaze Boosters	Philsports Arena	100 - 103
September 14,	5:00PM	38	Barangay Ginebra San	VS	Milo Energy Drink	Smart Araneta	101 - 100

2013			Miguel			Coliseum	
September 15, 2013	4:00PM	39	Meralco Bolts	VS	Air21 Express	Cuneta Astrodome	100 - 91
September 15, 2013	6:00PM	40	Petron Blaze Boosters	VS	Globalport Batang Pier	Cuneta Astrodome	101 - 90
September 18, 2013	4:30PM	41	Alaska Aces	VS	Barako Bull Energy Cola	Cuneta Astrodome	91 - 89
September 18, 2013	8:00PM	42	Talk 'N Text Tropang Texters	VS	Rain or Shine Elasto Painters	Cuneta Astrodome	102 - 104
September 20, 2013	4:30PM	43	San Mig Coffee Mixers	VS	Meralco Bolts	Smart Araneta Coliseum	88 - 87
September 20, 2013	8:00PM	44	Globalport Batang Pier	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	113 - 106 OT
September 21, 2013	5:00PM	45	Milo Energy Drink	VS	Air21 Express	Mall of Asia Arena	90 - 45
September 22, 2013	4:00PM	46	Air21 Express	VS	Alaska Aces	Mall of Asia Arena	121 - 107
September 22, 2013	6:00PM	47	Barangay Ginebra San Miguel	VS	Talk 'N Text Tropang Texters	Mall of Asia Arena	99 - 113

Playoff for last Quarterfinals berth											
Date	Time	#	Dark Uniform	-	Light Uniform		Venue		Score		
September 24, 2013	8:00PM	48	Talk 'N Text Tropang Texters	VS	Barangay Ginebra San Miguel		Smart Araneta Coliseum		102 - 110		
Quarterfinals											
Date	Time	#	Dark Uniform	-	Light Uniform		Venue	s	core		
September 25, 2013	4:30PM	49	Meralco Bolts	vs	Barako Bull Energy Cola	Sn	Smart Araneta Coliseum		86 - 68		
September 25, 2013	8:00PM	50	San Mig Coffee Mixers	vs	Alaska Aces	Sn	nart Araneta Coliseum	112	? - 105		
September 26, 2013	4:30PM	51	Rain or Shine Elasto Painters	vs	Globalport Batang Pier	Ma	all of Asia Arena	108	3 - 106		
September 26, 2013	8:00PM	52	Barangay Ginebra San Miguel	vs	Petron Blaze Boosters	Ma	all of Asia Arena	101	- 94		
September 27, 2013	8:00PM	53	San Mig Coffee Mixers	vs	Alaska Aces	Ma	Mall of Asia Arena		- 73		
	Semifinals										
Date	Time	#	Dark Uniform	-	Light Uniform		Venue		Score		

September 29, 2013	5:30PM	54	Meralco Bolts	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	73 - 83
September 30, 2013	8:00PM	55	Rain or Shine Eleasto Painters	VS	Petron Blaze Boosters	Smart Araneta Coliseum	83 - 91
October 1, 2013	8:00PM	56	San Mig Coffee Mixers	VS	Meralco Bolts	Smart Araneta Coliseum	69 - 73
October 2, 2013	8:00PM	57	Petron Blaze Boosters	VS	Rain or Shine Elasto Painters	Cuneta Astrodome	90 - 88
October 4, 2013	8:00PM	58	Meralco Bolts	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	87 - 94
October 5, 2013	5:00PM	59	Rain or Shine Elasto Painters	VS	Petron Blaze Boosters	Cuneta Astrodome	92 - 87
October 6, 2013	5:45PM	60	San Mig Coffee Mixers	VS	Meralco Bolts	Smart Araneta Coliseum	79 - 73
October 7, 2013	8:00PM	61	Petron Blaze Boosters	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	110 - 89

				Fina	als		
Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score

October 11, 2013	8:00PM	62	San Mig Coffee Mixers	VS	Petron Blaze Boosters	Mall of Asia Arena	84 - 100
October 13, 2013	5:30PM	63	Petron Blaze Boosters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	93 - 100
October 16, 2013	8:00PM	64	San Mig Coffee Mixers	VS	Petron Blaze Boosters	Smart Araneta Coliseum	68 - 90
October 18, 2013	8:00PM	65	Petron Blaze Boosters	VS	San Mig Coffee Mixers	Mall of Asia Arena	86 - 88
October 20, 2013	5:45PM	66	San Mig Coffee Mixers	VS	Petron Blaze Boosters	Smart Araneta Coliseum	114 - 103
October 23, 2013	8:00PM	67	Petron Blaze Boosters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	99 - 88
October 25, 2013	8:00PM	68	San Mig Coffee Mixers	VS	Petron Blaze Boosters	Smart Araneta Coliseum	87 - 77

### Pro league, IBC and Viva near agreement

September 21, 2013

The **Philippine Basketball Association**, **Viva Sports** and **IBC-13**, the Eric Canoy-owned network with **IBC Sports**to be the certified number 3 in compete directly, which has a contract to telecast the pro league's games, are reportedly nearing agreement on a new telecast schedule.

Viva Sports recently signed a P770 million blocktime contract with Intercontinental Broadcasting Corporation (IBC), which covers the Philippine Basketball Association and National Basketball Association for radio and television, will account for 50 percent of IBC-13's total programs. In the UHF news channel IBC News Network (INN), Viva will control about 76 percent of total sports programming.

Provides satellite uplink services for IBC-13 and Viva Television. Viva Communications, Inc. has a working agreement with VHF broadcaster IBC-13 to provide programming for its primetime block which includes the highest-rating program in the Philippines, the coverage of the Philippine Basketball Association (PBA) and the National Basketball Association

(NBA) games by The Kapinoy Network and Viva Entertainment's provincial and cable affiliates to continue its PBA and NBA franchise. Intercontinental Broadcasting Corporation is the largest integrated sequestered media and entertainment company in the Philippines. Involved in television and radio broadcasting, as well as the production of television programming for domestic and international audiences. Under the agreement of The Kapinoy Network and Viva Entertainment, powerful 60-kilowatt transmitter and refurbishing and upgrading of network stations in key provincial areas as a prelude to a nationwide link via satellite.

The company's Very High Frequency (VHF) television network (which consists of its flagship station in Metro Manila, **Channel 13**, 28 other owned and operated television stations, and affiliated stations) is the third leading television network in the Philippines. The company also operates the news channel **IBC News Network (INN)**, the leading Ultra High Frequency (UHF) television network, with 5 television stations.

The company is also one of the leading radio broadcasting companies, owning 25 AM and FM radio stations throughout the country. Radio stations in Manila, **DZTV Radyo Budyo'***n'g* **1386** and **iDMZ 891 Sayaw Pinoy!**, are the highest-rated stations in Metro Manila in the AM and FM bands, respectively. By constantly innovating, **IBC-13** has set trends in the broadcast industry, such as viewer participation in polls, interaction with other viewers on-air, and feedback through text messaging in **IBC** programs.

Roberto Benedicto, a Marcos crony, bought the rights to **Channel 13** from another network in 1975. He owned the station and sequestered in 1986, following the overthrow of the Marcos regime. Now, the top-rating TV station in the country, airing **Philippine Basketball Association** and **National Basketball Association** games boosted the station's ratings in primetime programs are dramas, comedies, game shows, movies and reality shows who are highly committed to achieving a common goal.

As an observer and participant, Canoy describes the new **IBC** management as more aggressive. The network has been spending a big-budget to produce new programs with powerhouse casting ans improve the reach, infrastructure and talent development and training. Requested by **Viva Communications, Inc.** and **The Kapinoy Network**, which is the big-budget to improved more talents were met with stiff resistance by several members of the **PBA Board of Governors**, have given way to what is likely to be a compromise, according to information received by the **Manila Standard**.

Options have been proposed by **IBC-13** negotiations. Salud said **The Kapinoy Network**'s flagship news program *Express Balita* competes with *TV Patrol* and *24 Oras*. Under the compromise agreement, **IBC-13** proposal will telecast in doubleheader on Wednesdays and Fridays live, beginning with the first game which start at 4:30 p.m. to 6:30 p.m. before the network's flagship news program *Express Balita* starts at 6:30 to 7:30 p.m. slot and the second game at 8 p.m. in the live coverage of the game.

There is a innovative in the game-time on weekends, with **Viva-IBC Sports** requesting that the double-header games will start at 4 p.m. to 8 p.m. on Sundays. In the primetime block, there is drama series strength of the competitor in terms of the programs and to compete.

**PBA** commissioner Chito Salud negotiations have been proceeding and that members of the **PBA Board** are pleased that both games will be telecast on **IBC-13**, whose improved signal, while those who wish to watch the games live will have an opportunity by tuning in to UHF news channel **IBC News Network (INN)**, whose signal also been upgraded and reach gradually expanded **PBA** on **IBC** primetime.

In the battle of the newscasts, *Express Balita* anchored by Snooky Serna, Henry Omaga-Diaz and Noli Eala is the dominant newscast of *TV Patrol* and *24 Oras*. In the late-night newscast, though, *Ronda Trese* doing as well against neck-to-neck battle, with *Bandila* and *Saksi*. In the primetime slots, which are dominated by the local soaps, *ABS-CBN* and *GMA* teleseryes were on top. The highest-rating soap *Safe In The Arms Of Love* which ahead of *My Husband's Lover* and *Muling Buksan Ang Puso*. In some days, *Safe In The Arms Of Love* starring Cristine Reyes, Dingdong Dantes and Cogie Domingo rated more than the audience following of *Muling Buksan Ang Puso* and *My Husband's Lover*.

Among **IBC'**s soaps, Xyriel Manabat's *My Batang Momay* to beat *Juan dela Cruz* and *Anna Karenina*, which was ahead by more than 10 percentage points. Among the other primetime shows, *Bida ni Mister, Bida si Misis* topped its competitor *Toda Max* and *Vapire Ang Daddy Ko* on top in the other slots.

The highest-rating show is Christopher de Leon's *Who Wants To Be A Millionaire?* which against true-to-life drama anthology series Charo Santos' *Maalaala Mo Kaya* and Meg Tiangco's *Magpakailanman* by more than 15 percentage points. The longest-running and toprating comedy gag show *Happy TODAS* which is rated higher than *Banana Split* and *Bubble Gang* by more than five percentage points.

Reality singing show *Born to be a Superstar* more than 15 points higher than *The Voice of the Philippines* and *Kap's Amazing Stories*. The Tagalog-dubbed *Winx Club* led over daytime teleserye *Be Careful With My Heart* and *The Ryzza Mae Show* by more than 10 percentage points

A true-to-life teen romantic drama anthology **Sandy's Romance** stills leads **Luv U** and **Domintoryo** while superstar princess Nadine Lustre starring the series. Richard Yap's **The Weakest Link** has lead over the teleseryes are **Got to Believe** and **Akin Pa Rin Ang Bukas**, while the hit Pinoy movies **Kapinoy Cinema** are way ahead of **Kapamilya Blockbusters** and **Kapuso Movie Festival**.

**IBC-13'**s *Lunch Break* competing with *It's Showtime* and *Eat Bulaga!* with new hosts, games and stars.

# IBC President and CEO Boots Anson-Roa says the Kapinoy Network's role is "to establish a more TV industry."

October 9, 2013

"Provide counter programming with the useful shows that people see. In fact, that's the first thing we wanna do, we wanna be different, we wanna show programs that actually allow people a choice," says IBC President and CEO Boots Anson-Roa about the Kapinoy network's programs that will premiere on October 14 as part of its HapoNation and PrimeTastik primetime block.

"It's a totally different viewing experience and programming for everybody," promises IBC-13 President and CEO Boots Anson-Roa about the network's new primetime programming during its trade launch last week.

With HapoNation and PrimeTastik, IBC-13's primetime block will offer new entertainment, sports and news and current affairs programs from Monday to Friday, morning to evening, starting October 14 with the conclusion of the PBA Governors Cup championship series of the San Mig Coffee Mixers and the Petron Blaze Boosters that IBC is strengthening its signal in the provinces to make sure the PBA games to make adjustments in its schedule to accommodate the PBA basketball fans all over the country will have better access to the league to make the coverage of the games more accessible nationwide feature bigger attractions, more celebrities, more promos, better competition and a bigger stage.

Under the new set-up on IBC, with simulcast over IBC News Network (INN), the schedule of the *PBA* games with the double-header on Wednesday and Friday games to be aired the first game from 4:30 p.m. to 6:30 p.m. to accommodate the IBC-13's flagship primetime news program *Express Balita* compared to *TV Patrol* and *24 Oras*, and the second game from 8 p.m. to 9:30 p.m. Sunday games will be from 4 p.m. to 8 p.m.

Ms. Boots believes the new shows will be as successful as their weekend programs, which they introduced few weeks earlier with the tagline Panalo Weekend adds a new program on its weekend line up. "We wanna provide counter programming with the shows that people see. "In fact, that's the first thing we wanna do, we wanna be different, we wanna show programs that actually allow people a choice," said the IBC President and CEOs to improve on Channel 13's programs to match Channel 2 and 7's quality of programs, to buy a contract agreement of Viva Communications, Inc. through Viva Sports, the sports television blocktimer over the radio and TV coverage rights of the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) from Solar Sports to be able to raise and generate more revenue to IBC, to

ensure its capability as a business enterprise. IBC shows have helped boost Channel 13's ratings to the certified number 3 position thanks to the PBA and NBA games under IBC Sports. Also, the PBA and NBA basketball games broadcast live on the undisputed number 3 station IBC-13 and the UHF 24-hour news chanel IBC News Nework (INN), respectively for the basketball leagues of NBA and PBA fans position as the No.1 professional league in the country and of basketball as the nation's most-viewed sports.

He explained, "We want shows that talk about people in an intelligent and provocative way—shows that actually talk about issues, shows that actually talk about things and has better dialogue because we're targeting the masses, progressive, and superstars viewers targeting at the same time at the standard viewers will likely raise the floor price for Channel 13 with a biggest source of income to give all-out support to its marketing group. "We're actually providing a different program experience."

**NEW DAILY SHOWS**. On Monday, October 14, IBC-13 will start the week by launching *Kapinoy Cinema*, which features the Viva Tagalog Movies in the local Pinoy blockbusters releases from Viva Films at 2:30 p.m.

Meanwhile, Pinoy-Thai superstar Mario Maurer and Philippine sweetheart Erich Gonzalres team up for the first time in *Before I Fall in Love*, a newest afternoon teleserye when the young sweetheart girl Andy Hermosa (Erich) and Hanson Mendoza (Mario) having the magical world. They try to the love romances happen, Marjoe (Cacai Bautista) is a girl of her friend. Happy ever after, there in Jimmy (Arkin del Rosario), a boy style in the man. The wonderful world of house upon a love stories for Danny (Martin Velayo). Andy's mother Gina (Jenine Desiderio), whose her friend in mom of wife from their broken heart. They try to love you so in my heart of the house. Also in the cast Jenine Desiderio, Martin Velayo, Arkin del Rosario, Cacai Bautista, Baifern Pimchanok, Michael Flores, Stephanie Henares, Dionne Monsanto, Michael Shaowanasao, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat, directed by Rory Quintos.

At 4:30 p.m., a new Taiwanovela *Love Keeps Going* based on Taiwanese novel. Zha Mei Le (Cyndi) is illustrious, humble and hardworking. Even her boyfriend, Han Yi Feng (Eli) falls in love with her as a result of her mass abilities and generous nature. There is a slight marring of this idyllic plot with the introduction of Yi Feng's brother, the spoilt, rich and famous Han Yi Lei (Mike). Mei Le makes a terrible first impression on him she is determined to that. The Taiwanovela is starring Cyndi Wang, Mike He and Eli Sihih.

Also at 5 p.m., the daily kiddie gag show *TODAS Kids* featuring the children kids in various comedic situations featuring the child stars like Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald

Pesigan helped the showbiz careers of some stars to involve its young actors in some rather adult situations and characters. The teen stars like Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno, Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion. On the other band, IBC-13's primetime block will now start with the newest Filipino miniactionserye on Philippine television, *Noli Me Tangere* airs weeknights at 5:45 p.m., topbilled by Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez himself and marking her first time ever to star in a teleserye.

Fantaserye at 7:30 p.m., *My Batang Momay* starring the wonder of child star Xyriel Manabat played the lead role in the fantasy-drama series as Momay, with Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores, under the director of Mac Alejandre. To be followed by the phenomenal *Cyborg Kurochan* at 8 p.m., the hit anime against the evil. The primetime slot gives viewersfrom drama series.

For the first time, actor Richard Yap known as Sir Chief will host a game show via *The Weakest Link* at 8:30 p.m., which is a local franchise of the U.S. hit. During the launch, *The Weakest Link* takes advantage of features 8 contestants the chance to win P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers with the help of the audience. Weeknights at 9:30 p.m., a primetime romantic teleserye on Philippine television, *Safe In The Arms Of Love* top-billed by IBC drama princess Cristine Reyes, IBC's prime actors Dingdong Dantes, Cherry Pie Picache and Cogie Domingo. Completing the cast of *Safe In The Arms Of Love* are Cherie Pie Picache, DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by box-office director Wenn V. Deramas in a captivating story of love.

FOREIGN SOAP DRAMA. With PrimeTastik, The Kapinoy Network will also introduce a telenovela and a Koreanovela on primetime, which is a first in Philippine television.

A new meaning as IBC-13 offers a back-to-back airing of telenovela *La Madrastra* and the Koreanovela *Glory Jane*, which will be aired at 10 p.m. and 10:30 p.m., respectively.

La Madrastra, a telenovela starring the Mexican star actress Victoria Ruffo tells the story of María, a woman who lost twenty years of her life after being falsely accused of murder and who returns to Mexico to exact revenge on her husband and friends who abandoned her and to see her beloved children once more.

*Glory Jane*, on the other hand, a new Koreanovela starring Korean sweetheart Park Min-Young plays a nursing aid who remembers nothing of her past but only her name as she on Philippine Television. Jane is a happy and determined girl who works hard for her future, but ironically she has no memory of her past.

**NEWS AND CURRENT AFFAIRS**. In his speech during the trade launch, IBC President and CEO Boots Anson-Roa mentioned the fusion of news and public service in their news and current affairs shows.

"We believe that there will be a merger of news content and public service, according to IBC News and Current Affairs head Maria Ressa, news desk officer Nick Mendoza and public affairs director Mayet Camacho.

"Today, my friend in news will actually show you how we will push news in a way that not only get the news there but also in a way that creates public service," said Ms. Boots.

In line with these, IBC News and Current Affairs, the network's news organization, strengthens its commitment to be the credible source of information by introducing *Report Kay Boss!*, *Linawin Natin*, *Bantay ng Pulisya*, *Snooky* and *Bitag*, where viewers can now look forward to the various government, public affairs, investigative and public service shows every night starting at 11:30 p.m.

Every Monday, IBC News head Maria Ressa will try to their PNoy administration of president Noynoy Aquino III commonly known facts in the public affairs show *Report Kay Boss!*. Jarius Bondoc will bediscussing the stories and facts behind relevant of focusing on the issues and the government in *Linawin Natin*, which airs every Tuesday touching interviews of different people. Every Wednesday, Dominic Almenor gives his own crime stories in investigative police beat in *Bantay ng Pulisya*.

On Thursdays, Snooky Serna will tackle the experiences from broadcasting, show business, actress, movies, television, news anchor and advocacy to her personal public service in Snooky.

Ben Tulfo is the multi-awarded and hard-hitting broadcast journalist every Friday on *Bitag* to operates semi-autonomously, conducting reconnaissance and surveillance and deploys their own agents as the undercovers that the Tulfo clan is known for by adopting a more cut-throat. Kapinoy viewers will see Henry Omaga-Diaz and Snooky Serna-Go anchoring the network's flagship national primetime news program *Express Balita* airs on weeknights at 6:30 p.m. continues to be the dominated rivals of *TV Patrol* and *24 Oras*. Bernadette Sembrano and Jess Caduco deliver a comprehensive late-night national newscast in *Ronda Trese* at 11 p.m.

The goal for creating the new show to increase the commercial value of the government-owned IBC-13, which the sale as part of the Philippine Government's privatization efforts hat goal was achieved.

Through this new lineup, IBC-13 hopes to offer viewers "a complete menu of program to satisfy every viewer's cravings for tasteful entertainment programming and relevant news and current

affairs information all week long." IBC-13 has been the revenues from the airing of the PBA and NBA games from Viva Sports. The major source of revenues, Boots Anson-Roa, Eric Canoy, Lito Ocampo Cruz and the majority of the members of the IBC's board of directors in additional airtime.

The Kapinoy Network able to negotiate with Viva Communications, Inc. for more favorable terms, such as, an increase in the rate and cost per hour of broadcasting PBA and NBA games, additional commercial spots for IBC, and more airtime for public service announcements. All these further revenues and enhanced goodwill for IBC in the loyal viewer base nationwide.

In his speech, IBC President and CEO Boots Anson-Roa: "We know that our success as a network can be good for the industry. Provide grand communication needs and advertising needs, we can work together to establish a more broadcast and television industry—and that is our role."

#### IBC-13 eyes stake in KBS, MBS and tvN-owned Korean television station

Intercontinental Broadcasting Corp. (IBC), the government Eric Canoy-led sequestered network that operates the flagship station IBC-13, to acquire a stake in the a leading Indonesian television station with Korean Bradcasting System (KBS), Munhwa Broadcasting Corporation (MBC) and the Southeast Asian-Korean network tvN, paving the way for Channel 13's bid to go regional, the sequestered by the government of PCGG This as IBC president abd chief executive officer (CEO) Boots Anson-Roa said they are spending around P10 billion this year and next largely to expand the network's reach nationwide.

From a current reach of around 85 percent of the national urban areas nationwide, IBC-13 aims to cover 95 percent by the middle ofthe year.

Boots said IBC, MBC, KBS and tvN are still in the initial stages of negotiations parent company in the conglomerate Arirang also belongs. Korean Broadcasting System owns the single biggest shareholding in Philippine Long Distance Telephone Co. (PLDT), Kapinoy Convergence and Globe Telecom, while Lito Ocampo Cruz is managing director and vice-president.

Boots explained that the amount of investment by The Kapinoy Network into the Korean TV network as well as other details of the investment have yet to be threshed out. He said this venture will allow the Philippine network not only to have a presence in Korea but also the rest of the region and international as well. He said they envision IBC-13 to become a pan-regional multimedia company with presence all over the Asia.

In a statement, IBC-13 said yesterday that with South Korea being the fourth most populous country in the world, the investment in surely fuel to be a multimedia leader in Asia. Aside from

being a regional player, Roa emphasized that they are also going international, offering programs intended for overseas Filipinos.

He revealed that IBC-13 is forming an international company in joint venture with PLDT, Kapinoy Convergence and Globe Telecom that will be responsible for marketing, distribution, and sale of content to other countries, whether through satellite, cable and IPTV and Web TV.

The new company will be offering a Filipino channel to countries with huge population of Filipinos such as the United States for North America, Japan, Europe, China, Hong Kong, Japan, Guam, Hawaii, United Kingdom, Indonesia, Malaysia, Australia, New York and the Middle East. Rivals ABS-CBN Corporation offers The Filipino Channel (TFC) while GMA Network has Pinoy TV and GMA Life. Boots said their bid to go international will begin and starting with a launch scheduled in the first quarter in a yet unspecified country.

Also yesterday, IBC-13 announced it is set to make Philippine television changes for good. "There is no turning back as the country's third television network embarks on the greatest expansions in business, infrastructure, and technology ever seen in the local broadcast landscape for the past decades," it said.

Barely a year since IBC-13 was launched as the Kapinoy Network under the ownership and management of PLDT and Globe, officials said the network has shown unparalleled growth in programming content, signal strength, and overall popularity among an expanding viewership base all over the country and in other parts of the world. Symbolize IBC-13's growth is the rise of its new studio complex in IBC Broadacast Center in Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon City, consisting of a nine-story corporate building and two five-story buildings for news and production. "Civil works with P2.5 billion. Fully fitted, around P5 billion of privatizarion," Boots revealed. To be located at IBC-13's new home will include 13 studios as well as a leading edge digital video archiving system called media asset management as well as other highly advanced broadcast systems that will propel the network to the forefront of broadcast technology.

IBC-13 is also the first to bring all-digital TV viewing to the country. Ready with high-definition cameras and HD-ready equipment, The Kapinoy Network can easily make the switch once the National Telecommunications Commission (NTC) orders all networks to go digital while IBC HD will also be launched by 2013, making IBC-13 the first local network to broadcast in high definition.

Officials said this will consummate the convergence of PLDT and Globe are multimedia platforms as IBC-13 gears up to go mobile and online. The first local TV website to use adoptive rate streaming, Channel 13 online page visitors will enjoy less buffering and download time for

videos and other content. Its news program will be online, with catch-up TV and video on demand (VOD) being uploaded on its website as well.

The network likewise announced that is the first in the country to utilize the news automation (NAS) system from Avid, which will give news writers and editors the digital flexibility and proficiency to have their news stories ready for airing at the quickest possible time. IBC-13 also acquired the latest equipment including two units of electronic news gathering (ENG) vans, satellite news gathering (SNG) vans, outside broadcast (OB) vans and one sports OB van with up to 30 multiple camera setup with super slow motion for sports coverage. "When we started, people thought we were just blowing air in aiming to reach the number one and two spot. We have accelerated our momentum and we have completely dominated weekend primetime. We took the fight where the pie is biggest and that is primetime.

A different ballgame altogether and we will be attacking other timeslots," Espinosa said.

The Kapinoy Network also revealed that it will be more aggressive production business and is entering into a number of co-production deals with companies like Viva, Regal and other independent companies.

### PBA Philippine Cup 2014 opening schedule

October 28, 2013

The **2014 PBA Season** will kick off on November 17, 2013 in Metro Manila, Cebu and Davao, with the schedule of opening ceremony and *Philippine Cup* games posted here.

This will be the first time that the Asia's first professional basketball league inauguration is held outside the nation's capital and in 3 different venues. The 39th year of the *PBA* will be opened by incoming Board chairman Ramon Segismundo of Meralco on a 2pm tentative schedule. As usual, a parade of teams' muses is included in the opening rites. Six teams will parade in Smart Araneta Coliseum, two in Cebu and two in Davao.

Then the *Philippine Cup 2014* games will follow at 3:00pm in Smart Araneta Coliseum, 4:45pm in Davao and 6:30pm in Cebu. Early reports indicate that sister teams *Talk 'N Text Tropang Texters* and *Meralco Bolts* will square off in the Cebu schedule with PBA action delivered with IBC digital signal quality on the nationwide network with support from regional and international IBC media outlets are IBC Regional TV and Global IBC.

#### PBA Philippine Cup 2014 schedule Edit

- 2:30PM Opening Ceremony/Parade of Teams and Muses
- 3:00PM Ginebra vs San Mig Coffee at Smart Araneta Coliseum

- 4:45PM Alaska vs Rain or Shine at Panabo, Davao (live telecast)
- 6:30PM Talk 'N Text vs Meralco at Cebu City (delayed telecast)

#### IBC-13 Sked on November 17, 2013 Edit

10 am -- NBA Regular Season: Portland Timbers vs. Toronto Raptors (Live Via Satellite)

12:30 pm -- It's Partytime

2:30 pm -- PBA Philppine Cup 2013 Season Opening (LIVE)

Barangay Ginebra San Miguel vs. San Mig Coffee Mixers at the Smart Araneta Coliseum at 3:00pm; Alaska Aces vs. Rain or Shine Elasto Painters at Panabo, Davao at 4:45pm; and Talk N Next Tropang Texters vs. Meralco Bolts at Cebu City at 6:30pm

8:30 pm -- Express Balita Weekend

9 pm -- Born to be a Superstar

10:30 pm -- Goin' Bukol Pwede

11:15 pm - Sinemaks: Kamagong

Starring Lito Lapid and Eddie Garcia

The rest of the schedule will be posted here once made available by the league.

The deep pool of talented rookies in the **PBA Draft** on November 3 will make the *All Filipino Cup* more exciting next year. Collegiate stars like Greg Slaughter, Ian Sangalang, Raymond Almazan, Terrence Romeo, RR Garcia, Jeric Teng and Nico Salva have signed up in the draft. The **2014 PBA Season** will end in August 2014 to give way to Gilas Pilipinas preparation for next year's **World Championship** in Spain. *Philippine Cup* games will include double-headers on Sundays, Wednesdays, Fridays and Saturdays. Live telecast of games will be on **IBC-13**, and livestream on <a href="http://www.philstar.com/pbalive">http://www.philstar.com/pbalive</a>. For more updates in the *PBA* and other basketball related news, follow me on Twitter @nonoy.

### IBC-13 airs the 2013-14 NBA seasn opener live

Octoebr 29, 2013

The Kapinoy Network now repackaging many of its new programs this year to the network fighting against the two giant networks ABS-CBN and GMA-7.

IBC-13, the official home of the *NBA* and *PBA* on Philippine free-to-air television, brings you the non-stop NBA action live beginning Wednesday (Oct 30), 8 AM, on IBC-13 as the National Basketball Association formally kicks off its 2013-2014 season with reigning back-to-back

champions Miami Heat battling the returning Derrick Rose and his Chicago Bulls with simulcast over ABS-CBN and Studio 23.

Ever since IBC-13 bagged the exclusive rights to air the *PBA* and *NBA* on Philippine free TV, more Filipino basketball fans have been enjoy the PBA and NBA games and watch the best players in the world compete.

Data from global research group Kantar Media showed that from a total of 34.7 million viewers in 2012, viewership of the NBA and PBA games on free-to-air television channels IBC-13 and IBC News Network (INN) increased to 45 million in 2013, which proves the growing interest in basketball among the Filipino audience. The NBA also hit its all-time high national TV rating of 20.87% in the Philippines during the recent finals.

The first NBA Global game in the country, where the Indiana Pacers and the Houston Rockets visited the country for a pre-season game, also made it to the headlines and landed on the front pages of newspapers, thereby affirming the significance of basketball to Philippine culture.

This Wednesday (Oct 30), the whole world will surely tune in as the 68<sup>th</sup> NBA season opening ceremonies feature the presentation of the championship rings and the raising of the Miami Heat's 2013 championship banner. All eyes are also set on the return of former MVP Derrick Rose after sitting out the 2013 season due to a knee injury.

Watch the highly-anticipated opening of the 2013-2014 NBA season live this Wednesday (Oct 30) on IBC with simulcast over IBC News Nework (INN) with a same primetime replay at 7:30 PM. IBC News Network also airs the 30-minute magazine show *NBA Action*, that recap the highlights of the NBA, Saturday (Nov 2) at 11:30 AM.

#### IBC-13 Sked on October 30, 2013 Edit

10 am -- NBA Regular Season Opener: Miami Heat vs. Derrick Rose (LIVE)

12:30 pm -- Lunch Break

2:30 pm -- Kapinoy Cinema: Tumbok

Starring Cristine Reyes

4 pm -- Before I Fall in Love

4:30 pm -- Love Keeps Going

5 pm -- TODAS Kids

5:45 pm -- Noli Me Tangere

6:30 pm -- Express Balita

7:30 pm -- My Batang Momay

8 pm -- Cyborg Kurochan

8:30 pm -- The Weakest Link: Halloween Edition

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Hosted by Richard Yap as Sir Chief
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9:30 pm -- Safe In The Arms Of Love

10 pm -- La Madrastra

10:30 pm -- Glory Jane

11 pm -- Ronda Trese

11:30 pm -- Bantay ng Pulisya

12:15 am -- Noel @ Late Night

#### IBC-13 Sked on November 2, 2013 Edit

10 am -- NBA Regular Season: Oklahoma City Thunder vs. Timberwolves (Via Satellite)

12 nn -- Lunch Break

2:30 pm -- Showbiz Star

3:30 pm -- Pinoy Beauty Queen: The Wildcard Finals

4:15 pm -- DMZ-TV

5 pm -- 2013 NBA Global Games

7 pm -- Once Upon a Time: Scary Halloween

Starring Juan Carlos Urquico

7:45 pm -- Who Wants To Be A Millionaire?

8:45 pm -- Superstar Circle: The Semifinals

Hosted by Janine Tugonon

9:30 pm -- Tumbok Revolution

10:15 pm -- Bida ni Mister, Bida si Misis

11 pm -- Happy TODAS

11:45 pm -- Whattaboys

12:30 am -- Express Balita Weekend

#### IBC-13 Sked on November 3, 2013 Edit

10 am -- NBA Regular Season: Minnesota Cavaliers vs. Indiana Pacers (Via Satellite)

12:30 pm -- It's Partytime

3:15 pm -- Sandy's Romance

4 pm -- NBA Regular Season: San Antionio Spurs vs. Portland Trail Blazers (Via Satellite)

6 pm -- PBA Rookie Draft 2013 (LIVE)

Live at the Midtown Atrium, Robinson Place Manila

8 pm -- Express Balita Weekend

8:30 pm -- Born to be a Superstar: 1st Year Anniversary

10 pm -- Goin' Bukol Pwede

10:45 pm -- Sinemaks: Pag Oras Mo, Oras Mo Na

Starring Phillip Salvador

## Jodi Sta. Maria gives a support to Canoy's new business venture

Novemebr 15, 2014

To commitment the best, the freshest and brightest stars, idols, talents and superstars, IBC relaunched its new original programs content that are expected to win higher scores in the rating game.

After proving its worth as an emerging competitor to the two network giants with the top-raters like Happy TODAS, Before I Fall in Love, Safe in the Arms Of Love, Once Upon a Time, Bida ni Mister, Bida si Misis, TODAS Kids, Sandy's Romance, The Million Second Quiz, KapinoyLand, Who Wants To Be A Millionaire, Born to be a Superstar, PBA and NBA, The Kapinoy Network gears up to discover and developing its own stars, idols and superstars among the hottest personalities in the industry.

In particular partnerwhip with Viva Entertainment, on the *PBA*'s improved TV ratings of Channel 13. He said based on a minute-by-minute analysis, the *PBA* and *NBA* has even beaten the programs of GMA and ABS-CBN in a fresh faces who have the potential to become TV superstars will train artists, writers, directors, and technical personnel on the dynamics of television to create milestone in Philippine show business.

Jodi Sta. Maria, the lovely partner of chairman Eric Canoy who added the IBC television network to his business empire, lent full support to her man and graced the *Annual PBA, Rookie Draft* held Friday evening at the Glorietta Activity Center in Makati, along with other prominent entertainment personalities. The 10 PBA teams took their pick from among a field of over 40 promising rookies who hope to see action in the PBA 2013-14 season in partnership with Viva Sports in the wiring and integration of a truck-mounted Master Control Room (MCR) to bring in state-of-the-art equipment to enhance its coverage of the games.

As its commitment to the league, The Kapinoy Network will be using high definition cameras and equipment that will make the coverage at par with international sports broadcast. The

network will also be acquiring a sports OB van with multi-camera capacities primarily for high action sports events like the *NBA* and *PBA* games. New cameras for the coverage, state-of-the-art equipment, an OB vans, ENG vans and SNG vans with microwave capabilities to make the coverage at par. As IBC, under new management, features *PBA* and *NBA* games and special events as part of the network's aggressive reprogramming in a bid to challenge giant rivals in the industry appreciate the opportunity the network is giving to up and coming talents like them, these are IBC own stars, superstars and celebrity that was discovered and honed with new talents through artist development arm Kapinoy Talent Center for new and upcoming talent celeb will undergo training with the talent masters to show more talents and how to perform well on TV.

Matches will be aired over Channel 13 with IBC Sports and Viva Sports and although it has a high-definition OB van use, IBC has ordered a later-model, custom-made van from the US to better bring quality images to viewers learning from the experience of other networks who attempted to make big stars.

For this, the following were used: ENG and SNG vans, manned cameras, goal cams, Zplay slomo machine. For the Philippine telecast over IBC-13 and INN, with local commentary, the following were deployed: Five commentary positions, OB vans and five cameras including wireless, the satellite vans and the TVRO antennae for the international transmission in their collective goal to promote and market the pro league on re-affirming the PBA's status as the prime sports-entertainment package in the land. We've been talking about cross promotions with other channels, billboards, barangay campaigns and player outreach programs with Viva Communications, Inc. We'll put the *PBA* in news programs on radio and TV and players will appear as guests on different IBC shows with the blocktimers and co-producers of Viva Television.

A refurbished OB Van, ENG Van and SNG Van ordered a brand-new P120 million OB Van, ENG Van and SNG Van, with an eight to 10-camera capacity. From analog cameras, using ehigh definition cameras. From ambiance microphones, we'll be upgrading to eight microphones and a boom. There are plans to invest in a skycamera and a lipstick camera to get extraordinary shots from over the court and right at the hoop.

Regular programming of *PBA* games over IBC-13 starts as the *PBA* season opens its transition tournament of the *2013 PLDT myDSL PBA Philippine Cup* at the Araneta Coliseum. The Kapinoy Network has acquired the rights to air the the country's premier professional basketball league. The *PBA* games airs live on primetime on IBC and simulcast on IBC News Network (INN) starting on airing schedule is 4:30-9:30 p.m. on Wednesday and Friday, 4-6 p.m. on Saturday and 4-8 p.m. on Sunday. Also, the *NBA* games will air on Saturdays at 10 a.m.-12 noon and Sundays at 10 a.m. to 12:30 p.m. With its four-day primetime schedule,

the *PBA* and *NBA* basketball games will effectively be the core of IBC's programming emerge the winner. Radio listeners nationwide can also follow the action on DZSR Sports Radio 918AM.

Viewers in Guam, North Africa, Middle East, United States from Dish Network, Japan, China, Korea, North America and Europe can catch the games on Global IBC and INN International.

The network said aside from *NBA* and *PBA* games which is more exciting and more viewing, IBC-13 will reinvent its more homegrown and original local shows such as the hit teleseryes *Before I Fall in Love*, *My Batang Momay* and *Safe In The Arms Of Love*, fantasy anthology *Once Upon a Time*, dance show *DMZ-TV*, horror-thriller suspenese *Tumbok Revolution*, teen romantic drama anthology *Sandy's Romance*, kiddie gag show *TODAS Kids*, top-rating sitcoms *Goin' Bukol Pwede*, *Whattaboys* and *Bida ni Mister, Bida si Misis*, comedy gag show *Happy TODAS*, noontime variety shiw *Lunch Break*, musical variety show *It's Partytime*, lifestyle talk show *Joey & Teysi*, flagship children show *KapinoyLand*, lifestyle magazine show *Chinatown TV*, late-night talk show *Noel* @ *Late Night*, showbiz-oriented talk show *Showbiz Star*, game shows *The Weakest Link* and *Who Wants To Be A Millionaire?*, reality singing search show contest *Born to be a Superstar*, and introduce new program concepts both homegrown and the strategic content the music entertainment called *Don't Forget the Lyrics!*, a musical game show which now enjoys a lyrics of songs will sing. Also, home to the Viva Tagalog blockbuster movies from Viva Films via movie blocks such as *Kapinoy Cinema* and *Sinemaks*.

Under the president and CEO Boots Anson-Roa, IBC is now gearing itself to challenging the supremacy of the two dominant networks ABS-CBN and GMA. She has allocated millions to maximize the signal quality and reach of IBC-13 and upgrade its technical facilities. He is expected to allocate as much for its programming and the government in this privatization afloat of PCGG.

Canoy and Roa has acquired a key asset for the big job ahead. Vice-President Lito Ocampo Cruz, together with his team led by Freddie M. Garcia, the vice-chairman which is consultant for programming and key areas of operation of IBC and Channel 13 head Rey Sanchez for on-cam talents and people behind the scene - producers, directors and writers work with IBC as the drive for innovation.

And of course, there's always Mr. Cruz who is supporting and inspiring Canoy, Roa and in sharing with the telecom magnate turned TV owner her valuable showbiz knowledge and experience. He'd rather be full-time to their people are hoping she will be convinced to face the cameras again and have a show at IBC-13.

In the musical variety shows, soap opera, drama anthology, talk show, sitcoms, gag shows, children shows, game shows and reality shows.. The stars, idols, talents and superstars came out to grace this relaunch.

#### IBC-13 Sked on November 23 and 24, 2013 Edit

#### Saturday

10 am -- NBA Regular Season: Atlanta Hawks vs Detroit Pistons (Live Via Satellite)

12 nn -- Lunch Break

3 pm -- Showbiz Star

4 pm -- 2013 PLDT myDSL PBA Philippne Cup (Live at the Smart Araneta Coliseum)

Talk 'N Text Tropang Texters vs. the Petron Blaze Boosters

6 pm -- Superstar Circle: The Semi-Finals

Hosted by J enine Desiderio

6:45 pm -- Once Upon a Time: Pampamilya

Starring Mimby Yap, Jr. and Giselle Sanchez

7:30 pm -- Who Wants to Be a Millionaire?

8:30 pm -- DMZ-TV (Guest: Superstar Circle finalist)

9:15 pm -- Tumbok Revolution

10 pm -- Bida ni Mister, Bida si Misis

10:45 pm -- Happy TODAS

12 mn -- Express Balita Weekend

#### Sunday

4 am -- El Shaddai

6 am -- Family TV Mass

7 am -- KapinoyLand

7:30 am -- Chinatown TV

8:30 am -- NBA Regular Season: New York Knicks vs. Washington Wizards (Live Via Satellite)

11 am -- ONE FC Special: Warrior Spirit

Adam Kayoom vs. Nobutatsu Suzuki

1 pm -- It's Partytime

3:15 pm -- Sandy's Romance

## 4 pm -- 2013 PLDT myDSL PBA Philippine Cup (Live at the Smart Araneta Coliseum)

Alaska Aces vs. the Barako Bull Energy Cola at 4pm; and the Barangay Ginebra San Miguel vs. the Rain or Shine Elasto Painters at 6pm

8 pm -- Express Balita Weekend

8:30 pm -- Born to be a Superstar

9:45 pm -- Sinemaks: Pacquiao vs. Rios Fight as One

### The Olympics comes on Kapinoy

January 25, 2014

The Iceberg Skating Palace in Sochi, Russia where the 2014 Winter Olympics will be held starting on Feb. 7

Olympia in Greece is where the Olympic torch is customarily lit to start its journey to the country where the next Olympiad is to be held. That torch, figuratively speaking, has come home to IBC-13 as your Kapinoy Network under the Media ng Bayan and Viva Sports has recently been appointed as the official broadcaster for the forthcoming Winter Olympics in Sochi, Russia and the Summer Olympics of 2016 in Rio de Janeiro in Brazil — two of the biggest and most awaited sporting events in the world. IBC will be bringing these monumental sporting events to every corner of the archipelago and to all Pinoy sports aficionados through Viva Sports' various broadcast platforms.

Bagging the rights to the Olympics by itself took an Olympian effort, according to coach Ronnie Nathanielsz, head of Viva Sports and Jojo Lastimosa, head of IBC Sports. "The representatives of Dentsu, the Olympics rights holder for Asia, made a presentation to IBC, INN and Pinoy Extreme offering the entire Olympic package and asked if we were interested to bid," recalls coach Ronnie. It was an opportunity too difficult to pass up but coach Ronnie knew that these major events need careful planning, hence the need to tap all platforms of the Media ng Bayan group of companies.

"It has to be the PCGG conglomerate, thus we made a pitch to the top brass with the stipulation that the broadcast rights should include all our platforms — IBC, IBC Sports and Viva Sports, cable, mobile, Internet, live stream — and the management gave the green light."

Supporting yo ONE Fighting Championship, in cooperation with Asian Television Content corporation agreed to a blockbuster deal with IBC offers their programming free to viewers, thus the reach of the deal has a much greater impact than that of a pay channel TV deal. As part of

the agreement in their programming features several sports shows ranging from basketball, boxing, billiards, cockfights, MMA and wrestling as well as a mix of news and current affairs, public service, business and documentaries, IBC News Network (INN) which will bring coverage of past events to fight fans across the Philippines will broadcast the one hour in *ONE FC* programming every Saturday at 7:30PM and Sunday at 8:30PM showcase our fighters every week to millions of homes throughout the country.

Proud to broadcast the best sporting in both the Philippines and the region and *ONE FC* puts on world-class entertainment that our viewers will enjoy regarded for their line up of television, bringing a multitude of sports programming. Kapinoy viewers now also get the chance to watch the best Filipino fighters at the same time such as Eduard Folayang and Honorio Banario in action

IBC chairman Eric Canoy, IBC CEO and president Boots Anson-Roa and IBC executive vice-president Lito Ocampo Cruz sees the Olympiad coverage as a boon to Philippine sports and an inspiration for the country's aspiring athletes. "This is wonderful news for Filipino sports fans. Sports has proven to be very effective in uniting all Filipinos; that's why we are excited to bring to them the biggest sporting event with the best athletes from all over the world," he stresses.

Coach Ronnie also sees this as an opportunity to bring to our young people's consciousness the Olympian ideals of Citius, Altius, Fortius — faster, higher, stronger. He ascribes the same principles to The Kapinoy Network's efforts in getting the Olympics. "Acquiring the broadcast rights for the first time is a perfect example. We acted faster than the rest, appealed to a higher purpose than mere broadcasting — we want to be there when the Philippines wins its first Olympic Gold — and in so doing made a stronger case to the IOC that we are the most ideal Olympic partner."

IBC-13's Olympic coverage begins this Feb. 7 with the Sochi 2014 Winter Olympics in Sochi, Russia, which has 98 medal events in seven sports. This is the first time the Winter Games will be held in Russia and figure skater Michael Martinez from Muntinlupa will be the first homegrown Filipino competing. It marks the return of the Philippines to the Winter Games after a 22-year absence and the first time a Pinoy figure skater represents the country. Along with the 17-year-old figure skater are other Olympians with Filipino ties -— Gilmore Junio (long-track speed skater, Canada) and JR Celski (short-track speed skater, US) — performing in the biggest winter sports event.

The Kapinoy Network will also air this year's Youth Olympics in Nanjing, China. There are 222 medal events in 28 sports that include three-on-three basketball, taekwondo, swimming, tennis, boxing, athletics, football and beach volleyball happening from Aug. 16 to 28. And the grand game of them all, the Rio 2016 Summer Olympics to be held from Aug. 5 to 21, 2016. The Rio Olympics marks the first time that the games will be held in South America and is

expected to carry 314 medal events in 28 sports. Coverage of the games will include the Filipino's favorite sports, led by basketball, taekwondo, volleyball, badminton and boxing.

Viva Sports on IBC Sports cements its claim to being the No.1 provider of the latest and best sports events for the Filipino viewers no matter where they may be in the globe. The Olympics broadcast highlights what other sports offerings the network has in store for the enjoyment of the average viewers, including the FIBA Men's World Cup 2014 in Spain; the Incheon (South Korea) Asian Games 2014, which is Asia's biggest sporting event with 45 participating countries; SuperBowl XLVIII (48) which is America's largest spectacle; the NBA in its 2014-2015 Season; *ONE FC*, which is on with Viva Sports on IBC Sports; and, of course, the PBA which is entering its 40th year in October.

Truly said, sports is not only for those who play it, but more so for those who watch it. This is overall what the Viva Sports on IBC Sports tagline is all about: Sports you watch, sports that matter.

### PBA games aired live on IBC

January 25, 2014

IBC-13 CONTINUES its vertical and horizontal programming with the *PBA* as two of the most popular teams in the *PBA* are up against each other for the second time in the *PLDT myDSL Philippine Cup* this Sunday at 5:00PM. League leader Barangay Ginebra San Miguel clashes with the struggling San Mig Super Coffee Mixers at the Mall of Asia Arena. The PBA Philippine Cup eliminations resumed yesterday, Saturday, with two exciting games: Alaska Aces versus Talk 'N Text Tropang Texters in the 3:30PM game, followed by Meralco Bolts versus Air 21 Express. Today, Barangay Ginebra hopes to win against the Super Coffee Mixers after winning their Opening Day game last November in 'Manila Clasico'. Japeth Aguilar is expected to lead the charge for Barangay Ginebra while San Mig Super Coffee guard James Yap will be looking for some support from his teammates after the team's disheartening showing last week.

In the first game on Sunday, the Rain or Shine Elasto Painters prepare to fortify their third place standing against the GlobalPort Batang Pier. The PBA games air live on IBC-13 every Wednesday and Friday at 4:30pm-6:00pm for the first game and 8:00pm-9:30pm for the second game. On Saturdays, only the 3:30PM game is aired live. On Sundays, both games are aired live to open the festivities.

For basketball fanatics, the *PBA* games are aired live on IBC-13. Live streaming is also available on <a href="http://pba.ibc.com.ph">http://pba.ibc.com.ph</a>. Radio listeners nationwide can also follow the action on DZSR Sports Radio 918AM.

#### **Counter programming**

When other networks launch new shows that air every night on prime time with its counterprogramming strategy, IBC presents shows that air daily fantaseryes, as is the practice in the US.

IBC Chief Entertainment Officer Laurenti Dyogi calls this vertical and horizontal programming, in which TV audiences get to watch something new each night. "Meaning of the horizontal programming of other networks where TV audiences watch something on a nightly basis, we believe there is room to offer twice-a-week and daily prime-time dramas such as what we have in IBC," Mr. Dyogi told reporters last Friday.

Alongside new inspirational fantaserye *Carita de Angel* and the daily hit teleserye *Your Heart, My Love*, The Kapinoy Network will premiere the newest mermaid tale soap fantasy series *Janella in Wonderland* on Monday to Friday night at 7:30PM.

The story of ordinary grl Janella Bernardo (Janella Salvador) was born in 8-year-old a young girl powerful sea creature who is also the Princess of the Sea. The family of mother Dina Bernardo (Chin Chin Gutierrez), who has the mermaid tale of the island in swimming and Lloyd Gonzalo (Victor Anastacio), a boy of dad at the house. Friends of the magical in human parents dad Marvin Santos (Andrei Felix).

With her named at the growing girl in the high-school as Janella Bernardo transformmed from 8-years old into 15-year-old narrates the journey of a mermaid girl as she struggles in the destiny. For the beach of magic island beaches in her boyfriend Victor Fred (Marlo Mortel) fall in love again. A normal child in all respects, the queen of mermaid fall in love victim to a curse by Bettina Santos (Bettina Carlos), a sea masquerading as a normal woman who seeks her vengeance. Her into the sea and she swimming the island in pacific ocean in startec in fishy, monkey, seal and mermaid of seaworld kingdom. Which has been the houses at home, Salvador start a fire in mermaid tail catcher her Victor Fred in her ocean island.

Janella in Wonderland is written by Joel Mercado, Rosselle Beegee-Soldao as executive producer and directed by the award-winning director Joyce E. Bernal.

# Sochi 2014 Winter Olympic Games Opening Ceremony Airs Live on IBC

#### February 7, 2014

The much-awaited **Sochi 2014 Olympic Winter Games** will have its spectacular opening ceremony tonight (February 7) at 12 midnight (Philippine Standard Time). Happening in Russia for the first time, the **XXII Olympic Winter Games** will be brought to every Filipino home for free via the extensive coverage of **IBC**, the official **Philippine Olympic Network**.

**Sochi 2014** will be making Olympic history at the **Fisht Olympic Stadium**, which is expected to be filled to its capacity of 40,000 spectators with billions more watching around the world, as everyone awaits if Russia can truly surpass the grandeur of the **Beijing 2008 Olympic Games** in China.

The opening ceremony is expected to be a three-hour festival of music and electric lights ending with a grand fireworks display. A number of Russian classical music performers will be participating in the opening ceremony, along with 17-year-old American singer Danielle Bradebery, who will sing the Sochi 2014 theme song *My Day*. Seventeen-year old Filipino figure Michael Christian Martinez will be representing the Philippines in the traditional parade of athletes, marking the country's return to the **Olympic Winter Games** after 22-year absence. Greece, where the Olympic originated, will be entering the stadium first and host nation, Russia, will round up the 88 nations of **Sochi 2014**.

International Olympic Committee (IOC) President Thomas Bach will be making his first Olympic speech while Russian president Vladimir Putin is set to declare the **Sochi 2014** Olympics Winter Games open.

**IBC**, the Philippine Olympic network in the **Kapinoy** network, will give a comprehensive coverage of the **XXII Olympic Winter Games** in the next sixteen days with athletes competing in 98 events. Viewers can also view the exciting sports action on **IBC News Network (INN)**, the 24/7 UHF news and sports channel.

**Sochi 2014** will also be brought to homes and mobile devices with the help of **PLDT Home Fibr**, **IBC Mobile**, **Smart**and **Globe**.

## PBA Semifinals on IBC Score High Ratings

#### February 7, 2014

The PBA fever is really heating up as proven by the increased crowd attendance and the record-breaking high ratings the games are posting effort on The Kapinoy Network IBC to boost the audience ratings.

In fact, the currently running *PLDT Home DSL PBA Philippine Cup Semifinals* series between the San Mig Super Coffee Mixers and Ginebra San Miguel has reached its viewership peak last

January 31 when it posted the highest rating for the PBA for a non-Finals game, based on data from Kantar Media.

IBC chairman Eric Canoy said The Kapinoy Network will continue coverage of sports events which including the basketball games of the National Basketball Association (NBA) through Solar Sports and the Philippine Basketball Association (PBA) through Viva Sports, which has been boosting Channel 13's ratings with the network's cable TV, pay-per-view, and digital platforms to create a unique and engaging sports hub for Pinoy sports fans. IBC scored high ratings when it aired PBA and NBA games live.

The Gin Kings overwhelmed the Coffee Mixers in Game 2 of the series with a score of 93-64. Rookie center Greg Slaughter posted monster numbers of 21 points, 12 rebounds, 1 assist and 1 block got a record-high 30.5 rating based on a report from TV ratings company Kantar Media.

With 19,279 fans in attendance at the SMART Araneta Coliseum last January 31, the game at its peak averaged about 3.2 million viewers or 36.6%% higher than ABS-CBN and GMA. In TNS Philippines, where a critical number of urban viewers are measured, ratings surpassed the two other networks with IBC claiming 30.9 TNS versus the 25.1 TNS of ABS-CBN and 10.9 TNS of GMA. The recent PBA viewership ratings on IBC-13 mark the highest ever for the league since 1996 at present.

The Kapinoy Network also claimed high viewership numbers in Visayas and Mindanao that evening. The Kapinoy network garnered 15% audience share versus 58% TNS in the Visayas of ABS-CBN and GMA's 23%. Meanwhile, Mindanano viewers were also tuned in to the game, as proven by IBC's 15% audience share against ABS-CBN with 57% and GMA's 22% audience share.

The *PLDT Home DSL PBA Philippine Cup* is sure to get more viewers as it enters the Finals stage next week and Viva Sports on IBC Sports, is all set to deliver the best local sports actions to millions of Filipinos as it has been doing since 1996 from Vintage Sports.

# IBC 13 capable and ready to the TV coevrage of PBA games, says official

February 19,2014

Fans complaining about the strong signal of Channel 13 have been sending screen grabs reach wih IBC-13 to compare the giant networks.

WITH the complex TV coverage setup of the PBA games coming under fire from basketball fans, league chairman Mon Seguismundo admitted a government-controlled channel IBC-13 is a 'possible option' for the league. The Kapinoy Network IBC is capable and willing to the television coverage of the PBA and NBA games amid signal and accessibility strong by the league's new TV network.

When the rise of ABS-CBN, GMA, IBC and TV5 are the station for mass entertainment and the quality local productions while RPN has upscale appealing to the upper and middle classes and the mass audiece. The president and CEO Boots Anson-Roa worked for The Kapinoy Network where he became the driving force behind the station's innovative programming catapulted to industry leadership.

"We have to understand that it (going to IBC Channel 13) would entail another arrangement. It's another contract and that will also entail a lot of investment," Seguismundo told Spin.ph on Tuesday and introduced innovative schemes for sponsors by setting up a marketing arm Separate from the station of TV spots. IBC went for mass-based programming to catch up with ABS-CBN and GMA also began to establish a reputation for creativity and innovation with groundbreaking programs. To be one of the top players in the TV industry. With its many hit shows and commercial success, it can be said that the same level as Channel 2 and 7. The network was set up by the Benedicto Group of Companies in 1975. The 1986 EDSA people power revolt that led to the toppling of the Marcos regime, the station was sequestered by the PCGG on suspicion that it was part of the alleged ill-gotten wealth of Marcos crony Roberto Benedicto.

In 1992, the government assumed full ownership of IBC 13 following a compromise agreement between the PCGG and Benedicto over company share. Many of the broadcast journalists now working ABS-CBN Channel 2, GMA Channel 7, IBC Channel 13 and TV5 Channel 5 originally worked and honed their skills at IBC-13 and RPN-9. They could hardly be looking for a greener pasture. This explains why the editors and reporters now manning the news departments of IBC 13 and RPN 9 are the new faces. A good number of old hands in the news departments of the sequestered networks.

A top official of the number 3 station IBC who requested that he be named told *Spin.ph* the original time slot the PBA games used to occupy is still open should the league decide to return to its old home.

"We're always open naman to have them back. A top-rated and profitable broadcast network IBC has been currently the home of the *PBA* and *NBA* through the years, and Irelationship," said the IBC official attracts hordes of film-goers and needs reconstruction or re-invention in order to survive and catch up.

IBC Sports and Viva Sports, the league's TV coveror, with its block time agreement with IBC-13 finding a spot for the league games, owing to the loaded prime-time programming of the network. As such, the soft-spoken PBA chair is again appealing for league fans to remain patient as the board tries to work hand-in-hand with official TV coveror Viva Sports to come up with the best solution in order to the viewing woes of league fans.

A state of any private television and radio network spells disaster because the government lacks the expertise to ensure commercial viability. Think also of the bureaucratic constraints that erode the station's ability to compete in the entertainment and mass media industry. Realistically, the government should have IBC-13, along with another sequestered station, RPN-9. As people in the know said, the sequestration of IBC 13 toll on the station's programming. That has forced IBC Sports and Viva Sports to tap IBC News Network (INN), IBC's sister channel on the UHF band, for the live coverage of the games while the second games of 3 double-headers during Wednesday, Friday and Sunday and the 1 game on Saturday were also carried simultaneously by IBC. The shift to INN has caused an uproar among the league's fans who claim the UHF channel has signal reception in their areas.

Fans have been demanding for the PBA coverage to a VHF channel as stipulated in the contract signed by Viva Sports when it won the league's broadcast rights. Cynics in our midst suspect that every administration to part with the two networks because they were useful for propaganda purposes, destabilization plots and in waging election campaigns.

On Tuesday, PBA chairman Mon Segismundo said returning the coverage to IBC 13 "is an option." The Kapinoy Network, for its part, said it is willing to the PBA and NBA "with open arms."

"If the (current TV) set-up and the fans like, they can always return to us," said the IBC official.

The IBC official bared that a block time program is set to come in by January, maintained the government-sequestered station can also always the original PBA time slot.

"Sa ngayon, bakante sa amin yung time slot ng PBA... Pero kung babalik sila, we can ask the coming blocktimer to air on a different time slot. We can do that for the fans of sports," added the source.

"Yan naman kami totally nagkalayo. They (IBC Sports and Viva Sports) will always have an airtime with us," added the channel 13 official of The Kapinoy Network.

## Sochi 2014 Closing Ceremony Airs Live this Feb 24 on IBC

February 22, 2014

After the spectacular Sochi 2014 Winter Olympic Games Opening Ceremony that featured Russia's glorious history, a fireworks display that enthralled audiences around the world and the most unforgettable 16 days of Winter Olympic action, the Closing Ceremony of the successful Winter Olympic Games will surely be worth waiting for. To be aired live by IBC this Monday, February 24, at 12mn (Manila Time), the event happens at the historic Fisht Olympic Stadium in Russia.

The Closing Ceremony is sure to provide surprises similar to the February 8 event. It is expected to be a celebration of the athletes who participated in the first Winter Olympic Games in Russia. As the host country, Russia is among the contenders for the overall medal count.

Seventeen-year old Filipino figure Michael Christian Martinez, whose debut stint in the figure skating competition was met with remarkable reviews, proudly represented the Philippines. Filipino viewers also bore witness to the amazing performances of Filipino-foreigners that includes Anne Line Gjersem of Norway, Gilmore Junio of Canada, and JR Celski of the United States.

Korea will give us a glimpse of the next Winter Olympic Games which will be held in Pyoengchang, South Korea in 2018. International Olympic Committee (IOC) President Thomas Bach will then close his first Olympic Games. IBC, the Philippine Olympic network of The Kapinoy Network, delivered the most comprehensive coverage of the XXII Olympic Winter Games in the past sixteen days that had athletes competing in 98 events. Viewers can also expect IBC to broadcast exciting Olympic Games action this August with the Nanjing 2014 Youth Olympic Games and the Rio 2016 Summer Olympic Games.

The closing ceremonies will be on February 24, at 12MN and replays on February 25 at 9AM on IBC. Pinoy Extreme, the 24/7 sports channel on digital TV, will also have replay on February 24 at 10:30am. Sochi 2014 was made possible with the support of Smart, PLDT Home Fibr and Globe.

# PBA Puts TV5 on Top of Mega Manila Primetime TV Ratings

#### February 26, 2014

The *PLDT MyDSL PBA 2014 Philippine Cup: Brgy Ginebra vs San Mig Coffee* put IBC-13 at the no.1 spot of the primetime race in Kantar Media's Mega Manila household ratings last February 12, 2014.

The PLDT Home DSL PBA Philippine Cup Semifinals series between the San Mig Super Coffee Mixers and Barangay Ginebra San Miguel started to reach its viewership peak last January 31.

While IBC-13 with have the facilities to allow the broadcast of the games, they would need a coveror to handle the actual games. They have coming up with an coverage of the games, particularly in the creatives part. IBC, under new management, bought the rights of IBC Sports and aired the PBA games on Channel 13 by buying airtime from the IBC-13 government-run network.

With 19,279 fans in attendance at the SMART Araneta Coliseum last January 31, the game averaged about 3.5 million viewers or 15% higher than ABS-CBN an GMA in NUTAM. In MEGATAM, where a critical number of urban viewers are measured, ratings surpassed the two other networks with The Kapinoy Network claiming 10.5 TNS versus the 8.3 TNS of ABS-CBN and 7.8 AMR of GMA. The recent *PBA* viewership ratings on IBC-13 mark the highest ever for the league since 1996.

IBC also claimed high viewership numbers in Visayas and Mindanao that evening. The Kapinoy network garnered 35.8% audience share or 11.1% TNS in the Visayas versus ABS-CBN's 25.9% audience share or 8.1% AMR and GMA's 14.9% audience share or 3.1% TNS. Meanwhile, Mindanano viewers were also tuned in to the game, as proven by The Kapinoy Network's 23.7% audience share or 7.9% AMR against ABS-CBN's 28.6% audience share or 4.9% AMR and GMA's 14.2% audience share or 1.9% AMR.

## 2013-2014 Philippine Cup Games Schedule and Results

			El	imin	ations		
Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score

November 17, 2013	3:00PM	1	Barangay Ginebra San Miguel	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	86 - 68
November 17, 2013	4:45PM	2	Meralco Bolts	VS	Talk 'N Text Tropang Texters	Cebu Coliseum	80 - 89
November 17, 2013	6:30PM	3	Alaska Aces	VS	Rain or Shine Elasto Painters	USEP Davao City	74 - 87
November 20, 2013	4:30PM	4	Air21 Express	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	75 - 88
November 20, 2013	8:00PM	5	Petron Blaze Boosters	VS	Globalport Batang Pier	Smart Araneta Coliseum	97 - 87
November 22, 2013	4:30PM	6	Milo Energy Drink	VS	Meralco Bolts	Cuneta Astrodome	94 - 89
November 22, 2013	8:00PM	7	San Mig Coffee Mixers	VS	Alaska Aces	Cuneta Astrodome	80 - 84
November 23, 2013	3:30PM	8	Talk 'N Text Tropang Texters	VS	Petron Blaze Boosters	Smart Araneta Coliseum	63 - 77
November 24, 2013	4:00PM	9	Alaska Aces	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	93 - 97
November 24,	6:00PM	10	Barangay Ginebra San	VS	Rain or Shine Elasto	Smart Araneta	97 - 84

2013			Miguel		Painters	Coliseum	
November 27, 2013	4:30PM	4:30PM 11 Air21 Express		VS	Meralco Bolts	Smart Araneta Coliseum	79 - 112
November 27, 2013	8:00PM	12	Milo Energy Drink	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	91 - 78
November 28, 2013	4:30PM	13	Alaska Aces	VS	Talk 'N Text Tropang Texters	Mall of Asia Arena	111 - 114 OT
November 28, 2013	8:00PM	14	Globalport Batang Pier	VS	Barangay Ginebra San Miguel	Mall of Asia Arena	104 - 109
November 30, 2013	3:30PM	15	Milo Energy Drink	VS	Air21 Express	Smart Araneta Coliseum	56 - 44
December 01, 2013	3:00PM	16	San Mig Coffee Mixers	VS	Air21 Express	Cuneta Astrodome	83 - 92 2OT
December 01, 2013	5:00PM	17	Barako Bull Energy Cola	VS	Rain or Shine Elasto Painters	Cuneta Astrodome	83 - 91
December 03, 2013	4:30PM	18	Talk 'N Text Tropang Texters	VS	Milo Energy Drink	Mall of Asia Arena	106 - 93
December 03, 2013	0:00PM	19	Meralco Bolts	VS	Barangay Ginebra San Miguel	Mall of Asia Arena	100 - 87

December 04, 2013	4:30PM	20	Petron Blaze Boosters	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	96 - 90
December 04, 2013	8:00PM 21		Air21 Express	VS	Alaska Aces	Smart Araneta Coliseum	91 - 97 OT
December 05, 2013	8:00PM	22	Barako Bull Energy Cola	VS	Milo Energy Drink	Smart Araneta Coliseum	89 - 93
December 06, 2013	4:30PM	23	Meralco Bolts	VS	Globalport Batang Pier	Smart Araneta Coliseum	86 - 83
December 06, 2013	8:00PM	24	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	89 - 93
December 07, 2013	3:30PM	25	Alaska Aces	VS	Petron Blaze Boosters	Smart Araneta Coliseum	85 - 86
December 08, 2013	3:00PM	26	Globalport Batang Pier	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	90 - 88
December 08, 2013	5:00PM	27	Barangay Ginebra San Miguel	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	97 - 95
December 11, 2013	4:30PM	28	Milo Energy Drink	VS	Air21 Express	Smart Araneta Coliseum	90 - 88
December 11,	8:00PM	29	San Mig Coffee Mixers	VS	Meralco Bolts	Smart Araneta	64 - 72

2013	l					Coliseum	
December 13, 2013	4:30PM   30   Alask		Alaska Aces	VS	Globalport Batang Pier	Smart Araneta Coliseum	84 - 94
December 13, 2013	8:00PM	31	Barako Bull Energy Cola	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	79 - 85
December 14, 2013	3:30PM 32 Meralco Bolts		Meralco Bolts	VS	Petron Blaze Boosters	Dipolog City	73 - 77
December 17, 2013	4:30PM	33	San Mig Coffee Mixers	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	90 - 88
December 17, 2013	8:00PM	34	Milo Energy Drink	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	90 - 87
December 18, 2013	4:30PM	35	Air21 Express	VS	Barangay Ginebra San Miguel	Mall of Asia Arena	69 - 78
December 18, 2013	8:00PM	36	Milo Energy Drink	VS	Meralco Bolts	Mall of Asia Arena	91 - 82
December 20, 2013	4:30PM	37	Barako Bull Energy Cola	VS	Talk 'N Text Tropang Texters	Mall of Asia Arena	80 - 87 OT
December 20, 2013	8:00PM	38	Globalport Batang Pier	VS	San Mig Coffee Mixers	Mall of Asia Arena	80 - 83

December 21, 2013	3:30PM	39	Barangay Ginebra San Miguel	VS	Alaska Aces	Mall of Asia Arena	96 - 89
December 22, 2013	3:00PM	40	Meralco Bolts	VS	Barako Bull Energy Cola	Mall of Asia Arena	86 - 99
December 22, 2013	5:00PM	41	Talk 'N Text Tropang Texters	VS	Air21 Express	Mall of Asia Arena	87 - 82
December 25, 2013	4:30PM	42	Air21 Express	VS	Milo Energy Drink	Mall of Asia Arena	109 - 103 OT
December 25, 2013	8:00PM	43	Petron Blaze Boosters	VS	Barangay Ginebra San Miguel	Mall of Asia Arena	83 - 97
December 27, 2013	4:30PM	44	Barako Bull Energy Cola	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	95 - 99
December 27, 2013	8:00PM	45	Alaska Aces	VS	San Mig Coffee Mixers	Mall of Asia Arena	88 - 75
December 28, 2013	3:30PM	46	Barangay Ginebra San Miguel	VS	Meralco Bolts	Mall of Asia Arena	83 - 82
December 29, 2013	3:00PM	47	Globalport Batang Pier	VS	Barako Bull Energy Cola	Mall of Asia Arena	95 - 108
December 29,	5:00PM	48	San Mig Coffee Mixers	VS	Rain or Shine Elasto	Mall of Asia Arena	77 - 101

2013					Painters		
December 31, 2013	8:00PM	49	Petron Blaze Boosters	VS	Talk 'N Text Tropang Texters	Mall of Asia Arena	105 - 91
January 03, 2014	8:00PM	50	Milo Energy Drink	VS	Alaska Aces	Mall of Asia Arena	121 - 117
January 04, 2014	3:30PM	51	Meralco Bolts	VS	Air21 Express	Mall of Asia Arena	92 - 88 OT
January 05, 2014	3:00PM	52	Rain or Shine Elasto Painters	VS	Globalport Batang Pier	Mall of Asia Arena	98 - 87
January 05, 2014	5:00PM	53	Barangay Ginebra San Miguel	VS	San Mig Coffee Mixers	Mall of Asia Arena	79 - 83
January 08, 2014	4:30PM	54	Air21 Express	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	102 - 100
January 08, 2014	8:00PM	55	Barako Bull Energy Cola	VS	Milo Energy Drink	Smart Araneta Coliseum	92 - 88
January 10, 2014	4:30PM	56	Alaska Aces	VS	Meralco Bolts	Smart Araneta Coliseum	65 - 74
January 10, 2014	8:00PM	57	Petron Blaze Boosters	VS	Globalport Batang Pier	Smart Araneta Coliseum	98 - 85
January 11, 2014	3:30PM	58	San Mig Coffee Mixers	VS	Air21 Express	Mall of Asia Arena	67 - 60

January 11, 2014	5:30PM	59	Talk 'N Text Tropang Texters	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	88 - 90
January 12, 2014	3:00PM	60	Globalport Batang Pier	VS	Alaska Aces	Smart Araneta Coliseum	91 - 88 OT
January 12, 2014	5:00PM	61	Barako Bull Energy Cola	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	83 - 90
January 15, 2014	4:30PM	62	Milo Energy Drink	VS	Meralco Bolts	Smart Araneta Coliseum	89 - 86
January 15, 2014	8:00PM	63	Petron Blaze Boosters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	93 - 112
January 17, 2014	4:30PM	64	Barangay Ginebra San Miguel	VS	Globalport Batang Pier	Smart Araneta Coliseum	108 - 92
January 17, 2014	8:00PM	65	San Mig Coffee Mixers	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	100 - 87
January 18, 2014	3:30PM	66	Meralco Bolts	VS	Petron Blaze Boosters	Smart Araneta Coliseum	87 - 96
January 18, 2014	5:30PM	67	Air21 Express	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	94 - 104
January 19, 2014	3:00PM	68	Alaska Aces	VS	Barako Bull Energy Cola	Smart Araneta	89 - 80

						Coliseum	
January 19, 2014	5:00PM	69	Talk 'N Text Tropang Texters	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	103 - 79

#### Playoff for last Quarterfinals berth

Date	Time	#	Dark Uniform	1	Light Uniform	Venue	Score
January 20, 2014	4:30PM	70	Meralco Bolts	VS	Alaska Aces	Mall of Asia Arena	91 - 94

#### Quarterfinals

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
January 21, 2014	4:30PM	71	Talk 'N Text Tropang Texters	VS	San Mig Coffee Mixers	Mall of Asia Arena	90 - 83
January 22, 2014	4:30PM	72	Rain or Shine Elasto Painters	VS	Globalport Batang Pier	Mall of Asia Arena	106 - 96
January 22, 2014	8:00PM	73	Barangay Ginebra San Miguel	VS	Alaska Aces	Mall of Asia Arena	97 - 104
January 24, 2014	4:30PM	74	Talk 'N Text Tropang Texters	VS	San Mig Coffee Mixers	Mall of Asia Arena	82 - 77
January 24, 2014	8:00PM	75	Petron Blaze Boosters	VS	Barako Bull Energy Cola	Mall of Asia Arena	107 - 100
January 25, 2014	4:00PM	76	Alaska Aces	VS	Barangay Ginebra San Miguel	Cuneta Astrodome	95 - 108

January 26, 2014	5:00PM	77	San Mig Coffee Mixers	VS	Talk 'N Text Tropang Texters	Cuneta Astrodome	90 - 82	

#### Semifinals

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
January 27, 2014	4:30PM	78	Petron Blaze Boosters	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	103 - 95
January 28, 2014	4:30PM	79	Barangay Ginebra San Miguel	VS	San Mig Coffee Mixers	Mall of Asia Arena	83 - 85
January 29, 2014	8:00PM	80	Petron Blaze Boosters	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	94 - 103
January 31, 2014	8:00PM	81	San Mig Coffee Mixers	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	64 - 93
February 1, 2014	3:30PM	82	Rain or Shine Elasto Painters	vs	Petron Blaze Boosters	Mall of Asia Arena	73 - 106
February 2, 2014	5:00PM	83	Barangay Ginebra San Miguel	vs	San Mig Coffee Mixers	Mall of Asia Arena	89 - 97
February 3, 2014	4:30PM	84	Petron Blaze Boosters	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	83 - 88
February 5, 2014	8:00PM	85	San Mig Coffee Mixers	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	82 - 85
February 7, 2014	8:00PM	86	Rain or Shine Elasto Painters	VS	Petron Blaze Boosters	Smart Araneta Coliseum	97 - 88
February 8, 2014	3:30PM	87	Barangay Ginebra San Miguel	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	76 - 79

February 10, 201	8:00PM	88	San Mig Coffee Mixers	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	91 - 94
February 12, 201	8:00PM	89	Barangay Ginebra San Miguel	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	87 - 110

#### Finals

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
February 14, 2014	8:00PM	90	San Mig Coffee Mixers	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	80 - 83
February 16, 2014	4:00PM	91	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	70 - 80
February 19, 2014	8:00PM	92	San Mig Coffee Mixers	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	77 - 76
February 21, 2014	8:00PM	93	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	90 - 93
February 23, 2014	4:00PM	40	San Mig Coffee Mixers	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	74 - 81
February 26, 2014	8:00PM	41	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	87 - 93

#### **Broadcast Schedules on IBC and INN**

First Game	Second Game
/ednesdays Live on IBC and INN at 4:30 p.m.	Live on IBC and INN at 8:00 p.m.

Fridays	Live on IBC and INN at 4:30 p.m.	Live on IBC and INN at 8:00 p.m.	
Saturdays	Live on IBC and INN at 3:30 p.m.	Live on INN at 5:30 p.m.	
Sundays	Live on IBC and INN at 4 p.m.	Live on IBC and INN at 6 p.m.	

# By Popular Demand, More NBA and PBA Games on IBC

March 17, 2014

IBC will now air at least seven live PBA games per week and the NBA games aired with the addition of a Monday morning games and the second game of a Sunday regular season.

After the highly successful broadcast of the Philippine Cup playoffs, the PBA and NBA, Viva Sports and IBC have agreed to make some changes to the ongoing Commissioner's Cup schedule beginning today.

Mondays, Saturdays and Sundays will now be a regular part of the NBA morning schedule and special Tuesday playdate scheduled for March 25. The PBA running behind schedule, and preparation time a must for the Gilas players, the playdate is an absolute necessity for the league to devote to the national cause.

In addition, IBC will now air the doubleheaders of the *PBA* games, as opposed to only one during the *Philippine Cup*and early in the *Commissioner's Cup*. As a result, The Kapinoy Network will now have at least seven live games per week as opposed to only four in the original setup. In addition during Wednesday and Friday, *Express Balita* should be aired at 6:30 p.m. to 7:30 p.m. after the first game of the *PBA* are finished and before airing the second game of the *PBA* basketball.

With the overwhelming response of viewers to IBC broadcast of the *Philippine Cup*, the network has increased the number of PBA games to air only four days a week starting on March 19. Meanwhile, the Kapinoy network will broadcast two games live as the primetime games of the *2014 PLDT Home TVolution PBA Commissioner's Cup* will air on Wednesdays, Fridays and Sundays in the original format will remain the same, on Wednesday and Friday for the first game at 4:30 to 6 p.m. and the second game airing live 'via satellite' at 8 to 9:30 p.m. Fans can

get more basketball action on the weekend, the provincial games on Saturdays and the first game will star at 2:30 p.m. and the second game at 5 p.m. to 7 p.m. along with performances. IBC News Network (INN) also carry all the games live.

Thanks to the addition of a PBA and NBA games, IBC's 'Panalo Weekend' schedule will now be as follows:

#### **Monday**

06:00 - Love You

06:30 - Express Balita (LIVE)

07:30 - Janella in Wonderland

08:00 - Sic O'Clock News Naman

08:45 – K-Pop Star Hunt

09:30 - Your Heart, My Love

10:00 - Crazy Little Thing Called Love

10:30 – La Madrastra

11:00 – My Love Patzzi

11:30 - Ronda Trese (LIVE)

#### Tuesday

06:00 - Love You

06:30 – Express Balita (LIVE)

07:30 - Janella in Wonderland

08:00 - Shake, Rattle and Roll

08:45 – K-Pop Star Hunt

09:30 - Your Heart, My Love

10:00 - Crazy Little Thing Called Love

10:30 – La Madrastra

11:00 – My Love Patzzi

11:30 – Ronda Trese (LIVE)

#### Wednesday

04:30 – PBA first game (LIVE)

06:00 - Love You

06:30 - Express Balita (LIVE)

07:30 - Janella in Wonderland

08:00 - PBA second game (LIVE)

09:30 - Your Heart, My Love

10:00 - Crazy Little Thing Called Love

10:30 – La Madrastra

11:00 – My Love Patzzi

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11:30 - Ronda Trese (LIVE)
Thursday
       06:00 - Love You
       06:30 - Express Balita (LIVE)
       07:30 - Janella in Wonderland
       08:00 - Abra Gayuma
       08:45 - K-Pop Star Hunt
       09:30 - Your Heart, My Love
       10:00 - Crazy Little Thing Called Love
       10:30 – La Madrastra
       11:00 - My Love Patzzi
       11:30 – Ronda Trese (LIVE)
Friday
       04:30 – PBA first game (LIVE)
       06:00 - Love You
       06:30 - Express Balita (LIVE)
       07:30 - Janella in Wonderland
       08:00 - PBA second game (LIVE)
       09:30 - Your Heart, My Love
       10:00 - Crazy Little Thing Called Love
       10:30 – La Madrastra
       11:00 – My Love Patzzi
       11:30 - Ronda Trese (LIVE)
Saturdays
       10:00 – NBA (Live via satellite)
       12:00 – Lunch Break (LIVE)
       02:30 - PBA (LIVE)
       04:15 - Friends 4Ever
       05:00 - Express Balita Weekend (LIVE)
       05:30 - Bitag
       06:00 - Who Wants to be a Millionaire?
       07:00 - Once Upon a Time
       07:45 - Sandy's Romance
       08:30 - ONE FC
       09:30 – Born to be a Superstar (LIVE)
       10:15 - Sir Chief Loves Maya
       11:00 - Happy TODAS
      12:00 - DMZ-TV
Sundays
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02:30 – PBA first game (LIVE)

04:30 - CelebrityDATcom (LIVE)

05:00 – PBA second game (LIVE)

07:00 - Express Balita Weekend (LIVE)

07:30 - The Million Second Quiz

08:30 - Iskul Bukol Men

09:15 – Born to be a Superstar (LIVE)

10:15 - Last Fool Show

11:00 - Sunday Sinemaks

The *PBA Commissioner's Cup* will be taking a break from April 3-6 to give way to the All-Star Game, which is expected to bring back the *PBA All-Stars vs. Gilas* format of the previous year. The single-round nine-game eliminations will end on April 20.

## PBA All Star Selection vs Gilas Pilipinas Highlights the PBA All Star Week on IBC and INN

April 4, 2014

The PLDT Home TVolution PBA Commissioner's Cup hostilities take a break this week as the PBA All Star Week gets underway from the Mall of Asia Arena starting April 3. This year also marks the first time after a decade that the All Star game will be played in the nation's capital while IBC 13 with have the facilities to allow the broadcast of the games, they would need a coveror to handle the actual games have the expertise of coming up with an extensive coverage of the games, particularly in the creatives part.

Fans will get to see a reunited Gilas Pilipinas that took the silver medal at last year's FIBA Asia Championship held here in Manila. The 12-man team of coach Chot Reyes will be led by Jimmy Alapag, Marcus Douthit, Larry Fonacier, Jayson Castro, Ranidel Ocampo, Jeff Chan, Gabe Norwood, Junemar Fajardo, Japeth Aguilar, Gary David, LA Tenorio and Marc Pingris.

In 2011, Viva Sports, under new management, brought the rights and aired the PBA games on Channel 13 by buying airtime from IBC 13, the government-run network. PBA on IBC through the years from Vintage Sports, Viva Sports and now is IBC Sports, the best choice.

The *PBA* games which is now part of IBC Sports line-up (first is the *NBA*games from Solar Sports, second is the boxing matches and then *ONE FC*)

Coach Chot Reyes has bolstered the pool with Paul Lee, Jarred Dillinger and Beau Belga as key additions to the national team pool. Remember, IBC aired the PBA games and they rated well with the help of Vintage Sports before. Today, Viva Sports will use IBC as its carrying

station for the PBA prefers to have the games aired on a VHF channel. the station wins the bid, expect him to make IBC, the number 3 station to beat.

The national squad will duel on Sunday afternoon against the PBA All Star players named by fans with top vote-getter rookie Greg Slaughter of the Barangay Ginebra San Miguel and fan favorite James Yap of the San Mig Super Coffee Mixers. The selection also includes reigning MVP Arwind Santos, Calvin Abueva, Mark Barroca, Marcio Lassiter, Mac Baracael, Chris Ellis, Sonny Thoss, Joe Davance, Niño Cañaleta and PJ Simon. The league's winningest coachTim Cone will call the shots for the All Stars.

Friday will also be a fun day for the players they get to pit their skills in the Skills Challenge competition starting at 4:30PM. The event will be aired live on IBC before *Express Balita* at 6:30PM.

Diminutive rookie guard Justin Melton of the San Mig Super Coffee Mixers will test his leaping ability against Japeth Aguilar and reigning dunk king Chris Ellis. At the 3-pt shootout, Chris Tiu will try to defend his crown against a slew of gunners like Lassiter, Yap and Fonacier. Jonas Villanueva will be defending for the second his Obstacle Course title against some of the fastest guards of the league.

The main feature on Friday evening will be the Greats vs Stalwarts game that will have PBA Legends showing their wares. Freddie Abuda, Vergel Meneses, Jason Webb, Jondel Cardel and Air 21 coach Franz Pumaren will be playing for the Greats squad. Stalwarts will parade Noli Locsin, Jeffrey Cariaso, Dickie Bachmann, Richard del Rosario and Bal David.#

#### TV Schedule Edit

Friday (April 4, 2014)

- 4:30PM Skills Challenge Live on IBC
- 8:00PM Greats vs Stalwarts Game Live on IBC

#### Sunday (April 6, 2014)

- 2:30PM Skills Challenge Replay on IBC
- 5:00PM Gilas Pilipinas vs PBA All Star Selection Live on IBC

## A beautiful in PBA regional begins

April 22, 2014

Ang buong bana ay tag-araw na, sapagkat ngayong alas kwarto Y medya.

#### SA'AN KA KAMPHAN NA! A BEAUTIFUL NEW ERA IN PHILIPPNE SPORTS BEGINS!!!

#### 2014 PLDT Home TVolution PBA Commissioners' Cup Edit

Experience the trilling. Be part of the action! Watch out for the new basketball superstars in the making! LIVE! from the Smart Araneta Coliseum in Quezon City

- Talk 'N Text Tropang Texters
- Milo Energy Drink
- San Mig Coffee Mixers
- Alaska Aces
- Rain or Shine Elasto Painters
- Meralco Bolts
- San Mig Super Coffee Mixers
- Air21 Express
- Barangay Ginebra San Miguel
- Barako Bull Energy
- GlobalPort Batang Pier

#### Live Broadcast (IBC Sports)

- IBC
- INN (IBC News Network)
- Global IBC
- IBC Regional Network

#### Spectacular Show Edit

With a celebrity guests

- Ashley Rivera
- Young JV
- Nel Gomez
- Cristine Reyes
- Veejay Aragon
- Abra
- Nadine Lustre
- AJ Muhlach
- Janella Salvador
- Anja Aguilar
- Khalil Ramos

- Cayleen Villamor
- Marlo Mortel

Ito ang tunay ninyong kampihan! Kaya mga Kapinoy! Ipagbida na ang inyong kampihan!

#### Live Games Edit

- 1st Game: Alaska Aces vs. San Mig Coffee Mixers (4:30-6PM)
- 2nd Game: Rain or Shine Elasto Painters vs. Meralco Bolts (8-9:30PM)

## 3 on 3 Celebrity Bonus Game

- Robi Domingo vs. Roger Yap
- Dingding Dantes vs. Jason Castro
- Josh Padilla vs. Chris Tiu
- Drew Arellano vs. James Yap

Maghahanda na maraming tsitsirya at mag-enjoy na ang buong pamilya. Ito'ng Bagong Channel mas buong Kapinoy ng Bagong Pilipino IBC.

Watch tomorrow's game live in Smart Araneta Coliseum with Alaska Aces vs. San Mig Coffee Mixers and Rain or Shine Elasto Painters vs. Meralco Bolts, same tme, same channels.

They will perform are Raymart Santiago (*Your Heart, My Love*), Richard Yap (*Maya Loves Sir Chief*) and Cogie Domingo (*Crazy Little Thing Called Love*) during the PBA halftime last April 13, 2014.

# IBC Sports relaunch this May 3

May 3, 2014

Viva Sports recently signed a P600-million blocktime contract with IBC Sports, the country's leader in sports production and marketing of the sequestered turned the broadcasting giant Intercontinental Broadcasting Corporation (IBC), a deal, which is the companys long-running with Jojo Lastimoa, IBC Sports head.

This is the first time ever as part of IBC Sports, Viva Sports, which covers the Philippine Basketball Association for radio and television and Solar Sports cover the National Basketball Association, will account for 76 percent of IBC-13's total homegrown programming of The Kapinoy Network in both daytime, primetime and late-night. In primetime hours, Viva will control about 45 percent of total programming using much of this on sports.

IBC chairman Eric Canoy disclosed that the P600-million contract has a provision that would allow IBC Sports to airing of the *PBA* from Viva Sports and *NBA* from Solar.

Of course, their sports programming line-up is the *PBA* and *NBA* basktball games, alongside other sporting events such as the MMA fighter *ONE FC* and boxing mathes (*The Main Event*), thanks to Dong Alejar, the sports programming head of IBC Sports. Also had a good share of entertainment shows of The Kapinoy Network Sports to aired on Channel 13.

Under the agreement between IBC Sports, Viva Sports and Solar Sports, priority will be given to the installation of a brand new and powerful 60-kilowatt transmittr and the refurbishing and upgrading of netwrk stations in key provincial areas as a prelude to a nationwide like via satellite.

# PBA D-LEAGUE SEASON 5 ON INN-45 PRIMETIME

Tuesday, July 1st, 2014

The *PBA Developmental League* will have its games televised starting October after league commissioner Chito Salud concluded negotiations with Asian Television Content Corporation and Stoplight Media Group for a coverage contract.

Salud sealed the deal with ATC @ IBC president Engineer Reynaldo Sanchez and Matthew Yngson, president and CEO of Stoplight Media Group just recently.

Salud said the games will aired on INN-45 at primetime on a delayed telecast from 7:30-9:30 pm on Tuesday and Thursday, and 1:30-4:30 pm on Saturday on the same day.

The list of PBA's young stars who have come from the *PBADL* are Rain or Shine's Paul Lee, Alex Nuyles and Raymund Almazan, San Mig Super Coffee's Alex Mallari and Allein Maliksi and Ian Sangalang, Barako Bull's Jerick Fortuna and RR Garcia, Meralco's Cliff Hodge, Ginebra's Chris Ellis, Globalport's Terrence Romeo and Alaska's Calvin Abueva, Vic Manuel, Raffy Reyes and Ryan Buenafe.

"We have worked hard to find a network that will not only cover the games but also share our goals and vision for the league. I'm very grateful to Mr. Sanchez and Mr. Yngson for putting their trust and believing that the PBA D-League has lot more to offer than just being a breeding ground for players aspiring to make it to the PBA," Salud said.

The PBADL is tentatively scheduled to open its fifth season on Oct. 28 with the holding of the Aspirants' Cup while its second Rookie Draft will be held on Sept. 16.

As this developed, Salud is inviting all companies and corporations interested to participate in the PBADL's Aspirants' Cup. All interested parties have until July 30 to submit their letters of intent.

With NLEX and Blackwater Sports joining the PBA starting its 40th season, many see a wide open race for PBA D-League supremacy, with more exciting and hard-fought games in store for basketball fans.

# PBA D-League Has a New (or Old) Partner

July 4, 2014

The PBA D-League will return to IBC News Network 45, this time under the deal forged by blocktimer Asian Television Content Corporation. (Photo credit: Interaksyon.com)

The PBA Developmental League will have a new partner to cover their games this upcoming season.

It was announced that the PBA D-League and Asian Television Content Corporation will join forces to air the said league's games on IBC News Network (INN 45), beginning next season. The league's games will be aired on a delayed basis from Tuesday and Thursday 7:30-9:30 p.m. and Satruday at 1:30-4:30 p.m.

Last season, the *PBA D-League* was practically shut out of television coverage. Although Sports5, by way of AksyonTV, aired the finals of the two conferences, they were unable to air the elimination and playoff matches due to their prior commitments with other sports events. A possible broadcast deal with GMA News TV also fell through, mainly because the parent network lacked the necessary resources to cover the games.

The new broadcast agreement will mark the *PBA D-League*'s return to its original coveror. IBC-13 previously covered the D-League from 2011-13, as part of the future Viva Sports blocktime deal.

ATC @ IBC started last June, and featured a mix of new and old programs. Among their new programs are telenovelas *The Two Sides of Ana* and *La Teniente*, and the imported Asian dramas like *Spy Myung-Wol* and *Hayate the Combat Butler*. On INN 45, documentary programs *Animalia*, *Confidential* and *Stoplight TV*. Classic programs such as *Retro TV*, *Cooltura* and *ONE FC* are also included.

The addition of the *PBA D-League* further establishes ATC as an emerging force in the media industry, one that is expected to bolster its current lineup in the future. But it remains to be seen if their new investment will result in some revenue for both ATC and IBC-13. Nevertheless, this

should be a welcome development for the *PBA D-League*, who needed some exposure for their teams and its upcoming players.

# IBC-13 doing fine job covering PBA

July 5, 2014

IBC-13 has, from the outset, done a commendable job of covering the games of the Philippine Basketball Association (PBA) given some of its limitations of signal and reach which are being quickly and effectively addressed. What is significant is that the Kapinoy people have worked hard in improving the quality of their production with the introduction of significant innovations that have enhanced the pleasure of watching the games on television. One of the latest innovations which is certainly original but has served a singular purpose in educating and informing the fans about the nuances of interpretation of rules and regulations concerning fouls, in relation to calls or non-calls by the referees.

Although Filipino basketball fans are among the most knowledgeable in the world, quite a few do not really know the guiding philosophy behind specific rules when applied to particular game situations.

IBC Channel 13 has taken what we consider a sound step in further strengthening the knowledge of our fans which should help them enjoy the unfolding drama on the hardcourt even more, by having the PBA's consultant on technical matters, Perry Martinez, explain particular calls or non-calls and the rules that govern the decision-making process of the referees.

From Day One when we watched Perry respond to questions by the TV panel and interact with them, we realized how much it could benefit all of us in understanding the referees decisions considering they are often maligned by many of us who don't understand the underlying philosophy behind the calls or non-calls.

It also made us realize that with Perry Martinez speaking to a wide nationwide audience, the referees are on their toes, realizing that they need to make sure they make the right calls or are correct when they don't make calls despite the histrionics of coaches and players.

Perry was in the limelight in Game 1 of the ongoing *PBA Governors Cup* best-of-five series when referee Jimmy Mariano (not to be confused with the lanky, sweet-shooting lefty of our national Olympic team years ago) didn't call a foul in the final play of the game when it seemed that Rain Or Shine guard Paul Lee was fouled by San Mig Coffee's Mark Pingris while attempting a three point shot.

The PBA has exonerated referee Jimmy Mariano following a contentious non-call in the dying seconds of Game 1 of the San Mig Super Coffee-Rain Or Shine best-of-five Governors Cup championship series after technical consultant Perry Martinez told TV analysts that March Pingris should have been called for a foul on guard Paul Lee stating "If I were the referee I would have called a foul" which would have given Lee three free throws and a chance to tie the game.

Martinez, who has taken on the same role that veteran referee Steve Javie played in the ESPN coverage of the recent*NBA Finals* said that if he was the referee, he would have called a foul against Pingris and awarded Paul Lee three free throws.

The respected basketball official provided the basis for his statement when he explained the principle of verticality and used a replay of the incident to illustrate and support his assessment that Pingris actually lunged forward in his effort to stop the three-point attempt of Paul Lee.

In fairness to all concerned the referee had the right to make what is considered a judgment call and in his valued judgment, there was no foul.

After a thorough review of the incident *PBA Commissioner* Chito Salud issue a statement through Media Bureau Chief Willy Marcial in which he said "Upon reiew of the play this Office finds it to be a straight-up borderline call that could have gone either way. It was a 50-50 judgment call."

The statement added "It can be debated and second-guessed, but the referee's judgment cannot be faulted under the circumstances."

A fair and acceptable stance by the Commissioner in effectively exonerating referee Mariano.

As expected, Rain or Shine officials and die-hard supporters continue to question the judgmental non-call. Little do they realize that there was a real possibility that Paul Lee would not have converted all three free throw attempts which was needed to send the game into overtime with no guarantee that ROS would win.

To be fair to San Mig Coffee which is chasing a coveted Grand Slam, they came back from a 17-point deficit and if ROS allowed this to happen then they probably deserved to lose.

Removed from the emotion and tension of watching the games at courtside and merely following the action on television we have the capacity to look at the game in a more balanced perspective, especially since our lifelong favorite Ginebra San Miguel is not involved. From what we've seen, going back to the semifinals, San Mig's Tim Cone has coached with more than a touch of brilliance. His ability to play to his team's strengths, to make what others regard as

questionable substitutions that invariably pay off and to bring out the best in his players both individually and collectively have helped make San Mig Coffee as one fan commented on Twitter that this is the best team in the country next to Gilas Pilipinas. Frankly, it would be hard to disagree no matter what happens in the remainder of the championship series.

As for IBC Sports and its head, national coach Chot Reyes, they deserve plaudits for their various productions and the truly welcome decision to broadcast the games on their FM Radio network which saves us from the agony of trying to listen to dzSR Sports radio where the signal is erratic and where one or two of the announcers sound punch drunk.

The TV panel lost a crucial asset when Jason Webb was recruited by SanMig Coffee but they do have other solid commentators with anchor Magoo Marjon the torchbearer of intensity and unbridled passion and "The Dean" Quinito Henson whose scholarly insights add to the enjoyment of the fans.

Sequestered TV station IBC-13 (now onwed by Viva Entertainment and Asian Television Content) will also be showing the local franchise of *The Million Second Quiz* with Drew Arellano as host, *Killer Karaoke* with the heir of rap Elmo Magalona as host, *Born to be a Superstar* with the young diva princess Anja Aguilar as host and *Who Wants to be a Millionaire?* with Robi Domingo as host.

Back in the glorious days of '70s and '80s, IBC was the network to watch. May print ad na nilabas kanina sa mga entertainment pages ng broadsheets at mukhang ito ang bagong mukha ng IBC-13 to be launched this Sunda in IBC and all cable channels.

Kirarin and Ghost Fighter are the top-rated Japanese animes slated to primetime. Catch Me Fall in Love with Erich Gonzales Dingdong Dantes and Gloria Romero at 5:30 p.m., the top fantaserye is Batang Genius with Mavy Legaspi and Cassy Legaspi along with Jake Cuenca and Nicole Andersson at 6 p.m. and another one is Janella: A Princess Girl topbilled by Janella Salvador with Marlo Mortel and Jerome Ponce at 7:30 p.m. A drama-serye Your Heart, My Love, the heavy drama series with Claudine Barretto, Raymart Santiago and Christopher de Leon aired at 9:30 p.m. There's a sexy drama anthology series Sandy's Romance starring Nadine Lustre and AJ Muhlach. A sitcom with Iskul Bukol Men topbilled by Aki Torio, Abra and Josh Padilla, and another with Maya Loves Sir Chief topbilled by Jodi Sta. Maria and Richard Yap. A weekly showbiz talk show Seeing Stars Tonight by Joey Marquez, musical variety showDingdong n' Lani with Dingdong Avanzado and Lani Misalucha aired at 8:30 p.m. on Sunday nights.

Pwede ba, may telenovelas pa rin like *The Two Sides of Ana* and *La Teniente*, and sports basketball like the *PBA* and *NBA*, *ONE FC*, some Asian dramas sila like *Spy Myung*-

wol and Hayate the Combat Butler. At, meron daw silang pantapat sa Primetime Bida at Telebabad, at sa Yes Weekend.

PBA begins its new season in October. IBC-13 says that it will show both games live with Express Balita most likely to be aired between games. The fantasy series will be aired at 5:30 to 6:30 p.m. and 7:30 to 8 p.m. soaps will be aired at 9:30 to 10 p.m. after the PBA game. Will it be successful as the counter-programming to ABS-CBN and GMA. In fact, IBC-13's premiere of those Asianovelas at 5:30 p.m. and 10:30 p.m. back to back may herald the network's TreseBella block. Also, will airing the Tagalog movies three-times-a-week: Viva Cine Idols (Monday), Viva Box Office (Saturday) and Sunday Sinemaks(Sunday). It's good that IBC-13 decided to add new in the market by reformatting. I think its exciting. and para may option. muhkang ok ang direction ng Kapinoy ngayon, especially with a telenovela hits The Two Sides of Ana (Dalawang Mukha ni Ana) and La Teniente generating a lot of buzz with a fans. I think it's best that Express Balita airs for 60 minutes in between PBA games on Wednesday and Friday. Make the first game 4:30-6 p.m. on INN, then Express Balita at 6:30 and the second game at 8 p.m.

The teleseryes should be aired at 9:30 pm. For the weekend games, make them Satruday from 2:30-4:30 and Suindays at 2 p.m. on INN and 4 p.m. on IBC.

# 2013-2014 Commissioners' Cup Games Schedule and Results

	Eliminations											
Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score					
March 05, 2014	4:30PM	1	Air21 Express	VS	Milo Energy Drink	Mall of Asia Arena	83 - 78					
March 05, 2014	8:00PM	2	Alaska Aces	VS	Talk 'N Text Tropang Texters	Mall of Asia Arena	72 - 85					

March 07, 2014	4:30PM	3	San Miguel Beermen	VS	Meralco Bolts	Smart Araneta Coliseum	94 - 76
March 07, 2014	8:00PM	4	Barako Bull Energy Cola	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	104 - 108 OT
March 08, 2014	2:30PM	5	Globalport Batang Pier	VS	Alaska Aces	Cuneta Astrodome	77 - 93
March 08, 2014	4:30PM	6	Talk 'N Text Tropang Texters	VS	Air21 Express	Cuneta Astrodome	95 - 91
March 09, 2014	3:00PM	7	Rain or Shine Elasto Painters	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	106 - 110
March 09, 2014	5:00PM	8	Barangay Ginebra San Miguel	VS	San Miguel Beermen	Smart Araneta Coliseum	96 - 112
March 12, 2014	4:30PM	9	Alaska Aces	VS	Meralco Bolts	Smart Araneta Coliseum	76 - 85
March 12, 2014	8:00PM	10	San Mig Coffee Mixers	VS	Globalport Batang Pier	Smart Araneta Coliseum	91 - 75
March 14, 2014	4:30PM	11	Barako Bull Energy Cola	VS	Air21 Express	Smart Araneta Coliseum	85 - 103
March 14,	8:00PM	12	San Miguel Beermen	VS	Talk 'N Text Tropang Texters	Smart Araneta	99 - 107

2014						Coliseum	
March 15, 2014	2:30PM	13	Rain or Shine Elasto Painters	VS	Alaska Aces	Smart Araneta Coliseum	92 - 78
March 15, 2014	4:30PM	14	Meralco Bolts	VS	Milo Energy Drink	Smart Araneta Coliseum	104 - 99
March 16, 2014	2:30PM	15	Talk 'N Text Tropang Texters	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	101 - 96
March 16, 2014	5:00PM	16	Barangay Ginebra San Miguel	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	80 - 90
March 17, 2014	4:30PM	17	Air21 Express	VS	Alaska Aces	Smart Araneta Coliseum	78 - 88
March 19, 2014	8:00PM	18	San Miguel Beermen	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	112 - 107
March 21, 2014	4:30PM	19	Talk 'N Text Tropang Texters	VS	Meralco Bolts	Cuneta Astrodome	91 - 68
March 21, 2014	8:00PM	20	Globalport Batang Pier	VS	Barangay Ginebra San Miguel	Cuneta Astrodome	107 - 113
March 22, 2014	2:30PM	21	Milo Energy Drink	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	100 - 106

March 22, 2014	4:30PM	22	Barako Bull Energy Cola	vs	San Miguel Beermen	Smart Araneta Coliseum	74 - 91
March 23, 2014	2:30PM	23	Meralco Bolts	VS	Air21 Express	Smart Araneta Coliseum	109 - 98
March 23, 2014	5:00PM	24	Barangay Ginebra San Miguel	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	87 - 94
March 24, 2014	4:30PM	25	San Miguel Beermen	VS	Globalport Batang Pier	Smart Araneta Coliseum	109 - 92
March 25, 2014	4:30PM	26	San Mig Coffee Mixers	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	90 - 92
March 26, 2014	4:30PM	27	Rain or Shine Elasto Painters	VS	Meralco Bolts	Smart Araneta Coliseum	96 - 79
March 26, 2014	8:00PM	28	Air21 Express	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	97 - 95
March 29, 2014	2:30PM	29	Alaska Aces	VS	San Miguel Beermen	Laguna	89 - 78
March 31, 2014	4:30PM	30	Milo Energy Drink	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	75 - 99
March 31,	8:00PM	31	San Mig Coffee Mixers	VS	Talk 'N Text Tropang Texters	Smart Araneta	75 - 81

2014						Coliseum	
April 02, 2014	4:30PM	32	San Mig Coffee Mixers	VS	Alaska Aces	Smart Araneta Coliseum	71 - 78
April 02, 2014	8:00PM	33	Meralco Bolts	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	78 - 88
April 09, 2014	4:30PM	34	Milo Energy Drink	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	84 - 97
April 09, 2014	8:00PM	35	Talk 'N Text Tropang Texters	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	85 - 82
April 11, 2014	4:30PM	36	Meralco Bolts	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	105 - 98
April 11, 2014	8:00PM	37	Milo Energy Drink	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	91 - 92
April 12, 2014	2:30PM	38	San Mig Coffee Mixers	VS	San Miguel Beermen	Smart Araneta Coliseum	88 - 97
April 13, 2014	2:30PM	39	Barako Bull Energy Cola	VS	Globalport Batang Pier	Smart Araneta Coliseum	96 - 98
April 13, 2014	5:00PM	40	Barangay Ginebra San Miguel	VS	Alaska Aces	Smart Araneta Coliseum	73 - 83

April 14, 2014	4:30PM	41	Rain or Shine Elasto Painters	VS	Milo Energy Drink	Smart Araneta Coliseum	87 - 82
April 14, 2014	8:00PM	42	San Mig Coffee Mixers	VS	Meralco Bolts	Smart Araneta Coliseum	78 - 88
April 16, 2014	8:00PM	43	San Miguel Beermen	VS	Milo Energy Drink	Smart Araneta Coliseum	93 - 85
April 20, 2014	2:30PM	44	Alaska Aces	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	85 - 66
April 20, 2014	5:00PM	45	Rain or Shine Elasto Painters	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	105 - 101 OT

#### Quarterfinals

Date	Time	#	Dark Uniform	1	Light Uniform	Venue	Score
April 21, 2014	4:30PM	46	Meralco Bolts	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	94 - 91
April 21, 2014	8:00PM	47	San Mig Coffee Mixers	VS	Alaska Aces	Smart Araneta Coliseum	77 - 86
April 22, 2014	4:30PM	48	Air21 Express	VS	San Miguel Beermen	Smart Araneta Coliseum	92 - 79
April 22, 2014	8:00PM	49	Barangay Ginebra San Miguel	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	84 - 97

April 23, 2014	4:30PM	50	Alaska Aces	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	65 - 70
April 23, 2014	8:00PM	51	Rain or Shine Elasto Painters	VS	Meralco Bolts	Smart Araneta Coliseum	102 - 93
April 25, 2014	8:00PM	52	Rain or Shine Elasto Painters	VS	Meralco Bolts	Smart Araneta Coliseum	95 - 101
April 26, 2014	2:30PM	53	Meralco Bolts	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	96 - 97 OT
April 26, 2014	4:30PM	54	San Mig Coffee Mixers	VS	Alaska Aces	Smart Araneta Coliseum	79 - 65

### Semifinals

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
April 28, 2014	4:30PM	55	Talk 'N Text Tropang Texters	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	85 - 91
April 29, 2014	4:30PM	56	Air21 Express	VS	San Mig Coffee Mixers	Mall of Asia Arena	103 - 100
April 30, 2014	8:00PM	57	Rain or Shine Elasto Painters	VS	Talk 'N Text Tropang Texters	Cuneta Astrodome	94 - 87
May 01, 2014	4:30PM	58	San Mig Coffee Mixers	VS	Air21 Express	Smart Araneta Coliseum	82 - 75
May 02, 2014	8:00PM	59	Talk 'N Text Tropang Texters	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	91 - 99
May 03, 2014	2:30PM	60	Air21 Express	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	73 - 84

May 05, 2014	3:30PM	61	San Mig Coffee Mixers	vs	Air21 Express	Smart Araneta Coliseum	91 - 94
May 07, 2014	8:00PM	62	Air21 Express	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	83 - 99
				Fi	nals		
Date	Time	#	Dark Uniform	1	Light Uniform	Venue	Score
May 09, 2014	8:00PM	63	San Mig Coffee Mixers	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	95 - 80
May 11, 2014	5:00PM	64	Talk 'N Text Tropang Texters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	86 - 76
May 13, 2014	3:30PM	65	San Mig Coffee Mixers	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	77 - 75
May 15, 2014	8:00PM	66	Talk 'N Text Tropang Texters	vs	San Mig Coffee Mixers	Philsports Arena	91 - 100

# 2013-2014 Governors' Cup Games Schedule and Results

	Eliminations										
Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score				
May 18, 2014	3:00PM	1	Barako Bull Energy Cola	VS	Milo Energy Drink	Smart Araneta Coliseum	95 - 94				

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May 18, 2014	5:00PM	2	San Miguel Beermen	VS	Alaska Aces	Smart Araneta Coliseum	87 - 94
May 20, 2014	3:30PM	3	Globalport Batang Pier	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	71 - 89
May 21, 2014	3:30PM	4	Meralco Bolts	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	99 - 105
May 21, 2014	8:00PM	5	San Mig Coffee Mixers	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	76 - 66
May 22, 2014	3:30PM	6	Air21 Express	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	103 - 96
May 23, 2014	3:30PM	7	Alaska Aces	VS	Globalport Batang Pier	Smart Araneta Coliseum	91 - 95
May 23, 2014	8:00PM	8	Milo Energy Drink	VS	San Miguel Beermen	Smart Araneta Coliseum	92 - 97
May 24, 2014	2:30PM	9	Barako Bull Energy Cola	VS	Air21 Express	Mall of Asia Arena	86 - 101
May 24, 2014	4:30PM	10	Barangay Ginebra San Miguel	VS	Meralco Bolts	Mall of Asia Arena	95 - 82
May 25, 2014	3:00PM	11	Globalport Batang Pier	VS	Rain or Shine Elasto Painters	Mall of Asia Arena	97 - 119

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May 25, 2014	5:00PM	12	San Miguel Beermen	VS	San Mig Coffee Mixers	Mall of Asia Arena	92 - 90
May 26, 2014	3:30PM	13	Talk 'N Text Tropang Texters	VS	Alaska Aces	Smart Araneta Coliseum	91 - 103
May 27, 2014	3:30PM	14	Milo Energy Drink	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	76 - 84
May 28, 2014	3:30PM	15	San Miguel Beermen	VS	Barako Bull Energy Cola	Laguna	115 - 112 OT
May 28, 2014	8:00PM	16	Milo Energy Drink	VS	Talk 'N Text Tropang Texters	Laguna	81 - 83
May 29, 2014	8:00PM	17	San Mig Coffee Mixers	VS	Meralco Bolts	Smart Araneta Coliseum	108 - 90
May 30, 2014	3:30PM	18	Alaska Aces	VS	Air21 Express	Smart Araneta Coliseum	88 - 91
May 30, 2014	8:00PM	19	Globalport Batang Pier	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	82 - 92
May 31, 2014	2:30PM	20	Barako Bull Energy Cola	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	93 - 96
May 31, 2014	4:30PM	21	Talk 'N Text Tropang Texters	VS	San Miguel Beermen	Smart Araneta Coliseum	103 - 97

June 01, 2014	2:00PM	22	Milo Energy Drink	VS	Alaska Aces	Smart Araneta Coliseum	88 - 87
June 01, 2014	4:00PM	23	San Mig Coffee Mixers	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	102 - 90
June 02, 2014	8:00PM	24	Air21 Express	VS	Talk 'N Text Tropang Texters	Mall of Asia Arena	91 - 102
June 03, 2014	4:30PM	25	San Miguel Beermen	VS	Milo Energy Drink	Mall of Asia Arena	98 - 70
June 03, 2014	8:00PM	26	Barangay Ginebra San Miguel	VS	Barako Bull Energy Cola	Mall of Asia Arena	67 - 80
June 04, 2014	4:30PM	27	Alaska Aces	VS	Rain or Shine Elasto Painters	Philsports Arena	72 - 123
June 04, 2014	8:00PM	28	Meralco Bolts	VS	Air21 Express	Philsports Arena	102 - 99
June 06, 2014	4:30PM	29	Globalport Batang Pier	VS	Talk 'N Text Tropang Texters	Cuneta Astrodome	82 - 97
June 06, 2014	8:00PM	30	San Mig Coffee Mixers	VS	Alaska Aces	Cuneta Astrodome	84 - 93
June 07,	2:30PM	31	San Miguel Beermen	VS	Meralco Bolts	Cagayan de Oro City	74 - 90

2014							
June 08, 2014	2:00PM	32	Barako Bull Energy Cola	VS	Milo Energy Drink	Laguna	122 - 98
June 08, 2014	4:00PM	33	Rain or Shine Elasto Painters	VS	Barangay Ginebra San Miguel	Laguna	117 - 108
June 09, 2014	8:00PM	34	Milo Energy Drink	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	109 - 113 OT
June 10, 2014	4:30PM	35	Meralco Bolts	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	85 - 104
June 10, 2014	8:00PM	36	Talk 'N Text Tropang Texters	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	74 - 88
June 11, 2014	4:30PM	37	Globalport Batang Pier	VS	Air21 Express	Philsports Arena	102 - 106
June 11, 2014	8:00PM	38	Barangay Ginebra San Miguel	VS	San Miguel Beermen	Philsports Arena	105 - 98
June 13, 2014	4:30PM	39	Barangay Ginebra San Miguel	VS	Alaska Aces	Mall of Asia Arena	66 - 79
June 13, 2014	8:00PM	40	San Mig Coffee Mixers	VS	Milo Energy Drink	Mall of Asia Arena	88 - 92

June 14, 2014	2:30PM	41	Meralco Bolts	VS	Globalport Batang Pier	Laguna	123 - 95
June 14, 2014	4:30PM	42	Air21 Express	VS	San Miguel Beermen	Laguna	88 - 101
June 15, 2014	2:00PM	43	Alaska Aces	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	
June 15, 2014	4:00PM	44	Talk 'N Text Tropang Texters	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	
June 16, 2014	8:00PM	45	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	

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Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
June 17, 2014	4:30PM	46	Barako Bull Energy Cola	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	84 - 99
June 17, 2014	8:00PM	47	San Mig Coffee Mixers	VS	San Miguel Beermen	Smart Araneta Coliseum	97 - 90
June 18, 2014	4:30PM	48	Air21 Express	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	90 - 111
June 18, 2014	8:00PM	49	Barangay Ginebra San Miguel	VS	Alaska Aces	Smart Araneta Coliseum	81 - 92

#### Semifinals

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Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
June 19, 2014	8:00PM	50	San Mig Coffee Mixers	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	92 - 88 OT
June 20, 2014	8:00PM	51	Alaska Aces	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	97 - 93
June 21, 2014	2:30PM	52	Talk 'N Text Tropang Texters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	85 - 93
June 22, 2014	4:00PM	53	Rain or Shine Elasto Painters	VS	Alaska Aces	Smart Araneta Coliseum	99 - 87
June 23, 2014	8:00PM	54	San Mig Coffee Mixers	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	86 - 112
June 24, 2014	8:00PM	55	Alaska Aces	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	104 - 94
June 25, 2014	8:00PM	56	Talk 'N Text Tropang Texters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	84 - 81 OT
June 26, 2014	8:00PM	57	Rain or Shine Elasto Painters	VS	Alaska Aces	Smart Araneta Coliseum	123 - 121 OT
June 27, 2014	8:00PM	58	San Mig Coffee Mixers	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	93 - 87
June 28, 2014	2:30PM	59	Alaska Aces	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	94 - 97

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
July 02, 2014	8:00PM	60	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Mall of Asia Arena	101 - 104
July 04, 2014	8:00PM	61	San Mig Coffee Mixers	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	87 - 89 OT
July 06, 2014	4:00PM	62	Rain or Shine Elasto Painters	VS	San Mig Coffee Mixers	Smart Araneta Coliseum	69 - 78
July 09, 2014	8:00PM	63	San Mig Coffee Mixers	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	79 - 88
July 13, 2014	4:00PM	64	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	89 - 92

# PBA Finals Garners High Viewership Ratings for IBC-13

July 14, 2014

It was a fitting end to a magnificent 39th Season of the *PBA* when the San Mig Super Coffee Mixers finally clinched their grand slam win over the Rain or Shine ElastoPainters in the do-ordie Game 5 of the PLDT Home Telpad Governors' Cup Finals last Wednesday evening, and IBC-13 scored even bigger when its live telecast of the heated game garnered high viewership ratings and placed it at the Top 5 of the most watched primetime program, based on overnight data from Kantar Media. The game averaged almost 4 million viewers or 10.5% AMR and 34.0% audience share in the National Urban TV Audience Measurement (NUTAM) from 4-6:15pm, equalling the high ratings reached during the *Philippine Cup Finals* last February. At its peak, the game was watched by 5.7 million viewers or 13.3%AMR and 56.8% audience share. The game's viewership ratings managed to overtake shows on the other networks, such as ABS-CBN's *The Buzz* and *TV Patrol Weekend* as well as GMA-7's *True Horror Stories* and 24 *Oras Weekend*.

"What a perfect end to a record-breaking PBA coverage this season on The Kapinoy Network. It was a tightly-fought series between these two great teams with two of the best basketball coaches in the country. History was also made with the grand slam feat of the San Mig Super Coffee Mixers. It just goes to show how much Filipinos love the PBA," Dong Alejar, Head of IBC Sports, said.

Gate attendance at the SMART Araneta Coliseum for Game 5 reached a season-high of 23,234 fans.

The 39th Season of the PBA was presented by IBC Sports, the sports production arm of IBC and Viva Sports, the sports production and marketing of Viva Entertainment. It will be also bringing *PBA* and *NBA* games to Filipinos with the LIVE free TV broadcast of the games.

# The D-League Returns to INN and PBA is on Channel 13

July 20, 2014

Sana'y na tayo sa Kapamilya, Kapuso at Kapatid, at mga Kapinoy dito na tayo sa totoong number #3 TV Network ang IBC maging *Ito'ng Bagong Channel 13*.

After one and a half years of absence in Philippine television, the PBA Developmental League has finally returned to IBC News Network (INN) Channel 45 through the channel's newest primetime program block ATC @ INN. The *PBA D-League* and Asian Television Content Corporation will join forces to air the league's games beginning next season. Starting October 28, 2014, the league's games will be aired on a delayed basis from 7:30 to 9:30 pm on Tuesday, Thursday and Friday primetime and Saturday from 2:30 to 4:30 pm.

In which, the PBA basketball games will continue to aired on IBC Channel 13 as part of the primetime programming. The Philippine Basketball Association (PBA), IBC Sports and Viva Sports will join forces to air the league's games beginning next season. Starting October 28, 2014, the league's games will be aired on on primetime from Wednesday and Friday 8:00 to 9:30 pm for 1.5 hour games, Saturday 2:30 to 4:30 pm and Sunday from 4:00 to 6:15 pm for two-hour game weekend.

It seems that Asian Television Content Corporation has stepped up in this new agreement with the Philippine Basketball Association. Not only that this agreement will mark the return of the *D-League* to INN 45 and *PBA* to IBC-13, but also further establishes ATC as an emerging force in the Philippine television industry. Since it started airing last June 2, 2014, ATC @ INN has been offering a mix of old and new programs that would give viewers a different TV experience.

Various mix of documentary programs such as Animalia, Gadgets and Gizmos, Cinema Nouveau, Fame, Football Fanatics, The Amazing World of Automobiles, among others. Among their new ATC @ IBC programs are the Filipino-dubbed Mexican drama series The Two Sides of Ana and La Teniente, and the Asian dramas like I Need Romance 3, the top-rating Korean drama and the most successful Taiwanese drama Hayate the Combat Butler as part of TreseBella, highly-rated Japanese anime series Ghost Fighter, Primetime 13 shows like the medical dramaserye Catch Me Fall in Love, the trend-setting fantaserye Batang Geniusand Janella: A Princess Girl, for a family bonding entertainment like the dramaserye Your Heart, My Love and the comedy sitcom Maya Loves Sir Chief, getting soem laughs through the political satire news Sic O'Clock News Namanand the hottest male sitcom Iskul Bukol Men, the drama anthology series Sandy's Romance, the all-male gag show Happy TODAS for the boys night out with a sexy ladies, the horror series Shake, Rattle and Roll, dance show DMZ-TV, showbiz talk show Seeing Stars Tonight, comedy talk show Last Fool Show, the musical variety show *Dingdong n' Lani*, the four of top-rating game shows on primetime TV like *The Million* Second Quiz, Killer Karaoke and Who Wants To Be A Millionaire?, and the top-rating and multiawarded singing-reality show for a national singing contest Born to be a Superstar. It also has the Viva Tagalog blockbuster movies on primetime like Viva Cine Idols, Viva Box Officeand Sunday Sinemaks, and some popular sports programs like PBA and NBA for basketball aficionados, and ONE FC for MMA fighter fans.

This deal is a welcome development for both the *PBA D-League*, Asian Television Content Corporation, *PBA*, IBC Sports, Viva Sports and IBC 13. But we will see if this investment pays off for both parties. I would expect that Asian Television Content Corporation, Viva Communications, Inc. and IBC will continue to offer more alternative, quality, innovative and creative core intact programs in the future.

# Nanjing 2014 Youth Olympic Games Opening Ceremony Airs Aug 16 on IBC-13 and PTV-4

August 15, 2014

A simple and elegant Opening Ceremony will welcome the participants of the *Nanjing 2014 Youth Olympic Games*, happening at the Nanjing Olympic Sports Center and to be telecast on August 16 at 10:00pm on IBC-13, the official Philippine Olympic Network, along with PTV-4, another Philippine Olympic Network has a network of provincial stations and the capability to broadcast television programs nationwide.

Apostle: as per advice from PTV-Nanjing, China and IBC-Nanjing, China, the schedules that were posted yesterday (and published in the newspapaers) will still be followed. The People's Television Network (PTV Channel 4) has a new logo and station ID.

The Opening Ceremony is expected to be a 90-minute program that will feature nearly 5,000 performers showcasing the 'China Dream'. "Our interpretation of the 'China Dream' is that special moment when everyone's dreams come together [as one]. I told the performers that you should live your own dreams during the Opening Ceremony and that you will be showcasing your talents and looking ahead to your own futures," Chen Weiya, director of the Opening Ceremony, shared.

Highlights of the Opening Ceremony include the 500 professional dancers from the Nanjing Art Institute who will perform creative dances and the 120 stuntmen from the Tagou Martial Art School who will do some sensational aerial stunts. The ceremony will also introduce to the worldwide audience a virtual TV innovation with high-tech lighting and projection that will transform the stadium into a colorful fantasy space.

The second summer Youth Olympic Games gathers the talented young athletes aged 15 to 18 years old from around the world. This year's edition will feature 3,500 athletes. Among them, seven young Filipinos will represent the country: archer Gabriel Luis Moreno, who will be the flag bearer; Bianca Gotuaco also for archery; Ava Verdeflor for gymnastics; runner Zion Nelson who will be competing in the 400m dash; swimmer Roxanne Yu; Celdon Arellano for shooting; and triathlete Vicky Deldio.

IBC-13 and PTV-4 will also provide the most comprehensive coverage of the 2014 Nanjing Summer Youth Olympics. It is the special reports will keep viewers up to date of the latest medal standings.

The 2014 Summer Youth Olympic Games will also highlighted with PTV news anchors such as Audrey Gorriceta and Roma Agsalud of *Balitaan*, Kirby Cristobal, Melissa Gecolea and JC Tejano of *News* @1, Ralph Obina, Kathy San Gabriel and Atty. Marc Castrodes of *News* @6, Robert Tan, Princess Habibah Sarip and Ysabella Montano of *NewsLife*, Hajji Kaamino and Pircelyn Pialago of the Saturday edition of *News* @1, Rolly Lakay Gonzalo and Phoebe Javier of the Saturday edition of *News* @6 *Weekend*, William Thio and Rocky Ignacio of *NewsLife Weekend*. Jorge Bandola, Waywaya Macalma and Joseph Parafina of *The Weekend News* including updates in PTV's news programs.

Since we started on August 18, we have been airing the schedules over PTV. PTV-Nanjing, China will also comes in with LIVE sports news from Nanjing, China over *Balitaan* between 5:30am to 7:00am, also in LIVE 15-minute update between 7:00AM - 9:00 AM over *Good Morning Boss*. There are also LIVE sports news from Nanjing, China over *News* @1 between

1:00pm to 2:30pm, during News @6 between 6:00pm to 7:00pm and during NewsLife between 10:15pm to 11:00pm. On Saturdays with the LIVE sports news over News @1 between 1:00pm to 2:00pm and News @6 Weekend between 6:00pm to 7:00pm and The Weekend News between 6:00pm to 7:00pm and NewsLife Weekend on Saturday and Sunday between 9:15pm to 10:00pm.

On IBC-13, also be in IBC News and Current Affairs team such as Ricardo Cepeda and Amelyn Veloso of *News at Noon*, Henry Omaga-Diaz and Snooky Serna-Go of *Express Balita*, Bernadette Sembrano and Jess Caduco of *Ronda Trese*, and Vincent Santos and Czarinah Lusuegro of *Express Balita Weekend*. Both the number 3 spot likE IBC-13, RPN-9 and TV5 now also competing against the giants ABS-CBN and GMA-7.

Also, we have been airing the schedules over IBC-13. Global IBC and IBC-Nanjing, China also comes in with a LIVE 15-minute update between 5:00AM - 7:00 AM over *Happy Morning Yehey*. There are also be in LIVE sports news from Nanjing, China over *News at Noon* between 12:00nn to 12:30pm, during a primetime news program *Express Balita* between 6:30pm to 7:30pm and the late-night *Ronda Trese* between 11:00pm to 11:30pm. Also on weekend, in LIVE sports news in *Express Balita Weekend* between 12:30am to 1:00am during Saturdays and 10:15pm to 10:45pm during Sundays including updates in IBC's news programs.

We also been coming out in four newspapers (Malaya, Philippine Star, Manila Bulletin and Daily Tribune) with PTV and IBC schedule.

IBC-13 known as *Ito'ng Bagong Channel 13* (Kapinoy network) and PTV-4 known as *Telebisyon ng Bayan*(Kapmansa network), the Philippine Olympic network, will give a comprehensive coverage of the Nanjing 2014 Youth Olympic Games in the next twelve days, featuring the athletes competing in 28 events.

Viewers can also view the exciting sports action on IBC News Network (INN) Channel 45 and Pinoy Extreme, the 24/7 sports channel. Nanjing 2014 will also be brought to homes and mobile devices with the help of PLDT Home Fibr, Smart, CignalTV, Globe.

# Schedule <u>Edit</u> IBC-13

#### August 16

10:00PM-12:30AM: Opening Ceremonies 01:00AM-04:30AM: Nanjing Youth Games

August 17

07:30AM-09:30AM: Nanjing Youth Games

10:30AM-01:00PM: Swimming Prelims Men/Women

04:00PM-06:00PM: Swimming Semi-Finals and Finals Men/Women

12:45AM-04:30AM: Nanjing Youth Games

### August 18

09:30AM-11:30AM: Swimming Prelims (Men/Women)

12:00MN-04:30AM: Nanjing Youth Games

#### August 19

09:30AM-11:30AM: Aquatics Prelims (Men/Women) 08:00PM-09:30PM: Weightfighting Men 69KG Final

12:00MN-04:30AM: Nanjing Youth Games

#### August 20

08:00PM-09:30PM: Basketball Pool Matches (Men)

12:00MN-04:30AM: Nanjing Youth Games

#### August 21

09:30AM-11:30AM: Swimming (Men/Women) Semi-finals/Finals

12:00MN-04:30AM: Nanjing Youth Games

### August 22

09:30AM-11:30AM: Tennis 2nd Round of Men/Women Single/Double

08:00PM-09:30PM: Basketball Shootout/Dunk of Gymnatics Women Final Trampoline

12:00MN-05:00AM: Nanjing Youth Games

#### August 23

10:00AM-12:00PM: Basketball Pool A&B (Men/Women)

01:00AM-04:30AM: Nanjing Youth Games

#### August 24

07:30AM-09:30AM: Nanjing Youth Games 10:30AM-01:00PM: Archery Finals (Day 8) 04:00PM-06:00PM: 2014 PBA Rookie Draft 12:30AM-04:30AM: Nanjing Youth Games

#### August 25

03:30PM-04:00PM: Nanjing Youth Games Highlights

01:00AM-04:30AM: Nanjing Youth Games

### August 26

09:30AM-11:30AM: Archery 1/8 Elimination (Men)

08:00PM-09:30PM: Gymnastic Preliminaries (Men/Women) Rhythmic or Archery Semi-

Finals/Finals (Men)

01:00AM-04:30AM: Nanjing Youth Games

#### August 27

09:30AM-11:30AM: Beach Volleyball (Bronze/Gold) Men or Archery Women Semi-Finals

(Bronze/Gold)

08:00PM-09:30PM: Athletics Finals Men/Women of Archety 1/8 Elimination

01:00AM-04:30AM: Nanjing Youth Games

### PTV-4

## August 16

10:00PM-12:30AM: Opening Ceremonies 12:30AM-05:00AM: Nanjing Youth Games

#### August 17

03:00PM-05:00PM: Swimming Semi-Finals and Finals Men/Women

07:00PM-09:00PM: Swimming Prelims Men/Women

12:30AM-05:00AM: Nanjing Youth Games

#### August 18

11:30AM-01:00PM: Swimming Prelims (Men/Women) 02:30PM-04:30PM: Gymnatics Quarlifications (Women)

04:30PM-06:00PM: Nanjing Youth Games Highlights (with PTV Sports from 5-6pm)

12:30AM-05:00AM: Nanjing Youth Games

### August 19

11:30AM-01:00PM: Judo

04:30PM-06:00PM: Nanjing Olympic Games Highlights (with PTV Sports from 5-6pm)

07:30PM-09:00PM: Aquatics Prelims (Men/Women)

12:30AM-05:00AM: Nanjing Youth Games

#### August 20

02:30PM-04:30PM: Weightfighting Men 69KG Final

07:30PM-09:00PM: Basketball Pool Matches (Men)

04:30PM-06:00PM: Nanjing Youth Games Highlights (with PTV Sports from 5-6pm)

12:30AM-05:00AM: Nanjing Youth Games

#### August 21

11:30AM-01:00PM: Aquatics Prelims (Men/Women)

04:30PM-06:00PM: Table Tennis (Men/Women) Singles (with PTV Sports from 5-6pm)

07:30PM-09:00PM: Tennis 2nd Round of Men/Women Single/Double

12:30AM-05:00AM: Nanjing Youth Games

# August 22

11:00AM-01:00PM: Gymnastic Women's Individual Trampoline Qualifications/Finals

04:30PM-06:00PM: Nanjing Youth Games Highlights (with PTV Sports from 5-6pm)

07:30PM-09:00PM: Basketball Pool A&B (Men/Women)

12:30AM-05:00AM: Nanjing Youth Games

#### August 23

04:00PM-06:00PM: Nanjing Youth Games

07:00PM-09:00PM: Basketball Shootout/Dunk of Gymnatics Women Final Trampoline

10:45PM-05:00AM: Nanjing Youth Games

### August 24

10:30AM-12:00PM: Swimming (Men/Women) Semi-finals/Finals

03:00PM-05:00PM: Badminton Semi-Finals 07:00PM-09:00PM: Archery Finals (Day 8) 12:30AM-05:00AM: Nanjing Youth Games

### August 25

10:30AM-01:00PM: Athletics Finals Men/Women of Archety 1/8 Elimination

04:30PM-05:00PM: Nanjing Youth Games Highlights

12:30AM-05:00AM: Nanjing Youth Games

#### August 26

10:30AM-01:00PM: Archery 1/8 Elimination (Men)

04:30PM-05:00PM: Nanjing Youth Games Highlights

07:30PM-09:00PM: Gymnastic Preliminaries (Men/Women) Rhythmic or Archery Semi-

Finals/Finals (Men)

12:30AM-05:00AM: Nanjing Youth Games

## August 27

07:30PM-09:00PM: Beach Volleyball (Bronze/Gold) Men or Archery Women Semi-Finals

(Bronze/Gold)

12:30AM-05:00AM: Nanjing Youth Games

# IBC-13 airs 17th Asian Games starting Sept. 19

Updated September 19, 2014 - 1:28am

INCHEON, South Korea – The major international sporting event for the third quarter gets going with the upcoming 17th Asian Games, starting with the Opening Ceremony at the Incheon Asiad Main Stadium in Incheon, South Korea on Friday, September 19 to be aired on PTV-4 at 7:30-9pm and IBC-13 at 8-9:30pm.

Athletes from all over Asia converge in Incheon with 150 Filipinos participating in the quadrennial meet that gathers the best competitors in the 28 sports disciplines. This year's contingent will be bannered by national basketball team Gilas Pilipinas, fresh from their first-ever stint at the 2014 FIBA World Cup in Spain. Also in this year's contingent are long-jumper Marestella Torres, swimmers Jasmine Alkhaldi & Jessie King Lacuna and the Philippine Volcanoes for rugby.

The Opening Ceremony promises to be a star-studded affair with performances from K-Pop stars like JYJ, EXO, and PSY. Organizers revealed that it will showcase the message of "4.5 Billion Asians' dream, Asia as One" aiming to move viewers with distinctive storytelling performed with unique choreography.

IBC Sports, the production arm of IBC-13, will have Anthony Suntay, Janelle So and Vincent Santos giving updates from Incheon, keeping Filipinos posted on the various sports, daily medal tally and special features of the prestigious sports event. As for PTV-4, will have Snow Badua, Hazel Sabubon and Dennis Principe.

The Kapinoy network and Kapambansa network will be delivering a comprehensive coverage of the Asian Games via IBC News Network (INN) Channel 45; Pinoy Extreme, the 24/7 sports channel; SMART via Viewstream and Pay-Per-View channels. The 17th Asian Games will have 36 sports, 437 events and more than 14,500 participating athletes and officials. This is the third time that Korea will be hosting the quadrennial meet after Seoul in 1986 and Busan in 2002.

## Schedule Edit

PTV-4 Edit

Friday, September 19

07:30PM-09:00PM: Opening Ceremonies
With live performances by EXO, JYJ and PSY

**Qualifying Round** 

Saturday, September 20

**Group A – Samsan World Gymnasium** 

11:00AM-01:00PM: Mongolia vs Hong Kong 10:00PM-12:00MN: Kuwait vs Maldives

Sudnay, September 21

**Group A – Hwaseong Sports Complex Gymnasium** 

01:00PM-03:00PM: Hong Kong vs Kuwait 07:00PM-09:00PM: Maldives vs Mongolia

Monday, September 22

**Group A – Samsan World Gymnasium** 

10:00AM-12:00NN: Kuwait vs Mongolia 02:30PM-04:30PM: Hong Kong vs Maldives

## **Preliminary Round**

Tuesday, September 23

## **Samsan World Gymnasium**

10:00AM-12:00NN: Chinese-Taipei vs Group B 2nd Place

02:30PM-04:30PM: Jordan vs Group A 2nd Place

Wednesday, September 24 Samsan World Gymnasium

10:00AM-12:00NN: Group B 1st Place vs Iran 07:30PM-09:00PM: Group A 1st Place vs Japan

Thursday, September 25 Samsan World Gymnasium

10:00AM-12:00NN: China vs Chinese-Taipei 02:30PM-04:30PM: South Korea vs Jordan

Top 2 Teams from Group C, D, E, F will enter Quarterfinals

**Quarterfinals:** 

September 26 (Friday: 10:00AM-12:00NN, 02:30PM-04:30PM and 07:30PM-09:00PM)

September 27 (Saturday: 11:00AM-01:00PM, 04:00PM-06:00PM and 10:00PM-

12:00NN)

September 28 (Sunday: 11:00AM-01:00PM, 04:00PM-06:00PM and 07:00PM-09:00PM)

Semifinals:

September 30 (Tuesday: 10:00AM-12:00NN and 02:30PM-04:30PM)

October 1 (Wednesday: 10:00AM-12:00NN, 02:30PM-04:30PM and 07:30PM-09:00PM)

October 2 (Thursday: 10:00AM-12:00NN and 02:30PM-04:30PM)

Finals:

October 3 (Friday: 10:00AM-12:00NN, 02:30PM-04:30PM and 07:30PM-09:00PM)

**Closing Ceremony** 

October 4 (Saturday: 07:00PM-09:00PM)

With live performance by Big Bang

Since we started on September 22, we have been airing the schecules over PTV (Telebisyon

ng Bayan). Edit

PTV-South Korea also comes in with a LIVE 15-minute update between every morning from 5:30 a.m. to 7:30 a.m. over Good Morning Boss!. Some of the Asian games reports over PTV Newsbreak on top-of-the-hour capsule at 9 a.m. to 12 noon, 4:30 p.m. and again on

primetime at 9 p.m. Edit

There are also LIVE sports news from South Korea over News@1 between 1 p.m. to 2:30 p.m., during the primetime news program News@6 between 6 to 7 p.m.

and NewsLife between 10:15 p.m. to 11:30 p.m. Edit

It also comes on weekend, the LIVE sports news from Asian games over News@1 between 1 to 2 p.m. on Saturday, during News@6 on Saturdays and The Weekend News on Sundays

between 6 to 7 p.m., and during NewsLife Weekend between 9;15 to 10 p.m. <u>Edit</u>
We have also been coming out in four newspapers (Malaya, Philippine Star, Manila

Bulletin and Daily Tribune) with PTV schedule. <u>Edit</u>

IBC-13 Edit

Friday, September 19

08:00PM-09:30PM: Opening Ceremonies

With live performances by EXO, JYJ and PSY

Saturday, September 20

**Group B – Hwaseong Sports Complex Gymnasium** 

10:00AM-12:00NN: Saudi Arabia vs Kazakhstan

02:30PM-04:30PM: Palestine vs Indi

Sunday, September 21

**Group B – Samsan World Gymnasium** 

10:30AM-01:00PM: Kazakhstan vs Palestine

04:00PM-06:00PM: India vs Saudi Arabia

Monday, September 22

**Group B – Hwaseong Sports Complex Gymnasium** 

09:30AM-11:30AM: Palestine vs Saudi Arabia

03:30PM-04:30PM: Kazakhstan vs India

**Preliminary Round** 

**Tuesday, September 23** 

# **Hwaseong Sports Complex Gymnasium**

09:30AM-11:30AM: Philippines vs Group B 1st Place

08:00PM-09:30PM: Qatar vs Group A

Wednesday, September 24

**Hwaseong Sports Complex Gymnasium** 

09:30AM-11:30AM: Group B 2nd Place vs China

08:00PM-09:30PM: Group A 2nd Place vs South Korea

Thursday, September 25

**Hwaseong Sports Complex Gymnasium** 

09:30AM-11:30AM: Iran vs Philippines 08:00PM-09:30PM: Japan vs Qatar

Top 2 Teams from Group C, D, E, F will enter Quarterfinals

**Quarterfinals:** 

Friday, September 26

09:30AM-11:30AM: Quarterfinals 08:00PM-09:30PM: Quarterfinals

Saturday, September 27

10:00AM-12:00NN: Beatification Rites of Bishop Alvaro del Portillo

02:30PM-04:30PM: Quarterfinals

Sunday, September 28

10:30AM-01:00PM: Quarterfinals

04:00PM-06:00PM: Milo Best Center Small Basketeers of the Philippnes (12-under)-

Paserelle (15-under) Twin Tournament

Semifinals:

September 30 (Tuesday: 09:30AM-11:30AM and 08:00PM-09:30PM)
October 1 (Wednesday: 09:30AM-11:30AM and 08:00PM-09:30PM)
October 2 (Thursday: 09;30AM-11:30AM and 08:00PM-09:30PM)

Finals:

October 3 (Friday: 09;30AM-11:30Am and 08:00PM-09;30PM)

**Closing Ceremony** 

October 4 (Saturday: 10:45PM-12:30AM)

With live performance by Big Bang

Since we started on September 22, we have been airing the schecules over **IBC-13**. **IBC-South Korea** also comes in with a LIVE 15-minute update between 5 a.m. to 7 a.m. over *Happy* 

*Morning Yehey*. Asian games reports over *IBC Headliners* on at 9 a.m. to 11 a.m., 2:30 p.m. to 5 p.m. and 10 p.m.

There are also LIVE sports news from South Korea over *News at Noon* between 11:30 a.m. to 12:15 p.m., during *Express Balita* between 6:30 to 7:30 p.m. and *Ronda Trese* between 11 p.m. to 11:30 p.m.

It also comes on weekend, the LIVE sports news from Asian games over *Express Balita Weekend* between 12:30 a.m. to 1 a.m. on Saturday and between 10:15 p.m. to 10:45 p.m. during Sunday.

We have also been coming out in four newspapers (Malaya, Philippine Star, Manila Bulletin and Daily Tribune) with IBC schedule.

# Viva gets a contract to air 2014-15 NBA games on IBC-13

#### October 5, 2014

The National Basketball Association (NBA) took a major ste in its expansion into the Philippines with signing of a new multi-year agreement with Viva Sports, the country's leading sports production and marketing organization and IBC Sports, which will telecast the *NBA* games on IBC-13, one of the Philippines' most innovative television broadcasters. Along with *NBA* thru Basketball TV which is also brought by Solar Sports.

"we are truly excited to join forces with one of the most dynamic broadcasters in the Philippines to bring NBA basketball to sports enthusiasts throughout this country," said NBA Commissioner David J. Stern.

"The Philippines has contributed substantially to the growth of the sport in the region through its professional league, the Philippine Basketball Association (PBA) for primetime and the television coverage of the NBA and IBC-13 by Viva Sports is certain to enhance the populayity of basketball globally," Stern said.

IBC Sports and Viva Sports will begin its *NBA* basketball games broadcast on IBC-13 every Saturday morning at 10 a.m. to 12 noon and Sundays at 10:30 a.m. to 12:30 p.m. With the professional basketball action of the Philippine Basketball Association (PBA) every Wednesday and Friday at 8 to 9:30 p.m., Saturday afternoon at 2:30 p.m. to 4:30 p.m. and Sundays from 2:30 p.m. to 6:45 p.m.

Viva Chairman and CEO Vic del Rosario, Jr. said, "This is the biggest and most significant agreement since entering into our mutually rewarding relationship with the Philippine Basketball

Association. We are condifent IBC Sports will be just as successful in develoiping widespread public support for the NBA as we have been for the PBA in cooperation with out friends in the PBA Commissioner's office and the distinguished members of the PBA Board of Governors. Basketball knows no barriers and has emerged as a truly global sport and we in the Philippines have embraced basketball with a national passion.

"IBC Sports is very excited to be working with the NBA to give our viewers a comprehensive coverage of the NBA which will include the regular season games. Playoffs and Finals plus on IBC News Network (INN 45) with NBA Action, NBA Highlights and a brand new weekly half hour show targeted at teenagers which offers a unique perspective into the game of basketball by profiling the on-and-off court activities of NBA players and providing a recap of game action set to popular music" Rosario continued.

# PBA 2014-15 season starts October 19 on IBC

October 5, 2014

MANILA, Philippines - A glittering opening number, a grand welcome to the Hall of Famers and the parade of beautiful muses await viewers of the 40th PBA Season on October 29 at the Smart Araneta Coliseum.

Adding to the excitement of IBC Sports is the PBA's new partnership with Viva Sports and IBC-13, the country's undisputed number 3 station which is fast gaining recognition as the brand new home of the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) will be put on sale.

This is correct. PBA grants the coverage rights to Viva Sports, the network will on Channel 13 where they have purchased blocktime hours already. While IBC 13 remains to be a government-run network and now is the country's top-rating network, it is also giving more money, hence, the need for this station to get our own viewership hours to interested groups. Viva Television has decided to buy a certain number of hours per day from IBC 13 to build its number 4 network. The government earns money from the blocktime hours sale, Viva Sports gets a medium to broadcast programs for the public and possibly earn advertising revenues.

It is also interesting to note that Vic del Rosario, Jr., the owner, chairman and CEO of Viva Entertainment, is interested in purchasing IBC 13 as the government gives the signal to buying the network and its facilities.

The coverage known as *PBA* on *IBC*, which is in turned aired on Channel 13. This is the third time that the PBA will be aired on IBC. The first was from 1996-2002 when Vintage Sports and later Viva Sports handled the television coverage. In 2003, IBC was one of two networks (the other being NBN) that covered the PBA but ended before the season ended due to the failure of the consortium.

This is also the first time that the league will have 12 teams. The two new teams are Kia Sorento and Blackwater Elite. Although the NLEX Road Warriors had been approved as an expansion team, their owners instead opted to buy the Air21 Express franchise. The PBA also had conversations with IBC 13's top executives on the possibility of airing the games on the network at reasonable airtime costs.

Making up the fourth batch of honorees into the Hall of Fame are Alvin Patrimonio, Billy Ray Bates, Freddie Hubalde, Tommy Manotoc, Mariano Yenko, Tito Eduque and Bobong Velez. The league will continue to use the three-conference format, starting with the Philippine Cup. The Commissioner's Cup and the Governors' Cup are the second and third conferences for this season.

You can catch the games live every Wednesdays and Fridays, starting at 8 p.m. to 9:30 p.m., on Saturdays at 2:30 p.m. to 4:30 p.m. and on Sundays starting at 2:30 p.m. to 6:45 p.m. on IBC-13. Radio listeners nationwide can also get to hear the action on Sports Radio 918 AM.

Also watching on IBC News Network (INN) Channel 45, the 24/7 news, public service, business and sports channel and Pinoy Extreme, the country's fiirst-ever 24-hour sports channel.

For viewers in Guam, North Africa, Middle east and Europe, catch the games on Global IBC.

Aside from sports shows, this primetime includes *Kroko:* Ang Alamat sa Zoo, Hitman, Janella: A Princess Girl, Voltron Man, Your Heart, My Love, sitcom Maya Loves Sir Chief, The Million Second Quiz, Sandy's Romance, Born to be a Superstar, T.O.D.A.S., Who Wants to be a Millionaire?, DMZ-TV, Seeing Stars Tonight, a variety show Dingdong n' Lani and Sic O'Clock News Naman, TreseBella's Fated to Love You, Que Bonito Amor and Sunny Girl, and film showings like Viva Cine Idols, Viva Box Office and Sunday Sinemaks, as well as IBC's flagship news programs under Media ng Bayan: Balita sa Umaga, RadyoBisyon, News at Noon, IBC Headliners, Express Balita, Ronda Trese and Express Balita Weekend.

# PBA Season 40 Kicks Off from the Philippine Arena this Oct 19, Airs Live on IBC-13

### October 16, 2014

The Philippine Basketball Association (PBA) opens its 40th season in a spectacular event to be held on October 19 from the newly-opened Philippine Arena in Bocaue, Bulacan.

The highly-anticipated season-opener will air on IBC-13 under Viva Sports starting at 2PM and will also include digital clarity radio coverage on Radyo Budyong stations nationwide.

#### **PBA Opening**

The opening ceremony will be nostalgic as the *PBA* celebrates its milestone 40th season as the first professional basketball league in Asia. Not to be missed is the traditional parade of teams and their beautiful muses, led by stunners Ellen Adarna for Barangay Ginebra San Miguel, Ritz Azul for Meralco Bolts, Sunshine Cruz for Blackwater Elite and Alice Dixson for San Miguel Beermen.

*PBA* players who formed Gilas Pilipinas will also be honored for their service to the country after participating in the 5th FIBA Asia Cup, 17th Asian Games and, of course, the country's return to the world stage at the 2014 FIBA World Cup. In the coming season, the PBA encourages families to support their teams by attending the live games at the venues or watching them at home as the league celebrates its Ruby year with this season's theme of *Apat na Dekada ng Nag-iisang Liga!*. IBC-13 also scored big in its sports coverage, with the recent airings of the *PBA* and *NBA* basketball games earning high viewership figures.

"Like all PBA fans, we are very excited to celebrate the 40th season. The league's expansion is a tremendous boost to the popularity of the PBA and we promise that IBC Sports and Viva Sports will give the PBA the most thrilling coverage ever yet," said Dong Alejar, Head of IBC Sports.

Fans can catch the *PBA* games four times a week LIVE on IBC-13 every Wednesday and Friday at 8PM to 9:30PM; on Saturdays at 3:15PM to 5:15PM and two double-headers on Sundays at 2:30PM and 4:45PM.

Radyo Budyong stations can be heard on the following frequencies: DZTV-AM 1386 kHz in Manila, DYBQ-AM 981 kHz in Iloilo, DYJJ-AM 1296 kHz in Roxas, and DYRG-AM 1296 in Kalibo, Aklan. PBA on Radyo Budyong can also be heard via livestream on IBCNews.com.

For Filipinos in the US, Guam, Middle East and Europe, INN International is the channel to look for in watching the exciting PBA action.#

PHOTO CAPTION: Spicing up the PBA Opening Ceremony on Sunday are Alice Dixson and Ritz Azul who will be parading as team muses for San Miguel Beermen and Meralco Bolts, respectively.

# 2014-2015 Philippine Cup Games Schedule and Results

	Eliminations							
Date	Time #		Dark Uniform	- Light Uniform		Venue	Score	
October 19, 2014	2:45PM	1	Kia Sorento	vs	Blackwater Elite	Philippine Arena		
October 19, 2014	4:45PM	2	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel	Philippine Arena		
October 21, 2014	4:30PM	3	Globalport Batang Pier	vs	NLEX Road Warriors	Smart Araneta Coliseum		
October 21, 2014	8:00PM	4	Rain or Shine Elasto Painters	vs	San Miguel Beermen	Smart Araneta Coliseum		
October 22, 2014	4:30PM	5	Meralco Bolts	vs	Barako Bull Energy Cola	Smart Araneta Coliseum		
October 22, 2014	8:00PM	6	Purefoods Star Hotshots	vs	Alaska Aces	Smart Araneta Coliseum		
October 24, 2014	4:30PM	7	NLEX Road Warriors	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum		
October 24, 2014	8:00PM	8	Blackwater Elite	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum		

October 25, 2014	3:15PM	9	Barangay Ginebra San Miguel	VS	Kit Sorento	Lucena City	
October 26, 2014	2:30PM	10	Barako Bull Energy Cola	VS	Globalport Batang Pier	Smart Araneta Coliseum	
October 26, 2014	4:45PM	11	San Miguel Beermen	VS	Purefoods Star Hotshots	Smart Araneta Coliseum	
October 28, 2014	4:30PM	12	Meralco Bolts	VS	Blackwater Elite	Smart Araneta Coliseum	
October 28, 2014	8:00PM	13	Talk 'N Text Tropang Texters	VS	Alaska Aces	Smart Araneta Coliseum	
October 29, 2014	4:30PM	14	Kia Sorento	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	
October 29, 2014	8:00PM	15	NLEX Road Warriors	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	
October 31, 2014	4:30PM	16	Alaska Aces	VS	Meralco Bolts	Smart Araneta Coliseum	
October 31, 2014	8:00PM	17	Globalport Batang Pier	VS	Purefoods Star Hotshots	Smart Araneta Coliseum	
November 2, 2014	4:30PM	18	Barako Bull Energy Cola	VS	San Miguel Beermen	Smart Araneta Coliseum	
November 2, 2014	8:00PM	19	Rain or Shine Elasto Painters	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	
November 4, 2014	4:30PM	20	Kia Sorento	vs	Globalport Batang Pier	Smart Araneta Coliseum	
November 4, 2014	8:00PM	21	Barangay Ginebra San Miguel	VS	Blackwater Elite	Smart Araneta Coliseum	

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November 5, 2014	4:30PM	22	Meralco Bolts	VS	NLEX Road Warriors	Smart Araneta Coliseum	
November 5, 2014	8:00PM	23	San Miguel Beermen	VS	Alaska Aces	Smart Araneta Coliseum	
November 7, 2014	4:30PM	24	Rain or Shine Elasto Painters	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	
November 7, 2014	8:00PM	25	Talk 'N Text Tropang Texters	VS	Kia Sorento	Smart Araneta Coliseum	
November 8, 2014	3:15PM	26	NLEX Road Warriors	VS	San Miguel Beermen	Tubod, Lanao del Norte	
November 9, 2014	2:30PM	27	Blackwater Elite	VS	Globalport Batang Pier	Smart Araneta Coliseum	
November 9, 2014	4:45PM	28	Purefoods Star Hotshots	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	
November 11, 2014	4:30PM	29	Kia Sorento	VS	Alaska Aces	Cuneta Astrodome	
November 11, 2014	8:00PM	30	Meralco Bolts	VS	Talk 'N Text Tropang Texters	Cuneta Astrodome	
November 12, 2014	4:30PM	31	Globalport Batang Pier	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	
November 12, 2014	8:00PM	32	Barangay Ginebra San Miguel	VS	Barako Bull Energy Cola	Smart Araneta Coliseum	
November 14, 2014	4:30PM	33	Alaska Aces	VS	Blackwater Elite	Smart Araneta Coliseum	
November 14, 2014	8:00PM	34	NLEX Road Warriors	VS	Purefoods Star Hotshots	Smart Araneta Coliseum	

November 15, 2014	3:15PM	35	Rain or Shine Elasto Painters	VS	Meralco Bolts	Davao City	
November 16, 2014	2:30PM	36	Barako Bull Energy Cola	VS	Kia Sorento	Smart Araneta Coliseum	
November 16, 2014	4:45PM	37	San Miguel Beermen	VS	Barangay Ginebra San Miguel	Smart Araneta Coliseum	
November 18, 2014	4:30PM	38	Blackwater Elite	VS	Purefoods Star Hotshots	Smart Araneta Coliseum	
November 18, 2014	8:00PM	39	Talk 'N Text Tropang Texters	VS	Globalport Batang Pier	Smart Araneta Coliseum	
November 19, 2014	4:30PM	40	Barako Bull Energy Cola	VS	Alaska Aces	Smart Araneta Coliseum	
November 19, 2014	8:00PM	41	Kia Sorento	VS	San Miguel Beermen	Smart Araneta Coliseum	
November 21, 2014	4:30PM	42	NLEX Road Warriors	VS	Blackwater Elite	Ynares City Antipolo	
November 21, 2014	8:00PM	43	Barangay Ginebra San Miguel	VS	Meralco Bolts	Ynares City Antipolo	
November 22, 2014	3:15PM	44	Alaska Aces	VS	Globalport Batang Pier	Cagayan de Oro City	
November 23, 2014	2:30PM	45	Talk 'N Text Tropang Texters	VS	Barako Bull Energy Cola	Laguna	
November 23, 2014	4:45PM	46	Meralco Bolts	VS	Purefoods Star Hotshots	Laguna	
November 25, 2014	4:30PM	47	Globalport Batang Pier	VS	San Miguel Beermen	Smart Araneta Coliseum	

November 25, 2014	8:00PM	48	Rain or Shine Elasto Painters	VS	NLEX Road Warriors	Smart Araneta Coliseum	
November 26, 2014	4:30PM	49	Barako Bull Energy Cola	VS	Blackwater Elite	Ynares City Antipolo	
November 26, 2014	8:00PM	50	Purefoods Star Hotshots	VS	Kia Sorento	Ynares City Antipolo	
November 28, 2014	4:30PM	51	NLEX Road Warriors	vs	Alaska Aces	Smart Araneta Coliseum	
November 28, 2014	8:00PM	52	San Miguel Beermen	VS	Meralco Bolts	Smart Araneta Coliseum	
November 29, 2014	3:15PM	53	Blackwater Elite	vs	Talk 'N Text Tropang Texters	Lucena	
November 30, 2014	2:30PM	54	Barangay Ginebra San Miguel	vs	Globalport Batang Pier	Smart Araneta Coliseum	
November 30, 2014	4:45PM	55	Purefoods Star Hotshots	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	
December 2, 2014	4:30PM	56	Barako Bull Energy Cola	VS	NLEX Road Warriors	Mall of Asia Arena	
December 2, 2014	8:00PM	57	Alaska Aces	VS	Barangay Ginebra San Miguel	Mall of Asia Arena	
December 3, 2014	4:30PM	58	Meralco Bolts	VS	Kia Sorento	Smart Araneta Coliseum	
December 3, 2014	8:00PM	59	Talk 'N Text Tropang Texters	VS	Purefoods Star Hotshots	Smart Araneta Coliseum	
December 5, 2014	4:30PM	60	Rain or Shine Elasto Painters	VS	Alaska Aces	Smart Araneta Coliseum	

December 5, 2014	8:00PM	61	San Miguel Beermen	VS	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	
December 6, 2014	3:15PM	62	Purefoods Star Hotshots	VS	Barako Bull Energy Cola	Dipology City	
December 7, 2014	3:30PM	63	Kia Sorento	VS	NLEX Road Warriors	Smart Araneta Coliseum	
December 7, 2014	4:45PM	64	Barangay Ginebra San Miguel	VS	Rain or Shine Elasto Painters	Smart Araneta Coliseum	
December 9, 2014	4:15PM	65	Blackwater Elite	vs	San Miguel Beermen	Cuneta Astrodome	
December 9, 2014	8:00PM	66	Globalport Batang Pier	VS	Meralco Bolts	Cuneta Astrodome	

# A Full-Time Return to IBC-13 for the PBA

October 17, 2014

The defending grand slam champions Purefoods Star Hotshots (formerly San Mig Super Coffee Mixers) and 11 other teams will once again wage war as the PBA kicks off its 40th season on the IBC-13 family of networks. (Photo credit: Purefoods Star Hotshots official Facebook)

The Philippine Basketball Association is definitely back on the sequestered TV station IBC-13.

Starting with the 2014-15 season, all games of the PBA will now be seen on the flagship IBC network every Wednesday, Friday, Saturday and Sunday.

As a result of the PBA's full-time return to The Kapinoy Network, here is the new schedule that will be implemented during Wednesday and Friday games:

4:30 p.m. - TreseBella: Fated to Love You

5:00 p.m. - Kroko: Ang Alamat sa Zoo

5:30 p.m. - Hitman

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6:00 p.m. - Janella: A Princess Girl
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6:30 p.m. - Express Balita (LIVE)

7:30 p.m. - Voltron Man

8:00 p.m. - PBA second game (LIVE)

9:30 p.m. - Your Heart, My Love

10:00 p.m. - TreseBella: Que Bonito Amor

10:30 p.m. - TreseBella: Sunny Girl

There will be no changes to the schedules on Saturdays and Sundays, as the PBA games usually occupy the more vacant slots.

In addition, DZTV Radyo Budyogn 1386 will now air a majority of the PBA games for its radio listeners. As a result, here is the Wednesday and Friday schedule for Radyo Budyong during PBA game days:

4:30 p.m. - PBA first game

6:30 p.m. - Express Balita

7:30 p.m. - Celebrity Muna

8:00 p.m. - PBA second game

9:30 p.m. - Dear Boots Roa

10:15 p.m. - My Dr. Heart

Radyo Budyong will also air Sunday games. It will also carry Saturday playdates, since the majority of these games will be held in the provinces. In a related development, IBC Sports and Viva Sports announced that IBC News Network (INN 45) will once again simulcast the PBA games.

For cable subscribers, Fox Sports Asia will continue to air the PBA games on Wednesdays, with English-language commentary from Sports5 announcers. They will also air the cup finals in its entirety.

Pinoy Extreme will also air replays of the PBA games, albeit exclusive to SkyCable and Cignal subscribers. And finally, for online subscribers, the PBA can now be seen via livestreaming on the official PBA on IBC Sports website. In two days, the 2014-15 PBA Philippine Cup gets underway. For 12 teams participating, and to IBC family of networks, good luck in giving the fans a whole lot of basketball action all season long.

Express Balita anchored by Henry Omaga-Diaz and Snooky Serna-Go will air for 60 minutes only. This can be considered a huge slap on the people manning IBC news ceter in Broadcast City. The reduction in airtime in favor of a more formidable program that is PBA should send a

signal. Their airtime is just roughly 1/3 of the airtimes given to its counterparts *TV Patrol* and *24 Oras*.

For the PBA fans, *Express Balita* is IBC's primetime news program versus the rivals of *TV Patrol* and *24 Oras* with Henry Omaga-Diaz and Snooky Serna-Go. *Ronda Trese* is IBC's latenight newscast than other late evening news of *Bandila* and *Saksi* with Bernadette Sembrano and Jess Caduco.

The PBA games will be LIVE on IBC-13. Only the one game will start airing 1.5 hour on Wedensdays and Fridays at 8 p.m. to 9:30 p.m. right after the action superserye *Voltron Man* (7:30 p.m.) and right before the dramaserye *Your Heart, My Love* (9:30 p.m.) while while Saturday games also at 3:15 p.m. (out-of-town) before IBC's top-rated shows are *The Million Second Quiz, Janella: A Princess Girl: Janella's Party, Maya Loves Sir Chief, Super Ninja, Sandy's Romance, Born to be a Superstar, T.O.D.A.S., Viva Tagalog movies <i>Viva Box Office* and the weekend news program at midnight *Express Balita Weekend*.

For Sundays, games are 2:30 and 4:45 p.m., to be followed by IBC's top-rated shows are *Love Sweetheart, Who Wants to be a Millionaire?, Born to be a Superstar, Dingdong n' Lani, Express Balita Weekend* and the power-packed Pinoy action blockbusters *Sunday Sinemaks*.

# Express Balita Bisaya

Express Balita Bisaya is a local news program broadcast of the IBC Regional and aired on IBC-13 in Cebu City under Media ng Bayan in the Philippines with its broadcast center located at Kalunasan, Cebu City. It premiered on July 18, 2011 making it the first-ever regional version of Express Balita. It is aired live daily Monday to Friday at 4:30-5:00pm over IBC Cebu Channel-13, with simulcast on DYTM-TV 12 Dumaguete and on radio thruDYBG Radyo Budyong 672 Cebu. It is anchored by Buen Algonoand Fred Languido. This is also the network's answer to other regional newscasts of ABS-CBN's TV Patrol Central Visayas, GMA's Balitang Bisdak and TV5's Aksyon Bisaya.

It has been the most watched news program in <u>Metro Cebu</u> and the <u>Central Visayas</u> region. The program delivers news headlines about the current events in Central Visayas, making them to be the first and the longest running regional *Express Balita* in the Philippines.

Express Balita Bisaya				
Format	News			
Created by	Intercontinental Broadcasting			

Corporation Developed by **IBC News and Current Affairs** Buen Algono Presented by Fred Languido Country of **Philippines** origin Language(s) Cebuano No. of n/a (airs daily) episodes **Production** Running time 30 minutes **Broadcast** 

IBC-13 Cebu

# Area of coverage Edit

- Cebu <u>City</u> and <u>Province</u>
- <u>Dumaguete</u> and <u>Negros Oriental</u>
- Bohol

**Original** 

channel

Original run

4th and 5th Districts of Leyte (Cebuano-speaking districts)

July 18, 2011 – present

- Ormoc City
- Southern Leyte

# Segments Edit

- Presinto 13 (Police Reports)
- Sports Page (Sports News)
- Halad Kapinoy (Public Service)
- Showbiz Balita (Showbiz News)
- BalitaEco (Environmental News)
- Maayong (Good News)
- GloBalita (World News)
- Eskwela Balita (School News)

## Anchors Edit

- Buen Algono
- Fred Languido

#### Reporters <u>Edit</u>

- Paul Lauro
- Roseller Layasan
- Bernie Cabusao
- Aida Tampus
- Jun Tagalog
- William Valencia
- Ray Celocia
- Kuya Iking dela Cerna
- Farley Fulache
- Jhunnex Napallacan

## See also Edit

- IBC TV-13 Cebu Profile
- Express Balita
- IBC-13 Cebu
- IBC News and Current Affairs
- IBC Regional
- Central Visayas

# References Edit

# IBC TV-13 Cebu Profile

Profile Edit

**LOCATION**: Maguikay, Mandaue City

STAFF: 30 Employees

POWER: 60,000 watts

REACH: Metro Cebu area of Cebu, Leyte, Bohol, Dumaguete, Mandaue and parts of

Northeastern Mindanao

**STRENGTH**: The World-Class Viva-TV Programs

**BRANDING**: The Kapinoy Network

FORMAT: Generally simulcast broadcast programming

TV-13 RANKING: A strong number 3 in viewership while virtually stronger our viewers

with Viva-TV during primetime with the PBA and NBA games

MARKETING ARM: 300 productions and promotions

TRANSMITTER: TOSHIBA SKW

TOC:

**VIDEO SWITCHER: JVC AND SONY** 

VIDEO MONITOR: SONY, PHILIPS and TOSHIBA

**VCR PLAYER: PHILIPS** 

**AUDIO MIXER: JYV and TOSHIBA** 

**EDITING MACHINE**: JVC and PANASONIC

**CAMERAS**: JVC, SONY and PANASONIC

**AUDIO PLAYER: TECHNIC and POINEER** 

Shows Edit

Our IBC Cebu Shows Edit

Express Balita Bisaya

Half-hour presentation of the local, national and regional news stories as well as politics, weather, sports and showbiz news, aired at 3:30pm every Mondays to Fridays anchored by Buen Algono and Fred Languido.

#### Subgo TV

The government officials in the live coverage.

#### Cebuana Kapwa

A public service program with medical personalities in Metro Cebu hosted by William Valencia every Monday to Friday mornings starting at 11:00am.

## Radio Edit

#### Romance FM Cebu Edit

Power: 25,000 watts

Frequency: 94.5 MHz

Reach: Metro Cebu, Coastal Towns of Cebu, Bohol, Leyte, Mandaue and Dumaguete

Format: Music entertainment for easy-listening romantic love songs

Ranking: Number 1 love song station in our FM radio in Cebu where the station is

situated.

**Strength**: Romantic love songs

Transmitter Microwave: Locally made 25kW

Studio: Maguikay, Cebu City

Audio Mixer: JVC and TOSHIBA

**DJ Mixer**: SDUNTECH

Cassette Deck Player: PIONEER TECHNIC

**CD player**: PIONEER Minami

Open Reel Tape Recorder: TRAC / REVOX

#### DYBG Radyo Budyong Cebu Edit

Power: 5,000 watts

Frequency: 864 kHz

Reach: Metro Cebu, Coastal Towns of Cebu, Bohol, Leyte, Mandaue and Dumaguete

Format: News and Public Affairs on daily

**Ranking**: Number 5 overall rating in our AM radio in Cebu where the station is situated.

**Strength**: News and Public Affairs Programs, and Entertainment Programs

**Transmitter Microwave**: Locally made 5kW

Studio: Maguikay, Cebu City

Audio Mixer: JVC and TOSHIBA

**DJ Mixer: SDUNTECH** 

Cassette Deck Player: PIONEER TECHNIC

CD player: PIONEER Minami

Open Reel Tape Recorder: TRAC / REVOX

iDMZ Cebu Edit

Power: 20,000 watts

Frequency: 89.8 MHz

Reach: Metro Cebu, Coastal Towns of Cebu, Bohol, Leyte, Mandaue and Dumaguete

Format: Music entertainment for danze music hits and remixed music

**Ranking**: Number 2 overall rating in our FM radio in Cebu where the station is situated.

**Strength**: Danze music entertainment

Transmitter Microwave: Locally made 20kW

Studio: Maguikay, Cebu City

Audio Mixer: JVC and TOSHIBA

**DJ Mixer: SDUNTECH** 

Cassette Deck Player: PIONEER TECHNIC

CD player: PIONEER Minami

Open Reel Tape Recorder: TRAC / REVOX

# Express Balita Ilonggo

Express Balita Ilonggo is a local Ilonggo newscast of IBC-12 in Iloilo City under Media ng Bayan in the Philippines. It premiered on July 18, 2011 making it the first-ever regional version of Express Balita. This Panay news program is aired across the region of Panay and the neighboring island of Guimaras, and globally through Global IBC. It covers the island of Panay and Guimaras in Hiligaynon language. It is aired live from IBC news center in La Paz, BOC Bldg., JM Basa corner Mapa Streets, Iloilo City at 4:30 to 5:00 PM from Monday to Friday over IBC Iloilo Channel-12, with simulcast on radio thru DYBQ Radyo Budyong 981 Iloilo, DYJJ Radyo Budyong 196 Roxas, DYRG Radyo Budyong 1251 Kalibo, Aklan and on IBC-TV 2 Roxas. It is anchored by Bingbing Josue and Jun Arbolado.

The network's answer to other regional newscasts of ABS-CBN's TV Patrol Panay and GMA's Ratsada.

Express	Balita	llonggo

Format News

Created by Intercontinental Broadcasting

Corporation

**Developed by** IBC News and Current Affairs

Presented by

| Jun Arbolado | Principle |

Bingbing Josue

Country of

origin

**Philippines** 

Language(s) Hiligaynon

No. of

episodes

n/a (airs daily)

**Production** 

Running time	30 minutes
	Broadcast
Original channel	IBC-12 Iloilo
Original run	July 18, 2011 – present

# Segments <u>Edit</u>

- Ulo sang Mga Balita (lit. news headlines)
- Presinto 13
- Pulsong Masa
- Barangay Kapinoy
- Ulat Panahon
- Sports Page
- Showbiz Balita
- I-Balita Ako

# Area of Coverage Edit

- Kalibo, Aklan
- Antique
- Roxas City and Capiz
- <u>Iloilo City</u> and Province
- Guimaras
- Portions of <u>Bacolod City</u> and <u>Negros Occidental</u>

## Anchors Edit

- Jun Arbolado
- Bingbing Josue

# Reporters <u>Edit</u>

- Novie Guazo
- Tina Ilustre
- Emerson Labrillaso

- Ronel Sorbito
- Rena Manubag-Dagoon
- Rhod Tecson

# Awards and recognitions **Edit**

#### Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards Edit

 Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best Regional News Program) - Won

#### See also Edit

- IBC-13 Launches Express Balita Ilonggo
- Express Balita
- IBC-12 Iloilo
- IBC Regional
- IBC News and Current Affairs
- Panay

#### References Edit

# IBC-13 Launches Express Balita Ilonggo

July 2, 2012

**IBC-13** added another milestone to its regional programming with the launch of *Express Balita Ilonggo* last July 18, 2012 during an exciting whole-day affair held in Iloilo City. The launching of the news program coincided with the official re-introduction of **DYBQ Radyo Budyong 981** and the inauguration of the state-of-the-art **IBC-12** Iloilo Studios at BOC Bldg., JM Basa corner Mapa Streets, Iloilo City.

An exiciting line-up of activities like a motorcade, a live concert and inaugural speeches by the newest anchor Bing-Bing Josue and Jun Arbolado and IBC-13 executives, were prepared to comemorate the event. The day culminated with the live premiere of *Express Balita llonggo*. Broadcast live in the studio of IBC-12 Iloilo, the 30-minute program is anchored by local newscaster Jun Arbolado. Aired Mondays thru Fridays at 3:30 to 4:00 pm, the local *Express Balita* will feature the latest events in the Panay region. The installation of a ENG Van system makes the Iloilo broadcast studio capable of immediate satellite transmission for the delivery of the latest news. The station welcomed to the IBC News and Public Affairs, a news organization which is a gathering of all the TV and radio news organizations of IBC in the provinces.

In line with the thrust of IBC Regional TV and Radio Network to further localize provincial programming, its stations in key cities nationwide also started producing their own editions of *Express Balita*. *Express Balita Ilonggo* is the latest addition to the growing list of regional editions of the popular journalism news program. Along with the various provinces are *Express Balita Bisaya* (IBC-13 Cebu), *Express Balita Amianan* (IBC-13 Baguio) and *Express Balita Davaoeno* (IBC-13 Davao), all of which use the local dialects in their regions.

Aside from the local editions of *Express Balita*, the various regional stations are also producing their own news advisories and public service programs like *Ikaw Kabuhi Ko*. The need for these local news programs are becoming apparent as viewers in the regional areas are starting to crave for news outside of Metro Manila.

**IBC** chairman Eric Canoy said that "**IBC** has focused on elevating the provincial arena to the forefront of national events. Metro Manila is no longer the sole center of social and political issues. What happens in Panay today should be equally important to events unfolding in Manila."

According to plans are already underway to build-up the Cebu and Davao stations as the entertainment center of the Panay region. To be launched by next year is a live variety show and a public affairs program which will involve not only Panay but all of the regional TV and radio areas as well.

# Pirate Kidz: The Next Level

Pirate Kidz: The Next Level is an upcoming 2015 Philippine 3Dlive-action family adventure fantasy-drama television series directed by Mac Alejandre of Carita de Angel and Erick M. Reyes of Batang Genius, to be broadcast on IBC and worldwide on Global IBC.

The series premiered on January 3, 2015 topbilled by the Kapinoy child star wonders <u>Aldred Nasayao</u>, <u>Lance Lucido, Harvey Bautista</u>, <u>Timothy Chan</u> and <u>Gerald Pesigan</u>, together with <u>Liza Soberano</u>. The children's adventurserye about the group of 5 pirate kids.

Pirate Kidz: The Next Level

<u>Adventure</u>

Genre

Fantasy Family **Action** 

Format <u>Fantaserye</u>

Adventurserye

Created by

**Department** 

Developed by <u>IBC Entertainment TV</u>

Written by

Julius Villanueva

Richard Cruz

Directed by Mac Alejandre

Erick M. Reyes

Aldred Nasayao

Lance Lucido

Starring Harvey Bautista

<u>Timothy Chan</u> <u>Gerald Pesigan</u>

Liza Sobernao

Theme music

composer

Myrus Ramirez

Opening theme Pirate Kidz

by Pirate Kidz cast

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes n/a

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	ıv	ΛΨ.	ч	CL	w	

**Executive producer(s)** Marivic H. Oducayen

Editor(s) Benedict Mique

Location(s) Philippines

Cinematography Richard Arellano

Elmer H. Despa

**Running time** 45-60 minutes

#### **Broadcast**

Original channel <u>IBC</u>

Picture format NTSC (480i)

<u>SDTV</u>

Original airing January 3, 2015

**External links** 

Official Website

# Synopsis **Edit**

Pirate Girl (<u>Liza Soberano</u>), a young woman who makes new pirate: the popular kids are these pirate costumes. The children's ship called Pirat Kidz are the group of kidz level of pirate ship that Pirate Girl granted for in Pirate Kidz. Awesome, powerful and adventure, even the announcer to the next level adventure of Pirate Kidz.

The 5 kids do pirate ship work that could do. They then go on to discover treasure.

The story about the group of 5 kids Almon Ship (<u>Aldred Nasayao</u>), Captain Gravito (<u>Lance Lucido</u>), Ben-Ben Jose (<u>Harvey Bautista</u>), Darron Cheslo (<u>Timothy Chan</u>) and Oliber Demension (<u>Gerald Pesigan</u>) are the pirates of children to fight against the evil in attack who helps and undergoes defeat them with the real Pirate Ship go on a treasure hunt with the treasure map. Pirate Kidz give Pirate Girl his own pirate outfit and the pirate costume begin captured by the other members in playing pirates.

The pirate ship like the boat of rescue when it look to the island. Parrot (voiced by <u>Jun Medina</u>) and Max the Pirate (<u>Max Surban</u>) grabs at eight gold doubloons with the coins. The Flying Dutchman (<u>Ruben Gonzaga</u>). Some in different locations of North, South, East and West while digging in the Philippines.

Kids they will going to the pirate ship with the boat. Eight gold doubloons are these, it will take the coins ever and with the Treasure Hunt which is based on a real treasure map.

## Cast and Characters Edit

#### Main Cast Edit

- Aldred Nasayao as Almon Ship
- Lance Lucido as Captain Gravito
- Harvey Bautista as Ben-Ben de Jose
- Timothy Chan as Darron Cheslo
- Gerald Pesigan as Oliber Demension
- Liza Soberano as Pirate Girl
- Alfred Vargas as Mr. Pirate
- Jun Medina as Parrot (voice)
- Max Surban as Max the Pirate

#### Supporting Cast <u>Edit</u>

- Ruben Gonzaga as The Flying Dutchman
- Ai dela Cruz as Dancel
- Bernard Palanca as Ghost Pirate
- Celeb Santos as Puke
- Paul Robis as Handsome Pirate
- Melissa Mendez as Melis Tan
- Lito Legaspi as Carribean
- Danielle Castaño as Dianne Melinda
- John Regala as Armon de Lamon
- Mansueto Velasco as Marco Pala

#### **Extended Cast** Edit

Mario Dumaual as Announcer

## Merchandise **Edit**

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Pirate Kidz Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the market of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### DVD Release Edit

IBC has released *Pirate Kidz: The Next Level* on DVD. The DVD set contains all episodes from volume 1-5.

#### Pirate Kidz mobile game Edit

In January 2015, a mobile game was released IBC Interactive after the launch of *Pirate Kidz: The Next Level*. The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of IBC such as *Sandy's Romance*, *Born to be a Superstar*, *Happy TODAS,Maya Loves Sir Chief, Iskul Bukol Men, Sic O'Clock News Naman, The Million Second Quiz, Who Wants to be a Millionaire?*, *KapinoyLand*, *Carita de Angel, Janella in Wonderland*, *Killer Karaoke*, *Batang Genius*, *Janella: A Princess Girl*, *Voltron Man*, *Kroko: Ang Alamat sa Zoo*, *Hitman*. and *Super Ninja*.

# References Edit

# See also Edit

- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

# External links Edit

- Official Site
- Pirate Kidz on Facebook
- Pirate Kidz on Twitter

# Sailor Girl

Sailor Girl is an upcoming 2015 Philippine live action-computer

animated 3D fantasy drama television series directed by Joyce E. Bernal, starring the teen sweetheart Janella Salvador in her own leading role as Sailor Girl, together with the two leading men Josh Padilla and Marlo Mortel. The show also made Salvador for her phenomenal teen sweetheart princess and her box-office. The series will be broadcast on IBC as part of the network's primetime block Prime Kapinoy and worldwide on Global IBC on March 2, 2014, replacing the previous princess fantaserye *Janella: A Princess Girl*.

The show also made Salvador for her phenomenal teen sweetheart princess and her box-office. Janella will now be a heroine princess similar to *Sailor Moon* 

It is part of her Janella trilogy for the fantasy-drama series on IBC in the Philippines. It is one of the most successful fantaserye and the 5th primetime anniversary offering.

The first television fantasy drama series in the Philippines made by IBC has the Filipino liveaction and the Philippine animated digital 3D modeling as the first-ever primetime fantaserye on the Kapinoy Network.

Sa	ilor Girl
Genre	Soap opera Live action Animation Fantasy Teen drama Magical girl Romantic comedy Action Adventure
Format	<u>Fantaserye</u>
Created by	IBC Creative Department
Developed by	IBC Entertainment TV
Written by	Julius Villanueva
Directed by	Joyce E. Bernal

Creativedirector(s) Deo Endrinal

Janella Salvador

Josh Padilla

Starring Marlo Mortel

Kendra Kramer
Zoren Legaspi
Maricar Reyes

Narrated by <u>Janella Salvador</u> as

Janella Bernardo

Opening theme

Before I Fall in Love

by Janella Salvador

Vehnee Saturno

Composer(s) Freddie Saturno

Thyro Alfaro

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes n/a (airs daily)

**Production** 

**Executiveproducer(s)** Benedict Mique

Editor(s) Godwin Lucena

Location(s) Quezon City, Philippines

**Cinematography** Elmer H. Despa

Running time	30 minutes		
В	roadcast		
Original channel	<u>IBC</u>		
Picture format	<u>NTSC</u> ( <u>480i</u> ) <u>SDTV</u>		
Original airing	March 2, 2014		
Ch	ronology		
Preceded by	Janella: A Princess Girl		
External links			
Official Website			

# Production Edit

Sailor Girl announced during <u>IBC</u> trade event as one of the upcoming television fantasy drama series of the network to be shown on primetime.

After the successful of her previous fantaseryes <u>Janella in Wonderland</u> and <u>Janella: A Princess</u> <u>Girl</u>, the project give to the primetime princess <u>Janella Salvador</u> in her 13 years in show business as the lead role to play her character Janella Bernardo. In which, she is also given Nikki of <u>ABS-CBN</u>'s daytime drama <u>Be Careful With My Heart</u>.

On February 13, 2015 on the network's primetime news program <u>Express Balita</u>, the show announced as the character role Nicole dela Paz known into Sailor Girl and will be shown on March 23, at 6:00pm to replace <u>Janella: A Princess Girl</u>. Along with Janella, the two of leading men to star include her Kapinoy leading men <u>Josh Padilla</u> and <u>Marlo Mortel</u> who will be the love team MarNella.

<u>Kendra Kramer</u>, <u>Zoren Legaspi</u> and <u>Maricar Reyes</u> were announced to be the cast of Janella's character, IBC young stars <u>Alexandra Macanan</u>, <u>Kiko Estrada</u>, <u>Sofia Andres</u>, <u>Jon Lucas</u> and <u>Kelly dela Cruz</u> also joins the supporting cast along with <u>Paul Jake Castillo</u>, <u>Cacai Bautista</u>, <u>Joanna Morales</u>, <u>Lucas Zamora</u>, <u>Janeena Chan</u>, <u>Dino Imperial</u>, <u>Paolo Serrano</u>, <u>Alfred</u>

<u>Vargas</u>, <u>Bettina Carlos</u>, <u>Shy Carlos</u>, <u>Mikee Lee</u>, the evil of <u>Hiro Torobu</u>, <u>Fretzie</u>

<u>Bercede</u> and <u>Celeb Santos</u>. In addition to the voice of <u>Maybelyn dela Cruz</u> as Puppy Girl and <u>Chienna Filomeno</u> as Nella Girl.

Award-winning TV and movie director <u>Jeffrey Jeturian</u> as director for the show. <u>IBC</u>
<u>Entertainment TV</u>, presented by the network's entertainment TV head <u>Laurenti Dyogi</u> will produce the fantasy drama series, and the makers of the trend-setting fantasy drama primetime TV hits such as <u>My Batang Momay</u>, <u>Carita de Angel</u>, <u>Janella in Wonderland</u>, <u>Batang Genius</u>, <u>Janella: A Princess Girl</u>, <u>Voltron Man</u>, <u>Kroko: Ang Alamat sa Zoo</u>, <u>Pirate Kidz: The Next Level</u> and <u>Hayate the Combat Butler</u>becoming the huge success.

In an interview, Geronimo said that the experience to shoot in the <u>Philippines</u> in anticipated to be one of IBC's most-awaited teen fantaserye on primetime TV. Since the story revolves in the adventure and the magical girl of fantasy stories. The full trailer was released on February 13, 2015 via the drama series <u>Your Heart, My Love</u>. The trailer became a top trending topic nationwide on <u>Twitter</u> is the official poster was released. People notice her for her best line "OH MY GEE" and "G-R-R-R". She is good in singing, hosting, singing, product endorsement, recording artists and concert performers also.

#### Scheduling Edit

Sailor Girl had its pilot episode broadcast is planned to air on March 23, 2014 at 6:00 pm to replace IBC's previous fantaserye <u>Janella</u>: A <u>Princess Girl</u>.

# Synopsis Edit

Oh my gee, Nicole dela Paz (<u>Janella Salvador</u>), a 17-year-old ordinary young girl with an enormous capacity for love, compassion, understanding and pretending attending middle school and high school for her students follows the journey as she struggles in the destiny use of magic in a magic potions with her dog puppy called Puppy Girl (<u>Maybelyn dela Cruz</u>). Nicole transforms into the heroine called Sailor Girl, a pretty soldier in a sailor suit destined to save Earth from the forces of evil while the soldier of love and justice, she is becoming the super princess tale while she is so pretty girl, gorgeous, magic girl and beautiful against the forces of evil who she saves the world gains the power of superhuman speed in the flash, force-fields in Invisible Woman and strength durability and flight of Sarah's flying. At the behinning of the series, she is 17-year-old and portrayed as an immature girl who resents fighting evil and wants nothing more than to be a princess girl.

As she progresses, she embraces the chance to use her power to protect those she cares about. She discovers that she is destined to save Earth from the forces of evil and gives her a broach to transform into Sailor Girl, and asks her to form the Sailor Soldiers, find their princess and protect the "Legendary Silver Crystal." As Nicole matures, she becomes one of the universe's powerful warriors and protects her adopted home planet, Earth, from villains who wish to harm it. Oh my gee, you're so Grrr go girl, Sailor GIrl is her boyfriend Vincent dela Cruz

(Marlo Mortel), a young men while she loved Sailor Girl fall in love and she is so very exciting to her surprise.

#### Cast and Characters Edit

#### Main Cast Edit

- Janella Salvador as Nicole dela Paz / Sailor Girl
- Josh Padilla as Oliver Santos
- Marlo Mortel as Vincent de Guzman
- Kendra Kramer as Lady Serrano
- Zoren Legaspi as Miguel dela Paz
- Marticar Reyes as Mandy dela Paz

## Supporting Cast Edit

- Paul Jake Castillo as Bob Men
- Cacai Bautista as Cara Garcia
- Kiko Estrada as Donjeff Valerio
- Alexandra Macanan as Elastik Girl
- Jon Lucas as Ryan Arm
- Kelly dela Cruz as Violet Sun
- Hiro Torobu as Zyndrom
- Joanna Morales as Jane Eigenmann
- Lucas Zamora as Carlos Revilla
- Janeena Chan as Tecna Star
- Dino Imperial as Dario Mendoza
- Paolo Serrano as EJ Ballesteros
- Gloria Sevilla as Valeria Navarro
- Alfred Vargas as Edwin Francisco
- Tart Carlos as Isabel Manzano
- Vivieka Ravanes as Vicky Moreno
- Mikee Lee as Michael de Leon
- Fretzie Bercede as Lauren Zoom
- Caleb Santos as Undeminer
- Sue Ramirez as Roselle Santiago
- Arkin del Rosario as Currien A cyborg-like body with electrojkinesis abilities who is actually them selfm resurrected at the hands of his pasterpiece of magician.
- <u>Jericka Martelle</u> as The Empress A double-ended chainsaw-wielding assasin avoid attacks.

#### Voices Edit

- Maybelyn dela Cruz as Puppy Girl
- Chienna Filomeno as Nella Girl

#### Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Sailor Girl Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, nicklets, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the market of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### DVD Release Edit

IBC has released Sailor Girl on DVD. The DVD set contains all episodes from volume 1-5.

#### Sailor Girl mobile game Edit

In April 2015, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Sailor Girl*. The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of <u>IBC</u> such as <u>Sandy's</u> <u>Romance, Born to be a Superstar, Happy TODAS, Maya Loves Sir Chief, Iskul Bukol Men, Sic O'Clock News Naman, The Million Second Quiz, Who Wants to be a <u>Millionaire?</u>, <u>KapinoyLand, Carita de Angel, Janella in Wonderland, Killer Karaoke, Batang Genius, Janella: A Princess Girl, Voltron Man, Kroko: Ang Alamat sa Zoo, Hitman, Super <u>Ninja, Pirate Kidz: The Next Level, Hayate the Combat Butler, The Bachelor</u> and <u>Golden Boy</u> made into the huge success.</u></u>

#### See also Edit

- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

## References Edit

#### External links Edit

- Official Site
- Sailor Girl on Facebook
- Sailor Girl on Twitter

# Oh My Gee (Philippine TV series)

Oh My Gee is an upcoming Philippine fantasy-teen drama anthology series starring Janella Salvador as the host and acting her own skills. Produced by IBC Entertainment TV and broadcast on IBC. It can also watch worldwide on Global IBC. The show is set to premiere on January 3, 2015 on the network's Saturday prime time block at 6:00 p.m. time slot. The show will be directed by Jeffrey Jeturian.

Oh My Gee			
Format	Fantasy Teen drama Anthology Romance Adventure		
Created by	Intercontinental Broadcasting Corporation		
Developed by	IBC Entertainment TV		
Directed by	Jeffrey Jeturian		
Starring	Janella Salvador		
Opening theme	<i>Oh My Gee</i> by <u>Janella Salvador</u>		
Country of origin	<u>Philippines</u>		
Language(s)	Filipino English		

**Production** 

n/a (airs every Saturdays)

No. of episodes

Executive producer(s)

Rowie Valencia Lorna Feliciano

**Running time** 

45 minutes

**Broadcast** 

Original channel IBC

Picture format NTSC (480i)

Original run January 3, 2015 – present

**External links** 

Official Site

# Production Edit

The teaser and trailer begin on December 11, 2014 featuring <u>Janella Salvador</u> announced that the series will officially premiere in January 3 at the new year of 2015.

In a report released, the fantasy series will be co-stared by different <u>IBC</u> actors, including <u>Andre Paras</u>, <u>Dominic Roque</u>, <u>Jon Lucas</u>, <u>Marlo Mortel</u>, <u>Kiko Estrada</u>, <u>Jerome Ponce</u>, <u>Josh Padilla</u>and <u>Nathan Barrera</u>

Salvador is also known for her character's favorite expression *Oh My Gee*, which has been for her own phenomenal with a hit single for dance craze from the same title of solo album and now ventured into the fantasy TV series on primetime. The daughter of actress-singer <u>Jenine</u> <u>Desiderio</u> and singer <u>Juan Miguel Salvador</u>, the 16-year-old said she hopes to star in her own fantaserye.

# See also Edit

- Janella Salvador is Now on Primetime TV from Monday to Sunday
- Janella Salvador
- Janella in Wonderland
- Janella: A Princess Girl
- Janella: A Christmas Tale

- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

#### References Edit

#### External links Edit

- Official Site
- Oh My Gee on Facebook
- Oh My Gee on Twitter

# Janella Salvador is Now on Primetime TV from Monday to Sunday

January 1, 2014

They started with the children's religion angel adventure series *Carita de Angel*, the children's 3D adventure series *Batang Genius*, the children's croco adventure *Kroko: Ang Alamat sa Zoo* and the mermaid fantasy drama series *Janella in Wonderland*, said Laurenti Dyogi, head of IBC Entertainment TV, then followed it up with the teen fantasy drama serial *Janella: A Princess Girl* and the action-packed superhero *Voltron Man.* Now, the number 3 station IBC-13 introduced yet another trend of fanta-drama anthology series this Saturday nights as the only primetime princess Janella Salvador in *Oh My Gee.* 

Oh My Gee continues the network's strategy of offering viewers a fresh, an alternative entertainment to break the habit of traditional Philippine TV. The show premieres this Saturday, January 3, 6:45 p.m.

She always prepared for her own project, "she said the teen sweetheart continues to shine the viewers as the teen fantaserye *Janella: A Princess Girl* that airs from Monday to Friday which is her own princess charming, and her hit Saturday night fanta-drama anthology on IBC-13 called *Oh My Gee*, which is based on the same expression, a hit song from the same album in the title."

Salvador is also known for her character's favorite expression *Oh My Gee*, which has been for her own phenomenal with a hit single for dance craze from the same title of solo album and now ventured into the fantasy TV series on primetime. The daughter of actress-singer Jenine Desiderio and singer Juan Miguel Salvador, the 16-year-old said she hopes to star in her own fantaserye.

"The viewers always look for new shows that will entertain them every primetime, and Channel 13 is always at the forefront of commitment in producing innovative and creative programs," said

Dyogi, "With *Oh My Gee*, we aim to bring back the glory days of primetime fantasy anthology serial where Janella will be paired with her own different leading man per episode."

Featuring fantasy, adventure, myth, magic and love stories in this episode every week for the Pinoy Fantasy presented in a fairytale which is loved and understood by audience of all ages, especially for teens.

Janella herself as host, narrator and starrer with her acted the skills will fall in love that tells everyone to send a different fantasy, adventure, magical, tale, myth and love story with the kilig moments of high school love and extraordinary tales. Feature the singer-actress stories with some of today's most sought-after and memorable love-team Kapinoy primetime leading men: including Andre Paras, Dominic Roque, Jon Lucas, Marlo Mortel, Kiko Estrada, Jerome Ponce, Josh Padilla and Nathan Barrera, acting performances aims to showcase Salvador's prowess believe that acting, singing and dancing experience.

The pilot episode entitled *A Magic Story* on (January 3), her first leading man in the show is the ultimate teen heartthrob Andre Paras. In an interview with Mario Dumaual of IBC News, Janella shared the plot of her episode with Andre. Janella she hosting and shoot some scenes for the pilot episode of *Oh My Gee*.

In this episode, Janella played the character Sophia Raymundo, a girl who is the pretty and beautiful in love. Her boyfriend Bobby Bondoc (played by Andre Paras).

# Princess Charm

**Princess Charm** is an upcoming 2015 Philippine fantasydrama television series directed by Mark Reyes, starring Michelle Vito in her first leading role, with Andre Paras and Francis Magundayao. The series premieres on IBC as part of the network's primetime block Kapinoy Primetime and worldwide on Global IBC on March 23, 2015, succeeding **Janella: A Princess Girl.** 

	Princess Charm
Genre	Fantasy Teen drama Magical girl Romantic

<u>Adventure</u>

Format <u>Fantaserye</u>

Created by <u>IBC Creative Department</u>

Developed by <u>IBC Entertainment TV</u>

Mark Angos

Written by Edeline Romero

Jerome Co

Directed by Mark Reyes

Creative director(s) Deo Endrinal

Michelle Vito

Andre Paras

Starring Francis Magundayao

Sofia Millares
Bobby Andrews
Angelu de Leon

Narrated by <u>Michelle Vito</u>

Opening theme for All of My Life

by Cayleen Villamor

Composer(s) <u>Christian Martinez</u>

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs daily)

**Production** 

Executiveproducer(s) Rowie Valencia

Lorna Feliciano

Producer(s) Myleen Ongkiko

Editor(s) Godwin Lucena

Location(s) Quezon City, Philippines

**Cinematography** Joey Mallari

Running time 30 minutes

Broadcast

Original channel <u>IBC</u>

Picture format NTSC (480i)

<u>SDTV</u>

Original airing March 23, 2015

Chronology

Related shows

Hayate the Combat Butler

**External links** 

Official Website

## Cast and Characters Edit

#### Main Cast Edit

- Michelle Vito as Charm Velario / Princess Charm
- Andre Paras as Rafael Santana
- Francis Magundayao as Carlos Velario
- Sofia Millares as Miely Velario
- Bobby Andrews as Jeric Velario
- Angelu de Leon as Dina Velario

#### Supporting Cast Edit

- Janus del Prado as Peter Ran
- Cara Eriquel as Joanne Markino
- Mon Castro as Arvic Wilson
- <u>Carlo Lacana</u> as <u>Eustace Stretch</u> An extremely rich boy, tall, snobby 16-year-old boy and bitter enemy and rival who talks with an accent. He also has a disturbing laugh.
- Alexandra Macanan as Megan Ignacio
- Arvic Tan as Ebenezer Ramos
- Shy Carlos as Alex Domingo
- Paul Salas as Paulo Maroman
- Gloria Diaz as Glory Elemy
- Isko Salvador as Brod Pete
- Tessie Tomas as Monthy Wender
- Neil Coleta as Mark Francisco
- Bianca Manalo as Valerie Navarro
- Ruben Gonzaga as Ruben Ruben
- Virginia Pozon as Mariz Ocampo

#### Voices Edit

Mavin Yap as Agro Puppy

# See also Edit

- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

# References Edit

#### External links Edit

Official Site

- Princess Charm on Facebook
- JPrincess Charm on Twitter

# Hayate the Combat Butler (Philippine TV series)

Hayate the Combat Butler is an upcoming 2015 Philippinefantasy-drama television series based on the Taiwanese dramawith the same title that aired on FTV in 2011. Directed by Rory Quintos, the magicserye is topbilled by the winner of Born to be a Superstar season 3 grand champion Shanne Velasco in her first leading role, with Jerome Ponce. The series premiered on IBCand worldwide on Global IBC on January 12, 2015, replacing Hitman.

Hayate	the	<b>Combat</b>	<b>Butler</b>
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Soap opera

Teen drama

Genre <u>Fantasy</u>

<u>Musical</u>

Romantic comedy

Format <u>Fantaserye</u>

Created by BC Creative

**Department** 

Developed by IBC Entertainment TV

Written by John Roque

Directed by Rory Quintos

Creativedirector(s) Deo Endrinal

Starring Shanne Velasco

Jerome Ponce

Janella Salvador as Narrated by

Janella Bernardo

She's Out of My Life **Opening theme** 

by Shanne Velasco

Composer(s) Freddie Saturno

**Country of origin Philippines** 

<u>Filipino</u> Language(s) **English** 

No. of episodes n/a (airs daily)

**Production** 

**Executive producer(s)** Rowie Valencia

Dagang Vilbar Editor(s)

Ethel Espiritu

Location(s) **Philippines** 

Cinematography Gary Gardoce

Running time 30 minutes

Gala Television Productioncompany(s)

Formosa Television

**Broadcast** 

Original channel **IBC** 

Picture format NTSC (480i) **SDTV** 

**Original run** 

January 12, 2015 –

present

Chronology

**Related shows** 

Hayate the Combat
Butler(Taiwan)

**External links** 

Official Website

# Story Edit

She tells the story of Hayate Ayasaki (<u>Shanne Velasco</u>), an 18-year-old prettiest girl butler who erupts when the middle school for the singing contest she gave the youthful charming with mean girls Indi (<u>Sue Ramirez</u>) and Sophie (<u>Bianca Casado</u>) for her students.

Hayate wishes to go to the castle adventure for her fairytale in a youthful tale of love and pie while she follows the journey to feel the magic for the destinies, she has about her crush to get herself a trophy boyfriend as Edgar Sanzenin (<u>Jerome Ponce</u>) as the perfect boy student lucky teenager who worked since childhood to make ends meet due to his parents' irresponsible behavior, with PJ Pam (<u>Arkin del Rosario</u>) and Lancer Bautista (<u>Julian Estrada</u>).

# Cast and Characters Edit

#### Main Cast Edit

- Shanne Velasco as Hayate Ayasaki
- Jerome Ponce as as Edgar Sanzenin
- Louise Abuel as Ebe Ayasaki
- Chin Chin Gutierrez as Evidad Ayasaki
- Tonton Gutierrez as Monsoon Ayasaki

# Supporting Cast Edit

- Arkin del Rosario as PJ Pam
- Sue Ramirez as Indi Garcia

- Michael Flores as Edwin Francisco
- Candy Pangilingan as Cindy de Leon
- Julian Estrada as Lancer Bautista
- Bianca Casado as Sophie de Guzman
- Joe Vargas as Joe-Joe
- Linn Oeymo as Arlyn Melaista
- Jordan Castillo as Jordin Washon
- Perla Bautista as Paula Monson
- Michael Martinez as Jino Martinez
- Lander Vera-Perez as Lancer
- Miel Cuneta as Cute Pony

#### Voices Edit

Jeongwon Song as The Emperor

## Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Hayate the Combat Butler Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### Soundtrack Edit

Hay	/ato	tho	Combat	Rutler.	Tho	Official	Soundtrack
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Trayate the Combat Butler. The Official Soundtrack			
Television theme by Shanne Velasco			
Released	January 22, 2014		
Recorded	2014-2015		
<u>Genre</u>	OPM Pop Soundtrack		
<u>Label</u>	IBC Records		

The Hayate the Combat Butler: The Official Soundtrack is a music album was officially released under the music recording company IBC Records on January 10, 2014. The show's original soundtrack, which features the theme song sung by Shanne Velasco. The album's single Here I A Again with its its official music video directed by Monti Parungao. The soundtrack also became the number 1 top-selling OPM album in the Philippines which also serves as the fantasy series' original sound track. It was available in physical and digital formats in various music stores. All the songs from the official soundtrack album of the series are performed by Shanne Velasco.

#### Track listing <u>Edit</u>

- 1. Here I Am Again (composed by Tito Cayamanda) Shanne Velasco
- 2. Urong Sulong (composed by Regine Velasquez) Shanne Velasco
- 3. Someone's Always Saying Goodbye (composed by Vehnee Saturno) Shanne Velasco
- 4. Kung Maibabalik Ko Lang (composed by Vehnee Saturno) Shanne Velasco
- 5. In Love with You (composed by Vehnee Saturno) Shanne Velasco feat. Veejay Aragon
- 6. Fly (Regine Velasquez) (composed by Marcus Davis) Shanne Velasco
- 7. Babalik Kang Muli (composed Louie Ocampo) Shanne Velasco
- 8. What Kind Of Fool Am I? (composed by Freddie Saturno) Shanne Velasco
- 9. Upang Muli Ay Magmahal (composed by Freddie Saturno) Shanne Velasco
- 10. If Only (composed by Jenine Desiderio) Shanne Velasco

#### DVD Release Edit

IBC has released *Hayate the Combat Butler* on DVD. The DVD set contains all episodes from volume 1-10.

# Hayate Meets Janella mobile game Edit

In January 2015, a mobile game was released IBC Interactive after the launch of Hayate the Combat Butler. The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of IBC such as Sandy's Romance, Born to be a Superstar, Happy TODAS, Maya Loves Sir Chief, Iskul Bukol Men, Sic O'Clock News Naman, The Million Second Quiz, Who Wants to be a Millionaire?, KapinoyLand, Carita de Angel, Janella in Wonderland, Killer Karaoke, Batang Genius, Janella: A Princess Girl, Voltron Man, Kroko: Ang Alamat sa Zoo, Hitman, Super Ninja, Pirate Kidz: The Next Level and The Bachelor made into the huge success.

# See also Edit

- Hayate the Combat Butler (TV series)
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

# References Edit

# External links **Edit**

- Official Site
- Hayate the Combat Butler on Facebook
- Hayate the Combat Butler on Twitter

# Hayate Meets Janella Princess

Hayate Meets Janella Princess is the 2015 <u>cross-over</u> TV special of the network's hottest teen fantaseryes on Philippine primetime television <u>Hayate the Combat Butler</u> and <u>Janella: A Princess Girl</u>. The episode as part of the production number of <u>IBC</u>.

It was writen by John Roque and Joel Mercado, directed by Rory Quintos and Joyce E. Bernal, and the executive producer Rowie Valencia.

The crossover's theme song mash-up *Oh My Shine* performed by Shanne Velasco and Janella Salvador, premiered on January 25, 2015 on IBC-13 and was only (YouTube) on January 25, 2015. Love team fans are ShaRome (Shanne and Jerome), and MarNella (Marlo and Janella). The TV special was watched by 7.3 million viewers.

# Hayate Meets Janella Princess

Soap opera

**Fantasy** 

Genre Teen drama
Magical girl

Romantic comedy

Adventure

Format Fantaserye

Created by IBC Creative Department

Developed by <u>IBC Entertainment TV</u>

Written by John Roque

Joel Mercado

Directed by Rory Quintos

Joyce E. Bernal

Creative director(s) Deo Endrinal

Shanne Velasco

Starring Janella Salvador

Marlo Mortel

Jerome Ponce

Opening theme Oh My Shine

by Janella Salvador

Composer(s) Freddie Saturno

Thyro Alfaro

Country of origin Philippines

Language(s) Filipino

**English** 

#### **Production**

**Executiveproducer(s)** Rowie Valencia

Editor(s) Godwin Lucena

Location(s) Quezon City, Philippines

Cinematography Gary Gardoce

Joey Mallari

**Running time** 2 hours

Broadc	ast
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Original channel <u>IBC</u>

Picture format NTSC (480i)

**SDTV** 

First shown in January 25, 2015

# Chronology

Related shows Hayate the Combat Butler

Janella: A Princess Girl

#### **External links**

Official Website

# Plot Edit

A duel with characters from <u>Hayate the Combat Butler</u> and <u>Janella: A Princess Girl</u> erupts when the middle school for the singing contest Hayate (<u>Shanne Velasco</u>) wishes to go to the castle adventure for her fairytale in a youthful tale of love and pie. The dream in the adventure happens to be in the Philippines, Janella's house, as Janella Bernardo (<u>Janella Salvador</u>) dressed up herself into Hayate's princess tale.

Now the two are stranded in each other's worlds. Now that Hayate must be a princess such as (<u>Jerome Ponce</u>), who Hayate loves her and Janella loves Victor (<u>Marlo Mortel</u>) for the romantic love story and fantasy stories. Meanwhile, Hayate must destroy with Witch Boy (<u>RJ Ledesma</u>) and The Emperor (<u>Jeongwon Song</u>), while Janella must to fight with The Handker-Chief (<u>Hiro Torobu</u>) will take over the world.

# Cast and Characters Edit

# Hayate the Combat Butler Cast Edit

- Shanne Velasco as Hayate Ayasaki
- Jerome Ponce as as Edgar Sanzenin
- Louise Abuel as Ebe Ayasaki

- Chin Chin Gutierrez as Evidad Ayasaki
- Tonton Gutierrez as Monsoon Ayasaki
- Arkin del Rosario as PJ Pam
- Sue Ramirez as Indi Garcia
- Michael Flores as Edwin Francisco
- Candy Pangilingan as Cindy de Leon
- Julian Estrada as Lancer Bautista
- Bianca Casado as Sophie de Guzman
- Joe Vargas as Joe-Joe
- Linn Oeymo as Arlyn Melaista
- Jordan Castillo as Jordin Washon
- Michael Martinez as Jino Martinez
- Lander Vera-Perez as Lancer
- Miel Cuneta as Cute Pony
- Jeongwon Song as The Emperor

#### Janella: A Princess Girl Cast Edit

- Janella Salvador as Janella Bernardo
- Marlo Mortel as Victor Fred
- Kiko Estrada as Joross Ramos
- Kendra Kramer as Andrea Bernardo
- Zoren Legaspi as Bobby Bernardo
- Maricar Reyes as Tetchie Bernardo
- Paul Jake Castillo as Alvin Fernando
- Tart Carlos as Isabel Manzano
- Vivieka Ravanes as Vicky Moreno
- Isko Salvador as Brod Pete
- Gloria Sevilla as Selena Agbayani
- Arvic Tan as Marco dela Paz
- Shy Carlos as Roselle Domingo
- Martin Velayo as Johnny Santos
- Kelly dela Cruz as Coleen delos Reyes
- Lucas Zamora as Carlos Revilla
- Joanna Morales as Jane Eigenmann
- RJ Ledesma as Witch Boy
- Fretzie Bercede as Lauren Zaragoza
- Jon Lucas as Matt Estavez
- Rose Ann Ginkel as Roselle Ginkel
- Dino Imperial as Dario Mendoza

- Janeena Chan as Clare delos Santos
- Hiro Torobu as The Handker-Chief
- **Timothy Chan** as **Dog Puppy** (voice)
- Maybelyn dela Cruz as Little Fairy (voice)
- **Chienna Filomeno** as **Nella Girl** (voice)

#### Merchandise **Edit**

The Kapinoy Network is adventage of the show's popularly to the partnerhip with Sari-Sari Kapinov as the merchandise Hayate Meets Janella Items, the merchandise that produce a toys, dolls, i-pods, cellphones from Globe, My Phone and Cherry Mobile, t-shirts from Bench, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the makret of supermarkets, supermalls, malls and so much more in Mega Manila and other provinces nationwide in very affordable prices.

#### Soundtrack

# Hayate Meets Janella: The Official Soundtrack

## Television theme by Shanne Velasco and Janella Salvador

Released January 22, 2014

Recorded 2012-2015

OPM

**Genre** Pop

Soundtrack

**IBC** Records Label

The Hayate Meets Janella: The Official Soundtrack is a music album was released under the music recording company IBC Records on January 22, 2014. The show's original soundtrack, which features the theme song sung by Shanne Velasco from Hayate the Combat Butler and Janella Salvador from Janella: A Princess Girl was released for the crossover. The album's main single Oh My Shine as mash-up of the shows' theme song released along with its official music video directed by Monti Parungao.

The soundtrack also became the number 1 top-selling OPM album in the Philippines which also serves as the fantasy series' original sound track. It was available in physical and digital formats in various music stores.

#### Track listing Edit

- 1. Here I Am Again (composed by Tito Cayamanda) Shanne Velasco
- 2. Sunny Day (Coco Lee) (composed by Andrei Dionisio) Janella Salvador
- 3. If Only (composed by Jenine Desiderio) Shanne Velasco
- 4. Oh My Gee (composed by Marcus Davis) Janella Salvador
- 5. Urong Sulong (composed by Regine Velasquez) Shanne Velasco
- 6. Mahal Kita Pero (composed by Melchora Mabilog) Janella Salvador
- 7. Unsaid (composed by Michael Martinez) <u>Janella Salvador</u> feat. <u>Marlo Mortel</u>
- 8. Kung Maibabalik Ko Lang (composed by Vehnee Saturno) Shanne Velasco
- 9. She's Out of My Life (composed by Freddie Saturno) Janella Salvador
- 10. Oh My Shine (composed by Andrei Dionisio) Shanne Velasco and Janella Salvador

#### **DVD Release** Edit

IBC has released Hayate Meets Janllea Princess on DVD.

## Hayate Meets Janella mobile game Edit

In January 2015, a mobile game was released IBC Interactive after the launch of the TV special Hayate Meets Janella. The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of IBC such as Sandy's Romance, Born to be a Superstar, Happy TODAS, Maya Loves Sir Chief, Iskul Bukol Men, Sic O'Clock News Naman, The Million Second Quiz, Who Wants to be a Millionaire?, KapinoyLand, Carita de Angel, Janella in Wonderland, Killer Karaoke, Batang Genius, Janella: A Princess Girl, Voltron Man, Kroko: Ang Alamat sa Zoo, Hitman, Super Ninja, Pirate Kidz: The Next Level, Hayate the Combat Butler and The Bachelor made into the huge success.

# References Edit

# See also Edit

- Hayate the Combat Butler
- Janella: A Princess Girl
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

# External links Edit

Official Site

- Janella: A Princess Girl on Facebook
- Janella: A Princess Girl on Twitter

# Golden Boy

**Golden Boy** is an upcoming 2015 Filipino action television series and directed by the box-office film director Ronnie Ricketts. It starred the action prince AJ Muhlach in his own leading role known as Golden Boy, the action star who falls in love with Roxanne Reyes (Liza Soberano). The action-packed series broadcast on IBC as part of the network's primetime block Kapinoy Primetime and worldwide on Global IBC premiered on March 2, 2014, replacing the action superserye *Voltron Man*.

It is Muhlach' second primetime television series on Philippine TV after *Voltron Man*. It is the action TV series in the Philippines made by IBC to be filmed in high definition.

Golden Boy			
Genre	Action Romance Crime drama Thriller		
Format	<u>Actionserye</u>		
Created by	IBC Creative  Department		
Developed by	IBC Entertainment TV		
Written by	John Joseph Tuason		
Directed by	Ronnie Ricketts		
Creative director(s)	Joven Tan		
Starring	AJ Muhlach		

<u>Liza Soberano</u>

Phillip Salvador

Theme music composer

Raimund Marasigan

**Opening theme** 

Golden Boy

by **Eraserheads** 

Country of origin

<u>Philippines</u>

Language(s)

Filipino English

**Tagalog** 

No. of episodes

n/a (airs daily)

**Production** 

**Executiveproducer(s)** 

Rowie Valencia

Lorna Feliciano

Editor(s)

Jason Cahapay

Ryan Orduña

Location(s)

**Philippines** 

Cinematography

Carlo Mendoza

Running time

30 minutes

**Broadcast** 

Original channel

**IBC** 

Picture format

480i (SDTV)

March 2, 2015 –
present

External links

Official Website

# Production **Edit**

## Casting Edit

This marks the primetime action prince <u>AJ Muhlach</u> becoming the legend Pinoy action hero after the successful action-packed superserye <u>Voltron Man</u>.

Even the battle of action bandwagon are <u>Cesar Montano</u>, <u>Phillip Salvador</u>, <u>Eddie Garcia</u>, <u>Ronnie Ricketts</u>, <u>Bong Revilla</u>, <u>Rudy Fernandez</u> as Daboy, <u>Edu Manzano</u>, <u>Raymart Santiago</u>, <u>Fernando Poe</u>, <u>Jr.</u> known as Hari ng Aksyon for FPJ and <u>Robin Padilla</u> is AJ's action heroes himself.

Teen actress <u>Liza Sobernao</u> would be Muhlach's leading lady. This is also the world-renowned director <u>Ronnie Ricketts</u>. Ronnie also worked with AJ as the director of the actionserye. Among those were added are young IBC talents and superstars. The action series is broadcast in full <u>high definition</u> and setting the trend of action drama to date.

# Synopsis Edit

Robin Bautista other wise known as Golden Boy (<u>AJ Muhlach</u>), a young men who victimizes only wealthy and arrogant people fights the enemies and villains with the death to avenge and shoot the gun, eventually became an adult that he able to fully use his skills, which has been the trilogy, defence, fight, prison, rescue, strong force, unleashed and iron loads up who signs up with the National Bureau of Investigation as the rookie agent load up with the police, cops and crime-fighting.

Define strategy fighting the boy enemy Eviner (<u>Paolo Ballesteros</u>), who is planning to seeks revense at kill them. Golden Boy meets Roxanne Reyes (<u>Liza Soberano</u>), a pretty girl who with her parents as Doris doron Cruz (<u>Gloria Romero</u>) as mom and Ramon Gasser (<u>Raymond Bagatsing</u>) as dad. Her wish to explore the world and find the freedom to express herself is granted.

He is using the guns, cheats guns, some weapons, health and money, with the police and his motorcycle for while Golden Boy ride. Roxanne takes up Knox's offer to spend the night with him, but he betrays her later that night, Golden Boy to fight the explaining that he faked the kidnapping with help from Vivian and the Thin Man while he has kidnapped Eviner. Knox shoots at Roxanne, apparently killer but, but she escapes. When Know escapes in a helicopter armed with a missibe when Golden Boy attacked to blow up and kill Knox in survive.

# Cast and Characters Edit

#### Main Cast Edit

- AJ Muhlach as Robin Bautista / Golden Boy
- Liza Soberano as Roxanne Reyes
- Phillip Salvador as Roy de Guzman

## Supporting Cast Edit

- Gloria Romero as Doris doron Cruz
- Raymond Bagatsing as Ramon Gasser
- Say Alonzo as Leslie Sanchez
- Anton Revilla as Knox Bender
- Cara Eriguel as Charee Gonzaga
- Paolo Ballesteros as Eviner
- Rose Ann Ginkel as Vivian Wood
- Paulo Angeles as Lance Arand
- Sue Ramirez as Julie delos Santos
- Joross Gamboa as Amang
- Shy Carlos as Alex Divina
- Matt Edwards as Jojo Stolloman
- Raven Villanueva as Roselle Banawa
- Martin Velayo as Brenan McCortner
- Stephanie Henares as Sephanie Baltazar
- KC Montero as Thin Man
- Vangie Martelle as Virgin de Woman
- Jake Roxas as Cop 1
- Mariz Ricketts as Melissa Prado
- Ronnie Lazaro as Cop 2
- Marissa Sanchez as Marris Ramira
- Jeffrey Santos as Jay Eddis

# Golden Boy's Action Edit

- Weapon
- Professional Tools
- Shooting Guns
- Thug's Tools
- Nutter Tools
- Health
- Semi-Infinite Health
- Infinite Oxyge
- Adrenaline Mode
- Infinite Ammo
- Golden Boy In All Weapon Stats

# Production and development **Edit**

Golden Boy launched the exclusive behind-the-scenes and interviews of the cast of the hit action-crime series and crew in the network's website.

# Merchandise **Edit**

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Golden Boy Items*, the merchandise that produce a toys, action figures, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, nicklets, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the market of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### DVD Release Edit

IBC has released Golden Boy on DVD. The DVD set contains all episodes from volume 1-5.

# Godlen Boy mobile game Edit

In March 2015, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Sailor Girl*. The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of <u>IBC</u> such as <u>Sandy's</u> <u>Romance</u>, <u>Born to be a Superstar</u>, <u>Happy TODAS</u>, <u>Maya Loves Sir Chief</u>, <u>Iskul Bukol Men</u>, <u>Sic O'Clock News Naman</u>, <u>The Million Second Quiz</u>, <u>Who Wants to be a Millionaire?</u>, <u>KapinoyLand</u>, <u>Carita de Angel</u>, <u>Janella in Wonderland</u>, <u>Killer Karaoke</u>, <u>Batang Genius</u>, <u>Janella: A Princess Girl</u>, <u>Voltron Man</u>, <u>Kroko: Ang Alamat sa Zoo</u>, <u>Hitman</u>, <u>Super Ninja</u>, <u>Pirate Kidz: The Next Level</u>, <u>Hayate the Combat Butler</u> and <u>The Bachelor</u> made into the huge success.

# Trivia Edit

- It became Muhlach's second action television series on <u>IBC</u>.
- AJ worked in the actionserye, which is directed by Ronnie Ricketts.

## See also Edit

- IBC's Newest Actionserye 'Golden Boy' Explodes on March 2
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

# References Edit

# External links Edit

- Official Site
- Golden Boy on Facebook
- Golden Boy on Twitter

# IBC's Newest Actionserye 'Golden Boy' Explodes on March 2

#### February 25, 2015

With his several straight project for IBC-13 as the Kapinoy network, AJ Muhlach has never been this good with the way his career is going. In 2012, AJ will do the teleserye *5 Girls and Daddy* together with Xyriel Manabat, Abby Bautista, Ella Cruz and Janella Salvador. After this, AJ team-up with Nadine Lustre in his drama anthology series *Sandy's Boyfriend*. Muhlach reunited with Aki Torio and Josh Padilla in his top-rating boys night out sitcom *Whattaboys*. And with a topping ratings success of *Voltron Man*, his recently concluded action-packed superhero series, he has also managed to expand his fan base, which now includes kids, teens and parents. Now, the ultimate action prince AJ Muhlach is going to Philippine primetime television with *Golden Boy*, a new action-serye.

After the airing of IBC-13's most successful action superserve to date *Voltron Man*, the Kapinoy Network's ultimate action prince AJ Muhlach known as the character role Golden Boy goes on the same action genre as IBC-13's primetime heats up this month with the premiere of the much-awaited action-serve *Golden Boy*.

#### AJ Muhlach and Liza Soberano

Now a gripping, crime and suspense-filled aksyon-serye, which is draw inspiration from Hollywood action films as AJ will play the action hero. The newest primetime princess Liza

Soberano will be AJ's leading man, the actionserye *Golden Boy* is definitely one of IBC-13's biggest productions to date.

#### AJ Muhlach as Golden Boy

Starting this September 12, IBC-13's *Golden Boy* will get viewers hooked on a compelling story of how a streetsmart con artist crosses path with a young heiress. Together, they take on an exciting adventure as they journey to undercover the hidden truths surrounding their lives and realize their true feelings for each other. AJ has ben for the best of the best action stars. It's a different market than *Voltron Man*, appeal to all classes.

In this action-packed crime series as the agent rescue command, AJ play the charcter role as Robin Bautista known as Golden Boy, a young men who victimizes only wealthy and arrogant people fights the enemies and villains with the death to avenge and shoot the gun, eventually became an adult that he able to fully use his skills, which has been the trilogy, defence, fight, prison, rescue, strong force, unleashed and iron loads up who signs up with the National Bureau of Investigation as the rookie agent load up with the police, cops and crime-fighting. He is using the guns, cheats guns, some weapons, health and money, with the police and his motorcycle while Golden Boy ride. Define strategy fighting the boy enemy Eviner (Paolo Ballesteros), who is planning to seeks revense at kill them. Golden Boy meets Roxanne Reyes (Liza Soberano), a pretty girl who with her parents as Doris doron Cruz (Gloria Romero) as mom and Ramon Gasser (Raymond Bagatsing) as dad. Her wish to explore the world and find the freedom to express herself is granted.

"Maganda ang ginawa namin dito para sa character *Golden Boy*. Marami silang makikita na bagong labu-labu. Kakaiba din ang type of action scenes na makikita nila dito," shared JC, who underwent an extensive mixed martial arts training which will manifest in the show's intense action scenes.

Directed by Ronnie Ricketts, *Golden Boy* also stars the veteran actor Phillip Salvador as criminal investigator Roy de Guzman, Gloria Romero, Raymond Bagatsing, Say Alonzo, Anton Revilla, Cara Eriguel, Paolo Ballesteros as Eviner, Rose Ann Ginkel, Paulo Angeles, Sue Ramirez, Joross Gamboa known for bringing the nation's high profile law offenders Amang, Shy Carlos, Matt Edwards, Raven Villanueva, Martin Velayo, Stephanie Henares, KC Montero, Vangie Martelle, Jake Roxas, Mariz Ricketts, Ronnie Lazaro, Marissa Sanchez and Jeffrey Santos. *Golden Boy*prides itself in being shot in various locations, including Metro Manila in Quezon City, Cubao, Taguig City, Mandaluyong, Pasay City, Pasig City and Batangas. Don't miss the premiere of this exciting action-serye which is sure to engage the whole family. *Golden Boy* opens this March 2, Monday to Friday at 7:30PM after *Express Balita* on IBC-13's Kapinoy Primetime.

Watch the full trailer of IBC-13's *Golden Boy* here:

# IBC-13 STILL THE FRONTRUNNER IN NATIONAL TV RATINGS IN OCTOBER

November 5, 2014

Sequestered TV station IBC-13 known *Isang Bawat Channel* remained undisputed in national TV viewership in October as more urban and rural households tuned in to its programs, hitting an average total day audience share of 30%, or nine points higher than ABS-CBN's 44% and GMA's 35%, based on data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

IBC-13 also preserved its stronghold in the primetime block (6PM-12MN), where it recorded an average national audience share of 29%, a strong 5-point lead over ABS-CBN's 49% and GMA's 34%. The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

The Kapinoy Primetime of IBC-13, the newest primetime sensation also showed its supremacy in other key territories such as Balance Luzon (areas in Luzon outside Mega Manila), where it triumphed with an average audience share of 25%, in the Visayas with 19%, and in Mindanao with 21%. ABS-CBN's primetime block, on the other hand, registered with 54%, 61% and 60%. GMA's primetime block, on the other hand also garnered only 32%, 26%, and 27% respectively for the said areas.

The newest 2014-15 PBA Philippine Cup registered in the ratings with Globalport Batang Pier vs. Purefoods Star Hotshots (34.7%), NLEX Road Warriors vs. Barangay Ginebra San Miguel (33.8%), Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel (33.7%) and Kia Sorento vs. Blackwater Elite (29.9%).

IBC013's primetime leadership was driven by its top-caliber teleseryes, including AJ Muhlach's action-packed superhero *Voltron Man*, which topped all programs in the country in October with its average national TV rating of 32.6%, or 15 points ahead of its rival program *Hawak Kamay* (28.3%) and *Strawberry Lane* (19.3%). Janella Salvador's fantaserye sensation *Janella: A Princess Girl* also strongly of 32.3% than *Pure Love* and *Seasons of Love*. *Your Heart, My Love*, meanwhile, has consistently won its timeslot garnered a national TV rating of 29.2% last October 20, beating the pilot episode of *Two Wives* (20.9%) and *Illustrado* (11.5%).

Born to be a Superstar goes with a blast last October 26 after gaining a national TV rating of 31.4%, on the list of the most watched programs for October that outperformed with *The Voice* of the Philippines **28.3% and Kapuso Mo, Jessica Soho**s 17.2%.

Overall, IBC-13 clinched eleven spots on the list of top 35 programs nationwide. Other Kapinoy primetime shows on the list is include *Hitman* (32.1%), *Who Wants to be a Millionaire?* (31.9%), *Express Balita* (31.1%), *The Million Second Quiz* (30.6%), *Sandy's Romance* (29.8%), *Love Sweetheart* (29.1%), *Super Ninja* (27.8%), *Kroko: Ang Alamat sa Zoo* (27.5%), *Maya Loves Sir Chief* (26.8%), *Dingdong n' Lani* (25.1%), *T.O.D.A.S.* (24.6%), TreseBella's primetime telenovela *Que Bonito Amor* (24.1%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, PTV, IBC, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABSCBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

# **Top 35 Programs in October 2014**

- 1. 2014-15 PBA Philippine Cup: Globalport Batang Pier vs. Purefoods Star Hotshots (IBC) 34.7%
- 2. 2014-15 PBA Philippine Cup: NLEX Road Warriors vs. Barangay Ginebra San Miquel (IBC) 33.8%
- 3. 2014-15 PBA Philippine Cup: Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel (IBC) 33.7%
- 4. Voltron Man (IBC) 32.6%
- 5. Janella: A Princess Girl (IBC) 32.3%
- 6. Hitman (IBC) 32.1%
- 7. Who Wants to be a Millionaire? (IBC) 31.9%
- 8. Born to be a Superstar (IBC) 31.4%
- 9. Express Balita (IBC) 31.1%
- 10. The Million Second Quiz (IBC) 30.6%

- 11. 2014-15 PBA Philippine Cup: 'Kia Sorento vs. Blackwater Elite (IBC) 29.9%
- 12. Ikaw Lamang (ABS-CBN) 29.7%
- 13. Sandy's Romance (IBC) 29.8%
- 14. Your Heart, My Love (IBC) 29.2%
- 15. Love Sweetheart (IBC) 29.1%
- 16. The Voice of the Philippines / Hawak Kamay (ABS-CBN) 28.3%
- 17. TV Patrol (ABS-CBN) 28.2%
- 18. Super Ninja (IBC) 27.8%
- 19. Kroko: Ang Alamat sa Zoo (IBC) 27.5%
- 20. Wansapanataym (ABS-CBN) 27.4%
- 21. Maya Loves Sir Chief (IBC) 26.8%
- 22. Home Sweetie Home (ABS-CBN) 26.7%
- 23. Forevermore (ABS-CBN) 26.6%
- 24. Maalaala Mo Kaya (ABS-CBN) 25.9%
- 25. Dingdong n' Lani (IBC) 25.1%
- 26. T.O.D.A.S. (IBC) 24.6%
- 27. TreseBella: Que Bonito Amor (IBC) 24.1%
- 28. Pure Love / Mga Kwento ni Marc Logan / Rated K (ABS-CBN) 23.6%
- 29. Sana Bukas Pa Ang Kahapon (ABS-CBN) 22.9%
- 30. Goin' Buliit (ABS-CBN) 22.1%
- 31. Two Wives (ABS-CBN) / Kapuso Mo, Jessica Soho (GMA) 20.9%
- 32. Magpakailanman (GMA) 19.8%
- 33. My Destiny (GMA) 19.4%
- 34. Strawberry Lane (GMA) 19.3%
- 35. Pepito Manaloto (GMA) 19.1%

# BEAM TV 31's New Schedule this 2013

BEAM TV Channel 31 of Radio Mindanao Network (RMN), in the same company that brough the 2 radio stations as DZXL Radyo Mo Nationwide 558 and 93.9 iFM, and Broadcast Enterprises and Affiliated Media, Inc. is now No.3 behind the UHF networks UNTV and Net 25. Channel 31's new slogan *Ang Katuloy Natin parang TV*, as the branding Katuloy network. Channel 31 will now airs *O Shopping* (daily 9am-2pm) and TBN Asia programs (daily 7-9am and 2-6pm and 12mn-3am) since September 1, 2014, a day after the last Free TV broadcast of Jack City, as BEAM prepared for Digital Terrestrial Television in the Philippines. Its studios and broadcast facilities are located at the Unit 507 Taipan Place, F. Ortigas Jr. Road, Ortigas

Center, Pasig City, and the transmitter is located at Palos Verdes Subdivision, Sumulong Highway, Antipolo City, province of Rizal.

BEAM TV 31 is now the proud member of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP). Debuting on October 1, 2014 as the primetime-only block, BEAM TV 31 was first utilized by RMN as its answer to UNTV and Net 25. RMN was picked as the broadcast arm of TBN Asia and O Shopping in the Philippines at the time, and also with BEAM TV Channel 31 started test broadcast in September 1, 2014 with rebroadcast of TBN Asia and O Shopping. A month later, it launched its own programming under the station name BEAM TV 31 and adopted the slogan *Ang Katuloy Natin parang TV*. The station initially ran TBN Asia and O Shopping rebroadcasts in the day, and ran its own shows at primetime. It also ran for 24 hours, but financial limitations forced it to sign off at 3AM every day. That has been the broadcast arrangement ever since.

The flagship station, DWKC-TV signed on about a month before the launch of BEAM TV 31, simulcasting the Philippinr airwaves of TBN Asia programming. BEAM TV 31 was officially launched on October 1, 2014, when the blocktime timeshare with TBA Asia and *O Shopping* aired during the daytime, with BEAM TV's newest programming taking over in the primetime hours.

The local programming introducing BEAM TV's two Filipino news programs *News 31* with Gilbert Remulla and *Latetime News* with Weng dela Pena as the news anchors of the newscast will cater to the masses with the help of BEAM TV News and DZXL correspondents and reporters. The network will also devote programs like gaming, entertainment and movies.

## Schedule **Edit**

#### Monday to Friday

7 am - Joseph Prince (TBN Asia)

7:30 am - This is Your Day! with Beny Hinn (TBN Asia)

8 am - Believers Voice of Victory (TBN Asia)

8:30 am - The Word in the World (TBN Asia)

9 am - O Shopping

2 pm - Praise the Lord (TBN Asia)

4 pm - Enjoying Everyday Life with Joyce Meyer (TBN Asia)

4:30 pm - John Hagee Today (TBN Asia)

5 pm - Ancient Secrets of the Bible (TBN Asia)

5:30 pm - Daimos (anime)

6 pm - Voltes V (anime)

6:30 pm - News 31 (primetime news) (Gilbert Remulla) (simulcast over DZXL Radyo Mo Nationwide 558)

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7:30 pm - Friends
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8 pm - Brothers and Sisters

8:30 pm -

Mon: MVP sa BEAM TV

Tue: World Cinema

Wed: Wednesday Love

Thurs: Thursday Comedy

Fri: Friday Action Packed

10:30 pm - Latetime News (late-night newscast) (Weng dela Pena)

11 pm - The 700 Club Asia

12 mn - Praise the Lord (TBN Asia)

2 am - Joseph Prince (TBN Asia)

2:30 am to 3 am - Ancient Secrets of the Bible (TBN Asia)

#### Saturday

6:30 am - Great Day to Live

7 am - 321 Penguins (TBN Asia)

7:30 am - VeggieTales (TBN Asia)

8 am - Monster Truck Adventures (TBN Asia)

8:30 am - Mary Rice Hopkins (TBN Asia)

9 am - O Shopping

2 pm - Clancy (TBN Asia)

4 pm - Precious Memories (TBN Asia)

5 pm - Hour of Power with Bobby Schuller (TBN Asia)

6 pm - Ang Tugon

6:30 pm - Latetime News Weekend (weekend newscast) (Buddy Oberas)

7 pm - Hamtaro (anime)

7:30 pm - The Mighty Ducks (cartoon)

8 pm - Law & Order

9 pm - Criminal Minds

10 pm - Ibang Klasik Ito (Pinoy movies from 50's and 60's)

12 mn - Praise the Lord (TBN Asia)

2 am - Touching Lives (TBN Asia)

2:30 am to 3 am - Ancient Secrets of the Bible (TBN Asia)

#### Sunday

6:30 am - Great Day to Live

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7 am - Walk in the Word TV (TBN Asia)
7:30 am - Winning Walk (TBN Asia)
8 am - Answers with Bayless Conley (TBN Asia)
8:30 am - Redemption (TBN Asia)
9 am - O Shopping
2 pm - Balanced Living (TBN Asia)
2:30 pm - Gregory Dickow (TBN Asia)
3 pm - T.D. Jakes Ministries (TBN Asia)
3:30 pm - I Will Bless The Lord At All Times (TBN Asia)
4 pm - Leading the Way (TBN Asia)
4:30 pm - The Blessed Life (TBN Asia)
5 pm - Joel Osteen Ministries (TBN Asia)
5:30 pm - Kerry Shook Ministries (TBN Asia)
6 pm - Ang Tugon
6:30 pm - Latetime News Weekend (weekend newscast) (Bubby Oberas)
7 pm - White Collar
8 pm - NCIS
9 pm - Elementary
10 pm - Blockbuster Sunday
12 mn - Praise the Lord (TBN Asia)
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with BEAM News Break (hourly news update) with Leo Navarro

2:30 am to 3 am - Ancient Secrets of the Bible (TBN Asia)

2 am - Touching Lives (TBN Asia)

# Balitang 90

**Balitang 60** (lit. meaning *News 90*) is a weekend newscast of IBC News Network in the Philippines. Anchored by Jarius Bondoc and Chal Lontoc on the day's breaking stories with IBC's team of journalists, the weekend newscast airs from Saturdays and Sundays at 9:30 to 10:30 p.m.

	Balitang 90	
Format	<u>Newscast</u>	

Live action

Intercontinental

Created by Broadcasting

Corporation

Developed by IBC News and Current

<u>Affairs</u>

Directed by Chito Cabatuando

Presented by Jarius Bondoc

**Chal Lontoc** 

Theme music

composer

Jimmy Antiporda

Country of origin Philippines

**No. of episodes** n/a (airs weekends)

**Production** 

Executiveproducer(s)

Lito Ocampo Cruz

Pia Castro

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

Running time 1 hours

Broadcast

Original channel <u>IBC News Network</u>

Picture format 480i SDTV

Original run July 7, 2012 – present

# Background **Edit**

A new pioneer of weekend newscasts in 60 minutes as **Balitang 90**. This newscast is more focus on government and malacanang and interactive consent.

# Anchors Edit

#### **Current Anchors** Edit

- Jarius Bondoc (September 29, 2012-present)
- Chal Lontoc (2013-present)
- Aldczar Aurelio (weather forecast from PAGASA)

#### Former Anchors Edit

- Ralf Rivas (July 7, 2012-September 22, 2012)
- Zyrene Parsad-Valencia (July 7, 2012-September 22, 2012)

# Segments Edit

- Global News Foreign News
- Dadag Panahon Weather Forecast
- I-Balita Ako Citizen Journalism
- Sports Sports News
- Entertainment News Showbiz News

## See also Edit

- IBC News and Current Affairs
- IBC News Network

# CNBC Konek

**CNBC Konek**, roughly translated as *CNBC Connected* is the flagship business <u>news</u> <u>program</u> broadcast by <u>IBC News Network</u>in the <u>Philippines</u>. It is currently anchored by <u>Cathy Eigenmann-Bordalba</u>. The program airs every Monday to Friday from 2:30 p.m. to 3:00 p.m. (PST).

# Overview Edit

Information for consumers and anyone in business. CNBC Konek is staffed by financial analysts, economy and business journalists who bring you stories that examine the national and world economy.

# Anchors Edit

Cathy Eigenmann-Bordalba

# See also Edit

- The Money Tonight
- CNBC Asia
- IBC News and Current Affairs
- List of programs shown on the IBC News Network

CNBC Konek			
Format	News Business		
Created by	Intercontinental Broadcasting Corporation		
Developed by	IBC News and Current Affairs		
Directed by	Chito Cabatuando		
Presented by	Cathy Eigenmann- Bordalba		
Theme music composer	Jimmy Antiporda		
Country of origin	<u>Philippines</u>		

**No. of episodes** n/a (airs daily)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

Running time 30 minutes

**Broadcast** 

Original channel IBC News Network

Picture format 480i SDTV

Original run July 2, 2012 – present

# Eala ng Balita

**Eala ng Balita** is the flagship <u>newscast</u> of <u>IBC News Network</u> in the <u>Philippines</u>. The newscast airs from Monday to Friday 9:30 p.m. to 10:15 p.m. local time.

It is anchored by Noli Eala with reports from Aldczar Aurelio, Maria Ressa and Gee Canlas.

Eala	ng	Bal	lita
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Format Newscast

Live action

<u>Intercontinental</u> Created by

**Broadcasting** 

Corporation

**IBC News and Current** Developed by

**Affairs** 

Directed by Chito Cabatuando

Presented by Noli Eala

Theme music

composer

Jimmy Antiporda

**Philippines Country of origin** 

Language(s) <u>Filipino</u>

n/a (airs daily) No. of episodes

Production

Lito Ocampo Cruz Executiveproducer(s)

Jeffrey Zaide

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

Running time 45 minutes

Broadcast

Original channel IBC News Network

Picture format 480i SDTV

# Background **Edit**

The newscats is anchored by Noli Eala will likewise give way to news features that will open the mind and catch the interest of viewers along with IBC regional correspondents from Luzon, Visayas and Mindanao.

Backed by the fastest-rising news organization in the country IBC News and Current

Affairs, Noli Eala deliver fast and factual news and information that headlined the day in Eala ng

Balita, weekdays on INN Channel 45. Committed to its thrust of firebrand news delivery and

public service, Eala ng Balita is IBC News Network's banner primetime newscast that brings the
audience where the action is: the deeper story behind police reports, traffic and commuter

updates for the public-on-the-rush and national stories delivered through augmented reality

graphics from the all new Orad-based graphics engine.

# Anchor Edit

Noli Eala

## Segment anchors **Edit**

- Aldczar Aurelio Kapanahon Mo
- Gee Canlas BizIntriga
- Maria Ressa Report Kay Boss!

# Segments Edit

- Presinto 13 Police Reports
- Report Kay Boss! Reported by Maria Ressa
- I-Balita Ako Citizen Journalism
- Kapanahon Mo Features weather updates hosted by Aldczar Aurelio
- BizIntriga Features showbiz news, hosted by Nicole Anderson
- Sports Balita Sports News

## See also Edit

- IBC News and Current Affairs
- IBC News Network

# References Edit

# External links **Edit**

Eala ng Balita on Facebook]

# Fast Morning

**Fast Morning** is a morning newscast shown on IBC News Network in the Philippines. The morning newscast airs early weekday mornings from 9:00 to 10:30 AM. It also aired worldwide via INN International.

Fast Morning			
Format	Morning news and talk show		
Created by	Intercontinental Broadcasting Corporation/IBC News Network		
Developed by	IBC and Current Affairs		
Presented by	Zen Hernandez  Dominic Almelor		
Country of origin	<u>Philippines</u>		
Language(s)	English Filipino		
No. of episodes	n/a (airs daily)		
Production			
Camera setup	Multiple-camera setup		
Running time	1 hours and 30 minutes		
Broadcast			

Original channel

**IBC News Network** 

Picture format 480i SDTV

Original run

April 1, 2013 – present

#### **Background Edit**

The morning newscast is anchored by former ABS-CBN news reporter Zen Hernandez and Dominic Almenor. It features all the information needed, ranging from news, both local and around the world, reports and analysis from the floor of the Philippine Stock Exchange, sports, health, environment, business, weather forecast, traffic update and entertainment news, along with the latest trends affecting Filipinos here and abroad which features most especially features from the internet and opinions from Facebook and Twitter. The show also uses both **English** and **Filipino** languages interchangeably.

IBC news reporters are already in the field gathering news and getting pulse of the people

#### **Anchors Edit**

#### Main anchors **Edit**

- Zen Hernandez
- **Dominic Almenor**

#### **Segment hosts Edit**

- <u>Dale de Vera</u> (Stock Watch Reporting from the <u>Philippine Stock Exchange</u>)
- Marga Ortigas (Stock Watch)

#### **External links Edit**

Fast Morning Official Facebook Fanpage

#### See also **Edit**

- **INN's 1st Anniversary**
- **IBC News and Current Affairs**
- IBC News Network
- List of Philippine television shows

# INN's 1st Anniversary

#### April 1, 2013

Aside from IBC News Network (INN) Channel 45 accessed by more viewers, the station has also highlighted IBC's AM radio staion DZTV Radyo Budyong 1386 and the official website at IBCNews.com, which will carry MMDM traffic updates and PAGASA weather forecasts. The 24-hour news channel promises to deliver the news along with public service, business and sports, from studios in Broadcast City, Capitol Hills, Diliman, Quezon City and the transmitter tower in Coca Cola plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City continued to provide viewers up-to-date news and relevant discussions round the clock wants to be INN correspondent willing to provide news on the Filipino community abroad.

On the sports programming in action, 10-ball pool players of billiards, boxing, football, tennis, mixed martial arts (MMA) ONE FC, cockfights and WWE wrestling are among the featured sports. IBC President and CEO Boots Anson-Roa revealed that the network having the professional basketball leagues PBA and NBA.

Breaking news, inspiring stories, interesting features or anything newsworthy on Pinoys overseas, we'd like to feature you and your story on the network. Live reports from seven major areas in the Philippines. The station has witnessed changes, reported breaking news and has been taking part in history.

#### FAST MORNING (Monday-Friday 9:00AM-10:30AM)

Fast Morning is your complete newscast, offering news, analysis, features, and profiles of people. Viewers will find INN's journalists delivering news from around the world, reports and analysis from the floor of the Philippine Stock Exchange, sports, health, traffic update, weather forecast from PAGASA and entertainment news, along ith the latest trends affecting Filipinos here and around the world. Anchored by Zen Hernandez and Dominic Almenor.

#### PAGASA TV (Monday-Friday 11:30AM-12:00NN)

A weatherman boy Jeff Arcilla anchoring the weather newscast *PAGASA-TV* in partnership with Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA) with IBC Weather Center will serve to the typoons and inclement weather conditions through the country with public information. Constant weather news, health advocacy, and timely comprehension on relevant matters as well as weather report aims to deliver most accurate and up-to-date weather information to the Filipino people. The program initiates social awareness and public service will bring projected storm tracks, wind direction, rain volume, water conditions, regional and provincial weather as well as other information related to weather.

#### **LUNCHTIME NEWS (Monday-Saturday 12:00NN-12:30PM)**

Lunchtime News is INN's longest-running noontime newscast. The program focuses on news from the country's more than 7,000 islands gathered by IBC's 20 regional stations airs at noon from Monday to Saturday serves the fast-paced as the hottest news and meatiest interviews every lunch time satisfies the viewers' for information suited to their taste that delivers the issues and major breaking stories, the most extensive newsgathering group nationwide. Main anchor is Chal Lontoc feature daily top stories from national news in the event of a major stories as well as local news, global news, business news, malacanang, weather updates and entertainment stories behind serving the hottest and latest breaking news reports with newsmakers and analysts as daily lunchtime from the regions are also fed via satellite news-gathering facilities located in Zamboanga, Davao, Cagayan de Oro, Baguio, Iloilo, Roxas, Bacolod, General Santos, Cebu and the Bicol region.

#### CNBC KONEK (Monday-Friday 4:00PM-4:30PM)

*CNBC Konek* anchored by Cathy Eigenmann-Bordalba is staffed by financial analysts, economy and business journalists who bring you stories that examine the national and world economy.

#### EALA NG BALITA (Monday-Friday 9:30PM-10:00PM)

Veteran news anchor Noli Eala continue the Philippines' undisputed longest-running nightly newscast *Eala ng Balita*, featuring updates on national, political, social, economic, business, crime, health, global, weather, sports and entertainment with reports from Aldczar Aurelio for PAGASA weather, Maria Ressa for the PNOY of *Report Kay Boss*and Nicole Anderson for showbiz news, the interest of viewers along with IBC regional correspondents from Luzon, Visayas and Mindanao.

#### THE MONEY TONIGHT (Monday-Friday 10:00PM-10:30PM)

Information for consumers and anyone in business. *The Money Tonight* is staffed by financial journalists who bring you stories that examine the national and world economy from business, financial analysts, stock-exchange and economy. Anchored by Gio Tingson along with the owners of the country's biggest and best companies in peso-dollar exchange, stock exchange, foreign exchange, investments, economy and financial.

#### GLOBAL DESK (Monday-Friday 11:30PM-12:00AM)

Riki Kwek continues to lead the anchor of the longest-running English late-night newscast *Global Desk* with the help of BBC World News and Fox News Channel. Serves up the international news round-up from national, business and entertainment around the world from reports of IBC international correspondent as global bureau.

#### PRIME WEEK (Saturday 7:45PM-8:30PM)

The week's reports with IBC News reporters and interviews of newsmakers and analysts to bring the latest developments, anchored by Phoebe Javier that delivers the issues and major breaking stories.

#### BALITANG 90 (Saturday and Sunday 8:30PM-9:30PM)

Balitang 90 gives you the first weekend top stories of the day's hottest storie from the Philippines and around the world on the day's breaking stories with IBC's team of journalists with anchor Jarius Bondoc focus on government and malacanang and interactive consent with the weather forecaster Aldczar Aurelio from PAGASA.

#### SSS: KABALIKAT NATIN (Mondays 7:30PM-8:30PM)

The public service talk show about the services will features of Social Security System (SSS). The host of the program is Manilyn Reynes with Ms. Suzi Bugante.

#### ON LINE (Tuesdays 7:30PM-8:30PM)

The long-running credible talk show as On Line that brings to fore the day's main events and the relevant incidents and issues surrounding them. A short and direct, open and frank discussion on the events behind the soundbites with host the broadcast journalists Gene Orejana.

#### GOV@WORK (Thursdays 7:30PM-8:30PM)

The show is hosted by Gio Tingson and Aika Robredo tackles the President Noynoy Aquino III in bringing a program that connects the government more closely to the people in more interactive and dynamic system using televison and new media. Discussion that will engage members of the Malacanang Press Corps and bloggers to ask the Cabinet Secretary. Part of the highlight is the use of the Google+ Hangout application wherein people may discuss and interact with the invited Cabinet Secretary virtually.

#### CASTRO NG BATAS (SATURDAYS 4:00PM-5:00PM)

Atty. Claire Castro host for *Castro ng Batas* every Saturday, an on-air legal consultation program that provides viewers an idea on how the law can be applied to their lives, by giving practical advice concerning legal issues. It will interactive with the use of social media, email, SMS and phone lines to connect with viewers. There will also be a regular franchise on the show called *Your Know Rights* where legal facts featured based on topic of the week.

#### CITONG CITO (Saturdays 7:00PM-7:45PM)

Broadcast journalist Cito Beltran as the highly-rated talk show host with topics range from politics to celebrities. The program is known for its explosive discussions and exchanges between guests. The program allows several guests to appear on the program from remote points anywhere in the country, or abroad, to debate no-holds-barred on any issue of national or personal significance.

#### **ONE FC** (Saturdays 10:30PM-11:30PM)

In cooperation with Asian Television Content Corporation, the Asia's biggest mixed-martial arts organization (MMA) as ONE Fighting Championship has agreed to a blockbuster deal with the Intercontinental Broadcasting Corporation (IBC), one of the largest media organizations in the Philippines turns ONE FC, a power-packed mixed-martial (MMA) event is on Philippine TV. Headquartered in Singapore, ONE Fighting Championship is Asia's largest mixed martial arts organization. ONE Fighting Championship hosts the best Asian mixed martial artists and world champions on the largest media broadcast in Asia. ONE FC has partnered with STAR Sports, the number one leader in sports content, for cable television deal with a coverage that spans across 70+ countries in Asia. With back-to-back, blow-by-blow, explosive matches. ONE FC CEO Victor Cui with IBC News Network as the broadcast partner and thank their vice-president Lito Ocampo Cruz for being such a strong suppoerter with Channel 13 head Rey Sanchez. INN is fantastic free-to-air broadcaster in the Philippines and ONE FC is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country. IBC News Network is proud to broadcast the best sporting in both the Philippines and the region and ONE FC puts on world-class entertainment that our viewers will enjoy. Kapinoy viewers will also get the chance to watch the best Filipino fighters such as Bibiano Fernandes, Honorio Banario and Eduard Folayang in action.

#### THE MAIN EVENT (Sundays 2:00PM-3:00PM)

The top-rating weekly boxing matches show features world championship boxing and major international fights from the leading boxing networks including HBO Sports and Top Rank. A show boost the program's nationwide has also made its mark by being the program to telecast fights of Filipino boxers in South Korea, South Africa, Australia, Indonesia and Thailand and select fights in the boxing hotbed of Cebu. Home to the boxing championship of the filipino flash Nonito Donaire, Gabriel "Flash" Elorde, boxing hero Manny Pacquiao and Erik Morales, the boxing bouts is hosted by Ronnie Nathanielsz.

# Global Desk

**Global Desk** is the English late-night global newscast of IBC News Network and produced by BBC World News anf Fox News Channel. Anchored by Riki Kwek with the reports of IBC international correspondent, it aired from Monday to Friday at 11:30 p.m. to 12:00 midnight.

#### Global Desk

Format Newscast

Live action

Intercontinental

Created by Broadcasting

Corporation

Developed by IBC News and Current

<u>Affairs</u>

Directed by Chito Cabatuando

Presented by Riki Kwek

Theme music

composer

Jimmy Antiporda

Country of origin Philippines

Language(s) English

No. of episodes n/a (airs daily)

Production

Executiveproducer(s) Lito Ocampo Cruz

Pia Castro

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

Running time 30 minutes

**Broadcast** 

Original channel IBC News Network

Picture format 480i SDTV

Original run July 2, 2012 – present

# Background **Edit**

Global News serves up the international news round-up from national, business and entertainment around the world from the reports of IBC international correspondent as the global bureau.

## Anchors Edit

Riki Kwek

# See also Edit

- IBC News and Current Affairs
- IBC News Network

# References Edit

# INN News Blast

**INN News Blast** is the hourly news round-ups of <u>IBC News Network</u> in the <u>Philippines</u> lasting from 2 to 10 minutes that provide updates on world, national, regional or local news events happened throughout the day presented by various anchors as the top-of-the-hour news update. It airs the latest news on the hour, with the day's headlines presented before the end of the newscast.

In event of special live coverage, INN also airs **INN Live** whereas, when a developing story breaks or the sudden event of great importance happened on INN's regular programming is interrupted to make way for its **INN Breaking News**, possibly, a reporter at the location of the breaking event is being interviewed live by the anchor to share more information about the story as it breaks.

# Anchors Edit

- Riki Kwek
- Jefrfey Zaide

- Cecille Lardizabal
- RG Cruz
- Kim Cardenas

## See also Edit

- List of programs shown on the IBC News Network
- IBC News and Current Affairs
- IBC News Network

INN News Blast		
Format	Newscast Live action	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC News and Current Affairs	
Presented by	Various contributors	
Country of origin	<u>Philippines</u>	
No. of episodes	n/a (airs daily)	
Production		
Editor(s)	IBC Studios Broadcast City, Quezon City	
Running time	2 to 10 minutes	
Broadcast		
Original channel	<u>IBC-13</u>	

Picture format 480i SDTV

Original run July 2, 2012 – present

Chronology

Preceded by IBC News Network

# Lunchtime News

**Lunchtime News** is the flagship noontime newscast of IBC News Network in the Philippines. The newscast airs from Monday to Friday from 12:00 noon to 12:30 p.m. local time. The newscast is anchored by Cecille Lardizabal.

Lunchtime News		
Format	Newscast Live action	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC News and Current Affairs	
Directed by	Chito Cabatuando	
Presented by	Cecille Lardizabal	
Theme music composer	Jimmy Antiporda	

Country of origin Philippines

No. of episodes n/a (airs daily)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Pia Castro

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

Running time 30 minutes

**Broadcast** 

Original channel IBC News Network

Picture format 480i SDTV

Original run July 2, 2012 – present

## Background **Edit**

<u>Cecille Lardizabal</u> always anchors the newest noontime news program *Lunchtime News* which airs at noon from Monday to Saturday serves the fast-paced as the hottest news and meatiest interviews every lunch time satisfies the viewers' for information suited to their taste that delivers the issues and major breaking stories.

Lunchtime News feature daily top stories from national news in the event of a major stories as well as local news, global news, business news, malacanang, weather updates and entertainment stories behind serving the hottest and latest breaking news reports with newsmakers and analysts as a daily lunchtime habit for many viewers.

## Anchor Edit

Cecille Lardizabal (June 16, 2014-resent)

### Segment Anchors Edit

- Alvin Pura Pana-Panahon
- Merwin Lianza Balitang MMDA

### Former Anchors Edit

- Chal Lontoc (July 2, 2012-September 28, 2013)
- Czarinah Lusuegro (September 30, 2013-June 14, 2014)

## Segments Edit

- Pangunahin Tanghali Top Stories of the Day
- Globalita Global News
- I-Balita Ako Citizen Journalism
- Negoshow Business News
- Pana-Panahon Features weather updates hosted by Jeff Arcilla
- Star Bigtime Showbiz News

## See also Edit

- IBC News and Current Affairs
- IBC News Network

## PAGASA TV

**PAGASA TV** is the weather program of IBC News Network in the Philippines. It airs on Monday to Friday at 1:30 p.m. to 2:00 p.m., with anchor weather forecast Jeff Arcilla.

PAGASA TV		
Format	Weather Forecast Live action	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC News and Current Affairs	

Directed by Chito Cabatuando

Presented by <u>Jeff Arcilla</u>

Theme music

composer

Jimmy Antiporda

Country of origin Philippines

No. of episodes n/a (airs daily)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Pia Castro

**IBC** Weather Central

Editor(s) Broadcast City, Quezon

City

Running time 30 minutes

**Broadcast** 

Original channel IBC News Network

Picture format 480i SDTV

Original run July 2, 2012 – present

## Background **Edit**

IBC News Network in partnership with Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA) will launch a new weather program called PAGASA TV with hourly weather updates from PAGASA with anchor weather forecast Jeff Arcilla which is on IBC Studios in Broadcast City for IBC Weather Central will serve to the typoons and inclement

weather conditions through the country with public information acquired while IBC acquired the patented <u>weather forecasting</u> system from Weather Central, LP, a United States-based company.

This weather program for every Filipino will serve a portal for constant weather news, health advocacy, and timely comprehension on relevant matters as well as weather report aims to deliver most accurate and up-to-date weather information to the Filipino people.

The program initiates social awareness and public service will bring projected storm tracks, wind direction, rain volume, water conditions, regional and provincial weather as well as other information related to weather.

### Anchor Edit

Jeff Arcilla

## Segments Edit

Alongside from live weather updates, PAGASA TV consist of new segments

- Laging Mag-Handa, which provides various tips and reminders in times of crisis & natural calamities
- Oras Tama, which includes trivia and facts about the right time or season to do certain activities
- Nagpapanahong Kaalaman, tells the viewers about the basic terminologies of weather forecasting
- Lakas ng Sigla, providing us with tips and information on how the weather can affect on our health
- Ang Mundo ng PAGASA, which will feature the country's national weather bureau to reeducate the viewers on their role to its citizens

## See also Edit

- IBC News Network
- List of programs shown on the IBC News Network

## The Money Tonight

**The Business Tonight** is <u>INN</u>'s longest-running <u>English language</u> business newscast and focuses on news from business, financial analysts, stock-exchange and economy gathered by <u>IBC</u>'s 18 regional stations with <u>CNBC Asia</u>, the most extensive newsgathering group nationwide.

Anchored by Gio Tingson airs Monday to Friday at 10:15pm to 10:45pm about the day's top story focuses on business news.

## The Business Tonight

Format Newscast

Live action

Created by IBC News and Current

<u>Affairs</u>

Presented by Gio Tingson

Theme music

composer

Jimmy Antiporda

Country of origin Philippines

Language(s) English

No. of episodes n/a (airs daily)

### **Production**

**Executiveproducer(s)** Lito Ocampo Cruz

**IBC Studios** 

Location(s) Broadcast City, Quezon

City

Running time 30 minutes

### **Broadcast**

Original channel IBC News Network

Picture format <u>480i SDTV</u>

Original run July 2, 2012 – present

### Overview Edit

The business news on the headlines of the day will concentrate, the biggest news in business along with interviews with important people from the business sector of the business industry along with the owners of the country's biggest and best companies in peso-dollar exchange, stock exchange, foreign exchange, investments, economy and financial about how to make your money grow.

Information for consumers and anyone in business staffed by financial analysts and business journalists who bring you stories that examine the national and world economy focuses on Philippine business as an engine for growth and nation building.

### Anchor Edit

Gio Tingson

## Segments Edit

- Cebuana News (sponsored by <u>Cebuana Lhuillier</u>)
- Analysis
- Stock Market Report
- Leisure Business
- Creative Investment

### See also **Edit**

- CNBC Konek
- CNBC Asia
- IBC News and Current Affairs
- List of programs shown on the IBC News Network

## On Line (TV program)

*On Line* is a <u>Philippine</u> talk show of <u>IBC News Network</u>. The program airs from Monday, Tuesday and Thursday at 5:30 p.m. to 6:30 p.m., with host <u>Gene Orejana</u>.

## Background Edit

The long-running credible talk show as On Line that brings to fore the day's main events and the relevant incidents and issues surrounding them. A short and direct, open and frank discussion on the events behind the soundbites with host the broadcast journalists <u>Gene Orejana</u>.

### Host Edit

Gene Orejana

## See also Edit

- IBC News Network
- List of programs shown on the IBC News Network

On Line		
Format	Talk show	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC News and Current Affairs	
Directed by	Pinggoy Generoso	
Presented by	Gene Orejana	
Theme music composer	Jimmy Antiporda	
Country of origin	<u>Philippines</u>	
No. of episodes	n/a (airs Tuesday)	

#### **Production**

Executiveproducer(s) Lito Ocampo Cruz

Pia Castro

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

Running time 30 minutes

### **Broadcast**

**ABS-CBN News** 

<u>Channel</u>(1996-2006)

**IBC News** 

Network (2012-present)

Picture format 480i SDTV

**Original channel** 

1996 - 2006

Original run July 2, 2012-present –

present

# Dumaual Tonight

**Dumaual Tonight** is a Philippine entertainment news program broadcast by IBC News Network. It airs every Mondays to Fridays from 3:30PM to 4:00PM (PST) right before *Express Balita*. The show is hosted by IBC News showbiz correspondent Mario Dumaual.

## **Dumaual Tonight**

250px

Genre <u>Entertainment news</u>

Intercontinental

Created by Broadcasting

Corporation

Developed by IBC News and Current

<u>Affairs</u>

Directed by Chito Cabatuando

Presented by <u>Mario Dumaual</u>

Theme music

composer

Reev Robledo

Country of origin Philippines

Language(s) Filipino

No. of episodes n/a (airs daily)

Production

**Executiveproducer(s)** Lito Ocampo Cruz

**Running time** 30 minutes

Broadcast

Original channel <u>IBC News Network</u>

Picture format 480i (SDTV)

Original run

March 17, 2014 –

Present

## The format Edit

A run-down of daily top stories, with topics raging from showbiz, lifestyle to politics. The program promises to deliver its perspectives on how certain issues can affect viewers' daily lives.

As an addition to INN's roster of highly-rated and critically acclaimed News and Current Affairs programs, Mario Dumaual will deliver a fast-paced dose of daily top stories in a live 30-minute show that features showbiz and non-showbiz topics, human-interest narratives and sociopolitical matters. Through this program, viewers may also get a closer look at certain issues from a layman's point of view, and learn how it could affect them and their everyday lives. The audience can also take part in every discussion with its interactive segments such as poll and social media surveys. Live features also include interviews with controversial personalities and the people involved in the latest issues. It is the product of some of the best people from both News and Current Affairs and Production Departments of Channel 13.

While choice of topics and stories per day will be showbiz news in themselves, *Dumaual Tonight* has define identity against its pre-program <u>Sports Center</u>, a sports newscast anchored by <u>Anthony Suntay</u> which most can catch in the late afternoons, and against the program that follows it, <u>Express Balita</u> (simulcast over <u>IBC</u>), the station's primetime national newscast on Philippine TV.

### Host Edit

Mario Dumaual

## See also Edit

List of programs shown on the IBC News Network

## References Edit

## Wave 24

Wave 24 (formerly Wave 180) is the longest-running new waveprogram aired over 89.1 iDMZ features 24 hours of non-stop New Wave songs with absolutely commercial free and ruled the radio airwaves. It airs every Sundays from 6 a.m. to 6 a.m. (the following day) hosted by The Unbeatable, Kaye and The Sting. The new wave program premiered on August 28, 2011.

### Background **Edit**

Were change its new wave program from *Wave 180* to *Wave 24* reaunched on August 28, 2011, *Wave 24* became the first ever 24-hours of new wave program in full swing to be aired over iDMZ. This was also the first radio new wave program hosted by <u>Andy Santillan</u> as The Unbeatable.

### Hosts Edit

- The Unbeatable (<u>Andy Santillan</u>) (6-10am and 2-6pm)
- Kaye (<u>Kaye Tan</u>) (10am-12pm)
- The Sting (<u>Terence Khan</u>) (6-10pm)

### See also Edit

- iDMZ
- Wave 24 is the list songs on iDMZ
- Hotel Transylvania is on iDMZ
- iDMZ goes the malls this 2012
- New 2013 shows on iDMZ this year
- Saturday Clubbing Goes Live! this 2013

### Website Edit

Wave 24 on iDMZ

## Wave 24 is the list songs on iDMZ

Wave 24 on iDMZ every Sunday from 8:00 am to 8:00 am the following day.

### List of new wave songs Edit

- Upside Down (and God created indie remix) Two Minds Crack
- Repetition Information Society
- Miss Me Blind Culture Club
- We Don't Need Another Hero Tina Turner
- Angelina PSY
- Head Over Heels Tears for Tears
- Broken Wings Mr. Monster
- Everybody Wants to Rule the World Tears for Fears
- Blue Kiss Jane Wledlin
- American Soviet CCCP
- Don't You Want Me The Human League

- Stay Lisa Loeb
- Buttercup (Build Me Up) The Foundation
- Friday I'm In Love The Cure
- Whatever Possessed You The Care
- Flaming Sword The Care
- All I Need Is a Miracle Mike + The Mechanics
- I'm So Excited The Pointer Sisters
- Forever Young Alphaville
- Here Comes The Rain Again Eurythmics
- Bad Boys Miami Sound Machine
- Bringing Home The Ashes The Wild Swan
- Whirlpool Heart The Wild Swans
- Broken Land The Adventure
- Confession The Colourfield
- Shouldn't Have To Be Like That Fra Lippo Lippi
- Eyes Without A Face Billy Idol
- The Heat Is On Glenn Frey
- Opposite do Attract All Sports Band
- The Worst Year Of My Life The Wild Swan
- What I Like About You Lillix
- Sunglasses at Night Corey Hart
- Angel Fra Lippo Lippi
- Just Can't Get Enough Depeche Mode
- It Must Have Been Love Roxette
- Postcards from Paradise Flesh for Iulu
- Summertime The Sundays
- Strangelove Depeche Mode
- We Close Our Eyes Go West
- Drive The Cars
- Master and Servant Depeche Mode
- Wouldn't It Be Good Nik Kershaw
- Lies Thompson Twins
- Kiss on My List Hall & Oates
- Out of Touch Hall & Oates
- Take On Me AHA
- Together in Electric Dreams Philip Oakey and Giorgio Moroder
- The Model Kraftwerk
- Birds Fly (Whisper to a Scream) The Icicle Works
- Pure Lightning Seeds

- Advice for the Young At Heart Tears For Fears
- Save a Prayer Duran Duran
- People are People Depeche Mode
- Crazy Icehouse
- Everyday Is Like Sunday Morissey
- Secret OMD
- Flaming Sword The Care
- Pale Shelter Tears for Fears
- Change Tears for Fears
- Mad World Tears for Fears
- Always Something There To Remind Me Naked Eyes
- A Girl In Trouble Romeo Void
- The Promise When in Rome
- (I Just) Died in Your Arms Tonight The Cutting Crew
- Nevermind Colours
- Money for Nothing Dire Straits
- Beat It Michael Jackson
- The Great Commandment Camouflage
- Tainted Love Soft Cell
- Alex F Harold Faltermeyer
- Our House Madness
- Shattered Dreams Johnny Hates Jazz
- Boys Do Fall In Love Robin Gibb
- Video Killed The Radio Star The Buggles
- Blue Kiss Jane Wiedlin
- Russian Radio Red Flag
- Turn Back the Clock Johnny Hates Jazz
- Sweet Dreams Eurythmics
- Burning Flame Vitamin Z
- The Motion of Love Gene Loves Jezebel
- She's So Young The Pursuit of Happiness
- Shout Tears for Tears
- Every Breath You Take The Police
- De Do Do Do, De Da Da Da The Police
- We Got the Beat The Go-Go's
- Vacation The Go-Go's
- Head Over Heels The Go-Go's
- Two Hearts Phil Collins
- Just Got Lucky JoBoxers

- Later Fra Lippo Lippi
- Holding Back the Years Simply Red
- Six Two Eight Europe
- Missing You John Waite
- With or Without You U2
- Somebodys Watching Me Rockwell feat. Michael Jackson
- State of the Nation Industry
- What's On Your Mind Information Society
- Walking Away Information Society
- Somebody Depeche Mode
- Love Moves In Strange Ways Blue Zoo
- Manic Monday The Bangles
- Some People Fra Lippo Lippi
- Everytime I See You (extended) Fra Lippo Lippi
- Go Crazy Fresh for Lulu
- Heaven Is A Place On Earth Belinda Caslisle
- Bizzare Love Traingle Frente
- Distance Between Us Fra Lippo Lippi
- Stay witrh Me India
- Telefone (Long Distance Love Affair) Sheena Easton
- Abandon Ship April Showers
- Let Her Go Strawberry Swichblade
- Book of Love Book of Love
- Be Near Me ABC
- Desire (12" Version) Gene Loves Jezebe
- Shake It Ian Matthews
- Nowhere to Run Arnold McCuller
- Light and Shade Fra Lippo Lippi
- Mickey Toni Basil
- A Little Respect Erasure
- Don't Dream it's Over Crowded House
- Take It Easy The Eagles
- Karma Chameleon Culture Club
- Jukebox (Don't Put Another Time) The Flirts
- It's My Life Talk Talk
- Upside Down Two Minds Crack
- Stitches and Burns Fra Lippo Lippi
- Legal Tender B-52's
- When She Cries Restless Heart

- Shake It Up Cars
- Human The Human League
- The More You Live A Flock Of Seagul
- My Sharona The Knack
- I Ran (So Far Away) A Flock of Seagulls
- Chant No.1 (I Don't Need This Pressure On) Spandau Ballet
- Round and Round Spandau Ballet
- Through the Barricades Spandau Ballet
- Gold Spandau Ballet
- To Cut a Long Story Short Spandau Ballet
- Only When You Leave Spandau Ballet
- Beauty and Madness Fra Lipo Lippi
- Wake Me Up Before You Go-Go Wham!
- Freedom Wham!
- Story of the Blues WAH!
- Don't Do It New Order
- Bizarre Love Triangle New Order
- We'll Never Have To Say Goodbye Again England Dan and John Ford Coley
- Wishful Thinking China Crisis
- Don't You (Forget About Me) Simple Minds
- Boys Don't Cry The Cure
- A Question of Lust Depeche Mode
- Route 66 Depeche Mode
- Behind The Wheel Depeche Mode
- Who Can It Be Now? Men at Work
- Footloose Kenny Loggins
- Transfer Affection A Flock of Seagulls
- Sara Starship
- Life In A Northern Town The Dream Academy
- 1963 New Order
- Blue Monday New Order
- Sometimes a Fantasy Billy Joel
- Somewhere In My Heart Aztec Camera
- Mirda Rock Reggie Griffin and Technofunk
- True Spandau Ballet
- Never Surrender Corey Hart
- Linger The Cranberries
- Ode to My Family The Cranberries
- Dreams The Cranberries

- Feels Like Heaven Fiction Factory
- Eye in the Sky Alan Parsons Project

#### Slow New Wave

- When She Cries Restless Heart
- Head Over Heels Tears for Tears
- Missing You John Waite
- Sara Starship
- Repetition Information Society
- Shout Tears For Tears
- Later Fra Lippo Lippi
- Turn Back the Clock Johnny Hates Jazz
- Beauty and Madness Fra Lippo Lippi
- True Spandau Ballet
- Never Surrender Corey Hart
- Love Moves In Strange Ways Blue Zoo
- With or Without You U2
- Eye in the Sky Alan Parsons Project

# Hotel Transylvania is on iDMZ

#### October 1, 2012

The Asia's No.1 internet danze mix radio **iDMZ 891**, the flagship and commercial FM radio station of **IBC**, will hold *Sine Sayaw*, the movie premiere series, brings you the advance screening of **Columbia Pictures'** *Hotel Transylvania* from **Sony Pictures Animation**, at the **SM Megamnall's Cinema 1** this year.

Dracula (voiced by Adam Sandler) is the owner and creator of *Hotel Transylvania*, a five-star resort where the world's monsters can be safe from human civilization. Dracula invites some of the most famous monsters like Frankenstein (Kevin James) and his wife Eunice (Fran Drescher), Murray the Mummy (Cee Lo Green), Wayne and Wanda Werewolf (Steve Buscemi and Molly Shannon), Griffin the Invisible Man (David Spade), Bigfoot, Steve the Blob, and other monsters to celebrate the 118th birthday of his daughter Mavis (voiced by Selena Gomez). However, Mavis prefers to explore the outside world with her father's permission, but the village he directs her to is actually an elaborate deception to convince her of the threat of humans enough to coax her back, tune in to *iDMZ 891* and dial the *iDMZ 891* hotline (632-9283 or 634-9283). Then answer an easy trivia question about the movie.

An American 3D computer-animated comedy movie, *Hotel Transylvania*. For more details on the premiere and on**iDMZ 891's** other upcoming promos for the radio listeners, opening doors to

private advertisers and introducing more radio programing is made of an Asian market and mass market for dance music with the upscale target market of the 15 to 40 age bracket and most upscale audience from the A, B, C and D classes. To date, the station has around 22,000 listeners from all over the globe. Also, has the official websites at **89DMZ.com** along with official fanpage with **Facebook** and **Twitter** account. The station's disc jockey Terence Khan (known as The Sting) is the network's voice-over from the 2001 to present.

Among new **iDMZ 891** to say *Sayaw Pinoy!* with DJs are The Unbeatable (Andy Santillan), The Force (Neil Centeno), The Destroyer (Rommel Dayan), DJ Alfie (Alfie Manuel), Peewee (Peewee Wenceslao), The Sting (Terence Khan), Blare (Bernadette Camalig), Marc the Spark, ZJ Ziggy, Kaye (Kaye Tan), Nicole (Nicole Andersson), Georgina (Georgina Wilson), Raya (Raya Mananquil), DJ Ouch (Lopie Guzman), DJ Marlon, H-Town, DJ Buzz, Jun DJ, among others.

Thanks to the **iDMZ** programs will include *Wave 24*, a 24-hours of new wave music every Sunday; *Slow Jam*, a 24-hours of down beat mix every Monday; *Be Heard!*, the station's most sought-after and highly-rated flagship program that promotes professional and non-professional Filipino and foreign DJs from all over the world every Tuesday to Friday; *Rockin' Manila*, a 3 hours of alternative rock music every Saturday morning with a Pinoy rock every Saturday nights; *Saturday Clubbing*, a 3-hour non-stop party clubbing music; *Back to the 80's*, a 2 hour hits and remix of the 80's every Saturday afternoon; *Sayaw 10*, a daily top 10 for the most requested dance hit countdown by the international artist; *Peewee in the Morning*, combined the hot and fresh news and dance music every morning; *The Word*, a top-of-the-hour news program everyday; *OPM in-a-Raw*, the new OPM program every hour; *K-Pop N Go*, a 2-hours of Korean pop music on radio; *The Flow*, every Friday with a hip-hop and R&B tracks from the past and present; *Dreamsounds*; *The Quiet Storm* and so much more.

## IDMZ goes the malls this 2012

December 19, 2012

**Sayaw Pinoy!** fun was in the air when **IBC's** #1 internet danze mix radio **iDMZ 891** made waves in five **SM supermalls** during its simultaneous relaunch. Band members of the Never the Strangers gave a new wave music of their cool wave taste sings *State of the Nation* by Industry and *Alive*.

During the event, the new **iDMZ 891** logo was unfurled and mallers were treated to fun game and giveaways to **iDMZ 891** shirt for all featured DJs. Meanwhile, **iDMZ 891** goes on a series of mall tours dubbed *Sayaw at the Mall* this christmas It gos to **SM Supermall** in Ortigas Center, Mandaluyong City with Freestyle band on December 19 at the save the world 2012. On December 21, **iDMZ 891** will be in **Robinsons Metro East** with a certified singing champion Anja Aguilar; on December 26 in **Robinsons Place Novaliches** with 6cyclemind; on December

27 in the **Robinsons Galleria** with Marcus Davis, and December 31 in the new year 2013 at **SM City North Edsa** with Salbakuta.

# New 2013 shows on iDMZ this year

### February 23, 2013

The country's #1 urban and danze mix FM radio station **iDMZ 891** now turning 1st anniversary celebration in 2013 spearheaded by The King (Program Director), and The Sting (Continuity Voice Over/DJ/Consultant).

The first and only Filipino interactive website that offers non-stop dance music in the form of DJ mixes. It provides unadulterated dance music that caters to the entire age spectrum and became a tribute to the Philippine icon radio station **89 DMZ**. Anyone in parts of the world access the site and enjoy the music via live streaming. To date, the station has had around 22,000 listeners from all over the globe. **iDMZ 891** is made of a dance music and remixed music with a largely western pop R&B sound in an Asian market. Most upscale audience will target from the A, B and C classes at the time.

They now have an original iDMZ programs: Wave 24, a 24-hours of new wave music every Sunday from 6:00am-6:00am the following day, with The Unbeatable (6-10am), The Mighty Dash (2-6pm) and DJ Skratchmark (6-10pm). Slow Jam, a 24-hours of down beat mix every Monday from 6:00am-6:00am, the following day, with DJ Ouch. Be Heard!, the station's most sought-after and highly-rated flagship program every Tuesday to Friday 7:00-10:00pm with Nicole (Manila Time), that promoting both professional and non-professional, Filipino and foreign DJs from all over the world. Rockin' Manila, a 2-hours of rock music every Saturday morning at 6:00-9:00am with The Executioner and Pinoy rock hits from 6:00-9:00pm (Manila Time), with The Force. Saturday Clubbing, 3 hour non-stop party clubbing music every Saturday 9:00am-12:00nn and 9:00pm-12:00mn (Manila Time), with The Destroyer (9am) and The Sting and DJ Marlon (9pm). Back to the 80's, 2 hour non-stop hits and remix of the 80's on Saturday at 12:00nn-2:00pm and 12:00mn-2:00am (Manila Time), with your Marc the Spark and DJ Ziggy. In the latest addition, *Mobile Mixes*every Saturday from 2:00-4:00pm with a flashback from 2:00-4:00am, the following day (Manila Time), with Arthur. Together with the hip-hop and R&B urban music: *The Quiet Storm* (Fridays 9am-12nn) and *Dreamsounds*(Tuesday-Friday 12mn-3am) with host Jun DJ; and *The Flow* (Friday 12nn-3pm) with H-Town and DJ Buzz. Other programs on iDMZ: Peewee in the Morning every Tuesday to Friday from 6:00-9:00am, hosted by radio broadcaster Peewee combined the news and dance music every morning. The Word, the top-of-the-hour news program airs everyday, anchored by DJ Kaye. Korean pop music on radio K-Pop N Go! every Saturday from 4:00-6:00pm (Manila Time), with Georgina. OPM radio music: the Original Pilipino Music (OPM) as iDMZ presents an OPM music with *OPM in-a-Raw*everyday, every hour. For those into a daily top 10 countdown from your

favorite international artist with 10 most requested dance hits: *Sayaw Top 10* every Tuesday to Friday from 6:00-7:00pm, with DJ Blare.

## Saturday Clubbing Goes Live! this 2013

February 26, 2013

**NoMixx Restobar and Grill** & **iDMZ 891**, delivers an explosive *Live Saturday Clubbing*! Reliving all the greatest hits of the 80s and the 90s And likewise bringing you the leading-edge of dance music!

This is a Saturday night of *Anything Goes*, March 16, 2013 from 9pm to 1am at **NoMixx RESTOBar and grill**, Visayas Ave., QC. Catch The Sting, The Destroyer, DJ Marlon and the rest of **iDMZ 891** family and experience 4 hours of live, non-stop clubbing music. Admission is free so tag along all your friends, Lets all feel and enjoy the music! All these, from the best clubbing music provider, **iDMZ 891** *Sayaw Pinoy!*.

## Slow Jam (iDMZ)

**Slow Jam** (also known as *Monday Slowjam*) is the well-loved slow beat mix program aired over 89.1 iDMZ, it provides 24 hours of non-stop slow jam beat mixes to be seen on aired for your down beat mix today with commonly R&B ballads or downtempo songs and their counseling with some love advice. It premiered on August 29, 2011 and airs every Mondays from 6 a.m. to 6 a.m. (the following day). Hosted by iDMZ DJ's.

## Background Edit

In August 29, 2011 as iDMZ, DJ Ouch now just goes on air created through new radio program called as *Sjow Jam*was the first aired of today's favorite down beat mix songs with <u>R&B</u> and <u>Soul</u> influences with their counseling and some love advice.

On February 13, 2012, the special program was broadcast of iDMZ features *Slow Jam Special on Valentines* on (February 13-14) in valentines day for 18 hours of love mix.

On February 13 to 14, 2013, *Slow Jam* will have a *2013 Valentine DJ Collaboration*. A two days presentation packed with downbeat mix, exclusive for lover's only.

## See also Edit

- List of Slow Jam remixes
- <u>iDMZ</u>
- Transforce IDMZ Hearts Day V1 on Official.fm
- Transforce IDMZ Hearts Day V2 on Official.fm

## Website Edit

Slow Jam on iDMZ

## List of Slow Jam remixes

### List of Slow Jam remixes Edit

#### Love Remix 1

- 1. Right Here Waiting Richard Marx
- 2. Lost In Your Eyes Debbie Gibson
- 3. Now and Forever Richard Marx
- 4. I Won't Last a Day Without You The Carpenters
- 5. Knife Rockwell
- 6. You're Beautiful James Blunt
- 7. Honestly Stryper
- 8. Babe Styx
- 9. In My Dreams Reo Speedwagon
- 10. Two Less Lonely People In The World Air Supply
- 11. Beauty and the Beast Celine Dion and Peabo Bryson
- 12. Forever Kenny Loggins
- 13. If Ever You're in My Arms Again Peabo Bryson
- 14. The Actor MLTR
- 15. You're Still The One Shania Twain
- 16. I Swear All4One
- 17. Crazy For You Madonna
- 18. No Matter What Boyzone
- 19. Glory of Love Peter Cetera
- 20. Nothing's Gonna Change My Love For You George Benson
- 21. Hard To Say I'm Sorry Chicago
- 22. Fool Again Westlife
- 23. Can't Cry Hard Enough Williams Brothers
- 24. Like A Rose A1
- 25. Starlight Express El Debarge
- 26. Take A Look Inside My Heart David Benoit
- 27. Heaven By Your Side A1
- 28. Sharing the Night Dr. Hook
- 29. You're the Inspiration Chicago

#### 30. Make It With You - Bread

#### Love Remix 2

- 1. That's What Friends are For Dionne Warwick and Friends
- 2. On The Wings of Love Jeffrey Osborne
- 3. A Long and Lasting Love Crystal Cayle
- 4. Nothing to Lose MLTR
- 5. After All Peter Cetera
- 6. Only Love Trademark
- 7. Stuck on You Lionel Riche
- 8. Reservations for Two Dionne Warwick and Kashif
- 9. Just as I Am Air Supply
- 10. You Took My Heart MLTR
- 11. Goodbye Air Supply
- 12. I Can Wait Forever Air Supply
- 13. A Whole New World Peabo Bryson and Regina Belle
- 14. We've Got Tonight Kenny Rogers and Sheena Easton
- 15. I Will Take You Forever Christopher Cross and Frances Ruffelle
- 16. Why Do We Always Hurt The Ones We Love Dan Hill
- 17. Maybe This Time Michael Murphy
- 18. One Last Cry Brian McKnight
- 19. That's Why (You Go Away) MLTR
- 20. Remember Me This Way Jordan Hill
- 21. Ocean Deep Cliff Richard
- 22. Bluer than Blue Michael Johnson
- 23. The Greatest Gift of All Jim Brickman feat. Michelle Wright
- 24. Skyline Pigeon Elton John
- 25. How Am I Supposed To Live Without You Michael Bolton
- 26. In Your Eyes Dan Hill
- 27. All at Once Whitney Houston
- 28. Wakling in the Rain A1
- 29. I.O.U. Lee Greenwood
- 30. If You Walk Away David Pomeranz
- 31. Wind Beneath My Wings Bette Midler
- 32. You Needed Me Ronan Keating
- 33. If You Remember Me Barry Manilow
- 34. It's Sad To Belong England Dan & John Ford Coley
- 35. Beautiful In My Eyes Joshua Kadison
- 36. Everytime A1

- 37. The Past Ray Parker
- 38. Love of My Life George Benson and Roberta Flack
- 39. Take Me To Your Heart MLTR
- 40. Before I Fall In Love Coco Lee

#### Love Remix 3

- 1. Honesty Billy Joel
- 2. Got to Believe David Pomeranz
- 3. It Must Have Been Love Roxette
- 4. I Can't Fight this Feeiling Anymore Reo Speedwagon
- 5. Especially For You Kylie Minogue feat. Jason Donovan
- 6. 25 Minutes MLTR
- 7. All My Life America
- 8. Fixing A Broken Heart Indecent Obsession
- 9. I'll Be Over You Toto
- 10. Just Tell Me You Love Me England Dan and John Ford Coley
- 11. It Will Rain Bruno Mars
- 12. Will of the Wind Jim Photoglo
- 13. Wonderful Tonight Eric Clapton
- 14. Save the Best for Last Vanessa Williams
- 15. Separate Lives Phil Collins
- 16. How Deep Is Your Love Bee Gees
- 17. Terminal Rupert Holmes
- 18. We'll Never Have To Say Goodbye Again England Dan & John Ford Coley
- 19. Little Things One Direction
- 20. When You Say Nothing At All Ronan Keating

### Love Remix 4

- 1. All I Need Jack Wagner
- 2. Out of the Blue MLTR
- 3. When I Was Your Man Bruno Mars
- 4. Everyday I Love You Boyzone
- 5. Go on Girl Ne-Yo
- 6. I Will Be Here Steven Curtis Chapman
- 7. Just the Way You Are Billy Joel
- 8. Jar of Hearts Christina Perri
- 9. Paint My Love MLTR
- 10. Gotta Be You One Direction
- 11. Skyfall Adele

- 12. Chasing Pavements Adele
- 13. Diamonds Rihanna
- 14. Nothing's Gonna Stop Us Now Starship
- 15. Words Boyzone
- 16. Rolling in the Deep Adele

#### Love Remix OPM 1

- 1. Can We Just Stop And Talk Awhile Lea Salonga
- 2. Friend of Mine Odette Quesada
- 3. Don't Know What to Do Ric Segreto
- 4. Give Me a Chance Ric Segreto
- 5. Bakit Di Totohanin Carol Banawa
- 6. Tell Me Your Name Jose Mari Chan
- 7. Please Be Careful with My Heart Regine Velasquez and Jose Mari Chan
- 8. Mula sa Puso Jude Michael
- 9. Sa Isip Ko Sarah Geronimo
- 10. It's Your Smile Ric Segreto
- 11. Dahil Mahal Na Mahal Kita Roselle Nava
- 12. I'll Be There Martin Nievera
- 13. Pusong Lito Myrus
- 14. Sa Isang Sulyap Mo 1:43
- 15. lingatan Ka Carol Banawa
- 16. To Love Again Dingdong Avanzado
- 17. Bakit Ba Minamahal Kita Angeline Quinto
- 18. When I Met You APO Hiking Society
- 19. Pasulyap-sulyap Tootsie Guevarra
- 20. Hanggang Ngayon Bryan Termulo

#### Love Remix OPM 2

- 1. You Are My Song Martin Nievera
- 2. Problemang Puso Jude Michael
- 3. So Many Questions Side A
- 4. Tell Me Side A
- 5. Let the Love Begin Sharon Cuneta and Marco Sison
- 6. Reaching Out Gary Valenciano
- 7. Basta't Kasama Kita Dingdong Avanzado
- 8. Maging Sino Ka Man Rey Valera
- 9. Ibigay Mo Na Jessa Zaragoza
- 10. Minsan Lang Kita libigin Ariel Rivera

- 11. Tameme Jolina Magdangal
- 12. Farewell Raymond Lauchengco
- 13. Sana'y Kapiling Ka Jolina Magdangal
- 14. Hands to Heven Christian Bautista
- 15. Bakit Pa Jessa Zaragoza
- 16. I Still Believe in Loving You Sarah Geronimo
- 17. Sa Aking Puso Ariel Rivera
- 18. Forever's Not Enough Sarah Geronimo
- 19. Falling In Love Six Part Invention
- 20. I Just Fall in Love Again Angeline Quinto
- 21. Why Can't It Be? Rannie Raymundo

#### Love Remix OPM 3

- 1. Kailan Pa Ma'y Ikaw Christian Bautista
- 2. Hulog ng Langit Donna Cruz
- 3. Le Me Be The One Jimmy Bondoc
- 4. Before I Let You Go Freestyle
- 5. Mahal Ka Sa Akin Tootsie Guevarra
- 6. Natutulog Ba Ang Diyos? Gary Valenciano
- 7. Binibini Janno Gibbs
- 8. Rainbow South Border
- 9. The Way You Look At Me Christian Bautista
- 10. Closer You and I Gino Padilla
- 11. Pagdating ng Panahon Aiza Seguera
- 12. Kanlungan Noel Cabangon
- 13. Ikaw Pala 'Yon Donna Cruz
- 14. My Girl, My Woman, My Friend Jose Mari Chan
- 15. Sana Maulit Muli Gary Valenciano
- 16. Forevermore Side A
- 17. Nag-lisang Ikaw Louie Heredia
- 18. Kaba Tootsie Guevarra
- 19. Babalik Ka Rin Gary Valenciano

### Love Song Collection

- 1. From This Moment Shania Twain
- 2. Everything I Do, I Do It For You Lean Rimes
- 3. I'd Still Say Yes Aj Mc Lay
- 4. For All Of My Life Aliyah Parks
- 5. All My Life KC & Jojo

- 6. When I See You Smile Uncle Sam
- 7. Never Had A Dream S Club 7
- 8. On Bended Knee Boys2Men
- 9. Before I Fall In Love Coco Lee
- 10. This Is Our Song Code Red
- 11. Stick Around Azure
- 12. Back At One Boys2Men
- 13. More Than You'll Ever Know Michael Ruff
- 14. Aaliyah Song Boys2Men
- 15. Art Of Leting Go Mikaila
- 16. Hard To Say I'm Sorry Az Yet
- 17. How Do You Heal A Broken Heart Elements
- 18. One Last Cry Brian McKnight
- 19. Thanks To You Tyler Collins

## Rockin' Manila

**Rockin' Manila** is the 3 hours of alternative rock music of iDMZ. It airs from Saturdays at 6:00 to 9:00 a.m. with Pinoy rock from 6:00 to 9:00 p.m. The higher registers of sound and devastating power of alternative rock music. It premiered on September 3, 2011 hosted by The Executioner every morning in foreign alternative rock music from past and present, and The Force every night of Pinoy rock from Filipino rock bands with live band performances.

## History **Edit**

It began created a new rock radio program in 1990 called *Rockin' Manila* on 89 DMZ aired on Sundays. At that time, it was hosted by The Force (<u>Neil Centeno</u>). In 1999, Rockin' Manila moved to Mondays mornings from 6:00 to 10:00 am. *Rockin' Manila* made a comeback as rebranded to iDMZ relaunched on September 3, 2011, it now airs on Saturdays at 9:00 am with replay at 9:00 pm played the alternative rock music.

On August 4, 2012, it was moved to 6:00 to 9:00 am on Saturdays with Pinoy rock music at 6:00 to 9:00 pm and the special episode of *Rockin' Manila* in *Acoustic August* played acoustic OPM hits for all Saturday of August in celebration of Buwan ng Wika. An alternative rock music artist every Saturdays at 6:00-9:00am, hosted by The Executioner (Ronald Cayetano) and Pinoy rock hits at 6:00-9:00pm, hosted by The Force (Neil Centeno).

### Hosts Edit

The Executioner (<u>Ronald Cayetano</u>) (alternative rock music)

■ The Force (Neil Centeno) (Pinoy rock music)

### Website Edit

Rockin' Manila on iDMZ

### See also Edit

- Rockin' Manila song list
- iDMZ
- iDMZ has the international artist
- iDMZ dishing out 48 hours of OPM remixes this August
- A New OPM Program on iDMZ this July
- Rockin' Manila turns 2nd anniversary
- On its 3rd anniversary of Rockin' Manila

## Rockin' Manila song list

Rockin' Manila on iDMZ every Saturdays from 6:00-9:00 am morning with an OPM rock music at night from 6:00-9:00pm (Manila Time, Philippines).

### List of songs Edit

#### Foreign

- Last of an Ancient Breed Desmond Child
- Sway Bic Runga
- Lips of An Angel Hinder
- Stacy's Mom Fountains of Wayne
- So Little Time Arkarna (90's electronic rock)
- Roll to Me Del Amitri
- Breakdown Seether
- Broken Seether feat. Amy Lee
- In the City Joe Walsh
- (I Need You Now) More Than Words Can Say Alias
- Run-Around Blues Traveler
- Smile Uncle Kracker
- Tubthumping Chumbawamba
- All Star Smash Mouth
- Mony Mony Billy Idol
- That Thing You Do The Wonders
- Vulnerable Roxette

- Semi-Charmed Life Third Eye Blind
- Luka Suzanne Vega
- When You're in Love with a Beautiful Woman Dr. Hook
- Two Princes Spin Doctors
- I Don't Want to Wait Paula Cole
- Big Gun AC/DC
- What the Hell Have I Alice in Chains
- Hot Legs Rod Stewart
- Do You Believe in Love Huey Lewis and the News
- Sexy Girl Gleen Frey
- Are You Gonna Be My Girl Jet
- Cool Kids Echosmith
- Real World Michael Kamen and Queensrÿche
- Hurts So Good John Cougar
- Who Am I Casting Crowns
- Love for a Lifetime Firehouse
- When I Look Into Your Eyes Firehouse
- Angry Again Megadeth
- I Live My Life for You Firehouse
- Pretty Woman Roy Orbison
- Your Smiling Face James Taylor
- How Sweet It Is James Taylor
- You've Lost That Loving' Feeling Hall & Oates
- Poison My Eyes Anthrax
- Where Are You Now Nazareth
- Everytime You Go Away Paul Young
- Black and Blue Van Halen
- Why Can't This Be Love Van Halen
- Unchained Van Halen
- When It's Love Van Halen
- She's the Woman Van Halen
- Feel So Good Van Halen
- Mine All Mine Van Halen
- Cabo Wabo Van Halen
- Hot for Teacher Van Halen
- Pamana Van Halen
- Summer Nights Van Halen
- And the Cradle Will Rock Van Halen

- The Full Bug Van Halen
- You Really Got Me Val Halen
- I'll Wait Van Halen
- Love Walks In Van Halen
- Little Guitars Van Halen
- Secrets Van Halen
- Last Action Hero Tesla
- Runnin' with the Devil Van Halen
- So This Is Love? Van Halen
- Ain't Talkin' 'bout Love Van Halen
- Mean Street Van Halen
- Dance the Night Away Van Halen
- Beautiful Girls Van Halen
- Push Comes to Shove Van Halen
- Just A Girl No Doubt
- Spiderwebs No Doubt
- Simple Kind Of Mind No Doubt
- Don't Speak No Doubt
- Bathwater No Doubt
- Ex-Girlfriend No Doubt
- Underneath At All No Doubt
- Running No Doubt
- A Little Bitter Alice in Chains
- Please Please Me The Beatles
- Come Together The Beatles
- A Day in the Life The Beatles
- Yesterday The Beatles
- A Hard Day's Night The Beatles
- Hey Jude The Beatles
- Here Comes the Sun The Beatles
- Rosanna Toto
- Hold the Line Toto
- (I Can't Get No) Satisfaction The Rolling Stones
- I Wanna Rock Twisted Sister
- (You Gotta) Fight for Your Right (To Party!) Beastie Boys
- You're In My Heart Rod Stewart
- I Don't Wanna Talk Abiut It Rod Stewart
- The Hurt Kalapana

- No More Lonely Nights Paul McCartney
- Love Hurts Nazareth
- Swing Swing All American Projects
- The Kids Don't Like It Reel Big Fish
- All the Love in the World The Outfield
- Always Somewhere Scorpions
- It's Still Rock and Roll to Me Billy Joel
- The Temple of the King Rainbow
- November Rain Guns N' Roces
- Burning Love Wynonna
- Wonderful Tonight Eric Clapton
- All Right Christopher Cross
- Zombie Cranberries
- In Bloom Nirvana
- Smells Like Teen Spirit Nirvana
- Lithium Nirvana
- Come As You Are Nirvana
- All Apologies Nirvana
- The Flame Cheap Trick
- Creep Radiohead
- Fake Plastic Trees Radiohead
- High And Dry Radiohead
- Subterranean Homesick Alien Radiohead
- Paranoid Android Radiohead
- Let Down Radiohead
- No Surprises Radiohead
- Exit Music Radiohead
- Karma Police Radiohead
- Lucky Radiohead
- Airbag Radiohead
- True Love Walts Radiohead
- Idioteque Radiohead
- Optimistic Radiohead
- There There Radiohead
- 2+2 = 5 Radiohead
- What's Up 4 Non Blondes
- Baby, Now that I've Found You Alison Krauss and Union Station
- Someone The Rembrandts

- I'll Be There for You The Rembrandts
- Jessie's Girl Rick Springfield
- (Everything I Do) I Do It for You Bryan Adams
- Summer of '69 Bryan Adams
- Let's Make a Night to Remember Bryan Adams
- When You Love Someone Bryan Adams
- Don't Let Go Bryan Adams feat. Sarah McLachlan
- Here I Am Bryan Adams
- Can't Stop This Thing We Started Bryan Adams
- Heaven Bryan Adams
- All For Love Bryan Adams, Rod Stewart and Sting
- Please Forgive Me Bryan Adams
- Somebody Bryan Adams
- This Time Bryan Adams
- Straight from the Heart Bryan Adams
- I Finally Found Someone Bryan Adams and Barbra Streisand
- Do I Have to Say the Words? Bryan Adams
- The Best of Times Styx
- Babe Styx
- Don't Let It End Styx
- Mr. Roboto Styx
- In My Dreams Reo Speedwagon
- Can't Fight This Feeling Reo Speedwagon
- Keep On Loving You Reo Speedwagon
- All I Need Jack Wringer
- Nothing's Gonna Stop Us Now Starship
- Honestly Stryper
- Helter Skelter The Beatles
- Hev Jude The Beatles
- Please Please Me The Beatles
- Inspector Mills America
- I Need You America
- Sweet Emotion Aerosmith
- Dude Aerosmith
- What Kind of Love Are You On Aerosmith
- Angel's Eye Aerosmith
- Remember (Walking in the Sand) Areosmith
- Come Together Aerosmith

- Pink Aerosmith
- Nine Lives Aerosmith
- Walk This Way Aerosmith
- Rag Doll Aerosmith
- Love in an Elevator Aerosmith
- The Other Side Aerosmith
- Falling in Love (Is Hard on the Knees) Aerosmith
- Hangman Jury Aerosmith
- Janie's Got a Gun Aerosmith
- Eat the Rich Aerosmith
- Shut Up and Dance Aerosmith
- Darkness Aerosmith
- You See Me Crying Aerosmith
- Last Child Aerosmith
- My Fist Your Face Aerosmith
- Shela Aerosmith
- Livin' on the Edge Aerosmith
- Deuces Are Wild Aerosmith
- Fever Aerosmith
- Toys in the Attic Aerosmith
- Walk On Water Aerosmith
- Let the Music Do the Talking Aerosmith
- Lover Alot Aerosmith
- Home Tonight Aerosmith
- Rats in the Cellar Aerosmith
- Bitch's Brew Aerosmith
- Can't Stop Lovin' You Aerosmith feat. Caerie Underwood
- Just Push Play Aerosmith
- Lightning Strikes Aerosmith
- What Could Have Been Love Aerosmith
- Walk This Way Aerosmith
- Back in the Saddle Aerosmith
- Draw the Line Aerosmith
- Kings and Queens Aerosmith
- Dream On Aerosmith
- I Don't Wanna Miss a Thing Aerosmith
- Cryin' Aerosmith
- Meet Me Half Way Kenny Loggins

- Forever Kenny Loggins
- Honestly Harem Scarem
- Don't Stop Believing Journey
- Faithfully Journey
- After All These Years Journey
- Open Arms Journey
- Always Somewhere Scorpions
- When The Smoke Is Going Down Scorpions
- What About Love Heart
- Alone Heart
- You All I Need White Lions
- Till Death Do Us Part White Lions
- Sweet Child O' Mine Guns N' Roces
- More Than Words Extreme
- Some Hearts are Diamonds Chris Norman
- No Arms Can Ever Hold You Chris Norman
- We Will Rock You Queen
- Love of My Life Queen
- The Show Must Go On Queen
- Too Much Love Will Kill You Queen
- Bohemian Rhapsody Queen
- We Are the Champions Queen
- Carrie Eurpoe
- Final Countdown Europe
- Two Steps Behind Def Leppard
- When Love and Hate Collide Def Leppard
- Total Eclipse of the Heart Bonnie Tyler
- If I Sing You a Love Song Bonnie Tyler
- I'll Be There for You Bon Jovi
- You Give Love A Bad Name Bon Jovi
- Never Say Goodbye Bon Jovi
- It's My Life Bon Jovi
- Always Bon Jovi
- Bed of Roses Bon Jovi
- The Search is Over Survivor
- Eye of the Tiger Survivor
- American Heartbeat Survivor
- Hotel California The Eagles

- Love Will Keep Us Alive The Eagles
- New Kid in Town The Eagles
- To Be With You Mr. Big
- Wild World Mr. Big
- If You Leave My World MLTR
- The Actor MLTR
- It's Gonna Make Sense MLTR
- 25 Minutes MLTR
- You Took My Heart Away MLTR
- I Still Carry On MLTR
- Wild Women MLTR
- Sleeping Child MLTR
- Sweetest Surprise MLTR
- Blue Night MLTR
- That's Why (You Go Away) MLTR
- Animals MLTR
- Complicated Heart MLTR
- My Blue Angel MLTR
- How Many Hours MLTR
- One Way Street MLTR
- This Is Who I Am MLTR
- Angel Eyes MLTR
- Any Way You Want It MLTR
- Out of the Blue MLTR
- I'm Gonna Be Around MLTR
- Someday MLTR
- Breaking My Heart MLTR
- Paint My Love MLTR
- When Tomorrow Comes MLTR
- Nothing to Lose MLTR
- Take Me To Your Heart MLTR
- You'll Be In My Heart Phil Collins
- If Love is Blind Tiffany
- Can't Cry Hard Enough The Williams Brothers
- Hold On to the Nights Richard Marx
- Satisfied Richard Marx
- Don't Mean Nothing Richard Marx
- Angelia Richard Marx

- Take This Heart Richard Marx
- Should've Known Better Richard Marx
- Right Here Waiting Richard Marx
- Endless Summer Nights Richard Marx
- Now and Forever Richard Marx
- I Will Be Here Steven Curtis Chapman
- I'd Do Anything For Love Meat Loaf
- Passenger Seat Stephen Speaks
- Penny and Me Hanson
- Thinkin' About Something Hanson
- Shout It Out Hanson
- Lost Without Each Other Hanson
- Falls Apart Sugar Ray
- Fly Sugar Ray
- Every Morning Sugar Ray
- Someday Sugar Ray
- When It's Over Sugar Ray
- Answer The Phone Sugar Ray
- Time for Miracles Adam Lambert
- What Do You Want for Me Adam Lambert
- Unwell Matchbox Twwenty
- Real World Matchbox Twenty
- 3 AM Matchbox Twenty
- Push Matchbox Twenty
- Overjoyed Matchbox Twenty
- Our Song Matchbox Twenty
- Little Things One Direction
- You & I One Direction
- Midnight Memories One Direction
- Story of My Life One Direction
- Don't Forget Demi Lovato
- This is Me Demi Lovato and Joe Jonas
- Get Back Demi Lovato
- Skyscraper Demi Lovato
- Made in the USA Demi Lovato
- La La Land Demi Lovato
- Here We Go Again Demi Lovato
- Home Phillip Phillips

- Gone, Gone, Gone Phillip Phillips
- Give It Away Red Hot Chilli Peppers
- Under The Bridge Red Hot Chilli Peppers
- My Friends Red Hot Chilli Peppers
- Aeroplane Red Hot Chilli Peppers
- Soul To Squeeze Red Hot Chili Peppers
- Scar Tissue Red Hot Chilli Peppers
- Iris Goo Goo Dolls
- Addicted Simple Plan
- United Simple Plan
- Welcome To My Life Simple Plan
- How Could This Happen to Me? Simple Plan
- Perfect Simple Plan
- Don't Wanna Think About You Simple Plan
- Save You Simple Plan
- Vacation Simple Plan
- Grow Up Simple Plan
- Jet Lag Simple Plan feat. Natasha Bedingfield
- When I'm Gone Simple Plan
- What's New Scooby Doo? Simple Plan
- I'm Just A Kid Simple Plan
- I Can Wait Forever Simple Plan
- Shut Up! Simple Plan
- Thinking of You Katy Perry
- Here with Me Plumb
- It's Time Imagine Dragons
- Breakeven The Script
- The Man Who Can't Be Moved The Script
- Taking Over Me Lawson
- Juliet Lawson
- Brokenhearted Lawson feat. B.O.B
- You and Me Lifehouse
- Broken Lifehouse
- Take Me Away Lifehouse
- Breathing Lifehouse
- Hanging by a Moment Lifehouse
- Blind Lifehouse
- Whatever It Takes Lifehouse

- First Time Lifehouse
- Come Back to Me David Cook
- The Last Song I'll Write For You David Cook
- Light On David Cook
- Always Be My Baby David Cook
- Kiss Me Sixpencew None The Richer
- Torn Natalie Imbruglia
- When You're Gone Bryan Adams
- The Best of Me Bryan Adams
- Tonight We Have the Stars Bryan Adams
- Inside Out Bryan Adams
- She's Got a Way Bryan Adams
- I Thought I'd Seen Everything Bryan Adams
- This Side of Paradise Bryan Adams
- Open Road Bryan Adams
- You've Been a Friend to Me Bryan Adams
- Flying Bryan Adams
- Room Service Bryan Adams
- One World, One Flame Bryan Adams
- I'm Yours Jason Mraz
- 93 Million Miles Jason Mraz
- Make it Mine Jason Mraz
- Lucky Jason Mraz and Colbie Caillat
- I Won't Give Up Jason Mraz
- Realize Colbie Caillat
- Brither than the Sun Colbie Caillat
- I Do Colbie Caillat
- Fallin' For You Colbie Caillat
- Bubbly Colbie Caillat
- Incinerate Sonic Youth
- America's Suitehearts Fall Out Boy
- Me and You Fall Out Boy
- Sugar, We're Goin Down Fall Out Boy
- The Phoenix Fall Out Boy
- Thnks fr th Mmrs Fall Out Boy
- Alone Together Fall Out Boy
- I Don't Care Fall Out Boy
- My Songs Know What You Did In The Dark (Light 'Em Up) Fall Out Boy

- This Ain't A Scence, It An Arms Race Fall Out Boy
- Beat It Fall Out Boy feat. John Mayer
- Dance, Dance Fall Out Boy
- The Take Over, The Breaks Over Fall Out Boy
- Marry Me Train
- Bruises Train feat. Ashley Monroe
- Hey, Soul Sister Train
- Drops Of Jupiter (Tell Me) Train
- The Climb Miley Cyrus
- See You Again Miley Cyrus
- 7 Things Miley Cyrus
- Fly on the Wall Miley Cyrus
- I Thought I Lost You Miley Cyrus and John Travolta
- Caught in the Middle A1
- Don't Wanna Lose You Again A1
- One Last Song A1
- Automatic Tokio Hotel
- Smooth Santana feat. Rob Thomas
- Thunder Boys Like Girls
- Two Is Better Than One Boys Like Girls feat. Taylor Swift
- Love Drunk Boys Like Girls
- Hero/Heroine Boys Like Girls
- The Great Escape Boys Like Girls
- Here Without You 3 Doors Down
- Duck And Run 3 Doors Down
- When I'm Gone 3 Doors Down
- Losers 3 Doors Down
- Kryptonite 3 Doors Down
- The Road I'm On 3 Doors Down
- Higher Creed
- Bullets Creed
- Don't Stop Dancing Creed
- My Sacrifice Creed
- What If Ceed
- With Arms Wide Open Creed
- One Last Breath Creed
- You Found Me The Fray
- How to Save a Life The Fray

- Over My Head (Cable Car) The Fray
- We Are Young Fun. feat. Janelle Monae
- Shut Up and Let Me Go The Ting Tings
- Be The One The Ting Tings
- Carry On Fun.
- Sight Of The Sun Fun.
- Some Nights Fun.
- Why Am I The One Fun.
- Misery Business Paramore
- Brick By Boring Brick Paramore
- Ain't It Fun Paramore
- Crushcrushcrush Paramore
- That's What You Get Paramore
- Decode Paramore
- I Caught Myself Paramore
- The Only Exception Paramore
- Ignorance Paramore
- Still Into You Paramore
- Deep Binocular
- Meet Me on the Equinox Death Cab for Cutie
- The Reason Hoobastank
- I'd Do Anything For Love Meat Loaf
- This Love Maroon 5
- Makes Me Wonder Maroon 5
- Wake Up Call Maroon 5
- She Will Be Loved Maroon 5
- Won't Go Home Without You Maroon 5
- Goodnight Goodnight Maroon 5
- Daylight Maroon 5
- Harder To Breathe Maroon 5
- The Best Damn Thing Avril Lavigne
- Hot Avril Lavigne
- Sk8er Boi Avril Lavigne
- Complicated Avril Lavigne
- I'm With You Avril Lavigne
- What the Hell Avril Lavigne
- My Happy Ending Avril Lavigne
- Girlfriend Avril Lavigne

- Alice Avril Lavigne
- Keep Holding One Avril Lavigne
- Alone Avril Lavigne
- Don't Tell Me Avril Lavigne
- Let Me Go Avril Lavigne feat. Chad Kroeger
- Runaway Avril Lavigne
- Nobody's Home Avril Lavigne
- Smile Avril Lavigne
- Knockin' On Heaven's Door Avril Lavigne
- Losing Grip Avril Lavigne
- Wish You Were Here Avril Lavigne
- Tonight FM Static
- All the Small Things Blink-182
- What About Now Daughtry
- Life After You Daughtry
- Feels Like Tonight Daughtry
- September Daughtry
- Home Daughtry
- Crawling Back To You Daughtry
- It's Not Over Daughtry
- Over You Daughtry
- Like Only a Woman Can Brian McFadden
- When You Look Me In The Eyes Jonas Brothers
- Burnin' Up Jonas Brothers
- Lovebug Jonas Brothers
- Kids of the Future Jonas Brothers
- Fly With Me Jonas Brothers
- Hold On Jonas Brothers
- SOS Jonas Brothers
- Tonight Jonas Brothers
- Pom Poms Jonas Brothers
- First Time Jonas Brothers
- Charlie Brown Coldplay
- Clocks Coldplay
- God Put A Smile Upon Your Face Coldplay
- In My Place Coldplay
- Speed Of Sound Coldplay
- The Scientists Coldplay

- Trouble Coldplay
- Yellow Coldplay
- Viva la Vida Coldplay
- Hurts Like Heaven Coldplay
- 1, 2, 3, 4 Plain White T's
- Hey There Delilah Plain White T's
- Chasing Cars Snow Patrol
- Dare You to Move Switchfoot
- Wherever You Will Go The Calling
- Anything The Calling
- For You The Calling
- Adrienne The Calling
- Our Lives The Calling
- Half of My Heart John Mayer feat. Taylor Swift
- Your Body Is A Wonderland John Mayer
- Homecoming Hey Monday
- How You Love Me Now Hey Monday
- New Perspective Panic! At The Disco
- This is Gospel Panic! at the Disco
- Eclipse (All Yours) Metric
- Stolen Dashboard Confessional
- Belle Of The Boulevard Dashboard Confessional
- Vindicated Dashboard Confessional
- My Immortal Evanescence
- Wake Me Up Inside (Bring Me To Life) Evanescence
- Going Under Evanescence
- Good Enough Evanescence
- My Heart Is Broken Evanescence
- Falling Down Selena Gomez & The Scene
- Where Are You Now Honor Society
- Bad Day Daniel Powter
- God Gave Me You Bryan White
- Papercut Linkin Park
- Crawling Linkin Park
- In the End Linkin Park
- Faint Linkin Park
- Given Up Linkin Park
- One Step Closer Linkin Park

- New Divide Linkin Park
- Numb Linkin Park
- Bleed It Out Linkin Park
- What I've Done Linkin Park
- Leave Out All The Rest Linkin Park
- Pts.Of.Athrty Linkin Park
- Runaway Linkin Park
- Step Up Linkin Park
- From The Inside Linkin Park
- Breaking The Habit Linkin Park
- Burn It Down Linkin Park
- Lyring From You Linkin Park
- Somewhere I Belong Linkin Park
- I'll Be Edwin McCain
- I Could Not Ask For More Edwin McCain
- From Yesterday -
- Up in the Air 30 Seconds to Mars
- Kings and Queens 30 Seconds to Mars
- Just the Girl The Click Five
- Catch Your Wave The Click Five
- Empty The Click Five
- Jenny The Click Five
- Happy Birthday The Click Five
- Tangerine Speedo Caviar
- Brave Vibration Anna Tsuchiya
- Fall for You Secondhand Serenade
- Your Call Secondhand Serenade
- Someday We'll Know Mandy Moore feat. Jon Foreman
- Terrified Katharine McPhee
- Stray Heart Green Day
- Know Your Enemy Green Day
- The Forgotten Green Day
- Oh Love Green Day
- Holiday Green Day
- Jesus of Suburbia Green Day
- Brutal Love Green Day
- I Walk Alone Green Day
- Working Class Hero Green Day

- Minority Green Day
- Warning Green Day
- When I Come Around Green Day
- Boulevard Of Broken Dreams Green Day
- Wake Me Up When September Ends Green Day
- 21 Guns Green Day
- Californication Red Hot Chili Peppers
- Dani California Red Hot Chili Peppers
- Otherside Red Hot Chili Peppers
- Parallel Universe Red Hot Chili Peppers
- Around The World Red Hot Chili Peppers
- By The Way Red Hot Chili Peppers
- Face Down The Red Jumpsuit Apparatus
- Your Guardian Angel The Red Jumpsuit Apparatus
- Here Is Gone Goo Goo Dolls
- Say It Again Marie Digby
- You Belong with Me Taylor Swift
- Ours Taylor Swift
- Everything Has Changed Taylor Swift feat. Ed Sheeran
- Mine Taylor Swift
- Love Story Taylor Swift
- Red Taylor Swift
- Eyes Open Taylor Swift
- Picture to Burn Taylor Swift
- Mean Taylow Swift
- Sparks Fly Taylor Swift
- Begin Again Taylor Swift
- Fearless Taylor Swift
- Today Was a Fairytale Taylor Swift
- The Story of Us Taylor Swift
- Just So You Know Jessie McCartney
- Right Where You Want Me Jessie McCartney
- Welcome to the Black Parade tical Romance
- Helena My Chemical Romance
- Famous Last Words My Chemical Romance
- I Don't Love You My Chemical Romance
- Na Na Na My Chemical Romance
- The Ghost of You My Chemical Romance

- Teenagers My Chemical Romance
- SING My Chemical Romance
- Welcome To Black Parade My Chemical Romance
- Breakaway Kelly Clarkson
- That Should Be Me Justin Bieber feat. Rascal Flatts
- Hammerhead The Offspring
- Want You Bad The Offspring
- You're Gonna Go Far, Kid The Offspring
- Nobody's Fool Brad Paisley
- Find Yourself Brad Paisley
- Collision Of Worlds Brad Paisley and Robbie Williams
- Need You Now Lady Antebellum
- Touch the Sky Julie Fowlis
- It's the End of the World as We Know It (And I Feel Fine) R.E.M.
- Use Somebody Kinds of Leon
- Do I Have to Cry for You Nick Carter
- A Thousand Years Christina Perri
- Breathless The Corrs
- Runaway The Corrs
- She Looks So Perfect 5 Seconds of Summer
- True Ryan Cabrera
- Just Want You To Know Backstreet Boys
- Inconsolable Backstreet Boys
- Crawling Back to You Backstreet Boys
- I Still... Backstreet Boys
- Incomplete Backstreet Boys
- See You Again Carrie Underwood
- Daydreaming Paramore
- It's Your Life James Banbury and Pete Davis
- Shut Up & Kiss Me Orianthi
- According to You Orianthi
- Hold On When You Get Love And Let Go When You Give It Stars
- Heartbreak Girl 5 Seconds of Summer
- Follow Me Uncle Kracker
- Here I Am Alive Yellowcard
- Can We Dance The Vamps
- Glorious Natalie Imbruglia
- Someday We'll Know New Radicals

- Life is a Highway Rascal Flatts
- Save Me Remy Zero
- Move Along The All-American Rejects

#### OPM

- Himig Natin Juan dela Cruz
- Beep Beep Juan dela Cruz
- No Touch Juan dela Cruz
- Titser's Enemy No 1 Juan dela Cruz
- Beep Beep Michael Cruz
- Pangako Kindred Garden
- Alive Frio
- Nag-lisa Frio
- Changes Save Me Hollywood
- Pilit Hilera
- Define Hilera
- Panalangin Moonstar88
- Migraine Moonstar88
- Di Kasi Moonstar88
- Torete Moonstar88
- liyak na Lang Calzada
- Halaga Parokya ni Edgar
- Pangarap Lang Kita Parokya ni Edgar feat. Happee Sy
- Gitara Parokya ni Edgar
- One Hit Combo Parokya ni Edgar feat. Gloc 9
- Akala Parokya ni Edgar
- Para Sa'Yo Parokya ni Edgar
- The Ordertaker Parokya ni Edgar feat. Kamikazee
- Buloy Parokya ni Edgar
- Mr. Suave Parokya ni Edgar
- Bagsakan Parokya ni Edgar
- Tabing Ilog Barbie's Cradle
- Pagsubok Orient Pearl
- Tell Me Side A
- Forevermore Side A
- So Many Questions Side A
- Set You Free Side A
- Die Just A Little Side A

- Hey Babe Lito Camo
- Kung Ikaw Lito Camo
- Only For You Six Part Invention
- The Flame Six Part Invention
- Superhero Rocksteddy
- Magpakailanman Rocksteddy
- Sama-sama Rocksteddy
- Kulot Rocksteddy
- Lagi Mo Na Lang Akong Dinededma Rockskeddy
- Leslie Rocksteddy
- Ayaw Na Kung Ayaw Gathy Go
- Ipagpatawad Mo Mayonnaise
- Sandali Na Lang Hale
- Kung Wala Ka Hale
- Hide and Seek Hale
- Blue Sky Hale
- Leap Of Faith Hale
- Bahay Kubo Hale
- Kalesa Hale
- Pitong Araw Hale
- Shooting Star Hale
- The Ballad Of Hale
- Kahit Pa Hale
- Waltz Hale
- The Day You Said Goodnight Hale
- I'll Never Go Nexxus
- How Can I Forget You Nexxus
- Gemini Sponge Cola
- Pasubali Sponge Cola
- Kay Tagal Kitang Hinintay Sponge Cola
- Tuliro Sponge Cola
- Movie Sponge Cola
- Ayt! Sponge Cola feat. Gary Valenciano
- KLSP Sponge Cola
- Jeepney Sponge Cola
- Una Sponge Cola
- Nakapagtataka Sponge Cola
- Puso Sponge Cola

- Makapiling Ka Sponge Cola
- Tambay Sponge Cola
- Di Na Mababawi Sponge Cola
- Bitiw Sponge Cola
- Saan Na Nga Ba'ng Barkada Sponge Cola
- Kailangan Kita Sponge Cola
- With a Smile Eraserheads
- Ligava Eraserheads
- Overdrive Eraserheads
- Pare Ko Eraserheads
- Ang Huling El Bimbo Eraserheads
- Alapaap Eraserheads
- Cool Off Session Road
- Suntok sa Buwan Session Road
- Wala Nang Iba The Bloomfields
- Ale The Bloomfields
- Uh Oh Taken by Cars
- Ulan Cueshé
- Can't Let You Go Cueshé
- Sorry Cueshé
- Pasensya Na Cueshé
- Minsan Cueshe
- Back to Me Cueshé
- Stay Cueshé
- Bakit Cueshé
- Borrowed Time Cueshé
- Di Na Sana Zelle
- Sabihin Zelle
- Akala Mo Lang Zelle
- As You Believe Zelle
- Nosi Balasi Sampaguita
- Porque Maldita
- Pusong Bato Alon dela Rosa
- Di Na Ako Aasa Pang Muli Introvoys
- Sisikat Din Ako Daniel Padilla
- Sabay Natin Daniel Padilla
- Hinahanap Hanap Kita Daniel Padilla
- Prinsesa Daniel Padilla

- Ako'y Sa'Yo, Ika'y Akin Daniel Padilla
- Diskarte Daniel Padilla
- Kung Saan Ka Masaya Daniel Padilla
- Kumusta Ka Daniel Padilla
- Kung Saan Ka Masaya Daniel Padilla
- Kumusta Ka Daniel Padilla
- Nasa Iyo na ang Lahat Daniel Padilla
- Sundo Imago
- Walang Misteryo Imago
- Akap Imago
- Tara Lets Imago
- Kapit Imago
- Salamin Slaprock
- Magkabilang Mundo Jireh Lim
- May Tama Rin Ako Jay-R Siaboc
- Hiling Jay-R Siaboc
- Ngiti Ronnie Liang
- B.A.B.A. Y Yeng Constantino
- Alaala Yeng Constantino
- Hawak Kamay Yeng Constantino
- Salamat Yeng Constantino
- Sandata Yeng Constantino
- Ikaw Lang Talaga Yeng Constantino
- Wag Na Yeng Constantino
- Di na Ganun Yeng Constantino
- Chinito Yeng Constantino
- Himig ng Pag-ibig Yeng Constantino
- Time In Yeng Constantino
- Pangarap Lang Yeng Constantino
- Wag Kang Magtatanong Yeng Constantino
- Paniwalaan Mo Yeng Constantino
- Cool Off Yeng Constantino
- Pag-Ibig Yeng Constantino
- Lapit Yeng Constantino
- Jeepney Love Story Yeng Constantino
- Siguro Yeng Constantino
- Night Owls Slapshock
- Hover Urbandub

- Ika'y Mahal Pa Rin Rockstar
- Mahal Pa Rin Kita Rockstar
- Emily Paraluman
- Magbalik Callalily
- Pasan Callalily
- Take My Hand Callalily
- Pansamantala Callalily
- Minsan Callalily
- Sanctuary Callalily
- Nananaginip Callalily
- Susundan Callalily
- Pasasalamat Callalily
- Stars Callalily
- Ako'y Babalik Callalily
- Pansamantala Callalily
- Luna Up Dharma Down
- OO RJ Jimenez
- Miss Kita Pag Tuesday RJ Jimenez
- Superstar RJ Jimenez
- Buko Jireh Lim
- Selfie Song Davey Langit
- High The Speaks
- Life's a Joke The Speaks
- Himala Rivermaya
- Ulan Rivermaya
- Awit ng Kabataan Rivermaya
- Makakaasa Ka Rivermaya
- 241 (My Favorite Song) Rivermaya
- Posible Rivermaya
- Kisapmata Rivermaya
- Sayang Rivermaya
- You'll Be Safe Here Rivermaya
- Maskara Rivermaya
- Elesi Rivermaya
- Liwanag sa Dilim Rivermaya
- Sugal Ng Kapalaran Rivermaya
- Isang Bandila Rivermaya
- Kung Ayaw Mo Huwag Mo Rivermaya

- Umaaraw Umuulan Rivermaya
- Na Naman Color It Red
- Salamat The Dawn
- Message in a Bottle The Dawn
- Prinsesa The Dawn
- A Call to Arms Urbandub
- Evidence Urbandub
- The Fight is Over Urbandub
- Guillotine Urbandub
- Misty Glass Window Paolo Santos
- Moonlight Over Paris Paolo Santos
- Close Paolo Santos
- The Boston Drama Typecast
- Will You Ever Learn Typecast
- Pwede Ba Soapdish
- Ang Pusa Mo Pedicab
- FX Pedicab
- Pantunayan Silent Sanctuary
- Meron Nang Iba Silent Sanctuary feat. Ashley Gosiengfiao
- Hiling Silent Sanctuary
- Summer Song Silent Sanctuary
- 14 Silent Sanctuary
- Ikaw Lamang Silent Sanctuary
- Hay Naku Silent Sanctuary
- Kundiman Silent Sanctuary
- Picture Picture Tanya Markova
- Disney Tanya Markova
- Ang Ganda-Ganda Mo Tanya Markova
- Sabihin Mo Na Top Suzara
- Anghel Stonefree
- A Perfect Place Stonefree
- Listen Stonefree
- Pinoy Ako Orange and Lemons
- Heaven Knows Orange and Lemons
- Yakap sa Dilim Orange and Lemons
- Happy Emmanuelle
- Diamond Shotgun Chicosci
- Soopafly Chicosci

- Sink or Swim Chicosci
- Amen Chicosci
- Chicosci Vampire Social Club Chicosci
- A Promise Chicosci
- Unbelievable Chicosci
- Last Look Chicosci
- 7 Black Roces Chicosci
- Perfect Trure Faith
- Alaala True Faith
- Wag Na Lang Kaya True Faith
- Baliw True Faith
- Huwag Ka Nang Umiyak True Faith
- Dahil Ikaw True Faith
- Sa Puso Ko True Faith
- Alive Never the Strangers
- Moving Closer Never the Strangers
- Makakarating Never the Strangers
- Bago Mahuli Ang Lahat Never The Strangers
- Nobela Join The Club
- Makaita Kang Muli Sugarfree
- Hari ng Sablay Sugarfree
- Kung Ayaw Mo Na Sa Akin Sugarfree
- Wag Ka Nang Umiyak Sugarfree
- Dear Kuya Sugarfree
- Batang-bata Ka Pa Sugarfree
- Tulog Na Sugarfree
- Umaasa 6cyclemind
- Kasalanan 6cyclemind feat. Gloc9
- Upside Down 6cyclemind
- Trip 6cyclemind
- Saludo 6cyclemind
- Dinamayan 6cyclemind
- Kung Wala Na Nga 6cyclemind, Kean Cipriano and Yeng Constantino
- Walang Iwanan 6cyclemind
- Sige 6cyclemind
- Gusto Na Kita 6cyclemind
- Magsasaya 6cyclemind
- Sandalan 6cyclemind

- I 6cyclemind
- Aaminin 6cyclemind
- Penge Naman Ako N'yan Itchyworms
- After All This Time Itchyworms
- Beer Itchyworms
- Ayokong Tumanda Itchyworms
- Awit ng Barkada Itchyworms
- Love Team Itchyworms
- Akin Ka Na lang Itchyworms
- Gusto Ko Lamang sa Buhay Itchyworms
- Pain In My Heart Neocolors
- Kasalanan Ko Ba Neocolours
- Hold On Neocolours
- Say You'll Never Go Neocolours
- Tuloy Pa Rin Neocolours
- Sasabihin Christian Bautista feat. Neocolours
- Pwede Ba Soapdish
- Same Ground Kitche Nadal
- Bulong Kitchie Nadal
- Wag na Wag Mong Sasabihin Kitche Nadal
- Tayo's Mga Pinoy Francis M.
- Kaleidoscope World Francis M.
- Ito ang Gusto Ko Francis M.
- Haplos Shamrock
- Alipin Shamrock
- Paano Shamrock
- Naaalala Ka Shamrock
- Hold On Shamrock
- Luha Aegis
- Basang-Basa sa Ulan Aegis
- Halik Aegis
- Sinta Aegis
- Ikaw ang Musika Tres
- Angel Tres
- Ang Aking Awitin Noel Cabangon
- Kanlungan Noel Cabangon
- Ako'y Sayo at Ika'y Akin Lamang laxe
- Burado Rico Blanco

- Ang Tangi Kong Pangarap Rico Blanco
- Bye Bye Na Rico Blanco
- Your Universe Rico Blanco
- Ayuz Rico Blanco
- Yugto Rico Blanco
- Lipat Buhay RIco Blanco
- Antukin Rico Blanco
- Binibini Brownman Revival
- Sorry Na Pwede Pa? Brownman Revival
- Maling Akala Brownman Revival
- Walang Kasing Sarap Brownman Revival
- Hitik sa Bunga Brownman Revival
- Reggae Fever Brownman Revival
- Monobloc Pupil
- Teacher's Pet Pupil
- Different Worlds Pupil
- 20/20 Pupil
- Nasaan Ka Pupil
- Disconnection Notice Pupil
- Sala Pupil
- Selos Sandwich
- Betamax Sandwich
- Manila Sandwich
- Sunburn Sandwich
- Pera-Pera Sandwich
- DVD X Sandwich
- Sugod Sandwich
- Pera-Pera Sandwich
- Yugyugan Na P.O.T.
- I Will Be Here for You Kaligta
- Para Sa'yo Kaligta
- Akin Ka Kaibigan Kaligta
- Broken Heart Kaligta
- Charing 1017
- Magdalena Freddie Aguilar
- Huwag Mo Nang Itanong MYMP
- Mata Mojofly
- Kamusta Ka Blue Ketchup

- Yakap Blue Ketchup
- Bro Blue Ketchup
- Much Have Been Said Bamboo
- Noypi Bamboo
- Hallelujah Bamboo
- Carousel Bamboo
- Ikot ng Mundo Bamboo
- Kailan Bamboo
- Questions Bamboo
- FU Bamboo
- Tatsulok Bamboo
- Peace Man Bamboo
- So Far Away Bamboo
- Pangako Kindred Garden
- Handog Florante
- Pagbigyan Southwind
- Malay Mo Southwind
- Freeway Southwind
- Pasaway Cambio
- Call Center Cambio
- Next in Line AfterImage
- Mangarap Ka After Image
- Balik Simula Miguel Escueta
- Blue Monday Miguel Escueta
- Falling Away Miguel Escueta
- Isipin Miguel Escueta
- Your Love Marie Digby
- Killing Me Softly KZ Tandingan
- Scared to Death KZ Tandingan
- Puro Laro KZ Tandingan
- Larawang Kupas Jerome Abalos
- Bukas Ngayon at Kailanman Jerome Abalos
- Bulag Mitoy Yonting
- Grip Stand Throw Sandwich
- Muling Ibalik First Cousins
- Laklak Teeth
- Sigaw ng Puso Father & Sons
- Serve in Silence Wolfgang

- Tag-Araw AfterImage
- Singapore Sling (Dahil Kilala Na Kita) Sponge Cola
- This Gathering Franco
- Dek-A-Doodle Dandy Duster
- Forever Dennis Trillo and Tom Rodriguez
- Dear Lonely Zia Quizon
- Ako Na Lang Zia Quizon
- I Believe in You Smokey Mountain
- Your Love Alamid
- Problemang Puso Jude Michael
- Honey Tito Mina
- Don't Touch My Birdie Parokya ni Edgar
- Halik Kamikazee
- Ambisyoso Kamikazee
- Narda Kamikazee
- Director's Cut Kamikazee
- Kalayaan Gin Rum N' Truth
- Tagpuan Kamikazee
- I Love You 123 Mom's Cake
- Paglisan Color It Red

# IDMZ has the international artist

iDMZ is the mass FM radio dance music station with their favorite local and international artist starting July 2, 2012.

#### International Artist Edit

- Taylor Swift
- Lily Allen (The Fear)
- Karmin
- David Guetta
- Madonna
- Enrique Iglesias
- Kaskade
- Kylie Minogue

- Backstreet Boys
- Katy Perry
- Lady Antebellum
- New kids on the block (NKOTB)
- Miley Cyrus
- Big Time Rush
- Demi Lovato
- The Human League
- Miranda Cosgrove
- Justin Bieber
- Tiffany Giardina
- Taio Cruz
- P!nk
- Jay Sean
- Jennifer Lopez
- T-Pain
- Hilary Duff
- Pitbull
- Rachel Bearer
- Chris Brown
- Nicki Manaj
- Adam Lambert
- Rhihana
- Usher
- Kesha
- One Direction
- Paris Hilton
- Sean Kingston
- Akon
- Nelly Furtado
- Soul Control
- Aqua
- Aly and AJ
- Will.i.am

- Lagy Gaga
- Ne-Yo
- Ashley Tisdale
- Gwen Stefani
- Ricky Martin
- Britney Spears
- Bruno Mars
- Charice
- Michael Jackson
- Jason Derulo
- Iyaz
- Leila K
- Jump5
- Flo Rida
- Maroon 5
- Pussycat Dolls
- Baha Men
- Carly Rae Jepsen
- The Killers
- Beyonce
- Black Eyed Peas
- Spice Girls
- Rick Astley
- Janet Jackson
- Far East Movement
- Jennifer Hudson
- Kanye West
- Jordin Sparks
- Adele
- Owl City
- Shakira
- Greyson Chance
- Alicia Keys
- Craig David

- Kelly Roland
- Kelly Clarkson
- Solid Base (This is How We Do It)
- Justin Timberlake
- Leona Lewis
- Jessie J
- Crazy Frog
- LMFAO
- Selena Gomez

#### Korean Artist Edit

- Jang Nara (Sweet Dream)
- MILK (Come to Me)
- Wonder Girls
- 3PM
- 2NE1
- Super Junior
- Girls' Generation
- Rain (entertainer)
- 2AM
- T-ara
- Big Bang
- Jay Park
- Kara
- U-KISS
- 4minute
- SHINee
- BoA
- TVXQ
- SS501
- Shinhwa
- PSY
- T-ara
- Beast

## Foreign Rock Music Edit

- Bon Jovi
- Simple Plan
- David Cook
- The Calling
- Jason Mraz
- Coldplay
- Dashboard Confessional
- Fall Out Boy
- Hey Monday
- Snow Patrol
- One Republic
- The Click Five
- Avril Lavigne
- Panic! at the Disco
- 30 Seconds to Mars (Kings and Queens)
- John Mayer
- Edwin McCain
- Boys Like Girls
- Jonas Brothers
- Green Day

#### **OPM Artist** Edit

- Sarah Geronimo
- XLR8
- Francis Magalona
- Gary Valenciano
- SexBomb Girls
- Southborder
- Hagibis
- Manila Sound
- Down to Mars
- Nancy Jane
- Gloc 9

- Hotdog Band
- Krissy and Ericka
- Marcus Davis
- Viva Hot Babes
- Somedaydream
- Bea Binene
- Sam Concepcion
- Amber Davis
- Vhong Navarro
- Sabrina
- Dice & K9
- Gladys and the Boxers with K
- Billy Crawford
- VFort
- Julie Anne San Jose
- Princess Velasco
- Brenan
- Freestyle
- Freddie Aguilar
- Six Part Invention
- APO Hiking Society
- Kyla
- Dingdong Avanzado
- Jessa Zaragoza
- Christian Bautista
- Aiza Seguerra
- Smokey Mountain
- Angeline Quinto
- David Archuleta
- Side A
- Kris Lawrence
- Jay R
- Noel Cabangon
- Myrus Jimenez

- Chad Borja (Ikaw Lang)
- The Bloomfields
- Bryan Termulo
- Young JV

## Pinoy Rock Edit

- Introvoys
- Mojofly
- Paolo Santos
- Kitchie Nadal
- Rivermaya
- Stonfree
- Imago
- The Dawn
- Eraserheads
- Wolfgang
- Bamboo
- Orange and Lemons
- Hale
- Sugarfree
- Never The Strangers
- Sponge Cola
- Barbie's Cradle
- Itchyworms
- Urbandub
- Pupil
- Chicosci
- Slapshock
- Typecast
- Jovit Baldivino
- 6cyclemind
- Cueshé
- Frio
- Callalily
- Rico Blanco

- Soapdish
- General Luna
- Juan de la Cruz Band
- Kamikazee
- Yeng Constantino
- The Jerks
- Maldita
- Moonstar 88
- Parokya ni Edgar
- Pedicab
- True Faith
- Protein Shake
- Up Dharma Down
- Taken by Cars
- The Speaks
- Tanya Markova
- Sandwich
- Daniel Padilla
- Silent Sanctuary
- Rocksteddy
- Kenyo
- Blue Ketchop
- April Boy
- Mayonnaise band
- Alikabok
- Kiss Jane
- Ageis
- Neocolours
- Cathy Go
- Jimmy Bondoc
- Join The Club

IDMZ dishing out 48 hours of OPM remixes this August

#### iDMZ Love OPM Mix V1 Edit

- 1. Bakit Pa Jessa Zaragoza
- 2. Nanghihinayang Jeremiah
- 3. Sa Ating Buhay Ay Ikaw Jeffrey Hidalgo
- 4. Dahil Mahal Na Mahal Kita Roselle Nava
- 5. Pangako Kindred Garden
- 6. Sana'y Kapiling Ka Jolina Magdangal
- 7. Bakit Rachelle Ann Go
- 8. Lupa Gary Valenciano
- 9. Before I Let You Go Freestyle
- 10. Let the Love Begin Sharon Cuneta and Marco Sison
- 11. Forever's Not Enough Sarah Geronimo
- 12. Sana Naman Jeffrey Hidalgo
- 13. Magic of Love Anja Aguilar
- 14. Hindi Na Magbabago Erik Santos
- 15. I Still Believe in Loving You Sarah Geronimo
- 16. Himig Natin Juan de la Cruz
- 17. Tulak Ng Bibig Kapig ng Dibdib Jolina Magdangal
- 18. Alipin Shamrock
- 19. If The Feeling Is Gone Kyla
- 20. Hands to Heven Christian Bautista
- 21. Ikaw Pala 'Yon Donna Cruz
- 22. Dahil Ikaw True Faith

#### iDMZ Love OPM Mix V2 Edit

- 1. Tameme Jolina Magdangal
- 2. Akoy Sayo at Ika'y Akin Lamang Daniel Padilla
- 3. Anak Gary Valenciano
- 4. Let The Pain Remain Rachelle Ann Go
- 5. The Way You Look At Me Christian Bautista
- 6. Sa May Bintana James Coronel
- 7. If You Walk Away Rachelle Ann Go
- 8. Basta't Kasama Kita Dingdong Avanzado
- 9. Nandito Ako Ogie Alcasid

- 10. Hulog Ng Langit Angeline Quinto
- 11. It's Your Smile Ric Segreto
- 12. lingatan Ka Carol Banawa
- 13. Bakit Ka liyak? Jeremiah
- 14. Baka Sakali Jolina Magdangal and Marvin Agustin
- 15. Ibigay Mo Na Jessa Zaragoza
- 16. I Won't Last a Day Without You Sarah Geronimo
- 17. Haplos Shamrock
- 18. Sa Pangarap Na Lang Marinel Santos
- 19. Magpakailanman Wency Cornejo
- 20. When I Met You APO Hiking Society
- 21. Hanggang Ngayon Bryan Termulo
- 22. Bakit Ba Minamahal Kita Angeline Quinto
- 23. Pasulyap-sulyap Tootsie Guevarra

#### iDMZ Love OPM Mix V3 Edit

- 1. Minsan Lang Kita libigin Ariel Rivera
- 2. I Just Fall in Love Again Angeline Quinto
- 3. Sorry Na, Pwede Ba? Richard Yap
- 4. Falling In Love Six Part Invention
- 5. Unsaid Lala feat. Christian Bautista
- 6. Muling Magmamahal Angeline Quinto
- 7. Para Lang Sa'yo Aiza Seguerra
- 8. Tell Me Side A
- 9. Someday Nina
- 10. Kung Ako'y liwan Mo Basil Valdez
- 11. Why Can't It Be Rannie Raymundo
- 12. Kaba Jodi Sta. Maria
- 13. Nag-lisang Ikaw Louie Heredia
- 14. Blue Sky Hale
- 15. Kahit Na Sarah Geronimo
- 16. So Many Questions Side A
- 17. One Hello Toni Gonzaga
- 18. Beautiful To Me Christian Bautista
- 19. Ipagpatawad Mo Mayonnaise

- 20. Sana Ngayon Lang Ang Kahapon Angeline Quinto
- 21. Say It Again Six Part Invention
- 22. The Day You Said Goodnight Hale
- 23. Borrowed Time Cueshe

# A New OPM Program on iDMZ this July

July 1, 2012

This follow to the success of masa station 90.7 Love Radio (MBC), 91.5 Big Radio, 93.9 iFM (RMN), Pinas FM 95.5(Net 25), 97.1 Barangay LS (GMA), 101.1 Yes
FM (GMA), Tambayan 101.9 (ABS-CBN), 102.7 Star FM, 103.5 Wow FM, 106.7 Energy
FM and 107.5 Win Radio which will have K-Pop and OPM, while Jam 88.3 has the OPM rock music, iDMZ 891 (IBC) will also have OPM programs as well as *Rockin' Manila* plays Pinoy alternative rock music as part of the danze music zone, Magic 89.9 has offering the OPM hits in the same station, Mellow 947 is now has more than OPM songs as part of the mellow side of pop-alternative and light rock music fans, 96.3 Easy Rock(MBC) is now have new OPM music as part of the lite rock music station and 97.9 Home Radio to have OPM music. After Wave 891 last for 10 year of August 2011 is not part of Blockbuster Broadcasting System. Since then, 89.1 is now a dance music radio on FM band IBC.

The world's dance music zone is back as **iDMZ 891** on the FM radio band on **IBC** relaunched last August 28, 2011 with a new sound, a new face and new DJ voices in the mass-based market with the name of **DZMZ 89.1** for the #1 internet danze mix radio as a major player. After producing more quality shows for **IBC-13**, they are now starting to penetrate the FM scene nationwide has had around 21,000 listeners from all over the world as well as Facebook (also a group fan page) and Twitter with more than 5,000 active members. Unlike **Wave 891**, **iDMZ 891** is not only R&B and hip hop music, but now as a pure dance music.

The station's new mix is good for an all new dance music on radio as **iDMZ 891** is inspired by **89 DMZ** to say *Sayaw Pinoy!* plays only dance music and remixed music but also K-Pop music and novelty hits with your favorite artists, events, on-air, interactivities, promos, premiere night tickets and so much more definition of mainstream radio via audio-video streaming as well as on the internet is unique and they have the coolest DJ's on Earth for the listeners from DJ mixes. Hangout is **iDMZ 891**, the #1 internet danze mix radio offers new OPM programs, new tandems, and an all-new listening experience this July will give their demand of better and brighter mornings, more danze music and more fun with the new-programming of **IBC's FM** radio station.

Every Sunday as 24-hours of new wave music with *Wave 24* at 6 AM to 6 AM (the following day), hosted by The Unbeatable (Andy Santillan) (6-10 AM), Kaye (Kaye Tan) (10 AM-2 PM),

The Mighty Dash (2-6PM) ad DJ Skratchmark (6-10 PM). Your favorite down mix tempo music for 24-hours from R&B to love remixes on Monday as *Slowjam* from 6 AM to 6 AM (the following day), with iDMZ 891 DJs.

Every Tuesdays to Friday called *Be Heard!* at 10 AM to 12 NN and 8 PM to 10 PM (Manila Time), that promotes both professional and non-professional, Filipino and foreign DJs from all over the world, it has been the station's most sought-after and highly-rated program with Blare (10 AM-12 NN) and Nicole (Nicole Anderson) (8-10 PM).

Rock music's higher registers continue to earplugs every Saturday morning is *Rockin' Manila* at 6 AM to 9 AM with a Pinoy rock favorite at 6 PM to 9 PM (Manila Time), with The Force.

3-hours of non-stop party clubbing music with your favorite in-house and club DJs as *Saturday Clubbing* at 9 AM to 12 NN with the replay at 9 PM to 12 MN (Manila Time), with Rommel "The Destroyer" Dayan and The Sting (Terence Khan). The 70s and 80s hit popular disco at its best every Saturday with the 80s music *Back to the 80s* from 1 PM to 3 PM and 12 MN to 2 AM (Manila Time), with your Marc the Spark and ZJ Ziggy (also a round o' clock special last July 1, 2012). On the other hand, new top 10 countdown, *Sayaw Top 10* at 6 PM to 7 PM (Manila Time), a ten's most requested dance hits by international artist with your Georgina. Meanwhile, start your day right habit with *Peewee in the Morning* from Tuesday to Friday at 6 AM to 9AM, your favorite hottest and freshest news with your favorite slowjam mix on Tuesdays and dance music on Wednesday to Friday. Anchored by radio broadcaster Peewee. Your favorite uninterruptible *Megamix* (everyday, every hour), absolutely commercial free. Disco-mixing afternoon by non-stop back-to-back *Mobile Mixes* from 3 PM to 4:30 PM with The Sting (Terence Khan), followed by listening to DJ Marlon in *Mobile Circuit*, 4:30 PM to 6 PM (Tuesday to Friday).

The **Original Pilipino Music** as the OPM music are the **OPM in-a-Raw** everyday every hour with the favorite OPM songs. Every Saturday, lets **K-Pop N' Go!** at 4 PM to 6 PM (Manila Time), a newest Korean pop music on radio with host Alfie and Nicole.

Plus, we will be giving away **iDMZ** car sticker and souvenir shirt for all featured DJs. Listen to your danze music zone, check out the latest events and prizes might be given away by their sponsors.

Don't miss the all-new **iDMZ** beginning July 2. Keep tuning in to **iDMZ** on radio and also available through 24/7 streaming via official website of 89dmz.com.

## Profile Edit

The world's dance music zone **DZMZ 89.1** is back as **iDMZ** on the FM radio band on **IBC** relaunched last August 28, 2011 presents the danze muzic zone and remixed music with K-Pop music and novelty hits, while accommodating today's dance hit for good with a new

sound, a new face and new DJ voices whose programming is geared, focused, derived, and remixed to danze music zone as the #1 internet danze mix radio.

With its format as a danze music zone, **iDMZ**'s programming directly targets the market, with your favorite artists, events, on-air, interactivities, promos, premiere night tickets and so much more definition of mainstream radio via audio-video streaming as well as on the internet is unique and they have the coolest DJ's on Earth for the listeners from DJ mixes as authority in dance music indentifies the station with the highly influential and upscale target market of the 15 to 40 age bracket.

After producing more quality shows for **IBC-13**, they are now starting to penetrate the FM scene nationwide has had around 21,000 listeners from all over the world as well as **Facebook** (also a group fan page) and **Twitter** with more than 5,000 active members. Audience profile studies conducted by leading advertising agencies indicate a high level of appreciation of danze format even above the station's Asian market and mass-based giving the best and latest in the world of dance music for listenership.

#### Playlist Edit

On the songs it play, mostly the songs are dance music sound and remixed music as well as K-Pop music and novelty hits, especially they play OPM songs in the two OPM program as part of the new programming of **IBC's** FM radio station. **iDMZ's** dance music menu is a non-stop mix of club hits, techno hits, reggae and slow jams.

This is the whole spectrum of danze music, encompassing such diverse musical styles such as new wave, slow jams, rock music, club music, disco, ballroom, OPM and K-Pop.

Most upscale audience from the A, B and C classes in Metro Manila also in the mass market as part of danze muzic zone. New jingle of **iDMZ**, play every top of the hour, with the voices of singing champion Anja Aguilar. Along wih the new jingle coem new photos. We'll be uploading some of these onout websites. part of the Metro Manila's #1 internet danze mix radio picked **iDMZ** as the country's premiere dance music station with choice on their homes and offices, making them also the number one station.

As listened to the radio shows of **iDMZ**, each program plays at least one song sponsorship. I also observed how the disc jockeys open up a DJ discussion. When we say DJ discussion, it is simply having to talk about a certain product sponsor during their program.

### Jingle Edit

he station has taken efforts to improve its programming and imaging as well. New jingles for the dance music station, iDMZ on its first anniversary has released their newest station ID jingle entitled Sayaw FM 89.1. Sung jingles are important part of the overall sound especially if you are a masa station. The new iDMZ jingles resembles the electro themes and new lyrics of the 89 DMZ's jingles.

This is an original song composed for **iDMZ** for their 1st year anniversary as *Sayaw Pinoy!*. Composed by Marcus Davis and Amber Davis and performed by singing champion Anja Aguilar, the jingle runs 2 minute and 23 seconds.

The jingle's hook goes: Sa iDMZ / Ang paboritong sayawan, ang tuloy-tuloy ang sayaw ka na / Sa iDMZ / Mas masaya araw-araw, sa Sayaw Pinoy where relaunched last January 2012. In line also with their anniversary celebration, The **Intercontinental Broadcasting Corporation** owned station is hosting a 2-day anniversary festival event dubbed **Sayaw Selebrasyon** on July 6-7, 2012.

#### Ratings Edit

So, while against on other mass-formatted radio station, **iDMZ** is now the #1 internet danze mix radio just like these stations, its playlist is danze music to listen known as *Metro Manila's Danze Muzic Authority*. Maintaining its slogan as *Sayaw Pinoy!* give emphasis on the local music industry, as they play OPM songs as part of danze muzic zone. Generally, **iDMZ** is an dance music station become a mass-based FM station.

#### Disc Jockeys Edit

Its programs are now acclaimed for successfully integrating the dance music sound in an Asian market and more market at the time. **iDMZ** have more DJ's namely The Unbeatable, The Force, The Sting, Blare, ZJ Ziggy, Marc the Spark, Kaye, Anne, Rommel "The Destroyer" Dayan, DJ Alfie, Nicole, Peewee, Georgina, Raya, The Mighty Dash, among others.

Their iDMZ's newest programs are *Wave 24* every Sundays from 6am-6am (the following day); a 24 hours of new wave music, *Slowjam* on Monday from 6am-6am (the following day), a 24 hours of down beat mix; *Be Heard!* every Tuesday to Friday 10am-12 nn and 8-10 pm (Manila time), promotes both professional and non-professional Filipino and foreign DJs from all over the world, *Be Heard!* as the most sought-after and highly-rated program; *Rockin' Manila* on Saturday at 6-9 am with Pinoy rock hits 6-9 pm (Manila time), a 3 hours of rock music; *Saturday Clubbing* every Saturday from 9am-12 nn and 9pm-12 mn (Manila time) 3 hours of party clubbing music; *Back to the 80s* every Saturday at 12nn-2 pm and 12mn-2 am (Manila time), a 2 hours of non-stop hits of the 80's; and *Sayaw Top 10* every Tuesday to Friday from 6-7 pm (Manila time), a most requested dance hits from international artist, respectively. Other programs they have are *Peewee in the Morning* from Tue-Fri 6-9 am, a three hours of news and dance music in the morning, *The Word* as hourly news airs everyday; uninterruptable *Megamix* everyday; *Mobile Circuit* on Tue-Fri at 4:30-6 pm, a disco-mixing; *K-Pop N Go* every Saturday from 4-6pm (Manila time), a 2-hours of K-Pop music and *OPM in-a-Raw* every hour and Saturday 3-4 pm, an OPM program from Pinoy artist.

I can say that these DJ's are very good. Mainly English and Filipino speaking, they also use Filipino words to connect to listeners for the dance music.

#### Advertisements/Sponsorships Edit

Of course, a broadcasting industry support from its advertisers. Their ads occupy much their airtime, still giving more emphasis to danze music.

Some of its more ads are McDonalds, RC

Cola, Monterey, Jollibee, Chowking, PLDT, Propan TLC, Charmee Pantiliner, Globe and many more sponsors. Just like any other station, iDMZ also now has its movie premiere series to their listeners. They now called as *Sine Sayaw* next attraction their current advance screening as the premiere night tickets.

Under of Intercontinental Broadcasting Corporation, you will hear here the announcements of Globe, the #1 in postpaid and the IBC with Globe promo the said stations have the Globe radio plugs.

Mostly hear during morning, afternoon, late afternoon, and mid-evening. They make a gap, playing their station jingle. Speaking of jingle, their jingles resembles the dance themes and lyrics of the **iDMZ**'s jingles, continuing the tradition of the latter.

Plus, we will be giving away **iDMZ** car sticker and souvenir shirt for all featured DJs. Listen to your danze music zone, check out the latest events and prizes might be given away by their sponsors, it has its website, and you can tune in to it online through <u>89DMZ.com</u>

# Rockin' Manila turns 2nd anniversary

September 26, 2013

The number 1 danze mix FM radio **iDMZ Sayaw Pinoy!**, the dance music radio station with *Rockin' Manila* now on its 2nd year anniversary celebration every Saturday morning 6AM-9AM with Pinoy rock favorite every Saturday nights at 6PM-9PM (Manila Time, Philippines) (September 28 and October 5) continues to playing our own alternative rock music every morning as well as Pinoy rock at night.

Perk up the devastating power of rock music's higher registers, the alternative rock show hosted by The Executioner (Ronald Cayetano) of foreign alternative rock music scene every morning and The Force (Neil Centeno) for Pinoy rock at night from Filipino rock bands with live band performances becoming the huge success of the radio station of FM 89.1 from alternative rock, modern rock, classic rock, pop rock, soft rock, progressive rock, acoustic and Pinoy rock every Saturdays with higher registers of headbang in the loudest anthems from contemporary bands and legendary rock artists. For giving the chance to contribute this much to the alternative rock and Pinoy rock music with the bands that make it all up in the all alternative rock radio program truly is now blasting away at **iDMZ** invite all of you to tune in and headbang to our show our

friends. You heard it right, Tune in to *Rockin' Manila* and get your weekly dose of Pinoy and international alternative rock music tunes.

Rock music fans on 2nd anniversary, assaults your ears to listeners, and the numerous all the local and foreign bands and legendary rock artists as well as OPM rock bands and artists who shared to us their awesome continue to deliver the best of alternative rock music that have supported by listening to our show.

Among of iDMZ 891's original programs *Wave 24*, *Slow Jam*, *Be Heard!*, *Rockin' Manila*, *Saturday Clubbing*, *Back to the 80's*, *Mobile Citcuit*, *90's Baddest*, *Dreamsounds*, *The Quiet Storm*, *The Flow* and *Urban Pinas Radio* are in the same station with a trend on FM radio. The huge success thanks go out to the iDMZ family namely The Unbeatable (Terence Khan), DJ Ouch (Lopie Guzman), Nicole (Nicole Andersson), ZJ Ziggy, Marc the Spark, Georgina (Georegina Wilson), Blare (Bernadette Camalig), The Destroyer (Rommel Dayan), Jun DJ, H-Town, DJ Buzz, Peewee (Wenceslao "Peewee" Trinidad), Kaye (Kaye Tan), Ju;z (Julz Savard), Arthur (Arthur Serzo), Raya (Raya Mananquil) and DJ Alfie (Alfie Manuel).

# On its 3rd anniversary of Rockin' Manila

#### February 22, 2014

It's the love month of February and we at *Rockin' Manila* are giving you the chance to request for your favorite alternative rock love song, pop rock and soft rock every Saturday morning and dishing out the acoustic OPM hits on Saturday nights. Yup, you read it right! We know that when it comes to this, glam metal is tops so if you have a song in mind and want to dedicate it to someone, let us know last Feb 14 and we will make sure your name and the person you're dedicating it to gets aired. Rockin' Manila: the Alternative Rock web radio show in the country proudly hosted by yours truly and heard in the BEST internet danze mix radio iDMZ (www.89dmz.com). Rock on, Pinoy!

Your Saturday gateway will never be the same again! Because the best jocks are spinning every Saturday. Alternative rock music *Rockin Manila* at 6AM-9AM with The Executioner, 9AM-12NN with The Destroyer on the disco 70's of *Saturday Clubbing*, 12NN-2PM Marc the Spark on for the 80's music *Back to the 80*s and at 3PM-6PM for the Pinoy hip-hop and R&B hits *Urban Pinas Radio* featuring the hottest Dj in the Metro with Georgina! And at night, alternative Pinoy rock *Rockin' Manila* at 6PM-9PM with The Foce, 9PM-12MN The Sting and DJ Marlon on *Saturday Clubbing*, 12MN-12:45AM hook-up with DMZ-TV (simulcast on IBC) and 12:45AM-3AM with automation of *Back to the 80'swww*.89dmz.com #idmz #idmzsayawpinoy.

# IDMZ dishing out 48 hours of OPM remixes this August

Revision as of 23:27, December 20, 2012 by 121.1.11.118 (Talk)

 $(diff) \leftarrow Older revision \mid Latest revision (diff) \mid Newer revision \rightarrow (diff)$ 

**iDMZ** is dishing out 48 hours of OPM remixes featuring the **Original Pilipino Music** artist. From August 26 every Sunday at 8:00 am-8:00 am the following day with **OPM Wave 24** followed on Mondays in August 27 at 8:00 am-8:00 am the following day with **Slowjam OPM**.

#### iDMZ New Wave OPM V1

- 1. Bakit Hindi Ako Jamie Rivera
- 2. Can We Just Stop And Talk A While Gary Valenciano and Kyla
- 3. Close Paolo Santos
- 4. Mahal Ka Sa Akin Tootsie Guevarra
- 5. Baliw Mark Bautista
- 6. Hinahanap-Hanap Kita Daniel Padilla
- 7. Himala Rievrmaya
- 8. Sorry Na, Pwede Ba? Brownman Revival
- 9. My Girl, My Woman, My Friend Jose Mari Chan
- 10. Rainbow South Border
- 11. Bakit Di Totohanin Carol Banawa
- 12. Kanlungan Noel Cabangon

#### iDMZ New Wave OPM V2

- 1. Forevermore Side A
- 2. Please Be Careful with My Heart Sarah Geronimo and Christian Bautista
- 3. I Will Be Here Gary Valenciano
- 4. Crazy Love Kim Chiu
- 5. You Got Me Working Gary Valenciano
- 6. Tell Me Your Name Jose Mari Chan
- 7. Hanggang Ngayon Kyla
- 8. Pagdating Ng Panahon Aiza Seguera

- 9. Mula sa Puso Jude Michael
- 10. Will of the Wind Jamie Rivera
- 11. Sasabihin Christian Bautista and Neocolours
- 12. Sandali Na Lang Hale

#### iDMZ New Wave OPM V3

- 1. Happy Emmanuelle
- 2. All That's Left Christian Bautista
- 3. Sundo Imago
- 4. Kay Tagal Kitang Hinintay Sponge Cola
- 5. Bye Bye Na Rivermaya
- 6. Catch Me I'm Fallin Toni Gonzaga
- 7. Rainbow South Border
- 8. Hold On Shamrock
- 9. Pusong Lito Myrus
- 10. Wish Anton Alvarez and Sarah Geronimo
- 11. Leap of Faith Hale
- 12. Torete Moonstar 88
- 13. Back to Me Cueshe

#### iDMZ Love OPM Mix V1

- 1. Bakit Pa Jessa Zaragoza
- 2. Nanghihinayang Jeremiah
- 3. Sa Ating Buhay Ay Ikaw Jeffrey Hidalgo
- 4. Dahil Mahal Na Mahal Kita Roselle Nava
- 5. Pangako Kindred Garden
- 6. Sana'y Kapiling Ka Jolina Magdangal
- 7. Bakit Rachelle Ann Go
- 8. Lupa Gary Valenciano
- 9. Before I Let You Go Freestyle
- 10. Let the Love Begin Sharon Cuneta and Marco Sison
- 11. Forever's Not Enough Sarah Geronimo
- 12. Sana Naman Jeffrey Hidalgo
- 13. Magic of Love Anja Aguilar
- 14. Hindi Na Magbabago Erik Santos
- 15. I Still Believe in Loving You Sarah Geronimo

- 16. Himig Natin Juan de la Cruz
- 17. Tulak Ng Bibig Kapig ng Dibdib Jolina Magdangal
- 18. Alipin Shamrock
- 19. If The Feeling Is Gone Kyla
- 20. Hands to Heven Christian Bautista
- 21. Ikaw Pala 'Yon Donna Cruz
- 22. Dahil Ikaw True Faith

#### iDMZ Love OPM Mix V2

- 1. Tameme Jolina Magdangal
- 2. Akoy Sayo at Ika'y Akin Lamang Daniel Padilla
- 3. Anak Gary Valenciano
- 4. Let The Pain Remain Rachelle Ann Go
- 5. The Way You Look At Me Christian Bautista
- 6. Sa May Bintana James Coronel
- 7. If You Walk Away Rachelle Ann Go
- 8. Basta't Kasama Kita Dingdong Avanzado
- 9. Nandito Ako Ogie Alcasid
- 10. Hulog Ng Langit Angeline Quinto
- 11. It's Your Smile Ric Segreto
- 12. lingatan Ka Carol Banawa
- 13. Bakit Ka liyak? Jeremiah
- 14. Baka Sakali Jolina Magdangal and Marvin Agustin
- 15. Ibigay Mo Na Jessa Zaragoza
- 16. I Won't Last a Day Without You Sarah Geronimo
- 17. Haplos Shamrock
- 18. Sa Pangarap Na Lang Marinel Santos
- 19. Magpakailanman Wency Cornejo
- 20. When I Met You APO Hiking Society
- 21. Hanggang Ngayon Bryan Termulo
- 22. Bakit Ba Minamahal Kita Angeline Quinto
- 23. Pasulyap-sulyap Tootsie Guevarra

#### iDMZ Love OPM Mix V3

- 1. Minsan Lang Kita libigin Ariel Rivera
- 2. I Just Fall in Love Again Angeline Quinto

- 3. Sorry Na, Pwede Ba? Richard Yap
- 4. Falling In Love Six Part Invention
- 5. Unsaid Lala feat. Christian Bautista
- 6. Muling Magmamahal Angeline Quinto
- 7. Para Lang Sa'yo Aiza Seguerra
- 8. Tell Me Side A
- 9. Someday Nina
- 10. Kung Ako'y liwan Mo Basil Valdez
- 11. Why Can't It Be Rannie Raymundo
- 12. Kaba Jodi Sta. Maria
- 13. Nag-lisang Ikaw Louie Heredia
- 14. Blue Sky Hale
- 15. Kahit Na Sarah Geronimo
- 16. So Many Questions Side A
- 17. One Hello Toni Gonzaga
- 18. Beautiful To Me Christian Bautista
- 19. Ipagpatawad Mo Mayonnaise
- 20. Sana Ngayon Lang Ang Kahapon Angeline Quinto
- 21. Say It Again Six Part Invention
- 22. The Day You Said Goodnight Hale
- 23. Borrowed Time Cueshe

# Back to the 80's

**Back to the 80's** is the disco program of iDMZ. It offer 2 hours of hits in the 80s. It airs from Saturdays from 12:00 noon to 2:00 pm and 12:00 midnight to 2:00 am. It is hosted by ZJ Ziggy with a round o' clock special on July 1, 2012 from 8:00 am to 8:00 am with the replay on July 3 at 8:00 am to 8:00 am (the following day) and premieres on July 7, 2012 as a newest program.

## Background **Edit**

Back to the 80's relaunch on July 1, 2012 as a round o' clock special 48 djs will rock your world and premieres July 7, 2011 as a newest program on iDMZ as thehe oldies program that will playing the disco hits of the 80s that will make you feel young again.

#### Hosts Edit

- Marc the Sparc
- ZJ Ziggy

#### Website Edit

Back to the 80s on iDMZ

#### See also Edit

- Back to the 80's list songs of the 80s
- 90's Baddest list songs
- iDMZ

# Back to the 80's list songs of the 80s

#### Disco 70's (Saturday at 9am-12nn) Edit

- Macho Man Village People
- Love Rollercoaster The Ohio Players
- YMCA Village People
- In the Navy Village People
- Let Me Take You Dancing Bryan Adams
- Lovely Day Bill Withers
- Laughter in the Rain Neil and Dara Sedaka
- Le Freak (Freak Out) Chic
- Good Times Chic
- Knock On Wood Amii Stewart
- Reach Your Peak Sister Sledge
- Got to Love Somebody Sister Sledge
- Summer Night City Abba
- Voulez-Vous Abba
- Does Your Mother Know Abba
- Mamma Mia Abba
- Money, Money Abba
- Angeleyes Abba
- Gimme! Gimme! Gimme! (A Man after Midnight) Abba
- Dancing Queen Abba
- You Make Me Feel Like Dancing Leo Sayer

- Stayin' Alive Bee Gees
- I Just Want To Be Your Everything Bee Gees
- Night Fever Bee Gees
- More Than a Woman Bee Gees
- Love You Inside Out Bee Gees
- You Should Be Dancing Bee Gees
- Boogie Fever The Sylvers
- Ain't Nothing Gonna Keep Me From You Teri Desario
- Don't Hold Back Dr. Hook
- Rock the Boad The Hues Corporation
- Remember Vivien Vee
- If I Can't Have You Yvonne Elliman
- The Hustle Van McCoy and the Soul City Symphony
- Never Can Say Goodbye Jackson 5
- ABC Jackson 5
- I Want You Back Jackson 5
- Dancing Machine Jackson 5
- Heaven Must Be Missing An Angel Tavares
- Knock on Wood Amii Stewart
- Don't Go Breaking My Heart Elton John with Kiki Dee
- I Believe in Miracles Jackson Sisters
- Dance to the Music Sly and the Family Stone
- Best of My Love The Emotions
- Get Down Tonight KC and the Sunshine Band
- Disco Inferno The Trammps
- (Shake, Shake, Shake) Shake Your Booty KC and the Sunshine Band
- I'm Your Boogie Man KC and the Sunshine Band
- Shake Your Groove Thing Peaches & Herb
- That's the Way (I Like It) KC and The Sunshine Band
- Don't Hold Back Chanson
- Keep It Comin' Love KC and the Sunshine Band
- September Earth, Wind and Fire
- Boogie Wonderland Earth, Eind and Fire
- Let's Groove Earth, Wind & Fire
- Heart of Glass Blondie
- If I Can't Have You Yvonne Elliman
- I Feel Love Donna Summer
- Hot Stuff Donna Summer

- Love to Love You Baby Donna Summer
- Last Dance Donna Summer
- No More Tears (Enough Is Enough) Barbra Streisand and Donna Summer
- I Will Survive Gloria Gaynor
- Get Down Tonight KC & the Sunshine Band
- Kung Fu Fighting Carl Douglas feat. Biddu
- It's Raining Men The Weather Girls
- Never Knew Love Like This Before Stephanie Mills
- My Life Billy Joel
- Play That Funky Music Wild Cherry
- Shake Your Body (Down to the Ground) The Jacksons
- Brick House Commodores
- Don't Stop 'Till You Get Enough Michael Jackson
- Kung Fu Fighting Carl Douglas
- Super Freak Rick James
- Electric Slide Marcia Griffiths

#### Pinoy Manila Sound

- Swing VST & Company
- Awitin Mo Isasayaw Ko VST & Company
- I-Swing Mo Ako Sharon Cuneta
- Disco Fever VST & Company
- Bonggahan Sampaguita
- Hanggang Magdamag Soul Jugglers
- Pinoy Disko Soul Jugglers
- Sumayaw, Sumunod The Boyfriends
- Bongga Ka Day Hotdog
- Annie Batungbakal Hotdog
- Ilagay Mo Kid Hagibis
- Legs Hagibis
- Nanggigigil Hagibis
- Ang Boyfriend kong Baduy Cinderella
- Dance with Me The Boyfriends

#### Back to the 80's Edit

#### Foreign:

- Gimme Hope Jo'anna Eddy Grant
- Just Don't Have The Heart Cliff Richard

- Blue Kiss Jane Wledlin
- Walk the Dinosaur Was (Not Was)
- Islands in the Stream Dolly Parton and Kenny Rogers
- We Built This City Starship
- High Energy Evelyn Thomas
- Another One Bites the Dust Queen
- *I Am What I Am* Gloria Gaynor
- Rock with You Michael Jackson
- It's a Miracle Culture Club
- I Just Called to Say I Love You Stevie Wonder
- You Can Do Magic America
- What Might Have Been Lou Pardini
- Forever Young Alphaville
- Together in Electric Dreams Philip Oakey and Giorgio Moroder
- Sahara Nights F.R. David
- Here Comes The Rain Again Eurythmics
- Waiting Game Swing Out Sisters
- Kiss (song) Prince
- Take My Breath Away Berlin
- Broken Wings Mr. Monster
- Last Thing On My Mind Arthur Baker and the Backbeat Disciples
- I Can Dream About You Dan Hartman
- Miss Me Blind Culture Club
- Head Over Heels Tears for Tears
- You Keep Me Hangin' On Kim Wilde
- Two Hearts Phil Collins
- What's Love Got to Do with It Tina Turner
- I'm So Excited The Pointer Sisters
- Silly Love Songs Paul McCartney and Wings
- Love Changes (Everything) Climie Fisher
- Bad Boys Miami Sound Machine
- All I Need Is a Miracle Mike + The Mechanics
- Dangerous Roxette
- A Night to Remember Shalamar
- Take on Me AHA
- She Works Hard For The Money Donna Summer
- Friday I'm In Love The Cure
- Postcards from Paradise Flesh for Iulu

- Sunglasses at Night Corey Hart
- Especially for You Kylie Minogue and Jason Donovan
- People are People Depeche Mode
- Caribbean Queen Billy Ocean
- Crazy Icehouse
- Everyday Is Like Sunday Morissey
- Secret OMD
- We Close Our Eyes Go West
- Money for Nothing Dire Straits
- Brother Louie Modern Talking
- Afrikan Man Hally & Kongo Band
- City Rhythm Shakatak
- I'm So Excited The Pointer Sisters
- Opposite Do Attract All Sports Band
- Tainted Love Soft Cell
- Always Something There To Remind Me Naked Eyes
- Save a Prayer Duran Duran
- My Sharona The Knack
- Ride Like The Wind Christopher Cross
- Let Me In Mike Francis
- Suddenly Back To Me Mike Francis
- The Model Kraftwerk
- Master and Servant Depeche Mode
- (I Just) Died in Your Arms Tonight The Cutting Crew
- Burning Flame Vitamin Z
- The Motion of Love Gene Loves Jezebel
- Love Shack B52's
- Shake Body Dancer Magic Fire
- American Soviet CCCP
- Flaming Sword The Care
- Pale Shelter Tears for Fears
- Get Down on It Kool and the Gang
- Celebration Kool and the Gang
- Change Tears for Fears
- Wake Me Up Before You Go-Go Wham!
- Freedom Wham!
- Strangelove Depeche Mode
- The Great Commandment Camouflage

- Designer Music Lipps Inc.
- Can You Feel It? Clinton and Clinton
- Pure Lightning Seeds
- Upside Down (and God created indie remix) Two Minds Crack
- I Believe In Miracles The Jackson Sisters
- Prove Your Love Taylor Dayne
- Best of My Love Dee Lewis
- Legal Tender B-52's
- I Don't Want To Be A Hero Johnny Hates Jazz
- I'm In The Mood For Dancing The Nolans
- Mickey Toni Basil
- Boys Do Fall In Love Robin Gibb
- Love Come Down Evelyn Champagne King
- Be Near Me ABC
- Round and Round Spandau Ballet
- I Want to Break Free Queen
- Six Two Eight Europe
- Kiss on My List Hall & Oates
- Out of Touch Hall & Oates
- Russian Radio Red Flag
- Advice for the Young At Heart Tears For Fears
- I Think We're Alone Now Tiffany
- Radio Romance Tiffany
- Shattered Dreams Johnny Hates Jazz
- Alex F Harold Faltermeyer
- Piano in the Dark Brenda Russell
- Footloose Kenny Loggins
- How Will I Know Whitney Houston
- Queen of the Night Whitney Houston
- I Wanna Dance with Somebody Whitney Houston
- Take Me Up Scotch
- Love Is a Battlefield Pat Benatar
- Sara Starship
- Don't You Want Me The Human League
- Human The Human League
- You're My Heart, You're My Soul Modern Talking
- Cheri Cheri Lady Modern Talking
- What I Like About You Lillix

- Build Me Up Buttercup The Foundation
- We Got the Beat The Go-Go's
- Vacation The Go-Go's
- Head Over Heels The Go-Go's
- Heaven is a Place on Earth Belinda Carlisle
- Body Rock Maria Vidal
- Walking Away Information Society
- Give It Up KC & The Sunshine Band
- Jump Van Halen
- Sweet Dreams Eurythmics
- Jump (for My Love) The Pointer Sisters
- Burning Down The House Talking Heads
- Somebodys Watching Me Rockwell feat. Michael Jackson
- Thriller Michael Jackson
- The Way You Make Me Feel Michael Jackson
- Human Nature Michael Jackson
- Bad Michael Jackson
- Man in the Mirror Michael Jackson
- Billie Jean Michael Jackson
- P.Y.T. (Pretty Young Thing) Michael Jackson
- The Spin Michael Jackson
- Wanna Be Startin' Somethin' Michael Jackson
- The Girl is Mine Michael Jackson
- Beat It Michael Jackson
- The Heat is On Glenn Frey
- Repetition Information Society
- What's on Your Mind (Pure Energy) Information Society
- Fame Irene Cara
- (I've Had) The Time of My Life Bill Medley and Jennifer Warnes
- The Winner Takes It All Abba
- King of Wishful Thinking Go West
- Venus Bananarama
- Cruel Summer Bananarama
- Mirda Rock Reggie Griffin and Technofunk
- Flashdance (What A Feeling) Giorgio Moroder
- Girls Just Wanna Have Fun Cyndi Lauper
- Forever Young Alphaville
- Lies Thompson Twins

- Into the Groove Madonna
- Material Girl Madonna
- Like a Virgin Madonna
- Where's the Party?! Madonna
- Dress You Up Madonna
- It We Took A Holiday Madonna
- Like A Prayer Madonna
- Open Your Heart Madonna
- Who's Holding Donna Now DeBarge
- You Got It All The Jets
- You to Me Are Everything The Real Thing
- Can't Get By Without You The Real Thing
- Locomotion Kylie Minogue
- I Should Be So Lucky Kylie Minogue
- Turn Back the Clock Johnny Hates Jazz
- Can't Take My Eyes Off You Boy Town Gang
- Our House Madness
- The Promise When in Rome
- Funky Town Lipps Inc.
- Just Can't Get Enough Depeche Mode
- Stomp Brothers Johnson
- Out of the Blue Debbie Gibson
- Electric Youth Debbie Gibson
- Story of the Blues WAH!
- Wake Me Up Ed Sheeran
- Hold Me Now Thompson Twins
- I'm Coming Out Diana Ross
- You Can Do Magic America
- Dancing in the Sheets Shalamar
- Celebration Kool and the Gang
- Never Let Her Slip Away Andrew Gold
- Breakout Swing Out Sister
- I Need a Hero Bonnie Tyler
- Rain or Shine 5 Star
- Conga Miami Sound Machine
- Never Gonna Give You Up Rick Astley
- Hold Me In Your Arms Rick Astley
- My Arms Keep Missing You Rick Astley

- Take Me To Your Heart Rick Astley
- Together Forever Rick Astley
- Cool It Now New Edition
- Just Got Lucky JoBoxers
- This Time It's Forever Errol Brown
- Tell It To My Heart Taylor Dayne
- State of the Nation Industry
- Manic Monday The Bangles
- Friends Amii Stewart
- Shout Tears for Tears
- Telefone (Long Distance Love Affair) Sheena Easton
- Karma Chameleon Culture Club
- Gold Spandau Ballet
- 1-2-3 Gloria Estefan and Miami Sound Machine
- Land Down Under Men at Work
- Who Can It Be Now? Men at Work
- Blue Monday New Order
- Bizarre Love Triangle New Order
- Sometimes a Fantasy Billy Joel
- Uptown Girl Billy Joel
- Get Outta My Dreams Get Into My Car Billy Ocean
- A Little Love (What's Going On) Ceejay (80's disco)
- You'll Never Stop Me Loving You Sonia
- Rock Wit'cha Bobby Brown (80's R&B, quiet storm and soul)
- Somewhere In My Heart Aztec Camera

#### OPM:

- Babaero Randy Santiago
- 'Di Bale Na Lang Gary Valenciano
- Working Girl Chona Cruz
- Burgis Louella
- Mad Generation Tirso Cruz III
- You've Got The Power Juan Miguel Salvador, Gino Padilla and Randy Santiago
- Anna APO Hiking Society
- Blue Jeans APO Hiking Society
- Mahal Na Mahal Ko Siya Gary Valenciano
- That's Why Gary Valenciano
- Huwag Mo Na Sanang Isipin Gary Valenciano

- Paano Gary Valenciano
- Growing Up Gary Valenciano
- You Got Me Working Gary Valenciano
- Heto Na Naman Gary Valenciano
- Kasayaw Archie D.
- Mr. Dream Boy Sheryl Cruz
- Urong Sulong Regine Velasquez
- Mr. Kupido Rachel Alejandro
- Tatlong Beinte Singko Dingdong Avanzado
- Macho Gwapito Rico J. Puno
- Lumayo Ka Man sa Akin Rodel Naval
- Katawan Hagibis
- Lalake Hagibis
- Feel na Feel Manilyn Reynes
- Mr. Disco Manilyn Reynes
- Tayo'y Magsayawan VST & Company
- Rock Baby Rock VST & Company

# 90's Baddest list songs

## List of 90's music songs Edit

#### Foreign:

- Can We Talk? Tevin Campbell
- I'm In Love Lisa Keith (90's dance hits)
- Love Me For The Reason Boyzone
- Show Me Love Robyn
- Kung Fu Fighting Bus Stop feat. Carl Douglas
- Naked and Sacred Chynna Phillips
- Each Time East 17
- Mambo No.5 Lou Bega
- This Is How We Do It Montell Jordan
- Hey Margarita Lance Prince
- Strike It Up Black Box
- Get Your Body Movin' MC Eiht feat. Kam and Uncle Chuck
- Hope Twista feat. Faith Evans
- I'll Be Loving You Forever New Kids on the Block

- Naked and Sacred Maria Nayler
- Mysterious Girl Peter Andre
- If You Could Read My Mind Starz on 54
- Mr. Wendal Arrested Development
- Could This Be Love Seduction
- Anyone Of Us (Stupid Mistake) Gareth Gates
- Burn Tina Arena
- When She Cries Restless Hearts
- I Can Love You Like That All4One
- Dreaming of You Selena
- Nobody Knows The Tony Rich Project
- I Could Fall in Love Selena
- Get Down on It Peter Andre feat. Past to Present
- Snow on the Sahara Anggun
- That's What Love Can Do Boy Krazy
- The Real Thing Lisa Stansfield
- You Mean the World to Me Toni Braxton
- Breath Again Toni Braxton
- Stay (I Missed You) Lisa Loeb
- I Will Remember You Livee Sarah McLachlan
- That's the Way It Is Celine Dion
- I'm Alive Celine Dion
- My Heart Will Go On Celine Dion
- Because You Loved Me Celine Dion
- To Love You More Celine Dion
- I Love You Celine Dion
- I Love You Goodbye Celine Dion
- I'm Your Angel Celine Dion and R. Kelly
- Beauty and the Beast Celine Dion and Peabo Bryson
- Picture of You Boyzone
- Wishing On The Same Star Girlfriend
- Anytime Brian McKnight
- Back at One Brian McKnight
- Pump Up the Jam Technotronic
- We Got A Love Thang CeCe Peniston
- 100% Pure Love Crystal Waters
- It Takes Two Rob Base & D.J. E-Z Rock
- Baby Boy Whingfield

- Saturday Night Whingfield
- Unpretty TLC
- This Time It's Forever Errol Brown
- Pump Up The Volume M/A/R/R/S
- I Need to Know Marc Anthony
- Rocking For Myself Motiv8
- Put Your Hands Up In The Air Blck & White Brothers
- Angel of Mine Eternal
- Coco Jamboo Mr. President
- Bust A Move Young MC
- Dance to Move The House Crew
- Stay the Same Joey McIntyre
- Tootsee Roll 69 Boyz
- I'll Do for You Father MC
- Good Vibrations Marky Mark & the Funky Bunch
- Baby Got Back Sir Mix-A-Lot
- Listen to Your Heart Sonia
- She Wants to Dance with Me Rick Astley
- I Like To Move It Reel 2 Reel
- Push It Nichgcrawlers
- Groove is in The Heart Deelite
- Move This Technotronic
- Tell Me Where It Hurts The Real Milli Vanilli
- Wiggle It Two in A Room
- Everybody, Everybody Blackbox
- Vogue Madonna
- I'm Too Sexy Right Said Fred
- Real Wild House Raul Orellana
- Season in The Sun Tube
- Missing You Case
- Runaway Train Soul Asylum
- Turn on, Tune In, Cop Out Freak Power
- The Bomb! The Bucketheads
- Show Me Love Robin S
- Plastic Dreams Jaydee
- Give Me One Reason Tracy Chapman
- Another Sad Love Song Toni Braxton
- Weak SWV

- Are Yu That Somebody Aaliyah
- POny Ginuwine
- Nothing Compares 2 U Sinead O' Connor
- The First Night Monica
- Don't Let Go En Vogue
- You Make Me Wanna Usher
- Waterfalls TLC
- Got Till Its Gone Janet Jackson
- Go Deep Janet Jackson
- Baby-Baby-Baby TLC
- Together Again Janet Jackson
- Freak Like Me Adina Howard
- Shy Guy Diana King
- People Everyday Arrested Development
- I Will Always Love You Whitney Houston
- I Have Nothing Whitney Houston
- I'm Every Woman Whitney Houston
- Look Into Your Heart Whitney Houston
- Queen Of The Night Whitney Houston
- Run To You Whitney Houston
- I Believe In You And Me Whitney Houston
- Somebody Bigger Than You And I Whitney Houston
- Step By Step Whitney Houston
- My Heart Is Calling Whitney Houston
- Count On Me Whitney Houston and Cece Winans
- Bug A Boo Destiny's Child
- No, No, No Part 1 Destiny's Child
- Say My Name Destiny's Child
- Let's Wait a While Janet Jackson
- You Oughta Know Alanis Morissette
- Finally CeCe Peniston
- Don't Talk Just Kiss Right Said Fred
- Honey Mariah Carey
- Forever Mariah Carey
- Lead the Way Mariah Carey
- H.A.T.E.U. Mariah Carey
- Butterfly Mariah Carey
- Crybaby Mariah Carey feat. Snoop Dogg

- My Own Mariah Carey
- Emotions Mariah Carey
- Dreamlover Mariah Carey
- Fantasy Mariah Carey
- Vision Of Love Mariah Carey
- Someday Mariah Carey
- Love Takes Time Mariah Carey
- I Don't Wanna Cry Mariah Carey
- Can't Let It Go Mariah Carey
- Hero Mariah Carey
- Without You Mariah Carey
- Open Arms Mariah Carey
- When You Believe Mariah Carey and Whitney Houston
- The Bomb! (These Sounds Fall into My Mind) The Bucketheads
- Gonna Make You Sweat (Everybody Dance Now) C+C Music Factory
- Things That Make You Go Hmmmm C&C Music Factory
- Gangstas Paradise Coolio
- I'd Rather Luther Vandross
- Jesse Hold On B\*Witched
- Streeys o Watching Jay-Z
- Can't Knock The Hustle Jay-Z
- Feelin' It Jay-Z
- Hard Knock Life (Ghetto Anthem) Jay-Z
- The Power Snap!
- Warning The Notorious B.I.G.
- Have You Ever Brandy
- Who Let the Dogs Out Baha Men
- Right Here Right Now Fatboy Slim
- Rockafeller Skank Fatboy Slim
- Ya Mama (Push the Tempo) Fatboy Slim
- Praise You Fatboy Slim
- Baby Got Back Sir Mix-A-Lot
- The Sign Ace of Base
- It's A Beautiful Life Ace of Base
- Happy Square Heads
- Losing My Religion R.E.M
- The Animal Song Savage Garden
- Truly Madly Deeply Savage Garden

- I Knew I Love You Savage Garden
- I Want You Savage Garden
- Roses Are Red Aqua
- Barbie Girl Aqua
- Doctor Jones Aqua
- Cartoon Heroes Aqua
- Lollipop (Candyman) Aqua
- Turn Back Time Aqua
- My Oh My Aqua
- Around the World Aqua
- That's What Love Can Do Boy Krazy
- The Humpty Dance Digital Underground
- Fall For You Shanice
- Loving You Shanice
- I Love Your Smile Shanice
- Saving Forever For You Shanice
- Hold On Wilson Philips
- Release Me Wilson Philips
- This Is How We Do It Montel Jordan
- Do Me Right Guy feat. Heavy D
- Jump Around House Of Pain
- Humpin' Around Bobby Brown
- Rub You The Right Way Johnny Gil
- Feels Good Tony! Toni! Tone'!
- Smack My Bitch Up The Prodigy
- No Diggity Blackstreet feat. Dr. DRE & Queen Pen
- California Love 2Pac feat. Dr. Dre
- How Do You Want It? 2Pac feat. K-Ci & Jojo
- Rebel Of The World 2Pac
- That's The Way Love Goes Janet Jackson
- My Lovin' (You're Never Gonna Get It) En Vogue
- Angelina Lou Bega
- What A Girl Wants Christina Aguilera
- Come On Over Baby (All I Want Is You) Christina Aguilera
- Genie In A Bottle Christina Aguilera
- Set Adrift On Memory Bliss PM Down
- Remember The Time Michael Jackson
- Jam Michael Jackson

- You Are Not Alone Michael Jackson
- Earth Song Michael Jackson
- Who Is It Michael Jackson
- Black or White Michael Jackson
- They Don't Care About Us Michael Jackson
- Do You Believe in Me Eric Gadd
- Masterpiece Atlantic Starr
- You Gotta Be Des'ree
- Bell Biv Devoe Poison
- Love Like This Faith Evans
- MotownPhilly Boyz2Men
- I'll Make Love to You Boyz2Men
- It So Hard To Say Goodbye To Yesterday Boyz2Men
- Water Runs Dry Boyz2Men
- On Bended Knee Boys2Men
- A Song for Mama Boyz2Men
- Doin' Just Fine Boyz2Men
- It's So Hard to Say Goodbye to Yesterday Boyz2Men
- End of the Road Boyz2Men
- 4 Seasons of Loneliness Boyz2Men
- Back At One Boys2Men
- One Sweet Day Boyz2Men feat. Mariah Carey
- The Color of Love Boyz2Men
- Aaliyah Song Boys2Men
- Can't Let Her Go Boyz2Men
- Same Old Brand New You A1
- I Want You Back N'Sync
- Sailing 'N Sync
- Tearin' Up My Heart N'Sync
- Here We Go N'Sync
- Thinking Of You (I Drive Myself Crazy) N'Sync
- Music of My Heart Gloria Estefan feat. N'Sync
- Bye Bye Bye N'Sync
- It's Gonna Be Me N'Sync
- A Little More Time On You (God Must Have Spent) N'Sync
- Safe In The Arms Of Love Coco Lee
- Sunny Day Coco Lee
- It's a Party Coco Lee

- Wherever You Go Coco Lee
- Before I Fall in Love Coco Lee
- She Bangs Ricky Martin
- María Ricky Martin
- Livin' La Vida Loca Ricky Martin
- Left, Right Xpy
- I Like Crispy
- I Wanna Sex You Up Color Me Badd
- Escapade Janet Jackson
- Together Again Janet Jackson
- Where Are You Now Janet Jackson
- Insensitive Jann Arden
- Kiss From The Rose Seal
- The Real Thing 2 Unlimited
- No One 2 Unlimited
- Let The Beat Control Your Body 2 Unlimited
- Twilight Zone 2 Unlimited
- Tribal Dance 2 Unlimited
- Edge of Heaven 2 Unlimited
- Here I Go 2 Unlimited
- Joy for Joy Unlimited
- Get Ready for This 2 Unlimited
- No Limit 2 Unlimited
- Crush Jennifer Paige
- Open Sesame Leila K
- Sweet Soul Revue Pizzicato Five
- Selfish The Other Two
- Boom Boom Boom Vengaboys
- We Like To Party Vengaboys
- Music Sounds Better with You Stardust
- Shalala lala Vengaboys
- Stop Spice Girls
- 2 Become 1 Spice Girls
- Spice Up Your Life Spice Girls
- Do It Spice Girls
- Goodbye Spice Girls
- Who Do You Thing You Are Spice Girls
- Holler Spice Girls

- Say You'll Be There Spice Girls
- Wannabe Spice Girls
- Gonna Get Your Love S-Sense feat. Jenny B
- Believe Cher
- Tears In Heaven Eric Clapton
- This Is How We Do It Solid Base
- Baby One More Time Britney Spears
- Sometimes Britney Spears
- Oops!...I Did It Again Britney Spears
- What U See (Is What U Get) Britney Spears
- (You Drive Me) Crazy Britney Spears
- All I Have to Give Backstreet Boys
- Quit Playing Games with My Heart Backstreet Boys
- I'll Never Break Your Heart Backstreet Boys
- Everybody (Backstreet's Back) Backstreet Boys
- The One Backstreet Boys
- As Long As You Love Me Backstreet Boys
- Darlin' Backstreet Boys
- We've Got It Goin' On Backstreet Boys
- Show Me The Meaning of Being Lonely Backstreet Boys
- I Want It That Way Backstreet Boys
- Get Down Backstreet Boys
- Boys Larger Than Life Backstreet Boys
- Rush Rush Paula Abdul
- The Promise Of A New Day Paula Abdul
- Blowing Kisses In The Wind Paula Abdul
- Candle In The Wind 1997 Elton John
- U Can't Touch This MC Hammer
- Ice Ice Baby Vanilla Ice
- Come and Get Your Love Real McCoy
- All My Life KC & Jojo
- Don't Walk Away Jade
- Too Many Walls Cathy Dennis
- Tough Me (All Night Long) Cathy Dennis
- I'm Alive Cut N' Move
- U Got 2 Let the Music Capella
- Rump Shaker Wreckz N Effect
- What is Love Haddaway

- The Rhythm of the Night Corona
- Rhythm is A Dancer SNAP!
- Ride on Time Black Box
- Everybody's Free Rozalla
- It's My Life Dr. Alban
- Pump Up the Jam Technotronic
- Feel the Heat of the Night Masterboy
- Feelin' So Good Jennifer Lopez
- Let's Get Loud Jennifer Lopez
- If You Had My Love Jennifer Lopez
- No Me Ames Jennifer Lopez
- Waiting for Tonight Jennifer Lopez
- All Rise Blue
- I Do (Cherish You) 98 Degrees
- Because of You 98 Degrees
- The Hardest Thing 98 Degrees
- I Believe I Can Fly R. Kelly
- I'll Never Leave R. Kelly
- You Remind Me Of Something R. Kelly
- Your Body's Callin' R. Kelly
- I'll Be There Mariah Carey feat. Trey Lorenz
- Mr. Vain Culture Beat
- When You're Looking Like That Westlife
- Be My Lover La Bouche
- As If Blaque
- My Lovin En Vogue
- Right Here SWV
- You Gotta Be Des'ree
- Don't Call Me Baby Madison Avenue
- Baby Baby Corona
- Shoop Salt N' Pepa
- Diggin' on You TLC
- Brick Ben Folds Five
- Am I The Same Girl Swing Out Sisters
- Supersonic J.J. Fad
- Little Bit Of Ecstasy Jocelyn Enriquez
- Dub-I-Dub Me & My
- Love... Thy Will Be Done Martika

- Raggamuffin Girl Apache Indian
- Sha La Long Solid Base (90's dance moves)
- For You I Will Monica
- All I Wanna Do Sheryl Crow
- Rock DJ Robbie Williams
- Why Tiggy (90's dance moves)
- Unpretty TLC
- Red Light Special TLC
- No Scrubs TLC
- Lambada Kaoma
- Heal My Broken Heart Smile.dk (90's dance moves)
- Renegade Master Fatboy Slim
- I'm So Into You SWV
- Uh La La La (remix) Alexia
- Space Jam (90's dance moves) Quad City DJ's
- Don't Push Me Sweetbox
- Butterfly Mariah Carey
- Forever Will Be (The Wedding Song) Keith Martin
- How Gee Black Machine
- Smells Like Teen Spirit Nirvana
- Oh Baby I... Eternal (90's R&B music)
- The Best Things in Life Are Free Luther Vandross and Janet Jackson
- The Rockafeller Skank Fatboy Slim
- All I Want is Your Love INOJ
- I Want To Be Your Lady Baby INOJ
- How Crazy Are You? Meja
- Sexy French Affair
- All 'Bout the Money Meja
- You Are the Universe The Brand New Heavies
- Another Night Real McCoy (90's club house)
- This Kiss Faith Hill
- Sukiyaki 4PM (R&B ballad)
- Summer Girls LFO
- Always Been You Imajin (90's ballad)
- Crave Marc Dorsey
- Nobody Knows Tony Rich Project
- Better Off Alone Alice DeeJay (90's dance club)
- Step by Step New Kids on the Block

- The Humpty Dance Digital Underground
- Jump Around House Of Pain

#### R&B Flavor:

- Fill Me In Craig David
- Rise & Fall Craig David feat. Sting
- 7 Days Craig David
- Re-Rewind (The Crowd Say Bo Selecta) Artful Dodger feat. Craig David
- Once In A Lifetime Craig David
- What's Your Flava? Craig David
- One Wish Ray J
- Girlfriend N Sync feat. Nelly
- Ghetto Child Joe feat. Shaggy
- U Make Me Wanna Blue
- Fly by II Blue
- Too Close Blue
- If You Come Back Blue
- One Love Bluie
- Guilty Blue
- All Rise Blue
- Don't Wanna Go Home Jason Derulo
- Family Affair Mary J. Blige
- Tu Amor RBD
- Face Drop Sean Kingston
- Dilemma Nelly feat. Kelly Rowland
- Y Not Average Joe
- Hey Ya Outkast
- I'm Not Missing You Stacie Orrico
- Down Jay Sean
- I Remember Keyshia Cole
- Burn Usher
- Goodies Ciara feat. Petey Pablo
- Spotlight Jennifer Hudson
- I'm Real Jennifer Lopez feat. Ja Rule
- Good Feeling Flo Rida
- Yeah! Usher
- Without You Charlie Wilson
- Independent Woman Destiny's Child

- Angel Shaggy
- Move Ya Body Nina Sky
- The Next Episode Dr Dre. and Snoop Dogg
- Caught Up Usher
- My Boo Usher and Alicia Keys
- Love in This Club Usher
- Nice and Slow Usher
- Moving Mountains Usher
- You Make Me Wanna Usher
- Teenage Love Affair Alicia Keys
- Dangerous Kardinal Offishall feat. Akon
- I'm Real Jennifer Lopez feat. Ja Rule
- Crank That (Soulja Boy) Soulja Boy Tell'em
- Hot in Herre Nelly
- I Got It From My Mama will.i.am

#### 90's Dance

- Bring It All Back S Club
- S Club Party S Club
- Mamma-Mia A Teens
- Gimme! Gimme! Gimme! (A Man After Midnight) A-Teens
- Super Trouper A-Teens
- Give Me Just One Night (Una Noche) 98 Degrees
- Happy New Year A-Teens
- Once of Us A-Teens
- Bye Bye Bye N Sync
- I'll Never Stop N Sync
- This I Promise You N Sync
- Gone N Sync
- It's Gonna Be Me N Sync
- If You Come To Me Atomic Kitten
- Pop N Sync
- Not Gonna Get Us t.A.T.u.

#### OPM

- Follow the Sun Regine Velasquez
- Fly Regine Velasquez
- Kahit Kailan South Border
- Love of My Life South Border

- Modelong Charing Blakdyak
- Tuksuhan Lindsay Custodio
- Nanghihinayang Jeremiah
- Hurting Inside Vanna Vanna
- He Loves Me Vanna Vanna
- Mahal Kita Andrew E.
- Andrew Ford Medina Andrew E.
- Binnie B. Rocha Andrew E.
- Mahirap Maging Pogi Andrew E.
- Manchichiritchit Andrew E.
- Ang Boyfriend Kong Gamol Andrew E.
- Bikini Watch Andrew E.
- Mas Gusto Mo Siya Andrew E.
- Ikaw ang Miss Universe ng Buhay Ko Andrew E.
- Hibangers Andrew E.
- Where the Girls Are Andrew E.
- Rubber Dickey Andrew E.
- Humanap Ka ng Panget Andrew E.
- Maggy Andrew E.
- Neber-2-Geder Andrew E.
- Alabang Girls Andrew E.
- Wag Kang Gamol Andrew E.
- Banyo Queen Andrew E.
- Chuva Choo Choo Jolina Magdangal
- I Keep on Saying Nexxus
- Shout For Joy Gary Valenciano
- Until Then Gary Valenciano
- Sa Yahweh! Gary Valenciano
- Babalik Pa Rin Gary Valenciano
- Hataw Na Gary Valenciano

# Sayaw 10

**Sayaw 10** (Dance 10) is the weekly dance music countdown of iDMZ. It features top 10 dance hits (international dance music) based on listener's requests and votes airs Tuesday to Friday at 6:00 to 7:00 pm.

## Background **Edit**

Relaunching on September 3, 2011, the newest daily countdown on iDMZ called *Sayaw 10*, the first ever weekly countdown of the Top 10 most requested dance hits of the week and the hippest jock talk on the coolest countdown of them all. Countdown of the week's Top 10 hits based on requests and votes over the hotline 632-9283 or 634-9283, the text line 8888, Facebook, Twitter and www.89dmz.com.

#### Hosts Edit

Georgina (Georgina Wilson)

#### Website Edit

Sayaw 10 on iDMZ

#### See also **Edit**

• iDMZ

# Retro 70s and 80s

**Retro 70s and 80s** is the disco program of 89.1 iDMZ. It offer 2 hours of hits from the 70s and 80s. It airs from Saturdays from 1:00 to 3:00 pm and 12:00 midnight to 2:00 am. It is hosted by ZJ Ziggy and premiered on September 3, 2011. Retro 70s and 80s was split into more hits and remixed of the 80s called **Back to the 80's** (a special on July 1, 2012 and premieres on July 7, 2012).

# Background **Edit**

Retro 70s and 80s relaunch on September 3, 2011 on iDMZ as the result the merger of Retro 70s and Retro 80s. The oldies program that will playing the disco hits of the 70s and 80s.

# Hosts Edit

ZJ Ziggy

# Website Edit

Retro 70s and 80s on iDMZ

## See also Edit

iDMZ

# Peewee in the Morning

**Peewee in the Morning** is the morning radio news program aired over 89.1 iDMZ. It provides up-to-the-minute news and their favorite dance music of K-Pop, P-Pop and more foreign dance hit songs. It airs from Tuesday to Fridays from 6:00 to 9:00 a.m. It is anchored by radio broadcaster Wenceslao "Peewee" Trinidad who is the voice-over of IBC-13. It premiered on August 30, 2011 with banter, trending topics, traffic and fun personalities via text, e-mail, phone, etc. Listeners aiming for is to just be there for the listeners, to entertain, to give what is fun, talk with them and of course, play good danze music they can tune in with as they prepare for work and school of collage learn to danze, while having coffee and eating breakfast, while in the MRT and driving their car.

#### Anchors Edit

Peewee (<u>Wenceslao "Peewee" Trinidad</u>)

## Segments Edit

- Peewee News News from hot, timely and fresh news items featuring daily headlines as well as local, national, international, weather, traffic, regional, sports and showbiz news focusing more on hard news.
- Star Breakfast Entertainment news the latest buzz on your favorite stars from TV and movies.
- EnterByew Interview in the morning for the news.
- Morning Stage A live guest performance for your favorite artists.

### See also **Edit**

- iDMZ Sayaw Pinoy good in the morning with Peewee in the Morning
- iDMZ

#### Website Edit

Peewee in the Morning on iDMZ

# IDMZ Sayaw Pinoy good in the morning with Peewee in the Morning

December 21, 2012

Chances are, you tuned in to your #1 internet danze mix radio in the country. One of our newest favorites is **iDMZ**'s *Peewee in the Morning* with radio broadcaster Peewee was give achance to have a news and talk with both **iDMZ**DJs in an exclusive interview in the **iDMZ** studios at Broadcasat City, Capitol Hills, Diliman, Quezon City, just after their program dubbed the "Morning News Music on Radio" shows owes its success to its appeal to the professionals driving or commuting to work..

As an overview, **89 DMZ** was established in 1976 as **DWKB-FM** (**KB 89.1**), the station first aired in 1975 and in a short time, became one of the country's most listened to easy listening FM music stations. The station later rebranded as **89 DMZ**, which played dance, hip hop and remixed music. The late rapper, Francis Magalona, worked with the station through his program, *The Word-up Show*, which aired on Saturday nights. It also became the home of the *Mobile Circuit*. In 2001, **IBC** and **Blockbuster Broadcasting System** went into a government-sponsored bidding and **Blockbuster Broadcasting System** won the frequency rights as now-defunct **Wave 891**. Now this 2011, **89 DMZ** now rebranded to **iDMZ**, going mainstream and accommodating more **iDMZ** DJs in their new programming line-up to say **Sayaw Pinoy!**.

**iDMZ** currently has 14 DJs in the station. With three (3) provincial stations under its helm, **iDMZ** has a captured in an Asian market with the upscale target market of the 15 to 40 age bracket and most upscale audience from the A-B-C and upper D classes. To date, the station has around 22,000 listeners from all over the globe. Also, has the official websites at **89DMZ.com** along with official fanpage with **Facebook** and **Twitter** account. Dial the **iDMZ** hotline (632-9283 or 634-9283). Then answer an easy trivia question about the

# K-Pop n' Go!

movie.

**K-Pop n' Go!** (K-Pop and Go) is the Korean pop dance program aired over 89.1 iDMZ. It airs from Saturdays at 4:00 to 6:00 pm. The K-Pop music premiered on September 3, 2011. The K-Pop consisting of dance, electronic, electropop, hip hop and R&B music originating in South Korea and dance along with your K-Pop biases from the hottest girl groups to the cutest boybands among teenagers and young adults around the world, resulting in widespread interest in the fashion and style of Korean idol groups and singers, hosted by Georgina (Georgina Wilson).

## Host Edit

Georgina (Georgina Wilson)

## Website Edit

K-Pop n' Go! on iDMZ

#### See also Edit

iDMZ

# The Word (hourly news program)

**The Word** (also known as *The Word: Nagbabagang Balita*) is the hourly radio news program aired over 89.1 iDMZ. It presents national, local global and entertainment news in the breaking news. It is anchored by Kaye Tan premiered on August 29, 2011.

#### Anchors Edit

Kaye (<u>Kaye Tan</u>)

### Reporters Edit

- Burn (Kathy Sangalang)
- Allan Zoleta
- Mad Tweaker (Jan Musa)
- Arvie Gamso
- Acid Rain (Rainier Oriane)
- DJ Arthur
- H-Town

## See also Edit

• iDMZ

#### Website **Edit**

The Word on iDMZ

# IBC-13 Showcases Talents, Hosted First Day of Ad Summit 2014

October 11, 2014

It's my first time going to the Ad Summit. I have been hearing about this from Advertising people and they only have good words. I wasn't expecting much but given that I'll be seeing new people from the Philippine broadcasting and advertising industry, I knew this would be something for the books. IBC-13 has been steadfastly producing great shows recently and with that, a multitude of services included in their portfolio. Their theme for this year is Convergence. It connotes being affectionate, closeness, intimacy, fellowship, friendship, being inseparable and or warm fellowship. They introduced this to the market so sponsors can take advantage of having maximum visibility. With the powers of Globe, advertisements and IBC-13, you'll see something bigger and cover a wide range of audience in this competitive market.

Print TV ads: PBA, The Million Second Quiz, IBC News ads (Balita sa Umaga, RadyoBisyon, IBC Headliners, News at Noon, Express Balita, Ronda Trese, Express Balita Weekend), Born to be a Superstar, Who Wants to be a Millionaire?, Janella: A Princess Girl, Voltron Man, Your Heart, My Love, Maya Loves Sir Chief, Super Ninja, Sandy's Romance, Sic O'Clock News Naman, T.O.D.A.S., Love Romance, Dingdong n' Lani, Seeing Stars Tonight

IBC-13 has asserted it's position in making quality programs and cover even the best sports organizations in the country. With Philippine TV hits such as *PBA* and *NBA* games, *The Million Second Quiz*, *Born to be a Superstar*, *Who Wants to be a Millionaire?*, *Hitman*, *Janella: A Princess Girl*, *Voltron Man*, *Your Heart*, *My Love*, a sitcom *Maya Loves Sir Chief*, *Sandy's Romance*, *T.O.D.A.S.*, *Sic O'Clock News Naman*, *Seeing Stars Tonight*, *Dingdong n' Lani*, *Super Ninja*, *Love Sweetheart* and other shows making a mark on Philippine TV ratings like the survey of Kantar Media, they have produced original stories, concepts and even their new stars in house. Endorsers come from the same station, they take the high ground and prove worthy of products they believe in - converting to really believable people that the public agrees with.

Just also look at Janella Salvador, AJ Muhlach, Jodi Sta. Maria and Richard Yap, Mario Maurer, Nadine Lustre, Drew Arellano, Anja Aguilar, Robi Domingo, Claudine Barretto, Raymart Santiago, Diether Ocampo, Dingdong Dantes, Cristine Reyes and how the fans purchase the products.

IBC-13 also hosted the dinner on the first day of the Ad Summit last October 10. It was attended by 2,500 delegates from different entities in the Philippines. So just imagine how big the crowd was in the Subic Bay Exhibition and Convention Center. Then Eric Canoy arrived.

"The first time I spoke to the advertising community was a little over 20 years ago in 1996. I said then that ABS and GMA were quarreling over who's number 1. IBC-13 was the undisputed number 3 in the industry. Today, can I confirm that we are still number 3."